

## Abba Hillel Silver Collection Digitization Project

Featuring collections from the Western Reserve Historical Society and The Jacob Rader Marcus Center of the American Jewish Archives

#### MS-4787: Abba Hillel Silver Papers, 1902-1989.

Series I: General Correspondence, 1914-1969, undated. Sub-series A: Alphabetical, 1914-1965, undated.

Reel Box Folder 22 7 493

Cleveland Chamber of Commerce, including correspondence relating to AHS's article in the Cleveland Press re: open shop, 1920-1922.



## The Committee on Soliciting Schemes

--of-

## The Cleveland Chamber of Commerce

Cleveland Sixth City

Bulletin No.

42

March 4th, 1920.

Project

Object

PROPAGANDA ADVERTISING CAMPAIGNS

Amount Solicited

Solicitor's Percentage

#### General Information

"Propaganda for Profit" is fast becoming a standardized commercial industry. Members of this Chamber are repeatedly and urgently solicited to contribute toward the purchase of large advertising space in various publications to be used variously to promote Americanization, to counteract the spread of Bolshevism, to reside labor turnover, to discourage emigration, to stimulate industry, and for countless variations of these and other admirable purposes.

Possibly some members of the Chamber do not know that the time and ingenuity of a very considerable number of able journalists in various parts of the country are now and have been for some time, devoted to the task of devising new projects, and new angles of old projects, which lend themselves readily to paid-adwertising propaganda or which can be made to have an appeal to the purse of the public spirited or the easily frightened among our business men.

Doubtless most of our members do know that a very expensive grade of salesmanship is employed in securing such contributions.

These facts indicate at least a possibility that those who are promoting the propaganda campaigns may occasionally have their judgment of the public need slightly warped by the appeal of the profit-making possibilities. Even if no special services are paid for and only the services of members of the regular staff of a newspaper are used, it is obvious that a considerable amount of newspaper space is thus sold which would not otherwise be sold.

It is stated by those who are in a position to know, that several organizations of able men are now very profitably confining themselves solely to the initiation, and in some places the complete conduct of such soliciting campaigns, selling their services to newspapers and other publications frequently upon a handsome commission basis.

Admitting that propaganda is frequently a very useful and sometimes a necessary thing, it is obvious that under the present conditions, stimulated by the success of the official propaganda during the war for the sale of Liberty Bonds and other necessary purposes, the thing is being so over done as to rob each several purpose of the effectiveness of such propaganda. The very fact that it is a matter of common knowledge to everybody that big advertising space must be handsomely paid for, means that the lavish use of such space itself discredits the message conveyed, however ably, and renders it partially ineffective among the very classes sought to be influenced.

In other words, admitting the inherent value of such methods of propaganda, in order to retain any of that value it is obviously necessary to limit severely its dangerous over production. Like an inflated currency, its purchasing power at present is terribly debased.

When an organization formed with honest purpose to serve the public welfare without profit to its members, determines after due deliberation to use advertising space for propaganda, its plea for funds from the business public is usually justifiable and frequently deserving of generous response. But when the solicitation comes from a source which reaps a profit, obviously the determination of the advisability of the campaign cannot have received unbiased consideration.

These considerations have led your committee on soliciting schemes, with the approval of your board of directors, to advise all members of the Chamber of Commerce that the committee will not recommend or approve contributions to any advertising propaganda campaign unless it is presented by an organization not for profit.

THE COMMITTEE ON SOLICITING SCHEMES

Approved by the Board of Directors December 10th, 1919.

## IMPORTANT TO EMPLOYERS

The Chamber of Commerce wishes to present the following facts with reference to the present transportation and industrial situation in Cleveland:

- (1) More than one thousand switchmen have left the Cleveland yards.
  - (2) 137 switch engines are working instead of 293.
- (3) Result: The tie-up of Cleveland industries on fuel and materials assumes serious proportions.
- (4) At other terminals the situation is similar; some better, some worse.
- (5) The coal mines can't get enough cars, so the miners can't work full time.
- (6) The basic industries can't get enough cars, so materials have ceased to flow freely.
- (7) Without receipts of coal or materials your business is first inconvenienced—then crippled.
- (8) Your employes suffer also; first the inconvenience of partial unemployment; then the hardship of complete unemployment.
- (9) It seems to be generally agreed that the wages of various classes of railroad employes are not adjusted fairly to

present conditions. But the method the *switchmen* have adopted of seeking redress is condemned by the railroad unions whose contracts with the railroads the switchmen have violated.

