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MS-920: Sy Syms Papers, 1944-2012.

Series A: Newspaper and Magazine Clippings, 1949-2012, undated.

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Folder
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Yeshiva University (New York, N.Y.), 1985-1986.

For more information on this collection, please see the finding aid on the
[American Jewish Archives](http://AmericanJewishArchives.org) website.

Personalities

(Continued from page 4)

(average temperature 110 degrees) to turkey farmer at Gonen. He was just getting to "understand" turkeys when the army called. For the next two-and-a-half years, Vogel was a soldier.

As a youth, Vogel had taken flying lessons, earning a private pilot's license, so he was hoping for a position in the Israeli Air Force. Instead, he wound up a member of the tank corps.

"I don't know how I got through the first year," he says, admitting the worst part was the often lack of sleep. "Four consecutive hours was considered unbelievable."

But "get through it" he did. The boy from Englewood held up on the hikes he now calls "brutal," managed on three minutes notice to be up, dressed, and in his tank, and scrupulously maintained that tank, a 24-hour-a-day activity, he calls it.

Although certainly not fun, and not something he would recommend to anyone who didn't really want it, he doesn't regret his time spent in the Israeli army. "A tank company works as a family," he jokes, "with in-law feuds and close friendships included."

He especially enjoyed the great diversity of people in the service. "We were all Jews," he says, "but Jews from Yemen, India, Russia, France, England, and the United States. Our driver was a Yemeni, our gunner an immigrant from Russia, and our commander an Israeli from an Ashkenazic family."

The hardest part of the service? "The discipline," he

asserts without hesitation, "especially kitchen duty. It lasted from 6 A.M. to 10 P.M., and you worked like a slave, but at least you knew you weren't the first to do it nor would you be the last."

Very seriously, he mentions the youth he says everyone in Israel knows about but usually deny exist. He refers to those, he says, who can't take the tremendous strain of Israeli army life. "Suicide is not uncommon in the Israeli army," he says, "and everybody knows it, even if they deny it."

He credits the respect he says he was given for having made Aliyah by both sympathetic officers and fellow soldiers as the single feature that helped him through the army regimen. "I never regreted joining the army, which is what making Aliyah was, in a sense, but there were times I thought I was in over my head."

The worst time for Vogel were the last few months that he spent in Lebanon. He says, "I was shot at more times than I care to remember and saw enough combat to last me 100 years. It got to the point where hitting a land mine was taken as casually as a flat tire would be."

He fought Syrians and Palestinian terrorists and was in the middle of a battle when the cease fire was ordered. "The last shells fell, and then came this wonderful moment. It got so quiet, I thought the Messiah had come."

Through the fighting, the one thought that stayed with him was "We're not out-classed by the Syrians like I was afraid we might be. I may be scared, but the Syrians have more reason to be scared than I do."

Getting over the war — the constant shooting, lack of sleep, and watching friends killed — took Vogel a long time. When he arrived home at Gonen, he was overjoyed to find three others from the kibbutz discharged at the same time, but his joy was short lived.

"We were about to have a kibbutz party to celebrate our homecoming when we got word that a 19-year-old from the kibbutz had been killed in Lebanon. I'd known that boy since he was 13 — he was like a baby."

The funeral with the chaplain sent by the army was devastating for Vogel. "The rabbi wasn't callous or anything," he says. "It was just that this wasn't his first such funeral, and it wouldn't be his last."

Vogel's future plans have to do with his feelings about Arabs and Jews and war. He wants to be among those searching for an answer to the problems of the Middle East, and he feels the only solutions will come from mutual respect based on understanding. His first step in that direction is going to be an intensive eight-month course in Arabic.

"The more Hebrew I learned, the more I understood. Now I hope the more Arabic I learn, the more I will understand the situation and can work, somehow, to bring peace," he explains.

Though he does not yet know what the solutions will be, he rejects those proposed by the leaders of the Gush movement, and he likens Rabbi Meir Kahane to "the Grand Dragon of the Ku Klux Klan."

He says, "The K.K.K. also has men of the cloth on its side, people who declare, 'Anyone who doesn't agree with me is a racist.'"

The easiest answer, he says, is simply to hate, but he doesn't want to live in a state in which "petpetuation of hate is going to be the rule forever."

He continues, "In Gonen I walk with a gun because I have to, but I hate it. It makes me feel like a Nazi. I do what

(Continued on page 26)

Page 25 THE JEWISH STANDARD January 25, 1985

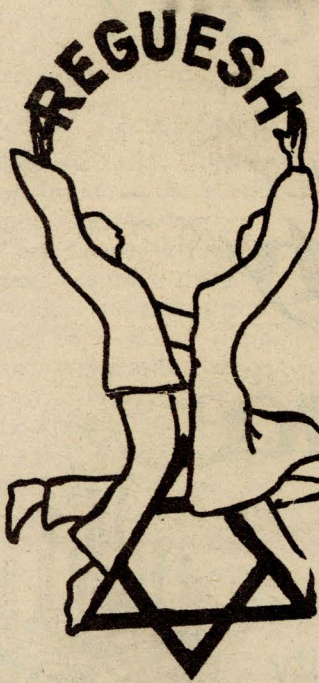


Free performance at J.C.C.

Family Entertainment

ISRAELI FOLKLORE ENSEMBLE
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ARGENTINA

REGUESH



Presenting a program of Israeli & Jewish Folklore thru dance & song, performed by 47 Argentinian college students who are members of the Macabi Center of Buenos Aires. The last stop of their U.S. Tour will be J.C.C. on the Palisades — Tenaflly N.J.

TUESDAY, JANUARY 29th 1985

8:00 P.M.

J.C.C. Auditorium

This program is offered to the community by the J.C.C. in celebration of reaching a new membership plateau of over 2200 family units.

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You are cordially invited to
Yeshiva University's North Jersey
Pre-Centennial Awards Dinner
honoring



RABBI
DAVID M. FELDMAN

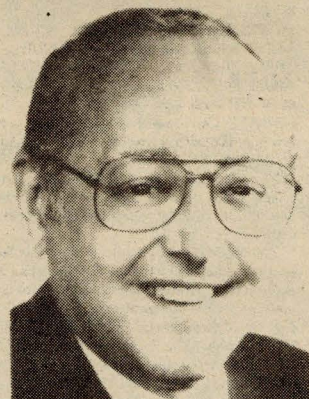


CARL FREYER



NEAL TWERSKY

Featuring
a Special
Slide and Sound
Show



Narrated by
Sy Syms

Sunday, February 24, 1985

Tammy Brook Country Club
East Madison Avenue, Cresskill, N.J.

Honorary Chairman
Leonard Marcus

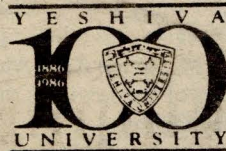
General Chairman
Norman Stark

Co-chairmen

David Lew, Norman Oppenheimer, Milton Polevoy

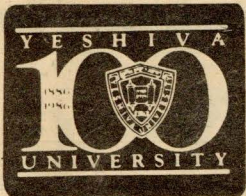
COUVERT: \$75 per person

For reservations and information, please call:
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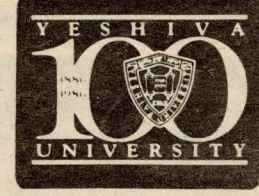


There is only ONE

Yeshiva University
serving you and your community



Yeshiva University Report Development Highlights



CENTURY LEADER OF THE WEEK

As Yeshiva University moves towards its centennial year in 1986, we are proud to salute those individuals whose leadership and philanthropy are indispensable to the growth of this unique institution, the oldest and largest university under Jewish auspices.

Rabbi Pinchas Teitz: 'YU is vital to the survival of Judaism'

In 1933, when Rabbi Pinchas Teitz arrived in the United States, he was welcomed with his first "sholem aleichem" from Dr. Bernard Revel, the first president of Rabbi Isaac Elchanan Theological Seminary (RIETS) and Yeshiva College, the institution that later became Yeshiva University.

Less than a week after he arrived, Rabbi Teitz delivered his first shiur (Talmudic discourse) on these shores before a group of scholars and rabbis at RIETS. He still remembers that experience fondly.

Today, Rabbi Teitz is a renowned Torah authority and educator, one of the foremost figures in Orthodoxy, and chief rabbi of Elizabeth, NJ.

In recognition of his unique achievements on behalf of Jewish education and as a distinguished role model for the Orthodox rabbinate, Rabbi Teitz will be honored at the annual RIETS dinner March 14. The dinner will begin at 7 p.m. at YU's Main Center, Amsterdam Avenue and 185th Street.

The dinner will be preceded at 5 p.m. by a lecture in Talmudic law by Rabbi Teitz.

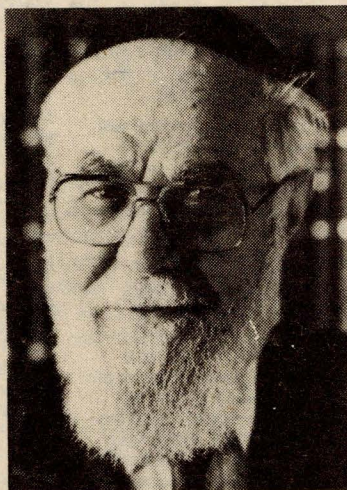
He has placed the name of Elizabeth, NJ, on the map of world Jewry. His relationship with this city is truly unique in

that this is the only city in the nation that has a chief rabbi—one rabbinic leader serving a number of congregations and being responsible for all levels of Jewish education, kashruth, family matters, and all other functions pertaining to the rabbinic community.

With the material and moral support of his lay leadership in Elizabeth, Rabbi Teitz pioneered many fields, including the teaching of Torah on the radio, numerous trips to Russia, the creation and maintenance of first-rate religious schools and leadership in refugee work during and following World War II.

He is founder and guiding light of the Yeshiva and Mesivta of Elizabeth, a complex of Orthodox day schools, which was the second Jewish all day school system outside of New York and which has served as a model for Jewish communities nationwide. These schools include a yeshiva elementary school and two yeshiva high schools, the Mesivta of New Jersey for Boys and the Bruria High School for Girls.

"Jewish life can thrive in small communities," he said, pointing to his own experience in Elizabeth as an example. "No longer is Orthodoxy dependent for its existence solely upon the



great urban centers."

As the leader of five synagogues in Elizabeth, NJ, celebrating his 50 years of undiminished service, Rabbi Teitz knows about the sense of community needed for observant life.

He is critical of new trends that have allowed "individualism to run rampant, without recourse to conscience and community."

Rabbi Teitz links the resurgence of Orthodoxy to the increase of Torah education.

"Jewish life is based on one thing—education," he said.

"Education is the aleph and tof of Jewish existence. We can rise to great heights or, G-d forbid, fall and fail, depending on the standard of Torah education prevailing in our midst."

As the oldest and largest university under Jewish auspices in America, YU "is vital to the survival and vibrancy of Judaism in its highest form," Rabbi Teitz said.

For the past 33 years, Rabbi Teitz has used the airwaves for teaching Torah Judaism. His well-received Daf Hashavuah (weekly Talmudic lecture) radio program, heard every Saturday at 9 p.m. on WEVD, is a media milestone. The first program of its kind, it has encouraged its listeners to pursue the study of sacred texts and to develop hevrei shas (Talmudic study groups) in area communities.

A prominent Soviet Jewry activist since the early 1960s, Rabbi Teitz has traveled behind the Iron Curtain 20 times in as many years.

Rabbi Teitz has been instrumental in meeting the spiritual needs of new Russian immigrants, as well as furnishing moral support and religious items to Jews within the U.S.S.R.

"The channels of communication with our brethren the

world over must be kept open," he declared.

The message of Am Yisroel Chai—that there is a vibrant Judaism in Israel, the United States, and many other nations—he brought repeatedly to rabbis and Jewish leaders behind the Iron Curtain.

A commitment to Jewish communities in peril has characterized his activism. After the Holocaust, Rabbi Teitz was a leader in the Va'ad Hatzalah, which brought aid and support to the refugees in the DP camps and was directly responsible for bringing thousands of Jews to these shores. A staunch supporter of Israel, he continues the struggle for the safety and security of the Jewish state.

Rabbi Teitz sat on the Presidium of the Union of Orthodox Rabbis for 15 years. He is now chairman of the Merkaz Harabonim.

A respected spokesman for Orthodoxy, he remains optimistic about the future of observant Jews in America.

"All other Jewish ideas and movements have gone by the wayside," Rabbi Teitz said. "As the 20th Century draws to a close, only Orthodoxy stands as the viable answer. Only Orthodoxy remains alive vital, and invigorating."

YU NEWS DIGEST

March 14 Dinner in Honor of Rabbi Teitz To Cap a Full Day of RIETS Activities

The Annual Dinner of the Rabbi Isaac Elchanan Theological Seminary (RIETS), which will honor Rabbi Pinchas Teitz, chief rabbi of Elizabeth, NJ, will be the climax of a full day of activities March 14 that will include shiurim (Talmudic discourses) and a luncheon honoring a leading rosh yeshiva (professor of Talmud) at RIETS.

Honorary chairmen for the dinner are Leonard Diener and Harry and Joseph Wilf. Mr. Diener, a member of the University's Board of Trustees, has endowed with his wife the Leonard and Bea Diener Institute of Jewish Law at the University's Benjamin N. Cardozo School of Law (CSL).

Co-chairmen are Judd Feinerman and Sam and Arie Halpern. Mr. Feinerman, an alumnus of RIETS, is vice-chairman of the RIETS Board of Trustees.

Associate chairmen are Marvin Bienenfeld, Isak Levenstein, and Rabbi Herman J. Zwillenberg. Rabbi Zwillenberg is vice-chairman of the RIETS Board and a member of the Board of YU's affiliated High Schools. Mr. Bienenfeld is a member of the RIETS Board.

The day's activities will make up the Midyear Conference of the RIETS Rabbinic Alumni and will start at 11 a.m. when Dr. Norman Lamm, YU president, offers a shiur in memory of Dr. Samuel

Belkin, the second president of YU. Rabbi Daniel Mehlman, spiritual leader of the Lido Beach Jewish Center, will chair that event.

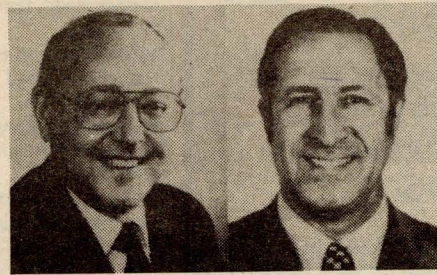
At 1 p.m., a special luncheon will honor Rabbi Shimon Romm, who has been on the faculty at RIETS for 30 years. Rabbi Shlomo Horowitz of Congregation Sons of Israel in Allentown, PA, will chair the luncheon. Rabbi Herschel Schacter, director of rabbinic services at the Max Stern Division of Communal Services at RIETS, will make the presentation to Rabbi Romm.

At 3 p.m., Rabbi J. David Bleich, rosh yeshiva at RIETS and Herbert and Florence Tenzer Professor of Jewish Law and Ethics at CSL, will discuss "To Transplant or Not to Transplant" with Rabbi Reuven Bulka of Congregation Machzikei Hadas in Ottawa, Canada.

The chairman of that event will be Rabbi Moshe Yeres of Congregation Bnai Shalom in Waterbury, CT.

Rabbi Herbert Bomzer, spiritual leader of Young Israel of Ocean Parkway in Brooklyn, will serve as chairman at 5 p.m. when Rabbi Teitz delivers a shiur on the fourth floor of YU's Mendel Gottesman Library. A reception in the Yeshiva University Museum will follow at 6 p.m.

Lecture March 12 to Inaugurate Syms Chair



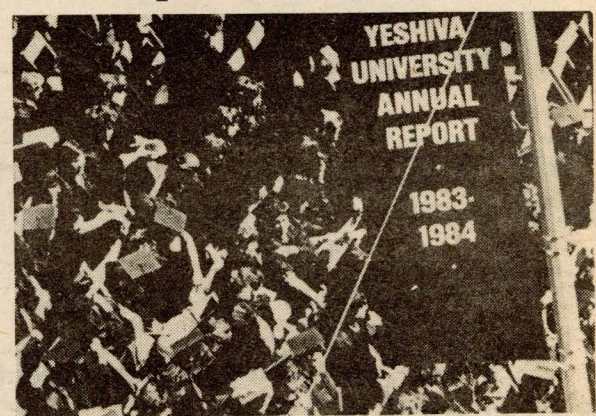
Sy Syms — Dr. Seymour H. Fine

The Sy Syms Chair in Marketing and Merchandising at YU will be inaugurated Tuesday, March 12 at 8 p.m. with a lecture by Dr. Seymour H. Fine, founder

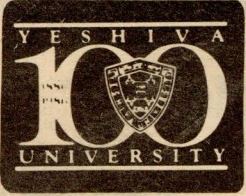
and president of Fine Marketing Associates. The Syms Chair was endowed by Mr. Syms, chairman of the board of Syms Corporation. A widely-known leader in the retail clothing business, Mr. Syms is a YU Trustee and a member of the University's Development Committee. He served as chairman of YU's 60th Annual Hannukah Dinner, the most successful in the institution's history. Mr. Syms received an honorary Doctor of Humane Letters degree from YU in 1983. The first professor to be named to the Syms Chair, Dr. Fine will lecture on "Marketing—An Interdisciplinary Social Science." He is an associate professor of business at Rutgers University.

President's Annual Report Is Now Available

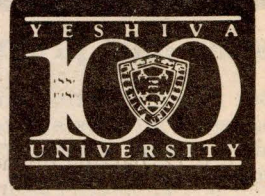
Copies of YU's Annual Report — A summation of one of the most exciting years in the institution's history — are available from the University's Development Office. Written by YU President Dr. Norman Lamm, the report details many of the exciting events of the year. Dr. Lamm also presents his view of the University's future as it approaches its Centennial in 1986. To obtain a copy of the Report, write the YU Development Office, 500 West 185th Street, New York, NY 10033 or call (212) 960-0863.



For information on programs, activities and the many ways you can support our vital University, please call David H. Zysman, Vice President for Development (212) 960-0863, or write Yeshiva University Office of Development, 500 West 185th Street, New York, NY 10033.



Yeshiva University Report Development Highlights

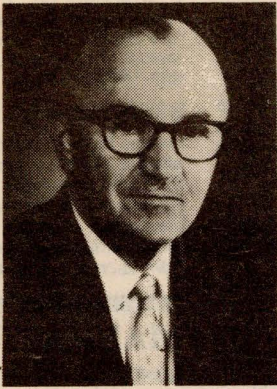


YU NEWS DIGEST

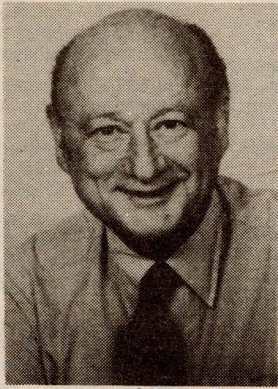
Jack D. Weiler Hospital Dedication April 28; Governor and Mayor to Speak



Governor Mario M. Cuomo



Jack D. Weiler



Mayor Edward I. Koch

"Once you have reached your personal goals," Jack D. Weiler has said, "the greatest reward for doing is the opportunity to do more."

For most of his life, Mr. Weiler has been searching for opportunities to do more. His philanthropy and communal leadership have made him one of the most beloved men in the philanthropic community.

On Sunday, April 28, Mr. Weiler, who is chairman emeritus of the Board of Overseers of YU's Albert Einstein College of Medicine (AECOM), will receive an enduring tribute when the Hospital at AECOM is dedicated as the Jack D. Weiler Hospital of the Albert Einstein College of Medicine of Yeshiva University.

New York Governor Mario M. Cuomo and New York City Mayor Edward I. Koch will speak at the ceremony. Other

dignitaries who are expected to take part include Dr. Norman Lamm, president of YU; the Hon. Herbert Tenzer, chairman of the University's Board of Trustees; Burton P. Resnick, chairman of the AECOM Board of Overseers; and Dr. Dominick P. Purpura, dean of the College of Medicine.

At the dedication, Mr. Weiler will be cited as "a pioneering and dynamic leader in the growth and development of the Albert Einstein College of Medicine, who has served with distinction for many years. His record of inspired leadership is unparalleled."

"A legendary leader of the American Jewish community, his life has been selflessly dedicated to the service of his fellow man. His activities have helped improve the quality of life in America, in Israel, and throughout the world."

"Through his munificent contribution,

the sick and infirm will find nurturing care and comfort in the Jack D. Weiler Hospital, a permanent monument to a great man's compassion."

The Jack D. Weiler Hospital is a 431-bed, 12-story facility. It was opened in 1966 during Mr. Weiler's first tenure as chairman of the Board of Overseers. The hospital's faculty physicians have set new standards of achievements in such specialties as kidney transplants, neo-

natal care, and pediatric surgery.

The Albert Einstein College of Medicine was established in 1955. It has evolved into one of the nation's foremost centers for medical education, research, and clinical care for patients from a wide range of economic and cultural backgrounds. Approximately 3,000 alumni currently serve the nation as physicians, medical educators, and biomedical scientists.

Upstate New York Dinner Set for April 28



Three noted residents of Rockland County—representing the worlds of business, organized labor, and government—will be honored Sunday, April 28, at YU's Upstate New York Pre-Centennial Awards Dinner at the Tappan Zee Towne House in Nyack. Shown (from left) are: Murray Appelbaum of Monsey, president of Selecto Corp.; Cosmo E. Damiani of New City, business manager of Local 363 of the International Brotherhood of Electrical Workers; and Noah Weinberg of Monsey, Commissioner of Social Services for Rockland County. Monsey residents Israel Stern and Mandell Ganchrow, M.D., are serving as honorary chairman and general chairman, respectively. Sy Syms, chairman of Syms Corp. and YU Trustee, Benefactor, and chairman of the University's Development Committee, will be the guest speaker.

CENTURY LEADER OF THE WEEK

As Yeshiva University moves towards its centennial year in 1986, we are proud to salute those individuals whose leadership and philanthropy are indispensable to the growth of this unique institution, the oldest and largest university under Jewish auspices.

Sandra Quinn: "Stern College is moving in the right direction"

Students at YU's Stern College for Women (SCW) today have more educational options than Sandra Quinn did when she was at SCW.

The College now has several cooperative programs with other universities and schools allowing students to major in such fields as fashion merchandising, journalism, and occupational therapy.

They can also take courses at SCW in accounting, business, and marketing.

"If a business major had been available when I was at the College," Mrs. Quinn said, "I might have majored in that field."

Mrs. Quinn, a resident of Great Neck, NY, sees the changes in the SCW curriculum as a reflection of changes in the life of the modern Jewish woman.

More and more, young Jewish women are working at full-time jobs and running their own businesses, and SCW is preparing students to move into a world once considered almost exclusively male.

"Stern College is certainly moving in the right direction,"

Mrs. Quinn said.

It has not been that long since Mrs. Quinn, nee Sandra Ehrenreich, was a student at the College. She graduated in 1971.

Today, Mrs. Quinn, a YU Founder, chairs the Undergraduate Advisory Council (UAC) with Peter Billig, a YU Century Guardian and an officer of Chilewich Corporation, which is a commodities trading firm.

The UAC is a specially selected group of men and women—up-and-coming leaders in the worlds of business, education, and communal service—who will deal with a broad scope of concerns involving the quality of education and student life at the undergraduate level.

Mrs. Quinn said she wants the UAC to "zero in on undergraduate problems and look at them from a fresh point of view."

"I always wanted to be involved with YU," Mrs. Quinn said. "I still have a warm feeling about the University."

