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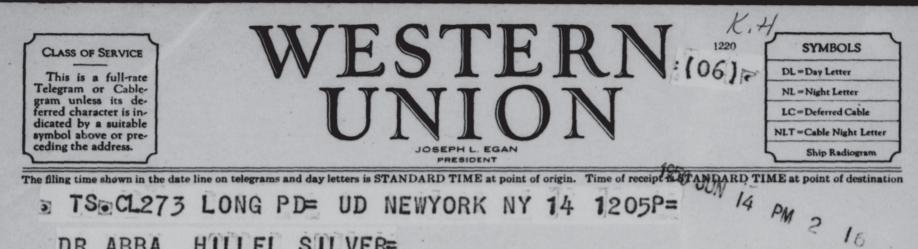
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# Keren Hayesod, 1950-1955.

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DR ABBA HILLEL SILVER=

TT IS 30 YEARS SINCE THE ESTABLISHMENT IN LONDON OF KEREN HAYESOD WHICH HAS SERVED AS THE FOUNDATION FUND FOR ISRAEL STOP CELEBRATIONS SCHEDULED COMMENCING WITH FESTIVE BOARD OF DIRECTORS MEETING JERUSALEM HEAD OFFICE JUNE 19TH FOLLOWED BY ASSEMBLY ADDRESSED BY PRIME MINISTER BENGURION STOP HAVE BEEN ASKED BY JERUSALEM HEAD OFFICE TO OBTAIN A MESSAGE COVERING THIS OCCASION FROM YOU AS THE ELOQUENT SPOKESMAN ON BEHALF OF THE KEREN HAYESOD. IN LONDON PRIOR TO THE SETTING UP OF THE KEREN HAYESOD. I WOULD BE GRATEFUL IF YOU WOULD WIRE YOUR MESSAGE TO ME CARE OF KEREN HAYESOD 41 EAST 42 ST. FOR IMMEDIATE RELAY TO ISRAEL MANY THANKS REGARDS= LEO HERRMANN=

# REREN HAYESOD

February 7, 1951

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Executive Director SARAH BEHRMAN Dr. Abba Hillel Silver The Temple 105th and Ansel Road Cleveland, Ohio

Dear Dr. Silver:

It is my pleasure to advise you that in a cable which I received from the Keren Hayesod Board in Jerusalem, I was asked to convey to you on their behalf, greetings on your election as an Honorary Chairman of the Board of Directors of the Keren Hayesod in the United States. In this, of course, I am happy to join them.

The following is the text of the cable:

BEHALF BOARD DIRECTORS HAPPY EXTEND TO YOU BEST WISHES HEARTFELT THANKS YOUR CONSENT CONTINUE AS PRESIDENT KERYESSOD THUS UNDER-LINING IMPORTANCE TASK OUR FUND STOP TRUSTING OUR COMMON ENDEAVOUR WILL CREATE OPTIMUM CONDITIONS FURTHER DEVELOPMENT OUR INSTITUTION STOP PLEASE CONVEY SINCERE CONGRATULATIONS YOUR COLLEAGUES ON THEIR ELECTION

#### HANTKE YAARI KEREN HAYESOD

It is my earnest hope that with your cooperation and theirs we will be in a position to reactivate the Keren Hayesod so that it will once again take its rightful place among institutions serving the State of Israel.

With many thanks to you for your kind acceptance of the post and looking forward to your cooperation, I am

Very sincerely yours,

Benjamin G. Browdy President

BGB/b

CABLE ADDRESS-ISFUND



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GOTTLIEB HAMMER DAVID MOSKOWITZ ROBERT SILVERMAN January 26, 1955

Dr. Abba Hillel Silver The Temple East 105th Street and Ansel Road Cleveland, Ohio

Dear Dr. Silver:

I am pleased to inform you that you have been reelected Vice-Chairman at the annual meeting of the United Israel Appeal Corporation, held in New York City, January 23, 1955. I look forward to the opportunity of continuing our close association on behalf of our common interest.

Your election to this office automatically makes you a member of the Executive Committee of the UIA.

Best wishes and regards.

Sincerely yours,

A.D. Store

Dewey D. Stone National Chairman

DDS:gg



MEMORABLE TRIBUTE TO EDWARD M. M. WARBURG AT TESTIMONIAL DINNER

MARKED BY OUTPOURING OF HEAVILY INCREASED ADVANCE GIFTS TOTALLING \$10,150,000

UJA General Chairman William Rosenwald Hails Establishment of Higher Giving Standard, Calls for Same Response at Inaugural Conference February 27

Mr. Rosenwald Helps Set New Pace With 100 Percent Increase in Own Gift

Increased Giving is National in Scope, Has Put Numerous Community Campaigns Well Ahead of Initial Totals of One Year Ago With Rise 50 Percent in Some Cases

UJA National Campaign Cabinet Takes Strong Stand on Pre-Campaign Budgeting

750 Communal Leaders at Testimonial Hear also From Sen. Lehman, Paul G. Hoffman, Louis Broido, Jack D. Weiler, Mrs. David M. Levy, Morris W. Berinstein and Mr. Warburg

Never in the sixteen year history of the United Jewish Appeal had so many outstanding men and women come together from so many different parts of the land to pay such deep and heartfelt tribute to a single man as came together in New York Saturday evening, January 22nd, for the testimonial dinner to Edward M. M. Warburg -- to honor him as a leader and servant of mankind, as a benefactor of the oppressed and the homeless, as a man with that most superb and overarching of human qualities: love of his fellow-man.

