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MS-920: Sy Syms Papers, 1944-2012.
Series B: General, 1944-2009, undated.

Box
5

Folder
7

Israel bonds, 1979-1998, undated.

For more information on this collection, please see the finding aid on the
[American Jewish Archives](http://AmericanJewishArchives.org) website.



Ira Weiser
Merchandise Manager
Syms Clothing, Inc.

In Grateful Tribute

The Men's Wear Division of State of Israel Bonds has been prominent over the years in providing vitally needed investment capital for the development of Israel's economy. Its proud standard of achievement during this time attests to the steadfast efforts of the Division's leadership: a coterie of dedicated men and women that is committed to insuring Israel's economic viability in the world community of nations.

Ira Weiser exemplifies this brand of estimable leadership. It is timely and appropriate, therefore, during this period of joyful celebration of the peace treaty between Israel and Egypt, that special recognition be accorded this outstanding individual. He has demonstrated, in manifest and meritorious ways, an uncommon allegiance to the survival of the State of Israel and a parallel concern for the creative continuity and progress of his industry.

Mr. Weiser serves with distinction as Merchandise Manager of Syms Clothing, Inc. Widely respected by his colleagues, he is well known to everyone who is associated with the men's clothing industry — whether at the retail, wholesale or manufacturing level — since he has spent almost four decades of his life, from packaging boy to buyer, in the service of his industry.

Despite the many responsibilities inherent with his important position at Syms, Mr. Weiser is active in a wide variety of philanthropic, humanitarian and Israel-oriented endeavors. He is a longtime leader of the Men's Wear Division of State of Israel Bonds. In addition, he is a dynamic leader in the activities of B'nai B'rith, the Federation of Jewish Philanthropies, the United Jewish Appeal and Temple Beth Sholom in Iselin, N.J.

Ira Weiser richly merits the approbation of his many friends for his dedicated leadership within his industry and for his keen understanding of the importance of Israel Bonds in upbuilding the commerce, industry and agriculture of the struggling Jewish nation. We are grateful to be afforded this opportunity to pay tribute to him in a manner he can appreciate: by replying our own commitment, through the Israel Bond program, to sustain Israel's programs of peace and progress through economic development.

*The Men's Wear Division
State of Israel Bonds
cordially invites you to attend a
Testimonial Dinner-Dance*

*in honor of
Ira Weiser
Merchandise Manager
Syms Clothing, Inc.*

*Guest Speaker
Joey Adams
Popular Author and Humorist*

Thursday Evening, May 3, 1979

*The Waldorf-Astoria
Park Avenue and 50th Street
New York City*

*Reception at six o'clock
Dinner at seven o'clock*

Concert \$50 per person

*R.S.V.P.
Dress Optional*

Ira Weiser Testimonial Dinner

Dinner Chairman

MONTY COMER
Phoenix Clothes, Inc.

Associate Chairmen

STANLEY BLACKER
Stanley Blacker Assoc.

DAVE PINCUS
Pincus Bros. Maxwell

SANDY GLANZROCK
Phoenix Clothes, Inc.

DAVID RAPPAPORT
Damon International

BERT LICHTENSTEIN
Delton Clothes, Ltd.

JESSE SEIDENWURM
Target Sportswear, Inc.

JOHN KORNBLUTH
Intercontinental Apparel, Inc.
(Pierre Cardin)

Greater New York Committee for State of Israel Bonds

HOWARD SAMUELS
General Campaign Chairman

IRA GULDEN JACK D. WEILER
Honorary Chairmen

STEPHEN SHALOM
Chairman, Steering Committee

EUGENE M. GRANT MARTIN PRINCE
Campaign Co-Chairmen

SIDNEY COOPERMAN
Chairman, Board of Governors

ELI L. ROUSSO
President, Prime Minister's Club

MAX ABRAMS
Treasurer

DAVID H. ZYSMAN
Executive Director

Commerce and Industry Division

SY SYMS
Chairman

HARVEY P. DAVIS
*Chairman of Special Projects
and President of the Prime Minister's Club*

IRVING PERMUT
Director





*In Honor of
Sy Syms*

RESERVATION FORM

I (We) shall be pleased to attend the State of Israel Testimonial Dinner honoring Sy Syms on Thursday, November 18, 1982, 6:30 P.M. at the New York Hilton in New York.

Enclosed is a check for \$_____ for _____ reservation(s) at \$100 per person. (Tables of 10 may be reserved in company names.)

NAME _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE # _____

*Please make your check payable to Israel Tribute Committee
(Kindly attach a list of your guests' names and addresses to this form.)*

WE SUBSCRIBE TO A STATE OF ISRAEL BOND

in the amount of \$_____

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

AUTHORIZED SIGNATURE _____

Copies of this subscription form will be included in the Testimonial Album presented to Sy Syms at the Israel Testimonial Dinner on Thursday, November 18, 1982 at The New York Hilton.

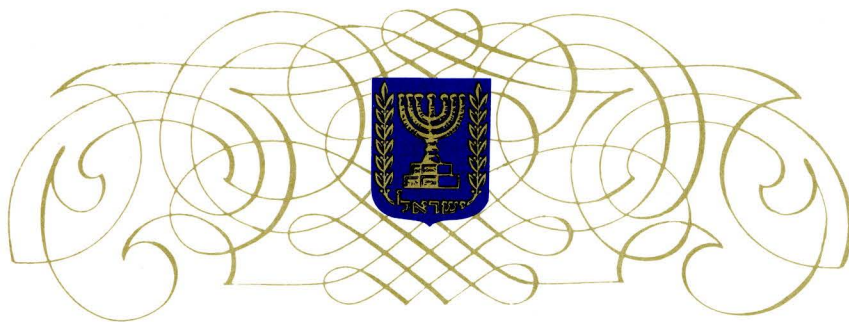
HONORARY CATEGORIES OF
ISRAEL BOND SUBSCRIPTIONS
IN HONOR OF

Sy Syms

Canal Founder	\$100,000
Golden Trustee	50,000
Prime Minister's Club	25,000
Ambassador's Society of Trustees	10,000
Builder of Israel	5,000
Builder of Jerusalem	2,500
Guardian of Israel	1,000

Sy Syms Testimonial Dinner
215 Park Avenue South
New York, N.Y. 10003

Suite 1400—C & I



*The Retail Division
State of Israel Bonds
requests the pleasure of your company
at a*

*Corporate Dinner
in honor of*

Sy Syms

President of Syms Corporation

Special Guest Speaker

Ambassador Amos Ganor

Advisor to Israel's Foreign Ministry

Thursday, November 18, 1982

*The New York Hilton
Avenue of the Americas and 54th Street
New York City*

Reception: 6:30 P.M.

Dinner: 7:30 P.M.

R.S.V.P.

Dress Optional

Couvert \$100 per person

A Timely Tribute



The Retail Industry Division of State of Israel Bonds takes particular pride in according this public tribute to Sy Syms, who has been selected for special honors in recognition of his preeminent role in our industry, his dedication to the economic upbuilding of the State of Israel, and his outstanding efforts on behalf of humanitarian causes at home and abroad.

Sy is seen on television by more viewers in the Greater New York area than Johnny Carson and Archie Bunker combined. His TV commercials as president and chief spokesman of Syms Clothing, Inc., a leading consumer-oriented retail chain on the East Coast, have made him a celebrity and his company one of the most successful off-price firms in the industry. His slogan is "an educated consumer is our best customer" and obviously his fans believe him because he keeps adding to his chain of retail outlets which now number 11. They are located in Manhattan, Buffalo, New York, Miami, Florida, Woodbridge and Bergen, N.J., Long Island, Westchester and in Washington, D.C., where he has two stores.

Just as important to him as the success he has achieved in business, however, is the

commitment he has made to the State of Israel. Sy is proud of the role he has played in the past five years as chairman of the Israel Bond Commerce and Industry Division.

Syms last June sat on the dais of a luncheon honoring prime Minister Menachem Begin, at which time he became a member of the Canal Founders Society. Canal Founders is an honorary society of individuals who purchase \$100,000 in Bonds to finance the first stages of construction of the vital Mediterranean-Dead Sea Canal project, which when completed will provide hydro-electric power to reduce Israel's dependence on other sources of energy.

A resident of Manhattan and formerly of Bronxville, N.Y. Sy lived in Yonkers from 1953-1964. In 1963, he ran for the Yonkers City Council. While residing there, he was a member of the Lincoln Park Jewish Center.

In addition to his close association with Israel Bonds, Sy also is active in the UJA-Federation, Boys Town of Jerusalem and the Alexander D. Goode-Ben Goldman Lodge of B'nai B'rith. He is on the Board of Directors of the N.Y. Better Business Bureau. He has been for the past three years Vice-Chairman of the Inner-City Scholarship Fund for Catholic Charities.

In all his communal and business endeavors, Sy receives the support and encouragement of his six children, four of whom are associated with Syms Clothing: daughter Marcy, who appears on TV for the company, appealing to the distaff side; son Robert, who also appears on the small screen with a message to young businessmen, and sons Stephen and Richard, who play an active role in the business without being seen in public.

It is to men of the caliber of Sy Syms and to the men and women in every walk of life who share his concern for world peace and brotherhood, that Israel looks with friendly hope for a sustained program of support in the months and years ahead. We are proud to offer this timely salute to him as a distinguished colleague, Jewish communal leader and staunch friend of Israel.

The Retail Division Tribute Committee

Dinner Chairman

ROBERT KATZ
Benhil Men's Shops

Honorary Chairman

HOWARD SAMUELS, Commissioner
North American Soccer League

Associate Chairmen

CHARLES BALLON
*Phillips, Nizer, Benjamin,
Krim & Ballon*

SAMUEL HAUSMAN
Belding, Heminway Co. Inc.

MICHAEL RAPPAPORT
Damon Creations Inc.

STANLEY BLACKER
Stanley Blacker, Inc.

ALFRED HAZAN
Isaac Hazan Co.

IRVING M. ROSENBAUM
S. E. Nichols, Inc.

GEORGE GREENBERG
Loehmanns, Inc.

DAVID PINCUS
Pincus Bros. Maxwell

ELI ROUSSO
Russ Togs, Inc.

Co-Ordinating Chairmen

ALAN KILMAN
Syms, Inc.

CHARLES KOOPERSMITH
Syms, Inc.

JACK MODEL
Syms, Inc.

IRA WEISER
Syms, Inc.

Tribute Committee

HENRY AMSTER
Radiant Shirts

J. SLOAME IMMERMANN
Immerman & Immerman

JERRY ROVINSKY
Stanley Blacker Jeans

LOU BACON
International Trends Inc.

AL KAHANE
Jay Mar Ruby

BURTON B. RUBY
Jay Mar Ruby

ELLIOT BASS
Bass Inc.

N. JEROME KAPLAN
R.W.D.S.U. Local 1102

M. RONALD RUSKIN
Gimbels, New York

IRV BORNSTEIN
Best Coat Co.

ARTHUR KLAUS
Burma Bibas

FRED SCHWARTZ
Mademoiselle Furs

SHIRLEY BORNSTEIN
Best Coat Co.

JOHN KORNBLITH
Intercontinental Apparel Co.

HY SCHWARTZ
Harry Irwin Inc.

LESLIE B. COTLER
H. Cotler & Co.

WILLIAM LANDAU
Mann Judd Landau

MONROE SEIBEL
Seibel & Stern

RUBEN SONNY DANN
Maitland Clothes of England

LARRY LEEDS
Manhattan Industries

CHARLES SILBERMAN
S. Parker Hardware

HERBERT DREXLER
Drexler Associates

ABE J. LESTER
A. J. Lester

BEN SIROTA
Royce Hosiery Co.

BERNARD FEINBERG
Tiger Button Co. Inc.

MEL LEV
March Shirt Co.

DAN STONE
Huk-A-Poo

SANFORD GLANZROCK
L. Greif Co.

THOMAS R. McNUTT
UFCW, Local 400

JOSEPH SWEEDLER
Westport Supply Co.

AL GOODMAN
Bonhomme Shirtmakers Ltd.

BERNIE MILLER
Daily News Records

MARCY SYMS
Syms, Inc.

JOSEPH GORDON
Oscar De La Renta, Ltd.

LAURENCE S. PHILLIPS
Phillips-Van Heusen

RICHARD SYMS
Syms, Inc.

BERNARD GROPPER
Knothe Manufacturers

DAVID PINCUS
Bill Blass Inc.

ROBERT SYMS
Syms, Inc.

ARTHUR GUNZBERG
M. Wile & Co.

WILLIAM PLUDO
Eagle Clothes Inc.

STEPHEN SYMS
Syms, Inc.

MURRAY HAZAN
Isaac Hazan Co.

MARTIN PRINCE
DeLuxe Novelty Co. Inc.

ROBERT J. TURNER
Cortefiel de Espana

MEL HIRSCHBERG
Clothing Consultant

DAVID RAPPAPORT
Damon Creations Inc.

STEVE WEINER
Intercontinental Apparel Inc.

KENNETH HOFFMAN
M. Wile & Co.

WILLIAM RHEINGOLD
Final Entry Inc.

GEORGE WEINTRAUB
George Weintraub & Sons

ISIDORE S. IMMERMANN
Immerman & Immerman

HENRY ROSENFELD
Henry Rosenfeld Inc.

BRUCE ZIMBERG
Chesa International Ltd.

JACK D. WEILER
Honorary Chairman

HOWARD SAMUELS
General Chairman

SY SYMS
Chairman of Commerce & Industry Division

JOEL BOYARSKY
Chairman of the Executive Committee

DAVID MACK
Chairman of the Board

NAT ANCELL SAMUEL HAUSMAN
Co.-Chairmen of Advisory Board

Board of Governors

IRVING ROSENBAUM
Chairman, Corporate Activities

CHARLES SILBERMAN
Chairman, Home Improvements Division

LARRY SILVERSTEIN
Chairman, Real Estate Division

DR. EUGENE W. FRIEDMAN
Chairman, Medical Division

GERRY GEWIRTZ
Chairperson Women in Industry and the Professions

LARRY PRIGOZIN
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MARCEL SANDS ABE SHWERGOLD
Co-Chairmen, Diamond Dealers Club

MARTIN TAUB JACK R. BATTIPAGLIA
Co-Chairmen, Liquor Division

ART JOSEPH EDWARD COYLE
Co-Chairmen, Fruit & Produce Division

SEYMOUR ARENSTEIN PAUL SHAPIRO
Co-Chairmen, Toys Division

LEON ANISH
Chairman, General Insurance Division

LEE CORSON
Chairman, Home Furnishing Division

IRWIN HOCHBERG
Chairman, Accountants Division

DAVID RAPPAPORT
Chairman, Men's Wear Division

BRIAN MARLOWE
Chairman, Public Relations

MARTIN GLAUBINGER
Chairman, Stationery & Office Supplies Division

IRVING PERMUT
Director, Commerce & Industry Division

FRED SCHWARTZ
Chairman, Steering Committee

JOE MODEL
Chairman, Fur Industry Division

EUGENE M. GRANT
Chairman, Mediterranean-Dead Sea Canal Project

CHARLES BALLON
Chairman, Legal Division

CHARLES SALZHAUER
Chairman, Electrical Division

LEE EPSTEIN
Chairman, Direct Mail Marketing Division

SAM ZARO
Chairman, Meat & Poultry Division

HON. DONALD D. GABAY
Chairman, Life Insurance Division

GLEN ROSENGARTEN
Chairman, Supermarket Division

DAVID WEISS HERBERT KATZ
Co-Chairmen, Automotive Division

ALFRED HAZAN MURRAY HAZAN
Co-Chairmen, Sportswear Division

SAUL M. OLZMAN
Chairman, Graphic Arts Division

MEL ZAKARIN MITCHELL CHALFIN
Co-Chairmen, Buttons & Belts Division

NORMAN JACOBSON
Chairman, Prime Minister's Club

HAROLD FELD
Chairman, Painting Division

ARTHUR RODBELL
Chairman, Dress Division



In honor of
Sy Syms

*The Retail Division
of State of Israel Bonds
is proud to announce that*

*Sy Syms
President of Syms Corporation
will be the guest of honor at an
Israel Corporate Dinner*

*This gala event will be held on
Thursday evening, November 18, 1982
at The New York Hilton*

Please Reserve the Date

Formal Invitation to Follow



In honor of

SY SYMS

Retail Division

of State of Israel Bonds
is proud to announce that

SY SYMS

President of Syms Corporation
will be the guest of honor at a
Israel Mini Corporate Dinner

This gala event will be held on
Thursday, November 18, 1982
at The New York Hilton

Please Reserve the Date Formal Invitation to Follow

General Campaign Chairmen

Dinner Chairmen

Retail industry fete sets honor for Sy Syms, Nov. 18

Sy Syms, president of Syms Clothing, Inc., will be the guest of honor at a corporate dinner which will be held under the auspices of the Retail Industry Division of State of Israel Bonds on Thursday, November 18, at 6:30 P.M., at the New York Hilton.

Syms will receive the Israel Menorah Award in recognition of his preeminent role in the retailing industry, his dedica-



Sy Syms

tion to the economic upbuilding of the State of Israel, and his outstanding efforts on behalf of humanitarian causes at home and abroad.

Announcement of the event was made by Robert Katz of Benhil Men's Shops,

who is serving as dinner chairman. Howard Samuels, general chairman of the Israel Bond campaign in the Greater New York area and commissioner of the North American Soccer League, is honorary chairman.

Associate chairmen include Charles Ballon, Phillips, Nizer, Benjamin, Krim & Ballon; Stanley Blacker, Stanley Blacker, Inc.; George Greenberg, Loehmanns, Inc.; Samuel Hausman, Belding, Heminway Co. Inc.; Alfred Hazan, Isaac Hazan Co.; David Pincus, Pincus Bros. Maxwell; Michael Rappaport, Damon Creations Inc.; Irving M. Rosenbaum, S.E. Nichols, Inc., and Eli Rouso, Russ Togs, Inc.

Syms has served as chairman of the Israel Bond Commerce and Industry Division for the past five years. Last June, he sat on the dais of a luncheon honoring Prime Minister Menachem Begin, at which time he became a member of the Canal Founders Society. Canal Founders is an honorary society of individuals who purchase \$100,000 in Bonds to finance the first stages of construction of the vital Mediterranean-Dead Sea Canal project, which when completed will provide hydroelectric power to reduce Israel's dependence on other sources of energy.

In addition to his close association with Israel Bonds, he also is active in the UJA-Federation, Boys Town of Jerusalem and the Alexander D. Goode-Ben Goldman Lodge of B'nai B'rith. He is on the Board of Directors of the N.Y. Better Business Bureau. He has been for the past three years vice-chairman of the Inner-City Scholarship Fund for Catholic Charities.

Three home furnishings execs to be honored at Bond dinner



Irving B. Sherman



Theodore Baumritter



Robert Marcus

The Home Furnishings Division of State of Israel Bonds will honor industry leaders Theodore Baumritter, Robert Marcus and Irving B. Sherman at a National Israel Dinner of State on Thursday, December 2, at The Waldorf-Astoria in Manhattan.

The three men are being cited "for their outstanding service to the home furnishing industry, their meritorious leadership on behalf of philanthropic and humanitarian causes and their exemplary support of the Israel Bond program to provide urgently needed investment capital for the development of Israel's economy," said general chairman Lee A. Corson of Corson Furniture Industries, in announcing the event.

Nathan S. Ancell of Ethan Allen, Inc., is serving as honorary chairman of the tribute, while Norman Waxman of Corson Furniture Industries is dinner chairman.

U.S. Senator Henry M. Jackson of Washington will be guest speaker.

Baumritter, the retired founder and chairman of the board of Ethan Allen, Inc., is a former honorary chairman of the Israel Bond Home Furnishings Division dinner. He established the Research Center for Genetic Diseases at Mount Sinai Hospital and, with his wife Florence, founded the Baumritter Kidney Dialysis and Research Center at Albert Einstein College of Medicine. He is also a longtime support-

er of the United Jewish Appeal-Federation of Jewish Philanthropies, Mount Sinai Medical Center in Miami, Brandeis University, Yeshiva University, Haifa University, Hebrew University, Hadassah Hospital and the Israel Goldstein Youth Village.

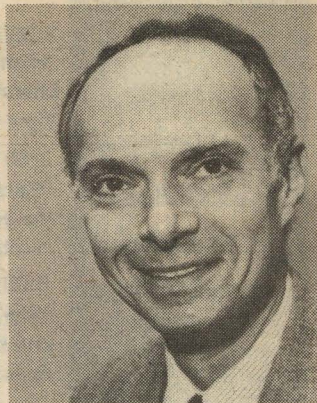
Marcus, vice president, merchandising, for the Heilig-Meyers Company, has served as chairman of the Israel Bond Home Furnishings Division dinner and is also a leader of the Bond campaign of White Plains Jewish Community Center. He is also active in the Anti-Defamation League of B'nai B'rith, UJA-Federation and the National Conference of Christians and Jews. In professional life, he is former director of the South West Home Furnishings Association, which honored him in 1980 as its "Retailer of the Year."

Sherman is executive director of the Greater N.Y. Home Furnishings Association. In addition to his leadership in the Israel Bond program, he is president of the Jewish Community Center in Yonkers, past president of the Philanthropic Council of the Home Furnishings Industry, a former vice president of the National Jewish Hospital at Denver and a leader in UJA-Federation, the National Conference of Christians and Jews and the Anti-Defamation League.

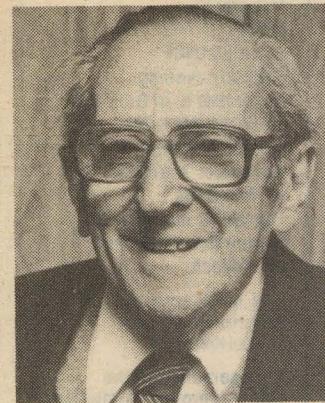
Bond electrical unit to honor Jacobson, Salzhauer and Siegel



Joseph Jacobson



Henry Salzhauer



Michael Siegel

The Electrical Industries Division of State of Israel Bonds will honor Joseph Jacobson, Henry Salzhauer and Michael Siegel at a testimonial luncheon on Wednesday, Dec. 1, at noon at The Pierre, Fifth Ave. and 61st St. in Manhattan.

The three men are being cited for their leadership over many years in the Division's Israel Bond program to provide investment capital for the growth and development of Israel's economy.

Jacobson has been president since 1975 of the Retirees Association of Local Union No. 3 of the International Brotherhood of Electrical Workers, following a 46-year career as a journeyman and foreman. He is also active in the Electric Sign Division of the Federation of Jewish Philanthropies, United Jewish Appeal and Bronx Council of Scouting.

Salzhauer is vice president and treasurer of Benjamin Electrical Engineering Works, Inc. He serves on the Board of Directors of the Community Synagogue in Port Washington and is former chairman of the Sands Point-Port Washington United Jewish Appeal, former treasurer of the American Association for Jewish Education and a member of the MIT Educational Council.

Siegel is former executive secretary of

the New York Electrical Sign Board. He was chairman of the Electric Sign Industry Israel Bond program for 25 years and is also active in the United Jewish Appeal, Federation of Jewish Philanthropies and Catholic Charities.

Monte M. Hurowitz and Charles Salzhauer are serving as chairmen of the Israel Bond luncheon, at which Uri Bar-Ner, Deputy Consul General of Israel in New York, will be guest speaker.

Armand D'Angelo and Joseph D'Angelo are honorary chairmen of the luncheon. Jerome Littman and Seymour Mellen are campaign co-chairmen and Felix Hirsch is treasurer.

Other industry leaders active in organizing the event include Jack Amsterdam, Peter J. Brennan, Edward J. Cleary, Jack Davidson, John E. Dooley, Benjamin Firestone, Hy Greenblatt, Gerald Hass, Morton D. Hoffman, William A. Hurowitz, Stanley Kahn and Max Kamin.

Also, Louis J. Levine, Harold Leviton, Sidney J. Lipkins, Joseph B. Maguire, James L. O'Hara, Christopher Plunkett, George Schuck, Jr., Robert Schwartz, Henry Simpson, Louis Stein, Herbert Tipperman, Thomas Van Arsdale and A. David Yadlovker.

Trade Union unit sets fete for Vito Pitta, Nov. 22nd

Vito J. Pitta will be honored by the Trade Union Division of State of Israel Bonds at a testimonial dinner-dance on Monday, Nov. 22, at 6 p.m., at The Sheraton Centre, Seventh Avenue and 52nd Street, in Manhattan.

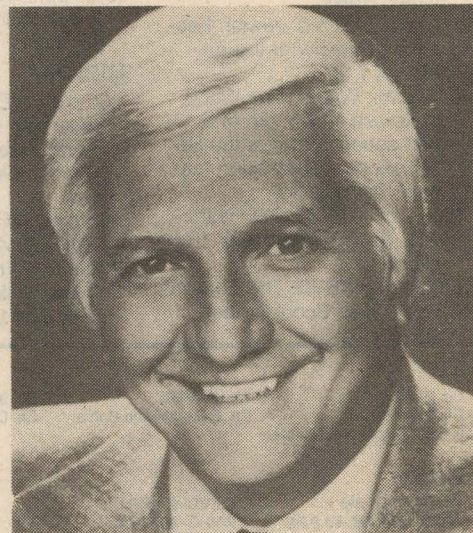
Pitta is president of the New York Hotel and Motel Trades Council (AFL-CIO), business manager and chief executive officer of Local 6 of the Hotel, Restaurant and Club Employees and Bartenders Union and vice president of the Hotel Employees and Restaurant Employees International Union.

He will be the recipient of the Israel Solidarity Award in recognition of his outstanding leadership in the labor movement and the Israel Bond campaign.

Edward T. Hanley, general president of H.E.R.E. International Union (AFL-CIO), is serving as honorary chairman of the tribute, with Vangel M. Kamaras, president of Hotel, Restaurant and Club Employees and Bartenders Union Local 6, as general chairman.

Klaus R. Ottman, chairman of the board of the Hotel Association of New York City, Inc., is serving as hotel chairman; Lawrence Ellman, chairman and president of Beefsteak Charlie's, Inc., is restaurant chairman; James L. O'Hara, secretary of the New York Hotel Trades Council, is labor chairman, and David Nadel, executive assistant to the president of the Hotel and Motel Trades Council, is coordinating chairman.

In 1978, and again in 1981, Pitta was



Vito J. Pitta

unanimously elected president of the New York Hotel and Motel Trades Council. He has served with distinction in diverse capacities within the labor movement, and served Local 6 as business agent, vice president, executive administrator and secretary-treasurer.

Pitta was appointed by Governor Carey to the New York State Board of Tourism and is a member of the Executive Board of the New York City Labor Council. Active in the Israel Bond program, he has also been honored by the UJA, United Cerebral Palsy Foundation, Consumer Assembly of New York and United Way.

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Sy Syms

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BETWEEN THE LINES

Total number of Pages 22.
Includes 6 page supplement.

DAILY NEWS RECORD, MONDAY, NOVEMBER 22, 1982

OFF CAMERA: The dinner party for SY SYMS (whose local television ads features himself, his children, and the slogan, "An Educated Consumer is Our Best Customer") held at the New York Hilton Thursdy night was marked by an uncharacteristically jovial mood for an industry that, like many others, continues to be rocked by recession. One retailer suggested that perhaps the up spirit was actually anxious anticipation about the upcoming Christmas season, which, he said, "had better be a merry one." Or maybe the crowd felt like rocking to relieve some of those business blues. Whatever the reason, retailers, manufacturers and other friends and guests seemed to enjoy themselves. Syms was honored by the Retail Division of the State of Israel Bonds, with expects to gather close to \$2 million from the 410 pledging attendees. ROBERT KATZ, president of Benhil specialty stores, presided as chairman and HOWARD SAMUELS served as honorary chairman.

— S.R.

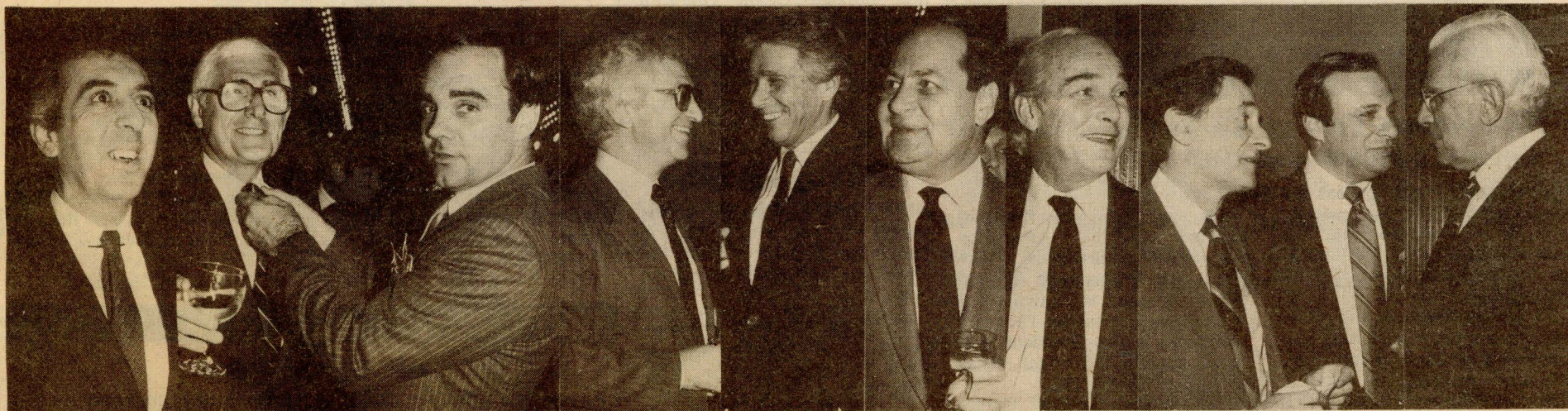
Photos by Nick Machalaba



Sy Syms and daughter Adrienne

Les Cotler

David and Gerry Pincus



Joe Siracusa

Larry Sacer and Jim Murray

Fred "The Furrier" Schwartz and Ira Litt

Norm Fryman

Phil Brumer

Arthur Kreisberg, Larry Smith and Allen Schreiber (L-R)

TEAMWORK: Jordan Marsh's Young Men's Department, Sweats bi EBE, and the Boston hard rock radio station, WBCN pooled their promotional talents to play host last week to nearly 2,000 young Bostonians at The Metro, cavernous disco in Boston's Back Bay across from the famed Green Monster leftfield wall of the Boston Red Sox. Heading a Jordan's merchandising contingent was MATT POWELL, DMM for Young Men's, while Sweats was represented by BOB STERNLICHT, VP of its Boys' division, and LISA VAUGHN, account exec for Young Men's. Station WBCN was represented by general manager, TONY BERADINT, and deejay KEN SHELTON. Sternlicht took a few minutes away from the evening's pulsating and gyrating dance activities underscored by heavy-handed rock music, for an optimistic business view. The Sweats boys' line, taken under the licensing belt of Publix Shirt Corp nine months ago, has "done extremely well, beyond expectations. And we expect in 1983 to better than double this year's business." Powell was pleased with the turnout and the obvious drama and impact of the strong promotional tie-in. Jordan's has offered Sweats since the line's inception, and "it is one of our most important young men's resources." The 14-unit N.E. department store group offers the line in young men's and boys' stylings, and will be showing Sweats' newly-launched men's line next spring, Powell said.

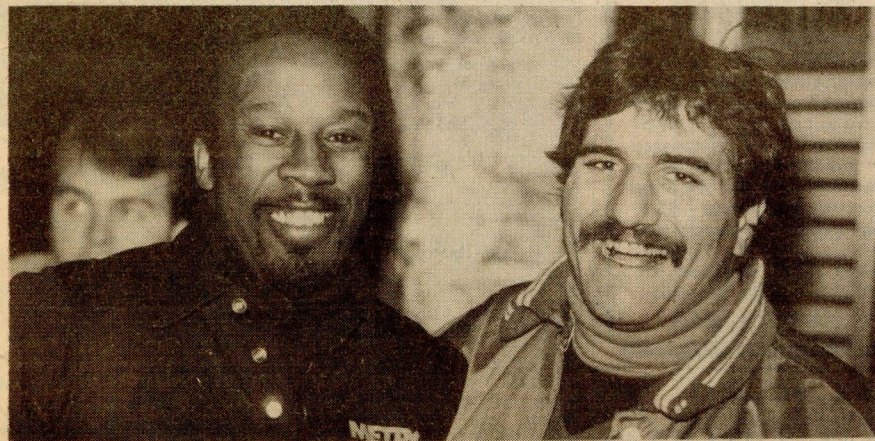
Photos by Dana Bisbee

— GRANT B. SOUTHWARD



Teri Gakos and Matt Powell

Cindy Carpenter



Peter Davis and John Drap

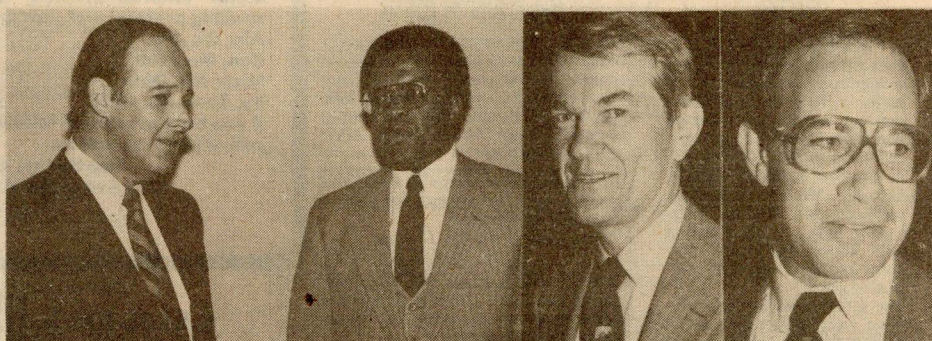
HUMBLED RETAILER: The Institute of Retail Management of California State University-Los Angeles honored May Co.-California president and chief executive officer RAYMOND KLAUER as its retailer of the year in a luncheon ceremony held at, of all places, the Broadway Hyatt Regency in downtown Los Angeles. Klauer was humble, as well as humorous, in accepting the award. "This is a tough time to be accepting retailer of the year," he said, "although the last two weeks have been better for us."

