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MS-920: Sy Syms Papers, 1944-2012.

Series A: Newspaper and Magazine Clippings, 1949-2012, undated.

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Israel bonds, 1988-1998, undated.

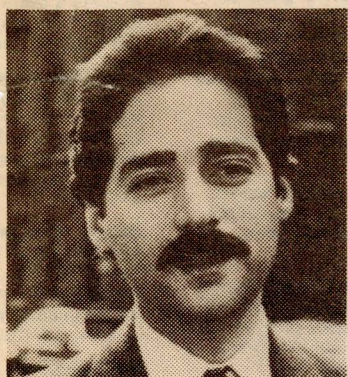
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ISRAEL BOND NEWS



Borough President Fernando Ferrer is new Bronx chairman of Israel Bonds



Fernando Ferrer

Fernando Ferrer, Borough President of The Bronx, has accepted the position of chairman of the Bronx Division of State of Israel Bonds, it was announced by Ira Miller, Greater New York chairman of Israel Bonds.

In his new position, Mr. Ferrer is giving direction to the campaign efforts of Israel Bond leaders and volunteers throughout the Bronx, who are active on behalf of Israel's economic development.

Mr. Miller, in his announcement, expressed his pleasure at "having Bronx Borough President Fernando Ferrer join us as a member of the Israel Bond family."

"By assuming one of the most important posts in our Greater New York campaign, he brings a whole new dimension of dynamic leadership and expertise to our multi-faceted program. With his help, we hope to celebrate Israel's 40th Anniversary with the most productive results in our history."

Mr. Ferrer was elected interim Borough President on April 15, 1987 by a unanimous vote of the Bronx delegation to the City Council. After six months in office, Mr. Ferrer ran in November for the two-year balance of the term left vacant by the previous Borough President and won 80% of the vote.

Mr. Ferrer moved up to the Borough Presidency from the City Council, where he left behind an outstanding record as chairman of the Committee on Health and as a member of the Committees on Housing and Buildings, Transportation, General Welfare and Rules, Privileges and Elections.

Before his election to the City Council in 1982 from the 13th District in The Bronx, Mr. Ferrer had served in a number of public posts, including program director of the State Assembly Committee on Governmental Operations and of the Committee on Cities.



Maurice L. Reissman (3rd from right), President and CEO of Crossland Savings, accepts the Israel 40th Anniversary Medal on behalf of the bank, with his wife, Chris, sharing the honors. Others shown (from left) are Sy Syms, Israel Bond National Chairman, who made the presentation; Luke Baione, Chairman of the Board of Crossland; Israel Ambassador Moshe Arad; Brig. Gen. (Res.) Yehudah Halevy, President and CEO of the Bond Organization, and Brooklyn Borough President Howard Golden, reception chairman.

Crossland Bank tribute produces \$5.2 million

Crossland Savings, the nation's eighth largest savings bank, was honored with the Israel 40th Anniversary Medal for its support of the State of Israel's economic development at a recent Israel Bond reception in New York attended by over 200 banking, business and communal leaders. More than \$5.2 million in Israel Bond sales was announced at the tribute, which was held at the 57th Street branch of the bank.

Maurice L. Reissman, President and Chief Executive Officer of Crossland Savings, who accepted the award on behalf of the bank, declared that Crossland would continue to aid Israel's economy substantially and would encourage friends and associates in the banking profession to invest in Israel Bonds.

Moshe Arad, Israel's new Ambassador to the United States, expressed his nation's appreciation.

"Since David Ben-Gurion launched the first Israel Bond campaign in 1951," Ambassador Arad stated, "the proceeds from Bond issues have enabled Israel to undertake a remarkable rapid modernization. We have telescoped into barely one generation the stages of development that other new nation-building states have not succeeded in achieving in several generations. You have helped to bring about a great accomplishment."

In making the presentation, Sy Syms, National Chair-

man of the Bond Organization, pointed out that the medal was given to Crossland "in recognition and appreciation of the bank's contribution to Israel's economic growth and stability and for its steadfast cooperation with the Bond Organization. It willingly accepted the social responsibility that is required in its leading role as a national financial institution."

Brooklyn Borough President Howard Golden, who is chairman of the Israel Bond Brooklyn Division, was reception chairman.



Brooklyn contractor Henry Dortheimer (right) is shown with Howard Golden (left) and Maurice L. Reissman, Crossland Savings President.



THE GRAPHIC ARTS, FINE PAPER & STATIONERS DIVISION dinner tribute in honor of Irving Kapner mobilized nearly \$700,000 in Bond sales for Israel's economic development program. Mr. Kapner, board chairman and CEO of the Willmann Paper Company, Inc., was the recipient of the Bond Organization's City of Peace Award at the Essex House, New York City, where the event was held. Above (l-r) are Rabbi Reuben Katz of Congregation B'nai Israel, Freeport, N.Y., which Mr. Kapner served as Men's Club president; Mr. and Mrs. Kapner; Robert Caliguire, president, Willmann Paper Company, Inc., dinner co-chairman; Robert Fishbein, president, Melo Envelope Co., Inc., general campaign chairman, and Richard M. Schlanger, president, West Shore Envelope Co., Inc., an honorary chairman.



William Shea (left), senior partner of the New York law firm of Shea & Gould, with Alan C. Greenberg, CEO of the Wall Street brokerage firm of Bear Stearns.



Paul Weiner (left), prominent Brooklyn realtor, greets Luke Baione, Chairman of Crossland Savings, at the Manhattan reception honoring the bank.



Sy Syms (left), National Chairman of Israel Bonds, congratulates Bronx Borough President Fernando Ferrer on becoming Bronx chairman of Israel Bonds.

Bykofsky leads Workmen's Circle Division

Syd Bykofsky, a member of the national executive board of the Workmen's Circle, has been named the new Chairman of the Israel Bond Committee of Workmen's Circle, the Jewish fraternal, social and educational organization founded in 1900. The designation was announced at last month's Israel Bond conference of the Workmen's Circle.



Syd Bykofsky

A former treasurer of the Workmen's Circle and a past chairman of its E.S. District Committee, Mr. Bykofsky has announced plans for a 1988 Israel Bond campaign function to be held this Spring. The Workmen's Circle is one of the key constituent organizations within the Division of Organizations of Israel Bonds.

Mr. Bykofsky also is an executive member of the board of the Workmen's Circle Home for the Aged, retired co-chairman of Local 169, Amalgamated Clothing and Textile Workers Union, AFL-CIO, and chairman of ACTWU Retirees. He serves as president of the United Hebrew Trades and president of Yiddish National Theater.

Netanyahu meets with Manhattan New Leadership



Israel U.N. Ambassador Benjamin Netanyahu is surrounded by members of the executive board of the Manhattan New Leadership Division of Israel Bonds at its recent inaugural breakfast at the United Nations, where he helped to launch the Division's newly-formed King David Society. Membership in the latest honor group of New Leadership is based on the annual purchase of \$5,000 or more in Israel Bonds. Norman J. Kurlan, Division chairman; Sherry Miller, vice chairperson, and Fred Sax, executive board member, co-chaired the event. Some 40 young professional and business leaders attended and purchased over \$250,000 in Bonds. Shown (from left) are Fred Knoll, Mr. Sax, Amy Ludwig, David Lobel, Mark Goldwasser, Shelley Goldwasser, Ms. Miller, Ambassador Netanyahu, Ted Kesten, Andrea Binder, Bruce Galloway, Neal Lerner and Mr. Kurlan.



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JAN 21 1988

NY businessman heads nat'l Bonds

NEW YORK (JTA) — Sy Syms, a New York businessman, has been elected U.S. national chairman of State of Israel Bonds, which markets Israeli government securities. He assumed his new post Jan. 1, when he succeeded William Belzberg of Beverly Hills, Calif. Syms, who recently returned here from meetings with leading Israeli government officials, has held a variety of leadership posts for the bonds organization.

RECORD



WEDNESDAY, FEBRUARY 3, 1988

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RECYCL

From **RECYCLING** Page B-1

year netted only \$46.85.

"I'm afraid groups that have been doing it are going to be out of business," said Rep. S. Blum.

PEOPLE

David Barlow will sing with the University of Chicago's Motet Choir on a five-city tour that's coming up. The Leonia law student is a member of the a cappella choir that will sing works ranging from European classics to American spirituals in a concert March 21 at 7:30 p.m. at St. Peter's Church, 619 Lexington Ave., New York City. Tickets to the concert and reception cost \$15 for general admission and \$7.50 for students. For details, call (212) 682-1161 or (212) 889-8770.

Travel in Austria and Switzerland may be in **Marie Luise Weidiger's** future.

The Dumont resident is one of two high school foreign language teachers chosen as semifinalists for Rockefeller Foundation Fellowships by the Eastern New Jersey Academic Collaborative. The \$4,500 grants are given for summer study in the United States or abroad.

Weidiger's fellowship proposal is designed to enhance cultural awareness. In addition to traveling in the two European countries to examine the educa-

tional, governmental, and transportation systems, she would study at the Padagogische Akademie in Klagenfurt.

James Moskowitz' interpretation of the theme, "My Vision of the Future," won first prize in the Crayola National Coloring Contest.

The Dumont youngster received a five-foot plastic Crayola crayon and the opportunity to compete for a \$50,000 scholarship as a national grand-prize winner.

Hackensack business leader **Sy Syms** has been elected national chairman of the State of Israel Bonds, the organization that markets Israel Government securities on three continents for the country's economic development.

Syms, the board chairman and chief executive officer of Syms Inc., a national retail clothing chain, last year served as chairman of the Israel Presidents Club, an honor society of people who purchase \$100,000 or more in Israel Bonds annually.

He also has been chairman of the Ambassador's Society of Trustees and the Commerce & Industry Division of the Prime Minister's Club.

— LORRAINE MATYS

TIME OUT

Can spring be far if organizations already are planning flea markets?

Ramsey High School's junior class will hold its annual fund-raising market from 10 a.m. to 4 p.m. Sunday, Apr. 10. There'll be a refreshments stand and booths displaying antiques, jewelry, crafts, and more. Admission is free.

Vendor space rentals are \$20. Those interested may call 327-6800, extension 256.

Bergen County Historical Society is gearing up for a visit from Mary Ball Washington.

The historical visitor will reminisce about her son and chat with members and guests at the George Washington's birthday tea from 2 to 5 p.m. Sunday, Feb. 21, in the Campbell-Christie House at the society's complex on Main Street, River Edge. The Steuben House will be open for those wishing to view the society's artifact collection.

Admission is \$1 for adults and 50 cents for children under 12. Call 343-9492 for information.

— LORRAINE MATYS

Sy Syms, Elected Chairman Of Israel Bond Campaign

Sy Syms of Hackensack, nationally prominent business leader, has been elected national chairman of State of Israel Bonds, the organization which markets Israel Government securities on three continents for the nation's economic development.

Mr. Syms is board chairman and chief executive officer of Syms, Inc., a national retail clothing chain with installations in New Jersey.

He served last year as chairman of the Israel Presidents Club, an honor society whose members purchase \$100,000 or more in Israel Bonds annually. Previously, he served as chairman of the Commerce & Industry Division, of the Prime Minister's club and of the Ambassador's Society of Trustees. Mr. Syms is also active in a wide variety of other civic and philanthropic endeavors and supports Jewish education here and in Israel.

He is a member of the Board of Trustees of Yeshiva University and chairman of its Development Committee. He contributed generously towards the establishment of the

university's School of Business, now named in his honor.

He has also played an important role in activities of the United Jewish Appeal, B'nai B'rith, and the Israel Tennis center.

Mr. Syms serves as vice-chairman of the Inner City Scholarship Fund of the Catholic Archdiocese of New York.

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BERGEN JEWISH NEWS PARAMUS, N.J.

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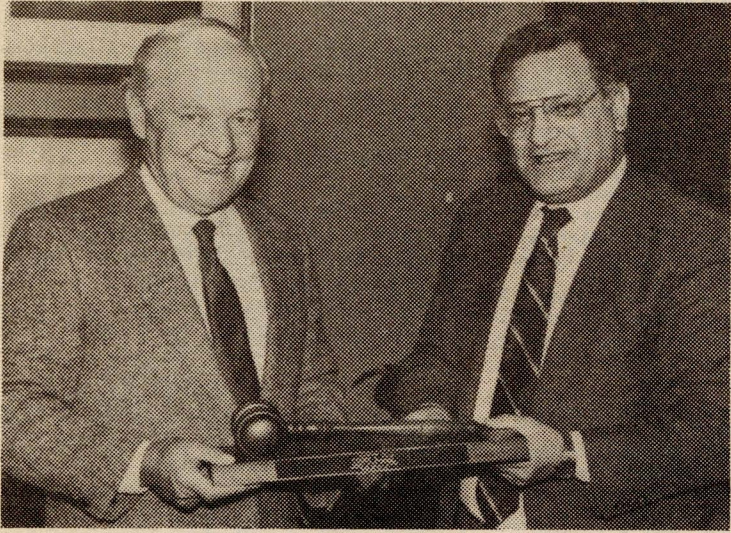
Syms



ISRAEL BOND NEWS



Wynn leads Trade Union Division



William H. Wynn (left), President of the 1.3 million-member United Food and Commercial Workers Union (AFL-CIO), accepts a gavel from Brig. Gen. (Res.) Yehudah Halevy, President and CEO of Israel Bonds, signifying Mr. Wynn's Chairmanship of the Bond Campaign's National Trade Union Division. The meeting between the two leaders took place recently in the national headquarters of the union in Washington, D.C., where they mapped plans to expand the Division's activities. "It is especially significant that at this time, one of America's most important labor leaders has agreed to serve as Chairman of this segment of our campaign," Gen. Halevy stated. "His participation coincides with the recent AFL-CIO Executive Council resolution in which America's national labor federation reaffirmed its bond with Israel and solidarity with its citizens."

Westchester to honor Doyle, Sturman April 17

Edward J. Doyle, Secretary-Treasurer and Business Manager of Teamsters Local 456, and Howard P. Sturman, President of The Sturman Organization, a Westchester-based real estate development and investment firm, will be honored with the Israel 40th Anniversary Medal at a testimonial dinner-dance on Sunday, April 17, 5 p.m., at the Brae Burn Country Club, Barnes Lane, Purchase, N.Y.

Sponsored by the Greater Westchester Real Estate, Labor and Industry Division of State of Israel Bonds, the event is part of the Israel Bond Organization's year-long, nationwide celebration of Israel's 40th Anniversary of statehood.

William Hallenbeck of Halson Contracting Company, Inc. is serving as general chairman.

Westchester County Executive Andrew P. O'Rourke is honorary dinner chairman, with Westchester County Clerk Andrew J. Spano as honorary dinner co-chairman.

Dario Boccarossa of the Westchester District Council of Laborers is serving as labor chairman, while Philip Rosen of Isadore Rosen & Sons is industry chairman.

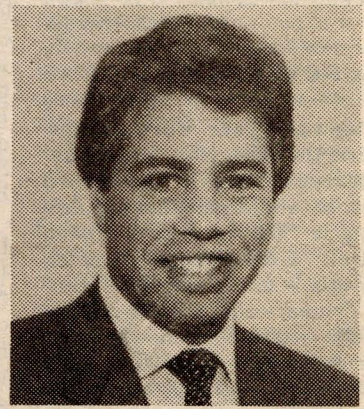
Co-chairmen of the event are



Edward J. Doyle

Barry Ivan Slotnick of the law firm of Slotnick & Baker, who also serves as General Chairman of the Greater Westchester Division of Israel Bonds; George Frank of the Builders Institute; Zahava Burack, National Chairperson, Special Events and Chairperson of the Westchester Women's Division of Israel Bonds; Carl A. Vergari, District Attorney of Westchester County, and Roy Barnes, Chairman of the National Conference of Unions and Employee Benefit Funds.

Edward J. Doyle serves with distinction as a member of the Policy



Howard P. Sturman

Committee for the National Construction Division of the International Brotherhood of Teamsters, and as Secretary-Treasurer of the National Conference of Unions and Employee Benefit Funds.

Howard P. Sturman is a leading member of the Westchester Builders Institute, involved in a wide range of civic, communal and charitable endeavors. He serves as President of the Richmond Children's Center in Yonkers, Trustee of the Young Men's Philanthropic League and is a generous supporter of the Albert Einstein College of Medicine.

Brooklyn Borough President Golden heading Israel 40th Year campaign



Howard Golden

Brooklyn Borough President Howard Golden, who serves as Brooklyn Division Chairman of Israel Bonds, has been named Chairman of the Israel 40th Anniversary Celebration Committee of the Bond Organization in the Greater New York area.

The announcement of his new appointment was made by Ira Miller, Greater New York Chairman of Israel Bonds, who stated:

"Howard heads a very active committee, which will give special recognition in 1988 to various busi-

ness leaders, financial institutions and corporations in Metropolitan New York whose support has aided Israel's economic development.

"Howard launched our Israel 40th Anniversary campaign in New York last January 13, when he served as chairman of the very successful reception honoring Crossland Savings Bank. Maurice L. Reissman, President and CEO of Crossland, accepted the Israel 40th Anniversary Medal on behalf of the bank and this month became our Commerce and Industry Chairman."

Mr. Golden was sworn in as the 16th President of the Borough of Brooklyn on January 3, 1977. He was elected to a full four-year term on November 8, 1977, and reelected in 1981 and 1985. Prior to becoming Borough President, he served with distinction as a member of the New York City Council for seven years.

An active participant in a wide variety of civic, fraternal, communal and philanthropic organizations, Mr. Golden has been General Chairman of the Brooklyn Division of State of Israel Bonds since 1980.

Herbert Fisher is new National Retail chairman



Sy Syms (right) congratulates Herbert Fisher.

Herbert Fisher, founder and Chairman of the Jamesway chain of retail stores in six Northeastern states, has accepted the position of National Chairman of the Retail Division of the Israel Bond campaign.

The announcement was made by Sy Syms, Chairman of the Board and Chief Executive Officer of Syms, Incorporated, a national retail clothing chain, who is

serving as National Chairman of the Bond campaign.

Mr. Fisher will also be joining the Board of Directors of Capital for Israel, a Bond Organization affiliate.

In his announcement, Mr. Syms said: "We are delighted that Herb Fisher, who has a long record of public service, leadership in the retail industry, and devotion to many activities in behalf of Israel, the Jewish community and philanthropic endeavors, will be playing a key role in our National Commerce and Industry campaign."

In accepting his new position, Mr. Fisher said: "I am very pleased to be participating as a key leader in this year's Israel 40th Anniversary Bond campaign which is seeking to mobilize new record sales of Israel Bonds for Israel's economic development, both in communities and in various industries and trades."

A recognized national leader in his industry, Mr. Fisher is prominently associated with the International Mass Retailers' Association. He has served as an Advisor to the U.S. Department of Commerce and was a delegate to its Conference of Business and Industry on Inflation.

A recipient of the Israel Bond Organization's prestigious Prime Minister's Medal and its Eleanor Roosevelt Humanities Award, he has been honored for his humanitarian leadership by many organizations, including the Jewish War Veterans of the U.S.A. and the American Jewish Committee.



MORRIS AND DORIS WINZELBERG (left) were honored at a recent Israel Bond reception at Beth El Synagogue Center in New Rochelle, N.Y. The event produced over \$400,000 in Bond sales for Israel's economic progress. The Winzelbergs were the recipients of the Heritage Award for their outstanding service to the Israel Bond campaign. Among those responsible for the success of the reception were Donald Eisenberg, chairman, and Herbert Posner and Richard Wollach, associate chairmen.



THE ARCHITECTS, DESIGNERS AND ENGINEERS DIVISION of Israel Bonds held its inaugural testimonial luncheon in honor of Richard Seth Hayden FAIA (third from left), managing principal of Swanke Hayden Connell Architects, at the Essex House, New York City. Mr. Hayden was the recipient of the Gates of Jerusalem Medal at the luncheon, which produced over \$1.3 million in Bond sales to promote Israel's economic development. Pictured at the first-time event (l-r) are Peter S. Kalikow of H. J. Kalikow & Co., Inc., general chairman of the Real Estate and Construction Division of Israel Bonds; Marvin A. Mass, Cosentini Associates, general chairman and founding member of the new division; Mr. Hayden; Jerry I. Speyer, Tishman Speyer Properties, who presented the award; Robert N. Bennis, NICO Construction Co. Inc., luncheon chairman; Howard Lazar, NICO Construction Co. Inc., executive committee member and founding member of the division; Robert H. Landsman, Swanke Hayden Connell Architects, coordinating chairman, and Pinhas Dror, Minister for Economic Affairs at the Embassy of Israel, Washington, D.C., who was the guest speaker.

State of Israel Bonds, 730 Broadway, New York, N.Y. 10003 • (212) 677-9650

students break ties with anti-racist group

By EDWIN EYTAN

PARIS (JTA)—The Union of French Jewish Students, representing nearly 10,000 university students, broke relations with France's largest anti-racist organization "SOS Racism" which it accused of interfering in Middle Eastern affairs and backing the Palestinian rioters.

"SOS Racism" was founded five years ago to fight "all forms of racism and discrimination," but basically represents the new generation of French-born Algerians and other North Africans.

The Jewish students union decided to sever its links with "SOS Racism" during its recent annual congress. Delegates said they felt betrayed by the anti-racist movement, which in spite of earlier pledges is trying to mobilize public support for the Palestinians and increasingly backs the young Palestinian rioters.

The newly elected president of the Jewish students union, Arie Bensemhoun, told the congress, "Our relations with SOS were based on our joint fight against racism, anti-Semitism and the extreme right-wing as represented by (National Front leader Jean-Marie) Le Pen. It is not our role to deal with foreign issues."

Canadian deportation hearing for terrorist adjourned indefinitely

By MICHAEL SOLOMON

MONTREAL (JTA)—A deportation hearing for convicted Palestinian terrorist Mohammed Mahmoud Issa Mohammed was adjourned indefinitely in federal court in Hamilton, Ont., because a witness called by the immigration authorities failed to show up.

The witness was to have testified about Issa Mohammed's activities on behalf of the Popular Front for the Liberation of Palestine, a terrorist organization headed by George Habash. The witness, not publicly identified

Milwaukee Jewish center mulls well-elderly housing

By LEON COHEN

The Wisconsin Jewish Chronicle

MILWAUKEE (JTA)—The Milwaukee Jewish Home for the aged may be able to fill two pressing Jewish community needs with one plan. It calls for the construction of a housing project for well elderly at the adjacent site of the old Jewish Community Center.

Common Areas

The projected high-rise building would contain apartments and common areas, including group dining facilities, according to Joseph Bernstein, chairman of the home's development committee.

Bernstein said the plan would involve razing "a substantial portion if not all" of the Jewish center, which has moved the majority of its operations to a facility at the new Karl Jewish Community Campus in suburban Whitefish Bay.

The old facility still sponsors programs for the elderly, government-subsidized lunch programs and limited hours for athletics, but beyond June 30 its fate is officially undecided.

Feasibility Study

A feasibility study will determine the amount of residents in the proposed building, although initially it was thought that the project would contain about 120 units. It has not been decided whether all the residents will be Jewish.

The need for such housing has been perceived for several years, home president Nita Corre explained. She said that, in keeping with a national trend, the home's residents have become older and increasingly ill. She added that it has become common for religious-affiliated nursing homes to have nearby housing for well elderly.

Bernstein said, in addition, that the plans call for "a substantial additional community building" for community programming that will be financially and operationally distinct from the housing area, but accessible to it.

He estimated the cost of the entire project at about \$10 million and said it would be financed with "seed money" from the Milwaukee Jewish Home Foundation, borrowing from institutional lenders, and from bonds.

Roth, Segre, Sorkin, Aschkenasy win literary awards

NEW YORK CITY—Four authors of outstanding books with a Jewish theme published in 1987 were honored at the ninth annual **Present Tense/Joel H. Caviar Literary Awards**. The luncheon ceremonies were held at the national headquarters of the American Jewish Committee, which sponsors **Present Tense**.

Present Tense awards were given in these categories:

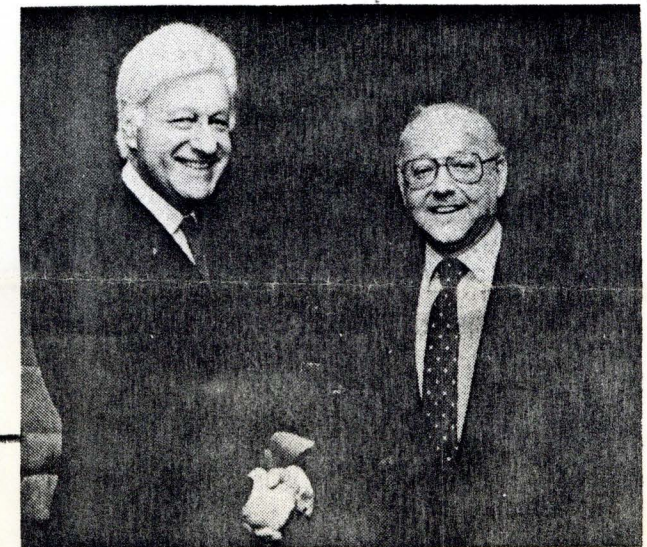
Fiction: Phillip Roth, **The Counterlife**.

Autobiography/Biography: Dan Vittorio Segre, **Memoirs of a Fortunate Jew**.

History: David Sorkin, **The Transformation of German Jewry**.

Religious Thought: Nehama Aschkenasy, **Eve's Journey**.

Fisher to work on Bond campaign



NEW YORK CITY—Herbert Fisher, left, founder and chairman of the Jamesway chain of retail stores in six Northeastern states, has accepted the position of national chairman of the retail division of the Israel Bond campaign.

The announcement was made by Sy Syms, chairman of the Board and chief executive officer of Syms, Incorporated, a national retail clothing chain, who is serving as the 1988 National Chairman of the Bond campaign.

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ISRAEL BOND NEWS



125 Bond leaders help launch Greater New York's IVRI telethons

More than 125 Israel Bond leaders participated in a special leadership meeting held in advance of the launching of a series of special telethons in the Greater New York area for the sale of IVRI (Individual Variable Rate Issue) Bonds. Brig. Gen. (Res.) Yehudah Halevy, President and CEO of the Bond Organization, addressed the gathering to brief the participants on the current economic situation in Israel, and prepare them for their tasks as volunteers. The telephone solicitation campaign began Monday, April 25, and continues through Tuesday, May 3, the 90th birthday of the late Prime Minister Golda Meir. After that date, the IVRI Bond telethon drive will continue as an ongoing person-to-person solicitation effort during the coming weeks in New York City and in Westchester, Nassau and Suffolk Counties. The current rate of interest for the IVRI Bond is 6-3/4%. The minimum subscription is \$5,000, or \$2,000 for Individual Retirement Accounts (IRAs) only.

Set three receptions for Sy Syms tribute

Sy Syms, National Chairman of Israel Bonds, will be the guest of honor at a series of private Manhattan receptions to be held next month in advance of the State of Israel Bond International Dinner on Sunday, June 5, celebrating the 40th Anniversary of Israel. Mr. Syms is one of 16 world Jewish leaders who will be honored at the dinner at the Waldorf-Astoria Hotel.

A key leader in the Israel Bond Organization for more than a decade, Mr. Syms is chairman of the board and chief executive officer of Syms Incorporated, a national retail clothing chain.

