



THE JACOB RADER MARCUS CENTER OF THE
AMERICAN JEWISH ARCHIVES
A DIVISION OF HEBREW UNION COLLEGE – JEWISH INSTITUTE OF RELIGION

MS-920: Sy Syms Papers, 1944-2012.
Series B: General, 1944-2009, undated.

Box
D-3

Folder
2

Correspondence, 1983-1990, undated.

For more information on this collection, please see the finding aid on the
[American Jewish Archives](http://AmericanJewishArchives.org) website.

Sat 12/11/82

Dearest Mary,

This is a happy Hanukkah -
I wish you a wonderfully happy
Year with very good health.

I hope you will learn
as much from me as I learn
from you -

Much Love,
Dad

JOHN T. MAHER
99 BAY STREET
E. ATLANTIC BEACH, N.Y. 11561

Aug 23, 1990

Dear Mr. Syms,

In going over some old papers and what have you from the 60's, I come across some hand written receipts that were made out by you when you worked the register at the store.

out, I think
a memo of
busy you were
were most
that come
for all.

using them
enjoy having
the how
much, you
of everyone
and response

REFUNDS	Syms	EXCHANGES
	Syms MEN'S APPAREL 42 Cortlandt Street New York 7, N. Y.	 Worth 2-6488
Date <u>5/1</u> 19		
Sold to _____		
Address _____		
11		
MOORE BUSINESS FORMS, INC., ELMIRA, N. Y.		

The Atlanta Journal

Covers Dixie Like the Dew

★ AND ★

THE ATLANTA CONSTITUTION

The South's Standard Newspaper

P.O. BOX 4689 • ATLANTA, GA. 30302

April 3, 1981

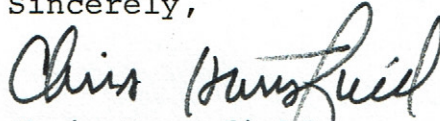
Ms. Marcy Merns
Syms Advertising Agency
45 Park Plaza
New York, NY 10007

Dear Marcy,

I wanted to thank you for your interest in The Atlanta Newspapers and especially for the confidence you've shown in our Atlanta Weekly magazine. Enclosed are your mechanical, negatives, and also a copy of the book.

I hope that this promotion is a success and look forward to working with you in the future.

Sincerely,



Chris Hartsfield
Account Executive
General Advertising

CH/ms
Enc.

RICHARD LESSMANN

60 STILES PLACE, FREEHOLD, NEW JERSEY 07728 (908) 431-5066

October 7, 1973

Dear Nancy,

Congratulations. The enclosed article was in
Yesterday's Asbury Park Press.

Richard



Feb 18 Sun
1990

Dear Marcy,

You made our stay
here sheer pleasure.

The theatre, concerts,
delicious food, message. It
just couldn't have been
 nicer. You are a perfect
hostess.

Thank you my Lone

Mom & Joe

P.S. I did the ~~laundry~~
linens, but didn't have
time to put them in the
dryer. Please take them out
of the washing machine and
put them in the dryer.
I folded all your other laundry



North American Leadership Conference

October 25-27, 1992
Doral Resort and Country Club
Miami, Florida

3/29/93

Dear Mary:

Your mother was the star of the show presented here at Gleneagles for 4 nights - It was a wonderful production - Evelyn Orbach who wrote & directed the show is a cousin of Jerry Orbach - Clark Harris did the lights - He had a lighting company on Broadway & did great shows like "The King & I" Ethel Merman shows etc. He liked your mother's rendition of a tough medley from "Gypsy" as a Merman star stopper - Ruth did a comedy skit, sang comedy numbers - tap danced - she was the acknowledged star of the show by everyone -

It was an exciting week - She had 9 costume changes and had her own dresser -

I thought you would like to know,
Ever

Joe



Proudly Presents
An Original Musical Comedy Revue

"BITS OF BROADWAY"



