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Series I: General Correspondence, 1914-1969, undated.

Sub-series A: Alphabetical, 1914-1965, undated.

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31

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761

Israel Bonds, Development Corporation for Israel, Max Helvarg
and Borah Shnaider, 1956-1957.



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State of Israel Bonds

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May 29, 1956

Dr. Abba Hillel Silver
E. 105th St. & Ansel Road
Cleveland, Ohio

Dear Dr. Silver:

Requests for appearances by you are continuing to come to my desk from all over the country. I am attempting to screen these for maximum potential before submitting them to you, in order to reduce them numerically to a point where, we hope your calendar will permit you to fill them.

1. WASHINGTON, D.C. - late September or early October.
National Bond Conference.

2. ALLENTOWN, PA. - anytime in September.

A Guardians' Dinner for the Allentown area which would include surrounding communities. Leaders in the area feel sure that such a dinner will produce a minimum of \$200,000 in cash.

3. WINNIPEG, CAN. - late September or early October.
A dinner with a potential of approximately \$200,000 to \$300,000.

4. OTTAWA, CAN. - September 30th (1st choice)
- October 3rd (alternate choice)

This is a National Conference and Bond Sales function for the entire region with special emphasis on Ottawa. Mr. Bertram Loeb, Chairman of Ottawa, is talking in terms of a \$300,000 Bond campaign there with this function as the key sales effort.

5. WASHINGTON, D.C. - anytime in November.
A Bond Sales dinner with a potential of \$250,000.

6. JERSEY CITY, N.J. - December 2nd.
A Bond Sales dinner with a potential of \$200,000.

OK 10/20 7 Los Angeles

OK 12/9 - Phila

✓ 7. PHILADELPHIA, PA. - December 6th. *Thursday*

This is the annual Chanukah celebration with an expected attendance of thousands of people to which admission is gained through the purchase of a Bond.

OK 12/17

✓ 8. NEW YORK CITY - any day between December 11th and 20th.

This is an overall ZOA dinner for Greater New York and has tremendous potential.

✓ 9. MIAMI - December.

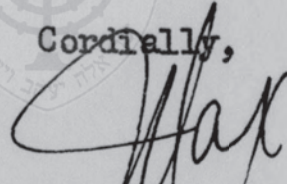
Chanukah Pageant -- to wind up the Miami and Miami Beach community campaign for 1956.

- - - - -

I realize, of course, that some of the dates are a bit in advance -- however, because of the importance and potential of these meetings, we are anxious to start preparatory activity and it would be most helpful if we could have definite acceptances from you at your very earliest convenience.

With kindest personal regards, I remain

Cordially,



Max Helyarg, National Director
Community Leadership Division

MH/so

June 1, 1956

Mr. Max Helvarg, National Director
Community Leadership Division
Development Corporation for Israel
215 Fourth Avenue
New York 3, New York

My dear Mr. Helvarg:

Thank you for your letter of May 29th.

Of the nine meetings that you enumerated, I would make an effort to incorporate the following in my schedule:

Those numbered in your letter - 1 - 7 - 8 - 9.

Before finally setting the dates for these meetings please get in touch with me.

With all good wishes, I remain

Very cordially yours,

ABBA HILLEL SILVER

AHS:sl
cc: B.Shnaider



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June 22, 1956

Dr. Abba Hillel Silver
E. 105th St. & Ansel Rd.
Cleveland, Ohio

Dear Dr. Silver:

I was sadly disappointed that I was unable to reach Cleveland last night to attend your dinner. I had looked forward to this pleasure for a long time but evidently I had forgotten to say my required prayers to the elements and this was punishment meted out to me. My disappointment could not be allayed by the wonderful report from Jack Spencer this morning regarding the total number of Bonds sold in your honor. It was a demonstration of appreciation and respect of all Jews for your many years of leadership in the cause of Israel. It gives me a sense of particular pride to have the opportunity of working with you.

In your note to me of June 1st you indicated that you would incorporate the following cities in your schedule and asked that I get in touch with you before finally setting the dates for these meetings. I am listing below, for your confirmation, the dates selected by the communities and would appreciate final word at your very earliest convenience so as to give our people an opportunity to begin preparatory activity immediately:

1. Sept. 22 & 23 - National Conference of Israel Bonds - Washington, D.C.
2. Dec. 9 - Philadelphia
3. Dec. 16 or 17 - New York City
4. Dec. 20 - Miami

Los Angeles -- Upon receipt of word from Mr. Lou Boyar, as to a date in October or November, I will submit same to you for clearance.

With kindest personal regards, I am

Cordially,

Max Helvarg, National Director
Community Leadership Division

MH/so



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August 1, 1956

Dr. Abba Hillel Silver
E. 105th St. & Ansel Rd.
Cleveland, Ohio

Dear Dr. Silver:

I have just returned from my vacation and hasten to dictate this little reminder for your records. The respective communities have been notified of your acceptance of the following dates and have initiated activity to insure successful meetings:

Sat. - Sun.

Sept. 22 - 23 Washington, D.C.
(National Mobilization Conference)

Saturday

Oct. 20

Los Angeles

Wednesday

Nov. 14

Ottawa

Sunday

Dec. 9

Philadelphia

Monday

Dec. 17

New York City

It was a pleasure to have had the opportunity to spend some time with you last month and I should like to again extend my "mazel tov" on the occasion of the weddings of your children.

With kindest personal regards, I am

Cordially,

Max Helvarg, National Director
Community Leadership Division

MH/so

September 13, 1956

Mr. Max Helvarg
Development Corporation for Israel
215 Fourth Avenue
New York 3, New York

Dear Mr. Helvarg:

I have today made travel arrangements for Dr. Silver to Washington, D.C. via Capital Airlines, Flight #200, leaving Cleveland Saturday, September 22nd at 9:00 A.M. and arriving in Washington at 10:18 A.M. and returning on Monday morning September 24, Flight #203, leaving Washington at 12:00 Noon.

I will appreciate hearing from you with regard to his Hotel reservation which I assume will be handled through your office.

Kind regards and sincere good wishes for the New Year.

