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MS-920: Sy Syms Papers, 1944-2012.

Series A: Newspaper and Magazine Clippings, 1949-2012, undated.

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Yeshiva University (New York, N.Y.), 1983-1984.

For more information on this collection, please see the finding aid on the
[American Jewish Archives](http://AmericanJewishArchives.org) website.



"Drop that! Do you want to get us busted for brutality?"

Liz and No. 8: first they'll spa together

IT'S the ultimate in togetherness. Elizabeth Taylor and her intended, Mexican lawyer Victor Luna, are about to head for the Sunshine State, where they'll spend a week together at Taylor's favorite spa.

Yes, La Liz, target of more weight-related cracks than any woman alive, is taking a break from the slings and arrows of outrageous comedians next week to head toward Palm Air in Florida's Pompano Beach, on what some might deem a pre-nuptial honeymoon.

The two reportedly plan to tie the knot here in New York around Christmas and then head down to Mexico to meet the groom's family in a formal fashion.

And when the Big Day arrives, Liz and Luna will be ready. Liz, who was plagued with health problems during the run of *Private Lives* and has put on a couple of pounds recently, hopes

to be in tip-top shape, and a little less big, before she says "I do" for the eighth time.

A spokesman in the office of Chen Sam, Liz's publicist, says the happy couple will be checking into the spa next week and will stay in the burgundy-and-white Elizabeth Taylor Suite, made up of two corner rooms on the top floor of Palm Air's 130-room hotel.

Weight loss, of course, is the reason most people go there, but spa spokeswoman Andrea Benarde delicately told PAGE SIX's Richard Johnson, "She [Liz] comes to relax and work out."

If they go for the full-spa program, Liz and Victor, who's making his first visit to the 1500-acre resort, will get before and after photos and a report card at the end of the week.

They'll first be examined by a doctor, then, subject to his approval, will meet with fitness

instructors to work out individualized exercise programs.

There will be three or four daily classes of aerobic dancing, Nautilus training and other workouts, but in between times they'll be "completely pampered," the spokeswoman said.

Every day even Victor will get a full massage, facial, herbal wrap and private whirlpool. Also available are indoor racquetball courts, an outdoor, coed Olympic-size pool, outdoor jacuzzis and nude sunbathing solariums. Then there's always tennis and five golf courses to choose from.

Included in the \$365 daily rate for a couple are three diet meals a day, with gourmet dishes ranging from 800 to 1200 calories. Between-meal noshing, even for stars like Liz, is strongly discouraged.



ROD: split statement

IT'S statement-issuing time for Rod and Alana Stewart, whose wedded state has not been all that blissful of late. The happy couple, through Rod's manager Arnold Steifel, told PAGE SIX: "It is absolutely untrue that Alana Stewart has filed for divorce. Of course, there have been problems in the marriage, as well as recent periods of separation. However, both Rod and Alana are trying to overcome their mutual problems so that their marriage can survive. In fact, the Stewarts, and their children, Sean, 3, and Kimberly, 4, spent a long Thanksgiving holiday weekend together." So there.

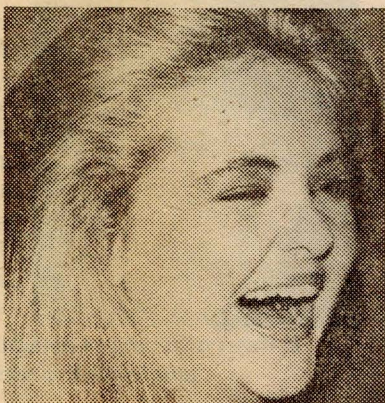
Write on

THEY came to congratulate, and consume a few cocktails, the other night at the apartment of New York's Ed Kosner and Julie Baumgold. The occasion: publication of *Intimate Distance* (Morrow) by New York contributing editor Marie Brenner. *Time's* Henry Grunwald, *The Atlantic's* Mort Zuckerman, Arianna Stassinopoulou, Barbara Howar, Tony Bennett and a slew of writers, including John Leonard, Tony Schwartz, Pete Hamill and Michael Kramer, toasted the author. Andy and Lynn Stein, fresh from a snowed-in Thanksgiving weekend in Aspen, were also on hand. Gael Greene, ever-diligent in promoting the City Meals-on-Wheels program, told Andy she had to speak to his father, publisher Jerry Finkelstein, about giving the program some money. Andy (with visions of political races dancing in his head?) laughed: "I've got to get him to give me some money."

He's off

A CHANGING of the guard is imminent at Goldcrest Films, the British company behind the last two Academy Award-winning best pictures, *Chariots of Fire* and *Gandhi*. Jake Eberts, the founder/chairman of the company, is leaving — reportedly for more dough — to assume the managing director's post at Embassy International.

By SUSAN MULCAHY



CORNELIA: guidance

CORNELIA Guest is a fixture on the party circuit, but she's no indolent hanger-on. The debutante-

PAGE SIX

turned-model occasionally sings for her supper, bringing out her pop music act at various soirees. And, as it turns out, this kind of thing doesn't develop without a little help from experienced friends. Jack Hofsis, the Tony Award director of *Elephant Man*, "directs and choreographs for me," says the ex-deb. "Basically he gives me

confidence." Cornelia met Hofsis, who's choreographed acts for Patti LaPore and Barry Manilow, two years ago at a dinner party. Cornelia has a music director as well, so Jack is the self-described "third eye." He says he breaks down the dynamics of the song to make sure "it looks like it has panache and style."

Why News hired ex-Schools deputy

NEW York City kids sometimes get a helping hand in locating summer jobs from the New York City Partnership, a coalition of top businesses, which in turn gets a helping hand each year from some individual corporate sponsor. This year's sponsor is the *Daily News*. And guess who's just been hired by the *News* to consult on the project? A company run by Richard Halverson, former Deputy Schools Chancellor under Frank Macchiarola, who now heads — yes — the New York City Partnership. John Campi, *News* public relations director, said Halverson's company, Field Management Associates, will "aid us in operational activities of the program." Campi said Halverson signed a year's contract in October. He would not say for how much. Campi said he, not former Chancellor Macchiarola, hired the former Deputy Chancellor. "Don't assume that because it isn't true," he said. "What seems obvious isn't necessarily true." But he conceded: "It does seem very obvious." He said Halverson was chosen for his "expertise and his knowledge of all the various functions of the city. He's well-versed in kids." There's an ironic footnote: *News* columnist Ken Auletta recently blasted the Partnership on grounds it took credit for finding close to 20,000 summer jobs for underprivileged kids when in fact 16,000 of the jobs were generated by the Board of Ed and other government organizations.

Offstage noises

OH, those "artistic differences" that have a way of cropping up. This time the victim is Vivian Matalon, who was fired, dismissed and otherwise relieved of his directorial duties on *Tap Dance Kid*, the musical now in previews at the Broadhurst. Matalon, whose credits include *Morning's at Seven*, follows costumer Ann Emonts out of the show. Emonts was replaced last week with William Ivey Long, who won a Tony for the threads in *Nine*. There were whispers that Michael Bennett and Tommy Tune were being sought to direct the musical, but a *Kid* spokesman says Michael Stuart, one of the producers, has been appointed director.

Call him Dr.

SY Syms — who's always saying, "An educated consumer is our best customer" — obviously believes in education. The clothier (who went to NYU) has contributed so much cash to Yeshiva U. that it is awarding him an honorary Doctorate of Humane Letters at the Waldorf Dec. 11. UN Ambassador Jeane Kirkpatrick and Israeli Defense Minister Moshe Arens will also pick up degrees.

Zbig news

ZBIGNIEW is in town, and we don't mean Brzezinski. We mean filmmaker Zbigniew Rybczynski, who made cinematic history last year by being the first person to win an Oscar and be arrested the same night. Rybczynski, you'll recall, picked up a statuette for "Best Animated Short" (*Tango*), then on the way out got into a scuffle with security guards and landed briefly in jail. Anyway, he'll be here Sunday night for a retrospective of his work at the Century Cafe on West 44th. The evening benefits the Actors Collective.



Yeshiva University Report

Development Highlights



CENTURY LEADER OF THE WEEK

As Yeshiva University moves towards its centennial year in 1986, we are proud to salute those individuals whose leadership and philanthropy are indispensable to the growth of this unique institution, the oldest and largest university under Jewish auspices.

Sy Syms: "I support YU for what it will be in 200 years"

When Sy Syms was growing up in Brooklyn, he wanted more than anything else to be a major-league baseball player. "I spent every free moment playing baseball," he said. "I walked around with my mitt all the time."

But an injury suffered while he was in the Army kept Mr. Syms from making a try at the big leagues. Today, however, as chairman of the board and chief operating and executive officer of Syms Corporation, he is in the big leagues in business.

Mr. Syms is widely-known in the New York City area — especially because he appears in television commercials for his clothing stores. What is less widely-known, however, is that Mr. Syms is also a philanthropist. He has supported many institutions such as Boys Town in Jerusalem and Jewish Hospital in Denver, CO. He also is chairman for commerce and industry of the Greater New York Israel Bond Campaign.

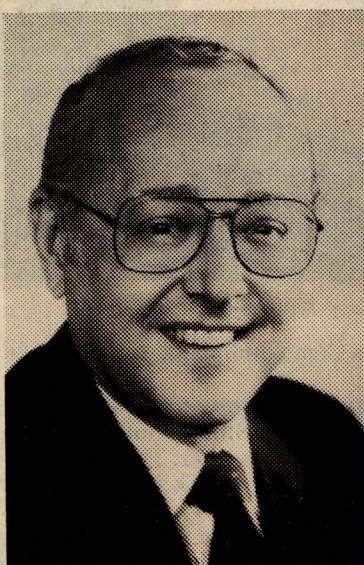
He also is involved with the activities of the Police Athletic League and the Inner City

Scholarship Fund. He serves as executive board member of the Better Business Bureau of New York City.

Because of his business leadership and his communal interests, Yeshiva University will confer upon Mr. Syms an honorary Doctor of Humane Letters degree at a Convocation preceding the University's 59th annual Hanukkah Dinner Dec. 11.

The Convocation and Dinner will be held at the Waldorf-Astoria Hotel. A reception will begin at 4 p.m., the Convocation at 5 p.m., and the Dinner at 6 p.m.

Other noted persons who will receive honorary degrees at the Convocation are Jeane Kirkpatrick, U.S. Ambassador to the United Nations; Moshe Arens, Israeli Minister of Defense; and philanthropists David J. Azrieli of Montreal and Philip Belz of Memphis. The guest of honor at the Hanukkah Dinner will be Mrs. Erica Jesselson, philanthropist and Benefactor of the Yeshiva University Museum. She will receive the University's prestigious Distinguished Service Award.



Mr. Syms' support for Jewish causes includes support of Yeshiva University. "I am impressed by the University," he said, "but I really support Yeshiva University for what it will be in 200 years."

What will it be then? Mr. Syms thinks the University will be "even better than it is to-

day," he said. "The University will keep the Jewish heritage strong."

Mr. Syms learned about that Jewish heritage from his parents — both immigrants from Russia. His father was in the retail clothing business.

"In our family, the retail business was a hardship," Mr. Syms said. "My father worked long hours, and we never seemed to have enough money. When I was a child, I vowed I would never go into that business."

When he started to take classes at New York University after he was discharged from the army, he considered several careers. But then he discovered broadcasting, and he decided to become a sports announcer.

He worked diligently to lose his Brooklyn accent. "I practiced alone in my room," Mr. Syms remembered, "at least three or four hours a day."

After graduation, Mr. Syms held radio jobs in Maryland and West Virginia. But then he returned to New York City to help his brother in the clothing business. He never went back to

broadcasting.

Mr. Syms went into business for himself in 1959, opening his first store on the corner of Cortland and Greenwich Streets — the same intersection where his father once had a store.

Through the years, Mr. Syms has seen his business grow from that one store to 11 Syms stores in New York and New Jersey. In 1980, he also bought A. Sulka and Co., with shops in New York, London, Paris, and San Francisco.

As he has dedicated himself to his business, he has not forgotten his family. Four of his six children are now involved with him in the business.

All six of those children received Jewish educations, Mr. Syms said, and he expects that his first grandchild — who was born in March — will receive a Jewish education too.

"Something inherent motivates me to be involved with Judaism," he said, "something that works on me even without my necessarily being aware of it. I think that something is my heritage as a Jew."

YU NEWS DIGEST

Yeshiva University's Albert Einstein College of Medicine (AECOM), a world-renowned center for medical education and research, has continued to attract friends and Benefactors during the last few weeks — old friends who already know well AECOM's mission and new friends who want to help the College's advance into the frontiers of medicine.

Friends of AECOM recently have endowed new chairs that will be held by some of the leading figures in medical research and education. The Lola and Saul Kramer Chair in Molecular Biology will be held by

Friends of AECOM Help College Advance Into Dynamic New Medical Frontiers



AECOM's Society of Founders celebrated their 30th anniversary with a dinner. Shown here are (from left): Dr. Ernst R. Jaffé, acting dean of AECOM; Howard P. Hoffman, a member of the AECOM Board of Overseers; Lewis Rudin, dinner chairman; Dr. Norman Lamm, president of Yeshiva University; and Burton R. Resnick, chairman of the Board of Overseers.

Chairman of the Department of Microbiology and Immunology. The Sidney L. and Miriam K. Olson Chair in cardiology will be held by Dr. Edmund H. Sonnenblick, a professor in the Department of Medicine.

Dr. Harry Eagle, one of the world's leading cancer researchers and a professor in the Department of Cell Biology, has received a special honor because of his long years of ser-

vice to AECOM and to the fight against cancer. The National Women's Division of AECOM has endowed the Harry Eagle Chair in Cancer Research. That chair will be held by Dr. Matthew Scharff, a professor in the Department of Cell Biology. Mrs. Rita Rosen is president of the National Women's Division.

A recent dinner of the Florida Friends of AECOM honored a new friend of the College. At

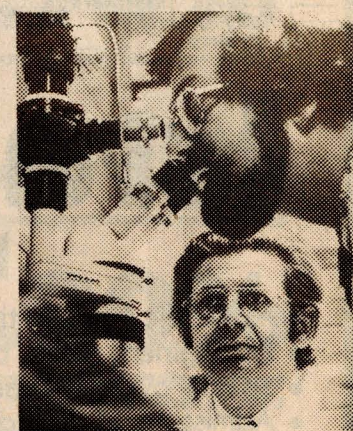
that dinner, Ted Arison, chairman of the board of Carnival Cruise Lines and The Hamilton Corporation, received the AECOM Distinguished Achievement Award. Dr. Norman Lamm, president of the University and the dinner's main speaker, paid tribute to Mr. Arison.

Another recent dinner honored Rose and Reuben Mattus, founders of Häagen-Dazs Ice

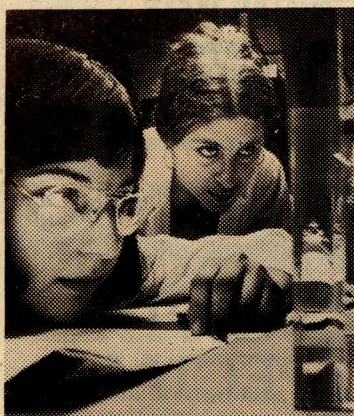
Cream, and Michael Nuñez, president of the Bronx Venture Corporation.

Fine examples of AECOM's old friends — persons who have given much over the years — are Theodore and Florence Baumritter, who recently became Benefactors of AECOM. They are responsible for such projects as the Baumritter Kidney Dialysis Center, as well as scholarships for students who otherwise would have difficulty supporting their medical education.

Old friends and new friends — all are attracted by the stellar



achievement of AECOM faculty members and graduates and all have given much to make certain that those achievements continue to shine in the years ahead.



Dr. Lucy Shapiro, Professor and Chairman of the Department of Molecular Biology. The Murray and Evelyn Weinstock Chair in Microbiology and Immunology will be held by Dr. Barry Bloom,



Reserve the Date and Plan to Attend
59th Annual Hanukkah Dinner and Convocation
Sunday, Dec. 11, 1983 Waldorf-Astoria



For information on programs, activities and the many ways you can support our vital University, please call David H. Zysman, Vice President for Development (212) 960- 0863, or write Yeshiva University Office of Development, 500 West 185th Street, New York, NY 10033.

