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Israel Bonds, Washington, D. C., 1956-1963.

MR. ABRAHAM FEINBERG, *President*
STATE OF ISRAEL BONDS
215 Fourth Avenue
New York 3, N. Y.

I shall be pleased to attend the Mobilization Conference for Israel, which will be held at the Shoreham Hotel in Washington, D. C., on Saturday evening, September 22 and Sunday, September 23, 1956.

NAME _____

ADDRESS _____

CITY _____ STATE _____

(OVER)

WRHS

MR. ABRAHAM FEINBERG

Suite 1500

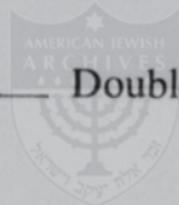
215 Fourth Avenue

New York 3, N. Y.



Please make the following hotel reservations for me:

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_____ Double(s)

Date of Arrival _____

Time of Arrival _____

*To Strengthen Israel's
Economic Security*

You are cordially invited

to attend the

Mobilization Conference for Israel

under the auspices of

State of Israel Bonds

Saturday Evening, September 22, 1956

Sunday, September 23, 1956

Shoreham Hotel

Washington, D. C.

WOMAN OF VALOR SABBATH LUNCHEON

National Women's Division

SHOREHAM HOTEL, SATURDAY, SEPTEMBER 22, 1956
12:00 Noon

*honoring women who, working through Chen, have
attained Israel Bond sales and purchases of \$100,000
or more.*

Economic strength is of decisive importance to Israel at this time of continuing national crisis. Faced with the need to devote a large portion of her resources to urgent defense requirements, Israel counts heavily on an increased flow of Israel Bond capital to help her maintain her basic economic structure intact, and to carry forward her development program.

The Mobilization Conference for Israel must be the springboard for an unprecedented effort for the sale of State of Israel Development Bonds. The Conference will seek to mobilize the leadership and the community resources which are needed to assure Israel a continuing infusion of investment capital through Israel Bonds.



DEVELOPMENT CORPORATION FOR ISRAEL
State of Israel Bonds
215 FOURTH AVENUE, NEW YORK 3, OREGON 7-9650

From the office of
JOSEPH J. SCHWARTZ
Vice President

September 24, 1956

Dr. Abba Hillel Silver
19810 Shaker Blvd.
Cleveland, Ohio

Dear Dr. Silver:

I won't try to thank you for what you did at the Conference in Washington, but what you did was truly magnificent.

Your address on Saturday night set the tone of the whole Conference and I think you will agree that the Conference continued and was concluded on a high level.

Many people assured me that they were going away from the meetings with renewed enthusiasm for the work that lies ahead--an enthusiasm that could not have been engendered without your very wonderful presentation.

I only hope that we didn't tire you too much.

Sincerely,

Joe
Joseph J. Schwartz

JJS r

1234
5678
9101112
13145

THE PREMIER AUTOWARE COMPANY
4415 EUCLID AVENUE
CLEVELAND 3, OHIO

JACK N. MANDEL
CHAIRMAN OF THE BOARD

September 24, 1956

Dear Rabbi:

This is just an expression of my delight and privilege in being able to be present at the time of your deliverance of the most wonderful address to the National Mobilization Conference.

I wish to add my congratulations to the host of others which you have already received.

Sincerely,



Jack
JACK N. MANDEL

The signature "Jack" is written in a cursive script over the American Jewish Archives logo. The logo itself is a shield-shaped emblem containing a menorah and the text "AMERICAN JEWISH ARCHIVES" at the top.

Rabbi Abba Hillel Silver
The Temple
East 105th Street and Ansel Road
Cleveland 6, Ohio

BUILD ISRAEL WITH BONDS

SPECIAL CONFERENCE ISSUE



B.I.G.

NEWS



Vol. 6, No. 6 • DEVELOPMENT CORPORATION FOR ISRAEL • 215 Fourth Ave., New York 3 • For Private Circulation to Officers

SET GOAL OF \$45,000,000 FOR THREE-MONTH PERIOD

DELEGATE PARTICIPATION RECORD ESTABLISHED AT CONFERENCE

Seasoned Conference-goers, of whom there were hundreds among the delegates who jammed the meeting rooms at the Mobilization Conference for Israel, agreed, as they left for trains and planes to carry home the message of Israel Bonds' \$45,000,000 three-month effort, that this gathering broke all records for delegate participation.

Indeed, the only thing that was able to halt the flow of inspiration, analysis, reports of experiences, plans, ideas, suggestions, and the most important of all conference ingredients: *tachlis*, was the iron hand of time itself.

The Sunday business session was convened at breakfast at 8:30, an hour that most experts considered fatally early. But by 8:45 every one of the hundreds and hundreds of seats in the huge meeting room was taken, and "latecomers" were compelled to find emergency seating away from the tables. The session began on time and carried on, in an atmosphere of undiminishing vigor and enthusiasm, until far past the hour fixed for the beginning of the afternoon session. And when Chairman Lawrence G. Laskey was finally compelled to adjourn there were still many to whom apologies had to be extended because there had been no opportunity for the other delegates to hear them.

The basis for the discussion by the

(Continued on Page 8)

see page 8 book

"Israel Needs Your Hearts, Your Devotion..."

Excerpts from Address by

His Excellency Levi Eshkol, Minister of Finance, State of Israel

I know you have not come here to receive thanks for the encouragement and financial assistance you have given to Israel by your warm devotion and through the sustained sale of Israel bonds. But without you, many of the realities of our progress will remain dreams and many of our economic strong points would still be weaknesses.

And through you, let me also extend Israel's profound thanks to the American people and their government who, since our birth as a state in 1948, have extended to us a helping hand by means of generous economic aid and technical assistance.

While the United States Government and we may have not always seen eye to eye as to the most effective means of bringing peace to our region, this fact cannot diminish our profound appreciation of the sincerity of the United States aid and its importance and efficacy.

We have just marked the conclusion of another year in Jewish history. The year ahead may be a crucial one, and only the fullest measure of confidence, faith, and hard work on the part of the people of Israel, only the fullest measure of steadfastness, courage and support on the part of our friends all over the world, will enable us to stand strong against assaults, military, political, and economic, which threaten us.

GOAL IS UNCHANGED

In the face of these threats, our goal remains unchanged: to build a nation and its economy. This entails economic development, absorption of new immigrants and their integration in the economy, and the fostering of education and culture.

We must continue to keep open the gates of Israel to all those Jews who want or must seek a new life in the midst of their own people.

In North Africa, for example, at this very moment, there are tens of thousands who are looking to Israel as their only hope. There are also beginnings of renewed immigration from Poland which allows us to hope that other Eastern European countries will follow suit and permit some of our brothers and sisters behind the Iron Curtain to join us.

Meanwhile, my friends, along our 600 miles of borders, forces have gathered which attempt to wreck our aspirations for a peaceful development. The origin and focus of this threat is Egypt's dictator, Colonel Nasser, whose ambitions are to dominate the Middle East. For the last two years, we have warned against these ambitions. They have been by Nasser's recent actions.

ISRAEL MUST BE STRONG

And now we must warn again that, if this ambition-ridden dictator may attack Israel is strong, there will be no war, it will be on our borders, because our enemies, if they would fear to attack us.

On our part, we shall not wage war. The very essence of our existence is concerned with the life of our people and our country.

Prime Minister David Ben-Gurion has on many times to meet with Colonel Nasser to create conditions which would both aid our work of rebuilding the land of Israel and help his own diseased, poverty-stricken people who are so sorely in need of cooperation.

However, until such time as the Arab states have the need to conclude an honorable peace, we must bend their energies to improving the life of their people, we are forced to spend an undue amount of our resources for defense.

CANNOT NEGLECT ECONOMY

Still, we cannot afford to neglect economic development because in the long run Israel will survive only on the strength and health of its economy.

Let me take a few minutes to review the achievements of our partners in accomplishment, some of which have been done in Israel in the last eight years.

The population has increased by 25%. This figure includes many hundreds of thousands of immigrants who fled persecution in Arab lands, the land-rich and oil-rich Arabs kept artificially pent up in camps, barring them from life and integration in the Arab countries. Now staying, we have given our refugees a new life.

Throughout the length and breadth of the country, existing centers of population and new agricultural areas, nearly 500 new agricultural villages have been established since 1949.

Since 1949, the land area under cultivation was doubled. Water wells were drilled, rivers diverted, dams erected, reservoirs built, and water pipes laid to quadruple the area under irrigation.

Water made possible the intensive cultivation of land which was formerly arid. Water made possible the diversification of agriculture and the growth of farm output to provide most of the food needs of the population. Water brought about the doubling of citrus plantations, which are Israel's main export cash crop, and water permitted the introduction of industrial crops to provide raw materials for local industry.

To populate the sparsely settled parts of the country, increase its wealth, extend its economic and cultural horizons, and raise the standards of performance of its people, new towns were built, hundreds of millions of dollars worth of housing erected, roads constructed, forests planted, and schools built to provide education for hundreds of thousands of children. Centers of research and higher studies have been established to serve as an anvil for the continuous development of Jewish culture.

How could this have been done without the help of Israel Bonds?

BONDS PLAY FOCAL ROLE

Israel Bond proceeds played a focal role in the development of industry, power, and natural resources, and the availability of facilities essential for their growth.

