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United Jewish Appeal, 1950-1951.

CONFIDENTIAL

MEETING OF THE EXECUTIVE COMMITTEE
OF THE UNITED PALESTINE APPEAL
HELD ON JULY 27, 1950 AT 4:00 p.m.
AT OFFICES OF THE UPA

Kap
for

Judge Morris Rothenberg, National Chairman, Presiding

Present Mendel N. Fisher, Mrs. Abraham Geller, Rabbi Max Kirshblum, Mrs. Siegfried
Were Kramarsky, Abraham Krumbein, Ellis Radinsky, Barney Rapaport, Sol Reiter,
Louis Segal, Robert Silverman, Rudolf G. Sonneborn, Samuel Z. Troy,
Morris Weinberg, Charles Wolf and Baruch Zuckerman.

Others Miss Sarah Behrman and Miss Florence Schulkind.

BOSTON SITUATION

Mr. Radinsky reported on the impasse reached with the Boston Community on the terms for the 1950 campaign. The problem has become extremely difficult because we were negotiating with representatives of Boston who in the past had manifested a profound interest in the United Jewish Appeal. The UJA found itself unable to accept the offer of the Combined Jewish Appeal because it would result in very little money for the UJA, and percentage-wise it would be a sharp cut as compared to the inadequate percentage given by Boston to UJA in 1949. On the other hand, the Boston Jewish community was unwilling to discuss the UJA offer of two separate campaigns, one for non-UJA needs and the other for the UJA. Mr. Radinsky reported on Mr. Markel's correspondence which indicated that they plan to conduct one campaign without the UJA and send the money directly to the agencies in Israel. The various Israel agencies authorized the UJA to state that they would not participate in any such plan. Mr. Radinsky pointed out that with the exception of Mr. Fred Monosson there seems to be a complete line-up against the UJA point of view by members of the Combined Jewish Appeal including a number of outstanding Zionists and friends of Israel. Mr. Radinsky paid tribute to Mr. Monosson's devotion and courage.

The refusal to accept the Boston offer was approved by the UJA Campaign Cabinet and the National Chairmen of the UJA. The UJA suggested as an alternative plan an average percentage based on the experience of the last four campaigns. This too was turned down by Boston. There is also a very serious problem of salvaging some \$2,800,000 due to the UJA from the last three campaigns.

The UPA has played a very important role in this effort and Mr. Silverman had been spending considerable time in Boston working with Mr. Monosson in order to present the views of UPA to community leaders. Considerable pressure was applied on the UPA to call off a scheduled meeting in Boston which had been planned for the purpose of interpreting the UPA's attitude in the Boston controversy.

In recent days, there has been a change in the attitude of the Boston leadership and they now seem eager to arrive at a mutually satisfactory decision. Mr. Montor and Mr. Leavitt are now in Boston to discuss informally the possibilities of coming to some agreement. There seems to be a new optimism about prospects for the 1950 campaign in view of the sudden up-turn in business.

It is important that all elements of the UPA organization be prepared for any eventuality in the Boston picture.

Judge Rothenberg supplementing the report, pointed out that the UJA's share has decreased in Boston from some 70% a few years back to an offer of 26% this year.

The entire position of the UJA could be endangered throughout the country if we accepted such a sharp reduction. However, he expressed his optimism in being able to arrive at a more satisfactory arrangement.

HARTFORD SITUATION

Mr. Rapaport of Hartford described the very difficult situation which the UJA faces in Hartford. He pointed to the large sums still outstanding. He felt the situation in Hartford was even more serious than in Boston and that unless some very intensive effort is undertaken to protect UJA interest we can expect very little from Hartford. He was also sure that the decision in Boston would have its effect on Hartford.

REPORT ON COMMITTEE FOR FUND-RAISING - 1951

Judge Rothenberg called on Mr. Sonneborn to report for the Committee which met on July 17th. Mr. Sonneborn summarized the results of the meeting. He reported that while the campaign had started out on an optimistic note, it had bogged down badly primarily due to a lack of manpower and inadequate coverage. There was a need for more aggressive leadership within the local community. Mr. Sonneborn reported that Mr. Montor was pessimistic about 1951 and felt that unless there was a total pooling of all fund-raising for Israel within the UJA and a complete mobilization of the manpower of the ZOA, Labor Zionists, Hadassah, etc. there was no likelihood that we would be able to even approximate the 1950 results. In any case, it was essential that every Zionist organization, its officers and its professional personnel must be prepared to work exclusively for the UJA during the period of the campaign.

There was also some general discussion on the negotiations with JDC for 1951. It was felt that it was of the utmost importance that a preliminary understanding be arrived at with the JDC on the 1951 contract as it relates to:

1. USNA-NYANA
2. The relationship with the Welfare Funds

As far as the USNA-NYANA is concerned, it was the general consensus that NYANA which receives the bulk of the money should not be included in the 1951 campaign. NYANA is primarily a New York operation and its inclusion provides a rationalization for many Welfare Funds to withhold large sums of money for their local refugee programs. The USNA, on the other hand, is national in operation and logically should be financed by National UJA.

As far as the relationship with Welfare Funds are concerned, there was a general feeling that it would be almost impossible to obtain pre-campaign budgeting guarantees. The inadequate funds in 1950 and the growing local needs will make communities unwilling to agree to pre-campaign budgeting. It may therefore be necessary to conduct UJA campaigns outside of the Welfare Funds.

It was decided that a committee consisting of Judge Rothenberg, Mr. Browdy and Mr. Sonneborn would meet with Hadassah to discuss the possibility of their inclusion in one central campaign. Another committee consisting of Sol Luckman, Julian Venezky, Judge Rothenberg and Rudolf Sonneborn was authorized to meet for preliminary exploration with the JDC to apprise them of our thinking and to obtain their reactions. Such a meeting has taken place.

Judge Rothenberg reported on the meeting with Mr. Linder and Mr. Leavitt for the JDC, with the UJA being represented by Judge Rothenberg, Julian Venezky, Rudolf Sonneborn, Sol Luckman and Ellis Radinsky. JDC expressed their own feeling that unless there was one central Israel appeal and unless there was a total mobilization of the Zionist forces in the 1951 campaign, there was little prospect of success.

They also were inclined to believe that we would have a much more difficult time with pre-campaign budgeting, but they expressed themselves as being prepared to go along with campaigns outside of the Welfare Fund in cases where there was inadequate assurances that the UJA would receive a fair share of the campaign. On the matters of USNA-NYANA, while they were not prepared to commit themselves at this early date, they were prepared to consider a formula of excluding NYANA and including USNA.

Judge Rothenberg, in supplementing the report of Mr. Sonneborn, pointed out that the committee felt it had a responsibility to notify Israel of the prospects for 1951 and to suggest that the matter be discussed at the earliest possible moment so that we could be guided by their thinking. It was believed that a conference in Israel should be held within the next few weeks so that plans for 1951 could be made after consultation with the Jewish Agency and the Government of Israel.

Mr. Radinsky supplemented by reporting that Mr. Browdy had made a very affirmative statement pledging the cooperation of the ZOA in the fund-raising program for 1951. He also reported that while the committee had recommended the advisability of conducting an early meeting in Israel, we have learned that Mr. Ben Gurion had invited a few people for preliminary discussions. As far as could be determined those invited included Dr. Nahum Goldmann, Mrs. Rose Halprin, Henry Montor and Baruch Zuckerman.

Mr. Radinsky raised the question with Dr. Goldmann of the confusion in meetings since the committee had only now recommended such a conference and the Government of Israel and the Jewish Agency was calling an early conference involving people listed above.

Mr. Zuckerman pointed out there was no conflict between the two conferences. One was called by Mr. Ben Gurion with a very few people to discuss some very urgent matters which he felt was probably unrelated to the UJA effort. This did not preclude the calling of a meeting with UPA leadership to discuss the 1951 program.

Judge Rothenberg expressed his disturbance at the early conference called which did not involve invitations to the UPA which is directly concerned with this problem.

