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MS-4787: Abba Hillel Silver Papers, 1902-1989.

Series I: General Correspondence, 1914-1969, undated.

Sub-series A: Alphabetical, 1914-1965, undated.

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Cleveland Community Fund, 1939.

CLEVELAND COMMUNITY FUND

1001 HURON ROAD

COMMUNITY SERVICE BUILDING

CHerry 6850

Percy W. Brown
General Chairman

Alexander C. Brown
First Vice-Chairman

Ellwood H. Fisher
Second Vice-Chairman

Herman R. Neff
Treasurer

Randolph Eide
Assistant Treasurer

Erle F. Whitney
Campaign Chairman

Kenneth Sturges
General Manager

James R. Garfield
Chairman, Investigating Com.

Founded 1919



100 Services

October 25, 1939

Rabbi Abba Hillel Silver, D. D.,
The Temple,
Ansel Road and East 105th Street,
Cleveland, Ohio.

My dear Dr. Silver:

Mr. Roger Tewksbury, Industrial Division Chairman, and I are extremely grateful to you for your kind acceptance of his invitation to be the principal speaker at this Division's meeting on November 9. It will be held at 6:00 P.M. dinner, Hotel Statler Ball Room, with an attendance of approximately 900. They will chiefly comprise employees selected in leading industrial plants and business concerns to have charge of employee solicitation on behalf of the Fund's Industrial Division.

Last year, in the face of severe unemployment and 'broken time', over 201,000 employees subscribed \$670,000. The Industrial Division's 1939 goal is to be approximately \$745,000., its proportionate share of our \$3,350,000. goal. This figure is about \$250,000. more than the total subscribed in November, 1938. Since that time, particularly in recent months, local payrolls have shown rapid growth.

Twenty-five minutes have been reserved on our program for your address. I know you will find your audience a most responsive and appreciative one.

Several items of our new published material are enclosed, as you requested. With kindest regards,

Sincerely yours,

Kenneth Sturges
General Manager.

KS:GCH
Enc.

TWENTY-FIRST ANNUAL CLEVELAND COMMUNITY FUND CAMPAIGN NOVEMBER 20-30, 1939

Erle F. Whitney — Campaign Chairman

Fletcher R. Andrews
Division A. Chairman

Roger Tewksbury
Industrial Chairman

E. T. Bartlett
Metropolitan Chairman

Chas. H. Lake
Schools Chairman

Mrs. Ervin C. Pope
Chmn. Women's Com.

F. Carlisle Foster
Publicity Chairman

Dale Brown
Assoc. Publicity Ch.



CLEVELAND COMMUNITY FUND

GOOD AMERICANS

HELP



"YES! WE HELP"



Through the
COMMUNITY FUND

GOOD AMERICANS HELP THROUGH YOUR COMMUNITY FUND

HOW YOU HELP

Your Community Fund
Pledge supports 100
health and welfare
agencies.

They serve 40,000
persons every day:—

- 7360 needy persons and families
- 4700 dependent children
- 2630 sick, injured in hospitals
- 2000 persons needing skilled help and advice
- 1700 blind and other handicapped
- 1400 hospital dispensary patients
- 1250 children and mothers needing health care
- 520 sick poor aided by visiting nurses
- 440 old folks in Homes
- 18000 young people in settlements, Y's, and Scouting organizations

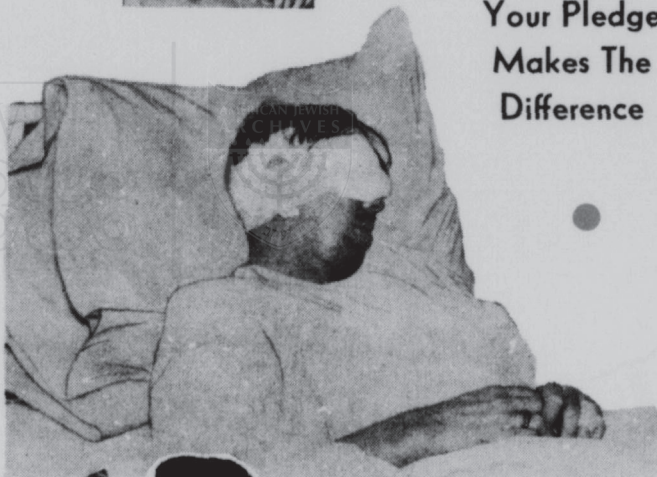
— Every 24 hours!



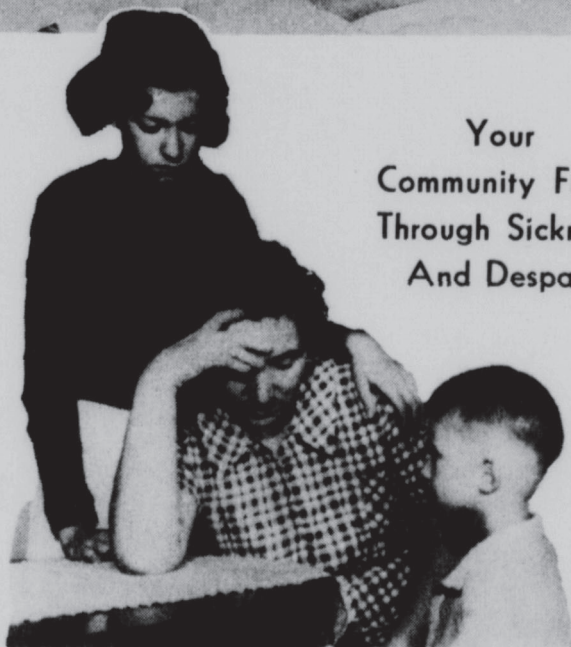
GIVE BUT ONCE
FOR 100 NEEDS



In Babyhood,
To Youth,
Your Pledge
Makes The
Difference



Your
Community Fund
Through Sickness
And Despair





A park bench
or
Serene old age?

A beggar's cup
or
Earning his way?

YOUR PLEDGE MAKES THE DIFFERENCE



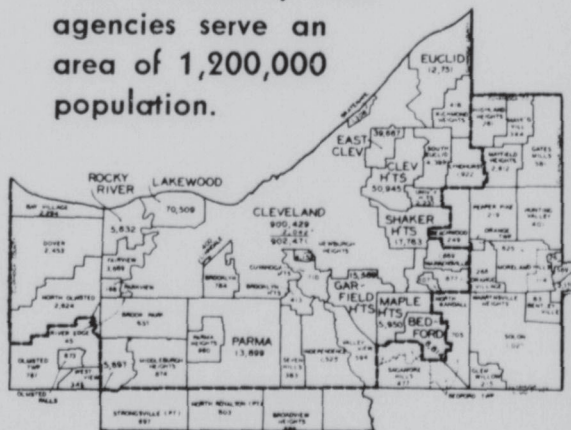
Street-corner "craps" or a settlement club?

"Yes — We Help," that's what over 201,000 men and women in Cleveland's industries and business enterprises say of the Community Fund. Employed in over 1,630 firms, they know their gifts to the Community Fund help 40,000 people every day.

Be a Good American, too — help others, through

THE COMMUNITY FUND

- Your Community Fund agencies serve an area of 1,200,000 population.



COMMUNITY FUND

PERCY W. BROWN, General Chairman

ERLE F. WHITNEY, Campaign Chairman

FLETCHER R. ANDREWS, Chairman, Division A

ROGER TEWKSBURY, Chairman, Industrial Division

EDWARD T. BARTLETT, Chairman, Metropolitan Division

KENNETH STURGES, General Manager

WHAT SHALL I GIVE?



