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Union of American Hebrew Congregations, 1953-1955.

Western Reserve Historical Society

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(216) 721-5722
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American Jewish Archives

3101 Clifton Avenue, Cincinnati, Ohio 45220
(513) 487-3000
AmericanJewishArchives.org

The Temple

EAST 105TH STREET AT ANSEL ROAD

Cleveland 6, Ohio

TELEPHONE: SWEETBRIAR 1-7755

EARL S. STONE
ASSISTANT RABBI

ABBA HILLEL SILVER
RABBI

LEO S. BAMBERGER
EXECUTIVE SECRETARY

November 24, 1953

My dear friend:

May I ask you for five minutes of your time to read the enclosed small pamphlet.

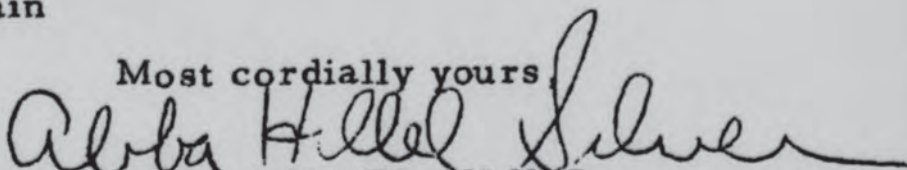
Its story is vitally important for the preservation of American Judaism. You will agree with me, I am sure, that we must look after not only the material and physical needs of our people by way of maintaining our philanthropic agencies and institutions, but we must look after the spiritual needs of our people as well, and especially of our youth. We serve America best by developing our spiritual agencies and by working for the advancement of the great ideals of our historic faith.

Many years ago the reform and liberal congregations of America united and formed the Union of American Hebrew Congregations which through the years, as indicated in the enclosed pamphlet, has served the cause of American Judaism magnificently, providing it with its rabbis, chaplains, teachers, religious school programs and texts, libraries, museums, supporting Jewish scholars and scholarships, and maintaining an inter-faith program to promote better understanding among all our citizens.

Our Temple is the largest single unit within this Union. We are now being called upon, as are all members of reform congregations throughout the United States, to contribute to the annual maintenance fund of the Union of American Hebrew Congregations. May I appeal to you to make as generous a contribution to this campaign as you possibly can. The quota assigned to Cleveland is \$100,000.00. Please respond promptly and generously.

With warmest regards, I remain

Most cordially yours,


ABBA HILLEL SILVER

AHS:dk
Encl.

May 6, 1954

Mrs.
My dear Mr. :
Miss

We of The Temple have for many years been interested in the work of the Union of American Hebrew Congregations. The Temple has been a member of the Union for more than three-quarters of a century. So highly do we regard the work of the Union that The Temple contributes out of its own budget annually the sum of \$12,000.

As you probably know, the Union maintains in Cincinnati the oldest rabbinic seminary in the United States - the Hebrew Union College. Hundreds of its graduates are now serving reform congregations throughout the United States and in other parts of the world. Many of its graduates are today chaplains in the armed forces of our country.

The Union also publishes the textbooks which are used in all of our religious schools and supports two important schools for the training of religious school teachers. It has been responsible for the establishment of many new congregations. Through the press, radio, and television it has spread the knowledge of Judaism and the ideals of our faith to the American people.

I understand that last year you made a contribution to the annual campaign of the Union. I trust that you will find it possible to renew your contribution this year. Please make it as generous as you can. As Jews we have a great responsibility to contribute to the strengthening of the spiritual life of America as well as to preserve the glorious heritage of our people.

Most cordially yours,

ABRA HILLEL SILVER

AHS:rms

P. S. The fiscal year ends in June, and I would appreciate if you would make your contribution as soon as possible. A self-addressed envelope is enclosed for your convenience.

REPORT OF

Certified Public Accountants

October 18, 1954

To the Officers:

The Union of American Hebrew Congregations,
Hebrew Union College—Jewish Institute of Religion.

We have examined the combined balance sheet of The Union of American Hebrew Congregations and Hebrew Union College-Jewish Institute of Religion as of June 30, 1954 and the related combined statement of expenditures and income for the year then ended; and the balance sheet and the operating statement of the 1953-1954 Joint Fund-Raising Campaign. Our examinations were made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the accompanying financial statements present fairly the financial position of The Union of American Hebrew Congregations and Hebrew Union College-Jewish Institute of Religion at June 30, 1954, and the results of operations for the year then ended, in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

SL:RS.

(Signed) LOEB & TROPER,
Certified Public Accountants

THE UNION OF AMERICAN HEBREW
HEBREW UNION COLLEGE-JEWISH INSTITUTE
COMBINED BALANCE

A S S E T S	TOTAL	UNION OF AMERICAN HEBREW CONGREGATIONS	HEBREW UNION COLLEGE-JEWISH INSTITUTE OF RELIGION
General Funds—Assets			
Cash on hand, in banks, in transit and in revolving funds	\$ 231,120.17	\$ 16,140.95	\$ 214,979.22
Loans, accounts and advances receivable	115,027.02(A)	76,494.99	38,532.03
Loans receivable from newly established congregations	12,467.00	12,467.00	
Amounts receivable from Joint Fund-Raising Campaign	126,955.32	66,047.10	60,908.22
Investments (allocation of pooled investments-U.A.H.C.)	24,351.20	23,551.20	800.00
Inventories of postage, paper stock, publications and other articles held for sale, as submitted by management (at cost or less)	210,828.55	210,617.54	211.01
Cash surrender value of life insurance policies	40,027.09		40,027.09
Interfund account—due from Plant Fund (Berg Memorial)	51,128.68	51,128.68	
Deferred expense	161.13		161.13
Totals	\$ 812,066.16(E)	\$ 456,447.46	\$ 355,618.70
Plant Assets			
Land, buildings and furniture; and contents of Library Building and Museum, Cincinnati (included with U.A.H.C. assets pending allocation between U.A.H.C. and H.U.C.-J.I.R.)	\$2,316,245.35	\$2,316,245.35	
Land and buildings (J.I.R.)—New York City	365,000.00		\$ 365,000.00
Land and building—Moritz and Josephine Berg—House of Living Judaism—New York City	895,388.44	895,388.44	
Pledges receivable	9,029.25	9,029.25	
Totals	\$3,585,663.04(B)	\$3,220,663.04	\$ 365,000.00
Endowment Funds and Special Funds—Assets			
Cash in banks	\$ 158,195.54	\$ 7,848.34	\$ 150,347.20
Loans receivable from newly established congregations	8,400.00	8,400.00	
Investments (at amortized cost or redemption value)	3,371,082.13	205,511.15	3,165,570.98
Pledges receivable (subject to collectibility)	94,082.78(C)		94,082.78
Assets (securities) held by Trustee for restricted purposes, carried at a value of	92,000.00		92,000.00
Inventory of audio-visual material	10,222.12	10,222.12	
Loans receivable	23,835.00		23,835.00
Interfund account—due from General Fund	136,563.60	129,117.61	7,445.99
Demand note receivable from General Fund	100,000.00		100,000.00
Interfund account—due from Plant Fund	65,901.38		65,901.38
Miscellaneous receivables	74.04		74.04
Totals	\$4,060,356.59	\$ 361,099.22	\$3,699,257.37
S U M M A R Y			
Grand Total—All Assets	\$8,104,492.13	\$3,857,963.43	\$4,246,528.70
—Interfund note and accounts receivable	353,593.66	180,246.29	173,347.37
GRAND TOTAL	\$8,458,085.79	\$4,038,209.72	\$4,419,876.07

NOTES TO COMBINED BALANCE SHEET

- (A)—Accounts receivable include the sum of \$14,600 due from N.F.T.S., subject to confirmation and approval by the Executive Board of the National Federation of Temple Sisterhoods.
- (B)—The assets do not include:
1. Furniture and equipment purchased by U.A.H.C. and by H.U.C.-J.I.R.; and books and articles for the library and museum; all of which have been expensed as purchased in accordance with official policy.
 2. Securities and cash of the Rabbinical Pension Board held by the Central Trust Co., agent under agreement with the Joint Committee on Investment of Pension Funds. The accounts of the Rabbinical Pension Board are not subject to our audit.
 3. Unpaid pledges of the "old" H.U.C. Endowment Fund, collections of which are credited when received.
 4. Unpaid loans to former students of H.U.C., collections of which are credited as received.
 5. Donated land, buildings and contents of Davan Lodge in Tonawanda, Pa. which has now been deeded in entirety to H.U.C.-J.I.R. No evaluation has been set or recorded for this property.

