

SERIES I

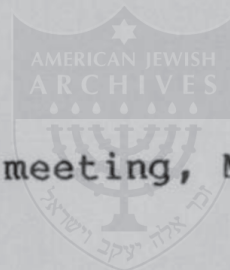
GENERAL CORRESPONDENCE
Sub-series A - Alphabetical File

Folder: 1388

Folder title: Temple, Annual meeting, May 1953

Folder code/number: 9-1-38

WRHS



CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

WESTERN UNION

W. P. MARSHALL, PRESIDENT

FX-1201

1953 MAY 4

SYMBOLS

DL=Day Letter

NL=Night Letter

VLT=Int'l Letter Telegram

VLT=Int'l Victory Ltr.

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

CTC001 (

CT. WA426 25 NL COLLECT=WASHINGTON DC 4=

ELY GODSTON= 81⁰

800 NATIONAL CITY EAST 6 BLDG CLEVE-

THANKS YOUR KIND INVITATION TO SPEAK BEFORE THIS
DISTINGUISHED FORUM BUT I MUST DECLINE STOP OTHER
COMMITTMENTS MAKE IT IMPOSSIBLE GET AWAY BEST REGARDS:

-ERIC SEVAREID=

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

AMERICAN JEWISH
ARCHIVES

DOMESTIC SERVICE

Check the class of service desired;
otherwise this message will be
sent as a full rate telegram

FULL RATE TELEGRAM	SERIAL
DAY LETTER	NIGHT LETTER

WESTERN UNION

W. P. MARSHALL, PRESIDENT

1206

INTERNATIONAL SERVICE

Check the class of service desired;
otherwise this message will be
sent at the full rate

FULL RATE	LETTER TELEGRAM
VICTORY LETTER	SHIP RADIOGRAM

NO. WDS.-CL. OF SVC.	PD. OR COLL.	CASH NO.	CHARGE TO THE ACCOUNT OF	TIME FILED
			Mooney, Hahn, Loeser, Keough & Freedheim 800 National City E. 6th Bldg.	

Send the following message, subject to the terms on back hereof, which are hereby agreed to

MAY 4, 1953

MR. ERIC SEVAREID
ROUTE 2, BOX 559
ALEXANDRIA, VIRGINIA

CAN YOU ADDRESS ANNUAL MEETING OF RABBI SILVER'S TEMPLE ON SUNDAY EVENING,
MAY 24, IN CLEVELAND, OHIO. WILL PAY CUSTOMARY FEE. PLEASE WIRE
COLLECT IF AVAILABLE AND FEE.

ELI GOLDSTON
800 NATIONAL CITY E. 6TH BUILDING
CLEVELAND, OHIO

CLASS OF SERVICE

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WESTERN UNION

W. P. MARSHALL, PRESIDENT

FX-1201

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DEA311

DE. WA116 26 COLLECT=WASHINGTON DC 4 131P=

=ELI GOLDSTON=

800 NATIONAL CITY E 6 BLDG CLEVE=

1953 MAY 4 PM 1 55

REGRET UNABLE ACCEPT KIND INVITATION. JUST RETURNED TO OFFICE TODAY AFTER TWO WEEK ILLNESS AND DOCTOR ORDERED NO OUTSIDE ACTIVITY FOR FEW WEEKS. THANK YOU=

THOMAS L STOKES=

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

AMERICAN JEWISH ARCHIVES

DOMESTIC SERVICE

Check the class of service desired; otherwise this message will be sent as a full rate telegram

FULL RATE TELEGRAM

SERIAL

DAY LETTER

X

NIGHT LETTER

WESTERN UNION

1206

INTERNATIONAL SERVICE

Check the class of service desired; otherwise this message will be sent at the full rate

FULL RATE

LETTER TELEGRAM

VICTORY LETTER

SHIP RADIOGRAM

W. P. MARSHALL, PRESIDENT

NO. WDS.-CL. OF SVC.	PD. OR COLL.	CASH NO.	CHARGE TO THE ACCOUNT OF	TIME FILED
			Mooney, Hahn, Loeser, Keough & Freedheim 800 National City E. 6th Bldg.	

Send the following message, subject to the terms on back hereof, which are hereby agreed to

MAY 4, 1953

MR. THOMAS L. STOKES
1122 NATIONAL PRESS BUILDING
WASHINGTON 4, D. C.

CAN YOU ADDRESS ANNUAL MEETING OF RABBI SILVER'S TEMPLE ON SUNDAY
EVENING, MAY 24, IN CLEVELAND, OHIO. PLEASE WIRE COLLECT IF AVAILABLE
AND CUSTOMARY FEE.

ELI GOLDSTON
800 NATIONAL CITY #. 6TH BLDG.
CLEVELAND, OHIO

DOMESTIC SERVICE	
Check the class of service desired; otherwise this message will be sent as a full rate telegram	
FULL RATE TELEGRAM	SERIAL
DAY LETTER	<input checked="" type="checkbox"/> NIGHT LETTER

WESTERN UNION

1206

INTERNATIONAL SERVICE	
Check the class of service desired; otherwise this message will be sent at the full rate	
FULL RATE	LETTER TELEGRAM
VICTORY LETTER	SHIP RADIOGRAM

W. P. MARSHALL, PRESIDENT

NO. WDS.-CL. OF SVC.	PD. OR COLL.	CASH NO.	CHARGE TO THE ACCOUNT OF	TIME FILED
			Mooney, Hahn, Loeser, Keough & Freedheim 800 National City E. 6th Bldg.	

Send the following message, subject to the terms on back hereof, which are hereby agreed to

MR. ELMER DAVIS
1661 CRESCENT PLACE
WASHINGTON, D. C.



MAY 4, 1953

CAN YOU ADDRESS ANNUAL MEETING OF RABBI SILVER'S TEMPLE ON SUNDAY
EVENING, MAY 24, IN CLEVELAND, OHIO. WILL PAY CUSTOMARY FEE.
PLEASE WIRE COLLECT IF AVAILABLE AND FEE.

ELI GOLDSTON
800 NATIONAL CITY E. 6TH BUILDING
CLEVELAND, OHIO

CLASS OF SERVICE

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WESTERN UNION

W. P. MARSHALL, PRESIDENT

SYMBOLS

DL=Day Letter

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VLT=Int'l Victory Ltr.

(24).

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

!CTB475

CT•WA257 PD=WASHINGTON DC 4 116P=

1953 MAY 4 PM 1 39

ELI GOLDSTON=

800 NATIONAL CITY EAST SIXTH BLDG CLEVE=

REGRET SHALL BE UNABLE ADDRESS YOU MAY 24TH ON ACCOUNT
OF PRESSURE OF REGULAR WORK=

ELMER DAVIS=

DOMESTIC SERVICE	
Check the class of service desired; otherwise this message will be sent as a full rate telegram	
FULL RATE TELEGRAM	SERIAL
DAY LETTER	<input checked="" type="checkbox"/> NIGHT LETTER

WESTERN UNION

W. P. MARSHALL, PRESIDENT

1206

INTERNATIONAL SERVICE	
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FULL RATE	LETTER TELEGRAM
VICTORY LETTER	SHIP RADIOGRAM

NO. WDS.-CL. OF SVC.	PD. OR COLL.	CASH NO.	CHARGE TO THE ACCOUNT OF	TIME FILED
			Mooney, Hahn, Loeser, Keough & Freedheim 800 National City E. 6th Bldg.	

Send the following message, subject to the terms on back hereof, which are hereby agreed to

WRHS
JOSEPH & STEWART ALSOP
2720 DUNBARTON AVENUE
WASHINGTON 7, D.C.

CAN YOU ADDRESS ANNUAL MEETING OF RABBI SILVER'S TEMPLE ON SUNDAY
EVENING, MAY 24, IN CLEVELAND, OHIO. PLEASE WIRE COLLECT IF AVAILABLE
AND CUSTOMARY FEE.

ELI GOLDSTON
800 NATIONAL CITY E. 6TH BLDG.
CLEVELAND, OHIO



DOMESTIC SERVICE	
Check the class of service desired; otherwise this message will be sent as a full rate telegram	
FULL RATE TELEGRAM	SERIAL
DAY LETTER	<input checked="" type="checkbox"/> NIGHT LETTER

WESTERN UNION

W. P. MARSHALL, PRESIDENT

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INTERNATIONAL SERVICE	
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FULL RATE	LETTER TELEGRAM
VICTORY LETTER	SHIP RADIOGRAM

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			Mooney, Hahn, Loeser, Keough & Freedheim 800 National City E. 6th Bldg.	

Send the following message, subject to the terms on back hereof, which are hereby agreed to

WRHS



MAY 4, 1953

MR. ARTHUR M. SCHLESINGER, JR.
109 IRVING STREET
CAMBRIDGE 28, MASSACHUSETTS

CAN YOU ADDRESS ANNUAL MEETING OF RABBI SILVER'S TEMPLE ON SUNDAY
EVENING, MAY 24 IN CLEVELAND, OHIO. WILL PAY CUSTOMARY FEE.
PLEASE WIRE COLLECT IF AVAILABLE AND FEE.

ELI GOLDSTON
800 NATIONAL CITY E. 6TH BUILDING
CLEVELAND, OHIO

CLASS OF SERVICE

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WESTERN UNION

W. P. MARSHALL, PRESIDENT

FX-1201

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BA378

B.CAB259 16 COLLECT=CAMBRIDGE MASS 5 148P=

ELI GOLDSTON=

800 NATIONAL CITY EAST 6TH BLDG CLEVE=
194.

REGRET THAT PRESS OF ACADEMIC COMMITMENTS HERE PREVENTS
MY ACCEPTING YOUR INVITATION FOR MAY 24TH=

ARTHUR SCHLESINGER JR=

DOMESTIC SERVICE	
Check the class of service desired; otherwise this message will be sent as a full rate telegram	
FULL RATE TELEGRAM	SERIAL
DAY LETTER	XX NIGHT LETTER

WESTERN UNION

1206

INTERNATIONAL SERVICE	
Check the class of service desired; otherwise this message will be sent at the full rate	
FULL RATE	LETTER TELEGRAM
VICTORY LETTER	SHIP RADIOGRAM

W. P. MARSHALL, PRESIDENT

NO. WDS.-CL. OF SVC.	PD. OR COLL.	CASH NO.	CHARGE TO THE ACCOUNT OF	TIME FILED
			Mooney, Hahn, Loeser, Keough & Freedheim 800 National City E. 6th Bldg.	

Send the following message, subject to the terms on back hereof, which are hereby agreed to

MR. WILLIAM L. SHIRER
7 WEST 43RD STREET
NEW YORK, NEW YORK



MAY 14, 1953

CAN YOU ADDRESS ANNUAL MEETING OF RABBI SILVER'S TEMPLE ON SUNDAY EVENING
MAY 24 IN CLEVELAND, OHIO. WILL PAY CUSTOMARY FEE. PLEASE WIRE COLLECT
IF AVAILABLE AND FEE.

ELI GOLDSTON
800 NATIONAL CITY E. 6TH BLDG.
CLEVELAND, OHIO

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W. P. MARSHALL, PRESIDENT

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CTA892

1953 MAY 5 PM 2 49

CT WA297 19 COLLECT=WASHINGTON DC 5 242P=

ELI GOLDSTON=

216 800 NATIONAL CITY EAST SIXTH BLDG CLEVE=

DUE TO PREVIOUS COMMITMENT ARE UNABLE SPEAK AT MEETING
ON MAY 24TH BUT HONORED YOU SHOULD ASK US=
JOSEPH AND STEWART ALSOP=

May 5, 1953

Hon. Luther Youngdahl, Judge
U. S. District Court, D. C.
Washington, D. C.

Dear Judge Youngdahl:

This will confirm our conversation of yesterday. At 8:15 P.M. on Sunday, May 24, we are delighted to have you as the principal speaker for the annual meeting of Rabbi Abba Hillel Silver's Temple in Cleveland, Ohio.

Rabbi Silver's secretary is now arranging reservations. She advises me that she can supply a train reservation leaving about 11 P.M. Saturday, May 23, from Washington and arriving in Cleveland about 10 A.M. Sunday, May 24. Because we are on Eastern Standard Time and because one of the railroads has just recently dropped one of the scheduled trains for the return to Washington, I find that the return trip is more complicated. The best transportation would be a plane out of Cleveland very late Sunday night or a plane out of Cleveland very early Monday morning. She is checking other possibilities in terms of transportation from neighboring cities to which you could be driven, and we will supply a fuller report later.

A reservation has been made for you covering Sunday (day and night if early morning Monday transportation is best) at the Wade Park Manor, a hotel quite convenient to the Temple.

We have obtained from the Cleveland Bar Association some biographical data and one glossy print photograph of you. Could you send to Miss Elizabeth Rice, The Temple, East 105th Street at Ansel Road, Cleveland 6, Ohio, four more glossy photographs.

Would you also send her the "official" title of your address.

This will further confirm the honorarium for the address of \$300.00.

I shall send you in the next few days copies of the publicity on the address.

Very truly yours,

EG:bse

Eli Goldston

UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF COLUMBIA
WASHINGTON 1, D. C.

LUTHER W. YOUNGDAHL
UNITED STATES DISTRICT JUDGE

May 6, 1953

Mr. Eli Goldston,
800 National City E. 6th Building,
Cleveland 14, Ohio

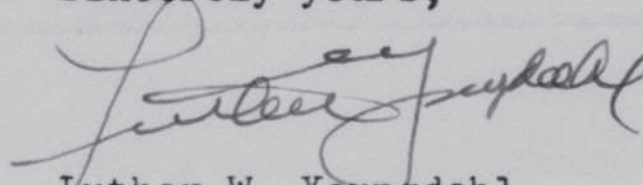
Dear Mr. Goldston:

Your letter of May 5th has been received.

I note what you say about the reservations. I do not like to rely upon a plane to get me back to Court on May 25th, and therefore would appreciate it if a reservation could be made by train from one of the neighboring cities to which I could be driven after the meeting.

You can entitle my talk, "Blueprint for Victory." We are sending to Miss Rice four glossy prints and we would appreciate return of the prints when she is through with them.

Sincerely yours,



Luther W. Youngdahl

LWY/amh
CC: Miss Rice

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WESTERN UNION

W. P. MARSHALL, PRESIDENT

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FX-1201

(40)...

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NA141 8 COLLECT=NEW YORK NY 7 1236P=

ELI GOLDSTON=

133 800 NATL CITY EAST 6TH BLDG CLEVE=

REGRET I SHALL BE ABROAD MAY 24TH=

WM SHIRER=

AMERICAN JEWISH
ARCHIVES



Mooney, Hahn, Loeser, Keough & Freedheim

Attorneys - at - Law
National City E. 6th Building
Cleveland 14, Ohio

M. P. MOONEY 1920-1936
EDGAR A. HAHN
NATHAN LOESER
IRWIN N. LOESER
WILLIAM C. KEOUGH
EUGENE H. FREEDHEIM
JOHN LADD DEAN
DANIEL W. LOESER
SAMUEL G. WELLMAN
GEORGE M. AUSTIN
EDW. C. FOSTER
ALAN S. GEISMER
WILLIAM A. LOWRY
ELI GOLDSTON
PHILIP J. WOLF
FORREST B. WEINBERG
WILLIAM B. NORRIS

May 9, 1953

Miss Elizabeth Rice
The Temple
East 105th Street at Ansel Road
Cleveland 6, Ohio

Dear Liz:

I enclose herewith a sheaf of telegrams from various news commentators which you may wish to file.

I also enclose copy of my letter to Judge Youngdahl and his reply to me.

In addition to the individuals shown in the telegrams, I contacted the following:

Ralph J. Bunche, who had a conflicting television engagement but expressed genuine interest in and willingness to come had it not been for this conflict.

Ernest Arnold Gross, who could not come because he is just opening his law office, but who expressed considerable interest and said that he would be willing to come at some future date.

John J. McCloy, who said that his duties at Chase National Bank simply would not permit him to take on any speaking engagements until he learned a little more about how the bank works.

President Griswold of Yale University, who indicated no great interest in leaving New Haven.

Governor McKeldin of Annapolis, Maryland, who was willing to come if his schedule permitted; however, there was a conflict which prohibited his coming. His appointment secretary is named Mrs. Momberger. She said the Governor's honorarium is \$500.00 to \$1,000.00. I think the Governor would be available for other occasions upon sufficient advance notice, and probably not at his full honorarium.

I also enclose a form which was sent me by the United Nations at the suggestion of Ralph Bunche. This might be useful for one of the constituent groups of the Temple.

Mooney, Hahn, Loeser, Keough & Freedheim

Miss Elizabeth Rice


-2-

May 9, 1953

I also enclose some lecturer agents' literature which may be useful in suggesting possible speakers or lecture bureaus.

My final suggestion for future speakers is probably the most important. Jack Lafferty of the City Club supplied me with a number of suggestions and with the literature which I enclose. He has a pretty good idea as to the availability and fees of a very large number of speakers and is very willing to help with suggestions. I would recommend that future chairmen start by consulting with Mr. Lafferty.

Cordially yours,



Eli Goldston

EG:bse
Enclosures



UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF COLUMBIA
WASHINGTON 1, D. C.

LUTHER W. YOUNGDAHL
UNITED STATES DISTRICT JUDGE

May 26, 1953

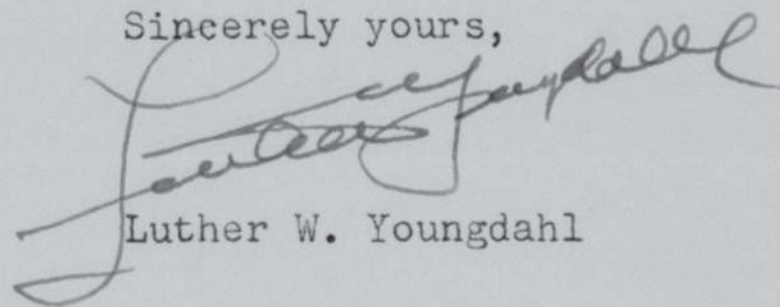
Mr. Eli Goldston,
800 National City E. 6th Building,
Cleveland 14, Ohio

Dear Mr. Goldston:

On today I received from Elizabeth Rice, Secretary to Rabbi Silver, a letter asking me to indicate my out-of-pocket expenses in connection with my trip to Cleveland. Before writing to her I was wondering how the honorarium which was agreed upon in your letter of May 5th is to be handled, whether separately or through the office of the Temple.

I enjoyed meeting the wonderful group at the Temple very much and was tremendously impressed by the great work that Rabbi Silver and members of the Temple are doing.

