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MS-920: Sy Syms Papers, 1944-2012.

Series A: Newspaper and Magazine Clippings, 1949-2012, undated.

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Yeshiva University (New York, N.Y.), 1987-2006, undated.

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For retailer Sy Syms, Yeshiva's new school of business is his best reward

By ANDREA LUCAS

IT MAY SEEM like a big step from selling "educated consumers" to educating the business leaders of tomorrow, but for businessman Sy Syms, the move is a natural progression. Syms, known as much for his distinctive radio and TV spots as for the chain of clothing stores they advertise, is the namesake of Yeshiva University's brand-new School of Business, an honor he sees as one of the "greatest accomplishments" of his life.

Opening in September of 1987 with an expected enrollment of some 400 undergraduates, the Sy Syms School of Business will initially offer courses leading to a bachelor of science degree with specializations in accounting, banking, finance, securities and information systems. Corporate management and administration and marketing and merchandising—Syms' own

areas of expertise—will be added as majors in the next few years. Somewhere down the road are plans for graduate programs.

Syms' involvement with Yeshiva began, he recalls, about four years ago. "When I first became associated with Yeshiva I was surprised and shocked that there was no school of business. Especially since many Jews were forced into entrepreneurialism when they came to this country, it seemed like such a natural thing. From that first day, when I felt 'My God, how come it's not there?' until now, some four years later, this has been very special to me and to other lay leaders at the university.

Eighteen business leaders, including Syms, have been named founders of the School of Business. Among them, they have contributed and raised more than \$12 million so far, and academic chairs have been endowed in accounting, banking and finance, business

law and economics.

Why another school of business in what many see as an already crowded field? Increasing student demand is the bottom line, Syms says. Until now, the university's primary emphasis had been in the sciences. Economics courses were available, but only in a minor way. Introduction of an accounting major six years ago proved very popular and many of Yeshiva's students have been asking for an expanded business curriculum. A number of prospective students who liked Yeshiva eventually went elsewhere because of the lack of a business school.

There's also a feeling that the time is right in the business world, Syms notes, for Yeshiva's special synthesis of ethical values and academic excellence. Celebrating its 100th anniversary this year as the only university in North America under Jewish auspices, Yeshiva has traditionally integrated

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Sy Syms' latest project is the business school named for him at Yeshiva University.



U.S. Sen. Edward Kennedy is greeted by children at Yad Kennedy, the John F. Kennedy memorial near Jerusalem. Left is his

sister, Jean Smith, who accompanied him on his four-day visit to Israel.



Sy Syms (right), the clothing retailer whose chain of apparel stores is located in the Northeastern and Middle Atlantic Regions and in Florida, meets Paul A. Volcker (second from left), chairman of the Board of the Federal Reserve System, at Yeshiva University's national Centennial Chanukah dinner and convocation in New York. Syms, chairman of the board and chief executive officer of the Syms Corporation, presented the University with a

major gift that help to establish the Sy Syms School of Business. Announcement of the new school was made at the Dinner before some 1,500 guests by Dr. Norman Lamm (second from right), now marking his 10th year as president. Volcker delivered the address preceding the dinner. Herbert Tenzer (left), chairman of the University's Board of Trustees, participated in a special tribute to Dr. Lamm.



The Fairways of Emerald Hills was "on the air" recently to announce their grand opening, featuring a live broadcast from the community hosted by Ron Harrison, sports director for WINZ-AM (94 NEWS). In between his reports about The Fairways' exceptional country club lifestyle and elaborate residences, Harrison (front seat, left) took the "golf cart tour" of the community, led by Sales Director Paul Stern (right). Located in Hollywood's renowned Emerald Hills community, The Fairways' attractive condominiums offer splendid golf course or garden views. Lengthy corner terraces enhance each residence, along with new General Electric kitchen appliances and stylish bathroom vanities. Buyers have the opportunity to join the Emerald Hills Country Club, and to enjoy The Fairways' own recreational and social facilities. For more information about The Fairways at Emerald Hills, call 983-4530.

Investiture Of Judge Gelber

Dade Circuit Court Judge Seymour Gelber will swear in his nephew, newly-elected Dade County Court Judge Roy T. Gelber, at investiture ceremonies for the jurist Friday, Jan. 23 at 12:15 p.m. at the Dade County Courthouse.

Speakers at the investiture, at which Chief Judge Gerald T. Wetherington will preside, will include Judge Seymour Gelber and Judge Roy T. Gelber's former law partner, Stephen A. Glass.

Also taking part in the official ceremonies will be Hank Harnage, president of the Dade County Bar Association, and Burton Young, former president of the Florida Bar.

Dr. Irving Lehrman, rabbi of Temple Emanu-El, will offer the invocation. Judge Roy T. Gelber's wife, Anna, will robe the judge following his swearing in by his uncle, administrative judge of the juvenile division of the 11th Judicial District.

Judge Gelber, who for several years was an assistant Dade State Attorney, has been a resident of South Dade and of Miami Beach for the past 37 years. He is a graduate of the University of Florida, Miami-Dade Community College and of Miami Beach



Judge Roy T. Gerber

Senior High School. He earned his Juris Doctor degree at Cumberland University School of Law in Alabama, and in 1978 earned a master's degree in criminal justice at Nova University. In 1975, he served as an intern in the Dade State Attorney's office, before being named a prosecutor for that office.

Proceedings Pending Against Some 1,200 Suspected Nazi War Criminals In West Germany

By DAVID KANTOR

BONN — (JTA) — The federal prosecutor's office in Ludwigshafen reported that proceedings are pending against some 1,200 suspected Nazi war criminals, but few if any are expected to be brought to trial because of their advanced age and the reluctance of many witnesses to testify.

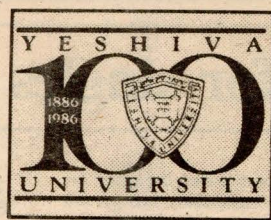
The suspects are mainly former guards at Nazi concentration camps who were involved in the mass killings of Jews and others. Most of them range in age from 75 to 80 and the average age of witnesses is 73.

ACCORDING TO the prosecutor's office, state attorneys encountered tremendous dif-

ficulties compiling evidence against individual suspects, a process that took years in many cases. In addition, many potential witnesses refuse to testify, or suffer severe health problems or are unable to remember events or identify suspects.

If any are brought to trial, the prosecution would have to rely mainly on written testimony from other countries, mostly in Eastern Europe, and it is questionable that convincing cases could be made in those circumstances.

Nevertheless, a spokesperson for the prosecutor's office said it will continue to function as long as proceedings are pending against any suspected war criminals in West Germany.

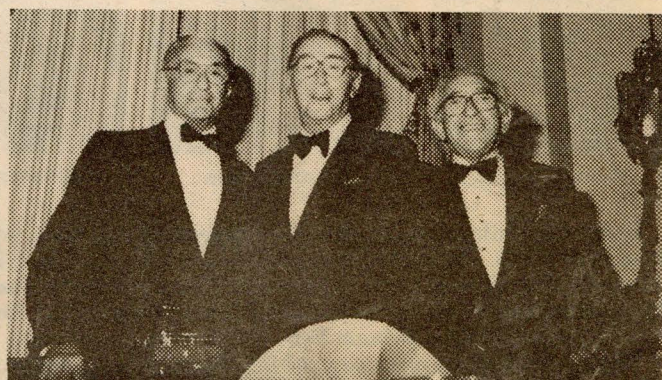
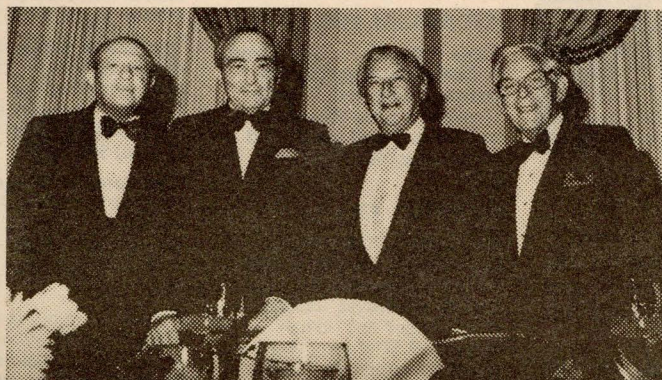
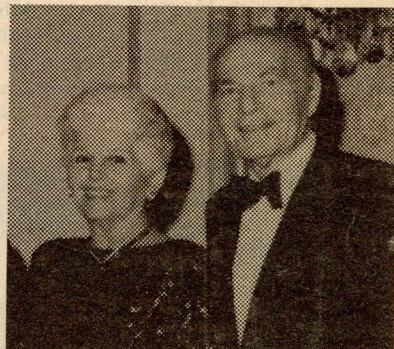


Yeshiva University DEVELOPMENTS

Palm Beach Dinner Honoring Roussos Raises \$3 Million for Einstein



Julia and Eli L. Roussos were honored by Yeshiva University's Albert Einstein College of Medicine (AECOM) at its 32nd annual Palm Beach dinner that raised more than \$3 million. Mr. Roussos, president of Russ Togs, Inc., is an honorary chairman of AECOM's Board of Overseers and a member of YU's Board of Trustees. LEFT: Dr. Norman Lamm, (left), YU president, presents the Humanitarian Award to Mr. and Mrs. Roussos. RIGHT: Dinner chairperson Bernice L. Rudnick, a vice chairman of the AECOM Board, and her husband, Cecil N. Rudnick, who became AECOM Benefactors at the dinner. BOTTOM LEFT (L-R): Dr. Dominick P. Purpura, Einstein dean; Overseer Sol W. Cantor; Robert A. Belfer, treasurer of the Board and chairman of its Campaign for the Future; and Overseer Benjamin Wunsch. Mr. Cantor and Mr. Wunsch were dinner co-chairmen. BOTTOM CENTER (L-R): Overseers Milton Levin, dinner associate chairman; Edward A. Kimmel and Samuel R. Patent, dinner co-chairmen; and Saul Kramer, special gifts chairman. BOTTOM RIGHT (L-R): Michael Singer, an honorary chairman of AECOM's Board and dinner associate chairman; A.L. Levine, a vice chairman of the Board, and Overseer Arthur B. Belfer, special gifts chairmen.



Metro NJ Dinner Tops \$160,000



The Metropolitan New Jersey Friends of Yeshiva University honored Joel L. Leibowitz, Dr. Ephraim Shimoff, and Howard Spear at a Centennial Dinner in Whippany that raised more than \$160,000. L-R: Guest speaker Sy Syms, chairman of the board of Syms Corporation and chairman of the Development Committee of YU's Board of Trustees; Dr. Shimoff, adult education consultant to the Jewish Education Association of MetroWest; Mr. Spear, an attorney and the first YU graduate to receive a degree from Yale Law School; Mr. Leibowitz, general partner of LCL Equities and a member of the Board of Governors of YU's Wurzel School of Social Work; and Dinner chairman Dr. Ira Kukin, chairman of Apollo Technologies International Corp. and chairman of the Academic Affairs Committee of YU's Board of Trustees.

Bet Tzedek Wins Eleanor Roosevelt Award



The Cardozo Bet Tzedek Legal Services Clinic of Yeshiva University's Benjamin N. Cardozo School of Law (CSL) was one of 11 winners out of a field of some 400 nominees to receive the Eleanor Roosevelt Community Service Award. The program, sponsored by the New York Voluntary Enterprise Commission in Gov. Mario M. Cuomo's office, honors groups who have made "outstanding contributions to community service." The Bet Tzedek Clinic utilizes CSL students to help provide free legal services to the elderly poor and disabled, primarily on matters involving entitlements, Medicaid/Medicare eligibility and reimbursement, and other health care issues. L-R: Matilda Cuomo, Gov. Cuomo's wife, who participated in the award presentation; Tony Feldmesser, a second-year student at Cardozo, who represented his CSL classmates; Toby Golick, Bet Tzedek director; and Bishop Joseph Sullivan, auxiliary bishop of the Diocese of Brooklyn, chairman of the judging panel.

For information on programs, activities and the various ways you can help support our vital University, please call David H. Zysman, Vice President for Development, at (212) 960-0863, or write to the Yeshiva University Office of Development, 500 West 185th Street, New York, New York 10033-3299.

Samuel H. Wang Yeshiva High School in Queens Joins Yeshiva University High School System

The Samuel H. Wang Yeshiva High School in Holliswood—a high school for girls and a fixture in the Queens Jewish community for more than 20 years—has joined the Yeshiva University High School system.

The announcement was made by Rabbi Robert S. Hirt, vice president for administration and professional education at YU's affiliated Rabbi Isaac Elchanan Theological Seminary (RIETS). The YU High Schools are part of the RIETS complex of schools.

The Holliswood school will be known as the Samuel H. Wang Yeshiva University High School for Girls to continue to honor the memory of the late Mr. Wang, a principal benefactor. His wife, Gloria Wang, is a leader in Jewish communal, educational, and philanthropic life.

For the remainder of this year and throughout the 1987-88 academic year, YU will operate two high schools for girls: the Wang High School in Queens and the Tonya Soloveitchik Yeshiva University High School for Girls at the Olga Gruss Lewin Educational Center in Manhattan. After that time, the school at the Manhattan facility will relocate to the Queens facility.

Yeshiva University will hold a major dinner in April on behalf of the academic and scholarship programs at the Wang High School.

Leon Miller, a YU leader who has served as president and treasurer of the Wang High School, said the High School "will be able



The Samuel H. Wang Yeshiva High School in the Holliswood section of Queens—now an integral part of the Yeshiva University High School system. Shown at right (inset) is Mrs. Gloria Wang.

to enhance its academic opportunities and improve its physical facilities as part of the Yeshiva University High School system.

"We believe the extension of the YUHS family into Queens is a very positive development not only for the Queens community but for the Jewish community throughout the New York metropolitan area," Mr. Miller said. "We plan to work with the parents of students and other members of the community to improve the already fine educational services for young women in this area."

Rabbi Hirt noted that the Wang High School will offer several options not available to students at the Girls High School in Manhattan, such as a gymnasium, cafeteria, and outdoor recreation space.

"Our plans are to further enhance the appearance and functional capabilities of the school to

best meet student needs," he said.

Bus service will be provided to make the Queens facility accessible to all students in the New York metropolitan area.

Under the new relationship, the YUHS system has assumed full educational and management responsibilities for the Wang High School; however, the administration and staff already there will continue to provide educational leadership.

Rabbi Marvin J. Spiegelman is menahel of the Wang High School. Mrs. Marjorie Julibar is principal of the general studies program.

Rabbi Eliyahu Safran is principal of the Manhattan High School; Mrs. Esther Krauss is assistant principal.

The YUHS system includes also The Marsha Stern Talmudical Academy-Yeshiva University High School for Boys in Manhattan.

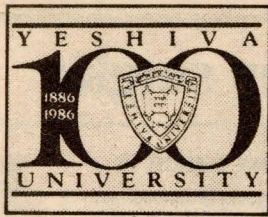
Shubert Officers to Discuss Theater with YU Students

The chief operating officers of the Shubert Organization, Inc.—Gerald Schoenfeld, chairman of the board, and Bernard B. Jacobs, president—will discuss the Broadway theatre with Yeshiva University students at a special reception on Thursday evening, Feb. 19, in the Dramatics Society Theatre at YU's Main Center.

The reception is sponsored by the Yeshiva College Dramatics Society, which presents one main-stage production a semester. Dr. Anthony S. Beukas has been the Society's advisor and artistic director for more than 20 years.

The Shubert Organization is America's oldest and largest theat-

rical real estate and producing company. It is wholly owned by the Shubert Foundation, Inc., a private foundation dedicated to the perpetuation of the live performing arts. Mr. Schoenfeld and Mr. Jacobs also serve as chairman of the board and president, respectively, of the Foundation.



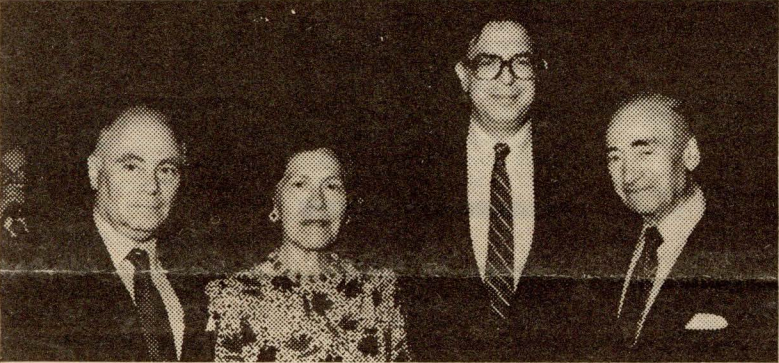
Yeshiva University DEVELOPMENTS

Northern NJ Event Raises \$332,000



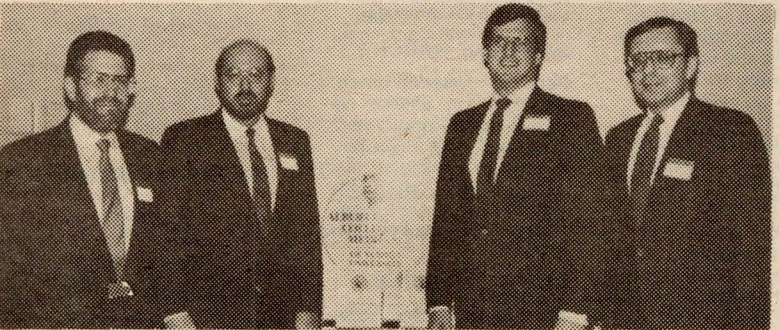
Yeshiva University honored Edward and Gloria Anfang and Dr. Jay I. Rothschild at its annual Northern New Jersey Banquet in Cresskill that raised \$332,000. Special presentations were also made to Melvin S. and Seena E. Flechner, Burton and Frances Karp, and Max and Ruth Milians. Seated, L-R: Dr. Israel Miller, YU senior vice president, who was guest speaker; Gloria and Edward Anfang; Dr. Rothschild and his wife, Sandra; and banquet chairman Henry Voremborg, treasurer of the Board of Governors of YU's Wurzweiler School of Social Work. Standing, L-R: Dr. Herbert C. Dobrinsky, YU vice president for university affairs; Selly Pressburger, an honorary banquet chairman; Max and Ruth Milians; Frances and Burton Karp; David Goldman, an honorary banquet chairman and member of the Wurzweiler Board; and David H. Zysman, YU vice president for development.

Cardozo Palm Beach Reception



The Palm Beach Friends of Yeshiva University's Benjamin N. Cardozo School of Law raised more than \$180,000 for the School at a recent reception at The Breakers in Palm Beach. L-R: Robert A. Koeppel, reception chairman and treasurer of Cardozo's Board of Directors; Mrs. Jacob (Paula) Burns, wife of the chairman of the Cardozo Board; Monroe E. Price, Cardozo dean; and Jacob Burns.

Einstein Young Men's Campaign



The Young Men's Division (YMD) of YU's Albert Einstein College of Medicine held a cocktail reception for prospective new members to launch its campaign to build a floor for medical research in Einstein's Institute for Molecular Medicine. L-R: Michael Stoler, membership chairman; Jeffrey Schlein, YMD chairman; Robert Patent, YMD vice chairman; and S. Leonard Okin, YMD co-treasurer. Officers of the YMD not pictured are: Jeffrey Fiedler, co-treasurer; Abe Esses, secretary; and Michael Wolff and Rickey Rackow, special gifts chairmen.

March 22 Holocaust Event to Honor Establishment of University Archives

A special Yeshiva University Centennial event—"Zachor (Remember): Written and Oral History"—will be held on Sunday, March 22, at 2 p.m. to honor the establishment of the University's Archives.

The program, made possible by YU's Library Enhancement Program, will be held at Belfer Hall Commons at the University's Main Center in the Washington Heights section of Manhattan.

Dr. Geoffrey Hartman, faculty advisor to the Video Archives for Holocaust Testimonies at Yale University,

will be featured speaker. He will present videotapes of Holocaust survivors talking about their experiences and will also discuss those testimonies.

Dr. Norman Lamm, YU president, and Dr. Roger S. Kohn, University archivist, will also speak. Chairman is Dr. Lucjan Dobroszycki, Eli and Diana Zborowski Professor of Interdisciplinary Holocaust Studies at YU.

The event is open to the public and free of charge. Those wishing to attend should call (212) 960-5363 for reservations.

Herbert E. Morse of Peat, Marwick, Mitchell To Be Honored April 28 for School of Business

Yeshiva University will honor Herbert E. Morse, vice chairman of the New York Region of Peat, Marwick, Mitchell & Co., at a dinner on Tuesday, April 28, at 6:30 p.m. at The New York Hilton.

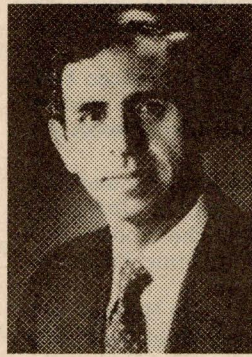
The event is the first to be conducted by YU's Financial Services and Management Division on behalf of the University's newly established Sy Syms School of Business. The School was named to honor Mr. Syms, chairman of the board of Syms Corp. and chairman of the Development Committee of YU's Board of Trustees.

Philip A. Laskawy, vice chairman and regional managing partner with Ernst & Whinney, is chairman of the dinner.

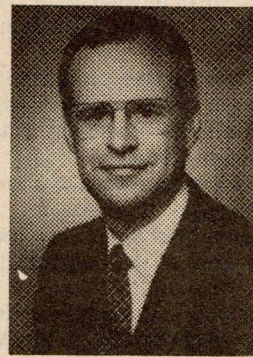
Co-chairmen are Arthur Aeder, chairman of Spicer & Oppenheim; Stephen M. Brecher, partner with Peat, Marwick, Mitchell; Philip H. Cohen, senior executive vice president, finance, and chief financial officer of Integrated Resources, Inc.; and Lawrence A. Weinbach, chairman of the Board of Partners and New York managing partner of Arthur Andersen & Co.

Mr. Morse will receive a special award at the dinner from Dr. Michael Schiff, who was recently appointed founding dean of the Sy Syms School of Business.

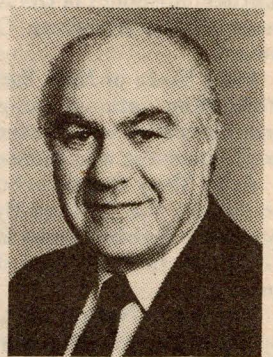
Mr. Morse serves also as managing partner of Peat, Marwick, Mitchell's New York Office and as a



Herbert E. Morse



Philip A. Laskawy



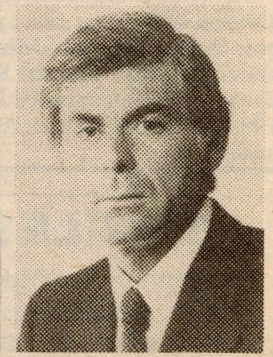
Arthur Aeder



Stephen M. Brecher



Philip H. Cohen



Lawrence A. Weinbach

member of the firm's Board of Directors and Operating Committee. He was previously managing partner of the Boston Office.

In communal life, Mr. Morse is a member of the Board of Visitors of Pace University, National Board of

Trustees of Boys Club of America, and Advisory Board of the Salvation Army. He serves also on the Steering Committee of Carnegie Hall and the Board of Directors and other leading committees of United Way, New York.

CENTENNIAL LEADER OF THE WEEK

As Yeshiva University celebrates its centennial year, we are proud to salute those individuals whose leadership and philanthropy are indispensable to the growth of this unique institution, the oldest and largest university under Jewish auspices.

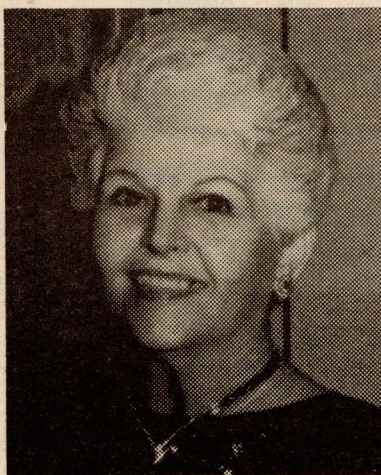
Bernice L. Rudnick: "AECOM Is Part Of My Heritage"

"The Albert Einstein College of Medicine of Yeshiva University is part of my heritage," says Bernice L. Rudnick, a vice chairman of the College's Board of Overseers, chairman of its recent successful Palm Beach dinner, and one of its most ardent supporters.

"My family has been involved with the College since its inception," Mrs. Rudnick says. "Four generations have given their utmost dedication to this great institution, which is America's first medical school under Jewish auspices."

These generations include Mrs. Rudnick's parents, Anna and the late B.J. Levy, Einstein Benefactors; Mrs. Rudnick and her husband, Cecil, who became Benefactors at the Palm Beach dinner; their sons, Andrew and David; their two grandchildren; and Mrs. Rudnick's brother, Maurice Levy, and his two children and four grandchildren.

Mrs. Rudnick began her active leadership career at Einstein as a member of the National Women's Division. A past president of both the National Division and its New York Chapter, she was named to Einstein's Board of Overseers in 1977, served as secretary in 1980, and was elected a vice chairperson



in 1981.

Mr. and Mrs. Rudnick have established the Cecil and Bernice Rudnick Meditation Chapel at Einstein's Jack D. Weiler Hospital and the Bernice L. and Cecil N. Rudnick Laboratories for Research on Alzheimer's Disease. This year they generously funded a multi-image presentation, "The Greatest Contribution," that gives an overview of the biomedical research undertaken at the College.

"Being a part of a vital medical school has always appealed to me,"

notes Mrs. Rudnick, who was graduated from Wellesley College as a science major with a concentration in chemistry. A member of Phi Beta Kappa, she was accepted to medical school at Columbia University, but did not attend. "I think I'm a frustrated non-doctor," she quips.

In addition to her Einstein activities, Mrs. Rudnick serves as an honorary vice president of the Board of Jewish Education and as a member of the Overseas Division of UJA-Federation and its Women's Division Campaign Cabinet. She is also New York chairman for UJA-Federation's National Women's Campaign in Palm Beach and is working actively for her 50th reunion at Wellesley.

For her outstanding communal leadership, Mrs. Rudnick received the Albert Einstein Humanitarian Award in Palm Beach in 1979.

When asked if she feels a sense of achievement about her many philanthropic endeavors, Mrs. Rudnick replies modestly: "I have both a feeling of accomplishment and an awareness that there is so much more to be done. Helping others is an important part of what you should do in life."

For information on programs, activities and the various ways you can support our vital University, please call David H. Zysman, Vice President for Development at (212) 960-0863, or write to the Yeshiva University Office of Development, 500 West 185th Street, New York, NY 10033-3299.

The Commentator

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Syms School Sets Standards

By David Israel and David Piekarz

Next fall will mark the opening of the much heralded Sy Syms Business School (SSSB). The school will occupy the fourth floor of the Science Hall, with renovations currently taking place to make room for classrooms and administrative offices. Aside from the physical presence of the new school, many jarring changes will greet the returning and new student interested in a business-related career; changes regarding his choice of majors, course selection, degree, and teachers.

The first, and most apparent change confronting the student will be in the majors to be offered by the business school. The economics department in Yeshiva College will no longer encompass a finance, business, and economics track. Instead it will emphasize economic theory and grant a degree for the pure economics student, though still recognizing courses taken in the business school. The business school will take over the finance major, as well as offer new majors such as Management Information Systems (dealing with the application of computers to business systems), and Marketing and Management. The accounting department will also be under the auspices of the business school, and together with these other majors, will lead to a B.S. degree.

Dr. Schiff, the new Dean of the Sy Syms Business School, was careful to point out that students already enrolled in an economics or accounting major will be allowed to continue under the old program. In fact, every new student will initially be enrolled in YC and only in their sophomore year will they be required to make the decision of whether to enter the business school. The introductory economics courses will remain accessible to all as they are taught by the economics department, which will retain its individual identity.

But perhaps the greatest effect the business school will have on the students is not the new majors or curriculum, but the new faculty. One of Dr. Schiff's main goals for the school is to become accredited, or at least achieve a level of academic excellence equivalent to AACSB standards, within five years. This involves, among other requirements, to have a percentage of full-time teachers, that is, those who hold a Ph.D or its equivalent, yet have proven teaching prowess, have actual business experience, and are engaged in research projects. This necessarily entails a



Ribbon-cutting ceremony on new pedestrian mall.

restructuring of the accounting and economics faculty. As to the problem of the validity of degrees issued by a non-accredited school, it must be explained that SSSB is only unaccredited as a business school; as a college, with genuinely transferable qualifications, it is recognized, being a division of Yeshiva University. Thus, until the school becomes a separate entity, all degrees will enjoy the same status that they held when courses were no more than a division of YU.

According to Dr. Schiff, all full-time teachers will be asked to return next year, however, this would not be applicable to part-time instructors. Three new full- and part-time teachers have been hired, including a new business law professor, a finance professor, and a computer applications instructor. Another important faculty change is the elimination of Professor Colchamiro's position as chairman of the accounting department, with his current responsibilities being shouldered by Dean Schiff. This change is because the integration of all business departments into one, as yet small school, renders individual chairmen unnecessary. Professor Colchamiro will continue as a faculty member of the business school.

In a meeting with the accounting students, Dean Schiff promised that the current placement success of the accounting department will not be curtailed in any manner. In fact, Dr. Schiff stated that plans have been made to hire a professional placement director to handle the growing ranks of accounting students, as well as those graduating from other business school majors. The placement office will remain separate from the YC placement, and will be handled through the office of the Dean.

The brochure for SSSB states that the school will "offer a complete program which will nurture and cultivate business and entrepreneurial talent within the framework of a technical and theoretical business education". Such an ambitious plan will only be realized through the dedicated efforts of the administration working together with and meeting the needs of its student body.

ELECTION RESULTS

Yeshiva College Student Council

PRESIDENT — Michael Levine
VICE PRESIDENT — Yosef Mandelbaum
TREASURER — Michael Chill
SECRETARY — Mordi Leifer

Student Organization of Yeshiva

PRESIDENT — Nachum Barishansky
VICE PRESIDENT — Steve Siegel
TREASURER — Jeff Paley
SECRETARY — Alan Friedman

Grade System to be Changed

by Jay Stochinsky and Jay Neustadter

Next year YC faculty will have seven new grades in their arsenal. At the suggestion of the Academic Standards Committee, the faculty of YC has decided to adopt the grading system currently used in Stern college, whereby pluses and minuses can be awarded along with the grades A, B, C, and D. In calculating grade point averages, a plus grade will be worth one third point more than the grade, and a minus grade, one third less. Thus, for example, a B+ will be worth 3.33, and an A-, 3.66. There will be no A+ grade.

According to Dean Norman Rosenfeld, the faculty has supported such a change for a long time, feeling that it would allow them to grade more accurately. However, the real impetus for the change was administrative rather than academic. With the opening of the Sy Syms School of Business, students of both YC and Stern college will be taking (separate) courses in the same school, and to have two separate grading systems would be both inefficient and unfair. JSS and IBC will also adopt the new system.

Dean Rosenfeld estimated that the new grading system would lower the average GPA of YC students by two-tenths of a point. Since it will not be possible to earn an A+ grade, however, the change "will hit the higher averaging students hardest," and it will be much

more difficult to maintain a 4.0 average. While admitting there was some concern among the faculty about grade inflation, Dean Rosenfeld denied that this in any way motivated the change, adding that, "many faculty members believe that the grades students get are what they deserve."

Dean Rosenfeld also expressed some reservations about the new system. He believes the old grading system might be a more accurate way of assessing a student's performance, based on mathematical reasoning which he termed "arcane." He also expressed the fear that under the new system, students will be more likely to contest grades.

According to David Feldan, a member of the YU Senate, the students are against the change in the system just as they were the last time the issue arose a number of years ago. In reality, the students' reactions are mixed. Josh Adler, a graduating senior, feels that "the truth is that it is a much more accurate grading system than that which they've had in the past and I think it'll do a lot to curb the inflated GPA's at YU."

One YC freshmen concedes that the plus-minus system is correct but is bothered by the fact that it will ultimately hurt him. This idea seems to be shared by many. However, the bottom line is as Joe Hyman, a YC sophomore, put it. "In the short run it will be to the stu-

continued on page 15

Violence and Mall Unrelated say Police

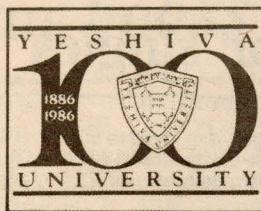
by Michael Cohen

Just recently, Amsterdam Avenue and 183rd street witnessed an altercation between neighborhood residents and the police. What began as a simple request by a Department of Traffic officer for a school van driver to reroute his passage around the restricted traffic lanes on Amsterdam, developed into a somewhat bitter confrontation between neighborhood residents and the Department of Traffic that was quickly resolved by the police.

The dispute began with a traffic officer's insistence that a school van not pass through the pedestrian mall area. When the driver dropped off a child a block from his home as a result, the child's mother, irate at this change, came out to protest. With her was another resident with an umbrella who began attacking the officer. Upon the arrival of four more Department of Traffic officers, the assailant retreated and returned with more residents, only to be halted and restrained by regular police. Department of Traffic officers who subsequently appeared on the scene were pelted with bricks by the residents.

Both Mr. Ken Gallo, director of YU security, and Officer Kincaid, of the 34th precinct, view the incident as the latest manifestation of a long-standing animosity between local inhabitants and Department of Traffic officers, and not as a result of YU's new pedestrian mall. Officer Kincaid comments that while there have been complaints by some residents about the new mall, it has not triggered any significant increase in traffic congestion. He added that even the local Fire Department, initially adamant in its opposition to the mall because of perceived emergency delays, has "mellowed" since those fears have not materialized.

The consensus among both police officials and YU security personnel is that the mall played at most a peripheral role in the acrimonious encounter between residents and the Department of Traffic. While the likelihood of similar events occurring exists, they feel it has little to do with the mall and plans for the area will proceed.