EXHIBIT "A"

LIABILITIES, RESERVES, FUND BALANCES, AND CAPITAL	TOTAL	UNION OF AMERICAN HEBREW CONGREGATIONS	HEBREW UNION COLLEGE-JEWISH INSTITUTE OF RELIGION
General Funds—Liabilities			
Notes payable to bank	\$ 196,000.00	\$ 196,000.00	
Notes payable to others	3,000.00	3,000.00	
Accounts payable	53,586.65(D)	52,759.84	\$ 826.81
Interfund account—due to Endowment Funds and Special Funds	136,563.60	129,117.61	7,445.99
Note payable to Endowment Funds and Special Funds....	100,000.00		100,000.00
Total Liabilities	\$ 489,150.25	\$ 380,877.45	\$ 108,272.80
General Funds—Reserves			
Restricted for designated purposes	\$ 142,368.39	\$ 69,319.21	\$ 73,049.18
Reserve for cash surrender value of life insurance policies	32,202.59		32,202.59
Accumulated Reserve for maintenance June 30, 1954 (surplus)	148,344.93	6,250.80	142,094.13
Total Reserves	\$ 322,915.91	\$ 75,570.01	\$ 247,345.90
Totals	\$ 812,066.16	\$ 456,447.46	\$ 355,618.70
Plant—Liabilities and Capital			
Interfund account—due to General Fund	\$ 51,128.68	\$ 51,128.68	
Interfund account—due to Endowment Funds and Special Funds	65,901.38		\$ 65,901.38
Plant capital—land, buildings and furniture; and contents of Library Building and Museum, Cincinnati (included with U.A.H.C. assets pending allocation between U.A.H.C. and H.U.C.-J.I.R.)	2,316,245.35	2,316,245.35	
Plant capital—New York City	1,152,387.63	853,289.01	299,098.62
Totals	\$3,585,663.04	\$3,220,663.04	\$ 365,000.00
Endowment Funds and Special Funds—Liabilities and Fund Balances			
Accounts payable	\$ 1,016.70	\$ 982.10	\$ 34.60
Endowment Funds and special funds—balances	4,042,022.74	360,117.12	3,681,905.62
Realty amortization fund	17,317.15		17,317.15
Totals	\$4,060,356.59	\$ 361,099.22	\$3,699,257.37
SUMMARY			
Grand Total—All Liabilities	\$ 253,603.35	\$ 252,741.94	\$ 861.41
—Interfund note and accounts payable.....	353,593.66	180,246.29	173,347.37
—All Reserves, Capital and Fund Balances....	7,850,888.78	3,605,221.49	4,245,667.29
GRAND TOTAL	\$8,458,085.79	\$4,038,209.72	\$4,419,876.07

6. Donated stock certificate to U.A.H.C. for 100 shares of no par stock of the Union Institute of the U.A.H.C., representing complete ownership of the Camp Institute property on Lake La Belle, Oconomowoc, Wisc. Stock certificate was not sighted. The net assets of the Camp were reported as having a value of \$36,437.49 as at July 31, 1953. No subsequent report has been furnished nor is the evaluation formally recorded on the books of record.
7. The value of the land and property of Camp Saratoga-Union Institute, Inc. of the U.A.H.C. located in Santa Clara County, Cal. The accounts do not reflect any recorded value of this camp.
- (C) —Pledges receivable include unpaid balances due to the Foundation Fund and to the Joshua Loth Liebman Fund of \$107,272.78 and \$25,810.00 respectively, less a provision of \$39,000.00 offset against the total balances to provide for possible uncollectibles.
- (D) —Accounts payable do not include amounts due by the H.U.C.-J.I.R. Cincinnati School to vendors and others for supplies and services as at June 30, 1954, inasmuch as budgetary expenses are recorded on a cash basis.
- (E) —The New York School of Education and Sacred Music operates the Sacred Music Press which publishes and distributes volumes of out-of-print classic, liturgical music; issues material for the advancement of music in synagogues and for the School's teaching program. As at June 30, 1954, there was a cash balance of \$295.14 which had not been recorded on the School's formal accounts. The Sacred Music Press has an inventory of unsold volumes which has not been evaluated but which the dean of the School estimates will fully cover all costs and provide additional funds toward maintenance of the School. The School maintains a memorandum record of subscriptions and sales due from customers.

THE UNION OF AMERICAN HEBREW CONGREGATIONS
HEBREW UNION COLLEGE-JEWISH INSTITUTE OF RELIGION
GENERAL FUND

COMBINED SUMMARY OPERATING STATEMENT OF DIRECT
AND ALLOCATED EXPENDITURES; AND INCOME

JULY 1, 1953 TO JUNE 30, 1954

EXHIBIT "B"

	UNION OF AMERICAN HEBREW CONGREGATIONS	HEBREW UNION COLLEGE-JEWISH INSTITUTE OF RELIGION	TOTAL
Expenditures—Budgetary			
Winning the unaffiliated and establishment of new congregations	\$ 26,601.59		
Religious education	39,792.48		
Publication department (allocated expenses)	90,000.00		
Grant to School of Education and Sacred Music, New York City	10,000.00		
West Coast School (for teacher training)	9,947.48		
Youth activities	55,326.03		
Religious field services and synagogue activities in field offices and general regional work	125,183.21		
Cavalcade and preaching missions	2,774.78		
Synagogue activities department	52,465.84		
Interfaith education	17,690.20		
Public information—tracts, public relations, radio and television programs and convention costs	29,466.67		
Publication and distribution of magazine—"American Judaism" (net)	31,447.60		
National Federation of Temple Sisterhoods (U.A.H.C. expenditures)	53,189.15		
National Federation of Temple Brotherhoods (U.A.H.C. expenditures)	11,309.27		
National Association of Temple Secretaries (U.A.H.C. expenditures)	500.00		
Pension for Rabbis	8,300.00		
Subsidies to associations, pensions to former employees, and sundry allowances	38,748.32		
Interest on indebtedness	7,415.52		
Unallocated salaries, supplies, printing and office expenses of administration, meetings, etc.	84,354.54		
Physical maintenance of plant—repairs and replacements (non-recurrent)		\$ 9,573.06	
Physical maintenance of plant—repairs and replacements		5,933.92	
Physical operation of plant		72,782.84	
General administration		99,349.82	
Instruction		269,973.12	
Dormitory		69,655.09	
Student activities		4,488.77	
School of Education and Sacred Music, New York City....		95,711.25	
Library and Museum		75,969.45	
Institutes		1,530.10	
Field activities, recruitment, etc.		17,409.40	
American Jewish Archives		25,336.83	
Scholarships, fellowships, prizes and publications		76,099.08	
Publicity and public relations		31,776.44	
Fixed charges (pensions, retirements, life insurance premiums, interest on loan, etc.)		39,131.67	
Total Expenditures	\$694,512.68	\$894,720.84	\$1,589,233.52

THE UNION OF AMERICAN HEBREW CONGREGATIONS
HEBREW UNION COLLEGE-JEWISH INSTITUTE OF RELIGION
GENERAL FUND

COMBINED SUMMARY OPERATING STATEMENT OF DIRECT
AND ALLOCATED EXPENDITURES; AND INCOME

JULY 1, 1953 TO JUNE 30, 1954

EXHIBIT "B" (Continued)

	UNION OF AMERICAN HEBREW CONGREGATIONS	HEBREW UNION COLLEGE-JEWISH INSTITUTE OF RELIGION	TOTAL
Total Expenditures—Brought Forward	\$694,512.68	\$894,720.84	\$1,589,233.52

Income—Budgetary

Contributions from congregations, individuals, Welfare Funds and Federations, by Joint Fund-Raising Campaign (allocated per agreement) net of expenditures for national, regional and local fund-raising campaigns (See Exhibit "C")	\$580,619.92	\$580,619.92
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Grants from National Federation of Temple Sisterhoods for religious education and scholarships and toward N.F.T.S. salaries	44,500.00	29,600.00
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Contributions and grants for designated budgetary purposes, and undesignated bequests credited to General Fund	2,100.00	53,741.28
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Income on investments and on loans	3,211.31	130,821.18
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Net income from sale of publications (applicable overhead expenses not deducted)	70,026.45	4,310.91
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Sale of subscriptions; advertising; and miscellaneous income	3,370.02	6,068.27
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Dormitory fees, rentals and sale of meals		50,419.72
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Tuition, registration and other fees		47,059.06
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Total Income	\$703,827.70	\$902,640.34	\$1,606,468.04
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Excess of Budgetary Income over Budgetary Expenditures

for Fiscal Year Ended June 30, 1954.....	\$ 9,315.02	\$ 7,919.50	\$ 17,234.52
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THE UNION OF AMERICAN HEBREW CONGREGATIONS
HEBREW UNION COLLEGE-JEWISH INSTITUTE OF RELIGION
STATEMENT OF JOINT FUND-RAISING CAMPAIGN

JULY 1, 1953 TO JUNE 30, 1954

EXHIBIT "C"

Contributions:

From congregations	\$702,752.32	
From individuals	597,734.62	
From Welfare Funds and Federations	143,113.26	\$1,443,600.20
Deduct:		
Amount due to U.A.H.C. in lieu of dues of congregations	\$ 311.51	
Accounts receivable 1952-53 written off	267.28	578.79
		<u>\$1,443,021.41</u>
Direct and allocated expenditures for national, regional and local fund-raising campaigns (including administrative costs, collection expense and public relations):		
National campaign	\$212,782.60	
Regional and local campaigns	68,998.97	
		281,781.57
Available for Distribution		<u>\$1,161,239.84</u>

Allocation per agreement:

	U.A.H.C.	H.U.C.-J.I.R.	TOTAL
First allocation	\$ 60,000.00		
Second allocation	300,000.00	\$300,000.00	
Third allocation ($\frac{1}{3}$ to U.A.H.C.; $\frac{2}{3}$ to H.U.C.-J.I.R.)	60,000.00	120,000.00	
Fourth allocation ($\frac{1}{2}$ to U.A.H.C.; $\frac{1}{2}$ to H.U.C.-J.I.R.)	160,619.92	160,619.92	
	\$580,619.92	\$580,619.92	\$1,161,239.84
Payments against allocation	520,000.00	520,000.00	1,040,000.00
Balance of Allocations to be Distributed	\$ 60,619.92	\$ 60,619.92	\$ 121,239.84

BALANCE SHEET—JOINT FUND-RAISING CAMPAIGN—JUNE 30, 1954

Assets

Cash—Public National Bank & Trust Co. of New York (Campaign account)	\$102,597.76
Cash—Public National Bank & Trust Co. of New York (Society of Friends of American Judaism account)	5,161.99
Pledged contributions receivable from congregations	27,588.98
Travel funds in hands of employees	950.00
Due from H.U.C.-J.I.R. for receipts intended for combined campaign; and adjustments	1,022.54
Total Assets	<u>\$137,321.27</u>

Liabilities

Accrued salaries payable	\$ 9,120.14
Due to U.A.H.C. for expenses advanced for 1953/54 campaign	3,875.22
Accrued expenses payable to Society of Friends of American Judaism	1,269.11
Due to U.A.H.C. for receipts intended for others, and adjustments	1,551.96
Contributions deferred to 1954/55	265.00
Allocation payable to U.A.H.C.	60,619.92
Allocation payable to H.U.C.-J.I.R.	60,619.92
Total Liabilities	<u>\$137,321.27</u>



838 FIFTH AVENUE • NEW YORK 21, N. Y. • PHONE REGENT 7-8200

Union of American Hebrew Congregations

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RABBI GEORGE ZEPIN

Administrative Secretary:
RABBI LOUIS I. EGELSON

November 5, 1954

Dear Friend:

Here is good news if you can use good recorded liturgical music on local radio or television programs:

As per the enclosed prospectus, Lazar Weiner, eminent Jewish musician and choir director for the MESSAGE OF ISRAEL, has just composed a complete Sabbath Evening service entitled "Likras Shabbos" ("To Welcome the Sabbath"). Recorded by RCA on 10-inch 33-speed discs, and cut in convenient bands, it features Cantor Frederick Lechner and the choir of Central Synagogue, directed by Mr. Weiner; you are no doubt familiar with this distinguished ensemble, as it sings weekly on the MESSAGE OF ISRAEL.

