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Sub-series A: Alphabetical, 1914-1965, undated.

Reel
58

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20

Folder
1391

The Temple, general, 1954-1955.

B'NAI B'RITH

Office of the President
PHILIP M. KLUTZNICK
TWO PLAZA
PARK FOREST, ILLINOIS

March 11, 1954

Rabbi Abba Hillel Silver
Temple Israel
Cleveland, Ohio

My dear Rabbi Silver:

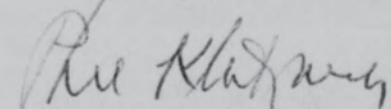
It was mighty nice to speak with you on the telephone.

You asked for a subject for the morning of April 11th. Frankly I detest the necessity of confining myself and yet I recognize the merit of so doing. I have selected the following dual question - What is Greatness - Is It Needed?

I hope that between now and April to digest more of the experiences that I had during the last ten months in traveling throughout this country and to discuss some of my impressions under the foregoing subject.

With best wishes.

Sincerely yours,



Philip M. Klutznick



OLDEST AND LARGEST JEWISH SERVICE ORGANIZATION • FOUNDED 1843

1003 K STREET, N. W. • WASHINGTON, D. C.

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AND PRESIDENTS OF DISTRICTS

March 19, 1954

Secretary of the Temple
19810 Shaker Boulevard
Cleveland, Ohio

Dear Sir:

I would appreciate your letting me know at your
earliest convenience the date of Mr. Philip M. Klutznick's
address to the congregation and the subject he is to speak
on.

Sincerely yours,

Allen Lesser
Allen Lesser
Director of Public Relations

March 26, 1954

Mr. Allen Lesser, Director of Public Relations
B'nai B'rith
1003 K Street, N. W.
Washington, D. C.

My dear Mr. Lesser:

Mr. Klutznick is to address The Temple congregation on Sunday morning, April 11th at 10:30 a. m. The subject which he announced is "What is Greatness - Is It Needed?"

I would appreciate very much if you would send me some biographic material on Mr. Klutznick as well as a few glossies at your earliest convenience.

Very cordially yours,

ABBA HILLEL SILVER

AHS:rms



OLDEST AND LARGEST JEWISH SERVICE ORGANIZATION • FOUNDED 1843

1003 K STREET, N. W. • WASHINGTON, D. C.

EXECUTIVE 3-5288

March 29, 1954

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2 PLAZA
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Mrs. Arthur G. Laufman
CHICAGO, ILL.

Mrs. Benjamin Rosenthal
LOS ANGELES, CALIF.

AND PRESIDENTS OF DISTRICTS

Dr. Abba Hillel Silver
The Temple
East 105th St. at Ansel Road
Cleveland 6, Ohio

Dear Dr. Silver:

Thank you very much for sending me the information
on Mr. Klutznick's address at the Temple.

I am enclosing a biographical sketch of Mr. Klutznick,
as well as several glossies and mats. If there is anything else
I can do to help for this occasion, please do not hesitate to call
upon me.

Respectfully yours,

Allen Lesser
Allen Lesser,

Director of Public Relations

Encls.

AL:is

Biographical Sketch of

PHILIP M. KLUTZNICK

of Chicago

ELECTED PRESIDENT OF B'NAI B'RITH ON MAY 5, 1953

Married to Ethel Riekes, 1930; children: Bettylu, age 20; Thomas, age 13; James, age 9; Robert, age 5; Samuel, age 4; 1 child deceased 1937, Richard.

Graduated with degree of LL.B. from Creighton University in January, 1930. Prior studies in liberal arts at Universities of Kansas and Nebraska.

B'nai B'rith Activities: Charter member of Kansas City Chapter No. 2 AZA (Junior B'nai B'rith) which was organized in 1923; member of First championship AZA Debate Team with William Horowitz in 1925; Grand Aleph Godol (International President of AZA), 1925-26; editor of "The Shofar," publication of Junior B'nai B'rith, 1925-26, 1933; part-time executive secretary Junior B'nai B'rith, 1926-33; president Omaha Lodge of B'nai B'rith, 1930-31; president District Grand Lodge No. 6, 1940-41; president Supreme Advisory Council, 1941-44; member Executive Committee of Supreme Lodge of B'nai B'rith, 1947-50; chairman Personnel Policy Committee Supreme Lodge, 1947-50; consultant to B'nai B'rith Youth Commission, 1944 to date; consultant to Budget Committee Supreme Lodge, 1947-50; counsel and member of B'nai B'rith Henry Monsky Foundation, 1947 to date; member of Chicago Executive Committee of the Anti-Defamation League, and its chairman since 1951; member of Anti-Defamation League Commission and its Executive Committee, 1950 to date; vice chairman Anti-Defamation League, 1951 to date;

-2-(Philip M. Klutznick)

member Executive Committee Joint Defense Appeal past several years; member of Board of Trustees, National Jewish Hospital, Denver, and Leon N. Levi Memorial Hospital, Hot Springs, Arkansas.

Other Communal Activities: President Omaha Zionist District, 1929; vice-president Southwest Region Zionist Organization of America, 1931; member of Board of Directors of Rassco Israel Corporation at present; member Board of Directors Palestine Economic Corporation, 1948-50; chairman American Housing Committee for Israel, at request of Prime Minister, 1949-50; chairman Omaha Jewish Philanthropies, 1934; chairman Budget Committee Omaha Federation for Jewish Service, 1937-40; president Omaha Board of Jewish Education, 1939-40; president West Central States Region Council of Jewish Federations and Welfare Funds, 1933; chairman Jewish Centers Division, National Jewish Welfare Board, 1946-49; vice president National Jewish Welfare Board, 1949 to present; vice president World Federation of YMHA's and Jewish Community Centers, 1947 to present; member National Council Boy Scouts of America and National Jewish Committee on Scouting.

