



## Abba Hillel Silver Collection Digitization Project

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### **MS-4787: Abba Hillel Silver Papers, 1902-1989.**

Series I: General Correspondence, 1914-1969, undated.

Sub-series A: Alphabetical, 1914-1965, undated.

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Israel Bonds, Miami Beach International Anniversary Conference  
and Independence Ball, Fountainebleau Hotel, 1957-1958.





DEVELOPMENT CORPORATION FOR ISRAEL

# State of Israel Bonds

215 FOURTH AVENUE, NEW YORK 3, OREGON 7-9650, CABLE ADDRESS: BONDISRA

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New York City  
PHILIP ZINMAN  
Camden, N. J.

December 30, 1957

Dr. Abba Hillel Silver  
E. 105th St. and Ansel Rd.  
Cleveland, Ohio

Dear Dr. Silver:

I am enclosing a suggested draft of a letter of invitation from you to Vice President Nixon, which I read to you over the phone today. I trust the text will have your approval.

Because we are anxious to have this letter dispatched as soon as possible, I would appreciate your telephoning me your final confirmation of the text upon receipt of the enclosed, so that the actual letter may be drafted immediately and sent to you for signature.

Your suggestion to have Senator Javits and/or some other personality in the Republican hierarchy follow up this invitation through a personal call on Mr. Nixon will be carried out.

With warmest personal regards, I remain

Cordially,

Max Halvarg, National Director  
Community Leadership Division

MH/so  
Encl.

VIA AIRMAIL SPECIAL DELIVERY

**Go Now - Visit Israel and See Israel Bonds at Work**





DEVELOPMENT CORPORATION FOR ISRAEL

# State of Israel Bonds

215 FOURTH AVENUE, NEW YORK 3, OREGON 7-9650, CABLE ADDRESS: BONDISRA

## SUGGESTED DRAFT

December 30, 1957

Hon. Richard M. Nixon  
Vice President of the United States  
Washington, D.C.

My dear Mr. Vice President:

As Chairman of the Board of Governors of the State of Israel Bond Organization, I deem it a great honor and privilege to extend this cordial invitation to you to be the guest of honor and principal speaker at the International Anniversary Conference and Independence Ball which will be held at the Fontainebleau Hotel in Miami during the period from Thursday, February 6th through Saturday evening, February 8th.

This event will be dedicated to the celebration of the tenth anniversary of the independence of the State of Israel. In view of the fact that the Independence Ball, which will serve as the climax of our celebration, will be held on Saturday evening, February 8th, it is my earnest hope that you will be able to address our delegates on that occasion.

Born out of the vision and understanding action of the United Nations and the United States, the State of Israel today represents a young democracy which has made great strides of progress as a result not only of the devotion and love of freedom of its people, but of the moral and material support of the American people. Common interests and a common destiny motivate Israel and the United States in their search for peace and the strengthening of the forces of democracy throughout the world.

~~As one of the world's foremost spokesmen for the cause of human freedom, you are the symbol of American aspirations for the future.~~ Your participation in our anniversary celebration for Israel would truly make it a historic milestone.

With every hope that you will give this invitation your most sympathetic consideration and with my very best wishes for a New Year in which your leadership will help guide the American people in the path of happiness and progress, I am

Very sincerely yours,

Abba Hillel Silver  
Chairman, Board of Governors

AHS:mfs

**Go Now - Visit Israel and See Israel Bonds at Work**

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*San Francisco, Calif.*

EDWARD M. M. WARBURG  
*New York City*

PHILIP ZINMAN  
*Camden, N. J.*

\* Committee in Formation

January 3, 1958

Dr. Abba Hillel Silver  
E. 105th St. and Ansel Rd.  
Cleveland, Ohio

Dear Dr. Silver:

I am enclosing for your signature a letter to Vice President Nixon with the text altered in accord with your wishes. Also attached is a copy of this letter for your files.

Would you please have Miss Levine advise me as soon as this letter is mailed so that we can initiate the personal follow-up you suggested.

With warmest personal regards, I remain

Cordially,

Max Helvarg, National Director  
Community Leadership Division

MH/so  
Encls.



*Dr. Silver's  
copy*

January 6, 1958

Hon. Richard M. Nixon  
Vice President of the United States  
Washington, D.C.

My dear Mr. Vice President:

As Chairman of the Board of Governors of the State of Israel Bond Organization, I deem it a great honor and privilege to extend this cordial invitation to you to be the guest of honor and principal speaker at the International Anniversary Conference and Independence Ball which will be held at the Fontainebleau Hotel in Miami during the period from Thursday, February 6th through Saturday evening, February 8th.

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Very sincerely yours,

Abba Hillel Silver  
Chairman, Board of Governors

AHS:ms



**DEVELOPMENT CORPORATION of ISRAEL**

215 FOURTH AVENUE  
NEW YORK 3, N. Y.

**MEMORANDUM**

*Date* Jan. 31, 1958

*To* Dr. Abba Hillel Silver

*From* Max Helvarg

*Subject* Transportation

The following transportation has been arranged for you:

Leave:	Cleveland	Feb. 5	10:45 am EST	Eastern Airlines #731
Arrive:	Miami	Feb. 5	2:57 pm EST	
Leave:	Miami	Feb. 9	4:30 pm EST	Eastern Airlines #716 →
Arrive:	Cleveland	Feb. 9	8:33 pm EST	

Please be sure to reconfirm your reservations with Eastern Airlines in Cleveland and again in Miami.

We are sorry that we were unable to obtain the following reservation for you, however you are waitlisted on this flight:

Leave:	Cleveland	Feb. 5	10:20 am EST	Eastern Airlines #709 →
Arrive:	Miami	Feb. 5	2:15 pm EST	

*2kt # 072-168745- 1/30/58 turned in  
replaced by*

*2kt # 072-228629- 2/4/58*





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\* Committee in Formation

January 31, 1958

## VIA AIRMAIL SPECIAL DELIVERY

Miss Sophia Levine, Secretary to  
Dr. Abba Hillel Silver  
E. 105th St. and Ansel Road  
Cleveland, Ohio

Dear Miss Levine:

Enclosed please find airline tickets covering  
Dr. Silver's transportation to Miami on February 5th.

I am advising Mr. Helvarg that Dr. Silver will  
be arriving in Miami at 2:57 P.M. via Eastern #731. Mr. Helvarg  
will meet Dr. Silver at the airport.

If there is any change in Dr. Silver's arrival  
time in Miami -- or if there is any reason that you may wish  
to contact Mr. Helvarg -- you can reach him at:

CADILLAC HOTEL  
3925 Collins Avenue  
Miami Beach, Fla.  
Tel: Jefferson 1-0711, Jefferson 1-6697

OR

Development Corporation for Israel  
1544 Washington Avenue  
Miami Beach, Fla.  
Tel: Jefferson 1-5314, Jefferson 2-1721

Kind regards.