*Your pledge goes
a LONG way...
see illustrations.
Please make it as
generous as possible
... .THANK YOU!*



WHY NOT PAY YOUR COMMUNITY FUND PLEDGE AS YOU EARN?

Compute your pledge on a weekly basis and pay through the convenient payroll deduction plan.

21st ANNUAL CAMPAIGN NOVEMBER 20-30



WHY A LARGER COMMUNITY FUND IS NEEDED FOR 1940

In recent months, citizen committees of men and women, experienced in the several branches of social and health services, have studied the budgets, noting many needs only partially met by available funds.

Leaders of these committees are in full agreement that present budgets are inadequate, resulting in serious conditions that should be remedied next year by a materially larger campaign result this Fall. The following statements are indicative of the emergency confronting Community Fund agencies:



RALPH H. COMEY
Chairman
Budget Committee,
Welfare Federation
Case Work Council

"Our family welfare agencies, trained for the task of restoring families to useful citizenship and self-support, are being forced by lack of funds to deny this service to many hundreds of cases where such constructive help might prevent permanent loss. This is particularly unfortunate in these days when many adverse conditions tend to undermine family life, the basis of our civilization. . . . The present economic stress works hardship upon great numbers of neglected children, many of whom need placement in suitable private homes, at board, where they can receive practical care and guidance. The Fund's child-care organizations report long waiting lists of such children who cannot now be given this service, due to extreme budget limitations. . . . Low salaries being paid experienced social workers are causing many to secure better positions elsewhere."

GEORGE E. FOLLANSBEE, M. D.
President
Cleveland Hospital Council

"Economic conditions of the past decade have imposed heavy burdens upon Community Fund member hospitals. During this period, the annual number of dispensary treatments, mainly free, has increased over 50 per cent. During times that hospital income was greatly reduced, it was incumbent upon member hospitals to restrict intake. . . . Hospitals with partial endowments have encountered a rapid reduction in interest or dividends therefrom. Income from pay-patients has often slumped badly with rises in unemployment. . . . Building repairs and equipment needs have been neglected, due to lack of funds, to the extent of hundreds of thousands of dollars annually."



GEORGE A. BELLAMY
Acting Chairman
Budget Committee,
Welfare Federation
Group Work Council

"In Greater Cleveland, 'group work,' comprising the programs of social settlements, Christian associations, camping and scouting, is largely in the hands of private agencies receiving Community Fund support. Public appropriations for recreation services needed by great masses of our population are comparatively small. This field of preventive and constructive social work is vital to good citizenship, but agency budgets have been pared to the danger point. . . . Building repairs have been long deferred, piling up future costs."

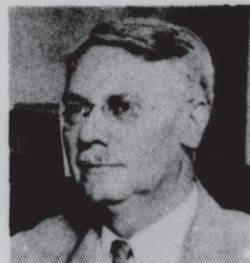
MRS. NORMAN C. KING
Chairman
Cleveland Health Council

"While Cleveland now holds first place among cities for health conservation, contributions for health services and expenditures for public health are unduly small, compared with those of other representative communities. . . . When health agency budgets are restricted, human waste increases wholly out of proportion to the reduced expenditures. . . . Home nursing agencies are badly strained as they work with insufficient staffs to care for increased case-loads, intensified by closing of many municipal hospital beds. More adults need instruction on how to keep well. The maternal death rate may be still further reduced by wider dissemination of pre-natal instruction. . . . Fund-supported agencies for care of blind, crippled, or otherwise handicapped are among the best in America. . . . Yet unmet needs are indicated by the large numbers of persons who cannot be served unless Fund contributions are materially increased."

(Over)



SALMON P. HALLE
Chairman
Budget Committee,
Jewish Welfare Federation



JOHN A. EISENHAUER
Chairman
Budget Committee,
Welfare Federation
Children's Council

"In recent years, our Federation has drawn heavily on its capital funds to supplement the reduced Community Fund support of its agencies. . . . Hazards to the safety of patients or inmates of several institutions have developed through the deferment of needed repairs and replacements of equipment. . . . Valuable vocational guidance and other youth services are confronted by serious lack of money. . . . Recurring crises in public unemployment relief continue to throw added burdens on our family welfare work."

"The children's institutions are increasingly required to accept for care the 'difficult' children, presenting health or behavior problems. This necessitates a larger and more experienced staff personnel. . . . Buildings and equipment have deteriorated greatly in recent years, the result of enforced, temporary economies. . . . Local public facilities for institutional care of children being very limited, this burden falls mainly upon Community Fund agencies."



THIS YEAR, REVERSE THE COMMUNITY FUND'S DOWNWARD TREND!

Here are some significant comparisons:

Fund's average, annual result, 1919-1929.....	\$4,317,951.
1932 campaign yielded.....	3,774,244.
In 1937 campaign, Fund raised.....	3,360,428.
Pledged in 1938 campaign, only.....	3,108,872.



THE COMMUNITY FUND'S RESPONSIBILITY

Included among the 100 member agencies, now receiving Fund contribution support are: 18 hospitals; 24 organizations for dependent, delinquent or neglected children; 22 social settlements, scouting agencies, Y. M., Y. W., and other recreational services; 9 family or individual relief and welfare agencies; 8 homes for aged; and 10 organizations in the fields of health, care of handicapped and home nursing.

CLEVELAND COMMUNITY FUND

Community Service Building 1001 Huron Road

PERCY W. BROWN
General Chairman

ERLE F. WHITNEY
Campaign Chairman

KENNETH STURGES
General Manager



A NOBLE GIFT— AND A MEMORIAL

A bronze tablet in the entrance hall identifies the building as a charitable bequest of the late Mrs. Mariett L. Huntington. In a convenient, down-town location, it became in 1937 the permanent headquarters of the Community Fund and thirteen of its member agencies. To a large extent, it is now the central point at which planning and supervision of the 100 Fund member organizations are handled.

For interesting facts about the activities of the Community Service Building, please turn this page.

COMMUNITY SERVICE BUILDING

1001 HURON ROAD

CLEVELAND COMMUNITY FUND

THIRD FLOOR

THE FUND'S CENTRAL SERVICES, IN BRIEF

Community Service Building, 1001 Huron Road, is of vital importance as the home of the Community Fund, the Welfare Federation and various member agencies providing CENTRAL SERVICES, directing and aiding the Fund's social service program, almost county-wide in its scope. These services indicate the large extent to which teamwork has been developed among the 100 Fund-supported organizations. Businesslike methods, financial and service data, specialized staffs, and joint planning are the practical purposes served by this means.

The Director of Catholic Charities and Hospitals has his office in this building. In a nearby location, the Jewish Welfare Federation supervises the services and budgets of its member agencies.

A value of over \$50,000,000. has been placed upon the land, buildings, equipment and other assets of the Community Fund's 100 member agencies. By means of *central services* many of these agencies are helped in efficient building management. Services of this type include property supervision, advice and information, systematic inspection of buildings and equipment, removal of fire and safety hazards, needed renovation or repairs, and counsel on construction. Recommendations to 14 agencies, alone, resulted in net savings of \$15,000. per year.

Veteran among the *central services* is the Social Service Clearing House, with its famous card file recording families and individuals aided by 140 Community Fund and public welfare agencies. This valued social service index enables private and public agencies to 'clear' their cases, preventing duplication or chiseling. By this means, co-ordinated aid for applicants is effected.

The selection of needy or neglected children for institutional care, followed by their placement in 18 appropriate Fund institutions, is a duty of the Children's Bureau, one of the *central services*. The important program of child placement in private boarding or foster homes is shared by the Humane Society and the Welfare Association for Jewish Children, with, in recent years, certain participation by the Children's Bureau. These three efficient organizations occupy space in the Community Service Building.

