



## Abba Hillel Silver Collection Digitization Project

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### **MS-4787: Abba Hillel Silver Papers, 1902-1989.**

Series I: General Correspondence, 1914-1969, undated.

Sub-series A: Alphabetical, 1914-1965, undated.

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The Temple, general, 1956-1957.

SUGGESTIONS FOR PROCEDURES  
IN RABBINICAL-CONGREGATIONAL RELATIONSHIP

(As formulated by representatives of the U.A.H.C. and the  
C.C.A.R., meeting conjointly in Chicago - March 11, 1956)

To be presented for consideration at the CCAR Convention, June, 1956

PREAMBLE

The role of the Rabbi in relation to his Congregation grows out of an understanding of the nature and function of the Synagogue. A definition of the Synagogue, based upon a knowledge of its traditions and an awareness of its essential purposes, must precede any discussion of lay-rabbinic relationships.

The Synagogue is an institution dedicated to worship, to study of Torah, and to religious and communal fellowship. Throughout history, it has been the main bulwark of Jewish life and Jewish survival, and its central purpose has been and is to unite Jewish families in a fellowship consecrated to the fulfillment of Jewish ideals. Both tradition and sound policy ordain that the religious ideal permeate the different areas of Synagogue activity, and that all programs carried on within its sphere promote or contribute to its main objectives.

I - THE ROLE OF THE RABBI

The Rabbi is the religious leader of the Congregation. He is the heir of a spiritual tradition and a discipline over 3000 years old. By the terms of his ordination vows, he accepts the responsibility to strive to exemplify this inheritance in his life and work. Out of this have come the faith, the teaching, and the leadership which have fashioned Judaism into an exalted way of life under God. The Rabbi is more than an employee of a Congregation, more than a member of its professional staff. He is its chosen spiritual leader, called to serve its religious, educational and pastoral needs. The relationship between Rabbi and Congregation must be one of mutual confidence and esteem, expressing itself in friendly and joyous cooperation.



A - The Rabbi as Preacher

The responsibility of the Rabbi to preach in the Jewish spirit is self-evident. He shall at all times enjoy the freedom of his pulpit, to preach and to teach Judaism both in its fundamental essence and in its practical applications.

The Rabbi alone shall have the right to invite guests to occupy his pulpit.

B - The Rabbi as Teacher

No function of the rabbi is more important than that of teaching. Accordingly, the Rabbi shall initiate and direct all educational activities conducted in his synagogue. These activities include the religious school, all programs of religious education, and all other study groups meeting under congregational auspices. The Rabbi shall foster every opportunity to lead his congregation in the study of Torah. The congregation shall afford its rabbi every opportunity to enhance his scholarly competence, recognizing his need for ample time for study and research.

C - The Rabbi as Pastor

The Rabbi shall serve the pastoral needs of his congregation. He shall minister to all those families and individuals who are in need of his services, in times of joy and sorrow. The congregation shall endeavor to keep the Rabbi informed of deaths, serious illness, and other occasions in the lives of members which require his pastoral ministry. The congregation shall recognize the desirability of effecting a proper balance between the Rabbi's pastoral obligations and his other duties. The Rabbi's pastoral role must not be permitted to preempt or displace his other important obligations.

II - THE RESPONSIBILITY OF THE CONGREGATION

A - CONGREGATIONAL ADMINISTRATION

The administration of the practical affairs of the Congregation is primarily the responsibility of the lay leaders. The Rabbi should be consulted, however,



in administrative matters where the Congregation's welfare, or where ethical issues are involved, and his views should be accorded a regard commensurate with his position as religious leader. Because of his position and responsibility within the Congregation, the Rabbi shall be ex-officio a member of the Board and have full privileges of discussion.

#### B - PASTORAL OBLIGATION

The pastoral activities in the Congregation, in the spirit and tradition of Judaism, are not the sole responsibility of the Rabbi, but should be shared in by qualified laymen.

#### C - PULPIT VACANCIES

When a vacancy occurs in a pulpit, Congregations shall use the services of the Placement Committee of the U.A.H.C., C.C.A.R. and H.U.C.-J.I.R.

Rabbis shall likewise use the services of the Placement Committee when they desire a change of pulpit.

### III-THE AGREEMENT BETWEEN CONGREGATION AND RABBI

#### A - TENURE OF THE RABBI

When beginning his ministry in a congregation, a rabbi shall be engaged for a minimum period of one year. His re-election shall be for not less than three years. Thereafter his term shall be automatically extended for two successive five year periods unless the congregation or the rabbi request an election prior to the commencement of each five year period. Such request shall be made an action thereon taken not less than six months prior to any of the five year renewal periods. At the completion of these terms of service, totalling at least fourteen years, he shall have life tenure in his congregation, thereby committing himself to remain with his congregation for the rest of his career. He may exercise the option of declining life tenure. If he declines life tenure, a term shall be mutually agreed upon. However, life tenure shall be automatic at the end of twenty years of



continuous service with the congregation. Previous experience in the rabbinate or in related areas of ministry shall merit proper consideration in reaching agreement concerning the two initial periods of service. Nothing herein contained, however, shall prevent the congregation from granting life tenure at any time that it shall see fit.

#### B - RETIREMENT AGE

At age 65, the rabbi shall become emeritus. However, the condition of his becoming emeritus shall be an undertaking by the congregation to provide the rabbi with a pension amounting to a minimum of 60 per cent of his average annual salary during the last preceding five years, or 50 per cent of his highest annual salary, whichever is higher, regardless of any additional income. Any pension arrangement in which the congregation has participated shall be taken into account in the determination of the amount of the pension. The congregation may take the initiative in suggesting the extension of the rabbi's period of active service beyond the age of 65, but not beyond the age of 70.

#### C- CONTRACTURAL RELATIONSHIP

(a) Subject to the provisions of the respective State laws under which the Congregation is incorporated and to the tenure provisions set forth in this instrument, the original engaging of a rabbi and the termination of his relationship with the congregation shall be determined by the members of the congregation at a congregational meeting called for that purpose.

(b) The specific terms of agreement between a congregation and its rabbi shall be set forth in writing to be incorporated into the permanent record of the congregation, and a copy of which shall be given to the rabbi. Such a document shall include reference to the determination of both parties to abide by the provisions of these Guiding Principles. It shall be the declared purpose of both congregation and rabbi to follow not only the letter but also the spirit of the Contractual Agreement.

(c) Both the congregation and the rabbi shall give written notice of



termination of the Contractual Agreement. If a rabbi has served for a period of five years or more, and is not re-elected, he shall receive one year's notice of termination. If his period of service has been less than five years, and he is not re-elected, he shall receive at least four months' notice. In any case, the rabbi shall give his congregation at least four months' notice. Where the rabbi has life tenure, termination of the Contractual Agreement shall be by mutual consent only.

#### IV - CONCILIATION AND ARBITRATION

##### A - CONCILIATION

It is the sacred obligation of the congregation through its duly constituted administration, to solve fairly and speedily any issues and problems that may arise in its midst in a manner consonant with the highest religious ideals and practices.

A National Conciliation Committee shall be established, consisting of representatives of the U.A.H.C. and the C.C.A.R. Conciliation Committees shall also be established in the respective regions consisting of representatives of the Union and the Conference residing in the respective regions, to which regional Conciliation Committee either the rabbi or the Board of Directors of a congregation may have recourse in the first instance for the sole purpose of restoring harmonious relations, if the attempts of the rabbi and the congregation have proven to be inadequate.

If the Regional Committee finds that it requires additional aid, it should seek the cooperation of the National Conciliation Committee.

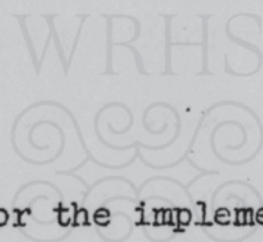
##### B - ARBITRATION

Only after the failure of the above outlined conciliation procedures to provide an equitable solution to a given problem, recourse may be had to arbitration procedures. Such procedures can be begun only after both parties to the dispute have agreed to them in writing and have agreed to be bound by the results of



the arbitration. Caution must be exercised that arbitration be invoked only in matters of the most serious nature, affecting the relationship between the rabbi and his congregation, or between groups within the congregation such as grave offenses of an ethical or moral nature, or matters of equal gravity. It shall be a condition that written and signed charges be preferred, and that both parties to the dispute shall know of and abide by the established procedures for arbitration as contained in the signed arbitration agreement.

Suggested procedures will be supplied by the National Conciliation Committee.



NOTE: The instruments for the implementation of the foregoing recommendations will be supplied from time to time.



June 1956

Dear Member:

The continued growth of our congregation has created the problem of providing adequate seating at our branch services in Severance Hall. The Temple Public Worship Committee has given much thought and study to this matter and has suggested the following plan to meet the situation which has been unanimously approved by the Board of Trustees of The Temple. The plan has been successfully employed by many of the larger congregations of the country. Under the new plan The Temple will be able to serve its membership with maximum convenience, comfort and dignity.

The plan involves two consecutive and identical services in Severance Hall for the evenings only on Rosh Hashonah and Yom Kippur. The early service will be held at 7:00 P.M. and the late service at 9:00 P.M. The daytime services for the Holy Days will be conducted the same as last year -- a single morning service for the day of Rosh Hashonah and a single service through the day of Yom Kippur.

Each member worshipping in Severance Hall will have his choice either of the early or the late service and will be sent two admission cards as heretofore for the service selected. If there should be an overwhelming demand for either the early or late service (which we do not now anticipate) we will accept requests up to capacity in the order received.

It is very important that you return promptly the enclosed card indicating your choice of service. If you express no preference you will be assigned to the service at which you can be best accommodated.

In order to facilitate the mailing of tickets may we request you to send your preference card no later than August 10th. The Holy Days are early this year. New Years Eve is September 5th.

Along with your admission card you will receive additional information and details on parking facilities and arrangements. Should you desire further clarification of this plan please call The Temple office.

Sincerely yours,

BOARD OF TRUSTEES

ABE M. LUNTZ, President

P.S. The above plan in no way affects seating in The Temple proper where all pews are reserved through ownership or rental.



MEMORANDUM

From: Dr. A. H. Silver

July 11, 1956

To : Mr. Leo Bamberger

My dear Mr. Bamberger:

Upon your return please check on the following:

1. Make final arrangements with Mr. Bullis who will take the place of Mr. Kraft as the organist in Severance Hall. Both Mr. Willard and I have spoken to him and the financial arrangements should be made promptly.
2. Check on the Choir for Severance Hall.
3. Check on ventilating Severance Hall between the two services in the evening. What arrangements has Severance Hall for such ventilation? Will it be necessary to put in additional fans?
4. Check on the available parking areas around Severance Hall other than the Church of The Covenant. Check also on the available parking spaces around The Temple and make definite arrangements for their use. Enclose with the holiday tickets the necessary information with regard to these available areas.
5. Whoever is to play Kol Nidre at Severance Hall is to be informed that he is to play at two services.
6. In the invitation to the New Year's reception at our home this year please add the name of Rabbi and Mrs. Daniel J. Silver.

AHS:sl



*Luntz*  
Annual event invitation list

Oakwood - Tues 8/28/56

August 3, 1956

Mrs. A. M. Luntz  
2821 Drummond  
Cleveland 20, Ohio

My dear Mrs. Luntz:

I enclose herewith the lists of names for the August 28th  
invitations, and sincerely hope I am not too late with it.

Best wishes.

Sincerely,

Miss Sophia Levine  
Secretary to Dr. Silver

/sl  
encl.



# THE TEMPLE BOARD - 1956 - 57

	Term	Address	P.O. Zone	Home Phone
	Expires			
A. M. Luntz, President	1959	2821 Drummond Rd.	20	WY 1-5838
Leo W. Neumark, Vice-Pres.	1959	2943 So. Park Blvd.	20	WY 1-5775
Eli Goldston, Vice-Pres.	1957	3641 Rawnsdale Rd.	22	SK 1-9950
A. J. Kane, Treasurer	1958	13600 Shaker Blvd.	20	SK 1-9731
Max Eisner, Assoc. Treas.	1958	3136 Sebor Rd.	20	WY 1-7961
Max Feldman	1957	19425 Van Aken Blvd.	22	SK 2-1761
Dr. M. E. Gans	1957	2851 Winthrop Rd.	20	WY 1-0528
Philmore Haber	1957	13900 Shaker Blvd.	20	WY 1-5843
Joseph Hartzmark	1957	2229 St. James Parkway	6	FA 1-C749
Milton Kane	1957	2854 Manchester Rd.	22	WY 1-5544
Dr. Robert Keller	1957	20001 Malvern Rd.	22	SK 1-7298
David N. Myers	1957	16900 S. Park Blvd.	20	SK 1-4075
Ernest Siegler	1957	4190 Silsby Rd.	18	EV 1-9261
William Shipley	1957	13710 Shaker Blvd.	20	WY 1-2826
Edward Silverberg	1957	23640 Bryden Rd.	22	SK 2-0498
James J. Brown	1958	5634 Pearl Rd.	29	TU 5-4602
Jerome Curtis	1958	17607 Fernway Rd.	20	WA 1-4257
Marcus Feder, Jr.	1958	19425 Van Aken Blvd.	22	SK 2-0082
Arthur Friedman	1958	13800 Shaker Blvd.	20	WA 1-3797
Alan S. Geismer	1958	14620 Shaker Blvd.	20	WY 1-0459
Samuel H. Givelber	1958	16220 Aldersyde Dr.	20	WY 1-5986
George V. Goulder	1958	19629 Lomond Blvd.	22	LO 1-9957
Gilbert A. Margulis	1958	13800 Shaker Blvd.	20	WY 1-1448
Louis E. Weitz	1958	19220 Van Aken Blvd.	22	WY 1-1430
Louis Balantzow	1959	Alcazar Hotel	6	ER 1-3574
Edward Bloomberg	1959	19815 Malvern Rd.	22	WY 1-5318
Edward D. Friedman	1959	2295 Miramar Blvd.	18	EV 2-2477
Sam M. Friedman	1959	13700 Shaker Blvd.	20	WY 1-5552
Merrill Gross	1959	2565 Warwick Rd.	20	YE 2-3050
Julie Kravitz	1959	2560 Traymore Rd.	18	YE 2-8246
Jerry Newman	1959	2870 S. Moreland Blvd.	20	LO 1-4387
Sam E. Schumann	1959	2865 Falmouth Rd.	20	WY 1-5114
Robert Selden	1959	2921 Corydon Rd.	18	FA 1-9452
Alfred A. Benesch	(hon)	12805 Shaker Blvd.	20	SK 1-9596
Joseph A. Guggenheim	(hon)	17200 Van Aken Blvd.	20	WY 1-0181
Herman Moss	(hon)	10305 Lakeshore Blvd.	8	MU 1-0406
Sidney N. Weitz	(hon)	19201 Van Aken Blvd.	22	WA 1-1312
<u>TWA</u>				
Mrs. W. B. Cohen	1957	13302 Cormere Rd.	20	SK 1-2346
Mrs. Harry Cohn	1957	14303 Larchmere Blvd.	20	FA 1-4301
Mrs. Albert Goodman	1957	20000 S. Woodland Blvd.	22	LO 1-1771
Mrs. Isadore Horvitz	1957	13800 Shaker Blvd.	20	SK 1-1253
Mrs. Lambert Oppenheim	1957	19101 Van Aken Blvd.	22	SK 1-0848
Mrs. Merril Sands	1957	3329 Braemar Rd.	20	WY 1-4168
<u>TMC</u>				
Dr. Joseph R. Gould	1957	17933 Sherrington Rd.	22	SK 1-0773
Lawrence Lurie	1957	3125 Euclid Hts. Blvd.	18	FA 1-6922
Abe L. Nebel	1957	3259 Dorchester Rd.	20	SK 2-2438
Barbara Leiner (Alumni)	1957	13309 S. Woodland Blvd.	20	SK 1-9804
Stanley Morgenstern (MR & MRS Club Rep.)		3724 Strathavon Rd.	20	SK 1-7590

## TERM EXPIRED - 1956

A. B. Efroymsen	David Katz	Edward J. Schweid	Arlyne Adelstein - Alumni
Harry Gellin	Norman Klivans	Philip Steinberg	Irving Konigsberg
Emanuel J. Garson	Bertram J. Krohngold	Louis A. Unger	(MR & MRS Club)



The following names are from the Temple Men's Club list which do not appear on "The Temple Board" list:

Treasurer	Benjamin Lewitt	2628 Edgerton Road	18
Board (1957)	Harry A. Blachman	3216 Hyde Park	18
	Robert C. Coplan	3676 Lytle Road	22
	Sanford N. Curtiss	2191 Brockway Road	18
	Morton G. Epstein	3801 Washington Blvd.	18
	Jerome H. Friedman	3781 Warrendale Rd.	18
	Max Gladstone	3569 Cummings Road	18
	John J. Gold	3864 Kirkwood Rd.	21
	David Immerman	3035 Morley	22
	Bernard Isaacs	14410 Onaway Rd.	20
	Milton G. Myers	16201 S. Woodland Blvd.	20
	Harry Pessell	3352 Kildare Rd.	18
	Robert B. Rogoff	23210 Cedarview Rd.	21
	Raymond L. Saks	1254 Eastwood Rd.	24
	Jerome Silberman	3703 Strathavon Rd.	20
	Dr. Sol Sogg	15610 Van Aken Blvd.	20
	Emmanuel Stern	2528 Princeton Rd.	18
	Sam Stillman	13700 Fairhill Rd.	20
	Sanford Sugarman	4090 Hinsdale Rd.	21
	Samuel B. Tilles	2014 N. B. C. Bldg.	14
	David Vactor	2905 Paxton Rd.	20
	Malcolm Zucker	19215 Lomond Blvd.	22
(1958)	Albert S. Amster	3691 Normandy Rd.	20
	Edwin I. Coben	3353 Berkeley Rd.	18
	Eugene Klein	2623 Eaton Rd.	18
	Melvin I. Lazerick	2443 Green Rd.	21
	Dr. Erwin Levin	3277 Berkshire Rd.	18
	Paul E. Meldon	2615 Traymore Rd.	18
	Charles Melsher	3521 Nordway	18
	Harold S. Moses	3865 Colony Drive	18
	Dr. Harris NeCamken	2471 Fenwick Rd.	18
	Alvin O. Schreiber	19431 Lomond Blvd.	22
	Henry Tobin	3554 Strathavon Road	20

The following are Past Presidents of The Men's Club  
They are not on the current "Temple Board" list.