Cordially,

*Sadie Olivieri*  
Mrs. Sadie Olivieri, Secretary  
Max Helvarg

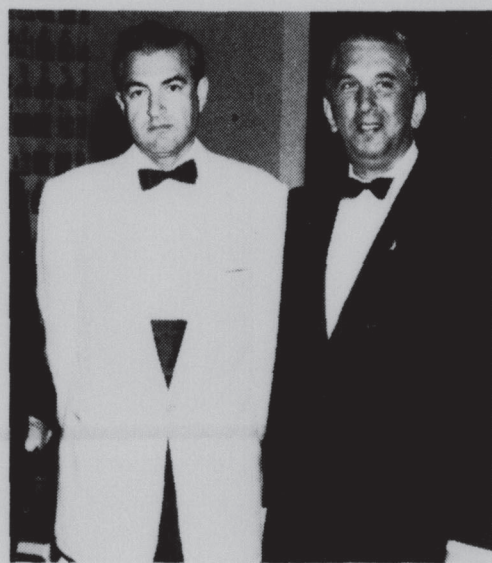
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encl.



## SALE OF \$14,601,200 LAUNCHES '58 BOND CAMPAIGN AT MIAMI PARLEY

### Eban and Silver Sound Keynote for Drive in Tribute to Israel's 10th Anniversary

#### Ira Guilden Named National Campaign Chairman



*KEY LEADERS at the Conference were (left to right) Samuel Rothberg, National Chairman for Trustees; Lawrence G. Laskey, Conference Chairman; Dr. Joseph J. Schwartz, Vice*

*President; Ira Guilden, National Campaign Chairman; Dr. Abba Hillel Silver, Chairman of the Board of Governors; Abraham Feinberg, President, and Ambassador Abba Eban.*

In an historic outpouring of support for Israel's economy, a total of \$14,601,200 in Israel Bonds were sold for the three-day International Inaugural Conference in Miami which launched the 1958 campaign.

The enthusiastic response to Israel's needs marked the official opening of the drive to sell \$75,000,000 in Bonds this year to aid every sector of Israel's economic development.

The announcement of the initial sale for the new year was made by Lawrence G. Laskey, Chairman of the Conference, at a gala dinner and ball in tribute to Israel's tenth anniversary. He described the total reached as "the happiest way of saying happy birthday to the State of Israel."

"Through this extraordinary result in Israel Bonds for 1958 we have taken

a giant step forward to assure a hopeful and positive beginning for Israel's second decade," Mr. Laskey said.

In calling for greater effort for the 1958 campaign, Mr. Laskey said: "Let us continue to develop and strengthen our ties with our people in Israel! Let us continue to help Israel become great and strong! All of you are involved in this mighty effort to guar-

antee Israel's economic future — by buying and selling Israel Bonds! You are involved in a struggle for life and death! You are investing in Israel's future — you are investing in our own future — and you are investing in the very survival of the Jewish people."

Mr. Laskey and the group of devoted workers who spent long hours with him in mobilizing the sale of Bonds for the Conference made possible the auspicious beginning of the drive. Among those associated in this effort were Col. Jacob M. Arvey, Max Bressler, Morris R. DeWoskin, Harold

*(Continued on Page 2)*



# TOP PURCHASES SET PACE FOR NEW DRIVE

(Continued from page 1)

L. Rosenberg and Harold Weinstein of Chicago; Joseph H. Hoodin of Cincinnati; Max Apple, Morris Arnoff and Albert A. Levin of Cleveland; Barney Rapaport of Hartford; Louis Ross of Jersey City; Louis Kasen, Lawrence Schacht and Michael A. Stavitsky of Newark; Jacob J. Cooley of New Haven; Harry Haft and Sidney J. Ungar of New York; Mrs. Jennie Grossinger of New York and Miami; Dr. Ilie Berger of Providence; William Ginsburg of Rutland, Vermont; Mitchell Franklin of St. John, N. B., Canada; David Abramowitz and Mrs. Benjamin J. Levinter of Toronto; Jack Bender and Mrs. Joseph Cherner of Washington, D. C. and Jacob Rifkin of Wilkes-Barre and Miami.

Samuel Rothberg, National Chairman of Trustees, directed a special effort for top-level purchases, which resulted in the enrollment of 264 Trustees for 1958.

Outstanding purchases for 1958 served to inspire the Conference to set its sights toward higher levels of campaigning for Bonds. Among the key purchases were:

**\$100,000**

Bronfman Family, Montreal  
Harry Ginsburg, New York  
Ira Guilden, New York

**\$75,000**

Philip Klutznick and Nathan Manilow,  
Chicago

**\$50,000**

Mr. and Mrs. Jack Bender, Washington, D. C.  
Mrs. Joseph Cherner and Cherner Motor  
Co., Washington, D. C.  
Mr. and Mrs. Abe S. Kay, Washington, D. C.  
Mazer Family, New York City  
Samuel Rothberg, Peoria

**\$36,000**

Hyman Grover, Montreal  
**\$35,000**

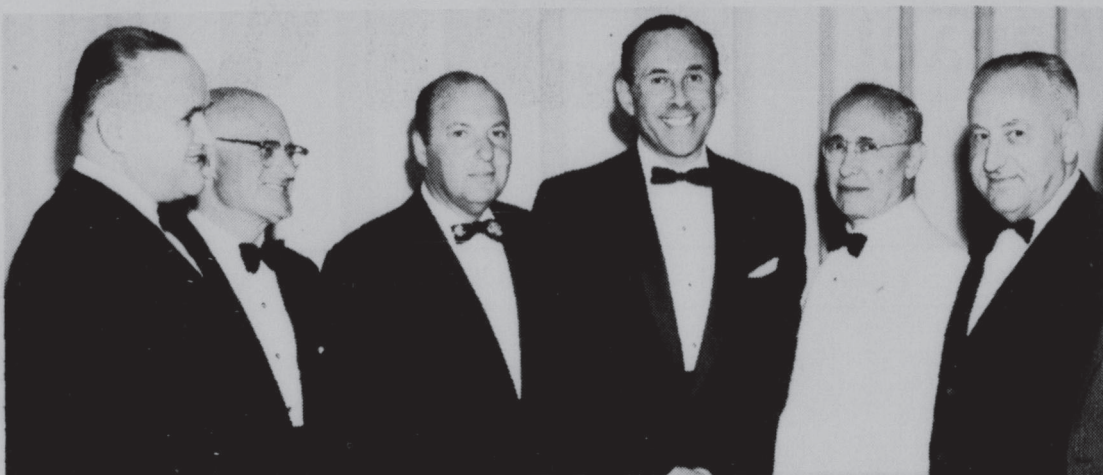
Max Cohen, Chicago  
Joseph Meyerhoff, Baltimore  
**\$32,500**

Miss Mary Sachs, Harrisburg  
**\$30,000**

H. P. Taubman, Tulsa  
**\$25,000**

Jacob J. Cooley, New Haven  
Jacob Feldman, Dallas  
Elmer Harris, Miami  
Maurice Levin, Newark  
Isadore Leviton, New York  
Ratner Family, Cleveland  
Charles Revson, New York  
**\$20,000**

Mr. and Mrs. Herman Bellet, Philadelphia  
Mr. and Mrs. Lou Boyar, Los Angeles  
Cohen-Lehrman Foundation, Washington  
Alex and Lester Deutsch, Los Angeles  
Mr. and Mrs. George Friedland,  
Philadelphia  
Charles Frost, New York  
Paul Himmelfarb, Washington  
Adolph Kiesler, Denver



**MINISTER TO URUGUAY GREETED BY CHICAGO LEADERS.** The Honorable Arieh Eshel, Minister Designate of Israel to Uruguay, is greeted at the Conference by prominent leaders in the Chicago campaign. Shown (left to right) are Morris R. DeWoskin and Col. Jacob M. Arvey, members of the Executive Committee; Harold Rosenberg, Chicago Chairman; Mr. Eshel; Judge Harry Fisher and Max Bressler, member of the Israel Bond Executive Committee.