Sincerely,

Miss Sophia Levine
Secretary to Dr. Silver

/sl
cc: B. Shnaider



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Sept. 26, 1956

Dr. Abba Hillel Silver
E. 105th St. & Ansel Rd.
Cleveland, Ohio

Dear Dr. Silver:

You will recall my mentioning to you on our way to the airport in Washington, a request from our South American Director, Mr. Itzhak Vardi, for a note of assistance from you to five gentlemen in Brazil. ✓

I am enclosing for your approval two suggested texts for such a letter. If you will be good enough to make whatever changes you deem necessary in the text and return to me, we will dispatch such letters over your signature directly from New York, as in instances in the past.

I should like to mention for your information, that all five gentlemen are General Zionist leaders. Mr. Schneider of Rio de Janeiro, was Chairman of the Magbit for the last twenty years, and the other four were very active in the campaign. This is the first year that we have actively involved them in the Israel Bond campaign. We are certain that a letter from you will secure their wholehearted support.

A similar request for assistance, except on a much grander scale but equally important in terms of potential sales, comes from our European Director, Mr. Samuel Neaman, in connection with his attempt to activate a campaign in Switzerland.

We share with him of course, the conviction that a personal letter from you to the various prominent members of Swiss Jewry would be treated with appropriate consideration and would be of inestimable value in initiating and executing a good Bond drive in Switzerland. I enclose for your consideration a suggested draft of a letter to the 162 such individuals.

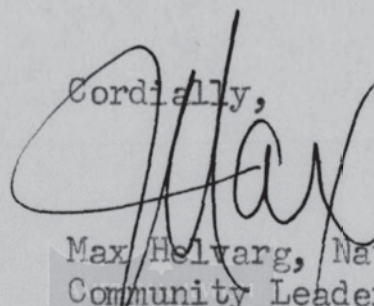
Dr. Silver - 9/26/56 -- Page 2.

Because of geographic language preferences, Mr. Neaman believes that this letter would be more appropriate if written in German and French. However, if you do not concur in this evaluation, the letter will of course be sent out in English.

As soon as I hear from you and have your approval for this mailing, we will make all arrangements for the letter to be mailed from New York.

With warmest personal regards, I remain

Cordially,



Max Helvarg, National Director
Community Leadership Division

MH/so

Encls.





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DATE

Mr. Joseph Adler
Rua Mexico 168 "Chadler"
Rio de Janeiro, Brazil

Mr. Jacobo Schneider
Rua da Alfandega 89
Rio de Janeiro, Brazil

Mr. Waldemar Chindler
Rua Mexico 168 "Chadler"
Rio de Janeiro, Brazil

Dear Mr. Schneider:

I am advised that the Israel Bonds representative for South America will be in Brazil in the early part of next month and will visit your community for the purpose of initiating campaign plans for the next few months.

I know you will want to participate fully in this important program of providing investment capital at this time when it is most needed. I do not have to tell you how important it is for the Jewish communities of the world to rally to Israel in these critical days and provide her with investment capital for continued economic growth and security against threatened aggression.

Mr. Itzhak Vardi, the Israel Bonds representative, will contact you on his forthcoming visit to Rio de Janeiro and I am sure that you will be happy to extend to him your assistance, advice and guidance, and I hope that you will be able to join the Committee for Israel Bonds. We in the United States are starting on a vigorous campaign for the Fall and are looking to the Jewish communities throughout the world to do likewise. I am hoping that under your leadership we can look forward to maximum results from your community.

I am very happy for this opportunity to send you my very best wishes for the New Year.

Cordially yours,

Abba Hillel Silver
Chairman
Board of Governors

AHS:rsp



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DATE

Mr. Salo Wissman
Av. Angelica 1653
70 Andar
Sao Paulo, Brazil

Mr. David Kopenhagen
Praca Guadalupe 222
Sao Paulo, Brazil

Dear Mr. Wissman:

I have seen the campaign plans for South America for the next few months and I see that the next Israel Bonds campaign will soon be starting in Brazil.

I know you will want to participate fully in this important program of providing investment capital at this time when it is most needed. I do not have to tell you how important it is for the Jewish communities of the world to rally to Israel in these critical days and provide her with investment capital for continued economic growth and security against threatened aggression.

The Israel Bonds representative for South America will contact you on his forthcoming visit to Brazil and I am sure that you will be happy to extend to him your assistance, advice and guidance.

We in the United States are starting on a vigorous campaign for the Fall and are looking to the Jewish communities throughout the world to do likewise. I am hoping that under your leadership we can look forward to maximum results from your community.

I am very happy for this opportunity to send you my very best wishes for the New Year.

Cordially yours,

Abba Hillel Silver
Chairman
Board of Governors

DRAFT OF SUGGESTED LETTER FROM RABBI ABBA HILLEL SILVER
(Translated in French and German for leaders in Switzerland)

Dear Mr. -----

Your name has been given to me as a prominent member of Swiss Jewry, and I am happy to send you a word of greeting on behalf of the State of Israel Bond organization.

The fall Bond campaigns are under way in many hundreds of communities in all parts of the world and Israel is anxiously looking forward to the results of these campaigns. For she has come to depend on the sale of Bonds for a very large portion of her economic development. Israel Bonds have built roads and factories, they have built pipelines through the desert, they have helped to turn sand and waste into watered earth and productivity. Only if there is a continuous flow of funds from Bond sales can Israel continue to build and create, to take its place among the nations of the world as a modern industrial and agricultural country.

Thus it is that the Israel Bond campaign has become an annual event in Jewish communities in all parts of the world, supplementing the campaign for the raising of gift funds.

I am not familiar with the record of the individual communities in Switzerland nor do I know just what your own participation in the campaign has been. I assume of course that you have invested in the Bonds. What I would ask now, however, is not just that you give your financial support to the campaign this fall, but that you concern yourself personally with helping our Bond representatives in Switzerland to organize the campaign, to carry the message of the important role of Israel Bonds to every corner of your community. I realize that this entails a real sacrifice on the part of those who, like yourself, are heavily burdened with communal responsibilities. But the reward is rich, for you will be helping to create a strong and secure Israel, you will be sharing in the renaissance of our people, I know you will help to the utmost of your ability.