Sincerely yours,



Luther W. Youngdahl

LWY/amh

May 27, 1953

Hon. Luther W. Youngdahl
United States District Judge
United States District Court
for the District of Columbia
Washington 1, D. C.

Dear Judge Youngdahl:

I am sorry that I was out of the city and unable to meet you during your recent visit. I particularly regret having missed your talk, since I have heard so many enthusiastic reports of it since my return.

The honorarium will be handled through the office of the Temple. I telephoned Miss Rice and told her that my understanding was that you were to receive travel tickets and \$300.00, the other out-of-pocket expenses to be made from the honorarium. You might confirm this to her if it is correct.

Thank you again for coming to our annual meeting.

Sincerely yours,

EG:bse

Eli Goldston

May 28, 1953

Judge Luther W. Youngdahl
United States District Court
Washington, D. C.

My dear Judge Youngdahl:

Those of our fellowship who were fortunate enough to attend last Sunday's meeting are still talking about your stirring message. It was a great pleasure to have had you here, and I hope that you will honor us again some time in the future with another visit to The Temple. It was a real privilege for me to have made your acquaintance, and Mrs. Silver and I enjoyed so much the brief time that we spent with you at lunch. I trust that we may have the opportunity of meeting again in the not-too-distant future.

With warmest regards, I remain

Most cordially yours,

ABBA HILLEL SILVER

AHS:er
Enc.

\$3.00

UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF COLUMBIA
WASHINGTON 1, D. C.

LUTHER W. YOUNGDAHL
UNITED STATES DISTRICT JUDGE

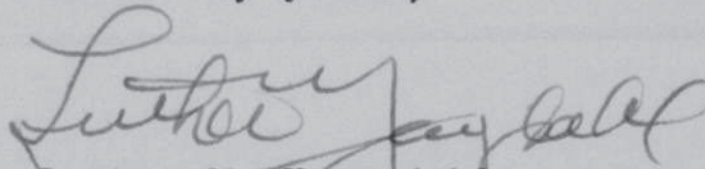
May 28, 1953

Miss Elizabeth Rice,
The Temple,
East 105th Street at Ansel Road,
Cleveland 6, Ohio

Dear Miss Rice:

Pursuant to the agreement with Mr. Goldston,
this will confirm the conversation which Mr. Goldston
states that he had with you, that I was to receive
the travel tickets and \$300.00, the other out-of-pocket
expenses to be made from the honorarium.

Sincerely yours,



Luther W. Youngdahl

LWY/amh

UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF COLUMBIA
WASHINGTON 1, D. C.

LUTHER W. YOUNGDAHL
UNITED STATES DISTRICT JUDGE

May 29, 1953


Rabbi Abba Hillel Silver,
The Temple,
East 105th Street at Ansel Road,
Cleveland 6, Ohio

Dear Rabbi Silver:

Thank you for your letter of May 28th
with enclosure.

I enjoyed tremendously meeting you and
your charming wife. You are a great spiritual
leader, and I was very much inspired by the
wonderful job you are doing.

Sincerely yours,



Luther W. Youngdahl
H.

Luther W. Youngdahl

LWY/amh

UNITED NATIONS



NATIONS UNIES

INFORMATION FOR ORGANIZATIONS REQUESTING LECTURERS

Your request for a lecturer from the United Nations will receive our earnest consideration. We wish you to understand, however, that owing to the pressure of work on the delegates and members of the Secretariat, we are frequently unable to fill such requests. In the event that we cannot fill yours, we will refer you, if you wish, to an organization which has well-informed speakers on United Nations topics.

..... As a first step, we ask you to fill out, sign the enclosed forms (*three for each speaker*), and return them all to the **Unit for Lecture Liaison, Room 1075, United Nations, New York**. We *must* have the signed forms thirty (30) days before the date set for your meeting.

If you do not hear, within a short time, that we are unable to fill your request, you may assume that we are working on it. Please bear in mind, however, that we can rarely advise you more than two weeks ahead as to who will be able to go.

We do not have a list of speakers with topics. A request is filled by sending a Secretariat member or a delegate who is free to go at the time chosen and who is capable of discussing the topic requested.

No fee can be accepted by a member of the Secretariat. Unless an exception is authorized by the Assistant Secretary-General for Public Information, travel and other expenses of the speaker must be paid by the inviting body. Such travel costs and expenses will include:

(a) Actual transportation costs - rail or air fares (tax free) plus taxi or bus fare to and from the depot concerned and the hotel or, when no hotel stop is involved, to and from the depot and the place of meeting. Seven cents a mile, plus tolls, is allowed a lecturer driving to and from his destination.

(b) A consolidated expense account (for hotel, meals, and incidentals) amounting to \$10 - \$20 per day depending upon the rank of the speaker. This applies only when the engagement demands travel that extends beyond the period from 8 a.m. to 6 p.m. of any one day; or more than 3 hours at any other time. The charge is then dependent upon the length of time involved divided into 6-hour periods.

The signature of the person authorized to commit the organization is required on the **Request for Lecturer** form in order to confirm this arrangement.

No money or check should be given to a speaker from the Secretariat. The Bureau of Finance of the United Nations will bill the organization as soon as possible after the trip is over, and upon receipt of payment, will reimburse the speaker.

UNITED NATIONS



NATIONS UNIES

NEW YORK, N.Y.

REFERENCE:

Unit for Lecture Liaison, Room 1075, Department of Public Information,
Telephone PLaza 4-1234, Extension 3418.

REQUEST FOR LECTURER

I. SPONSORING ORGANIZATION

1. Name.....
2. Address
Street.....
City.....Zone.....State.....
3. Telephone.....Extension.....

II. PERSON IN CHARGE

1. Name.....
2. Address
Street.....
City.....Zone.....State.....
3. Telephone.....Extension.....

III. MEETING

1. Place of meeting.....
Street.....
City.....Zone.....State.....
2. Time of meeting
Day.....Date.....195
- Hour.....m. until.....m.
Time speaker should arrive.....Time could leave.....
3. Audience
Size.....
Composition: professional, business, church, veteran, women,
men, student-High School, College, University
.....
.....
4. Kind of discussion: formal lecture, informal talk.....
.....
.....

(over)

IV. SPEAKER

1. Date Request Filed:
2. Speaker desired
 - ☐ Man
 - ☐ Woman
 - ☐ Member of International Secretariat
 - ☐ Member of National Delegation
3. Number of speakers on program.
If there will be other speakers on your program, please give number, topics, length of their speeches, and other details.
.....
.....
.....
.....
4. Topic
First choice.....
Second choice.....
.....
Length of talk.....
Question and answer period ☐ Yes ☐ No
5. Deadline for procuring speaker:.....

V. PUBLICITY

1. Glossy Print
2. Biographical sketch

VI. EXPENSES

The sponsoring organization agrees to pay all expenses as listed under (a) and (b) on the accompanying information form.

PLEASE SIGN _____

- VII. Speaker will be met in.....
(PLACE)
at..... by.....
(TIME) (DATE) (PERSON)

VIII. TRAVEL AND HOTEL DIRECTIONS

- IX. If it becomes necessary to telephone or telegraph you about last minute arrangements may we do so collect? ☐ Yes ☐ No

X. OTHER REMARKS

NATIONAL LECTURE BUREAU

FORD HICKS, Manager
SEASON 1952-53

Josephine Blanchard

8100 East Jefferson Avenue

Detroit 14, Michigan

Telephone LOrain 7-5287

The Always Popular
COMMANDER

IRVING JOHNSON

in great new film lecture

"JOIN THE YANKEE"
and See the World

ALL NEW PICTURES
NEW PLACES

cut from eight miles of film
September, October, December
1952; February, March,
April 1953

★ ★ ★

CHARLES LAUGHTON
Celebrated Actor Available
for Personal Appearances
March, April, May 1953

BARCLAY ACHESON

Director International Editions of Reader's Digest. "The Future of Democracy," "Freedom, the Mental Climate for Progress"

LOUIS J. ALBER

Author of "Kremlin Blueprint," and long a friend of Winston Churchill. Mr. Alber recently returned from a fact-finding trip through 25 countries of Europe and the Middle East, including Iran, Egypt and India. Following a turn as war correspondent, he revisited 16 countries in Europe during 1946 and 1947. He is a forceful, brilliant, constructive speaker—one of the best in the foreign affairs field. "The Explosive Middle East," "Western Europe Today," "Where is Germany Going?" "Kremlin Blueprint"

NATIONAL LECTURE BUREAU

HON. ELLIS ARNALL

Former Governor of Georgia, now director Office of Price Stabilization, President of the Society of Independent Motion Picture Producers, writer, lawyer and author of two best sellers

JOSEPH AUSLANDER and AUDREY WURDEMANN

Jointly in a "Symposium on Poetry." Both Mr. and Mrs. Auslander are Pulitzer prize winners

W. W. BAUER, M.D.

Director of Health Education for American Medical Association. Editor of the Association's popular health magazine, "Today's Health," (formerly "Hygeia"). Popular speaker on medical and health subjects. "Stop Annoying Your Children," "Some 'Hard Nuts' to Crack in the Health Field," "Learn to Live With Yourself." Author or co-author of 16 books

H. R. BAUKHAGE

Nationally known Washington radio news analyst. Was first correspondent to broadcast from White House executive offices. For three decades has been in the front row to report epoch-making events

JUDGE J. M. BRAUDE

Noted Judge of Boy's Court, Chicago. Nationally known for his inspired handling of the youth problem. "How Gangsters Get That Way," "I Like Bad Boys," "Let's Look at Youth"

U. S. SENATOR STYLES BRIDGES

Republican, New Hampshire

DR. W. NORWOOD BRIGANCE

Educator, author, editor, lecturer. Recently voted one of the ten foremost American speakers. "Making Americans Out of School Children," "A Teacher's Heritage," "Making the Speech Count," "Aristotle, Dr. Gallup and American Elections"

GENERAL WM. E. BROUGHER

Soldier, philosopher, poet. One of the top personalities of World War II. He was one of the 20 per cent who survived and came back alive from Japanese prison camps. A fascinating speaker. "The Battle of Life," "The Faith of the Century," "Your Dream World"

MERLE BURKE

Historian, lecturer, radio commentator. Co-author of "The Ladder of History," a textbook of world history; author of "United States History—The Growth of Our Nation." Typical lecture topics: "The American Prelude," "Behind Today's World Crisis," "History Points the Way"

JIMMY CONZELMAN

Famous athletic coach, author, raconteur

COL. RHYS DAVIES, D.S.O. LEGION OF HONOR

Comes direct from England October 1 for ninth American tour. His lectures are always received with tremendous audience appreciation. "What's Next in Foreign Affairs," "Britain and Socialism," "Spies and Counter Espionage"

DR. CLEO DAWSON

Popular lectures on modern psychology. "Fear Takes a Holiday," "Let's Live and Like It." All types of audiences are tremendously enthusiastic in their comments on her lectures. She has become a platform leader

HON. MARTIN DIES

Noted chairman of the famous Dies Committee. Is drawing enthusiastic audiences with his timely addresses

MRS. GLENN FRANK

Popular writer, brilliant speaker on educational and social subjects. Widow of Dr. Glenn Frank, noted former president of the University of Wisconsin. Typical lecture subjects: "Youth Today," "Education in a Democracy," "Women Today"

LOIS FISHER

Author-illustrator, television artist. Gives subtle, amusing, informative lectures, drawing cartoons while she talks. Why Homo Sapiens behaves as he does is presented with humor and insight. Wonderful audience comments. "Bill and His Neighbors," "Just for Fun," "Television Behind the Scenes"

DR. LUTHER GABLE

Nationally known authority on Atomic Energy, Black Light, Radar, Television. Member Society American Military Engineers. With thrilling platform demonstrations: "Science Opens New Vistas," "The Miracles of Science"; (without demonstrations) "New Careers on New Frontiers." A platform favorite

DR. KENNETH B. HAAS

Eminent psychologist. Department chairman, Loyola University. Interesting, authoritative, inspiring. "How to Get Along With People," "Trail Blazing in Human Relations," "Human Engineering"

DAVID KEITH HARDY

Young Anglo-Irishman, until recently director Radio Hong Kong and BBC representative in the Far East. Excellent speaker, fine personality. "What's Next in the Far East," "What the Far East Means to Us"

DR. RICHARD C. HERTZ

Associate rabbi of Sinai Temple, Chicago. For organizations that like a literary topic, he will present "The Five Best Books of the Year." Among other topics of this brilliant young speaker are "Overcoming Your Fears," "Ten Commandments for Successful Living," "When People Grow Older and Want to Stay Younger"

DR. PHYLLIS HUGHES

Attorney for over forty United States corporations engaged in world trade. A successful woman lawyer with a unique background. "John Q. Public and the Law," "What Women Should Know About Law," "Those Russians," "Susan B. Anthony's Successors"

DR. WALTER JOHNSON

Historian, author, analyst of trends in American life. Recently returned from a trip around the world as chairman of the Board of Foreign Scholarships. Is Chairman of Department of History, University of Chicago. "As Others See Us," "Democracy's Way Out"

JUDGE CAMILLE KELLEY

Famous Juvenile Court judge. Here is one of the great women of our time, and a wonderful speaker on an enthralling subject

DR. EDWARD L. KRAMER

The THANK-U-GRAM man in "Pathways to Power." Television, radio and newspapers have been featuring Dr. Kramer and his "thought direction" techniques including the THANK-U-GRAM and the LISTEN formula to Success. His remarkable lecture "Pathways to Power," gives a new approach to the conversion of feelings into Power. He has given over 3000 lectures

DR. IRVING LEE

Brilliant, penetrating, humorous, constructive speaker. "Pursuit of Ignorance," "Human Preparedness," "Words Without End." Full professor and chairman of Department of Public Speaking at Northwestern University

SAMUEL MARSH

Business analyst and economist; professor, School of Business and Public Administration, Washington University, St. Louis, Mo. An outstanding speaker who talks on business subjects and makes his points clearly and emphatically "Economic Delusions and the Business Outlook"

DR. WILLIAM M. MCGOVERN

Brilliant, challenging speaker with a distinguished background. Professor Political Science Northwestern University. Awarded the Legion of Merit for outstanding service in World War II. One of the great authorities on the Orient and Foreign Affairs in general. Typical subjects: "The Road Ahead," "What the Far East Means to Us," "Nations and Nationalism," "Today in Education," "What's Next in the Far East"

EDGAR ANSEL MOWRER

Noted authority on world affairs—author and columnist. Ever since his best-seller book "Germany Puts the Clock Back," Edgar Mowrer has been one of the giants of the platform. Subjects: "World News Report from Washington," "Where Are We Going in Foreign Affairs?", "Can We Avoid War?" Recently returned from an investigative tour around the world

MRS. EDGAR ANSEL MOWRER

Just recently back from world tour. Always a keen observer of world affairs, Mrs. Mowrer is a platform favorite. Co-author, "United States and World Relations," which has just been published by Harper

CHARLES MILTON NEWCOMB

Noted humorous philosopher with a marvelous record of return engagements. "How to be Happy Though Educated," "What Are You Afraid Of?", "Tools of the Nation Builders"

WARDEN JOSEPH RAGEN

Of Stateville (Ill.) Penitentiary with an international reputation as a penologist. A speaker who bases a progressive prison policy on an understanding of basic facts. "The Stateville Experiment," "Another World"

WILLIAM D. SALTIEL

An outstanding speaker on subjects relating to business, education, culture. "Where There Is No Vision," "What Lies Ahead for Business," "Democracy's Challenge," "What Education Should Mean to Us." Formerly City Attorney of Chicago, also former Special Assistant to the Attorney General of the United States

DR. LESTER SCHRIVER

Business executive, civic leader, keen observer of American life, humorist. "Don't Sell America Short," "Streamlining Your Philosophy of Life," "America's Business." One of our best speakers for women's clubs, men's groups, teachers' conventions

CHARLES F. SEBASTIAN

President of the Chicago News Broadcasters Association and well-known foreign correspondent. His experiences have taken him to Hawaii, Japan, Korea, Formosa, Philippines, India, Near East Africa, Europe and Britain—and even to Russian occupied Germany. His lectures are featured by tremendously interesting recordings from notable world figures. Here is an excellent speaker with a top personality. "The United States and the World Today"

KURT SINGER

Journalist, radio analyst, authority on espionage, author of many books, including "Three Thousand Years of Espionage." Subjects: "Russia and America at the Cross Roads," "This Game: I Spy," "Communists and Fascists in America"

DR. AUSTIN SMITH

Brilliant editor of the Journal of the American Medical Association. Outstanding speaker. Available for a very limited number of engagements. "Modern Medical Miracles," "The Advance of Modern Medicine,"—especially suitable for popular audiences

DR. ROY L. SMITH

One of America's greatest preachers, inspiring lecturer, newspaper syndicate writer and business executive—one of the two managing directors of the Methodist Church's \$20,000,000 publishing interests. "Sane Thinking in an Insane World," "The International Maelstrom." Dr. Smith is famed for a fine sense of humor. Has traveled in 42 foreign countries

DR. CYLVIA A. SORKIN

Eminent Lecturer and Counselor on Human Relations, Economics and Business Administration. Vital, delightful personality, brilliant speaker for conventions, dinners, men's and women's clubs, forums. "Your Personality Is Showing," "Human Relations Start With You"

DR. HARLAN TARBELL

In his big lecture "smash hit," "Dreams for Sale." This is different from any other lecture. It combines humor, entertainment, practical psychology, and inspiration. "Dreams for Sale" has scored one of the platform's biggest successes. Custom-made to fit any type of audience

BRUCE THOMAS

A free lance correspondent who goes places and tells what he thinks. During the summer and fall of 1951 he made a round-the-world tour, interviewing military, business and political leaders in 26 countries. He visited Europe in February 1952 and will go there again this summer. A great record of return dates. "World War Two and One-Half," "Foreign Affairs Are Our Affairs"

NORMAN THOMAS

One of our outstanding speakers. He has recently returned from an investigative trip to India, Pakistan, Yugoslavia, Italy, Germany and England and has a very important contribution to make on matters of our foreign policy. Also, of course, will discuss the American scene

DR. CARL WINTERS

Inspirational lecturer—humorous, witty, thought provoking. A platform favorite

DR. GREGOR ZIEMER

Just returned from sixth trip to Europe since the war. Eminent educator, writer, radio commentator. Brilliant speaker. "America Leads, But Where Are We Going?" "Searchlight on Europe," "After the Marshall Plan, What?"