The 750 men and women who assembled at the Waldorf-Astoria Hotel -- community leaders and contributors all of them -- came not only to honor this singularly dedicated man by their presence, but to bestow upon him that one gift of gifts they knew would be most meaningful: the funds and the inspiration with which the United Jewish Appeal could continue to save and build lives, sustain and strengthen Israel's free people, and advance the cause of human freedom.

They came forward with gifts totalling \$10,150,000 -- and in virtually each case the gift represented a substantial increase over last year's contribution, with each contributor happy to announce his or her increase "in honor of Eddie Warburg", in tribute to his magnificent sense of duty, service and humanitarian leadership as General Chairman of the UJA over the past four years, and as a founder and champion of the UJA over the past sixteen. This outpouring of gifts — motivated so completely by the esteem, affection and love in which the UJA President is universally held, and motivated also by the profound needs of hundreds of thousands of men, women and children in many lands — gave the United Jewish Appeal one of the greatest advance starts on an annual campaign since Mr. Warburg helped to launch the first campaign in 1939.

#### WILLIAM ROSENWALD ANNOUNCES \$200,000 GIFT REPRESENTING 100 PER CENT INCREASE

William Rosenwald, General Chairman of the UJA, termed the outpouring of gifts "a remarkable tribute to Mr. Warburg's decade and a half of humanitarian service and a towering endorsement of the United Jewish Appeal's continuing effort to save lives and strengthen democracy."

Mr. Rosenwald announced a gift "in honor of Eddie Warburg" of \$200,000, representing a 100 per cent increase over his contribution of 1954, and at the same time announced that he would give the same amount in 1956 because "the tasks we face cannot be completed in any one year." Mr. Rosenwald, in setting this personal standard of extraordinarily increased giving, and in hailing the markedly raised giving standard of the other contributors, emphasized that "an impetus has been given to the UJA's 1955 campaign that must be carried forward with undiminished vigor."

## OUTPOURING OF GIFTS SETS HIGH STANDARD FOR INAUGURAL CONFERENCE ON FEBRUARY 27

In this connection, Mr. Rosenwald stressed that — with the UJA's National Inaugural Conference only one month off — "every vigorous effort must now be made to assure the same outpouring of generous and even sacrificial increases." The same response at this event, Mr. Rosenwald declared, which the entire corps of national officers and Cabinet members are determined to secure, will give the United Jewish Appeal the kind of launching it requires and must have at this time of grave needs. The Inaugural Conference will take place Sunday, February 27th at the Saxony Hotel in Miami Beach, Fla., and will formally open the UJA's 17th annual nationwide campaign.

#### \$250,000 FROM ABRAHAM MAZER FAMILY HEADS LIST OF ADVANCE GIFTS

The many announcements of increased gifts at the testimonial dinner were thrilling and even breathtaking in scope. Joseph Mazer of New York, in an announcement on behalf of the Abraham Mazer Family Fund (Hudson Pulp and Paper Co.), told the distinguished assembly of guests that "because of our extremely high regard for Eddie Warburg and because of the inspiration he has given to all of us, the family is happy to announce an increase to \$250,000 over our gift of \$150,000 in 1954."

Mrs. Felix M. Warburg of New York, in an announcement on her behalf, came forward with \$150,000, exclusive of a gift from the Warburg Foundation to be made at a later date.

The Blaustein Family Group of Baltimore announced a 1955 gift of \$170,000, including \$10,000 from women in the family to be given through the Women's Division.

Saul and Robert W. Schiff and Associates (A. S. Beck Shoe Company) of New York

and Columbus, Ohio, announced that "in honor of Eddie Warburg and in addition to the necessity for increased giving this year, we are contributing \$155,000 in 1955."

Harry Ginsberg of New York, Samuel Kipnis of Jacksonville, Fredric R. Mann of Philadelphia, and Associates (National Container Corp.) announced a \$150,000 contribution for 1955.

The Charles B. Mayer Family of New York (J. H. Taylor Construction Co.) announced a gift of \$150,000 with a statement by Mr. Mayer that "we will try to do better".

Mrs. Louis Altschul of New York, came forward with a 1955 gift of \$125,000.

George and Samuel N. Friedland of Philadelphia and Miami (Food Fair Stores) announced a contribution of \$110,000.

The Keystone Refining Company and Speedway Petroleum of Detroit, combining the 1955 contributions of Messrs. C. William Sucher, William Fisher, Max M. Fisher, Nathan R. Epstein and Leon Kay, announced a gift of \$110,000.

Israel Rogosin of North Hudson, N. J., came forward with a contribution of \$100,000.

Other outstanding contributions are listed on another page of this Report.