With every good wish,

Sincerely,

Abba Hillel Silver

.... den September 1956

Sehr geehrter Herr

Ich habe in Erfahrung gebracht, dass Sie ein bedeutendes Mitglied des schweizer Judentums sind und bin glücklich an Sie einige Zeilen der Begrüssung im Namen der Organisation "State of Israel Bonds" richten zu können.

Die Herbst-Kampagne für die Israel Bonds hat in vielen hunderten von jüdischen Gemeinden, in allen Teilen der Welt begonnen und Israel erwartet mit Besorgnis die Resultate dieser Tätigkeit; denn von dem Erfolg des Verkaufes der Bonds hängt in grossem Masse Israels ökonomische Entwicklung ab.

Israel Bonds haben Strassen und Fabriken gebaut, sie haben pipe-lines durch die Wüste gezogen, sie haben geholfen mit schöpferischer Kraft Sand und unbebaute Erde in bewässertes Land und fruchtbaren Boden umzuwandeln. Nur wenn dauernde, fortlaufende Verkäufe von Bonds erfolgen kann Israel fortfahren zu bauen und zu schaffen, um seinen Platz zwischen den Nationen der Welt einzunehmen, als ein modern industrielles und landwirtschaftliches Land.

In diesem Geiste ist die Kampagne der Israel Bonds ein jährliches Ereignis in den jüdischen Gemeinden in allen Teilen der Welt geworden, um das Zunehmen der Hilfsquellen für Israel zu fördern.

Ich kenne nicht die genaue Tätigkeit jeder jüdischen Gemeinde in der Schweiz, noch weiss ich welches Ihre persönliche Mitwirkung in dieser Kampagne war. Ich nehme aber mit Bestimmtheit an, dass Sie für die Israel Bonds gezeichnet haben.

Die Bitte mit der ich heute zu Ihnen komme ist jedoch nicht, nur dass ich um Ihre finanzielle Hilfe ansehe, sondern ich möchte Sie ersuchen, dass Sie persönlich unserer Bonds Vertretung in der Schweiz helfen um diese Kampagne zu organisieren, und um die Wichtigkeit der Rolle der Israel Bonds in jeden Winkel Ihrer Gemeindegemeinschaften bekannt machen zu wollen.

Ich verstehe sehr gut, dass dies ein wirkliches Opfer derer verlangt, welche, so wie Sie selbst, mit Verantwortlichkeiten schwer überlastet sind. Aber die Vergeltung wird gross sein, denn Sie werden dazu gehoffen haben ein starkes, sicheres und zuversichtliches Israel zu schaffen und Sie werden Anteil an der Wiederaufblühhung unseres Volkes haben. Ich weiss, dass Sie Ihre Hilfe mit der äussersten Kraft Ihrer Möglichkeiten hergeben werden.

Mit meinen allerbesten Wünschen, verbleibe ich Ihr

Rabbiner Abba Hillel Silver

(P1)

Rabbi Silverletter in German

List of persons for a letter of Rabbi Silver.

Emma Abraham	Forchstrasse 67	Zürich 7/32
Fritz Bachenheimer	Restelbergstrasse 4	Zürich 7/44
Georges Bloch	Susenbergrasse 157	Zürich 7/44
Fritz Bloch	Rütistrasse 66	Zürich 7/32
Samuel Blum	Freigutstrasse 12	Zürich 2
Albert Brandenburger	Gladbachstrasse 77	Zürich 7/44
Edwin Braunschweig	Schneckenmannstr. 6	Zürich 7/44
Dora Braunschweig-Brod	Alpenquai. 36	Zürich 2
Fritz Cahn	Haldeneggsteig 7	Zürich 6
Roger Fein	Bergstrasse 88	Zürich 7/32
Dave Ehrlich	Mühlebachstrasse 80	Zürich 8
Ernesto Ferro	Freigutstrasse 14	Zürich 2
Dr. E. Fröhlich (added to Lehman's list)	Bahnhofstrasse 108	Zürich 1
Berthold Guggenheim	Gotthardstrasse 55	Zürich 2
Fritz Guggenheim	Engimattstrasse 20	Zürich 2
Dr. Sali Guggenheim	Tödistrasse 27	Zürich 2
Simon Guggenheim-Wyler	Tödistrasse 5	Zürich 2
Willy Guggenheim	Bergstrasse 92	Zürich 7/32
Dr. Max Gurny	Morgentalstrasse 43	Zürich 2
Max Gut	Seestrasse 61	Zürich 2
Leo Hofmann	Rosenweg 2	Zollikon
Henri Kaufmann		
Dr. Max Kimche	Kappelergasse 14	Zürich 1
Richard Kronstein		
c/o Arbitrium Handels A.G.	Alpenstrasse 9	Zug
Max Lande	Zürichbergstrasse 98	Zürich 7/44
René Lang	Weinbergstrasse 64	Zürich 6
Hermann Lion	Gartenstrasse	Kreuzlingen
Adolf Mayer-Sommer		
Georges Moro	Freudenbergstrasse 21	Zürich 7/44
Josef Naphtaly	Bahnhofstrasse 42	Zollikon
Fredy Neuburger-Lande	Zürichbergstrasse 98	Zürich 7/44
Leo Ortlieb	Hottingerstrasse 16	Zürich 7/32
Dr. Hugo Rosenstiel	Talstrasse 11	Zürich 1
Jacques Rosenstein Dr.	Bergstrasse 4	Zürich 7/32
Hugo Schmuklerski	Heuelstrasse 5	Zürich 7/32
Dr. S. Spivak	Bahnhofstrasse 77	Zürich 1
Dagobert Schneidinger	Alfred Escherstr. 64	Zürich 2

