



Abba Hillel Silver Collection Digitization Project

Featuring collections from the Western Reserve Historical Society and
The Jacob Rader Marcus Center of the American Jewish Archives

MS-4787: Abba Hillel Silver Papers, 1902-1989.

Series I: General Correspondence, 1914-1969, undated.

Sub-series A: Alphabetical, 1914-1965, undated.

Reel
62

Box
22

Folder
1480

United Jewish Appeal, 1949-1950.

PHILIP BERNSTEIN

August 12, 1949

Dear Uncle Abba:

Harold Manson telephoned to say that you would like some information on campaign results to date, and I'm enclosing the latest summary we have compiled. You will note that almost no city has done as well in 1949 as it did in 1948 — Cleveland is an outstanding exception — but the total for the country will probably be higher than in 1947 and thus will be the second best year in campaign history.

These are Welfare Fund totals, and I know that you are especially interested in the United Jewish Appeal results. There are no conclusive figures as yet, since a number of cities extended their drives through the summer, and will do their budgeting in September. Since the UJA share of Welfare Funds is from 75 to 95 percent or more, however, the bulk of the cut as a matter of simple mathematics is being applied to the UJA — the other beneficiaries don't bulk large enough to absorb much of it.

Estimates now are that the UJA will raise 100 to 120 million dollars this year. The latter is probably too optimistic, and the result may be mid-way between the two. The total announced for 1948 was 150 millions, but there always has been some shrinkage — for example, the 1947 total was announced as 125 millions and then shrunk to 117 or 118 millions.

I hope that you and Aunt Virginia are having a relaxed and pleasant vacation. Our own family had a delightful month in Maine, at Boothbay Harbor. It was our first stay on the Maine coast, and it is truly beautiful, with the waves beating against the famous granite cliffs, picturesque islands and lighthouses dotting the coast, with simple unspoiled fishing villages sprinkled along the deep bays. We had a lovely cabin with a private beach, dock, and boats — all the seclusion one could want.

Florence and the children send their love.

As ever,

Phil

Jane engel

selects—

because it's warm inside—a baby bunting robe. Pretty as a first picture in wooly-warm white suede cloth, collared, cuffed and buttoned in pink or blue satin. 10-16. 19.95

Write, phone RH. 4-0300



Madison at 79th

East Orange

White Plains

EXTRA EFFORTS DUE
IN JEWISH APPEAL

Leaders Call for Cuts in Home Spending, Even Bank Loans, to Assist Refugees

Special to The New York Times.
WASHINGTON, Sept. 11—Jewish leaders meeting in emergency conference here voted today to take extraordinary measures, including reduction of home expenditures, to meet "a critical situation" resulting from the lagging of the United Jewish Appeal's drive to aid the resettling of Jewish refugees in Israel and elsewhere.

Closing a two-day meeting, 800 conferees from fifty-four states adopted a resolution urging community workers throughout the country to renew activity and make supplemental campaigns, if necessary, to raise the total of cash receipts.

The week-end conference was several months ago, had brought in 31 per cent less than was produced in a corresponding period last year. Conferees were told that cash collections so far were \$38,000,000 behind last year, although the goal had been increased from \$150,000,000 to \$250,000,000.

The drive is for the purpose of supporting a program of mass settlement of Jews, largely in Israel. The attention of the conferees was focused on "the tragic situation" of 70,000 immigrants now living in barracks and tent cities in Israel because there are no homes for them.

To help relieve this situation and other critical problems facing Jewish refugees and the Government of Israel, the conference approved an emergency program including the sending of flying squads to important centers "to speed remittance of all possible cash" to the UJA.

Details of Program

A resolutions committee of eighty leaders, headed by Ezra Shapiro of Cleveland, worked out the over-all program later adopted by the conference. It provided for these measures:

1. Extraordinary efforts within the communities to speed the collection of all funds pledged to the UJA.

2. Supplementary campaigns, 4. Loans by communities from

Elected New Chairman
Of Zionist Council Here

Louis Lipsky

Associated Press

The election of Louis Lipsky, veteran American Zionist, as chairman of the American Zionist Council was announced yesterday. Mr. Lipsky was elected at a meeting last week attended by representatives of all Zionist bodies.

Rabbi Jerome Unger, who served as associate director of the Zionist Organization of America, was named executive director of the council. Elected to serve with Mr. Lipsky were Mrs. Judith Epstein, vice chairman; Rabbi Max Kirshblum, secretary, and Pinchas Cruso, treasurer. The management of the affairs of the council has for the last three months been in the hands of a four-man Praesidium that assumed charge on an interim basis following the resignation of Dr. Abba Hillel Silver last June.

wherever possible, to provide additional funds.

3. Establishment of a formula to assure the allocation of maximum funds and the request that communities suspend all action on allotments until the UJA is consulted.

4. Loans by communities from

local banks at once to assure a substantial flow of cash.