MESSAGES OF PRAISE AND MEMENTOES FROM ADMIRERS TESTIFY TO WARBURG LEADERSHIP

The testimonial to Mr. Warburg brought not only a heartfelt outpouring of funds, but messages of praise from men and women in all walks of life, including cabled tributes from leaders of the Israel Government, and in addition two unusual gifts from his UJA associates.

The presentation of these gifts to Mr. Warburg was made by Senator Herbert H. Lehman, the first of them an antique silver tray from England inscribed as follows: "Presented to Edward M. M. Warburg by his many friends and admirers in tribute to his outstanding leadership of the United Jewish Appeal during the past four years and in recognition of his inspired service in the advancement of human betterment and dignity." The second came from Dr. Joseph J. Schwartz, Executive Vice-Chairman of the UJA, and members of the UJA staff, who joined in giving Mr. Warburg a 4000 year-old bronze drinking cup especially purchased in Israel and which had been recovered from ancient Persian ruins at Luristan, Iran.

> ADDRESSES BY SEN. LEHMAN, PAUL HOFFMAN, WILLIAM ROSENWALD, LOUIS BROIDO, JACK WEILER, ADELE LEVY, MORRIS BERINSTEIN

The more than 750 guests heard from a galaxy of distinguished personalities in public and communal affairs, with Jack D. Weiler, Chairman of the Dinner Committee, opening the meeting; Mr. Rosenwald presiding; Senator Lehman in the role of toastmaster, and Paul G. Hoffman, Chairman of the Board of the Studebaker-Packard Corporation, and Louis Broido, Chairman of the Advisory Committee of Gimbel Brothers, making the principal addresses. Mr. Weiler, a National Campaign Chairman of the UJA, Mrs. David M. Levy, an Honorary Chairman of the National Women's Division, and Morris W. Berinstein of Syracuse, N.Y., a National Campaign Chairman, shared in the calling of cards. Mr. Warburg himself, in a moving response to the tribute, brought to a close this most memorable of occasions in UJA history.

## MAJOR CREDIT FOR TESTIMONIAL'S SUCCESS DUE TO WEILER-LED DINNER COMMITTEE

The testimonial dinner came as a climax to weeks of intensive efforts by a committee of outstanding communal leaders headed by Mr. Weiler. The committee, which had the unstinting cooperation and assistance of the entire group of UJA national officers, arranged for meetings in advance of the dinner in principal cities throughout the country, which helped to produce the grand total of gifts announced at the dinner. These meetings served also to set the stage for many of the impending local campaigns.

Members of the Dinner Committee included, in addition to Mr. Weiler as Chairman, the following noted communal leaders: Richard J. Abel, Columbus, O.; Herbert R. Abeles, Newark; James H. Becker, Chicago; Louis L. Bennett, New York; Morris W. Berinstein, Syracuse; Norman Berlin, Norfolk; Henry C. Bernstein, New York; Louis Berry, Detroit; Mrs. S. Alexander Brailove, Elizabeth; Hyman Brand, Kansas City; Isadore Breslau, Washington, D.C.; Louis Broido, New York; Charles Brown, Los Angeles; Eddie Cantor, Beverly Hills; Joseph Cherner, Washington, D.C.; Eli A. Cohen, Lynn; Sondell Coleman, Harrisburg; Samuel H. Daroff, Philadelphia; Charles R. Davis, Newark; Lloyd W. Dinkelspiel, San Francisco; Abe Epstein, San Antonio.

Also Simon H. Fabian, New York; Emanuel E. Falk, Newport News; Henry Feferman, South Bend; Abraham Feinberg, New York; Fred land; Reuben L. Freeman, Chicago; Herbert A. Louisville; Leopold V. Freudberg, Washington, D. C.; Frank Garson, Atlanta; Arthur Genshaft, Canton, O.; Samuel F. Gingold, New Haven; Kalman S. Goldenberg, Minneapolis; Harold A. Goldman, Des Moines; Lewis Goldner, Syracuse; I. E. Goldstein, St. Louis; I. Edwin Goldwasser, New York; Arthur Gruenwald, Tucson; Irving Harris, Scranton; Sam Hoffman, Phoenix; Joseph Holtzman, Detroit; Mrs. Hal Horne, New York, Milton Kahn, Boston; Nathaniel P. Kann, Pittsburgh; Abe Kasle, Detroit.

Also Label A. Katz, New Orleans; Aaron Kaufman, Elizabeth; Abe S. Kay, Washington, D.C.; Adolph Kiesler, Denver; Philip M. Klutznick, Chicago; Jacob Kozloff, Las Vegas; Moses A. Leavitt, New York; Mrs. Herbert H. Lehman, New York; Ralph N. Kopelove, Dayton, O.; Albert A. Levin, Cleveland; Maurice Levin, Newark; Harry Levine, Leominster; Mrs. David M. Levy, New York; Irving H. Lewis, Trenton; Julius Livingston, Tulsa; Philip W. Lown, Lewiston, Me.; Sol Luckman, Cincinnati; John E. Lurie, Detroit; Henry Maslansky, New Orleans; Benjamin J. Massell, Atlanta; Joseph M. Mazer, New York; Barney Medintz, Atlanta; Arthur C. Melamed, Minneapolis.

