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MS-920: Sy Syms Papers, 1944-2012.

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Box
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Events and philanthropy, 1982-2002, undated.

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BETWEEN THE LINES

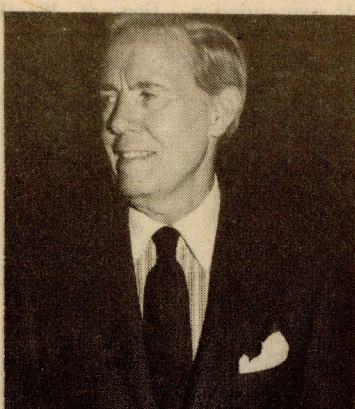
NEW NOTE: In a marked departure from the usual I'd-like-to-thank-every-one-who-is-responsible-but-the-list-is-too-long-acceptance speech, Larry Levy delivered a stirring challenge to the apparel industry Tuesday night. The occasion — Levy, vice-president of the Hart Schaffner & Marx Retail Division for the Northeast Region, and board chairman of Wallach's, received the 35th annual Man of the Year award from the Associated Men's Wear Retailers of New York. The place — the Versailles Room at the St. Regis Hotel. Many past recipients of the award, including OLEG CASSINI, LARRY PHILLIPS, and JIMMY WILSON, attended to hear ISIDORE IMMERMANN of AMWR make a warm presentation to Levy.

— S.R.

Photos by Nick Machalaba



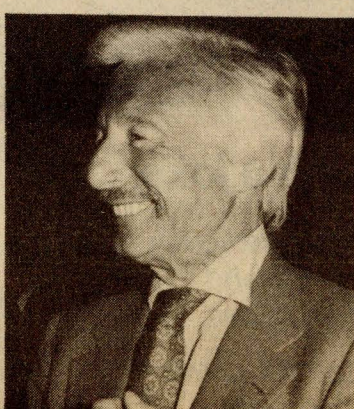
Harvey Wineberg, HS&M; Joan and Larry Levy



Jimmy Wilson



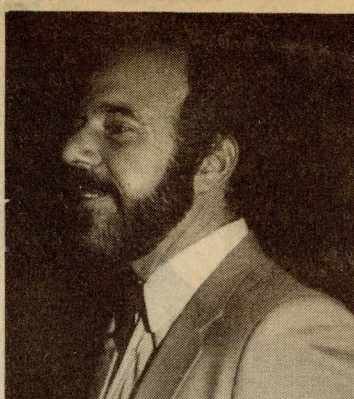
Manny Rockoff and Sy Phillips



Oleg Cassini



Murray Harris and Michele Kramer



Rick Lehrer



Peter Zucker, A. Sulka and Marvin Blumenfeld, April- Marcus



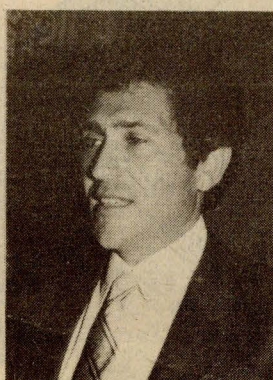
Herb Horowitz, Quality Shop



Bill Korman and Bob Katz



Chick Schwartz



Mike Rappaport

CULTURAL TIE-IN: HARVEY SCHRETER, president of Schreter Neckwear, did not let Monday's rain curb his enthusiasm during the preview of his latest "Cultures of Man" collection for a group of retailers at the Winterthur Museum and Garden, the former country estate of Henry Francis Du Pont just outside of Wilmington, Delaware. The company has licensed Colonial American designs from the museum, which houses an extensive collection of early American furniture, silver, earthenware, textiles and paintings, for its new line of neckwear.

Schreter's guests for the day came in by train from Baltimore, Washington and New York. They included MORTON MAYER, IKE DIAMOND and BRAD KOVALY from Raleigh Stores; DAVID RAYMOND of Hamburger's and SHERRY OR of Frederick Atkins.

After a tour of the museum, the group saw a slide show prepared by Schreter on its Winterthur program. A box lunch was served in a new building containing a cafeteria and a gift shop. The last scheduled event of the day was a visit to the museum's reproduction gallery, where the museum's 17 licensees' products are displayed. Schreter is the only apparel licensee in the group.

The nine all-silk styles in the new Cultures of Man neckwear group include a tie bearing a tankard designed by Paul Revere.

— R.S.

LAS VEGAS IN ATLANTA: Retail and apparel sales representatives alike crowded the gaming tables at "Old Reno Night" at the Atlanta Apparel Mart one night last week and played for stakes the likes of those seen in Reno and Las Vegas.

The Southeastern Men's and Boys' Apparel Club, which sponsored the evening of fortune for some and bankruptcy for others, handed out \$15,000 worth of "funny money" to prospective gamblers so that they could buy chips — the most valuable being worth \$5,000. Additional "funny money" could be purchased for a hefty \$2 per 10,000.

Those on whom fortune smiled could, at the end of the evening, cash in their chips for tickets which would be drawn for prizes — but only buyers were eligible. A fortunate few had so many raffle tickets that they draped them in long links around and around their necks. Fifteen prizes, including a food processor, coffee maker, television set, and an outdoor gas grill, were won. Winners included Johnny M. Walker, vice-president of Johnny Walker's, Inc., in Marietta, Ga., and Charles Price, owner of Prestons Men's Shop in Augusta, Ga.

— B. L.

THE IDEAL MAN?: A bearded or moustached, tall and muscular, older, single businessman (not doctor), who holds a powerful position, is well-read, wears bikini underwear and does not sport a gold chain or a diamond ring. Sound like anybody you know? If so, you're lucky — these characteristics were cited in the May issue of Glamour magazine as what "turns on" young women when they meet a man or fantasize about their ideal male.

In a national survey of 1,071 Glamour magazine readers, primarily 18 to 35 years old, business suits and jeans tied (at 41 per cent) as the preferred outfit. What type of male underwear is the biggest turn-on? Bikinis edged briefs (35 per cent to 32 per cent) followed by "none", which was preferred by twice as many women as boxer shorts (21 per cent to 10 per cent).

The favored professions are that of businessman (32 per cent) followed by doctors and athletes (both 19 per cent) and lawyers (14 per cent). What was the biggest turn-off? Gold chains and diamond pinky rings, cited by 64 per cent of the respondents, won hands down. Power, according to the survey, is a sexual turn-on. When asked what type of position was the biggest turn-on, 16 per cent preferred the man to be a leader in his community or firm, 14 per cent opted for one holding a powerful position and 13 per cent wanted him to earn more than \$30,000.

The preferred marital status was "single and never married" (86 per cent) with "divorced" a poor second selected by 11 per cent.

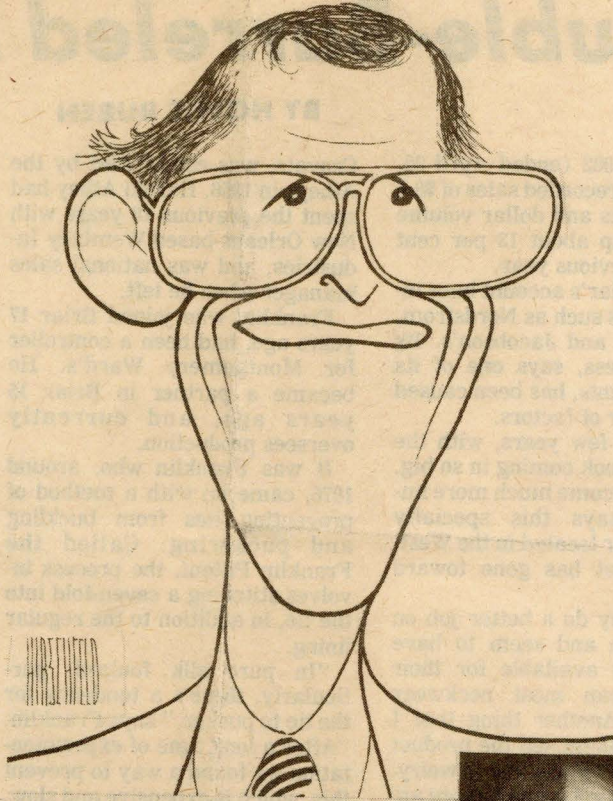
CELEBRITY SITINGS: Having a quiet drink in O'Neal's, Zabelle's TITLE, RANDY ALLEN and Carla Leathers' MICHAEL BRESCIA ... BEAUDRY walking briskly up 57th Street in her new short haircut ... JOOP SANDEE on 59th Street ... BILL KAISERMAN in his classic Rolls-Royce on 57th and Fifth ... HS&M's BOB CONNORS, in town strolling on Avenue to "do his stuff," ... RALPH LAUREN getting out of a limo from his 55th Street office, looking "hot" in a black leather motorcycle jacket, black shirt, well-worn Levi's and dark aviator glasses ... BOB FALLON lunching at the Four Seasons; also lunching together at the Seasons grill room, Conde Nast's ALEXANDER LEIBERMAN and NEWHOUSE (huddling over melon) ... VALERIE SIMPSON arriving at Ruelle's in a white Rolls-Royce ... At the BARYSHNIKOV, JANE SEYMOUR and ROGER GRIMSBY ... RAUL JULIA, BARRY MANILOW and TOMMY TUNE dining at the Cafe in the theatre district ... LYNN NOVAK lunching at Chereskin's DON WITKOWSKI and JAY MARGOLIS at the U.S.T.A. National Tennis Center ... SEAN CONNER at Capriccio on 61st Street if she had 007 as a pasted one together and gave it to the actor on his way out.

OF ACTIONS AND WORDS: The annual retail and fashion industry benefit for the National Jewish Hospital/National Asthma Center drew nearly 1,700 people to see **ARNOLD ARONSON**, president and chief operating officer of Batus Retail, receive the organization's National Humanitarian Award. The event was held Wednesday night at the New York Hilton, where both tiers of the Grand Ballroom were packed with tablefuls of guests. Nearly one million dollars (last count, \$925,000) were donated for the hospital by friends and well-wishers, who included too many a president to name. In his introductory remarks during the formal proceedings, Batus' **RON RUSKIN** said **BOB SUSLOW**, the departing chairman of Batus Retail, had authorized him to make a special announcement because everyone was waiting to hear the plans of the Batus retail chief, who is leaving the organization at year's end. A cloak of silence settled over the crowd. "I knew that would get your attention," quipped Ruskin, who continued, "Bob told me to announce that there is no announcement." Some sighed and some laughed. Following remarks by **SY SYMS**, dinner treasurer, and **ANDREW GOODMAN**, honorary dinner chairman and last year's award recipient, **BILL BLASS** presented the award to Aronson.

In his response, Aronson remarked that hundreds of kids have hopes for a brighter future "because your acitons speak much louder than my words." Later, he said his thank-you list had 1,640 names on it, but he didn't thank them all. The lavish party that followed featured a tremendous pop-musical production by a troupe called **Le Clique**, The Merchants of Fantasy, whose wonderfully-conceived characters pranced around, and, in general, lifted the spirits of many. Of course, many were lifting spirits of their own. Music by Stuart White and orchestra had guests twisting, dipping and rubbing elbows on the crowded dance floor. Most interesting tattle of the night: knock-off king Jack Mulqueen of Seventh Ave. renown is seeking a men's sportswear licensee.

—S.R.

Photos by Nick Machalaba



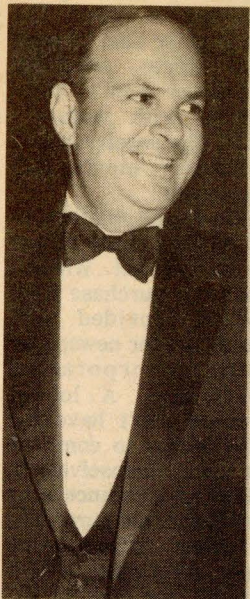
Aronson (shown in the invitation and at party)



Ira Neimark



Andrew Goodman



Burt Tansky



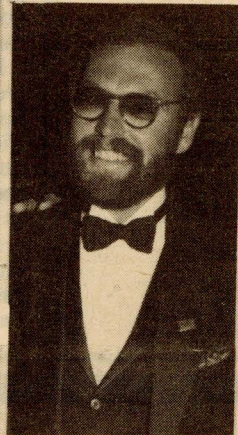
Bob Suslow and Herb Aronson



Myrna and Ron Ruskin



Leonard Resnick and Jane Evans



Alexander Julian



Le Clique



Melvin Jacobs and Stanley Blacker



Helen Galland

FABRIC OF THE YEAR: Brooklyn's Pratt Institute presented its special award Wednesday at its fashion show/luncheon to Kuraray Co., Ltd., a Japanese firm, for its creation of Sofrina. Curiously, throughout the presentation of Pratt's 84th Annual Collection of the Fashion Design Department, which was held at the Waldorf-Astoria, no one mentioned what Sofrina actually is. For those still in the dark, Sofrina is a new man-made fabric that resembles calf leather and performs like a natural fabric. John Kaldor Fabricmaker has the worldwide distribution license to apparel designers and retail stores for the home sewing market. During the elaborate if not spectacular fashion show, **STELLA BLUM**, curator of The Costume Institute of the Metropolitan Museum of Art, received an honorary award from Pratt. Blum will resign July 1 as curator after 11 years' service. The show, which featured designs by third- and fourth-year Pratt students, got a lot of mileage out of the song from the movie "Flashdance," "Oh What A Feeling," which seemed to have been played almost constantly.

—K.M.C.

PILLOW TALK AT MAY COMPANY: Southern California May Company and Paco Rabanne men's fragrance put together an interesting (to say the least) advertising campaign at May's Wilshire and South Coast Plaza stores over the weekend. Paco Rabanne has become synonymous in the last year with a very risqué advertising campaign that features a naked man in bed, chatting on the phone with someone who has fond memories of him and his cologne from the night before. Well, May Company took the ad a step further by having the "Paco Man" travel to the units and placing him in bed in the stores' windows (May Company officials said he had a pair of shorts on under the sheet) with the award-winning ad overhead. He had a telephone so he could speak privately with passersby, but what was said to him is anybody's guess. According to **DR. FERNANDO ALEU**, president of Parfums Paco Rabanne, "The campaign is enticing, even a bit risqué." Aleu admitted, though, that he thought the approach was right on target for the times. "Today, smelling good is accepted as a subtle seductive strategy. The right chemistry of smell can be a strong magnetic attraction." There is no data yet on how successful the campaign was at selling cologne. But at least two things are certain: There are a lot of people carousing in the fragrance department at May Company, and that phone never stopped ringing.

—W.K.

THANK YOU FOR HAVING US ON YOUR BIRTHDAY PARTY. ALEXA AND I HAD A GREAT TIME MICHEL —

BETWEEN THE LINES

BATMAN'S SWAT TEAM: JEFF YUNIS, director of the Big and Tall Men's Apparel Needs show, didn't want a repeat of the group's fourth show last week when BATMAN 5 got underway at the Miami International Merchandise Mart. For readers who missed the fourth installment, held in St. Charles, Ill. and now referred to — even by Yunis — as "the Chicago debacle," buyers and exhibitors suffered through several hot August days without the benefit of air conditioning. To make matters worse, freshly mowed but untowed grass drew a large crowd of flies, which made life even more unpleasant for the BATMANiacs. To avoid a repeat performance in Miami, Yunis took two steps. He checked out the air conditioning at the Mart ahead of time and, for good measure, gave out fly swatters with the words "Just in Case" printed on them. — A.J.K.

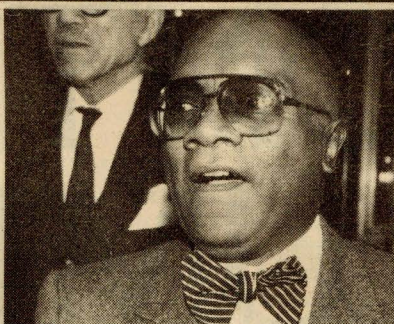
PLEASIN' PERRY: It is definitely PERRY ELLIS's year, what with his new Portfolio line, the Levi's deal (Perry Ellis America) and his new shoe store on New York's Madison Ave. And now he has another feather in his cap. For the second year in a row, he has won the Council of Fashion Designers of America award for men's wear. Something no other men's wear designer has done. But that's the Ellis charm.

FURNISHED STUDIO: For those who missed the Designers' Collective party at Studio 54 Wednesday night or for those with a hearty appetite for this special brand of fun, the party for ROGER FORSYTHE on Thursday at New York's grande dame of discos was a worthy follow-up. Working the crowd with his particular charm and enthusiasm was the ubiquitous YVON DIHE, who, dressed in chic white T-shirt and jeans, looked tanned and peeling, having just returned from Mexico. Regarding his minimalist approach to dress, YVON told BTL: "I'm just so sick of clothes," an interesting comment at a party celebrating Forsythe's fall collection and one to which BTL could readily relate.

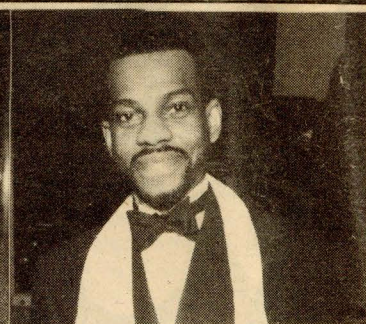
Retail revelers included LARRY CHRYSLER of Jerry Magnin and Mr. Charivari, JON WEISER. On the other side of the industry fence, Fundamentalists BARBARA KRAMER and JAY GOLDBERG and Sahara Club's PAMELA GELSON rounded out the attractive and fun crowd. A good time was had by all, but you knew that. — P.J.F.



President Salvo and Sy Syms



Arthur McGee



Ron Chew



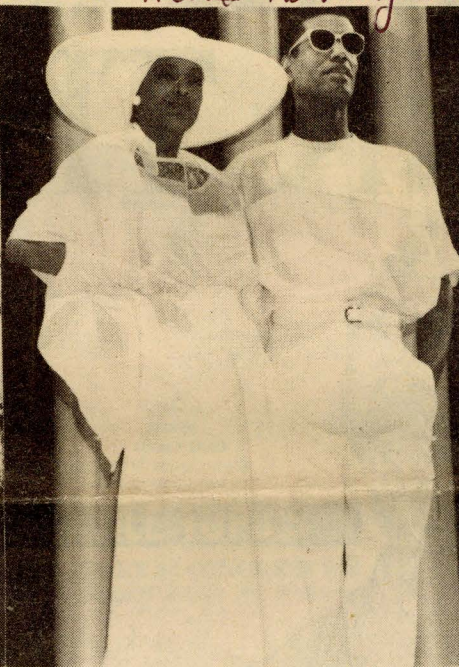
Alexa and Michel Kramer



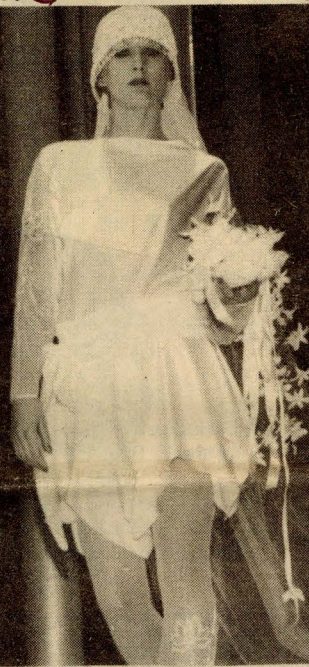
Harlem Boys Choir



Peggy Blue



Black style — 1984



BLACKGLAMOUR: The Harveys Bristol Cream Tribute to the Black Designer has become known as a lively, glittery event highlighted by plenty of good fashion — both on and off the runway. Held Thursday night at Alice Tully Hall, the sixth annual celebration was no exception. The even dozen designers selected by fashion editors of magazines and newspapers throughout the country as the cream of the crop for 1984 are: WILLI SMITH, JEFFREY BANKS, LEPENSKI, LESTER HAYATT, JON HAGGINS, ARTHUR MCGEE, DI WILLIS and RON CHEW of New York; MARK ANTHONY PENNYWELL of Pittsburgh; ANGELO GILMORE of Detroit, and RICHARD FISHER of Boston. A special award for excellence in jewelry design was given to BILL SMITH of New York.

Performed against a setting of pale gray pillars, with a live band behind them, the show was chock full of entertainers as well as models. And the powers-that-be had the good sense to intersperse the performers in between the fashion segments, because no matter how effective the clothes might be (and many of them were), seeing the work

of that many designers in one fell swoop can be almost mind-boggling. The GEORGE FAISON dancers, NICKOLAS ASHFORD and VALERIE SIMPSON, PEGGY BLUE (who did Bessie Smith's old number, "I Got What It Takes"), QUEEN ESTHER MARROW's gospel numbers and the HARLEM BOYS CHOIR (one of the evening's beneficiaries) all brought cheers from the audience. A favorite of BTL's was the Boys Choir rendition of that old Nat King Cole goodie, "Straighten Up and Fly Right."