KAWALER RABBINIC TRAINING PROGRAM • STONE-SAPIRSTEIN CENTER FOR JEWISH EDUCATION • CENTER FOR PSYCHOLOGICAL AND PSYCHOEDUCATIONAL SERVICES • HOLOCAUST STUDIES PROGRAM • YESHIVA UNIVERSITY PRESS • FLORENCE AND THEODORE BAUMRITER KIDNEY DIALYSIS AND RESEARCH CENTER • IRVING AND RUTH SPITALNICK CENTER FOR STUDIES IN DIABETES • IRWIN S. AND SYLVIA CHANIN INSTITUTE FOR CANCER RESEARCH • JACK AND PEARL RESNICK GERONTOLOGY CENTER • MARION BESSIN LIVER RESEARCH CENTER • MESHULAM RIKLIS/RAPID AMERICAN CENTER FOR RESEARCH INTO ALZHEIMER'S DISEASE AND BRAIN AGING • ROSE F. KENNEDY CENTER FOR RESEARCH IN MENTAL RETARDATION AND HUMAN DEVELOPMENT

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The Jewish Week & The American Examiner, Inc. November 25, 1983



The Honorable
MOSHE ARENS
Minister of Defense,
State of Israel

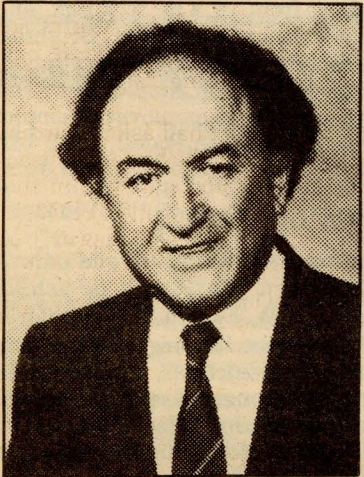
YESHIVA UNIVERSITY 59TH ANNUAL HANUKKAH DINNER and SPECIAL CONVOCATION

**SUNDAY, DECEMBER 11, 1983
4:00 P.M.**

WALDORF-ASTORIA HOTEL

Recipients of Honorary Degrees
at the Convocation:

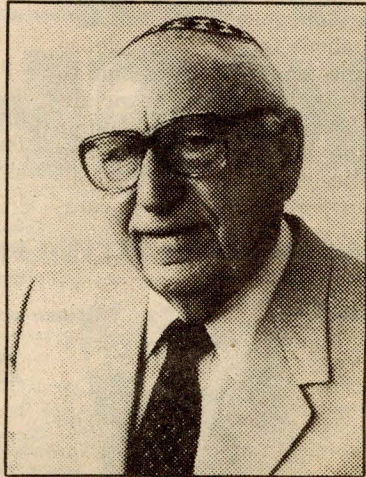
MOSHE ARENS JEANE J. KIRKPATRICK
DAVID J. AZRIELI PHILIP BELZ SY SYMS



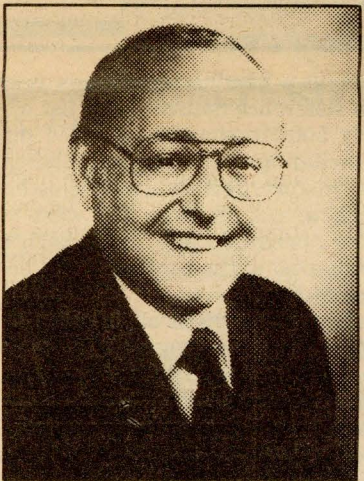
DAVID J. AZRIELI
Montreal, Canada
Benefactor; David J. Azrieli
Graduate Institute of
Jewish Education
and Administration



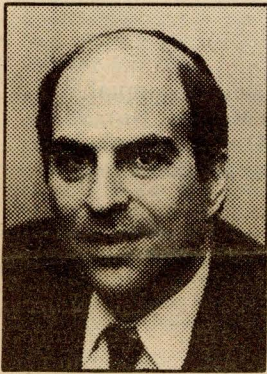
The Honorable
JEANE J. KIRKPATRICK
U.S. Ambassador
to the United Nations



PHILIP BELZ
Memphis, Tennessee
Benefactor; Philip and Sarah Belz
School of Jewish Music
and Philip and Sarah Belz
Department of Music



SY SYMS
Chairman, Syms, Inc.



Dinner Chairman
Jay H. Zises



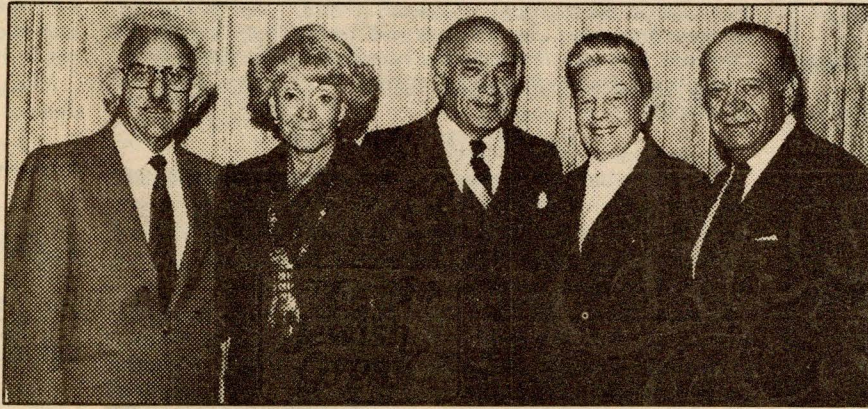
Convocation Chairman
Stanley E. Stern

Reception: 4:00 p.m.
Convocation: 5:00 p.m. Dinner: 6:00 p.m.
Dinner Couvert: \$75.00 per person Black Tie

R.S.V.P. (212) 960-0881



DISTINGUISHED SERVICE AWARD
MRS. ERICA JESSELSON



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ANDREW N. AND ROSE MILLER CHAIR IN THE HISTORY OF ZIONISM AND MODERN ISRAEL

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Mr. and Mrs. Ira Miller Mr. Leon Miller Mr. and Mrs. Harold Sherman Mr. and Mrs. Hy Lieberman

YESHIVA UNIVERSITY HANUKKAH DINNER, 500 W. 185th STREET, SUITE SH 700, N.Y., N.Y. 10033

THE MARSHA STERN TALMUDICAL ACADEMY — YESHIVA UNIVERSITY HIGH SCHOOL FOR BOYS • TONYA SOLOVEITCHIK YESHIVA UNIVERSITY HIGH SCHOOL FOR GIRLS • YESHIVA UNIVERSITY OF LOS ANGELES • BROOKDALE CHAPLAINCY INTERNSHIP PROGRAM • CENTER FOR CONTINUING EDUCATION • INTERDISCIPLINARY EDUCATIONAL CONFERENCE ON BEREAVEMENT AND GRIEF • YESHIVA UNIVERSITY MUSEUM • JOSEPH AND RACHEL ADES SEPHARDIC COMMUNITY OUTREACH PROGRAM • MAYBAUM SEPHARDIC FELLOWSHIP PROGRAM • MORRIS AND NELLIE L.



Yeshiva University Report

Development Highlights



1500 ATTEND UNIVERSITY'S 59TH HANUKKAH DINNER; FIVE RECEIVE HONORARY DEGREES AT CONVOCATION



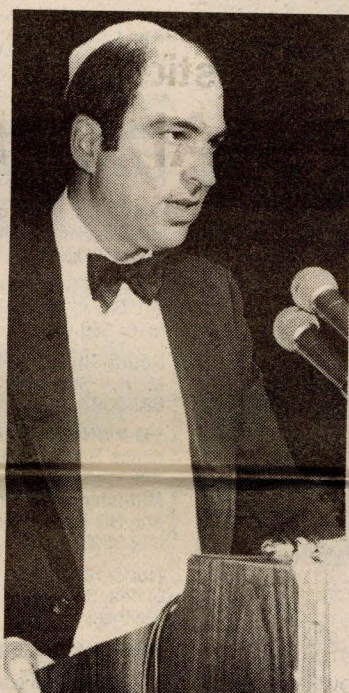
At Convocation preceding Dinner: (seated, from left) the Hon. Herbert Tenzer, chairman of the University's Board of Trustees; Moshe Arens, Israel's Minister of Defense; Dr. Norman Lamm, president; Jeane J. Kirkpatrick, U.S. Ambassador to the U.N.; (standing, from left) Philip Belz, Memphis, TN, business leader and philanthropist; Sy Syms, national business leader and communal leader in New York and New Jersey; Stanley E. Stern, vice-chairman of the University's Board of Trustees and Convocation chairman; and David J. Azrieli of Montreal, architect and real estate developer. Mr. Arens and Mrs. Kirkpatrick received honorary Doctor of Laws degrees. Mr. Azrieli, Mr. Belz, and Mr. Syms received honorary Doctor of Humane Letters degrees.

\$10 Million in Gifts Announced at Record Assembly Including Three Endowed Chairs, An Institute, And a School

Moshe Arens Speaks at Dinner; Jeane Kirkpatrick Addresses Guests At Convocation



Mrs. Erica Jesselson receives the Distinguished Service Award from Dr. Lamm. She is the first woman to receive this award.



Jay H. Zises, Dinner Chairman, speaks to the audience of some 1,500 persons at the dinner, telling them that their support of Yeshiva University does them credit.



Philip and Sarah Belz with Dr. Lamm. The Cantorial Training Institute of the University's affiliated Rabbi Isaac Elchanan Theological Seminary has been renamed the Philip and Sarah Belz School of Jewish Music and the department of music at Yeshiva College, the men's undergraduate, liberal arts and sciences division of the University, has been named the Philip and Sarah Belz Department of Music. Mr. David Zisman, vice president for development at the University, is at right.



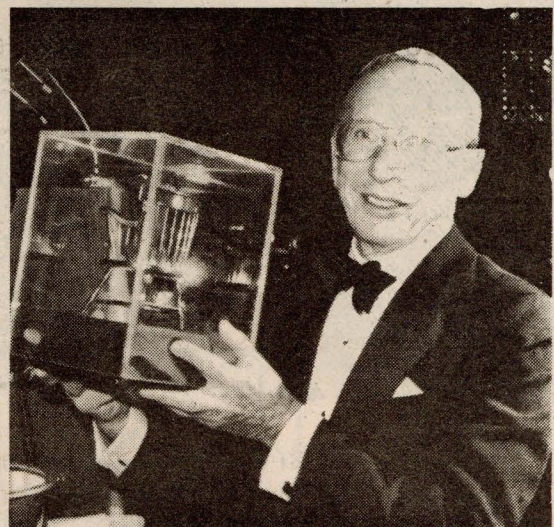
Mr. and Mrs. David J. Azrieli of Montreal with Dr. Lamm. At the Dinner, Dr. Lamm announced that the Graduate Jewish Education programs of the University have been renamed the David J. Azrieli Graduate Institute of Jewish Education.



Joel Klaperman, son of the late Libby M. Klaperman, with the model chair presented to him by Dr. Lamm to mark the establishment of the Libby M. Klaperman Chair in Jewish History at the University's Stern College for Women.



Dr. Lamm announces the establishment of the Andrew N. and Rose Miller Chair in the History of Zionism and Modern Israel to honor the memories of the noted communal leader and his wife. Members of the Miller family accept the chair. Among the family members who have been involved in the project are Mr. and Mrs. Ira Miller, Mr. Leon Miller and the late Mrs. Symma Miller, Mr. and Mrs. Harold Sherman, and Mr. and Mrs. Hy Lieberman. Ira and Leon Miller and Mrs. Sherman and Mrs. Lieberman are four of Andrew N. and Rose Miller's children.



Max Freund, senior partner in the New York City law firm of Rosenman Colin Freund Lewis and Cohen, proudly displays a model chair to mark the establishment of the Max Freund Chair in Litigation and Advocacy at the University's Benjamin N. Cardozo School of Law. The chair was established by anonymous donors to honor Mr. Freund, who has been called "a legend among litigants."

For information on programs, activities and the many ways you can support our vital University, please call David H. Zysman, Vice President for Development (212) 960-0863, or write Yeshiva University Office of Development, 500 West 185th Street, New York, NY 10033.

mediator Kenneth C. Kowalski said both sides continued to show a willingness to reach a settlement.

But as moves toward progress were announced, Walt Davis, a spokesman for Local 464-a, said some members of UFCW Local 1262, which began honoring the picket lines Friday, had returned to their jobs.

He said about 70 percent of the allied workers were honoring the lines set up around the 334 stores affected throughout northern and central New Jersey and southern New York State.

Over the weekend, 80 percent had been reported honoring the lines.

Management said only 20 percent of the clerks honored the lines.

See SUPERMARKET, Page A-12

the NJR

NUI, which owns the Elizabethtown Gas Company, says a merger makes sense because the service areas of Elizabethtown and New Jersey Natural adjoin and because NJR shareholders' stock value would be increased by NUI's \$88-million stock offer.

But NJR says that its rival is just trying to take over what could soon become the most profitable holding company in the New Jersey utility industry. NJR is, by all accounts, an extremely healthy company, with a fast-growing population at the shore area it serves and a number of very profitable subsidiaries — including a new real-estate development company.

The argument is being waged with accusations from both sides about false information, hidden agendas, and lack of concern for rate-

the public are. There is no clear answer on the question.

NUI says that a merger could hike prices its gas customers must pay. "Their gas rates are 28-percent higher than our company's," NJR spokesman Glen Phillips said of Elizabethtown. "That could merit BPU intervention because the BPU has the responsibility to protect ratepayers."

NUI's chief executive officer, John Kean, claims his company would keep the two gas firms separate, and would protect each company's rate structure. "And, if anyone doubts we're a holding company, I'm willing to show See HARDBALL, Page A-13

Briefly

Judge extends freeze on Getty sale

A Superior Court judge has extended an order blocking the \$9.9-billion sale of Getty Oil Company to Texaco Inc. — granting Getty heirs more time to decide whether they support a court challenge to the deal.

Judge Richard Byrne in Los Angeles yesterday extended the temporary restraining order to Thursday and put off a hearing on the merits of the challenge until tomorrow.

The challenge was filed by three daughters of Jean Ronald Getty, one of three surviving sons of the late oil tycoon J. Paul Getty, who founded the company that bears his name. The daughters contend that the Texaco deal would jeopardize their inheritance.

They also contend that Gordon Getty, who currently is sole trustee of the family trust that owns more than 40 percent of Getty Oil's stock, violated terms of the trust in signing the deal with Texaco.

Texaco is offering \$125 per share for all of the company's stock.

Union Camp reports improvements for 1983

Rebounding sales and higher prices for paper products helped Union Camp Corporation of Wayne achieve a 7-percent increase in yearly net earnings in 1983, the company reported yesterday.

Sales increased 18 percent, from \$1.4 billion in 1982 to \$1.7 billion in 1983, officials said. The company's net income for 1983 was \$132.7 million, or \$5.45 per share, compared to \$124 million, or \$5.10 per share in 1982.

Results in 1982 had been disappointing, with officials blaming low volume and weak prices brought on by the recession for a 27-percent earnings drop, the first in five years.

In 1983, however, the company saw a 36-percent increase in fourth-

quarter net earnings. Chairman Peter J. McLaughlin said the improvement was "due mainly to a 16-percent gain in paper products shipments and substantial price recovery in our principal paper lines."

In other areas, McLaughlin said, "Building products showed a dramatic turnaround with a strong profit performance in 1983. Chemical operations, which were significantly impacted by the recession, are just now showing signs of recovery."

The company earned \$40.2 million net, or \$1.65 per share, in the quarter ended Dec. 31, compared to \$29.3 million, or \$1.21 per share in the same period of 1982. Sales during the latest period were \$441.7 million, a 21-percent increase over \$366 million the year before.

Allied agrees to sell Bunker Ramo division

Allied Corporation of Morris Township has agreed to sell most of its Bunker Ramo Electronics Systems Division to Eaton Corporation of Cleveland for an undisclosed price.

The division, based near Los Angeles in Westlake Village, Calif., makes military computer hardware and software, microwave components, electronic warfare receivers, and antisubmarine warfare devices for the U.S. government. The sale will not include the antisubmarine products.

Sy Syms endows university professorship

Sy Syms, head of the Lyndhurst-based discount clothing chain that bears his name, has endowed a chair of marketing and merchandising at Yeshiva University in New York.

Officials said the chairman of Syms Corporation asked that the amount of the endowment not be revealed, but added that it would pay for a professor, secretarial staff, and probably for guest lecturers as well.

Syms also will give lectures to marketing students at the university's Yeshiva College for Men and Stern College for Women, they added.

off

By Rebecca A.
Business Writer

Haagen-Dazs ice cream, is n headquarters to modate the comp

About 45 emp from the compan Woodbridge at March, said John dent of finance an "We're growing so didn't have enough he said.

Sales of the thic cream are increas percent a year, sa pany, which bough July and plans to expansion.

Haagen-Dazs ach able success, its packing more fla calories — into ev competitors. The natural ingredien air into the produ ers, company off

Founded in the

Some of its cac comes from its name. Yet the nar officials acknowle Reuben Mattus a who founded the Bronx 21 years ag

At first, they sold tan delicatessens, and neighborhood ice cream is sold in

Dice help governor on roll through Europe

Louisiana Gov.-elect Edwin Edwards says he just "hit a lucky streak."

