



Abba Hillel Silver Collection Digitization Project

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MS-4787: Abba Hillel Silver Papers, 1902-1989.

Series I: General Correspondence, 1914-1969, undated.

Sub-series A: Alphabetical, 1914-1965, undated.

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Box
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Folder
762

Israel Bonds, Development Corporation for Israel, Max Helvarg
and Borah Shnaider, 1956, 1962.

January 25, 1956

Mr. Max Helvarg
Development Corporation for Israel
215 Fourth Avenue
New York 3, New York

My dear Mr. Helvarg:

Complying with your request when you were in Cleveland, I am listing hereon the salutations which Rabbi Silver would like to have used on letters going out over his signature.

From your list headed BOARD OF GOVERNORS, dated Dec. 22, 1955, Dr. Silver has indicated the following:

On page 2 under Dist. of Col.	- Isadore S. Turover -	'My dear Friend'
Under Illinois	Maxwell Abbell	'My dear Friend'
	Col. Jacob Arvey	'My dear Friend'
	Max Bressler	'My dear Max'
On page 3 Under Illinois	Philip Klutznick	'My dear Friend'
Under Maryland	Jacob Blaustein	'My dear Friend'
	Adolf L. Hamburger	'My dear Friend'
On page 4 Under Massach.	Harry Levine	'My dear Friend'
	Dewey D. Stone	'My dear Friend'
	Hon. Jos. Goldberg	'My dear Friend'
On page 6 Under New Jersey	Mich'l. A. Stavitsky	'My dear Friend'
On page 7 Under New York	Mrs. " " "	'My dear Friend'
	Rabbi P. S. Bernstein	'My dear Phil'
	Morris Berinstein	'My dear Friend'
	Barney Balaban	'My dear Friend'
On page 8 Under New York	Rabbi H. Friedman	'My dear Friend'
	Abraham Goodman	'My dear Abe'
	Sam'l. D. Leidesdorf	'My dear Friend'
	Joseph Mazer	'My dear Friend'
	Rabbi Irv'g. Miller	'My dear Irving'
	Dr. Emanuel Neumann	'My dear Emanuel'
On page 9 Under New York	Albert Schiff	'My dear Friend'
	Louis Segal	'My dear Friend'
	Edw. M. M. Warburg	'My dear Friend'
	Jack D. Weiler	'My dear Friend'
	Morris Weinberg	'My dear Friend'
On page 11 Under Tennessee	Mortimer May	'My dear Mortimer'

January 25, 1956

Mr. Max Helvarg
New York 3, New York

All other names on this list will take the formal salutation.

On your list headed COMMUNITY BOND CHAIRMEN all the names will take the formal salutation with the exception of the name under Cleveland, on page 25, Jack Mandel. He should be addressed 'My dear Jack'.

I am attaching hereto two cards bearing Dr. Silver's signature which you will reproduce for the letters. All letters are to be signed in the same way.

I shall assume that all the necessary data which you required with regard to Dr. Silver's trip to Israel was given to you over the telephone yesterday. If I am incorrect, please advise and I will again try to obtain the necessary details for you.

I have picked up Dr. Silver's ticket to Florida and have cancelled the reservation made through your office. Needless to say I am very grateful to you for having done this, in spite of the fact that we did not need to use it. The details on this trip are that he will leave Cleveland on February 4th at 10:35 A.M. via Eastern Air Lines Flight #709 (Golden Falcon) which arrives in Miami at 2:25 P.M. I have made no reservations for his stay in Miami in accordance with our conversation when you were in Cleveland. The trip is however scheduled for a round trip and the return ticket is made up for Feb. 8th, leaving Miami via Eastern Air Lines Flight #704 at 4:15 P.M. and arriving Cleveland at 8:13 P.M.

It was nice to have met and talked with you personally. My kind regards and best wishes to all of you.

Sincerely,

Miss Sophia Levine
Secretary to Dr. Silver

/sl
encl.
air mail
cc: B.Shnaider

January 29, 1956

Mr. Borah Shnaider
Development Corporation for Israel
215 Fourth Avenue
New York 3, New York

Dear Mr. Shnaider:

Pursuant to our conversation I discussed with Rabbi Silver the speaking dates which you outlined for his consideration.