Professional and Housing Activities: Entered practice of law in 1930, Omaha, Nebraska; appointed Assistant Corporation Counsel, Omaha, 1933; Special Assistant to United States Attorney General in slum clearance and housing matters, 1935 and 1936; General Counsel, Omaha Housing Authority, 1938-41; consultant to United States Housing Administrator, 1940-41; Regional Coordinator, Division of Defense Housing, 1941-42, Assistant Administrator, National Housing Agency, 1943 to May, 1944; appointed Commissioner, Federal Public Housing Authority by President Roosevelt and confirmed by Senate, May, 1944, served until June 30, 1946; consultant to Federal Housing Expeditor and National Housing Administrator, 1946 to present; consultant to Public Housing Commissioner, 1946 to present; consultant on Housing and Community Facilities to Defense Mobilizer Charles E. Wilson, 1951; member

-3-(Philip M. Klutznick)

and vice chairman Illinois State Housing Board by appointment of Governor Adlai Stevenson; member Advisory Board Institute for Urban Land Use and Housing Studies, Columbia University, 1947 to present; member of Board of Governors, National Association of Housing Officials, 1944-46; member of Board of Directors, National Housing Conference, 1945-47; member of Board of Governors, Metropolitan Housing and Planning Council of Chicago; president of American Community Builders and related companies, 1946 to present.

Housing activities during wartime included the direction of development and construction of nearly 500,000 dwelling units and the management of nearly 900,000 dwelling units. The various companies under his direction have built privately nearly 10,000 dwelling units and have developed the satellite town of Park Forest. The present population is nearly 20,000, ultimate population nearly 30,000. Park Forest was the winner of American Institute of Architects postwar award for the best community development in the Illinois and surrounding area. It also received the National Award of Merit of the National Association of Home Builders Neighborhood Development Contest in 1951.

Awards: Awarded Certificate of Merit by President Truman for wartime services, 1947; member of Lambda Alpha Honorary Economics Fraternity; Member Legion of Honor, AZA; recipient District Grand Lodge No. 6 Award for Service to Humanity, 1952; first recipient of Sam Beber Outstanding AZA Alumunus Award, 1951.

Clubs: Member of Standard Club and Ravisloe Country Club, Chicago, Ill., Cosmos Club, Washington, D.C., and Highland Country Club, Omaha, Nebraska.

Vital Statistics: Native of Kansas City, Missouri; date of birth, July 9, 1907; son of Morris (deceased) and Minnie Klutznick who immigrated to the United States at the turn of the century.

BIOGRAPHICAL SKETCH OF PHILIP M. KLUTZNICK

The election of Philip M. Klutznick as president of B'nai B'rith in May 1953 marked a high point in the career of a man who had already achieved distinction in the fields of private industry, government and community service.

Klutznick is perhaps best known as the builder of Park Forest, Illinois, a model community for veterans and their families near Chicago. As president of American Community Builders and other companies connected with the construction of Park Forest, he was presented with the post-war award of the American Institute of Architects.

A Federal Government housing official for many years, Klutznick was appointed Commissioner of the Federal Public Housing Authority by President Franklin D. Roosevelt in 1944, serving until 1946. During the war he directed the development and construction of half a million dwelling units and supervised the management of another 900,000. For his wartime services, President Harry S. Truman awarded him a Certificate of Merit in 1947. Following the war, Klutznick was appointed a member and vice-chairman of the Illinois State Housing Board by former Governor Adlai E. Stevenson. He currently holds a number of appointments in organizations interested in housing.

Klutznick is a man of indefatigable energy, and an original, provocative thinker. Since his election as president of the 110-year-old Jewish service organization, he has spurred a number of B'nai B'rith activities.

(More)

Born in Kansas City on July 9, 1907, Klutznick began his career in B'nai B'rith as a charter member of Kansas City Chapter No. 2 Aleph Zadik Aleph (Junior B'nai B'rith) in 1923. At 18, he was elected president of Aleph Zadik Aleph. Five years later he became president of Omaha Lodge of B'nai B'rith--the youngest in Omaha's history. In 1940, he was elected president of B'nai B'rith District Grand Lodge Six. He has held a number of top posts within the Supreme Lodge of B'nai B'rith, including the presidency of the B'nai B'rith Supreme Advisory Council and membership on the B'nai B'rith Executive Committee.

A firm believer that the American Jew can perform the greatest service to his country by preserving his religious and cultural heritage, Klutznick has taken a leading part in many activities relating to the Jewish community. From 1937 to 1940, he was president of the Omaha Board of Jewish Education. For three years beginning in 1946 he was chairman of the Jewish Centers Division of the National Jewish Welfare Board. At present he is a vice-president of the Jewish Welfare Board, a member of the National Council Boy Scouts of America and of the National Jewish Committee on Scouting. He is also a lifelong Zionist, and served as president of the Omaha Zionist District in 1939. Two years later he was named vice-president of the Southwest Region of the Zionist Organization of America. At the request of the Prime Minister David Ben-Gurion of Israel, he served from 1949-50 as chairman of the American Housing Committee for Israel.

