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Series I: General Correspondence, 1914-1969, undated.

Sub-series A: Alphabetical, 1914-1965, undated.

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Jewish Welfare Fund, Cleveland, Ohio, 1935.

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The Jewish Welfare
Federation

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The Jewish Welfare Federation

The Jewish Welfare Fund

Cleveland

Telephone: Cherry 8176

Room 605 - 1900 Euclid Ave.

Jewish Welfare Fund
Committee of the
Federation

Chairman
Judge Maurice Bernon

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The Auxiliary Board

Chairman
Joseph M. Berne

Vice Chairmen
Judge Maurice Bernon
Bernard B. Eisenberg
Jay Iglauer
Nathan Loeser
Max Simon

To Members of the Board of Trustees and Auxiliary Board
of the Federation who were not present at the Board
Meeting on January 24th:

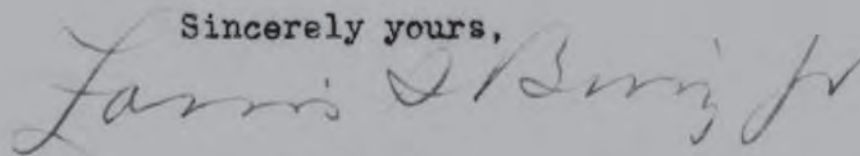
Dear Friend:

I regret exceedingly that it was not possible
for you to be present at this Meeting at which many mat-
ters of interest in the Federation's work were discussed
at length.

A Copy of the Minutes and Financial Statement
for the full year 1934, are here enclosed.

A draft of the summary report of the New York
Jewish Welfare Conference referred to in Item 11 will be
mailed to you at a later date, and I am sure you will
find much of interest in it, also.

Sincerely yours,



President,
The Jewish Welfare Federation.

January 28, 1935.

Beneficiary Agencies of the Jewish Welfare Federation and the Jewish Welfare Fund for 1934.

American Jewish Committee, N. Y.
American Jewish Congress, N. Y.
B'nai Brith Anti-Defamation League, Cincinnati
Bureau of Jewish Education
Bureau of Jewish Social Research, N. Y.
Camp Wise Association
Council of Jewish Women
Council Education Alliance
Graduate School for Jewish Social Work, N. Y.
Hebrew Free Loan Association
Hebrew Shelter Home
Hebrew Sheltering & Immigrant Aid Society, N. Y.
The Hebrew University of Palestine
Hillel Foundation of the B'nai Brith, Cincinnati

Jewish Chautauqua Society, Philadelphia
Jewish Consumptives & Ex-Patients
Relief Ass'n of Los Angeles
Jewish Consumptives Relief Society, Denver
Jewish Day Nursery
Jewish Orphan Home
Jewish Social Service Bureau
Jewish Telegraphic Agency, N. Y.
Jewish Welfare Board, N. Y.
League for Human Rights Against Nazi-ism, Cleveland
Leo N. Levi Memorial Hospital, Hot Springs
Menorah Association, N. Y.
Montefiore Home

Mount Sinai Hospital
National Desertion Bureau, N. Y.
National Farm School, Philadelphia
National Home for Jewish Children, Denver
National Jewish Hospital for Consumptives, Denver
Orthodox Old Home
Orthodox Jewish Orphan Home
Passover Fund of the Federation of Jewish Women's Clubs
Peoples Ort Federation, N. Y.
United Jewish Appeal of the
Joint Distribution Committee and
the Jewish Agency for Palestine
Welfare Association for Jewish Children

THE JEWISH FEDERATION FOR SOCIAL SERVICE

1817 POCAHONTAS STREET

DALLAS, TEXAS

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SERVICE BUREAU

TELEPHONE 7-5236

March 21st, 1935

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Cleveland, Ohio
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IKE SABLOSKY
ROBERT STERN
LOUIS TOBIAN
ERNEST G. WADEL
ELI WIENER
I. ZESMER

Dear Rabbi Silver:

I know you will be surprised to hear from me after these many long years.

It is a far call from that Sunday evening when I spoke at a meeting for you in Wheeling, and it is also many years since our frequent contacts in Pittsburgh during the lifetime of my sainted brother, J. Leonard Levy.

We have watched your splendid record of service down through the times, and have often wished that there was an opportunity for us to meet again. I believe that time has come, and this is to invite you to pay a visit to Texas in the interests of the United Jewish Appeal.

For several years I have been volunteering the service of raising funds for the Combined Jewish Campaign and for the United Jewish Appeal, and this year again I have accepted the responsibility for putting Texas in the forefront of the States in America in its contribution to the European and Palestinian situations.

A great number of your admirers have evidenced a deep interest in wanting you to come to Dallas, Houston, and San Antonio and give them a picture of the situation as you know it and as only you can impress them.

Your acceptance of this invitation means much for the cause, and perhaps between Seventy to Eighty Thousand Dollars is involved, based upon last year's contributions from the three key cities mentioned above. If you will consent to come to Texas, I will arrange to have three mass meetings on three consecutive nights in one week, such as Tuesday night in Dallas, Wednesday night in Houston, Thursday night in San Antonio, or vice-versa, and will arrange for your reception and comfort in each city.

Would it be possible for you to come to Texas the first week of April, which would be April 2nd, 3rd, and 4th, or the following week April 9th, 10th, and 11th? If you cannot arrange to be here on either of the above mid-weeks of April, would it be possible for you to arrange any other dates that would be acceptable to yourself and to the United Jewish Appeal offices in New York?

I am very anxious, my dear Rabbi Silver, to have you come to Texas at this time, and would appreciate your accepting my invitation for the sake of the old days, irrespective of the great service you will render to the cause of

THE JEWISH FEDERATION FOR SOCIAL SERVICE

1817 POCAHONTAS STREET

DALLAS, TEXAS

OFFICE OF
GEORGE A. LEVY
EXECUTIVE DIRECTOR

TELEPHONE 7-5236

-2- 3/21/35
Rabbi A. H. Silver

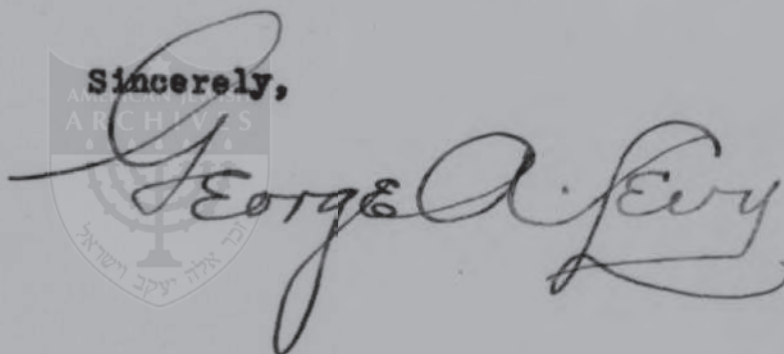
the United Jewish Appeal.

Will you be gracious enough to wire me immediately your decision?

I am sending a copy of this invitation to Mr. Isidor Coons in New York.

With cordial greetings and all good wishes, I am

Sincerely,

A handwritten signature in cursive script that reads "George A. Levy". The signature is written in dark ink and is positioned to the right of the word "Sincerely,".

GAL:S

March 29, 1935.

Mr. William Rosenwald,
United Jewish Appeal,
100 E. 42nd St.,
New York, N.Y.

My dear Mr. Rosenwald:

At the urgent request of the leaders of the Jewish Welfare Fund I have accepted the general chairmanship of the 1935 campaign. I would not have accepted this responsibility, knowing the great amount of work which it involves, but for the fact that my friends urged upon me the importance of striking out along new lines this year in an effort to make a complete success of the campaign. The list of representative men who have joined the campaign organization and their pledges of loyal cooperation give me strong hope that we will do well this year.

I am delighted to know that you will be the guest of honor at the opening dinner of the campaign on May 5. We are going to have a splendid meeting. I am sure that your presence will prove a tremendous inspiration to the community. We shall try to make your stay in our midst a very pleasant one.

I believe that Mr. Goldhamer has written to you suggesting the possibility of your meeting at luncheon a group of the younger men of our community whom we have been training in the last few years into leadership and who already play a very important role in our communal activities.

With all good wishes and looking forward with keen anticipation to your coming, I remain

Very cordially yours,

AHS:BK

The same letter was also sent to Judge Bernon, Rabbi Brickner and Louis S. Bing, Jr.

Mr. Joseph M. Berne
Public Square Bldg.
Cleveland, Ohio

Dear Mr. Berne:

Just as a reminder of our plan to meet together on Thursday morning, April 4, at 11 o'clock sharp at the Statler Hotel, to discuss further our organization plans, before the larger meeting of the Welfare Fund Committee.

Sincerely yours,

April 1, 1935.

General Chairman,
THE JEWISH WELFARE FUND COMMITTEE

P. S. We shall meet in Parlor L on the second floor of the Hotel.

Mr Isidor Coons,
The United Jewish Appeal,
100 East 42d Street,
New York City.

Dear Isidor:

While our plans have not yet progressed far enough to say how we can schedule a Meeting of some Group for Mr Norman Bentwich, both Rabbi Silver and I feel that we should certainly like to avail ourselves locally of the opportunity; and it is Rabbi Silver's suggestion that tentatively it be arranged to have him come here sometime during the week of April 15th.

I expect to be in New York for your Meeting of April 15th, and will be in better position then to make our arrangements more definite, if we cannot do so before that time. Judge Bernon will very likely be there also, and perhaps we shall be able to persuade some others to go.

Sincerely Yours,

April 1, 1935.

\$3,250,000

UNITED JEWISH APPEAL
OF THE
JOINT DISTRIBUTION COMMITTEE AND THE AMERICAN PALESTINE CAMPAIGN

100 EAST 42ND STREET, SUITE 514
NEW YORK CITY

FELIX M. WARBURG, CHAIRMAN

PAUL BAERWALD • LOUIS LIPSKY • WILLIAM ROSENWALD • MORRIS ROTHENBERG • JONAH B. WISE
CO-CHAIRMEN

April 2, 1935.

HONORARY CHAIRMEN

CYRUS ADLER
HERBERT H. LEHMAN
JULIAN W. MACK
JOSEPH M. PROSKAUER
STEPHEN S. WISE

Rabbi Abba Hillel Silver,
The Temple,
East 105th Street at Ansel Road,
Cleveland, Ohio.

TREASURER

NATHAN STRAUS

Dear Rabbi Silver:

HONORARY SECRETARY

JOSEPH C. HYMAN

It is a source of gratification to my associates and to me, to learn that you have accepted the chairmanship of the 1935 campaign of the Jewish Welfare Fund, of which, as I understand it, the United Jewish Appeal is the largest beneficiary. Not only do I know of your position of leadership, both locally and throughout the country, but also, having had the pleasure of meeting you in Philadelphia a few years ago, I know how effective it will be to have you head the Cleveland campaign this year.

COMPTROLLER

MORRIS C. TROPER

CAMPAIGN DIRECTORS

ISIDOR COONS
ROBERT SILVERMAN

EXECUTIVE COMMITTEE

HARRY L. GLUCKSMAN
JOSEPH C. HYMAN
ALEXANDER KAHN
LOUIS LIPSKY
SOLOMON LOWENSTEIN
CHARLES RESS
MORRIS ROTHENBERG
JONAH B. WISE

We are particularly anxious to see your good city go over the top, and to have a generous amount allocated to the United Jewish Appeal this year. Cleveland did, until a few years ago, set an example among the Jewish communities of this country for our campaigns, as I have noted in reviewing the records. While I can realize that local conditions have mitigated against the success of our appeals in your city during the past few years, it is a source of great concern to all of us that Cleveland's contributions should have been so completely out of line with other comparable communities when one considers the Jewish population and the splendid leadership which Cleveland enjoys. I take it that it is no secret that Cleveland has been practically at the bottom of the list among the major cities during the past two or three years.

(COMMITTEES IN FORMATION)

On March 29th, I wrote to Mr. Louis S. Bing, Jr., in reply to his kind invitation, indicating that I would probably be able to attend a luncheon meeting of the young people on May 5th. In this connection, I mentioned to Mr. Bing that there was a possibility of my meeting with this group Saturday evening, May 4th, if he wished it. However, inasmuch as your letter speaks of an opening dinner to be held on Sunday, May 5th, I should greatly appreciate it if you would inform Mr. Bing that this arrangement is preferable to a Saturday night meeting.

Looking forward to greeting you, and with cordial personal regards,
I am

Yours,

William Rosenwald
William Rosenwald
Co-Chairman

WR/mgt

Nineteen Hundred Thirty-five Campaign

**FOR RELIEF AND REHABILITATION OF JEWS IN GERMANY AND OTHER LANDS
AND FOR SETTLEMENT OF JEWS IN PALESTINE**

Mr. Isador Coons
United Jewish Appeal
100 E. 42nd St.
New York City

Dear Isador:

Please schedule Mr. Norman Bentwich for us for Saturday, April 20; we shall endeavor to have a small group for him at the country club.

We had a very enthusiastic opening meeting of our Welfare Fund Committee today and feel considerably encouraged.

Sincerely,

April 4, 1935.

Memoranda for Meeting of the General Welfare Fund Committee for the 1935 Appeal

April 4th, Statler Hotel Lattice Room.

1. Brief resume of the four years history of the Fund in Cleveland:

Established to consolidate mainly the appeals for funds locally for national and international Organizations. Developments since 1931, in Germany and elsewhere, have made necessary a large increase in the number of Jewish Purposes for which money had to be raised, tho the amount actually secured in 1934 was less than that raised in 1931:

1931:	Fourteen Jewish Organizations	were allotted	\$ 128,464;
1932:	Fifteen	"	56,090;
1933:	Nineteen	"	93,048;
1934:	Twenty-three	"	88,018.

Previous Campaigns conducted earlier in the year; this year the Federation decided to delay the opening of the Campaign until May in order to be assured the full strength of the community's man-power for the Drive.

The large General Welfare Fund Committee which has been invited to the Meeting today, not only is representative of the Federation and the Constituent Organizations of the Welfare Fund, but is representative also of every substantial Jewish interest in the Community.

This Committee is called together to discuss the general Plan, Program and Personnel for the Campaign. Specific tasks will of course need to be assigned to the various important Committees.

Rabbi Silver and Rabbi Brickner have very generously accepted the General Chairmanship and the Associate Chairmanship respectively; and they have been assured the co-operation of the leadership of the Community.

2. Rabbi Silver will take over the Meeting.

Campaign Instituted, 1931
Growth of Participation
Plan other yrs
new General Committee - Representative Committeemen & all Clergy.
Purpose - Committee
Silver & Brickner & officers

Campagne Chairman

~~The~~ permanent rooms

to be maintained
in Statler Hotel

Luncheon available
if desired in Rooms

WRHS



THE JEWISH WELFARE FEDERATION
ROOM 605 - NINETEEN HUNDRED EUCLID BLDG.
CLEVELAND
CHERRY 8176

WELFARE FUND

Cleveland Jewry will stage its 1935 Welfare Fund Drive during the month of May. A group of persons representative of the various interests in Jewish life has already begun to plan the campaign, and the first meeting was held yesterday noon at the Statler Hotel.

Rabbi A H Silver has accepted the position of General Chairman of the campaign, and Rabbi B R Brickner will be Associate Chairman. Other officers are being drawn from the leadership of the Federation and the general community, and those who have been invited to serve have expressed their readiness to do so.

William Rosenwald, son of the late Julius Rosenwald, will make his first visit to Cleveland to address the opening dinner meeting of the campaign. In accepting the invitation, Mr Rosenwald expressed the hope that "Cleveland Jewry would as in days of old take its place in the van of the Jewish communities of America, and once more be one of the most generous in the discharge of its communal responsibilities, at home and for overseas purposes.

"In a sense, I have a traditional interest in Cleveland," Mr Rosenwald explained, "because of my father's friendship for the late Charles Eisenman and others of your communal leaders. I am happy to avail myself of this opportunity to visit here, and to be of what help I can in your enterprise."

Mr Rosenwald recently joined with Paul Baerwald, Felix Warburg,

and others as co-chairmen of the United Jewish Appeal, which this year will seek to raise \$3,250,000 in this country for the assistance of Jews in Germany, Poland, and other lands where mass distress continues, and to aid in the development of Palestine.

Rabbi Silver, in commenting upon Mr Rosenwald's appeal to Cleveland Jews, said "Mr Rosenwald is referring to those fine examples of generosity which our people were wont to exhibit in the campaigns during and following the period of the World War, when goals were subscribed and oversubscribed.

"We have not had any such campaign for several years, but it is our hope that with industry and commerce emerging from the depths of the depression, we shall at least be able to improve our response over those of the past two or three years. Other communities have shown better results, and I am sure that we shall not be found doing less than our share.

"All we ask is that everyone lend his utmost support to the campaign; we shall need man-power as well as money-power."

The Federation this week is issuing its annual Welfare Fund Year Book, listing the contributions of Cleveland Jewry during 1934, and describing the agencies and causes for which the funds are used. Subscribers are asked to consult the subscription lists and to advise Rabbi Silver of the names of persons who were overlooked in the appeal last year.

Headquarters for the drive will be at the Statler Hotel, and the campaign meetings will be held there.

Dr. Nathan Ratnoff
Beth Israel Hospital
New York City

My dear Dr. Ratnoff:

Plans have been practically concluded to have a local chapter of the American Jewish Physicians Committee join in the Jewish Welfare Fund Appeal and Campaign for 1935; the Physicians Fund to receive an advance of its requirements before June 1, the Committee in turn bringing the full force of the physician's co-operation into the Campaign.

In this connection the officers ask me to remind you of your promise to Mr. S. P. Halle, to accept our invitation to speak at the opening of our Drive which will take place on Sunday evening, May 5. We sincerely hope that you can accept and will so advise us.

Mr. William Rosenwald will be in Cleveland for that meeting also and will divide time with you on the program.

We enjoyed your visit here very much and look forward to your return.

I am,

Very truly yours,

April 5, 1935.

Executive Director,
THE JEWISH WELFARE FEDERATION.

Honorary Chairmen

Edward M. Baker
Louis S. Bing, Jr.
Nathan L. Dauby
Salmon P. Halle
Sol Keintal
Samuel D. Wise

Men's Organization Committee

Chairman
Joseph M. Berne

Vice-Chairmen

Louis S. Bing, Jr.
Herbert G. Goulder
Bernard B. Eisenberg
Isador Grossman
Joseph G. Lampl
Nathan Loeser
Leo W. Neumark
Jerome Curtis
Ezra Z. Shapiro
William C. Treuhaft
Sidney Weitz
Eugene E. Wolf

Milton Altschul
Dr. S. S. Berger
Myron A. Cohen
David Copland
Nate Cornsweet
Chas. Frankel
I. F. Freiburger
Clarence I. Goldsmith
Dr. S. F. M. Hirsch
Jay Iglaier
Adolph Keller
George J. Koller
Benj. Labowitch
Jack Lampl
David Klineman
Leo D. Markowitz
Maurice Maschke
Sam Miller
Dave Myers
Elmer Scheuer
W. J. Schoenberger
Max Simon
Aaron Skall
Edgar Sloss
Adolph Weinberger
Howard Wise

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Rabbi A. H. Silver
Associate Chairman
Rabbi B. R. Brickner
Campaign Chairman
Judge Maurice Bernon
Treasurer
Max Myers
Secretary
Ezra Z. Shapiro

Campaign Vice-Chairmen

Joseph M. Berne
Herbert G. Goulder
Mrs. Siegmund Herzog
Richard N. Kohn
Irwin H. Loeser
Nathan Loeser
Hiram S. Rivitz
Max Simon
Eugene E. Wolf

Campaign
Headquarters
Statler Hotel
Room 414

Telephones
CHerry 8176-7-8

The Jewish Welfare Fund of Cleveland 1935 Appeal

C O P Y

Dear Rabbi Silver:

I am very happy to serve with you on the Men's Organization Committee for the 1935 Jewish Welfare Fund Campaign, and I am sure that you will agree with me that our Meeting on Thursday has given the Campaign an enthusiastic start.

It is important for us to move rapidly in our Organization of the Men's Divisions for the Campaign.

I am therefore calling a Meeting of our Committee with some of the Executive Officers, for Tuesday noon, April 9th, at 12:15 o'clock in the Lattice Room of the Statler Hotel. Those who desire it can have lunch served there.

This initial meeting is important; please come promptly; we can put this Campaign over if we'll all get behind it heartily.

Sincerely yours,

Sam M. Berne

Chairman,
The Men's Organization Committee.

Sam Katz
Sam Wasserman
Harry Levy
April 5, 1935.

Welfare Fund Campaign—May 5th to 12th—"For the Prestige of Cleveland Jewry"

Beneficiary Agencies & Causes

American Jewish Committee, N. Y.
American Jewish Congress, N. Y.
B'nai Brith Anti-Defamation League, Cincinnati
Bureau of Jewish Education
Graduate School for Jewish Social Work, N. Y.
Hebrew Sheltering & Immigrant Aid Society, N. Y.
The Hebrew University of Palestine
Hillel Foundation of the B'nai Brith, Cincinnati

Jewish Chautauqua Society, Philadelphia
Jewish Consumptives & Ex-Patients
Relief Ass'n of Los Angeles
Jewish Consumptives Relief Society, Denver
Jewish Telegraphic Agency, N. Y.
Jewish Welfare Board, N. Y.
League for Human Rights Against Nazi-ism, Cleveland
Leo N. Levi Memorial Hospital, Hot Springs

Menorah Association, N. Y.
National Farm School, Philadelphia
National Home for Jewish Children, Denver
Passover Fund of the Federation of Jewish Women's Clubs
Peoples Ort Federation, N. Y.
United Jewish Appeal of the
Joint Distribution Committee and
the Jewish Agency for Palestine

Welfare Fund General Committee

Rudolph W. Adler
Harry Affelder
Mrs. H. F. Affelder
H. J. Alperin
Milton Altschul
Edward M. Baker
Dr. S. S. Berger
Jos. M. Berne
Judge Maurice Bernon
Louis S. Bing, Jr.
Mrs. Alan Blau
Rabbi B. R. Brickner
Mrs. J. L. Bubis
Alexander M. Buchman
Rabbi Armond E. Cohen
Myron A. Cohen
Mrs. Sam H. Cohn
David Copland
Nathan R. Cornsweet
Jerome Curtis
N. L. Dauby
Mrs. Sam Deutsch
Miss Babette Devay
Rabbi Emmanuel Echstein
Mrs. Jac L. Einstein
Bernard B. Eisenberg
Mack L. Fein
Mrs. Arthur I. Fischer
Phil Frankel
Eugene Freedheim
I. F. Freiburger
A. H. Friedland

Mrs. Julius Fryer
George Furth
Mrs. George Furth
Mrs. M. Garber
Eugene L. Geismer
Rabbi David Genuth
Mrs. David Glasser
Jacob Goldman
Clarence I. Goldsmith
Mrs. Walter Goldsmith
Herbert G. Goulder
Max Greenwald
Isador Grossman
Marc J. Grossman
Mrs. Marc J. Grossman
J. M. Halle
S. P. Halle
Mrs. Siegmund Herzog
Dr. S. F. M. Hirsch
Jay Iglauer
Mrs. Louis J. Kane
Adolph Keller
George J. Klein
Rabbi Hugo Klein
David Klineman
Richard H. Kohn
Max I. Kohrman
George J. Koller
Abraham Kollin
Rabbi Isaac Krislow
Ben Labowitch
Jack Lampl

Jos. G. Lampl
Rabbi Judah Levenberg
Mrs. Rose Levin
Mrs. Benjamin Levine
Abraham Lewenthal
Mrs. Arthur Lindheim
Irwin N. Loeser
Nathan Loeser
L. D. Markowitz
Bert W. Marks
Maurice Maschke
George Mayer
Lester I. Miller
Sam Miller
I. R. Morris
Sidney Moss
Dave Myers
Max Myers
Leo W. Neumark
Rabbi Abraham Nowak
Rabbi Eiser Palay
Mrs. Simon Peiser
Aaron Permut
Rabbi Israel Porath
Aaron Resnick
Sol Reinthal
Mrs. Myron W. Rice
Hiram S. Rivitz
Henry Rucker
Rabbi Philip Rosenberg
Rabbi R. Rosenthal
Joseph Rudin

Rabbi S. Sachs
Elmer Scheuer
W. J. Schoenberger
Ezra Z. Shapiro
Mrs. J. Sharwell
Rabbi A. H. Silver
Max Simon
Mrs. Max Simon
Ben Sinks
Aaron Skall
Edgar J. Sloss
J. Soglovitz
Fred Stashower
Oscar Steiner
Mrs. Henry Steuer
Wm. C. Treuhart
Sol Ulmer
Rabbi I. Waldon
Leo Weidenthal
Meyer Weintraub
Leon Weisenfeld
Sam Weiss
Sidney N. Weitz
Ralph Wertheimer
Howard Wise
S. D. Wise
Mrs. Victor L. Wise
Eugene Wolf
Mrs. Norman Wollinsky
Jacob Wolpaw
Meyer Wolpaw



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The Jewish Welfare Federation

The Jewish Welfare Fund

Cleveland

Telephone: Cherry 8176

Room 605 - 1900 Euclid Ave.

Rabbi A H Silver,
The Temple,
E 105th St & Ansel Road,
Cleveland, Ohio.

My dear Rabbi:

I am enclosing herewith the cards for the names which you selected from the Booklet and have added one of a Mr A Lipkowitz, who is reputed to be very well-to-do and doing very well in his smelting business. There is no doubt but that he should be in the class of from \$500 up.

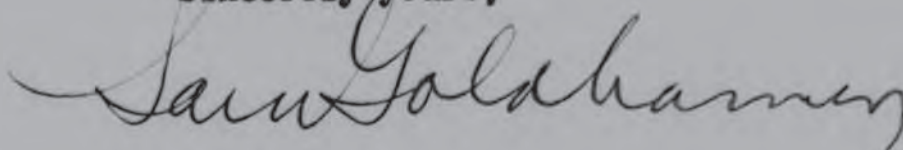
I am also attaching memoranda regarding the large pledges secured in recent campaigns in other cities, which may be helpful to you in discussing the relative basis of subscriptions in Cleveland.

May I suggest that the solicitation by yourself of some of these persons whom we hope to draw into the Campaign as Leaders, be deferred until they get into active service; I have reference particularly to Joseph Berne, Dr Berger, Maurice Maschke and Eugene Wolf.

With all good wishes for the success of your worthy efforts,

I am,

Sincerely yours,



April 5, 1935.

Jewish Welfare Fund
Committee of the
Federation

Chairman
Judge Maurice Bernon

Vice Chairmen
Nathan Loeser
Lester I. Miller

The Auxiliary Board

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Joseph M. Berne

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Hebrew Free Loan Association
Hebrew Shelter Home
Hebrew Sheltering & Immigrant Aid Society, N. Y.
The Hebrew University of Palestine
Hillel Foundation of the B'nai Brith, Cincinnati

Jewish Chautauqua Society, Philadelphia
Jewish Consumptives & Ex-Patients
Relief Ass'n of Los Angeles
Jewish Consumptives Relief Society, Denver
Jewish Day Nursery
Jewish Orphan Home
Jewish Social Service Bureau
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League for Human Rights Against Nazi-ism, Cleveland
Leo N. Levi Memorial Hospital, Hot Springs
Menorah Association, N. Y.
Montefiore Home

Mount Sinai Hospital
National Desertion Bureau, N. Y.
National Farm School, Philadelphia
National Home for Jewish Children, Denver
National Jewish Hospital for Consumptives, Denver
Orthodox Old Home
Orthodox Jewish Orphan Home
Passover Fund of the Federation of Jewish Women's Clubs
Peoples Ort Federation, N. Y.
United Jewish Appeal of the
Joint Distribution Committee and
the Jewish Agency for Palestine
Welfare Association for Jewish Children

April 5, 1935.

Mrs. Siegmund Herzog,
2558 Euclid Heights,
Cleveland, Ohio.

My dear Mrs. Herzog:

Following up our conversation of yesterday -- I am more convinced than ever that this year an independent women's campaign organization should be established under your leadership which should consist of about fifteen teams of ten members each, to which organization a definite block of about one thousand cards should be turned over. The cards assigned to the women's group should follow the plan of the Community Chest Campaign, namely, that they be those of smaller donors, say from one to fifteen dollars. These cards should be zoned so that a woman can complete her full assignment in a few hours.

Thus we shall have two correlated campaign groups, each capable of intensive cultivation of its field. I would suggest that some of the meetings of the women's organization during the campaign be held independently of the men's campaign meetings, say on alternate days, and some of them jointly.

I believe that the Jewish womanhood of our city will rally in a splendid way to a definite job assigned to them and for which they will feel themselves entirely responsible.

