



## Abba Hillel Silver Collection Digitization Project

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### **MS-4787: Abba Hillel Silver Papers, 1902-1989.**

Series I: General Correspondence, 1914-1969, undated.

Sub-series A: Alphabetical, 1914-1965, undated.

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American Zionist Council, 1957-1958.

# AMERICAN ZIONIST COUNCIL

342 MADISON AVENUE

• TELEPHONE MURRAY HILL 2-1160 •

NEW YORK 17, N. Y.

Cable Address: AMZIONIST

September 16, 1957

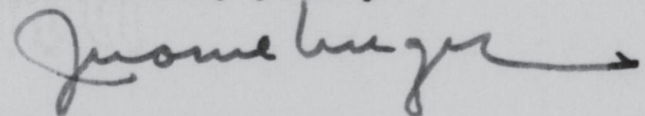
Dr. & Mrs. Abba Hillel Silver  
The Temple  
Ansel Road & 105 Street  
Cleveland, Ohio

Dear Friends:

Although I said mazel-tov in person to you at the ZOA Convention, I want here to send both Mrs. Silver and yourself my warm congratulations, in which both Anne and my colleagues here at the American Zionist Council join me, on the birth of your first grandchild. I know how happy you both must be. May you all have great naches.

Although not the theme of this letter, I cannot resist telling you, Dr. Silver, how magnificent your address was Saturday night. I believe it will be a classic document in the history of modern Zionism.

Affectionately yours,



Rabbi Jerome Unger  
Executive Director

JU:sg

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## CONSTITUENT ORGANIZATIONS

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Hadassah, Women's Zionist Organization of America • Hapoel Hamizrachi (including Hapoel Hamizrachi Women) • Mizrachi Organization of America (including Mizrachi Women) • Labor Zionist Assembly (including Labor Zionist Organization of America-Poale Zion, Farband, Pioneer Women) • Progressive Zionist League—Hashomer Hatzair • United Labor Zionist Party (Achdut Avodah-Poale Zion) • United Zionists-Revisionists of America • Zionist Organization of America (inc. Bnai Zion)



October 7, 1957

Rabbi Jerome Unger  
Executive Director  
American Zionist Council  
342 Madison Avenue  
New York 17, New York

My dear Rabbi Unger:

Both Mrs. Silver and I deeply appreciate your gracious note and your felicitations on the birth of our first grandchild.

It was indeed very thoughtful of you to write to us.

I was very happy to have seen you at the ZOA Convention, which in my judgment, was one of the best.

With all good wishes, I remain

Most cordially yours,

AHS:sl

ABBA HILLEL SILVER





ZOA Daniel Frisch House  
Tel Aviv, Israel

AMERICAN ZIONIST FUND  
OF THE  
ZIONIST ORGANIZATION OF AMERICA

145 East 32nd Street • New York 16, N. Y. • MU 3-9201

Co-Chairmen  
MORTIMER MAY  
MORTON J. ROBBINS, M. D.

Director  
HANNAH STEIN

(Feb. 1958)

Dr. Abba Hillel Silver  
19810 Shaker Avenue  
Cleveland, Ohio

My dear Dr. Silver:

I have spent the weekend at our National Executive Meeting and came into the office today to check into the overall American Zionist Fund picture.

I was very thrilled when the first item which greeted me was a \$1000 check from the Cleveland Zionist Society earmarked for Kfar Silver.

At yesterday's Executive Meeting it was finally agreed to go out for \$250,000 to \$300,000 in loans, so that we may expedite the building program in Kfar Silver and bring it up to its anticipated 320 student budget much sooner than would be possible if we were to wait for the contributions to come in. Of course, we have to increase our AZF receipts in order to pay off these loans over the next five years, but it is heartening to realize that the ZOA is still capable of mustering real effort when needed. As of this writing, a substantial amount has been pledged and some few thousands have already been realized.

It is indeed most heartening to know that you yourself are taking part in this drive.

With best wishes of shalom, I am

Sincerely yours,

*Morton J. Robbins*  
Morton J. Robbins, M.D.

MJR/fs



Dr. Emanuel Neumann, *President, ZOA*

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### A Z F REGIONAL CHAIRMEN

Jack Lefkowitz, Bronx	S. Sanford Engel, New York State
Judge Albert D. Schanzer, Brooklyn	John A. Post, North West
Bernard Shulman, Chicago	Shoolem Ettinger, Ohio Valley
Theodore Shotten, Connecticut	Gabriel Berk, Philadelphia
Sidney Shanfield, Eastern Pennsylvania	Morris Espo, Rhode Island
Joseph K. Alliger } Long Island	Boris M. Katz, Seaboard
Benjamin Doft }	Dr. Morris Goodman, South East
Moses Torczyner, Manhattan	Dr. Marcus Levinson, South West
Sherman Shapiro, Michigan	Bernard Buchholz }
George N. Friedlander, New England	Mrs. Deborah Cherey } Westchester
Sidney Penner } New Jersey	Samuel Saul Jr., Western Pennsylvania
Meyer Pesin }	William L. Perilmuter, Western States

