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THE WEXNER HERITAGE FOUNDATION

Herbert A. Friedman
President

Leslie H. Wexner
Chairman of the Board

December 5, 1985

Mr. Max M. Fisher
2210 Fisher Building
Detroit, Michigan 48202

Dear Max:

You were so generous with your time last week when you spoke to our group and you made a tremendous impact. It was indeed a most thoughtful, helpful and useful view of an important leader.


The aim, of course, was to learn from you and the other speakers what it takes to become a leader in the Jewish community in as well-rounded an environment as possible. You accomplished that. Your dialogue was fascinating, warm and very human.

The day was an enormous success and part of that success belongs to you.

As soon as the tape has been processed, we will mail you a copy.

Again, our warmest thanks.

Sincerely,



Herbert A. Friedman

Leslie H. Wexner

/ndg

THE WEXNER HERITAGE FOUNDATION

Herbert A. Friedman
President

Leslie H. Wexner
Chairman of the Board

December 5, 1985

Mr. Ralph I. Goldman
The American Jewish
Joint Distribution Committee, Inc.
711 Third Avenue
New York, New York 10017

Dear Ralph:

You were so generous with your time last week when you spoke to our group and you made a tremendous impact. It was indeed a most thoughtful, helpful and useful view of an important leader.

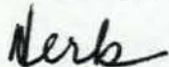
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The day was an enormous success and part of that success belongs to you.

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Again, our warmest thanks,

Sincerely,



Herbert A. Friedman

Leslie H. Wexner

/ndg

THE WEXNER HERITAGE FOUNDATION

Herbert A. Friedman
President

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Chairman of the Board

December 5, 1985

Mr. Jack D. Weiler
182 Glenwood Drive
Hamlet Country Club
Delray Beach, Florida 33445

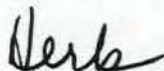
Dear Jack,

The videotape made with you has been partially edited, and has already been shown to our study group.

It had an absolutely sensational effect. You came across so affirmatively and so effectively that one of the members suggested we should actually use this tape as a fund-raising tool, in addition to being an educational tool.

We are very grateful to you for the time and energy you spent. We are doing editing and when that is finished, we will send you a copy of the tape so that your family can enjoy your performance.

Sincerely,



Herbert A. Friedman

Leslie H. Wexner

/ndg

NEWS

The American
Jewish
JOINT
DISTRIBUTION
COMMITTEE, INC.

60 East 42 Street
New York, NY 10165
212/687-6200
Nathan Freedman
Director Public Information

RALPH I. GOLDMAN

World Director
American Jewish Joint Distribution Committee
1976 - 1985

Ralph I. Goldman is rounding out a uniquely varied career of more than four decades in American and international Jewish communal service. A witness and participant in a number of pivotal events in the growth and development of the State of Israel, Goldman has also been a moving force in the establishment of many innovative social, educational and cultural programs enriching life in Israel and throughout the Jewish world.

On May 29, 1985 at a retirement dinner held in his honor by the Board of Directors of the JDC, a grateful French Government awarded him the French Legion of Honor, making him one of a handful of Americans to be so distinguished. The award, which was presented by the French Ambassador to the United States, the Honorable Emmanuel de Margerie, was made for Mr. Goldman's and JDC's work in assisting in the absorption of Jews from North Africa into the mainstream of French life and in recognition of his role in directing JDC towards broader humanitarian concerns in non-sectarian programs in Thailand (1980), Italy (1981), Lebanon (1983), and currently in Ethiopia.

Among the highlights of Goldman's record of achievement prior to his becoming World Director of the Joint Distribution Committee in 1976: he served as personal aide to Prime Minister David Ben-Gurion on his historical first (1951) and last (1967) visits to the United States...in the Prime Minister's office (1953-57) he coordinated the U.S. Point Four and United Nations Technical Assistance Programs...helped obtain the U.S. Government grant which seeded the development of the Israel Museum in Jerusalem and successfully negotiated with flamboyant showman Billy Rose for the establishment at the Museum of the Billy Rose Sculpture Garden...was a moving force in the establishment of the Jerusalem Foundation...was the founding director of the Israel Education Fund, which established a network of high schools and other cultural/educational structures in Israel, supported by world Jewry...and helped establish in Israel, in adapted form, two types of life-enhancing facilities developed in America: the community center and the comprehensive high school.

With JDC, beginning in 1969 when he became Associate Director-General of JDC-MALBEN, Goldman continued his innovative activism. He was the architect of the reorganization of the Israel operation into the current JDC-Israel and relocated the agency's headquarters from Tel Aviv to Jerusalem, and in recognition of this event and JDC's services, the Municipality of Jerusalem named the hill on which JDC is located as Givat Joint or JDC Hill. Most recently, in his more than nine years as World Director, he has presided actively over JDC's reentry into most of Eastern Europe (Hungary, Czechoslovakia and Poland) and Egypt...and established a JDC presence in Ethiopia. In recognition of

the importance of the French Jewish community and Western Europe in general he established a regional headquarters in Paris, encouraged the development of a training program for communal professional leadership...and labored in behalf of stronger community organization programs including health, welfare and education...substantially extended JDC's traditional reachout to small and isolated Jewish communities the world over...and carried an agency-wide process of self-examination which has developed significant action toward reorganization of JDC governance, staff and structure, seeking excellence in performance.