His good fortune was worth \$15,000—the amount he collected with a win at the craps table at Monaco's Monte Carlo Casino.

And the money will come in handy, since Edwards was in the posh principality Sunday night on a fund-raising tour to help wipe out a \$4.2 million debt from his \$13 million election campaign.

He is leading 600 supporters on a swing through France, Belgium and Monaco—with profit from the \$10,000-a-head tab going to the debt.

Edwards says he was surrounded by supporters as he joined the high-rollers at the craps table and came away \$15,000 richer.



Edwin Edwards
\$15,000 less in debt

Sy Syms outfits college chair



Sy Syms
Will give lectures

Sy Syms, head of an East Coast discount clothing chain, has endowed a chair of marketing and merchandising at Yeshiva University, the university president, Dr. Norman Lamm, announced yesterday.

The amount of the endowment was not revealed at Syms' request, but the donation will pay for a professor, secretarial staff and probably for guest lecturers.

Syms, who has made himself a "brand name" by performing his own radio and TV ads, also will give lectures to marketing students at the New York university.

Syms is active in Jewish charities and civic affairs, heads the Syms Corp., which has stores from the Northeast to Florida and also owns A. Sulka & Co., a clothing retailer with shops in the U.S. and in London, Paris and San Francisco.

And then there's . . .

- Looking for a nice home out in California's Hidden Hills community? Robert Blake of TV "Baretta" fame is putting his pad on the block. It's a three-acre estate with a seven-room main residence, separate guest and caretaker's houses, a music room, gym and horse barn. Blake's asking price, according to Homes International magazine, is only \$2.2 million.

- John McEnroe can add TV Guide's 1983 Mr. Nice Guy Award to the prizes he has received for his winning ways on the world's tennis courts. McEnroe displaced George Steinbrenner, who won the award for three straight years. The magazine has been giving the award for 10 years to a sports figure who has displayed "special boorish actions" during the year. McEnroe was fined in France, in England at Wimbledon, in New York at the U.S. Open and in Australia for bad-mannered behavior on the courts.

- Richard Harris, 53, the Irish actor who takes offense at being referred to as "English," says he thinks the bombing of Harrods department store in London at Christmas by Irish nationalists was wrong but understandable. "I'm not saying it's right to bomb Harrods, but the provocation comes from the

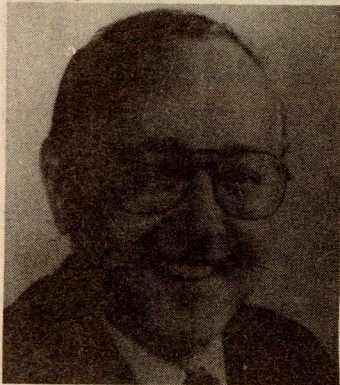
other side. That arrogant lady (Margaret Thatcher) wants to keep the trouble (in Northern Ireland) going," Harris said in an interview.

- Houston Mayor Kathy Whitmire "just decided not to wear" her trademark business suit and bows when she met Mr. Blackwell, the Hollywood fashion designer who a year ago put her on his list of the 10 worst-dressed women. Sporting a black cocktail dress Sunday night at a \$250-a-plate fund-raiser for cancer research, Mrs. Whitmire got the designer's promise "to make me a suit and send it to me." And even a compliment. "She's looking so good now," Mr. Blackwell said. He put Mrs. Whitmire on his worst dressed list in 1983, but she was bumped this year by Boy George, the heavily made-up male leader of the rock band Culture Club.

YU NEWS DIGEST

Shultz, Shamir to Speak at Hanukkah Dinner, Dec. 9; Tenzer to Be Honored

Several leading international personalities—including U.S. Secretary of State George Shultz, Vice Prime Minister and Foreign Minister of Israel Yitzhak Shamir, and the Honorable Herbert Tenzer, chairman of YU's Board of Trustees—will be honored at the University's 60th Annual Hanukkah Dinner Dec. 9 at the Waldorf-Astoria. Mr. Tenzer will be the guest of honor at the Dinner. He, Mr. Shultz, Mr. Shamir, and other leading business and communal



Sy Syms

figures will receive honorary degrees at a special Convocation preceding the Dinner.

Mr. Shultz will speak at the Convocation, which will begin at 4 p.m. Mr. Shamir will speak at the Dinner, which will begin at 6 p.m.

Some 1,500 people are expected to attend the Dinner, which is a major event in the American Jewish community. Political leaders from Israel, the U.S. Government, and the New York City metropolitan area are

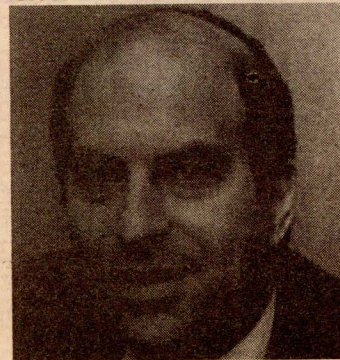


Stanley E. Stern

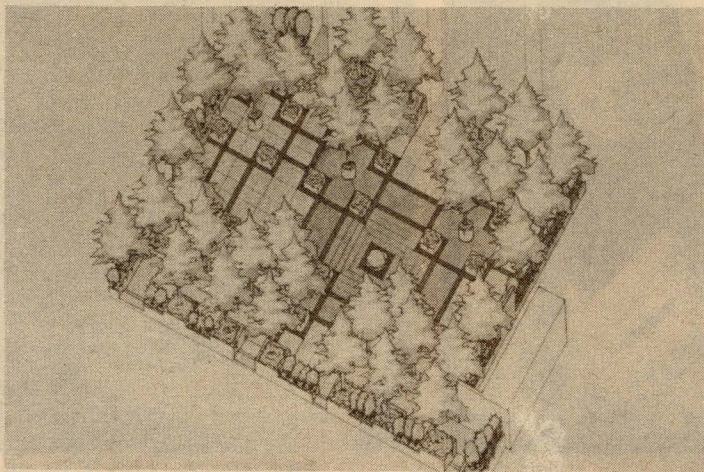
expected to attend this year's Dinner, along with business and communal leaders from around the nation.

Honorary Chairman

Honorary chairman for the Dinner is Joseph S. Gruss, member of YU's Board of Trustees and noted benefactor of Jewish education. In 1983, Mr. Gruss received the first Eitz Chaim (Tree of Life) Award from the YU-affiliated Rabbi Isaac Elchanan Theological Seminary (RIETS). Gifts to YU from Mr. Gruss and his wife have result-

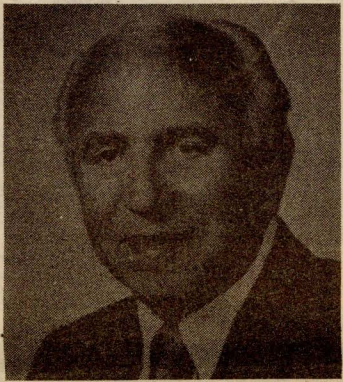


Jay H. Zises



In honor of Mr. Tenzer and his wife, YU plans the Herbert and Florence Tenzer Garden at the University's Main Center. The Garden will be used as a recreation area for students. It will also be used for the permanent installation of a Benefactors Wall, honoring all of YU's Benefactors and other major contributors.

ed in the Caroline and Joseph S. Gruss Kollel Elyon (Post Graduate Kollel Program) at RIETS and the Caroline and Joseph S. Gruss Institute in Jerusalem.



Leonard Diener

Chairman for the Dinner is Sy Syms, Trustee and chairman of the Board's Development Committee. Mr. Syms has endowed the Sy Syms Chair in Marketing and Merchandising at YU's undergraduate colleges.

Stanley E. Stern, vice-chairman of YU's Board of Trustees, is Convocation chairman.

Jay H. Zises, a Trustee, is chairman of the Dinner Executive Committee. Mr. Zises chaired last year's Hanukkah Dinner, the most successful in the University's history.

Herbert Tenzer

Mr. Tenzer will receive an



Sarah Korein

honorary Doctor of Laws degree at the Convocation. The senior partner in the law firm of Tenzer, Greenblatt, Fallon & Kaplan, Mr. Tenzer served two terms in the U.S. House of Representatives. Between 1940 and 1960, he served as chairman of the board of Barton's Candy Corporation.

At YU, he was the first chairman of the RIETS Board of Trustees. He was one of those instrumental in the formation of

the Benjamin N. Cardozo School of Law (CSL). He and his wife have endowed the Herbert and Florence Tenzer Chair in Jewish Law and Ethics at CSL.

He is founder and past president of the United Jewish Appeal of Greater New York, honorary chairman of the Lawyers Division of State of Israel Bonds, president of the America-Israel Friendship League, a trustee of Beth Israel Hospital, and president of Fight for Sight, Inc.

Mr. Shultz, Mr. Shamir

Mr. Shultz and Mr. Shamir will receive honorary Doctor of Laws degrees at the Convocation.

Honorary Doctor of Humane Letters degrees at the Convoca-



Jerome Schottenstein

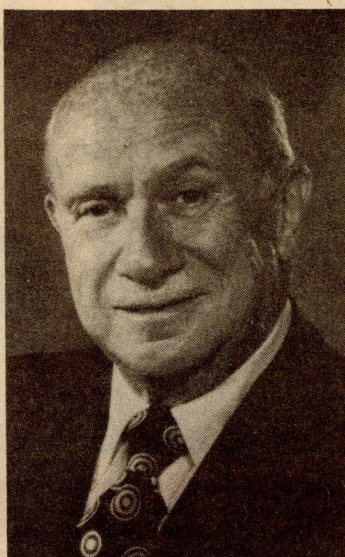
tion will be bestowed on Leonard Diener, Sarah Korein, Jerome Schottenstein, Gershon Stern, and Irving I. Stone.

Mr. Diener, a YU Trustee, is a member of the National Campaign Cabinet for Israel Bonds, chairman of the Union County Cabinet for Israel Bonds, and a trustee of Boys Town in Jerusalem. He and his wife have endowed the Leonard and Bea Diener Institute of Jewish Law at CSL.

Scholarship Fund

Sarah Korein has endowed the Sarah Korein Scholarship Fund at YU. Mrs. Korein is a noted New York realtor and a philanthropist. The Korein Scholarships are offered on a University-wide basis to help train students who will become the business leaders, lawyers, doctors, scientists, educators, and rabbis of the future.

Mr. Schottenstein, a YU Trustee, is founder and chairman emeritus of the board of the Columbus (Ohio) Torah Academy, a member of the President's Club of the United Jewish Appeal, and a member



Hon. Herbert Tenzer

of the Prime Minister's Club of Israel Bonds. In 1983, he received the Human Relations Award from the American Jewish Committee. In recognition



Gershon Stern

of a major gift to the University from Mr. Schottenstein and his family, the new student activities center at YU's Main Center will be named the Schottenstein Center.

Banking, Finance Chair

Mr. Stern, a YU Trustee and national president of the Canadian Friends of Yeshiva University, received his Bachelor of Arts degree from YU in 1948. He was the first YU alumnus to become a University Benefactor and the first alumnus to endow a chair at the institution. That chair, named for Mr. Stern and his wife, the former Merle Cleman, is the Gershon and Merle



Irving I. Stone

Stern Chair in Banking and Finance.

Mr. Stone, a RIETS Trustee, is co-founder, board chairman, and chief executive officer of American Greetings Corporation. He and members of his family endowed the Stone-Sapirstein Chair in Jewish Education and the Stone-Sapirstein Center for Jewish Education at YU. Mr. Stone is chairman of the board of the Hebrew Academy of Cleveland, a board mem-

ber of Young Israel of Cleveland, a board member for life of the Jewish Community Federation of Cleveland, founder of Kiryat Telshe Stone-Israel, and a board member of Bar-Ilan University.

Schiff Chair

At the Dinner, a special commemoration will mark the establishment of the Herbert H. Schiff Chair in Management and Administration at YU's Wurzweiler School of Social Work. Mr. Schiff is chairman of the newly-formed Board of Governors for the School.

Jacob Sapirstein, founder of American Greetings Corporation and patriarch of the Stone-Sapirstein family, will be honored at the Dinner. Mr. Sapirstein, who is 100 years old, will receive the first YU Centennial Medallion—a medallion noting YU's Centennial in 1986.

Hirsch Computer Centers

Another ceremony at the Dinner will mark the establishment of the Mary E. Hirsch Computer Center at the Tonya Soloveitchik Yeshiva University High School for Girls and the Alexander P. Hirsch Computer Center at The Marsha Stern Talmudical Academy-Yeshiva University High School for Boys. The centers were endowed by Howard and Mimi Hirsch in memory of Mr. Hirsch's parents.



Jacob Sapirstein

YU's 60th Annual Hanukkah Dinner is ushering in the greatest period of growth in the history of the University—its graduate and undergraduate schools. The proceeds from this event will go a long way towards producing the \$100 million needed by the Centennial. They will assure that, in its second century, YU will continue to be the largest and most prestigious university under Jewish auspices in the Western Hemisphere. They will also assure that YU will continue to train thousands of educators, lawyers, physicians, psychologists, social workers, rabbis, businessmen and women, and other professionals who will be the community leaders of the future.



Herbert H. Schiff

How rabbis face their own and others' problems

"We were told to be honest," said Rabbi Joseph Sternstein, discussing his wrenching problem of dealing with the terminally ill. "Yet I have never been able to do it."

"I lie to patients to comfort them. 'I say, 'God will help you. You'll do well.' Yet when I look into their eyes, I know they know they are dying."

"It hurts, especially when I have to speak to children and young families, and there is no consolation."

The anguish of Sternstein, spiritual leader of Temple Beth Shalom, Roslyn, L.I., was but one topic in a wide-ranging discussion of difficult roles rabbis encounter in helping congregants cope with personal and family crises and of their own frustrations.

New York rabbis spoke forthrightly about them in a recent rabbinic briefing day at UJA-Federation of Jewish Philanthropies headquarters in Manhattan. Participating were rabbis from Orthodox, Conservative and Reform movements. Experts from Federation agencies also attended to advise and to report on programs available for assistance.

A rabbi from Queens told how he was shaken when he found there were two battered women in his middle-class Whitestone congregation.

Another asked how far do you push into the private lives of a family in your congregation if you suspect child abuse?

Several clergy were unsure about how to integrate single parents into synagogue programs.

"Single parents are giving us two messages," said one rabbi. "They want special programs so they can meet other singles, but they also say they don't want to be singled out."

"The rabbi, the transmitter of our heritage, is the first person to whom the distressed turn at times of personal crisis," said Rabbi Gerald Skolnick, chairman of the conference, which was sponsored by the Federation of Jewish Philanthropies' Commission on Synagogue Relations.

Yet according to the keynote speaker, Rabbi Bernard Zlotowitz, director of the New York Federation of Reform Synagogues, the rabbi's role is not that of a counselor.

"There is a predisposition of rabbis to think they know everything," he said. "The rabbi is not a psychiatrist, not a social worker, not a physician. We are not trained for that, and we should recognize our limitations."

Rabbi Isaac N. Trainin, director of religious affairs and of the Commission on Synagogue Relations, suggested a cooperative program with the federation and synagogues. A social worker should be available at the synagogue once a week to counsel congregation members with their crises, he said.

Dr. William Liss-Levinson, director of the Brooklyn Hospice at Metropolitan Jewish Geriatric Center, spoke about the rabbis' role with the terminally ill. The rabbi should know what resources are available to the patient and the family within the community, he said.

To help, there are three hospices under Federation auspices: Long Island Jewish-Hillside Medical Center in New Hyde Park, the Ritter-Scheuer Hospice at Beth Abraham Hospital in the Bronx and the Brooklyn Hospice.

'The rabbi, the transmitter of our heritage, is the first person to whom the distressed turn at times of personal crisis.'

Liss-Levinson suggested that rabbis organize *bikur cholim* groups to visit the sick, visit the family, or be available to listen and absorb the pain and urge fellow congregants to offer assistance in housekeeping, cooking or child care.

Michael Friedman, director of operations at the Jewish Board of Family and Children's Services — known as the JBFC — agreed about the difficulty of detecting family violence.

"You have to learn to ask questions," he said. "If someone comes in and says they fight, find out how they fight. Are they yelling or are they hitting? If someone comes to you and says, 'I have a problem with my kid; I have to discipline him often,' ask 'How do you discipline him?'"

You cannot assume that the victim will come to you Friedman said. "Family violence is accepted by its victims, by the family," he said. "Children will say that the behavior

of the parents is appropriate, and they deserve it. The victims of violence are generally terribly loyal to the victimizer."

Friedman noted that there are 1 million cases of child abuse annually in the U.S., saying:

"Rich people say that the poor do it. Whites say the blacks do it. The Orthodox say the Reform do it, the Reform say the Orthodox do it."