Mrs. Quinn came to Stern College from Miami Beach, FL, after she graduated from the Hebrew Academy of Miami.



"I wanted to continue my religious education and receive a liberal arts education too," she said. "Stern College was the place to do that."

She found the atmosphere at SCW "intimate and informal," she said. "Certainly as an out-of-towner, I found that atmosphere comforting. I had a very positive experience at Stern."

That same warm atmosphere

is still at SCW, Mrs. Quinn said. She especially enjoys working with Dr. Karen Bacon, an SCW alumna who is now dean of the College.

"Dean Bacon is very involved with the students," Mrs. Quinn said. "She cares about them and they feel they can approach her."

Mrs. Quinn has five sisters. Four of them have attended Stern College, she said, and her youngest sister may attend SCW in September.

Mrs. Quinn majored in education at SCW. After graduation, she trained as a para-legal and worked in the Special New York State Prosecutor's Office. Then she directed the in-house legal department at Gimbel's Department Stores.

She married Saul Quinn in 1977. They lived in California for three years, and Mrs. Quinn was director of merchandising information systems at Bull-ock's Department Store.

The Quinns have three children—Jonathan, 6, Jennifer, 4, and Joshua, 1. Mr. Quinn is an executive with a Long Island oil company.

Mrs. Quinn was a student leader at SCW. She was president of the junior class and president of the dorm council during her senior year.

She continues to work in Jewish communal service in the Great Neck area. She serves on the English Board of Education for the North Shore Hebrew Academy. She is vice president of her local chapter of AMIT Women, and she is treasurer of the North Shore Mikveh Association, as well as a fundraiser.

She is also vice president of the Stern College Alumni Board.

Mrs. Quinn has always earmarked her YU donations for SCW.

"Even when my contribution was a relatively small one, I wanted it announced as a contribution to Stern College," she said.

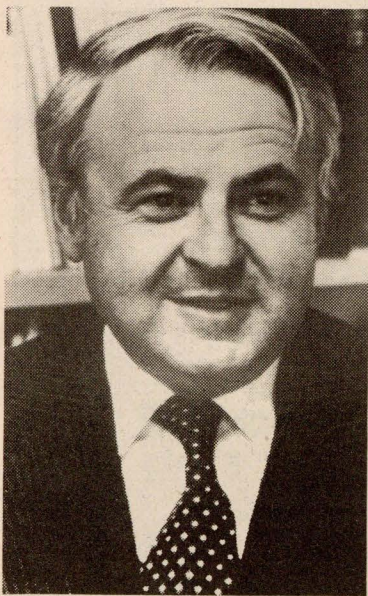
She feels that more people—especially Stern College alumni—should give money specifically to SCW.

"Stern College has given us so much," she said. "We should repay the College in any way that we can."

For information on programs, activities and the many ways you can support our vital University, please call David H. Zysman, Vice President for Development (212) 960-0863, or write Yeshiva University Office of Development, 500 West 185th Street, New York, NY 10033.

Bush, Rosenne to Speak at Hanukkah Dinner and Convocation

Seven leading international personalities—including Vice President George Bush and Meir Rosenne, Israel's Ambassador to the



Meir Rosenne

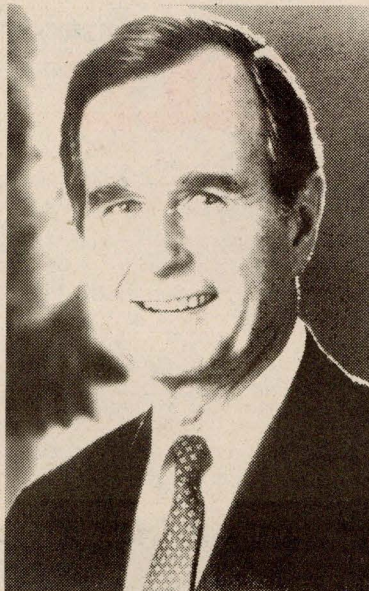
United States—will be honored at YU's Pre-Centennial Hanukkah Dinner and in a special Convocation preceding the Dinner December 15 at the Waldorf-Astoria.

Mr. Bush will be the featured speaker at the Convocation, which will begin at 4 p.m. Mr. Rosenne will speak at the Dinner, which will begin at 6 p.m. Both are expected to deliver major addresses dealing with the international situation.

Some 1,500 persons are expected to attend the Convocation and Dinner, which has become the major event on the calendars of leaders of the American Jewish community.

At the Convocation, Mr. Bush and Mr. Rosenne will receive honorary Doctor of Laws degrees from the University. Honorary Doctor of Humane Letters degrees will be given to five YU Benefactors.

David Berg—A noted attorney, Mr. Berg is senior partner in Berg &



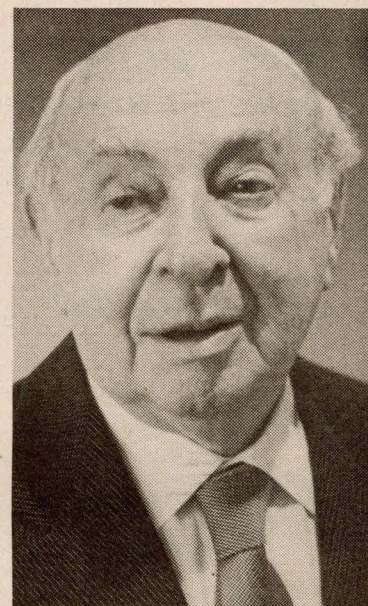
George Bush

Dorf and a member of the Board of Directors of YU's Benjamin N. Cardozo School of Law;

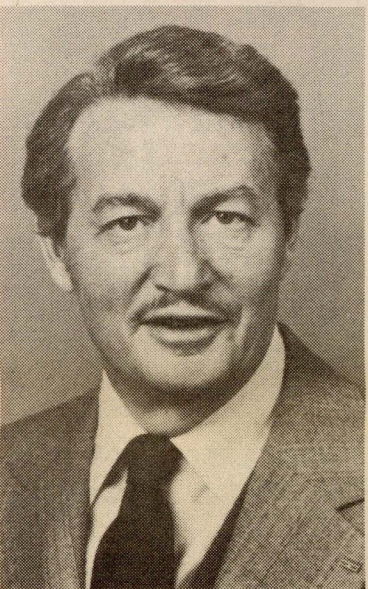
J. Morton Davis—Owner and president of D.H. Blair & Company. Mr. Davis is also the author of the book *Making America Work Again*, and a member of YU's Board of Trustees;

Joseph S. Gruss—Founder and senior partner of Gruss & Co., Mr. Gruss and his wife are so widely-known for their benefactions that their names have become synonymous with Jewish education around the world. Mr. and Mrs. Gruss have endowed YU's Caroline and Joseph S. Gruss Institute in Jerusalem and the Caroline and Joseph S. Gruss Kollel Elyon (Post-Graduate Kollel Program) at the University-affiliated Rabbi Isaac Elchanan Theological Seminary, and they are Founders of YU's Albert Einstein College of Medicine. Mr. Gruss is a member of the YU Board of Trustees;

Herbert H. Schiff—Chairman and chief executive officer of SCOA Industries, Inc., Mr. Schiff is a YU Trustee and chairman of the



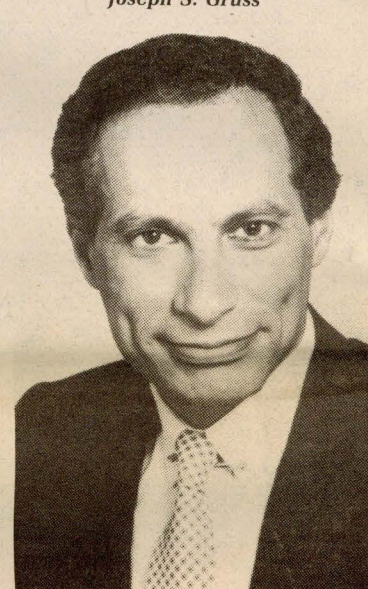
Joseph S. Gruss



Herbert H. Schiff



Last year's Hanukkah Dinner—chaired by Sy Syms—was the largest and most successful in YU's history.



Leonard N. Stern

Berg Establishes Law Scholarships

David Berg, a noted philanthropist and member of the Board of Directors of YU's Benjamin N. Cardozo School of Law, has endowed the David Berg and Family Scholarship Fund to be awarded annually to pre-law students at the undergraduate divisions of YU who will be entering the Cardozo School of Law.

"In my own capacity as a lawyer," Mr. Berg said, "I am deeply interested in the need for a good student body, faculty, and curriculum."

Mr. Berg, a highly successful lawyer, banker, and builder, is senior partner of Berg & Dorf. He will receive an honorary Doctor of Humane Letters degree December 15 at the special Convocation preceding YU's Pre-Centennial Hanukkah Dinner.

Palm Beach Event For CSL Planned

Palm Beach's premier event on behalf of the Benjamin N. Cardozo School of Law (CSL) will take place Wednesday, February 19, at The Breakers from 4 to 6 p.m. Hosts for the event include CSL Directors Blanche Etra and Robert A. Koepfel, Grace and Joe Perlman, and Roberta and William Koepfel, CSL's first mother-son alumni.

New Scholarship Fund Links Donors & Students

You can establish a special educational partnership with talented and worthy YU undergraduates in perpetuity under the auspices of the newly created Personal Endowed Scholarship Fund.

Some 25 individuals have already established Personal Endowed Scholarships, which allow students to receive financial aid throughout their undergraduate years at the institution.

The students who receive the scholarships are designated with the name on the scholarship. For example, if someone named John Gold contributes to the fund, each student he supports will be known as a "John Gold Scholar." Each student who receives a scholarship will also write the contributor at least once a year to describe his or her academic pursuits and progress.

When one student recipient is

graduated from YU, a new scholar will be chosen to benefit from the fund and will establish still another relationship with the contributor.

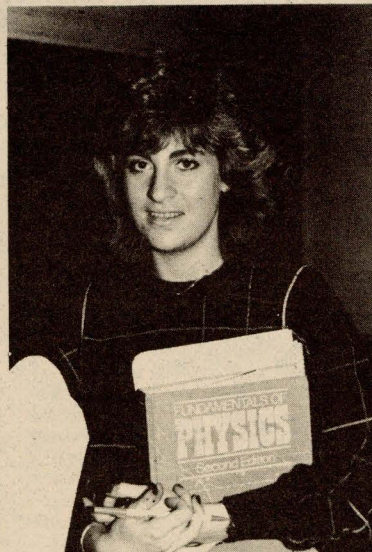
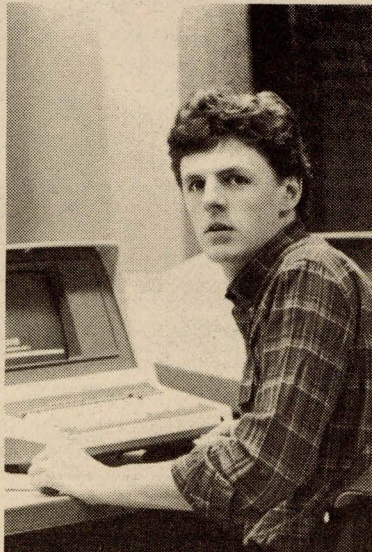
A Personal Endowed Scholarship can be established with a requisite minimum of \$25,000.

Students will be selected for the scholarships on the basis of merit and need by the University Scholarship Committee.

'85 Undergraduate Enrollment Sets 5-Year Record At University

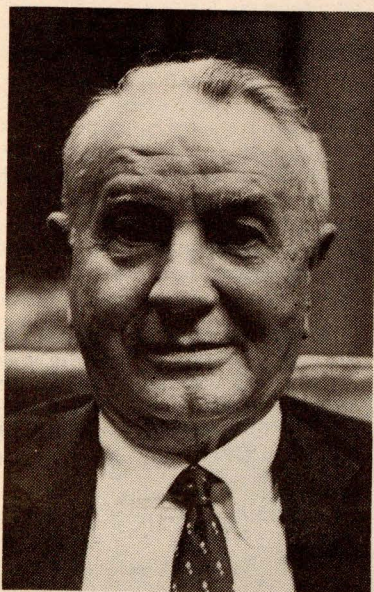
This year's entering classes at YU's undergraduate schools were the largest in five years, and the entering class at YU's Benjamin N. Cardozo School of Law was the largest in the 8-year history of that institution. Enrollment continues to grow at YU—even as other universities and colleges face shrinking student populations—because of YU's innovative programs on all levels and the special combination of top-notch liberal arts and sciences and Jewish studies. This unique synthesis has attracted a wide range of committed students who want the best in education.

Undergraduates are also attracted by YU's excellent reputation in preparing students for law and medical school, as well as for the business world. This year, more than 95 percent of the YU graduates who applied for medical or law school were accepted by at least one school. Every YU graduate who has majored in accounting—one of the most popular majors at the institution—and sought a job in that field has found a position.



... 1500 Guests Expected to Attend December 15 Event

Board of Governors of the Wurzel School of Social Work (WSSW). He has endowed the Her-



David Berg

bert H. Schiff Chair in Management and Administration at WSSW. He has been one of the top national leaders of the American Jewish Joint Distribution Committee;

And Leonard N. Stern—Chairman of the Hartz Mountain Corp., Mr. Stern made a gift to YU that made possible the new Max Stern Athletic Center at the University's Main Campus. He and his illustrious family have been among the major benefactors of YU.

Sy Syms, a member of the YU Board of Trustees and chairman of the University's Development Committee, is chairman of the Hanukkah Dinner. Mr. Syms has established the Sy Syms Chair in Marketing and Merchandising at YU.

Stanley E. Stern, vice-chairman of the University's Board of Trustees, is Convocation Chairman. Jay H. Zises, a member of the Board of Trustees, is chairman of the Dinner



Sy Syms

Executive Committee.

All three men held the same positions at last year's event—the most successful Hanukkah Dinner in the University's history—and have been unanimously drafted to head this year's event.

YU is now in the greatest period of growth—on both the graduate and undergraduate level—in the history of the institution.

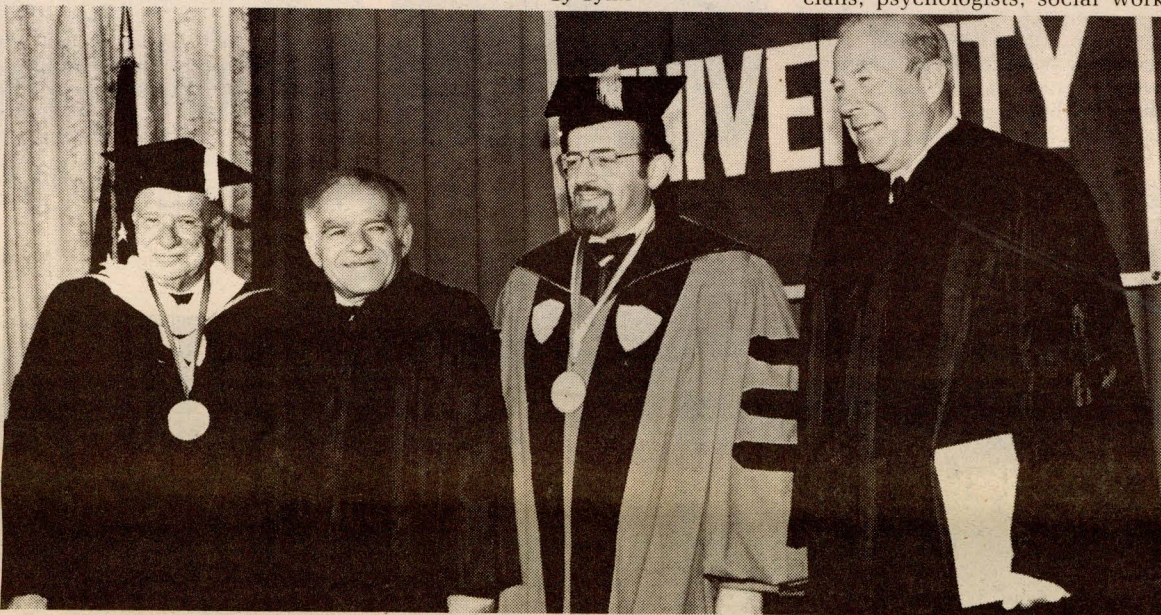
The proceeds of this year's Hanukkah Dinner will go a long way toward producing the \$100 million goal set for 1986, the University's Centennial year. That amount will assure that, in its second century, YU will continue to be the largest and most prestigious university under Jewish auspices in the Western Hemisphere.

The funds raised at the Hanukkah Dinner will also assure that YU will continue to train thousands of educators, lawyers, physicians, psychologists, social work-

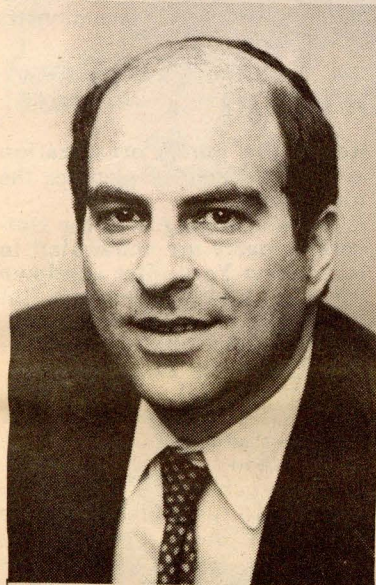
ers, rabbis, businessmen and women, and other professionals who will be the community leaders of the future.



J. Morton Davis



At the Convocation before last year's Hanukkah Dinner, Yitzhak Shamir (second from left), vice prime minister and foreign minister of Israel, and U.S. Secretary of State George Shultz (right) were two of the leading international personalities given honorary degrees. Here, the two world-renowned leaders join the Honorable Herbert Tenzer (left), chairman of the YU Board of Trustees, and Dr. Norman Lamm, YU president.



Jay H. Zises



Stanley E. Stern

School of Business Administration Planned

In response to increased undergraduate interest and economic trends, a special committee established by the YU Board of Trustees has recommended that YU establish an undergraduate School of Business Administration, pending availability of funding.

Dr. Ira Kukin, a YU Trustee who

chaired the committee, has said that a School of Business Administration at YU would be consistent with the future of the U.S. economy, which is increasingly service-oriented. Fields such as marketing, finance, and banking will be expanding and it is incumbent on YU to prepare its students to enter

these fields if they wish, Dr. Kukin said.

Such a school would have tremendous impact on the Jewish community, student enrollment, and YU's relationship with the business community at large.

Selig A. Zises, a member of the Board of Directors of YU's Benjamin N. Cardozo School of Law, and Sy Syms and Jay H. Zises, members of the Board of Trustees, are playing major roles in the formation of plans for the proposed school.

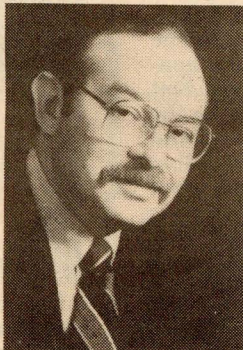
A committee to oversee the establishment of the school is now being established. That committee will be made up of particularly dedicated businessmen of vision and fortitude, whose personal successes speak well of their abilities to give the school the kind of support and commitment it will need to become a reality.

Mr. Tenzer Welcomes Israelis to YU



The Honorable Herbert Tenzer, chairman of YU's Board of Trustees, chats with some of the 84 high school students from Israel who toured YU's Main Center. The tour was hosted by Mr. Tenzer at the outset of the students' month-long visit to the U.S. under the auspices of the United States-Israel High School Youth Ambassador Exchange Program. Mr. Tenzer is president of the America-Israel Friendship League, which sponsors the exchange program.

Metro NJ Dinner Set for Dec. 3



Three outstanding communal leaders will be honored when the Metropolitan Friends of YU hold their Second Annual Jewish Community Dinner on Tuesday, Dec. 3, at the Aspen Manor Hotel in Parsippany. The honorees will be (shown above, from left): Dr. Rhoda G. Freeman of Livingston, professor of history at Upsala College and recipient of the Linback Foundation Award for Distinguished Teaching; Dr. Allan J. Scher of Morristown, chief of radiation therapy at Morristown Memorial Hospital and a graduate of Yeshiva College and the Albert Einstein College of Medicine; and Bruce D. Shoulson of West Orange, a partner with the firm of Lowenstein, Sandler, Brochin, Kohl, Boylan & Meaner, and a member of the Board of Trustees of the YU-affiliated Rabbi Isaac Elchanan Theological Seminary and of YU's Undergraduate Advisory Council. YU Trustees Leonard Diener and Dr. Ira Kukin are serving as honorary chairman and general chairman, respectively. Dr. Martin Welt is serving as dinner chairman.

Students From David J. Azrieli Graduate Institute Take Close Look at Israel's Educational System

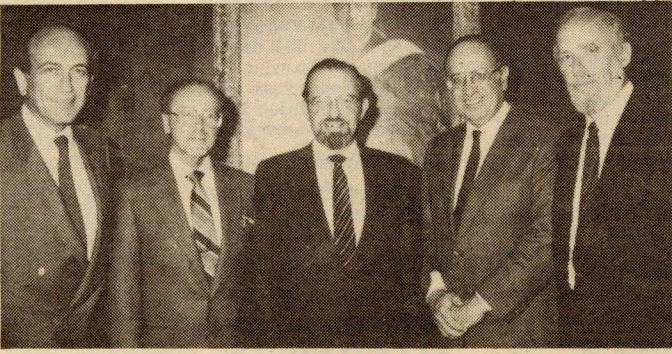
Seventeen students from YU's David J. Azrieli Graduate Institute of Jewish Education and Administration spent the summer studying the educational system in Israel as part of a program to train Jewish educational supervisors and administrators for the Jewish community.

Most of the students already work as teachers and educational administrators in the states of Connecticut, Indiana, Michigan, New Jersey, New York, and Virginia as well as the Canadian provinces of Alberta, Manitoba, and Ontario.

While in Israel, the YU students worked with computers at a school

in Jerusalem, met with such educational specialists as Rabbi Aharon Lichtenstein, rosh kollel and educational director of YU's Caroline and Joseph S. Gruss Institute in Jerusalem, and took classes taught by faculty members at Bar-Ilan University.

Yeshiva University Developments



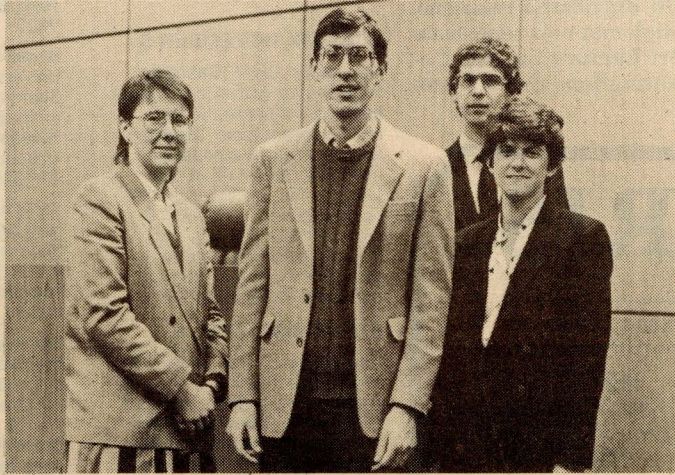
Has It Been 30 Years?

YU's Albert Einstein College of Medicine (AECOM) marked its 30th anniversary October 16 with a symposium and reception that attracted members of the University and medical communities who are justifiably proud of the progress AECOM has made in becoming one of the world's preeminent medical training and research facilities in just three decades. Among those participating were, from left, Burton P. Resnick, chairman of the Board of Overseers of AECOM; Dr. Dominick P. Purpura, dean of AECOM; Dr. Norman Lamm, president of YU; Dr. Louis M. Sherwood, Baumriter Professor and Chairman of the Department of Medicine; and Dr. Matthew D. Scharf, Harry Eagle Professor of Cancer Research.