Charles Auerbach	531 Leader Bldg.	14
Leonard Broida	19201 Van Aken Blvd.	22
Dr. Louis H. Brooks	17007 Van Aken Blvd.	22
Lester H. Colbert	2691 Scarborough Rd.	6
Clarence Fishel	19101 Van Aken Blvd.	22
Harry Gellin	3145 Yorkshire Rd.	18
Louis C. Haas	2621 N. Moreland Blvd.	20
Leon H. Henry	18115 Sherrington Rd.	22
Everett E. Loeb	941 Soc. for Sav. Bldg.	14
Dr. Leon E. Newman	10616 Euclid Ave.	6
William M. Neye	19406 Van Aken Blvd.	22
Jack J. Schachter	612 NBC Bldg.	14
Herbert S. Schmith	The May Company	14



The following names are from the Temple Women's Association list which do not appear on the "Temple Board" list:

2nd V-P	Mrs. George Rose	3087 Ludlow Rd.
Recdg. Sec.	Mrs. Howard Gans	19300 So. Woodland Rd.
Corresp. Sec.	Mrs. Roy Unger	2368 Roxboro Rd.
Finan. Sec.	Mrs. George Goldman	3439 Superior Park Drive
Ass. Fin. Sec.	Mrs. Lee August, Jr.	14509 Milverton Rd.
Treas.	Mrs. Edwin Bergman	2211 Campus Rd.
Asst. Treas	Mrs. Eric Bruch	3392 Kenmore Rd.
Auditor	Mrs. Edwin Cohen	3353 Berkeley Ave.
Board (1957)	Mrs. Richard Adler	3155 Laurel Rd.
	Mrs. Harry Bassichis	2968 Scarborough Rd.
	Mrs. Joseph Bloomfield	3171 Ludlow Rd.
	Mrs. Will Englander	13800 Fairhill Rd.
	Mrs. B. I. Fried	3213 Berkshire Rd.
	Mrs. George Goulder	19629 Lomond Blvd.
	Mrs. Herman Jacobson	3626 Rawnsdale Rd.
	Mrs. Lloyd Koenig	23708 E. Baintree Rd.
	Mrs. Gerald Kerner	3841 Northwood Rd.
	Mrs. Milton Meyers	16201 So. Woodland Rd.
	Mrs. Robert Morris	2540 No. Moreland Blvd.
	Mrs. Sanford Noll	16150 Aldersyde Rd.
	Mrs. S. S. Reich	3290 Warrensville Ctr. Rd.
	<del>Mrs. William Shipley</del>	
	Mrs. Sidney Weisman	13500 Shaker Blvd.
(1958)	Mrs. Joseph Adelson	3260 Lansmere Rd.
	Mrs. Charles Auerbach	18507 Newell Rd.
	Mrs. Alfred Brock	2576 Channing Rd.
	Mrs. Marc Goldstein	2815 Ludlow Rd.
	Mrs. Paul Goodman	3102 E. Derbyshire Rd.
	Mrs. Leon Henry	17115 Sherrington Rd.
	Mrs. Sydney Hirsch	13710 Shaker Blvd.
	Mrs. Leonard Labowitch	Riverview Rd., Gates Mills
	Mrs. Herman Leffert	13302 Cormere Rd.
	Mrs. William Loveman	2846 Montgomery Rd.
	Mrs. Samuel Newman	3565 Stoer Rd.
	Mrs. Leo Oppenheimer	3537 Normandy Rd.
	Mrs. Lee Rotman	4442 Baintree Rd.
	Mrs. Jacob Singer	2976 Edgehill Rd.
	Mrs. S. S. Sogg	15610 Van Aken Blvd.
	Mrs. Winfred Spiegle	2995 Meadowbrook Blvd.
	Mrs. Alfred Steuer	2900 Glengary Rd.
(1959)	Mrs. Sanford Arsham	2889 Manchester Rd.
	Mrs. A. C. Calvin	2835 So. Moreland Blvd.
	Mrs. Hiram Goldstein	3689 Gridley Rd.
	Mrs. Julian Kassen	2552 Warwick Rd.
	Mrs. Maurice Koblitiz, Jr.	3387 Chalfant Rd.
	Mrs. Hayden Kline	3156 Kingsley Rd.
	Mrs. Irving Konigsberg	2572 Edgerton
	Mrs. E. C. Lindner	3160 Coleridge Rd.
	Mrs. Alan Littman, Jr.	17004 Walden Rd.
	Mrs. Sylvester Marx	3524 Wilsby Rd.
	Mrs. Stanley Morganstern	3724 Strathavon Rd.
	Mrs. Maurice Miller	21001 So. Woodland Rd.
	Mrs. Samuel Roth	2987 Litchfield Rd.
	Mrs. Robert Selden	2921 Corydon Rd.
	Mrs. William Slavin	3614 Townley Rd.
	Mrs. Aaron Weitzman	17431 Lomond Blvd.
	Mrs. D. N. Wirtshafter	19519 Lanbury Rd.
	Mrs. Herbert Zipkin	23109 Beechwood Blvd.

(see next page)



Past Presidents of T.W.A. (names which do not appear on Temple Board list)

Mrs. Leonard Bialosky	3398 Washington Blvd.
Mrs. Helen Bing	Wade Park Manor
Mrs. Sydney Calvin	15850 Aldersyde Rd.
Mrs. George Furth	13700 Fairhill Rd.
Mrs. Walter Goldsmith	13800 Shaker Blvd.
Mrs. E. S. Goldstein	3290 Beachwood Blvd.
Mrs. J. P. Roth	18675 Parkland Dr.
Mrs. Henry Steuer	2856 Eaton Rd.
Mrs. Victor L. Wise	15875 Van Aken Blvd.
Mrs. Joseph Gross	19333 Van Aken Blvd.
Mrs. Irwin Yoelson	16728 Holbrook Rd.

Religious School Representative

Mrs. Allyn Kendis	2340 Canterbury Rd.
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High School Representatives

Mrs. Abe Amster	2460 Dysart Rd.
Mrs. Carl Friedman	2551 Charney Rd.





# MR. AND MRS. CLUB

<del>Pres.</del>	<del>Stanley and Clair Morgenstern</del>	<del>3724 Strathaven</del>	<del>20</del>
V-P	Edwin and Adelle Arsham	2319 Gandon Rd.	18
Rcdg.S.	Larry and Virginia Kline	23317 Greenlawn	21
Corr.S.	Sanford and Shirley Curtiss	2191 Brockway	18
Treas.	Morton and Natalie Epstein	3801 Washington Blvd.	18

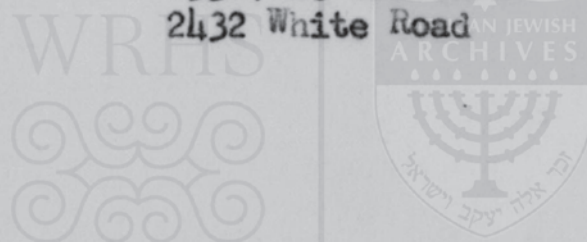
*on Temple Bd list.*

## old

Board:	Dr. Morton and Arlene Angell	18715 Kinsman Rd.	22
	Justin and Dorothy Baum	14621 Cedar	21
	Sheldon and Marilyn Gerson	19404 Mayfair Lane	20
	Richard and Barbara Gilson	22231 Byron Rd.	22
	Marvin and Barbara Grand	17204 Stockbridge	28
	Don and Lois Klein	23512 E. Baintree	21
	Dr. Myron and Cyrille Levenson	4984 Farnhurst	24
	Jerome and Lois Levy	23219 Greenlawn	21
	Gilbert and Louise Stein	Box 166 - Hiram, Ohio	

## new

board:	Robert and Sandra Deutsch	2482 Traymore	18
	Harold and Gertrude Firestone	4357 Groveland	18
	Robert and Lois Koenig	3839 Covington	21
	Ken and Sue Schlessel	23307 E. Groveland	21
	Morton and Gerda Smith	2432 White Road	18





LIST OF ADDITIONAL NAMES SUBMITTED BY DR. AHS and L. Bamberger

Charles Ascherman	3270 Warrensville Center Road	22
Louis Bing	2920 Glengary Road	20
Ralph Bing	3421 Ashby Road	20
Donald Evans	2403 Belvoir Blvd.	18
MRS. Isaac Evans	16251 Aldersyde Drive	20
Myer S. Fine	2839 Winthrop Blvd.	20
Sylvester Flesheim	19015 Van Aken Blvd.	22
Louis Fodor	4397 Baintree Road	18
Max Freedman	16700 So. Woodland Rd.	20
MRS. Eugene Geismer	15800 So. Woodland	20
Charles Ginsberg, Jr.	19812 Lomond Blvd.	22
Albert J. Goodman	20000 So. Woodland Blvd.	20
Eugene H. Goodman	2915 Paxton Road	20
Julius E. Goodman	2655 Euclid Heights Blvd.	6
Alan Hartzmark	2845 Van Aken Blvd.	20
Lee Hartzmark	16820 Van Aken Blvd.	20
Irving B. Hexter	19201 Van Aken Blvd.	22
MRS. Samuel A. Horvitz	16700 Parkland Drive	20
Irving Kane	3139 Kingsley Road	22
Marvin Kane	3270 Warrensville Center Road	22
Michael M. Kane	3282 Chalfant Rd.	20
Leroy D. Kendis	19406 Van Aken Blvd.	22
Norman Klivans	2890 Eaton Road	22
Harry D. Koblit	18675 Parkland Drive	
J. B. Kohn	2920 Litchfield Rd.	20
Mrs. Sigmund Kotach	13800 Shaker Blvd.	20
Bertram J. Krohngold	13600 Shaker Blvd.	20
MRS. Walter Krohngold	15818 Parkland Drive	20
Carl G. Lampl	3158 Kingsley Rd.	22
Jack Lampl	747 Euclid Avenue	14
Dr. Benjamin Levine	13302 Corneer Rd.	20
William H. Loveman	2846 Montgomery Road	22
Jack N. Mandel	3160 Courtland Blvd.	22
Emanuel Margulis	13800 Fairhill Rd.	20
Gilbert A. Margulis	13800 Shaker Blvd.	20
Edward J. Meisel	19201 Van Aken Blvd.	22
MRS. Doris Micklin	740 North Happy Hollow	
	Omaha, Nebraska	
Alex Miller	2958 Fontenay Road	20
Harry Resnick	12931 Shaker Blvd.	20
J. E. Rosenthal	2940 Kingsley Road	22
MRS. William Rigelhaupt	2870 So. Moreland Blvd.	20
Sam Rosenberg	19910 So. Woodland Road	22
Joseph M. Sands	13800 Fairhill Road	20
Sam E. Schumann	2865 Falmouth Road	20
MRS. Samuel H. Stecker	19015 Van Aken Blvd.	22
J. H. Tyroler	13900 Shaker Blvd.	20
Louis A. Unger	11424 Cedar Road	6
Roy B. Unger	2368 Roxboro Road	6
William J. Wilkoff	17551 Shaker Blvd.	20
Mr. and Mrs. Eugene M. Zeidman	3008 Overhill Road	
	Birmingham, Alabama	



LIST OF ADDITIONAL NAMES SUBMITTED BY DR. AHS and L. Bamberger

Charles Ascherman	3270 Warrensville Center Road	22
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Ralph Bing	3421 Ashby Road	20
Donald Evans	2403 Bolvoir Blvd.	18
MRS. Isaac Evans	16251 Aldersyde Drive	20
Myer S. Fine	2839 Winthrop Blvd.	20
Sylvester Flesheim	19015 Van Aken Blvd.	22
Louis Fodor	4397 Baintree Road	18
Max Freedman	16700 So. Woodland Rd.	20
MRS. Eugene Geisner	15800 So. Woodland	20
Charles Ginsberg, Jr.	19812 Lomond Blvd.	22
Albert J. Goodman	20000 So. Woodland Blvd.	20
Eugene H. Goodman	2915 Paxton Road	20
Julius E. Goodman	2655 Euclid Heights Blvd.	6
Alan Hartzmark	2845 Van Aken Blvd.	20
Lee Hartzmark	16820 Van Aken Blvd.	20
Irving B. Hexter	19201 Van Aken Blvd.	22
MRS. Samuel A. Horvitz	16700 Parkland Drive	20
Irving Kane	3139 Kingsley Road	22
Marvin Kane	3270 Warrensville Center Road	22
Michael M. Kane	3282 Chalfant Rd.	20
Leroy D. Kendis	19406 Van Aken Blvd.	22
Norman Klivans	2890 Eaton Road	22
Harry D. Koblitz	18675 Parkland Drive	
J. B. Kohn	2920 Litchfield Rd.	20
Mrs. Sigmund Kotach	13800 Shaker Blvd.	20
Bertram J. Krohngold	13600 Shaker Blvd.	20
MRS. Walter Krohngold	15818 Parkland Drive	20
Carl G. Lampl	3158 Kingsley Rd.	22
Jack Lampl	747 Euclid Avenue	14
Dr. Benjamin Levine	13302 Cormere Rd.	20
William H. Loveman	2846 Montgomery Road	22
Jack N. Mandel	3160 Courtland Blvd.	22
Emanuel Margulis	13800 Fairhill Rd.	20
Gilbert A. Margulis	13800 Shaker Blvd.	20
Edward J. Meisel	19201 Van Aken Blvd.	22
MRS. Doris Micklin	740 North Happy Hollow Omaha, Nebraska	
Alex Miller	2958 Fontenay Road	20
Harry Resnick	12931 Shaker Blvd.	20
J. E. Rosenthal	2940 Kingsley Road	22
MRS. William Rigelhaupt	2870 So. Moreland Blvd.	20
Sam Rosenberg	19910 So. Woodland Road	22
Joseph M. Sands	13800 Fairhill Road	20
Sam E. Schumann	2865 Falmouth Road	20
MRS. Samuel H. Stecker	19015 Van Aken Blvd.	22
J. H. Tyroler	13900 Shaker Blvd.	20
Louis A. Unger	11424 Cedar Road	6
Roy B. Unger	2368 Roxboro Road	6
William J. Wilkoff	17551 Shaker Blvd.	20
Mr. and Mrs. Eugene M. Zeidman	3008 Overhill Road Birmingham, Alabama	



Additional names submitted by Rabbi D. J. Silver (all Mr. and Mrs.)

Roger Bercu	16207 Van Aken Blvd.	20
Leonard Eigner	23978 Wimbledon	22
Jerome Friedman	3781 Warrendale Road	18
Jerry M. Goldberg	23115 Greenlawn	21
Jerome Grover	2179 Belvoir	18
Morton Krasner	19219 Scottsdale Blvd.	22
Jerold Rabnick	24213 Woodway	21
James Rosenbaum	22449 Byron	





# Temple Emanuel-El

Dothan, Alabama

Dr. Israel J. Gerber, Rabbi

September 4, 1956

Residence:  
1202 Tacoma St.  
Phone 5-0520

Study:  
110 North Park Avenue  
Phone 4-5440

AIR MAIL  
SPECIAL DELIVERY

Rabbi Abba Hillel Silver  
The Temple  
East 105th St. and Ansel Rd.,  
Cleveland 6, Ohio

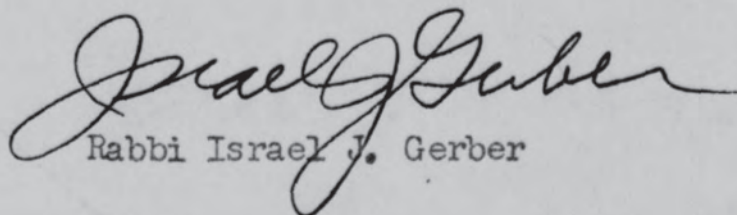
Dear Rabbi Silver:

Mr. and Mrs. Myer Blumberg, members of my congregation and parents of members of your congregation - Mr. and Mrs. Al Rosen - will be in Cleveland for Yom Kippur. They would very much like to worship in your Temple on this Holy Day. It would be greatly appreciated if arrangements can be made for them.

Mr. Herbert Blumberg, brother of Mrs. Al Rosen and also a member of my congregation, will be spending Rosh Hashanah in Cleveland and would like to worship in your Temple on that day. Whatever consideration can be shown him would likewise be very greatly appreciated.

I trust you and Mrs. Silver are well. Mrs. Gerber joins me in extending to both of you our heartiest best wishes for a happy and healthy New Year.

Sincerely yours,

  
Rabbi Israel J. Gerber

ijg/s

*Rabbi Silver: I gave the necessary  
information to Mr. Blumberg  
L. L.*





JAMES N. ROSENBERG

575 MADISON AVENUE

NEW YORK 22

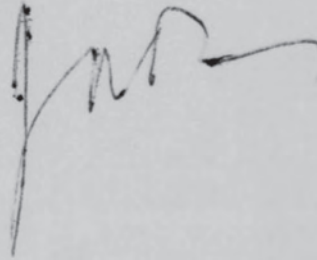
October 17, 1956

Rabbi Abba Hillel Silver  
The Temple  
Cleveland, Ohio

Dear Rabbi Silver:

Having heard, to my delight, that a Silver Park is to become a part of your synagogue, it occurs to me that you may wish, either for your Temple or for the Park, one of my Israel paintings. Most of them have been given away by me to the Jewish Museum in New York, to the Hebrew Union College-Jewish Institute of Religion, at least a dozen to the Stephen Wise Congress House, where you may have seen them, to the JDC., etc. Would you care to have one of my Israel paintings? I still have two or three left.

Sincerely yours,



JNR/rf



October 23, 1956

Mr. James N. Rosenberg  
575 Madison Avenue  
New York 22, New York

My dear Friend:

I was delighted to receive your letter of October 17. It is some time since I have had the pleasure of seeing you.

Your offer to present one of your Israel paintings to The Temple is indeed a most gracious one.

As you know, we have a very fine Museum here at The Temple, devoted to Jewish Religious Art. I believe it is the finest Temple Museum in this country. While we do not specialize in paintings, we do have some important works by Israeli artists, such as Reubin's "On The Way To Jerusalem" and Janco's "Defenders Of The Warsaw Ghetto". We will, of course, be delighted and honored to have one of your Israel paintings.

With warmest regards and all good wishes, I remain

Most cordially yours,

ABBA HILLEL SILVER

AHS:sl



JAMES N. ROSENBERG

575 MADISON AVENUE

NEW YORK 22

October 25, 1956

Rabbi Abba Hillel Silver  
The Temple  
East 105th Street at Ansel Road  
Cleveland 6, Ohio

Dear Abba Hillel Silver:

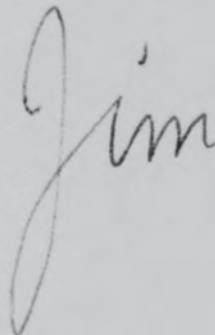
How nice to have your letter of October 23rd. As soon as I can get around to it, I am going to have one of my large Israel landscapes shipped to you. It would be about 36 by 40 inches, according to my guess. Have you room for æ large a one as that, or do you prefer a smaller one?

About Silver Park, has it occurred to you to have Katie Bercovici do a head of you for Silver Park? I consider her a highly competent sculptress. I have known her work and its development for the last fifteen years, and think she would do a very distinguished piece of work if given the commission.

With warmest regards and all good wishes, not only to you, but to that handsome son of yours, whom I had the pleasure of meeting one day about a year ago,

Yours very sincerely,

JNR/rf

A handwritten signature in cursive script, appearing to read "Jim". The signature is written in dark ink and is positioned to the right of the typed name "JNR/rf".



November 13, 1956

Mr. MacKinlay Kantor  
% The Temple Women's Association  
The Temple  
Cleveland, Ohio

My dear Friend:

I cannot tell you how dreadfully sorry I am not to be here to welcome you. I have been suddenly called away for very urgent public business to Ottawa, Canada.

I looked forward with keen anticipation to meeting you and listening to you and now I must forego that pleasure.

However, Mrs. Silver will be here and my son, Rabbi Daniel Silver, and I am sure also a large and eager audience to hear you.

I want to thank you for your kindness in taking time out from what must be a very crowded schedule to come to us. I am looking forward to another opportunity to meet you.

I have been guilty myself of writing a book recently, WHERE JUDAISM DIFFERED, and I should like to present it to you.

With warmest regards I remain,

Most cordially yours,

ABBA HILLEL SILVER

AHS:sl



4105 Shell Road,  
Sarasota, Florida.

November 26th, 1956

Rabbi Abba Hillel Silver,  
The Temple,  
East 105th Street at Ansel Road,  
Cleveland 6, Ohio.

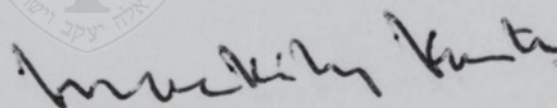
My dear Rabbi Silver:

My experiences in Cleveland, and especially at the Temple, were so happy as to make me welcome the day when I shall be invited for a return appearance-- I hope maybe after the next book.

In the meantime, I hope that both you and Danny have received copies of BIG A which I inscribed especially for you. I am anticipating delving into the book which you so kindly inscribed, if I can ever get loose from these mountains of research.

My kindest regards to you and to your very charming family.

Sincerely,



MacKinlay Kantor.

MK:pgg



December 4, 1956

Dict'd. 12/3

Mr. MacKinlay Kantor  
4105 Shell Road  
Sarasota, Florida

My dear Mr. Kantor:

Thank you for your very kind letter of November 26th and more especially for your graciousness in sending me an autographed copy of your book — a great book indeed and one which will live long.

My people enjoyed your visit here greatly and are looking forward with anticipation to a return visit.

With warmest regards and all good wishes, I remain

Most cordially yours,

ABBA HILLEL SILVER

AHS:sl



JAMES N. ROSENBERG  
575 MADISON AVENUE  
NEW YORK 22  
December 11, 1956

Rabbi Abba Hillel Silver  
The Temple  
East 105th Street at Ansel Road  
Cleveland 6, Ohio

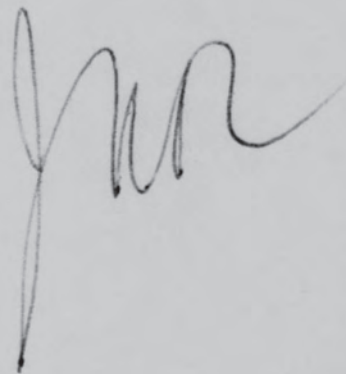
Dear Abba Hillel Silver:

Apropos of my presenting to you or your Temple one of my Israel paintings, the question of your getting one of the large ones must be laid on the table. I don't seem to have one available at this time, having given most of them to the American Jewish Congress. Meantime, however, I am sending you a small pastel which was inspired by a sunset not far from Safed.