"Everyone is denying that their group does it, but family violence knows no ethnic, social or economic background."

One out of every seven cases at JBFC involves Jewish family violence, he said.

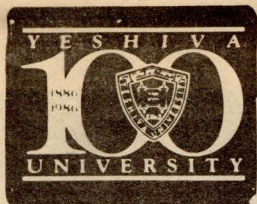
Friedman told the rabbis to increase their use of Federation agencies such as Jewish Community Services of Long Island, Westchester Jewish Community Services, the JBFC and the shelter for battered women at the Y. Develop a personal relationship with a social worker in an agency, and that person will be a liaison, he said.

Rabbi Yehuda Fine, Dr. Philip Abramowitz, director of the Task Force on Cults and Missionaries of the Jewish Community Relations Council, and Arnold Markowitz, director of the JBFC cult clinic, spoke about the alarming growth of cult and missionary activities.

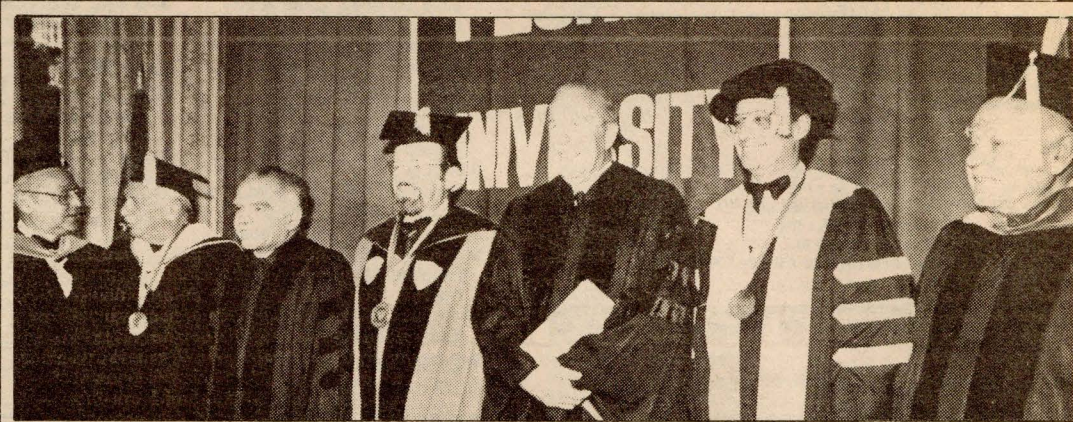
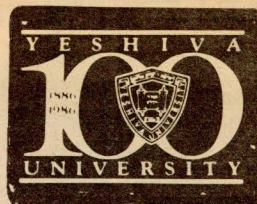
Markowitz estimated that 150,000 Jews are involved in cult and missionary groups and 30,000 to 50,000 Jews are in the so-called Hebrew-Christian groups. Members include college students, young professionals and the elderly, he said, warning that "fundamentalist missionaries are recruiting the elderly at Jewish nursing homes and the handicapped at hospitals." They are also recruiting Soviet Jews, offering day care facilities and free camping for their children, he said.

The rabbis were urged to refer people to the 24-hour Cult Hot Line and Clinic at JBFC. Everyone at the conference agreed that the "solution lies in prevention" and stressed that "young people might avoid cults if they knew that Judaism could satisfy their spiritual needs."

Rabbis agreed that they must reach out personally to make unaffiliated Jews feel part of the Jewish community.



Yeshiva University Report Development Highlights



Among those who took part in the convocation were (seated, from left): Sarah Korein, benefactor of the Sarah Korein Scholarship Fund at YU; Secretary of State Shultz; Dr. Lamm; Minister Shamir; Mr. Tenzer; (standing, from left) Dr. Leon Katz; Gershon Stern; Stanley E. Stern; Jerome Schottenstein; and Irving I. Stone.

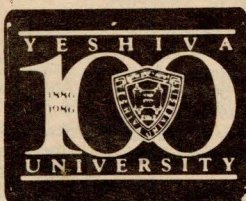
Before the convocation preceding the Hanukkah Dinner: (from left) Sy Syms, a YU Trustee and dinner chairman; Hon. Herbert Tenzer, chairman of the Board of Trustees; Israel's Vice Prime Minister and Foreign Minister Yitzhak Shamir; Dr. Norman Lamm, YU president; Secretary of State George Shultz; Stanley E. Stern, Board vice-chairman and convocation chairman; and Hermann Merkin, Board vice-chairman.



It Takes Leaders... To Make Leaders

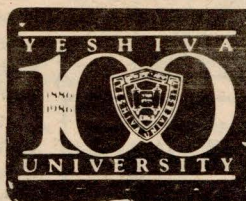
Commission on Torah Education • Joseph & Rachel Ades Sephardic Community Outreach Program • Camp Morasha • THE MARSHA STERN TALK • Yeshiva University High School for Boys • TONYA SOLOVEITCHIK Yeshiva University High School for Girls at the Olga Gruss Lewin Educational Center • Yeshiva University of Los Angeles • CENTER FOR CONTINUING EDUCATION • Holocaust Studies Program • Interdisciplinary Educational Conference on Bereavement and Grief • JACOB E. SAFRA INSTITUTE OF SEPHARDIC STUDIES • STONE-SAPIRSTEIN CENTER FOR JEWISH EDUCATION • Yeshiva University Press • Yeshiva University Research Institute • MENDEL GOTTESMAN LIBRARY • POLLACK UNDERGRADUATE LIBRARY • MENDEL GOTTESMAN LIBRARY OF HEBRAICA-JUDAICA • LANDOWNE-BLOOM • Yeshiva University Library • Science Library • HEDISTEINBERG LIBRARY • ILLIAN AND REBECCA CHUTICK LAW LIBRARY • D. SAMUEL GOTTESMAN LIBRARY

YESHIVA COLLEGE • ISAAC BREUER COLLEGE OF HEBRAIC STUDIES • JAMES STRIAR SCHOOL OF GENERAL JEWISH STUDIES • YESHIVA PROGRAM/MAZER SCHOOL OF TALMUDIC STUDIES • STERN COLLEGE FOR WOMEN • Teachers Institute for Women • BERNARD REVEL GRADUATE SCHOOL • Harry Fischel School for Higher Jewish Studies • DAVID J. AZRIELI GRADUATE INSTITUTE OF JEWISH EDUCATION AND ADMINISTRATION • ALBERT EINSTEIN COLLEGE OF MEDICINE • Belfer Institute for Advanced Biomedical Studies • Camp David Institute for International Health • SUE GOLDING GRADUATE DIVISION OF MEDICAL SCIENCES • Jack D. Weiler Hospital • Irwin S. & Sylvia Chanin Institute for Cancer Research • Rose F. Kennedy Center for Research in Mental Retardation & Human Development



Yeshiva University Report

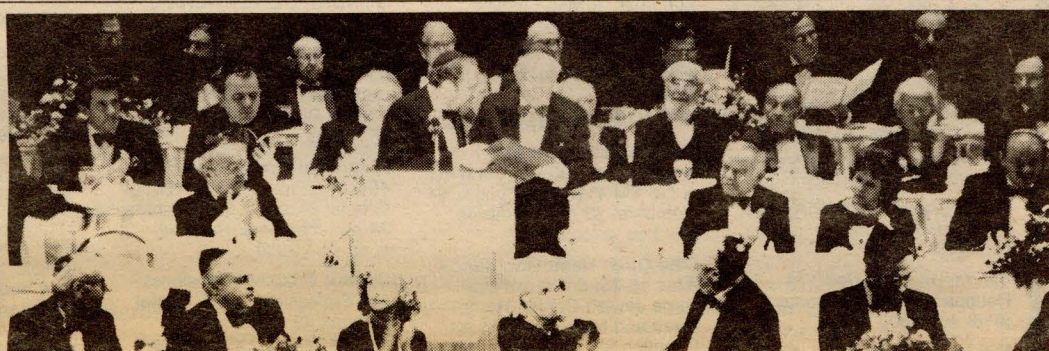
Development Highlights



More Than \$16 Million in Gifts, Pledges at YU's 60th Annual Hanukkah Dinner—Most Successful in University's History

- “Yeshiva University... has produced 1,600 ordained rabbis and 25,000 alumni who fill the leadership positions of the religious and communal institutions of American Jewry.
- “I cannot conceive a meaningful survival of Judaism in America, or anywhere in the world, without Yeshiva as the center of Jewish education...
- “Yeshiva is the necessary element for the survival of a Jewish future.”

From the Remarks of Joseph S. Gruss, Honorary Chairman



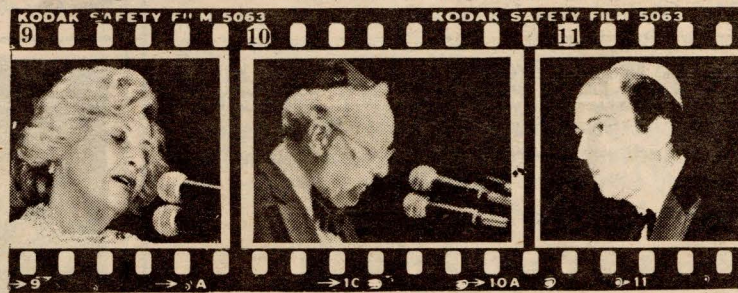
Joseph S. Gruss (right), YU Trustee and noted benefactor of Jewish education in the United States and Israel, served as honorary chairman of the dinner. Dr. Lamm presented Mr. Gruss with an album noting the wide range of gifts he and his wife, Caroline, have made to the University, which have resulted in such entities as the Caroline and Joseph S. Gruss Institute in Jerusalem and the Caroline and Joseph S. Gruss Kollel Elyon (Post Graduate Kollel Program).

5 Herbert H. Schiff, chairman of the Board of YU's Wurzweiler School of Social Work, marks establishment of Schiff Chair in Management and Administration at the School. 6 Jerome Schottenstein, Beverly Schottenstein, and Geraldine Schottenstein represent their family, whose gift will make possible the Schottenstein Center; Mr. Schottenstein received an honorary Doctor of Humane Letters degree. 7 Gershon and Merle Stern are joined by Dr. Herbert C. Dobrinsky (left), vice president for University affairs, as they mark establishment of the Gershon and Merle Stern Chair in Banking and Finance. Mr. Stern is the first Yeshiva College alumnus to endow a chair. He received an honorary Doctor of Humane Letters degree. 8 Mr. and Mrs. Irving I. Stone accept an award that honors the Stone-Sapirstein family's contributions to YU. Mr. Stone, who received an honorary Doctor of Humane Letters degree, also accepted YU's first centennial medallion on behalf of his father, Jacob Sapirstein. Mr. Sapirstein is 100 years old.

1 Mr. Tenzer, and his wife, Florence, with Distinguished Service Award that Mr. Tenzer received at the Dinner; Mr. Tenzer also received an honorary Doctor of Laws degree at the convocation. 2 Leonard and Bea Diener mark establishment of Diener Institute of Jewish Law at YU's Benjamin N. Cardozo School of Law as they are presented with a scroll by Hermann Merkin and Stanley E. Stern (right); Mr. Diener received an honorary Doctor of Humane Letters degree at the convocation. 3 Rabbi Dr. Leon and Rhea Katz honored with chair in rabbinics at the YU-affiliated Rabbi Isaac Elchanan Theological Seminary; Rabbi Dr. Katz, an alumnus of YU and the Seminary, served as spiritual leader of Congregation Adas Israel in Passaic, NJ, for 46 years. 4 Howard and Mimi Hirsch, who endowed computer centers in memory of Mr. Hirsch's parents at YU's affiliated high schools.



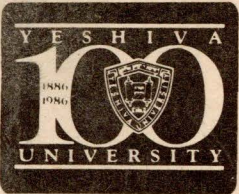
9 Ann Arbesfeld, national president of the YU Women's Organization, presents a check for \$200,000 from the Organization in honor of Mr. Tenzer. 10 Sy Syms served as dinner chairman. Chairman of the YU Development Committee, Mr. Syms has also endowed the Sy Syms Chair in Marketing and Merchandising at YU. 11 YU Trustee Jay H. Zises, chairman of the dinner's executive committee, introduces Minister Shamir, who was the guest speaker at the dinner.



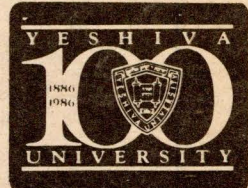
For information on programs, activities and the many ways you can support our vital University, please call David H. Zysman, Vice President for Development (212) 960-0863, or write Yeshiva University Office of Development, 500 West 185th Street, New York, NY 10033.

Development • Leonard & Bea Diener Institute of Jewish Law • RABBI ISAAC ELCHANAN THEOLOGICAL SEMINARY • Rabbi Joseph B. Soloveitchik Center of Rabbinic Studies • Brookdale Chaplaincy Internship Program • Caroline & Joseph S. Gruss Institute in Jerusalem • Caroline & Joseph S. Gruss Kollel Elyon (Post-Graduate Kollel Program) • Marcos & Adina Katz Kollel (Institute for Advanced Research in Rabbinics) • Kollel'l Horaah (Yadin Yadin) • Chaver Program • Maybaum Sephardic Fellowship Program • Morris & Nellie L. Kawaler Rabbinic Training Program • Philip & Sarah Belz School of Jewish Music • Max Stern Division of Communal Services • Cantorial Services • Educational Services • Rabbinic Services • Synagogue Services • Youth Services • National

• Florence & Theodore Baumritter Kidney Dialysis and Research Center • Marion Bessin Liver Cancer Research Center • Cardiovascular Center • Children's Evaluation and Rehabilitation Center • Einstein-Montefiore Diabetes Research and Training Center • Institute of Emergency Medicine • Institute for Human Communication Disorders • Institute of Neurotoxicology • Jack & Pearl Resnick Gerontology Center • Meshulam Riklis/Rapid American Center for the Study of Brain Aging and Alzheimer's Disease • Irving & Ruth Spitalnick Center for Studies in Diabetes • WURZWEILER SCHOOL OF SOCIAL WORK • Extended Plan • Block Education Plan • Clergy Plan • Plan for Employed Persons • Yeshiva University Gerontological Institute • FERKAUF GRADUATE SCHOOL OF PSYCHOLOGY • Yeshiva University Center for Psychological and Psychoeducational Services • Marcus Family Project for the Study of the Disturbed Adolescent • BENJAMIN N. CARDOZO SCHOOL OF LAW • Center for Professional



Yeshiva University Report Development Highlights



CENTURY LEADER OF THE WEEK

As Yeshiva University moves towards its centennial year in 1986, we are proud to salute those individuals whose leadership and philanthropy are indispensable to the growth of this unique institution, the oldest and largest university under Jewish auspices.

Leonard Diener: I am proud to be associated with YU"

Leonard Diener knows the trend well. Young Jews who attend day schools or yeshivot go off to secular universities for four years. Then they attend professional or graduate schools.

"They spend four years in undergraduate school and maybe three years or more in professional school," Mr. Diener said. "We have lost them for seven years. Maybe we have lost them forever."

Mr. Diener, a member of the YU Board of Trustees and president of Leonard Diener Investment Company in Springfield, NJ, supports Yeshiva University, he said, "because it is one of the great institutions for the perpetuation of Judaism. Students who attend the University do not lose track of their Jewishness."

Every YU undergraduate takes a full curriculum of Jewish studies, and now, thanks to

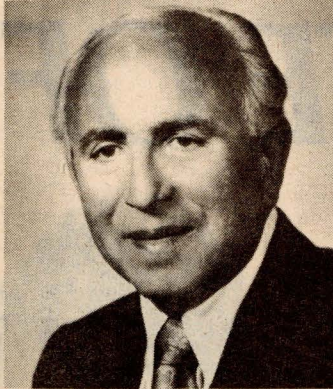
a gift from Mr. Diener and his wife, Bea, students at the University's Benjamin N. Cardozo School of Law (CSL) also can study in depth the Jewish roots of law.

The Diener's gift has resulted in the Leonard and Bea Diener Institute of Jewish Law at CSL—where commonalities between American jurisprudence and traditional Jewish law will be explored.

"I hope that Jewish students will take classes and attend seminars sponsored by the Institute," Mr. Diener said. "That way, they will not forget Jewish custom and Jewish law."

Non-Jewish students at CSL could also take classes offered under the auspices of the Institute, Mr. Diener said. "The study of Jewish law will provide all future lawyers with useful insights."

Mr. Diener has been supporting YU for more than 25 years.



"As an observant Jew, I am proud to be associated with the University," he said.

He has served on the Board of Trustees of the YU-affiliated Rabbi Isaac Elchanan Theological Seminary since 1978. He and his wife also are Century Guardians of the University. They were honored at YU's annual Hanukkah Dinner in 1980.