Yeshiva University DEVELOPMENTS

Ludwig Jesselson Cited for Devotion to Jewish Education



Ludwig Jesselson (right), chairman of the executive committee of the Boards of Yeshiva University and treasurer of the Board of Trustees, is presented with a copy of *Economics and Jewish Law: Halakhic Perspectives*, the new volume in the Library of Jewish Law and Ethics edited by Dr. Norman Lamm, University president. The book, published by Yeshiva University Press and KTAV Publishing House, was written by Dr. Aaron Levine, Samson and Halina Bitensky Professor of Economics at YU and a noted authority on Jewish ethics and the marketplace. The dedication to Mr. Jesselson notes that he "has combined a lifelong devotion to Jewish education with an outstanding career in business." Congratulating Mr. Jesselson are Hon. Herbert Tenzer (left), chairman of the University's Board of Trustees, and Dr. Lamm.

RIETS Launches Campaign with \$2.7 Million Dinner

Yeshiva University's affiliated Rabbi Isaac Elchanan Theological Seminary (RIETS) launched its Second Century Endowment Fund Campaign at an international dinner honoring 13 Jewish communal leaders which raised more than \$2.7 million. The honorees were:

—Joseph Tanenbaum of Toronto, international chairman of the Endowment Fund Campaign, recipient of the Eitz Chaim Award.

—Myer Senders of Cleveland, whose major gift is establishing an off-campus Torah seminar and lecture program, recipient of the Harbatzat Torah Award.

—Nine young RIETS leaders, each the recipient of the Second Century Guardian Leadership Award. They are Shael Bellows of Chicago; Moshe Bessin of Toronto; Andrew E. Gore of Wichita, Kan.; Joseph Hamaoui of Forest Hills, N.Y.; Dr. Abraham J. Hirschsprung of New York; Dr. Zvi Katz of Mexico City; Asher Schapiro of Monsey, N.Y.; Moshe Talansky of Far Rockaway, N.Y.; and Ira Yavarkovsky of Atlantic Beach, N.Y.

—Justin L. Kawaler of Valley Stream, N.Y., and Seymour Krasner of New York, recipients of the YU Centennial Medallion. At RIETS, Mr. Kawaler helped establish the Morris and Nellie L. Kawaler Rabbinic Training Program and Mr. Krasner helped establish the Louis A. Tuvin Scholarship Fund.

The RIETS complex includes 14 educational entities, including semicha (ordination) programs, kollelim (study groups), high schools, and more than 20 service and outreach programs serving students and the larger community.



Seated (L-R): Guardian Leadership Award recipients Moshe Bessin and Andrew E. Gore; Rabbi Boruch Taub of Toronto's Beth Avraham Yoseph Congregation, who accepted the Eitz Chaim Award for Joseph Tanenbaum; and Guardian Leadership Award recipients Joseph Hamaoui, Dr. Abraham J. Hirschsprung, Asher Schapiro, and Ira Yavarkovsky. Standing (L-R): Rabbi Steven M. Dworken, president of RIETS Rabbinic Alumni; Dr. Herbert C. Dobrinsky, YU vice president for university affairs; dinner chairman Judah Feinerman, chairman of the RIETS Board of Trustees; Rabbi Chaim Gulevsky, a faculty member of YU's Isaac Breuer College of Hebrew Studies, who accepted the Guardian Leadership Award for Dr. Zvi Katz; David H. Zysman, YU vice president for development; Rabbi Robert S. Hirt, vice president for administration and professional education at RIETS; and Guardian Leadership Award recipient Moshe Talansky.



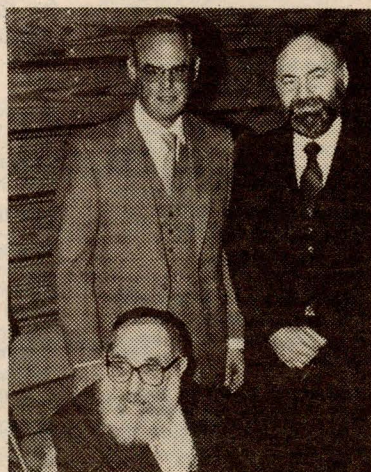
Myer Senders (left) is presented with the Harbatzat Torah Award by Dr. Norman Lamm, YU president.



Seymour Krasner (2nd from left) and Justin L. Kawaler (far right) are congratulated upon receiving the YU Centennial Medallion by (L-R) David H. Zysman, YU vice president for development; Dr. Israel Miller, YU senior vice president; and RIETS Board chairman Judah Feinerman and vice chairman Irwin Shapiro, both members of YU's Board of Trustees, who served as chairman and co-chairman, respectively, of the dinner.



Honorary dinner chairman Charles H. Bendheim (right), honorary chairman of the RIETS Board and a member of YU's Board of Trustees, greets Rabbi David Lifschitz, *rosh yeshiva* at RIETS.



Standing: Guardian Leadership Award recipient Shael Bellows (left) and Rabbi Zevulun Charlop, director of RIETS. Seated: Dinner guest speaker Rabbi Aaron Soloveitchik, *rosh yeshiva* at RIETS.



Dr. Henry Kaufman Hosts Luncheon For Sy Syms School of Business

World renowned economist Dr. Henry Kaufman hosted a recent luncheon at the headquarters of Salomon Inc. for major leaders in business and finance on behalf of Yeshiva University's newly established Sy Syms School of Business. Hermann Merkin, vice chairman of YU's Board of Trustees and a Century Benefactor, presented Dr. Kaufman with YU President Dr. Norman Lamm's citation when Dr. Kaufman received an honorary Doctor of Humane Letters degree at the University's 1986 Commencement. Dr. Kaufman and Mr. Merkin are both Founders of the Sy Syms School of Business. L-R: Mr. Merkin, Dr. Kaufman, and David H. Zysman, YU vice president for development.

Einstein Women Raise \$210,000



Eight women were cited for outstanding accomplishments at the 33rd Spirit of Achievement Luncheon of the New York Chapter of the National Women's Division of Yeshiva University's Albert Einstein College of Medicine. The event raised more than \$210,000. Elinor Guggenheimer received the Lizette H. Sarnoff Award for Volunteer Service from Rosita Sarnoff, granddaughter of Lizette and Gen. David Sarnoff. Recipients of the Spirit of Achievement Award, presented by TV newsman Bill Beutel, were Lena Horne for performing arts; Gail Lumet Buckley for creative writing; Joan Lunden for TV communications; Kitty Carlisle Hart for quality of life; Einstein professor Dr. Isabelle Rapin for medical science; Susan Rothenberg for modern painting; and Adrienne Vittadini for design and business. TOP (from left): Ms. Vittadini; Ms. Rothenberg; Mr. Beutel; Phyllis Mack, luncheon chairman; Ms. Lunden; Ms. Horne; Dr. Rapin; Ms. Buckley; Dr. Dominick P. Purpura, Einstein dean; and Ms. Hart. BOTTOM: Ms. Guggenheimer (left) and Ms. Sarnoff.

Queens H.S. Banquet Tops \$200,000



Jewish communal leader Leon Miller was honored at an inaugural banquet which raised more than \$200,000 for the Samuel H. Wang Yeshiva University High School for Girls. The Wang High School in Holliswood, Queens, joined the YU High School system earlier this year. Seated, l-r: Banquet chairman Jack Nussbaum, a member of the School's Board of Trustees; Leon Miller, a founder of the School who has served as its president and treasurer; honorary banquet chairman Gloria Wang, wife of the late Samuel H. Wang, the School's principal benefactor; Stanley E. Stern, vice chairman of YU's Board of Trustees; and banquet co-chairmen Ira I. Miller and Harold Sherman. Standing, l-r: Sidney Feinberg, who received the A. Simcha Teitelbaum Award for his service as the School's chairman of the board; David H. Zysman, YU vice president for development; Rabbi Robert S. Hirt, vice president for administration and professional education at the University's affiliated Rabbi Isaac Elchanan Theological Seminary; and Dr. Israel Miller, YU senior vice president.

For information on programs, activities and the various ways you can help support our vital University, please call David H. Zysman, Vice President for Development, at (212) 960-0863, or write to the Yeshiva University Office of Development, 500 West 185th Street, New York, New York 10033-3299.

TORONTO ★ TORONTO ★ TORONTO ★ TORONTO ★ TORONTO ★ TORONTO ★ TORONTO ★ TORONTO

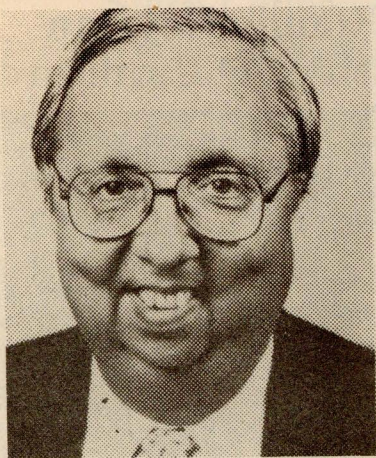


CANADIAN INVOLVEMENT IN Y.U. — Two Canadian philanthropists who endowed Chairs at Yeshiva University's new Sy Syms School of Business in New York City met with Mr. Syms (centre) at a special dinner for the University. Gershon Stern (left) of Montreal established with his wife the Gershon and Merle Stern Chair in Banking and Finance. Joseph Kerzner of Toronto established the Joseph Kerzner

Chair in Accounting. Both are Century Benefactors of the institution, as is Mr. Syms. Mr. Stern is also a member of the University's Board of Trustees, national president of the Canadian Friends of Yeshiva University, and an alumnus of the institution. Mr. Syms is Chairman of the Board of Syms Corp. and chairman of the Development Committee of the University's Board of Trustees.

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Sy Syms School of Business



Philip H. Cohen

Financial Services Division to Honor Philip H. Cohen

Philip H. Cohen, senior executive vice president, finance, and chief financial officer of Integrated Resources, Inc., will be honored next spring by the Financial Services and Management Division of Yeshiva University's Sy Syms School of Business.

Mr. Cohen will be cited at the Division's second annual dinner on June 1, 1988, at the New York Hilton.

Mr. Cohen served as a co-chairman of the Division's inaugural dinner last April in honor of Herbert E. Morse, vice chairman of the New York Region of Peat Marwick Mitchell Main, which raised more than \$300,000 for the School of Business.



Rabbi Steven Dworken

Metro NJ Unit to Cite Herbert Smilowitz, Rabbi Steven Dworken at Dec. 1 Dinner

Rabbi Steven Dworken and Herbert Smilowitz will be honored by the Metropolitan New Jersey Friends of Yeshiva University at a dinner of tribute on Tuesday, Dec. 1, at 6 p.m. at the Hanover Marriott Hotel in Whippany, N.J.

A special memorial tribute will be paid at the dinner to the late Leonard Diener, founder of the Metropolitan New Jersey Friends. Mr. Diener was a member of YU's Board of Trustees and a Guardian of the University.

Dr. Ira Kukin, a member of the University's Board of Trustees and chairman of its Academic Affairs Committee, is general chairman of the dinner.

David H. Zysman, YU's vice president for development, will make the memorial tribute to Mr. Diener.

Rabbi Kenneth Hain, associate director of the Max Stern Division of

Carefully Planned and Formulated Campaign That Raised \$15 Million Resulted in the Establishment of the Sy Syms School of Business

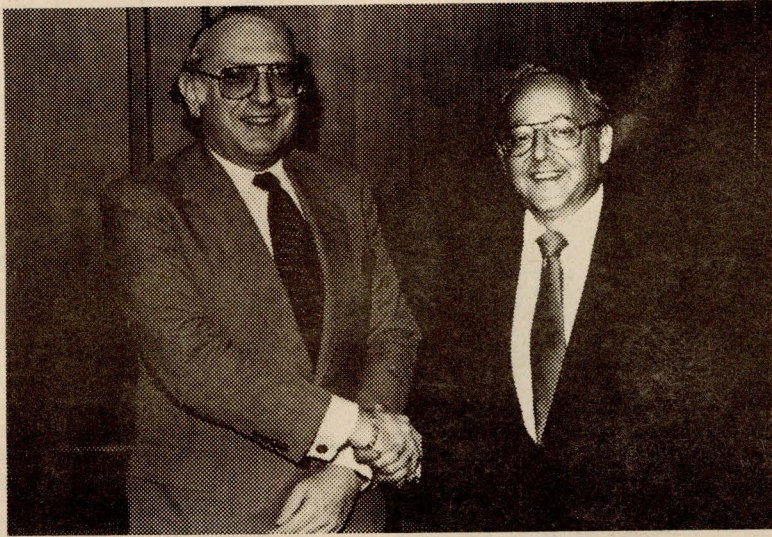
The establishment of Yeshiva University's Sy Syms School of Business—the first business school under Jewish auspices in the Western Hemisphere—resulted from a long-planned and carefully formulated campaign directed by David H. Zysman, YU's vice president for development, that raised \$15 million from leaders in the business and financial community.

The campaign was spearheaded by 44 Founders—contributors of \$100,000 or more—whose gifts helped enable the School of Business to begin operations on a sound fiscal footing last September in response to growing interest among YU students in such fields as finance, management, accounting, computer science, economics, marketing, and information systems.

A Board of Directors was formed to chart the course for the School of Business, which was named to honor Mr. Syms, chairman of the board of Syms Corp. and chairman of the Development Committee of YU's Board of Trustees.

Hal H. Beretz, president of Tendler Beretz Associates Ltd. and a member of the University's Board of Trustees, was named founding chairman of the Board, which comprises a prestigious group of business and financial leaders from the United States and Canada. Mr. Syms also serves on the Board.

Dr. Michael Schiff, former professor at the Graduate School of Business at New York University, is founding Dean of the School of



Hal H. Beretz (left), founding chairman of the Board of Directors of Yeshiva University's Sy Syms School of Business, is congratulated by Mr. Syms, in whose honor the School was named, at the Board's first meeting.

Business, which offers undergraduates a full range of courses leading to a Bachelor of Science degree.

Business School Founders

Founders of the School of Business are:

Dr. Joseph and Rachel Ades, Jack A. Belz, Carl and Dorothy Bennett, Anita and Hal H. Beretz, Russ Berrie, Halina and Samson Bitensky, Ludwig Bravmann, Paula and Jacob Burns, Harold Charno, and Alvin H. Einbender.

Also, Rachel Golding, Alan C. Greenberg, Howard A. Hirsch, Erica and Ludwig Jesselson, David M. and Gladys L. Jordan, Dr. Henry Kaufman, Joseph Kerzner, Doris and Dr. Ira Kukin, Ursula and Hermann Merkin, and Jack Nash.

And Peat Marwick & Mitchell, Irwin Shapiro, Pauline and Joseph F.

Silber, Nathan Starr, Gershon and Merle Stern, Stanley E. and Simha Stern, Lynn and Sy Syms, David Tendler, Forence and Hon. Herbert Tenzer, and Ira Yavarkovsky.

Academic Chairs

Five academic chairs have been established at the School of Business. They are:

The Alvin H. Einbender Chair in Business Ethics, established to honor Mr. Einbender, executive vice president and chief operating officer of The Bear Stearns Companies, Inc.

The Joseph Kerzner Chair in Accounting, established by Mr. Kerzner, president of Kerzner Properties, Inc., a corporation of shopping center developers throughout Canada.

The Ira and Doris Kukin Chair in

Business Law, established by Dr. Kukin and his wife. Dr. Kukin, chairman of the board of Apollo Technologies International Corp., is chairman of YU's Academic Affairs Committee and a member of the University's Board of Trustees.

The Ludwig Jesselson Chair in Economics, established by Salomon Inc. to honor the former executive vice president of that firm. Mr. Jesselson is chairman of the executive committee of the Joint Boards of the University and treasurer of YU's Board of Trustees.

The Gershon and Merle Stern Chair in Banking and Finance, established by Mr. Stern and his wife. Mr. Stern, president of Montrose Builders Ltd. and Eastern Canada Shopping Centers, Ltd., is a member of YU's Board of Trustees.

Major Campaign Events

Three major campaign events were held in 1987 on behalf of the School of Business.

In March, the Wall Street Division honored Mr. Einbender at a dinner chaired by James E. Cayne, co-president of Bear Stearns, and Jack Nash, partner in Odyssey Partners.

In April, the Financial Services and Management Division honored Herbert E. Morse, vice chairman of the New York Division of Peat Marwick Mitchell Main, at a dinner chaired by Philip A. Laskawy, vice chairman and regional managing partner with Ernst & Whinney.

In September, the Cosmetics, Fragrances, and Toiletries Division honored Neil J. Katz, president of the Beauty Care Division of Revlon, Inc., at a dinner chaired by Ronald O. Perelman, chairman and chief executive officer of Revlon Group Incorporated.

Reagan, Nixon, Cuomo Among Contributors to Time Capsule Sealed by University to Mark Entry Into Its 2nd Century

President Ronald Reagan, former President Richard Nixon, and New York Governor Mario Cuomo are among the contributors to a Time Capsule sealed on Sept. 15, 1987 by Yeshiva University to mark the University's entry into its second century.

The Capsule, located in the newly completed Tenzer Garden at YU's Main Center, was sealed on the University's 101st anniversary. It is to be opened as part of the institution's Bicentennial celebration in 2086.

In his written message, President Reagan noted that the University's "history, representing as it does both freedom of secular inquiry and freedom of religion, is the story of America. The knowledge which its students have gained will help them to contribute to the betterment of this nation and the world."

Last December, during a special ceremony in the Oval Office which involved the YU leadership, President Reagan became the first sitting President to receive an honorary degree from the University.

Other administration officials who contributed to the Time Capsule are Vice President George Bush, Secretary of State George Shultz, and Secretary of Education William Bennett—all recipients of honorary degrees from YU.

Other contributors include Elliot

Richardson, former Secretary of Health, Education and Welfare; Morris Abram, president of the National Conference on Soviet Jewry; Simone Veil, delegate and past president, European Parliament; Rosalyn S. Yalow, Nobel Prize winner; Congressman Henry A. Wax-

man; and Senators Daniel Patrick Moynihan and Bob Packwood.

The Time Capsule also contains writings from YU President Dr. Norman Lamm, as well as a wide range of realia and memorabilia marking the University's first 100 years.

Polevoys, Weisfelds to Be Honored at Feb. 28 Northern New Jersey Dinner

The Northern New Jersey Friends of Yeshiva University will honor Milton and Selma Polevoy of Teaneck and Alan and Lola Weisfeld of Fair Lawn at a dinner of tribute on Sunday, Feb. 28, at 5 p.m. at the Tammy Brook Country Club in Cresskill.

Mr. Polevoy, president of the Knickerbocker Bedding Corp., is a past president of the Teaneck Jewish Center. Mrs. Polevoy is a former president of the Center's Sister-

hood.

Mr. Weisfeld, president of the outerwear importing firm of Almax-Ideal Corp., and his wife are leaders of Congregation Shomrei Torah in Fair Lawn, where the synagogue building is dedicated in memory of their late son, David. Another son, Bruce, is a graduate of YU's Benjamin N. Cardozo School of Law.

Co-chairpersons of the dinner are Paul and Edith Cooper and Major L. and Natalie Landau.

Syms Business School Adds IBM Scholar

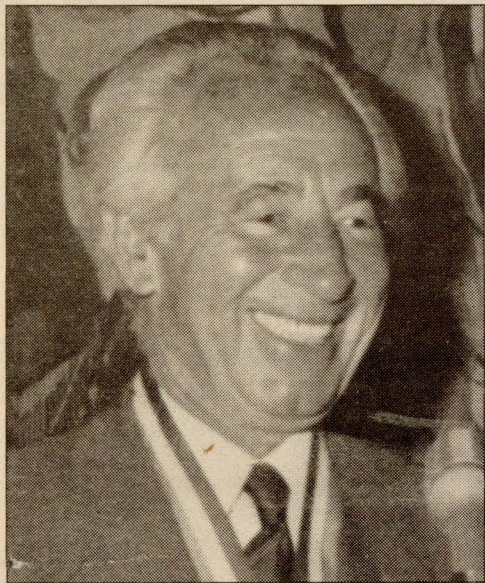
Dr. Rudolf A. Frisch has been appointed associate professor of management information systems at Yeshiva University's Sy Syms School of Business, Hal H. Beretz, chairman of the School's Board of Directors, has announced.

Dr. Frisch comes to the School of Business from the IBM Corporation, where he received the prestigious

IBM Technical Academic Career Award. He earned his doctorate in electrical engineering and computer science at New York University and also holds degrees in mathematics, physics, and civil engineering.

Dr. Frisch has held a number of academic positions at NYU and City University of New York.

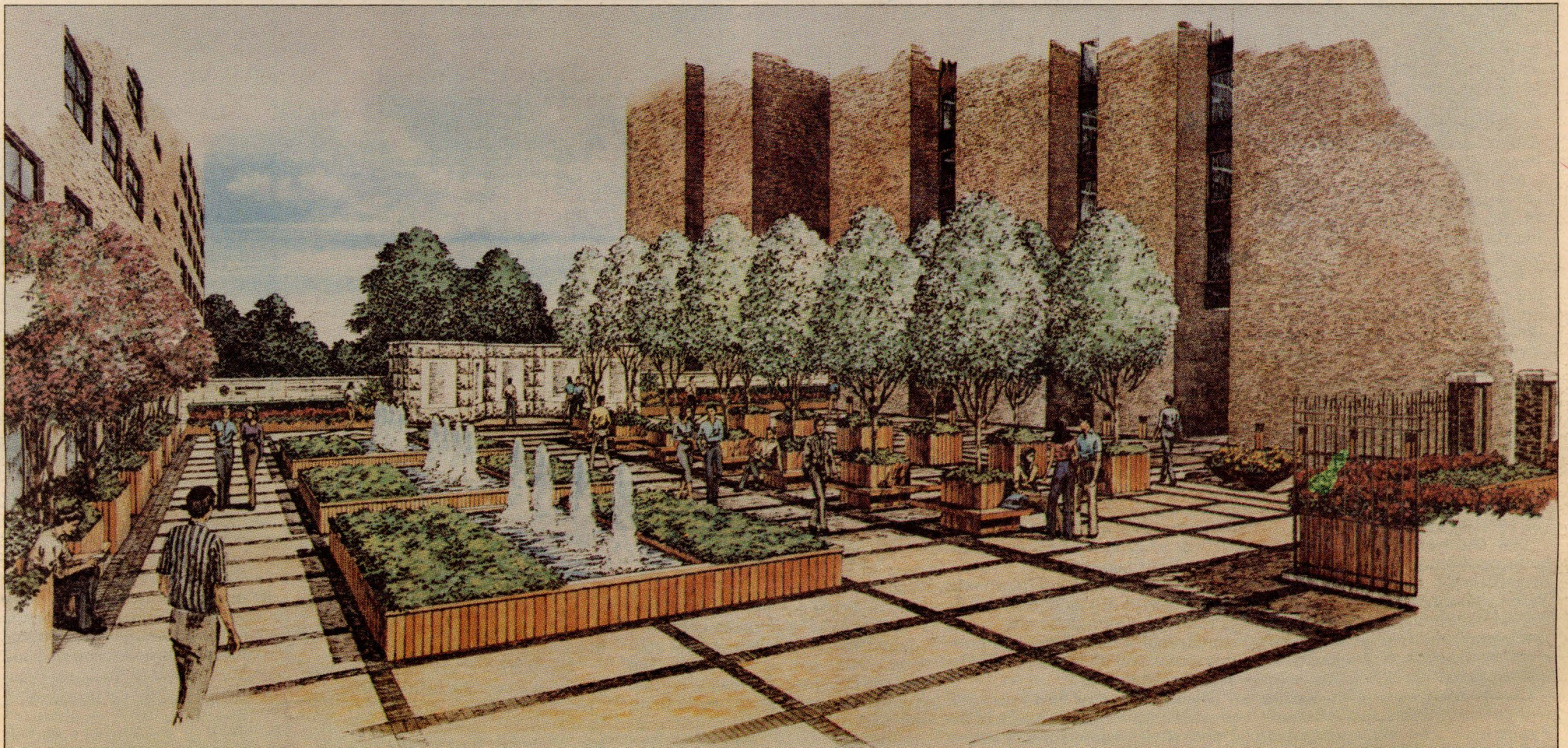
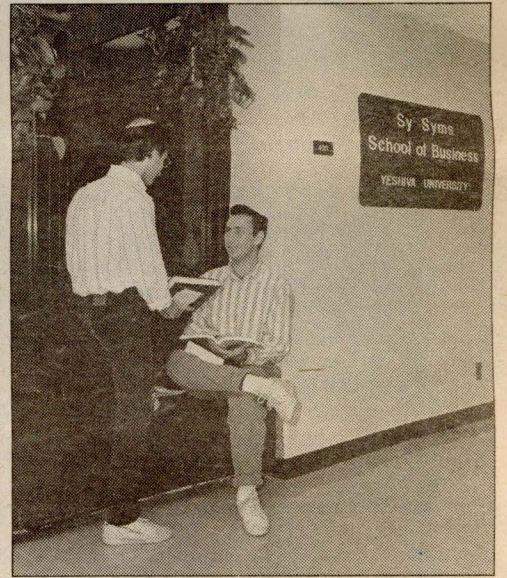
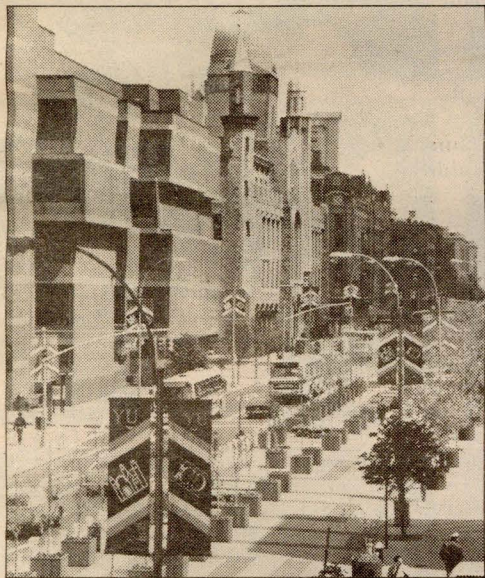
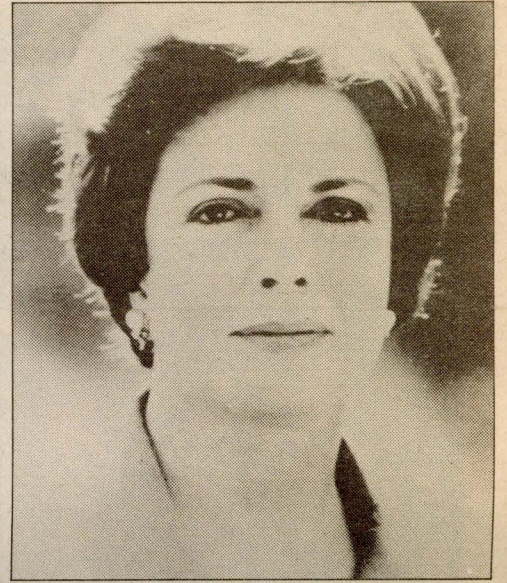
REPORT & DEVELOPMENTS



Vice Premier Shimon Peres and Madame Anwar Sadat
To Address Dec. 13 Hanukkah Dinner and Convocation

Sy Syms School of Business, Pedestrian Mall, and
Schottenstein Center New Additions to Main Center
Initiated during the Centennial Year

University Dedicates Tenzer Garden and Benefactors Wall



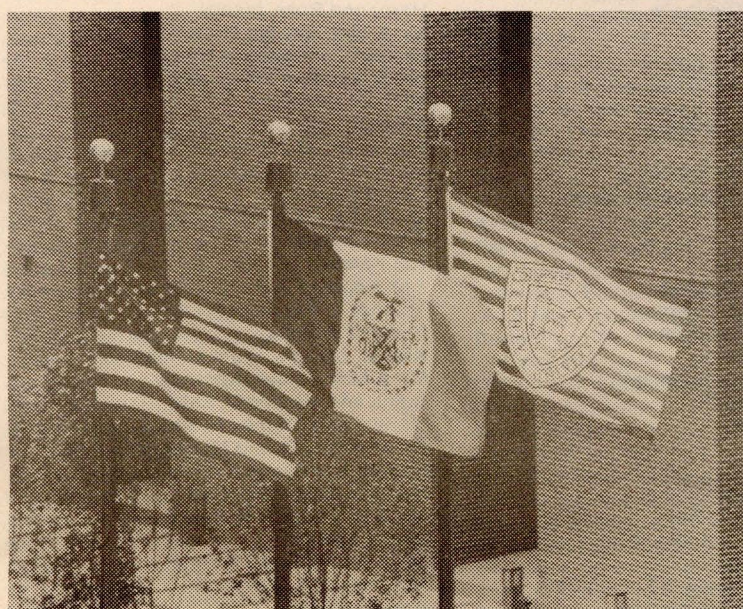
Benefactors

YESHIVA UNIVERSITY BENEFACTORS are contributors of \$1,000,000 or more toward the growth and development of YU. The names of these leaders are linked forever with the proud history of the University, its constituents, and its affiliates.

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Sy Syms School of Business

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LEADER OF THE WEEK

Yeshiva University is proud to salute those individuals whose leadership and philanthropy are indispensable to the growth of this unique institution, the oldest and largest American university under Jewish auspices.

Lynn Syms: 'Elegance at the Hanukkah Dinner'

It seems only natural that Lynn Syms would know quality when she says Yeshiva University's students are "a superlative educational product."

After all, it was her husband, haberdashery magnate Sy Syms, who coined the slogan everyone recognizes: "An educated consumer is our best customer."

Moreover, Mrs. Syms wants the world to know that YU is "a school not only for today, but for tomorrow."

She views the institution's annual Hanukkah Dinner and Convocation as "a shining example of how the Jewish people can express their pride in what the University is all about, and the perfect way for them to extend their support so that it can continue its unique mission into the 21st Century."

The gala is perennially among the most prestigious events on the Jewish community calendar. And this year, she says, "will be no exception."

Mrs. Syms is serving as chairman of the Arrangements Committee for YU's 64th annual Hanukkah Dinner on Sunday evening, Dec. 18, at The



Waldorf-Astoria. Walter H. Annenberg, former U.S. Ambassador to the United Kingdom and a major force in American journalism, public life, and philanthropy, is guest of honor and principal speaker.

Mrs. Syms says the presence of Mr. Annenberg—together with that of U.S. Surgeon General Dr. C. Everett Koop, the Convocation speaker, and the diplomatic corps of the United Nations—will promote the Hanukkah Dinner as "an elegant, high-profile affair."

"And we will build upon the tremendous success of last year's Din-

ner by again featuring large screens to announce major contributions to the University, separate rooms for dinner and a magnificent Viennese table, and a decor rich in color, quality, and dignity."

She cites the creative efforts of the members of the Arrangements Committee for ensuring that the event "will be one to which people will be anxious to come and reluctant to leave."

The Committee is composed of Erica Jesselson, Mindella Lamm, Debby Neumark, Doris Kukin, Ruth Stanton, and Ronnie Heyman.

Mrs. Syms credits her husband "for introducing this magnificent institution to me."

"Sy became enamored with Yeshiva University from the moment he discovered it," she says, "and he feels—as do I—that it both needs and deserves our support."

Mr. Syms is a member of the Board of Trustees of the University and chairman of its Development Committee. He made a major gift to YU in 1986 to help establish the Sy Syms School of Business, the only business school under Jewish auspices in the Western Hemisphere.

ate will also be paid at the dinner to Esther Zuroff, former director of student services at Stern College.

David Yagoda, vice chairman of the Stern Board, is serving as chairman of the Dinner. Mr. Ya-

years as vice chairman of YU's Board of Trustees.

Co-chairman of the dinner are Lea Eisenberg, secretary of the Stern Board; Nahum L. Gordon, a member of the Board; and Ivan L. Tillem, a YU Benefactor who is treasurer of the Board and a Uni-

Appeal's Handbag Industry Division.

Mrs. Zuroff was affiliated with Stern College for more than 30 year. She was director of student services from 1976 until her retirement last year.

berg, president; Jay H. Zises, chairman of the Executive Committee; and Selig A. Zises, chairman and chief executive officer.

Mr. Shea is vice chairman of the Board of Directors of YU's Benjamin N. Cardozo School of Law.

Jay Zises is an honorary trustee of the University, while Selig Zises is a member of the Cardozo Board.

Co-chairmen of the dinner are John Abernathy, chairman of the board of Seidman & Seidman; George Bello, executive vice president of the Reliance Group; Arnold L. Cohen, president of Mahoney, Cohen & Co., P.C.; and Dennis Gal-

Seymour Zises, chairman of Integrated Resources.

Mr. Cohen, who served as a co-chairman of last year's dinner, is a past vice president of the New York State Society of CPAs and a member of the Executive Committee of the American Institute of CPAs.

In communal life, he is financial secretary of Sutton Place Synagogue, a member of the New York State Cabinet of State of Israel Bonds, and a member of the Executive Committee of the United Jewish Appeal's Accountants, Bankers, and Factors Division.

LEADER OF THE WEEK

Yeshiva University is proud to salute those individuals whose leadership and philanthropy are indispensable to the growth of this unique institution, the oldest and largest American university under Jewish auspices.

Jacob Burns: 'Building on Excellence'

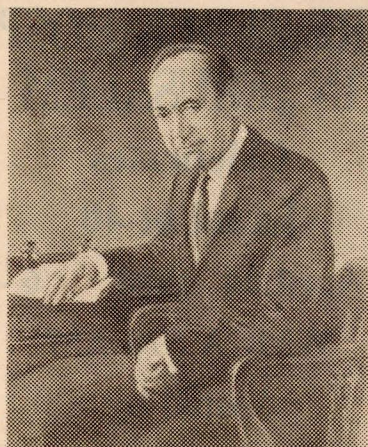
Jacob Burns is, at once, a distinguished lawyer and an accomplished artist. It comes as no surprise, therefore, that his efforts on behalf of Yeshiva University's Benjamin N. Cardozo School of Law are helping create a masterpiece in the world of legal education.

"In a little over a decade, Cardozo has emerged as one of the nation's leading centers for the study of law," says Mr. Burns, chairman of the school's Board of Directors.

He credits Cardozo's success to its unique curricula, which stress practical experience and theory, and to its innovative programs and courses—each designed to provide students with a superior legal education while instilling respect for the law's ethical and moral values.

"I believe that we do more than the average law school," Mr. Burns says. "We not only prepare our students for the practice of law, but we imbue in them a sense of equity, ethics, and morality in dealing with clients and legal matters."