A second resolution called for submission of all plans for next year's campaign to a national conference of the United Jewish Appeal meeting Nov. 25 at Atlantic City.

Since 1939 the UJA has served as the combined fund-raising instrument for the United Palestine Appeal, the Joint Distribution Committee and the United Service for New Americans.

Past Work Held in Peril

William Rosenwald of New York, national UJA chairman, told the conferees that lack of cash contributions was "seriously crippling" the relief and resettlement programs supported by the organization. He warned that inadequate funds this year "may jeopardize our magnificent accomplishments of the past ten years."

"Your task is still far from complete," he said, pointing out that in addition to the thousands of refugees now living in tents in Israel, there were 25,000 Jews in Europe, who have the necessary documents but lack funds to come to the United States.

Former Gov. Herbert H. Lehman of New York, honorary chairman of the appeal, said, in a message read at the conference, that "the relationship of the American Jewish community to the new State of Israel and to Jews who need help everywhere must now be reconsidered and re-evaluated in the light of the last year's developments."

Mr. Lehman, who visited Israel two months ago, added that the problems presented to the emergency conference "in the present critical situation are of historic importance."

St. John's Expects 7,600 Students

A record enrollment of 7,600 students is expected at St. John's University, Brooklyn, with the first unit of the university, the school of commerce, resuming sessions today. The fall term begins officially on Thursday with a mass at 10 A. M. in the Church of St. John the Baptist, Lewis and Wiloughby Avenues, Brooklyn.

Food Parcels Sent to Israel

Paul Conly French, executive director of CARE, announced yesterday that 15,000 kosher food packages had been sent by the organization to Israel and that 10,000 more were to be sent later this month to be "stockpiled" in Haifa, Tel Aviv and Jerusalem.

Store Hours 9:30 to 5:30 Monday through Saturday

completely air-conditioned

SAKS FIFTH AVENUE

AT ROCKEFELLER CENTER



s.f.a.'s BACK-TO-SCHOOL shoes for boys—selected by our

experts to take the kind of wear they're bound to get. Clockwise from the lower left: Brown elk, 3½ to 7, 9.95. Brown elk, leather or red rubber soles, 8½ to 12, 6.95; 12½ to 3, 7.95. Brown or black elk, 8½ to 12, 6.95; 12½ to 3, 7.95. Shark tip brown elk, 8½ to 12, 6.95; 12½ to 3, 7.95. Hand-sewn walnut brown, 3½ to 9, 8.95. The shirt, S.F.A.'s exclusive, authentic clan plaids, washable rayon, 4 to 12, 3.95; 14 to 20, 4.95. The trousers, S.F.A.'s exclusive washable corduroys in navy, grey, green or brown, 6 to 12, 5.95; in navy, grey or brown, 12 to 16, 8.95. All from the Second Floor of our air-conditioned store.

S.F.A.'s own shoeshine box, 5.95, from our Toy Shop at 14 E. 50th Street

SAKS FIFTH AVENUE

AT ROCKEFELLER CENTER

Jed's SCHOOLBOY
cotton shirt

This shirt has a convertible collar and is tailored to a T. The cotton is vat dyed for fast color, mercerized for silkiness, Sanforized* to minimize shrinkage. Grey, maize, green, blue or wine, sizes 4 to 12, 2.50. Sizes 12 to 20, 2.95. Second Floor.

*Reg.

s.f.a.'s exclusive
FRILLED sister cottons

Molly and Maude, our pigtailed pair, wear plaids with pique vestees and ruffles of white eyelet. Red, blue or green, sizes 3 to 6x, 5.95. In 7 to 14, 7.95. Second Floor

s.f.a.'s exclusive
CROSS COLLAR dresses

Our sisters are purring about these crisp little plaids with sparkling white pique collars and cuffs. They come in navy or red, sizes 3 to 6x, 4.95. And sizes 7 to 14, 5.95. Second Floor

78 JEWISH TOURISTS FROM EUROPE NOT ALLOWED TO LAND IN URUGUAY; ARE RETURNED TO FRANCE

MONTEVIDEO, Nov. 22. (JTA) -- A group of 78 Jewish tourists from Europe who arrived here aboard the French vessel, "Florida," were not permitted to land by Uruguayan immigration authorities.

All of the Jews, who carried visas issued by the Uruguayan consulate in Paris, were returned to France aboard the same vessel that brought them here. It is not known here whether the French Government will allow them to land since all of them are Polish citizens.

NATIONAL COUNCIL OF JEWISH WOMEN TO CLOSE ORPHANAGE FOR JEWISH GIRLS IN GREECE

ATHENS, Nov. 22. (JTA) -- The orphanage for Jewish girls maintained here by the National Council of Jewish Women of the U.S. will be closed as of Dec. 31, it was announced today. The institution was set up to care for Israel-bound orphaned girls, the last three of whom will depart from here shortly for the Jewish state.