Mr. Diener is chairman of the board of the Jewish Educational Center in Elizabeth, NJ, a former director of the Union County Economic Development Corp., honorary president of St. Elizabeth's Hospital in Elizabeth, a member of the National Campaign Cabinet for Israel Bonds, chairman of the Union County Cabinet for Israel Bonds, and a trustee of Boys Town of Jerusalem.

He is also a former member of the Industrial Commission of the City of Elizabeth.

Born in Austria, Mr. Diener came to the United States at the age of 10 and settled with his family in Elizabeth. For more than 20 years, he owned an asbestos manufacturing firm with plants in New Jersey and Virginia. After he sold that firm, he remained active in real estate and banking.

He is honorary chairman of the board of United Jersey

Banks, NA, and a board member of United Jersey Banks and former board member of United Jersey Mortgage Company.

He and his wife, who have been married for 46 years, have two children. Their son, Lawrence D. Diener, is an attorney in Hackensack, NJ. He is a graduate of Johns Hopkins University and George Washington University Law School.

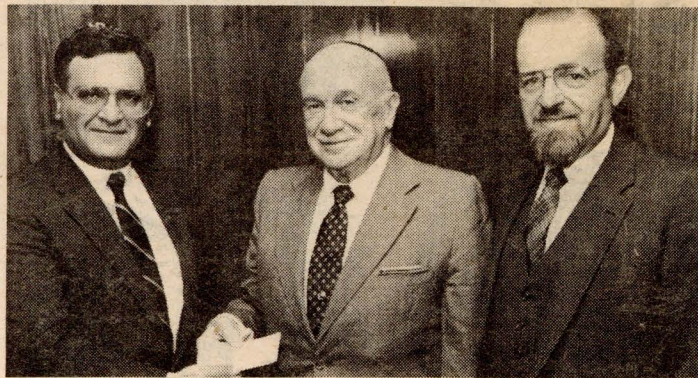
Their daughter, Mrs. Marjorie Blenden, is a graduate of Vassar College. She lives in Hillside, NJ, and she is now working toward a Master of Business Administration degree at Fairleigh Dickinson University.

Mr. and Mrs. Diener have six grandchildren.

Mr. Diener hopes he can continue to help YU, he said. "The University is one of my favorite causes," he said, "because it keeps young people close to Judaism. Those young people are our future."

YU NEWS DIGEST

University Supports State of Israel With \$1.5 Million Purchase of Bonds



YU purchases State of Israel notes and bonds totaling \$1.5 million. The Hon. Herbert Tenzer (center), chairman of the YU Board of Trustees, gives a check for that amount to Gen. Yehudah Halevy, president of the State of Israel Bonds Organization, as Dr. Norman Lamm, YU president, looks on. The return on these investments is similar to the return from United States investments, and the \$1.5 million, Dr. Lamm said, is a gesture of the University's support of Israel.

Marketing Expert Named to Hold Sy Syms Chair

Dr. Seymour H. Fine, a marketing expert and educator, has been named to hold the Sy Syms Chair in Marketing and Merchandising at YU. The Chair was endowed by Mr. Syms, chairman of the board of Syms Corporation. A widely-known leader in the retail clothing business, Mr. Syms is a member of the YU Board of Trustees and chairman of its Development Committee.

Dr. Fine will teach at YU's undergraduate colleges of liberal arts and sciences, Yeshiva College for men and Stern College for Women. Courses in marketing are part of the expanded offerings in business.

Mr. Syms is chairman for commerce and industry of the Greater New York Israel Bonds Campaign. He is also involved



with the activities of the Police Athletic League and New York's Inner City Scholarship Fund. In recognition of his philanthropy and business leadership, Mr. Syms was awarded an honorary Doctor of Humane Letters degree by YU in 1983.

Dr. Fine is founder and president of Fine Marketing Associates, a business consulting firm. He earned a Ph.D. in business from Columbia University's

Graduate School of Business. Prior to entering education, his second career, he founded and operated his own merchandising firm for 26 years.

He is the author of *The Marketing of Ideas and Social Issues*, published in 1981 by the Praeger Division of Holt, Rinehart, and Winston, and he is co-author of *Customers: How to Get, Serve, and Keep Them*, published in 1983 by Dartnell Corporation in Chicago.

He has been a consultant for the U.S. department of Energy and for many companies and organizations, including the Hackensack Medical Center, the Employment and Training Administration of Passaic County, NJ, Jaron Equities Corporation, and The Ingersoll-Rand Corporation.

Sixteen Exceptionally Gifted Young Men and Women Chosen as YU's Max Stern Scholars



Sixteen exceptionally gifted young men and women, chosen as YU's second group of Max Stern Scholars, are beginning their studies at Yeshiva College and Stern College for Women (SCW) this fall. Funded by a gift of \$3.75 million from the Max Stern Foundation, the Max Stern Scholars Program is YU's largest privately funded scholarship program, providing up to \$20,000 per student over four years and a special enrichment program of honors seminars and cultural events. The Foundation is named for the late Max Stern, noted philanthropist, founder of Hartz Mountain Corporation, and long-time vice chairman of YU's Board of Trustees. Shown standing in the photo at left are: Dr. David Shatz, associate professor of philosophy and mentor for the Stern Scholars; Ethel Greenstone of Dayton, OH; and Dr. Karen Bacon, SCW dean. Seated are: Ariella Schreiber of Staten Island; Devorah Katsman of Seattle, WA; and Joy Lynn Jacob of Los Angeles. Not shown is Chantzie Waldman of Brooklyn. Shown standing in the photo at right are: Michael Hecht, associate dean of Yeshiva College; Stephen Okon of Newton, MA; Jay Neustadter of Cleveland Heights, OH; David Rausch of Des Moines, IA; Shimon Moshavi of New York City; Dr. Shatz; and Judy Paikin, undergraduate admissions director. Seated are: Neil Spirn of New York City; Moshe Siegman and Jeffrey Paley, both of Teaneck, NJ; Jonathan Balsam of Lawrence, NY; Robert Klapper of New York City; and Manuel Jacobowitz of Phoenix, AZ.

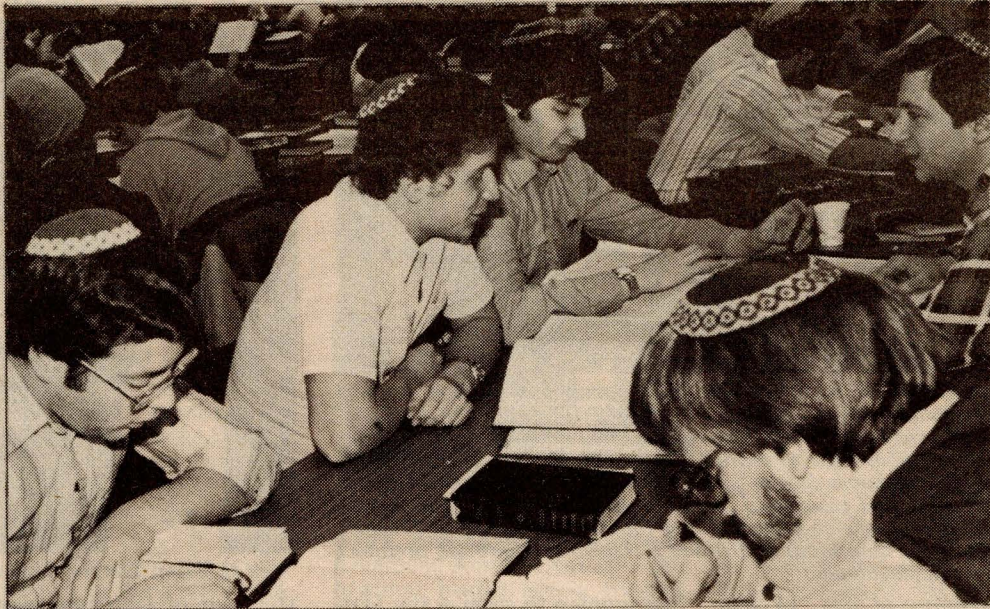


For information on programs, activities and the many ways you can support our vital University, please call David H. Zysman, Vice President for Development (212) 960-0863, or write Yeshiva University Office of Development, 500 West 185th Street, New York, NY 10033.

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YESHIVA UNIVERSITY Report and DEVELOPMENT HIGHLIGHTS

Vol. 6 No. 1 אדר א'-אדר ב' תשד"מ Winter 1984

Special 16-page supplement
to the Jewish Week



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Benefactors, New Chairs —
Freund, Klapperman, Millers

Furst Endows Gymnasium
Max Stern Athletic Center
Ground Breaking

LIBRARY, MUSEUM P. 4

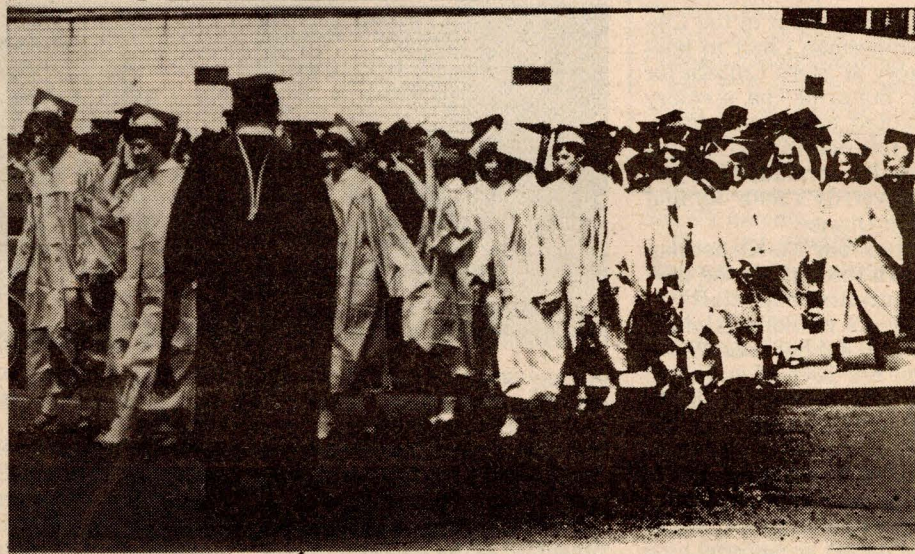
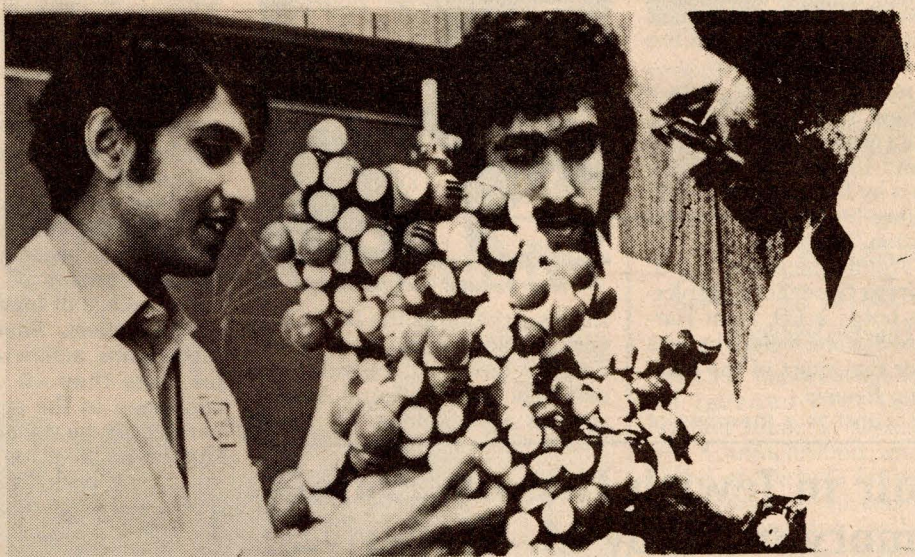
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Sy Syms Endows Chair in Marketing and Merchandising

The Sy Syms Chair in Marketing and Merchandising at Yeshiva University has been established by the well-known retail clothing executive, through a \$1 million benefaction.

Sy Syms, chairman of the board and chief operating and executive officer of Syms, a leading retail clothing business, also owns A. Sulka & Co., which has retail stores in New York, San Francisco, London, and Paris.

A leading philanthropist, Mr. Syms has supported such institutions as Boys Town in Jerusalem and Jewish Hospital in Denver. He is chairman for commerce and industry of the Greater New York Israel Bonds Campaign.

In recognition of his contributions to Jewish communal life, Yeshiva University awarded



Sy Syms

Mr. Syms an honorary Doctor of Humane Letters degree at a convocation preceding the 59th Annual Hanukkah Dinner Dec. 11.

Cantorial Training Institute of Rabbi Isaac Elchanan Theological Seminary, a University affiliate, has been renamed Philip and Sarah Belz School of Jewish Music, in acknowledgement of a \$1 million gift from the two Memphis philanthropists.

The department of music at Yeshiva College, the men's undergraduate liberal arts and sciences division of the University, also has been renamed the Philip and Sarah Belz Department of Jewish Music. In the department, a student may earn a Bachelor of Arts degree with a major in music.

Mr. and Mrs. Belz are prominent leaders in the Jewish community. Mr. Belz was president of the Baron Hirsch Cong. in Memphis, the largest Orthodox synagogue in the nation. He helped found the Yeshiva of the South, and is chairman of its

Gift of Two Memphis Philanthropists Results in Belz School of Jewish Music



Sarah and Philip Belz

board. Among his many awards have been Keser Shem Tov, the highest honor given by the Union of Orthodox Jewish Congregations of America; Man of the Decade by Israel Bonds, and an award from the National Conference of Christians and Jews. He received an honorary Doctor of Humane Letters degree at Yeshiva University's 59th Annual Hanukkah Dinner

and Convocation Dec. 11 in recognition of his achievements.

Mrs. Belz is active in the Baron Hirsch Synagogue and other Jewish organizations. She is a life member of Hadassah, a founder of Hadassah Hospital on Mt. Scopus, and a member of the Council of Jewish Women. Together with her husband, she is a founder of Hebrew University, Bar-Ilan University, and Boys Town in Jerusalem. They are both also RIETS Fellows and Standard Bearers of the Max Stern Division of Communal Services.

Mr. Belz, a Yeshiva University Trustee, has been a leading businessman in Memphis for over 40 years. The Belz Investment Co., Inc., of which he is board chairman, builds, owns and operates commercial and residential property. Mr. Belz was also a board member of the First Tennessee Bank Holding Co., the largest bank in that state.

Melvin J. Furst Memorial Gymnasium Made Possible by Furst Foundation Gift



Gerald Furst

The name of the late Melvin J. Furst, who was a Master Builder of YU, Cardozo Fellow, and Founder and friend of AECOM, will live on in the Melvin J. Furst Memorial Gymnasium, which will be part of the soon-to-be-constructed Max Stern Athletic Center at YU's Main Center.

A gift of \$1 million from the Furst Foundation has made the naming of the gymnasium possible. Gerald Furst, a YU Trustee and brother of Melvin J. Furst, is president of the Furst Foundation.

Announcement of the gift was made at the University's 59th Annual Hanukkah Dinner by Hon. Herbert Tenzer, chairman of the University's Board of Trustees.

The Furst family has long played a prominent role in the University's growth. The late Sol Furst, father of Melvin and Gerald Furst, was a member of the University's Board of Trustees. He and his wife, Hilda, were benefactors of the University

and donors of Sol and Hilda Furst Hall at the Main Center.

Melvin J. Furst was chairman of First Northeast Securities, president of Primus Corp., and board chairman of F-Dyne Electronics Co. He died in Feb. 1982.

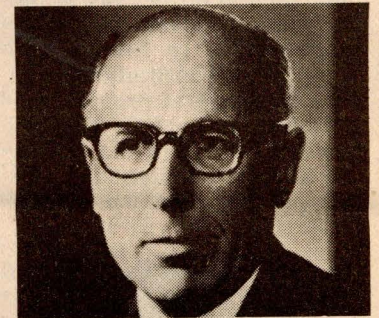
Gerald Furst, an attorney and industrialist, has been a member of the Board of Trustees since 1973. He is a member of the Cabinet of the United Jewish Appeal in Roslyn, N.Y.; former board member of Temple Beth Sholem in Roslyn; Founder of AECOM; Founder and trustee of Maimonides Institute; and builder of the Sol, Melvin, and Gerald Furst Vocational High School in Beer Yaacov, Israel.

\$55 Million Raised Toward \$100 Million Century Goal

In 1986, Yeshiva University will celebrate its centennial. A full array of special programs to commemorate this historic milestone is already being planned. It will be a year of celebration and renewed dedication.

