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Jewish Agency, including American Palestine Campaign, 1933-
1934.

American Palestine Campaign
OF THE
Jewish Agency for Palestine

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IN CO-OPERATION WITH
PALESTINE FOUNDATION FUND (KEREN HAYESOD)
AND HADASSAH

NATIONAL HEADQUARTERS:
111 FIFTH AVENUE, NEW YORK CITY

TELEPHONE ALGONQUIN 4-3600

October 20, 1933.

Rabbi Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Rabbi Silver:

After the National Emergency Conference to be held in New York City on November 19th to consider plans for the settlement of German Jews in Palestine, we intend to make an intensive nationwide drive. In order that we may be prepared to meet the demands of various communities for speakers, we are now preparing a list of those who find it possible to cooperate with the American Palestine Campaign for one or a series of addresses.

Could we count upon your assistance when the occasion arises?

Hoping to hear from you at the earliest opportunity, I am

Sincerely yours,

Louis Lipsky

Louis Lipsky
National Chairman

LL/RW

American Palestine Campaign
OF THE
Jewish Agency for Palestine

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AND HADASSAH

NATIONAL HEADQUARTERS:
111 FIFTH AVENUE, NEW YORK CITY

TELEPHONE ALGONQUIN 4-3600

October 26, 1933.

Rabbi A. H. Silver
The Temple
Cleveland, Ohio

My dear Rabbi Silver:

This is the first opportunity I have had to express appreciation to you for the part you had in securing a re-allocation of funds for the American Palestine Campaign from the Cleveland Welfare Fund.

I assume you have noticed that this week the committee entrusted with the allocation of funds raised in Great Britain for German Jewish relief allotted two-thirds of the \$1,000,000. raised to Palestine. It is indicative of the wide-spread feeling that constructive and permanent use must be made of a major part of the funds raised for German Jews.

Very cordially yours,

Louis Lipsky

Louis Lipsky
Chairman, Board of Directors

LL/RW

THE ROMANCE OF A PEOPLE

SPONSORED BY
THE CLEVELAND PLAIN DEALER, THE CLEVELAND PRESS, and THE CLEVELAND NEWS
FOR BENEFIT OF

THE SETTLEMENT OF GERMAN JEWS IN PALESTINE

511 TERMINAL TOWER

PROSPECT 2354-5

HON. GEORGE WHITE
Governor of Ohio

HON. HARRY L. DAVIS
Mayor of Cleveland

HONORARY CHAIRMEN

MEYER W. WEISGAL
General Director

January 16, 1934.

Rabbi Abba Hillel Silver,
The Temple,
E. 105th and Ansel Road,
Cleveland, Ohio.

Dear Rabbi Silver:

I would very much welcome an opportunity to discuss with you the presentation of "The Romance of a People" in Cleveland.

The Cleveland production is sponsored by the Cleveland Plain Dealer, Press and News. Governor George White and Mayor Harry L. Davis have accepted the Honorary Chairmanship and Dr. Charles F. Thwing has accepted the General Chairmanship of the committee of sponsors.

"The Romance of a People," as you most probably know, is an affiliate of the American Palestine Campaign. It has been used with very gratifying results in Chicago and in New York for the raising of funds for the settlement of German-Jewish refugees in Palestine under the direction of Dr. Chaim Weizmann.

"The Romance of a People" presentations in Chicago and in New York have netted \$317,000 for the American Palestine Campaign and for local charitable and educational institutions.

Knowing your aggressive interest in the German-Jewish situation, I have no doubt that you will want to assist us in the successful carrying out of our plans in Cleveland.

I am enclosing a little booklet which will give you additional information about the pageant.

Sincerely yours,

Joseph Brainin
Joseph Brainin
Associate Director

JB:MG
ENCL.

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American Palestine Campaign

OF THE

Jewish Agency for Palestine

IN CO-OPERATION WITH

PALESTINE FOUNDATION FUND (KEREN HAYESOD)

NATIONAL HEADQUARTERS:

111 FIFTH AVENUE, NEW YORK CITY

TELEPHONE ALGONQUIN 4-3600

February 15, 1934.