With all good wishes for the success of the 1935 campaign, I remain

Very cordially yours,

AHS:BK

Honorary Chairmen

Edward M. Baker
Louis S. Bing, Jr.
Nathan L. Dauby
Salmon P. Halle
Sol Reinthal
Samuel D. Wise

Men's Organization Committee

Chairman
Joseph M. Berne

Vice-Chairmen

Louis S. Bing, Jr.
Herbert G. Goulder
Bernard B. Eisenberg
Isador Grossman
Joseph G. Lampl
Nathan Loeser
Leo W. Neumark
Jerome Curtis
Ezra Z. Shapiro
William C. Treuhaff
Sidney Weitz
Eugene E. Wolf

Milton Altschul
Dr. S. S. Berger
Myron A. Cohen
David Copland
Nate Cornsweet
Chas. Frankel
I. F. Freiburger
Clarence I. Goldsmith
Dr. S. F. M. Hirsch
Jay Iglaue
Adolph Keller
George J. Koller
Benj. Labowitch
Jack Lampl
David Klineman
Leo D. Markowitz
Maurice Maschke
Sam Miller
Dave Myers
Elmer Scheuer
W. J. Schoenberger
Max Simon
Aaron Skall
Edgar Sloss
Adolph Weinberger
Howard Wise

Officers

General Chairman
Rabbi A. H. Silver
Associate Chairman
Rabbi B. R. Brickner
Campaign Chairman
Judge Maurice Bernon
Treasurer
Max Myers
Secretary
Ezra Z. Shapiro

Campaign Vice-Chairmen

Joseph M. Berne
Herbert G. Goulder
Mrs. Siegmund Herzog
Richard N. Kohn
Irwin H. Loeser
Nathan Loeser
Hiram S. Rivitz
Max Simon
Eugene E. Wolf

Campaign
Headquarters
Statler Hotel
Room 414

Telephones
CHerry 8176-7-8

The Jewish Welfare Fund of Cleveland

1935 Appeal

C O P Y

Dear Rabbi Silver:

Unfortunately you could not come to the Meeting of the General Welfare Fund Committee held on Thursday, and at which plans were made to go ahead at once with preparation for the Campaign.

A fine spirit was manifested at the Meeting in the interest of a successful Campaign such as Cleveland Jewry has unfortunately not had in several years, and as a result of which its prestige has suffered greatly here and outside of Cleveland.

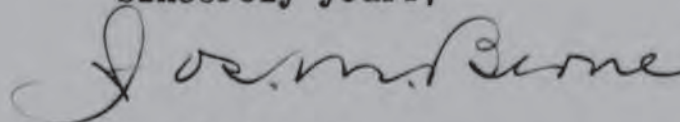
Officers were appointed by Louis S Bing, Jr., President of the Federation; and with one or two exceptions, were present and accepted leadership in the Drive.

Committee appointments were announced by Rabbi Silver, General Chairman for the Campaign. The Men's Organization Committee for which I was drafted with yourself and many others present, is here listed on this letterhead. I am happy that your name is among them and that the other Officers and I may have the benefit of your counsel and co-operation.

Further organization must go forward at once, and I am therefore asking you and the other members to meet with Officers, on Tuesday noon, April 9th, at 12:15 o'clock in the Lattice Room of the Statler Hotel. Those who desire can take lunch there.

I am,

Sincerely yours,



Chairman.

April 5, 1935.

Welfare Fund Campaign—May 5th to 12th—"For the Prestige of Cleveland Jewry"

Beneficiary Agencies & Causes

American Jewish Committee, N. Y.
American Jewish Congress, N. Y.
B'nai Brith Anti-Defamation League, Cincinnati
Bureau of Jewish Education
Graduate School for Jewish Social Work, N. Y.
Hebrew Sheltering & Immigrant Aid Society, N. Y.
The Hebrew University of Palestine
Hillel Foundation of the B'nai Brith, Cincinnati

Jewish Chautauqua Society, Philadelphia
Jewish Consumptives & Ex-Patients
Relief Ass'n of Los Angeles
Jewish Consumptives Relief Society, Denver
Jewish Telegraphic Agency, N. Y.
Jewish Welfare Board, N. Y.
League for Human Rights Against Nazi-ism, Cleveland
Leo N. Levi Memorial Hospital, Hot Springs

Menorah Association, N. Y.
National Farm School, Philadelphia
National Home for Jewish Children, Denver
Passover Fund of the Federation of Jewish Women's Clubs
Peoples Ort Federation, N. Y.
United Jewish Appeal of the
Joint Distribution Committee and
the Jewish Agency for Palestine

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Nathan L. Dauby
Salmon P. Halle
Sol Reinthal
Samuel D. Wise

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Campaign
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CHerry 8176-7-8

The Jewish Welfare Fund of Cleveland 1935 Appeal

COPY

Perhaps the most important task confronting us in our Campaign, is that of developing an efficient soliciting Organization.

Judge Bernon, the Campaign Chairman, and Mr Joseph Berne who is heading the Men's Organization Division, have this task to perform, and we shall need to lend every co-operation we can as an aid in their efforts.

May I ask therefore, that the members of the Executive Committee be sure to attend the initial Meeting of the Organization Committee on Tuesday noon, in the Lattice Room of the Statler Hotel; and as many of the individual Division Meetings as we may be asked, as individuals to attend.

The presence of our leaders will represent a stimulating influence.

Sincerely yours,

Abba Hillel Silver
General Chairman.

April 6, 1935.

Welfare Fund Campaign—May 5th to 12th—"For the Prestige of Cleveland Jewry"

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Graduate School for Jewish Social Work, N. Y.
Hebrew Sheltering & Immigrant Aid Society, N. Y.
The Hebrew University of Palestine
Hillel Foundation of the B'nai Brith, Cincinnati

Jewish Chautauqua Society, Philadelphia
Jewish Consumptives & Ex-Patients
Relief Ass'n of Los Angeles
Jewish Consumptives Relief Society, Denver
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Officers

General Chairman	Campaign Chairman
Rabbi A. H. Silver	Judge Maurice Bernon
Associate Chairman	Treasurer
Rabbi B. R. Brickner	Max Myers
	Secretary
	Ezra Z. Shapiro

Campaign Vice-Chairmen

Joseph M. Berne
Herbert G. Goulder
Mrs. Siegmund Herzog
Richard N. Kohn
Irwin H. Loeser
Nathan Loeser
Hiram S. Rivitz
Max Simon
Eugene E. Wolf

Publicity Committee

Chairman

Max Simon

Vice-Chairmen

Irwin N. Loeser
Rabbi B. R. Brickner

Harry F. Affelder
H. J. Alperin
Milton Altschul
Louis S. Bing, Jr.
Rabbi Armond Cohen
Eugene Freedheim
Edward S. Goldstein
Jay Iglauer
Jack Lampl
Lester I. Miller
Leo W. Neumark
Rabbi Abraham Nowak
Rabbi Israel Porath
Henry Rucker
Rabbi Rudolph Rosenthal
Elmer Scheuer
Rabbi A. H. Silver
I. I. Sperling
Fred Stashower
William C. Treuhaft
Leo Weidenthal
Meyer Weintraub
Leon Weisenfeld
S. A. Weissenburger
Ralph Wertheimer
Howard Wise
Meyer Wolpaw

The Jewish Welfare Fund of Cleveland

1935 Appeal

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Campaign

Headquarters

Statler Hotel

Room 414

Telephones

CHerry 8176-7-8

In connection with the forthcoming Campaign for the Jewish Welfare Fund of Cleveland, may I ask you to please serve as a member of the Publicity Committee to determine upon a program and plans for necessary publicising of the appeal.

Mr Max Simon is Chairman, and Rabbi Brickner and Mr Irwin Loeser, are Co-Chairmen.

I have accepted the General Chairmanship of the Campaign, with Rabbi Brickner serving as Co-Chairman with me; and it is our earnest feeling that in the great co-operative effort which we are putting forth this year, we can do much to restore Cleveland Jewry to the place of eminence which it formerly enjoyed as a ready and generous supporter of all Jewish Causes.

Mr Simon is calling a Meeting of the Committee for 4 o'clock, Thursday afternoon, April 11th, at the Campaign Headquarters, Room 414, The Statler Hotel.

May I urge your attendance and your helpful counsel?

Sincerely Yours,

Abba Hillel Silver

General Chairman.

April 6, 1935.

Welfare Fund Campaign—May 5th to 12th—"For the Prestige of Cleveland Jewry"

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Hebrew Sheltering & Immigrant Aid Society, N. Y.
The Hebrew University of Palestine
Hillel Foundation of the B'nai Brith, Cincinnati

Jewish Chautauqua Society, Philadelphia
Jewish Consumptives & Ex-Patients
Relief Ass'n of Los Angeles
Jewish Consumptives Relief Society, Denver
Jewish Telegraphic Agency, N. Y.
Jewish Welfare Board, N. Y.
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Nathan Loeser
Hiram S. Rivitz
Max Simon
Eugene E. Wolf

Women's Executive Committee

Chairman
Mrs. Siegmund Herzog

Co-Chairman
Mrs. Benjamin Levine

Vice-Chairmen

Mrs. H. F. Affelder
Mrs. Alan Blau
Mrs. Sam H. Cohn
Mrs. Sam Deutsch
Mrs. Jac L. Einstein
Mrs. Julius Fryer
Mrs. George Furth
Mrs. M. Garber
Mrs. Walter Goldsmith
Mrs. Louis J. Kane
Mrs. Simon Peiser
Mrs. Myron W. Rice
Mrs. Max Simon
Mrs. Henry Steuer
Mrs. Abraham Strauss
Mrs. Henry Sulka
Mrs. Victor L. Wise

The Jewish Welfare Fund of Cleveland

1935 Appeal

COPY

Campaign
Headquarters
Statler Hotel
Room 414

Telephones
CHerry 8176-7-8

We are deeply grateful to the members of our Community who are showing fine spirit in enrolling themselves in the forthcoming Jewish Welfare Fund Appeal.

This great co-operative effort will we hope, do much to restore to Cleveland Jewry the eminent place which they occupied for so many years, among the Communities which have generously supported all worthwhile Jewish causes.

May we take this opportunity of reminding you of the important gathering which is being arranged by the Chairman, Mrs. Herzog, at her home on Monday afternoon, April 8th.

The Meeting will concern itself with consideration of methods by which the Jewish Women of Cleveland can lend their helpful co-operation to the Campaign, and your counsel is greatly desired.

Please be sure to attend.

Respectfully yours,

Abraham H. Silver
General Chairman

Samuel D. Wise
Associate Chairman

April 6, 1935.

Welfare Fund Campaign—May 5th to 12th—"For the Prestige of Cleveland Jewry"

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Passover Fund of the Federation of Jewish Women's Clubs
Peoples Ort Federation, N. Y.
United Jewish Appeal of the
Joint Distribution Committee and
the Jewish Agency for Palestine

Mr Sam Katz,
The Standard Building,
Cleveland.

Dear Mr Katz:

Through an inadvertence for which we must ask your kind indulgence, your name was omitted in the original set-up of the Jewish Welfare Fund Committee for the forthcoming Campaign.

The Officers desire to have your name added, and to ask your helpful co-operation in this united effort of Cleveland Jewry.

We will apprise you of further meetings of the Committee as they are scheduled.

Sincerely Yours,

April 6, 1935.

General Chairman.

Mr Saul S Danaceau,
Leader Building,
Cleveland O.

My dear Mr Danaceau:

Through an inadvertence for which we must ask your kind indulgence, your name was omitted in the original set-up of the Jewish Welfare Fund Committee for the forthcoming Campaign.

The Officers desire to have your name added, and to ask your helpful co-operation in this united effort of Cleveland Jewry.

We will apprise you of further meetings of the Committee as they are scheduled.

Sincerely Yours,

April 6, 1935

General Chairman.

bullet = read / handwritten

Average 5070

[Handwritten signature/initials]

[Handwritten notes: 130,000, 15,000, 9,500]

Welfare Fund Experience in 1934

	Cleveland	Cincinnati	Detroit	St Louis	San Francisco
1. Jewish Population	85,000	18,500	71,268	50,000	38,000
2. Total Contributors to Jewish Welfare Fund	3,000	2,924	4,752	3,004	5,483
3. Campaign Goal	150,000	141,500	175,000	102,900	200,000
4. Included local purposes other than Jewish Education	No	No	Yes	No	No
5. Amount raised	86,550	125,650	139,500	93,170	203,500
6. Non-Jewish Contributions Included		1,200	2,674		5,000
7. Campaign & Administrative Costs and Contingencies	11,200	10,530	N.R.	11,300	37,500
8. Shrinkage Estimate	3,000	N.R.	N.R.	8,900	15,000
9. Range of Pledges					
Under \$5 to \$99	2,826	2,611	4,451	2,811	5,050
\$100 - \$499	160	266	257	161	340
\$500 Up	14	47	44	32	93
	3,000	2,924	4,752	3,004	5,483

April 6, 1935

Mr. Samuel Goldhamer,
The Jewish Welfare Federation,
1900 Euclid Building,
Cleveland, Ohio.

My dear Sam:

In looking over the list of the Welfare Federation General Committee, I find that while representatives of the Cleveland Zionist District are among the Committee, no one represents the Cleveland Zionist Society, the largest Zionist group in the city.

I would suggest that you add the names of Mr. Samuel Katz and Mr. Saul S. Danaceau to the Committee. You will find them both very good workers.

With all good wishes, I remain

Very sincerely yours,

AHS:AY

Mr. Harry A. Levy,
The Temple,
Cleveland, Ohio.

Dear Mr. Levy:

Through an oversight, for which the Committee must beg your kind indulgence, your name was omitted in making up our representative list for the Jewish Welfare Fund Committee for the forthcoming Welfare Fund Campaign; and likewise from the chairman's selection of the Men's Organization Committee.

We are desirous of course of having you serve on both of these committees, and I should like to ask you to please attend a meeting of the Men's Organization Committee which is to be held in the Lattice Room of the Statler Hotel, Tuesday noon, April 9th, at 12 o'clock, when plans will be made for organizing the Men's Divisions.

Mr. Joseph M. Berne, as chairman of the Committee will appreciate most heartily your co-operation.

I am,

Sincerely yours,

April 7, 1935.

General Chairman.

\$3,250,000

**UNITED JEWISH APPEAL
OF THE
JOINT DISTRIBUTION COMMITTEE AND THE AMERICAN PALESTINE CAMPAIGN**

100 EAST 42ND STREET, SUITE 514
NEW YORK CITY

FELIX M. WARBURG, CHAIRMAN

PAUL BAERWALD • LOUIS LIPSKY • WILLIAM ROSENWALD • MORRIS ROTHENBERG • JONAH B. WISE
CO-CHAIRMEN

HONORARY CHAIRMEN

CYRUS ADLER
HERBERT H. LEHMAN
JULIAN W. MACK
JOSEPH M. PROSKAUER
STEPHEN S. WISE

TREASURER

NATHAN STRAUS

HONORARY SECRETARY

JOSEPH C. HYMAN

COMPTROLLER

MORRIS C. TROPER

CAMPAIGN DIRECTORS

ISIDOR COONS
ROBERT SILVERMAN

EXECUTIVE COMMITTEE

HARRY L. GLUCKSMAN
JOSEPH C. HYMAN
ALEXANDER KAHN
LOUIS LIPSKY
SOLOMON LOWENSTEIN
CHARLES RESS
MORRIS ROTHENBERG
JONAH B. WISE

(COMMITTEES IN FORMATION)

4/7/35.

*Robt. G. H. Silver,
Admnd.
Dear Robt Silver:*

*I have just learned with great
pleasure from our New York Office of
your acceptance of the Chairmanship
of the 1935 Welfare Fund Campaign.*

*Please accept my sincere
congratulations. You are doing a
big piece of work and if Cleveland
only responds as it should it will
be a source of infinite encouragement
to many other communities.*

*Looking forward to greeting you
in Cleveland before the campaign
opens and with all good wishes,
I am,*

*Yours sincerely,
Jerome Leonard Levy
Regional Field Director
for N.Y. - Ky. OHIO - IND. & MICH.*

Nineteen Hundred Thirty-five Campaign

**FOR RELIEF AND REHABILITATION OF JEWS IN GERMANY AND OTHER LANDS
AND FOR SETTLEMENT OF JEWS IN PALESTINE**

April 8, 1935.

Minutes of a Meeting of the Budget Committee
of The Jewish Welfare Fund with reference to
allocation and goal for The Jewish Welfare
Fund campaign for 1935 needs.

The following were present: S P Halle, Chairman, Messrs Edward M Baker, Joseph M Berne, Rabbi B R Brickner, Max Myers, Sol Reinthal, Ezra Z Shapiro, Sidney N Weitz and Jacob Wolpaw.

The Committee was provided with memoranda showing (a) a record of allotments to the various agencies of The Welfare Fund for 1934, with note of special requests by the agency for 1935 requests; (b) a list of other agencies requesting inclusion in the Welfare Fund for 1935 with letters and information supporting such requests; (c) a record of allotments made to agencies for 1934 by the Welfare Funds in Cincinnati, Detroit, St Louis and San Francisco; (d) general information regarding the experiences of Welfare Funds in the above cities as provided by the National Council of Federations and Welfare Funds, all of the foregoing as contained in the memoranda hereto attached.

The Committee after reviewing this general information, proceeded to consider the individual items of allocation for agencies already in the Fund, and the following allotments were agreed upon:

American Jewish Committee	\$3,000
American Jewish Congress	1,000
Hebrew Sheltering & Immigrant Aid Society	2,000
Hebrew University, Palestine	2,500
Graduate School for Jewish Social Work	1,200
IOBB-Hillel Foundation & Anti-Defamation League	2,500
Jewish Consumptives & Ex-Patients Relief, Ass'n Los Angeles	1,200
Jewish Consumptives Relief Society, Denver	2,000
Jewish Telegraphic Agency	1,000
Jewish Welfare Board	300
Leo N Levi Memorial Hospital	200
Menorah Association	150
National Council of Jewish Federations & Welfare Funds	750
National Farm School	750
National Home for Jewish Children	750
Peoples Ort Federation	750
Bureau of Jewish Education	28,000
League for Human Rights Against Naziism	3,000
Federation of Jewish Women's Organizations Passover Fund	2,000
United Jewish Appeal	50,000
Campaign & Collection Expense	12,000
Shrinkage	6,000
Contingent	5,000
	\$126,050

The question of allocation to new agencies asking inclusion in the Fund, was then taken up after consideration of the action of the Chairman in agreeing to a tentative allocation of \$2,500 as the Cleveland Jewish Physician's Committee share of the National Budget for the building of the Rothschild Hadassah Hospital Unit in Palestine, and the amount of
was approved; it was also agreed to allocate

\$ 2,500
500

to the German Jewish Children's Aid Incorporated, as part of the expense which the National Committee would have in its care of German Refugee Children; an allotment of for the Jewish Statistical Bureau was approved; and to consider for later allocation from a contingent fund, the requests of the Hebrew Teachers College in Jerusalem, the Yiddish Scientific Institute of Wilna and the Avukah; and such other causes as may make application to the Fund.

\$ 300

\$ 3,300
\$129,350

With regard to the Jewish National Fund it was the opinion of the Budget Committee that much of the activity in Zionist circles locally would be lost, if the raising of funds for land purchase as represented by the National Fund should be discontinued, and, therefore, the National Fund should not be included in the Jewish Welfare Fund for an allotment. With regard to the European institutions requesting inclusion in the Fund, it was suggested that inquiry be made to ascertain if such institutions were not already receiving aid through the budget of the Joint Distribution Committee.

Considerable discussion ensued with regard to a guarantee of the Bureau of Jewish Educational allotment, which Rabbi Brickner was requesting. It was the sense of most of the members present that no promises of guarantees could be made in advance of a knowledge of the campaign results.

There was also general agreement on the suggestion that the Campaign Goal of \$130,000 should be announced in all of the publicity and that the list of all of the agencies included should be made known; but that the tentative allocations as agreed upon by the Budget Committee at this time, should not be published.

No further business coming before the meeting, it was adjourned.

Respectfully submitted,

S. Goldhamer,
Secretary.

April 8, 1935.

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable sign above or preceding the address.

WESTERN UNION

R. B. WHITE
PRESIDENT

NEWCOMB CARLTON
CHAIRMAN OF THE BOARD

J. C. WILLEVER
FIRST VICE-PRESIDENT

SIGNS

DL = Day Letter
NM = Night Message
NL = Night Letter
LC = Deferred Cable
NLT = Cable Night Letter
Ship Radiogram

The filing time shown in the date line on telegrams and day letters is Standard Time at point of origin. Time of receipt is Standard Time at point of destination.

Received at 2040 East 9th St., Cleveland, Ohio

TELEPHONE
CHERRY 1740, LINE 87

1935 APR 8 PM 4 20

NC121 10=PS NEWYORK NY 8 358P

SAMUEL GOLDHAMER, JEWISH WELFARE FEDERATION=

1900 EUCLID AVE CLEVE=

BENTWICH CONFIRMS SATURDAY TWENTIETH FOR YOUR MEETING

ADVISE ME DETAILS=

ISIDOR COONS.

100 East 42 St

Edgar Slov - 10/11/35
Marcus
Airtel - New 1200

Say to Glavin
Bob Gwin
King. Gerson
X Sam Weisenburger

MINUTES IN TRANSIT	
FULL-RATE	DAY LETTER

Lattice Room, Statler Hotel.

1. Purpose of the Meeting:

So many of those present have been participants in previous Campaigns of the Welfare Fund and the Federation, that there is little need to review the procedure to be followed in organizing the Soliciting Groups for the Campaign.

Return to Due to the difficulties which appeared to hamper our solicitors in go-
former ing to men in their own lines of business and profession, for pledges
Plan of during the past few years, we had given up the plan in the Campaigns
Organization of the last three years. However, the improvement of conditions generally, warrants us in returning to this well-tried and logical procedure in organizing.

Most of those who are here today, have served faithfully and energetically as Chairmen and Vice Chairmen, and we shall look to them for the same leadership in organizing their Divisions.

New Prospect Our Prospect list will of course include all of the subscribers of last
List year and the year before; and the list has also been augmented by a careful Directory search for new names. The total number of Cards for assignment will run to about ,000. The number of subscribers of last year, was 3,000.

32 These Cards have been broken down into 32 Trade and Professional Divisions;
Divisions and the approximate number of Cards for each Division, is noted on the Lists which you have before you. The amount of organization for each Division, will depend therefor on the number of Cards to be assigned.

Chairmen In addition to the Chairman, or Co-Chairmen, in each Division, there should be enough Vice Chairmen chosen, to cover fairly well, the different Classifications within each Division. For example, in the Furniture Division, there are such special lines as Radios, Rugs, Carpets and
V. Chairmen Floor coverings, ~~stary~~ Beds and Bedding manufacturers and Dealers, etc; these separate Classifications may justify a special Vice Chairman to
Workers have a few workers selected by himself. The aggregate of all of these Chairmen and Workers, will constitute the entire Division, working under the Furniture Division Chairman.

More We have never covered the Cleveland Jewish Community as thoroly in recent years, as we did for example in 1926 when we had more than twice the number of subscribers we now have. We want to do the job as completely this year as possible, and it will take man-power to do it.

Complete

Coverage The Women are organizing this year more effectively and more enthusiastically than in past years. Under the leadership of Mrs Herzog and Mrs Levine, a Women's Executive Committee has been organized; and they in turn have chosen Mrs L J Kane, to lead the organization of the women workers.

Women's

Co-operation

Their plan is to provide not only the usual quota of Auditors and Office Assistants, but also a substantial group of women who will enlist in the Men's Divisions to take such Cards as can be assigned to them with best results.

----Mrs Herzog or Mrs Kane may say a word

Chairman's Memoranda (continued)

Selection
of Division
Chairmen

On the assumption that we have in this Organization Committee the Personnel for many of our Divisions, men who have been at the head of them before, I shall take the liberty ~~first~~ of asking them to accept such Chairmanships ~~before~~ ~~examining~~ as we go over the respective Divisions.

Where such men are not represented on this Committee, we will need your advice and aid in securing the right persons at once.

Selection of
Vice Chairmen
by the
Chairmen
Themselves
and dates
to be fixed
now or as
quickly as
possible
for Meetings

After we have chosen the Division Chairmen, we shall ask them to at once, select their Vice Chairmen, or Co-Chairmen;

A date as soon as possible should be set for meeting with these Co Chairmen, to select the necessary number of workers;

And following that, a date for the assignment of the Cards, with all workers present.

In the selection of Co-Chairmen and Workers, the office files can be consulted, and the co-operation of the office will be available.

An Auditor will be assigned from among the Women, for each Division, preferably the one who has served such Division in previous Campaigns. The Auditor will assist the assignment of the Cards, and during the Campaign in keeping record daily of the Division results.

Furthermore, each Men's Division will have a quota of the women assigned to it, to assist with the solicitation of such Cards as the Women feel they can take safely for effective results.

Campaign
Goal
and
Agencies
Included

The Budget Committee under the Chairmanship of Mr S P Halle, met yesterday afternoon and reviewed carefully, the allotments to be recommended for both Agencies already in the Fund and those now to be included.

Mr Halle will report on this.

Finally: the Meeting should proceed to actual work. of picking Chairmen for the Divisions.

Copy of rough
memo
to Jas M. Beane
as Chairman

WRHS



April 9, 1935.

Mr. N. I. Dryfoos,
Wade Park Manor,
1890 E. 107th St.,
Cleveland, Ohio.

My dear Mr. Dryfoos:

It was nice to have had the chat with you last Sunday afternoon.

I am taking the liberty of enclosing herewith a letter which I received a few days ago from Dr. Jonah B. Wise who recently returned from Germany. The letter speaks for itself and for the urgency of the campaign of the Jewish Welfare Fund upon which we are now launched in Cleveland. German relief is but one of twenty-three national and international causes which will be served by our Welfare Fund. Our basic quota this year is \$130,000. Last year we raised only \$86,000 which was far below that of any community anywhere near the size of ours. The prestige of our community has suffered seriously in the last few years through the recurrent failures of our Welfare Fund campaigns. We are making an effort this year to re-establish the Cleveland Jewish community as a leader in American Jewry -- a position of honor which we occupied for many years. Whatever addition you can make to your last year's contribution will be profoundly appreciated by me and by all the officers of the campaign.

With all good wishes, I remain

Very cordially yours,

AHS:BK
Enc. - 2

April 10, 1935.

Mr. S. P. Halle,
Hanna Bldg.,
Cleveland, Ohio.

My dear Mr. Halle:

I am delighted that you have granted the hospitality of your home to the Bentwich meeting. Much depends upon this meeting to which we plan to invite the largest prospective givers to the campaign. As soon as Mr. Goldhamer has compiled the list I will check over it and send it to you along with a draft letter of invitation. I believe that this meeting will probably prove the most significant single step in our campaign and I am deeply grateful for your generous cooperation.

The officers of the Anti-Nazi League called me this morning and said that the amount of \$350 which you advanced them on their 1935 allotment, while helpful, is quite inadequate to meet their pressing obligations. The League has salaries to pay and certain bills and it has received no allotment from the Welfare Fund since March. They have asked me to request you to send them an additional \$650 to make up \$1,000. They would then be able to carry on until such time as the new funds of the campaign would be available. I hope that it will be possible for you to grant their request.

With all good wishes, I remain

Very cordially yours,

AHS:BK

April 10, 1935.

Mr. George J. Klein,
Novelty Lighting Corporation,
2480 E. 22nd St.,
Cleveland, Ohio.

My dear Mr. Klein:

Let me thank you for your thoughtfulness and for the tremendous amount of time which you put in in going over the list of prospective donors to the Jewish Welfare Fund and indicating who among them could contribute more to the Fund. I am sure that your list which I am turning over to the Quota Committee will prove of utmost value.

I am sure there must be some mistake about your not being a member of the Welfare Fund Committee.. Your name is included in the printed list of the Welfare Fund General Committee and I am sure that the campaign organization will be grateful for any service which you might care to render in whatever capacity you designate.

With all good wishes, permit me to remain

Very cordially yours,

AHS:BK
Enc.

April 10, 1935.

Mr. Samuel Goldhamer,
Jewish Welfare Federation,
1900 Euclid Ave.,
Cleveland, Ohio.

My dear Mr. Goldhamer:

I am enclosing herewith a letter which I received from George J. Klein as well as his list of suggestions which ought to prove very valuable to our Quota Committee. I have written to Mr. Klein and I am enclosing herewith a copy of the letter which I sent him.

With all good wishes, I remain

Very sincerely yours,

AHS:BK

Enc. 4

P.S. I am also enclosing a letter which I received from Mr. Jay Iglauer.

April 11, 1935.

Mr. Leo Weisenfeld,
The Jewish World,
10600 Superior Ave.,
Cleveland, Ohio.

My dear Mr. Weisenfeld:

Following up the conversation which we had in your home on the occasion of the delightful party which we had -- I think that one or two editorials within the next two weeks on the subject of "Giving" or "Lack of Giving" on the part of many Jews of Cleveland to the Jewish Welfare Fund would be very timely and helpful.

I believe that a special appeal ought to be made to the orthodox Jews, the rank and file Jews and the "stam" Jews to do much better by this Fund than they have in previous years. It should be pointed out that many hundreds of them who should have given, haven't given a penny in the last few years to the German-Jewish relief, to the Talmud Torah and to the twenty other agencies included in the Fund. Many of those who gave, gave pitifully inadequate sums. I believe that a frank discussion of the subject in your own vigorous style would be tremendously helpful. These Jews should be appealed to on the basis of their Jewish responsibilities as well as the prestige of our community which has suffered so greatly because of the successive failures of our campaigns.

I know that you will keep the subject of the coming Welfare Fund campaign "warm" in the columns of the Jewish World. With all good wishes, I remain

Very cordially yours,

AHS:BK

SALMON P. HALLE
924 HANNA BUILDING
CLEVELAND

Dear Rabbi Silver:

Several days ago word came to Cleveland, that Mr. Norman Bentwich, former Attorney General for England, in Palestine, was in this country, and was persuaded to visit some of the interior Cities to discuss with Jewish Community Leaders the situation abroad as he views it.