**PROMINENT LEADERS AT THE CONFERENCE BEING GREETED BY** Conference Chairman Lawrence G. Laskey (second from right) are (left to right) Lawrence Schacht, Chairman of the Newark Committee; Mr. and Mrs. Michael A. Stavitsky and Louis Kasen of Newark, and Sidney J. Ungar of New York.

Mr. and Mrs. Hyman Korman, Philadelphia  
Loeb Family, Ottawa  
Mr. and Mrs. Charles Milan, Detroit  
Mr. and Mrs. Edward Mitchell, Los Angeles  
Mr. and Mrs. Oscar Pattiz, Los Angeles  
Mr. and Mrs. Lawrence Schacht, Newark

Congratulations on the successful launching of the 1958 campaign were cabled by Finance Minister Levi Eshkol from the ground-breaking ceremonies of the first textile plant in the heart of the Negev. The new factory, under construction at Dimonah, 25 miles southeast of Beersheba, will represent an investment of \$13,200,000, seventy-five percent of which will be derived from Israel Bonds.

## Cable From Ben-Gurion

In a cable to Mr. Laskey, Prime Minister David Ben-Gurion stressed that the "fast-moving events" in the Middle East "underscore the need for strengthening the bonds between Jewish communities of the world and Israel," and called for "intensive participation in fortifying Israel's economy and speeding her development

through increased efforts on behalf of Israel Development Bonds."

Albert A. Levin of Cleveland, National Chairman of the Community Leadership Division, who has traveled far and wide in behalf of the Bond drive, was highly instrumental in organizing local campaign leaders to produce the maximum results for the Miami Conference.

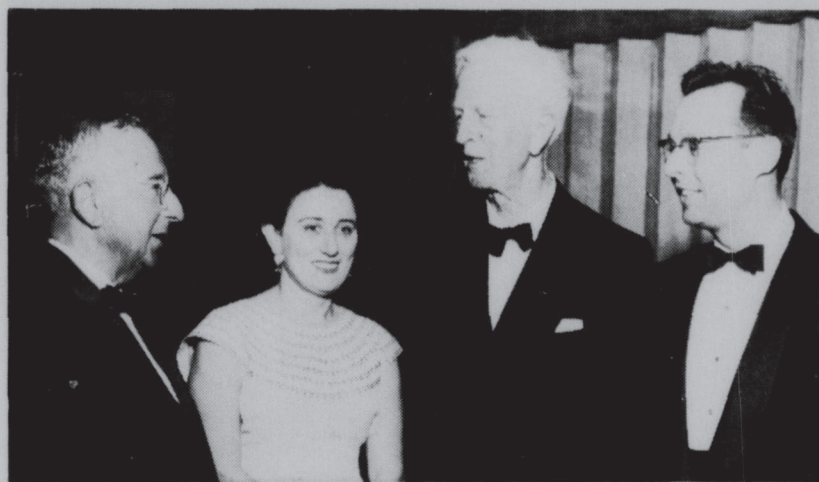
One of the highlights of the Conference was the announcement by Bond President Abraham Feinberg that Ira Guilden, leading New York businessman and financier, had accepted the post of National Campaign Chairman for 1958. Mr. Guilden is an outstanding leader in all phases of communal activity, especially in work for Israel. He formerly served as Chairman of the Greater New York Bond drive.

In an indirect reference to the formation of the United Arab Republic, Ambassador Eban emphasized that "irrespective of their internal or re-





**GENERAL MEIR AMIT**, Chief of the Israel Army Central Command (second from right), was one of the outstanding Israelis who participated in the Conference. Shown with him (left to right) are Abraham Feinberg; Mrs. Joseph Cherner, Women's Division Chairman, and Albert A. Levin, National Chairman of Community Leadership for Israel Bonds.



**CANADIAN LEADERS AT THE CONFERENCE** included Abe Bronfman of Montreal (left) and Mitchell Franklin of St. John (right), shown here with Mrs. Moshe Dayan, founder-director of Maskit Industries and wife of the former Chief of Staff of the Israel Army, and James G. McDonald, first American Ambassador to Israel.

gional policies, Israel's neighbors are obliged to respect the independence and integrity of all states, including Israel, and to refrain in their international relations from the threat or use of force."

Ambassador Eban declared that Israel Bonds were vital to enable Israel to achieve economic consolidation in its tenth anniversary year.

Dr. Silver declared that the combined state of Egypt and Syria was not an immediate but a potential threat to the security of Israel.

He expressed concern that Israel might find herself in a "military nutcracker" as a result of the unified pressure which the United Arab Republic might seek to exert on the Jewish State.

Dr. Silver stressed the achievements of the first decade of Israel's statehood. He said:

"What have the last ten years given our people? Not only a national home and the status of a sovereign nation. Not only a sanctuary of redeemed life and reborn hope for hundreds of thousands of our refugees. Not only an emergent new civilization and a land rebuilt out of the ruins and the ravages of the centuries. The last ten years have also restored to our people its lost pride."

#### **Gen. Amit Stresses Economic Aid**

General Meir Amit, Head of the Central Command of Israel's Army, was one of the principal speakers at the Conference. He told the delegates of the paramount importance of economic development to the security of the State of Israel.

The Israel military leader, who also addressed numerous pre-conference meetings, helped stimulate community and regional sales in Miami.

Mr. Feinberg stressed the importance of support of Israel's economy in the light of the new situation in the Middle East.

"Under these circumstances our support of Israel Bonds is extremely urgent in order to strengthen her economically against any eventuality," he said.

"This economic strength is perhaps more important to Israel than any other type of strength. For economic strength is at the basis of any country's capacity to develop, to grow, to achieve a measure of security.

"Israel will have to expand her industries, her farming, her housing facilities, and every other phase of her economic life. Israel Bonds are the key channel through which we can make this possible."

The coming ten years will be "Israel's decade of consolidation," Mr. Rothberg told the Conference.



**OHIO LEADERS DISCUSS CONFERENCE.** Joseph H. Hoodin of Cincinnati, member of the Israel Bond Executive Committee, and Max Apple of Cleveland (right) reflect the enthusiasm that prevailed at the Miami Conference after they had registered numerous top sales for the launching of the 1958 drive.

"If Israel's first ten years may be described as the years of large-scale immigration and basic economic development, the coming decade must be the period of economic consolidation.