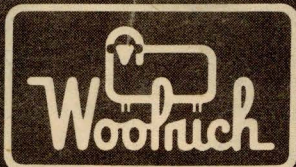
An interesting aspect of the fashion segments was that in a number of instances the designer (for example, Willi Smith, Haggins and McGee) sat on stage, award plaque in hand, observing their shows as spectators. Banks, on the other hand, chose to stay far upstage, with his back to the audience, until the end of his show before turning around to acknowledge the applause — also effective.

In addition to the Boys Choir, the Tribute raised funds for the Harlem Institute of Fashion, the Black Fashion Museum and the United Negro College Fund.

— M.P.

Photos by Jim Lorelli

More and more Americans are finding our line is right in line with the way they're living.



SINCE 1830

...as a boy wanted more

...ent on Broad-
...en heart. There was
... yesterday. **Cameron**
... 1, who starred in "Nine" and
... and he had the lead in the revival
... the musical "Oliver," was weeping
... because it was no longer his. The
... director, **Peter Coe**, said he wanted a
... younger boy.

Cameron was at rehearsals yesterday and watched **Patti LuPone**, who shot to stardom as "Evita," singing

with the new boy in town. His name: **Branden Danner**, 8, a third-grader from Indianapolis.

Cameron, a proud Yankee fan who wears his team's hat everywhere, couldn't stand the scene. There he was, a star just a few days ago.

Yesterday, he was an understudy to **Branden**. Photographers were recording the rehearsal and the happy look on **Branden's** face when **Cameron**

broke down and was taken from the room. It came as a surprise to most people as well. The tip sheet sent out by the show, announcing the first rehearsal, listed **Cameron** as "Oliver."

But even though **Cameron** is only 11, he's not a quitter. When the musical opens, he'll be on stage, but just as one of the boys. **Branden** will be the star. **Cameron** believes that, no matter what, the show must go on.

Nancy's tops with Girls Club

Golly, girls, who would you think has done more for girls than anybody else in recent times? **Jackie O**? No. **Pat Benatar**? No. Try **First Lady Nancy Reagan**. Right! We've learned that the Girls Club of New York has just selected **Nancy** as the person who has done most for girls, and no doubt the First Lady's involvement in the war on drugs is one of the major reasons. The Girls Club will toast Mrs. Reagan for her special interest in the problems of girls and present her with an award at its annual banquet at the Waldorf-Astoria on May 22.

Here and there . . .

- **Alana Stewart's** breakup with rocker **Rod Stewart** looked as if it was the furthest thing from her mind when she popped up at Studio 54, Tuesday night, for a party celebrating the film remake of "Where the Boys Are." **Alana** looked marvelous in a white gown as she chatted with **Lynn-Holly Johnson**.

- **Dustin Hoffman**, flushed with success after the reviews of "Death of a Salesman," took his wife and family and about 30 friends to dinner at **Jim McMullen's** to celebrate. **Dustin** used **Jim's** place, you recall, for the opening of "Tootsie." **Dustin's** expecting to be a daddy again, for the third time, in August.

- While **Jerry Ford** was being toasted at a dinner here last night, his wife, **Betty**, hosted a party for 250 women at the **Dinah Shore Golf Tournament** in Palm Springs, Calif. **Betty** lectured them on alcoholism and drug dependency.



Alana & Lynn-Holly at Studio 54 bash.

RICHARD CORKERY DAILY NEWS

taking pot shots at **Jerry** for **Jersey City's** plans to steal big business corporate headquarters from Manhattan. **McCann** has been shooting back across the Hudson. But the war of words and threatened legal actions may well have dissipated in a hug that only a handful of witnesses viewed at a private reception for **Greek Archbishop Iakovos**. **McCann** and **Koch** were surprised to see each other at the private gathering of VIPs. The two mayors eyed each other, and at first, it looked like the shootout at the OK Corral. But they embraced, looking like they meant it. "Ed, I want to thank you," said **Jerry**, "for helping give **Jersey City** all that publicity so that everyone in the country now knows exactly where **Jersey City** is." **Koch** grinned. And **Archbishop Iakovos** smiled and said, "That's peace."

A roast of Imus

Hey, **Don Imus**, you old mighty mouth! You've been getting away with murder rapping all the big, high and mighty business and corporation execs on your **WNBC** morning show. So, tomorrow night, you'll get yours when you're roasted by the **Leukemia Society** at the Waldorf-Astoria. It's a chance for **Sy Syms**, **Fred the Furrier**, **Mario Perillo** and **Bill Fugazy** to get back at him. At \$300 a head, the society hopes to pile up a pile for research, says **Bernadette Castro**, of **Castro Convertibles**, who is working on the gala. **Bernadette's** first choice to be "roasted" couldn't make the dinner, so she converted to **Imus**. Who was the first choice for the roast? Would you believe **Frank Perdue**? What happened? Says **Bernadette**, "He chickened out."

They learned that New Yorkers like their politics rough, tough and raw. The Fighting Fritz show did well here while Hart's pale impression of JFK's "New Frontier" went over like a moving IRT express with the doors open.

They learned that big labor still has big muscle in New York and that its members prefer traditional Democrats to high-tech ones. New York is no place for a Peter Pan politician, as AFL-CIO president Lane Kirkland called Hart.

in New Hampshire have earned a reputation as makers and breakers of presidential aspirants.

All told, only about 48,600 Democrats voted in the Feb. 28 New Hampshire primary, along with about 41,400 independents, who can vote in either primary in that state.

On the strength of New Hampshire's combined Democratic and independent turnout—shrunk by a near-blizzard—Hart upset Mondale by a 10% margin. Hart rose out of the dark-horse pack by the votes

of 920,610.

Even the weather was more democratic for New York's primary. It was sunny and pleasant, helping to boost the state turnout above 1.3 million. After a hard day's work, voters torn between a hot meal and schlepping to the polls will often choose a meal. Democracy works best on a full stomach.

New Yorkers were downright heartless to Hart, giving him only 27% of the statewide turnout. By the way, all were bonafide Democrats,

Jackson came within a whisker of beating Hart for second place in the state tally, receiving 343,687 votes, or 26% of the total.

Jackson did, in fact, come in second in the city, with 257,730 votes, or 34% of the city's total. Manhattan gave him 62,441 votes.

Think about it. A man who ran third in New York received nearly four times as many votes as the entire turnout for the New Hampshire primary.



Frank Perdue

Leukemia Society honors chicken king

By KATHY LARKIN

THE OSCARS are not the only awards to watch.

Tonight, at a \$200-a-person dinner in the Waldorf-Astoria, the New York chapter of the Leukemia Society of America will honor chicken magnate and TV personality Frank Perdue.

Bill Fugazy is the chairman of the benefit, which is sponsored by William B. Williams and the Captain and Tenille.

Perdue—whose father, Arthur, launched the business in 1920 with a

chicken coop, 50 Leghorns and an investment of \$5—will not be the only familiar pitchman at the 7 p.m. event. The guest list features other well-known faces and voices: Benihana's Rocky Aoki, Famous Amos' Wally Amos, Sy Syms, Fred the Furrier, Weight Watchers' Jean Nidetch, Carlo Rossi of Martini & Rossi and Bernadette Castro.

Originally, making TV commercials was not on Perdue's agenda. But Purdue found himself drafted by his ad agency, Seali, McCabe, Sloves International, to do his own pitch.

"I thought I was a very unlikely candidate," he says. "And I had stage fright. But I believe most people do."

"Some of the ones I did were pretty good; others were pretty bad," he says.

Larry Jannello, executive director of the local chapter of the Leukemia Society, hopes the event—which is almost sold out—will become an annual event, a permanent part of the fight against leukemia, a disease that will strike an estimated 24,400 people in 1984, killing 16,700.

NEW YORK POST, MONDAY, APRIL 9, 1984

'WISH' PATIENT FLEES FEARS FOR HER LIFE

Galaxy
of stars
in big
show



Post Photo by Dave Bookstaver

THEY'RE some of TV and radio's biggest "stars" though there isn't a professional actor in the group. The new breed of corporate execu-

tives, who appear in their own TV, radio and newspaper commercials were on hand for the first annual "Corporate Star of the Year" award ban-

quet at the Waldorf-Astoria in aid of the New York City Chapter of The Leukemia Society of America. From left right: Sy Syms, John Weitz,

Jean Nidetch, Frank Perdue, Joe Famolare, Page Morton Black, Mario Perillo, Bernadette Castro, Orville Redenbacher and Joel Bogart.

BETWEEN THE LINES

APRIL SHOWERS: Not only was there showering in April Monday night, there was also some showering of April. Of April? Yes, MORTIMER APRIL, chairman and founder of April-Marcus and chairman of parent company Eagle Clothes, who received the Man of the Year award bestowed by the Associated Men's Wear Retailers of New York. Atop the St. Regis-Sheraton, ISIDORE IMMERMANN'S presentation of the award, following an introduction by association president ROBERT KATZ, produced a standing ovation for April. His short acceptance speech — basically "Thanks" and "I'm finished" — also tickled the crowd, which again heartily applauded April, who began his career in the men's wear industry some 60 years ago. First lady of the association, SONDRA KATZ, Bob's wife, then presented a wreath to ADDY (Adelaide) APRIL, wife of Morty. By the way, when BTL left, it was still raining.

— S.R.

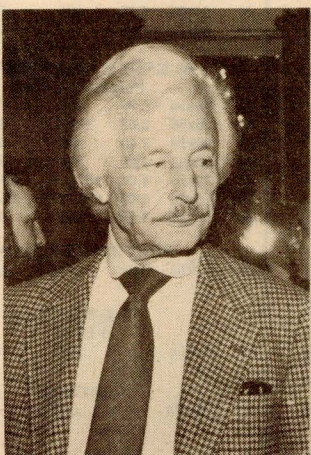
Photos by Jim Lorelli



Mortimer and Addy April



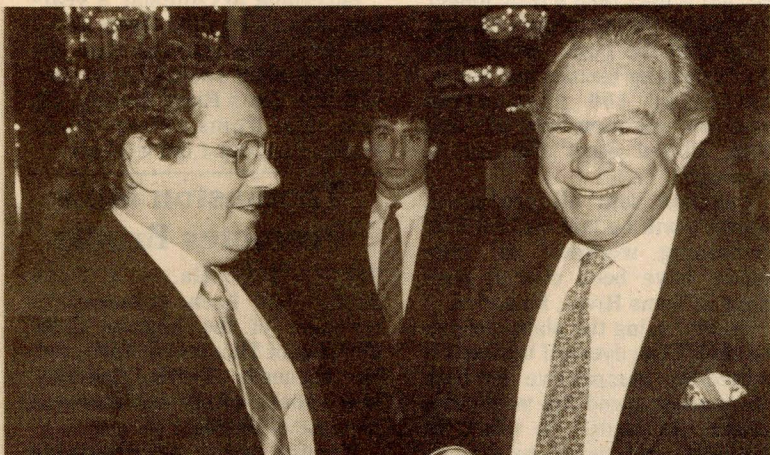
Robert and Sondra Katz



Oleg Cassini



John Currier



Gary and Paul Wattenberg



Marcy and Sy Syms



Les Cotler and Bernie Zucker



Manny and Tillie Rockoff



Stewart Golden



Robert Hirschberg and George Walter



Ray Wurtzburger, Ira Weiser and Ronald Wurtzburger

FEZZA'S FINE: ANDREW FEZZA has come a long way since the days when his fashion show audience was filled with members of Designers' Collective and close friends and relatives. At his show on Monday at Parsons (he's very loyal to that location) BTL spotted Macy's PHIL SCHLEIN and Bergdorf's IRA NEIMARK in the audience. Fezza has also come a bit of a way in terms of his women's wear. While the show was not terribly dramatic in terms of staging (that is part of a good production), it featured mostly wearable clothes. His outerwear is sensational for both men and women. He does know how to make a woman look sexy, especially in a black cocktail dress that had deep slits in the back (there's lots of backless stuff in the collection). It was also a real treat to see ALLEN TUCKER (Fezza is part of Tucker International) greeting guests and watching the show. Of course, Tucker (in an Alex Julian suit) was hard to miss with his hand bandaged up. He is recovering from an accident and looks fit and healthy. You can't ask for more than that.

— P.S.A.

NAMSB's First June Show

NAMSB

**June 24-26, 1984 • New York Coliseum
4th Floor**

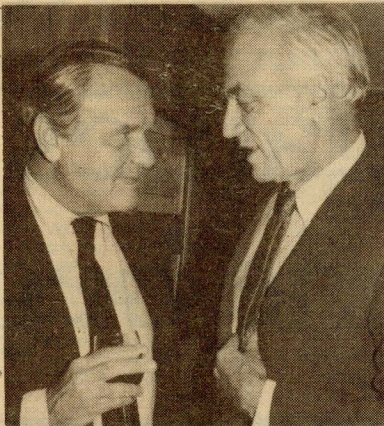
To Pre-Register and for Hotel Information contact NAMSB. NAMSB is The National Association of Men's Sportswear Buyers Inc. 535 Fifth Avenue, New York, N.Y. 10017 (212) 986-1811 Telex 968-312

BETWEEN THE LINES

GOING FOR THE GOLD: It was a golden evening for Damon Creations, as the firm celebrated its 50th anniversary Monday night at New York's Ritz Carlton Hotel. An impressive group of retailers and rivals, including THOMAS MACIOCE, SEYMOUR PHILLIPS and KEN NISSMAN, came out for the bash despite heavy competition from other NAMS-related gatherings. BILL BLASS also stopped by. Neckties woven with gold threads to commemorate Damon's tenure in the business were given to guests as a final elegant touch to the evening.

PHOTOS BY NICK MACHALABA

—J.A.



Bill Blass, David Pincus



Joan Levan, Frances Rappaport



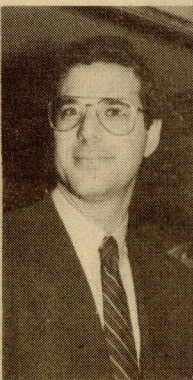
Harold Leppo



Ken Nissman



Lynn and Sy Syms



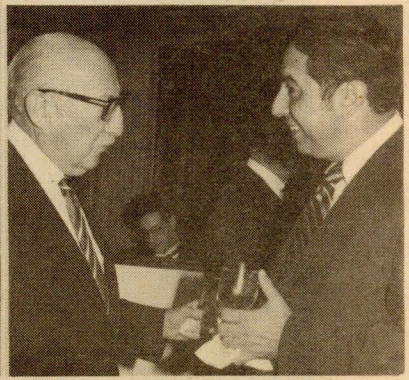
Roger Farah



Charlie Dratt, Chick Schwartz



Ed Joubert, John O'Neill

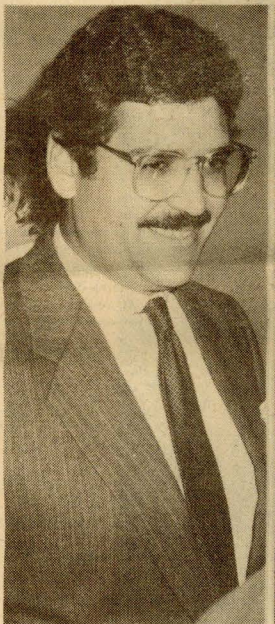


Seymour Phillips, Lou Moses

FRENCH IMPRESSIONS: STEVEN FLORIO of GQ hosted a party (and fashion show) Tuesday evening to thank the creme of the French crop of designers. It was reminiscent of other awards shows held at F.I.T., with cocktails in the Resource Center and the show in the auditorium. The French designers included NINO CERRUTI, LUCIEN FONCEL, THIERRY MUGLER, DOMINIQUE MORLOTTI (of Christian Dior) and PATRICK LAVOIX (of Lanvin). Also present from the Paris contingent were CLAUDE MISERY, DENISE DUBOIS and JACQUES MOUCLIER. Even MAURICE BIDERMAN showed up.

PHOTOS BY BARRY VAN LENTEN

—P.S.A.



Steven Florio



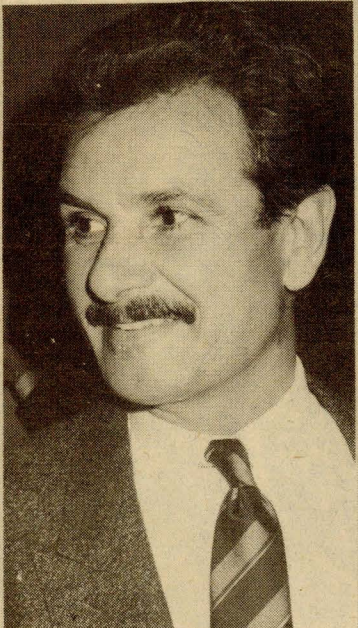
Thierry Mugler



Jean-Paul Germain



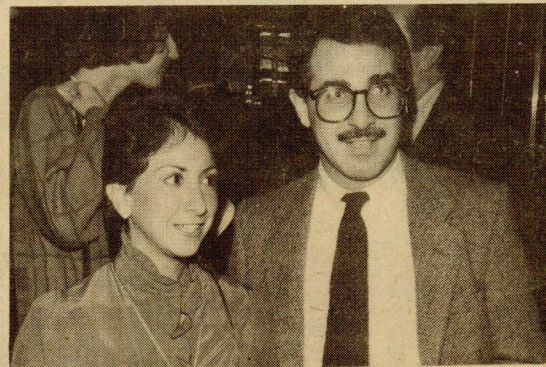
Denise Dubois



Lucien Foncel



Charles Fieramosca



Julie Dewahare, Frank Guzzeta



Larry Fletcher



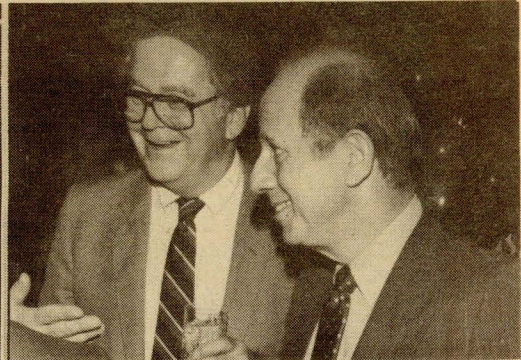
Rick Payne, Jim Rosenfeld



Enid LeWinter



Mike Buzan



Ivan Garrett, Bob Abels

COPACABAMA: Twice a year the boys' wear market gathers at the Copacabana for a night of dancing, laughing, eating, gossiping and celebrating. This season's Boys' and Young Men's Apparel Manufacturers Association (BAMA) party drew a slightly smaller crowd than usual, but one which was determined to enjoy itself. Among the revelers Monday night were PETER HARRIS, boys' wear buyer for Barneys New York, and ENID LEWINTER, market rep for 8-to-20 boys' at Frederick Atkins. Both had excellent reasons to celebrate: Harris because Barneys enjoyed its best back-to-school season "in at least 10 years," and LeWinter because of her recent promotion to market rep for men's dress shirts and neckwear. Also seen at the party: a complete crew from Charles Greenberg & Sons, including president WOODY GREENBERG and new executive V-P AL DIMARCO; and RAY ADLER of Hecht's.

PHOTOS BY ROGER ELLER

—R.S.

BETWEEN THE LINES

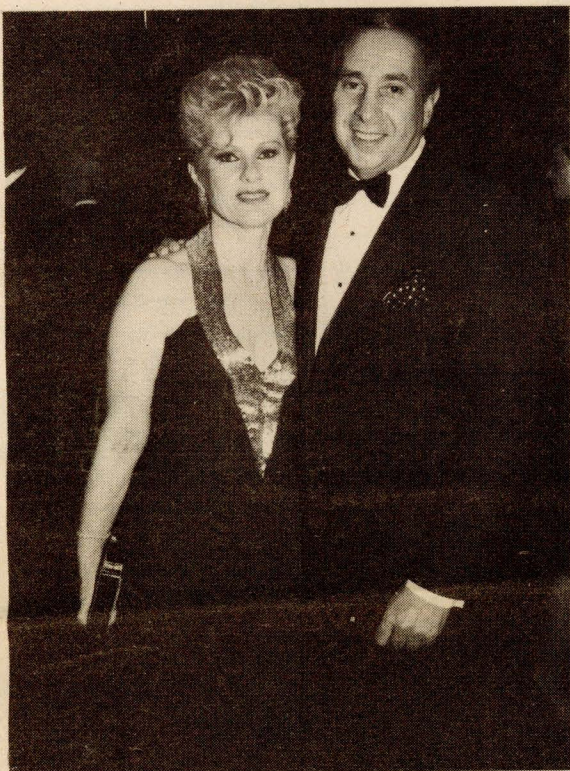
HONORING ARONSON: "MAYOR ED KOCH" was at the head of the escalator to greet guests attending the dinner-dance honoring ARNOLD ARONSON Tuesday night at the New York Hilton's Grand Ballroom. However, the Fund For Higher Education, which was honoring the Batus Retail Group's chairman and CEO with the presentation of its Flame of Truth Award, either didn't invite the mayor—or he couldn't make it. Thus, a member of LE CLIQUE filled in very nicely—saying, "How am I doin'?"—which the real Ed Koch might not be as apt to ask these days—considering the growing revelations of corruption in New York City politics. "RONALD and NANCY REAGAN" were also there, plus clowns and mimes from Le Clique's roster of strolling players. But, of course, much more important was the large turnout of major manufacturers and retailers at the event, of which RONALD RUSKIN, president, Batus Retail Group, was dinner chairman. Giving their own special salute to Aronson were LARRY PHILLIPS, SY SYMS, AMBER BROOKMAN and MICHAEL CARDAMONE (MG Originals), who wore headbands—with Aronson's name printed thereon—inspired by the headband worn by Chicago Bears Quarterback Jim McMahon during the recent NFL playoffs. "We play tennis with Arnold every day," said Phillips, explaining the special salute. And that's what it was.