We in Cleveland will have the pleasure of meeting him here on Saturday evening, April 20, on his return East from St. Louis.

Mr. Bentwich is a noted Author and one of the outstanding legal minds of England, and has been in the public eye frequently in international relations.

I am asking a few friends to my home for that evening, to meet Mr. Bentwich, and I should be glad if you would come. As he is leaving for New York on a late train, it will be advisable to have our group meet him not later than eight o'clock.

Very truly yours,

April 12, 1935

R.S.V.P.
2701 Park Driveway

Salmon P. Halle



OTHER STORES
ST. LOUIS
LOS ANGELES
AKRON
DENVER
BALTIMORE

The May Company

OHIO'S LARGEST RETAILERS

Cleveland

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NEW YORK, 1115 BROADWAY
BOSTON, 186 LINCOLN ST.
PARIS, FRANCE, 88 RUE D'HAUTEVILLE
BERLIN, GERMANY, 45 RITTERSTRASSE
LONDON, ENGLAND, 252 TO 260 REGENT STREET
VIENNA, AUSTRIA, 7 BREITEGASSE, 8
BELFAST, IRELAND, 59 SCOTTISH TEMPERANCE BLDG.
BRUSSELS, BELGIUM, 19 R. DES CHARTREUX
LYONS, FRANCE, 3, QUAI ST. CLAIR
CALAIS, FRANCE, 29 RUE DARNEL
CHEMNITZ, GERMANY, FRIEDRICHPLATZ, 7
GABLONZ, CZECHOSLOVAKIA, N. HAUPTSTRASSE, 8
FLORENCE, ITALY, 4 VIA MARTELLI
KOBE, JAPAN, 96 YEDO-MACHI
YOKOHAMA, JAPAN, 204 YAMASHITACHO
SHANGHAI, CHINA, 62 KIANGSE ROAD

EXECUTIVE OFFICE

April 11th, 1935

Rabbi A. H. Silver,
The Temple,
East 105th & Ansel Road,
Cleveland, Ohio.

Dear Rabbi Silver:

I am very sorry that I will be unable to serve on the Organization Committee this year. I have not been very well, and I expect to be out of the city during most of the campaign. Besides, as you know, Sam is still in Florida, and I do not know just when he will return. This of course imposes many additional obligations on me, here at the store.

I sincerely hope that the Campaign will be a tremendous success, and with kind regards, I am,

Yours sincerely,

ROBERT HAYS GRIES

RHG:JC

Honorary Chairmen

Edward M. Baker
Louis S. Bing, Jr.
Nathan L. Dauby
Salomon P. Halle
Sol Reinthal
Samuel D. Wise

Officers

General Chairman
Rabbi A. H. Silver
Associate Chairman
Rabbi B. R. Brickner
Campaign Chairman
Judge Maurice Bernon
Treasurer
Max Myers
Secretary
Ezra Z. Shapiro

Campaign Vice-Chairmen

Joseph M. Berne
Herbert G. Goulder
Mrs. Siegmund Herzog
Richard N. Kohn
Irwin H. Loeser
Nathan Loeser
Hiram S. Rivitz
Max Simon
Eugene E. Wolf

The Jewish Welfare Fund of Cleveland

1935 Appeal

Quota Committee

Chairman

Nathan L. Dauby

Vice-Chairmen

~~Nathan Loeser~~
~~S. D. Wise~~

Joseph M. Berne
Judge Maurice Bernon
Louis S. Bing, Jr.
Rabbi B. R. Brickner
Nathan R. Cornsweet
B. B. Eisenberg
Philip Frankel
I. F. Freiburger
Herbert G. Goulder
Richard H. Kohn
Joseph G. Lampl
A. Lewenthal
Maurice Maschke
Sam Miller
I. R. Morris
Max Myers
Sol Reinthal
Hiram S. Rivitz
W. J. Schoenberger
Ezra Z. Shapiro
Rabbi A. H. Silver
Max Simon
Aaron Skall
Sidney N. Weitz
Eugene E. Wolf

Campaign

Headquarters

Statler Hotel

Room 414

Telephones

CHerry 8176-7-8

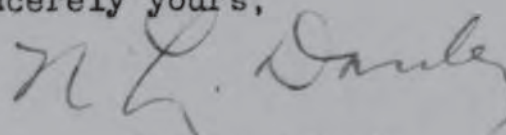
Dear Rabbi Silver:

I am calling a meeting of the Quota Committee for the forthcoming Jewish Welfare Fund Campaign, for Tuesday evening, April 16th, at 8:00 o'clock sharp, at the Oakwood Club.

The work of this Committee in connection with the Campaign, in reviewing the quotas of those who are to be solicited by the various Divisions, is very important, and I would greatly appreciate it if every member could be present to lend the benefit of his knowledge and information. This meeting is not for the purpose of any solicitation of funds.

Hoping that I may have the pleasure of your attendance, I am

Sincerely yours,



Nathan L. Dauby,
Chairman,
QUOTA COMMITTEE.

April 12, 1935

Welfare Fund Campaign—May 5th to 12th—"For the Prestige of Cleveland Jewry"

Beneficiary Agencies & Causes

American Jewish Committee, N. Y.
American Jewish Congress, N. Y.
B'nai Brith Anti-Defamation League, Cincinnati
Bureau of Jewish Education
Graduate School for Jewish Social Work, N. Y.
Hebrew Sheltering & Immigrant Aid Society, N. Y.
The Hebrew University of Palestine
Hillel Foundation of the B'nai Brith, Cincinnati

Jewish Chautauqua Society, Philadelphia
Jewish Consumptives & Ex-Patients
Relief Ass'n of Los Angeles
Jewish Consumptives Relief Society, Denver
Jewish Telegraphic Agency, N. Y.
Jewish Welfare Board, N. Y.
League for Human Rights Against Nazi-ism, Cleveland
Leo N. Levi Memorial Hospital, Hot Springs

Menorah Association, N. Y.
National Farm School, Philadelphia
National Home for Jewish Children, Denver
Passover Fund of the Federation of Jewish Women's Clubs
Peoples Ort Federation, N. Y.
United Jewish Appeal of the
Joint Distribution Committee and
the Jewish Agency for Palestine

Honorary Chairmen

Edward M. Baker
Louis S. Bing, Jr.
Nathan L. Dauby
Salmon P. Halle
Sol Reinthal
Samuel D. Wise

Officers

General Chairman
Rabbi A. H. Silver
Associate Chairman
Rabbi B. R. Brickner
Campaign Chairman
Judge Maurice Bernon
Treasurer
Max Myers
Secretary
Ezra Z. Shapiro

Campaign Vice-Chairmen

Joseph M. Berne
Herbert G. Goulder
Mrs. Siegmund Herzog
Richard N. Kohn
Irwin H. Loeser
Nathan Loeser
Hiram S. Rivitz
Max Simon
Eugene E. Wolf

Quota Committee

Chairman
Nathan L. Dauby

Vice-Chairmen
Nathan Loeser
S. D. Wise

Joseph M. Berne
Judge Maurice Bernon
Louis S. Bing, Jr.
Rabbi B. R. Brickner
Nathan R. Cornsweet
B. B. Eisenberg
Philip Frankel
I. F. Freiburger
Herbert G. Goulder
Richard H. Kohn
Joseph G. Lampl
A. Lewenthal
Maurice Maschke
Sam Miller
I. R. Morris
Max Myers
Sol Reinthal
Hiram S. Rivitz
W. J. Schoenberger
Ezra Z. Shapiro
Rabbi A. H. Silver
Max Simon
Aaron Skall
Sidney N. Weitz
Eugene E. Wolf

The Jewish Welfare Fund of Cleveland 1935 Appeal

Copy of Letter being sent to Chairmen of Divisions
as they organize.

Campaign
Headquarters
Statler Hotel
Room 414

Telephones
CHerry 8176-7-8

Mr N L Dauby's Quota Committee met on Tuesday evening, April 16th, and reviewed over 800 prospect Cards, fixing quotas which will assure the accomplishment of the Campaign Goal of \$130,000 this year.

These Quotas will serve as a guide to the Divisions in further fixing the quotas in the lower ranges of pledges.

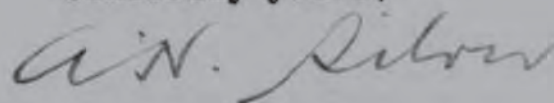
We are adopting as a policy also the plan that Chairmen and Vice-Chairmen should undertake themselves to see that the Pledges of their workers are secured in advance of the Campaign.

A worker, who himself has made a proper pledge, will be more certain to secure adequate pledges from those on whom he calls.

May we ask you also, to please send us any suggestions you may have about the progress and plans for the Campaign; we do not want to call any more meetings than necessary, but do want your advice.

(Joseph M Berne
(Judge Maurice Bernon
(Mrs L J Kane

Sincerely yours,



Campaign and Organization
Chairmen

General Chairman.

Welfare Fund Campaign—May 5th to 12th—"For the Prestige of Cleveland Jewry"

Beneficiary Agencies & Causes

American Jewish Committee, N. Y.
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The Hebrew University of Palestine
Hillel Foundation of the B'nai Brith, Cincinnati

Jewish Chautauqua Society, Philadelphia
Jewish Consumptives & Ex-Patients
Relief Ass'n of Los Angeles
Jewish Consumptives Relief Society, Denver
Jewish Telegraphic Agency, N. Y.
Jewish Welfare Board, N. Y.
League for Human Rights Against Nazi-ism, Cleveland
Leo N. Levi Memorial Hospital, Hot Springs

Menorah Association, N. Y.
National Farm School, Philadelphia
National Home for Jewish Children, Denver
Passover Fund of the Federation of Jewish Women's Clubs
Peoples Ort Federation, N. Y.
United Jewish Appeal of the
Joint Distribution Committee and
the Jewish Agency for Palestine

April 15, 1935.

Mr. Hiram Rivitz,
Industrial Rayon Corporation,
West 98th and Walford,
Cleveland, Ohio.

My dear Mr. Rivitz:

You gave me a real "oneg Shabbos" on Saturday when you so graciously volunteered to raise your subscription to the 1935 campaign of the Jewish Welfare Fund to \$2500. It was tremendously encouraging and has already helped me to induce others of the larger donors to raise their subscriptions. There is a new spirit in this year's campaign which promises well for its success. I hope that I may have the pleasure of seeing you Tuesday evening at the Oakwood Club meeting of the Initial Gifts Committee called by Mr. N. L. Dauby.

With all good wishes and thanking you again for your fine cooperation, I remain

Very cordially,

AHS:BK

P.S. Would you please sign the enclosed pledge card and return it to me.

Honorary Chairmen

Edward M. Baker
Louis S. Bing, Jr.
Nathan L. Dauby
Salmon P. Halle
Sol Reinthal
Samuel D. Wise

Officers

General Chairman
Rabbi A. H. Silver
Associate Chairman
Rabbi B. R. Brickner
Campaign Chairman
Judge Maurice Bernon
Treasurer
Max Myers
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Richard N. Kohn
Irwin H. Loeser
Nathan Loeser
Hiram S. Rivitz
Max Simon
Eugene E. Wolf

The Jewish Welfare Fund of Cleveland

1935 Appeal

Campaign
Headquarters
Statler Hotel
Room 414

Telephones
CHerry 8176-7-8

Dear Rabbi Silver:

As a member of the Jewish Welfare Fund Committee, and one of the leaders of the Campaign, you are already assisting in the extraordinary effort that is being made this year to obtain \$130,000 for the relief of Jews in Germany and Poland, for the up-building of Palestine, for Jewish education, and for the 22 other Causes which depend upon the Fund for support, and which desperately need this help.

This goal represents only a very minimum of the amount needed, but is considerably larger than the total raised last year, and in order to reach it we will have to obtain a much greater number of contributions than we have received in the past. The campaign can be a success only if it is supported by the entire Jewish Community.

The Rabbis can be extremely helpful in this, and we are asking your assistance in two ways. First, by taking this occasion of Passover to urge the leaders of your congregation to aid in the campaign organization when called upon to do so. Their help is vital in this effort.

Secondly, by joining with all the other Rabbis in the city in making May 3, 4, 5 the Jewish Welfare Fund Week-end, devoting your sermon on one of those days to explain the needs of the Welfare Fund and to urge your congregation to give it their very fullest support.

This is a responsibility which all of us share. We are counting on your assistance.

Sincerely yours,

Juanice Bernon

Campaign Chairman,

Jo M. Berne

Chairman,

Men's Organization Committee.

April 16, 1935.

Welfare Fund Campaign—May 5th to 12th—"For the Prestige of Cleveland Jewry"

Beneficiary Agencies & Causes

American Jewish Committee, N. Y.
American Jewish Congress, N. Y.
B'nai Brith Anti-Defamation League, Cincinnati
Bureau of Jewish Education
Graduate School for Jewish Social Work, N. Y.
Hebrew Sheltering & Immigrant Aid Society, N. Y.
The Hebrew University of Palestine
Hillel Foundation of the B'nai Brith, Cincinnati

Jewish Chautauqua Society, Philadelphia
Jewish Consumptives & Ex-Patients
Relief Ass'n of Los Angeles
Jewish Consumptives Relief Society, Denver
Jewish Telegraphic Agency, N. Y.
Jewish Welfare Board, N. Y.
League for Human Rights Against Nazi-ism, Cleveland
Leo N. Levi Memorial Hospital, Hot Springs

Menorah Association, N. Y.
National Farm School, Philadelphia
National Home for Jewish Children, Denver
Passover Fund of the Federation of Jewish Women's Clubs
Peoples Ort Federation, N. Y.
United Jewish Appeal of the
Joint Distribution Committee and
the Jewish Agency for Palestine

Honorary Chairmen

Edward M. Baker
Louis S. Bing, Jr.
Nathan L. Dauby
Salmon P. Halle
Sol Reinthal
Samuel D. Wise

Officers

General Chairman	Campaign Chairman
Rabbi A. H. Silver	Judge Maurice Bernon
Associate Chairman	Treasurer
Rabbi B. R. Brickner	Max Myers
	Secretary
	Ezra Z. Shapiro

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Richard H. Kohn
Irwin N. Loeser
Nathan Loeser
Hiram S. Rivitz
Max Simon
Eugene E. Wolf

The Jewish Welfare Fund of Cleveland

1935 Appeal

C O P Y

April 16, 1935.

Campaign
Headquarters
Statler Hotel
Room 414

Telephones
CHerry 8176-7-8

(over)

As you know, the Jewish community of Cleveland is this year making an extra-ordinary effort to raise \$ 130,000 in the Jewish Welfare Fund Campaign for the relief of Jews in Germany, Poland, and other European countries, for the upbuilding of Palestine, and for 23 other agencies and causes vital to Jewish life.

This can be done only if the Fund is supported by the whole community. And before this is possible, the whole community must understand fully what the needs are and what the Fund really means.

We are asking the help of the Jewish organizations in this -- and only a small request it is. Namely, permission to have a member of our Speaker's Division address each group for about five minutes. That's all. There will be no solicitation of funds.

Could you fill out the enclosed card, and return it to me, so that we may know when to send a person. You may be sure that this will be a real service to the Fund and to the thousands of persons who depend upon it for their very existence.

Sincerely yours,

General Chairman

Welfare Fund Campaign—May 5th to 12th—"For the Prestige of Cleveland Jewry"

Beneficiary Agencies & Causes

American Jewish Committee, N. Y.
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B'nai Brith Anti-Defamation League, Cincinnati
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National Farm School, Philadelphia
National Home for Jewish Children, Denver
Passover Fund of the Federation of Jewish Women's Clubs
Peoples Ort Federation, N. Y.
United Jewish Appeal of the
Joint Distribution Committee and
the Jewish Agency for Palestine

April 17, 1935.

Mr. Maurice Maschke,
Guarantee Title Bldg.,
Cleveland, Ohio.

My dear Mr. Maschke:

I want to thank you for the time and effort which you are devoting to the Welfare Fund Campaign. Your leadership will inspire many others to make this Campaign a success and to recapture that community prestige which we seem to have lost in the last few years. Judging from the responses which I have received so far in my personal solicitation, it appears that we shall be successful.

I am requesting all those whom I am soliciting to go back to their 1931 scale of giving as that was the year when we succeeded in raising a sum approximately what we need this year. In 1931, your contribution was \$600.

With all good wishes for a happy Passover, I remain

Very cordially yours,

AHS:BX

Enc.

P.S. Please sign the enclosed card and return it to me at your earliest convenience.

ORGILL. MASCHKE & WICKHAM

ATTORNEYS AT LAW
CLEVELAND

J. H. ORGILL
MAURICE MASCHKE
L. W. WICKHAM
H. FRANK VAN LILL
LLOYD F. LOUX
MILTON B. SCHWEID
MAURICE MASCHKE, JR.

April 18, 1935.

Dr. A. H. Silver,
The Temple,
Cleveland, Ohio.

Dear Rabbi Silver:-

I am enclosing my
card in the sum of \$500.00. This is really
more than I can afford to subscribe at this
time. As I told you yesterday my financial
condition has been reduced to less than one-
half of what it was in 1931.

Sincerely,

Maurice Maschke

MM:G

April 19, 1935.

Mr. Robert Gries,
The May Co.,
Cleveland, Ohio.

My dear Bob:

I enjoyed the pleasant half-hour which I had in your office the other day. I have been spending all my spare time contacting prospective donors to the Campaign. I have been gratified with the results so far. Most of the people I have seen have doubled their subscriptions and some of them have done considerably better than that.

I am enclosing a card for your subscription. Inasmuch as it is necessary to raise this year exactly one hundred percent more than we raised last year, in order to reach our minimum quota of \$130,000, our appeal this year to our people is to double their subscriptions of last year. I hope that you will be able to do the same.

With all good wishes to you and Lucille,
I remain

As ever yours,

AHS:BK
Enc.

April 19, 1935.

Mr. Eugene E. Wolf,
Engineers Bldg.,
Cleveland, Ohio.

My dear Gene:

I need not tell you that I am deeply grateful to you for the fine and generous contribution of \$1000 which you offered to make to the 1935 Jewish Welfare Fund Campaign. It will be an inspiration to others, I am sure. The response so far has been very gratifying and I hope that we can keep up the pace.

I am enclosing herewith an application which, at your convenience, please sign and mail back to me for my records.

With best wishes for a happy Passover,
I remain

As ever yours,

AHS:BK
Enc.

April 19, 1935.

Mr. Herman Moss,
The Equitable Life Assurance Society,
Union Trust Bldg.,
Cleveland, Ohio.

My dear Mr. Moss:

I am happy that you joined our campaign organization and that you attended the Initial Gifts Committee meeting at the Oakwood Club last Tuesday. This meeting has already brought some very good results.

Among the thirty or forty cards which I took for personal solicitation, I have also yours. I am therefore enclosing a subscription blank herewith. I know that I need not "sell" this campaign to you. To reach our minimum quota of \$130,000 we must ask our subscribers of previous years to double their subscriptions. I am gratified that those whom I have personally approached have responded in a splendid way, some of them raising their subscriptions by three and four hundred percent. Please return the enclosed card to me at your convenience.

With all good wishes, I remain

Very cordially yours,

AHS:EK

April 19, 1935.

Mr. Maurice Maschke,
Orgill Maschke & Wickham,
Guarantee Title Bldg.,
Cleveland, Ohio.

My dear Mr. Maschke:

Let me thank you for your generous contribution of \$500 to the Jewish Welfare Fund. You have always done your share by community giving and you are doing it now. If our campaign goal is reached, I will not again bother you about this subscription. If, however, we fall short and I am compelled to recanvass some of our givers, I trust that you will not be offended if I come to you and ask for an additional \$100.

I am happy to inform you that your co-chairman, Mr. Eugene E. Wolf, has raised his subscription from \$300 to \$1000.

With all good wishes, I remain

Very cordially yours,

AHS:BK

April 19, 1935.

Mr. Eugene E. Wolf,
Engineers Bldg.,
Cleveland, Ohio.

My dear Gene:

I need not tell you that I am deeply grateful to you for the fine and generous contribution of \$1000 which you offered to make to the 1935 Jewish Welfare Fund Campaign. It will be an inspiration to others, I am sure. The response so far has been very gratifying and I hope that we can keep up the pace.

I am enclosing herewith anpledge card which, at your convenience, please sign and mail back to me.

With best wishes for a happy Passover,
I remain

As ever yours,

AHS:BK
Enc.

April 19, 1935.

Mr. Adolph Farber,
Friedman Blau Farber Co.,
Perkins & 37th St.,
Cleveland, Ohio.

My dear Mr. Farber:

On second thought, I don't think that I will come in to see you in connection with the Welfare Fund Campaign. You have been too good and too generous a giver in past years to require any special solicitation on my part. I am enclosing herewith a pledge card. Please sign it as your good Jewish heart and intelligence direct you. You gave \$250 in 1931. In that year we raised a sum approximately what we need this year -- \$130,000. If you can renew it I shall be deeply grateful to you and it will help with many other men in your division.

With all good wishes for a happy Passover, I remain .

Very cordially yours,

AHS:BK
Enc.

P.S. That cigar which you would have given me if I had called on you in person I promise to collect at some future time.

Honorary Chairmen

Edward M. Baker
Louis S. Bing, Jr.
Nathan L. Dauby
Salmon P. Halle
Sol Reinthal
Samuel D. Wise

Officers

General Chairman
Rabbi A. H. Silver
Associate Chairman
Rabbi B. R. Brickner
Campaign Chairman
Judge Maurice Bernon
Treasurer
Max Myers
Secretary
Ezra Z. Shapiro

Campaign Vice-Chairmen

Joseph M. Berne
Herbert G. Goulder
Mrs. Siegmund Herzog
Richard H. Kohn
Irwin N. Loeser
Nathan Loeser
Hiram S. Rivitz
Max Simon
Eugene E. Wolf

The Jewish Welfare Fund of Cleveland

1935 Appeal

Campaign
Headquarters
Statler Hotel
Room 414

Telephones
CHerry 8176-7-8

Dear Mr. Silver:

This is a Report to Members of the Executive Committee, of the progress of the Campaign organization to date:

A. Organization Committee, Men's and Women's:

<u>Soliciting Divisions</u> <u>Completed and ready</u> <u>for Card Assignments</u>	<u>Divisions with</u> <u>only Chairmen</u> <u>Selected</u>	<u>Divisions for</u> <u>which Chairmen</u> <u>are not secured</u>
2. Attorneys	1. Amusements	3. Automobiles
5. Drugs, Beverages, etc	4. Brokers	12. Department & Down-
Cigars, Confectioners	7. Cleaners, Laundries	town Stores
6. Brass Goods, Metals	8. Ladies Clo Mnfrs	
& Metal Products	9. Men's Clo Mnfrs	
11. Dentists	10. Dry Goods	
15. Hardware	13. Furniture	
16. Insurance	14. Food Products	
18. Oils & Paints	17. Knit Goods	
21. Real Estate	19. Physicians	
24. General (Women's	20. Printers	
Division with	22. Social Service &	
1400 Prospect	Teachers	
Cards)	23. Special Services	

Note: It is evident that there is much to be done in completing the Divisions and their work of assignment, and in this task, the cooperation of the Executive Committee members is greatly needed. The presence of at least some of the Executive Members at the daily organization meetings is valuable and necessary (Please consult the attached calendar of meetings ahead.)

B. Publicity Committee

Several Meetings have been held; a sub-Committee is in charge and working on plans, for the use of the Pulpits, Speakers, Newspapers, (possibly the Radio) and direct mail of an informative nature to the Prospects before they are solicited.

Welfare Fund Campaign—May 5th to 12th—"For the Prestige of Cleveland Jewry"

Beneficiary Agencies & Causes

American Jewish Committee, N. Y.
American Jewish Congress, N. Y.
B'nai Brith Anti-Defamation League, Cincinnati
Bureau of Jewish Education
Graduate School for Jewish Social Work, N. Y.
Hebrew Sheltering & Immigrant Aid Society, N. Y.
The Hebrew University of Palestine
Hillel Foundation of the B'nai Brith, Cincinnati

Jewish Chautauqua Society, Philadelphia
Jewish Consumptives & Ex-Patients
Relief Ass'n of Los Angeles
Jewish Consumptives Relief Society, Denver
Jewish Telegraphic Agency, N. Y.
Jewish Welfare Board, N. Y.
League for Human Rights Against Nazi-ism, Cleveland
Leo N. Levi Memorial Hospital, Hot Springs

Menorah Association, N. Y.
National Farm School, Philadelphia
National Home for Jewish Children, Denver
Passover Fund of the Federation of Jewish Women's Clubs
Peoples Ort Federation, N. Y.
United Jewish Appeal of the
Joint Distribution Committee and
the Jewish Agency for Palestine

Honorary Chairmen

Edward M. Baker
Louis S. Bing, Jr.
Nathan L. Dauby
Salmon P. Halle
Sol Reinthal
Samuel D. Wise

Officers

General Chairman
Rabbi A. H. Silver
Associate Chairman
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Max Simon
Eugene E. Wolf

The Jewish Welfare Fund of Cleveland

1935 Appeal

#2 Report to Executive Committee

Campaign
Headquarters
Statler Hotel
Room 414

Telephones
CHerry 8176-7-8

C. Budget Committee, Chairman S P Halle

Reviewed applications of Agencies to be included in Fund for 1935; submitted its recommendations for allotments of \$130,000 to 25 Agencies and Causes, to the Board of the Federation, which has in turn approved them.

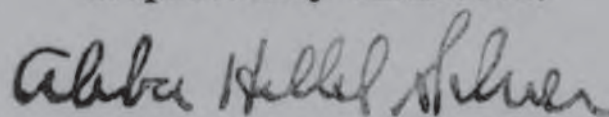
D. Quota Committee, Chairman N L Dauby

Reviewed the Giving of over 800 subscribers of last year, in the range of \$50 and over; set quotas on the basis of which the Goal for this year must be achieved; assigned Cards for pre-Campaign solicitation.

E. Women's Organization Committee, Chairmen: Mesdames Herzog Kane and Levine

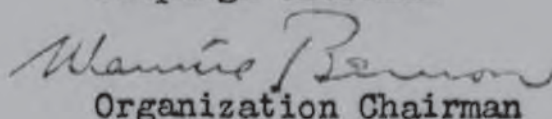
A corps of several hundred women have been enrolled to undertake the solicitation of the smaller Cards on a geographical basis, some 1400 within one Division; other women have been assigned to the Men's Divisions to assist in the same manner; and a group of Division Auditors have been drafted for services during the Campaign week.

Respectfully submitted,

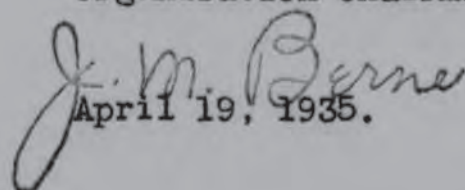


General Chairman.

Campaign Chairman



Organization Chairman



April 19, 1935.

Welfare Fund Campaign—May 5th to 12th—"For the Prestige of Cleveland Jewry"

Beneficiary Agencies & Causes

American Jewish Committee, N. Y.
American Jewish Congress, N. Y.
B'nai Brith Anti-Defamation League, Cincinnati
Bureau of Jewish Education
Graduate School for Jewish Social Work, N. Y.
Hebrew Sheltering & Immigrant Aid Society, N. Y.
The Hebrew University of Palestine
Hillel Foundation of the B'nai Brith, Cincinnati

Jewish Chautauqua Society, Philadelphia
Jewish Consumptives & Ex-Patients
Relief Ass'n of Los Angeles
Jewish Consumptives Relief Society, Denver
Jewish Telegraphic Agency, N. Y.
Jewish Welfare Board, N. Y.
League for Human Rights Against Nazi-ism, Cleveland
Leo N. Levi Memorial Hospital, Hot Springs

Menorah Association, N. Y.
National Farm School, Philadelphia
National Home for Jewish Children, Denver
Passover Fund of the Federation of Jewish Women's Clubs
Peoples Ort Federation, N. Y.
United Jewish Appeal of the
Joint Distribution Committee and
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The Jewish Welfare Fund of Cleveland

1935 Appeal

Campaign
Headquarters
Statler Hotel
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April 19th Schedule of Daily Meetings for Campaign Organization

Sunday, April 21, 10 A. M. Physicians Chairmen and Vice Chairmen
at Mt Sinai Hospital.

Monday, April 22, 11 A. M. Amusements Chairmen and Vice Chairmen
at 414 Statler Hotel;

12 M. Brass Goods, Metal Products, Metals,
Whole Division, 414, The Statler;

1:15 Ladies Clothing Mnfrs., Chairmen &
Vice Chairmen, 414, The Statler Hotel;

2 P. M. Food Products, Chairmen and Vice Chair-
men, 414, The Statler Hotel;

7.30 Hardware, Whole Division, 414, The Statler

8.30 Youth's Division, 414, the Statler.

Tuesday, April 23, 10.30 A General Division, Women Chairmen and
Captains, 414, The Statler.

12.00 Furniture, Chairmen and Vice Chairmen,
414, The Statler.

Thursday, April 25, 4 P.M. Attorneys, Vice Chairmen for Quotas on
Cards.

