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Series I: General Correspondence, 1914-1969, undated.

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Mobilization for Human Needs, 1934-1939.

THE WHITE HOUSE
WASHINGTON

June 28, 1934

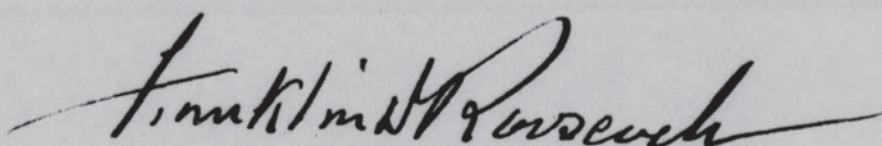
My dear Mr. Baker:

The 1934 Mobilization for Human Needs is of such vital interest in the national recovery plan that I am writing you as Chairman in regard to publicity for this great effort of the thirty-four national welfare agencies.

I am fully conscious of the great help that the advertising mediums of the country, such as the magazines, movie companies and radio systems have been to you and your associates in the past.

I wrote you on January second thanking you for the invaluable assistance that the 1933 Mobilization for Human Needs rendered the Government in relief work last year and I wish to state again emphatically that volunteer welfare services are indispensable to national recovery. This is every whit as true this year as it was last year. I am sure the 1934 Mobilization will be a success if every one that can will render aid this coming fall, and I bespeak for you their utmost cooperation.

Very sincerely yours,

A handwritten signature in dark ink, reading "Franklin D. Roosevelt". The signature is written in a cursive, flowing style with a long horizontal stroke at the end.

Honorable Newton D. Baker,
Chairman, 1934 Mobilization for
Human Needs,
1810 Graybar Building,
New York, N. Y.

COMMUNITY CHESTS & COUNCILS, INC.

420 LEXINGTON AVENUE · NEW YORK, N. Y.

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C. S. WILLIAMS New Orleans, La.

July 18, 1934

Rabbi A. H. Silver
The Temple
East 105th Street at Ansel Road
Cleveland, Ohio

My dear Rabbi Silver:

The enclosed letter from President Roosevelt to Mr. Newton D. Baker recognizes the essential place of voluntary welfare services in the national program for recovery. Mr. Baker's acceptance of the chairmanship of the 1934 Mobilization for Human Needs and Mrs. Roosevelt's acceptance of the chairmanship of the National Women's Committee are additional proof that the private welfare organizations are indispensable for national welfare. Thirty-four leading national organizations are cooperating with Community Chests and Councils, Inc., which directs and administers the Mobilization. As President of this association may I ask you to serve as a member of the National Citizens Committee of the Mobilization under Mr. Baker as chairman, and thereby strengthen and encourage the preeminent leadership that has already volunteered?

The President's, Mrs. Roosevelt's and Mr. Baker's participation indicates that social welfare services require this year the strongest possible influences and support in order to maintain their essential contributions to our American civilization. The provisions of billions of government funds for material relief does not diminish but emphasizes the need for hospitals, nursing, child welfare, family care, and guidance and occupation of youth.

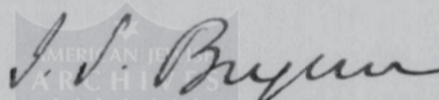
The fact is that one-half of the millions of unemployed receive no material relief and depend especially on the other social services upheld by the National Mobilization. In addition the billions spent for food, clothing and shelter mean only \$24 per month per family for those on relief and leave other essential human needs unmet. The Mobilization does not raise money but provides information and impetus - drawn from the whole nation - to back up the local workers that must secure the contributions for those indispensable human services other

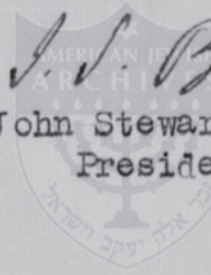
than relief. Due to the President's request we are assured of all the great national channels of publicity, radio, press, advertising and platform. The funds for utilization of these facilities are provided by the communities themselves. You are asked to help furnish adequate auspices and leadership for the messages of increased and imperative need.

There will be only one meeting of the Committee and that in connection with the National Mobilization Conference to be held at Washington on September 28th and 29th. The President has invited the Conference for its first session at the White House.

May we not have your acceptance on this national committee?