ALSO — A great DEBATE on our Foreign Policy between Norman Thomas and Dr. William M. McGovern

An experienced EASTERN ASSOCIATE is constantly available to contact notable personalities for special occasions — a service that has been greatly appreciated

SPECIAL FEATURE

The National Lecture Bureau has been appointed official booking managers for platform appearances of NORTHWESTERN UNIVERSITY REVIEWING STAND. The Reviewing Stand is on the air every Sunday on some 180 radio stations all over the country and has a high standing for the discussion of current questions. The programs will be well rehearsed and professional. We will present three speakers on each program together with a moderator and also an announcer who will give to the program the similitude of a studio presentation. Subjects like the following will be discussed: "Can the Mind Manage Itself?", "Is World War Three Inevitable?", "Where Are We Going in Business?", "Where Are We Going in Science?" Speakers will be chosen who are experts in the particular field to be discussed

MOTION PICTURE LECTURES

A "Blue Ribbon" list of lectures illustrated with color motion pictures

MILDRED CAPRON

"Solo Safari to South Africa"—An American woman tours alone all over South Africa for ten months with a station wagon. A SMASH HIT! We are getting the most wonderful comments following each and every appearance. New picture lecture on our Western plains, "Sky High in the West"

FREDRIC CHRISTIAN

Always popular with a fine record of photographic and platform achievement. "Vacation in Italy," "The Ethiopian Story"

DENNIS GLEN COOPER

"Touring Glorious Michigan," "Isle Royale Vacation," "Vacation in the Southwest." Premier entertainment

VICTOR COTY

Superlative adventure all-color motion picture lectures. Featuring the wildlife, scenic grandeur, and thrilling sport of America at all seasons of the year. "America Out-of-Doors," "Wooden Wings," "Big Game Fishing"

COL. JOHN CRAIG

ENTIRELY NEW: "The Land of the Conquistadores,"—the story of Baja California and the Sea of Cortez; also "Polynesian Playgrounds," "The Philippines Then and Now," "Heigh Ho, Adventure." Colonel Craig for the season of 1952-53 will have an additional new adventure program, now in production

EDWARD CROSS

COL. RHYS DAVIES, D.S.O., LEGION OF HONOR

"Britain Today," day-to-day life in Britain against a background of tradition and scenic beauty — strictly non-controversial. Newly added, "France Today"

DEANE DICKASON

The noted "Port o' Call Man" in the greatest success of his career, "Egypt's Pageant of the Nile." Also featuring (new) "Boy of Islam," a documentary of the Middle East — in the rich Dickason tradition. On request: "India," "Ceylon," "Kashmir," "Bali," "Malaysia"

RAY EGGERSTED

One of the best, recently added to our "Blue Ribbon" list. "Conquering the Colorado," "Canada," "Switzerland," "Pacific Coast Vacation," "Symphony in the Sun." Wonderful record of return engagements

Motion Picture Lectures (continued)

JAMES ERWIN

One of the leaders. "Hawaii, Paradise of the Pacific," "Our Fascinating Southwest," and, recently added and already very popular, "Canadian Playground." Very limited availability this season

COMMANDER IRVING JOHNSON

Back from his fifth world cruise on the YANKEE, May 1, 1952. Entirely new pictures cut from eight miles of film, new places. This will be his greatest platform tour — already over half booked

JERRY JOSWICK

"A Landlubber Goes to Sea." The rollicking experiences that befall an ex-Air Force Combat Cameraman when he joins one of Hollywood's foreign location crews assigned to film a documentary movie in and around Lower California. As Joswick puts it . . . "We had fun, frights and good fortune filming a fabulous, historical country and diving in a fairyland sea." Illustrated with color motion pictures

DANA and GINGER LAMB

Popular traveler-adventurers back again between expeditions. This time with "Quest of the Lost City"—same title as their popular book, available only January, 1953

HAL LINKER

A notable success featuring three unusual new lecture films in glorious color: "Sunny Iceland," "Intriguing Finland," "Wales and Rural England." We are proud to add Mr. Linker to our list

COMMANDER DONALD B. MAC MILLAN

"North—Far North with MacMillan." One of the "greats"

MR. and MRS. GILBERT OLSON

Beautiful new pictures "Caribbean Holiday" and "South America—the East Coast." Also "South America—the West Coast"

HJORDIS PARKER

Two tremendously popular films on Norway and its people. Has filled many important appearances, including National Geographic Society in Washington

COUNT BYRON DE PROROK

Always a platform favorite. Will have two outstanding films: "Castles of Romantic Europe" and "Glorious Greece," new and one of the "greats"

CECIL RHODE

One of the new "hits." "Alaska the Four Seasons"—a masterpiece of color movie making. A feature attraction. Not available until 1953-54 season

LOWELL THOMAS

Available for a very few engagements

LOWELL THOMAS, JR.

Just a few dates may be available on his fabulously successful Tibetan lecture

CHARLES PERRY WEIMER

Just back from his fifth (1952) photographic survey of Latin America. A master of his subject, Mr. Weimer is always a platform favorite. "Cavalcade of Latin America," "Brazil—Tropical Empire," "Latin America—Latitude Zero"

SIR HUBERT WILKINS

"The Arctic and Its Influence on World Affairs"—one of the most important of topics presented by a world authority and excellent speaker

ENTERTAINMENT

JULIE ANDRE

Mezzo-soprano, with her guitar in "Songs South of the Border." A most attractive personality with a flair for the dramatic, in programs that are "novel, exciting and of great interest," featuring Latin-American songs. Prime entertainment combined with musical quality

BILLY BEARD

Noted humorist. Known everywhere as "The Party From the South." His humor of the "You and I and the other fellow" sort delivered with a polish and finish over a basis of "Homey" truth, has won for him an enviable name nationally

BILLY BRYANT

Of "Showboat" fame—popular entertainer. A great personality in a "sure-fire" program

FRANCES NASH DONOVAN

Known from Coast to Coast for her unique re-creations of famous popular stage successes. In a wide repertoire of modern and current plays

HOWARD HIGGINS

"Among the Spirits." Effectively scuttles favorite practices of mediums and mind readers with platform demonstrations

EDWARD EVERETT HORTON

Star of stage, screen, radio and television — available for personal appearances

CHARLES LAUGHTON

Celebrated Actor. Available for personal appearances. "An Evening With Charles Laughton"

EDWARD McFAUL

Humorous and inspiring talks including "How's Your Sense of Humor?", "So You Think You're Slipping," "Things You Never See," "Tell Me Quick and Tell Me True," "Just How Confused Can You Be?" A "smash hit" for all occasions where a top humorist is desired

DR. FRANZ POLGAR

Famed program of telepathy, memory feats, hypnotism

VIRGINIA SALE

Tremendously popular "One Woman Show." Her program is a "must" in the entertainment field. "Americana Sketches," "Dakota Fever"

CORNELIA OTIS SKINNER

In her incomparable Character Sketches and Solo Dramas. Will announce time periods

EDWIN STECKEL

Composer and musical humorist unique. "Music is Fun"—an unforgettably delightful program, "a bombshell of humor"

DR. HARLAN TARBELL

One of America's greatest entertainers in the field of magic and telepathy. His "Eyeless Vision" program has made entertainment history

CAL TINNEY

All American humorist, syndicate writer, nationally known radio and television celebrity. "The Washington Free for All," etc.

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1953-1954**

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The Honorable CHESTER BOWLES

In India as the United States Ambassador, Chester Bowles added new laurels to his fame as one of America's most distinguished statesmen; former Governor of Connecticut and co-founder of one of America's great advertising agencies. *Topics: REPORT FROM INDIA, AMERICA'S ROLE IN WORLD AFFAIRS.*

The Honorable CHARLES F. BRANNAN

The 14th U. S. Secretary of Agriculture and author of the famous "Brannan Plan" of long-range U. S. agricultural policy and program is a new kind of statesman who believes that bread is a more potent weapon than bullets in combatting world communism. *Topics: BREAD VS BULLETS IN THE COLD WAR, DOES INCREASING WORLD POPULATION BRING STARVATION'S THREAT?*

ROBERT S. BYFIELD

A top business and financial expert, Mr. Byfield is a member of the N.Y. Stock Exchange and representative of the N. Y. Stock Exchange at recent UNESCO meetings, contributor to financial publications. *Topics: A PEOPLE'S CAPITALISM, THERE'S NO STOCK EXCHANGE IN MOSCOW, AMERICAN BUSINESS AND THE EISENHOWER ADMINISTRATION.*

RALPH CHAPMAN

Asiatic expert for the New York Herald-Tribune and its national syndicate; former Herald-Tribune Tokyo Bureau Chief; has also spent considerable time in the Middle and Near East as a Correspondent. *Topics: WILL THE COMMUNISTS WIN IN ASIA? MEDITERRANEAN TINDERBOX.*

BILL COSTELLO

White House Correspondent for CBS and also CBS Far Eastern expert heard regularly from Washington in news "round-ups" and in his own Sunday program, a Former Tokyo Bureau Chief and Korean War Correspondent, he will spend summer in Middle East. *Topics: WHAT NEXT IN WASHINGTON? THE COMMUNIST THREAT IN THE MIDDLE EAST.*

GEORGE FIELDING ELIOT

Internationally-known military analyst, radio commentator and syndicated newspaper columnist, author and contributor to leading magazines. *Topics: DANGER SIGNALS FROM BEHIND THE IRON CURTAIN, WHAT NEXT IN KOREA? and THE MIDDLE EAST—CROSSROADS OF THE WORLD, WHAT CAN YOU DO FOR PEACE AND SECURITY?*

DR. CATHERINE GAVIN

Distinguished Foreign Correspondent for *The Edinburgh News* and *Time, Life and Fortune*, recently returned from Italy, France and British Isles. Born in Scotland, she was educated at the University of Aberdeen and at the Sorbonne. *Topics: REPORT ON WESTERN EUROPE and THE RISE OF NEO-FASCISM.*

FRANK GIBNEY

Time, Life and Fortune Editor, who has spent most of his career as a Foreign Correspondent in Japan and Korea, but who has been serving as a Foreign News Editor in New York for the past year. Educated at Fordham Prep and Yale, served with Associated Press before joining *Time*. *Topics: WAS KOREA NECESSARY? IS PEACE POSSIBLE?*

BEGUM SHASTA IKRAMULLAH

Distinguished stateswoman and political leader of Asia's newest democracy is an eloquent and fascinating spokesman not only for the Pakistani, but also for all the Oriental peoples and their and our mutual hopes for world peace. *Topics: PAKISTAN AND THE WESTERN DEMOCRACIES, ISLAM TODAY.*

SENATOR ESTES KEFAUVER

The name of this great Tennessee statesman and investigator is a household word wherever and whenever men of goodwill discuss the evils of crime and corruption. Top runner-up in the 1952 Democratic presidential primaries, one of America's best-known political leaders. *Topics: THE CITIZEN'S RESPONSIBILITY FOR STAMPING OUT CRIME, AMERICA'S FOREIGN POLICY.*

COL. VASILI KOTOV

Hero of W. L. White's "Land of Milk and Honey," Contributor to *The Reader's Digest*, *The Saturday Evening Post*, etc., this former Russian is today an American by Special Act of Congress and won the Freedom House Award for his contribution to "understanding of the American way of life." *Topics: STALIN THINKS I'M DEAD. WHAT DO THE COMMUNISTS REALLY WANT?*

LEON PEARSON

Top NBC Commentator and Foreign News expert for NBC permanently assigned to cover the United Nations sessions. He makes frequent trips abroad, has reported and written from such world capitals as Washington, Moscow, Paris, Berlin and London. *Topics: CAN THE UN PREVENT OTHER KOREAS? CAN WE AVOID WORLD WAR III?*

FRANK W. ROUNDS, JR.

U. S. Attaché in Moscow under Ambassadors Kennan and Kirk and veteran foreign correspondent for U. S. *News and World Report* has returned with an intriguing and important story of what is happening today behind the Iron Curtain. *Topics: REPORT FROM MOSCOW, INSIDE RUSSIA TODAY, RED CHINA FACES BLACK RUSSIA.*

CARVETH WELLS

Author of 18 books, writer for *Reader's Digest* and other publications. This brilliant news analyst has recently returned from Southeast Asia and Kashmir. *Topics: "THE STRUGGLE FOR STRATEGIC RAW MATERIALS"... "AMERICA AT THE CROSSROADS"... "THE NEW CRUSADE"... "OUR STAKE IN TURBULENT ASIA"... "THE RUSSIAN OCTOPUS"... "KASHMIR POWDER KEG."*

AMERICA FACES

MORGAN BEATTY

As NBC's top Washington Commentator, Morgan Beatty's intimate contacts with White House and Capitol Hill personalities have made his daily News of the World broadcasts must listening for most Americans. Topic: WASHINGTON TODAY.

HAL BOYLE

Pulitzer Prize winning correspondent and nationally syndicated columnist for The Associated Press, Mr. Boyle is one of the most widely-read writers in America. His first-hand reports range from the fighting in Korea to political conventions and the World Series. Topics: THE POOR MAN'S PHILOSOPHY, I SAW KOREA.

HENRY CASSIDY

Director of News for NBC Radio and Commentator on world affairs; former NBC European Chief with headquarters in Paris and Moscow Bureau Chief from 1940 to 1944 for the Associated Press; Contributing Editor of The Atlantic Monthly. Topics: RED SHADOW OVER WESTERN EUROPE and AMERICA'S LEADERSHIP IN WORLD AFFAIRS.

SENATOR EVERITT DIRKSEN

Probably the Senate's greatest orator; member of the House of Representatives from 1933 to 1949 from the sixteenth District in Illinois; elected to the Senate in 1950, where he has served with great distinction. Topic: WHAT'S AHEAD FOR AMERICA, AMERICA'S ROLE IN TODAY'S WORLD.

The Honorable HELEN GAHAGAN DOUGLAS

In or out of Congress, on or off Broadway, Helen Gahagan Douglas is one of the most dynamic and fascinating women in America, an effective and challenging speaker on both national and international problems. Topics: REPORT ON THE MIDDLE EAST, THE FUTURE OF THE DEMOCRATIC PARTY.

DORIS FLEESON

America's top Washington woman political columnist who is also a top speaker—wise, witty and utterly devastating where personalities and situations run counter to her solidly Kansan principles, will make trip around the world summer of 1953. Topics: IS AMERICAN FOREIGN POLICY SUCCEEDING? WASHINGTON UNDER EISENHOWER.

The Honorable FRED A. HARTLEY, JR.

What changes, if any, is the new Administration likely to make in the Taft-Hartley Law? How can labor and management working together best solve their mutual problems? A lucid and informative discussion by the co-author of the Law. Topic: DOES THE TAFT-HARTLEY LAW NEED AMENDMENT?

WORLD CRISIS

LEON H. KEYSERLING

Chairman of the President's Council of Economic Advisers until early 1953, now practicing economist and lawyer, previously housing administrator and adviser to Senate Committees: THE ECONOMIC OUTLOOK, THE AMERICAN ECONOMY AND WORLD PEACE, THE AMERICAN ECONOMY—FREEDOM'S TEST, PROSPERITY OR DEPRESSION?

RABBI IRVING KOSLOWE

As Chaplain at New York's Sing Sing Prison, one of America's largest and most publicized penal institutions, Rabbi Koslowe has had unusual opportunities to study penal problems and investigate community and home conditions which lead to careers in crime. Topics: INSIDE SING SING, HOW DO CRIMINALS GET THAT WAY, PUNISHMENT VS REHABILITATION.

SENATOR MIKE MONRONEY

Winner of Collier's Award for Distinguished Congressional Service, backer of the "clean government" bill, and sponsor of legislation for better inflation and flood controls, Senator Monroney of Oklahoma is one of Capital Hill's ablest young Democrats. Topics: STREAMLINING OUR GOVERNMENTAL MACHINERY, HOW TO PREVENT INFLATION.

SENATOR CHARLES E. POTTER

The new Senator from Michigan has twice before been elected to the House of Representatives and has won many awards for outstanding service on his record as investigator and legislator. He is also a paraplegic veteran with virtually every military medal in the armed services' book. Topics: AMERICA LOOKS AHEAD, HOW REAL IS THE COMMUNIST MENACE?

DR. JOHN HENDERSON POWELL

For twenty-five years this American author and lecturer has travelled back and forth to Europe, his world travels and observations giving him a better understanding of his own America. Topics: WHAT IS THE AMERICAN WAY OF LIFE? TOWARD AN UNDERSTANDING OF EUROPE AND EUROPEANS, THE CAUSE AND CURE OF AMERICAN CONFUSION.

DON WHITEHEAD

One of the three newspaper correspondents chosen to accompany President Eisenhower to Korea, a Pulitzer Prize Winner for his war correspondence, now covering Washington and other top national news from the Capitol, Don Whitehead is unquestionably one of the top newsmen of his generation and a very able speaker. Topics: KOREA WITH EISENHOWER, INSIDE WASHINGTON.

DR. FRANCIS O. WILCOX

Chief of Staff for the U. S. Senate Foreign Affairs Committee and Member of the United States Delegation to the United Nations, who has served under both Democrat and Republican Chairmen of the Senate Foreign Affairs Committee. Topics: HOW AMERICAN FOREIGN POLICY IS MADE, AMERICAN'S ROLE IN FOREIGN AFFAIRS.



CLAUDE RAINS Distinguished Stage and Screen Star

IN A PROGRAM OF DRAMATIC RECITATIONS

Winner of Broadway's and Hollywood's most coveted awards, the great star of some of the most outstanding productions of stage and screen of the past two decades is now available in a unique program of recitations some with piano accompaniment, in his first personal appearance tour. Fascinating, fresh personality, and one of the greatest dramatic talents of our time to headline your series.



PIERRE BALMAIN

This world-famous designer and French couturier, will bring direct from his own atelier in Paris a Special Collection of gowns for a limited lecture exhibit tour of leading American cities in November. Excellent and eloquent English and a magnificent show by a young Frenchman noted for his Gallic wit and charm.



JOHN CARRADINE

Shakespearean actor and Hollywood star of such great pictures as "Grapes of Wrath", "Les Miserables", "Winterset", etc., and of such distinguished Broadway Productions as "The Madwoman of Chaillot" and "The Duchess of Malfi", offers a program of selections from Shakespeare and other classics.



INDIAN DANCERS

Reginald and Gladys Laubin are proclaimed by critics and sponsors alike for the beauty, the authenticity and excitement of their performances of the ancient ceremonial dances of American Indians. Available March only, upon return from extended tour of Europe and the Middle East. This program features drum accompaniment, savage rhythms, and traditional Indian costumes in all their barbaric splendor.