7.30 Special Services, Chairmen and Vice
Chairmen, 414, The Statler.

8.00 Dentists Division, at Euclid Avenue Temple

Note: Revised Schedules will be sent to the Members of the Executive
Committee from day to day.

Welfare Fund Campaign—May 5th to 12th—"For the Prestige of Cleveland Jewry"

Beneficiary Agencies & Causes

American Jewish Committee, N. Y.
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the Jewish Agency for Palestine

H. F. AFFELDER
2575 NORFOLK ROAD
CLEVELAND HEIGHTS, OHIO

4/21/35.

Dear Rabbi Silver, -

My answer is that we both win - I am
just as much concerned as you in this campaign.
Saturday night's meeting sold me and
I hope you meet with success all along the line.

Yours sincerely
H. F. Affelder



April 21, 1935.

Mr. Joseph M. Berne,
1108 Public Square Bldg.,
Cleveland, Ohio.

My dear Joe:

I would like to clear up the cards which have been assigned to me for the Jewish Welfare Fund Campaign. I would therefore appreciate it if you would sign the enclosed pledge card and return it to me.

I thought that last night's meeting was splendid and will result in much good. If we can keep before our people the thought that they must at least double their gifts of last year, I believe that we will reach our goal.

With all good wishes, I remain

Very cordially yours,

AHS:BK
Enc.



OTHER STORES
ST. LOUIS
LOS ANGELES
AKRON
DENVER
BALTIMORE

The May Company

OHIO'S LARGEST RETAILERS

Cleveland

OFFICES:

NEW YORK, 1115 BROADWAY
BOSTON, 186 LINCOLN ST.
PARIS, FRANCE, 86 RUE D'HAUTEVILLE
BERLIN, GERMANY, 45 RITTERSTRASSE
LONDON, ENGLAND, 252 TO 260 REGENT STREET
VIENNA, AUSTRIA, 7 BREITENGASSE, 8
BELFAST, IRELAND, 59 SCOTTISH TEMPERANCE BLDG.
BRUSSELS, BELGIUM, 19 R. DES CHARTREUX
LYONS, FRANCE, 3, QUAI ST. CLAIR
CALAIS, FRANCE, 29 RUE DARNEL
CHEMNITZ, GERMANY, FRIEDRICHPLATZ, 7
GABLONZ, CZECHOSLOVAKIA, N. HAUPTSTRASSE, 6
FLORENCE, ITALY, 4 VIA MARTELLI
KOBE, JAPAN, 56 YEDO-MACHI
YOKOHAMA, JAPAN, 204 YAMASHITACHO
SHANGHAI, CHINA, 62 KIANGSE ROAD

EXECUTIVE OFFICE

April 23rd, 1935

Rabbi A. H. Silver,
The Temple,
East 105th & Ansel Road,
Cleveland, Ohio.

Dear Rabbi Silver:

I have thought over our discussion of Saturday night, and as a result I am enclosing a check for \$300.

I fully appreciate the efforts that you are making this year, and I think your plan of getting as many people as possible to double their subscriptions is excellent; but inasmuch as I doubled mine last year, to help out in the emergency --which is something very few others did-- I think it is hardly fair of you to ask me to double again this year. Had I adhered to my original subscription last year, I would probably have been asked to double this year, and it would have been considered a very satisfactory increase.

Trusting that you will understand this, and the many other reasons which I explained to you -- and accept the enclosed check, I remain,

Yours very truly,

Bob Gries

ROBERT HAYS GRIES

RHG:JC

April 23, 1935.

Mr. Harry F. Affelder,
2575 Norfolk Rd.,
Cleveland, Ohio.

My dear Harry:

Let me thank you for your fine cooperative spirit which you manifested in your contribution to the Campaign. I, too, thought that the Saturday evening meeting was splendid in every way. The contributions which are coming in through the personal contacts of a few of us indicate that the community is ready to do much better than last year. My one great worry is that we will not have enough workers on the teams. This seems to be our present weakness and we are doing our utmost to overcome it. I would deeply appreciate it if you would interest half a dozen or more men as team-workers.

I hope to see you at the meeting on Thursday.
With all good wishes, I remain

Very sincerely yours,

AHS:BK

April 25, 1935.

Mr. Robert Gries,
The May Company,
Cleveland, Ohio.

My dear Bob:

You need not at all apologize for your subscription of \$300. It is very generous. I am deeply grateful for your fine cooperation. The responses which I have been receiving so far are very encouraging. If we do not fall down in getting sufficient workers in the campaign, we ought to reach our goal this year.

With best wishes and hoping that you will have a very restful vacation after your crowded holiday season, I remain

Very cordially yours,

AHS:BK

THE EQUITABLE LIFE ASSURANCE SOCIETY
OF THE UNITED STATES

HOME OFFICE

NEW YORK, N.Y.

THOMAS I. PARKINSON, PRESIDENT

HERMAN MOSS, C. L. U.
GENERAL AGENT
900 UNION TRUST BUILDING
CLEVELAND, OHIO

CLEVELAND, OHIO.

April 25, 1935.

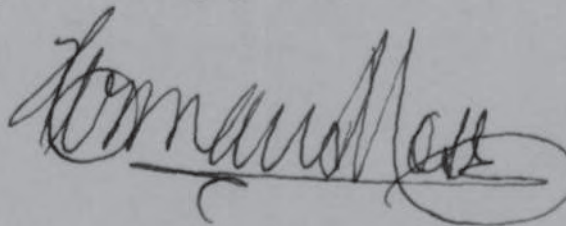
Rabbi A. H. Silver,
The Temple,
Ansel Road and 105th Street,
Cleveland, Ohio.

Dear Rabbi Silver:

Replying to your letter received a few days ago in connection with my personal subscription to The Jewish Welfare Fund, I enclose herewith card for \$300.00, which is double the amount subscribed last year.

With kind personal regards, I am

Very sincerely yours,

A handwritten signature in dark ink, appearing to read "Herman Moss", with a large, stylized flourish at the end.

HM.N

Memoranda from Campaign Headquarters

4-26-35

from S Goldhamer

to Jac Lampl

H L Braham's address is 3026 Flamingo Drive, Miami Beach, Fla.

Do you want to write him or do you prefer that a letter go from Rabbi Silver?

WRHS



Memoranda from Campaign Headquarters

4-26-35

from

S Goldhamer

to

Rabbi Silver

The following are the persons to whom Mr Green-
berger referred as the ones to whom a letter
should be directed, asking for Gifts to the

Fund: Mr Nathan Bloomberg, R K O, Radio City N.Y.
Mr Abe Warner, 321 West 44 St., N Y (Warner)
Mr Jos Vogel, 1540 Broadway N.Y. (Columbia)

April 26, 1935.

Mr. Arthur P. Korach,
2400 Superior Ave.,
Cleveland, Ohio.

My dear Arthur:

I have just received your contribution and check of \$500 which you, Mildred and Helene are contributing to the Jewish Welfare Fund in memory of your dear departed father. It is a beautiful way of memorializing one who was so dear to you and whose unfailing generosity to all worthy Jewish and humanitarian causes over a period of many years was an inspiration and a challenge to the rest of our community. I need not tell you that as Chairman of the Jewish Welfare Fund Campaign, I am deeply grateful to you, Mildred and Helene, and that the other officers of the Campaign organization join me in this expression of gratitude.

With all good wishes, permit me to remain

Very cordially yours,

AHS:BK

April 26, 1935.

Rabbi Rudolph Rosenthal,
The Temple on the Heights,
3130 Mayfield Rd.,
Cleveland, Ohio.

My dear Rabbi Rosenthal:

I am under the impression that Mr. Morris Amster is a member of your congregation. He is a good man to solicit. In 1931 he gave \$200. The Committee feels that he ought to give \$500 this year.

With best wishes, I remain

Very sincerely yours,

AHS:BK

Enc.

April 26, 1935.

Mr. Nathan Loeser,
National City Bldg.,
Cleveland, Ohio.

My dear Nate:

I am enclosing herewith the assignment card for the Beaumont Foundation. I hope that you will procure the contribution as soon as possible as it will help to stimulate giving all around. Please try to get \$5000 from the Fund this year. It will mean so much to the morale of our community if for the first time in many years we can actually reach our goal. Our community has lost tremendously in national prestige and in its own morale through the successive failures of our campaigns. I am sure that you can discover some way to get around the request of Mr. Beaumont not to give larger sums to the Cleveland community. Over seventy-five percent of the money to be raised goes to national and international causes -- our Fund acting only as an agency for collecting the money.

With all good wishes, I remain

As ever yours,

AMS:BK
Enc.

P.S. I will have the manuscript for your radio broadcast in ample time and our office will inform you of the place and the hour of the broadcast.

April 26, 1935.

MEMORANDUM TO MR. GOLDHAMER

The following names have been suggested to me of persons who gave nothing last year or altogether inadequately.

1. Dan Sanders - Glow Barrel Co.
2. A. F. Mellman -- gave \$25 -- should give \$500
3. Joseph Felder -- Thornhill Drive -- gave nothing
4. Sam Birnbaum, 11117 Earle -- gave nothing
5. Louis Klivans -- gave \$36 -- should give much more

Please write to the RKO, Warner and Loew people in my name requesting a contribution and suggesting that the Jewish motion picture exhibitors of Cleveland believe that such contribution be made.

P.S. I have obtained the pledges of S. W. Lipton and Henry W. Lipkowitz whose cards I did not have. Please notify the man who has their cards not to solicit them.

April 26, 1935.

Miss Flora Rohrheimer,
1351 East Blvd.,
Cleveland, Ohio.

My dear Flora:

I am enclosing herewith the card of Lou. I believe that you can get the best results. We are endeavoring to have all the subscriptions doubled and if you can get \$300 or more for the twenty-five national and international Jewish agencies which are included in this Fund, you will be rendering a splendid service.

With all good wishes, I remain

Very cordially yours,

AHS:BK
Enc.

The ERIE DYEING & PROCESSING CO.

2765 EAST 55TH STREET

CLEVELAND, OHIO

April 27, 1935.

Rabbi A. H. Silver,
The Temple,
Ansel Road,
Cleveland, Ohio.

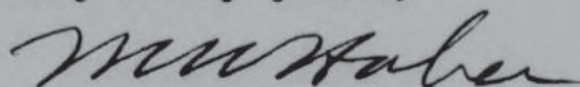
My dear Rabbi:

I regret very much that I was not in the office when you came out to see me the other day. I hope that you were as successful in obtaining increases in subscriptions in other places which you visited as you were in our office.

I am enclosing herewith my pledge for 1935.

With kindest regards, I am

Very truly yours,



M. W. Haber

MWH:AH



Maj F E Thompson
R K O
Radio City
New York City N Y

My dear Major Thompson:

The Jewish Community of Cleveland is conducting during this coming week the Fifth Annual Campaign for its Jewish Welfare Fund, from which some twenty five local, national and international causes receive Cleveland Jewry's share of their support.

It has been suggested by members of our Executive Committee as well as the local Jewish exhibitors and theatre owners, that the R K O might wish to make a contribution to the local campaign in recognition of the company's substantial interests locally in the amusements field.

I am asked on behalf of our Committee to submit this matter to you and we sincerely hope that your Organization can find it possible to make such a contribution. Our goal is \$130,000 and the number of agencies represented is twenty five.

Awaiting your kind advice, I am,

Very truly yours,

General Chairman

April 29th, 1935.

Mr Joseph Vogel
Loew's
1540 Broadway
New York City N Y

My dear Mr Vogel:

The Jewish Community of Cleveland is conducting during this coming week the Fifth Annual Campaign for its Jewish Welfare Fund, from which some twenty five local, national and international causes receive Cleveland Jewry's share of their support.

It has been suggested by members of our Executive Committee as well as the local Jewish exhibitors and theatre owners, that the Loew's might wish to make a contribution to the local campaign in recognition of the company's substantial interests locally in the amusements field.

I am asked on behalf of our Committee to submit this matter to you and we sincerely hope that your Organization can find it possible to make such a contribution. Our goal is \$130,000 and the number of agencies represented is twenty five.

Awaiting your kind advice, I am,

Very truly yours,

General Chairman

April 29th, 1935.

Mr Abe Warner
Warner Brothers
321 West 44th St
New York City N Y

My dear Mr Warner:

The Jewish Community of Cleveland is conducting during this coming week the Fifth Annual Campaign for its Jewish Welfare Fund, from which some twenty five local national and international causes receive Cleveland Jewry's share of their support.

It has been suggested by members of our Executive Committee as well as the local Jewish exhibitors and theatre owners, that the Warner Brothers might wish to make a contribution to the local campaign in recognition of the company's substantial interests locally in the amusements field.

I am asked on behalf of our Committee to submit this matter to you and we sincerely hope that your Organization can find it possible to make such a contribution. Our goal is \$130,000 and the number of agencies represented is twenty five.

Awaiting your kind advice, I am,

Very truly yours,

General Chairman

April 29th, 1935.

ישיבת ניו-הייווען דקלייבולאנד

ORTHODOX
RABBINICAL SEMINARY of AMERICA

880 LAKEVIEW ROAD
CLEVELAND, OHIO

FACULTY OFFICERS

•
RABBI J. H. LEVENBERG
Founder
President of Faculty

RABBI U. M. CHIRLIN
Dean

PAUL BERNZWEIG
President

HARRY LIFSHITZ
Vice President

BENJAMIN GARBER
Treasurer

•
Registrar
S. M. ZAMBROWSKY

April 29, 1935

Rabbi A. H. Silver
Jewish Welfare Fund
1900 Euclid Avenue
Cleveland, Ohio

Dear Rabbi Silver:

I received your invitation to the Rosenwald Dinner. I will be happy to do anything that will help make your campaign a success, and you may feel free to call on me if my assistance will be needed.

As to the dinner, I would gladly join you if you could assure me that it will be a (strictly) kosher dinner.

With best wishes and hopes that your campaign will be a huge success, I remain

Sincerely yours,

J. H. Levenberg

JHL:BL

Led by Rabbi A H Silver and Rabbi B R Brickner, and with the temples and synagogues playing a very prominent part, the Jewish Welfare Fund Campaign will get under way Sunday evening, May 5, with the "Rosenwald Dinner and Rally". William Rosenwald, co-chairman of the United Jewish Appeal, and son of the late Julius Rosenwald, will address several hundred workers and explain the conditions which make the \$130,000 goal the very minimum which must be obtained.

Twenty-five different national and international welfare causes will receive support from the seven-day campaign. Chief among these is the relief and reconstruction of German, Polish, and other European Jews, whose condition has become increasingly desperate in the past year.

The drive will also be marked by the element of Cleveland Jewry's own prestige as a Jewish community in bearing its share of the national philanthropic responsibilities. Fund leaders have issued comparative figures which show Cleveland far below other cities with smaller Jewish populations.

Cincinnati, with one-fourth Cleveland's Jewish population, raised 40% more; Detroit, also with a smaller Jewish population, contributed 50% more; and San Francisco, with half as many Jews, raised more than twice as much as Cleveland. The campaign has therefore adopted as its slogan, "For the Prestige of Cleveland Jewry," and is emphasizing the need to restore to Cleveland the reputation it once enjoyed as a national leader in philanthropy.

Another element being stressed is the effect which a victory for the anti-Semitic forces in Europe would have upon Jews throughout the world. The degradation of the Jews to the place of a second-rate and inferior people in Germany and other countries would undoubtedly have its effect in England and the United States, and the Jews of these two countries are being urged to lead the battle against these subversive forces.

Officers of the campaign, in addition to Rabbi Silver and Rabbi Brickner, are Maurice Bernon, campaign chairman; Max Myers, treasurer, Ezra Z Shapiro, secretary; Edward M Baker, Louis S Bing, Jr., Nathan L Dauby, S P Halle, Sol Reinthal, S D Wise, honorary chairman; Joseph M Berne, Herbert G Goulder, Mrs Siegmund Herzog, Richard H Kohn, Irwin N Loeser, Nathan Loeser, Hiram S Rivitz, Max Simon, and Eugene E Wolf, Campaign vice-chairmen.

The following agencies will receive support from the Fund this year:

For the Relief and Reconstruction of the Jews of Germany and other Foreign Lands: German Jewish Children's Aid, Inc., Hebrew Immigrant Aid Society, Joint Distribution Committee, Jewish Agency for Palestine, Peoples Ort Federation, Rothschild Hadassah Hospital Unit of the Hebrew University in Palestine.

For the Protection of the Social Economic and Political Rights of Jews: American Jewish Committee, American Jewish Congress, Anti-Defamation League of B'nai B'rith, Jewish Telegraphic Agency, League for Human Rights Against Naziism.

For the Care of the Afflicted: Jewish Consumptives Relief Association of Los Angeles, Jewish Consumptives Relief Society, Denver, Leo N Levi Memorial Hospital, National Home for Jewish Children, Denver.

For Cultural and Educational Agencies contributing to the Morale of Jewish Life: Bureau of Jewish Education, Cleveland, Graduate School for Jewish Social Work, N.Y., Hebrew University, Palestine, Hillel Foundation of the B'nai B'rith, Jewish Welfare Board, Menorah Association, National Farm School.

For General Services: Federation of Jewish Women's Organizations of Cleveland, to supplement Cost of Passover distribution to indigent Jewish families, Jewish Statistical Bureau, National Council of Jewish Federations and Welfare Funds.

April 30, 1935.

Mr. M. W. Haber,
The Erie Dyeing & Processing Co.,
2765 East 55th St.,
Cleveland, Ohio.

My dear Mr. Haber:

Let me thank you for your thoughtfulness in sending me your pledge for 1935. I am sorry you were not in the day I was in to see you. You should be glad. It would have cost you another \$100 if I had found you in.....

From present indications, the Campaign should be successful. There is a much better spirit in the community and men are giving more liberally.

With all good wishes to you and yours,
I remain

Very cordially yours,

AHS:BK

May 1, 1935.

Mr. Joseph G. Ehrlich,
819 Guardian Bldg.,
Cleveland, Ohio.

My dear Joe:

I was very happy to speak to you this morning. I am enclosing herewith your pledge card. We raised last year, as you know, a little over \$80,000 -- a very bad showing. We must raise, this year, a minimum of \$130,000. That means that those of us who are in the higher registers must double our subscriptions or at least very substantially increase them. You have always done your share and I feel confident that you will do it again.

With all good wishes, I remain

Very cordially yours,

AHS:BK

Enc.

P.S. Please return the card to me as soon as possible as we should like to announce gifts at the Sunday evening opening meeting.

May 1, 1935.

Mr. Joseph Vogel,
Columbia Pictures, Inc.,
1540 Broadway,
New York, N.Y.

My dear Mr. Vogel:

The Jewish community of Cleveland is engaged at the present time in an effort to raise in its Jewish Welfare Fund Campaign \$130,000 for twenty-five Jewish local, national and international causes including German-Jewish relief, maintenance of the Cleveland free Hebrew Schools and Sunday Schools, the Jewish Agency for Palestine, etc. You will find a full list at the bottom of the page.

The Division of Motion-Picture Exhibitors and Operators, at a meeting today, felt that in view of your representation here in Cleveland, you would wish to make a contribution to this worthy cause and they have asked me, as General Chairman of the Campaign, to write to you. Let me assure you that any support which you give to these worthy causes through our Campaign will be deeply appreciated and that proper publicity will be given to your contribution. May I hear from you at your earliest convenience? The formal opening of the Campaign will be on Sunday evening, May 5 at a banquet at the Cleveland Hotel.

With all good wishes, permit me to remain

Very cordially yours,

AHS:BK

May 1, 1935.

Mr. Abe Warner,
321 West 44th St.,
New York, N.Y.

My dear Mr. Warner:

The Jewish community of Cleveland is engaged at the present time in an effort to raise in its Jewish Welfare Fund Campaign \$130,000 for twenty-five Jewish local, national and international causes including German-Jewish relief, maintenance of the Cleveland free Hebrew Schools and Sunday Schools, the Jewish Agency for Palestine. You will find a full list at the bottom of the page.

The Division of Motion-Picture Exhibitors and Operators, at a meeting today, felt that in view of your representation here in Cleveland, you would wish to make a contribution to this worthy cause and they have asked me, as General Chairman of the Campaign, to write to you. Let me assure you that any support which you give to this worthy cause through our Campaign will be deeply appreciated and that proper publicity will be given to your contribution. May I hear from you at your earliest convenience? The formal opening of the Campaign will be on Sunday evening May 5 at a banquet at the Cleveland Hotel.

With all good wishes, permit me to remain

Very cordially yours,

AHS:BK

May 1, 1935.

Mr. Nathan Bloomberg,
R K O,
Radio City, N.Y.

My dear Mr. Bloomberg:

The Jewish community of Cleveland is engaged at the present time in an effort to raise in its Jewish Welfare Fund Campaign \$130,000 for twenty-five Jewish local, national and international causes including German-Jewish relief, maintenance of the Cleveland free Hebrew Schools and Sunday Schools, the Jewish Agency for Palestine. You will find a full list at the bottom of the page.

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With all good wishes, permit me to remain

Very cordially yours,

AHS:BK

May 1, 1935.

Rabbi Rudolph Rosenthal,
Temple on the Heights,
Cleveland, Ohio.

My dear Rudolph:

You may recall that I spoke to you last week at the Institute Rally about a contribution from the Heights Temple to the Jewish Welfare Fund. Both the Euclid Avenue Temple and mine have annually been making such contributions in the name of the Temple proper and I hope that the Heights Temple will find it possible to make such contribution this year. The Campaign is moving along very satisfactorily and from present indications it should be successful.

With all good wishes, I remain

Very cordially yours,

AHS:BK

May 1, 1935.

Mr. Jesse F. Solomon,
Colonial Furniture Co.,
2193 Ontario Ave.,
Cleveland, Ohio.

My dear Jesse:

I want to thank you for your contribution
to the Jewish Welfare Fund last Sunday.

You suggested that your son-in-law
may be interested in making a contribution. I am
therefore enclosing herewith a pledge card.

The Campaign seems to be moving along
very satisfactorily. With all good wishes, I remain

As ever yours,

AHS:BK
Enc.

May 1, 1935.

Mr. Sol Bloomfield,
Bloomfield Co.,
2218 Superior Ave.,
Cleveland, Ohio.

My dear Mr. Bloomfield:

I am glad to have had the conversation over the telephone with you this afternoon. I do hope that you will make your contribution not less than \$250. Our campaigns in the past few years fell so miserably short of their goals that we must make an effort this year to do our duty by these twenty-five national and international causes as well as to redeem the good name of our Cleveland Jewish community. The response so far has been quite gratifying. Cleveland Jewry is being aroused to its responsibilities.

I am enclosing herewith the two lists of men and women who have increased their gifts of last year. Some of them have done splendidly. I should like to be able to include your name in the third list which we are about to issue. I am also enclosing an envelope and a pledge card which I would appreciate your signing and returning to me at your earliest convenience.

With all good wishes and hoping that you will have as great success in the soliciting of your cards as I will have had with your own, I remain

Very cordially yours,

AHS:BK
Enc.

May 2, 1935.

Mr. S. D. Wise,
Arco Co.,
7301 Bessemer Ave.,
Cleveland, Ohio.

My dear Mr. Wise:

I am a little worried about the progress of our Welfare Fund Campaign and I would like to have your judgment about one or two matters. While people in the lower and middle registers among last year's givers have shown an inclination to increase their subscriptions of last year, we are faced with the prospect of losing substantial sums of money in the highest bracket. Thus, for example, due to the death of Mr. Henry Richman, we shall lose his contribution of \$2500. We shall also sustain a loss of \$1000 in the S. D. Wise Foundation Fund. The income of this Fund for 1935, I understand, is already distributed. A few men who gave \$500 and more last year have shown no inclination to increase their contributions this year.

Last year, we raised \$86,00 -- a miserable showing for a city of 85,000 Jews. To reach our goal of \$130,000 we must have an average increase of at least fifty percent in all contributions. We have already skimmed the cream among the givers and after making a close survey of the situation at Campaign Headquarters today, we are convinced that unless we can obtain substantial increases in some of the larger gifts, we shall fail again this year. I should be heartsick at such a failure after having accepted the chairmanship of the Campaign in the high hope that the leaders in the community would do something unusual this year to make the Campaign a success.

We are three days removed from the opening of the Campaign. It is still possible to make of the Campaign a splendid and gratifying success if the right stimulation is forthcoming immediately.

S. D. Wise

-2-

May 2, 1935.

I have done my utmost in the last two weeks in personally calling upon dozens and dozens of people. I can do no more. I know how busy a man you are and I hate to bother you, but I feel that so much depends upon the right outcome of this Campaign as far as the position and prestige of our community is concerned. I trust that you will be able to give me a few moments of your time when I call on you sometime tomorrow morning or afternoon. (Friday)

Thanking you for your many courtesies in the past, and with all good wishes, I remain

Very cordially yours,

AHS:BK



May 2, 1935.

Mr. N. L. Dauby,
The May Co.,
Cleveland, Ohio.

My dear Mr. Dauby:

I am a little worried about the progress of our Welfare Fund Campaign and I would like to have your judgment about one or two matters. While people in the lower and middle registers among last year's givers have shown an inclination to increase their subscriptions of last year, we are faced with the prospect of losing substantial sums of money in the highest bracket. Thus, for example, due to the death of Mr. Henry Richman, we shall lose his contribution of \$2500. We shall also sustain a loss of \$1000 from the S. D. Wise Foundation Fund. The income of this Fund for 1935, is already distributed. A few men who gave \$500 and more, last year, have shown no inclination to increase their contributions this year.

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Very cordially yours,

AHS:BK



May 2, 1935

Mr. Isador Grossman,
Midland Bank Building,
Cleveland, Ohio.

My dear Isador:

Your pledge card has been included among those assigned to me. I know that I need not solicit you, so that I am enclosing your card herewith with the request that you sign it and return it to me early enough to be able to include it in the figures which we want to announce at the Sunday night meeting at the Hotel Cleveland.

We raised last year \$85,000. We need this year \$130,000. To reach our goal, we must have an average increase of over fifty per cent in giving. This is the whole story.

I am also enclosing the card of Mr. and Mrs. Ralph Colbert which has been turned over to me. The committee feels that the Colberts are in a position to make a substantial contribution to the Fund. Would you please ask Ralph to sign his pledge card and send it to me?

With all good wishes and looking forward with pleasure to Sunday morning when you are to share the pulpit with me, I remain, as ever,

Yours,

AHS:AY
ENCL.6

May 2, 1935

Mr. Jay Iglauer,
The Halle Bros. Co.,
Cleveland, Ohio.

My dear Jay:

I am anxious to get as full a report as possible for the opening meeting of our campaign on Sunday evening. I am, therefore, enclosing your pledge card and would request you to fill it out and return it to me as soon as possible.

Being a business man, you will understand the reason for my urging upon all those with whom I have contacted to increase their subscriptions by at least fifty per cent. Last year we raised \$85,000--a very regrettable figure. This year we must raise \$130,000.

I am pleased to note that the community seems to be aroused and eager this year to do justice to itself and to the twenty-five important causes for which the Welfare Fund Campaign is now appealing.

With all good wishes, I remain, as ever,

Yours,

AHS:AY
ENCL. 3

May 2, 1935.

Mr. S. P. Halle,
924 Hanna Bldg.,
Cleveland, Ohio.

My dear Mr. Halle:

Your card was included in the batch assigned to me. I certainly don't have to solicit it so that I am enclosing it herewith. At your leisure, please sign it and return it either to me or to the office.

With all good wishes for a successful campaign, I remain

Very cordially yours.

AHS:BK

Honorary Chairmen

Edward M. Baker
Louis S. Bing, Jr.
Nathan L. Dauby
Salmon P. Halle
Sol Reintahl
Samuel D. Wise

Officers

<i>General Chairman</i> Rabbi A. H. Silver	<i>Campaign Chairman</i> Judge Maurice Bernon
<i>Associate Chairman</i> Rabbi B. R. Brickner	<i>Treasurer</i> Max Myers
<i>Secretary</i> Ezra Z. Shapiro	

Campaign Vice-Chairmen

Joseph M. Berne
Herbert G. Goulder
Mrs. Siegmund Herzog
Richard H. Kohn
Irwin N. Loeser
Nathan Loeser
Hiram S. Rivitz
Max Simon
Eugene E. Wolf

*Men's Organization
Committee*

Chairman
Joseph M. Berne

Vice-Chairmen

Louis S. Bing, Jr.
Herbert G. Goulder
Bernard B. Eisenberg
Isador Grossman
Joseph G. Lampl
Nathan Loeser
Leo W. Neumark
Jerome Curtis
Ezra Z. Shapiro
William C. Treuhaft
Sidney Weitz
Eugene E. Wolf

Milton Altschul
Dr. S. S. Berger
Myron A. Cohen
David Copland
Nate Cornsweet
Carl Felder
Chas. Frankel
I. F. Freiburger
Clarence I. Goldsmith
Dr. S. F. M. Hirsch
Jay Iglauer
Adolph Keller
David Klineman
George J. Koller
Benj. Labowitch
Jack Lampl
Harry Levy
Leo D. Markowitz
Maurice Maschke
Sam Miller
Dave Myers
Elmer Scheuer
W. J. Schoenberger
Michael Sharlitt
Max Simon
Aaron Skall
Edgar Sloss
Adolph Weinberger
Howard Wise

The Jewish Welfare Fund of Cleveland

1935 Appeal

C O P Y



Dear Rabbi Silver:

I should like very much to have the Officers of the Campaign, who have made reservations for the Rosenwald Dinner Sunday Night, sit at the Head Table; and I trust that we may count on you to do so.



