



## Abba Hillel Silver Collection Digitization Project

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### **MS-4787: Abba Hillel Silver Papers, 1902-1989.**

Series I: General Correspondence, 1914-1969, undated.

Sub-series A: Alphabetical, 1914-1965, undated.

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Euclid-105th Development Action Program Committee Cleveland,  
1955-1956.



CASE INSTITUTE OF TECHNOLOGY  
UNIVERSITY CIRCLE  
CLEVELAND 6, OHIO

OFFICE OF THE PRESIDENT

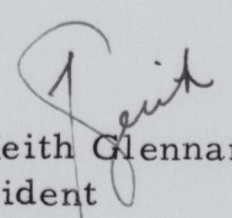
17 November 1955

Dr. John S. Millis  
Rabbi Abba H. Silver  
Reverend Harry B. Taylor  
Mr. Don Grogan  
Reverend Thomas H. Bodie

Gentlemen:

You will recall that it was the sense of the meeting held at the Mid-Day Club on 9 November that the temporary chairman should appoint a committee to prepare an action program for the 105th-Euclid area. I would like to ask each of you to serve on this committee and to ask Dr. Millis to chair the committee. Mr. Elliott has agreed to provide further information on the area to be included for immediate study. You will recall that this was suggested as the area roughly bounded by East 93rd Street and 118th Street and Chester through to Carnegie or Cedar. The points brought up by Mr. Grogan and others will be made a part of a further Agenda and I suggest that the committee listed above consider itself both as an action committee and a ways and means committee. I will be happy to sit with the committee whenever the chairman calls a meeting.

Yours very sincerely,

  
T. Keith Glennan  
President



November 28, 1955

Dr. T. Keith Glennan, President  
Case Institute of Technology  
University Circle  
Cleveland 6, Ohio

My dear Dr. Glennan:

Thank you for your note of November 17th.

I shall be pleased to serve on the committee to prepare an action program for the 105th-Euclid area.

With warmest regards, I remain

Very cordially yours,

ABBA HILLEL SILVER

AHS:sl



WESTERN RESERVE UNIVERSITY  
CLEVELAND 6, OHIO

OFFICE OF THE PRESIDENT

February 24, 1956

Rabbi Abba Hillel Silver  
The Temple  
Ansel Road at East 105th Street  
Cleveland 6, Ohio

Dear Rabbi Silver:

You will recall that a number of us interested in the welfare of the University Circle area met at the Mid-Day Club to talk about some of the problems of the area. It was agreed at that time that Mr. Glennan, the Acting Chairman, would appoint a committee to consider the possibility of organizing to bring together the institutions, commercial establishments, and individuals who were mutually concerned. Mr. Glennan appointed a committee consisting of the Reverend Thomas H. Bodie, Principal of Cathedral Latin School, Rabbi Abba Hillel Silver, of The Temple, Mr. Don Grogan, of the T. W. Grogan Company, Reverend Harry B. Taylor, of the Church of the Covenant, and myself.

I enclose herewith a copy of the proposed constitution of the suggested University Circle Civic Center which will be discussed at a meeting, concerning which you have already been advised, to be held on Monday, March 5th, in Room 3 of the Adelbert Main Building of Western Reserve University. I hope that you will plan to attend the meeting and that you will be ready at that time to criticize, discuss, and perhaps act upon the proposal of the subcommittee.

Sincerely yours

*John S. Millis*

John S. Millis  
President

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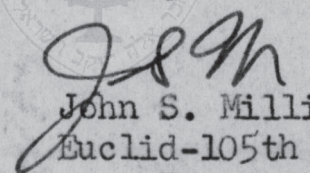
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A meeting of the Euclid-105th Development Action Program Committee was held on January 5, 1956. Unfortunately it was impossible to find a time convenient to all members of the Committee and therefore only three were present, namely, Rabbi Silver, Reverend Bodie, and myself.

We considered carefully the proposed constitution of the University Center Civic Council which was prepared by Dan Elliott of the Welfare Federation staff. A number of points were agreed upon and I was instructed to have copies of the revised proposed constitution made and to circulate them to members of the Committee.

Enclosed is a copy of the proposed constitution for your study and criticism. Will you please study it carefully and advise me, either by phone or mail, of any amendments you would like to see made. If we can agree in this way upon the proposed constitution I think we will not have another meeting of this Committee but will then take it to the full membership of the University Center Civic Council.