Written and Directed by
EVELYN ORBACH

Choreography by
EILEEN WEINBERG

Musical Director
EVELYN ORBACH

MARCH 23rd, 24th, 25th, and 26th
8:00 PM

ACT I

1. OPENING: "HERE'S THE SHOW!" All
2. AT THE RACETRACK Saul Eudowe
Sid Goldman
3. "A LITTLE BRAINS, A LITTLE TALENT" Beverly Morris
4. "I WANNA HOME-COOKED MEAL" Ruth Merns
Sid Goldman
(Original Words & Music by Lucian Kaminsky & Danny Weiner)
5. MOZART WAS HERE Betty Goldstein
Stanley Simon
Fay Zucker
Cy Eisenberg
6. "ANYTHING GOES" Selma Berger
Helene Brofman
Helen Cooper
Pearl Dychtwald
Evelyn Rappaport
Eileen Weinberg
7. THE KIBITZER Cy Eisenberg
Sid Goldman
Saul Eudowe
Stan Levy
Stanley Simon
Manny Stein
8. "ANNIE GET YOUR GUN MEDLEY" Herb Oseroff
9. "WE ARE CELEBRITES" Beverly Morris
Ruth Tager
Ruth Merns
Fay Zucker
10. "TAP YOUR TROUBLES AWAY" Will Clarvit
Cy Eisenberg
Saul Eudowe
Sid Goldman
Stan Levy
Ed Munz
Herb Oseroff
Stanley Simon
Manny Stein

ACT I

(Continued)

11. "BIG SPENDER" Selma Berger
Helene Brofman
Helen Cooper
Thelma Deitcher
Pearl Dychtwald
Becky Gitlin
Ruth Tager
Eileen Weinberg
Ed Tager
12. "I'M GONNA LIVE 'TIL I DIE" -Medley Sid Goldman
13. "WE LOVE IT!" All

Intermission

ACT II

1. "UP WITH PEOPLE" Chorus
Soloists: Becky Gitlin, Stan Levy and Ruth Merns
2. DIVORCE COURT Stan Levy
Ruth Merns
Cy Eisenberg
3. "NOBODY DOES IT LIKE ME" Fay Zucker
4. "TAKE BACK YOUR MINK" Beverly Morris
*Dancers: Selma Berger, Helene Brofman, Helen Cooper
Thelma Deitcher, Pearl Dychtwald, Becky Gitlin, Evelyn
Rappaport, Ruth Tager, Eileen Weinberg*
5. "GOOD OLD DAYS" Sid Goldman
Stanley Simon
Herb Oseroff
6. "NOTHING LIKE A GUY" Fay Zucker
Beverly Morris
Ruth Merns
7. THE DECORATOR Betty Goldstein
Cy Eisenberg

ACT II

(Continued)

8. "SWEET GEORGIA BROWN" Selma Berger
Helene Brofman
Helen Cooper
Pearl Dychtwald
Evelyn Rappaport
Eileen Weinberg
9. "GYPSY MEDLEY" Ruth Merns
10. NEW YORK SEQUENCE Entire Cast
- a. "NEW YORK, A HELLUVA TOWN!" All
- b. "BROADWAY MELODY" Becky Gitlin
Ruth Tager
Selma Berger
- c. "BROADWAY RHYTHM" Ruth Merns
Fay Zucker
- d. "GIVE MY REGARDS TO BROADWAY" Pearl Dychtwald
Eileen Weinberg
- e. "EV'RY STREET'S A BOULEVARD" Herb Oseroff
- f. "HOW ABOUT YOU?" Cy Eisenberg
Sid Goldman
- g. "MY HOME TOWN" Beverly Morris
*Soft Shoe Dancers: Selma Berger,
Helene Brofman, Helen Cooper
Pearl Dychtwald, Evelyn Rappaport,
Eileen Weinberg*
- h. "TAKE THE 'A' TRAIN" Sid Goldman
Herb Oseroff
Stanley Simon
Saul Eudowe
- Jitterbuggers: Helen Clarvit,
Thelma Deitcher, Becky Gitlin
Eileen Weinberg*
- i. "BROADWAY BABY" Fay Zucker
- j. "NEW YORK, NEW YORK" All
11. FINALE: "THAT'S THE SHOW!" Entire Cast