A major budget item in children's institutions, homes for aged, and hospitals is food expense. This must be made as economical as possible without loss of food values. *Central services* provide advice by nutrition experts on matters of diet, along with careful examinations of cost per meal. In children's institutions, this item once ranged from four to fourteen cents per meal. Today, meals are more healthful; meal costs are between eight and eleven cents.

Efficient buying of equipment, supplies, and other commodities for hospitals and social



agencies requires specialized *central services*. The Hospital Council's central purchasing bureau handles a high percentage of buying requirements for many Community Fund agencies, averaging well over \$100,000. a month. Through this service, standardization of supplies is materially increased; and quality and quantities are safeguarded.

Financial savings would do credit to any efficient business enterprise.

Among the *central services*, the Health Council has had an important part in the great reduction in diphtheria cases and deaths since 1926, when the Council began its educational program for early immunizing of infants. In that year, local cases numbered 2,281, with 192 deaths; in 1938, only 77 cases, 5 deaths.

Similarly, another *central service*, the Child Health Association, has successfully attacked the problem of maternal mortality in childbirth, through pre-natal instruction classes. The maternal mortality rate for mothers attending these classes is one-fourth the rate of the city as a whole, which in itself has a relatively low average.

The Associated Charities, largest of the Community Fund family welfare organizations, directs its six neighborhood branches from offices in the Community Service Building.

Travelers Aid Society, Girls' Bureau and Catholic Big Sisters are other tenants of this building, maintaining a community-wide service represented at strategic locations throughout Greater Cleveland.

The Community Fund office provides its proper share of *central services*, directing annual campaigns; billing and collecting subscriptions; handling publicity requirements of virtually all member agencies; and maintaining an information and complaint bureau for the convenience of contributors and the general public.

All persons, wishing to visit the Community Service Building, to obtain a firsthand view of the activities briefly described here, are always welcome.

CLEVELAND COMMUNITY FUND

Community Service Building

1001 Huron Road

PERCY W. BROWN
General Chairman

ERLE F. WHITNEY
Campaign Chairman

KENNETH STURGES
General Manager



YOUR COMMUNITY FUND IN GREATER CLEVELAND

Those who give to the Community Fund may sometimes ask "Why do we still need to support the 100 Fund agencies when federal, State, and local governments are expending such large sums on welfare work?" and "What do Community Fund agencies do that these tax-supported agencies do not do?"

Recently, the Research Committee of the Welfare Federation completed a study of current income and expenditures for health and social work in Cuyahoga County. This authoritative report showed that, in 1938, "The Community Fund agencies comprised the largest local administrative group dealing with health and social work, as distinct from federal work programs. Fund member agencies' expenditures totaled \$10,725,647. They administered 76 per cent of all the local funds spent in 1938 for recreation, 56 per cent of the hospital, 45 per cent of the child care, and 36 per cent of the health, funds."

Briefly, that statement indicates the vital place of Community Fund agencies in Greater Cleveland's picture of health and welfare work for the needy of the community. Such a share is a responsible share, one that cannot be minimized.

In every field of social service, there is a reasonably clear demarcation between the work of Community Fund and public agencies. Because of widespread unemployment during the past decade, it is well known that public, tax-supported provisions for relief became a large factor, tending to create the impression that private agencies supported by voluntary contributions had lost much of their reason to exist. While there have been some logical and necessary retrenchments in the scope of certain Fund agencies, it has become increasingly clear that Fund agencies are rendering important services available by no other means. Noteworthy are the activities of Community Fund agencies for constructive and preventive social work in the fields of child care, health and family welfare, and youth guidance.

CHILD CARE

The Federation study showed that in 1938, based on dollars expended, Community Fund agencies took care of 45 per cent of this community's burden in behalf of dependent or neglected children. More than one-half of the daily number of 8,000 children receiving institutional, boarding home, or similar care were served by Community Fund agencies. The remaining children were chiefly those for whose care the County Child Welfare Board provided in accordance with State law.

HEALTH SERVICES

In the field of public health, the City of Cleveland and its principal suburbs render the customary municipal services such as contagious disease control, sanitation, food inspection, and medical care of indigent in their homes. These functions are mandatory in cities throughout the county. However, Com-

munity Fund agencies find it necessary to maintain various health services not otherwise provided and representing 36 per cent of all local 1938 expenditures in the health field. These services include home nursing visits to indigent sick, care and occupational training of blind, crippled, or disabled, and various types of health education programs, proving their value by the fact that Cleveland now leads the nation's largest cities in its current health standing.

HOSPITAL CARE

Hospitals and dispensaries of the Community Fund constitute materially more than half of the local facilities in this field, the volume of their service greatly outweighing that of public institutions for indigent sick, and contagious, mental or tuberculous cases. The 1938 expenditures of the Fund's hospitals were 56 per cent of the combined total for local public and private hospitalization and clinic services.

(Over)

FAMILY WELFARE SERVICES

In recent depression years, public, governmental agencies have expended vast sums for family unemployment relief, providing the necessities of life. Community Fund family welfare agencies, on the other hand, have been striving to give these needy families the skilled service that would help get them back on their feet and return them to self-support. These agencies are maintaining a volume of service almost equal to that of their pre-depression years, at which times there were always many local families requiring aid.

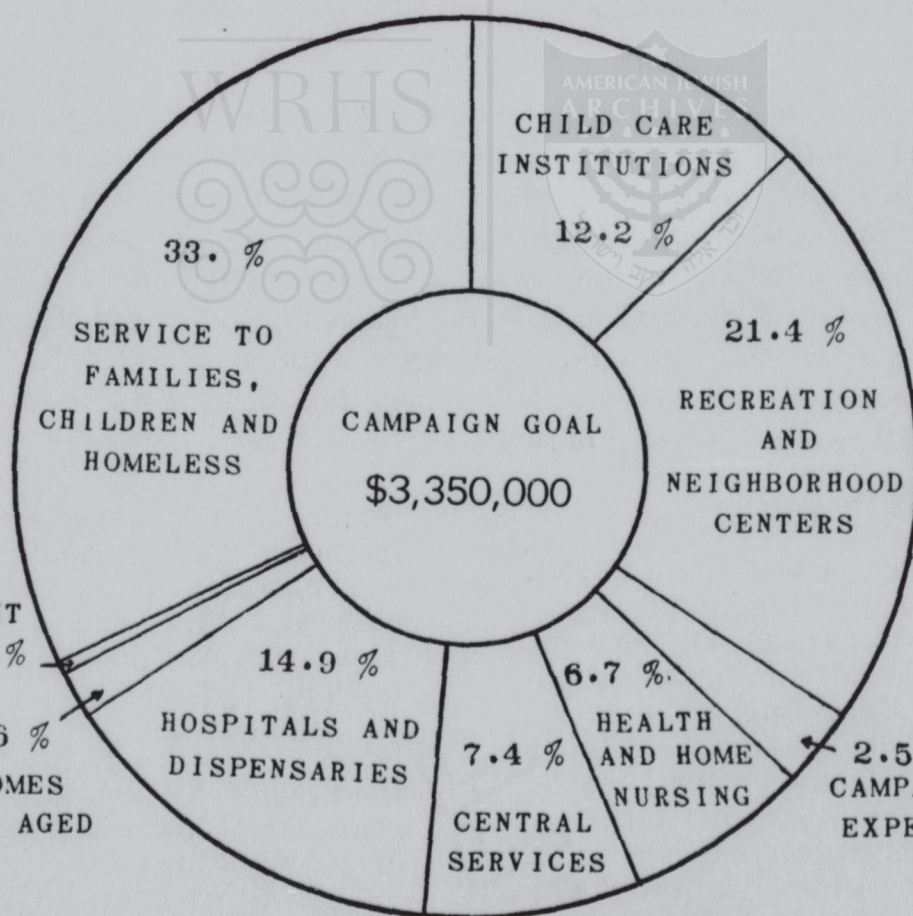
RECREATION SERVICES

Based on 1938 expenditures, our Community Fund agencies for recreation, character building, summer camping, and the like provided 76 per cent of all local services in this category. This was done primarily through the social settlements, Christian Associations, and scouting agencies. Cleveland's current index of juvenile delinquency is at a new minimum on a population basis. Public officials have commended the constructive efforts of our recreational agencies in helping attain these results.

