

Abba Hillel Silver Collection Digitization Project

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Series I: General Correspondence, 1914-1969, undated. Sub-series A: Alphabetical, 1914-1965, undated.

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Israel Bonds, Development Corporation for Israel, 1960.

NITE LETTER TO:

MR. MAX HELVARG

NATIONAL DIRECTOR STATE OF ISRAEL BONDS CONFERENCE
BILTMORE HOTEL - NEW YORK CITY

PLEASE CONVEY MY DEEP REGRETS TO ALL THE DELEGATES WHO

ARE ATTENDING THE ISRAEL BOND CONFERENCE AT BEING UNABLE

TO BE PRESENT. THIS I AM AFRAID IS THE SECOND TIME THAT AN

UNFORESEEN SITUATION REQUIRING MY URGENT ATTENDANCE HERE AT

HOME COMPELLED ME TO FOREGO THE PLEASURE WHICH I EAGERLY

ANTICIPATED IN ADDRESSING THE CONFERENCE ESPECIALLY AT THIS

TIME WHEN THE FORCES OF DARKNESS ARE AGAIN THREATENING AND

CHALLENGING US. I TRUST THAT YOUR DELIBERATIONS WILL PROVE

FRUITFUL AND WILL LEAD TO ANOTHER SUCCESSFUL YEAR IN OUR EFFORTS

TO PUT ISRAEL BONDS IN EVERY JEWISH HOME.

MOST CORDIALLY

ABBA HILLEL SILVER



COMITÉ DE COOPERAÇÃO ECONÔMICA COM ISRAEL

RUA D. JOSÉ DE BARROS, 17 - SALA 31 - Tel. 33-3619

TELEGRAMAS: "BONDISRA" - SÃO PAULO BRASIL

Data, March 25th, 1960

Comité Central - São Paulo

Presidente

Max Perlman

Vice-Presidente

Benjamin Fleider

Diretores

Dr. Carlos Alberto Levi Dr. Henrique Barmak Dr. Arão Sahm

Secretário

Julio Neumann

Diretor Executivo Isaac Lieber

Dr. Abba Hillel Silver c/o Dr. Joseph Schwartz 215 Fourth Avenue New York 3, N.Y.

Dear Dr. Silver.

On the 19th and 20th of March the First National Convention of the State of Israel Bonds Organization, representing bond committees from all the Jewish communities of Brazil, assembled in Rio de Janeiro in order to explore the possibilities of increasing the sales of the State of Israel bonds in this country.

The assembly was chaired by Mr. Mauricio Budiansky, the President of the Rio de Janeiro Committee and by Mr. Julio Neumann, Secretary General of the Central Bonds Committee for Brazil.

The assembled leaders of the Jewish communities of Brazil understand the situation in Israel and their responsibilities, and have adopted the following resolutions, which we attach herewith.

We were greatly inspired by your cable, for which the undersigned express the gratitude of all assembled.

We sincerely hope that this Convention will result in the accelerating of the sale of bonds and the furthering of the welfare of Israel and our ties with it.

Sincerely yours,

Mauricio Budiansky President

Julio Neumann Sec. General

Isaac Lieber Director

NOVA YORK -COMITÉ MUNDIAL



Primeira Convenção Nacional Brasileira dos COMITÉS DE COOPERAÇÃO ECONOMICA COM ISRAEL

Rio de Janeiro, Março 1960



Resolutions arrived at during the meeting held on March 20th, 1960

- 1. Base the 1960 campaign on the motto: "One bond in every Jewish home."
- 2. Create new regional and state committees, create committees in the cities of the interior as well as in the various districts of the large yishuvim. Regular contact should be maintained through the exhibition of films about Israel, conferences and printed matter, in order to create a live interest in the doings of the State of Israel.
- 3. Increase the number of active workers as much as possible, promoting the participation of the Jewish woman in the sale of bonds and attracting youths to help with the work of selling bonds.

The delegates of the Bonds Committees from the various Brazilian states, at their First National Convention in Rio de Janeiro, wish to assure the Government of Israel that no efforts will be spared in continuing to assist Israel's economic growth and development.