Mr. Burns cites Cardozo's Bet Tzedek Legal Aid Clinic as a project that epitomizes these objectives. He notes that the judiciary of the State of New York con-



Mr. Burns' self-portrait attests to his talent as an accomplished artist.

sider this clinic as an important aid to elderly poor in need of guidance and effort to protect their basic rights.

Cardozo's commitment to excellence in legal education can further be evidenced by the recent establishment of the Jacob Burns Institute for Advanced Legal Studies and the Samuel and Ronnie Heyman Center on Corporate Governance.

He views the Institute bearing his name as "of great influence on and an encouragement of creative legal scholarship dealing with issues that significantly affect society." He says the Heyman Center is "of national importance and interest in the present controversial problems as to the relationships between management and stockholders sparked by corporate takeovers."

Mr. Burns, a prominent New York attorney who specializes in corporate law, estates, and trusts, is a Benefactor of Yeshiva University and member of its Board of Trustees. In addition to endowing the Burns Institute, he has established the Jacob Burns Moot Court Room and the Jacob Burns Merit Scholarship Program at Cardozo.

In Cardozo's second decade, Mr. Burns says, "it is imperative that the Law School builds on the platform of excellence it has achieved by dealing with the ever-changing needs in the field of legal education, maintaining and adding to its fine faculty, and attracting the brightest students from around the country."

To this end, Mr. Burns says, "I don't intend to retire."

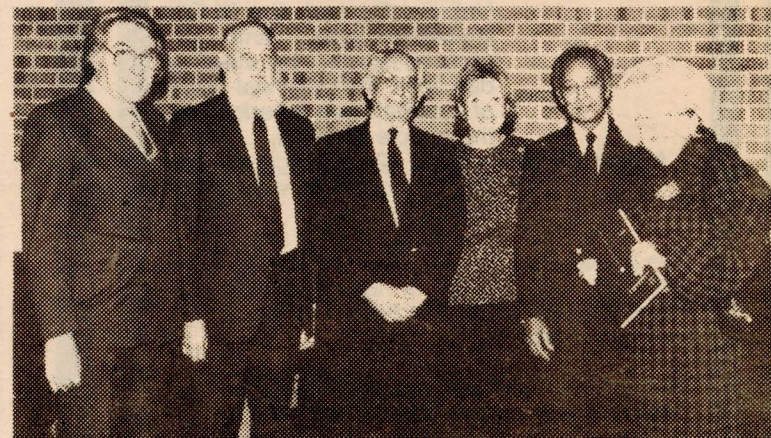
Sy Syms to Speak April 20 at Dean's Forum

Sy Syms, chairman of the Syms Corp. and a member of Yeshiva University's Board of Trustees, will speak on "entrepreneurship" at the second Dean's Forum of YU's Sy Syms School of Business on Wednesday, April 20, at 8 p.m. at

Belfer Hall at the University's Main Center in Manhattan.

This marks Mr. Syms' first speaking appearance on campus since the School, which is named in his honor, opened its doors last September.

'Lights/Orot' at YU Museum



"Lights/Orot"—an innovative exhibition depicting Jewish themes through lasers, holography, computer graphics, and other sophisticated electronic equipment—is this the year's major presentation at the Yeshiva University Museum. The exhibition, prepared by the Center for Advanced Visual Studies (CAVS) at the Massachusetts Institute of Technology, uses the equipment to communicate Jewish ideas, symbols, and rituals. Attending the opening were (l-r) Otto Piene, director of CAVS, and Mel Alexenberg, CAVS Fellow and Pratt Institute chairman of fine arts, who are the exhibition's co-curators; Dr. Israel Miller, YU senior vice president; Sylvia Herskowitz, Museum director; Manhattan Borough President David N. Dinkins; and Erica Jesselson, chairman of the Museum's Board of Governors.

ation on programs, activities and the various ways you can support our vital University, please contact Mr. Zisman, Vice President for Development, at (212) 960-0863, or write to the Yeshiva University, 500 West 185th Street, New York, NY 10033-3299.



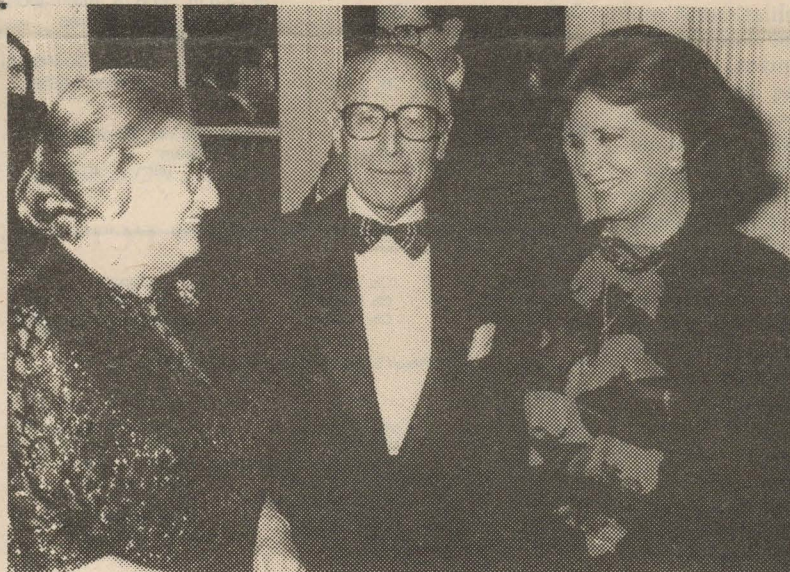
YESHIVA UNIVERSITY *Developments*

YU Launches 2nd Century at Hanukkah Dinner and Convocation; Shimon Peres and Communal Leaders Receive Honorary Degrees



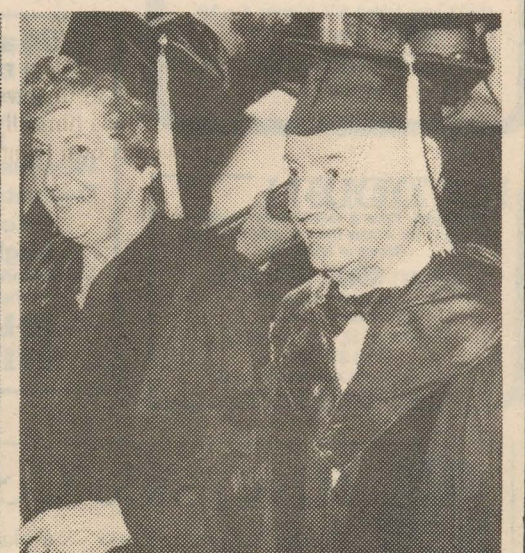
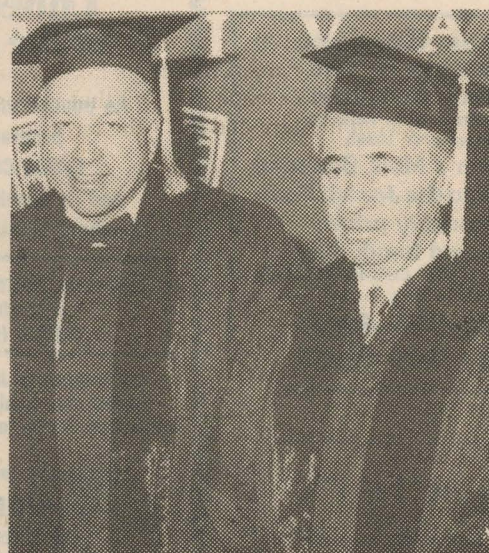
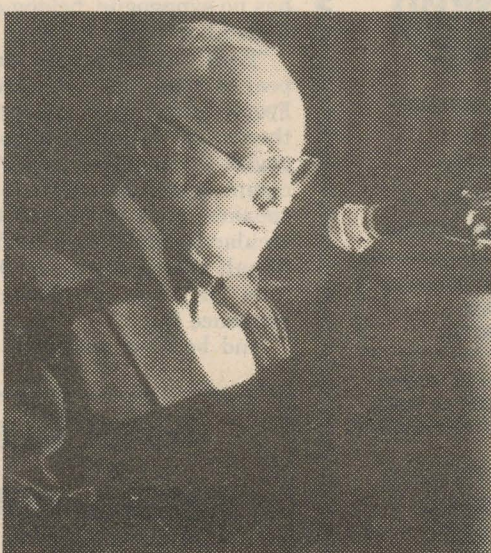
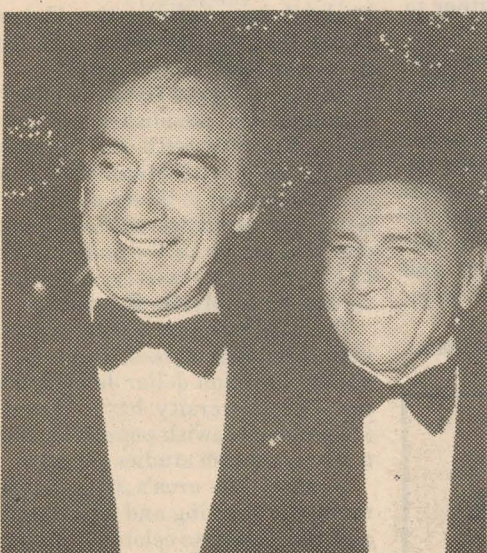
Yeshiva University launched its second century at its 63rd annual Hanukkah Dinner and Convocation at which the principal speakers were Israeli Vice Premier and Foreign Minister Shimon Peres and Mme. Jehan Sadat, widow of the late Egyptian President Anwar Sadat. LEFT. YU President Dr. Norman Lamm (right) greets Mme. Sadat, who addressed the Dinner, and Mr. Peres, who was keynote speaker at the Convocation, where he received an honorary Doctor of Laws degree. RIGHT. Honorary Doctor of Humane Letters degrees were awarded at the Convocation to business and communal leaders Robert M. Beren, Irving Bernstein, Samuel Heyman, E. Billie Ivry, Ira I. Miller, and David Yagoda. Seated (L-R): Mr. Yagoda, principal of David Yagoda Associates, a member of YU's Board of Trustees,

and vice chairman of the Board of Directors of the University's Stern College for Women; Hon. Herbert H. Tenzer, chairman of the Board of Trustees; Dr. Lamm; Mr. Peres; Ms. Ivry, financial consultant with Thomson McKinnon Securities, Inc., and a member of the Board of Trustees and Stern College Board; and Mr. Bernstein, former executive vice chairman of the United Jewish Appeal. Standing (L-R): Mr. Miller, partner in J.I.H.L. Associates; Stanley E. Stern, Convocation chairman and vice chairman of the Board of Trustees; and Mr. Beren, a prominent independent oil and gas producer who endowed the Robert M. Beren Chair in Family Dynamics and Intervention Strategies and the Robert M. Beren Center for Psychological Intervention at YU's Ferkauf Graduate School of Psychology.



LEFT. Dr. Lamm presents a proclamation to Jacob Burns, prominent New York attorney and chairman of the Board of Directors of YU's Benjamin N. Cardozo School of Law, to establish the Jacob Burns Institute for Advanced Legal Studies at the Law School. CENTER. Mme. Sadat is greeted by YU leaders Ludwig and Erica Jesselson. Mr. Jesselson is chairman of the Executive Committee of the Boards of YU and treasurer of the Board of Trustees. Mrs. Jesselson, chairman of the Board of Gov-

ernors of the Yeshiva University Museum, served as chairman of the Arrangements Committee for the Hanukkah Dinner. RIGHT. Dr. Lamm presents YU Trustee Abraham S. Guterman with a symbolic replica of the Abraham S. and Irene Guterman Chair in English Literature, which the noted tax attorney established in his and his late wife's names at Yeshiva College, the University's undergraduate division of liberal arts and sciences for men.



LEFT. Dinner chairman Dr. Ira Kukin (right), founder and chairman of the board of Apollo Technologies International Corp. and chairman of YU's Academic Affairs Committee, greets Nobel Laureate Elie Wiesel, an honorary member of the University's Board of Trustees. 2ND FROM LEFT. Sy Syms, chairman of the board of Syms Corp. and chairman of YU's Development Committee, addresses the

Dinner, 2ND FROM RIGHT, Mr. Peres congratulates Samuel Heyman (left), chairman and chief executive officer of GAF Corporation, on the Samuel and Ronnie Heyman Center on Corporate Governance which he and Mrs. Heyman established at Cardozo Law School. RIGHT, Honorary degree recipient E. Billie Ivry is congratulated by David Berg (right), a fellow member of YU's Board of Trustees.



YESHIVA UNIVERSITY *Developments*

University's 65th annual Hanukkah Dinner on Dec. 10 continues a magnificent tradition

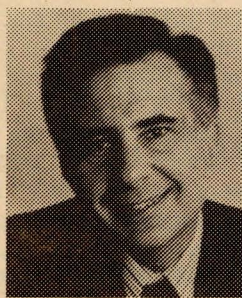
On a snowy December evening in 1924—the first candle of Hanukkah, 24 Kislev 5685—200 prominent Jewish leaders attended a dinner at the Hotel Astor to celebrate the acquisition of a three-block area in Washington Heights that would become the site of Yeshiva University's Main Center.

Those assembled that historic night paid the unheard-of price of \$1,000 per person to commemorate the largest purchase of land for educational purposes by any Jewish organization in America. The \$800,000 they pledged helped erect the first buildings that, less than three years later, would house the newly-established Yeshiva College.

The names associated with that effort are legendary in Jewish life: Samuel Levy, Nathan Lampert, Harry Fischel, Louis Gold, Samuel Rottenberg. And although they didn't know it at the time, they inaugurated a magnificent tradition which has continued annually for 65 years: the Yeshiva University Hanukkah Dinner.

As new leadership emerged—communal giants such as Benjamin Gottesman and Max Stern, Max Etra and Herbert Tenzer—the institution added a convocation to the proceedings at which honorary doctoral degrees were conferred. Degree recipients have included presidents and prime ministers, scholars and savants, as well as the most eminent humanitarians and philanthropists on the American scene.

In the past five years, degree re-



Carl C. Icahn



Vice President Quayle



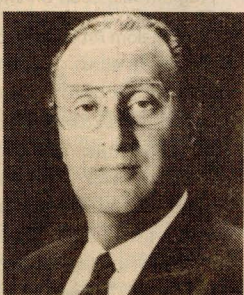
Alan M. Dershowitz



Harry A. Gampel



Pearl Resnick



Philip Altheim



Jerry S. Handler



Ruth Mack



David I. Schachne

cipients have included President George Bush; former Secretary of State George P. Shultz; Israel Prime Minister Yitzhak Shamir and former Prime Minister Shimon Peres; publishing magnate Walter H. An-

nenberg, former U.S. Ambassador to the United Kingdom; former U.S. Surgeon General Dr. C. Everett Koop; and Paul A. Volcker, former chairman of the Board of Governors of the Federal Reserve System.

The 65th Hanukkah Dinner and Convocation—convening Sunday, Dec. 10, at The Waldorf-Astoria—continues that splendid legacy.

Vice President Dan Quayle, prominent financier Carl C. Icahn, human rights attorney Alan M. Dershowitz, and six distinguished business and communal leaders will receive honorary degrees from YU President Dr. Norman Lamm at the convocation, beginning at 5:30 p.m. in the Starlight Roof.

The Vice President will deliver the keynote address at the convocation.

Mr. Icahn, board chairman of Trans World Airlines, and Prof. Dershowitz of Harvard Law School will be principal speakers at the dinner immediately following in the Grand Ballroom.

The other degree recipients are:

Philip Altheim of Lawrence, N.Y., chairman of the board and chief executive officer of Forest Electric Corp. and Forest Datacom and a member of the Board of Overseers of YU's Albert Einstein College of Medicine.

Harry A. Gampel of North Miami Beach, president of the Gampel Organization and chairman of the South Florida Region of YU.

Jerry S. Handler of New York, managing partner of Handro Properties and an Einstein Overseer.

Ruth Mack of Jamaica Estates, N.Y., and Palm Beach, a YU Benefactor with her husband, H. Bert Mack.

Pearl Resnick of New York and Palm Beach, a University Benefactor with her husband, Jack Resnick, and a member of YU's Board of Trustees and the Einstein Board.

David I. Schachne of Brooklyn, a founding partner of Fairfield Properties and a member of the Board of Governors of YU's Wurzeiler School of Social Work.

Three Benefactors of the University and members of its Board of Trustees—Sy Syms, David Yagoda, and Jacob Burns—have undertaken major leadership assignments.

Mr. Syms, board chairman and chief executive officer of Syms Corp. and treasurer of the YU Board, is dinner chairman.

Mr. Yagoda, principal of David Yagoda Associates and co-chairman of the Board of Directors of YU's Stern College for Women, is dinner co-chairman.

Mr. Burns, a noted New York attorney and chairman of the Board of Directors of YU's Benjamin N. Cardozo School of Law, is convocation chairman.

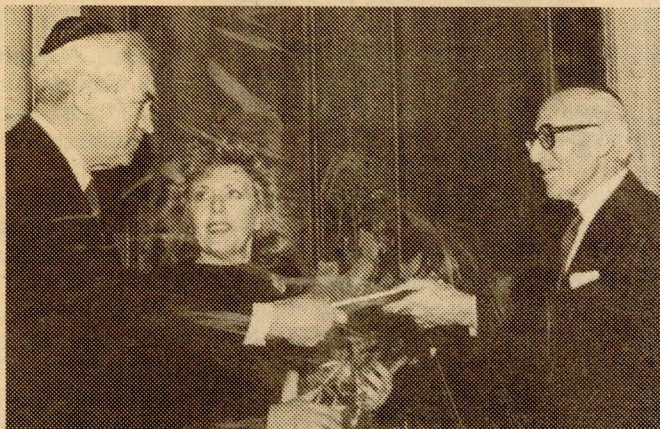
Lynn Syms, Mr. Syms' wife, is serving as chairman of the Arrangements Committee.

Committee members are Erica Jesselson, chairman of the Board of Governors of the Yeshiva University Museum and wife of Ludwig Jesselson, chairman of the YU Board, and Mindella Lamm, wife of Dr. Lamm.

YU dedicates Schottenstein Center and honors donors for gifts totaling \$3.45 million to acquire and renovate new student activities building housing four major facilities



The walls of the filled-to-overflowing synagogue reverberated with joyful selections from the Book of Psalms as Yeshiva University dedicated the Schottenstein Center, its multi-faceted student activities building, at YU's Main Campus. Conducted before a top-level leadership gathering at the University's annual Joint Boards meeting, the ceremony included dedications of four major facilities housed in the four-story building: the Philip and Sarah Belz School of Jewish Music, Mr. and Mrs. Harry A. Gampel Communications Center, Florence and Sol Shenk Synagogue, and Schottenstein Theater. Guests of honor made gifts totaling \$3.45 million to help acquire the building and renovate it and its facilities. Clockwise from Top Left: Cantor Joseph Malovany and the Belz School's Choral Ensemble open the proceedings in the Shenk Synagogue. Jerome Schottenstein (left) of Columbus, Ohio, a member of YU's Board of Trustees, and his wife, Gerry, are congratulated by Board Chairman Ludwig Jesselson. University President Dr. Norman Lamm (right)

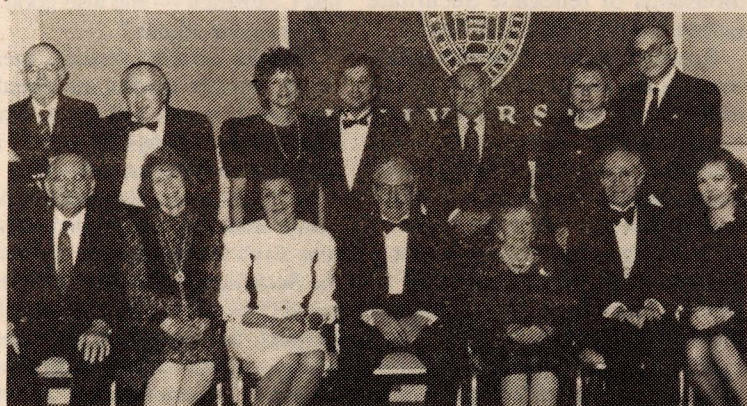


and Mr. Jesselson with the Belz family of Memphis, Tenn. From Right: YU Trustee Philip Belz; his wife, Sarah; daughter-in-law, Marilyn; and her husband, Jack, also a Trustee. YU officials with Harry A. Gampel of North Miami Beach, Fla., and his family: L-R: David H. Zysman, vice president for development; Mr. Gampel's granddaughter, Kimberly Shapiro; Dr. Lamm; Mr. Gampel, chairman of YU's South Florida Region; his daughters, Debra Fischman and Linda Kornblum; and Mr. Jesselson. Dr. Lamm congratulates Sol and Florence Shenk of Columbus.



YESHIVA UNIVERSITY

Developments



Boston dinner raises \$364,000 in honor of Feuerstein family

The New England Friends of Yeshiva University raised \$364,000 at the most successful event in its history—a dinner in Boston honoring the Feuerstein family, noted philanthropists and communal leaders, which marked the dedication of the Samuel C. and Mitzi Feuerstein Study Hall at YU. Family members made a major gift to establish the facility in honor of their mother and in memory of their late father. Seated (L-R): Eric and Juliet (Feuerstein) Korngold; Shirley and Moses I. Feuerstein; Mitzi Feuerstein; and Aaron and Louise Feuerstein. Standing (L-R): Felix Feuerstein; David H. Zysman, YU's vice president for development; dinner co-chairmen Amy and Nathan Katz; guest speaker Rabbi Herschel Schacter; and dinner co-chairmen Bernice and Prof. William Schwartz.



Laurence A. Tisch speaks at Cardozo

Leaders of Yeshiva University and its Benjamin N. Cardozo School of Law greet Laurence A. Tisch, president and chief executive officer of CBS, Inc., who participated in the Howard M. Squadron Program in Law, Media, and Society at the Law School. The program, established at a Cardozo dinner in honor of Mr. Squadron, includes seminars, courses, and lectures by outstanding practitioners in media and the law. L-R: Cardozo Dean Monroe E. Price; Mr. Tisch; Hon. Herbert Tenzer, chairman emeritus of YU's Board of Trustees; Mr. Squadron; and David H. Zysman, the University's vice president for development.



South Shore dinner tops \$250,000

The South Shore Friends of Yeshiva University raised more than \$250,000 at a dinner honoring Dr. Nathan and Joan Rothman of Woodmere and Lawrence residents Shephard and Judith Melzer and Harvey and Helene Werblowsky. Seated (L-R): Mr. and Mrs. Melzer, Dr. and Mrs. Rothman, Mr. and Mrs. Werblowsky, and Hon. Herbert Tenzer, chairman emeritus of the University's Board of Trustees and honorary dinner chairman. Standing (L-R): Dr. Herbert C. Dobrinsky, YU's vice president for university affairs; guest speaker Rabbi Zevulun Charlop, dean of the University's affiliated Rabbi Isaac Elchanan Theological Seminary; dinner chairman Avi Lebor; co-chairman Harry Bauer, a member of the Board of Directors of YU's Benjamin N. Cardozo School of Law; Rabbi Kenneth Hain of Congregation Beth Shalom; Rabbi Hershel Billet of the Young Israel of Woodmere; and Rabbi Moshe Teitelbaum of the Young Israel of Lawrence/Cedarhurst.

For information on programs, activities and the various ways you can support our vital University, please call David H. Zysman, Vice President for Development, at (212) 960-0863, or write to the Yeshiva University Office of Development, 500 West 185th Street, New York, NY 10033-3299.

Einstein to pay tribute to Gwen and Lester Fisher at 35th annual Palm Beach dinner on February 11

Gwen and Lester Fisher of Palm Beach, Fla., and Purchase, N.Y., will receive the Humanitarian Award of Yeshiva University's Albert Einstein College of Medicine at the College's 35th annual Palm Beach dinner on Sunday evening, Feb. 11, at the Breakers.

"Mr. and Mrs. Fisher are caring individuals who open their hearts to the sick and less fortunate," said Samuel R. Patent, dinner chairperson and a member of Einstein's Board of Overseers. "We are very proud to honor them for their dedication to humanitarian ideals."

The Fishers are major supporters of the College of Medicine, where they established a laboratory for cardiology research in memory of Dr. Michael Humenik, Mrs. Fisher's father.

Mr. Fisher, a partner in Olnick-



Gwen and Lester Fisher

Fisher Development Associates, is an Einstein Overseer who served as chairman of the highly successful 1988 dinner-dance sponsored by the College's Real Estate Council.

His service to Einstein follows a family tradition. His father, the late

Martin Fisher, was an Overseer and Benefactor of the medical school. Mrs. Fisher is a member of Einstein's National Women's Division.

The gala dinner, always considered the outstanding social event of the Palm Beach season, will this year herald the College's 35th anniversary.

Honorary dinner chairpersons are Jack D. Weiler, chairperson emeritus of the Einstein Board, and Overseers Pearl and Jack Resnick and Hon. Herbert Tenzer.

Mr. Tenzer is chairman emeritus of YU's Board of Trustees, and Mr. Weiler and Mrs. Resnick are Board members.

Special gifts chairpersons are A.L. Levine, a vice chairperson of the Einstein Board, and Overseers Arthur B. Belfer, Stanley M. Katz, and Saul Kramer.



Yeshiva University Museum Holds Auction at Regine's

Some 150 business and communal leaders bid on jewelry, furs, art, and Jewish ritual objects at an auction at Regine's on behalf of the Yeshiva University Museum. LEFT (L-R): auction chairman Kathryn Greenberg, wife of Alan C. Greenberg, chairman of Bear Stearns, Inc. and a Founder of YU's Sy Syms School of Business; Bronka Weintraub; a University Benefactor with her husband, Jacob; Ludwig Jesselson, chairman of YU's Board of Trustees; Mr. Weintraub; and Lynn Syms, a University Benefactor with her husband, Sy Syms, treasurer of the YU Board. RIGHT: Erica Jesselson, chairman of the Museum's Board of Governors, with Andrew J. Stein, New York City Council president.

LEADER OF THE WEEK

Yeshiva University is proud to salute those individuals whose leadership and philanthropy are indispensable to the growth of this unique institution, the oldest and largest American university under Jewish auspices.

Earle Mack: 'Inspired by Cardozo's commitment'

Yeshiva University's Benjamin N. Cardozo School of Law may only be 13 years old, but real estate executive Earle I. Mack doesn't hesitate to describe it as a "renaissance institution."

"Dean (Monroe) Price and the faculty are more than great scholars and educators," says Mr. Mack, a Manhattan resident who is senior partner of the Mack Company of Rochelle Park, N.J. "They're not blinded by the school's four walls. They're creative individuals concerned with the world at large."

Similarly, he's "totally impressed by the dedication and esprit d'corps exhibited by Cardozo's students and faculty—men and women geared for the big picture."

In fact, it was this "enthusiasm and sincerity that first impressed me about Cardozo a decade ago," says Mr. Mack, who serves on its Board of Directors and is chairman of the Nominating Committee.

"I was inspired by the intense commitment to make Cardozo the finest law school it can be," he says. "This is a rare quality and I believe it's what makes Cardozo more than just a factory of learning. In fact, this commitment, coupled with the



creative curriculum and programs, will lead Cardozo from strength to strength in the 1990s and beyond."

As testimony to Mr. Mack's determination to see the Law School flourish, he and his family have made a \$1 million gift to endow the H. Bert and Ruth Mack Chair in Real Estate Law at Cardozo. Involved with him in the project are his parents, H. Bert and Ruth Mack, and his brothers, William, David, and Fred.

"Real estate has evolved into a major industry in America, affecting business, economics, law—all

segments of society," Mr. Mack says. "We wanted to advance education in real estate law and perpetuate the high standards we have striven to live and work by."

He credits his parents for "inculcating us with exemplary values and a strong sense of civic and communal responsibility—by their teaching, and more importantly, by their deeds."

The Mack family is active in the leadership of numerous humanitarian organizations, including YU's Albert Einstein College of Medicine—where H. Bert Mack is an Overseer and Ruth Mack is a chairman of the Silver Sponsors Committee—and Long Island Jewish Medical Center, an Einstein affiliate. Ruth Mack received an honorary doctoral degree at the University's 65th annual Hanukkah Convocation and Dinner last December.

Earle Mack is on the boards of the National Realty Committee, New York State Capital Investment Fund, and New York City Ballet. He is chairman of the New York State Racing Commission and board co-chairman of the Dance Theater of Harlem.

SYMS Renovates Altman's For Dormitory Use

Renovations have begun to transform the former B. Altman's Department store into the Sy Syms Dormitory. Students are rejoicing that an end to the overcrowding situation is in sight and have been running around the hallways shouting, "No more bunkbeds."

According to Sy Syms this is not an act of pure philanthropy. He is planning to open a Manhattan branch of his store, Syms, on the first floor of the dormitory. Students doing work study will work as salespeople in the store and thus save Syms a great deal of money since these students receive about a third of the salary given to salespeople.

The students are ecstatic that they will be able to avoid the "crowded elevator syndrome" in the new dorm by using the escalators. There are also less floors in the new dorm and therefore waiting for an elevator will take less than the usual 45 minutes that it takes in Brookdale Hall.

TAC members were quick to point out the similarity between the new dorm and Abraham's tent; both have a door on each of the four sides. As soon as the move was announced, Eileen

Coopformen's office was flooded with TAC members desiring to emulate their forefather. The security guards are not as happy. One guard was overheard saying, "Now it's going to be harder than ever to stop those students from sneaking in without showing their IDs."

The biggest problems facing construction crews is the plumbing. Since the building was only a store there were very few bathrooms and no showers. The entire plumbing system is going to have to be revamped. Although most students are concerned about the initial prospect of not being able to shower regularly, it did not seem to bother the Sephardic Club and Yavneh Olami members.

Syms announced that if the store earns a healthy profit he will have a swimming pool built on the top floor. Some students see this as a bribe to no longer frequent the other stores in Manhattan. This opinion was reinforced when President Norman Lamm announced that any YU students seen in Macy's or A&S would be put in cherem.

Sport's Trivia Quiz

1. The ratio of articles in the COMMENTATOR on the YC volleyball team to their wins is

a. 1:1 b. 5:2 c. 10:4 d. 25:1

2. Kareem Abdul Jabar has scored more goals than Wayne Gretzky

True False

3. How many times have the YC MACs made the NCAA tournament?

4. How many toilet breaks is a tennis player allowed in a match?

5. Who has had more wins this year- all of the Stern varsity teams together or the New York Jets? (hint: the NY Jets only won four games this season)

6. Coach Halpert is being recruited as a basketball coach at which of the following institutions?

a. Norte Dame b. UCLA c. Kentucky D. Hebrew Academy of Anchorage

SCW Opens It's Doors To Men — no YC boys qualify for admission

In an earth shaking announcement last week, the Office of Admissions of Stern College announced that it will now consider male candidates for admission. The decision was prompted by the Administration's realization that "YC is just not a serious institution and we felt that the boys could learn a lot from the high academic and intellectual level of the Stern College women who could really challenge the YC students," revealed Ms. Leslie Blinder of the Office of Admissions.

Immediately following the announcement by the Office of Admissions, the entire student body of Yeshiva College ran to SCW's office of admissions to grab applications. According to Blinder, none of the male candidates qualified for acceptance to SCW "because of low grade point averages, low SAT scores, low IQs and their overall lack of personality."

The reaction to this event was mixed. One disappointed YC student, Shmuel Shmegegic, confided that, "I have been looking forward to riding in the crowded elevators at SCW so that I could get close with a lot of the Stern students right away." Shmegegic went on to say that his social life was going to suffer because of this and he is going to see if he can get admitted to Barnard instead.

Another YC student, Asher

Chinyuk, claims he didn't want to come to SCW anyway because, "at YC we can get away with anything and it's probably a lot harder at SCW to get things like retroactive credit for courses I never took and three years credit for Israel when I only spent one year there." He added that, "After being at SCW for one day I feel that the courses are way above my level anyway and much harder than what I'm accustomed to at YC."

A JSS freshman who referred to himself as "Big Joe" said he wanted to attend SCW because "At YC I'm distracted by sports. I spend most of my free time playing basketball, volleyball or running on the track. Then, if I get really bored I can jog up the staircases at the library or play pool. Since SCW has no sports facilities, I'm sure I'll actually have time to study." He later revealed to the OBSERVER that he wanted very much to have the honor of attending his mother's alma mater.

SCW students had other thoughts. When asked if the YC students would affect her learning, senior Header Slush remarked, "I never even noticed that the students at YC were male." Another senior, Liz Botherman, claims she was hoping that the YC students would be accepted to SCW so that, "At least somebody would eat the cafeteria food."

Protest In The Cafeteria

This event enraged Rabbi Weiss. "Granted YU professors do not get Donald Trump's paycheck," he said, "but my entire monthly earnings should not match the cost of two measly turkey sandwiches, which," he added emphatically, "were too fatty anyway."

The following morning when SCW junior Nebby Aharon went down to the caf to grab a cup of frozen yogurt on the way to class, she noticed Rabbi Weiss chained to the machine. "At first I stood behind him waiting for my turn to take yogurt," she said. "I began to wonder why it was taking him so long, then I spotted the padlock and realized that he was, in fact, chained to the yogurt machine." The word spread like wildfire throughout the school, and by lunchtime, almost every student and faculty member of the College had gone downstairs to offer their words of encouragement or just to stare. Rabbi Weiss was, and still is, extremely pleased and touched by the students' positive attitudes and strong support.

"Baruch Hashem, Stern College is saturated with wonderful sensitive women, with sterling middot and golden virtue, and I am forever grateful for their complete and underlying support."

When asked why he chose to be chained to the frozen yogurt machine in particular, Rabbi Weiss answered by quoting a beautiful midrash. "One of the biggest miracles that G-d performed in Egypt," he explained "was during the plague of 'barad'-hail. Our Rabbis say that there was a fire burning inside each pellet of ice, and miraculously the ice did not melt. Now there is again a fire burning, and by chaining myself to the frozen yogurt dispenser, I am reaffirming the relationship between fire and ice (as did my colleague and teacher Pat Benatar in her hit song.)" "And also," he added, "frozen yogurt is the single item in the caf that is not a complete rip-off. An entire cup can cost as little as \$.99 (though with deluxe Captain Crunch topping, the price tends to get a bit high). I hope and pray with my heart

and soul that the remaining items will become reasonable and more easily affordable, and that the cafeteria owners will view the frozen yogurt as a paradigm for all of the food."