Sincerely,

General Chairman

P S - There will be places for both yourself and Mrs Silver.

May 2nd, 1935.

Welfare Fund Campaign—May 5th to 12th—"For the Prestige of Cleveland Jewry"

Beneficiary Agencies & Causes

American Jewish Committee, N. Y.
American Jewish Congress, N. Y.
B'nai Brith Anti-Defamation League, Cincinnati
Bureau of Jewish Education
Graduate School for Jewish Social Work, N. Y.
Hebrew Sheltering & Immigrant Aid Society, N. Y.
The Hebrew University of Palestine
Hillel Foundation of the B'nai Brith, Cincinnati

Jewish Chautauqua Society, Philadelphia
Jewish Consumptives & Ex-Patients
Relief Ass'n of Los Angeles
Jewish Consumptives Relief Society, Denver
Jewish Telegraphic Agency, N. Y.
Jewish Welfare Board, N. Y.
League for Human Rights Against Nazi-ism, Cleveland
Leo N. Levi Memorial Hospital, Hot Springs

Menorah Association, N. Y.
National Farm School, Philadelphia
National Home for Jewish Children, Denver
Passover Fund of the Federation of Jewish Women's Clubs
Peoples Ort Federation, N. Y.
United Jewish Appeal of the
Joint Distribution Committee and
the Jewish Agency for Palestine

May 3, 1935.

Rabbi Abba Hillel Silver,
c/o The Temple,
Ansel Road and E. 105th Street,
Cleveland, Ohio

Dear Rabbi Silver:

I return herewith the pledge card for the Jewish Welfare Fund 1935 Campaign which you forwarded through Mr. Grossman with Hazel's and my subscription indicated thereon.

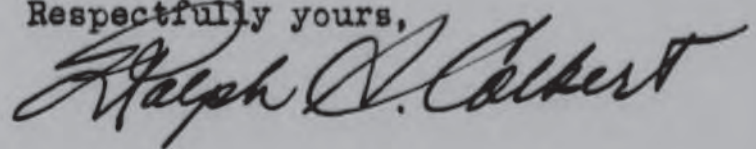
While I do not believe that any explanation of this pledge should be necessary, since Mr. Grossman permitted me to see your letter to him relative to our pledge, I am impelled to clear up, in your mind at least, a misconception relative to our present ability to make a very much more substantial contribution at this time.

I should be extremely pleased to believe that the compliment implied in the amount we were expected to give was entirely personal. While I am very happy over whatever progress I have made in the practice of the law, I must confess that the degree of flattery is so disproportionate and premature to one of my age, especially in view of marital obligations but recently assumed, that I am forced to conclude that you and your committee must have fallen into a popular error relative to my wife's income. While Hazel is a beneficiary under the will of her late deceased uncle, I am glad to be able to state that she is receiving and will receive no income whatsoever therefrom for several years to come.

In view of our support of the Community Fund, Western Reserve University, The Temple and personal family obligations, needless to say I feel that the within pledge is as liberal a contribution as can be made at this time. In fact, as a co-worker in the Fund Campaign, I am hopeful that the pledge cards turned in will in every case be equally reflective of circumstances.

With kindest personal regards, I am

Respectfully yours,



CULTURAL AND EDUCATIONAL BUREAU OF JEWISH EDUCATION (CLEVELAND)

was organized in 1924 to establish and promote Jewish religious and educational schools for those children whose parents could not afford to affiliate themselves with Temples or Synagogues, for the study of Jewish religion, history, and culture in the light of American ideals and citizenship. It maintains two affiliated school systems: the Council of Jewish Women, the Hebrew School and Institute. Its extension program includes the adult Institute of Jewish Studies, League of Jewish Youth, and the Young Judea organizations.

HILLEL FOUNDATIONS OF B'NAI B'RITH

provide students at nine American universities with religious services -- Reformed, Orthodox, and Conservative -- instruction in Jewish history, literature and culture, sponsors debates, forums, lectures, carry on dramatic activities, promote interdenominational understanding and gives financial assistance to those in need. They seek to prepare these students for future leadership in their own communities.

NATIONAL FARM SCHOOL

prepares and places city-bred young men in scientific agriculture. The only school of its kind in the country, it draws students from many states, provides both theoretical and practical training on its excellently equipped farm, and finds employment for them in widely dispersed areas.

B'NAI B'RITH ANTI-DEFAMATION LEAGUE

through its national organization and local vigilance committees throughout the country, covers the press, stage and screen, schools, business, and other walks of life in discovering and combatting anti-Semitic propaganda and activities.



FOREWORD

In many lands of Europe the Jews now experience insecurity and suffering to an extent which they have never known in modern times. Economic conditions in certain lands have borne with special heaviness on the Jewish population during the past decade. In more recent months the restrictions and the discriminations practised against Jews have assumed new forms of hardship and cruelty. The campaign against Jews in Germany is continuing and even being intensified. Many of the Jews of Germany, seeking escape from the mental torture and physical doom which surrounds them, look eagerly for ports of refuge. But barriers surround them everywhere. Neighboring lands which are generous enough to accept them give them only temporary shelter, forcing them to evacuate after comparatively brief periods. Even those limited few who find permanent domicile cannot obtain work, because of legislative restrictions. The conditions barring new adjustment in other European lands are as oppressive for Jews of Poland as for Jews of Germany.

Great masses of Jews trapped! What shall they do to live? Where shall they go to carve out a new future, which will give them ease of mind and assure for their children a happiness and freedom impossible where they now live?

The answer is one which the Jews of many European lands have already supplied. They plead: Send us to Palestine, where we shall be not refugees but settlers, not wanderers but homemakers for life!

JEWISH IMMIGRATION INTO PALESTINE

The paramount place that Palestine occupies in the organized effort of Jews to save themselves from disaster in lands in which they now live is reflected in the immigration figures of the past two years. Jewish migration to all other countries amounted to a total of less than 30,000 for 1933 and 1934. But Palestine alone, about which there used to be so much doubt as to its resources and size, received and made permanent homes for about 90,000 Jews.

SETTLEMENT OF GERMAN JEWS

During 1933 and 1934 the attention of the Jewish world was focused on the events in Germany. It was natural that great emphasis should be placed, in all lands, and particularly in the United States, on the necessity of aiding German Jews to enter Palestine. It has been universally recognized that Palestine alone, of all countries, is willing and able to accept a large number of those who must flee from Germany.

In the last two years Palestine was able to absorb and provide for the German Jewish refugees a permanent, politically and economically, assured existence. The further influx of German Jews into such countries as France, which at first offered them a haven of refuge in open-hearted generosity, is hedged about with great difficulties. Even many of those who entered are being forced to leave because of the inability to obtain work-permits. Palestine is prepared to receive additional German Jews not merely in the same proportion as before but to absorb them, as well as Jews from all over the world, on a much larger scale -- if the means are made available.

From the spring of 1933 to the first of April 1935, there entered into Palestine 23,000 refugees from Germany, about one-half of them without means. It is expected that during 1935 there will be a further immigration from Germany to Palestine of 15,000 people.

GERMAN CHILDREN

One of the most important tasks of the Central Bureau is supervision of the emigration to Palestine of young German Jews under the age of eighteen. These youths receive their education in various youth institutions and agricultural settlements. The Jewish Agency guarantees to the Palestine Government, on the basis

of funds provided by the Central Bureau, the maintenance of these youths until their eighteenth year. A special commission determines the types of homes in which these youthful immigrants shall be placed. Special buildings have been erected and continue to be built for the housing of these youths.



May 3, 1935.

Mr. H. L. Braham,
3026 Flamingo Drive,
Miami Beach, Florida.

My dear Mr. Braham:

Hundreds of earnest men and women will call upon the Jews of Cleveland during this week to solicit contributions to the twenty-five causes which are merged in the one appeal of the 1935 Jewish Welfare Fund Campaign.

In spite of the depression, the Jewish community of America is still among the most fortunate in the world. Our fellow Jews in Germany have been broken, degraded and impoverished. Tens of thousands of them are now exiles in foreign lands, in desperate need of some brotherly help to rehabilitate their shattered lives.

Nearly twenty-five thousand of these refugees have found a home in Palestine. Tens of thousands of others from the poverty-stricken Jewish centers of Eastern Europe have also found a haven there. World Jewry must make it possible for Palestine to absorb and to take care of these large numbers of immigrants.

The Cleveland Jewish Welfare Fund also supports twenty-three other vital Jewish interests: Sunday Schools and Hebrew Schools in our city where children whose parents are unable to belong to a synagogue or temple may receive a proper Jewish education; the invaluable work of the Anti-Defamation League of the B'nai B'rith; the League for Human Rights Against Naziism; the National Farm School; the Consumptive Hospitals in Los Angeles and Denver, etc.

\$130,000 is the goal of this year's campaign. Cleveland Jewry has not met its obligations in the past few years in the same measure as have other Jewish communities. Our prestige has suffered a serious decline.

I have assumed the chairmanship of the campaign this year and I am appealing to you, my dear Mr. Braham, to make your contribution to these great Jewish causes in keeping with their importance and also

H. L. Braham

-2-

May 3, 1935.

with your willingness and capacity to give.

I am enclosing herewith a pledge card. I would appreciate it if you would sign it and return it to me in time to announce it at our campaign meetings. Our campaign opens on May 5.

With all good wishes, I remain

Very cordially yours,

AHS:BE
Enc.



THE SUN FINANCE & LOAN CO.

312 SOCIETY FOR SAVINGS BUILDING

CHERRY 0255

CLEVELAND

1071

Sam!

Re: Braham -

He just purchased a magnificent
home in Florida (Miami Beach)

Comparatively ~~so~~ he should be a
\$500 to 1,000 given ~~of~~ - only 2 him)

I do not know him -

suggest some check up be made as to his
Temple affiliation, and have both Rabbi's

write, It will take high pressure -

long distance selling -

He was and presently may still be
member of Oakwood Club

Lawrence

Suggest you follow letter by wires &
even long distance call.
He call and should give.

The Temple

EAST 105TH STREET AT ANSEL ROAD

TELEPHONES CEDAR 0132-0133

Cleveland

ABBA HILLEL SILVER, D.D.

May 3, 1935

HARRY A. LEVY
EXECUTIVE SECRETARY

My dear Friend:

Hundreds of earnest men and women will call upon the Jews of Cleveland during this week to solicit contributions to the twenty-five causes which are merged in the one appeal of the 1935 Jewish Welfare Fund Campaign. Please welcome your solicitor warmly, and make your contribution in keeping with the importance and urgency of these causes, as well as with your real capacity to give.

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The leaders of this community, laymen and rabbis, are making an extraordinary effort this year to redeem the fair name of our community which for so many years occupied a position of leadership in American Israel. I sincerely hope that you will do your utmost to help your community reach its goal.

A new kind of giving is asked of us this year -- more generous, more representative, more spontaneous.

Will you help?

Most cordially yours,

Abba Hillel Silver

The Temple

EAST 105TH STREET AT ANSEL ROAD

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Abba Hillel Silver

The Temple

EAST 105TH STREET AT ANSEL ROAD

TELEPHONES CEDAR 0132-0133

Cleveland

ABBA HILLEL SILVER, D.D.

May 3, 1935 ^{RABBI}

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EXECUTIVE SECRETARY

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Abba Hillel Silver

Honorary Chairmen

Edward M. Baker
Louis S. Bing, Jr.
Nathan L. Dauby
Salmon P. Halle
Sol Reinthal
Samuel D. Wise

Officers

General Chairman
Rabbi A. H. Silver
Associate Chairman
Rabbi B. R. Brickner
Campaign Chairman
Judge Maurice Bemon
Treasurer
Max Myers
Secretary
Ezra Z. Shapiro

Campaign Vice-Chairmen

Joseph M. Berne
Herbert G. Goulder
Mrs. Siegmund Herzog
Richard H. Kohn
Irwin N. Loeser
Nathan Loeser
Hiram S. Rivitz
Max Simon
Eugene E. Wolf

The Jewish Welfare Fund of Cleveland

1935 Appeal

C O P Y

Campaign Headquarters
Statler Hotel
Room 414

Telephones
CHerry 8176-7-8

Rabbi A H Silver
The Temple
Ansel Road & 105th St
Cleveland, Ohio

Dear Rabbi Silver:

It will be desirable for us to have a Reviewing Committee to assist in handling the cards on which the Chairmen of the respective Divisions may feel that further solicitation would be productive of better results.

May I ask you therefore to please serve with Messrs Nathan Loeser, Sol Reinthal, Hiram S Rivitz as a Reviewing Committee for the following Divisions:

Clothing Mfrs - Ladies
Clothing Mfrs - Men
Dentists
Department & Downtown Stores
Drugs & Beverages
Dry Goods

The Chairmen of these Divisions are being advised of your appointment and will undoubtedly desire to confer with you and the other members from day to day during the campaign.

I shall appreciate very much this further service looking to the success of the campaign.

Sincerely yours,

Abba Hillel Silver
General Chairman

May 3rd, 1935.

Welfare Fund Campaign—May 5th to 12th—"For the Prestige of Cleveland Jewry"

Beneficiary Agencies & Causes

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Jewish Consumptives & Ex-Patients
Relief Ass'n of Los Angeles
Jewish Consumptives Relief Society, Denver
Jewish Telegraphic Agency, N. Y.
Jewish Welfare Board, N. Y.
League for Human Rights Against Nazi-ism, Cleveland
Leo N. Levi Memorial Hospital, Hot Springs

Menorah Association, N. Y.
National Farm School, Philadelphia
National Home for Jewish Children, Denver
Passover Fund of the Federation of Jewish Women's Clubs
Peoples Ort Federation, N. Y.
United Jewish Appeal of the
Joint Distribution Committee and
the Jewish Agency for Palestine



The G. B. Ehrman Company

Authorized Dealers

3212 WEST 25TH STREET
CLEVELAND

May 4, 1935

*Spoke
time to
him
Fed. Luther's
business*

Jewish Welfare Fund
414 Statler Hotel
Cleveland, Ohio

Gentlemen:

Received cards on which you expect me
to make collections.

I am returning these cards as I have
no time to spend making these collections nor
am I in the least in accord with the movement.

I do not expect to contribute nor
should I ask someone else to contribute to some-
thing that I am not in accord with.

Very truly yours,

THE G. B. EHRMAN COMPANY

G. B. Ehrman

GBE:MAF

**IT'S ONLY A JOB TO YOU
IT'S LIFE TO THEM**

**Workers Manual
Jewish Welfare Fund Campaign**

May 5-12, 1935

**2,000,000 PEOPLE ASK YOU
TO READ THIS CAREFULLY**

" - - LIFE TO THEM - - "

This task of soliciting funds to which you are so generously devoting your time, may be only a job to you, but it's life to those who will benefit from your efforts.

Jews are actually dying in Poland because they have nothing to eat -- 600,000 lives are being shattered in Germany -- 300,000 are striving for new life in Palestine -- the institutions which are developing the constructive forces in Jewish life, never more important than today, depend upon the contributions you obtain for their very existence.

This is a campaign in which every dollar you get is necessary -- vitally necessary.

The goal that has been set is a minimum - a minimum below which we cannot and must not fall. It does not begin to measure the needs. It is not as much as cities with fewer Jews have given. It is the least that we can give and still maintain our self-respect as a Jewish Community.

The following facts speak for themselves:

	Cleveland	Cincinnati	Detroit	San Francisco
Amount Raised, 1934	\$86,500	\$125,600	\$139,500	\$203,000
Jewish Population	85,000	18,500	71,000	38,000

If we do not raise the \$130,000 we are seeking, we must truly hang our heads in shame for our failure to carry our share of the burden.

The people whom you are asked to solicit have money -- not as much, perhaps, as they had in 1929, but enough in many instances to give far more than they donated

last year. And they will give far more if they understand how truly desperate the needs are, and how much more fortunate they are, whatever their experiences have been, than the Jews of Europe and the destitute sick in this country.

They will give more, too, if they realize fully that they are giving to 25 different agencies, instead of making one donation -- that if the Jewish Welfare Fund didn't exist they would be solicited 25 times each year, by 25 different people, for 25 different purposes -- and that the one contribution they are giving should be enough for all.

On page 11 you will find a copy of the chart with which you will be provided, listing the various agencies in the Fund. In your talk to the prospective donor, after you have made clear the worthiness of our cause and the necessity of his contribution, place this chart in front of him and ask him how much he would give to each institution listed, starting with the first and going down the entire list. Then add up these sums, and attempt to secure his pledge for an amount at least equal to the total.

On each pledge card you will find a figure which is the quota for the prospective donor. When you approach the donor do not inform him that his quota is so much and he is expected to give that much. This figure is only given to you as a guide and we suggest that you do not bring it up until after the prospective donor has stated to you what he is willing to give, and then only if it is under the quota figure.

Many of your prospective donors will, of course, raise several questions in the course of your conversations. The following are a few of the most typical ones, and the answers to them:

Question: What is the Jewish Welfare Fund?

Answer: The Jewish Welfare Fund supports practically all recognized worthy Jewish institutions and causes that are national or international in scope and also certain local Jewish institutions of an educational character. These are listed on pages 5 to 8 inclusive.

Question: In what proportion will the money raised by this year's campaign be distributed among the agencies depending upon the Welfare Fund for Support?

Answer: See page 10.

Question: If I contribute to the Community Fund why should I contribute to the Jewish Welfare Fund?

Answer: The Jewish Welfare Fund does not conflict with the Community Fund. All worthy local Jewish charitable organizations such as orphan homes, fresh air camps, institutions for the aged, etc., are supported by the Community Fund. The Jewish Welfare Fund supports organizations for Jewish relief in foreign lands such as Germany, Poland and other countries where our fellow Jews are downtrodden and persecuted. It supports Jewish tubercular hospitals and other institutions for the relief of the Jewish sick in this country who cannot be cared for in local hospitals, and it supports other organizations which perpetuate the education of our race both in this country and in Palestine. Last but not least, it supports certain agencies which are combating the vicious anti-Semitic propaganda which is being spread in this country and abroad, thus insuring the social and economic freedom of our people in our own native land and elsewhere.

Question: I am pestered by solicitors for other charitable organizations; why should I give so much to the Jewish Welfare Fund?

Answer: The recognized worthy causes are included in the Jewish Welfare Fund. You have discharged your obligation to the community if you give your rightful share to the Community Fund and to the Jewish Welfare Fund.

Question: Why don't the individual institutions solicit their own funds instead of thru the Jewish Welfare Fund? Wouldn't it be better if each of the institutions supported by the Welfare Fund put on its own campaign?

Answer: No. In the first place you would be pestered by 25 different solicitations while now you are approached only once. The cost of putting on this one campaign is less than one-third of the amount expended when the institutions which the Welfare Fund supports promoted their individual campaigns. A much greater amount of your money therefore goes directly to the purpose for which you have given it, and only a minimum amount of the total funds raised is spent in putting on the campaign.

Question: I have heard that the Jewish Welfare Fund has expended large amounts of money in publicity and incurred other considerable expense in conducting the campaign. Is this true?

Answer: No. Thru the generosity of the four local radio stations, the radio has not cost us a penny. The workers and solicitors have all donated their time and paid their own expenses, including lunches at the daily meetings. The only expenditures made are the actual cost of printed matter and the salaries of the necessary clerical help.

Question: There are some organizations in the Fund with which I am not in sympathy. Why should I give as long as they are included?

Answer: In the first place, every one of the agencies in the Fund has been investigated and found worthy of your support.

Secondly, in every campaign of this type, people can be found who differ on the merits of each individual cause. Those which you deem most worthy, other people may dislike. And those which you criticize have supporters who would make great sacrifices to maintain them.

If we are to have a united campaign and unified social effort, we must accept and respect each other's philanthropic preferences.

Even if you can't see the value of some of the agencies, there are enough others which you do approve, and which require all the support which you can possibly give.

Question: Why should I give when I am already supporting my family and relatives?

Answer: A great many of us are doing the same thing, and we ought to be thankful that we can. But how about those who do not have any relatives or friends to provide for them? How are they going to live?

Question: Can't you wait until I think it over?

Answer: We're making a real effort to complete this campaign in a week. I have pledged to devote the entire week to the work and have many other prospects assigned to me. If you give me your subscription now, my report at tomorrow's luncheon will greatly encourage all the other workers.

WHAT DO THESE AGENCIES DO?

RELIEF AND RECONSTRUCTION

GERMAN JEWISH CHILDREN'S AID, INC.

is making possible the education and maintenance of 250 German Jewish children who have come to this country because life holds nothing for them in Germany. The children are being placed in private homes which will provide for their entire support.

HEBREW IMMIGRANT AID SOCIETY

is assisting as many Jews as possible to leave Germany, and to establish themselves in other countries; helps European Jews who have come to the United States to locate their relatives, adjust themselves, learn the language, find work so that they do not become public charges.

JOINT DISTRIBUTION COMMITTEE

provides food, clothing and shelter for hundreds of thousands of poverty-stricken Jews in Germany, Poland, and other European countries; cares for German refugees; assists many of them to become self-supporting once more through small loans; cooperates in their vocational retraining; establishes many on farms; carries on a health and child care program; promotes the economic development of Palestine.

JEWISH AGENCY FOR PALESTINE

provides a haven for thousands of persons in Palestine; purchases land, arranges agricultural settlement, makes available business credit, trains immigrants for various occupations, maintains schools and health centers, develops the natural and mineral resources of the country.

PEOPLES ORT FEDERATION

Trains unskilled persons, and doctors, lawyers, and former government officials who have been thrown out of employment and forbidden the opportunity to earn a livelihood in their professions by the German government, for skilled work as artisans and technicians, so that they might support themselves and their families; provides artisans and farmers with tools, raw materials, and other supplies on credit; builds cooperative factories, artels, colonies.

ROTHSCHILD-HADASSAH HOSPITAL

will be built in connection with the Hebrew University, to relieve the badly overcrowded and inadequate facilities that exist at present; it will contain 300 beds, and will provide medical care and research. The fund is being raised in the United States through the joint efforts of the American Jewish Physicians Committee and Hadassah.

PROTECTION OF THE SOCIAL, POLITICAL, AND ECONOMIC RIGHTS OF JEWS

AMERICAN JEWISH COMMITTEE

combats discrimination, and aids the victims of persecution in all countries where anti-Semitism is manifested; exposes anti-Semitic movements in the United States; contacts government officials, organizations, religious bodies both here and abroad in carrying out these purposes and in promoting a program of enlightenment and tolerance; carries on its purposes in a quiet manner.

AMERICAN JEWISH CONGRESS

through committees on economic problems, legislation, universities, and on the economic status of Jews, attempts to prevent and break down anti-Jewish discrimination in these fields; stimulates the anti-German boycott; sponsors American and international rehabilitation. It uses more direct methods than the American Jewish Committee, such as public protest meetings.

B'NAI B'RITH ANTI-DEFAMATION LEAGUE

through its national organization and local vigilance committees throughout the country, covers the press, stage and screen, schools, business, and other walks of life in discovering and combatting anti-Semitic propaganda and activities.

JEWISH TELEGRAPHIC AGENCY

gathers and disseminates news of Jewish life, conditions, and activities in all parts of the world. Its reports reach practically the entire Jewish and general press of the United States and other countries, and act as a tempering and protective influence on behalf of the rights of Jews wherever they may be infringed.

LEAGUE FOR HUMAN RIGHTS AGAINST NAZI-ISM

stimulates the boycott of German goods in Cleveland, promotes harmonious relations among the various groups in the community, and acts as a clearing house for local organizations in spreading information and in investigating complaints regarding anti-Semitic propaganda.

CARE OF THE AFFLICTED

JEWISH CONSUMPTIVES RELIEF ASSOCIATION (LOS ANGELES)

cares for indigent tubercular patients who have come from all parts of the country to Los Angeles, seeking cure; in addition to medical treatment it provides religious, social, and recreational programs for the patients.

JEWISH CONSUMPTIVES RELIEF SOCIETY (DENVER)

provides similar care for tubercular persons who have come to Denver for treatment and are without funds; it carries on a research program for the prevention and early detection of the disease, and trains patients for occupations suited to their physical condition.

LEO N LEVI MEMORIAL HOSPITAL

treats persons who have come to Hot Springs to take advantage of the medicinal value of the mineral waters, and who become penniless there; it gives clinic and general hospital service.

NATIONAL HOME FOR JEWISH CHILDREN (DENVER)

gives shelter, education, and training to destitute children whose tubercular parents had come to Denver in the hope of treatment and cure.

CULTURAL AND EDUCATIONAL

BUREAU OF JEWISH EDUCATION (CLEVELAND)

was organized in 1924 to establish and promote Jewish religious and educational schools for those children whose parents could not afford to affiliate themselves with Temples or Synagogues, for the study of Jewish religion, history, and culture in the light of American ideals and citizenship. It maintains two affiliated school systems: the Council of Jewish Women, the Hebrew School and Institute. Its extension program includes the adult Institute of Jewish Studies, League of Jewish Youth, and the Young Judea organizations. X

GRADUATE SCHOOL FOR JEWISH SOCIAL WORK

trains persons for skilled professional service in Jewish social work, equipping them with a knowledge of Jewish life as well as a thorough grounding in a social service technique. Its graduates are placed in all parts of the country.

HEBREW UNIVERSITY OF PALESTINE

brings higher education in medicine, the sciences, and humanities to the people of the Near East, both Jew and non-Jew. Extension work is given in the villages and colonies, and scientific research is applied practically to stamp out malaria, check cattle and poultry diseases, and aid agriculture and industry. Its medical library, the only one of note in the entire Near East, is used extensively by physicians throughout Palestine. It has added 15 German refugee professors.

HILLEL FOUNDATIONS OF B'NAI B'RITH

provide students at nine American universities with religious services -- Reformed, Orthodox, and Conservative -- instruction in Jewish history, literature and culture, sponsors debates, forums, lectures, carry on dramatic activities, promote interdenominational understanding and gives financial assistance to those in need. They seek to prepare these students for future leadership in their own communities.

JEWISH WELFARE BOARD

is a coordinating center for the development of Jewish Centers throughout the country. It also provides welfare and religious service for Jewish men in the United States army, navy, marines and government hospitals.

MENORAH ASSOCIATION

aims to study and advance Jewish culture and ideals among Jewish college students and the Jewish community at large. It has 36 member societies in American colleges publishes the "Menorah Journal", conducts the School for Adult Jewish Education in New York, sponsors the Menorah Educational Conference, composed of faculty members, and the Menorah Summer School.

NATIONAL FARM SCHOOL

prepares and places city-bred young men in scientific agriculture. The only school of its kind in the country, it draws students from many states, provides both theoretical and practical training on its excellently equipped farm, and finds employment for them in widely dispersed areas.

GENERAL SERVICES

PASSOVER FUND

provides for the special Passover needs of Jewish families on relief in this country; the Welfare Fund supplements the amount raised by the Federation of Jewish Women's Organizations.

JEWISH STATISTICAL BUREAU

collects and distributes information on various phases of Jewish life today, such as immigration, vocational followings, etc. It publishes bibliographies and factual studies, serving directly a large number of libraries, public bodies and individuals.

NATIONAL COUNCIL OF JEWISH FEDERATIONS AND WELFARE FUNDS

stimulates and coordinates the activities of Jewish Federations and Welfare Funds throughout the country, and supplies them with factual information concerning the budgets and services of the various national agencies which they support.

