



THE JACOB RADER MARCUS CENTER OF THE
AMERICAN JEWISH ARCHIVES
A DIVISION OF HEBREW UNION COLLEGE – JEWISH INSTITUTE OF RELIGION

MS-920: Sy Syms Papers, 1944-2012.
Series B: General, 1944-2009, undated.

Box
3

Folder
14

Advertisements. OPP Knocks and sample sale, 2009, undated.

For more information on this collection, please see the finding aid on the
[American Jewish Archives](http://AmericanJewishArchives.org) website.

C+C California, Dana Buchman,
Emanuel, Polo Ralph Lauren,
Rena Rowan & Sigrid Olsen.

SAMPLE SALE

Most priced 70% or more below MSRP

Inventory is limited. Shop early for best selection.

✓ Emanuel Blazers 189 - 29.99

↓ SKIRTS 119 - 19.99

Ralph Lauren

Black~Purple Label

250+ 59-

✓ DANA BUCHMAN Pants 225

39.99

✓ Sigr^{id} Olsen^{Sweaters} - 129 - 39.99

DANA BUCHMAN JKTS - 350 - 59 -

10.80 Rena Rowan Pants 36/14.99

2185 Missoni

6219 FURLA

NAUTICA

Mussoni

Jan. - Feb	1
12/15 - 1/1	0
	2

C+C California, Dana Buchman, Emanuel, Polo
Ralph Lauren, Rena Rowan & Sigrid Olsen.

Priced as marked

SAMPLE SALE

Most priced 70% or more below MSRP

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SYMS **SAMPLE SALE** BEGINS TUESDAY, FEBRUARY 17TH

SYMS has just received SAMPLE shipments of Ladies' merchandise from:
C+C California, Dana Buchman, Emanuel, Polo Ralph Lauren,
Rena Rowan & Sigrid Olsen.

This limited production merchandise is available at opportunistic prices.
Most items are priced 70% or more below MSRP. Inventory is limited, so shop early.

A few of many examples:

Emanuel Blazers MSRP \$189. - **SAMPLE SALE \$29.⁹⁹**

Dana Buchman Pants MSRP \$225. - **SAMPLE SALE \$39.⁹⁹**

Sigrid Olsen Sweaters MSRP \$129. - **SAMPLE SALE \$39.⁹⁹**

Ralph Lauren Purple Label MSRP \$250. - **SAMPLE SALE \$59.⁹⁹**

SYMS

AN EDUCATED CONSUMER IS OUR BEST CUSTOMER®

FINAL

Emanuel
Blends =
119-
19.99

Emanuel

SAMPLE SALE @ SYMS BEGINS TUESDAY, FEBRUARY 17TH

SYMS has just received SAMPLE shipments of ladies merchandise from:
C+C California, Dana Buchman, Emmanuel, Polo Ralph Lauren,
Rena Rowan & Sigrid Olsen.

We've purchased this limited run merchandise and we're passing it on to you at opportunistic pricing - while supplies last. Most priced at 70% below MSRP, and well below SYMS off-prices.

A few examples:

Dana Buchman Blazer MSRP: \$ XXX. **SAMPLE SALE \$59.** Dana Buchman Blazer MSRP: ³⁵⁰XXX. **SAMPLE SALE \$59.**
Dana Buchman Blazer MSRP: \$ XXX. **SAMPLE SALE \$59.** Dana Buchman Blazer MSRP: \$ XXX. **SAMPLE SALE \$59.**

SYMS

AN EDUCATED CONSUMER IS OUR BEST CUSTOMER®

Cotton Knits
68-9.99

Ralph Lauren
59/250
Blind
pink lot

Dana Buchman
Pants

EMANUEL BLAZER³ 189 29.99
~~RENA ROWAN 19.99~~

Furda } enough pull?
Missoni }

36.00/14.99
3
108

Opp Knix suit &/or Dress?
(Pre-Easter = 3/30?)

36.99
19.99
19.99
130

39.00
19.99
19.01

Poster

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SYMS

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*fax to Kathleen
717-291-1057
melissa*

SAMPLE SALE

6 Designer and Brand Names, Opportunistic Pricing,
Available only while supplies last.

SYMS

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SYMS

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SYMS ~~SAMPLE~~ SALE BEGINS TUESDAY, FEBRUARY 17TH

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SYMS

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SYMS

AN EDUCATED CONSUMER IS OUR BEST CUSTOMER®

← Different
Headline

Postcard
not yet approved
by money -

SAMPLE SALE
UP TO 80% OR MORE OFF MSRP

ESCADA

DKNY
DONNA KARAN NEW YORK

Kenneth Cole®
NEW YORK

Calvin Klein

POLO RALPH LAUREN

AN EDUCATED CONSUMER IS OUR BEST CUSTOMER®

SYMS

SYMS **SAMPLE SALE** BEGINS AUG 6TH

This limited production merchandise is available at opportunistic prices.
Inventory is limited, so shop early.

examples:

ESCADA*:

Skirts MSRP \$2050.- **SAMPLE SALE** \$179.
Blazer Jackets MSRP \$2050.- **SAMPLE SALE** \$299.
Evening Dresses MSRP \$3850.- **SAMPLE SALE** \$599.