During Goldman's near-decade as JDC World Director, a number of new directions and perspectives have emerged within and beyond the agency. His concept of "Global Jewish Strategy," based on a lifelong conviction that dedication to Jewish survival is the major Jewish communal priority, has resulted in a growing effort by world Jewish leadership toward generating inter-organizational unity in policy planning on issues of crisis. Another basic Goldman view - that Jewish education is a primary JDC responsibility along with social welfare - has now been widely accepted within the agency and in the Jewish world at large. Also, while continuing to stress the primacy of Jewish concerns for JDC, he has pioneered its development as an effective international non-sectarian aid agency during the successive dire human emergencies of this decade in Cambodia, Italy, Lebanon and Ethiopia. The U.S. Government recognized JDC services and is providing a substantial AID grant for JDC's Ethiopia Famine Relief.

Goldman's association with Prime Minister Ben-Gurion's office extended beyond the U.S. visits to a close collegial collaboration with Jerusalem Mayor Teddy Kollek, the Prime Minister's chief aide. Among Goldman's major responsibilities was recruitment of professional personnel for the State of Israel. He brought hundreds of international experts to Israel, and sent hundreds of Israelis for study abroad, providing crucial personnel and training opportunities at a critical juncture in the development of the fledgling state's agriculture industry, science and education.

Reflecting on his many intimate views and impressions of Ben-Gurion through the years, Goldman most vividly recalls and cherishes two moments from the 1951 U.S. visit: the humor and deference with which "B-G" reacted when hailed in New York as "King of the Jews," and the gleeful satisfaction the Prime Minister had in evading his fund-raising schedule-makers for two hours to take advantage of a rare opportunity to deliver an address in Hebrew to a group of students at Boston Hebrew College.

It was as Executive Vice-President of the America-Israel Cultural Foundation in New York, a post he held from 1958 to 1964, that Goldman negotiated the further development of the Israel Museum. A memorable moment he reports witnessing was a prolonged, polite but firm debate between General Yigael Yadin and Billy Rose ("a great modern general and a little civilian Napoleon") over the site of the sculpture garden...a debate won by Rose, who later graciously accepted a modification. During the Cultural Foundation years, while developing major cultural exchange

programs between Israel and the U.S., Goldman invited master violinist Isaac Stern to serve as chairman of the Music Committee. Goldman warmly remembers the assistance given by the Foundation to many young Israeli artists, among them such concert performers as Itzhak Perlman, Pinchas Zuckerman and Daniel Barenboim who have since risen to international acclaim.

During the five years (1964-69) immediately prior to his association with JDC, Goldman served as the founding Executive Director of the Israel Education Fund (IEF) of the United Jewish Appeal. Establishing more than 70 secondary schools throughout the country, the IEF goal was to help Israel's people achieve free secondary education for all children. Goldman's IEF team also inaugurated the twin comprehensive high school approach, creating matching facilities serving both religious and secular student populations. Under Goldman's leadership the IEF undertook the establishment of the first Israeli community centers, based on the concept of serving the entire age-range in each community rather than being limited to youth only. The IEF network also included many pre-kindergartens in development towns and urban neighborhoods, as well as a number of libraries, teacher's seminars and recreational facilities.

As Associated Director-General of JDC programs in Israel, Goldman launched ESHEL, the Association for Planning and Development of Services for the Aged in Israel, a nation-wide program to serve the needs of all the aged of Israel and not just new immigrants, which had been the mandate of JDC-MALBEN.

Widely regarded as a "father" of the community centers in Israel, he advocated for many years and ultimately in his JDC role he participated actively in the nurturing of Israel's network of centers and in the continual broadening of their effective outreach. He initiated the establishment of the Dr. Joseph J. Schwartz Graduate Program for Training Center Directors and Senior Personnel at the JDC-Paul Baerwald School of Social Work of the Hebrew University.

During his JDC years in Israel, he served on a number of public Boards: the Board of Governors of the Hebrew University; the Board of Governors of HABIMA National Theatre of Israel; the Board of Trustees of the Israel Museum; the Board of Directors of the Jerusalem Foundation; the Board of Directors of the Israel Museum; the Board of Directors of the Israel Community Centers Corporation of which he was a founder; and the Board of Directors of the Bat Dor Dance Company.

Goldman was elected President of the International Conference of Jewish Communal Service in 1981, and in 1984 was elected to the Executive Committee of the International Council of Social Welfare.

He is a member of the Board of the World Confederation of Community Centers and the Board of the Center for Social Policy in Israel.

He is a Brandeis University Millender Fellow in Jewish Communal Leadership and the recipient of the 1978 Philip L. Lown Distinguished Service Award of the Boston Hebrew College, and a fellow of the Jewish Academy of Arts and Sciences.

Educated at Boston Hebrew College, Boston University and Harvard University, he holds degrees in Education and a Masters Degree in Social Work. He began his long and distinguished career in Jewish communal service in 1938 at the Hecht House Jewish Community Center in Boston.

The JDC was established in 1914 and now serves Jews and Jewish communities in need in over 30 countries.



At 80, a Philanthropist Begins to Accept Tributes

By KATHLEEN TELTSCH

To hear him tell it, Jack D. Weiler, the New York realty investor, would rather coax a charitable contribution from a donor than pull off a lucrative property sale.

"Philanthropy comes first, ahead of my business," he said the other day in his skyscraper office in the Grace Building, one of several buildings in the city owned by his company. There are others in San Francisco and Houston.

Earlier this year as he approached his 80th birthday, he yielded to the prompting of family and friends and agreed to accept some of the tributes offered to him for his years of charitable giving.

"But it goes on and on," he said about the 19 dinners, lunches and dedication ceremonies scheduled in his honor.