Sy Syms Professor Named

Dr. Gordon Storholm (right), has been appointed Sy Syms Visiting Professor of Marketing and Merchandising at Yeshiva College and Stern College for Women. The appointment of Dr. Storholm, a member of the faculty of the Fordham University Graduate School of Business who is completing his fourth book, was made possible by an endowment from Sy Syms (left), member of the YU Board of Trustees and chairman of its Development Committee. Mr. Syms was chairman of the University's 59th annual Hanukkah Dinner—its most successful ever—in 1984, and he will chair this year's Pre-Centennial Hanukkah Dinner December 15 at the Waldorf-Astoria.



Burns Scholars Chosen

Four of the five Jacob Burns Scholars who entered YU's Benjamin N. Cardozo School of Law (CSL) this year gather in the Jacob Burns Moot Court Room at CSL. The Burns Scholarships, named for the distinguished attorney and honorary chairman of the CSL Board of Directors, are given to students selected on the basis of their demonstrated capacity for academic excellence and community leadership. Pictured here are (from left) Diane Dickensheid, a graduate of Smith College; Jonathan Siegal, a graduate of Columbia University and YU; Marc A. Kushner, a graduate of Harvard University; and Wendee Wasserman, a graduate of Cornell University. The fifth Jacob Burns Scholar chosen this year, David Schrader, is a student in the law school's innovative Accelerated Entry Program, which allows students to begin their legal studies in May or in January. Schrader, who studied at CSL this summer, is now completing his undergraduate degree at Johns Hopkins University. After a second summer of study next year, he will enter CSL as a second-year student next fall.

Do Your Holiday Shopping Far From the Madding Crowd

at the YUWO Manhattan Junior League 1985 Holiday Boutique

Where merchandise and gift certificates from some of New York's most luxurious shops & salons will be available in the relaxed atmosphere of an elegant townhouse.

Tues., Nov. 12 7 p.m.-11 p.m. Wed., Nov. 13 10:30 a.m. to 5 p.m. Thurs., Nov. 14 10:30 a.m.-1 p.m. 7 p.m.-10:30 p.m.

The Young Men's Philanthropic League
4 East 80th Street, New York City

CENTENNIAL LEADER OF THE WEEK

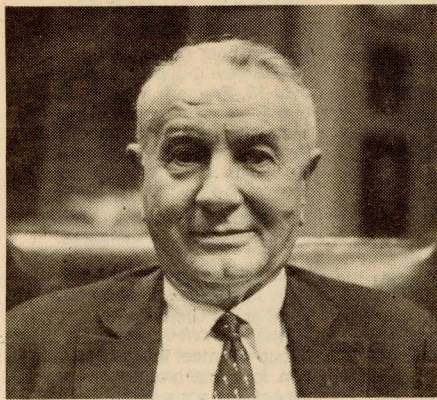
David Berg: "We Must Rally As One Force"

Attorney David Berg strongly believes that "Today's law students should be interested and involved, not only in their studies, but in the public affairs of the world around them." Mr. Berg is a man who lives what he believes.

A highly successful lawyer, banker and builder, Mr. Berg, a member of the Board of Directors of Yeshiva University's Benjamin N. Cardozo School of Law (CSL), devotes much of his energies to support a wide range of educational, cultural, civic, and philanthropic activities.

It is for this reason that the senior partner of Berg & Dorf will be honored by Yeshiva University at its Pre-Centennial Hanukkah Dinner and Special Academic Convocation, Sunday, December 15, 4:00 p.m. at the The Waldorf-Astoria. Mr. Berg will receive the degree of Doctor of Humane Letters, honoris causa.

Mr. Berg's concern for his profession and for the Cardozo School of Law stems from almost 59 years of business and legal experience. An active member of the CSL Board, Mr. Berg recently endowed the David Berg and Family Scholarship Fund to be awarded annually to pre-law



students at the undergraduate divisions of Yeshiva University who will be entering the Cardozo School of Law. "In my own capacity as a lawyer," he explained, "I am deeply interested in the need for a good student body, faculty, and curriculum." He is a graduate of the University of Pittsburgh, 1923, and the Harvard School of Law, 1926.

Equally passionate about his love for the Jewish people and the State of Israel, Mr. Berg has been actively involved with

both. He is a member of the board of directors of the Hebrew Home for the Aged in Riverdale; chairman of the Executive Committee of The American Friends of the Israel Museum, a member of its International board of Governors and an Honorary Fellow; a trustee of Beth Israel Hospital; retired as a trustee of Adelphi University; a Founder of YU's Albert Einstein College of Medicine; a member of the board of directors of Bezalel Academy of Art and Design; a member of the board of directors of Boy's Town of Italy; and a participant in many other major charities.

Mr. Berg has put his leadership to use for the United Jewish Appeal and Israel Bond drives and has been the recipient of awards for these and other humanitarian activities. The list seems endless.

With more than 36 trips to Israel behind him, Mr. Berg encourages students to "go see Israel whenever possible, mingling with the people at large." He suggests that the support of Israel goes beyond merely giving money. "We must rally as one force in this country," he urged. "If Israel should go down, we may well be next."

As Yeshiva University moves towards its centennial year in 1986, we are proud to salute those individuals whose leadership and philanthropy are indispensable to the growth of this unique institution, the oldest and largest university under Jewish auspices.

Leaders of YU Will Make Trip To Israel in July

Members of YU's Boards and other key leaders of the University will join administrators next summer at an unprecedented Centennial leadership gathering in Israel where, for the better part of a week, they will contemplate and discuss the future of the University.

The mission to Israel—the first such meeting to be held in Israel in the history of the institution—will take place at a number of locations, including YU's own Caroline and Joseph S. Gruss Institute in Jerusalem and the Knesset.

Those travelling with the University party are scheduled to leave New York after sundown Saturday, July 5, arriving in Tel Aviv the following afternoon. They will return to New York the following Friday, July 11.

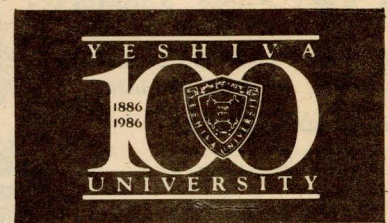
The University leaders, who will be headquartered at the King David Hotel in Jerusalem during their stay, are expected to meet with the President, the Prime Minister, and other officials of the government of Israel to discuss YU's continuing commitment with that nation and the political and economic situation in the Middle East.

While the YU leaders are in Israel, the government there will issue a special stamp commemorating the YU Centennial, and the Jerusalem Post is scheduled to publish a special supplement with the photographs and biographies of the members of the leadership gathering.

Stanley E. Stern, vice-chairman of the University's Board of Trustees, has invited the leaders to a reception at his residence in Caesarea.

General Yehudah Halevy, president of the State of Israel Bonds Organization, has made the facilities of the Bond organization available to help in planning the mission to Israel.

"I can think of no setting more conducive to the matters at hand for such a gathering than the State of Israel and its institutions," Dr. Norman Lamm, YU president, said.



For information on programs, activities, and the many ways you can support our vital University, please call David H. Zysman, Vice President for Development (212) 960-0863, or write Yeshiva University Office of Development, 500 West 185th Street, New York, NY 10033.

Yeshiva University Developments

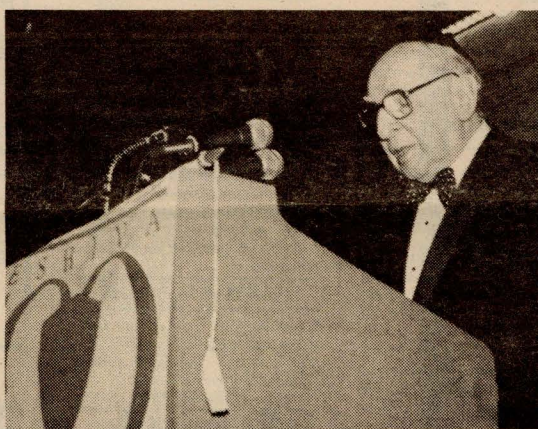
\$17M in Gifts & Pledges Secured for Hanukkah Dinner



More than \$17 million in gifts was secured for YU's Pre-Centennial 61st Annual Hanukkah Dinner and Convocation as a festive crowd of some 1,500 people gathered to pay tribute to seven business, communal, and political leaders. Vice President George Bush (seated second from left) and Israel's Ambassador to the U.S. Meir Rosenne (seated right) received honorary Doctor of Laws degrees at a Convocation preceding the Dinner. Dr. Norman Lamm, University president, also conferred honorary Doctor of Humane Letters degrees on: YU Trustee David Berg of New York City, senior partner of Berg and Dorf; YU Trustee J. Morton Davis of New York City, owner, president and chairman of D.H. Blair & Co.; YU Trustee Joseph S. Gruss of New York City, founder of Gruss and Co.; YU Trustee Herbert H. Schiff of Columbus, Ohio, chairman and chief executive officer of SCOA Industries, Inc., and chairman of the Board of Governors of YU's Wurzweiler School of Social Work; and Leonard N. Stern of New York City, chairman of Hartz Mountain Corporation, and publisher of the Village Voice. Shown with Dr. Lamm (seated, second from right) and the Honorable Herbert Tenzer (seated left), chairman of YU's Board of Trustees, are (standing, from left): Ludwig Jesselson, treasurer of the Board; Sy Syms, YU Trustee and Dinner Chairman; Max J. Etra, chairman emeritus of the Board of Trustees; Mr. Davis; Leonard N. Stern; Stanley E. Stern, vice chairman of the Board of Trustees and Convocation Chairman; Mr. Gruss; Mr. Berg; and Mr. Schiff.



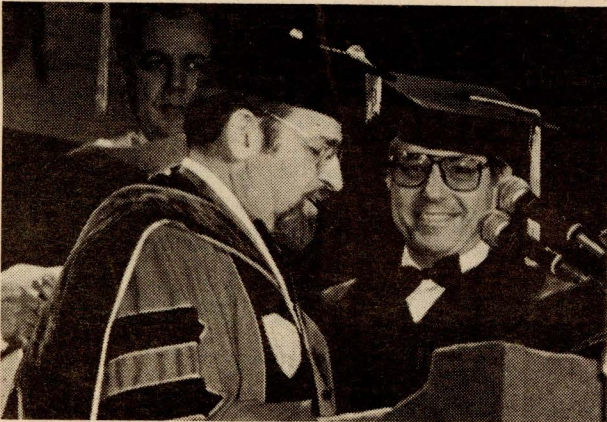
Hon. Herbert Tenzer (left) shakes hands with Sy Syms, YU Trustee and dinner chairman, as Vice President Bush, Dr. Lamm, and David H. Zysman, vice president for development, look on.



Mr. Joseph S. Gruss speaking at the Hanukkah Dinner.



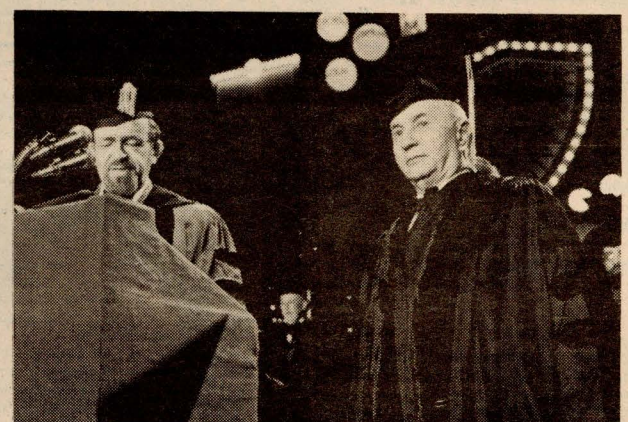
Hon. Herbert Tenzer (left) with Leonard N. Stern.



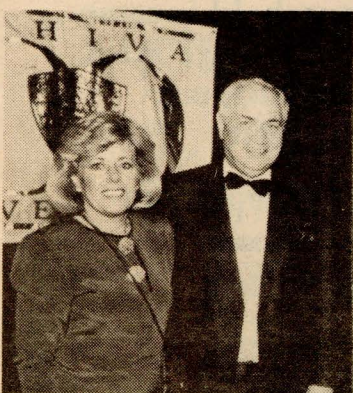
Mr. J. Morton Davis (right) with Dr. Lamm.



Mr. Herbert Schiff (right) greets Vice President Bush.



Mr. David Berg (right) before receiving his honorary degree.



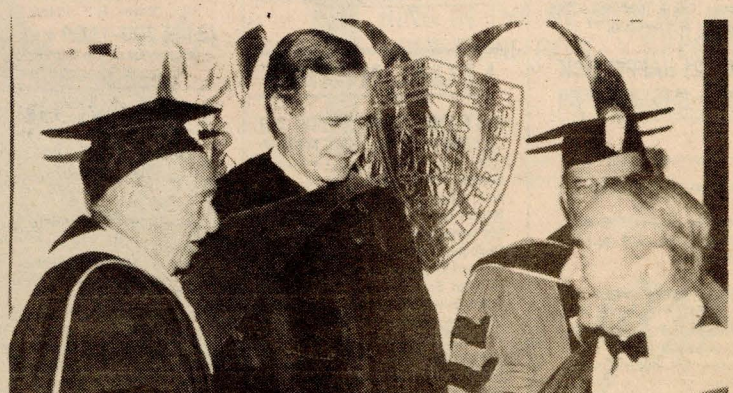
Beverly and Jerome Schottenstein. Mr. Schottenstein is a member of YU's Board of Trustees.



Irving I. and Helen Stone. Mr. Stone is a Trustee of the YU-affiliated Rabbi Isaac Elchanan Theological Seminary.



Morry Weiss (left), University Trustee, with Hermann Merkin, vice chairman of the Board of Trustees.



Jacob Burns (right), honorary chairman of the Board of Directors of YU's Benjamin N. Cardozo School of Law, greets Hon. Herbert Tenzer (left) and Vice President Bush.

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Yeshiva University Developments

YU Leaders Meet to Plan Hanukkah Dinner Set for Dec. 15...



Remembering the historic success of last year's Hanukkah Dinner, several key YU leaders, including Sy Syms (shown in center photo above), a member of the Board of Trustees, are playing major roles in planning this year's Pre-Centennial Hanukkah Dinner, to be held December 15 at the Waldorf-Astoria. Mr. Syms, who served as chairman of last year's dinner, is also chairing this year's event. Among those who are spearheading the preparations are, in upper right photo, YU trustee Arthur B. Belfer (left) and Hermann Merkin, vice-chairman of the Board of Trustees; at upper left, Israel Stern (left), long-time activist on behalf of YU's Upstate Campaign, and YU Trustee Leonard Diener; at middle right, William Koeppel (left), a graduate of YU's Benjamin N. Cardozo School of Law (CSL) and a member of one of the leading families supporting the Law School, and Jacob Burns, honorary chairman of the CSL Board of Directors; and, in middle left photo, Ann Arbesfeld (left), national president of the Yeshiva University Women's Organization, and Rose Yavarkovsky, who was honored at YU's recent Atlantic Beach Breakfast. Jay H. Zises, a YU Trustee, is chairman of the Dinner Executive Committee. Stanley E. Stern, vice-chairman of the Board of Trustees, will chair the special convocation preceding the dinner. Both men played the same roles last year.



... And Major Celebration of University's Centennial



Planning for YU's Centennial Celebration is already well underway under the direction of Jack D. Weiler, national general chairman of the Centennial, YU Trustee, and chairman emeritus of the Board of Overseers of YU's Albert Einstein College of Medicine. Irving Bernstein, former executive vice chairman of the United Jewish Appeal, is vice chairman of the Centennial Celebration. At a meeting to plan Centennial events, other YU leaders joined Mr. Weiler (right in photo upper left) and Mr. Bernstein. Pictured above center are (standing, from left) David Zysman, YU vice president for development, Dr. Ira Kukin, a YU Trustee who is chairing a committee to select 100 great Americans who will receive Centennial

Medallions during the Celebration; Stanley E. Stern, vice chairman of the YU Board of Trustees; Hon. Herbert Tenzer, chairman of the Board of Trustees; Mr. Bernstein; (seated, from left) Mr. Weiler; and Erica Jesselson, a Century Benefactor of the institution with her husband, Ludwig Jesselson, treasurer of the YU Board of Trustees. Also helping to plan the Centennial at the meeting were (from left in photo upper right) Abraham Guterman, a YU Trustee and a member of the Board of Directors of YU's Benjamin N. Cardozo School of Law, Dr. Herbert C. Dobrinsky, YU vice president for University affairs; and Max J. Etra, chairman emeritus of the YU Board of Trustees.

CENTENNIAL LEADER OF THE WEEK

Gerald Kafka: "YU is Our Hope for the Future"

"I was very eager to do whatever I could," said Gerald Kafka, chairman of Yeshiva University's recently-formed Brooklyn Cabinet.

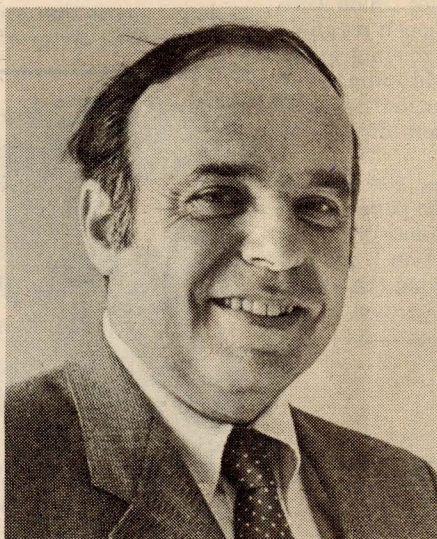
When asked to serve on a committee for YU's first Brooklyn Dinner several years ago, Mr. Kafka, who heads his own real estate firm in Manhattan, was more than willing to give time and energy to YU. The inspiration for Mr. Kafka's involvement with the University was Jack Rosenberg, past president of the Flatbush Park Jewish Center and local chairman of various YU functions.

The catalyst for Mr. Kafka's activities was Rabbi David S. Halpern, spiritual leader of the Flatbush Park Jewish Center. A graduate of YU and its affiliated Rabbi Isaac Elchanan Theological Seminary, Rabbi Halpern received an honorary Doctor of Divinity degree from YU. Mr. Kafka, president of the Flatbush Park Jewish Center, was "very proud."

Since then, Mr. Kafka has played a major role in YU's Brooklyn activities. As chairman of last Spring's Brooklyn Pre-Centennial Dinner, he doubled attendance over the previous year. Asked to chair the Brooklyn Centennial Dinner scheduled for next April, Mr. Kafka plans to surpass last year's record crowd.

"The vehicle to accomplish this," he said, "is the Brooklyn Cabinet. They will reach into every corner of Brooklyn to strengthen YU support. The Cabinet will make the dinner a spectacular success."

Born on the Lower East Side, Mr. Kafka was raised in an Orthodox household by parents from Warsaw, Poland. His fa-



vorite family activity was making home-baked matzoh, hand-rolled and cut, in the old European tradition, with his father and grandfather every Passover.

"We'd bake as much as 200 pounds—enough for family and friends," reminisced Mr. Kafka.

Another tradition was building a sukkah in their tiny Brooklyn backyard. The entire family had to participate, even if it meant only holding a nail. "Today, sukkahs are pre-fabricated but my children still carry on and delight in the ritual of decorating year after year."

Mr. Kafka attended Rabbi Jacob Joseph Yeshiva, now on Staten Island, before

graduating from Brooklyn College with a Bachelor of Arts degree in economics. He and his wife of 27 years, Ida, live in Mill Basin, at the tip of Brooklyn.

The Kafkas have three children: Faye, 25, a lab technician in New York City, and Howard, 21, and Beth, 18, both students at Brooklyn College.

Mrs. Kafka, also a student at Brooklyn College and active in a variety of Flatbush Park Jewish Center affairs, is a member of AMIT Women and a board and charter member of Brooklyn Friends of the American Red Mogen David for Israel (ARMDI).

Mr. Kafka, vice president and fundraiser for Brooklyn Friends of ARMDI, served the Jewish National Fund in the same capacities. JNF honored him and his wife with a forest of 10,000 trees planted in Israel. Mr. Kafka was also cited for his fund-raising efforts on behalf of the Lubavitch, and he received an award for Distinguished Service for ARMDI.

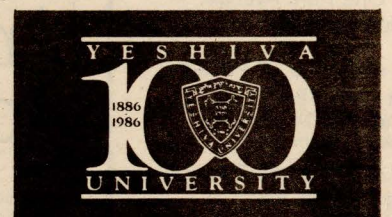
Mr. Kafka is linked to YU by a number of cousins who are YU graduates. In addition, Dr. Norman Rosenfeld, dean of Yeshiva College, is his cousin.

Mr. Kafka explains his boundless energy and enthusiasm for YU:

"Brooklyn has the largest concentration of Jews in the country. YU attracts and produces deeply committed people. Many of our future leaders—our rabbis, our professionals—come from Brooklyn and go on to be educated at Yeshiva University. I think of YU as our hope for the future."

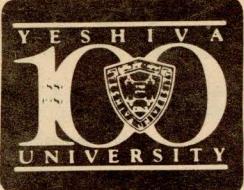
Special Supplement Coming

Watch for Yeshiva University Report, a special supplement to *The Jewish Week*, scheduled to appear in a forthcoming issue. The supplement will include information about many major upcoming events—including YU's historical Centennial Celebration—as well as a 20-page listing of YU's major contributors.



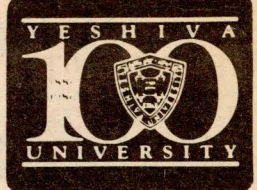
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As Yeshiva University moves towards its centennial year in 1986, we are proud to salute those individuals whose leadership and philanthropy are indispensable to the growth of this unique institution, the oldest and largest university under Jewish auspices.

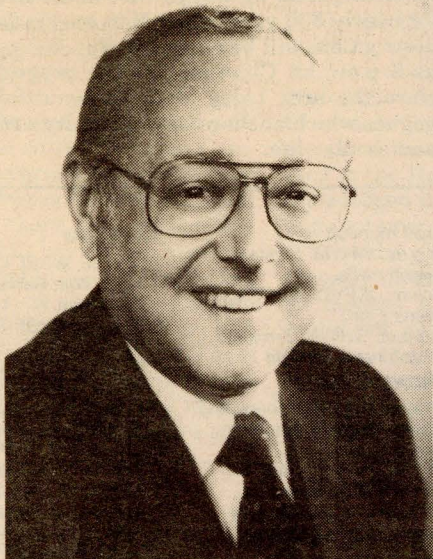


Yeshiva University Report

Development Highlights



YU NEWS DIGEST



Sy Syms to Chair Hanukkah Dinner Set for December 15

YU's 61st Annual Hanukkah Dinner will be held December 15 at the Waldorf-Astoria. Sy Syms, who chaired last year's Hanukkah Dinner—the most successful in the University's history—has agreed to chair the dinner in December too. Mr. Syms is a member of the University's Board of Trustees and chairman of the University's Development Committee. He endowed the Sy Syms Chair in Marketing and Merchandising at YU's undergraduate schools. YU supporters traditionally travel from across the United States and Canada to attend the Hanukkah Dinner, which has become the

First Nassau County Dinner April 28

Three prominent residents of Nassau County—representing the worlds of medicine, business, and education—will be honored Sunday, April 28, at Yeshiva University's First Nassau County Awards Dinner. The event begins at 7:00 p.m. at the East Nassau Hebrew Congregation in Syosset.

