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Israel Bonds, Miami, Florida, conference, 1956-1958.



You are cordially invited to attend the

Inaugural Conference for Israel Bonds
marking the official launching of
the 1956 campaign

Saturday evening, February 4, 1956
Sunday, February 5, 1956

Hotel Seville Miami Beach, Florida In the five years since the Israel Bond drive was initiated, the State of Israel has made outstanding progress in its program of economic development. Israel Bonds have played a decisive role in making this progress possible.

Today, as Israel faces a grave crisis in its relations with neighboring states, the key importance of intensive activity in behalf of Israel's economic growth is once again highlighted. The 1956 Inaugural Conference for Israel Bonds will seek to mobilize the maximum response to the challenge which confronts us. The Conference will set forth a program of action during 1956 for the following purposes:

- 1. Achievement of the highest possible level of Israel Bond campaign activity.
- 2. Speedy re-enrollment of Trustees, Guardians of Israel and National Sponsors.
- 3. Development of a widespread awareness of Israel's intensified need for large-scale industrial and agricultural expansion in the face of increased Arab hostility.



# **PROGRAM**

1956 Inaugural Conference

for State of Israel Bonds

> Hotel Seville Miami Beach, Florida

Saturday evening, February 4th Sunday, February 5th, 1956

# 1956 INAUGURAL CONFERENCE

FOR

# STATE OF ISRAEL BONDS

HOTEL SEVILLE, MIAMI BEACH, FLA.

FEBRUARY 4-5, 1956

### SATURDAY, FEBRUARY 4, 1956

12:00 NOON SABBATH LUNCHEON Albambra Grand Ballroom NATIONAL WOMEN'S DIVISION, ISRAEL BOND ORGANIZATION

MRS. MICHAEL A. STAVITSKY, National Chairman
Presiding

MRS. BENJAMIN MEYERS, Chairman, Greater Miami Women's Division - Greetings

MRS. ALFRED M. KARLIN, National Chairman of "Chen"

MRS. ALEXANDER SIMSON, National Chairman of Sponsors

MRS. AVIS SHULMAN, Chairman of Speakers and Information

MRS. J. BARNEY GOLDHAR, National Chairman of Sponsors for Canada

MRS. FRANKLIN D. ROOSEVELT

7:30 P.M. OPENING DINNER

Alhambra Grand Ballroom

ABRAHAM FEINBERG, President, Israel Bond Organization
Presiding

RABBI LEON KRONISH -- Invocation

JACOB SHER, Israel Bond Chairman, Greater Miami — Greetings

HIS EXCELLENCY DR. JOSEPH BURG, Minister of Posts, State of Israel

LEON H. KEYSERLING, former Chairman, President's Council of Economic Advisers

DR. ABBA HILLEL SILVER, Chairman, Board of Governors

# SUNDAY, FEBRUARY 5, 1956

8:30 A.M.

BREAKFAST SESSION

Albambra Grand Ballroom

Dr. Joseph J. Schwartz, Vice President, Israel Bond Organization
Presiding

Morris W. Berinstein, National Campaign Chairman Report on campaign results

MRS. MICHAEL A. STAVITSKY

Report on National Women's Division

DISCUSSANTS:

MORRIS R. DEWOSKIN, Chairman, Board of Governors, Chicago Israel Bond Drive

Julius Ginsburg, National Chairman for Organizations

D. Lou HARRIS, Israel Bond Chairman for Canada

JOSEPH H. HOODIN, Cincinnati, Member, National Executive Committee

Louis A. Kasen, Israel Bond Chairman, Newark

MAX BRESSLER, Chicago, Member, National Executive Committee

NATHAN S. JACOBSON, Israel Bond Chairman, Baltimore

JUDGE LOUIS E. LEVINTHAL, National Chairman, Guardians of Israel

FREDRIC R. MANN, Israel Bond Chairman, Philadelphia

12:30 P.M. Luncheon Session

Alhambra Grand Ballroom

DR. ABBA HILLEL SILVER, Presiding

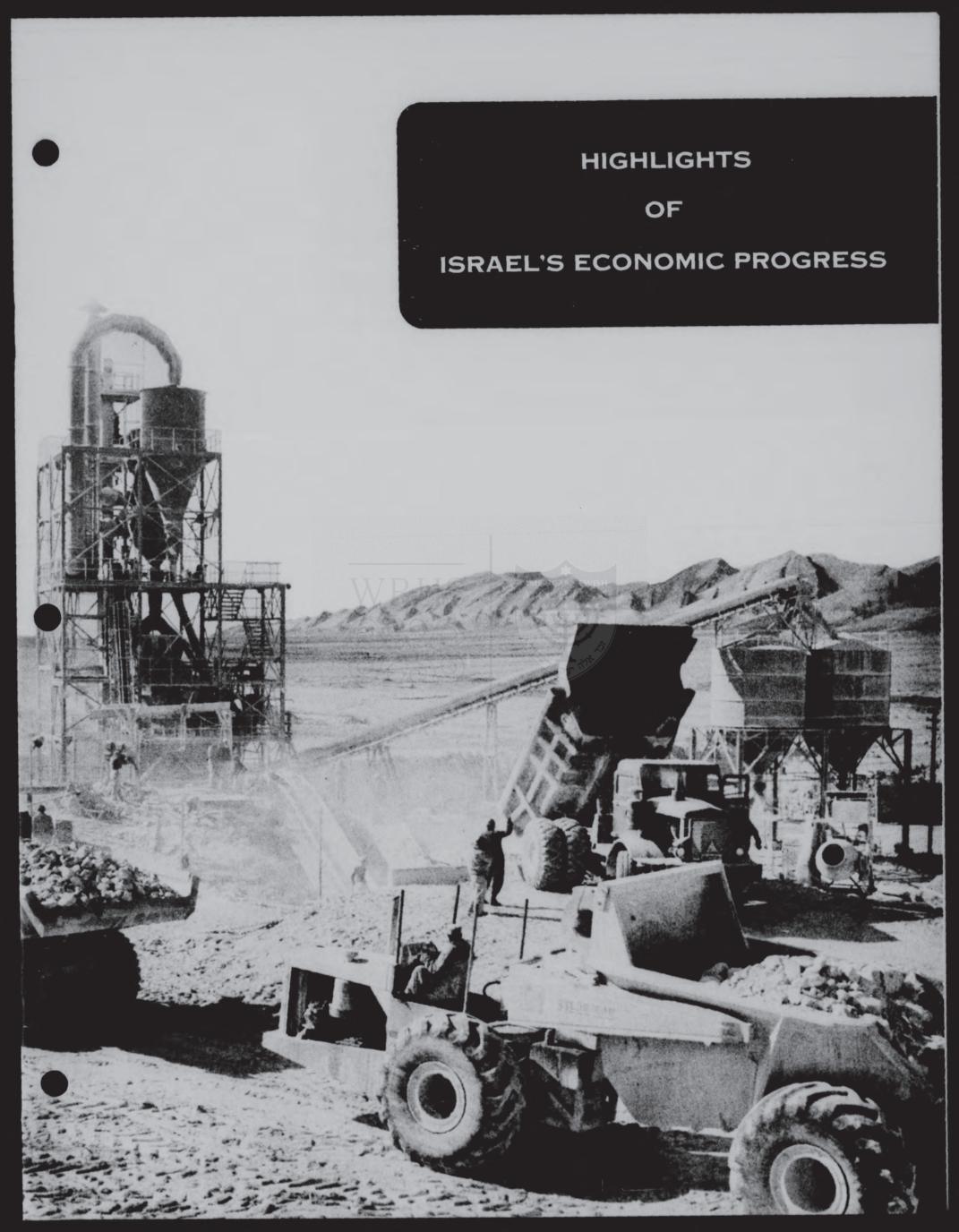
RABBI IRVING LEHRMAN - Invocation

INDUCTION OF 1956 TRUSTEES

HONORABLE DAVID HOROWITZ, Governor, Central Bank of Israel

ABRAHAM FEINBERG

Dietary Laws Observed



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#### INTRODUCTION

The tables on the following pages present an over-all survey of the agricultural, industrial and commercial growth of Israel. Only the most significant achievements are summarized in these pages. However, many other noteworthy developments have taken place in the period under review.