The development of industry calls for more locally produced and mined raw materials, potash and bromine from the Dead Sea, phosphate rock and copper mined in the wilderness of the Negev.

Oil was discovered in Israel a relatively short period after the start of exploration. The development and definition of the Heletz oil field is proceeding promisingly, while prospecting continues throughout the country, carrying with it possibilities for the opening of new horizons for the country's economy.

Roads and railroads were built to connect the new economic frontiers with the centers of population. Ports were developed and a merchant marine which has recently doubled in size is now profitably plying the seven seas and planning further expansion.

The economic growth of the country is reflected in the growth of exports. Israeli products have found their way into new markets abroad, accounting for



PRESENTATION OF THE AWARD TO ADOLF L. HAMBURGER (right), National High Holiday Bond Chairman, by Dr. Joseph J. Schwartz, was one of the most inspiring highlights of the Conference and reflected the deep appreciation for Mr. Hamburger's achievement in raising the level of High Holiday activity.

FOREIGN MINISTER MEIR TO AID BOND DRIVE

A wave of eager anticipation spread through the Jewish communities of America when it became known that Mrs. Golda Meir (Myerson), Israel's distinguished Foreign Minister, will visit a number of cities in behalf of the Israel Bond campaign when she comes to this country in a few weeks to participate in vital United Nations discussions.

Mrs. Meir, in a communication addressed to Dr. Schwartz, expressed her willingness to undertake the tour because she considers it a matter of major importance to Israel to help spearhead the drive to sell \$45,000,000 in Israel Bonds between now and the end of the year. This is the goal which was adopted at the Mobilization Conference for Israel in Washington, D. C.

Eshkol, Agron Visiting Cities



ESSEX COUNTY BOND LEADERS WERE CONFIDENT of greater achievement as a result of the inspiring Mobilization Conference. Here they greet the Mayor of Jerusalem. (Left to right) Lawrence Schacht, Hillside; Mayor and Mrs. Agron, Benjamin S. Berkowitz, South Orange, and Samuel Klein, Newark.

PLAN COMMUNITY PROGRAMS AT CONFERENCE CAUCUSES

The intensive and detailed planning of community and organizational Israel Bond campaigns for the vital Fall months was the subject of probing discussions at more than a dozen delegation caucuses at the Mobilization Conference for Israel.

Leaders of Chicago's dynamic campaign outlined an imposing series of Israel Bond-selling functions, aimed at achieving the unprecedented goal of \$4,000,000 for 1956. Morris R. DeWoskin, General Chairman, who presided at the meeting, indicated the heightened momentum of this year's drive when he pointed out that last year's total was \$2,400,000. Dr. Joseph J. Schwartz and Morris W. Bernstein addressed the group, which also heard Max Bressler, Nathan Schwartz, Chairman of the forthcoming "Man of the Year" Dinner, Julius Ginsburg, Mrs. Alfred S. Alschuler, Sr., and Mrs. Meyer Gold.

The Philadelphia delegation, led by General Chairman Fredric R. Mann, announced the acceptance of a goal of \$2,500,000 in Israel Bonds for 1956. The special session of the group, presided over by Judge Louis E. Levinthal, National Chairman of the Guardians of Israel, heard an address by Samuel H. Landy, Grand Marshal of the special Israel Bond effort scheduled for December 2. A leading participant in the discussion was Sam Genel, Chairman of the Philadelphia Executive Committee. A highlight of the Fall drive will be a testimonial dinner in honor of William H. and Harry S. Sylk on November 18.



W. H. SYLK

H. S. SYLK

D. Lou Harris, Canadian Chairman, presiding at a special session of Canadian representatives, announced that the pace of Israel Bond sales was being stepped up in order to reach \$4,000,000 in cash for 1956. Adolf L. Hamburger and Dr. Joseph J. Schwartz joined in praising the outstanding High Holiday results obtained in Toronto and other Canadian communities. Participating in the deliberations were Mrs. David P. Gottlieb of Winnipeg, National Chairman of the Canadian Women's Division; Mrs. Anna Raginsky, Montreal Women's Division Chairman and National Chen Chairman; Mark A. Levy, Toronto Chairman; Mrs. Mark A. Levy, Toronto Women's Division Chairman, and Max Wolofsky, Montreal Chairman.

Abe S. Kay, member of the National Executive Committee, presided at the reception of the Washington, D. C. delegation, which adopted a goal of over \$1,000,000 in Bonds for 1956.

Fifty men and women attended the Baltimore reception, which projected an immediate cash collection effort following the successful High Holiday appeals for Bonds. Adolf L. Hamburger and Dr. Joseph J. Schwartz addressed the group, which was led by Dr. Herman Seidel, of the Labor Zionist Praesidium; Mrs. Sol Rogers, Women's Division Chairman, and Samuel Steinbach, campaign Vice-Chairman.

Nathaniel P. Kann, Pittsburgh

**THE GOAL—
\$45,000,000
DURING NEXT
THREE MONTHS**



LEADERS AT DAIS. Dewey D. Stone of Brockton, Mass., member of the Board of Governors, (left), and Fredric R. Mann, General Chairman of the Philadelphia Bond Committee, are shown at the dais during a Conference session.

Chairman, revealed that his committee had adopted a plan of responsibility by leadership of specific amounts of Israel Bond sales, and planned to stress the importance of sales on a person-to-person basis.

Morris W. Berinstein of Syracuse, National Campaign Chairman, urged representatives from New York State communities to initiate accelerated Bond-selling activities in order to exceed previous totals. Martin Abelow of Utica, a member of the National Board of Governors, presided at the meeting of delegates from Buffalo, Utica, Syracuse and Rochester. Albert A. Levin also addressed the meeting.

Bond leaders from Eastern Pennsylvania discussed the need for new techniques of campaigning to assure proper coverage of their communities. Men and women from this area, including Allentown, Wilkes-Barre, Harrisburg, Scranton and York, heard Adolf L. Hamburger and Albert A.

BONDS VITAL TO ISRAEL'S SUCCESS

President Itzhak Ben-Zvi

I AM PLEASED TO EXTEND MY WARMEST GREETINGS TO THE MOBILIZATION CONFERENCE FOR STATE OF ISRAEL BONDS STOP IN THIS TIME OF TRIAL THE PEOPLE OF ISRAEL ARE DETERMINED TO CONTINUE THEIR SACRED TASK OF REBUILDING THE JEWISH NATION ON THE SOIL OF ERETZ YISRAEL STOP TO ACCOMPLISH OUR TASK WE MUST BEND OUR ENERGIES TO THE DEVELOPMENT OF THE INDUSTRIAL AND AGRICULTURAL RESOURCES OF THE NATION STOP YOUR PARTICIPATION THROUGH ISRAEL DEVELOPMENT BONDS IS VITAL TO THE SUCCESS OF OUR EFFORTS STOP MAY YOUR DELIBERATIONS RALLY THE JEWS OF AMERICA TO EVEN GREATER ACHIEVEMENTS FOR THE SAKE OF ZION THAN IN THE PAST STOP MOADIM LESIMCHA

ITZHAK BEN-ZVI
PRESIDENT OF ISRAEL.

American Cable & Radio System
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SECURITY DEPENDS ON ECONOMIC STABILITY

Prime Minister David Ben-Gurion

ON BEHALF GOVERNMENT AND PEOPLE OF ISRAEL I GREET THE MOBILIZATION CONFERENCE FOR ISRAEL BONDS IN WASHINGTON STOP NOW IS YOUR GREAT OPPORTUNITY TO PROVE AGAIN YOUR SOLIDARITY WITH ISRAEL AT A TIME OF TRIAL WHEN OUTSIDE EVENTS AS WELL AS THE EVER-PRESENT POLITICAL PROBLEMS COMBINE TO REQUIRE OUR CONSTANT WATCHFULNESS STOP DESPITE THIS PEACEFUL DEVELOPMENT MUST CONTINUE UNCEASINGLY AS ISRAEL'S SECURITY IS DEPENDENT ON ECONOMIC STABILITY STOP I KNOW THAT YOUR CONFERENCE WILL ANSWER ISRAEL'S CALL AND I WISH YOU ALL SUCCESS IN YOUR DELIBERATIONS.

DAVID BEN-GURION
PRIME MINISTER OF ISRAEL

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Levin emphasize the decisive importance of Israel Bond funds for the survival and strengthening of Israel.

Lawrence Schacht, Trustee Chairman of Newark (Essex County), announced that the delegation has assumed a Bond goal of \$1,000,000 for 1956. Among the outstanding participants were Samuel Klein, Honorary Bond Chairman; Benjamin S. Berkowitz, Chairman of the recent High Holiday campaign; Joseph Brenner; Mrs. Jean Herz and Mrs. Lester Sodikow, Women's Division Area Chairmen.

The Labor Zionist delegation voted to conduct an all-out campaign to sell \$5,000,000 in Israel Bonds during the coming months in honor of the Prime Minister of Israel, and to send a Labor Zionist delegation to Israel to participate in the celebration of Israel's ninth anniversary.