The honorees are A. Marshall Kutz, chief executive officer of Duralee Fabrics, Inc.; Dr. Harold Nierenberg, Professor of Management at Long Island University's C.W. Post Campus; and Dr. Eugene Schwalb, attending physician, Long Island Jewish Hospital and the Nassau County Medical Center.

The guest speaker at the dinner is the Honorable Herbert Tenzer, chairman of YU's Board of Trustees.

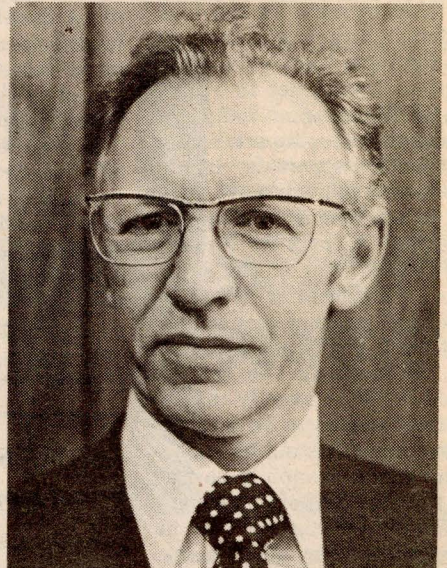
Mr. Kutz, well-known in the textile industry, will be presented at the dinner with the University's Distinguished Service Award. A member of congregation

Ohav Shalom in Merrick for over 21 years, he is active in many philanthropic causes.

Mr. Kutz has been involved with UJA/Federation, Hebrew Academy for Special Children in Brooklyn, and the Hebrew Academy of Nassau County.

Dr. Harold Nierenberg will receive the University's Heritage Award. A founder of Young Israel of North Bellmore, he has served in many capacities on its board, including as president. Dr. Nierenberg is also a past chairman of the board of the Hebrew Academy of Nassau County and currently serves as a member of the board.

Dr. Schwalb has been on the Board of Education at the Hebrew Academy of Nassau County for the past four years. A member of the East Nassau Hebrew Congregation for over 20 years, he will receive the University's Faithful Physician Award.



Zborowski Guiding Fall Dinner for YU's Holocaust Studies

YU has scheduled a Heritage Dinner on behalf of its Holocaust Studies Program for this fall. Mr. Eli Zborowski will play a major leadership role in planning and organizing the event. In 1975, Mr. Zborowski and his wife, Diana, established the Eli and Diana Zborowski Interdisciplinary Chair in Holocaust Studies. The Holocaust Program is a major endeavor of Yeshiva University. It sponsors lectures, seminars, and other events throughout the academic year so that future generations may be informed of the Holocaust and understand its significance.



major dinner of the North American Jewish community, according to David H. Zysman, vice president for development. Last December the Hanukkah Dinner, addressed by U.S. Secretary of State

George P. Shultz and Vice Prime Minister and Foreign Minister of Israel Yitzhak Shamir, drew over 1500 people and brought over \$16 million in endowments and gifts to the University.

CENTURY LEADER OF THE WEEK

As Yeshiva University moves towards its centennial year in 1986, we are proud to salute those individuals whose leadership and philanthropy are indispensable to the growth of this unique institution, the oldest and largest university under Jewish auspices.

David I. Schachne: "YU is good for us as a people"

When he was a teenager in the 1940's, David I. Schachne delivered a speech at his synagogue explaining the need for a Jewish medical school.

"There was a lot of prejudice then," he recalled. "I knew people who had to change their names in order to get into medical school. I said in my speech that we needed a medical school that would always accept us as Jews."

In 1955, Yeshiva University opened the first medical school under Jewish auspices, the Albert Einstein College of Medicine. Today, Jews no longer have to change their names in order to be considered for admission to medical school or law school.

On May 5, Mr. Schachne, a founding partner of Fairfield Properties in Commack, NY, will be one of three honorees at YU's Brooklyn Pre-Centennial Awards Dinner. The dinner, which will be held at the Kingsway Jewish Center, will also honor Benjamin Eisenstadt and

Rabbi Dr. S.Z. Lieberman.

Mr. Schachne is former chairman of the board of the Flatbush Park Jewish Center, where Rabbi David S. Halpern, a graduate of YU and the YU-affiliated Rabbi Isaac Elchanan Theological Seminary, is spiritual leader.

Mr. Schachne is also a member of the Associate Board of Trustees of Brookdale Hospital and a member of the Board of Overseers of Long Island University's School of Education.

He is also a member of B'nai B'rith, the Masons, the Disabled American Veterans, and the Military Order of the Purple Heart.

Born in Brooklyn, Mr. Schachne spent his teenage years in Woodside, Queens. There Mr. Schachne's family was one of three or four Jewish families in a community of about 1,000 families, he said.

But he walked 15 blocks to attend Hebrew school, and "I certainly did not try to hide the fact that I was Jewish."



That was in the 1930's, when a group called the German-American Bund had its offices only a few blocks from Mr. Schachne's home.

"They would come out with the American flag and the Nazi flag and they would make speeches," Mr. Schachne recalled. "But they didn't frighten

me."

Did he experience anti-Semitism? Yes, Mr. Schachne said, "but you survive. You do the best you can, and, if you're lucky, you break some barriers."

After he graduated high school, he joined the Army to fight in World War II. He was wounded in the Battle of the Bulge.

After the war, he attended the New York University School of Commerce. He graduated in 1947.

He then spent his time starting a business and raising a family. He and his wife, Dorothy, have two sons, Dr. Jay Schachne and Sydney Schachne.

Even though both of his sons are grown and married, Mr. Schachne said, he retains a special interest in working with youth groups.

He helped to form a group for youngsters at the Flatbush Park Jewish Center. "It didn't matter if their parents were affiliated

with the Center or not," he said. "The idea is to get those kids off the street and at least give them something that is Jewish."

He has now moved on to aiding a teenage group called "Building Bridges." In that group, teenagers can discuss their special problems, Mr. Schachne said.

"There is tremendous peer pressure for teenagers today," he explained. "It's not easy being a teenager, and we want to help them."

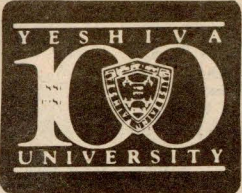
Mr. Schachne is also concerned with young people who have exceptional promise, and many of those young people attend YU.

"Because of YU's stringent requirements," Mr. Schachne explained, "the University takes only the best."

One of his attorneys is a graduate of YU. His nephew is also a YU graduate.

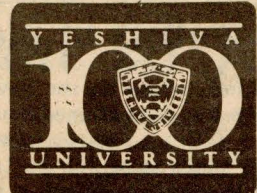
"I know what YU does," he said. "It's good for us as a people, because it helps to give Jews an identity."

For information on programs, activities and the many ways you can support our vital University, please call David H. Zysman, Vice President for Development (212) 960-0863, or write Yeshiva University Office of Development, 500 West 185th Street, New York, NY 10033.



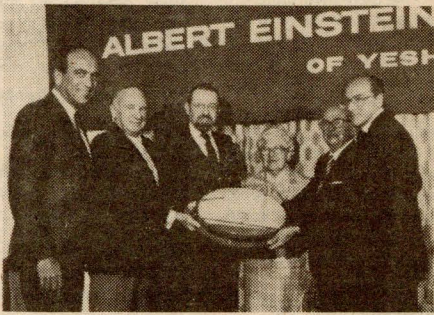
Yeshiva University Report

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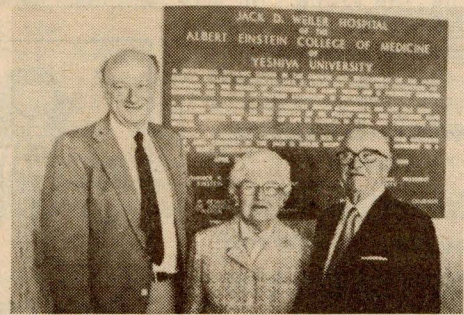


YU NEWS DIGEST

Jack D. Weiler Hospital at AECOM Dedicated in Honor of Beloved Leader



The Yeshiva University community paid special tribute to Jack D. Weiler, one of its most beloved leaders, as the Hospital at YU's Albert Einstein College of Medicine was dedicated as the Jack D. Weiler Hospital of the Albert Einstein College of Medicine of Yeshiva University. Chairman emeritus of the College's Board of Overseers, Mr. Weiler is equally respected in the wider philanthropic community. A major leader in such organizations as the United Jewish Appeal, Israel Bonds, and the American Jewish Joint Distribution Committee, he has been a member of the University's Board of Trustees since 1976 and of the Board of Overseers since 1958. From 1960 to 1967 and again from 1976 to 1977 he served as chairman of the Board of Overseers. Shown at left with a model of the hospital, a 431-bed, 12-story facility are: Burton P. Resnick, chairman of the Board of Overseers, the Hon. Herbert Tenzer, chairman of YU's Board of Trustees; Dr. Norman Lamm, president of the University; Mrs. Weiler; Mr. Weiler; and Dr. Dominick P. Purpura, dean of the medical school. At right, the Weilers are shown with New York Mayor Edward I. Koch, who spoke at the ceremony.

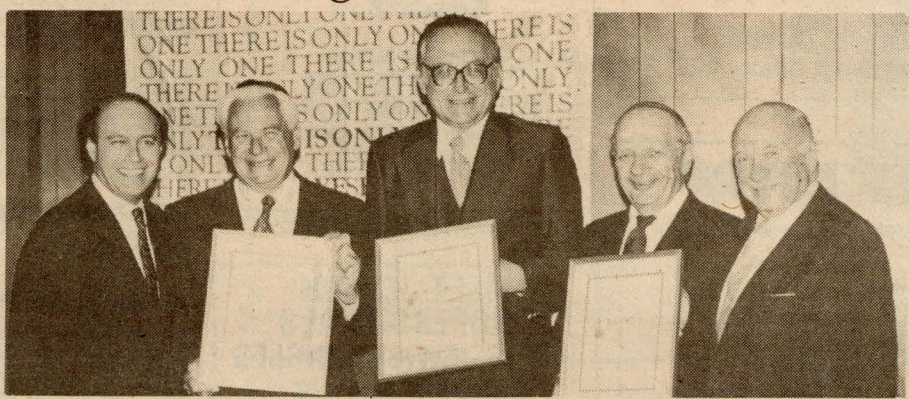


\$125,000 Raised at Upstate NY Dinner



Nearly 200 leaders from Rockland County's government, trade-union and business communities turned out to honor three of their finest communal leaders at YU's Upstate New York Pre-Centennial Awards Dinner. Shown seated (from left) are: Cosmo E. Damiani, business manager of the International Brotherhood of Electrical Workers, Local 363, who received the University's Distinguished Service Award; guest speaker Sy Syms, chairman of Syms Incorporated; Murray Appelbaum, president of Selecto Corp. and recipient of YU's Heritage Award. Shown standing (from left) are: Israel Stern, honorary dinner chairman; Dr. Mandell Ganchrow, general dinner chairman; David H. Zysman, YU vice president for development; and Dr. Herbert C. Dobrinsky, vice president for University affairs. A third guest of honor, Rockland County Social Services Commissioner Noah Weinberg, was unable to attend. Mr. Syms, a University Benefactor, Trustee, and chairman of YU's Development Committee, announced an additional gift of \$25,000, bringing the total amount of money raised at the dinner to \$125,000.

Nassau Inaugurates Annual Dinner



Some 125 people gathered to pay tribute to three noted communal leaders at Yeshiva University's First Annual Nassau County Awards Dinner. Honored for outstanding service to their communities and to higher education were A. Marshall Kutz of Manhasset, chief executive officer of Duralee Fabrics, Inc.; Dr. Harold Nierenberg of North Bellmore, professor of management at Long Island University's C.W. Post Campus; and Dr. Eugene Schwalb of Jericho, attending physician at Long Island Jewish Hospital and the Nassau County Medical Center. Shown (from left) are: Rabbi Jeremiah Wohlberg, spiritual leader of Congregation Ohav Shalom in Merrick, who presented the awards; Mr. Kutz, who received the University's Distinguished Service Award; Dr. Schwalb, who received the Faithful Physician Award; Dr. Nierenberg, who received the Heritage Award; and the Honorable Herbert Tenzer, chairman of the University's Board of Trustees and guest speaker at the dinner. On behalf of YU, Mr. Tenzer accepted a Citation from the Town of Oyster Bay, noting the University's achievements for nearly 100 years. The dinner raised more than \$75,000.

CENTURY LEADER OF THE WEEK

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Joan Sadinoff Katz: "We're on the right track"

"I take great pride in the fact that many of the values and concepts I use as a social worker are values one learns from traditional Judaism," said Joan Sadinoff Katz.

A resident of Kings Point, LI, Mrs. Katz is a graduate of YU's Wurzeiler School of Social Work (WSSW) and a member of its newly-formed Board of Governors.

"Take away the social work jargon," Mrs. Katz continues, "and you find the same concepts of mutual respect between people and mutual responsibility in the family that you learn from Judaism."

Mrs. Katz found it a pleasure to attend WSSW, the first school of social work under Jewish auspices. "It was wonderful to be at a school that made the road smooth for me, both academically and religiously."

As a working mother, she also found the School's innovative Block Plan "logistically beautiful.

It enabled me to combine my family responsibilities and educational goals with the least amount of disruption to my family."

The Block Plan, one of six degree tracks at WSSW, is a unique summer program leading to the Master of Social Work degree. It enabled Mrs. Katz to fulfill the academic degree requirements during three summers of concentrated study in New York City. Her job with the Jewish Family Services of Westfield, NJ, satisfied the field work component of the curriculum.

Mrs. Katz, a graduate of Barnard, decided on a career in social work after many years as a teacher.

She now works at the Lifeline Center for Child Development, Inc. Located in Queens Village, the Center offers a therapeutic nursery and elementary school for children with emotional problems. Children are referred from many sources, including



Jewish family day care services and yeshivot, as well as clinics and hospitals.

As a psychiatric social worker at the Center, Mrs. Katz is part of a multi-disciplinary team which includes psychiatrists, psychologists, speech therapists, and art therapists. "I

serve as a liaison with the parents," she explained. "It's an unwritten contract that parents will be actively involved with the child's treatment."

In its emphasis on the family, Mrs. Katz finds the Center is a reflection of values she holds dear. "We work from the point of view that you have a chemical compound that is a family. To touch one molecule is to affect them all. That is a very Jewish concept."

In addition to serving on the WSSW Board, Mrs. Katz is on the board of the Moriah School, Ramaz, and the North Shore Hebrew Academy. She is past president of the Academy's PTA.

Her husband, Henry, recently retired from Phillip Brothers Inc. and is now a partner in Tendler Beretz Associates, Ltd. and various other business enterprises. He is a trustee of the Great Neck Synagogue and of the Yeshiva High School in Queens. Mr. Katz is former

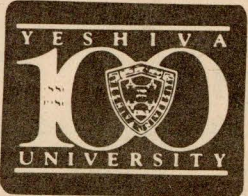
president and chairman of the North Shore Hebrew Academy and a founder of Shaare Zedek Hospital.

Last October, Mr. and Mrs. Katz received the University's prestigious Heritage Award at a dinner held in their honor at the Great Neck Synagogue.

The Katzes have seven children. They are: Michael Katz, a student at the Columbia Graduate School of Business; Linda Katz, a sophomore at Barnard; Jonathan Sadinoff, Daniel Katz, Kenneth Sadinoff, and Judy Katz, all students at the Rabbi Joseph H. Lookstein Upper School of Ramaz; and Danny Sadinoff, a senior at the North Shore Hebrew Academy.

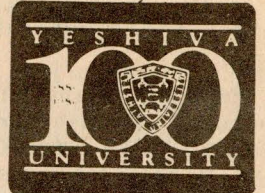
"The worlds of raising children, teaching, and social work mesh," Mrs. Katz concluded. "And I wind up with a great sense of pride and delight in discovering that we lay people have really been on the right track from a Jewish point of view."

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Yeshiva University Report

Development Highlights



YU NEWS DIGEST

Queens Dinner to be Held June 10



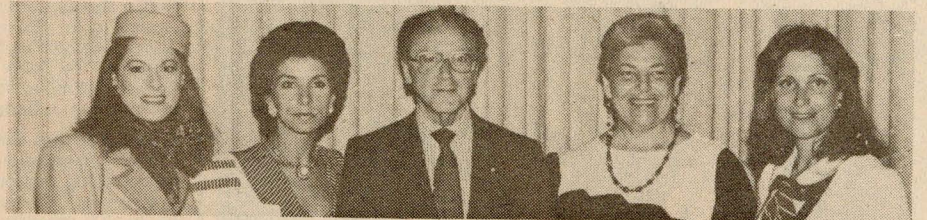
Three noted Queens residents will be honored Monday, June 10, at YU's Queens County Pre-Centennial Awards Dinner at the La Guardia Marriott Hotel. Shown (from left) are: Rabbi Lawrence J. Hordes, who will receive the University's Rabbinic Alumnus Award; Evelyn Roberts, who will receive the Heritage Award; and Mortimer Sendar, who will receive the Distinguished Service Award. Mr. and Mrs. Morris Awerbuch are honorary chairmen of the dinner and Ira I. Miller is the general dinner chairman. Hyman Arbesfeld and Rubin Roslyn are chairman and co-chairman, respectively, of the Queens Cabinet.

High School Teacher Wins First Baumel Award



The first Moshe and Madeline Baumel Judaic Faculty Incentive Award at YU has been won by Rabbi Alfred Cohen (second from left), a faculty member at The Marsha Stern Talmudical Academy-Yeshiva University High School for Boys. Pictured here with Rabbi Cohen are (from left): Dr. Norman Lamm, president of YU, and Mr. and Mrs. Baumel. The Baumel award will be given annually to a member of the Judaic Studies faculty. Rabbi Cohen, who has taught at YU's High Schools for more than 20 years, is spiritual leader of Young Israel of Canarsie. He is editor of The Journal of Halacha and Contemporary Society. Mr. and Mrs. Baumel are residents of the Flatbush section of Brooklyn.

Women Raise \$165,000 for AECOM



Supporters of YU's Albert Einstein College of Medicine (AECOM) gathered at The Waldorf-Astoria to attend the 31st Annual Spirit of Achievement Luncheon. Sponsored by the New York Chapter of the AECOM Women's Division, the event raised over \$165,000 towards the \$2,000,000 Endowment for the Brain Sciences established by the National Women's Division. Shown (from left) are: Sondra Mack, president of the New York Chapter; Leslie Toepfer, chairwoman of the luncheon; Dr. Dominick P. Purpura, dean of AECOM and guest speaker at the luncheon; Hilda Milton, president of the National Women's Division; and Ronnie Heyman, awards chairwoman. Not shown is Rita Rosen, past president of the National Women's Division and a member of AECOM's Board of Overseers. At the luncheon, WCBS-TV news correspondent Rolland Smith presented Achievement Awards to Pat Harper of WNBC-TV news, Senator Paula Hawkins of Florida, artist Paloma Picasso, and conductor Eve Queler. Anna Moffo Sarnoff presented the Lizette H. Sarnoff Award for Volunteer Service to fashion designer Mollie Parnis.

Sy Syms Becomes "Professor for a Day"



YU Trustee Sy Syms (left) took over as "Professor for a Day" in an undergraduate marketing course taught by Dr. Seymour H. Fine, who holds the Sy Syms Chair in Marketing and Merchandising at the University. A widely-known leader in the retail clothing business, Mr. Syms serves as chairman of YU's Development Committee. The Syms Chair is part of the newly expanded business offerings on the undergraduate level at the University, where accounting is already one of the most popular majors. Mr. Syms also will serve as chairman of YU's 61st Annual Hanukkah Dinner in December. He chaired last year's Hanukkah Dinner, the most successful in the University's history. Joining Mr. Syms were his wife, Lynn (front row) and daughter Marcy.

CENTURY LEADER OF THE WEEK

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Col. J.R. Elyachar: "YU does what I believe in"

The scion of a distinguished Sephardic family that has lived in Jerusalem for nearly five centuries, Col. J.R. Elyachar is a fervent believer in education. "Yeshiva University does what I believe in," he said. "It's an outstanding school."

His commitment to higher education and to the welfare of the Sephardic community and of Israel is marked by a lifetime of devoted leadership.

He is a Master Builder of YU, a Founder of YU's Albert Einstein College of Medicine, a Century Guardian and Chief Standard Bearer of the University's Professorial Chair in Sephardic Studies. He established the Col. J.R. Elyachar Endowed Scholarship Fund at YU.

Col. Elyachar is serving as honorary chairman of YU's Sephardic Heritage Dinner, which will take place Tuesday, June 4, in the Starlight Room of The Waldorf-Astoria.

The dinner, which begins at 6 p.m., will honor Rene-Samuel Sirat, chief rabbi of France, and two noted Sephardic communal leaders, Alfred Hazan of Lido Beach, NY, and Halfon Hammaoui of Sunnyside, CA. Rabbi

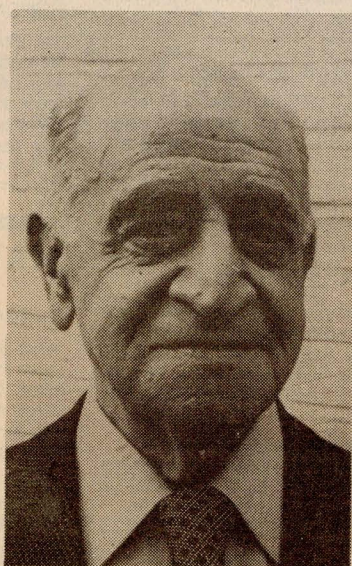
Sirat will receive an honorary Doctor of Divinity degree from the University two days later at YU's 54th Annual Commencement exercises.

Col. Elyachar chaired the Sephardic Heritage Dinner in 1969, which marked the 10th anniversary of the founding of Sephardic Studies (now the Jacob E. Safra Institute of Sephardic Studies) and Programs (now the Joseph and Rachel Ades Sephardic Community Outreach Program) at YU.

Trained as an engineer in what was then Palestine, Col. Elyachar was the first student to graduate from David Yellin's Teachers College. He once taught Bible and history.

A principal in the real estate firm, Straight Construction Co., Col. Elyachar has been a New York resident since 1928.

He served in the U.S. Army Corps of Engineers during World War II, building bridges needed by the Army on its advance into Germany and working closely with General Dwight D. Eisenhower. When General Eisenhower became president, he continued to call on Col. Elyachar as a trusted counselor.



Col. Elyachar was awarded the Legion of Merit by the United States for laying "the foundations of modern military intelligence" during the war. He also earned the Legion d'Honneur from the French government for his war work.

With the birth of Israel in 1948, Col. Elyachar met with David Ben-Gurion to discuss

the new nation's urgent need for a modern, scientific engineering program. He laid the cornerstone for the modern Technion-Israel Institute of Technology, in Haifa, where the central library bears his name, and he founded the American Technion Society.

The Elyachar Family Collection of Ladino and Sephardic Literature is housed in the Sephardic Reference Room of the University's Mendel Gottesman Library in Manhattan, which contains the largest such collection in the Western Hemisphere.

In 1982, Col. Elyachar was awarded an honorary Doctor of Humane Letters degree at a YU Convocation.

Col. Elyachar provides scholarship support for hundreds of Sephardic students at YU, Technion, Hebrew University, and at other institutions in the United States and Israel.