Rabbi Silver will be pleased to work in Rochester, either before or after the Montreal engagement, on the 17th or 19th. Will you therefore be good enough to work up the details and the itinerary and forward them for Rabbi Silver's approval.

It is regrettable of course, but the Providence engagement must at this time be declined. As for an alternate date, it is not possible at this time to offer one.

Anticipating an early reply, I remain

Sincerely,

Miss Sophia Levine
Secretary to Dr. Silver

/sl
cc: Helvarg, N.Y.

February 9, 1956

Mr. Borah Shnaider, Director
National Speakers Division
Development Corporation for Israel
215 Fourth Avenue,
New York 3, New York

Dear Mr. Shnaider:

Rabbi Silver has reviewed the transportation schedules which you have submitted for the Rochester-Montreal engagements.

The schedule he has selected is to leave Cleveland on April 17th at 2:10 P.M. (American Airlines #482, connecting at Buffalo with #432) arriving Rochester April 17, 4:07 P.M.

Leave Rochester April 18, 10:05 A.M. (American Airlines #746, connecting with #404 at LaGuardia,) arriving Montreal April 18, 1:45 P.M.

Leave Montreal April 19, 8:40 A.M. (Trans Can. #11, connecting at Toronto with #275) arriving Cleveland 12:35 P.M., April 19.

I would appreciate very much your securing the tickets and forwarding them to me, as you so kindly offered to do in your letter. (I feel sure you will not object to my taking advantage of your kindness.)

Your letter further indicates that all matters such as hotel reservations and transportation to and from the airports will be taken care of by your associates in each locale, and unless I hear from you to the contrary I will assume that everything necessary will be properly attended to.

At this time I would like also to advise you with regard to the St. Louis engagement. I have secured a plane reservation as follows:

(more)

Cleveland, Ohio
February 9, 1956

Mr. Borah Shnaider, Director
National Speakers Division
Development Corporation for Israel
New York 3, New York

American Airlines, Flite #153 - Thursday, February 23

Lv. Cleveland 1:25 P.M. E.S.T.

Ar. St. Louis 2:40 P.M. C.S.T.

Lv. St. Louis 10:40 A.M. - Fri. Feb. 24, Flite #482 (C.S.T.)

Ar. Cleveland 1:57 P.M., E.S.T.

Your Mr. Alec Aylat has secured hotel reservation at the Hotel Chase for the night of February 23; a press conference has been scheduled between 4:00 and 5:00 P.M.; a dinner meeting at 6:00 P.M. and a major function at 8:30 P.M. at the Kiel Auditorium.

You will therefore convey the transportation plans to Mr. Aylat in accordance with your suggestion in your letter of January 16th.

If I have omitted anything please communicate with me.

Thank you very much for your kindness in arranging the traveling plans and securing the tickets for Rochester - Montreal.

Sincerely,

Miss Sophia Levine
Secretary to Dr. Silver

/sl
cc: M. Helvarg

From the desk of

MAX HELVARG

Feb. 14, 1956

Sophia Levine:

For your information.

Max Helvarg
per Sc

A circular stamp from the American Jewish Archives is visible in the background, featuring a menorah and the text "AMERICAN JEWISH ARCHIVES".

February 10, 1956

Dr. Abba Hillel Silver
E. 105th St. & Ansel Rd.
Cleveland, Ohio

Dear Dr. Silver:

I should like to give you some background information re. Mr. Sam Rapaporte, Jr. whom you plan to call and urge to accept the Chairmanship for the 1956 Israel Bond campaign in Providence.

Mr. Rapaporte has been in the top echelon of leadership in the community for a number of years and is a Vice-President of the General Jewish Committee. He has a great deal of influence with the established community leaders and those in the top financial bracket. He personally is an extremely wealthy man. He is one of the largest suppliers of "jewelry findings".

In 1951 he purchased \$10,000 in Bonds and since then an additional \$4,000. His contribution to the General Jewish Committee campaign (UJA) is approximately \$10,000, annually. Last year at a membership dinner meeting at Brandeis University he stirred those present with a \$50,000 gift. He has the financial ability of setting a very high standard for our Bond campaign.