Mr. Browdy pointed out that he had been invited by Dr. Goldmann on behalf of Prime Minister Ben Gurion.

Judge Rothenberg expressed his concern with the Jewish Agency involvement in such a conference and pointed out that an invitation which had finally been extended to him had been as a result of a chance conversation between Mr. Radinsky and Dr. Goldmann.

Mr. Fisher expressed the thought that there should be more crystallization in this country before any conference is held in Israel. There seemed to be little point in any conference until we had the thinking of those involved in the campaign. If decisions on fund-raising in this country are to be made by the American Section of the Jewish Agency, it means the elimination of the UPA. He felt that it was regrettable that while UPA committees are discussing problems of fund-raising, decisions are being made in Israel without consultation.

It would be far more effective if some of our colleagues in Israel could come to the United States to discuss matters with the leaders of our movement. If this is not possible than the UPA should designate a delegation with the authority of the Funds which would be sent to Israel to determine what our relationship is to be with Israel. The people who are now going do not represent us.

Mr. Sonneborn expressed his feeling that we were creating a situation. The Prime Minister has a right to discuss problems with the Jewish Agency or with whom-ever he pleases. It was not likely that he was discussing problems of the UPA. It was his feeling that unless we had information to the contrary, the UPA was not in position to register any protest.

Rabbi Kirshblum hoped that we would deal with the problem of reaching the masses of Jews in our fund-raising program. If this is one of the major problems, then the Mizrachi which has an important function to play was singularly neglected in the invitations by the Prime Minister. It was necessary to inform the Prime Minister that he should not become involved in any decisions regarding fund-raising in America without first consulting the UPA.

Mr. Reiter felt that there is undue excitement and that until we knew what the conference was about, there was little point in spending too much time on the discussion.

Mr. Segal expressed the opinion that if Mr. Montor had been invited certainly something relating to the campaign is being discussed. However, the important thing was to bring into the conference all elements involved in the campaign. He felt that the discussion of including Hadassah and Histadruth was futile. Perhaps the mistake had been made in the nature of the invitation and there was no point in aggravating the situation. He suggested that an effort be made to communicate with Dr. Goldmann and Mr. Ben Gurion urging that the conference be enlarged to embrace all those responsible for campaigning in the United States.

Mr. Fisher suggested that the UPA in consultation with all necessary parties should send a representation for the purpose of participating in the discussions in Israel.

Judge Rothenberg pointed out that the UPA had not been officially invited to attend.

Mr. Zuckerman moved that the Executive Committee instruct its chairman or the Chairman of the Board of Directors that if an invitation to the conference is extended that it should be accepted.

The motion was seconded by Mr. Segal.

Judge Rothenberg questioned the ability of any member to leave for Israel in order to be there on Monday. He suggested an alternate motion that no action be taken until after the conference and a report of the conference by those who were present. If anyone receives a proper invitation, he should decide for himself whether he is to go.

Mr. Sonneborn seconded this motion.

The motion was carried.

Mr. Browdy commented on the upturn of business, stating he would like to end the Executive Committee meeting on a hopeful note. He was convinced that considerably more money would be raised in 1950 if campaign activities were continued.

The meeting was adjourned at 5:50 p.m.

REPORT

TO MEMBERS OF THE
NATIONAL CAMPAIGN COUNCIL
FROM HENRY MONTOR, DIRECTOR



UNITED JEWISH APPEAL

...on behalf of Joint Distribution Committee, United Palestine Appeal, United Service for New Americans

FINANCIAL REQUIREMENTS FOR 1950—\$272,455,800

Vol. V No. 18, October 2, 1950

165 West 46th St., New York City

NOT FOR PUBLICATION

PLANNING CONFERENCE IN WASHINGTON, D. C. OCTOBER 27-29

The National Planning Conference of American Jewry -- which had been projected last month at the Jerusalem meeting convened by Prime Minister David Ben Gurion -- will be held at the Hotel Statler, Washington, D. C., on Friday, October 27, Saturday evening, October 28, and Sunday, October 29, it was announced this week.

In an effort to consider the over-all program for the development of Israel during the next three years, Mr. Ben Gurion, joined by Berl Locker, Chairman of the Jewish Agency Executive, had invited a group of American Jewish representatives, together with individuals prominent in various fields of industry, to confer with them on a blueprint for progress. The Jerusalem meeting, held on September 3-6, had been presented with a total scheme, involving an expenditure of \$1,500,000,000, for the consolidation of the economic strength of Israel and for a planned absorption of immigration. Of that sum, it was hoped that America might be able to provide \$1,000,000,000 during the next three years.

In a resolution adopted at the close of the Jerusalem meeting, it had been urged that a broadly representative conference of American Jews be summoned at the earliest possible moment so that the program outlined at Jerusalem might be presented to the American Jewish community and sanctioned by it. It was in keeping with this unanimous recommendation that the Washington meeting, perhaps the most significant ever planned in this country for these purposes, is being called.

The resolution adopted at Jerusalem which will be the outline with which the Washington conclave will concern itself read as follows:

"Meeting in the Holy City of Jerusalem, in the free and democratic State of Israel, which has admitted more than 450,000 homeless Jews in the last two years, and which has triumphed against all dangers and difficulties in establishing its independence, we, the fifty members of the delegation from the United States invited by Prime Minister David Ben Gurion and by Berl Locker, Chairman of the Executive of the Jewish Agency, have been privileged to meet with the Prime Minister and other members of the Government to consider the economic situation of Israel and a three-year program for the development of the country.

"After a comprehensive and frank discussion, we have arrived at the following conclusions:

"1. That the people of Israel are dedicated to keep the doors wide open for all the hundreds of thousands of Jews fleeing from persecution and misery; and that they are ready to make every sacrifice to preserve the democratic way of life which is the moral essence of their very existence and that Israel is striving for peace so that it may give the full benefits of a free and productive life to all its people.

"2. We have come to realize that the full magnitude of the tasks of absorbing hundreds of thousands of new immigrants in Israel and consolidating its economy on a sound basis is far beyond any conception which the Jews of America have so far entertained, and calls for a new approach to the scope of the cooperation between the Jews of the United States and the people of Israel.

"3. In the light of the tremendous achievements already made in rehabilitating the land and developing industrial activities, we are confident that if the tools and capital are made available Israel will not only become self-supporting, but it will also serve as a dynamic and democratic force in the development of the entire Middle East.

"4. The interest of American Jews in the future of Israel has been manifested by a high degree of generosity, and the flow of contributions to the United Jewish Appeal has made possible the outstanding accomplishments in mass immigration and settlement. However, the State of Israel has reached a crucial point of development in which contributions are not adequate to meet long-range economic needs, and the Jews of America must recognize that new methods must be found to provide the far larger resources required in this vital transition period.

"Far above the needs of financing this immigration is the program of complete absorption of many of those who have reached Israel in the past two years, and the hundreds of thousands who are expected to come in the next three years. To make this vast number of newcomers fully productive and integrate them into the economy of the country, Israel will require \$1,500,000,000 for the next three years. The people of Israel are ready to make the utmost sacrifice to assume the fullest share of this responsibility. But \$1,000,000,000 must come from the United States. Requirements of such scope cannot be provided in full through voluntary contributions alone, and consequently additional channels must be found to discharge this obligation.

"Therefore we believe

"a. That the United Jewish Appeal must be continued on an enlarged scale to elicit the widest possible response.

"b. That should the Government of Israel decide to float a public loan in the United States as a means of obtaining funds for the financing of constructive programs, American Jewry will extend its fullest support and we pledge ourselves to render maximum service in the attainment of this objective.

"c. There are many opportunities for private investment in Israel in productive and profitable projects. To realize the potentials in the field of private investment more intensive efforts should be undertaken both in the United States and Israel.