GOOD AMERICANS HELP

It is for such work as this that the Community Fund makes its 21st annual appeal this November. The Fund seeks \$3,350,000 in behalf of its 100 member organizations. Because of substantial earnings, mainly in hospitals; because of income from endowments; and because of efficient management, the

Fund's agencies depend on the contributing public to provide only about one-third of their total operating expense. **This one-third is an indispensable need. It is the measure that balances the scales, the measure that keeps Cleveland first for humanity's sake.**



**21ST ANNUAL CAMPAIGN
GOAL**

\$3,350,000

NOVEMBER 20-30, 1939



11-11-39

Dear Mr. Loeser:

For your information.

Kenneth Sturges.



CLEVELAND COMMUNITY FUND

1001 HURON ROAD

COMMUNITY SERVICE BUILDING

CHerry 6850

Percy W. Brown
General Chairman

Alexander C. Brown
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James R. Garfield
Chairman, Investigating Com.

Founded 1919



100 Services

November 11, 1939

SPECIAL GIFTS BULLETIN #4

In person, by mail and by telephone, growing numbers of special gifts solicitors are bringing us word of pledge increases they are steadily obtaining by conscientious effort. Gains over last year, not reported in previous bulletins, include the following: \$12,500.-\$13,500.; \$3,000.-\$3,600.; \$2,000.-\$3,000.; \$2,000.-\$2,400.; \$1,500.-\$1,750.; \$1,500.-\$1,600.; \$1,200.-\$1,500.; \$800.-\$1,000.; \$600.-\$700.; \$275.-\$400.; \$250.-\$325.

Don't cheer yet! It will take many, many more favorable items to replace known casualties and to secure a minimum net increase of \$250,000. over last year's result, to reach the 1939 goal. However, it will help to persuade your prospects to give plus, if you tell them that others are doing so.

Please conform to our schedule requirements, by completing your special gifts solicitation, as far as possible, by November 15. Of course, items incomplete at that time are to be retained in your hands as much longer as you find necessary to complete them.

Remember that every pledge renewal without increase, however generous such pledge may be, will not aid us in the matter of replacing casualties or accomplishing net growth. Any decrease, however justifiable, will leave a still larger burden to be carried by other donors. Our special gratitude is reserved for contributors increasing to \$500. from \$400., and others, in proportion!

TODAY'S FUND SALES FACT: Rabbi A. H. Silver, addressing an enthusiastic meeting of nearly 800 Industrial Division members Thursday night, said: "All these things (Community Fund agency services) could be done by taxation, of course, but the more you ask of government, the more you surrender to government." This received a storm of applause.

During its 'first 50 years' Children's Fresh Air Camp and Hospital, Fund-supported, has restored to health over 37,000 boys and girls.

Best of luck! Send us your special gift returns as promptly and as fully as possible. Remember Division A's important business meeting Friday noon, November 17, Mid-Day Club, with Mr. Thomas I. Parkinson, distinguished guest speaker.

Faithfully yours,

Fletcher R. Andrews

Chairman, Division A.

TWENTY-FIRST ANNUAL CLEVELAND COMMUNITY FUND CAMPAIGN NOVEMBER 20-30, 1939

Erle F. Whitney — Campaign Chairman

Fletcher R. Andrews
Division A. Chairman

Roger Tewksbury
Industrial Chairman

E. T. Bartlett
Metropolitan Chairman

Chas. H. Lake
Schools Chairman

Mrs. Ervin C. Pope
Chmn. Women's Com.

F. Carlisle Foster
Publicity Chairman

Dale Brown
Assoc. Publicity Ch.



CLEVELAND COMMUNITY FUND
TWENTY-FIRST YEAR

CLEVELAND COMMUNITY FUND

1001 HURON ROAD

Dudley S. Blossom, Honorary Chairman
COMMUNITY SERVICE BUILDING

CHerry 6850

Percy W. Brown
General Chairman

Alexander C. Brown
First Vice-Chairman

Ellwood H. Fisher
Second Vice-Chairman

Herman R. Neff
Treasurer

Randolph Eide
Assistant Treasurer

Erle F. Whitney
Campaign Chairman

Kenneth Sturges
General Manager

James R. Garfield
Chairman, Investigating Com.

Founded 1919



100 Services

November 13, 1939

Rabbi Abba Hillel Silver,
c/o The Temple,
Ansel Road at E. 105th Street,
Cleveland, Ohio

My dear Rabbi Silver -

I spoke to you the other evening after your magnificent speech to the Industrial Division but I want to add the written word to express our appreciation for the boost which you gave us.

As you so clearly brought out, the bringing together of all racial, religious and social elements in the community in one strong effort of charity, to care for the needy, is one of the finest illustrations of the American spirit and your helpfulness was of tremendous value.

Gratefully yours,

Percy W. Brown

PWB/BK



TWENTIETH ANNUAL CLEVELAND COMMUNITY FUND CAMPAIGN NOVEMBER 14-22, 1938

Erle F. Whitney — Campaign Chairman

Laurence H. Norton
Division A. Chairman

Roger Tewksbury
Industrial Chairman

Harold S. Frazier
Metropolitan Chairman

Chas. H. Lake
Schools Chairman

Mrs. Ervin C. Pope
Chmn. Women's Com.

F. Carlisle Foster
Publicity Chairman

Dale Brown
Assoc. Publicity Ch.

GOOD AMERICANS HELP



CLEVELAND COMMUNITY FUND
TWENTY-FIRST YEAR



CLEVELAND COMMUNITY FUND

"We Hold These Truths Life, Liberty, Pursuit of Happiness"

SIMPLE truths — set down by pioneers. Today they still exist. Good Americans seek their fulfillment for all.

These are troubled days and stern realities must be met. They must be faced the American way, from a desire to help others, not from a compulsion to give.

Nowhere is this compassionate trait better shown than in giving to your Community Fund. For it is in giving to the Community Fund that you carry out the duties of simple neighborliness:

To the sick; they must recover and live,

To men who need the strength to try again,

To lonely children; they need warm arms
to comfort them,

To young people; their idle hours must
become stepping stones of high endeavor.

