



THE JACOB RADER MARCUS CENTER OF THE
AMERICAN JEWISH ARCHIVES

**A Finding Aid to the
Sy Syms Papers**

Manuscript Collection No. 920



Collection Summary

Title	Sy Syms Papers
Dates	1907-1938, 1944-2013
Collection Number	MS-920
Repository	The Jacob Rader Marcus Center of the American Jewish Archives
Creator	Syms, Sy
Extent	5.21 linear feet and 4.01 GB (8 Hollinger boxes, 0.5 record containers, 1 flat file, 1 oversized box, 22 audiocassettes, 39 DVDs, 34 VHS, 65 CDs, 2 audio reels, 2 records, 1 beta tape, and 48 digital files)
Language of the Material	English, Italian, Spanish

Administrative Information

Biographical Sketch

Sy Syms was born Seymour Merinsky on May 12th, 1926 in Brooklyn, New York. Syms was the youngest of ten children born to Russian immigrant parents. When Syms' father opened a clothing store the family name was changed to Merns. Syms served in the U.S. Army before attending New York University through the G.I. Bill. He was one semester short of graduating when he began working as a sports broadcaster at a radio station in Cumberland, Maryland. It was a job he'd dreamt of finding. In 1948, Syms married Ruth Glickman, a professional singer who went by the name Ruth Holland. When Ruth became pregnant with their first of six children, Sy returned to New York permanently and joined the family store then owned by his much older brother.

In 1959, Syms left to open his own store under the name "Syms," which combined Sy and the first and last letters of Merns. He then legally changed his name to Syms. From the start, the company was successful selling men's clothing under the established wholesale price, which Syms called "off-price."

In 1983, the Syms Corporation went public on the New York Stock Exchange. The IPO from this provided the funds to establish the Sy Syms School of Business at Yeshiva University in 1986. Syms also started the Sy Syms Foundation that continues today under the governance of his daughter Marcy. Syms Corp also owned A. Sulka & Company, a 100-year-old custom haberdashery known for silks and cashmeres, and the Stanley Blacker Design Studio, a maker of men's clothing.

Over the years, all six of Sy Syms' children worked at Syms. Marcy joined in 1978 to manage advertising, marketing and established the slogan "an educated consumer is our best customer." Marcy became CEO of Syms in 1998 when Sy Syms retired.

Sy Syms was an active philanthropist and was elected U.S. National Chairman of the Israel Bonds Organization in 1987 and helped raise funds for the exodus of Russian Jews to resettle in Israel. He was also on the Board of Trustees of Yeshiva University for over 20 years and a member of the Better Business Board of New York City.

In 2011, after an ill-advised purchase of Filene's Basement, Syms applied for reorganization and Chapter 11 protection. At the time they had 46 Syms and Filene's Basement stores.

Today, Syms is a real estate holding company still publicly traded on NASDAQ. No member of the Syms family remained connected with the new entity.

Sy Syms' first marriage ended in 1983. Syms later married Lynn Tamarkin.

Syms died in New York City on November 17, 2009 at the age of 83.

Information provided by Marcy Syms and "Where Have All the Educated Consumers Gone?" by Jeremy Elias of the Tablet Magazine

<https://www.tabletmag.com/sections/community/articles/educated-consumers-syms>.

Scope and Content

Includes newspaper clippings, correspondence, scrapbooks, and audiovisual material relating to Sy Syms and the Syms Corporation. The collection also includes materials from Syms's work with Israel Bonds and Yeshiva University, as well as material relating to Marcy Syms. Some folders contain photographs.

Arrangement

This collection is arranged in four (4) series:

- Series A. Newspaper and Magazine Clippings
- Series B. General
- Series C. Scrapbooks
- Series D. Audiovisual Material