I am advised by our Manager in Providence that there is very strong belief in the community that a telephone call from you to Mr. Rapaporte, stressing the critical situation in Israel and urging him to accept the Bond Chairmanship, would evoke an acceptance.

It is planned to start active campaigning in Providence on March 1st. The earliest possible resolution of the question of Chairmanship would permit the involvement of others in various phases of our campaign plans.

May I ask you therefore to please advise me, at your earliest convenience, as to the results of your talk with Mr. Rapaporte.

-2-

Mr. Rapaporte's business address is:

S. Rapaporte & Co.
37 Union Street
Attleboro, Mass.
Tel: PAwtucket 5-6841

Home address:

395 Rochambeau Avenue
Providence, R.I.
Tel: QAspee 1-3682

With kindest regards, I am

Cordially,

Max Helvarg, National Director
Community Leadership Division

MH/so

March 2, 1956

Mr. Max Helvarg
Development Corporation for Israel
215 Fourth Avenue
New York 3, New York

Dear Mr. Helvarg:

When you were in Cleveland you asked that I send you the time schedule of Rabbi Silver's arrival in New York prior to his departure for Israel. The following is the schedule:

Leave Cleveland	9:45 A.M.	March 20
Arrive New York	11:20 A.M.	International
Leave New York	1:30 P.M.	International

Kind regards.

Sincerely,

Miss Sophia Levine
Secretary to Dr. Silver

/sl
cc: B. Shnaider



DEVELOPMENT CORPORATION FOR ISRAEL

State of Israel Bonds

215 FOURTH AVENUE, NEW YORK 3, OREGON 7-9650, CABLE ADDRESS: BONDISRA

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JOSEPH J. SCHWARTZ
Vice President
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Secretary-Treasurer
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National Campaign Chairman
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Chairman, Executive Committee
DEWEY D. STONE
Chairman,
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Cleveland, Ohio
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Auburn, Maine
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San Francisco, Calif.
EDWARD M. M. WARBURG
New York City
PHILIP ZINMAN
Camden, N. J.

* Committee in Formation

March 6, 1956

Miss Sophia Levine
Secretary to Dr. Abba H. Silver
E. 105th & Ansel Road
Cleveland, Ohio

Dear Miss Levine:

Thank you for your note of March 2nd advising of Rabbi Silver's arrival in New York on March 20th, prior to his departure for Israel the same day.

Our Transportation Department checked the arrival time, as indicated by you, with the various Airlines and came up with the assumption Rabbi Silver must be coming in on United Airlines, Flight #710, leaving Cleveland 9:55AM, scheduled to arrive at Idlewild at 11:30 A.M.

I would very much appreciate your confirming this assumption.

With kindest regards, I remain

Cordially,

Max Helvarg, National Director
Community Leadership Division

MH/so

Inv 3/20 - 9:55 am U. Airlin 710
11:30.

794-1-2266



DEVELOPMENT CORPORATION FOR ISRAEL

State of Israel Bonds

215 FOURTH AVENUE, NEW YORK 3, OREGON 7-9650, CABLE ADDRESS: BONDISRA

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MRS. MICHAEL A. STAVITSKY
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Camden, N. J.

* Committee in Formation

March 6, 1956

Dr. Abba H. Silver
E. 105th & Ansel Road
Cleveland, Ohio

Dear Dr. Silver:

On Saturday evening, May 26th, the Washington Chapter of Trustees, Sponsors and Guardians of Israel are tendering in Washington, D.C. an Ambassador's Ball in the Grand Ballroom of the Sheraton-Park Hotel.

Admission to the Ball on the part of the Jewish community of Washington will be through the cash purchase of a minimum of \$1,000 in Israel Bonds for the year 1956. The heads of Diplomatic Missions which have relations with Israel and distinguished public figures such as members of the Supreme Court, United States Senators, Cabinet Members, etc. are being invited as honorary guests. In addition we are attempting to secure an impressive list of patrons and patronesses.

There are a number of notables whose presence at the Ambassador's Ball would be of significant importance. The following eight individuals would undoubtedly be amenable to such an invitation were it to come from you:

1. Mrs. Dwight D. Eisenhower
2. Mrs. Richard Nixon
3. Chief Justice Earl Warren
4. Mr. John Foster Dulles
5. Solicitor General Simon Sobeloff
6. Congressman Joseph Martin
7. Maxwell Rabb
8. Secretary of the Treasury George Humphrey

I should, therefore, like to ask your consideration of such a letter and I am enclosing a suggested draft for your examination.