Married to the former Ethel Riekes in 1930, he is the father of four sons and a daughter. He is a graduate of Creighton University where he received his LL.B. degree in 1930. Previously, he had attended the Universities of Kansas and Nebraska. He makes his home in Park Forest.

The Temple
EAST 105TH STREET AT ANSEL ROAD
Cleveland 6, Ohio
TELEPHONE: SWEETBRIAR 1-7755

EARL S. STONE
ASSOCIATE RABBI

ABBA HILLEL SILVER
RABBI

LEO S. BAMBERGER
EXECUTIVE SECRETARY

April 27, 1954

My dear Friend:

This coming Sunday morning The Temple will be host to Dr. Oscar Thomas Olson of the Epworth-Euclid Methodist Church, who will exchange pulpits with me. The occasion is the one hundredth anniversary of the Young Men's Christian Association in Cleveland. The Y. M. C. A. requested me to arrange for this exchange of pulpits as a recognition on the part of the Jewish community of Cleveland of the vital services which the Y. M. C. A. has rendered to the people of the city of all races and creeds and especially to the youth of Cleveland.

I am very eager that you and your family should attend the service at The Temple next Sunday morning as a mark of appreciation both to Dr. Olson, who is our friend and neighbor, and to the Y. M. C. A.

With warmest regards, I remain

Very cordially yours,

Abba Hillel Silver
ABBA HILLEL SILVER

November 18, 1954

Judge Simon H. Rifkind
575 Madison Avenue
New York, New York

My dear Judge Rifkind:

I was delighted when you called me and informed me that it will be possible for you to speak in The Temple on Sunday morning, November twenty-eighth, on the occasion of the commemoration of the Tercentenary. I am happy that you were able to clear your schedule and come to us. I believe that you will enjoy your visit, and I am sure that our community will be delighted with your message.

The service will be held at 10:30 Sunday morning. I suggest that you take a plane Saturday afternoon or evening. We have arranged a suite for you at the Wade Park Manor, a first class hotel within a block of The Temple. If you will let me know what time you will arrive at the Cleveland airport, I shall arrange to meet you there.

I would appreciate if your secretary would send me a biographical sketch and a few glossies as soon as possible for publicity purposes.

Mrs. Silver and I will be delighted to have you for lunch at our home after the service.

With warmest regards and looking forward with pleasure to welcoming you here, I remain

Most cordially yours,

ABBA HILLEL SILVER

AHS:rms

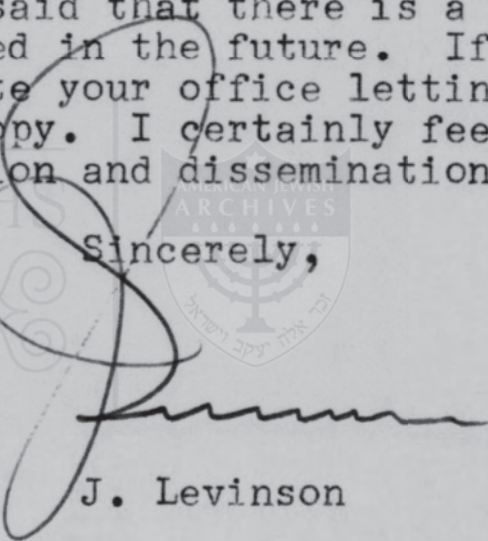
312 Second Avenue
Warren, Pennsylvania
November 29, 1954

Rabbi Abba Hillel Silver
East 105th Street
Cleveland, Ohio

Dear Rabbi Silver:

Yesterday, I asked Judge Rifkind for a copy of his splendid message. He said that there is a possibility that it may be published in the future. If it is, I would greatly appreciate your office letting me know where I can obtain a copy. I certainly feel that his logic is worth repetition and dissemination.

Sincerely,



J. Levinson

JLmb

PAUL, WEISS, RIFKIND, WHARTON & GARRISON

Routing Slip

To.....The Temple.....

From.....Judge Rifkind.....

Date.....November 29, 1954.....

Remarks

WRHS
AMERICAN JEWISH ARCHIVES
1914-1947

Sent check for \$100 to
Cover expenses.

Air travel expenses for
Judge & Mrs. R. Carne to
\$109

November 30, 1954

Judge Simon H. Rifkind
575 Madison Avenue
New York, New York

My Dear Judge:

I trust that you returned sound and safe to New York. We enjoyed your visit and that of Mrs. Rifkind tremendously, and I hope that you had a good time here. My people were delighted with your message. You must have felt their reaction yourself.

I am enclosing herewith some reports of your address which appeared in the local press.

We have had some requests for copies of your address. We would love to publish it in the Temple Bulletin, which has quite a wide circulation. If you would like to have that done, please send me your manuscript.

With all good wishes, I remain

Most cordially yours,

ABBA HILLEL SILVER

AHS:rms

enclosures

enc. H 150 check
Temple Bulletin
newspaper articles

PAUL, WEISS, RIFKIND, WHARTON & GARRISON

575 MADISON AVENUE, NEW YORK 22, N. Y.

TELEPHONE MURRAY HILL 8-5600

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SIMON H. RIFKIND
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LLOYD K. GARRISON
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H. RUSSELL WINOKUR
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MORDECAI ROCHLIN
PAUL J. NEWLON
FRANCIS W. COKER, JR.
JOSEPH S. ISEMAN
*MEMBER OF D.C. BAR ONLY

ARTHUR J. COHEN
COUNSEL

WASHINGTON OFFICE
1614 EYE STREET, N.W.
WASHINGTON 6, D. C.