Joseph Meyerhoff, Baltimore; Irving Miller, New York; George Milstein, Jersey City; Edward D. Mitchell, Los Angeles; Martin Nadelman, Houston; Ben Nickoll, Milwaukee; Norman C. Nobil, Akron; Julius J. Nodell, Portland, Ore.; Irving S. Norry, Rochester; James Permutt, Birmingham; Mrs. Albert Pilavin, Providence; Ellis Radinsky, New York; Barney Rapaport, Hartford; Leonard Ratner, Cleveland; Louis J. Reizenstein, Pittsburgh; Israel Rogosin, North Hudson, N. J.; I. L. Rosen, Birmingham; Edwin Rosenberg, New York; William Rosenwald, New York; Samuel Rothberg, Peoria; Sol Satinsky, Philadelphia; Robert W. Schiff, Columbus, O.; William Schneier, Wilkes-Barre. And Joseph J. Schwartz, New York; Morris Senderowitz, Jr., Allentown; Joseph D. Shane, Los Angeles; William M. Shipley, Cleveland; Joseph Shulman, Paterson; Jacob Sincoff, New York; Rudolf G. Sonneborn, New York; Philip Steiner, Cincinnati; Jack Stern, Paterson; Dewey D. Stone, Brockton; Benjamin H. Swig, San Francisco; Joseph Talamo, Worcester; Herman P. Taubman, Tulsa; Earl J. Tranin, Kansas City; Samuel Z. Troy, Richmond; and Mrs. Felix M. Warburg and Jonah B. Wise, New York.

#### HERE IS PARTIAL LIST OF INDIVIDUAL ADVANCE GIFTS WITH SUBSTANTIAL, PACE-SETTING INCREASES DOMINATING

The following is a partial list of the many other gifts announced at, or made in connection with, the testimonial dinner. An overwhelming majority of these gifts are substantially greater than last year.

William Schweitzer, Elizabeth, N. J., \$80,000; Senator and Mrs. Herbert H. Lehman, New York City, \$72,000; Davidson Family, Detroit, \$65,000; Joseph Cherner, Washington, D.C., \$60,000; Adolph Kiesler, Denver, \$60,000; Barney Rapaport, Hartford, \$60,000; Robert J. Gurney, Gastonia, N. C., \$60,000; Philip W. Lown, Lewiston, Me., \$60,000.

Philipp Bros., and Siegfried and Irma Ullman Foundation, New York City, \$54,000; Moses, Morris and Calman Ginsberg, New York City and Miami, \$52,500; Joseph Holtzman and Nathan Silverman, Detroit, \$52,000; Dewey D. Stone, Brockton, Mass., \$50,000; Albert List and Family, New York City and Greenwich, Conn., \$50,000; John E. and Nathan W. Lurie (Lurie Bros. - Wrigley Stores), Detroit; \$50,000; Benjamin Massell, Atlanta, \$50,000.

Joseph Eisner and Joseph I. Lubin, New York City, \$45,000; Joseph Meyerhoff, Baltimore, \$45,000; S. D. Leidesdorf and Company, New York City, \$41,000; J. Benjamin and Fred Katzner, Baltimore, \$41,000; Irwin and Henry I. Chanin (Chanin Management, Inc.) New York City, \$40,000; Paul Himmelfarb, Washington, D. C., \$40,000; Morris Brecher, New York City, \$25,000 plus a special \$10,000 donation; William Rosenthal, (Maiden Form Brassieres) New York City, \$35,000, (initial); Abner A. Wolf, Detroit, \$35.000.

Barney Balaban, New York City, \$32,000; Harry S. and William Sylk (Sunray Drug), Philadelphia, \$30,000; Mr. and Mrs. Mortimer I. Aronson and Mr. and Mrs. A. Louis Oresman and Associates, New York City, \$30,000; Charles Gutwirth and Isidore Lipschutz, New York City, \$30,000; Mr. and Mrs. Robert Wishnick, New York City, \$30,000.

Morris Senderowitz, Jr., Allentown, \$27,500; A. S. Kay, Washington, D. C., \$27,500; Simon H. Fabian and Samuel Rosen, New York City (Fabian Theatres) \$27,500; Manuel and Sidney Frank, Philadelphia, \$27,500; Hamburger Family Group, Baltimore, \$25,730.