PINCHAS CRUSO

LOUIS SEGAL

Participants in the Labor Zionist session included Pinchas Cruso, Bond Chairman of the Administrative Committee; Louis Segal, Farband Secretary and member of the Administrative Committee; Mrs. Chaya Surchin, President of Pioneer Women; Dr. Joseph J. Schwartz; Dr. James G. Heller; Meyer Brown, National Bond Chairman of the Labor Zionist Movement, and Mrs. Dvorah Rothbard, Bond Chairman of Pioneer Women. Emma Schaver,

noted opera star of Detroit, presented a program of Israel selections.

Outstanding Zionist leaders attending the ZOA delegates' meeting heard Dr. Joseph J. Schwartz express grateful appreciation for the ZOA's Israel Bond efforts. Dr. Abba Hillel Silver stressed the vital importance of Zionist membership and urged intensified support for Israel Bonds in the crucial months ahead.

William H. Sylk, National ZOA Bond Chairman, presided at the caucus, with leading participants including Mortimer May, ZOA President; Dr. Emanuel Neumann, Chairman of the ZOA Executive Committee; Max Bressler, ZOA Vice President; Isadore Turover, Washington, D. C.; David Busis and David Lowenthal of Pittsburgh; Dr. Harry Projector, Washington, D. C., ZOA Bond Chairman; Joseph Andelman, President of the Seaboard Region ZOA and Chairman of the Washington, D. C. Israel Bond Steering Committee; Adolf L. Hamburger; Albert A. Levin;



MORTIMER MAY

DR. NEUMANN

Charles Fish, Baltimore Bond Chairman; Bernard Koplowitz, Allentown, Pa.; H. P. Taubman and Julius Livingston of Tulsa, Okla.; Sam Sklar, Shreveport, La.; Robert Mass, St. Louis Bond Chairman; Jim Novy, Austin, Tex., and Nathan Schooler, Long Island.

"Economic Strength Most Vital..."

Excerpts from Address by
His Excellency Abba Eban, Ambassador of Israel

Twelve months ago the scene which we contemplated here together seemed to many complex enough. But few of us could ever have imagined the sheer violence of the storms which were destined to burst around us on all sides.

Never has Israel's progress been attended by perils so grave, by issues so momentous as those which have crowded in upon us in the closing year. Since we last assembled in this Conference of Mobilization, our region has been beset by a series of drastic shocks.

The massive rearmament of Egypt announced a year ago was a greater threat to Israel's security than any which we had known before or have since encountered. We were here confronted not only by the travail and hazard normal to a new society but by the solemn issue of survival itself. The shadow of physical extinction lengthened over every peaceful home and field in our country.

This danger commanded us to seek one overriding purpose, to make Israel stronger, stronger in military equipment and training and stronger in arms, stronger on land and by sea and in the air, stronger in the numbers and in the resolve of its population, stronger in agricultural and industrial production, stronger in scientific and cultural progress, stronger in the trust, the affection and the anxiety of world opinion, stronger in those elements of knowledge, faith and vision without which a nation shall perish.

I tell you that we have in the past year become stronger in every single one of these domains.

ISRAEL NEVER AS WELL EQUIPPED

Full weight and value should be ascribed to Prime Minister Ben-Gurion's recent statement that the Israel defense forces have never been as well equipped or as strongly prepared as today. This authoritative warning should be taken to heart especially in Cairo.

Our efforts to complete their reinforcement are still in full swing. A process such as this is seldom resolved with finality, and the efforts of Israel to increase its military strength in face of new dangers will not cease. Indeed, amongst the transactions which have made Israel stronger—one or two have been publicly announced—we owe appreciation to all the governments whose action, authority, and influence have led us to record new accretions to our defensive strength.

But the very effort to solve one problem creates another. The strains upon our economy have grown sharply. Nobody here can regret the reasons which have led to that strain.

51,000 IMMIGRANTS

On the one hand, we have received 51,000 new immigrants in 12 months. On the other hand we have incurred great expenditures in the cause of national security and defense.

The strengthening of our economy and our financial structure now moves to the highest place in our system of

priorities. Your organization, which has invested \$250,000,000 in Israel Bond dollars in our economy within five years, now has a matchless service to perform. Without a stable, resilient economy we cannot advance or consolidate the progress which we are making towards a safer margin of defensive strength.

You who were moved to anguish by the sight of our vulnerability will surely now come forward with joyous pride to help us continue upon the road which we have at last ascended.

Nothing is more vital for Israel in the coming months than an increase in all the sources of its financial and economic strength. We refuse even in the midst of our embattled existence to be robbed of our central vision. We cannot build Israel to be an armed camp in a desert. No amount of preoccupation with defense can diminish the importance of our basic vision of a society and economy and a culture expanding towards ever-broadening horizons of material and spiritual progress.

This is the genius of the movement which gave us birth. Our image would be distorted if we did not possess beyond the resources for sheer survival a sufficient amount with which to carry forward our genuine and authentic mission.

These all are the considerations which occupy the great dialogue between the American and Israeli governments and peoples. The friendship between America and Israel I believe has deep roots in the ideals and the interests of both peoples. I have never believed that either of our governments or peoples really desired to alienate itself from this enduring tradition.

AMERICA AND ISRAEL DRAWING CLOSER

I have a feeling that in recent weeks we may have drawn closer together both in our appraisal of Middle Eastern events and in our estimate of the measures necessary for Israel's strength and prosperity.

The preservation of Israel's integrity and independence has been formally enunciated as a doctrine of the foreign policy of the strongest power on earth.

From every sector of your public and political opinion we hear fraternal tones of encouragement and support.

The road stretches out before us long and hard. But if the road is hard, surely the prize is worthy of attainment, and almost beyond compare: to restore the broken cycle of Israel's nationhood; to gather the scattered debris of the most ancient of all peoples and quicken it with energy and compassion into a new birth of life; to rescue the most sacred of all lands from primeval desolation; to build a Hebrew society in the Divine Kingdom; to establish a strong economy as the shield of a vigorous material and spiritual culture; to illustrate for a tormented Middle East the rewards of affirmative progress above the sterile satisfactions of xenophobia and chauvinism; to console the wounded heart of our people for the terrific toll of bereavements which has tortured our memory and experience throughout the past two decades—to do all of these things is, by the grace of history, within the power of your hands.



CONFER ON GUARDIAN PLANS. Morris Pollin, Israel Bond Chairman of Washington, D. C. (left); Abe S. Kay, key leader of that city (center), and Judge Louis E. Levinthal of Philadelphia, National Guardian Chairman, discuss proposals for increasing the ranks of Trustees and Guardians.



CHAIRMEN CONFER. Robert Mass of St. Louis (left) and Ed Clarke of Indianapolis, Bond Chairmen for their respective communities, meet to discuss campaign plans. They both pledged intensive efforts to top all previous Bond records in their cities.



COLUMBUS DELEGATES HEED CALL. Inspired by the call by Levi Eshkol for vital Israel Bond capital, these Columbus, Ohio delegates promised to bring the Finance Minister's message to their friends and neighbors. (Left to right) Abe A. Wolman, Mrs. William Goodman and Mr. Goodman.



UNPRECEDENTED EFFORT PROMISED BY ATLANTIC CITY DELEGATION. Having achieved record Bond results in Atlantic City, this New Jersey group told Ambassador James G. McDonald that they were setting their sights on even higher goals for the balance of 1956. (Left to right) Mrs. Elizabeth Sklov, first Trustee in her community; Ambassador McDonald; Maurice Gutrad, Bond Chairman, and Mrs. Gutrad, Women's Division Chairman.



SOUTHWEST LEADERS meet with President Abraham Feinberg (right, rear) and Mayor Agron (second from left, front). Julius Livingston of Tulsa, Okla. is to the left of the Mayor. (Second row, l. to r.) Mrs. Agron, Charles Bender of Breckenridge, Tex., and H. P. Taubman of Tulsa, Southwest Chairman. (Rear row, l. to r.) Irving Gerger of Houston, Mr. and Mrs. Sam Sklar of Shreveport, La. and Yehuda Ebstein, Regional Manager. Mrs. H. P. Taubman is Chairman of the Southwest Women's Division.

\$45,000,000 IN BOND SALES

SEEK \$45,000,000 BOND SALES

(Continued from Page 1)

Feinberg Cites Continuing Crisis

"Israel counts on American Jews to respond to its crisis by raising record sums for the Israel Bond campaign," said Abraham Feinberg, who chaired the opening session.

"The continuing crisis with which Israel is faced," Mr. Feinberg declared, "has created a most serious drain on the country's economic resources. The people and the Government of Israel count heavily on Israel Bond capital to overcome that economic stress and to enable them to continue their program of industrial and agricultural development without interruption. It is essential that during the coming months we provide Israel with a greatly accelerated flow of Israel Bond dollars to meet these vital needs."

Mr. Feinberg called for "three months of the most intensive effort" in the Israel Bond drive between now and the end of the year.

"The coming three-month period," Mr. Feinberg said, "may well prove to be decisive for Israel for a long time to come. Israel will be faced with continuing pressure from Egypt and other Arab nations. She must maintain her defense establishment at a high level. This drain on her resources can seriously impair her economic position unless increasing sums in Israel Bond dollars are made speedily and continuously available."

Berinstein Outlines Campaign Plans

Plans for a record mobilization of the American Jewish Community behind Israel Bonds were outlined by Mr. Berinstein.