"Appreciating that this exploratory conference between American and Israel leaders will be productive to the degree that all of American Jewry will share in its conclusions, we of America urge the convening in the United States, at the earliest possible

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"Judge Rothenberg's heroic work and lifelong devotion to the cause of Jews stand as an inspiration to the Jewish people everywhere."

"NOT ONLY A DUTY, A PRICELESS PRIVILEGE," SAYS ATTORNEY GENERAL McGRATH

For Jews of America, aid to the United Jewish Appeal "is not only a duty; it is a priceless privilege." That was the summation of J. Howard McGrath, Attorney General of the United States, in his recent address before the New England Conference of the United Palestine Appeal in Boston.

Recalling the aid which the United States Government had given in the establishment of the State of Israel and emphasizing his own keen concern with the uninterrupted development of the State, Mr. McGrath declared: "It is to the best interests of America that there be located a strong outpost of freedom and democracy in the Near East. A self-governing, dignified, strong and free nation in that part of the world will be a potent element in achieving and maintaining universal peace." The Attorney General also praised the position taken by Israel in the Korean struggle.

In the course of his extended address, the Attorney General also said:

"What the State of Israel has attained, since its inception, in other respects, despite severe hardships, staggers the imagination and transcends the miraculous. History has never recorded an episode of human and social engineering to equal what these brave people of Israel have done in the past twenty-eight months. It has shown by its deeds that it can be a self-governed, dignified and free nation. It was the greatest historical demonstration of the potency of unswerving faith...

"From May 15, 1948, to June 30, 1950, over 417,000 immigrants have come to Israel, almost as many as came under the British mandate during a period of 19 years and comprising two-thirds of the number of Jews in Israel at the time of the creation of the state. As a result, the Jewish population of Israel has been increased in twenty-seven months from 655,000 to one and one-fourth million.

"And yet, the speed of absorption of new immigrants has been faster than the steady stream of newcomers. Of the 200,000 immigrants who came last year, 130,000 were housed and absorbed in the country's economy. Areas under cultivation were almost doubled. More than 105 new settlements were established; large and new houses were erected; and many new industrial enterprises established. The evacuation of the oldest Jewish community outside of Israel -- 'Operation Magic Carpet,' that of the Jews of Yemen -- was completed. Thousands of Iraqi Jews were saved from a fate of spiritual and physical degradation unknown to many of us. The DP camps in Europe were practically emptied, and numerous under-privileged Jews have been liberated from the 'Mellahs' of North Africa...

"Little can be gained by minimizing the critical economic status of Israel at this moment. The tide of immigration has not ebbed in the slightest. The Jewish people are still confronted with the Herculean task of rescuing hundreds and thousands of their fellow Jews in many parts of the world from a life of degradation and humiliation, suffering and even death. There is even hope of rescuing many who are now enslaved behind the Iron Curtain, such as in Roumania and Poland.

"What is most urgent is that there is a deadline on the immigration of many of these. In a relatively short period many of these unfortunates will no longer be able to leave their country. These 'deadlines', in the words of Henry Morgenthau, 'must be

beaten into lifelines.' The means must be provided so that all that can may be rescued.

"While the center of gravity of immigration is shifting from Europe to North Africa, the task is not easier. Indeed, it is made much more difficult because the Jews of North Africa are more impaired in health and require greater care in integration and absorption. The overwhelming majority of them are poverty-stricken. Many of them are undernourished and ill; and, tragically enough, many of the children are orphans in dire need of long-range help.

"The United Palestine Appeal must provide that help. It has already helped to shape the map of Israel; rebuilt its people in morale and spirit; provided a sound structure for the independent state by enabling the routing of many of the immigrants to farming and labor...

"But there is much more to be done. Resettlement requires development by irrigation and reclamation. The soil which for centuries has been exposed to scorching suns and dust, crumbled and corroded by wind and storm, must be reclaimed into productive and food-giving agricultural lands. Uninhabitable barren slopes must be reforested to protect the soil from the sun and to enable it to hold the rains when they come.

"The financial burden of such a program is staggering in its magnitude, and manifestly cannot be carried by the people of Israel alone. It must be shared by the Jews the world over. The American Jews, needless to say, must carry the burden of the greatest proportional share of that responsibility....

"Jews the world over, and especially in America, must come to the rescue at once. The Jews in Israel have given all because they have been imbued with a spiritual fiber and strengthened by their sentiment and consciousness as a people. Their loyalty to Zion has been more than demonstrated in the sight of the world and history. It is up to the American Jews, as it is to Jews everywhere, to demonstrate their loyalty. There is much at stake.

"It is not amiss at this moment to emphasize that, as a non-Jew, I can see no possible problem of dual citizenship in anything any loyal American citizen of the Jewish faith does in helping Israel. This slur of double loyalty or dual citizenship has no basis in fact or theory. The State of Israel speaks for no one but the people of Israel. Its Prime Minister, in a speech given before prominent Jewish leaders recently invited to Israel to discuss the economic crisis, emphasized that. By helping Israel, the American Jew links himself with Jewry everywhere in developing their common heritage -- the ethical principles of every religion -- liberty, justice and the brotherhood of man. Indeed, the establishment of the State of Israel has brought new dignity to every Jew everywhere. A new pride has been instilled into the souls of all Jews.

"If ever a people had a date with destiny, the Jews of the world have it today. A great moment of great sacrifice and devotion has arrived; and history will judge the present generation by the method by which this challenge is met...

"In my judgment it is not only a duty to help at this time; it is a priceless privilege. You have already made a huge investment in Israel. Do not dissipate this investment. Israel has depended on the vast material and spiritual resources of the great Jewish community of America. That confidence must be vindicated. They have shed their blood; all you are asked to do is to give of your material possessions. American Jews have an historic opportunity. Surely they will make the most of it."

MEETING OF THE BOARD OF DIRECTORS
OF THE UNITED PALESTINE APPEAL
HELD ON OCTOBER 26, 1950
AT THE STATLER HOTEL
WASHINGTON, D.C.

Mr. Rudolf G. Sonneborn, Presiding

Present Miss Juliet N. Benjamin, Benjamin G. Browdy, Mrs. Moses P. Epstein, Mendel
Were N. Fisher, Mrs. Elliot F. Glassberg, Dr. Nahum Goldmann, Abraham Goodman,
Mrs. Jack Goodman, Mrs. Benjamin Gottesman, Charles Gutwirth, Mrs. Samuel
Halprin, Benjamin R. Harris, Samuel N. Katzin, Rabbi Mordechai Kirshblum,
Rabbi I. Usher Kirshblum, Abraham Krumbein, Dr. Harris J. Levine, Judge
Louis E. Levinthal, Louis Lipsky, Sol Luckman, Joseph M. Mazer, Fred
Monosson, Henry Montor, David Moskowitz, Dr. Hayim Fineman, Max Ogust,
Samuel Rothberg, Louis Segal, Ezra Shapiro, Archibald Silverman, Robert
Silverman, Jacob Sincoff, William D. Singer, Jacques Torczyner, Earl J.
Tranin, Samuel Z. Troy, Julian B. Venezky, Morris Weinberg, Charles Wolf
Paul Goldman, Ellis Radinsky and Baruch Zuckerman.

Guests Benjamin Barker, Victor Bernstein, Dr. Bisner, Maurice Boukstein, Aaron J.
Bronstein, Bruno Castelnovo, Eli Cohen, Levi Eshkol, Sidney S. Green,
Samuel Greenblatt, Isadore Hamlin, Leo Herrmann, Fred Kahn, Eliezer Kaplan,
Teddy Kollek, Miss Jeannette Leibel, Berl Locker, Zvi Lurie, Golda Myerson,
Miss Florence Pearlman, Pert Sicanoff, Dr. Jacob Steinberg, Mrs. Robert
Szold.