Terms of Access	The collection is open for use; no restrictions apply
Terms of Reproduction and Use	This collection has been placed in the permanent care, custody, and control of the American Jewish Archives (AJA) by the donors of the collection. Questions concerning rights to use or publish materials from the collection should be addressed to the Executive Director of the AJA. For more information, see the American Jewish Archives copyright information webpage.
Preferred Citation	Footnotes and bibliographic references should refer to the Sy Syms Papers and the American Jewish Archives. A suggestion for at least the first citation is as follows: [Description], [Date], Box #, Folder #. MS-920. Sy Syms Papers. American Jewish Archives, Cincinnati, Ohio.
Provenance	The Sy Syms Papers were received from Marcy Syms, Bedford Hills, N.Y., January 2021. Digital files were received from Marcy Syms between 2021 and 2023.
Processing Information	Processed by Rachel McCoucha, October 2022. Accrual processed and integrated by Joe Weber, October 2024. Further processing by Jennifer Sharp, January 2026.
Index Terms	
Subjects	Syms, Sy / Syms, Marcy / Sy Syms School of Business / State of Israel Bonds Organization / Yeshiva University / Syms Corporation / Advertising / Business / Family corporation / Discount houses (Retail trade) / Jewish businesspeople
Media	Scrapbooks / Digital photographs / Sound recordings / Audiocassettes / DVDs / Photographs / Videotapes

Series A. Newspaper and Magazine Clippings, 1949-2012, undated

Extent 2.01 linear feet and 321 MB (3.5 Hollinger boxes and 4 digital files)

Scope and Content Note This series contains newspaper and magazine clippings relating to Sy Syms' businesses, personal life, and philanthropy.

Arrangement This series is arranged alphabetically.

Box and Folder Listing

- Box 1. Folder 1. A. Sulka & Company, 1980-1988, undated
- Box 1. Folder 2. Advertisements, 1969-2009, undated
- Box 1. Folder 3. Bankruptcy and closing, 2011 October-December
- Box 1. Folder 4. Bankruptcy and closing, 2012 January-May
- Box 1. Folder 5. Bankruptcy and closing, 2012 June-August
- Box 1. Folder 6. Events and philanthropy, 1982-2002, undated
- Box 1. Folder 7. Financial, 1979-1991
- Box 2. Folder 1. Financial, 1992-1996
- Box 2. Folder 2. Financial, 1997-2002, undated
- Box 2. Folder 3. General, 1949-1984
- Box D-2. Folder 1. General, 1967-1995, undated
- Box 2. Folder 4. General, 1985-1988
- Box 2. Folder 5. General, 1991-2001
- Box 2. Folder 6. General, undated

Box 2. Folder 7. Israel bonds, 1977-1987

Box 2. Folder 8. Israel bonds, 1988-1998, undated

Box 2. Folder 9. New stores, 1977-1989, undated

Box D-2. Folder 2. New stores, 1981-1991, undated

Box 2. Folder 10. New stores, 1990-2008, undated

Box 2. Folder 11. Stanley Blacker Inc. and Pet Products, 1987-2001, undated

Box 2. Folder 12. Syms family, 1973-1997, undated

Box D-2. Folder 3. Syms, Marcy, 1981-1997, undated

Box 2. Folder 13. Syms, Marcy, 1985-1998, undated

Box 3. Folder 1. Yeshiva University (New York, N.Y.), 1983-1984

Box 3. Folder 2. Yeshiva University (New York, N.Y.), 1985-1986

Box D-2. Folder 4. Yeshiva University (New York, N.Y.), 1986-1990, undated

Box 3. Folder 3. Yeshiva University (New York, N.Y.), 1987-2006, undated

Series B. General, 1944-2009, undated

Extent 1.9 linear feet and 180 MB (3.5 Hollinger boxes, 0.5 record containers, and 4 digital files)

Scope and Content Note This series contains advertisements, condolence cards, and other papers relating to Syms, his business, and his philanthropy.

Arrangement This series is arranged alphabetically.