PRODUCTION STAFF

PRODUCER	Sue Oseroff
ASSISTANT TO THE PRODUCER	Bob Silvers
ASSISTANT TO THE DIRECTOR	Gloria Goldman
PRODUCTION ASSISTANTS	Caryle Stein
	Bill Lichtner
	Frank Wasserman
TECHNICAL DIRECTOR	Manfred Orbach
LIGHTING	Clark Harris
SPOTLIGHT	Murray Weinberg
SOUND	Paul Kandel
SET DESIGN	Bill Lichtner
	Bob Silvers
STAGE CREW	Larry Gitlin
	Caryle Stein
	Eugene Santosuosso
STAGE CONSTRUCTION	Charlie Keeney
COSTUMES	Edith Eudowe
WARDROBE	Caryle Stein
	Gloria Goldman
	Sheila Silvers
MAKE-UP	Bunny Sperber
DANCE CAPTAIN	Pearl Dychtwald
DRUMS	Bob Barnett
PUBLICITY	Bob Silvers
HEAD USHER	Sandy Flesher
HOUSE GOVERNOR	Rosalie Leff
ENTERTAINMENT CHAIRMAN	Sid Goldman

CREDITS

SPECIAL THANKS TO:

Michael Kaplan, Gavin Arsenault, Herb Oseroff
Gayle Booth and Lorna Strom

COSTUMES BY: Costume World, Pompano Beach, Florida



Dear Marcy -

Thanks again for
hosting me in my 6 day
trek to ny. And thank
you for the fab necklace.
My mother took one look
and tried to palm it! I
loved seeing you and
playing catch up. Next
session will be in PA
my dear!

When the photos come
back, I'll send you copies of
any decent ones. Thx again.
♡ as always, Diana



Alphonse Mucha Book of 30 Postcards - Magna Books



Ms. Marcy Mears

205 W. 57th #4B

NYC, NY 10019

MEMO

ISIDORE S. IMMERMEN
IMMERMAN & IMMERMEN
270 Madison Avenue
New York, N.Y. 10016

JUN 07 1989

NEW ADDRESS
342 MADISON AVENUE
NEW YORK, N.Y. 10173

Dear Marcy — 6/07/89

A great picture
and wonderful recognition
of your involvement in a
great cause. Congratulations!

Note on Immerman
involved too; Harry is
my cousin a delightful
young man —

Hope Dad is feeling
better. Please give him
our love —

Love to you & the
family. Jimmy



Rhododendron

7/96

Dear Nancy,
Haven't shopped for 3 months
I suppose you know that
I broke my shoulder on the
tennis court. A lot of pain.
Saw you're Mom a few weeks
ago at Ann's house. We
all went to see Frances
She lives in a forrest.
No homes near by.
Except Donna's. Glad to
hear that you are finally
taking that vacation with
Mom & Sis. Be good have fun.
Can't wait to see Mom & Sis

new every thing. Hope
you will be down here
this winter. We had
a lovely Passover
with Micky - Jeff - Mom
me & Steve's family. Just
like the old days.
Am. back in sunny
Florida.

Am enclosing the slips

Love
Rhoda



ARTS & ENTERTAINMENT NETWORK

ARLENE MANOS

Marcy,

Just about every word
was written out, so I
could revert to reading,
if it came to that.

Arlene

7/16/96

* I left out the "elegance"
part because Reese had
already read it from a
note I sent her a few
months ago.

read by
Orlene Plonos

7/12/96

THERE WERE MANY OF US WHO WERE PATIENTS, CLIENTS, STUDENTS ...
WHATEVER WE WANTED TO CALL OURSELVES WAS FINE WITH HER
WHO BENEFITTED FROM DR. MARKEWICH'S LONG AND PRODUCTIVE
CAREER AS A THERAPIST. UNTIL LAST NIGHT I ONLY KNEW FOUR OF
THOSE PEOPLE, AND WHILE WE DIDN'T ALL KNOW ONE ANOTHER, WE
DID HAVE A COMMON THREAD BECAUSE OF HER AND THROUGH THE
PERSON WHO REFERRED US TO HER. WE THOUGHT THAT IF WE PROVIDED
A FEW OF OUR MEMORIES OF HER, IT MIGHT BE REPRESENT THAT SIDE OF
HER LIFE, AND ILLUMINATE HOW MUCH SHE CONTRIBUTED TO SO MANY.