December 8, 1954.

Rabbi Abba Hillel Silver
The Temple
East 105th Street at Ansel Road
Cleveland 6, Ohio

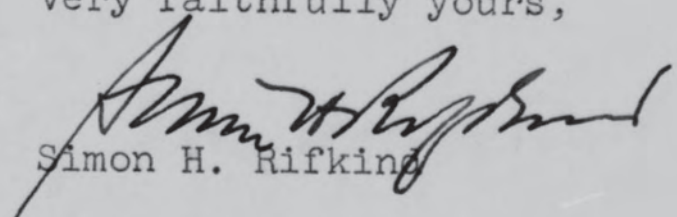
Dear Rabbi Silver:

Thank you very much for your cordial note of the 30th of November. We did return safely and we certainly had a very good time under the kind hospitality of Mrs. Silver and your good self.

You may deal with my remarks as you wish. If you think it is worthy of publication in the Temple bulletin, I shall be flattered. I leave that entirely to your own good judgment. A copy of the manuscript is enclosed.

With all good wishes to you, I am

Very faithfully yours,


Simon H. Rifkind

SHR/jfm

TELEGRAM

Dec. 22, 1954

DR. SOLOMON B. FREEHOF
BARBIZON-PLAZA HOTEL
CENTRAL PARK SOUTH
NEW YORK, NEW YORK

I AM TO OPEN THE MIAMI U. J. A. CAMPAIGN SUNDAY, JANUARY 16th.
WOULD YOU BE FREE TO OCCUPY MY PULPIT THAT MORNING? IT WOULD
GIVE ME GREAT DELIGHT. THE U.J.A. HAS PROVIDED AN HONORARIUM FOR
THE SPEAKER.

WARMEST REGARDS.

ABBA HILLEL SILVER



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This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

WESTERN UNION

W. P. MARSHALL, PRESIDENT

SYMBOLS

DL=Day Letter

NL=Night Letter

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1954 DEC 23 AM 11 07

=DR ABBA H SILVER=

THE TEMPLE 105TH ANSEL=

GREATLY REGRET CANNOT OBLIGE YOU THIS TIME JANUARY 16
ONE OF SERIES OF THREE LECTURES SPECIALLY BROADCAST
IMPOSSIBLE TO CHANGE LILLIAN JOINS IN BEST TO VIRGINIA
AND YOURSELF=

:SOLOMON B FREEHOF=

JAMES METZENBAUM
SUITE 700
1010 EUCLID BUILDING
CLEVELAND 15, OHIO

January 21, 1955

Dear Rabbi Silver:

It is pleasing to have the privilege of sending the enclosed Cleveland Trust Company check, payable to The Temple, in the sum of One Thousand Dollars.

This is a donation under the Will of Lizzie Weidenthal, who was born, reared and spent her entire life in Cleveland.

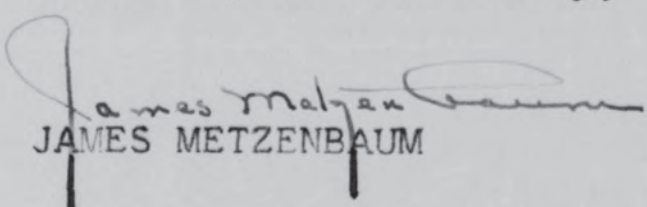
She was a woman of fine parts, charitably inclined and markedly civically-minded.

While this check bears my signature as one of the Executors, the truth is that Arthur Albert Levin, Esquire, National City Bank Building, was the motivating force in setting up this bequest.

It was the request of Lizzie Weidenthal, that this "money should be used for the purchase of objects and articles for the Temple Museum which are to be designated as the gift of Leo and Lizzie Weidenthal".

With earnest good wishes, let me continue to be

Sincerely and cordially,


JAMES METZENBAUM

Rabbi Abba Hillel Silver,
Temple
Ansel Road at East 105th Street
Cleveland, Ohio



האנציקלופדיה העברית
ENCYCLOPAEDIA HEBRAICA

Honorary President: Prof. Chaim Weizmann (1946-1952)

M. SHEINBAUM, Representative
for the UNITED STATES and CANADA
210 West 101st Street New York 25, N. Y.
ACademy 2-3132

January 21st, 1955

Dr. Abba Hillel Silver,
The Temple,
East 105th St. at Ansel Road,
Cleveland 6, Ohio.

Dear Dr. Silver,

We are now publishing a book entitled
"Bar Mitzvah" which will appear in about six weeks time.
This book is being edited by Professor Abraham I. Katsh,
of the New York University and deals with the many phases
of Jewish history and life of vital interest to the Bar-
Mitzvah boy.

The volume will be richly illustrated,
and among the illustrations we should like to reproduce is
the painting "Jerusalem" by Ruben, the photograph of which
was given to us by the Jewish Museum of New York.

We have been told that this painting
belongs to you and would therefore kindly ask your permission
to include it in our forthcoming book. We shall, of course,
grant proper credit.

With many thanks for your co-operation
in this matter,

Sincerely and Respectfully yours,

Moshe Sheinbaum

MS:ch

P.S. This book is being published in the United States by
Shengold Publishers Inc.