With all best wishes,

Sincerely yours,

JNR/rf

A handwritten signature in dark ink, appearing to be 'JNR', with a long, sweeping vertical line extending downwards from the end of the signature.



December 19, 1956

Mr. I. Jack Martin  
Administrative Assistant to the President  
The White House  
Washington, D. C.

My dear Jack:

As I told you over the telephone, the Men's Club of our Temple holds a great Brotherhood Dinner each year which is attended by the outstanding citizens of our community of all faiths. In previous years it has brought to the platform men and women of national proclaim.

The program is in the nature of a panel. This year the subject is "Building the City of Tomorrow". We hope to bring Mr. Robert Moses from New York City to speak on the subject from the point of view of city planning and Mr. William M. Milliken of the Cleveland Art Museum who will speak on the subject from the point of view of the city beautiful. Mr. Wright Bryan, Editor of the Cleveland Plain Dealer will be the moderator. We have always had an outstanding representative of labor at these Brotherhood gatherings.

The committee would deem it a great honor to have Mr. James P. Mitchell, Secretary of Labor, to be its guest and the guest of the community on this occasion. I believe that Mr. Mitchell will greatly enjoy the evening.

I would have given myself the pleasure of contacting him directly except that I have not had the opportunity of meeting him before. Would you therefore, convey this invitation to him?

The Brotherhood Dinner will be held on Wednesday evening, February 20th at 6:30 P.M.

With warmest regards and all good wishes, I remain

Most cordially yours,

ABBA HILLEL SILVER

AHS:sl



December 21, 1956

Mr. James N. Rosenberg  
575 Madison Avenue  
New York 22, New York

My dear Mr. Rosenberg:

I have received a very lovely pastel of a Kibbutz in Galilee which you graciously sent to the Temple.

I need not tell you that we appreciate it very much.

I shall see that it is prominently displayed.

With warm regards and all good wishes, permit me to remain

Cordially yours,

ABBA HILLEL SILVER

AHS:sl



December 26, 1956

The Honorable Joseph Clark  
United States Senator Elect  
440 Rex Avenue  
Chestnut Hill, Philadelphia, Pa.

My dear Senator Clark:

At the suggestion of Mr. Robert Moses I am writing to you in the hope that you will be able to accept our invitation. The Men's Club of my Temple holds a Brotherhood Dinner each year which is attended by the outstanding citizens of our community of all faiths. In previous years it has brought to its platform men and women of national prominence.

The program is in the nature of a panel. This year the subject is "Building the City of Tomorrow". We hope to bring the Secretary of Labor to speak on the subject from the point of view of labor and Mr. William M. Milliken, Curator of the Cleveland Art Museum to speak from the point of view of the city beautiful. Mr. Wright Bryan, Editor of the Cleveland Plain Dealer will be the moderator.

The Committee know of your great interest in the urban problems and are very eager to have you come to us for this evening. I believe that you will greatly enjoy the occasion. It is a civic event which for years has attracted community wide, and on occasions nation wide, interest.

The Brotherhood Dinner will be held on Wednesday evening, February 20th at 6:30 P.M.

With warmest regards and all good wishes, I remain

Most cordially yours,

ABBA HILLEL SILVER

AHS:sl



JOSEPH S. CLARK  
PENNSYLVANIA

## United States Senate

WASHINGTON, D. C.

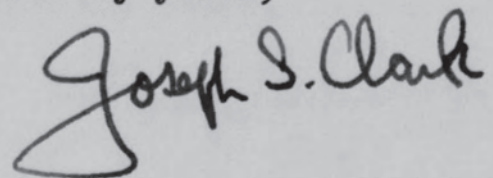
January 8, 1957

Dear Rabbi Silver:

I sincerely regret that it will not be possible for me to accept your invitation to the Brotherhood Dinner on February 20th.

I hope you will understand my wish to devote as much time as possible, during this first session of Congress, to acquainting myself with the duties and responsibilities of my office. This will prevent me from accepting invitations from splendid organizations like your own.

Sincerely yours,



/a

Rabbi Abba Hillel Silver  
The Temple  
East 105th Street at Ansel Road  
Cleveland 6, Ohio





# A. M. LUNTZ AWARD DINNER

and

## 1957 BROTHERHOOD YEAR INAUGURAL

### COMMITTEE

LOUIS B. SELTZER  
*Chairman*

ALFRED A. BENESCH  
LEO W. NEUMARK  
CHARLES F. MCCAHERILL  
DAVID H. SCHOLL  
*Co-Chairmen*

RABBI ABBA HILLEL SILVER  
JUDGE CHARLES J. MCNAMEE  
JOHN A. GREENE  
*Honorary Chairmen*

BISHOP A. J. ALLEN  
E. M. ASQUITH  
MRS. L. O. BAUMGARDNER  
SEN. GEORGE A. BENDER  
DR. GEORGE A. BOWMAN  
ALEX. J. BRADY  
WRIGHT BRYAN  
THOMAS A. BURKE  
JOHN H. BYRNE  
MAYOR ANTHONY J. CELEBREZZE  
MRS. ANTHONY J. CELEBREZZE  
JUDGE JAMES C. CONNELL  
LEROY CRAYTON  
JOSEPH C. COAKLEY  
RABBI ARMOND E. COHEN  
ROBERT H. DAISLEY  
A. I. DAVEY  
JUDGE ARTHUR H. DAY  
DR. CHARLES A. DELEON  
CYRUS EATON, JR.  
MAX FELDMAN, SR.  
HEROLD FELLINGER  
WILLIAM FINEGAN  
JAMES C. FORBES  
MERVIN B. FRANCE  
HARRY GELLIN  
WILLIAM GOLDBERG  
ELI GOLDSTON  
GEORGE V. GOULDER  
MRS. THEODORE A. GULLIA  
FELIX S. HALES  
JAMES C. HANRAHAN  
DR. CHARLES L. HILL  
DONALD W. HORNBECK  
N. R. HOWARD  
JUDGE JOY SETH HURD  
MRS. R. L. IRELAND  
JUDGE PERRY B. JACKSON  
IRVING KANE  
DR. CARL O. KENT  
GOV. FRANK J. LAUSCHE  
ELMER L. LINDSETH  
SAM LITTLEJOHN  
ALLEN JAMES LOWE  
ALEXANDER J. MADEY  
RICHARD L. MAHER  
MORTON L. MANDEL  
DR. JOHN S. MILLIS  
JAMES H. MILLER  
RUDY R. MILLER  
GEORGE A. MOORE  
MARSHALL A. MOTT  
J. B. MULLANEY  
MRS. WILLIAM G. MUSSUN  
JAMES L. MYERS  
WILLIAM B. NORRIS  
GEORGE F. QUINN  
MRS. JOHN T. REIFKE  
MRS. ARTHUR J. REINTHAL  
AL ROSEN  
RABBI RUDOLPH M. ROSENTHAL  
THOMAS A. RYAN  
MRS. FLORENCE M. SAYLE  
SAM SCHUMANN  
MRS. LOUIS B. SELTZER  
ERNEST H. SIEGLER  
JOSEPH S. SILBER  
JUDGE SAMUEL H. SILBERT  
EDWARD SILVERBERG  
ALFRED I. SOLTZ  
GORDON STRONG  
E. C. SULLIVAN  
RICKEY C. TANNON  
SEYMOUR A. TERRELL  
ROLLAND A. TOOKE  
WILLIAM C. TREUHAFT  
JOHN C. VIRDEN  
W. O. WALKER  
MRS. JULIUS WEIL  
SIDNEY N. WEITZ  
DR. CHARLES H. WESLEY  
JUDGE CHARLES W. WHITE  
BEN WICKHAM  
GEORGE V. WOODLING  
ALONZO G. WRIGHT

January 21, 1957

Rabbi Abba Hillel Silver  
The Temple  
East 105th Street and Ansel Road  
Cleveland, Ohio

Dear Rabbi Silver:

Confirming our telephone conversation, I have reserved a table for the Luntz Dinner in your name. For our records would you please fill out the enclosed reservation card and return it to us.

Cordially,

*Robert L. Beda*  
Robert L. Beda  
Director  
Public Relations

RLB:mg  
enc.



55

55 Falmouth Rd.  
Arlington 74, Massachusetts.  
February 2, 1957

Rabbi Abba Hillel Silver  
The Temple  
Ansel Rd. at E. 105th St.  
Cleveland 6, Ohio

Dear Rabbi Silver:

In the process of getting together material for a book for children on Jewish ceremonial objects, the collection of your congregation became known to me, largely through the efforts of your splendid librarian.

A former member of the staff of the Cleveland Museum of Art, Katherine Gibson, has joined me in my efforts and Mr. Milliken was so kind as to advise at the beginning of our project.

May I have The Temple's permission to reproduce in our book photographs of the silver hart which is an Elijah cup, and of the silver filagree Esther scroll case, Levantine, 18th. century, gift of A. Kane?

Since I am a Cleveland, I hoped that a Cleveland collection might be represented in this book.

Sincerely,

*Bessie J. Brudno*  
Mrs. Walter W. Brudno





# OLIVET INSTITUTIONAL BAPTIST CHURCH

8714 QUINCY AVENUE + CLEVELAND 6, OHIO + RANDOLPH 1-3585

O. M. HOOVER, PASTOR

February 2, 1957

Dr. H. Silver  
The Temple  
105th Street at Ansel Road  
Cleveland 6, Ohio

Dear Dr. Silver:

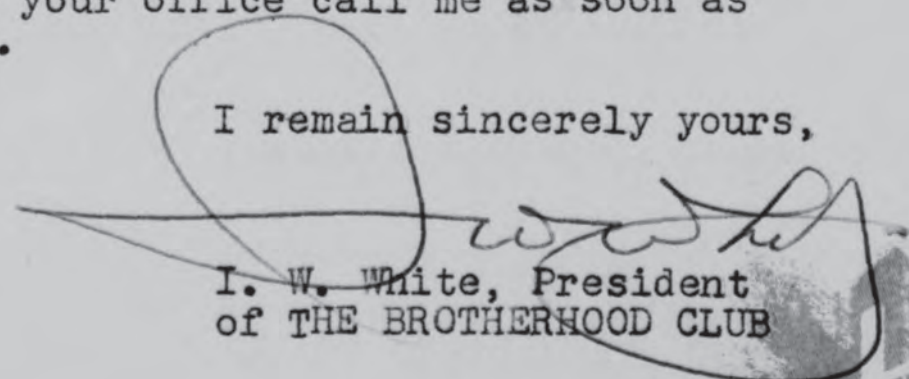
As per request, this letter is being submitted (telephone conversation 2-2-57) by the Brotherhood Club of the Olivet Institutional Baptist Church of 8714-8802 Quincy Avenue (with a membership of 4,465 and a seating capacity of 2,500 in the main auditorium and 1,000 in the lower auditorium), extended to his Excellency Governor Frank G. Clements of Tennessee to speak for us on our Anniversary, May 26, 1957, at 4 P. M. He has accepted.

As I said during our telephone conversation, a man of Governor Clements' stature should not come this distance for one engagement, so we are requesting your cooperation.

The appearance of Governor Clements on the pulpit of the Temple will not, in our opinion, distract one iota from the reputation of your committee--who invites the worlds best speakers.

Enclosed you will find a copy of a form sent us to be filled out. This is submitted just to apprise you of our obligation to the speaker. Please have your office call me as soon as you have reached a decision.

I remain sincerely yours,

  
I. W. White, President  
of THE BROTHERHOOD CLUB

IWW:sd

Enclosure

THE CHURCH POINTS THE WAY + + + ATTEND REGULARLY + + +



Copy of the form submitted by the Governor's  
office of Tennessee.

DATE OF GOVERNOR'S APPEARANCE \_\_\_\_\_

GROUP EXTENDING INVITATION \_\_\_\_\_

PERSON EXTENDING INVITATION \_\_\_\_\_

TELEPHONE NUMBER \_\_\_\_\_

NAME OF HOTEL OR OTHER PLACE FOR SPEECH

STREET ADDRESS \_\_\_\_\_

CITY AND STATE \_\_\_\_\_

TIME FUNCTION BEGINS \_\_\_\_\_

EXACT TIME FOR SPEECH BEGIN \_\_\_\_\_

SUGGESTED TIME LENGTH FOR SPEECH \_\_\_\_\_

IF PREPARED TEXT, NUMBER OF COPIES NEEDED \_\_\_\_\_

ANTICIPATED ATTENDANCE \_\_\_\_\_

WHO WILL PERFORM INTRODUCTION \_\_\_\_\_

PROPER ATTIRE FOR SPEAKER \_\_\_\_\_

AMOUNT OF HONORARIUM, IF ANY \_\_\_\_\_

MODE OF TRAVEL ( YOUR SUGGESTION IS WELCOME ) \_\_\_\_\_

WILL TRAVEL EXPENSE BE REIMBURSED \_\_\_\_\_

HOTEL ACCOMODATIONS ( SUGGESTIONS WELCOME ) \_\_\_\_\_

OTHER details:



Federal Classification  
OPTIONAL CONTENT





*SUBMITTED THAT YOU MIGHT REMEMBER*  
**A TESTIMONIAL (Banquet) TO A WORTHY CITIZEN**

## **I. W. WHITE, JR.**

Director of the Olivet Institutional Community Center  
Director of the Olivet Institutional Baptist Church's  
Department of Public Relations

Claims Examiner for the Bureau of Unemployment  
Compensation, Downtown Claims Office,  
25 Years

A Volunteer Social Worker in the City of Cleveland

**in the Main Ballroom of the Hollenden Hotel**

East Sixth Street and Superior Avenue  
**CLEVELAND, OHIO**

**FRIDAY, APRIL 20th, 1956**

**8:00 P.M.**

**Food and Entertainment You Will Enjoy**

**DR. O. M. HOOVER, MR. CHARLES LEOB Co-Chairmen**



...  
 JUST TO LET YOU  
 KNOW HOW FAR I HAVE  
 COME SINCE I HAD THE PLEASURE  
 SERVING YOU IN THE  
 DINING ROOM OF THE  
 PARKMAN HOTEL.  
 REMEMBER  
 2

# **The Council to Aid Migrant Workers of Cleveland**

8802 QUINCY AVENUE

CLEVELAND 6, OHIO

Temporary Phone: RA. 1-3585

DR. B. ROBERT LAWSON, *Chairman*  
 ATTY. MARY HUTCHING, *Secretary*  
 DR. M. C. SOUTHERLAND, *Asso. Secretary*  
 JULIAN BASH, *Treasurer*  
 ATTY. STANLEY TOLLIVER, *Legal Advisor*  
 DR. O. M. HOOVER, *Member of the Governors  
 Migrant Committee, Advisor*

I. W. WHITE, JR., EXECUTIVE DIRECTOR

## **OUR WORKING TEAM (COMMITTEES)**

RECEPTION - FOR  
 TRAINS & BUSES

CHURCH & SCHOOL

POLICE DEPT. & COURTS

LABOR UNIONS &  
 MANAGEMENT

INTERSTATE

STREET CLUBS &  
 HOME CONTACTS



*Though you enter our City a Stranger,  
 We hope you will find a Friend.*



10200 LAKE SHORE BOULEVARD  
CLEVELAND  
8

February 4, 1957

Dear Rabbi Silver:

This confirms my telephone message to you to the effect that Mr. Frank Taplin, President of the Musical Arts Association, has advised me that it will be entirely agreeable to the Musical Arts Association for The Temple to engage Mr. Richard Tucker to sing at The Temple on Sunday, March 24, on the occasion of your Fortieth Anniversary Celebration.

Cordially



Dr. Abba Hillel Silver  
The Temple  
Ansel Road and E. 105th Street  
Cleveland, Ohio



February 7, 1957

Mrs. Walter W. Brudno  
55 Falmouth Road  
Arlington 74, Massachusetts

My dear Mrs. Brudno:

In reply to your letter of February 2nd, permit me to say that you have the permission of The Temple to reproduce in your book, photographs of the Elijah Cup and of the Esther Scroll which you have requested.

With all good wishes, I remain

Most cordially yours,

ABBA HILLEL SILVER

AHS:sl



February 8, 1957

Dict'd. 2/7

Mr. I. W. White, President  
The Brotherhood Club  
Olivet Institutional Baptist Church  
8714 Quincy Avenue  
Cleveland 6, Ohio

My dear Mr. White:

Thank you for your kind letter of February 2nd.

I appreciate very much your suggestion that the Temple invite Governor Clements to occupy its pulpit on May 26th. Unfortunately it will not be possible for us to do so. The Annual Meeting of our Temple is held that morning and we have a business meeting of the congregation and our own participants in the program scheduled for this occasion.

With all good wishes, permit me to remain

Very cordially yours,

ABBA HILLEL SILVER

AHS:sl





M E E T T H E P R E S S

*America's Press Conference of the Air*

February 12, 1957

Rabbi Hillel Silver  
Ansel Road & East 105th Street  
Cleveland, Ohio

Dear Rabbi Silver:

Mr. Spivak has asked me to confirm the date which he made with you by telephone. It is to be the evening of April 17th and the program is to be a reverse MEET THE PRESS. The fee is to be \$1000. from which Mr. Spivak is to pay his own expenses.

When we get closer to the date we will be in touch with you about details regarding the program.

Mr. Spivak said your secretary would reserve a suite for him at the Wade Park Manor for his arrival early on the morning of April 17th.