Though it was not part of the program, one of the speakers, HRT's Industries ELLIOT LUBIN, forgot to introduce FRANK ARNONE, chairman of the Broadway, while he was naming everyone on the dais. When Klauer came up to accept his award he turned to his friend from his main competition and said, jokingly, "Frank, I apologize Elliot's plan was not my plan, even though I thought of it several times."

Klauer also noted that retailers are known for playing musical chairs among the competition. He said that, contrary to what many people might think, 90 per cent of top executive promotions are made from within the May Company organization. He had another tongue in cheek answer to retailers who've told him they like the young May Co.-type executives that come to their operations. "Just imagine," said Klauer, "if you got some of the good ones."

Photos by Alexandra Milovanovich

— H.G.R.



Ray Klauer and Dr. James Rosser

Jan Wetzel

Robert Michelman



Calvin Rowley, Ed Steidle and Francis Arnone (L-R)

Norm Miller



MINISTER OF INDUSTRY & TRADE

Jerusalem, _____

No. _____

March 21, 1985

Mr. Sy Syms
300 Chubb Avenue
Lyndhurst, New Jersey 07071

Dear Sy:

Now that my lawsuit against Time magazine is over and Time magazine's negligence and reckless reporting have been exposed, it is now undeniably recorded for all time that neither Israel, its Defense Forces nor I was responsible for the Chatilla/Sabra massacre.

I want to take this opportunity to thank you for the trust and support you have given me through this difficult struggle to lay bare the facts and thus reinforce the truth.

When I next return to the United States, I hope we will find the opportunity to meet face to face so that I can thank you personally.

Again, with my appreciation and warm personal regards.

Yours,

Ariel Sharon

Ariel Sharon
Minister of Industry and Trade

AS/ra

Sy Syms

requests the pleasure of your company

at a

Private Luncheon

with

H.E. Vitzhak Rabin

Israel's Minister of Defense

Former Prime Minister of the State of Israel

and

Jack D. Weiler

*Commemorating his lifetime of service
to Israel and World Jewry*

*Friday Afternoon, the Second of May
nineteen hundred and eighty-six
at twelve o'clock*

Regency Hotel

Tent Room

*Park Avenue and 61st Street
New York City*

**THIS LUNCHEON IS BEING HELD IN ADVANCE OF THE
STATE OF ISRAEL BOND INTERNATIONAL DINNER
CELEBRATING THE CENTENNIAL OF DAVID BEN-GURION
AT WHICH MR. WEILER WILL BE HONORED**

R.S.V.P.

Mr. Ly Lym
Suite 700 — NYA
730 Broadway
New York, NY 10003

M _____

is pleased to accept the invitation of Sy Syms to attend a Private Luncheon with Israel Defense Minister Yitzhak Rabin and Jack D. Weiler on Friday, May 2, 1986 at the Regency Hotel.

Address _____

City _____ *State* _____ *Zip* _____

Telephone _____

OFFICE OF COUNSEL
ISIDORE S. IMMERMANN
270 MADISON AVENUE
NEW YORK, NEW YORK 10016

4/29/86

Dear Sy- We are always proud
to see your name as leader of
an effort for a good cause. The
enclosed was in the current issue of
the Jewish Week. Warm regards
Immy



ISRAEL BOND NEWS

Defense Minister Rabin to speak at Weiler, Belfer tribute events launching Ben-Gurion Centennial

Defense Minister Yitzhak Rabin of Israel will be the principal speaker at two major events in New York in May with Jack D. Weiler and Arthur Belfer, which are being held in advance of the Israel Bond international dinner on June 1 launching a year-long celebration of the Centennial of David Ben-Gurion, Israel's founder and first Prime Minister, at which both men will be honored.

Mr. Rabin will appear with Mr. Weiler at a private luncheon hosted by Sy Syms on Friday, May 2, 12 noon, at the Regency Hotel, Park Avenue at 61st Street.

The Defense Minister will appear with Mr. Belfer at a private dinner hosted by Mr. and Mrs. Jack Resnick on Saturday, May 3, 8:30 p.m., at the Harmonie Club, 4 East 60th Street.

These events will focus attention on the gala international dinner at

which Mr. Weiler and Mr. Belfer will be honored on Sunday evening, June 1, in the Grand Ballroom of the Waldorf-Astoria. They will be among the distinguished Jewish leaders from the United States, Canada, Great Britain, France and Mexico who have been singled out for honors at the event.

Prime Minister Shimon Peres will join in honoring Mr. Weiler and Mr. Belfer by presenting them with the Ben-Gurion Centennial Medal, minted especially for the occasion, in recognition of their "exemplary service to Israel, the Jewish people and the community at large."

Mr. Weiler, dean of the Jewish community in the Greater New York area, is currently international chairman of the President's Club of Israel Bonds, its most prestigious honor society of major purchasers. He has



Yitzhak Rabin



Jack D. Weiler



Arthur Belfer

served as president and chairman of the board of the Joint Distribution Committee, board chairman of the Albert Einstein College of Medicine, and is a past leader of the United Jewish Appeal and the Jewish Agency Executive.

Mr. Belfer's notable record of service includes leadership positions with the Anti-Defamation League, the Jewish Theological Seminary of America and the Federation of Jewish Philanthropies. He established

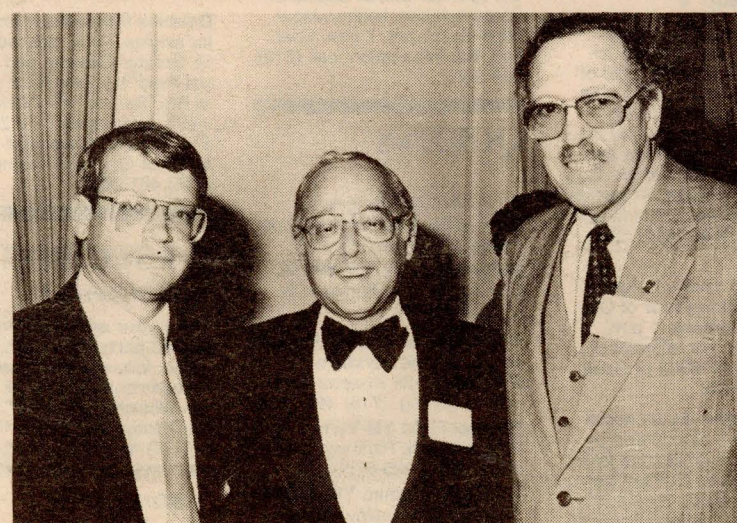
the Belfer Center for Energy Research in Israel. He and his wife were the first couple to receive the Scopus Award from the Hebrew University in Jerusalem, where they are sponsors.

Also to be honored at the international dinner on June 1 are Ambassador Walter H. Annenberg of Philadelphia, William Belzberg of Los Angeles, Lester Crown of Chicago, Max M. Fisher of Detroit, Morton L. Mandel of Cleveland,

the late Joseph Meyerhoff of Baltimore, Donald M. Robinson of Pittsburgh, Sam Rothberg of Peoria, Ill., Robert H. Smith of Washington, D.C., and Henry Taub of New Jersey.

The honorees from other countries are Charles Bronfman of Canada, Baron Edmond de Rothschild of France, Lord Sieff of Brimpton, Great Britain, Claude Kelman of Paris and Shimshon Feldman of Mexico.

Beleson installed as new C & I chairman



Robert B. Beleson (left), president and chairman of the board of Remy Martin Amerique, Inc., was recently installed as the new chairman of the Commerce and Industry Division of State of Israel Bonds for the Greater New York area. The installation at the Plaza Hotel was co-chaired by Sy Syms (center), president of Syms Clothing, Inc. and former local Commerce and Industry Division chairman, and Arthur Joseph, vice president of Krass-Joseph Inc., who serves as national chairman for C & I and board chairman of Capital for Israel.

L.I. Heavy Construction Industry to honor Rubin

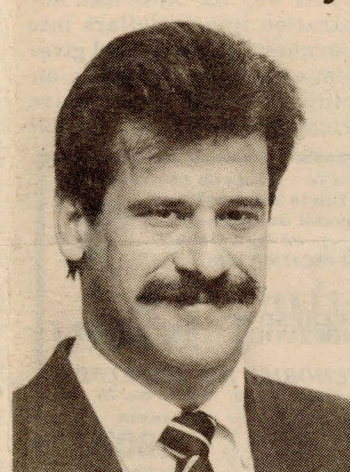
The Long Island Heavy Construction and Allied Industries Division of Israel Bonds will hold a testimonial dinner in honor of Steven I. Rubin, president of Strata Land Developers, Inc. and Strata Enterprises Ltd., on Sunday, May 18, 6:30 p.m., at the Marriott Hotel in Uniondale.

Mr. Rubin will be the recipient of the Israel Peace Medal at the event, in recognition of his activities in the industry and "his strong support of Israel's continuing effort to build a strong economy."

Robert F. Carlino, executive director of the Nassau-Suffolk Contractors Association, is serving as chairman of the executive committee.

The principal speaker will be Brig. Gen. (Res.) Yehudah Halevy, president and chief executive officer of the worldwide Israel Bond Organization.

Members of the dinner executive committee are: Sam Albicocco, Alan August, Peter L. Cavanaugh, James Duffy, Michael Faltischek,



Steven I. Rubin

Charles Fisher, Milton A. Hendrickson, Leo Kravitz, Jack Kulka, Gerald Monter, Sante Nicolai, Jo-

seph D. Posillico, Jr., Robert Sasso, Jerry Spiegel, Gilbert Tilles and Gerald Wolkoff.

An innovator in the building and construction industry, Mr. Rubin is vice chairman of the Nassau-Suffolk Contractors Association and has been prominently involved as a member of the Association's board of directors and as its treasurer.

A resident of Muttontown, he is a member of the board of directors of B'nai Shalom of Rockville Centre, and has served as chairman of the raffle committee for three years and as a member of the dance committee.

Mr. Rubin also is active with the Jericho Jewish Center, and is a strong supporter of Hofstra University, United Jewish Y's of Suffolk, Cancer Care and the North Shore University Hospital.

Spring functions heighten citywide Bond campaign

Organizations and synagogues are holding key Israel Bond events in coming weeks.

The Nassau-Suffolk Prime Minister's Club has arranged a private reception with Yitzhak Rabin, Israel's Minister of Defense, at the Locust Valley home of Claudia and Martin S. Kimmel on Thursday, May 8, at 7:30 p.m. Jack Shaked is chairman of the Prime Minister's Club. Mr. Kimmel is Commerce and Industry chairman of the Nassau-Suffolk Division.

The Little Neck Jewish Center will hold a testimonial breakfast in honor of Phyllis and Herbert Launer on Sunday, May 11, 10 a.m., at the synagogue, 49-10 Little Neck Parkway, Little Neck, Queens. Neil Berman is serving as chairman of the tribute. Dr. Donald Forman, Irene Hirschler, Isadore Lipson and Norman Nussbaum are co-chairmen.

The Shellbank Jewish Center



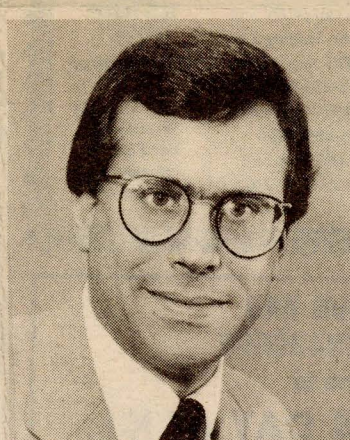
Phyllis and Herbert Launer

will honor Mildred and Ruben Jay Harris with a testimonial breakfast on Sunday, June 1, 10 a.m., at the Center, 2121 Bragg St., Brooklyn. Mel Meltzer is the chairman, and Irving Koren and Joe Silber are the co-chairmen. Anti-terrorist expert Yaron Svoray of Israel will be the guest speaker.

The Manhattan Beach community is planning a testimonial dinner in tribute to Rabbi Leonard J. Goldstein of Temple Beth-El of Manhattan Beach and Rabbi Dr. Joseph I. Singer of the Manhattan Beach Jewish Center on Thursday, May 29, 6:30 p.m., at the Manhattan Beach J.C., 60 West End Ave., Brooklyn. Alfred Gollomp and Irving Horowitz are the chairmen and Gary Kay and Dr. Murray Follender are serving as co-chairmen. Bruce Bayroff is president of M.B.J.C. and Herbert Helfgott is Temple Beth-El president.

The Jericho Jewish Center has slated a breakfast tribute to Freda and Morton Fishman on Sunday, June 1, 9:45 a.m., at the Center, North Broadway, in Jericho. Muriel and Dr. Bernard Schmierer are chairmen of the tribute. The honorary chairmen are Rabbi Stanley Steinhart and Cantor Israel Goldstein.

Feuerstein salute set for May 18



Henry I. Feuerstein

Henry I. Feuerstein, attorney and counsel to the New York City law firm of Nitkin Alkalay Handler & Robbins, will be the guest of honor at the annual Israel Bond breakfast sponsored by the Fifth Avenue Synagogue on Sunday, May 18, 9:30 a.m., at the synagogue, 5 East 62nd St., Manhattan.

Hermann Merkin, chairman, and Solomon Trau, president, announced that Mr. Feuerstein will be

presented with the City of Peace Award for his "long-time and outstanding participation in the Israel Bond program."

Dr. Sol Roth, Rabbi, is serving as honorary chairman of the tribute. The associate chairmen are David S. Lobel and Fred Sax, vice chairmen of the New York New Leadership Division of Israel Bonds.

Synagogue officers who are involved in the preparations are S. Daniel Abraham, Victor Barnett, Harry Boren, Josef B. Cohen, Louis Glick, Joseph A. Greenfield, David Hirsch, Henry Hirsch, Ira Leon Rennert and Jerome Melvin Turk.

Others active in the arrangements include Mrs. Myrtle Hirsch, chairperson, Women's Club, and Mrs. Gitti Needleman, Mrs. Wally Oppenheim and Mrs. Beryl Trau, presidium of the Women's Club.

In addition to his Bond activities, Mr. Feuerstein is the past associate chairman of the leadership development and the real estate executive divisions of New York UJA-Federation and a member of the national UJA young leadership cabinet.

atkins

Ferd O. Lawson, Jr.
president

May 8, 1986

Mr. Sy Syms
Chairman of the Board
Syms, Inc.
300 Chubb Avenue
Lyndhurst, New Jersey 07071

Dear Sy:

I want to say how very much I appreciated the wonderful job you did as Treasurer, once again, at this year's National Jewish Center dinner. The generosity of your time, talent and resources was a key ingredient to making this year's dinner a success.

I am most grateful.

I hope to see you soon.

Very best regards.

Sincerely,



FOL/av



Sy Syms

Greater New York Chairman

The Israel President's Club

requests the pleasure of your company

at a

Private Luncheon

with

Minister Moshe Arens

Israel's former Minister of Defense
and former Ambassador to the U.S.

Friday, November 14, 1986

at twelve noon

The Regency Hotel

Tent Room

Park Avenue at 61st Street

New York City

State of Israel Bonds

R.S.V.P.
614-6298

PAUL WATTENBERG
12 WEST CLIFF DRIVE
LAKE SUCCESS, N. Y. 11020

January 26, 1987

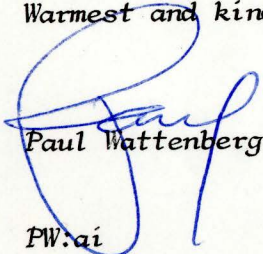
Mr. Sy Syms
Chairman
Syms
300 Chubb Avenue
Lyndhurst, New Jersey # 07071

Dear Sy,

Please accept my thanks for your support, the evening of the
Israel Bond drive.

There is no doubt in my mind, that the evening could not have
been as successful, had it not been for the wonderful manner
that you conducted the evening.

Warmest and kindest regards,



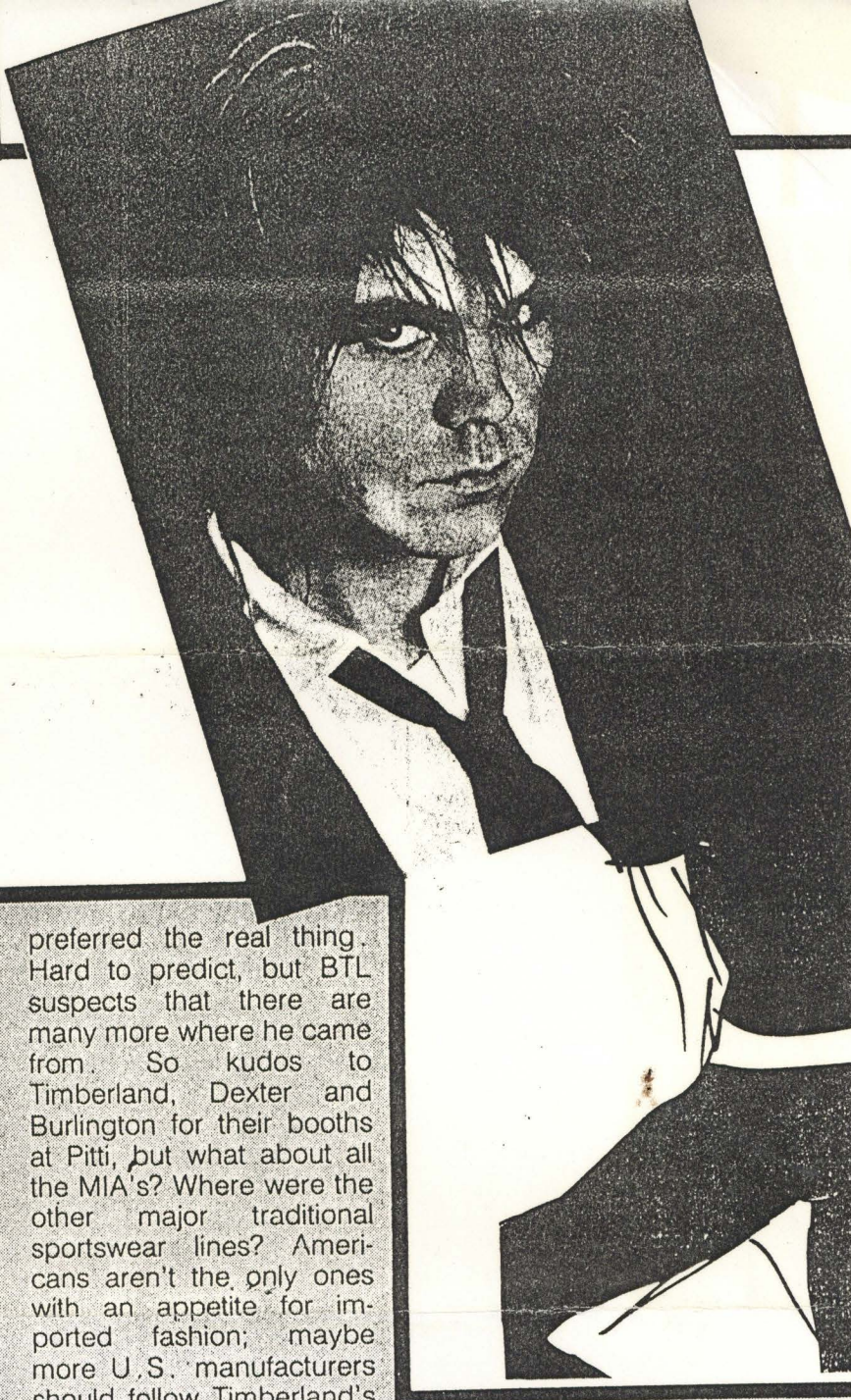
Paul Wattenberg

PW:ai

BETWEEN THE LINES

SPROUSE IN TIGHT SITUATION: STEPHEN SPROUSE, who was the design darling of the Downtown Set a few years back, originally got started in the rag trade making stage costumes for DEBBIE HARRY. Now he's back on the boards again but this time much more to the *pointe*. Sprouse has designed the dance costumes for "Ecstatic Orange," the most recent choreographic work from New York City Ballet's PETER MARTINS (Sprouse's pop pal, ANDY WARHOL, suggested him for the job). The unisex costumes are a black unitard with orange formal tails attached. CHRISTIAAN styled the hair, which is slicked back with horse tails on top and Day-Glo headbands or head wraps. BTL hears that the notoriously shy Mr. Sprouse took a bow on opening night. You fashionable balletomanes can catch the tail ends of "Ecstatic Orange" at the New York State Theater at Lincoln Center or at matinee performances on Jan. 31 and Feb. 1.

—T.H.



BULLISH ON BONDS: SY SYMS threatened to read one of his commercials if the assembled guests in the Crystal Room of New York's Plaza Hotel didn't seat themselves pronto. That seemed to do the trick. As the room full of "educated consumers" eventually quieted down after some preceremony imbibing and scoffing down of hors d'oeuvres, Syms eloquently spoke of his good friend, PAUL WATTENBERG, the honoree of the evening. As the president and chief executive officer of Adolfo/Leon of Paris looked on, Syms—in a flourish of fundraising acumen—raised \$700,000 in Wattenberg's name for State of Israel bonds. And putting his money where his mouth is, the Forbes 400 inductee didn't have to dig too deep in his pockets—undoubtedly just scraping the surface—to match that amount, bringing the grand total pledged to \$1.4 million.

Those investing in the bonds, which help Israel become economically independent through the development of high-tech industries and economic development projects such as the construction of dams and apartment houses, were industry stalwarts all, including HARVEY WEINSTEIN, JEROME SCHOTTENSTEIN, STANLEY BLACKER, DAVID FELD, BERNARD FEINBERG, and others too flush to mention.

Clutching the plaque which cites his leadership and active participation in the Israel bond program, Wattenberg recalled his youth as a persecuted Jew smuggled out of German-occupied France as a nine-year-old. Wattenberg said he learned early on that independence and the right to live in a free state are precursors to freedom.

—R.E.H.

SUCH A PITT: Now that they have sold another season of fashion to the Americans, the Italians have hung up their suits and are relaxing in the winterwear they like best—leather bomber jackets, down parkas, insulated varsity jackets, lace-up hunting boots, jeans and flannel shirts. In fact, the streets of Florence and Milan are filled with young men who might have just wandered out of the Maine woods. This rugged American look, popular for several years now, seems just on the edge of achieving a permanent basics status here. Admirably quick on the draw, a horde of Italian makers are turning out Yankee-style clothing by the rackful, but a photographer's assistant at the Milan Fair proudly displayed his Timberland boots and Schott bomber jacket to BTL, gesturing at a neighboring display of gold-rush inspired Italian clothing with a sneer and saying that he

preferred the real thing. Hard to predict, but BTL suspects that there are many more where he came from. So kudos to Timberland, Dexter and Burlington for their booths at Pitti, but what about all the MIA's? Where were the other major traditional sportswear lines? Americans aren't the only ones with an appetite for imported fashion; maybe more U.S. manufacturers should follow Timberland's tracks through the snow.

—A.L.

STUBBLE TROUBLE: Imagine having your own cosmetic company and having to buy your shaving cream from competitors. BTL hears that RON PERELMAN, chairman and CEO of The Revlon Group, Inc., whiskered into Trillion men's store in Palm Beach to buy shaving cream by Roy. A spokesperson from Revlon tells BTL the company has yet to come out with a destubbling product.

—T.H.

EIGHT-YEAR-OLD SCOTCH: It's time again for designers to feel either drunk with power or to get that sinking feeling. The eighth annual Cutty Sark Menswear Awards have come out with this year's nominations. It's not surprising—with all those

"outstanding" categories repeated year after year when there are only a limited number of designers to nominate—that many of the same old names will once again be hoping their ships come in. BILL ROBINSON is in the best ship shape with two nominations in both the U.S. designer and "most promising" categories. He's up against JEFFREY BANKS and SAL CESARANI in the former and JOSEPH ABOUD and RONALDUS SHAMASK in the latter. The sportswear category includes BIANCULLI, ROBERT COMSTOCK and TONY LAMBERT. A ship for accessories may go to MARLA BUCK, jewelry; KENNETH COLE, shoes; E.G. SMITH, socks. International would-be Sarkers are GIORGIO ARMANI, NINO CERRUTI and CLAUDE MONTANA. Oddly enough (at least in BTL's mind), CALVIN

KLEIN repeated year after year 1987. Achieved. Didn't back men's Indus repor the c The adde their speci to A autho Man' Man' outst photo Fifth year quali and found publi inno ing, and oghi com

EVENTS

STATE OF ISRAEL BONDS CONVENES 1987 NORTH AMERICAN LEADERSHIP CONFERENCE IN MONTREAL

On the eve of Israel's 40th anniversary, 500 Jewish leaders representing 55 Jewish communities in the U.S. and Canada met at the 1987 North American Leadership Conference in Montreal under the auspices of State of Israel Bonds to consider how they can help Israel carry forward its economic programs.



l-r: Canada's Minister of State for Immigration, the Hon. Gerald Weiner; State of Israel Bonds President Yehudah Halevy; Israeli Finance Minister Nissim; Thomas O. Hecht of Montreal, Chairman of the Board, Canada-Israel Securities, and David B. Hermelin of Detroit, International Campaign Chairman.



William B. Konar (right) of Rochester, N.Y., and Mrs. Konar are shown with Steffi Halton of Montreal (left), Co-Chairman of the Montreal Host Committee. Mr. Konar was honored at a conference luncheon session.

Delegates heard from Israeli, American and Canadian leaders, exchanged campaign ideas and launched the special Israel Bond campaign in observance of the Jewish State's 40th birthday.

In honor of that milestone, the Bond organization is mobilizing the Jewish and non-Jewish business world to provide increased support for Bonds. It is also organizing major events giving recognition to corporations, banks and other institutions that lend their support to Israel's economic development.

Among the principal speakers addressing the conference were Israel's finance minister, Moshe Nissim; Benjamin Netanyahu, Israel Ambassador to the United Nations; David B. Hermelin, International Campaign Chairman; Brig. Gen. Yehudah Halevy, President and CEO of State of Israel Bonds; Susan Weikers, National Chairman of the U.S. Women's Division, and Mel Dobrin of Montreal, the new National President of Bonds in Canada.

Other speakers included Charles Bronfman, Honorary Chairman of the Canadian Bond campaign, and Julian B. Venezky of Peoria, Ill., Chairman of the U.S. Board.

Special messages of congratulations were received from Israeli Prime Minister Yitzhak Shamir, President Chaim Herzog and Canada's Prime Minister, Brian Mulroney.

Last year, the Bond organization sold an all-time record \$603 million in State of Israel Bonds. ♦

1. l-r: Susan B. Weikers of Philadelphia, U.S. National Chair of the Israel Bond Women's Division, with Miriam Freund-Rosenthal of Minneapolis and Ruhama Goldstein of Toronto, National Chair of the Canadian Bond Women's Division, at one of the division sessions at the conference.

2. The incoming U.S. National Chairman of the Israel Bond campaign, Sy Syms of New York (right), the noted American retailer, with Israel Finance Minister Moshe Nissim at the gala conference dinner which was addressed by the Finance Minister.

3. Two of the Israel Bond campaign's most prominent U.S. national leaders, David B. Hermelin of Detroit (right), who is the Bond Organization's International Campaign Chairman; and Morry Weiss of Cleveland, a National Associate Chairman, are shown at the Israel Bonds Leadership Conference in Montreal.

4. Norman Spector of Montreal (right), Chairman, Montreal Host Committee, and Rabbi Sidney Shoham (left) of Beth Zion Congregation of Montreal and a member of the National Rabbinic Cabinet of Israel Bonds, with Finance Minister Nissim.

5. Leonard Wolman of Montreal (third from left), Israel Bond National New Leadership Division Chairman in Canada, is shown receiving the Jerusalem City of Peace Award in recognition of his outstanding and devoted leadership on behalf of Israel. Also shown (left to right) during the presentation ceremony are Saul Volchok of Philadelphia, a National Campaign Co-Chairman; Israeli Ambassador to the United Nations Binyamin Netanyahu; David B. Hermelin of Detroit, International Campaign Chairman; David Weiner of Monmouth County, New Jersey, North American New Leadership Chairman; and Brig. Gen. (Res.) Yehudah Halevy, President and Chief Executive Officer.

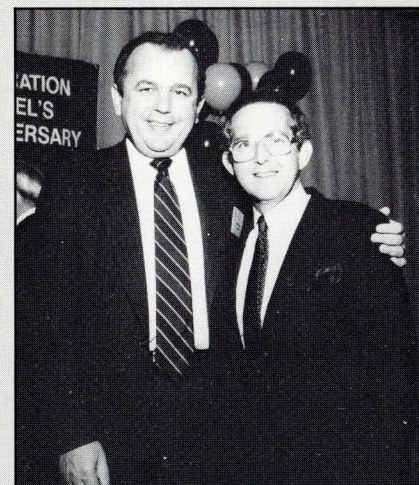
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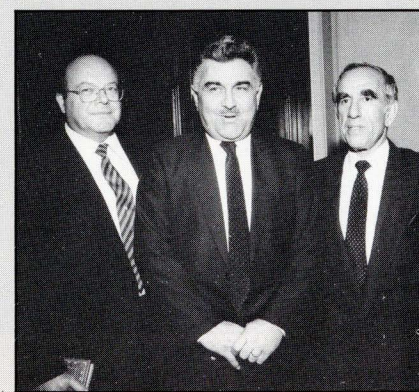
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Charles Bronfman of Montreal (center), Honorary Chairman of the Board of Canada-Israel Securities, the Israel Bond Organization in Canada, and Mrs. Moshe Nissim, wife of the Israel Finance Minister, with Rubin Zimmerman of Montreal, National Chairman, Advisory Committee, of the Israel Bond campaign in Canada, at the dais during the gala dinner of the 1987 leadership conference.



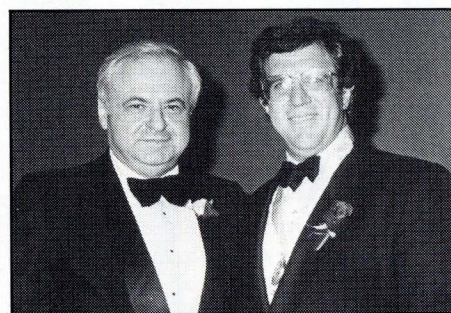
Three key leaders in the Israel Bond campaign in North America (left to right) Brig. Gen. (Res.) Yehudah Halevy, President and Chief Executive Officer; Mel Dobrin of Montreal, National President of the Bond effort in Canada; and Sy Syms of New York (right) incoming U.S. National Chairman of the Bond drive, with Israeli Finance Minister Moshe Nissim.

\$76 MILLION IN BONDS FOR BEN-GURION FINALE DINNER

Andrew Tisch, Burton Resnick of New York receive 1987 Ben-Gurion Centennial Medals: More than \$76 million in Israel Bond subscriptions were announced at a gala international dinner in New York, at which Andrew H. Tisch and Burton P. Resnick, two dynamic business and communal leaders in the Greater New York area, were among 16 prominent world Jewish leaders from three continents who were awarded the 1987 Ben-Gurion Centennial Medal.

The 1987 medalists, representing the second generation of post-World War II Jewish leadership, were honored "for their achievements in philanthropy, business, and efforts for Israel and the community at large."

Some 1,000 Jewish leaders from the United States, Canada, Western Europe and Latin America attended the event, which ended the Bond Organization's year-long observance of the centennial of the birth of David Ben-Gurion, Israel's founder and first prime minister. It was held in the Grand Ballroom of the Waldorf-Astoria Hotel.