Rabbi Weiss' classes have been indefinitely relocated to the cafeteria premises where he will continue to give shiur while chained. He strongly urges his students to join him in this important protest. "Though the yogurt dispenser is only large enough to accommodate one chained person," he told his ardent followers, "you can all participate by chaining yourselves to various other items in the cafeteria. The salad bar, for example, can easily hold up to four people. You can also join me in a hunger strike, which can be extremely effective. The bird, representing Stern College food services, is in your hands. You can either kill the bird or let it remain alive, but whatever you do please wash your hands before eating. The time is now. Seize the day and take immediate action."

As of yet there has been no comment from the cafeteria authorities, but Rabbi Weiss predicts that extreme action on their part is imminent. "Until something constructive is accomplished," Rabbi Weiss said, "I will remain steadfastly chained to the yogurt dispenser and I will continue to fast. Only after this ordeal is over will I be able to pick up my previous causes that have been temporarily placed by the wayside and continue to sue Cardinal Glomp."



Concerned students join Avi Weiss in his ordeal, protesting the caf.

Cont. from page 7 col. 3



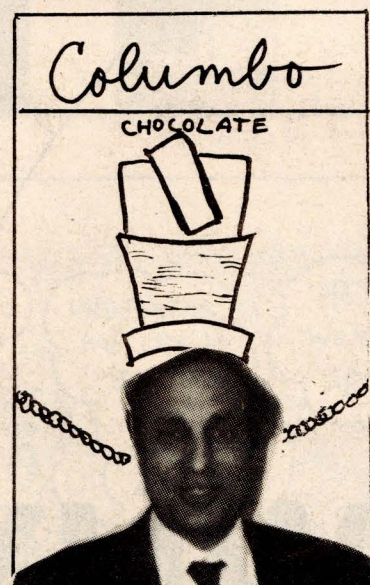
YESHIVA UNIVERSITY FOOD SERVICE

Main and Midtown Center

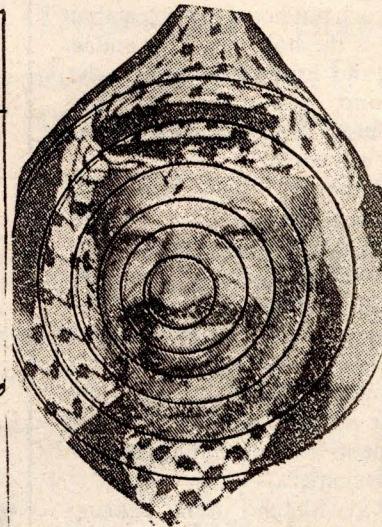
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Rabbi Weiss chained to the yogurt machine

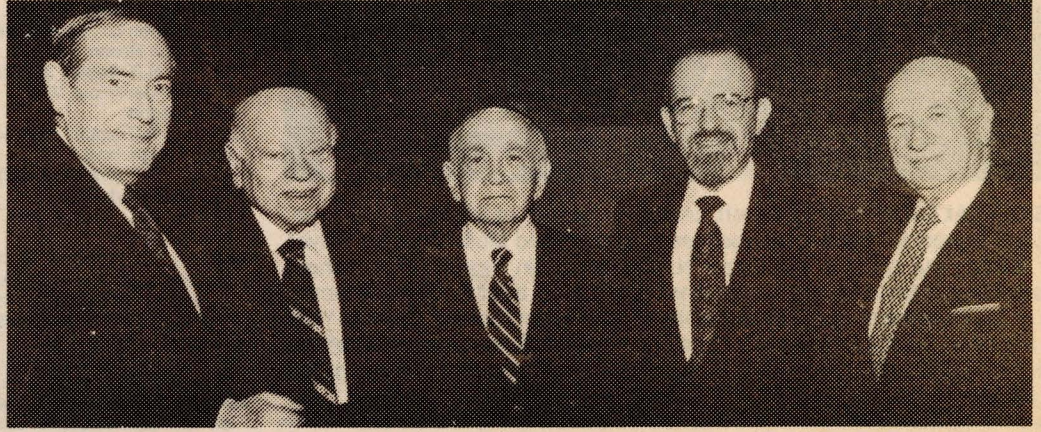


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YESHIVA UNIVERSITY *Developments*

Rabbi Isaac Elchanan Theological Seminary annual dinner raises nearly \$7.6 million



Yeshiva University's affiliated Rabbi Isaac Elchanan Theological Seminary (RIETS) announced \$7,585,000 in gifts and bequests at its annual dinner celebrating the 90th birthday of Manhattan philanthropist Joel Jablonski. Mr. Jablonski, a Holocaust survivor who became a successful real estate executive and art dealer, was also honored earlier in the day when he received the Eitz Chaim Award at a *Chag HaSemikha* (ordination exercises) of some 90 rabbis who completed their studies at RIETS from 1986 to 1989. Other guests of honor at the dinner were Joseph H. Abraham of Manhattan, who received the

Sephardic Heritage Award; Rabbi Chaim N. Denburg of Montreal, Distinguished Rabbinic Alumnus Award; Samuel S. Silverstein of Manhattan, Community Service Award; and Zvi Reich of Brooklyn, Mordecai Ben David Award. LEFT: Dr. Norman Lamm (left), YU president, and Ludwig Jesselson (right), chairman of YU's Board of Trustees, with Mr. Jablonski. RIGHT: Mr. Jablonski and Dr. Lamm with (L-R) Judah Feinerman, chairman of RIETS' Board of Trustees; Hermann Merkin, vice chairman of the YU Board; and Hon. Herbert Tenzer, chairman emeritus of the YU Board.



LEFT: (sitting L-R): Mr. Feinerman; Mr. Silverstein; Dr. Lamm; Mr. Jablonski; Fanya Gottesfeld-Heller, who made a major gift to YU and RIETS; Rabbi Denburg; and Mr. Reich. Standing (L-R): Dr. Israel Miller, YU senior vice president; Rabbi Zevulun Charlop, RIETS dean; David H. Zysman, YU vice president for development; Alvin J. Blumenfeld, RIETS Board treasurer; Morris L. Green, RIETS Board secretary; Irwin Shapiro, vice chairman of the RIETS Board and a member of the YU Board; dinner chairman Rabbi Herman J. Zwillenberg, a member of the RIETS Board; Dr. Solomon Gaon, director of YU's Jacob E. Safra Institute of Sephardic Studies, who accepted the Sephardic Heritage Award for Mr. Abraham; Rabbi Robert S. Hirt, vice president for administration and professional education at RIETS; and Dr.



Herbert C. Dobrinsky, YU vice president for university affairs. RIGHT: A special tribute was paid at the dinner to RIETS' 40th anniversary class. Sitting (L-R): Rabbi Morton Garfiel of Manhattan; Rabbi Joseph H. Ehrenkranz of Stamford, Conn.; Rabbi Bernard H. Walfish of Teaneck, N.J.; Rabbi Louis Bernstein of Bayside, N.Y.; Rabbi Feinerman; Rabbi Solomon Shoulson of Brooklyn; and Rabbi Emanuel Holzer of Flushing, N.Y. Standing (L-R): Rabbi Jerome Kaisman of Elizabeth, N.J.; Rabbi Irwin A. Albert of Long Island City; Rabbi Simon Konovitch of the Bronx; Rabbi David Kahane of Manhattan; Rabbi Emanuel Seidman of Manhattan; Rabbi Martin Soffer of North Bergen, N.J.; Rabbi Joshua Shapiro of Baltimore; Rabbi Israel D. Lerner of Brooklyn; and Rabbi Seymour Weller of Little Rock, Ark.

LEADER OF THE WEEK

Yeshiva University is proud to salute those individuals whose leadership and philanthropy are indispensable to the growth of this unique institution, the oldest and largest American university under Jewish auspices.

Samuel R. Patent: *Realizing a dream*

As a young man during the Great Depression, Samuel R. Patent dreamed of becoming a physician. But economic pressures and the difficulties of gaining entrance into medical school, particularly for a Jew in those years of quota systems, led him to enter the field of business instead.

But dreams do not die, even if they must change form in order to be realized. On moving to Palm Beach 18 years ago, Mr. Patent learned of "the quality and standards" of Yeshiva University's Albert Einstein College of Medicine. "The idea of participating in the continued development of a great medical school captured my imagination," he says, "and I've been actively involved ever since."

Mr. Patent recently served as chairman of the 1990 Palm Beach dinner that raised \$3.6 million for Einstein, the latest of his many ser-



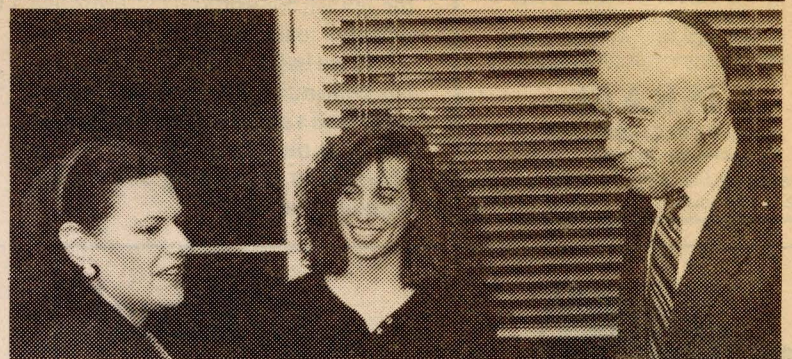
vices to the medical school. A major supporter of Einstein and member of its Board of Overseers, he and his

wife, Shirley, have established the Shirley and Samuel R. Patent Cardiology Laboratory at the College of Medicine.

Mr. and Mrs. Patent's commitment to Einstein is shared by their son, Robert, a past chairman of the College's Young Men's Division, and their daughter-in-law, Patricia, a vice president of the Westchester-Fairfield Chapter of the National Women's Division.

A retired business executive, Mr. Patent had interests in the diamond and jewelry trades and real estate and investment industries.

In communal life, he is a director of the United Home for Aged Hebrews in New Rochelle, N.Y., and a member of the High Ridge Country Club in Palm Beach and Fenway Country Club in Scarsdale. For more than 30 years, he has been a member of the Jewish Community Center in White Plains, N.Y.



Marcy Syms lectures at University

Marcy Syms (left), president of the national clothier Syms Corp., lectured recently to students at Yeshiva University's Stern College for Women and Sy Syms School of Business on women as leaders in the business world. Ms. Syms, a member of the boards of directors of Stern College and the Syms School, is greeted by Dr. Michael Schiff, Syms School dean, and Laura Greenfield of Pittsburgh, a senior at the Syms School and president of its Joint Business Society.

Julius and Dorothy Berman to be honored at tribute at Queens Jewish Center on May 6

Julius Berman, former chairman of the Conference of Presidents of Major American Jewish Organizations, will be honored with his wife, Dorothy, at a testimonial breakfast at the Queens Jewish Center in Forest Hills on behalf of the Rabbi Israel Klavan Scholarship Fund at Yeshiva University.

Rabbi Dr. Chemia J. Kleinman is chairman of the breakfast on Sunday, May 6, at 8:45 a.m. Rabbi Joseph Grunblatt is honorary chairman, and Sidney Kwestel and

Yechiel Corn are co-chairmen.

Mr. Berman, a partner in the law firm of Kaye, Scholer, Fierman, Hays & Handler, is an alumnus of YU and its affiliated Rabbi Isaac Elchanan Theological Seminary. He is honorary president of the Union of Orthodox Jewish Congregations of America and president of the Jewish Telegraphic Agency.

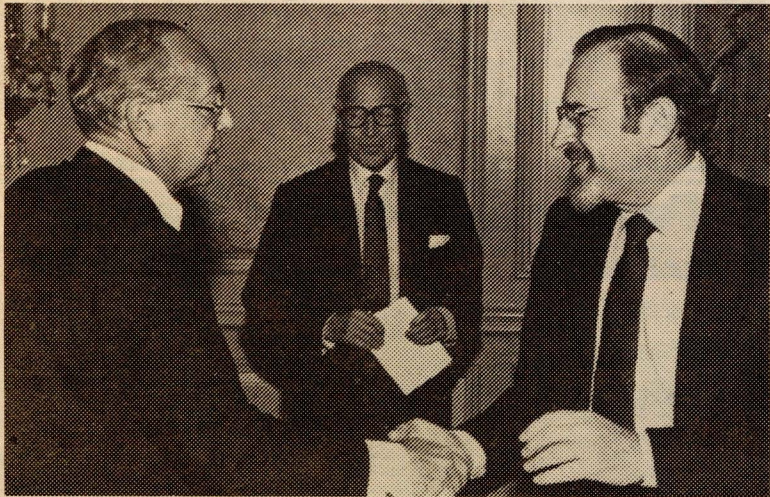
Mrs. Berman, a graduate of the University's Stern College for Women, is national vice president of Amit Women.

For information on programs, activities and the various ways you can support our vital University, please call David H. Zysman, Vice President for Development, at (212) 960-0863, or write to the Yeshiva University Office of Development, 500 West 185th Street, New York, NY 10033-3299.



YESHIVA UNIVERSITY *Developments*

YESHIVA UNIVERSITY INAUGURATES



Dr. Norman Lamm (right), YU president, greets Sy Syms, treasurer of the Board of Trustees. Center: Ludwig Jesselson, chairman of the Board.

Yeshiva University's Board of Trustees, at an historic meeting on April 29 at the Regency Hotel, unanimously adopted a \$400 million capital campaign goal.

The Board acted after hearing a series of comprehensive reports on the immediate and future needs of YU's 16 undergraduate, graduate, and professional schools and affiliates.

The reports were presented by trustees and board chairmen of the various schools—each of whom took the microphone to personally champion the academic programs, facilities, faculty, student aid, and community services essential to ensure that school's continued growth and vitality.

Dr. Norman Lamm, YU president, lauded the Board for "its bold vision and ongoing commitment to secure the future of Yeshiva University, the university of the Jewish people."

"Yeshiva University is worthy of our greatest aspirations," Dr. Lamm said. "As we enter our 104th year, our purpose is to develop a plan that is difficult but doable, hard but achievable, elusive but attainable, so that the university can be all that it is capable of being."

Board chairman Ludwig Jesselson said the campaign will be formally launched at the University's 66th annual Hanukkah Dinner and Convocation on Sunday, Dec. 16, at The Waldorf-Astoria.

It will be directed and coordinated by David H. Zysman, YU's vice president for development, who described the effort as "the largest capital campaign ever undertaken for Jewish education in the history of the American Jewish community."

The Board designated more than \$127 million of the \$400 million goal for faculty enhancement—including the endowment of 73 academic chairs.

It further targeted nearly \$105 million for the expansion and rehabilitation of facilities, including:

- \$7 million to provide classrooms, laboratories, clinics, and offices on its Bronx Campus for the Ferkauf Graduate School of Psychology.
- \$6 million to develop additional residence hall facilities at its Midtown Campus for some 200 students at Stern College for Women.
- \$5 million to refurbish and rehabilitate existing facilities at its Brookdale Campus for the Benjamin N. Cardozo School of

Law.

- \$5 million for expanded space for the Yeshiva University Museum and Mendel Gottesman Library at its Main Campus.

- \$3 million to expand and renovate facilities at the Samuel H. Wang Yeshiva University High School for Girls in Holliswood, Queens.

In addition, the Board approved nearly \$79 million for

the enrichment and enhancement of academic programming, and more than \$80 million for student aid and services—the major portion of which would increase endowed scholarship funds.

It also set a \$13.25 million goal for community services—70 per cent of that amount for the programs of the Max Stern Division of Communal Services at YU's affiliated Rabbi Isaac

Elchanan Theological Seminary.

Some 7,000 students are currently enrolled in the University's schools and affiliates. They will follow in the footsteps of more than 33,000 alumni who are making significant contributions in medicine, law, government, education, the rabbinate, science, social work, business, communal service, and the arts.



Pearl Resnick signs the contract for the \$5 million gift she and her husband, Jack, made to the Albert Einstein College of Medicine. With her, from left: Dr. Dominick P. Purpura, Einstein dean; Burton P. Resnick, chairperson of Einstein's Board of Overseers; Robert A. Belfer, treasurer of the Einstein Board; Dr. Norman Lamm, YU president; and David H. Zysman, the University's vice president for development.

Pearl Resnick announces new \$5 million gift

Philanthropists Pearl and Jack Resnick have made the first major gift to Yeshiva University's capital campaign: a \$5 million contribution to improve facilities and curriculum at the Albert Einstein College of Medicine.

Mrs. Resnick, a member of YU's Board of Trustees, announced the gift at the meeting at which the Board adopted its \$400 million campaign goal.

The new benefaction from the Resnicks, who both serve on the College of Medicine's Board of Overseers, brings their total giving to YU and Einstein to more than \$8.5 million.

Their son, Burton P. Resnick, is chairperson of the Einstein Board and chairman of the Executive Committee of the YU Board.

In making the announcement, Mrs. Resnick said it "is over and above other contributions which Jack and I and other members of my family

have made. This reflects our deep feelings of appreciation and an acknowledgment of what the College of Medicine is endeavoring to accomplish to alleviate the illnesses of mankind.

"We hope that this gift will inspire others to help build a stronger and better Yeshiva University and College of Medicine in the coming decade and century," she said.

In recognition of the Resnicks' longtime leadership and support, Board chairman Ludwig Jesselson moved that the Board rename YU's Bronx Campus on which Einstein is located as the Jack and Pearl Resnick Campus.

Mr. Jesselson's motion was passed unanimously.

David H. Zysman, YU's vice president for development, said a number of other major commitments have been secured which will be announced as the campaign progresses.



Board chairman Ludwig Jesselson (left) with Hermann Merkin, vice chairman.



LEFT: Mrs. Resnick is congratulated by YU Trustee and Einstein Overseer Arthur B. Belfer. RIGHT: Hal H. Beretz (left), chairman of the Board of Directors of the Sy Syms School of Business, with Dr. Israel Miller, YU's senior vice president.



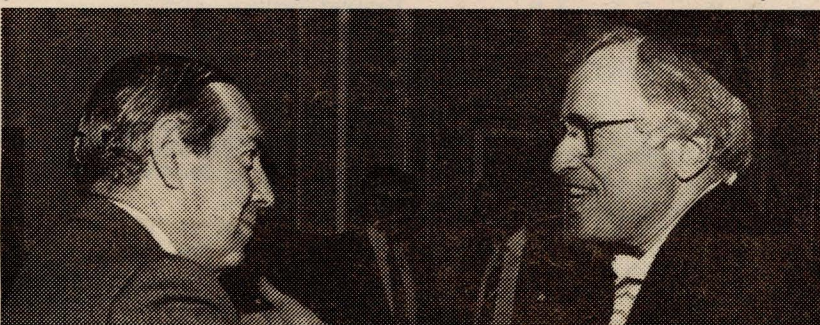
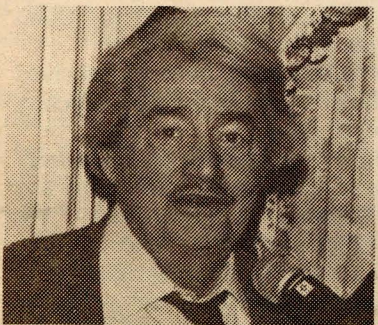
YESHIVA UNIVERSITY *Developments*

\$400 MILLION CAPITAL CAMPAIGN



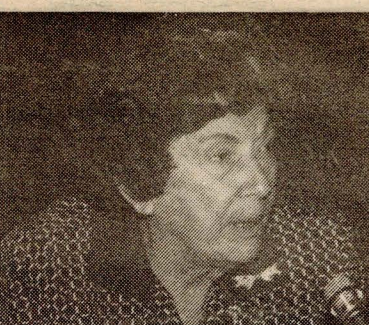
L-R: Dr. Ira Kukin, vice chairman of the University's Board of Trustees, who made the presentations on behalf of Bernard Revel Graduate School and David J. Azrieli Institute of Jewish Education and Administration. Nobel Laureate Dr. Elie Wiesel, an honorary YU Trustee, who

addressed the meeting. Jacob Burns, chairman of the Board of Directors of Benjamin N. Cardozo School of Law. David Yagoda (left), chairman of the Board of Directors of Stern College for Women, with Trustee Samson Bitensky.



L-R: Herbert H. Schiff, chairman of the Board of Governors of the Wurzweiler School of Social Work. Trustee Ludwig Bravmann, who made the report on the Yeshiva University High Schools. Judah Feinerman (left), chairman of the Board of Trustees of YU's affiliated

Rabbi Isaac Elchanan Theological Seminary, with University Trustee Robert M. Beren, who presented the report for the Ferkauf Graduate School of Psychology. Erica Jesselson, chairman of the Board of Governors of the Yeshiva University Museum.



L-R: YU Trustees Ronnie Heyman, Ebrahim Eshaghian (left, the newest member of the Board, with Gershon Stern, Jerome Schottenstein, and E. Billi Ivry.



ABOVE (L-R): Trustees Jack A. Belz and George Klein. BELOW (L-R): Marvin S. Bienenfeld, chairman of the Board of Directors of Yeshiva College, and Trustee Abraham S. Guterman.



School-by-School Capital Campaign Goals

Following are the recommended campaign goals that Yeshiva University's Board of Trustees adopted for YU's undergraduate, graduate, and professional schools, divisions, and affiliates:

Undergraduate Schools

- \$64.25 million YESHIVA COLLEGE (Isaac Breuer College of Hebraic Studies, James Striar School of General Jewish Studies, Yeshiva Program/Mazer School of Talmudic Studies)
- \$45.5 million STERN COLLEGE for WOMEN (Rebecca Ivry Jewish Studies Division)
- \$33.55 million SY SYMS SCHOOL of BUSINESS

Graduate Schools

- \$95 million ALBERT EINSTEIN COLLEGE of MEDICINE (Belfer Institute for Advanced Biomedical Studies, Sue Golding Graduate Division of Medical Sciences)
- \$40 million BENJAMIN N. CARDOZO SCHOOL of LAW (Jacob Burns Institute for Advanced Legal Studies)
- \$26.25 million FERKAUF GRADUATE SCHOOL of PSYCHOLOGY
- \$16 million WURZWEILER SCHOOL of SOCIAL WORK
- \$6 million BERNARD REVEL GRADUATE SCHOOL (Harry Fischel School for Higher Jewish Studies)
- \$4.45 million DAVID J. AZRIELI GRADUATE INSTITUTE of JEWISH EDUCATION and ADMINISTRATION

Affiliates

- \$31 million RABBI ISAAC ELCHANAN THEOLOGICAL SEMINARY (Max Stern Division of Communal Services, Philip and Sarah Belz School of Jewish Music)
- \$13.4 million YESHIVA UNIVERSITY HIGH SCHOOLS (The Marsha Stern Talmudical Academy-Yeshiva University High School for Boys, Samuel H. Wang Yeshiva University High School for Girls at the Olga Gruss Lewin Educational Center)

Libraries and Museum

- \$20.75 million YESHIVA UNIVERSITY LIBRARIES (Mendel Gottesman Library, Pollack Library, Landowne-Bloom Library, Hedi Steinberg Library, Dr. Lillian and Dr. Rebecca Chutick Law Library)
- \$8.125 million YESHIVA UNIVERSITY MUSEUM

Sy Syms School Valedictorian is Ready for the Top

Page 33 BAY NEWS July 23, 1990

As a student at Yeshiva University's Sy Syms School of Business in Manhattan, Michael Ehrenreich, a resident of the Canarsie section of Brooklyn, has had a successful career "playing" the stock market.

Now, Ehrenreich, who has been named valedictorian of the Syms school, will get the chance to make some real money as a research analyst with Sanford C. Bernstein & Co., Inc., a Manhattan investment firm.

The 20-year-old finance major will serve as an adviser for stock purchases, a skill he honed at Syms while participating in the Harold Charno Memorial Scholarship Fund. Begun several months ago, the Charno program allows three students annually for ten years to invest \$100,000 in stocks and securities through an account set up at Bear Sterns & Co., Inc. After a decade, profits above the original \$100,000 will be ear-

marked for scholarships. The remainder will continue to be reinvested.

The students are advised by a broker at Bear Sterns and Dr. Joshua Krausz, professor of finance and holder of the Gershon and Merle Stern Chair in Finance and Banking at Syms.

Dr. Krausz, who described Ehrenreich as "one of my best students," said the three were chosen based on academics, experience and recommendations of professors and deans.

Ehrenreich noted profits for the year showed a gain, observing, "I've gotten a lot better at it over the last year."

The future financier, who worked part-time his senior year as a sales assistant for Prudential Bache, expressed surprise at being selected valedictorian.

"It's nice to be the best," he said. "You get what you work for."

The son of Oscar and Rachel Ehrenreich, Michael is a Samuel Belkin and Empire State Scholar and a graduate of Mesivta Rabbi Chaim Berlin in Brooklyn. He has been concurrently enrolled in Yeshiva College--the University's undergraduate division of liberal arts and sciences for men.

The young financial analyst's interests are not limited to the stock market. A fan of jazz and blues, he has played clarinet and saxophone since his elementary school days.

In the last several years, Ehrenreich also has studied martial arts and intends to become more involved in the practice once the pressures of school are off.

"Although I've only been taking martial arts for four or five years, I've always been into it," he explained. "When I was young my parents wouldn't let me take it. Now I plan to really get into it."

Ehrenreich's future plans include earning a Master of Business Administration degree and running a private enterprise.

Dr. Norman Lamm, University president will preside over his 14th Commencement as leader of the nation's oldest (103 years) and largest university under Jewish auspices.

The keynote address will be delivered by Ambassador Max M. Kampelman, a lawyer, diplomat and educator who headed the U.S. delegation to the negotiations on nuclear and space arms in Geneva. Dr. Kampelman, now with the law firm of Fried, Frank, Harris, Shriver & Jacobson, was awarded the Presidential Citizens Medal by President Ronald Reagan. He is a 1937 graduate of the University's affiliated high schools.

Dr. Kampelman, who will receive a Doctor of

Humane Letters degree, is one of three alumni who will receive honorary doctoral degrees at the Commencement Exercises, along with a member of the National Academy of Sciences and Talmudic scholar.

The other recipients are the Governor of Vermont, a hero of the holocaust and a federal judge from Brooklyn. Recipients include:

Dr. Hillel Furstenberg, professor of mathematics at Hebrew University in Jerusalem, a member of the National Academy of Sciences and an alumnus of Yeshiva University, who will receive a Doctor of Science degree;

Hon. Madeline M. Kunin, in her third term as Governor of Vermont and a crusader for a clean environment, who will receive a

Doctor of Humane Letters degree;

George Mandel-Mantello, a former diplomat credited with saving more than 30,000 Jews during World War II, who will receive a Doctor of Humane Letters degree;

Rabbi Gedalia Dov Schwartz, an alumnus of Yeshiva University and its affiliated Rabbi Isaac Elchanan Theological Semi-

nary (RIETS), member of Beth Din (rabbinical court) of the Rabbinical Council of America and head of the rabbinical court of the Chicago Rabbinical Council, who will receive an honorary Doctor of Divinity degree;

Jack B. Weinstein, U.S. District Judge in Brooklyn, NY, for 23 years, who will receive a Doctor of Laws degree.

Long-Term Health Care Insurance

Assembly Insurance Committee Chairman Howard L. Lasher (D-Brooklyn) recently held a joint public hearing on the prospects for long-term care insurance, which he called "one of the most important insurance considerations now facing our society."

Lasher discussed the fact that more and more people are requiring long-term care services and that many impoverish themselves paying for it. He also outlined the development of long-term care insurance products designed to pay for these substantial expenses and announced two new consumer protection bills he has created for senior citizens.

Joining Assemblyman Lasher at a news conference about the topic were Assembly Aging Committee Chairman Paul Harenberg and Health Committee Chairman Richard N. Gottfried, who sponsored the hearing with Assemblyman Lasher.

Earl Pomeroy, President of the National Association of Insurance Commissioners; James Clyne, Deputy Superintendent, NYS Insurance Department, and Diane Bartholomew, Action for Older Persons, Inc., were among the insurance and health care experts who testified at the hearing.

"I am encouraged that more people are becoming aware of the problem of long-term care insurance," Lasher said. "If we don't begin tackling this issue now, we could be overwhelmed by health care costs in the future, when our senior population will be much larger."

The joint hearing focused on minimum standards for long-term care insurance policies, including the need for inflation protection; identification of the insured event which triggers coverage; the elimination of a prior hospitalization requirement; a minimum loss ratio, and the coverage of home health care.

Lasher said that as more private policies come onto the market, the Legislature is obliged to ensure that consumers get the most for their money.

The hearing also covered trial long-term care insurance programs which could be developed into vi-

able insurance products in the future. Programs examined by Lasher's committee in recent months include:

* A project sponsored by the Robert Wood Johnson Foundation which would encourage the purchase of qualified private long-term care insurance by allowing Medicaid to assume the cost of covered services once policy benefits are exhausted. Private insurers would cover care costs for only the first three years of the policy;

* A new bill passed by the Legislature establishing life care communities, which provide seniors with apartment-style living, meals, community activities, transportation, security, and various levels of health care. Individuals entering a life care community will pay a one-time entry charge and a monthly fee;

* Recent developments by private insurers to allow terminally ill persons access to their life insurance to pay for long-term care;

* Programs initiated by Assemblyman Lasher and Assemblyman Tallon (D-Binghamton) which laid the groundwork for the development of private insurance for long-term care. There

are presently 22 policies of this sort approved for sale in New York.

"We have to forge ahead with potential solutions to this problem on a state level," Lasher said. "Our efforts may produce models which could be used by the federal government when it acts on this issue."

As part of his continuing efforts to aid seniors searching for effective insurance policies, Lasher recently introduced a bill (A. 9129) which would establish a statewide senior citizen Health Insurance Counseling and Advocacy Program. Sponsored by more than 60 other Assembly members, HICAP would provide seniors with accessible and objective information on health insurance. Program volunteers would function as educators and advisers for seniors.

"Volunteers would be trained to assist seniors needing help choosing policies, understanding changes in existing coverage, and in pursuing insurance claims," Lasher said. "We recognized the need for this program after listening to testimony delivered during our hearing on medigap insurance."

Simon Named New MJGC Vice

Martin A. Simon, Chairman and CEO of First New York Bank for Business has been elected Vice President of Brooklyn's Metropolitan Jewish Geriatric Center.

Simon, a member of MJGC's Board of Directors since 1983, is also a member of MJGC's Board of Directors since 1983, is also a member of the organization's Capital Development Task Force which is spearheading a \$16 million capital fund drive that will enable MJGC to provide expanded services and facilities to meet the needs of a growing older population.

According to Simon, "as the lifespan of the aged increases, the need for facilities and programs serving the elderly becomes increasingly vital. I firmly believe that the elderly deserve to enjoy dignified and comfortable lives in their later years, and I look forward to contributing to this important cause

through Metropolitan Jewish Geriatric Center."

John Wolff, President of MJGC, added, "Mr. Simon, who has served on our Board of Directors for seven years, has a keen interest in the development and implementation of programs to serve the growing elderly population. As Vice President, he will continue to lend valuable business and strategic direction to the organization."

Simon has been active for many years in a number of health care institutions, notably Long Island Jewish Medical Center and Paliades General Hospital. He also served as a member of the New York State Thoroughbred Racing Capital Investment Fund since 1983 and is currently Treasurer of Sutton Place Synagogue.

MJGC, whose two residential facilities in Brooklyn serve 900 elderly in the greater New York metropolitan area, also provides a

network of outreach services and programs. These include an Adult Day Treatment Program, Alzheimer's Day Treatment Program, The Brooklyn Hospice, Certified Home Health Agency, Elderplan, Long Term Home Health Care Program, Respite Services, The Richmond Hospice, Short-Term Rehabilitation and TeleFriend. MJGC is a recipient agency of both UJA-Federation of Jewish Philanthropies and the United Way.

First New York Bank for Business is a wholly-owned subsidiary of First New York Business Bank Corp. (NASDAQ:FYNB). It is the 17th largest commercial bank in New York State, ranked by assets. The Bank specializes in lower middle-market lending in the metropolitan area, and provides extensive private banking services, as well as innovative retail deposit products.

PUBLIC NOTICE

File No. 213, 1989 CITATION The People of the State of New York, By the Grace of God Free and Independent, To Any and all unknown persons whose names or parts of whose names, and whose place or places or residence are unknown, and cannot, after diligent inquiry, by ascertained, distributees, heirs at law and next of kin said JACK HANEL, Deceased, and if any of the said distributees, heirs at law or next of kin of deceased, be dead, their legal representatives, their husbands or wives, if any, distributees and successors in interest whose names and/or places of residence and post office addresses are UNKNOWN. YOU ARE HEREBY CITED TO SHOW CAUSE before the Surrogate's Court, Kings County, at the Court House, Civic Centre, 2 Johnson Street, Brooklyn, New York, on Aug 23, 1990 at 9:30 A.M., why a certain writing dated January 19, 1988 which has been offered for probate by HERBERT HAUSER and ESTELLE FEINSTEIN domiciled at 4729 Bedford Ave., Brooklyn, N.Y. 11229, 244 Fairway Circle, Fort Lauderdale, Fla. 33326 should not be probated as the last Will and Testament, relating to real and personal property, of JACK HANEL, Deceased, who was at the time of his death a domiciliary of 3165 Nostrand Avenue, in the County of Kings, New York. Dated, Attested and Sealed, July 17, 1990. Hon. BERNARD M. BLOOM, SURROGATE, Judge of the Surrogate's Court, Anthony A Caracciolo, Clerk. ATTORNEY FOR PETITIONER, Name KENNETH ALLEN HABEL, ESQ Address 188 Montague St., Brooklyn New York Tel No. (718) 237-0100. This Citation is served upon you as required by law. You are not obliged to appear in person. If you fail to appear it will be assumed that you consent to the proceedings, unless you file written objections thereto. You have a right to have an attorney-at-law appear for you. — July 23, 30, Aug. 6, 13, 0.