Between 1948 and the end of 1955, the country received and, to a large extent, absorbed economically 771,500 immigrants. More than 36,000 came in during 1955.

Approximately 440 new agricultural settlements were founded since 1948, in addition to the 230 which existed prior to Statehood. There are now 50,000 Jewish farm units in the country. New industrial crops, such as sugar beets and cotton, are being grown in increasing quantities.

Industrial enterprises, which numbered less than 8,000 in 1948, at present exceed 20,000. A total of 520,000 men and women make up the present Jewish labor force.

Israel Bond purchasers have a key role in Israel's progress through the dollars which they loan the Israel Government. The extent to which Bond funds have strengthened the various segments of Israel's economy is recorded in the tables of this report.

#### AGRICULTURAL PRODUCTION

(at 1948/49 prices)

| Year*   | Total Value*      | *      |
|---------|-------------------|--------|
| 1948/49 | <br>\$ 75,500,000 |        |
| 1949/50 | <br>98,800,000    |        |
| 1950/51 | <br>104,000,000   |        |
| 1951/52 | <br>127,800,000   |        |
| 1952/53 | <br>138,400,000   |        |
| 1953/54 | <br>170,300,000   |        |
| 1954/55 | <br>180,000,000   | (est.) |

Israel Bond allocations toward agricultural development totaled approximately \$72,000,000 by March 31, 1955.

<sup>\*</sup> The years are crop years, extending from October 1st to September 30th.

<sup>\*\*</sup> Based on the official "effective" exchange rates.

Number and Floorspace (in sq. ft.) of Completed Rooms
(Annual Figures)

|                         | Residential   |                        | Non-Re | sidential                     | Total   |            |  |
|-------------------------|---------------|------------------------|--------|-------------------------------|---------|------------|--|
|                         |               | ew Immigrant<br>ouses) |        | 1, Industrial, ildings, etc.) |         |            |  |
|                         | Rooms         | Area                   | Rooms  | Area                          | Rooms   | Area       |  |
| 1949                    | 32,431        | 8,085,782              | 1,125  | 1,016,431                     | 33,556  | 9,102,213  |  |
| 1950                    | 48,005        | 12,237,890             | 1,810  | 1,251,180                     | 49,815  | 13,489,070 |  |
| 1951                    | 82,279        | 21,019,370             | 2,601  | 2,059,150                     | 84,880  | 23,078,520 |  |
| 1952                    | 66,667        | 19,557,040             | 3,264  | 3,138,696                     | 69,931  | 22,695,736 |  |
| 1953                    | 31,667        | 9,094,140              | 4,543  | 3,416,515                     | 36,210  | 12,510,655 |  |
| 1954                    | 25,684        | 8,712,142              | 3,094  | 2,131,763                     | 28,778  | 10,843,905 |  |
| 1955<br>(first<br>7 mos | <u>13,552</u> | 4,714,948              | 1,592  | 1,254,804                     | 15,144  | 5,969,752  |  |
| Total                   | 300,285       | 83,421,312             | 18,029 | 14,268,539                    | 318,314 | 97,689,851 |  |

More than 23% of all dwelling units which were built for new immigrants since 1951, when the State of Israel Bond drive began, were financed by loans and mortgages derived from the proceeds of Bond sales. Bond dollars were also invested in the construction of commercially important non-residential buildings (factories, new hotels, remodelling and enlargement of existing hotels, etc.)

(in 1,000 kwh)

| <u>Year</u>                    | Total Sales | For Industrial Purposes | For<br><u>Irrigation</u> | For<br>Other Purposes |
|--------------------------------|-------------|-------------------------|--------------------------|-----------------------|
| 1948                           | 260,103     | 70,888                  | 56,971                   | 132,244               |
| 1949                           | 329,205     | 96,897                  | 65,468                   | 166,840               |
| 1950                           | 464,052     | 140,565                 | 85,010                   | 238,477               |
| 1951                           | 588,170     | 157,796                 | 112,938                  | 287,436               |
| 1952                           | 668,591     | 176,817                 | 139,682                  | 352,092               |
| 1953                           | 759,267     | 206,736                 | 172,398                  | 380,133               |
| 1954                           | 895,584     | 270,069                 | 200,741                  | 424,574               |
|                                |             |                         |                          |                       |
| 1954                           | 406,408     | 112,320                 | 69,894                   | 214,194               |
| (JanJune)<br>1955<br>(JanJune) | 495,175     | 144,090                 | 104,218                  | 246,867               |