Box and Folder Listing

Box 3. Folder 4. Advertisements. \$89 tuxedos, 2009

Box 3. Folder 5. Advertisements. Commercial scripts, 1979-1998, undated

Box 3. Folder 6. Advertisements. Dress for Success, 2002, undated

Box 3. Folder 7. Advertisements. Fall TV-DIGO, 2009

Box 3. Folder 8. Advertisements. Favorite American designer, 2009, undated

Box 3. Folder 9. Advertisements. Free alterations, 2009, undated

Box 3. Folder 10. Advertisements. General, 1969-2009, undated

Box 3. Folder 11. Advertisements. Holiday bag stuffers, 2005, undated

Box 3. Folder 12. Advertisements. Holiday gift postcard, 2007, undated

Box 3. Folder 13. Advertisements. Holiday thank you email, 2008, undated

Box 3. Folder 14. Advertisements. OPP Knocks and sample sale, 2009, undated

Box 3. Folder 15. Advertisements. Replace suits postcard, 2009, undated

Box 3. Folder 16. Advertisements. Sample sale postcard, 2009, undated

Box 3. Folder 17. Advertisements. We heart suits, 2009, undated

Box D-3. Folder 1. Business, 1983-1990, undated

Box 4. Folder 1. Condolence cards. A-C, 2009

Box 4. Folder 2. Condolence cards. D-F, 2009

Box 4. Folder 3. Condolence cards. G-J, 2009

Box 4. Folder 4. Condolence cards. K-L, 2009

Box 4. Folder 5. Condolence cards. M-O, 2009

Box 4. Folder 6. Condolence cards. P-R, 2009

Box 5. Folder 1. Condolence cards. S, 2009

Box 5. Folder 2. Condolence cards. T-Z, 2009

Box D-3. Folder 2. Correspondence, 1983-1990, undated

Box D-3. Folder 3. Events and philanthropy, 1981-1986

Box 5. Folder 3. Events and philanthropy, 1981-2002, undated

Box 5. Folder 4. Financial, 1979-1988, undated

Box 5. Folder 5. Hart Marx web partnership, undated

Box 5. Folder 6. Herzog, Marty, 2005, undated

Box 9. Folder 61. Hineni Annual Dinner award, undated

Box 5. Folder 7. Israel bonds, 1979-1998, undated

Box 5. Folder 8. Lawsuits, 1982-1994

Box FF:C6/D2. Merrick Avenue store blueprints. Westbury, New York, 1986 May 15, undated

Box D-3. Folder 4. Miscellaneous, 1978-1988, undated

Box 6. Folder 1. Miscellaneous, 1982, undated

Box 6. Folder 2. New stores, 1986-1989

Box 6. Folder 3. Personal papers, 1944-1999, undated

Box 6. Folder 4. Photographs, 1968-2002, undated

Box 6. Folder 5. Photographs. Publicity, 2006, undated

Box 6. Folder 6. Store ledger, 1959-1960

Box 6. Folder 7. Yeshiva University (New York, N.Y.), 1983-2001, undated

Series C. Scrapbooks, 1938, 1970-2000, undated

Extent 2.6 linear feet and 333 MB (2 Hollinger boxes, 1 oversized box, and 6 digital files)

Scope and Content Note This series contains scrapbook pages of material from Sy Syms' business and personal life.

Arrangement This series is arranged alphabetically.

Box and Folder Listing

Box X-481. Bound scrapbook, 1970-1981, undated

Box D-4. Folder 1. Digital, 1938, 1988-1990

Box D-4. Folder 2. Digital, 1977, 2000, undated

Box D-4. Folder 3. Digital, 1978

Box D-4. Folder 4. Digital, 1979-1980

Box D-4. Folder 5. Digital, 1980-1983

Box D-4. Folder 6. Digital, 1987-1990, undated

Box 7. Folder 1. General, 1982, undated

Box 7. Folder 2. General, 1983-1984, undated

Box 7. Folder 3. General, 1984, undated

Box 7. Folder 4. General, 1985, undated

Box 8. Folder 1. General, 1986, undated

Box 8. Folder 2. Miscellaneous, 1980-1998, undated

Box 8. Folder 3. New York Stock Exchange, 1980-1983, undated

Series D. Audiovisual Material, 1907-1929, 1947-2013, undated

Extent 22 audio cassettes, 39 DVDs, 34 VHS, 65 CDs, 2 audio reels, 2 record, 1 Betamax tape, and 34 digital files.

Scope and Content Note This series contains audiovisual material from the Syms Corporation in a variety of formats documenting advertisements and historical footage and images of Syms and Filene's Basement.

Arrangement This series is arranged into three (3) subseries: 1. Audio; 2. Digital Photographs; 3. Video.

Subseries 1. Audio, 1947-2009, undated

Extent 22 audio cassettes, 5 CDs, 2 reel-to-reel tapes, and 2 records.

Scope and Content Note: This subseries consists of audio recordings of advertisements and some events for Syms.

Arrangement This subseries is arranged chronologically.