The challenge: to raise \$100 million before our 100th birthday. The University's Century Campaign, under the able leadership of YU Board of Trustees Treasurer Ludwig Jesselson, already has moved far toward achieving that goal. As of Dec. 31, 1984, \$55,811,000 has been raised.

Friends of YU know that we



Ludwig Jesselson

cannot rest now.

We will meet the challenge and, move with ease and surety into our second century of education.

Ground Broken for Max Stern Athletic Center

A fifty-year long dream moved one step closer to reality when ground was broken Nov. 14 for the Max Stern Athletic Center at Yeshiva University's Main Center in the Washington Heights section of Manhattan. The Athletic Center is named for the late communal leader and devoted Benefactor of the University.

Taking part in the ceremonies were Manhattan Borough President Andrew Stein; Dr. Norman Lamm, president of the University; and Jeffrey Katz, president of the Student Council of Yeshiva College, men's undergraduate, liberal arts and sciences division of the University.

Stanley E. Stern, son of Max Stern and vice chairman of the University's Board of Trustees; Mrs. Max Stern; and Leonard Stern, son of Max Stern and board chairman of Hartz Mountain Corp., also attended the ceremonies.

A gift of \$1 million from Leonard Stern initiated the campaign for construction of the center — the first new construction at the Main Center in more than a decade.

Borough President Stern called Yeshiva University "a symbol of excellence in Jewish learning and a beacon for Jews



Breaking ground are (from left): Dr. Israel Miller; senior vice president of YU; Stanley E. Stern; Dr. Norman Lamm; Seymour Rosenblatt; a RIETS Trustee, Mrs. Gloria Kisch; Andrew Stein, Mrs. Max Stern; Leonard Stern; Ruth Lindenbaum and Marcel Lindenbaum.

throughout the world, which has been an anchor in the Washington Heights community for many years." He added that "Washington Heights is growing because of Yeshiva University, and the city owes the University thanks."

Leonard Stern said that, for him, it was a "humbling honor

to be able to pay partial tribute to the greatest father."

Dr. Lamm thanked Leonard Stern and the Stern family for enabling the University to realize its long-held dream for an athletic center.

"Mr. Max Stern was one of the greatest leaders the Jewish community and Yeshiva Uni-

versity ever had," Dr. Lamm said, "a man larger than life, a statesman, a man of vision, warmth, and strength." His gift made possible the University's Stern College for Women, the first undergraduate college for women under Jewish auspices in America. The College was established in memory of Max

A.N. Pritzker Chair in Business Established

As YU Report went to press, we learned that the A.N. Pritzker Chair in Management and Administration was established at Yeshiva University's undergraduate schools (which include Yeshiva College for Men and Stern College for Women) through a generous endowment of \$500,000 by the Chicago-based financier.

Mr. Pritzker is a world-renowned philanthropist and one of the leading industrialists in the United States.

Stern's parents.

The center will include the University's first regulation-sized gymnasium, a running track, and rooms equipped for wrestling, fencing, and karate. In past years, the University has had to travel to other institutions — many of them in other boroughs of the city — to play their "home" basketball games.

Dr. Lamm called construction of the center "an expression of the University's commitment to improve the quality of student life." It is also part of the Centennial Facilities Improvement Program, a major effort to renovate, refurbish, and preserve buildings and campuses.

The President and
Board of Trustees of Yeshiva University
request the pleasure of your company at the

60th ANNUAL HANUKKAH DINNER AND CONVOCATION Sunday, December 9, 1984

Waldorf-Astoria Hotel / Park Avenue at 50th Street / New York City



Honorary Dinner Chairman
JOSEPH S. GRUSS

GUEST OF HONOR



The Honorable
HERBERT TENZER



Convocation Chairman
STANLEY E. STERN



Dinner Chairman
SY SYMS



Executive Committee Chairman
JAY H. ZISES

**CONVOCATION
HONORARY DEGREE
RECIPIENTS**



The Honorable
YITZHAK SHAMIR
Vice Prime Minister
and Foreign Minister
State of Israel



The Honorable
GEORGE P. SHULTZ
Secretary of State
United States



SARAH KOREIN
New York, New York
Benefactor, Sarah Korein
Scholarship Fund



JEROME SCHOTTENSTEIN
Columbus, Ohio
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LEONARD DIENER
Springfield, New Jersey
Benefactor, Leonard and Bea Diener
Institute of Jewish Law



GERSHON STERN
Montreal, Canada
Benefactor, Gershon and Merle Stern
Chair in Banking and Finance



IRVING I. STONE
Cleveland, Ohio
Benefactor, Stone-Sapirstein Chair in
Jewish Education and
Stone-Sapirstein Center for Jewish Education

Dinner Couvert: \$150

CONVOCATION: 4:00 P.M.

RECEPTION: 5:00 P.M.

DINNER: 6:00 P.M.

For information please call
**David H. Zysman, Vice President for Development (212) 960-0863, or write Yeshiva University Office of
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Florence & Theodore Baunritter Kidney Dialysis and Research Center • Marion Bessin Liver Cancer Research Center • Cardiovascular Center • Children's Evaluation and Rehabilitation Center • Einstein-Montefiore Diabetes Research and Training Center • Institute of Emergency Medicine • Institute for Human Communication Disorders • Institute of Neurotoxicology • Jack & Pearl Resnick Gerontology Center • Meshulam Riklis/Rapid American Center for the Study of Brain Aging and Alzheimer's Disease • Irving & Ruth Spitalnick Center for Studies in Diabetes • WURZWEILER SCHOOL OF SOCIAL WORK • Extended Plan • Block Education Plan • Clergy Plan • Plan for Employed Persons • Yeshiva University Gerontological Institute • FERKAUF GRADUATE SCHOOL OF PSYCHOLOGY • Yeshiva University Center for Psychological and Psychoeducational Services • Marcus Family Project for the Study of the Disturbed Adolescent • BENJAMIN N. CARDOZO SCHOOL OF LAW • Center for Professional

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The Commentator

Official Undergraduate Newspaper of Yeshiva College

VOL. XCVIII, No. 4

YESHIVA UNIVERSITY, NEW YORK CITY

THURSDAY, JANUARY 12, 1984

Commencement Exercises to be Held at Radio City Music Hall

By DAVID SCHWARCZ

The Yeshiva University commencement exercises scheduled for Monday June 4, 1984 will be conducted in Radio City Music Hall instead of on Yeshiva College's Danciger campus due to the planned construction of the Max Stern Athletic Center on that site.

More Tickets Available

According to Rabbi Israel Miller, Senior Vice President, the graduates will benefit by this change because they will now be provided with a spacious auditorium (6,000 seats) which will make more tickets available for their guests. Moreover, Radio City boasts of a hall with fine acoustics and also provides readily accessible parking for all the guests. Rabbi Miller was also quick to indicate that we will forego the reception which traditionally follows the graduation ceremony because the facility does not provide for an adequate reception area. As well, June 4, is *Erev Shavuoth* and many people may not have sufficient time to come and attend an uptown ceremony. On a sentimental note, Rabbi Miller expressed regret that the students will not graduate from the comfortable surroundings of their home campus where they spent many memorable years.

No Guest Speaker

As of yet, this year's guest speaker at graduation has not been chosen. The Selection Committee has reviewed the list of recipients of honorary degrees and will shortly submit its recommendation to the Board of Trustees. When asked if the students should be included in the selection process, Rabbi Miller explained, "We have thought about it but it would lead to various complications." Rabbi Miller

further explained that the administration would gladly accept any suggestions offered by the students, but to be fair to the graduate students who are also part of the graduation, undergraduates cannot be permitted to make the final selection. Furthermore, if the administration were to submit the names of possible candidates for the general student body (including the graduate students) to vote on, the honorary degree candidates who were rejected might be insulted. Currently, no official deadline for the naming of a guest speaker has been designated but Rabbi Miller indicated that invitations will be sent out approximately two months before graduation.

The Yeshiva Administration was opposed to closing off Amsterdam Avenue and conducting the graduation ceremonies on one hundred and eighty first street because of the unattractive "ambiance" of the neighborhood coupled with the usual disturbances from the surroundings. "Unlike N.Y.U.," Rabbi Miller suggested, "Yeshiva is not blessed with a Washington Square park to host an outdoor graduation."

Early Graduation

Radio City Music Hall was not the primary choice for this year's graduation. Originally, the Avery Fisher Hall at Lincoln Center was the administration's top choice but unfortunately the hall was unavailable on June 4. The selection of Radio City Music Hall also posed a minor problem for the committee. Because of performance scheduling, the graduation ceremonies which are customarily held at ten a.m. will begin earlier at nine o'clock a.m. and must conclude promptly at twelve p.m.

Sy Syms Chair in Marketing Established at University's Undergraduate Schools

Special to the Commentator

Jan. 5 — At a special luncheon this afternoon, Dr. Norman Lamm, President, announced the establishment of the Sy Syms Chair in Marketing and Merchandising at the undergraduate colleges of Yeshiva University.

Under the auspices of the Chair, endowed by Sy Syms, new courses in Business and related fields will be offered beginning next fall at Yeshiva College and the Stern College for Women. Mr. Syms, chairman of the board and chief operating officer of Syms Corporation, a national retail clothing firm, has offered to visit the campuses of both undergraduate divisions regularly, and will deliver lectures to marketing students.

The luncheon, held in the Presidential suite, was attended by Mr. Syms, University officials, and student leaders.

"New Direction"

The announcement comes as the University has begun to expand its undergraduate offerings in such academic areas as accounting, business, and computer science.

"The establishment of the Syms Chair represents a major movement in this new direction," Dr. Lamm said. "Today's students are interested in these new careers in business and technology, and we are doing what we can to make certain that our students are prepared for them."

Dr. Norman Rosenfeld, dean of Yeshiva College, told the

Are Students Creating Fire Hazards?

By MORDECHAI TWERSKY and HOWARD T. KONIG

A *Commentator* investigation has confirmed fears that security provisions made by the University administration in case of fire are being foiled by the students here.

100 Rooms Tested

As part of the investigation, one hundred smoke detectors in one hundred rooms were tested. Results of the test, which was conducted by the *Commentator* staff, have revealed that twenty detectors were not operational because batteries were missing.

Additional results of the investigation included three rooms which had defective smoke detectors, and three rooms which were found to be missing the alarms.

No Batteries

Students who were questioned during the investigation explained that it is a common practice to take batteries out of the smoke detectors so that its alarm should not be activated while students are cooking. The use of electrical cooking appliances in the residence halls is prohibited.

The use of the appliances, a daily practice among dormitory students, has led to the frequent breaking of circuits.

Fusebox Incident

Last November, there was a small fire in the Morgenstern Residence Hall resulting from the unauthorized use of a fusebox on one of the building's floors. Although, in this particular case,



Student leaders who met with Sy Syms following the announcement of the Chair include (from left to right) Ms. Rosalie Joseph, President, Accounting Society, SCW; Ms. Edyth Nussbaum, Accounting Major and President of SCDS; Mr. Ben-Zion Smilchensky, Editor, *Commentator*; Mr. Jeff Silber, President, Accounting Society, YC; Sy Syms; Mr. Jacob Pleeter, President, Economics Society, YC.

Commentator that under the auspices of the Chair, a new marketing track in the Economics department will be developed. In fact, a new course in the track, "Accounting Management," is being offered in the Spring 1984 semester, the dean said. Asked to give his assessment of the endowment, the dean replied: "The Sy Syms Chair will give Business majors the opportunity to explore areas which will be of direct significance to them as they begin their careers after graduation from Yeshiva College."

Dr. Egon Brenner, Executive Vice President of Yeshiva University, said the Chair "will be an anchor in the development of the applied Economics areas at the undergraduate colleges."

"Pioneer in Marketing"

"Sy Syms has always been a pioneer in marketing and merchandising," Dr. Lamm said, "succeeding in a business where many have failed. It is appropriate that his name and his knowledge should be linked with this pioneering education in marketing and merchandising at Yeshiva University."

Mr. Syms is a widely known figure in business, especially because he appears in television commercials for his clothing stores. At the University's recent 59th Annual Hanukkah Dinner, Mr. Syms was awarded an honorary Doctor of Humane Letters degree in recognition of his contributions to business and communal life.

(Continued on Page 6, Col. 2)

Yeshiva and Stern Colleges Initiate Summer Research Program with AECOM



Students in the research program will find themselves working at the Einstein campus this summer.

By STEVEN FRIED

Yeshiva University has established a new summer research program for the undergraduate colleges in conjunction with the Albert Einstein College of Medicine, it was announced by Dean Norman Rosenfeld, Yeshiva College, and by Dean Karen Bacon, Stern College for Women.

In an interview with the *Commentator*, Dean Rosenfeld released details of the program, to begin this summer, which would award three credits and \$1000 to outstanding, qualified juniors and "exceptional" sophomores who are interested in bio-medical research.

Eligibility Requirements

According to the dean, eligibility

requirements include a high grade-point average, in addition to several faculty recommendations. Applicants will be screened by a selection committee consisting of Dr. Moses Tendler, chairman of the Biology department at Yeshiva College; Dr. Fred Goodman, chairman of the Biology department at the Stern College for Women; and Dr. Lea Blau, associate professor of Chemistry at Stern. According to the dean, the selection committee is due to meet this week to discuss the timetable for the program and review the admission requirements.

First Phase

The program will see its first active phase in the spring, when

(Continued on Page 10, Col. 4)

JB: A Dramatic Success

By STUART EHRLICH

The Yeshiva College Dramatics Society has consistently been one of the few extra-curricular activities which has drawn the attention and attendance of Yeshiva students. This year, as in the past, this fall's production of Archibald MacLeish's *J.B.* exudes a certain quality which has been a cornerstone of Y.C.D.S. productions and their architect Dr. Anthony S. Beukas.

J.B. is certainly a play well suited for the Y.U. populous. Its play within a play structure is a modern day tale of the biblical

story of Job. The story takes place in a circus where the clowns and vendors become the players in an intriguing drama of one man's harassment. The circus is a microcosm of life which allows people to shed their inhibitions and put on a new face full of laughter, smiles and hidden dreams and desires. In this setting there are no prejudices and everyone can stand on a par with his peers. The circus is for the little boy in all of us, had

(Continued on Page 8, Col. 7)



Rabbi Shimon Romm, one of RIETS' most distinguished Roshei Yeshiva, delivering a shiur during the Yom Iyun (day of introspection) for rabbinical students earlier this semester. In a related event, students turned out in the hundreds to hear six Roshei Yeshiva give shiurim for Alumni. Topics for the classes covered various areas of halakha (Jewish law). In this photograph, Rabbi Romm is flanked by Rabbi Zevulun Charlop (second from right), Director of RIETS; Rabbi Herschel Schachter, Director of Rabbinic Services (right); Rabbi Mordecai Schnaidman, Director, Educational services, is at far left.

Sy Syms outfits college chair



Sy Syms
Will give lectures

Sy Syms, head of an East Coast discount clothing chain, has endowed a chair of marketing and merchandising at Yeshiva University, the university president, Dr. Norman Lamm, announced yesterday.

The amount of the endowment was not revealed at Syms' request, but the donation will pay for a professor, secretarial staff and probably for guest lecturers.

Syms, who has made himself a "brand name" by performing his own radio and TV ads, also will give lectures to marketing students at the New York university.

Syms is active in Jewish charities and civic affairs, heads the Syms Corp., which has stores from the Northeast to Florida and also owns A. Sulka & Co., a clothing retailer with shops in the U.S. and in London, Paris and San Francisco.

And then there's . . .

- Looking for a nice home out in California's Hidden Hills community? Robert Blake of TV "Baretta" fame is putting his pad on the block. It's a three-acre estate with a seven-room main residence, separate guest and caretaker's houses, a music room, gym and horse barn. Blake's asking price, according to Homes International magazine, is only \$2.2 million.

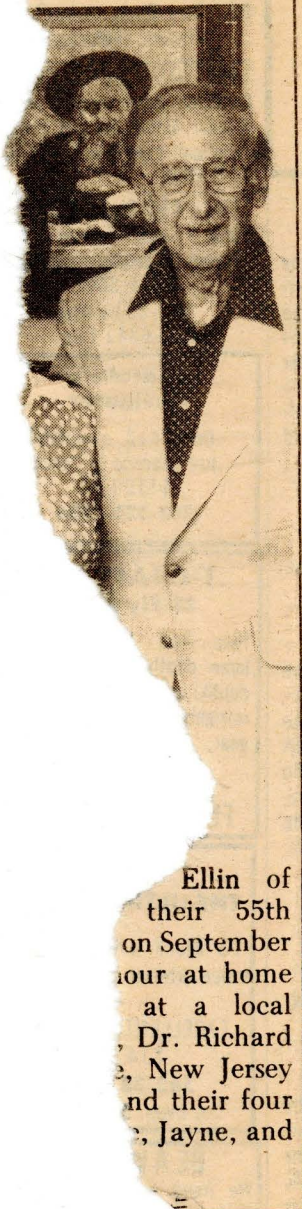
- John McEnroe can add TV Guide's 1983 Mr. Nice Guy Award to the prizes he has received for his winning ways on the world's tennis courts. McEnroe displaced George Steinbrenner, who won the award for three straight years. The magazine has been giving the award for 10 years to a sports figure who has displayed "special boorish actions" during the year. McEnroe was fined in France, in England at Wimbledon, in New York at the U.S. Open and in Australia for bad-mannered behavior on the courts.