"As in the earlier years of Israel's economic growth, the funds derived from State of Israel Bonds are of decisive importance to the achievement of Israel's goals during the coming ten years. Israel Bonds are the key to industrial growth and to the expansion of all other phases of its economy," Mr. Rothberg said.

#### **Bonds Key To Future Growth**

Israel's capacity to increase her population by 1,000,000 during the next decade depends in great measure on American economic aid, Dr. Joseph J. Schwartz, Bond Vice President, told the Conference.

"The projected increase of 1,000,000 in Israel's population during the next ten years will bring the population of the country up to 3,000,000," Dr. Schwartz said. "This will require an expansion of every facet of Israel's economy: industry, agriculture, housing, mining, and every other segment of economic activity."

Dr. Schwartz, who recently returned from a survey visit to Israel, stressed the decisive importance of the sale of Israel Bonds in making possible the fulfillment of this program of economic growth.

Mrs. Joseph Cherner of Washington, D. C., National Chairman of the Women's Division, stressed the impact of Israel Bonds on Israel's progress.

Mrs. Cherner called upon the men and women at the Conference to raise the level of their activities to speed the development of the country through Bonds.

(Continued on Page 4)



## They Made Miami Shine



LOUIS ROSS  
Jersey City



JACK I. BENDER  
Washington, D.C.



ABE S. KAY  
Washington, D.C.



J. MEYERHOFF  
Baltimore

(Continued from Page 3)

### Dinner and Ball Mark Anniversary

The climax of the Conference was the Israel Independence Ball in celebration of Israel's tenth anniversary, with Ambassador and Mrs. Eban as guests of honor, and Mr. Laskey presiding. Top personalities of the entertainment world, including the Andrews Sisters; Cab Calloway; Anthony Franciosa; Liberace; Shai K. Ophir, Israel's leading pantomimist; Dick Shawn and Shelley Winters participated in the Ball, admission to which was limited to purchasers of \$1,000 or more in Israel Bonds for 1958.

Eddie Cantor, who served as Chairman of the Program Committee, addressed the Conference on film, urging an all-out effort to safeguard Israel's future.

Yehudi Menuhin, the noted violinist, spoke briefly about Israel's significance as a new democracy.

Jacob Sher, Chairman of the Greater Miami Committee for Israel Bonds, welcomed the delegates to his city.

### Pre-Conference Events Set Pace

At preliminary meetings for the Conference, leaders from various communities met to discuss their participation in the sessions and in the intensified effort for Israel Bond sales. Delegates from the Mid-West held a meeting at which Max Apple, Morris Arnoff and Leonard Ratner of Cleveland were hosts; Mr. and Mrs. William I. Ginsburg of Rutland, Vt. were hosts at a meeting at the Diplomat Country Club; Mrs. Joseph Cherner was hostess

## BEN-GURION SEES ISRAEL BONDS AS EXPRESSION OF SOLIDARITY

Please convey my warmest greetings to all delegates at the International Inaugural Conference for Israel Bonds. At the closing of our first decade of national independence we have cause to celebrate our achievements, but we dare not lose sight of the tremendous task which must still be undertaken even during this tenth anniversary year. Fast-moving events in this part of the world underscore the need for strengthening the bonds between the Jewish communities of the world and Israel and would suggest this to be your aim during your tenth year activities. Intensified participation of your various communities in fortifying Israel's economy and speeding her development through increased efforts on behalf of Israel Development Bonds would be a fitting and concrete expression of solidarity and brotherhood. May your hands be strengthened and your deliberations blessed with success.

DAVID BEN-GURION  
Prime Minister

Prime Minister Ben-Gurion opening road to Elath built with aid of Israel Bonds.

for a Washington, D. C. meeting; Abe Bronfman, Mitchell Franklin and Maurice Garfinkel were hosts at a Canadian gathering; Pittsburgh delegates met with Mr. and Mrs. David Coslov as hosts; Mrs. Jennie Grossinger was the hostess at a meeting for representatives of New York State and Eastern Pennsylvania; Nathan Jacobson was host to the Baltimore delegates; Mr. and Mrs. George Friedland were hosts to the Philadelphia group; Mr. and Mrs. Lawrence G.



DR. ILIE BERGER (standing), Co-Chairman of the Providence Committee for Israel Bonds, conferred with Ambassador Abba Eban (left) and Conference Chairman Lawrence G. Laskey at the international meeting in Miami.



Laskey, Mrs. Lewis Goldberg and Mrs. William J. Talcoff were hosts to the New England group; the Newark delegates met with Mr. and Mrs. Lawrence Schacht as hosts; Mesdames Benjamin J. and Isadore Levinter were hostesses to the Toronto group; and Mr. and Mrs. Jan Pearce of New York were hosts at a preliminary meeting at the Algiers Hotel.

At a special reception for Chicago delegates, Harold L. Rosenberg was installed for his second term as Chicago Chairman. Morris R. DeWoskin was the host at the reception.

More than 200 members of the Zionist Organization of America who attended the Conference held a special meeting to discuss Zionist participation in the Bond sales effort. Leading participants in the meeting were Max Bressler, National Z.O.A. Chairman for Israel Funds; Dr. Emanuel Neumann, Z.O.A. President, and Mortimer May, former President.

Throughout the weeks leading up to the Conference, the most intensive activity in preparation for the event was conducted at the headquarters of the Conference Committee and the special workshop at which women delegates sold Bonds.



## ISRAEL FASHIONS SPUR WOMEN

An all-time record of more than 1,640 women participated in the world premiere of Israel's Tenth Anniversary Fashion Festival which was held at the Fontainebleau Hotel on Friday, February 7 under the auspices of the Women's Division.

The commentator, who flew to Miami expressly for the occasion, was the famed motion picture actress, Lauren Bacall.

Another screen luminary, Shelley Winters, who served as Program Chairman for the Festival, received from Mrs. Joseph Cherner, the National Chairman of the Women's Division, a Tenth Anniversary award "in acknowledgment of her dynamic participation in the Israel Bond drive."

Mrs. Cherner termed the Fashion Festival—a collection of Israeli fashions created especially for the Anniversary—"a culmination, a new peak of achievement." She said that "it reflects all the miraculous strides that Israel has made in the past ten years."

### ESHKOL SAYS BONDS MUST CONSOLIDATE GAINS

I have just submitted a record budget to the Knesset, which includes increased allocations for development, especially in the Negev. While plans for our tenth year festivities are under way, I was forced to point out to my colleagues that if we are not successful in increasing industrial production and boosting imports during 1958, we shall be faced with increased unemployment and loss of many gains already achieved at the cost of much labor and sacrifice.

On this sober note I urge the redoubling of all your efforts to ensure a significant increase in the investment capital derived through Israel Bond sales during the Tenth Anniversary year. I have no doubt that with your aid we shall find the way to maintain our steady progress toward economic independence and that the fruition of our enterprises in the Negev will maintain our economic stability. I am confident that out of your Conference you will find the way to strengthen the partnership between your communities and the people of Israel.