Three receptions are slated at 5 p.m. on the following dates:



Sy Syms

Thursday, May 5, at the home of Lynn and Sy Syms, with Brig. Gen. (Res.) Yehudah Halevy, Presi-

dent and Chief Executive Officer of the Bond Organization, as guest speaker. Leon Atkind, chairman of NBO Stores, Inc., is reception chairman for this event.

Tuesday, May 17, at the home of Marcy Syms, the daughter of Mr. Syms and president of Syms, Incorporated.

Thursday, May 19, at the home of Lynn and Sy Syms, with Jack D. Weiler of the Weiler-Arrow Investment Company as chairman. Mr. Weiler is Co-Chairman of the Bond Organization's Israel 40th Anniversary Committee and International Chairman of the President's Club of Israel Bonds, an honor society of friends of Israel who purchase \$100,000 or more in Bonds.

Key synagogue events highlight Spring campaign

Israel Bond campaign events are being held throughout the Greater New York area in coming weeks.

The Maspeth Jewish Center will salute Belle Talitsky at an Israel Bond testimonial breakfast on Sunday, May 1, 9:30 a.m., at the Cen-

ter, 66-64 Grand Ave., Maspeth. Nat Denenberg is breakfast chairman, with Sidney Houben as associate chairman. Executive committee members are Moe Bolstein, Israel Goldman, Al Kleiner, Bernard Rosenberg and Samuel Schuman.



THE GREATER WESTCHESTER DIVISION OF ISRAEL BONDS held a highly-successful "Salute to Israel" fashion show at Bonwit Teller, Scarsdale, with fashion writer Barbara Nachman (2nd from left) as a special guest of honor and recipient of the Israel 40th Anniversary Scroll. Featured speaker Leora Halevy (left), wife of Brig. Gen. (Res.) Yehudah Halevy, President and CEO of the Israel Bond Organization, accepts a Proclamation issued for the occasion by County Executive Andrew O'Rourke. Others pictured (l-r) are fashion show coordinator Zahava Burack, chairperson of the Westchester Women's Division of Israel Bonds and national chairperson of special events, with Sheree Savar, Bonwit Teller store manager, and Thelma Giangreco, special events coordinator for Bonwit Teller, who were presented with the Israel Leadership Award.

Temple Beth El of Cedarhurst will mark the 40th Anniversary of Israel's independence at an Israel Bond breakfast tribute on Sunday, May 15, 10 a.m., at the Temple, Locust Ave. and Broadway, Cedarhurst. Sherman Boxer is breakfast chairman, with Ernest Heller and Philip Wiesel as co-chairmen. Stephen Feldman, president; Meyer H. Robinson and Rabbi Gilbert S. Rosenthal are honorary chairmen.

The Yorktown Jewish Center is holding an Israel 40th Anniversary cocktail reception on behalf of Israel Bonds in honor of Fran and Edward Sorken on Sunday, May 15, 4 p.m., at the Center, 2966 Crompond Road, Yorktown Heights. Robert Altabet and Hyman Rosa are serving as co-chairmen of the event. Joyce Douglas and Rabbi Stanley Urbas are honorary chairpersons.

Kingsway Jewish Center Sisterhood and Young Families will honor Ellen and David Zivitz at an Israel 40th Anniversary celebration and dinner in association with Israel Bonds on Sunday, May 15, 5 p.m., at the synagogue, 2810 Nostrand Ave., Brooklyn. Brig. Gen. (Res.) Yehudah Halevy, President and CEO of the Bond Organization, will be the guest speaker. Marvin Mittman is chairman.

First L.I. Insurance Division dinner to honor Martin Simon on May 15

Martin J. Simon, chairman and president of the First Central Financial Corporation and the First Central Insurance Company, will be the guest of honor at the inaugural testimonial dinner of the Long Island Insurance and Financial Services Division of Israel Bonds on Sunday, May 15, 6 p.m., at the Garden City Hotel, Garden City.

Mr. Simon will be the recipient of the Israel 40th Anniversary Medal at the event.

Superintendent of Insurance James P. Corcoran of the New York State Insurance Department and Dr. Joseph P. Sternstein, president of the Jewish National Fund of America, and spiritual leader of Temple Beth Shalom of Roslyn Heights, N.Y., will be the principal speakers.

Robert Shapiro of Global Facilities, Inc. is the general dinner chairman. The dinner co-chairmen are Joel Dollinger and Harvey Mass of the First Central Insurance Company and Robert Margulies of Simon, Drabkin & Margulies.

An attorney with an extensive background in insurance brokerage, Mr. Simon is a senior partner in the



Martin J. Simon

New York law firm of Simon, Drabkin and Margulies; chairman and owner of Simon General Agency, Inc., and the Simon Commercial Corporation, and a member of the board of directors of the Continental Bank, Garden City.

Active in communal affairs, he serves as president of the Dworetz Wolf Leukemia Foundation, and is completing a soon-to-be published book entitled, "Where am I? Where am I going? And how do I get there?"



THE 1988 NEW LEADERSHIP DELEGATION TO ISRAEL from August 2 to 14 was the highlight of a New York meeting involving Israel government representatives and New Leadership groups in the metropolitan area. Young professional men and women from all over the United States will take part in this summer's specially-arranged Israel itinerary. Pictured (l-r) with Israel's Minister of Tourism and Justice Avraham Sharir (center) are Neal J. Lerner of Manhattan, northeast regional Delegation chairman; Marian Gross, Greater New York Chairman, New Leadership; Suzanne Berkowitz of Metropolitan New Leadership, Delegation co-chairman, and Moshe Shoshani, Israel Commissioner for Tourism/North America.

Fifth Avenue Synagogue testimonial breakfast to cite Natalio S. Fridman



Natalio S. Fridman

Natalio S. Fridman will be the guest of honor at a breakfast reception sponsored by the Fifth Avenue Synagogue on Sunday, May 15, 9:30 a.m., at the synagogue, 5 East 62nd St., in Manhattan.

Brig. Gen. (Res.) Yehudah Halevy, President and Chief Executive

Officer of the Israel Bond Organization, will be the guest speaker.

Dr. Sol Roth, rabbi and spiritual leader of the synagogue, is honorary chairman. Rabbi Solomon Trau, president of the congregation, is associate chairman.

Hermann Merkin is chairman of the Fifth Avenue Synagogue.

Mr. Fridman is an outstanding supporter of numerous Jewish institutions here and abroad. He presently serves as chairman of the International Business Club of the President's Club, the Bond Organization's most prestigious honor society of friends of Israel.

A pioneer in the computer software field, he directs a Brazilian firm which he has developed into the largest software operation in South America. A licensed graduate engineer, he has been honored by Brazil for his involvement in the Pro-Memorial Historical Archives.

State of Israel Bonds, 730 Broadway, New York, N.Y. 10003 • (212) 677-9650



Sept 30 Bonds For Israel
1988
ISRAEL
Jerusalem Week



Marcy Syms named C&I Campaign Chairman

Gavel presentation marks the installation of Marcy Syms (center), President and Chief Executive Officer of Syms, Incorporated, as the new Campaign Chairman of the New York Commerce and Industry Division of Israel Bonds. The presentation took place during a private reception at the '21' Club, Manhattan, chaired by Maurice L. Reissman (left), President and CEO of Crossland Savings, the nation's eighth largest savings bank, who serves as General Chairman of the N.Y. Commerce and Industry Division. Brig. Gen. (Res.) Yehudah Halevy, President and CEO of the Israel Bond Organization, was the guest speaker at the reception.



ISRAEL BOND NEWS



More than 40 young Bond leaders took part in a Manhattan New Leadership cocktail party at which Dr. Ze'ev Binyamin Begin (second from left), a member of Israel's Knesset and son of former Prime Minister Menachem Begin, was the featured guest speaker. Key members of New Leadership attended the special event, including chairpersons from the New Jersey area and from as far away as Memphis, Tennessee. Pictured at the reception (l-r) are Celia Rothberg, a member of the Manhattan New Leadership executive board, who served as host and chaired the program; Dr. Begin; Randy Gilman and Neal J. Lerner, two other members of the executive board.

New Leadership sets visit to Israel

Prominent young professionals and executives from the Greater New York area will join this summer with Bond leaders from many parts of the United States and Canada on an exciting New Leadership Delegation to Israel July 9-20.

Neal Lerner of New York, a member of the National Board of New Leadership, will lead the special high-level visit with top personalities and tour sites of historic and scenic interest. Warren Wolfson of Cleveland is the North American chairman of New Leadership.

A large contingent from the New York area has booked space on the trip, including Adam Gordon, who is chairing the Manhattan delegation, and Randy Gilman and Amy Ludwig, both of whom are members of the Manhattan New Leadership executive board.

"This will be an outstanding opportunity to go behind the scenes and enjoy a unique 'insider' experience in Israel," Mr. Lerner stated.

Two concurrent itineraries will cater to the interests of both first-time and return visitors, at times separate and at other times together.

Participants will attend the finale of the "Maccabiah," the international Jewish Olympics, at which they will be greeted by Prime Minister Yitzhak Shamir, and view the rehearsal of the spectacular Israel Air Force Day ceremony.

The group will inspect key industrial centers and projects developed with Israel Bond funds and meet with high-ranking leaders in government, the military, academia and the arts.

Among the highlights to be visited are Masada and the Dead Sea, Sfat, the Qumran Caves where the Dead Sea Scrolls were found, Mount Herzl, the Israel Museum, the Holocaust Memorial at Yad Vashem, the Golan Heights and many other sites.

Tour information and reservations can be obtained from the New Leadership Division, (212) 677-9650, ext. 500 or 346.

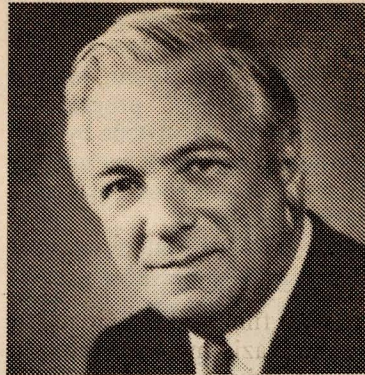
Former U.S. Deputy Secretary of State Whitehead to join Peres in addressing Wall Street dinner

John C. Whitehead, former Deputy Secretary of State under George Shultz and retired co-chairman and general partner of Goldman, Sachs & Co., will join Israel Vice Premier and Finance Minister Shimon Peres in addressing a National Dinner honoring the Wall Street investment banking firms and banks which took part in the refinancing of \$4.8 billion of Israel's Foreign Military Sales debt to the United States.

Minister Peres will be making his first major public address in the U.S. since assuming the position of Vice Premier and Finance Minister.

The dinner-dance will take place on Sunday, June 11, 6:00 p.m., in the Grand Ballroom of the Waldorf-Astoria Hotel in New York under the auspices of State of Israel Bonds. Harvey M. Krueger, managing director of Shearson Lehman Hutton, is chairman of the dinner.

Mr. Whitehead, who is currently chairman of the firm of AEA Investors Inc., will also participate in the presentation of the Israel Finance



John C. Whitehead

Medal to the financial services firms which will be honored at the dinner.

The firms to be cited are Shearson Lehman Hutton; BT Securities Corporation; Bear, Stearns & Co., Inc.; Chase Manhattan Capital Markets Corporation; Citicorp Securities Markets, Inc.; Drexel Burnham Lambert; The First Boston Corporation; Kidder, Peabody Group Inc.; Manufacturers Hanover Securities Corp.; Merrill Lynch Capital Mar-

kets; Salomon Brothers Inc. and Smith Barney, Harris Upham.

Mr. Krueger pointed out that the award is being offered to these Wall Street firms "in recognition of the role they played as members of the underwriting management syndicate which helped to reduce the interest on Israel's FMS indebtedness, thus contributing to Israel's improved economic picture."

Mr. Whitehead joined Goldman, Sachs & Co. in 1947. He became a partner in 1956 and senior partner and co-chairman in 1976. In November 1984, he retired as co-chairman and as a general partner.

In April 1985, Mr. Whitehead was asked to become Deputy Secretary of State to Secretary Shultz. He was sworn into office in July 1985 and served until January 1989. During that period, he was involved in economic assistance programs for Israel. He is currently active in "Operation Independence," which seeks to mobilize private investments in Israel from abroad.

Marcy Syms to be key speaker at Westchester gala

Marcy Syms, president and chief operating officer of Syms Corporation, will deliver the principal address at an Israel Bond testimonial dinner honoring Robert L. Chartier, president of Service Employees International Union, Local 32E, and Larry H. Colin, president of Colin Service Systems, Inc.

Messrs. Chartier and Colin will be recipients of the Israel Menorah Award at the gala event, which will be held on Wednesday, June 14, 6:00 p.m., at the Ridgeway Country Club, White Plains, N.Y., sponsored by the Greater Westchester Real Estate, Labor and Industry Division.

Ms. Syms currently serves as campaign chairperson of the Greater New York Commerce and Industry Division of Israel Bonds and pre-



Marcy Syms

viously was a co-chairperson of the Bond Organization's New Leadership Division in New York City.

A member of the board of the American Jewish Congress and Stern College, she is extensively involved in other philanthropic and communal endeavors, including the Big Apple Circus, the Jewish Museum of New York and NOW.

A member of the executive board of the Better Business Bureau of Westchester/Putnam Counties, Ms. Syms is on the executive board of the Men's Fashion Association and on the board of directors of Independent Curators, Inc.

Marcy Syms has been president and COO of Syms Corp. since February of 1984. Among her other corporate titles are the presidencies of Syms Advertising and A. Sulka & Co., Ltd., both subsidiaries of the Syms Corp.

Area tributes spur June campaign



Beatrice and Jack Hausman

Greater New York area synagogues and organizations are planning key Israel Bond events.

The Jewish Center of Bayside Oaks is arranging a dessert reception on behalf of Israel Bonds in honor of Beatrice and Jack Hausman on Thursday, June 15, 7:30 p.m., at the Center, 50-35 Cloverdale Blvd., Bayside. Meyer Sackoff is campaign chairman and Morris Horn, last year's guest of honor, is Shomrei Israel chairman.

Kingsway Jewish Center will honor Helen and Martin Rothstein on Monday, June 5, 7:00 p.m., at

the Center, 2902 Kings Highway, Brooklyn. Dr. Mitchell Lederman, Marvin Mittman and Jonas Steigman are serving as chairmen of the tribute. Rabbi Milton H. Polin is spiritual leader of the Center.

Oakland Jewish Center and Oakland B'nai B'rith have slated an Israel Bond breakfast tribute to Regina and Herman Schwarz this Sunday, June 4, 10:00 a.m., at the synagogue, 61-35 220th St., Bayside. Larry Wenig is chairman, Sidney Willig is co-chairman and Jack Tropp is active as breakfast chairman. Gloria Pollack serves as congregation president and Ira Schenkman is president of the Oakland Lodge of B'nai B'rith.

Congregation Shaare Hatikvah Ahavath Torah v'Tikvah Chadoshoh has planned an Israel Bond tribute breakfast honoring Esther and Warren Levie this Sunday, June 4, 9:00 a.m., at the synagogue, 711 W. 179th St., Manhattan. Fred Loew and Hugo Loewenstein are campaign chairmen. Rabbi Abraham Gross is honorary chairman and Warren Plaut serves as president.



N.Y. event honors Barry Winograd of Coopers & Lybrand

Barry N. Winograd (center), a partner in the accounting and consulting firm of Coopers & Lybrand, was the recipient of the Keshet Emunah "Bond of Faith Award" at a presentation reception under the auspices of the Manhattan New Leadership Division of Israel Bonds. The partners of Coopers & Lybrand sponsored the reception, which took place at the Tower Suite of the Time/Life Building. Pictured at the event, at which the guest speaker was Harvey M. Krueger, managing director of Shearson Lehman Hutton, are (l-r) Seymour Jones, a partner in Coopers & Lybrand, associate event chairman; Mr. Krueger; Irwin Hochberg, senior partner, Bloom Hochberg & Co., P.C., chairman of the Manhattan Division Prime Minister's Club, who was tribute chairman; William J. Lowy, partner in Botein, Hays & Sklar, and Harry Immerman, partner in Coopers & Lybrand, who both were associate event chairmen, and David Jan Mitchell, managing director, Rodman & Renshaw, Manhattan New Leadership chairman. Mr. Krueger is presently serving as chairman of the Israel Bond National Dinner in honor of the Wall Street firms which participated in the historic refinancing of \$4.8 billion of Israel's Foreign Military Sales debt to the U.S. (See separate story on this page.)

State of Israel Bonds, 730 Broadway, New York, N.Y. 10003 • (212) 677-9650



ISRAEL BOND NEWS

12 leading banking firms honored at inaugural Wall Street dinner Gala tribute lauds institutions for refinancing Israel FMS debt

More than 450 financial industry executives and Jewish communal leaders took part in the first major Wall Street dinner under the auspices of State of Israel Bonds to honor 12 major American investment banking firms. The firms played a leading role in the recent refinancing of \$4.8 billion of Israel's Foreign Military Sales debt to the United States.

Over \$6.5 million in Israel Bond subscriptions were announced at the dinner by Harvey M. Krueger, managing director of Shearson Lehman Hutton, who was dinner chairman.

The refinancing will reduce Israel's interest burden on its FMS debt by \$175 million the first year and \$150 million annually thereafter.

Urges more U.S. investment

In a featured address, former U.S. Deputy Secretary of State John C. Whitehead asserted that Israel must ultimately "achieve economic independence so that it can be less reliant on American government support." He called on American business to increase investments in Israel as a means of strengthening its economy through more private enterprise from abroad.

"Until Israel can establish a strong and independent economy, its political and military positions can never be entirely secure," he added.

A retired co-chairman and general partner of the investment firm of Goldman, Sachs & Co., Mr. Whitehead served as Deputy Secretary of State to Secretary George Shultz

from 1985 to 1989. He is currently chairman of AEA Investors Inc.

Also speaking at the dinner, which was held in the Grand Ballroom of the Waldorf-Astoria Hotel, Israel Cabinet Minister Ehud Olmert pointed out that Israel is preparing itself for very important economic reforms. He emphasized that "the only way to reshape Israel's economy so that it can utilize the ability of its people and the know-how of the country's industry," is to open the economy to more private enterprise.

"In the past few years," Mr. Olmert stated, "we have found that the best way to cope with our economic problems is to lessen government involvement in the day-to-day running of the Israeli economy. We believe that the involvement of private capital, both from within Israel and from the outside, will open the doors to economic freedom for us."

Israel Vice Premier and Finance Minister Shimon Peres, in a message to the honorees, stated: "Based on the success of your efforts and of our four-year old stabilization program at home, the Israeli economy seems ready and hungry for growth. We intend to unleash it in that direction by reducing government involvement from that of control to that of a catalyst and facilitator."

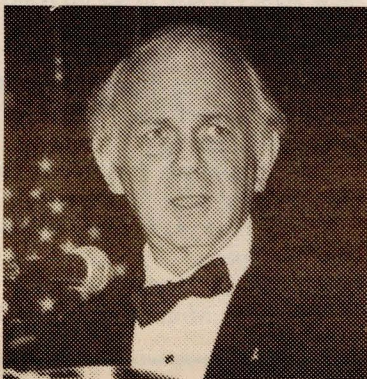
Privatization program

The Finance Minister added: "We are about to further liberalize the economy with an aggressive privatization program, with more far-reaching reforms in the capital market and the tax system as well as other measures."

The dinner was also addressed by officers of the Israel Bond Organization, including David B. Hermelin of Detroit, international campaign chairman; Julian B. Venezky of Peoria, Illinois, chairman of the board, and by Am-



The Israel Finance Medal presented to Drexel Burnham Lambert, Inc. was accepted on behalf of the company by its chairman, John Shad (second from left), former chairman of the Securities and Exchange Commission in Washington. Looking on (l-r) are Israel Cabinet Minister Ehud Olmert, Israel Bond President and CEO Meir Rosenne and former U.S. Deputy Secretary of State John C. Whitehead.

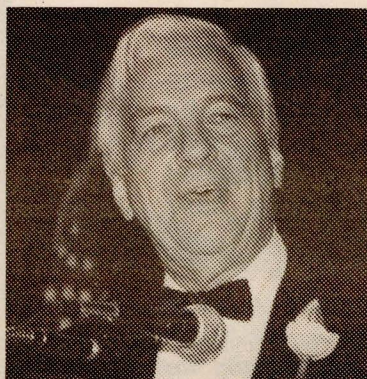


Harvey M. Krueger, managing director of Shearson Lehman Hutton, who served as the dinner chairman.

bassador Meir Rosenne, president and chief executive officer.

Top executives of the 12 honored investment banking firms and banks accepted the Israel Finance Medal, which was presented to them by Mr. Whitehead, Minister Olmert and Ambassador Rosenne.

The firms cited and the executives who accepted the Medal were: Shearson Lehman Hutton Inc., George C. Sheinberg, vice chairman; BT Securities Corporation, Jay L. Pomrenze, managing director; Bear Stearns & Co. Inc., John Slade, senior managing director; Chase Manhattan Capital Markets Corporation, Mark Gutierrez, managing director; Citicorp Securities Markets, Inc., David Jones, executive director; Drexel Burnham Lambert, Inc., John Shad, chairman; The First Boston Corporation, Jonathan Plutzik,



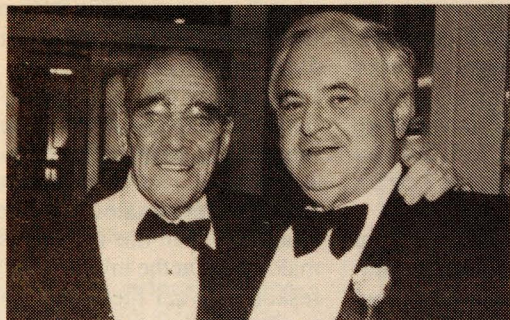
Former U.S. Deputy Secretary of State John C. Whitehead was a featured speaker at the Wall Street dinner.

managing director; Kidder, Peabody & Co. Inc., Silas S. Cathcart, chairman; Manufacturers Hanover Securities Corporation, Park Benjamin, managing director; Merrill Lynch Capital Markets, Stephen L. Ham-

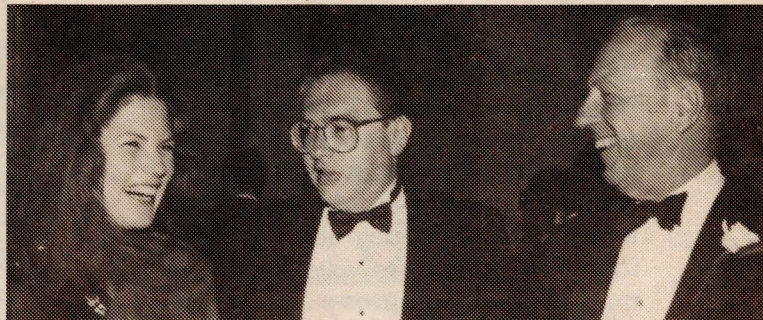


Marcy Syms, president of Syms Corp. and campaign chair of the Greater N.Y. Commerce and Industry Division, at the rostrum.

merman, executive vice president; Salomon Brothers Inc., Gedale B. Horowitz, managing director, and Smith Barney, Harris Upham & Co., Morgan Murray, senior executive vice president.



Max Ratner of Cleveland (left), board chairman of Forest City Enterprises, chats with Ambassador Meir Rosenne, president and chief executive officer of the Bond Organization.



Dinner participants from Kidder Peabody & Co. Inc. included Chairman Silas A. Cathcart (right), who accepted the Israel Finance Medal on behalf of his firm, with Maureen Bailey, vice president, and Marvin Markus, managing director.

Israel Minister Ronnie Milo to spur Bond cash effort on June 28



Ronnie Milo

Ronnie Milo, Israel's Minister of Environmental Protection, will be a special guest and the principal speaker at a State of Israel Bond top leadership cash mobilization reception next Wednesday, June 28, from 5:30 to 7:30 p.m., at the Manhattan home of Marcy Syms, campaign chairman of the Greater New York Commerce and Industry Division. Ms. Syms is president and chief operating officer of the Syms Corporation.

The event will be chaired by Sherry Miller of Smith Barney, Harris Upham & Co., chairman of the Manhattan Division of Israel Bonds. It will culminate the Bond Organization's June cash campaign in the Greater New York area, which is expected to reach a goal of \$12 million

when it concludes at the end of this month.

In addition to Israel Bond leaders from the five boroughs of New York City, prominent Jewish figures from Westchester, Nassau and Suffolk Counties and various other nearby communities will also attend the reception to welcome Minister Milo to New York.

These Bond leaders will bring their own checks and those of their communities to the event for cash payments of Bonds and other Israel securities subscribed to earlier this year and in 1988.

The cash collection effort got underway early this month and has gathered momentum through one-on-one personal solicitation as well

as a volunteer telephone campaign and other activities based at Israel Bond headquarters offices at 730 Broadway, Manhattan, and in other regional offices.

Reporting in the presence of Mr. Milo on their divisional and regional campaigns, the Bond leaders will present their checks to the Environmental Protection Minister, who will accept them on behalf of the State of Israel.

A member of the Israel Knesset since 1977, Minister Milo, prior to becoming a member of the Israel Cabinet in 1988, had served as Deputy Foreign Minister when Prime Minister Yitzhak Shamir held the position of Foreign Minister in Israel's National Unity Government.

Set National Tribute to Arnold Zimmerman of Revlon Classic

Arnold Zimmerman, president of Revlon Classic Cosmetics and Fragrances, will be the guest of honor at a gala National Industry Tribute to be held under the auspices of State of Israel Bonds on Sunday evening, October 22, in the Grand Ballroom of the Waldorf-Astoria Hotel in New York City.

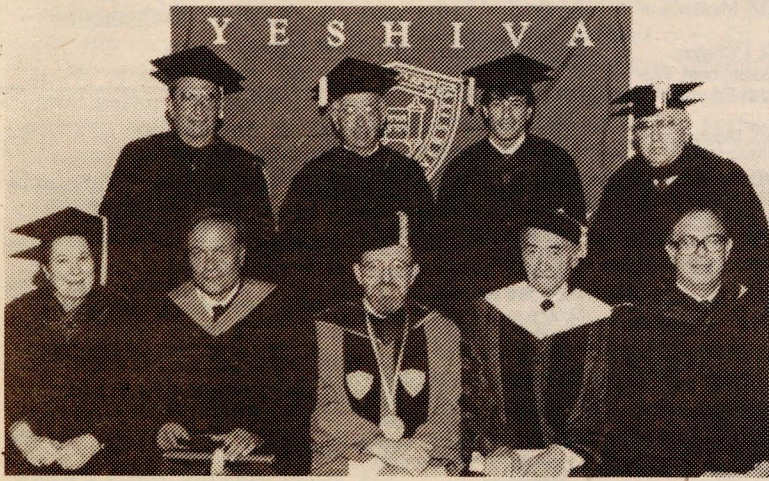
The event will be preceded by a series of regional receptions and local tributes to Mr. Zimmerman sponsored by the Bond Organization in association with the internationally-renowned beauty, cosmetics and health care products firm.

It is expected to be a highlight of the Commerce and Industry campaign effort on behalf of Israel Bonds this year.