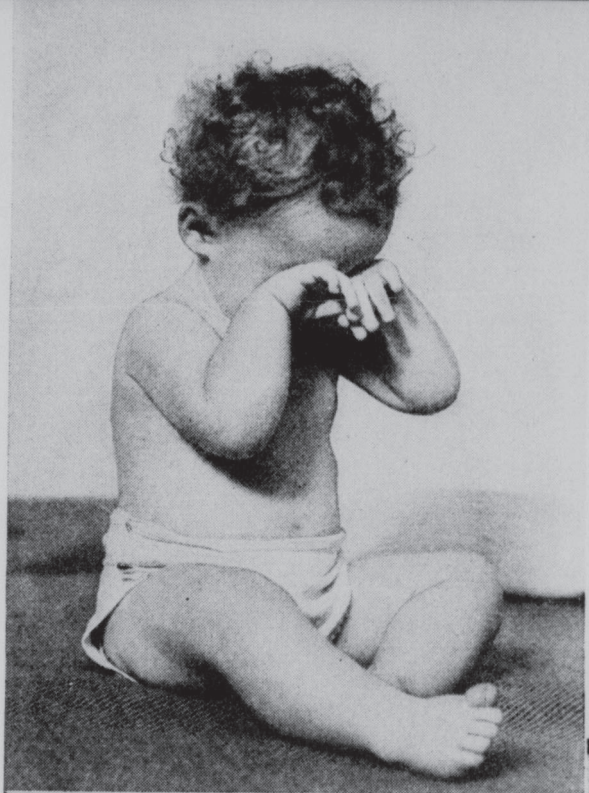
These are the things that Good Americans want for their fellow-men. These are the things that your Community Fund gift brings to the people of Greater Cleveland — to 40,000 in need, every day.

21st ANNUAL CAMPAIGN

GOOD AMERICANS HELP!

THOUSANDS must have the services only Community Fund agencies can give. Your help is needed. For humanity's sake, the goal must be reached.

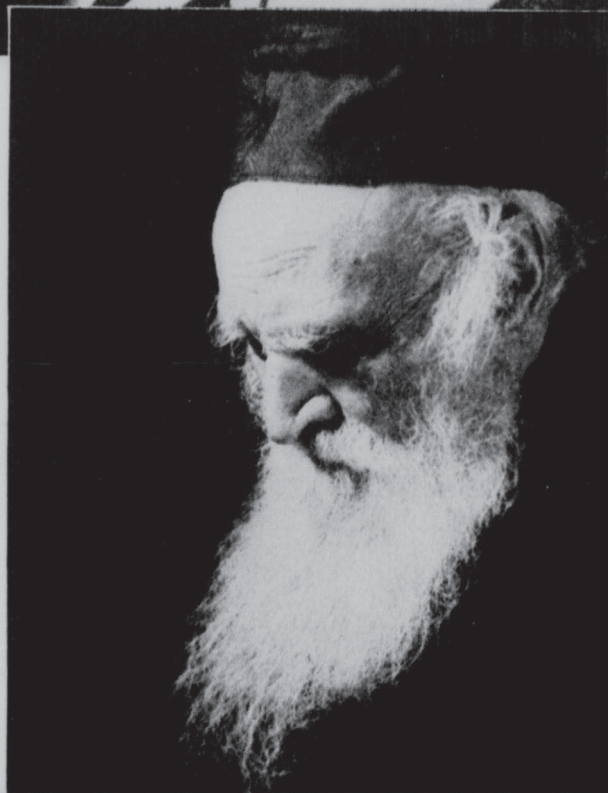
Failure by the slightest margin will mean serious curtailment of vital community forces. Health and human welfare achievements over the years will be impaired.



LAST year, the Fund fell short of its goal. Reserves were depleted so that agencies would not fail those they serve. Today, \$3,350,000 must be raised. You and every other good Clevelander must help. Safeguards must be preserved against disease, despair, family breakdowns, social evils, crime.

The spirit of the Community Fund rises from the heart, spontaneously, freely, generously. Let it be your spirit.

HELP FROM YOUR HEART



YOUR COMMUNITY FUND



CLEAR-EYED YOUTH

Building good Americans is paramount in Community Fund youth agencies. They help to form upright, industrious citizens. They make for an internal, indestructible social security for our boys and girls.



LIFE'S VICTORS OR VICTIMS?

Over 4,700 dependent boys and girls are cared for in 21 children's institutions, foster homes and day nurseries. Through your Community Fund gifts, these youngsters are prepared for useful adult years.

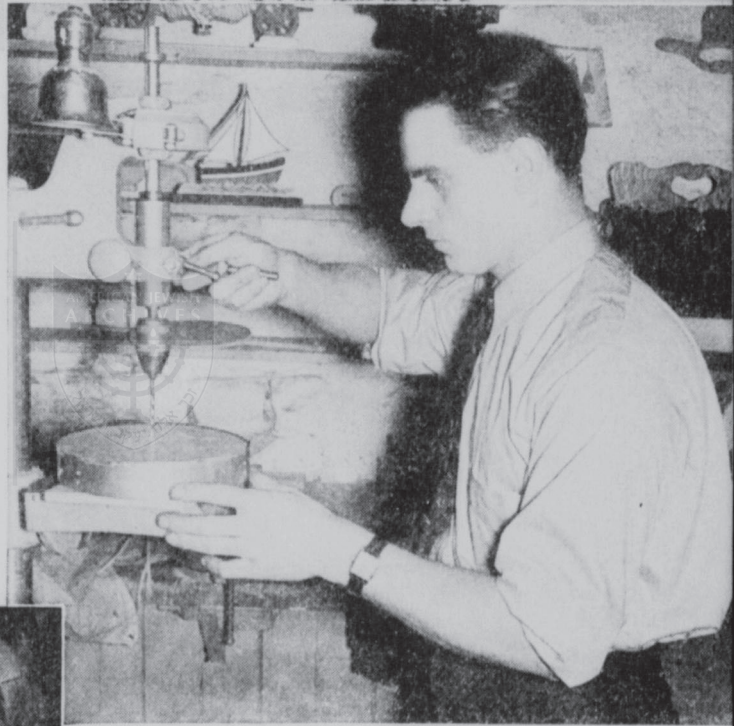


BUILDING GOOD AMERICANS



STRONG BODIES, KEEN MINDS

Each year Community Fund settlements, Y's and Scouting organizations steadily increase enrollment as they turn youthful energy into constructive channels. Juvenile Court reports show child delinquency reached a new minimum in 1938.



OFF THE STREETS

Over 25,000 children are members of 11 Community Fund settlements. Through worth-while activities and healthful recreation, they develop character, acquire fundamentals of good citizenship.





FOR HUMANITY'S SAKE

Nine Community Fund hospital dispensaries protect against countless human ills: 491,943 treatments in 1938, mostly free.