His desk is piled with letters of congratulation, often expressing gratitude for Weiler gifts. He will not say how much of his wealth he has given to charity, but admits that he gave one gift of \$2.3 million this year to an unidentified institution.

A Renamed Community

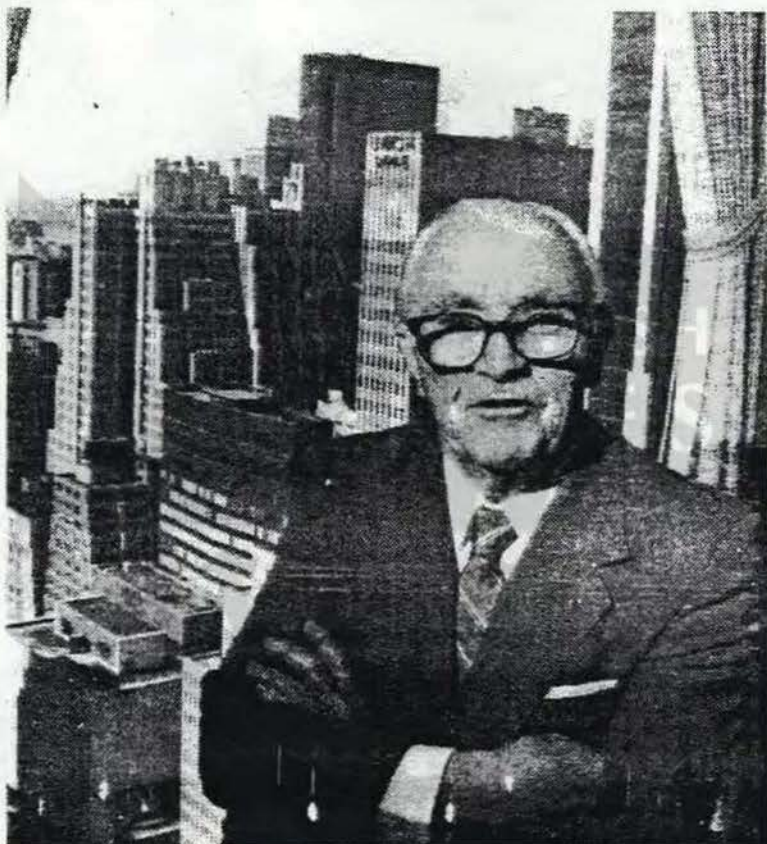
Because of his support for Israel and his ability to coax charitable dollars from others, a new community on the southern ridge of the city of Jerusalem today will be renamed Kiryat Jack Weiler. The community of young families is expected to have 5,000 residents soon.

In New York, a hospital at the Albert Einstein College of Medicine in the Bronx has been renamed for him.

Next month, the 1985 annual fund-raising campaign of the United Jewish Appeal and the Federation of Jewish Philanthropies will be opened with a dinner celebrating "The World of Jack Weiler." It will trace his progress from his birthplace, the tiny Russian town of Svitskoy, to the leadership of one of the country's most prosperous realty companies.

Son of a Rabbi

The joint campaign will benefit the New York Federation, which serves 2 million people in the metropolitan area through a network of 130 agencies, providing help for the elderly and the homeless and job training and day care for the young. The United Jewish Appeal assists 2 million Jews in 30 countries through the American Jewish Joint Distribution Committee.



Jack D. Weiler in his office at the Grace Building.

Invitations to the dinner are going to contributors who have pledged at least \$18,000 to the campaign. The tickets designed for the Oct. 25 dinner replicate the original steamship ticket that brought the impoverished members of the Weiler family to New York in 1910. Young Jack was 6 years old and the 7th child. His father was a rabbi who devoted his time principally to training future rabbis, especially in Talmudic study.

"I have no recollection of the early years," Mr. Weiler said the other day of the family's struggle to make a new life. "I cannot remember a thing about the steamship, but of course we came steerage. It is all blocked out. My first memories are our apartment in the Bronx."

The young Weiler, who was never in-

terested in the rabbinate, attended high school and worked evenings in a mail-order house, stuffing envelopes. He found a job as a clerk in a real-estate office and eventually went into business for himself.

He has been identified with the United Jewish Appeal since its founding in 1938, but his expanded involvement in charitable work began after American Jews learned of the fate of the Jews killed by the Nazis. He went to Europe to talk to survivors in 1946, and a few years later visited Israel, where he became imbued with the determination to work to help develop the young country.

Israeli Bond Drives

Since then, he has led Israeli bond drives in the United States, served as U.J.A. chairman for 20 years and as president of the American Jewish Joint Distribution Committee.

He cannot count the number of times that he has headed fund drives, but he acknowledges that he has raised tens of millions of dollars. Over 40 years, he has honed the art of "card calling" — the practice of calling aloud the names of contributors, who then announce their grants, frequently revising the sums upward because they want to match the generosity of their peers.

A favorite story emerged from his early friendship with Leonard Kandell, who founded the Digby Management Company in 1924. Mr. Weiler was then newly married to the former Doris Person, his wife of more than 55 years. The young couple, like many others, were hard-pressed in those Depression years and lacked money for rent. The months rolled by, but Mr. Kandell permitted them to stay in their apartment, trusting that they would pay when they could.

Among the birthday congratulations that Mr. Weiler received was one from Mr. Kandell, who wrote: "I'd love to tear a piece of rye bread with you. I have never forgotten that if it weren't for your guidance and teaching, my charity contributions, now substantial, would have been insignificant."