Miss Mary Sachs, Harrisburg, \$25,000; Maurice and Ruben Rosen, Philadelphia, \$25,000; Sol Satinsky (Frankford Woolen Mills), Philadelphia, \$25,000; Carl Weinkle, Miami, \$25,000; Robert Z. Greene, New York City, \$25,000; Wisper and Wetsman, Detroit, \$25,000; Big Bear Markets and Shaye Foundation, Detroit, \$23,500; Harry Lewis, Seattle, \$22,500; Frank Garson, (Lovable Brassiere Co.), Atlanta, \$22,000; Charles Rosenbaum, Baltimore, \$21,000; Sam Hoffman, Phoenix, \$20,000; Eugene Meyer, Washington, D. C., \$20,000; Louis E. Wolfson, Miami, \$20,000; Jacob Sincoff, New York City, \$20,000; Meyer and Nathan Fishman, Detroit, \$20,000; Albert and Sam Gitlow and Associates, New York City, \$20,000; J. Schoeneman, Inc., Baltimore, \$20,000; Ben Pollack and David L. Slann, Atlanta, \$20,000. Ira Guilden (Trade Bank and Trust Co.), New York City, \$18,000; Samuel H. Marks and Louis Schweiloch (New Era Letter Co.), New York City, \$18,000; Irwin I. Cohn, Detroit, \$17,600; Jason L. Honigman, Detroit, \$17,000; Tom Borman and Associates, Detroit, \$17,000; Isaac Shalom and Family, New York City, \$16,500; Mr. and Mrs. Maurice Aronsson, Detroit, \$16,500; Morris W. Berinstein, Syracuse, \$16,000; Sidney J. Allen, Detroit, \$16,000; Louis Tabashnik, Detroit, \$16,000.

Charles I. Kaplan, Washington, D. C., \$15,000; Theodore R. Racoosin, New York City, \$15,000; Samuel Genel, Philadelphia, \$15,000; Harry Sirkin, Miami, \$15,000; Joseph Rubin (Joseph Rubin and Sons), New York City, \$15,000; Eli A. Cohen, Lynn, \$15,000; Jack R. Aron, New York City, \$15,000; Meyer Feinstein, Philadelphia, \$15,000; Continental Grain (Michael Fribourg), New York City, \$15,000; Plaza Mills, Inc. (Joseph Rosen), New York City, \$15,000; Louis Kukes and Sons, Detroit, \$15,000; Harry L. Carpel, Washington, D. C., \$15,000; Joseph B. Jacobs, Atlanta, \$15,000; A. J. Weinberg, Atlanta, \$15,000.

Space does not permit the listing of hundreds of additional gifts, many of them greater than last year, in amounts from \$5,000 to \$15,000.

#### NUMEROUS COMMUNITY CAMPAIGNS HAVE ADVANCE COMMITMENTS TOTALLING MORE THAN LAST YEAR

The marked increases announced at the dinner, and the heartening results achieved in numerous communities as a result of the advance gift meetings that were held in connection with the testimonial, have put many of the country's local campaigns well ahead of the initial totals they had one year ago. Here is a picture of community campaign status at the present time, in terms of 1955 advance commitments.

The over-all campaign of the Greater Miami Jewish Federation, with Samuel J. Heiman as Chairman and Carl Weinkle as Chairman for Initial Gifts, has already passed the half-way mark, with advance gifts of \$705,000 from 260 contributors representing more than a 20 percent increase over 1954. Mrs. Jack Ablin, who represented the Miami campaign at the dinner, reported that Mr. Heiman and Mr. Stanley C. Myers, President of the Greater Miami Jewish Federation, would have been present, but "felt that they would best serve the cause of UJA and honor Mr. Warburg by devoting that extra time and energy to assuring the success of our campaign." Mrs. Ablin reported also that "the enthusiasm in our community runs high and we are confident that we shall exceed last year's results by a substantial margin." In 1954, the Miami campaign raised \$1,150,000 and in 1955 has a goal of \$1,350,000. Benjamin B. Rosenberg is Executive Director.

The Jewish Welfare Federation of Detroit, with John E. Lurie as Chairman of its 1955 campaign, has recorded a 10 percent increase over last year with a total of \$802,000 from 54 contributors. This was announced at the dinner by Mr. Lurie, who led a delegation of prominent Detroiters. The campaign in Detroit last year raised a total of \$4,152,230. Isidore Sobeloff is the Executive Director.

The Jewish Community Council of Houston, with Martin Nadelman serving both as President of the Council and Chairman of the campaign, has a pre-campaign start with an 11 percent increase from 37 contributors whose gifts total \$142,875. Louis Pulaski and I. Weiner are serving as Campaign Co-Chairmen. The campaign in 1954 raised a total of \$521,664. The Executive Director is Albert Goldstein. In Dallas, the campaign of the Jewish Welfare Federation, with Leslie L. Jacobs as Chairman, has a total of \$92,000 in advance gifts, representing a 19 percent increase. Mr. Jacobs made this known in a telegram for announcement at the dinner, which stated: "We are proud and happy to announce that in a voluntary, unplanned, preliminary demonstration of interest, 15 givers who last year contributed \$77,000, this year have pledged \$92,000 for an average increase of 19 percent. The men and women who will lead the Dallas campaign assume this responsibility with the definite understanding that this tercentenary year is the time to turn the tide. We pledge to Edward Warburg and the UJA an all-out effort. We are optimistic and we urge all American Jewish communities to match that effort and optimism. Our responsibilities as Jews and our blessings as Americans demand a winning effort in 1955. Let's get out of reverse and move forward." Arthur L. Kramer, Jr., and Julius Schepps are serving as Co-Chairmen. In 1954, the campaign raised \$600,000. Jacob H. Kravitz is Executive Director.