Sy Syms School of Business



Burton Resnick addresses Syms students

Burton P. Resnick (seated, right), Executive Committee chairman of Yeshiva University's Board of Trustees and chairperson of the Board of Overseers of YU's Albert Einstein College of Medicine, was guest speaker at a dinner for over 300 students sponsored by the Mildred Schlessberg Accounting Society and Joint Business Society (JBS) of YU's Sy Syms School of Business (SSSB). Seated beside Mr. Resnick are Marcy Syms, a member of the SSSB Board and the Board of Directors of YU's Stern College for Women, and Dr. Michael Schiff, SSSB dean. Standing (L-R): Dr. Israel Miller, YU senior vice president; dinner chairmen Larry Portal and Rochelle Newman; co-chairmen Anita Kurzer and Jerry Glazer; Jonathan Jacobson, a president of the JBS Governing Board; and Jacob Burns, a University Trustee and chairman of the Board of Directors of YU's Benjamin N. Cardozo School of Law.

Florida realtor Harry A. Gampel elected to Business School's Board of Directors

Prominent real estate developer and philanthropist Harry A. Gampel of North Miami Beach, chairman of Yeshiva University's South Florida Region, has been elected to the Board of Directors of YU's Sy Syms School of Business.

Mr. Gampel made a major gift to the University last year to endow the Mr. and Mrs. Harry A. Gampel Communications Center, which houses the offices of the undergraduate student councils and associations; WYUR, the student radio station; and the editorial offices of *The Commentator*, the newspaper of Yeshiva College, and other student publications.

The Gampel Center occupies the third floor of the Schottenstein Center, the multi-faceted student activities center on the University's Joel Jablonski Campus in Manhattan.

In recognition of his leadership, Mr. Gampel was presented with an honorary Doctor of Humane Letters degree by the University at its 65th annual Hanukkah Dinner and Convocation last December.

He also received the Humanitarian Award at a 1989 dinner in Mi-



Harry A. Gampel

ami which raised more than \$1.9 million for YU's Albert Einstein College of Medicine.

Mr. Gampel is president of the Gampel Organization, a real estate firm based in Hollywood, Fla., that has built and developed more than \$500 million in commercial and residential properties.

Board of Directors of Sy Syms School of Business charts Capital Campaign to raise \$33.55 million

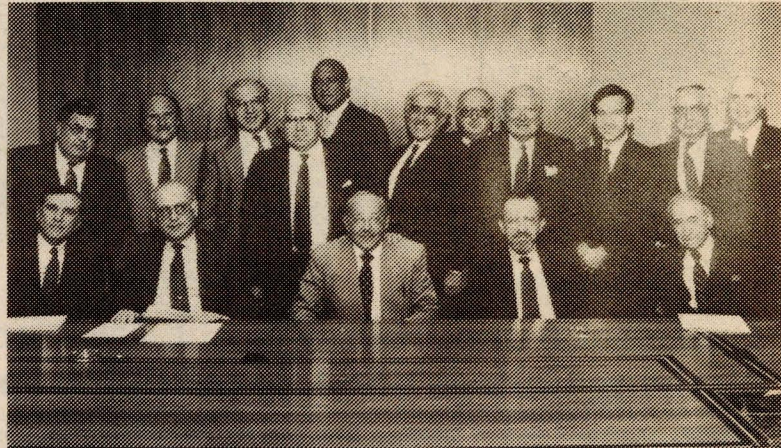
The Capital Campaign to raise \$33.55 million for Yeshiva University's Sy Syms School of Business was the major topic on the agenda at the first meeting of the School's Board of Directors this fall.

Board members discussed plans for a comprehensive drive to expand and improve facilities, enrich academic programming, enhance faculty, and increase scholarship assistance for students at the Syms School, the first business school under Jewish auspices in the Western Hemisphere.

The effort will be part of the University's overall \$400 million Second Century Capital Campaign, which will be formally launched at YU's 66th annual Hanukkah Dinner and Convocation on Sunday evening, Dec. 16, at The Waldorf-Astoria in New York.

The primary goals on behalf of the Syms School include providing financial resources for:

- Endowment of 10 new academic chairs in such fields as finance, marketing, business statistics, and management information systems.
- Endowments to add faculty members in accounting, business, and computer science and to improve existing faculty salaries, research funds, publications, and sab-



Leaders of Yeshiva University and its Sy Syms School of Business at the first fall meeting of the Syms Board. Seated, L-R: Dr. Ira Kukin, vice chairman of YU's Board of Trustees; Hal H. Beretz, Syms Board chairman; Sy Syms, treasurer of the YU Board; Dr. Norman Lamm, University president; and Syms Board member Jacob Burns, chairman of the Board of Directors of YU's Benjamin N. Cardozo School of Law. Standing, L-R: Syms Board members Nathan Starr, Harry Strygler, and Josh S. Weston; David H. Zysman, YU's vice president for development; Syms Board member Robert A. Meister; YU Trustee David Yagoda; Dr. Egon Brenner, YU's executive vice president; Syms Board members Joseph Kerzner and Alan M. Silberstein; Dr. Israel Miller, YU's senior vice president; and Dr. Herbert C. Dobrinsky, YU's vice president for university affairs.

baticals.

- Funds for additional faculty offices and two large lecture halls.
- Endowments for an additional \$750,000 in student scholarship and loan assistance and to enhance student counseling, placement, and

advisor services and expand the scope of student publication activities and projects.

- Meeting a recently proposed revision of CPA requirements to extend the accounting curriculum from four to five years.

Four outstanding students named Jacob Burns Scholars

Four outstanding students at Yeshiva University's Sy Syms School of Business have been named recipients of this year's prestigious Jacob Burns Scholarships—annual \$5,000 grants based on high academic achievement, community leadership, and a commitment to combine a major in business with Jewish studies.

The four awardees—all accounting majors—are: Michael Arnold, a freshman from Rego Park, N.Y.; Andrew Berger, a sophomore from Teaneck, N.J.; Lieba Nesis, a senior from Manhattan; and David Schwartz, a sophomore from West Orange, N.J.

The scholarships, which can be renewed annually up to \$20,000 if the recipients maintain standards of academic excellence, were established in 1988 by Mr. Burns through the Jacob Burns Foundation. Since the program's onset, 10 Syms students have been named Jacob Burns Scholars.

Mr. Burns, a noted New York attorney and YU Benefactor, is a Founder and member of the Board of Directors of the Syms School.

He serves also on the University's Board of Trustees and as chairman of the Board of Directors of YU's Benjamin N. Cardozo School of Law.

Soviet Jewish emigre named to Syms faculty

Yeshiva University's Sy Syms School of Business has added to its fulltime faculty Dr. Lev Slutskin, a Soviet Jewish emigre who came to the United States to earn M.A. and Ph.D. degrees in mathematics at Co-

lumbia University.

Dr. Slutskin, who taught previously at Columbia, CCNY, and Hampton University, has been appointed assistant professor of business statistics.

National media turn to Jesselson professor for insights on world oil economics

When students at Yeshiva University's Sy Syms School of Business and Yeshiva College want to know how the Iraqi crisis has affected world oil economics, they turn to Dr. Eliyahu Kanovsky.

So do ABC World News This Morning, CBS Radio, the Washington Post, New York Post, and International Herald Tribune—to name only a few members of the Fourth Estate who have sought Dr. Kanovsky's opinions on sanctions, embargos, and oil economics since Saddam Hussein's invasion of Kuwait last August.

Why are the media so interested in quoting and interviewing this soft-spoken YU professor, a 1942 alumnus who has returned to his alma mater as the occupant of the Ludwig Jesselson Chair in Economics? This marks the second time Dr. Kanovsky has been named to occupy the Chair: he was the inaugural Jesselson Professor in 1986.



Dr. Eliyahu Kanovsky

For starters, he's a world-leading authority on OPEC and oil economics, a reputation heightened 10 years ago when he accurately predicted an oil glut in the 1980s when most other experts foresaw only shortages and skyrocketing prices. Since then, he's lectured at the pres-

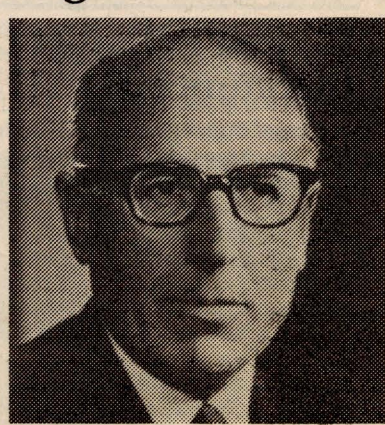
tigious Brookings Institute and at major universities—Harvard, Columbia, and Princeton to name but a few—and has been a frequent visitor to Washington to brief policy makers and senior officials at the Pentagon, CIA, and U.S. State and Energy departments.

His most recent visit to the nation's Capital—on behalf of the Washington Institute for Near East Policy—resulted in his authorship and the issuance of the Institute's Policy Paper: *OPEC Ascendant: Another Case Of Crying Wolf?*

With audiences like these, what brought Dr. Kanovsky back to Yeshiva University?

"Of course, there is the sentimental attachment," he says. "And as a religious Jew, I feel very comfortable in the YU environment."

In fact, when he's not immersed in oil statistics and Middle East economics, Dr. Kanovsky turns to the Talmud, a lifelong passion.



Ludwig Jesselson

The Chair he occupies at YU was established by Salomon, Inc. to honor Mr. Jesselson, a director and former executive vice president of Phibro-Salomon, Inc. and former chairman of Philipp Brothers Inc. who is chairman of the University's Board of Trustees.

Dr. Kanovsky believes there is a vital necessity to have the Syms School—the only business school under Jewish auspices in the Western Hemisphere—under the University's academic umbrella.

"The business professions—economics, finance, marketing, banking—have traditionally attracted Jews in disproportionate numbers," says Dr. Kanovsky, who is on sabbatical leave as professor of economics at Bar-Ilan University and senior researcher at the Dayan Center for Middle Eastern Studies. "Therefore, there's every reason YU should offer its students a preparatory program for these professions."

"I'm very impressed by the quality and seriousness of the Syms and YC economics students," he says. "They are and will continue to be accepted by the finest graduate schools; they are and will continue to be placed in top firms. They are, in short, passing the test."



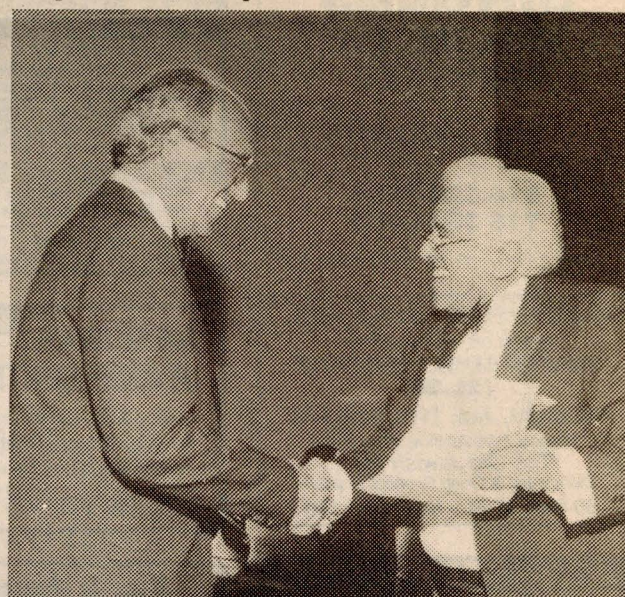
YESHIVA UNIVERSITY *Developments*

YU raises \$69 million toward Second Century Capital Campaign goal of \$400 million, announcement rouses 800 communal leaders at Hanukkah Dinner and Convocation



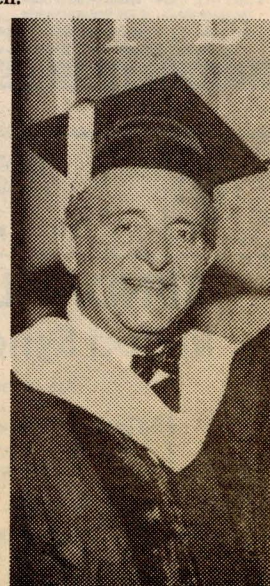
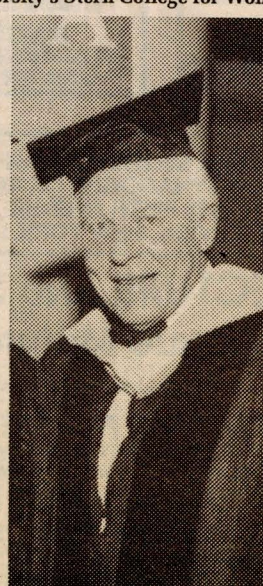
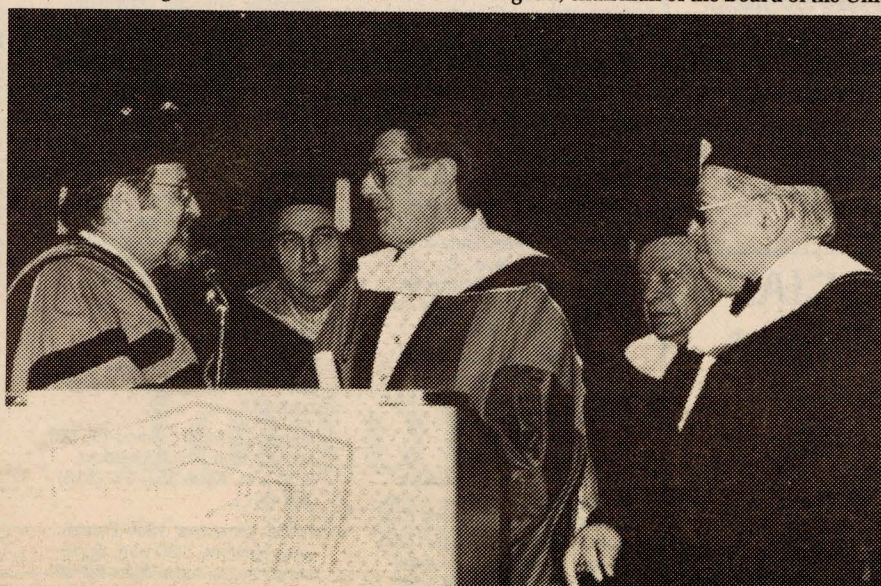
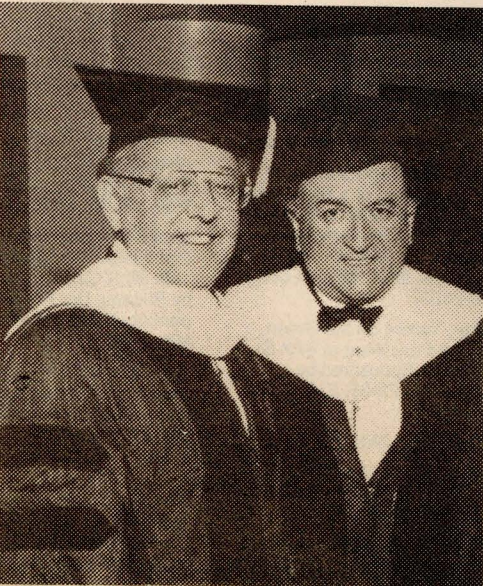
More than 800 Jewish communal leaders cheered and applauded when Yeshiva University announced at its 66th annual Hanukkah Dinner and Convocation that it has raised \$69 million toward its Second Century Capital Campaign goal of \$400 million. The effort has been spearheaded by 15 Benefactor gifts ranging from \$1 million to \$6 million. Jerusalem Mayor Teddy Kollek was the keynote speaker at the convocation, at which he and five noted philanthropists received honorary doctoral degrees: Diane Belfer, an Overseer of YU's Albert Einstein College of Medicine; University Trustee Ebrahim Eshaghian; international investor Dr. Stephen H. Floersheimer; Fanya Gottesfeld-Heller, secretary of Yeshiva College's Board of Directors; and Joseph Wilf, a Director of the Board of YU's Sy Syms School of Business. U.S. Sen. Joseph I. Lieberman of Connecticut was guest speaker at the dinner. LEFT (seated, L-R): Mrs.

Heller; Dr. Floersheimer; University President Dr. Norman Lamm; Mayor Kollek; Ludwig Jesselson, chairman of YU's Board of Trustees; Mrs. Belfer; and Mr. Eshaghian. Standing (L-R): Sy Syms, YU Board treasurer; dinner chairman Dr. Ira Kukin, vice chairman of the YU Board; Mr. Wilf; Hon. Herbert Tenzer, chairman emeritus of the Board; Burton P. Resnick, chairman of YU's Executive Committee and chairperson of the Einstein Board; Board vice chairman Hermann Merkin; and convocation chairman Jacob Burns, a Trustee and chairman of the Board of Directors of YU's Benjamin N. Cardozo School of Law. RIGHT: Mayor Kollek received a six-foot-long birthday cake with a backdrop of Jerusalem at the dinner in celebration of his forthcoming 80th birthday. L-R: Mr. Tenzer, Dr. Lamm, Sen. Lieberman, Mayor Kollek, and David H. Zysman, YU's vice president for development.



L-R: Mayor Teddy Kollek with Ludwig Jesselson and his wife, Erica, arrangements chairman of the dinner and Board chairman of the YU Museum. Jacob Burns welcomes guests at the convocation. Dr. Ira

Kukin chairs the Hanukkah dinner. Burton P. Resnick (left) is introduced at the dinner by Trustee David Yagoda, chairman of the Board of the University's Stern College for Women.



L-R: Sy Syms (left) with University Trustee David J. Azrieli. Dr. Stephen Floersheimer (center) receives his honorary degree from Dr. Norman Lamm as YU Trustee George Klein (between them), Hermann

Merkin, and David H. Zysman look on. Jack A. Belz, a member of the University's Board of Trustees. Milton Gralla, a member of the Board of Governors of YU's Wurzelweil School of Social Work.

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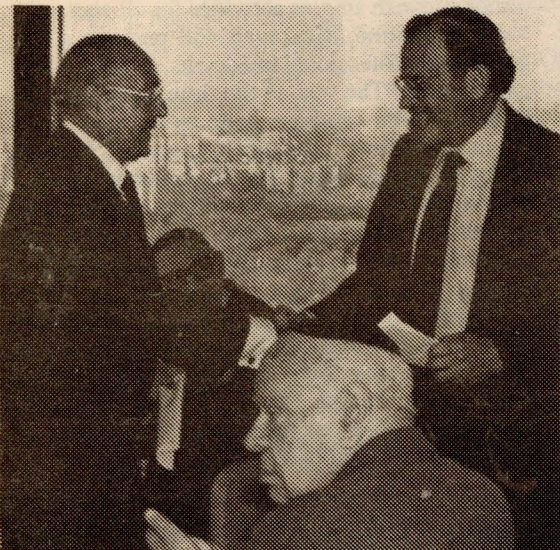
Congratulations
on the wonderful
work you do in
helping the Cause
for Israel.

Keep well -
we are proud of
you. Evelyn
gives me in love
Love
Jimmy



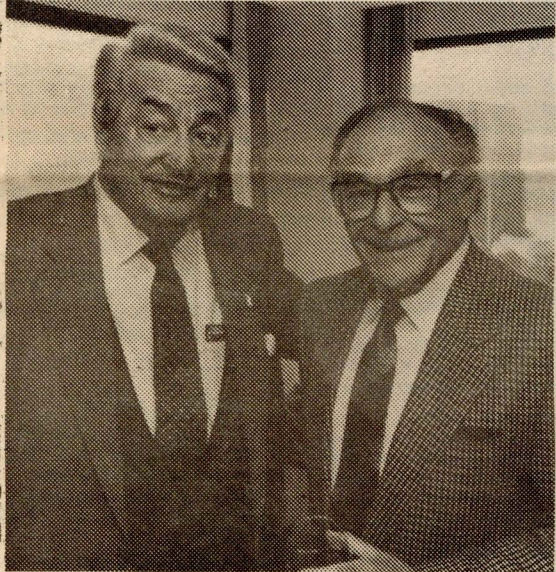
YESHIVA UNIVERSITY *Developments*

Leaders of University's boards convene to intensify activities and increase momentum for \$400 million Second Century Capital Campaign



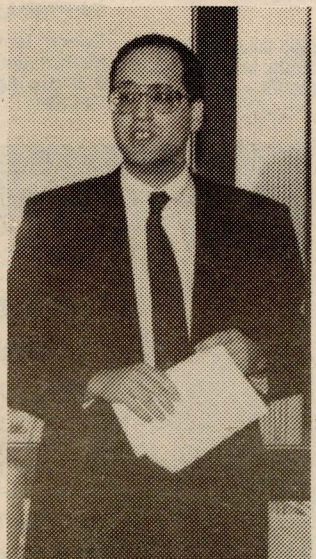
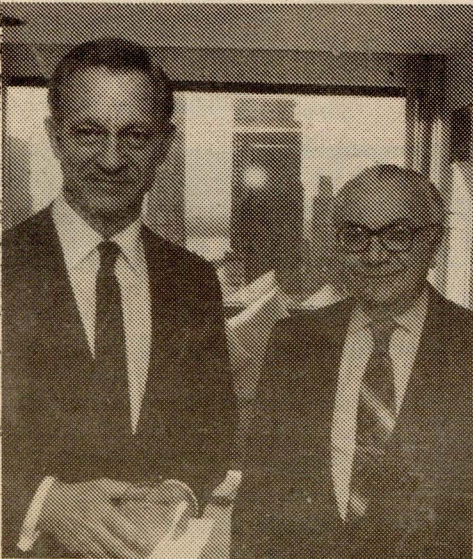
Yeshiva University leaders convened at the Manhattan home of Sy Syms to review the progress of the University's \$400 million Second Century Capital Campaign and discuss events and major gift solicitations for YU's 16 undergraduate, graduate, and professional schools and affiliates. Mr. Syms, treasurer of the University's Board of Trustees, reported that 19 Benefactor gifts ranging from \$1 million to \$6 million have been received since the Capital Campaign was launched a year ago. L-R: Mr. Syms (left) introduces YU President Dr. Norman Lamm to address the gathering. YU Trustees (from left) E. Billi Ivry, Ebrahim Eshaghian, and

Jacob Burns, chairman of the Board of Directors of the University's Benjamin N. Cardozo School of Law. Burton P. Resnick (seated), Executive Committee chairman of the Board of Trustees and chairperson of the Board of Overseers of YU's Albert Einstein College of Medicine, and David H. Zysman, the University's vice president for development. Hermann Merkin (left), vice chairman of the Board of Trustees, and Baruch Glaubach, a member of the Yeshiva University High Schools Board who chaired the recent YUHS annual dinner that raised more than \$750,000.



L-R: Herbert H. Schiff (left) of Columbus, Ohio, chairman of the Board of Governors of the University's Wurzweiler School of Social Work, with Henry Voremborg, vice chairman of the Wurzweiler Board and chairman of its capital campaign. Lea Eisenberg (center) and Marjorie Diener Blenden (right), vice chairman and secretary, respectively, of the Board of Directors of YU's Stern College for Women. Mrs. Eisenberg is a guest of honor and Mrs.

Blenden the chairman of Stern's fourth annual dinner on May 15. With them is Belle Rosenbaum, a member of the new board being formed for the Yeshiva University Museum. Mrs. Sy (Lynn) Syms with Leon A. Miller, capital campaign chairman for YUHS and treasurer of its Board. Samson Bitensky, YU Trustee and vice chairman of the Board of Directors of the University's Sy Syms School of Business.



L-R: University Trustee Abraham S. Guterman (right) with Warren Alpert, a member of the Board of Overseers of Albert Einstein College of Medicine. Emanuel J. Adler, a member of Yeshiva College's Board of Directors and a chairman of the College's inaugural dinner that raised \$3.7 million. Leaders of the Board of Trustees of YU's affiliated Rabbi Isaac Elchanan

Theological Seminary: (L-R) capital campaign chairman Asher Schapiro, Jacob Rosenbaum, and Board chairman and University Trustee Judah Feinerman with Dr. Herbert C. Dobrinsky, YU's vice president for university affairs. Mr. Syms greets YU Trustee Morry Weiss of Cleveland, Ohio.



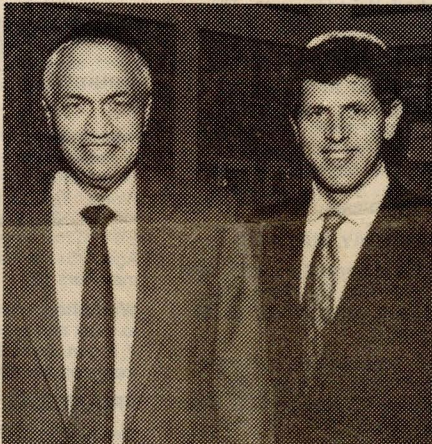
YESHIVA UNIVERSITY *Developments*

Yeshiva College inaugural dinner raises \$3.7 million to launch its Capital Campaign



The Board of Directors of Yeshiva College raised \$3.7 million at an inaugural dinner that launched the College's Second Century Capital Campaign. More than 350 persons attended the event, which honored the Board's founding officers and members. ABOVE, LEFT: Dr. Norman S. Rosenfeld, YU president, makes presentation to Board chairman Marvin S. Bienenfeld. ABOVE, RIGHT: Seated (L-R): Emanuel J. Adler, dinner co-chairman; J. Philip Rosen, Board vice chairman; Mr. Bienenfeld; Dr. Lamm; David Eshaghian,

Board treasurer; Fanya Gottesfeld-Heller, Board secretary; and Henry Koschitzky, dinner co-chairman. Standing (L-R): Dr. Norman S. Rosenfeld, Yeshiva College dean; Dr. Herbert C. Dobrinsky, YU's vice president for university affairs; Robert I. Kantowitz, journal chairman; Dr. Richard Born, journal co-chairman; Paul Davidman, journal co-chairman; Dr. Israel Miller, the University's senior vice president; and David H. Zysman, YU's vice president for development.



ABOVE, LEFT: Dr. Lamm with (L-R) Ludwig Jesselson, chairman of YU's Board of Trustees, and dinner guests Rosa and Harry S. Strygler, a Board member of YU's Sy Syms School of Business. CENTER: University Trustee Jerome Schottenstein (left) of Columbus, O., and his son, Jay, a member of the Yeshiva College Board. RIGHT: (L-R): Judah Feinerman, YU Trustee and Board chairman of the University's

affiliated Rabbi Isaac Elchanan Theological Seminary (RIETS); YU Trustee Ebrahim Eshaghian; Dr. Dobrinsky; and Joel Jablonski, whose Benefactor gift endowed the University's Joel Jablonski Campus in Manhattan. Mr. Feinerman's son, Elliot, and Mr. Eshaghian's son, David, serve on the Yeshiva College Board of Directors.



Syms Board leaders at student dinner

Leaders of the Board of Directors of Yeshiva University's Sy Syms School of Business joined some 150 students at the School's annual dinner. Seated (L-R): Dr. Michael Schiff, SSSB dean; Board member Sy Syms, who extended greetings at the event; Board chairman Josh S. Weston; Board member Jacob Burns, a YU Trustee and Board chairman of the Benjamin N. Cardozo School of Law; and Dr. Israel Miller, YU senior vice president. Standing (L-R): student leaders Ami Aharon; Shoshana Levitz; Lauryn Schnack; Aliza Levine, Midtown Campus valedictorian; Michelle Chrein; David Maryles; Joel Jablonski Campus valedictorian; and Stephen Weiss.

YU hoop star Academic All-American

Eric Davis of Manhattan—the leading scorer on the Maccabees, Yeshiva University's varsity basketball team—has become the first YU scholar-athlete to be selected to the GTE Academic All-America men's basketball team by the 1,500-member College Sports Information Directors of America.

The 5-11 guard, a senior history major at Yeshiva College, earned national honors by compiling a

3.54 grade point average during his college career while averaging 22.7 points and 9.7 assists per game during the 1990-91 basketball season.

Davis was joined on the GTE All-America District 1 team by 6-5 Jon Rosner of Brooklyn, the Maccabees' team captain. A senior accounting major at YU's Sy Syms School of Business, Rosner accumulated a 3.87 GPA while averaging 16.4 points and 3.4 rebounds per game.

Einstein Women to salute six outstanding women at 37th annual Spirit of Achievement Luncheon on May 15

Five women will be honored for outstanding accomplishments in their respective fields of endeavor at the 37th annual Spirit of Achievement Luncheon—the premier event of the New York Chapter of the National Women's Division of Yeshiva University's Albert Einstein College of Medicine.

The gala affair will be held on Wednesday, May 15, at 11:30 a.m. at The Waldorf-Astoria, chairwoman Carol B. Miller announced.

This year's recipients of the Spirit of Achievement Award, which will be presented by Dr. Dominick P. Purpura, Einstein dean, are:

June Anderson, opera star, for "Performing Arts."

Donna Karan, designer, for "Fashion."

Evelyn H. Lauder, senior corporate vice president of the Estee Lauder Companies, for "Philanthropy."

Anna Quindlen, columnist for *The New York Times*, for "Journalism."

Faye Wattleton, president of Planned Parenthood Federation of America, for "Human Services."

Judy R. Rosenberg will receive the Lizette H. Sarnoff Award for Volunteer Service in recognition of her leadership in United Jewish Appeal-Federation, the New York Public Library, Channel 13, and other organizations. Mrs. Rosen-



June Anderson



Donna Karan



Evelyn H. Lauder



Anna Quindlen



Judy R. Rosenberg



Faye Wattleton

berg is secretary of Einstein's Board of Overseers.

This award will be presented by Rosita Sarnoff, granddaughter of Gen. David and Lizette Sarnoff.

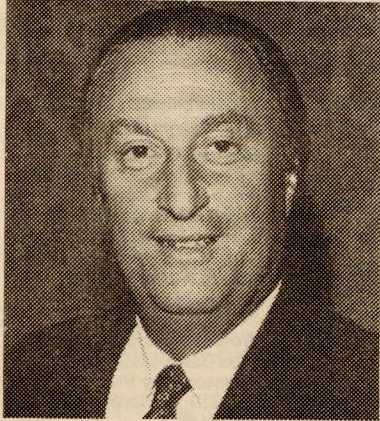
Susan Hurowitz is president of the New York Chapter of Einstein's Women's Division. Lynne Manning is president of the National Women's Division.

For information on programs, activities and the various ways you can support our vital University, please call David H. Zysman, Vice President for Development, at (212) 960-0863, or write to the Yeshiva University Office of Development, 500 West 185th Street, New York, NY 10033-3299.

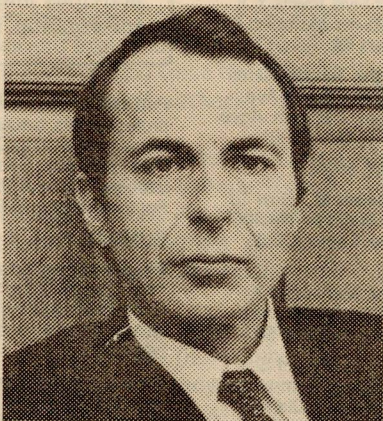


YESHIVA UNIVERSITY *Developments*

Philip Altheim is chairman of committee of prominent Yeshiva University leaders and supporters for 67th annual Hanukkah Dinner and Convocation on December 15



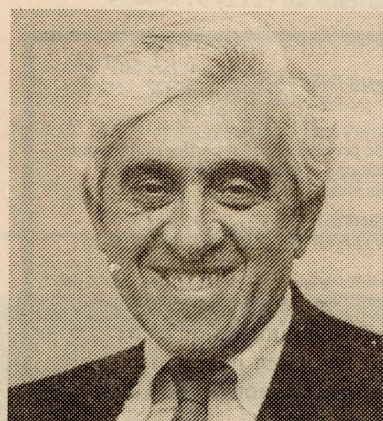
Philip Altheim



Earle I. Mack



Sy Syms



David Yagoda



Jacob Burns

Benjamin Gottesman Pool to be dedicated on Nov. 7 at annual meeting of the University's Joint Boards

Yeshiva University will dedicate the Benjamin Gottesman Pool in a special ceremony on Thursday, November 7, at 5:30 p.m. preceding the annual meeting of its Joint Boards.

David S. Gottesman, managing partner of the investment firm of First Manhattan Co. and a member of the University's Board of Trustees, and his wife Dr. Ruth Gottesman made a pace-setting gift in memory of his father to enable the University to build the 10,000-square-foot pool.

Major gifts toward its construction were also made by Ludwig Jesselson, chairman of the Board of Trustees, and his wife Erica; the Horace W. Goldsmith Foundation; and Dr. Philip David, a member of the Board of Directors of YU's Sy Syms School of Business.

Dr. Norman Lamm, University president, will preside at the dedication of the new facility—a 25-meter, five-lane pool housed in a building on YU's Joel Jablonski Campus in the Washington Heights section of Manhattan. It includes a steam room and sauna, whirlpool, lounge-recreation area, and shower and locker rooms.

Following the dedication, the Joint Boards dinner will convene in Gloria and Jesse Weissberg Commons in Belfer Hall. The Joint Boards comprise some 350 prominent businessmen and women, educators, and Jew-



David S. Gottesman



Benjamin Gottesman

ish communal leaders from the United States and Canada who serve on the boards of the University and its undergraduate, graduate, and professional schools and affiliates.

David S. Gottesman's historic family ties to Yeshiva University span three-quarters of a century.

His grandfather Mendel Gottesman was a pioneer of the institution who served as treasurer and a trustee of its Board from 1922 until his death in 1942.

Benjamin Gottesman, David Gottesman's father, was a member of YU's Board from 1927 until his death in 1982. He received an honorary degree from the University in 1959 in recognition of his outstanding leadership and service.

David Gottesman, who was elected

to the Board in 1979, was similarly cited with an honorary degree at YU's 64th annual Hanukkah Dinner and Convocation in 1988.

His gift to establish the pool is the latest in a number of major benefactions from the Gottesman family.

Benjamin Gottesman endowed YU's central library, which was named in memory of his father.

The D. Samuel Gottesman Library at the University's Albert Einstein College of Medicine was named in memory of David Gottesman's uncle. The Gottesman family also endowed YU's first chair in Library Science.

David Gottesman and Dr. Ruth Gottesman, associate professor of pediatrics and director of psychoeducational services at Einstein, are YU Benefactors.