M. W. BERINSTEIN

"Economic stresses created for Israel by Middle East tensions require that we do everything in our power to speed the flow of Israel Bond dollars," Mr. Berinstein said. He called on the delegates to organize the men and women in their communities to purchase Israel Bonds, and to enroll as volunteer salesmen for Bonds.

"In order to succeed in attaining our goal of \$45,000,000 in Israel Bond sales during the next three months," he stressed, "we must reach every member of the American Jewish community. By participating in the Israel Bond campaign they will become active participants in one of history's most exciting undertakings. More important, they will provide Israel with needed economic resources."

Lawrence G. Laskey, Israel Bond Chairman for New England, and Chairman of the Conference Committee, called for an unprecedented nationwide effort to raise Israel Bond investment funds to strengthen Israel's economy in the face of Arab threats to the young na-



L. G. LASKEY



UTICA, N. Y. GROUP UTILIZED the occasion of the Conference to discuss their campaign plans. (Left to right) James Senior, Sam Grossman, Mrs. Martin Abelow, Mr. Abelow and Yale Weinstein, key community leaders.



HIGHLAND PARK-NEW BRUNSWICK, N. J. Bond campaign was represented by top leadership including (left to right) Mr. and Mrs. Harry Kroll and Mr. and Mrs. Louis Rockoff. Mr. Rockoff's report highlighted the breakfast session.



tion's security. He pointed out that the flow of Israel Bond funds during the past five years had enabled Israel to forge ahead in its fight for economic independence despite Arab efforts "to undermine the foundations upon which this young democracy is built."

Reporting on Israel Bond campaign activity to date, Dr. Schwartz stated that a total of \$247,552,700 in Israel Bonds had been sold since the inception of the drive in 1951. He stressed the importance of a record community effort to achieve the goal of \$45,000,000 in Bond sales from the date of the Conference to the end of the year.

Mr. Klutznick noted B'nai B'rith's continuing participation in the Israel Bond program, and outlined the urgency of an intensified effort for Bonds throughout the American Jewish community.

Eleven "Women of Valor", each of whom has sold at least \$100,000 in Israel Bonds for a total of more than \$1,100,000, were honored at a special Women's Division luncheon, at which the speakers included Mrs. George M. Leader, wife of the Governor of Pennsylvania; Orna Porat, leading Israeli actress; Mrs. Alexander Simson, National Chairman of Sponsors; Mrs. Alfred M. Karlin, National Chairman of Chen, and Avis Shulman, National

Chairman of Speakers and Information.

One of the key events of the Conference was the presentation of a silver Kiddush cup made in Israel to Adolf L. Hamburger, National Chairman for High Holy Days, in recognition of his outstanding work in raising the level of the High Holy Day effort.

High Holy Day results this year have already reached \$5,000,000 under Mr. Hamburger's leadership, as compared with a final total of approximately \$4,000,000 last year. About 500 synagogues are participating.



CHICAGO BOND LEADERS BACK DRIVE FOR NEW GOAL. Leaders of the Chicago Bond delegation assured Mayor Gershon Agron of Jerusalem of their wholehearted support of the special campaign to sell \$45,000,000 in Israel Bonds before the end of 1956. Shown here (left to right): Dr. Joseph Mirmelli, Max Bressler, Nathan Schwartz, Mrs. Meyer Gold, Mayor Agron, Chicago Bond Chairman Morris R. DeWoskin, Mrs. Alfred S. Alschuler, Sr., Julius Ginsburg and Mrs. Louis Sigel.



HANDS ACROSS THE TABLE. Mrs. Charles Milan, Chairman of the Detroit Women's Division, and Rabbi Harry Silverstone of Washington, D. C., join hands as a sign of their unity in backing up Israel with Bond capital.

IN THE NEXT THREE MONTHS

Woman of Valor Award Highlights Special Women's Division Session

The keynote for women's activities in the stepped-up fall and winter drive has been vigorously sounded by eleven American and Canadian leaders who have achieved, by individual \$100,000 sales and purchases, the Woman of Valor award. In a special ceremony at the Woman of Valor Sabbath Luncheon, the delegates paid tribute to these women and took inspiration from them for the intensified campaign launched at the Conference.

"These powerful leaders," said Mrs. Alfred M. Karlin, National Chen

Bonds give to Israel's economy has direct bearing on Israel's ability to achieve security and to maintain its position in the Middle East."

Mrs. Stavitsky stated further that the Women's Division, "by raising its sights, has not only not frightened anyone, but, indeed, has been able to add to its ranks many leaders and workers who respond to the dynamism of its program." She also noted that the Women's Division is more than two-thirds of the way towards its goal of 100 Trustees for 1956.



WOMEN OF VALOR, proudly wearing the highest award of the Chen program, the Woman of Valor pin, received a warm tribute from Israel Finance Minister Levi Eshkol. These outstanding Bond leaders, who have each brought in at least \$100,000 in purchases or sales of Israel Bonds, are (l. to r.) Mrs. Alfred Hart, Rochester; Mrs. Lewis Goldberg and Mrs. William J. Talcoff, Boston; Mrs. Asriel Berry, Wash-Detroit; Mrs. I. Adrian Shulimson, New York; and Mrs. Max Chernis, Boston. The three women in the photo, are Mrs. Louis H. Boyar, Washington, and Mrs. Michael A. Stavitsky,

Mrs. Alfred Hart, Rochester; Mrs. Charles Milan, Detroit; Mrs. Anna Raginsky, Montreal; Mrs. I. Adrian Shulimson, New York; Mrs. William J. Talcoff, Boston, and Mrs. Michael A. Stavitsky, East Orange, the National Chairman of the Israel Bond Women's Division. Mrs. Grossberg's award was accepted in absentia by her daughter, Mrs. Julius Fox. Mrs. Julian M. Sieroty accepted for Mrs. Boyar.

At the request of Mrs. Stavitsky, who was prevented by illness from traveling to Washington, the Luncheon was led by Avis Shulman, National Chairman of Speakers and Information, who had returned just ten days earlier from an intensive six-week study tour of Israel. The delegates, welcomed to Washington by Mrs. Leopold Freudberg, were addressed also by Mrs. Alexander Simson, National Sponsor Chairman, and by Mrs. Karlin.

The tone of the meeting was set by Mrs. Stavitsky's message, which was read by the Women's Division Director, Mrs. Bernard P. Fineman. "We are gathered here today to rededicate ourselves to a great cause that has engaged our imagination and our hearts," declared Mrs. Stavitsky. She pointed out that women are making huge strides in their march towards their 1956 goals. "They are keenly aware that theirs is, an historic task and that the strength which Israel

of Orna Porat, whose profoundly moving appearance at the Luncheon brought the delegates to their feet in a spontaneous ovation.

Another highly significant event of the luncheon was a speech by Mrs. George M. Leader, First Lady of the Commonwealth of Pennsylvania. Mrs. Leader, who visited Israel with the Governor earlier this year, referred to Israel as "a thrilling example of the spirit of positive thinking and living." Pointing out that she and her husband are farm people themselves, she said, "We were particularly impressed by the developing farm life of the Israelis — especially when we realized that they had to work, not with the fertile land of Pennsylvania, but with the once-barren soil of the Negev." Mrs.



BETWEEN SESSIONS OF THE CONFERENCE on Sunday, Syracuse Chairman Louis Yaffee (left) and Mrs. Yaffee were interested listeners as Mayor Gershon Agron stressed the urgent need for stepping up the sale of Israel Bonds.

Agron, wife of the Mayor of Jerusalem, and Mrs. Zeev Argamon, wife of the Minister Counsellor of the Israel Embassy, also sat on the dais, as did the National Israel Bond Chairmen of ORT, Mrs. A. Duey Stahl; Pioneer Women, Mrs. Alexander Kahn; the National Women's League of the United Synagogue of America, Mrs. Jacob Weisberg; and B'nai B'rith Women, Mrs. Jacob Yanoff.

Other dais guests included Mrs. Alexander Lowenthal, Honorary Chairman of the National Women's Division; Mrs. D. P. Gotlieb, National Chairman of the Canadian Women's Division; Mrs. Israel Goldstein, Chairman of the Greater N. Y. Women's Division, and Mrs. Albert Farber, 1955 National Chen Chairman.

At the closing session of the Conference, Mrs. Sidney Munter, the 1955-56 Chairman of the Pittsburgh Women's Division, accepted the newly-created post of National Community Leadership Chairman for the Women's Division. Mrs. Munter, known throughout the country as a leader and speaker in organizational life, will assume her new responsibilities shortly.

BIG
BONDS OF THE ISRAEL GOVERNMENT

THINK
BIG
ACT
BIG
BUY
BIG
SELL
BIG



PASSAIC, N. J. CHAIRMAN Joseph Feder (right) tells Ambassador Eban that Passaic is geared for an intensified campaign this Fall.



CONGRATULATIONS FROM THE FINANCE MINISTER. Irving Kimball, (left) Springfield, Mass. Chairman, who announced a new goal for the community's campaign, received personal congratulations from Israel's Finance Minister Levi Eshkol.

Women's Division Chairmen and other leaders from almost thirty communities participated in the Luncheon and in the plenary sessions of the Conference.