LEVI ESHKOL  
Minister of Finance

SHELLEY WINTERS AND LAUREN BACALL MAKE A BIG HIT at Israel Fashion Festival. They are shown with (left to right) Mrs. Michael A. Stavitsky, Honorary Chairman of the National Women's Division, and Mrs. Joseph Cherner, Chairman of the Division.



Mrs. Cherner stressed the need for continuing support of Israel through the Bond campaign, pointing out that Israel's Minister of Finance, Levi Eshkol, has described the 1958 campaign as the most important in Bond history.

She also pointed out the strong tie between Israel's growing fashion industry, which has reached an annual export figure of \$5,000,000, and State of Israel Bonds. "There are Israel Bond dollars," she said, "in the irrigation of the Negev, in the development of cotton and other new crops, in the opening of a cotton processing mill and textile plants, in the development of an export trade."



A HIGHLIGHT OF THE CONFERENCE was the performance of Shai K. Ophir (left), noted Israeli pantomimist and one of his country's leading performers, who is shown here with Mrs. Jennie Grossinger and Jacob Sher, Chairman of the Miami Committee for State of Israel Bonds.



AMONG THE MOST ENERGETIC workers at the Miami Conference were Mrs. I. Adrian Shulimson (left) of New York City and Mrs. Louis Samuels, Baltimore Bond leader.

Mrs. Cherner urged the delegates, who represented scores of American and Canadian communities, to intensify their Israel Bond efforts immediately upon their return to their home cities.

The importance of the fashion industry as a factor in the integration of new immigrants, and also as a factor in making the settlers economically self-sufficient, was stressed in a speech by Mrs. Moshe Dayan, who is the founder-director of Maskit, Israel's celebrated village crafts industry.

### Miss Winters Stimulates Sales

The profound impact of women's efforts on the Israel Bond drive was the theme of a short address by Abraham Feinberg, President of the Israel Bond Organization. Miss Winters made an impassioned speech in which she spoke of the need for American Jewry to intensify its efforts in this crucial Tenth Anniversary year. Immediately following Miss Winters' remarks, Mrs. Alfred M. Karlin, the National Chairman of Chen, conducted a period of sales from the dais.

(Continued on page 6)



STAR PERSONALITIES of the Israel Fashion Festival—film celebrity Lauren Bacall, who served as commentator, and Mrs. Moshe Dayan, the founder-director of Maskit and wife of the former Chief of Staff of the Israel Army—share the excitement of the occasion with two of the Bond drive's most dedicated leaders, Mrs. Lewis Goldberg of Boston (standing, left), National Vice Chairman of the Women's Division, and Mrs. William J. Talcoff, Chairman of the Greater Boston Women's Division.



(Continued from page 5)

The dais guests, in addition to Mrs. Dayan, Miss Winters, Miss Bacall, Mrs. Cherner, Mrs. Karlin and Mr. Feinberg, included Dr. Silver, Dr. Schwartz, Mrs. Michael A. Stavitsky, Honorary Chairman of the National Women's Division; Mrs. Lewis Goldberg, National Vice Chairman, who delivered the invocation; Mrs. Siegfried Kramarsky, National Vice President of Hadassah; Mrs. James G. McDonald, wife of the first United States Ambassador to Israel; Mr. Harold Bosworth, vice president of Jordan



MRS. FARBER

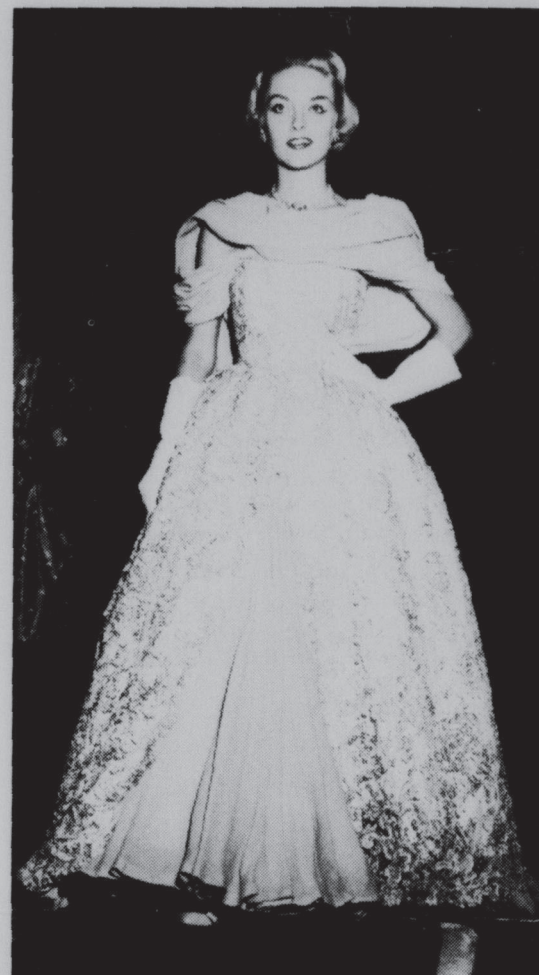
Marsh-Miami, the department store which coordinated the Fashion Festival; Mr. Harold Marshall of Twentieth Century-Fox; Mr. Anthony Franciosa, and Mrs. Jacob Potofsky, wife of the labor leader.

Several members of the National Executive Committee of the Women's Division were also among the honored guests. They included Mrs. Albert Farber of Philadelphia; Mrs. Louis Glasser of Miami; Mrs. Sol Kassin of Newark; Mrs. Louis Samuels of Baltimore and Mrs. William J. Talcoff of Boston.

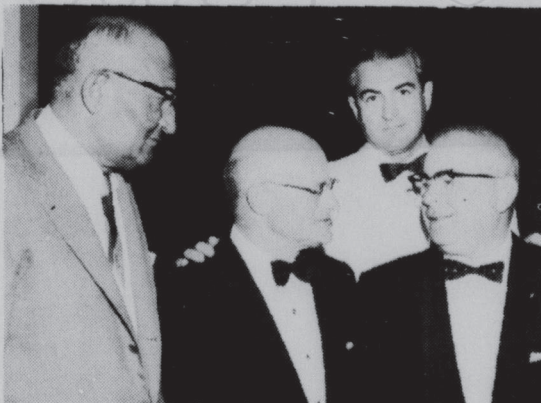
Also on the dais were Mrs. Joseph J. Schwartz, Mrs. Lawrence G. Laskey, Mrs. I. Adrian Shulimson, Chairman of the Long Island Women's Division; Mrs. Anna Brenner Meyers, Chairman of the Greater Miami Women's Division, who delivered the greetings



ISRAEL'S DECLARATION of Independence was read by Shelley Winters and Anthony Franciosa, shown with (standing, left to right) Lawrence Schacht, Newark Chairman, and Jack Bender, Chairman for Washington, D. C.



TWO OF THE MANY HIGHLIGHTS of Israel's 10th Anniversary Fashion Festival are (left to right) the yellow coach dress of Maskit fabric handwoven by new immigrants and designed by Lola Beer, and "Fantasy," a silver lace gown with pink-mauve chiffon trim designed by Lilly Schleifer. The Festival, which had its world premiere in Miami, will tour a score of American and Canadian cities this year in connection with the Israel Bond drive. The next showings will be in Los Angeles, February 25 and 26, with commentary by the noted motion picture fashion designer, Edith Head. The Los Angeles Festival Chairman is Mrs. Sherrill Corwin.