Earle I. Mack, Sy Syms, and David Yagoda are serving as co-chairmen of the Dinner

Philip Altheim, a member of the Board of Overseers of Yeshiva University's Albert Einstein College of Medicine, is dinner chairman of YU's 67th annual Hanukkah Dinner and Convocation on Sunday, Dec. 15, at The Waldorf-Astoria.

Mr. Altheim, chairman of the board and chief executive officer of Forest Electric Corp. and Forest Datacom, heads a blue-ribbon panel of prominent YU leaders and supporters who are serving on the Committee for the Hanukkah Dinner.

Eduard A. Shevardnadze, former Foreign Minister of the Soviet Union, will deliver a major address at the Convocation, beginning at 5:30 p.m. in the Starlight Roof. Dinner will follow in the Grand Ballroom.

Mr. Shevardnadze and five noted philanthropists and Jewish communal leaders will receive honorary degrees at the Convocation from Dr. Norman Lamm, YU president. The other degree recipients are:

Milton Gralla, a member of the Board of Governors of YU's Wurzelweil School of Social Work. Mr. Gralla has long been involved in leadership efforts to strengthen Jewish educational institutions and to revitalize in Soviet Jews an awareness and appreciation of their heritage.

Leon A. Miller, treasurer of the Board of the Yeshiva University High Schools. Mr. Miller and his family made a major gift in memory of their parents to establish the Andrew N. and Rose Miller Chair in the History of Zionism and Modern Israel at YU.

Geraldine H. Schottenstein, who with her husband Jerome, a University Trustee, made a new \$2.4 million gift toward the acquisition of an additional residence hall at YU's Stern College for Women.

Sol A. Shenk, who made a major

gift to endow the Florence and Sol Shenk Synagogue in the Schottenstein Center, the student activities building established by the Schottensteins on YU's Joel Jablonski Campus.

Harry Wilf, a member of the Board of Directors of the University's Sy Syms School of Business, who with his brother Joseph made a \$1 million gift to establish a scholarship fund for undergraduate students.

Co-chairmen of the Hanukkah Dinner are:

- Earle I. Mack, vice chairman of the Board of Directors of YU's Benjamin N. Cardozo School of Law.

- Sy Syms, treasurer of the University's Board of Trustees.

- David Yagoda, a YU Trustee and Stern College Board chairman.

- Jacob Burns, chairman of the Cardozo Board and a YU Trustee, is serving as chairman of the Convocation.

Dinner Committee

Members of the Dinner Committee include David J. Azrieli, YU Trustee; Harry Bauer, Cardozo Director; Samson Bitensky, YU Trustee; Marjorie Diener Blenden, Stern Board secretary; William Goldberg, a member of Yeshiva College's Board of Directors; Larry Gralla; and Sam Halpern.

Also, Fanya Gottesfeld-Heller, Yeshiva College Board secretary; Joseph Kerzner, Syms Board Director; Shalom Lamm; Ira I. Miller; Mitchell W. Ostrove, Einstein Overseer; and Burton P. Resnick, Einstein Board chairperson and Executive Committee chairman of the YU Board.

And, J. Philip Rosen, a Yeshiva College Board vice chairman; David I. Schachne, a vice chairman of the Wurzelweil Board; Jay Schottenstein, Yeshiva College Director; Irwin Shapiro, YU Trustee and chairman of the Yeshiva University High Schools Board; and Rosa Strygler.

Dr. David I. Schnall named to Herbert H. Schiff Chair

Dr. David I. Schnall has been appointed visiting professor at Yeshiva University's Wurzelweil School of Social Work and occupant of the School's Herbert H. Schiff Chair in Management and Administration. Dr. Sheldon R. Gelman, Dorothy and David I. Schachne Dean at Wurzelweil, has announced.

Dr. Schnall, professor in the Department of Public Administration at Long Island University, will teach at Wurzelweil for the 1991-92 academic year.

The Chair was established in 1984 through a major gift from Mr. Schiff of Columbus, Ohio, chairman of Wurzelweil's Board of Governors and a member of the University's Board of Trustees.

Dr. Schnall is a three-time alumnus of YU. He graduated from Yeshiva College, received a master's degree



Herbert H. Schiff



Dr. David I. Schnall

from the Bernard Revel Graduate School, and was ordained at the affiliated Rabbi Isaac Elchanan Theologi-

cal Seminary. He also earned a second master's degree and a Ph.D. from Fordham University.

YUWO opera benefit set for November 9

Yeshiva University Women's Organization (YUWO) will hold its 46th annual opera benefit on behalf of YU's undergraduate scholarship program on Saturday, November 9, at 8 p.m. at Lincoln Center's New York State Theater. A benefit gala in the Grand Promenade will follow the performance of *Brigadoon*.

YUWO's opera gala chairmen are Deborah H. Born, Adele Kanarek, Gabrielle Propp, and Sylvia Tau. Rose C.

Liberman is arts and culture plaque founder.

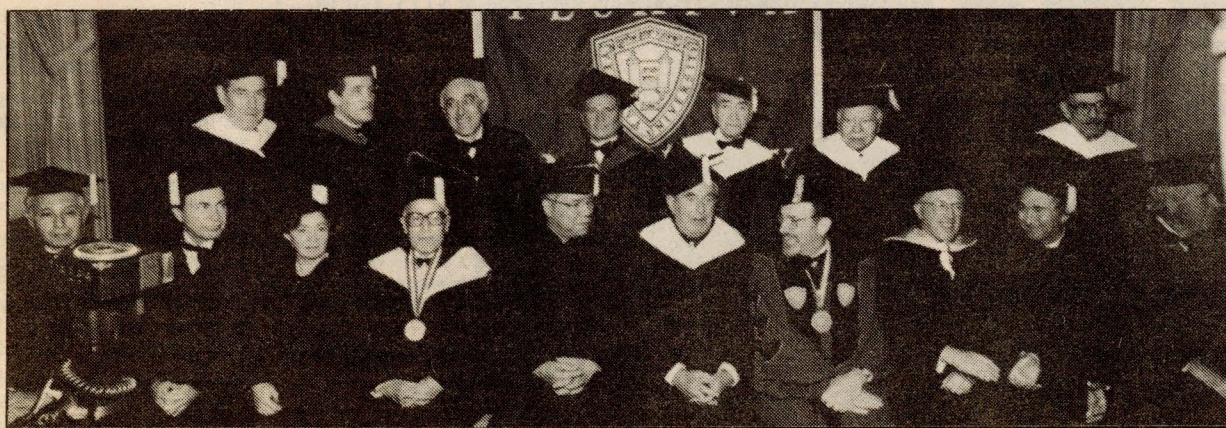
The Future Builders, YUWO's Young Leadership Group, is taking an active role in the event, says Dinah Pinczower, YUWO's national president. The Future Builders' executive chairmen are Aviva Levinson, Ira Lifshutz, and Debra and Bruce Prince. Heshy Feldman, Mark and Patricia Kaufmann, and Laura Siegel are benefit chairmen.

YESHIVA UNIVERSITY

DEVELOPMENTS



Israel President Chaim Herzog and Joint Chiefs Chairman Gen. Colin Powell principal speakers at YU's 68th Annual Hanukkah Dinner and Convocation



SEATED (from left): Dr. Jack Fishman, Earle I. Mack, Anita Saltz, Ludwig Jesselson, Gen. Colin L. Powell, President Chaim Herzog, Dr. Norman Lamm, Hanukkah Dinner chairman and YU Trustee David S. Gottesman, Sheldon H. Solow, and Philip Rosen. STANDING (from left): YU Trustees Judah Feinerman, Board chairman of Rabbi Isaac Elchanan Theological Seminary; Robert A. Belfer, Board treasurer of Albert Einstein College of Medicine; David Yagoda, associate dinner chairman and Board chairman of Stern College for Women; Dr. Ira Kukin, YU Board vice chairman; Jacob Burns, convocation chairman and Board chairman emeritus of Benjamin N. Cardozo School of Law; Hermann Merkin, YU Board vice chairman; and Ebrahim Eshaghian.

His Excellency Chaim Herzog, President of the State of Israel, and Gen. Colin L. Powell, chairman of the U.S. Joint Chiefs of Staff, voiced notes of optimism in their addresses before more than 750 Jewish communal leaders at Yeshiva University's 68th annual Hanukkah Dinner and Convocation.

The event received nationwide media attention, being covered by the U.S. and foreign press and the major television networks. In addition, Gen. Powell's speech was carried in its entirety by C-Span.

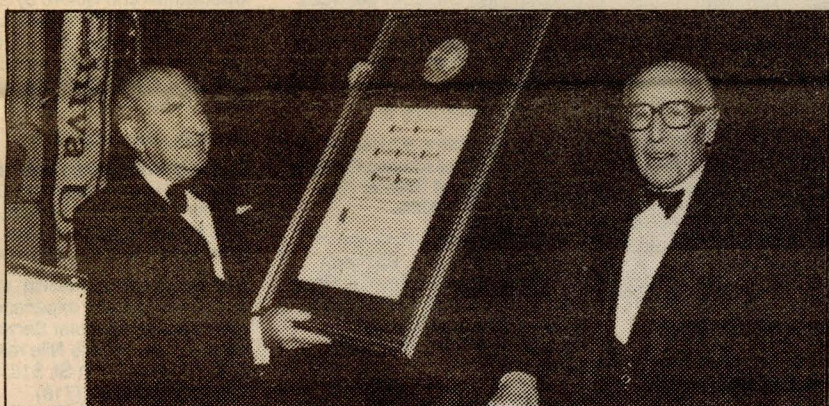
President Herzog, principal speaker at the Hanukkah Dinner, reaffirmed Israel's determination to reach an accord with its Arab neighbors, declaring that "however bitter the struggle, we will continue with the peace process and, I am sure, will yet celebrate the achievement of peace."

Gen. Powell, in his keynote address at the convocation, said "America's strategic relationship with Israel is as strong and resolute as ever. For me, the friendship between America and Israel is a personal bond that will continue to weather any storm—a bond that will never, never be broken."

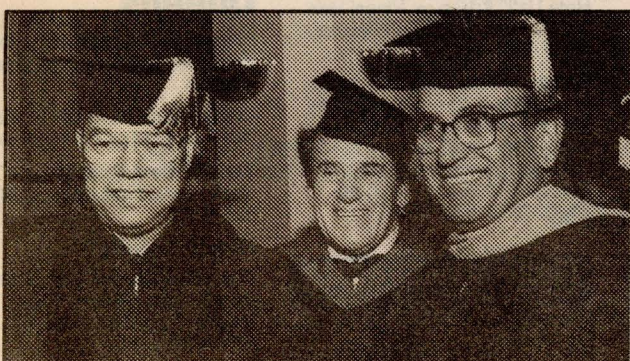
President Herzog received YU's first Second Century Award at the dinner from Ludwig Jesselson, chairman of the University's Board of Trustees.

Gen. Powell was awarded an honorary degree at the convocation from YU President Dr. Norman Lamm.

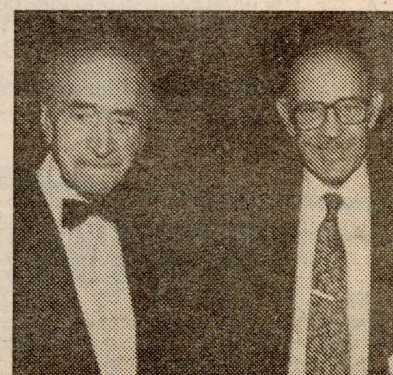
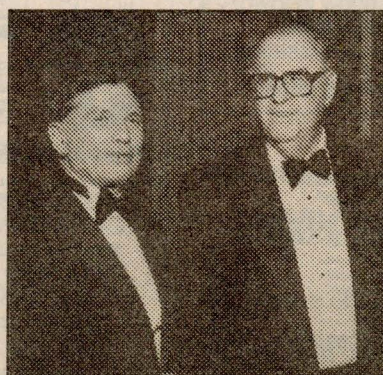
Other honorary degree recipients were YU leaders Dr. Jack Fishman, Earle I. Mack, Philip Rosen, Anita Saltz, and Sheldon H. Solow. □



LEFT: President Herzog receives YU's Second Century Award from Mr. Jesselson. RIGHT: Gen. Powell with Zalman Shoval (left), Israel's Ambassador to the United States, and Jay Schottenstein, chairman of Yeshiva College's Board of Directors.



FROM LEFT: Gen. Powell with Mr. Belfer (center) and Burton P. Resnick, chairman of YU's Executive Committee and chairperson of the Einstein Board. President Herzog with (L-R) Colette Avital, Israel Consul General in New York; David H. Zysman, YU vice president for development; and Sy Syms, treasurer of the YU Board. Dr. Lamm with Mr. Solow (left), vice chairman of the Cardozo Board, and Mr. Mack, Cardozo Board chairman.



FROM LEFT: Mr. Rosen and his wife Rita, both members of the Einstein Board, with Mr. Gottesman. Mrs. Saltz receives congratulations from Gen. Powell and Mr. Jesselson (center). Dr. Kukin with dinner guest Abba Eban, Israel's former Foreign Minister. Mr. Burns with Mr. Eshaghian.

YESHIVA UNIVERSITY

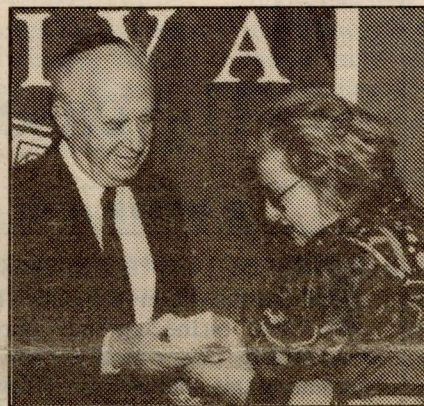
DEVELOPMENTS



Prime Minister Yitzhak Rabin vows to continue Middle East peace process in address to thousands of students and supporters on YU's main campus



LEFT: Prime Minister Rabin is greeted by event chairman Morry Weiss (right) and his wife Judith as University President Dr. Norman Lamm looks on. CENTER: Ludwig Jesselson, chairman of YU's Board of Trustees, presents Mr. Rabin with the Second Century Award. RIGHT: Mr. Rabin, an avid tennis buff, receives a YU Maccabee sweatshirt for his "distinguished court service" from Avi Steinlauf, Yeshiva College student council president.



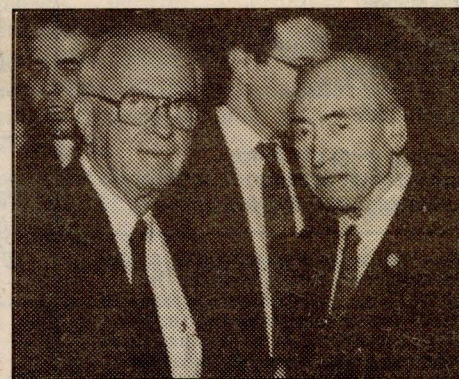
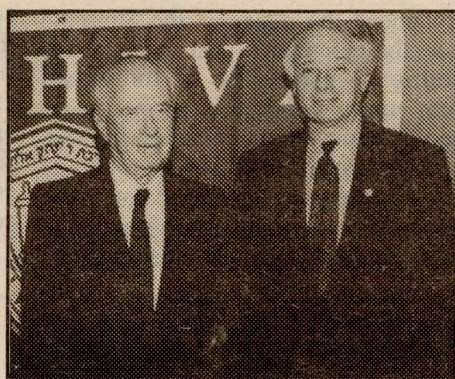
LEFT: Mr. Rabin and Dr. Lamm with Sy Syms, treasurer of YU's Board of Trustees, and his wife Lynn. CENTER: The Prime Minister is greeted by Burton P. Resnick (center), chairman of YU's Executive Committee and chairperson of the Board of Overseers of Albert Einstein College of Medicine, and University Trustee George Klein. RIGHT: Erica Jesselson, a longtime friend of Mr. Rabin, presents him with a personal memento.

Prime Minister Yitzhak Rabin reaffirmed his determination to continue the peace process in the Middle East despite the recent outbreak of terrorist activity in Israel in an address to thousands of Yeshiva University students and major supporters who overflowed Nathan Lampert Auditorium and watched on closed-circuit TV on the University's Joel Jablonski Campus in Manhattan.

Mr. Rabin, whose visit to the University came a few days after his historic first official meeting with President Clinton in Washington, was presented with YU's Second Century Award by Ludwig Jesselson, chairman of the Board of Trustees.

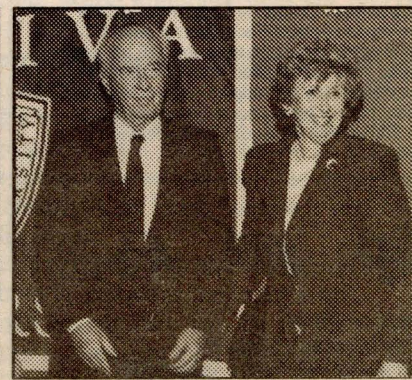
Morry Weiss of Cleveland, a Trustee of the University and chairman and chief executive officer of American Greetings Corp., was chairman of the event.

Other participants included University President Dr. Norman Lamm; David H. Zysman, YU's vice president for Development; and Avi Steinlauf and Adeeva Leya Graubard, student council presidents, respectively, of Yeshiva College and Stern College for Women. ■



FROM LEFT: Mr. Rabin with Dr. Lamm and David H. Zysman, the University's vice president for development. YU Benefactor and alumnus Dr. Jack Fishman with Mr. Rabin. David I. Schachne (right) vice chairman of the Board of Governors of YU's Wurzeiler School of

Social Work, and his wife Dorothy with Mr. Rabin and Mr. Resnick. Mr. Rabin with Jacob Burns, YU Trustee and chairman emeritus of the Board of Directors of the University's Benjamin N. Cardozo School of Law.



FROM LEFT: Dr. Lamm greets University supporter Sam Halpern (left) and Rabbi Arthur Schneier of Park East Synagogue in Manhattan, a YU alumnus who will be honored at a major dinner on April 28. Mr. Rabin and Mr. Resnick with Emanuel Gruss, an Honorary

Trustee of the University. Mr. Rabin and Dr. Lamm with Jerry S. Handler, a member of Einstein's Board of Overseers. Mr. Rabin and Marjorie Diener Blenden, secretary of the Board of Directors of Stern College for Women.



Students meet with representatives of the "Big Six" public accounting firms during a Sy Syms School of Business Career Planning and Placement Night.

Syms Class of '95 nears 100% placement

Ira Jaskoll, associate dean of Sy Syms School of Business, reported that 95% of the school's 1995 class has secured employment in business and related fields. He anticipates "close to a 100% placement rate for the fifth consecutive year."

Jaskoll noted that a "significant number" of these men and women accepted offers from "Big Six" accounting firms. Others have been

employed by Lehmann Brothers, Goldman Sachs, Merrill Lynch, Smith Barney, and Dun and Bradstreet.

In addition, he said that 100% of SSSB graduates who applied were accepted to graduate schools, including Wharton School of Business, Columbia University, and Fordham University, as well as several of YU's own graduate and professional schools.

Volume 2

Editor

BRUCE

Staff writers

JUNE

MAF

Staff photographers

NOF

Graphic designer

PAT

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BUSINESS

Clothes Make The Man

TV ads helped Sy Syms fashion success. Now Yeshiva University is saluting him for shaping the business leaders of tomorrow.

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STAFF WRITER

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Two weeks before the show's fall debut, the former Jets lineman called to ask which agency would be handling the advertising campaign. Syms told DeLuca he didn't have one.

"You used to do it, why not write your own [commercial] and do it yourself?" the clothier remembers DeLuca telling him.

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The sports program went off the air the next fall, but Syms did not. For the next 10 years he wrote and delivered commercials that saturated the New York area and made him arguably the best-known clothing retailer in the New York area.

His retail chain, Syms Corp., now has 37 stores in 16 states. Syms credits advertising with allowing him to "penetrate a new market a little easier."

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The oldest of his six children, Marcy, now Syms' chief operating officer, appeared with her father on some of the TV ads.

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So big they named the school after him.

A dinner celebrating the 10th anniversary of the Sy Syms School of Business — the nation's only undergraduate business school under Jewish auspices — and honoring Syms for his "extraordinary efforts" for the school, the university as a whole and the community will be held Thursday, March 28, at the Pierre Hotel in Manhattan.

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Syms, who with wife Lynn now hosts a half-hour talk show on WRTN-FM (93.5) at 5:30 p.m. Thursdays, says he is most proud that students at Yeshiva's business school also take an intensive course of Judaic studies.

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"Entrepreneurs are those who believe in their theories and don't see the risks. You can tell them the risks but they just bypass them. And they can go down in flames."

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What brought him back to Judaism?

"As I matured and raised a family, I realized the importance of moving the baton on after you're gone," he says.

He carried the baton from his father, Morris Merns. In fact, Syms confesses that the theory he used to revolutionize the retail business — selling brand-name merchandise at discount prices — was one his father utilized in the store he opened in 1931 on Cortland Street in Lower Manhattan. It was called Merns Mart; one of his sons, George, later took over.

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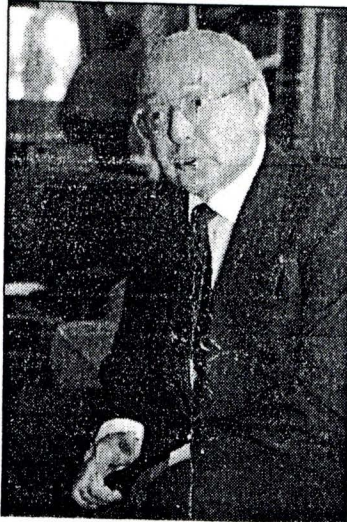
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Michael Dukakis

NEW YORK JEWISH WEEK

NEW YORK, NY
WEEKLY 110,000

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For her husband's 70th birthday, Rosa Strygler wanted to give him something truly special. Instead of a gold watch or a trip around the world, she chose a gift with much deeper and more lasting value: the Harry Strygler Floor at Yeshiva University's Sy Syms School of Business.

Mr. Strygler, a member of the Syms School's Board of Directors, "was thrilled," Mrs. Strygler said. "People also told me they were inspired to make similar gifts to honor family and friends. So I couldn't wait to do something even more special for Harry's 75th birthday."

A few months ago, she came across an article about the loss in 1993 of several of the Jewish community's great philanthropists, such as

Ludwig Jesselson — "a gentleman with whom we were very close and whom we loved and admired" — and Herbert Tenzer, Joseph Gruss, Arthur Belfer, and Jacob Burns.

"I was deeply concerned about whether the next generation would be as philanthropic and had a long talk about this with our good friend Sy Syms," Mrs. Strygler explained.

"Then I told my husband that, in honor of his 75th birthday, I wanted to make a major gift to Yeshiva University that would bring him into the Benefactor category."

Mrs. Strygler decided to

LEADERS *of the* WEEK



Rosa and Harry Strygler

direct the gift to the Syms School because it represents the best hope of producing future generations of entrepreneurs who will grow to become communal and philanthropic leaders of the caliber of those who passed away.

There is good reason to believe that this hope will be realized: Syms students are sought after by top account-

ing and business firms, the school has an excellent job placement record, and a new major in management and courses in entrepreneurship and business policy have been added to the curriculum.

How did Mr. Strygler react to his wife's special gesture?

"I was delighted," he said. "I thought, leave it to Rosa to do just the right thing, something that would mean so much to me. I wouldn't expect anything less from her."

Mrs. Strygler has always believed in the importance of Jewish education and is convinced that "there must be a

Yeshiva University" to provide it.

"Many children today do not have the same opportunities to give as we did from early childhood," Mrs. Strygler pointed out. "As a very young girl in an Chassidic home in Cracow, I helped deliver Shabbos food every Thursday night to people's doorsteps. We were expected to do mitzvos."

"My husband is a wonderful man, generous, warm-hearted, and very concerned for others. I wanted to make this gift while we were both still living so that we could see some of the progress and fruits of our labors. By linking Harry's name to the future of Yeshiva University and the Jewish people, I am expressing my continuing love and esteem for him."

Must
Love

Ross Harry

Chronicle

- The Sheriff of Nottingham defends himself
- Sy Syms is immortalized in, naturally, suit and tie
- Andrew Young to marry in South Africa.

Don't believe everything you read about the Sheriff of Nottingham.

After 800 years, people are still trying to portray him as a caittiff (modern translation: nasty dude) in his dealings with Robin Hood.

The truth is that things are pretty

much kissy-kissy these days between the successor to the unpopular flat-tax advocate of the 11th century and the ancient bowman of Sherwood Forest. And people who disagree are naught but knaves.

"Nothing is going on between my-

self and Robin Hood," the sheriff said by telephone yesterday.

The sheriff, ROY GREENSMITH, was defending himself against new accusations of hostility. Published reports said the sheriff demeaned the outlaw-band leader formerly known as Robin of Locksley, saying he projected an unfashionable image for a bustling city of 250,000 with lots of small high-tech companies.

Mr. Greensmith, 67, a city councilor serving a one-year elective term as sheriff, said he had been quoted out of context.

"As far as I'm concerned, Nottingham's main marketing point is Robin Hood," Mr. Greensmith said. "We don't need a new image."

"I believe that Robin Hood should be our leader, our principal business leader," he continued. "I'd have him somewhere on every company's logo in the Nottingham-Nottinghamshire area. He would symbolize the business world — activity, strength, honesty, social conscience."

Modern translation? Sheriff of Nottingham to Robin Hood: "I love you, man."

Not every wife puts her husband on a pedestal. So the first thing you ought to know about LYNN SYMS, the wife of the clothier SY SYMS ("An educated consumer is our best customer") is that she did.

Monumentally.

Mrs. Syms happens to be a sculptor, and her bigger-than-life-size bronze bust of Mr. Syms, mounted on a granite base on a wooden pedestal and weighing at least 500 pounds, is to be unveiled tonight at the Hotel Pierre at a dinner for 500 — leaders in fashion, business, civic and communal organizations and politics. And they're honoring Mr. Syms, too.

All are celebrating the 10th anniversary of the Sy Syms School of Business, an institution Mr. Syms helped found. The home of the bust will be the school's entranceway on the Washington Heights campus of Yeshiva University.

Mrs. Syms said that the bust

shows Mr. Syms wearing a large smile. And a Syms suit.

"Of course," she said, "and a Syms shirt and Syms tie."

ANDREW YOUNG, the former Mayor of Atlanta and Ambassador to the United Nations, who is a co-chairman of the Atlanta Committee for the Olympic Games, is off to South Africa, where he is to be married today to a longtime friend, CAROLYN WATSON, an Atlanta schoolteacher. Archbishop DESMOND TUTU is to officiate at the wedding.

Mr. Young's wife of 40 years, Jean Childs Young, died in 1994.

LAWRENCE VAN GELDER

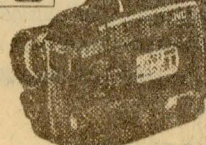
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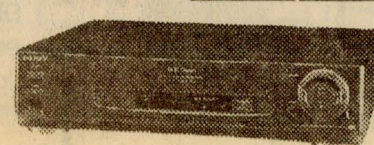
JVC GR-SZ7
S-VHS C Camcorder

•12:1 optical zoom plus 20:1 & 100:1 digital zoom •Color viewfinder •Hi-Fi stereo •Random assemble edit •Auto exposure •Snapshot mode •Remote

Mfr. suggested retail \$1799

\$949⁹⁵

(JVC GRSZ7)



Sony SLV-940HF
Hi-Fi Stereo VHS Recorder

•4-heads •VCR Plus+ programming •Shuttle control •Audio/Video insert edit •Flying Erase™ Head •8-event/1-month timer •Unified remote control

Mfr. suggested retail \$549

\$399⁹⁵

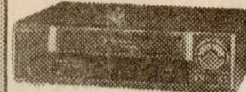
(SON SLV940HF)



JVC VHS Video Recorder
•Ultra-spec drive with jitter reduction circuitry •Shuttle Plus •1 yr/8-event programming •Multi-Brand TV/Cable Box remote control

\$159⁹⁵

(JVC HRJ210)



Sony SL-V440
4-Head VHS Recorder
•VCR Plus+ •Cable mouse •Remote with tracking control •Hi-speed rapid access tape transport •8 event/1 month programming •Auto head cleaner

\$199⁹⁵

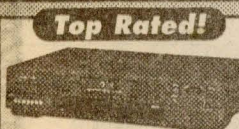
(SON SLV440)



JVC VHS 4-Head
Hi-Fi Stereo Recorder
•VCR Plus+ with Multi-System cable box controller •Jog/shuttle on unit & remote •Eng/Scan on-screen menu •Digital tracking •1-year/8-event program

\$319⁹⁵

(JVC HRVP618)



Samsung VR8905
Hi-Fi Stereo VHS Recorder
•4 heads •Diamond Head™ long life video heads •StarSight Auto Time Set™ feature •Jog/shuttle dial •Universal TV/cable remote

\$399⁹⁵

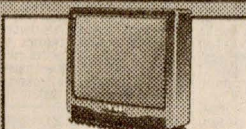
(SAM VR8905)



Go-Video GV8050
8mm/VHS Dual-Deck VCR
•Edit & copy 8mm tapes onto VHS •Hi-8 play •Auto assembly edit & synchro edit •Audio dub •Remote vol. control •4-head VHS & 2-head 8mm

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Mitsubishi CS-35305
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•Advanced P-I-P •700 lines horizontal res. •Multilingual on-screen menu •S-VHS input •Universal remote control

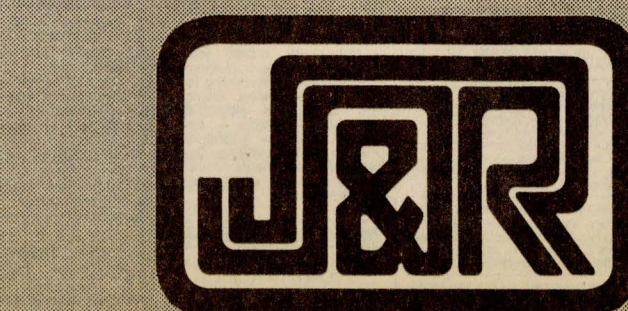
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(MIT CS35305)

Audio

SONY

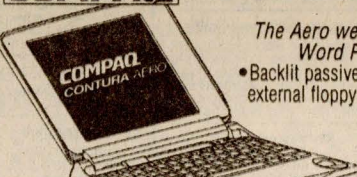
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MUSIC WORLD/COMPUTER WORLD

Personal Computers

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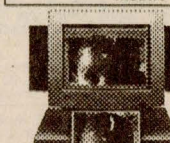
The Aero weighs only 4.2 lbs., use it for Studying, The Internet, Word Processing, Travelling & Commuting, & much more

•Backlit passive-matrix color display •250MB HD •4MB RAM •1.44MB external floppy •PCMCIA-II slot •EasyPoint Trackball •Built-in speaker •Software bundle

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Compaq Presario 7232
120MHz Intel Pentium® Processor Multimedia Computer

•8MB RAM •1.6-GIG HD •4 x-speed CD-ROM •Scanner keyboard •1.44MB floppy •28.8K data/14.4K bps FaxModem •16-bit stereo •Spatializer 3-D surround sound •Software bundle •Monitor not incl.