Dr. Henry Schwabacher	Sihlfeldstrasse 54	Zürich 3
Georg Schwerin	Zürichbergstrasse 118	Zürich 7/44
Karl Steigrad	Zürichstrasse 9	Goldbach b/Zürich
Bernhard Turner	Gladbachstrasse 71	Zürich 7/44
Prof. Dr. Marcel Traugott	Genferstrasse 8	Zürich 2
Dr. Hans Weil	Bahnhofstrasse 35	Zürich 1
Jakob Weil-Erlanger	Alpenquai 34	Zürich 2
Victor Weil	Albisstrasse 114	Zürich 2
Robert Weil	Rossbergstrasse 26	Zürich 2
Dr. Arnold Weintraub	Werdstrasse 34	Zürich 4
Alfred Wolf	Bruggerstrasse 17	Baden
Dr. Hugo Wyler	Breitingerstrasse 30	Zürich 2
Dr. Jos. Wyler	Falkenstrasse 14	Zürich 8
Max Wyler-Sussmann	Sumatrastrasse 5	Zürich 6
Dr. Jakob Zucker	Weiningerstrasse 24	Unt. Engstringen
Jacques Zucker	Scheideggstrasse 59	Zürich 2
Leon Fogal	Bahnhofstrasse 89	Zürich 1
Nathan Kutner	Alfred Escherstr. 32	Zürich 2
Dr. Detmar Haymann	Bahnhofstrasse 78	Zürich 1
Arthur Gideon	Römerstrasse 32a	Baden
David Epelbaum	Bahnhofstrasse 30	Biel
Gabriel Picard	Quai du Haut 22	Biel
Dr. Sam. Teitler	Bahnhofstrasse 2	St. Gallen
Otto Burgauer	Lessingstrasse 9	St. Gallen
Dr. Karl Bloch	Sempacherstrasse 1	Luzern
Dr. Werner Wyler	Baselstrasse 80	Luzern
Hermann Ries	Gesegnetmattstrasse 1	Luzern
Leo Feigel		Hergiswil a/See
Alfred Goetschel	Schützengraben 35	Basel
Dr. Charles Liatowitsch	Burgunderstrasse 30	Basel
Salomon Spira	Pelikanweg 9	Basel
Dr. Leo Adler, Rabbiner		Basel
Alfred Bloch, Apotheker	Leimenstrasse 76	Basel
Henri Bloch		
c/o Magmod	Steinenvorstadt 36	Basel
Alfred Bodenheimer	Röschenzerstrasse 25	Basel
J. & G. Bollack Direktor	Höhenweg 55	Binningen
Dr. Herbert Cahn		
c/o Münzen- & Medaillen A.G.	Malzgasse 25	Basel
Marcus Diener	Steinenvorstadt 43	Basel

Dir. Emil Dreyfus	Schützenmattstrasse 69	Basel
Paul Dreyfus-de Günzburg c/o Dreyfus & Cie.A.G.	St. Jakobstrasse 34	Basel
Isy Dudelczik-Grynbaum	Freie Strasse 74	Basel
Dr. med. J. Friedmann	Schützengraben 5	Basel
Maurice Goldberg-Wiener	Hebelstrasse 137	Basel
Emanuel Goldberger, Ing.	Rütimeyerstrasse 47	Basel
Alfred Goetschel	Schützengraben 35	Basel
Marguerite Guggenheimer	Missionsstrasse 14	Basel
Alfred Günzburger c/o Textil-Emballagen AG.	Reinacherstrasse 101	Basel
Bertie Halff	St. Albananlage 37	Basel
Dir. Jakob Hecht	Benkenstrasse 50	Basel
Dr. Werner Hecht	Schönemattstrasse 15	Basel
Dr. Ignaz Herzfeld	Schertlingasse 12	Basel
Jakob Jorysch	Dufourstrasse 25	Basel
Dr. Ernst Katz	Oberwilerstrasse 7	Basel
Benno Kaufmann	Steinengraben 49	Basel
Dr. jur. Hans Kaufmann	Benkenstrasse 60	Basel
Willy Leserowitz	Leonhardsgraben 15	Basel
Dr. Lucien Levailant	Murtengasse 12	Basel
Rudolf Lieblich-Haas	Dornacherstrasse 20	Basel
Jakob Mendelcwitsch	Pilgerstrasse 29	Basel
Dir. D. Nathan	St. Albananlage 23a	Basel
Dr. Adolf Neiditsch	Missionsstrasse 82	Basel.
Raoul Molina	Benkenstrasse 60.	Basel
Arthur Rachnuehl-Levy	Eichenstrasse 1	Basel
Prof. Dr. Tadeus Reichstein	Weissensteinstrasse 22	Basel
Jean Rueff-Dreyfus	Bruderholzallee 52	Basel
Dir. Hans Sobernheim	Colmarerstrasse 118	Basel
André Weill	Brüderholzrain 52	Basel
Gaston Weill	Eichenstrasse 43	Basel
Berthold Ullmann	St. Albananlage 61	Basel
Willy Wyler-Siegelbaum	Holbeinstrasse 84	Basel
Ing. Jacques Zivy-Lieblich	Laupenring 123	Basel
Hans Seligman c/o Seligman, Schürch & Co.	Rittergasse 12	Basel

Rabbi Abba Hillel Silver letter in French

Monsieur,

Votre nom m'a été indiqué comme celui d'un membre important de la société juive de la Suisse et je suis heureux de m'adresser à vous au nom de l'Organisation des Bons pour l'Etat d'Israël.

Les campagnes d'automne pour les Bons sont commencées dans des centaines de communautés dans toutes les parties du monde. Israël attend anxieusement le résultat de ces campagnes, car le pays dépend de la vente de ces Bons pour une très grande partie de son développement économique. Les Bons de l'Etat d'Israël ont permis la construction de routes et d'usines, de pipelines dans le désert; ils ont aidé à transformer le sable et les régions incultes en terre irriguée et productive. Israël ne pourra continuer de bâtir et créer afin de prendre sa place parmi les nations du monde en tant que pays doté d'une agriculture et d'une industrie modernes, que si les fonds émanant de la vente des Bons continuent d'affluer régulièrement.

C'est ainsi que la campagne pour la vente des Bons de l'Etat d'Israël est devenue un événement annuel dans les communautés juives de toutes les parties du monde, complétant la campagne pour la réunion des Bons.