  
John S. Millis, Chairman  
Euclid-105th Development Action  
Program Committee



PROPOSED CONSTITUTION OF THE  
UNIVERSITY CENTER CIVIC COUNCIL

ARTICLE I.      NAME, PURPOSE AND AREA

- Section 1.      The name of this organization shall be The University Center Civic Council.
- Section 2.      The purpose of the Council shall be to promote the moral, social, economic, and cultural welfare of the area through common interest and mutual cooperation of all civic and service organizations, eleemosynary institutions, commercial and business interests within the area, and of property owners and residents in the area. The objectives of the Council shall be to retain and improve the present advantages of the area and to seek to make it a better place in which to work and live, and to preserve and advance it as the cultural center of Cleveland. The purpose of this Council is not to advance or promote political interests or beliefs, or sectarian doctrines of any kind.
- Section 3.      The area to be served by this Council shall be the territory in the City of Cleveland bounded on the north by Wade Park Avenue and the East Cleveland boundary line; on the east by the Cleveland Heights boundary line; on the south by Carnegie Avenue and Cedar Glen; and on the west by East 93rd Street.

ARTICLE II.      MEMBERSHIPS AND FEES

- Section 1.      Membership shall be open to all civic and service organizations, appropriate governmental officers, eleemosynary institutions, operators of commercial and business establishments, and property owners and residents of the area who subscribe to the purpose of the Council. All membership appeals are subject to review and approval of the Council's Membership Committee.
- Section 2.      Each civic and service organization, eleemosynary institution, and each commercial and business establishment shall be entitled to two delegates to represent them on the Council.



Section 3. Membership fees shall be set by the Council for the following categories:

Civic and service organizations  
Eleemosynary institutions  
Commercial and business membership  
Individual membership

The membership shall be from January 1st to December 31st. Voting privileges are restricted to members in good standing. There shall be no vote by proxy.

No person shall hold more than one membership.

Section 4. In the event that membership fees are not sufficient to cover the operating costs of the Council, there shall be provision for special fund-raising activities to provide for such expenses.

ARTICLE III. FORM OF ORGANIZATION

Section 1. The form of organization shall be as follows:

- (a) The governing or policy-making body of the Council shall be the Community Assembly, which shall be made up of all members in good standing.
- (b) The Board of Management of the Council shall consist of the officers of the Council, the duly appointed committee chairmen, the delegates of each of the civic and service organizations, eleemosynary institutions, and commercial and business establishments, and ten members-at-large who shall represent the individual members of the Council. The ten members-at-large shall be elected at the Council's general election. There shall be an Executive Committee of the Board of Management consisting of the President, the Vice President, the Secretary-Treasurer, and five members of the Board of Management elected by the Board at its January meeting for terms of one year. The Executive Committee shall meet eight times annually in the months in which the Board of Management does not meet and also upon call of the President.



- (c) The Board of Management and/or the Community Assembly shall have the power to establish such committees as they deem necessary to carry out the purpose of the organization. Committee chairmen shall be appointed by the Council President.
- (d) Where it is absolutely necessary, the Board of Management is empowered to act as a representative of the Community Assembly in furtherance of functions of previously established committees. No other expenditure of general funds may be authorized without approval of the Community Assembly.
- (e) Regular meetings of the Board of Management shall be held quarterly and a quorum shall consist of those members present after due notice by mail of the meeting has been given to all members of the Board of Management.

ARTICLE IV.

OFFICERS AND DIRECTORS

Section 1.

The officers shall be:

President  
Vice President  
Secretary and Treasurer

Section 2.

Officers shall be elected in January by the Community Assembly to serve for a period of one year. They shall begin office the month following the election at the regular monthly meeting of the Community Assembly. Any member holding an elected political office is not eligible for office in the Council.

Section 3.

A Nominating Committee consisting of seven members, shall be appointed by the President at the regular November meeting, subject to the approval of the Community Assembly. The Nominating Committee shall report its slate of nominations at the regular December meeting of the Community Assembly. After such regular meeting, it shall be the duty of the Secretary to inform all members, by mail, of the nominees for the particular offices at least fifteen days before the election. Additional nominations may be made from



the floor at the December meeting by regular members in good standing.