The discs retail for \$3.15 and may be ordered directly from Metro Music Company, 64 Second Avenue, New York City, or through your favorite music shop. However, if ordered through me, a discount of 15% will be given which brings the price down to \$2.65. Add 50¢ for shipping and packaging, and the total to you would still be \$3.15. However, filling in and sending the attached order blank will save you the trouble of placing the order with your local music shop, and they might charge you \$3.15 plus postage. As above stated the records are cut in bands, which simplifies cueing. If you expect to order, save the enclosed prospectus, as the records themselves do not list the timing for each band.

Also, for your convenience, please find an order blank.

Kindest regards,

Cordially yours,

David J. Wise

David J. Wise



Ethics
Education
Exaltation

43rd General Assembly — UAHC
20th Biennial Assembly — NFTS
7th Biennial Convention — NATS

FEBRUARY 13-17
1955
LOS ANGELES

SELECTED LITURGICAL MUSIC

A Summary of Items on "Likras Shabos" ("To Welcome the Sabbath"), a complete Sabbath Evening Service on a 33-speed long-playing 10-inch microgroove disc;

Put out by RCA Victor and featuring the Choir of Central Synagogue of Manhattan, led by Lazar Weiner (L'ZAHN WINER), with Cantor Frederick Lechner (LECKNER), soloist and Alexander Richardson at the organ. Mr. Weiner is also the composer.

This disc, handsomely packaged in an attractive album, may be secured directly through your local music shop; through Metro Music Co., 64 Second Avenue, New York City; or through

RADIO TV DEPT.
Union of American Hebrew Congregations
838 5th Avenue, New York 21, N. Y.

----SIDE ONE----

- | | |
|---|------|
| 1. Tov L'Hodos (It is good to give thanks to the Lord) | 3:55 |
| 2. Borechu (Praise ye the Lord) AND
Shema (Hear, O Israel) | 1:40 |
| 3. Veohavto (Thou shalt love) | 2:05 |
| 4. Mi Chomocho (Who is like Thee!) | 2:30 |
| 5. Hashkivenu (Cause us) | 3:07 |
| 6. V'Shomru (The Children of Israel) | 3:25 |

----SIDE TWO----

- | <u>TITLE OF NUMBER</u> | <u>TIMING</u> |
|----------------------------------|---------------|
| 1. "Grant Us Peace" | 2:40 |
| 2. "May The Words" | 2:15 |
| 3. Kiddush (Sanctification) | 2:40 |
| 4. The Adoration | 2:30 |
| 5. "Adon Olam" (The Lord of All) | 4:25 |

---COST---

This disc retails for \$3.15. However, if ordered through UAHC a discount of 15% will be given, bringing the price down to \$2.65. Add 50¢ for packaging and mailing, and the price is still \$3.15, but ordering through us saves you trouble of ordering elsewhere, in which case the charge might be \$3.15 plus postage.

Please do not ask us to send any records "on approval."

1954-1955 COMBINED CAMPAIGN FOR AMERICAN REFORM JUDAISM

UNION OF AMERICAN HEBREW CONGREGATIONS
HEBREW UNION COLLEGE - JEWISH INSTITUTE OF RELIGION

838 FIFTH AVENUE NEW YORK 21, N. Y. Telephone: REgent 7-8200

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SIDNEY MEYERS
SYDNEY W. ROOS
RABBI A. H. SILVER

CAMPAIGN DIRECTOR

IRVING S. SCHNEIDER

November 17, 1954

Rabbi Abba Hillel Silver
The Temple
E. 105th St. & Ansel Road
Cleveland 6, Ohio

Dear Rabbi Silver:

I have not heard from you in response to my invitation of October 29th to serve as a Vice-Chairman of the National Rabbinical Council of the Combined Campaign for the current fiscal year.

It is my thought that this has escaped your attention. In view of the fact that we must complete our Council Roster at the earliest possible moment, prepare our stationery and proceed with our work for the advancement of the fund raising program, it will be appreciated if I may have your acceptance by return mail or by wire, if convenient.

With all good wishes, I am

Faithfully yours

Herman E. Snyder
Herman E. Snyder, Chairman
National Rabbinical Council

HES:FT

GENERAL COMMITTEE

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* Representing National Association of Temple Secretaries.

November 19, 1954

Rabbi Herman E. Snyder, Chairman
National Rabbinical Council
Union of American Hebrew Congregations
838 Fifth Avenue
New York 21, New York

My dear Rabbi Snyder:

Please forgive the delay in my acknowledgment of your letter of October 29th. I have been out of the city most of the time and my correspondence has, unfortunately, lagged.

I shall be happy to serve as a Vice-Chairman of the National Rabbinical Council of the Combined Campaign for the current fiscal year.

With warmest regards, I remain

Very cordially yours,

ABBA HILLEL SILVER

AHS:rms

1954-1955 COMBINED CAMPAIGN FOR AMERICAN REFORM JUDAISM

UNION OF AMERICAN HEBREW CONGREGATIONS
HEBREW UNION COLLEGE - JEWISH INSTITUTE OF RELIGION

838 FIFTH AVENUE NEW YORK 21, N. Y. Telephone: REgent 7-8200

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November 23, 1954

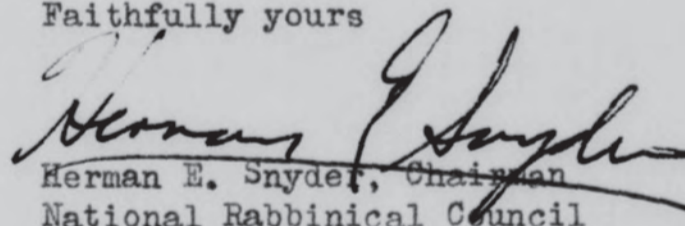
Rabbi Abba Hillel Silver
The Temple
East 105th Street at Ansel Rd.
Cleveland 6, Ohio

Dear Rabbi Silver:

It was good hearing from you, and I am glad to know that you will serve as a National Vice-Chairman of the Rabbinical Council of the Combined Campaign for the 1954-1955 fiscal year. You will be hearing further from me. Your help and your guidance are needed for the advancement of this vital program in behalf of the institutions of Reform Judaism.

With all good wishes, I am

Faithfully yours


Herman E. Snyder, Chairman
National Rabbinical Council

HES:FT

November 1954

Mr.

Cleveland, Ohio

Dear

At the last meeting of the Board of Trustees of The Temple, the responsibilities of our congregation toward the vital institutions of reform Judaism in the United States, the Union of American Hebrew Congregations and the Hebrew Union College - Jewish Institute of Religion, were thoroughly canvassed. It was felt that we owe it to these great institutions which are doing so much to advance the cause of American Judaism and to the prestige of our own Temple that more of our members should contribute to the annual campaign of the above-mentioned institutions and should contribute more substantially. It was decided unanimously to request each member of the Board to take a number of cards of Temple members for solicitation so that the campaign this year may be entirely successful.

The Temple is a member of the Union of American Hebrew Congregations. Its Rabbis are graduates of the College. Our religious school uses the textbooks and the techniques developed by the Union - Institute. Our Men's Club and our Temple Women's Association are affiliates of the Union. It is of utmost importance that this oldest and largest organization of the religious forces of American Jewry should be adequately supported and should be enabled to carry on their important work.

May we request you, as a member of the Board of Trustees of The Temple, the largest liberal reform Jewish congregation in America to whom other congregations in the nation look for leadership, to cover the few cards which we are enclosing herewith. We are also enclosing a brochure which tells in greater details the reasons why every American Jew should wish to contribute generously to this cause.

With warmest regards, I remain

Very sincerely yours,

enclosures

To the members of the Board of Trustees

Dear Friend:

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Very sincerely yours,

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Very sincerely yours,

1954-1955 COMBINED CAMPAIGN FOR AMERICAN REFORM JUDAISM

UNION OF AMERICAN HEBREW CONGREGATIONS
HEBREW UNION COLLEGE - JEWISH INSTITUTE OF RELIGION

838 FIFTH AVENUE NEW YORK 21, N. Y. Telephone: REgent 7-8200

December 1, 1954

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CAMPAIGN DIRECTOR

IRVING S. SCHNEIDER

Dr. Abba Hillel Silver
The Temple
E. 105th St. at Ansel Rd.
Cleveland, Ohio

Dear Dr. Silver:

Mr. Henry Peine, of our organization, has conveyed your request for information on the cost of conducting the Combined Campaign. We have been plagued for some years as to the seemingly complete misunderstanding on the part of some of our leaders throughout the country as to these costs. We are eager that official information be given on this subject to those who have raised the question in Cleveland, as elsewhere.