MR. HELVARG PHONED FROM N.Y. ADVISED HE WAS FORWARDING LETTER WITH ALL PERTINENT DATA ATTACHED WITH REGARD TO SECURING PATRONESES FOR AN AMBASSADOR'S BALL AND ASKED IF YOU WOULD CONSIDER SENDING OUT THE LETTER TO THE EIGHT ~~NAMES~~ LADIES ASKING THEM TO BE PATRONESES. THE LETTER IS ATTACHED HERETO.

LATER IN THE DAY HE PHONED AGAIN TO SAY SOME MISTAKE HAD BEEN MADE AND WOULD I PLEASE DESTROY THE LETTER WHEN IT CAME AND NOT BOTHER YOU WITH IT.

I am also enclosing a sample of the first mailing that was sent to the Jewish community in Washington, D.C. and surrounding area.

May I please have your reaction.

With kindest personal regards, I am

Cordially,

Max Helvarg

Max Helvarg, National Director
Community Leadership Division

MH/so
Encls.



d r a f t

Dear _____:

An Ambassador's Ball, under the distinguished patronage of His Excellency, the Ambassador of Israel, and Madame Eban, has been announced for the evening of Saturday, May 26th, at the Sheraton-Park Hotel in Washington, D.C. The Ball is being sponsored by the Washington Chapter of Trustees, Sponsors the Guardians of Israel.

I am at present enlisting a group of distinguished citizens to serve with me as members of the Honorary Committee for the Ball, and I would deem it a privilege to be allowed to list your name with ours on the formal invitation. I really feel your granting such permission would considerably enhance the success of the event and the cause of Israel. Joining the Committee, of course, entails no obligation on your part.

I would greatly appreciate an early reply so that we may proceed with our arrangements.

Cordially,



*The Washington Chapter
Trustees, Sponsors and Guardians of Israel
is privileged to announce the*

Ambassador's Ball

*under the distinguished patronage of
His Excellency The Ambassador of Israel
and Madame Eban*

*on Saturday, the twenty-sixth of May
nineteen hundred and fifty-six*

*at eight-thirty o'clock
in the Grand Ballroom of the
Sheraton-Park Hotel*

Black tie

*Admission by purchase of a
One thousand dollar Israel Bond*

March 9, 1956

departing @ 11:20
arr. 1:05

Mr. Max Helvarg, National Director
Community Leadership Division
Development Corporation for Israel
215 Fourth Avenue
New York 3, New York

Dear Mr. Helvarg:

I have checked with the travel agent here and find that the information you have on Dr. Silver's arrival in New York is correct. His passage is booked on United Airlines Flight #710, leaving Cleveland 9:55 A.M. and arriving at Idlewild at 11:30 A.M.

Kind regards.

Sincerely,

Miss Sophia Levine
Secretary to Dr. Silver

/sl



DEVELOPMENT CORPORATION FOR ISRAEL

State of Israel Bonds

215 FOURTH AVENUE, NEW YORK 3, OREGON 7-9650, CABLE ADDRESS: BONDISRA

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Camden, N. J.

* Committee in Formation

April 20, 1956

AIRMAIL - SPECIAL DELIVERY

Dr. Abba Hillel Silver
E. 105th & Ansel Road
Cleveland, Ohio

Dear Dr. Silver:

I am enclosing a copy of a draft of the letter of invitation to the Board of Governors Meeting which I read to you over the phone, with the text corrected in accord with your wishes. I trust this meets with your approval.

As you indicated, we are to go ahead with the mailing unless I hear from you to the contrary by noon Monday, April 23rd.

With kindest personal regards, I am

Cordially,

Max Helvarg, National Director
Community Leadership Division

MH/so
Encl.



DEVELOPMENT CORPORATION FOR ISRAEL

State of Israel Bonds

215 FOURTH AVENUE, NEW YORK 3, OREGON 7-9650

From the office of

DR. ABBA HILLEL SILVER
Chairman, Board of Governors

April 20, 1956

.....
.....
.....