**CHART SHOWING ALLOCATION OF FUNDS
RAISED BY THE
JEWISH WELFARE FUND CAMPAIGN**

RELIEF	The German Jewish Children's Aid Inc. The Hebrew Immigrant Aid Society The Joint Distribution Committee The Jewish Agency for Palestine The Peoples Ort Federation The Rothschild Hadassah Hospital Unit of the Hebrew University in Palestine
EDUCATION	The Bureau of Jewish Education, Cleveland The Graduate School for Jewish Social Work, N.Y. The Hebrew University, Palestine The Hillel Foundation of the B'nai B'rith The Jewish Welfare Board The Menorah Association The National Farm School
PROTECTION	The American Jewish Committee The American Jewish Congress The Anti-Defamation League of the B'nai B'rith The Jewish Telegraphic Agency The League for Human Rights Against Naziism
CONTINGENT FUND	for Emergency Allocations
GENERAL	The Federation of Jewish Women's Organizations of Cleveland The Jewish Statistical Bureau The National Council of Jewish Federations and Welfare Funds
HEALTH	The Jewish Consumptive Relief Assn. of Los Angeles The Jewish Consumptive Relief Society, Denver The Leo N. Levi Memorial Hospital The National Home for Jewish Children, Denver

AGENCIES AND INSTITUTIONS DEPENDING FOR SUPPORT ON THE JEWISH WELFARE FUND

1. For the Relief and Reconstruction of the Jews of Germany and other Foreign Lands:

The German Jewish Children's Aid Inc.	\$	_____
The Hebrew Immigrant Aid Society	\$	_____
The Joint Distribution Committee	\$	_____
The Jewish Agency for Palestine	\$	_____
The Peoples Ort Federation	\$	_____
The Rothschild Hadassah Hospital Unit of the Hebrew University in Palestine.	\$	_____

2. For the Protection of the Social, Economic and Political Rights of Jews:

The American Jewish Committee	\$	_____
The American Jewish Congress.	\$	_____
The Anti-Defamation League of the B'nai B'rith.	\$	_____
The Jewish Telegraphic Agency	\$	_____
The League for Human Rights Against Naziism	\$	_____

3. For the Care of the Afflicted:

The Jewish Consumptive Relief Association of Los Angeles.	\$	_____
The Jewish Consumptive Relief Society, Denver	\$	_____
The Leo N. Levi Memorial Hospital	\$	_____
The National Home for Jewish Children, Denver	\$	_____

4. For Cultural and Educational Agencies contributing to the Morale of Jewish Life:

The Bureau of Jewish Education, Cleveland	\$	_____
The Graduate School for Jewish Social Work, N. Y.	\$	_____
The Hebrew University, Palestine	\$	_____
The Hillel Foundation of the B'nai B'rith	\$	_____
The Jewish Welfare Board.	\$	_____
The Menorah Association	\$	_____
The National Farm School.	\$	_____

5. For General Services:

The Federation of Jewish Women's Organizations of Cleveland, (to supplement Cost of Passover distribution to indigent Jewish families)		
The Jewish Statistical Bureau.	\$	_____
The National Council of Jewish Federations and Welfare Funds	\$	_____

HERE IS MY ANSWER. \$ _____

Honorary Chairmen

Edward M. Baker
Louis S. Bing, Jr.
Nathan L. Dauby
Salmon P. Halle
Sol Reinthal
Samuel D. Wise

Officers

General Chairman Campaign Chairman
Rabbi A. H. Silver Judge Maurice Bernon
Associate Chairman Treasurer
Rabbi B. R. Brickner Max Myers
Secretary
Ezra Z. Shapiro

Campaign Vice-Chairmen

Joseph M. Berne
Herbert G. Goulder
Mrs. Siegmund Herzog
Richard N. Kohn
Irwin H. Loeser
Nathan Loeser
Hiram S. Rivitz
Max Simon
Eugene F. Wolf

THE GOOD SALESMAN

- knows his facts
- calls back when he finds his prospect not in. Doesn't interfere with his prospects' regular duties.
- presents the pledge card only when he is sure that his prospect is really interested.
- listens to complaints carefully and tells complainant that an immediate investigation will be made by headquarters and a report rendered to him.

THE GOOD SALESMAN

- never tells his prospect he "is down for so much". Prospect slips are highly confidential and are intended only as a guide to workers.
- never leaves the pledge card
- never turns in a report marked "out", but keeps calling until the prospect is IN.
- never secures a subscription over the telephone.
- never signs the pledge card for the prospect.
- never solicits anyone whose slip he does not have without securing permission first.
- never solicits a non-Jewish prospect without securing permission from headquarters
- turns in his reports daily.

Welfare Fund Campaign—May 5th to 12th—"For the Prestige of Cleveland Jewry"

Campaign
Headquarters
Statler Hotel
Room 414

The Jewish Welfare Fund of Cleveland
1935 Appeal

Telephones
CHerry 8176-7-8

May 6, 1935

Mr. J. B. Bloomfield,
The Bloomfield Co.,
2218 Superior Avenue,
Cleveland, Ohio.

My dear Mr. Bloomfield:

I am enclosing herewith your pledge card for the Jewish Welfare Fund. Perhaps you may sign up for an amount a little larger than the twenty-five dollars which you offered me. At any rate, please return it at once, as I should like to complete my record.

Thanking you for the courtesy which you extended to me when I called to see you, I remain

Yours very sincerely,

MHS:AY
ENCL. 2

May 6, 1935

Mr. Sol Bloomfield,
The Bloomfield Company,
2218 Superior Avenue,
Cleveland, Ohio.

My dear Mr. Bloomfield:

Let me thank you for your kindness in sending me your subscription to the Jewish Welfare Fund. While I hoped for a larger sum, it is, nevertheless, a definite increase over your pledge of last year.

I find that I also have the card for the Bloomfield Company, which last year contributed \$35.00. I presume that you would wish to renew this contribution. We need it very badly. Will you fill out the enclosed card and return it to me?

With all good wishes, I remain

Cordially yours,

AHS:AY
ENCL.2

Cleveland May 7 1935

Rabbi G. Silver
90 The Temple

Dear Rabbi Silver:

I am enclosing check
for Welfare Fund as per
my telephone promise.

I am sorry I could not do
better.

Yours very truly
Isaac Freeman

3383 Norwood Road

Hungarian Brotherhood Sick Benefit Society

Meets every 1st and 3rd Tuesday of the month

Testvériség Betegsegélyző Egylet

9100 St. Clair Avenue
XXXXXXXXXXXXXX

CLEVELAND, O.

N. SCHOENFELD, SEC'Y
XXXX EAST 131st STREET
GLENVILLE 5753

9805 Pierpont Ave.

DR. JOSEPH DEUTSCH, PHYSICIAN
8901 BUCKEYE RD.
CEDAR 2738

May 9, 1935

Rabbi Aba Hillel Silver
General Chairman
Jewish Welfare Fund Campaign
Statler Hotel, Room 414.
Cleveland, Ohio.

Dear Rabbi Silver:-

I am very glad to notify you that the HUNGARIAN BROTHERHOOD AND LADIES AID SOCIETY decided at its last meeting to make a contribution from its treasury to the 1935 Campaign of the Jewish Welfare Fund now in progress, the sum of \$ 25.00.

I was happy to see that my effort to induce the membership to vote for this pledge was not in vain, which will be an other proof that the Hungarian Jews are not so "terrible " as they are so often pictured in certain jewish circles.

May I ask you, dear Rabbi, to see to it, that I should get a pledge card which I shall return with the proper signature.

Sincerely yours

N. Schoenfeld
N. Schoenfeld
Secretary

Honorary Chairmen

Edward M. Baker
Louis S. Bing, Jr.
Nathan L. Dauby
Salmon P. Halle
Sol Reinthal
Samuel D. Wise

Officers

<i>General Chairman</i> Rabbi A. H. Silver	<i>Campaign Chairman</i> Judge Maurice Bernon
<i>Associate Chairman</i> Rabbi B. R. Brickner	<i>Treasurer</i> Max Myers
<i>Secretary</i> Ezra Z. Shapiro	

Campaign Vice-Chairmen

Joseph M. Berne
Herbert G. Goulder
Mrs. Siegmund Herzog
Richard H. Kohn
Irwin N. Loeser
Nathan Loeser
Hiram S. Rivitz
Max Simon
Eugene E. Wolf

The Jewish Welfare Fund of Cleveland

1935 Appeal

May 9th., 1935.

Campaign
Headquarters
Statler Hotel
Room 414

Telephones
CHerry 8176-7-8

Rabbi A.H. Silver,

Addressed.

Dear Rabbi Silver:

As I must leave tonight for Detroit and Indianapolis I want you to know that I think you are doing a magnificent piece of work in Cleveland and I wish you more than 100% success at the meeting Monday night.

Though I could contribute but little to this present effort it was a joy to see the new life that the community has taken on due to your leadership.

If you can get me a good job here I'd be delighted to move my family to Cleveland permanently!

With kind personal regards and the prayer that God speed your efforts, I am, believe me,

Yours sincerely,

Jerome L. Levy
Jerome L. Levy
Regional Field Director
The United Jewish Appeal.

Welfare Fund Campaign—May 5th to 12th—"For the Prestige of Cleveland Jewry"

Beneficiary Agencies & Causes

American Jewish Committee, N. Y.
American Jewish Congress, N. Y.
B'nai Brith Anti-Defamation League, Cincinnati
Bureau of Jewish Education
Graduate School for Jewish Social Work, N. Y.
Hebrew Sheltering & Immigrant Aid Society, N. Y.
The Hebrew University of Palestine
Hillel Foundation of the B'nai Brith, Cincinnati

Jewish Chautauqua Society, Philadelphia
Jewish Consumptives & Ex-Patients
Relief Ass'n of Los Angeles
Jewish Consumptives Relief Society, Denver
Jewish Telegraphic Agency, N. Y.
Jewish Welfare Board, N. Y.
League for Human Rights Against Nazi-ism, Cleveland
Leo N. Levi Memorial Hospital, Hot Springs

Menorah Association, N. Y.
National Farm School, Philadelphia
National Home for Jewish Children, Denver
Passover Fund of the Federation of Jewish Women's Clubs
Peoples Ort Federation, N. Y.
United Jewish Appeal of the
Joint Distribution Committee and
the Jewish Agency for Palestine

May 10, 1935.

Mr. Samuel Weil,
2222 Harcourt Dr.,
Cleveland, Ohio.

My dear Mr. Weil:

I am enclosing herewith a pledge card for our Cleveland Jewish Welfare Fund. I would appreciate receiving it in the return mail as I should like to include it in the returns at our closing meeting on Monday evening. I do hope that you will find it possible to attend this meeting which will be addressed by Mr. I. Edwin Goldwasser of New York.

With all good wishes to you and Mrs. Weil, I remain

Very cordially yours,

AHS:BK
Enc.

Honorary Chairmen

Edward M. Baker
Louis S. Bing, Jr.
Nathan L. Dauby
Salmon P. Halle
Sol Reinthal
Samuel D. Wise

Officers

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Rabbi A. H. Silver
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Max Simon
Eugene E. Wolf

The Jewish Welfare Fund of Cleveland

1935 Appeal

*Campaign
Headquarters
Statler Hotel
Room 414*

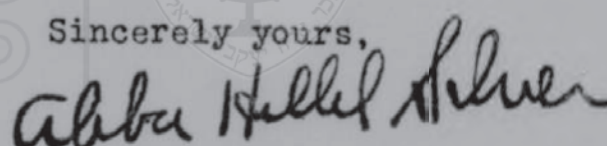
*Telephones
CHerry 8176-7-8*

Dear Rabbi Silver:

We are asking the Officers of the Campaign, their wives and husbands to sit at the Head Table at the Victory Dinner and Rally on Monday evening; will you, if it is convenient wear dinner dress.

Please communicate with Mr Goldhamer so that proper reservations can be made.

Sincerely yours,



General Chairman

May 10th, 1935.

Welfare Fund Campaign—May 5th to 12th—"For the Prestige of Cleveland Jewry"

Beneficiary Agencies & Causes

American Jewish Committee, N. Y.
American Jewish Congress, N. Y.
B'nai Brith Anti-Defamation League, Cincinnati
Bureau of Jewish Education
Graduate School for Jewish Social Work, N. Y.
Hebrew Sheltering & Immigrant Aid Society, N. Y.
The Hebrew University of Palestine
Hillel Foundation of the B'nai Brith, Cincinnati

Jewish Chautauqua Society, Philadelphia
Jewish Consumptives & Ex-Patients
Relief Ass'n of Los Angeles
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National Home for Jewish Children, Denver
Passover Fund of the Federation of Jewish Women's Clubs
Peoples Ort Federation, N. Y.
United Jewish Appeal of the
Joint Distribution Committee and
the Jewish Agency for Palestine

May 10, 1935.

Mr. N. Schoenfeld, Secretary,
Hungarian Brotherhood And Ladies Aid Society,
9805 Pierpont Ave.,
Cleveland, Ohio.

My dear Mr. Schoenfeld:

Permit me to acknowledge receipt of your kind letter of May 9 and to thank you and through you the officers and members of the Hungarian Brotherhood and Ladies Aid Society for the contribution of \$25 which they made to the 1935 Jewish Welfare Fund Campaign. We are all happy at this evidence of cooperation and loyalty manifested by your organization. I am enclosing herewith a pledge card which you may fill out.

With best wishes, I remain

Very cordially yours,

AHS:BK

Enc.

May 10, 1935.

Mr. Joseph Friedman,
Ideal Securities & Loan Co.,
Scofield Bldg.,
Cleveland, Ohio.

My dear Mr. Friedman:

I am enclosing herewith your pledge card. Please sign it and return it to me at once so that I may include it in the final report Monday evening. In order to reach our goal of \$130,000, we are asking our people to increase their subscriptions by at least fifty percent over last year when we raised only \$25,000. The appeal is not for one cause but for twenty-five including German-Jewish relief, refugee work, Palestine, the Jewish religious schools and Talmud Torahs in Cleveland and more than twenty other local, national and international Jewish causes.

I hope that you will find it possible to attend our closing rally Monday night at the Statler Hotel at which time Mr. I. Edwin Goldwasser of New York will speak.

With all good wishes to you and Lester, I remain

Very cordially yours,

AHS:BK
Enc.

May 11, 1935

Mr. Edward Koch,
11402 Ashbury Avenue,
Cleveland, Ohio.

My dear Mr. Koch:

I am enclosing herewith a pledge card to the Jewish Welfare Fund Campaign. Please fill it out at once and return it to me so that it may be included in the final report of the Campaign Monday evening.

I hope that you will be able to attend this final rally which will be addressed by Mr. I. Edwin Goldwasser of New York. Our needs are great. \$130,000 must be raised for twenty-five Jewish agencies, local, national and international in scope--chief among them German Jewish relief and refugee work.

Please make out this card for as generous an amount as you can. With best wishes, I remain

Very cordially yours,

AHS:AY
ENCL.1

Victory Celebration

Closing Dinner and Rally for the Jewish Welfare Fund Campaign

Monday Evening, May 13th

6:30 O'clock

Ball Room Statler Hotel

Dinner \$1.00 Per Plate

Dress Informal

Every Man and Woman in the Organization is Expected to Come and Celebrate

Mr. I. Edwin Goldwasser

Chairman of the \$1,250,000 United Jewish Appeal Campaign in New York City
is coming to Cleveland as Guest Speaker

You Will Enjoy Hearing This Magnetic Speaker

May 14, 1935.

Mr. I. Edwin Goldwasser,
United Jewish Appeals Headquarters,
Commodore Hotel,
New York, N.Y.

My dear Mr. Goldwasser:

In the rush and bustle of the closing hour of the campaign I did not have the opportunity to thank you adequately for the perfectly splendid address which you gave our people last evening and for the trouble which you took in coming to us to help us in our work. We are all indeed deeply grateful.

The achievement of last evening is significant not only in itself but in the wing upward which it will give to all our communal efforts in the future. We all feel very happy about it.

With all good wishes, I remain

Very cordially yours,

AHS:BK

May 14, 1935.

Mr. William Rosenwald,
United Jewish Appeal,
100 E. 42nd St.,
New York, N.Y.

My dear Mr. Rosenwald:

I thought that you would be interested in learning that our campaign went over the top last evening with a sum of \$136,000. In all likelihood there will be \$140,000 by the time the funds in transit are all in.

I need not tell you that much of the success of our campaign was due to the inspiration which you gave us a week ago Sunday. It was good of you to come. You helped us tremendously.

Mr. I. Edwin Goldwasser was with us last evening at our victory celebration and gave us a perfectly delightful address.

With all good wishes, permit me to remain

Very cordially yours,

AHS:BK

May 14, 1935.

Dr. Louis I. Newman,
Congregation Rodeph Shalom,
7 West Eighty-third St.,
New York, N.Y.

My dear Dr. Newman:

Please pardon the delay in answering your letter. I have been very busy with the local Jewish Welfare Fund Campaign, of which I was General Chairman and which closed only last evening.

Touching the question of your letter, I am not at all clear in my own mind as to what the correct procedure should be. My first reaction is that no attempt at a formal statement of the religious position of Liberal Judaism today should be attempted at this time. Any attempt to formulate religious creeds at this time will prove, I am afraid, an unprofitable labor. It is likely to lead to a tremendous amount of theologic controversy which, particularly at this moment in Jewish history, would not be helpful. The old Pittsburgh Platform is binding upon no member of the Conference. It has not been in the way of any progressive measures which the Conference has in recent years wished to adopt and it has certainly not interfered with the theologic independence of any one in the Reform Jewish Ministry. The Pittsburgh Platform has been generally ignored.

I am certain that no general agreement on any important item in a new platform can be had.

A periodic discussion at our Conferences on the part of individual members of the Conference of important Jewish concepts and religious values is desirable. That such discussions should lead to the formulation of a creed or a platform is quite another matter.

I should like to discuss this subject with you further when we shall have occasion to meet. Letters are altogether unsatisfactory. With all good wishes, I remain

Very sincerely yours,

AHS:BK

\$3,250,000

UNITED JEWISH APPEAL
OF THE
JOINT DISTRIBUTION COMMITTEE AND THE AMERICAN PALESTINE CAMPAIGN

100 EAST 42ND STREET, SUITE 514
NEW YORK CITY

FELIX M. WARBURG, CHAIRMAN

PAUL BAERWALD • LOUIS LIPSKY • WILLIAM ROSENWALD • MORRIS ROTHENBERG • JONAH B. WISE
CO-CHAIRMEN

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(COMMITTEES IN FORMATION)

May 15, 1935

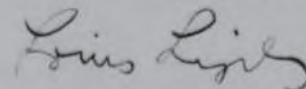
Rabbi Abba Hillel Silver
The Temple
East 105th Street and Ainsel Road
Cleveland, Ohio

Dear Rabbi Silver:

It was indeed gratifying to learn of the extraordinary record established this year by the Cleveland Jewish community in its campaign for the Welfare Fund. I have no doubt that the stimulating leadership provided by you in cooperation with your associates was primarily responsible in arousing in all elements of the community a new sense of responsibility to their obligations, both for local needs and for needs abroad.

The record achieved by Cleveland will undoubtedly have a valuable effect upon cities throughout the country which have been given a sterling demonstration of how to meet Jewish responsibilities.

Sincerely yours,



Louis Lipsky
Co-Chairman

LL:EEB

Nineteen Hundred Thirty-five Campaign

**FOR RELIEF AND REHABILITATION OF JEWS IN GERMANY AND OTHER LANDS
AND FOR SETTLEMENT OF JEWS IN PALESTINE**

Similar letter to : John S. McCarrens
Chas. F. McCahill

Plain Dealer
News

Mr Louis B Seltzer, Editor
The Cleveland Press
E 9th & Rockwell Ave
Cleveland, Ohio

Dear Mr Seltzer:

Now that the hectic days of our campaign are over, I want to take this opportunity to thank you for the splendid editorial you published in behalf of the Fund, and for the excellent manner in which you reported the news of the Drive.

Please be assured of our grateful appreciation.

Sincerely yours,

May 15, 1935

General Chairman



OTHER STORES
ST. LOUIS
LOS ANGELES
AKRON
DENVER
BALTIMORE

The May Company

OHIO'S LARGEST RETAILERS

Cleveland

May 15th 1935

EXECUTIVE OFFICE

OFFICES:

NEW YORK, 1115 BROADWAY
BOSTON, 186 LINCOLN ST.
PARIS, FRANCE, 88 RUE D'HAUTEVILLE
BERLIN, GERMANY, 45 RITTERSTRASSE
LONDON, ENGLAND, 252 TO 260 REGENT STREET
VIENNA, AUSTRIA, 7 BREITEGASSE, 8
BELFAST, IRELAND, 59 SCOTTISH TEMPERANCE BLDG.
BRUSSELS, BELGIUM, 19 R. DES CHARTREUX
LYONS, FRANCE, 3, QUAI ST. CLAIR
CALAIS, FRANCE, 29 RUE D'ARNE
CHEMNITZ, GERMANY, FRIEDRICHPLATZ, 7
GABLONZ, CZECHOSLOVAKIA, N. HAUPTSTRASSE, 8
FLORENCE, ITALY, 4 VIA MARTELLI
KOBE, JAPAN, 95 YEDO MACHI
YOKOHAMA, JAPAN, 204 YAMASHITACHO
SHANGHAI, CHINA, 62 KIANGBE ROAD

Rabbi A. H. Silver,
The Temple,
Cleveland

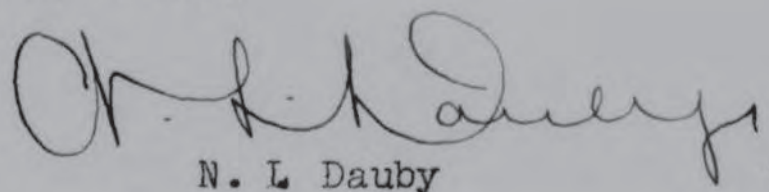
Dear Rabbi Silver:-

I want to take this occasion to congratulate you upon the great success which you achieved in the Jewish Welfare Campaign - it was a great piece of work and I believe it's successful accomplishment was mostly due to your leadership and inspiration which you gave the workers who followed you.

With kindest regards, remain

Yours very truly,

NLD BNH


N. L. Dauby

CONTRIBUTIONS SENT TO MISS URDANG

May 14 -

Little Hat Mfg. Co. - check for ten dollars
Jewish War Veterans - check for ten dollars
E. A. Koch - check for ~~ten~~ \$25
Jos. Friedman - pledge card - \$80.00
Sybil Green - cash - \$1
Ida Katz - cash \$1
Betty Baden)
Rose Krichman) - pledged \$1 - no cash

May 15

Ruth Savlan - cash \$3
Nata Lumberg - cash \$3
Sylvia Kopperman \$3
Bertha Marx cash \$1



1935 GREATER NEW YORK CAMPAIGN OF THE

UNITED JEWISH APPEALFOR RELIEF AND REHABILITATION OF JEWS OF GERMANY AND
OTHER LANDS AND FOR SETTLEMENT OF JEWS IN PALESTINEGREATER NEW YORK
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Michael Schaap
Nathan Straus*Vice-Chairman:*

Maurice Levin

Treasurer:

Paul M. Rosenthal

Associate Treasurer:

Abraham Liebovitz

ADMINISTRATIVE
COMMITTEEDavid M. Bressler
M. Maldwin Fertig
Charles D. Jaffee
Dr. Joseph J. Klein
Dr. G. A. Lowenstein
Louis Nizer

NATIONAL OFFICERS

Chairman

Felix M. Warburg

*Co-Chairmen*Paul Baerwald
Louis Lipsky
William Rosenwald
Morris Rothenberg
Jonah B. Wise*Honorary Chairmen*Cyrus Adler
Herbert H. Lehman
Julian W. Mack
Joseph M. Proskauer
Stephen S. Wise*Treasurer*

Nathan Straus

Honorary Secretary

Joseph C. Hyman

Comptroller

Morris C. Troper

JOINT DISTRIBUTION COMMITTEE - AMERICAN PALESTINE CAMPAIGN

HOTEL COMMODORE

Twenty-Second Floor
NEW YORK CITY

VA nderbilt 3-6340

May 16th, 1935.

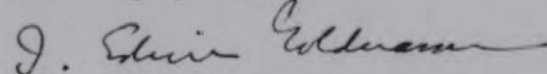
Rabbi Abba Hillel Silver
The Temple
East 105th St. and Ansel Road
Cleveland, Ohio

Dear Dr. Silver:

Thank you so much for your kind letter of the 14th.

The reception and the courtesy extended to me more
than repaid me for such slight sacrifice as I made in coming
to Cleveland.I share with you the joy of accomplishment and I
congratulate you on the fine morale which has been established
through this campaign.

Sincerely yours,

I. Edwin Goldwasser
Chairman

IEG:YO

RAISED LAST YEAR \$804,000

FOR THEIR SALVATION
AND OUR SELF RESPECT

NEEDED THIS YEAR—\$1,250,000

SOLUTION: MORE CONTRIBUTIONS
LARGER CONTRIBUTIONS

Similar letter to : Leo Weidenthal
Meyer Weintraub
Leon Wiesenfeld

Jewish Independent
Jewish Forward
Jewish World

Mr Ralph Wertheimer
The Jewish Review & Observer
310 Lakeside Avenue
Cleveland, Ohio

Dear Mr Wertheimer:

Now that the hectic days of our campaign are over, I want to take this opportunity to thank you in behalf of the entire campaign organization, and myself personally, for the splendid publicity you gave the Fund. I believe that the community was better informed about the campaign this year than it has been in the past, and you were, to a considerable degree, responsible for this.

Please be assured of our grateful appreciation.

Sincerely yours,

May 16, 1935

General Chairman

Similar letter to : John Vorpe Station W H K
Howard Coburn Station W T A M
Mrs. Mina Kahn Station W J A Y

Mr Eugene Carr
W G A R Broadcasting Station
Statler Hotel
Cleveland, Ohio

Dear Mr Carr:

Now that the hectic days of our campaign are over, I want to take this opportunity to thank you for your kind assistance in permitting us the use of your facilities without charge.

May I assure you that you have been most helpful, and we are deeply appreciative of your generosity.

Sincerely yours,

May 15, 1935

General Chairman

Honorary Chairmen

Edward M. Baker
Louis S. Bing, Jr.
Nathan L. Dauby
Salmon P. Halle
Sol Reinthal
Samuel D. Wise

Officers

<i>General Chairman</i> Rabbi A. H. Silver	<i>Campaign Chairman</i> Judge Maurice Bernon
<i>Associate Chairman</i> Rabbi B. R. Brickner	<i>Treasurer</i> Max Myers
<i>Secretary</i> Ezra Z. Shapiro	

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Mrs. Siegmund Herzog
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Nathan Loeser
Hiram S. Rivitz
Max Simon
Eugene E. Wolf

The Jewish Welfare Fund of Cleveland

1935 Appeal

Campaign
Headquarters
Statler Hotel
Room 414

Telephones
CHerry 8176-7-8

To the members of the Young Adult Division

Now that the busy days of the campaign have passed, I want to take this opportunity to express the great pleasure and satisfaction which the splendid work of the Young Adult Division gave every officer of the Fund.

In a campaign marked by many fine achievements, yours was one of the very best. The interest which you elicited, the educational interpretation which you carried on among the young people of our community, have laid the foundation for the community life of our people in the years to come, quite aside from the money you raised. And the 1000 contributions, and \$1,400 you obtained, stand as a very real tribute to your ability and enterprise.

Please be assured of the very grateful appreciation of every officer of the Fund -- of Mr. Curtis, Miss Devay, and myself personally. It is our earnest hope that you will join us again next year in this great, mutual effort.

Sincerely yours,

May 16, 1935

General Chairman

Welfare Fund Campaign—May 5th to 12th—"For the Prestige of Cleveland Jewry"

Beneficiary Agencies & Causes

American Jewish Committee, N. Y.
American Jewish Congress, N. Y.
B'nai Brith Anti-Defamation League, Cincinnati
Bureau of Jewish Education
Graduate School for Jewish Social Work, N. Y.
Hebrew Sheltering & Immigrant Aid Society, N. Y.
The Hebrew University of Palestine
Hillel Foundation of the B'nai Brith, Cincinnati

Jewish Chautauqua Society, Philadelphia
Jewish Consumptives & Ex-Patients
Relief Ass'n of Los Angeles
Jewish Consumptives Relief Society, Denver
Jewish Telegraphic Agency, N. Y.
Jewish Welfare Board, N. Y.
League for Human Rights Against Nazi-ism, Cleveland
Leo N. Levi Memorial Hospital, Hot Springs

Menorah Association, N. Y.
National Farm School, Philadelphia
National Home for Jewish Children, Denver
Passover Fund of the Federation of Jewish Women's Clubs
Peoples Ort Federation, N. Y.
United Jewish Appeal of the
Joint Distribution Committee and
the Jewish Agency for Palestine

May 16, 1935.

Mr. N. L. Dauby,
May Co.,
Cleveland, Ohio.

My dear Mr. Dauby:

Let me thank you for your thoughtfulness in writing to me upon the successful conclusion of our Jewish Welfare Fund Campaign. I am grateful to you for the kind things which you say about my contribution to its success. It has been exceedingly gratifying to see our people rally again with enthusiasm and eagerness round a great cause. We have not had that experience in our community for nearly ten years. What has been achieved in this Campaign will help us greatly to do even better in the future.

I want to thank you for the great cooperation which you gave me and the Campaign. When you accepted the chairmanship of the Quota Committee and attended its meeting, you gave the Campaign a tremendous forward push.

With all good wishes to you and yours,
I remain

Most cordially,

AHS:BK

B'nai B'rith

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CINCINNATI, O.

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New Orleans
SIDNEY G. KUSWORM, *Treasurer*
Dayton
DR. I. M. RUBINOW, *Secretary*
Cincinnati

May 17, 1935.

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New York City
JACOB SINGER
Philadelphia
HENRY A. ALEXANDER
Atlanta
HENRY MONSKY
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DR. LEO BAECK
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DR. LEON ADER
Krakau, Poland
DR. DAVID YELLIN
Jerusalem, Palestine
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London, England
J. E. PICCIOTTO
Alexandria, Egypt
E. SIDY
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and

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AMERICAN DISTRICTS

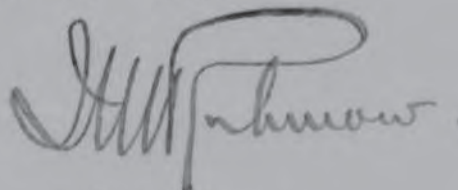
Dr. Abba Hillel Silver
The Temple
105th at Ansel Road
Cleveland, Ohio

Dear Dr. Silver:

My heartiest congratulations upon the success of the Jewish Welfare Fund Campaign. Cleveland has gone through a very difficult time during the last few years and naturally Jewish communal efforts were suffering. The splendid results of this year's campaign indicate that the tide has turned but in addition I feel certain that the results are, to a large extent, due to the energy with which you have thrown yourself into the work.

We were very sorry indeed not to see you at the last meeting of the Hillel Commission. I presume you have seen some press notices of it. We have taken one or two very significant steps towards an expanded program.

Cordially yours,



Secretary.