Rabbi Abba Hillel Silver
The Temple
Cleveland, Ohio

My dear Silver:

I have been told that, for some reason, you are not giving your personal co-operation to the "Romance of a People", which is to give an exhibition in Cleveland. This is a serious handicap in the presentation of the show for I know how helpful your personal interest and influence can be and how detrimental to any Cleveland cause your absence from co-operation can be.

I do not know why you have taken this attitude with regard to "The Romance of a People", but I want to assure you that the American Palestine Campaign looks forward to a considerable financial support from "The Romance of a People" which, in the City of New York alone, during a barren summer gave us \$100,000. in cash after a campaign had been held in the Spring, and which now in Philadelphia promises to give us a substantial profit, and, from all indications in all other cities, there is an expectation of such returns to the American Palestine Campaign as to constitute "The Romance of a People" one of the principal sources of income for us during 1934. At the same time, this enterprise does not interfere with the regular fund-raising efforts of the campaign.

Regardless of the profits the Pageant makes for the campaign, I know that it is an extremely valuable means for raising the tone of the Jewish communities in which it has performed. It has distinct educational value and is a powerful influence in creating a wider interest in Jewish affairs and in Palestine.

Needless to say that we here would deeply appreciate it if you could see your way to giving your support and personal interest in the Cleveland enterprise.

Very cordially yours,

Louis Lipsky

THE ROMANCE OF A PEOPLE

SPONSORED BY

CLEVELAND PLAIN DEALER—CLEVELAND PRESS—CLEVELAND NEWS

FOR THE SETTLEMENT OF

*German-Jewish Refugees in Palestine
and for Local Charitable Causes*

TERMINAL TOWER BUILDING—SUITE 511

PROSPECT 2354
CLEVELAND, OHIO

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ASSOCIATE CHAIRMAN

Co-Operating Organization
THE RELIGIOUS EDUCATION
ASSOCIATION OF THE UNITED
STATES AND CANADA
DR. J. M. ARTMAN
GENERAL SECRETARY

February 26, 1934.

Rabbi Abba Hillel Silver,
The Temple,
Ansel Road and E. 105 St.,
Cleveland, Ohio.

Dear Rabbi Silver:

I arrived in town today to see if I could be of any help in connection with the presentation here of "The Romance of a People", and before I left New York, Mr. Lipsky asked me whether I wouldn't see you and discuss your valued co-operation with the undertaking. I would deeply appreciate the opportunity of meeting you in this connection.

May I take the liberty of calling your secretary tomorrow morning (Tuesday) in the hope that you will find time for me some time Tuesday or Wednesday.

Sincerely yours,

Henry Montor
Henry Montor

HM:MG

THE ROMANCE OF A PEOPLE

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FOR THE SETTLEMENT OF

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STATES AND CANADA
DR. J. M. ARTMAN
GENERAL SECRETARY

March 2, 1934.

Rabbi Abba Hillel Silver,
The Temple,
Ansel Road and E. 105 St.,
Cleveland, Ohio.

Dear Rabbi Silver:

I did not want to press the subject when I saw you yesterday, but I do hope that you will find it possible to identify yourself actively with "The Romance of a People". It is a really magnificent production and is something that the Jewish community can well be proud of.

I am enclosing herewith a comment by the dramatic critic of the Philadelphia Public Ledger. It speaks for itself as regards the artistic integrity of the undertaking.

If there are any questions that you would like to ask in regard to any phase of the organization or promotion of "The Romance of a People", I do hope that you will let me answer them.

I cannot believe that you will not wish to see the show some time while it is here. Whatever night that would be, I hope that it will be possible for you to speak.

I would deeply appreciate hearing from you.

Sincerely yours,

Henry Montor
Associate Director

HM: MG
ENCL.

March 19, 1934.