—M. P.

PHOTOS BY NICK MACHALABA



Arnold and Sheila Aronson



Myrna and Ron Ruskin



Michael Cardamone, Sy Syms, Amber Brookman, Larry Phillips



"How am I doin'?"



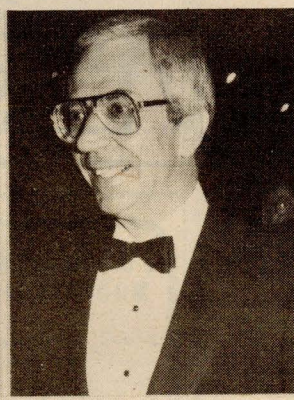
Norman Fryman



Mark and Jackie Shulman



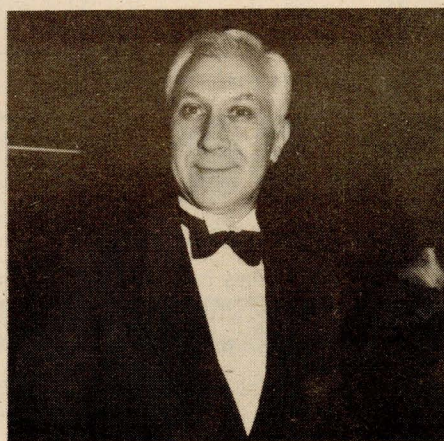
Joe Siracusa, Ed Kaminow



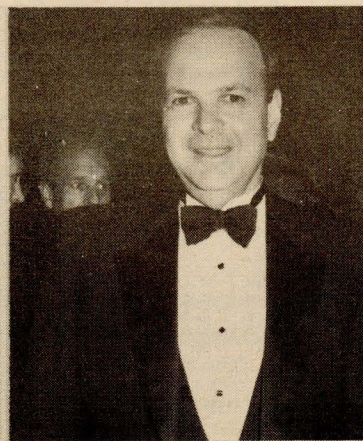
Larry Shelton



Bob and Bernadette Matura



Guido Petruzzi



Burt Tansky

MEXICAN MET: The Mezzanine Gallery at the Metropolitan Museum of Art was the place to be early Tuesday evening... The "Friends of Mexico" hosted a cocktail party for superstar photographer ANNIE LEIBOVITZ... The reason was her super series of posters done for the Mexican Tourist Board... According to Leibovitz, "This was one of the hardest shootings I've ever done... because it's trying to capture the essence of Mexico and all its beauty..." She did...

DINING OUT: GIANNI and ANABELLA VALENTINO were in New York for a few days to visit their Mario Valentino shop and just generally see what's happening in the city... They had dinner one night at Mezzaluna with AL. B. ARDEN... Tuesday night they had a small cocktail party at their Trump Tower digs and then it was off to Cafe Luxembourg for dinner... Also at Cafe Luxembourg was LLOYD ZIFF (he was also at the Leibovitz party)... Body By Jake's own TINA DU LEMPS... "BUZZY O'KEEFE was trying out the food and trying not to make comparisons with his own River Cafe... Of course..."

—P. S. A.

BACK TO THE FUTURE: Carson Pirie Scott's Department Store Division and Express-Ways Children's Museum, both based in Chicago, will join forces at Carson's State Street store Saturday in an attempt to expose today's youth to a variety of career paths. Helping to influence tomorrow's leaders at "So You Want To Be... Kid's Career Fair" will be men and women representing over 50 different occupations, from police officers to scientists, athletes to artists.

From 11:00 a.m. to 3:00 p.m., kids in Carson's "Grill" restaurant on the eighth floor will be able to try on uniforms, handle equipment used on the job, and participate in related hands-on activities. Of special interest will be SCOTT VALENTINE, who portrays the character, Nick, on the popular NBC television sitcom, "Family Ties." He will give a behind-the-scenes look at his television and acting career. Other notables participating include: STAN MIKITA, former Chicago Blackhawk, and MAYOR HAROLD WASHINGTON. The professional line-up will also have a dancer, florist, doctor, judge, dentist, firefighter, mailman, architect and zoo keeper, among others, participating. What, no retailers?

—R. E. H.

BETWEEN THE LINES

COMEDY ITALIAN STYLE: The Museum of Modern Art was the place for TAI and ROSITA MISSONI to host a fantastic party, screening and fashion show to kick off the Comedy, Italian Style Retrospective that opens in New York on Friday. Along with the general excitement of the evening MASSIMO FERRAGAMO, COUNT MANFEDI DELLA GHERARDESCA and ELIZABETH SALTZMAN arrived on an Italian Vespa in black tie. . . Also in attendance were guests of honor MONICA VITTI and ALBERTO SORDI. There was a screening of some of their early films including "Polvere di Stelle," which Sordi both starred in and directed. . . There was a Missoni fashion show. . . And glorious, Glorious Food served on the signature Missoni tablecloths. Also in attendance were GIANFRANCO FERRE, GIANNI CIGNA and LAURA BIAGIOTTI, MRS. IGI MACCIONI and son MARIO, ISABELLA ROSSELLINI, MARTIN SCORSESE and BEPPE MODENESE. Tai was in his signature black cashmere sweater, and Rosita was swathed in black Missoni fabric. Try to make it to the museum to see some of the films in this exhibition that will be on through August. You can't beat Italian comedy.

—P. S. A.

PHOTOS BY SACHA FREY



Don Norton



Vittorio Missoni



Joan Weinstein



Armando Branchini



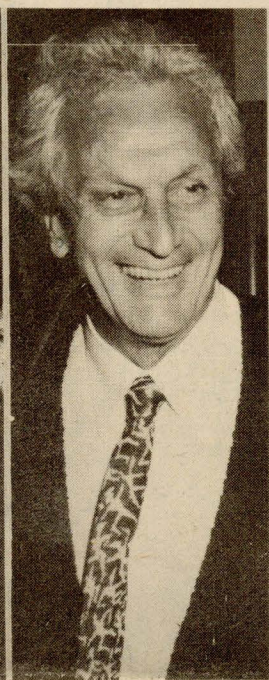
Anna Riva



Gianfranco Ferre



Isabella Rossellini



Tai Missoni



Martin Scorsese



Gianni Cigna and Laura Biagiotti



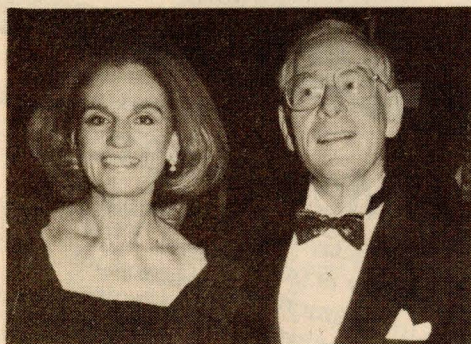
Ira Neimark and Dawn Mello



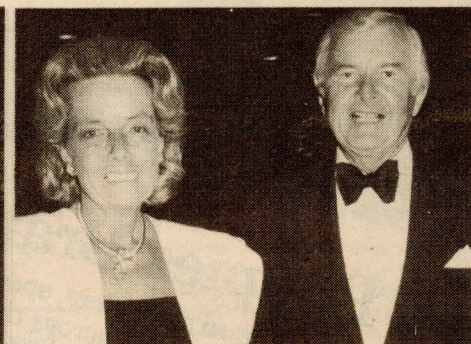
Judy and Robert J. Suslow



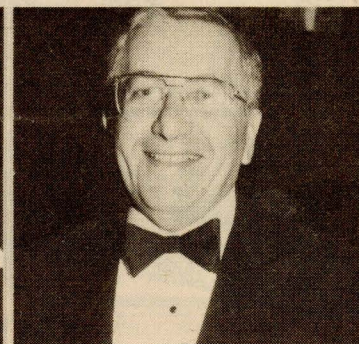
Michael K. Schonbrun



Ivy and Marvin Blumenfeld



Martha Best and Ferd O. Lawson, Jr.



Bernard Olsoff



Allan Bloostein and Andrew Goodman



Anthony R. Conti and Jack Schultz



Sy and Lynn Syms

GETTING DOWN WITH FERD: There may not be air conditioning in FERD O. LAWSON'S, Darien, Conn., home, but judging from the retail and fashion industry turnout at Tuesday evening's Black & White Ball in his honor, he is considered a pretty cool guy by his peers. The president of Frederick Atkins, Inc., was presented with the 47th national humanitarian award by JOHN POMERANTZ, for his contributions to the National Jewish Center for Immunology and Respiratory Medicine, the Denver-based medical organization which conducts research to combat lung disease and immune-system disorders such as AIDS. "As a group, the retail industry has been the largest supporter for the hospital's work over the years, having raised and donated tens of millions of dollars," maintains IRV BORENSTEIN, assistant regional director of the hospital. At the dais in the Grand Ballroom in the New York Hilton, BERNARD OLSOFF, the event's dinner chairman, presented MICHAEL K. SCHONBRUN, the hospital's president with a check for \$612,746, the amount netted thus far in the most recent fund drive. Among those partaking of cocktails, the multicourse meal and the vaudevillian entertainment were ANDREW GOODMAN, a pillar of the hospital for 46 years, ALLAN J. BLOOSTEIN, SY SYMS, IRA NEIMARK and DAWN MELLO, MARVIN and JOAN LEVAN, ROBERT J. SUSLOW, MARVIN and IVY BLUMENFELD and TONY CONTI, as well as a host of other retailers too pooped from partying, including some heavy duty dance steps, to mention.

—R. E. H.

PHOTOS BY NICK MACHALABA



TIGERS ON THE RUN

BEHOLD THESE TIGERS ... *Herbert Drexler* who will be the honored guest next month at a dinner tendered him by the Hebrew Hospital for the Chronic Sick ... *Jack "McInerney" Riley* who recently celebrated his 90th birthday and his 63rd wedding anniversary ... *Mrs. Al (Sarah) Baxt* who on her 80th birthday looks as young and beautiful as ever ... *Gordon (Cluett) Allen*, *Sy Syms* and *Stanley Blacker* who will be toasted by their industry colleagues at the annual NCCJ luncheon on 10/23 at the Hotel Pierre. For reservations, call *Ms. Zita Dorn* at (212) 807-8440 ... *Tom Brumm* on joining *Robert Bruce Industries* as president and CEO ... *Arthur Silvers* on his appointment as CEO by the House of Darby, Ltd. ... *B. Lennart Bjorklund* named manufacturing senior VP by the Cliftex Corp. ... *Raymond Wathen* who takes over the presidency of the Colours by Alexander Julian division of Cluett, Peabody ... *Ed Chadwick* on joining Rydal Mfg. Co. as marketing manager of their Stanley Blacker division ... *John Cleary* who takes over the new post of sales manager of Erlanger, Blumgart's shirting division ... AND TO PROMOTE YOUR FASHIONS TO THE LEADERSHIP RANK IN THIS MARKET, ADD THE LURE AND LUSTER OF TIGER BUTTONS. *Fred and Bernie Feinberg* will reveal the formula.

3 WEST 35TH ST. NEW YORK, NY 10001 • (212) 594-0570 • 1

BERNIE MILLER HOMLINE

Bayly Combines Ocean Pacific

By HASSELL BRADLEY

DENVER (FNS) — Bayly Corp. has completed a restructuring move that combines two of its largest apparel divisions, and has also formed a new division that will unite all of its Ocean Pacific Sunwear licensed products, the company told a press conference here.

On the financial front, Bayly turned in earnings gains of 53.7 per cent in the third quarter and

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CORTEFIEL

U.S.A. LTD



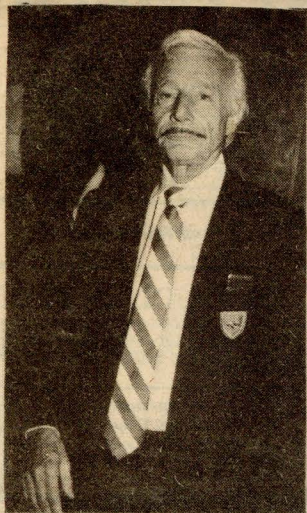
BETWEEN THE LINES



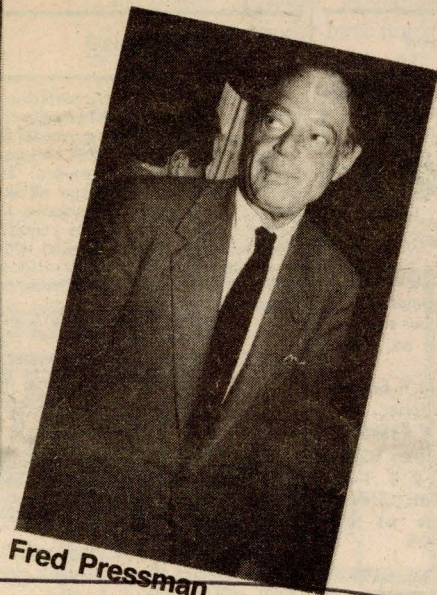
Gordon Allen, Stanley Blacker, Sy Syms



Larry Phillips, Larry Leeds



Oleg Cassini



Fred Pressman

MEN'S WEAR BROTHERHOOD: SY SYMS borrowed from his ad campaign to set the mood: "I'd like to thank all of you educated consumers; the more you know about brotherhood, the better it is for Christians and Jews." He was one of those honored Thursday at the men's wear industry's National Brotherhood Award Luncheon of the National Conference of Christians and Jews (NCCJ), which also honored model citizens GORDON ALLEN, former president of Cluett, Peabody & Co., and STANLEY BLACKER. At the Pierre Hotel's Grand Ballroom, speeches were supposed to center on values instead of profits or LBOs. But not everyone could keep their minds completely off business. Gordon Allen said telling the truth was one of his key values in life, and noted that it came in most useful when explaining why deliveries were late or faulty. Also during the luncheon, MURRAY HARRIS, for 16 years chairman of the NCCJ's men's wear division, told the large group of apparel industry moguls he is stepping down from the chairman post to make way for MARTY UHLFELDER, who is executive vice-president at Stanley Blacker, Inc. Harris' new title is honorary chairman of the luncheon.

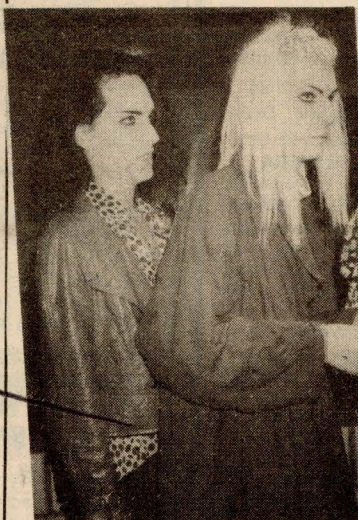
—D.O.



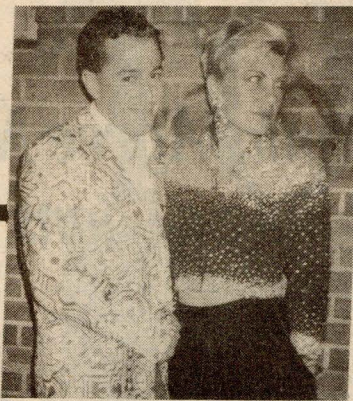
Stripes on stripes



Michael Shulman



Pre-Halloween



Richard Serbin, Veronicka



Dan Walker in Kenzo



Gad



Gene DiNino



Christina Campanaro, Craig Natiello

SPOT IN THE NIGHT:

"That's Princess Somebody. She comes from a long line of nobodies," noted one inveterate night-crawler. "Are you an actress? No, I'm a dilettante," was the drift of another conversation. The crowd of after-dark drifters had all come out to see the newest New York night spot, a 23,000-square-foot former roller rink that's been refurbished and renamed 1018 (the address is Tenth Avenue and 18th Street). Owned by GENE DININO, the club is a massive (you could park a Lear jet in the dance hall), clean-lined space decorated with cinder block walls, polished granite floors and vinylized, zebra-patterned banquettes put together by architect/designers REGINALD GRASMICK (Private Eyes) and Berzak Partners. There are also other trendy details, such as coat check girls outfitted in skintight ensembles, by JOHN STAVROS, and ponytail hairpieces by GAD. Though DiNino says he's concentrating on new music from new DJs, the general impression here is that it's all been done before. BTL made a beeline for the more intimate atmosphere of Nell's on 14th Street for a quick nightcap. Would-be clubowners could learn a lot from this almost too hot new spot where the crowd that gets through the door seems to be very controlled.

—T.H.

WEITZ HOUSE: When the Reagans invited West German Chancellor HELMUT KOHL for a White House repast last week, JOHN WEITZ was among the approximately 150 guests at table. German-born Weitz, who served with the OSS during World War 2, gave BTL a little inside info on the politics of black-tie dressing in D.C. "There were very, very few formal shirts with wing-tip collars—more of the normal old Duke of Windsor turned-down styles. There were also lots of double-breasted jackets. Wearing plain white business shirts with tuxedos seems to be the new thing with a lot of the men who are constantly traveling on the black-tie circuit. They don't have time to fool with French cuffs." On New York fetes versus Washington affairs: "My wife Susan and I were quite prepared for a stuffy banquet but it turned out wonderfully, smallish and very personal. They have something that we don't have in New York—assurance. The most formal of New York parties are a little nervous. It helps that they have 50 to 60 trained officers there who lead you on to the next step. You find yourself very gently corralled." On the Chief: "Reagan looked amazingly well after all that traveling to Iceland. At one point in the dinner, he announced to everyone, 'I have some news to report...' We all held our breath... and then he gave an update on the score of the World Series game."

—T.H.

PHOTOS BY NICK MACHALABA

PHOTOS BY TIMOTHY HAWKINS

Dad, way to go.



Sym's partner and financial backer Irving Pomeranze spoke briefly at the Sephardic Center gathering.

Photos by Gretchen Lang

The Secret of Sy's Success

By Gretchen Lang

With all due respect for education, the entrepreneurial spirit is something you just can't teach, said Sy Syms. The successful clothing retailer, who donated thousands toward the founding of a business school, admitted recently that spirit and an inborn love of business might be as important as education to young people entering the business world.

Syms, a bargain clothing retailer known for his TV commercials, touting that "an educated consumer is our best customer," was in-

vited to speak on "entrepreneurship" at the Sephardic Community Center, located at 1901 Ocean Parkway.

Syms, head of the Syms Corporation, spoke of his own start in business and the recently-opened Sy Syms School of Business Administration, a graduate program affiliated with Yeshiva University.

The February 17 lecture was part of the Sephardic Center's adult education program and was held in cooperation with Manhattan's Yeshiva University.

Syms began by praising the Jewish tradition of study.

"If one thing stands out in our heritage," Syms said, "we are people of education."

But, like many Jewish people, Syms said, the galvanizing force behind his own education was neither counselor nor teacher but his mother.

"When I got out of the army in 1945, I told my mother I wanted to go to work right away," Syms recalled. As a young man of 19, Syms said he felt that he had neither the money nor the grades to get into a university. But his mother, a Russian immigrant who couldn't read English, laid down the law. He could get a job, she said, but he no could no longer live in the house.

Shortly afterward, Syms enrolled in New York University on an army scholarship. "Her Jewishness, her Yiddishka, said it's education for my children no matter what," Syms remembered.

nized and fund the now opened Sy Syms School of Business, located at 2945 Amsterdam Avenue.

The school, which opened with approximately 300 students last fall, offers courses in most aspects of business administration while allowing its students to continue their Judaic studies, Syms said.

All the emphasis on education aside, Syms admitted to his audience that you can't teach entrepreneurial spirit. That, he said, is something that's born in the blood.

Syms, who said his given name is Sy Merns, started off in his father's clothing store, Merns Mart, but soon found a financial backer and launched into business on his own.