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(CPQ 7232)

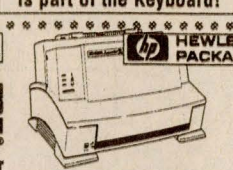


Compaq Presario 7240
133MHz Intel Pentium® Processor Multimedia Computer

•8MB RAM •1.6 GIG HD •6x CD-ROM •Fax/phone ctr. •16-bit stereo and Spatializer 3D surround sound •MPEG •Software bundle

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after mfr. \$100 rebate (CPQ 7240)



Hewlett-Packard LaserJet 5L Printer
•Outstanding print quality •600 dpi in color with optional color cartridge •4 ppm •24MHz processor •26 scalable type-faces •100 sheet tray

\$477⁹⁵

(HP C3941A)



Hewlett-Packard DeskJet 600
•600-dpi black print, 600 x 300 dpi in color with optional color cartridge •4-ppm black, 10ppm color •512K memory •Three-year warranty

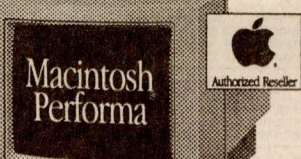
\$199⁹⁵

(HP C2184A)

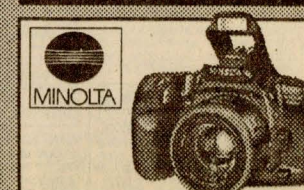
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Apple® Macintosh® Performa® P631CD 8/500/CD

•8MB RAM •500MB hard drive •3.5" floppy drive •Double-speed CD-ROM



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Easy To Use SLR Camera Kit

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\$399⁹⁵

\$374.95 after mfr. \$25 rebate

(MIN 400SIKIT)

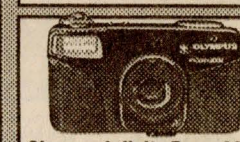


Nikon N50i™ Outfit
Autofocus SLR Camera Kit

•Simple/advanced modes •Push-button operation •Auto-Exposure with 8 creative programs •Built-in flash •AF Zoom Nikkor 35-80mm lens, strap, film & lithium battery

\$529⁹⁵

(NKN N50KIT)

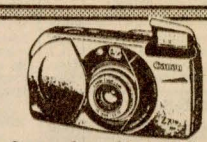


Olympus Infinity Zoom 2000
Zoom Lens 35mm Camera

•38-70mm zoom lens •Compact & lightweight design •200 autofocus steps •Auto flash with red-eye reduction •Auto exposure •Auto handling

\$119⁹⁵

(OLM SZ2000)



Canon Sure-Shot 70 Zoom
Ultra-Compact Autofocus Power Zoom Camera

•35-70mm zoom •Flat-body •3-point smart autofocus •Full-time Real-time mode •Red-eye reduction

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(CAN Z70)

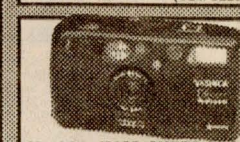


Olympus Stylus Zoom
35mm Compact Camera

•35-70mm 2x zoom lens •from wide angle to telephoto in an instant •Fully automatic operation •5 flash modes •Weatherproof •Self-timer

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(OLM STYLUSZ)

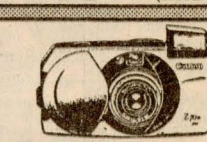


Yashica T40D SUPER MICRO
35mm Weatherproof Camera

•Carl Zeiss T* Tessar 35mm f3.5 lens •Quartz date/time stamp •160-step, 3-beam auto focus •High-speed shutter •Fully auto •Red-eye reduction

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(YAS T40DSUPER)



Canon Sure Shot Z70W
Ultra-Compact Power Zoom Camera

•High-quality metal-alloy •Flat-body •28-70mm power zoom lens •Best-shot dial •6 shooting modes •3-point smart autofocus •Red-eye reduction flash

\$199⁹⁵

(CAN Z70W)



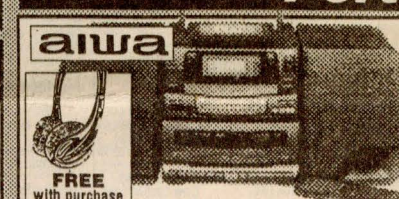
Minolta Freedom Zoom 140EX
Autofocus Zoom Camera

•38-140mm zoom lens •660-step autofocus •5 subject & full auto program selection •LCD data panel •Auto handling •Built-in zoom flash & zoom

\$299⁹⁵

(MIN Z140EX)

Portables



Aiwa CA-DW700M
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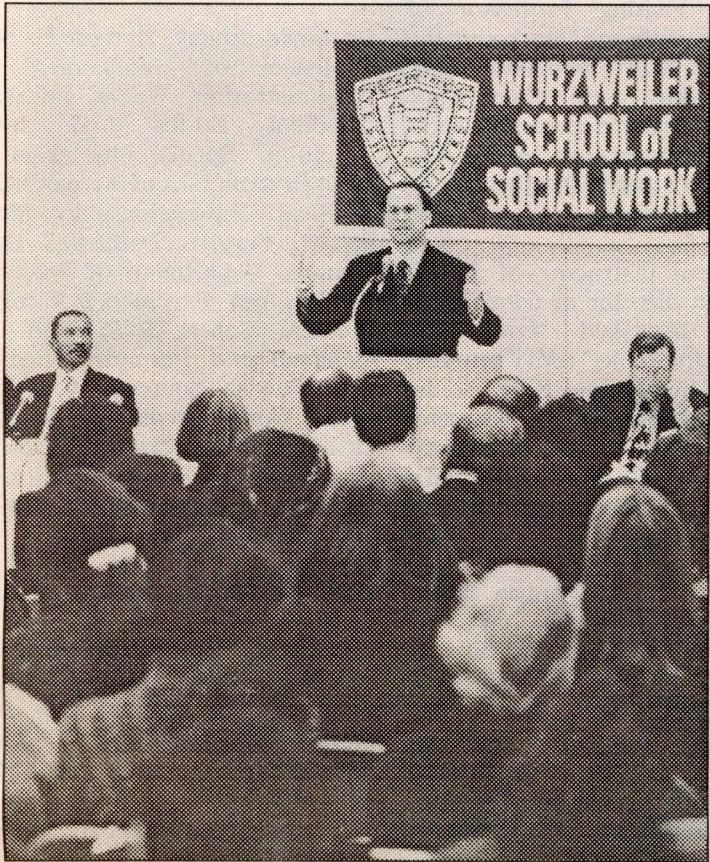
Grundig YB-500
Digital AM/FM/Shortwave Radio

YESHIVA UNIVERSITY

Today

VOLUME 3, NO. 8

THURSDAY, APRIL 3, 1997



Rabbi Marc Schneier addresses Wurzweiler symposium on Black-Jewish relations. See story on page 3.

Sacks to address 66th YU Commencement; 7 leaders to receive honorary degrees

Rabbi Jonathan Sacks, Chief Rabbi of the British Commonwealth, will give the Commencement address at Yeshiva University's 66th Annual Commencement Exercises on Thursday, May 22.

He will also be one of seven distinguished individuals to receive honorary doctorates from President Lamm at the exercises, beginning at 11 am at The Theatre at Madison Square Garden. The others are:

◆ Charles H. Bendheim, president of Philipp Brothers Chemicals and patriarch of a prominent YU family who is a University Trustee and honorary chairman of the Board of Trustees of Rabbi Isaac Elchanan Theological Seminary. With his wife Els, he is a YU Benefactor and sup-

porter of many other institutions in the US and Israel.

◆ Dr. Gerald Blidstein, a three-time alumnus (YU High School for Boys, Yeshiva College, Bernard Revel Graduate School) who is chairman of the Department of Jewish Studies and Miriam Martha Hubert Professor of Jewish Law at Ben-Gurion University in Israel.

◆ Erica Jesselson, a major international philanthropist on behalf of Jewish education and Judaic arts and culture. She is chairperson of the YU Museum Board of Governors and, with her late

husband Ludwig zt"l, a Benefactor of the University, where they have supported numerous activities.

◆ Kurt Rothschild, a prominent Canadian communal leader and philanthropist who is also president of the Toronto-area Canadian Friends of YU and a RIETS Trustee. Among the other top leadership positions he holds is the chairmanship of the World Mizrahi organization.

◆ Rabbi Melech Schachter, a two-time alumnus (YC, RIETS), noted author and scholar of Talmud and Halakhah. A YU

continued on page 4

RIETS gives boardroom shiurim

BY DANIEL SHURE

Every Tuesday at noon, computer programmer Zvi Ginsberg skips lunch and walks three blocks to join the shiur (Torah study group) at a Midtown law office. Across the bridge in New Jersey, employees at a small steel-marketing firm convene for their shiur on Mondays.

From Midtown to Wall Street and Fort Lee to Great Neck, dozens of businessmen and professionals are learning the ins and outs of Torah through the new Boardroom Shiurim Project. The program is conducted through the Max Stern Division of Communal Services of Rabbi Isaac Elchanan Theological Seminary.

Given by rabbis and rabbinic students affiliated with

RIETS at eight locations, the shiurim generally meet weekly and concentrate on various subjects, based upon participants' interests and level of knowledge. They are coordinated by Rabbi Ben Zion Scheinfeld, coordinator of outreach and leadership development at MSDCS.

"We are reaching out to Jewish men and women to enhance the Jewishness and spirit of their workday through the study of Torah," said Rabbi Robert S. Hirt, vice president for administration and professional education at RIETS.

"There are many people who view our institution as the source of their Torah perspective," Hirt added. "This project gives them a direct

continued on page 8

Rennerts fund new entrepreneurship institute

BY BRUCE BOBBINS

One of the nation's first undergraduate institutes for the study of entrepreneurship has been established at Yeshiva University's Sy Syms School of Business.

The Rennert Entrepreneurial Institute will teach students the intricacies of

chairman and chief executive officer of Renco, a private holding company for industrial products concerns. He and his wife, a former member of the national presidium of the YU Women's Organization, made a \$2.5 million gift to spearhead the institute's establishment.

Other financial support has

School of Business demonstrates that the school is in the forefront of undergraduate business education."

He characterized the new venture as a "great challenge and opportunity" in that entrepreneurship is a relatively "uncharted field requiring an emphasis on interdisciplinary education. Nevertheless, I'm confident that the faculty and administration of the Sy Syms School of Business will create and maintain a pathfinding program that perpetuates the school's tradition of excellence."

SSSB Dean Harold Nierenberg concurred on the uniqueness of the institute at the undergraduate level. He also said it is a "natural next step for our school to serve the needs of students who want to develop new businesses or go into and expand the 'family business,' rather than climbing their way up the corporate ladder." Both he and Schwartz thanked the Rennert family and the other donors for their support.

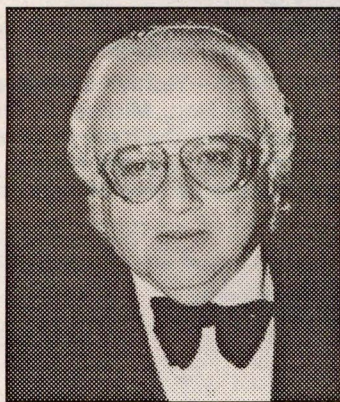
SSSB currently offers two courses pertaining to entrepreneurship: a basic introduction and "Contemporary Problems in Business," a seminar in which top corporate executives give briefings and answer students' questions.

The institute will accom-

continued on page 7



INGEBORG RENNERT



IRA RENNERT

entrepreneurship through classroom instruction and hands-on experience. It will also conduct and disseminate research and provide counsel to the business community and the public at-large.

The Institute, which will begin offering courses next fall and be fully operational the following year, is named in honor of Manhattan philanthropists Ira Leon and Ingeborg Rennert and their children, S. Tamara, Yonina Nechama, and Ari E.Y.M. Rennert is a YU Trustee and

come from Sy Syms, vice chairman of the YU Board and chairman of the international clothing company bearing his name, and University Trustee Bernard Madoff, chairman of Bernard L. Madoff Company, one of the nation's largest third-market securities dealers.

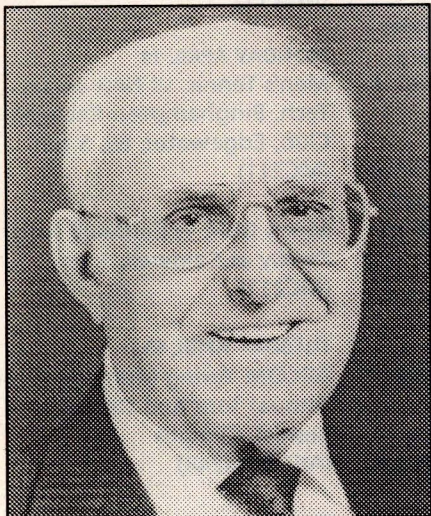
"Many business schools offer entrepreneurial programs on the graduate level," noted YU Vice President for Academic Affairs William Schwartz. "The implementation of an entrepreneurial institute at the Sy Syms



"THE GIFT OF LIFE"—A squeamish Susan Hanuka was one of several dozen students from Stern College for Women and Sy Syms School of Business to give "the gift of life" at the annual blood drive at the Midtown Center.

RIETS, YU mourn passing of Romm

Yeshiva University and Rabbi Isaac Elchanan Theological Seminary mourn the passing on March 4 of Rabbi Shimon Romm, a beloved faculty member and rosh yeshiva for over 40 years. He was believed to have been 89. Funeral services were held Nathan Lampert Auditorium, Main Campus. The body was then flown to Jerusalem for burial.



Rabbi Romm lived in Washington Heights, where he was spiritual leader of Congregation Nodeh B'Yehuda for the past 28 years.

Born in Poland, he was recognized as an *illui*, a child prodigy in Jewish studies. He learned at the famed Navaradok Yeshiva in Bialystok and under the renowned Rabbi Aharon Kotler in Kletsk, and was ordained at the legendary Mir Yeshiva.

Together with his wife, the former Esther Eisenbud, he escaped from Poland in 1940 and spent a year in the port city of Kobe, Japan, before traveling on to Mozambique and to South Africa and settling in Israel in 1942. While in Israel, he was the spiritual leader of Congregation Tifereth Yaakov in Tel Aviv.

Rabbi Romm came to the United States for a short visit in 1955 and was persuaded by his boyhood friend, Dr. Samuel Belkin, then president of Yeshiva University, to stay and teach. He had taught a class at RIETS the day before he died.

"Rabbi Romm became known in Torah circles as a creative scholar, eloquent original preacher, and an inspiring teacher who was also considered a prominent leader in the religious Zionist movement," said Rabbi Zevulun Charlop, Max and Marion Grill Dean of RIETS.

"He was exemplary of the way people should behave," said Rabbi Moshe D. Tendler, Rabbi Isaac and Bella Tendler Chair in Jewish Medical Ethics. "He was able to transmit the values and application of Torah values to his daily life."

We extend heartfelt condolences to Rabbi Romm's wife; son Shmuel, and daughter Dr. Hannah Sosevsky; and numerous grand- and great grand children, all of Israel. May they be comforted among the mourners of Zion and Jerusalem.



Handel discusses learning morality

Some of the accepted models on how humans learn morality—behavioral, psychological, and cognitive—are helpful but fall short from a Jewish perspective.

So maintained Dr. Yitzchak Handel, director, Azreili Graduate School of Jewish Education and Administration, in his spring academic affairs colloquia talk, "Teaching for Value: Educating the Torah Child."

Morality is not just a convenient way of getting along with our fellow man," he said. "It is also an emula-

tion of God."

He noted that Jews learn about religious values through the telling and discussion of stories and their meanings and suggested a similar approach is effective in the classroom. This method of constructing values is more personally meaningful and, as a result, more profound and lasting to children.

And though it may seem obvious, Handel reminded the group, morality begins at home. You can't blame the school; it is up to parents to be role models for their children."

Entrepreneur

continued from page 1

plish its goals by combining theory and practice. Employing an interdisciplinary approach that draws upon the curriculum and expertise of current and new SSSB faculty, it will offer courses such as entrepreneurial finance, organization and structure, globalization, regulation, venture capital, import-export, small business, marketing, retailing, and management. SSSB already offers courses in the latter three areas.

A key component of the new initiative will be experiential education, with students participating in at least one internship at an entrepreneurial company.

The institute will also sponsor an annual competition, with monetary prizes being awarded to students based on the quality of a business plan for an entrepreneurial venture. The Dr. William Schwartz Entrepreneurial Prize Competition, named for YU's academic vice president, will be governed by a council

selected by the University and members of the Rennert family. Awardees will be designated as Dr. William Schwartz Entrepreneurial Scholars.

In addition to publishing a research journal, the institute will hold professional conferences and continuing education opportunities for the business community and forums for persons interested in pursuing an entrepreneurial venture. This past year, SSSB sponsored just such a program on "How to Run a Family Business."

"I, and members of my family, are pleased we can join in the effort to strengthen Yeshiva's ongoing commitment to affording its students instruction in entrepreneurship, foster research in this emerging area, and facilitate the conducting of seminars which enlighten the business community," Rennert said. "Furthermore, it is our hope that the institute will encourage students to become entrepreneurs."

People

continued from page 2

Dr. M. Mitchell Serels, associate director, Jacob E. Safra Institute of Sephardic Studies, authored *Los Judios de Tanger en los Siglos XIXYXX*, Centro de Estudios Sefaradies, Caracas, Venezuela. He has been invited to participate in June in the 43rd Annual National Security Seminar, US Army War College, Carlisle Barracks, PA.

Rabbi Moshe D. Tendler, Rabbi Isaac and Bella Tendler Professor of Jewish Medical Ethics, was featured speaker at the 1997 kick-off event, Maimonides Society, Jewish Federation of the Catskill/Hudson Valley area, NY. He and **Rabbi Maurice Lamm**, professor of professional rabbinics, presented at the 8th Annual International Conference on Jewish Medical Ethics, San Francisco, CA.

Dr. Manfred Weidhorn, Abraham S. and Irene Guterman Professor of English Literature, presented "Jackie Robinson: Hero," in a conference, "Jackie Robinson: Race, Sports, and the American Dream," Long Island University.

Dr. Walter S. Wurzbarger, adjunct professor of philosophy, contributed an article on "Hayesodot haphilosophiim bemishnato hatzionit-datit shel Harav Soloveitchik" to *Emunah Bizemanim Mishtanim-Al Mishnato Shel Harav J.D. Soloveitchik*, Department of Torah Education and Culture, Jewish Agency (Jerusalem). He presented "What is a Jewish Issue?" and "The Problem of Evil" as scholar-in-residence, Young Israel of Cornell.

NYSE chairman Grasso, securities dealer Madoff give CEO lectures



Richard Grasso (right), chairman of the New York Stock Exchange, discusses the inner workings of the exchange, with (l-r) Sy Syms School of Business student Eric Levin; Slavi Gordon, a student at Samuel H. Wang Yeshiva University High School for Girls; and Yeshiva College student Joshua Feldman. Grasso served as a "distinguished adjunct professor" in SSSB's "Contemporary Problems in Business" entrepreneurial seminar.



Sy Syms School of Business students Daniel Lifschutz (left) and Michael Kesselman (right) present a plaque to Bernard Madoff, chairman of Bernard L. Madoff Company, one of the nation's largest third-market securities dealers, recognizing his service as a "distinguished adjunct professor" in SSSB's "Contemporary Problems in Business" entrepreneurial seminar.

Entrepreneur institute launched at Yeshiva

Yeshiva University's Sy Syms School of Business has established one of the nation's first institutes for the study of entrepreneurship at the **undergraduate level**.

The Rennert Entrepreneurial Institute will teach students the intricacies of entrepreneurship through classroom instruction and hands-on experience. It will also conduct and disseminate research and provide counsel to the business community. The institute **will begin offering courses this fall**.

The institute is named in honor of Manhattan philanthropists Ira Leon and Ingeborg Rennert and their children. The Rennerts made a \$2.5 million gift to spearhead the institute's establishment.

FINANCIAL

Equity arms venture abroad

INVESTMENTS from Page 11

stock market. The market offers a major means of cashing out of investments through initial public offerings. They can also exit their investments by selling the companies they invest in, or selling their stakes in those firms. But the valuations of those private deals are affected by what goes on in the public market.

These days, competition for U.S. venture deals has also become white-hot because of a flood of pension fund money into domestic

venture and buyout firms.

So the bank groups are throwing themselves full force into Latin America, Asia and Europe.

Hefty amounts go overseas

Chase Capital Partners, with \$4 billion in venture investments, plans to make one-third of its new investments in foreign markets from now on, says Jack Baron, general partner.

J.P. Morgan Capital Corp. intends to put half of its new investment money overseas, says COO

Mr. Frank. So far this year, his group has done three investment deals in Europe, one in Latin America, one in Asia and one domestically—an indication of the intensity of its international focus.

Some 55% of the \$250 million that BT Capital Partners Inc. invested last year went into companies overseas, says Doug Brent, the president of this Bankers Trust unit, which has a total of \$1.2 billion in venture investments.

Though the bankers see greater growth opportunities abroad than at home, their big drive into overseas markets saddles them with their second problem: These markets, fraught with risk, are already chock-full of competitors.

There's intense competition from U.S. nonbank venture firms as well as from local firms with local money and expertise. "Everyone talks about how Latin America is greenfield," says Mr. Frank. "But it's not."

In addition to weighty political, economic and currency risks, "the other huge risk is in not understanding the ways that people do

Latin America's prospects are so good that a private equity newsletter has been launched to cover the region

business in other countries," says Mr. Brent.

The New York bank venture units say they are well-equipped to handle such hazards. Unlike private venture firms, which are relatively new arrivals in overseas regions, the institutions to which these venture funds belong have worked in these overseas regions for decades, Mr. Brent points out. They have local know-how and connections.

Global economy can give boost

If the world economy continues to improve, bank venture groups will be the first private-equity investors to benefit, says Steven Galante, the editor of *The Private Equity Analyst*, a monthly newsletter published in Wellesley, Mass.

Mr. Galante is optimistic about Latin America's prospects as a venture investment venue—so much so that he has just launched a separate newsletter to cover it. In Asia, he sees Indonesia and Thailand as new growth markets. In Europe, Scandinavia and Italy are interesting, and Germany affords big opportunities for buyouts.

These markets' potential for handsome profits makes the bank venture groups feel it's worth their while to do competitive battle. Says Mr. Brent, "Investing in U.S. companies at nine times cash flow in an economy that's growing at 2% is just not as appealing as investing in overseas companies at six times cash flow in economies that are growing at 7% or 8%." ■

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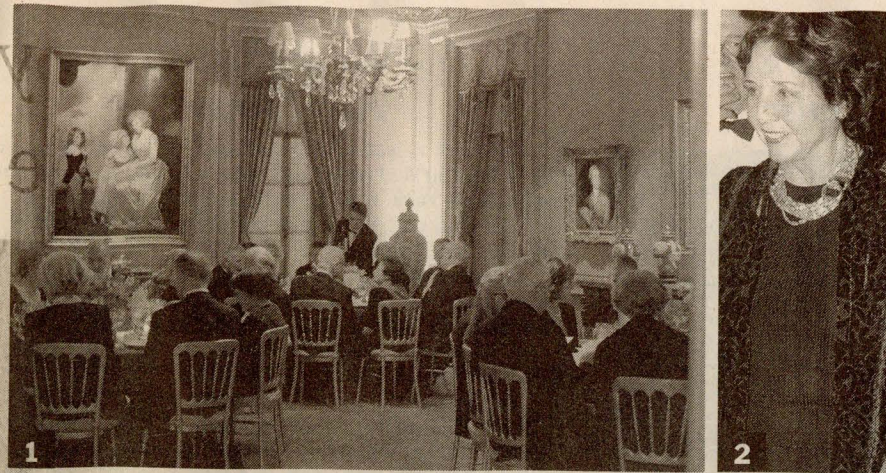
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Jan. 9: The Director's Circle of the Frick Collection held a dinner for 25 guests. The dinner was preceded by a talk by Colin B. Bailey, the chief curator of the collection. He discussed his coming book on building and decorating the mansion before the alteration in the 1930's that changed it from a residence to a museum.

1. Dinner in the former dining room.

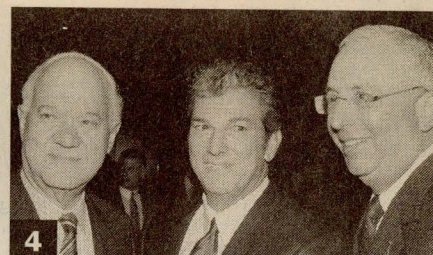
2. **MARGOT CAMPBELL BOGERT**, the new chairwoman of the trustees.

3. **COLIN B. BAILEY** and **ANNEL L. POULET**.

Jan. 10: Yeshiva University Museum held a dinner to celebrate its current exhibition, "A Perfect Fit: Garment Industry and American Jewry, 1860-1960." The show runs through April. The dinner was at the Mandarin Oriental Hotel. The museum is at 15 West 16th Street. The exhibition includes a hundred costumes, from 19th-century Levi's jeans to Dior's 1947 new look.

4. From left, **GEORGE FELDENKREIS** with the honorees **ANDREW ROSEN** and **ROBERT HAAS**.

5. From left, **DANIEL T. FORMAN**, **SY SYMS** and **RICHARD M. JOEL**, president of the university.



THE DOWNTOWN SHOW
THE NEW YORK ART SCENE 1974-1984

For over 30 years, it has been a New York City tradition to celebrate the city's art scene with a show. The Downtown Show, which began in 1974, was a landmark event that brought together artists, collectors, and the public. The show was a celebration of the city's art scene and the role of the artist in the city.

Jan. 9: The Grey Gallery of New York University was the location for the exhibition "The Downtown Show: The New York Art Scene, 1974-84." The art movement was energized by the enactment of the Loft Law, which made it legal for artists to live and work in SoHo's industrial spaces.

6. **BLAIR BAUER**, who painted her coat and dress.

7. **WILLOUGHBY SHARP** and **CARLO McCORMICK**, the guest curator of the Downtown show.

8. **MARIPOL** and **DAZE**, two artists.



EVENING HOURS

Bill Cunningham

Life Illuminates Art

A collection of gatherings, exhibitions and performances across Manhattan.



Jan. 10: The National Board of Review of Motion Pictures held an awards dinner at the Tavern on the Green, attended by 450 guests. For nearly a century the board has become an unofficial clearinghouse for new movies. Formed in 1909, the group has advocated the freedom of expression in film.

11. **SUZANNE KAY** and her mother, **DAHANN CARROLL**.

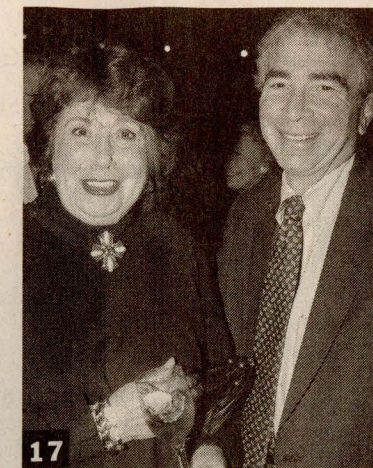
12. **PHILIP SEYMOUR HOFFMAN** and his mother, **MARILYN O'CONNOR**.

13. **RON SCHULHOF** and his mother, **ANNIE SCHULHOF**, president of the board.

14. **FELICITY HUFFMAN**.

15. **GRETCHEN MOL**.

16. **GEORGE CLOONEY** and



Jan. 11: The Lincoln Center for the Performing Arts honored Nathan Leventhal at the American Songbook gala, attended by 350 guests in the jazz theater at the Time Warner Center.

17. **BEVERLY SILLS** and **NATHAN LEVENTHAL**.

18. From left, **ANDREW ACKERMAN**, **LAURIE TISCH** and **JOE CARI JR.**

19. **JACK** and **SUSAN RUDIN**.

20. **SANDRA P. ROSE** with **MARTIN** and **EDITH SEGAL**.

21. **ANDREW** and **ANN TISCH**.

22. **JUNE NOBLE LARKIN**, left, and **RUTH HOUGHTON**.

23. **ROSEMARIE GARIPOLI**, left, and **MELISSA THORNTON**.

24. From left, **HARRY** and **KAZUKO OTAKA**, with **CICI** and **TOSHIRO OZAWA**.

25. **JAMES ZIRIN** and **MARLENE HESS**.

26. **THELMA GOLDEN** and **ALPHONSE FLETCHER JR.**

27. **GAIL** and **CARL ICAHN**.





6



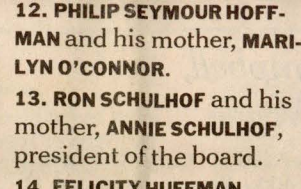
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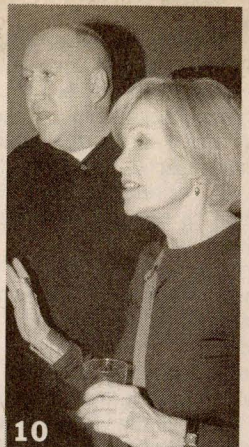


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Jan. 9: Parsons the New School for Design previewed an exhibition, "Anarchy to Affluence: Design in New York," at its gallery. The exhibit begins with the rise of punk and includes music, fashion and a high tech bedroom from a time when SoHo artists were converting lofts.

9. SUZANNE SLESIN and PAUL GOLDBERGER.

10. JOSEPH LEMBO and LAURA BOHN, Parsons alumni who created the show bedroom.



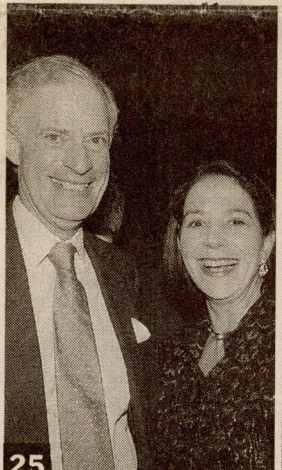
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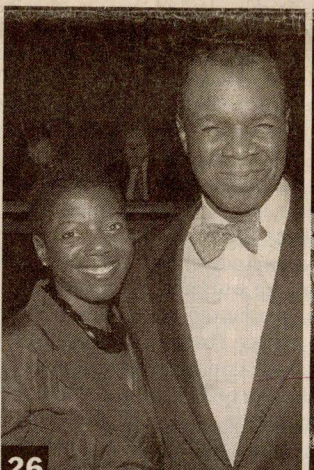
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27

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DOES RELIGIOUS TRAINING foster ethics in business?

Michael Schiff, dean of Yeshiva University's new Sy Syms School of Business, concedes there are no guarantees that graduates of religious-affiliated business schools will act any more ethically than graduates of lay schools that don't inject a religious perspective into classes on management or finance. But "we're hopeful," he says, the training will rub off.

Catholic University, for instance, requires four courses in religion of all undergraduate business majors and introduces moral questions into all other courses, even statistics, in hopes of encouraging ethics in business, says Alexander Woroniak, head of the business department. At Oral Roberts University, too, "we make sure our students have the background for making an ethical decision," says Frank Romanelli, dean of the business school.

Among lay schools, New York University ponders "should we do more," business dean Daniel Diamond says.

in Jewish communal service. He was joined by (L-R) Dr. Norman Linzer, acting Wurzwiler dean; Henry Voremborg, vice chairman of the Board of Governors; and Board members Irving M. Rosenbaum and Lilly Tempelman.



ADP chairman lectures at Syms School

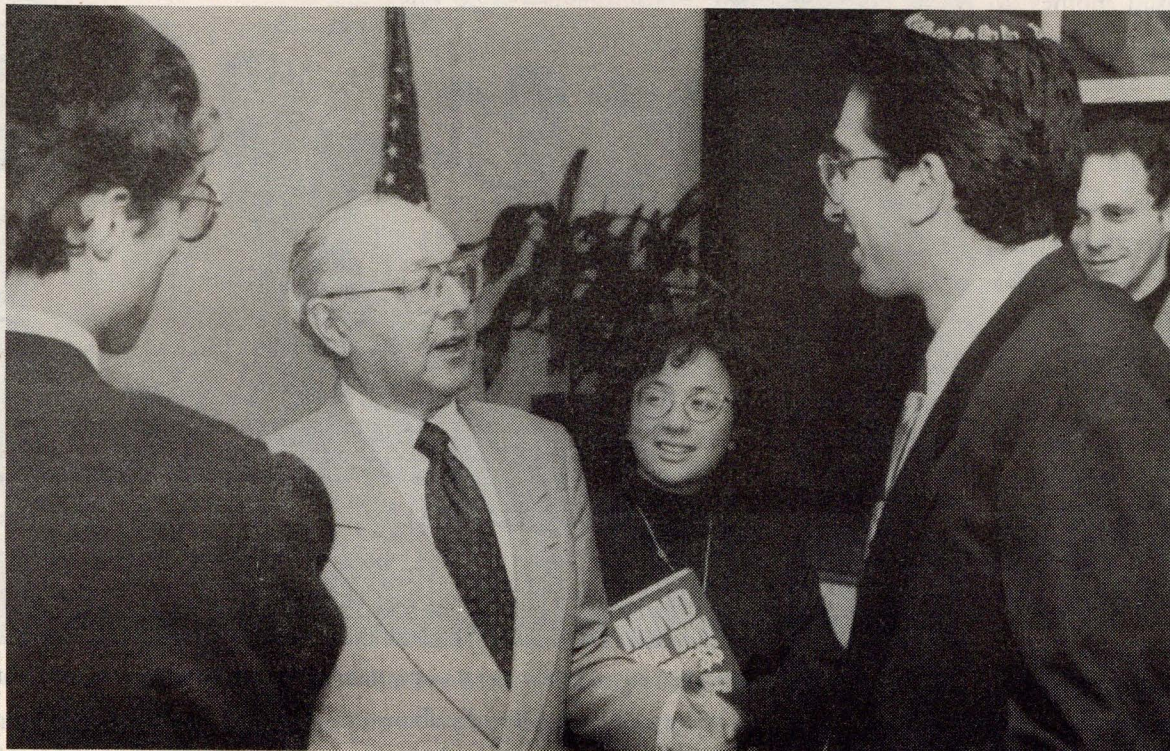
Josh S. Weston, chairman and chief executive officer of Automatic Data Processing, Inc., was guest lecturer at the Dean's Forum of Yeshiva University's Syms School of Business. Mr. Weston (fourth from left), a member of the Syms School's Board of Directors, is greeted by (L-R) David H. Zysman, YU's vice president for development; Jerry Glazer, president of the School's Accounting Society; Jonathan Jacobson, president of the Joint Business Society-Main Campus; Laura Greenfield, president of the Joint Business Society-Midtown Campus; Dr. Michael Schiff, Syms dean; Miki Jona, Syms' Student Council president; and Ken Polinsky, Syms' Student Association president.

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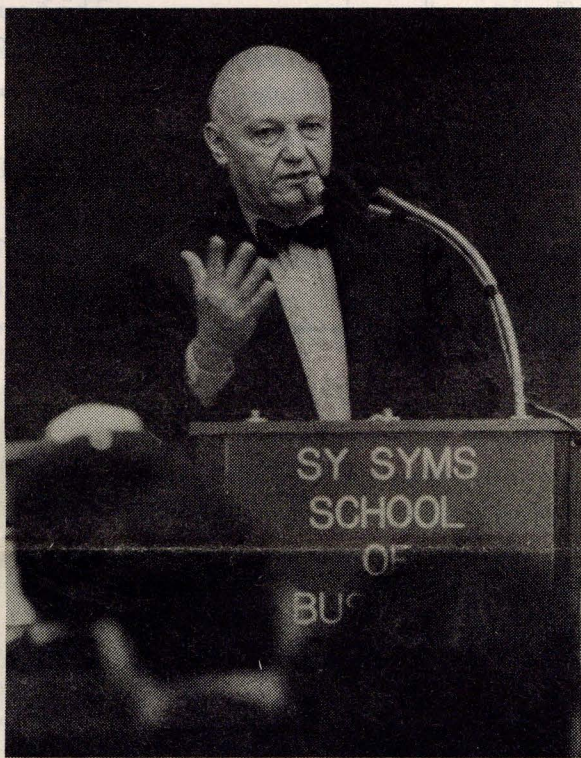
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LEADERS OF THE V

New SSSB course draws corporate executives



Alan "Ace" Greenberg (r), chairman and chief executive officer of the financial services firm Bear Stearns, and Sy Syms (above, with students), chairman and ceo of Syms Corp., the national clothier, offered insights into their respective professions as the first two "distinguished adjunct professors" for "Contemporary Problems in Business," a new course at Sy Syms School of Business. The course, held Fridays during the spring semester in Koch Auditorium, Midtown Center, is under the aegis of the School's Ira and Doris Kukin Entrepreneurial Lecture Series. Among the other captains of industry in the series are: Ira Leon Rennert, chairman and ceo, Renco Group, the prominent holding company focusing on industrial products, March 3; Warren Eisenberg, ceo, Bed, Bath, and Beyond, March 24; Michael Goldstein, ceo, Toys "R" Us, March 31; Eric Feldstein, assistant treasurer, General Motors Corp., April 7; and Sumner Redstone, chairman of the communications giant Viacom Inc. April 28.