WELCOME TO ISRAEL VISITORS

Mr. Sonneborn welcomed Eliezer Kaplan, Israel Minister of Finance; Mrs.
Golda Myerson, Minister of Labor; Berl Locker, Chairman of the Jerusalem Section of
the Jewish Agency; Levi Eshkol, Treasurer of the Jewish Agency; Leo Herrmann,
Treasurer of the Keren Hayesod. He also welcomed out-of-town delegates, many of
whom were taking advantage of their participation at the Planning Conference in
order to attend the UPA meeting.

TRIBUTE TO JUDGE MORRIS ROTHENBERG

Dr. Goldmann paid a moving tribute to the memory of Judge Rothenberg. He
expressed the feeling that this Conference missed his presence. He paid tribute
to him as one of the founders of the Jewish Agency. He was a genuine and warm
comrade among those who work for Zion. The human quality which he brought to his
work was perhaps one of his greatest contributions to the movement. He showed
statesmanship and wisdom at critical moments and at no time allowed himself to
become involved in bitterness and personalities. His disappearance from the scene
leaves the atmosphere of Zionism a little colder and a little less human.

FINANCIAL REPORT

Mr. Green presenting the financial report, indicated that the UPA was
gradually reducing its indebtedness to the bank according to the formula arrived
at when we obtained the \$10,000,000 loan. Total income of the UPA for 1950 was
\$32,551,934.43 as compared with \$45,854,287.91 for 1949.

NEGOTIATIONS WITH JDC

Mr. Sonneborn reported in detail progress made in negotiations with the JDC. The report was approved.

UNITED JEWISH APPEAL 1951

Mr. Radinsky reporting on the UJA for 1951, pointed out that it is necessary for the Board to clarify its position on the general chairman in 1951, as well as to the campaign director for next year. While Mr. Morgenthau has made it clear that he will not continue in 1951, the JDC has expressed its desire to extend an invitation to him. Obviously, it would be necessary for UPA to agree to such a proposal before any approach is made.

As to the campaign director, an invitation had already been extended by Prime Minister Ben Gurion, Eliezer Kaplan and Golda Myerson to Dr. Joseph Schwartz. Some months ago, the late Judge Rothenberg expressed his approval in this selection. It will be necessary for the UPA to take formal action if Dr. Schwartz is to be officially invited.

There is also a question of the UPA attitude as to a goal for 1951. There are those who feel that we should return to a realistic goal which would give the communities the feeling that their local goals can be achieved. There are others, however, who feel that any reduction in goal would be a signal for contributors to cut in 1951. Some people feel the device used last year for specifying the needs would be more helpful.

Mr. Sonneborn reported that the UPA had discussed the possibility of establishing a three-year goal within the framework of the billion dollar concept. The reaction of the JDC to this matter was negative. Mr. Sonneborn also pointed out that prior to the selection of one general chairman for the UJA, the UJA had been conducted by the three national chairmen plus a national big gifts chairman.

Mrs. Epstein felt the decision on whether to have a general chairman would depend on whether there was a personality available who could give this kind of leadership. She moved that Mr. Morgenthau should be again invited to serve as general chairman. The motion was seconded and carried unanimously.

Mr. Harris suggested that if Mr. Morgenthau declined, he should be invited to serve as honorary chairman.

Mr. Torczyner felt that Mr. Harris' suggestion was premature.

Mr. Sonneborn agreed with Mr. Torczyner and suggested that the matter be left with the Executive Committee for possible action.

Mr. Shapiro suggested that every effort should be made to obtain a general chairman because it was a helpful campaign device. But failing to obtain an adequate general chairman, we would of course have to revert to the procedure of three chairmen.

Mr. Sonneborn called for action on the invitation extended to Dr. Schwartz by the Israel leaders and by Judge Rothenberg.

Mr. Silverman pointed out that unanimous action was taken by the Executive Committee of the UPA approving the invitation to Dr. Schwartz.

Mr. Fisher moved that the Board of Directors approve the action of the Executive Committee in extending an invitation to Dr. Schwartz to serve as campaign

director for UJA for 1951. The motion was passed unanimously.

Mr. Sincoff inquired as to whether the UPA had a national chairman which would represent the UPA as one of the chairman of the UJA.

Mr. Sonneborn reported that at this moment, there were only two national chairman on the UJA, one representing the JDC and the other USNA.

Mr. Sincoff moved that Mr. Sonneborn be designated as National Chairman of the UPA to represent the UPA in the UJA. The motion was seconded and carried unanimously.

Mr. Fisher, speaking on the matter of a UJA goal, expressed his objection to a three-year UJA goal. He felt that it would be more helpful if we expressed the needs of the JDC and of our agencies in Israel as the basis for the campaign in 1951. He felt that any suggested goal for three -years would adversely affect the bond issue and would also hurt the UJA campaign.

Mr. Sonneborn pointed to the disadvantage of any unrealistic goal even if it is described as needs.

Mr. Zuckerman expressed himself in favor of not specifying any goal in 1951. He felt that the needs had already been expressed within the figure of one and a half billion dollars for three years, and that any other expression of needs would tend to confuse this figure. On the other hand, a reduced goal might affect giving adversely. He, therefore, felt that no goal should be fixed for 1951.

Mr. Venezky felt that goals and needs have not been particularly important to the campaign during the last three years.

He felt, however, that to provide a realistic goal which would give the community a sense of achievement would be helpful in regenerating energies for the UJA. He considered a realistic goal as \$125,000,000 which he felt was obtainable in 1951.

Mr. Goodman inquired as to whether there would be a UJA conference or whether the Planning Conference in Washington was intended to take its place. If such a conference is to be held he felt that it would be helpful if a number of economists and experts would be given the assignment of preparing and presenting a detailed budgetary account of the needs in Israel so that the goal would be based on careful analysis and study.

Mrs. Goldstein suggested that the use of the billion dollar figure as the responsibility of American Jews during the next three years should be kept before the Jewish community. She felt this would be a spur to raising as much as possible towards that sum and when and if other funds are raised through the bond issue, investment program, etc., we could constantly keep the total before the public until the billion dollars is raised.

Judge Levinthal expressed the feeling that we should keep the component parts of the billion and a half needed before the public with America's share being one billion dollars. He felt it was important to analyse these figures to find out what proportion is needed for relief, and when that figure is arrived at the American public would respond to it.

Mrs. Epstein urged a realistic goal because experience has proven that goals beyond the potential to give tends to minimize the needs and cheapen the campaign.

REPORT OF THE ALLOCATIONS COMMITTEE

Mr. Rothberg as chairman of the Allocations Committee presented a report on the findings of the Committee. He pointed out that a report was being presented at this meeting in order to give adequate time to the Jewish Agency to consider the recommendations. He pointed out that from 1948 to 1949, there was an increase in grants to other programs in Israel from \$1,700,000 to \$2,000,000, and in 1950 these grants were increased to \$2,630,000. It is estimated that the percentage for these activities in Israel will increase from 1949 to 1950 from 3% to 6.5%. As regards service payments, in 1948 approximately \$78,000 were granted in service payments. By 1950, these payments have increased to \$100,000. The report questioned the justification for service payments and urged its complete elimination in 1951. The report also suggested that if allocations to other agencies are necessary in 1951 they be limited to a percentage basis and that these allocations should be made in Israel and cabled by the UPA directly to the Jewish Agency. In that way, the destiny of the other campaign will be tied to the success or failure of the UPA.

Mr. Sonneborn asked Judge Levinthal for a reaction as to the authority of the UPA to act on these recommendations.

Judge Levinthal reported that while the UPA could not determine this matter it could, of course, make recommendations to the Keren Hayesod and Keren Kayemeth.

Mr. Rothberg expressed the opinion that the UPA Board had full authority to act on service payments and could make recommendations to the Jewish Agency on allocations.

Mr. Paul Goldman moved that the matter be deferred for the next Board meeting.

Mr. Segal offered an amendment that the matter be referred to the Joint Committee of the Keren Hayesod and the Jewish National Fund with the understanding that they would make recommendations to the Board of Directors for action.

Mr. Rothberg refused to accept the amendment.