"I don't think any school can teach you entrepreneurial skills," he confessed. "To be an entrepreneur is something you're born with."

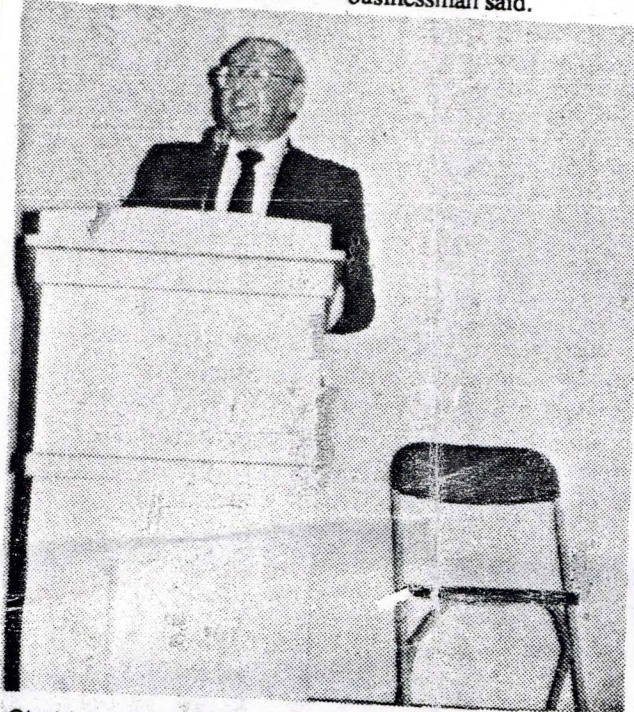
Syms illustrated his point with a story surrounding his debut in the clothing business. Working as a delivery boy, Syms said he became aware of a small tailor shop in Manhattan that did a brisk business finishing clothing for neighboring clothing retail stores. One day the elderly owner asked if Syms would take over the shop for \$1,000. Syms rushed uptown to his brother-in-law to see if he would go in on the deal with him. The brother-in-law refused to take the risk. Needless to say, Syms was not as timid.

"At the time I thought he was crazy," Syms said. Later, when a possible partner did come along, Syms

...for my career no matter what," Syms remembered.

The experience strengthened his faith in education and many years later prompted him to orga-

was crazy," Syms said. Later, when a possible partner did come along, Syms jumped at the opportunity. "That's what I mean about entrepreneurial spirit," the businessman said.



Clothing retailer Sy Syms shares a few secrets to entrepreneurialism at the Sephardic Community Center.

March 14, 1988, BAY NEWS, Page 7

Premiere Spring 1988 Collection

San Remo
Valentino
Le Baron
Oleg Cassini
San Rafael
Charles Jourdan
Alessandro d'Este

SPECIAL
PRE-HOLIDAY
SAVINGS

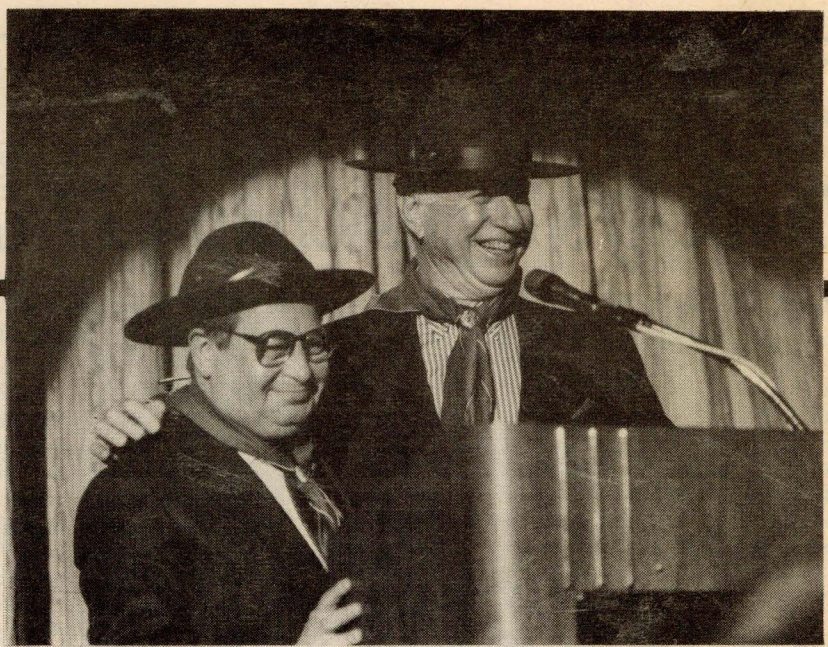
BETWEEN THE LINES

EDITED BY TIMOTHY HAWKINS

VANITY ERR: The extremely meticulous staff at Giorgio Armani in Milan must be undergoing a full scale investigation to find out who the caption culprit is. In the June issue of Vanity Fair, the article by Ben Brantley titled "The Armani Mystique" includes a 1980 photo of Giorgio with Tina Chow and a man identified as Armani's partner, SERGIO GALEOTTI, who died in 1985. In fact, the man in the photo is another former Armani employee, the late ADRIANO GIANNELLI, who worked in Armani's New York offices for several years.



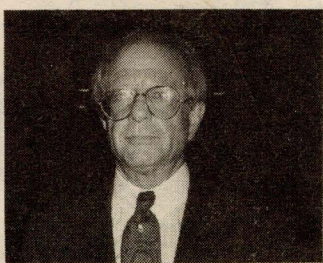
Fred Pressman



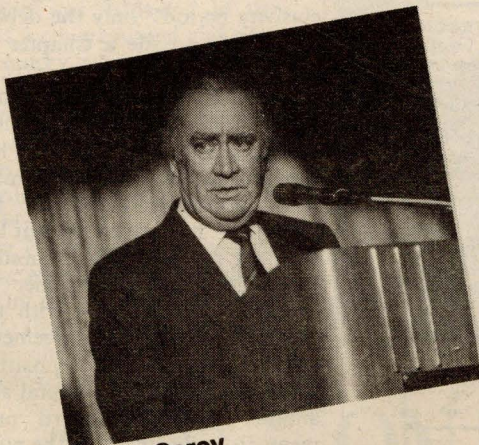
Norman Fryman, Herb Aronson



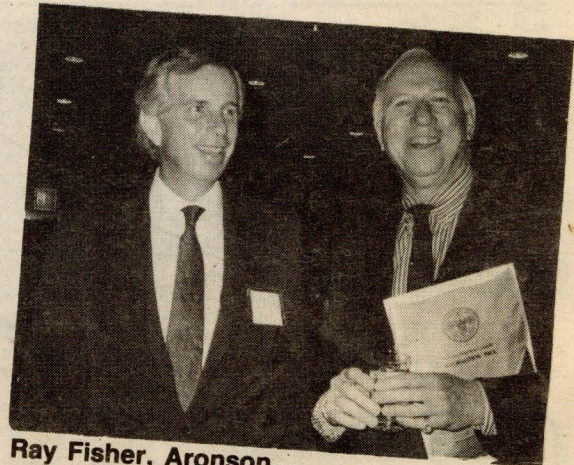
Adrian Joyce



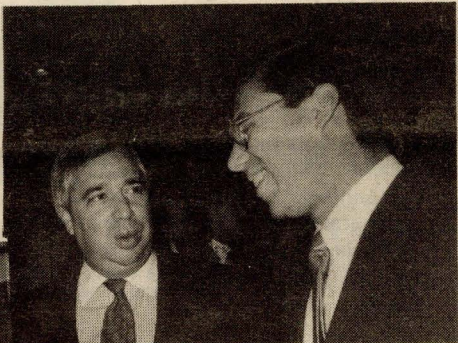
Larry Leeds



Hugh Carey



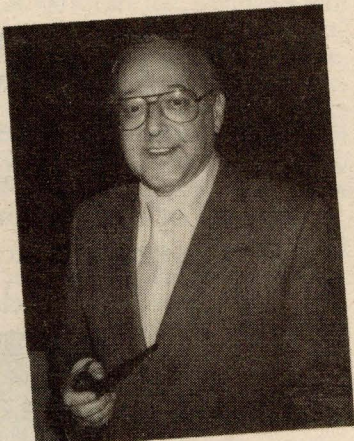
Ray Fisher, Aronson



Harris Hester (left)



Scout's honor

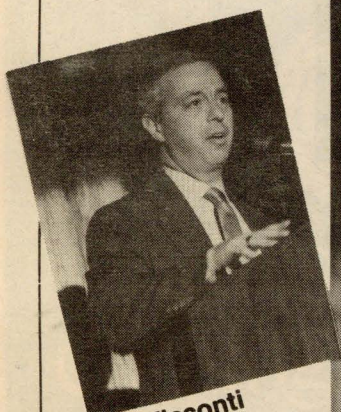


Sy Syms

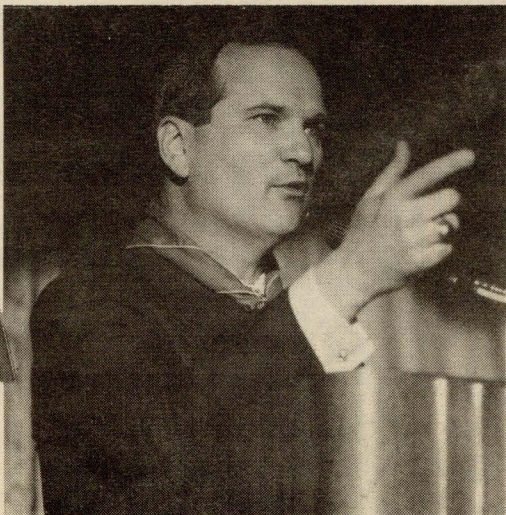
SCOUT AND ABOUT: HERB ARONSON, newly appointed president of the Manhattan Menswear Group, presided over the 35th Men's and Boys' Wear Good Scout Award Lunch-O-Ree at the New York Hilton with a packed crowd that filled the Grand Ballroom to the rafters. He was joined at the rostrum by Dior's JOE VISCONTI, and later, by New York's former Governor HUGH L. CAREY (now with W.R. Grace). Carey sounded a little like a political candidate again taking swipes at the President for his "men from outer space" speech, and the "nameless mayor" for polarizing New York City's recent primary vote. Politics aside, onetime Scouts WILLIAM ROBERTI, president of Brooks Bros., now a division of Marks & Spencer of London, and NORMAN FRYMAN, president of The Greif Cos., donned the official red kerchief and Mounties' hat to accept their Good Scout Award. They also added their thanks to an industry that raised a record \$170,000 at the lunch to support the 86,000 scouts of the Greater New York Council of the Boy Scouts of America. (According to the ex-Governor, Roberti was spotted running through the streets chanting, "The British are coming.") Scout speaker ADRIAN JOYCE presented the Council's formal thank-yous, and informed the group of his size-14 husky. P.S. So did the Governor, still a trim 42 regular.

—STAN GELLERS

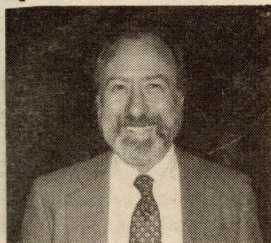
PHOTOS BY STANLEY BACH NG



Joe Visconti



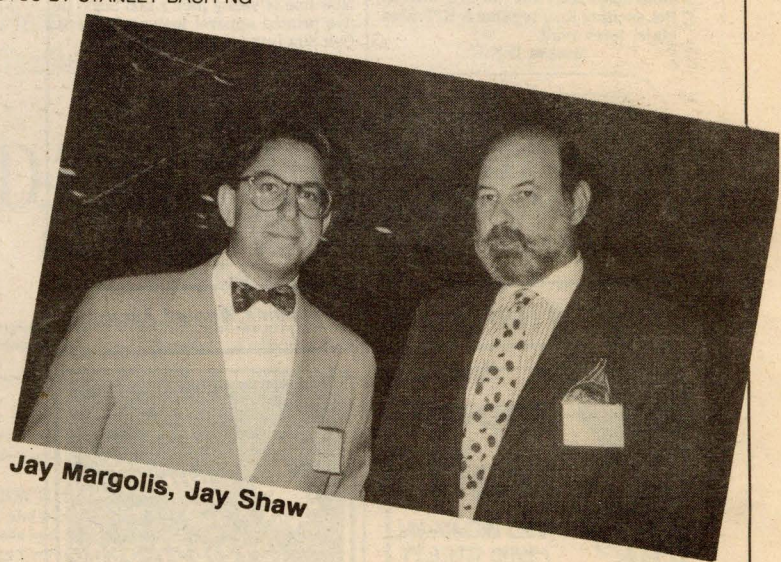
William Roberti



Milt Bogart



Joseph Groner

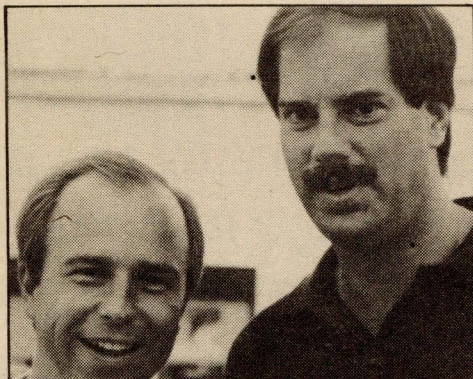


Jay Margolis, Jay Shaw

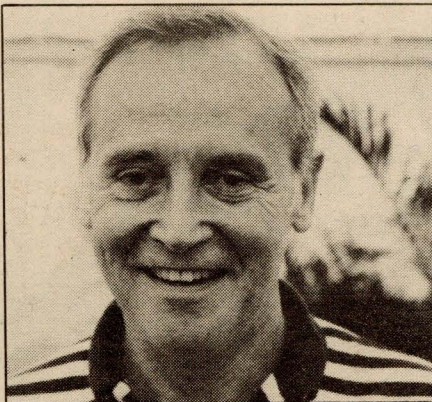
Du Pont's Amelia Island Antics



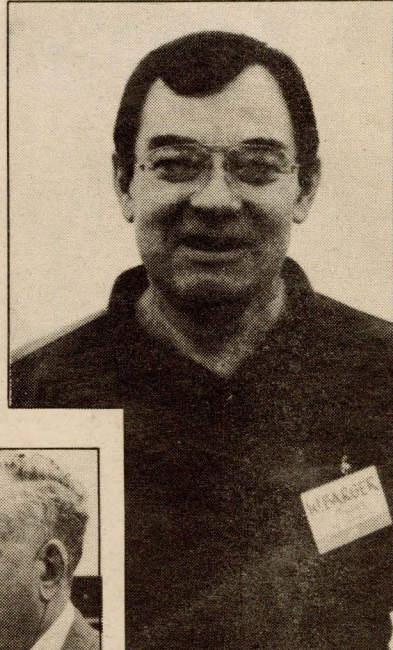
Du Pont's Jim and Rita Kearns



Steve McCracken of Du Pont and Milliken's John Heldrich



Native's David Krivitsky



Penney's W. Barger Tygart



Steve Vignolo of Dan River and his wife, Nancy



Sy Syms and Vanity's Peter Velardi



Ed Woolard of Du Pont and Roger Milliken



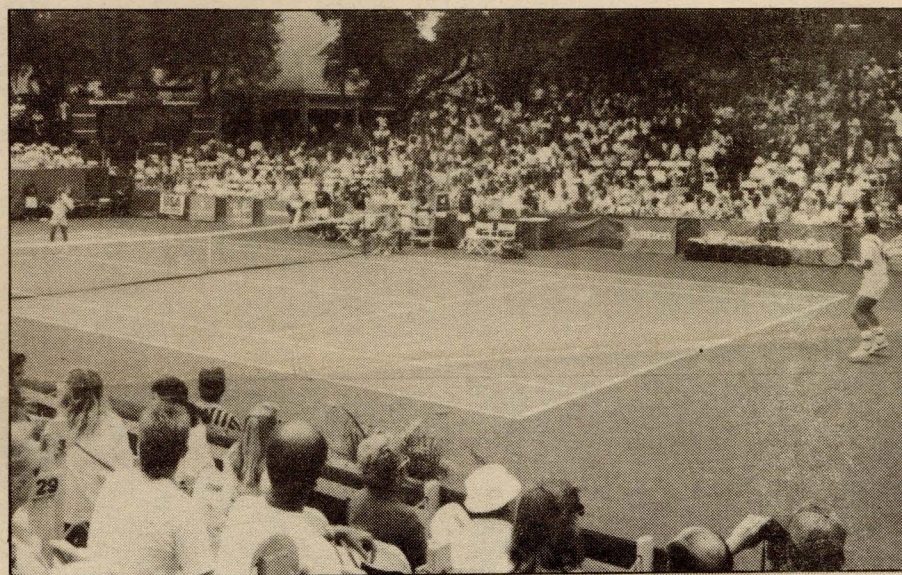
Chow time under the Du Pont tent.



Paul Gillease of Du Pont



Guilford's Nat Weisler



On court with Andre Agassi

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AMELIA ISLAND, Fla. — Andre Agassi won the Du Pont All-American Tennis Championships, Tony Bennett serenaded guests under a big tent and Quick Response was the star of the business conclave at Du Pont's Sixth annual Du-PAATCH tennis tournament, which ended here Sunday at Amelia Island Plantation.

With more than 300 top textile, apparel and retail executives and their spouses

on hand, on the tennis courts, golf links, bicycle paths and fishing grounds, the five-day affair was hailed as the industry event of the year.

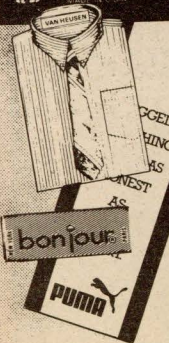
"It is very gratifying to see the giant leap forward into Quick Response the industry has taken in a scant few years," said Roger Milliken, chief executive officer of Milliken & Co. "The question now is not whether to do Quick Response but how."

The business forums were well attended, with a strong contingent of retailers complementing apparel and textile executives, a dramatic indication of the many linkages and partnerships now being forged throughout the fashion pipeline as American industry steps up its fight against imports.

It's a sure bet that Du Pont will dust off the Big Tent and get it ready once again for DuPAATCH number seven in 1989.

— MARVIN KLAPPER

HANGIN' OUT



INSIDE INFO

More brands depend on Colonial's versatility and dedication to guarantee their products carry the finest identification, attractively presented, and reasonably priced. Our many resources worldwide offer a diversification of quality products and services that meet the challenges and deadlines of an industry we know inside and out.

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BEHIND THE SCENE



Dominique Morlotti

WHOSE SHIRT IS THAT?

The Gap's Richard Crisman acknowledged that it was his competition that helped his company win this year's West Coast Retailer of the Year Marty Award. While accepting the honor for the Gap, he told runner-up Ron Herman of Fred Segal — Melrose (two-time winner) "I got this shirt at your store. You give us lots of inspiration. Who knows, you may see it next year at the Gap."

It turns out that Crisman's tie also came from Herman's store and that his boss, Gap president Millard Drexler, dropped into Fred Segal recently to purchase a pair of high-priced designer jeans.

Though it's now a 700-plus retail giant with sales well over \$1.5 billion, the Gap "started out as just one store, so this is quite an honor," according to Crisman.

The Gap's Marty gives those stores specializing in private-label merchandise a massive shot in the arm. Both Politix and Clacton & Frinton, two other Los Angeles-based specialty retailers who were nominated for Martys, carry their own labels as well.

Kenneth Fasola and Elaine Kim of Ecrú; Marvin Chanin of Westwood-based Chanin's; and Moji Shah and Nemy Karimi from Roppongi, were the other Marty nominees. —HOWARD G. RUBEN

SET FOR THE SEASON

While the rest of the French men's fashion community sat tearing their hair out in their studios lamenting the earlier runway dates for this spring/summer collection, Christian Dior's Dominique Morlotti took some time out to host a lunch at Roland Garros Stadium (the site of the French Open), last week.

Looking typically comfortable and at ease, Morlotti has good reason for keeping his cool (or at least appearing to do so): moving the dates up was his idea. Even though Christian Dior won't see its samples until June 26, he's not regretting his decision a bit.

And in the course of lunch, he ended up convincing even the most skeptical

at the table that the move would be good for French fashion. "It was not logical to do the winter fashion in only five months," Morlotti says of the former schedule that allowed designers seven months to create summer and five months to create winter. "It is much heavier to do winter fashion."

His next project, now that he has the designers convinced to show head-to-head against the Italians, is to get them to show elbow-to-elbow. "The second big thing is to join everyone on the Seine," he says. "Every house in the future should present in the same place, in the tents on the Seine, like the women's ready-to-wear."

—AMY SPINDLER

A RICH'S ORIGINAL

Rich's isn't shy about promoting the most clichéd Father's Day gift of all — the tie. But this year it found something that may make dads cringe a little more when they open their gift. They provided paints so gift-givers could create individual designs and give Dad a tie he's never seen before — and may wish he never had.