DETROIT LEADERS Abe Kasle (left) and Irwin I. Cohn (right) discuss 1958 prospects with Col. Arvey and Samuel Rothberg at reception preceding Independence dinner and ball.



JUBILATION OVER THE SUCCESS of the Fashion Festival is reflected in the smiles of (left to right) Mrs. Cherner, Mrs. Alfred M. Karlin, National Chairman of Chen; and Mrs. Dayan.

of the host city; Mrs. Rose Schrifft, Miss Winters' mother, and Mrs. Miriam Fineman, Director of the National Women's Division.

The Fashion Festival, launched in Miami, will tour major communities throughout the United States and Canada for the remainder of 1958. Among the many cities in which it will be shown before Israel Bond audiences are Los Angeles, Chicago,

New York City, Montreal, Pittsburgh, Cleveland, Boston, St. Louis, Cincinnati, Philadelphia, New Haven and Toronto. The Festival includes more than thirty creations made especially by Lola Beer, Lilly Schleifer, Maskit, Aled and Matzkin of Israel.

Miss Phillis Carr, the fashion authority of Jordan Marsh-Miami, was congratulated by Mrs. Cherner for directing and staging the Festival.





**TULSA DINNER FOR EBAN** resulted in more than \$165,000 in Bond purchases. Over 450 attendees responded enthusiastically to addresses by the Ambassador and Samuel Rothberg. Herman P. Taubman and Maurice Sanditen purchased \$30,000 and \$28,000 respectively. Shown (left to right) are Charles Goodall, Tulsa Vice Chairman; Milton I. Taubman, General Chairman; Ambassador Eban and Ohren Smulian, President of the Jewish Community Council.



**CONGRATULATE NEW NATIONAL CHAIRMAN.** One of the highlights of the Miami Conference was the acceptance of the position of National Campaign Chairman for 1958 by Ira Guilden of New York (second from right). On hand to congratulate Mr. Guilden were Samuel Rothberg (right), National Chairman of Trustees; William Ginsburg (left), Chairman of the Rutland, Vt. Committee for Israel Bonds, and General Meir Amit.

## ISRAEL'S HOPES FOR STABILITY

*Excerpts from address by  
AMBASSADOR ABBA EBAN*

Irrespective of their internal or regional policies, Israel's neighbors have one overriding obligation within the regime of the United Nations Charter. They are obliged to respect the independence and integrity of all states, including Israel, and to refrain in their international relations from the threat or use of force. No relationship between states can absolve them from this absolute and unconditional duty towards others. It is to this aspect of our neighbors' policies, rather than to their relations with each other, that we give our primary attention. Despite the tension which surrounds us, there are some signs pointing to possible stability. Ill-conceived proposals to mutilate Israel's territory now encounter wider and deeper resistance in the continents of America, Europe and elsewhere. If the relative tranquility on most of our frontiers endures while our international friendships continue to expand, our neighbors may slowly awaken to the permanence and stability of our existence.

Peace in the Middle East is today

more than ever a function of peace in the world. The scientific revolution is in full momentum and its effects on diplomacy have been fully grasped. The distinction between safe nations and vulnerable nations has been abolished. No country is beyond somebody's reach; all nations are bound to each other in a covenant of mutual vulnerability. For this very reason the stake of each country in the security and integrity of every other is deep and crucial. The very magnitude of the peril may well be the incentive to prudence. This may be as true of the Middle East as of any other region.

### Israel Needs Peace for Progress

For Israel world peace is both a historic ideal and a condition of national progress. We long to see some tangible recognition by the nations of their inherent mutuality—of the common peril and opportunity which unites them in destiny. A truly international approach to the newly revealed world of outer space would respond deeply to the idea of cosmic unity which was the greatest gift of Israel's mind to the progress of human thought. I believe that world opinion expects the United Nations to show initiative and imagination in this sphere.



**ADOLPH KIESLER** (right), Honorary Chairman of the Denver Committee for Israel Bonds, whose \$20,000 purchase was announced at the Miami Conference, is shown presenting Bonds totalling \$4,800 as his contribution to the Denver Y.M.C.A. building fund. Accepting the Bonds is Gerald L. Schlessman, Y.M.C.A. President, who announced that a club room in the new building will be named in honor of Mr. Kiesler.



**KEY ROLE OF ISRAEL BONDS.** Mortimer May of Nashville (left), prominent member of the Israel Bond Board of Governors and former President of the Zionist Organization of America, met with General Meir Amit at one of the Miami Conference sessions, to discuss the key role Israel Bonds play in Israel's program of economic growth.



These artists, in addition to Eddie Cantor, Shelley Winters, Anthony Franciosa and Shai K. Ophir, took part in the Ball in tribute to Israel's 10th anniversary. They are (left to right) the Andrews Sisters, Cab Calloway, Dick Shawn and Liberace.



## ISRAEL: AN HISTORIC BREAKTHROUGH

*Excerpts from address by*  
**DR. ABBA HILLEL SILVER**

There are achievements in science to which men thereafter refer as breakthroughs. In human history, too, and in the history of nations there are such political, social and economic breakthroughs. The establishment of the State of Israel in May, 1948 was such a breakthrough for the Jewish people. It came after 2,000 years of national homelessness, and it marked the end of such homelessness. It marked the beginning of a new world status for our people. It changed everything including ourselves. We began to think differently, to act and to speak differently. We were catapulted into a new spiritual experience, into a complex of sensations which had been alien to us for centuries. . . .

This has been the story of the breakthrough of a decade ago. What have the last ten years given our people? Not only a national home and the status of a sovereign nation. Not only a sanctuary of redeemed life and reborn hope for hundreds of thousands of our refugees. Not only an emergent new civilization and a land rebuilt out of the ruins and the ravages of the centuries. The last ten years have also restored to our people its lost pride, its shaken confidence which the cruel centuries almost succeeded in destroying. History has led us back, after many dark and desperate detours, to



**NOTED LEADERS** congratulate Lawrence G. Laskey of Boston (second from left), on his outstanding work as Conference Chairman. Shown are Nathan Jacobson (left), Israel Bond Vice Chairman in Baltimore; Barney Rapaport of Hartford, Conn. (second from right), and Dr. Abba Hillel Silver.

the Royal Highway of our national destiny and mission.

### But Our Work Is Not Done

Is the work done? Not until the gathering is completed. Not until Israel's national economy is stabilized. Not until its borders are made secure and its enemies no longer threaten. Not until Israel is fully and safely launched upon the career of its national life. In the last ten tremendous years Israel has made good in shop and field, on land, sea and air, in city, village, swamp and wilderness, in school and university, in the arts and sciences, in the development of social services, in a revived culture. Israel has made good on the battlefield. All this capacity, wisdom and stamina, so essential to nation-building, must now be continued into the second decade. The dynamic enterprise must not slacken.