State of Israel Bonds, 730 Broadway, New York, N.Y. 10003 • (212) 677-9650



YESHIVA UNIVERSITY *Developments*



314 graduates at Cardozo Commencement

Doctor of law degrees were granted to 314 graduates at the 11th annual Commencement exercises of Yeshiva University's Benjamin N. Cardozo School of Law at Lincoln Center's Avery Fisher Hall. Seated (L-R): Judge Marie M. Lambert, a member of Cardozo's Board of Directors; Commencement speaker Frederick A. O. Schwarz Jr., chairman of the New York City Charter Revision Committee; Dr. Norman Lamm, YU president; Jacob Burns, chairman of the Cardozo Board; and Cardozo Dean Monroe E. Price. Standing (L-R): Harold S. Gelb, Harry Bauer, and Ivan L. Tillem, members of the Cardozo Board, and David H. Zysman, YU's vice president for development.

Westchester to salute Dr. Nataline and Dr. Stephen Kardon, Rep. Nita Lowey, and Barbara and Rabbi Glenn Porcelain

The Westchester Friends of Yeshiva University will pay tribute to Dr. Nataline B. and Dr. Stephen B. Kardon of Scarsdale, U.S. Congresswoman Nita Lowey of Harrison, and Barbara and Rabbi Glenn Porcelain of New Rochelle at their annual dinner on Thursday, July 13, at 6 p.m. at the Rye Town Hilton Inn in Rye Brook.

David A. Alpert, a member of the Board of Governors of YU's Wurzel School of Social Work, is serving as chairman of the dinner.

Dinner co-chairmen are Sandra and Dr. Abba Borowich; Hirsh and Irene Cogan; YU Benefactor Abraham S. Guterman, a member of the University's Board of Trustees; Grace and Frank Heller; Laurie and David Kalman; and Harriet and Daniel Levitt.

Dr. Nataline Kardon, a medical geneticist, and Dr. Stephen Kardon, a radiologist, are graduates of YU's Albert Einstein College of Medi-



From left: Dinner honorees Dr. Nataline B. and Dr. Stephen B. Kardon, U.S. Rep. Nita Lowey, and Barbara and Rabbi Glenn Porcelain.

cine. They are active in the Young Israel of Scarsdale.

Rep. Lowey, who was elected to the U.S. House of Representatives last November, represents New York's 20th Congressional District.

She served formerly as New York's Assistant Secretary of State.

Rabbi Porcelain, vice president of Victory Container Corp., is vice president of the Young Israel of New Rochelle.



Herbert E. Morse, Alan M. Silberstein, Marcy Syms, and Josh S. Weston elected to Board of Syms Business School

Business and Jewish communal leaders (L-R) Herbert E. Morse of New York; Alan M. Silberstein of Tenafly, N.J.; Marcy Syms of New York; and Josh S. Weston of Montclair, N.J., have been elected to the Board of Directors of Yeshiva University's Syms School of Business. Mr. Morse is vice chairman of the New York Region of KPMG Peat Marwick. Mr. Silberstein is senior vice president of Chemical Bank. Ms. Syms is president and chief operating officer of the Syms Corp. Mr. Weston is chairman and chief executive officer of Automatic Data Processing, Inc.

LEADER OF THE WEEK

Yeshiva University is proud to salute those individuals whose leadership and philanthropy are indispensable to the growth of this unique institution, the oldest and largest American university under Jewish auspices.

Linda Winikow: 'YU: Opportunity for Fulfillment'

Former New York State Senator Linda Winikow would like all young women to have the same opportunities that she had.

"My parents raised me to value our Jewish heritage and traditions and, at the same time, encouraged me and made me believe I could do anything I wanted to do," says Ms. Winikow, a resident of Chestnut Ridge, N.Y., who is now vice president of corporate policy and external affairs at Orange and Rockland Utilities, Inc.

"That's why I so strongly support Stern College. It offers young Jewish women an opportunity to realize both spiritual and professional fulfillment," she says.

Ms. Winikow, who earned a bachelor's degree from Hofstra University and a master's degree from Queens College, nevertheless credits Yeshiva University with having a positive impact on her own education.

"My master's thesis was on anti-Semitism during the Civil War," she recalls. "My spiritual leader,



Rabbi Solomon Zeides, was a YU librarian and he'd bring me books I'd read overnight and he'd return the next day. Even then I had the opportunity of benefitting from YU's extraordinary resources. Now I have a chance to say 'thank you.'"

She is doing just that by serving as a member of the Board of Directors of YU's Stern College for Women, which honored her with

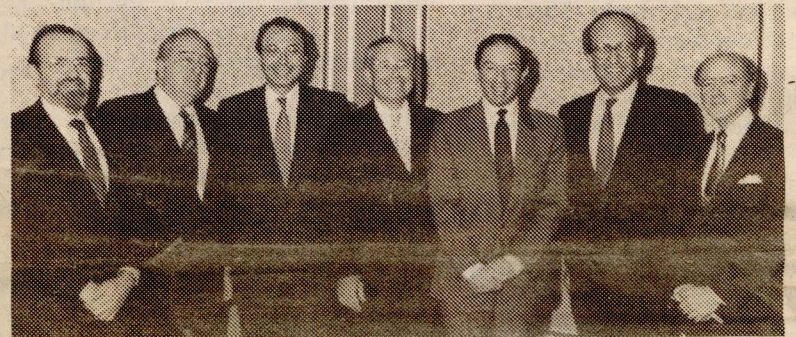
its Leadership Award at its recent 35th anniversary dinner.

"Of all the honors and awards I've received, there are few I hold as dear as my Stern Board membership. I consider it a special trust," Ms. Winikow says.

Her involvement with YU extends beyond the Stern College campus to encompass the entire Rockland County community, for it was there that the University first honored her by presenting her with its Community Service Award at its 1982 Upstate New York dinner.

"Rockland has a wonderful Jewish community and many YU graduates reside there. If nothing else, I hope my presence and support help inspire an ongoing commitment in the community to protect and ensure the growth of the University."

As a former teacher and member of the New York State Senate's Higher Education Committee, Ms. Winikow believes that "YU provides the best in higher Jewish education. It's important to me that it receives the support it deserves."



Einstein celebrates affiliation with Long Island Jewish Medical Center

Yeshiva University's Albert Einstein College of Medicine (AECOM) celebrated its new affiliation with Long Island Jewish Medical Center (LIJ) and its strengthened affiliation with Montefiore Medical Center (MMC) with a cocktail reception. The affiliations provide the three institutions with expanded opportunities for medical training and clinical research. L-R: YU President Dr. Norman Lamm; Dr. Robert K. Match, LIJ president; William J. Mack, chairman of the LIJ Board of Trustees; Dr. Spencer Forman, president of MMC; Jay B. Langer, chairman of MMC's Board of Trustees; Burton P. Resnick, chairperson of AECOM's Board of Overseers; and Einstein Dean Dr. Dominick P. Purpura.



Kiruv elects slate of new officers

A slate of new officers has been elected by Kiruv, the campus outreach program of the Max Stern Division of Communal Services at Yeshiva University's affiliated Rabbi Isaac Elchanan Theological Seminary (RIETS). Kiruv seeks to strengthen Jewish identity by conducting study and cultural programs on U.S. and Canadian college campuses. Seated (L-R): Gail Propp, co-chairperson for programming; Judge Jerome Hornblass, president; Jacques Schwalbe, honorary chairman; and Rabbi Sol Roth, honorary president. Standing (L-R): Fred Schwartzberg, treasurer; Peter Schwalbe, vice president; Ephraim Propp, co-chairperson for programming; Rabbi Robert Hirt, vice president for administration and professional education at RIETS; and Daniel Ehrlich, assistant director of the Max Stern Division.

For information on programs, activities and the various ways you can support our vital University, please call David H. Zysman, Vice President for Development, at (212) 960-0863, or write to the Yeshiva University Office of Development, 500 West 185th Street, New York, NY 10033-3299.



ISRAEL BOND NEWS



Record \$789-million Bond total reflects 25% increase over 1988 Gain of \$158 million represents best campaign in 39 years

A total of \$789 million in cash mobilized in 1989 for Israel's economic development, representing an increase of \$158 million, which is 25 percent more than 1988 results, has been announced by the Israel Bond Organization.

The announcement of the past year's results, by far the best in the 39-year history of the campaign, was made by its key officers: David B. Hermelin of Detroit, International Campaign Chairman; Ambassador Meir Rosenne, President and Chief Executive Officer; Sy Syms of New York, National Chairman; Jack D. Weiler of New York, International Chairman of the President's Club and a founding chairman of the Israel Bond Real Estate and Construction Division, and Julian B. Venezky of Peoria, Chairman of the Board.

In their statement, the Bond leaders said: "In view of the political situation in the Middle East, this truly-remarkable response by Jewish communities world-wide, as well as by banks, pension funds, and other non-Jewish sources, is the highest possible

expression of confidence in Israel's economic future and its credibility in investment and financial markets."

The organization's sales of Israel Government securities included a variety of Israel Bond financial instruments sold in the

United States and Canada, and countries in Western Europe and Latin America.

Ambassador Rosenne added: "The increased results in Jewish communities demonstrate again the continuing and unswerving partnership and unity of Jewish



Meir Rosenne



Sy Syms



Jack D. Weiler

communities abroad with Israel and its people."

He continued: "We are duty bound to insure that the gates remain open for all Jews who come to Israel and that, through the Israel Bond program, world Jewry will be a strong partner in the enormous task of assuring jobs and housing in Israel for all the new arrivals."

He expressed his special gratitude "to the hundreds of thousands of friends of Israel who are purchasers and holders of our various securities; to the thousands of volunteers in all our campaign communities for their tire-

less efforts; to the Rabbis and synagogue leaders who play such a key role in our efforts; and to our dedicated professional staff, which helped to organize this extraordinary 1989 response."

Ambassador Rosenne also expressed the hope that the proceeds from Israel Bond sales, which are channeled into the Israel Government's Development Budget for the strengthening of the nation's infrastructure, "will help Israel move forward in its current economic recovery and to achieve new growth in all sectors of its economy in the coming year."

5th annual Rabbinic Conference meets in Israel

More than 100 Rabbis, representing Conservative, Reform and Orthodox congregations in the United States and Canada, are visiting Israel from January 8 to 12 for the fifth annual State of Israel Bond National Rabbinic Conference.

They have been meeting with Prime Minister Yitzhak Shamir, Finance Minister Shimon Peres, Tourism Minister Gideon Patt and Economic Planning Minister Yitzhak Moda'i, among other Israeli leaders, during four days of panel discussions and tours.

A special panel is focusing on the increasing influx of Soviet Jews and the need to provide extra Bond proceeds to help Israel create jobs and build housing for them.

"Having recently achieved a record-breaking \$68.4 million in High Holy Day Bond Appeal results in 1,220 synagogues in North America, we are meeting with Israel's leaders to complete our plans to help reinforce the effort for extra Israel Bond subscriptions in 1990," said the delegation chairman, Rabbi Jeffrey Wohlberg of Congregation Adat

Israel in Washington, D.C.

The co-chairmen of the delegation are Rabbi Abner Weiss of Beth Jacob Congregation, Beverly Hills, Calif. and Rabbi Larry J. Halpern of the Congregation of Liberal Judaism in Orlando, Fla.

In addition, participants from the Greater New York area include Rabbi Marc D. Angel of the Spanish and Portuguese Synagogue, Manhattan, who is incoming president of the Rabbinical Council of America, and Rabbi Myron M. Fenster of the Shelter Rock Jewish Center, Roslyn, Long Island, incoming president of the New York Board of Rabbis.

Among other highlights of the Rabbinic Conference are visits to the ancient Jewish synagogue at Susia and to the Dead Sea area where major redevelopment is now being planned; a study session with noted Biblical scholar Dr. Nehama Leibowitz and a meeting with political analyst Dan Elazar.

"Israel is the center and magnet of Jewish life," Rabbi Wohlberg added. "The diversified composition of our delegation reflects the unity of all wings of American Judaism in support of an economically-strong Israel as an essential condition for the attainment of peace."

Accountants set Jan. 24 event

The Accountants Division of State of Israel Bonds, one of the leading professional groups active in the Bond effort each year, will kick off its 1990 campaign with a breakfast reception on Wednesday, Jan. 24, 8:30 a.m., in the fifth floor conference room of Goldstein, Golub, Kessler & Co., Inc., 1185 Avenue of the Americas, New York City.

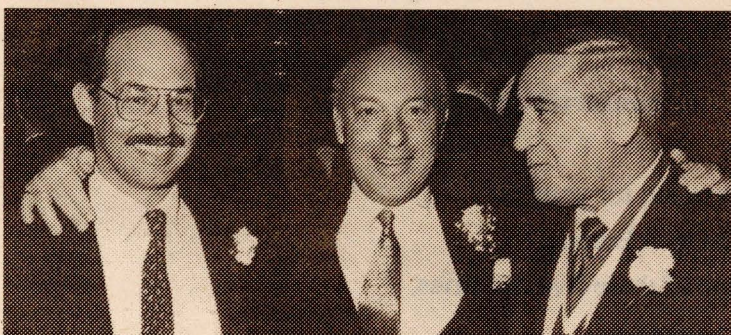
Stuart Kessler, partner in Goldstein, Golub, Kessler & Co., Inc., and Arnold Balsam, partner in Loeb & Troper, each a past honoree who has maintained an active leadership role in the Accountants Division, are serving as breakfast chairmen on this occasion.



Arnold Balsam



Stuart Kessler



Moss dinner nets \$2.75 million

The General Insurance Division of State of Israel Bonds produced over \$2.75 million in investment capital for Israel's economic progress at the industry's recent dinner-dance which honored Alvin B. Moss (center), chairman and chief executive officer of Galaxy Insurance Company and president and CEO of Lloyds New York Insurance Group. Shown with Mr. Moss at the Grand Hyatt New York, site of the event, are Walter Harris (left), president of Tannenbaum-Harber, who serves as co-chairman of the General Insurance Division, and David Chase, chairman of Chase Enterprises, recipient of the Israel 40th Anniversary Medal and former Israel Bond chairman of Hartford, Ct., who presented the Israel Peace Medal to the guest of honor.

Peerce to chair N.Y. Women's effort

Alice K. Peerce, a leader in the Israel Bond Organization since its inception and widow of the late world-renowned tenor Jan Peerce, has accepted the chairmanship of the Israel Bond Greater New York Women's Division, a position which she previously held for many years. Mrs. Peerce, the first woman in Bond history to serve as Chairman of its Board of Governors, is Honorary Chairman of the National Women's Division and a National Campaign Vice Chairman. She also served for many years as the Chairman of the Bond Organization's National Women's Division.

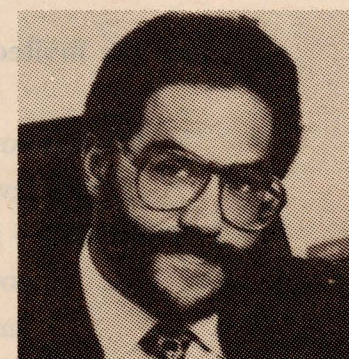


David T. Diamond to be honored at C&I tribute

David T. Diamond, president of Rosenberg-Diamond Development Corp., a real estate firm headquartered in the Bronx, will be honored at a dinner held under the auspices of the Greater New York Commerce & Industry Division of State of Israel Bonds on Thursday, Jan. 25, 6:00 p.m., at the Pierre Hotel.

Robert C. Rosenberg, also of Rosenberg-Diamond Development Corp., is serving as dinner chairman. General (Ret.) Natan Sharony, Israel's Economic Minister to North America, will be the guest speaker.

David T. Diamond has been involved in real estate development, general contracting and property management since 1974 in the Bronx, Manhattan and Westchester County. The Rosenberg-Diamond Development Corp. is presently involved in a \$5 million Bronx rehabilitation project on the Grand Con-



David T. Diamond

course designed to revitalize four pre-war buildings containing more than 200 housing units.

The company also has a \$16 million rehabilitation project just off the Grand Concourse which involves gutting and restoring five vacant buildings which, when completed,

will total more than 230 newly-erected affordable housing units.

Mr. Diamond is active in a number of professional councils and associations including the Associated Management Institute, the Bronx Board of Realtors, the Community Housing Improvement Program, the Builders Institute of Westchester and the General Contractors Association of America. He is a director of the Bronx Realty Advisory Board.

In the community, Mr. Diamond is chairman of the board of trustees of the Bronx Museum of the Arts, a director of the Bronx Chamber of Commerce, and a board member of the Richard Molin Memorial Foundation for Cancer Research. He also serves on the board of visitors of Mercy College and as a patron of the Bronx Council of the Arts and the Sid Jacobson North Shore YM-YWHA in Roslyn, Long Island.

Top Bond head here for Awards fete

Sy Syms, one of America's most successful and most visible retail clothing executives -- and national chairman of Israel Bonds -- will be the speaker at an Israel Bond Honor Society Awards Dinner.

Those attending the dinner will be guests of the Israel Bonds President's Club, Prime Minister's Club and Ambassador's Society of Trustees.

The event will be held on Wednesday, May 9 at the Concordia Club. The evening will begin with cocktails at 6.

Stanford G. Davis, general chairman of the Pittsburgh/Tri-State Israel



SY SYMS
Top retailer.

Bond campaign, noted that the three groups comprise the highest honor societies within the Bond Organization.

An outstanding business leader, Sy Syms has been seen by millions of television viewers. A key leader in the Israel Bond program for more than a decade, he has served as national chairman of the Israel President's Club, whose members purchase \$100,000 or more in Israel Bonds annually.

In addition, he has been chairman of the Commerce and Industry Division, the Prime Minister's Club and the Ambassador's Society of Trustees, all on the national level.

Davis pointed out that Prime Minister's Club members are purchasers of

\$25,000 or more of Israel Bonds each year and that members of the Ambassador's Society purchase \$10,000 or more yearly.

Locally, Stanley B. Kraus is president of the President's Club; Richard E. Kann is Prime Minister's Club president and Alan L. Siger is vice president; and Louis H. Weiss serves as chairman of the Ambassador's Society of Trustees while Jeffrey L. Braver is vice chairman.

Sy Syms is active in many civic and philanthropic efforts. The Yeshiva University School of business, which he helped to establish, is named in his honor.



CALLING on people everywhere to remember the Nazi Holocaust and determine that "such a horror will never happen again," Gov. Robert P. Casey, seated, participated in a Yom Hashoa ceremony at the State Capitol with survivor Sam Sherron of Harrisburg who lights a candle of memory.

AJC protests Soviet writers' visit, attempts education

The decision by the United States Information Agency to sponsor a visit by a group of nationalist Soviet writers and editors, many of whom are openly anti-Semitic, has drawn fire from Soviet Jewry advocacy groups.

The eight Soviet nationals were in Pittsburgh earlier this week. Their local visit was deplored by the American Jewish Committee, which said it "deeply regrets the decision of the USIA to fund, at American taxpayer expense, the visit...by a delegation of Russian nationalists, several of whom, by the State Department's own admission, hold unabashedly anti-Semitic views."

According to Annette Kolski-Andreaco, director of the American Jewish Committee's Pittsburgh office, "the question is why the USIA is doing this. As AJC President Sholom Comay said in our statement, 'We have two principal concerns: First, the U.S. government ought not to be in the business of sponsoring even one anti-Semitic visitor to the U.S., much less providing a group with broad exposure in the country and public platforms.'

"Second, U.S. government sponsorship, wittingly or unwittingly, serves to dignify, legitimize and ultimately enhance the position of people of this ilk back in the Soviet Union."

"...Defenders of USIA's decision to sponsor the group suggest that exposure to American democracy could magically transform these Soviet visitors into born-again pluralists. That's naive and no more than wishful thinking..."

On Monday, when the group came to Pittsburgh, the AJC organized a meeting with them and a delegation comprising members of the Jewish community, hoping to expose the Soviets to Jewish life as it functions "in an open society," Kolski-Andreaco noted. "We took them to the Jewish Community Center and on a tour with hopes for them to learn about the community. Two of them had dinner with one of our members."

"We wanted to be sure that they would be exposed to Jews and that we'd be able to challenge them," she adds.

Kolski-Andreaco is quick to point out that the USIA did not want any public forums "and in fact placed those conditions on us. Had we not organized the meetings, the Soviets would have just been whisked into Pittsburgh and out again without any challenge."

She adds: "It would be like inviting Goebbels to the U.S. exposing him to a multi-ethnic society and expecting him to come back tolerant."

It's ridiculous."

Meanwhile, Martin Wenick, executive director of the National Conference on Soviet Jewry, and Micah Naftalin, national director of the Union of Councils for Soviet Jews, rejected the State Department's explanation that the eight Soviet nationalists were brought to the United States as a means of educating them about American democracy.

The State Department said it knew that three of the eight persons on the monthlong tour, sponsored by the U.S. Information Agency, had been accused of anti-Semitism.

But department spokeswoman Margaret Tutwiler stressed that "bringing them here does not signal that we approve or sanction their views." She said the government invited them "to teach them how the United States works as multiethnic society, based on individual freedom."

Wenick of the National Conference rejected this explanation. "Do we reward the Ku Klux Klan with government funds to enable them to express themselves?" he asked.

But he said it was "outrageous that taxpayers' monies are expended" for persons engaged in disseminating anti-Semitism either

personally or through journals for which they work. "They are perfectly free to come to the United States on their own money," he added.

Jess Hordes, director of the Washington office of the Anti-Defamation League of B'nai B'rith, also expressed outrage, saying that the government could have found others with a variety of views who were not anti-Semitic.

The three charged with anti-Semitism are Viktor Likhonosov, an author; Oleg Mikhailov, a scholar at the World Literary Institute in Moscow; and Stanislav Kunayev, chief editor of the conservative magazine Nash Sovremennik.

They were among 74

persons who signed a letter published in Literaturnaya Rossiya that accused Zionists of causing anti-Semitism in order to make it easier for Jews to immigrate to Israel or the United States.

Ernst Safonov, editor of the publication, who is also on the tour, told The Washington Post that the letter "is not directed against the Jews," but Zionists.

Kunayev, writing in his own publication last June, called the "Protocols of the Elders of Zion" not the forgery of Czarist Russia that it is, but a real document, written by "an anti-human intelligence and an almost unnatural satanic will."

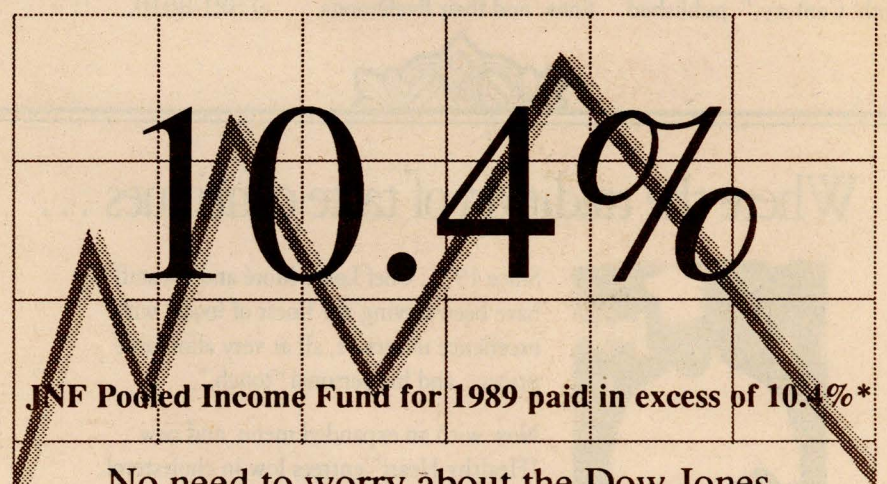
Naftalin said the three

anti-Semites represent a "very powerful" movement in the Soviet Union.

Comedy night for S. Hills JCC Singles

The South Hills/Jewish Community Center Singles Connection (ages 35-55) will gather at Mr. C's Comedy Club at the Sheraton at Station Square on Thursday, May 17 at 8 p.m., followed by dessert and coffee. The cost for the evening is \$10.

Reservations can be placed by calling Roberta Slone, program coordinator, at 429-0788.



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In remembrance of Rebecca Fineberg

The Ladies Auxiliary of Riverview Center for Jewish Seniors deeply mourn the passing of our beloved Rebecca Fineberg. Becky was a kind, gentle giving human being who spread comfort to all she touched.

Her devotion to our board will be greatly missed in the years to come. She will remain in our mind and hearts forever.

The Ladies Auxiliary
of the Riverview Center for Jewish Seniors

Raye Felder, President

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ISRAEL BOND NEWS

40
YEARS
\$10 BILLION

Dinner honoring ten international business leaders produces \$45 million

**Kemp lauds Israel's accomplishments;
Rosenne cites U.S.-Israel friendship**

Builder/developer Samuel J. LeFrak of New York and nine other prominent business leaders from the United States, Canada and Latin America were honored for "outstanding support of Israel" at the fifth annual International Israel Bond Dinner which was addressed by U.S. Secretary of Housing and Urban Development Jack Kemp.

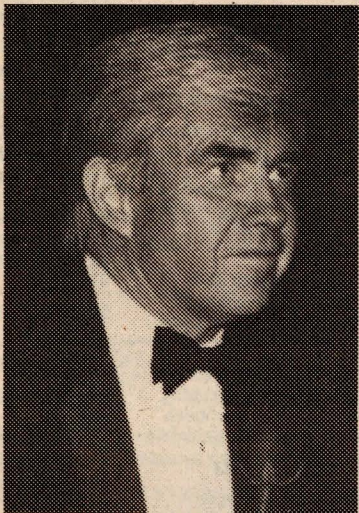
The dinner, held in New York in the Grand Ballroom of the Hilton Hotel last week, completed a series of local Bond sales events in the honorees' respective communities. A total of \$45 million in Israel Bond proceeds, to be used by Israel to build housing and create jobs for the large influx of Soviet Jewish immigrants now entering the country, was sold for the international event.

In the principal address at the dinner, Secretary Kemp stressed the many values that Israel and the United States share. Recalling the principles of the American Revolution, he observed that the worldwide democratic upheavals of 1989 and 1990 were "the Revolution of 1776 being completed."

Calling the present one of the most exciting times in the history of the world "with human rights and individual liberty triumphing," he added: "There is an obligation on all of us to recognize Israel as that precious democracy in the Middle East. Support of Israel is the American thing to do."

In addition to Mr. LeFrak, the honorees were Nathan Benderson of Buffalo, N.Y.; Luiz Chor of Rio de Janeiro, Brazil; Philip M. Klutznick of Chicago; Jerry J. Moore of Houston; Samuel Rappaport of Philadelphia; Walter Shorenstein of San Francisco; Raymond A. Watt of Los Angeles; Bert L. Wolstein of Cleveland and Morris J. Wosk of Vancouver, Canada.

In another address, Ambassador Meir Rosenne, President and Chief Executive Officer of the worldwide Israel Bond Organization, declared that the differences between the United States and Israel on specifics of the Middle East situation are honest differences between close allies who share common ideals and



HUD Secretary Jack Kemp as he addressed the gathering.

should not obscure the basis of the warm friendship that exists between the two nations.

He pointed out that the Jewish people had "three miracles in recent history: surviving Auschwitz; establishment of the State of Israel; and now, the emigration of Soviet Jews to Israel."

"Threats to cut off the emigration of Soviet Jews, like the Arab oil embargo of 1973, are grave challenges," he said, "but they will be overcome."