- Richard Harris, 53, the Irish actor who takes offense at being referred to as "English," says he thinks the bombing of Harrods department store in London at Christmas by Irish nationalists was wrong but understandable. "I'm not saying it's right to bomb Harrods, but the provocation comes from the

other side. That arrogant lady (Margaret Thatcher) wants to keep the trouble (in Northern Ireland) going," Harris said in an interview.

- Houston Mayor Kathy Whitmire "just decided not to wear" her trademark business suit and bows when she met Mr. Blackwell, the Hollywood fashion designer who a year ago put her on his list of the 10 worst-dressed women. Sporting a black cocktail dress Sunday night at a \$250-a-plate fund-raiser for cancer research, Mrs. Whitmire got the designer's promise "to make me a suit and send it to me." And even a compliment. "She's looking so good now," Mr. Blackwell said. He put Mrs. Whitmire on his worst dressed list in 1983, but she was bumped this year by Boy George, the heavily made-up male leader of the rock band Culture Club.

Anniversaries



Ellin of
their 55th
on September
hour at home
at a local
, Dr. Richard
e, New Jersey
and their four
e, Jayne, and

er will
their 49th
aturday,

Birthday

Sophie Scheer of Plantation will celebrate her 91st birthday on Thursday, September 20 with her 3 children, 7 grandchildren, and 8 grandchildren. Mrs. Scheer does volunteer work for two nursing homes in Fort Lauderdale.

Sy Syms Chair

Dr. Seymour H. Fine, a marketing expert and educator, has been named to hold the Sy Syms Chair in Marketing and Merchandising at Yeshiva University. Dr. Egon Brenner, executive vice president of the University, has announced.

Dr. Fine, who is associate professor of business at Rutgers University in New Jersey, is a resident of Glen Rock, N.J. He is also founder and president of Fine Marketing Associates, a business consulting firm.

The Chair was endowed by Mr. Syms, chairman of the board of Syms Corporation. A widely-known leader in the retail clothing business. Mr. Syms is a member of the Yeshiva University Board of Trustees.

Director of Nursing

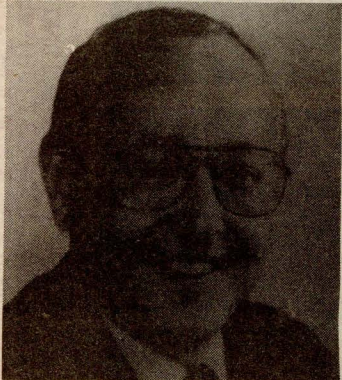
Rhoda Burrill has been named director of nursing for Aviva Manor Nursing and Rehabilitation Center.

Her responsibilities consist of supervising the nursing department including hiring, staffing, and coordinating nursing services with the rehabilitation and therapeutic activity departments at the 120-bed facility.

YU NEWS DIGEST

Shultz, Shamir to Speak at Hanukkah Dinner, Dec. 9; Tenzer to Be Honored

Several leading international personalities—including U.S. Secretary of State George Shultz, Vice Prime Minister and Foreign Minister of Israel Yitzhak Shamir, and the Honorable Herbert Tenzer, chairman of YU's Board of Trustees—will be honored at the University's 60th Annual Hanukkah Dinner Dec. 9 at the Waldorf-Astoria. Mr. Tenzer will be the guest of honor at the Dinner. He, Mr. Shultz, Mr. Shamir, and other leading business and communal



Sy Syms

figures will receive honorary degrees at a special Convocation preceding the Dinner.

Mr. Shultz will speak at the Convocation, which will begin at 4 p.m. Mr. Shamir will speak at the Dinner, which will begin at 6 p.m.

Some 1,500 people are expected to attend the Dinner, which is a major event in the American Jewish community. Political leaders from Israel, the U.S. Government, and the New York City metropolitan area are

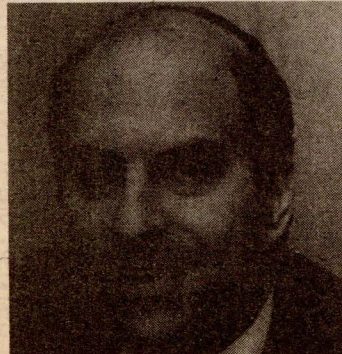


Stanley E. Stern

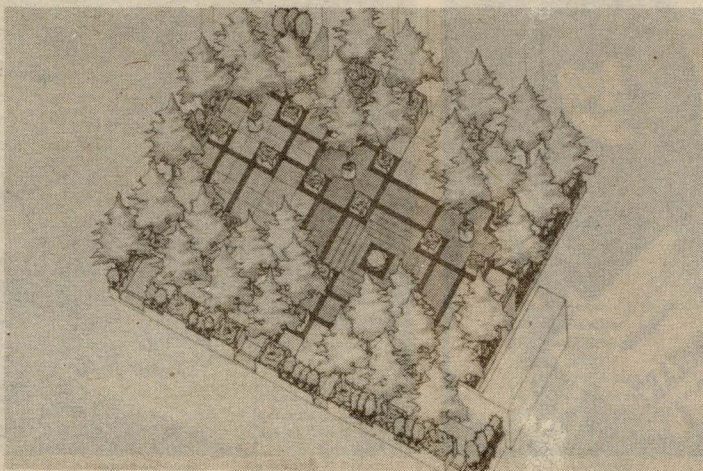
expected to attend this year's Dinner, along with business and communal leaders from around the nation.

Honorary Chairman

Honorary chairman for the Dinner is Joseph S. Gruss, member of YU's Board of Trustees and noted benefactor of Jewish education. In 1983, Mr. Gruss received the first Eitz Chaim (Tree of Life) Award from the YU-affiliated Rabbi Isaac Elchanan Theological Seminary (RIETS). Gifts to YU from Mr. Gruss and his wife have result-

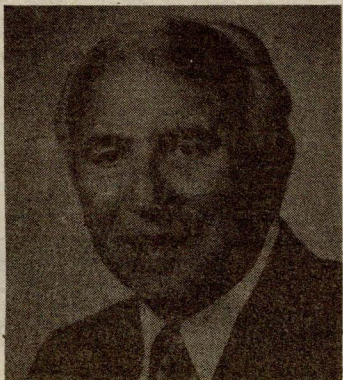


Jay H. Zises



In honor of Mr. Tenzer and his wife, YU plans the Herbert and Florence Tenzer Garden at the University's Main Center. The Garden will be used as a recreation area for students. It will also be used for the permanent installation of a Benefactors Wall, honoring all of YU's Benefactors and other major contributors.

ed in the Caroline and Joseph S. Gruss Kollel Elyon (Post Graduate Kollel Program) at RIETS and the Caroline and Joseph S. Gruss Institute in Jerusalem.



Leonard Diener

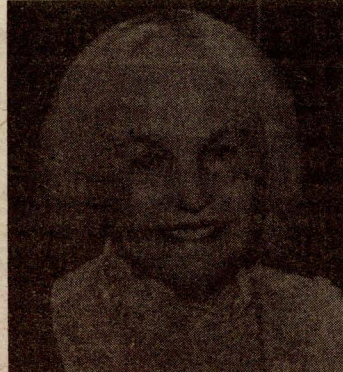
Chairman for the Dinner is Sy Syms, Trustee and chairman of the Board's Development Committee. Mr. Syms has endowed the Sy Syms Chair in Marketing and Merchandising at YU's undergraduate colleges.

Stanley E. Stern, vice-chairman of YU's Board of Trustees, is Convocation chairman.

Jay H. Zises, a Trustee, is chairman of the Dinner Executive Committee. Mr. Zises chaired last year's Hanukkah Dinner, the most successful in the University's history.

Herbert Tenzer

Mr. Tenzer will receive an



Sarah Korein

honorary Doctor of Laws degree at the Convocation. The senior partner in the law firm of Tenzer, Greenblatt, Fallon & Kaplan, Mr. Tenzer served two terms in the U.S. House of Representatives. Between 1940 and 1960, he served as chairman of the board of Barton's Candy Corporation.

At YU, he was the first chairman of the RIETS Board of Trustees. He was one of those instrumental in the formation of

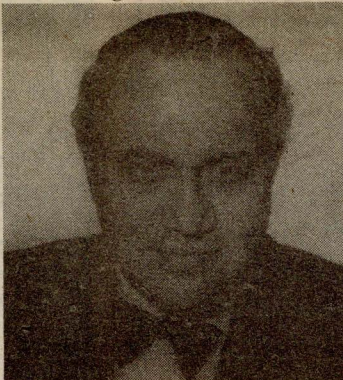
the Benjamin N. Cardozo School of Law (CSL). He and his wife have endowed the Herbert and Florence Tenzer Chair in Jewish Law and Ethics at CSL.

He is founder and past president of the United Jewish Appeal of Greater New York, honorary chairman of the Lawyers Division of State of Israel Bonds, president of the America-Israel Friendship League, a trustee of Beth Israel Hospital, and president of Fight for Sight, Inc.

Mr. Shultz, Mr. Shamir

Mr. Shultz and Mr. Shamir will receive honorary Doctor of Laws degrees at the Convocation.

Honorary Doctor of Humane Letters degrees at the Convoca-



Jerome Schottenstein

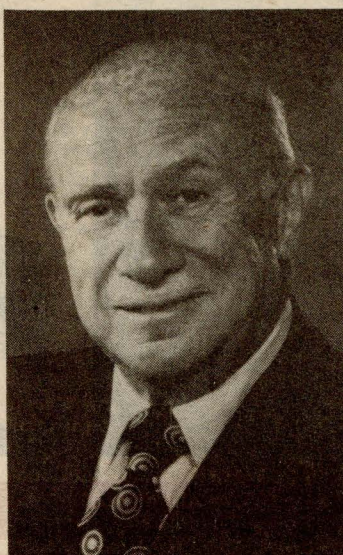
tion will be bestowed on Leonard Diener, Sarah Korein, Jerome Schottenstein, Gershon Stern, and Irving I. Stone.

Mr. Diener, a YU Trustee, is a member of the National Campaign Cabinet for Israel Bonds, chairman of the Union County Cabinet for Israel Bonds, and a trustee of Boys Town in Jerusalem. He and his wife have endowed the Leonard and Bea Diener Institute of Jewish Law at CSL.

Scholarship Fund

Sarah Korein has endowed the Sarah Korein Scholarship Fund at YU. Mrs. Korein is a noted New York realtor and a philanthropist. The Korein Scholarships are offered on a University-wide basis to help train students who will become the business leaders, lawyers, doctors, scientists, educators, and rabbis of the future.

Mr. Schottenstein, a YU Trustee, is founder and chairman emeritus of the board of the Columbus (Ohio) Torah Academy, a member of the President's Club of the United Jewish Appeal, and a member



Hon. Herbert Tenzer

of the Prime Minister's Club of Israel Bonds. In 1983, he received the Human Relations Award from the American Jewish Committee. In recognition



Gershon Stern

of a major gift to the University from Mr. Schottenstein and his family, the new student activities center at YU's Main Center will be named the Schottenstein Center.

Banking, Finance Chair

Mr. Stern, a YU Trustee and national president of the Canadian Friends of Yeshiva University, received his Bachelor of Arts degree from YU in 1948. He was the first YU alumnus to become a University Benefactor and the first alumnus to endow a chair at the institution. That chair, named for Mr. Stern and his wife, the former Merle Cleiman, is the Gershon and Merle



Irving I. Stone

Stern Chair in Banking and Finance.

Mr. Stone, a RIETS Trustee, is co-founder, board chairman, and chief executive officer of American Greetings Corporation. He and members of his family endowed the Stone-Sapirstein Chair in Jewish Education and the Stone-Sapirstein Center for Jewish Education at YU. Mr. Stone is chairman of the board of the Hebrew Academy of Cleveland, a board mem-

ber of Young Israel of Cleveland, a board member for life of the Jewish Community Federation of Cleveland, founder of Kiryat Telshe Stone-Israel, and a board member of Bar-Ilan University.

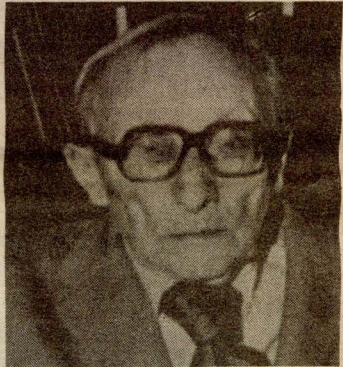
Schiff Chair

At the Dinner, a special commemoration will mark the establishment of the Herbert H. Schiff Chair in Management and Administration at YU's Wurzwiler School of Social Work. Mr. Schiff is chairman of the newly-formed Board of Governors for the School.

Jacob Sapirstein, founder of American Greetings Corporation and patriarch of the Stone-Sapirstein family, will be honored at the Dinner. Mr. Sapirstein, who is 100 years old, will receive the first YU Centennial Medallion—a medallion noting YU's Centennial in 1986.

Hirsch Computer Centers

Another ceremony at the Dinner will mark the establishment of the Mary E. Hirsch Computer Center at the Tonya Soloveitchik Yeshiva University High School for Girls and the Alexander P. Hirsch Computer Center at The Marsha Stern Talmudical Academy-Yeshiva University High School for Boys. The centers were endowed by Howard and Mimi Hirsch in memory of Mr. Hirsch's parents.



Jacob Sapirstein

YU's 60th Annual Hanukkah Dinner is ushering in the greatest period of growth in the history of the University—its graduate and undergraduate schools. The proceeds from this event will go a long way towards producing the \$100 million needed by the Centennial. They will assure that, in its second century, YU will continue to be the largest and most prestigious university under Jewish auspices in the Western Hemisphere. They will also assure that YU will continue to train thousands of educators, lawyers, physicians, psychologists, social workers, rabbis, businessmen and women, and other professionals who will be the community leaders of the future.



Herbert H. Schiff

YU NEWS DIGEST

Joseph S. Gruss is Honorary Chairman of YU's 60th Annual Hanukkah Dinner

Joseph S. Gruss, the widely known philanthropist and member of Yeshiva University's Board of Trustees, is serving as honorary chairman of the University's 60th Annual Hanukkah Dinner to be held December 9 at the Waldorf-Astoria.

The Dinner, scheduled to begin at 6 p.m., will be preceded by a special Convocation, at which many leading personalities — including U.S. Secretary of State George Shultz, and Yitzhak Shamir, Vice Prime Minister and Foreign Minister of Israel — will receive honorary degrees from the University.

The benefactions of Mr. Gruss, who is founder of Gruss & Co., have made his name synonymous with Jewish education in the United States and abroad. In 1983, he received the first Eitz Chaim (Tree of Life) Award from the University's affiliated

Rabbi Isaac Elchanan Theological Seminary (RIETS).

In 1982, the Caroline and Joseph S. Gruss Kollel Elyon (Post Graduate Kollel Program) was opened at RIETS. That Kollel consists of selected young Talmud scholars who already have Semikhah (rabbinic ordination) and who devote themselves to full-time Torah study. The Kollel was made possible by the generosity of Mr. Gruss and his wife, Caroline, who created a major endowment fund for it.

Admission to the program is contingent upon proper recommendation and examination by a Board of Examiners, headed by Dr. Joseph B. Soloveitchik, Leib Merkin Distinguished Professor of Talmud and Jewish Philosophy at RIETS.

In the fall of 1976, Yeshiva University established the Caroline and Joseph S. Gruss In-



Joseph S. Gruss

stitute in Jerusalem through the benefaction of Mr. and Mrs. Gruss. Located in the Givat

Mordechai Section, Gruss Institute is a modern, three-building complex on five acres, designed as a permanent campus-home for the programs in Israel of the University and RIETS.

Current programs offer students the opportunity to spend a year intensively studying Talmud, Bible, and cognate subjects. Pre-Semikhah, Semikhah, and post-Semikhah programs are offered, with the latter including the opportunity to gain experience in traditional rabbinic practice by working with bodies such as rabbinic courts of law.