**Z.O.A. PLEDGES** intensified effort. More than 200 members of the Zionist Organization of America met at a special Conference session to plan increased Bond activity. Max Bressler of Chicago (standing), National Z.O.A. Chairman for Israel Funds, is shown delivering the keynote address, while General Meir Amit and Dr. Emanuel Neumann, Z.O.A. President (left to right) listen attentively to the speaker.



## GUILDEN HEADS CAMPAIGN; LOWENTHAL LEADS GUARDIANS OF ISRAEL

Two outstanding American Jewish personalities have accepted new posts of national leadership with the Bond Organization. They are Ira Guilden of New York, who has been named National Campaign Chairman for 1958, and Alexander Lowenthal of Pittsburgh, who has become National Chairman of Guardians of Israel.

Judge Louis E. Levinthal of Philadelphia will serve as Honorary Chairman of Guardians.



**IRA GUILDEN**



**ALEX LOWENTHAL**

Mr. Guilden is one of America's leading bankers, financiers and industrialists, and a nationally-known civic and communal personality. He is Chairman of the Board of Directors of the Trade Bank and Trust Company and of the Board of Trustees of the Title Guarantee and Trust Company. He has been an active participant in the Israel Bond campaign since its inception, and is the former Chairman of the Greater New York Israel Bond Committee.

The newly appointed Bond Campaign Chairman was recently named to the Board of Loews, Inc.

In addition to his participation in the Israel Bond drive, he is Chairman of the Board of Israel Boys Town in Jerusalem, and a Director of the Palestine Economic Corporation and of the Union Bank of Israel.

Mr. Lowenthal is a leading Pittsburgh businessman, and is nationally known as a speaker for many communal efforts. He has served on the Board of Directors of many Pittsburgh social agencies, as well as the United Jewish Fund of that city. His long career in public life includes service on the National Campaign Cabinet of the U.J.A.

Mr. Lowenthal has been active in the Israel Bond drive since its inception, having served as a member of its National Executive Committee.



Text of Address by  
Dr. Abba Hillel Silver  
Chairman, Board of Governors  
State of Israel Bond Organization  
International Inaugural Conference for State of Israel Bonds  
Miami, Florida  
February 8, 1958

There are certain achievements in science which are thereafter known as breakthroughs; supersonic speed was such a breakthrough; nuclear fission and the space satellite. In these and similar instances, man battered down barriers that had hemmed him in since the beginning of time. And each breakthrough opened up for man new and unexplored worlds of immeasurable possibilities. Each, as it were, was a new day of creation. Now, in human history too, there are such breakthroughs. Political, social and economic breakthroughs. The Renaissance was such a one. The American Revolution, the French Revolution, and that of the Soviet Union and its people, the Russian Revolution. With their occurrences in history, mankind began to move in radically new directions. And the world was never the same thereafter.

Now, in Jewish history, likewise, there have transpired events of such critical and decisive character, that they, too, must be regarded as breakthroughs. The exodus from Egypt was such a breakthrough; the giving of the law at Sinai, together with the prophetic movement to which it gave rise, was such a breakthrough for the religious development of Israel, and of mankind for that matter. The return from the Babylonian captivity, the victory of the Maccabees, each one of these momentous events inaugurated a new era and each opened windows upon new horizons for our people.

Now, in my judgment, one of the most significant breakthroughs in Jewish history were the United Nations Resolution of November, 1947, and the Proclamation of the State of Israel in May, 1948. These events broke down the 2,000 year-old barrier of the Galut which had hemmed in our people and wedged them in helplessly. It opened a new age of freedom, of political and spiritual independence. It changed everything, including ourselves. We began to think differently and to act and to speak differently. We found ourselves experiencing a complexion of new sensations which had been alien to our people for centuries. We discovered unsuspected reservoirs of energy and resources within ourselves, a capacity to undertake and execute projects which formerly we had been persuaded were beyond our powers.

Successful revolutions are nearly always the open sesame to great and daring new enterprises. And they nearly always bring to the front large numbers of heretofore unknown or unenlisted people, who materialize suddenly, and suddenly assume a vital role in the prosecution of these great, new enterprises. And where there were only few, there are now mighty hosts which loom up.

All this happened to us following the breakthrough of ten years ago. These ten years have been tremendous years, years of great achievement and of great struggle.



deeds and achievements in valorous defense. No decade in Jewish history is quite comparable to it. So many fears have been proved groundless. So many hopes have been speeded. So many myths have been exploded.

These ten years have been years of testing. The world and we ourselves waited to see whether the Jewish people possessed the stamina, the perseverance the sagacity, the sacrificial loyalty requisite for the building of the nation. And through ten years, and with mounting wonder and admiration, the world and we ourselves witnessed an unfolding drama of national ingathering and construction and courage and vigor and valor, such as mankind has seldom, if ever, witnessed. And during these ten years Israel has made good in a breathtaking way, not in perfection, but in remarkable progress with daring spirit of enterprise. Israel has made good in shop and field and land and sea and air, in city and town and village, in swamp and wilderness, in schools and higher centers of learning and research, in social service, in a revived language and culture. Israel has made good on the battlefield to the amazement of friends and the confounding of enemies.

Ten years ago, following the great act at the United Nations, I addressed a meeting in the City of New York, which was given as a sort of a testimonial to me before I left for a visit to Israel. And in that address I said:

"Our builders in Palestine will have much to endure and much to overcome, but they will assuredly match their hour. They have still to discover their political eyes. They are children of the crucible. They have come from the four corners of the earth and all parts of the Galut, and the Galut leaves its mark on everyone. They hail from all cultural zones and from all political backgrounds. They represent most diversified personal experiences, and they must all be fused into an organic whole. They must learn unity in diversity, patience in distress, and the act of subduing the voices of partisans, the doctrinarian and the fanatic in the joyous tumult of building.

"Our people," I said then, "will live in a land which is not a fortress built by nature for herself against infection and the hand of war, as Shakespeare said of England. It is a very open land whose borders are difficult to defend, and whose security must rest on the stout hearts, the political wisdom and the national discipline of its people. What they have gained with courage they will have to keep with prudence. But the spirit, the will and the capacity are there and they will not be found wanting."

And ten years later, I am proud to repeat that last statement. They will not be found wanting. They have not been found wanting.

But not only they in Israel have not been found wanting, but you have not



their loyalty was steadfast and your support and the support of the rest of the Jews of the far-flung Diaspora proved unfailing. And whatever pattern of nobility history may come to confer upon this generation of Jews, for their rare dedication to a struggle, will be shared, I am persuaded, equally by our valiant people within the borders of Israel and by their faithful brothers and sisters, co-workers beyond the borders.

What have these last ten years given us? What have these last ten years given our people? Not only a national home, not only the status of a free and sovereign nation, not only a sanctuary of redeemed life and reborn hope for hundreds of thousands of our brethren, refugees for whom the rest of the whole great wide world had no place. Not only an emergent new civilization, a rare blending of the old and new, not only a land risen from the ruins and the waste of the ravages of centuries. One beholds at every turn the strength of youth and the eyes of youth and the hopes of youth. But these last ten years have restored to our people its lost pride, the confidence which the cruel centuries almost succeeded in destroying. The last ten years saved us from fatal despair after the Nazi horrors which rent, bent down and caused the spirit of our people almost to languish unto death. These last ten years have held us and made us whole again. They have restored to us the sense of national worth and national mission. And history has led us back after many daring and desperate detours to the royal highway of our national destiny.