1. ONE OF US REMEMBERS: DEJON

DR. MARKEWICH TAUGHT US HOW TO TALK TO PEOPLE, SHE TAUGHT US
THAT YOU COULD GET AWAY WITH SAYING A LOT IF YOU KNEW HOW TO
PHRASE IT SO THE PERSON YOU WERE TALKING TO COULD LET IT IN AND
HEAR WHAT IT WAS YOU WERE SAYING.

ONE EXAMPLE WAS WHEN YOU WERE TRYING TO CONVINCE SOMEONE OF
THE RIGHT PATH OF ACTION FOR THEM. WOULDN'T IT SOUND BETTER TO
SAY TO THEM "YOU MIGHT WANT TO" INSTEAD OF "SHOULD". IT WAS
AMAZINGLY EFFECTIVE.

①

AND IN AFFAIRS OF THE HEART, SINCE NONE OF US IS PERFECT,
SOMETIMES IT WORKS OUT JUST FINE WHEN THE BUMP ON HER HEAD FITS
THE HOLE IN HIS SHOULDER
BE KIND TO DUMB ANIMALS.

ANOTHER: ELLEN

WHEN I THINK OF HER, I RECALL A POEM BY RALPH WALDO EMERSON. IT
IS CALLED SUCCESS
TO LAUGH OFTEN AND MUCH
TO WIN THE RESPECT OF INTELLIGENT PEOPLE AND ENDURE THE BETRAYAL
OF FALSE FRIENDS
TO LEAVE THE WORLD A BIT BETTER WHETHER BY
A HEALTHY CHILD, A GARDEN PATCH OR A REDEEMED SOCIAL CONDITION
TO KNOW EVEN ONE LIFE HAS BREATHED EASIER BECAUSE YOU HAVE
LIVED,,, THIS IS TO HAVE SUCCEEDED

BY ANY STANDARD, HER LIFE WAS A VERY SUCCESSFUL ONE. SHE HELPED
EVERYONE WHOSE LIFE SHE TOUCHED, HAD A GREAT SENSE OF HUMOR,
AND GRACEFULLY KEPT THE IMPORTANT THINGS IN PERSPECTIVE. I WILL
MISS HER.

THE THIRD IS ALSO A POEM MARCY

THE POEM I WOULD LIKE TO HAVE READ IN HER MEMORY IS ONE SHE
REFERRED TO OFTEN. IT IS THE STORY OF HER LIFE AS WELL AS OF THOSE
OF US WHO PAID ATTENTION AND WERE FORTUNATE ENOUGH TO HAVE
LEARNED FROM HER....

*LET TWO SOULS STAND ON A GRASSY SWARD
THAT NIGHTS CHILL DEW FULL YET IS PEARLING
AND ONE WILL GLIMPSE A FROZEN FIELD
AND ONE BEHOLD A SHEET OF STERLING!*

*OR GIVE THEM EQUAL HAND AND EYE,
AND EQUAL HOPE AND EQUAL POWER
AND ONE WILL BUILD A HOUSE OF BRICKS
AND ONE AN IVORY TOWER.*

*THEN SMITE THEM BOTH WITH HEAVY GRIEF
AND ONE WILL MEND FOR STUBBORN PRIDE*

*AND ONE GO STOOPING ALL HIS DAYS,
HIS HAND PRESSED TO HIS SIDE.*

I REMEMBER BEING STUNNED ONE DAY WHEN I WAS DESCRIBING SOME
EVENT THAT HAD HAPPENED AT THE OFFICE, AND SHE SAID "*YOU WOMEN
ARE SO LOGICAL, SOMETIMES I WONDER HOW YOU GET ANYTHING
ACCOMPLISHED.*" WELL THIS WAS A SHOCK, I HAD INVESTED A LOT OF
TIME AND ENERGY IN APPEARING LOGICAL. IT TOOK ME A LONG TIME TO
LEARN WHAT SHE MEANT, BUT WHEN I DID I CERTAINLY GOT A LOT MORE
ACCOMPLISHED.