IMR:S

\$3,250,000

UNITED JEWISH APPEAL

OF THE

JOINT DISTRIBUTION COMMITTEE AND THE AMERICAN PALESTINE CAMPAIGN

100 EAST 42ND STREET, SUITE 514
NEW YORK CITY

FELIX M. WARBURG, CHAIRMAN

PAUL BAERWALD • LOUIS LIPSKY • WILLIAM ROSENWALD • MORRIS ROTHENBERG • JONAH B. WISE
CO-CHAIRMEN

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JAMES N. ROSENBERG
STEPHEN S. WISE

TREASURER

NATHAN STRAUS

HONORARY SECRETARY

JOSEPH C. HYMAN

COMPTROLLER

MORRIS C. TROPER

CAMPAIGN DIRECTORS

ISIDOR COONS
ROBERT SILVERMAN

EXECUTIVE COMMITTEE

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JOSEPH C. HYMAN
ALEXANDER KAHN
LOUIS LIPSKY
SOLOMON LOWENSTEIN
CHARLES RESS
MORRIS ROTHENBERG
JONAH B. WISE

May 17, 1935.

Rabbi Abba Hillel Silver,
The Temple,
East 105th Street at Ansel Rd.,
Cleveland, Ohio.

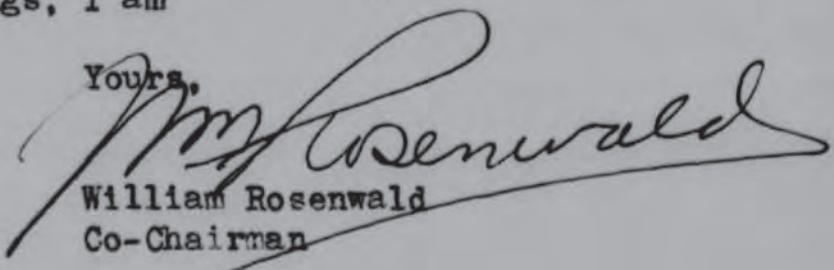
Dear Rabbi Silver:

The good news of the outstanding success of the Cleveland campaign reached me even before your kind letter of May 14th, but I was delighted to have this personal word from you. I want to take this opportunity of extending to you and your associate leaders my sincere congratulations on your stimulating achievement.

While I enjoyed tremendously meeting with your community, I cannot help but feel that without the enthusiastic leadership which the United Jewish Appeal received in Cleveland, my presence would not have had the desired effect. I am indeed glad to have been of some service to you.

With cordial personal greetings, I am

Yours,


William Rosenwald
Co-Chairman

WR/ngt

Nineteen Hundred Thirty-five Campaign

**FOR RELIEF AND REHABILITATION OF JEWS IN GERMANY AND OTHER LANDS
AND FOR SETTLEMENT OF JEWS IN PALESTINE**

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- | | | | |
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<i>New York, N. Y.</i> | David Snellenburg
<i>Wilmington, Del.</i> |
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<i>New York, N. Y.</i> | Alexander Kahn
<i>New York, N. Y.</i> | Julius L. Meier
<i>Portland, Ore.</i> | Meier Steinbrink
<i>New York, N. Y.</i> |
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<i>Boston, Mass.</i> | Henry Monsky
<i>Omaha, Neb.</i> | Henry M. Stern
<i>Rochester, N. Y.</i> |
| Nathan Cohn
<i>Nashville, Tenn.</i> | E. I. Kaufmann
<i>Washington, D. C.</i> | Isidore D. Morrison
<i>New York, N. Y.</i> | Horace Stern
<i>Philadelphia, Penna.</i> |
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<i>New York, N. Y.</i> | Louis E. Kirstein
<i>Boston, Mass.</i> | Henry Moskowitz
<i>New York, N. Y.</i> | Elihu D. Stone
<i>Boston, Mass.</i> |
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<i>Indianapolis, Ind.</i> | Max Kiss
<i>New York, N. Y.</i> | Louis J. Moss
<i>New York, N. Y.</i> | Hugh Grant Straus
<i>New York, N. Y.</i> |
| Louis H. Ehrlich
<i>Kansas City, Mo.</i> | Gustave Klausner
<i>St. Louis, Mo.</i> | Isaac Pacht
<i>Los Angeles, Cal.</i> | Roger W. Straus
<i>New York, N. Y.</i> |
| Mark Eisner
<i>New York, N. Y.</i> | Joseph J. Klein
<i>New York, N. Y.</i> | Aaron S. Rauh
<i>St. Louis, Mo.</i> | Lewis L. Strauss
<i>New York, N. Y.</i> |
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<i>New Orleans, La.</i> | B. C. Vladeck
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| Leon Falk, Jr.
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<i>Philadelphia, Penna.</i> | Aaron Waldheim
<i>St. Louis, Mo.</i> |
| M. Maldwin Fertig
<i>New York, N. Y.</i> | Leo Lehman
<i>Pittsburgh, Penna.</i> | Walter N. Rothschild
<i>New York, N. Y.</i> | Eugene Warner
<i>Buffalo, N. Y.</i> |
| Jacob Fishman
<i>New York, N. Y.</i> | Samuel D. Leidesdorf
<i>New York, N. Y.</i> | Charles Rubens
<i>Chicago, Ill.</i> | A. Leo Weil
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| Harry Friedberg
<i>Kansas City, Mo.</i> | Monte M. Lemann
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<i>New York, N. Y.</i> | Frank L. Weil
<i>New York, N. Y.</i> |
| Israel Friedkin
<i>New York, N. Y.</i> | Israel H. Levinthal
<i>New York, N. Y.</i> | Max J. Schneider
<i>New York, N. Y.</i> | Peter Wiernik
<i>New York, N. Y.</i> |
| Meyer Gillis
<i>New York, N. Y.</i> | William M. Lewis
<i>Philadelphia, Penna.</i> | William H. Schwarzschild
<i>Richmond Va.</i> | Henry Wineman
<i>Detroit, Mich.</i> |
| Solomon Goldman
<i>Chicago, Ill.</i> | Sam A. Lewisohn
<i>New York, N. Y.</i> | Murray Seasingood
<i>Cincinnati, O.</i> | Samuel D. Wise
<i>Cleveland, O.</i> |
| Jonah J. Goldstein
<i>New York, N. Y.</i> | | | Alexander S. Wolf
<i>St. Louis, Mo.</i> |

Copy to Rabbi A H Silver
" " Mr Max Myers

Mr Louis C Selden
2882 Detroit Avenue
Cleveland Ohio

Dear Mr Selden:

When Rabbi Silver called upon you during the period of the recent Jewish Welfare Fund Campaign to ask for your increased subscription, he reported to the Executive Committee your own personal increase, and a separate pledge of \$50.00 in the name of Mrs Selden.

During the campaign, however, Mrs Selden reported her pledge through the Metal Products Division for \$25.00; undoubtedly this was done without a knowledge of your arrangement with Rabbi Silver and I am therefore bringing it to your attention for the purpose of asking that you give me permission to make the correction on our records to the amount which you had indicated to the Rabbi.

With thanks for your interest and helpfulness,
I am,

Yours very truly

Treasurer

May 31st, 1935.

Sorry, but since my
income this year has
been reduced, and personal
obligations increased
cannot see my way
clear to increase last
year's contribution - perhaps
another year - circumstances
will permit me to do
better.

Nathan L. Lumborg

DR. A. S. MASCHKE
7016 EUCLID AVENUE
CLEVELAND

My dear Rabbi Silver:-

I wish that
all 85,000 could have heard
you. It would have been a
better meeting, if only you
had spoken. The check to you is
such an insignificant sum, compared
to what I'd like to do for you.
Love to you both.
Telma.

The smaller check is
Mama's contribution.

- ~~1- Call Selma Moskowitz~~
- ~~2- Miss J. B. B.~~
- ~~3- Port Lane for Funt~~
4. Call Mrs. Kornhauser
5. For Chalich - card

1. Mrs. Bing
2. Peggy Wise Hexter

4/11



אויס די נייטיגע פערעוואלע געזעצן
אינצווישען האָט דער פערעוואלער
וואָס וואָס דאָס הייסט די שוויצא-
ווישע רעגירונג. היינט ווידער ער-
קלערט. אז עס וועלען מיט דייטשלאנד

טירט געווארען פון דער שוויצא-
שער פאליציי וועט דערווייל געהאל-
טען ווערען אין טורמע ביז דייטש-
לאנד וועט נישט באפרייען זאקאפ'ן.

אידישער וועלפער פאנד קאמפיין עפענט זיך 5טען מאי; ראביי סילווער ערוועהלט גענעראל-פארזיצער

דער אידישער וועלפער פאנד
קאמפיין אין קליוולאנד, וועלכער זא-
מאלט געלט פאר אידישע טעטיגקיי-
טען אין אויסלאנד, פאר ארץ ישראל,
פאר אידישע ערציהונג אין שטאדט
און פאר ציואנצייג אנדערע וויכטיגע
אידישע אונטערנעמונגען, לאָקאלע און
נאציאנאלע, איז באשטימט געווא-
רען אויף דעם 5טען מאי, 1935.

זיינען באקאנט געמאכט געווארען.
ראביי סילווער האָט געזאגט, אז דער
קאמפיין וועט מונען זיין אן ערפאלג,
ווייל אין די לעצטע יאָהרען האָבען
קליוולאנדער אידען שוין אזויפיל
פארנאכאלעסיגט ווערע פליכטען, אז
דער אידישער פרעסטיזש איז געפא-
רען אין די אויגען פון דער נישט אי-
דישער באפעלקערונג און אויך ביי
אידען אויסער'ן שטאדט.

ראביי אבא הלל סילווער איז ער-
וועהלט געווארען גענעראל פארזיצער
פון דעם קאמפיין און ראביי באר-
נעט ר. בריקנער מיטפארזיצער. דער
קאמפיין וועט דורכגעפירט ווערען פון
דער אידישער וועלפער פערעוואלע
מיט דער הילף פון א ספעציעל פא-
שטימטען קאמיטעט.

אויסער ראביי סילווער האָבען אויך
געדערט ערווארד מ. בייקער, לואיס
בינג, דוש. מ. בורן, דזשאדוש מאריס
בערנאן און ראביי בריקנער.

פויילען פארקלענערט דעם פרייז פון רעני- רונגס שנאפס

דער ציל פון דעם קאמפיין איז
ווייניגער יאָהר צו זאמלען מינדעסט
טענס הונדערט און פינף און צוואנציג
ציג טויזענד דאלאר און די פיהרער
האָפען, אז עס וועט זיי געלינגען צו
דערגרייכען צו דעם דאזיגען ציל מיט
גרויס ערפאלג.

ווארשא, אפריל 4.
די פוילישע רעגירונג, וואס האָט
זיך קאנטראל איבער דעם שנאפס-
פארקויף האָט איצט פארקלענערט די
פרייזען אויף צוואנציג פראצענט.
דאס איז געטאן געווארען מיטן

געבטען מיטאנצייט איז אין סטאט
לער האָטעל אפגעהאלטען געווארען
א מיטינג, אויף וועלכען אלע פלענער

Apr. 5-35

דער וועלפעיר פאנד קאמפיין

דער וועלפעיר פאנד קאמפיין פאר 1935 איז באשטימט געווארען דורכגעפיהרט צו ווערען קומענדען מאנאט מאי און דער צוועק פון דעם קאמפיין וועט זיין צו שאפען 125,000 דאלאר פאר אידישער ער ציהונג. פאר ארץ ישראל און פאר די אידען אין דייטשלאנד. פוילען און אומעטום וואו הילף איז נויטיג צו שטילען די לידען פון די אידישע מאסען.

דער וועלפעיר פאנד נעמט אריין אלע לאקאלע און נאציאנאלע ארגאניזאציעס און אינסטיטוציעס. וועלכע ווערען נישט געשטיצט פון דעם קאמיוניטיטשעס. דער פאנד איז אהגאנצירט געווארען מיט עטליכע יאהר צוריק. כדי צו מאכען א סוף צו די פארשיידענע באזונדערע קאמפינים. וואס פלעגען דא פריהער דורכגעפיהרט ווערען אלע מאנאטאג אין דאנערשטאג. ביז איצט האט דער דאזיגער פלאן אויסגעצייכענט געאפהייט און עס איז צו האפען. אז די אידישע באפעלקערונג וועט דעם פאנד ווייטער שטיצען מיט דער פולער האנט.

ראפיי אבא חלל סילווער האט אנגענומען צו זיין דער פארזיצער פון דעם קאמפיין און ראפיי בארנעט ר. ברוקנער איז מיטפארזיצער. ביידע ראפייס האבען זיך געשטעלט די אויפגאבע צו זאמלען די גאנצע סומע. אזוי אז דער קאמפיין זאל היינטיגען יאהר זיין א הונדערט פראצענטאגער ערפאלג.

עס דארף דא נישט ערשט געוואנגן ווערען. אז עס איז די פליכט פון יעדען אידישען איינוואוינער. וועלכער איז בכח צו העלפען. ביזנאמאל גען צו דעם דאזיגען פאנד. קלוינלאנד איז א שטאדט פון אריבער הונדערט טויזענט אידען. וועלכע האבען זיכער נישט וועניגער אינטערעס אין דער לאגע פון ווערע פרידער אין אייראפא און אנדערע וועלט טיילען. ווי די אידען אין אנדערע אמעריקאנער שטעט. היגע אידען האבען אויך אן אינטערעס אין אידישער ערציהונג און אין די נאציאנאלע אידישע אינסטיטוציעס. וועלכע ווערען פון דעם דאזיגען פאנד געשטיצט. דערפאר מוז יעדער איד זיך נעמען צום פארצען דעם קאמפיין. וועלכער ווערט איצט צוגעגרייט און נישט נאר ביימאדאגען זיינע אייגענע עטליכע דאלאר. נאר טאקע זעהן. אז אנדערע זאלען אויך אזוי טאן. כדי דאס קלוינלאנדער אידענטום זאל דערפילען א פליכט אין א שווערער און פאראנטווארטליכער צייט.

דער פאקט אליין. וואס ראפיי סילווער האט אויף זיך גענומען די שווערע אויפגאבע צו זיין דער פארזיצער פון דעם קומענדען קאמפיין. באזויזט די וויכטיגקייט פון דער אינטערנעמונג. ראפיי סילווער שליסט זיך נישט אן אן קיין שום געלט-זאמלונגען סידען ווי זיינען הונדערט פראצענט בארעכטיגט און נויטווענדיג. ער וועט האבען א שווערע ארבייט צו זאמלען 125,000 דאלאר היינטיגע צייטען און יעדער איד מוז איהם דאריבער מיט העלפען אויף וויפיל זיינע כח וועלען ערלויבען.

לעצטען יאהר איז דער וועלפעיר פאנד קאמפיין נישט געווען קיין ערפאלג אין דאס האט דאס קלוינלאנדער אידענטום אוועקגעשטעלט אויף א פלאץ. וואס האט אונז נישט פארשאפט קיין כבוד. דער קאמפיין היינטיגען יאהר וועט דערפאר מוזען זיין א פולשטענדיגער ערפאלג.

און
לאנג
פא
צען
צו
דעמא
אנגעק
זיין
דענער
בען
פרייער
ער האט
קעיס
טירליך
דאלאר
כען
אין
לירט
נייער
אבוואהל
געוועזענליך
האט
שטייט
און
פאר
טראגען
דער
די
נעגער
פאטייליגען
שע
אין
פארלעצט
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מיט
קאנווענשאן
סטייט
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די
פארטיי
פערשאפט
שטימען
צו
לויט
הייסט
ציע
צו

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קאמפליט צו \$3.00 און העכער.
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אויפ איינער דארפט פייפערען
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נוטע ארבעט, שעהנע פייפער.
און פיינטינג צו ביליגע פרייזען.

Columbus Decorating

גארפילד 8158 אדאבעליו.

קהל'ישע מודעות

אויפמערקזאם — עלטערען!

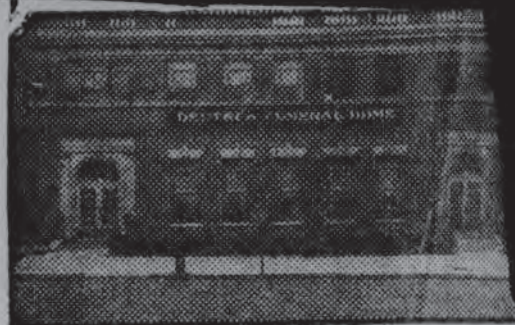
א זעהר פעהיגער העברעאישע
לעהרער קאן צוגרייטען אייער קינו
פאר בר מצוה, אין אייער הים אדע
פיי איהם אין הויז. אייד היפרו לע
סאנס צו זעהר מעסיגע פרייזען. רעפ
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חזן בני ישורון קאנגרעגיישאן.
ספעציאליסט מוהל ומסדר קדושין.
וואהנונג: 3251 בוירקלי ראוו
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טעלעפאן פערמאונט 8482.



צו פארזיכערען פולע צופרידענהייט און
געגראמע קווארטירען.

זעט אידישע פיונעראל היים

The J. D. Deutsch F
Wade Park & Crawford Rd.

און און ארבערמאן

9310-12 סט. קלאיר עוועניו

מצבות

גרעסטער אידישער שאפ
אין אהיז

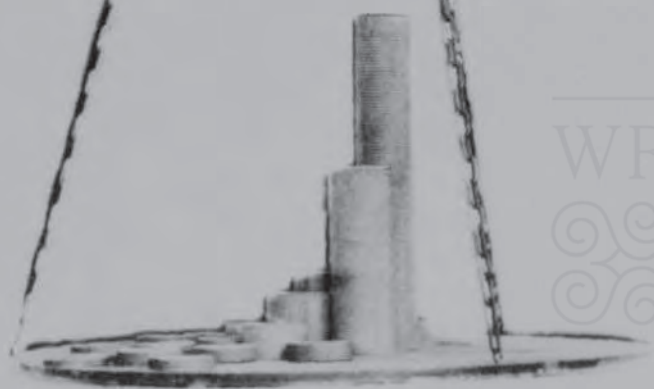
א גרויסער אויטוואהל פון פיינסטע
דאמעסטיק און אימפארטירטע
גראניט און מארבל מצבות שטענ-
דיג אין סטאק. קויפט און א
יחד ווייט זיכער דאס עס וועט נישט נעמאכט
אונזערע פרייזען זייען פלינער ווי איבעראל.
סט און איבערצייגט אייד.

טעלעפאן 1. וונטשן לעבן א נאנדען סט.

Friedman & Arh
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9310-12 St. Clair Ave.

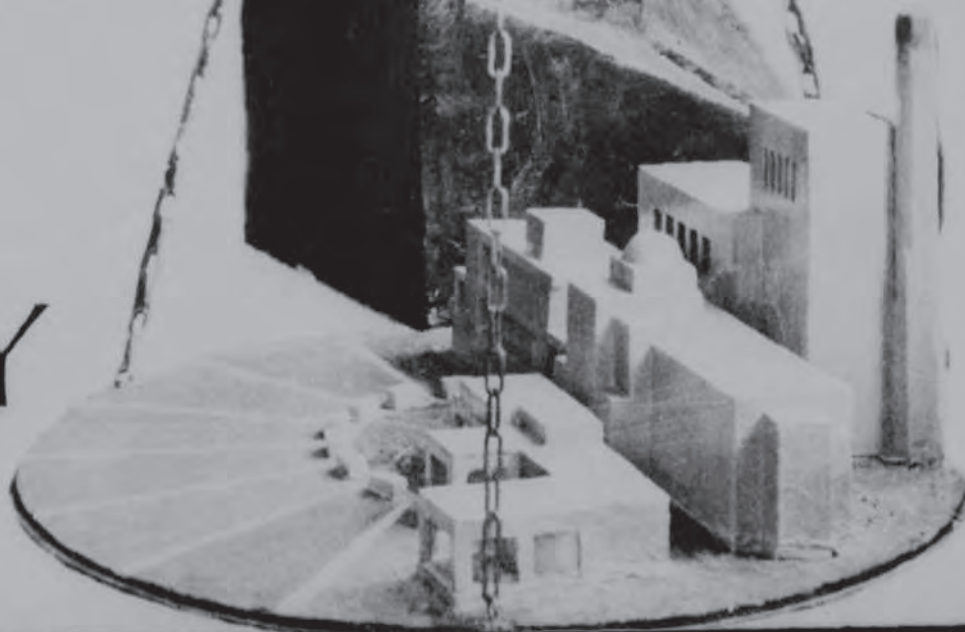
Open Sundays



WRHS



*In the
Scales
OF
HISTORY*



In the Scales of History

A Brief Account of the

REBUILDING OF THE JEWISH HOMELAND IN PALESTINE

FOREWORD

IN many lands of Europe the Jews now experience insecurity and suffering to an extent which they have never known in modern times. Economic conditions in certain lands have borne with special heaviness on the Jewish population during the past decade. In more recent months the restrictions and the discriminations practised against Jews have assumed new forms of hardship and cruelty. The campaign against Jews in Germany is continuing and even being intensified. Many of the Jews of Germany, seeking escape from the mental torture and physical doom which surrounds them, look eagerly for ports of refuge. But barriers surround them everywhere. Neighboring lands which are generous enough to accept them give them only temporary shelter, forcing them to evacuate after comparatively brief periods. Even those limited few who find permanent domicile cannot obtain work, because of legislative restrictions. The conditions barring new adjustment in other European lands are as oppressive for Jews of Poland as for Jews of Germany.

Great masses of Jews trapped! What shall they do to live? Where shall they go to carve out a new future, which will give them ease of mind and assure for their children a happiness and freedom impossible where they now live?

The answer is one which the Jews of many European lands have already supplied. They plead: *Send us to Palestine, where*

TOP: The rich earth of Emek Hefer is brought to life again as the Keren Hayesod launches a new colonization program in that area.

RIGHT: The bright and comfortable homes of colonists in Beth Alpha, a collective settlement in the Valley of Jezreel.

This pamphlet issued by
AMERICAN PALESTINE CAMPAIGN
OF THE UNITED JEWISH APPEAL
100 EAST 42nd STREET
NEW YORK CITY



we shall be not refugees but settlers, not wanderers but home-makers for life!

More than 120,000 men and women have made application with the Jewish Agency for Palestine, supreme Jewish authority in the rebuilding of that country, for immigration permits to enter Eretz Israel. Heads of families, individuals; middle class and poor; adults and children—all of them ask that the Land of Promise which beckons in the Near East shall be a land of fulfillment for them too.

The extent to which their requests may be met is dependent on the tempo of development in Palestine and upon the help which can be given by the Jews of America and other lands in creating economic opportunities for self-help.

The American Palestine Campaign is the instrumentality through which the Jews of America give their aid to the Jewish Agency for Palestine in its program of reconstruction.

The Keren Hayesod Shows The Way

THE early beginnings of the rebuilding of the Jewish National Home in Palestine, though having a history of less than two decades of large practical activity, seem very remote today—in the light of the enormous progress that has been made in recent years. Only a few years ago there was great satisfaction when some 3,000 Jews a year were able to enter Palestine. In 1934 some 60,000 Jews were absorbed by Palestine—and yet there is need and room for an even greater annual immigration.

A principal factor in laying the foundations for Palestine's present capacity for the absorption of Jewish immigrants is the Keren Hayesod, the Palestine Foundation Fund. Established in 1920 for the purpose of organizing Jewish support for the colonization of Palestine, the Keren Hayesod during fourteen years of continuous activity has been responsible not only for the progress in colonization, immigration and education, but laid the bases upon which private initiative is today building.

Through the channel of the Keren Hayesod, which is the financial instrument of the Extended Jewish Agency for Palestine, Jews in America as in other lands have contributed substantial sums so that immigrants could be placed on the land,



TOP: Starting an orange plantation in Ramath David, the Keren Hayesod colony which honors the name of David Lloyd George.



LEFT: By the spring of 1936 it is hoped to have a total of 1,600 German Jewish children in Palestine. This work is conducted by the Jewish Agency for Palestine through its German Jewish Settlement Bureau.

given new occupations and new perspectives, surrounded with the elements essential for the restoration of a normal, healthy, creative Jewish life.

The Keren Hayesod is today engaged in the same tasks which have occupied it since 1920. Except that its responsibilities have grown greater, its opportunities for service to the Jewish people are larger, and its need of the support of American Jews even more pressing. Through the American Palestine Campaign, which is a constituent member of the United Jewish Appeal, the Jews of America may give to the rebuilding of Palestine: that want and despair may be replaced by contentment and hope.

Colonization: Yesterday and Today

IN the two years 1933 and 1934, approximately 90,000 Jews entered Palestine, including more than 20,000 Jews from Germany. No country in the world equalled or came anywhere near that record. It is, in fact, a record not greatly exceeded by the rate of Jewish immigration to any country at any period in the history of post-war Jewish migration.

The Jewish population of Palestine is today estimated at 325,000*, compared with 55,000 in 1919. The intervening years constitute an epic in pioneering colonization. Indescribable difficulties were overcome; great sacrifices were made; extraordinary work was done. The vanguard of a people assuring its future worked with energy and devotion in the national interest. Guidance, support, maintenance for this national reconstruction were provided by the Keren Hayesod, as representative of the Jewish people.

Since its establishment, the Keren Hayesod obtained in voluntary gifts from Jews throughout the world a sum of about \$26,000,000. To that amount American Jews contributed some \$13,000,000. The fundamental character of the work done by the Keren Hayesod and the permanent future of its accomplishments is indicated by a recent survey.

A report on January, 1935 on the financial status of the settlements established by the Keren Hayesod showed that some fifty colonies had reached the point where it was no longer necessary for them to obtain financial assistance. Moreover, a number of the colonies had begun to repay the loans extended to them by the Keren Hayesod.

A future pioneer in the colony of Ain Charod, already learning agriculture.

*This figure is for April 1, 1935. The population increases about 1,000 a week.

Expenditures of the Keren Hayesod

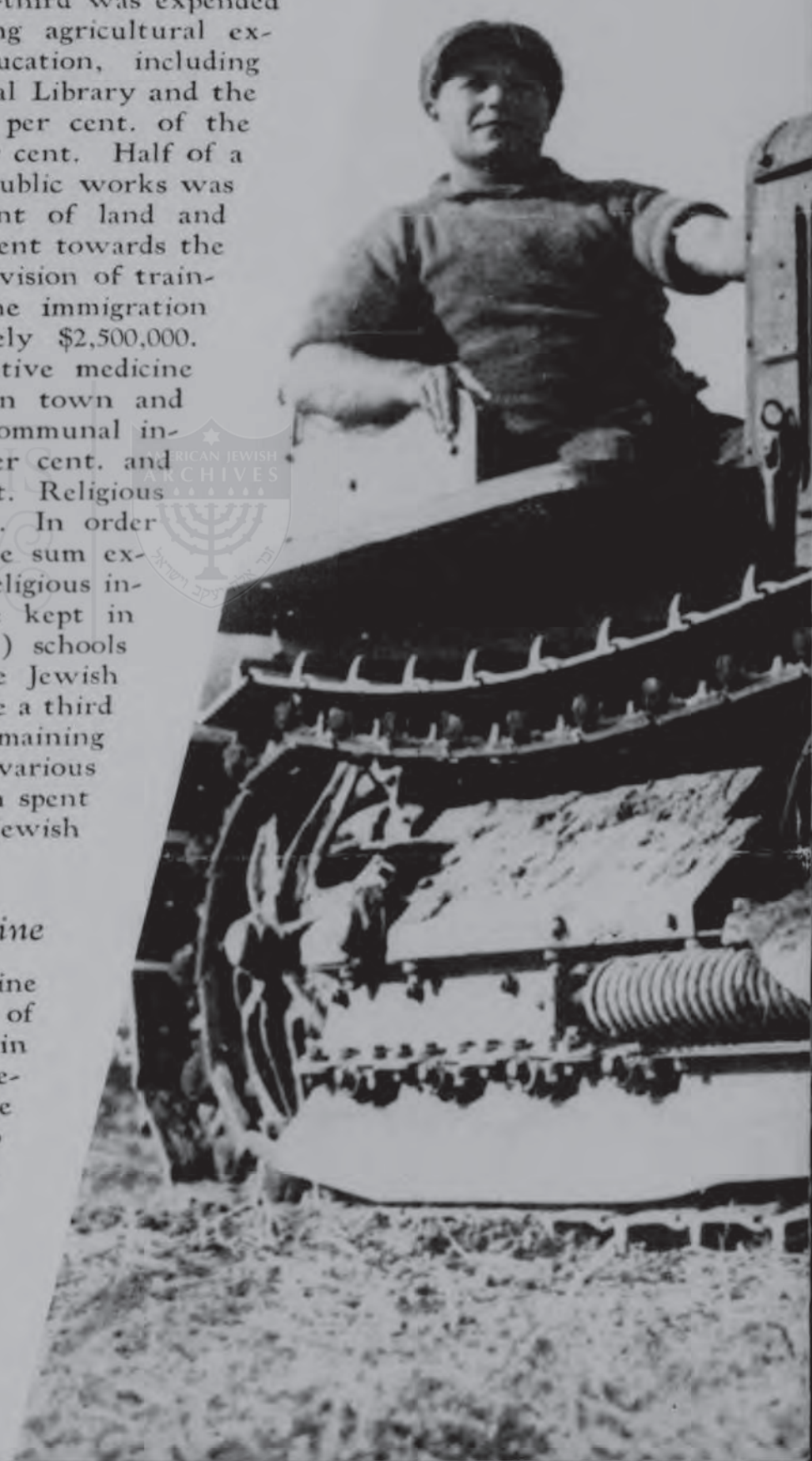
IN Judea, in the Sharon Valley, in the Valley of Jezreel, in the Jordan Valley, in Galilee, the colonies and training farms of the Keren Hayesod form a network of Jewish communities that are not only the pride of the Jewish world but the hope of tens of thousands of additional Jews who can be absorbed in these colonies, if they are enlarged, and in new colonies now to be started.