Very truly yours,


John Stewart Bryan
President



NEWTON D. BAKER
JOSEPH C. HOSTETLER
THOMAS L. SIDLO
ARTHUR C. DENISON
PAUL PATTERSON
M. DE VAUGHN
BENJAMIN F. FIERY
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JOHN ADAMS
SPENCER W. REEDER

BAKER, HOSTETLER, SIDLO & PATTERSON

UNION TRUST BUILDING

CLEVELAND

September 21, 1934

Rabbi A. H. Silver
The Temple
East 105th St. at Ansel Road
Cleveland, Ohio.

My dear Rabbi Silver:

In connection with our program of interpretation for the human services of American communities not covered by taxes, we have a request to make of you as a member of the National Citizens Committee of the 1934 Mobilization for Human Needs, and also as a spokesman for one of the three largest religious groups in this country.

Will you be willing to write a statement on the need for individual interest in "private social-work neighborliness" today as you see it? You might bring into this statement, if you so desire, the traditions of giving which have come down through the years in the church group you represent, the personal satisfaction to be derived from giving voluntarily to charity, and something of private social work today, which has superseded the form of neighborliness practiced by our forebears. We wish to embody this statement in a nation-wide news release.

Will you kindly direct your reply to me at the Mobilization headquarters, 1810 Graybar Building, 420 Lexington Avenue, New York City. ✓

Cordially yours,

Newton D. Baker

Newton D. Baker

Chairman

1934 Mobilization for Human Needs. ✓

B/MH

P.S. We shall appreciate it if you can take time from your busy days to send us your answer to this letter not later than Tuesday, October 2nd.



September 29, 1934

Mr. Newton D. Baker, Chairman,
1934 Mobilization for Human Needs,
1810 Graybar Building,
420 Lexington Avenue,
New York City.

My dear Mr. Baker:

I am enclosing herewith a brief statement on the need for individual interest in and support of our social agencies which you have requested. I hope that you will find it satisfactory.

With all good wishes, permit me to remain

Yours very sincerely,

AHS:AY
ENCL.1

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DAY LETTER

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RABBI A H SILVER, ~~THE TEMPLE- MOOSELOOKMEGUNTIC HOUSE~~

~~EAST-105-ST-AT-ANGWEL-RD-CLEVE~~ HAINES LANDING ME

TRUST YOU ACCEPT MEMBERSHIP NATIONAL CITIZENS COMMITTEE MOBILIZATION
FOR HUMAN NEEDS AS REQUESTED BY JOHN STEWART BRYAN OF COMMUNITY CHESTS
STOP PRIVATE WELFARE SERVICES MUST BE MAINTAINED AS OPPORTUNITY FOR
EXERCISE OF THAT INDIVIDUAL AND COMMUNITY RESPONSIBILITY FOR HUMAN
NEEDS ESSENTIAL TO AMERICAN LIFE MAY WE NOT HAVE YOUR COOPERATION
NEWTON D BAKER CHAIRMAN 1934 MOBILIZATION FOR HUMAN NEEDS.

522P

WESTERN UNION GIFT ORDERS SOLVE THE PERPLEXING QUESTION OF WHAT TO GIVE

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155 EAST 44TH STREET . NEW YORK, N. Y.

MURRAY HILL 6-2923

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July 18, 1935

Rabbi A. H. Silver
The Temple
East 105th Street at Ansel Road
Cleveland, Ohio

My dear Rabbi Silver:

Mr. Gerard Swope, President of the General Electric Company, has accepted the chairmanship of the 1935 Mobilization for Human Needs. He succeeds Mr. Newton D. Baker at Mr. Baker's request and the latter's insistence that he himself be relieved of the chairmanship after three years of distinguished and effective leadership. Mrs. Franklin D. Roosevelt has accepted the chairmanship of the National Women's Committee of the Mobilization. Thirty-four leading national welfare organizations are cooperating with Community Chests and Councils, Inc., which directs and administers the Mobilization. As President of this association, may I ask you to serve as a member of the National Citizens Committee under Mr. Swope as chairman, and thereby support and strengthen the able leadership that has already been enlisted.