The Central Board of Jewish Communities of Greece has forwarded a request to government authorities to order the removal of squatters from the Jewish cemetery in the town of Verria, in northern Greece, it was disclosed today.

MINNESOTA GOVERNOR URGES END OF RACIAL, RELIGIOUS BIAS; ADDRESSES CATHOLIC PARLEY

ATLANTIC CITY, Nov. 22. (JTA) -- The eradication of racial and religious bias was advocated here last night by Minnesota's Governor Luther Youngdahl in an address to the National Conference of Catholic Charities.

Gov. Youngdahl cited the benefits derived by all sections of the population in the efforts to find new homes for displaced persons who have arrived in this country. "The DP program has given us many benefits," he said, adding that an "important value has been the opportunity to have Catholic, Protestant and Jewish people working together for a common cause and thus learning to know and respect one another more."

ROSENWALD CRITICIZES AMERICAN JEWISH COMMITTEE FOR STIMULATING PRO-ISRAEL FEELINGS

NEW YORK, Nov. 22. (JTA) -- Lessing J. Rosenwald, president of the American Council for Judaism, today made public a statement charging American Zionists with issuing "hundreds of statements in favor of Jewish nationalism, involving American Jews in Israeli national problems, or identifying Judaism with Israeli projects." At the same time, the statement severely criticized the American Jewish Committee for "sponsoring a number of projects to stimulate pro-Israel feelings."

Mr. Rosenwald vigorously denied that the Council had raised the issue of dual loyalty. "On the contrary," he asserted, "the Council has insisted that Jews have only a single national attachment to the United States. We have simply pointed to statements already published in the public press by Zionists and said 'these statements, attitudes, actions, involvements in Israel politics, economics or culture, are not representative of all Jews.'"

TEXAS ZIONISTS URGE THAT DR. SILVER BE DRAFTED AS U.J.A. GENERAL CHAIRMAN IN 1950

DALLAS, Tex., Nov. 22. (JTA) -- A resolution urging that Dr. Abba Hillel Silver be drafted for the post of general chairman of the United Jewish Appeal for 1950 was adopted here by the board of directors of the Southwest Region of the Zionist Organization of America.

[1949]

**memo
from**

DR. EMANUEL NEUMANN

UJA Cash for 1949\$75,912,000.00

Pledges & cash total for 1949-86,000,000.00

If using these figures, kindly use round figures
of \$76,000,000.00 and add that an additional
amount still outstanding in pledges, is \$10,000,000



[1949]

SPRING CAMPAIGN RESULTS, 1949
(as of July 1, with most completed
campaigns continuing a "clean-up" process)

City	Amount	Pledged	Campaign Closing Date	Total Expected in 1949	Number	Pledges	Total Pledges Expected 1949	% Collected at End of Fiscal Year	
	1948	1949 To Date				1948 To Date		1948	1947
Akron, O.	\$ 680,000	\$ 631,548	July	\$ 680,000	2,323	2,354	2,700	85	89
Albany, N.Y.	620,860	485,000	July	515,000	4,013	3,248	3,500	92	95
Alexandria, La.	120,079	74,000	Dec.	80,000	235	209	230	80	80
Altoona, Pa.	206,000	161,000	July	172,500	370	195	400	89	96
Austin, Tex.	54,000	46,000	Aug.	Indef.	253	200	Indef.	NR	NR
Baltimore, Md.	3,618,142	3,079,586	Sept.	3,300,000	15,790	18,655	19,000	NR	NR
Binghamton, N.Y.	230,000	135,000	Sept.	200,000	1,200	NR	NR	89	97
Buffalo, N.Y.	1,474,210	1,168,235	July	1,200,000	10,780	9,600	9,800	73	82
Butler, Pa.	100,000	65,000	July	72,500	NR	NR	NR	88	90
Chattanooga, Tenn.	197,000	77,000a	July	Indef.	600	125a	NR	91	94
Cincinnati, O.	1,803,389	1,555,945	July	1,600,000	6,920	6,300	6,500	89	90
Cleveland, O.	4,821,000	4,848,770	Completed	4,848,770	35,011	33,099	35,000	91	92
Dallas, Tex.	1,362,591	927,341	Completed	935,000	4,476	4,469	4,500	80	92
Dayton, O.	641,502	425,000	July	428,000	2,450	1,825	2,000	73	85
Detroit, Mich.	5,750,000	5,240,000	Aug.	5,325,000	30,734	29,623	30,250	86	93
Duluth, Minn.	412,767	291,000	Dec.	300,000	1,288	1,032	1,100	86	86
El Paso, Tex.	263,587	210,367	Indef.	230,000	791	746	1,000	91	94
Erie, Pa.	159,845	116,700	NR	128,000	940	546	Indef.	86	96
Fort Wayne, Ind.	256,422	187,000	July	190,000	508	NR	515	85	90
Fort Worth, Tex.	278,943	224,734	July	227,500	309	500	525	-	-
Fresno, Cal.	86,001	67,908	July	69,500	314	218	NR	93	-
Hamilton, Can.	136,336	142,000	July	150,000	1,172	1,300	1,400	-	89
Houston, Tex.	857,279	682,000	Aug.	705,000	4,020	3,525	3,800	82	-
Hudson, N.Y.	54,500	30,000	Sept.	40,000	200	150	200	90	93
Joliet, Ill.	137,000	81,805	July	115,000	205	195	205	85	95