Jack D. Weiler

Jack Weiler is the embodiment of the American dream. He was born in the Ukraine, in the tiny village of Svitskoy. He lived in a one-and-a-half room house with his parents and nine siblings. His father was a Talmudic scholar who taught students in his home.

Due to the pogroms, the family emigrated to the United States in 1910. Jack was six years old. The family settled in the Bronx and his father taught at a Brooklyn day school until his retirement. Jack attended public school, placing second to Billy Rose in a stenography competition and covering sports for the newspaper, the New York Call. As did many in his day, he attended college for awhile, then dropped out to get a job. He landed a position as a clerk in a real estate office and went on to create one of the most successful real estate companies in the United States with his partner Benjamin Swig. Their partnership was based on a handshake.

Yet, he has never been far from his roots. Though his name is not widely known outside the Jewish community, he has been within that world one of its most concerned and generous men. His generosity in time, leadership and money has been historic.

His first involvement in Jewish affairs was through the WJA of Greater New York and he is still actively involved. He has held office in most Jewish organizations. A few of his accomplishments are:

- more -

- He contributes as well to organizations outside the Jewish community. In 1968, for example, Mayor Lindsay asked him to serve on the Botein Commission to investigate racial and religious prejudice. He is a patron of Lincoln Center, for example, and a co-founder of the Realty Foundation, an organization that helps realtors through hard times.
- He has held several leadership positions in the State of Israel Bonds Organization, on the occasion of his 80th birthday last spring, a dinner in his honor raised a record \$81 million.

Jack Weiler is a man who can scarcely believe his own success. When someone once asked him about his good fortune in life, he replied, "It's really all a dream."



THE WEXNER HERITAGE FOUNDATION

Herbert A. Friedman
President

Leslie H. Wexner
Chairman of the Board

October 18, 1985

Mr. Jack D. Weiler
43 West 42nd Street
34th Floor
New York, New York

Dear Jack:

I am absolutely delighted that you have agreed to do the taping. I think it will be extremely valuable for hundreds of young men and women in dozens of communities in America where I will show it.

We did a marvelous tape on Wednesday with Baron Guy de Rothschild, in which he and I had a dialogue together that lasted an hour and a half. When we finish editing the tape and trimming it down a bit, we will have a good solid hour. That's just perfect.

So now -- we will have you and him, and gradually, I will try to get the others. Bill Rosenwald is not well now, and I am not sure when I can get him. But we will do Eddie Warburg on November 25, and hopefully Max Fisher on the same day. We can then go out with a package of four or five tapes and show all the up-and-coming young bucks what you old guys accomplished.

We are set for Thursday morning, October 31st at 10:00 a.m. The crew of three people will come in from Columbus the night before and I would like to be able to have them come into your office by about 9:30 a.m., so that they can set up the equipment and be ready for you whenever you are ready.

What I really want from you is to tell them your own personal philosophy and beliefs; your own experiences, both in the United States, and Israel, and all over the world wherever you have travelled and made connections with various Jewish communities.

The following list might give you a sort of outline to work with:

1. Your family's arrival in the United States as immigrants and the experiences you went through as a little boy adjusting to this country.

11 West 42nd Street, Ninth Floor / New York, New York 10036 / 212-930-9207
41 South High Street, Suite 3710 / Columbus, Ohio 43215 / 614-464-2772

2. The kind of Jewish education you had, either in your youth, or later; and your ideas about the importance of a Jewish education as the best means of preserving our heritage.
3. You were approximately 30 years old (more or less) when Hitler became Chancellor of Germany in 1933. How aware were you of Hitler at that time? What did American Jews do about Hitler in the next six years, until he started World War II? What was happening in New York to arouse Jews to do something about it? That whole period is very important for these young people to hear about.
4. When would you say was the start of your really strong activities -- 1945 when the war ended? Or 1948 when Israel was born? Or later?
5. Describe your years of activity in the UJA, both on the New York and national scene.
6. Describe your experiences with the JDC.
7. Describe your experiences with Israel Bonds.
8. Personal anecdotes with the Israeli leaders you knew the best -- Ben Gurion, Sapir, Golda, and anyone else.
9. What is your philosophy regarding philanthropy -- what are the most important things you think a man should give his money to?
10. What is your definition of a leader -- what characteristics should he or she have?

These are just suggestions, Jack, and you will undoubtedly add other things.

The pattern of the tape is a dialogue between you and me. We will sit fairly close to each other. I will ask you questions. You will start to answer. I might interrupt you. You feel free to interrupt me. It must be natural, easy, informal, and you should think of it as a type of Barbara Walters conversation. If you and I are smart, the viewers will derive from the conversation every single lesson you want to teach them. You can hold this list in your hand, or have it on the desk next to you, or the couch or wherever you are sitting. There is nothing wrong with that. I will do the same. That will add to the naturalness. We will not have any scripts and we will not be reading any documents.

*Interfaith
fund-raising
stories*

*Attitude
toward
Israel -
why?*

Mr. Jack D. Weiler

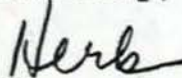
-3-

October 8, 1985

After you have read this letter and thought it over, if you have any questions, give me a ring and I will jump over to your office for a chat.

Again, with thanks and looking forward to a wonderful conversation, I am,

Sincerely,



(Rabbi) Herbert A. Friedman

HAF:ndg



RUSSIAN IMMIGRANTS -

WOULD YOU PAY?

PIDYON SH'VUIM

~~THE~~ AMERICAN JEWISH COMMUNITY
AFFLICTED WITH AFFLUENCE -

TENDENCY TOWARD ASSIMILATION.