I reported specifically on this to the HUC-JIR at its Board meeting in October and I am herewith giving you the substance of my report at that time.

Unlike Welfare Funds which remit net to their beneficiaries and enable such beneficiaries as the U.J.A., for example, to report only their national administrative costs exclusively, the Combined Campaign is called upon to assume almost to the last penny the total cost of funds raised for it in local communities. Until within the past year, all these expenses were reported as a national expenditure.

The Combined Campaign National Committee at its meeting a year ago authorized a revised method of cost accounting which reflects the actual national administrative costs as differentiated from the costs of raising funds in local campaigns, primarily in the larger cities.

On this basis, the administrative expense for conducting the national campaign in 1953-1954 was \$213,585. During the above noted fiscal period, \$1,443,600 was raised and collected so that the percentage cost of conducting the National Combined Campaign, per se, was approximately 14.8 percent. In addition to this \$59,075 was expended exclusively for the conduct of local campaigns including those held in New York City, Chicago, Cleveland, St. Louis, Philadelphia, Southern California, Boston and Pittsburgh as well as the aggregate costs of any expenditures incurred down to the last mimeographed letter in the smallest of the affiliated congregations.

Dr. Abba Hillel Silver

-2-

December 1, 1954

It is significant that during a three year period starting with 1951-1952 the national administrative cost increased only about \$30,000 while the total raised during this same period was increased by \$220,000.

No one employed by the Combined Campaign in any capacity receives a commission for services rendered. Everyone is on a straight salary basis.

Mr. Peine also requested that we provide you with our official audit and I am pleased to enclose one herewith for the last fiscal year of 1953-1954.

Thank you sincerely for all that you are doing for the success of the Campaign in Cleveland this year as in previous years.

I had a nice visit with you and Mrs. Silver through Ed Murrow's program recently. It was warm and homey. Mrs. Coons and I felt that we were in your living room and museum as participants in the delightful conversation.

With kind regards, I am

AMERICAN JEWISH
ARCHIVES

Cordially yours

Isidor Coons
Executive Vice-Chairman

IC:FT
ENCL:

1954-1955 COMBINED CAMPAIGN FOR AMERICAN REFORM JUDAISM

UNION OF AMERICAN HEBREW CONGREGATIONS
HEBREW UNION COLLEGE - JEWISH INSTITUTE OF RELIGION

838 FIFTH AVENUE NEW YORK 21, N. Y. Telephone: REgent 7-8200

December 8, 1954

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SYDNEY W. ROOS
RABBI A. H. SILVER

CAMPAIGN DIRECTOR

IRVING S. SCHNEIDER

Rabbi Abba Hillel Silver
19810 Shaker Boulevard
Cleveland, Ohio

Dear Rabbi Silver:

Thank you so much, in behalf of the 1954-55 Combined Campaign, for your valued personal gift of \$350. and the \$250. contribution from The Abba Hillel Silver Charitable and Educational Fund. Our treasurers' official receipts are attached.

May I also tell you how much we all appreciate the inspiring leadership which you are again giving to the Cleveland effort. I understand from our Area Director, Henry Peine, that you made a stirring appeal at the advance meeting in Mr. Luntz' home, which I am sure stimulated many of the increases announced at the formal opening on December 1st.

While I hear that the attendance at this meeting was a little disappointing, it is indeed good news that your campaign got off to a fine start with \$12,500. in pledges, of which almost \$3,000. represented new contributions. It is this new blood and mounting interest in our Reform movement that I find so gratifying. I know that you will continue to spur the leadership of The Temple and the other congregations toward the early attainment of Cleveland's goal.

I wish you might also have been with us at last night's Greater New York dinner. Walter Weismann, who was honored as New York's "Man of the Year", announced a gift of \$10,000. and there were many other gratifying increases, which we are confident will be a factor in a much higher standard of giving throughout the country. Apart from the generous giving, the devotion manifested by so many of the younger leaders was truly heartwarming.

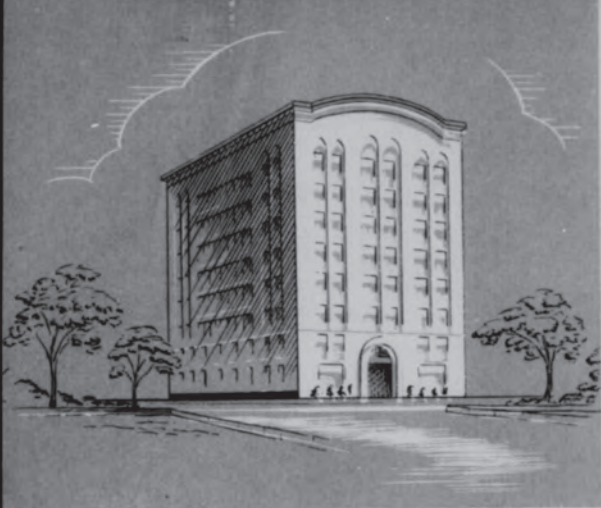
I look forward to greeting you at the Union's Biennial in February, and to being able to point to Cleveland as one of the metropolitan campaigns that has been successfully completed by that time.

Again, many thanks and most cordial greetings.

Sincerely yours,

Samuel S. Hollender
Samuel S. Hollender
General Chairman

SSH:ASG
Encs. 2



838 FIFTH AVENUE • NEW YORK 21, N. Y. • PHONE REGENT 7-8200

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Administrative Secretary:
RABBI LOUIS I. EGEISON

December 13, 1954

To the Members of the Board of Governors
of the Hebrew Union College-Jewish Institute of Religion

Dear Friend:

I take pleasure in enclosing herewith a Tentative Program of the forthcoming General Assembly of the Union of American Hebrew Congregations to be held at the Statler Hotel in Los Angeles, February 13-16, 1955.

IF YOU HAVE NOT ALREADY MADE YOUR RESERVATIONS AT THE STATLER HOTEL, YOU WILL FIND THE ENCLOSED CARD MOST CONVENIENT FOR MAKING IT. FILL IT OUT AND SEND IT TO THE STATLER HOTEL AND AN ACKNOWLEDGMENT WILL BE FORTHCOMING TO YOU FROM THE STATLER IN A FEW DAYS.

In making your travel plans, do not fail to inquire from your Railroad Agent about the "New Family Fare Plan." A somewhat similar plan is provided by the Air Lines.

Your Credential Card will be sent to you at a later date, as well as material on the themes of the Convention and the Workshops.

With kind greetings and looking forward to seeing you at Los Angeles, I am

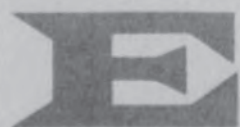
Sincerely yours,

Louis I. Egeison

Administrative Secretary

P. S. The Registration Fee of \$15.00 and the Banquet Ticket of \$10.00 can be paid in Los Angeles when you register.

**Remember
these dates!**



Ethics
Education
Exaltation

43rd General Assembly — UAHC
20th Biennial Assembly — NFTS
7th Biennial Convention — NATS

FEBRUARY 13-16
1955
LOS ANGELES

TENTATIVE PROGRAM

43rd General Assembly

UNION OF AMERICAN HEBREW CONGREGATIONS

FORMAL OPENING

SUNDAY

Feb. 13, 1955

10:00 a.m.

The National Anthem ✓

Invocation ✓

Election of Temporary Chairman ✓

Appointment of Committees

On Credentials

On Permanent Organization

The Convention Preview - ✓

Chairman, Program Committee

Words of Welcome

Chairman, L.A. Committee on Arrangements ✓

Response

Vice-Chairman, Executive Board, UAHC ✓

Reports of Committees

On Credentials

On Permanent Organization

Presentation of President of 43rd General Assembly ✓

Address - Dr. S. S. Hollender, ✓

Chairman Executive Board, UAHC

Appointment of General Assembly Committees

On President's Message

On Resolutions

On Nominations for Executive Board

On Time and Place of next General Assembly

On Thanks

Business Session

2:30 p.m.

Revision of Constitution

The World Union for Progressive Judaism

Joint Meeting

8:00 p.m.

Religious Service —

8:30 p.m.

The State of Our Union —

9:30 p.m.

Socio Drama on Social Action —

9:50 p.m.

Panel on Social Action —

10:30 p.m.

Reception to Delegates —

MONDAY
Feb. 14, 1955
9:30 a.m.

- Round Table on Social Action -

Two Workshops on Jewish Education ✓
(Religious Schools)

Two Workshops on Synagogue Activities
(Ritual)

Two Workshops on Synagogue Administration
(Membership)

Business Session

2:30 p.m.

Report on Round Table of the Morning

Discussion

Resolutions

Time and Place of Next General Assembly

Joint Meeting

8:00 p.m.

Religious Service ✓

8:30 p.m.

Choral Reading ✓

9:00 p.m.

Panel on Worship /



TUESDAY
Feb. 15, 1955
9:30 a.m.

- Round Table on Worship -

Two Workshops on Jewish Education ✓
(Youth)

Two Workshops on Synagogue Activities ✓
(Boards and Committees)

Two Workshops on Synagogue Administration ✓
(Finance)

Business Session

2:30 p.m.

Report on Round Table of the Morning

Discussion

Report of Committee on President's Message

Report of Committee on Nominations for Executive Board

Joint Meeting

8:00 p.m. Religious Service
8:15 p.m. The College-Institute
8:40 p.m. Socio Drama on Jewish Education ✓
9:00 p.m. Panel on Jewish Education ✓

WEDNESDAY
Feb. 16, 1955
9:30 a.m.

- Round Table on Jewish Education
Two Workshops on Jewish Education
(Adult Education)
Two Workshops on Synagogue Activities
(Young Marrieds and Junior Congregants)
Two Workshops on Synagogue Administration
(Publicity and Public Relations)

Business Session

2:30 p.m. Report on Round Table of the Morning
Discussion
Reports of Convention Commissions (cont'd.)