Mr. M.E. Zelden,
American Palestine Campaign,
111 Fifth Avenue,
New York, N.Y.

My dear Mr. Zelden:

Thank you so much for your letter and please pardon the delay. I have been away from the city a good deal of the time and my correspondence has lagged. I am glad that an agreement has finally been reached by the J.D.C. and the Jewish Agency for a joint campaign. I will, of course, help all I can in this joint effort. I assume that the meetings including the one of April 29th will have to be revised in view of the new set-up.

With all good wishes, I remain

Very sincerely yours,

AHS:BK

SEVEN ARTS FEATURE SYNDICATE

INTERNATIONAL NEWSPAPER SERVICE

NEWS BLDG., 220 E. 42nd ST.

236 West 55th Street, New York City

CABLE ADDRESS: SEVENARTS

Literary Editor
HENRY MONTOR

March 22, 1934

Rabbi Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Rabbi Silver:

I wanted you to know that I did not forget our very pleasant conversation of several weeks ago in your study. I had wanted very much to convert our talk into an interview but I was so occupied with "The Romance of a People" that I could not possibly do it justice. I still want to make some public acknowledgement of the feeling I have for you, but I would not want to put anything between quotes that might be uncertain.

Do you think that you would possibly have the time to dictate to your secretary a number of paragraphs covering the major questions we touched upon so that I could have some material to fill in between characterization? I know how busy you are, but I would appreciate it if it could be done.

By the way, would it be possible to send me some of your sermons from time to time which could be converted into articles--with your permission--for the Seven Arts Syndicate?

Cordially yours,

Henry Montor

ZIONIST ORGANIZATION OF AMERICA

One Eleven Fifth Avenue

NEW YORK

OFFICE OF THE PRESIDENT

March 28, 1934.

Rabbi Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Rabbi Silver:

Mr. Zeldin was good enough to let me see your letter to him of March 19th. I am happy to note therefrom that you approve of the agreement for a joint effort which was reached between the American Palestine Campaign and the Joint Distribution Committee. Judging by similar endorsements which have been received from various parts of the country, we are hopeful that this unified action may lead to the raising of a substantial sum during 1934.

The Officers of the Campaign to whom I have communicated the contents of your letter, and who also received the message you kindly sent to the McDonald meeting, which will be acknowledged separately, are much encouraged by your attitude and by your expression of readiness to help in the Campaign.

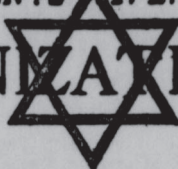
With kindest personal regards, I am,

Sincerely yours,

James L. Rothberg

ההסתדרות הציונית של ארצות הברית

ZIONIST ORGANIZATION OF CHICAGO



30 NORTH DEARBORN STREET, CHICAGO

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April 20, 1934

Rabbi Abba Hillel Silver
c/o The Temple
Cleveland, Ohio

Dear Rabbi:

I was very happy to learn that you are going to be in Chicago on Wednesday, May 2.

We are expecting, Mr. Morris Rothenberg, the national president of the Zionist Organization of America, to be with us on Wednesday and originally arranged a big mass meeting. We have changed our meeting to Monday night so that there will be no interference in making both meetings successful.

For Wednesday evening, we are arranging a meeting of our Executive Committee to have dinner with Mr. Rothenberg, and I take great pleasure to extend a cordial invitation to be our guest for dinner. You will be able to leave in time to address your meeting at Sinai.

In the event that other arrangements have been made for you for dinner we will be glad to meet you for lunch during your stay in Chicago.

Looking forward to the pleasure of seeing you here, I am awaiting your early acceptance.

Yours very truly,

Max Shulman
Max Shulman
President

MS:PB

April 24, 1934.

Mr. Max Shulman, President,
Zionist Organization of Chicago,
30 North Dearborn St.,
Chicago, Ill.