CAMDEN REPRESENTED. The delegation from Camden, N. J. visited the display area to discuss campaign efforts with Mayor Gershon Agron. (Left to right) Reuben Grossman, Samuel Supnick, Co-Chairman of the local Bond Committee, Mayor Agron, Mrs. Dora Rose and William Greenberg.



CANADIAN CHAIRMEN CAUCUS. The key leadership of the Canadian delegation met with Israel Bond Vice President Joseph J. Schwartz. (Left to right) Bertram Loeb, Chairman of Ottawa; Dr. Schwartz; D. Lou Harris, General Chairman of Canada, and Mark A. Levy, Chairman of Toronto.

"To the End that Israel Shall Be Secure..."

Excerpts from Address by
The Honorable Gershon Agron, Mayor of Jerusalem

The headlines in the world's newspapers and radio bulletins register only the tragic and the sordid, the hate and the destruction, the infamy of ambushes by hired assassins from across our borders, the cowardice of land mines buried on the roads by soldiers of the Egyptian or Jordan forces.

The headlines do not tell of the daily triumphs of man over nature—Jewish men over the Jewish land's stubborn soil and, in part, its resistant climate. They tell no story of the steady conquest of the desert, of the unremitting struggle to uncover half-buried natural resources, of the hard-won victories in the continuous fight for water or oil. They are largely silent on the saga of the clearing of stone and boulder to make good earth and fruitful soil, yielding paying crops. These things go unreported, but they are not for all that less real and less pertinent and significant.

REACHING MASS PRODUCTION

In some branches of industry we are past the laboratory and pilot-plant stage, and are reaching mass production. In farming, we have even attained the dubious blessing of over-production, and this year had to think of ways of disposing of our surplus tomato crop, for example. In the arts and sciences we might be pointing the way, at least to our neighbors, if they but had eyes to see, though there can be little doubt that some of the things we do are perceived if not acknowledged, for ideas do have legs, and sometimes even take wing.

What moves us all is a natural pride that is taking the place of labored apologies, pride in self-regeneration, pride in the return to a people's genius for a just social philosophy embodied in the rights and ruggedness of the individual.

Yet, pride alone could not suffice. Water in 108-inch pipes from the Jordan to the Negev, the 500 agricultural settlements since 1948, the work of re-terracing and re-wooding the hillsides, the industrial plants almost ready for conveyor belt production—these enterprises were made possible by the billion and a half dollars that Israel, since 1947, received from America in gifts, loans, investments,

food surpluses, and other outpourings of pocket and heart, from organizations and individuals, on top of the know-how imported from this and one or two other countries.

If 250 million dollars of Israel Bond money have gone to Israel in the last five years, a tenth of that sum has fallen to Jerusalem, and this roughly is the proportion of the capital's population to the country as a whole.

Jerusalem is an embattled area of some 20 square miles. Yet nobody in Jerusalem is a martyr to claustrophobia. Incredibly, roads have been built to allow free movement in the one direction that movement is possible. These roads run through enchanted and enchanting hills, which, when wooded—and they will be—will make them the peer of the Alps themselves. Into these roads has gone some part of the Israel Bond dollars that have fallen to the Jerusalem area as its share. These Israel Bond dollars have made the difference between stagnation and isolation on the one hand, and progress on the other. The progress is in the city's doubled population, from under 75,000 at the end of the 1948 fighting to 150,000 today.

The Corridor along which you travel on the way to Jerusalem is ablaze with light generated by power in some distant station. Not since beacons were lit on the hilltops around Jerusalem to announce the birth of the new moon to those waiting to hear the news in Samaria and Galilee have the hills known the comfort and security that lighting has brought to the forty-odd settlements nesting in the Judean mountains.

We are encouraged by the fact that permanent housing was provided by the Government for some 50,000 people during the last year because we, too, are seeing the end of the wretchedness of the canvas huts in our own Ma'abara. We rejoice that agricultural produce has been stepped up by 20 percent, exports to \$150 million a year, and we know something of the voluntary and involuntary savings which now amount to 40 million pounds a year. We count on rallying yourselves and your army of volunteers to the end that Israel shall be secure. This is the lesson of this Mobilization Conference for Israel.

ALBERT A. LEVIN NAMED COMMUNITY LEADERSHIP HEAD

One of the Conference's highlights was the acceptance of the National Chairmanship of the Community Leadership Division of the Israel Bond Organization by Albert Arthur Levin, prominent Cleveland attorney and one of the foremost personalities in American Jewish life and in American programs of aid to Israel.

In addition to serving as a leader in the Israel Bond campaign through active membership on the Executive

Committee and the National Board of Governors, Mr. Levin is on the National Cabinet and the Executive Committee of the United Jewish Appeal, is a Board member of the Cleveland Jewish Community Federation and Co-Chairman of its Welfare Fund Campaign. He also served as Chairman of Cleveland's first Israel Bond campaign, and is currently President of the Cleveland Zionist District.

In connection with his new post, Mr. Levin has undertaken to embark on a rigorous tour of the country to assist communities in the mobilization of leadership for the Bond drive.



ALBERT A. LEVIN (left) of Cleveland, National Chairman of the Community Leadership Division, is shown on the dais with Nathaniel Goldstein, former Attorney General of New York State and Mark A. Levy (right), Toronto Chairman.

TRIBUTE TO JOSEPH CHERNER

Presented at the Mobilization Conference by Abe S. Kay

As we come together to discuss our responsibilities toward Israel, we are painfully conscious of the fact that one of our dearest friends—a man whose whole heart and soul were dedicated to the cause of Israel—is no longer with us.

This is the first official occasion on which it has been possible for the State of Israel Bond Organization to express the grief of all who are involved in this cause at the passing of Joseph Cherner. But this expression of grief is not official—it is deeply personal and I doubt whether there is a man or a woman in this room who did not feel the warm impact of Joe Cherner's presence during the years of common labor for the causes that meant so much to him.

There was not a corner of life in the American Jewish community in which the warm understanding of Joe Cherner did not make itself felt. Whether it was in Israel Bonds, in the United Jewish Appeal, in B'nai B'rith, in American Jewish welfare, or in any other phase of our lives in which goodness and wisdom were the standards, we always turned to Joe Cherner for guidance and help. I feel that his absence deprives us not only of a dear friend but also of a fountain of strength and courage.

I was very close to Joe Cherner and I know that, if he could speak to us, what he would want us to do would be for each of us to do a little more so that in the aggregate we might make up for that part of the burden which he would have carried—so that Israel and Jewish life generally would not be deprived.

In behalf of the officers of the State of Israel Bond Organization I want to express to Ruth Cherner, his wife, with whom he was so closely bound in affection and understanding, and to his children and other dear ones, our deep and heartfelt sympathy. We pray that the shining example of the good life Joe Cherner led will give them and us the courage to carry on.



KEY REPRESENTATION included Mrs. David P. Gotlieb of Winnipeg, Chairman of the Canadian Women's Division for Bonds, and Dr. Emanuel Neumann, Chairman of the Executive Committee of the ZOA.



LEADERS AT CONFERENCE. Shown at the Washington sessions are (left to right) Nathaniel P. Kann, Pittsburgh Bond Committee Chairman; Mrs. Alfred M. Karlin, National Chen Chairman, and Dr. James G. Heller, Community Relations Chairman.

ISRAEL COUNTS ON ISRAEL BONDS



B'NAI B'RITH LEADERS CONFER.
After delivering a stirring address to 800 Conference delegates, B'nai B'rith President Philip Klutznick (right) met with Irving Schulman of Los Angeles to draw plans for Bond activity on the West Coast. Mr. Schulman is Bond Chairman for B'nai B'rith's District 4, which includes Arizona, California, Idaho, Montana, Nevada, Oregon, Utah, Washington and British Columbia.

DELEGATES PARTICIPATE

(Continued from Page 1)

delegates was established by the report rendered by Dr. Joseph J. Schwartz. Analyzing Israel Bond sales for the current and previous years, Dr. Schwartz declared that, from the inception of the Bond campaign, a total of 800,000 Bonds had been sold to an estimated 400,000 persons. He indicated that among them was a great reservoir of prospective Bond purchasers for the period ahead, and urged that, in addition to seeking new purchasers, Bond leaders should make every effort to tap this reservoir.

In assessing the manner in which American Jewish communities would rise to the necessity of achieving \$45,000,000 sales in the last three months of 1956, as Mr. Eshkol had appealed to them to do, Dr. Schwartz said: "Let us understand that from now to the end of the year, our main channel for providing income for Israel is Israel Bonds. Some of the communities have begun to realize this on their own and have set their sights higher so that the job that needs to be done can be done."

"How can it be done? It can be done if the communities have the courage to set for themselves the kind of goals that are required to meet the situation. In most cases it is purely a mathematical process. In 1955, we sold \$42,500,000 worth of Bonds. That was an increase of about 25% over the previous year. That was a good job, but if we are going to increase from \$42,500,000 to a total of \$75,000,000 in 1956, it means that we have to have an overall increase of approximately 70% throughout the country, and it means that every community has to think in terms of raising at least 70% more than they raised last year in cash."

