

WRHS

SERIES I



GENERAL CORRESPONDENCE

Sub-series A - Alphabetical File

Folder: 1381

Folder title: Temple, Centennial, Service, May 14, 1950  
April - May 1950

Folder code/number: 9-1-31

# EUCLID AVENUE CONGREGATIONAL CHURCH

EUCLID AVENUE AT EAST NINETY-SIXTH STREET, CLEVELAND, OHIO

FERDINAND Q. BLANCHARD

MINISTER

MISS LOUISE HARPER

PASTOR'S ASSISTANT AND  
DIRECTOR OF RELIGIOUS ED.

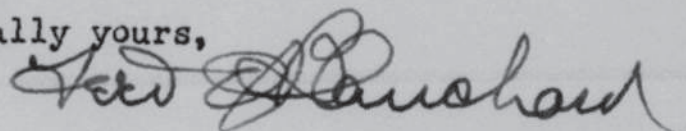
April 8, 1950

Rabbi Abba Hillel Silver  
Ansel Road Temple  
Ansel Road and East 105th Street  
Cleveland 6, Ohio

My dear Friend,

I appreciate very much your courtesy and kindness in inviting me to the Temple Service. I want to accept, and I think I can, but I shall have to make some adjustments in my arrangements that morning. Since I have no assistant, I cannot simply turn things over to him in making my plans. I am, therefore, asking you if you would be good enough to request your secretary to drop me a line as to the exact period in the morning when I might be fitted into the plan. I should say that I would need to be absent for about thirty minutes to go and come back and speak for five minutes, which I think was your suggestion. I am sorry to bother you for this specific data, but I want to be quite sure about your plans so as to fit into them and also carry things through here.

Cordially yours,



FQB:bal



April 11, 1950

Dr. Ferdinand Q. Blanchard  
Euclid Ave. Congregational Church  
Euclid Avenue at East 96th Street  
Cleveland 6, Ohio

My dear Dr. Blanchard:

Thank you for your kind note of April 8th. I am delighted that you will be able to be with us on the occasion of our Centennial Service, Sunday, May 14th. Our present plans are as follows.

The Service will begin at 10 o'clock. The first part of it, which will probably last about 50 minutes, will be entirely ritual. Thereafter and for about an hour, we shall have a number of greetings and an Anniversary sermon which I hope to deliver. Within that hour we can fit in quite readily your message. It could come either in the early part or towards the close, after my sermon - that is, any time between 10:50 and 11:50, whichever is most convenient to you.

With all good wishes, I remain

Most cordially yours,

ABBA HILLEL SILVER

AHS:er



April 11, 1950

Dr. Sidney Marks  
Zionist Organization of America  
41 East 42nd Street  
New York 17, New York

My dear Sidney:

I have a favor to ask of you. Our Temple will hold its 100th Anniversary Service on Sunday morning, May 14th. It would be a beautiful and symbolic feature of the Service if we could grace the pulpit that morning with flowers sent from Israel. I recall that a few years ago, through Mendel Fisher, I received gorgeous gladiola from Palestine which arrived in time for Passover. I would appreciate if you could get in touch either with Mendel, who is now in Israel, or with some other representative now attending the Actions Committee meeting who would arrange to have such flowers sent to The Temple to reach us in time for the Service. We shall, of course, be very happy to pay for them; say, about four or five dozen.

With all good wishes, I remain

Most cordially yours,

ABBA HILLEL SILVER

AHS:er



# EUCLID AVENUE CONGREGATIONAL CHURCH

EUCLID AVENUE AT EAST NINETY-SIXTH STREET, CLEVELAND, OHIO

FERDINAND Q. BLANCHARD

MINISTER

MISS LOUISE HARPER

PASTOR'S ASSISTANT AND  
DIRECTOR OF RELIGIOUS ED.

April 12, 1950

Rabbi Abba Hillel Silver  
The Ansel Road Temple  
Ansel Road and East 105th Street  
Cleveland 6, Ohio

My dear Friend,

Thank you very much for your note of the 11th. I feel sure that I can make the arrangement to be at the Temple on May 14th. I shall arrange to be there at 10:50 a.m., which is about the time I understand you to say the ritual service will be completed. If my five minutes could come at just about that time, I could then get back to the church to take charge of things, the opening portion having been duly cared for.

I set this down as a definite arrangement and shall trust to have the privilege of carrying it out.