The 1955 campaign of the Jewish Welfare Fund of Baltimore, with Isaac Hamburger as Campaign Chairman, has marked up a 9 percent increase with advance gifts totalling \$439,000. This was announced at the dinner by Elkan R. Myers, a Co-Chairman of the 1955 campaign. Lee L. Dopkin, who is also President of the Welfare Fund, J. Benjamin Katzner and Joseph Meyerhoff are the other Campaign Co-Chairmen. Last year the Baltimore campaign raised \$2,720,000. Harry Greenstein is the Executive Director.

The campaign of the Jewish Community Federation of Cleveland, with Maurice H. Saltzman and William M. Shipley as Co-Chairmen, has 53 advance gifts totalling \$600,000, 50 of them representing increases and three repeating their 1954 contributions. Included in this total is the first \$100,000 pledge in the history of the Cleveland Federation. This announcement was made at the dinner by Mr. Shipley, who was joined by a group of noted Clevelanders. Max Freedman is President of the Federation. The Cleveland campaign last year raised \$4,052,577. Henry L. Zucker is the Executive Director.

The United Jewish Appeal of Greater Washington has marked up a 10 percent increase, or a total of \$365,000 in advance gifts. This announcement was made at the dinner by Rabbi Isadore Breslau. The campaign is being led by Joel S. Kaufmann as Campaign General Chairman, with Leopold V. Freudberg as President. The drive in the nation's capital last year raised \$1,258,579. Louis E. Spiegler is Executive Director.

The campaign of the San Francisco Jewish Welfare Fund, led by Samuel A. Lader as Chairman, has recorded 26 advance gifts totalling \$310,000 for a 10 percent increase over 1954. This announcement was made at the dinner by Leopold Lerner. In a message to Mr. Warburg, Welfare Fund President Walter D. Heller declared: "Our tribute to you is a pledge to rededicate ourselves to the task of reconstruction and rehabilitation for which you have labored so unceasingly these past years." Sanford M. Treguboff is Executive Secretary.

The Allied Jewish Appeal of Philadelphia, whose 1955 campaign is under the chairmanship of Harry S. Sylk with Myer Feinstein as President, has topped last year's advance total by 12 percent with gifts of \$414,000. This was announced at the dinner by Mr. Sylk, who was accompanied by a large group of Philadelphia campaign leaders and contributors. Ephraim R. Gomberg is the Executive Director.

Other outstanding advance gift increases in community campaigns include the

following: The United Jewish Appeal of Greater New York has topped its last year's advance gifts total with initial contributions in excess of \$3,000,000; Los Angeles has \$217,500 for a 6 percent increase over last year; Chicago has topped last year's result with \$300,000 from 20 contributors (this was announced at the dinner by David Borowitz, 1955 Chairman of the Combined Jewish Appeal). Paterson is 24 percent ahead of 1954, with \$77,825 from 18 contributors; Columbus, 0., has \$101,500 from four contributors, representing an 8 percent increase; St. Paul is 38 percent ahead of last year, with advance gifts totalling \$80,000; Phoenix has topped last year's advance result by 56 percent, with gifts totalling \$44,500; Lynn has an advance gifts total of \$49,500 for an increase of 47 percent; Newark, with \$100,000 in advance contributions, is 8 percent ahead of last year's initial result. (This was announced at the dinner by Michael Stavitsky); Tucson has exceeded last year's initial result by 39 percent, with gifts totalling \$25,000; Atlantic City has topped last year's total by 10 percent, with gifts of \$29,140.

#### UJA CABINET TAKES STRONG STAND IN SUPPORT OF PRE-CAMPAIGN BUDGETING

At the first meeting of the 1955 Campaign Cabinet held just prior to the testimonial dinner and attended by practically all the national officers as well as Cabinet members, an intensive discussion took place on the relationship of pre-campaign budgeting to the success of the 1955 campaign

The members of the Cabinet agreed that it was essential that every effort be made to assure favorable pre-campaign budgeting agreements with communities throughout the country. In keeping with the letter and spirit of the resolution on pre-campaign budgeting adopted at the Annual National Conference of the UJA in December, 1954, the Cabinet instructed the officers to undertake vigorous efforts in the furtherance of that resolution.

The members of the Cabinet also agreed to give immediate attention to the precampaign budgeting situation in their own communities to assure for UJA an equitable share of the campaign proceeds and agreed further to represent UJA at pre-campaign budgeting meetings in other communities.

#### MR. WARBURG CITED FOR OFFERING AN ANTIDOTE TO SICKNESS OF OUR TIMES

Mr. Weiler, in his opening remarks at the testimonial, declared that "It is men like Edward M. M. Warburg who have helped us to achieve the only true antidote for the sickness of our times, and that antidote has been to immerse ourselves in the work of building, of constructing, of saving lives, and of creating opportunity and a future for all who lacked these. Yes, we are proud to have worked with Edward M. M. Warburg, striving to do these things in our UJA, and we are proud of the life-saving, lifebuilding achievements which we have helped make possible. Tonight, Edward M. M., we hope to show you just how proud we are."