Mr. Montor pointed out that the UPA Board was given authority to make recommendations with respect to all allocations and grants and in the event of any difference of view with the Keren Hayesod and Keren Kayemeth, both points of view would be communicated to Jerusalem for final decision by the Executive of the Jewish Agency.

Mr. Monosson urged that an opportunity be given for careful study and analysis of the report before any action be taken by the Board of Directors. He urged that the matter be postponed for the next meeting of the Board and copies of the report be circulated.

Mr. Radinsky, in order to clarify the authority of the Board read the pertinent paragraph from the agreement between the Committee of Contributors and the UPA which empowers the Board to make its own recommendations to the Jewish Agency, the head offices of the Keren Hayesod and Keren Kayemeth in Jerusalem.

Mr. Lipsky reviewed the establishment of the service charges and he pointed out that he had always opposed the vague basis for their payment. He pointed out that various Zionist parties have become preoccupied with their own activities and have therefore not given maximum service to the UPA. He assumed that in view of the crisis facing Israel, the various Zionist organizations would be the first to plead for the abolition of these charges. It was his feeling that the reputation of the

Zionist organizations was at stake in this issue and the return was so inconsequential as to point to its immediate abolition.

Rabbi Kirshblum pointed out that speeches are being delivered daily pointing to the importance of the Zionist movement, yet no one goes into the question of their capacity to survive without some sort of subsidy from those organizations to which they give their time, energy and leadership. The Zionist organizations are prepared to render greater service to the UJA but they have not been called upon. The Jewish masses could be mobilized for the campaign with great effectiveness. When allocations are to be discussed, there will be much to be said at that time. The Mizrachi Organization will never allow personalities who may be powerful and great benefactors to determine how the money is to be distributed. The Mizrachi Organization has received only \$400,000 and the lack of available funds has placed an equal burden on Mizrachi as it has on other parts of the UJA. Organizations which are not part of the UJA have the freedom to raise money and are not carrying the same kind of burden. The committee should have reported that the Mizrachi has a contract with the Jewish Agency and has lived up to the agreement, that with the exception of a small percentage which is needed here to pay back debts, all of the money is sent to Israel. It is important that a special meeting of the UPA be called to deal with this question. Mizrachi has no intention of forcing itself upon the UPA. Mizrachi is confident that it can raise \$1,000,000 outside of the UJA. It is important that a decision be made promptly regarding Mizrachi so that we may know what is ahead for us.

Mr. Segal moved that within two weeks a meeting of the Keren Hayesod and Keren Kayemeth be held to discuss the entire problem.

Dr. Goldmann pointed out such a meeting would be meaningless. Recommendations by the UPA are not binding, but they do, of course, carry weight. The Executive will meet in plenary session on November 6th where allocations will be decided upon. As far as service payments, UPA may make any recommendations it wishes. On the matter of allocations, it will receive our urgent attention. If the UPA is to make any recommendations, it must do so at once because the plenary session will deal with these points within a week.

Mr. Rothberg pointed out that it made little sense to demand of the local communities that they accept a fixed percentage of the campaign for their non-UJA needs and then permit other agencies not directly involved in the UPA to get absolute sums regardless of what is left for the agencies for which the communities have given the money.

Mr. Monosson again pointed to the fact that there was inadequate time to study the recommendations and urged that the various Zionist parties be given an opportunity to look into the matter before any final decision is taken.

Mr. Moskowitz indicated that he was in no position to vote on the report because he had no opportunity to study it. He, therefore, suggested that the organizations meet within the next week and determine what their approach should be to the recommendations.

Dr. Goldmann pointed out that a vote at this point would not be particularly helpful since a decision by a small majority, one way or another, would not resolve it and since the decision of the UPA Board is not decisive, it is merely an expression of opinion for the Jewish Agency to consider. On the other hand, the Jewish Agency and certainly Mr. Eshkol are eager to save every dollar because it is obvious that every dollar given to some other fund deprives the Jewish Agency. The Jewish Agency will consider the various points made at this meeting at its plenary session at which, incidentally, Mr. Browdy of the ZOA and Mizrachi will be represented and

all points of view will be considered. In view of this, it seems unwise to force a vote at this time.

Mr. Rothberg agreed to accept Dr. Goldmann's recommendation and withdrew his request for an immediate vote.

Mr. Sonneborn, in adjourning the meeting, expressed his regret that it was not possible for us to have a message from Mr. Eshkol because of the lateness of the hour and the start of the next session of the Planning Conference.

The meeting was adjourned at 8:30 p.m.



You are earnestly invited
to attend

THE NATIONAL CONFERENCE

TO PLAN FOR ISRAEL AND JEWISH RECONSTRUCTION

(SUMMONED BY ITS CONVENORS AS RESULT
OF JERUSALEM CONFERENCE LAST MONTH
WITH PRIME MINISTER DAVID BEN-GURION)



at

HOTEL STATLER, WASHINGTON, D. C.

Friday, October 27, 1950, 10:00 A. M.

through

Sunday, October 29, 5:00 P. M.

R. S. V. P.

OVER

• • • • A ppreciating that this exploratory conference between American and Israel leaders will be productive to the degree that all of American Jewry will share in its conclusions, we of America urge the convening in the United States, at the earliest possible date, of a fully representative, national conference of the Jews of America, at which the conclusions reached here may be presented for the understanding and sanction of American Jewry, so that, with full knowledge and determination, it may go forward in accomplishing the most constructive enterprise in the history of our people . . .

(Excerpt from Resolution adopted at the Jerusalem Conference, September 6, 1950, convened by Prime Minister David Ben-Gurion.)

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WESTERN UNION

W. P. MARSHALL, PRESIDENT

1220

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B. NA51-670 D=UD NEW YORK NY 12=.

DR ABBA HILLEL, SILVER THE TEMPLE=

EAST 105 ST & ANSEL RD CLEVE=.

MANY COMMUNITY LEADERS DEEPLY DISTURBED COUNCIL JEWISH
FEDERATIONS AND WELFARE FUNDS PROPOSED PLAN SETTING UP
NATIONAL WELFARE FUND AS POSSIBLE REPLACEMENT UJA AND OTHER
PROPOSITIONS WHICH WILL DIMINISH DOLLARS FOR ISRAEL IN 1951.
THESE PROPOSITIONS WILL COME BEFORE GENERAL ASSEMBLY DECEMBER

WRHS

AMERICAN JEWISH
ARCHIVES

1 - 3 WASHINGTON. IN VIEW CONCERN EXPRESSED AMERICAN JEWISH
COMMUNITY AT RECENT WASHINGTON CONFERENCE IMPERATIVE
EVERYTHING BE DONE TO SAFEGUARD UJA AND ISRAEL INTERESTS
IN 1951. AS FRIEND OF ISRAEL URGE YOU TO JOIN WITH ME IN
SETTING UP COMMITTEE TO ELIMINATE THIS THREAT TO ISRAELS
INTEREST AND TO AVOID NATION-WIDE DISPUTE THIS CRUCIAL
MOMENT. PLEASE WIRE ME AT 234 WEST 56 STREET NEW YORK CITY
THAT YOU AGREE TO JOIN COMMITTEE OF TOP COMMUNITY LEADERS
TO MAINTAIN UNITED EFFORT ON BEHALF OF UJA=

ALEX LOWENTHAL=

UJA 1951 1 3 1951 234 56=

United PALESTINE Appeal

PALESTINE FOUNDATION FUND (*Keren Hayesod*)
JEWISH NATIONAL FUND (*Keren Kayemeth*)
MIZRACHI PALESTINE FUND

41 East 42nd Street, New York 17, N. Y.

Murray Hill 2-3320

Cable Address — Palfund

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January 31, 1951

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Dr. Abba Hillel Silver

The Temple

East 105th Street & Ansel Road
Cleveland 6, Ohio

Dear Dr. Silver:

I am pleased to inform you that the Board of Directors has re-elected you to the office of National Vice-Chairman for the United Palestine Appeal. As an officer you will also serve on the Executive Committee with full power.