GILBERT and SULLIVAN DUO

Helen Roberts, Soprano, and Richard Walker, Baritone, stars of the world-famous D'Oyle Carte Opera Company of London, offer a novel and most appealing program of scenes and songs from the best beloved of the ever-popular Gilbert and Sullivan Operas—gorgeous costumes, beautiful voices, radiant comic acting, great entertainment!

DUNNINGER—THE GREAT MENTALIST

One of the greatest box office attractions in America, Dunninger has filled to capacity such great halls as the San Francisco Auditorium, the St. Louis Arena and the Boston Gardens. He has baffled the world's foremost scientists, read the minds of six presidents and accurately predicted jury decisions—America's No. 1 Showman!



SPANISH DANCERS

The romance, fire, and compelling beauty of the Spanish dance, in its varied and fascinating forms, has seldom had livelier or more gifted exponents than Roberto Iglesias and Aida Ramirez. Both have toured America and Spain as members of the Ana Maria Spanish Ballet and received high critical praise. Returning to the United States in February and March, after another tour of Central and South America. Guitar and piano accompaniment.



MADAME BUTTERFLY by Puccini Opera Highlights. Sung in English

DIANA MONCADO, the gifted Filipino soprano; JOHN DRUARY, tenor, of the New York City Opera Company; WINIFRED HECKMAN, contralto; and THOMAS PERKINS, baritone, offer a distinguished streamlined version of this ever-popular and beautiful opera. Staged by Desiree Defrere of the Metropolitan Opera Association. Sherman Frank is accompanist and also serves as narrator.



ETHEL WATERS

The beloved star of "A Member of the Wedding", "Cabin in the Sky", and other widely acclaimed stage and screen successes, and author of the highly poignant autobiography, "His Eye is On the Sparrow", is available for a limited personal appearance tour. She will sing and act songs and scenes from the theatrical productions that have made her name one of the most luminous in today's galaxy of great stars.



EMLYN WILLIAMS* as Charles Dickens

Giving a solo performance of scenes from the famous novels and stories

Eighty-five years after Charles Dickens' fabulously successful tour of the United States in which he impersonated characters from his own novels, Emlyn Williams, one of England's most celebrated actors and a distinguished author in his own right, is touring America recreating those same characters. On Broadway and across the country, wherever he has appeared, Emlyn Williams, has proven a tremendous success.

*By arrangement with S. Hurok



LITERATURE, ART



CLEVELAND AMORY

"The Last Resorts" (currently being dramatized for a Broadway musical) and "The Proper Bostonians" have made Cleveland Amory's name a household word in literary circles. His gay, rapier-like wit will offer social significance as well as some of the most polished entertainment of the season. Topics: MORE ABOUT THE PROPER BOSTONIANS and THE LAST RESORTS.



W. H. AUDEN

"The most influential poet of his generation" is Time Magazine's evaluation of W. H. Auden's literary position. He has also proved to be an inspiring campus lecturer and visitor. Topics: THE POET AND HIS POEMS, THE WRITING OF POETRY, THE HERO IN MODERN POETRY, MUSIC AND POETRY.



ELIZABETH BOWEN

A writer in the great tradition of the Brontës, George Eliot and Virginia Woolf, Miss Bowen is today acclaimed as the greatest woman novelist writing in English on either side of the Atlantic. Especially recommended for college audiences. Topics: WHY WRITE NOVELS? and WRITERS TODAY.



VAN ALLEN BRADLEY

The Literary Editor of *The Chicago Daily News* is one of the most widely read and influential book commentators in America. He knows many authors intimately and how to make his discussions gay and lively as well as authoritative. Topics: THE BEST BETS AMONG THE BEST SELLERS and THE LITERARY ROLLER COASTER.



HAROLD CLURMAN

Top Broadway Producer and Director of such notable hits as the current "The Time of the Cuckoo" and such other memorable productions as "Golden Boy", "All My Sons" and "A Member of the Wedding". Topics: CURRENT PLAYS ON BROADWAY, HOW TO ENJOY A PLAY, HOW A PLAY IS PRODUCED, THE STATE OF AMERICAN PLAYWRITING.



BARNABY CONRAD

Author of the current best-seller, "Matador", and of "The Innocent Villa", Barnaby Conrad has also frequently contributed to *Reader's Digest*, *Esquire*, *Collier's* and the annual O'Henry Collection of Prize Stories. He has also served as U. S. Consul at Sevilla and Malaga in Spain. Topic: THE ART OF BULLFIGHTING (Illus. or unillus.) THE WRITER TODAY.



JOHN FISHER

Editor of the great publishing house, *Harper and Brothers*, Mr. Fisher is also widely known for his own books, "Master Plan, U.S.A.", and "Why They Behave Like Russians". He discusses the current book season, tells how books are selected, promoted and sold. Topics: BOOKS TODAY, THE WRITING BUSINESS.

SCIENCE, EDUCATION

The Vicomtesse

ANTOINETTE de BELLAIGUE

Tutor for eight years to Queen Elizabeth and Princess Margaret, this great Belgian lady and educator is teaching now in America, contributes frequently to *Vogue* and charms her audiences with her delightful commentary on life, letters, people and places. Topics: THE WORLD'S SEVEN MOST FASCINATING WOMEN, EDUCATION FOR LIFE.



ERNEST FIENE

Internationally famous American artist whose works have been exhibited by leading museums abroad, as well as in virtually every leading American museum and in many important private collections; Member, National Academy of Design and International Institute of Arts and Letters. Topics: WHY PAINT PICTURES; (etc.).



WALTER KERR

The brilliant young Drama Critic of the *N.Y. Herald Tribune* and *The Commonwealth*, who is himself the author of such Broadway successes as "Sing Out Sweet Land" and "Touch and Go", is already establishing himself as a popular "retreat" lecturer. Topics: BROADWAY IN REVIEW, DON'T WRITE THAT PLAY, DOES THE THEATER HAVE A FUTURE?



NICHOLAS MONSARRAT

Author of the beautifully written best-seller, "The Cruel Sea", and a half dozen other notable works of fiction, distinguished BBC Commentator, Mr. Monsarrat was a British Corvette Commander during World War II, has more recently served as Chief British Information Officer in Johannesburg, South Africa. Topic: THE NOVELIST TODAY.



DR. WILLIAM F. RUSSELL

As President of Teachers College, Columbia University, and as President of the World Organization of the Teaching Profession, and leader in a dozen other outstanding professional and educational groups, Dr. Russell is today recognized as one of America's foremost educators and educational spokesmen. Topics: COMMUNISM AND THE SCHOOLS, SHALL WE HANG AN IRON CURTAIN AROUND OUR SCHOOLS, etc.



MARIA SERMOLINO

The petite, vivacious and brainy author of "Papa's Table d'Hôte", who is a former Associate Editor of *Life* and was the Editor of the old *Delineator*, imbues her discussions of life, letters and what she terms "the delights of the mature years", with the same hilarity and feeling of gay adventure that characterized her autobiography. Topics: DARE TO ENJOY YOURSELF, WOMEN AND WRITING.



DR. GERALD WENDT

Director of Science Education for UNESCO with headquarters in Paris, author of many books on science, former Science Editor of *Time*, is generally acclaimed America's and the world's foremost interpreter of scientific developments. Topics: SCIENCE AND UNESCO, WHAT'S NEW IN SCIENCE, THE ATOM AND YOU.





ETHEL BARRYMORE COLT, Soprano

Few recitalists have won higher praise from the New York critics for the artistry and charm of their performance than Ethel Barrymore Colt at her recent New York Town Hall concert in her unique program, "Songs from the Theater", which gave her an opportunity to display her versatile talents as a member of the eighth generation of the Barrymore family.



FERRANTE AND TEICHER, Duo-pianists

"... amazing tone, precise execution, vivid imagination and unquenchable life and fire that make all their interpretations bright, shining and alive". Such are the eloquent tributes from concert-goers and critics all over America to the flawless pianism of these brilliant young artists, who have had three sensational successful coast-to-coast tours.



BORIS GOLDOVSKY in Operalogues

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THE KNOWLES DUO

Paul Knowles, tenor, and Adriana Knowles, mezzo soprano, bring to music lovers some of the more exquisite classics. Their program also offers the color, the drama, of the familiar melodies from opera, operetta and musical comedy. Mr. Knowles won the 1951 Metropolitan Auditions of the Air and Mrs. Knowles has appeared as soloist at the Roxy Theater in New York and frequently on network TV.



ALEXANDER McCONNELL, Tenor

Mr. McConnell presents a delightful program of Irish and Scottish folk songs costumed in beautiful full dress Highland kilt. Hear your favorite songs—English and Gaelic, and the stories behind the songs. He also offers colored motion pictures of the native backgrounds of these songs.



DIANA MONCADO, Soprano

This gifted and beautiful Filipino-American soprano has had an exciting and active career. She had her own radio program in the Philippines, appeared in films with Gary Cooper in "Marco Polo", and made a sensation successful TV debut recently in the title role of Puccini's "Madame Butterfly". She offers a stunning and unusual program with or without costumes.



GERSON YESSIN, Pianist

Critics and music-lovers alike have everywhere acclaimed the musical genius of this brilliant young pianist, who recently won the \$1,000 Award of the TV program "The Chance of a Lifetime" and is a protege of Arthur Fiedler of the Boston Symphony. He has appeared repeatedly on TV and Radio as soloist with leading symphonies.

SPAIN—by Barnaby Conrad

Author of the current best-seller, "Matador", and of "The Innocent Villa", published in 1948, Barnaby Conrad has also frequently contributed to Reader's Digest, Esquire, Collier's and the annual O'Henry Collection of Prize Stories. He has also served as U. S. Consul at Sevilla and Malaga in Spain. Topic: THE ART OF BULLFIGHTING (Illus. or not illus.) WRITING TODAY.



ALASKA—by Malcolm Miller

Carrying his expeditions in the polar regions into Greenland in the summer of 1952, this brilliant young scientist-explorer who led the Harvard Mountaineering and Ski Club Expedition up Mt. St. Elias, filmed Patagonian Profile and the adventurous High Ice, now offers new excitement and thrills among Greenland's icy mountains. Greenland, Mt. St. Elias, and High Ice



"THRO' MALAY JUNGLE TO SIAM" THE ROAD TO SHALIMAR

By Zetta Wells (Mrs. Carveth Wells)

An explorer, writer and television artist. A brilliant and charming personality with subjects as thrilling and timely as the front page of your daily newspaper. Vale of Kashmir, Calcutta, New Delhi, Karachi. By Special military permit from the Indian Government, Mrs. Wells was allowed to visit Kashmir where she lived with her famous explorer husband Carveth Wells in a houseboat on beautiful Dal Lake surrounded by the Majestic Himalayas. Then Malaya to Siam to photograph elephants, tigers and seladangs in the world's most famous jungle—pictures of Bangkok's beautiful pagodas, temple of the Emerald Buddha and exciting Siamese prize fights.



GREECE—by B. D. MacDonald

This beautiful picture of life in Greece today was made with the cooperation of the Greek Government and the United States' ECA officials. Sequences include the great monuments and scenes of antiquity in Greece and neighboring isles; an American built road through the Peloponnesus, Mt. Parnassus, the Acropolis and the Agora, a cattle fair near Salonika, close-ups of the King and Queens, etc. Greece, Yesterday and Today.

NEAR and MIDDLE EAST—by B. D. MacDonald

Significant and scenic highlights from the tinderbox Eastern Mediterranean where World War III threatens to break out almost daily and which will probably not again be available to American photographers for years—Cairo, the Suez Canal, the Jerusalem of Israel and the Jerusalem of Jordan, Bedouin life on the fringe of the desert, Damascus, Beirut, cedars of Lebanon, castles on the Crusader Coast, and modern Istanbul. Mediterranean Tinderbox

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A.P. Correspondent since 1939, for the U.N. since its inception, for SHAEF and NATO at various times. Highlights personalities who make up representation at the U. N., motives which influence their decisions, the good and bad qualities of the U. N. and its official spokesmen, what the U. N. has accomplished, prospects for the future. Author: "Men in Glass Houses," first published book on the U.N. Excellent Humor!

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Minister Marble Collegiate Church, New York. Known all over America through his books, syndicated columns, broadcasts, television, and lecturing.

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"What's Right with the United States", others

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Rabbi of Temple Shalom, "The Temple-on-the-Lake" in Chicago. One of the most popular religious figures in America today. Author of recent best-seller, *The Power of Faith*, an inspirational work of modern problems and solutions through FAITH.

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Prominent psychiatrist formerly connected with several of America's leading colleges, U. S. Army Medical Corps, now with N.Y.'s famous Marble Collegiate Church. Co-authored with Dr. N. V. Peale on *Faith Is the Answer* and *The Art of Real Happiness*.

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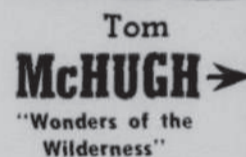
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PROGRAMS HERE AND THERE

Sunday Evening Forum, Tucson, Arizona

Complete program for season: Sept. 21, Dr. Gerald Kennedy; Sept. 28, Thomas B. W. Allen; Oct. 12, Sir Oliver Franks; Oct. 19, Frederick C. Othman; Oct. 26, Dr. Will Durant; Nov. 9, Richard Harkness; Nov. 16, Dr. E. Stanley Jones; Nov. 23, Victor Riesel; Nov. 30, John M. Allison; Dec. 14, Hjordis Kittel Parker; Jan. 4, Yaacov Shimoni; Jan. 11, Dr. Murray Banks; Feb. 1, Kathryn Turney Garten; Feb. 8, Dr. Douglas Kelley; Feb. 15, Bert Andrews; Feb. 22, Lady Molly Huggins; Mar. 1, Lynn O. Waldorf; Mar. 22, Mildred Capron; Mar. 29, Kenneth Richter; May 10, Irving M. Johnson. Lectures at University of Arizona Auditorium.

Denver Museum of Natural History, Denver, Col.

Complete program for season: Nov. 2-3, Hal Linker; Nov. 9-10, Ray Garner; Nov. 16-17, Arthur C. Twomey; Nov. 23-24, Karl Robinson; Nov. 30-Dec. 1, Ray Eggersted; Dec. 7-8, Edith Bane; Dec. 14-15, Clifford Kamen; Jan. 4-5, Nicol Smith; Jan. 11-12, Dick Bird; Jan. 18-19, Bowen Dees; Jan. 25-26, Dr. Alfred M. Bailey; Feb. 1-2, Herbert Knapp; Feb. 8-9, Capt. C. W. R. Knight; Feb. 15-16, Count Byron de Prorok; Feb. 22-23, Murl Deusing; Mar. 1-2, Robert Friars; Mar. 8-9, Fred Machetanz; Mar. 15-16, Curtis Nagel; Mar. 22-23, The Helmericks; Mar. 29-30, Stan Midgley; Apr. 5-6, Dr. Frank Tate. Lectures at Phipps Auditorium.

National Geographic Society, Washington, D. C.

Complete program for season: Nov. 14, Gertrude Weeks; Nov. 21, Francis R. Line; Nov. 28, Commander Irving Johnson; Dec. 5, Thayer Soule; Dec. 12, Murl Deusing; Dec. 19, Col. John D. Craig; Jan. 9, Cmdr. Donald B. MacMillan; Jan. 16, Jacques-Yves Cousteau; Jan. 23, Capt. C. W. R. Knight; Jan. 30, Dr. Fairfield Osborn; Feb. 13, Herbert Knapp; Feb. 20, Luis Marden; Feb. 27, Sasha Siemel; Mar. 6, Dr. Alfred M. Bailey; Mar. 13, W. Robert Moore; Mar. 20, Karl Robinson; Apr. 3, Julian Gromer. Lectures at Constitution Hall.

Illinois Athletic Club, Chicago, Ill.

Complete program for season: Oct. 3, Ray Eggersted; Oct. 24, Robert Friars; Nov. 7, George W. Perkins; Nov. 21, Clifford Kamen; Dec. 5, Col. John D. Craig; Jan. 16, Nicol Smith; Feb. 6, Herbert Knapp; Mar. 6, Karl Robinson; Apr. 10, Curtis Nagel; May 15, Julian Gromer.

Geographic Society of Chicago, Ill.

Complete program for season: Oct. 28, Cmdr. Irving M. Johnson; Nov. 11, Hjordis Kittel Parker; Nov. 25, Robert Friars; Dec. 9, Count Byron de Prorok; Jan. 13, Fredric Christian; Jan. 27, Julien Bryan; Feb. 10, Murl Deusing; Feb. 24, Herbert Knapp; Mar. 10, Hal Linker; Mar. 24, Alfred M. Bailey; Apr. 14, Karl Robinson; Apr. 28, Curtis Nagel.

Sinai Temple Forum, Chicago, Ill.

Nov. 11, Elsa Lanchester; Nov. 18, Leonard Bernstein; Nov. 25, "John Brown's Body" with Judith Anderson, Tyrone Power, Raymond Massey; Dec. 2, Gen. Carlos P. Romulo; Dec. 9, Dr. Franz Alexander; Jan. 6, Marquis W. Childs; Jan. 13, Hal Lehrman; Jan. 20, Norman Thomas; Jan. 27, Symposium "My Religion's Greatest Book of the Year"; Feb. 3, Dr. Nicholas Nyaradi; Feb. 10, Prof. Enrico Fermi and Prof. Harold C. rey; Feb. 17, Dr. Solomon B. Freehof. Subs.: \$7.50.

South Bend Knife and Fork Club, Indiana

Complete program for season: Oct. 21, Hon. Samuel B. Pettengill; Nov. 18, Frank Hughes; Jan. 20, Dr. Willy Ley; Feb. 17, Major William R. Hutton; Mar. 17, Dr. Norman Vincent Peale; Apr. 21, Lt. Col. Ed. Overend.

Town Hall, Indianapolis, Ind.

Complete program for season: Oct. 17, Lydia Kirk; Oct. 24, Hedda Hopper; Oct. 31, Carlos Fallon; Nov. 7, Hanson Baldwin; Nov. 14, Jessica Dragonette; Nov. 28, Dwight Cooke; Jan. 9, Dr. David Dressler; Jan. 16, Alexandra Orme; Jan. 23, John Mason Brown; Jan. 30, Freda Utley; Feb. 6, Dr. Ashley Montagu; Feb. 13, Adelaide Stedman. Lectures at Keith's Theatre.

Martens Concerts, Indianapolis, Ind.

Complete program for season: Oct. 5, Mack Harrell and Graciela Rivera; Nov. 11, New York City Opera Company with James Pease; Nov. 11, Iva Kitchell; Mar. 12, Dame Myra Hess.