Je ne suis pas au courant de l'apport de chacune des communautés suisses, et j'ignore ce que fut exactement votre participation à la campagne. Je présume naturellement que vous êtes intéressé aux Bons. Toutefois, ce que je voudrais vous demander à présent, c'est que vous n'apportiez pas seulement votre appui financier à la campagne d'automne, mais que vous vous occupiez personnellement d'aider les représentants de l'Organisation des Bons, en Suisse, à réaliser au mieux leur campagne, à porter le message au sujet du rôle important des Bons pour l'Etat d'Israël dans tous les recoins de votre communauté. Je comprends que ceci comporte un réel sacrifice de la part de ceux qui, comme vous, sont chargés de lourdes responsabilités communales. Mais la récompense est belle, car vous contribuerez ainsi à créer un pays d'Israël sûr et fort, vous participerez à la renaissance de votre peuple. Je sais que vous donnerez votre aide jusqu'à la limite de vos possibilités.

Avec tous mes vœux de bonne réussite, croyez, Monsieur, à mes sentiments de gratitude.

Rabbin Abba Hillel Silver

LISTE CONCERNANT LE RABBIN SILVER

Rabbi
Abba Hiehl Silver
Letters in French

~~Dr. A. Atlas, 34 quai Gustave Ador, Genève~~
Monsieur Saleh Bashi, 3 rue Contamines, Genève
~~Mme Vve Marcel Bader, 3 quai du Mont-Blanc, Genève~~
~~S. Berline-Rhein, 14 Cours de Rive, Genève~~
~~Gaston Bickert, 3 Plateau de Champel, Genève~~
~~Henri Ballaud, 15 rte de Florissant, Genève~~
Dr. John Blum-Bigar, 9 rue Henri Spiess, Genève
~~Léon Borkowski, 11 av. Léon Gaud, Genève~~
Armand Brunschvig, 29 quai du Mont-Blanc, Genève
Dr. René Brunschwig, 15 Bd. Helvétique, Genève
Dr. Marc Chapiro, 4 rue Massot, Genève
Joseph Chorin, 33 rte de Florissant, Genève
~~Zina Davidoff, 17 rue Contamines, Genève~~
~~Dr. Dobrainski, 76 Montchoisy, Genève~~
~~Edm. Dreifuss, 25 rue Daubin, Genève~~
~~Georges Edelstein, 34 av. Weber, Genève~~
Marcel Eskenazi, 10 av. de Champel, Genève
Max Finger, 12 rue Carteret, Genève
~~Léon Fischer, 27 rue Sautter, Genève~~
~~Melle Rachel Frydman, 7 Pl. Claparède, Genève~~
~~Nissim Gerson, 2 rue Liotard, Genève~~
Albert Gaon, 9 rue Henri Spiess, Genève
Oscar de Ghez, 3 rue de Beaumont, Genève
J. Grunberg, 24 av. de Champel, Genève
Prof. Paul Guggenheim, 1 Bout du Monde, Genève
M. Hakak, 28 ch. Krieg, Genève
~~Robert Habib, 26 Vermont, Genève~~
Meir Halévy, 17 av. Dumas, Genève
Dr. V. Halpérin, 13 av. Bertrand, Genève
A. Hantwurcel, 2 Pl. des Alpes, Genève
~~Bernard Kestenbaum, 44 Athénée, Genève~~
~~B. Kelberg, 2 Cornavin, Genève~~
A. Leitner, 14 av. Léon Gaud, Genève
Max Maier, 42 rue du Rhône, Genève
Melle Edmée Maus, 27 quai du Mt-Blanc, Genève
M. Matuzewitz, 1 rue Contamines, Genève
~~M. Minkoff, 39 quai Wilson~~
Arthur Muller, 26 Carteret, Genève

Rabbi Abba Hielel Selner
Letter in French

~~Henri Rivkine, 3 rue des Vollandes, Genève~~

William Robinson, 26 ch. Krieg, Genève

~~Léon Rubinstein, 3 rue Fallar, Genève~~

Dr. Hermann Schapira, 2 Pl. Claparède, Genève

Isaac Schwob, 11 av. Bertrand, Genève

Dr. I. Smidof, 29 rue Sautter, Genève

Léon Spierer, 5 av. Bertrand, Genève

~~Maurice Spira, 18 av. Champel, Genève~~

Nacum Stroun, 26 av. Champel, Genève

Samuel Stroun, 23 av. Beau-Séjour, Genève

Georges Halff, 2 Monribean, Lausanne (Vaud)

José Hassid, 1 av. Florimont, Lausanne

B.D. Benjamin, 4 av. Verdeuil, Lausanne

Dr. P. Bloch, 4 Gare, Lausanne

Dr. R. Brunschwig, 16, Tissot, Lausanne

Eric Bulka, 6 A.Av. Florimont, Lausanne

Marc Dreyfus, 23 Petit Chêne, Lausanne

~~Dr. Robert Dreyfuss, 7 h. av. Secrétan, Lausanne~~

~~Hermann Galler, 16 av. Eugène Rambert, Lausanne~~

Prof. Henri Goldstein, 24 Bonne Espérance, Lausanne

~~André Grumbach, 2 ch. Treyblanc, Lausanne~~

Prof. E. Landau, 2 Tribunal Fédéral, Lausanne

Albert Luto, 6 Charles Monnard, Lausanne

Lucien Marx, 6 ch. Treyblanc, Lausanne

~~Dr. André Netter, 19 Petit Chêne, Lausanne~~

~~Jean Meyer, 4 av. Rumine, Lausanne,~~

~~Roger Reinhold, 18 av. Florimont, Lausanne~~

Jules Rueff, 83 av. C.F. Ramuz, Lausanne

Georges P. Rueff, 28 Beau-Séjour, Lausanne

Etienne Schwabacher, 1 av. des Alpes, Lausanne

Roger Wurzbarger, 25 Av. Rumine, Lausanne

Mme Katz (Robert) Av. Kursall, 22, Montreux

Robert Brunschwig, GrandRue 75, Morges

L. Weill, 6 rue St-Louis, Morges

Dr. J.J. Bloch, Av. St-Martin, Vevey

W. Dreyfuss, Territet, Montreux

Rabbi Abba Hodel Silver
Letters in French

- 3 -

A. Bloch, 2 Pl. Hôtel de Ville, Morges

Claude Blatt, Galeries Vaudoises, Payerne

Bernard Bloch, 54 rue Valentin, Yverdon

Leo Zächermann, 81 Leopold Robert, CHAUX DE FONDS (Neuchâtel)

M. Brailowsky, 99 rue de la Paix, Chaux de Fonds

I. Nordmann, 5 rue Faucigny, Fribourg



September 28, 1956

Mr. Max Helvarg
Development Corporation for Israel
215 Fourth Avenue
New York 3, New York

Dear Mr. Helvarg:

I shall be pleased to sign the list addressed to the five gentlemen in Brazil in connection with Israel Bonds.