Section 4. The Board of Management shall fill any vacancies occurring between elections, except for the office of President, in which case the Vice President shall automatically assume the presidency, thereby relinquishing the office of Vice President.

ARTICLE V.      DUTIES OF THE OFFICERS

Section 1. The President shall preside at all meetings of the Council, the Board of Management, and of its Executive Committee, and shall be ex-officio member of all committees except the Nominating Committee, and shall perform all other duties pertaining to the office.

Section 2. The Vice President shall act as an aide to the President and shall perform the duties of the President in the absence of that officer, and other duties designated by the Board of Management.

Section 3. The Secretary shall keep an accurate record of the proceedings of all meetings of the Council and the Board of Management, a list of officers, chairmen, and members of the Community Assembly, send out all invitations and notices of the meetings, and perform such other duties as designated by the President and the Board of Management.

Section 4. The Treasurer shall receive all money of the Council, shall keep an accurate record of receipts and expenditures, and shall pay out local funds only as authorized by the Board of Management. The Treasurer shall also be responsible for the collection of dues from Council members.

ARTICLE VI.      PROCEDURES

Section 1. Decision of the Community Assembly shall be determined by a majority vote of those present at any regular meeting.

Section 2. The agenda for Council meetings shall be determined by:

- (1) Action of the Assembly
- (2) The Board of Management



Section 3. Roberts Rules of Order Revised shall serve as a guide for the conduct of all meetings of the Community Assembly and the Board of Management.

ARTICLE VII.      AMENDMENTS

Section 1. This constitution may be amended by 2/3 of the members in good standing present at the meeting. Proposed amendments to the constitution shall be presented at a regular meeting of the Council. The Secretary shall then inform all members by mail of such proposed amendments at least ten days prior to the meeting at which they are to be considered. The voting shall be by secret ballot, unless the Community Assembly deems it unnecessary.

ARTICLE VIII.      BY-LAWS

Section 1. Time of regular meetings.

Section 2. Special meetings can be held at the discretion of the Board of Management.

Section 3. List of standing committees:

Executive Committee

Membership Committee

Other Committees could include Constitution and By-Laws,  
Publicity, Auditing and Budget Committees

Section 4. No by-laws should conflict in any way with the articles of the Constitution. Proposed changes or additions to the by-laws must be submitted to the By-Laws Committee and reported to the Assembly at the regular meeting.

Section 5. List duties of standing committees;

Membership Committee: It shall accept all membership applications. It shall also obtain new members, register all members, and maintain permanent membership records.

Section 6. Listing of quorum.



UNIVERSITY CENTER BOARD OF COMMERCE, INC.

10403 Euclid Avenue, Alhambra Theatre Bldg.

Room 204

SW. 1-6685

UNIVERSITY CENTER NEWS BRIEFS



PROGRESS - - in UNIVERSITY CENTER



## PROGRESS REPORTS

We have recently launched the merchants and property owners Institutional Ad-Promotion Plan. This Ad will appear in the Cleveland Press each Thursday for 52 consecutive weeks. The Ad is attracting public attention to our area - - and constantly reminding people that this is the largest and most complete Shopping Center in Greater Cleveland. Also, that we have additional and unique accommodations that no other Shopping Centers have. In addition to the Commercial Center, we do have the largest Medical Center, Cultural Center, Educational Center, and a Religious Center. These Centers are renowned throughout the world. Educating and continually alerting the Public through advertising as to the value of shopping here in the City's largest and most convenient Shopping Center - will result in profits to all.

There is no doubt - that University Center does have a tremendous variety of Services to offer. If these Services are publicized and fulfilled to meet public satisfaction - traffic is bound to increase.

### CONGRATULATIONS ARE DUE:

Thanks to the vision and efforts of the energetic merchants and property owners - who did realize the value and need of group advertising. These 63 merchants and 13 property owners signed contracts with the Cleveland Press for a 52 week period. These members are the true leaders in our Community - who got busy and did something about unpleasant business conditions in the area. We salute these community leaders!

Compliments are also past due for the Cleveland Press men who worked in the field and made personal contacts to get this Ad rolling. Under the direction and drive of Mr. Harry Mowry - of the Cleveland Press - we were finally able to launch our first Institutional Ad Thursday, June 7, 1956.