### BIG GIFTS COMMITTEE

(Committee in Formation)

Max Bressler	Judge Bernard A. Rosenblatt
William K. Dorfman	Raymond Rubin
Mrs. Daniel Frisch	B. G. Rudolph
Abraham Goodman	Albert Schiff
Ellis Goodman	Dr. Abba Hillel Silver
Jack Goodman	Theodore Strimling
Charles Gutwirth	William H. Sylk
David L. Jontow	Moses Torczyner
Leon Kay	Jack Verdi
Jacob Leichtman	Dr. Harry F. Wechsler
Aleck Leitman	Morris Weinberg
Isidore Lipschutz	Solomon J. Weinstein
David Lowenthal	Charles Wolf

**The Big Gifts Committee includes the Regional Chairmen**

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### A Z F SUPPORTS . . .

<i>Kfar Silver Agricultural Institute</i>	<i>ZOA Daniel Frisch House in Israel</i>	
<i>Public Relations Activity</i>	<i>Community Educational Services</i>	
<i>Publications</i>	<i>World Zionist Affairs</i>	<i>The Hebrew Language</i>
<i>Speakers and Artists</i>	<i>Israeli and American Jewish Books and Gifts</i>	
<i>Promotion of Israel's Economy</i>	<i>Young Adult Zionists</i>	
<i>Promotion of Tourism to Israel</i>		



## AMERICAN ZIONIST COUNCIL

342 MADISON AVENUE

• TELEPHONE MURRAY HILL 2-1160 •

NEW YORK 17, N. Y.

Cable Address: AMZIONIST

No. 27-G

June 20, 1958

To the Local Committees of  
the AMERICAN ZIONIST COUNCIL:

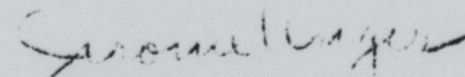
Following the information presented in our memoranda 18-G, April 15 and 25-G, May 23, dealing with the American Express Company, we are pleased to send you: 1) a joint statement of the Israel Government Tourist Corporation and the American Express Company; 2) a statement by the presidents of the 17 major national Jewish organizations.

You should give both of these statements the same attention and wide circulation given to all previous material dealing with the same subject.

All information contained in the pamphlet Bigotry and Blackmail and subsequent memoranda and communications on items other than American Express Company still apply.

Please keep us informed of your activities in these matters.

Cordially yours,



Rabbi Jerome Unger  
Executive Director

JU:LD  
Encs.

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 CONSTITUENT ORGANIZATIONS
 

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Hadassah, Women's Zionist Organization of America • Hapoel Hamizrachi (including Hapoel Hamizrachi Women) • Mizrachi Organization of America (including Mizrachi Women) • Labor Zionist Assembly (including Labor Zionist Organization of America-Poale Zion, Farband, Pioneer Women) • Progressive Zionist League—Hashomer Hatzair • United Labor Zionist Party (Achdut Avodah-Poale Zion) • United Zionists-Revisionists of America • Zionist Organization of America (inc. Bnai Zion)



JOINT STATEMENT OF  
ISRAEL GOVERNMENT TOURIST CORP. AND AMERICAN EXPRESS CO.

The Israel Government Tourist Corporation and American Express Company representatives have had discussions in Jerusalem resulting in a program for joint promotion of travel to Israel. American Express undertook to reorganize and improve its representation in Israel. Its agencies will be enlarged and modernized in order to provide full range of services to an increased number of both local and foreign customers.

The Israel Government Tourist Corporation stated: "We are pleased with the constructive outcome of these recent discussions. American Express is promoting travel to Israel, and we are confident that as a result of this new promotion effort and the improved representation of American Express in Israel, results greater than heretofore will be accomplished."

The joint promotion campaign will include advertising, window displays in American Express offices in the United States and around the world, posters, publicity and a variety of other promotion activities jointly financed by the Tourist Corporation and American Express. This campaign will stress both the traditional values of Israel as the Land of the Bible and the new sun and sea vacation attractions which are being developed in Israel. The Tenth Anniversary celebrations have proved to be a strong stimulus to Israel tourism.

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STATEMENT OF CONFERENCE OF PRESIDENTS

After reading the joint statement of the American Express Company and the Israel Government Tourist Corporation issued earlier today in Jerusalem, the presidents of the 17 major American Jewish organizations, who several months ago mentioned American Express in their pamphlet "A Report on the Arab Boycott Against Americans" made the following comment today:

"It is a happy outcome. We are confident that the new joint plans of the Israel Government Tourist Corporation and the American Express Company will be as beneficial to American Express as it will to the development of Israel tourism.

"The action of American Express exemplifies the best traditions of the American business community. It strengthens the unhampered flow of international trade and commerce, free of any extraneous considerations."

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