I do not wish to sign the letter addressed to the prominent members of the Swiss Jewry.

With all good wishes, I remain

Most cordially yours,

ABBA HILLEL SILVER

AHS:sl

cc: B Schneider



DEVELOPMENT CORPORATION FOR ISRAEL

State of Israel Bonds

215 FOURTH AVENUE, NEW YORK 3, OREGON 7-9650, CABLE ADDRESS: BONDISRA

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Chairman, Board of Governors

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JOSEPH J. SCHWARTZ
Vice President

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Secretary-Treasurer

MORRIS W. BERINSTEIN
National Campaign Chairman

JOSEPH SHULMAN
Chairman, Executive Committee

DEWEY D. STONE
Chairman,
Community Leadership Division

MRS. MICHAEL A. STAVITSKY
Chairman,
National Women's Division

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Chairman, Guardians of Israel

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San Francisco, Calif.

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New York City

PHILIP ZINMAN
Camden, N. J.

* Committee in Formation

OK

October 15, 1956

Miss Sophia Levine
Secretary to Dr. Abba H. Silver
E. 105th St. & Ansel Rd.
Cleveland, Ohio

Dear Miss Levine:

Pursuant to our telephone discussion of this morning, I am enclosing a copy of a suggested draft of a letter from Rabbi Silver to a select list of top leadership in Switzerland for his approval. These names were ^{not} included in the original request of September 26th for a mass mailing to Switzerland which Dr. Silver did not consider desirable.

When I conveyed this information to our European Director, Mr. Samuel Neaman, he expressed the hope that Dr. Silver might reconsider his request in terms of a limited mailing to the select list attached.

In bringing this to Dr. Silver's attention, would you again please indicate to him that the question of the language preference is recommended by Mr. Neaman. If Dr. Silver approves the letter and desires that it be sent out in English, we will follow his wishes.

Would you be good enough to let me know by telephone, if possible, Dr. Silver's decision.

With kindest regards.

Cordially,

Max Helvarg

Max Helvarg, National Director
Community Leadership Division *per SO*

MH/so

Attmt

(dictated but not read)

P.S. Enclosed please find check #R34755 in the amount of \$45.32 for reimbursement of expenses for Dr. Silver.

DRAFT OF SUGGESTED LETTER FROM RABBI ABBA HILLEL SILVER
TO TOP LEADERSHIP IN SWITZERLAND -----

Dear Mr.-----

I am writing to you as a leading figure among Swiss Jewry, to tell you of my awareness of the support you have given to the Israel Bond program to date and to express the hope that you will have a most successful campaign in your community during the coming months.

Since its launching in the United States in 1951 I have watched with profound satisfaction the extraordinary growth of the Israel Bond project; I have watched it spread to many countries throughout the world and take its place as an annual event in the community, supplementing the annual campaign of raising gift money for Israel's needs. I have witnessed the ever increasing role Bonds have played in Israel, until now they rank as the largest single source of revenue for the country's agricultural and industrial growth.

The success of Israel Bonds to date has been due entirely to the devoted spirit in which community leaders have undertaken to give their time and effort to the campaign. It has meant a real sacrifice on the part of these leaders who, like yourself, are heavily burdened with communal responsibilities, but they have been rewarded by the knowledge that they are helping Israel to build, to create, to go forward to new and greater achievements.

It is in this spirit and with this sense of pride in sharing in Israel's accomplishment that Swiss Jewry will, I am sure, continue its efforts to maintain and even increase the level of Bond sales in your country. Your personal help in the campaign is urgently needed; I am sure it will be forthcoming.

Sincerely,

Rabbi Abba Hillel Silver

LIST NO. 1 - IN FRENCH (if possible)

Monsieur Rene GEISSMANN
President de la Communauté Israelite de Lausanne
9, Paquis
MORGES (Vaud)

Monsieur Albert AMMON
26, Avenue Secretan
LAUSANNE (Vaud)

Monsieur Jacques BERNHEIM
29 rue du Temple Allemand
LA CHAUX DE FONDS (Neuchatel)

Monsieur Robert NORDMANN
Quai de Cologny
GENEVE

Monsieur Philippe WOOG
62 quai Gustave Ador
GENEVE

Monsieur Pierre de TOLEDO
4, rue Senebier
GENEVE

Monsieur Armand BRUNSCHVIG
27, quai du Mont-Blanc
GENEVE

Monsieur Oscar de GHEZ
3, rue de Beaumont
GENEVE



LIST NO. 2 - IN GERMAN (if possible)

Walter Bar c/o Julius Bar & Co.	Bahnhofstrasse 36	Zurich 1
Georges Bloch	Susenbergstrasse 157	Zurich 7/44
Dr. Edwin Guggenheim	Hallwylstrasse 78	Zurich 3
Otto Heim Restelbergstrasse 80		Zurich 7/44
Dr. Georg Guggenheim	Bahnhofstrasse 37	Zurich 1
Dr. Walter Wreschner	Rennweg 11	Zurich 1
Simon Beer	Heuelstrasse 35	Zurich 7/32
Joseph Alexander	Alpenquai 34	Zurich 2
Dr. Georges Brunschvig	Marktgasse 51	Bern
Paul Dreyfus c/o Dreyfus Sohne & Cie A.G.	Aeschenvorstadt 16	Basel
Dr. Otto Eisner	Restelbergstrasse 61	Zurich 7/44
Dr. E. Frohlich	Bahnhofstrasse 108	Zurich 1

82 to
J.S.
TELEGRAM

COLLECT + OK.