My dear Mr. Shulman:

Let me thank you for your kind letter of April 20th. I do not like to make an engagement for dinner on Wednesday evening as I should like to keep that time free, but I would be very happy to meet with you, Mr. Rothenberg and any one else of your group for luncheon at noon on the 2nd. I assume that there will be no speeches.

I shall stop at the Hotel Stevens.

With best wishes, I remain

Very sincerely yours,

AHS:BK

American Palestine Campaign

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CHAIRMAN.

**CHAIRMAN,
BOARD OF DIRECTORS
LOUIS LIPSKY**

OF THE

Jewish Agency for Palestine

IN CO-OPERATION WITH

PALESTINE FOUNDATION FUND (KEREN HAYESOD)

NATIONAL HEADQUARTERS:

111 FIFTH AVENUE, NEW YORK CITY

TELEPHONE ALGONQUIN 4-3600

15. 2 1/2

אברהם יצחקי פתח / פתחאל רבי אברהם פאל סילבר.

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\$2,000,000 Emergency Campaign for Settlement of German - Jewish Refugees in Palestine

The ROMANCE *of* *a* PEOPLE

A
MUSICAL
and
DRAMATIC
SPECTACLE

WRHS
WRHS
WRHS



"In sheer bigness, a magnificent awe-compelling bigness there never has been anything quite equal to this 'Romance of a People'".

—BURNS MANTLE
New York Daily News

CITY OF NEW YORK
OFFICE OF THE MAYOR

P R O C L A M A T I O N

TO THE PEOPLE OF THE CITY OF NEW YORK:

WHEREAS, citizens of New York are presenting on September 14th a pageant called "The Romance of a People", which reviews the history of the Jewish people through four thousand years, and which symbolizes the ideals and aspirations of the race, and

WHEREAS, the proceeds from the pageant are to be used for the settlement of Jews in Palestine,

NOW, THEREFORE, I, JOHN P. O'BRIEN, Mayor of the City of New York, do set aside and declare Thursday, September 14th, 1933, as Jewish Day as an expression of appreciation to a group of our fellow citizens who have contributed greatly to the cultural advance and the material progress of our city; and I urge all citizens, regardless of faith, to give their support to this pageant as a token to the entire world of the inter-religious and inter-racial amity which exists in this, the largest city in the world, and I further recommend that Jewish Day be regarded as an occasion for organizations to devote their programs to public expression of the harmony and good will that exist between Jews and Christians within our midst, so that all men may see that the spirit of brotherhood transcends the barriers of race and creed.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of New York to be affixed this thirty-first day of August, Nineteen hundred and thirty-three.



BY THE MAYOR

Mayor.

Thomas M. Audieus
Secretary to the Mayor.

JEWISH DAY IN HONOR OF "THE ROMANCE OF A PEOPLE"
New York Sets an Historic Precedent In Tribute to the Pageant

A MIGHTY PAGEANT of History

THE history of an ancient people, interpreted through those tragic and triumphant moments of destiny that are symbolic, is mirrored in the musical and dramatic spectacle, "The Romance of a People."

The echoes of folk songs that have lived through the centuries, the relics of legends that have given hope and courage to countless millions, the memories of historic episodes that have created pride in succeeding generations—are embedded in a magnificent pageant that has no parallel in the annals of Jewish theatrical art and few peers in all the history of folk drama.

"The Romance of a People" is theatre and history, artifice and truth, symbol and reality. The product of more than a score of historians, musicians and scenarists, it is essentially a spontaneous re-creation of historical fact, owing its beauty and power to sixty centuries of struggle, disaster and triumph upon which no dramatist could improve.

According to the Jewish calendar reckoning, some six thousand years have passed since the Hebrews became a national identity. What transpired in those centuries is part of the history of all mankind as well as of the Jews. The origins of the Hebrews and the content of their religious doctrines are the heritage of millions of people who do not now profess their faith. That is what gives universal character and impressiveness to the spectacle. To Christian and Jew alike the pageant has extraordinary appeal.