Box and Folder Listing

SR-561. Sy Merns "Sports Round-up", 1947 April 26

SR-562. Sy Merns audition final, 1948

C-9280 to C-9281. In-store #2 children's/luggage/labels (SYMS Advertising). [2 cassettes], 1993 August 16

C-9282 to C-9283. In-store #4 automatic/last season/color coded/formal (SYMS Advertising). [2 cassettes], 1993 August 16

C-9284. "Triples: Labels, Brand Names, No Frills" (A and J Recording Studio), 1993 September 27

C-9285. Chicago opens this Thursday and Labor BASH, 1999 August 17

C-9286. Marcy website announcement (The Audio Department), 2000 January 3

C-9287. February 2000 BASH (Corinthian), 2000 February

C-9288. Labor BASH (:52 and :08) (The Audio Department), 2001 July 25

C-9291. SYMS HMO/laptop :60 radio generics, 2001 October 3

C-9289. SYMS largest selection NY fall 2002 and fall 2003, 2002-2003

C-9290. 106.7 Lite FM two cuts, 2002 April 25

C-9292. Serious selection woman - Marcy, 2003 October 8

C-9293 and DA-412. SYMS President's BASH, 2004

C-9294. Automatic markdown fall and spring selection, 2004 March 17

DA-413. Fall '05 ladies radio (Corinthian), 2005

C-9295. Women's automatic markdown (The Audio Department), 2006 March 8

C-9296. Men's serious selection spring (The Audio Department), 2006 March 8

DA-414. Seven Corners now open radio, 2009 August 11

DA-415. BASH radio/Robert in-store announcement, 2009 November 2

C-9297. Financial presentation rev. Syms, undated

DA-425. Largest selection/serious (Corinthian), undated

C-9298. Radio spot compilation (Syms Advertising), undated
DA-416. Sy generic coats, undated
C-9299. SYMS holiday radio spot (:60), undated
C-9300. SYMS holiday radio untagged, undated
TR-4320 and TR-4321. Unnamed. [2 reel-to-reel tapes], undated
C-9301. Yeshiva University Financial Services Dinner, undated

Subseries 2. Digital Photographs, 1907-2009, undated

Extent 0.25 linear feet and 3.34 MB (60 CDs and 25 digital files)

Scope and Content Note: This subseries consists of CDs of photographs and born digital images related to the Syms Corporation. Most contain photographs related to advertisements for Syms clothing.

Arrangement This subseries is arranged chronologically.

Box and Folder Listing

Box 9. Folder 56. Filene's Basement. Historic photographs, 1907-1989
Box D-5. Folder 1. Woodbridge opening, 1980
Box 9. Folder 58-60. Norwood opening photos. [3 discs], 1982
Box D-5. Folder 2. General, 1987-1996
Box 9. Folder 1. Spring mailer, 2004
Box 9. Folder 2. Disc 1. Doubles, men's, women's, 2005 February
Box 9. Folder 3. Disc 2. Doubles, men's, women's, 2005 February
Box 9. Folder 4. Disc 3. Women's 124-125, 2005 February
Box 9. Folder 5. Disc 4. Men's 001-012, 2005 February
Box 9. Folder 6. Disc 5. Boys, triple, women's 2, 2005 February
Box 9. Folder 7. Disc 6. Boys, doubles 2, quad, triple, w, 2005 February
Box 9. Folder 8. Disc 7. Doubles, men's, 2005 February
Box 9. Folder 9. Disc 8. Women's 001-123, 2005 February
Box 9. Folder 10. Disc 9. Men's 113-235, 2005 February
Box 9. Folder 11. Disc 10. Boys, girls, men's, stills, 2005 February
Box 9. Folder 12. Disc 11. Double, men's, women's, 2005 February
Box 9. Folder 13. Automatic, family, girl's, men's suit 3-050, 2006 February
Box 9. Folder 14. Automatic, automatic 2, 2006 February
Box 9. Folder 15. Boy's blazer, boy's casual, boy's suit, men's casual, 2006 February
Box 9. Folder 16. Formal, tuxedo, 2006 February
Box 9. Folder 17. Girl's dresses, women's PM, women's suit, 2006 February
Box 9. Folder 18. Women's accessories, men's accesoriess, shirt, sportcoat, 2006 February
Box 9. Folder 19. Women's casual, 2006 February
Box 9. Folder 20. Women's raincoat, pantsuit, pant sep, 2006 February
Box 9. Folder 21. Men's raincoat, pants sep 2, skirt sep, 2006 February
Box 9. Folder 22. Men's suit 3 051-102, 2006 February
Box 9. Folder 23. Sportcoat, sportcoat 2, sportcoat 3, 2006 February