SHE WOULD SOMETIMES PREFACE HER REMARKS WITH "*NOW, YOU
UNDERSTAND, I'VE NEVER ACTUALLY BEEN IN BUSINESS MYSELF.*" SHE
HAD THE GRACE TO DELIVER THIS WITH A TOUCH OF IRONY, BECAUSE WE
ALL KNEW, AND SHE KNEW IT TOO, THAT SHE WOULD HAVE BEEN A
SUCCESS IN ANY BUSINESS SHE WOULD HAVE CHOSEN. EXCEPT MAYBE
ACCOUNTING.

4 I WOULD LIKE TO SAY SOMETHING TO HER GRANDCHILDREN...TO HER
GRAND CHILDREN, BECAUSE THEIR PARENTS ALREADY KNOW AND
THEIR CHILDREN WILL ULTIMATELY BE THE ONES TO CARRY IT

④

FORWARD. YOU ARE THE DESCENDENTS OF MAGNIFICENT PEOPLE
GIANTS REALLY. . I DIDN'T KNOW YOUR GRANDFATHER, EXCEPT AS A
VERY DISTINGUISHED MAN WHO WOULD OPEN THE DOOR ON
SATURDAYS, AND OF COURSE I KNEW OF HIS CREDENTIALS, BUT WHEN I
CAME TO HIS FUNERAL IN THIS SAME PLACE, AND AS THE SERVICE WENT
ON AND PEOPLE SPOKE, I WAS STRUCK BY A SENSE OF AWE THAT ANY
ONE PERSON COULD HAVE BEEN SO INVOLVED WITH GIVING TO OTHERS,
PROFESSIONALLY, PHILANTHROPICALLY, in his RELIGION, AND IN HIS
CIVIC RESPONSIBILITIES. HE CONTRIBUTED SO MUCH TO SO MANY
OTHERS AND IN A MORE PRIVATE BUT JUST AS IMPORTANT A WAY, SO
DID YOUR GRANDMOTHER CONTRIBUTE SO MUCH TO SO MANY...NOT JUST
WITH US, WHO KNEW HER PERSONALLY BUT TO THOSE WE WENT **BACK**
TO AND WHOSE LIVES *WE* TOUCHED, MANY OF THEM BENEFITTED FROM
HER INFLUENCE WITHOUT EVEN KNOWING IT, IN WAYS THEY WILL
NEVER KNOW * SHE HAD AN ELEGANCE THAT CAME FROM WITHIN I
SUSPECT SHE ALWAYS HAD IT. IT SHOWED IN HER CARRIAGE, IN HER
ARTICULATE MANNER AND MOST ESPECIALLY IN THE WAY SHE TREATED
OTHERS..WHAT AN AMAZING EXAMPLE THEY BOTH WERE

5

FINALLY WE HEARD A STORY LAST NIGHT FROM SOMEONE WHO WAS
LOOKING FOR A THERAPIST 10 YEARS AGO AND ASKED A FRIEND FOR A
REFERRAL. HE TOLD HER THAT HE COULD REFER THE BEST, HIS OWN
THERAPIST, BUT THAT HE THOUGHT HE SHOULD WARN THE WOMAN
ASKING FOR THE REFERRAL THAT THE THERAPIST WAS VERY OLD.

***"WELL, HOW OLD?"THE WOMAN ASKED, 60 -65. NO THE MAN SAID" VERY
OLD 80'S MAYBE".*** WELL THE WOMAN WAS CONCERNED BECAUSE SHE
THOUGHT SHE MIGHT WANT TO BE WITH THE SAME PERSON FOR AWHILE
AWHILE.. THE MAN ADVISED HER TO GO TALK TO THE THERAPIST
ANYWAY. SO SHE DID, AND AFTER THEY HAD KIND OF TAKEN ONE
ANOTHERS MEASURE FOR A BIT, DR. MARKEWICH SAID SHE THOUGHT
THEY COULD WORK WELL TOGETHER., AND THE WOMAN BROUGHT UP
THE AGE THING, AND HOW SHE MIGHT LIKE TO START WITH SOMEONE
SHE COULD CONTINUE WITH FOR A WHILE. ***"HOW LONG DID YOU HAVE
IN MIND?",DR MARKEWICH ASKED "OH MAYBE 5 YEARS" THE WOMAN
SAID. "OH YEARS IS NO PROBLEM" WAS DR. MARKEWICH'S ANSWER, AND
THEY WENT ON TO HAVE A WONDERFUL RELATIONSHIP, WHICH LASTED
LONGER THAN THE FIVE YEARS.***