Delegates Volunteer Subscriptions

Space limitations preclude more than a brief description of the electric atmosphere and the bubbling vitality of the meeting. Perhaps one might impart some sense of its spirit by reporting that, although no plans had been made for the sale of Bonds at the Conference, a number of the delegates were so aroused and uplifted by the proceedings that they voluntarily made announcements of substantial Bond purchases.

For instance, there was Mrs. Elizabeth Sklov, who announced that in

"Close Gap Between Words and Deeds..."

Excerpts from Address by
Philip Klutznick, President of B'nai B'rith

There must be a division of labor, and there is a job for us in the midst of the drama of diplomacy and the glory of battle. In the midst of all of these dramatic events, we must note the statement of the Finance Minister that we can and must do something about it.

History teaches us that there have been many armies, no matter how brave and how well prepared destroyed by a breakdown of the home front. The failure of the economy of a country can be more vital to that country than the bullets of the enemy.

And we American Jews, can we face each other and say with complete candor that we have done what we can or should in that area where we are competent to act?

It is time that we begin to call the attention of our Government to the fact that when, as a result of incidents beyond the control of this little nation, our ally, it has been exposed unduly to danger, that even though our grant-in-aid program may be dropping generally and our loan program may be under greater scrutiny, there is a moral obligation on the part of our country to substitute for what we may have failed to do. At this time we must recognize our obligations as Americans and increase the availability of grants and loans to this little exposed free land on a purely moral basis.

Two years ago I told you that the organization which I

have the honor to represent was going to undertake a certain program. It undertook that program, and I think it has become a better organization by virtue of having undertaken the program.

Today the sale and purchase of Israel Bonds is as natural to B'nai B'rith as all of the rest of its program. We will continue to keep it that way until the last Bond is sold.

I would like to refer to a recent speech by Prime Minister Ben-Gurion in which he spoke of the gaps troubling Israel. There was a gap between exports and imports, between standard of living and earnings, between town and country, between oldtimers and newcomers. All of these, however, can in time be closed.

And in America we have many gaps. But I would say this: "The only gap which is really dangerous is the gap between words and deeds."

I would suggest to this Conference, thrilled as it has been, having risen to the heights of emotion and of understanding and of information, that if this generation of American Jews is to be counted among the great generations of history, it is confronted with the necessity of closing this gap between words and deeds. It faces the important task of making its resolve the most important aspect of its national character.

honor of Mr. and Mrs. Maurice Gutrad, who had accepted leadership of the Atlantic City Israel Bond campaign, she would buy a \$10,000 Bond, to become the first Trustee in Atlantic City in 1956.

Then there was the breathless moment when Herman P. Taubman, Bond Chairman of Tulsa and Chairman for the Southwest Region, asked for the microphone and announced that he had been told by another delegate, Sam Sklar, Bond Chairman in Shreveport, La., that if he bought \$50,000 in Bonds Mr. Sklar would match the purchase. Mr. Taubman accepted the challenge and Mr. Sklar matched him, to the cheers of the delegates. Mr. Taubman announced also that his wife had bought a \$10,000 Bond, to become the first Trustee in the Southwest this year.

A stirring statement by Charles Bender of Breckenridge, Texas, was climaxed by his announcement of a \$10,000 purchase.

Cherners Buy Total of \$80,000

Mrs. Joseph Cherner created a deep impression on the delegates by bringing her purchase of Israel Bonds for the year to \$55,000. Leon Cherner, President of the Cherner Motor Co., made a purchase of \$25,000.

Congregation Tifereth Israel of

Washington, it was announced, has made a building fund purchase of \$50,000 in Israel Bonds in memory of Joseph Cherner and his vital contribution to American Jewry and to work for Israel.

Chicago Chairman Morris R. DeWoskin reported that his community is running 70 percent ahead of last year, and has adopted a goal of \$4,000,000 for 1956. D. Lou Harris, Chairman for Canada, announced a record drive for his country, which conducts 28 separate Bond campaigns among 240,000 Jews scattered over 4,000 miles of territory. Joseph Andelman of Washington, D. C. expressed the conviction that his city would exceed its \$1,000,000 goal.

Mark A. Levy, Toronto Chairman, reported that his community will top last year's \$1,100,000 by a minimum of 50 percent. Rabbi David Monson of Beth Sholom Synagogue in Toronto reported sales of \$241,000 in his synagogue so far this year.

Jack D. Weiler of New York City, National Secretary-Treasurer of the Bond drive, reported that New York has already sold \$6,500,000 this year. If New York continues at the same pace, he said, the total for 1956 will reach \$16,500,000, since the Fall is the period of intensive campaign effort.



SCRANTON SEES GREATER ACTIVITY FOR BONDS, declared Co-Chairman Morris L. Hodin (left), as he and Mrs. Hodin met Ambassador Abba Eban at the Conference display.

Other key participants in the inspiring Sunday morning session of the Conference included Julius Livingston of Tulsa; Nathaniel Kann, Pittsburgh Bond Chairman; Max Wolofsky, Montreal Chairman; Mrs. Israel Goldstein, New York Women's Division Chairman; Mrs. Albert Farber, Philadelphia Women's Division Chairman; Mrs. William J. Talcoff, Boston Women's Division Chairman; Mrs. Alexander Simson, National Bond Chairman of Hadassah and National Sponsor Chairman; Louis Segal, Labor Zionist General Secretary, and Irving Schulman of Los Angeles, distinguished B'nai B'rith leader.

Nothing contained herein is intended to describe the State of Israel Bond Issue or to sell Bonds. All material necessary for description of the Bonds as a prerequisite for their purchase, is to be found only in the Prospectus of the Development Issue of State of Israel Bonds, as filed with the Securities and Exchange Commission.

SUITE 1500

215 Fourth Avenue, New York 3, N. Y.

Rabbi Abba Hillel Silver,
The Temple,
E. 105th St. at Ansel Rd.,
Cleveland, Ohio

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October 1, 1956

The New York Tribune
New York City, New York

Gentlemen:

On September 22 and 23 a Mobilization Conference for Israel under the auspices of State of Israel Bonds was held in Washington, D.C.

Your reporters covered this event and I neglected to secure the edition of your paper which carried the story. Would you therefore be good enough to send me the tear sheets on this coverage.

Thank you.

Sincerely,

Miss Sophia Levine
Secretary to Dr. Silver

October 1, 1956

The New York Times
New York City, New York

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Thank you.

Sincerely,

Miss Sophia Levine
Secretary to Dr. Silver

From the desk of

MAX HELVARG

Oct. 1, 1956

Dear Miss Levine:

The enclosed is for your files --
a few prints of photos taken at the
National Conference in Washington, D.C.
on Sept. 22 - 23rd.

*Pictures
in a 1st
Scrapbook*

DEVELOPMENT CORPORATION FOR ISRAEL

State of Israel Bonds

215 PARK AVENUE SOUTH, NEW YORK 3, N. Y. OREGON 7-9650

From the office of
JOSEPH J. SCHWARTZ
Vice President



August 28, 1962

Dr. Abba Hillel Silver
19810 Shaker Blvd.
Cleveland, Ohio

Dear Dr. Silver:

I was delighted to hear from Max Helvarg that you had returned from your vacation and were planning to be at our National Conference in Washington on the weekend of September 21st.

Naturally we are very anxious to have you on our program to address the principal dinner which will be held Saturday night, September 22nd, at about 7:00 P.M. The other speakers will be Mr. Levi Eshkol and, we hope, Ambassador Harman if he is sufficiently recovered by that time from his recent operation. Knowing your feelings in the matter, I promise you will not be the last speaker so that there will be the least possible strain put upon you.

We are also planning a luncheon meeting of the Board of Governors on Friday, September 21st, at 12:30 P.M. and if you can make it at that time, we would love to have you preside. In addition to the regular business of the Board of Governors, there will be presentations by David Horowitz, Governor of the Bank of Israel, and Dr. Foerder of the Bank Leumi. On Saturday we are planning a luncheon for members of the Executive Committee and Community Chairmen at which time they will be briefed on the security situation in Israel and also on the present political position. This will be an off-the-record meeting and the presentations will be made by the military attache of the Israel Embassy and also, we hope, by Mr. Mordechai Gazit, the Minister of Israel in Washington. We would consider it important for you to attend this session as well if it is at all possible for you to do so.

I do look forward to the pleasure of seeing you in Washington and hope to hear from you that you will attend all of the above sessions.

Cordially yours,

Joseph J. Schwartz

JJS:ha

Zionist Organization of America

Office of the President
145 EAST 32nd STREET
NEW YORK 16, N. Y.
MUrray Hill 3-9201

August 28, 1962

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

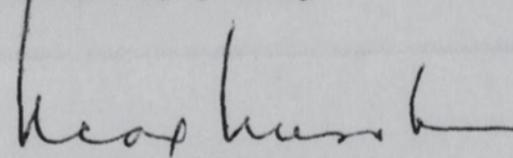
Dear Dr. Silver:

May I say again how truly delighted I was that you agreed to attend our ZOA Oneg Shabbat during the Bond Conference in Washington, D.C. This is one occasion where we can give the ZOA the lift it needs so sorely, and there is no better way than having you with us.

I trust I will have an opportunity soon to express my thanks in person.