Cordially,

*Esther Rausch*  
Esther Rausch  
Secretary to:  
Mr. Lawrence E. Spivak

er. 100

*Apr 18  
W.D.C.  
Mr. Martin*

528 Lexington Avenue, New York 17, N.Y.





## GUEST LIST

### A. M. LUNTZ AWARD DINNER

SUNDAY, FEBRUARY 24, 1957

HOTEL CARTER

CLEVELAND, OHIO



SPEAKERS TABLE

Left to Right

Earl S. Kalp	Louis B. Seltzer
Mrs. Nelson M. Burroughs	Senator John F. Kennedy
Don Frease	Governor C. William O'Neill
Mrs. Leo W. Neumark ✓	Charles F. McCahill
Dr. John S. Millis	Rt. Rev. Nelson M. Burroughs
Mrs. Ernest Siegler ✓	Alfred A. Benesch ✓
Judge Perry B. Jackson	Hon. Frances P. Bolton
Mayor Carl F. Wise	Ernest H. Siegler ✓
Mrs. Thomas A. Burke	Mrs. Louis B. Seltzer
Wright Bryan	LeRoy Crayton
Judge Charles J. McNamee	Mrs. Anthony J. Celebrezze
Hon. Thomas A. Burke	Leo W. Neumark ✓
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Dr. Everett R. Clinchy	Mrs. L. O. Baumgardner
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275 300

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Table 10

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Table 13

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Table 14

Mr. and Mrs. George Goulder  
Mr. and Mrs. Robert Luntz  
Mr. and Mrs. Richard Luntz  
Mr. and Mrs. William Luntz  
Mr. and Mrs. Theo. Luntz

Table 15

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Table 17

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Table 18

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Judge Lillian Westropp  
Miss Clara E. Westropp

Table 19

Mr. and Mrs. Goldberg  
Miss Goldberg  
Mr. and Mrs. McGinty  
Mr. and Mrs. Finegan



204  
41  
245

Table 20

Mr. and Mrs. Max Feldman ✓  
Mr. and Mrs. Ed Friedman ✓  
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Table 22

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Table 28

The M. A. Hanna Company

Table 29

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Table 24

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Table 30

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166  
38  
295

Table 31

Mr. and Mrs. S. M. Friedman ✓  
Mr. Al Rosen ✓  
Mrs. S. A. Horvitz ✓  
Mr. and Mrs. Bertram J. Krohngold ✓  
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Table 32

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Mr. and Mrs. Q. N. Groth

Table 33

Mr. and Mrs. C. W. Holmquist  
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Table 34

Mr. and Mrs. Emanuel Margulis ✓  
Mr. and Mrs. Gilbert Margulis ✓  
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Table 35

Mrs. Hubert G. Goulder ✓  
Mr. and Mrs. Richard J. Goulder ✓  
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Table 36

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Mr. George Blauvelt  
Mr. H. D. Moore  
Mr. E. A. Marcus ✓  
Mr. Lowell Salter  
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Table 37

Miss Kathleen Crotty  
Miss Mary Fusco  
Mr. W. J. Hizer  
Mr. Francis Winkeler  
Miss Carolyn Gentile  
Mr. and Mrs. John E. Carlin  
Mr. Bengt Kjellgren  
Mr. Robert K. Beck  
Mr. Harry L. Jackson

Table 38

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Newspaper, Radio and Television

Table 39

Mr. and Mrs. N. O. Heimerdinger  
Mr. and Mrs. H. C. Gollmar  
Mr. and Mrs. J. E. O'Brien  
Mr. and Mrs. A. O. Jones  
Mr. and Mrs. Ben Richman

Table 40

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Mr. and Mrs. Sol Friedman ✓  
Mr. Henry L. Zucker ✓  
Mr. and Mrs. M. Saltzman ✓  
Mr. and Mrs. James Shipley ✓  
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Table 41

Mr. and Mrs. J. W. Maples  
Mr. and Mrs. F. F. Censky  
Mr. and Mrs. A. P. Beasley  
Mr. and Mrs. E. H. Scheilenberg  
Mr. and Mrs. W. D. Hines

Table 42

Mr. and Mrs. Hayden B. Kline ✓  
Mr. and Mrs. Frederick L. Bissinger  
Mr. and Mrs. Irmin T. Meyer  
Mr. and Mrs. William C. Miller  
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Table 43

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Mr. and Mrs. L. M. Cobb  
Mr. and Mrs. Larry Tabernick  
Mr. Wallace Pence  
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Mr. E. Gorman

Table 44

Mr. and Mrs. Paul Hoover  
Mr. and Mrs. Ralph M. Besse  
Mr. and Mrs. P. W. Johnston  
Mr. and Mrs. H. W. Von Willer  
Mr. and Mrs. M. G. McInnes

Table 45

Mr. and Mrs. Piccolo  
Mr. and Mrs. Mealey  
Mr. and Mrs. H. M. Phillips  
Mr. and Mrs. E. L. Hofmann  
Mr. and Mrs. J. E. Wightman

Table 46

Mr. and Mrs. J. S. Michael  
Mr. and Mrs. F. J. Roelle  
Mr. and Mrs. Andrew Probala  
Mr. and Mrs. R. B. Hilles  
Mr. and Mrs. Arno McGraw

Table 47

Mr. and Mrs. A. E. Field  
Mr. and Mrs. W. M. Quayle  
Mr. and Mrs. George Woodling  
Bishop Joseph Gomez

Table 48

Mr. and Mrs. Max Ratner  
Mr. and Mrs. Harry Ratner  
Mr. and Mrs. Albert Ratner  
Mr. and Mrs. Sam Miller  
Mr. and Mrs. Nat Shafron

Table 49

Mr. Dave Davis  
Mr. George Voinovich  
Mr. R. J. Foster  
Mr. Weidenthal  
Jewish Review and Observer  
Mr. and Mrs. Luther White

Table 50

Mr. and Mrs. Joe E. Berk  
Mr. and Mrs. H. M. Jack  
Mr. and Mrs. Norman Siegel  
Mr. and Mrs. Stan Luntz  
Dr. and Mrs. Jerome Gross

Table 51

Mr. and Mrs. Jack P. Russell  
Mr. and Mrs. Bronis Klementowicz  
Mr. and Mrs. Harry T. Marshall  
Mr. and Mrs. Wilson Latkovic  
Mr. and Mrs. Joseph Ventura

Table 52

Mr. and Mrs. Kenneth Rufner  
Mr. and Mrs. Harold Freedlander  
Mr. and Mrs. Louis Berkman  
Mr. and Mrs. Jack N. Berkman  
Mr. and Mrs. R. Conway

Table 53

Dr. and Mrs. Claude S. Beck  
Dr. H. D. Grubb  
Mrs. D. W. Frackelton  
Dr. and Mrs. Rabb Keller  
Mrs. Bert Keller  
Mr. Lloyd S. Schwenger  
Father Robt. P. Barrett  
Mr. Anton Grdina



Table 54

Mr. and Mrs. Philip Jackson  
Mr. and Mrs. William Bliss  
Mr. and Mrs. Wm. Howenstien  
Dr. and Mrs. Carl Kent  
Rabbi and Mrs. Rudolph M. Rosenthal

Table 60

Mr. and Mrs. Herman Bundy  
Mr. and Mrs. Jack Sherlock  
Mr. and Mrs. Herman Schwartz  
Mr. Ben Newman  
Mr. and Mrs. Charles Berman

Table 55

Dr. and Mrs. J. A. Neumann  
Mr. and Mrs. George R. Herzog  
Mrs. Ezra Brudno  
Mrs. Walter A. Goldsmith  
Mr. William Friedman  
Mr. and Mrs. Irving Kane  
Mrs. Paul D. Wurzbarger

Table 61

Mr. Robt. Gorman  
Mr. and Mrs. C. A. Chamberlain  
Mr. Robert Newman  
Mr. and Mrs. Sam Goldberg  
Mr. and Mrs. Dan Foredera  
Mr. and Mrs. Ziggy Stattlander

Table 56

Rabbi and Mrs. Paul Gorin  
Mr. and Mrs. John O. Niederhauser  
Mr. and Mrs. John Kiefer  
Mr. and Mrs. E. Kiefer  
Miss Margaret Shive

Table 62

Mr. and Mrs. Jack N. Mandel  
Mr. and Mrs. Morton Mandel  
Mr. and Mrs. Howard Metzenbaum  
Mr. and Mrs. Louis L. Schaffer  
Mr. and Mrs. Julie Kravitz

Table 57

Mr. and Mrs. John J. Joseph  
Mr. and Mrs. Carlton W. Schnell  
Mr. and Mrs. Joseph Lampl  
Miss Louise Lampl  
Miss Viola Orgel  
Mr. and Mrs. Kenneth Cope

Table 63

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Dr. W. F. Boukalik  
Mr. W. T. Rossiter  
Mr. J. O. O'Neill  
Mr. H. Lee Bassett  
Mr. C. F. Turben  
Mr. John J. Carney  
Mr. Harrie S. Taylor  
Sheriff Joseph M. Sweeney  
Mr. Robert D. Cowen

Table 58

Judge and Mrs. Julius M. Kovachy  
Judge and Mrs. Lee E. Skeel  
Mr. G. A. Corso  
Mr. Joseph A. Celebreze  
Judge and Mrs. Joy Seth Hurd  
Mrs. Allen James Lowe

Table 64

Judge Louis Petrash  
Mr. and Mrs. James L. Hurd  
Mr. and Mrs. Julius Weil  
Mr. and Mrs. Spencer  
Mrs. Sellinger  
Mr. and Mrs. W. J. Katz

Table 59

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Mr. William Norris  
Mr. M. Michael Kane  
Mr. Harry Ginsberg  
Dr. and Mrs. Austin B. Chinn  
Mr. and Mrs. A. J. Paull



Table 65

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Mr. and Mrs. Leonard Lavine ✓  
Mr. and Mrs. Samuel Gluck ✓  
Mr. and Mrs. C. J. Beller  
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Mr. Galen Miller

Table 66

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Mr. Jack Frank  
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Mr. George Moore  
Mr. and Mrs. Robert Gries ✓  
Mr. and Mrs. Leo Zuckerman ✓

Table 67

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Mr. B. Bauhof  
Mr. H. Tippit  
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Table 68

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Mr. and Mrs. Arthur J. Reinthal ✓  
Mr. Oliver I. Powell  
Mr. A. H. MacCarthy  
Mr. and Mrs. Fred Hauserman ✓  
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Table 69

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Mr. and Mrs. Ted Finkelstein ✓  
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Table 70

Mr. and Mrs. R. F. Jacobson  
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Mr. and Mrs. Leonard Sebrams  
Mr. and Mrs. Robt. Cribbs  
Mr. and Mrs. F. F. Rudner

Table 71

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Mr. and Mrs. Lee Hartzmark ✓  
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Table 72

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Mr. and Mrs. Anton M. York  
Mr. and Mrs. H. B. Warner  
Mr. and Mrs. Herman Friedman ✓

Table 73

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Miss Zelma E. Monahan  
Mr. George E. Merryweather  
Mr. H. W. Brandt, Jr.  
Mr. W. R. Hopkins  
Mr. Edw. C. Sullivan  
Mr. George Quinn

Table 74

Mr. and Mrs. Ben Wickham  
Mr. F. J. O'Neill  
Guest of Mr. F. J. O'Neill  
Mr. and Mrs. Carl Recker  
Mr. Louis A. Unger ✓  
Mr. Paul A. Unger ✓  
Mr. and Mrs. Rudy Miller

Table 75

The Rudolph Deutsch Co.



Table 76

Mr. and Mrs. Jerry M. Goldberg ✓  
Mr. and Mrs. Paul Meldon  
Mr. and Mrs. James J. Brown ✓  
Judge and Mrs. Daniel H. Wasserman ✓  
Judge and Mrs. Samuel Silbert ✓

Table 77

The Alvin A. Naiman Wrecking Co.

Table 78

Mrs. Mary Teplansky ✓  
Mrs. Edith Gross ✓  
Mrs. Rebecca Baer ✓  
Mr. and Mrs. Abraham Schock ✓  
Mr. and Mrs. Roy Bowers ✓  
Mr. and Mrs. J. R. Clary ✓  
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Table 79

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Dr. Theodore Burstein ✓  
Miss Constance Luntz ✓  
Mr. Norman F. Smith ✓  
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Table 81

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Mr. and Mrs. H. C. Oxman ✓  
Mayor Robert Lemberg ✓  
Mr. C. N. Sutton ✓  
Mr. Jack McKnight ✓  
Mr. Jeremy ✓  
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Table 82

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Mr. and Mrs. McBride, Sr. ✓  
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Mrs. Evelyn K. Weidnethal ✓  
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Mr. Thomas E. McDonald ✓

Table 83

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Mr. and Mrs. Jerome Friedman ✓  
Mr. and Mrs. Gilbert Stein ✓  
Mr. and Mrs. Morton Krasner ✓  
Mr. and Mrs. Stanley Morgenstern ✓

Table 84

Mr. and Mrs. Edwin Arsham ✓  
Mr. Harry Heim ✓  
Mr. and Mrs. L. Bamberger ✓

Table 98

Mrs. Lillian Lowther ✓  
Mr. and Mrs. James Botsko ✓  
Miss Melinda Luntz ✓  
Miss Barbara Luntz ✓  
Miss Suzanne Luntz ✓  
Miss Cynthia Goulder ✓  
Miss Patricia Goulder ✓

Table 99

Mr. and Mrs. S. R. Sague ✓  
Mr. and Mrs. Joseph Hartzmark ✓  
Mr. and Mrs. H. V. Haas ✓  
Mr. and Mrs. H. Connare ✓  
Mr. and Mrs. Chas. Evans ✓



Table 100

Mr. and Mrs. Geo. Barnettson  
Mr. R. Gillespie  
Mr. Nicholas Bucur  
Mr. Norman Fuerst  
Mrs. Burton R. Binyon  
Mr. and Mrs. Ralph Wertheimer ✓  
Mr. Leo Weidenthal ✓

Table 102

Miss Marta Papp  
Miss Martha Cicerello  
Mr. and Mrs. William Maynard  
Mr. and Mrs. Leo M. Bailys  
Miss Coleen Buice  
Mr. and Mrs. Sanford Curtis ✓  
Miss Miriam Goldberg ✓





March 5, 1957

Mr. Lawrence E. Spivak  
Meet The Press  
528 Lexington Avenue  
New York 17, New York

Dear Mr. Spivak:

Would you kindly send us some glossies and bibliography material for our use in publicizing your visit to us on April 17th.

A suite has been reserved for your early arrival on the morning of April 17th at the Wade Park Manor in accordance with the request made by Miss Rausch in her letter of February 12th.

Sincerely,

Miss Sophia Levine  
Secretary to Dr. Silver

/sl



March 14, 1957

*Copy to  
Mr. Luntz*

Rabbi Samuel M. Silver  
Union of American Hebrew Congregations  
838 Fifth Avenue  
New York 21, N. Y.

Dear Rabbi Silver,

Thank you for your offer to provide us with coverage on the celebration of Dr. Abba Hillel Silver's 40th anniversary of service in Cleveland. I shall be glad to receive by wire a story of about 300 words on March 24, the day of the celebration. Please mark the wire "DAY PRESS RATE COLLECT" and address it to Jewish Telegraphic Agency via Western Union.

Sincerely yours,

BORIS SMOLAR  
Editor-in-Chief

BS:cr





March 15, 1957

Mr. Damon Stetson  
Detroit Bureau of New York Times  
636 Free Press Building  
Detroit, Michigan

My dear Mr. Stetson:

I am enclosing herewith some data about my work at The Temple and elsewhere during the last 40 years.

I shall be glad to fill in, when we see each other on Tuesday at 11:00 o'clock.

With all good wishes, I remain

Cordially yours,

ABBA HILLEL SILVER

AHS:sl  
encl.



March 26, 1957

Mr. Richard Wagar, Church Editor  
The Cleveland Plain Dealer  
1801 Superior Avenue  
Cleveland 14, Ohio

My dear Mr. Wagar:

May I thank you for the very lovely article which you wrote  
in connection with the 40th anniversary of my ministry at The  
Temple.

I am very appreciative of the time and thought which you devoted  
to it.

With very warm regards, I remain

Most cordially yours,

ABBA HILLEL SILVER

AHS:sl



March 26, 1957

Mr. William Dinwoodie, Church Editor  
The Cleveland News  
1801 Superior Avenue  
Cleveland 14, Ohio

My dear Mr. Dinwoodie:

May I thank you for the very lovely article which you wrote in connection with the 40th anniversary of my ministry at The Temple.

I am very appreciative of the time and thought which you devoted to it.

With very warm regards, I remain

Most cordially yours,

ABBA HILLEL SILVER

AHS:sl



March 26, 1957

Mr. Frank Stewart, Church Editor  
The Cleveland Press  
East Ninth at Rockwell Ave.  
Cleveland 14, Ohio

My dear Mr. Stewart:

May I thank you for the very lovely article which you wrote  
in connection with the 40th anniversary of my ministry at  
The Temple

I am very appreciative of the time and thought which you devoted  
to it.

With very warm regards, I remain

Most cordially yours,

ABBA HILLEL SILVER

AHS:sl



March 27, 1957

Mr. Damon Stetson  
Detroit Bureau  
New York Times  
636 The Free Press Bldg.  
Detroit, Michigan

My dear Mr. Stetson:

I read in the Sunday edition of the New York Times, the article which you wrote about my 40th anniversary as Rabbi of The Temple.

It is a fine article and I want to thank you for the time and thought which you devoted to it. Quite a number of friends in New York have sent me clippings of it.

I do hope that I will have the pleasure of seeing you in the near future again. It was most pleasant to have had the conversation with you.

With warm regards, I remain

Most cordially yours,

ABBA HILLEL SILVER

AHS:sl

P.S. The photograph did not make as much of an impression on people as the article . . . one correspondent writes me, "your expression led me to believe that the photographer snapped you as you were listening to John Foster Dulles on the Middle East situation!" I am not an Apollo for looks, but surely the Times can obtain a better photograph of me.

A. H. S.



# Newsweek

NEWSWEEK BUILDING • BROADWAY AND 42ND STREET  
NEW YORK 36

April 1, 1957

Dr. Abba Hillel Silver  
The Temple  
Ansel Road and East 105th Street  
Cleveland, Ohio

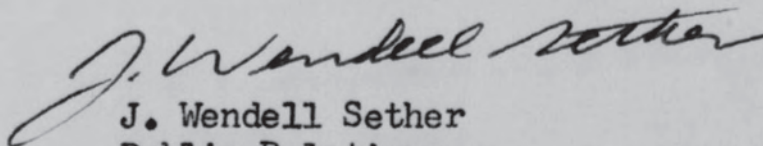
Dear Dr. Silver:

We thought you might like to have an advance copy of NEWSWEEK's April 8th issue, which features a picture story about The Temple.

We have marked the story for you on page 68 and hope you enjoy reading it.

With the magazine please accept our best wishes.

Sincerely yours,

  
J. Wendell Sether  
Public Relations

lp





M E E T T H E P R E S S

*America's Press Conference of the Air*

April 5, 1957

Miss Sophia Levine  
Secretary to Dr. Hillel Silver  
The Temple  
East 105th Street at Ansel Road  
Cleveland 6, Ohio

Dear Miss Levine:

Mr. Spivak is trying to work out his schedule in Cleveland on the 17th and I would appreciate knowing, therefore, what you have planned for him and at what hours. He wrote Rabbi Silver that he would be at the hotel by 9 A.M. and would like to meet with the panel as early in the day as possible. Will it be for lunch?

I wonder if you would let me know the details as quickly as possible as the time is getting short and he would like to make other commitments.

Thank you so much.

Cordially,

Esther Rausch

Secretary to:

Mr. Lawrence E. Spivak



Lumbers  
Kamal  
Mudhen

Rabbi Selwin if  
this is ok I'll get  
it out Sun. a.m.

Dear

I am delighted that you have consented to be on our "Meet The Press" Panel with Lawrence Spivak. It will be a privilege, for us here at the Temple, to have you share the discussion with him. We are looking forward to an informative and enlightening evening.

We should very much like to talk through this program at a luncheon with Mr. Spivak on April 17th, the day of the affair. This luncheon will be held at 12 o'clock noon at the Wade Park Manor. At that time you will have a chance to exchange views and to delineate the areas which each person will cover. I am hoping that you will be able to be with us at that time.



Cordially yours,

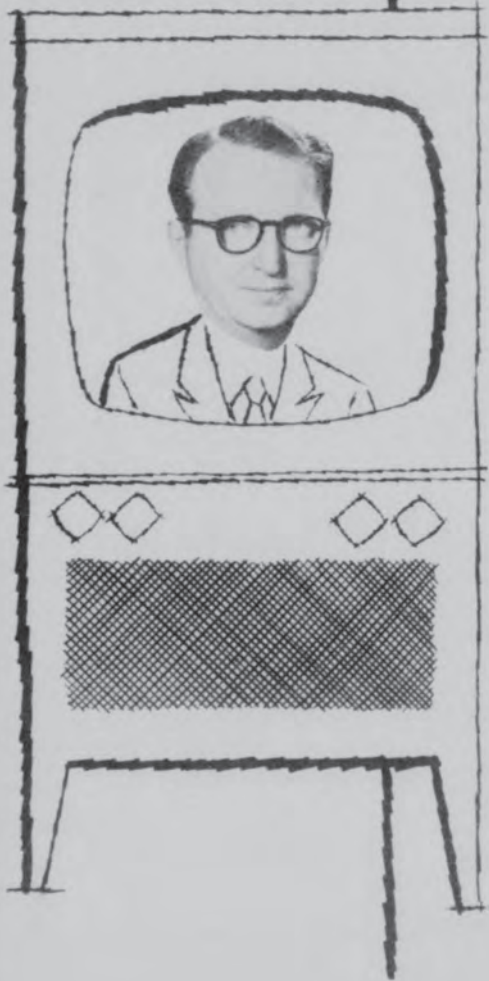


ABBA HILLEL SILVER

the panel  
with him  
the first of  
to engage  
for the  
debates  
the program

Very truly  
yours





SEE! HEAR! QUESTION!

"MR. MEET THE PRESS HIMSELF"

**meeting  
the press**

**ON VITAL CURRENT AFFAIRS**

.....

WEDNESDAY, APRIL 17 • 8:30 P.M. • MAHLER HALL

*ADMISSION FREE TO MEN'S CLUB MEMBERS  
AND THEIR LADIES*



YOUR TEMPLE MEN'S CLUB

*proudly presents*

"MR. MEET THE PRESS HIMSELF"

**LAWRENCE SPIVAK**

-----



Producer and Permanent Panel Member  
of NBC's "MEET THE PRESS"

Meeting Vital and Timely Questions  
on the

**"NATIONAL AND INTERNATIONAL SCENE"**





RABBI SILVER



L. LEVENBERG



D. FULDHEIM



I. KANE

MET BY THIS OUTSTANDING PANEL.....

DOROTHY FULDHEIM-

LAWRENCE LEVENBERG-

IRVING KANE-

WEWS News Commentator and Lecturer

Cleveland News Foreign Affairs Editor

Executive Board UAHC - Community

Relations Board of Cleveland

RABBI DANIEL SILVER -- MODERATOR

Be sure to be present at what promises to be a highly informative, enjoyable and memorable evening. Bring your questions for the Panel, for the question period.....which will be followed by

REFRESHMENTS and SOCIAL HOUR.