City	Amount	Pledged	Campaign	Total	Number	Pledges	Total	% Collected at	
	1948	1949						End of Fiscal Year	End of Fiscal Year
		To Date	Closing Date	Expected in 1949	1948	1949 To Date	Pledges Expected 1949	1948 Campaign	1947 Campaign
Kansas City, Mo.	\$ 1,489,000	\$ 1,206,000	Aug.	\$1,210,000	7,800	7,500	7,700	93	91
Los Angeles, Cal.	10,000,000	6,000,000	Sept.	8,000,000	58,000	30,000	45,000	89	91
Louisville, Ky.	801,030	578,557	July	615,000	4,545	3,860	4,200	89	95
Lynn, Mass.	504,452	258,543	Fallb	300,000	3,201	2,827	3,000	63	70
Manchester, N.H.	231,108	170,000	June	180,000	721	654	681	86	-
Memphis, Tenn.	843,513	715,387	July	725,000	2,698	2,375	2,550	90	97
Miami, Fla.	1,490,000	1,090,000	Completed	1,125,000	8,581	7,068	8,000	83	63
Minneapolis, Minn.	1,255,000	800,000	July	900,000	NR	NR	NR	NR	NR
Nashville, Tenn.	386,000	300,000	Completed	300,000	1,968	1,570	1,570	92	96
New Britain, Conn.	156,000	115,000	Sept.	135,000	600	530	650	93	-
Newark, N.J.	3,541,574	2,620,000	July	2,800,000	32,000	26,600	29,000	85	86
Newburgh, N.Y.	120,000	108,000	July	116,000	454	524	560	NR	NR
New Haven, Conn.	1,120,000	890,000	Sept.	1,025,000	5,971	5,100	6,000	75	-
Newport News, Va.	271,967	200,000	July	212,000	856	749	800	-	-
Niagara Falls, N.Y.	156,000	37,000	July	37,500	721	701	705	-	-
Norfolk, Va.	483,289	381,840	July	385,000	2,084	1,850	1,865	68	-
Oakland, Cal.	477,697	323,000	July	380,000	3,444	2,576	3,000	86	92
Omaha, Neb.	750,000	615,000	Sept.	650,000	4,200	3,920	4,200	92	91
Paterson, N.J.	1,404,000	719,545	Indef.	735,000	5,200	3,900	5,500	87	96
Philadelphia, Pa.	8,100,000	5,700,000	Indef.	6,000,000	NR	NR	NR	NR	NR
Phoenix, Ariz.	164,668	116,028	Completed	117,000	1,586	1,403	1,450	NR	NR
Pittsfield, Mass.	188,000	133,000	July	155,000	1,226	850	1,100	80	90
Portland, Ore.	533,471	397,533	Aug.	425,000	3,254	2,906	3,100	90	95
Reading, Pa.	302,169	230,000	July	240,000	1,280	1,050	1,250	90	96
Richmond, Va.	431,708	348,000	July	350,000	3,126	2,892	3,000	88	91
Sacramento, Cal.	107,000	77,000	July	80,000	845	715	800	90	-
St. Louis, Mo.	2,797,993	2,650,000	Julyc	2,825,000	14,500	13,100	14,500	91	97
St. Paul, Minn.	936,415	565,000	Dec.	700,000	4,015	3,550	4,250	85	90
San Antonio, Tex.	468,430	364,166	Indef.	372,500	1,256	1,125	Indef.	89	90
San Francisco, Cal.	1,848,000	1,482,189	July	1,750,000	9,900	8,000	10,500	89	92
Savannah, Ga.	360,457	230,350	Fall	260,000	2,250	1,718	2,212	84	90
Scranton, Pa.	504,000	402,000	July	405,000	4,200	3,800	3,850	80	98
Sioux City, Ia.	376,253	220,269	Indef.	290,000	1,513	1,017	1,420	95	97

City	Amount Pledged		Campaign Closing Date	Total Expected in 1949	Number Pledges		Total Pledges Expected 1949	% Collected at	
	1948	1949 To Date			1948	1949 To Date		End of 1948 Campaign	Fiscal Year 1947 Campaign
Southern Illinois	\$ 375,000	\$ 253,000	July	\$ 285,000	1,303	1,054	1,200	77	80
Stockton, Cal.	108,758	64,000	Sept.	70,000	470	433	500	93	75
Tampa, Fla.	119,000	74,949	Fall	90,000	808	644	800	96	96
Trenton, N.J.	617,401	470,000	July	475,000	3,294	2,850	3,000	84	93
Toronto, Can.	1,601,990	1,322,695	Completed	1,625,000	15,500	14,457	17,000	79	83
Troy, N.Y.	209,124	141,408	Indef.	150,000	1,346	1,075	1,150	96	91
Utica, N.Y.	317,149	257,750	Completed	260,000	2,019	NR	2,019	85	95
Waterbury, Conn.	386,000	310,000	Sept.	325,000	1,445	1,396	1,540	99	99
Winnipeg, Can.	350,187	315,200	Sept.	347,500	5,000	4,100	4,750	80	84