Iowa Mountaineers, Iowa City, Iowa

Complete program for season: Oct. 5, W. Emerson Scott; Oct. 19, Hjordis Kittel Parker; Nov. 2, Stan Midgley; Nov. 23, Deane Dickason; Dec. 7, Mildred Capron; Jan. 11, Nicol Smith; Jan. 18, Col. John D. Craig; Jan. 25, Ray Eggersted; Feb. 8, Clifford Kamen; Feb. 15, Comdr. Irving Johnson; Feb. 22, Neil Douglas; Mar. 1, Frederick Machetanz; Mar. 8, Robert Friars; Mar. 22, Dr. Alfred M. Bailey; Apr. 12, Herbert Knapp; Apr. 26, May 10, and June 21, John Ebert. Lectures at Macbride Auditorium. Subs.: \$8, \$5, \$3.

Foremen's Club, Battle Creek, Mich.

Complete program for season: Sept. 16, Albert S. Otto; Oct. 21, Arthur L. Conrad; Nov. 18, Emmet T. (Red) Ormsby; Dec. 16, Edward McFaul; Mar. 17, Roy G. Howells; Apr. 21, Robert Kazmayer.

World Adventure Series, Detroit, Mich.

Complete program for season: Oct. 12, Comdr. Irving Johnson; Oct. 19, Stan Midgley; Oct. 26, George and Jane Crile; Nov. 2, Comdr. Finn Ronne; Nov. 9, Earl B. Brink; Nov. 16, Stan Midgley; Nov. 23, "Singapore Joe" Fisher; Nov. 30, Thayer Soule; Dec. 7, Nicol Smith; Dec. 14, Ray Eggersted; Dec. 21, Frederick Machetanz; Jan. 4, Robert Friars; Jan. 11, Col. John D. Craig; Jan. 18, A. Tyler Hull; Jan. 25, Kenneth Richter; Feb. 1, Deane Dickason; Feb. 8, Bud and Connie Helmericks; Feb. 15, Hal Linker; Feb. 22, Karl Robinson; Mar. 1, Herbert Knapp; Mar. 8, Berry B. Brooks; Mar. 15, Stan Midgley; Mar. 29, Robert Friars; Apr. 5, Comdr. Irving Johnson; Apr. 12, Thayer Soule; Apr. 19, George W. Perkins; Apr. 26, Col. John D. Craig. Lectures at the Detroit Institute of Arts. Subs.: \$19.75 and \$14.75 according to location.

Brooklyn Institute of Arts and Science, Brooklyn, N. Y.

Complete program for October and November, 1952: Oct. 22, The Tyrolites; Oct. 23, Dr. and Mrs. Harry A. Overstreet; Oct. 24, Dr. Bart J. Bok; Oct. 25, Charles Vance and Company; Oct. 27, Dr. Howard W. Hintz; Cornelius Vanderbilt, Jr.; Oct. 29, Norman Thomas and Dr. William M. McGovern; Oct. 30, Dr. Harry A. Overstreet; Oct. 31, Dr. William A. Burns; Nov. 1, Sue Hastings Marionettes; Nov. 3, Dr. Howard W. Hintz; Col. John D. Craig; Nov. 5, Pauline Dakin Taft; Nina Fonaroff; Nov. 6, Mrs. Bonaro Overstreet; Joseph Seckendorf; Nov. 7, Miles Kastendieck; Stephen Fasset; Nov. 10, Dr. Howard W. Hintz; Robert Friars; Nov. 11, Vladimir Horowitz; Nov. 12, Hon. Henrik de Kauffmann; Nov. 13, Dr. Harry A. Overstreet; Nov. 14, Miles Kastendieck; Boston Symphony Orchestra; Nov. 16, Margaret Pardee; Nov. 17, Dr. Howard W. Hintz; Winifred Walker; Nov. 18, Henry C. Wolfe; Nov. 19, H. J. C. Mackarness; The Kroll Quartet; Nov. 20, Mrs. Bonaro Overstreet; Nov. 21, Miles Kastendieck; Carl Setterstrom; Nov. 22, Doug Anderson Variety Show; Helen Howe; Nov. 23, John K. M. McCaffery; Nov. 24, Dr. Howard W. Hintz; Capt. C. W. R. Knight; Nov. 25, Dr. S. E. Gerard Priestley; Jan. Peerce; Nov. 26, Alistair Cooke; Nov. 28, Miles Kastendieck; Dr. Robert I. Wolff; The Elsa Lanchester Show; Nov. 29, Clare Tree Major; Nov. 30, Carolyn Elder.

Institute of Arts and Science, Columbia Univ., New York

Complete program for "Bringing the World to Your Door" series: Oct. 21, 24, Hjordis Kittel Parker; Oct. 28, 31, Karl Robinson; Nov. 7, 11, Frederick Machetanz; Nov. 14, 18, Robert Friars; Nov. 21, 25, Comdr. Irving Johnson; Dec. 2, 5, Murl Deusing; Dec. 9, 12, Dennis Glen Cooper; Dec. 16, 19, Edith Bane; Jan. 9, 13, Capt. C. W. R. Knight; Jan. 16, 20, Kenneth Richter; Jan. 23, 27, Nicol Smith; Feb. 3, Mildred Capron; Feb. 6, 10, A. Tyler Hull, Jr.; Feb. 17, 20, Tex Ziegler; Feb. 20, 24, Wanda Mills; Mar. 6, 10, Karl Maslowski; Mar. 13, 17, Clifford Kamen; Mar. 20, 24, Hal Linker; Mar. 27, 31, Herbert Knapp; Apr. 7, 10, Karl Robinson. Subs. for complete series \$20, or \$10 for either Tuesday or Friday Night series.

Town Hall, New York

Complete program for Travel Series: Oct. 9, Ray Eggersted; Oct. 16, Curtis Nagel; Oct. 23, Count Byron de Prorok; Oct. 30, Alfred Wolff; Nov. 6, Karl Robinson; Nov. 13, Robert Friars; Nov. 20, Dennis Glen Cooper; Dec. 4, George W. Perkins; Dec. 11, Dudley Crafts Watson; Dec. 18, "Singapore Joe" Fisher; Jan. 8, Gustav Grahn; Jan. 15, Kenneth Richter; Jan. 22, Dr. J. Michael Hagopian; Jan. 29, Dr. J. Gerald Hooper; Feb. 5, Nicol Smith; Feb. 12, Comdr. W. K. Norton; Feb. 19, Deane Dickason; Feb. 26, Clifford Kamen; Mar. 5, Tex Ziegler; Mar. 12, W. G. Nigel Chattey. Subs.: \$10.

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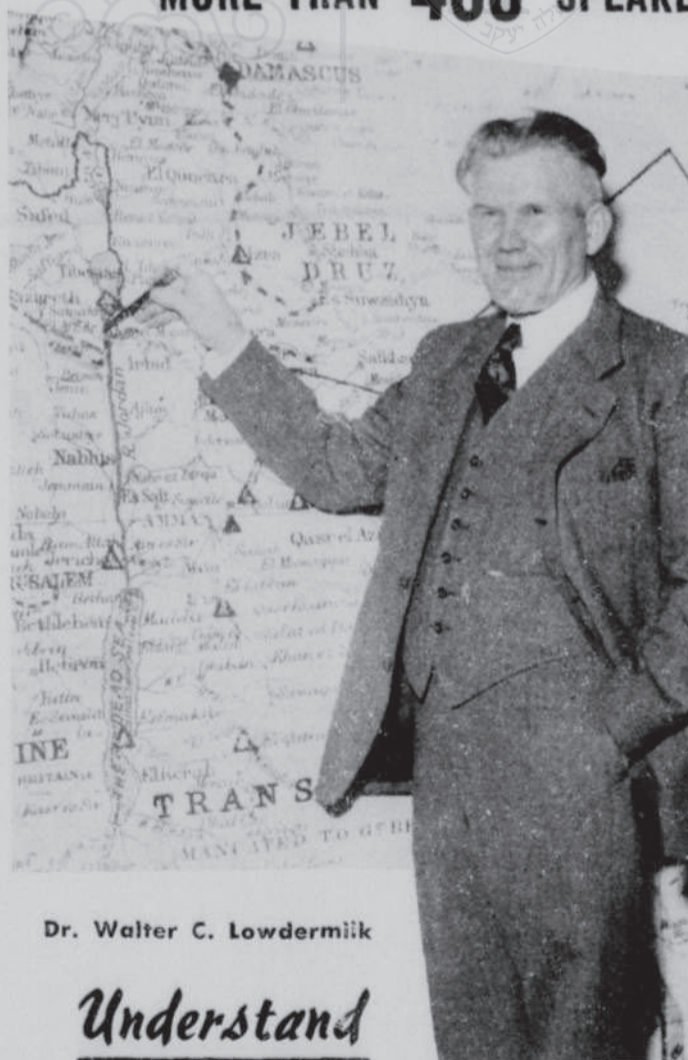
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Program

THE MAGAZINE OF THE AMERICAN PLATFORM

NOVEMBER-DECEMBER

1952

VOLUME XIX

Nos. 2 & 3

Columbia Signs Veep

THERE have been assorted rumors and announcements that Vice-President Alben W. Barkley would lecture come the turn of the year and the turn-over in Administration. Word now reaches us that he has selected the Columbia Lecture Bureau as his agents and has signed a contract with it. He will be available after the first of January, according to Edna Giesen, head of Columbia's lecture division. Mr. Barkley's subjects have not yet been announced, but this does not matter. He is an able, a fascinating speaker . . . on any topic!

* * *

Crusader In Our Midst

THERE is a man by the name of Oliver P. Vickery who has been making a sensation in the middle west. He has already made a sensation on the Pacific Coast where he lives. He is headed east and will make another sensation there. Those who have heard him say he sounds like a crusader. He is. He is crusading against Communism. He knows what it is because he was recently there, is recently back and has motion pictures he himself made but a few months ago. Oliver Vickery read that there was going to be an International Conference in Moscow and he wrote the Soviet Embassy in Washington suggesting he be invited to attend. He was. Not only did he attend, one of 476 delegates from 40 countries, but he made a speech. Right in Moscow he told the Conference that the free enterprise system with all its faults was the best system. He expected to be put in jail. He wasn't!

He had a great look-see at Soviet Russia, travelled some 3,000 miles and visited Moscow, Kiev, Odessa and Stalingrad. The greatest thing of all was that he made motion pictures (in color) and got them out. His story as to how he worked that is a high spot of his talk.

He is back. He is shaking-up audiences wherever he goes. In Chicago he packed Orchestra Hall. He lashes right out and says what is on his mind with regard to the Soviets. He exposes their shams, their shortcomings. He says that Soviet Russia fears Ameri-



Wisdom For Young Traveloguers Direct From The Dragon's Mouth, Via The Dean Of Travelogue Lecturers, Burton Holmes Himself. L. to R.: Karl Robinson, Robert Friars, Clifford Kamen, Herbert Kuapp, Thayer Soule. Photo Made This October At Burton Holmes' Castle In The Sky, "Topside," Hollywood, Cal.

ca! W. Lee Smith, of The Ad-Sell League in Omaha, wrote to the President of The Economic Club in Detroit "If workers in Ford, General Motors and your many other large industrial plants could see this film it would surely be a morale builder and boost their resistance to fellow traveler propaganda."

We haven't yet met up with Oliver Vickery but the reports rate him high. He certainly is unique. We mean unique.

* * *

Dublin Players Extend Tour

THE DUBLIN PLAYERS, that extraordinary company of fine actors from the Abbey, Gate and Old Vic Theatres of Dublin and London, have extended their current tour to mid-June and on top of this they are mapping out a circuit of the "straw-hat" theatres for the summer season. It is even whispered they may remain for a fall tour. America cannot get too much of such a wonderful organization, presenting modern classics in the best of acting traditions. The company, made up of the pick of

three notable companies, has been further augmented by the recent addition of Godfrey Quigley who flew over from Dublin to join the company in Oklahoma. . . . The route of the Players takes them pretty well over the country. They are now in the Southwest, they will be in New York and the east coast in January, the South, including Florida in February, then hop back to the mid-West. June finds them in Canada. Clark Getts, who presents them, is to be congratulated on making so fine a contribution to the artistic life of our nation.

* * *

Underwater Wonders

THE October issue of The National Geographic Magazine carried an eye-opening article on the Underseas world by Capt. Jacques-Yves Cousteau who lectured here last season. This should attract nation-wide attention to this French scientist who has solved the problem of making pictures in color of the fantastic world that lies beneath the seas. He returns for another tour this winter.

McFadden Adds Lansing

HAL LANSING, who has been "in radio" for 27 years, is a recent addition to the list of H. M. McFadden of Chicago. Hal Lansing is back after a news-gathering trip in the Far East. In Japan he saw the savage May Day riots. He spent some time in Japan, then moved over to Korea where he interviewed civilian and military leaders. He was on the press train at Munsan, and was at Panmunjon where they are still talking "peace." Down into China he went, visited troublous Hong Kong and had a look at Formosa. He made motion pictures as he went, so you can have him for either an unillustrated talk or he can bring you a picture show.

Louise Tharp To Lecture

PEARSON & EATON announce as a distinguished addition to their list, Louise Hall Tharp, author of "The Peabody Sisters of Salem," a recent Book-of-the-Month Club selection. A New-Englander married to a Texan, Mrs. Tharp began her writing career very early as editor of The Trailmaker and columnist for The Leader, Girl Scout publications. Later, in an effort to get her young sons interested in reading, she became the author of several juvenile historical stories and biographies. Through these, she became fascinated by the research necessary to recreate the past, and

when she read the description of the Peabody sisters in Van Wyck Brooks' "Flowering of New England," she set out to discover more about them. She had the great good luck to discover a forgotten box of Mary Peabody's letters and a lost journal of Sophia's—first-hand material which helped to make "The Peabody Sisters of Salem" one of the most distinguished biographies of our time.

Mrs. Tharp is at work on a new book on Horace Mann, the great educator who married Mary Peabody. Her lecture subjects are: The Genteel Generation, Lost and Found Manuscripts, Americanism Begins at Home.

Tucson's Great Forum

MARY I. JEFFRIES, director of the alert Sunday Evening Forum in Tucson, Arizona, is proud of a couple of feathers in her cap. The main one perhaps is the fact that the British Ambassador, Sir Oliver Franks, accepted the Forum's invitation to speak on October 12. Another was Richard Harkness, NBC Commentator, making a special flight out from Washington to speak on November 9 on "What To Expect from a New Administration." The entire program of 21 numbers is most excellent. Apart from its quality, Mrs. Jeffries is still of the opinion that her Forum with an annual attendance of 36,000, is also the largest in America. (How big is yours?)

The Fabulous Flying Furbay

THE speaking schedule of Dr. John Harvey Furbay, whose picture adorns our cover, is as astonishing and unbelievable as his life itself is. During the last month he travelled over 20,000 miles (mostly by plane), lectured before twenty-six audiences totalling some 110,000 people. Two of the month's high-lights were his appearing on the same program with General Dwight D. Eisenhower in the Salt Lake City Tabernacle, and his being selected for a world-wide broadcast by the Voice of America which carried his speech, in 21 languages, to every corner of the globe when he addressed the Connecticut State Education Association's 9,000 members in Hartford, Connecticut. In recent lectures, he has appeared on programs with Anthony Eden, Ralph Bunche, Mrs. Eleanor Roosevelt, Adlai Stevenson, and Gen. Omar Bradley. He has been in good company.

In addition to speaking before the largest audiences in the U. S. A., Furbay flies to Europe and other points for international conferences, and has appeared on such programs as the Amsterdam, Holland, world conference on Federal World Government; the Oxford University, England, world conference of the Society of Friends, and the World Conference of UNESCO in Beirut, Lebanon. Soon, he goes to Alaska for a series of six lectures, and later in the year is scheduled for a lecture tour with speaking engagements in twenty countries, a tour which will take him completely around the world. He is on speaking terms with the universe.

Most lecturers would think Furbay's schedule impossible. Just to read his itinerary makes one tired all over. But "Dr. John" takes it in his stride, and never seems to worry or to miss a date. He gets booked back in the same organizations year after year, as he always comes up with fresh and vital material derived from his many years of international travels on behalf of government, education, and the international aviation interests of Trans-World Airlines whom he represents in many countries. Some of his lectures are illustrated with color films of the Mediterranean, Near East, Ireland, Hawaii, etc., but most of them are straight lectures on world affairs, his most popular ones being, "Global Minds for a Global World," "Forty Hours to Anywhere," and "Education in a Divided World."

He is booked by the Peat Agency in New York, and the Gause Company on the West Coast.



They Are Now Bringing Jacob's Pillow Dance Festival To You. Ted Shawn And His Company. They Are, (Clockwise) La Meri, Richard Stuart, Vanya, Mary Campbell, Musical Director, Myra Kinch, John Christian, Stage Manager, Ralph McWilliams, Tatiana Grantzova, Polajenko and Ted Shawn Himself.