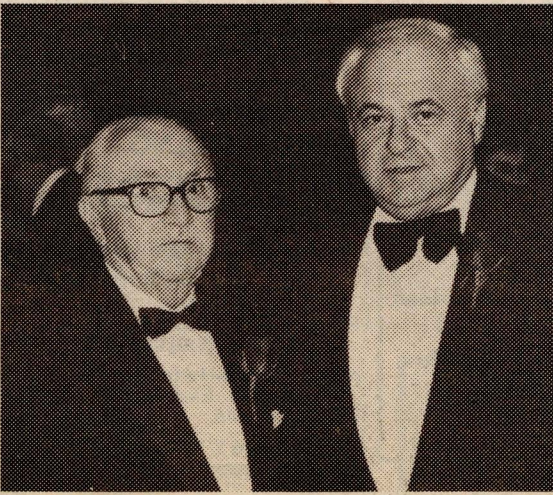
Mayor David N. Dinkins of New York told the Israel Bond audience "each of you have helped make Israel strong." He added that the U.S. and Israel "are bound by the ties of morality, justice and culture" and declared that "Jerusalem must remain whole, and holy."

Other key participants in the dinner program included David B. Hermelin of Detroit, International Campaign Chairman of Israel Bonds, who served as master of ceremonies, and Jack D. Weiler of New York, International Chairman of its President's Club and founder of its Real Estate Division.

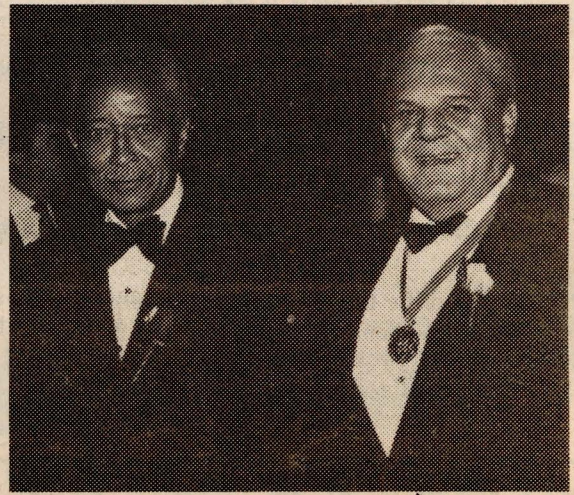
Each of the ten honorees was awarded the State of Israel Bond 40th Anniversary Gold Medal "for service in the cause of Israel's development."



Honoree Samuel J. LeFrak (center) is greeted by Jack D. Weiler, International Dinner co-chairman; Jack Kemp, U.S. Secretary of Housing and Urban Development, who was the keynote speaker; Sy Syms, Israel Bond national chairman, and Ambassador Meir Rosenne, Israel Bond president and CEO.



Jack D. Weiler (left) is welcomed to the dinner by Israel Bond President Meir Rosenne, Israel's former Ambassador to the U.S.



Mayor David N. Dinkins with Samuel Rappaport (right) of Philadelphia, Pa., one of the ten business leaders honored at the event.

Peres to speak at Slim-Fast tribute to Ron Stern

Ron Stern, president of the Nutritional Weight Division of Slim-Fast Foods, will be the guest of honor at the "Slim-Fast Fiesta" under the auspices of the Health and Fitness Division of State of Israel Bonds on Tuesday evening, June 19, 6:00 p.m., at The Pierre, Fifth Ave. and 61st St.

Israel's former Prime Minister and Minister of Finance Shimon Peres will be the guest speaker at the Health and Fitness Division's inaugural campaign event.

Edward I. Koch, former Mayor of the City of New York, will be a special guest.

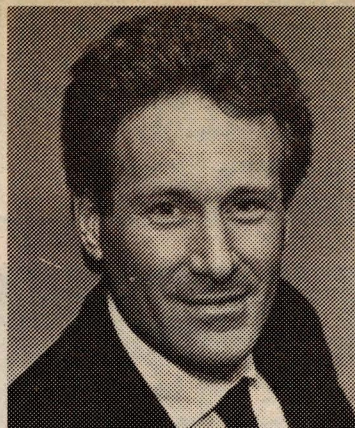
Dan Abraham, chairman of the board, Thompson Medical Co., Inc., is serving as dinner chairman. Harold Verschleiser, vice president-business development, Thompson Medical Co., Inc., is dinner co-chairman.

David Jan Mitchell, principal, Rodman & Renshaw, is the coordinating chairman for the black tie gala.

The industrywide dinner is one of the major events on the campaign schedule of the Greater New York Commerce and Industry Division.

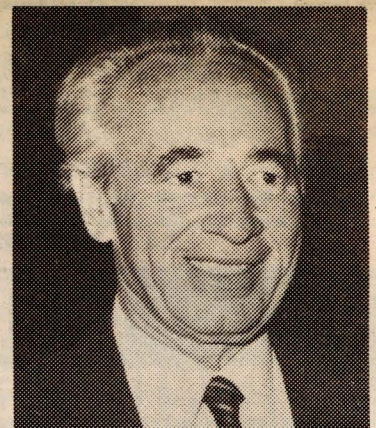
Slim-Fast markets a popular product line of nutritional supplements and specialty items for healthful weight loss. Ron Stern is presently negotiating to introduce the Slim-Fast line throughout Israel.

Mr. Stern has been involved in the New Leadership program of Israel Bonds for nearly five years, continuing a longstanding family tradition of full involvement in Bond affairs.



Ron Stern

He also participates in activities of his synagogue, Congregation Kehilath Jeshurun, Manhattan, as



Shimon Peres

well as the UJA, and presently serves on the board of directors of Bar-Ilan University in Israel.

Peres to address several N.Y. Bond events

Israel's former Prime Minister Shimon Peres will be a special guest and the principal speaker at four other major Israel Bond events taking place between June 18-20 in the Greater New York area.

Monday, June 18, 5:00 p.m., Lynn and Sy Syms will host a private reception for Mr. Peres, who most recently served as Finance Minister of Israel, which will be held at their Manhattan home under the auspices of the President's Club of Israel Bonds. Mr. Syms is the National Chairman of the Bond Campaign.

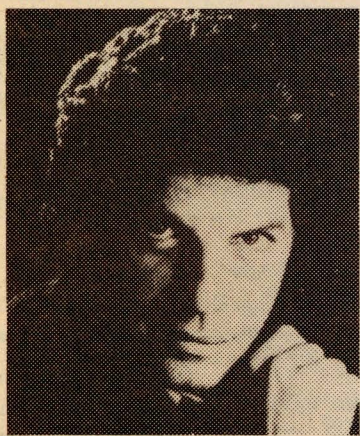
Monday, June 18, 8:00 p.m., Mr. Peres will meet with Westchester Bond leaders and others at a dessert reception hosted by I. Roy Cohen at his home in Tarrytown, N.Y. Dr. Richard Klein is General Chairman of the Greater Westchester campaign.

Wednesday, June 20, 8:00 a.m., Mr. Peres will be the principal speaker at an Israel Bond breakfast in the Manhattan home of Stephen Swid, chairman and CEO of SCS Communications. David Jan Mitchell, Greater New York New Leadership Chairman, is breakfast chairman. Lisa Belzberg, co-chair of the event, is the incoming chairperson of Manhattan New Leadership.

Wednesday, June 20, 5:30 p.m., Mr. Peres will address a special New Leadership reception which will honor artist Peter Max at his Manhattan studio. Amy Ludwig and Neal J. Lerner are reception co-chairs.

Salzman, Mike Burstyn to be honored

The Queens Women's division will honor Shirley T. Salzman of Hadassah at a Golda Meir tribute luncheon on Wednesday, June 20,



12:00 noon, which will be held under the auspices of Israel Bonds in the Delegate's Dining Room at the United Nations. Stage, screen and recording star Mike Burstyn (left), who is currently starring in "The Rothschilds," the off-Broadway hit musical, will be a special guest and the recipient of the Israel Cultural Award. Israel's UN Ambassador Johanan Bein will be the guest speaker at the event. Ruth Collier, a National Vice Chairman of Israel Bonds, is serving as chairman of the luncheon advisory board. Ruth S. Tashioff is luncheon chairman.

State of Israel Bonds, 730 Broadway, New York, N.Y. 10003 • (212) 677-9650

SPEAKING IN CLEVELAND

Seeking 'educated consumers' for Israel Bonds

VIVIAN WITT

When Sy Syms, founder, chairman of the board and chief executive officer of the New Jersey-based Syms, Inc., the national retail clothing chain of 27 stores, including one in Cleveland, talks of State of Israel Bonds, he literally means business. The *maven* (some say "genius") of off-price merchandising in the U.S., Syms is also the dynamic national chairman of State of Israel Bonds. He is convinced that Israel Bonds offer tremendous investment possibilities.

"It's a purchase, not a charity," declares Syms. He points out that State of Israel securities earn a competitive rate of interest, and that Israel has never defaulted on payments of either interest or principal on the \$10 billion bonds sales generated over the past four decades. This savvy, urbane businessman takes his own advice — he has chaired the Bonds organization's President's Club, an honor society whose members buy \$100,000 or more in Israel Bonds annually.

Syms asserts that the longtime marketing pitch for Israel Bonds as an "image of charity" has been "totally on the wrong track" for at least 37 years, especially among "small" investors. "They aren't interested in the interest, and feel like they're (donating) something to Israel; that it's charity."

Syms has some advice for them: "Get



'Israel Bonds as an image of charity is totally on the wrong track. It's a purchase.'

-- Sy Syms, national chairman
State of Israel Bonds

serious. Think about getting some money out of CDs and putting it in State of Israel securities at a higher rate (depending on denominations)." He mentioned Zero

Coupon Savings Bonds, or the Variable Rate Issue Bonds beginning at 7-1/2% (initial purchase of \$5,000), as two possibilities.

According to Syms, who travels throughout the country on behalf of Bonds, astute investors take a look at the rate of interest and enviable record of repayment — and invest millions. "The non-Jewish response to buying bonds is fantastic," he remarks, citing large purchases among banks, corporations and trade unions, as examples.

There are also numerous Jews who make "astonishing" purchases, says Syms, recalling a Bonds' mission to Israel in January 1988, when the total raised was \$630 million. "We met with Shimon Peres, then the new finance minister of Israel, who said, 'Let's make it \$700 million in 1989.' We got a purchase of \$7 million at a crack from Samuel Rappaport of Philadelphia, the only member so far of the One Percent Club" (an individual who purchases 1% of Bonds' annual goal).

Syms probably wishes more Jews would become the kinds of buyers targeted by his own firm on radio and in 17 TV markets, with the slogan, "An educated consumer is our best customer."

Syms' daughter, Marcy, who is in her late 30s, is president and chief operating officer of New Jersey-based Syms, Inc., which is traded on the New York Stock

Exchange. It is her voice that is heard on the ubiquitous Syms' commercials, and her picture is featured in ads.

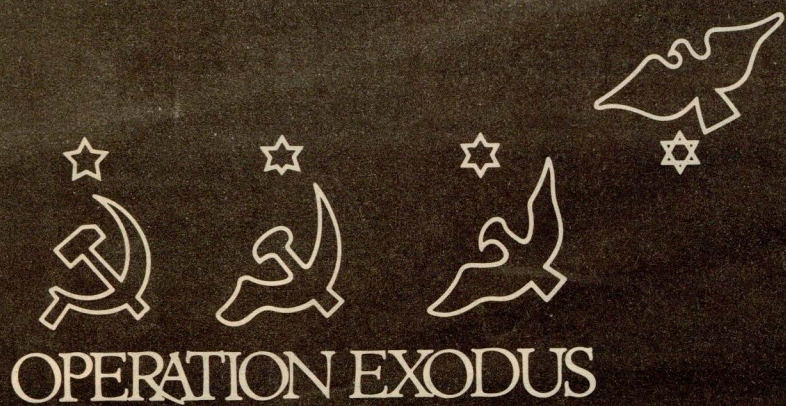
"I'm not sure I could have had the success I've enjoyed the past 25 years if there were no state of Israel," mused Syms. "The Jew in America has gained stature because of Israel's existence. The state of Israel must exist."

He points out that a strong economy is crucial to Israel's existence, and that Bonds helps to build up the country's infrastructure. This is particularly important, Syms notes, as Soviet immigrants pour into Israel. "Charity brings them to Israel, but Israel Bonds keeps them there."

Syms, who is involved in a wide variety of civic and philanthropic endeavors, particularly at Yeshiva University, where its School of Business is named in his honor, seems to relish his post with Israel Bonds. But he doesn't intend to hang on forever. He's all for involving young leaders in the organization, and particularly lauds the New Leadership group in Cleveland.

"The toughest part for me is to deal with lay leaders who've been there for 30 years, and get them to realize they have to relax their egos," he says. The vigorous 63-year-old Syms seems to have no problem with his own. "I make three to six mistakes every day and I learn from them. Criticism keeps you moving ahead."

OPERATION EXODUS FREEDOM MARCH



**Sunday, July 1
10:00 a.m.
B'nai Jeshurun
27501 Fairmount Blvd.
Rain or shine**

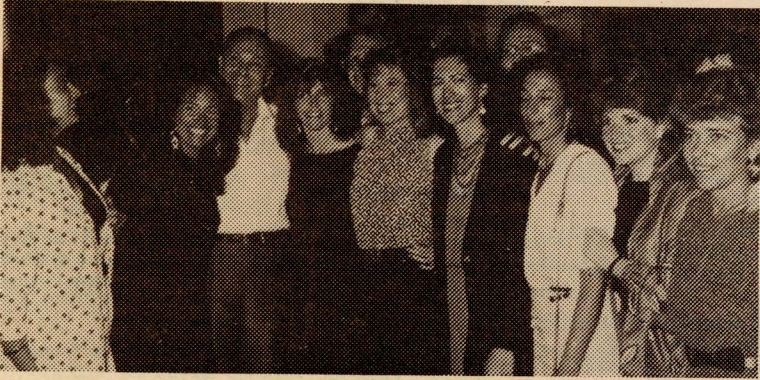
- Help launch our historic campaign to rescue and resettle Soviet Jews.
- Join hundreds of fellow Cleveland Jews of all ages in a solidarity march (1.8 miles) from B'nai Jeshurun to the Mandel JCC.
- Kick off the July 1 Street Fair with a strong show of support for Israel and Soviet Jewry.

Operation Exodus caps to the first 600 participants.
Shuttle transportation all day from the JCC back to B'nai Jeshurun.
Call the Jewish Community Federation at 566-9200 ext. 206 for information.



ISRAEL BOND NEWS

40
YEARS
\$10 BILLION



During the course of a ten-day Israel Bond New Leadership delegation to Israel, 30 New York members of the 100-strong delegation met with Israel Finance Minister Yitzhak Moda'i. Shown with the Finance Minister (third from left) are N.Y. delegation members (l-r) Abbie Margolin, Ellen Echelman, Shoshana Shapiro, Ronald Jaspan, Jill Baron, Joy Sardinsky, Natalio Fridman, Linda Block, Shelly Reich and Anita Kaufman.

New Leaders spur 'Aliyah' effort

Jerusalem—"The absorption of the great wave of *aliyah* from the Soviet Union will change the face of the State of Israel," Prime Minister Yitzhak Shamir told a visiting Israel Bond New Leadership delegation of over 100 young leaders from the United States, Canada, France, Mexico and Australia.

In response to pleas by Shamir and other Israeli government leaders, the delegates, who included Marion Gross, New York's delegation chairperson, resolved to increase their efforts to help Israel provide homes and jobs for the new immigrants. All 1990 proceeds mobilized by the State of Israel Bond Organization, which recorded \$789 million in sales last year, are being allocated by Israel to immigrant absorption.

During their ten-day visit, the Bond delegates met with several members of Israel's newly-formed government, all of whom stressed the urgency and magnitude of the challenge facing Israel.

"Never before has Israel had to contend with a situation as difficult and complex as this one," declared Housing Minister Ariel Sharon. "We must increase our building rate from

7,000 apartments a year to 7,000 apartments a month," he said. A dramatic increase in the rate of construction will solve the problems of both housing immigrants and homeless Israelis, Sharon added.

Sharon acknowledged that securing jobs for the immigrants would not be easy, but said that this *aliyah* would pay off in the long run. "Over half the Soviet immigrants are university-educated. They can change the face of Israeli science and technology," he said.

Finance Minister Yitzhak Moda'i told the delegates that "before the Soviet Jews become productive, we must invest heavily in them and in the economy." He urged overseas Jewry to increase its help to Israel in carrying this burden. "The responsibility for Soviet immigration lies with you — with Jews all over the world — as much as it lies with Israel," he said.

"We ask of you a greater effort to increase your share in helping absorb the newcomers within the infrastructure of our society. We must take advantage of this opportunity," he stated, "because we don't know how long the gates of the Soviet Union will remain open."

Bond leaders find Soviet Jews want to emigrate but worry about getting housing, jobs in Israel

A large majority of Soviet Jews are very eager to emigrate and to settle in Israel but worry about getting housing and productive jobs after their arrival, a delegation of national officers of the Israel Bond Organization learned during a recent nine-day visit to the Jewish communities in Moscow, Leningrad and Kiev.

Led by Ambassador Meir Rosenne, president and chief executive officer, and Sy Syms, national chairman of the Bond Organization, the group undertook the trip "in order to study in depth the situation of Jews in that country, and to help us to better define our campaign strategy to assist Israel in financing the building of housing units and the creation of employment opportunities for the new arrivals," Ambassador Rosenne said.

The Bond leaders visited synagogues, yeshivahs (schools of higher Jewish learning) and classes in the Hebrew language. They also talked with Soviet Jews who were lined up outside the Israel Consulate in Moscow seeking visas for Israel.

National Bond campaign leaders who took part in the mission included Martin Prince of New York, Howard Kaplan of Chicago, Michael Siegal of Cleveland, Robert Keats of Washington, D.C. and Ron Krongold of Miami.

Ambassador Rosenne, who in the earliest days of the Soviet Jewry movement in the West was involved in its campaigns, was invited with his Bond colleagues to the main synagogue in Moscow where he addressed the congregation during Sabbath services.

In his remarks, he referred to the current Soviet Jewish influx to Israel as "the third Jewish miracle of our time after the survival of the Jewish people following the Holocaust and the rebirth of the State of Israel."

"History will never forgive us if we

fail in saving Soviet Jewry. Their fate depends on us," Mr. Rosenne said.

The Bond leaders reported that many Jews who are staying in the Soviet Union want to study Hebrew and revive a Jewish culture which had been banned for over 70 years.

The group found a new attitude to Judaism among many Jews in the cities they visited and also learned that children of partially-Jewish parents are opting for Jewish identification.

One of the most moving highlights of their nine-day tour, Mr. Rosenne said, was the visit to the Babi Yar memorial in Kiev where more than 110,000 Jews were murdered by the Nazis during World War II.

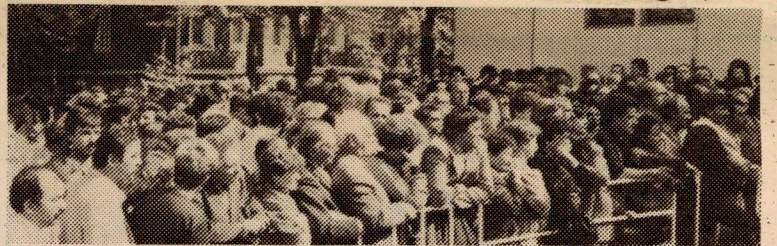
Speaking as national chairman of the Bond campaign, whose entire

worldwide proceeds are being totally devoted this year by Israel for the absorption of Soviet Jewish immigrants, Mr. Syms said: "After meeting with Jewish leaders, talking to many Russian Jews and feeling their deep yearning for Judaism and Israel, we came home resolved for urgent action to provide loan funds to Israel to help the Government settle and integrate its new arrivals into Israeli life as quickly as possible."

The national chairman added that the first major step which the Bond Organization will take "to broaden and intensify our Bond effort for Soviet Jewish immigration will be the High Holy Day Bond Appeals which will be conducted by Rabbis in 1200 synagogues this year."



Israel Bond leaders are shown near the Kremlin taking a break from their meetings with Soviet Jewish leaders in Moscow. Pictured are (l-r) Sy Syms of New York, national chairman; Michael Siegal of Cleveland; Martin Prince of New York, Howard Kaplan of Chicago; Ron Krongold of Miami Beach, and Ambassador Meir Rosenne, president and CEO of the Bond Organization. Not shown is Robert Keats of Washington, D.C.



Huge numbers of Soviet Jews are shown waiting to be admitted to the Israel Consulate in Moscow to obtain their visas to Israel.

Mitchell: 'Must be a living partner working for Israel'

It's a "natural," asserts David Jan (pronounced "Yan") Mitchell, the new chairman of the Greater New York Major Purchasers Division, referring to investing in Israel Bonds. "It's a natural choice for those who want to support Israel financially and for those interested in creating a real partnership with Israel."

It also seems to be the natural choice for Mitchell, who views his involvement in the Israel Bond campaign as an "extension of my professional and civic involvement."

Professionally, David Mitchell is the managing principal at Rodman & Renshaw, a securities firm which he and his partners recently converted from a Chicago-based, regional firm into a national company with offices in New York, Chicago, Kansas City, Buenos Aires and London.

He previously led the Israel Bond New York (Manhattan) New Leadership Division as chairman, a campaign which was very successful, Mitchell says, because it was run "just like a business."

And, how did he accomplish this?

"The key to any campaign," he says, "is the programming of events, assigning responsibilities and making the board members at various levels responsible to themselves. For the Major Purchasers, we intend to continue this successful process."

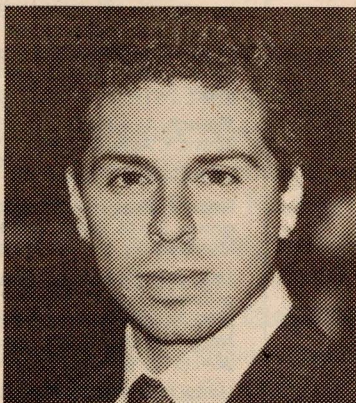
During Mitchell's term, such well-known figures in New York's business scene as Alan "Ace" Greenberg, chairman and CEO of Bear Stearns; Asher Edelman, controlling partner of the Edelman Group; Michael Steinhardt, managing partner at Steinhardt Partners, and Jeffrey Steiner, CEO of Banner Industries, gave of their time to address members of the King David Society.

"The real key to our success will be the participation of our board. Everyone understands the critical nature of the times we live

in. We feel that if we do not run the campaign as a business and if we do not bring complete seriousness to our follow-through, then we would be doing the State of Israel a great injustice." Mitchell plans a series of special events, forums and briefings to involve and update Israel Bond Major Purchasers. "This group will be composed of the Bond Organization's most prestigious and influential investors."

Mitchell's deep dedication to Israel is born of personal experience. His father Jan, who lost his entire family in the Holocaust, is a private investor. His mother Ellen is an antiques dealer who handles special events for the Bezalel Academy of Art and Design. Born in Berlin, she moved to London with her family while she was a child. Later, she was among those children evacuated to the English countryside during the blitz.

Encouraged to give philanthropically from early childhood, Mitchell has his parents as object lessons. In honor of his *Bar Mitzvah* in Jerusalem, an event central in David's life, the family donated Mitchell Park, opposite the walls of the Old City of Jerusalem. They have also given a contemporary art and antiques collection to the Israel Museum and are currently building a student



David Jan Mitchell

center and library for Tel Aviv University in honor of David's brother Eric, who died tragically in an accident.

Active in a long list of voluntary organizations, David is on the boards of Bezalel Academy of Art and Design, Bar Ilan University and Jerusalem College of Technology. He is chairman of the National Leadership Council of NAPAC, the National Political Action Committee.

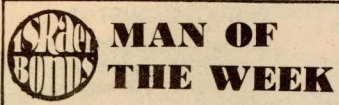
He is deeply disturbed about the absence of a sense of urgency among young American Jews concerning Soviet Jewry. "We must act now to help Israel acquire the financial means it needs to help provide jobs and housing for the Soviet and other captive Jews who are now able to get out and who are arriving in Israel."

He is currently involved in helping to create the Middle East Development Bank, a U.S. government agency which has been established for the purpose of fostering joint economic cooperation projects between countries that "officially or unofficially recognize the Camp David accords."

The Bank is in the process of funding a number of agricultural projects in Egypt using Israeli technology and technicians. In this connection, Mitchell has traveled through the Middle East, meeting with the heads of government and business leaders in Egypt, Jordan, Israel and Saudi Arabia.

While Mitchell is gearing up right now for the balance of this year's Major Purchasers campaign, Lisa Belzberg will be taking on David's former position as N.Y. New Leadership chairman. "I know she will make a terrific chairperson and have great success."

So, how does he manage to get people involved in the Bond campaign? "I ask them to become my partner and Israel's partner in nation-building. The true test of a partner is that he or she is there when you need them most. If you say 'no,' it means you don't want to be involved — no, you don't believe in Zionism. After all, this is the destiny of our people. We're living it and we must be a living partner working for Israel."



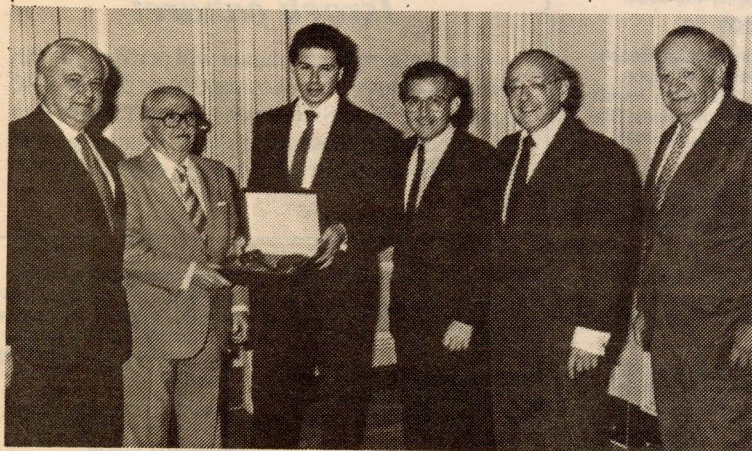
MAN OF THE WEEK

State of Israel Bonds, 730 Broadway, New York, N.Y. 10003 • (212) 677-9650



ISRAEL BOND NEWS

40
YEARS
\$10 BILLION



A reception attended by over 100 members of the Israel Prime Minister's Club, an honor society of annual purchasers of at least \$25,000 in Israel Bonds, was the venue for the induction of David Jan Mitchell of New York as Chairman of the Major Purchasers Division of Israel Bonds. The immediate past Chairman of the New York New Leadership Division received the gavel of office from veteran Israel Bond leader Jack Weiler, the dean of New York's Jewish community. The event was a prelude to the November 19 International Dinner in Detroit at which David B. Hermelin, International Campaign Chairman of the Israel Bond Organization, will be the 1990 recipient of the Golda Meir Leadership Award. Left to right: Ambassador Meir Rosenne, President and CEO of State of Israel Bonds; Jack D. Weiler, International Chairman, President's Club; Mr. Mitchell; Mr. Hermelin; Sy Syms, National Chairman, and Ira Miller, Chairman, Greater New York Campaign.