Many thanks are in order for the hard work and time devoted by the Merchants Steering Committee for the Institutional Ad Project. Thanks to Dorothy Dunham, Bernie Freed, Jack Bernstein, Ed Prentke, Wilbur Stiel, and Larry Feinberg.

Also, the officials of the Cleveland Press who were extremely cooperative as speakers at our Project meetings to encourage the organization of our Institutional



Ad Promotion Plan.

LET'S ALL JOIN - NOW:

We do hope that the remaining merchants and property owners who have not as yet - signed up - will do so in the immediate future. Those who are now interested in joining this group promotion effort - please call the Chairman of the Steering Committee - Bernie Freed, or Harry Mowry - of the Press, or the Board office. Your cooperation with the group Promotion Plan will be extremely welcomed.

As more merchants and property owners join the united effort - to advertise and promote our area - the size of our Present Ad will be increased and will become much more attractive and effective. There will be more space to add further and necessary information. So - - let's all do our bit - and together promote our area so we may compete with other Shopping Centers - instead of competing among ourselves for the little traffic that is now dribbling in. Comments to the effect - have been heard - that new faces have been seen in the area since the first run of the Ad four weeks ago. What? Results! Already? Suggestions to further improve the Ad are welcomed.

UNIVERSAL OFF STREET PARKING PROJECT:

As you all know this is a vast and costly project. Consequently, this project requires time and much complex and detailed work. But we are slowly - but surely progressing. Two more petitions were signed and turned in. Many more are pending. The completion of this project will fulfill the greatest and foremost need - in our Community - and that is - Plenty of Free Parking.

More property owners are beginning to clearly see this Free Parking need for continued prosperity and realize it is the only way to safeguard their investments and properties from collapsing in value. NO TRAFFIC - - NO BUSINESS - - NO PROPERTY VALUE.

FLUORESCENT LIGHTING PROJECT:

We had hoped that this project would be an immediate accomplishment. Unfortunately, we have discovered, this project too - will also require some detailed work



to overcome the present barriers. However, with the cooperation of the Institutions and Cultural area - who are also extremely interested - we can together make this project a reality. In fact, it is included in the Cultural area's Improvement Plans.

UNIVERSITY CENTER CLEAN-UP DRIVE:

Thanks to the cooperation and efforts of the merchants and property owners, Euclid Avenue and E. 105th are now much cleaner looking streets. Many of the stores did wash and clean the signs and sidewalks of their store fronts. Also, many more merchants are lighting up their stores at night. It makes for a much more attractive sight along the Avenue, when stores have night lights. It does give a better and more impressive view of the area to motorists as they drive through. Each little improvement adds to progress.

Unfortunately, some of the store fronts and sidewalks are still neglected. But happy to report - only a few. A washing down of some of the buildings that need it badly - would brighten up the now dingy appearance of the commercial section.

We are also planning to have more waste deposit baskets placed along the street - by the City Street Cleaning Department.

POLICE PROTECTION PROBLEM:

Policing of the area has improved. Each misdemeanor reported - does make the police more alert and conscious of the area's problems. Negligence in reporting - unlawful acts - seen or experienced in the area - only encourages more unlawful acts to occur. Use your phone - and report everything that is unlawful.

The police cannot be everywhere and see everything. The eyes of the occupants - can safeguard a community and bring to the attention of the police - most misdemeanors. This is good preventive Police protection. It will help keep misdemeanors at a low ebb. So let's all watch - and help keep our community safe. It is only as safe as we keep it and as unsafe as we permit it to be.

UNIFORM STORE HOURS PROJECT:

Not having a standard of closing hours - does confuse shoppers; does not encourage people - in the least, to shop here - for they cannot plan in advance; and



it does create employee - problems - and endless others.

We are now in the process of organizing the merchants to have a uniform schedule of opening and closing hours. Posting this schedule in the Institutional Ad so shoppers will know in advance - will be a big boost to increased traffic. At present the merchants themselves don't know when to close or open. Last minute phone calls among one another - at present - decide their closing hours. This is really confusing shoppers.

Lest we forget - it is not one single cause that brings about failure - it is usually a combination of many little - negligents. The same holds true in success - it is a combination of many little accomplishments that make for a big success.