MOTHERS MUST LIVE

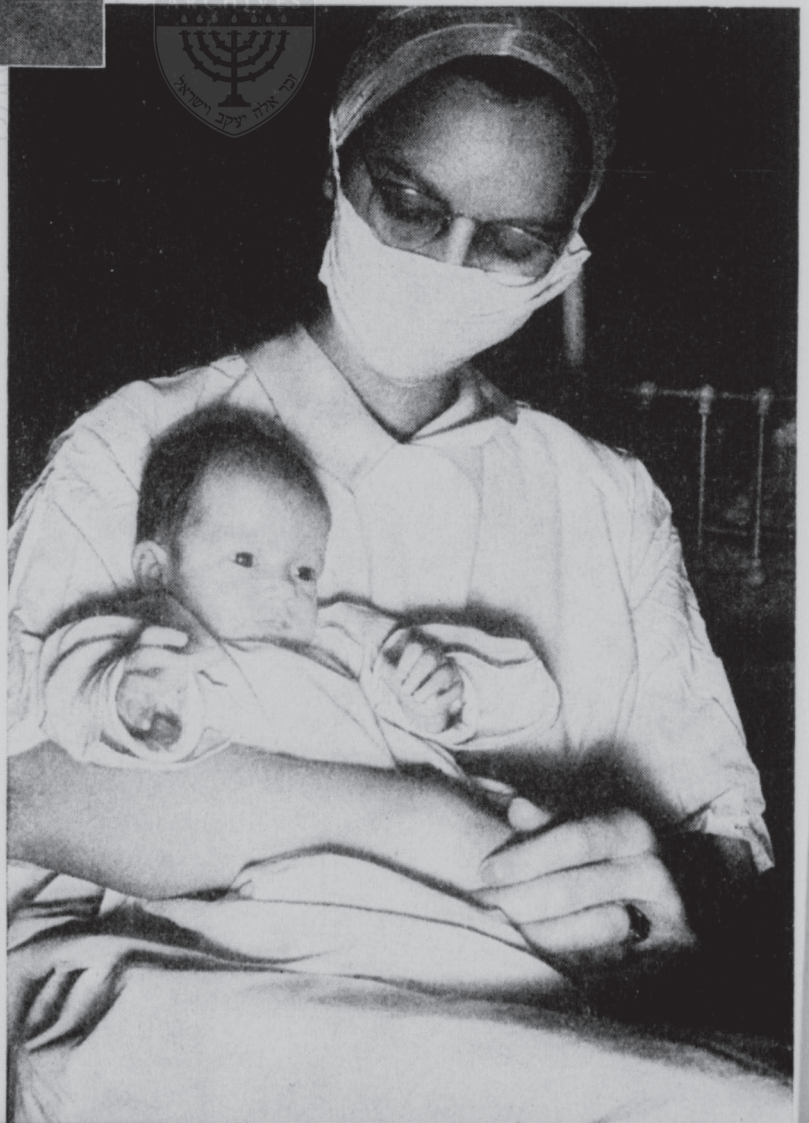
Cleveland maternal mortality rate is one of the lowest in the nation: 3.0 per thousand live births in 1938. Over 4,800 mothers received prenatal instruction last year through Child Health Association. Mortality rate in this group was but 0.8 per thousand.



HELP HIM, DOCTOR!

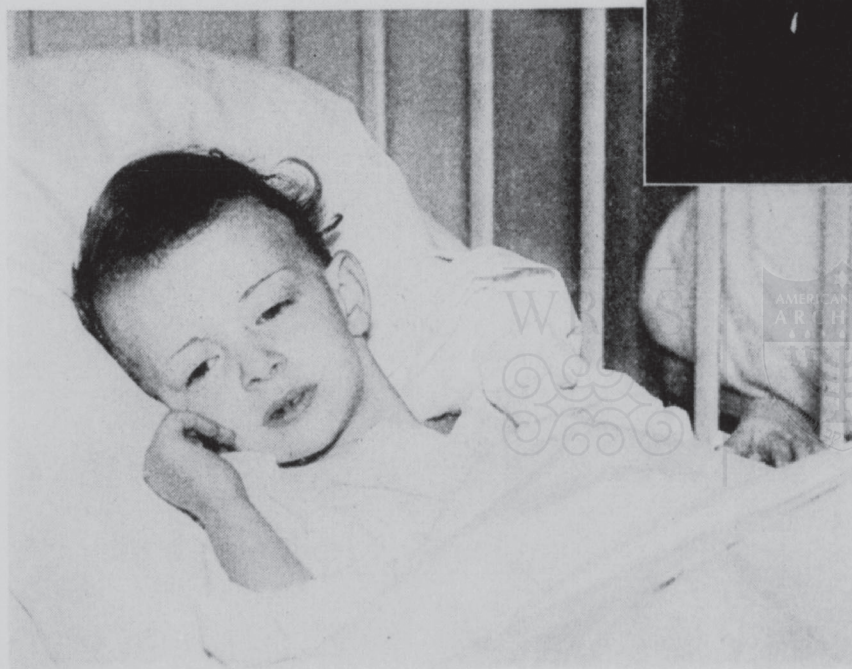
A GOOD START

Over 11,000 babies were born in Community Fund hospitals last year, their start in life protected by modern medical science.



WHEN SICKNESS STRIKES

Thousands of sick and injured are nursed back to health in 18 Community Fund hospitals. Last year, over 895,000 days of bed care were given — almost 22 per cent of total days' care were free. Hospitals increased patient days' care 13 per cent during the past ten years.



PLEASE MAKE IT WELL

Visiting nurses make over 500 home visits daily, serve mostly in poor neighborhoods.

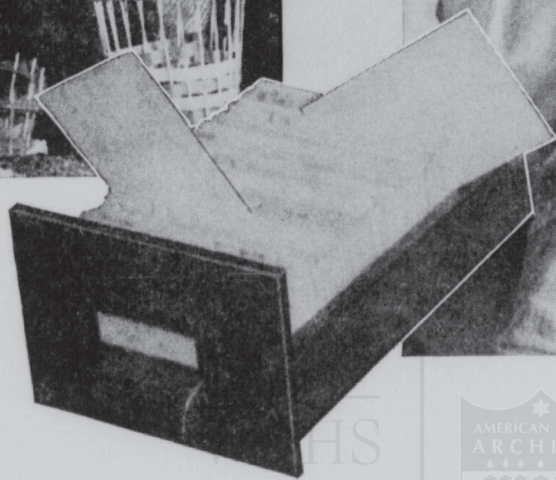
SHE MIGHT HAVE DIED

.. Cleveland Leads

"Healthiest large city in the nation" is Cleveland's proud claim this year. Working quietly, efficiently, behind the scenes are 18 Community Fund hospitals, 10 Community Fund health and home nursing agencies, strong forces in the vanguard of health that makes this claim possible.



HAPPY
THOUGH CRIPPLED



JUST IN TIME

ALMOST 1,000,000 file cards of the Social Service Clearing House index the records of 140 different Community Fund and public welfare agencies. Confidential reports, these cards enable Community Fund agencies to help applicants wisely, prevent costly duplication, avoid possible "chiseling."

But these cards contain more than cold, hard facts. Behind their terse lines are the stories of humans served and saved — living, vibrant stories of countless thousands of poor, sick and needy helped every day by you, through your gifts to the Community Fund.

How you answer the appeal of these people is readily seen in a record of a typical day's work of your 100 Community Fund agencies in their unified welfare program. The daily record —

Needy persons, single or in families	7,360	Children, mothers needing health care	1,250
Dependent children	4,700	Sick poor aided by visiting nurses	520
Sick, injured in hospitals.....	2,630	Aged	440
Persons needing help, advice.	2,000	Young people in settlements, etc.	18,000
Blind and other handicapped.	1,700		
Hospital dispensary patients..	1,400		

GOOD AMERICANS HELP

UNITED APPEAL OF
100 WELFARE AGENCIES



KEEP CLEVELAND FIRST
FOR HUMANITY'S SAKE

Of the People

YOUR Community Fund is an organization of the people, typifying wise philanthropy. Cleveland is recognized as the originator of the modern community chest movement. Nearly 500 cities follow its example.

By the People

Almost 500,000 Greater Clevelanders annually make Community Fund donations. Over 15,000 volunteers bring each campaign to the highest peak attainable through intense efforts and self-sacrifice. Fund agencies are guided by 2,000 responsible trustees. The Community Fund Council, 40 civic leaders and representative citizens, weighing the need for every penny, have set this goal,

\$3,350,000. . . . with these items:

Service to Families, Children and Homeless	\$1,104,329.	33.0%
Recreation and Neighborhood Centers	718,517.	21.4%
Hospitals and Dispensaries . . .	498,181.	14.9%
Child Care Institutions	410,551.	12.2%
Central Services	245,298.	7.4%
Health and Home Nursing	224,410.	6.7%
Campaign Expense	85,250.	2.5%
Homes for Aged	53,327.	1.6%
Contingent Funds	10,137.	.3%

For the People

Each Community Fund agency is a service for the people, founded on some pressing community need. United in the Community Fund, 100 agencies offer an expansive welfare program, guarantee the greatest scope of service and wisest social planning.