#### MR. ROSENWALD LIKENED TO HONORED GUEST AS 'EVERYTHING UJA STANDS FOR'

Mr. Rosenwald, introduced by Mr. Weiler as a man who "also represents everything that UJA stands for", told the dinner guests that "although this is a testimonial affair, it is far from being a farewell one, because as you all probably know, Eddie is continuing with us in a newly created post as President of the United Jewish Appeal. He has already taken on some new assignments in that new role. He has his job cut out for him and all of us have our jobs cut out for us, and the job that is cut out for us tonight is increased giving." Mr. Rosenwald said that "if anything has characterized the life of Eddie Warburg, it is that he cares for something, and cares a great deal, and has a desire that others should care, too." These qualities, the UJA General Chairman said, "are essential to a life well lived, and I wish for all of us, with respect to UJA, a life well lived in 1955."

#### MR. BROIDO SAYS UJA HAS GIVEN AMERICA 'FIFTH FREEDOM' - FREEDOM TO GIVE

Louis Broido took the occasion to suggest "that when Mr. Churchill and Mr. Roosevelt talked about the Four Freedoms and the Atlantic Charter, they missed the greatest one of all -- and that is the Fifth Freedom, the freedom to give, because it incorporates within itself practically all of the others. When you have the freedom to give, it means out of the freedom one possesses, and when you have the freedom to own and possess, which we have in this country, then you have the freedom of choice to pick out the job and the project you wish to support. There are a great many countries in the world where you have no such choice as a citizen." Mr. Broido expressed the hope that future generations would grow up in the spirit of this fifth freedom -which he said the men and women of the UJA have been inscribing in the annals of history, and for which hundreds of thousands "of poor, despoiled, broken-hearted men, women and children have come to bless the Jews of America."

#### MR. HOFFMAN CITES UJA AS BEST EXAMPLE ON EARTH OF VOLUNTARYISM

Paul G. Hoffman, who had served as this country's first Administrator of the Marshall Plan and who, from 1951 to 1953, served as President of the Ford Foundation, and who is now the Chairman of the Fund for the Republic, in addition to being Chairman of the Studebaker-Packard Corporation - in one of the most brilliant and deeply thoughtful statements ever heard at a UJA assembly - prefaced his remarks by announcing a gift of \$1,000 "in honor of Eddie Warburg".

"No other organization on earth has more completely exemplified what giving means in all its fullness than the United Jewish Appeal," he declared. "Yours has been an eloquent demonstration of how well voluntaryism works and how priceless are its contributions of material comfort and spiritual hope."

He told the dinner guests that "of all the areas in which you have worked with such distinction, perhaps the most dramatic is the support you have given the State of Israel. But you did more than dig deeply into your pockets; you gave to this young nation the moral and spiritual inspiration which it needed so urgently in its formative years."

"The work of the United Jewish Appeal abroad goes far beyond the boundaries of the countries in which it is playing such a humanitarian role", Mr. Hoffman stated. "It carries a message to those hundreds of millions of people in Asia and Africa who are today making up their minds between democracy and Communism. What you are doing in your great work is to perpetuate and to project the democratic ideal of free men and women banded together in support of those millions elsewhere in the world who would <u>remain</u> free. And, I am convinced, you and others like you are holding out new hope to the millions in the shadows who would <u>be</u> free."

"We who can, must help", Mr. Hoffman declared. "We who have must give. Only by

helping and by giving can we widen the global area in which there is freedom to work, to live and to prosper in understanding and peace. I wish that 160,000,000 other Americans had been here tonight to have witnessed this great demonstration of the Fifth Freedom, which is a very great freedom to all of us."

#### SEN. LEHMAN PAYS WARM, DEEPLY MOVING TRIBUTE TO EDWARD M. M. WARBURG

Senator Lehman, in his role as toastmaster, paid a warm and deeply moving tribute to the guest of honor, and singled out for special praise Mr. Warburg's wife, Mary. "I know the encouragement that she has given him, I know the sacrifices which she has made, and I want to say to you, Mary, on behalf not only of myself, not only on behalf of all the people who are in this room, but for the million other friends that Eddie has made -- the people he has helped -- we thank you."

Senator Lehman reviewed the guest of honor's career from his youngest days to the present time -- his attendance at JDC meetings with his father "of sainted memory"; his part in helping to establish the United Jewish Appeal in 1939; his distinguished career in the army, into which he went as a private, although he was qualified for a commission, emerging after more than three years with the rank of major; his landing in Normandy on D-Day with the American Army and his subsequent efforts in France and Belgium on behalf of thousands of refugees and displaced persons; and his years since the end of World War II in rebuilding the lives of his fellow-Jews who had survived the Hitler holocaust and in helping the people of Israel

"I have known this man for I don't know how many years, an awfully long number of years", Senator Lehman declared, "and I have never seen him lose his temper, I have never seen him threaten, and I have never seen him seek to bully, but by devotion, skill, patience and wisdom, he seems always to accomplish the things he sets out to do. He is a man who wears a soft glove, but has a strong hand. Since 1939, he has been a leader in a cause which has raised close to \$1,000,000,000, and which through these funds has saved and rebuilt the lives of more than 2,500,000 men, women and children of whom close to 1,000,000 are now living in the democratic state of Israel. No man has been more dedicated than Eddie Warburg to the principle that every man has the unalienable right to worship in accordance with his conscience and to speak freely, to write freely, and to think freely. I end my remarks with the note on which I began: Eddie, you have our admiration, our deep love and our highest gratitude."