- (10) If the railroads could adjust these wages they would have done so long since—and there might have been no strike.
- (11) The Railroad Labor Board recently created by Federal law, is the legal tribunal before which this wage question is now pending, and its decision must be awaited.
- (12) Meanwhile, and for the time being, many switchmen are at work in Cleveland industries.

## SUGGESTED SOLUTION:

The immediate solution of the difficulty would be for the switchmen to return to their former jobs.

To some degree another solution is in the hands of each employer: The Chamber of Commerce suggests that all employers encourage employes having experience in, or aptitude for, railroading to secure employment (temporarily) in the Cleveland yards. Such action by employers and employes will represent a service of the highest order to Cleveland.

By Order of the Board of Directors,

Alva Bradley, President Munson Havens, Secretary

ALVA BRADLEY, PRESIDENT
ALEXANDER C. BROWN, IST VICE PRESIDENT
F.W. RAMSEY, 25 VICE PRESIDENT
ALLARD SMITH, TREASURER
MUNSON HAVENS, SECRETARY

(leveland

December 20th, 1920

Rabbi Abba Hillel Silver.

Cleveland.

Dear Sir: I want to personally call your attention to our regular Tuesday luncheon meetings. We are successful in securing the best available speakers of national prominence on current topics or subjects of broad civic or social interest.

This season our speaking program is exceptionally good.

The ease with which we secured commitments was very remarkable, showing that prominent men are anxious to present their views to the members of The Cleveland Chamber of Commerce.

These luncheon meetings offer splendid opportunities to make acquaintances. There are ten men at each table and each can make it a point to learn the name of the other nine before the meeting is adjourned.

I realize that there is a great demand upon your time especially at luncheon, but in spite of that I would like to see you at our Tuesday luncheons as often as possible.

Very truly yours,

Hur Bradley
President

ALVA BRADLEY, PRESIDENT ALEXANDER C. BROWN, IN VICE PRESIDENT F.W. RAMSEY, 250 VICE PRESIDENT ALLARD SMITH, TREASURER MUNSON HAVENS, SECRETARY



March 7th, 1921

To Members of

The Cleveland Chamber of Commerce.

A bill creating a force of rural state police is now pending before the Ohio House of Representatives.

The bill authorizes three mounted troops of state police of seventy-five men each, headed by a superintendent appointed by the Governor.

Here are a few reasons why this bill should pass:

- I. Criminals in high-powered automobiles would have more difficulty in escaping from state police similarly equipped.
- II. State police would create in the mind of the criminal a wholesome respect for the law.
- III. The very existence of such a force would bring a sense of security to residents of rural districts and outlying suburbs.
- IV. State police could pursue criminals within the state without regard to county lines.

This bill is known as House Bill 16, by Hon. Justin Harding. and is at present in the hands of the House Committee on Agriculture.

Your Board of Directors is heartily in favor of the passage of this bill and urges you to take such individual action as you may see fit to bring this about.

For your convenience there is enclosed a list of the members of the House Committee on Agriculture and a list of the Representatives and Senators from this county.

By order of the Board of Directors.