Cordially yours,

*Ferd Q. Blanchard*

FQB:bal



## CLASS OF SERVICE

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# WESTERN UNION

1201

## SYMBOLS

DL = Day Letter

NL = Night Letter

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NLT = Cable Night Letter

Ship Radiogram

W. P. MARSHALL, PRESIDENT

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NA515 PD=NOH NEWYORK NY 18 524P=

RABBI ABBA HILLEL SILVER=

THE TEMPLE CLEVE=

MENDEL FISHER CABLED THAT HE IS SENDING FLOWERS AS  
REQUESTED AFFECTIONATELY=

DR SIDNEY MARKS EXECUTIVE DIRECTOR=

1950 APR 18 PM 5 45

Ansel 8 105 54

AMERICAN JEWISH  
ARCHIVES

SW 1-7755 wyl - 2040 Res  
Dr - 1-1090 Mrs. Silver  
BY LT AT 608P  
Say call Res - 6 P. LT

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE



# The Temple

EAST 105TH STREET AT ANSEL ROAD

Cleveland 6, Ohio

April 28, 1950

ONE-HUNDREDTH ANNIVERSARY SERVICE

SUNDAY MORNING, MAY 14, 1950, 10 A.M.

Dear Temple Member:

We take pleasure in enclosing herewith your admission cards to the Centennial Religious Service of our congregation.

Because of the unusual attendance which is anticipated, admission to the Service will be by card only.

In order to facilitate the seating of our large congregation, it will be necessary for you, if you wish to claim your reserved seats, to do so before 9:45 a. m. Thereafter all unoccupied seats will be made available to the other members of the congregation.

The doors of The Temple will close promptly at ten o'clock when the Service begins. Ernest Bloch's impressive new musical setting for the religious service - Avodat Hakodesh - will be used for the first time on this occasion. An augmented choir and a symphony orchestra will render this Service, and it is important that the worshippers be in their pews when the Service begins.

If for any reason you will not be able to attend this Service, will you please return the enclosed cards.

Very sincerely yours,

THE BOARD OF TRUSTEES



April 28, 1950

Mr. Charles Kramer  
12892 Cedar Road  
Cleveland 18, Ohio

My dear Charles;

We shall undoubtedly have a large congregation for our Centennial Religious Service on Sunday morning, May 14th. As on the High Holidays we are sending out reserved seats to pew owners and pew renters. All other members will receive cards of admission. Admission to the Service that morning will be by card only.

We are making provision for an overflow service in Mahler Hall. We have announced to the members that the doors will be open at 9:15 a.m. They will be closed at 10:00 a.m. at which time the Service will begin. Members who wish to claim their reserved seats must do so before 9:45 a.m. after which time all seats will be turned over to other Temple members.

It is necessary to have as many ushers here that Sunday morning as we do on the High Holidays. Two ushers at least should be available for duty in Mahler Hall if there is an overflow. We shall arrange for two men at the door as on the High Holidays.

Please make sure in the next few days that we shall have an adequate number of ushers for that Service.

Very cordially yours,

ABBA HILLEL SILVER

AHS:er



To: Arthur Loesser, Cleveland Press  
Herbert Elwell, Cleveland P.D.

May 2, 1950

Mr. Elmore Bacon  
Cleveland News  
Cleveland, Ohio

Dear Mr. Bacon:

On Sunday morning, May 14th, The Temple will hold its Centennial Religious Service. In honor of the occasion Ernest Bloch's "Sacred Service" will be presented by an augmented choir and symphony orchestra under the direction of our organist and choir director, A. R. Willard. The orchestra will be composed of members of the Cleveland Symphony and the soloist will be John Bankhurst, baritone. This is the first presentation of this Service in Cleveland. We are pleased to enclose a reserved seat admission card for you. You will note that the Service begins at 10 o'clock at which time the doors will be closed.

Sincerely yours,

Secretary to Dr. Silver

Enc.



For your study and approval:-

Centennial Service, May 14th,

Expense list.

The Choir, 11 additional voices @ \$10	110.00	
3 rehearsals, 25 voices @ \$5	<u>375.00</u>	\$485.00

The Orchestra

17 instruments

31st v, 2 2d-v, 2 vio, 2 cel, 2 bass, harp,  
flute, oboe, clarinet, horn, bassoon

2 rehearsals, 2½ hrs, @ \$10 per man	\$340.00
1 service @ \$17 " "	289.00
Silverberg for assembling group	64.00
Union fee, 10% of above	<u>69.30</u>
	\$762.30

Harp cartage, etc.

\$800.00

Total

\$1285.00



Museum  
40 pieces

~~Conf. front~~  
① This story  
May 12  
630 645  
② Volume  
③ Service  
④ Budget  
Salar American  
Dr. Joe. Gross



# EUCLID AVENUE CONGREGATIONAL CHURCH

EUCLID AVENUE AT EAST NINETY-SIXTH STREET, CLEVELAND, OHIO

FERDINAND Q. BLANCHARD

MINISTER

MISS LOUISE HARPER

PASTOR'S ASSISTANT AND  
DIRECTOR OF RELIGIOUS ED.