Clement S. Dwyer, Jr., Senior Vice President and Director of Guy Carpenter & Company, Inc., was the guest of honor at a Testimonial Dinner-Dance attended by more than 200 guests under the auspices of the General Insurance Division of State of Israel Bonds. Guest speaker at the event was former New York City Mayor Edward I. Koch. Left to right: Warren W. Heck, President, Greater New York Mutual Insurance Co., Chairman, General Insurance Division; Edward I. Koch; Richard J. Furgatch, Chairman and President, PSM Insurance Companies, Dinner Chairman; Clement S. Dwyer, Jr.; Richard H. Hershman, Executive Vice President, PSM Insurance Companies, and Walter L. Harris, President, Tanenbaum-Harber Company, Inc., Chairman, General Insurance Division.

Graphic Arts, Fine Paper and Office Products Division to Honor Olzman, Ganz at Nov. 28 Tribute

Saul Olzman, Chairman of the Executive Committee of Williamhouse-Regency, Inc., and Leonard R. Ganz, President of Landmark Stationers, Inc., will be honored by the Graphic Arts, Fine Paper and Office Products Division of State of Israel Bonds at a tribute dinner on Wednesday, Nov. 28, at 7 p.m. at the Pierre Hotel in New York.

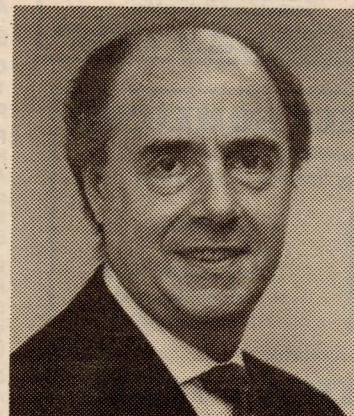
Honorees Olzman and Ganz will be the recipients of special awards from the State of Israel in recognition of their outstanding support of Israel's economic progress.

The guest speaker will be Dr. Joseph Burg, a founder of the State of Israel and a former Israel Cabinet Minister.

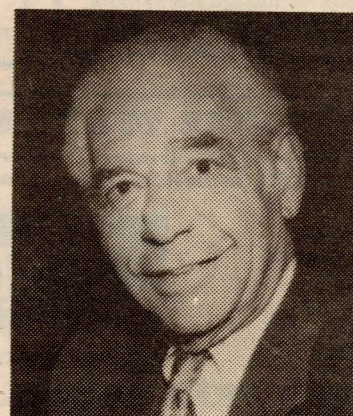
Dinner Chairmen are Robert Fishbein, President of Melo Envelope Co., Inc., and Jay Baitler, President of Summit Office Supply, Inc.

Mr. Olzman has served as President of the New York Paper Club and as Chairman of the Friends of the New York Family Court. He graduated from City College of New York with a degree in business administration, and served as an officer in the U.S. Air Force during World War II.

Mr. Ganz is a past President and Chairman of the Board of the Stationers Association of New York, and has served on the Retail Dealers Advisory Committee of the National Office Products Association. He has a degree in Economics from the Wharton School of the University of Pennsylvania, and attended graduate school for his M.B.A. at Temple University and City College of New York.



Leonard Ganz



Saul Olzman

He has a degree in Economics from the Wharton School of the University of Pennsylvania, and attended graduate school for his M.B.A. at Temple University and City College of New York.

Burg to Speak at Temple Israel of Great Neck

Dr. Joseph Burg, long-time Israel Cabinet Minister and now Chairman of Yad Vashem, will be the special guest speaker at the "Absorption '90 — '91" cocktail reception on behalf of State of Israel Bonds, hosted by Temple Israel of Great Neck, Thursday, November 29 at 8:00 p.m. at the congregation, 108 Old Mill Road in Great Neck.

The event is being sponsored to

help provide housing and job opportunities through Israel Bond funding for the massive influx of Soviet and other immigrants.

Serving as Chairman for the reception will be Hy Carroll, with Rabbi Mordecai Waxman and synagogue President Milton Putterman as Honorary Chairmen.

Anyone interested in attending should call (516) 496-3430.

President's Club to Host Herzog Reception

The President's Club of State of Israel Bonds will host a private meeting with Israel's President Chaim Herzog, Tuesday, November 20 at 5:00 p.m. at the New York Hilton Hotel.

The special reception is being held in advance of a community-wide rally of solidarity with Israel, under the joint auspices of Israel Bonds, UJA, the JCRC of Greater New York and the Conference of Presidents of Major American Jewish Organizations.

Serving as Chairman of the President's Club meeting with Mr. Herzog is Sy Syms, National Chairman of Israel Bonds.

East Midwood Jewish Center Shaare Torah Testimonial Breakfast Set for Dec. 2

Mr. and Mrs. Hyman A. Schwartz will be the guests of honor at a State of Israel Bond testimonial breakfast on Sunday, December 2, at 10:00



Mr. and Mrs. Hyman A. Schwartz

a.m. at East Midwood Jewish Center Shaare Torah, 1625 Ocean Avenue, Brooklyn, New York.

Dr. Joseph Burg, Chairman of Yad Vashem and long-time Israel Cabinet Minister, will be guest speaker.

Zvi Engel is serving as Breakfast Chairman.

Mr. and Mrs. Schwartz, who are members of the East Midwood Jewish Center, reside in Brooklyn. He is a member of the firm of Harry Irwin, Inc. of New York City, men's clothing manufacturers.

The Honorable Howard Golden, Borough President of Brooklyn, is Chairman of the Brooklyn division of State of Israel Bonds.

Wilf: "Deep Gratitude for Jewish Heritage"

Harry Wilf's interest in helping Soviet Jews flows out of a background which saw the destruction of European Jewry and the slow beginnings of a new life among those who survived.

The successful New Jersey builder looks back on a journey that began in a small Polish town near Cracow and transported him on the waves of the violent upheavals of World War II to a Soviet labor camp before the trek through postwar Europe brought him to the United States.

The passage of half a century since war's end has intensified his identification with Soviet Jews as "the last great reservoir of East European Jewry" and with their potential for Israel's future.

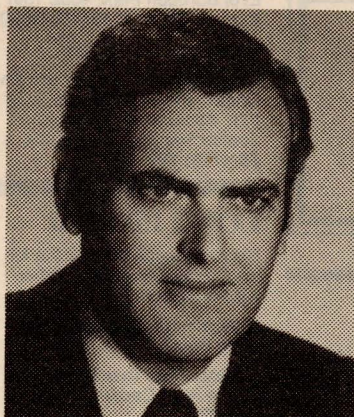
Providing jobs and housing for Soviet newcomers to Israel is thus a concern that is close to him as he prepares to receive the Elie Wiesel Holocaust Remembrance Award at a national Israel Bond dinner on December 9, an event whose proceeds — like all Israel Bond monies mobilized this year — will be used in full for helping Israel absorb Russian immigrants.

Participating in the evening honoring Wilf will be hundreds of Holocaust survivors from across the U.S. and Canada who

will be present at the New York Hilton for the Israel Bonds Sixth Annual Remembrance Award dinner.

Wilf was born in Jaroslaw, the third generation of his family in this vibrant and strongly Zionist Polish Jewish community. He remembers as part of the war's horror that returning Jews after 1945 met a wall of hostility, and sometimes pogroms, in their native towns. He himself lost a sister in the Holocaust. His wife, Judith, a fellow survivor whom he met in the Soviet Union, lost her parents, sisters and brothers.

In the U.S. since the early 1950's, Wilf and his brother, Joseph, developed a real estate business which, as Garden Homes



Harry Wilf

Management in New Jersey, today deals with properties in that state and New York. They and their business associates have also taken a direct part in Israel's economic development through their residential, hotel and industrial projects at various sites in Israel. Comprising a second generation at the company are Harry's son Leonard, and Joseph's sons Ziggie and Mark.

Wilf and his family live in Hillside, New Jersey, and he speaks as an immigrant himself when he says it will take the Russian Jews five or ten years to adjust. But they are "a very able, thinking population" who will, he says, contribute greatly to Israel's economic competitiveness.

That is a goal which Wilf seeks to pursue in the context of Israel Bonds, which he praises as a good investment that is important to Israel's long-term economic well-being.

In his love for Israel, Wilf acts out of a sense of "deep gratitude" for his Jewish heritage and a desire to "make a contribution to the nation's future."

It is a desire that manifests itself in his service on the Jewish Agency Actions Committee, in his role as Board Chairman of the 800-pupil Jewish Education Center in Elizabeth, New Jersey, and in a range of quiet philanthropic activity for causes that range from Israel Bonds to the UJA to the Home for the Aged in his community and the Holocaust Museum in New York.

"We are here on this earth to do our part," he says.



ISRAEL BOND NEWS



Electrical Industry Luncheon Nets \$3.8 Million



James Andrews, president of Coyne Electrical Contractors, Inc., and Mark G. Hansen, business representative of Local No. 3, I.B.E.W., were honored at a State of Israel Bonds Electrical Industries Division luncheon held recently at the Pierre Hotel. The event produced a record \$3.8 million in development funds for Israel. Pictured at the luncheon are (l-r): Howard Hirsch, Forest Electric Corp., general campaign co-chairman; James Andrews and Mark G. Hansen, the honorees; and Dennis McSpedon, president, Local No. 3, I.B.E.W. Standing: Matthew Gold, Midtown Electric Supply Corp., general campaign co-chairman; the Hon. Yosef Tekoah, chancellor of Ben-Gurion University, the principal speaker; Charles Salzhauser, Benjamin Electrical Engineering Works, Inc., general campaign co-chairman; and Felix Hirsch, Hirsch Electric Company, campaign treasurer.

New Leadership Conference Set For March 9-11 in Washington, D.C.

United by the theme "Leading the Future," more than 150 young Jewish leaders from across North America will gather in Washington, D.C. March 9-11 for the annual conference of the State of Israel Bonds New Leadership Division.

According to conference chairman Jonathan Brateman of Detroit and Jordana Enig of Washington, D.C., the objective of the conference is to "tackle issues of vital concern to the new generation of Jewish leadership, including the Gulf war, Soviet immigration and our own role in ensuring Israel's continued economic growth throughout the Israel Bond program."

They said that "Washington offers opportunities for learning and discussion that no other city in America can match, and the conference agenda has been carefully prepared to take full advantage of those exciting opportunities."

A broad spectrum of events and activities has been planned for the conference, including sessions with White House officials, representatives of the State Department, members of Congress and ranking diplomats. While the conference will be based in the Capital Hilton, sessions will be held at key sites throughout Washington, including the White House, the Capitol and the Israeli Embassy.

To date, speakers for the conference include Israel Bond President and Chief Executive Officer Ambassador Meir Rosenne, who will address the culminating banquet of the conference; Senator Dan Kasten (R-

Wisc.); Congressman Dan Glickman (D-Kan.); Congressman Bill Green (R-NY); Minister Michael Shiloah of the Israeli Embassy; Egyptian Ambassador to the United States El Sayed El Reedy; Undersecretary of State for political Affairs Robert Kimmet; and former Carter administration advisor Stuart E. Eizenstat. Other prominent speakers, representing the broad spectrum of Washington's political scene, are expected to participate.

Additional sessions will include workshops and discussion groups, as well as a seminar on "Israel and the Media," led by Winifred Meiselman, president of the Committee for Accuracy in Middle East Reporting in America (CAMERA).

A wide range of social activities, designed to explore Washington's many unique cultural and nighttime attractions, are also being planned.

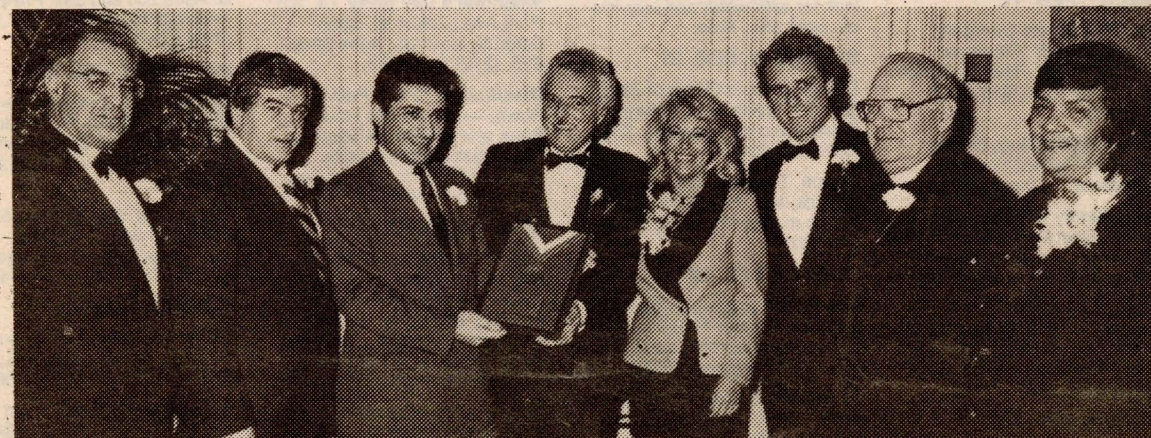
The New Leadership Division, which is active in more than 40 communities across the U.S. and Canada, is made up of thousands of young men and women who represent the future leadership of world Jewry. Through their efforts, millions of dollars in Israel Bonds have been sold.

Howard L. Goldstein of Miami is North American New Leadership chairman, and Leslie Levi of Montreal is chairman of Canadian New Leadership.

Additional information on the conference can be obtained by calling the Israel Bond New Leadership Division at (212) 677-9650, ext. 500.



Actor Tony Randall, recipient of the Israel Cultural Award, with members of the New York New Leadership Division of Israel Bonds Sabra Society, sponsors of the award. The presentation was made at a dinner-dance in the Grand Ballroom of the Pierre Hotel. From left to right: Amy Ludwig, executive board member and event co-chair; Lynne Silver, wife of actor Ron Silver, previous Sabra Society president; Caryn Effron, executive board member and event co-chair; Mr. Randall, 1991 Sabra Society president; Lisa Belzberg, New York New Leadership chair and chairman of the event; Craig Effron, event co-chair; and Neal J. Lerner, executive board member and event co-chair.



The New York Commerce and Industry Division of State of Israel Bonds honored Dr. Thomas J. Mackell, Jr., president, Mackell & Associates, as "Man of the Year" at a testimonial dinner dance held at the New York Hilton and Towers. Pictured at the event are (l-r): Gabriel P. Caprio, Amalgamated Bank of New York, and Vincent J. Bollon, International Association of Firefighters, dinner co-chairmen; Eli Cohen-Kagen, Minister (Labor Affairs) of the Embassy of Israel, guest speaker; Dr. Mackell, Jr., the honoree, and his wife, Cheryl Hamer Mackell, Esq.; Congressman Joseph P. Kennedy, Jr., guest speaker; Monsignor James A. Healy; and Joyce D. Miller, Amalgamated Clothing and Textile Workers Union.



The New York City home of Ilan and Iris Cohen, left, was the setting for a parlor meeting January 30 which mobilized over half a million dollars for State of Israel Bonds. Mr. Cohen, President of Ilani Shoes, Ltd., organized the meeting by phoning neighbors, friends and business associates in a "grass roots" effort in behalf of Bonds. Addressing the gathering of some 40 persons were Sy Syms, Chairman of the Board of State of Israel Bonds, center, and philanthropist Michael Scharf, President of Park East Synagogue. Fiona Scharf is fourth from left.

Greenwich Community Israel Bonds Rally

Three Greenwich synagogues will hold a joint rally in support of State of Israel Bonds on Sunday, February 24, at 7:30 p.m., at Temple Shalom, 300 East Putnam Avenue, Greenwich.

The synagogues and their spiritual leaders are: Temple Shalom, Rabbi Hillel Silverman; Greenwich Reform Synagogue, Rabbi Robert Lennick; and Chavurat Divrei Torah, Rabbi Mark Golub.

Sephardic Shaare Rahamin Congregation Open House

Morris Halfon, president of the Sephardic Shaare Rahamin Congregation, announced that there will be an open house in support of the State of Israel Bonds emergency campaign every Wednesday from 7 p.m. to 10 p.m. at the Synagogue, 100 Co-Op City Boulevard, Bronx, New York.



ISRAEL BOND NEWS

40
YEARS
\$10 BILLION



Jewelry Division produces \$1 million

Jewelry Division leaders took part in a special Israel Bond reception with Israel's Minister of Tourism Gideon Patt, which took place recently at the Diamond Dealers Club, New York City. The event produced \$1,000,000 in Bond subscriptions to promote development projects in Israel. Shown chatting with Minister Patt (above, center) are William Goldberg of William Goldberg Diamond Co. (left) and Eli Izhakoff, a member of the Division's executive steering committee and secretary of the Diamond Dealers Club. Pictured at right are Richard M. Korwin of Wideband Corporation (left) and Jeffrey Fischer, president of Fisher Diamond Inc. Other campaign leaders (not shown) were Michael Kaplan, Jewelry Division chairman, and Abe Shainberg, coordinating chairman.



Siegal named National Chairman of 'Operation Aliyah' campaign

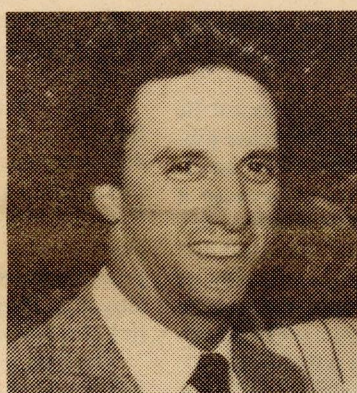
Michael Siegal, prominent young Cleveland businessman and Jewish communal leader, has been named National Chairman of "Operation Aliyah," the special Israel Bond campaign aimed at mobilizing increased Bond sales this year to help Israel provide jobs and housing for Soviet and other Jewish immigrants, it has been announced by Sy Syms, National Chairman of the Israel Bond campaign.

Mr. Syms reported that Israel's Ministry of Finance has called on the Bond Organization to produce \$1 billion in sales in 1990, all of which will be used to integrate the newcomers into the mainstream of Israel's society.

"The monies will be utilized to build the infrastructure for the absorption of the immigrants," Mr. Syms stated. "This means the paving of roads, the building of power stations, the construction of homes and other necessary amenities of life, which will make the exodus from Russia and its implementation in Israel a reality as quickly as possible."

Mr. Siegal has been involved in the Israel Bond program for a number of years at both the local and national levels. A member of the National Campaign Cabinet of State of Israel Bonds, he is the former North American Chairman of the Bond Organization's New Leadership Division and an immediate past chairman of its Greater Cleveland Committee.

A community activist in Cleveland, Mr. Siegal is on the board of trustees of the Jewish Community Federation and is a general co-chairman of the Jewish Welfare Campaign. In February of this year, he received the prestigious M. Edwin Weiner Young Campaigner-of-the-Year Award given by the Cleveland Jewish Community Federation. He also serves on



Michael Siegal

the boards of the Jewish National Fund and Montefiore Home, and is chairman of the Beachwood Civil Service Commission.

As president of Olympic Steel Co., Mr. Siegal was the subject of a recent feature article in the Cleveland Plain Dealer Sunday Magazine, which focused on six "under 40" business leaders. He is chairman of the Communications Committee of the Steel Service Center Institute, and is a former treasurer of the National Association of Steel Distributors.



David Jan Mitchell (left), Greater N.Y. New Leadership Chairman, greets Nobel Laureate Elie Wiesel (right), a principal speaker at the conference, and Ambassador Meir Rosenne, Israel Bond President and CEO.

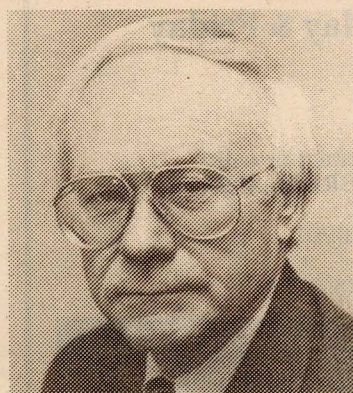
Banking & Finance to honor Cardew, Leif

William J. Cardew, executive vice president and chief operating officer of The Merchants Bank of New York, and Barry Leif, CPA, managing partner in the accounting firm of Rashba & Pokart, CPAs, will be the guests of honor at a State of Israel Bond testimonial dinner on Monday, May 7, 5:30 p.m., at the New York Hilton, Avenue of the Americas at 53rd Street, New York City.

The tribute is under the joint auspices of the B'nai B'rith Banking, Finance and Wall Street Unit and the New York Commerce and Industry Division of Israel Bonds.

News of the dinner was announced by W. Stewart Cahn, Cahn Capital Corporation; Stephen I. Soble, Stephen I. Soble & Co., CPA, and Elmer Tannenbaum, UMB Bank and Trust Co., who are active as Israel Bond chairmen.

The dinner chairmen are David Botwinick, Rashba & Pokart, CPAs; Harriet Greenberg, Friedman, Alprent & Green; Jerome Kenyon, Congress Talcott Corporation; James G. Lawrence, The Merchants Bank of New York; Lorraine S. Mashioff, Lorraine S. Mashioff Ltd.; Jerry Sandak, Rosenthal & Rosenthal, Inc.; Martin V. Schwartz, National Westminster Bank USA; Marvin Weissman, Rashba & Pokart, CPAs; George Wendler, Republic



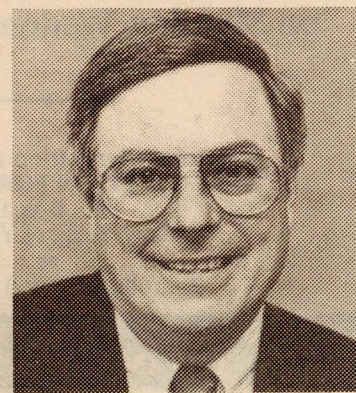
William J. Cardew

National Bank of New York, and Spencer B. Witty, The Merchants Bank of New York.

Michael R. Stoler, Princeton Commercial Corporation, is president of the Banking, Finance and Wall Street Unit. Jason Rosenberger of Jason Rosenberger, CPA, PC, is treasurer.

William Cardew, prior to joining The Merchants Bank of New York, served for 25 years as senior vice president of the Chemical Bank, and was president of the Fidelity Commerce Finance Corporation and senior vice president and chairman of credit policy for the Fidelity Union Bank of Newark, New Jersey.

Active in the Bond program through the B'nai B'rith Banking, Fi-



Barry Leif

nance and Wall Street Unit for many years, he was co-chairman of last year's accounting and finance dinner sponsored by the Anti-Defamation League.

Barry Leif was originally employed by Rashba & Pokart as a staff accountant, was promoted to partner in 1964 and in 1975 became managing partner. He currently also serves as vice chairman of the board of the National Conference of C.P.A. Practitioners and as treasurer of the Manhattan Credit Club.

Mr. Leif has been involved in the Bond campaign for over three decades, both through the Accounting Division and the B'nai B'rith Banking, Finance and Wall Street Unit.

New Leadership warned about Soviet anti-Semitism

Three hundred young business and professional leaders, representing 20 Jewish communities throughout the United States and Canada, heard Nobel Laureate Elie Wiesel warn about the current dangerous situation for Jews in the Soviet Union at a State of Israel Bond North American New Leadership Spring Conference held in New York last week.

Referring to recent reports of anti-Semitic incidents there, he said: "Jews are afraid of pogroms if Gorbachev goes out of power. They are afraid to go into the streets at night. In major cities, Jews are organizing self-defense groups. If something happens now, none of us will ever be able to sleep at night."

Wiesel was the principal speaker at a conference dinner held at the Crowne Plaza Hotel which marked the New Leadership Division's 15th anniversary.

The young Bond leaders undertook a program of action for the increased sale of Israel Bonds in 1990.

The dinner honored 27 sons and daughters of Holocaust survivors.

In other addresses, U.S. Senator



New Life/New Leadership Award recipients Shereen Gertel-Rutman, Howard Rutman and Stephen D. Lerner (from center to right) are shown with Ambassador Meir Rosenne (left), Israel Bond President and CEO, and Nobel Laureate Elie Wiesel.

Alfonse M. D'Amato of New York criticized President George Bush for linking a \$400 million package of U.S. aid for immigrant housing in Israel to a freeze on Jewish settlements in East Jerusalem.

Ambassador Meir Rosenne, President and Chief Executive Officer of the worldwide Bond Organization, voiced concern about the situation of Jews in the Soviet Union and called on human rights advocates every-

where to speak out on their behalf. He added: "Whoever prevents Jews from going to Israel is an enemy of the Jewish people."

Ambassador Johanan Bein, Israel's Permanent Representative to the United Nations; Shmuel Shenhar, Israel's Liaison Officer for Soviet Jewry for the U.S. and Canada; General Joshua Shani of the Israel Defense Forces, and Chief Rabbi Moshe Rosen of Romania also participated.



U.S. Senator Alfonse M. D'Amato of N.Y. blasted Arab efforts to bar immigration to Israel.



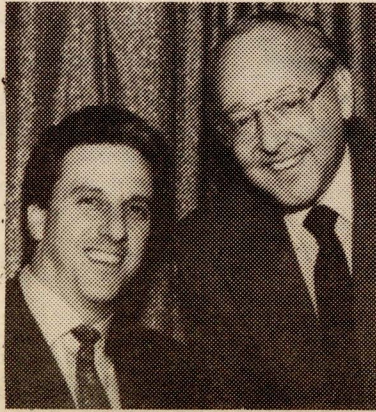
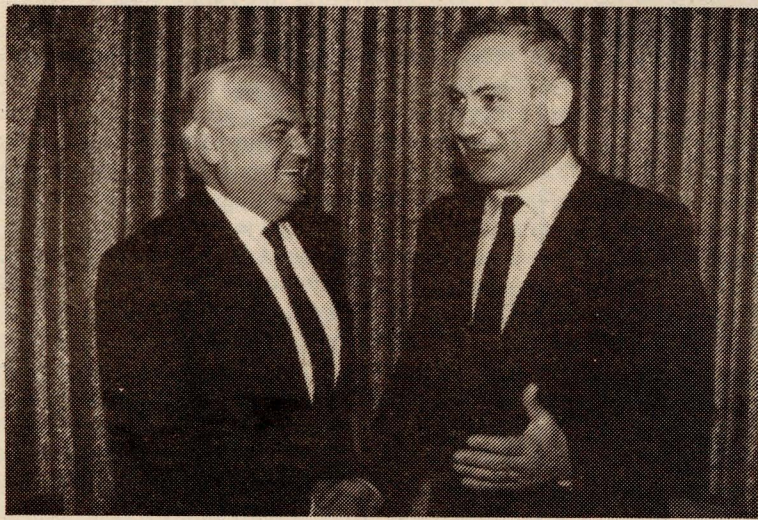
Marian Gross of New York, New Life/New Leadership National Chairman, at Sunday session.



ISRAEL BOND NEWS



Netanyahu Luncheon Raises \$18 Million



Benjamin Netanyahu, Israel's Deputy Foreign Minister, was the special guest speaker at a luncheon meeting of Israel Bond top leadership held on March 25th in the ballroom of the Pierre Hotel. The event produced \$18 million in Bond sales. Minister Netanyahu (above, right) is shown being greeted at the luncheon by Ambassador Meir Rosenne, president and chief executive officer of State of Israel Bonds. Pictured at the rostrum are Sy Syms, (right), chairman of the Board of Directors of Israel Bonds and Michael Siegal, national campaign chairman.