The Design-a-Tie kits include three paint pots (paint colors vary according to tie color), a brush, and polyester solid-color ties (black, navy, red and gray). The

kits come from Why-Knot Accessories and cost \$20.

Also included in the kit are a set of instructions with ideas of what to draw — such as "Dad #1" — a design whose originality is rivaled only by the tie itself.

Rae McCarson, an artist who exhibits at the McIntosh Gallery in Atlanta, offered to help customers get started on Saturday at Rich's Lenox Square store, but people were more of a mind to take the kit home and express their creativity in private.

—BRENDA LLOYD



Rae McCarson demonstrates the Design-a-Tie kit.



Bergdorf chairman Ira Neimark



Congressman Bill Green



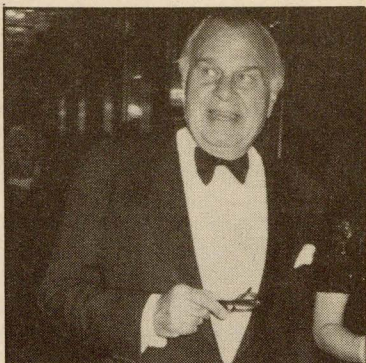
Bergdorf's men's wear braintrust, left to right: DMM Richard Bowes, senior V-P Rick Rector and DMM Peter Simmonds

RECORD BREAKER

The evening's honorees — Bergdorf Goodman chairman Ira Neimark and The Chubb Corp. chairman Dean R. O'Hare — were credited with inspiring a 1,000-plus turnout at the Waldorf-Astoria Monday to benefit New York's Hospital for Special Surgery. The turnout enabled the hospital to top the \$1 million mark for the first time at a benefit.

Some of the men's wear crowd was there, including Bidermann's Guido Petrucci and Ed Menichieschi, GFT's Leopoldo Borzino, retailer Sy Syms and designer Alan Flusser. Flusser's paisley six-button d-b tux was upstaged only by his wife's wild oversized license plate handbag by Fiorucci.

Bergdorf — cited by dinner chairman Bill Blass as "the best shop in the world" — is racing to complete its new men's store in time for its August opening. Word is that staffing for the men's store is about half done, with quite a few non-retail types, like ex-Wall Streeters and bankers securing positions. Construction is moving along at a rapid clip and the store should open on schedule.



Bill Blass



Alan Flusser

SCENE NOTES

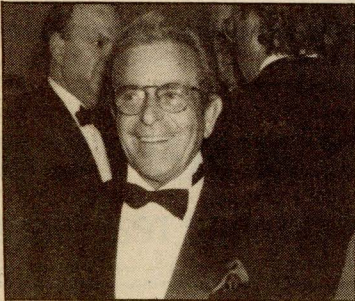
It's no wonder John Kennedy, Jr., hasn't passed the bar — it's hard to imagine when he has time to study. When he isn't auditioning for a soap, he's roller-skating. Last Sunday, Kennedy put on a pair of bright-purple shorts, pulled his T-shirt up and over his neck and skated up New York's West Side Highway.

Exotic vacations are in these days, and Macy's Bruce Binder has planned one for himself. He'll soon be sailing off the Turkish coast. "I

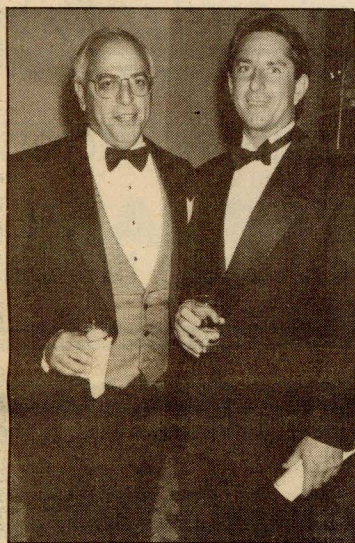
could have gone to the South of France like I usually do," Binder said. "But I wanted to do something different."

Life may imitate art, but art doesn't imitate life — at least not for Oliver Stone. The director, who took some time off from shooting "The Doors" to be honored by the West Coast Father's Day Council, remarked, "Isn't it ironic that the day I am shooting a birthday scene with 30 children running around not listening to a word I say, I receive the Father of the Year award?"

BEHIND THE SCENE



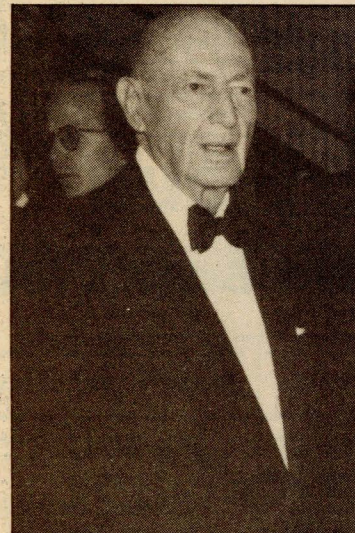
Boris Kliot



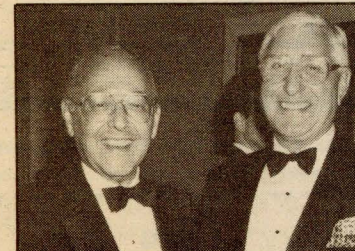
Lord & Taylor's Marshal Hilsberg and Claiborne's Jay Margolis



Mel Jacobs



Andrew Goodman



Sy Syms and Sym men's GMM Kooper Smith

IMPRESSING EVENING

Standing before the crowd gathered for the benefit for the National Jewish Center for Immunology Tuesday night, Federated Allied chairman Allen Questrom was "impressed."

Questrom was speaking not about the crowd, but about Riviera Corp.'s Boris Kliot. He told the accessories executive "I stiffed you on Jan. 15. I've been bankrupt ever since that time and you still paid for my table tonight. That's loyalty."

Accepting the \$636,000 raised from the event, honorary chairman Andrew Goodman squinted at the check saying "This is for a large total but it's hard to read — there are a lot of numbers. When you're in the retail business you don't get those kind of numbers."

The benefit honored Liz Claiborne's chairman Jerome Chazen and Riviera's chairman Boris Kliot.

"This room used to be filled with retailers, now we have the manufacturers as well. We've got sportswear and sunglasses and next year we'll have bras and a dress division," laughed Saks' Burt Tansky before

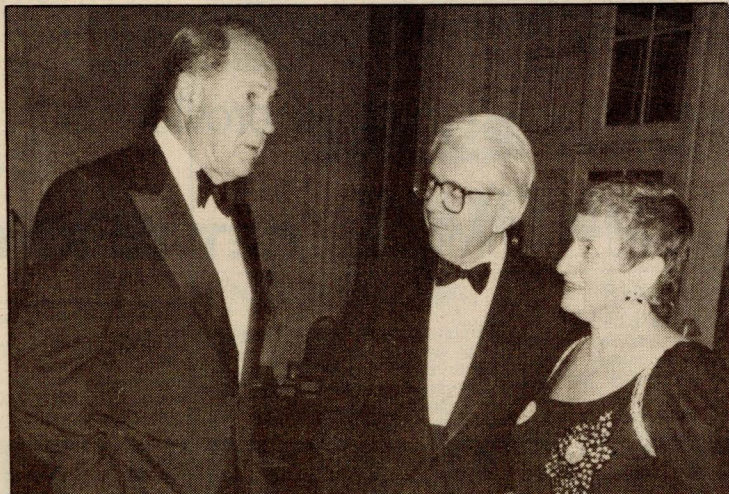
presenting Chazen with his honor.

In keeping with the trend of retailers poking fun at themselves, Tansky relayed, "Jerry once told me he'd be happy if Claiborne made \$20 million in sales. Now they do that much with Saks annually. Our cancellations last year were almost that much — in fact, our returns are approaching that."

Accepting his award, Chazen told the audience he too had sat through many dinners where the presenter went on and on extolling the virtues of the recipient. But in this case "When Saks Fifth Avenue talks, Claiborne listens," he said.

Among those in attendance were dinner chairman Sy Syms, who, after seven years as treasurer was "happy to be giving rather than receiving this year," Saks' Mel Jacobs, Frederick Atkins and Ferd Lawson, and AMC's Lee Abraham who friendly but sarcastically asked, "What kind of shirt is that?" when he saw Woodward & Lothrop's Arnold Aronson in a striped wing-collared shirt.

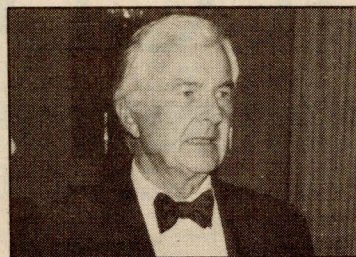
—ELIZABETH BARR



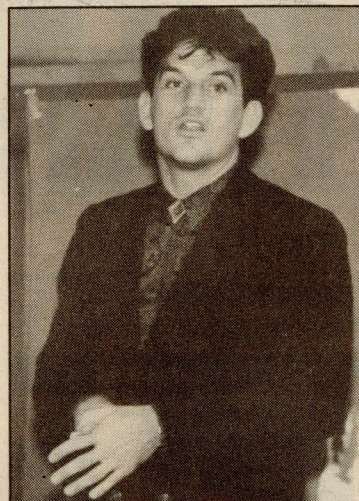
Ira Neimark and Jerry and Simona Chazen



Burt Tansky



Ferd Lawson



Tom Eplin

ECLECTIC EPLIN

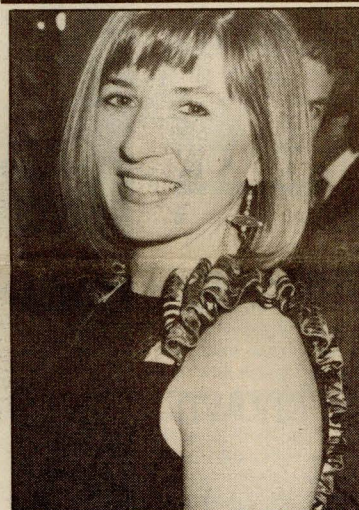
The personal wardrobe of a daytime soap star is eclectic. Tom Eplin's favorite ensemble is a "Hugo Boss double-breasted jacket worn with a pair of Levi's and the rattiest oversized T-shirt" he can find. He completes it with "a dead animal belt you can get and

Justin boots."

And Eplin's alter ego, Jake McKinnon, the video production company owner he plays on the soap, "Another World," is not terribly different. Jake, well known for his proclivity for ladies, likes to wear something similar — Levi's and cowboy boots, Eplin explains. "Quick and comfortable," he says of Jake. "That's a moral statement for him, too." Eplin, who was charming and entertaining with soap fans at a Rich's Lenox Square store earlier in the week, says his current favorite stores are Canal Jean Company and Paolo Vista in metropolitan New York — but adds he was also doing some shopping at Rich's during his stay in Atlanta.

Eplin can shop every store in the country and still not find the perfect T-shirt though. To get one, you need to "wash and dry the car with it, then let your dog rip holes in it," he advises.

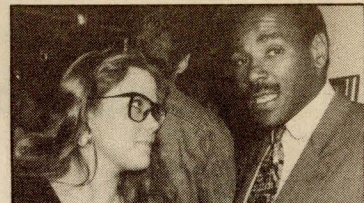
—BRENDA LLOYD



Nicole Miller wearing one of her "Tie" dresses.



Mickey Mantle and his "Yankees Tickets" tie.



Print designer Lyn Fylak and Billy Taylor wearing a "Basketball" tie.

FETE TO BE TIED

Little did Nicole Miller know what she was getting into when she was planning her party to celebrate the first season of her Sports Tie Collection. As soon as the invitations were sent out, Miller was inundated with frantic calls from guests pleading, "You have to help me, I have nothing to wear. Can you make me something?" said Miller.

Until the night before, Miller and her staff were busily whipping up "Sports Ensembles" for almost all of her guests. "It was overwhelming. We had requests for the Sports Collection ties, boxer shorts and shirts. We also made special silk robes with the sports prints. I made my dress last night and also one for jockey Julie Krone. Overnight I unexpectedly created a whole new line of dresses using the ties as trim," explained Miller.

Football star Billy Taylor showed up wearing Miller's "basketball" tie. "Believe

it or not I play basketball too. I'm not just into football but also golf, tennis, lacrosse and even air hockey," he joked.

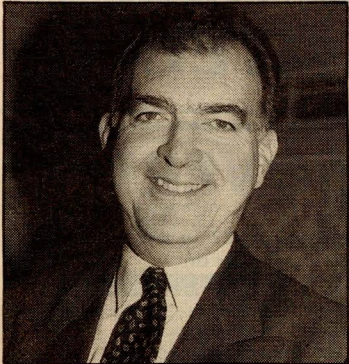
Lyn Fylak, who designed the print for the basketball tie, said she knew nothing about the sport. "Nicole gives us ideas for prints and we pick what we would like to do. This one was a challenge because I really know nothing about basketball."

The big hit of the party was the "Yankees Tickets" tie embellished with ballgame peanuts. Bill Lieder, owner of Mickey Mantle's, was sporting an outrageous outfit made with the "Yankees Tickets" tie print — it was dubbed "the banana suit from hell."

A more staid Mickey Mantle only wore the tie. "I wouldn't wear a tie with an image of myself on it. I'm quite happy with my 'Yankees Tickets' tie," remarked Mantle who showed his true Yankee colors for the evening.

—SHEILA AIMETTE

BEHIND THE SCENE



GFT's Leopoldo Borzino



Syms' Sy Syms

NOT WITHOUT A CAUSE

One would never know that times were tough by the turnout at the National Conference of Christians and Jews luncheon last week. An overflow crowd attended the event to honor Alan Dumain of Saks Fifth Avenue, Jack Schultz of the National Retail Federation and Herb Goldsmith of Members Only.

Despite the stellar turnout, there was apprehension at the cocktail party about the upcoming Christmas holiday. Attendees complained that since retail business in general is inconsistent from week to week, it is nearly impossible to predict how the season will shake out. They all seemed in agreement, however,

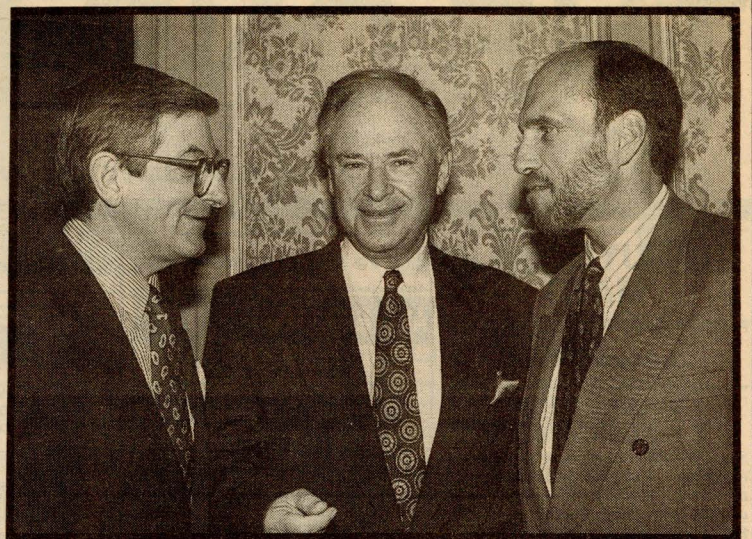
that is was essential to get an early jump on selling.

Later, while accepting their awards, the three honorees talked about everything but business. Dumain thanked his mother and late father for instilling in him the insight to appreciate "what I have and other people don't have."

Schultz, who was forever scarred by the death of his son on the bombing of Pan Am Flight 103, praised the NCCJ for its work toward creating harmony among different cultures.

Goldsmith, who has spearheaded a successful corporate anti-drug campaign, took the opportunity to continue his war against drugs. "Drugs are a national emergency. And they can cause us to lose our next generation of leaders and customers," he warned.

—JEAN E. PALMIERI



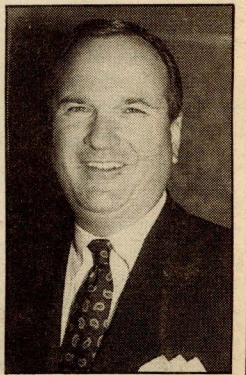
Jack Schultz, Herb Goldsmith and Alan Dumain



Saks' Joe Cecil



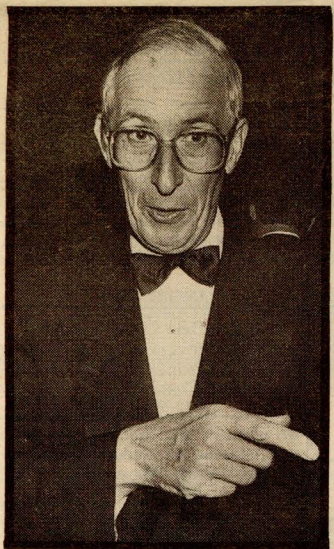
Saks' Stan Tucker



Brooks Brothers' Bill Roberti



AMC's Lee Abraham and Maury Johnson



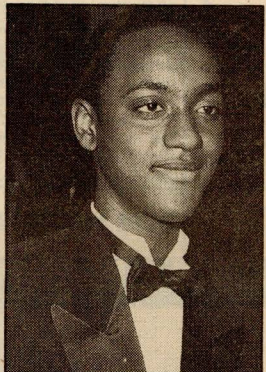
Chesebrough's Richard Finn



Pat Schroeder



Kelly LeBrock and Steven Seagal



David Opont

HEROIC FETE

Some of America's contemporary heroes were recognized Monday in New York at the third annual National Hero Awards. The event, previously sponsored by Hero Cologne for men, is sponsored by Chesebrough-Ponds, manufacturer of Hero.

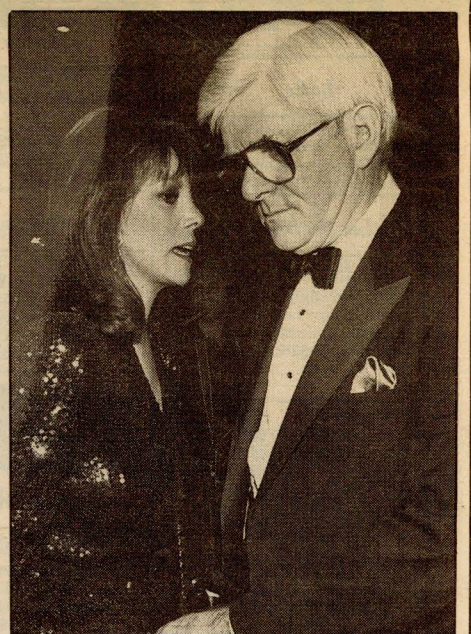
"We decided to make it a corporate program so instead of just honoring male heroes, we could honor female heroes as well," said Chesebrough CEO and president Richard Finn. "We have had such great success we decided to make it even bigger and involve even more people."

While some questioned whether the label "hero" is gender specific, making the awards a corporate program paid off: 75,000 consumers voted on the winners this year, as opposed to 20,000 voting last year. The event raised \$200,000 for Big Brothers/Big Sisters of America.

Those receiving awards



Sarah Brady



Marlo Thomas and Phil Donahue

and their respective categories were: Sarah Brady (wife of James Brady) — Lifesavers/Crusaders; Patricia Schroeder — Leaders; Michael Jordan — Sports; The Judds — Music; Marlo Thomas — Entertainment; Lillian Vernon — Business; Danny Thomas — Legendary; and David Opont — who was set on fire for refusing to take drugs —

Kids' Hero.

"I learned that it's all right to be afraid, just that you can't let fear stop you," Opont said. About combating drug use and violence, Opont sees a need for members of neighborhoods to "come together more." He still doesn't consider himself a hero, only that he "made the right choice."

—ELIZABETH BARR

BEHIND THE SCENE

THE DONNA STRIKES AGAIN

In the midst of a week that has been a "whirlwind" for Donna Karan, the designer found time between appearances at Barneys New York and working on her spring collections to stop by Tatou Wednesday night to receive the 1991 Lifetime Achievement Award from the B'nai B'rith New York Apparel Unit, Number 2460.

Saying she was surprised when she heard the organization would bestow the honor on her, Karan exclaimed "Lifetime? I'm too young." Maybe not. The "nice Jewish girl," as she called herself, already has plenty of achievements under her belt, like a \$190 million women's business after just six years.

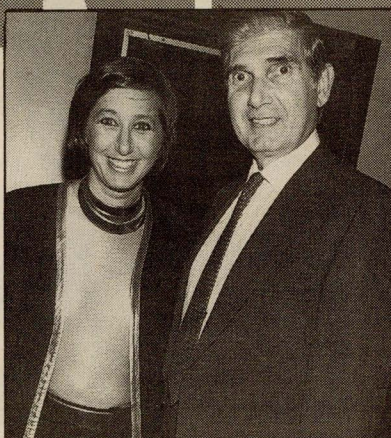
But "The Donna" (as she should be called after such an attention-filled week) also had a highly successful launch of her first men's line this week and is the first woman to be honored by B'nai B'rith.