With warm regards, I am,

Cordially yours,



Dr. Max Nussbaum

MN/fk

Si. Bonds + m.
Washington

August 29, 1962

My dear Dr. Schwartz:

Let me thank you for your letter of August 28th. I plan to be in Washington for the National Conference, arriving Friday morning, September 21st and will remain until Sunday morning when I have to fly to Pittsburgh to address the Seventieth Anniversary Dinner of Dr. Freehof. I am looking forward, with pleasure, to seeing you.

With all good wishes, I remain

Very cordially yours,

ABBA HILLEL SILVER

AHS :bfm

Dr. Joseph J. Schwartz
State of Israel Bonds
215 Park Avenue South
New York 3, New York

VIA AIR MAIL

DEVELOPMENT CORPORATION FOR ISRAEL

State of Israel Bonds

215 PARK AVENUE SOUTH, NEW YORK 3, N. Y. OREGON 7-9650



September 7, 1962

Dr. Abba Hillel Silver
The Temple
East 105th Street & Silver Park
Cleveland 6, Ohio

Dear Dr. Silver:

Enclosed are some suggested notes for your talk at the Bond Conference the evening of September 22nd.

Mr. Meyer F. Steinglass, our Director of Public Relations, tells me it would be very helpful if we could have advance excerpts of your proposed speech several days in advance of the meeting.

If this meets with your approval, we would very much appreciate receiving this advance copy.

With warmest personal regards, and looking forward to seeing you in Washington, I remain

Cordially,

A handwritten signature in dark ink, appearing to read 'Max', written in a cursive style.

Max Helvarg, National Director
Community Leadership Division

MH/fw
encls.

September 14, 1962

My dear Max:

At your request, I am enclosing herewith the address which I am to deliver at the Israel Bond meeting next Saturday in Washington. Please let Mr. Steinglass have it and request him not to emasculate it when he gives it to the press. There are some important things which I believe should be said at this time and they should be included in any release which is sent out by your public relations department.

With all good wishes and looking forward with pleasure to seeing you in Washington, I remain

As ever yours,

ABBA HILLEL SILVER

AHS:bfm

Mr. Max Helvarg
State of Israel Bonds
215 Park Avenue South
New York 3, New York

Suggested material for Dr. Abba Hillel Silver
Chairman, Board of Governors
State of Israel Bonds
National Planning Conference
Washington, D. C.
Saturday evening, September 22, 1962

We are meeting here on the eve of the New Year. On the New Year, we say in our prayers that this is the time when the decision will be made as to who shall live and who shall die.

Nowadays, we can say with considerable accuracy that the point has been reached where the question is whether the world we know shall live or die. Science has brought us to a situation where there may be no more war, or there may be no more world.

There is not much that we can hope to do tonight about this cosmic problem. There is not much we can do about the survival of the world, but there is a great deal we can do about the survival of the Jewish people.

During the past year there have been certain developments that make us wonder whether we are witnessing the last gasp of the remnants of Hitlerism or whether we are seeing a new resurgence of this disease. We hope that the world has learned a lesson from the past, and that we are not going to have to fight for our lives as Jews all over again.

As Americans and as Jews we are all subject to the same tranquilizer known as escapism. There are some aspects of life today which we don't see, and there are others which we don't want to see. Either one has the same result of complacency and indifference, which sometimes appear to be the only armor to protect our sanity and will to live.

The essence of Zionism is that it is the strongest form of affirmation of the Jewish people's will to live. Our involvement with Israel is in fact an expression not only of the will to live as human beings, but the will to live as Jews, and that is basically our concern here.

The principle behind Israel Bonds illustrates this in various ways. The very foundation of Israel Bonds is an expression of confidence. This is not an arrangement entered into on a day-to-day or week-to-week or month-to-month basis, but it constitutes a long-term partnership. The term of the Bonds is for ten years or fifteen years, and that simple fact gives continuity and a sense of permanence to our ties with the people of Israel.

Our relationship with Israel Bonds also demonstrates a fundamental recognition of the fact that there is an Israel of accomplishment as well as an Israel of need, and that both are integral elements in the project we know as the building of the Jewish nation.

The Government of Israel will soon start the redemption of Israel Bonds, but we must not forget the role of Israel Bonds in the redemption of the Jewish people. This is a continuing process, and the headlines of the newspapers during the past year have reflected its increased urgency today.

The world in general may be in the grip of tension and a cold war of varying temperature, but there is no peace and no rest for the Jewish people in many parts of the world today. The barometer of the plight of our fellow-Jews can be seen in the rising rate of immigration into Israel.

Every new wave of immigrants is welcome in Israel, but it also presents many problems: housing, employment, settlement. It represents a great burden on the economy of the country. But if the Law of the Return was sacred in the early days of the State, when an immigration of some 250,000 per year almost brought

the entire economy to the point of collapse, it surely must be just as sacred today, when Israel is in a far better economic position. Nevertheless, Israel cannot cope with the present tremendous wave of newcomers without outside help. Israel could not do it alone in 1950; it cannot do it alone in 1962.

Hand in hand with greater immigration, there is a greater need for new development and new pioneering. This pioneering effort is centered today in the Negev, Israel's great southern area which has been desert for centuries and is now being reclaimed. The pressures of Israel's growing population are such that the country cannot permit the Negev to remain barren any longer. As Prime Minister Ben-Gurion has expressed it: "America can afford to have deserts -- Israel cannot."

It is noteworthy that the pioneering in the Negev has not been limited to the newcomers, but has caught up the younger element of the country in a spirit of dedication and enthusiasm. When new immigrants go to settle in the Negev, they are joined by volunteers from among earlier immigrants and sabras, who help immeasurably in developing the area, and in aiding the new arrivals to become familiar with the tasks involved in making the desert fruitful. At Arad, for example, one of the new development towns in the Negev which are being built with Israel Bond funds, the first 160 immigrant families are being joined by 60 Israelis from the settled part of the country.

Perhaps the scope of the tasks which Israel Bonds must finance can be best understood by reviewing some of the major achievements which they have aided so far -- achievements which have changed the face of the developed part of Israel, and made possible the absorption of more than 1,000,000 immigrants since the State was founded.

The country's economy has been converted from one based primarily on agriculture to one where industry has become the key to the future. You know the many industries which have been established or expanded including chemicals, cement, steel, automobiles. I shall not attempt to list them all. Industrial production is now above \$1,100,000,000 per year, and is a decisive element in Israel's economic structure.

Israel's export market, largely as a result of its industrial growth, has risen dramatically. Last year, some \$420,000,000 worth of goods and services were exported as against only one-tenth of that amount a dozen years ago. While the total balance of trade is still unfavorable and represents a serious problem, significant progress is being made to narrow the gap between imports and exports.

With the help of Israel Bonds the Haifa Harbor has been enlarged and the port of Elath has been established. Without these, the development of export trade would have been impossible. Irrigation has been carried forward, and now covers some 300,000 acres. Mineral resources like phosphates, oil and potash are being exploited. And most significant in terms of the future, Israel has developed a number of key towns in the Negev -- Beersheba, Dimona, S'dom and Elath.

This is the picture of accomplishment so far. We can take satisfaction in the knowledge that our purchases of Israel Bonds have helped decisively to make this possible. But, once that has been said, we must still remain constantly aware of the fact that so much more remains to be done. Men, women and children -- our fellow-Jews -- are coming to Israel in increasing numbers, fleeing intolerable pressures in a number of parts of the world.

The Negev is the basic answer to their needs. New settlements are being built, and additional ones must be started -- not only Arad, which I mentioned earlier, but Ashdod and Kiryat Gat and Mitzpe Ramon and others whose

very names conjure up the ancient and glorious history of our people. The pipeline from the Sea of Galilee to the south must be rushed through to completion, so that a great part of the Negev may once again blossom as it did centuries ago. The new port at Ashdod must be built quickly, to serve as the channel of trade not only for the Negev but for the Jerusalem area as well. New industries must be built in the south, using the upper half of Israel as a model, so that the entire area may be a spur to Israel's economy and permit the full development of the country.

This is the challenge which we face tonight as we seek to intensify our aid to Israel's economy through the Israel Bond drive. Israel herself, of course, faces at least one other great challenge. Just as she has had the problems of immigration and economic development, so too has she had to deal with the problem of defense. Israel is ready to make peace with her neighbors, but the Arab countries are not. The situation is always tense, and nothing that has happened in recent months has made it less so.

It is a tragic fact that, at a time when there are so many constructive tasks to be carried forward, Israel must simultaneously keep her attention focussed on her security problems. Yet such is the case. It makes it more urgent than ever that we, whose responsibility to Israel lies in the field of economic development, shall not falter and add new burdens to those now weighing Israel down.

Tens of thousands are flocking to Israel's shores this year, and similar numbers are expected next year and in the years to follow for some time. We owe them the opportunity to rebuild their lives, we owe Israel the means to welcome them as they should be welcomed. From this gathering, dedicated to the cause of Israel Bonds, there must go out a message to Israel saying that our ties of common heritage, common faith, common dedication with the people of Israel are as strong as ever, that they can count on us to do our share in the historic task of Jewish redemption, that we are united and joined together for eternity.

AN ADDRESS BY DR. ABBA HILLEL SILVER

AT THE BONDS FOR ISRAEL CONFERENCE

WASHINGTON, D. C.