Long Island Holds April Bond Events

The Suburban Temple of Wantagh will hold an Israel Bond testimonial breakfast on Sunday, April 28, at 10:00 a.m. at the Temple, 2900 Jerusalem Avenue, Wantagh, in honor of Dr. Irving and Emily Wax. Dr. Wax retired in 1983 as principal of Manhasset Jr. High School after 36 years in the Manhasset public school system. Emily Wax is a registered nurse. Both have been active in numerous communal activities and have served on various Temple committees for many years. Among those participating in the arrangements for the testimonial are Rabbi Dr. Robert A. Raab, spiritual leader of The Suburban Temple; Sam Abraham, president; and Abraham Helfand, officer-in-charge.

The Sephardic Temple of Cedarhurst has scheduled an Israel Bonds testimonial brunch honoring Zipporah Marans, the wife of Rabbi Arnold Marans, spiritual leader of the Sephardic Temple. Mrs. Marans will be presented with the Bond Organi-



Zipporah Marans

zation's City of Peace Award at the testimonial, which will be held on Sunday, April 21, at 10:00 a.m. at the Temple, Branch Boulevard at Halevy Drive, Cedarhurst.

Rabbi Marans will be the keynote speaker at the event. Alma Baruch, Sylvia Cohen, Marion Crespi, Anna

Matathias, Sylvia Miller and Julia Rouso are serving as chairladies.

Old Westbury Hebrew Congregation sponsored a State of Israel Bonds tribute reception on Thursday, April 18, at the home of Francine and Richard Slade, Old Westbury in honor of Donna and Stewart Senter. Louis Keller and Phyllis Turchin were chairmen of the tribute, and Dr. Shlomo Tadmor, the former director general of the Jewish Agency and an Israeli diplomat, was guest speaker.

Workmen's Circle to Fete Syd Bykofsky

Syd Bykofsky, chairman of the Workmen's Circle Division of State of Israel Bonds, will be presented with a special award at a testimonial luncheon on Sunday, April 21st, at 12:00 noon, at the America-Israel Friendship House, 136 East 39th Street, New York City.

Mr. Bykofsky, who resides in Brooklyn, is being honored on the occasion of his 75th birthday and 50th year as a Workmen's Circle member.

The luncheon, which is in celebration of Israel's 43rd anniversary of independence, will also pay special tribute to eight dedicated members of the Workmen's Circle Division: Adele Waisbord, Dorothy Tobacman, Rose and William Slutsky, Stanley Drapkin, George Upham, Jack Gross and Ellen Flamhotz.

Radio and TV commentator Barry Farber will be guest speaker at the event.

Jacob Waisbord is serving as luncheon chairman. Luncheon vice-chairmen are Milton Horowitz, Eleanor Schacher, Felicia Shpritzer and Regina Simmons.

Long Island Division to Honor Isidore Mayrock of Fortunoff at "Absorption '91" Dinner-Dance

Isidore Mayrock, a principal of Fortunoff and a prominent communal leader, will be honored by the Long Island Division of State of Israel Bonds at an "Absorption '91" dinner-dance on May 2, at 6:00 p.m., at The Garden City Hotel, Garden City, New York.

Mr. Mayrock, who is chairman of the Long Island Commerce and Industry Division of Israel Bonds, is being honored for his long record of dedicated activity on behalf of the Long Island Jewish community and Israel's economic, cultural and social development.

The dinner has already produced over \$2.8 million in Israel Bond sales for "Absorption '91"—the commitment of the State of Israel to direct every dollar invested in the purchase of Israel Bonds during 1991 to the infrastructure necessary for the resettlement of immigrants.

Israel's Ambassador to the United Nations, Yoram Aridor, will be guest speaker at the event.



Isidore Mayrock

Marlene Post, Stanley J. Sanders and Harry S. Taubenfeld are serving as dinner chairmen. Other prominent leaders include: Jack Kulka, Ira Miller, Al Nerken, Richard Projain, Robert D. Rosenthal and Ira Waldbaum.

Honorary chairmen are Congressman Gary L. Ackerman, Senator Alfonso D'Amato, Hon. Thomas S. Gulotta, Hon. Patrick Halpin, Congressman George J. Hochbrueckner, Senator Norman Levy, Congressman Raymond McGrath, Senator Daniel Patrick Moynihan, Congressman Robert Mrazek and Congressman James Scheuer.

Mr. Mayrock, who is the grandson of Fortunoff's founders, currently serves as the director and vice-president of the United Jewish "Y's" of Long Island and as a member of the Long Island Public Policy Committee of the UJA.

Five years ago, he and his family established the Marjorie Mayrock Center for Soviet and East European Studies at the Hebrew University. The Center has evolved into a highly respected "think tank," a resource for the planning of government services and an information center for other institutes and research bodies.

Local Appeals Mobilize Over \$2,600,000 for Bonds

Young Israel of Hillcrest recently held a series of appeals for State of Israel Bonds which produced \$1 million in Bond sales, it was announced by Dr. David Fluge, chairman of the synagogue. The spiritual leader of Young Israel of Hillcrest is Rabbi Simcha Krauss.

Young Israel of Staten Island held an appeal March 16 that has produced over \$840,000 in Israel Bond sales to date, and is expected to achieve more than \$1 million by the end of the campaign. This is a new record for the synagogue, as well as for Staten Island, according to Yaacov Rosenrauch, who organized the emergency appeal.

Shirley and Jack Fuchsberg and Marge and Milton Bliss co-hosted a cocktail and buffet reception at the Fuchsberg home in Rye on March 17th which resulted in commitments of \$400,000 for Israel Bonds.

The guest speakers for the evening were Abraham Rosental, director general of the Ministry of Tourism and Alice Pearce, former national chairman of Israel Bonds Board of Governors and of the Women's Division.

Lido Beach Synagogue held a breakfast meeting March 24th which mobilized close to \$300,000 in Bond sales for Israel's economic development. This was a first-time function for the synagogue.

Rabbi Daniel H. Mehlman served as honorary chairman of the event. Others active in the arrangements were Bert Fried, chairman of the board; Van Sustain, president; and Haim Marcovici, Bernard Weiner and Meir Solomon, co-chairmen.

The Wantagh Jewish Center held a testimonial breakfast on March 10th in honor of Ethel and Michael Kantor and Annette and Joseph Schwartzman which resulted

in record attendance and record Bond sales of \$125,000.

Rabbi Mordecai Rubin was honorary chairman of the event. Others participating in the arrangements were Richard Slutzah, president; and Barbara Epstein and Arthur Peltz, co-chairmen.

Midchester Jewish Center Testimonial

Mr. and Mrs. Albert Shaw will be the guests of honor at a State of Israel Bond testimonial breakfast on Sunday, May 5, at 10:00 a.m., at the Midchester Jewish Center, 236 Grandview Boulevard, Yonkers, New York.

The Shaws will be presented with Israel Bonds' City of Peace Award.

Irving Bernstein, international communal leader, will be guest speaker. Elmer Greeman is serving as chairman of the event.

Imre J. Rosenthal Tribute Set for May 7 by New York Commerce and Industry Division of Israel Bonds

Imre J. Rosenthal, chairman of the board and president of Rosenthal & Rosenthal, Inc., will be the guest of honor at a State of Israel Bond testimonial dinner on Tuesday, May 7, at 5:30 p.m. at the New York Hilton and Towers, 1335 Avenue of the Americas, New York City.

The tribute is under the joint auspices of the B'nai B'rith Banking, Finance and Wall Street Unit and the New York Commerce and Industry Division of Israel Bonds.

Mr. Rosenthal will receive a special award from the Bond Organization "in recognition of his outstanding business leadership, humanitarian and civic involvement and support for the State of Israel" it was announced by Israel Bond chairman W. Stewart Cahn of Cahn Capital Corporation and Stephen I. Soble of Stephen I. Soble and Company, CPA.

Ambassador Uriel Savir, Israel



Imre J. Rosenthal

consul general in New York, will be guest speaker.

Mr. Rosenthal is the founder, chairman of the board, and chief executive officer of Rosenthal & Ro-

senthal, Inc. and its parent organization, Rosenthal, Inc., a privately controlled, commercial finance company whose diversified activities involve venture capital, international merchant banking, real estate, corporate services and art financing.

Active in numerous community organizations, he has served on the boards of the Brooklyn Jewish Hospital, the Jewish Memorial Hospital and the Anti-Defamation League. He is also a former chairman of the Finance Division of Israel Bonds.

The New York Commerce and Industry Division of Israel Bonds represents a cross section of businesses in the Greater New York area, including banking, accounting, retailing, jewelry, restaurants, insurance, trade unions and the legal profession whose members annually contribute many millions of dollars to the support of Israel through their investments in Israel Bonds.

State of Israel Bonds, 730 Broadway, New York, N.Y. 10003 • (212) 677-9650

Holocaust Tale Worthy Of The Big Screen

If there is any justice in the world, **Steven Spielberg** will receive an Oscar for "Schindler's List," a monumental depiction of the Holocaust.

But perhaps even more riveting, and also worthy of a major motion picture, is **Fanya Heller's** story of triumph over the Nazi madness. Ever since Ktav published "Strange and Unexpected Love: A Teenage Girl's Holocaust Memoirs," this unassuming but courageous author has been lauded by her peers, decorated by the community and honored by the Jewish establishment. She has been showered with love and acclaim by friends and admirers.

The Jewish Museum was one of the early ones to recognize the overwhelming impact of Fanya's book. The author, a major philanthropist in her own right, dedicated a gallery at the museum in memory of her husband, **Joseph**.

At an American Committee for Shaare Zedek Hospital reception honoring Fanya at the Hilton penthouse, board chairwoman **Erica Jesselson** told how she got a taste of Fanya's wartime experience when they went on a UJA mission to Germany.

"Fanya walked alongside me through Dachau. Seeing the crematoria, she slowly opened up," Erica said. "She talked of her own ordeal suffered at the hands of those who wanted to annihilate us."

Rabbi Irving "Yitz" Greenberg, who wrote the foreword to Fanya's book, said her survival proves the essence of Judaism.

"The main teaching of Yiddishkeit is not that there is a God — the world has no problem with that," he said. "Our religion teaches that life is the most sacred thing there is and that life is going to win out over death."

The president of CLAL-The Center for Learning and Leadership added that the Jewish religion is guided by the principle that human life is of value and therefore each Jew is committed to make sure life wins out.

Fanya's book testifies she has accomplished that.

At a UJA-Federation luncheon tribute, she said, "In the Ukraine shtetl of Skala, my grandfather wanted me to go to Paris and study medicine. It took another generation to have a doctor in our family."



At a reception sponsored by the American Committee for Shaare Zedek Hospital are, from left, Rabbi Irving and Blu Greenberg, Erica Jesselson and Fanya Heller.

Photo by Kenneth Siegel

Her daughter, **Jacqueline**, is a child psychiatrist in Los Angeles. She moved the audience to tears by reading an emotional passage from her mother's book.

Salute To Seniors' Supporters

Reuth's annual dinner, which helps support facilities for senior citizens in Israel, honored **Harry Strygler, Doris and Maurice Freeman, Tessie and Michael Weiss** — and Fanya Heller.

Board chairwoman **Ursula Merkin** welcomed emcee **Sy Syms**, a new Park Avenue neighbor, and presented him with a silver menorah.

A sensitive film was shown about the residents of the various senior citizens' homes in Tel Aviv and Jerusalem maintained by Reuth. It was heartwarming to see how this American organization of women raises money to help the elderly live out their lives in dignity.

That there is a need for such an institution in Israel was heartbreaking for one guest. "A mother can take care of 10 children," she said, "but 10 children can't take care of one mother."

Another guest, Dr. **William Schwartz**, told me that when he was dean of the law school at Boston University, he had a minyan every day in his office. Now that he's vice president for academic affairs at Yeshiva University, he needn't worry — there's a minyan in five different rooms in the building.

Once he had real concern about a minyan on his father's yahrzeit. **Yousef Karsh** invited him to an opening of his photo exhibit at the National Gallery in Ottawa. Schwartz said he'd come if the famed photographer, an Armenian, could guarantee a minyan.

Karsh investigated and found a minyan scheduled for 6:30 at the local temple. Schwartz got there at 6:20. As he was entering, everyone else was exiting. They had services

earlier so they could rush over to the Chateau Laurier to greet **Chaim Herzog**, then the president of Israel.

Schwartz frantically called his wife, **Bernice**: "Get me a minyan!"

Bernice got Karsh to stand in the ultra-chic lobby of the tony Chateau Laurier hotel. She went around asking those who had come to the reception for Herzog if they wanted to say hello to the celebrated photographer.

Schwartz arrived in time to find a minyan of admirers surrounding Karsh.

On the Road to Morocco

Will the Israel Philharmonic Orchestra become the country's first ambassador of goodwill to Morocco? **Ahmed Snoussi**, Moroccan ambassador to the United Nations, asked **Yitzhak Perlman** if IPO had ever played in his country.

"Not yet," said Perlman. "But the minute relations warm up, we'll go in and play. We went to Hungary, Poland and the late Soviet Union. I expect one of these days to get a call from **Zubin Mehta** — 'Yitzhak, we need you in Morocco.'"

The two gentlemen met at **Mona Riklis Ackerman's** Fifth Avenue home, where American Friends of IPO kicked off its fourth annual gala. It will be held Feb. 3 at Carnegie Hall, starring Mehta and Perlman. Following the concert, a dinner at the Plaza will honor board president **Albert Schussler**.

Last year Perlman gave a recital in Mona's lavish home, and then presented her with sheet music signed by Mehta and himself. Mona tried to preserve it for eternity by covering it with plastic. That totally destroyed her treasure.

This time Perlman handed over another copy, again signed by the two IPO stars.

Mona was so thrilled. "Thank God I had this cocktail party so I can get this replacement," she said.

Perlman didn't miss a beat. "The ruined sheet music is up for grabs — to benefit the Israel Philharmonic Orchestra."

□

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Theater

THE WISE MEN OF CHELM — Sandra Fenichel Asher's play takes several beloved tales from Jewish folklore about the trials and tribulations of the citizens of the tiny Polish town of Chelm and weaves them into one story. — Open Eye Theater, 270 W. 89th St., Man. (212) 769-4143. Dec. 26, 2 and 6 p.m.; Dec. 28 and 30 and Jan. 1, 8 p.m.; Dec. 29 and 31 and Jan. 2, 2 p.m. \$10 and \$15.

THE ASH FIRE — Gavin Kostick's award-winning comedy, tells of a young Polish family who stow away to America, only to mistakenly wind up in Ireland. — American Jewish Theater, 307 W. 26th St., Man. (212) 633-9797. Tues.-Sat., 8 p.m.; Sun., 2 and 7 p.m. \$30.

JOSEPH AND THE AMAZING TECHNICOLOR DREAMCOAT — Andrew Lloyd Webber's new production stars Michael Damian in the title role. This joyous musical retells the biblical story of Joseph and his brothers. Through Jan. 16. — Minskoff Theater, 200 W. 45th St., Man. (212) 307-4100. Tues.-Sat., 8 p.m.; Wed. and Sat., 2 p.m.; Sun., 3 p.m. \$25-\$65.

FAMILY SECRETS — Sherry Glaser's award-winning one-woman show portraying three generations of a Jewish family is described as a "hilarious, heartfelt and poignant roller-coaster ride." Glaser's portraits include characters of both sexes that range in age from 16 to 80. — Westside Theater, 407 W. 43rd St., Man. (212) 307-4100. Tues.-Sat., 8 p.m.; Wed. and Sat., 2 p.m.; Sun. 3 p.m. \$35.

STEMPENYU — The Folksbiene Theater opens its 79th season with this new musical version of a Sholom Aleichem love story. Among the stars is veteran Yiddish theater actress Mina Bern. In Yiddish with simultaneous English translation available. Through Jan. 17. — Folksbiene Playhouse, 123 E. 55th St., Man. (212) 755-2231. Sat., 8 p.m.; Wed. and Sun., 2 p.m. \$14 and \$18 on Wednesdays, weekends \$22 and \$25.

BEAU JEST — James Sherman's romantic comedy about a Jewish woman who tries to hide her non-Jewish boyfriend from her parents. — Lamb's Theater, 130 W. 44th St., Man. (212) 997-1780. Tues.-Sat., 8 p.m.; Wed. and Sat., 2 p.m.; Sun., 3 p.m. \$25-\$32.50.

SHEPHERD — New musical adventure, composed and performed by George Fischhoff, tells the story of King David. — John Houseman Studio Too, 450 W. 42nd St., Man. (718) 271-7260. Mon., Thurs. and Fri., 8 p.m.; Sat., 2 p.m.; Sun., 3 and 7 p.m.

Music

ANDY STATMAN KLEZMER ORCHESTRA — Acclaimed klezmer clarinetist and his band in concert. — Greenwich Village Synagogue, 53 Charles St., Man. (212) 242-6425. Saturday, Dec. 25, 8:30 p.m. \$8 and \$13.

HANNA UZIELLY — Songs and comedy from Israel and around the world. — Riverdale Branch of the New York Public Library, 5540 Moshulu Ave., Bx. (718) 549-1212. Monday, Dec. 27, 1:30 p.m. Free.

HAZAMIR CHOIR — Jewish high schoolers from the northeast U.S. in a concert celebrating the diversity of Jewish culture. Also performing is the Ramaz Upper School Choir. — The Jewish Museum, 1109 Fifth Ave., Man. Tuesday, Dec. 28, 6:30 p.m. Free.

Film

NEW YORK IN SHORT — Two short documentaries look at the humorous aspects of Jewish and city life. Jonathan Berman's "The Shvitz" explores the rebirth of steambaths. Constance Marks' "Let's Fall in Love: A Singles Weekend at the Concord Hotel" examines the social machinations of the dating game at the famed Catskills resort. — Cinema Village, 22 E. 12th St., Man. (212) 924-3364. Saturdays at 12:30 p.m.

Family events

GARY WALLIN — Sing-along concert for children of all ages presented by a member of Shlock Rock. Wallin will perform songs by Rafi, Mordechai Ben David, Simcha-man and Shlock Rock. — Yeshiva University, Belfer Hall, 500 W. 185th St., Man. (212) 960-5390. Monday, Dec. 27, 1 p.m. \$5, YU Museum members \$4.

FAMILY ACTIVITY CENTER — Adults and their children of all ages can enrich their visit to the Jewish Museum through art workshops related to museum exhibits. — The Jewish Museum, 1109 Fifth Ave., Man. (212) 423-3222. Sundays, 1-4 p.m. Free with museum admission. The center will also be open Monday, Dec. 27-Thursday, Dec. 30, 11 a.m.-4 p.m.

Museums and special exhibits

THE JEWISH MUSEUM — A Coat of Many Colors: Two Centuries of Jewish Life in Canada. Through Jan. 2. Some 300 objects explore three aspects of Jewish life in Canada: The immigrants' experiences, their integration into Canadian society and their struggle to maintain a distinct cultural identity. **From the Inside Out: Eight Contemporary Artists.** Through Jan. 13. Artists from around the world who use art to express their Judaism. **In This House: A History of the Jewish Museum.** Through Summer 1994. An introduction to the museum and the Warburg Mansion is provided in this exhibition of photographs and objects from the museum's collection. **The Best Day of the Week.** Through Summer 1994. Self-guided exhibition designed for children ages 5-10 examines some of the rituals used for the celebration of the Sabbath. **Culture and Continuity: The Jewish Journey.** Permanent exhibition conveys the essence of Jewish identity, ideas, values and culture. — 1109 Fifth Ave., Man. (212) 423-3200. Sun.-Thurs., 11 a.m.-5:45 p.m.; Tues., 11 a.m.-8 p.m. \$6, students and seniors \$4, under 12 free.



Eleanor Reissa performs in an English-Yiddish musical revue Jan. 4-9 at Brooklyn College.

Brooklyn Star Comes Home

"Eleanor Reissa: Going Home," a one-woman English and Yiddish musical revue celebrating the American-Jewish experience, will be presented Tuesday to Sunday, Jan. 4 to 9, at the Brooklyn Center for the Performing Arts at Brooklyn College.

Reissa, the Brooklyn-born Tony Award nominee for "Those Were the Days," will perform such classic songs as "Yosl, Yosl," "Di Grine Kuzine," "Mein Yiddishe Mama" and "Oy Mama Binich Far Liebt," as well as Broadway and contemporary hits.

Performances are Jan. 4, 5, 6 and 9 at 2 p.m., Jan. 7 at 11 a.m. (includes a bagel brunch) and Jan. 8 at 8 p.m. Tickets are \$16 weekdays and \$22 weekends. Group rates are available. For information, call (718) 951-4500.

Thurs., 11 a.m.-5:45 p.m.; Tues., 11 a.m.-8 p.m. \$6, students and seniors \$4, under 12 free.

YESHIVA UNIVERSITY MUSEUM — Aishet Hayil/A Woman of Valor. Through June. 35 artists from the U.S. and Israel explore the meaning of the poem "Aishet Hayil," a 22-line acrostic from the Book of Proverbs which describes attributes of the ideal woman. The works span a variety of media, including paintings, graphics, silver, wood, metal, plexiglass, ceramic, porcelain and fabric. **Faith and Survival: Ethiopian Jewish Life 1983-1992.** Through Dec. Photographs by

inal etchings to illustrate the story. — 2520 Amsterdam Ave., Man. (212) 960-5390. Tues.-Thurs., 10:30 a.m.-5 p.m., Sun., noon-6 p.m. \$3, children and seniors \$1.50.

THE NEW YORK PUBLIC LIBRARY — The Dead Sea Scrolls: Ancient Civilization and Modern Scholarship. Through Jan. 8. Exhibition brings together 12 major scroll fragments and numerous artifacts found in the vicinity of the Dead Sea. They will be supplemented by books, maps and manuscripts from the library's collection. — Fifth Avenue and 42nd Street, Man. (212) 661-7220. Mon., Thurs., Fri. and Sat., 10 a.m.-6 p.m.; Tues. and Wed. 11 a.m.-6 p.m.; Sun., noon-5 p.m. Free.

BOARD OF JEWISH EDUCATION OF GREATER NEW YORK — Life in Our Community. Through Jan. 28. 50th annual exhibition of art by students at Jewish schools from around the world will be on view alongside works by children at 22 local schools. Some works were originally shown at the BJE's first international children's art show in 1948. — 426 W. 58th St., Man. (212) 245-8200. Ext. 339. Mon.-Thurs., 11 a.m.-5 p.m.

ANDOVER WHITE GALLERY — The Gate. Through Dec. Haunting sculpture by Hale Gurland is made from casts of hands of Holocaust survivors. The hands are vertically arranged on parallel railroad tracks, one section of which actually carried Jews to a concentration camp in Germany. — 584 Broadway, Man. (212) 343-2316.

FDR GALLERY — Uncertain Times, Uncertain Roads: Chasidim and Gypsies. Through Dec. 30. Photographs by Yale Strom. — 670 Broadway, Man. (212) 777-3051. Tues.-Fri., 11 a.m.-5:30 p.m.; Sat., noon-5:30 p.m.

ELLIS ISLAND — Men of Vision. Through Dec. 31. The friendship between Father Flanagan, a Catholic priest, and Henry Monsky, a Jewish community leader, that led to the creation of Boys Town is the subject of this new exhibit created by Boys Town and the Nebraska Jewish Historical Society.

HOLOCAUST RESOURCE CENTER AND ARCHIVES — From Equality to Survival: The Jewish Experience in Italy. Through Sept. 30. The story of the unique and sometimes complex history of the Jewish community in Italy and its treatment of Jews during the Holocaust. — Queensborough Community College, 56th Ave. and Springfield Blvd., Bayside. (718) 225-1617. Mon., 9 a.m.-7:30 p.m.; Tues.-Thurs., 9 a.m.-3:30 p.m. Free.

QUEENS BOROUGH PUBLIC LIBRARY — The Works of Mia Imberman. Through Dec. 31. Mixed media paintings by Holocaust survivor. — Central Library, 89-11

Merrick Blvd., Jamaica. (718) 990-0700. Weekdays, 10 a.m.-9 p.m.; Sat., 10 a.m.-5:30 p.m.; Sun., noon-5 p.m. Free.

TEMPLE ISRAEL OF NEW ROCHELLE — Voyages to Freedom. Through Dec. Exhibit created by the Anti-Defamation League chronicles 500 years of Jewish life in Latin America and the Caribbean. — 1000 Pinebrook Blvd. (914) 235-1800. Weekdays, 9 a.m.-4 p.m., and Sunday mornings. Free.

BRIDGE GALLERY — The Courage to Remember: The Holocaust, 1933-1945. Through Jan. 7. Exhibition of 30 posters produced by the Simon Wiesenthal Center. — Michaelian Office Building, 148 Martine Ave. White Plains. (914) 285-2922. Weekdays, 9 a.m.-5 p.m.

THE JUDAICA MUSEUM OF THE HEBREW HOME FOR THE AGED AT RIVERDALE — Jewish Holidays: A Photographic Exploration. Through Jan. 21. Original holiday greeting cards by Eve G. Stroh. **Sanctification and the Art of Silversmithing.** Through Feb. 28. A broad range of contemporary silver Jewish ritual objects are on exhibit, as well as a display on silversmithing techniques. **Ralph and Leuba Baum Collection.** Permanent display of more than 800 Jewish ceremonial objects. — 5961 Palisade Ave., Bronx. (718) 548-1006. Sun., 1-5 p.m.; Mon.-Thurs., 1-4:30 p.m. Free.

THE HEBREW HOME FOR THE AGED AT RIVERDALE — My Love Affair With Miami Beach. Through Jan. 30. Color photographs by Richard Nagler and commentary by Isaac Bashevis Singer examine the aging Eastern European Jewish immigrants of South Miami Beach. — 5901 Palisade Ave., Bronx. (718) 549-8700. Daily, 9 a.m.-5 p.m.

METROPOLITAN JEWISH GERIATRIC CENTER — Hands Across the World. Through Dec. 31. Judaica paintings, lithographs and collages by a diverse group of Jewish artists. — 4915 Tenth Ave., Bklyn. Daily, 10 a.m.-5 p.m. Free.

ROCKLAND CENTER FOR HOLOCAUST STUDIES — Bearing Witness. Through Dec. 26. Works by Holocaust survivor Valerie Jakobov Furth. — 17 S. Madison Ave., Spring Valley. (914) 356-2700. Noon-4 p.m.

GALLERY TWO — Jacob Barosin: A Jewish Artist's Odyssey. Through Dec. 31. Paintings and drawings from this noted local artist. — 83-42 Abingdon Rd., Kew Gardens, Queens. (718) 441-2825 or (718) 441-1715. Mon., Thurs. and Sun., by appointment.

THE DIME SAVINGS BANK OF NEW YORK — Pastel, Landscape of Israel. Through Jan. 10. Works by Bracha Turner. — 5102 13th Ave., Brooklyn. (718) 897-6422.

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TIM BOXER

Thanks To Jacob, The Joint Is Jumping

Art dealer Jacob Weintraub, having completed a turn as author, has become a fund raiser.

Jacob has been autographing copies of his autobiography at chic book parties in Palm Beach, Fla., Boston and points in between. All profits go to charity.

"I'm giving much of the book sales to the [American Jewish] Joint Distribution Committee," Jacob says, "because when I came to America from Poland in 1946, the Joint paid for my passage."

For their charitable work Jacob and his wife, Bronka, were honored by Re'uth. The organization, with Rosa Strygler as president, maintains homes, recreation centers and a hospital for senior citizens in Jerusalem and Tel Aviv.

Also honored at this black-tie dinner at the Hotel Pierre in Manhattan were Lauren and Ezra Merkin, son and daughter-in-law of Re'uth chairwoman Ursula Merkin.