DEVELOPMENT CORPORATION FOR ISRAEL STATE OF ISRAEL BOJ 215 Fourth Avenue, New York 3, N. Y. ORegon 7-9650 April 25, 1960 Dr. Abba Hillel Silver East 105th St., & Silver Park Cleveland 6, Ohio Dear Dr. Silver: I am sending you herewith a letter which was addressed to you at the National Office, from the Central Committee of Sao Paulo, Brazil, acknowledging your cable to the First National Convention of the State of Israel Bonds Organization in Rio de Janeiro. Attached to the letter is a resolution adopted by the Convention pledging to increase the sale of Bonds in 1960. The sales reported since the end of the Conference indicate to us that the leadership has every intention to carry out its plans for the acceleration of the sale of Bonds in 1960. Your cable helped, in great measure, stimulate and inspire the leadership to this effort. Because of the importance of the leadership involved, and the awareness of the added influence that an acknowledgment from you personally would carry, I would like to suggest that a letter, addressed to the General Secretary Central Bonds Committee - Brazil: Mr. Julio Neumann Caixa Postal 655 Sao Paulo, asking him to convey your sentiments to the various Presidents of the Committees, would be most effective. I would very much appreciate receiving a copy of your letter, for our files. With warmest personal regards, I am Max Helvarg, National Director Community Leadership Division MH/fw Encls.

P.S. - My congratulations to your family on the occasion of the birth of the newest "Silver"

FARBAND COMMITTEE

GREATER NEW YORK COMMITTEE

State of Israel Bonds

215 FOURTH AVENUE, NEW YORK 3, N.Y. 1 TELEPHONE OREGON 7-9650

May 3, 1960

DAVID MAGER
New York Chairman
Farband Bond Committee

MAX ROTHMAN
Chairman, Executive Committee

HARRY KATZMAN
Co-Chairman, Executive Committee

Sol Rosen

Co-Chairman, Executive Committee

IRVING WARSHAWSKY
Treasurer

HYMAN KUTTIN
Recording Secretary

MOE MARGOLIS

Honorary Chairman

JOSEPH ARNOLD SAM BERKE PHILIP BERLAND LENA FARBER PAULA HAYDEN ISRAEL HOVITZ Louis Kwitko SIDNEY MANDEL BENJAMIN MASSEY MORRIS B. NEWMAN PAUL SCHOCHET ISIDORE SCHUB MAX SMURLOFSKY SAMSON STONE NATHAN TOPLIN Vice-Chairmen

NORMAN KEMPER
Director

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

As you know, this year Jews all over the world are marking the 100th anniversary of the birth of Theodor Herzl, the founder of the Movement which led to the establishment of the State of Israel.

To commemorate this historic event, the Farband Labor Zionist Division of State of Israel Bonds is sponsoring a Herzl Centennial Celebration on Sunday, June 5 at Town Hall in New York City.

Because of your deep interest in Israel and the welfare of the Jewish people, we would very much like to have you serve as an Honorary Chairman of the Herzl Centennial Celebration. In so doing, you will be joining a select group of distinguished Americans in sponsoring a memorable and significant event in which thousands of New Yorkers will participate.

Hoping to hear from you soon, I am

Sincerely yours,

David Mager

DM:rjk

May 11, 1960 Mr. David Mager State of Israel Bonds 215 Fourth Avenue New York 3, New York My dear Mr. Mager: Let me thank you for your letter of May 3rd. I shall be very pleased to serve as an Honorary Chairman of the Herzl Centennial Celebration which the Farband Labor Zionist Division of State of Israel Bonds is sponsoring. With all good wishes, I remain Very cordially yours, ABBA HILLEL SILVER AHS :bfm

Dr. Abba Hillel Silver East 105th St. & Silver Park Cleveland 6, Ohio

Dear Dr. Silver:

Requests for you to fill dates for the Fall phase of our campaign are beginning to come into the office from our managers, and after an initial screening I want to submit for your consideration the following three. These three functions are of particular importance in their respective cities in that they represent the key functions for the year in each community, the success of which will be the determining factor in the Bond selling effort for 1960.

- NOV. 9 (Wed.) ST. LOUIS

This is an annual Dinner sponsored by the membership of the B'nai Amoona Temple, with a membership of over 1500, and considered the wealthiest congregation in St. Louis. Last year's affair at B'nai Amoona brought in close to \$100,000.

Mr. William J. Molasky, the Chairman for the November 9th function, who owns in excess of \$300,000 in State of Israel Bonds, and the community leadership realize that your presence in the community would result in an attendance beyond the membership of B'nai Amoona. For that reason it has been decided to make this a city-wide Dinner with a goal commensurate with this approach.

NEW HAVEN, CONN. - DEC. 4 (Sun.) or DEC. 6 (Tues.)

This is the annual Community-wide Dinner which usually produces the bulk of Bond sales for the year. It is expected that the attendance will be approximately 400 and it is estimated that the results of this function will be in the neighborhood of \$150,000 to \$200,000.