ALVA BRADLEY, President

MUNSON HAVENS, Secretary

# MEMBERS OF THE OHIO HOUSE OF REPRESENTATIVES from

## CUYAHOGA COUNTY

\* \* \*

Hon. Richard R. Hawkins

Hon. Charles Brenner

Hon. Albert W. Snow

Hon. Walter C. Cole

Hon. Henry C. Beck

Hon. M. J. Walther

Hon. R. F. Edwards

Hon. Owen N. Evans

Hon. A. S. Cooley

Hon. Harry E. Davis

Hon. L. L. Marshall

Hon. J. G. Fischer

Hon. E. A. Meyers

Hon. Carl V. Weygandt

#### MEMBERS OF THE OHIO SENATE FROM CUYAHOGA COUNTY

Hon. Arthur H. Day

Hon. George H. Bender

Hon. James A. Reynolds

Hon. Joseph J. Rowe

## MEMBERS OF THE HOUSE COMMITTEE ON AGRICULTURE

\* \* \*

## Hon. Harry D. Silver, (Chairman)

Hon. John H. Chester

Hon. H. H. Griswold

Hon. A. S. Cooley

Hon. C. H. Freeman

Hon. Horace W. Cookston

Hon. A. C. Robison

Hon. Thomas J. Dodge

Hon. R. B. Carson

Hon. Jasper L. Cochrun Hon. Oscar. M. Hines Hon. John T. Brown

Hon. Perry L. Green

Hon. Curtis S. Randolph

Hon. Albert Hastings

Hon. George T. Watts

Hon. Edward C. Rector

Hon. Charles F. Kreider

Hon. Walter F. Kirk Hon. F. E. Dill

Hon. John Hummon

Founded in 1848

ALEXANDER C. BROWN, PRESIDENT PAUL HOWLAND, IST VICE PRESIDENT E.C. COLLINS, 250 VICE PRESIDENT ALLARD SMITH, TREASURER MUNSON HAVENS, SECRETARY

August 11, 1921.



Rabbi Abba Hillel Silver,

Cleveland.

Dear Sir: I wish to ask you to permit me to submit your name to the board of directors for appointment to the municipal committee.

I shall appreciate your prompt acceptance.

Very truly yours,

President

alex. C. Borry

December 28th, 1921.

Mr. James J. Hoban, Pres., Cleveland Typographical Union, 717 Superior Avenue, Cleveland, Ohio.

My dear Mr. Hoban,

Permit me to thank you, and through you the members of the Executive Committee of the Cldveland Typographical Co. in expressing their satisfaction with my article on the Open Shop which appeared in the Cleveland Press on December 8th. It was indeed very thoughtful of you.

I am devoting my own humble services to the great cause of protecting the interests of the workingman in this country; a service in which your organization is undoubteily a great factor.

With kindest regards, I beg to remain,

Very sincerely yours,

## Cleveland Typographical Union No. 53

717 SUPERIOR AVE. N. E.

33

JAMES J. HOBAN, PRESIDENT

F. W. STEFFEN, SEC.-TREAS.

Cleveland, January 12, 1922.

Reverend Sir:

An effort is being made by the so-called open shop element of Cleveland to subject those who toil for a living to long hours of work and low wages. Such a plan, if successful, would not only inflict injury on the workers but would also have a demoralizing effect on the business interests of Cleveland.

Low wages decrease the purchasing power of workers, and long hours of labor increase the army of unemployed. A very large percentage of Cleveland's population is made up of wage earners, consequently when their purchasing power (weekly wage) is reduced it is immediately reflected by a falling off in the business of merchants. On the other hand fair wages make for better times for both worker and business man.

The union printers have established fair wages, the eight-hour workday, sanitary workshops, and provide technical education for apprentices. Besides they have many beneficial features, such as sick benefits, mortuary benefits, an old age pension of \$8.00 per week, a home for old and infirm members, and a tuberculosis sanitarium at Colorado Springs, Colo., where members contracting the dread white plague are furnished treatment absolutely free of charge.

Fair wages enable a workman to rear his family as an American family should be reared; the eight-hour workday provides time for recreation and mental improvement; the sanitary workshop fortifies the worker against contracting occupational diseases; education equips the apprentice with knowledge that makes him an efficient journeyman.

The union label is a guarantee that these conditions obtain in all establishments using the Allied Printing Trades Union Label, and its use does not cost the purchaser of printing anything. In fact union houses produce better printed matter at a more economical price than non-union shops.

Enclosed you will find copy of article written by Rabbi Abba Hillel Silver, of the Temple, of Cleveland, on the open shop issue; and literature dealing with the activities of the International Typographical Union. I also enclose list of Cleveland union printing offices, and request that you give consideration to these employers when placing orders for printed matter.