Photo by Jack B. Mitchell

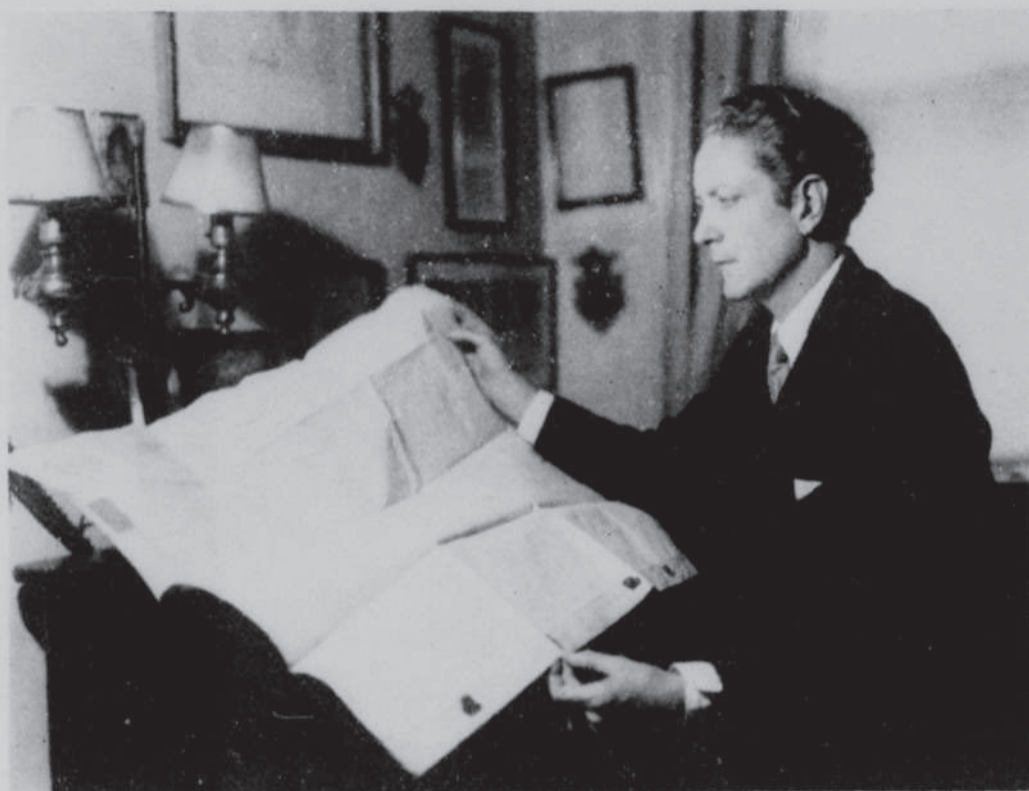
Seeing History Happen

GOING to the Town Hall in New York to attend one of George Rony's lectures on "Europe—Yesterday, Today, Tomorrow" one got a perfect example of the difference between a travelogue and a documentary film-lecture. Although George Rony uses motion pictures as the very background of his programs, they are not in the least pictures about countries in the usual meaning of the word. The pictures which Rony uses are films of history being made. We have already told how he collected them, smuggled them out of his native Russia, then out of the Germany which was his temporary refuge, sealed them up in his Paris home during Nazi occupation and but recently rescued them from France. No one adjective can possibly describe them. As you look at them you see history *being made*. In a highly comprehensive film on Russia you see the Czar as a live, human being. You even see him swimming in the raw at one of his palaces! With his downfall, with his murder, with the killing of Rasputin one moves on to see Lenin and Trotsky actually speaking, moulding history in a way they little suspected. Stalin accidentally gets into an early movie. He was obscure, unimportant then. He rises, Communism rises, Hitler enters the scene both pictorially and historically. You see your old world crumble, a new type of society born. George Rony, who is a dynamic, capable speaker, unfolds history along with his precious, miraculously saved pictures. He makes the past live again. What he does for Russia he similarly does in other programs for Italy and Mussolini, Germany and Hitler, Czechoslovakia, France, England. What he offers is priceless.

Do not for a minute confuse his lectures, illustrated by historic motion pictures, with today's travel-film lectures. They are in a class by themselves and deserve serious presentation by important organizations. Leigh books him.

de Prorok Presents Greece

COUNT BYRON de PROROK returned to the United States in October after his usual annual trip to Europe and adjacent lands and continents. He opened his season with his appearance at Town Hall, New York, with his new color-film "Glorious Greece." It is fitting that this kinsman of Lord Byron—whose name he bears—should at last present a lecture on this historic land which he knows so well. When he speaks there roll from his tongue the names that are famous



Count Byron De Prorok, Who Has Gone Classical Of Late, Trots Out A Rare Old Document Which Provides Background Material For His "Glorious Greece" And His New "The Land Of Lands."

in history, mythology, all the arts. They are as familiar to him as the names of your neighbors are to you. Count de Prorok has been in Greece on many an occasion, the first time having been when he went there as a lad with his father. This new program, with its films of historic spots, is more than entertainment; it is capsule education. . . . This season the Count will again cover the country going as far west as the Pacific Coast in the early winter. . . . Those wishing to reach him should note his new address: Hotel La Salle, New York.

Poetry Is In Again

A couple of decades ago there was a golden age of poetry in America with American, British, Irish and Hindu poets packing them in all over the land. It looks as if the poets are with us again. In New York at the Y.M.-Y.W.H.A. there is a most active Poetry Center which is now presenting in its magnificent Kaufmann Auditorium a string of poets that is a string of stars. Some of these in this series are: Oct. 23, Sacheverell Sitwell; Oct. 26, Richard Dyer-Bennett; Dec. 4, Theodore Roethke; Dec. 18, Edith and Osbert Sitwell; Feb. 12, Elizabeth Bowen; Feb. 26, Louis Mac Neice; Mar. 5, Louis Mac Neice and Hedli Anderson; open date, Aldous Huxley; Mar. 12, James Merrill, Howard Nemerov, William Jay Smith; April 23, Henri Michaux. May 7, Dylan Thomas. There are

other numbers, there are courses on poetry and about poets. In November our beloved Robert Frost does a run of three. The events take place in the evening.

Beverley Baxter Returning

PERHAPS no Englishman delights and thrills American audiences as does Beverley Baxter, who returns in January for a short but busy tour. Baxter, the Conservative Party's whip in Parliament, the highest paid dramatic critic of his day and humorist par excellence, has spoken to thousands of Americans in recent years, and many, including your editor, say that he is just about tops. This one-time editor of the London Daily Express is not only a close friend of America but one of our staunchest supporters in England. At times we need a friend there! He is that *rara avis* of the American platform—an Englishman who knows America and speaks to us as a friend. Everything he says, whether about his own country's affairs or our own, is great to hear.

Wells Attractions To Coast

ROXANNA WELLS announces the following people on her list will be making coast tours: Harry Gideonse, Jan.; Karl Ulrich Schnabel, Jan.; Emil Lengyel, Jan. 11-Feb. 3; Dr. Houston Peterson, Jan. 15-31; Sam Barlow, Jan. 26-Feb. 6; Philip Cummings, Feb. 4-24; William Campbell, Mar. 1-14; Esther Van Wagoner Tufty, Mar.



John Ebert, President Of The Iowa Mountaineers, Leading A Party To Victory On The Summit Of Mount Victoria In The Canadian Rockies.



Five Famous Faces In South Dakota: Washington, Jefferson, Theodore Roosevelt, Abraham Lincoln And Photographer Winifred Walker. Mount Rushmore, 1952.



Jeanie Of Alaska, Star Of The New Helmericks' Film.

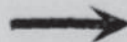


Neil Douglas Visits Civilization For A Change. In London He Is Interviewed By Louise Morley, Daughter Of Christopher Morley, At Windsor Castle. Over The B.B.C. He Tells About His 1953 Expedition. He Is Ever Going Places.



Ava Hamilton Gets Up In An Ancient World. Perched Atop One Of The Innumerable Buddhist Temples At Fabulous Borobudur, She Gazes Down On Indonesian Jungle And Up To A Cloud Robed Volcanic Peak.

Hjordis Kittel Parker In The Gorgeous White Wedding Dress She Now Wears At Her Lectures. This Is Where It Came From: Gubrandsdal, Norway.



Nagel's Rhine Journey

IT seems as if every year the film-lecture lads are getting closer and closer to Hollywood quality. And, in return, it looks as if Hollywood were more and more appreciating the quality of the platform market and trying to capture it. *Vide* Walt Disney's nature series. And the movie houses are crammed with African films of travelogue nature. All of which leads us to Curtis Nagel's fresh production, "Rhine Journey." You could easily imagine that it was a top-flight Hollywood show, except that Hollywood falls down, sadly falls down, on its canned voices.

This new program of experienced Curtis Nagel has everything. It abounds in beauty, in history, in sentiment, in legend. With the Rhine you flow from its sources high up in the yodeling Alps, down through quaint and picturesque villages, through century old cities, right down through Holland to windmills and the sea. There is music, too, lovely music, for one couldn't make this journey without being overwhelmed with classics, waltzes, lusty folk-singing. Music has been so carefully worked into the show, under the able hand of Associate Producer Bill Moore, that you feel you have actual sound recording. This musical background also had the assistance of Michael Koehler, who went along on the party.

Yes, here is a brand new production that is a winner. You will see many a show before you find one to better it.

* * *

Was Seen; She Conquered

HJORDIS KITTEL PARKER, for some years a great favorite on the west coast, this fall at last reached the eastern seaboard. She even came to New York, was seen . . . and she conquered! It cannot be denied that one hears too many complaints that women speakers are not wanted. All of which is sheer rubbish! Let an attractive girl like Hjordis Parker but appear on the stage and she has one up on the handsomest man that ever trod the boards! When lovely Norwegian Hjordis steps on to the platform in her dazzling hand-embroidered white wedding dress from Gubrandsdal in Norway, her conquest has already begun. However, if she merely had good looks and charm she could not last long. She has more, much more. She has in fact everything to make the perfect film show. Her color movies in both of her lec-

tures on Norway are superb photographically. However, they go beyond that. They have a theme, a story, a thread. They do not move you geographically. No mere sticking together of pretty pictures these gems of hers. Her editing is perfect. Added to all this you have her "narration," her story that supplements, that explains, that vivifies the pictures. She never seems hurried; her voice is low and pleasing. You never strain to catch what she is saying, nor miss what she is meaning. She appears to be effortless . . . and you, in turn, sit back, relax, enjoy.

We won't take space to tell what is in the films. Her brochure does that. As we have no Oscar to award to anyone, we merely wish to hand her a verbal orchid and to say to those of you who read this that there is a woman, a comparative newcomer, who has a place right up in the top brackets of the film-lecture field. Those of you who are already up there, move over and let Hjordis in.

* * *

Honor For Daggett

A NICE honor recently was dropped into the lap of Avalon Daggett. One of her sound-shorts, "Villages in the Sky," was presented with an "Award of Merit" by the Photographic Society of America at their August Convention in New York City. Another of Miss Daggett's short films won a similar award last year from the same group at its annual convention in Detroit. More indications that the gal is good.

* * *

Murl And Mildred Marred

M URL DEUSING has been placed, faced dangers and emerged unscathed. However a recent misadventure convinces him that the jungles of Africa, the Everglades of Florida, the wilds of Canada are much safer than the highways of civilization. Quite recently while returning from a lecture date in St. Louis he had a serious automobile accident that has put him on crutches and forces him to sit down while lecturing. The latter does not bother him for he says it puts him in good company. Osa Johnson lectured from a wheel chair; so did Burton Holmes. Both after accidents. What bothers Murl is that his wife and his brand new station wagon were both battered. Mildred got quite a shaking up. Murl in commenting on it all says that he can take charging rhinos and African buffalo in his stride but a gravel truck making a left turn without signal will get him every time.

We tell you all this so that you won't feel let down if the handsome Murl arrives on crutches. However, he will arrive. To him, the show must go on. . . . We have not as yet seen his new opus on the Florida Everglades but we hear nothing but the finest reports on it. Murl Deusing is among the dependables of the film-lecture business.

* * *

Hot Subject

ALFRED WOLFF is still hot. You may remember that last summer he sent a sizzling note from Iraq informing the outside world that it was 145 in the sun and no shade. He indeed had a hot time of it this summer filming Iraq, Syria, Jordan, Lebanon and Turkey. Hot in more ways than one. He discovered that in spots there was a definite anti-American feeling. In Syria, for instance, even though he had official permission to make pictures, it didn't count for a row of pins. People refused to co-operate. The tension was so strong that Wolff decided to play Arab, fold his tents and tripods and go elsewhere. He spent most of his time in Iraq, which we once knew as Mesopotamia. Here all was different. He was guest for a couple of days in Sirsinek, at the summer Palace of the Governor of the whole northeastern section of Iraq, a part of the country that is both important and beautiful. While in Mosul he encountered Sir Hubert Wilkins, who is normally at the North Pole, and magician/minister John Booth who had turned journalist for the summer. Alfred Wolff is back and hard at work editing, cutting, arranging his new show on the middle east that to date is without title. To make matters more difficult, he is also on the road lecturing! His current new offering is Portugal, a beautiful show, finely presented. We commend it.

* * *

Up And Down Barton

IT is hard to keep up with Otis Barton, who goes down so far and who is now rising to a new fame. He it was who invented the Bathysphere, the Bathyscope and most recently the Benthoscope. In them he has been descending into the unexplored deeps of the oceans. He is recently back from 15 months in Africa where he has been ascending, not descending. Wanting to make a film of wild life in the tree tops he invented an aerial bathyscope which travels from tree top to tree top on a cable and enables the inquiring Barton to pry, with camera, into the private lives of tree-

(Continued on Page 24)



Commentator Henry C. Wolfe, On His Annual Visit To Europe, Stops At Copenhagen And Calls On His Old Friend, Sigvald Christensen, Of The Danish Foreign Ministry. Only First-Hand Facts For Analyst Wolfe.

The Dancing Juana Travelled To Distant Places To Gather New Steps For Her Programs. Here She Is In Morocco Heading For Remote Sabara Spots. She Is Traveling First Class. (The Front Of The Bus.) Third Class Is On The Roof.



Director Thomas Ratcliffe, Who Lectures Delightfully On The Theatre, With Guest Star Zasu Pitts At His Summer Playhouse At Sea Cliff, Long Island. He Knows Both Stars And Stage Well.



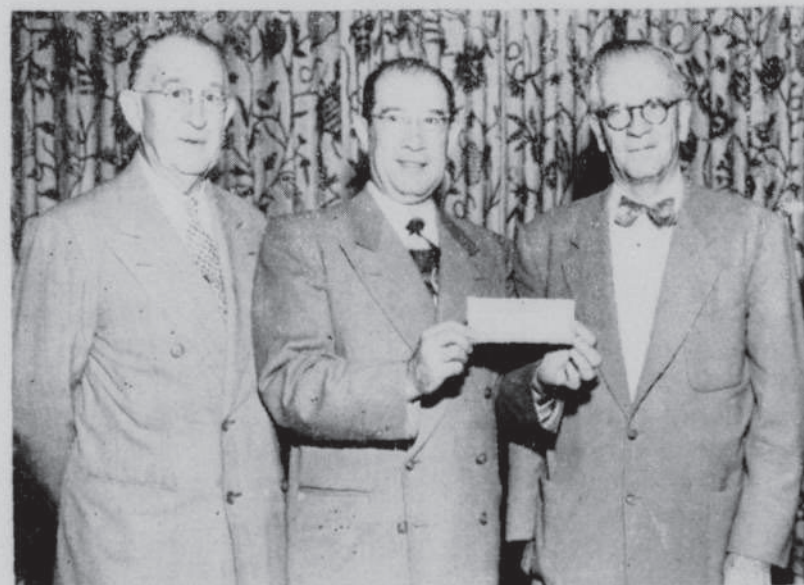
Ernst And Lory Wallfisch, Piano And Viola Duo, Looking Over Some Music Preparing For One Of Their Popular Concerts.



Lecturer Dr. W. Ballantine Henley Holding A Check For \$23,800,000, Which, Alas, Was Not A Lecture Fee! He Was Acting As Commissioner Of The Los Angeles Department Of Water And Power, Taking Money To Make Los Angeles Moister And Brighter. With Him Commissioners Hefner And Himrod.



Bob Christopher Pauses For A Quick Shave At Zabidan, Iran, On His Trip Around The World On \$80. The Natives Were Amazed At His Shaving Soap That Needed No Precious Water.



Wolfe Reports

HENRY C. WOLFE, the man who makes intelligent people feel even more so, is back before receptive audiences with his new "Report on Europe 1952." We heard him on the occasion of his twenty-fourth appearance for the Brooklyn Institute of Arts and Science. With this world moving, to whatever purpose, at such a swift pace, it is amazing how the man keeps up with all the vitally important developments.

What he has to say is full of incisive, hard-hitting comment. He notes an economic improvement in Europe, due to "shots in the arm" by the United States, but a worse political situation, with anti-Americanism, particularly in Germany, with France afraid of Germany and having tremendous commitments in Indo-China and North Africa. Then the Nazis are still a factor and Belgium, Holland and Denmark are inclined to look to Germany for help against Russia.

There is a note of optimism in Mr. Wolfe's assurance that the Balkan situation has improved perceptibly during the last five years. He calls Greece, Turkey and Yugoslavia our strongest bastion today against peril from the East. And he doesn't expect all-out war in the near future. Of Stalin he says: "He is a highly intelligent individual, and he won't go off half-cocked, as Hitler did."

You might say the same thing of Henry Wolfe, but there the similarity ends.—E. F. A.

Seeing Straight

BERNICE CLIFTON, of whom we have often written and for whom we have a great admiration, writes about a situation that naturally grieves her. It is about her book which we have reviewed. In her letter she says: "Our book, 'Sight Unseen: How Bernice Clifton Discovered the Value of a Handicap' by Philip J. Simon, was published in June, 1951. Several months later another book titled 'Sight Unseen' written by Raymond Jeffreys, made its appearance. This book, published by the Capitol College Press of Columbus, Ohio, purports to be my story. A card advertising the Jeffreys book and also printed by the Capitol College Press, states that this book is the story of Bernice Clifton. This is to advise you that I am in no way associated with the Jeffreys book. Without asking my permission or receiving my consent, a picture of me wearing cap and gown and accompanied by Karla (her Seeing-Eye dog) was used on the jacket of the Jeffreys book."

Bernice Clifton in the same letter tells much of the involved situation dealing with the books. It makes one somewhat unhappy to think that a blind woman, and a mighty fine one, should get into such a sad position.

They Heard His Pictures

JERALD HOOPER, "Jerry" to his friends and "Doc" to his patients, now thinks he has "seen everything." Not too long ago he was lecturing, with his color movies, at Kimball Hall, Chicago. The manager, seeing a blind woman enter the lobby with her seeing-eye dog and go to the box-office, hastened to her to tell her that this was a picture show. He thought she might be under the impression that it was a "straight" talk. She, however, was not the least bit mistaken; she knew why she was there. She had attended one of Dr. Hooper's programs before and had so thoroughly enjoyed his narration that she had come again! If our memory is good, you may recall that we have commented on the excellence of his narration (you don't dare call it a lecture anymore) even saying that he had the soul of a poet. . . . This blind lady evidently wanted to share her find with another, for a few days later she was back, with a second sightless friend. We might say that the only thing that bothered Jerry Hooper was the dog. It was all in the day's work to her. She never applauded, yapped or made a sound. Just waited politely to the very end . . . which is more than can be said of some "humans."

Wandering Juana Comes Home

AFTER an absence of three years the roaming and attractive Juana is back in the United States. In 1949 she left on a short European tour which has only recently ended. She gave innumerable dance recitals in Scandinavia and on the continent, receiving all sorts of acclaim, and then decided she would go in for a bit of pioneering, some highly original research. So she headed for North Africa, made several arduous trips into the Atlas Mountains to study the dances of the Berbers, the mysterious white aboriginal inhabitants of North Africa. Out of this she has prepared her new, novel Berber Suit. It received its world premiere at the annual congress of the International Folk Music Council at Apatija, Yugoslavia, in September, 1951. Juana was so intrigued by Yugoslavia and its wealth of folk music and dances that she made an extended visit there. She made tape-recordings of the music,

which she uses to good advantage in her new programs. Not content with being back in the States and doing a few recitals this summer, she has headed for the Hawaiian Islands where she will gather more material and make a number of appearances. We hear that early in the New Year she will really come back to us, to perform, to delight, to linger a while . . . before taking off again for some new places. She is now under the management of "Musical Artists."