Every
Coast

Why IS IT IMPORTANT
FOR JUDAISM TO SURVIVE?

IN CLOSING -

WHAT WORD OF ADVICE DO

YOU GIVE TO LEADERS WORKING

IN THEIR COMMUNITIES

HONESTY IN BUSINESS —

PARTNER BENI SWIG — HANDSHAKE —

TELL US ABOUT THAT ?

YOU ARE TRADITIONAL JEW —

YET YOU HAVE WORKED ALL YOUR LIFE

WITH CONSERVATIVE, REFORM, RECONSTRUCTIONIST

YOU ARE BULWARK OF N.Y. BOARD OF RABBIS.

WHAT DO YOU THINK OF PRESENT

TREND OF INTER-RELIGIOUS ANIMOSITY —

IN ISRAEL AND IN U.S. ?

ARE YOU WORRIED ABOUT IT ?

YOU BUILT 12,000 HOUSING UNITS FOR
50,000 PEOPLE RIGHT AT BEGINNING.

HOW DO YOU DO THAT?

RUBEN WEILER - GILLO - SOUTH OF JER. - NEAR BETHLEHEM

WHY DID YOU BUILD THE SUCCAH
ON THE ROOF OF THIS BUILDING?

WHAT USE HAS BEEN MADE OF IT?

YOU HAVE GIVEN YOUR ~~OWN~~ VALUES
TO YOUR FAMILY - SON, SON-IN-LAW,
GRANDSON - AND ALL THE WOMEN IN YOUR
FAMILY, DEVOTED WIFE DORIS - ~~DORE~~

~~THIS~~ ISN'T THIS CRUEL FOR
ALL TOP LEADERS TO DO?

5/13/85

JACK D. WEILER, 1114 Avenue of the Americas, New York, NY 10036

Honorary Degrees

Doctor of Humane Letters - *Yeshiva U.*
Doctor of Philosophy - *Ban Iran*

United Jewish Appeal

National Chairman - 25 years; New York City Chairman - 11 years
Honorary Chairman of Trustees of New York United Jewish Appeal

American Jewish Joint Distribution Committee

Honorary President
Former Chairman of the Board
Member of Executive Committee

The Albert Einstein College of Medicine

Chairman Emeritus
Former Chairman of the Board of Overseers
Member of the Society of Founders
Benefactor
Renamed the Albert Einstein Hospital to the Jack D. Weiler Hospital

State of Israel Bond Organization

National Treasurer and Secretary
Member of National Executive Committee
Member of Board of Directors
World President Century Club
International Chairman of President's Club of Israel

United Israel Appeal, Inc.

National Treasurer and Member of Board of Directors
Life Trustee

Jewish Community Relations Council of New York

Honorary President
Established Jack D. Weiler Center For Intergroup Relations

The Jewish Agency - ISRAEL

Former Chairman - Housing Committee
Former Member of Board

The Jewish Agency - American Section, Inc.

President

The Jewish Agency - NEW YORK

Co-Chairman - Committee on Control and Authorization of Campaigns
for the State of Israel in the United States

Jerusalem College of Technology

Honorary Chairman

Bezalel Academy of Arts of Jerusalem

Honorary Chairman
Established the Jack D. Weiler School of Architecture

Yeshiva University

Member of the Board of Trustees

New York Board of Rabbis

Founder and President of the Board of the "Lay Advisory Council"
Established the Jack D. Weiler Chaplaincy Services of the New
York Board of Rabbis - *250 CHAPLAINS*

Federation of Jewish Philanthropies

Former Vice President and Chairman of the Building Committee
Associate Chairman

Council of Advisors to UJA-Federation

Chairman

Jewish Theological Seminary of America

Former Member of Board of Trustees
Elected a "Universal Brotherhood Fellow" of Seminary
First recipient of the Herbert H. Lehman Ethics Award - together
with Governor Robert Meyner of New Jersey

Realty Foundation of Greater New York

Founder and President

Montefiore Hospital and Medical Center

Member of the Board of Trustees

Bronx-Lebanon Hospital

Honorary President
Former President and Chairman of Board of Directors

Brandeis University

First Honorary Alumnus from Greater New York

1972 - SURKHA IN THE SKY - NO RUSSIANS



An Armenian Jew, far left, arrives at Ellis Island in 1926. At left is Emma Lazarus, whose poem "The New Colossus" is on a plaque on the Statue of Liberty.

GABE LEVENSON

Travel

The golden door

A benefit cruise this weekend for the restoration of the Statue of Liberty and Ellis Island brings to mind the Jewish connection with these historic sites.

The statue, symbol of American freedom since its inauguration a century ago, was a gift of the people of France and of its sculptor, Frederic Auguste Bartholdi. The municipal councils of 181 French cities voted support for the statue's building fund, and more than 100,000 French citizens subscribed to it.

Bartholdi himself, inspired by his observation of a vigorous, democratic society on a first visit to the United States in 1871, freely gave the next decade of his life to designing, raising money for and supervising the construction of the colossal work.

Ironically, reciprocal aid in the United States for financing the statue's foundation and pedestal was not forthcoming. In March 1883, when the great sculpture was completed and awaiting shipment to its location in New York harbor, Congress voted down a request

for a disbursement of \$100,000 for the installation. The press in general was opposed to the whole project and The New York Times, in particular, was scornful of it.

BARTHOLDI REPLIED to the N.Y. Times' attack with a letter published in the Press of Philadelphia. He refuted the newspaper's charge that the completed and erected statue would cost U.S. taxpayers more than \$2 million—the true amount needed was only \$120,000—and he concluded: "I now await the action of the American people, whether the work itself shall or shall not be established on Bedloe's Island by the generous cooperation of your country."