The Israel Government, between 1952 and 1955, made available from its Israel Bond income \$14,000,000 as loans to the Palestine Electric Corporation for the increase of its generating capacity.

| <u>Year</u>                     | <u>Imports</u> ( | Exports<br>incl.Re-Export | <u>Deficit</u>  | Exports as Percentage of Imports |
|---------------------------------|------------------|---------------------------|-----------------|----------------------------------|
| 1948 (May-Dec.)                 | \$ 75,000,000    | \$ 3,700,000              | \$ 71,300,000   | 4.9%                             |
| 1949                            | 253,100,000      | 29,700,000                | 223,400,000     | 11.7                             |
| 1950                            | 301,000,000      | 37,000,000                | 264,000,000     | 12.3                             |
| 1951                            | 343,300,000      | 46,800,000                | 296,500,000     | 13.6                             |
| 1952                            | 309,600,000      | 43,400,000                | 266,200,000     | 14.0                             |
| 1953                            | 281,200,000      | 59,700,000                | 221,500,000     | 21.2                             |
| 1954                            | 289,700,000      | 88,100,000                | 201,600,000     | 30.4                             |
| 1955 (11 mos.)                  | 299,300,000      | 80,200,000                | 219,100,000     | 26.8                             |
| May 15, 1948 -<br>Nov. 30, 1955 | \$2,152,200,000  | \$388,600,000             | \$1,763,600,000 | 18.1%                            |

## Structure of Imports and Exports: 1953, 1954

|                         | Imp    | orts   | Exports |        |  |
|-------------------------|--------|--------|---------|--------|--|
|                         | 1953   | 1954   | 1953    | 1954   |  |
| Food, Drink and Tobacco | 28.4%  | 24.4%  | 43.5%   | 46.4%  |  |
| Raw Materials and       |        |        |         |        |  |
| Unfinished Products     | 20.5   | 23.3   | 0.9     | 1.3    |  |
| Finished and Partly     |        |        |         |        |  |
| Finished Products       | 50.6   | 51.7   | 55.5    | 52.2   |  |
| Livestock               | 0.3    | 0.4    | _       | _      |  |
| Miscellaneous           | 0.2    | 0.2    | 0.1     | _ 0.1  |  |
|                         | 100.0% | 100.0% | 100.0%  | 100.0% |  |

#### Comparison of Exports 1954 and 1955

| January - November | 1954 | <br>\$79, | 600,000 |
|--------------------|------|-----------|---------|
| January - November | 1955 | <br>\$80, | 200,000 |

Imports to Israel in the period January - November 1955 were 13.4% higher than during the same period in 1954. This was mainly due to the greater number of immigrants who arrived in Israel during 1955. Immigration in 1955 exceeded immigration in 1954 by 108%.

The import of industrial raw materials and unfinished products was on the upward trend from 1953 to 1954, while the import of consumer goods declined.

The dollar values of exported goods in 1954 and 1955 were approximately the same. The food and tobacco industries reported increased exports.

#### INDUSTRIAL PRODUCTION

(at 1949 prices)

|      |  | Total Values* |        |
|------|--|---------------|--------|
| 1949 |  | \$226,600,000 |        |
| 1950 |  | 356,000,000   |        |
| 1951 |  | 469,200,000   |        |
| 1952 |  | 513,700,000   |        |
| 1953 | ······································ | 476,500,000   |        |
| 1954 |  | 609,500,000   |        |
| 1955 |  | 760,000,000   | (est.) |

Israel Bond allocations toward industrial development totaled \$46,000,000 by March 31, 1955.

<sup>\*</sup> Based on the official "effective" exchange rates.