Respectfully,

JAMES J. HOBAN,

President Cleveland

Typographical Union

# DIRECTORY of PRINTING OFFICES ENTITLED TO USE ALLIED PRINTING TRADES UNION LABEL



JANUARY 1922

#### CLEVELAND TYPOGRAPHICAL UNION No. 53

Seven-Seventeen Superior Avenue, N.E. Telephone Main Seven-Eight-Four

37 91 83 79 82	Acorn Ptg. Co St. Clair and 35th Advance Ptg. Co., The 216 Prospect Ave. American Pub. Co 6119 St. Clair Ave. Am. Workingmen's News 4130 Broadway Atlas Ptg. Co	75 110 115 34 9	Jacques Printing Co 4412 Carnegie Ave. Jennings, M. M. & Son 2309 E. 71st St. Jewish Independent, The 2182 E. 9th St. Johnson, J. E
44	Bang & Begley League Park	35	K-B Printing Co 10019 St. Clair Ave.
70 88	Beck-Singleton Co 1865 W. 25th Bittel, J. H., Ptg 410 High Bldg.	14	La Framboise, Phil 3321 Lorain Ave.
77	Block & Martin4927 Payne Ave.	69	Lakewood Press14904 Detroit Ave.
102 53	Brooklyn Press3327 Broadview B. of L. E. Print Shop103 St. Clair Ave.	92	Lakewood Ptg. Co 18530 Detroit Ave.
108	Bryant's Weeklies102 St. Clair N. W.	29	Michalske, W. A 5902 Clark Ave.
114	Buckeye Ptg. & Novelty Co2974 W. 25th	12	Modern Printcraft Co 7310 Woodland
		134	Molter & Mack7410 Lorain Ave.
7	Capek, L	107	Monarch Printing Co305 Middle Bldg.
47 59	Card Specialty Co 6315 Superior Ave. Century Ptg. Co	116	Monck, S. J
1	Cleveland Citizen, The1570 W. 3rd St.	110	Fidelia Fress
111	Cleveland-Glenville Times692 E. 105th	76	Nichols Printing Co 1037 Walnut
6	Cleveland NewsLeader Bidg.		
98	Clifford, Tom	16	Ontario Press, The 411 Frankfort Ave.
89	Cole Ptg. Co 21st and Payne Ave.	AMER	RICAN JEWISH
52	Cosmopolitan Ptg. Co4311 Lorain	87 23	Paragon Press
65	Daniels Ptg. Co 4156 Pearl Rd.	112	Porris Press Co
15	Dankworth & Polack 1104 Prospect	27	Prompt Printing Co 1421 W. 26th St.
22	Davis & Cannon2122 E. 2nd St.		
135	Deasy-Mone Co 630 Perkins Power Blk.	120	Radke, H. A
55	Dolish & Koran3530 Trowbridge	121	Relenvalen, D 6818 Wade Park Ave.
48	East End Ptg. Co 652 E. 115th St.	49	Rice Printing Co 7819 Madison Ave.
104	Equality Ptg. Co6418 St. Clair	28	Riehl Ptg. Co 10 St. Clair Ave.
105	Ever-Ready Ptg. Co 2187 E. 2nd St.	58 99	Rocker Printing Co 3744 Woodland
10	Feather. Wm. Co., TheCaxton Bldg.	00	Rosenberger & Karg3173 W. 90th St.
17	Foote, Thos 5702 Haltnorth Ct.	90	Scoop, The
73	General Printing Co 4023 Clark Ave.	100	Shinners, J. E
95	German Press & PlateW. 3d & Columbus	54	The Snyder Ptg. Co 6905 Superior Ave.
71	Gimble-Niederlander Co 1265 W. 2nd	94	Standard Printing Co 211 High
57	Globe Printing Co 1397 E. 9th St.	66	Star Ptg. Co
78	Gorsuch Printing Co 112 Hamilton Ave.	19	Svet Pub'ishing Co
103	Grand Printing Co 5011 Woodland Ave.	43	Szabadsag
18	Grenwis Printing Co 112 Hamilton Ave.	-0	The state of the s
64	Gurst, S. W1290 Lakeview Rd.	101	Universal Ptg. Co 1586 E. 66th
41	Harvard Ptg. Co 8806 Quincy Ave.		Water by the state of the state
31	Harvey Union Ptg. Co 1237 Superior	36	Wertheimer, Dan133 St. Clair Ave.
39 128	Herman Ptg. Co	20	West Side Ptg. House2029 W. 25th St. Western Newspaper Union1279 W. 3rd
120	Timemine Frinting Co 411 Frankfort	20	western Rewspaper Chion, 1219 W. ord

IT costs nothing extra to have your printing bear the Union Label, and the good feeling thus engendered among union men and women is worthy of consideration.

The label represents good working conditions, which conserves health, fair wages, which stimulates business and adds to the city's prosperity.