Yes!
Temple
U. of New York
Give permission

January 27, 1955

Mr. James Metzenbaum
Suite 700
1010 Euclid Building
Cleveland 15, Ohio

My dear Friend:

Permit me to thank you for your kind letter of January 21st and for the check of \$1,000 which you sent to The Temple as a donation under the will of Mrs. Lizzie Weidenthal. The Temple is very grateful for this most generous bequest on the part of one who was greatly beloved here and who had been identified with Temple activities for many, many years. Both Mrs. Silver and I were extremely fond of her.

Her bequest will, of course, be used as requested for objects and articles to be purchased for the Temple Museum and to be designated as a gift of Leo and Lizzie Weidenthal.

With warmest regards to you, I remain

Most cordially yours,

ABBA HILLEL SILVER

AHS:rms

January 27, 1955

Mr. Charles Auerbach
Leader Building
Cleveland, Ohio

My dear Charles:

You may recall that the Temple Men's Club donated to the Temple Museum a sum of money, part of which was earmarked for the purchase of Jewish records as part of the library of Jewish music. Since then, some records have been purchased, but it is some time now since additional purchases were made. There is still left in the fund a sum of approximately \$200. I feel that we should proceed in a systematic way with building up a library of Jewish recorded music.

We need someone who loves Jewish music and who would undertake the purchase of the proper records and who would supervise their cataloging and arrangement in the Temple Museum, for which space has been allocated. I know of no one who is better qualified to do this important job than yourself, and I should like to have you take this project under your wing.

Please come in to see me when you are next at The Temple, and we shall talk over this matter further.

With warmest regards and all good wishes, I remain

Very cordially yours,

ABBA HILLEL SILVER

AHS:rms

Mrs. Lizzie Weidenthal

January 27, 1955

Mr. A. A. Levin
National City Bank Building
Cleveland, Ohio

My dear Friend:

From our mutual friend, Mr. James Metzenbaum, I received a letter transmitting the sum of \$1,000 as the bequest of Mrs. Lizzie Weidenthal to the Temple Museum. Mr. Metzenbaum indicated in the letter that you were the motivating force in setting up this bequest.

May I tell you how deeply grateful The Temple is to you for your kind consideration. Mrs. Weidenthal, at the time of her death, was one of the oldest members of The Temple, and she was one of our most loyal and devoted workers. She was greatly beloved here and is missed by many of her friends.

With warmest regards, permit me to remain

Very cordially yours,

ABBA HILLEL SILVER

AHS:rms

February 6, 1955

Mrs. Merril D. Sands
3329 Braemer Road
Cleveland 20, Ohio

My dear Mitzi:

I am enclosing herewith the folder which I received from the Jewish Center Lecture Bureau. I had the pleasure of seeing "The World of Sholom Aleichem" in New York, and it is perfectly charming. I think the production would give us a beautiful program for one of our early meetings next fall.

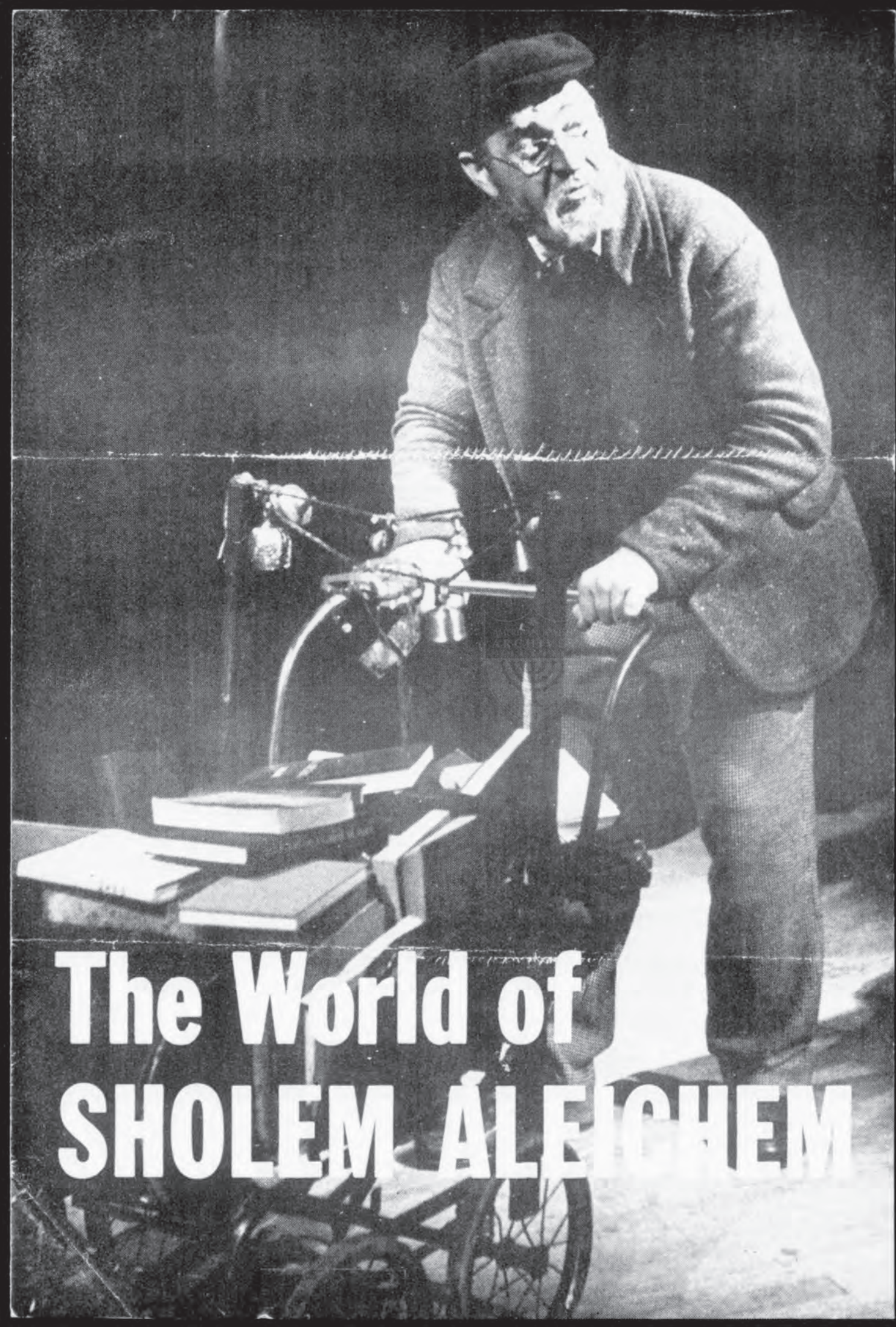
Virginia saw it too with me, and we both expressed the hope then that perhaps they will some day come to Cleveland.