I want to express to you my own personal pleasure in your selection.

I look forward to the prospect of working closely with you on behalf of the programs in Israel which are financed through United Palestine Appeal funds.

Cordially yours,

Rudolf G. Sonneborn
National Chairman

RGS:rc



They Must Never Be Homeless Again

UNITED

JEWISH

APPEAL

REPORT

to members of the
**NATIONAL
CAMPAIGN
COUNCIL**

from **DR. JOSEPH J. SCHWARTZ**
EXECUTIVE VICE-CHAIRMAN



1951 FINANCIAL

REQUIREMENTS

\$203,684,577

Vol. VI No. 5, April 6, 1951

165 West 46th St., New York City

NOT FOR PUBLICATION

PHILADELPHIA JOINS INCREASE PARADE -- RUNNING 42% AHEAD OF LAST YEAR

Not to be outdone by New York, which at last reports was running over 34% ahead of 1950, Philadelphia, third largest city in the land, came through its Advance Gifts dinner last week with pledges totalling \$2,054,272 — an increase of 42%. Gifts thus far received represent more than one-third of the total amount raised last year.

Philadelphia's campaign, which promises to be an outstanding success, is headed this year by Chairman Samuel H. Daroff, of H. Daroff and Sons, Inc., leading clothing manufacturers, who is serving his fifth year in this top post. Working with Mr. Daroff as Associate Chairmen are Albert M. Greenfield, well-known realtor and President of the Philadelphia Chamber of Commerce; Leon C. Sunstein, broker and second President of the Allied Jewish Appeal of Philadelphia; and Morris Wolf, distinguished Philadelphia attorney, who served as first President of the Allied Jewish Appeal.

Serving as Chairman of the Trade Council, the Trade and Industry section of Philadelphia's well-organized campaign, is Ephraim J. Frankel, prominent builder. Sol Satinsky, President of Frankfort Woolen Mills, and Leo Heimerdinger, founder and former Chairman of the Board of the Pioneer Suspender Company, are Co-Chairmen of Advance Gifts. The Women's Council is headed by Mrs. Sol Brody, well-known club woman, with Mrs. Louis E. Levinthal serving as Chairman of Special Gifts.

Bernard G. Segal, Vice-Chancellor of the Philadelphia Bar Association, is President of the Allied Jewish Appeal, and Ephraim R. Gomberg is Executive Director.

Edward M. M. Warburg, General Chairman of the United Jewish Appeal, was the featured speaker at the Advance Gifts dinner which brought Philadelphia into the ranks of communities on the way to exceeding last year's results.

DETROIT OPENS WITH RECORD \$1,610,000 FOR 12% INCREASE

Crowding the Grand Ballroom of the Hotel Book-Cadillac to capacity, leaders and workers in the Allied Jewish Campaign of Detroit took a running start on their 1951 drive — pledging a record \$1,610,000 in advance gifts at their official opening dinner

this week. Top campaigners set an impressive tone for the evening, as Rabbi Jonah B. Wise, National UJA Chairman, dramatically spelled out the urgency of Israel's situation; Detroit Jewish Welfare Federation President Samuel H. Rubiner painted the total Welfare Fund picture; Campaign Chairman Abe Kasle set an exciting example with a generous increase, announcing with his associates his pledge of \$60,000; and Pre-campaign chairmen Louis Berry and Joseph Holtzman secured a flood of top gifts running an average increase of 12% over 1950 pledges from the same people. With a reminder from Women's Division Chairman, Mrs. John C. Hopp, that women's giving was to be "plus" money, contributor after contributor specifically emphasized that his gift was separate from that of his wife. The meeting was closed on a note of high inspiration with a magnificent address by Supreme Court Justice William O. Douglas.

Among the outstanding gifts - in addition to those announced at the UJA's tremendous Miami meeting - were Davidson Brothers, \$75,000; Nathan W. and John E. Lurie, \$27,500; Joseph Holtzman and Nathan Silverman, \$46,000; Joseph Frenkel, \$23,000; Joseph Gendelman, \$21,000; Osnos Brothers, \$35,000; Abner A. Wolf, \$26,000; Samuel B. and Jules G. Solomon families, \$40,000; and Frieda G. Levine Foundation, \$32,500.

Increases included Atlas Steel from \$200 to \$4,000; Harry H. Bielfield, \$2,000 to \$4,000; Jerry, Louis and Bud Bielfield, \$4,000 to \$8,000; Philip P. Brown, \$1,500 to \$2,250; Elliot D. & Barry Cohen Enterprises, \$10,000; Albert Fruman Family, \$2,000 to \$10,000; Ruben Grevnin, \$1,000 to \$3,000; House of Modern Chairs, \$1,500 to \$2,500; Robert Huler, \$1,500 to \$2,500; Samuel D. Jacobs, \$1,750 to \$4,000; Kolden Sheet Steel Products, \$8,000 to \$16,000; David Kay & Maurice Zeiger, \$500 to \$3,000; Lightstone Building Co., \$2,000 to \$4,000; Philip Lipson, \$5,000 to \$8,000; Michigan Bag & Barrel Company, \$500 to \$1,000; Midwest Waste Material, \$2,500 to \$5,000; Orley Bros. Company, \$1,500 to \$2,500; Prince & Sons Motor Sales, \$500 to \$2,000; Edward Robinson, \$1,000 to \$2,000; Harold Schokne, \$500 to \$1,000; Schlafer Iron & Metal, \$5,000 to \$10,000; Louis Schlussel, \$500 to \$1,000; Ben B. Schwartz & Sons, \$2,750; Atlas Steel Company, \$200 to \$4,000; Hugo Slotkin, \$400 to \$4,250; Herbert H. Warner, \$500 to \$1,000; Harry, Joseph & Lawrence Weingarden, \$300 to \$1,000; Abraham & Charles Wolok, \$2,000 to \$10,000; Morris W. Zack & Sons, \$9,000 to \$15,000.

Isidore Sobeloff is Executive Director of the Jewish Welfare Federation of Detroit.

CLEVELAND REACHES \$1,300,000 WITH 22% INCREASE

At a meeting in Cleveland, Ohio addressed by Dr. Abba Hillel Silver, who presided, and Louis Broido of New York, pledges totalling \$1,310,695 were received for an increase of 22% over last year. The community gave much of the credit for this achievement to the splendid efforts of Dr. Silver and the inspiring participation of Mr. Broido.

In addition to a \$76,000 gift, the largest ever announced in Cleveland, some of the pledges were: Max Freedman and Cook Coffee Company, \$42,000; American Greeting Publishers from \$35,000 to a minimum of \$42,000; Maurice Schlam, \$5,000 to \$10,000; David M. Siff, \$5,500 to \$10,000; Ben & Jake Klausner, \$9,000 to \$25,000.

Henry A. Rucker is President of the Cleveland Jewish Welfare Federation and Eugene H. Goodman is Campaign Chairman. Serving with Mr. Goodman as Co-Chairmen are Maurice Maschke, Jr. and Leonard Ratner. Big Gifts Chairmen are Samuel H. Horwitz and Alex Miller. Mrs. M. E. Glass is Chairman of the Women's Division and Henry L. Zucker is Executive Director.

GREATEST MEETING IN PITTSBURGH'S HISTORY NETS OVER \$1,000,000

Another all-time high was reached in the 1951 campaign when for the first time in the history of the community more than a \$1,000,000 was raised at a Big Gifts meeting in Pittsburgh this week. The exact amount pledged by the 350 top contributors who attended and heard addresses by Faye Emerson and Dr. Joseph J. Schwartz was \$1,010,110. These pledges represent an 8% increase over those of the same contributors in 1950.