The more government participates in welfare activities, the more need that this participation be leavened and stimulated by the personal, individualized services of private organizations. The fact is that as local and national governments have added billion to billion for material relief they have had to decrease absolutely or relatively their expenditures for other human needs. Since 1929 public expenditures for recreation have been cut 40 per cent; government nursing services have decreased 15 per cent, while free private nursing has increased 20 per cent. In the face of a vastly enlarged demand for free hospitalization, government hospitals have increased this service 19 per cent; voluntary hospitals 56 per cent.

The Mobilization does not raise money but provides information and impetus - drawn from the whole nation - to back up the local workers who must secure the contributions for those indispensable human services required in their own communities. We are assured of all the great national channels of publicity - radio,

press, advertising and platform. The expense funds for the utilization of these facilities are already provided by the very communities which must themselves finance their own good neighborly services.

There will be only one meeting of the Citizens Committee and that in connection with the National Mobilization Conference to be held at Washington on September 27 and 28. The President has invited the Conference to hold its first session at the White House.

May we not have your acceptance of membership on this National Committee? The publication of your membership in this committee will add to the impressiveness of the wide-spread interest throughout the nation in the 1935 Mobilization for Human Needs.

Very truly yours,

Frederic Kellogg
Frederic R. Kellogg



July 19, 1935.

Frederic R. Kellogg, President,
Community Chests & Councils, Inc.,
155 East 44th St.,
New York, N.Y.

My dear Mr. Kellogg:

In reply to your letter of July 18, inviting Rabbi Silver to serve as a member of the National Citizens Committee under Mr. Swope as chairman, permit me to state that Rabbi Silver is abroad on his vacation and will be gone until the middle of September. He will answer your letter when he returns.

With all good wishes, I remain

Very sincerely yours,

BJK

Secretary to Rabbi Silver.

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RABBI A H SILVER

THE TEMPLE EAST 105 ST AT ANSEL ROAD CLVD

HOPE YOU WILL ACCEPT MEMBERSHIP CITIZENS COMMITTEE MOBILIZATION
FOR HUMAN NEEDS REQUESTED BY FREDERIC KELLOGG OF COMMUNITY CHESTS
STOP THE MORE GOVERNMENT EXTENDS ITS ACTIVITIES THE MORE
VOLUNTARY HUMAN SERVICES MUST BE MAINTAINED AS EXPRESSION OF
NEIGHBORLINESS AND INDIVIDUAL RESPONSIBILITY TWO INDISPENSABLE
FACTORS IN AMERICAN LIFE

GERARD SWOPE CHAIRMAN 1935 MOBILIZATION FOR HUMAN NEEDS.

*Mobilization for
Human Needs*

September 23, 1935

Frederic R. Kellogg, President,
Community Chests & Councils, Inc.,
155 East 44th St.,
New York, N.Y.

My dear Mr. Kellogg:

During my absence from the country my office received a letter from you inviting me to accept membership on the Mobilization Committee for Human Needs. I shall be most happy to serve on this Committee this year as I have in previous years.

With all good wishes, permit me to remain

Very sincerely yours,

AHS:BK

Stillman F. Westbrook...President
Newton D. Baker...Honorary President
John Stewart Bryan...Vice-President
George F. Vincent...Vice-President
Hendon Chubb...Treasurer...Percival Dodge...Secretary

COMMUNITY CHESTS and COUNCILS, Inc.

Allen T. Burns...Executive Vice-President
Ralph Blanchard...Administrative Director
Bradley Buell...Field Director
Madeline Berry...Statistician
Florence M. Seder...Editorial Director

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July 17, 1936

Rabbi A. H. Silver
The Temple
East 105th Street at Ansel Road
Cleveland, Ohio

My dear Rabbi Silver:

Mr. Gerard Swope, President of the General Electric Company has accepted the chairmanship of the 1936 Mobilization for Human Needs. At our urgent request he has consented again to head the movement which backs up the campaigns for support of the voluntary welfare services in over 400 American communities. Mrs. Franklin D. Roosevelt will serve as Honorary Chairman of the National Women's Committee of the Mobilization and Mrs. Harper Sibley of Rochester, will serve as Active Chairman of the Women's Committee. Thirty-five national welfare organizations will cooperate with Community Chests and Councils, Inc., which directs and administers the Mobilization. As President of this association may I ask you to serve as a member of the National Citizens Committee under Mr. Swope as Chairman and so add strength to the able leadership that has already been enlisted?