- a - Campaign just begun
b - Resume in Fall
c - Clean-up campaign in Fall



United Palestine Appeal
41 East 42nd Street
New York 17, New York

M E M O R A N D U M

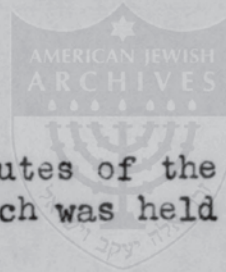
January 12, 1950

To: Members of the Executive Committee

From: Ellis Radinsky, Executive Director

Attached hereto is a copy of the minutes of the meeting of the Executive Committee of the United Palestine Appeal, which was held on December 22, 1949 at the offices of the UPA.

ER:GG
att.



United Palestine Appeal
41 East 42nd Street
New York 17, New York

MINUTES OF THE MEETING OF THE EXECUTIVE COMMITTEE
OF THE UNITED PALESTINE APPEAL
HELD ON DECEMBER 22, 1949 AT THE OFFICE OF THE UPA

PRESENT WERE: Judge Morris Rothenberg, Presiding

Benjamin G. Browdy, Mendel N. Fisher, Mrs. Abraham Geller,
Rabbi Max Kirshblum, Abraham Krumbein, Dr. Harris J. Levine
Judge Louis Levinthal, Milton Lukashok, Rudolf G. Sonneborn,
Baruch Zuckerman and Ellis Radinsky.

TRIBUTE TO MEMORY OF ISAAC NAIDITCH

Judge Rothenberg called upon the Executive Committee to rise in memory of Isaac Naiditch, one of the outstanding pioneers in the constructive work for Israel. He paid tribute to the significant role played by Mr. Naiditch in the founding of the Keren Hayesod and in many branches of the Zionist movement.

CHICAGO SITUATION

Judge Rothenberg reported on the various meetings between the United Jewish Appeal and the Chicago Welfare Fund which culminated in the meeting of December 21st when Judge Rothenberg in company with Mr. Morgenthau, William Rosenwald, Mr. Montor, Mr. Venezky and Mr. Rothberg met with the representatives of the Chicago Welfare Fund and made a final effort to obtain more equitable distribution of funds to the UJA in 1950. Judge Rothenberg pointed out that it was impossible to accept the offer made by the Chicago Welfare Fund because it would mean a very sharp reduction in funds for the UJA in 1950 and it would provide a basis for similar cuts throughout the country. While it was necessary to refuse their offer and to make preparation for an independent campaign, Judge Rothenberg expressed himself as being hopeful that some satisfactory adjustment might still be possible which would eliminate the need for running two campaigns.

GENERAL ASSEMBLY COUNCIL OF JEWISH FEDERATIONS AND WELFARE FUNDS

Mr. Radinsky reported on the General Assembly of the CJFWF held in Cincinnati on December 10th. A number of people attended representing the UJA and its constituent agencies in view of the fact that decisions might be made which would influence the welfare funds throughout the country and would have its effect on the UJA campaign. The Conference failed to take any definitive action on any of the matters which might adversely affect the UJA campaign. The report by Mr. Harold Glasser on the needs in Israel was a constructive statement which gave unstinted approval to the UPA budget and justified all the elements of the budget. Responding to charges made by the American Council of Judaism that UPA funds are being used for political or governmental purposes, Mr. Glasser stated he could give complete assurance that 99% of the budget is used for philanthropic purposes. He pointed out that government was contributing to philanthropy - not philanthropy to government. He called upon the communities to provide maximum funds for the UJA agencies.

A number of reports were submitted by committees of the CJFWF. One report called for pre-campaign budgeting - another report called for the elimination at this time of any consideration of the suggested plan of a national welfare fund. A variety of resolutions were passed calling for immediate cash, closer relationship between the UJA and the CJFWF, the establishment of one Israel fund, etc., etc.

In general the Conference was helpful to the UJA.

Judge Rothenberg stressed the significance of the decision of the CJFWF to refrain from setting up a national welfare fund and outlined some of the past activities in this direction and the steps taken by the UJA to counteract this development.

REPORT ON UJA CAMPAIGN

Mr. Radinsky reported on cash received from all campaigns. The campaign was running behind. As of the date of the meeting, \$112,635,205 was received in 1949 from all sources as compared to \$144,000,000 in 1948. Judge Rothenberg pointed out that while there were many reasons why the record was not as good as 1948, it should be recognized that the amassing of so much money under adverse conditions was a very creditable achievement.