**The Temple**  
THE TEMPLE MEN'S CLUB  
East 105th St. at Ansel Rd.  
Cleveland 6, Ohio



FORM 3547 REQUESTED



April 7, 1957

Mrs. Dorothy Fuldheim  
WEWS Television Station  
WEWS Building  
Cleveland, Ohio

My dear Mrs. Fuldheim:

I am delighted that you have consented to be on our "Meet The Press" Panel with Mr. Lawrence Spivak. It will be a privilege, for us here at The Temple, to have you share the discussion with him. We are looking forward to an informative and enlightening evening.

We should very much like to talk through this program at a luncheon with Mr. Spivak on April 17th, the day of the affair. This luncheon will be held at 12 o'clock noon at the Wade Park Manor. At that time the panelists will have the opportunity to arrange for the details of the program. I am hoping that you will be able to be with us at that time.

Cordially yours,

ABBA HILLEL SILVER

AHS:sl



April 7, 1957

Mr. Irving Kane  
Hospital Specialty Company  
1991 East 66th Street  
Cleveland, Ohio

My dear Mr. Kane:

I am delighted that you have consented to be on our "Meet The Press" Panel with Mr. Lawrence Spivak. It will be a privilege, for us here at The Temple, to have you share the discussion with him. We are looking forward to an informative and enlightening evening.

We should very much like to talk through this program at a luncheon with Mr. Spivak on April 17th, the day of the affair. This luncheon will be held at 12 o'clock noon at the Wade Park Manor. At that time the panelists will have the opportunity to arrange for the details of the program. I am hoping that you will be able to be with us at that time.

Cordially yours,

ABBA HILLEL SILVER

AHS:sl



April 7, 1957

Mr. L. Levenberg  
The Cleveland News  
1801 Superior Avenue  
Cleveland, Ohio

My dear Mr. Levenberg:

I am delighted that you have consented to be on our "Meet The Press" Panel with Mr. Lawrence Spivak. It will be a privilege, for us here at The Temple, to have you share the discussion with him. We are looking forward to an informative and enlightening evening.

We should very much like to talk through this program at a luncheon with Mr. Spivak on April 17th, the day of the affair. This luncheon will be held at 12 o'clock noon at the Wade Park Manor. At that time the panelists will have the opportunity to arrange for the details of the program. I am hoping that you will be able to be with us at that time.

Cordially yours,

ABBA HILLEL SILVER

AHS:sl



April 8, 1957

Mr. J. Wendell Sether  
Public Relations  
Newsweek  
Newsweek Building  
Broadway and 42nd Street  
New York 36, New York

My dear Mr. Sether:

Permit me to thank you for your kindness in sending me an advance copy of Newsweek, issue of April 8, which contained a picture story about The Temple.

It is a lovely picture of The Temple and a graceful story.

With many thanks, I remain

Most cordially yours,

ABBA HILLEL SILVER

AHS:sl



April 8, 1957

Miss Esther Rausch, Secretary  
Mr. Lawrence E. Spivak  
Meet The Press  
528 Lexington Avenue  
New York 17, New York

My dear Miss Rausch:

All arrangements for the visit of Mr. Spivak to the Temple Men's Club on April 17th have been made.

Mr. Spivak will meet with the members of the panel at lunch at the Wade Park Manor. All other arrangements for the evening's meeting have been made in keeping with the suggestions made by Mr. Spivak.

With all good wishes, I remain

Cordially yours,

Miss Sophia Levine  
Secretary to Dr. Silver

/sl  
air mail/sp.d.



IRVING B. HEXTER  
812 HURON ROAD  
CLEVELAND 15, OHIO

April 15, 1957

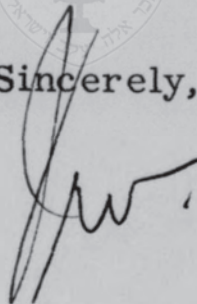
Dear Rabbi Silver:

I didn't call you this morning to set up a date to talk about the Hospital because I haven't been able to get into it since I'm home, and I don't know anything about the location of the building in relationship to the Temple building. Tomorrow I am going up to the architect's to see just where the new building is planned and, as I understand it, they do have some blueprints of your locations, as well.

I am sure that no one in the community wants to do anything that would be in any way harmful to the Temple project.

Kindest regards.

Sincerely,

A handwritten signature in dark ink, appearing to be 'I. B. Hexter', written over a faint circular stamp that contains a menorah and Hebrew text.

Rabbi Abba Hillel Silver  
The Temple  
Ansel Road at East 105th Street  
Cleveland, Ohio





M E E T T H E P R E S S

*America's Press Conference of the Air*

April 20, 1957

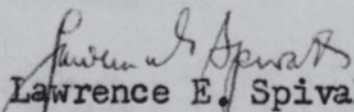
Rabbi Abba Hillel Silver  
The Temple  
East 105th Street at Ansel Road  
Cleveland 6, Ohio

Dear Rabbi Silver:

It was a real pleasure to speak before your Men's Club. I found the evening stimulating and challenging, and I hope our audience enjoyed it at least as much as I did. If the members of the Men's Club are a fair sample, you must have an unusually intelligent and informed congregation.

Your Temple is one of the most beautiful I have ever seen, and I am sure the addition will be just as beautiful. I would like very much to own a brick or two in the new project, and I would be grateful if you would use the enclosed towards that end.

Cordially,

  
Lawrence E. Spivak

Enclosure: Check



April 25, 1957

Mr. Lawrence E. Spivak  
Meet the Press  
528 Lexington Avenue  
New York 17, New York

My dear Mr. Spivak:

It was indeed gracious of you to send your generous contribution to The Temple Building Fund. I need not tell you how delighted our officers and members of the Building Committee were when I told them of your gift.

You will not only have a part in the new project but I hope that when it is completed we shall have the pleasure, from time to time to have you address our people from the platform of the new Auditorium.

Thank you for the lovely things which you say about The Temple and its members.

With warmest regards and all good wishes, I remain

Most cordially yours,

ABBA HILLEL SILVER

AHS:sl



Dawson Stetson

District Attorney  
U. S. District

636 The First Bank Bldg  
Detroit



Funeral Mar. 15, 1957

Deutsch  
2:00 PM

SAMUEL S. WEBER

husband of late Fanny

father of Mrs. Edith W. Wolfe and

Loren B. Weber

4 grandchildren

6 great grandchildren

family at 2850 Paxton Rd., SH.Hts.

*Over*



May 16, 1957

Mr. Danny Kaye  
The William Morris Agency  
151 El Camino  
Beverly Hills, California

My dear Mr. Kaye:

Will your busy life permit you to accept an invitation from the Women's Association of my Temple? They are planning a luncheon on October 30, 1957 at the Statler Hotel, for the purpose of raising funds for the erection of a new School Building, Auditorium and Library adjoining The Temple structure.

The Temple is the largest liberal Jewish congregation in the United States and is 107 years old. The growth of its school population has made it necessary to add a new million-dollar Annex to the existing School Building. The women of The Temple have undertaken to raise a substantial part of it. They will climax their efforts with a luncheon on the date indicated and they would be delighted if they could have you as their guest of honor on that day.

It would give me, personally, deep satisfaction to have you accept this invitation and to have the opportunity of meeting you and presenting you to the assembly. I shall be very happy to hear from you at your earliest convenience.

With all good wishes, permit me to remain

Most cordially yours,

ABBA HILLEL SILVER

AHS:sl



Soul

R. Peters - Oct 30 - Nov. - Medford  
Danny Kay - Wrote Picture - May go abroad  
Agent. Wm Morris Agency  
Ben Holzman -  
151 El Camino  
Benjamin Holzman

- ① Benjamin
- ② B.G. Holzman

WRHS





TEMPLE ISRAEL

456 WEBSTER AVENUE

NEW ROCHELLE, N. Y.

RABBI JACOB K. SHANKMAN

May 24, 1957

Rabbi Abba Silver  
The Temple  
1855 Ansel Rd.  
Cleveland 6, Ohio

Dear Dr. Silver:

You have undoubtedly heard that Rabbi Sanger of Melbourne, Australia, is going to be in the United States and is contemplating a speaking tour. He will arrive in San Francisco some time in the fall, approximately early in December, 1957, and remain through early January, 1958. He will arrive in San Francisco and make his way across the country, and it has been suggested that he be given the opportunity to preach in some of the larger cities and before some of the larger congregations. He is an excellent speaker and his message, which would include reference to the progress of Reform Judaism in Australia, etc., should be of interest and importance to the listener.

I am assisting the American Board of the World Union for Progressive Judaism in trying to help arrange for some of these speaking engagements by Rabbi Sanger, and I am wondering if it would be possible for you to schedule him in your congregation some Sunday morning, and if so, if you would be able to defray a proportionate share of his expenses, which might amount to \$100-\$150.

I shall appreciate your early word on this matter.

With thanks and kindest regards,

Cordially yours,

*Jalce*  
Jacob K. Shankman

JKS:jm



# The Temple

CLEVELAND, OHIO

cordially invites you to attend the  
**ONE HUNDRED AND SEVENTH ANNUAL MEETING**  
on Sunday morning, May twenty-sixth  
Nineteen hundred and fifty-seven  
ten o'clock



WRHS



RUTH

an Opera by Lawrence Morton  
Performed by one hundred members of  
our Temple Religious School

---

THE PRESIDENT'S ANNUAL MESSAGE  
ELECTION OF BOARD MEMBERS

---

10:00-10:45 A.M. —Reception and Coffee in Mahler Hall  
10:45-12:00 Noon—Program and Congregational Meeting



PRESIDENT'S ANNUAL REPORT

MAY 26, 1957

Our Temple Constitution requires the President to report to the Congregation, at each annual meeting, on the Temple's activities during the past year. I am happy to be able to report that the past year was a very good year in every way for our Temple.

The Sunday morning services have been well attended. Rabbi Abba Hillel Silver and Rabbi Daniel Jeremy Silver spoke to us throughout the year on themes both interesting and enlightening. Our music committee and Mr. Willard have, as always, provided us with an outstanding choir. During the year, they produced some of the great new synagogue music which is being written. Our services were enriched also by the instrumental music of some of our outstanding Cleveland musicians including: Mr. Josef Gingold, concert master of the Cleveland Symphony Orchestra; Mr. Ernst Silberstein, principal cellist of the Cleveland Symphony Orchestra; Cantor William Sharlin of Los Angeles; Mr. Jerome Rosen, Mr. Ben Silverberg, Mr. Harry Fuchs, Dr. Jerome Cross and Mr. Giorgio Ciampi. The traditional Friday evening vesper services and the Sabbath morning services have attracted excellent congregations.

Mr. Charles Kramer and the Temple usher corps deserve our thanks for the courtesy and dignity which they have shown to us and to our visitors on all these occasions. This year, a Temple host committee, under the direction of Mr. David Simon, has been organized. This group has each week conducted the large number of Jewish and non-Jewish guests to our services through our building and explained to them the significance of our Sanctuary and of our ritual. They performed a dedicated service and have already established themselves as a permanent feature of our Temple life.



One special service deserves to be noted. This year the Temple was privileged to celebrate a service of thanksgiving in honor of the completion, by Rabbi Abba Hillel Silver, of forty years of service with us. Mr. Richard Tucker of the Metropolitan Opera Company added to the beauty of that morning which was enjoyed by an overflowing congregation. It was with deep gratitude that we recalled the accomplishments which Dr. Silver has helped us attain during his forty years with us.

The Temple was also fortunate this year in being able to add to its staff, Rabbi Daniel Jeremy Silver, as associate rabbi and director of religious education. Rabbi Daniel has shared the pulpit with his father and has, in all ways, endeared himself to us and has proven his talent and his dedication.

This year also saw the breaking of ground for our new addition. In this new building, our school and our library will enjoy needed facilities. A Beautiful new auditorium will be built. A youth center has been planned and parts of our old building, including Mahler Hall and the school office, are to be refurbished. We are looking forward to years of unprecedented growth in the range of our Temple's activities. It is hoped that this new project can be completed within fifteen months. It is interesting to note that at the same time we began building this new addition, the city of Cleveland announced its plans for a major redevelopment of this whole cultural center. Many of you may have read of these plans in the public press. It was mentioned there that nowhere else in our country could there be found such a large collection of educational, philanthropic, and cultural institutions existing side by side in as beautiful a setting. This area is to be the center of the Cleveland community. Where else but in this center does our Temple - the Temple - belong?



The Temple Library has, in the past year, added many books. It continues to serve not only our members but also students and professors from neighboring universities. Miss Miriam Leikind, our faithful and longtime Temple librarian, has built in our Temple one of the great specialized libraries of our country.

The Temple Museum has also served many people in addition to our own members. It is gradually winning a nation-wide reputation for its display of beautiful religious art objects. During the year many rare items have been donated to our collection. The members of the museum committee, under the co-chairmanship of Mr. and Mrs. Robert Selden and of Mr. and Mrs. Eugene Freedheim, have been very helpful in this important Temple activity. In addition, our Temple Museum this year featured a display of the arts and crafts produced by members of our own congregation. Sponsored by the Mr. and Mrs. Club, this display was welcomed by all and we hope it will become a regular feature of our Temple life.

The Temple continued to explore the area of adult education during the past year. We sponsored a Tuesday evening Hebrew course which was taught by Miss Lillian Sugarman and was attended regularly by over twenty-five of our members. We hope next year to continue this course on an intermediate level as well as to begin again a beginner's course.

This year also the Temple Women's Association and the Temple Men's Club banded together in February for a very successful Friday evening course envisioned by Rabbi Daniel Silver. This course discussed the basic controversies in Jewish life. A fine program of Jewish music was added. Almost four hundred people attended each of the four sessions. The Temple Women's Association and the Temple Men's Club are already planning to continue this course next year.

The Mr. and Mrs. Club of the Temple also increased its adult educational activities by sponsoring, in the Fall, a series of six Friday evenings during which discussion groups on a variety of subjects were held here at the Temple. Attendance was excellent at all of these courses and they, too, are looking



forward to a similar program next year.

The Temple Religious School has been guided during the past year by the high school committee under the co-chairmanship of Mrs. Abe E. Amster and Mrs. Carl Friedman along with the religious school committee under the co-chairmanship of Mrs. Edward Friedman and Mrs. Alan Kendis. Rabbi Daniel Silver and Mrs. George Eisenberg have done an excellent job with their faculty of 79 teachers and more than 1300 students. We will confirm this year 93 young people. We graduated, last week, 35 from our 3-year Temple High School and 8 from the Special Hebrew Department of our Intermediate School. This year our Temple Religious School added a class for the retarded child. This not only marked a first in Jewish religious education but also filled a much needed lack in our Temple Religious School program. In addition the Temple Religious School began to explore the possibility of using our children's leisure time for instruction, for service, and for fellowship. Rabbi Daniel Silver developed the idea of camp institutes for both the Temple High School and the Confirmation Class. These weekends, just now completed, were well attended and our reports on them are that they were warmly received. This opens, to our Religious School, an added area for service.

The affiliated organizations have enriched our Temple life during the past year. I should like to express our thanks to the devoted officers and boards of The Women's Association, the Men's Club, the Mr. and Mrs. Club, and the Alumni Association. They have given inspiration and fine leadership to the Temple. Our young men and women in the armed forces are sent the Temple Bulletin and they receive holiday gifts from the Women's Association.

Under the chairmanship of Mr. Max Eisner, contributions to the Hebrew Union Campaign by our congregation and its members reached a new high. On the Temple's own financial matters, we have had the valuable judgment of an active Finance Committee. Our Vice President, Leo Neumark, served as chairman of this important committee.



The Temple welcomed to its midst 85 new members during the past year. Our total membership is now almost 2500. During the past year we lost, through death, many old friends and I would ask you now to rise as we pay tribute to their memories:

(read names)

During the year Rabbi Abba Hillel Silver and Rabbi Daniel Jeremy Silver have had, as all of us appreciate, a very demanding schedule in guiding our Temple family. Rabbi Daniel Silver has brought to his work great zest and many welcome new ideas. Our own Dr. Silver has not only played an active part in many national and international affairs but has continued to win honors which add lustre not only to his stature but also to our Temple's. This past year the Jewish Welfare Federation of Cleveland awarded to Dr. Silver the 1956 Charles Eisenman Award for outstanding contribution to the life of the Cleveland Jewish community. Dropsie College in Philadelphia, a great center of Jewish learning, awarded to Dr. Silver just this week, an honorary degree of Dr. of Literature for his outstanding contributions to Jewish culture. Dr. Silver's magnificent new book, "Where Judaism Differed", won great critical acclaim and has been widely circulated. It promises to be one of the truly significant contributions to Jewish thought of our century. Rabbi Silver was elected chairman of the Israel Bond Board of Governors. He was also selected as the key speaker at the recent Biennial of the Union of American Hebrew Congregations in Toronto. His activities are, indeed, too numerous to mention.

It has indeed been a full year for our Rabbis, as well as for our Temple. The Congregation should be happy with what our Temple has done in the past year for its members and their families. We can also be proud of what our Temple and our Rabbis have contributed to our community, our country and to Israel.

I should like to close my report by thanking the Congregation on behalf of the officers and the Trustees. It was your interest and support which made possible such a successful and fruitful Temple year.



AGENDA

107TH ANNUAL MEETING

May 26, 1957

1. Singing - National Anthem

*Please stand*  
Mr. A. R. Willard at the organ

2. Business Meeting

Call to order and greetings by the President

- a. Reading of Minutes

(1) Motion to dispense with reading \_\_\_\_\_

Second by \_\_\_\_\_

- b. President's Message

- c. ~~Unfinished Business~~ - None

- d. ~~New Business~~

(1) Financial Report - L. W. Neumark, Vice-Pres. &

Chairman of Finance Committee

(2) Resolution for election of a 3rd Rabbi - Phillip

Steinberg, Chairman of Public Worship Committee

- e. Nominating Committee Report - S. M. Friedman, Chairman

3. Remarks - Dr. Silver

4. Adjournment

*107<sup>th</sup>*  
*Mrs. Marc Goldstein*  
*+ Com*  
*Sol Hershman*  
*Ar. P. H.*  
*Jesse Weiskopf*



ANNUAL MEETING 1957

*am Luntz Dr  
Mr Leo Neumark*

Elected to the Temple Board of Trustees for a 3-year term:

*m.*  
William Bassichis  
*S.* Myer Fine  
Charles Ginsberg, *ju*  
Eli Goldston  
Isadore Horvitz  
B. J. Krohngold

*L.*  
David Simon *E*  
Dr. Myron Speck  
L. Unger (Louis A.)  
Roy Unger *B*  
Adolph Weinberger

To represent the Temple Women's Association on The Temple Board of Trustees, for a term of one year, the following six nominees have been recommended by the Temple Women's Association *elected:*

Mrs. Harry A. Cohn  
Mrs. Sydney Galvin  
Mrs. Albert Goodman *J*

Mrs. Samuel A. Horvitz  
Mrs. David Weitz *E*  
Mrs. Victor Wise *L.*

To represent the Temple Men's Club on the Board of Trustees for a term of one year, the following three nominees have been recommended by the Temple Men's Club: *elected:*

*R*  
Dr. Joseph Gould

David Immerman

*H*  
Ernest Siegler

Members of the Board whose terms continue through the next year are:

*S.*  
Louis Balantzow  
Edward Bloomberg  
James J. Brown  
Jerome Curtis  
Max Eisner  
Marcus Feder, Jr.  
Arthur Friedman  
Edward D. Friedman  
Sam M. Friedman  
Alan S. Geismer  
Samuel H. Givelber  
~~Eli Goldston~~

George V. Goulder  
Merrill Gross *D*  
A. J. Kane  
Julie Kravitz  
A. M. Luntz  
Gilbert A. Margulis  
Leo W. Neumark  
Jerry Newman  
Sam E. Schumann  
Robert Selden *H*  
Louis E. Weitz

Also serving are Alfred A. Benesch, Joseph A. Guggenheim, Herman Moss, and Sidney N. Weitz who are honorary life Trustees of the Temple.

Serving as officers for the past year were: Mr. Luntz, President; Mr. Neumark, Vice-President; Mr. Goldston, Vice-President; Mr. Kane, Treasurer; Mr. Eisner, Associate Treasurer.