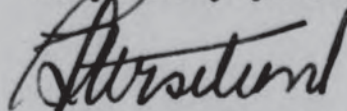
In a year of political controversy there is special need to call attention to the continuing need for neighborly, individual, human, service to our less fortunate fellow citizens. The meeting of such needs is still the most compelling appeal in our country and unites all good Americans.

The Mobilization is not a money raising organization, but furnishes the backing of information and national influence in support of local workers who must secure contributions in their own communities for their indispensable human services. Already the great national channels of publicity - radio, press, advertising, and platform - have assured us of their cooperation. The expenses necessary to make use of these national facilities are already provided by the very community funds which we are to reinforce.

There will be only one meeting of the Citizens Committee and that in connection with the National Mobilization Conference to be held at Washington in September. The President has invited the Conference to hold its first session at the White House.

May we not have your acceptance of membership on this National Committee? The publication of your membership and that of other national leaders in this Committee will greatly strengthen the wide-spread interest throughout the country in the 1936 Mobilization for Human Needs.

Very truly yours,



Stillman F. Westbrook
President

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RABBI A H SILVER

THE TEMPLE EAST 105TH ST AT ANSEL ROAD CLVD

HOPE YOU ACCEPT MEMBERSHIP NATIONAL COMMITTEE MOBILIZATION HUMAN
NEEDS REQUESTED BY PRESIDENT WESTBROOK OF COMMUNITY CHESTS IN
YEAR OF INTENSE POLITICAL INTEREST MEETING HUMAN NEEDS BY
NEIGHBORLY ASSISTANCE IS STILL THE MOST COMPELLING APPEAL STOP
IRRESPECTIVE OF PARTIES ALL CAN UNITE IN THIS GREAT COMMON
SERVICE WHICH NEEDS YOUR COOPERATION

GERARD SWOPE CHAIRMAN 1936 MOBILIZATION FOR HUMAN NEEDS.

July 20, 1936

Stillman F. Westbrook, President,
Community Chests and Councils, Inc.,
155 East 44th St.,
New York, N.Y.

My dear Mr. Westbrook:

Permit me to acknowledge receipt of your kind letter of July 17. I shall be pleased to serve as a member of the National Citizens Committee of the 1936 Mobilization for Human Needs of which Mr. Gerard Swope is chairman.

With best wishes, I remain

Very sincerely yours,

AHS:BK

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Ellwood H. Fisher
Campaign Chairman

July 30, 1936

Rabbi A. H. Silver,
The Temple,
Ansel Rd. & E. 105th St.,
Cleveland, Ohio.

Dear Rabbi Silver:

You have undoubtedly received communications from Mr. Gerard Swope, Chairman of the 1936 Mobilization for Human Needs, and Mr. Stillman F. Westbrook, President of Community Chests & Councils, Inc., inviting you to be a member of the National Citizens Committee for the Mobilization. I think you have accepted similar invitations in past years. Mr. Westbrook's letter makes clear that the Committee is expected to hold only one meeting, at Washington this Fall.

My purpose in writing you is to support the invitation and to express the sincere hope that you will again accept appointment.

Very truly yours,

KS:MEM

Kenneth Sturges
General Manager.

PROGRAM PROSPECTUS
1936 MOBILIZATION FOR HUMAN NEEDS
WASHINGTON CONFERENCE
SEPTEMBER 17 & 18

Owing to the earlier Conference date which it was necessary to take, definite acceptance has not yet been received from several speakers. It is impossible, therefore, to enclose a complete program with this invitation.

The final program will be sent you on receipt of your acceptance to this invitation to the Conference. Its particular features will include:

Corporation Contributions - This will be an unusual feature.

Mr. Gerard Swope as Chairman of the Mobilization and Mr. Donaldson Brown, Chairman of the Finance Committee of General Motors Corporation, who has accepted the chairmanship of a committee on this subject, are organizing a program for Friday, September 18, to discuss standards of corporation giving. Sectional discussions will be led by outstanding representatives of manufacturing corporations, chain stores, railroads, insurance companies. Reports of these discussions will be made at the noon luncheon.