A review of the manner in which Keren Hayesod funds have been distributed indicates its many-sided activities. About \$8,500,000 or one-third was expended on agricultural settlement, including agricultural experiments. Disbursements for education, including the Hebrew University, the National Library and the Haifa Technicum, amounted to 20 per cent. of the total. Public works consume 10 per cent. Half of a total expenditure of \$2,500,000 on public works was spent on road making, improvement of land and water supply. Almost \$1,000,000 went towards the creation of employment and the provision of training various trades and crafts. The immigration program accounted for approximately \$2,500,000. Public Health measures and preventive medicine utilized 6 per cent. Investments in town and country projects, in national and communal institutions consumed more than 4 per cent. and urban colonization about 4 per cent. Religious purposes required about 2 per cent. In order to estimate correctly the considerable sum expended by the Keren Hayesod for religious institutions and interests, it must be kept in mind that the Mizrachi (orthodox) schools contain a third of the pupils of the Jewish educational system, and hence receive a third of the educational budget. The remaining 7 per cent. is distributed over various other fields and includes a fair sum spent on the acquisition of land for the Jewish people.

Jewish Immigration Into Palestine

THE paramount place that Palestine occupies in the organized effort of Jews to save themselves from disaster in lands in which they now live is reflected in the immigration figures of the past two years. Jewish migration to all other countries amounted to a total of less than 30,000 for 1933 and 1934. But Palestine alone, about which

A tractor driver in Emek Hefer, the new Keren Hayesod colonization area in the Plain of Sharon.





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RIGHT: A
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KEREN HAYESOD BUILDS THE LAND

there used to be so much doubt as to its resources and size, received and made permanent homes for about 90,000 Jews.

Once a negligible center of Jewish life, Palestine is today the eighth country in the world having a large Jewish population, being above even Great Britain and Austria. But Palestine occupies the first place in the world in its ratio of Jewish population. Jewry in Eretz Israel represents 25 per cent. of the settled population of the country, as compared with 3½ per cent. in the United States, 10½ per cent. in Poland, 2 per cent. in Russia and 5½ per cent. in Roumania.

The part played by the Keren Hayesod in developing Palestine's absorptive capacity cannot be overestimated. Today Palestine is a country in growth, whose economic and industrial activities assume ever new and larger forms. The land is in great need of labor, both in agriculture and industry. The possibilities for Jewish immigration increase in proportion to the development of the country. Thousands of people come into Palestine who have means of their own and whose projects in urban and rural centers create room for additional people. It is the task of the Keren Hayesod to provide for those who are without means, to direct their immigration to Palestine, to give them a place in the agricultural life of the country, and to equip them with the necessary elements for a satisfactory adjustment.

Maintenance of Education

PALESTINE Jewry has one of the most progressive school systems in the world. Some 30,000 children attend the kindergartens, elementary schools, secondary schools, technical and manual schools and teachers' seminaries which comprise the system. The establishment of Hebrew as the dominant language of instruction is as great an achievement in the social and cultural sphere as the integration of Jewish labor on the land.

The Keren Hayesod during its period of activity spent nearly \$5,000,000 on education. The expenditure on this item has been reduced from year to year because the Jewish population of Palestine has grown stronger and stronger year after year, and has become able now to maintain its educational service with the help of a small ratio of the contribution which

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RIGHT: T
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LEFT: The first children in Emek Hefer, sturdy representatives of a free generation.

RIGHT: A vocational training class for German Jewish girls at Ness Ziona.

SETTLERS, NOT REFUGEES, IN PALESTINE

had been made previously by the Keren Hayesod for this purpose. The continuance of the contribution is justified from every point of view as there are in Palestine communities, especially Oriental communities, and strata of new immigrants—who cannot give their children the education they should have, because their economic position is not yet stabilized. As for the new generation, all of Jewry must feel responsible.

Contribution To Urban Development

THE Keren Hayesod has done much for urban development. Few people know that the Jewish city of Tel Aviv, humming with life, also was not built without aid from the national "treasury". It was impossible to begin building Tel Aviv itself without the 300,000 gold francs which were loaned in 1909 by the Keren Kayemeth to the home-building group which laid the foundations of Tel Aviv. On Keren Kayemeth land stands the "Gymnasium", which was an important factor in the town's development during its early days. The Great Synagogue of Tel Aviv, also was erected on a Keren Kayemeth plot. The Nordia and Hazafon quarters of Tel Aviv, which have considerably enlarged their area, are built on Keren Kayemeth tracts. As for the share of the Keren Hayesod in Tel Aviv, the average citizen of that city probably does not know that without the £103,000 which the Keren Hayesod invested in the electrification project, there might today have been no cheap power for his factory, or electric lighting for his home. If Hebrew accents are heard on the lips of the children in the streets of Tel Aviv, the Keren Hayesod is entitled to the credit of having fostered Hebrew schools and Hebrew education in Palestine during all these years. Few people know how many homes were built in Tel Aviv with the help of the Keren Hayesod, how many roads were laid with its assistance, how many immigrants were enabled by it to establish themselves there.

For labor and public works in the towns and on the land, the Keren Hayesod has expended \$520,000 to date; of this amount \$135,726 in Tel Aviv and Jaffa; \$59,026 in Jerusalem and its suburbs; \$41,016 in Haifa; \$7,259 in Afule; \$23,350 in Petach Tikvah and \$17,441 in Ness Ziona.

[7]

TOP: A panoramic view of Emek Hefer, one of the new agricultural communities of Keren Hayesod.

LEFT: The settlement of Magdala, founded by Polish Jews in 1924, now having a population of over 800.



The Keren Hayesod has helped Jewish workers to make their way into all occupations existing in Palestine, and to introduce new pursuits previously unknown. Though certain institutions were unable to hold their own when the crisis came, their value as a training ground for workers can hardly be over-estimated.

For commerce and industry, the Keren Hayesod has paid out £46,587 in the form of loans to various industries, such as textiles, leather, stone-cutting, fisheries, etc. In addition, it invested £103,183 in the Palestine Electric Corporation, £13,288 in the Palestine Potash Corporation (Dead Sea Concession) and £22,871 in various credit institutions. The Keren Hayesod also invested £56,408 in the General Mortgage Bank at Tel Aviv.

The Keren Hayesod erected and acquired buildings for schools and public institutions in the cities, as for example, the Jewish Technical Institute and the Hebrew Secondary School at Haifa, the immigrant shelters at Tel Aviv and Haifa, the Hebrew Gymnasia, the Laemel School, Boys School A, and the Tachkemoni School in Jerusalem, the Mothercraft Training Centre in Tel Aviv and others.

General Growth of Palestine

THERE was a time—not so long ago—when discussion of Palestine had to include proof that it was capable of supporting the Jews who entered the country. But Eretz Israel has passed that stage. Its rapid development is such that the Jewish imagination can hardly keep abreast of the progress being made. On all sides there is overwhelming evidence that in Palestine Jews are finding and will continue to find in ever larger numbers—not merely the peace and freedom of the Jewish National Home, but a new economic opportunity which assures them of a comfortable livelihood.

In the agricultural settlements, the Jewish population increased from 14,990 in 1922 to 70,000 in 1935.

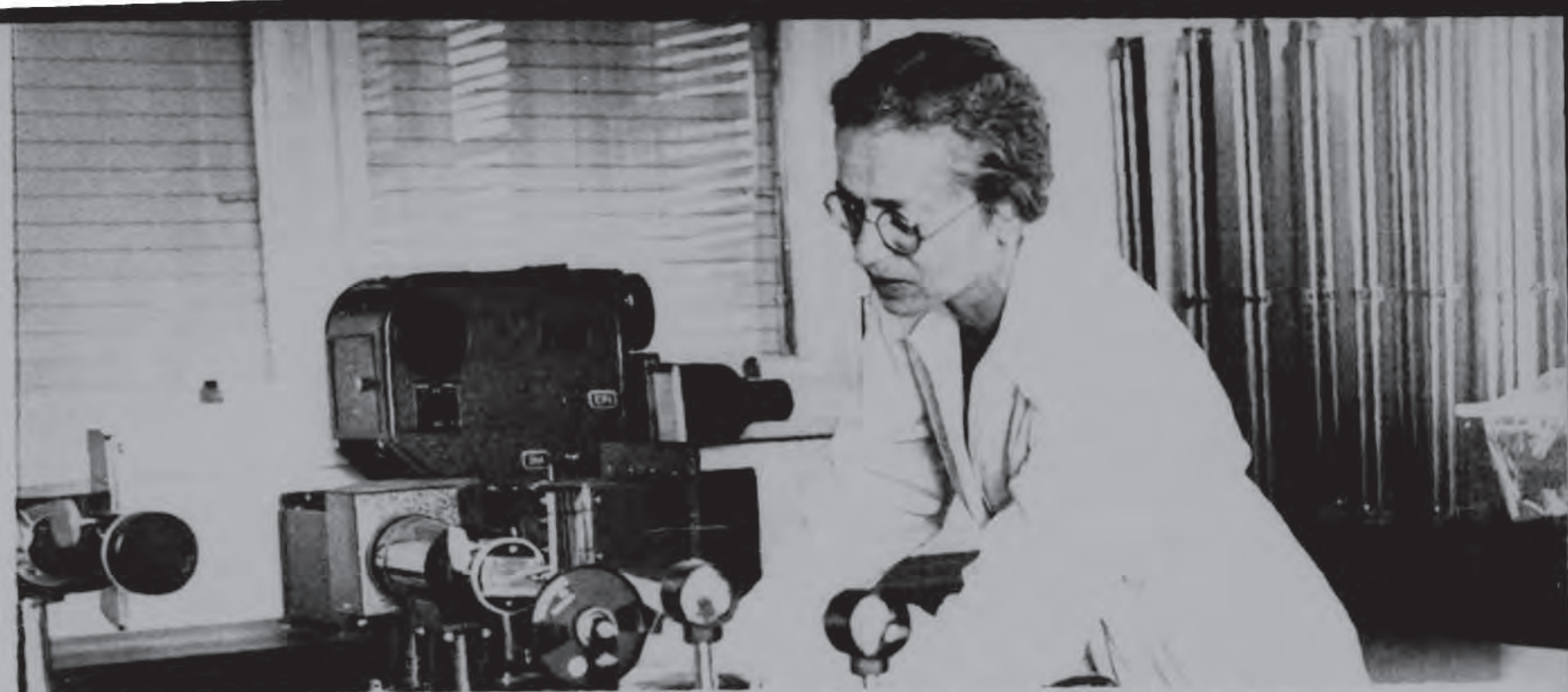
In the season 1934-35, Palestine will produce an orange crop of 7,000,000 cases, as compared with 1,000,000 in 1922. Experts prophesy that the crop will reach 20,000,000 cases in the very near future.

In 1928 there were 3,505 Jewish and non-Jewish industrial and textile undertakings in Palestine. At the beginning of 1935 the Jewish industrial establishments alone reached the figure of 3,600, employing about 24,000 workers, with an investment of \$30,000,000 and an annual production of more than \$30,000,000.

Building barracks that will house a group of young American Jews who have come to the colony of Hedera to participate in the rebuilding of Palestine.

[8]





One of the workers in the Sieff Chemical Research Institute, which is headed by Dr. Chaim Weizmann, which is a link in the Jewish scientific renaissance in Palestine.

So rapid is the influx of Jewish immigration in Palestine that the building construction industry cannot keep pace with it. In August, 1933, there were 6,788 workers in the building trade, and in August, 1934 the number had increased to 11,194.

An interesting reflection of the many-sided growth of the country is the fact that Palestine Electric Corporation sold for power and lighting during 1933 a total of 7,551,000 kilowatt hours of electricity, and during 1934 a total of more than 13,000,000 hours, with consumers increasing from 18,000 to almost 29,000. One of the most important founders of the Palestine Electric Corporation, which is headed by Pincus Rutenberg, was the Keren Hayesod which invested \$500,000 in this most important Jewish enterprise.

Settlement of German Jews

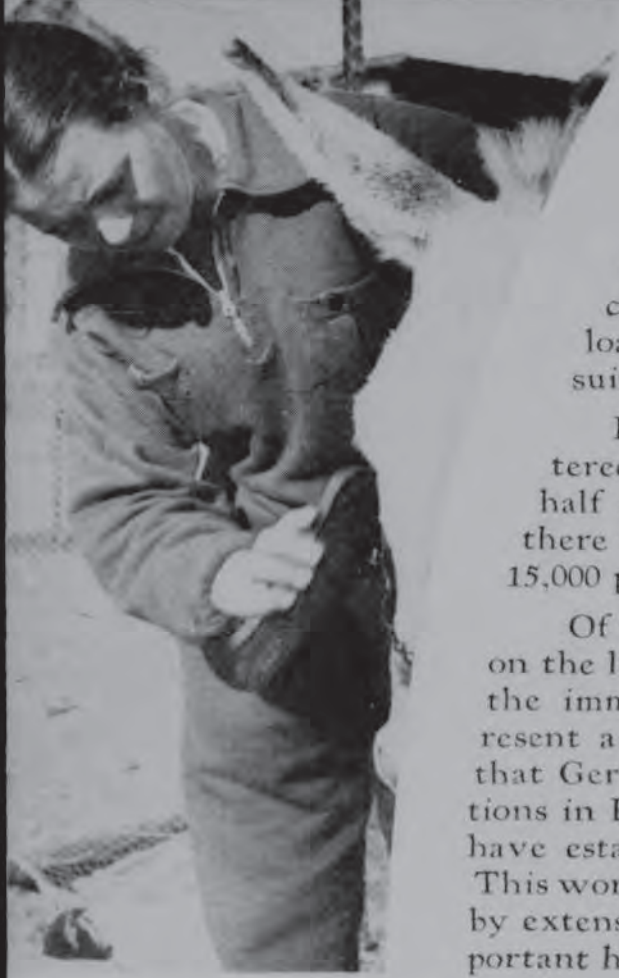
DURING 1933 and 1934 the attention of the Jewish world was focused on the events in Germany. It was natural that great emphasis should be placed, in all lands, and particularly in the United States, on the necessity of aiding German Jews to enter Palestine. It has been universally recognized that Palestine alone, of all countries, is willing and able to accept a large number of those who must flee from Germany.

In the last two years Palestine was able to absorb and provide for the German Jewish refugees a permanent, politically and economically, assured existence. The further influx of German Jews into such countries as France, which at first offered them a haven of refuge in open-hearted generosity, is hedged about with great difficulties. Even many of those who entered are being forced to leave because of the inability to obtain work-permits. Palestine is prepared to receive additional German Jews not merely in the same proportion as before but to absorb them, as well as Jews from all over the world, on a much larger scale—if the means are made available.

In recognition of the special situation in Germany, the Jewish Agency for Palestine has been making available to German Jews a third of all the immigration certificates allotted to it by the Palestine Government. A part of this quota is also being distributed to refugees in various countries.

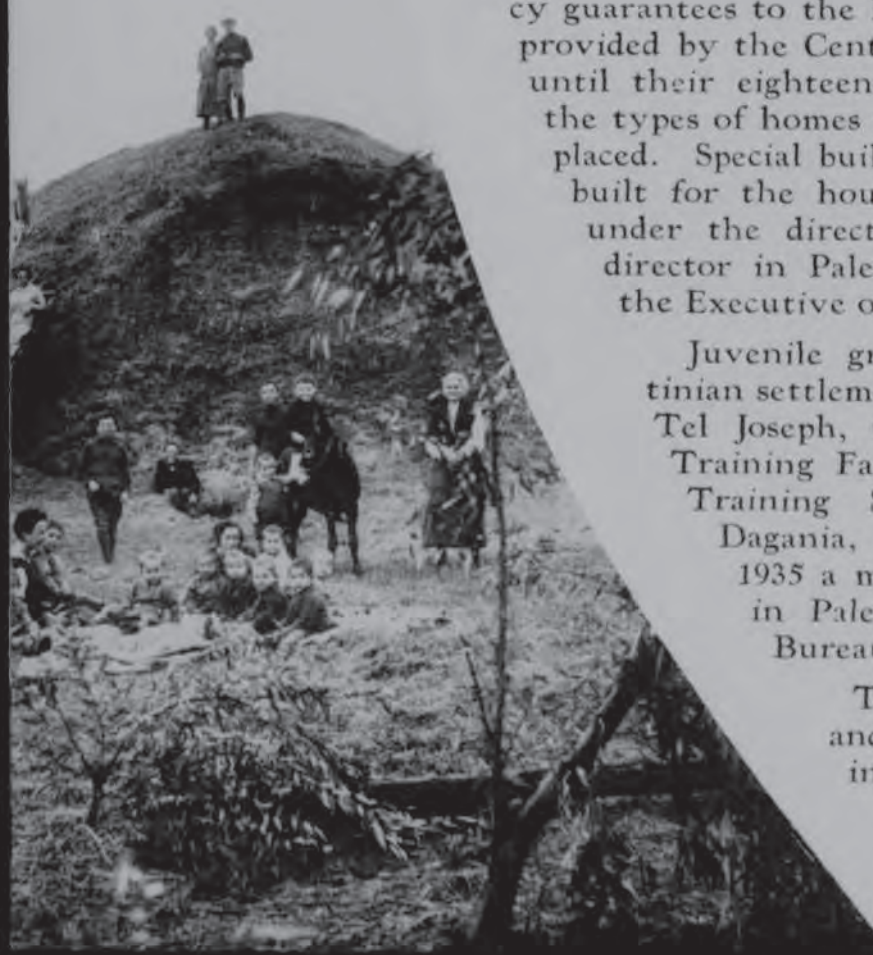
Palestine, Keystone of the Jewish Future

THE tasks of the Central Bureau include the acceptance and training of agricultural urban workers, settlement of agricultural laborers' groups, colonization of middle class settlers, granting of loans to manufacturers, artisans and small trades people, giving information and advice in all branches of economic adjustment, transportation of children from Germany



TOP: A refugee from Germany begins life anew in Palestine.

BOTTOM: A picnic in the fields.



and their settlement in Palestine, support of economic institutions in Palestine for the appointment of Jewish scientists from Germany, first aid and social care for the immigrants, obtaining and distributing Palestine immigration certificates for refugees from Germany, provision of funds for loans for irrigation work and for the enlargement of areas suitable for intensive cultivation in existing settlements.

From the spring of 1933 to the first of April 1935, there entered into Palestine 23,000 refugees from Germany, about one-half of them without means. It is expected that during 1935 there will be a further immigration from Germany to Palestine of 15,000 people.

Of the 23,000 German Jews who settled in Palestine, 9,000 went on the land and about 14,000 into the towns. About 60 per cent. of the immigrants are under thirty years of age, and therefore, represent a source of energy for Palestine. This figure also indicates that German Jews will be able to adjust themselves to living conditions in Palestine. The German Jews who have settled in the cities have established new industries and have introduced new projects. This work was furthered by grants of Jewish National Fund land and by extension of credits through the Central Bureau. Even more important has been the assistance given to the small traders interested in handwork and small merchandising.

WRHS German Children

ONE of the most important tasks of the Central Bureau is supervision of the emigration to Palestine of young German Jews under the age of eighteen. These youths receive their education in various youth institutions and agricultural settlements. The Jewish Agency guarantees to the Palestine Government, on the basis of funds provided by the Central Bureau, the maintenance of these youths until their eighteenth year. A special commission determines the types of homes in which these youthful immigrants shall be placed. Special buildings have been erected and continue to be built for the housing of these youths. This department is under the direction of Miss Henrietta Szold. The general director in Palestine is Dr. Arthur Ruppin, Chairman of the Executive of the Jewish Agency for Palestine.

Juvenile groups have been distributed in such Palestinian settlements and farms as Ben Shemen, Ain Charod, Tel Joseph, Children's Home Ahawah in Haifa, Girls Training Farm in Talpioth, Kibbutz Rodges, Domestic Training School in Jerusalem, Mishmar Haemek, Dagania, and Givath Brenner. By the spring of 1935 a minimum of 1,000 children had found homes in Palestine through the efforts of the Central Bureau.

The plight of the young Jews in Germany and their eagerness to go to Palestine is described in this manner by a German Jew:

"One can well understand the yearning of these young people to leave for Palestine as quickly as possible, when one considers their position in relation to the Christian population of Germany with whom they are obliged to spend most of their time. The enormous extension of the National Socialist movement which, among others, now comprises all the juvenile associations, and the political influence the State exercises over the schools and educational establishments of every description, have broken every link that ever existed between the Jewish and non-Jewish sections of the population. Therefore the young Jew of this generation depends solely upon himself and his kith and kin, and though the Jewish community may have gained new strength from this fact, the young acutely feel being shut off from the active life of the country. Jewish youth in Germany, during the last few years, have experienced the fate of Galuth in a manner touching them so deeply that we must do our utmost to help them to turn this experience into fruitful channels. We must not allow these young people to be crushed under the weight they have to bear."

Dr. Leo Baeck, Chief Rabbi of Germany and President of the *Reichsvertretung* of the German Jews, in a preface to a booklet issued for German Jewish youth settlement in Palestine, writes:

"To us German Jews it has become a life-task to see to it that our youth may not grow up without the blessings of childhood. To us has been entrusted the sacred task of protecting a growing generation from mental pain and affliction and, whenever necessary, to seek out and prepare for our young people an abode where soul and body which require light and pure air for healthy development, may, protected from all evil, grow up in perfect security. To create valuable men and women by safeguarding their childhood, that is the sacred duty that lies before us."

"Whoever is doing his share to further and support this great cause, in whatever way he may choose, is helping and preparing our future."

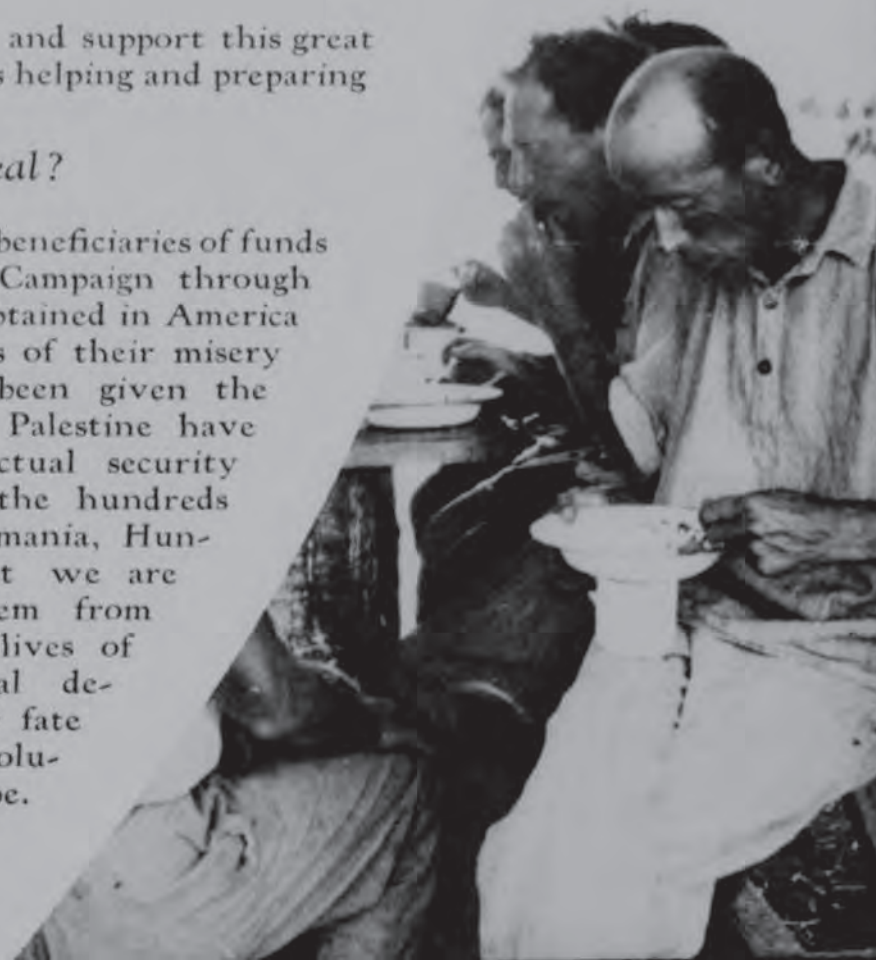
For Whom Is The Appeal?

IN some quarters a fallacy prevails as to the beneficiaries of funds received by the American Palestine Campaign through the United Jewish Appeal. The funds obtained in America are to relieve Jews in European lands of their misery and oppression. Those to whom has been given the privilege and opportunity to settle in Palestine have obtained not only physical and intellectual security but economic opportunity. It is with the hundreds of thousands of Jews in Poland, Rumania, Hungary, Germany and other lands that we are concerned. We want to remove them from countries which have doomed them to lives of despair and desolation, if not actual destruction. If we rescue them from their fate we are contributing to the permanent solution of the Jewish problem in Europe.



TOP: A German Jewish girl demonstrates her happiness in Palestine.

BOTTOM: The mid-day meal in Ain Charod.



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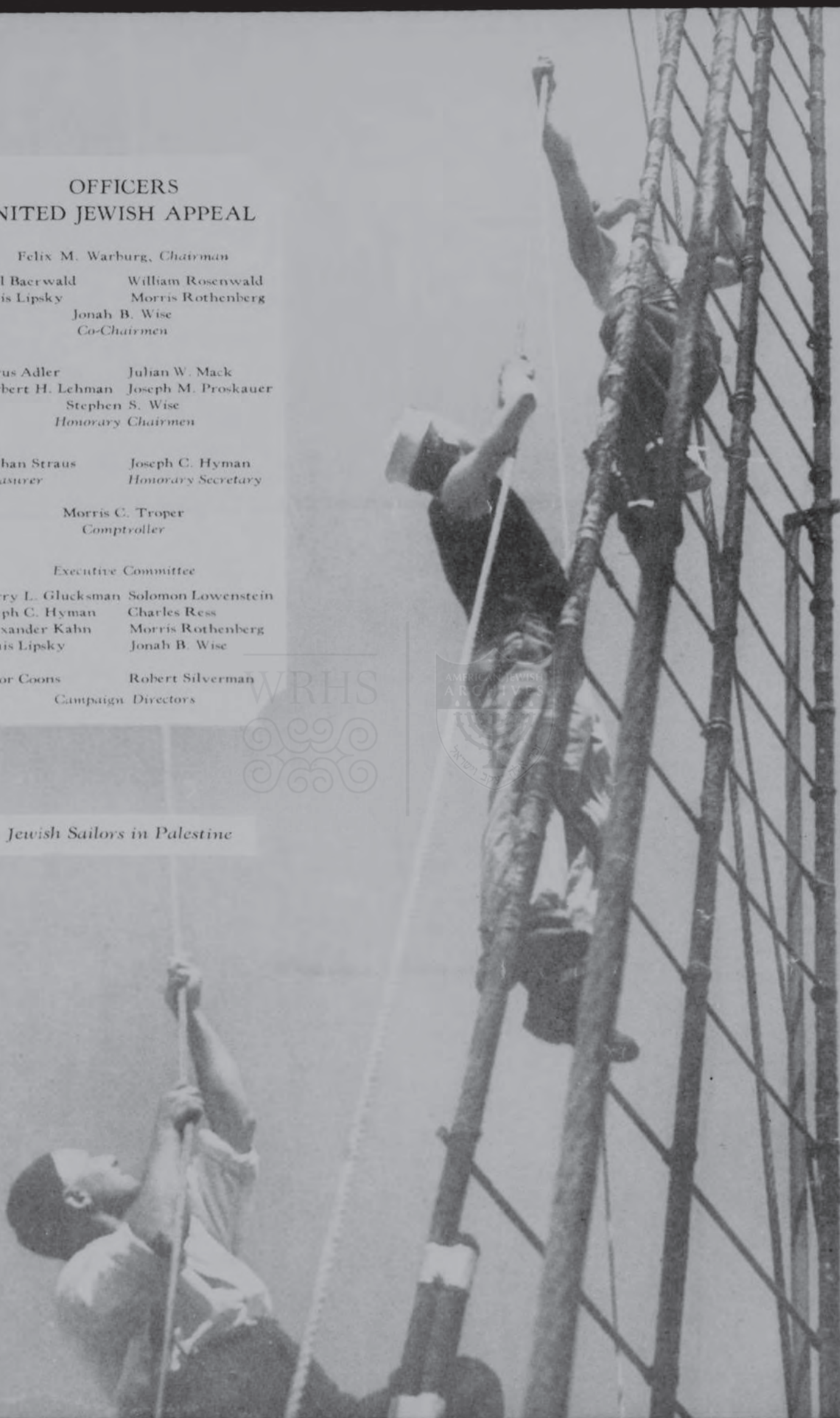
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Welfare Fund Campaign—May 5th to 12th—"For the Prestige of Cleveland Jewry"

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