A master of five languages—Hebrew, English, Arabic, Spanish, and French—Col. Elyachar said he thinks about "hard things" in Spanish and Hebrew.

But it was not a hard decision he made one morning recently,

when a grandson called asking his grandfather for a contribution to aid Ethiopian Jews.

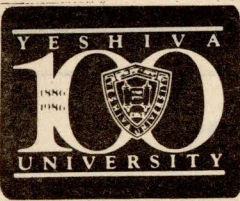
"I'm very glad you're interested in that," Col. Elyachar told the young man. "Put it in writing or come and tell me all about it, and I will be glad to help."

The Colonel and his late wife, Jean, had three children and eleven grandchildren. Their daughter, Ruth Dvorkin-Elyachar (Mrs. Spencer Dvorkin), is an historian. She and her family live in Scarsdale, NY. The Elyachars' twin sons, Daniel and Ralph, and their families live in Sarasota, FL, where the brothers are builders.

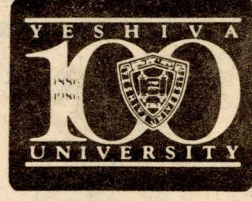
The Colonel's present wife, Anna Tulin-Elyachar, is a member of the Board of Governors of Technion and the Board of Governors of Hebrew University. She is a chairman of Oral History of Hadassah, and she was Hadassah's first representative on the Council of Voluntary Agencies for Foreign Service.

"Education is the key to the survival of our people," Col. Elyachar declared, "and Yeshiva University has a central place in education today."

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Yeshiva University Report Development Highlights



CENTURY LEADER OF THE WEEK

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A. Richard Parkoff: "YU is at the crossroads of all things"

A. Richard Parkoff first thought of becoming involved with YU in 1983, when he attended the University's annual South Shore Heritage Award Dinner at Congregation Beth Sholom in Lawrence.

"I began to think Yeshiva University would be an excellent place to make a gift in my father's memory," Mr. Parkoff said. "My father would have been pleased to have his name associated with the University."

YU encompasses the ideals his father, Abraham Parkoff, believed in, Mr. Parkoff said.

"When I think of him," Mr. Parkoff said of his father, "I think of Ethics of the Fathers. My father believed in honesty and ethical dealings, and, especially late in his life, he believed that, while having money allowed you security, it was equally important to be educated as it was to be wealthy."

Mr. Parkoff endowed a schol-

arship fund in his father's memory at YU's James Striar School of General Jewish Studies. That School offers Jewish Studies courses to young men who have little or no background in Jewish education.

Mr. Parkoff and his wife, the former Debra Benard, were honored at YU's most recent South Shore Heritage Award Dinner.

Mr. Parkoff is a member of the University's newly formed Undergraduate Advisory Council, a group of young communal leaders who will deal with a broad scope of concerns involving the quality of education and student life at YU's undergraduate schools.

He is a member of the Board of Congregation Beth Sholom, where the spiritual leader is Rabbi Gilbert Klaperman, an alumnus of YU and its affiliated Rabbi Isaac Elchanan Theological Seminary (RIETS). Mr. Parkoff is also involved with the



National Conference for the Furtherance of Jewish Education.

Mr. Parkoff knows the ideal of Jewish education. In the mid 1970s, he studied with Rabbi Shlomo Riskin, another alumnus of YU and RIETS who was then the spiritual leader of Lin-

coln Square Synagogue.

"My talks with Rabbi Riskin brought out the feelings I had deep inside me," Mr. Parkoff said. "I began to purchase books and study with Rabbi Riskin and on my own."

"The seeds of my Yiddishkeit come from my father," Mr. Parkoff said, "but I am thankful to Rabbi Riskin for rekindling the flames of learning in me."

The Parkoff family has a long tradition of communal service. Mr. Parkoff's grandfather, Isaac Parkoff, was one of the founders of Yeshiva Torah Vodaas in Brooklyn.

Mr. Parkoff's father studied at Yeshiva Torah Vodaas as a youth. Early in his career he ran the Parkoff Haberdashery Stores, a chain in Brooklyn, Manhattan, Long Island and Florida, and subsequently acquired substantial real estate holdings. Prior to his death, he was a supporter of Boys Town

of Jerusalem.

A. Richard Parkoff now owns Parkoff Management, a real estate investment and development firm.

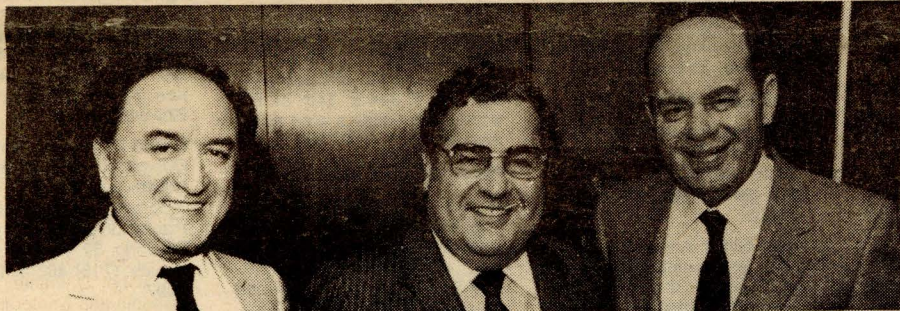
Mr. Parkoff said he was impressed with the fact that Yeshiva University has its New York campuses in Manhattan and the Bronx, "not in some sterile suburban environment."

"I can't imagine," Mr. Parkoff said, "that you would get the kind of faculty members at a suburban campus that you get by having the campus right in New York City."

"YU is at the crossroads of all things in New York City," Mr. Parkoff said. "Students there are exposed to a synthesis of urban life. As well as a flavor of New York City, they get that Yiddishkeit which is such an essential part of their education. It's just one of the things that makes that education so unique."

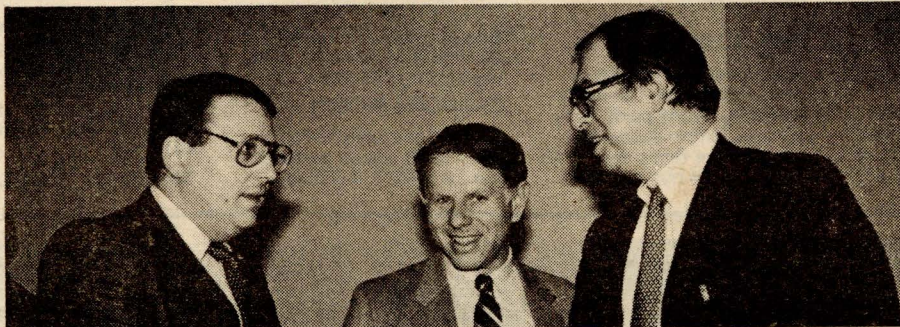
YU NEWS DIGEST

\$3 Million Scholarship Drive for YU Launched in Canada to Honor Bora Laskin



A \$3 million drive to establish the Bora Laskin Memorial Scholarship Fund at YU has been launched by the Canadian Friends of YU. Honoring the memory of the late chief justice of the Supreme Court of Canada, the Fund will endow scholarships for Canadian students who wish to attend YU. Chief Justice Laskin received an honorary doctorate from the University when its Benjamin N. Cardozo School of Law was established in 1977. Shown (from left) are: Dr. David J. Azrieli, national vice president of the Canadian Friends of Yeshiva University, University Trustee and Benefactor, whose gift established the David J. Azrieli Graduate Institute of Jewish Education and Administration; Nat Starr, national chairman of the Bora Laskin Memorial Scholarship Fund Campaign; and Gershon Stern, national president of Canadian Friends of YU, University Trustee, Benefactor, and alumnus who with his wife endowed the Gershon and Merle Stern Chair in Banking and Finance at the University.

Careers in Health Law Symposium Held at CSL



More than 200 people turned out for a symposium on "Careers in Health Law" at YU's Benjamin N. Cardozo School of Law (CSL). The conference was one of the first events sponsored under the aegis of the CSL Center for Law and Health, a special venture dedicated to the education of attorneys and health care professionals on issues ranging from complex state and federal regulations to bioethics. Shown (from left) are Bruce C. Vladeck, president of the United Hospital Fund of New York, co-sponsor of the conference; Prof. Herbert Semmel, co-director of the Center; and Monroe E. Price, dean of CSL.

\$250,000 Raised at North Jersey Testimonial



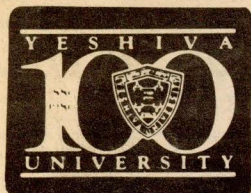
Nearly \$250,000 was raised at YU's North Jersey Pre-Centennial Awards Dinner at the Tammy Brook Country Club. Some 350 people turned out to honor Rabbi David M. Feldman, spiritual leader of the Teaneck Jewish Center, Carl Freyer of Englewood, president of Edco Supply Corporation, and Neal Twersky of Teaneck, president of T Communications and national vice president of the Union of Orthodox Jewish Congregations of America. Shown seated (from left) are Mr. Freyer, who received the University's Heritage Award; Rabbi Feldman, who received the Community Service Award; and Mr. Twersky, who received the Distinguished Alumnus Award. Shown standing (from left) are: Dr. Herbert C. Dobrinsky, vice president for University affairs; Milton Polevoy and David Lew, co-chairmen of the dinner; Norman Stark, dinner chairman; David H. Zysman, vice president for development at YU; and Norman Oppenheimer, dinner co-chairman. Not shown are Leonard Marcus, honorary chairman of the dinner, and YU Benefactor and Trustee Sy Syms, who narrated a special slide show on the University.

Author Returns to YU as Rogoff Lecturer



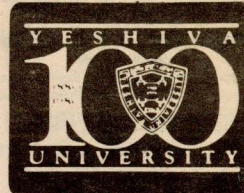
Novelist and YU alumnus Chaim Potok (second from right) joined the distinguished roster of writers and scholars who have visited YU as Hillel Rogoff Lecturers. A 1950 graduate of Yeshiva College, Dr. Potok spoke on "Rebellion and Authority: The Jew and Modern Literature." The Hillel Rogoff Memorial Lecture Series was established in 1971 to honor the memory of Hillel "Harry" Rogoff (1882-1971), an early alumnus of the institution and editor of the Jewish Daily Forward. Shown with Dr. Potok are (from left) Dr. Jeffrey Gurock, associate professor of Jewish History at YU's Bernard Revel Graduate School and program coordinator of Holocaust Studies at the University; Dr. Israel Miller, senior vice president of YU; and Dr. Egon Brenner, executive vice president.

For information on programs, activities and the many ways you can support our vital University, please call David H. Zysman, Vice President for Development (212) 960-0863, or write Yeshiva University Office of Development, 500 West 185th Street, New York, NY 10033.



Yeshiva University Report

Development Highlights



YU NEWS DIGEST

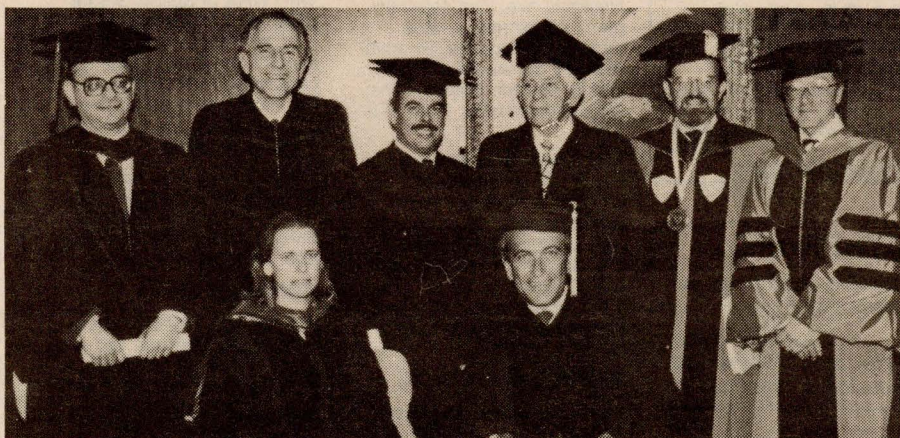
AECOM Special Academic Convocation Honors Friends and Faculty

YU's Albert Einstein College of Medicine (AECOM) welcomed spring with a special academic convocation and dinner that celebrated its friends and its faculty.

At a formal ceremony, honorary degrees were conferred upon a prominent philanthropist, a leading foundation official, and a United States Congressman. In addition, two distinguished members of the AECOM faculty were invested as holders of endowed chairs.

Saul Kramer, former chairman of the board of Kraft Corrugated Containers, was awarded an honorary Doctor of Humane Letters degree. Mr. Kramer is a Benefactor of the College of Medicine and a member of its Board of Overseers. He and his wife, Lola, recently established the Lola and Saul Kramer Chair in Molecular Biology at AECOM.

Dr. David A. Hamburg, president of the Carnegie Corporation of New York and of the American Association for the Advancement of Science, received an honorary Doctor of Science degree. A na-



AT THE CONVOCATION: Shown seated are Dr. Lucille Shapiro and Burton P. Resnick, chairman of the AECOM Board of Overseers. Shown standing (from left) are: Dr. Barry Bloom; Dr. David A. Hamburg; the Honorable Henry Waxman; Saul Kramer; YU President Dr. Norman Lamm, who conferred the honorary degrees; and AECOM Dean Dr. Dominick P. Purpura, who presented the honorary degree recipients to Dr. Lamm.

tional leader in science, health, and public policy, Dr. Hamburg delivered the convocation's keynote address.

Henry Waxman, member of the House of Representatives from California, received an honorary Doctor of Humane

Letters degree. Congressman Waxman is chairman of the House Subcommittee on Health and Environment.

The Convocation also featured the investitures of Dr. Barry Bloom as Murray and Evelyne Weinstock Professor of Microbiology and Immunology and Dr. Lucille Shapiro as Lola and Saul Kramer Professor of Molecular Biology.

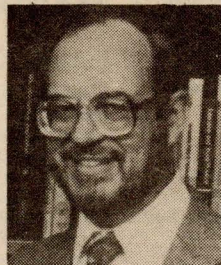
Dr. Bloom, professor and chairman of microbiology and immunology and professor of cell biology, directs the College's Camp David Institute for International Health, which brings Israeli and Egyptian scientists together at AECOM to conduct biomedical research. An internationally renowned scientist, he chairs the World Health Organization committee that has overseen the development of a vaccine against leprosy.

Dr. Shapiro, professor and chairman of molecular biology, serves as director of AECOM's Division of Biological Sciences. One of the nation's leading molecular biologists, she is also an accomplished painter.

High Schools Dinner Set for June 12



Three noted couples and two educators will be honored at a Gala Dinner on behalf of the Yeshiva University High Schools, Wednesday, June 12, at the Sheraton Centre. Shown above (from left) are Charles and Els Bendheim, who will receive the University's Distinguished Service Award, and Hedy and Joseph Falkenstein, who will be cited as Parents of the Year. Below (from left) are: Alfred and Regina Parker, who will receive the Yeshiva Family Service Award; Rabbi George Finkelstein, associate principal of The Marsha Stern Talmudical Academy-Yeshiva University High School for Boys, and Rabbi Shabtai Rubel, supervisor of instruction at the Tonya Soloveitchik Yeshiva University High School for Girls, both of whom will receive Educator of the Year Awards. Mr. Bendheim is chairman of the Board of Trustees of the Rabbi Isaac Elchanon Theological Seminary, a YU affiliate. Menno Ratzker is serving as chairman of the dinner. Rabbi Joseph Karasick is serving as co-chairman. Jack C. Bendheim is chairman of the YU High Schools Board and Dr. Edith Zwilnberg heads the High School Executive Committee.



Westchester Plans June 27 Dinner



Two distinguished Westchester couples will be honored Thursday, June 27, when the University holds its Westchester Pre-Centennial Awards Dinner. Shown (from left) are: Dr. Jacob and Yvette Finkelstein of New Rochelle, and Henry and Fan Ziskin of Mamaroneck. Dr. Finkelstein is a graduate of Yeshiva College and director and past vice president of its Alumni Association. He is a surgeon in private practice in Rye, NY. Mrs. Finkelstein, a former teacher, is helping to establish a Career Services Department for the benefit of students at her husband's alma mater. She has served as co-host of the Jewish Spectrum radio show. The Finkelsteins will receive the Distinguished Service Award. Caterer Henry Ziskin hosted the first Westchester event on behalf of YU some 40 years ago. He is active on behalf of the Westchester Jewish Center. Mrs. Ziskin, an accomplished violinist and a graduate of the New York School of Interior Design, has long been active on behalf of the University, Hadassah, and AMIT Women, and is the founder and first president of Deborah Hospital's Westchester Division. The Ziskins will receive the University's Heritage Award. Serving as general chairman is Abraham S. Guterman, a member of YU's Board of Trustees and a Director of YU's Benjamin N. Cardozo School of Law. Serving as co-chairmen are 1984 Westchester Honorees Dr. Chaim Charytan, Grace Heller, and Charles Rosenberg.

Accounting Society Holds Fifth Annual Dinner



Members of the YU Board of Trustees and other leaders in the worlds of business and academia attended the Fifth Annual Dinner of the Mildred Schlessberg Accounting Society. At that dinner, Dr. Martin Feldstein, who served as President Reagan's chief economic advisor, received an award for "personal integrity and high ideals." Dr. Feldstein is now George F. Baker Professor of Economics at Harvard University. Pictured here are (from left): Sy Syms, a member of YU's Board of Trustees, a Century Benefactor, and chairman of YU's Development Committee; Philip H. Cohen, executive vice president-finance of Integrated Resources, Inc.; Dr. Ira Kukin, a member of the Board of Trustees, a Century Benefactor, and chairman of YU's Academic Affairs Committee; and Dr. Feldstein.

A Selection of Summer Events

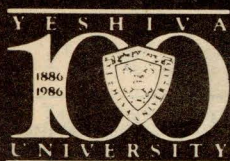
Wednesday, June 19 12 noon
AECOM WOMEN'S DIVISION N.J. CHAPTER/SPECIAL CONTRIBUTIONS LUNCHEON
Morristown, New Jersey
Hostess - Gloria Glatt
Luncheon Chairwomen - Rose Dreyer, Betty Feinberg
Chairwoman, National Special Contributions Campaign - Helen Mintz
Reservations Chairwoman - Phyllis Gutman
Guest Speaker - Dr. Peter Davies

Sunday, July 14 10 a.m.
JEWISH CENTER OF ATLANTIC BEACH ANNUAL BREAKFAST

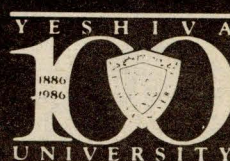
Atlantic Beach, L.I.
Guest of Honor - Rose Yavarkovsky
Chairman - Stanley Drachman
Honorary Chairman - Dr. Sol Roth
Guest Speaker - Max J. Etra, Chairman Emeritus, YU Board of Trustees.

Sunday, September 8 5:30 p.m.
LONG BEACH-LIDO BEACH ANNUAL HERITAGE AWARD DINNER
Temple Israel, Long Beach, LI
Guests of Honor - Rabbi Abraham Mann, Robert Neustadter
General Chairman - Marvin Bienenfeld, Trustee, Rabbi Isaac Elchanan Theological Seminary

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Yeshiva University Developments



Ludwig Jesselson to Receive "Eitz Chaim" Award April 6 at Centennial Semikhah

Ludwig Jesselson, chairman of the Executive Committee of the Boards of Yeshiva University and treasurer of YU's Board of Trustees, will receive the prestigious Eitz Chaim (Tree of Life) Award April 6 during the Chag HaSemikhah (celebration of ordination) of YU's affiliated Rabbi Isaac Elchanan Theological Seminary (RIETS).

A Benefactor of the institution, Mr. Jesselson has served on the Board of Trustees since 1969 and has been treasurer of the Board since 1977. He is also chairman of the University's Century Campaign, a fund-raising effort that strives to collect \$100 million by the University Centennial this fall.

A legend in the commodities trading community, Mr. Jesselson is former executive vice president and chairman of Phibro-Salomon, Inc., and a former director of Philipp Bros., Inc. He was chairman of Philipp Brothers, Division of Englehard Minerals and Chemicals Corporation, before the reorganization of the firm.

He was awarded an honorary Doctor of Humane Letters degree from Yeshiva University in 1969.

With his wife, Erica, who is also well known for her philanthropic endeavors, he endowed the Yeshiva University Museum.

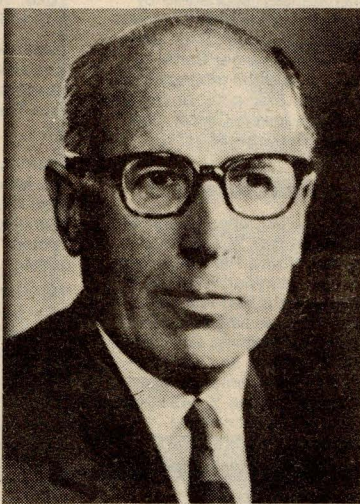
Mr. Jesselson is a founder of the University's Albert Einstein College of Medicine.

Mr. Jesselson's philanthropy has been felt in both the United States and Israel. He serves on numerous boards and in several positions of authority.

He financed a synagogue at the Haifa Technion, founded a school for religious girls in Jerusalem, endowed a program for rabbinic scholarship at Bar-Ilan University, and helped plan and build Shaare Zedek Hospital in Jerusalem.

In 1982, Mr. Jesselson was elected associate chairman of Bar-Ilan University's Global Board of Trustees. In 1980, he received an honorary doctorate from Bar-Ilan.

He is chairman of the Board of Directors and vice president of the



American Committee for Shaare Zedek Hospital, a director and vice president of the American Technion Society, and a member of the Board of Governors of the Technion in Haifa, Israel.

He is also a director of the American Committee for the Weiz-

mann Institute.

Both Mr. Jesselson's intellect and sentiment have been called upon by various organizations. He was instrumental in establishing S/A/R, the first Jewish Day School in the Riverdale section of the Bronx. He is a director of the Riverdale Jewish Center.

He is a key figure in the United Jewish Appeal. In 1984, Mr. Jesselson was elected president of the 1985 Campaign of the UJA-Federation. In 1979 and 1980, he served as chairman of the combined Federation/UJA New York Joint Campaign.

Mr. Jesselson has received the Synagogue States Award of the Synagogue Council of America and the Kether Shem Tov Award, the highest accolade of the Union of Orthodox Jewish Congregations of America.

In 1983, he was presented with a Citation Award as Volunteer of the Year from the Council for Advancement and Support of Education (CASE).

A collector and connoisseur of Ju-

daica and Hebraica, Mr. Jesselson is also a devoted bibliophile.

His efforts allowed the University to acquire the private library from the estate of Baruch Strauss, a London collector who concentrated his efforts on gathering rare works of Hebraica and Judaica.

The collection is now housed in the rare book room of the University's Gottesman Library.

Born in Southern Germany in 1910, he was raised in a tiny Jewish community there and educated in Heidelberg. He started in the commodities business at the age of 16 when he joined a firm in Berlin as an apprentice trader.

In 1937, he emigrated to the United States. He joined Philipp Bros., in a job that paid \$60 a week. Over the years, he played a major role in building that metals trading firm into the diversified giant it is today. He became president of the firm in 1957.

Mr. Jesselson and his wife have three sons. Mr. and Mrs. Jesselson reside in Riverdale, NY, and in Israel.

