

Abba Hillel Silver Collection Digitization Project

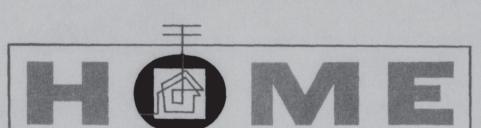
Featuring collections from the Western Reserve Historical Society and The Jacob Rader Marcus Center of the American Jewish Archives

MS-4787: Abba Hillel Silver Papers, 1902-1989.

Series I: General Correspondence, 1914-1969, undated. Sub-series A: Alphabetical, 1914-1965, undated.

Reel Box Folder 30 11 724

Home Program, Cleveland, 1955.



NBC TELEVISION 11-12 NOON EST, 10-11 CST

food

fashions

beauty

home decoration

how-to-do-it

family affairs

architecture

gardening

shopping

October 28, 1955

Rabbi Abba H. Silver The Temple Ansel Boulevard Cleveland, Ohio

Dear Rabbi Silver:

We are back in New York now, and are still enjoying the favorable comments on the week of HOME programs which we telecast from Cleveland. There has been much favorable reaction from our viewers by mail, and considerable enthusiasm from cultural organizations and from our own industry.

Although I was unable to thank you personally in Cleveland for the part you played in the success of our week, may I, through this letter, say how grateful I am for your appearance on our program — and for the contribution you made to an extremely successful profile of Cleveland.

Edward A Producer

Cordia

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