With all good wishes, I remain

Very cordially yours,

ABBA HILLEL SILVER

AHS:rms
enclosures



The World of SHOLEM ALEICHEM

THE WORLD OF SHOLOM ALEICHEM

The New York Times
SUNDAY, FEBRUARY 7, 1954.

By **BROOKS ATKINSON**

As creative theatre, both in the writing and the acting, "The World of Sholom Aleichem" ranks with the best that has been done on Broadway, and possibly outranks it. It is pure art with no shortcomings.

CHICAGO SUN-TIMES, FRIDAY, JANUARY 29, 1954

MRS. ROOSEVELT

Artistic Treat In Theater

NEW YORK—For an artistic treat I highly recommend "The World of Sholom Aleichem," now playing in New York City. He was a Jewish master of the short story, and Arnold Perl has dramatized two of his works—one a charming folk story, called "A Tale of Chelm," and the other "The High School." A third play is by I. L. Perez and is the best known, having been the first story by a Jewish author to be included in an anthology. It is called "Bontche Schweig" and is most unforgettable. The last line will linger long in the memory of anyone who sees it.

The most delightful character is Mendelev, the bookseller, who trundles his books down the theater aisle in a baby carriage, with the bell ringing as he trudges along. He took me back to the days of my girlhood when I was much more familiar with the lower East Side than I am now. He evidently likes his books, and he tells the audience about each play, and one feels sure that she would have loved Mendelev.



ELEANOR
ROOSEVELT

BECAUSE THESE WRITERS were Jewish, do not get the idea that these plays are not in themselves of importance for all who enjoy a truly artistic performance.

It recalls to those who have known other countries, perhaps, the ghettos of Europe. It seemed to me more like the East Side of my girlhood than like much that one sees there today, but there is a quality of all-timeliness about the writings and the performance which will make young and old appreciate the meaning.

Critical Comments:

BROOKS ATKINSON, N. Y. Times: "A time for rejoicing. The literary material is humane, wise and delightful. It evokes humor, sentiment and compassion out of simple material. A lot of skill in theatre and native understanding of people has transmuted simple things into humor, pathos, wisdom and beauty. Everyone concerned with 'The World Of Sholom Aleichem' has helped to translate the material into something wholly delightful."

VARIETY: "Full of humor, color, sentiment and nostalgia. Provides some of the best theatre in New York."

WALTER KERR, N. Y. Herald Tribune: "What is most remarkable about 'The World of Sholom Aleichem' is its genuine kindness . . . Human warmth, generosity and affecting simplicity have carried the day."

THE AMERICAN HEBREW: "'The World of Sholom Aleichem,' packing them in at the Berbizon-Plaza Theatre, (in New York) is a delightful show, a show bulging with warmth and good humor . . . a tender, sentimental, self-critical world, a world which must have been a difficult one in which to live, but one which is colorful and entertaining in retrospect. 'The World of Sholom Aleichem' is too good to miss."

THE CATHOLIC WORLD: "Simply written, simply played, the greatest charm of these three short plays is the fabric of faith and fun and kindness out of which they are fashioned."

SAM LESNER, Chicago Daily News: "'The World of Sholom Aleichem' is sheer magic . . . exquisite dramatic entertainment."

B. Z. GOLDBERG, Jewish Day: "Presented in a universal spirit; lively and hearty, but not sweet and sugary; theatre 'wise', but with depth and an appreciation of cultural values. You leave the theatre feeling uplifted. You have spent an evening with your own folks and have just realized what fine, good-hearted people they are."

1954 SHOW BUSINESS AWARD

"For Artistry and Merit Which Has Enriched
The American World of Entertainment"

Front Cover Photograph:
Howard Da Silva
as Mendel, the bookseller

THE WORLD OF SHOLOM ALEICHEM

THE WORLD OF SHOLOM ALEICHEM begins a National tour in the Fall of 1954. A highlight of the 1953-54 theatrical season in New York, the enchanting, bitter-sweet dramatization in English of the classic Yiddish humorists, Sholom Aleichem and I. L. Peretz, played to capacity audiences for more than forty weeks. A second company played a smashing eight weeks in Chicago.