YU Museum Has Gala Opening of New Show



More than 150 supporters of the YU Museum attended a gala opening of the Museum's new exhibition, "Ashkenaz: The German Jewish Heritage." The event was chaired by Dr. Henry Kaufman, vice-chairman of Phibro-Salomon Inc. and managing director and director of the executive committee of Salomon Brothers Inc. Pictured here are (from left): Dr. Egon Brenner, YU executive vice president and Museum Board member; Sy Syms, YU trustee and chairman of YU's Development Committee; Mrs. Elaine Kaufman; Dr. Kaufman; Mrs. Erica Jesselson, Museum Benefactor; and Sylvia A. Herskowitz, Museum director. The exhibition, the first of its kind ever mounted in the world, contains more than 900 items, spanning 1,000 years of Jewish life in Germany. It will be on display through June on the fourth floor of the Gottesman Library, 2520 Amsterdam Avenue at 185th Street at YU's Main Center in the Washington Heights section of Manhattan. The Museum is open Tuesdays through Thursdays from 10:30 a.m. to 5 p.m. and Sundays from noon to 6 p.m. Guided tours are available by appointment and can be arranged by calling (212) 960-5390.

North Jersey Raises \$450,000 for Centennial



The North Jersey community raised \$450,000 on behalf of Yeshiva University at a Centennial Awards Banquet held at the Tammy Brook Country Club. Honored were Edith and Paul Cooper of Fair Lawn, Serena and Eugene Neumann of Englewood, and Lena and Sally Pressburger of Teaneck. Shown seated (from left): Mrs. Cooper; Mrs. Neumann; and Mrs. Pressburger. Shown standing (from left): Mr. Cooper, President of Cutlove and Shirvint, a wholesale tobacco and candy company; Rabbi Robert S. Hirt, Vice President for Administration and Professional Education at the University's affiliated Rabbi Isaac Elchanan Theological Seminary; Mr. Neumann, President of Palisades Park Lumber and Supply Company; Mr. Pressburger, president of Bergen Wholesale Meats; and Mr. Henry Voremberg, General Chairman of the Banquet. Mr. Voremberg and his wife have established The Beate and Henry Voremberg Endowed Scholarship Fund at the University's Wurzweiler School of Social Work, where Mr. Voremberg is Treasurer of the Board of Governors.

CENTENNIAL LEADER OF THE WEEK

As Yeshiva University celebrates its centennial year, we are proud to salute those individuals whose leadership and philanthropy are indispensable to the growth of this unique institution, the oldest and largest university under Jewish auspices.

Rabbi Hyman Muss: "I attribute everything to YU"

Rabbi Hyman Muss attributes "everything I have achieved in life to the education I received" at YU's Talmudical Academy, Yeshiva College (the men's undergraduate liberal arts and sciences division of YU) and the University-affiliated Rabbi Isaac Elchanan Theological Seminary (RIETS).

Rabbi Muss has achieved a great deal. He is a partner of Hyman Muss and Sons Management Company and Muss Development Company. The firms have built shopping centers, homes, apartment houses, and business offices throughout the New York area.

He has also done much for YU, following in the footsteps of his father, the late Isaac Muss, one of the early supporters of the institution.

Also like his father and other members of his family, who built yeshivot and synagogues, Rabbi Muss built the Young Israel of For-

est Hills and, with his son, Joshua, the Yeshiva Dov Revel extension.

Rabbi Muss's two sons, Stanley and Joshua, are also graduates of the Talmudical Academy (now The Marsha Stern Talmudical Academy-Yeshiva University High School for Boys), Yeshiva College, and the University's Teachers Institute for Men (now the Isaac Breuer College of Hebraic Studies).

On Sunday, April 6, Rabbi Muss will receive an honorary Doctor of Humane Letters degree in a convocation that will follow the Centennial Chag HaSemikhah (celebration of ordination) at RIETS.

Gabriel Levine, who—like Rabbi Muss—is a Century Benefactor of the University, will also receive an honorary Doctor of Humane Letters degree at that event.

The Chag HaSemikhah will begin at 2:45 p.m. and will be followed by the annual RIETS Dinner



at 5:30 p.m. Both events will take place at YU's Main Center in the Washington Heights section of Manhattan.

In 1932, Rabbi Muss was a member of the first graduating class of Yeshiva College, where "I was implanted with the love of Torah and taught to use my time to the maximum."

Rabbi Muss remembers well Dr. Bernard Revel, the first president of the institution, who this year will be honored on a U.S. Postage Stamp. "He was a true inspiration to me," Rabbi Muss said.

After he was ordained at RIETS, Rabbi Muss received a law degree from Columbia University. There he met Ruth Elkin, who also received a degree from Columbia. They were married nearly 50 years ago.

Rabbi Moses Soloveitchik, a rosh yeshiva (professor of Talmud) at RIETS and Rabbi Jeshiel M. Charlop, one of the earliest graduates of RIETS, officiated at that wedding.

Rabbi Soloveitchik's son, Rabbi

Joseph B. Soloveitchik, is now Leib Merkin Distinguished Professor of Talmud and Jewish Philosophy at RIETS and is considered to be the greatest teacher in Orthodoxy today. Rabbi Charlop's son, Rabbi Zevulun Charlop, is now director of RIETS.

Rabbi Muss has been a member of the RIETS Board of Trustees since 1970. In 1972, he received the University's Heritage Award.

Mrs. Muss is a founder of the Queens Division of the Yeshiva University Women's Organization.

Recently Rabbi Muss recalled the 19 students who were in that first Yeshiva College graduating class—young men who came from around the nation to study at a new and pioneering institution.

"Every one of us felt that the future of the institution depended on him," Rabbi Muss said. "I guess, in a way, I still feel that way."

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Yeshiva
University

Developments

Stern and Yeshiva Colleges to hold annual dinners in May

Jewish communal leaders Debra and A. Richard Parkoff and Rabbi Moshe D. Tendler, the world-renowned authority on Jewish medical ethics, will be honored at the Yeshiva College Annual Dinner of Tribute, Tuesday, May 21.

Also being saluted at the event, beginning at 6pm at The Grand Hyatt in Manhattan, are members of 50th and 25th anniversary YC classes and the College's 1996 graduates.

Emanuel J. Adler and Helen Mackler, both members of the YC Board of Directors, are dinner chairmen. Co-chairmen are Board members Robert I. Kantowitz and Dr. Leonard Z. Shapiro. Marvin S. Bienenfeld and Jay Schottenstein, respectively the Board's founding chairman and chairman, are honorary chairmen. Nahum L. Gordon, who is also on the Board, is journal chairmen.

Parkoff, principal of The Parkoff Organization, a real estate investment management firm based in Great Neck, is a member of the College's Board. He serves also on the board of the Hebrew Academy of the Five

Towns and Rockaway and is an honorary trustee and past board member of Congregation Beth Shalom in Lawrence.

His wife is a former board member of The Brandeis School and president of its parents' association, an executive board member of the Multiple Sclerosis Society's South Shore Chapter, and a member of the Schneider Hospital for Children's Medical Fund at Long Island Jewish Medical Center. She and her husband reside in Lawrence.

Tendler holds the Rabbi Isaac and Bella Tendler Chair in Jewish Medical Ethics, named for his parents, at Yeshiva University. He is also a distinguished professor of biology at YC and a *rosh yeshiva* (professor of Talmud) at YU's affiliated Rabbi Isaac Elchanan Theological Seminary. He serves as spiritual leader of the Community Synagogue of Monsey.

For further dinner information and reservations, call Dr. Herbert C. Dobrinsky, YU's vice president for university affairs, at (212) 960-0850.

Irving Schneider benefaction endows Einstein medical research institute



Irving Schneider, one of the NY area's leading philanthropists, has made a \$1 million gift to create an

endowment for an Institute for Medical Effectiveness Research at Albert Einstein College of Medicine. The Institute will apply the rigorous scientific standards of the best laboratory studies to the investigation of the effectiveness of current medical practices and treatments.

Schneider, executive vice president of Helmsley-Spear, Inc., is chairman emeritus of the Board of Trustees of Long Island Jewish Medical Center, AECOM's Long Island campus, where the new Institute will be located. It will be headed by Dr. Steven A. Wartman, professor of medicine at Einstein and chairman of medicine at LIJ.



FANYA GOTTESFELD-HELLER

Holocaust survivor and author Fanya Gottesfeld-Heller, alumna and communal leader

AECOM to present Achievement Awards

Tony Award-winning actress Zoe Caldwell, author Barbara Taylor Bradford, civic leader Matilda Raffa Cuomo, fashion designer Carolina Herrera, and symphony conductor Rachael Worby will be honored by the National Women's Division of Albert Einstein College of Medicine at its 42nd Annual Spirit of Achievement Luncheon, Thursday, May 2.

Perri Peltz, co-anchor of NBC's "Weekend Today in New York," will present the awards at the Pierre Hotel.

Also, activist/philanthropist Mildred Robbins Leet will receive the Lizette H. Sarnoff Award for Volunteer Service from Paula Sarnoff Oreck.

Sponsored by the Division's New York Chapter, the event will benefit its \$5 million research program in women's cancers at AECOM.

The mother and daughter team of Gail P. Rudnick and Barbara R. Murstein are luncheon chairs.

Chapter President Carol Miller Furman and Division National President Diane Hallenbeck are among the day's participants.



AUDREY KATZ LOOKSTEIN

Audrey Katz Lookstein, and kosher cuisine authority Helen Englander Nash will be honored at the 1996 Annual Dinner of Stern College for Women, Tuesday, May 7.

Proceeds from the event, beginning at 6pm at the Pierre Hotel, will go toward scholarships in the names of the honorees for needy and deserving SCW students.

Gottesfeld-Heller will receive the Woman of Achievement Award. One of only 45 people from her Polish shtetl, Skala, to survive Hitler's atrocities, she today bears witness to the Holocaust for young people around the world. She is author of *Strange and Unexpected Love: A Teenage Girl's Holocaust Memoirs* and a frequent guest speaker at schools, colleges, and service organizations.

Gottesfeld-Heller is secretary of the Yeshiva College Board of Directors and a YU Benefactor who endowed, in memory of her parents, the Benjamin and Charlotte Gottesfeld Chair in Talmud at its Caroline and Joseph S. Gruss Institute in Jerusalem.

Lookstein, who will receive Stern College's Distinguished Alumna Award, was a member of SCW's first graduating class in 1958. After earning her master's degree from Teacher's College of Columbia University, she taught English as a Second Language at Queens College



HELEN ENGLANDER NASH

from 1978 to 1993.

Lookstein is deeply involved in all aspects of synagogue and communal life at Congregation Kehilath Jeshurun, where her husband, Rabbi Haskel Lookstein, also a YU alumnus, is spiritual leader. In addition, she is national vice president of AMIT Women and founding president of its Gayle Schechter Chapter, and a volunteer at The Jewish Museum.

Nash, recipient of the Heritage Award, was born in Poland and is descended from a long line of rabbis and merchants, many of whom were Talmudic scholars. She is active in a number of Jewish organizations, including Emunah and AMIT.

Nash's first book, *Kosher Cuisine: Gourmet Recipes for the Modern Home*, was published to much acclaim in 1984. In her second book, *Helen Nash's Kosher Kitchen*, she expanded on her premise that kosher cooking could be as light, elegant, and contemporary as other cuisine and could meet the needs of health-conscious gourmets.

Dinner chairs are Sandra Quinn and Dr. Marcia Robbins Wilf, respectively honorary founding chairman and member of the SCW Board of Directors. Susan Mitchell Ascher, also a Stern Board member, is journal chair. For information, call Joan Apple at (212) 960-0872.

600 pay tribute to Sy Syms at tenth anniversary celebration

More than 600 business, industry, and communal leaders gathered at NYC's Pierre Hotel on March 28 to pay tribute to national clothier Sy Syms at a dinner celebrating the 10th anniversary of the business school bearing his name at Yeshiva University.

Syms, chairman and chief executive officer of Syms Corp., was cited for his extraordinary efforts on behalf of the Sy Syms School of Business, the University as a whole, and the community at-large. He is a founding member of the SSSB Board of

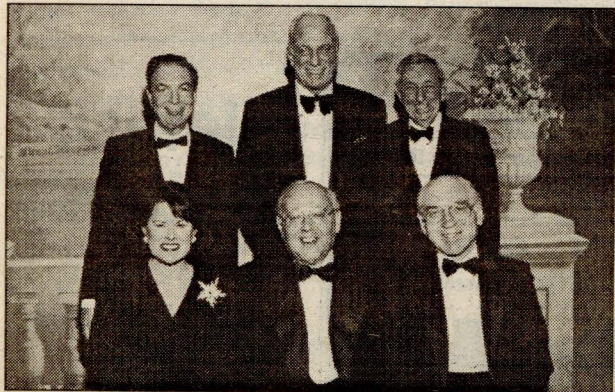
Directors as well as a vice chairman of YU's Board of Trustees.

The dinner raised \$1.6 million through proceeds and a matching gift. Funds will go toward the establishment of an Institute of Entrepreneurship at SSSB, which began in 1987 as

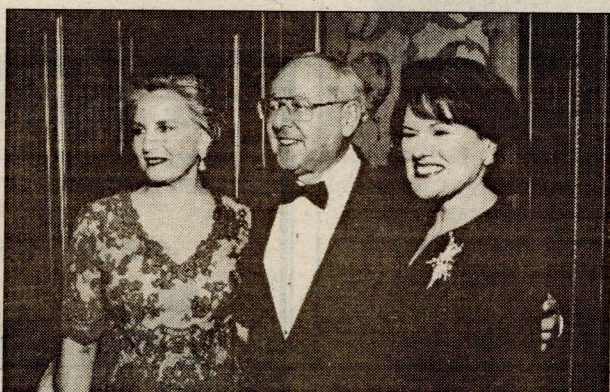
the nation's only undergraduate business school under Jewish auspices.

Josh S. Weston, chairman of the SSSB Board and of Automatic Data Processing Inc., chaired the dinner. Honorary chairs were Stanley Blacker of Stanley Blacker Inc., Monroe

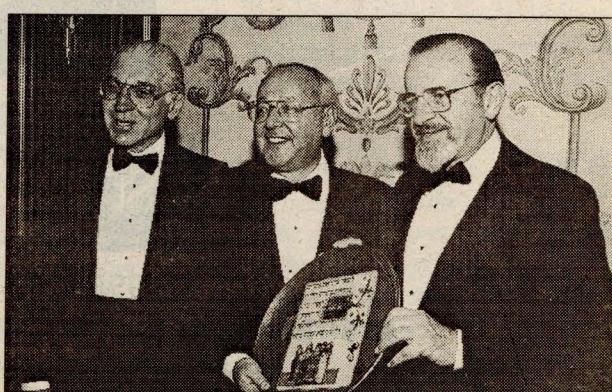
Milstein of Burlington Coat Factory, and David Pincus of Pincus Bros. Maxwell. Marcy Syms, SSSB Board member and Syms Corp. president and chief operating officer, was journal chair.



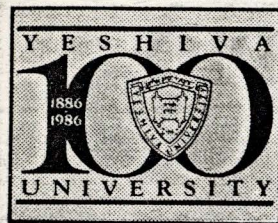
Seated, l-r: Marcy Syms, Syms, Weston. Standing, l-r: Milstein, Pincus, and Blacker.



Syms, daughter Marcy (right), and wife Lynn, who cast a bronze bust of her husband to mark the occasion.



Weston (left) and YU President Norman Lamm present Syms with a "Potichomania" seder plate.



Yeshiva University DEVELOPMENTS

University Establishing School of Business

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As Yeshiva University celebrates its Centennial, the institution has moved into a new area of education in response to a changing focus of student interests. The University is now establishing a School of Business—the only School of Business under Jewish auspices in the Western Hemisphere—which will offer students a full range of courses preparing them to be the entrepreneurs of tomorrow.

The School of Business—the first school to be established at the University in a decade—will be announced formally at the University's Centennial Hanukkah Dinner December 14 at the Marriott Marquis in New York City.

Sy Syms, a member of YU's Board of Trustees and chairman of the University's Development Committee, is a leading Benefactor of the School. Mr. Syms is chairman of the board and chief operating officer of the Syms Corporation, a national retail clothing firm, and has been a member of the YU Board since 1984.

Another noted communal figure who has played a leading role in the creation of a School of Business is Dr. Ira Kukin, a member of the Board of Trustees and chairman of the University's Academic Affairs Committee. Dr. Kukin, who is chairman of the board of Apollo Technologies International Corp.,



Sy Syms

has established a chair in business ethics at the new School.

The University has already graduated many leading business executives. Administrators are turning to these distinguished people in the field for advice in formulating programs of study for a new generation of students.

Administrators are also in the process of selecting a dean for the School and are committed to choosing someone of the highest calibre to lead this new educational enterprise. That dean will work closely with many noted educators—both on the permanent facul-

ty and in special visiting positions.

Dr. Aaron Levine, professor of economics at YU, has already gained a reputation as one of the most original thinkers in the field. Dr. Levine, who is also an ordained rabbi, uses his knowledge of Jewish law to write about guidelines for dealing with the modern marketplace.

This year Dr. Eliyahu Kanovsky, one of the world's leading authorities on the economy of the Middle East, is the first professor to hold the Ludwig Jesselson Chair in Economics at the University.

The Chair was established by Salomon Inc. to honor Mr. Jesselson, chairman of the executive committee of the Boards of YU, treasurer of the Board of Trustees, and chairman of the University's Century Campaign.

Dr. Kanovsky, a YU alumnus, is also a professor at Bar-Ilan University in Israel.

Other distinguished thinkers will hold chairs established by some of Canada's most widely-known communal leaders.

The Joseph Kerzner Chair in Accounting has been endowed by the Toronto business leader. Mr. Kerzner, president of Kerzner Properties Inc., has long played a leading role with the Canadian Friends of Yeshiva University. He



Dr. Ira Kukin

is a leader in the establishment of the Bora Laskin Scholarship Fund of Canadian Friends toward which he contributed the Joseph Kerzner Scholarship.

The Gershon and Merle Stern Chair in Banking and Finance has been established by Mr. Stern and his wife, who are residents of Montreal. Mr. Stern, a builder and real estate developer, is an alumnus of Yeshiva University and national president of the Canadian Friends of YU. He is president of Montrose Builders, Ltd., and Eastern Canada Shopping Centers in Montreal.

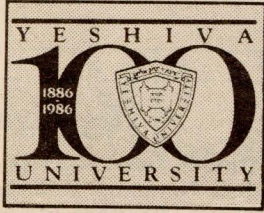
The School of Business, which

has been approved by New York State, is built upon the already historic success of such majors at YU as accounting. Since the University began graduating accounting majors six years ago, every student who has majored in that field and has sought a job has found a position. Today, YU graduates work in all of the major accounting firms in the nation.

The new School of Business also has fully integrated the use and study of computers into its curriculum. Computers are now a major tool of business and a major interest of many students. Every student who earns his degree at Yeshiva University's School of Business will have a complete understanding of this tool.

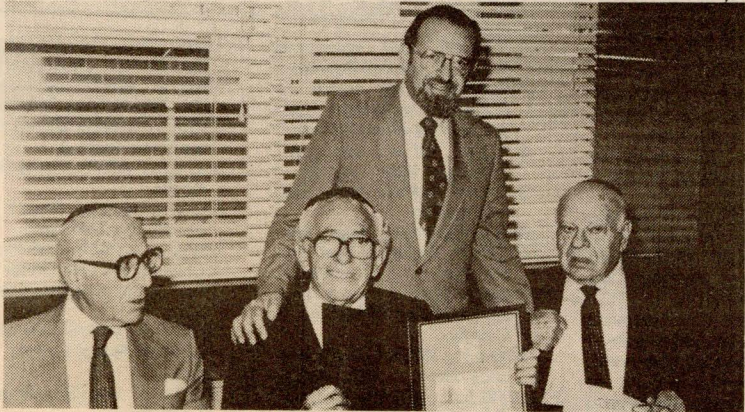
The School of Business will teach Jewish students about the significant contributions that Jews have made in the world of business, just as other schools of the University have made students aware of the great contributions of Jews in sciences and the arts.

The uniqueness of YU's student population and the institution's emphasis on linking an education in Jewish tradition with a study of modern technology will also add a unique flavor to the School of Business and, within a few years, will add a unique flavor to the world of business too.

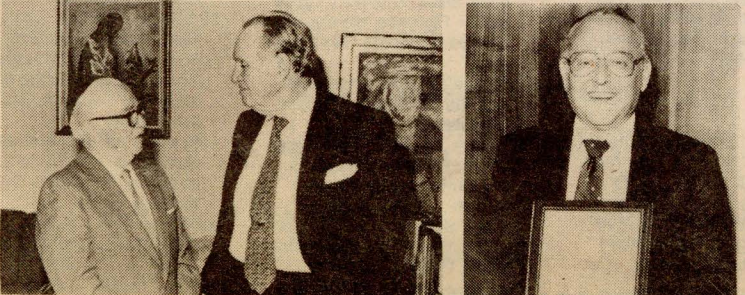


Yeshiva University DEVELOPMENTS

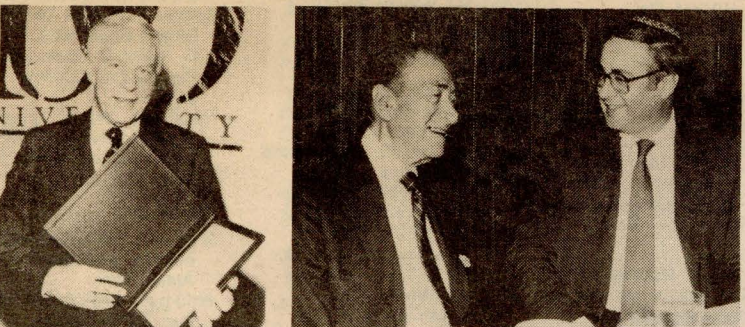
U.S. Postal Service Issues Stamp In Honor of 1st YU President



In one of the major highlights of Yeshiva University's Centennial observance, YU leaders participated in a special ceremony marking the issuance of a U.S. postage stamp honoring Dr. Bernard Revel, the University's first president. The \$1 stamp is the first in the Postal Service's "Great Americans Series" to cite a Talmudic scholar. Above: Dr. Norman Lamm (standing), president, with (L-R) Ludwig Jesselson, chairman of the Executive Committee of the University's Boards and treasurer of YU's Board of Trustees; Arthur B. Belfer, a member of the Board of Trustees; and Board vice chairman Hermann Merkin.



Above Left: Jack D. Weiler (left), national general chairman of YU's Centennial Celebration, chats with William A. Shea, vice chairman of the Board of Governors of the University's Benjamin N. Cardozo School of Law, at the stamp issuance ceremony. Above Right: Sy Syms, member of YU's Board of Trustees and chairman of its Centennial Hanukkah Dinner on Dec. 14 in New York.



Above Left: Philip Belz, a member of YU's Board of Trustees. Above Right: Jacob A. Burns (left), chairman of the Board of Governors of YU's Benjamin N. Cardozo School of Law, and Michael Scharf, newest member of the University's Board of Trustees at a luncheon meeting of the Trustees following the stamp issuance ceremony.

Lamm and Soloveitchik to Deliver Hausman/Stern Lectures Oct. 7-8

Dr. Norman Lamm and Rabbi Aaron Soloveitchik will deliver the second Hausman/Stern Kinus Teshuva Lectures at Yeshiva University campuses in Jerusalem and New York on Oct. 7 and 8, respectively.

Dr. Lamm, president of the University, will give the lecture at 8 p.m. at YU's Caroline and Joseph S. Gruss Institute in Jerusalem. Rabbi Soloveitchik, *rosh yeshiva* (professor of Talmud) at the University's affiliated Rabbi Isaac Elchanan Theological Seminary, will speak at 8 p.m. at YU's Main Center in

Manhattan.