7:15 p.m.

The Banquet

Registration

will begin Saturday, Feb. 12 at
7 p.m., and will be resumed on
Sunday morning at 8 o'clock.

Amalgamated Steel

C o r p o r a t i o n



EST. 1929

CABLE ADDRESS
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Malga Steel Service

BROADWAY AND WIRE AVE. • NEWBURGH MILL DISTRICT
CLEVELAND 5, OHIO, U. S. A.

December 15, 1954

Rabbi Abba Hillel Silver
The Temple
East 105th at Ansel Road
Cleveland, Ohio

Dear Rabbi:

I want to thank you for your letter of December 7 with enclosures, which I am returning herewith.

Apparently, the question of the cost of the UAHC campaign has been a matter of discussion in other areas. At the time I was Chairman of the Campaign in Cleveland and had brought up this question, I was not aware of this, and my opinion was merely based on one of the financial statements issued at that time.

Reviewing Mr. Coons' letter and Exhibit C of their statement, the sum of \$845,865.00 represents contributions or assessments from the member Temples and Welfare Federations. This sum, in my opinion, is usually obtained through the efforts of the executive committee of UAHC and not through the efforts of a staff of professional campaign fund raisers.

The sum of \$597,734.00 represents contributions from individuals obtained through the efforts of campaign fund raisers. The cost is \$281,781.00, according to the statement, to raise this amount received from individuals. My contention is that if the cost of \$281,781.00, or a major portion of this, could be eliminated, it would leave only approximately \$320,000.00 to be raised. This amount, I feel, could easily be absorbed by additional contributions or assessments from the member Temples and the Federations throughout the country.

It would also eliminate, to some extent, reflected administrative costs, an amount which could be used towards many other programs the UAHC would like to accomplish.

I hope I have not given you the impression that I am not fully sympathetic with the importance and the purposes of the UAHC institutions. In fact, I see a definite need in the development of these institutions to the greatest degree of importance to American Reform Judaism. I hope every member of every Temple will be fully aware of their responsibilities to these institutions and, perhaps, accept in good grace their financial responsibilities to meet the required needs of these important institutions.

Rabbi Abba Hillel Silver
December 15, 1954
Page 2

I want to thank you again for calling this to my attention, and assure you further of my cooperation.

With warmest regards, I remain

Sincerely yours,

Herman Meshorer
Herman Meshorer

HSM:hs

Enc: Letter
Report



MATERIALS ORDER BLANK

TO: Radio-TV Department
Union of American Hebrew Congregations
838 Fifth Avenue
New York 21, N. Y.

FROM: _____
(First Name) (Initial) (Last Name) (Date)

(Street Address) (City) (State)

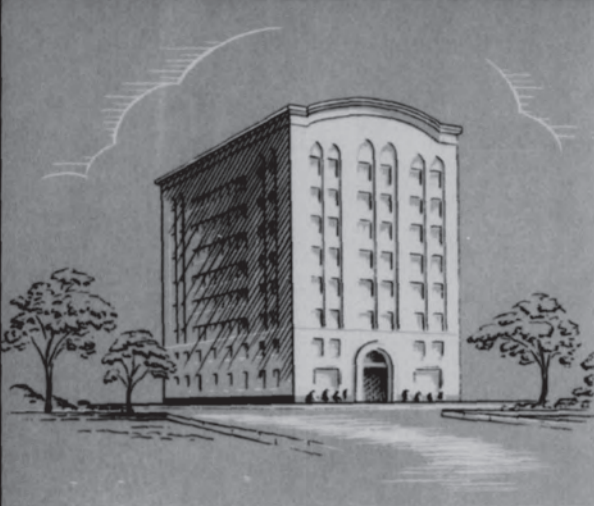
Please enter my order for _____ sets of the RCA Recording LIKRAS SHABOS composed by Lazar Weiner and featuring the Central Synagogue Choir led by Mr. Weiner with Cantor Lechnor, soloist. I understand that I can secure this Recording through you at a special discount of 15%, bringing the total cost to \$3.15 (which includes 50¢ for packaging and shipping).

CHECK ONE:

- (1) I am herewith enclosing check for \$_____.
- (2) I am herewith enclosing cash for \$_____.
- (3) I am herewith enclosing money order for \$_____.
- (4) Please bill me at the following address: _____
(Your name - Please print)

(Your address - Street and No.) (City and State)

(Signed) _____



838 FIFTH AVENUE • NEW YORK 21, N. Y. • PHONE REGENT 7-8200

Union of American Hebrew Congregations

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RABBI GEORGE ZEPIN

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RABBI LOUIS I. EGELSON

January 17, 1955

To the Executive Board of the U.A.H.C. and
Board of Governors, H.U.C.-J.I.R.

Dear Friend:

I take pleasure in enclosing your CREDENTIAL CARD for the 43rd General Assembly of the Union, and I shall look forward to greeting you at Los Angeles some time during the Convention.

Please don't lose the Credential Card.

Bring it with you and present it at the Registration Desk of our Convention at the Statler Hotel. If you don't bring it with you, you may be obliged to stand in line at the Adjustment Desk while a duplicate Credential Card is prepared for you.

With kind regards, I am

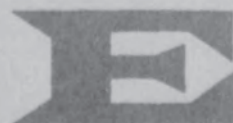
Sincerely yours,

Louis I. Egelson

Administrative
Secretary

encl.

*Remember
these dates!*



Ethics
Education
Exaltation

43rd General Assembly — UAHC
20th Biennial Assembly — NFTS
7th Biennial Convention — NATS

FEBRUARY 13-16
1955
LOS ANGELES

DO NOT DETACH

These cards to be presented at REGISTRATION DESK in Los Angeles, Calif.

A

399

*Registration Fee
for Each Dele-
gate, and Each
Visitor: \$15.00.*

Banquet Fee:
\$10.00

1955 CREDENTIAL CARD 1955

43RD GENERAL ASSEMBLY UNION OF AMERICAN HEBREW CONGREGATIONS
20TH BIENNIAL ASSEMBLY OF THE NATIONAL FEDERATION OF TEMPLE SISTERHOODS

This is to certify that the person herein named is

EX-OFFICIO MEMBER

to the 43rd UAHG GENERAL ASSEMBLY

Rabbi Abba Hillel Silver

NAME

Cleveland, Ohio

CITY

HUC

NATIONAL BOARD

CASHIER'S
STAMP
HERE

and when duly registered is entitled to privileges of the convention.

TO BE RETURNED TO EX-OFFICIO MEMBER

DO NOT DETACH

UAHC EX-OFFICIO MEMBER

B

43rd UAHC GENERAL ASSEMBLY

399

To EX-OFFICIO MEMBERS: After paying Registration Fee, present this card to Registration Clerk and receive envelope containing Badge, Program, Tickets, etc.

Rabbi Abba Hillel Silver

NAME

Cleveland, Ohio

CITY

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CASHIER'S
STAMP
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UAHC EX-OFFICIO MEMBER

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43rd UAHC GENERAL ASSEMBLY

399

NAME **Rabbi Abba Hillel Silver**

CITY **Cleveland, Ohio**

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CASHIER'S RECORD

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Chairman, Executive Board:
DR. S. S. HOLLENDER

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SYNAGOGUE ACTIVITIES

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Union of American Hebrew Congregations

COMMISSION ON SYNAGOGUE ACTIVITIES

Affiliated Associations: JOINT COMMITTEE ON CEREMONIES, NATIONAL ASSOCIATION OF TEMPLE SECRETARIES

838 FIFTH AVENUE • NEW YORK 21, N. Y. • REgent 7-8200

January 25, 1955

Dear Friend:

Once again, all the Union Departments have combined forces to send you simultaneously information about materials available to you for the observance of Purim and Pesach. A consolidated list of such materials is enclosed, plus a number of individual brochures and announcements.

I hope you will pay particular attention to the brochure about our new Union Megillah, which has just been completed and of which we are very proud. The text has not been changed; it is still our abridgement of the Book of Esther, well-timed for reading in the synagogue and home. Everything else is new: the black, metal-bound case, the name-plate for inscription, and featuring a series of new wood-cuts by Ilya Schor. Even the price is new--and lower: \$20.00 with discounts to Judaica shops and dealers. Name-plate for inscription: \$2.00 plus engraving charges.

I am sure you do not need to be reminded any more of the vital uses to which Rabbi Leonard Mervis' "We Celebrate the Jewish Holidays" can be put. It is now a standard item in parent education throughout our congregations. Teaching adults about Purim and Pesach is made easy through their use. Price: 5¢ each.

How many of your families use the ceremonial for Opening the Door for Elijah in their home Sedorim? It makes a beautiful addition to the Union Haggadah. I would suggest that you give them to all your families, or distribute them through your Judaica shop. Price: 3¢ each, minimum order 25.

Every week, as we read your congregational bulletin (and if we don't read yours, it's only because you don't send it to us as we have requested), we are increasingly pleased with the many effective uses to which the Synagogue Poster stamps can be put. And they're free, if your congregation belongs to the UAHC. Price to non-Union congregations: \$3.50 per thousand.

A number of Judaica shops have reported that the Union's Home Kiddush cups are not only lovely, but are making substantial amounts of money for Sisterhoods. Pesach is a good time to feature Kiddush cups for the Jewish home. In addition, the cups make excellent confirmation gifts. Price: sterling, \$30.00; silver-plate, \$10.00. Discounts to Judaica shops and dealers.

We have received enthusiastic reports from Judaica shops and from religious schools on the Holiday Record Albums, issued jointly by our Department of Audio-Visuals, the NFTS, and the Commissions on Jewish Education and Synagogue Activities. These albums will be appreciated and treasured as holiday gifts, both for Purim and for Pesach.