After accepting her award from past president Seymour Reich, Karan said, "This is certainly not a lifetime of work but maybe this marks the moment I should grow up — I really feel like Peter Pan. For me it isn't work, this industry is like a lifeline, a bloodline, and I hope that what it gives me I can, in some way, give back to you. So that answers what a nice Jewish girl is doing in a place like this."

Her most recent achievement, the men's collection that is briskly selling at Barneys, was on her mind. When past president of B'nai B'rith and "Armani man" Hal Weiss asked if the jackets were really as comfortable as she said, Karan had him try on the jacket her president and chief operating officer, Steve Ruzow, was wearing. Linda Beauchamp, president of Donna Karan Menswear, spent part of the day at Barneys gauging customer reaction. One of the more surprising findings



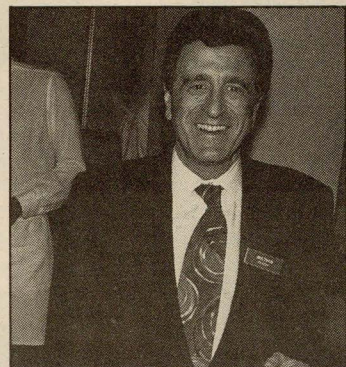
Linda Beauchamp



Donna Karan and Seymour Reich



Steve Ruzow offers his jacket to Hal Weiss



B'nai B'rith Unit president Mike Traub

was the new 'status symbol' in Japan.

Beauchamp revealed that a customer from Japan had bought a \$3,500 cashmere anorak, along with a cashmere jogging suit and jacket. He also ordered a custom-made jogging jacket. But when custom tailor Martin Greenfield offered to alter the anorak, the customer refused, explaining that having sleeves too long proved that the clothes were not bought in Japan, but in New York or some other Western fashion capital. He wanted to be the first in Japan with the hot new American designer Donna Karan, Beauchamp said.

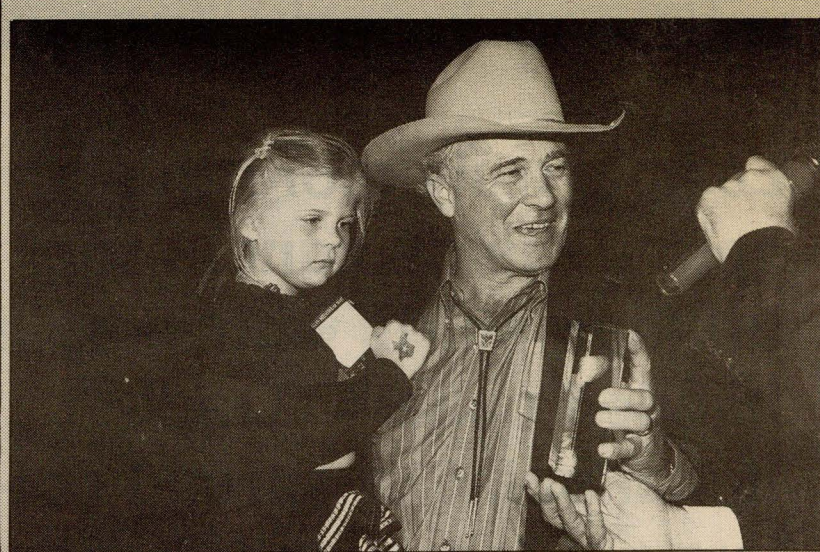
—ELIZABETH BARR



Marvin and Lee Traub and Michael Gould



Cy and Adrienne Syms



Larry and Liza Mahan

WESTERN RIDES HIGH

Dallas cowboys and cohorts as well as Western wear retailers and manufacturers from across the land rode into town for the fourth annual Western Image Awards.

Tipping their hats to the slate of retail and manufacturing nominees for their business excellence, more than 1,250 revelers gathered at the popular watering hole and entertainment spot Cowboys for the Dallas Western Market's yearly event.

D&D Farm and Ranch Supermarket in Seguin, Texas, edged out Foster's Saddle Shop, Boots 'n' Jeans, Cavendar's and Emporium Western Store to win the 1991 Retailer of the Year award. Georgette and Bobby Hawkins, D&D owners, accepted the crystal award.

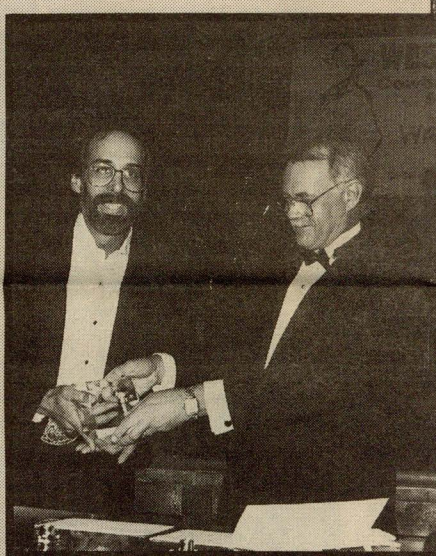
Karman, Inc., the Denver-based manufacturer of the labels Roper, Kenny Rogers, Karman and Tem Tex, lassoed the honors for manufacturing. Gary Mandelbaum, executive vice-president, expressed pride and surprise at being chosen from a field that included Wrangler, Panhandle Slim, Rocky Mountain and Circle T.

The 1991 Western Image Awards saluted former world champion cowboy Larry Mahan with the 1991 Lifetime Achievement Award for his role in keeping the Western spirit alive. The crowd got a look at Mahan's American Express personalities advertisement video trumpeting "no one takes this bull for a ride." Accompanied by his young daughter Liza, he accepted the award following the debut of Mahan Industries' new sportswear and clothing collection.

Wrangler was the major co-sponsor along with the Dallas Market Center, The Larry Mahan Collection, Rodeo America and DNR West of the awards party and fashion show. Wran-

gler's Mackey McDonald and John Shamberger joined local exec Casey Jones and other personnel in the festivities. Wrangler usually stages its customer appreciation party during the September Dallas Western Market, but belied up to be a part of the largest Western Image Awards thus far.

Dallas Market Center's



Karman's Gary Mandelbaum, DMC's Tom Bourke

Western Director, Tom Bourke, and Rick McConnell, Dallas Menswear Mart vice-president, didn't have quite the ride that their boss Donna Knox had to the awards — the native Texan roared onto Cowboys' dance floor via Harley-Davidson horsepower.

Knox praised the Western industry for doing "better than average during the dadgum recession," while Wrangler's McDonald observed that "most people in Western are worrying how they can produce more goods" while other industries suffer attrition.

Country and Western recording artist Steve Wariner, recipient of the 1990 Lifetime Achievement Award, joined DMC officials at the podium before easing into his more natural stance at the microphone, guitar in hand, backed up by his band.

—DeANNA JARNAGIN

Behind The Scene

EDITED BY ELIZABETH BARR

SURPRISE, SURPRISE

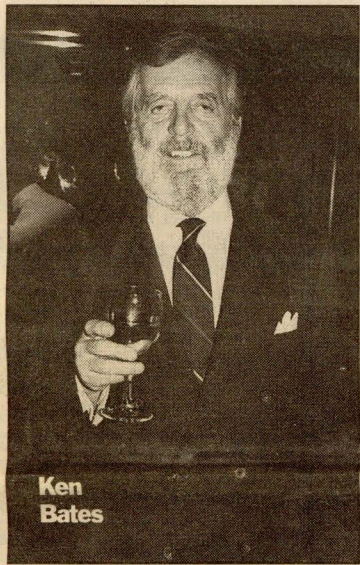
Protesting that it really was his 60th birthday, a beaming Al Cohen, chief executive of Hartz & Co., was genuinely surprised when he went to the Assembly restaurant after work the other night and found the dining room crowded with family, friends and industry well-wishers on hand to celebrate his Big Seven-O.

Making a pre-dinner welcoming speech, Cohen pointed to his partner, Stanley Hartz, at his table, noting that they both shared the same birth date, and explained, "He's a year younger than I am. We save money each year by having one party for the both of us at the factory."

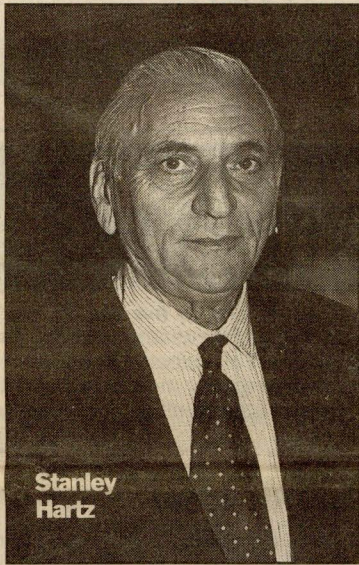
The mass of celebrants included retailers Sy Syms, the inveterate partygoer in black tie; Chicagoan Michael Karpik of Bigsby & Kruthers; buyer Martin Bayer; many fabric mill reps and even a manufacturer or two.

When Cohen cut the first piece of the huge birthday cake, he quipped, "Look, I'm cutting it on the bias."

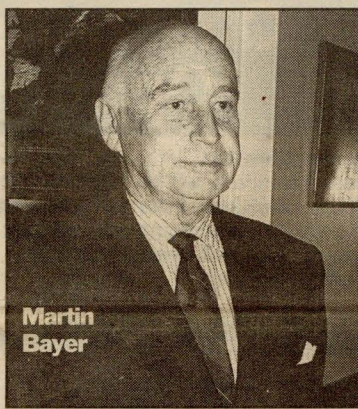
—STAN GELLERS



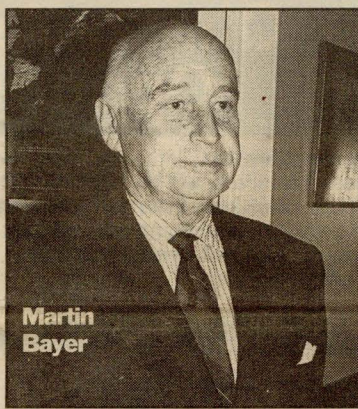
Ken Bates



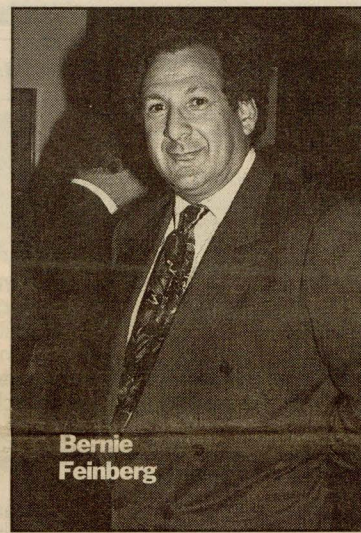
Stanley Hartz



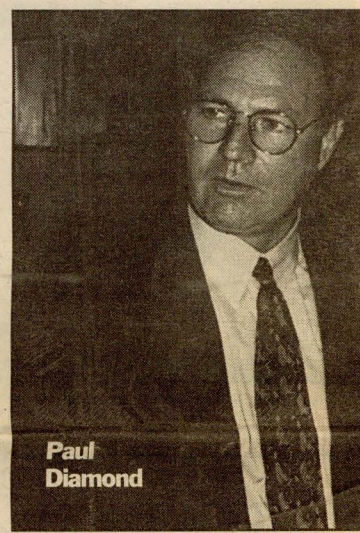
Martin Bayer



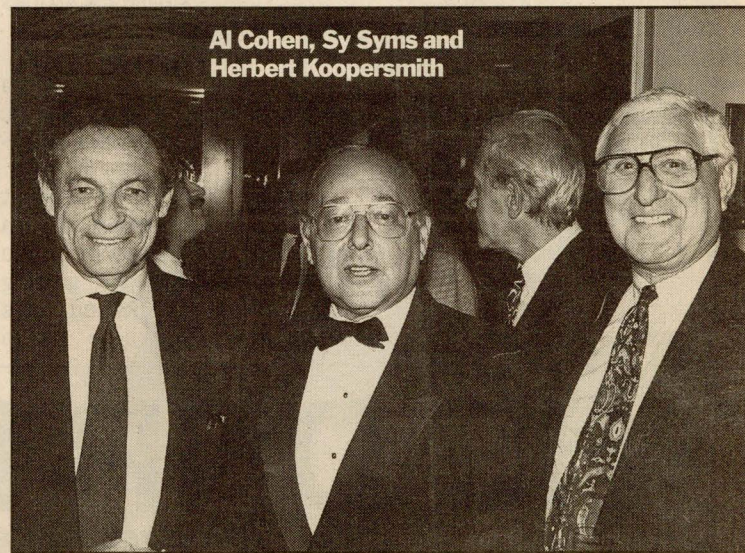
Michael Karpik



Bernie Feinberg



Paul Diamond



Al Cohen, Sy Syms and Herbert Koopersmith

show a men's wear character even in fabrics intended for the women's wear market. An exception was

Cottons for shirts emphasized combed yarns to contribute a fine-quality character.

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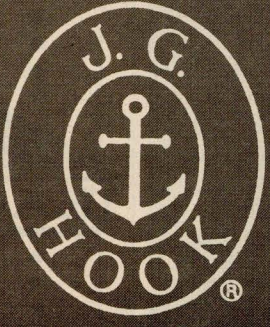
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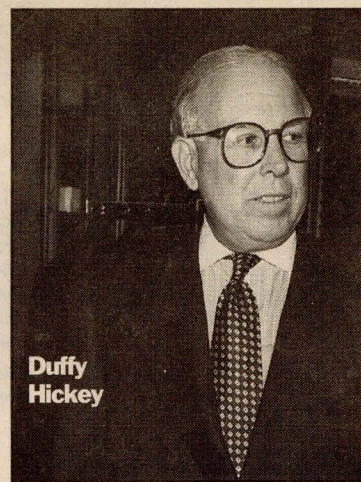
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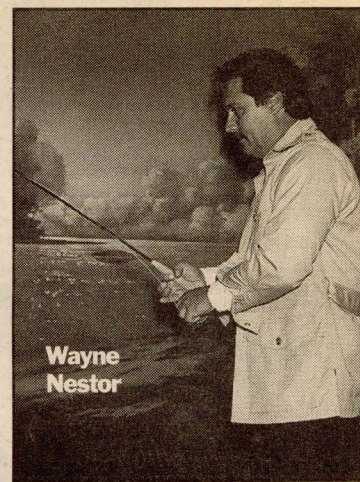
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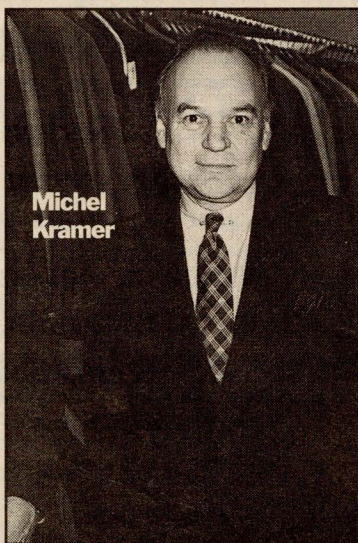
Stan Tucker



Duffy Hickey



Wayne Nestor



Michel Kramer

CASTING CALL

Fly fishing and Hickey-Freeman suits. The connection may seem tenuous upon first consideration, but Saks Fifth Avenue's Stan Tucker easily clarified the promotion between the store and the manufacturer: "We discovered that a lot of men who were going into Orvis [an upscale outdoor retailer] were wearing Hickey-Freeman suits. That was the beginning of the promotion — The Lure of Hickey-Freeman."

Saks shared its concept — the connection between the art of tying flies and the art of hand-tailoring — with its customers at a party/trunk show last week. Guests stopped by the flagship store for a little after-hours shopping and fly-casting lessons from the director of the Orvis fly-casting school and ESPN correspondent Wayne Nestor.

Nestor had plenty of takers who attempted the deceptively simple sport in front of a landscape mural hung in the outerwear department, which had been cleared for the evening. Interested parties thinned out a bit, though, once one of the lines got caught in a sprinkler on the ceiling.

"I knew that was going to happen," Tucker said, shaking his head.

Those more interested in shopping wandered out of the clothing department towards the Tower, which was closed like the rest of the store.

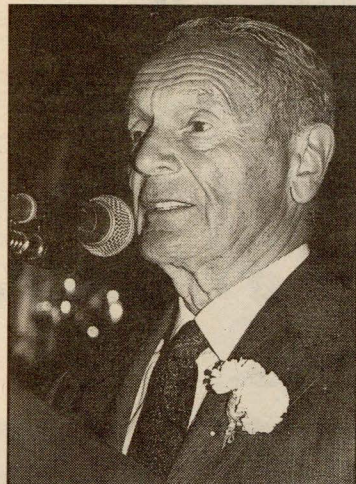
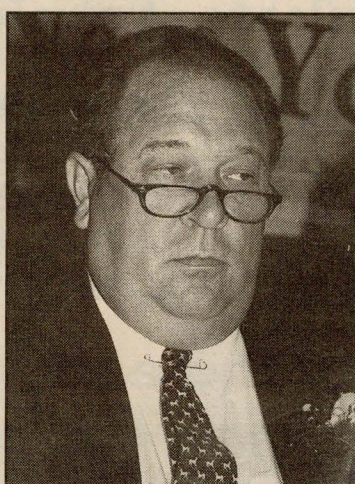
"Should I let them go in?" a sales associate asked men's group manager Bob Davis. "By all means," Davis replied.

—E.B.

SERVING UP THE FASTEST AWARDS ON RECORD

Behind The Scene

EDITED BY ELIZABETH BARR

Erlanger, Blumgart's
Girard IasonJ. Schoeneman/Palm Beach's
James Stankovic

SWIFT SALUTE

Fast food at an industry charity luncheon? Never! Well, hardly ever, except when **Barry Bricken**, chairman of last week's annual UJA-Federation's Menswear lunch at the Hotel Pierre has something to say about it. To speed things up, he suggested a cold lunch rather than the three-course-cum-hassle luncheon industry members expect at these events.

And when the 250 guests went into the ballroom after cocktails, they found a crisp, cold chicken plate at their place and a smaller-than-usual dais moved to one side of the ballroom.

First up in the awards ceremony was **Girard Iason**, chairman of the board, N. Erlanger, Blumgart & Co. He was introduced by his son **John**, who told of his father's helping hand at home and his long career in men's wear as an industry do-gooder.

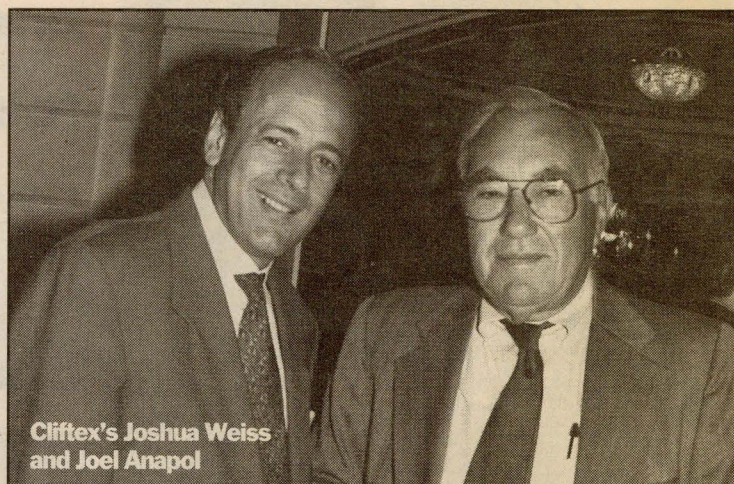
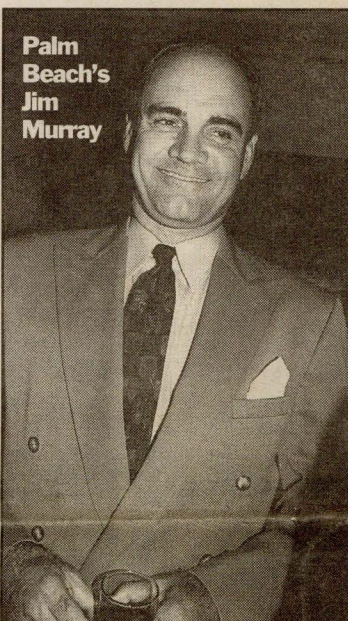
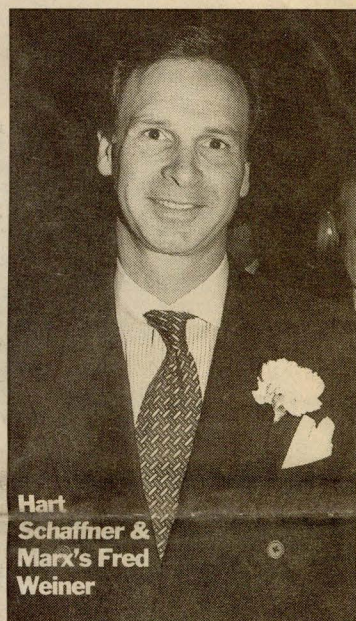
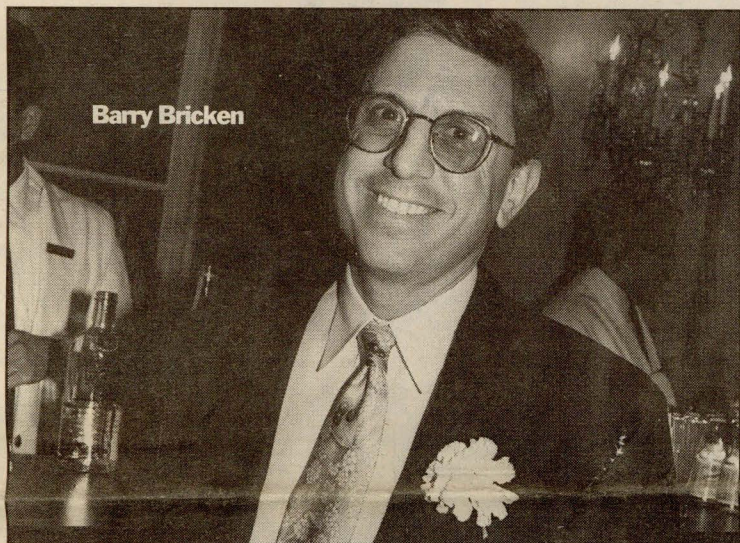
Surprise guest at the lunch and sporting a beard was **Barry Wishnow**, president of men's wear for Calvin Klein, Inc. The one-time head of Schoeneman introduced his former colleague, **James Stankovic**, president/CEO of J. Schoeneman/Palm Beach.

