



## Abba Hillel Silver Collection Digitization Project

Featuring collections from the Western Reserve Historical Society and  
The Jacob Rader Marcus Center of the American Jewish Archives

### **MS-4787: Abba Hillel Silver Papers, 1902-1989.**

Series I: General Correspondence, 1914-1969, undated.

Sub-series A: Alphabetical, 1914-1965, undated.

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Israel Bonds, Brooklyn Academy, 1963.



DEVELOPMENT CORPORATION FOR ISRAEL

## State of Israel Bonds

215 PARK AVENUE SOUTH, NEW YORK 3, N. Y. OREGON 7-9650



January 28, 1963

Dr. Abba Hillel Silver  
The Temple  
University Circle & Silver Park  
Cleveland 6, Ohio

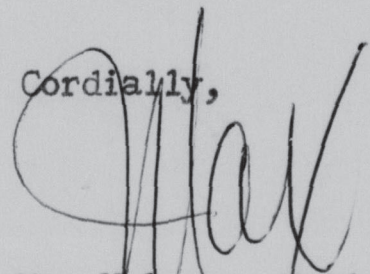
Dear Dr. Silver:

I informed our Brooklyn leadership of your gracious acceptance of their invitation to speak at the Purim Salute Thursday evening, February 28th, at the Brooklyn Academy of Music, and want to convey to you their delight with the news. We are all looking forward to a very successful and enjoyable affair. The program is now being finalized and promises to be a most stimulating and interesting one. We expect an attendance of over 2500 people.

In a few days I will be writing to you again to give you more specific information about the function and to send you your air tickets.

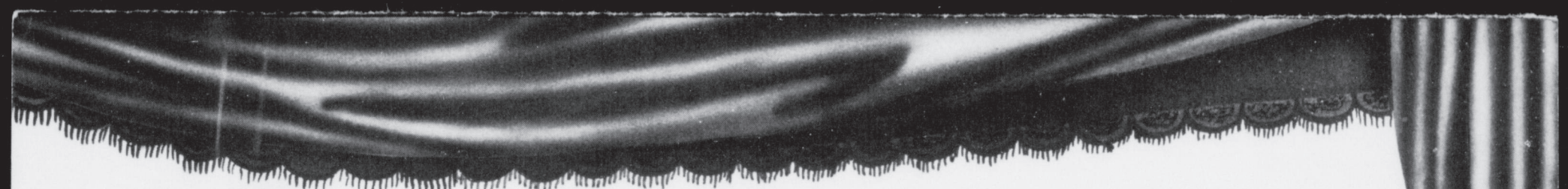
Again, I want to express our appreciation. With warmest personal regards, I remain

Cordially,

  
Max Helyarg, National Director  
Community Leadership Division

MH/fw





# Purim Salute to Israel

THURS. EVE., FEB. 28 at 8 P.M.  
Brooklyn Academy of Music  
30 Lafayette Ave., Brooklyn, N.Y.

Guest Speaker  
**DR. ABBA HILLEL SILVER**  
*World-Famed Jewish Leader*

and starring, in person

**JACKIE MASON**  
*TV's Newest Comedy Star*

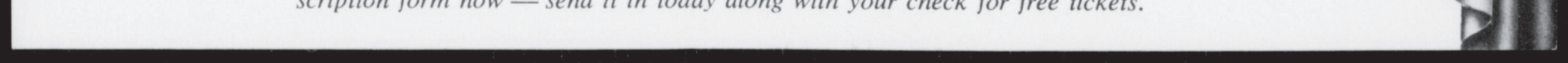
**TOVA PORAT**  
*Exciting Israeli Singer*

**THE 4 AYALONS**  
*Israel's Hilarious Comedy Group*

**THE SABRAS**  
*Renowned Israeli Dancers*

**CANTOR CHASKELE RITTER**  
AND THE SAPER-HAZAMIR CHOIR

*In the spirit of Purim and to help redeem the Negev, fill out the enclosed subscription form now — send it in today along with your check for free tickets.*





# PURIM—1963

## ISRAEL'S 15TH ANNIVERSARY YEAR

This year, when we mark the joyous holiday of Purim, we also celebrate a landmark in Jewish history—Israel's 15th Anniversary. We in Brooklyn, who stand in the vanguard of supporters of the Israel Bond campaign, take special pride in Israel's achievements during the past decade and a half. For the people of the Jewish State, with our aid, have accepted the tremendous challenge of redeeming the Negev desert and bringing, for tens of thousands of newcomers, new life to that once-barren area of Israel.

There is additional cause for our renewed faith in Israel this year, for the Israel Government has announced that it will begin to redeem the Independence Bonds offered to the free world over a decade ago. Israel's ability to meet its financial obligations to those who had the faith to invest in Israel in its earliest years is one of the surest signs of that nation's economic stability and security.

The word Redemption, therefore, becomes the keynote of Brooklyn's Purim Salute to Israel, for just as Queen Esther helped to redeem the Jewish people from their Persian oppressors, Israel has redeemed the glory and dignity of Jews by virtue of its remarkable successes as a modern nation.

The 1963 Purim Salute to Israel, therefore, has a special significance to all of us. Through participation in this Purim Salute—by purchasing Israel Bonds now—you can attend this gala performance by gifted artists of Israel and the United States. You can, at the same time, help secure the gains Israel has made in these past fifteen years, and you can assure still further advances for Israel as it moves ahead in the Negev and throughout the rest of the land to bring new life, new growth and opportunity to Israel and renewed pride and dignity to the Jewish people everywhere in the world.