"Liberty is Born," just issued by our Youth Department, is a religious service featuring a dramatic choral recitation on the Bill of Rights and the Bill of Righteousness. It can be used either in lieu of a Passover sermon or at the Seder. Price: 30¢ for the set of three services. Order by the title: "Life, Liberty, and the Pursuit of Happiness."

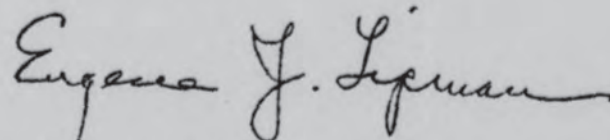
I am happy to announce the reprinting, in attractive folder form, of two home ceremonials for which you have been asking. Both are taken from the Union Home Prayerbook, and were originally created by the Joint Committee on Ceremonies. They are: Consecration of a New Home, and The Yahrzeit Light. Price: 5¢ each.

As last year, I am enclosing some information about the work of the Hebrew Arts Foundation, on the board of which both Dr. Gamoran and I are privileged to sit. We are transmitting this material to you for two reasons: first, so that you can use the valuable films and other productions of the Foundation; and second, so that you can tell the children in your religious school of all the work being done by the Hebrew Arts Foundation, with a view to some of their Keren Ami funds being allocated to this valuable agency in Jewish life.

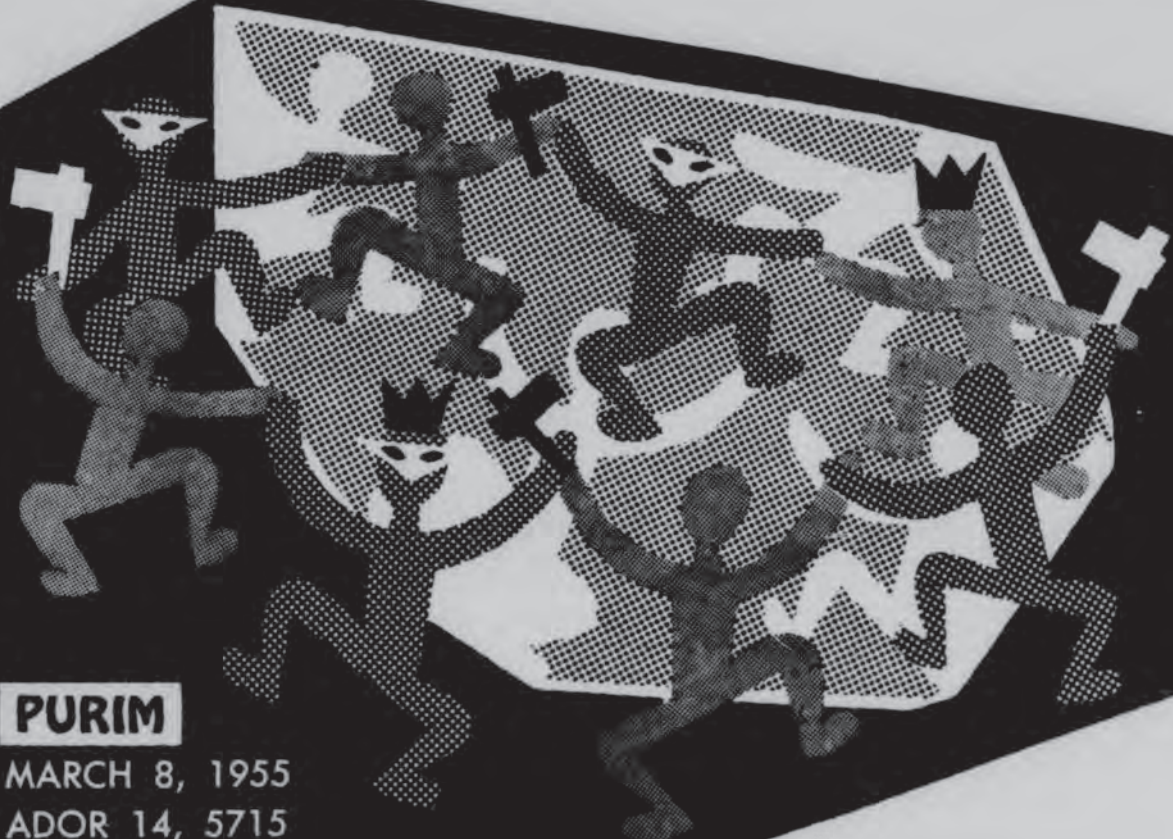
I hope that you are using your file of Synagogue Service Bulletins for the many specific suggestions, rituals, services, and ideas they contain. Please do not hesitate to write for any materials you do not have and wish to experiment with. As always, your criticisms, suggestions, and experiences are of value to us and to other congregations, and we look forward to them.

With all good wishes,

Cordially,



Rabbi Eugene J. Lipman
Director, Synagogue Activities



PURIM

MARCH 8, 1955

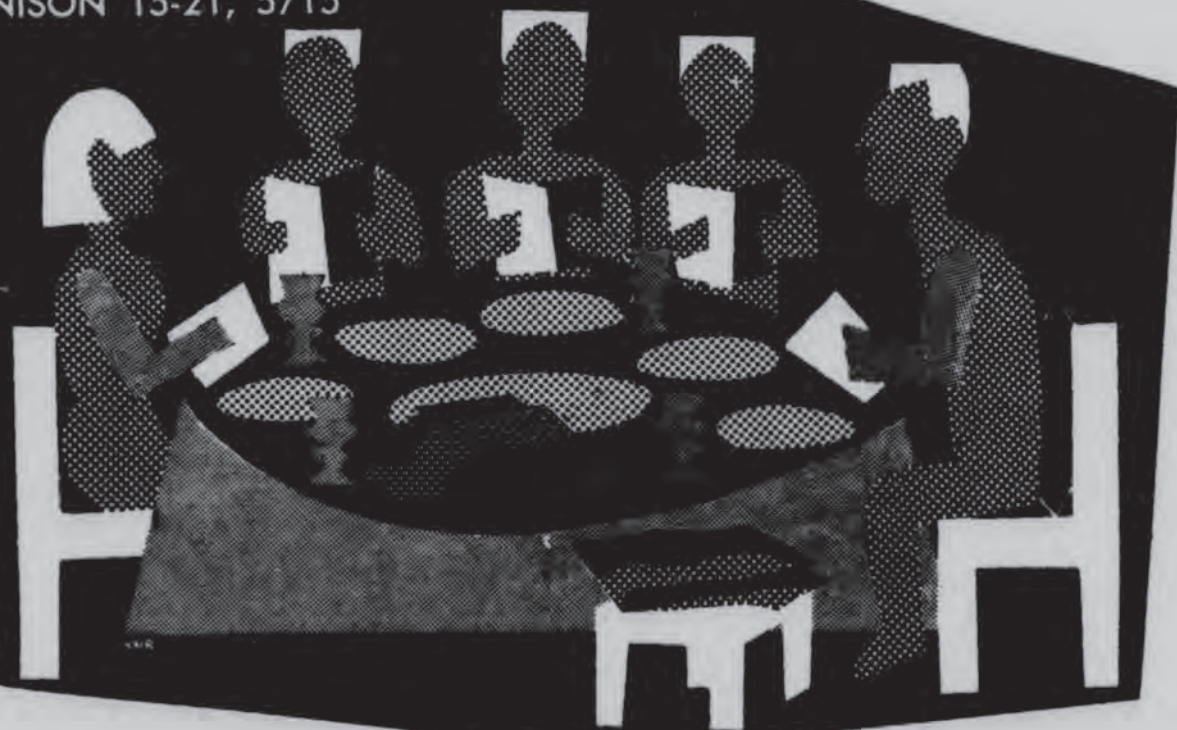
ADAR 14, 5715

in the spirit of our holidays

PASSOVER

APRIL 7-13, 1955

NISAN 15-21, 5715



NEW

PLAYS

PINAFORE GONE PURIMDIG

by Adeline R. Rosewater

This charming play will give a great deal of enjoyment both to performers and audience. It provides for songs (chorus and solo), dances, and amusing acting. The author of this play will be remembered for her "Primary Songs and Games" which has been used extensively in religious schools. As indicated in the title of the play, the songs are Purim parodies based on the popular Gilbert & Sullivan "Pinafore." 25c

THE SOUNDS PROLONG

by Ray M. Cook

Cantata about Jewish Ideals in America, dramatized through sounds of the Hammer (of Justice), the Bell (of Freedom) and Song (of Brotherhood). Music notes for original settings of "I Pledge Allegiance," "Proclaim Liberty" and others. Excellent for Pass-over, closing exercises, Chanuko, Brotherhood Week. Intermediate grades, High School or Youth Groups. 16 minutes. 50c

NEW CHILDRENS BOOK



ESTHER BECOMES A QUEEN

by Sara B. Kummel

A new little book for little children. This will make excellent reading to and by the 4-8 year group. The book is profusely illustrated in color by Hal Just, the artist who designed the newest UAHC Chanuko booklet, "The Carrot Candle." 60c

THE FIRST RAINBOW

A Book of Rhymes From Bible Times

by Ilo Orleans

It is Our Privilege to Present:

author of *Funday*,
Wonder Book of Fun, etc.

A happy book!
From the very start,
It sparkles with poems
To gladden the heart,
Of Biblical legends,
Beloved through the ages
By children, by parents,
By scholars and sages.



\$1.75

THE JEWS SETTLE IN NEW AMSTERDAM

based on the award-winning filmstrip

This beautifully colored picture book on the Tercentenary of the settlement of the Jews in America may be used in class to review this important milestone. Ideal gift for a Tercentenary Chanuko.

\$1.00



Two New UAHC Holiday record albums

THE PURIM STORY. You will hear Ahasuerus, Mordecai, Esther, and Haman as the stirring story of Purim comes dramatically alive. With a cast of professional excellence featuring John Conte, radio, TV, and motion picture star as narrator. Album containing two ten-inch, 78 r.p.m. unbreakable records. \$3.50.