Returning Sinbad

BARON HANS DE-MEISS TEUFFEN is back from quite an erratic and exciting tour. He has journeyed into remote but vital areas of the world and his suitcases came home bulging with films and "inside information" on the Near and Middle East. His travels took him to the Kurdish Mountains which he found filled with Kurds, these Kurds being heavily burdened with cartridge-stuffed bandoliers, rifles and outsized daggers. Also dirty looks. He has been into Iraq, Iran and Kuwait and is most recently returned from that disputed area, the Moghreb, and Israel. The Baron has visited a "thousand" global spots in the years since, as a young scion of a banking family, he first left his desk job in a Swiss bank and set out in a small fishing boat to see the Mediterranean Sea and the world. His curiosity and zest for experience have led him to become, successively, a sailor, miner, plantation owner, war-correspondent, newsreel cameraman, and lecturer! His background and perceptiveness reward audiences with vivid and clarifying insights into world affairs. His tour begins in Texas in January and from there he moves pretty well all over our map.

Doubling On Dekker

IN our March-April issue we made our first announcement and printed the first advertisement of that versatile creature Albert Dekker. We wish that we had run across him earlier so as to have been able to write about him the sooner and so let program chairmen know of him while programs were still in the making. He is indeed a remarkable, almost fantastic, person.

At the moment, and for clubs and schools, he is giving a program of readings from the works of Edgar Allan Poe. However, he is far more than just a "reader." Way back in High School days he took to amateur theatricals. When he went to Bowdoin

(Continued on Page 25)

Program

A MAGAZINE
FOR PROGRAM AND
ENTERTAINMENT COMMITTEES

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November-December, 1952

Visitor From Hawaii

LARRY BOWEN, the man who has placed the Hawaiian Islands on the lecture map of America, has for several weeks been visiting the mainland and making the acquaintance of people from Pacific to Atlantic who to him have been merely signatures at the end of letters. All by now know how he has built up a circuit of film-lectures throughout his mid-Pacific isles. His main reason for coming to us was to personally attend as many lectures as possible in order that only the best would be selected for the Hawaiian showings. He has seen many miles of movies. He has met many a new lecturer, visited quite a few managers. He goes home with his capable head packed with information and ideas. In the old days of Lyceum and Chautauqua, most of the booking agents made it a point to never see or hear the "talent" they were selling. They said that if they did they never would be able to make a sale! It will be interesting to see what the next offerings of Larry Bowen and the Kiwanis Clubs back of him will be.

Larry Bowen made friends wherever he went. He is a swell kind of guy. This is the sort of chap he is: he actually wanted to run a paid ad in PROGRAM to thank people for being so helpful and so hospitable. We didn't want his money. So, those of you who helped, accept this as Larry Bowen's thanks for all you have done.

Our "Missing" Number

A couple of alert librarians have asked what happened to our numbers 8 and 9 of volume XVIII. Those numbers would have been our spring issue (or issues) but a variety of delays made it inadvisable to publish late in the season. So, there are no numbers 8 and 9 of last year. Please make note of this! Subscriptions will be extended to adjust the situation.

PEGGE

FARMER

Mono-Dramatist

in a
Riotous
Sketch

"THE HAZARDS
OF SHOPPING
WITH
A STOLE"



The Platform Loses

ARTHUR STANLEY RIGGS, one of the grand lecturers of the days when the platform was studded with orators, passed away on November 9 at Washington, D. C. He was 73. With him is broken another of the links with a great era. His field was Art, History, Archaeology, the Classic Past of Man. He could be ranked with Edward Howard Griggs, Charles Zueblin, William Lyon Phelps, Louis K. Anspacher. There seem to be none these days to take the places of these giants. . . . This summer there also passed BEATRICE HERFORD, a giant in the field of the Original Monologue. She was in her eighties and few realized she was still alive and performing. She was a sister of that great wit of the 90's, Oliver Herford. Not only was she a clever actress, she had a gift for writing shared with but few of her many followers and imitators. . . . Tribute should also be paid to a four-footed platform star, KARLA, the Seeing-Eye Partner of Bernice Clifton. Karla went wherever Miss Clifton went, or vice-versa, and the passing of this old but faithful doggie was mourned by the many, many people who knew her. She was buried with human honors. She was almost human.

Richardson Enlarges Quarters

MARGARET E. RICHARDSON, Boston Manager with a large business and a small office, has yielded to the inevitable and has moved to larger space. However, being thrifty New England, she did not change her address. She is still in the very big Little Building, 80 Boylston Street, Boston 16, Mass. At the moment she is quite busy booking Walter Hackett, foreign correspondent, who between overseas assignments, lectures about people and affairs over there under the title "European Dateline." She also is rolling up quite some bookings for her highly enjoyable "Musical Portraits," for that dancing bit of male attractiveness, Russell Curry, for Beth Cary and her one-woman theatre and for Dorothy Rankin's Marionettes. Margaret Sherwood is another hit. She is cousin of the Duchess of Windsor, but needs no connection upon which to lean. She is okay on her own account! . . . The Richardson list is a long one. Her territory is a big one and it overflows New England. And now she has a bigger office to go with it all.

Please mention PROGRAM when writing to our advertisers.

SPEAKING OF SPEAKERS

Richard Harkness, the other half of the first husband and wife debate on *World Affairs*, has gone to Korea for NBC to broadcast from there for a period of two months. On his return he and his wife will resume their lecture and radio activities.

* * *

William F. Buckley, Jr., author of "God and Man at Yale," and now an editor of *The American Mercury*, is a new addition to the Clark Getts list.

* * *

Warren Simms will present his entertaining magic show for the sixth time at the Harvard Club of Boston on December 30th. Up to a year ago he had a record of five consecutive annual appearances at the club but was unable to go last year. He is now back on his old schedule.

* * *

Albert Dekker, now under Roxanna Wells management, has a new offering "Highlights of Literature and Drama." He is also available for his dramatic readings from the works of Edgar Allan Poe.

* * *

Bertita Harding, whom Hollywood always finds valuable because of her fund of knowledge on diversified subjects, is now at work on a motion picture scenario of her own for said Hollywood. All of which keeps her busy because she still lectures a lot. Let us add: most charmingly.

* * *

Aubert Lavastida is now in Colombia making a new film-lecture of that South American land of spectacular contrasts. "Colombia Cavalcade" will be available for the 1953-54 season.

* * *

Versatile Canadian

DOROTHEA G. NORTON, "Canada's Good Will Ambassador," has several new programs for next season, some illustrated with color films, others with colored slides and unique and interesting exhibits. A new film-lecture is called "Canada, Land of Golden Promise." A second new one is the "Romance of Herbs and Herbal Lore!" with an exhibit of herbs from many lands. Perhaps Miss Norton's most popular program is one that has been presented before over 300 audiences called "Romance of the Greeting Card" with an exhibit of Christmas and Easter cards from all over the world. She tells the history of the cards of each country and explains the symbols which have come down from darkest antiquity.



Through These Doorways Pass The Finest Lecturers In America. Entrance To The Swank Crescent Hills Woman's Club, Louisville, Kentucky. The Lady Is Mrs. J. Gerald Hooper, Whose Husband Has Just Made A Repeat Performance At The Club.

Likeable Lad From Down Under

MORRIS BARR can land on his feet anywhere. Quite a neat trick bearing in mind he comes from Australia where all are supposed to walk upside down. He is singer, he is lecturer, he is journalist, he is charming. He came to us to find out what manner of people we are. He is a bit surprised we know so little about his people. He came for a brief visit. He is still here. He will be here until January, so we still have an opportunity to enjoy this man of many facets. We can hear him in concert or opera, for he is one of Australia's foremost musicians. We can hear him talk about his own land. Or listen to him expound theories as to how we can better a muddled world. You will like Morris Barr. His personality is his greatest asset. Ricklie Boasberg is in charge of his engagements.

* * *

This Week In Review

ONE of the most popular of the weekly events at the famous Brooklyn Institute of Arts and Sciences, Brooklyn, N. Y., is its Tuesday morning reports on the week's events by important journalists and radio commentators. This season series was opened, as usual, by Henry C. Wolfe, on Nov. 18. Also, as usual, Mr. Wolfe will close the series, the date being March 24. In between the Wolfe ends the speakers will be: Nov. 25, S. E. Gerald Priestley; Dec. 2, Nathaniel Peffer; Dec. 9, Carl Hermann Voss; Dec. 16, Anne Guthrie; Jan. 6, William G. Hetherington; Jan. 13, Arie D. Bestebreutje; Jan.

20, Philip Cummings; Jan. 27, Alan Burr Overstreet; Feb. 23, Robert Norton; Feb. 10, Burton Crane; Feb. 17, Howard Pierce Davis; Feb. 24, Emil Lengyel; Mar. 3, John H. E. Fried; Mar. 10, Ruth Karpf; Mar. 17, Clyde Miller. The Director of The Brooklyn Institute is Dr. Julius Bloom. If you do not have one of his Year Books, we suggest you ask him for one. He may have a few spares.

* * *

Godley And Charming

IF he were a Prince, we could refer to him as "Prince Charming." However, he is only a Lord, albeit most charming. One might say, "Oh, Lord, how charming." We are speaking of Lord Kilbracken of Killegar, who is much happier if you simply call him, "John Godley." In January this personable Irish Baron returns for another tour, and he will surely delight audiences wherever he goes. He has many facets to his oratorical gem. One popular topic is Van Meegeren, the notorious Dutch Art forger about whom Godley wrote a now famous book. He can fascinate you with incidents from his incredible trip by motor car from London to New Zealand. He made the trip to attend a celebration at Christchurch, N. Z., founded 100 years ago by his great grandfather. Or, he can yarn about his very recent search in Corsica for Rommel's treasure, which he did not find. He returns to seek some more. However, we suggest you surely let him tell about how he took his seat in the British House of Lords. That's a tizzy. The New Yorker, November 8, ran a hilarious account of it.



Betty Friars Looks Down On England's Riviera At St. Ives In Cornwall. Fine, Sandy Beaches Like This Are Not The Rule In England, But Neither Are They On The Other Riviera. From Bob Friars' "England And Scotland."

Atoms, Atolls and Craig

JOHN D. CRAIG, whom we first knew as Captain and who then became a Colonel in World War II but whom we will always love as just "Johnny," got badly bitten by the Atomic Bomb bug when he went to those Atomic Bomb tests at Bikini. You may recall he was in charge of motion picture crews for the Air Force. Johnny Craig has lectured for many years on his number one topic "Danger Is My Business" but today he is all hepped over a newer flame, atomic energy. He has been giving a lot of talks without pictures on this vital subject of the day. He approaches it with a sort of reverence, not dwelling on the destructive qualities of atomic energy but on the good that it can do. Now he has a new atomic lecture. The Atomic Energy Commission has prepared some spectacular films of the recent tests at Eniwetok in the South Seas. Col. Craig will

lecture with these new films for the National Geographic Society on December 19, using the title "Atomic Clouds Over the South Sea." He will give the same "show" at the World Adventure Series, Detroit, under the more workable title, "Atoms and Atolls." Anyhow . . . this man who is able to entertainingly and clearly tell you what atomic energy is, has a new program ready for YOU.

Kessinger's Forums

JUDGE HAROLD C. KESSINGER, of New Jersey, who has made a wide reputation as a Convention and after-dinner speaker, also is conducting Forums at Colleges and Town Meetings with the subject: "Backgrounds of the Future," considering the sixty-four dollar question: "Was Tomorrow born Yesterday?"

Judge Kessinger's Forums are known as meetings where people "disagree without being disagreeable."

Bob Friars Tops Himself

WHEN Bob Friars announced that he had selected England and Scotland as the subject for his new film-lecture, we wagged our editorial heads and figured that Bob was both a brave and foolish lad. Foolish, because several lectures have of late been made on these two lands; brave, because the climate of each is notoriously difficult.

We take it all back, Bob tackled a difficult job. Bob returned with a masterpiece.

In the space of ninety-three minutes it is obviously impossible to present everything in England plus Scotland, yet with inspired selection Bob brings you so many things you want to see, expect to see, you have a feeling of magnificent fullness. As to that little matter of weather, the pictures are so brilliant you wonder how you ever got the notion that it rains over there, that there are such things as London fogs and Scotch mists. Bob Friars has proved himself a patient man. To him who waits come all things.

The selection of material is unique. Who would have suspected that Madame Tussaud's Wax Works would play an important part in the film show? They do. The first contact is when, without warning, Rudyard Kipling appears on the scene. You cannot suppress a giggle when you see his dummy. The giggle dies at birth for Bob, with that genius of his for twisting a mood from gay to grim or vice versa, begins reciting—and exceedingly well—from Kipling, reciting those famous lines of *Recessional*, "God of Our fathers, known of old . . ." and so carries you into a mood of Empire. Mme. Tussaud also provides life-like figures of English Kings and Queens so that in a flash the story of England is spread before you.

Bob himself warns you that ten minutes of the entire run will be devoted to Britain's steel industry. He shows in vivid, awfully vivid films, the story of Sheffield steel, for Sheffield is where modern steel working was born. In pictures that might almost be right out of

(Continued on Page 23)

Gorgeous Color Film from the Magic Hooper Cameras . . . The History and Legends of the Countryside Woven into a Superb Narrative Background . . . One of the American Platform's Most Able Speakers . . . Reasons Enough for the Ever Increasing Popularity of

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"Tramp Steamer to Trinidad"
"Wandering Southward"



Alaskan Shangri-La

THIS is about Fred Machetanz, his wife Sara, and their husky dog Seegoo—and Fred's newest film lecture on Alaska. Fred Machetanz, you may recall, is an artist, especially a fine illustrator of books about Alaska and the Eskimos. After spending a winter in the north, after having married Sara and taken her north to spend a winter, they both decided they wanted to live in Alaska, build a home there, make it their base. This most recent film in the Machetanz repertoire tells the story of the fulfilment of this desire. The Alaska they picture is so plumb wonderful they make you understand why they fell for it so hard.

Fred and Sara and Seegoo went there, lug and luggage (everything, including a kitchen stove) in search of Shangri-La, and, as sure as you're standing there, they found it! In the hills just out of Matanuska, 120 feet above a lake, they built a home of logs cut from the surrounding forest. They and two or three helpers made a dream come true in 85 days.

All this takes place in front of your fascinated eyes: the clearing of a home-site, felling of trees, bulldozing a mile-long road to the highway. The technique of log-house construction is so magnificently pictured that when the house is completed—a rugged, lovely little building that should last for centuries—the audience bursts into a fury of applause. An example of skill, yes; an example of pioneer doggedness, yes; but more than those things, a crystallization of the sentiment that envelops the idea of Home.

About 50 air miles from the Machetanz home is a practically unvisited valley in the midst of ice-clad mountains, where lies a natural phenomenon known as the Disappearing Lake. The geographical name of this fourteen mile long body of water is Lake George. Every year it disappears, and Fred Machetanz has recorded this phenomenon in movies for the first time; he has explained it too.

Pictures of a disintegrating glacier on the edge of this lake provide some of the biggest thrills of the



What Would San Francisco Be Without Its Cable Cars? Deane Dickason, Before Shooting His Film On San Francisco, Asked Un-Native Sons What They Most Wanted To See. All Said, "Cable Cars." So, You Get Cable Cars Plus Other Unique Attractions In "San Francisco—World Gateway."

evening, with staggering tons of ice hurtling into the water. We think you had better see (even better book) this lecture. It's full of lots of things.—E. F. A.

New Travel Series

CHICAGO has a new travel series, called The Celebrity Globe-Trotter Series.

The lectures, which are presented in Chicago's famous Orchestra Hall, are on Monday evenings. The initial series is: Oct. 27, Robert Friars, Switzerland. Nov. 3, Karl Robinson, Austria; Nov. 17, Clifford J. Kamen, Guatemala; Dec. 1, Herbert Knapp, Denmark and Sweden; Dec. 8, George Perkins, Mexico. Course ticket prices are \$6.90 and \$5.70. George A. Kuyper, manager of Orchestra Hall, is back of the enterprise. One wishes him success.

Great Book, Great Gift

A PICTORIAL HISTORY OF THE AMERICAN THEATRE. Daniel Blum. 304 pages. Over 3500 pictures. New York: Greenberg Publisher. \$7.50 net.

Here is a book that is the perfect Christmas gift to yourself or to anyone who is interested in the American Theatre. It is a panorama in pictures, with running text, of the plays and musical comedies and their stars of our country from 1900 right down to date . . . which means 1952. It starts with Sarah Bernhardt in "L'Aiglon," "Florodora" and William Gillette in "Sherlock Holmes"; you see the first "Merry Widow," Joe Jefferson in "Rip Van Winkle," Weber and Fields, E. H. Sothorn, Marilyn Miller, John Drew and come right down to today with "The King And I," "Oklahoma," "Call Me Madam." If you ever went to the theatre, you will love this book. It is a honey.



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Edward Tomlinson, Left, With The New President Of Chile, Dr. Carlos Ibanez, In The Garden Of The Latter's Home In Santiago.

Knight With Us Again

CAPT. C. W. R. KNIGHT and his equally famous eagle, Mr. Ramshaw, are back with us once more, and off on another coast-to-coast tour. Capt. Knight has come so regularly for so many years he is almost a fixture on the American lecture platform. This time he has a new film-lecture, as has been his custom from the beginning. The new "show" has a different slant, a more personal touch than any of his others. It is true that they have all been about eagles—and not always Mr. Ramshaw, either—but the theme of his current offering is Scotland. And Scotland is very close to both Knight and his fine-feathered friend. Jack Ramshaw is a Scotch Golden eagle and his birth and upbringing were the topic of an early Knight film. Captain Knight is half Scotch, his mother having been born in Aberdeen. So there is more than a casual interest in the land of Burns, Scott and the Scottish Chiefs. Do you remember an exquisite English film called "I Know Where I Am Going"? It was filmed on the island of Mull, off the wild Scotch coast. Knight and Ramshaw and Wendy Hiller were in it. In this new lecture film, Capt. Knight returns to Mull and from there goes on to others of Scotland's Western Isles where few travellers and possibly no film-lecturers ever go. It took two summers and lots of patience to film all the places that are in this current showing. Captain Knight has done it again. He and Ramshaw once more put on a grand show.