Both lectures are free and open to the public.

The lecture series was established by Judith Hausman and her husband, the late Gershon Hausman, to honor the memory of their parents, Elias J. and Mary Stern and Moshe and Chava Hausman.

Kinus Teshuva lectures are traditionally delivered by noted Torah scholars in the period between Rosh Hashanah and Yom Kippur. They are devoted to *teshuvah* (repentance) and other themes related to the High Holy Days.

Einstein to Launch \$90 Million Drive Nov. 16; Robert A. Belfer and Burton P. Resnick to be Feted

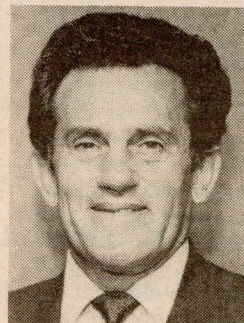
Yeshiva University's Albert Einstein College of Medicine (AECOM) will launch a \$90 million, five-year capital campaign—"The Campaign for the Future"—at a Society of Founders dinner-dance in tribute to AECOM leaders Robert A. Belfer and Burton P. Resnick on Sunday, November 16, at 6 p.m. at the Plaza Hotel in New York.

Mr. Belfer, until recently president of Belco Petroleum Co., Inc., and Mr. Resnick, president and chief operating officer of Jack Resnick & Sons, Inc., will each receive the Einstein Commemorative Award at the inaugural event.

Mr. Belfer is chairman of The Campaign for the Future and treasurer of AECOM's Board of Overseers.

Mr. Resnick is chairman of the Board of Overseers and a member of Yeshiva University's Board of Trustees.

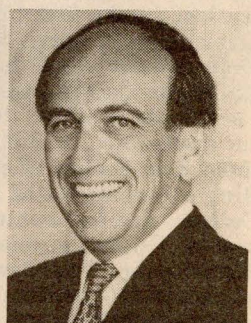
"Mr. Resnick and Mr. Belfer have given many years of devoted service to the College of Medicine," said dinner chairman John J. Pomerantz, "and it is fitting that the College show its appreciation at this critical juncture in its 31-year history." Mr. Pomerantz is chairman of the board of The Leslie Fay Companies and an AECOM



Robert A. Belfer



John J. Pomerantz



Burton P. Resnick

Overseer.

"The Campaign for the Future will guarantee the College of Medicine's preeminence in biomedical research and medical education well into the 21st century," said Dr. Dominick P. Purpura, Einstein dean. "Its success will assure that the institution remains one of the handful of medical centers that will stand at the forefront of future breakthroughs in medicine."

Sol W. Cantor and Saul Kramer are serving as Campaign vice chairmen, while Arthur B. Belfer, Irwin S. Chanin, Jack Resnick, and Jack D. Weiler are honorary chairmen.

Mr. Weiler, who is also serving as honorary chairman of the dinner, is chairman emeritus of the

Einstein Board. The other honorary and vice chairmen are all AECOM Overseers.

Burton Resnick and John Pomerantz are members of the Campaign Committee, which is still in formation.

Other members of the Campaign Committee include AECOM leaders Warren Alpert, Philip Altheim, George J. Greenberg, Ronnie F. Heyman, Howard P. Hoffman, Matthew R. Kornreich, A. L. Levine, and David S. Mack.

Also, Ira M. Millstein Sidney L. Olson, Philip Rosen, Judy R. Rosenberg, Eli L. Rouso, Bernice L. Rudnick, Michael Singer, and Stanley E. Stern.

YUWO to Honor Ghity Stern at Nov. 8 Opera Benefit

Yeshiva University Women's Organization will sponsor its 41st opera benefit and reception on Saturday evening, Nov. 8, at the New York State Theater at Lincoln Center. Mrs. Hyman (Anne) Mrs. Max Stern



Mrs. Max Stern

Arbesfeld, YUWO national president, has announced.

The evening's performance will be *Die Fledermaus*, beginning at 8 p.m., by the New York City Opera Company. Opera chairmen are Mrs. Nicholas (Rose) Markovits, Mrs. Joachim (Dinah) Pinczower, Mrs. Ike D. (Lottie) Spiegel, and Mrs. Michael (Frieda) Tager.

Mrs. Max (Ghity) Stern will be honored at a reception in the Adagio Buffet in Avery Fisher Hall immediately following the performance.

Mrs. Norman (Rose) Liberman is opera plaque chairman. Serving on the reception's advisory committee are Mrs. Samuel (Abby) Belkin, Mrs. David (Gertrude) Goldberg, Mrs. John (Dolly) Gray, Mrs. H. H. (Irene) Green, and Mrs. Emil (Erna) Landau.

For reservations and information about the opera benefit and other YUWO programs, please call (212) 960-0855.

YU Board Names Michael Scharf

Michael Scharf, chairman of the Board and chief executive officer of Edgcomb Corp. and Edgcomb Metals Co., has been elected to Yeshiva University's Board of Trustees, the Hon. Herbert Tenzer, board chairman, has announced.

The Board is the major policy-making body for the University, America's oldest and largest under Jewish auspices.

As president of Edgcomb Metals, Mr. Scharf heads the largest independent metal service center company in the United States, with 22 plants throughout the country.

He has served as president and trustee of Park East Synagogue in Manhattan, vice president of Park East ESHI Day School, Manhattan Division chairman and national chairman of the New Leadership Division of the Israel Bond Organization, and a member of the board of Boys Town Jerusalem and the advisory board of the Lubavitch Youth Organization.



Participants in the inaugural conference of the Samuel and Ronnie Heyman Program on Corporate Governance include (L-R) Dr. Egon Brenner, YU executive vice president; Monroe E. Price, dean of YU's Benjamin N. Cardozo School of Law (CSL); Ronnie Heyman; Samuel Heyman; Mr. Heyman's mother Annette Heyman; Jacob Burns, chairman of the CSL Board of Directors; and CSL Prof. Elliot J. Weiss, conference organizer.

Samuel and Ronnie Heyman Program Holds First Conference at Cardozo

"The Forces Shaping Corporate Law: A Look to the Future" was the theme of the inaugural conference of the Samuel and Ronnie Heyman Program on Corporate Governance that was conducted recently by Yeshiva University's Benjamin N. Cardozo School of Law (CSL).

Samuel Heyman, chairman and chief executive officer of GAF Corporation, is a member of the CSL Board of Directors.

Ronnie Heyman, a partner in the law firm of Heyman and Heyman,

is president of the New York Chapter of the National Women's Division of YU's Albert Einstein College of Medicine.

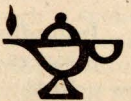
The conference dealt primarily with the Corporate Governance Project of the American Law Institute. Papers were presented by Institute president Roswell Perkins, Prof. Roberta Romano of Yale Law School, and A. A. Sommer, Jr., an attorney with Morgan Lewis & Bockius.

For information on programs, activities and the various ways you can help support our vital University, please call David H. Zysman, Vice President for Development, at (212) 960-0863, or write to the Yeshiva University Office of Development, 500 West 185th Street, New York, New York 10033-3299.

In Celebration of



THE CONFERRAL OF
HONORARY DEGREES UPON
PAUL A. VOLCKER
ROBERT A. BELFER
JOSEPH KERZNER
DR. IRA KUKIN
BURTON P. RESNICK
MICHAEL SCHARF



THE TENTH ANNIVERSARY
OF DR. NORMAN LAMM
AS PRESIDENT OF
YESHIVA UNIVERSITY



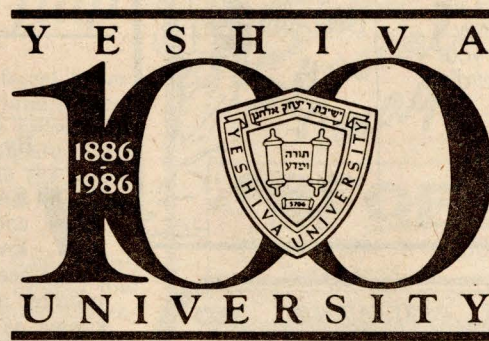
THE PRESENTATION OF
CENTENNIAL MEDALLIONS
TO YESHIVA UNIVERSITY
BENEFACTORS



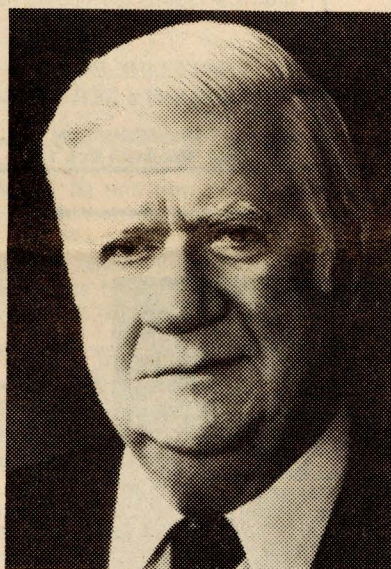
THE ESTABLISHMENT OF
THE YESHIVA UNIVERSITY
SCHOOL OF BUSINESS



THE CULMINATION OF
THE CENTURY CAMPAIGN
FOR \$100,000,000



Yeshiva University Centennial Hanukkah Dinner and Convocation



**THE HONORABLE
THOMAS P. "TIP" O'NEILL, JR.**
Speaker of the
U.S. House of Representatives



PAUL A. VOLCKER
Chairman, Board of Governors
Federal Reserve System

**SUNDAY, DECEMBER 14, 1986
4:00 P.M.
NEW YORK MARRIOTT MARQUIS**

JACK D. WEILER
National General Chairman
Yeshiva University Centennial Celebration

STANLEY E. STERN
Convocation Chairman

SY SYMS
Dinner Chairman

**For Dinner Reservations or Further Information, Kindly Call
David H. Zysman, Vice President for Development / (212) 960-0863**

Christmas Tree's Beauty Is in the Eye of the Seller

By ELIZABETH KOLBERT



Norm Johnston, right, in front of his Christmas tree stand at Key Food on Broadway. Couple buying the tree are Elena Poulos and Geoffrey Rivers.

The New York Times/Peter Freed

In New York City, it is not easy to be a tree in any season. Over Christmas, it is brutal.

Each year at this time, thousands of hapless conifers journey to the city from as far away as Oregon and Nova Scotia to take up posts at street corner stands. Then they are rubbed, poked, shaken, sniffed and generally subjected to the kind of treatment that would make even a live tree lose its needles.

If they survive this scrutiny, they are dragged over sidewalks, crammed into elevators and invited to spend the remainder of the holiday season standing next to the radiator.

With more than a week left until Christmas, hundreds of trees were on the move this weekend — slung over shoulders, strapped to bicycles and stuffed into cabs. The city's many tree vendors, who each year transform dozens of street corners into sylvan glades, endured icy temperatures with sweaters packed under parkas and frozen fingers clenched around hot cups of coffee.

At the corner of 70th Street and Broadway, the voice of Nat (King) Cole was crooning Christmas carols from a portable cassette player while a tree merchant named Monty tried to placate finicky customers. He assured Jeff and Joanne Franzell that the tree they had picked was a product of "the best tree grower in Canada, where they grow the best trees in the world."

Apparently unimpressed, Ms. Franzell asked why the tree was yellow.

"It's genetics," said Monty, who explained that many of the trees were "crossbred."

A friend of the Franzells, Ron Elliot, wanted to know what the tree had been crossbred with to give it its tinge — a yellow Labrador retriever? Monty said he would look for another tree.

Misconceptions about trees are everywhere, according to Tom Gonzales, who was selling them on the corner of 88th Street and Broadway. This forces tree vendors to become educators, he said.

"People think the trees are alive, when in fact they're dead," Mr. Gonzales said. "They think they're pine trees, but they're firs. People have a responsibility to acquire true data."

This year, the competition has Mr. Gonzales and other tree merchants worried. Along upper Broadway, there are tree stands or produce stands selling a wide range of trees on almost every other corner.

"It's killing us," said Nick Mazzola, who was selling trees on the corner of 97th and Broadway. To distinguish himself from the competition, Mr. Mazzola is bringing in Santa Claus next weekend and offering free photos with every tree. "We're trying to get a little innovative," he said.

There are more than enough trees to go around in the city, but everyone

is interested in the same one, said Jim Kronwall, who was selling on the corner of 70th Street and Broadway. "They all want the nicest looking tree at the lowest price," he said.

Prices for trees in the city range from about \$15 for a three-foot Scotch pine to \$85 for an eight-foot balsam fir.

Pat Molinari inquired about the price of a Douglas fir at Saxe Christmas Tree on Charles Street and the West Side Highway.

Price Haggling

"Fifty," said the salesman. "You gotta be kidding," said Mr. Molinari. He asked for a second opinion.

"What did the other guy tell you?" the second salesman asked.

"He told me \$10," Mr. Molinari said. They agreed on \$40.

A lot of people like to haggle over the price, according to Wayne Sands, who was bundled up in front of Key Food on Broadway between 91st and 92d Streets. "They ask 'Why is that one over there only this much and this one is that much?'" he said.

When confronted with this kind of reasoning, Mr. Sands usually just knocks a couple of dollars off the price. "Then they feel like they get a bargain," he said.

Mr. Sands, who works at Barzolski's tree farm in Tunkhannock, Penn., said he looked forward every year to the trip to New York City.

"The people are really nice down here," he said. Last year, he took a quick poll to find out what they all did. "A lot of them are in Broadway plays," he said. "Or at least trying to be."

This year, Katy Oskamp flew in from Fort Collins, Colo., to sell trees in the city. A friend lent her a Citibank card so that she could stand in the cash machine line sometimes to keep warm.

Ms. Oskamp, who was stationed on 86th Street between Lexington and Third Avenues, said that people occasionally try to walk off with her trees without paying, but they are very polite about it. "I just stop them," she said. "They're real good about it."

Saturday night at 11:30 P.M., Joseph Curattalo was taking up the night watchman's post at the tree stand on 97th and Broadway. To stay awake, he had brought along his fiancée. "You can't fall asleep," he said. "You wake up, you have just the stand left."

LOTTERY NUMBERS

Dec. 14, 1986

New York Numbers — 095

New York Win 4 — 8531

Dec. 13, 1986

New York Lotto 48 — 7, 12, 15, 21, 24, 33; supplementary, 17



The New York Times/Jim Wilson

Members of the bomb squad removing a dynamite device found in Planned Parenthood's abortion clinic on the fourth floor at 380 Second Avenue.

Blasting Cap Explodes, but Bomb Fails to Go Off at Abortion Clinic

A man wielding a gun forced his way into an unoccupied Planned Parenthood abortion clinic on the East Side of Manhattan yesterday afternoon and planted a dynamite bomb that later misfired, the police said.

A blasting cap exploded when the bomb's timing device went off, but it failed to detonate 15 sticks of dynamite, the police said. No one was injured.

"Had the bomb gone off, it would have absolutely destroyed the front of the building," said the commanding officer of the department's bomb squad, Lieut. William McCarthy.

Lieutenant McCarthy said the squad had responded to a report of a fire in the abortion clinic on the fourth floor of 380 Second Avenue, at 22d Street. The 10-story building also houses the executive offices of Planned Parenthood of New York City. The clinic and the offices were closed yesterday.

The bomb was believed to have been planted by a man who said he was looking for an office and was taken into the building yesterday at 2 P.M. by a real-estate agent. The police said the man pulled out a small automatic pistol, took the agent's keys and handcuffed him to a pipe on the seventh floor.

The man went downstairs to the fourth-floor offices of the Margaret

Sanger Center of Planned Parenthood, placed the dynamite bomb behind a counter and fled, the police said.

Meanwhile, the real-estate agent picked the lock of the handcuffs and freed himself. He was leaving the building just as the police were arriving. The police declined to identify the agent.

Ignition of the blasting cap set off the building's smoke alarm and sprinkler system, causing minor damage to an office, the police said. Responding to the alarm, the police broke several windows in the front of the building.

"Luckily they noticed the bomb and were able to defuse it in time," Lieutenant McCarthy said.

The police were alerted by a call at about 2:55 P.M., said a spokesman for the department, Sgt. Edward Burns. The Planned Parenthood clinic has been the target of bomb threats in the past, he said, but until yesterday no bomb was found.

Had it functioned properly, the bomb planted yesterday would have exploded by the time the police arrived, Lieutenant McCarthy said.

"It should have gone off," he said. "Lord only knows why it didn't."

Yeshiva U. Raises \$150 Million

Yeshiva University has raised \$150 million in a seven-year fund-raising effort, the school announced last night at its Centennial Dinner at the Marriott Marquis Hotel.

The money will go for such purposes as upgrading and construction of buildings and for increasing faculty salaries, the school said.

Thomas P. O'Neill, the former Speaker of the House of Representatives, and Paul A. Volcker, chairman of the Federal Reserve Board, addressed some 1,500 guests. Dr. Norman Lamm, president of Yeshiva, announced the establishment of the Syms School of Business, named for Sy Syms, the clothing retailer.

These were the recipients of honorary degrees:

ROBERT A. BELFER, business executive, for "a luminous tradition for giving that has become widely respected in our community."

JOSEPH KERZNER, developer, for "offering support to the study of accountancy in our School of Business."

IRA KUKIN, scientist, "for the pursuit of excellence to improve the quality of education of our students."

BURTON P. RESNICK, developer, "whose generosity has enabled more researchers to battle the dreaded Alzheimer's disease."

MICHAEL SCHARF, business executive, "whose successes in the very complex business of metals are the stuff that shining legends are made of."

MR. VOLCKER, for "guiding 'the Fed' with faith and fidelity."

Commodities
Monday through Friday
in Business Day
The New York Times

Yeshiva U. to Open School of Business in Fall

Yeshiva University, responding to growing student interest in finance, marketing and economics, will open an undergraduate school of business next fall.

The new school — to be named the Syms School of Business — was made possible by \$12 million in gifts from Mr. Syms, the clothing retailer, and other business executives. The university is seeking to raise a total of \$20 million for the new school, according to the university's president, Dr. Norman Lamm.

Mr. Syms is chairman and chief operating officer of the Syms Corporation, which includes a chain of retail

clothing stores in the eastern United States.

"An increasing number of our students want a professionally oriented business education," Dr. Lamm said. "We are opening the new school to meet student needs."

Bachelor of Science Degree

The new school will be formally announced at Yeshiva's Centennial Hanukkah Dinner next Sunday at the Marriott Marquis Hotel.

Under the new program, students at Yeshiva College — the university's undergraduate liberal arts school for men in Washington Heights — and the

Stern College for Women in midtown Manhattan will be able to choose from a number of courses of study, including accounting, information systems, finance, management and marketing.

Graduates of the school — which has headquarters at the university's Belfer Hall, 2495 Amsterdam Avenue at 184th Street — will earn a Bachelor of Science degree. Academic screening committees are interviewing candidates for dean.

The announcement of the school comes as the university completes a six-year effort to raise \$100 million in its Century Campaign, begun in 1979, when the institution was in financial

distress.

While the university has graduate schools in medicine, law, social work, psychology and Jewish studies, officials cited "new areas of interest" among Yeshiva's 1,700 undergraduates in business, economics, accounting and computers, which prompted the founding of the new school.

"An innovative component will be the integration of modern information systems into the curriculum," Dr. Egon Brenner, executive vice president, said. "Wherever appropriate, computers and the subject matter will be interwoven."

More than a quarter of last year's graduating students were accounting, economics and computer science majors, according to the office of the registrar.

"Our business and computer classes are filled to capacity," Dr. Brenner said. "The business school is a viable framework for offering students a concentration of courses in these areas."

Four chairs in excess of \$3.5 million have been endowed, and 18 individuals have each contributed a minimum of \$100,000 in founding the project, David H. Zysman, vice president for development, said.

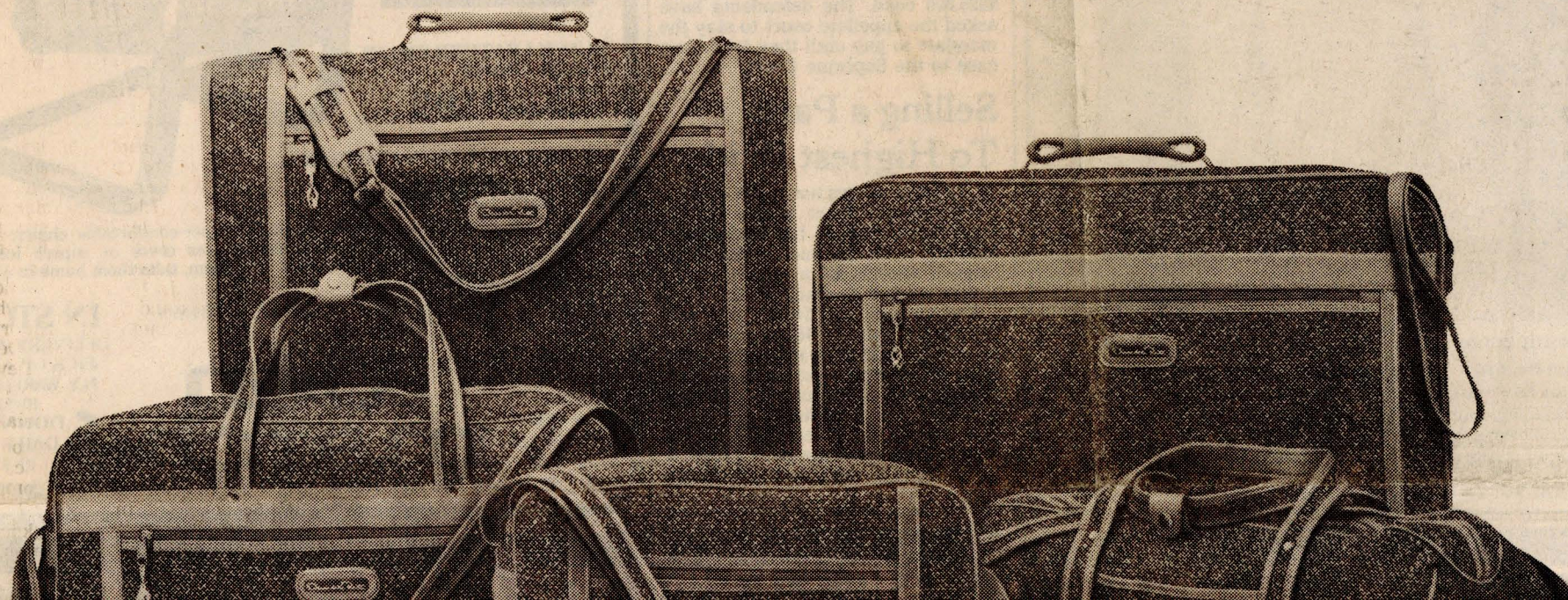
Speakers at the dinner will include the retiring House Speaker, Thomas P. O'Neill, Democrat of Massachusetts, and the chairman of the Federal Reserve Board, Paul A. Volcker, who will be presented with an honorary degree at a convocation before the dinner.

REMEMBER THE NEEDIEST!

If you think an algorithm is a computer that writes music, you probably aren't keeping up with **PERSONAL COMPUTERS in SCIENCE** **TUESDAY** in **The New York Times**

G I V I N G T H E  B E S T O F Y O U

Designer Luggage For Winter Vacations Now At 40% To 50% Savings



OSCAR DE LA RENTA'S TWEED

NOW 99.95

5-Pc. Set, if purch. sep. 200.00

With a price this low, Oscar should very well make it right to the top of the gift list; sophisticated, sleek and sturdy tweed luggage in a weather resistant jute with all of the pockets, zippers, fold and snap handles and exterior pockets anyone would want. Most even have shoulder straps. Pullmans with wheels and pull straps. And, in the most popular colors, too. Imported by Henry Rosenfeld. Grey (#952205) or Brown (#952209).