PHONED: 3:00 P.M. 10-23-56

TO: MR. MAX HELVARG
STATE OF ISRAEL BONDS
215 Fourth Avenue,
New York 3, N.Y.

phone Oregon 7-9650

I HAVE CHECKED THROUGH MY CALENDAR AND FIND IT WILL NOT BE POSSIBLE
FOR ME TO ACCEPT THE TORONTO INVITATION. KINDEST REGARDS.

ABBA HILLEL SILVER





DEVELOPMENT CORPORATION FOR ISRAEL

State of Israel Bonds

215 FOURTH AVENUE, NEW YORK 3, OREGON 7-9650, CABLE ADDRESS: BONDISRA

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PHILIP ZINMAN
Camden, N. J.

Dec. 19, 1956

Dr. Abba Hillel Silver
E. 105th St. & Ansel Road
Cleveland, Ohio

Dear Dr. Silver:

I have just returned to New York and have been advised about the tremendous turnout at your meeting. I was sorry that I could not participate in that inspiring demonstration, but look forward to being with you at your next appearance for Israel Bonds.

I have been told that Col. Chaim Herzog had made a request for your book. I am calling this fact to your attention as you may wish to send him an appropriately inscribed copy. He can be reached at either the Park Sheraton Hotel, 7th Ave. & 55th St. or through the New York City bond office. I am told he plans to return to Israel on December 27th.

With warm personal regards, I am

Cordially,

Max Helvarg, National Director
Community Leadership Division

MH/so

sent 1721/56

Noted by	Referred to	Orig.
Date		Copy
MAR 20 1957 MAR 20 DW MP		
ANSWERED:		
March 19, 1957		

Date March 19, 1957

To Max Helvarg

From Boris Young

Subject Wilmington, Delaware

on August 14/30th for Federation

Year	Total Purchases	Total (Cash Received)
1951	323	\$138,000.
1952	398	87,150.
1953	127	65,550.
1954	68	30,350.
1955	176	87,150.
1956	156	41,850.

At no time has the Wilmington male leadership been in our services. Whatever has been accomplished - certainly in the past several years has been due to the devoted, although usually ineffective, work of a few dedicated women. In 1956 it was not possible for us to secure a general chairman of the campaign. We did have ad hoc chairmen for specific functions, but no one would take the total responsibility. Apparently there has been a record of sins of omission and commission throughout the years and the net result is that today - with original causes thoroughly obscured - there remains a general feeling of hostility and apathy.

On March 14th I met with Judge Daniel Herrmann, President of the Federation, and in a most frank manner discussed our difficulties and our aspirations

with him. I found Judge Herrmann to be most sympathetic and eager to be of assistance, since he realizes that the U.J.A. and the Bond Campaign are the obverse and reverse sides of the same coin. Judge Herrmann has assured me of his own best efforts in our desire to overcome present attitudes and, as evidence of his good will, I have been invited to address the Executive Committee of the Federation at their next Board Meeting to be held on March 31st. This will be the first time a representative of the Bond organization has been so privileged.

While I believe some beginning impression can be made at the Executive Committee Meeting on March 31st, I am convinced - and so also is Judge Herrmann - that more forceful steps are required if we are to see a reversal of Wilmington's Bond record. Accordingly, Judge Herrmann pointed out that on Tuesday, April 30th, Rabbi Abba Hillel Silver will address the closing dinner of the Federation. The Judge suggested that it would be most helpful and most likely to produce the desired results if Rabbi Silver could be prevailed upon to meet privately and informally with a half dozen or so leading Jewish citizens of Wilmington. Such an off-the-record meeting preceding the evening's dinner would lend itself to a full and frank discussion and would enable the full weight of Rabbi Silver to be placed in the urging of these men for the assumption of Bond responsibility.

Won't you, therefore, inquire of Dr. Silver whether he will agree to this suggestion? I can assure you that the difference between starting out as we have in the past and starting out properly is at least \$100,000.00.

Regards,

BY/jr

Handwritten signature: David [unclear]

March 21, 1957

Mr. Max Helvarg
State of Israel Bonds
215 Fourth Avenue
New York 3, New York

Dear Mr. Helvarg:

Since I do not know just when you plan to leave New York, I am not taking the risk of enclosing your tickets for Sunday in this envelope.

If you do get this letter before you depart, I would like you to know that I have two tickets for you.

Sincerely,

Miss Sophia Levine
Secretary to Dr. Silver

/sl

From the desk of

MAX HELVARG

Dr. 7-9650
3/22/57

To Dr. Abba H. Silver:

The following are the communities you have asked me, during our last discussion, to hold in abeyance.

1. BOSTON, MASS. - 1st choice June 13th
2nd choice June 20th

(Expected attendance approximately 1,000 at
Trustee, Guardian & Sponsor level)

2. HARRISBURG, PA. - 1st choice May 28th
2nd choice June 2nd
3rd choice June 3rd
4th choice June 9th

(The one important sales function for the
community - expected to produce a quarter
of a million dollars in cash. Gov. Leader
will act as one of the sponsors.)

3. WILMINGTON, DEL. - Special Bond matter to
be considered in conjunction with your planned
appearance for the closing dinner of the
Federation as per copy of memo attached.

MH/so
Attmt

11

Cincinnati May 22
June 2

June 2
May ~~24~~ 28 Tuesday morning. OK
June 2
June 3
Gov. Lender

66c

Montreal ----- May 29 or 30

Cincinnati May 22
 June 2

Harrisburg May
 June 2
 June 3
 June 9

Boston June 13
 June 20





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San Francisco, Calif.

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New York City

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Camden, N. J.

March 26, 1957

Dr. Abba H. Silver
E. 105th St. at Ansel Rd.
Cleveland 6, Ohio

Dear Dr. Silver:

I want to thank you very much for advising me so quickly about your decision to attend the annual Bond Dinner in Harrisburg, Pa. I have advised our manager there, Marcus Leuchter, and he tells me that your visit should yield approximately a quarter of a million dollars in Bond sales.

To avoid repetition of the unfortunate confusion with regard to dates, which occurred in this case, I should like to mention here the two dates and communities in which you are scheduled to speak as of now:

1. Wednesday - May 22nd -- MONTREAL, CANADA

This will be a community-wide Bond dinner in celebration of Israel's 9th Anniversary. I shall advise you in greater detail re. specific plans in the very near future.