SEPTEMBER 22, 1962

THE THREE VITAL AND CONTINUING NEEDS OF THE STATE OF ISRAEL TODAY ARE POPULATION, INDUSTRY AND SECURITY. THEY ARE INTER-RELATED AND THEY DETERMINE ONE ANOTHER. BONDS FOR ISRAEL, TO A LARGE DEGREE, SERVE ALL THREE NEEDS.

ISRAEL NEEDS ADDITIONAL MAN-POWER FOR ITS EXPANDING INDUSTRIES, FOR ITS NEW PLANTS AND FACTORIES, ITS LARGE-SCALE HOUSING PROGRAM, THE NEW TOWNS WHICH ARE SPRINGING UP, THE NEW HIGHWAYS AND HARBOR UNDER CONSTRUCTION, AND ITS IRRIGATION PROJECTS. FOR ITS PRESENT AND FUTURE ECONOMY AND GROWTH, ISRAEL NEEDS PEOPLE. ISRAEL'S POPULATION HAS BEEN SHARPLY INCREASED. BUT ISRAEL NEEDS MORE. THERE IS FULL EMPLOYMENT AND ISRAEL IS EXPERIENCING AN ACTUAL LABOR SHORTAGE.

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ISRAEL GLADLY WELCOMES THEM. IT IS EAGER NOT ONLY TO OFFER THEM SHELTER AND THE PROSPECT OF A NEW LIFE AND A NEW HOPE, BUT IT IS HAPPY AT THE REINFORCEMENT WHICH THEY REPRESENT. THEY BRING ADDITIONAL HANDS AND HEARTS TO THEIR NEW SOCIETY. ISRAEL NEEDS MORE PEOPLE, NOT ONLY TO ASSIST IN ITS ECONOMIC DEVELOPMENT, BUT TO AUGMENT BY THEIR NUMERICAL STRENGTH ITS DEFENSE POTENTIAL AND SECURITY.

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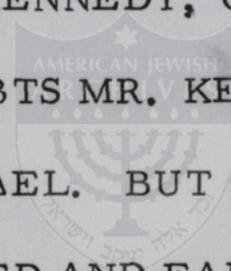
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 the main tenor of peace in the whole East
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IT DID CONSIDERABLE HARM WHEN OUR COUNTRY VOTED IN THE
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ADDRESS DELIVERED BY DR. ABBA HILLEL SILVER

DURING THE BONDS FOR ISRAEL CONFERENCE

WASHINGTON, D.C.

SEPTEMBER 22, 1962

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FOR THE TIME BEING, AND UNTIL THE RIVAL POWER BLOCS IN OUR WORLD CEASE PLAYING FOR THE FAVOR OF THE ARAB STATES, ISRAEL WILL HAVE TO LOOK TO ITS OWN DEFENCES. IT WILL DO ITS UTMOST TO BECOME STRONG AND SELF-RELIANT. IN THIS IT WILL BE HELPED BY THE REMARKABLE SPIRIT AND SACRIFICIAL LOYALTY OF ITS OWN PEOPLE, AND BY THE ASSISTANCE OF FELLOW-JEWS THROUGHOUT THE WORLD WHO HELPED TO RE-BUILD THE HISTORIC HOMELAND OF OUR PEOPLE AND WHO ARE RESOLVED TO INSURE ITS FUTURE GROWTH, ITS STABILITY AND ITS SECURITY.

THE BONDS WHICH WE BUY ARE A TOKEN OF OUR FAITH IN THE FUTURE OF ISRAEL, AND ARE EVIDENCE OF OUR EAGER AND CONTINUING PARTICIPATION IN THE COMMON HISTORIC ENTERPRISE.

TO HAVE A LARGER MEASURE OF SECURITY, ISRAEL MUST HAVE MORE IMMIGRATION, AND MORE INDUSTRIAL ACTION. HERE IS WHERE BONDS FOR ISRAEL PLAY A VITAL ROLE. THEY HELP THE COUNTRY TO PREPARE FOR AND TO ABSORB A LARGE IMMIGRATION AND THEY BUILD UP ITS ECONOMY WHICH CONTRIBUTES TO ITS HEALTH, GROWTH AND SECURITY.

ISRAEL, MY FRIENDS, HAS SERVED US WELL. "THE PEOPLE THAT WALKED IN DARKNESS SAW A GREAT LIGHT. THEY THAT DWELT IN THE LANDS OF THE SHADOW OF DEATH, UPON THEM DID A LIGHT SHINE." IN THE DARKEST HOUR OF OUR HISTORY, THE

REBIRTH OF THE STATE OF ISRAEL SHED A BRILLIANT, COMFORTING AND HEARTENING LIGHT UPON OUR PEOPLE EVERY-WHERE. FROM THE FAR CORNERS OF THE EARTH, THE DISPERSED AND THE SCATTERED, THE DESPOILED AND THE BROKEN REMNANTS OF OUR PEOPLE WERE ENABLED TO COME TO ISRAEL AND THERE FIND HAVEN AND A RE-BORN HOPE.

ISRAEL HAS GIVEN OUR PEOPLE A SENSE OF UNITY HITHERTO UNKNOWN, AND A
(EXILE)
SENSE OF PRIDE OF WHICH THE GALUT/HAD ROBBED US. ON THE VERSE OF THE PSALMIST:

"JERUSALEM THAT IS BUILT
LIKE A CITY ROUND WHICH EVERYTHING IS UNITED", THE RABBI COMMENTED:

"JERUSALEM IS A CITY WHICH UNITES ALL THE CHILDREN
OF ISRAEL ONE TO ANOTHER."

WE HAVE BECOME MORE FULLY AWARE OF OUR STRONG BOND OF PEOPLE-HOOD,
OUR GROUP SOLIDARITY, AND WE DO NOT RUE IT NOR EXPLAIN IT AWAY. AND WE HAVE
GRATEFULLY RE-DISCOVERED THE PRIDE OF OUR HERITAGE AND DESTINY. OUR CHILDREN
ARE FACING THEIR WORLD WITH A NEW COURAGE, A FIRMER FAITH AND A LARGER DIGNITY.

ISRAEL HAS SERVED US WELL, AND WE SHALL SERVE ISRAEL WELL AND FAITHFULLY
THROUGH THE ONCOMING YEARS UNTIL ITS FOUNDATIONS ARE FIRMLY LAID, AND ITS WALL
AND BULWARKS ARE MADE STRONG AND SECURE.

DEVELOPMENT CORPORATION FOR ISRAEL

State of Israel Bonds

215 PARK AVENUE SOUTH, NEW YORK 3, N. Y. OREGON 7-9650



February 6, 1963

Dr. Abba Hillel Silver
The Temple
University Circle at Silver Park
Cleveland 6, Ohio

Dear Dr. Silver:

Enclosed are your air tickets for your trip to New York in connection with the New York City Purim Salute, Thursday, February 28th, at the Brooklyn Academy of Music. The following transportation has been arranged for you.

Leave:	Cleveland	February 28	10:45 am EST	United Airlines
Arrive:	Idlewild	February 28	12:00 pm EST	#716
Leave:	LaGuardia	March 1	12:30 pm EST	American Airlines
Arrive:	Wash., D.C.	March 1	1:55 pm EST	#241

OPEN TICKET FROM WASHINGTON TO CLEVELAND

The reason for the 10:45 am departure from Cleveland is that this is the only decent flight that will bring you into Idlewild Airport at a reasonable hour.

As I had mentioned to you previously, we expect a capacity turnout. Since the public announcement of your acceptance of this date the demand for tickets of admission (which are issued on the basis of the purchase of a Bond) has been tremendously accelerated, and our New York people tell me that they will probably be sold out much before the date of the function. The Dinner preceding this function, which will be limited to the larger potential buyers, is coming along very nicely and we hope as a result of this function to add appreciably to the sale of Bonds for 1963.

You will be met upon arrival at the airport and taken to the Granada Hotel in Brooklyn where a suite has been reserved for you. The Dinner will start at about 6:00 pm and will take place in the Hotel Ballroom. The Purim Salute is scheduled for 8:00 pm. The Academy of Music is across the street from the Granada Hotel.

As regards your departure the following day for Washington, you will note that I have arranged a 12:30 pm flight, from LaGuardia Airport, which is about a 15 to 20 minute drive from the Granada Hotel. You will of course be escorted to the airport for this flight. I assume that reservations have been made for you in Washington. Should this not be so and you would want

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REDEMPTION OF ISRAEL INDEPENDENCE ISSUE BONDS BEGINS, MAY 1, 1963

Dr. Abba Hillel Silver

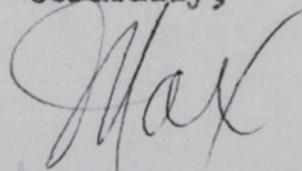
February 6, 1963

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us to do it, please let me hear from you regarding the hotel you wish to stay at in Washington and I will have our people make the necessary arrangements.

With kindest personal regards, I am

Cordially,



Max Helvarg, National Director
Community Leadership Division

MH/fw
Encls.



P. S. I am attaching hereto a tear-sheet from the Jewish Daily Forward as well as a leaflet publicising the entertainment for the Purim Salute. As in the past, the artists for this function have been selected for their talent and ability to present an entertaining and dignified program in keeping with the spirit of the occasion.