Mr. Radinsky pointed out that Mr. Morgenthau had expressed himself as being optimistic that more would be received in 1950 than in 1949. Judge Rothenberg and Mr. Browdy concurred in this forecast.

LOANS

Judge Rothenberg described a variety of activities on the part of the Jewish Agency and the UPA in an effort to obtain immediate cash for Israel. He described a series of meetings with Mr. Sharett and the efforts of the UJA to explore the possibilities of a large loan. Unfortunately, the size of the loan needed to provide a net sum of \$25,000,000 or \$30,000,000 in cash to the Agency made it impossible to obtain a comprehensive loan. However, the efforts are still continuing and it is hoped that some additional loans might be made available so that the urgent cash needs in Israel may be made more promptly.

UPA CONTRACT

Judge Rothenberg reported on the completion of the contract for 1950 between the Keren Hayesod and the Keren Kayemeth. Both Funds have expressed themselves ready to sign an identical contract for 1950. The Keren Kayemeth Board has already approved it and the Keren Hayesod Board is to meet within a few days and it is understood that they too will approve the contract. It is intended that a separate agreement be signed between Mizrachi and the UPA, but it will have to await the determination of the actual allocation for 1950 for Mizrachi. Mr. Browdy moved that the contract be approved.

The motion was seconded and carried unanimously.

Judge Rothenberg reported that it was the intention of the Jewish Agency and the two Funds to continue service payments in 1950. When this decision is formally agreed upon, it will constitute a separate memorandum. Judge Rothenberg also reported that the Joint K.K.L.-K.H. Committee had unanimously approved the list of their 72 representatives to the Board of Directors of the UPA.

Rabbi Kirshblum suggested that the UPA might make more adequate use of the various Zionist parties which now receive service payments. In that way, the parties could give much more generous service than they are now giving. It was suggested that both the UJA and UPA could use both Mizrachi for religious elements and the Labor Zionists for stimulating Labor's activities in the UJA.

UJA AGREEMENT

Judge Rothenberg reported the completion of negotiations between the JDC and the UPA resulting in the setting up of a UJA in 1950. The agreement provides that after administrative expenditure and allocations to USNA-NYANA are made, the proceeds of the 1950 campaign would be divided as follows:

60% to the UPA and 40% to the JDC - of the first \$50,000,000
70% to the UPA and 30% to the JDC - of the next \$25,000,000
75% to the UPA and 25% to the JDC - of the remaining funds.

While the rest of the agreement is practically the same as last year, the issue of allocations for USNA-NYANA had caused considerable difficulty. The refusal to underwrite the requirements as outlined by USNA-NYANA brought about a threat to disrupt the entire UJA contract in 1950. However, an agreement was arrived at which calls for the setting up of a committee of five, two to be named by the UPA, two to be named by the JDC and the fifth member to be Judge Simon H. Rifkind, to determine allocations and to establish policies and methods of operation for the USNA-NYANA. This agreement has been accepted by all parties. Decisions on the possible transfer of relief cases to Public Welfare, the speed and the rate of transfer, are all matters which will now be determined by the Committee of Five.

Judge Rothenberg pointed out that the JDC will continue to spend a large share of its funds for Israel. This includes approximately \$14,000,000 for transportation, the largest part of which will be for transportation to Israel. There is a figure of approximately \$4,000,000 for social work among hard-core cases in Israel, etc.

Judge Levinthal expressed his satisfaction with the agreement and he thought that, under the circumstances, it was the best we could expect.

REORGANIZED UPA BOARD

Mr. Radinsky reported that the Joint Committee had agreed on the list of 72 names which had the prior approval of the various parties. It is now expected that Philadelphia, Los Angeles, New York and Newark will promptly name their representatives. It is hoped that within the next week the remaining names from the communities and regions will be forthcoming. We are now prepared to go ahead with our first meeting of the reorganized Board.

Judge Rothenberg suggested that the Board meeting be held on a Sunday afternoon at the end of January, preferably January 22nd. Mr. Zuckerman suggested that, in view of the fact that many members of the Agency Executive will probably not be returning to the United States by that time, the meeting be delayed an additional week.

Mr. Fisher moved that the report on the reorganized Board, which is similar to the report on the action taken by the K.K. and the K.H., be certified and put into the minutes. The motion was passed.

There was some discussion on the setting up of the Executive Committee and it was generally agreed that the Executive Committee would have to be selected by the Board of Directors. The various groups that had been previously consulted should again be consulted on the designations of the 60%. Mr. Zuckerman suggested

that the various parties should be asked to designate the 60% of the Executive Committee.

Judge Rothenberg suggested that, while the parties should be called upon together informally, the procedure should be similar to the method by which we chose the 72 representatives to the Board.

Mr. Fisher suggested the setting up of a sub-committee of the Joint Committee which would meet with the groups. Mrs. Geller made the point that the Executive Committee members should be those who are close enough to New York to be able to attend meetings regularly.