ANNUAL MEETING 1957

Elected to the Temple Board of Trustees for a 3-year term:

William Bassichis  
Myer Fine  
Charles Ginsburg  
Eli Goldston  
Isadore Horvitz  
B. J. Krohngold

David Simon  
Dr. Myron Speck  
L. Unger (Louis A.)  
Roy Unger  
Adolph Weinberger

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Mrs. Harry A. Cohn  
Mrs. Sydney Galvin  
Mrs. Albert Goodman

Mrs. Samuel A. Horvitz  
Mrs. David Weitz  
Mrs. Victor Wise

To represent the Temple Men's Club on the Board of Trustees for a term of one year, the following three nominees have been recommended by ~~the Temple Men's Club~~ <sup>elected</sup>:

Dr. Joseph Gould

David Immerman

Ernest Siegler

Members of the Board whose terms continue through the next year are:

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Edward Bloomberg  
James J. Brown  
Jerome Curtis  
Max Eisner  
Marcus Feder, Jr.  
Arthur Friedman  
Edward D. Friedman  
Sam M. Friedman  
Alan S. Geismer  
Samuel H. Givelber  
~~Eli Goldston~~

George V. Goulder  
Merrill Gross  
A. J. Kane  
Julie Kravitz  
A. M. Luntz  
Gilbert A. Margulis  
Leo W. Neumark  
Jerry Newman  
Sam E. Schumann  
Robert Selden  
Louis E. Weitz

Also serving are Alfred A. Beresch, Joseph A. Guggenheim, Herman Moss, and Sidney N. Weitz who are honorary life Trustees of the Temple.

Serving as officers for the past year were: Mr. Luntz, President; Mr. Neumark, Vice-President; ~~Mr.~~ Goldston, Vice-President; Mr. Kane, Treasurer; Mr. Eisner, Associate Treasurer.



The Temple held its 107th Annual Meeting on Sunday, May 26th, 1957. The meeting was excellently attended and featured, in addition to the ~~usual~~ business session, a Children's Opera <sup>'Ruth' by LAWRENCE MERTON WAS PRESENTED</sup> based on the Book of Ruth, directed and produced <sup>admirably</sup> by Mr. Saul Henkin.

<sup>A.M.</sup> Mr. ~~Abbe~~ Luntz, President of the Temple, gave his annual report. He spoke of the growth of the Temple, ~~and of all its activities of the past year.~~ "Our Temple is ~~rapidly~~ <sup>becoming</sup> approaching the ideal. It is more and more the center of life to all its members and their families." He spoke of the program now underway to complete the building of the annex to the Temple structure where the school and library will enjoy needed expanded facilities and a beautiful new auditorium will be erected. A youth center has been planned ~~and part~~ of the original building, including Mahler Hall and the school office, will be refurbished.

<sup>MR LUNTZ</sup> He pointed out that the Temple's building program coincided with the ~~new~~ plans announced by the city of Cleveland for a major redevelopment of the <sup>CITY'S</sup> ~~whole~~ cultural center - a development in which the Temple will proudly share. <sup>TP</sup> After reviewing the many services and activities of the past year, Mr. Luntz complimented the membership of the Temple, its Rabbis, and staff on the wonderful job which they have done together religiously, educationally, culturally, and socially. He noted especially the new class for the retarded child which the Temple Religious School has begun and the increased emphasis which the Temple has placed during the past year on adult Jewish education. He mentioned that during the past year 85 additional families have enrolled themselves in the Temple and that the congregation now totals nearly 2500 families. He recorded the many honors which have been <sup>bestowed on</sup> ~~won by~~ Rabbi Abba Hillel Silver in the past twelve months including the Charles Eisenman Award by the Cleveland Jewish Community Federation and the honorary degree of Doctor of Literature awarded by Dropsie College, <sup>He referred to</sup> ~~and~~ the publication of his magnificent new book, "Where Judaism Differed", which has won the acclaim of scholars and critics throughout the world.



The Temple was proud, this year, to be able to hold a service of thanksgiving in recognition of Rabbi Silver's forty years of service.

Rabbi Daniel Jeremy Silver joined the staff as Associate Rabbi and was commended for "having brought vitality, a new approach, and new ideas which have captured our imagination and have endeared him to us because of his obvious talent and dedication."

After Mr. Lunts had completed his report, Mr. Phillip Steinberg, Chairman of the Public Worship Committee of the Temple, rose to nominate Rabbi Herbert H. Rose as <sup>ASSISTANT</sup> ~~Associate Rabbi in addition to the Temple's present staff~~. The Temple has been mindful, for some time, of the need to increase its rabbinical staff in order to assure the highest degree of service to its members. Rabbi Rose is a Phi Beta Kappa graduate of the University of Cincinnati and an ~~honorary~~ graduate of the Hebrew Union College. He is currently in the Air Force Chaplaincy stationed at Keesler Air Force Base at Biloxi, Mississippi. He is married and will begin his duties at The Temple on August 1st.

Mr. Sam Friedman, Chairman of the Nominating Committee, placed the names of the following before the congregation for membership on the Board of The Temple:

For a 3-year term:

William Bassichis  
Myer Fine  
Charles Ginsburg  
Eli Goldston  
Isadore Horvitz  
B. J. Krohngold

David Simon  
Dr. Myron Speck  
Louis A. Unger  
Roy Unger  
Adolph Weinberger

To represent the Temple Women's Association for a term of one year:

Mrs. Harry A. Cohn  
Mrs. Sydney Galvin  
Mrs. Albert Goodman

Mrs. Samuel A. Horvitz  
Mrs. David Weitz  
Mrs. Victor Wise

To represent the Temple Men's Club for a term of one year:

Dr. Joseph Gould

David Immerman

Ernest Siegler

To serve as Temple representatives on the Board of Governors of the United Jewish Cemeteries for a term of two years:

B. F. Klein

H. D. Koblitz

They were unanimously elected.



After a few concluding remarks by Rabbi Daniel Jeremy Silver and Rabbi Abba Hillel Silver, the meeting was adjourned.





Your Board of Trustees have given thorough consideration to the exceptional qualifications of Rabbi Rose and having made appropriate budgetary provisions for his addition to our Staff, the Board has voted to present to you, the members of our congregation, the necessary ~~final~~ <sup>formal</sup> action, since it is your duty to pass upon the matter finally. Accordingly, I present for your action the following enabling Resolution:

RESOLVED, that the Congregation elect Chaplain Herbert H. Rose of the United States Air Force as Ass't Rabbi of The Temple in accordance with the recommendation of the Temple Board of Trustees;

BE IT FURTHER RESOLVED, that the Officers of The Temple be hereby authorized to complete negotiations with Rabbi Rose; and  
BE IT FURTHER RESOLVED, that the terms of employment shall be such as may be determined by the President and the Treasurer of the Congregation.

Mr. President, I move the adoption of this Resolution.



Rabbi Herbert H. Rose - 28 years of age - born in Brooklyn, N.Y.

Son of Rabbi and Mrs. Morris M. Rose. At the Univ. of Cincinnati he majored in Philosophy, graduated cum laude, and was elected to Phi Beta Kappa. In 1955 he was ordained at the Hebrew Union College-Jewish Institute of Religion in Cincinnati. At the Hebrew Union College he majored in Theology and was awarded the Master of Hebrew Letters degree with honors.

As a student, he conducted High Holiday Services in St. Johnsbury, Vt. and subsequently served during 1952-55 as student Rabbi in Jackson, Miss. During the summers of 1952-54 he directed the Beth Am Day Camp in Cincinnati, which has an enrollment of 125 children.

Following his ordination he joined the Air Force Chaplaincy and was stationed at Lackland Air Force Base in San Antonio, following which he served at Keesler Air Force Base, Biloxi, Miss., where he is at present on active duty until June 11, when he will have completed his enlistment. (His military congregation numbered approximately 250. In addition to his military congregation he served the local civilian area, conducting a Sunday and Hebrew School for about 85 children, and also conducted an adult study group. He has had experience in marriage counseling and youth work, and pastoral visitations; also has worked with many young married Jewish couples and carried on an adult Jewish education activity.)



Mr. President and Members of The Temple:

All of us are aware of the constant growth of our Temple family, but not equally familiar with the increasingly heavy service load carried by our Rabbis. Your Board of Trustees and your Public Worship Committee have been mindful for some time of the need to increase our rabbinical staff in order to insure the highest degree of attention to the innumerable services - religious, educational, pastoral and cultural - from all of which our members, our youngsters, young adults and affiliated groups reap substantial benefits. You may be aware that qualified Rabbis are a scarce commodity. The search for an acceptable addition~~xx~~ to our rabbinical staff has been carried on assiduously by Rabbi Silver and the Board of Trustees and finally, fortunately for us, an outstanding young Rabbi has been found. I should like to tell you at least briefly of his qualifications and history.

Rabbi Herbert H. Rose is almost 28 years of age, born in Brooklyn, N.Y., the son of Rabbi and Mrs. Morris M. Rose. At the Univ. of Cincinnati, he majored in Philosophy, graduated cum laude, and was elected to Phi Beta Kappa. In 1955 he was ordained at the Hebrew Union College-Jewish Institute of Religion in Cincinnati. At the Hebrew Union College he majored in Theology and was awarded the Master of Hebrew Letters degree with honors.

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1957 Our Temple is rapidly approaching the ideal -- it is more and more the center of life to all its members and their families. Our Temple is its people, its physical structure and its spiritual leaders.

5  
People make possible the Temple's physical facilities, and people maintain and expand them. Our Rabbi gives direction and purpose to our lives.

One depends on the other, and our Rabbi, our building, our people, are all one.

A phase of this review concerns the building project and <sup>The</sup> Abba Hillel Silver Park.

Within the past month we broke ground for our new addition. In the building, our



Mrs Marc Goldstein.  
Herten

(2)

school and library will enjoy needed expanded facilities. A beautiful new auditorium will be erected. The Youth Center has been planned and parts of our old building, including Mahler Hall and the school office, are to be refurbished. X

We are looking forward to years of unprecedented growth in the range of our Temple's activities. It is hoped that this new project can be completed within fifteen months. X It is interesting to note that at the same time we began building this new addition, the City of Cleveland announced its plans for a major redevelopment of this whole cultural center. It was mentioned that nowhere else in our country could there be found such a vast collection of educational, philanthropic, and cultural institutions, existing side by side, in as beautiful a setting. *for Leo*

~~Special~~ *Thanks* tribute *to* is due for Mr. Leo Bamberger, Executive Secretary of the Temple, and to his able staff, for the maintenance of the buildings, the coordination of activities, the attention



to financial and administrative matters and the general smooth functioning of our congregation.

Another phase to review is the cultural aspect of the Temple.

Our services have been well attended. Rabbi Abba Hillel Silver and Rabbi Daniel Jeremy Silver spoke to us throughout the year on themes both interesting and enlightening.

Our music committee and Mr. Willard have, as always, provided us with an outstanding choir. During the year, they produced some of the great new synagogue music which is being written. Our services have been enriched also with the instrumental music of some of our outstanding Cleveland musicians. Included were Mr. Josef Gingold, concert master of the Cleveland Symphony Orchestra; Mr. Ernest Silberstein, principal cellist of the Cleveland Symphony Orchestra; Mr. Jerome Rosen, Mr. Ben Silverberg, Mr. Harry Fuchs, Dr. Jerome Gross, Mr. Giorgio Ciompi, Cantor William Sharlin of Los Angeles and Richard Tucker of the Met.



The traditional Friday evening vesper services in the chapel and the Sabbath morning services have attracted excellent congregations.

The library has added many new volumes. It continues to serve not only our members, but also students and professors from neighboring universities. Miss Miriam Leikind, our faithful and long-time librarian, has built in our Temple, one of the great specialized libraries of our country.

Our Temple Museum has served many people in addition to our own members. It is gradually winning a nation-wide reputation for its display of beautiful religious art objects. During the year many rare items have been donated to our collection. The members of the museum committee, under the co-chairmanship of Mr. and Mrs. Robert Selden and of Mr. and Mrs. Eugene Freedheim, have been very helpful in this important activity.

In the field of adult education, the Rabbis pioneered a course in beginning Hebrew for parents, which is taught by



Miss Lillian Sugarman. It was attended regularly by over twenty-five of our members. (Next year we hope to expand this cultural aspect and offer an intermediate course in addition to the beginner's course).

The Women's Association and Men's Club banded together in February for a very successful Friday evening course started by Rabbi Daniel Silver. It included a fine program of Jewish music. Four hundred people attended each session.

The Mr. and Mrs. Club increased its adult educational activities by sponsoring a Fall series of six Friday evenings, during which, discussion groups on a variety of subjects were held. Attendance was excellent.

Highlight of the Mr. and Mrs. program for the year was the display of Arts and Crafts produced by its members. It should become a regular feature of our Temple life.

It is important that this review concern the people who led the congregation during the past year. To Mr. Charles Kramer and the Usher Corps, many thanks for the courtesy and dignity which they have shown



to us and our visitors on all occasions. A Host Committee, under the direction of Mr. David Simon, was organized. This group has conducted the guests to our services through our buildings and explained to them the significance of our Sanctuary and ritual. They performed a dedicated service and have already established themselves as a permanent feature of our Temple life.

Under the chairmanship of Mr. Max Eisner, contributions to the Hebrew Union Campaign by our congregation and its members, reached a new high. On our own financial matters, we have had the valuable judgement of an active Finance Committee. Vice-President Leo Neumark, served as chairman of this important committee.

I should like to express our thanks to the devoted officers and boards of the Women's Association, the Men's Club, the Mr. and Mrs. Club, and the Alumni Association.

They have given inspiration and fine leadership. Our young men and women in the armed forces are sent The Temple Bulletin and they receive holiday gifts from the Women's Association.



Our Religious School has been guided during the past year by the High School Committee under the co-chairmanship of Mrs. Abe E. Amster and Mrs. Carl Friedman, along with the religious school committee, under the co-chairmanship of Mrs. Edward Friedman and Mrs. Alan Kendis.

Rabbi Daniel Silver and Mrs. George Eisenberg have done an excellent job with their faculty of 79 teachers and over 1300 students. We will confirm this year, 93 young people. We graduated 35 from our 3-year Temple High School and 8 from the Special Hebrew Department of our Intermediate School.

Another first was added to our Religious School program with the addition of a class for the retarded child. In addition, the school began to explore the use of our children's leisure time for instruction, service and for fellowship. Rabbi Daniel Silver developed the idea of camp institutes for both the High School and Confirmation Class. These weekends were well attended and reports are that they were warmly



received.

The Temple welcomed to its membership 85 additional families during the past year. Our congregation now totals nearly 2500 families.

During the past year we lost, through death, many old friends and I would ask you now to rise as we pay tribute to their memories:

(READ LIST)

Despite the very demanding schedule in behalf of our Temple, Rabbi Abba Hillel Silver has continued his role of leadership in national and international affairs.

The deserving honors bestowed upon him continue to multiply. This past year he was the recipient of the Charles Eisenman Award. The Cleveland Jewish Community judged his contribution to the life of the Jewish Community as the most outstanding.

He was awarded the Degree of Doctor of Literature at Dropsie College -- a great center of Jewish learning.

Yet he takes time to lead the Israel Bond campaign as National Chairman of the



Board of Governors. He ~~found time to be~~ <sup>WAS</sup> the key speaker at the recent Bi-ennial of the Union of Hebrew Congregations.

He ~~finds time also to write~~. His magnificent book -- "Where Judaism Differed" won the acclaim of critics and is being widely circulated.

Is it any wonder that the Temple felt privileged to hold a service of thanksgiving in recognition of his 40 years of service with us. This was a celebration where we recalled his accomplishments for us, for all Judaism and all mankind.

At the time when the demands upon our Rabbi were greatest, his son, Daniel Jeremy, joined the staff and assumed the role of Associate Rabbi and Director of Religious Education. He shares his father's burdens and often occupies his pulpit. He has brought vitality and a new approach to old problems -- often new ideas which have captured our imagination and have endeared him to us because of his obvious talent and dedication. We feel twice blessed because of him.



It has indeed been a full year for our Rabbis, as well as for our Temple. The congregation should be content with what it has accomplished the past year for its members and their families. We can also be proud of what our Temple and our Rabbis have contributed to our community, our country and to Israel.

Speaking for the officers, trustees and myself, I should like to say to the congregation --- thank you. Only the people of this congregation can make possible such a successful and fruitful Temple year.



# LIST OF DECEASED MEMBERS

ANNUAL MEETING - MAY 26, 1957

## MEN

Dr. Harold J. Abrams  
Edward M. Baker  
Arthur N. Bedford  
Dr. Samuel S. Berger  
Harry Berkens  
Leonard Bialosky  
Abraham Cohen  
David J. Cohen  
Louis G. Cole  
Dr. Fred M. Falkman  
Abe B. Feder  
Saul Feigenbaum  
Louis Feldman  
Albert Gelfand  
Manning J. Glick  
Samuel N. Goodman  
Samuel A. Horvitz  
Edward M. Katz  
Daniel Klaus  
Samuel Kluga  
Benjamin Michael  
Jerome J. Newman  
Melvan A. Newman  
Samuel H. Oppen  
Michael Reiter  
David Safier  
Harry G. Schnell  
Theodore T. Sindell  
Dr. Carrol H. Verovitz  
S. S. Weber  
Dr. Morris Wirtshafter  
E. B. Zwick

~~JOSEPH~~ JOSEPH M. DUBIN

## WOMEN

Rose Adelstein

## (Women-cont'd)

Mary Bandler  
Rickie Bauer  
Amelia E. Benedict  
Helen Billstein  
Lucy J. Bing  
Mabel Bryar  
Freda Chavinson  
Katie Cohen  
Sadye Fineman  
Mathilde M. Fishel  
Stella S. Fleishman  
Gazella Glicksman  
Martha C.N. Goldman  
Augusta Greenwald  
Idella Dale Joseph  
Jennie R. Kopperman  
Edith W. Lefton  
Blanche Mayer  
Katie Polensky  
Sara Reich  
Anna Rich  
Gussie Schumann  
Celia Selman  
Gustie Shaw  
Dora Singer  
Bertha Weil

8



THE TEMPLE  
Ansel Rd. & E. 105th  
Cleveland 6, Ohio







# HOWDY PARTNERS!

## THE ANNUAL TEMPLE PICNIC

TUESDAY, JUNE 11th · EUCLID BEACH PARK

You'll be hankerin' to join the special  
fun for the entire family.

### JOIN THE HOEDOWN IN THE OLD LOG CABIN!

8-11 Choose your partners for dancin' to  
the music of HAL LYNN.

8 P.M. Jitterbug Contest

9 P.M. Mambo "

10 P.M. Waltz "

### CORRAL THE GANG



### FOR THE ENTIRE DAY AND EVENING!



GAMES AND RACES DIRECTED BY  
BOB HOWELL

#### SCHEDULE OF EVENTS

2 P.M...OPEN TIME for rides and amusements

3 P.M...BASEBALL GAME between high school and confirmation class at Ball Field (southeast corner)

4 P.M.\*..GAMES and RACES for everybody

6 P.M...SUPPER - Bring your own chuck wagon

7 P.M...DRAWINGS for prizes

7:30....ADULT GAMES in The Log Cabin

\*GAME AREA NORTH & WEST OF LOG CABIN

CHECK YOUR SIDE ARMS AT THE OLD RANCH

THE FAMILY AFFAIR IS A  
COMBINED EFFORT OF :

The Temple  
The Temple Religious School  
The Temple Women's Association  
The Temple Men's Club  
The Temple Mr. and Mrs. Club  
The Temple Alumni Association

Clip this coupon... and take it to the park with you. It is your  
entry for valuable door prizes. You must be present to win.

#### THE TEMPLE PICNIC

NAME \_\_\_\_\_

Deposit this coupon in box at north end of Log Cabin



June 25, 1957

His Excellency Abba Eban  
The Embassy of Israel  
Washington, D. C.

My dear Ambassador Eban:

I wonder whether I might impose upon you? I should like you to intercede with a very charming lady, Mrs. Abba Eban, in my behalf and in behalf of the Temple Women's Association.

They have asked me to write to you and to extend, through you, to Mrs. Eban, a most cordial invitation to be their guest at an outstanding annual event on Wednesday afternoon, November 13th.

Annually, the Temple Women's Association -- I believe the largest sisterhood in the United States -- arranges a public meeting which is addressed by an outstanding national figure. It is the principal event in their program for the year. They would feel privileged if Mrs. Eban would be their guest this year.

I know that they would make her visit to Cleveland a very pleasant one for her. She would, of course, be free to speak on any subject closest to her heart and to bring whatever message she desires.