An indication of the thorough and effective manner in which Pittsburgh is taking advantage of every opportunity to promote the campaign was the heavy program scheduled for Miss Emerson and Dr. Schwartz. The day started with a luncheon with the editors and publishers of the Pittsburgh newspapers and the representatives of all the radio and television stations, as well as Senator Edward Martin, Congressmen James Fulton and Robert Corbett and Mayor David Lawrence. The editors said that for the first time they really got a first-hand feeling of what the campaign was all about. The luncheon was followed by a television broadcast participated in by all of the above and then by a press interview. Following this, there was a nine-station radio broadcast in which the top leadership of the campaign participated with Dr. Schwartz and Miss Emerson. There was then just time to race to a cocktail meeting with 90 top givers at the home of Leon J. Falk, President of the Pittsburgh United Jewish Fund. The busy day was topped off by the unprecedented Big Gifts dinner meeting at Webster Hall reported above.

Officers of the campaign, in addition to Mr. Falk, are Emanuel Spector, Chairman; Harry M. Epstine, Chairman of Advance Gifts; Louis J. Reizenstein, Associate Chairman of Advance Gifts; Mrs. Milton K. Susman, Chairman of the Women's Division; Mrs. Harry M. Epstine, Chairman of Advance Gifts, Women's Division; Stanley J. Kann, Herman Fineberg, Sidney Stark and Joseph W. Feldman, Vice-Chairmen; Dr. Laibe Kessler, Chairman of the Young Adult Division; Dr. Maurice Taylor, Executive Secretary; and James D. Bronner, Campaign Director.

EBAN AND CANTOR ADDRESS WASHINGTON'S PRECEDENT-SHATTERING ADVANCE GIFTS MEETING

The largest and most enthusiastic Inaugural dinner in the history of campaigning in the nation's capital took place this week at the Woodmont Country Club with Advance Gifts Chairman Leopold V. Freudberg presiding. Addresses by Israel Ambassador Abba S. Eban and Eddie Cantor stimulated responses to the tune of \$932,507, the largest amount ever raised at a single meeting, for an increase of 8% over last year. The officers of the campaign stated that the enthusiasm aroused by the meeting was enough to carry the entire campaign forward to a greater achievement than last year.

Joseph Cherner, one of the leading members of the National Campaign Cabinet of the United Jewish Appeal, is President of the United Jewish Appeal of Greater Washington, and A. S. Kay, who shares honors with Mr. Cherner on the Campaign Cabinet, is General Chairman of the campaign. Associate Chairmen are Milton W. King and Col. Gustave Ring. Rabbi Isadore I. Breslau is a Vice-Chairman and Louis E. Spiegler is Executive Director.

SAN FRANCISCO HOPES TO BEAT OUTSTANDING 1950 RESULTS

San Francisco, one of the very few communities in the country which raised more

in 1950 than it did in 1949, is determined to do it again. At last reports, the community had raised \$800,000, representing an increase of approximately 5% over last year. There is every indication that San Francisco will maintain a lead over 1950 to the very end of the drive.

The San Francisco campaign started with the Business and Professional Kick-Off dinner at which Quentin Reynolds was the featured speaker. The attendance was higher than in any previous year, even exceeding that at the 1950 affair which had a very strong appeal to the community since it was built around the ten San Franciscans who traveled to Israel. The Kick-Off dinner alone produced \$490,000 in pledges.

Lloyd W. Dinkelspiel is President of the Jewish Welfare Fund of San Francisco, and Marcel Hirsch and Benjamin H. Swig are serving as Co-Chairmen of the campaign. Mortimer Fleishhacker, Jr. is Advance Gifts Chairman and Mrs. Reuben R. Rinder is Chairman of the Women's Division. Executive Secretary is Sanford M. Treguboff.

KANSAS CITY CONTRIBUTORS PLEDGE \$604,134 AT GREATEST FUND-RAISING MEETING

Still another all-time high was chalked up by Kansas City, Missouri, when, at a meeting addressed by Dr. Abba Hillel Silver, \$604,134 was pledged. This was the largest sum ever raised at a single meeting in Kansas City. These pledges represent a substantial increase over the gifts of the same contributors in 1950.

Officers of the Kansas City campaign include Hyman Brand, President of the Federation and Council of Kansas City; Milton W. Feld, Milton Silverman, and Harry B. Strauss, General Chairmen; Jack Rieger, Benjamin Sosland and Earl J. Tranin, Special Gifts Chairmen; Louis S. Myers, Chairman of the Campaign Executive Committee; and Abe L. Sudran, Executive Director.

NEWARK MAINTAINS 25% LEAD

With \$630,000 announced at its major Big Gifts meeting last week, Newark, New Jersey still stands 25% ahead of last year. Present at the meeting in behalf of the United Jewish Appeal were Edward M. M. Warburg and Moritz M. Gottlieb.

Samuel I. Kessler, Ivan Levenson and Alan V. Lowenstein are heading the 1951 effort in Newark as Campaign Co-Chairmen. Chairman of Special Gifts is Herman Gering. Mrs. I. Bernard Harkavy is Chairman of the Women's Division and Mrs. Israel B. Greene is Chairman of Initial Gifts for the Women's Division. Herman M. Pekarsky is Executive Director.

CINCINNATI LAUNCHES BIG GIFTS EFFORT WITH 21% INCREASE

An outstanding event in the fund raising history of Cincinnati took place this week when 480 men and women, stimulated by an address by Edward M. M. Warburg, announced pledges totalling \$498,000 compared with \$412,000 from the same individuals last year.

Among the gifts announced were those of Frank Adams Company, who went from \$3,500 in 1950 to \$4,500 in 1951; Frank, Robert & Sam Bergstein, \$6,000 to \$13,000; Albert Butchkes, \$1,250 to \$4,000; Abe Byer, \$500 to \$3,000; Sydney Goldfarb, \$1,000 to \$3,000; Jerome Goldman, \$1,500 to \$2,500; Jerome K. Jelin, \$2,400 to \$4,800; Benjamin S. Katz, \$16,000 to \$20,000; L. Levine & Sons, \$3,000 to \$4,000; Meyers Family,

PAGE(S) MISSING

Among the gifts announced were those of Max Schrank, Campaign Chairman, who went from \$10,500 to \$12,000; Scribner and Lewis, from \$5,250 to \$6,000; Seibel and Stern, from \$2,200 to \$2,500; and Guss Pollock, from \$1,500 to \$2,000.

In addition to Mr. Schrank, officers of the campaign are Louis A. Lewis, Regional Co-Chairman of the United Jewish Appeal for the State of New Jersey, who is Big Gifts Chairman; Michael Steinbrook and Judge David L. Horuvitz, Vice-Chairmen, and Arthur Rovner, Treasurer.

ZIONISTS RALLY FOR UJA

More than 2,000 members of sixteen major Zionist organizations gathered in New York at the Broadway Theatre on April 1st to pledge their support of the United Jewish Appeal. An equal number had to be turned away for lack of seats.

The meeting, which was co-sponsored by the sixteen Zionist organizations under the auspices of the United Palestine Appeal, heard ringing addresses by Hon. Abba S. Eban, Israel Ambassador to the United States; Edward M. M. Warburg, General Chairman of the United Jewish Appeal; Dr. Nahum Goldmann, Chairman of the American Section of the Jewish Agency for Palestine; Baruch Zuckerman, President of the Labor Zionist Organization of America; Mrs. Rose Halprin, National President of Hadassah; Dr. Pinchas Churgin, President of Mizrachi, and Rudolf G. Sonneborn, who presided.

Messages were received from Prime Minister of Israel David Ben Gurion; Israel Finance Minister Eliezer Kaplan; Berl Locker, Chairman of the Jerusalem Section of the Jewish Agency for Palestine; and Benjamin G. Browdy, President of the Zionist Organization of America.

CAMPAIGN OPENINGS THROUGHOUT THE COUNTRY

Keeping pace with the larger communities, cities and towns in smaller brackets from coast to coast are consistently showing increases over last year at their big gifts and opening meetings. Following is a partial list of such communities based on reports already received at the national office of the United Jewish Appeal. Others will be listed in future issues of Report to Members.