May 17, 1950

Rabbi Abba Hillel Silver  
The Temple  
Ansel Road and East 105th Street  
Cleveland 6, Ohio

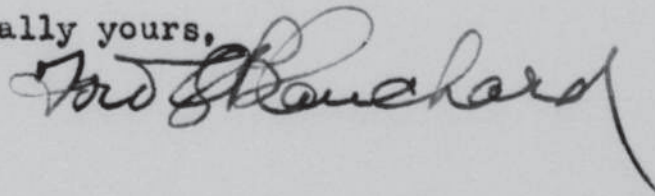
My dear friend,

I send you just this line to thank you for the courtesy and efficiency with which my presence at the Temple on Sunday was cared for. I got back quite on the time schedule which I had hoped to make, and matters carried through just as I had arranged them. It was a privilege to be in your service.

When you called me up in regard to the final arrangements, I had just written you a letter which I did not send because of your call. In that letter I had expressed my appreciation of the invitation to the dinner at the Carter. I am quite sure I told you about this and explained why I would not be present but was grateful for the courtesy extended. I just wanted to be sure that my memory served me correctly in saying this to you because I did not send the letter in view of our conversation over the telephone.

With best wishes and kindest regards,

Cordially yours,



FQB:bal



Note #1 on the Bloch Service.

With 42 performers in the choir loft, the orchestra men at once pointed out to me the reason for one side being so crowded. The choir platform and the organ have been on the bias all these years, something I never noticed. One side of the platform is nearly a foot nearer to the front screen than the other.

This platform seems to have been a matter of slow growth. In my time I had two jobs done on it. One of the choir fell down behind it one Sunday, stepped off during the Benediction-of course, so I had this space filled up. Then it was lengthened at another time. It was also raised 4 inches, all of this work being patch-work on the original platform. The back row of men also have to step up on to a 9" platform so that they can see the director while singing.

I wonder therefore, if a new platform cannot be built during the summer. I'd like a just right platform, and not another one like the one we now have, and will be glad to submit measurements and sketches for what I think necessary for a very considerable improvement in our present set-up.

The platform should be in two levels, the higher one for the back row of men to do away with the benches, which are noisy and tippy. The new platform will of course be built square with the gallery and the organ re-located, so that if another such occasion <sup>use</sup> arises calling for a full choir loft, we can ~~have~~ the extra room that we shall then have. Re-locating the organ will also give us an adequate passage way behind the organ bench, which now is so small that persons walking back of me invariably nudge or jostle me - not the best thing when I am playing.

This needs some talking, and I would be glad to show the present out of line set-up and the proposed sketches to those interested.



Note #2 on the Bloch Service.

Doubling the size of the choir almost, did not double the volume - it never does. It did however give me the impression of solidity in the tonal mass. This was also due to the increase in the number of men.

Now what follows is mere thinking out loud, but I am toying with the idea of adding another man on each part, one more tenor and one more bass. If Mr. Bankhurst is with us next year, it certainly would be wise to add a bass. While he has done his solo and cantorial work 100%, he has had trouble in the choir chorus work. He is improving all the time, but at the same time it might be wise to at least add another bass.

This could be done as follows. Set up the choir for the contracts and the Holidays as it is at present, then after these are over, hire - without contract - singers (from other Temples perhaps) to sing the Sunday services. If this proves effective, we can then make a decision as to its permanent value.



Note #3 on The Bloch Service.

I'd like to make this an annual event. Here are several ways to work it.

1. Place the Bloch in the regular line of services that we rotate throughout the year. While I would like to use the 'Silent Devotion' and perhaps another number or two during the year, I do not like this #1 way, as it makes a commonplace out of the service.
2. Add to the choir and do it with the organ, during Jewish Music Month, say. This is a comparatively inexpensive way to do it, and makes a special service of The Bloch - as it deserves.
3. Do it with the orchestra and extra voices as we did this year. If the choir platform is re-built and the organ straightened up, it might even be possible to add two or three more instruments, and even a few more would fill up the gaps that existed this time, and which had to be plugged by the use of the organ. It might be possible to obtain a 3 hour rehearsal, and by making this half orchestral and half combined with the choir, we could then save by not having the two orchestral rehearsals as used this performance.

The Bloch is the finest piece of Jewish Choral music I know, in fact it is head and shoulders above anything else, and I'd like to retain it in use at The Temple, now that the choir has it well in hand and memory.