Chest Responsibility for Human Services - The future of the chest movement, as it emerges from the depression, is of concern to everyone interested in social welfare. Mr. Stillman F. Westbrook, President of Community Chests and Councils, Inc., and Mr. Newton D. Baker will discuss this question in particular relation to its responsibility for the development of sound and adequate community programs of service.

The Outlook For Youth and the Special Contribution of Voluntary Health Services - These two phases of welfare services will be specially presented by Miss Dorothy Thompson, publicist and news commentator, and Dr. Thomas Parran, Surgeon General of the United States.

Women's Committee - There will be special meetings and programs planned by Mrs. Harper Sibley, Chairman of the National Women's Committee, and Mrs. Franklin D. Roosevelt, Honorary Chairman, in addition to a general presentation of their contribution to welfare services.

President Roosevelt will welcome the delegation at the White House at the opening session Thursday morning, September 17, as in previous years. Mr. Swope will respond in behalf of the Conference.

ALLEN T. BURNS
Executive Vice-President

National Citizens' Committee
GERARD SWOPE, Chairman

National Women's Committee
MRS. FRANKLIN D. ROOSEVELT
Honorary Chairman
MRS. HARPER SIBLEY, Chairman

ALLEN T. BURNS, Executive Director



National Citizens' Committee

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1936 MOBILIZATION FOR HUMAN NEEDS

155 EAST 44TH STREET, NEW YORK, N.Y. 31ST FLOOR COMMERCE BUILDING MURRAY HILL 6-2923

Rabbi Abba Hillel Silver
The Temple
East 105th Street at Ansel Road
Cleveland, Ohio

September 5, 1936

My dear Rabbi Silver:

I was much pleased to receive your acceptance as a member of the National Citizens Committee of the Mobilization for Human Needs. The influential men and women accepting membership and printed herewith indicate the seriousness with which our national leaders take responsibility for maintenance of voluntary welfare services in American communities. No cause could enlist a more notable group of backers.

You have already received the invitation to the Mobilization Conference at Washington on September 17 and 18, and an outline of the program. May I ask that you do your utmost to attend. Let me call your attention to the second day's program devoted to discussion of standards of corporation pledges to community welfare services.

Each year support from corporations has become a more important factor in community welfare services. Last year through our efforts the Federal law was amended to exempt such contributions from taxation. But there have been no recognized guides to what a corporation should give. It is my thought that discussion between corporation executives and community leaders will develop standards helpful both to business and welfare services. There will be separate discussions of different lines of business, e.g., manufacturing, chain stores, railroads, amusements, etc. You can help if you will take part in the conference on the particular field of business that interests and concerns you.

In addition may I ask you to attend the one meeting that is held of the National Citizens Committee to discuss the strategy of securing popular interest in community welfare services in the extreme confusion and distraction of an intense political campaign. We need your thought and advice on this problem. The committee will meet in the Chinese Room of the Mayflower Hotel on September 17 at 11 o'clock, immediately following the opening session of the conference at the White House.

Hoping you can be present and will contribute to these important discussions, I am

Very truly yours,

Gerard Swope, Chairman
1936 Mobilization for Human Needs

ADMINISTRATIVE AGENCY • COMMUNITY CHESTS AND COUNCILS, INC.

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STILLMAN F. WESTBROOK

Honorary President
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Vice-President
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COOPERATING NATIONAL AGENCIES • 1936 MOBILIZATION FOR HUMAN NEEDS

American Country Life Association
American Hospital Association
The American Public Health Association
American Public Welfare Association
The American Social Hygiene Association
Boys' Clubs of America, Inc.
Boy Scouts of America
Camp Fire Girls, Inc.
Catholic Hospital Association
Child Welfare League of America, Inc.
Family Welfare Association of America
The Federal Council of the Churches of Christ
in America
Girl Scouts, Inc.

Jewish Welfare Board
National Association of Legal Aid Organizations
National Association for Travelers Aid and
Transient Service
National Board, Young Women's Christian
Associations
National Catholic Welfare Council
National Child Labor Committee
The National Committee for Mental Hygiene
National Conference of Catholic Charities
National Council of Jewish Federations and
Welfare Funds
The National Council, Young Men's Christian
Associations

National Federation of Settlements, Inc.
National Health Council
National Organization for Public Health
Nursing, Inc.
National Probation Association
National Recreation Association
National Social Work Council
National Society for the Prevention of Blindness
National Tuberculosis Association
National Urban League
The Salvation Army
Social Work Publicity Council
Welfare Department of the Association of
Junior Leagues of America, Inc.