Besides his strong support for the University, Mr. Gruss has been active as a major benefactor of the Federation of Jewish Philanthropies' Program Development Fund in Jewish Education. He has built several Jewish schools: Joseph S. Gruss High

School (Toras Emes Kaminetz) in Brooklyn; a school in New Square's Hassidic community; and the United Lubavitcher School in Brooklyn. In Israel, he has established more than 20 kindergartens, has aided yeshivot in Jerusalem, and has aided the cultural center, the Jerusalem Khan, and 17 dental clinics that serve 60 schools in Jerusalem.

Mr. Gruss and his wife have given millions of dollars for scholarships in Jewish education.

In 1980, Mr. Gruss received the Israel Prime Minister's Medal, the State's highest public service award.

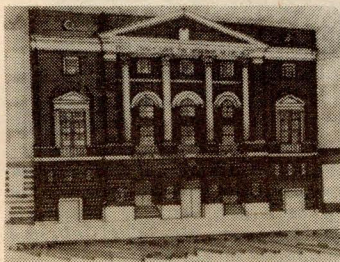
Mr. Gruss was born in Lemberg, Poland. His family had the third largest banking business in Poland when he sold his holdings in 1939 to escape to the United States.

Schottenstein Gift of \$1 Million Makes Possible New Center for Student Activity

Thanks to a \$1 million gift from the families of Jerome, Saul, and Alvin E. Schottenstein of Columbus, Ohio, students at YU will soon be able to make use of a beautiful and multi-faceted University center.

In recognition of the major gift from the Schottensteins, the structure, at 560 West 185th Street, will be called the Schottenstein Center.

Jerome Schottenstein, a member of the YU Board of Trustees and a long-time supporter of the University, was once a student at the Talmudical Academy of the YU-affiliated Rabbi Isaac Elchanan Theological Seminary (RIETS). That school — now The Marsha Stern Talmudical



Academy-Yeshiva University High School for Boys — is at the University's Main Center, where the Schottenstein Center also will be located.

Mr. Schottenstein will receive an honorary Doctor of Humane Letters degree at a special Convocation preceding YU's 60th Annual Hanukkah Dinner

December 9.

The purchase and renovation of the Schottenstein Center is part of the University's Centennial Facilities Improvement Program, a multi-million-dollar undertaking that involves renovating buildings and upgrading facilities on all four of the University's campuses in Manhattan and the Bronx. The Program will be completed in time for the University's Centennial in 1986.

The building that will become the Schottenstein Center once housed Yeshiva Rabbi Moses Soloveitchik, an historic Jewish day school. The structure was built more than 60 years ago and includes one of

the oldest synagogues in Upper Manhattan.

When renovation is completed, that synagogue will be used for a wide variety of student and community purposes.

The Schottenstein Center will also be used to house the Philip and Sarah Belz School of Jewish Music at RIETS. The current plan calls for classrooms for music instruction, sound-proofed practice rooms, and a storage space for instruments, as well as a recital room.

A 200-seat theater, including dressing rooms and lighting and sound control booths, is also planned, as well as a film studies facility. Two galleries will house special displays in both

permanent and changing exhibits.

Student government and student publication offices will be in the building, as well as the facilities of the student radio station, WYUR.

Jerome Schottenstein has been a member of the YU Board since 1980. He is also a member of the newly-formed Board of Governors of YU's Wurzwiler School of Social Work.

He is chairman of the board of Schottenstein Stores Corp., Wiebolt's, Penn Merchandising Corp., and Valley Fair. He is also chairman of Silverman's Inc. and L.F. Widmann, Inc., and treasurer of Consolidated International.

Sy Syms, Hanukkah Dinner Chairman, Promotes Education With Chair in Marketing

Sy Syms, a member of the YU Board of Trustees, chairman of the Board's Development Committee and a nationally known business executive, is serving as chairman of the University's 60th Annual Hanukkah Dinner, capping off a year in which he has played a dramatic role in the University's activities.

Mr. Syms, chairman of the board of Syms Corporation, a philanthropist, and a leader in the retail clothing business, received an honorary Doctor of Humane Letters degree at the special convocation preceding last year's dinner.

He also endowed the Sy Syms Chair in Marketing and Merchandising at YU's undergrad-

uate schools, adding to the luster of the University's expanded offerings in business and marketing.

Dr. Seymour H. Fine, a marketing expert and educator, has been named to hold the Syms Chair. Dr. Fine is founder and president of Fine Marketing Associates, a business consulting firm, and associate professor of business at Rutgers University in New Jersey.

He is the author of *The Marketing of Ideas and Social Issues*, published in 1981 by the Praeger Division of Holt, Rinehart, and Winston, and is co-author of *Customers: How to Get, Serve, and Keep Them*, published in 1983 by Dartnell Cor-



Sy Syms gives students some tips on marketing at the opening of the Yeshiva College bookstore

poration in Chicago.

As Syms Professor, Dr. Fine is teaching marketing classes at the University's undergraduate colleges, Stern College for Women and Yeshiva College for

men.

Mr. Syms also did a little impromptu teaching of his own when he attended the opening of the new student-sponsored Yeshiva College Student Coun-

cil Bookstore.

Just before cutting the ribbon at the store's entrance, Mr. Syms advised the young store managers to "respect everybody who comes into this store."

"The best way to generate profits," he said, "is not to think of profits, but rather to understand and respect the customer."

Just prior to the opening, Mr. Syms toured the store and offered some last-minute suggestions on advertising and displaying merchandise.

In addition to 12 Syms stores, Mr. Syms owns A. Sulka & Co., which has retail stores in New York, London, Paris, and San Francisco.

Gershon and Merle Stern Chair in Banking And Finance Established at University

Gershon Stern, a business and communal leader from Montreal, has become the first Yeshiva College alumnus to establish a chair at YU. The chair, funded with \$1 million and named for Mr. Stern and his wife, the former Merle Cleman, is the Gershon and Merle Stern Chair in Banking and Finance.

Mr. Stern, who is president of Montrose Builders, Ltd., and Eastern Canada Shopping Centers, Ltd., earned his Bachelor of Arts degree in 1948 from Yeshiva College, the men's undergraduate, liberal arts and sciences division of YU. He is a member of the YU Board of Trustees and national president of the Canadian Friends of YU.

He will receive an honorary Doctor of

Humane Letters degree at a special Convocation preceding YU's 60th Annual Hanukkah Dinner December 9.

The Stern Chair will become part of the expanded programs in business on the undergraduate level at the University.

Mr. Stern and his wife are Century Guardians of YU. He and his brother, Zalman, were the first Canadians to become Fellows of the University-affiliated Rabbi Isaac Elchanan Theological Seminary.

Mr. Stern is a board member of Shaar Hashomayim Synagogue and vice president of United Talmud Torahs in Montreal. He is vice president of Yeshiva Merkaz Hatorah in Montreal.

J. Sapirstein Celebrates Centennial With YU; Irving Stone to Receive Honorary Degree

Jacob Sapirstein, founder of American Greetings Corporation and the 100-year-old patriarch of the Stone-Sapirstein family, will receive YU's first Centennial Medallion, especially prepared to mark the University's Centennial in 1986, at YU's 60th Annual Hanukkah Dinner Dec. 9.

Mr. Sapirstein's son, Irving I. Stone, co-founder, chairman, and chief executive officer of American Greetings, will receive an honorary Doctor of Humane Letters degree from YU at a special Convocation preceding the Dinner.

Both honors will mark the Stone-Sapirstein family's long tradition of supporting YU. Mr. Stone is a member of the Board of Trustees of the University-affiliated Rabbi Isaac Elchanan Theological Seminary. His son-in-law, Morry Weiss, is a member of the YU Board of Trustees. The Stone-Sapirstein family has provided a \$1 million endowment for the Stone-Sapirstein Center for Jewish Education and the Stone-Sapirstein Chair in Jewish Education at YU.

Mr. Sapirstein immigrated to the United States from Poland in 1905. He arrived in Cleveland, Ohio in 1906 to work with relatives in a card shop. Soon he was operating a business that was to become American Greetings from a horse-drawn wagon. That corporation is today the world's largest publicly held manufacturer of greeting cards and related products.

YU NEWS DIGEST

Five Leading Businessmen Elected to YU Board



David J. Azrieli Leonard Diener Ira Miller Sy Syms Jay H. Zises

Five leading business executives, David J. Azrieli, Leonard Diener, Ira Miller, Sy Syms, and Jay H. Zises, have been elected to the YU Board of Trustees.

Mr. Azrieli is one of Canada's leading architects and developers. A resident of Montreal, he is president and owner of Canpro Investments, Ltd., Federal Leasing Corporation, Ltd., and various other corporations.

He received an honorary Doctor of Humane Letters degree from YU in 1983. In recognition of his benefaction to Jewish education, YU also renamed its Graduate Jewish Education programs the David J. Azrieli Graduate Institute of Jewish Education and Administration.

The president of the Leonard Diener Investment Co. in Springfield, NJ, Mr. Diener is also chairman of the board of the United Jersey Bank, Central, and a board member of the United Jersey Banks and United

Jersey Mortgage Company. He is chairman of the board of the Jewish Educational Center in Elizabeth, NJ, and of the Union County Cabinet for State of Israel Bonds.

Mr. Diener and his wife, Beatrice, are Century Guardians of YU. They were honored at the University's 56th Annual Hanukkah Dinner.

Mr. Miller is a partner in the family realty and construction firm of J.I.H.L. Associates. He and other members of his family have endowed the Andrew N. and Rose Miller Chair in the History of Zionism and Modern Israel at the University. The Chair was named to honor the memory of Mr. Miller's parents.

He is national vice chairman of the Israel Bond Organization and national chairman of its Synagogue Division.

Mr. Syms is chairman of the board and chief operating and

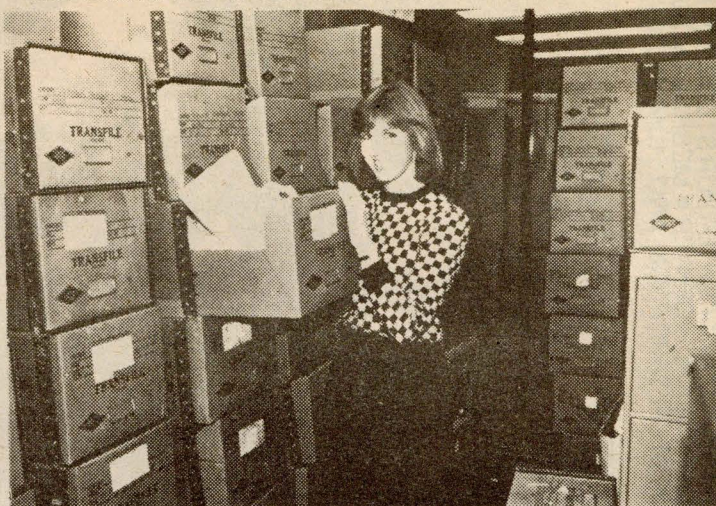
executive officer of Syms Corporation, a national retail clothing firm. He has endowed the Sy Syms Chair in Marketing and Merchandising at the University. YU awarded him an honorary Doctor of Humane Letters degree in 1983 in recognition of his contributions to business and communal life.

A leading philanthropist, Mr. Syms is chairman of the development committee of the YU Board.

Mr. Zises, chairman of the executive committee of Integrated Resources, Inc., served as chairman of YU's 59th Annual Hanukkah Dinner. He is chairman of the Israel Bond Campaign for Manhattan, and he also is involved with many other communal organizations.

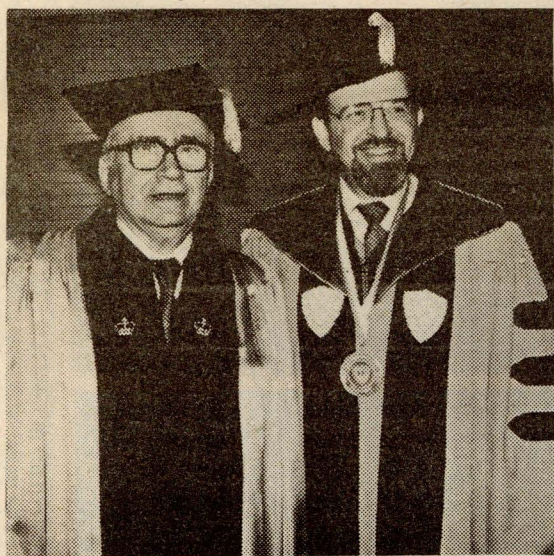
His brother and business partner, Selig Zises, is a member of the CSL Board of Directors.

Young Eyes Focus on Old Records In Search For Oldest YU Alumnus



Adina Bloom, a junior at Stern College for Women (SCW) and a native of North Miami Beach, FL, goes through the files in the YU archives as the search begins for YU's oldest living alumnus, who will be honored during the University's Centennial in 1986. Miss Bloom is a third-generation YU student. Her grandfather, Rabbi Dr. Meir Felman of Miami and Israel, graduated in 1935 from Yeshiva College, the men's undergraduate, liberal arts and sciences division of the University, and was ordained in 1936 at the University-affiliated Rabbi Isaac Elchanan Theological Seminary. Her father, Dr. Norman Bloom, graduated from Yeshiva College in 1959 and received his M.D. degree from YU's Albert Einstein College of Medicine (AECOM) in 1963. Among other family members who attended the University's schools and affiliates are Miss Bloom's uncle, Dr. Yehuda Felman, who graduated from Yeshiva College in 1959 and received his medical degree from AECOM in 1963, and her aunt, Brenda Felman, who graduated from SCW in 1964. Although YU has files dating back to the 1920s, the oldest living alumnus may well have graduated from one of the University's schools or affiliates before then. Anyone with any information on living alumni from the early years of YU's history should write the YU Centennial Committee, 500 West 185th Street, New York, NY 10033.

More Than 1,500 Degrees Awarded at YU Commencements...



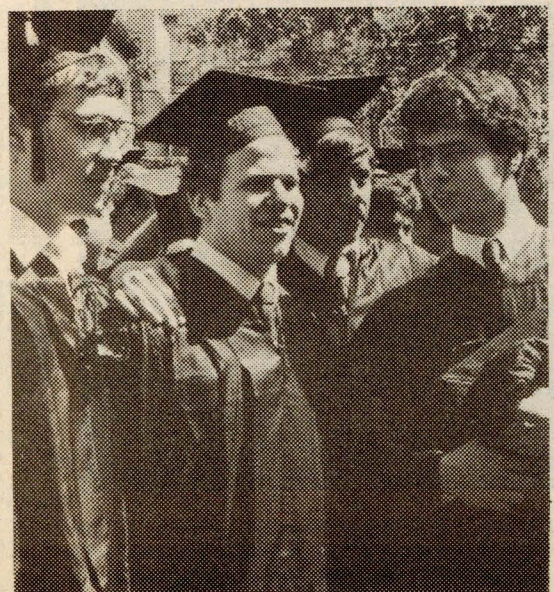
Two leaders in education — Dr. George S. Wise, chancellor of Tel Aviv University (left), and Dr. Norman Lamm, YU president — at YU's Commencement, where Dr. Lamm presented Dr. Wise an honorary Doctor of Humane Letters degree. Dr. Wise is former chairman of the Board of Governors of The Hebrew University, and he was the first president of Tel Aviv University.



Members of YU's Boards gather with honorary degree recipients and other dignitaries. Shown seated are (from left): New York State Attorney General Robert Abrams (honorary Doctor of Laws); Cynthia Ozick, novelist and short story writer (honorary Doctor of Humane Letters); Senator Alfonse M. D'Amato of New York (honorary Doctor of Laws), who delivered the Commencement address; President Norman Lamm; Avital Shcharansky, who accepted an honorary Doctor of Humane Letters degree on behalf of her husband, Soviet Prisoner of Conscience Anatoly Shcharansky; and the Hon. Herbert Tenzer, chairman of the Board of Trustees. Among those standing are Max J. Etra (second from left), chairman emeritus of the Board; Jacob Burns (fourth from left) benefactor and member of the Board of Directors of YU's Benjamin N. Cardozo School of Law (honorary Doctor of Humane Letters); Rabbi David Halpern, (fifth from left) spiritual leader of the Flatbush Park Jewish Center in Brooklyn and alumnus of YU and its affiliated Rabbi Isaac Elchanan Theological Seminary (honorary Doctor of Divinity); Dr. George S. Wise (sixth from left), chancellor of Tel Aviv University (honorary Doctor of Humane Letters); and Stanley E. Stern (extreme right), vice chairman of the Board of Trustees.



Jacob Burns, noted New York City attorney, member of the Board of Directors of YU's Benjamin N. Cardozo School of Law, and benefactor of the School, receives an honorary Doctor of Humane Letters degree.



Yeshiva College students experience a few moments of fellowship following the Commencement Exercises.



Students from the University's Stern College for Women applaud Mrs. Shcharansky's remarks.



Senator Alfonse M. D'Amato (R-N.Y.), an honorary degree recipient, delivers the principal Commencement address.