Stankovic was the recipient of the I.M. & W.P. Cohen Industry Achievement Award, which is given each year to someone who has done extremely well in this business. And that he did, rising from a stock clerk to the chief executive's office.

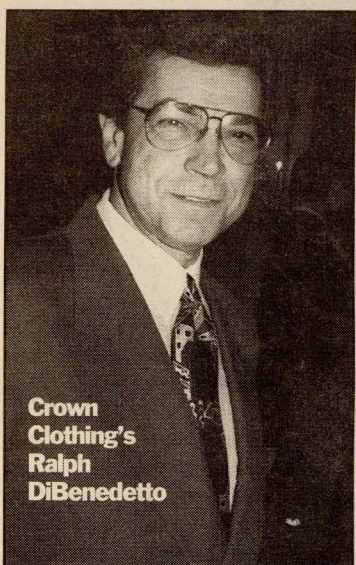
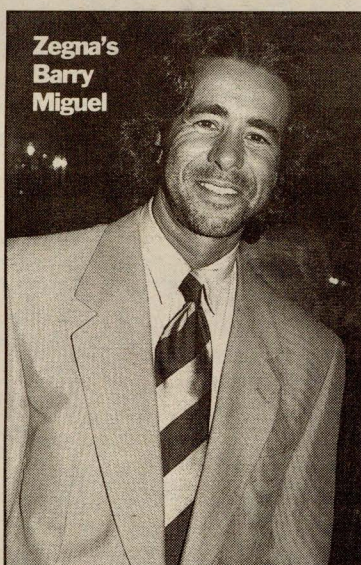
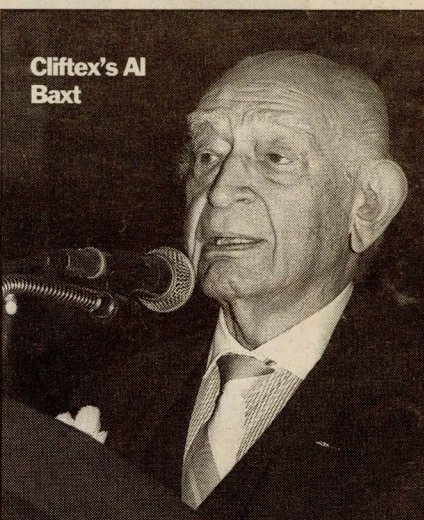
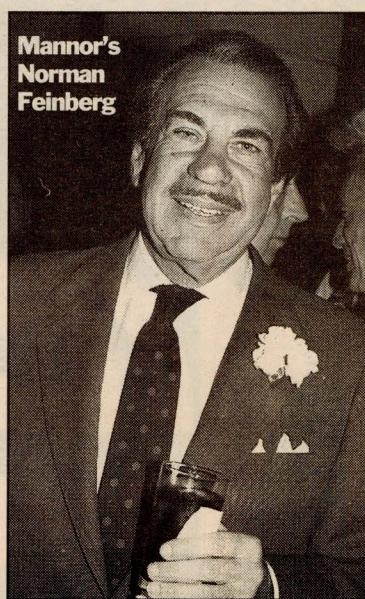
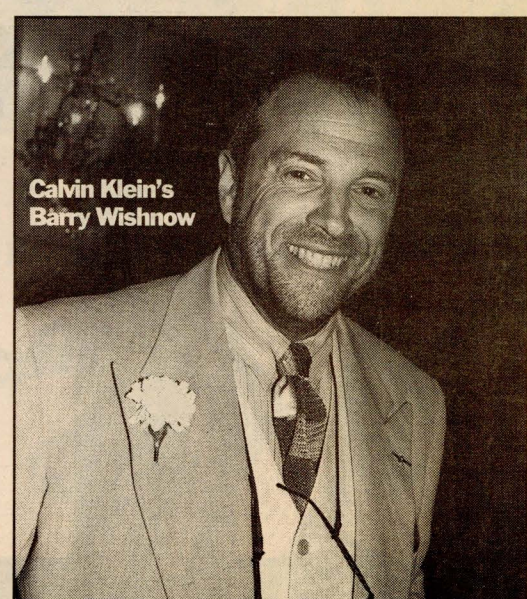
Admitting that he knew more about Schoeneman than he did about the UJA, the tall, stocky executive recalled his boyhood wearing hand-me-downs, which were recut by his grandfather.

Then, recounting his days at Schoeneman, he spoke of his first day at the company in 1959 when **Ansel Schoeneman** was at the helm, and later told the audience how Wishnow taught him how to say "no" to customers with a smile.

—STANGELLERS

Clifftex's Joshua Weiss
and Joel AnapolPalm
Beach's
Jim
MurrayHart
Schaffner &
Marx's Fred
Weiner

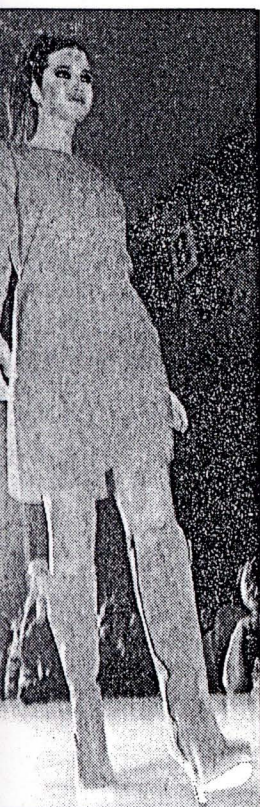
Barry Bricken

Crown
Clothing's
Ralph
DiBenedettoZegna's
Barry
MiguelClifftex's Al
BaxtZegna's
Richard
CohenSyms' Robert
Syms and PBM's
Alvin KohnMannor's
Norman
FeinbergCalvin Klein's
Barry Wishnow

Shapiro sh... no love for others on 'dream team'

rt Shapiro, first O.J. on dream-teamer out wi' ished book, savages b's by characterizing 'iley as a washed-up tabbing "loose car" ulting Johnnie Cr rting with pros Clark and sh' g the race, e the Search? ro blames Ba adding that he ne team because o as dissuaded by an.

ere was no kissing and g up," he writes. ough [Bailey] never ted a thing and has edly denied the charges king, I never forgave him I don't to this day." He



Associated Press / PAUL HURSCHMANN

a Trump, 14, daughter nd and Ivana, led the EV & EL fall tion Wednesday in York.

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... and bring her 50-pound body to Gene's Book at King of Prussia Plaza April 11 to sign her new book of 100 low-fat recipes, *Joan Lunden's Healthy Cooking*. The TV star will be there from noon to 2 p.m.

Jerry F. Leazer, head of Philly's Shooting Star Productions, has taken over operation of a low-powered VHF station, WOCB (Channel 7), which will go on the air Wednesday with a 24-hour format of rock videos and ads. The station, which went off the air three months ago under a different operator, has studios at 1218 Chestnut St. Leazer, raised in Libya, studied visual media at Temple.

Walnut Theater caster **Karen Hinton** is looking for a girl, age 10 to 13, to play Addie Pray in a musical version of *Paper Moon* opening this summer in Connecticut and at the Walnut next fall. Wannabes for the paid role must sing and will be required to do so at the April 9 audition. For an appointment, call Hinton at 215-574-3565.

Couples

■ **Dennis Hopper** will wed longtime love **Victoria Duffy** April 12 in Boston at a quiet fam bash. The movie star's daughter, **Marin**, has just been named fashion director at Elle mag.

Andrew Young, ex-ambassador to the United Nations, will marry longtime friend **Carolyn Watson**, a teacher, this weekend in



Associated Press / MICHAL DOLEZAL

Czech President Vaclav Havel accompanied Queen Elizabeth on her way to Prague Castle in Prague Wednesday. It was the first day of the British monarch's three-day state visit to the Czech Republic.

South Africa: Desmond Tutu will officiate. Young, 64, onetime Atlanta mayor, was widowed in 1994 after 40 years of marriage to **Jean Childs**.

Sculptor **Lynn Syms**, wife of clothier **Sy**, whose best customer is an educated consumer, last night unveiled at a dinner for 500 at Manhattan's Hotel Pierre a 500-pound statue she did of her husband. The occasion — the 10th anniversary of the Sy Syms School of Business, where the bust will be installed. The artist said she depicted her husband wearing a Syms suit, "of course, and a Syms shirt and a Syms tie." Undies?

Steven Spielberg and Kate Capshaw this week adopted their second kid, 1-month-old **Mikaela George**, a girl. It brings their combined brood to six.

The book beat

■ Out soon — *Man of Steel: The Career and Courage of Christopher Reeve*, in which author **Adrian Havill** discloses that the actor had a dream of competing this summer for the U.S. Olympic equestrian team.

George Seminara, author of

Mug Shots, containing police pix and arrest records of the famous, said the one he wanted but couldn't get was the one taken when **Frank Sinatra** was arrested in Las Vegas for assault. After putting the word out that he was looking for it or any other of the singer with numbers on his chest, Seminara got a call from the office of **Bruce Culter**, lawyer for **John Gotti**. Seminara quoted the caller as saying: "We understand you're looking for information on Mr. Sinatra. Mr. Sinatra would greatly appreciate it if you would cease and desist." Seminara did. "I'm not about to sleep with the fishes," he said.

Tim Green, ex-defensive end with the Atlanta Falcons, has an initial printing of 75,000 copies set for his third novel, *Outlaws*, which combines football with courtroom drama. Green, 32, a Phi Beta Kappa English major with a law degree from Syracuse U., said he made his main character a female defense lawyer "to broaden the appeal of my novels." Also, he said, his law

professors "systematically out to destroy gender discrimination by using the pronoun she in every case example."

Cutting words

■ The new issue of *Cosmo* treats us to celeb dissing in its piece, "Star bright, bite." **Ethan Hawke**: "I hate **Emma Thompson**. I think sl and **Glenn Close** could get together and do a movie called 'We Simper Smugly' Costarring **Robin Williams**." **Dolly Parton**: "Recording w **Linda Ronstadt** was a pain the butt. She's a perfection who loves to live in the studio and works so slow drove me nuts ... I wante get a cattle prod and say, up, bitch, I got stuff to do." **Janet Jackson**: "Do I hate **Madonna**? ... Hate is a str word. But if I did hate her have valid reasons." **Bette Midler**: "I've been told tha **Geraldo Rivera** wrote in h autobio that I was sexual 'insatiable.' Well, in my yo ... I was a pretty hot num And I slept with Geraldo. That's a completely humiliating thing to adm just deny I was 'insatiable

Markings

■ **Phil Collins** is quitting **Genesis**, noting that after in the group "for 25 years felt it's time to change direction. ... For me, now will be music for movies, jazz projects and ... my career." Says he remains best of friends with the other band members.

Clint Eastwood, who won \$150,000 libel award again **National Enquirer** in Oct got an additional windfal week when the judge ord the tabloid to pay the mo star's legal fees of \$653,15 An L.A. federal jury found **Enquirer** published a 199 "interview" with Eastwo never took place.

This report contains informa from the Associated Press, Reuters, New York Post, New York Daily News, New York and USA Today.

Where An Educated Student Is Their Best Customer

By JEREMY OLSHAN

For school children, there is perhaps no figure more ominous than the principal. On April 9th, New York City businessmen, politicians, and celebrities had the rare opportunity to assume that role—just for a day. Queens Elementary and Middle Schools hosted an impressive lineup of honorary principals, including Fernando Ferrer, Bronx Borough President; Lewis Lapham, Editor of Harper's magazine; Michael Goldstein, CEO of Toys R Us; Dick Oliver, Fox 5 reporter; and Sy Syms, CEO of Syms Corporation.

The Principal for a day program, orga-

nized by PENCIL, allows for an outsiders perspective on the everyday activities of schools, teachers, and administrators.

“Considering how much we hear about the blights of the public school system, it is wonderful to have a chance to see how well the schools are really functioning,” said Sy Syms, principal for a day at P.S. 144 in Forest Hills.

Syms began his brief tenure as principal by making an announcement to all of the students over the loudspeaker. This proved a simple task for someone who has appeared in countless radio and television advertisements for his clothing business. He then went on a tour of all of the classrooms and spoke to the students. He explained to the class how much things have improved since the days of rigid desks nailed to the floor, when he went to school in Brooklyn.

“Today the classroom is a much freer and more social environment, you are very lucky,” said Syms. When he jokingly offered to give them the day off, the children, with thunderous applause, asked if he could move into the position on a permanent basis.

Syms then read a story called “Bea and Mr. Jones” to a sixth grade class. It is the tale of a business executive who decides to switch places with his 5 year old daughter for a day; Bea goes to the office while Mr. Jones returns to Kindergarten. Syms thought the story was appropriate for two reasons: First because he himself had switched occupations with another, and secondly because he had a similar experience when he made

his daughter president of his company.

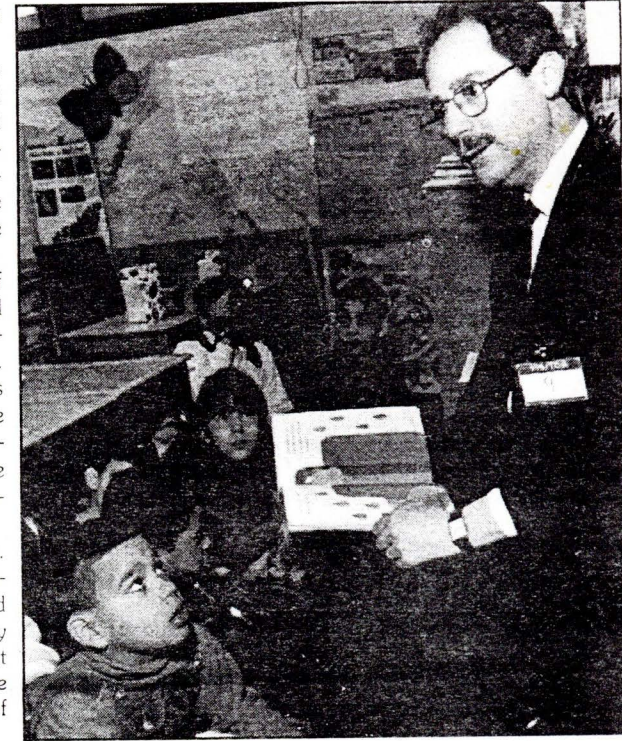
Overall, Mr. Syms was pleasantly surprised with what he saw, the only problem that was apparent to him was overcrowding. “It is very unfortunate, but somehow the schools find ways to make due,” he said.

Sydell Kane, principal of 144 on all other days, pointed out some of the major logistical issues the school is facing. Two Kindergarten classes from P.S. 139 now convene in the gym of P.S. 144. Storage closets with windows have been converted into classrooms for lack of space.

“This program is terrific. It helps to facilitate a dialogue between the schools and the outside world, not only regarding the problems that we face, but the successes we have achieved in spite of them,” said Kane.

Fernando Ferrer, principal for a day at P.S. 19 in Corona, experienced claustrophobia on an even higher plane. The population of P.S. 19 in Corona, which is nearly four times that of an average elementary school, is much too large for the school building alone. The surplus students have necessitated the leasing of space in a complex of several nearby buildings and trailers.

“How can teachers teach and children learn in conditions where it will take a whole semester for a teacher to learn all the



Fernando Ferrer, Bronx Borough President and Principal For a Day at P.S. 19 in Corona, reads to a first grade class.

kids names?” asked Ferrer.

When asked if he would consider taking on the job of principal full time, Syms declined. “However, it is a very rewarding job, with the opportunity to be a tremendous guide in many children’s lives,” added Syms.

While neither Syms nor Ferrer are planning career changes, both found being principal for a day to be not only worthwhile, but educational.



Sy Syms, CEO of the Syms Clothing Corporation and Principal For a Day at P.S. 144 in Forest Hills, helps a student with her assignment.

Tribune photos by Jeremy Olshan

Queens Tribune

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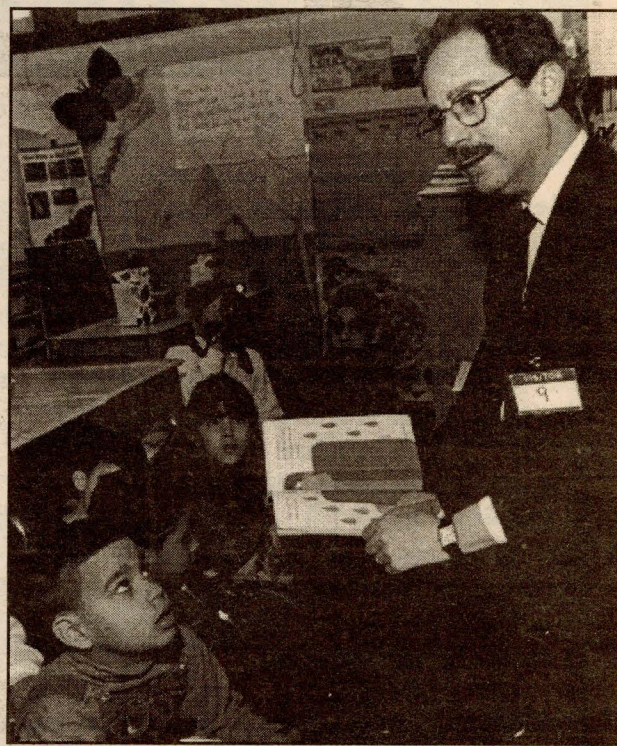
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Tribune photos by Jeremy Olshan

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A canvas of knowledge

Students prepare for Arbor Day and Earth Day through art and science

By Rosemary R. Raposo
Reporter staff writer

With Arbor Day and Earth Day just around the corner, students at Huber Street School are getting prepared. They've been learning how to preserve the earth in their science classes and have shown off what they know through their art.

Students, from kindergarten through sixth grade, have been getting ready to celebrate Earth Day and Arbor Day on April 24. They've been busy studying everything from trees to flowers, learning about the environment in their science classes. Science teacher Jules Rotella has been focusing his lectures, for the past three weeks, mainly on the earth so that students will understand what Earth Day and Arbor Day are all about.

"I've been tying in the curriculum to the earth and ecology so that the kids will understand what they are celebrating," said Rotella. "That way when they do celebrate, they can enjoy it more."

Aside from focusing his lectures on the ecology, Rotella also has the school greenhouse to help students understand hands-on what the ecology is all about. The greenhouse, on the side of the school, houses many different plants and vegetables.

"The lectures and the greenhouse go together because the kids get to see what we're learning," Rotella said.

Rotella has also been entertaining his class with a little bit of music. He has been playing music with lyrics about the environment for the students during their science class.

"They all listen to music and I wanted them to see that Earth day can be fun for them, too," said Rotella.

The fun of learning about the environment doesn't stop here for the students. After their science lectures on nature, they get to express what they have learned about the ecology in a creative way.

Art teacher Camille Petruzzelli is in charge of

putting the students' knowledge of the ecology to the test. For weeks, Petruzzelli has put her efforts into planning art projects that allow the students to create their own environments.

"I really wanted to get the students excited and ready for Earth and Arbor Day, so the best thing I thought to do was to let them create their own Arbor Day banners, showing their own personal environment full of trees," said Petruzzelli.