NATIONAL CITIZENS' COMMITTEE • 1936 MOBILIZATION FOR HUMAN NEEDS

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Washington, September 17th-18th, 1936.

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Address.....

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of the

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1936 MOBILIZATION FOR HUMAN NEEDS

155 EAST 44TH STREET, NEW YORK, N.Y. 31ST FLOOR COMMERCE BUILDING MURRAY HILL 6-2923

September 26, 1936

Rabbi Abba Hillel Silver
The Temple
East 105th Street at Ansel Road
Cleveland, Ohio

My dear Rabbi Silver:

It is gratifying to be able to send you within a week of the 1936 Mobilization for Human Needs Conference at Washington a copy of the Proceedings. Whether you were present or not you will be deeply interested in them.

Let me call your attention especially to the discussions of corporation contributions on pages 27 to 32, and the addresses of Miss Dorothy Thompson on page 17, and Mr. Newton D. Baker on page 14. But every one of the addresses you will find significant.

Let me also thank you again for serving on the National Citizens Committee.

Very truly yours,

Gerard Swope

Gerard Swope, Chairman

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August 9, 1937

Rabbi Abba Hillel Silver
The Temple
East 105th Street & Ansel Road
Cleveland, Ohio

My dear Rabbi Silver:

As president of Community Chests and Councils, Inc., may I ask you to add the strength of your influential leadership to the Community Mobilization for Human Needs by consenting to serve as a member of the National Citizens Committee. It is gratifying to tell you that at the urgent request of our association and Mr. Gerard Swope, last year's chairman, Mr. Charles P. Taft of Cincinnati has accepted the chairmanship.

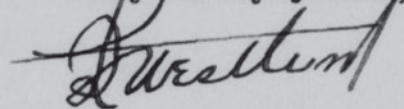
Support of local voluntary agencies is more needed than ever. These voluntary agencies keep alive the sense of local community responsibility for human welfare. They serve as a check to bad and a spur to good public welfare administration. The Mobilization backs up the campaign efforts of 400 American communities to raise funds to maintain these indispensable voluntary services.

The Mobilization does not raise money but furnishes backing of information and national influence to workers who secure contributions in their own communities for their own local welfare and health services. The great national publicity institutions - radio, press, and platform - will give their cooperation. The expenses for the Mobilization are provided by the community funds which benefit from its activities. Thirty-five national welfare organizations, whose branches are financed by local chests, will cooperate with Community Chests and Councils which directs and administers the Mobilization.

This year President Roosevelt and Mr. Taft will open the campaigns with a national broadcast in mid-October. The Citizens Conference that the National Committee sponsors will be held in Washington in the winter.

Your influence and that of other national leaders as members of the Committee will greatly strengthen interest throughout the country in the Community Mobilization for Human Needs. Will you not accept membership on this National Committee?

Very truly yours,



Stillman F. Westbrook
President



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NEEDS REQUESTED BY PRESIDENT WESTBROOK OF COMMUNITY CHESTS STOP IN
TIME OF CONTROVERSY AMONG OUR FELLOW CITIZENS MEETING HUMAN
NEEDS BY NEIGHBORLY ASSISTANCE CAN BE GREAT UNIFYING FORCE
STOP WILL YOU NOT JOIN ME IN THIS COMMON SERVICE FOR WHICH I
NEED YOUR COOPERATION

CHARLES P TAFT CHAIRMAN COMMUNITY MOBILIZATION FOR HUMAN NEEDS.

August 11, 1937

Stillman F. Westbrook, President,
Community Chests and Councils, Inc.,
New York, N.Y.

My dear Mr. Westbrook:

Permit me to acknowledge receipt of
your kind letter of August 9. I shall be pleased
to serve as a member of the National Citizens Committee
of the Community Mobilization for Human Needs.

With best wishes, I remain

Very cordially yours,

AHS:BK

THE NATIONAL CITIZENS' COMMITTEE

of the

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Including the Observance of the

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Friday and Saturday, March 11 and 12, 1938

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COMMUNITY MOBILIZATION FOR HUMAN NEEDS

12:00 NOON

Luncheon

Hotel William Penn

Speakers

CHARLES P. TAFT

STILLMAN F. WESTBROOK

7:00 P.M.