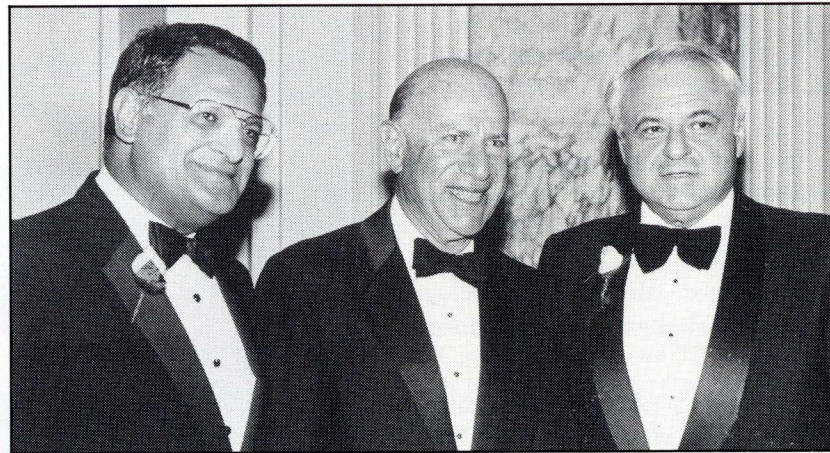


Meir Rosenne, Israel's Ambassador to the United States who presented the Ben-Gurion Centennial Medal to Andrew Tisch (right).

Prime Minister Yitzhak Shamir of Israel, in an address filmed in Jerusalem for the dinner, told the Jewish leaders that "all Israelis, no matter what political view they represent, are united in the search for, and determination to achieve, peace. The differences among us are in regard to the methods to achieve peace, and such differences are perfectly legitimate in a democratic society."

The 1987 medalists, in addition to Mr. Tisch and Mr. Resnick, were Gary Abramson, Washington, D.C.; Michael M. Adler, Miami; Pierre Aidenbaum, France; David Alliance, United Kingdom; Israel Feldman, Mexico; Steven Grossman, Boston; Martin Levine, Montreal; Richard Pearlstone, Baltimore; Carl M. Rheuban, Los Angeles; Ronald Rubin, Philadelphia; David S. Shapira, Pittsburgh; Jane Sherman, Detroit; Martin Stein, Milwaukee, and Abel Wertheim, Argentina.

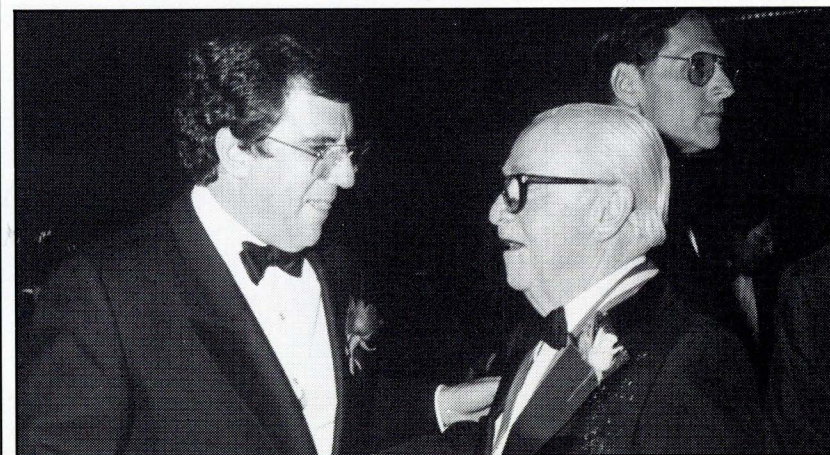
The Israeli Prime Minister pointed out that the Camp David process "is still the only instance of successful peace



Laurence Tisch (center), President and Chief Executive Officer of CBS and the father of honoree Andrew Tisch, is shown with Israel Ambassador to the United States Meir Rosenne (left), who made the medal presentations, and Brig-Gen. (Res.) Yehudah Halevy, President and CEO of the Israel Bond Organization.



Honorary Martin Levine of Montreal.



Andrew Tisch (left), and Jack D. Weiler of New York, International Chairman of the President's Club of State of Israel Bonds.

negotiations between Israel and the Arab world. It was achieved by means of direct negotiations and the Government of Israel is committed to that procedure."

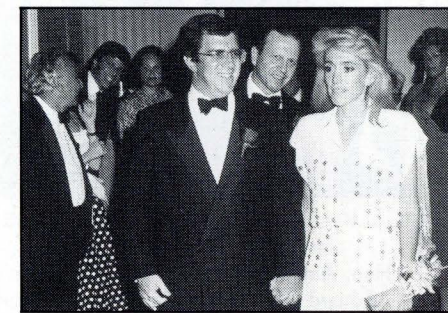
Mr. Shamir added: "Ben-Gurion was a man of vision, idealism and decision. As we now see, his decision to found the State of Israel Bond Organization was wise. Its fruits have contributed to the development of the State for 36 years — to this very day."

Brig-Gen. (Res.) Yehudah Halevy, President and Chief Executive Officer of the worldwide Israel Bond Organization, praised Ben-Gurion for his accomplishment as a leader in war and peace and called the dinner "a very significant demonstration of Jewish unity with Israel. Israel will draw new strength and new encouragement from this magnificent response."

"The leaders we honor are in the best tradition of 'acharai,' which is a 'must' for every officer in the Israel Defense Forces. It means 'follow me.' It means that an officer is out in front of his unit, leading his men. This is the essence of leadership."

A highlight of the evening was a special farewell tribute to Meir Rosenne, Israel's Ambassador to the United States, for his four years of service in this country. Ambassador Rosenne presented this year's Ben-Gurion Centennial Medals to the honorees.

David B. Hermelin of Detroit, International Chairman of the Israel Bond Organization, served as dinner chairman. Other Bond leaders who participated were Jack D. Weiler of New York, International Chairman of the



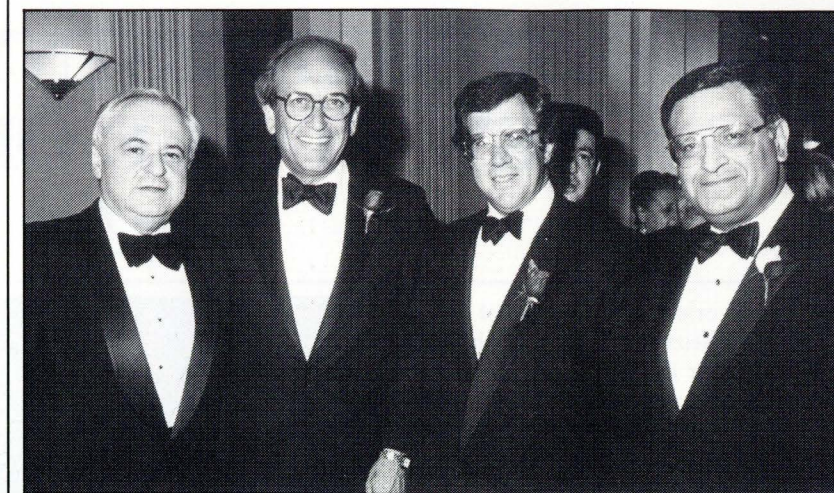
1987 David Ben-Gurion Centennial Medal recipient Andrew Tisch and his wife Susan entering the reception.

President's Club; William Belzberg, National Chairman; Susan Weikers, National Women's Division Chairman, and Sy Syms, Greater New York Chairman of the President's Club.

Former U.S. Ambassador to Great Britain Walter H. Annenberg of Philadelphia and Mr. Weiler, who were among the 1986 medal recipients, served as co-chairmen of the dinner committee.

The Bond Organization's observance of the Ben-Gurion centenary opened at an International Dinner in New York on June 1, 1986. Sixteen of world Jewry's most prominent leaders of the post-World War II generation were awarded the Centennial Inaugural Medal at that event.

The 1986 medalists, in addition to Ambassador Annenberg and Mr. Weiler, were: Arthur Belfer, New York; William Belzberg, Los Angeles; Charles Bronfman, Canada; Lester Crown, Chicago; Shimshon Feldman, Mexico; Max M. Fisher, Detroit; Claude Kelman, France; Morton L. Mandel, Cleveland; the late Joseph Meyerhoff, Baltimore; Donald M. Robinson, Pittsburgh; Sam Rothberg, Peoria; Lord Sieff of Brimpton, Great Britain; Robert H. Smith, Washington, D.C., and Henry Taub, New Jersey. ♦



From left Meir Rosenne, 1987 David Ben-Gurion Centennial Medal recipients Burton P. Resnick and Andrew Tisch with State of Israel Bonds President and C.E.O. Yehudah Halevy.



Israeli Ambassador Meir Rosenne making a presentation to Jack D. Weiler.



Sy Syms, Chairman of the Board and Chief Operating Officer of the Syms Corporation, and his wife, Lynn Syms, noted interior designer, are pictured on the dais. Sy Syms serves as Greater New York Chairman of the President's Club. Mrs. Syms, who is active in the Manhattan Women's Division, was a Co-Chairman at the recent National Women's Conference.

NEW LEADERSHIP NEWS

State of Israel Bonds

JANUARY 1988 EDITION

"Someone Else Passed Away"

A Message from North American Chairman, David Weiner

Recently, I attended a dinner honoring one of the previous North American New Leadership Chairmen, Gary Erlbaum, who was concluding his 2 year term as Chairman of the Philadelphia Israel Bond Campaign. In his speech, he announced the death of "Someone Else".

To paraphrase Gary, "Someone Else" was a great person. Yet, everytime a someone was called upon to volunteer for something, we would be assured that "Someone Else" would do it. If a project needed funding, not a worry, "Someone Else" would be there. How often have we heard people saying "I'm too busy, but I'm sure you can get 'Someone Else', to hold that parlor party, make that phone call or whatever it takes to accomplish a project in the community."

For Gary Erlbaum, for me and for you, there is no "Someone Else" to do the work. We are the "Someone Else". We are the one's the community can trust to do the job. The Jewish community and Israel knows by now that you and I care, and none of us will send them to "Someone Else". We all grew up as proud, American and Canadian Jews, obligated to fulfill our people's pledge.

We will celebrate the 40th Anniversary of the State of Israel, as well as go out to rally for freedom for the Soviet Jews. We will enjoy dinners and parties as well as buy bonds and support the State of Israel.

We are the "Someone Else" the Jewish community can count on. We are willing and ready to carry out the responsibility of leading the Jewish community into the 21st century.

MONTREAL LEADERSHIP CONFERENCE

Members of NL divisions from 20 communities participated in the annual Israel Bond Leadership Conference in Montreal in September. More than 500 North American Jewish Leaders met for four days to brainstorm and plan for the coming campaign year, as well as to enjoy the beautiful sites of Montreal and the warmth and graciousness of her Jewish community.

Among the Israeli dignitaries who addressed the gathering were Finance Minister Moshe Nissim and the Honorable Benjamin Netanyahu, Ambassador to the United Nations. Also addressing the conference were Israel Bond leaders David B. Hermelin, International Chairman; Brig. Gen. (Res.) Yehudah Halevy, President and CEO; David Weiner, North American

New Leadership Chairman; Charles Bronfman, Honorary Chairman of the Board, Canada; and Thomas O. Hecht, Chairman of the Board, Canada. It was also announced that Sy Syms, Chairman of the Board and CEO of SYMS Inc., a national retail chain, will assume the position of National Campaign Chairman for the United States as of January, 1988. He will succeed William Belzberg, who will then assume the position of Campaign Chairman of North America.

Amidst all of excitement of the general sessions and workshops, NL also held several of its own workshops and meetings to prepare for the coming year. Among them was an exciting workshop on management and motivational skills led by Dr. Leonard Hirsch, a management consultant from Washington DC. Plans were also made for the NL Spring Conference, April 14 - 17 in New York City, and the New Leadership Delegation to Israel, August 2 - 16, 1987.

David Weiner announced the new NL Cabinet appointments. Warren (Rennie) Wolfson of Cleveland, Ohio will succeed him as Chairman for North America in August of 1988.

Montreal NL was extremely hospitable and welcomed all of the 'out of towners' with a cocktail reception on Thursday night. Community awards for the best New Leadership campaigns were presented to Metro New York, for the large city campaign and North Dade/Broward, Florida, for the best mid-size community campaign.



Marian Gross, Co-Chair of Metro NY NL accepted the award for best NL division in a large size community. Pictured above are (l-r) David Weiner, Sy Syms, Marian Gross, David Hermelin and Brig. Gen. (Res.) Yehudah Halevy.



Under the leadership of North American Chairman David Weiner, NL had the largest representation ever of NL participants at the annual Israel Bond Leadership Conference. Shown above are some of the NL delegates with Amb. Benjamin Netanyahu (center).



Larry Gottlieb, one of the founding members of the North American New Leadership division, accepted the award for best NL campaign in a medium size community on behalf of the North Dade-Broward NL division. He is shown here with David Weiner, SySyms, Brig. Gen. (Res.) Yehudah Halevy and David Hermelin.

On Shabbat at the roundtable discussion, NL was treated by the presence of Mrs. Ruth Nissim, wife of Israel's Finance Minister Moshe Nissim. Mrs. Nissim discussed with the group the importance of Jewish education for themselves and their children. She urged everyone to visit Israel and continue their involvement in Jewish communal and Israel related affairs. Her effervescence and sincerity moved everyone in the room.

One of the highlights of the conference was a disco-party on Saturday night following the gala dinner, also organized by Montreal NL. Participants from all divisions of the campaign danced and enjoyed until the wee hours of the morning. The event was chaired by Montreal Vice-Chairman Dado Ben-Brith. A special, surprise award was presented by Montreal NL to Howard Cohen, in appreciation of his inspiring and outstanding leadership as chairman of their NL campaign.



Montreal Chairman Howard Cohen received a well-deserved award from the members of his committee at the disco party on Saturday night. Pictured above are executive board members Bonnie Gluss, Vice-Chairman Dado Ben-Brith, Hannah Alper, Cohen, Florence Fajman, and Sharon Schmerer.



Leonard Wolman received the "City of Peace Award" for his dedication and support of New Leadership and Israel Bonds in Canada. Pictured (l-r) are Amb. Benyamin Netanyahu, Leonard Wolman, David Hermelin, David Weiner and Brig. Gen. (Res.) Yehudah Halevy.

The conference closed with a final brunch on Sunday morning honoring Leonard Wolman. Lenny has served as New Leadership Chairman of Canada and was one of the founding members of the Montreal NL division. He was hailed for his dedication and devotion to Israel and the Jewish community. Many of Lenny's friends and family were at the brunch to join in paying tribute to him. He is truly loved by all and to quote North American NL Chairman David Weiner, who presented him with the award, "a treasure".

BOCA RATON HOSTS RAPHAEL FARBER AND ROUND-UP AT THE OK KIBBUTZ

Boca Raton NL hosted its first parlor party at the Boca Grove Country Club, on Thursday, September 17, 1987. Guest speaker, Raphael Farber, Director General of Israel's Ministry of Tourism, spoke to the enthusiastic young group about Israel's \$1-1/4 billion industry. He encouraged everyone to join NL on its August 1988 trip which will coincide with Israel's 40th birthday celebration. Mr. Farber presented David Peskind, Chairman of the Boca Raton group, with a special gift from Israel.

Just one month later, they hosted a Country and Western Dance on Saturday, October 17th at the Boca Grove Country Club. "This was our first 'fun' event of the season and it was a resounding success", said David Peskind, Chairman. "We are looking for people both married and single who are interested in meeting new friends, having fun and working together for a common cause."



Round-up at the OK Kibbutz: shown (l-r) are Amy Golden, David Feerman, David Peskind, Boca Chairman and Tobi and Jim Pomerance.

SOUTH DADE, FLORIDA

South Dade NL under the Co-chairmanship of Howard Goldstein, Marcy Taubenkimel and David and Mona Abramowitz had two very interesting meetings to begin the campaign year. The first was with Dr. Itzak Ifat, a prominent figure in Israel's battle to reunite Jerusalem. He was one of the first Israelis to liberate the Western Wall. Joshua Matza, a distinguished member of the Knesset, met with the executive board at the home of Howard Goldstein and Marcy Taubenkimel. Plans are well underway for the group's unique and original annual event to be held in January. The theme this year will be "Bond Voyage" and the event will be held on a ship. The board was also pleased to congratulate Howard Goldstein on his appointment as National Delegation Chairman.

WEST PALM BEACH

A parlor meeting was held November 10th at the home of Philip and Laura Balas, in West Palm Beach. 40 people were introduced to NL and had the privilege of meeting Menahem Meir, the son of the late Golda Meir, former Prime Minister of Israel. It was an interesting and exciting introduction for the formation of a local board.

TORONTO

Toronto has kicked off its NL Division with a flurry of activity, holding three well-attended functions within 3 months.

General Mordechai Gur spoke at a breakfast meeting of the Executive Committee, giving some of his special insights into his participation in the liberation of Jerusalem in 1967 as well as Kissinger's shuttle diplomacy during that tense time. As the first person to address this group, General Gur was very well received and helped fuel the resolve of those present to work towards more active participation in the NL Campaign.



Shown above (from l-r) are Robert Daniels, Ted Winick, General Mordechai Gur, Bob Czinner and Malcolm Silver.

New Leadership's first major function was on September 16, and attended by more than 130 people. It was held in the beautiful home of Sidney and Vicky Goldhart. Finance Minister Moshe Nissim was the guest and he spoke of the many accomplishments of the Israeli government in bringing stability to the economy. Isadore Abrams, NL Chairman, explained the purpose of this newly formed group. He hopes to concentrate on reaching those people in the age group of 25-45 who know little about the State of Israel and State of Israel Bonds. He feels it is important for this generation to provide the leadership of the future.

On October 21, Heather Reisman, consultant to Ontario Premier David Peterson, spoke on the importance of participation in any public endeavour, including those communally oriented. Yoav Stern, a veteran of the Israeli Air Force, also stressed awareness and involvement.



Israel's Finance Minister Moshe Nissim met with Toronto NL at the home of Vicky and Sid Goldhart. With the Minister are (l-r) NL Chairman Isadore Abrams, Nissim, Robert Daniels, and Bob Czinner.

LOS ANGELES



Members of Los Angeles NL joined community leaders in welcoming Foreign Minister Shimon Peres. (from l to r): Hillard and Marilyn Rest, Aaron and Rozy Gersten, Foreign Minister Shimon Peres, Arlen Gunner, NL Chairman and Toni Stone Gunner.

METRO NY

It has been a busy summer and fall for Metro NY NL. In June they hosted a gathering at an artist's Soho gallery, where Ambassador Simcha Dinitz addressed an audience of over 100 people.

Monthly parlor meetings were subsequently held in Queens, Brooklyn, and Manhattan. Through these parlor meetings and informal gatherings, an additional 200 prospective bond buyers were added to their current mailing list and many sales were made. Congratulations are also in order for their first \$25,000 bond sale.

Seven members of the Executive Board attended the National Leadership Conference in Montreal where they met with members of other NL groups. They returned very enthusiastic and brought back new ideas for their campaign.

The group now looks forward to their 2nd annual Chanukah Party on December 14th at "The Tower" in Manhattan. It is generating a lot of excitement in the group because this is the first time that Metro NY is holding an event which requires a minimum bond commitment.

IN PITTSBURGH: "D.M.D.B.B." (FOR SURE!)

Pittsburgh NL Division has had one bang-up season, especially when considering their latest event, "Dead Men Don't Buy Bonds", a mystery-drama party. It was held at a private club on October 10th. The first 16 to respond to the clever invitation became the characters in the drama. Everyone else who attended participated in the attempt to solve the mystery, which the characters acted out. Most came in appropriate costumes -- "casually dressed to kill"! Cocktails, hors d'oeuvres and desserts were served by one of Pittsburgh's top caterers. The event was a "bloody smash", with "Bloody Marys" as the featured beverage. Natalie and Richard Berger were the excellent chairmen of the fun-filled evening.



THE LINEUP of Pittsburgh's "Dead Men Don't Buy Bonds" mystery-drama/ party assembled for this (strange) portrait. Seated (l to r) are: Mark Goldberg, "victim"; Judy Palkovitz, "murderer"; and Phil Cohen. Standing (l to r): Kandy Ehrenwerth, Terri Cohen, Sandi Pinsker, Ira Mazer, David Ehrenwerth, "farmer" Harold Guttman, Penny Foster, Carol Staitman, Sheila Justin, Ellen Kaplan Goldstein and Michael Goldstein (kneeling), Beryll Grinberg and Bonnie Cossrow. The mustachioed man in the middle, wearing dark glasses and a hat, conducted the investigation of the "murder".

In late summer, Arik Achmon was "Operation Jerusalem" guest in Pittsburgh and a speaker at two NL meetings, a breakfast and a dinner. Achmon was in the lead tank through the Lion Gate of the Old City and now is Managing Director of a leading civilian firm. He was also deputy commander of a paratroop brigade that crossed the Suez Canal in the 1973 Yom Kippur War.

October brought Pittsburgh's gala celebration of Israel's 40th Anniversary, a highlight of the 1987 Bond campaign here. The evening featured a special candlelighting ceremony in which the NL played a key roll as escorts for the candle lighters, some of whom were campaign founders in 1951. Amy and Ira Morgan, together with Terry and David Werner, headed the escorts, who were not only a fine looking group, but vital to the success of the elaborate ceremony.



Pictured above is the escort committee of the Pittsburgh 40th Anniversary Dinner. In the center of the photo is Nathaniel P. Kann. Mr. Kann is a founder of the Israel Bond Campaign in Pittsburgh, having participated in the first meeting in 1951.

MILWAUKEE

Mr. Hagai Goren, in Milwaukee for Operation Jerusalem, met with the NL cabinet in August. In addition to receiving an update on the economic, political and military situation in Israel, cabinet members were particularly interested to hear Mr. Goren's personal account of his family and life experiences, and tell the story of how he, as an Israeli paratrooper, fought in the battle to reunify Jerusalem in 1967.

At the Montreal Conference in September, Milwaukee's NL was well represented by chairman, Larry Bensman, his wife Lyn and national cabinet member Larry Gellman.

DETROIT'S "BONDS GO BROADWAY" A CROWD-PLEASER

The main garden atrium of the Triatria, an elegant reflective glass and black marble office complex located in a northwest suburb of Detroit, was the unusual setting for "Bonds Go Broadway", a black-tie event sponsored by Detroit NL. The event's co-chairmen were Lauren Bruss and Heidi Press.

Over 150 guests enjoy wines and cocktails, a bountiful, buffet supper and dancing to the sounds of a popular local band, which featured Broadway show tunes. The party's theme was further enhanced with decorative Broadway posters and programs. Car-parking valets wore shirts emblazoned with show titles. Free drawings were held for tickets to several New York, Broadway shows and Sardi's champagne dinners for two, plus a grand prize free drawing for an all-expense-paid New York theatre weekend for two, including Sardi's, airfare and hotel.

David B. Hermelin, Israel Bonds International Campaign Chairman, spoke on behalf of Bonds and also entertained the guests with a magic show and a song parody (which he composed during his Concord flight from Israel earlier that day).

Said Larry Wolfe, NL Co-chairman: "From the moment the guests gathered around the great center fountain for cocktails, 'till the guests departed with

a thank-you-gift for being 'a featured player' in "Bonds Go Broadway", it was a perfect evening." Added Donald Wagner, Wolfe's Co-chairman: "...and the bottom line was that, culminating with "Bonds Go Broadway", our division, just three years old, has now sold \$477,000 in Israel Bonds so far this year."

Prior to "Bonds Go Broadway", Detroit's NL activities included membership enrollment meetings, congregational receptions, educational workshops, IVRI/IRA breakfast seminars and several small cocktail parties with local TV and sport personalities. Fourteen members of the division attended the North American Leadership Conference in Montreal and found it an extremely educational and rewarding experience.



Shown above (l-r): NL Co-chairmen Donald Wagner and Lawrence Wolfe, International Chairman of Israel Bonds, David Hermelin, and Event Co-chairpeople Lauren Bruss and Heidi Press.



A Birds-Eye view of Detroit's "Bonds Go Broadway."

BALTIMORE



The Baltimore NL Board took 2nd place in the local Softball Challenge game between Jewish organizations. Pictured (top row, l-r) are Chairman Stuart Denrich, Marty Rothberg, Joshua Mauer, John Smith; (2nd row) Michael Fish, Brenda Mandel, Sonia Rynd, Bryan Potts; (bottom row) Daniel Mauer and Robert Fleischmann.

NL also met, in August, with Operation Jerusalem participant Uzi Narkiss at the home of Leslie and Stuart Denrich. Other exiting events, with an emphasis on recruitment, are planned for the year.

NORTH DADE/BROWARD

A cocktail party was held at the home of Larry and Roberta Gottlieb, September 19th. Current and potential board members were in attendance and as a result three couples joined the board.

Andrea Schwartz, Associate Director of NL, presented the Campaign Achievement Award for Best NL group in a Medium Size Community to Joanne and Eli Papir, and Ilene and Steven Hersh, Co-Chairmen of the Board. Steve Lubofsky, a member of the Metro NY executive board, was visiting Florida and spoke to the group about NL events in other cities, and the importance of visiting Israel. Plans unveiled for an exciting, upcoming year, included a family picnic, an art gallery showing and a leadership training seminar.

In addition to thanking the Gottliebs for their support in developing NL both nationally and in Southern Florida, congratulations were given to Larry on his appointment as National Vice-Chairman of Israel Bonds.

MANHATTAN UPDATE

Manhattan NL has been very active hosting a series of parlor parties and events, educating new members and enrolling as many Sabras and other purchasers as possible before their annual Sabra Society Dinner.

In June, the Greene Street Cafe provided the setting for a "Summer Evening in Soho". Two hundred people attended, danced to a live jazz band, and dined on a buffet supper, dessert and wine. Board members Ted Kesten, Denise Nash and Susan Panisch were co-chairpersons.

Vice-Chairperson Sherry Miller and board member David Lobel co-hosted a Dessert and Swim Party in South Hampton this July. More than 100 guests enjoyed a beautiful summer evening and lots of stimulating conversation.

Board members Mark and Shelley Goldwasser hosted a reception at the Great Judaica Book Store in Manhattan. Ian Shapolsky, Chairman of Shapolsky Publishing Co., spoke to 35 young professionals, about the art of publishing and selling Jewish books to retail stores, and the importance of Jewish education.

To celebrate Sukkoth, Manhattan NL invited all of its 1987 Sabra Society members to a fabulous "Sukkah in the Sky" on the rooftop of the 51 story Grace Building in midtown Manhattan. The view of the city and the uniqueness of the Sukkah made it an unforgettable afternoon for all. Board member David Jan Mitchell was chairman of this special event and Israeli Ambassador Ramin spoke eloquently about the meaning of the Sukkah. Marc Belzberg, also a member of the board, honored the group by making the holiday blessing.



Manhattan NL Chairman Norman J. Kurlan (above) welcomes guests to the "Sukkah in the Sky". All members of the Manhattan Sabra Society were invited to this memorable function. Seated in the foreground (l to r) are: Ellen Beth Schachter, board member Amy Ludwig and Sherry Miller, NL Vice-Chairman.

Bruce Galloway, new to the board, hosted a cocktail reception for 25 of his friends and guests at his apartment overlooking a spectacular view of the Manhattan sky line. Eyal Arad, Press Officer and Spokesman for Israel's Permanent Mission to the United Nations spoke about the sleuthing and problems encountered in tracking down the files on Nazi war criminals so long hidden in the UN archives. He told of how Israel spearheaded the effort and was successful in finally opening these files for the world to see.

HARTFORD

Hartford NL sponsored a reception at Aldo's Restaurant which was attended by fifty present and prospective NL participants. Eyal Arad, Press officer and spokesman for Israel's Mission to the United Nations, addressed the group. The meeting was conducted by Chairman Gary Greenberg, who spoke about the accomplishments of the past two years and plans for the future. The program was enthusiastically received.

PHILADELPHIA

Jewish community and business leaders Donald A. Berg and M. Brad Ingerman have been named co-chairman of NL in Philadelphia. Berg and Ingerman, are both veteran members of NL, have held key posts with the group.

Berg, who served as NL Vice-Chairman last year, and Ingerman, who chaired a highly-successful ad book program, announced four appointees to the executive committee (all previous NL local cabinet members): Robert Leib as Campaign Chairman; Richard Newton, Special Events Chairman; Randi Blumenthal and Barbara Garde, Co-Chairpersons of New Membership. The executive committee will support an intensive campaign aimed at boosting membership in Philadelphia's ever-growing population of young, high achievers.

Philadelphia has already held a highly successful event as part of the Operation Jerusalem Campaign. Israel's former Chief of Staff and Former Cabinet Minister, Mordechai Gur, addressed a fascinated audience as he retold the story of how, as commanding officer of the unit of Israeli paratroopers which first entered Jerusalem, that city was reunified in 1967. The event was hosted by Connie and Donald Berg at their home. Other exciting events are planned for the coming year.



Shown above (l-r) Jerome P. Epstein, Philadelphia General Chairman; Donald Berg, NL Co-Chairman; General Mordechai Gur, Guest of Honor; M. Brad Ingerman, NL Co-Chairman; Robert Leib, NL Campaign Chairman and Barry Bernstein, NL Special Advisor.

**We are pleased to announce the 1987-88 North American MAZAL TOV TO:
NL Cabinet:**

David Weiner	North American Chairman
Leonard Wolman	Canadian Chairman
Warren Wolfson	Chairman Designate
Howard Goldstein	Delegation to Israel
Philip Zaidenberg	VRI \$25,000 - Campaign
Lawrence Wolfe	IVRI \$5000 - King David Society
Norman J. Kurlan	Sabra Society Dinner
Marian Gross	Spring Conference Recruitment
Steve Schneier	Spring Conference Recruitment
Stuart Simms	New Cities Expansion Campaign
Larry Gellman	40th Anniversary Campaign
Gary Greenberg	New England Region & By-Laws Committee
Sherry Miller	Greater New York Region
Kathy & Barry Bernsten	Mid Atlantic Region
Joanne & Eli Papir	Southern Region
Donald Wagner	Midwest & Central Regions
James Warsaw	West Coast Region

Members at Large:

David Abramowitz
Gary Barron
Lawrence Bensman
Cheryl & Jeffrey Braver
Michael Chalef
Howard Cohen
Marian & Stanford Davis
Stuart Denrich
Arlen Gunner
Dennis Klein
David Levine
Norman Shub
Marcy Taubenkimel

Yehudah Halevy, President and Chief Executive Officer of Israel Bonds, on the marriage of his son Eyal to Renee Hasten in Tel Aviv in October.
Marc and Chantal Belzberg (Manhattan) on the birth of their daughter, Nahva.
Jackie Klauser (Nassau/Suffolk) on her engagement to Rabbi Marc Mandel.
Robert Kandel and Abby Hamlin (Manhattan) on the birth of their daughter, Joanna.
Larry and Amy Pruzansky (Rockland County) on the birth of their daughter, Tara.
Andrea Binder (Manhattan) on her engagement to Mitchell Bacharach.
Dale Kalikow and Brett Yacker (Manhattan) on their engagement. They met at the Manhattan NL 1986 Chanukah Party.

CONGRATULATIONS TO:

Paul Haveson, former NL Chairman of Pittsburgh on his appointment as Chairman of the Pittsburgh Israel Bond general campaign.
Metro N.Y. Co-Chairmen Marian Gross and Steve Schneier announced the group's first sale of a \$25,000 VRI.
Norman Shub on his appointment to the Chairmanship of Columbus, Ohio Israel Bond Campaign.
Randy Mintz (Cleveland) donated his cartoon character creation "Ardy" to the National Association of the Deaf. The association is using "Ardy" to draw attention to the National Deaf Awareness Week.
Andrea Schwartz, on her promotion to Associate Director of New Leadership
Get well wishes to **Steve Lubofsky** (Metro NY) who is recovering from back surgery.

This newsletter is issued by the National NL Division of the Development Corporation for Israel. Tel (212) 677-9650.

MARK YOUR CALENDAR 1988 NEW LEADERSHIP DELEGATION TO ISRAEL

CELEBRATE ISRAEL'S 40TH ANNIVERSARY

Join Us
IN ISRAEL, AUGUST 2-14, 1988



Meet with top Israeli Leaders
Tour the country
See places other groups can't visit
First class accommodations
Home hospitality with Israeli peers
Participate in Israel Bonds International Conference
For young professionals ages 25-40



ISRAEL BONDS NEW LEADERSHIP DIVISION

Howard Goldstein, National Delegation Chairman : (305) 371-6200
For brochure and further information, contact: Israel Bonds New Leadership Division, 730 Broadway, New York, N.Y. 10003. (212) 677-9650 x500, your local Bond Office or Use Enclosed Return Card

A SPECIAL REPORT TO ISRAEL BOND LEADERSHIP

RECORD \$604 MILLION IN '87 . . .



. . . CAMPAIGN PLANS FOR '88

"I CANNOT IMAGINE ISRAEL'S ECONOMY WITHOUT ISRAEL BONDS"

Israel Finance Minister Moshe Nissim

London, April, 1988

A WALL STREET PARTNER—

"The Israel Bond Organization has helped make possible one of the most remarkable economic achievements of our time in a small piece of land that was arid desert.

"Without Israel Bonds, Israel could not have achieved its extraordinary growth.

"Israel Bonds is to date Israel's only dependable outside source for substantial development funds."