AECOM research model predicts geriatric dementia

Scientists at Albert Einstein College of Medicine have shown that they can identify people who will grow old free of Alzheimer's or other forms of senile dementia. Drs. David M. Masur and Richard B. Lipton were among researchers recently reporting in *Neurology* that 95% of elderly individuals who score well on a cluster of neuropsychological tests could be confident they will not be afflicted with dementia during the next five years.

Dr. Masur, assistant clinical professor of neurology and psychiatry and the study's lead author, noted that "mild memory difficulties that occur in normal aging cause many people to worry about contracting Alzheimer's or other memory-destroying diseases. Though Alzheimer's disease is common, fear of Alzheimer's is epidemic."

Dr. Lipton, associate professor of neurology and psychiatry and the paper's co-author, added that "our test battery can provide reassurance for a large group of senior citizens who worry about Alzheimer's disease."

The study was conducted through AECOM's Teaching Nursing Home program, a research project linking clinical and basic lab studies of aging and dementia with geriatric care. Other co-authors of the paper were Dr. Howard A. Crystal, program director, and Drs. Martin J. Sliwinski, instructor in neurology at AECOM, and A.D. Blau, Burke Rehabilitation Institute, White Plains.

Former Mayor Dinkins calls blacks and Jews "natural allies"

Although blacks and Jews have been "natural allies" for nearly a century, recent tensions between them—especially those arising from the 1991 Crown Heights incidents—threaten to destroy this alliance, said David N. Dinkins, former New York City Mayor, in a speech at Benjamin N. Cardozo School of Law.

Professor of the practice of public affairs, Columbia University, Dinkins discussed black-Jewish relations after Crown Heights before more than 150 people.

"Historically in this country," he said, "blacks and Jews have usually voted together." He added that the National Association for the Advancement of Colored People was founded by both groups in 1909. "And the basic black American is a supporter of Israel and does not equate racism with Zionism."

Despite these ties, Dinkins was harshly criticized for his handling of the Crown

Heights incident in which blacks rioted following the death of 7-year-old Gavin Kato after he was accidentally struck by a car driven by a Hasidic Jew. In retaliation, Yankel Rosenbaum, a yeshiva student, was murdered by black youths. One of them, Lemerick Nelson, was charged with the murder but was acquitted.

"After Nelson was acquitted, people began to reassess the situation," he continued. "They didn't get mad at the police, the prosecutor, or the hospital that overlooked Rosenbaum's second wound. They got mad at Dinkins, the Mayor."

A lawsuit was filed against Dinkins and Dr. Lee Brown, former NYC police chief, for withholding police protection from the Jews during the riots. Dinkins reiterated that "there were no orders given to hold back police, it was not a pogrom, nor a state-sanctioned program of hate against a people." The suit is still active.

He noted that he was "publicly

praised" by former Mayor Ed Koch, US Sen. Alphonse D'Amato, and current Mayor Rudolph Giuliani for his role in the incident.

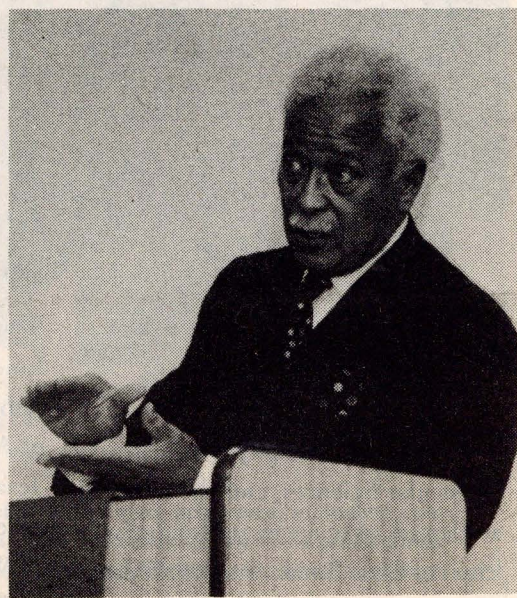
Dinkins said he is proud of his support of the Jews: "I went to Israel during the [Desert Storm] bombing because I felt it was the right thing to do. I also fought for the cause of true freedom and democracy in South Africa." He noted that he was criticized both times for his actions.

Today, relations between Jews and blacks "are not perfect, but they are not that bad," Dinkins stressed. "There is racism and there is anti-Semitism, but it is not all black nor all Jewish. You can't paint with a broad brush. There are extremists on both sides."

The Dinkins lecture was one of a series of Cardozo events celebrating Black History Month and was

sponsored by the School in association with its Law and Politics Society, Black Law Students Association, Phi Alpha Delta Fraternity, Eastern European Legal Society, African-American Legal Debating Society, and the Committee for a Diversified Law School.

—MARTTA K. ROSE



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Jewish Week May 1993

NAMES IN THE NEWS

REFUSENIK RIMMA

Bravve arrives at Kennedy Airport with Sen. Alfonse D'Amato (R-N.Y.), who helped her get out of the Soviet Union for cancer treatment here. From left, Bravve, Dr. Gerald Batist, D'Amato and Bravve's mother, Dr. Khanna Anbinder, a retired pediatrician who has lived in Rochester, N.Y., since 1980.



President Reagan receives a sterling silver chanukiah from a Yeshiva University delegation at the White House. With Reagan, from left, Dr. Norman Lamm, university president; John Pomerantz, member of the board of overseers of Albert Einstein College of Medicine; Max J. Etra, chairman emeritus of the board of trustees; public relations officer Mordechai Twersky; board chairman Herbert Tenzer, and university benefactor Sy Syms.

Reagan gets Yeshiva degree

President Reagan received more than a delegation from Yeshiva University in the White House Cabinet Room last Thursday: he got four gifts from the assembled school officials and benefactors, including an honorary doctorate of laws from the university, which is celebrating its centennial year.

After receiving the degree from university President Norman Lamm, Reagan saluted the school, saying, "Its history — representing the freedom of secular inquiry and freedom of religion — is a source of pride."

Reagan returned the compliment, saying, "Even if I have never wavered from basic human values, I have always been a person of humor and faith."

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Sy Syms endows Yeshiva school

Continued from page 10

Jewish philosophical and cultural studies into its general curricula. Combined with its well-known level of academic achievement, "We feel strongly that in 10 years we will be graduating future corporation heads," says Syms.

Ironically, Syms himself did not go to business school. He majored in radio broadcasting and production and worked for a short time as a play-by-play sportscaster. "I probably would have been that much better off if I'd had an education in business management," Syms reflects. "Certainly it's still possible to make it in business without the formal background, but there's no question that the sort of foundation that the school will provide is vitally important." As proof that nothing is wasted, however, Syms wound up using his own broadcast background many years later to star in his own ads.

Sounding like a proud papa, Syms insists, "There is a difference between Yeshiva and other schools: The students here are incredibly dedicated and motivated. When they go in for a curriculum they really mean business and treat it as if they were working. Out of 29

Syms makes frequent visits to the campus to meet with students

accounting majors who graduated last June—and the school has only been graduating accounting majors for six years—22 were immediately hired by the Big Eight of Accounting firms."

Syms' excitement about the student body is reflected in his degree of involvement with the school. Along with serving as chairman of the Board of Trustees' Development Committee, he's a major contributor to the university in general and the new program in particular.

Syms is not limiting his role to fundraising however. He has made frequent visits to the campus, meeting with students and guest-lecturing on marketing, and has recruited a number of business-community leaders as lecturers.

Herbert Schiff, former dean of the New York University School of Business has been named dean of the Syms School. "We're very happy with that appointment, and feel he will be able to expand on an excellent faculty," says Syms.

Along with what Syms characterizes as outstanding theoreticians as faculty, equal emphasis will be placed on practical expertise. The extensive use of computer technology and applications will be integral to the school's program, as will research and development. Through study of ethical, social and political influences, as well as organization theory, behavior and interpersonal communication, the program will also focus on linkages between the individual businessperson and the larger community.

The school, which has been approved by the State of New York, will be located on the university's main campus at Amsterdam Ave. and 185th St. in Washington Heights.

Metropolitan Diary

Ron Alexander

DEAR Diary:

As an accounting senior in Yeshiva University's Sy Syms School of Business, I was well aware that interviewing for a job in the midst of depressions and/or recessions meant that I had a few tough months ahead of me. Still, I never imagined that things could get as degrading as they did one afternoon a few weeks ago.

After an interview with one of the Big Six accounting firms I boarded an A train for the return trip downtown. I had on my navy blue power suit, my Avia power sneakers and my Clinique power lipstick.

Twenty minutes into the ride a man sitting across from me — the one with a Polaroid camera around his neck — began snapping pictures of me. When I awoke that morning I was prepared to deal with the effects of cyclical industries on the firm; I was not prepared to deal with the effects of liquor on a man with a Polaroid. But wait: the most degrading moment was still to come. At the Columbus Circle stop I saw my photographer actually selling a picture of me to another passenger for \$2.

I know now that if things don't work out with accounting I can always go into modeling.

BATSHEVA E. SEIF

Dear Diary:

I understand the MTA has been instructing subway conductors to announce any train delays. The other day I had a prime example of that courtesy.

The Brooklyn-bound Seventh Avenue IRT was stopped, doors open, at Wall Street for a short while when an announcement came over the public address system: "Will the people standing at the front of the station please move back so that we can see the signal... especially the guy in the blue shirt picking his nose."

MILTON KAPLAN

WEDNESDAY NIGHT

The night, abrupt, pushes past the day and starts too quickly as the darkness and the quiet catch me off guard.

But my dance card is filled.

Seated at the kitchen table dressed in a dinner jacket I drink in the magic of the music along with an easy chardonnay.

Then I step two-three-four step two-three-four as the stars and blackness hold me in a graceful dip.

The humming nightly news backs up the Dorsey Brothers and sometimes I hear myself laughing out loud.

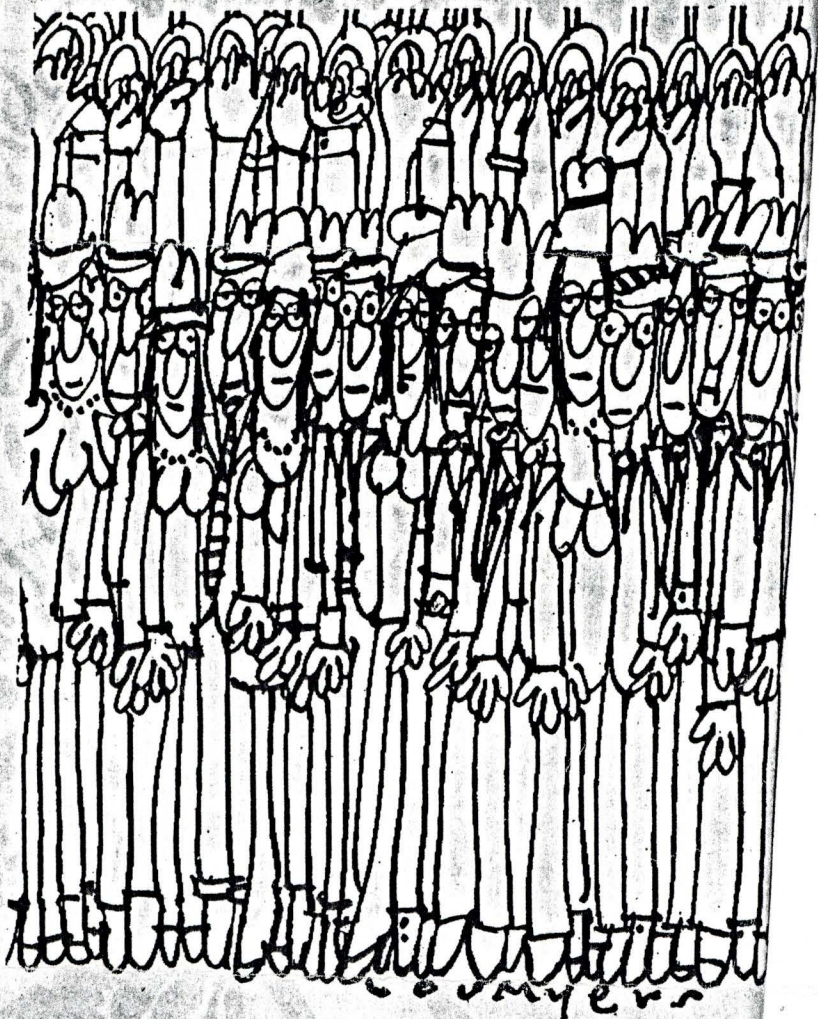
But my dance card is filled, in fantasy I write in names of make believe.

ROGER GRANET

Dear Diary:

I was in a line at the supermarket when I heard a harried-looking woman say to her two sons, about 5 and 7 years old, "Quick, boys, fall into line behind

Sketchbook



that gray-haired lady." She paused, apparently considering that neither "gray-haired" nor "lady" are proper words in today's society. Then she added, "Behind that attractive woman." To my chagrin, they didn't fall in behind me but went instead to the next line.

Anyway, my hair is white, not gray.

KATHLEEN H. PRITCHARD

Spotted by Nancy B. Miller in Princeton, N.J.: a tow truck with "Affordable Hooker" professionally printed on it.

License plate seen by Anne M. Mintz in Mamaronck, N.Y.: KVETCHER.

Dear Diary:

Having just returned from a visit to Eastern Europe, I decided to reread some of the novels of Milan Kundera. I made my way to Endicott Booksellers, headed for fiction, looked for Kundera and

found not a single volume and asked the woman Kundera. She told me and key. Wondering if the die-like incident which there had been protested.

No, she said. "He is one of the two most store."

Who, I asked, were authors? Anaïs Nin, Günter Grass?

No, she said. "Dr."

Overheard by Abby Conn., at the Whitney Morris building:

Woman One: What

Woman Two: I do

He's from Louisiana

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Bernie Miller is not associated with DNR, and his views are not necessarily those of DNR.

Bernie Miller's

update

Marriage is great. It's living together that's tough!

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POT LUCK ... John (Burberrys) Cohen has a problem. A convention of some 15,000 American lawyers will be held in London next month and they will all want a coat, he sighed ... Joe (Augustus) Krieger has a heavier problem. He spent three days in Spain and gained twelve pounds ... Leonard Bloom has acquired one of the oldest shirt companies in the country, Lion of Troy ... Dan Raabin was Fred Pressman's luncheon host at the Dartmouth Club ... Was a well known coat company shut down? The owner is ducking the press ... The first annual Harry E. Friedes Memorial Scholarship was presented at the graduation exercises of the Philadelphia College of Textiles. His beautiful widow, Bernice, and his son, Michael, were in attendance along with good samaritans, Sarah and Al Baxt ... My candidate for industry honors predicated on accomplishment are Herb Goldsmith and Ed Wachtel ... As the founding publisher of GQ, I welcome my fourth successor, Mr. Jack Kliger ... Would you believe a "Ms. Pregnant America" contest? The theme "From Here to Maternity" ... In celebration of their recent marriage and their new Greenwich estate, Lynn and Sy Syms will host a formal dinner-dance next month. A social event not to be discounted ... His industry pals will be welcomed by former Curlee Clothes Exec, Joel White, at his really good restaurant, Christi's, 1479 First Ave. (at 77th St.) ... and tomorrow June starts busting out!

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The company make its head Swanzey and fab Claremont, N.H. old Dartmouth Wool be sold under the name. The company major expenditure in effluent disposal at the mont plant about 10 y and all dyeing and finishing ations have been carried there since that time.

Homestead was founded by Duncan Brown's grand Henry W. Brown, and was ated by his two sons, Gordon Sumner until 1970. At Douglas Brown is president Homestead Woolen Mill head of manufacturing Derek Brown is executive president.

The company is involved three fabric areas which sportswear, outerwear and contract market for furniture and fabrics. Under revised operation the Claremont mill will concentrate on the en outerwear and contract business and the West S mill will concentrate on wear fabrics. Homestead rics here will continue some sportswear produced by the F. Co. which is the sales the Cascade Woollen Okland, Me.

pects ics is Key

Equal Opportunity for Sy Syms Marketing Students

By Susan Jacobs

Sy Syms is now a member of the American Marketing Association (AMA). The AMA - not to be confused with the American Medical Association! - is a national organization with 390 collegiate chapters, reaching 16,000 students. By forming its own chapter, Sy Syms now has access to information about marketing opportunities across the country. On the collegiate level, the AMA allows students to practice their marketing skills. Professionally, the association provides access to corporate marketing departments and advertising firms.

"We, the students of Sy Syms, are proud to be new members within the AMA," said Sarit Aranov, Sy Syms executive vice president of the AMA. "It's been a while since Sy Syms had a good marketing club."

In recent years the school's marketing program was overshadowed by the account-

ing program. Marketing majors hope membership in the AMA will change this situation. A large number of students have expressed interest in becoming members. Michelle Stein is the club's president. Plans are now in the works to host speakers throughout the year. A field trip is also being considered and fund-raising activities will be held to finance the club.

Professor Diane Persky, Assistant to the Dean of Sy Syms, expressed her enthusiasm regarding the establishment of a local chapter of the national association. "We're very excited about the formation of the student chapter of the AMA for a couple of reasons: it gives our marketing students exposure to a professional organization, and educationally it represents a break-through in our marketing program."

An Absence Deeply Felt

By Nechama Goldfinger

Rabbi Avi Weiss is known as a dynamic and charismatic teacher. It is no surprise, then, that it came as a great shock to many students when it was announced that Rabbi Weiss would not be teaching at Stern this semester.

Rumors flew left and right until students learned what had happened: Rabbi Weiss

Efraim Kanarfogel, Dean of Jewish Studies, Rabbi Weiss intends to be back at SCW at the start of the spring semester in January. It was believed until the first week of September that Rabbi Weiss would be able to teach this semester. However, as it turned out, there had not been time for a proper recovery period before the beginning

The Technion fits into this overall picture because, Scherzer said, the key to peace is economics - showing the Arabs what Israel has to offer. The Arabs are beginning to understand that they have lost the war, and some, such as King Hussein, will recognize this. She predicted the end of bus bombings when the Palestinian leadership allows its people to stand on their own feet by bringing in investment, factories, industries and jobs so they will not be so economically dependent on Israel. She did not speculate how long it will take for this to happen. The main concerns of most Palestinians are economic: employment and job training and security. If Arafat can allay these fears, they will realize that the change is positive for everything to protect

ed by stressing that for tinians, it is "no longer el's future, its stability s on the success of Pal- at is no longer a win-lose shing the Palestinians eco- backfire on the state of her limping or walk- century," she said.

ospace Engineer- ed advances for out economic

me in Israeli g to CNN Israel cherzer, who spoke nion Society's New last month. Scherzer and y Wise of the Haifa-based ctured on the "Prospects of Peace" The lecture was held at the Har- ub in New York City.

ael has experienced terrorism un- ed by any other nation: five bus bomb- s in the last seven years and more than) Israelis killed since the historic peace gning at the White House in September ing to Scherzer, the Arabs are- limate

Schottenstein, a member of the YU Board of Trustees and a long-time supporter of the University, was once a student at the Talmudical Academy of the YU-affiliated Rabbi Isaac Elchanan Theological Seminary (RIETS). That school — now The Marsha Stern Talmudical

Academy-Yeshiva University High School for Boys — is at the University's Main Center, where the Schottenstein Center also will be located.

Mr. Schottenstein will receive an honorary Doctor of Humane Letters degree at a special Convocation preceding YU's 60th Annual Hanukkah Dinner

in Manhattan and the Bronx. The Program will be completed in time for the University's Centennial in 1986.

The building that will become the Schottenstein Center once housed Yeshiva Rabbi Moses Soloveitchik, an historic Jewish day school. The structure was built more than 60 years ago and includes one of

music at RIETS. The current plan calls for classrooms for music instruction, sound-proofed practice rooms, and a storage space for instruments, as well as a recital room.

A 200-seat theater, including dressing rooms and lighting and sound control booths, is also planned, as well as a film studies facility. Two galleries will house special displays in both

seen a member of the YU Board since 1980. He is also a member of the newly-formed Board of Governors of YU's Wurzwiler School of Social Work.

He is chairman of the board of Schottenstein Stores Corp., Wiebolt's, Penn Merchandising Corp., and Valley Fair. He is also chairman of Silverman's Inc. and L.F. Widmann, Inc., and treasurer of Consolidated International.

Sy Syms, Hanukkah Dinner Chairman, Promotes Education With Chair in Marketing

Sy Syms, a member of the YU Board of Trustees, chairman of the Board's Development Committee and a nationally known business executive, is serving as chairman of the University's 60th Annual Hanukkah Dinner, capping off a year in which he has played a dramatic role in the University's activities.

Mr. Syms, chairman of the board of Syms Corporation, a philanthropist, and a leader in the retail clothing business, received an honorary Doctor of Humane Letters degree at the special convocation preceding last year's dinner.

He also endowed the Sy Syms Chair in Marketing and Merchandising at YU's undergrad-

uate schools, adding to the roster of the University's expanded offerings in business and marketing.

Dr. Seymour H. Fine, a marketing expert and educator, has been named to hold the Syms Chair. Dr. Fine is founder and president of Fine Marketing Associates, a business consulting firm, and associate professor of business at Rutgers University in New Jersey.

He is the author of *The Marketing of Ideas and Social Issues*, published in 1981 by the Praeger Division of Holt, Rinehart, and Winston, and is co-author of *Customers: How to Get, Serve, and Keep Them*, published in 1983 by Dartnell Cor-



Sy Syms gives students some tips on marketing at the opening of the Yeshiva College bookstore

poration in Chicago.

As Syms Professor, Dr. Fine is teaching marketing classes at the University's undergraduate colleges, Stern College for Women and Yeshiva College for

men.

Mr. Syms also did a little impromptu teaching of his own when he attended the opening of the new student-sponsored Yeshiva College Student Coun-

cil Bookstore.

Just before cutting the ribbon at the store's entrance, Mr. Syms advised the young store managers to "respect everybody who comes into this store."

"The best way to generate profits," he said, "is not to think of profits, but rather to understand and respect the customer."

Just prior to the opening, Mr. Syms toured the store and offered some last-minute suggestions on advertising and displaying merchandise.

In addition to 12 Syms stores, Mr. Syms owns A. Sulka & Co., which has retail stores in New York, London, Paris, and San Francisco.

Gershon and Merle Stern Chair in Banking And Finance Established at University

Gershon Stern, a business and communal leader from Montreal, has become the first Yeshiva College alumnus to establish a chair at YU. The chair, funded with \$1 million and named for Mr. Stern and his wife, the former Merle Cleman, is the Gershon and Merle Stern Chair in Banking and Finance.

Mr. Stern, who is president of Montrose Builders, Ltd., and Eastern Canada Shopping Centers, Ltd., earned his Bachelor of Arts degree in 1948 from Yeshiva College, the men's undergraduate, liberal arts and sciences division of YU. He is a member of the YU Board of Trustees and national president of the Canadian Friends of YU.

He will receive an honorary Doctor of

Humane Letters degree at a special Convocation preceding YU's 60th Annual Hanukkah Dinner December 9.

The Stern Chair will become part of the expanded programs in business on the undergraduate level at the University.

Mr. Stern and his wife are Century Guardians of YU. He and his brother, Zalman, were the first Canadians to become Fellows of the University-affiliated Rabbi Isaac Elchanan Theological Seminary.

Mr. Stern is a board member of Shaar Hashomayim Synagogue and vice president of United Talmud Torahs in Montreal. He is vice president of Yeshiva Merkaz Hatorah in Montreal.

J. Sapirstein Celebrates Centennial With YU; Irving Stone to Receive Honorary Degree

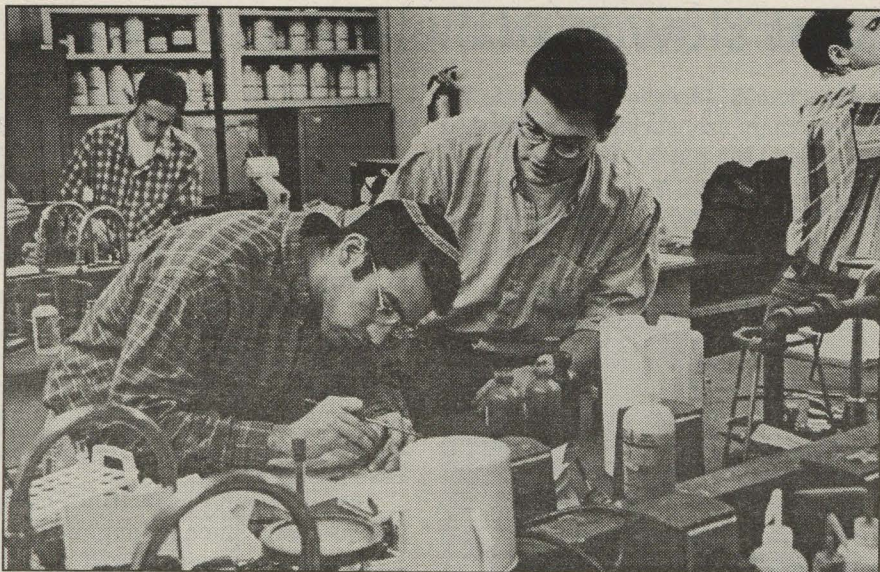
Jacob Sapirstein, founder of American Greetings Corporation and the 100-year-old patriarch of the Stone-Sapirstein family, will receive YU's first Centennial Medallion, especially prepared to mark the University's Centennial in 1986, at YU's 60th Annual Hanukkah Dinner Dec. 9.

Mr. Sapirstein's son, Irving I. Stone, co-founder, chairman, and chief executive officer of American Greetings, will receive an honorary Doctor of Humane Letters degree from YU at a special Convocation preceding the Dinner.

Both honors will mark the Stone-Sapirstein family's long tradition of supporting YU. Mr. Stone is a member of the Board of Trustees of the University-affiliated

Rabbi Isaac Elchanan Theological Seminary. His son-in-law, Morry Weiss, is a member of the YU Board of Trustees. The Stone-Sapirstein family has provided a \$1 million endowment for the Stone-Sapirstein Center for Jewish Education and the Stone-Sapirstein Chair in Jewish Education at YU.

Mr. Sapirstein immigrated to the United States from Poland in 1905. He arrived in Cleveland, Ohio in 1906 to work with relatives in a card shop. Soon he was operating a business that was to become American Greetings from a horse-drawn wagon. That corporation is today the world's largest publicly held manufacturer of greeting cards and related products.



Aron Tendler (right) works with one of his students in the biology laboratory.

Third generation Tendler joins faculty as lab instructor for grandfather's course

BY BRUCE S. BOBBINS

When Rabbi Moshe Tendler began pursuing his doctorate some 43 years ago, he accepted his first teaching position at Yeshiva College: instructor in the biology laboratory.

When Aron Tendler began pursuing his doctorate earlier this year, he accepted his first teaching position at Yeshiva College: instructor in the biology laboratory.

"It must be in the 'genes,'" quips Associate Professor of Biology Carl Feit, noting that Aron is the grandson of the prominent Jewish bioethicist and longtime YU faculty member. Feit adds that the younger Tendler is "very qualified" for his position. "When we were looking for a lab instructor, it was natural to turn to one of our very best and brightest biology graduates who's now studying in the PhD program at Albert Einstein College of Medicine."

As a result, the Tendlers not only share a passion for biology, they also share a classroom: Aron teaches the laboratory component of the biology course given by his grandfather.

Having the two share a microscope is not just a bold experiment. In fact, when Aron was a YC student, his microbiology professor was none other than the Isaac and Bella Tendler Professor of Jewish Medical Ethics, professor of biology, and rosh yeshiva. (Incidentally Aron's father, three-time alumnus Dr. Yacov Tendler, and uncle, alumnus and Rabbi Isaac Elchanan Theological Seminary faculty member Rabbi Mordecai Tendler, are among other family members to also have the elder Tendler as a teacher).

Did having his grandfather, who is also quite a personality in the Jewish world, as a teacher create any tension or awkwardness? "Not at all," Aron declares. "His is the best laboratory class at the College. And he has the ability to make everyone in the class feel comfortable...like he's speaking directly to them one-on-one. He did joke about me in class, however."

Nevertheless, the younger Tendler is quite serious about the impact his grandfather has had on his life. "He gave me the tools to explore a whole new world," says Aron, currently researching the molecular basis of virulence and pathogenicity as a student in the Sue Golding Graduate Division of Medical Sciences at Einstein. For example, "he changed my thinking about bacteria. He showed me how to make them personally relevant—how they can be isolated from soil and how antibiotics can be then isolated from the bacteria. Just by putting them on a petri dish under a

microscope, I could see the magnificence of creation."

And did the elder Tendler help "create" this budding scientist? "We [our family] expected nothing else...He was given free choice to do whatever he wanted, as long as he did what we told him," he jokes.

Actually, he adds, "Aron and I have had a close relationship, a special bond, since the day he was born—more than just grandparent/grandson. I'd like to think I am also his mentor, in every sense of the word."

It's not just wishing thinking. Aron is quite emphatic when declaring: "My grandfather is someone I've always strived to emulate. No one else in the world has the scope of knowledge he possesses on so many subjects."

And although Aron says that he aspires to follow in his grandfather's footsteps as a researcher and academician, "I don't think I, or anyone else for that matter, can really fill his shoes."

New play by YC lecturer to open Nov. 19

BY YVONNE HUDSON

In his new play, "Artaud for Awhile," Laurence C. Schwartz introduces two disparate, yet equally colorful historical figures to each other: French writer-actor Antonin Artaud (1886-1948) and American rock-and-roll icon Jim Morrison (1943-71). Schwartz, adjunct lecturer of speech at Yeshiva College, not only appears in the title role but is the author of the play, which opens November 19 at The Wings Theatre Company in Greenwich Village.

"Morrison summons Artaud in a desperate attempt to save himself from the one-way tunnel of unproductive self-destruction," says Schwartz, who is returning to the stage after a six-year absence. But the tables get turned; Morrison and the audience become Artaud's confessions during Schwartz' first act soliloquy. A dark, yet comic confrontation between Morrison and Artaud ensues during the second.

"You don't have to be deeply into poetry to enjoy and appreciate the story," says Schwartz. "It's two men talking about very accessible concepts. In one scene, Morrison even tries to teach Artaud to waltz."

Schwartz notes that Morrison was an avid student of Artaud's works. As Artaud was "socially backward, not the ideal dinner guest," according to Schwartz, Morrison's empathetic attempt to help this writer-artist from another era points to the rock star's private persona. His charismatic public presence has endured since his death 25 years ago at the age of 27.

Artaud was also an intriguing, multi-faceted cultural figure. He appeared in pioneering silent films, including Abel Gance's "Napoleon" and Carl Dreyer's "The Passion of Joan of Arc." His most renowned literary work is "The Theatre and Its Double," a timeless collection of essays in which he depicts theatre as

a potential healer of society's ills.

Schwartz will perform "Artaud for Awhile" on Tuesdays and Wednesdays, November 19-20, and December 3-4 and 10-11 at 8pm at The Wings Theatre Company, 154 Christopher St. Tickets are \$12. For reservations or group discounts, call 212-627-2961.

Lamm active in Israel

During a recent visit to Israel, President Norman Lamm delivered several major talks, including one at the annual dinner in Jerusalem of the Yeshiva University Israel Alumni Association, at which he was honored for his 20 years of service as the institution's president. Also honored were Dr. Arthur Eidelman, an alumnus of Yeshiva College and Albert Einstein College of Medicine, of Shaare Zedek Hospital, and Malka Binah, a student at Bernard Revel Graduate School.

Lamm also spoke in Haifa on "A Jewish View of Ecology" as part of the Jesselson Symposium on Ethics, Judaism and Technological Progress, and delivered a Yahrzeit lecture entitled "Closed Minds and Open Hearts: Tolerance and Its Limits" in Jerusalem. Some 800 people attended the lecture, which was on behalf of the Alumni Association's Shmuel and Pearl Lamm Gemilat Chesed Fund.

He also addressed Rabbi Isaac Elchanan Theological Seminary students at the Caroline and Joseph S. Gruss Institute in Jerusalem and students of the Bet Midrash le'Torah.

Zilbert appointed first occupant of new Zysman Chair in Management Information Systems at Syms school

Dr. Allen B. Zilbert, an educator and computer information systems specialist, has been named to the newly established David H. Zysman Chair in Management Information Systems at Sy Syms School of Business.

"We have established this chair as an enduring expression of our recognition of David Zysman's superb leadership in helping found and develop the Sy Syms School of Business," said Dr. Norman Lamm, Yeshiva University president.

SSSB was established in 1987, during Zysman's tenure as YU vice president of development.

Zilbert, who has been a member of the faculty since 1994, was

invested as the first David H. Zysman Professor at a recent dinner honoring the chair's namesake.

Zysman has had a distinguished 50-year career organizing financial support for Jewish causes and Israel. He headed YU development and fundraising activities from 1983 to 1994, a decade that saw substantial growth in endowments at the University and its schools and affiliates, including Albert Einstein College of Medicine and Benjamin N. Cardozo School of Law.

Zysman earlier made his mark on the international scene. Following the Holocaust, he helped organize the United Jewish Appeal's aid to survivors and played a major role in raising funds for the fledgling state of Israel in 1948. He guided the Israel Bonds campaign for the ensuing 35 years, maintaining personal working relationships with Israeli prime ministers from Ben-Gurion to Rabin.

Dr. Allen B. Zilbert

"Dr. Zilbert's appointment is a tribute

to his fine teaching and scholarship and his extraordinary service to the University in developing the management information systems concentration at Sy Syms School of Business," said Dr. William Schwartz, vice president for academic affairs.

SSSB Dean Harold Nierenberg added, "Since his arrival at our school, Dr. Zilbert has invigorated the management information systems program."

Zilbert, assistant professor of management information systems at the school, has over the past 15 years taught on the undergraduate and graduate levels at Long Island, Pace, and Hofstra universities, and served as director of ancillary systems for Advanced Medical Systems, where he developed electronic data interchange and bar code software for hospitals.

His publications include scholarly articles on information systems for higher education applications, such as development of an electronic grade book for professors, and on business-related topics, including implementing local area networks for small businesses.

Zilbert earned a doctorate in education and a master's degree at Teacher's College, Columbia University, and a MBA at St. Johns University.



L-R: Pres. Lamm, Mr. Zysman, Mr. Syms