Ceveland March 16th, 1922

## TO THE MEMBERS OF THE MUNICIPAL COMMITTEE:

Dear Sir:

Chairman Watson has called a meeting of the municipal committee for luncheon, 12:15 p.m.,

## WEDNESDAY, MARCH 22nd

in room 602, Chamber of Commerce Building.

It is hoped that this will be the final meeting of the committee prior to the drafting of the report on censorship of motion pictures. At the last meeting it was decided that the committee should have presented the views of those who were financially interested in the industry. Your secretary has secured Mr. Walter E. Lusk of the First National Exhibitors, Incorporated, and Mr. C. W. Perry, President of the Exchange Managers Board, to be present at this meeting and present either their personal views or the views of their respective organizations, on the question of censorship. We do not know at this time what views Mr. Perry will express. Mr. Lusk is in favor of censorship.

Very truly yours,

Assistant Secretary

Geveland March 27th, 1922

## To the Members of the Municipal Committee:

Dear Sir: Chairman Watson has called a meeting of the municipal committee for luncheon, 12:15 p.m., in room 606,

### FRIDAY, MARCH 31st

The program will be as follows:

- 1. During luncheon the secretary will present a chronological digest of the arguments presented for and against censorship by the speakers who have appeared before the committee from time to time.
- 2. The chairman will request each member to state his position on the question of censorship giving his reasons therefor.
- 3. Each member will be asked to state his position on state or federal censorship and give his reasons therefor.
- 4. The chairman will suggest for the discussion of the committee, the general form or outline of the proposed report.

Mr. Watson hopes that there will be a complete attendance at this meeting so that all members of the committee may have the benefit of the discussions.

Very tryly yours,

Assistant Secretary

Founded in 1848

NEWTON D. BAKER, PRESIDENT RICHARD F. GRANT, 15 VICE PRESIDENT F. C. CHANDLER, 2. VICE PRESIDENT GEORGE A. COULTON, TREASURER MUNSON HAVENS, SECRETARY

May 22nd, 1922



Rabbi Abba Hillel Silver,

Cleveland.

My dear Rabbi: Mr. W. H. Abbott, a member of the municipal committee who is opposed to any form of legalized censorship, has prepared the enclosed tentative report of the minority, which he will present at the meeting of the committee on Wednesday, the 24th.

I am not sure that you are opposed to legalized censorship but believe that the remarks you made on the subject shortly
after the committee took up the study, indicate that you probably
are opposed. If so, it is hoped that you will help draft and sign
a minority report on the subject to be presented with the majority
report to the board of directors.

If you have any suggestions concerning the enclosed minority report, you can reach Mr. Abbott at Main 7500, or the suggestion can be made at the meeting Wednesday.

Very truly yours,

Assistant Secretary

DB:S

The Cleveland Chamber Founded in 1848 The Cleveland Chamber of Commerce (leveland June 15th, 1922 To the Members of the Municipal Committee Door Sir: Chairman Wilbur J. Watson has called a special meeting of the committee for luncheon, 12:15 o'clock, Monday, June 19th, in room 604. Through the courtesy of President Baker there will be presented to the committee at this meeting the confidential commonts of Will H. Hays, Procident of the Motion Picture Producers and Distributors of America, Inc., together with a digest of the municipel Committee's report on consormin with comments thereon. It may be the desire of the committee, after reading those comments and iir. Hays letter, to incorporate some new matter in the report. It is, therefore, earnestly requested by the chairman that every member of the committee be present at this meeting. so that the censorship work may be concluded and the report presented to the directors on Wednesday, June 21st. Very truly yours.

Dale Brown

Phone out of Four all

## MOTION PICTURE PRODUCERS & DISTRIBUTORS OF AMERICA, INC.

#### 522 FIFTH AVENUE

NEW YORK CITY

WILL H. HAYS

TELEPHONE VANDERBILT 2110

August 10, 1922

Rabbi A. H. Silver, The Temple, East 55th and Central Avenue, Cleveland, Ohio

Dear Rabbi Silver:

Let me write this line to say that I am glad to find your name among those members of the Municipal Committee of the Chamber signing the report to the Directors opposing legalized censorship. As a result of my few months here, I am sure you are right; and if there is any way in which this Association can be helpful to you before the matter comes to the Directors for consideration again, do not hesitate to call upon us.

With kindest regards, I am

Sincerely yours,