Harvey M. Krueger, Managing Director, Shearson Lehman Hutton, Inc., speaking at the Israel Bond Organization's Staff Conference in New York in January, 1988.

6...Main channel for aiding Israel's economy...9

As the International Chairman of the Bond Organization, I want to extend my thanks to every Bond leader, every volunteer and every purchaser in 1987 for your respective contributions to our historic achievement last year.

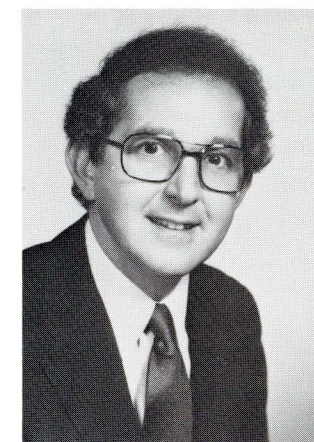
Whether it be in a small town in the American Middle West, a Jewish community in France, a gathering of "Amigos de Israel" in Latin America, or any one of the hundreds of communities on three continents where we conduct campaigns, Israel Bonds is indisputably the main channel for aiding Israel's economy for the

nation's Jewish friends abroad, as well as many non-Jewish friends.

With our great international team, let us go into our 40th Anniversary campaign with the same devotion and enthusiasm that we have always shown in our work for Israel's future.

Let us give Israel and its people the finest 40th birthday gift of all—another great Israel Bond achievement in 1988.

DAVID B. HERMELIN
International Campaign Chairman



6...An Achievement Of Which We Can All Be Proud...9

I am very proud to report to the lay leaders of the Israel Bond Organization that our record \$604 million achievement in 1987 represented the second successive year in which we went over the \$600 million mark.

This is an outstanding achievement when one considers that in 1984, our annual sales totalled approximately \$400 million. Our 1987 accomplishment is particularly remarkable because of two unusual factors in last year's campaign: the sharp drop in

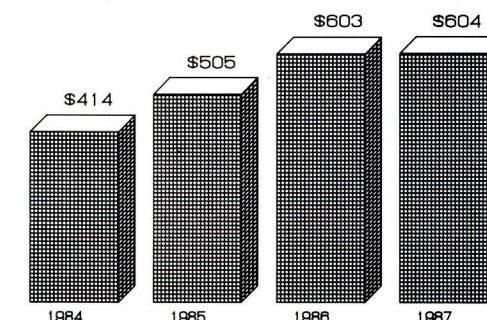
the stock market in October and the half-point reduction in our Prime Rate Note instruments which occurred at the peak of our campaign in the Fall.

Yet we overcame these and other obstacles and produced an achievement of which we can all be proud.

BRIG. GEN. (RES.) YEHUDAH HALEVY
President and Chief Executive Officer



COMPARATIVE BOND AND NOTE SALES CASH DEPOSITED (IN MILLIONS)



...A history-making year...

1987 will be regarded in the annals of the Bond Organization as a history-making year.

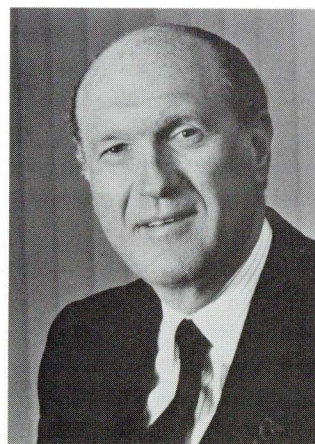
Our remarkable accomplishment of \$604 million in Bond sales was due to a number of factors, first and foremost being the deep understanding of our devoted Bond buyers—Jewish and non-Jewish, individuals and institutions—who understand the importance of a strong Israel economy for that nation's future and who express their understanding with a tangible response.

As the U.S. National Chairman of the Israel Bond campaign for 1986 and 1987, I am

deeply grateful for the support and cooperation which our campaign received from the American Jewish community and from our many non-Jewish friends, especially in the banking community.

I look forward to even greater results, both in the U.S. and in Canada, in my new position as North American Chairman.

WILLIAM BELZBERG
North American Chairman



...Good lay leadership made the difference...

Ever since the founding of the Israel Bond Organization in 1951, good lay leadership has always made the difference in our campaigns.

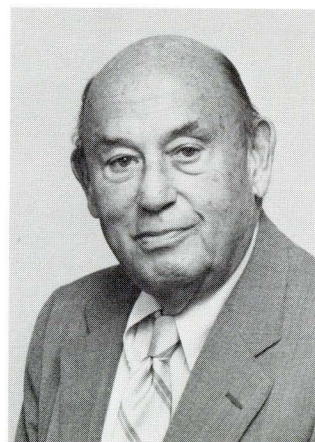
In our most difficult periods and in communities where we have faced many obstacles, a determined group of lay leaders has always managed to overcome all challenges and to move forward to good results.

For a number of years, the Bond Organization depended on the older generation of leadership which established the Bond

campaign and which remained in place for an extended period of time.

It is very heartening and encouraging for me to see so many members of the younger Jewish generation coming forward in community after community and assuming command, their first step being New Leadership activity. In a number of cities, they have moved up to undertake overall community Bond responsibilities.

JULIAN B. VENEZKY
Chairman of the Board



...Exciting new campaign programs for 1988...

To continue our year-to-year upward movement, we have formulated some exciting new campaign programs to help us surpass our record 1987 results.

In 1988, we are putting special emphasis on top-level sales, beginning with person-to-person solicitation and small top-level meetings in February-April.

We have also established a new Notable Prime Minister category for leading supporters of Israel whom we are asking to invest in a \$250,000 Israel Note *plus* purchasing a minimum of \$25,000 in VRI Bonds.

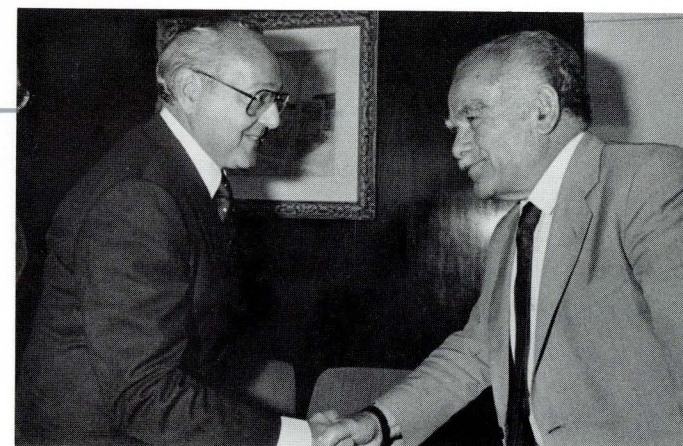
With the VRI Bond currently paying a very attractive 8 1/8% annual interest, we are stressing the importance of approaching employee benefit funds, individuals and the many entities which constitute our market not only to repeat their VRI purchases but to increase them in honor of Israel's 40th Anniversary.

There is also a vast untapped market of both funds and individuals that we have not yet approached with the VRI Bond and whom we should solicit with this excellent

instrument which is so popular.

And finally, in order to increase our sales again this year, we are treating the IVRI Bond, with its minimum purchase of \$5,000, as a "mass" Bond which tens of thousands of buyers—our regular buyers and new buyers—will purchase both as an expression of support for Israel's economic development as well as for its good interest return.

SY SYMS
U.S. National Chairman



Israel Prime Minister Yitzhak Shamir (right) in his Jerusalem office congratulating Sy Syms on his assumption of the Israel Bond National Chairman's post.

MEET SY SYMS *The New U.S. National Chairman*

Sy Syms has been a key leader in the Israel Bond effort for more than a decade.

In New York, Sy served as Chairman of the Israel President's Club, the honor society whose members purchase \$100,000 or more in Israel Bonds annually.

He had previously served as Chairman of the Commerce and Industry Division and as Chairman of the Prime Minister's

Club and the Ambassador's Society of Trustees.

Sy is also active in a wide variety of other civic and philanthropic endeavors and supports Jewish education at home and in Israel. He is a member of the Board of Trustees of Yeshiva University and Chairman of its Development Committee. He contributed generously toward the establishment of Yeshiva University's School of

Business which the university has named in Mr. Syms' honor.

He has also played an important role in the activities of the United Jewish Appeal, B'nai B'rith and the Israel Tennis Centers.

Sy is Chairman of the Board and Chief Executive Officer of Syms, Incorporated, a national retail clothing chain.

...Productive, imaginative and significant...

While Jewish organizations throughout the free world will be celebrating Israel's 40th anniversary in many different ways, none will be mounting as productive, imaginative and significant an observance as the Bond Organization.

Continuing with our main base in Jewish communities on three continents, our special campaign thrust this year is in the banking and corporate world.

Without waiting for the 1988 calendar year, we launched this special banking and corporate effort last fall at a luncheon in honor of the Chase Manhattan Bank, one of the world's most prominent banking institutions. Willard Butcher, Chairman and CEO, accepted our premiere Israel 40th Anniversary Medal for the bank, which has been our fiscal agent since 1951.

The Canadian phase of this special campaign opened at a highly productive Israel Bond reception which honored Charles Bronfman, one of that nation's most prominent businessmen and the major Bond leader in that country for many years.

A number of 40th anniversary dinners have since been held in major and medium-size communities in the United States, including tributes to Bill Davidson in Detroit; Mel Simon in Indianapolis; Marshall Sloane in Boston; the Crossland Savings Bank in New York; and the CMS principals in Philadelphia.

Additional 40th anniversary events were held in honor of Paul Willax of Empire Bank in Buffalo; Leland C. Hunter of Florida Power and Light in Miami Beach; the May Company California in Los Angeles; and Parisian Stores in Birmingham, Alabama.

The Spring of 1988 will see five more major 40th Anniversary dinners in the American business world, including tributes to:

Jack Ramaley of the International Sanitary Supply Association in Chicago;

Robert H. Dedman, Chairman of the Board and CEO of the Club Corporation of America, in Dallas;

R. David Thomas, Founder and Senior Chairman of the Board of Wendy's, the national fast food chain, in Columbus, Ohio in May;

William Weidner, President of the Pratt Hotel Corporation in Atlantic City, N.J. in June.

Charles Bronfman (second from left), one of Canada's outstanding business leaders, is shown as he accepted the first 40th Anniversary silver medal in Canada from Israel Ambassador Israel Gur-Arieh as Mel Dobrin (right), National President of the Bond campaign in Canada, and Myer Samuels, Chairman of the Israel Bond Builders Division in Montreal, look on.



Shown at the Chase Manhattan 40th Anniversary Medal presentation are (left to right) Sy Syms, U.S. National Chairman; Peter Kalikow, Chairman of Israel Bonds' Real Estate Division; Willard Butcher, Chairman and CEO of the Chase Manhattan Bank; Israel Cabinet Minister Gideon Patt; and Yehudah Halevy, President and CEO of the Israel Bond Organization.

...World Jewry's most distinguished leaders...

In the tradition of its two historic Ben-Gurion Centennial Dinners in 1986 and 1987, the Israel Bond Organization will hold a major international dinner celebrating Israel's 40th Anniversary on Sunday evening, June 5th in the Grand Ballroom of the Waldorf-Astoria in New York.

Some of U.S. and world Jewry's most distinguished business and communal leaders will be honored with the Bond Organization's 40th Anniversary Gold Medal at the anniversary event.

Ambassador Walter Annenberg of Philadelphia, former U.S. Ambassador to Great Britain, and Jack D. Weiler of New York who worked together as a team to assure the success of the Ben-Gurion Dinners are serving as Co-chairmen of the Dinner Committee.

Ambassador Annenberg has been active in the Israel Bond effort in Philadelphia and set the pace for the record-breaking Ben-Gurion Centennial event in 1986 when he and Mrs. Annenberg hosted a highly successful pre-dinner event in their home at which he purchased \$2 million in VRI bonds.

Jack Weiler, one of the great American Jewish leaders of our time, is deeply involved in the planning of the June 5th dinner. He continues to play his indispensable leadership role in the Bond campaign through his many personal contacts with Jewish leaders across the country and in the American Real Estate industry.

The honorees of the June 5th dinner, each of whom will receive the Bond Organization's Israel 40th Anniversary Gold Medal, are:

Robert H. Arnow, New York

Sam Belzberg, Vancouver

David Chase, Hartford

Nessim Gaon, Geneva

Billy B. Goldberg, Houston

Alex Grass, Harrisburg

Alan Greenberg, New York

Carlos Haime, Latin America

Sylvia Hassenfeld, Providence

Thomas O. Hecht, Montreal

Jerold C. Hoffberger, Baltimore

M. Larry Lawrence, San Diego

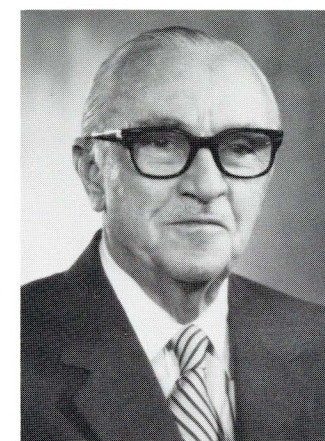
Robert Maxwell, United Kingdom

Mel Swig, San Francisco

Sy Syms, New York

Morry Weiss, Cleveland

Ambassador Walter Annenberg of Philadelphia, former U.S. envoy to Great Britain and Co-Chairman of the Bond Organization's Israel 40th Anniversary.



Jack D. Weiler of New York, International Chairman of the Israel Bond President's Club and Co-Chairman of the 40th Anniversary campaign.

...More Rabbis than ever before...

With the enthusiastic participation of more North American Rabbis than ever before, the Israel Bond synagogue campaign achieved new heights in 1987—and is aiming for even greater results in Israel's 40th Anniversary year.

The High Holy Day Bond Appeals, which averaged \$35 million a few years ago, contributed nearly \$60 million in Bond subscriptions, or 10% of the Bond organization's world-wide total, this past year.

Holiday appeals were conducted in 1123 congregations in 232 communities in the United States and Canada, including 42 synagogues which held appeals for the first time.

Before the holidays, 337 VRI Bonds and

662 IVRI Bonds were sold at small group meetings hosted by Rabbis. Thirteen commanders and officers of Israel Defense Forces units who led the crucial battle for Jerusalem during the Six Day War of 1967 took part in these "Operation Jerusalem" meetings which commemorated the 20th anniversary of the reunification of Israel's capital.

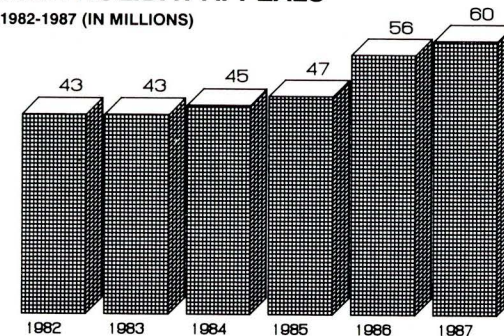
The Rabbinic and Synagogue campaign for 1988, which will again be under the Chairmanship of Rabbi Stanley Davids, was officially launched in Israel the first week in January with the participation of 100 Rabbis during our third annual Rabbinic Mission to Israel.

The Rabbis met with key Cabinet Ministers

and with President Chaim Herzog at Beit Hanassi, the President's official residence, where they prayed together for the peace and welfare of the Jewish State.

HIGH HOLIDAY APPEALS

1982-1987 (IN MILLIONS)

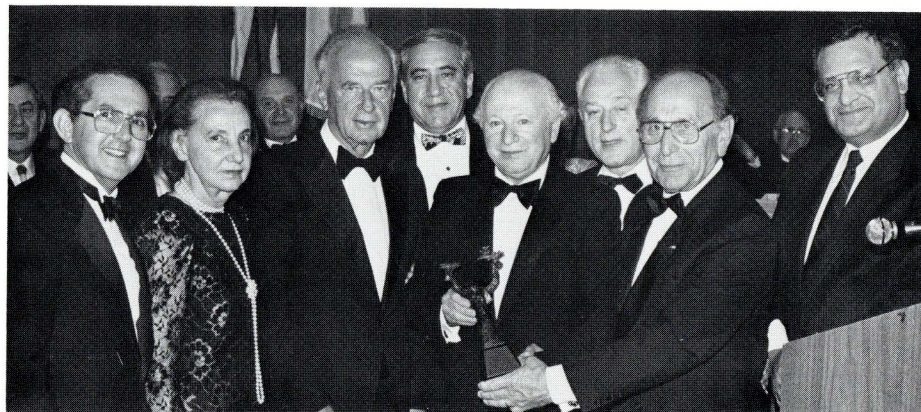


...Another remarkable Survivors Dinner...

1987 saw another remarkable National Holocaust Survivors activity when Benjamin Meed, President of the American Federation and Gathering of Jewish Holocaust Survivors, was honored at the moving third annual Elie Wiesel Remembrance Award Dinner in Miami Beach on the sixth night of Chanukah.

More than 1200 Survivors, members of their families and other guests from all over the United States and Canada, welcomed Israel Defense Minister Yitzhak Rabin, who represented the State of Israel at the tribute.

More than \$25 million was mobilized in 1987 Bond Organization Survivor events and at the Ben Meed Dinner.



Shown at the 1987 National Holocaust Survivors Dinner are (left to right) David B. Hermelin of Detroit, International Campaign Chairman of Israel Bonds; Vladka Meed; Israel Defense Minister Yitzhak Rabin; David Chase of Hartford, Dinner Chairman; Benjamin Meed, guest of honor; Sam Halpern of Hillside, N.J., Tribute Chairman; Miles Lerman of Vineland, N.J., General Chairman; and Yehudah Halevy, President and CEO of the Bond Organization.

...The year of Golda...

After a year which saw another substantial growth in Women's Division activities and an increase in sales results to \$30 million, this division has set its sights on making 1988 the most productive in its 37-year history.

1988 will be "The Year of Golda," its twin purposes being to honor the memory of the late Golda Meir, former Prime Minister of the State of Israel, on the occasion of her 90th Anniversary, and to upgrade thousands of women's purchases up to \$5,000 IVRI Bond subscriptions.

The Los Angeles Women's Division has led the way in this upgrading effort by enrolling more than 340 women who have purchased a minimum of \$5,000 in Israel Bonds to enroll in the Golda Meir Club.

Other Women's Division programs which are receiving heavy emphasis in 1988 include:

The Society of Notable Women, for women who invest in \$250,000 Notes, an idea which originated in Philadelphia and now includes similar groups in other communities;

The Sponsor Program for \$1,500 to \$10,000 purchase categories;

The Corporate and Professional Women's Program which involves the growing numbers of women who have entered the business world and the professions.



Israel Foreign Minister Shimon Peres (center) met with leaders of the New York Israel Bond campaign in October, 1987 as they planned the last phase of the city's record breaking '87 Bond drive.

Susan Weikers-Volchok (right), National Chair, is shown addressing a Women's Division Golda Meir Club meeting in the Greater New York area.



6...Steadily expanding New Leadership...

The steadily expanding New Leadership Division can boast of several major achievements to its credit in 1987 under the leadership of David Weiner, National Chairman. They include:

187 Bond events in 48 communities in contrast to 131 in 18 cities in 1984.

More than 9,100 active members in 1987 compared to 2,260 in 1985.

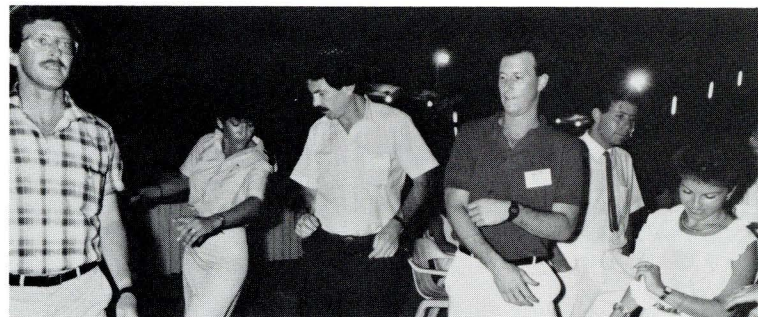
Bond sales totalling \$13,750,000 compared to \$3.2 million in 1985.

1987 also saw four New Leadership "graduates" propelled into major campaign positions in their respective communities—Michael Siegal, the new General Chairman in Greater Cleveland; Ron Krongold, General Chairman in Greater Miami; Paul Haveson, who is heading the 1988 campaign in Pittsburgh; and Sherry Miller, the new General Chairman of the Manhat-

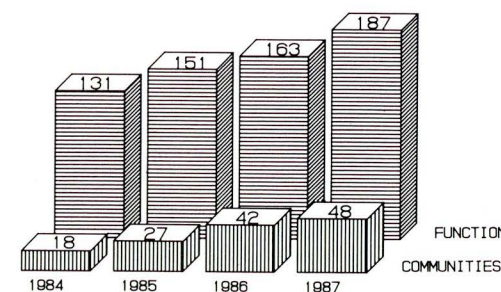
tan Division in New York City.

Looking ahead to 1988, New Leadership will observe the 40th Anniversary of Israel's birth with its own "40-40" campaign honoring friends and supporters of Israel who were born after the establishment of the Jewish State in 1948.

A New Leadership disco which is typical of the variety of young people's Bond events around the country.



NEW LEADERSHIP CAMPAIGN



6...Unions—a major item on campaign agenda...

The Bond campaign in the American trade union world, which began in 1951 and has been responsible for tens of millions of dollars in Bond sales each year, will be a major item on the 1988 Israel Bond campaign agenda.

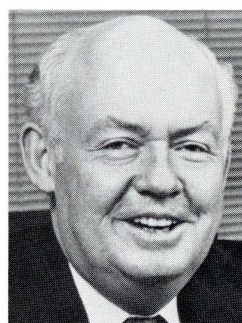
One of the nation's leading labor leaders, William Wynn, President of the 1.3 mil-

lion-member United Food and Commercial Workers' Union, is the new National Chairman of the Israel Bond Labor Division.

A national labor dinner honored John Sweeney, President of the Service Employees' International Union, in New York on March 8.



William Wynn, new National Chairman of the Israel Bond Trade Union Division.



John Sweeney, President of the Service Employees International Union.

THREE MIRACLES

"The first miracle is the very existence of Israel, of which you and our country can be justly proud not only of Israel's economic development but of its democracy.

"The second miracle is the tremendous number of friends Israel has gained in non-Jewish communities in the United States and throughout the free world.

"And the third miracle is the Israel Bond campaign for its ability to organize in so short a period of time after Israel's independence in 1948. It is the most successful campaign of its kind ever launched. The Bond Organization has done a remarkable job registering \$8.6 billion in sales, not only in the United States but in Europe and Latin America as well."

Willard C. Butcher, Chairman and CEO of The Chase Manhattan Bank, speaking at the 40th Anniversary Luncheon which honored the bank.

This is not an offering which can be made only through a prospectus from:

Development Corporation for Israel
STATE OF ISRAEL BONDS
730 Broadway • New York, N.Y.

the woman's way

NEWSLETTER OF THE NATIONAL WOMEN'S DIVISION — STATE OF ISRAEL BONDS
730 BROADWAY, NEW YORK, N. Y. 10003 WINTER 1987

LOOKING AHEAD

In 1986, the Women's Division took a fresh look at its programs, developed innovative approaches to its campaign and made new and deeper inroads in many communities. The result was an acceleration of activities that attracted larger purchases and new support.

In 1987, we will continue on that course, improving some programs, placing greater emphasis on others and developing new ideas and new programs.

GOLDA MEIR CLUB & THE IVRI BOND

Israel Bonds will be making available a \$5,000 IVRI Bond purchase. The attractive features of the new IVRI and the appeal of the Golda Meir Club will combine to make 1987 a most promising year for Golda Meir Club expansion of activities. This, in conjunction with securing IVRI purchases, will be our main thrust for next year. A pin, specially designed for Golda Meir Club members is being created by Yaakov Heller, designer of the Sponsor Pin.

REINVESTMENT

In 1987 we will launch a major effort to mobilize communities to secure reinvestment of the huge amounts of maturing Israel Bonds purchased in 1972 and the Yom Kippur War year of 1973.

SPONSOR PROGRAM

The theme of Yaakov Heller's 1987 Sponsor Pin will be *Jacob's Dream*. Plans are being made for Heller to come to the U.S. next year for two weeks which will provide communities with an opportunity to build events around his visit.

FASHION SHOW

"Israel's Best" will be the theme of the 1987 Fashion Show. Our campaign plans include a new concept for the presentation. We will put on display only suedes, leathers, sweaters and beachwear which are available in the U.S. so that women will have an opportunity to purchase the clothes seen in the show.

THE CORPORATE WOMAN

Successful corporate and careers functions in Miami, Cleveland and Rockland County (N.Y.) this past year point the way to placing emphasis on corporate events in 1987. We are currently attempting to put together a Corporate Women's mission to Israel. Women who participate in this program will be helpful to us in securing corporate and professional women to honor at corporate events.

SOCIETY OF NOTABLE WOMEN

The Society of Notable Women is an honorary society of women who purchase \$250,000 in State of Israel Notes. It was originated in Philadelphia. Throughout the U.S. and Canada there are many women who are able and desirous of making a meaningful Bond purchase. We will make a strong effort to expand Society membership through special events and person-to-person meetings.



NATIONAL BOARD HOLDS YEAR-END MEETING

Alice K. Pearce, Honorary National Chairman of the Women's Division, opened her home for the year-end meeting of the Women's Division Board. Above are (from left) Leora Halevy, Honorary Chairman for Israeli Affairs; author Ruth Gruber, guest speaker; Mrs. Pearce and Susan Weikers.



BALTIMORE'S "TIMELESS EVENT"

"A Timeless Event," Baltimore's 1986 Fashion Show, resulted in a 50% increase in new Bond purchases. Paul Carlucci (center) accepted the City of Peace Award on behalf of Macy's, which produced the show. Jill Rubin (left) was Fashion Show Co-Chairman and Roz Weiner (right) was Chairman.

WOMEN'S DIVISION IN ACTION IN RECORD-BREAKING 1986 BOND CAMPAIGN



BROOKLYN HOLDS FIRST FASHION SHOW

Shown are Brooklyn Fashion Show honorees (seated 1 to r) Leah Goldman, Israel Bond Chairman for Eilat Hadassah; Pauline Pollack, past Israel Bond Chairman, Central Chapter of Hadassah, and Lee Norick. Standing, (left to right) are Sylvia Gluck, Associate Fashion Show Chairman; Sidonia Reissman, Jan Meyrowitz and Claire Weidman, Brooklyn Women's Division Cabinet; Connie Halper, Brooklyn Women's Division Chairman and Chairman of the Fashion Show; Hon. Moshe Yegar, Consul General of Israel in New York; Minnie Doppelt, Brooklyn Women's Division Cabinet, and Alice K. Pearce, Honorary National Chairman of the Women's Division.



PITTSBURGH SERVES UP A BALLET LUNCHEON

Pittsburgh women honored Patricia Wilde (seated, center) artistic director of the Pittsburgh Ballet Theatre, at a Ballet Luncheon. Seated with her are Sylvia Braun (left) and Evelyn Shapiro (right) Pittsburgh Women's Division Chairman. Standing (l. to r.) are Edith Grinberg, Yetta Elinoff, Sonia Levinson and Estelle Kruman. Mrs. Grinberg and Mrs. Kruman were co-chairmen of the day and Mrs. Braun, Mrs. Elinoff and Mrs. Levinson were hosts for the luncheon held at the Concordia Club.



FINANCIAL SEMINAR IN HARTFORD

The advantages of the IVRI and VRI Bonds and other Bond instruments and an awareness of the role of Israel Bond investments in aiding Israel's economic programs, were outlined by Susan Weikers, right, at a Financial Seminar and petite luncheon at the home of Phyllis Gelles, left, Greater Hartford Israel Bonds Women's Division Chairman.



MANHATTAN DINNER-DANCE AT MAXIM'S

Lynn and Sy Syms (seated) with Brig. Gen. (Res.) Yehudah Halevy, President and Chief Executive Officer of Israel Bonds. Mrs. Syms was Chairman of the gala Dinner-Dance held at Maxim's by the Manhattan Women's Division and Mr. Syms is president of the Greater New York President's Club.



SAN FRANCISCO BRUNCH HONORS WOMEN IN SWIG FAMILY

Shown (l. to r.) are Susan Weikers, Alice K. Pearce, Annette Dobbs, Joan Dinner, Sari Swig, Lila Rich, Roselyne (Cissie) Swig and Golda Kaufman, major participants in the Brunch in the Nob Hill home of Annette Dobbs honoring women in the Swig family. Mrs. Dobbs, Mrs. Kaufman and Mrs. Rich were hosts.



A FASHION SHOW IN BOCA RATON

Helping to produce in 1986 nearly three times the amount of Bonds sold in the 1985 Fashion Show were (left to right) Mitzi Donoff and Nancy Diamond, Fashion Show Chairmen; special guest Alon Ben-Gurion, son of Israel's first Prime Minister; Susan Weikers, guest speaker, and Madeline Blondman, the community's first woman Prime Minister's Club member.



CHICAGO FASHION SHOW BRUNCH HONOREES

Left to right, Florence Chill, Chicago Chapter of Hadassah; Saerree Fiedler, North Shore Hadassah; Josephine Berke, B'nai B'rith Women Council; Marcia Pevsner, Na'Amat USA, Suburban Council, and Rosalie K. Grad, Na'Amat USA, Chicago Council were honored for service to the community and the Israel Bond Campaign at the Chicago Fashion Show Brunch. Marlene Kaplan was Brunch Chairman, Lorelie Rosenthal was Fashion Show Chairman and Commentator and Bertha Levine was Reservations Chairman.

MESSAGE FROM SUSAN E. WEIKERS, NATIONAL CHAIRMAN

Our Women's Division programs are working. That is one of the many gratifying things I learned as I traveled around the country this year.

It was an exhilarating experience. I had the privilege of meeting and getting to know you—the women everywhere who are making our programs work.

Since January of 1986, I have visited some 50 communities in the United States and Canada and spoken at a variety of Women's Division events.

As I review the year, one impression stays with me. No matter the size or location of a community, no matter the diversity of interests or the age group, there is an instantly recognizable sameness that is a unifying force.

You all share an abiding commitment to Jewish life and to Israel. Thus motivated, you give unstintingly of your time, effort, resources and varied abilities to the Israel Bond program and the cause of Israel.

This commitment is the major factor in making our programs work. There are others: the high quality of Women's Division leadership, the many extraordinary women honorees, the financially aware women, a variety of programs from which communities can pick and choose, creative programming at the local level, and last but not least, attractive Bond instruments which we now offer.

You do not stop at organizing functions, or opening your homes, or making your own Bond purchase. You inspire others to do the same. You are catalysts for community action; you are the people who spread the message about Bonds and Israel.

What you do insures the fostering of new support, interest and participation along with the development of new Women's Division leaders. This could be your most enduring contribution because it builds a bridge to the future.

Because you make our programs work, you are indeed making the difference for Israel.



MONTREAL LEADERS HOST SPONSORS LUNCHEON

Gaby and Abe Stern were the hosts for a successful Women's Division Sponsors Luncheon at which District Attorney Elizabeth Holtzman of Kings County, Brooklyn, NY, was guest speaker. She is shown with Montreal leaders (left to right) Mildred Lande, C.M., Chairman of the Sponsor Luncheon; Clemy Dana, Ms. Holtzman, Steffi Halton, Women's Division Chairman; Mr. & Mrs. Stern and Bracha Schirman, wife of the Israel Consul General in Montreal.



COLUMBUS HONORS WOMAN-OF-THE-YEAR

Bunny Putchat Cowall (third from left), a second generation Israel Bond leader, was named 1986 Woman-of-the-Year by the Columbus Women's Division. Among the principals at the event were (from left), Roberta Kohn, National Regional Chairman; Dr. Dorothy Rubenstein, Women's Division Chairman; Mrs. Cowall; Hon. Meir Rosenne, Israel's Ambassador to the U.S.; Bella Werner, Golda Meir Club Co-Chairman, and Susan Weikers.



OMAHA PRESENTS AN ORIGINAL MUSICAL SKIT

An original musical skit, "Bonds for All Our Children," was presented at the Omaha Women's Division luncheon. The cast included, from left, Betty Studna; Patty Nogg, who wrote the script; Susie Shyken, 1987 Women's Division Associate Chairman; Julee Katzman, 1987 Women's Division Chairman, and Carol Parsow, 1986 Women's Division Chairman.



NEW ORLEANS PRE-FASHION SHOW PARTY

Vivian Cahn (left), Co-Chairman of the New Orleans Women's Division Fashion Show, with Susan Weikers at a pre-Fashion Show Coffee-Dessert held in the garden of the home of Susan Hess, Southwest Women's Division Regional Chairman.



HAMILTON, ONT., FASHION SHOW HONORS EIGHT LEADERS

Judy Schwartz (standing) was Chairman and Faye Leibtag (seated) was Co-Chairman of the gala Women's Division Luncheon and Fashion Show. Honored at this event were eight community leaders: June Chertkoff, Hannah Feldman, Sylvia Katz, Goldie Lax, Rae Lebow, Leah Levine, Gertrude Pimontel and Jeanette Silver.