Through music, dance and dramatic action are portrayed, in highlight effects, the evolution of a people, from its birth in primeval chaos to its re-creation after millennia of bitterness and despair. "The Romance of a People," rigidly avoiding the doctrinaire, vividly illumines moments which reveal the Jewish people in its most characteristic attitudes. The birth of monotheism, the formulation of the doctrines of personal and national freedom, the victory of spirit over brute matter—these are impersonal events which are given breathless and imaginative form in the episodes which comprise "The Romance of a People."

THE ORIGIN OF THE SPECTACLE

WHEN plans were made for the Century of Progress Exposition, American Jews wondered what they might contribute to the Chicago portrayal of one hundred years of American progress. As a result, there was conceived and produced "The Romance of a People," which was presented on Jewish Day at the Exposition, bringing to the World's Fair for one day a greater number of people than had before or had since visited the Exposition. Soldier's Field brought together 135,000 people on a single night. At the conclusion of that memorable performance, the vast audience remained silent, awed by the magnificence of the conception and production. The show was repeated for a second night under the sponsorship of the Chicago Tribune and 65,000 people more visited Soldier's Field, brought there by the unprecedented praise of laymen and particularly of critics who were unanimous in proclaiming "The Romance of a People" the most breath-taking spectacle ever witnessed in the city.

Spurred on by the unique success achieved in Chicago, the spectacle was brought to New York, where it was presented under the sponsorship of the New York Daily News, the largest newspaper in America, which felt it an honor to be associated with so historic and beautiful an undertaking. For twenty-one nights "The Romance of a People" was shown in the largest structure in the metropolis. More than 400,000 people saw the performance, a record never before achieved in American theatrical history in that length of time.

In New York, too, the production was heralded as the most ambitious and successful pageant ever produced in this country. Burns Mantle, noted dramatic bibliographer and critic, declared that not two Oberammergau Passion Plays could equal the majesty and the splendor of this chronicle of Jewish destiny.

DEVELOPING COMMUNITY SPIRIT

THE ROMANCE OF A PEOPLE" derives its unique significance from the fact that it is an enterprise developing the community spirit. It represents the artistic qualities in each city. For the spectacle is built upon a local cast, recruited from among those who are talented and who have the desire to aid a worthy communal undertaking. "The Romance of a People" is the first major project which succeeds in uniting all elements of a community—both in its sponsorship and in its production organization. Working under outstanding figures in the musical, dramatic and dancing world, the huge casts, linked by their sympathy for the cause which benefits from the production, are welded into groups likely to endure for a long time after the project has been completed. From that point of view, "The Romance of a People" is a distinct contribution to civic-mindedness as well as to artistic progress.



HEBREW SLAVES IN EGYPT. A SCENE FROM "THE ROMANCE OF A PEOPLE"

In Chicago, 3,000 young men and women portrayed the incidents of the pageant. In New York, 6,200 actors, dancers and singers were recruited into the greatest cast the world has ever seen. The massiveness of the production requires such extraordinary units of people. The stage used for the performances was the largest ever constructed anywhere in the world.

It is noteworthy that the cast, like the sponsoring committees, is non-sectarian. Christians as well as Jews become part of the personnel of the production.

GOOD WILL ACHIEVED THROUGH PAGEANT

PRESENTED for its value as theatre, "The Romance of a People" has nevertheless proved of extraordinary significance in furthering good-will at a time when amity was never more necessary among racial and religious groups in America. Wherever the spectacle has been presented it has been under the joint auspices and approval of Christians and Jews, and under the sponsorship of outstanding American newspapers.

Non-Jews have regarded their participation in the sponsorship of the pageant as an effective demonstration of their sympathy with the plight of persecuted Jews abroad and as a token of the friendly relations that exist between Jew and non-Jew in the United States. To thousands of people it has brought a new conception of the ideals and the aspirations of the Jewish people. To Jews themselves it has been a striking reminder in compact, stirring form of events and ideas often forgotten.