Guest Dinner

Hotel Webster Hall

8:30 P.M.

Campaign Rally

Carnegie Music Hall

Radio Broadcast — PRESIDENT ROOSEVELT

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CHARLES P. TAFT

A. W. ROBERTSON

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May 13, 1938

Rabbi Abba Hillel Silver
The Temple
East 105th Street at Ansel Road
Cleveland, Ohio

My dear Rabbi Silver:

This fall the annual Mobilization for Human Needs will again seek, by a national educational program, to strengthen the local community chest appeals for funds in about 450 cities. The voluntary social welfare and health services in American communities will largely depend upon the success of these appeals, and will be in real need of reinforcement.

A number of events of national importance are being planned in connection with the Mobilization. Much of the publicity will be centered about the fact that the community chest movement is this year observing the 25th anniversary of the founding of the first community chest, which occurred in Cleveland in 1913.

We are asking a number of our national leaders for statements to be used during the 1938 Mobilization by Community Chests and Councils, Inc., in newspapers and other publications, and by the local chests in their campaign publicity. In order to make full use of these statements we are asking for them some months in advance of the Mobilization period, which comes in the fall.

May we have a statement, from 50 to 250 words in length, from you? Perhaps you will wish to call attention to the dependability of private welfare services amid the changes in our community life, or perhaps you will wish to focus special attention on the increasing needs to be met through voluntary efforts, or on other aspects of the appeal.

A statement from you will be valuable in our efforts to mobilize public opinion in behalf of this national effort, and we shall appreciate your cooperation.

Sincerely yours,

Charles P. Taft

Charles P. Taft

Chairman

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 The National Council, Young Men's Christian
 Associations
 The National Federation of Day Nurseries, Inc.

National Federation of Settlements, Inc.
 National Health Council
 National Organization for Public Health
 Nursing, Inc.
 National Probation Association
 National Recreation Association
 National Social Work Council
 National Society for the Prevention of Blindness
 National Tuberculosis Association
 National Urban League
 The Salvation Army
 Social Work Publicity Council
 Welfare Department of the Association of
 Junior Leagues of America, Inc.



May 26, 1938

Mr. Charles P. Taft, Chairman,
Community Mobilization for Human Needs,
155 East 44th St.,
New York, N.Y.

My dear Mr. Taft:

I am pleased to enclose herewith the
statement which you requested to be used in
connection with the annual Mobilization for
Human Needs.

With kindest regards, I remain

Very cordially yours,

AHS:BK
Enc.

COMMUNITY

MOBILIZATION FOR

HUMAN NEEDS

155 EAST 44TH STREET, NEW YORK, N. Y.

MURRAY HILL 6-2923

31st FLOOR COMMERCE BUILDING



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Cincinnati

Vice-Chairmen
A. H. Giannini, M.D.
Los Angeles
Louis E. Kirstein
Boston

Mrs. Franklin D.
Roosevelt
Washington

Mrs. Harper Sibley
Rochester

Gerard Swope
New York

Executive Director
Allen T. Burns

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Administrative Agency

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West Orange, N. J.

Secretary
Percival Dodge
Detroit

June 7, 1938

Rabbi Abba Hillel Silver
The Temple
East 105th Street at Ansel Road
Cleveland, Ohio

Dear Rabbi Silver:

Mr. Taft has asked us to thank you for the statement you recently sent us endorsing the 1938 Community Mobilization for Human Needs. We appreciate your warm support and are happy to have your statement for use in nation-wide publicity. It will be very valuable in securing support for the Mobilization.

Sincerely yours,

Allen T. Burns

Executive Director

COMMUNITY



MOBILIZATION

FOR

HUMAN NEEDS

155 EAST 44th STREET

NEW YORK

MURRAY HILL 6-2923

May 23, 1939

Rabbi Abba Hillel Silver
The Temple
East 105th St. at Ansel Road
Cleveland, Ohio

Dear Rabbi Silver:

Last year you very generously responded to a request from me for a statement to be used by community chests throughout the nation, in printed matter, newspapers, and other publications, during the annual Mobilization for Human Needs.