*The Staten Island Division
State of Israel Bonds*

cordially invites you to attend a

Tribute Luncheon

honoring

Allan Weissglass

President—Magruder Color Company, Inc.

Guest Speaker

Sy Syms

National Chairman, State of Israel Bonds

Wednesday, April 13, 1988

at noon

Congregation B'nai Beshurun

275 Marling Avenue, Staten Island

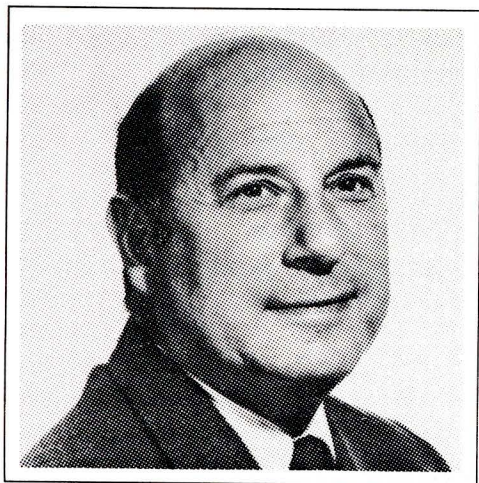
R. S. V. P.

Reservations observed

Convent

\$25 per person

In Grateful Tribute



The Staten Island Division of State of Israel Bonds, in cooperation with its Bankers/Business Luncheon Committee, is privileged to recognize the leadership of Allan Weissglass in numerous civic and humanitarian causes.

Through the years, Mr. Weissglass has generously and consistently committed his talent and energy to the enrichment of Jewish life on Staten Island, in New York City and in Israel.

Dedicated to strengthening the economy of the State of Israel through the Israel Bond program, he is also on the Board and the Executive Committee of the UJA-Federation of Greater New York.

Our guest of honor serves with distinction as President of Magruder Color Company, Inc., a family-owned pigment manufacturing firm.

He is on the Board of Directors and is Chairman of the Executive Committee of Gateway State Bank and he is a member of the Board of Directors and a Past President of the Dry Color Manufacturing Association, a trade organization representing American and Canadian pigment manufacturers.

In our community, Mr. Weissglass is active on behalf of a wide variety of institutions. He is the Chairman of the Quality Assurance Committee of St. Vincent's Medical Center and is a former Chairman of its Finance Committee.

A member of the Board and formerly Chairman of the Snug Harbor Cultural Center, he previously served as President of the Staten Island Community Chest and as a member of the Board of the Boy Scouts of America-Staten Island Division. He also is a Past President of the Staten Island Jewish Community Center and a former Board member of Temple Emanu-El.

Born on Staten Island, Mr. Weissglass attended Curtis High School, graduated from Cornell University with a Bachelor of Science degree in 1956 and earned an MBA in 1961 from New York University. He and his wife, Bobby, are the parents of two children: Julie Cohen and Evan.

State of Israel Bonds takes great pride in offering a well-deserved public tribute to Allan Weissglass, who has so willingly demonstrated his concern for the land of Israel and its people. We urge his many friends to join with him in supporting Israel Bonds, which does so much to enhance the economy and future development of the State of Israel.

State of Israel Bonds

HONORABLE RALPH J. LAMBERTI

Chairman

Staten Island Division

JOHN AMODIO

FRANK LA ROCCA

JOSHUA MUSS

Co-Chairmen

TRIBUTE LUNCHEON
COMMITTEE

Award

The Israel Freedom Award of State of Israel Bonds celebrates and commemorates the precious ideal of freedom as embodied in the Knesset, the center of Israel's government and symbol of democracy.

The inscription to Allan Weissglass reads:

"In recognition of outstanding support for the economic development of Israel, which was established in 1948 as a democracy based on the principles of freedom as symbolized by the Knesset, the Parliament of Israel."

Honorary Tribute Committee

STANLEY APPLEBAUM, ESQ.	HON. ALBERT V. MANISCALCO
NANCY AVIS	BEN MARINO
ALAN BERNIKOW	JULES MEHRBERG
DR. DENNIS BLOOMFIELD	LOUIS MILLER
MRS. EPHRAIM BODINE	DR. ROBERT J. O'CONNOR
FRANK BRADY	ANDREW J. PASSERI, JR.
LUCILLE CHAZANOFF	NANCY POUCH
JAMES COHEN, ESQ.	PAUL E. PROSKE
ROBERT CONNELLY	RONALD QUINLAN
MERTON CORN	CARMINE RAGUCCI
JOHN J. DE PIERRO	JAMES ROCCO
DR. ROBERT DUBLIN	JOSEPH SAUERHOFF
JOSEPH HOLZKA, ESQ.	ZEEV SCHARF
ARTHUR JACOBSON	VERNON SCHOLAR
DENIS KELLEHER	JOHN PETER SIPP, ESQ.
ROBERT KIM	PEGGY SKLENAR
MONROE KLEIN	RODNEY SLUYTER
DENNIS E. KNUDSEN	MARTIN STALLONE
JOHN LAGANA, JR.	LINDA STEINMAN
ROBERT LAWCH	LEWIS STOLZENBERG
DR. NORBERT H. LEESEBERG	FRED VOLK
HELENE LEVENTHAL	BARRY ZEMAN

*State
of
Israel
40th Anniversary Celebration*

Book of Honor

40th Anniversary Medal

Recipients

Horace Bier

Albert L. Klein

Daniel Drench

Sam Polie

Michael J. Griffin

Hattie Segal

Metropolitan New Jersey

State of Israel Bonds

June 28, 1988

Railroad Terminal, Liberty State Park

Program

ProceSSIONal

AnthemS

WelcOME

Alan Bloom

Charles Hirsh

Greeting

Simon Levin

Presentations

Ly SymS

Announcements

Elaine Halper

Dinner

Dancing

Entertainment

*Valet Services compliments of
Maiden Lane Parking*

Flowers by Flower Fair

SOCIETY OF NOTABLES: (\$250,000)

Mr. & Mrs. Alex Aidekman
Mr. & Mrs. Arthur Borinsky
Mr. & Mrs. Irving Halper
Horizon Bancorp
Jewish Community Foundation
Dr. & Mrs. Ira Kukin
Mutual Benefit Life Insurance Co.
Mr. & Mrs. Martin Rabinowitz
Mr. & Mrs. Howard Rich
Mr. & Mrs. Eric Ross
Mr. & Mrs. Arthur Tzeses

PRESIDENT'S CLUB (\$100,000)

Mrs. Fran Brady
Mr. & Mrs. Daniel Drench
Mr. Michael J. Griffin
Maplewood Bank & Trust Co.
Mr. & Mrs. Mark Model
Mr. Arnold Segal
Mrs. Hattie Segal

GOLDEN TRUSTEES: (\$50,000)

Mr. & Mrs. Albert L. Klein
Mr. & Mrs. Herman Lebersfeld
Mr. & Mrs. Max Lebersfeld
Mr. & Mrs. Carl Reich
Mr. & Mrs. Kenneth Segal
Mr. & Mrs. Richard Segal
Mr. & Mrs. Stephen Segal
Mr. & Mrs. I. Samuel Sadowick

PRIME MINISTER'S CLUB (\$25,000)

Mr. & Mrs. Jerome Aresty
Mr. & Mrs. Horace Bier
Mr. & Mrs. Alan Bloom
Mr. & Mrs. Howard Bobker
Dr. & Mrs. Donald Brief
Mr. & Mrs. Mark Byron
Mr. & Mrs. Philip Decter
Mr. & Mrs. Arthur Falkin
Dr. & Mrs. Walter Flax
Mr. & Mrs. George Gering
Mr. & Mrs. Steven Gering
Mr. & Mrs. Edward H. Gollob
Mr. & Mrs. Morton Gordon
Mr. & Mrs. Jeffrey Greenberg
Mr. & Mrs. David Greenstone
Mr. & Mrs. Martin Grodnick
Mr. & Mrs. Arthur Haberis
Hannoch Weisman
Mr. & Mrs. Howard Hirsch
Mr. & Mrs. Charles Hirsh
Mr. & Mrs. Herbert Iris
Mr. & Mrs. Martin Jelin
Mr. & Mrs. Irving L. Kass
Mr. & Mrs. Herbert Kreitzer
Mr. & Mrs. William M. Lester
Mr. Simon Levin/Ms. Bonnie Menken
Mr. & Mrs. George Levin
Mr. & Mrs. Philip Mandelbaum
Mr. & Mrs. Barry Meisel
Dr. & Mrs. Martin Mellicker
Mr. & Mrs. Samuel Oolie
Mr. & Mrs. Martin Rabinowitz
Mr. & Mrs. Paul Rosenberg
Mr. & Mrs. Albert Rothfeld
Mr. & Mrs. Edward Saltzman

Mr. & Mrs. Alan Sagner
Mr. & Mrs. A. Harold Schwartz
Mr. & Mrs. Charles Segal
Mr. & Mrs. Carl Segal
Mr. & Mrs. Charles Schapiro
Mr. & Mrs. Jack Silberberg
Mr. & Mrs. Leo Tzeses
Mr. & Mrs. Jerome Waldor
Dr. & Mrs. Morris W. Weinstein
Mr. & Mrs. Herbert Zimmerman
Mr. & Mrs. Edward Zucker

AMBASSADOR'S SOCIETY OF TRUSTEES (\$10,000)

Dr. Merritt H. Cohen
Mr. & Mrs. Sidney Cooper
Mrs. Helen Deich
Mrs. Martha Feldman
Mr. & Mrs. Samuel Halper
Mrs. Mimi Hirsch
Mr. Dennis Klein
Mr. & Mrs. Herbert Klein
Mr. & Mrs. Lester H. Lieberman
Mr. & Mrs. Edward Lifson
Mr. & Mrs. Barry Mackta
Mrs. Mildred Model
Mr. & Mrs. Paul Monka
Mr. & Mrs. Max Randall
Mrs. Barbara Rothfeld
Mr. & Mrs. Joseph Segal
Mrs. Poppy Segal
Mrs. Jean Segal
Mr. & Mrs. Max Segal
Mrs. Marion Silberberg
Mr. & Mrs. Floyd Shapiro
Dr. Bernard Strauss
Dr. & Mrs. Albert Willner
Wiss & Co.

IVRI BUILDER (\$5,000)

Mrs. Lorraine Aresty
Mr. & Mrs. Alan Aufzein
Mr. & Mrs. Gilbert Bier
Mrs. Illeana Cohen
Mr. & Mrs. Seymour Epstein
Mrs. Claire Falkin
Mr. & Mrs. Joseph Friedman
Mr. & Mrs. Seymour Geldzahler
Mr. & Mrs. Jerome Gottesman
Mr. & Mrs. A. Lester Granet
Mr. & Mrs. Murray Granet
Mr. & Mrs. Samuel Green
Mr. & Mrs. Warren Grover
Mrs. Barbara Hirsh
Mr. & Mrs. Morton Kalb
Mr. & Mrs. Adolph Keehn
Mr. & Mrs. Kenneth Jayson
Dr. & Mrs. Victor Kasner
Mr. & Mrs. Michael Klebanoff
Mrs. Lois Lautenberg
Mr. & Mrs. Myron Lehman
Mr. & Mrs. Leo Lemchen
Mr. & Mrs. Martin Levin
Mr. & Mrs. Philip Meisel
Mr. & Mrs. Walter Mintz
Mr. & Mrs. Benjamin Perlmutter
Mr. & Mrs. Nathan Plafsky
Mr. & Mrs. Stephen Ploscowe
Mrs. Miltzi Reisen
Dr. & Mrs. Irwin Roseman
Mr. & Mrs. Larry Rosenthal

Mr. & Mrs. Jacob Rudd
Mr. & Mrs. Joseph Schorr
Mr. & Mrs. James A. Schwarz
Mr. & Mrs. Robert Segal
Mr. & Mrs. Bennett Silvershein
Mr. & Mrs. George Sadowick
Mr. & Mrs. Seymour Sperling
Mrs. Ruth Wasserman
Mrs. Ann Yeskel
Mr. & Mrs. Leo Zivin

ALL OTHERS

Mr. & Mrs. Howard Baker
Mrs. Benjamin Bateman
Mr. & Mrs. David Beck
Mr. & Mrs. Jerry Ben-Asher
Mr. & Mrs. Barry Bier
Mr. & Mrs. Bruce Bier
Mr. & Mrs. Bryon Bier
Mr. & Mrs. Joseph Bier
Mr. & Mrs. Robert Bier
Mr. & Mrs. Jack Boeko
Mr. & Mrs. Bernard Bohrer
Mr. & Mrs. Joseph Bonder
Mrs. Pearl Braunstein
Mr. & Mrs. Saul Dennison
Dr. & Mrs. Arthur Fost
Mr. & Mrs. Seymour Gebel
Mr. & Mrs. Stanley Geller
Mr. Leon Genet
Ms. Alice Gorham
Mr. & Mrs. Seymour Graifman
Dr. & Mrs. Theodore Greenbaum
Mr. & Mrs. Thomas Gusman
Mr. & Mrs. Sy Hoffer
Mr. & Mrs. James Jaffe
Mr. & Mrs. Richard James
Judge and Mrs. Leo Janoff
Mr. & Mrs. John Kessler
Dr. & Mrs. Bernard Koslowsky
Mr. & Mrs. Stuart Kostinsky
Mr. & Mrs. Leonard Labow
Dr. & Mrs. Alan Levin
Mr. & Mrs. Lawrence Levine
Mr. & Mrs. Jerome Lieb
Mr. & Mrs. Thomas Litwin
Mr. & Mrs. Neil Massoth
Mr. & Mrs. Howard Messer
Mr. & Mrs. Louis J. Metzger
Mr. & Mrs. Herbert Mindlin
Mr. & Mrs. Irvin Mollen
Dr. & Mrs. Michael Och
Mr. & Mrs. Henry Ontell
Mr. & Mrs. Bernard Oolie
Mr. & Mrs. Philip Ostroff
Rabbi & Mrs. Norman Patz
Dr. & Mrs. Sydney Pestka
Mr. & Mrs. Herbert Polakoff
Mr. & Mrs. Julian Reichman
Mr. & Mrs. Bill Rosenberg
Dr. & Mrs. Fred Schweiger
Mr. & Mrs. Maurice Soussa
Mr. & Mrs. Bernard Sterling
Mr. & Mrs. Charles Stone
Mr. & Mrs. Harold Staenberg
Mr. & Mrs. Marvin Stoloff
Mr. & Mrs. Marvin Ticker
Mr. & Mrs. Herbert Tucker
Rabbi Israel Turner
Mrs. Kathleen Tucker
Prof. & Mrs. Nathan H. Winter
Rabbi & Mrs. Leon Yagod
Judge & Mrs. Leo Yanoff
Mr. & Mrs. Hyman Zelnick
Mrs. Magda Zoss

Metropolitan New Jersey State of Israel Bonds

Simon Levin, General Chairman
Governor Thomas H. Kean, Honorary Chairman
Marjorie L. Small, Executive Director

HONORARY CHAIRMEN

Governor Thomas H. Kean
Senator Bill Bradley
Senator Frank R. Lautenberg

Chairmen 40th Anniversary Committee

Alan Bloom Charles E. Hirsh

Associate Chairmen

Philip H. Decter	Edward H. Gollob	Howard H. Rich
Seymour Geldzahler	Adele Lebersfeld	Seymour Sperling
	Lester H. Lieberman	

40th Anniversary Committee

Shirley Aidekman	Elaine Halper	Mildred Model
Robert M. Berkowitz	Simon Levin	Pearl Randall
Howard Bobker	Shirley Lieberman	Arnold Segal
Wilbur Bobker*	Mark Model	Dorothy Sodowick
George Gering		I. Samuel Sodowick

Associate Committee

Bruce J. Bier	Dennis F. Klein	Paul Monka	Poppy Segal
Jack Boeko	Louise Kostrinsky	Golda Och	Richard Segal
Joseph Bonder	Stuart Kostrinsky	Benjamin Perlmutter	Dr. Gerald Selke
Seymour Epstein	Lois Lautenberg	Wendie Ploscowe	Bennett Silvershein
Joseph Friedman	Herman Lebersfeld	Max Randall	Judson M. Stein
Morris Glass	Eleanor Lemchen	Mitzi Reisen	Arthur Tzeses
Samuel Green	Leo Lemchen	Laurence S. Rosenthal	Leo Tzeses
David Greenstone	Rebecca Levine	Barbara Rothfeld	Emanuel Yeskel
Samuel Halper	Arthur Meiseles	David Rudd	Hyman Zelnick
Mimi Hirsch	Albert Millman	Jacob Rudd	Dr. Abraham Zoss
Howard Hirsch	Jacqueline Millman	James A. Schwarz	Magda Zoss
Phyllis Keehn	Tia Millman	Charles Segal	Edward Zucker
	Irvin Mollen	Jean Segal	

*Deceased



ISRAEL BOND NEWS



\$77 million in Bonds for Israel's 40th Anniversary

Arnow, Greenberg, Syms of New York among 16 world Jewish leaders honored at gala dinner

More than \$77 million in Israel Bond subscriptions were announced at a glittering black-tie International Dinner in Manhattan on June 5 at which Robert H. Arnow, Alan C. Greenberg and Sy Syms of New York were among sixteen prominent world Jewish leaders from three continents, all of them giants in their industries, who received the Bond Organization's Israel 40th Anniversary Gold Medal.

The figure represented a new Bond record for the communities of the guests of honor, where the Bond sales took place at a series of receptions prior to the dinner.

More than 1,000 guests from Jewish communities in the United States, Canada, Western Europe and Latin America attended the tribute, which was held in the Grand Ballroom of the Waldorf-Astoria Hotel.

'Distinguished Achievements'

In addition to Arnow, President, Swig, Weiler and Arnow Management Company; Greenberg, Chairman and CEO, Bear Stearns Companies, Inc., and Syms, Chairman of the Board and CEO of Syms, Incorporated, the medal recipients, who were honored for their "distinguished achievements in efforts for Israel, in business, philanthropy and the community-at-large," were:

Samuel Belzberg of Vancouver, Chairman of the Board and CEO, First City Financial Corporation; David Chase of Hartford, Chairman, Chase Enterprises; Nessim Gaon of Switzerland, Gona Group of Companies; Billy Goldberg of Houston, President, Affiliated Capital Corporation; Alex Grass of Harrisburg,

RABIN LUNCHEON AT PLAZA

Israel Defense Minister Yitzhak Rabin will be the principal speaker at a special Israel Bond Luncheon on Thursday, June 30, 12 noon, at the Plaza Hotel, Fifth Ave. at 59th St., in Manhattan. The event, originally scheduled at the Essex House, has been moved to the Plaza to accommodate additional guests.

Chairman and President, Rite Aid Corporation; Carlos Haime of Latin America; Sylvia Hassenfeld of Providence, member of the Board of Directors, Hasbro Industries.

Also Thomas O. Hecht of Montreal, President and CEO, Continental Pharma Cryosan; Jerold C. Hoffberger of Baltimore, former President, National Brewing Company; M. Larry Lawrence of San Diego, Chairman of the Board and CEO, Coronado Properties, Ltd.; Robert Maxwell of the United Kingdom, Chairman, Mirror Group Newspapers, Ltd.; Melvin Swig of San Francisco, Chairman of the Board, Fairmont Hotels and Swig, Weiler and Dinner, and Morry Weiss of Cleveland, President and CEO, American Greetings Corporation.

Medal Presentations

The medal presentations were made by the Chairmen of the Israel 40th Anniversary Committee, Ambassador Walter Annenberg of Philadelphia, America's former chief envoy to Great Britain, and Jack D. Weiler of New York, International Chairman of the Israel President's Club.

Brig. Gen. (Res.) Yehudah Halevy, world President and Chief Executive Officer of the Israel Bond Organization, who delivered the principal address, declared that many Jews in Israel and throughout the world are concerned that "we are losing sympathy" because of "the ongoing problem of violence in the territories."

"Sympathy is important," he said, "but security is more important. I prefer condemnation to consolation. I prefer 1,000 critical articles about Israel than one good eulogy about Israel."

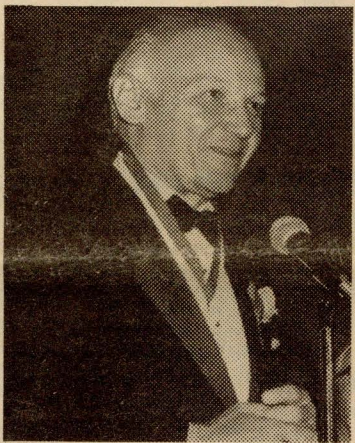
'Highest Moral Standards'

Pointing out that Israel's Defense Forces have "the highest moral standards in the world," Gen. Halevy asserted: "No one, after what has been done to the Jewish people through the centuries, can preach to Jews or to a Jewish army about morality. Our hands are cleaner than anyone else's."

The Bond Organization's Presi-

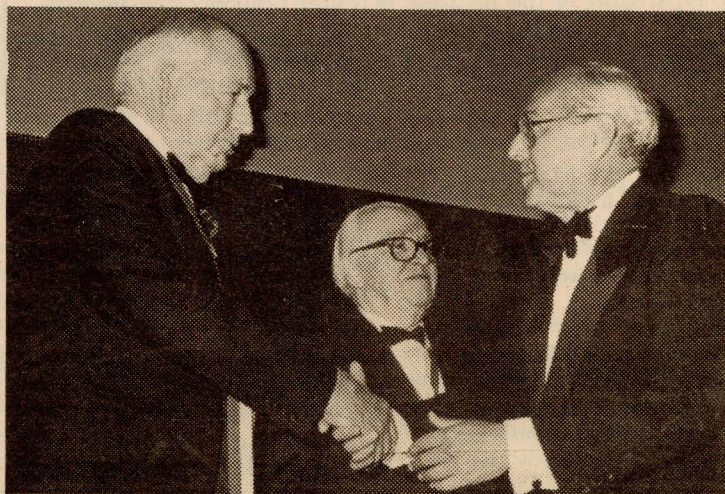


Brig. Gen. (Res.) Yehudah Halevy, world President and CEO of Israel Bonds, is shown delivering the stirring keynote address to 1,000 dinner guests at the gala.

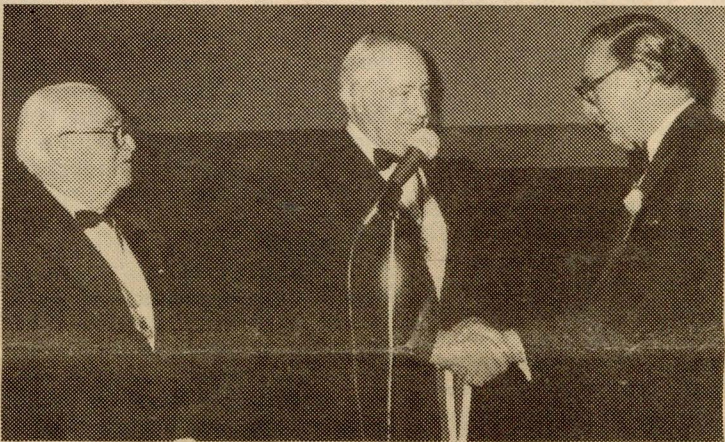


Alan C. Greenberg, Chairman and Chief Executive Officer of Bear Stearns Companies, Inc., responding to the presentation of the Israel 40th Anniversary Gold Medal.

dent emphasized that Israel's main aim has always been and remains the quest for peace with its Arab neighbors. "We have proven that we are willing to make concessions for the sake of peace, as we did with Egypt. The question is not giving up land for the sake of peace, but rather—are the Arabs willing to give Is-



Sy Syms (right), National Chairman of Israel Bonds, received the 40th Anniversary Medal during ceremony led by former U.S. Ambassador Walter Annenberg of Philadelphia (left) and Jack Weiler of New York, International Chairman of the Israel President's Club, who are Chairmen of the Bond Organization's Israel 40th Anniversary Committee.



Robert H. Arnow (right), Chairman of the Board of Governors of Ben-Gurion University of the Negev, receives congratulations on becoming a medal recipient from Ambassador Walter Annenberg (center), with Jack D. Weiler looking on. Messrs. Annenberg and Weiler are pictured wearing the Ben-Gurion Medals they received at 1986 dinner.

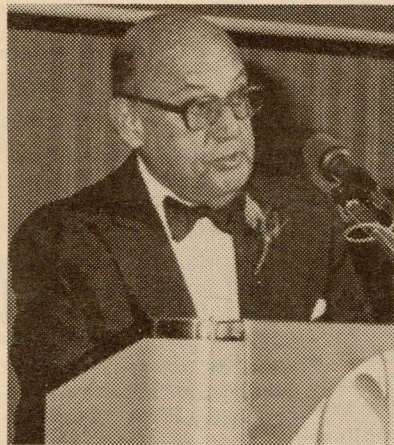
rael peace for the sake of land?"

David B. Hermelin of Detroit, International Chairman of the Israel Bond Campaign, served as Dinner Chairman.

Among the other Israel Bond leaders who participated in the evening's program were William Belzberg of Los Angeles, North American Chairman; Julian B. Venezky of Peoria, Ill., Chairman of the Board; Mel Dobrin of Montreal, National President, Canada; Rabbi

Stanley Davids of New York, National Chairman, Rabbinic Cabinet; Susan Weikers-Volchok of Philadelphia, National Chair, Women's Division, and Alice Pearce of New York, Honorary Chair, National Women's Division.

Roberta Peters, world-renowned opera and concert star, presented a special musical program of operatic arias and Irving Berlin melodies in honor of the famous songwriter's 100th birthday.



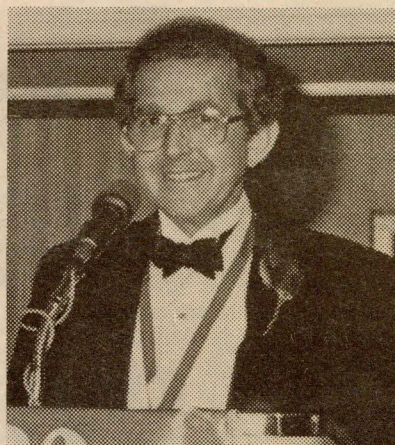
Julian B. Venezky of Peoria, Ill., Chairman of the Board and one of the founders of the Israel Bond Organization, addressing the huge black-tie audience at the Waldorf-Astoria.



Internationally-renowned opera and concert star Roberta Peters is shown performing a special program of musical selections. Ms. Peters is Honorary Chair of the Golda Meir Club of the Bond Organization's National Women's Division.



Medalists Thomas O. Hecht of Montreal (left), Chairman of the Board of the Israel Bond Organization in Canada, and Robert Maxwell of the United Kingdom, Chairman of the Mirror Group Newspapers, Ltd., chatting at the dinner.



David B. Hermelin of Detroit, International Campaign Chairman of Israel Bonds and Dinner Chairman, is shown introducing the dais guests entering the Grand Ballroom.

State of Israel Bonds, 730 Broadway, New York, N.Y. 10003 • (212) 677-9650

STATE OF ISRAEL BONDS METROPOLITAN NEW JERSEY

Celebrated a Gala 40th Anniversary of the State of Israel



Seated (left to right) Medal recipients are Michael J. Griffin, Hattie Segal, Daniel Drench and Sam Oolie – Standing (left to right) Charles E. Hirsh Co-Chairman, 40th Anniversary Committee Medal Recipients: Horace Bier, Albert L. Klein, Simon Levin General Chairman, Alan Bloom Co-Chairman 40th Anniversary Committee.

**Railroad Terminal, Liberty State Park
June 28, 1988**

THE COMMITTEES...



Horace Bier Committee

(Left to right) Lester Lieberman Assoc. Chairman Shirley Lieberman, Pauline Bier, Horace Bier, Edward Gollob Assoc. Chairman.



Daniel Drench Committee

Seated (left to right) Jack Boeko, Irv Mollen, Seymour Geldzahler – Standing (left to right) Joseph Bonder, Phyllis Keehn and Hy Zelnick



Albert L. Klein Committee

(Left to right) Albert Klein, Cynthia Klein, Charles Hirsh, Alice Decter and Phil Decter.



The 40th Anniversary Celebration Committee

Seated (left to right) Arnold Segal, Simon Levin, Alan Bloom and Charles Hirsh – Standing (left to right) Phil Decter, Dorothy Sodowick, Seymour Sperling, Seymour Geldzahler, Howard Rich, Shirley & Lester Lieberman and

Adele Lebersfeld. Not Pictured: Shirley Aidekman, Robert M. Berkowitz, Howard Bobker, Wilbur Bobker,* George Gering, Edward Gollob, Elaine Halper, Mark & Mildred Model, Pearl Randall and I. Samuel Sodowick



Michael J. Griffin Committee

Seated (left to right) Jacob Rudd, Seymour Sperling Chairman – Standing (left to right) Leo Tzses, Joseph Friedman, Ben Perlmutter and Samuel Green. Also serving, not pictured: Judd Stein, Lawrence Rosenthal and Herb Iris.



Sam Oolie Committee

(Left to right) Alan Bloom, Howard Rich, Barbara Rich, Marjorie Oolie, Sam Oolie and Charles Hirsh.



Hattie Segal Committee

Seated (left to right) Shirley Lieberman, Adele & Herman Lebersfeld, Barbara Rothfeld – (1st Row Standing) Poppy Segal, Mildred Model, Lois Lautenberg, Eleanor Lemchen, Richard Segal – (2nd Row Standing) Dr. Abraham Zoss, Magda Zoss, Arnold Segal, Dorothy Sodowick – (3rd Row Standing) I. Samuel Sodowick, Mark Model, Charles Segal, Lester H. Lieberman, Leo Lemchen.

* Deceased

Metropolitan New Jersey State of Israel Bonds

Simon Levin, General Chairman
Marjorie L. Small, Executive Director

Alan Bloom, Charles E. Hirsh,
Co-Chairmen 40th Anniversary Committee

U.S. Jew barred

An American Jew who was part of a delegation of the American-Arab Anti-Discrimination Committee was barred from entering the country at the Allenby Bridge, members of the 11-man delegation said here on Friday. Norman Finkelstein was prevented from entering Israel after soldiers reported finding anti-Israeli literature in his possession, they said. But the ADC representatives said Finkelstein, the son of a Holocaust survivor, was carrying only newspaper clippings about the Israeli-Arab conflict. The IDF spokesman said he had no information about the incident. *Reuter*

Push for Arab culture

Education Minister Yitzhak Navon has created the position of head of the Arab culture department to promote culture in the Arab sector. Khouri Muafik, of Ibillin in the Galilee, a school principal with a B.A. in Arabic literature and Eretz Yisrael studies, was appointed to the post. Among Muafik's responsibilities will be to set up an Arab ethnography museum in Acre, distribute scholarships and grants to Arab writers and organize Arab Culture Week.

Rabbinical intercession

A newlywed suspected of assaulting a traffic policeman was freed on bail on Friday after the rabbi who presided over the marriage asked the Haifa Magistrates' Court to release him so that he could consummate his marriage. Natan Dahan, 24, of Nesher, near Haifa, and his brother Michael were arrested on Thursday several hours after the wedding when they allegedly assaulted a policeman who had stopped them on suspicion of drunken driving. Following the intercession of the chief rabbi of Nesher, Mordechai Bar-Mocha, at the remand hearing, the court ordered the two released on NIS-1,500 bail each. *Itim*

have been erected a week ago and lying in little water-soaked bundles at the airport.

Refugees living in the so-called Black Noose encircling Khartoum are clamouring for emergency food rations as the government dithers over whether to dip into food grain reserves estimated at more than 200,000 tons.

The Black Noose is the term coined for the collection of shanty towns on the outskirts of the capital. Families living there, with distinctive tribal markings etched across their foreheads, are mostly from Christian and animist tribes in Southern Sudan who trekked north-

their own to survive in summer temperatures.

A few have rebuilt shelters of wood and mud, even more temporary than the ones they were used to living in. For others, struggling to extricate their belongings from beneath the sea of Pompeian mud, hope lies with a government that has yet to respond.

Joseph, a member of a Southern tribe, who saw his home swept away, lashed out at the incompetence of the authorities. "It seems we have no country, no government, and now nothing left to call our own."

forced to buy food on the open market. A bag of grain costs 50c and then queues outside local shops for only function international of electric power cut.

The Sudanese government of the poorest in Africa earmarked six million pounds, less than \$100 million, for relief operations.

(London Observer)



Prime Minister Shamir said last night that any solution to the Palestinian problem must take into account the fact that there are Palestinians living on both sides of the Jordan River. Speaking in Jerusalem at the concluding dinner of the National Convention of the Israel Bonds Organization, Shamir praised delegates for coming to Israel in "today's circumstances.... You have shown that you are not among those who have been frightened, that you have not capitulated to the physical and psychological pressures against our people; that you continue to support Israel's development," he said. David Hermelin, the organization's international campaign chairman, said: "We're leaving Israel with one message for all Jews around the world: Come to Israel. Israel is safe and needs tourists." Over 500 people attended the week-long conference. Shown from left to right: Sy Syms, New York National Chairman, Hart Hasten, Indianapolis, Shamir. (Rahamim Israeli)

Judicial into health system

By JUDY Post Science and

The judicial intervention in the public health system's deliberations this morning after a month, while the health crisis continues.