The critical comments on the previous page speak for themselves. Never before has a theatre production been presented on the English speaking stage that so honors the culture from which it springs and delights young and old so deeply and fully. For over a year, THE WORLD OF SHOLOM ALEICHEM — in New York and Chicago — played to the laughter, the tears and the cheers of a very wide and mixed audience of Jews and Gentiles and has received the acclaim of them all.

During the past year, over one hundred organizations in New York and Chicago have held theatre parties for THE WORLD OF SHOLOM ALEICHEM. Without exception the organizations have found it to be the high spot of their season's activity and a profitable one as well.

You and your friends will share the enthusiasm of the more than 200,000 theatregoers who have thrilled to the superb cast. THE WORLD OF SHOLOM ALEICHEM holds the promise of the most enjoyable and memorable evening you have experienced in the theatre.

For Information write



Rachel Productions,

HOWARD DA SILVA ARNOLD PERL

756 Seventh Ave., N. Y. 19

Circle 6-4434

BERNARD GERSTEN, *Manager*

JEWISH CENTER LECTURE BUREAU of the NATIONAL JEWISH WELFARE BOARD
145 EAST 32ND STREET NEW YORK 16, N. Y.

Dear Friend:

This may be a little early for you to be making plans for your next season's program. However, I have a very exciting proposal to call to your attention which may lead you to begin your planning a little earlier this year.

I have discussed with Rachel Productions the possibility of their sending on tour a concert version of "The World of Sholom Aleichem," which has played so successfully in New York City, as you can see by the clippings which are enclosed.

We have been able to arrange for a surprisingly low fee for the entire production, including a cast of six of the top original actors, a stage manager, costumes, props, music and sound equipment. I am sure you will agree that a flat fee of \$550 to include transportation costs is indeed reasonable.

If you are interested in taking advantage of this offer you will have to make a decision now with regard to next season's program. This is not asking too much since we would plan for bookings in the month of November to coincide with the celebration of Jewish Book Month. If you are in a position to make a commitment now, please let us know so that we may include you in a proposed itinerary. In order to benefit from this unusually low cost, we must guarantee a minimum of four bookings a week.

I should add that that the production is presented entirely in English and is the outstanding production of Yiddish works in translation today. If we do not hear from you in two weeks, we shall assume that you are not interested.

With best wishes,

Sincerely yours,

SAMUEL D. FREEMAN

March 9, 1955

Mr. Edward R. Murrow
Columbia Broadcasting System
485 Madison Avenue
New York, New York

My dear Mr. Murrow:

The Board of my temple met last evening and requested me to convey to you the invitation of The Temple to be its honored guest and speaker at its 105th Annual Meeting on Sunday, May 22, 1955.

It has been the practice of The Temple for many years to bring to its annual meetings an outstanding national personality who would bring a significant and timely message. On previous occasions The Temple has been addressed by John Foster Dulles, the late Senator Robert Taft, Judge Luther Youngdahl, James Michener, Mrs. Oveta Culp Hobby, and others. We would all feel highly honored and it would give me, personally, great happiness if you could see your way clear to come to us. I know how crowded your schedule must be, but I do hope that you will find it possible to come to us. Your voice is eagerly listened to, and you have a message for our day. I am sure that the press and radio would give complete coverage to your message, and I feel that you would enjoy your visit with us.

The Temple will, of course, meet your customary honorarium and traveling expenses.

With warmest regards, permit me to remain

Most cordially yours,

ABBA HILLEL SILVER

AHS:rms

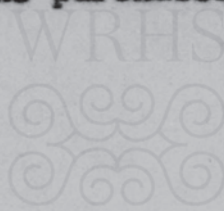
March 15, 1955

To Whom It May Concern:

This will introduce Mrs. Robert Selden,
chairman of The Temple Museum, who is
authorized to make purchases for The Temple
Museum.

ABBA HILLEL SILVER

AHS:rms



EDWARD R. MURROW

485 MADISON AVENUE

NEW YORK 22, N.Y.

March 28, 1955

Dear Rabbi Silver:

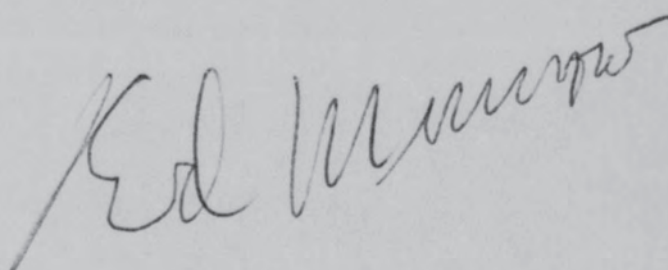
Many thanks for your kind letter of March 9th.

Nothing would give me greater pleasure than to accept your gracious invitation to be your guest and speaker at the 105th Annual Meeting of the Temple.

I regret, however, that I cannot accept. The fact is that the pressure of my schedule has increased to the point where I have been forced to decide not to accept any engagements other than those to which I committed myself at the start of the season.

Thank you again for asking me.

Sincerely yours,



Rabbi Abba Hillel Silver
The Temple
East 105th Street at Ansel Road
Cleveland 6, Ohio

fc

March 31, 1955

Parke-Bernet Galleries, Inc.
980 Madison Avenue
New York, New York

Gentlemen:

Our Temple Museum has recently purchased several items in your public auction sale which was held Thursday, March 17th, of Judaica from the collection of Dr. S. Zalman Yovely, and others.