Petruzzelli gave her students their choice of brown paper: old, torn, new or worn. Then each grade level was given a different job of what to do with it. Kindergarten and first graders were asked to create something colorful and the intermediate kids were asked to create something abstract.

"The younger ones created big trees and lakes and the older ones created their own neighborhoods," she said.

"I had grass and flowers on mine," said second grader Chelsea Morgan about her banner. "It showed me how the earth should be clean."

Petruzzelli said that aside from seeing what they learned in their science classes, the purpose of the project was to help the students make a statement about what they saw in nature.

"I think that this was an important and interesting project for the kids because while they were drawing they kept telling me all about the environment and what goes on in the ecology," she said. "I was so impressed by how much they are really learning."

Second grader Nicole Waters said that she can't wait for Earth Day to get here.

"I had fun making the banners," she said. "I learned to clean up the earth and we all take a big part in making it clean." □



NATURAL ARTISTS — Huber Street School students point out their love for the environment through Arbor Day banners.

GOOD NEWS

Send us your good news! Announce that wedding, graduation, Little League championship, store grand opening, birthday or anniversary in our Good News section. Photos should be clear and in focus, identifying all the subjects. Write clearly and feel free to include a press release if you have one.

Send contributions to: The Secaucus Reporter, 1400 Washington St., P.O. Box 3069, Hoboken, NJ, 07030. Please include a stamped, self-addressed envelope if you want your photos returned.

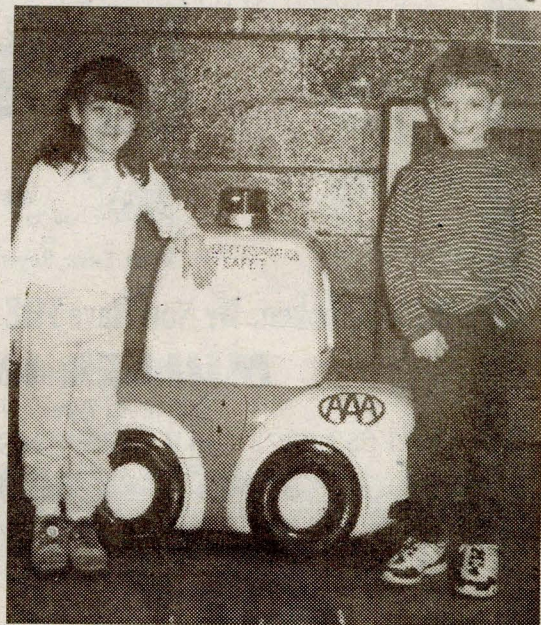


AN EDUCATED TV STAR — Sy Syms (left), owner of Syms clothing store, recently appeared of PBS along with other entrepreneurs to talk with anchor Steve Adubato about his family owned business. The two-part program is part of a Caucus: New Jersey special which is examining issues in the modern family. The corporate office of Syms is located in Secaucus and there are 42 Syms stores throughout the county.



HMDC CLOSES DEAL — The Hackensack Meadowlands Development Commission acquired over 220 acres of wetlands in East Rutherford that were earmarked for development. The property was acquired from the Sisselman estate. The HMDC will undertake an ecological restoration of the site and the site will remain open space. Pictures (from left) are Len Peres, representing the Sisselman family; Anthony Scardino, Jr., executive director of HMDC; Jane Kenny, HMDC Chairman; and Mayor James Cassella of East Rutherford.

A SPECIAL GUEST — Huber Street School students Melissa Sournes and Kyle Crawford recently has a chance to meet Otto the Auto of the North Jersey Foundation for Safety when he visited their school to speak to them about pedestrian safety. The American Automobile Association's pedestrian safety film "See and Be Seen" was also enjoyed by the students.



THE VALLEY Bergen News

your community newspaper

LEONIA • PALISADES PARK • RIDGEFIELD

Sy Syms 'famous speaker'



Dr. John B. Muciaccia, Palisades Park Junior/Senior High School vice principal, presents a plaque to Sy Syms during his presentation in the "Famous People Program." Mr. Syms is the owner of 45 retail clothing stores in 15 states, including Secaucus and Paramus. The program is in its 21st year.

County announces candidates for primary election on June 8

The list of the local, county and state candidates for the Tuesday, June 8 primary election have been announced.

LOCAL

MUNICIPAL CANDIDATES:

LEONIA

Mayor

Vote for One

Paul Kaufman (D)
Christopher A. LaBianco (D)
William Ulbrich (R)

Council

Vote for Two

Elizabeth Dwarica (D)
Laurence P. Cherchi (D)
Eric Anderson (R)
Kay Afonso (R)

PALISADES PARK

Council

Vote for Two

James M. Rotundo (D)
Toni F. O'Malley (D)
Donald A. Spohn (R)
Peter Suh (R)

RIDGEFIELD

Mayor

Vote for One

John Quaregna (D)
Steward V. Veale (R)

Council

Vote for Two

Edward Catherina (D)

William J. Bonardi (D)

Thomas A. Asfar (R)

Mark Fernandez (R)

BERGEN COUNTY FREEHOLDER CANDIDATES:

Anthony J. Cassano* (R)

James J. Sheehan* (R)

Sabaudin Skenderi (R)

Jane Reilly (D)

David Sivella (D)

GENERAL ASSEMBLY CANDIDATES:

Bergen/Hudson Counties

District 37

Bogota, Englewood, Fort Lee,
Leon, Ridgefield Park, Teaneck

Loretta Weinberg (D)

Charles "Ken" Zisa (D)

Richard J. Bohan, Sr. (R)

Sharon Hes (R)

District 38 -

Cliffside Park, Little Ferry, Palisades
Park, Ridgefield

Rose Marie Heck (R)

Guy F. Talarico (R)

Robert Riccardella (D)

Helene Herbert (D)

* Incumbents

For 1999-2000

Board weighs kindergarten options

By Christine Kojoian and Marsha Stoltz

LEONIA-A fifth section of all-day kindergarten is under consideration for September by the board of education, members announced at their regular session Tuesday May 18.

Alternatively, School Superintendent Agostino Rottino has recommended continuing four sections with a fifth teacher hired as a "floater" to assist the other teachers on a rotating basis. That teacher would serve as an experi-

enced substitute if any of the teachers needed to be absent.

"We'll make the decision in the next couple of weeks," confirmed School Superintendent and Administrator Agostino Rottino May 27.

Anna C. Scott School (Grades K-5) has an all-day kindergarten population that has hovered around 89-92 this year, Mr. Rottino estimates. Next year's class size is uncertain due to mobility of residents and irregular spring registrations.

The 1997-98 New Jersey School Report Card for ACS reported an annual turnover of 11.7 percent, #77 out of 250 schools in Bergen County, but below the county average of 14 percent.

Class size important

Kindergarten is the grade where low class size is considered most desirable. The youngest students require the most hands-on assistance from teachers. Low class size also allows teacher more time per pupil to identify and promptly

continued on pg. 11

Leonía pulls Pre-K class back into school district

By Christine Kojoian and Marsha Stoltz

LEONIA-The K-12 school district's seven-student pre-school handicapped program will be relocated inside the district this coming September, School Superintendent and Business Administrator Agostino Rottino announced at their regular session Tuesday, May 19.

Students have attended class on a tuition basis at Eleanor Van Gelder School in Edgewater for the past several years, according to Glenn Clark, principal of Leonia's Anna C. Scott School (ACS) and Special Education supervisor for the district.

Under the new program, they will attend class at ACS, Mr. Clark confirmed May 27.

County trend

Pre-K children can be evaluated and classified by each school district to receive special instruction if they are identified as "at risk" of coming to public school less prepared than their peers.

Following a trend among other Bergen County districts, Leonia has found the combined expenses of out-of-district tuition and busing are equal to or even greater than the cost of educating them in-district.

The in-district system has benefits

for the children as well. A tiresome bus ride is avoided. They are under the supervision of their own child study team. They are also in their hometown school where socialization with peers can take place more easily and conveniently.

Some schools have found they can even generate additional income from their special education programs by making any vacancies available to out-of-town students on a tuition basis.

Mr. Clark stated that ACS can accommodate the Pre-K handicapped class without displacing other students.

BC breaks ground on \$62.2M administration building

By Marsha Stoltz

HACKENSACK-Ground has been broken on a \$62.2 million administration building on open ground next to the existing courthouse.

The project will occupy about 3 acres on the southwest corner of the present County Courthouse parking lot bordered by Hudson and Kansas Streets.

Known as One Bergen County Plaza, the five-story 262,000 sq-ft. building will include a five-story parking garage for an estimated 1,250 cars, and will require an estimated two years to build.

Bergen County is one of only two counties in New Jersey that does not have its own administrative building. Consequently, county agencies are spread out at various unconnected locations.

Construction will allow county offices to:

- Vacate Bergen County Justice Center at 21 Main St. so space can be used by county courts and the Bergen County Prosecutor's office.

- Vacate 29 Linden Ave., which will be sold;

- Relocate Data Processing,

presently located in Woodridge;

- Relocate County School Superintendent, presently located in Paramus;

- Relocate County Executive Office;

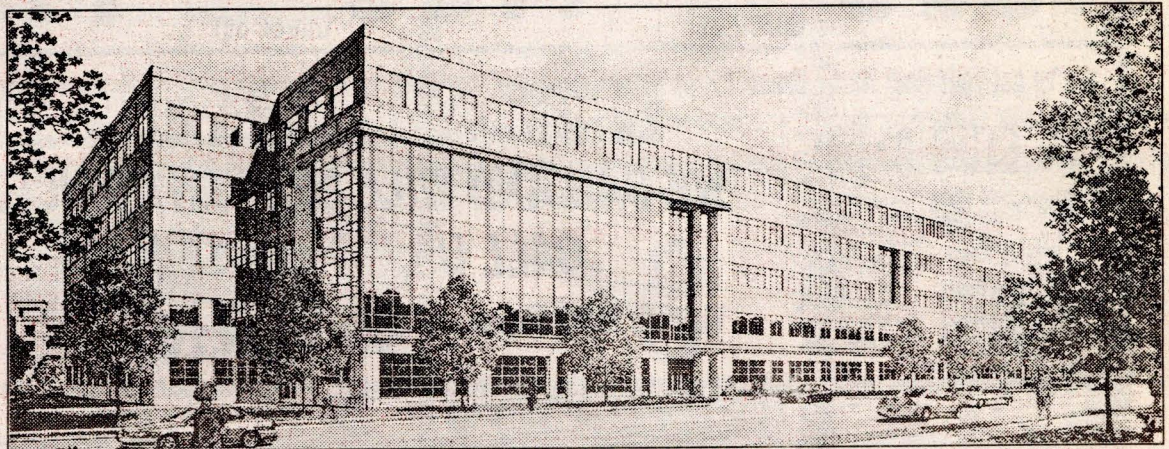
- Relocate Bergen County Board of Chosen Freeholders;

- Relocate County Clerk.

The move will accommodate all major county departments except the County Health Department, which will remain in Paramus.

Through an agreement with the New Jersey Economic Development Authority (EDA)

continued on pg. 10



Artist rendering of the finished Bergen County Administration Building, to be known as One Bergen County Plaza, now under construction.

Inside this issue...

- Leonía primary heats upp. 4
- "Things You Shouldn't Say..." hilarious comedyp. 8
- Area BMW dealers host breast cancer benefitp. 13



Fairview vets honor Ciccone

see p. 3

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as
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Joseph and Alice Brooks



Tom Roach (right) with Phil Miller



Greg Crews, L&T

Harold Leppo, L&T, and Bob Matura, Warnaco



Jane Evans,
General Mills

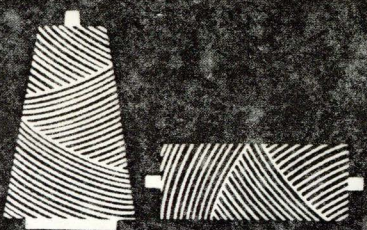
Sy Syms, Syms



Michel Zelnik
Bidermann's

June Hiroshima and
Chuck Cantrell, Federated,
with Jay Shaw, Gant (c)

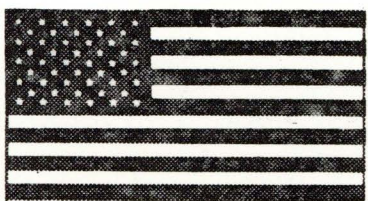
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purchase of the building and
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well reimbursement for training
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jackets, shirts, jeans and

**Farah to Acquire
Wrangler Plant**

IN BRIEF

BUBBLING BROOKS: Lord & Taylor executive vice-presidents GREGORY CREWS and WILLIAM KELLEY accepted the National Jewish Hospital's National Humanitarian Award for the store last week at the New York Hilton, but the night clearly belonged to L&T chairman JOSEPH BROOKS.

On hand was a large group of what have come to be known as "Joe's boys," retailers who worked under Brooks at various stores. One of the alumni group, Broadway chairman FRANCIS ARNONE, delighted the nearly 2,000 guests at the gala with tales of Brooks' days at Federated's Rike's division, where such retail stalwarts as Arnone, the Denver's TOM ROACH, BATUS' ROBERT SUSLOW and Saks' BURT TANKSKY helped Brooks ward off surprise visits from HAROLD KRENSKY, then president of Federated. Roach was a particular puzzle to the corporate executive, Arnone noted: "Every time Krensky came back, (Roach) had a different division."

Rounding out the group of Brooks' graduates were Neiman-Marcus' PHIL MILLER, Sibley's DENNIS BOOKSHESTER, May-Cohen's ROBERT COCKAYNE and L&T's FRANK WATSON.

L&T's founding of NJH's new lung bioresearch lab was among the charitable deeds cited at the benefit, at which \$770,000 was raised.

—ARNOLD KARR

pending completion of the sale. If

**Hear Palm Beach Co.
Part of Kessler Deal**

Miller is not associated with DNR, and his views are not necessarily those of DNR.

Bernie Miller's

update

Success is relative. The more success, the more relatives!

Retailers get hands-on assistance from APRIL-MARCUS in every area: finance and management, accounting and merchandising, advertising, sales promotion and public relations.

Briefs... Was Chester Kessler's "retirement" reported before you read it here? And that to celebrate it, he bought a new house ... Ira Weiser asked me to thank all his industry friends for their gifts and expressions of well wishes which brightened his recuperation. He should be shopping the market again — soon ... More accolades for Herb Drexler. The Hebrew Hospital for the Chronic Sick will honor him at their annual dinner on 10/26 ... From Alan Milstein's Fashion Network Newsletter: "The closing of Gimbels, Ohrbachs and soon Alexanders will spell doom for the Daily News and Murdoch's sad New York Post" ... The National Conference of Christian and Jews, under the continued and dedicated chairmanship of Murray Harris, will be honoring Sy Syms, Gordon Allen and Stanley Blacker at their annual October luncheon. We'll keep you posted, of course ... DNR's popular space ace, Milt Greenwald, became a third-time grandpop with the arrival of Darren Michael and on 8/24 his daughter, Jaime, will be married to Mark Darryl Freudenthal. He generously shares this double "simcha" with his wife Renee ... Other memorable industry pioneers: Moe Jackman (M. Jackman & Sons) who introduced the most luxurious California-style sport jackets and slacks and Conrad B. Shane (Chicago) who introduced and licensed top coats and overcoats with the zip-out lining ... Others in future columns.

APRIL-MARCUS 350 FIFTH AVENUE, NEW YORK, NEW YORK 10118 212-736-4831

considered a well financially healthy company with cash flow of over \$200 million and aftertax margins of 10.7 per cent in 1985.

In addition to The Wrangler Group, Blue Bell includes Jantzen swimwear and sportswear and Red Kap work wear. Blue Bell also has the license to market the Marithe and Francois Girbaud men's and women's sportswear lines in North America.

Blue Bell fell into a slump immediately following its leveraged buyout and was forced to sell or close major portions of its foreign operation. The company has recovered within the last few months as jeans inventory was cleared and sales have rebounded.

A Blue Bell filing with the SEC said that unit sales of the company for the first six months of 1986 were slightly compared to the same period of the prior year, after four years of success in the national market.

In the first quarter ending March 31, Blue Bell's leveraged buyout company reported sales of \$9,722,000, up from \$9,100,000 in the first quarter of 1985. VF's stock price rose 10% in the first quarter.

Magie Opt Booth 84 & 85 V. Haines Print

Bernie Miller is not associated with DNR, and his views are not necessarily those of DNR.

Bernie Miller's

update

Don't lend money to friends — it causes amnesia.

Keeping retailers in business is good business for everybody. APRIL-MARCUS has been doing just that for over fifty years. Get to know them!

Post Labor Daze ... David Stamler and Herb Drexler hosted a cocktail reception last week in honor of Attorney General, Robert Abrams, in support of his re-election campaign ... The late, great radio personality, William B. Williams, presided as the master of ceremonies at our annual Boy Scout Lunch-O-Ree for over twenty-five years. His devotion and contribution to the enjoyment of that worthy event will be remembered by so many of us in this industry — and especially this writer who knew him so well ... Barbara and Jeff Harris presented Connie and Murray with their second grandson, Brett Michael. Grandson number one, 4 year old Evan, co-stars with Bill Cosby in the Jello commercials ... The NCCJ luncheon honoring Gordon E. Allen (retired prexy of Cluett, Peabody) Sy Syms and Stanley Blacker will be held on 10/23 at the Hotel Pierre. For reservations, call Ms. Zita Dorn at (212) 807-8440. It will be a sell-out! "How to develop and implement a successful clothing marketing strategy" is the timely theme of the Clothing Market Action Committee Seminar next Tuesday at the Omni Park Central ... Don DeBolt, former exec director of the MRA, now holds that same position with the International Swimming Hall of Fame ... and still more honors for Herb Drexler. This one at a dinner sponsored by the Hebrew Hospital for the Chronic-Sick for which he devoted years of energy on their board of directors ... See you next week.

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Seabrook, rep; T
junior boys' wear

Hong Kong negotiations had been "most difficult" textile talks he had ever encountered. "These countries are truly surprised by the attitude that the U.S. government is taking," he insisted. He said the recently announced Hong Kong and Taiwan pacts were the "tightest agreements we've negotiated."

He said the uncompleted South Korean agreement ultimately is likely to be similar to the Hong Kong and Taiwan pacts.

He said that if Congress were to override president Reagan's veto of the textile import bill, this would disrupt existing textile pacts and open the U.S. to massive compensation claims from trading partners. He said that if the quotas in the import bill were imposed, this would drastically damage the ability of the U.S. government to target import relief at specific segments of the U.S. industry. He said the recent Taiwan agreement included provisions specifically intended to help American yarn-dyed fabric manufacturers, such as Dan River Mills.

Sorini also defended the recent U.S. textile agreement with South Africa against recent political criticism, saying the agreement was apparently supported by U.S. industry and labor interests, and that without the agreement, South African textile shipments to the U.S. would be able to grow much more quickly than with negotiated restraints in place.

—MARK HOSENBALL

did not prove that leaks had occurred, but suggested that

probably would not punish the leaker.

MARKET BRIEFS

Blacker to Be Feted By NCCJ Oct. 23

NEW YORK — The National Conference of Christians and Jews (NCCJ) will honor Stanley Blacker, owner of Stanley Blacker, Inc., at its Menswear Industry Luncheon, Thursday, Oct. 23, at noon, at the Pierre Hotel. He will receive the NCCJ special recognition award.

Also to be honored are Gordon E. Allen, retired president of Cluett, Peabody & Co., and Sy Syms, chairman of Syms Clothing, Inc. They will receive the association's National Brotherhood Award for their contributions in the field of human relations.

Zale Files \$150M Offering With SEC

WASHINGTON (FNS) — Zale Corp. has filed with the Securities and Exchange Commission for a shelf offering of as much as \$150 million of its debt securities.

The filing, when combined with debt securities remaining unsold from a previous shelf

offering, gives Zale as much as \$200 million in debt securities available for sale.

Int'l Blueprint Renames New Line

LOS ANGELES — International Blueprint, Inc., has changed the name of its new mainfloor men's line to Kahuna from Cabana because of a conflict with other companies using the name.

The Kahuna line, an entire sunwear collection geared toward to the mainfloor contemporary customer, is scheduled to debut in New York in August with initial deliveries for the spring 1987 season.

Pannill to Acquire Owens-Illinois Unit

MARTINSVILLE, Va. — Pannill Knitting Co. has reached an agreement to buy Owens-Illinois, Inc.'s Eden, N.C., plant.

Pannill, a fleecewear manufacturer, plans to invest up to \$12 million to acquire, convert and equip half of the plant as a dye and finish facility.

YOUTHWEAR

EVERY OTHER

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March 5, 19

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May 14, 28

June 11, 25

July 9, 23

August 6, 20

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October 1, 15, 29

November 12, 26

December 10, 24

WEDNESDAY