### Major Industrial Items

All industrial items in this table are produced in plants aided by Israel Bonds. The increase of their production reflects to a significant degree the effect of investments or loans extended to industrial enterprises by the Israel Government from Bond revenue since 1951.

|  | 1951       | 1952      | 1953       | 1954 (     | <u>1955</u><br>first 8 mos.) |
|--|------------|-----------|------------|------------|------------------------------|
| Cement (tons)                                | 439,112    | 445,938   | 464,755    | 563,099    | 438,698                      |
| Flour (tons)                                 | 157,363    | 196,662   | 238,993    | 251,979    | 154,239                      |
| Plywood (cu. ft.)                            | -          | 268,245   | 378,098    | 553,821    | 485,022                      |
| Plate Glass (sq. ft.)                        | 8,395,920  | 9,527,205 | 17,366,229 | 18,736,755 | 9,010,846                    |
| Electric Bulbs (uni                          | ts) -      | _  -      | 1,468,274  | 2,100,332  | 1,906,068                    |
| Ball Clay (tons)                             | 2,088      | 4,002     | 5,001      | 8,381      | 3,961                        |
| Superphosphates (to                          | ns) 11,440 | 24,437    | 32,963     | 70,547     | 60,175                       |
| Sulphuric Acid (ton                          | s) 1,875   | 7,341     | 16,205     | 42,076     | 43,758                       |
| Rock Phosphates (to                          | ns) -      | -         | 23,092     | 58,195     | 40,645                       |
| Tires (units)                                | -          | 21,413    | 115,776    | 143,972    | 120,982                      |
| Corrugated Asbestos Cement Slabs (sq. ft.)   |            | 6,881,802 | 5,500,587  | 7,250,006  | 5,719,473                    |
| Flat Asbestos -<br>Cement Slabs<br>(sq. ft.) | -          | 30,035    | 43,185     | 712,222    | 541,279                      |

Israel's water problem is not insufficiency of water. There is plenty of water available from rainfall, rivers, wells, underground streams, etc. The total quantity has been estimated at 750,000,000,000 gallons a year. Of this, only 240,000,000,000 are utilized at present.

Israel's water problem is the inadequate distribution of water. The common objective of all irrigation projects in Israel is to conserve water where it accumulates and is going to waste, and to deliver it to the areas where it is needed.

An outstanding example of Israel's engineering skill and imagination in carrying out its irrigation projects is the double pipeline running from the Yarkon River north of Tel Aviv over a distance of 65 miles to the arid area of Beersheba, in the northern Negev. One branch of this pipeline was completed and put into operation in the summer of 1955.

The total irrigated area now extends over 225,000 acres. That is 200 per cent more than in 1948, when the State was established.

All water projects are under the combined supervision of the Ministry of Agriculture and the Agricultural Settlement Department of the Jewish Agency. To implement them is the responsibility of Mekorot, a non-profit public utility.

State of Israel Bonds hold a major share in financing Israel's irrigation projects. More than \$28,000,000 in Israel Bond funds was loaned by the Government to Mekorot during the last four years.

According to the latest official estimates, an additional \$400,000,000 will be required for the irrigation projects planned during the next 8 - 10 years.

## NATIONAL INCOME

(in millions of Israel pounds, at current prices)

|  | -        | 1951  | ]   | 1952  | 1     | 953   | 19    | 954   | 19      | 55    |
|--|----------|-------|-----|-------|-------|-------|-------|-------|---------|-------|
|  | IL.      | 2     | IL. | _ %_  | IL.   | 2     | IL.   | -%_   | IL.     | _%_   |
| Agriculture                              | 40       | 7.5   | 97  | 11.7  | 140   | 12.6  | 194   | 13.8  |         |       |
| Industry (incl. Mining)                  | 124      | 23.4  | 161 | 19.5  | 219   | 19.8  | 270   | 19.3  |         |       |
| Building (incl. Publ. Works)             | 55       | 10.4  | 46  | 5.6   | 52    | 4.7   | 73    | 5.2   |         |       |
| Water and Power Projects                 | -        | - *   | 15  | 1.8   | 27    | 2.4   | 31    | 2.2   |         |       |
| Transportation and Communicati           | 46<br>on | 8.8   | 59  | 7.1,  | 76    | 6.9   | 95    | 6.8   |         |       |
| Commerce and Trade                       | 93       | 17.5  | 92  | 11.1  | 125   | 11.3  | 162   | 11.6  |         |       |
| Finance and Banking                      | 93       | 66    | 64  | 7.7   | 78    | 7.0   | 96    | 6.9   |         |       |
| Government<br>and Public<br>Institutions | 84       | 15.8  | 199 | 24.1  | 264   | 23.9  | 329   | 23.4  |         |       |
| Other Services                           | 88       | 16.6  | 94  | 11.4  | 126   | 11.4  | 151   | 10.8  |         |       |
| <u>Total</u>                             | 530      | 100.0 | 827 | 100.0 | 1,107 | 100.0 | 1,401 | 100.0 | 1,600** | 100.0 |