The commission will begin today. Shaare Zedek Hospital meetings before will preside three of the hearings, while finding a comprehensive solution to the crisis in the public health system. It should be a year mission makes sense.

David Boaz, in charge of budgeting the hearing today predecessor are open hearings are open.

Kupat Holim hospitals are meanwhile sanctions, with closed and only to be performed in government buildings, but are under pressure from the medical doctors to continue.

Wednesday Evening, March 22, 1989
and
Thursday, March 23, 1989
in
Washington, D. C.

International President's Club
State of Israel Bonds

PROGRAM

Wednesday, March 22, 1989

- 4:00 p.m. Reception/Salute to the U.S. Congress
at the Capitol
[DR. YOSEF BURG](#)
Chairman, Israel Delegation
to the Autonomy Talks
Rayburn Office Building, Suite 2154
- 8:00 p.m. Reception at the Embassy of Israel
with
[AMBASSADOR MOSHE ARAD](#)
welcoming
[MEIR ROSENNE](#)
as the President and Chief Executive Officer
of the
Israel Bond Organization

Thursday, March 23, 1989

7:45 a.m. Breakfast
ELIE WIESEL
Address
International Ballroom West
Washington Hilton

RICHARD PERLE
Former Assistant U.S. Secretary of Defense
for International Security Policy
Address

Noon Luncheon
"The Signing of the
Israel/Egypt Peace Treaty"
(Film)
ALEXANDER M. HAIG, JR.
Former U. S. Secretary of State
Address

3:00 p.m. Briefing at the State
Department on the
Current Middle East Situation
by
DENNIS ROSS
Director of Policy Planning,
U. S. Department of State

THE WHITE HOUSE
WASHINGTON

March 15, 1989

I am pleased to join in commemorating the tenth anniversary of the signing of the Peace Treaty between Egypt and Israel.

Signed by Menachem Begin and Anwar Sadat -- two statesmen so different in background, yet so alike in courage and goodwill -- this historic treaty proved that peace can be brought to even the most troubled areas through negotiation.

Today, my Administration is committed to building on the foundation of these great leaders. As we celebrate the extraordinary achievement of ten years ago, we must also recognize the challenges that remain. Our greatest tribute to those whose strength and vision made the 1979 Peace Treaty a reality is to continue their work.

The United States will continue to play an active role in the search for lasting peace in the Middle East, realizing that great results can be won through patience, diplomacy and perseverance. This anniversary is a moving reminder that peace is possible -- and worth our every effort.

George Bush



JIMMY CARTER

March 22, 1989

To the State of Israel Bonds

Rosalynn and I are pleased to send our warm regards to each of you attending this very important event. We are glad that the tenth anniversary of the Egyptian-Israeli Peace Treaty is being remembered in this special way. I know that the State of Israel Bonds has been an important link between Americans and the State of Israel and has played a major role in developing a modern infrastructure which has made possible Israel's tremendous economic and social progress over the past four decades.

The Camp David Accords have been one of the most integral components for continued talks between belligerent nations in the Middle East. It is my firm belief that the peace agreement signed ten years ago by President Anwar Sadat, Prime Minister Menachem Begin and me can be the foundation for renewed peace talks in the Middle East. My hope is that the peace treaty can convince future Arab, Israeli, American and other world leaders of the benefits of continued negotiations.

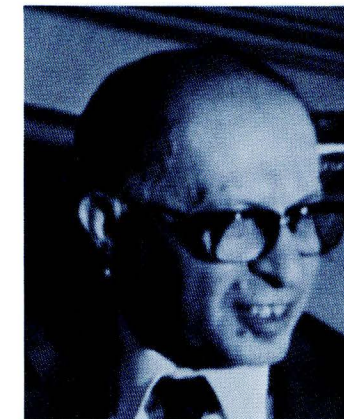
It is gratifying to know of the positive impact that this treaty has had in our world's history. Rosalynn joins me in sending you our warm best wishes as you observe and celebrate this significant anniversary.

I would also like to acknowledge the major role that Meir Rosenne, the President of State of Israel Bonds, played in making the Camp David Accords a reality.

Sincerely,

The State of Israel Bonds
730 Broadway
New York, New York 10003

THE CARTER CENTER • ONE COPENHILL • ATLANTA, GEORGIA 30307



The Prime Minister of Israel/1979
MENACHEM BEGIN

Dr. Meir Rosenne
President
Israel Bond Organization

My Dear Friend,

On the occasion of the tenth anniversary of the signing of the Egyptian-Israeli Peace Treaty, I send you my congratulations and thanks for your important work and contribution during the negotiations at Camp David and the other meetings of the negotiating parties.

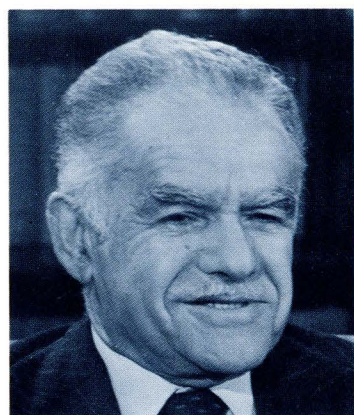
Of course, as you write, this treaty was of great political, national and international importance. Although there are still difficulties and not all our expectations were fulfilled, peace is reigning between the largest Arab country and our own.

On this occasion, we pay tribute to the efforts invested by the American delegation headed by President Carter and his advisors.

Let us hope that the obstacles to peace throughout the Middle East will be surmounted and our hope for peaceful relations between us and all our neighbours will be fulfilled.

Yours in friendship,

Menachem Begin



The Prime Minister of Israel
YITZHAK SHAMIR

The Israel Bond Organization:

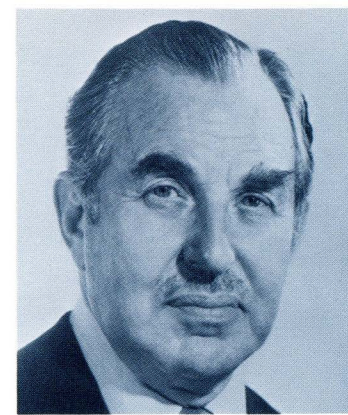
I send my warmest wishes for your successful deliberations in Washington, D.C. as you launch the 1989 Israel Bond Campaign appropriately on the tenth anniversary of the signing of the Israel-Egyptian Peace Treaty.

This treaty, which changed the course of history in our region, exemplified Israel's ongoing search for a lasting peace with all its neighbors. In pursuit of this goal, we are ready to hold direct talks with the heads of Arab Governments and Palestinian Arabs, other than the PLO, at any time and any place.

I am confident that your meeting will inaugurate another record year for the bond campaign, which contributes much to Israel's economic development.

We are encouraged by your efforts and wish you great success. Shalom.

Yitzhak Shamir



The President of Israel
CHAIM HERZOG

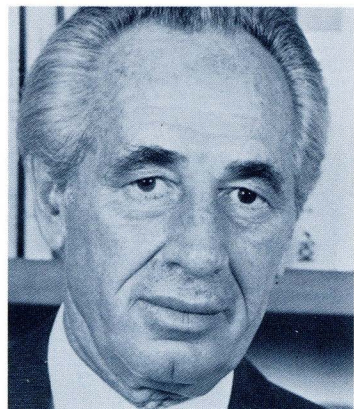
The leadership of Israel Bonds could hardly have chosen a more appropriate date to meet and plan together than this tenth anniversary of the Israel-Egypt Peace Treaty—a watershed in the diplomatic history of our area.

The Israel-Egypt Treaty underscores Israel's consistent aspiration for peace. This country has always extended the hand of peace to its neighbors and, encouraged by the treaty with Egypt, hopes that other Arab States will be inspired to act in the same spirit.

Through the achievement of your 1989 campaign goals, you, the Bond leadership, will have it in your hands to help shape a better economic future for Israel and a more harmonious climate for this region.

May every success attend your meeting.

Chaim Herzog



The Finance Minister of Israel
SHIMON PERES

Dear Friends,

Both Cairo and Jerusalem have demonstrated an unqualified resolve to protect the fragile peace. Having survived most testing developments, this relationship has emerged as an important instrument in Egypt's reinvigorated efforts to fulfill the Sadat legacy of serving as a bridge toward a comprehensive Arab-Israel peace.

As both sides ask themselves whether they have exhausted all opportunities to build on the foundations of the Sadat-Begin historical breakthrough, I suspect we will all be better served by using the occasion for a penetrating look ahead.

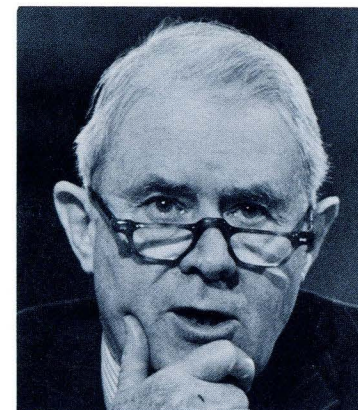
As we labor to put our economic house in order, restore stability and introduce growth, we have raised one economic flag higher than others: privatization. As we seek to get the government off the back of the entrepreneur, we have made a commitment to privatize—and to do so rapidly. Your 1989 campaign is thus most central to our objective.

There can be no more appropriate theme for your 1989 campaign than the mutually reinforcing commitments to a strong Israeli economy—to which your contribution has been so unique—and to a dynamic peace process. A strong Israel can lead a productive peace momentum. So can regional tranquility allow us all to devote more energy and resources to economic growth.

It is against this background that I send you my warmest regards and best wishes for success—as I pledge to you my personal support whenever necessary.

Sincerely,

Shimon Peres



The Secretary of State/1979
CYRUS VANCE

I deeply regret that I am unable to be with you to celebrate the 10th anniversary of the signing of the peace treaty ending the state of war between Egypt and Israel.

As one who was intimately involved in the negotiations leading up to this historic event, I wish to pay tribute to Prime Minister Menachem Begin, President Anwar Sadat and President Jimmy Carter for their leadership and wisdom which made possible this momentous agreement.

It is my fervent hope that 1989 will see new life breathed into the peace process and that substantial progress will be made in the search for a just and lasting peace in the Middle East.

Cyrus Vance

STATE OF ISRAEL BONDS

David B. Hermelin
International Campaign Chairman

William Belzberg
North American Chairman

Sy Syms
National Chairman

Jack Weiler
*International Chairman,
President's Club*

Amb. Meir Rosenne
*President and
Chief Executive Officer*

Julian B. Venezky
Chairman of the Board

ASSOCIATE NATIONAL CHAIRMEN

Harvey Krueger

Martin Stein

Roselyne Swig

Henry Taub

Morry Weiss

NATIONAL CAMPAIGN CO-CHAIRMEN

Leonard Goldfine

Arthur Joseph

Ira Miller

Martin Prince

Melvin Ross

Saul Volchok

NATIONAL CAMPAIGN VICE CHAIRMEN

Ralph Kaplan
Cash Chairman

Susan Weikers-Volchok
Leadership Development

DIVISION CHAIRMEN

Rabbi Stanley Davids
Rabbinic Division

Barbara Stollman
Women's Division

Warren Wolfson
New Leadership Division

Herbert Fisher
Retail Division

Maurice Reissman
Banking Division

William Wynn
Trade Union Division

CANADA

Charles Bronfman
Honorary Chairman of the Board

Thomas O. Hecht
Chairman of the Board

Mel Dobrin
National President

George Cohon
National Campaign Chairman

Evelyn Schacter
*National Chairman,
Women's Division*

Isadore Abrams
*National Chairman,
New Leadership*

EUROPE

Baron Edmond de Rothschild
*President,
State of Israel Bonds, Europe*

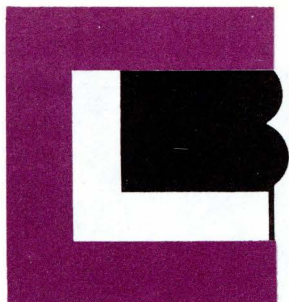
Claude Kelman, France
*Executive President,
Europe*

Robert Maxwell
*President,
United Kingdom*

LATIN AMERICA

Shimshon Feldman, Mexico
*Honorary President
Latin America*

Bernardo Goldfarb, Brazil
*President, Executive Committee
Latin America*



ISRAEL BONDS COMMUNITY LEADERSHIP BULLETIN

MARCH, 1989

PHILADELPHIA'S SAM RAPPAPORT FOUNDS A "ONE PER CENT" CLUB



Philadelphia realtor and philanthropist Samuel Rappaport (left) is a man with a mission. It is to develop the "One Percent Club" which he created during the Israel Bond Top Leadership Conference in Israel in January. It happened when he met with the newly-elected Prime Minister Shamir. The Premier congratulated Mr. Rappaport on his record as the world's largest individual holder of Israel Bonds. Mr. Rappaport replied with a commitment to buy one percent of the Bond world sales goal, which this year is \$750 million. The Prime Minister dubbed it the "One Percent Club" and called Mr. Rappaport the "founder."

RABBIS, SYNAGOGUES TAKE LEAD IN SOVIET JEWRY CAMPAIGN

In response to a call from Israel Prime Minister Yitzhak Shamir, Rabbis and congregations throughout the U.S. and Canada will participate in the Israel Bond special campaign to mobilize additional funds to help Israel provide job opportunities and housing for Soviet Jews who come to Israel.

The Rabbis will take the lead in a Purim-to-Passover effort by delivering sermons in their synagogues on Saturday, April 1, announcing the importance of this intensive effort to assist Israel in the settlement of Soviet Jews.

This will be followed a week later by a Sunday "open house" to give members of congregations an opportunity to come in and buy an extra Israel Bond over and above their regular purchases for the year.

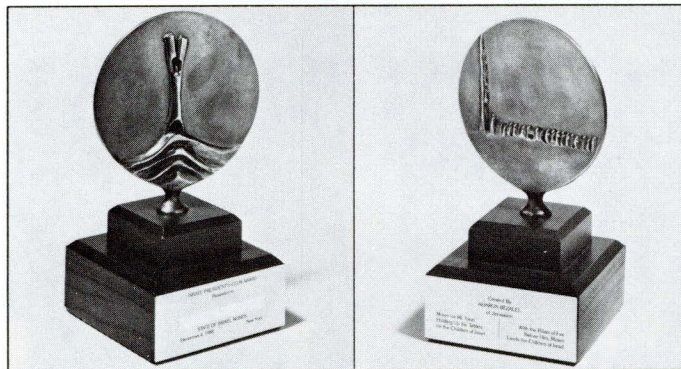
The first phase of the special Bond drive is scheduled to begin on Purim, March 21, and end on the last day of Passover, April 27. The effort to assist Israel in the integration of Russian Jews will be an ongoing campaign throughout the year.

PEACE TREATY P.M.C. EVENTS TO BE HELD IN COMMUNITIES

Immediately after the opening in Washington, D.C. of the Bond Organization's celebration of the 10th Anniversary of the signing of the Peace Treaty between Israel and Egypt, Jewish communities throughout the United States and Canada will follow up with local observances all geared to sales of \$25,000-or-more in Bonds.

Ambassador Meir Rosenne, President and CEO of Israel Bonds, who participated in the Camp David negotiations and the treaty-signing ceremony on the White House lawn as Legal Advisor to then Prime Minister Menachem Begin, will be a guest speaker at a number of these Prime Minister's Club events in the United States, Europe and Latin America. Communities which have thus far scheduled these Bond functions and the respective principal speakers include:

Boca Raton	March 26	Ambassador Yosef Tekoah
Washington, D.C.	April 11	Richard Shifter, Assistant U.S. Secretary of State for Human Rights
Providence, R.I.	April 30	Judith Varnai-Dranger, Consul of Israel for Congressional Affairs
Toronto	April 30	Ambassador Meir Rosenne
Pittsburgh	May 4	Ambassador Meir Rosenne
Teaneck, NJ	May 4	
Rochester, NY	May 8	Ambassador Meir Rosenne
Fort Lee, NJ	May 15	
Cleveland	May 23	Minister Moshe Nissim



A new President's Club award designed by the noted Israeli sculptor, Aharon Bezalel, is being awarded in 1989 to all purchasers of \$100,000-or-more in State of Israel Bonds. On one side of the award, Moses is standing on Mt. Sinai and holding up the two tablets, or Book of Laws, for the Children of Israel. On the other side, with the Pillars of Fire ahead of him, Moses is leading the Children of Israel.

TOP LEADERSHIP DELEGATION MET WITH ISRAEL'S LEADERS

Assembled on short notice, one hundred prominent Bond leaders from the United States, Canada, Western Europe and Latin America went to Jerusalem in January, met with Israel's new Government, learned about Israel's challenges and hopes and pledged their support and solidarity for Israel in these critical times.

During the special three-day conference, Israel Bonds' top leaders were addressed by Prime Minister Yitzhak Shamir, President Chaim Herzog, Finance Minister Shimon Peres, Foreign Minister Moshe Arens, Defense Minister Yitzhak Rabin, Minister of Industry and Trade Ariel Sharon and IDF Chief of Staff General Dan Shomron.

In all their remarks to the delegates, Israel's leaders expressed optimism about peace and economic prospects and praised the Bond Organization and its leadership for their efforts in Israel's behalf.

David Hermelin, International Campaign Chairman, announced at the conference that \$48.7 million in Bonds had been sold in the first ten days of 1989. "At this rate," he noted, "we will easily pass our target of \$750 million for the year."



Enjoying an informal moment at the luncheon with Finance Minister Shimon Peres (seated left), are David Hermelin, International Campaign Chairman (seated right); Julian Venzky, Chairman of the Board (standing left); and Harvey Krueger, an Associate National Chairman (standing right).



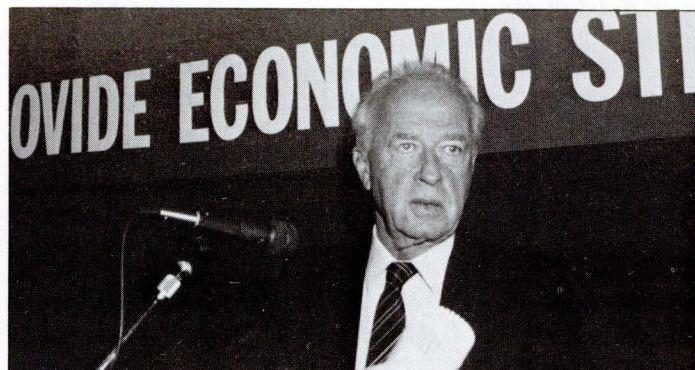
Morry Weiss of Cleveland (center), an Associate National Chairman, congratulating Minister Moshe Nissim (right) as Ambassador Meir Rosenne looks on. Israel's former Finance Minister received the Israel Bond Menorah Award in recognition of the crucial role he played in strengthening Israel's economy.



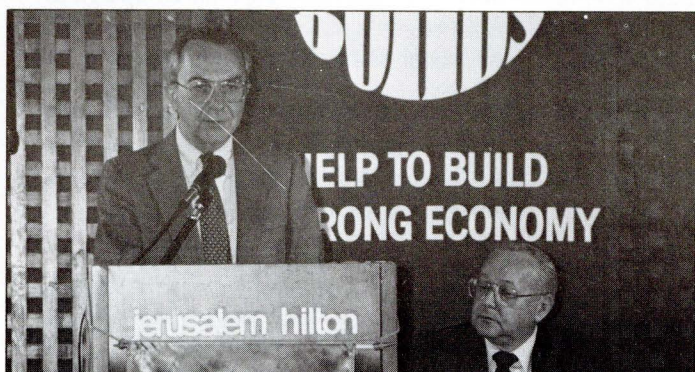
David Hermelin (left) with Martin Stein of Milwaukee, National President of the Israel President's Club.



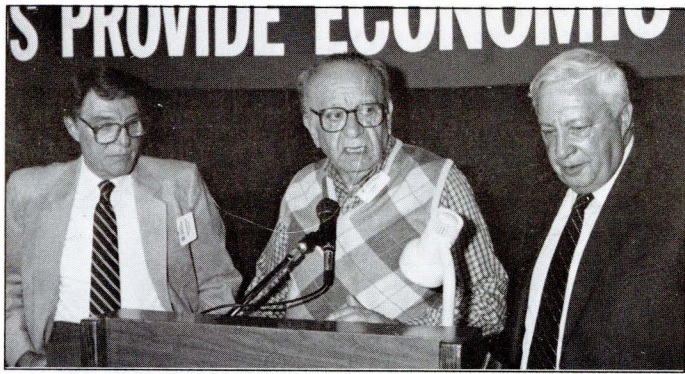
Robert Maxwell, President of Israel Bonds in the United Kingdom, addressing a conference session.



Defense Minister Yitzhak Rabin referred to the tenth anniversary of the signing of the peace treaty with Egypt and declared, "This proves peace can be achieved!"



"Nobody in this region wants peace more than Israel," Foreign Minister Moshe Arens asserted when he met with the delegates. Listening is Sy Syms of New York, National Chairman.



From left, Bond leaders Sam Weintraub of Memphis, Tennessee, and Ira Miller of New York, both National Vice Chairmen, with Ariel Sharon, Minister of Industry and Trade, who painted a bright picture of Israel's economic prospects, explaining that "Israel is the only country in the world with a free trade agreement with both the USA and the EEC."



At a meeting at his residence, President Chaim Herzog said, "The coalition debate over the Who is a Jew issue brought world Jewry closer to Israel. This was a healthy development". Shown with him are Ambassador Meir Rosenne (left) and David Hermelin (right).

DAN LEVENSON IS HONORED AT HALLANDALE, FLORIDA EVENT



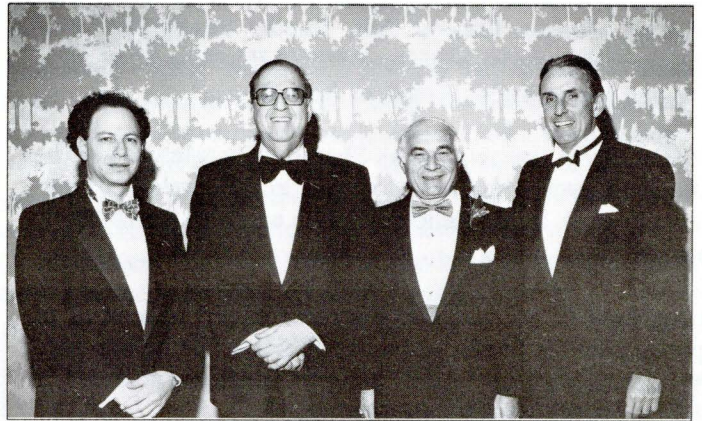
Community leader Dan Levenson was honored at a "Salute to Israel" Breakfast held in Hallandale, Florida by the South Broward Israel Bond Organization. He is shown, at right, receiving the Gates of Jerusalem Award from David Sklar, South Broward Israel Bond Campaign Chairman, and Dr. Carl Klein, Rabbi of the Hallandale Jewish Center.

RECORD \$7.5 MILLION IN BONDS IN HONOR OF SAM BOYMEI

A Bond sale in excess of \$7.5 million was produced at the Cincinnati Man-of-the-Year dinner honoring Sam Boymel in December. It was the largest dollar amount ever committed for this annual event in the community.

Mr. Boymel, a Cincinnati business and community leader, is a former Bond campaign Chairman, and is a member of the President's Club. He was awarded the Israel Peace Medal.

Nearly 450 guests attended the dinner. Gene Mesh was Dinner Chairman and former Israel Ambassador Abba Eban was keynote speaker. Michael Kruke is General Chairman of the Cincinnati Bond campaign.



Major participants in the successful Man-of-the-Year-Dinner honoring Sam Boymel were (left to right) Michael P. Kruke, Abba Eban, Mr. Boymel and Gene Mesh.

ALAN KING AT \$3 MILLION TRIBUTE TO JEFFERSON BANK IN S. PALM BEACH



Alan King (left) the world-famous comedy star, with Howard Pittman, Chairman of South Palm Beach County, State of Israel Bonds, and Mildred Pittman at a reception sponsored by Jefferson National Bank. A total of \$3 million in Bond sales was realized, \$1 million of which will come from the State of Florida. Bank President Barton S. Goldberg accepted the award on behalf of Jefferson Bank.

150 RABBIS TAKE PART IN THEIR ANNUAL DELEGATION TO ISRAEL

More than 150 Rabbis, representing Conservative, Reform and Orthodox congregations throughout the United States and Canada, participated in the recent annual Israel Bond Rabbinic Delegation to Israel.

The main focus of the delegation was to demonstrate unity with Israel by declaring the Rabbis' readiness to continue playing their key role in helping to ensure that Israel can meet its vital economic development needs in this critical period of budget reductions.

All of Israel's top national leaders met with the Rabbis, including Prime Minister Yitzhak Shamir, President Chaim Herzog, Vice Premier and Minister of Finance Shimon Peres, Tourism Minister Gideon Patt, Deputy Foreign Minister Binyamin Netanyahu, Minister Without Portfolio Mordechai Gur and Mayor Teddy Kollek of Jerusalem.

Former Soviet prisoner Natan Sharansky, key leaders of the Ethiopian Jewish community in Israel, and just-released long-time refusenik Roald Zelichonok also met with the Rabbinic mission.

A highlight of the visit was the presentation of a scroll of appreciation for President Bush's efforts, while he was Vice President, on behalf of Ethiopian Jews, which was accepted by U.S. Ambassador William A. Brown.

MEDICAL BANQUET IN CHICAGO HONORED DR. STUART LEVIN



One of the Chicago area's top Bond events was the Medical Banquet in honor of Dr. Stuart Levin, a prominent Chicago area physician, who received the Israel Prime Minister's Medal. Shown, left to right, are Donna and Richard Loundy, General Campaign Co-Chairmen; Dr. Levin; Sy Syms, National Israel Bond Chairman, and Dr. Stanton Polin, Banquet Chairman.

PALM BEACH BANK PRESIDENT FETED AT \$1.75 MILLION EVENT



H. Loy Anderson, Jr., President and CEO of Florida National Bank and Chairman of the Palm Beach Bankers Division of Israel Bonds, was guest of honor at a Cocktail Reception at which \$1,750,000 was pledged for the purchase of Israel Bonds. He is shown (center) receiving the Israel Peace Medal from Rahamim Timor (left) Consul General of Israel in Miami. Dr. Emanuel Newmark, General Campaign Chairman of the Palm Beach County Israel Bonds Cabinet, looks on.

16 TOP WOMEN EXECUTIVES VISITED ISRAEL UNDER BOND AUSPICES

Sixteen senior women executives in leading American companies visited Israel as members of the first Israel Bond Corporate Women's Delegation in January.

They conferred with Israel Government and business leaders during their week-long visit, and gained awareness of the problems facing Israel today and a better understanding of the nation's economic challenges.

The delegation included Harriet Rubin, Executive Editor of Doubleday; tennis star Billie Jean King, who serves on the Boards of several prominent companies; Faith Popcorn of Brain Reserve; Ellen Merlo, a Vice President of Philip Morris; Helen Galland of Helen Galland Associates.

Also, Pamela Fields, Vice President of The Limited; Meryl Sue Friedman, President of La Costa Products International; Margie Tingley, President and CEO of Tingley Systems; Michelle Garbis, Vice President of Deltona Corp. of Miami; Eva Gottscho, owner of Adolph Gottscho Inc. of Union, NJ; and Beverly Stappler, Vice President of Overlea Caterers, Inc.

NORTH AMERICAN LEADERSHIP CONFERENCE NEWSLETTER

1991

1991 Fall Israel Bonds Leadership Conference Focuses on Pivotal Events Impacting on Israel and the Bonds Campaign; Priority is \$1 Billion in '91

Chicago, 1990 - As Allied and Iraqi forces prepare for confrontation in the Persian Gulf, and hundreds of thousands of Soviet Jews immigrate to Israel, Jewish leaders from across North America convene the annual Israel Bonds North American Leadership Conference. Their goal is to provide Israel with the financial resources it needs to ensure economic stability despite the threat of war and the enormous cost of immigrant absorption.

The result: a record \$766 million in 1990.

Washington, D.C., 1991 -

Twelve months later, against the backdrop of a year of profound historical significance for Israel - the eruption of war in the Gulf, Iraqi missile strikes on Tel Aviv, the rescue of Ethiopian Jewry, and the continued emigration of Soviet Jewry by the hundreds of thousands - more than 300 Jewish leaders from the U.S. and Canada assemble once again for the North American Leadership Conference. This time, they meet with the objective of implementing a campaign that will result in an unprecedented achievement, one that is in keeping with the momentous events affecting the course of Israel's history - the realization of \$1 billion



David B. Hermelin, International Campaign Chairman



Michael Siegal, National Campaign Chairman

in Israel Bonds sales in 1991. The urgency of the conference is underscored by Israel Bonds International Campaign Chairman David B. Hermelin, who flies directly from Israel to Washington, D.C., to participate in the discussions.

Convened by National Campaign Chairman Michael Siegal of Cleveland, the conference is carefully developed to explore a wide range of pivotal concerns, and the role that Israel Bonds must play in helping Israel deal with issues that will ultimately forge the nation's destiny. The agenda is shaped by experiences in Israel that deeply affected Mr. Siegal, including the tension of a missile alert during the Gulf War, the elation of "Operation Solomon," an on-site analysis of the immigrant absorption process, and meetings with Prime Minister Shamir and other Israeli leaders.

Upon the conclusion of the conference, the delegates reaffirm their determination that Israel will not lack the financial resources it needs to realize the successful absorption of the greatest aliyah in its history.

This special campaign report will summarize the highlights of the conference, and the impetus it will give the Israel Bonds campaign as it mobilizes in communities throughout North America to achieve an unparalleled \$1 billion in sales for 1991.

Special appreciation is expressed to conference Co-Chairmen Warren Wolfson of Cleveland and Marian Ungar Davis of Pittsburgh. The campaign momentum that has been generated as a result of the conference is a testament to their extraordinary efforts, diligent

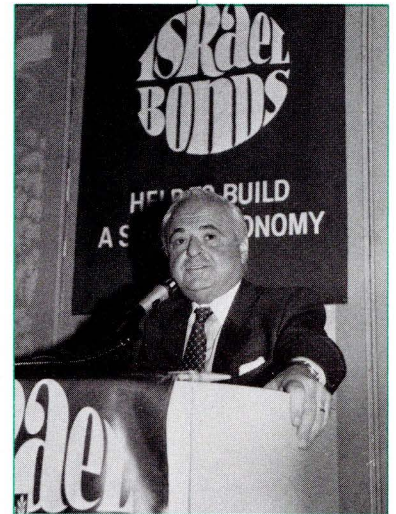
planning and close attention to every detail. Their leadership is an invaluable asset to the Israel Bonds campaign.

Ambassador Meir Rosenne Announces 40% Increase in Israel Bonds Sales

The tone for the conference was set when Israel Bonds President and Chief Executive Officer, Ambassador Meir Rosenne, in his keynote address, made the dramatic announcement that bonds sales totaled \$686 million to date, an extraordinary 40% increase over an identical period last year, when 1990 culminated in a record \$766 million in Israel Bonds.

"We are living Jewish history," declared Ambassador Rosenne, telling conference delegates, "The immigration of hundreds of thousands of Soviet Jews symbolizes the power and strength of Israel.

Supporting this immigration is the crucial role of Israel Bonds." Through the purchase of Israel Bonds, said the Ambassador, "we can transmit the legacy of Israel to future generations of Jews."



Ambassador Meir Rosenne, President and Chief Executive Officer, State of Israel Bonds

"The overwhelming outpouring of Israel Bonds support is indicative of a strong belief in Israel," he said.

Ambassador Rosenne read a cable he received from Prime Minister Yitzhak Shamir, in which the Israeli leader said, "I avail myself of this opportunity to thank you for all your efforts in the past, which have produced excellent results."

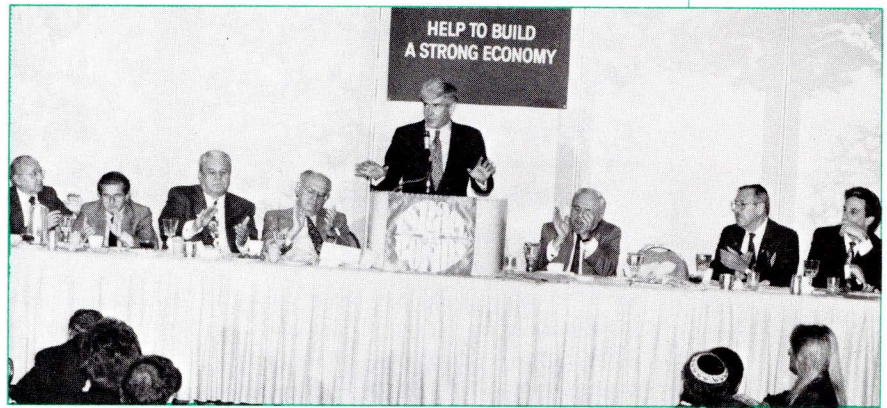
The Prime Minister stressed, "The Israel Bonds organization can play a major role in helping Israel overcome this difficult period by raising an even larger amount this year than you did in your record years in the past."