Mr. Zuckerman suggested that the Executive Committee should consist of 40, with 24 coming from the two Funds and 16 from the communities.

Mr. Radinsky raised the question of preparing by-laws and Judge Rothenberg suggested that this matter be brought to the attention of the incoming Board with a recommendation that a committee be set up to prepare by-laws.

The meeting was adjourned at 5:30 p.m.



UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (*Keren Hayesod*)
JEWISH NATIONAL FUND (*Keren Kayemeth*)
MIZRACHI PALESTINE FUND

NATIONAL OFFICERS

Acting National Chairman
MORRIS ROTHENBERG

Associate Chairman
CHARLES RESS

National Co-Chairmen for Regions

CHARLES BROWN
For the West

JOEL GROSS
For the East

BENJAMIN R. HARRIS
For the Middle West

MORTIMER MAY
For the South

ELI A. COHEN
For New England

*Co-Chairman
Executive Committee*
HERMAN L. WEISMAN

Chairman, Board of Directors
MARK SUGARMAN

National Co-Chairmen

LEON GELLMAN

FRANK GOLDMAN

MRS. SAMUEL HALPRIN

JAMES G. HELLER

EDMUND I. KAUFMANN

LOUIS E. LEVINthal

LOUIS LIPSKY

EMANUEL NEUMANN

CHARLES J. ROSENBLUM

ABBA HILLEL SILVER

NATHAN STRAUS

BARUCH ZUCKERMAN

Chairman, National Council
HAROLD J. GOLDENBERG

National Treasurer
ABRAHAM L. LIEBOVITZ

Associate Treasurers
ABRAHAM GOODMAN
ABRAHAM KRUMBEIN
JACOB SINCOFF

Executive Director
ELLIS RADINSKY

Secretaries
MENDEL N. FISHER
ROBERT SILVERMAN

41 East 42nd Street
New York 17, N.Y.

Murray Hill 2-3320
Cable Address—Palfund

February 2, 1950

Dr. Abba Hillel Silver
The Temple
E. 105th Street & Ansel Road
Cleveland 6, Ohio

Dear Dr. Silver:

I am pleased to inform you that the Board of Directors, meeting in New York City on Sunday, January 29th, has elected you to the position of National Vice-Chairman of the United Palestine Appeal. The Board of Directors has authorized the officers of the UPA to serve on the Executive Committee with full power.

I want to express to you my own personal pleasure in your selection and in the prospect of working closely with you on behalf of the programs which are so vital in the rescue and rehabilitation of the hundreds of thousands of Jews who are pouring into Israel.

Sincerely yours,

Morris Rothenberg
Morris Rothenberg
National Chairman

MR:ssp



They Must Never Be Homeless Again

NATIONAL REGIONAL DIVISION
UNITED JEWISH APPEAL



OHIO REGION
SYDNEY L. ALBERT, CHAIRMAN
200 N. UNION
AKRON, OHIO

April 4, 1950

Rabbi Abba H. Silver
The Temple
E. 105th at Amsel Rd.
Cleveland, Ohio

Dear Rabbi Silver:

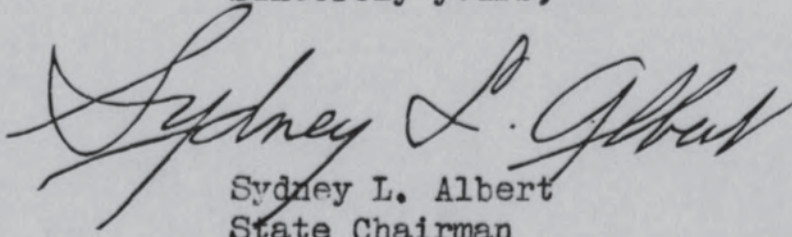
You have already received from the Honorable Franklin D. Roosevelt, Jr., and a group of outstanding Christian friends of the United Jewish Appeal, an invitation to an extraordinary National Conference of the United Jewish Appeal which is to be held at the Shoreham Hotel in Washington on Sunday, April 16th.

I am writing to urge that you make every effort you possibly can to attend this truly important Conference. I am sure you share my eagerness to have a representative delegation from this area present at the Conference to hear the reports which will be made, and to participate in the vital discussions that will take place.

I appeal to you to send in your reservation at once if you have not already done so.

With best wishes, I am

Sincerely yours,



Sydney L. Albert
State Chairman

165 West 46th Street
New York 19, New York

MEMORANDUM

June 12, 1950

FROM: Henry Morgenthau, Jr.
TO: Rabbi Abba Hillel Silver

Because of its critical importance, I am sending you herewith a copy of the letter which I have addressed formally to your community. I feel confident that you will wish to give full support to the action which the appropriate officers will take in acting on this request.