Box 9. Folder 24. Suit, suit 2, suit close, 2006 February

Box 9. Folder 25. Dress shirt 1, 2006 April 25

Box 9. Folder 26. Dress shirt 2, 2006 April 25

Box 9. Folder 27. Dress shirt 3 004-073, 2006 April 25

Box 9. Folder 28. Dress shirts, women's sep 3, men's shorts, 2006 April 25

Box 9. Folder 29. Flat front pants 003-072, 2006 April 25

Box 9. Folder 30. Flat front pants 073-082, 2006 April 25

Box 9. Folder 31. Women's sep 2, 2006 April 25

Box 9. Folder 32. Women's sep 3 002-071, 2006 April 25

Box 9. Folder 33. Women's sep 4, 2006 April 25

Box 9. Folder 34. Women's sep pants, 2006 April 25

Box 9. Folder 35. Men's shorts, 2006 April 25

Box 9. Folder 36. Family, men's velvet, 2006 September

Box 9. Folder 37. Family A, B, C, D, and men's/women's stills, 2006 September

Box 9. Folder 38. Girl dress, women's coat, women's suit, 2006 September

Box 9. Folder 39. Women's automatic 1, 2, 3, 2006 September

Box 9. Folder 40. Women's PM, men's sweater, 2006 September

Box 9. Folder 41. Men's sportcoat, men's suit 1, 2006 September

Box 9. Folder 42. Men's suits 2, separates 1, 2006 September

Box 9. Folder 43. Separates 2 and 3, 2006 September

Box 9. Folder 44. Spring images, 2007

Box 9. Folder 54. Filene's Basement. Aventura, Bergen, and Hartford stores, 2007-2008, undated

Box 9. Folder 45. Boys and girls, boy's tuxedo, 2007 February

Box 9. Folder 46. Boy's shoe, men's accessories, men's shoe, women's accessories, 2007 February

Box 9. Folder 47. Closeup shirt still, 2007 February

Box 9. Folder 48. Footwear, 2007 February

Box 9. Folder 49. Formal, ladies suits/sep, 2007 February

Box 9. Folder 50. Women's summer, men's suits, sport, tuxedo, 2007 February

Box 9. Folder 51. Cover 0159-0178 dresses, men's suits, 2007 September 5

Box 9. Folder 52. Dance, shoes, women's suits, 2007 September 5

Box 9. Folder 53. Grand opening Falls Church store, 2009 August

Box 9. Folder 61. Suit images, undated

Box 9. Folder 62. SYMS red sweater, undated

Subseries 3. Video, 1973-2013, undated

Extent 0.5 linear feet and 3 GB (42 DVDs, 34 VHS tapes 1 Betamax tape, and 9 digital files)

Scope and Content Note: This subseries consists of video recordings of advertisements, presentations, and customer interviews from Syms and Filene's Basement.

Arrangement This subseries is arranged chronologically.

Box and Folder Listing

VT-1052. Syms historic reel, 1973-1998

DV-709. Syms TV featuring Marcy, 1979-1996

VT-1053. "Markdown '84" (HBO Productions), 1984 March 21

DV-710. Syms Historic TV, 1984-1997

DV-604. Tribute to Sy SSSB, 1986-1996

DV-711. Retrospective video, 1989 October 13

VT-1054. Syms commercials (HBO Productions), 1990 August 6

VT-1055. Syms labels versions 1, 2, 3, 4 (Unitel Video), 1992 June 23

VT-1056 to VT-1057. 15 spots (Webster Productions). [2 VHS], 1994

VT-1058. Spring and fall (Zak Agency), 1995 March 30

DV-712. Marcy Syms speaking engagement, 1996

DV-717. Syms tribute film, 1996

DV-713. Syms commercials dry run, 1997 November 5

DV-714. Marcy Syms network news, 1998

VT-1059. 9 TV spots (Creative Group), 1998 September 15

VT-1060. Men's/women's fall (Corinthian), 1999

VT-1085. Syms web TV :15 (Corinthian), 2000

DV-716. Strength in Numbers Women address, 2001

VT-1061. Syms fall 2001 TV commercials, 2001

VT-1062. That Money Show (Thirteen/WNET), 2001 February 2

VT-1063. Mr. Syms birthday party, 2001 May 9

VT-1064. Fall 2002 men's/women's/Spanish (Webster Productions), 2002

VT-1065. Syms 2002 TV (Webster Productions), 2002

DV-605. Syms 2002-2008 TV, 2002-2008

VT-1066. Unnamed (Carafiello and Associates, Inc), 2002 October

VT-1067. Syms fall 2003 TV (Webster Productions), 2003

VT-1068 and VT-1069. SYMS "serious" spring TV. [2 VHS], 2003 March 19

DV-606. Syms spring TV, 2003 March 19

DV-715. Presentation tape, 2003 July 29

VT-1070. Fall 2003 revised cut, 2003 August 7

VT-1086. Talk of Our Town Sweepstakes :30, 2003

VT-1071. Spring women/men/Spanish (People Stories), 2004 March 25

VT-1072 and DV-607. Spring TV/NY automatic (Corinthian). [1 VHS and 1 DVD], 2004 April 13