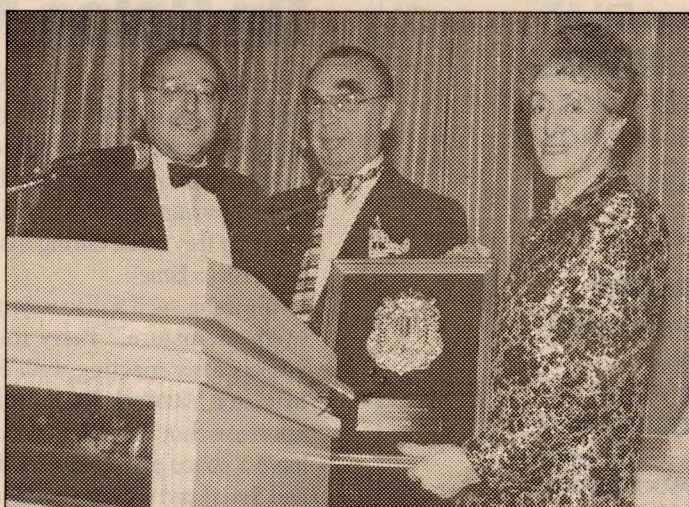
"You didn't want to be honored," Ursula said to her son. "To register your opposition, you didn't come in a tuxedo. You didn't even come in a dark suit."

"Ezra owns only one suit, Ma," Lauren said.

Lauren was only too happy to help Re'uth raise money. "Where else can you go when you are no longer the younger generation?" she said.

Tribute To A Special Kin

Shelley Winters wanted to cancel her appearance at the 13th annual dinner of Friends of Akim at Fifth Avenue Syna-



Sy Syms, left, presents award to Jacob and Bronka Weintraub at Re'uth dinner.

gogue. The organization, which supports the developmentally disabled in Israel, was honoring its founder, Eta Wrobel.

"I wanted to cancel because I was tired," the legendary film star told the dinner guests.

"But then I remembered Gertie. She was a cousin I met when I came to New York from St. Louis when I was 9 years old. They told me Gertie was strange because she'd been hidden in a barrel when her parents were killed in Austria."

Shelley said she had two uncles, a rich one named Ben and a poor one named Boruch. They brought Gertie to Amer-

ica. But they didn't want to keep her because she was retarded.

"The next time I remember Gertie was when I was in 'Oklahoma!' in 1943. She was at the stage door with lots of other kids waiting to talk to the stars and get autographs.

"Uncle Ben and Aunt Cecil thought Gertie was hopeless and wanted to send her back to Europe. But Uncle Boruch and Aunt Zisel got her to the right teachers for remedial education.

"Gertie worked in a glove factory. She supported herself and took care of herself. She never asked for a cent. She died five years ago."

And that's why a weary Shelley Winters dragged herself to the Akim dinner.

Spare the Speeches

As Dr. Alfred Rosenbaum accepted the Tower of Hope Award from Israel Cancer Research Fund at the Pierre Hotel, he promised not to make a long speech.

Rosenbaum, who practices radiation oncology and is assistant clinical professor at Mount Sinai School of Medicine, told a story about hijackers. To show they meant business, they selected two passengers for execution.

"What's your last request?" they asked.

"I am a rabbi," said the first one. "I would like to address the audience aboard this plane one last time."

The second one piped up: "I am a member of his congregation. Please shoot me before he speaks." □

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Job Controversy

Speaker's wife working for Israel

THE BALTIMORE SUN

Washington — The wife of House Speaker Newt Gingrich (R-Ga.), has been hired at an undisclosed salary to help recruit businesses for a free-trade zone in Israel.

For the past few months Marianne Gingrich has been working as vice president for business development of the Israel Export Development Co., Ltd., whose investors include American businessmen such as CBS president Laurence Tisch, clothing magnate Sy Syms and real estate developer Robert Tishman.

Marianne Gingrich, 43, is to make her first company trip to Israel on Wednesday. She declined to comment about her job.

The IEDC is trying to win Israeli government approval to run the new free-trade zone, a private, high-tech business park where companies will be able to operate free of most taxes and government bureaucracy.

Since September, 1994, Marianne Gingrich has been paid an undisclosed full-time salary by IEDC. She is also to earn commissions on any business she recruits for the company. Marianne Gingrich, who is employed by the company's U.S.-based marketing unit, is IEDC's only employee in Washington. The company maintains U.S. offices in New York and Miami.

"We were looking for someone with her kind of experience and her excitement," said David Yerushalmi, chairman and CEO of the 2-year-old development company, which is based in Jerusalem and incorporated in the British Virgin Islands.

Marianne Gingrich's appointment seems likely to raise questions about whether she is being used to help IEDC gain the favor of the Israeli government, which is heavily dependent on U.S. foreign aid.

"It doesn't hurt to have the speaker of the House's wife on your letterhead or on your board," said Charles Lewis, executive director of the Center for Public Integrity, an ethics watchdog group in Washington.

The company's chairman said he hired Marianne Gingrich because of her interest in free-market concepts and her past work as a planner, not because she is the wife of the top Republican in the House.

Marianne Gingrich's interest in Israel's proposed free-trade zone — a controversial initiative to help foreign investors tap that country's highly skilled work force — was said to have been piqued during an eight-day trip she and her husband made to Israel in August, 1993. The trip was paid for by the American Israel Public Affairs Committee, a pro-Israel lobbying group.

Yerushalmi said he offered her the job in September, two months before the Republican landslide that sent Newt Gingrich into the speaker's seat. By that time, however, Gingrich was a sure bet to become the Republican leader in the new Congress.



AP Photo
Speaker Newt Gingrich and his wife, Marianne, at a Washington church service last month.

Psychologist: Ferguson's Competency a Fine Line



Colin Ferguson

By Robin Topping

STAFF WRITER

Ever since John D'Alessandro pronounced Colin Ferguson competent to stand trial a little over a year ago, he has been asked the same question over and over again.

"My friends have said to me 'John, how could you find this guy sane?' and I tell them, I never said he was sane, I just said he was competent," said D'Alessandro, a psychologist who was appointed by the court to examine Ferguson after his arraignment on charges that he killed six Long Island Rail Road commuters and injured 19 others in a shooting spree on Dec. 7, 1993.

As Ferguson's murder trial goes into its third week, with the defendant acting as his own attorney, the D'Alessandro report that found him competent has seemed at odds with sometimes bizarre courtroom behavior. Ferguson has repeatedly said he was the victim of

a government conspiracy; he has tried to subpoena President Bill Clinton and former Gov. Mario Cuomo.

Watching the trial unfold, D'Alessandro discussed his diagnosis of Ferguson and offered his views on the defendant's courtroom demeanor in an interview. The psychologist, who works in private practice and has worked for Nassau County's forensic services department for 15 years examining defendants, said he doesn't like the spectacle that Ferguson is creating. But, he said, there is no legal alternative.

"It's an embarrassment for everyone and a terrible tragedy for the victims to face this guy," D'Alessandro said. "But there's not anything anyone can do."

D'Alessandro and another psychologist, Dr. Allen Reichman, testified in a pre-trial hearing in December that while Ferguson may have a paranoid personality disorder, he is rational and is not having delusions. After Ferguson

spoke with the two, he refused to cooperate with other psychologists. Nassau County Court Judge Donald E. Belfi ruled Ferguson competent based on D'Alessandro's report and his own questioning of Ferguson.

Once Ferguson was found competent, he exercised his right to defend himself at trial despite the strong counseling of Belfi to do otherwise.

"He's grandstanding — it fits right into his personality profile. He's having a great time and that's what people resent," said D'Alessandro. "But if we wish to change the Constitution and take away his rights, then we also have to take away my rights and your rights."

The attorneys who are acting as Ferguson's legal advisers have argued that he is insane and should be found not guilty by reason of mental illness — a defense that Ferguson has rejected.

D'Alessandro said Ferguson has

shown that he meets the competency standard by displaying an understanding of the court process, the charges against him, the penalties he faces, the role of the prosecutor and the judge and other aspects of the justice system.

"I felt it [rejecting the insanity defense] was an obvious choice on his part," D'Alessandro said, because going to jail with sane inmates is preferable to Ferguson than going to a mental hospital for the criminally insane, as he would be if acquitted.

"He does have a paranoid personality disorder and felt that all his troubles are the result of racism and white people," D'Alessandro said. "This was his way of striking out and so he planned to do this."

Ferguson, D'Alessandro said, is neither stupid nor insane. And in the courtroom "he's not doing badly, even if it is a disgrace."

Than Just a Black-and-White Issue

Driving the debate, too, has been the dramatic increase in mixed-race marriages — and, consequently, biracial children — in the past 25 years. The government reports there were 1.2 million mixed-race married couples in 1992, double the number in 1980. In 1990, a total of 125,000 babies classified as biracial were born.

Many blacks, however, are loath to give up their discrete identity for fear of losing ground politically. Voting rights laws, affirmative action and equal opportunity laws are monitored according to the population data collected by the census.

It's been two decades since the federal government last considered changing Census Question 4. In 1977, the Office of Management and Budget, in Statistical

Policy Directive No. 15, for the first time created the standard racial categories that every government agency now recognizes.

At the time, those racial categories seemed adequate to define a nation that still was composed essentially of whites and blacks. In the 1970 census, whites made up 87 percent of the population, blacks 11 percent.

Now, when they open their census forms, increasing numbers of Americans ask: Where am I on this list?

Sally Katzen, the OMB administrator who finds herself with the job of recommending whether to change the 25-year-old racial categories, says she understands the concern. Nonetheless, Katzen said in an interview, "the federal government has a need for certain data to monitor enforcement of civil rights laws," she said.

A final OMB decision needs to come by early 1997 to accommodate the next census, Katzen said.

Among those interested in the outcome is Byrd.

Since boyhood in rural Abingdon, Va., Byrd has worn an amorphous identity — sometimes enduring taunts by other schoolboys at his segregated, all-black elementary school, sometimes standing by as whites referred in conversations to "darkies," never assuming that he'd take offense.

Now, said Byrd, he and millions of others like him would like to "come out of the closet" as members of a recognized racial group.

"What I was called and what I saw in the mirror never jibed," he said. "We have a right to self-identify; no one has the right to tell us what we are."

THE JERUSALEM POST

MONDAY, FEBRUARY 6, 1995 • ADAR I 6, 5755 • RAMADAN 7, 1415

Gingrich's wife hired to recruit firms for FEPZ

WASHINGTON — The wife of House Speaker Newt Gingrich, who has no previous experience in trade promotion, has been hired to help recruit businesses for the Free Export Processing Zone in Israel.

For the past few months, Marianne Gingrich has been quietly working as vice president for business development of the Israel Export Development Co., Ltd., whose investors include a number of American businessmen — such as CBS president Laurence Tisch, clothing magnate Sy Syms and real estate developer Robert Tishman.

Gingrich, 43, is to make her first company trip to Israel on Wednesday. She declined to comment about her job.

The IEDC is currently trying to win Israeli government approval to run the new Free Export Processing Zone, a private, high-tech business park where companies can operate free of most taxes

and government bureaucracy.

Her appointment seems likely to raise questions about whether the speaker's wife is being used to help the company gain the favor of the Israeli government. During his career in Congress, Newt Gingrich has been a vigorous supporter of US aid to Israel.

"It doesn't hurt to have the speaker of the House's wife on your letterhead or on your board," said Charles Lewis, executive director of the Center for Public Integrity, an ethics watchdog group in Washington.

The company's chairman said he hired Gingrich because of her interest in free-market concepts and her past work as a planner, not because she is the wife of the top Republican in the House.

Since September 1994, Gingrich has been paid a full-time salary by the IEDC — neither she nor the company will disclose the amount — and she is also to earn commissions on any business she

recruits for the company.

Gingrich, who is employed by the company's US-based marketing unit, is IEDC's only employee in Washington; the company also maintains offices in New York and Miami.

"We were looking for someone with her kind of experience and her excitement," said David Yerushalmi, chairman and CEO of the two-year-old development company, which is based in Jerusalem and incorporated in the British Virgin Islands.

Yerushalmi notes that he offered her the job in September, two months before the Republican landslide that sent Newt Gingrich into the speaker's seat. By that time, however, he was a sure bet to become the Republican leader in the new Congress.

For the past two years, IEDC has been the chief catalyst behind the creation of the FEPZ. The idea has been hotly debated, favored by those who see it as a

potential boon to the economy, opposed by those who believe it will hurt existing firms.

As they attempt to secure government approval to manage the zone, the IEDC is trying to recruit multinational businesses, many of them Fortune 500 companies, for the park.

As IEDC vice president, Gingrich is approaching American companies, generally high-tech firms, trying to interest them in expanding into the FEPZ.

In an effort to avoid possible conflicts with her husband's official duties, Gingrich has retained Jan Baran, the Washington lawyer who is also helping with her husband's controversial book contract, to go over the terms of her IEDC work.

Her job is to be structured so that her dealings are strictly "business to business" and do not include any dealings with the Israeli or US governments, according to Baran. (Baltimore Sun)

New rules for securities

Firms fear drop in exports could slow



Pool photo by Denis Paquin

Speaker Newt Gingrich with his wife, Marianne, at a church service before the opening of the new session of Congress on Jan. 4.

Gingrich Promoted a Company That Has Employed His Wife

By KATHARINE Q. SEELYE
Special to The New York Times

WASHINGTON, Feb. 6 — The wife of Speaker Newt Gingrich has been earning \$2,500 a month plus commissions by working for a company to which her husband has lent his support.

The business, the Israel Export Development Company, is backed by American investors and is trying to establish a free-trade zone in Israel. Marianne Gingrich, a former county planner in Ohio, was hired by the investors to find American commercial tenants for the trade zone, which is to operate free of most taxes.

Mrs. Gingrich was hired last September, while her husband, a Georgia Republican, was the minority whip in the House. The Baltimore Sun reported on Saturday. The Wall Street Journal reported today that she was hired after Mr. Gingrich told Israeli officials that he supported the free-trade zone.

Mr. Gingrich's spokesman, Tony Blankley, said today that the job did not involve any dealings with the United States Government and therefore did not pose a conflict for the couple. The Sun said that the company's investors included prom-

inent business executives like the president of CBS, Laurence Tisch, the clothing magnate Sy Syms and the real estate developer Robert V. Tishman.

"There is no conflict of interest," Mr. Blankley said. "She's gone half-way around the world to avoid one."

Mr. Blankley said Mr. Gingrich was always a strong supporter of free trade. "He was giving advice to a friendly Government about what their policy should be," Mr. Blankley said. "He wasn't acting in an official capacity. There is no conflict with his Congressional responsibilities. No one can describe even in theory what the conflict is because there isn't one."

The Journal reported that Mr. Gingrich said he was first informed of the proposal for a free-trade zone in 1993 by his friend, former Representative Vin Weber, and Jack Kemp, former Secretary of Housing and Urban Development.

"I lobbied him," Mr. Weber, who worked for the company until about eight months ago, was quoted by The Journal as saying. Mr. Gingrich then met with supporters of the free-trade zone when he and his wife visited Israel in August 1993.

By STEVEN A. HOLMES
Special to The New York Times

WASHINGTON, Feb. 6 — For supporters of affirmative action, these are nervous days.

A proposed ballot initiative in California that would ban racial preferences in employment and education enjoys widespread support. Two Federal courts have struck down a University of Maryland scholarship program exclusively for blacks. The Supreme Court will rule this term on the constitutionality of a Federal set-aside program. And leaders of the Republican-controlled Congress are talking about taking a hard look at Federal affirmative-action policies.

"There is an uneasiness with the way this issue is being approached," said Theodore M. Shaw, associate director-counsel of the NAACP Legal Defense and Educational Fund Inc.

The jitters among minority and women's groups were heightened over the weekend when Senator Bob Dole of Kansas, the majority leader, said he had asked the Congressional Research Service to compile a list of "all bills that involve preference."

While sidestepping whether he would support the elimination of preferences based on sex or race, Mr. Dole, speaking on Sunday on the NBC News program "Meet the Press," did express reservations about them.

"You know, the people in America now are paying a price for things that were done before they were born," Mr. Dole said. "We did discriminate. We did suppress people. It was wrong. Slavery was wrong. But should future generations have to pay for that?"

Aides to Mr. Dole said that the Senator had made his request to the Congressional Research Service in late December, and that he expected an answer by the end of this month. But Republican leaders in the House and the Senate say that no legislation regarding affirmative action will be considered until both chambers have finished dealing with the provisions of the Contract with America.

"Work is going forward in various legislative pockets, looking at second-wave issues," said Charles J. Cooper, an official in the Justice Department in the Reagan Administration who is advising several Republican lawmakers on civil rights issues. "My sense is that the issue of racial quotas, racial preferences, is very close to the top of the second wave."

The idea of affirmative action being debated in a Republican-dominated Congress with a Presidential election on the horizon is chilling for supporters of affirmative-action pro-

An issue that one Republican adviser confidently sees as 'no lose.'

grams. During the Administration of President George Bush, backers of a civil rights bill were stymied for nearly two years by his characterization of it as a "quota bill." And that was when both houses of Congress were controlled by Democrats historically more sympathetic to affirmative action.

"Certainly the political landscape has changed," Mr. Shaw said. "The prospect of Congress opening up affirmative-action programs for review is one that is a cause for concern. These issues are very complex and sensitive. The courts have struck a balance that allows affirmative action in limited circumstances. But the political process and the nature of political discourse these days do not insure these issues will be dealt with in a thoughtful and sensitive way."

With the issue bubbling just below the surface, the White House has established an informal working group to monitor developments and to coordinate the Administration's

response, said a senior White House official who spoke on condition of anonymity.

The official emphasized that the group was not "coming up with a new position" for the President, who has supported affirmative action.

Looming above all political calculations in the debate over affirmative action is the proposed California ballot initiative that would bar the use of ethnicity or sex as "a criterion for either discriminating against, or granting preferential treatment to, any individual or group."

Backers of the measure are seeking enough signatures to place it on the same ballot as the state's Presidential primary in March 1996. Should they succeed, the issue of affirmative action would probably move to center stage during the Presidential campaign.

Indeed, some Republicans see the issue as one they can use to peel away even more white men from the Democratic Party in next year's general election. They believe that Mr. Bush lost a major re-election campaign issue when he signed the civil rights measure that he had earlier derided as a "quota bill." The measure overturned several Supreme Court decisions that had made it harder for members of minorities and for women to win job-discrimination suits.

Now, several Republicans are eager to approve anti-affirmative-ac-

tion measures and to dare the President to veto it. If he does, they are confident he will lose support among white men. If he signs it, on the other hand, his support among black voters and liberals will be jeopardized.

"In my view it's a no-lose proposition for Republicans," Mr. Cooper said.

Some civil rights leaders confidently say that attacks on affirmative action are nothing new and that such attacks have been beaten back in the past with support from Democrats and Republicans alike.

Civil rights advocates say they hope to mount a large-scale public education campaign to counter what they consider are myths about affirmative action. Ralph Neas, the executive director of the Leadership Conference on Civil Rights, said: "What we have to make sure of is that everyone has all the facts: to explain why affirmative action is needed, how well it has worked, and how it has benefited all Americans."

And while some acknowledge an uphill battle, there are signs that the public is ambivalent about current policy. For example, in a nationwide survey of 1,353 people by The Los Angeles Times last month, 73 percent said they favored a Federal law that would "make it unlawful for any employer to grant preferential treatment in hiring" to any group or person based on race, sex or national origin.

Chronicle

■ O. J. Simpson's chief lawyer has a party for his firm's new business and entertainment units

■ A sitcom nanny in a salute to a real-life nanny.

JOHNNIE L. COCHRAN JR. doesn't spend all his time in court and preparing the defense for O. J. Simpson's murder trial.

On Sunday afternoon, he was the host for an open house at his law office on Wilshire Boulevard in Los Angeles to celebrate the opening of his firm's business affairs and entertainment divisions.

Among the 300 guests were the film director ROBERT TOWNSEND, the singer and astrology enthusiast DIONNE WARWICK, the actress ANGE-LA BASSETT and ED LEWIS, the publisher of Essence magazine.

EARL GRAVES, the publisher of Black Enterprise magazine, toasted Mr. Cochran as the "Joe Louis of the legal profession" and added, "He

has made us all proud."

Witty banter stopped momentarily when one of Mr. Cochran's long-time clients, MICHAEL JACKSON, arrived with his wife, LISA MARIE PRESLEY. The couple made a quick escape into a private suite.

FRAN DRESCHER, who plays a tough-talking nanny from Queens in the CBS sitcom "The Nanny," presented a real-life nanny, MARY CATHARINE HASLETT, with the Most Wonderful Nanny in America award yesterday in Beverly Hills, Calif. The award was sponsored by several national child-care organizations.

Ms. Haslett, who currently cares



Michael Jackson



Johnnie L. Cochran Jr.

for a child in Richmond, was chosen from about 80 applicants because of her dedication to her first charges, three children whose mother left abruptly after the youngest was born, said Wendy Sachs, president of the International Nanny Association, one of the sponsors.

"The nanny Ms. Drescher plays is a caring person not unlike any professional," Ms. Sachs said. But she admitted with a laugh that Ms. Haslett, who drives a car with a license plate that reads NANY MC, is not quite the same as Ms. Drescher's flippant and zany television nanny, who served her first breakfast in a bathrobe.

JENNIFER STEINHauer

Behind The Scene

EDITED BY JEANE MacINTOSH



Evelyn Lauder and
Tommy Hilfiger

DOING LAUNCH

If Leonard Lauder ever decides to give up the cosmetics/fragrance tycoon gig, he'd be a hit at standup.

Lauder's quips and anecdotes had guests chuckling throughout the lunch he hosted with his wife, Evelyn, Tuesday at New York's Lenox Room restaurant to kick off the road show for Tommy, the new fragrance from Tommy Hilfiger. The scent is produced by Estee Lauder Cos.' Aramis division.

Hilfiger, who hits the road May 24 for a multi-state promotional tour, was bid a fond farewell by Lauder, who presented the men's wear designer with a bon voyage survival kit that included, among other items, a Maine lobster bib, the book *How to Speak Southern*, Western boot spurs, Kentucky bluegrass seeds and a skateboard to hasten travel in Venice Beach.

Tommy marks Estee Lauder's first foray into fragrance licensing; up to now, all of its products have been produced under proprietary labels. The new fragrance incorporates scents from various parts of the U.S. — Cape Cod cranberry, Florida grapefruit, New England apple pie, Iowa lavender and Texas yellow rose, to name a few — to advance its Americana theme.

Points go to the Aramis/Hilfiger promotional teams for creatively incorporating that theme into everything from the table settings to the guest list. In addition to snagging John F. Kennedy Jr. as a guest, they signed on the scions of other All-Americans as models, including Erroll Flynn's grandson, Luke, and Jackson Browne's son, Ethan.

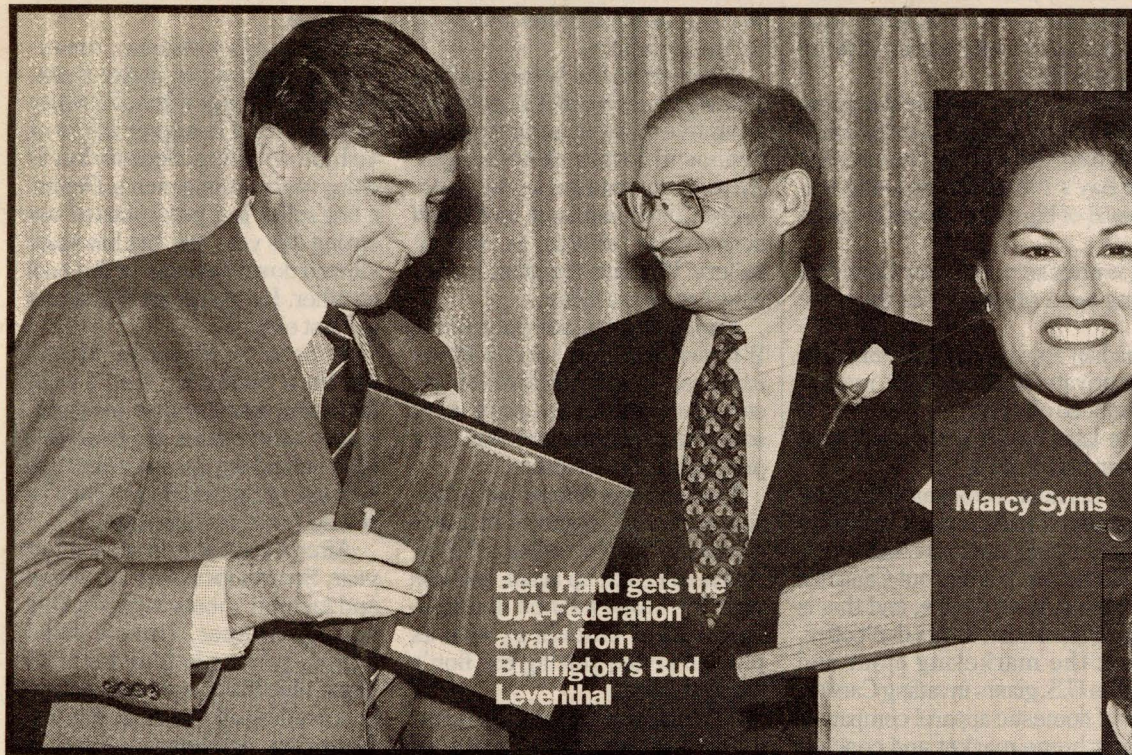
Extra credit goes to Aramis executive director Amy Mayfield, who went into labor during the lunch setup and was rushed to the hospital: Before most guests were even back at their offices, she had delivered baby boy Kyle. Not a bad day's work.

—J.M.



Leonard Lauder

A BIG HAND FOR BERT



Bert Hand gets the
UJA-Federation
award from
Burlington's Bud
Leventhal

Bert Hand, chief executive at Hartmarx and recipient of the UJA-Federation's 1995 award, had a lot to crow about at the organization's annual luncheon on Wednesday.

First, with a last-minute surge of ticket sales, the event raised close to a half million dollars. Second, after accepting the UJA-Federation award, the beaming exec was presented with a surprise birthday cake. Then, in a short breezy speech, he thanked the corps of his key executives on hand for making Hartmarx "a company on the go again."

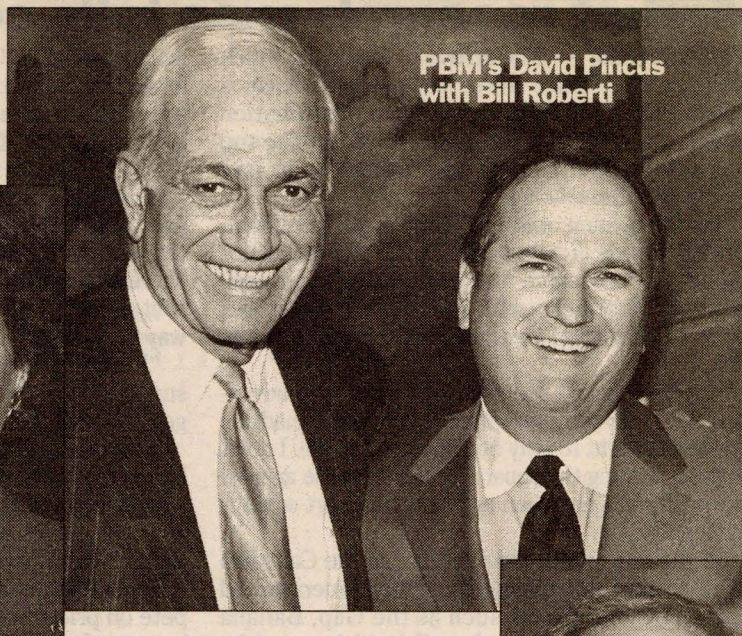
Before lunch began, the "happy hour" looked

like a meeting of the tailored clothing business and included were some newcomers, such as Plaid's new president Bill Roberti, who chatted with vendors from his Brooks Bros. days. Among the retailers shaking hands were David Feld, Today's Man, and Marcy Syms, who told DNR the chain "is still looking" for a Fifth Avenue location. Veteran comedian Freddie Roman did his usual warm-up — and appeared slightly miffed that the crowd munched away as he delivered his repertoire of jokes.