DKNY:

T Shirts MSRP \$55.- **SAMPLE SALE** \$9.⁹⁹
Pants MSRP \$89.- **SAMPLE SALE** \$19.⁹⁹
Skirts MSRP \$295.- **SAMPLE SALE** \$39.⁹⁹

KENNETH COLE:

Pants MSRP \$79.- **SAMPLE SALE** \$19.⁹⁹
Blazer Jackets MSRP \$129.- **SAMPLE SALE** \$29.⁹⁹

CALVIN KLEIN:

Rib Knits MSRP \$69.- **SAMPLE SALE** \$19.⁹⁹
Blazer Jackets MSRP \$169.- **SAMPLE SALE** \$39.⁹⁹

RALPH LAUREN:

Polo Dresses MSRP to \$105.- **SAMPLE SALE** \$39.⁹⁹
Purple Label Cashmere MSRP \$498.- **SAMPLE SALE** \$139.

SYMS

AN EDUCATED CONSUMER IS OUR BEST CUSTOMER®

Sample Sale merchandise is not available in
Plano, TX or Falls Church, VA locations.

*Escada Sample Sale merchandise is available in
the following SYMS locations only: **NJ**: Paramus.
NY: Elmsford, Manhattan (Downtown & Midtown),
Westbury. **MD**: Rockville. **PA**: Berwyn. **TX**: Houston.

e-mail

SAMPLE SALE

40-80% OFF MSRP

ESCADA

DKNY
DONNA KARAN NEW YORK

Kenneth Cole®
NEW YORK

Calvin Klein

POLO  RALPH LAUREN

examples:

ESCADA*:

Skirts	MSRP \$2050.-	SAMPLE SALE \$179.
Blazer Jackets	MSRP \$2050.-	SAMPLE SALE \$299.
Evening Dresses	MSRP \$3850.-	SAMPLE SALE \$599.

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ALL

Viva Wang
Karen Kane, Dana Buchman, Sergio Olsen,
Kenneth Cole, DKNY, Polo, Calvin Klein

UP TO 85% off Aug 6th

ALL

- Kenneth Cole - Pants (79) 19.99
- ↓ Cole - Jacket (129) 29.99
- ✓ POLO BLACK LABEL - CASHmere ^{100%} (498) *139 -
- ✓ MSRP up to 105 - Polo Dresses - 39.99
- DKNY SKIRTS - (295) 39.99
- DKNY PANTS - 19.99 (89)
- DKNY T'S - 9.99 (55)
- Calvin Klein - RIB Knits *19.99 (69)
- Calvin Klein JKTS - 39.99 (169)
- Calvin Klein Pants -

ESCADA

MSRP
JKTS 2050 - 299
Evening Dresses 3850 599
SKIRTS 990 179

- 45 ✓
- 42 ✓
- 250 ✓
- 330 ✓
- 15 ✓
- 18 ✓
- 39 ✓
- 27 ✓

ALSO - accessory items

Postcard?

7/28/09
Margaret Looks okay -

how many? Mary

SAMPLE SALE
UP TO 80% OR MORE OFF MSRP

Dina
Sussman
delete her

200,000
\$70,000

ESCADA	DKNY DONNA KARAN NEW YORK	Kenneth Cole® NEW YORK	Calvin Klein	POLO RALPH LAUREN
AN EDUCATED CONSUMER IS OUR BEST CUSTOMER®				SYMS

prepress@
hummedprintmail.com

SYMS **SAMPLE SALE** BEGINS AUG 6TH

This limited production merchandise is available at opportunistic prices.
Inventory is limited, so shop early.

examples:

ESCADA*:

Skirts MSRP \$2050.- **SAMPLE SALE** \$179.
Blazer Jackets MSRP \$2050.- **SAMPLE SALE** \$299.
Evening Dresses MSRP \$3850.- **SAMPLE SALE** \$599.

DKNY:

T Shirts MSRP \$55.- **SAMPLE SALE** \$9.⁹⁹
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SAMPLE SALE

40-80% OFF MSRP

e-mail

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DKNY
DONNA KARAN NEW YORK

Kenneth Cole®
NEW YORK

Calvin Klein

POLO RALPH LAUREN

examples:

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Black - Purple

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NEW YORK

Calvin Klein

POLO RALPH LAUREN

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