VT-1073. Largest selection (Corinthian), 2004 October 13

DV-608. Men's fall 2005 cut 1 (People Stories), 2005 September 27

DV-609. Syms 2006 holiday, 2006

DV-610. Yeshiva University 82nd Hanukkah Dinner and Convocation, 2006 December 10

DV-611. 2007 TV, 2007

DV-612. Fall 2007 TV (:30), 2007

DV-613. Fall 2007 (:30 and :15) (People Stories), 2007

DV-614. Syms fall (:30) (People Stories), 2007

VT-1074. People Stories. Welcome to the Syms Family (People Stories), 2007 March 9

DV-615. Syms welcome video, 2007 March 13

DV-616. Syms fall TV Spanish, 2008

DV-617. Fall 2008 TV, 2008

DV-618. Fall 2008 TV round 3, 2008

DV-619. Fall 2008 TV version 2 and 3 price, 2008

VT-1075. Customer interviews (Pierce Communications). Tape 1. Meret Oppenheim, 2008 August

VT-1076. Customer interviews (Pierce Communications). Tape 2. Lisa Sanchez/David (prof) part 1, 2008 August

VT-1077. Customer interviews (Pierce Communications). Tape 3. David (prof) part 2, 2008 August

VT-1078. Customer interviews (Pierce Communications). Tape 4. Baruch, 2008 August

VT-1079. Customer interviews (Pierce Communications). Tape 7. Hadiyah, 2008 August

VT-1080. Customer interviews (Pierce Communications). Tape 8. Bob, 2008 August

VT-1081. Customer interviews (Pierce Communications). Tape 10. Mr. O'Neill, 2008 August

VT-1082. Customer interviews (Pierce Communications). Tape 11. Mr. O'Neill, 2008 August

VT-1083. Customer interviews (Pierce Communications). Tape 12. Mrs. O'Neill, 2008 August

DV-620 and DV-621. Syms fall (People Stories), 2008 September 9

DV-643. Syms and Filene's Basement historical footage, 2009

DV-622. Syms businessman (Stickworks), 2009 April 13

VT-1084. Syms businessman (Stickworks). [Beta tape], 2009 April 29

DV-623. Sy Syms obituary, 2009 November 21

DV-624. Running of the Brides (total footage) (Epic Media Video), 2011 February 18

DV-641. Good to Great (Thirteen/WNET), 2013

DV-626. Customer interviews. Reel 1, undated

DV-627. Customer interviews. Reel 2, undated

DV-628. Customer interviews. Reel 3, undated

DV-629. Customer interviews. Reel 4, undated

DV-630. Customer interviews. Reel 5, undated

DV-631. Customer interviews. Reel 6, undated

DV-632. Customer interviews. Reel 7, undated

DV-633. Customer interviews. Reel 8, undated

DV-634. Customer interviews. Reel 9, undated

DV-635. Customer interviews. Reel 10, undated

DV-636. Customer interviews. Reel 11, undated

DV-637. Customer interviews. Reel 12, undated

DV-638. Customer interviews. Reel 13, undated

DV-639. Customer interviews. Reel 14, undated

DV-640. FB White Plains opening TV and radio, undated

DV-642. Syms Good to Great, undated

DV-644. TV historic spots, undated

Series E. Material Culture, 1997, undated

Extent 6 physical items.

Scope and Content Note

This series contains physical objects acquired by Sy Syms over the years.

Arrangement

The items are listed alphabetically.

Box and Folder Listing

Box 11. Folder 1. A. Sulka & Company nameplate, undated

Box 11. Folder 2. Chamah pen holder, undated

Box 11. Folder 3. Hineni Annual Dinner award, undated

Box 9. Folder 4. Syms 2,500,000 shares award, 1997 November 21

Box 11. Folder 5. Syms button, undated

Box 11. Folder 6. Syms Clothing paper bag, undated