If purchased separately:

Flight Bag	\$25
21" Carry On	\$45
Garment Bag	\$45

Portion of the Week by SHLOMO RISKIN

Vayeshev, Genesis 37:1-40:23

The legacy of our tradition

EFRAT, Israel — Even though his time was in the past, Joseph was a modern man. Everything about him epitomizes a 20th-century figure whose dream interpretations foreshadow Freud himself.

There are any number of aspects in his life that attest to his modernity, from sibling rivalry to early dreams of glory and power, but let's focus on one key element that acts as a turning point in the development of his character.

Looking at Abraham, Isaac and Jacob, we notice that forbidden sex is not an issue in their own lives. Whether they were ever tempted or not is never discussed.

But who among us hasn't felt the flutter of a sexual disturbance in the air, a whiff of perfume that becomes indelibly fixed in our imaginations? What makes Joseph so accessible to us is that he has to go through the experience of a powerful temptation, and yet resist.

Joseph was not some little *shlimazel* wearing an old scruffy hat and tired suit jacket. Certainly he was as handsome as Paul Newman. Anyone with that kind of jaw — single, to boot — and earning a good salary as the chief of staff to the captain of Pharaoh's Guard would have found it almost impossible to keep saying no to Potiphar's wife.

She doesn't simply seduce. She charms, caresses, touches, laughs like a champagne commercial, walks around in scant costumes.

And, in addition to the attractions of her body, she owns the cards to Joseph's future. She can snap her fingers and send him packing, or worse.

When they are alone in her home, with no one but servants about, anything is possible. Besides, according to some commentators, Potiphar was a eunuch. If you sexually fulfill me, Potiphar's wife could have told Joseph, you will be saving my marriage.

I don't want to recreate her conversations, her tact, her power, but I imagine that she was the kind of woman who could have had any man she wanted to. But Joseph became the thorn in her heart.

Don't think it was easy for Joseph to resist. This was the lad who could appreciate a coat of many colors, who liked what he saw in the mirror. Beauty was second nature to him.

Rabbi Shlomo Riskin is the chief rabbi of Efrat, Israel, and dean of the Ohr Torah Institutions.

Synagogue elects congregational slate

Robert Hornik has been elected president of Congregation Beth Am Israel in Penn Valley.

Other newly elected officers include Bernard Edelson, Donald

Yet he refused.

In the Torah cantillation, we find the *shalshet* note above the word meaning "refused." This is a very long note found only four times in the five books of Moses. It is representative of a terribly difficult decision, one that took a long time to make.

And it wasn't only the sexual temptation that made Joseph's test so agonizing. He was certainly aware of the strength and temper of Mrs. Potiphar and how she enjoyed using her power.

The same Joseph who had the prophecy of dreams was certainly not blind to the possibility that this woman, if scorned, would do what she in fact later did — that is, yell "Help, rape!" and file enough charges to put Joseph in jail and throw away the key.

Nevertheless, he turned her down again and again. First, he turned her down for moral reasons. How do you betray the man who bought you from the camel-drivers, washed the dirt off your body, gave you a bed to sleep in and then elevated you to head steward?

And then, he turned her down for religious reasons. Joseph knew that adultery was a terrible crime against God. Because he had the courage to refuse, he, alone, among the major personalities, is called a *tzaddik*, a righteous one.

Rashi says that Joseph received the inspiration he needed when, in that fateful moment, there flashed in his mind the image of his father, Jacob.

Besides all the love Jacob gave Joseph, the father passed down to the son a code of moral values that must prevail in all situations.

Joseph had so accepted his father's teachings and his father's personality that, at the crucial moment, he could not sin. Thus he passed the biggest test of his life with flying colors.

In the end, the most important legacy we leave our children is our code of ethics. "Abraham gave all that he owned to Isaac, but to Abraham's sons by concubines, Abraham gave gifts..." (Genesis, 25:5-6)

In other words, Abraham gave money to his other sons, but to Isaac he passed down not only money but a tradition, a code of moral behavior, his own essence.

Joseph was able to resist temptation because he saw a picture of his father. What kind of picture of us will our children see?
Shabbat shalom.

Project Kehillah launches a pair of new programs

Project Kehillah, which is designed to match Delaware County's Jewish population to services available through the organized Jewish community of the Philadelphia area, has a new location, a new telephone number and two new programs.

Project Kehillah, formerly at Workman's Circle in Media, is now housed at Congregation Ohev Shalom, 2 Chester Rd., Wallingford. It is forming a committee to organize a social program for single men and women over age 50.

Project Kehillah Coordinator Lorna Carroll said committee members are being sought, and all Delaware County singles 50 or older — with or without escorts — are invited to participate.

Carroll also said that Project Kehillah is sponsoring a service that will enable senior citizens and families with a combined annual income of less than \$15,000 to have their income tax returns prepared free.

Beginning Feb. 1, Florence Steinberg, a trained volunteer for the American Association of Retired Persons, will be available to prepare tax returns at a different Delco-based synagogue each day.

For more information on the social program for those over 50 or to make an appointment for a free tax return preparation, call Project Kehillah, weekdays 9 a.m. to 5 p.m., at 874-4757 — the project's new telephone number.

Delaware County Outreach-Project Kehillah is sponsored by the United Jewish Appeal of Delaware County and the Federation of Jewish Agencies of Greater Philadelphia.

Yeshiva U. has the first Jewish business school

NEW YORK (JTA) — The Sy Syms School of Business, the first business school in the Western hemisphere under Jewish auspices, was inaugurated by Yeshiva University recently at its national centennial Chanukah convocation and dinner here.

The school was made possible by gifts, now totalling \$12 million, from Sy Syms, chairman and chief operating officer of Syms Corp., a discount clothing chain, and other donors. It was also announced at the dinner, which honored 110 benefactors of Yeshiva University, that the institution's Century Campaign has exceeded its goal by \$100 million and that a new Campaign for the Future, recently initiated for the university's Albert Einstein College of Medicine, has already drawn more than \$40 million in gifts and pledges.

Dr. Norman Lamm received a special tribute marking completion of his first decade as president of Yeshiva University.

Syms, a member of the university's board of trustees and chairman of the board's Development Committee, served as dinner chairman. The new business school that bears his name was created in response to increased student interest in business education. More than 25 percent of Yeshiva University graduates last year majored in business, economics, accounting and computer science.

THE BASHFUL MAN CANNOT learn, the ill-tempered man cannot teach, and the one who preoccupies himself with worldly affairs cannot impart wisdom. — Hillel

Mideast roundup

(Continued from Page 3)

market could be implemented. The plan, though referred to as "new," is actually the second phase of the economic recovery program introduced 18 months ago by the Labor-Likud national unity government. The first phase focused on controlling the inflationary spiral and was largely successful.

Vanunu reveals a new secret

Mordechai Vanunu, the former nuclear research technician accused of selling secrets about Israel's nuclear weapons capabilities to London newspapers, was being driven to Jerusalem district court Sunday when he flashed a surprise message to reporters waiting outside.

Vanunu, who will stand trial for treason and espionage, flattened the palm of one of his hands against the window of the police van. Printed on it in ink was a five-line message in fragmented English.

The message said: "Vanunu M. was hijacked in Rome Itl. 30.9.86, 2100, came to Rome by BA FLY 504."

It appeared to suggest that Vanunu had flown Sept. 30 from London to Rome aboard British Airways' daily Flight 504, then been kidnapped that night, presumably by Israeli agents. The date corresponds with the day the former technician was last seen in London.

Vanunu's disappearance from London and his re-appearance in Israeli custody several weeks later have been the target of ongoing media speculation around the world since the story broke in October. It was originally believed that Israeli agents had taken him directly from British soil, a rumor that created a near crisis in British-Israeli relations.

Vanunu's surreptitious contention that he was captured in Rome has now strained Israel's relations with Italy, which immediately demanded a clarification. Italian Prime Minister Bettino Craxi said Tuesday that "so far, we have not had a satisfactory response from the Israelis. We will insist that this is provided."

Yossi Beilin, political director general of the Israeli Foreign Ministry, said Israel would "very seriously consider" Italy's request, he but added that Vanunu should not and would not be "taken too seriously" by anyone.

Arab-Jewish unrest continues

The latest incident of violence on the West Bank occurred on Thursday of last week, when an ax-wielding Palestinian teenager attacked an Israeli soldier in Ramallah, gashing him deeply in the back of the neck.

Ariel Hausler, 20, was attacked after he had stopped the assailant to check his identification papers. The attacker was immediately subdued by a second soldier and taken into custody.

Hausler was treated at Hadassah Medical Center, where doctors stitched the gashes. He was later transferred to a military infirmary in Jerusalem.

In another development, a Nablus military court has charged a political science professor at Bir Zeit University with inciting Arab students to demonstrate in defiance of an Israeli army order. Professor Salah Abdel Jawad, who has been taken into custody, was also accused of leading a sit-down protest at an army roadblock.

Jerusalem police, meanwhile, conducted raids on the Shuvu Banim and Diaspora yeshivot last Friday. But the searches failed to uncover explosives or the type of weapons suspected of being concealed on the

premises of the two institutions.

The raids followed the arrest last week of Shuvu Banim student Moshe Shalgi, who is suspected of participating in recent attacks against Arabs, as well as a renewed wave of arson attacks on bus-stop shelters that carry advertisements offensive to ultra-Orthodox Jews.

Police said they did not encounter any resistance while conducting the raids. But there were angry scuffles when an Israel Television crew tried to film the searches.

One of the students called out angrily at the police and TV crew, "You're all Nazis. This is the work of Nazis."

Knesset member Meir Kahane, leader of the extremist Kach movement, turned up during the raid to support the yeshivot. When asked if he thought a new Jewish terror underground was forming, he said, "I truly hope so."

Police are now investigating whether Kahane's remarks constitute racial incitement or incitement to rebellion, crimes for which he could be prosecuted.

Two jailed; extradition on hold

Another Jewish man suspected of perpetrating Arab violence was convicted and sentenced this week to 2½ years in prison.

The case, decided by Jerusalem district court, involved Ira Rappaport, a U.S. citizen and until this month the only member of the Jewish terrorist underground to escape justice. He was convicted of membership in a terrorist organization and of planting a bomb that crippled former Nablus Mayor Bas-sam al-Shaka in 1980.

In another case, Israel's High Court of Justice upheld a life sentence imposed on David Ben Shimol, a 21-year-old soldier who fired an anti-tank missile at an Arab bus in 1984, killing one passenger and wounding several others.

The High Court also heard an appeal against Justice Minister Avraham Sharir's decision not to extradite William Nakash to France to stand trial for killing an Arab there. But the court adjourned without rendering a decision in the case.

Nakash will remain in custody pending a decision. The hearing is on an appeal submitted by the left-wing Citizens' Rights Movement and a group of Hebrew University law professors. Meanwhile, a Committee Against the Extradition of William Nakash has been organized.

Israel plagued by flu

Headlines claiming that "hundreds" of Israelis had died from influenza prompted a stampede on pharmacies and hospital emergency rooms this week. The arrival of 25,000 doses of flu vaccine from the Netherlands was expected to alleviate the ensuing shortage.

Israel is battling an epidemic of a particularly virulent strain of what is variously known as the Singapore or Taiwan flu. But the latest count shows only 89 deaths. Last week, the Health Ministry reported that as many as 300 people a day have been streaming into hospitals and clinics for treatment.

Atlantic City trip slated

The American Brotherhood of Israel is planning a trip to Resorts International casino on Tuesday, Jan. 20. A bus will leave at 11:30 a.m. from the parking lot of the Red Lobster, Roosevelt Boulevard near Welsh Road. For information, call 637-0932.

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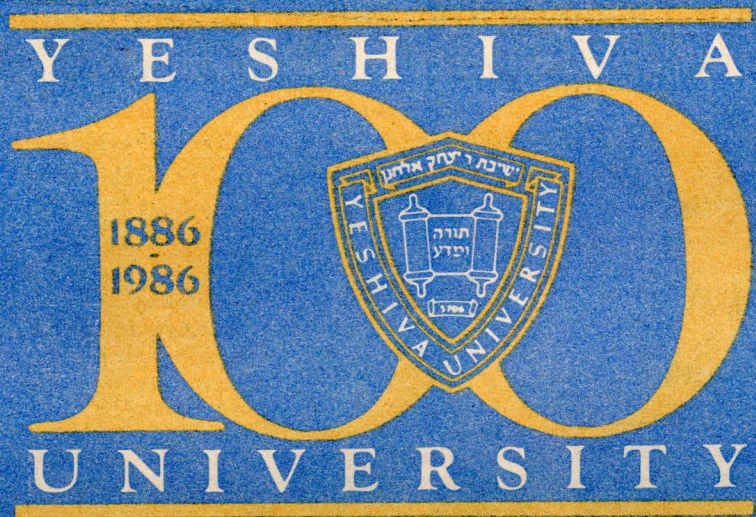
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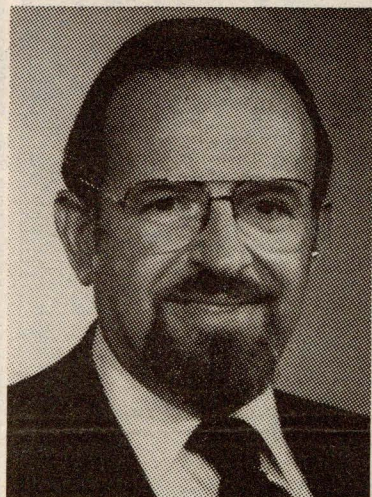
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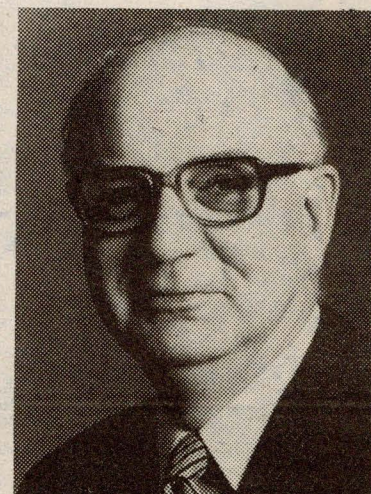
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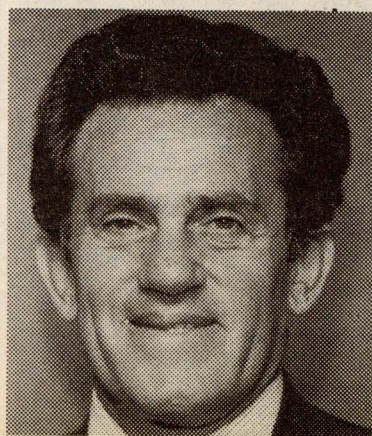


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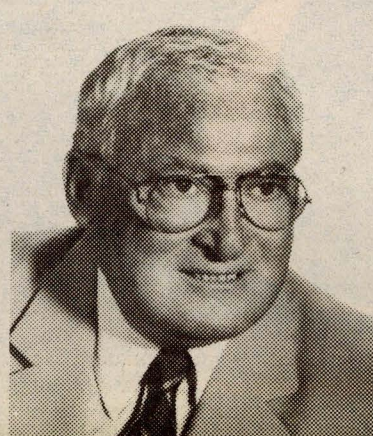
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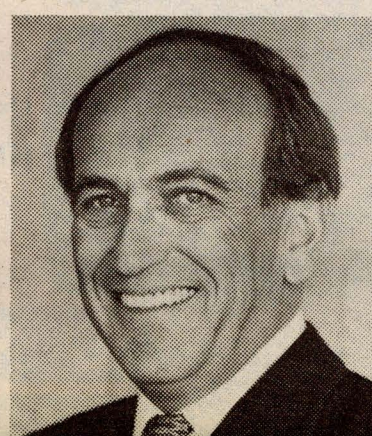
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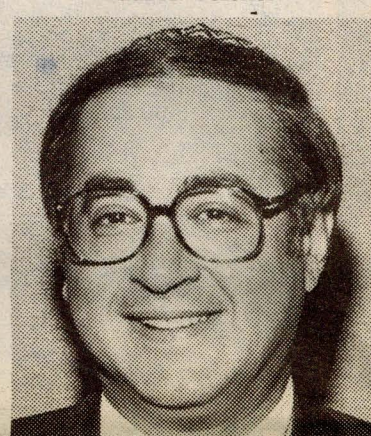
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Yeshiva University will commemorate its 100th anniversary by honoring its President, Dr. Norman Lamm, and its Benefactors—individuals who have given \$1 million or more to the institution—and inaugurating a new School of Business at a national Centennial Hanukkah Dinner and Convocation on Sunday, Dec. 14, at the New York Marriott Marquis, Broadway at 45th Street.

Ceremonies will begin with a reception at 4 p.m. The Convocation will start at 5 p.m., and the Dinner will begin at 6 p.m.

At the Convocation, Paul A. Volcker, chairman of the Board of Governors of the Federal Reserve System, and five leading Benefactors of the University will receive honorary Doctor of Humane Letters degrees. The Benefactors who will be honored are:

• Robert A. Belfer of Manhattan, treasurer of the Board of Overseers of the University's Albert Einstein College of Medicine (AECOM) and chairman of the Campaign for the Future, AECOM's newly launched capital fund drive.

Mr. Belfer served as president of Belco Petroleum Corp. for 20 years, guiding the firm in the exploration and production of petroleum and natural gas.

In 1985 Belco merged with Enron Corp. America's largest natural gas pipeline company. Mr. Belfer now serves on Enron's Board of Directors and Executive Committee.

Mr. Belfer is also a member of the Visiting Committee of the Kennedy School of Government at Harvard University and the Investment Committee at Columbia University.

He is the son of Arthur Belfer, a member of Yeshiva University's Board of Trustees. The Belfer family established the Belfer Institute for Advanced Biomedical Studies

at AECOM. The Belfer Educational Center for Health Sciences is also located at the Medical School.

• Joseph Kerzner of Toronto, a leading Canadian philanthropist, communal leader and business entrepreneur who has endowed the Joseph Kerzner Chair in Accounting at the University. Mr. Kerzner is president of Kerzner Properties Incorporated, a corporation of shopping center developers throughout Canada. He has been active in the creation of the Bora Laskin Scholarship Fund for deserving Canadian students at Yeshiva University. The Fund is named for the late Chief Justice of the Canadian Supreme Court, who received an honorary degree from the University.

The Joseph Kerzner Scholarship Fund was established by Mr. Kerzner as part of the Laskin Fund.

Mr. Kerzner's humanitarian activities range from State of Israel Bonds to the United Jewish Appeal, from Mount Sinai Hospital in To-

ronto to Shaare Zedek Hospital in Jerusalem to the University's Albert Einstein College of Medicine in New York.

• Dr. Ira Kukin of West Orange, N.J., a member of the University's Board of Trustees and chairman of the University's Academic Affairs Committee.

Dr. Kukin, founder and chairman of Apollo Technologies International Corp., has established a chair in business law at the University.

In addition to his other positions with the University, Dr. Kukin is chairman of the Metropolitan New Jersey Friends of Yeshiva University.

He is also a member of the Board of Overseers at Harvard University, where he earned his doctorate in colloid chemistry and combustion thermodynamics.

A pioneer in the field of high technology, Dr. Kukin has been a motivating force in the establishment of the new School of Business

at the University.

• Burton P. Resnick of Rye, N.Y., a member of the University's Board of Trustees and chairman since 1981 of the AECOM Board of Overseers. Mr. Resnick is chief operating officer of Jack Resnick & Sons, builders and developers.

He is an Einstein Founder and Cancer Research Donor at AECOM and a member of the Policy Advisory Committee of AECOM's Rose F. Kennedy Center for Research in Mental Retardation and Human Development.

His parents, Jack and Pearl, are Benefactors of the Medical School and have endowed the Jack and Pearl Resnick Gerontology Center there. The senior Mr. Resnick also serves on the Einstein Board.

Burton P. Resnick is an alumnus of the University of Chicago.

• Michael Scharf of Manhattan and Ponte Vedra, Fla., a member of the University's Board of Trustees.

Mr. Scharf is chairman of the board and chief executive officer of

Edgcomb Corporation and Edgcomb Metals Company, the largest independent metals service center in the United States.

A native of Waterloo, Ia., he earned his undergraduate degree from Princeton University and a Master of Business Administration degree from Harvard Business School. He is also a graduate of Phillips Academy in Andover, Mass.

Mr. Scharf has served as president and a trustee of Park East Synagogue in Manhattan. He is also a founder and vice president of the Park East Day School and a member of the boards of the Lubavitch Youth Organization and of Boys Town Jerusalem.

Stanley E. Stern, vice chairman of the University's Board of Trustees and president and chief executive officer of Inland Credit Corporation, is serving as Convocation chairman.

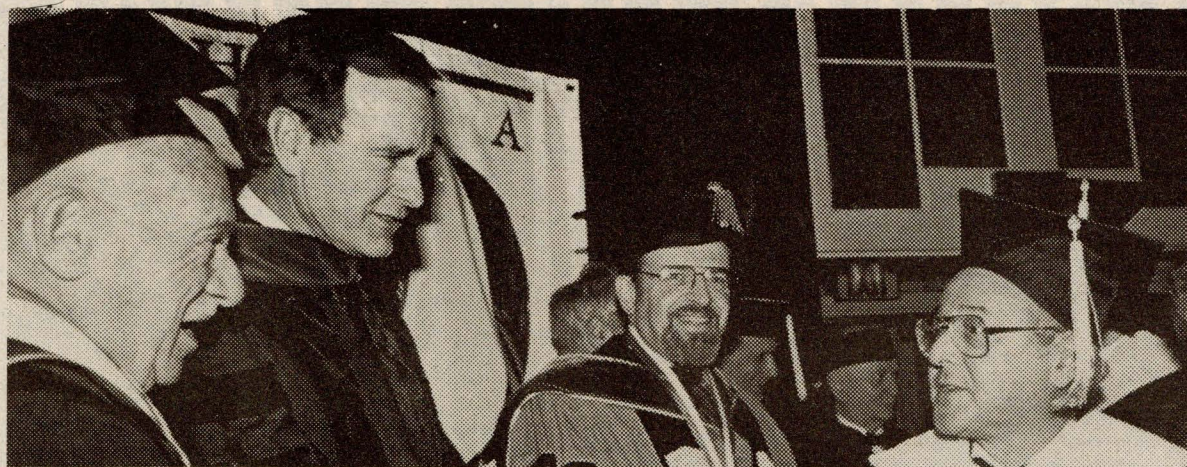
Sy Syms, a member of the University's Board of Trustees and chairman of the University's Development Committee, is serving as Dinner chairman. Mr. Syms is chairman of the board and chief operating officer of Syms Corporation.

Jack D. Weiler, chairman emeritus of the Board of Overseers of the Albert Einstein College of Medicine and a member of the University's Board of Trustees, is serving as National General Chairman of the Centennial Celebration. The hospital at the Medical School has been named to honor Mr. Weiler.

Mr. Weiler is chairman of Weiler-Arnov Investment Co., a coast-to-coast real estate and building organization.

At the Dinner, special tribute will be paid to Dr. Norman Lamm on his 10th anniversary as president of the University.

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At the Convocation before last year's Hanukkah Dinner, Vice President George Bush and Meir Rosenne, Israel's Ambassador to the United States, were presented with honorary degrees. Shown here (from left): Hon. Herbert Tenzer, chairman of the University's Board of Trustees; Vice President Bush; Dr. Norman Lamm, YU president; and Sy Syms, dinner chairman.

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