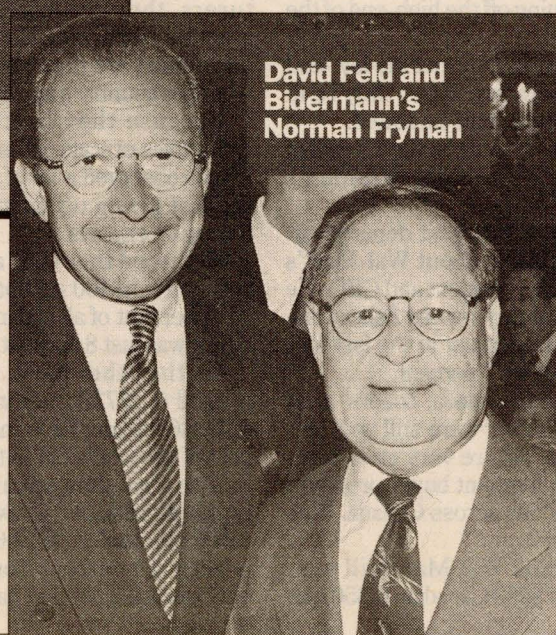
—STAN GELLERS



Marcy Syms



PBM's David Pincus
with Bill Roberti



David Feld and
Bidermann's
Norman Fryman



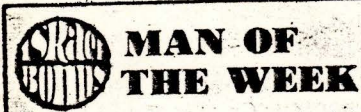
Saks'
Stanley
Tucker

Sy Syms: 'I remember how things were before '48!'

He has been seen on television by millions of viewers and his mellifluous voice is known throughout the metropolitan New York Area. He is one of the best-dressed men ever to appear on the small screen.

Despite his fame and popularity, he is not a show business star. Yet more people watch him in New York than Johnny Carson, Baretta, Archie Bunker and "the Fonz" combined.

He is Sy Syms, president of Syms Clothing, Inc., a leading consumer-oriented retail chain on the East Coast, whose television commercials have made him a celebrity and increased his business phenomenally.



Syms, who sells brand names at off prices, believes in Ralph Nader consumerism. He tells the public in his television spots that they should look at the labels so that they know what they are buying and how best to take care of their clothing. His slogan is "an educated consumer is our best customer."

With retail outlets in Buffalo, N.Y., Miami, Fla., Woodbridge and Paramus, N.J., Roslyn Heights, L.I., and Manhattan on Park Place, Syms is expanding his operation. He will open new outlets near Washington, D.C., on March 16, and in Elmsford, N.Y., in September.

Just as important to him as the success he has achieved in business, however, is the commitment he has made to the State of Israel. Sy Syms is proud of the role he has played in the past year as New York chairman of the Ambassador's Society of Trustees.

The Society, which was founded in April, 1976, under the auspices of Simcha Dinitz, Israel's Ambassador to the United States, comprises indi-

viduals who invest a minimum of \$10,000 in Israel Bonds annually. He is quick to point out that the Society of Trustees is only one of three honor societies of Israel Bond purchasers which have been major sources in providing investment capital for Israel's economic development.

The other two are the Israel Prime Minister's Club, whose members purchase at least \$25,000 in Bonds each year, and the Shomrim Yisrael (Guardians of Israel), whose participants subscribe to Bonds in denominations of \$1,000 and over yearly.

Syms is extremely pleased with the achievements of the members of the Ambassador's Society of Trustees. "They have provided invaluable assistance in helping the Israel Bond Organization to raise a record total of \$331.5-million in worldwide sales in 1977 and \$58.5-million throughout metropolitan New York," he stated.

Syms, who himself is a member of the Prime Minister's Club, has brought a new dimension of dedication to the Israel Bond program in

bin, a past president of Central Synagogue, program chairman; Louis Feif, treasurer and Israel Bond chairman of B'nai Shalom, breakfast treasurer; and Nathan Edelstein, Herbert Kahn and Morris Slawitsky — all of Central Synagogue — breakfast chairmen.

Rabbi Judah Nadich, spiritual leader of Park Avenue Synagogue in Manhattan, will be guest speaker at the breakfast.

Rabbi Routtenberg was spiritual leader of Temple B'nai Shalom from 1954 to 1972. He has been active with the Jewish Theological Seminary of America for more than a quarter-century, formerly as its executive vice president and director of its College of Jewish Music and Cantors Institute and currently, in addition to serving as professor of homiletics, as program editor of The Eternal Light, the Seminary's religious television program. In 1966, the Seminary conferred on him the honorary degree of Doctor of Divinity.

Rabbi Routtenberg has also served as president of the Rabbinical Assembly, the rabbinic arm of the Conservative movement, and was the first recipient of the Sabato Morais Fellowship, awarded by the Herbert Lehman Institute for research and creative writing.

He has been active in the Israel



Sy Syms

New York, as evidenced by the job he did as chairman of the recent Israel Bond Dinner of Welcome for Israel Foreign Minister Moshe Dayan at the Plaza Hotel.

A snow storm threatened to curtail advance preparations for the Dayan tribute. To make matters worse, Syms had to battle a serious case of laryngitis. Despite these obstacles, Syms showed up at the Manhattan headquarters of the Israel Bond drive for committee meetings. He spent hours on the telephone and in caucus with other dinner committee members to make final arrangements and to obtain Bond sales for the function.

As a result of his efforts, he helped boost Israel Bond sales for the event to the \$3.185-million level and was in great measure responsible for the overflow audience of more than 500 Jewish leaders which turned out to pay tribute to Dayan. And as a final display of devotion, he presided at the dinner even though his voice almost gave out.

When asked why he devotes so much of his busy schedule to Israel and the Bond campaign, he said: "I do it for myself and for my children. I remember what things were like for a Jew before 1948, when the State of Israel was reborn. So long as there is an Israel, I know that my children will have the feeling that they have a homeland."

Syms, who believes deeply in his Jewish heritage, has long been active in synagogues and has been affiliated with all three branches of Judaism — Orthodox, Conservative and Reform. He is currently a member of the Free Synagogue of Westchester in Mt. Vernon, N.Y.

A resident of Manhattan and Bronxville, N.Y., Syms lived in Yonkers from 1953 to 1964. In 1963 he ran for the Yonkers City Council. While residing there, he was a member of the Lincoln Park Jewish Center.

In addition to his close association with Israel Bonds, Syms also plays a key role in the United Jewish Appeal, is active in the Chaplain Alexander D. Goode-Ben Goldman Lodge of Bnai Brith, and contributes to a wide variety of philanthropies which benefit Israel and world Jewry.

An avid tennis buff, he is on the courts four days a week, winter and summer, "when my leg muscles aren't torn."

Anemia research gets help in Israel

JERUSALEM — Two scientists from Rockefeller University in New York and one from Hadassah-Hebrew University Medical Center here are collaborating on a long-term research project on the treatment of anemia.

The American doctors, Anthony Cerami and W. Grady and Dr. Chaim Hershko, Chief Physician of the Hematology Department of Hadassah Medical Center will investigate the new iron-chelating drugs, which remove excess iron from body tissues. These drugs are particularly useful in treating Cooley's anemia, sickle cell anemia, and bone marrow anemia.

Murray Klein, president of Aid Auto Stores, is honorary chairman, while Jerry Franklin, president of Jerry Franklin Associates, is dinner treasurer.

Auto division set to salute three leaders

The Automotive Parts and Accessories Division of State of Israel Bonds will salute three leaders of the automotive parts industry at a testimonial dinner on Tuesday evening, March 21, at the Waldorf-Astoria.

The honorees are David Blumenkranz, president of E & L Battery and Ignition Co. and a co-founder and past president of the Automotive Warehouse Distributors Association; Joseph Kratka, executive vice president of Retail Automotive Chain and former chairman of the Automotive Parts and Accessories Association; and William J. Mortimer, editor and publisher of Automotive Merchandising News and a member of the Automotive Executives Club and the APAA.

The three industry leaders will be presented the 30th Anniversary Award, an Israel Bond citation marking the 30th year of Israel's independence, in recognition of their long-standing efforts in the industry's Bond program to provide vitally needed investment capital for the development of Israel's economy.

David Weiss, president of Marc

...ing
... Group reveals a
... about the company's recent
and future direction, Charles
Rothschild, chief executive of-
ficer, said in an interview before
the firm's sales meeting here last
week.

Campus was the company's
sole apparel brand for 55 of its 65
years, but the company rolled out
a number of new labels for vari-

... and now, with volume ex-
ceeding \$250 million, the firm's
stable of names has grown to in-
clude J.J. Cochran, Private Line
and lil' Hunk, with more labels
expected in the future, Rothschild
said. Accordingly, the Campus
corporate name now only rep-
resents one label and one level of
retail, because the Campus brand
was recently repositioned to the
mass market.

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TIGERS ON THE RUN

TIGER RAHS ... Howard (Jockey International) Cooley who will be the recipient of the MRA President Award at annual formal dinner dance on February 7th at the Chicago Hilton ... **DNR's publisher, Herb Blueweiss,** on his 65th birthday ... **Arlene and Marty Greenfield** on the upcoming marriage of their sunny son, Jay, to **Cheryl Lee Bronsztein** ... Fashion coordinator/commentator, **Audrey Smaltz,** on her smash-hit appearance on the Ophra Winfrey show ... **Fred Kern** named sales VP at Damon Creations ... **David Dworkin** on his appointment as president and CEO of Bonwit Teller ... **Rick Bainbridge** who joined the Lanier Clothes div. of Oxford Industries as marketing VP ... **Lawrence Bloom** appointed chairman of Warnaco's men's knitwear division ... **Erwin Weiner** newly named senior exec VP by Clinton Swan ... **Morty April, Marvin Blumenfeld** and their associates on the laudatory April-Marcus feature in **Crains Business News** ... **Sy Syms** on his election as national chairman of Israel Bonds ... **ADORN YOUR FASHIONS WITH TIGER BUTTONS AND ASSURE YOUR OWN PROMOTION COMMOTION.** Call **Fred** or **Bernie Feinberg.**

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Bernie Miller's

update

A practical nurse is one who marries a rich patient.

A practical retailer is one who engages APRIL-MARCUS.

Update ... Two noble senior statesmen who built formidable family industry dynasties bearing their names recently observed birthdays. It was the 92nd for Barney Pressman and the 94th for J.M. Haggard ... The Men's wear division of State of Israel Bonds, chaired by Sy Syms, will honor Paul Wattenberg with the "Lion of Judah" award at a cocktail reception next Wednesday at the Plaza Hotel ... All-pro veteran line-man, Sylvan Landau, recently declared a free agent, came up with a key spot on the Farah Mfg. Co. executive roster ... Kudos to new editor, Suzanne Kilgore, on the bright new format of the MRA Newsletter ... and on the subject of newsletters, Alan Millstein's "Fashion Network" is now the most revealing, outspoken, irreverent and incisive that ever emanated from the needle trade. (And I've got a few exclusives for him) ... Arthur Simon of Simon & Sons of Braintree, Mass. who readily confesses to being a "long time and very successful" April-Marcus client, is justly proud of his daughter Helaine on the launching of the H.S. Simon Fabric Design Studio in association with Sitki Gulergun ... Riveting reading: "Prince of Tides" by Pat Conroy; Riveting viewing: the "Oscar" bound "Platoon" ... Harold Masters shapes up for his "Oscar de la Renta" marketing marathon with a daily 5 A.M. jogging and workout regimen and we vote his showroom assistant, Denise Berger as the "wow-wow" gal of the week ... Thanks for listening.

APRIL-MARCUS 350 FIFTH AVENUE, NEW YORK, NEW YORK 10118 212-736-4831

areas.

In the meantime, foreign goods for the second were conspicuously absent once again. A major importer told DNR that there were big problems where fabric from Egypt and Turkey was concerned. He said his main problem now was to keep on the books orders placed with these two countries some time ago.

In Egypt, he said, the government sets prices for goods, and mills must not sell at higher or lower levels. This month, the gov-

See GRAY GOODS, Page 8

CORRECTION

NEW YORK — Valentino Garavani designs the Oliver men's collection that was shown this week in Milan. A story in Thursday's DNR, Page 12, incorrectly credited another designer for the line.

NEW YORK — P.A. Bergner & Co. is switching its buying office to AMC from Frederick Atkins, according to Alan Anderson, chairman and chief executive officer. This point was incorrect in a feature in Thursday's DNR on the Boys' and Young Men's Apparel Manufacturers Association's Green Thumb luncheon.

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A D C



INAUGURAL More than 500 leaders participated in the Israel Bond Inaugural Leadership Council meeting last week at the Waldorf-Astoria. L. to r., Sy Sims, chairman, commerce and industry division; Paul Kedar, Israel Consul-General in New York; Howard Samuels, general campaign chairman, Greater N.Y. Committee for Israel Bonds; Jacqueline Goldman, chairperson, Women's Division. (Photo, Alexander Archer.)

RETAIL BRIEFS

Goudchaux's, Baton Rouge, present its sixth annual **ALBERT STERNBERG AWARD** to Albert Nipon on Dec. 4. The award is named after the store's founder, who died in 1965, and is given each year to one of the store's resources for design leadership and creativity. The presentation will be made at the 22nd Annual Symphony Ball, to be held at the Louisiana Arts and Science Center, a renovated train terminal overlooking the Mississippi River.

Fashion Bar, Inc., a Denver-based specialty store chain, will open a 40,000-square-foot store in **GREELEY MALL**, Greeley, Colo., in mid-November. The store will contain five Fashion Bar divisions: **FB Ladies'**, **FB Men's**, **FB Kids**, **Youngset** and **FB Design**. In addition Fashion Bar will open an **Women's** store in **VILLA ALIA MALL** in Denver in mid-November. This will be a 14,000-

square-foot unit.

Sy Syms, president of Syms Clothing, Inc., will be the guest of honor at a corporate dinner of the retail industry division of **STATE OF ISRAEL BONDS**. The tribute will be held Nov. 18 in the New York Hilton Hotel, where Syms will receive the Israel Menorah Award. Robert Katz, president of Benhil Men's Shops, is dinner chairman. Howard Samuels, general chairman of the Israel Bond campaign in the greater New York area and commissioner of the North American Soccer League, is honorary chairman.

F.W. Woolworth will close its 20,000-square-foot downtown Harrisburg, Pa., store on Dec. 31. The building, which has been acquired by the Harrisburg Development Corp. along with adjacent buildings, will be razed for construction of a state office building.

Timothy's Fashion, which opened Timothy's shops, has general offices and a center to Maryland Heights, a suburb of St. Louis, for merchandising, accounting and merchandise distribution place at this 3,488-square-foot facility. The move is in for expansion at Timothy's plans to open two stores and two units in 1981.

Anne Wood has been named president of the ROI Retail division of Retail Operations Inc. The ROI Retail division is a special service geared to specialty stores, representing retail opportunities, price and designer dress markets. Wood is the owner of her own retail company, Wood Associates, in

TV News Conspires to Make Israel a Pariah

To the Editor,

This letter is in protest to the relentless blatant and unabashedly Israel bashing on TV. It should be obvious to any one with half a brain that this is not just raw anti-Semitism, but a conspiracy to make Israel a pariah in the community of nations and to weaken its position vis-a-vis the Arab states.

As proof of the accuracy of this statement one need only to have watched the highly regarded MacNeil-Lehrer Report of Friday, January 22, and Friday January 29. The anti-Israeli venom spewed forth by the British reporter was absolutely obscene. How much TV coverage was given to the

massacre of 10,000 Arabs by Hussein and over 20,000 by Assad? This British reporter should get someone to translate the school books of six and eight-year olds, in which they are taught to hate and kill Jews.

On the MacNeil-Lehrer report of Friday, January 29, MacNeil had the colossal chutzpah, when interviewing Yitzhak Rabin, to equate the Israeli response to Palestinian rioting with the torture and murder of Jews by Germans, Poles and Russians. MacNeil made it sound as if a large segment of the American Jewish community disapproved of these tactics. Another bald lie!

To add insult to injury there

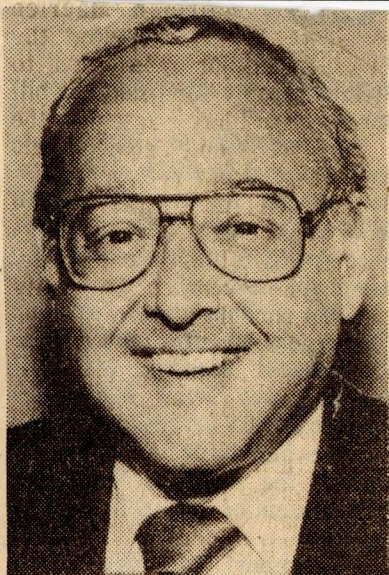
are foolish wealthy Jews who support these programs — who probably never even watch them — such as Mr. Syms of Syms Clothing. How these anti-Semites must be laughing at these dumb rich Jews, who show no outrage at these anti-Semitic broadcasts.

Then there are other Jews, who can be influential in stemming this tide and can at least require neutrality in reporting on the Middle East. Anti-Semites have been claiming for years that Jews control the media. These men, such as

Tisch, Paley, etc. seem to lean over backwards to be neutral, non-judgmental, etc. Jews like these have contributed to the destruction of Jews in the past. The Arabs, on the other hand, speak with one voice.

The situation is getting so ridiculous that this anti-Israeli sentiment is spilling over into local programs — even on a program about Broward County on Saturday, January 3. Will *Sesame Street* be next?

Helen Katz
Miami Beach



Sy Syms

Israeli bonds chairman will give address

BY ADVANCE STAFF WRITER

Sy Syms, a leading businessman and national chairman of State of Israel Bonds, will be the featured speaker at the organization's Staten Island division tribute luncheon next Wednesday at Congregation B'nai Jeshurun in West Brighton.

The luncheon, which is open to the public, will honor Allan Weissglass, president of Magruder Color Co. Inc. Weissglass will be presented with the Israel Freedom Award in recognition of his support for Israel's economic development.

In announcing Syms as the featured speaker, Borough President Ralph Lamberti, local chairman of Israel Bonds, said, "Sy Syms has been a staunch supporter of Israel and of the Israel Bonds program. He has recognized and convinced others that the preservation of Israel and its success as a nation are important to the well-being of our country. Israel is a long-time friend with whom we share the most fundamental values."

Syms is the former chairman of the Israel President's Club, an honor society whose members purchase \$100,000 or more in Israel Bonds annually.

Tickets for the luncheon are \$25. Further information may be obtained by calling 212-677-9650.



CONGRATULATING Paul Haveson, right, general chairman of the Pittsburgh/Tri-State Israel Bond Organization, for achieving record-making results in last year's Bond drive is national chairman of Israel bonds, Sy Syms of New York, head of a national retail clothing chain.

plan for the American Broadcasting Station, "America" so that vital information from the United States could be picked up by the occupied countries.

Today, in what can only loosely be called semi-retirement, Flamm is busy documenting and archiving his large assembled data of the early years of radio, Broadway entertainment, and the American-British alliance during WWII. Walking into his country home in northern New Jersey, you are swept up in a panorama of images and mementos from the many endeavors he was involved with. Evocative memo-

ry. Among the long list of stars and personalities (fondly referred to as the WMCA Alumni) that took to the airwaves that particular week were Arthur Tracy, Will Osborne, Baby Rose Marie, Ozzie Nelson, Norman Pierce, Jack Dempsey, Belle Baker (the Sweetheart of Broadway) and Rudy Vallee, "dean" of the WMCA Alumni.

The man credited with introducing outstanding personalities of the stage and screen to New York's radio audience was always a man in a "great hurry." Born



Donald Flamm (second from left) receiving the 1987 David Ben-Gurion Centennial Award from Sy Syms (left), the New York chairman of the State of Israel Bonds. Standing next to Flamm is his wife, Elayne Flamm, and Brig. Gen. Yehudah Halevy, then president and CEO of the bonds organization.

Syms-Gingrich eye free trade zone

The head of a pre-eminent off-price tailored menswear chain and the wife of the U.S. Speaker of the House. What do they have in common? They both want to create jobs in Israel.

For Sy Syms, it's a long-term business investment. For Marianne Gingrich, it's her new job. Syms is among the principals of the Israel Export Development Co. His colleagues include CBS president Laurence Tisch, real estate developer Robert Tishman and IED chairman and ceo David Yerushalmi.

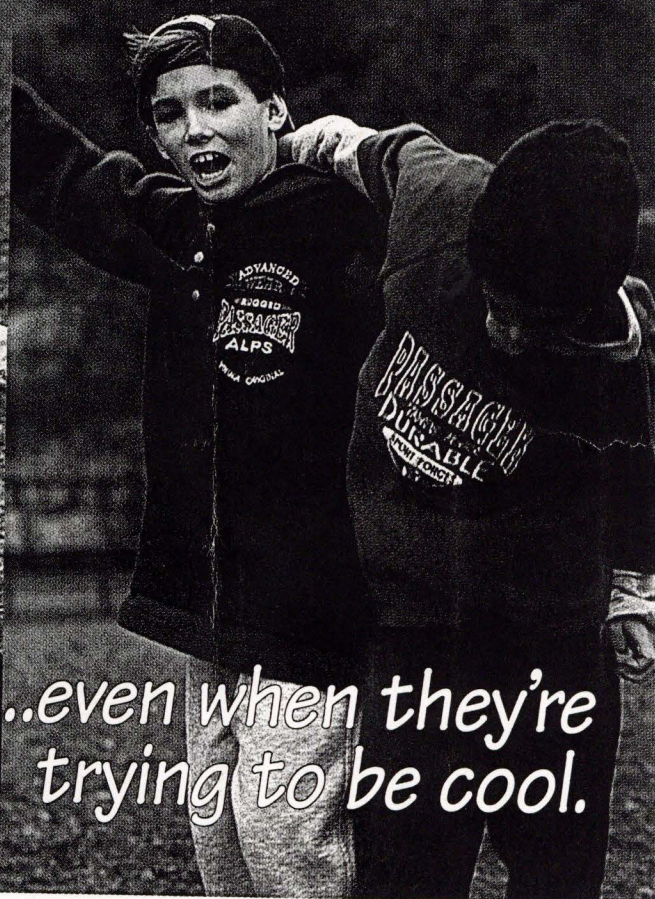
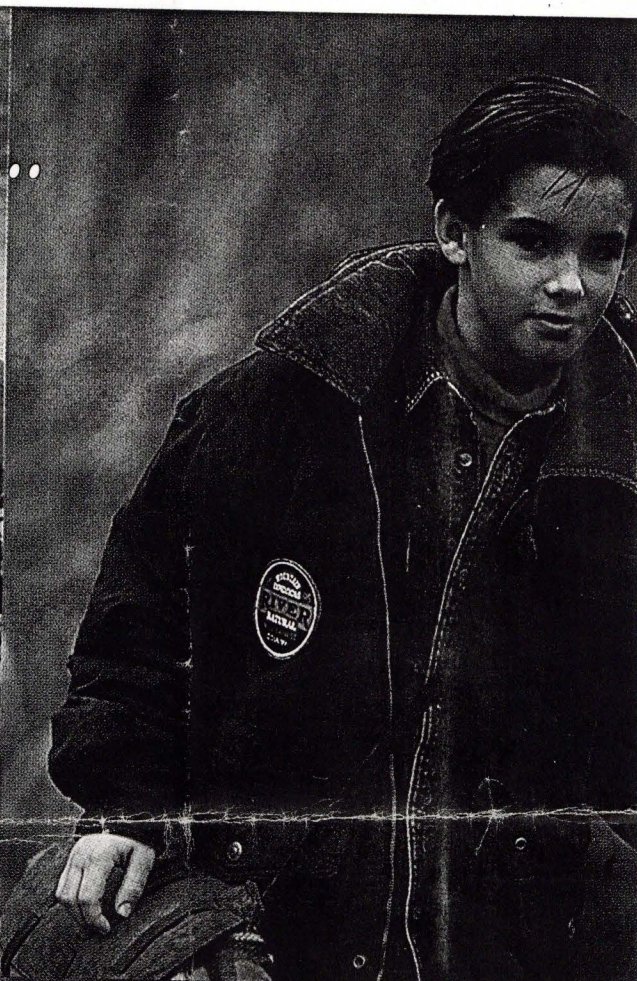
Incorporated in the British Virgin Islands, the 2-year-old firm seeks to establish and operate a free trade zone in Israel to provide competitively priced manufactured products for export.

IED's twin goals are to complete negotiations with the government in Israel and to attract companies from other nations to set up shop in the zone. Marianne Gingrich was hired to help with the latter goal. Syms says her qualifications include experience in soliciting companies for real estate transactions and good professional contacts.

Syms asserts that early on he believed the off-price chain that bears his name might benefit if textile production were to become a factor in the zone. When the Israeli government imposed minimum wage standards for the zone, however, that put the kibosh on any textile aspect because wages would make apparel merchandising price prohibitive. The tailored menswear he sells is sourced from Italian, Eastern European and U.S. companies that maintain competitively lean payrolls.

Syms says the zone will be home to high-tech, biomedical and information companies that can draw on the pool of "educated, unemployed" immigrants from Russia who have flooded Israel in recent years. Engineers and other specialists are available to work at a fraction of the salaries they would command in other nations.

Aside from pure business reasons, Syms' interest in the project remains high because, he says, "I am looking to help the state of Israel with jobs." A tender for the land has been made, Israeli lawmakers are considering the ramifications of the Free Export Processing Zone, and companies are considering Marianne Gingrich's solicitations.



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ge the South African gov-
to release the labor and
aders still imprisoned as
step in a dialogue with
of the black community
ending apartheid in
ca."



BENJAMIN NETANYAHU, Israel's UN ambassador, will be guest of honor at an Israel Bonds luncheon in the UN delegate dining room on Wednesday, Dec. 19. Sy Syms will preside at the lunch meeting.

YOU KNOW THAT:

David Yellin Teachers College of Jerusalem has a new first — a team called "Second Chance." Yossi Simhon, age 24, without the necessary qualifications for college entrance, and having completed his Army Service, asked "where do I go from here?" We gave him the answer. Come to us and study for one year. Live and work on a nearby Kibbutz. At the end of one year take your College Entrance Exams, for a "Second Chance." Yossi, and 39 others are now enrolled in the first group of "Second Chancers." We



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CONGRATULATING Paul Haveson, right, general chairman of the Pittsburgh/Tri-State Israel Bond Organization, for achieving record-making results in last year's Bond drive is national chairman of Israel bonds, Sy Syms of New York, head of a national retail clothing chain.