The opening session of the conference was presided over by National Campaign chairman, Michael Siegal.

Secretary Kemp Salutes Israel Bonds

Secretary of Housing and Urban Development, Jack Kemp, a staunch advocate of Israel, both as a nine-term Congressman and as a member of the Bush Administration, provided one of the most inspiring moments of the conference when he exhorted the delegates to persevere in their efforts, urging his audience, "don't give up, don't give up." In addressing the significance of the Soviet aliyah, Secretary Kemp said, "this immigration is one of the

greatest opportunities we have to make a contribution to humankind."



From left to right: Sy Syms, Chairman of the Board; David B. Hermelin; Sam Rappaport, President, 1% Club; Billy B. Goldberg, National Chairman, President's Club; Secretary Jack Kemp; Ambassador Meir Rosenne; Arthur Joseph, National Vice-Chairman; Michael Siegal

He praised the role of Israel Bonds in helping to provide a new life for Soviet and Ethiopian immigrants, noting, "The Israel Bonds organization is a remarkable testimony to the enthusiasm of the Jewish community around the world. Your efforts are a reminder to the world that you will never allow another Holocaust."

The session was chaired by Israel Bonds President's Club National Chairman, Billy B. Goldberg, of Houston. Sam Rappaport of Philadelphia, president and only member of the Israel Bonds 1% Club, made an emotional appeal to the delegates to ensure a meaningful and successful campaign. National Vice Chairman, Arthur Joseph of Teaneck, introduced Secretary Kemp to the delegates, and National Campaign Cabinet Member Sigmund Strochlitz of New London, thanked the secretary on behalf of an appreciative audience. Secretary Kemp received a standing ovation from the delegates.

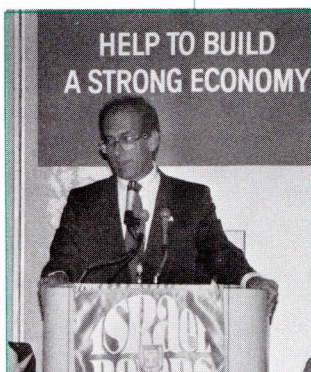
Minister Olmert: "I Urge You to Redouble Your Efforts"

Health Minister Ehud Olmert, one of the Shamir government's most prominent and respected spokesmen, said, "I urge you, on behalf of the government of Israel, to double your efforts. Every dollar we borrow from you means it will not have to be borrowed from another source."

He continued, "the task of immigrant absorption is easier to do when you are on our side. The difference between you and other sources is that there are no political strings attached. No one else will show the same dedication and support."

Drawing a comparison between World War II and today, Minister Olmert said, "unlike 50 years ago, Israel and the Jewish people have the power to save Jews. What we need now is the inner strength and energy to meet this challenge."

Alex Grossman of Toronto, president of Canada-Israel Securities, Ltd., served as the luncheon chairman. Minister Olmert was introduced by National Women's Division Chairman Roberta Goldstein of Rockland County, and thanked for his important message by Robert Keats, chairman of the Washington, D.C. President's Club.



Health Minister Ehud Olmert



From left to right: Sam Halpern, Community Chairman, Elizabeth, NJ; Marian Unger Davis, Conference Co-Chairman; Robert Keats, Chairman, Washington D.C. President's Club; Sy Syms; Roberta Goldstein, National Chairman, Women's Division

Ambassador Zalman Shoval Calls Israel Bonds "The Signal that the Jewish People Will Not Fail"

In a special welcoming reception for delegates at the Israel Embassy, Ambassador Zalman Shoval stated, "Israel Bonds make an enormous contribution to Israel's economy, and are a signal that the Jewish people will not fail in immigrant absorption."

Israel's U.S. emissary expressed his belief that "Israel can develop into an economic miracle because of its human resources. There is



Sy Syms greeting Ambassador Zalman Shoval

no greater per capita concentration of educated and skilled individuals than in Israel."

"Economic strength," Ambassador Shoval continued, "is no less important than military strength. This is why your efforts are so important."

Israel Bonds President and Chief Executive Officer, Ambassador Meir Rosenne, offered greetings from the conference delegates. Sy Syms, of New York was chairman of the embassy reception. William Kaplan, Washington Host Committee co-chairman, welcomed the delegates.. Israel Bonds Chairman of the Board, Dan Katz, Milwaukee New Leadership chairman, thanked Ambassador Shoval on behalf of the attendees.

Economist Herbert Stein Says Soviet Immigration Calls For "Unprecedented Financial Support from American Jewry"

Nationally prominent economist, Dr. Herbert Stein, in a briefing on Israel's economy, said the challenge generated by the wave of immigration calls for "an unprecedented amount of financial support from American Jewry . . . Israel cannot count on a permanent and unconditional flow of aid from the United States or any other foreign source."

Dr. Stein said, "The immigration, while posing serious short-run problems, could be a great source of strength to Israel." He also said that there are optimistic signs for Israel's economy, including 3.5% growth per annum over the past forty years, which, he said, was "well above the U.S. rate of growth."

Washington, D.C. Campaign Chairman Merrick Marshall introduced Dr. Stein, who was thanked for his insightful analysis by Jonathan Brateman of Detroit, who served as conference New Leadership co-chairman.



From left to right: Warren Wolfson, National Chairman, Special Projects and Conference Co-Chairman; Sy Syms; Michael Siegal; Herbert Stein; Ambassador Meir Rosenne; Marian Unger Davis, National Chairman, Twin Bonding and Conference Co-Chairman

Congress Greets Conference Delegates

Situated in the very room where the Clarence Thomas confirmation hearings were held, on the same day the Senate was to vote on his appointment to the Supreme Court, delegates to the North American Leadership Conference were greeted by members of the House and Senate.

Senator Robert Kasten (R - Wisc.)



Senator Robert Kasten



Senator Arlen Specter addressing delegates in the Senate Caucus Room



Congressman Lawrence Smith

called the immigration of Soviet Jewry "a significant moment in history, and said that their successful absorption in Israel was "the final part of the struggle."

Senator Arlen



From left to right: Ambassador Meir Rosenne, Senator Arlen Specter and Marian Unger Davis

Specter (R - Pa.) cited the role of Israel Bonds in the absorption process, telling delegates their efforts were "of overwhelming importance."

Congressman Lawrence Smith (D - Fl.), in noting the high degree of educated and skilled immigrants arriving in Israel, said the successful integration of Soviet Jews "will do great things for Israel's economy."

Israel Bonds President and Chief Executive Officer, Ambassador Meir Rosenne, offered greetings on behalf of the delegation; and conference Co-Chairman Marian Unger Davis chaired the special Capitol Hill session which brought the conference to a resounding close.

Experts Debate Immigration, Absorption and Peace Process

As part of the effort to fully understand the complexity of two of the most important issues facing



Tanchum Grizim with Moderator, David B. Hermelin

Israel today - immigrant absorption and the peace process two in-depth panel discussions were held, featuring prominent Israeli and American speakers.



Shmuel Shenhar

The panel on immigration, which covered all aspects of the absorption process consisted of Tanchum Grizim, director general of the Ministry of Science and Technology; Shmuel Shenhar, consulate general of Israel; and Avraham Agmon, president and CEO of DELEK, the Israel Fuel Corporation.

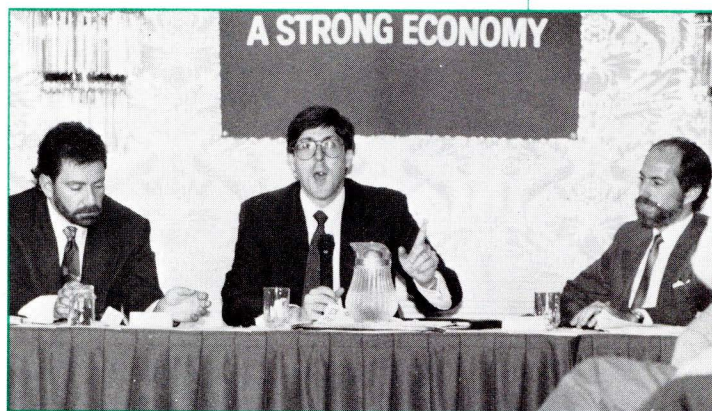
Mr. Grizim said, "The immigration of Soviet Jews is the single most important thing to happen to Israel since the founding of the state." Mr. Shenhar noted the high rate of doctors,



Avraham Agmon

scientists and engineers in the aliyah, and cited encouraging statistics on housing. Mr. Agmon also stressed "history will not understand if Jews were not rescued because of a lack of funds."

Each panelist emphasized the high cost of immigration, which is currently at 16% of Israel's budget, but also took note of the vast social,



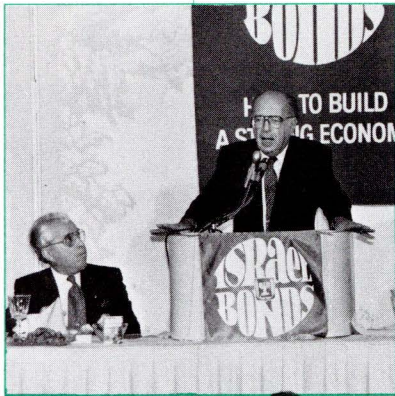
Warren Wolfson, moderator, with Douglas Feith and Frank Gaffney

cultural, and economic rewards that the aliyah will bring to Israel.

The peace process was reviewed by Douglas Feith, former assistant secretary of defense, and Frank Gaffney, director of the Center for Security Policy. The move towards a peace conference was examined from all aspects, with Mr. Gaffney emphasizing, "Israel's benefit to the U.S. as a prospering, western-oriented democracy in the Middle East is of paramount importance."

Israel Bonds International Campaign Chairman David B. Hermelin served as moderator for the discussion on immigrant absorption. Conference Co-chairman Warren Wolfson conducted the session on the peace process.

Ambassador Schifter Provides Soviet Jewry Update



Melvin Ross, National Campaign Cabinet Member, chairing the breakfast with Ambassador Richard Schifter

Assistant Secretary of State for Human Rights and Humanitarian Affairs Ambassador Richard Schifter told conference delegates, "while communism may have fallen, anti-semitism has survived in Eastern Europe."

He said that although the Soviet government has spoken out against antisemitism, "the desire to leave will be the inclination of the vast number of Jews." Ambassador Schifter noted, "Jews have never felt at home despite living in these areas for hundreds of years. Being Jewish means being an outcast. They want to leave for the sake of their children."

As a result, Ambassador Schifter said, Israel can anticipate a minimum of 10,000 immigrants per month.

The breakfast session was chaired by National Campaign Cabinet member Melvin Ross of Boston. Ambassador Schifter was introduced by Washington, D.C. New Leadership Chairman Jordana Enig, and thanked for his update by New England Regional Chairman Ralph Kaplan of Boston.



Julian B. Venezky, immediate past Chairman of the Board, State of Israel Bonds

Julian B. Venezky Tells Delegates "Act Quickly and Without Delay"

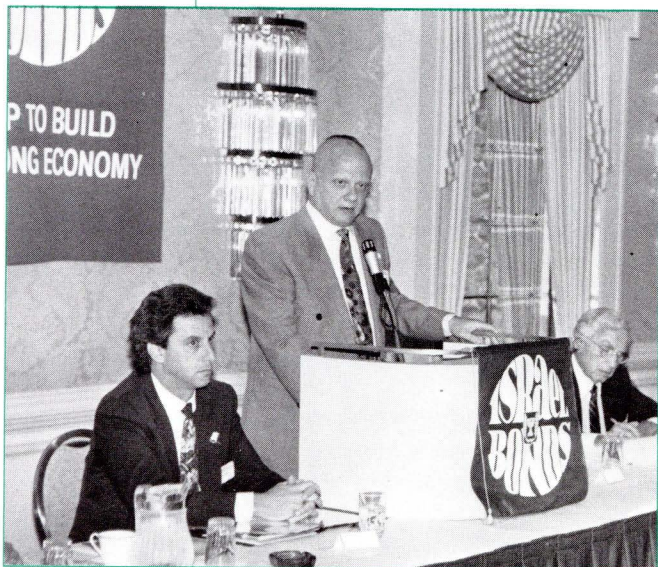
Julian B. Venezky, one of world Jewry's great leaders, and immediate past chairman of the board of Israel Bonds, told delegates, "we must act quickly and without delay to ensure that Israel continues to have the economic resources it so vitally needs for immigrant absorption." He stressed, "It is incumbent upon all of us to furnish Israel with the indispensable economic and moral support that Israel Bonds provide. We cannot afford to stand by and be overtaken by events, for there is too much at stake not only for Israel, but for the Jewish people as a whole."

Mr. Venezky was one of the original founders of Israel Bonds, and, throughout the years, has helped mold the bonds program into one of Israel's greatest economic

resources. His inspired leadership has been a major reason for the unparalleled success of Israel Bonds.

key to reaching the \$1 billion goal - through note purchases and increased enrollment in the President's Club and Prime Minister's Club; a source of potentially large-scale Israel Bonds sales.

Dr. Seymour Alpert, a Founder of Washington D.C.'s Israel Bonds Campaign, Honored For Four Decades of Leadership



From left to right: Michael Siegal, Marvin H. Weiner, National Chairman, Prime Minister's Club; Herbert Zimmerman, National Chairman, Notable Society

Workshops Teach Improved Campaign Techniques

In addition to gaining perspectives from outstanding speakers, delegates also got to the heart of matters through a series of special workshops designed to improve campaign results. Among the topics were: the 1992 Prime Minister's delegation to Israel, an important kickoff for the 1992 campaign, which will take place January 26-31; top-level sales - the



From left to right: David B. Hermelin; Sy Syms; Dr. Seymour Alpert, National Campaign Cabinet Officer; Ceil Alpert; and Ambassador Meir Rosenne

A special moment took place when Dr. Seymour Alpert, a pivotal figure in the Washington, D.C. Israel Bonds campaign since its inception,

and a leading member of the national campaign cabinet for many years, was presented with the Israel Peace Medal in recognition of forty years of devoted leadership on behalf of Israel Bonds.

Si was among those who greeted David Ben-Gurion upon his arrival in the nation's capital during the Israeli leader's historic U.S. visit in 1951 to launch the inaugural issue of Israel Bonds. From that moment on, Si was a committed friend and staunch supporter of the bonds program.

An important Washington, D.C. and national Israel Bonds leader to this day, Si epitomizes the strong leadership and deep dedication that has made Israel Bonds an \$11 billion success story.

The presentation of the Israel Peace Medal was made by International Campaign Chairman David B. Hermelin.

"The Most Significant Time for Israel Bonds Since Its Founding"

by Michael Siegal

National Campaign Chairman

Perhaps at no other time since Israel's establishment has there been such a rush of momentous, historical events, with repercussions

in Israel for generations to come.

The pivotal nature of these circumstances makes this point in time the most significant for Israel Bonds since its founding forty years ago. That is because Israel will be looking to us to realize an Israel Bonds campaign that will enable it to go forth with the enormous undertaking of providing housing and jobs for Soviet and Ethiopian immigrants.

Recent events have made it clear that Israel Bonds is the one consistent source of capital that Israel can always depend on. Therefore, I urge you to work with your community leadership to realize a record Israel Bonds campaign.

We have an excellent opportunity to reach our goal of \$1 billion in sales for 1991, and I can think of no better expression of support for Israel than this extraordinary achievement.

As leaders in the Israel Bonds campaign, we have accepted a mandate to do our very best to provide Israel with the economic resources it needs to achieve a degree of normalcy and independence in a difficult and arduous part of the world.

By working together to realize an unprecedented Israel Bonds campaign, we can enable Israel to reach its destiny as a nation among nations, which, when this historic aliyah is completed, will be one of the world's great scientific, cultural and educational centers.

I look forward to working with you in achieving an Israel Bonds campaign of unsurpassed success.



From left to right: Ambassador Meir Rosenne, Michael Siegal, Karen and Robert Keats

Robert Keats, D.C. President's Club Chairman, and His Wife Karen Provide Delegates With Warm Welcome to Washington

Washington, D.C. President's Club Chairman Robert Keats and his wife Karen, provided delegates with a warm welcome to the nation's capital when they opened their home for a pre-conference reception on Saturday evening, October 12.

The evening enabled delegates to begin their stay in Washington in a cordial and friendly atmosphere.

In appreciation of their hospitality, Robert and Karen were presented with the Torah Award by Israel Bonds National Campaign Chairman Michael Siegal.

Women's Division Hosts Reception In Honor of Kena Shoval

The Women's Division took time out from its deliberations to host a special reception in honor of Kena Shoval, wife of Israel's ambassador to the United States.

The reception was chaired by National Women's Division Chairman Roberta Goldstein of Rockland County, New York, who also presided over an important Women's Division session convened to outline the 1992 campaign. Among the promising highlights of next year are the Women's Division delegation to Israel, scheduled for March 12-22, and the "Women of Valor" campaign, which, throughout the year, will pay



From left to right: Sandy Bobb, Chairman, Washington, D.C. Women's Division; Helen Marshall, Washington, D.C. Host Committee Co-Chairman; Kena Shoval; Roberta Goldstein

tribute to outstanding women.

Renowned author, historian and foreign correspondent Ruth

Gruber, honorary chairman of the "Women of Valor" program, addressed Women's Division delegates about upcoming plans for the campaign.

New Leadership Premiers Documentary on Summer Delegation

Among the many highlights of the conference was the premier of a moving documentary on the historic 1991 New Leadership delegation to the Soviet Union and Israel.

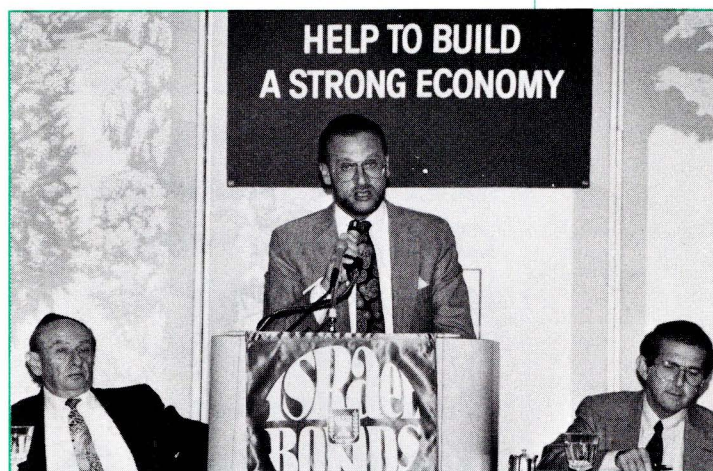
The video, which was presented by National New Leadership Chairman Howard Goldstein of Miami, chronicled the group's poignant encounters with members of the Leningrad and Moscow Jewish communities, as well as their inspiring experiences in Israel.

In a separate workshop, New Leadership participants discussed plans for the upcoming "Israel Means Business" campaign, which will honor leading young professionals throughout North America who have extensive business relations with Israel.

The "Israel Means Business" campaign, which has already had events in New York City and Toronto, is expected to be the most significant program in New

Leadership history.

"Israel Means Business" is symbolic of New Leadership's expanding role in the mainstream Israel Bonds campaign, one that has gained increasingly important dimensions over the years. New Leadership was represented by more than eighty delegates at the conference, a meaningful indication



From left to right: Alex Grossman, President, Canada-Israel Securities, Ltd.; Howard Goldstein, National Chairman, New Leadership; David B. Hermelin

that young Jewish leaders are ready to step forward and assume prominent leadership positions in the overall Israel Bonds campaign.

Perhaps the most striking example of the quality of leadership coming out of the division is National Campaign Chairman, Michael Siegal of Cleveland, who, prior to assuming his current position, served as North American New Leadership chairman.

With so many active and determined members, New Leadership promises to be one of the most important and prominent components of the Israel Bonds campaign for years to come.



STATE OF ISRAEL BONDS

cordially invites you to a

Tribute Dinner-Dance

in honor of

SY SYMS

Greater New York Recipient
Israel 50th Anniversary Award



Guest Speaker

THE HON. YITZHAK SHAMIR

Former Prime Minister of the State of Israel

Wednesday, June 10, 1998

Reception at 6 p.m.

Dinner at 7 p.m.

Grand Hyatt New York

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New York City

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In Tribute to SY SYMS



STATE OF ISRAEL BONDS takes special pride in according this public tribute to Sy Syms, the Greater New York recipient of its Israel 50th Anniversary Award. He is an outstanding individual who has demonstrated an abiding commitment to strengthening Israel's economy through his involved leadership and ongoing support of the Israel Bonds program.

The innovative founder and Chairman of the Board of Syms Corp., Sy opened his first store 38 years ago in lower Manhattan and went on to revolutionize the concept of "off-price" clothing stores. He conceived the nationally famous tag line, "An Educated Consumer Is Our Best Customer," which after two decades still shines

as a premier example of successful retail advertising. That success can be measured in the company's steady growth, with 41 stores currently in operation in 16 states.

Sy has also been the principal spokesman on Syms Corp.'s informative TV and radio commercials. His warm smile and mellifluous voice, developed as a young sportscaster during the early 1950s, are known to tens of millions of people in all 19 of the company's markets.

Sy's hands-on instincts are equally evident in his leadership efforts supporting education, numerous philanthropies, and the State of Israel. He served with distinction on Israel Bonds' Executive Board for 15 years, the last two as Chairman. In 1986, the Sy Syms School of Business was established under his aegis at Yeshiva University, where he is a Vice Chairman of the Board of Trustees. He is also a generous contributor to Boys Town Jerusalem, the Children's Blood Foundation, the Inner City Scholarship Fund of the Catholic Archdiocese of New York, and other worthy causes. In addition, Syms Corp. proudly sponsors educational programming on public television in New York and many of its trading areas.

Sy and his charming wife Lynn, who reside in Manhattan, co-host a talk show on WEVD radio every Thursday at 6:30 p.m. For recreation, he follows sports avidly and also plays a great game of competitive tennis.

On the occasion of Israel's 50th anniversary, the Israel Bonds Organization calls on Sy's many friends to express their esteem and affection in a manner he is sure to find most meaningful: by joining him in securing Israel's economic growth and development through their investment in State of Israel Bonds.



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signed down with the heavy issues of crime and punishment addressed in the film, guests were quickly lightened up with a post-show dinner at Provence in the West Village and a surprise concert from an inspiring gospel choir.

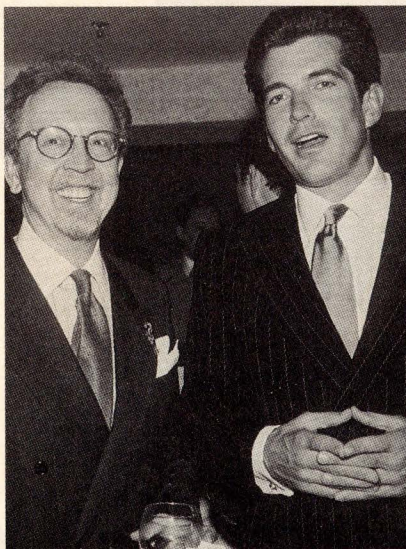
William Baldwin, host of the event, his wife/singer **Chynna Phillips**, actress **Anne Heche**, accompanied by Ellen DeGeneres's mother, and actor/director **Ed Burns** were among the celebrities in attendance. Baldwin slipped out as soon as the plates were cleared, but was around just long enough for guests to notice his impeccable coiffure, which remained perfectly brushed back for the duration of the night.

Over dinner, filmmakers **Liz Garbus** and **Jonathan Stack** thanked the Perry Ellis company and many others for supporting their film. **Max Garelick**, president and CEO of Perry Ellis International, explained the decision to sponsor the documentary's New York premiere. "Perry Ellis was a young talent himself," he said. "We are not pushing to have movie casts wear our clothes by doing this; we are simply nurturing talent." —M.K.

George of the Political Jungle

In a celebration of politics, power and power dressing, *George* magazine honored the "20 Most Fascinating Men in Politics" featured in its June issue. Hosted by **John F. Kennedy Jr.**, editor in chief of *George*, the reception took place in the trendy new Hotel George in Washington, D.C., and was sponsored by English shirtmaker **Turnbull & Asser**.

Honored guests included **Terry Lenzner**, Washington's most feared political sleuth, **James Hormell**, the controversial nominee for ambassador to Luxembourg, and "baseball savior" **Joe Cubas**. **Gregg deVaney**, CEO of Turnbull & Asser, said sponsoring the event was ideal for the clothing company. "There are a lot of well-dressed people in politics; it was a natural fit for us," he said. —M.K.



Gregg deVaney, CEO of Turnbull & Asser, with John F. Kennedy Jr.



Out magazine's July cover featuring John Bartlett

The biggest attraction of the night was an "OUThouse" plastered on the *Out* magazine covers with Bartlett as cover-boy. Inside was a seated mannequin clothed head-to-toe in John Bartlett. —M.K.

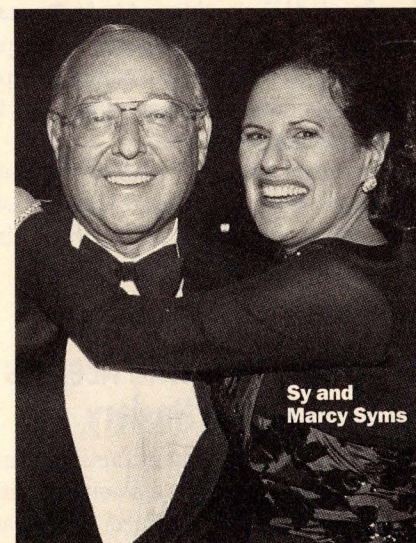
Syms Wins Israel 50th Anniversary Award

The **State of Israel** said "thank you" last week to retailer **Sy Syms**, founder and chairman of **Syms Corp.**, by naming him the Greater New York recipient of the Israel 50th Anniversary Award for his super salesmanship in helping to sell bonds for the country. And the men's wear industry, some 500 strong, turned out for the black-tie event at the Grand Hyatt in New York, which was emceed by Sy's daughter, **Marcy**, president and CEO of the off-price chain.

Accepting the handsome glass statuette, Syms was careful to point out that buying an Israel bond "wasn't charity, but a sound business investment that never missed an interest payment. And not one cent is spent for armaments, but to build the country's infrastructure." The event raised \$11.3 million in bond sales.

On a lighter note, Syms fired off a warning to **George Steinbrenner** to give up his idea of moving the New York Yankees to New Jersey. He announced — with cheers from the audience — that if The Boss ever tried to leave the Bronx, he'd "try to stop him from calling them the New York Yankees."

Syms has more than a passing interest in the Yankees. *The New York Times* carried a story a few months ago about the retailer's heading up a group of investors eager to buy the legendary team. —STAN GELLERS



Sy and Marcy Syms

People and Profiles

by Gad Nahshon

Sy Syms was honored on June 10, 1998 by the State of Israel Bonds. Syms, founder and Chairman of the Board of Syms Corp., was the recipient of the

Bonds' Israel 50th Anniversary Award. The ceremony-dinner-dance event took place at the Grand Hyatt Hotel in New York.

Yuli Edelstein, Israel's

Minister of Absorption, was the guest speaker and Marcy Syms was the event's chairperson.

Since opening his first store in lower Manhattan 38 years ago, Mr. Syms has spearheaded his company's steady growth to 41 stores operating in 16 states.

He is probably best known for his warm smile and mellifluous voice as the principal spokesman in Syms Corp.'s informative TV and radio commercials, and for conceiving the nationally famous tag line, "An Educated Consumer Is Our Best Customer®," which after 20 years is still regarded as a premier example of successful retail advertising.

In 1986, Yeshiva University established the Sy

Syms School of Business in his honor as the first undergraduate business school under Jewish auspices in North America. Mr. Syms is a vice chairman of the University's Board of Trustees and a member of the Board of Directors of the Syms School. He is also a major supporter of Boys Town Jerusalem, the Children's Blood Foundation, the Inner City Scholarship Fund of the Catholic Archdiocese of New York, and many other worthy causes.

Mayor Rudolf W. Giuliani this evening hosted a gala dinner and awards ceremony celebrating the 50th anniversary of the establishment of the State of Israel and its relationship with the people of the United States. Tonight's Gracie Mansion ceremony, organized by the America-Israel Friendship League (AIFL) and the Jewish Community Relations Council of

Greater New York (JCRC), honored Israeli independence movement hero Al Schwimmer, Israeli medical pioneer Dr. Raymond Sackler, the New York Stock Exchange, the National Association of Securities Dealers and Automated Quotes (NASDAQ) and Gilat Satellite Networks.

Joining the Mayor at tonight's ceremony were Israel's Ambassador to the United Nations Dore Gold, Israel's Consul General in New York City Schmuel, Israel's Ambassador to the United States Elihu Ben-Elisar, Israeli Labor Party Chairman Ehud Barak and Nobel Laureate Elie Wiesel.

Many celebrities came to this event which took place in a huge tent in Giuliani's backyard. Among them: Kenneth Bialkin, Martin Begun, Israel Miller, Benny Gaon, Edgar Bronfman, Mortimer Zuckerman, Dov Mishor and Shmuel Ben-Shmuel.



Sy Syms, Israel Bonds.

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and help us finalize plans
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Guest Speaker
SY SYMS
New York Commerce and Industry Chairman
State of Israel Bonds

LEE EPSTEIN
Chairman Direct Marketing Division

R.S.V.P.

The
Remarkable
Israel Bond
Story

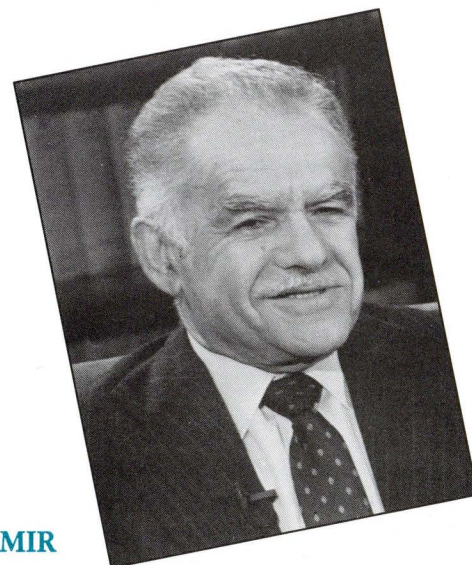




CHAIM HERZOG

The President of Israel

The Israel Bond campaign represents a unique and binding partnership with Israel. Your continued faith in Israel increases our national strength. Your concrete support of our growth has consistently been a source of hope and optimism for us.

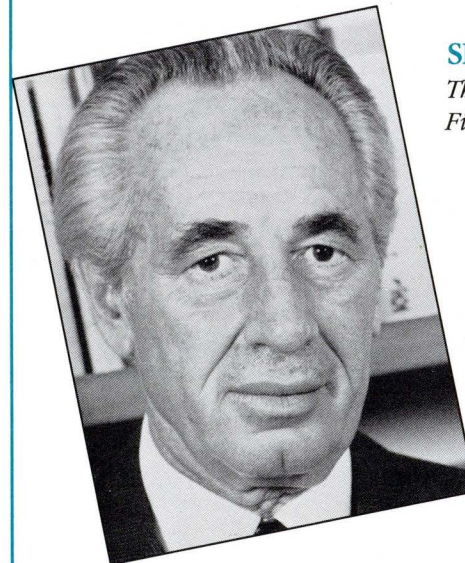


YITZHAK SHAMIR

The Prime Minister of Israel

The Bond Organization has participated in all our experiences through the years. You have clearly manifested your solidarity with the people of Israel.

I am confident that you will make great efforts, as you have done with success and fervor over the years, for Israel's financial advancement and stability, for building our infrastructure and ensuring our goal of true economic independence.



SHIMON PERES

The Vice Premier and Finance Minister of Israel

Israel Bonds' consistent support since 1951 has helped us to achieve great progress in our continued efforts to strengthen our economy. Your ongoing support is more crucial than ever now as we seek to expand vital employment opportunities in our development towns.



YITZHAK RABIN

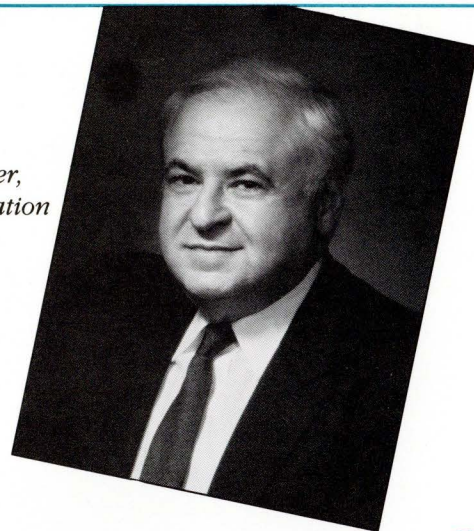
Israel Minister of Defense

I believe that everyone who attends this Israel Bonds conference, by your activity, by your deeds, show that they care, that they are committed to Israel Bonds as one of the means which assists Israel to go on with our economy and its improvement while we are taking care of the defense and the other issues that we have to cope with.