THE PASSOVER STORY. Passover comes to life on your phonograph as the brilliant Sam Jaffe portrays Elijah, supported by a fine professional cast. Album containing two ten-inch 78 r.p.m. unbreakable records. \$3.50.

clip and mail this order form now!

Union of American Hebrew Congregations

838 Fifth Avenue, New York 21, N. Y.

Gentlemen:

Please send the following material as indicated:

_____ copies of _____ @ _____

_____ copies of _____ @ _____

_____ copies of _____ @ _____

SHIP TO: _____

Address _____

City _____

BILL TO _____

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City _____

CHECK ENCLOSED ☐ Please send UAHC catalog ☐ 3064

PURIM MERRY-GO-ROUND

by Joseph Klein

An attractive Purim play in rhyme, in which the characters of the Purim story introduce themselves to the audience. Lots of fun!

10 characters, 6 male, 4 female.

25¢



RNR

THE CHELMITES SEEK JUSTICE



An Operetta in Four Scenes

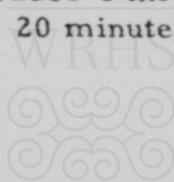
by Ray M. Cook

A very humorous play, with original music, based on the famous Chelm stories.

13 characters, boys or girls, with a chorus of any number available in grades 4 through 8.

Running time, 20 minutes

75¢



THE MEGILLAH MUSICAL

by Carmelita Avery and Isabelle R. Rips

A jolly Purim operetta in which well-known melodies of Hebrew songs are used with new lyrics, sung by characters in the Purim story.

12 characters plus chorus (as large as conditions will allow) 7 male, 5 female

50¢

KINGS OR BETTER

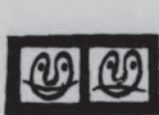


by E. B. Borowitz, R. A. Soloff, & A. J. Wolf

Uproarious play ideal for Purim parties and school presentations. Clever dialogue - easy to present.

5 females, 7 males

35¢



HOLIDAY PLAYS



by Shirley Ruth Cotzin

A set of four plays, in rhyme; brief, lively, and humorous—for Chanuko, Chamisho Osor, Purim, and Pesach.50c

THE SEDER. Filmstrip in black and white. Vividly demonstrates the order of the beautiful Seder service. Excellent for primary and intermediate grades. Produced by the Bureau of Jewish Education of Los Angeles and distributed by the UAH. \$3.00.



MATERIALS AVAILABLE FROM NFTS

PASSOVER PLATE

A novel explanation, in clever verses, of the symbolic Seder foods. Eight participants.

PASSOVER TID-BITS

A humorous musical fantasy in which the traditional Passover foods come to life for a little girl who wants to know "all about Passover." Simple costumes and props. One girl; nine adults.

THE SEDER SERVICE

A playlet outlining the Seder service and the story behind it. Eleven characters.

PURIM STORY—MODERN VERSION

The ageless Teller of Tales cleverly narrates in verse the Purim story. One of several suggested accompaniments may be used: pantomime; slides; a rapid-sketch artist to depict the fifteen scenes described. 15c each

ADJUSTING THE JEWISH CHILD TO HIS WORLD

by Dr. S. H. Markowitz

Purim—Pamphlet No. V—Describes the Purim festival, its history; suggestions for special Purim foods, table decorations, games.

Passover—Pamphlet No. VI—Conveys the spirit of Passover; describes the Seder music, table decorations, games for Seder night.

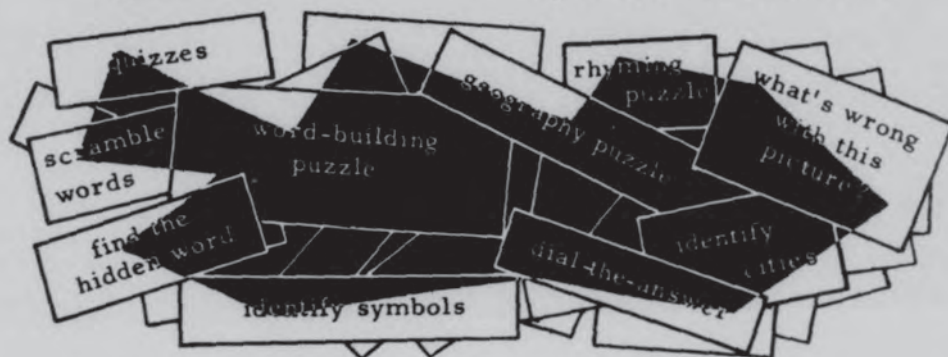
15c per pamphlet; Accompanying guide for leader 15c

Set of 9 pamphlets of basic Jewish attitudes and simple home holiday observances throughout the Jewish year, \$1.25; Set of guides, \$1.25

fascinating fact-filled
puzzle book

FUNWAYS to HOLIDAYS

by Mamie G. Gamoran



A highly original book of puzzles and games based on American and Jewish holidays, giving children opportunities to think and to act.

Illustrated

\$1.00

THE BEAUTIFUL BEARMAN HOLIDAY SERIES

by Jane Bearman

GOOD SHABOS
FUN ON SUKOS
HAPPY CHANUKO
PURIM PARADE
PASSOVER PARTY
SHOVUOS TIME



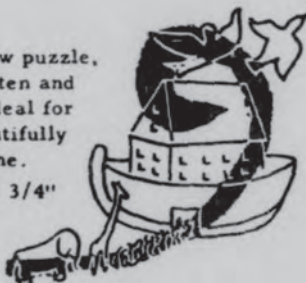
Each of these books, in jingle form, covers a high point on the Jewish Calendar, with the inimitable Jane Bearman drawings in four colors.

Plastic Binding75c each

**A JIG-SAW PUZZLE
ON A BIBLICAL THEME!**

NOAH'S ARK

This handsome jig-saw puzzle, planned for kindergarten and primary grades, is ideal for prizes or gifts. Beautifully wrapped in cellophane. measures 10 1/2" x 13 3/4" \$1.00



**IN
GOD'S
WAY**



by Hortense Freud Hahn
Designed and illustrated by Lilian Port

This little volume of poems and jingles for children is sure to please both young and old with its simple direct verses and pleasantly piquant drawings. In two colors. 50¢

**KIDDUSH CUP
for the Jewish Home**

Two cups, identical in perfection of design. Five inches high. Modeled after the Kiddush Cup for the synagogue. Make excellent gifts.

Sterling silver, gold-lined, hand-made. Price, \$30.00, plus postage.

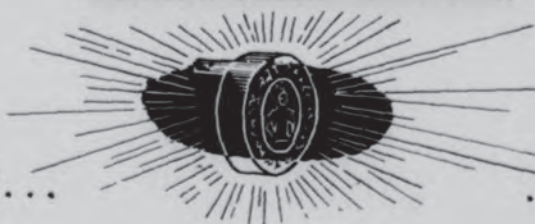
Silverplated and lacquered for life-time use. Price, \$10.00, plus postage.



**NOISEMAKERS
FOR PURIM**

**METAL
NOISEBOX**

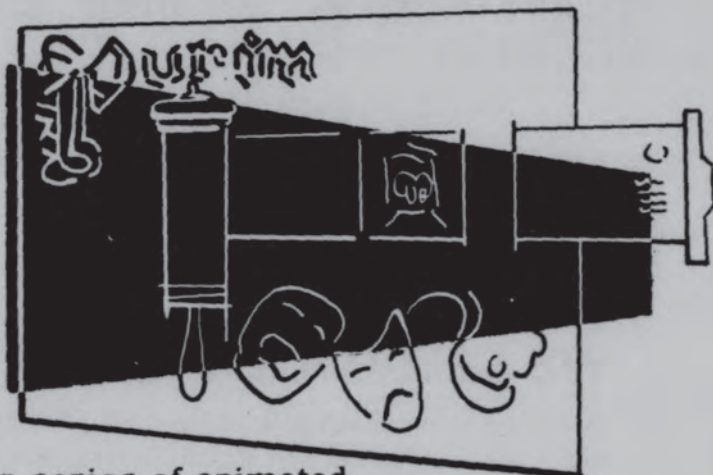
2 for 25¢...



**STURDY
CONSTRUCTION**

...\$1.00 per dozen

ANIMATED PURIM CALENDAR



by Florence Zeldin

This is the third in our series of animated booklets on the holidays. A series of questions and answers on Purim. Most attractive for children.

40¢



THE UNION HAGGADAH

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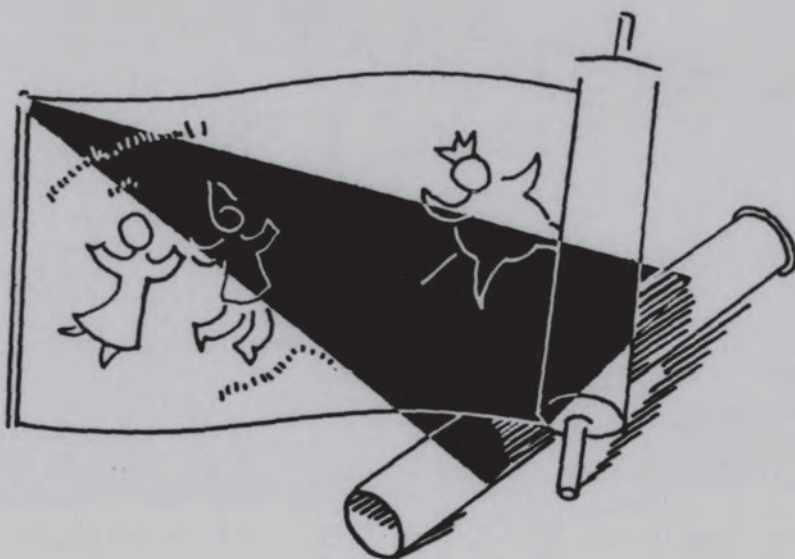
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March 23rd, 1955

Rabbi Abba H. Silver
The Temple
East 105th Street at Ansel Road
Cleveland, Ohio

Dear Rabbi Silver:

A friend of mine, Mr. David Lang, is an artist of great talent, and was well-known in Europe, where his work is hung in every major museum and gallery. He is now preparing for his first American exhibit, which is to take place at the New School for Social Research this coming December.