<sup>\*</sup> Included in agriculture and industry.

<sup>\*\*</sup> Preliminary figure.

#### NATIONAL INCOME

(Continued from previous page)

The table showing the estimated net values of goods and services produced in Israel in the years since 1951 gives an over—all picture of the steady economic growth of the country. Total gross investments between 1951 and 1955 averaged IL. 250,000,000 a year.

A factor of special importance for the economic development of Israel is the State of Israel Bond campaign, which between its inception in May, 1951 and December 31, 1955 provided for Israel a total of \$216,595,450, thus greatly strengthening the foreign currency reserves of the Government.

#### TOURISM

| Year | Number of Tourists | Income from Tourism |
|------|--------------------|---------------------|
| 1952 | 32,965             | \$6,400,000         |
| 1953 | 36,212             | 8,000,000           |
| 1954 | 38,661             | 9,500,000           |
| 1955 | 48,300             | 11,000,000 (est.)   |



The number of tourists in 1955 was about 25% higher than in 1954, and 47% higher than in 1952.

Israel Bond dollars contributed considerably to this increase. The Israel Government made Bond dollars available mainly as mortgages for the construction or modernization of hotels.

The number of hotel rooms in the three top categories totaled 3,500 in 1955.

The Israel Government spent a total of close to \$15,000,000 in State of Israel Bond funds on the expansion and improvement of the transportation and communication networks of the country in 1951-55.

Land, sea and air transportation presented the following picture at the beginning of 1956:

#### (1) Railways

Length of Tracks
(including branch lines)

Rolling Stock and Equipment

Number of Permanent Employees

Number of Passengers (1955)

Freight (1955)

Major Project 1955/56

400 miles (170% increase over 1948)

75 steam locomotives 8 Diesel engines 57 coaches 12 electric cars 2,500 freight cars

1,900

3,200,000 (est.)

1,400,000 tons (est.)

Opening in February, 1956 of 45 mile line between Naan (south of Lydda) and Beersheba.

#### (2) Ports and Shipping

Israel's merchant fleet is the second largest in the Middle East, second only to Turkey.

#### Boats

Number (after withdrawal from service of 7 old boats)

Total Load Displacement

Total Crew

26 freighters
3 passenger boats
1 tanker

150,850 tons

1,300 officers and sailors

#### TRANSPORTATION

(Continued from previous page)

Number of Passengers (1954)

36,000

Cargo (1954)

600,000 tons

Ports

All Ports (1955) Haifa Port (1955)

2,100,000 tons of cargo handled 1,640,000 tons of cargo handled

(3) Road Transportation

Total Length of Roads
(including secondary roads)

1,600 miles

Bus Service

Number of Buses in Operation (1955) Number of Passengers (1954) Mileage Covered (1954) 1,900 320,000,000 520,000 miles

Private Cars and Taxis
Trucks
Motorcycles

16,500 18,400 10,800

(4) Air Transport (April 1954 - March 1955)

Inter-Continental
Aircraft Landings
Number of Passengers
Freight and Mail

1,341 71,100 3,706,000 lbs.

Domestic Services
Aircraft Landings

Number of Passengers Freight and Mail 1,988 22,700 1,444,000 lbs.