Dear Mr. ::

An urgent meeting of the Board of Governors of the Israel Bond Organization will take place on Sunday, May 20, in the Waldorf Astoria Hotel, New York City.

In the months which have elapsed since our last meeting events in the Middle East have taken a critical turn. Despite the cease-fire agreement security problems are still very grave because no permanent peace settlement has been concluded. The continuing tensions in the Middle East make it imperative that we remain on the alert during the ensuing critical period.

During my recent visit to Israel I was profoundly impressed by its increasing reliance on Israel Bonds for the means to cope with the rising economic strains of the present situation. As leaders of the Bond effort we must make our concern for Israel felt through immediate and full-scale action to back up our beleaguered fellow Jews in Israel.

This we can accomplish only if we make the months of May, June and July a period of great and uninterrupted campaign activity for Israel Bonds. To intensify and enlarge our campaign program, it is imperative that we have your participation in the May 20 meeting of the Board of Governors. For the critical need for Bond money as I saw it only two weeks ago demands our fullest measure of devotion, planning and unceasing labor.

The meeting will begin at 9:30 A.M. promptly and will continue through luncheon and for the early part of the afternoon. It is my earnest hope that you will join us on May 20 so that we may have the benefit of your advice and your cooperation in the vital tasks that lie ahead of us.

Please fill out and mail the enclosed card today so that we may count on your presence.

With all good wishes, I am

Sincerely yours,

Dr. Abba Hillel Silver
Chairman, Board of Governors

AHS:rr
Enc.



DEVELOPMENT CORPORATION FOR ISRAEL

State of Israel Bonds

215 FOURTH AVENUE, NEW YORK 3, OREGON 7-9650, CABLE ADDRESS: BONDISRA

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* Committee in Formation

April 25, 1956

Miss Sophia Levine
Secretary to Dr. Abba H. Silver
E. 105th & Ansel Road
Cleveland, Ohio

Dear Miss Levine:

When I last saw Dr. Silver we discussed certain requests made by a number of communities for a visit by him. I told Dr. Silver that I would send to you a listing of such dates.

I should like you to call to his attention the fact that these dates have been screened by us and represent the ones we consider as having the greatest potential in terms of Bond sales.

ATLANTA, GA. - June 11th.

This will be a dinner for the sale of Bonds for Trustees, Guardians and Sponsors, with an expected attendance of a few hundred people. The leaders of the community, among them Ben Massell, are certain that Dr. Silver's presence would marshall the community behind the Bond effort in an unprecedented manner. I would appreciate very much your clearing this with Dr. Silver immediately because the printing of invitations are being held up pending word from him.

MILWAUKEE, WISC.

In conjunction with the Golden Wedding Anniversary of Mr. & Mrs. Joseph Free, a dinner for Trustees and Guardians, expected to yield about \$150,000 in cash, is being planned for the latter part of June. Their first choice of a date is Wednesday, June 20th. However, they have indicated three alternate dates; namely, June 13, June 26 and June 27. Any one of these four dates which is most suitable to Dr. Silver will be gladly accepted by the Milwaukee Committee.

ALLENTOWN, PA.

Request was made for Dr. Silver to attend a Guardian's dinner for the Allentown area any time in September. Leaders in the area feel sure that such a dinner will produce a minimum of \$200,000 in cash.

S. Levine -- 4/25/56 -- Page 2.

NEW YORK CITY

(a) Please disregard previous request for June 19th.

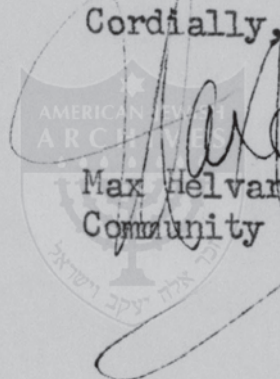
(b) Any day between December 11th and December 20th for an overall ZOA Dinner in Greater New York. I realize this is a bit far in advance - nevertheless, because of the importance and tremendous potential of such a meeting, the sooner we could have a commitment from Dr. Silver for this dinner, the sooner we would be able to start preparations.

With kindest regards and looking forward to word from you regarding the above, I remain

Cordially,

Max Helvarg, National Director
Community Leadership Division

MH/so





DEVELOPMENT CORPORATION FOR ISRAEL

State of Israel Bonds

215 FOURTH AVENUE, NEW YORK 3, OREGON 7-9650, CABLE ADDRESS: BONDISRA

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Camden, N. J.