For that exhibit, Mr. Lang wishes to create a series of etchings of heads of famous contemporary American Jews. He hopes, after the New School exhibit, to be able to produce an album of these etchings for general distribution.

Mr. Lang is anxious to include you in this portrait list of Famous American Jews. I have volunteered to write you to ask if you would be willing to cooperate with this project by sitting for a maximum of 2-3 one-hour sessions so that Mr. Lang can complete an accurate sketch from which to make his etchings.

As you probably know, during the sessions you would be able to carry on your work with not too much interference, so long as the work did not involve moving around from place to place. Though it should not be necessary, I also wish to add that your kindness in sitting for Mr. Lang involves you in absolutely no obligation of any kind to him insofar as financing the project is concerned, or even in terms of purchasing a copy of the results. He is anxious for you to be one of the well-known contemporary American Jews he can include in his series.

The sittings can be arranged at your convenience beginning in April and until the end of October. I shall be grateful if you will let me know as soon as possible if you are willing to sit and during what period of time it would be convenient.

With all good wishes,

Cordially,

Rabbi Eugene J. Lipman
Director

EJL:em
Encl.

CURRICULUM VITAE

DAVID LANG

BORN: September 1897 at Nove Mesto-nad-Vahom,
Czechoslovakia

EDUCATION: High School diploma; four terms at Academy
of Budapest

ARMY SERVICE: Service in World War I for three years with
Austro-Hungarian Army

LIVED IN VIENNA for five years; sold first
drawing to "Albertina" in 1923.

- 1924: Sold sedon work to "Albertina" Museum, Vienna
- 1925: Sold picture to "Hager's Gemeentemuseum" of the Hague,
Holland
- 1926: Sold work to "Rijksmuseum-Prentenkabinet", Amsterdam,
Holland
- 1927: Sold work to "Rotterdamse Museum", Rotterdam, Holland
- 1929: Sold work to "Leipziger Museum", Leipzig
- 1931: Sold work to "Rijksmuseum", Amsterdam and the Hague, both
for second time
- 1931: Sold work to "Statsmuseum", Amsterdam
- 1931: For third time sold work to "Albertina" Museum, Vienna:
This museum has in all, fifteen of my works
- 1932: Sold work to Museum of Brussels, Cabinet d'Estampes
- 1949: Sold work for third time to "Rijksmuseum", Amsterdam
- 1950: For fourth time sold work to "Rijksmuseum,", and for
second time to Brussels museum
- 1951: The lithograph of portrait of James Ensor bought by
"British Museum" of London
- 1951: Sold work for fifth time to "Rijksmuseum"
- 1952: Sold work to the "Museum of Modern Art", New York

I HAVE MADE PORTRAITS OF THESE FAMOUS PERSONALITIES:

Alexander Moissi, noted Austrian actor
Carl Capek, the writer, picture bought by President Masaryk
Bronislaw Huberman, the violinist
Philip Scheideman, Chancellor of German Reich
Chaim Weizman, President of Israel, bought by the
"Rijksmuseum" in 1949 (Amsterdam)
Eugene Relgis, writer and humanist
Max Brod
August Vermeylen, author of the "Eternal Jew"
Baron James Ensor, world-famous painter; I made five
different portraits of him, one sold to the
Museum of Brussels in 1932, one sold to the
"Rijksmuseum", Amsterdam, in 1950

Exhibitions of my work have been held in: Vienna, Prague, the
Hague, Paris, Antwerp, Bruges

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April 4, 1955

3017



Rabbi Abba H. Silver
The Temple
E. 105 St. at Ansel Rd.
Cleveland, Ohio

Dear Rabbi Silver:

Some months ago, an informal interfaith committee was set up to try to work out a statement of principles and concerns about the enormous problems involved in the hunger which grips such a large percentage of humanity. The Protestant, Catholic, and Jewish leaders sitting on that committee felt, as all of us undoubtedly do, that we must place ourselves on record with regard to the relationship which ought to exist between our magnificent, God-given abundance in America and the food problems of the rest of the world.

I am enclosing a draft statement which has been agreed upon by the informal committee, whose members, incidentally, have been Msgr. Luigi Ligutti of the Catholic Rural Life Conference, Dr. Arold Olson of the National Council of the Churches of Christ in America, and Rabbi Eugene Lipman, director of our Commission.

It has been decided by this committee in consultation with leaders of the three faiths to issue this statement publicly, signed by representative leading figures in American life who are identified with their respective religious groupings. It is hoped that twenty-five leaders in the Jewish, Catholic, and Protestant communities respectively will agree to sign the attached statement for public release.

Once the statement has been published, it is contemplated that educational activity will be undertaken within the synagogues and churches in America to bring an awareness of the problem of world hunger to the consciousness of the religious American community.

I shall be most grateful to you if you will read the statement with care and give us your reactions to it. If you are willing to sign the document as one of the Jewish leaders, please so indicate on the enclosed return postcard. If you are not prepared to do so, I shall be grateful for your reasons and thinking in the matter so that, if possible, we may be able to accommodate the statement to the convictions of the leaders of American Jewish life.

Since the timing of the statement is of importance, your response at your earliest convenience will be appreciated.

With all good wishes,

Sincerely,

I. Cyrus Gordon
Chairman

ICG:mw
encl. 3

- - - - -
"The earth is the Lord's
And the fullness thereof
The world, and they that dwell therein" (Ps. 24:1)

God has blessed the United States of America with abundance. A vast endowment of natural resources, brilliant achievements in science and technology, a free society, and a dynamic economy have united to bring us to heights of material productivity never before known to mankind. Both our natural resources and our human skills of hand and brain are the gifts of God. We are His creatures and stewards in His vineyard.

The abundance which is ours and the potential productivity within our grasp are at once blessings to be enjoyed and a trust to be administered in the name of God and in the service of mankind.

It is contrary to the will of God that islands of prosperity should persist amid oceans of poverty, hunger and distress. Bread for myself is a material concern; bread for my brother is a spiritual concern.

In a moral universe, the continued prosperity of one nation can only be justified by its faithful and courageous efforts to make comparable abundance available to all nations.

These basic ethical considerations point toward certain goals which should be firm guides to national policies and programs. In the domestic sphere, the appropriate goals are an expanding peacetime economy and equitable distribution of the national product. These goals are fundamental because as a nation we cannot share what we do not possess.

In the international sphere, America's goal should be greatly expanded sharing of our material abundance, our technical skills and the dynamic spirit of a free society. This goal must be pursued in a genuine spirit of international friendship and good will. Although our efforts should always be dedicated to the advancement of free institutions and opposed to any form of totalitarianism, we must avoid making our participation contingent upon political conformity or subservience on the part of other nations.

We pledge ourselves, and we call upon our national leaders, both in the social sciences and in the practical realms of business, labor, agriculture and politics, to work together for the following specific policies and programs:

1. National economic policies designed to achieve and maintain full employment with full and efficient production both in industry and agriculture. With growing population, increasing labor force and mounting productivity this means not a level, but an annually rising gross national product.

2. Industrial wage and agricultural price policies which will produce a just and equitable distribution of consumer purchasing power throughout the economy.

3. Food and nutrition programs which will assure adequate and healthful diets for all Americans and for as many as can be reached and served abroad.

4. Expanded programs of technical assistance in the fundamental work of world economic and social development.

5. International trade and monetary policies designed to facilitate and expand the international flow of goods and services. Appropriate public aid should be provided to agricultural and industrial enterprises facing adjustments as trade barriers are progressively removed.

6. Foreign economic aid programs geared to meet situations of emergency and long-time human need. For this purpose both the offices of government and of the voluntary and religious agencies should be used.

In order to minimize suspicions of nationalistic or imperialistic motivation on the part of the United States, to reduce international tension and to promote world peace, we believe the following three principles should be observed in all programs of foreign trade, aid and technical assistance:

- a. Complete separation of U.S. economic and technical aid from programs of military aid.
- b. Full utilization of private and non-governmental agencies in trade, aid, and technical assistance programs.
- c. Maximum utilization of the United Nations and the specialized agencies associated with it.

In the last analysis, American policies and programs are determined by the will of the people. This is the glory of our free and democratic society. Therefore, our ultimate appeal is to the people of America. We call upon all Americans of moral idealism and righteous conviction to join us and their neighbors in an all-out crusade to employ the God-given abundance of America in an expanded program of world development, human progress, and international peace.

"And they shall beat their swords into ploughshares and their spears into pruning hooks; nation shall not lift up sword against nation, neither shall they learn war any more; but they shall sit, every man under his vine and under his fig tree and none shall make them afraid." (Micah 4: 3-4)

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I am _____ am not _____ willing to sign the proposed statement.

Comments: _____

Rabbi Abba H. Silver

April 20, 1955

Rabbi Eugene J. Lipman, Director
Union of American Hebrew Congregations
Commission on Synagogue Activities
838 Fifth Avenue
New York 21, New York



Dear Rabbi Lipman:

During Rabbi Silver's absence from the city, I am taking the liberty of writing to you to acknowledge your letter of March 23rd.

Rabbi Silver has indicated his willingness to sit for the artist, Mr. Lang. However, at this time he is unable to state definitely what period of time would be most convenient for him. He feels now that the month of June may perhaps be the best time, but has suggested that you contact him a little later about setting a definite time.

Very truly yours,

(Mrs.) Ruth M. Sparrow
Secretary to Rabbi Silver