Columbia Bureau Notes

EUGENE LYONS, Senior Editor of Readers Digest, and Robert Aura Smith, two outstanding authorities on the Far East, are now available for a symposium on "Battle for Asia." Lyons, who authored "Assignment in Utopia," will discuss what Stalin's blueprint is, and Smith will tell what we have to do to combat it. . . . New to the Columbia list is Dr. David Abrahamson, Norwegian born Psychiatrist and Author. Dr. Abrahamson received his MD at the Royal University in Oslo. He has been associated with the New York State Department of Mental Hygiene, and is now doing Psychiatric Research at Columbia University. His latest book "Who Are the Guilty" has just been published. His lecture subjects: "How Happy Can You Be?", "Men Mind and Power." . . . Helen Jepson's tour has been so successful this fall that plans are now being made for a Spring repeat in February and March, in the middle west and east. . . . Dr. Klara Roman, author of "Handwriting, a Key to Personality" is proving to be quite popular, as she discusses her subject from a scientific point of view. She realizes its limitations as well as its possibilities. Former Director of the Institute of Handwriting in Budapest, she is now Research Consultant at the Treatment Clinic of the Manhattan's Children Court.

The Gause Company

THE GAUSE SISTERS, sometime just referred to as "The Gause Company," may not do the biggest business on the west coast but they do a mighty fine one. Committees seem to like to work with them, and their attractions are of a high order. This confidence in them is reflected by the fact that this November Howard Pierce Davis returned to them for his fifteenth season. His recent talk at The Friday Morning Club was his seventh lecture there. He must be good. He is good! Cornelia Stabler, in April, makes her fourth west coast tour under Gause management. John Harvey Furbay is another speaker with a high record. He makes a five week tour in January and February and already has 30 bookings in that period. Deane Dickason, who lives in San Francisco, is another popular Gause attraction. He is solidly booked out West Coast way until May 1953. These west coast bookings of his are in January, April and May. The Helmericks make a Gause tour in March. In January and March another speaker who is highly popular is Dr. H. Frederick

Peters. The bookings of this Founder-Director of The American Institute in Munich are not in any way hurt by the fact that this thought-provoking analyst also looks like Frederick March. He looks and listens good. Pardon our grammar.

And, there are others!

Program Associates Additions

A NUMBER of new people appear on the current season's list of Program Associates, Inc., of Utica, N. Y. Dr. Donald G. Bishop, Educator and World Traveller, speaks on "America in the Chaotic World." Dr. Rhea Kay Boardman, already referred to in these columns, has the important topic, "The Home, The School and the Child." Dr. Frederick W. Maroney, Dean of Students, Brooklyn College, N. Y., has an original idea in "Protect The Power House." This is not a talk about electricity! Billy Mills, "The Clown Prince of Pantomime," has a fast-moving program of entertainment. In the field of relaxation Program Associates has a couple of other novelty programs that are in the list of the new. One is "The Corsairs," a well-liked Male Quartette, and the other Morris L. Husted, who entertains at or about a piano in a program he calls "Skits and Sketches." Although not a newcomer to the list, Donald V. Hock, after being Mayor of Allentown, Pa., from 1948 to 1952, returns to the platform. His topic: "Aladdin Had A Lamp."



Oliver Philpot, Who Escaped From A Nazi Prison Camp Via A Wooden Horse, Reaches America For His Current Lecture Tour And Is Greeted By His Manager, Grace Sims Peat.



BEFORE & AFTER

Before: The Countess Maria Pulaski, Polish Spy, Addressing The Greater Buffalo Ad Club, Has The Members At The Limit Of Their Credulity. No Spy Could Do Such Things And Live. After: "The Countess" Has Doffed "Her" Wig And The Audience Discovers It Is All A Grand Hoax Perpetrated By Humorist-Actor Martin Hughes. Note The Changed Look On The Faces Of The Audience. They Were Ticked Pink. (Photos by Both and Teall)

Accidental Career

IMPERSONATING a woman is such an odd occupation that we think it might make matters much better understood if we let you into the secret as to how Martin Hughes got into his unusual career, for he is by no means a "female impersonator." Martin—now known to many only as Countess Pulaski—was destined to be a doctor. At his college there was a Leap Year Dance to which no man could come unless he was invited by a girl. Martin and his roommate wanted to go but there was no gate-crashing for stags and neither had had a bid from any of the co-eds. So, some witty wag suggested that one of the pair dress as a girl and they go as a couple. Martin was elected, he rigged himself out as a charming young thing and so it all started. He played his role so well he was soon in dramatics taking female roles. He soon gave up his medical career, switched to a straight A.B. course and after graduation went into playing the part of a woman as a full time profession.

Do not think that his is a bed of roses. Bear in mind that he does not just appear on a theatre stage, play his part and then doff wig and make-up. He usually arrives well ahead of the event which is often a luncheon or dinner. He sits at the head table, many a time surrounded by "other women" who engage in woman's chit-chat with him. What is even worse, when he is playing the part of the Polish spy, Maria Pulaski, is to sit next to or meet real, honest-to-goodness Poles! And Martin cannot speak a word of Polish. At times he gets into some uncomfortably tight corners. To date he has never been trapped. He has ever found a way out.

All this makes for a bigger and greater uproar when it is revealed that



the Countess is a clever actor. We suspect that Martin Hughes gets as much of a kick out of every appearance as does the innocent, deluded, delighted applauding laughing audience. He is one in a million. No, that is too small, these days. One in a billion.

* * *

English, Ford Model

PRINCE LOUIS FERDINAND, head of the House of Hohenzollern, grandson of the last German Emperor, is again in the United States and is making a "sold-out" lecture tour in connection with the publication of his book "The Rebel Prince." People have been surprised that he speaks American. One lady asked him why he didn't speak English "correctly" as did his father, the famous Crown Prince. He replied, "My father spoke English with an Oxford accent. I speak English with a Detroit accent." Prince Louis Ferdinand, many forget, was here in the 1930's and worked as a Ford assembly line mechanic and in the Ford foundry. Hence the accent!

Welsh Orator Returns

JOHN WILLIAMS HUGHES, the Welsh lecturer who resides much of the year in the United States, is back after a four months trip through Europe. We have already told of his talks in England. From England he went to the continent and had a most illuminating stay in East Germany. He was the guest of Max Brauer, Mayor of Hamburg, on the occasion of Brauer's 65th birthday. He visited Berlin and a result says the separation of such a city cannot last. Either side has to take over and he predicts that it will be ours. He is much encouraged with the conditions in Europe as he found them. He believes that within a few years there may be a United States of Europe which will then permit Europe to stand on its own feet. Mr. Hughes has already started on a heavily booked transcontinental tour. His opening lecture was on November 5th when he made his fifth consecutive appearance at the Milwaukee College Endowment Series.



Not A Creation Of Salvador Dali, But A Photo By Stan Midgley Out Of His "Jeep Trails Through Utah." Stan May Label Himself "Funny Man Midgley" But He Has The Soul Of An Artist. Laugh That Off, If You Can.

Many In Midgley's Movies

STAN MIDGLEY, who is moping up America right now with a tour that should make any lecturer happy, has prided himself since its beginning that he has been a lone traveller. He has gone places on foot, on bike, by jeep without any assistance, yet has produced films that not only show natural wonders and beauties, but himself—who is a natural wonder, but no beauty when with beard. A program chairman once turned him down with the comment, "But there are no people in his shows. Just Midgley." To which a sort of irate Stan replied (via us) "If they want people, then I will give them my Rose Bowl dividend. There are millions in that, people and flowers, and all beauties." You may not have noticed but every year for years Stan Midgley has filmed Pasadena's colorful Rose Bowl fiesta. He has a 25 minute condensation of all the rosey Rose Bowls which he will add free at the end of any of his programs. What more do you want?

NGS Playing Double-Headers

SO great has been the demand for tickets for the program of illustrated lectures offered in Washington, D. C., by the National Geographic Society that even Constitution Hall, with its 3,500 seating capacity, can no longer take care of the demand. The Society, therefore, now books its speakers for two shows, one at 4:45 P.M. and one at 8:30.

Christopher, Not Columbus

EVER hanker to go globe-trotting but a quick glance at the bank balance convinced you that any global jaunts were out of the question? Take heart. You don't need a lien on Fort Knox to circumnavigate the earth. All you need is enthusiasm, determination, resourcefulness—and \$80. Yes, that's right: just \$80. Young Robert Christopher accomplished this incredible feat. On a grubstake from Collier's, he started from New York, visited 65 countries on six continents, crossed a couple of major oceans on the way, and in just 84 days was back in New York, mission accomplished. He had travelled 28,000 miles at a cost of less than a dollar a day.

Bob has a fascinating non-illustrated tale of high adventure on a low budget in his lecture, "Around the World on \$80." You'll enjoy his modest manner as he recounts one exciting adventure after another—of how he flew the Atlantic for 15 cents, out-manuevered four would-be robbers in a Naples alley, crossed under the Alps on Camels (four packs, to be exact), hitched a ride with the Prince of Iraq to Baghdad, had a long-distance brunch with Russian guards at the Soviet-Iranian border, rode a camel caravan through Pakistan, worked-his-way-with-no-pay across the North Pacific, hitchhiked across the USA. Bob Christopher can tell you about a worldful of adventure on a pocketful of change. Leigh has him.

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BOB FRIARS TOPS HIMSELF*(Continued from Page 18)*

Dante's Inferno you see steel being made. Do these pictures bore the audience? They do NOT. They get one round of applause after another. Steel proves to be as much England as Shakespeare, who also got a big hand.

One can go on and on detailing this superb film. Once Bob Friars was thought of as a laugh-getter. In *England and Scotland* he has matured. Laughs are there, but what is even more important there is a mood, a mood rising out of a great past, a past that is our joint heritage. When pictures of Salisbury Cathedral come onto the screen, chimes begin to play. They play "Abide With Me," definitely part of our common ancestry. You may not believe it, but the audience soon breaks into gentle song and "Abide With Me" fills the air. It is the beginning of the closing mood of the program. The end deals with a Girl Queen, the Second Elizabeth, reviewing HER troops. All the panoply of power is re-enacted before you. Red coated soldiers of Empire, Grenadier Guards with lofty shakoes, cavalry on proud horses. Yes, British Empire lives again, new life instilled into it by a slip of girl who is every inch a Queen.

Bob ends on this note of Empire. The last pictures fade with the playing of our joint national anthem: *America to us, God Save the Queen* to them. You have a feeling that the audience is singing *both* sets of words. We of America are asking God to Save that Young Queen. And her people.

Bob Friars has matured. He has never done a more inspiring, a more beautiful, a more touching show.

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WRITE EMERSON H. MOOK, INC., DAYTON 6, OHIO

UP AND DOWN BARTON

(Continued from Page 13)

top dwellers. It is part of a new photographic adventure which also includes night life in the jungle.

As to his underwatering, in late October he made another deep dive. He has been hankering for some time to be the first man to descend one mile beneath the surface of the sea. He holds a record of 4,500 feet. This October, off San Clemente Island on our Pacific Coast, bad weather and high winds prevented his breaking his own score, but he did go down 3,600 feet, which is a lot of down. In the great deep he saw showers of luminous shrimp, flying snails, strange jellyfish, hatchetfish and so on. All very well when they are outside and you safely tucked inside an armor-clad Benthoscope.

Otis Barton, between ups and downs, lectures. He is with us now for a while.

Food And Films

WE have brought to you in the past some of the woes of those who while making films have to put up with the food of the country where they are. Earl Hilfiker, out-of-door man, adds a new lament. Geese. Wild ones. He has again been up north, towards Hudson's Bay. He heard on his first trip that the geese are edible. The Indians even seem to like them. You cannot, however, prove anything as to their edibility by one Earl Hilfiker. He has had them roasted, fried, boiled, stuffed and baked; hot, cold, warmed over and various combinations of these methods. The result is always the same: tough, strong, oily. Last year he took north with him his cameras and a shot gun. He made movies when the light was good and shot geese when the weather was foul. As any duck hunter knows, the fouler the weather, the better the fowling. Hilfiker got some excellent movies and his limit of geese. However, when he went back this year he left the shotgun home. He figured that what you want is good movies. You don't want geese. Neither does he.

She Slides Well

WE have taken occasion to speak up loudly on behalf of the lantern slide as a means of illustration. In the days of the "lime light," glass slides were the only means of illustration. And mighty good, too. The more recent problem with the kodachrome slide has been that of satisfactory projection. Now the manufacturers have caught up with the problem

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and you can have perfect projection. All this leading up to a paragraph in a letter from Eleanor Broadhead, who does such wonderful things pictorially. She writes: "Right here I would like to give another boost to the use of slides. It is a great satisfaction to be able to hold one of these lovely pictures on a screen *long enough* to point out the special features of a single flower and to mention some of the astonishing facts and fancies about it." "These lovely pictures." To what is she referring? The portraits she has been making this summer of flowers, especially wild flowers. Eight weeks were spent by Eleanor Broadhead in Paradise Valley on Mount Rainier. She climbed the mountain, she crawled over its glaciers. The flowers, however, were her pet joy. At times she would creep on all fours to catch these exquisite creations of nature. Often the flowers would be in a swamp, often on the very edge of nothing, but almost always in a spot that was either too shady or too windy or too small for both Miss Broadhead and her tripod. The paths to fine pictures are seldom smooth.

DOUBLING ON DEKKER

(Continued from Page 15)

College to study medicine, where he got a degree, he was among other things All-Maine tackle, an excellent swordsman with both foil and sabre, and on top of it all played in such productions as "Othello," "Macbeth," and "Hamlet." During vacations he travelled with the Bowdoin glee club rendering as his share of the program dramatic readings from the poets of the day.

Of course some one noticed him and when he was 20, yes, all of 20, he was appearing with the Lunts in a Theatre Guild production of "Marco's Millions." He stayed with the Guild for three years, after which followed seasons on Broadway and in stock. Then 12 years in Hollywood. Now also radio and television. With fresh movie appearances rolling out every year.

He has an almost supernatural gift for dialect and can portray any dialect except Icelandic and Zulu. (He has never heard them!) In "Once Upon a Honeymoon," with Cary Grant, he played an American Intelligence Agent and in the course of half an hour was heard to speak a Frenchman's French, English with a French accent, good high German and English with a German accent, English as spoken by an

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Exposer Of Traitors

RALPH DE TOLEDANO, an editor of Newsweek and author of two of the fightingest books ever published about subversive activities in this country—"Seeds of Treason" and his new "Spies, Dupes and Diplomats"—is lecturing this season for the first time, under Getts management. Long noted for his journalistic and editorial activities, Mr. de Toledano shocked the nation with the full story of the Hiss case in his book, "Seeds of Treason." In his more recent "Spies, Dupes and Diplomats," he follows through with a survey of the whole story of communist espionage throughout the world, from the fabulous Sorge Spy Ring in Japan down to the scandals in our own government. A student of subversive activities who pulls no punches and who calls a spade a spade, he will shock and startle audiences everywhere with the tales he has to tell. He began his tour in Manhasset, New York, in September and will lecture throughout the season until April, when he appears in Wichita, Kansas.

* * *

NEXT ISSUE, A TRAVEL-FILM LECTURE SPECIAL

THE January issue of PROGRAM will be a special number giving a complete survey of the travel-film offerings for the coming season. Travel lecturers in several instances are holding announcements of their new shows until then. Before closing your course, wait until this number reaches you. Order in advance if you are not a subscriber. The price—fifty cents.

JAMES B. POND

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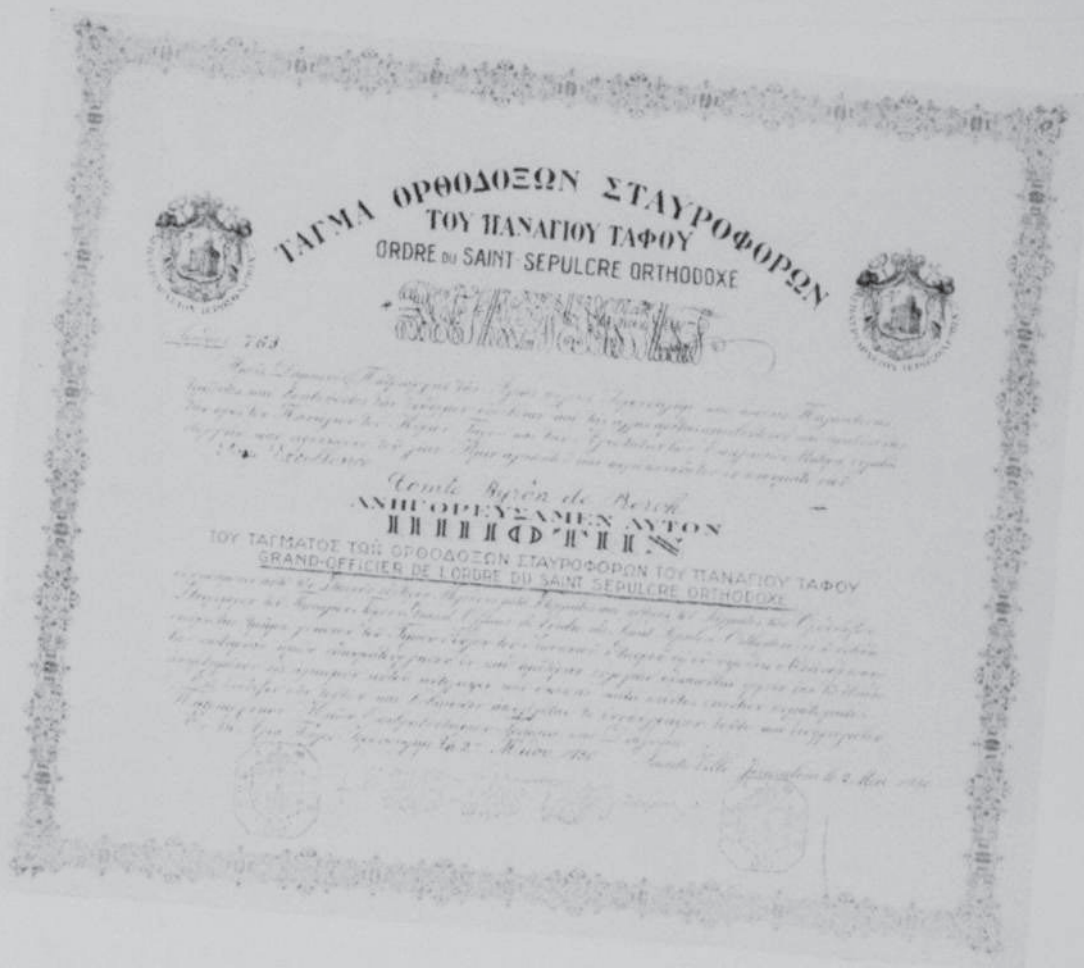
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DR. YOU CHAN YANG

Ambassador from Korea

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