Two Americans of Jewish descent were among the first to respond to Bartholdi's call. One was Joseph Pulitzer; the other was Emma Lazarus.

Pulitzer, who had just bought the New York World, launched a vigorous fund-raising drive for the Statue of Liberty.

In his opening editorial of a sustained campaign which ran three years—until the statue was finally inaugurated—Pulitzer declared: "The great goddess comes with a torch aloft to enlighten the world." He urged the "common people" of America to rise to the occasion, and he promised to print the name of every contributor to the fund drive, no matter how small the donation.

His editorial efforts ended on Aug. 11, 1885, when

(Continued on page 17)

Travel

(Continued from page 16)

the World's banner headline read: "One Hundred Thousand Dollars! Triumphant Completion of the World's Fund for the Liberty Pedestal." For its erection, 120,000 persons had donated a total of \$102,000. Pulitzer's drive had succeeded.

Less flamboyant and certainly less self-congratulatory was the effort of Emma Lazarus in arousing public support. Her famous sonnet, "The New Colossus," written in 1883, gave the campaign a moral flavor which was lacking in Pulitzer's strident headlines. The poem concludes with phrases whose grandeur and whose relevance have not been staled by decades of schoolroom recitatives:

*"... Give me your tired, your poor,
Your huddled masses yearning to breathe free,
The wretched refuse of your teeming shore.
Send these, the homeless, the tempest-tossed to me.
I lift my lamp beside the golden door!"*

Born in 1849, the sheltered daughter of Sephardic "nobility"—a Jewish Emily Dickinson—Emma Lazarus later gained the patronizing attention of Ralph Waldo Emerson, foremost literary figure of the day, with whom she maintained a respectful, lifelong correspondence.

"The New Colossus" is Emma Lazarus' most enduring creation. It was engraved in bronze on a plaque affixed to the pedestal of the Statue of Liberty. During

the period of restoration, the plaque is on display in the mini-museum set up by the Statue of Liberty-Ellis Island Foundation on the ground floor of its offices at 101 Park Ave. (corner of 41st St.) in Manhattan.

The exhibit also includes seven splendid sculptures of Ellis Island immigrants, created by Phillip Rattner. And there is a display of the magnificent photographs by such artists as Lewis Hine and Jacob Riis. They show the faces of some of the "huddled masses" who passed through the golden door to make their contributions to American life.

Between 1892, when the Ellis Island complex was opened, until its closing in 1952, more than 17 million newcomers arrived there.

As part of its present fund-raising effort, paralleling the efforts of Joseph Pulitzer more than a century ago, the foundation is conducting a series of events. This weekend, Liberty Travel and American Airlines are joint sponsors of "Cruises for Liberty—the American Way." The luxury liner S.S. *Britanis* will make two 8-hour round trips this weekend between New York harbor and Atlantic City. The program aboard includes continental breakfast, a gala luncheon, live entertainment, disco dancing, a full casino, movies, bingo, swimming, deck sports and a travel auction. Hotels, travel agencies and airlines will contribute their facilities—accommodations, flights and other services—to the auction, the proceeds of which will be donated to the campaign to restore the statue and the Ellis Island facility before Oct. 28, 1986, the centennial anniversary of the statue's inauguration.

THE WEXNER HERITAGE FOUNDATION

Herbert A. Friedman
President

Leslie H. Wexner
Chairman of the Board

September 24, 1985

Mr. Jack Weiler
1114 Avenue of the Americas
New York, New York 10036

Dear Jack,

Regarding the visit to New York of the Wexner Study Group, to meet the outstanding leaders of the Jewish establishment, of which you are one of the most pre-eminent, I'm afraid it won't work to change the date.

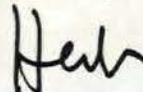
Remember, I had said that the original date was set for November 24-25, and you said you were going south by November 10, but you did offer the date of December 4, when you would be back in New York for the JDC meeting. I was delighted to accept December 4, but now find that it isn't feasible. There is simply too much juggling around for too many people.

I feel terrible, because I really wanted the Group to be inspired by you, and furthermore I wanted to videotape the session, so we could have you on tape to show to other groups in other cities in the future.

Let me ask you about a possible date in the future. We are planning an all-day session in Les Wexner's house in Columbus on January 12. We are inviting Mort Mandel, Alex Grass, Senator Boschwitz and Peggy Tishman. How would you feel about coming to Columbus that day? You would be the senior leader present, by experience, age and performance. You would be the center-piece.

Let me know your reaction. Meanwhile, fondest good wishes for a healthy New Year.

As ever,



Herbert A. Friedman

HAF:ndg

11 West 42nd Street, Ninth Floor / New York, New York 10036 / 212-930-9207
41 South High Street, Suite 3710 / Columbus, Ohio 43215 / 614-464-2772

ON BEHALF OF THE WERNER HERITAGE
FOUNDATION, ~~WE~~ HAVE THE HONOR OF WELCOMING
BARON GUY DE ROTHSCHILD, ONE OF THE SENIOR
MEMBERS OF WORLD JEWISH LEADERSHIP, A
WORTHY REPRESENTATIVE OF THAT MOST ARISTOCRATIC
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~~WE~~ WOULD LIKE TO TALK WITH YOU ABOUT
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- A. JUDAISM, ISRAEL, YOUR COMMUNAL
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- B. FABULOUS BUSINESS CAREER
- C. FAMILY, HOBBIES, SPORTS, ART
- D. ARMY CAREER
- E. YOUR PERSONAL PHILOSOPHY

YOU HAVE WRITTEN A MARVELOUS AUTOBIOGRAPHY,
ENTITLED "THE WHIMS OF FORTUNE" ~~IT~~ IS SERIOUS YET LIGHT,
INFORMATIVE AND ENTERTAINING. LETS BEGIN WITH ~~ONE~~ A
CHAPTER ENTITLED "NOBLE DESTINY."