I need not tell you that it would give both me and Mrs. Silver a great deal of pleasure to welcome her to our community.

Mrs. Silver and I are leaving for Europe this coming Tuesday. We are sailing on the Queen Mary. There is a possibility of our going into the Soviet Union for a visit of a few weeks.

Have you heard from our friends in Washington about the visit in the Fall of our friend which we discussed a few weeks ago?

With warmest regards and all good wishes, I remain

Most cordially yours,

AHS:s1

ABBA HILLEL SILVER



COPY

COPY

COPY

August 5, 1957

FIRST CONGREGATIONAL CHURCH  
209 COURT STREET  
ELYRIA, OHIO

Rabbi Abba Hillel Silver  
19810 Shaker Blvd.  
Cleveland, Ohio

Dear Rabbi Silver;

Four years ago, the Youth Forum of The First Congregational Church of Elyria, spent a period of 12-13 weeks studying the history and development of the church. The study period was opened by a study of the beginnings of Christianity. This included a visit to your Temple. The reception and impression which our young people received on that visit is still a topic of conversation.

Once again the time has come for us to repeat this study. Our minister, Rev. B. Kenneth Anthony, has urged me to contact you to see if it would again be possible to visit your Temple and have someone there explain to our young people the part which Judaism has played in spiritual and church history. We would hope that such a visit would include an explanatory tour of The Temple. The date which we have in mind for the visit is Sunday January 5, 1958.

We hope that once again we may have the privilege of visiting you. May we again express our appreciation for your courtesy to us on our last trip.

Very truly yours,

/s/Robert L. Morgan  
Rev. Robert L. Morgan  
Assistant Minister and  
Minister to Youth

Orig. of this letter given  
to Rabbi Daniel - (for the hosts)



August 8, 1957

Rev. Robert L. Morgan  
Assistant Minister and  
Minister to Youth  
First Congregational Church  
209 Court Street  
Elyria, Ohio

Dear Reverend Morgan:

We shall, of course, be glad to have your young people with us again this year.

We have now organized a group of Temple members who act as hosts and I am turning over your letter to them. The dates which you suggest are, of course, acceptable.

I do hope that when your young people come, they will be aware that Judaism has a long development since the days that it mothered Christianity. I so often find that young people forget this fact and somehow seem to think that Judaism today is identical with, or even similar to, the Judaism of the first century. It might be an interesting project for your young people to read up on post-Biblical Jewish history, especially on its more modern developments.

With all good wishes to you, I remain

Cordially yours,

DJS:sl

DANIEL JEREMY SILVER





**YOU CAN DO  
BIG THINGS  
WITH THIS  
LITTLE  
SPACE**



YOUR COMPANY  
ANYTOWN, U.S.A.

WRHS

AMERICAN JEWISH  
ARCHIVES



Mr. J. Robert Brown

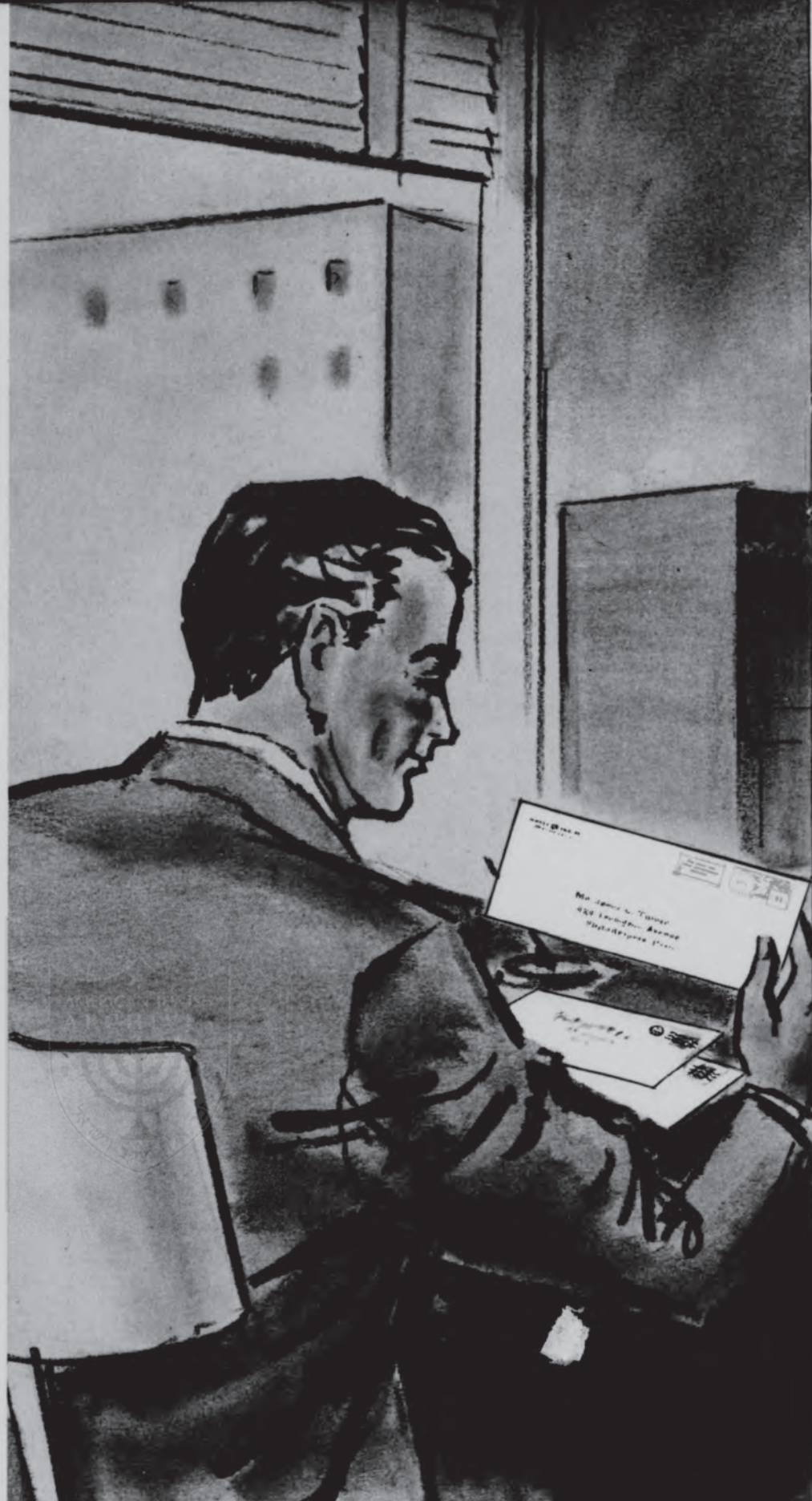
101 Main St.

Centersville, Ind.

**A GUIDE TO  
POSTMARK ADVERTISING**

*... a Feature of Metered Mail*





## CONTENTS – *Guide to Postmark Advertising*

	Page		Page
Introduction — Postmark Advertising Comes of Age . . . . .	1	How to Prepare Postmark Ads . . . . .	8
Exhibits of Postmark Advertising in Every Line of Business and Endeavor . . . . .	2, 3	How to Know the Right Size Postmark Ad for Your Postage Meter . . . . .	9
Exhibits of Postmark Advertising for Special Events and Purposes . . . . .	4	Users of Postmark Advertising Report Their Experiences . . . . .	10
Exhibits of Postmark Advertising to Promote Worthy Public Causes . . . . .	5	How Postmark Advertising Is Provided by the Postage Meter . . . . .	11
How to Plan Your Postmark Advertising as a Continuing Campaign . . . . .	6	How Much Mail Should You Have to Use a Postage Meter? . . . . .	12
Outstanding Postmark Advertisements Picked by a Panel of Top Advertising Men . . . . .	7	Types of Postage Meters That Print Postmark Advertising . . . . .	13



## Postmark Advertising Comes of Age

POSTMARK ADVERTISING has come a long way since it first appeared on Metered Mail back in 1928. It is used extensively and with great imagination by big national advertisers and small local enterprises alike.

Those colorful little posters you see alongside today's postage meter stamps carry their messages on nearly *nine billion* letters and packages every year. About one-third of the country's postage meter users employ Postmark Advertising to promote a product, a service or a worthy cause. This involves a huge "circulation" because Metered Mail now is approaching the \$900,000,000 mark in annual U. S. postage revenue.

The emergence of Postmark Advertising as

a "new" medium can be traced to its use in promoting the various "home front" campaigns of World War II. Thousands of businessmen thus made use of this feature of their postage meters for the first time. When the war ended, they simply put the newly discovered medium to work promoting their own products and services.

Like any other medium, Postmark Advertising has its own special advantages, as well as its limitations — all of which stem from its postage meter origin.

The purpose of this booklet is to furnish present and prospective users of the postage meter, and their advertising agencies, a useful, interesting guidebook to the new medium.



**Advantages include "free" space,  
unique postal position, selective circulation.**

Printed by the postage meter in the same operation with the meter stamp and dated postmark, the Postmark Advertisement enjoys a unique position alongside the official U. S. postage, and just above the addressee's own name. On envelope or package, it attracts immediate attention, with virtual isolation from competitive messages.

The propaganda value of an envelope's upper right-hand corner is incalculable, as the world's postal and political history attests. Not only are nations' postage stamps constantly used for inspirational and political purposes, but so too are their postal cancellations.

Postmark Advertising also enjoys the advantages of low cost and flexibility. The only cost is for the printing plates which are easily interchangeable. And the ad may be omitted at the turn of a dial on the meter.

The limitations of the medium are few and obvious. They have to do with the relatively small size, and with the nature of postage meter printing, about which some helpful guidance is offered on pages 8 and 9.

On the following pages you will see a comprehensive display of outstanding Postmark Advertisements in various lines of business and endeavor, together with complete working instructions to aid you in making the most effective use of the space.

If you are one of thousands of postage meter users not yet taking advantage of your Postmark Advertising facility, we hope these pages will inspire you to start doing so soon. And if you are not yet using a postage meter, we frankly hope this booklet will prompt you to investigate its many benefits — not the least of which is Postmark Advertising.





## POSTMARK

*Promotes  
in Every Line*

NOTE: With a few obvious exceptions, the Postmark Advertisements displayed in this book are shown in their actual size.

### MANUFACTURERS

Now...  
Look To  
**PACKARD**



### TRANSPORTATION



### WHOLESALE



### HOTELS



Visit the Famous  
**Chase Club**  
★ HOME OF THE STARS ★

### RETAILERS

Going South?  
SEE OUR  
**CRUISE WEAR**



### TRADE & TRAVEL



Come to Colorful  
**GERMANY**

### SERVICE ESTABLISHMENTS



Productive  
Advertising

### INSTITUTIONS



GIVE TO  
Methodist Hospital  
Building Campaign  
\$1,000,000 Needed



# ADVERTISING

## Products and Services of Business and Endeavor

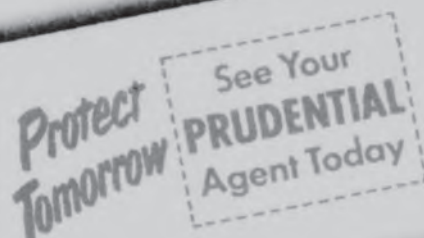
WHATEVER YOUR PRODUCT, service or cause, Postmark Advertising on your Metered Mail can help sell it. Here are examples of effective use of the medium in sixteen classes of business and activity.

If you would like to see more examples of Postmark Advertisements in your own field, we'll be glad to send you additional exhibits — promptly and without obligation. Simply check and mail the postage-paid card in the back of this book.

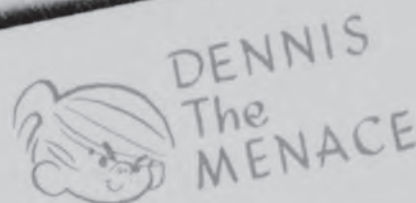
### BANKING & FINANCE



### INSURANCE



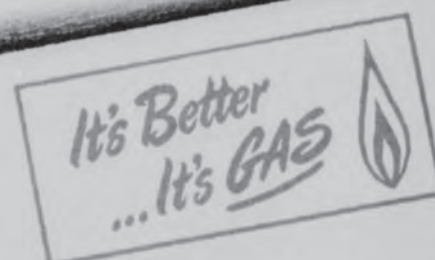
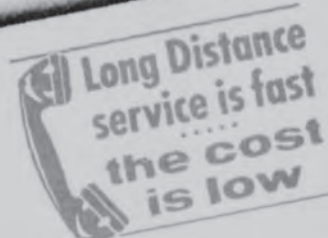
### PRINTERS & PUBLISHERS



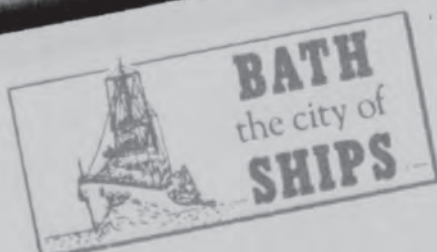
AMERICAN JEWISH ARCHIVES



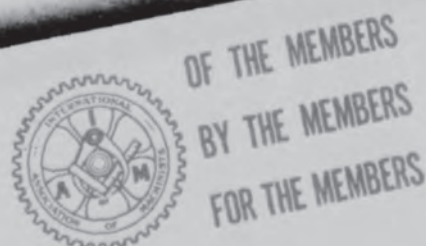
### PUBLIC UTILITIES



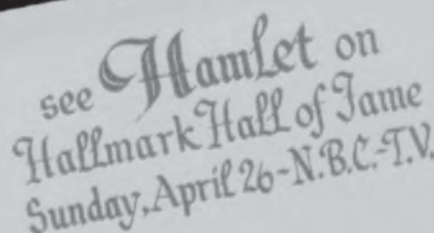
### GOVERNMENTS



### ORGANIZATIONS



### RADIO & TELEVISION



### ENTERTAINMENT





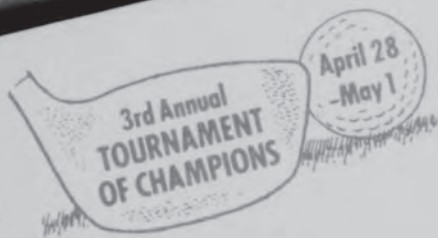


## Using Postmark Advertising For **SPECIAL EVENTS** and **PURPOSES**

BECAUSE of their easy interchangeability on the postage meter, Postmark Advertisements serve effectively to promote special events, convey special messages, and aid public relations programs.

Pitney-Bowes not only supplies plates to meet its customers' special event or public relations needs, but maintains a current file of the available messages of leading trade and professional associations. And each Fall, Pitney-Bowes offers users a selection of Postmark Ad designs bearing Christmas greetings.

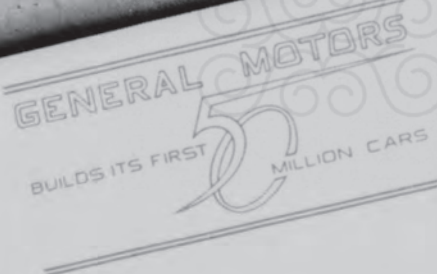
### SPECIAL EVENTS



### HOLIDAYS



### ANNIVERSARIES



### NATIONAL DAYS & WEEKS



### PUBLIC RELATIONS MESSAGES



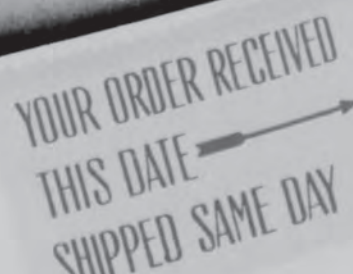
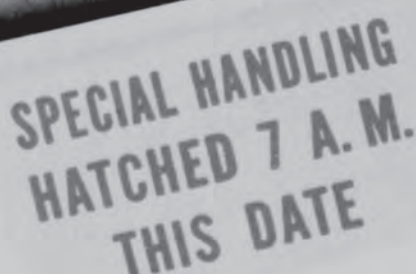
### ADDRESS USES



### TRADE ASSOCIATIONS



### PARCEL POST USES





## Using Postmark Advertising to Promote WORTHY PUBLIC CAUSES

TODAY, because of the Postmark Advertising facility of metered mail, even the smallest business and professional offices are able to join with leading corporations in "public service advertising".

At the request of the Advertising Council and of such non-profit public service organizations as those directing the Better Schools, Red Cross and Community Chest campaigns, Pitney-Bowes prepares and distributes appropriate ad plates to co-operating meter users at reduced prices.



Give—  
THRU YOUR  
COMMUNITY CHEST  
GIVE ENOUGH!

GIVE THE  
UNITED  
WAY

vote as you  
please—but  
vote

LIGHT THEIR LIFE WITH  
*faith*  
BRING THEM TO WORSHIP THIS WEEK

JOIN  
THE  
CRUSADE  
FOR  
FREEDOM

Better Schools  
build a  
Stronger America

AMERICAN JEWISH  
ARCHIVES  
BE  
A  
BLOOD  
DONOR

"Smoky" says:  
Only YOU can  
PREVENT  
FOREST FIRES!

CARE  
PACKAGES FOR  
KOREA

A WAY OF  
LIFE  
CIVIL DEFENSE

WATCH OUT FOR US  
GIVE US A BRAKE  
WATERBURY SAFETY COUNCIL

BUILDING  
FOR A  
BETTER  
TOMORROW  
BOY SCOUTS OF AMERICA

FIGHT  
INFANTILE  
PARALYSIS  
JOIN THE  
MARCH  
OF  
DIMES

STRIKE  
With  
BACK AT CANCER  
The Sword of Hope  
GIVE!  
AMERICAN CANCER SOCIETY

Give to  
YOUR  
HEART  
FUND

Ring the  
Bell for  
MENTAL  
HEALTH  
MH



## AN AIRLINE CAMPAIGN



### NEXT YEAR'S POSTMARK ADVERTISING



## Plan Your Postmark Advertising AS A CONTINUING CAMPAIGN

**B**ECAUSE Postmark Advertising is essentially a supporting, or "tie-in," medium, it is important to include it in the planning stages of your organization's advertising program, assign it a working role in every campaign, and give it the benefit of good creative thinking and proper timing.

Don't use Postmark Advertising merely to present a single unchanging trade-mark or institutional slogan over and over again. True, these little postal posters are limited as to art and copy, but the best of them seem to be *selling* all the time, and their sponsors keep varying the appeals or products, just as they do in using other media.

The manner and "frequency" of using the medium should suit the business or institution, taking into account the variety of products or services to be advertised, the chance to make new appeals, and the seasonal opportunities that come along.

For most companies, an annual "schedule" of six bi-monthly "insertions" is recommended as a

starter, with frequency to be increased or reduced as experience dictates.

Three excellent "campaign" uses of Postmark Advertising are shown on this page.

Manufacturers are prolific and imaginative users of the medium. They often prepare these ads in quantity and offer them gratis, or sometimes at cost, to their distributors and dealers — thus often gaining valuable added "circulation" at little or no cost. The plates carry basic product appeals, new model news, or plug the manufacturer's radio or TV program. This trend is growing fast, and competition among manufacturers for the favored space on the metered mail of retail dealers is already keen in some trades.

Today, Postmark Advertising is being planned as a real working *campaign*, not as just a single ad or two. Consider the opportunities in your organization and it won't be long before you will be roughing out your *own* continuing campaign.

## A RETAIL DEALER'S CAMPAIGN



## A MANUFACTURER'S CAMPAIGN







THE WINNERS: First, Colgate-Palmolive Company; second, Melnor Metal Products Company; third, West Penn Power Company; tied for fourth, Danuser Machine Company, Italian and French Wine Company, North American Savings Association, and Villa Chartier; eighth, Central Mutual Insurance Company; ninth, Knape and Vogt Manufacturing Company; and tenth, American Transfer and Storage Company.

## OUTSTANDING POSTMARK ADVERTISEMENTS

*Picked by Panel of Top Advertising and Public Relations Men*

THE DISTINGUISHED JURY of advertising men pictured below has chosen these ads as the "Ten Best Postmark Advertisements" of the past three years.

The selections were from among thousands of Postmark Ads designed by Pitney-Bowes postage meter users and their advertising agencies in all lines of business and in all parts of the country. The judging was on the basis of the "most effective use of the medium", keeping in mind the limitations of space and of postage meter printing. The winning ads were chosen for their excellence in combining

art, layout and copy to convey a real selling message in very small space. Like so much good advertising in any medium, they try to get people to *do* something.

Top honors were won by the Colgate-Palmolive Company for its "Halo" ad.