Airports

Lod (Lydda) southeast of Tel-Aviv: largest airport of Israel, main point of intercontinental traffic; "Dov" Tel-Aviv; Haifa; Eilat.

Aircraft Overhaul and Repair Base, Lydda

Largest of its kind between Paris and Hong Kong; servicing El Al planes and planes of foreign airlines.

1) Delighted = 200 Congrahite - bulled well - with wirein - ( with confidence - with compelence and integrate. The one unfailing technique for any thing denall + constantes 2). You have provided - pointed the way to other - so much Yes ban deventated how significant and helpful the investment of private capital can be to the develop went 7 th servous 7 5 new country - if it is gridet und about by the propert wo tous but by a ocial surposely and patriotisan.

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Evening Vacuum of Visit to Coupers =

In the last analysis it is the economic strength of the State of Israel which will determine its capacity to defend itself against aggression and consequently also its ability to survive. A sound economy towards which the Government of Israel has been steadily moving is the surest guarantee for the ultimate solution of its political problems. That, and the stout hearts and firm resolutions of the Israelis themselves, who have built their country with such zeal and vision and who can be relied upon to defend it with their very lives.

Whatever support is given to the State of Israel through the purchase of Israeli Bonds helps to under-gird its economy and to strengthen the hands of its defenders.

The enemies of Israel have been waiting for its collapse and they have and all manner of introduced because they believed that such a collapse was imminent they have resisted every attempt made by Israel in the last seven years to conclude an honorable peace.

Having failed to strangle Israel economically and to check its development through an incessant harrassment of the Israeli border settlements, they are now hoping to crush it in another war and to that end they are building up a massive reservoir of armament. In this objective Russia and Great Britain have been cooperating by sending to Egypt, which is the key figure in this conspiracy, shiploads of tanks, jet planes and heavy armament — Russia as part of its long range policy to penetrate the Near East and expand Communist influence; and Great Britain as part of its long record of blundering retreat and defeat in that part of the world. Our own country is now in danger of being lad into

similar costly blunders in the Near East by a blind guide whose actions and motives clearly disqualify it from playing the role of mediator and honest broker.

The hour is grave for Israel because the Western powers and the Soviet Union are now trying to out-bid one another in their avowed devotion and support of the Arab States who are committed to the destruction of Israel. The notorious action of Egypt in opening the doors of the Middle East to Soviet penetration, which was Egypt's response to Secretary of State Dulles' appeal of last November for an Arab-Israeli peace, has evoked no retaliatory action. On the contrary, Nasser is being rewarded for his act of betrayal by the offer of hundreds of millions of dollars to build the Assem Dam. The little State of Israel, loyal to the democratic world, and gravely endangered by this military coup of Egypt, has been given no support of compensatory arms nor any assurance of security.

The statesmen of the West will presumably avail themselves of another opportunity in the Security Council to censure Israel for having replied to the provocations of the Government of Syria. They will leave the matter of these endless provocations untouched, being unwilling to offend Arab sensibilities.

We are persuaded that the great powers are persuing a policy in the Middle

East, which, if not quickly revised, will bring disaster to that part of the world

and which may involve them too, in a way in which they do not wish to be involved.

But until sanity returns and better counsel prevails, it is the primary responsib
ility of all those who love justice and freedom and who believe that the establish
ment of the State of Israel was one of the most significant and heartening moral

achievements of this century, to rally to its support and provide it with the where
with-all to carry on its industrial, agricultural and social progress and to enable

it to strengthen its defenses.

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February 12, 1958 Dear Dr. Silver: The conference in Miami was successful beyond my most optimistic expectations and I feel that in large measure the spirit that was aroused was due to the effectiveness of your address. I want you to know that I am deeply grateful to you for this. We have made an excellent beginning and I feel confident that despite the current economic situation and other obstacles that face us, we shall be able to give a good account of ourselves in the months ahead in terms of Bond dollars. With many thanks again for your valuable contribution and with kindest personal regards, I am Cordially, Joseph J. Schwartz Vice President Dr. Abba Hillel Silver 19810 Shaker Boulevard Cleveland, Ohio JJS:mpr cc: Jack Spencer HA, AM, LB, DW, MH