However, I should like at this moment to call to your attention the fact that our people there wish to arrange proper press, TV and radio interviews with you -- and if there are no objections to this on your part, I should like to advise them to go ahead. If such interviews are arranged, it would necessitate your arrival in Montreal sometime during late morning.

2. Tuesday - May 29th -- HARRISBURG, PA.

This will be the annual Bond Dinner celebrating Israel's 9th Anniversary - with an excellent potential, as mentioned above. Governor Leader of Pennsylvania is one of the sponsors and is working very hard to help make this function a success.

3/26/57 -- Dr. Silver -- Page 2.

I should like to take this opportunity to tell you again how much I enjoyed the Thanksgiving Service marking your completion of forty years service as Rabbi of The Temple. It was a very moving and inspiring ceremony.

With warmest personal regards, I am

Cordially,

Max Helvarg
Max Helvarg, National Director
Community Leadership Division

MH/so





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BENJAMIN H. SWIG
San Francisco, Calif.

EDWARD M. M. WARBURG
New York City

PHILIP ZINMAN
Camden, N. J.

April 29, 1957

Miss Sophia Levine
Secretary to
Dr. Abba Hillel Silver
East 105th at Ansel Road
Cleveland 6, Ohio

Dear Miss Levine:

We have had a request from our City Manager in Allentown that the attached letter be sent to Arnold Goldstein.

To fill you in on the background, Mr. Goldstein has been an active leader in the Bond organization since 1951 and has been Chairman of the Allentown Committee since 1955. In 1955 and 1956 he was a Trustee and it is expected that he will re-enroll in 1957. He is a member of the national Board of Governors. Mr. Goldstein is being honored at a testimonial dinner arranged by the Allentown Charles Kline Lodge of the B'nai B'rith, which selected him as "The Man of the Year." A souvenir book will be issued on this occasion and the Dinner Committee has requested a letter from Dr. Silver in his capacity as Chairman of our Board of Governors, to Arnold Goldstein as a member of the Board of Governors.

I would appreciate it very much if you would clear the letter with Dr. Silver for his approval and any changes he may wish to make.

Looking forward to hearing from you, I am

Cordially yours,

Arline Meyer
Assistant to Dr. Schwartz

AM:RR
Enc.

SUGGESTED LETTER FROM RABBI ABBA HILLEL SILVER TO ARNOLD GOLDSTEIN OF ALLENTOWN

Mr. Arnold Goldstein
3363 Trexler Boulevard
Allentown, Pennsylvania

Dear Mr. Goldstein:

It gives me great pleasure to join with the many friends and associates who are paying tribute to you for your splendid contributions to Jewish life. Through the years many causes have benefited from your leadership and your active participation.

There is hardly an area of Jewish activity which has not been greatly enriched by your spirit of devotion. I want to express my warm personal thanks to you for your untiring efforts in behalf of our people and of the State of Israel, and particularly for your consistent support of the Israel Bond Drive. You are making a most significant contribution toward the attainment of economic security and independence for the new State.

Everyone here joins me in expressing appreciation to you for your invaluable friendship. We know that it will be a continued source of gratification to you to give of your time and leadership in order that the people of Israel may become increasingly strong and economically self-sufficient.

With kindest personal regards and every good wish, I am

Cordially yours,

Abba Hillel Silver

May 3, 1957

Miss Apline Meyer
Assistant to Dr. Schwartz
State of Israel Bonds
215 Fourth Avenue
New York 3, New York

Dear Miss Meyer:

Rabbi Silver has asked me to inform you that the letter which you wish to send over his signature to Mr. Arnold Goldstein of Allentown, Pennsylvania (copy of which you mailed to me) has his approval.

Sincerely,

Miss Sophia Levine
Secretary to Dr. Silver

/sl



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EDWARD M. M. WARBURG
New York City

PHILIP ZINMAN
Camden, N. J.

May 24, 1957

VIA AIRMAIL SPECIAL DELIVERY

Dr. Abba Hillel Silver
E. 105th St. & Ansel Rd.
Cleveland, Ohio

Dear Dr. Silver:

I am enclosing herewith airline tickets for your trips to Harrisburg, May 28th, and Montreal, May 30th. I am arranging to be at both cities with you and unless something unforeseen occurs I look forward to meeting you there.

In Harrisburg you will be met on arrival by a representative of Governor Leader and he will escort you to the State Capitol where the Governor will be waiting to greet you officially and to participate with you in a short TV, press and radio conference. We believe this would be an appropriate place for you to present the Governor a copy of your book, as per our discussion. The entire ceremony should not take very long and I believe by 4:00 P.M. or 4:15 P.M. you should be in the Penn Harris Hotel.

Dinner is scheduled at 6:30 P.M. at the Zembo Mosque - Tile Room and approximately 300 people are expected. The advance sales are very promising and it is our very strong feeling that we will have a most productive function, resulting in a total sale exceeding \$250,000.

Our manager for Harrisburg is Marcus Leuchter and he can be reached at 801 Hamilton Street, Room 506, Allentown, Pa. Tel: HEmlock 5-8095.

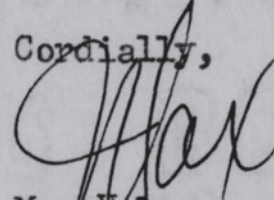
In Montreal you will be met on arrival and taken to the Sheraton-Mount Royal Hotel. The dinner does not begin until 6:30 P.M. which will give you a few hours free time if you wish to see the city. The meeting will be held in the Champlain Ballroom of the Sheraton-Mount Royal Hotel and about 500 people are expected to attend. The outlook is very favorable for a most successful Bond selling function.

Dr. Silver -- 5/23/57 -- Page 2.

Our manager in Montreal is Abe Gruber and he can be reached at 2025 University Street. Tel: Bel Air 4445.

With kindest regards, I am

Cordially,



Max Melvarg, National Director
Community Leadership Division

MH/so

P.S. Both managers have advised me that representatives of Macmillan Company have been in touch with the local book dealers selected to handle the display and sale of "Where Judaism Differed" and that the books will be available at the meetings.