CONTENT OF THE PRODUCTION

BEGINNING with the time of creation when man, emerging from darkness, began his upward march to the Light, "The Romance of a People" takes the wandering Hebrews through the era of idol worship which they brought to an end with their monotheistic ideal. Subjected to serf-



Left

MEYER W. WEISGAL
General Director



Right

ISAAC VAN GROVE
Production Director,
of the Pageant

dom in Egypt, they are liberated by Moses and prepared for national sovereignty in Palestine. The grandeur of Jerusalem in the days of Solomon, with all the rich, meaningful pageantry of ritual, makes one of the most colorful scenes in all the theatre. But the days of peace and glory are abruptly brought to an end as Rome descends upon Judea and puts the Temple of Solomon to the flames. Out of the ashes of that destruction and dispersion, the Jews rise again, sustained and nurtured by the Torah, the Scrolls of the Law, which become the letter and the spirit of their centuries in exile. Through the Torah they endure oppression and persecution and through the Torah they emerge above their hostile surroundings, rising to an exaltation of spirit born out of faith in their destiny. The centuries of wandering are brought to a halt in modern times as Jews take up the trek to their ancient homeland, rebuilding a civilization and erecting a haven to which the broken and the homeless Jews of the earth may repair for peace and freedom. The ecstatic song of the pioneer at work on the soil of historic Palestine is the note of hope on which the spectacle ends, and is also a note of peace and universal happiness to all mankind.

The pages of Jewish history are blotted with tears and blood. "The Romance of a People" has much in it of the dark, hazardous journey of the

Jewish people. But it also reflects the loftiness of the Jewish spirit and those magic moments when Jews sublimated their destiny into grandiose visions of the future.

TO AID GERMAN JEWISH REFUGEES

It is fitting that the narrative of this wandering race should be enacted into a drama whose proceeds will be used to enable wanderers to find a permanent haven. As in Chicago and New York, the proceeds of the production will be turned over to the fund for the settlement of German Jewish refugees in Palestine. In addition, local philanthropic and educational institutions which cooperate in the sponsorship share in the proceeds. Thus through the productions in New York and Chicago more than \$300,000 was distributed to local charities and German Jewish relief.

THE MUSIC OF "THE ROMANCE"

AMERICAN JEWISH ARCHIVE Every age the Jewish people expressed themselves in song. The Temple of Solomon heard the Oriental chant of a race that had only recently ceased its nomadic wanderings. In medieval times, the brooding, despairing folk songs of the ghetto reflected the misery of the people. Then came an era of inner ecstasy, of song religious in impulse but riotously secular in theme. Today the Jews of Palestine compress the quiet peacefulness and content of their life into a new chant that is vigorous and elemental.

These transitions are faithfully reflected in "The Romance of a People," which is truly a musical record of the ages. Music that authentically dates back to the time of Solomon finds its rightful place as well as the contemporary hymns of land-loving pioneers.

THE ECSTATIC DANCE OF MIRIAM AFTER THE CROSSING OF THE RED SEA

One of the lavish scenes from "The Romance of a People," as hundreds of dancers join in a re-enactment of the famous Biblical story.



Outstanding Critics Say:

"It was a tremendously effective prologue, as were all the scenes that followed. The magnificent and beautiful stage lighting, the colorful costumes, the handling and arrangement of the great masses of people, the sonorous and glorious chants, the dirgelike lamentations, the bells, the orchestra and soloists, all contributed to a really thrilling and tremendous spectacle."

—NEW YORK SUN

"The most striking and gigantically beautiful spectacle ever presented to the eyes of New Yorkers . . . those who witnessed the pageant find their minds thronged with memories of sights and sounds that long linger. . . ."

—NEW YORK EVENING JOURNAL

"They thrilled to the color and poetry of the scene before the Temple; winced at the degradation of slavery; responded to the glamour of the court of Solomon and the glory of David, the psalm-singer; sat in silent terror at the spectacle of the Temple fired by Roman soldiers who put their helpless enemies to the sword. . . . In fervor, solemnity and feeling the reaction of the audience was astonishing."