#### SOCIAL NOTES:

The merchants and property owners who attended the C.E.I. Area Dinner and Meeting - undoubtedly, benefited from the titled meeting - "How to Increase Your Profits". Thanks again to C.E.I. and our area representative George Woolcock for their assistance and cooperation in helping us try to make this a more prosperous community and a better place to live, work and shop.

#### ATTENTION:

One of our leading community executives - Perry Johnson - and dear friend to many of us here, has recently retired from the Cleveland Trust Bank. Perry has also been a leader in helping develop this great community. He has been also active as a trustee and in executive capacity with the Board of Commerce for over 18 years. We had a Farewell Cocktail Party in Perry's honor. Perry was very pleased and touched with the large turn-out and wishes to thank all his friends - for the honorable courtesies, etc., etc., etc. . . .

#### THE MATHER GRANT PROJECT:

The Mather Grant is for the improvement of the Cultural Area. Edgar H. Gustafson of Western Reserve University is acting director of the Mather Plan Project. The services of a planning board have been recently obtained. Their plans include the entire area -which also includes plans for the commercial section -



as each area does effect the other favorably - or otherwise.

UNIVERSITY CENTER CIVIC COUNCIL:

This is our Civic organization in University Center area of which Dr. John S. Millis, President of Western Reserve University, is acting Chairman. All the Institution heads and area property owners are members of the Board who plan to direct all the civic activities of our University Center area. The University Center area includes the following. Beginning at Euclid E. 114th and continuing to Euclid E. 89th. North boundary-Wade Park Drive to the South boundary- Wilbur Avenue, the first street beyond Carnegie Avenue; and East to Murray Hill Road.

The general plan is to improve all properties throughout the entire area. Most of the area institutions have long since been active in property improvement and expansion plans. Some of the property owners in the commercial section have been doing the same. Through the Civic Council, further and better improvement plans can be accomplished as working together, plans can be directed towards a mutual goal.

UNIVERSITY CIRCLE TRAFFIC PROJECT:

The widening of East 107th Street is on the verge of being completed. The remaining project plans are to convert East Blvd. into a North - bound - One way artery and East 107th Street into a South - bound - One way artery. There will also be additional road passes, connecting inlets and outlets - to and from the main thorofares. Some of these passes will be newly paved roads and black-topping of present roads which can be utilized in project plans so as to avoid unnecessary and additional costs. All roads will be black-topped and will look the same. Another part of the project is the extension of Chester Avenue.

With no further unexpected interruptions, the entire project is planned to be completed within the next six month period. Our area will benefit from this traffic project - as it will enhance traffic and direct more traffic into the area from the Lakeshore, Heights and East Cleveland areas. At present it is a bottle neck.



HOUGH AVENUE AREA COUNCIL:

This civic organization consists of residential, business and all other occupants in the area. The Hough Avenue Council area overlaps our area and extends East to E. 105th Street and extends South to Euclid Avenue and including the South side of Euclid Avenue.

This Council, through the direction of Suzy Gallagher, Councilman, is trying to pass an ordinance which is, incidently, a necessary and vital ordinance, which would prevent further multiple dwellings in the area. The ordinance includes zoning laws that would tremendously improve properties and avoid slum increases. Since the Hough Council includes a large portion of our area for the area improvement plan; we are uniting our efforts and cooperating with them. Their project plans include Federal Aid assistance.

MEMBERSHIP DUES:

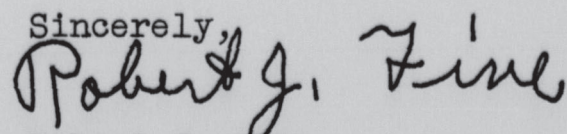
The functions of our University Center Board of Commerce are many and increasing as time goes on. With this instrument, we can meet and solve all problems that confront us. We are progressing and can expect to look forward to greater area improvements and bigger accomplishments.

The following groups have responded extremely well in the membership dues drive - - Medical Doctors, Hospitals, Medical Centers, Institutions, Property Owners, various business services, and last but not least the many merchants in the University Center area.

SPECIAL NOTE:

For the Hot and Sultry summer months we have decided to have our weekly Board meetings - only once a month - the first Wednesday of each month until further notice. Members will be notified as to Special Meetings by mail and phone.

"Wherever men join, think, plan, and act together - success and friendship are bound to follow them."

Sincerely,  
  
Robert J. Fine  
Executive Vice President  
BOARD OF TRUSTEES