Is our work done after these ten magnificent, exciting, heroic years? Our work will not be done until the ingathering is completed, until the national economy of Israel is stabilized, until it has its borders made secure and its enemies cease from threatening and harassing.

The new United Arab Republic, composed of Syria and Egypt, which was recently proclaimed in Cairo and Damascus, while it offers no immediate threat to the security of Israel, may do so in the future. The motives behind this artificial unification are, as far as the economic and social advantage that might accrue to the Arab people, quite obscure. The one motive which is not talked about by those who formed this not so perfect union, is the unified pressure they hope can be exerted upon the State of Israel, which they now see as if it were caught in some military nut cracker.

These are the hopes of Nasser and Kuwatley. But they are doomed to disappointment, as have been similar conspiracies on their part in the recent past. But to make sure that they will be doomed to disappointment, it is imperative that the economic position of Israel be strengthened as rapidly as possible, its industry developed, its trade expanded. I believe the Jews of the world fully understand this fact.



Israel is not opposed to Arab unity, any more than the people of Israel were ever opposed to the legitimate national aspirations of the Arab people. Israel welcomes whatever efforts are made by the Arab people for the benefit of the people, for the raising of the standards of living among their people. ~~Israel welcomes whatever efforts are made by the Arab people for the benefit of the people, for the raising of the standards of living among their people.~~ Israel would like to cooperate with these enterprises which, through cooperation, combining the technical know-how and the dedicated services of the people of Israel, with the vast capacities, many of these unexplored, of the Arab peoples of the Middle East, may convert that poor area of the world into one of the great centers of progress and development.

Israel sees itself ultimately as a partner in a companionship of efforts on the part of all peoples and governments in that area. I recall that even in ancient days, when Israel faced a hostile Egypt and often a hostile Syria -- an Egypt which had enslaved our people for 400 years, and a Syria which destroyed the Kingdom of Israel in 722. -- nevertheless the prophets in Israel in those days had the larger vision of the ultimate reconciliation. And so the flaming words of the prophet Isaiah pronounced: "In that day shall Israel be the third with Egypt and with Syria, even a blessing in the midst of the land whom the Lord of Hosts shall bless, saying, blessed be Egypt, my people, and Syria by the work of my hands and Israel by inheritance."

This is the spirit of Israel all throughout the ages. We need not be concerned greatly with a narrow self-centered Jewish nationalism, inconsiderate and thoughtless of the rights of other peoples. It was Israel who gave to mankind the vision of all peoples beating their swords into plowshares and their knives into pruning hooks, and not going to war any more, all of them being guided by the God of Justice and the Brotherhood of Peace.

But until that time of acceptance and reconciliation, until such time as statesmen, instead of ambitious politicians, shall arise among the Arab peoples in the Middle East -- politicians who will be thinking of how to benefit their peoples, not how to reestablish military empires and dictatorships -- until that time comes, Israel must be made secure. The best way to make Israel secure is to give her the economic weapons with which she can develop her national life.

This, I take as the meaning of this gathering this evening. This is the meaning of Israel Bonds. There are all kinds of bonds. There are bonds of servitude, there are involuntary bonds which enshackle people. Your Bonds, my Bonds, Israel Bonds, are bonds of unity. They represent voluntary commitments on our part to share the common tasks with our brothers and sisters in Israel and to help them build for strength and security. These are Bonds of freedom. These are Bonds of victory. And may God bless your enterprise.



LAWRENCE GORDON LASKEY  
175 HUNTINGTON AVENUE  
BOSTON, MASSACHUSETTS

February 14, 1958

Dr. Abba Hillel Silver  
The Temple  
Cleveland, Ohio

Dear Dr. Silver:

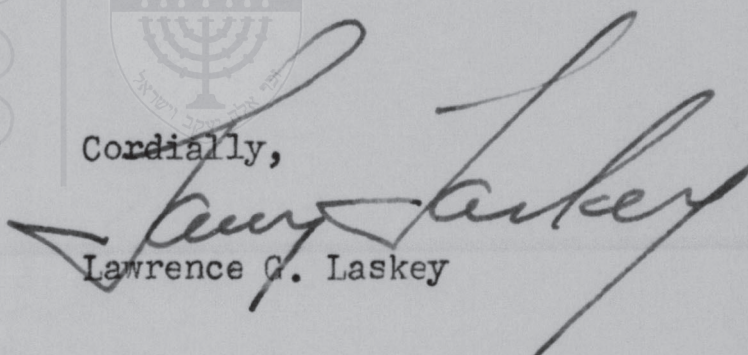
It was good being with you at the International Israel Bond Conference, and I want you to know that we are fortunate indeed to have you as a leader in the American Jewish community.

The truth of the matter is that there aren't many leaders in the United States who have the stature and courage to fight for the Jewish people.

It is my sincerest hope that in the near future, I will have the good opportunity to get to know you better.

With warmest regards.

Cordially,

  
Lawrence G. Laskey

LGL:ab

*You will never know what a  
thrill it was to be with  
you Saturday night. You are  
a great Jew — one of  
the greatest — and I  
love you and all you  
stand for.*



February 17, 1958

Mr. Lawrence G. Laskey  
175 Huntington Avenue  
Boston, Massachusetts

My dear Friend:

I wish to thank you for your gracious note of February 14th and for the lovely things which you say about me and the address which I delivered Saturday night at the Israel Bond Conference. I appreciate very much indeed your thoughtfulness in writing to me.

I enjoyed the meeting greatly and I was very much heartened by the response of the people to the great cause. I was particularly delighted with the words which you spoke at the Conference and the manner in which you conducted the proceedings of that very impressive occasion.

With warmest regards I remain

Most cordially yours,

AHS:sl

ABBA HILLEL SILVER





AGUDAS ISRAEL SYNAGOGUE-CENTRE  
DEDICATION YEAR

# Saskatoon Jewish Community Budget

CONGREGATION AGUDAS ISRAEL

McKINNON AT TENTH

SASKATOON, SASK.

PRESIDENT— A. H. KROLIK  
100-2ND AVENUE SOUTH

RABBI— LEWIS N. GINSBURG  
1410-12TH STREET EAST

March 24/58.

Rabbi Abba Silver.  
Cleveland, Ohio.

Dear Rabbi Silver;

I had the good fortune to hear you at the 10th Ann. Bond drive in Miami; and wonder if you could give me a copy of your speech that night on "breakthroughs." I would like to convey the thoughts therein to our local community.

Speaking to Cantor Meisels the other day he mentions your book on <sup>your</sup> speeches, where can it be obtained?

Pardon the brevity of the letter.  
With best wishes to you ~~to~~ in the continuance of your wonderful work, I am.

Sincerely  
A.H. Krolik

Address above.

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