—NEW YORK WORLD-TELEGRAM

"The fantastically lighted spectacle of these thousands of figures sweeping with gestures of sorrow and faith through scenes of misery and grandeur must remind one of vividly imaginative engravings in an Old Family Bible, and the narrative uttered by the

great voice is the story which millions of Christian children learn in the primary classes of Sunday schools. The succession of events is so unified that a Gentile, brought up on a story sacred to Jew and Christian alike, becomes aware of the fact that the origin of Israel never has been entirely clear in his mind. . . ."

—NEW YORK EVENING POST

"All the travail, aspiration and spiritual triumph of the Jewish race in its 4,000 years of achievement were unfolded in vivid and never-to-be-forgotten pageantry."

AMERICAN JEWISH
ARCHIVES

—NEW YORK AMERICAN

"It is the epic of a people, and it possesses the dignity and the splendor of epic poetry. Many a passage in it is of scriptural majesty; many another is like a page from Milton recited to the music of Handel.

"As its vastness and splendor grew upon the imagination one comprehended that here was the most extensive drama which has been staged in America since Reinhardt brought us 'The Miracle' "

—CHICAGO TRIBUNE

"The music collected by Mr. Van Grove and his associates is glorious, indescribably thrilling and moving."

—CHICAGO AMERICAN

Jewish Leaders Say:

"The pageant serves several purposes. One cannot over-emphasize its cultural and educational value. Its humanitarian aspects will find a universal appeal. Above all, it will emphasize the growing spirit of tolerance."

GEORGE Z. MEDALIE
Former United States
Attorney in New York

"At a time when anti-Semitism is rampant throughout Central Europe, it is with transcending joy to me that the Jews of the world are given recognition and their story, which is and forever will be an inspiration to the peoples of the earth, will be given proper recognition through this wonderful pageant."

HON. SAMUEL DICKSTEIN
Chairman of the House
Immigration on Committee

"'The Romance of a People' is a spectacle that all people should witness. I never before witnessed anything like it."

HON. SAMUEL LEVY
Borough President of Manhattan

"I regard 'The Romance of a People' as a significant effort to bring to great masses of people a new appreciation of the ideals which have animated the Jewish people through the centuries, and a new conception of the spirit and the beauty of Jewish tradition."

BERNARD S. DEUTSCH
President, American
Jewish Congress

"A conspicuous demonstration of what the Jews in this country can do to foster aesthetic creativity is the production of the pageant entitled 'The Romance of a People'. To the majority of the Jews who under present conditions are left without even an elementary outline of the Jewish past, this pageant is an invaluable means of conveying in a few bold strokes the highlights in the career of the Jewish people. Fair minded Gentiles need just such a presentation of the Jewish case to catch a glimpse of the Jewish soul with all its grandeur and pathos."

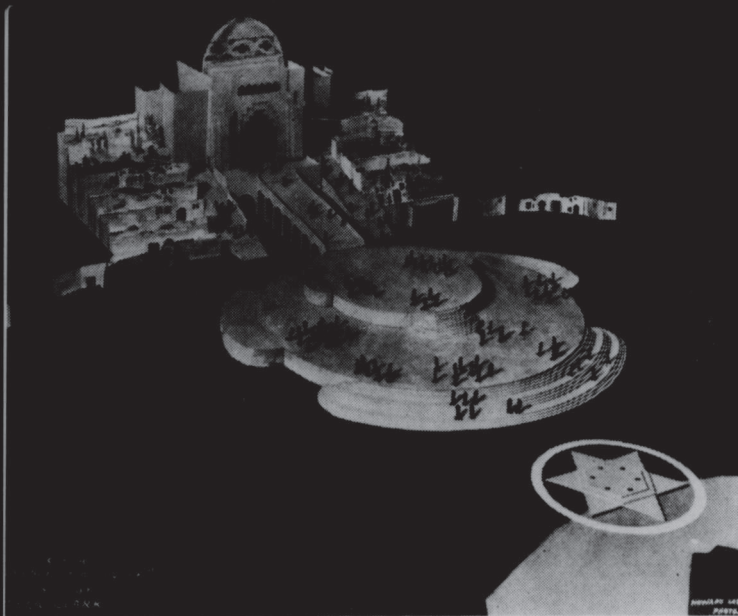
DR. MORDECAI KAPLAN
head of the Society for the
Advancement of Judaism

"A moving and impressive portrayal."