①

INTERVIEW WITH BARON GUY DE ROTHSCHILD

OCTOBER 16, 1985

RABBI HERBERT A. FRIEDMAN

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CHAPTER ENTITLED "NOBLE DESTINY"

You ^{open} began the chapter with the sentence, "My father inherited from his ancestors a deep devotion to Judaism."

You ^{close} ended the chapter with the sentence, "Are we to believe that there is no limit to what is expected of 'The Chosen People?'" How demanding is a noble destiny

The fact that you included such a chapter in your autobiography is an indication that being Jewish and acting as a Jew and proudly affirming this Jewishness is a natural part of your life. ~~Is that a fair statement?~~ ^{How HAS THIS NOBLE DESTINY IMPACTED YOUR LIFE? DESCRIBE IT FOR ME. HOW DO YOU FEEL ABOUT THE "CHOSEN PEOPLE" ?}

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- a) Bar Mitzvah - singing off-key - fate of every young man.
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Did you enjoy all this? Do you have pleasant memories of these events? Does this tradition

continue with your son David, who has now inherited your positions in the Jewish community in France? ^{Is he already the present leader - or the future? How does he handle this responsibility?}

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This was an enormous responsibility. He was, in effect, the Jewish lay leader of France.

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Did this take much of his time, energy, money?

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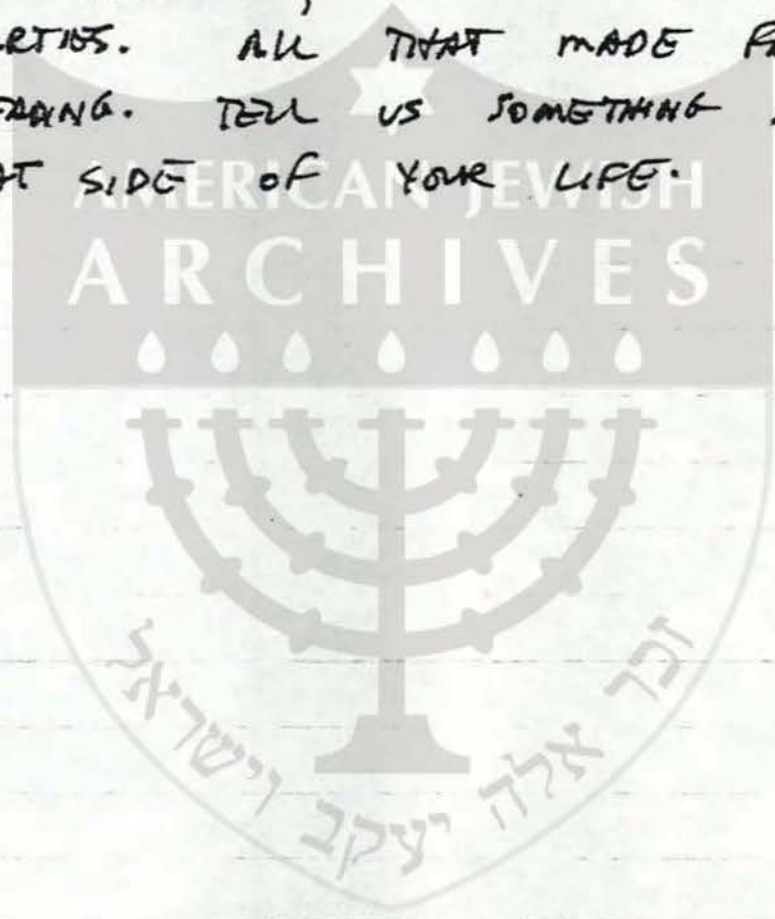
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And shortly after the war, you became the president of the F.S.J.U., which was the umbrella organization for all the charitable and cultural activities of the French community. You held that post for more than 30 years, until 1982.

Tell us something about your work during that long period, particularly the absorption of North African Jews into France.

INSERT XI.

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Your great-uncle Baron Edmond, known in Hebrew as Ha-Nadiv ha-Yaduah, "The Well-Known Prince", and buried on a high hill overlooking the Mediterranean at Zichron Yankiv in an exquisite park, founded many settlements in the primitive Palestine of one hundred years ago. You attributed his reasons to be more humanitarian and religious than political.

But the war and the Holocaust changed your attitude. You wrote "The idea of a Jewish homeland acquired an intense emotional appeal; I myself became an ardent Zionist."

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~~Now~~ Do you feel bereft?

You have started to rebuild. YOU DO NOT SURRENDER
"THE ESSENCE OF LIFE IS TO FIGHT AS IF NEVER TO DIE"
How do you feel about the future?

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TO WHOM YOUR BOOK IS DEDICATED

XIV

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What message do you have for ^{then in the} Diaspora Jewry?

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X
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July 2, 1985

WILLIAM ROSENWALD BIOGRAPHICAL SKETCH

Please DO NOT release this information to any firm publishing any reference book without first giving WILLIAM ROSENWALD'S office an opportunity to update it, if necessary.

