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Mobilization for Human Needs, 1932.

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# Association of Community Chests and Councils

Graybar Building, 43rd St. and Lexington Ave.

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New York

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August 2, 1932

Rabbi A. H. Silver, 10311 Lake Shore Boulevard, Cleveland, Ohio.

Dear Sir:

As President of the Association of Community Chests and Councils I am asking you to serve as a member of the National Citizens Committee for the Welfare and Relief Mobilization, 1932. Hon. Newton D. Baker has agreed to act as Chairman of the Committee and William Cooper Proctor of Cincinnati and Dr. George E. Vincent of New York, as Vice-Chairmen.

For 1933 there is much greater need in American communities than in 1932 for welfare and relief funds. There will be still greater difficulties in securing them. This situation requires the strongest possible stimulation and encouragement of community leaders and givers in order to meet the urgent human necessities. Only the utmost effort and courage in each community can come near to duplicating the results of last year when \$100,000,000 was raised in Chest communities alone, a \$17,000,000 increase over the year before. For these and similar results the reinforcement of the President's Organization on Unemployment Relief was largely responsible.

Under the circumstances peculiar to this fall a Welfare and Relief Mobilization, 1932 has been undertaken by the Association of Community Chests and Councils on its own initiative. Cooperating with the Association are twenty-four of the foremost national welfare organizations of the country. (The list is attached) The purpose is to present with the clear, united voice of America's welfare forces their conviction as to the unprecedented human need in every community. All the effective channels of information and appeal will be used, including radio broadcasts, magazine articles and advertisements, news releases, addresses by national leaders, etc.

In order to carry the utmost conviction and make the deepest impression, the mobilization needs the backing of a group of America's outstanding supporters and counselers in the welfare work of the country. We shall want to use your name, your counsel, your influence and your efforts to the extent you find possible, in promoting the conviction in American communities that our country must maintain the essentials of the humanized civilization it has built up over the centuries. We trust that the urgency of the situation will secure your acceptance.

You will be interested to know that the first function of this Committee will be to sponsor a National Conference at Washington on September 15th, to discuss the most effective methods for continuing the support of essential human services. So important is the occasion that its first session will be held at the White House at the invitation of President Hoover. He will deliver a charge to the Conference on "Citizens' Responsibility for Human Welfare". The response will be made by Mr. Baker.

Trusting for a favorable reply, I am,

Very truly yours,

J.H.CASE President

Please reply to Federal Reserve Bank, New York

August 4th, 1932 Mr. J. Herbert Case. c/o Federal Reserve Bank, New York, N. Y. My dear Mr. Case:-Permit me to acknowledge the receipt of your letter of August 2d and your invitation to serve as a member of the National Citizens Committee for the Welfare and Relief Mobilization, 1932. I shall be very pleased to serve. With kindest regards, I am Very sincerely yours, AHS/IR

WELFARE AND RELIEF

## MOBILIZATION OF 1932

1810 GRAYBAR BLDG., 420 LEXINGTON AVE., NEW YORK

NEWTON D. BAKER.

Chairman

WILLIAM COOPER PROCTER,
Vice-Chairman

DR. GEORGE E. VINCENT,
Vice-Chairman

ALLEN T. BURNS,

Executive Director

September 6, 1932

Rabbi A. H. Silver, The Temple, East 105th St. at Ansel Road, Cleveland, Ohio.

Dear Rabbi Silver:

It has been most gratifying to learn of your acceptance of membership in the National Citizens' Committee of the Welfare and Relief Mobilization of 1932. As Chairman of the Committee I feel strengthened by the reinforcement of your personal interest and help.

It is of first importance that as many members of the Committee as possible attend the National Conference at Washington on September 15. You have received the formal invitation and I trust have already accepted. However, an additional reason for hoping you can attend the conference is that I wish to have a meeting of the National Committee in this connection.

The meeting will be in the Chinese room on the first floor of the Mayflower Hotel at 3 o'clock on the afternoon of the 15th. The purpose of the meeting is two-fold; first, to present a brief statement of the general plans for this fall's mobilization, and second, to make some definite suggestions for personal cooperation of the members of the Committee.

You do not need to be reminded of how difficult a task is before us in stimulating our fellow-citizens throughout the country to continue to the utmost their support of the whole welfare and relief structure and program of their communities. If we are to succeed in this it will need the personal effort of everyone of us who have enlisted for this purpose.

Hoping that I may have the pleasure of meeting you at Washington, I am

Cordially yours,

CHAIRMAN

National Citizens' Committee

mmhBauer

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### NATIONAL CITIZENS COMMITTEE SPONSORING THE WELFARE AND RELIEF MOBILIZATION OF 1932:

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#### CO-OPERATING NATIONAL WELFARE ORGANIZATIONS

American Country Life Association
American Hospital Association
American Public Welfare Association
American Social Hygiene Association
Boys' Clubs of America, Inc.
Boy Scouts of America
Bureau of Jewish Social Research
Camp Fire Girls, Inc.
Child Welfare League of America, Inc.
Family Welfare Association of America

The Federal Council of the Churches of Christ in America Girl Scouts, Inc. Jewish Welfare Board National Association of Travelers Aid Societies National Board, Y. W. C. A. of the U. S. A. National Catholic Welfare Conference National Child Labor Committee National Conference of Catholic Charities National Council, Y. M. C. A. National Organization for Public Health
Nursing, Inc.
National Probation Association
National Recreation Association
National Society for the Prevention of Blindness
National Tuberculosis Association
The Salvation Army, Inc.
Social-Work Publicity Council
Welfare Department of the Association of
Junior Leagues of America

Washington Conference
Welfare and Relief Mobilization

Sept. 15, 1932

Washington, D. C.

Memorandum to Conference Delegates:

Time: All meetings take place on Eastern Standard Time.

Registration: Registration desks will be placed in the lobby of the Mayflower Hotel Wednesday evening September 14th, and Thursday morning September 15th. Please register immediately upon arrival.

White House Cards: Admission cards to the White House session Thursday morning at 10 A.M. will be issued upon registration. Only those having the White House card can be admitted to this session.

Luncheon and Dinner tickets: The cost of the luncheon
Thursday noon will be \$1.50 and of the dinner
Thursday night will be \$2.50. Tickets should
be purchased upon registration. Dinner
dress will be in order.