BRUNO WALTER
distinguished conductor

THE TRIBE OF ABRAHAM DEFIES THE IDOL, MOLOCH
An impressive scene in the dramatic portrayal of 4,000 years of history





A MODEL OF THE GIGANTIC STAGE

Christian Leaders Say:

"It was the most impressive pageant I ever witnessed. Its technical direction was perfect. The historical sequence and presentation was most unusual in its accuracy. Its climax was stirring."

MAYOR FIORELLO H. LAGUARDIA
New York City

"There could be no more effective means of bringing to thousands of children an appreciation of the magnificent history of the Jewish people than through 'The Romance of a People'. It is my hope that not only Jewish children but non-Jewish will take advantage of the opportunity to view this unusual spectacle, which utilizes music, dance and dramatic action to portray some of the most important events in the records of civilization. I am delighted to know that this remarkable dramatization of history is to be made available to school children."

DR. WILLIAM J. O'SHEA
Superintendent of Schools
of New York City

"It truly is an eye-filling and soul-stirring presentation. I shall never forget the impression I gained of the marching hordes of Israel, coming down through the centuries in their undiscourageable quest for a better day. It entertains, enthalls, inspires."

DR. EUGENE C. CARDER
Minister of the Riverside
Church, New York

"It was the most significant presentation in form, rhythm, tone and color that has been done in the interest of sympathetic understanding of a people."

RUTH ST. DENIS
world-famous dancer



"The Pageant, 'The Romance of a People', which depicts so vividly the struggles and achievements of the Jews presents an opportunity for Christians, not only to become acquainted more intimately with Jewish history, but to serve a noble cause."

DR. CHARLES TREXLER
President, Greater New
York Federation of
Churches

"I believe that the pageant will be timely and of patriotic value to the whole country."

DR. DANIEL A. POLING
Editor, Christian Herald

"The purpose is a worthy one and I have no doubt about its success."

—ALFRED E. SMITH

"Nothing could be a more valuable, creative act of citizenship and progress than Christian co-operation in the Jewish pageant. Thus the majority shows its appreciation of a minority that gave us so much of our Bible, and that in difficult circumstance of prejudice has persisted through the ages, presenting us, in spite of its relatively small numbers, with names of spiritual and intellectual glory."

—NORMAN HAPGOOD

"There is an impressive timeliness in the presentation of this pageant at this particular juncture when the treatment of the Jews in Germany has shocked the conscience of the world. I hope and believe that the Christian people will heartily and gratefully welcome this pageant of their Jewish brethren."

DR. SAMUEL McCREA CAVERT
General Secretary, Federal
Council of the Churches of Christ
in America



THE HIGH PRIEST BLESSES THE DAUGHTERS OF ZION

"In sheer bigness, a magnificent, awe-compelling bigness, there never has been anything quite equal to this 'Romance of a People.' You could take all the other pageants the city has ever seen and roll them into one and the result would be puny by comparison. I never have seen mass effects in ballet and scenes of communal worship so effectively employed. Nor such great sweeps or animated color. Nor so well drilled and expertly deployed a succession of crowds. It is effective drama from its first somber gong to its final prophetic chorus."

—BURNS MANTLE
Distinguished Dramatic Critic

THE HUGE FIGURE OF THE IDOL MOLOCH IS THE CENTER OF ONE OF
THE PAGEANT'S MOST GRIPPING SCENES



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