It is our desire to reproduce pictures of two of the items in our Temple Bulletin, which receives a wide circulation, and which brings to readers news of Temple events including news of additions to our Temple Museum. It would be very much appreciated by The Temple if we might borrow your cuts of these objects - cuts which you used in printing your Catalogue No. 1579. Cuts of the items pictured on pages 13 and 31 of this catalogue - of the Illuminated Marriage Contract on Vellum (No. 53) and of the Parcel-gilded Silver Torah Ark (No. 124) - are the ones in which we are particularly interested.

We would return the cuts to you promptly after our Bulletin is printed (in two or three weeks at the most). We would be most grateful if this request might be fulfilled.

Very sincerely yours,

(Mrs.) Ruth M. Sparrow
Secretary to Rabbi Silver

April 17, 1955

Mr. A. Luntz
Luntz Iron and Steel
Cleveland, Ohio

My dear Abe:

As you know, we have succeeded in getting the Honorable Simon E. Sobeloff to be our guest speaker at our Annual Meeting on May 22nd. This is very gratifying, and I am sure we will have a fine meeting. I have written to him, asking him whether he would have lunch with us that day. In that case, it would be nice to arrange a lunch to which we might invite the prominent members of the legal fraternity in our own congregation as well as some of the outstanding judges in the city and their wives. I am thinking of a group of about 50 or 75.

I think you ought to proceed with the appointment of the nominating committee so that they can get to work. It takes a few weeks to get the people we want to get, and the committee ought to have a meeting right soon. As I recall it, you suggested the names of Leo Neumark, Efroymsen, Krohngold, Siegler, Goldston, Herman Moss, and of course yourself. Inasmuch as Mr. Neumark will undoubtedly wish to give a report to the Annual Meeting on the progress of the Park and perhaps other financial matters, it would be desirable to have someone other than Mr. Neumark be the chairman of the nominating committee and make its report.

You may also wish to get in touch with the Women's Association to request its Board to act as hostesses that morning. I am also enclosing herewith a letter that I received from Allen Klivans. What do you think of the idea?

With all good wishes, I remain

Very cordially yours,

ABBA HILLEL SILVER

AHS:rms

May 6, 1955

Mr. Drew Pearson
1313 Twenty-ninth Street, N. W.
Washington 7, D. C.

My dear Friend:

I need not tell you that all the members of the Temple Men's Club were delighted with your fine address. Many of them are still discussing it. I am particularly grateful to you for having taken time out of what must be a very crowded schedule to come to us.

The Men's Club is greatly embarrassed by the fact that you will not accept any honorarium for your services. That is indeed very gracious of you. They would like, however, to send you a token of appreciation. They are sending you two objects from Israel, one a plate which has inscribed on it in Hebrew the passage from Psalm 126 - "They that sow in tears shall reap in joy"; the other is a pair of Sabbath eve candlesticks that have inscribed, "Remember the Sabbath day to keep it holy."

I know that they will bring pleasant memories to you from time to time of the new land of Israel, which has always enjoyed your support and ~~your~~ great interest.

With warmest regards, I remain

Very cordially yours,

ABBA HILLEL SILVER

AHS:rms

May 26, 1955

Mr. A. M. Luntz
Luntz Iron and Steel
Hanna Building
Cleveland, Ohio

My dear Abe:

I have called a meeting of the presidents and program chairmen of The Temple affiliated organizations for Monday evening, June 6th, in the Parlor of The Temple in an effort to coordinate their programs for next year so that there is no overlapping and confusion, which unfortunately was the case in some instances this year.

I want to speak to them also about the nature of their programs so that they will be more closely related with the purposes of The Temple.

I should very much like to have you attend this meeting.

With all good wishes, I remain

Very cordially yours,

ABBA HILLEL SILVER

AHS :rms

sent with year Book

THE HOLY DAYS

"A Sabbath of Solemn Rest—Ye shall do no manner of work."

Dear Friend:

The two Holy Days of the Jewish year — Rosh Hashanah and Yom Kippur — have from time immemorial been held in highest reverence and sanctity by our people. They were "Days of Awe," dedicated to man's inner life, to soul-searching and self-examination, to prayer and contemplation. They have been the symbol of the Jew's unswerving allegiance to his God, and to the noble faith of Israel.

Even such as were negligent in the performance of their religious duties during the year never failed to observe these days of Remembrance and Atonement.

I have noted, in recent years, a falling off in Temple attendance at the morning services of New Year's Day and of the Day of Atonement. This suggests that many of our people are attending to their business and their worldly occupations on these solemn days.

Such a practice does irreparable hurt to the religious spirit of our community and undermines the discipline of organized Jewish religious life. Jews who

do not abstain from business even on these two Holy Days of the year unwittingly help to destroy something very noble and beautiful in Jewish life. They set a bad example for their children and the young men and women of our community and they are, of course, depriving themselves of the full spiritual value and message of these Great Days.

In these grave and disturbed times in which we live, and in the midst of the manifold tragedies which have overtaken our own people, we must now more than ever remain spiritually alerted and mobilized. We dare not become lax and indifferent. We must strengthen those forces which make for greater spiritual security, self-confidence and dignity in our lives. Religion is the bulwark of freedom and justice in the world. Judaism is the Jew's refuge, strength, and badge of honor.

The place for every Jew and Jewess on New Year's Day and on the Day of Atonement is the Temple — not the office, store or market place.

May I count upon your helpful cooperation in this matter? It would give us all, I am sure, a deep sense of satisfaction if our Holy Days this year would be celebrated with traditional fervor, reverence and devotion.

Yours for a Happy New Year,

RABBI ABBA HILLEL SILVER