#### UJA PRESIDENT LAUDS COMMUNITY RESPONSE TO HISTORY'S CHALLENGE

The man whom all had come to honor was visibly and deeply moved by what had been said about him, and what had been done that evening in his name. With characteristic humor he told his guests "I think the only reason that I can take it is something that I learned as a G.I., and that is that to the generals go the medals."

"I am moved by what you have done here in behalf of the things we believe in," he declared. "I am also tremendously grateful for the beautiful symbol that you have presented to me, and I am terribly touched by this cup." Citing the fact that the cup goes back to the second millenium before the Common Era, Mr. Warburg marvelled at both the age and the symbolic meaning inherent in this object. "Second millenium! What does it mean? It means that in the days of the Prophets this might well have played some role in our history. We who have been associated together in the UJA have tried in some way to be identified with this kind of history. In these four years that I have represented you in trips to Israel, it has been my privilege to drink from these springs of history, and I have been grateful always that I have gone there with the knowledge that this great American Jewish community unfailingly has understood the challenge of history and the meaning of democracy in its deepest sense."

"If I have been in any way someone on whom a legend could be built," he declared, "around which something could be constructed, on which we could walk forward, I am deeply grateful. I wish to say finally to all of you, and to all in our great community, that we are in a tremendously moving moment in history, and that as Americans and as Jews we must dream it, wish it and see to it that we go forward. In that, I hope to join."

#### AMBASSADOR EBAN SENDS MESSAGE CONVEYING ISRAEL'S GREAT ESTEEM

Israel Ambassador Abba S. Eban, who was prevented by illness from participating in the testimonial, sent a telegram expressing the Israel Government's admiration, and his own personal affection, for Mr. Warburg. His statement declares: "His service has been a shining example of American idealism and Jewish loyalty. I wish him well as he passes from one sphere of activity to another in the same high cause. I do not doubt that he has many chapters still to write in the record of Israel's destiny."

#### HUNDREDS OF MESSAGES POUR IN FROM THIS AND OTHER COUNTRIES

Hundreds of messages of praise poured in on Mr. Warburg from men and women in this and other countries. Among those who sent messages were Levi Eshkol, the Israel Finance Minister; Dr. Nahum Goldmann, Chairman of the Jewish Agency; Dr. Giora Josepththal, Treasurer of the Jewish Agency; Moses W. Beckelman, Overseas Director General of the Joint Distribution Committee; Nelson Rockefeller, Special Assistant to President Eisenhower; Jacob K. Javits, Attorney General of the State of New York; Samuel Goldwyn, the noted Hollywood producer; Irving M. Engel, President of the American Jewish Committee; Mrs. Irving M. Engel, President of the National Council of Jewish Women; Samuel Bronfman, a leader of Jewish Community of Canada; and scores of other prominent men and women.

#### GOV. JOHNSON OF COLORADO HAILS MR. WARBURG AND ADOLPH KIESLER

Governor Edwin C. Johnson of Colorado, in a letter hailing the dinner "as one of special significance" in view of Mr. Warburg's "tremendous job," declared that "we in Colorado can fully appreciate Mr. Warburg better when we review the faithful and devoted services of our own Adolph Kiesler." The Governor's letter, addressed to Senator Lehman, a former Senate colleague, follows:

Dear Senator Lehman:

I was very much gratified to learn from my good friend Adolph Kiesler that a testimonial dinner is being held at the Waldorf Astoria Hotel in behalf of Edward Warburg. Knowing Mr. Warburg personally and the tremendous job which he has done in the service of humanity, I regard this occasion as one of special significance. I have asked Adolph Kiesler of Denver to represent me on this occasion because I feel that there is no one better qualified than Mr. Kiesler to represent the State of Colorado at this outstanding affair. I say this because I feel that Mr. Kiesler, like Mr. Warburg, has patterned his life on dedication to the rehabilitation and welfare of humanity. No sacrifice or inconvenience has been too great for him, if it meant helping others. We, in Colorado, can fully appreciate Mr. Warburg better, too, when we review the faithful and devoted services of our own Adolph Kiesler.

Therefore, on behalf of the people of Colorado, I am asking Mr. Kiesler to tender our sincere and understanding tribute for his untiring efforts in life saving activities, which have meant the survival of hundreds of thousands of precious lives. We wish to join the rest of the country in expressing well-deserved recognition to Mr. Warburg for his dedicated service in the cause of humanity.

Sincerely yours,

Ed C. Johnson

# HELP MAINTAIN THE PACE

#### ATTEND

UJA'S NATIONAL INAUGURAL CONFERENCE

Sunday, February 27th

12:30 P.M.

Saxony Hotel

Miami Beach, Fla.

Join William Rosenwald, Edward M. M. Warburg, Joseph J. Schwartz

Jack Benny and others

MAKE THIS LAUNCHING OF THE 17TH NATIONWIDE CAMPAIGN HISTORY'S GREATEST