June 20, 1960 Dr. Abba Hillel Silver Page 2. HOUSTON, TEX. - NOV. 5, 6, 12 or 13 (Sat. or Sun) Here, as you notice, there is a choice of four dates. The campaign calendar in Houston is such that this Dinner is expected to produce the bulk of the sales for 1960. Our leadership feels that your presence in Houston would insure the success of this function. It is estimated that this Dinner will produce approximately \$200,000. As I pointed out in our telephone discussion today, we are most anxious to have confirmation of these dates from you at your very earliest opportunity, so that the necessary arrangements and reservations can be started immediately. I shall be in touch with you within the next few days by phone. With warmest personal regards. Max Helvarg, National Director Community Leadership Division MH/fw

July 8, 1960

To: Sec'y. to

Dr. Abba Hillel Silver

FROM: Sec'y. to

Mr. Max Helvarg

Mr. Helvarg asked that I forward to you the enclosed copy of letter from Dr. Joseph J. Schwartz to Louis B. Seltzer for Dr. Silver's information.

July 8, 1960 Mr. Louis B. Seltzer Editor-in-Chief, Cleveland Press 901 Lakeside Ave. Cleveland 14, Ohio Dear Mr. Seltzer: I have been advised by Dr. Abba Hillel Silver that he spoke with you shortly after your return from Israel and that you had generously indicated that you would be willing to speak before a few select audiences in some of the larger cities in the United States about your impressions of Israel. We would, of course, be delighted to have you speak under the auspices of the Israel Bond Organization at any time compatible with your schedule and convenient to you. Because of the seasonal lull, our schedule of meetings for the month of July is not of a quality that would merit your participation, however our Fall campaign would be greatly stimulated if you could find it possible to appear during that season in a few of the larger cities. May I, therefore, thank you for your kind offer and ask whether we may be in touch with you again some time in August with specific requests as to a select list of dates and communities. I do sincerely hope that you will be able to fit these into your busy schedule. Sincerely, Joseph J. Schwartz Vice President JJS:ha

DEVELOPMENT CORPORATION FOR ISRAEL

STATE OF ISRAEL BONDS

215 Fourth Avenue, New York 3, N. Y. ORegon 7-9650

November 15, 1960

Dr. Abba Hillel Silver East 105 St. & Silver Park Cleveland 6, Ohio

Dear Dr. Silver:

Before departing for Puerto Rico I want to take a moment to tell you how much I enjoyed being with you the past few days. It was for me a most delightful and stimulating time and I want to thank you again for your patience, fortitude, and good humor in the face of discomforts -- foreseer and otherwise.

Please accept the enclosed with my compliments. I hope you enjoy using it.

With warmest personal regards to you and Mrs. Silver, I remain

Max Helvarg, National Director Community Leadership Division

MH/fw ENC.

November 25, 1960 My dear friend: I received your gracious note of November 15th and also a lovely gift which you sent. I have already put the pen and pencil to use. I am grateful to you for your thoughtfulness. I trust that you enjoyed your visit to Puerto Rico and that you were not subjected to any ecclesiastical discipline while you were there. With warmest regards, I remain Most cordially yours, ABBA HILLEL SILVER AHS :bfm Mr. Max Helvarg State of Israel Bonds 215 Fourth Avenue New York 3, New York

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THE STATE OF THE S

New York Stock Exchange.

ASSIGNMENT SEPARATE FROM BOND

FOR VALUE RECEIVED, the undersigned does hereby sell, assign and transfer unto	
(Name)	
(Address)(TYPE OR PRINT NAME A	ND ADDRESS OF TRANSFEREE ABOVE)
the following State of Israel Dollar Bonds:	
INDEPENDENCE ISSUE—	
12 yr. Savings Bonds \$Issue A	Amount: Numbered
3½% Coupon Bonds \$Princip	al Amount: Numbered
DEVELOPMENT ISSUE—	
10 yr. Savings Bonds \$Issue A	Amount: Numbered
4% Coupon Bonds \$Principal Amount: Numbered	
SECOND DEVELOPMENT ISSUE—	
10 yr. Savings Bonds \$Issue A	Amount: Numbered
4% Coupon Bonds \$Princip	al Amount: Numbered
attached hereto registered in the name or names of the undersigned.	
Dated19	X
INSTRUCTIONS FOR SIGNATURE	×
The signature or signatures must correspond exactly with the name or names registered on the Bond.	(SIGNATURE OR SIGNATURES OF REGISTERED HOLDER OR HOLDERS OF BONDS, OR REPRESENTATIVE OF ESTATE)
INSTRUCTIONS FOR GUARANTEE	
The signature or signatures of the person or persons executing this Assignment must be guaranteed by a commercial Bank or Trust Company having an office or correspondent in the City of New	SIGNATURE(S) GUARANTEED BY COMMERCIAL BANK OR TRUST COMPANY
York, or by a firm having membership in the	