I believe that the long history of the Jewish people has bestowed on our shoulders unique challenges and responsibilities. Generations of Jews dreamt in the last 2,000 years that the fate of the Jewish people will be in their hands. We are the generation with the fate of the Jewish people in our hands. Let's face the unique responsibility and challenge that our generation is privileged to carry. I believe that together we shall overcome everything.

**AMBASSADOR
MEIR ROSENNE**

*President and
Chief Executive Officer,
Israel Bond Organization*



When the historians write the history of the 20th century, they will record that the greatness of the Jewish people was not only to be able to build a Jewish state without asking any foreign soldier to die for it, but also that we have been able to mobilize in 40 years close to \$10 billion through State of Israel Bonds.

Our Bond Organization has a unique role in the history of the Jewish people. Israel Bonds is the only organization that mobilizes funds to be invested in the economy of Israel to ensure the enhancement of the infrastructure of the Jewish State.

The sooner we reach the \$10 billion goal, the closer we get to economic independence, the nearer we will be to insure that our children and our children's children will live in a world that will have more respect for the Jewish State and the Jewish people.

STUART E. EIZENSTAT

*Former Assistant to
President Carter*



No organization has meant more to the development of the State of Israel than Israel Bonds.

It is a very important development that Israel Bonds is moving from supporting infrastructure, as it has done for the past 39 years, to increasingly finance research and development projects in Israel's growing high-tech sector.

Israel Bonds can help lead the way to the solution of many of the internal Israeli problems - such as Israel's economic struggle. It can also help American Jews create a new, more mature, and dynamic relationship between American Jews and Israel.

DR. JOSEPH BURG

*Israel Cabinet Minister
from 1948 to 1988*



Since its founding, the Bond Organization has served as the means by which approximately \$10 billion were sold and invested in Israel. This is no trifling matter. To a large extent, Bond sales are a barometer which measures the degree of identification between the Diaspora and Israel.

Thanks to the Bond Organization, close to 7,500 banking institutions throughout the world have invested money in the State of Israel. This fact, and the political and economic connections which it entails, aid both directly and indirectly in the economic development of the State of Israel.

BENYAMIN NETANYAHU

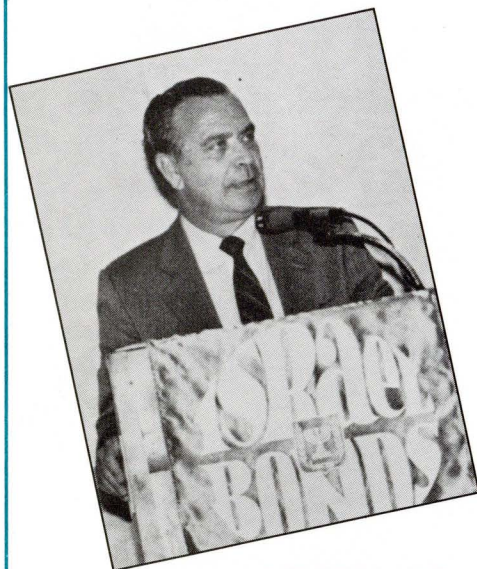
Deputy Foreign Minister of Israel



The fact is that many Soviet Jews, having to choose whether to stay in the Soviet Union or to go to Israel, many will choose to go to Israel. Here, we have a job. Because we have to take and create the capacity to receive them. We have a wondrous opportunity. One of the things that we've been fighting for since the founding of the state is to have a critical mass of population.

If I have to think of one organization, of one effort, that can make an enormous difference, it is this Bond Organization, with its capacity to organize and mobilize an effort to meet the historic challenge.

What counts and what will count right now for the future of the Jewish people is the future of Israel. The two are inseparable, and every person has to ask himself what your communities are doing to be able to stand in time before God and history, and to say: I was there; I stood up as a Jew, and I made sure that the future of Israel, the future of Zion, and the future of the Jewish people are secure.



GIDEON PATT

*Israel Minister of Tourism
Former Minister of Trade and Industry*

In 1948, when the State of Israel was born, that first year the total exports of Israel were \$57 million. 40 years later, in 1988, Israel's exports exceeded \$18 billion.

We are very successful because this Bond Organization was part of it and was making available to us the necessary funds with which to put together our infrastructure. We now export high tech products. You have helped us build such an economy.

I am a great believer in the Bond Organization. Every dollar you mobilize goes to the roads, to the ports, to electricity, to the current infrastructure of the State of Israel.



RICHARD PERLE

*Former U. S. Assistant
Secretary of Defense*

What the Israel Bond Organization is doing is as vital to the security and the survival of the State of Israel and the dignity of Jews around the world as any action taken by any individual anywhere.



U.S. SENATOR ARLEN SPECTER *of Pennsylvania*

I am very delighted to see the great success of the Israeli bond effort, and to note the \$630 million accomplishment, which is just wonderful. It is something that is very heart-warming and is something that you have every right to be very, very proud of.

I thank you very much for your strenuous effort on behalf of Israel Bonds, and on behalf of Israel. Yours is a very high calling.



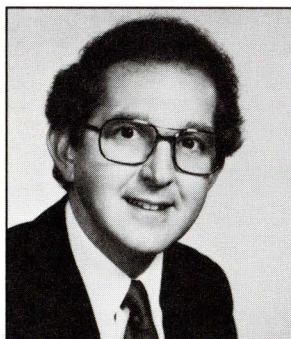
MAYOR WILSON GOODE *Mayor of Philadelphia*

All of you are involved in insuring that Israel remains a strong and secure nation. I want to commend you for the work that you do year in and year out to insure that Israel remain strong and secure. Without your help, without your support, without all that you do, that would indeed not be the case.

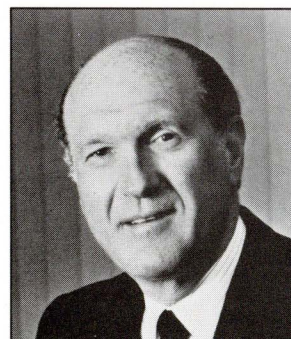
As a black man living in America, watching what you do for the State of Israel gives me a great deal of pride in terms of how all of you are giving back to the State of Israel.

You may not see it from your eyes, but from my eyes you are doing an absolutely outstanding job. I applaud all of you for that.

STATE OF ISRAEL BONDS



DAVID B. HERMELIN
International Campaign
Chairman



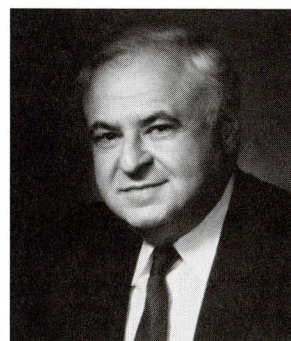
WILLIAM BELZBERG
North American Chairman



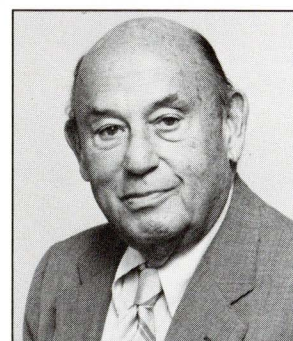
SY SYMS
National Chairman



JACK D. WEILER
International Chairman
President's Club



AMB. MEIR ROSENNE
President and
Chief Executive Officer



JULIAN B. VENEZKY
Chairman of the Board

חדשות

מסיכום התחדשים ינאר אונסט עולה

גידול של 7% בגיוס כספים ע"י הבונד

מאת כתב גלובס בירם

מפעל מלווה העצמאות השנתית - הבונד - הצליח לרשום ב-8 החודשים הראשונים של השנה גידול ריאלי של 7% במכירותיו. זאת למרות אינפלציה חמורה בתחילת השנה.

נשיא הבונד, הר"ר מאיר רוזן, מסר היום (יום א') עם סיום עידה השנתית של מפעל גידול לצדן אמריקה, כי דשים ינאר עד אונסט הצ' האירגון לגיוס כסום שיא 389.7 מיליון דולר המהווה 7% לעומת התקופה ילה אשתקד. אשתקד מכר ון איגרות בהיקף כספי 366 מיליון דולר.

ר רוזן הדגיש כי הגידול ת הוא התשובה של ושל יהדות התפוצות המלוויה התודעתית

למרות האיתותיפאדה: מכיוון הבונד בחו"ל ודלו ב"7 אחוז הצפה

8.9.1989

מאת גד ליאור

למרות האיתותיפאדה והפי גיעה בתרמיתה הבינלאומית של ישראל, גדלו מכירות כר לווה העצמאות והפיתוח של ישראל (הבונד) בשמונת החודשים הראשונים של השנה לשיא חדש: 389.7 מיליון דולר, לעומת 366.3 מיליון דולר בתקופה המקבילה אשתקד - גידול של 7 אחוז.

לדברי ר"ר מאיר רוזן, נשיא ארגון הבונד, הארגון מודים מדי יום בממוצע למי שק הישראלי 3 מיליון דולר בכספי השקעות.

רבין מאוכזב מהפלשתינאים

★ שר הביטחון יצחק רבין היוצא בשבוע הבא לארה"ב, למי הזמנת הבונד, עשוי לקיים מספר פגישות מדיניות בוושינגטון.

יצחק רבין מה יאמר למארחיו בארה"ב

בוצרים' עם רבין. שר הביטחון יצחק רבין נהנה מבדיאה טובה, בחברתם של מאיר רוזן (משמאל) ודוד הרמלין (במרכז), עת השתתף אתמול במילדלפיה בוועידת ה'בונד' ש' (נילוס: א.מ.)

חדש במכירות הבונד

גוסט נמכרו אגרות בסכום כולל של 7 ל של 7% לעומת התקופה המקבילה נ

נ סומר מעריב חזורים הראשונים של מפעל הבונד לשיא מכר

ז. נמכרו אגרות בונד בס' ול 389.7 מיליון דולר - ג' אחוזים לעומת התקופה שנה שעברה.

ה ועידה השנתית של מפ' ה צמחן אמריקה אבר נשיא יד מאיר רוזן, כי בחדש

Israel Bonds record

The Israel Bonds organization succeeded in raising a record \$389.7 million for Israel in the first eight months of the year, representing a 7% increase from the same period last year, it was announced yesterday.

Addressing the annual bonds convention, the organization's president, Meir Rosenne, predicted the end of the year will have

This is not an offering. The offering can be made only
by prospectus, a copy of which can be obtained from

Development Corporation for Israel

STATE OF ISRAEL BONDS

730 Broadway, New York, N.Y. 10003

Leadership Conference Held in Philadelphia

Over 400 Israel Bond delegates from more than 40 communities in the United States and Canada recently met in Philadelphia to participate in one of the Bond Organization's most successful and meaningful North American Leadership Conferences in many years.

An eight-month worldwide sales total of \$389.7 million in State of Israel Bonds, representing a seven per cent increase over the same period last year, was announced by Ambassador **Meir Rosenne**, president and chief executive officer of the Bond Organization.

The delegates were addressed by leading members of the Israeli government, including Defense Minister **Yitzhak Rabin**, Deputy Foreign Minister **Binyamin Netanyahu** and Tourism Minister **Gideon Patt**.

Richard Perle, the former Assistant U.S. Secretary of Defense in the Reagan administration, **Stuart Eizenstat**, former Special Assistant to President Carter, and U.S. Senator **Arlen Specter** of Pennsylvania also addressed the conference.

The major session of the conference featured an address by Rabin, who spoke about the current military situation in the Middle East and the intifada in the territories.

Other speakers included **David B. Hermelin** of Detroit, international campaign chairman; **William Belzberg** of Los Angeles, North American chairman; **Julian B. Venezky**, of Peoria, chairman of the board, and **Melvyn A. Dobrin**, of Montreal, national chairman of Israel Bonds in Canada. ♦



William Belzberg, Israel Bonds' North American chairman, with Susan Weikers-Volchok, honored for her service as national chairman of the Israel Bond Women's Division from 1986-1988



Israel's Deputy Foreign Minister, Binyamin Netanyahu, addressing a conference luncheon



Barbara Stollman, national chairman of the Israel Bond Women's Division



Gary E. Erlbaum, host committee chairman (second from left) together with (left to right) Sy Syms, Israel Bond national chairman; Sen. Arlen Specter of Pennsylvania; and Sam Rappaport, founder of the Israel Bond "One Per Cent Club."

EVENTS

dignitaries at the highest levels, including Prime Minister Margaret Thatcher of Great Britain. In 1987, a delegation attended meetings with the Helsinki Monitoring Group in Vienna.

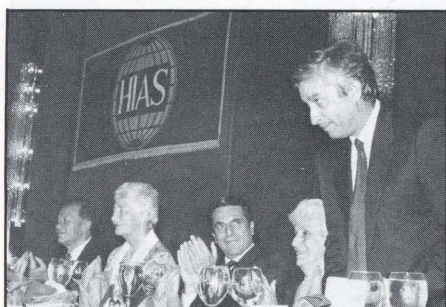
Also attending the dinner on behalf of the Congressional Wives were co-chairs from the House of Representatives, **Dolores Beilenson**, whose husband is Rep. **Tony Beilenson** (D-CA) and from the Senate, **Shirley Metzenbaum**, whose husband is Sen. **Howard Metzenbaum** (D-OH). **Jeanne Simon**, wife of Sen. **Paul Simon** (D-IL), a recent presidential candidate, was also in attendance. ♦



HIAS Executive Vice President Karl D. Zukerman (left), with his wife, Rhea, and Phillip A. Saperia, assistant executive vice president of the migration agency



Yona Ann Goldberg, 1989 HIAS Awards Dinner chairman, congratulates the Honorable Adolfo Cristofori, undersecretary of the Italian Council of Ministers, and Tullia Zevi



Siro Bargiacchi, mayor of Ladispoli (standing), with (from left) the Honorable Adolfo Cristofori, undersecretary of the Italian Council of Ministers; Susanna Agnelli, undersecretary of the Italian Foreign Ministry; Minister Francesco Corrias, consul general of Italy to New York; and Tullia Zevi, president of the Union of Italian Jewish Communities



Jacqueline Levine (center), a vice president of HIAS, talks with Congressional Wives Co-Chairs Shirley Metzenbaum (left), wife of Ohio Senator Howard Metzenbaum, and Dolores Beilenson (right), wife of Representative Tony Beilenson of California



Yona Ann Goldberg (left), chairman of the 1989 HIAS Awards Dinner, with Jeanne Simon, wife of Sen. Paul Simon and representative of the Congressional Wives for Soviet Jewry, and Liliane Shalom, associate secretary and board member of the migration organization of the Jewish community



Siro Bargiacchi, mayor of Ladispoli, congratulates members of the Congressional Wives for Soviet Jews, including (from left) Shirley Metzenbaum, June Miller and Jeanne Simon

EVENTS



Gabriel Levy (left), then-Israel Economic Minister in the United States with Melvyn A. Dobrin, national president of Israel Bonds in Canada, and Ambassador Meir Rosenne, president and chief executive officer of State of Israel Bonds



Ambassador Meir Rosenne, president and chief executive officer of the Israel Bond Organization, with Sy Syms, national chairman, and his wife, Lynn



Julian Venezky, chairman of the board of the Israel Bond Organization, paying tribute to Saul Volchok, national chairman of the Israel Bond campaign's Prime Minister's Club



Barbara Belzberg with David Hermelin, International Campaign chairman



Israel Defense Minister Yitzhak Rabin (left) with Gabriel Erem, publisher of Lifestyles magazine



The leaders of the Canadian Bond Organization meet with Tourism Minister Gideon Patt (second from right) and Ambassador Meir Rosenne. (Left to right): Julius Briskin, Q.C., national executive vice president, Canada-Israel Securities, Ltd; Norman Raicek, national missions chairman; Melvyn A. Dobrin, national president; and Sheldon Shafter, officer in the Builders and Real Estate Division of Israel Bonds in Montreal



David Hermelin of Detroit (left) with Israel Minister of Tourism Gideon Patt

Ophthalmologist Receives Torch of Learning Award

Charles D. Kelman, M.D., leading ophthalmologist and cataract surgeon, recently received the Torch of Learning Award from the American Friends of the Hebrew University.

The event took place at the Metropolitan Club in New York. The chairman was **Dr. Frank Field**, WCBS-TV Senior Health and Science Editor and meteorologist.

Dr. Kelman received the award for his many outstanding achievements and contributions which have helped save the lives of hundreds of children.

Dr. Kelman is a pioneer in ophthalmology and cataract surgery. He is the winner of the first Innovators Award in Ophthalmology, given by the American International Intraocular Lens Congress, as well

as the winner of the American Society of Contemporary Ophthalmology Achievement Award.

The program, which featured jazz superstar Lionel Hampton as guest performer, was sponsored by the Scopus Society of the Greater New York Region and the American Alumni Association of the Hebrew University of Jerusalem.



Jay N. Goldberg, co-president, Greater New York Region of the American Friends of the Hebrew University with Charles D. Kelman



WCBS-TV Senior Health and Science Editor Frank Field with Charles D. Kelman, M.D., ophthalmologist and cataract surgeon



Lionel Hampton (left) with Dr. Charles D. Kelman on the sax

Louis Vuitton Gala

Louis Vuitton President and CEO **Henry Racamier** and **Arthur Ochs Sulzberger**, chairman of the board of the Metropolitan Museum of Art, recently hosted a magnificent affair.

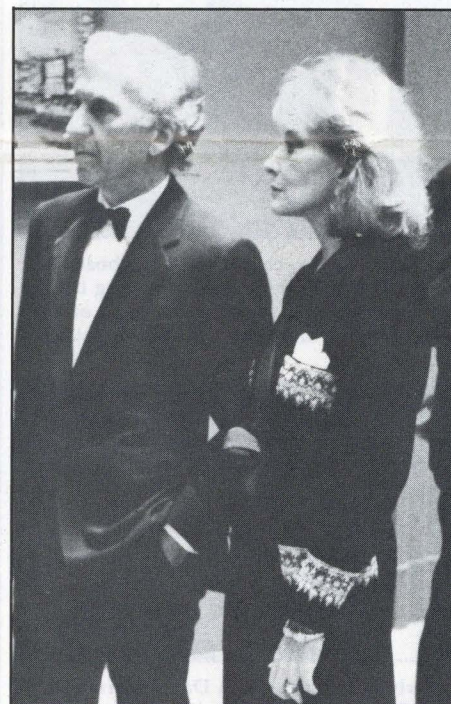
The prominent guest list included ADL head **Abraham Foxman**, **Dr. Armand Hammer**, **Mr. & Mrs. John Gutfreund**, Israel's U.N. Ambassador **Johanan Bein**, **Mr. & Mrs. Felix Rohatyn**, **Mr. & Mrs. Melvin Jacobs**, **Mr. & Mrs. Milton Petrie**, **Mr. & Mrs. Abraham M. Rosenthal**, and **Mr. & Mrs. Marvin Traub**. ♦



From left: Mr. and Mrs. Felix Rohatyn with Mrs. Rudolf Heinemann



Mr. and Mrs. Henry Racamier



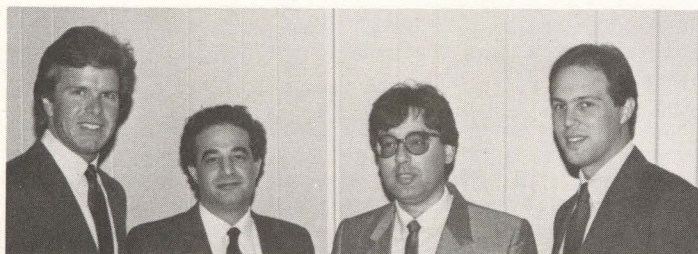
Merv Adelson and Barbara Walters

NEW JERSEY

New Jersey's NL is branching out! Groups are beginning to develop all over the state.

On February 8th, Palisades NL hosted a party at Reggie's, a popular nightclub in Englewood, N.J. Co-Chairpersons Fran Schwartz and Marsha Glass organized this successful event. Yaron Svoray, a terrorism expert, spoke about the current situation in Israel as well as his own personal experiences to a captivated audience of 70 people. Reggie's will be the place once again for another parlour party in the future.

Shraga Mekel, Chief Economic Correspondent for the Israeli daily newspaper "Ma'ariv" was special guest speaker at the Cherry Hill NL luncheon held on, February 18th. This was Camden County's first function and its success can be attributed to the three Co-Chairpersons: Fred Berlinsky, Rich Gerstein and Jeff Goodfriend. The positive response generated from this luncheon was overwhelming. In fact, the first parlour meeting in this area is already scheduled for April 28th. We're looking forward to great success in Southern Jersey.



Pictured above (l-r) are Jeff Goodfriend, Richard Gerstein, Shraga Mekel and Fred Berlinsky at their recent luncheon. Mekel was also guest speaker at a cocktail reception inaugurating the Atlantic County NL campaign on February 18th. Sam Krantz was chairman of this event. About 20 people came to hear Mekel speak and left the event eagerly awaiting future events. Sam Krantz is shown with Shraga Mekel, below.



MINISTER SHARIR MEETS GREATER NEW YORK

Greater New York NL held a private reception for Minister Avraham Sharir, Israel's Minister of Tourism and Justice on February 18th at the Essex House Hotel in New York City. Marian Gross, the new chairman of Greater New York NL was chairperson for the event.

Chairmen from Greater New York and New Jersey, Delegation chairpeople and potential new chairmen were invited to attend. Sitting informally, roundtable style, Minister Sharir candidly discussed Israel's current situation and he assured all present that it was safe to travel in Israel and hoped to see us all on the August NL Delegation.



Shown above (l-r) are Neal J. Lerner, North East Regional Delegation Chairman; Marian Gross, Greater N.Y. NL Chairman; Minister Avraham Sharir; Suzanne Berkowitz, Delegation Recruitment Chairman for Metro N.Y.; Moshe Shoshani, Israel's Commissioner for Tourism, North America.



Minister Sharir is flanked here by Roy Tanzman (l) and John Kessler (r) of New Jersey.

BOWLING FOR BONDS

BOCA RATON - "Bowling for Bonds" was the theme Saturday, February 20th. It was an evening both for fun and a serious look at the current situation in Israel. Shraga Mekel, the economic correspondent for "Ma'ariv" was the guest speaker. A lot of excitement was generated by the "Moonlight Bowling" with its trophies for high and low scores and money pins. "We are trying to find new ways of generating interest in NL other than using the standard parlor party concept", said David Peskind, Chairman.



Shown (l-r) are Linda Pomerantz, Heidi Fenkell, Beth and Larry Grossfeld.

NORTH DADE/BROWARD

Ronald Krongold, General Campaign Chairman for Miami, facilitated a sales training seminar for the North Dade/Broward Board on Thursday, February 4th. Ron, former national NL chairman, gave insights on how to overcome objections in the sale of bonds. He placed emphasis on knowing what products you have to sell and how not to take rejection personally. "People may not purchase a bond this year, but if you keep plugging away, they may buy a bond next year", said Ron.

MINISTER YITZAK RABIN IN NEW YORK



NL was well represented at the December 13th Cash Collection Luncheon for Greater New York with Defense Minister Yitzhak Rabin. Shown (from l-r) are: Front row: Risa Halpern; Hal Geleibter; Elisa Shay; Vicki Garfinkel; Michelle Arbesfeld; Minister Rabin; Marian Gross, Greater NY NL Chairman; David Hermelin, International Chairman of Israel Bonds and Brig. Gen. (Res.) Yehudah Halevy, President and CEO of Israel Bonds. Back row: Avery Okin; Fraidy Klug; Steve Schneier, Metro NY NL co-chairman; Richard Schleifer; Suzanne Berkowitz and Randy Mintz.

RUTH FIXLER FACILITATES LEADERSHIP TRAINING SEMINAR - SOUTH FLORIDA

A Leadership Training Seminar for Dade, Broward and Palm Beach counties was held November 8th at the Ft. Lauderdale Hilton Hotel. This was the first joint function in which all three counties participated. Ruth spoke about how to become an effective leader and acquire organizational and problem-solving skills. It was an excellent seminar and we look forward to having other such informative seminars in the future.

METRO NY CHANUKAH PARTY



Metropolitan NL held its first sales function at "The Tower", a renovated loft in downtown Manhattan, for Chanukah. Sales surpassed all expectations! Sy Syms, National Chairman of Israel Bonds, was the special guest speaker. Pictured (l-r) first row - Marian Gross, Vicki Garfinkel, and Stephen Lubofsky; second row - Fraidy Klug, Michelle Arbesfeld, Tzvi Fishman, Dina Ehrenhalt, Hal Geleibter, Sy Syms, Richard Schleifer, Judith Fradkin, Larry Klein, Suzanne Berkowitz, Steven Schneier and Elissa Shay.

Twenty five people attended a dessert reception at the home of Larry Klein, a member of the Executive Committee of Metro N.Y. The reception, held on February 7th, featured David Harmon, Professor of Education at Columbia University and President of the Institution for Corporate Education as the guest speaker. He was a very interesting and effective speaker.

Harmon, who served seven years as Chief Scientist for the Joint Distribution Committee in Israel and was responsible for the rehabilitation of the population in South Lebanon in 1982 and 1983, spoke about current events in Israel.

SEN. BOB PACKWOOD ADDRESSES "BOND-VOYAGE" GUESTS

South Dade, Florida NL held its gala "Bond-Voyage" Dinner Dance aboard the De Witt Clinton Steamship on Saturday, January 23rd, to promote the "sail/sale" of Israel Bonds. Commemorating the 40th anniversary of Israel as a state, approximately 200 people attended the gala affair at which U.S. Sen. Bob Packwood (Oregon) was the guest speaker. Acting as co-chairpersons of the "Bond Voyage" Dinner Dance were David and Mona Abramowitz, Marcy Taubenkimel and Howard Goldstein.

Recognizing the committee members of the South Dade NL, Brig. Gen. (Res.) Yehudah Halevy, President and CEO of State of Israel Bonds said: "My best wishes and congratulations to you and the members of your committee on the success of the Miami New Leadership Annual Dinner. It is heartening for me to know that some of the finest among the rising generation of our people are continuing in your division's record of exemplary response to the strengthening of Israel's economy. Once again, Miami ranks among the qualified New Leadership groups in the country. Through your partnership with Israel, you are all distinguishing yourselves as leaders of the Jewish community, and upholding the most meaningful traditions of involvement in the progress of Israel and the Jewish people."

In his speech, Packwood urged the sale of Israel Bonds, citing that the funds are needed especially with the possibility of foreign aid being cut for the Jewish state, as well as for other nations. "Purchases of bonds for Israel becomes all the more important because every extra dollar that can be obtained through the Bonds' drive will help make up for what may be a potential short fall in aid from Congress. Purchasing Israel Bonds can make a significant difference" Packwood noted.

"The position of Congress and the American people should be to keep Israel whole and solid until she can bargain for peace from a position of strength and equality but to the extent that the government may have to do less, people will have to do more", added Packwood.



U.S. Senator Bob Packwood, Oregon, gets into the spirit of the South Dade NL "Bond Voyage" Dinner Dance by dancing the Hora with (from l-r) Mona Abramowitz, Marcy Taubenkimel and Donna Slotsky.



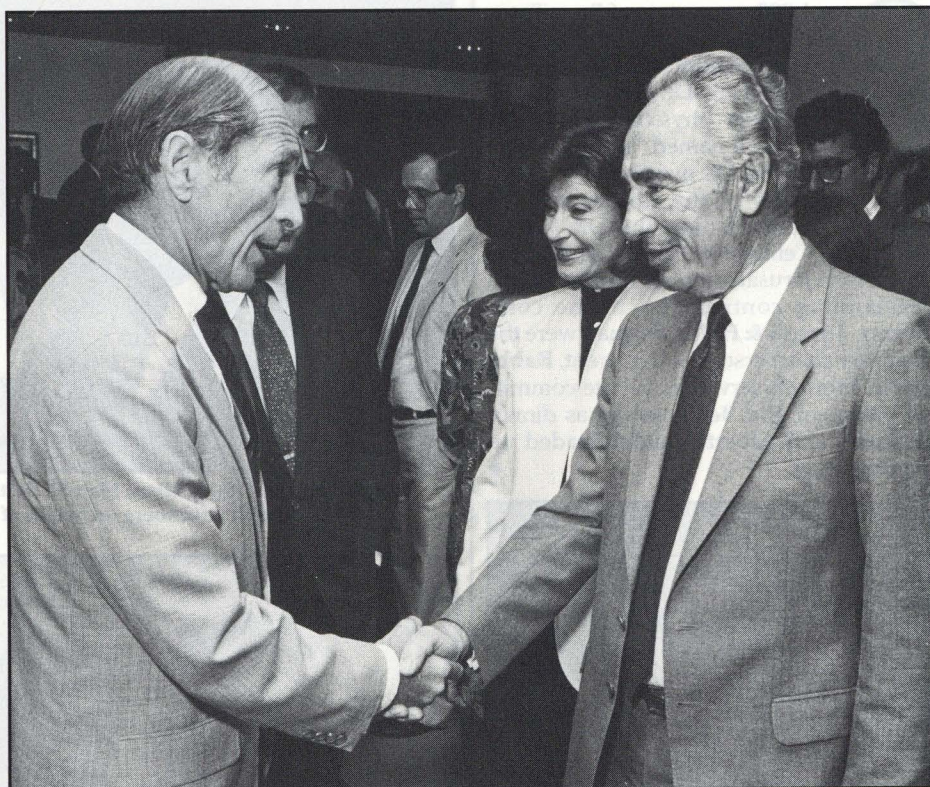
Members of the Executive Board of the South Dade NL greet Sen. Bob Packwood upon his arrival for the annual "Bond Voyage" Dinner Dance aboard the Dewitt Clinton. Greeting Packwood are, (from l-r) David and Mona Abramowitz, Marcy Taubenkimel and Howard Goldstein, co-chairpersons of the gala event.

SHIMON PERES WELCOMED BY ISRAEL BONDS RECEPTION

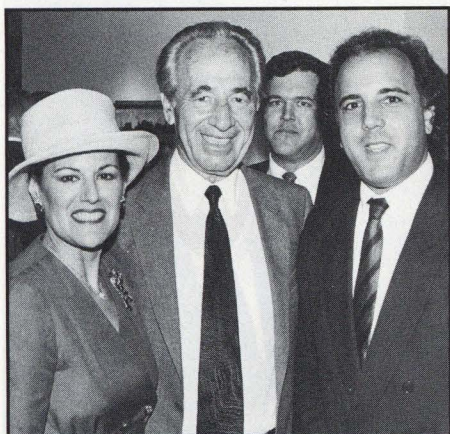
Shimon Peres, Israel's former prime minister and its immediate past minister of finance, was recently honored at a reception sponsored by the President's Club, an honor society of the Israel Bond Organization, and hosted by **Sy Syms**, national chairman of the Bond Organization, and his wife, **Lynn**, at their home in New York.

More than \$2.4 million in Israel Bond sales was recorded at the event, to be used by Israel for its absorption of Soviet Jewish immigrants now entering the country in massive numbers.

Peres has stated that all proceeds derived from the sale of bonds in 1990 will be utilized by the Government of Israel to help build homes and provide job opportunities for Israel's newcomers. ♦



Eugene M. Grant (left), co-chairman of the Real Estate and Construction Division's President's Club, exchanges greetings with Mr. Peres.



Marcy Syms, co-chairman of the Israel Bond Organization's Greater New York Commerce and Industry Division, and Norman Kurlan (right), New York Soviet aliyah chairman, greet former Israel Prime Minister Shimon Peres.



Shimon Peres is welcomed by Harry Strygler, member of the President's Club in New York.



Sy Syms (center), national chairman of State of Israel Bonds, and his wife, Lynn, with Shimon Peres.

BOYS TOWN JERUSALEM HONORS DR. JOSEPH GREENBERG

Over 1,000 supporters of Boys Town Jerusalem recently gathered at Toronto's Sheraton Centre for a festive dinner honoring **Dr. Joseph Greenberg**. The popular physician, known as "Dr. Joe," has been named "the city's best doctor" by *Toronto Life* magazine.

The proceeds of the dinner will be devoted to establishing the Dr. Joseph Greenberg Centre for Health Services at Boys Town Jerusalem in recognition of his outstanding contribution to the community. **Joseph & Helen Berman** were the honorary chairpersons of this event, **Rabbi David Monson** served as tribute committee chairman, **Sid Bearg** served as dinner chairman and **Albert Mandel** headed up the campaign. ♦



Campaign chairman Albert Mandel (left) presents the Gates of Jerusalem Award to Dr. Joseph Greenberg on behalf of the Canadian Friends of Boys Town.



Anne and "Honest" Ed Mirvish.



Honorary chairpersons Joseph and Helen Berman with Boys Town Jerusalem founder and dean, Rabbi Alexander Linchner (right).



Dinner chairman Sid Bearg and his wife, Annette (right) with Pearl Greenbaum.



Anne and Max Zuchter with Dorothy and Ed Abrams.