Born: Chicago, Illinois, August 19, 1903

Education: B.S., Massachusetts Institute of Technology, 1924;
Harvard College, 1924-25; London School of Economics
and Political Science (London, England), 1925-27.

Business Address: 122 East 42nd Street
New York, New York 10168

PHILANTHROPIC ACTIVITIES AND INTERESTS (Also see page 3)

Mr. Rosenwald has been actively interested for many years in the problems of minority groups both here and abroad. He has given major leadership to organizations dealing with the economic and social adjustment of newcomers in this country and overseas. The following are some of the organizations with which he is actively associated in these areas:

United Jewish Appeal, Inc. (National)--(active since 1935)--Life Trustee; an Honorary National Chairman (National Chairman, 1941-55; General Chairman, 1955, '56 & '57) member of the (temporarily inactive) Board of Directors, Israel Education Fund.

United Jewish Appeal - Federation of Jewish Philanthropies Campaign -- (was its first President, July, 1974- June, 1977)--Honorary President. Participated in the William Rosenwald Invitational Missions in the autumns of 1979, 1981 and 1984.

United Jewish Appeal of Greater New York, Inc.--(active in the New York UJA Campaign since its inception in 1939, and in the Corporation since 1939) -- an Honorary Chairman of the Board of Directors and Board of Governors, and a Trustee.

Federation of Jewish Philanthropies of New York-- Life Trustee.

HIAS--(the Hebrew Immigrant Aid Society; formerly known as United Hias Service, successor to National Refugee Service and the United Service for New Americans, Inc.)--Life Member; Vice President; member Board of Directors, Executive & Nominating Committees (active since its inception in 1954; and before that, with its aforementioned predecessors).

American Jewish Joint Distribution Committee, Inc.--(active since 1935)--Honorary Vice President; member Board of Directors; member Executive Committee.

CONFIDENTIAL

July 2, 1985

WILLIAM ROSENWALD BIOGRAPHICAL SKETCH (Continued)

ACTIVITIES IN THE AREAS OF HUMAN RELATIONS, EDUCATION, WELFARE AND THE ARTS include:

Museum of Science and Industry, Chicago--Honorary Life Trustee.

Tuskegee Institute--(1935-76)--Honorary Trustee.

Council on Foreign Relations--Member.

Council of Jewish Federations (formerly, Council of Jewish Federations and Welfare Funds, Inc.)-- (active since 1936)--Life Member Board of Directors (also, see page 3 under Past Positions and Titles Held).

American Jewish Committee--(active since 1936)--Honorary Vice President and Chairman of the Awards Committee.

BUSINESS ACTIVITIES

Sears, Roebuck and Co.--Director, 1934-38.

Founded American Securities Corporation in 1946.

AWARDS

Hon. D.H.L. (Doctor of Hebrew Letters), Hebrew Union College, 1944.

Hon. LL.D. (Doctor of Laws), Tuskegee Institute, 1964.

In 1960 was the recipient of the Solomon Bublick Award, presented by the American Friends of the Hebrew University.

In 1969 was presented the Federation of Jewish Agencies of Greater Philadelphia's Humanitarian Award.

In 1970 was the recipient of the United Jewish Appeal of Greater New York's Herbert H. Lehman Memorial Award.

In 1971, with Mrs. Rosenwald, received the Spirit of Achievement Award, presented by the Women's Division of the Albert Einstein College of Medicine.

In January, 1972, received the Federation of Metropolitan Chicago's 72nd Annual Conference's Award.

In March, 1973, received the Eleanor Roosevelt Memorial Award, presented by the Women's Division of the United Jewish Appeal of Greater New York, Inc.

In 1976 was the recipient of the 1976 Rev. Zvi Hirsch Masliansky Award at the 92nd Annual Meeting of HIAS.

In 1978 was the recipient of the Liberty Award at HIAS' 94th Annual Meeting.

In September, 1983, received HIAS' Man of the Year Award at their Annual Dinner.

In October, 1984, Guest of Honor at the Gala Opening Inaugural Dinner of the United Jewish Appeal-Federation of Jewish Philanthropies Campaign.

WILLIAM ROSENWALD BIOGRAPHICAL SKETCH (Continued)

NOTE: The items below do not appear on the preceding pages and may be omitted at the discretion of your organization.

PAST TITLES AND POSITIONS HELD

American Jewish Committee--Chairman, National Advisory Council, 1958-64.

American Jewish Tercentenary Committee--Secretary, 1953.

Council of Jewish Federations and Welfare Funds, Inc.--Vice President, 1937-58; Chairman, William J. Shroder Award Committee, 1952-69.

Joint Defense Appeal--Honorary Campaign Chairman, 1953-57.

National Committee on Post-War Immigration Policy--Member Executive Board, 1945-50.

National Refugee Service--(predecessor to United Service for New Americans, Inc.)--President, 1939 (its inception)--'44; Honorary President, 1944-46; previously, Vice Chairman of the National Coordinating Committee for Refugees from Germany.

National Social Welfare Assembly--Executive Committee, 1952-55.

New York State Committee on Displaced Persons, 1948-52.

Philharmonic Symphony Society of New York, Inc.--Member Board of Directors, 1941-75; Assistant Treasurer, 1951-75.

Survey Associates--Member Board of Directors, 1938-50.

United Jewish Appeal of Greater New York, Inc.--Held the offices of Treasurer, Chairman of the Emergency Fund and Secretary of the Corporation.

United Service for New Americans, Inc.--(a predecessor of HIAS)--Honorary President, 1946-54; Chairman, Community Relations Advisory Committee, 1946-49.