In scores of Community Fund agencies, the underprivileged, those in trouble, those bewildered by life, learn that **Good Americans Help**. They find neighborly understanding, skilled aid. Thousands receive the ready services that put them "on their feet" again.

FINDING NEW HOPE
REPAIRING OLD CLOTHES



"I MUST GET THERE
A JOB IS WAITING."



GOOD AMERICANS SOON

Priceless possession of thousands of foreign-born is the citizenship diploma they received in Citizens' Bureau classes. Over 50,000 persons have been trained for citizenship examinations since the Bureau was founded.

Associated Charities, Jewish Social Service Bureau, Salvation Army and other agencies help people to help themselves. They rebuild lives, restore hundreds to self-support. Legal counsel for the poor, service for war veterans, aid to the traveler — all are proofs that Good Americans Help — through the Community Fund.



A CHANCE, NOT CHARITY
FOR WILLING HANDS



... DON'T WORRY
WE'LL FIND A WAY."



USEFUL YEARS AHEAD

In eight Community Fund homes for the aged, old folks find life patterned around their simple wants and needs. Shelter, protection are theirs through declining days.



TODAY, the blind, the crippled and disabled, the hard of hearing are no longer outcasts, barred from a useful, productive life by their infirmities. By your gift to the Community Fund, you assure their right to the pursuit of happiness, through:

● **THE SOCIETY FOR THE BLIND**

Where the sightless and near-blind are employable to the best of their abilities. They find new work opportunities in the Society's many shops.

● **THE ASSOCIATION FOR THE CRIPPLED AND DISABLED**

Which utilizes every modern development in fighting effects of body-twisting disease, in strengthening injured limbs, in teaching new occupations that make the disabled self-supporting.

● **THE ASSOCIATION FOR HARD OF HEARING**

Where misfortune is a bond instead of a barrier. There a new world opens through lip-reading instruction, hearing aid advice and a broad social program.



BLIND, BUT NOT BEGGING

Auditor's Report

Cleveland Community Fund,
Cleveland, Ohio.

October 5, 1939.

We have made an examination of the general accounting records of the CLEVELAND COMMUNITY FUND relating to the recorded receipts and disbursements from November 14, 1938, to September 30, 1939, covering the 1939 fund as subscribed to in the campaign of 1938. Comments relative to the scope of our examination follow:

Office working fund, cash and checks for deposit were examined by us on October 2, 1939. Balances of cash on deposit and claims against closed bank, as shown by the Fund's records at September 30, 1939, were reconciled with balances reported directly to us by the depository banks and liquidator of closed bank. U. S. Treasury note in the principal amount of \$100,000.00, was held by The Cleveland Trust Company in safekeeping for the Fund at September 30, 1939. Recorded cash receipts for the period from November 14, 1938, to September 30, 1939, were traced by totals into bank deposits as shown by bank statements on file. Recorded cash disbursements for the same period were supported by examination of canceled bank checks except those outstanding at September 30, 1939. Invoices, receipts, pay roll summaries, minutes or other data on file were also examined in further support of the recorded disbursements for expenses and appropriations. Attention is directed to the fact that the following summary of receipts and disbursements, for the period hereinbefore stated, includes credits representing the application of the cost of office supplies purchased, etc., to unpaid pledges:

RECEIPTS	Pledges	Unpaid Sept. 30, 1939	Payments	
Received on current year's pledges:				
Division "A"	\$2,178,062.13	\$ 544,898.63	\$1,633,163.50	
Industrial division	658,004.41	143,594.02	514,410.39	
Metropolitan division	180,534.73	41,818.69	138,716.04	
Schools division	72,216.80	12,892.93	59,323.87	
	<u>\$3,088,818.07</u>	<u>\$ 743,204.27</u>	<u>\$2,345,613.80</u>	
Received on previous years' pledges			107,322.88	
Interest received			1,642.84	
Received on 1940 pledges			1,513.35	
Miscellaneous receipts			115.52	
Balance carried over from 1938 fund			471,174.39	
				<u>\$2,927,382.78</u>
DISBURSEMENTS				
Appropriations		\$2,434,870.00		
Less unpaid		120,690.00		
			\$2,314,180.00	
Expenses paid:				
1938 campaign			81,728.79	
Operating expenses January 1, 1939, to September 30, 1939			74,996.11	
Advance for expenses of 1939 campaign			17,321.64	
				<u>2,488,226.54</u>
BALANCE SEPTEMBER 30, 1939				<u>\$ 439,156.24</u>

BALANCE ACCOUNTED FOR AS FOLLOWS

FREE ASSETS

Cash:				
Demand deposits	\$	18,126.82		
Savings accounts		6,374.42		
Office working fund		450.00		
Undeposited receipts		121.70		
			\$	25,072.94
U. S. Government securities:				
1 1/4% treasury note — at cost (principal amount of \$100,000.00 — quoted market price \$101,906.00)			100,875.00	
TOTAL FREE ASSETS				<u>\$ 125,947.94</u>
CLAIMS AGAINST CLOSED BANK				
The Guardian Trust Company, Cleveland			313,208.30	
TOTAL				<u>\$ 439,156.24</u>

The following summary sets forth in detail the appropriations made from the 1939 fund to September 30, 1939: The Welfare Federation of Cleveland, \$2,137,045.00; The Jewish Welfare Federation, \$280,425.00; Y. M. C. A. — State and National, \$5,625.00; Ohio Institute, \$3,750.00; Community Chests and Councils, Inc., \$3,375.00; Y. W. C. A. — National Board, \$2,000.00; Boy Scouts of America, \$750.00; Family Welfare Association, \$600.00; National Organization for Public Health Nursing, \$375.00; Child Welfare League of America, \$300.00; Girl Scouts — National Headquarters, \$250.00; National Association for Travelers Aid and Transient Service, \$237.50; National Urban League, \$137.50; total \$2,434,870.00.

ERNST & ERNST,
Certified Public Accountants.

COMMUNITY FUND AGENCIES



LISTED here, with locations, are member welfare agencies of the Cleveland Community Fund. Opposite each is the total it now expects to receive from the Community Fund for the current year. These figures DO NOT represent the 1940 agency budgets for which the 1939 campaign is being conducted. Allocations for next year will be made after the campaign. Community Service Building, 1001 Huron Road, houses 14 of the agencies here shown.