UNITED JEWISH APPEAL

165 WEST 46th STREET
NEW YORK 19, N. Y.

June 12, 1950

Dear Friends:

The contents of this message should have been telegraphed to you from Chicago. Its urgency requires that it be acted on with that dispatch and concern.

For the first time in the history of United Jewish Appeal agencies, immigration is being curtailed because of lack of adequate cash funds. We are heading toward the gravest consequences unless we can halt and reverse that trend.

The full meaning of this situation was discussed at the National UJA Conference held at Chicago on June 10-11. A resolution was adopted there which constitutes a "solemn warning to American Jewry." That resolution pleads that every campaign be continued through the summer months, regardless of present time schedules. It urges that strong cash collection committees be set up at once, to operate throughout the summer, to avert the grimmest results.

I beg of you to convene your appropriate officers at once and to consider and act upon the resolution that is herewith enclosed. Routine "summer-time" inaction would bring about repercussions for which we could never forgive ourselves.

Please let me hear what you are doing.

Sincerely yours,

Henry Morgenthau, Jr.

Mr. Henry A. Rucker, President
Mr. Henry L. Zucker, Executive Director
The Jewish Welfare Federation
320 Chester-Twelfth Bldg.
Cleveland, Ohio

RESOLUTION ADOPTED AT NATIONAL REPORT CONFERENCE
OF UNITED JEWISH APPEAL - CHICAGO, JUNE 11, 1950

HAVING REVIEWED THE STATUS OF CAMPAIGNS THROUGHOUT THE COUNTRY;
HAVING HEARD OF NEW DEVELOPMENTS IN OVERSEAS NEEDS THAT TOUCH FAR
GREATER DIMENSIONS THAN HAD BEEN FORESEEN ONLY A FEW MONTHS AGO,

THIS NATIONAL REPORT CONFERENCE OF THE UNITED JEWISH APPEAL,
BEING ATTENDED BY REPRESENTATIVES OF JEWISH COMMUNITIES FROM ALL
PARTS OF THE UNITED STATES, IN CHICAGO ON JUNE 11, 1950

RESOLVES:

TO ISSUE A SOLEMN WARNING TO AMERICAN JEWRY THAT URGENT
DEADLINES HAVE BEEN ESTABLISHED FOR THE IMMIGRATION INTO ISRAEL OF
TENS OF THOUSANDS OF JEWS FROM RUMANIA, IRAQ AND OTHER COUNTRIES.
FOR THE FIRST TIME IN THE HISTORY OF THE UNITED JEWISH APPEAL,
IMMIGRATION OF JEWS TO SAFETY AND SECURITY HAS BEEN DRASTICALLY
CURTAILED BECAUSE OF LACK OF FUNDS. THE COLD FACT IS THAT THE
FAILURE OF AMERICAN JEWRY TO MAKE MONEY AVAILABLE AT THIS TIME
WILL DEPRIVE TENS OF THOUSANDS OF JEWS OF THE OPPORTUNITY TO SAVE
THEIR LIVES.

TO INFORM AMERICAN JEWS THAT CAMPAIGN RESULTS AND CASH PAYMENTS
ON PLEDGES TODAY ARE TRAGICALLY INADEQUATE TO MEET THE INCREASED
NEEDS THAT HAVE SUDDENLY ARISEN IN THE LAST FEW MONTHS.

THEREFORE, THIS NATIONAL CONFERENCE URGES UPON EVERY JEWISH
COMMUNITY IN THE UNITED STATES THE FOLLOWING PROGRAM:

(1) THE CONTINUATION, REGARDLESS OF TIME SCHEDULE, OF ALL
CAMPAIGNS THROUGHOUT THE SUMMER MONTHS, SO THAT THE THOUSANDS OF
CONTRIBUTORS WHO HAVE NOT YET BEEN CALLED UPON MAY BE GIVEN THE
OPPORTUNITY TO SHARE IN THIS LIFE-SAVING WORK;

(2) THE RESOLICITATION OF CONTRIBUTORS WHOSE GIFTS HAVE NOT MEASURED UP TO STANDARDS OF RESPONSIBILITY SET IN EACH COMMUNITY, SO THAT THE MILLIONS OF ADDITIONAL DOLLARS SO DESPERATELY NECESSARY NOW MAY BECOME AVAILABLE;

(3) THE ESTABLISHMENT OF NEW, ACTIVE CASH COLLECTION COMMITTEES, TO GO FORWARD AT ONCE, NOW AND IN THE SUMMER MONTHS AHEAD, TO PRESS SYSTEMATICALLY FOR THE TRANSFER INTO CASH OF ALL PLEDGES.

THIS NATIONAL CONFERENCE CALLS UPON THE UNITED JEWISH APPEAL TO TRANSMIT THIS RESOLUTION TO THE JEWS OF AMERICA, WITH THE FERVENT PLEA THAT IMMEDIATE ACTION BE TAKEN SO THAT THE GAINS AND ACHIEVEMENTS OF THE PAST FEW YEARS MAY NOT BE LOST.