It is hoped that this recognition of Postmark Advertising excellence will encourage an even wider and finer use of the medium by advertisers, large and small; and it is planned to have annual citations by Pitney-Bowes in the years to come.



Ben C. Duffy  
President, Batten,  
Barton, Durstine &  
Osborn, Inc.



Milton Fairman  
Editor, The Public  
Relations Journal



Robert M. Gray  
Manager, Advertising  
and Sales Promotion,  
Esso Standard Oil Co.



Elmer Loemker  
Publication Designer  
and Art Director



Leo E. McGiverna  
President  
L. E. McGiverna  
& Company, Inc.



Leonard J. Raymond  
President  
Dickie-Raymond, Inc.



## HOW TO PREPARE POSTMARK ADS

*Keep Your Artwork and Lettering* **SHARP, CLEAN, SIMPLE**

**P**OSTMARK ADVERTISEMENTS should be handled as "miniature billboards" — for fast reading. Despite space limitations, there is opportunity to make a real impact, as the illustrations in this book show.

Art and layout should be extremely simple in composition; sharp, clean and "open" in execution. Show only the essential elements, forget all detail. Don't try to illustrate too much.

Use *line* illustrations — not too thick, not too fine (about two-point is good). *Avoid screening, wash effects. Above all, avoid "solid blacks",* with or without reverse lettering or type, because large solid areas have a habit of "smooching", blurring and "filling in".

Draw illustration in black India ink on white paper or illustration board, about three times actual size of the printed ad, and plan

the reduction of the illustration so that it will still be clear, sharp and legible in the smaller, actual size (see page 9 for dimensions).

Keep your copy as brief as possible. Remember that you usually do not need company name or trademark in your Postmark Ad if they are already displayed in your envelope's return address or "corner card".

Lettering and type, too, should be sharp, clean and "open" — in light or medium weight, rather than in bold or heavy.

*NOTE: For those preferring all-text ads, especially to meet rush needs, Pitney-Bowes provides a variety of type faces. One free type-setting is included in the price of such all-text Postmark Ad plates. A style sheet, with instructions, is available at any PB branch office.*



### **Make Sure Your Postmark Ads Meet These Requirements**

Since Postmark Advertisements are printed adjacent to an official postmark, they must meet certain simple requirements:

*First*, Postmark Advertisements must not contain data, text or designs that could be confused with regular postal markings or endorsements. Examples: circles resembling postmarks; numerals that could be confused with postal rates and numbers; legends such as "First Class Mail" etc.

*Second*, Postmark Advertisements, particularly those of a campaign, slogan or editorial character, must not be concerned with political, sectarian or controversial issues; must

not call for or imply need for governmental or legislative action; and must not call for support of, by joining or contributing to, organizations concerned with controversial issues.

*Third*, Postmark Advertisements must, of course, be in good taste and must not be defamatory or otherwise objectionable to any appreciable segment of the public.

*NOTE: The Postmark Ads illustrated in this book were made from artwork furnished by customers and returned to them with their completed orders. We are sorry, but we cannot reproduce them on order for anyone other than the owners, nor can they be reproduced by others without the owners' permission.*



## HOW TO KNOW THE RIGHT SIZE POSTMARK AD FOR YOUR POSTAGE METER

THE TABLE below will enable you to know the maximum printing area (i.e., maximum width and height) available for designing Postmark Advertisements for your particular model of postage meter. Note that the dimensions and proportions vary by model.

The artwork you supply should generally be 3 times the actual dimensions of the Postmark Ads for various models as listed below and, of course, in the right proportions. In ordering plates, *always indicate the model or serial number of your postage meter.*

IF YOUR METER MODEL IS	MAXIMUM WIDTH OF POSTMARK AD IS	AND MAXIMUM HEIGHT OF POSTMARK AD IS
RT or RF	1 3/4"	3/4"
DM	1 1/16"	1 1/16"
H	1 1/2"	3/4"
JD	1 1/2"	1 3/16"
CV	1 1/2"	1"
CVS	1 15/16"	1"
CS or MS	1 1/4"	1"

## HOW TO OVERCOME THE "SMALL ENVELOPE PROBLEM"

Postmark Ads of the largest sizes can be printed on even small envelopes (No. 6 3/4, etc.) without overprinting their return addresses or "corner cards". The envelope exhibits below show how Postmark Ads can be made to print

clear of return addresses when the addresses are properly designed and placed.

**IMPORTANT NOTE:** The Post Office Department prefers that return addresses be printed on the front of envelopes, not on the back flaps.





# Users of Postmark Advertising

## REPORT THEIR EXPERIENCES

*"In addition to acting as guardian to our postage account, your meter affords us a practically cost-free medium of advertising. We cannot over-emphasize the value of the Postmark Ad plate. We make full use of this invaluable feature of your system."*

McKESSON & ROBBINS, INC.  
Albany, N. Y.

*"The Postmark Ad feature of our postage meter has been a valuable adjunct to our advertising and sales promotion program for several years. Of course, we meter all classifications of mail, and make it a point to see that every piece carries an appropriate and timely sales message."*

THE BLACK & DECKER MFG. CO.  
Towson, Md.

*"The postage meter gives our mail the appearance that mail should have. And the Postmark Ad plates we use have more than paid for themselves."*

THE DAYTON BILTMORE HOTEL  
Dayton, Ohio

*"During the past few months we have used a Postmark Ad requesting the return of unused clothes hangers. This inexpensive campaign accomplished a great deal. We are happy to recommend Postmark Advertising to anyone with a product or service to sell."*

VICTOR CLEANSING COMPANY  
Providence, R. I.

*"Besides printing a Lily-Tulip sales message on every piece of mail, the postage meter 'stamps' and postmarks envelopes and packages neatly. Our mail looks 100% better than it did when we used ordinary postage stamps."*

LILY-TULIP CUP CORPORATION  
College Point, N. Y.

*"Recently we had the pleasure of having you furnish us with a Postmark Ad plate which would reproduce our 'Chun King' products label on our mail. We are very pleased with this plate, and our brokers and customers have asked us to furnish them with plates like these so that they, too, can use them in their postage meters."*

CHUN KING SALES, INC.  
Duluth, Minn.

*"The Postmark Advertising plates we use are, in our opinion, an effective advertising medium. They tell the story in three or four words, and are especially good as helpful reminders."*

SCOTT FURRIERS, INC.  
Providence, R. I.

*"Our mail has a distinctive appearance, now that we have a postage meter. This machine not only prints the postage and postmark, and seals the letters, but prints our advertising on every piece of mail. The Postmark Advertising feature is certainly an extra value — for we are able to advertise our products and services at a trifling cost."*

WESTERN ASBESTOS COMPANY  
San Francisco, Calif.

*"It means a great deal to us to have a machine that prints our advertising slogan as it stamps and seals our mail. Postal employees, secretaries, and dozens of others besides the addressee, are informed at a glance about the date on which our next school term starts, what we offer, why they need it."*

WESTERN RESERVE UNIVERSITY  
Cleveland, Ohio

*"As booksellers, we have found Postmark Advertising an effective way of promoting Book Club membership among our customers."*

SILER'S, INC.  
New Orleans, La.



FIRST CLASS  
Permit No. 11  
Stamford, Conn.

BUSINESS REPLY CARD

*No postage stamp necessary if mailed in the United States*

3¢ POSTAGE WILL BE PAID BY

PITNEY-BOWES, INC.

Walnut and Pacific Sts.

Stamford, Connecticut





# Postmark Advertising Is But 1 of 8

## ADVANTAGES OF THE POSTAGE METER AND METERED MAIL

**P**OSTMARK ADVERTISING is printed by the postage meter which stamps and seals your letters, printing the ad with the meter stamp on all classes of mail and in all denominations of postage. There's a postage meter for every office, large or small.

Yet Postmark Advertising is only *one of the eight* basic benefits of the postage meter. Here they are, briefly stated:

**New Postal Convenience.** Prints postage in your own office — for any kind or class of mail: air mail, special delivery, parcel post, etc. Saves running out of correct denominations . . . saves trips to the Post Office.

**Saves Time and Effort.** Stamps, postmarks and seals all your mail. No more loose stamps, stamp-sticking or envelope-wetting. No more mailing drudgery. The postage meter does all these jobs — fast!

**Speeds Your Mail Through Post Office.** Metered Mail goes the fastest way. Already postmarked, and needing no post office facing or cancelling, it often catches earlier mail trains or planes — for earlier delivery.

**Stops Stamp Leaks and Losses.** Ordinary stamps are "paper money". Meter stamps are non-negotiable. Postage in the meter is theft-

proof, fool-proof, waste-proof; can't be begged, borrowed or stolen.

**Does Its Own Bookkeeping.** Visible registers indicate at a glance amount of postage on hand and the amount used, provide accurate postage records — daily, weekly, monthly — or by departments.

**Special Parcel Post Features.** Puts date of mailing on *all* your parcel post. Packages bearing ordinary or precancelled stamps, carry no date, unless sent Special Delivery, etc. Also cuts down money tied up in stamp inventories.

**New Prestige for Your Mail.** Replaces the old-fashioned adhesive stamp with the modern meter stamp, seen on America's most important business and financial mail for nearly 35 years. Close to one-half of all U. S. Mail is now Metered Mail!

**Postmark Advertising.** Makes your mail sell for you. "Postmark Ads" are printed with the meter stamps, at no extra cost except for the printing plates which are interchangeable. Used by leading advertisers.

*For a demonstration of a postage meter in your own office — please check and mail the card in the back of this book. Naturally, there's no cost or obligation.*

*Low-Cost Desk Models  
for the Small Office*



*High-Speed Electric  
Models for Larger Mailers*





## REQUEST FOR FURTHER INFORMATION

- ☐ Please send us complete information on Postmark Advertising — with prices, and exhibits of its use in our field.
- ☐ Without obligation, we would like to see a demonstration of a postage meter in our own office.
- ☐ Without obligation, we would like to have a free survey of our postage and mailing setup.

NAME AND TITLE .....  
(Please print)

COMPANY .....

TYPE OF BUSINESS .....

STREET ADDRESS .....

CITY ..... ZONE ..... STATE .....

PAG

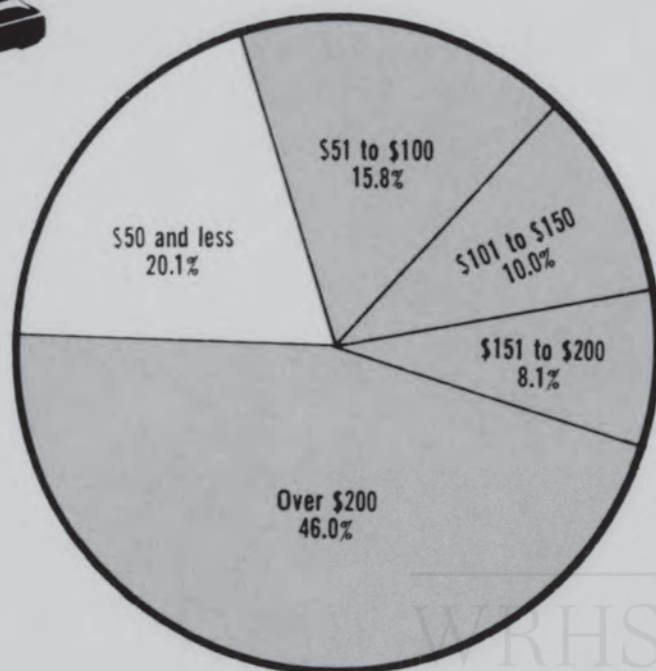
No postage necessary — just check, tear off, and mail this card.

Remove This Stub Before Mailing Card



## HOW MUCH MAIL SHOULD YOU HAVE

### To Use a Postage Meter?



PERHAPS THE BEST WAY to answer this question is to ask another question or two: How many calls a day justify a telephone? How many letters justify a typewriter? The answer cannot be made in terms of frequency or volume. Therefore, the use of a postage meter need not depend upon the number of letters a day, but rather on the basic advantages and convenience of Metered Mail, recognizing that 10 letters can be as important to one business as 10,000 letters are to another.

#### MONTHLY POSTAGE EXPENDITURES OF PB METER USERS

You don't have to be a big mailer to enjoy the savings and services of Metered Mail. Actually, as this chart shows, 1 out of every 5 metered mailers spends less than \$50 a month on postage (and 1 out of every 5 who use the desk model meter spends less than \$20 a month).

#### NEW POST OFFICE CONVENIENCES FOR METERED MAIL

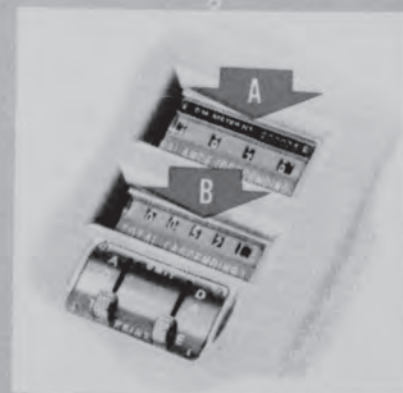
New Post Office conveniences for users of Metered Mail include:

- ▶ Elimination of daily Statements of Mailing.
- ▶ Deposits of first class Metered Mail in *any* regular mail box (within your P. O. jurisdiction).
- ▶ Even faster handling for Metered Mail through your outgoing Post Office.

#### HOW YOU OBTAIN A POSTAGE METER AND HOW YOU PAY FOR POSTAGE

Postage meter equipment generally consists of two parts: an office mailing machine and a detachable postage meter, licensed for use by the Post Office Department. Since meters print U. S. postage and account for government revenue under official lock and seal, they cannot be sold outright, as are the mailing machines, but are leased from an authorized manufacturer who is held responsible for their location, operation and servicing.

With a postage meter you buy postage only infrequently. To do this, you simply send your meter to the nearest Post Office to have it "set". Postage is paid in advance, just as when buying ordinary stamps. But instead of buying and keeping track of a whole inventory of loose stamps in various denominations and quantities, you simply have your meter set for one convenient lump sum. From this you "dial" and print any stamp value as and when needed.



Close-up of DM meter shown here. Registers show (a) amount of postage remaining as "inventory", (b) amount of postage used.



**THERE'S A POSTAGE METER FOR EVERY OFFICE, LARGE OR SMALL**  
*and All Models Provide Postmark Advertising*

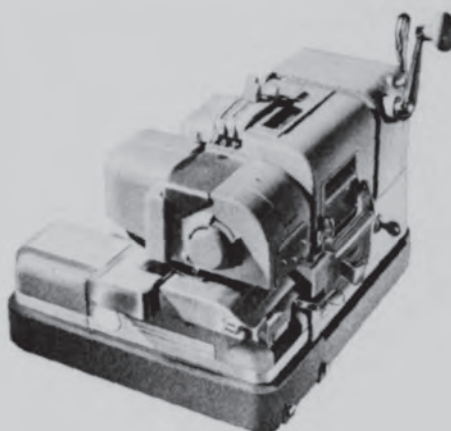
**Model DM**

This phone-size desk model brings Metered Mail to the small office: Low-cost, portable, hand-operated. Has moistener for sealing envelopes. Separate parcel post attachment.



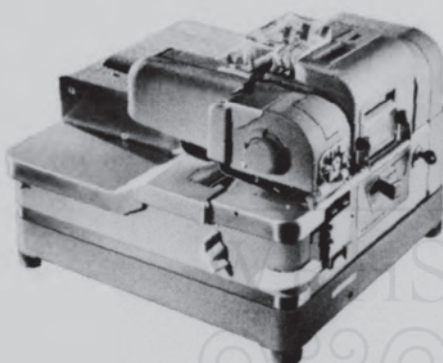
**Model 6800**

Fastest, most complete hand-operated model: Medium-priced; seals as it stamps, delivers parcel postage on special postage tape, dry or moist, as desired.



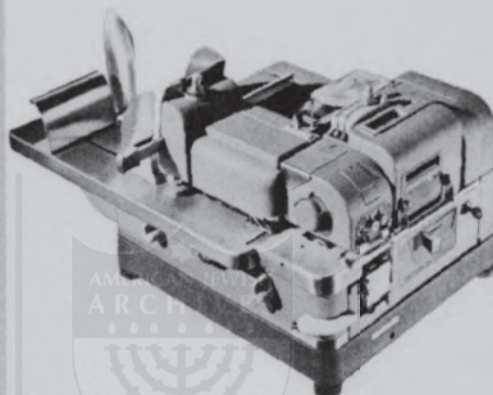
**Model 4100**

Ideal for shipping rooms as well as offices: Electrically operated, hand-fed. Seals as it stamps. Supplies parcel postage or tape, dry or moist as desired.



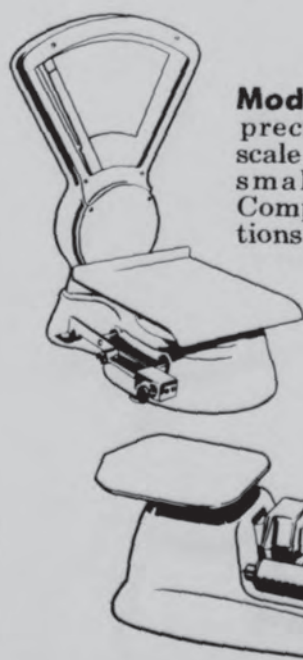
**Model 4200**

High-speed, completely automatic for volume mailings: Feeds, stamps, seals and stacks letters at 175 per minute. Supplies parcel postage as do Models 6800 and 4100.



**OTHER PITNEY-BOWES PRODUCTS TO HELP YOU GET  
 THE MOST FROM YOUR POSTAGE AND MAILING DOLLAR**

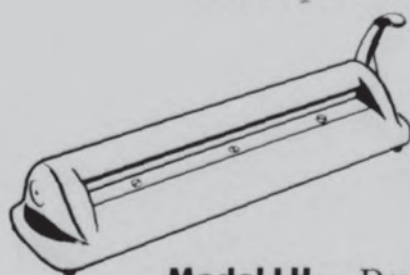
*Scales*



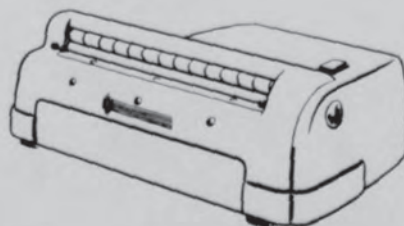
**Model S-510** — A precision mailing scale for letters and small packages. Computes in fractions to 10 pounds.

**Model 4900** — A low-cost computing beam scale to 1 pound. Other models also available.

*Mail Openers*

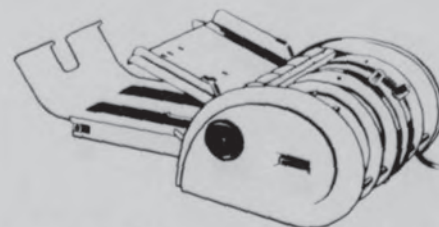


**Model LH** — Desk model for small offices, hand-operated. Opens up a whole morning's mail in a jiffy.

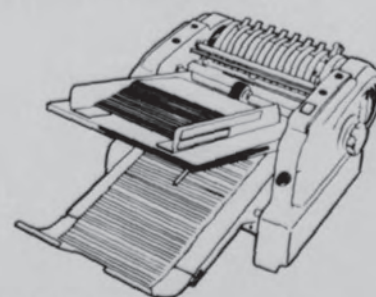


**Model LE** — Hand-fed, electrically driven, for medium volume. Also available: completely automatic Model LA.

*Folders*



**Model FH** — A low-cost desk model. Little larger than a typewriter, it costs less!



**Model FM** — High-speed automatic. Saves valuable mailing time, cuts folding costs in any office.





**94**

**LOCAL PITNEY-BOWES OFFICES  
FROM COAST-TO-COAST**

**W**ITH ALL Pitney-Bowes products you get the advantage of expert *local* service by specially trained Pitney-Bowes servicemen.

There are 259 service points, including 94 branch offices, in the U. S. and Canada. Call any Pitney-Bowes office whenever you want information or counsel. Available to you is thirty-five years of experience with mailing and other office problems, as well as complete information and guidance on how you may best take advantage of the Postmark Advertising features of your postage meter.

FORM NO. B-2290

Printed in U. S. A. DR 105550-OS



**PITNEY-BOWES, Inc.**

Walnut & Pacific Streets, Stamford, Conn.

ORIGINATOR of the POSTAGE METER and METERED MAIL  
WORLD'S LEADING MANUFACTURER of MAILING MACHINES

Branch Sales & Service Offices in Principal Cities  
of the United States and Canada