* Committee in Formation

April 30, 1956

Miss Sophia Levine
Secretary to Dr. Abba Hillel Silver
E. 105th St & Ansel Blvd
Cleveland, Ohio

Dear Miss Levine:

Some time ago I believe Mr. Helvarg asked Dr. Silver if he would be kind enough to try and reach Herbert Hoover, Sr. regarding his speaking at an Israel Bond Dinner in San Francisco.

To this date I do not know whether Dr. Silver has been able to reach Mr. Hoover, or forgotten about the matter. I would be deeply appreciative if you could check this matter with Dr. Silver and perhaps remind him of it.

If he is able to contact Mr. Hoover, then the two alternate dates in San Francisco would be November 11 or 17, when they hope to hold a Community-wide Dinner to honor the former President and offer him some type of Chanukah award.

With kindest regards, I am

Cordially yours,

Borah Shnaider, Director
National Speakers Division

BS/jms

5/1 - taken from filing basket
a.H.S. did not dictate answer

May 3, 1956

Mr. Max Helvarg, National Director
Community Leadership Division
Development Corporation for Israel
215 Fourth Avenue
New York 3, New York

Dear Mr. Helvarg:

Rabbi Silver has asked me to convey to you that he is compelled to decline the speaking engagement in Atlanta, Ga. on June 11th which you have submitted.

The pressure of his commitments for the month of June makes it impossible for him to accept any further out of town engagements.

Sincerely,

Miss Sophia Levine
Secretary to Dr. Silver

/s/1
cc: B. Shnaider



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* Committee in Formation

August 6, 1956

Dr. Abba Hillel Silver
E. 105th St. & Ansel Rd.
Cleveland, Ohio

Dear Dr. Silver:

I am in receipt of a note advising that the Nashville Bond Committee has scheduled a testimonial dinner to Mortimer May on Thursday, November 29th.

There is unanimity in agreement that only Rabbi Abba Hillel Silver could meet the requirements of a guest speaker. This dinner has broad implications in terms of potential national sales. It is the feeling that purchases in honor of Mr. May will be forthcoming from Zionists all over the country.

After my last visit with you in Cleveland, I am fully cognizant of your tight schedule during that part of the year, but because of the unusual nature of the above function, I am calling this to your attention with the hope that you will consider this date favorably.

On August 14th the Nashville Committee is meeting again to further their plans for the testimonial dinner. They are awaiting word regarding your availability and I would very much appreciate hearing from you in time for me to advise them.

With kindest personal regards, I am

Cordially,

Max Helvarg, National Director
Community Leadership Division

MH/so

August 8, 1956

Mr. Max Helvarg, National Director
Development Corporation for Israel
215 Fourth Avenue
New York 3, New York

Dear Mr. Helvarg:

I received this morning your letter dated August 6th regarding the testimonial dinner to Mr. Mortimer May being planned for Thursday, November 29th.

Rabbi Silver is at present away from the city and expected to return on or about the 14th. I will, of course, direct your letter to his attention immediately he returns.

If there is any possibility that I can send you information before the 14th, please be assured that I will do so.

Kind regards.

Sincerely,

Miss Sophia Levine
Secretary to Dr. Silver

/sl
cc: B. Shnaider

Phoned Mr. Helvarg 8/14/56 that
att's declines.

D.S. a

May 16, 1962

My dear Mr. Helvarg:

Since you were here, I have given considerable thought to your request. I find that it will not be possible for me to go to Washington on Sunday, October 28th. We open our Sunday morning services on that day and I will be in the pulpit. I do not wish to travel to Washington the same day and lecture there in the evening. That is too much for me.

Because of the peculiar circumstances of this year -- my seventieth -- and the functions which will be held with the anniversary, I will want to limit my out-of-town engagements to a minimum, confining myself as far as possible, to conventions, national conferences, special events, etc.

With warmest regards and all good wishes, I remain

Very cordially yours,

ABBA HILLEL SILVER

AHS:bfm

Mr. Max Helvarg
National Director
State of Israel Bonds
215 Fourth Avenue
New York 3, New York