RECREATION AND NEIGHBORHOOD CENTERS

Agency	Address	Year 1939
Alta House (2 branches)	12510 Mayfield Road	\$ 24,849
Boy Scouts of America	2359 Payne Avenue	30,486
Camp Fire Girls	1228 Euclid Avenue	10,234
Camp Wise Association	Painesville, Ohio	10,318
Citizens' Bureau	307 Marshall Building	7,549
Council Educational Alliance (3 branches)	13512 Kinsman Road	
and Council of Jewish Women	2010 East 102nd Street	37,038
East End Neighborhood House	2749 Woodhill Road	16,897
Epworth Fresh Air Camp	Painesville, Ohio	1,047
Friendly Inn	3754 Woodland Avenue	24,193
Girl Scouts	2717 Euclid Avenue	14,766
Goodrich Social Settlement	1420 East 31st Street	13,308
Hiram House (2 branches)	2723 Orange Avenue	52,917
Merrick House	2531 West 11th Street	25,697
Music School Settlement	11125 Magnolia Drive	15,088
Negro Welfare Association	8311 Quincy Avenue	7,762
Neighborhood Association	2239 East 38th Street	23,363
Phillis Wheatley Association (2 branches)	4450 Cedar Avenue	26,995
University Settlement	7067 Broadway	9,604
West Side Community House	3000 Bridge Avenue	20,274
Y.M.C.A. (16 branches)	2200 Prospect Avenue	182,084
Y.W.C.A. (7 branches)	1710 Prospect Avenue	109,494

HOSPITALS AND DISPENSARIES

Agency	Address	Year 1939
Charity Hospital*	2315 East 22nd Street	\$ 56,347
Evangelical Deaconess Hospital	4233 Pearl Road	1,056
Fairview Park Hospital*	3305 Franklin Avenue	9,088
Glenville Hospital	701 Parkwood Drive	2,589
Grace Hospital	2307 West 14th Street	689
Hospital Council	1001 Huron Road	50,359
Huron Road Hospital*	Terrace and Belmore Roads	10,776
Lutheran Hospital	2609 Franklin Avenue	1,278
Mt. Sinai Hospital*	1800 East 105th Street	65,257
National Jewish Hospital	Denver, Colorado	2,646
St. Alexis Hospital*	5163 Broadway	21,911
St. Ann's Hospital*	3409 Woodland Avenue	49,855
St. John's Hospital	7911 Detroit Avenue	14,622
St. Luke's Hospital*	11311 Shaker Boulevard	50,877
University Hospitals		
Babies and Children's Hospital	2103 Adelbert Road	179,800
Lakeside Hospital*	2065 Adelbert Road	
MacDonald House*	2105 Adelbert Road	
Rainbow Hospital	Green Road, South Euclid, Ohio	
Woman's Hospital	1946 East 101st Street	1,250

*Denotes Dispensary Service also.

HEALTH AND HOME NURSING

Agency	Address	Year 1939
Association for Crippled and Disabled	2233 East 55th Street	\$ 27,771
Association for the Hard of Hearing	8917 Euclid Avenue	6,984
Central Committee on Nursing	2157 Euclid Avenue	1,700
Child Health Association	1001 Huron Road	17,345
Children's Fresh Air Camp	2801 East Boulevard	14,025
Family Health Association	2525 Euclid Avenue	11,019
Health Council	1001 Huron Road	18,091
Society for the Blind	2275 East 55th Street	15,430
University Public Health Nursing District	12512 Shaw Avenue	15,757
Visiting Nurse Association (7 branches)	2157 Euclid Avenue	91,243

CHILDREN'S INSTITUTIONS

Agency	Address	Year 1939
Salvation Army Homes		
Booth Memorial Home and Hospital	1881 Torbenson Drive	\$ 14,460
Mary B. Talbert Home	5905 Kinsman Road	12,585
Catherine Horstmann Home	4270 Rocky River Drive	5,515
Children's Aid Society	10427 Detroit Avenue	16,700
Cleveland Christian Home	11401 Lorain Avenue	7,600
Day Nursery Association (8 branches)	2050 East 96th Street	37,573
Florence Crittenton Home	523 Eddy Road	2,875
Home of the Holy Family	18120 Puritas Avenue	11,600
Jewish Day Nursery	642 East 102nd Street	3,528
Jewish Orphan Home (Bellefaire)	Belvoir and Fairmount Blvds.	23,810
Jones Home	3518 West 25th Street	9,775
Orthodox Jewish Orphan Home	879 Parkwood Drive	13,669
Parmadale	State Road, Parma, Ohio	88,040
Rose-Mary Home	19350 Euclid Avenue	6,876
St. Anthony's Home	8301 Detroit Avenue	12,495
St. Joseph's Orphanage	6431 Woodland Avenue	35,500
Sisters of the Good Shepherd	East 30th Street and Carnegie Avenue	36,575

SERVICE TO FAMILIES, CHILDREN AND HOMELESS

Agency	Address	Year 1939
Associated Charities (Institute of Family Service) (6 branches)	1001 Huron Road	\$380,575
Catholic Big Sisters	1001 Huron Road	13,499
Central Claims Bureau	328 Superior Avenue, West	5,930
Child Guidance Clinic	2525 Euclid Avenue	31,770
Children's Bureau	1001 Huron Road	110,804
Girls' Bureau	1001 Huron Road	40,217
Goodwill Industries (9 branches)	2416 East 9th Street	12,288
Humane Society	1001 Huron Road	227,371
Jewish Social Service Bureau	507 Huron-Sixth Building	114,641
and Hebrew Shelter Home	5912 Scovill Avenue	1,764
Joint Psychological Service	2525 Euclid Avenue	9,057
Legal Aid Society	614 Fidelity Building	21,476
Salvation Army Relief and Camp	2304 East 9th Street	21,332
Travelers Aid Society	1001 Huron Road	18,169
Welfare Association for Jewish Children	1001 Huron Road	29,101

HOMES FOR THE AGED

Agency	Address	Year 1939
Amasa Stone House (Home for Aged Women)	975 East Boulevard	\$ 2,289
Baptist Home	8903 Cedar Avenue	5,630
Church Home	2227 Prospect Avenue	1,281
Dorcas Invalids' Home	1380 Addison Road	12,093
Eliza Jennings Home	10603 Detroit Avenue	6,671
Home for Aged Colored People	4807 Cedar Avenue	4,725
Montefiore Home	3151 Mayfield Road	3,969
Orthodox Old Home	736 Lakeview Road	13,228

CENTRAL SERVICES

Agency	Address	Year 1939
Bureau of Jewish Social Research		\$ 500
Catholic Charities	1001 Huron Road	18,661
Community Fund	1001 Huron Road	166,029
Jewish Welfare Federation	Chester-Twelfth Building	16,743
National Desertion Bureau		300
Social Service Clearing House*	1001 Huron Road	24,746
Welfare Federation Office	1001 Huron Road	63,559
Welfare Federation Tremont Center	2337 West 14th Street	20,950

*Now a department of the Welfare Federation.

These are your Community Fund agencies. By your one generous gift, you answer the united appeals of all these worthy services in a modern, economical manner. Every penny you pledge is administered soundly, wisely, doing the greatest good where the greatest needs exist. Campaign costs are but 2½ cents per dollar raised.

"GOOD AMERICANS HELP." This is the appeal of Cleveland's poor, sick and needy to you — on this 21st annual campaign, November 20 to 30. Your name is on a Community Fund pledge card issued to one of 15,000 volunteer workers. When he solicits your whole-hearted pledge, be a Good American, help, give generously.

This booklet tells but briefly of the unified welfare program you make possible through the Community Fund. It shows how by giving once you meet 100 needs.

CLEVELAND COMMUNITY FUND
Twenty-first Annual Campaign
November 20 to 30, 1939
Goal: \$3,350,000



CLEVELAND COMMUNITY FUND

OFFICERS — Percy W. Brown, General Chairman; Alexander C. Brown, First Vice-Chairman; Ellwood H. Fisher, Second Vice-Chairman; James R. Garfield, Chairman, Investigating Committee; Herman R. Neff, Treasurer; Randolph Eide, Assistant Treasurer; Kenneth Sturges, General Manager.

CABINET — Erle F. Whitney, Campaign Chairman; Fletcher R. Andrews, Division A; Edward T. Bartlett, Metropolitan Division; Roger Tewksbury, Industrial Division; Charles H. Lake, Schools Division; Mrs. Ervin C. Pope, Women's Committee; F. Carlisle Foster, Publicity Chairman; and Dale Brown, Associate Publicity Chairman.

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