We have found that these endorsements have been extensively used and are very helpful. So again this year I am asking you and other national leaders to prepare statements for similar use throughout the country. We should appreciate very much a statement from you of 50 to 250 words in length. A factual memorandum about the Mobilization is enclosed for your information.

Your cooperation is of great importance, especially at this time when voluntary agencies such as those supported by community chests, seem more essential than ever to our democratic way of life.

Sincerely yours,

Charles P. Taft
Charles P. Taft
Chairman

COMMUNITY MOBILIZATION FOR HUMAN NEEDS

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|---|--|--|---|--|---|--|
| Charles P. Taft Chairman Cincinnati | A. H. Giannini, M.D. Vice-Chairman Los Angeles | Louis E. Kirstein Vice-Chairman Boston | Mrs. Franklin D. Roosevelt Vice-Chairman Washington | Mrs. Harper Sibley Vice-Chairman Rochester | Gerard Swope Vice-Chairman New York | Allen T. Burns Executive Director New York |
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COMMUNITY CHESTS AND COUNCILS, INC.

Administrative Agency

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COMMUNITY

MOBILIZATION FOR HUMAN NEEDS

155 EAST 44th STREET NEW YORK MURRAY HILL 6-2923

INFORMATION CONCERNING THE
1939 COMMUNITY MOBILIZATION FOR HUMAN NEEDS

THE COMMUNITY MOBILIZATION FOR HUMAN NEEDS is an annual effort to inform the public regarding vital social needs in our country, urging citizens to support their local voluntary social agencies and to take an active part in promoting the total welfare programs of their communities. The Mobilization is a joint undertaking of thirty-six national social welfare and health organizations (listed on reverse of letter-head), with COMMUNITY CHESTS AND COUNCILS, INC., the national association of local chests and councils, as the administrative agency.

SUPPORT FOR LOCAL SOCIAL SERVICES

This cooperative undertaking raises no national fund. It aims rather to strengthen and supplement local fund-raising campaigns, the majority of which are carried on by community chests in approximately 490 cities in the United States (503 including Canada and other countries.)

During 1939 these chests raised in their own towns and cities about \$81 million for the support of private community welfare services. These funds provide hospital care, public health nursing, child care,

COMMUNITY MOBILIZATION FOR HUMAN NEEDS

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| Charles P. Taft <i>Chairman</i> Cincinnati | A. H. Giannini, M.D. <i>Vice-Chairman</i> Los Angeles | Louis E. Kirstein <i>Vice-Chairman</i> Boston | Mrs. Franklin D. Roosevelt <i>Vice-Chairman</i> Washington | Mrs. Harper Sibley <i>Vice-Chairman</i> Rochester | Gerard Swope <i>Vice-Chairman</i> New York | Allen T. Burns <i>Executive Director</i> New York |
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COMMUNITY CHESTS AND COUNCILS, INC.

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| George E. Vincent <i>Honorary President</i> Greenwich | John Stewart Bryan <i>Vice-President</i> Richmond | Geoffrey S. Smith <i>Vice-President</i> Philadelphia | J. Herbert Case <i>Treasurer</i> Plainfield, N. J. | Pierce Atwater <i>Secretary</i> St. Paul |
|---|---|--|--|--|

family welfare service, camp life, and guidance for boys and girls. These and many other services of utmost importance in determining the present and future health, happiness and welfare of the American people are not supported by tax funds. The 8500 local agencies financed through community chests and by other voluntary giving are sponsored by Protestant, Catholic and Jewish donors, by civic, business, labor and other non-sectarian groups.

WHO IS CONCERNED

Around nine million interested citizens respond annually to the Mobilization. About 500,000 of them take part in the hard work involved in the annual campaigns. Three-fourths of the givers to chests are working men and women, whose gifts average less than \$5 each. However, 62 percent of the money raised is given in sums over \$100. About 21 percent comes in large gifts of \$5,000 and over.

SPONSORS

The Mobilization is sponsored by a National Citizens' Committee of 141 public-spirited men and women representing all sections of the country. Officers of the Committee are listed on the letterhead.

FURTHER INFORMATION

Additional facts about the Mobilization are available upon request from

COMMUNITY CHESTS AND COUNCILS, INC.
155 East 44th Street
New York, N. Y.

May 23, 1939