6

AND SO FROM ALL OF US WHO LEARNED THAT THOSE WHO COME
WRAPPED UP IN THEMSELVES MAKE A VERY SMALL PACKAGE, THAT WE
HAD TO BE ABLE TO *KNOW* WHAT WE FELT, BUT THE WORLD DID *NOT*
NECESSSARILY HAVE TO KNOW, AND THAT THERE WAS AN AWFUL LOT
OF LUCK THAT WENT INTO EVERY LIFE, WE WILL GO ON FAR BETTER
FOR HAVING HER IN OUR LIVES, AND OUR PATHS WILL ALWAYS BE
CLEARER BECAUSE OF THE LIGHT SHE SHED.

(6)

MAY ELISH MARKEWICH

May 29 19 92

842

1-12
210

PAY TO THE
ORDER OF

Marcy Syms

\$ 19 ⁰⁷/₁₀₀

Nineteen

⁰⁷/₁₀₀

DOLLARS

CHEMICAL BANK

2460 Broadway
New York, N.Y. 10025

Pa. Abautto to a.m.

May Elish Markewich



HENRY K. NEIDICH & CO., INC.

Shopping Center Consultants • Management • Leasing
237 Mamaroneck Avenue, Suite 103, White Plains, New York 10605
Phone (914) 949-2800 Fax (914) 949-2424

May 14, 1991

Mr. Sy Syms
Syms
Syms Way
Secaucus, NJ 07094

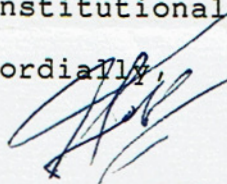
Dear Sy:

It has been a number of years since you and I have talked to each other about the Syms Company. We have been handling the expansion of Price Club in the northeast and as a result, have researched several major areas for Price Club stores. Some of these would suit Syms and, perhaps act as a combination with Syms. Just to mention a few that I have in mind:

1. Millburn, New Jersey
2. Palisades Center in Nyack, New York
3. A 14 acre parcel in the heart of Waterbury
4. A 50 acre parcel, or part of it, on the outskirts of Hartford.

Is there a purpose to our having further discussion in this regard? Incidentally, your photograph in "Jewish Week" is certainly a tribute to your continued efforts with charitable institutional organizations. Good health.

Cordially,


Henry K. Neidich
Chairman of the Board

HKN:pk



Syms Board leaders at student dinner

Leaders of the Board of Directors of Yeshiva University's Sy Syms School of Business joined some 150 students at the School's annual dinner. Seated (L-R): Dr. Michael Schiff, SSSB dean; Board member Sy Syms, who extended greetings at the event; Board chairman Josh S. Weston; Board member Jacob Burns, a YU Trustee and Board chairman of the Benjamin N. Cardozo School of Law; and Dr. Israel Miller, YU senior vice president. Standing (L-R): student leaders Ami Aharon; Shoshana Levitz; Lauryn Schnack; Aliza Levine, Midtown Campus valedictorian; Michelle Chrein; David Maryles, Joel Jablonski Campus valedictorian; and Stephen Weiss.



Member International Association

Picnic 1987

Sy:

Our educators asked me to send
this plate to you. As I said over
the phone every one had a great
time at our picnic. I hope you except
this with the thanks from us all

D. E. McConahy
#16 Pitt.

P.S. Marty Sobien made up the poem !!

1
Wendy McDonald
Kenny
Sunny Family
Amy
Andrea Husch
John Taylor

Mary Ann
Marafalo

Hamburger & Hot dogs
were had by all,

Kelly
Stanley
Sandy
Reeds

Robert Caldwell we also played a little Ball.

Tune King
Bob Kinder

Fun in the Sun we
had with our friends,

was the kind of a Monday
that you don't want to end.

Marty Cohen
Grandchildren

Our thanks we send from
one and all

Patty Jakubski

For your Employees, in
Pittsburgh

George Beers
Robin
Kathy Sullivan
off Dainty

had a ball

Thank

Linda Nye's
& family

Joni Smith
Sue Harencam
Solano
Deane

Robt