<u>CITY</u>	<u>1951 PLEDGES</u>	<u>1950 COMPARISON</u>	<u>PERCENTAGE OF INCREASE</u>	<u>CHAIRMAN</u>
Fontana, Calif.	\$ 1,250	\$ 1,000	25%	Louis Helfman
Fresno, Calif.	40,000	36,000	10%	Erwin S. Lehmann
Long Beach, Calif.	52,410	38,150	37%	Harry Smith
Ontario-Pomona, Calif.	22,000	14,000	57%	Samuel Kelber
Palm Springs, Calif.	20,000	15,000	33%	John Chernus
Pasadena, Calif.	26,820	25,135	7%	David Goldman) Dr. Emanuel Rosenberg) Louis B. Silver) Ben Tufeld)
Sacramento, Calif.	16,425	12,125	35%	Paul David
Stockton, Calif.	34,627	30,296	14%	Jack Cooper
New London, Conn.	33,660	24,175	39%	Max Beit
Daytona Beach, Fla.	11,792	9,702	22%	Louis Ossinsky
Fort Lauderdale, Fla.	7,500	5,500	36%	Abe Markowitz
St. Petersburg, Fla.	9,315	7,210	31%	Joseph Silverberg

<u>CITY</u>	<u>1951 PLEDGES</u>	<u>1950 COMPARISON</u>	<u>PERCENTAGE OF INCREASE</u>	<u>CHAIRMAN</u>
Council Bluffs, Ia.	\$14,350	\$13,850	4%	Sam Saltzman
Oskaloosa, Ia.	7,955	6,050	31%	Ben J. Bernstein
Ottumwa, Ia.	15,630	14,000	12%	Nathan Bookin
Fremont, Nebr.	2,650	2,400	6%	Abner J. Verbin
Lakewood, N. J.	35,096	31,575	11%	Al Tisch
Cobleskill, N. Y.	1,157	975	19%	Jules Westheimer
Spring Valley, N. Y.	20,773	17,545	18%	Abraham Meltzer
Durham, N. C.	14,016	11,815	19%	Emanuel J. Evans
Fayetteville, N. C.	14,800	12,765	16%	Monroe E. Evans
Hendersonville, N. C.	11,000	9,550	14%	Morris Kalin) Morris Kaplan) Jack Schulman)
Marshall, Texas	3,730	3,425	10%	Jack Applebaum
Bethlehem, Pa.	17,185	15,925	8%	Milton Goodman) Morris Mindlin) Milton Kessler) Sol J. Phillips) Dr. Morris Spector)
Odessa, Texas	3,475	1,775	96%	Ben Glast) Abe Gerson)
Freeport, Ill.	3,613	3,385	7%	Harold Jacobs
Elgin, Ill.	14,950	8,050	86%	Harold Seigle) Adolph Bernstein)
New Britain, Conn.	19,400	16,350	19%	Morton Mag
New Canaan, Conn.	3,205	2,010	60%	Martin Meizner
Cochran, Ga.	1,700	1,400	21%	Julius Davidson
Champaign, Ill.	8,000	5,500	45%	Ezra Levin
Ottawa, Ill.	4,350	4,250	2%	Dr. M. William Greenspan
Clinton, Iowa	3,210	2,760	16%	Sam V. Heend
Bangor, Me.	72,450	70,150	3%	William Viner
St. Joseph, Mo.	27,500	25,000	10%	Rabbi Myron M. Meyer) Martin H. Braun)
Newburgh, N. Y.	28,775	24,350	18%	Rabbi Maurice J. Bloom
Mt. Vernon, Ohio	3,470	3,395	2%	Ben Verson
Abilene, Texas	7,975	7,618	5%	Reuben Anton
Denison, Texas	1,293	-	6%	Sam Label
Lubbock, Texas	8,750	5,200	68%	Archie Skibell
Portsmouth, Va.	64,798	54,800	18%	Sol Fass
Kankakee, Ill.	13,850	13,600	2%	Irving Gollub
Anniston, Ala.	8,434	6,636	27%	Sam Edelman
Sterling, Ill.	5,055	4,850	4%	Simon Chapman, Jr.
Saginaw, Mich.	14,150	12,730	11%	Dr. H. L. Diamond
Billings, Mont.	8,000	6,700	19%	Aaron Lipsker
Fredericksburg, Va.	2,000	1,850	8%	Louis W. Hirsch
San Angelo, Texas	6,618	5,200	27%	Herman Donsky
Lowell, Mass.	46,200	45,450	2%	James Cantor

NATIONAL SCRAP METAL DIVISION MEETING RAISES \$416,000 FOR 30% INCREASE

About 45 contributors who were attending the Convention of the National Association of Waste Material Dealers in Chicago took time out from their business interests

at the Convention to conduct a fund-raising meeting in behalf of UJA. Pledges totaling \$416,000 were obtained for an increase of 30% over the gifts of the same contributors last year.

The meeting was addressed by Congressman Franklin D. Roosevelt, Jr., and Joseph Schapiro of Baltimore. Mr. Roosevelt warned that immediate steps must be taken to save the Jews of Iraq. "Every information I have", he said, "points to the existence of panic conditions in Iraq, where Israel-bound Jews have been told by their government that they must leave by May 31st."

Co-Chairmen of the National Scrap Metal and Waste Material Division are Joseph Schapiro of Baltimore, and Abe J. Levine of Toledo.

CAMPAIGN BRIEFS

Max Lipin of Los Angeles has accepted Regional Co-Chairmanship of the United Jewish Appeal for California. Mr. Lipin has addressed many UJA functions on the West Coast and represents part of the young and dynamic lay leadership in the area ... The Tamm-Silverstein family of Brownsville, Tennessee, rushed \$3,000 to the UJA in response to the call for emergency aid for Iraq Jews. This represents the first contribution to the community's campaign and is an increase of \$500 over last year... Mortimer May, nationally known Zionist and long-time leader in the United Jewish Appeal campaign, has accepted UJA State Chairmanship for Tennessee... Joseph Goldstein, long active in New York State and a leader in the Rochester campaign, has agreed to serve as UJA Co-Chairman for the State... Rabbi Abba Hillel Silver, who has already helped to inspire greater giving in Cleveland, Ohio and Kansas City, Mo., is scheduled to speak in behalf of the United Jewish Appeal in a number of other communities. Dates have already been set in Indianapolis, Ind., and Los Angeles, Calif.

What they Say about the UJA

NEW YORK Herald Tribune

The United Jewish Appeal

The largest philanthropic campaign ever undertaken in this city was opened on Monday when the United Jewish Appeal of Greater New York began its 1951 drive. Across the nation the U. J. A. hopes to raise \$203 million, in a critical year when the scope and needs of the organization have become more vital than ever before. There are important factors which lend special urgency to the 1951 appeal. First, there are emigration deadlines which affect thousands of Jewish victims of war and persecution in Eastern Europe, in displaced persons areas of Europe and in Moslem countries. If sufficient funds are not available this year to transport these thousands to Israel, America and other free lands, they may lose forever their chance for safety and freedom. Second, in present efforts in defense of the free countries, U. J. A. acts as a bulwark of strength to Israel—well called a beachhead of democracy in the Middle East. U. J. A. provides dollar credits essential to the new state's economic crisis, and it constantly meets with many services the human needs which must be cared for before the new state's productive self-sufficiency for its citizens can be secured.

United States Senator Herbert H. Lehman has pointed out that loans by the Export-Import Bank have tokened the interest felt at Washington in Israel's development. But no intergovernmental aid, now or in the future, Mr. Lehman declared, can supplant the first-hand assistance furnished Israel's population through U. J. A. New York's share in U. J. A.'s campaign for funds will stretch far beyond the five boroughs. It will maintain programs for religious, morale and welfare services to Jewish youth in the nation's armed forces. It will become a worldwide constructive support of the basic beliefs which underlie the American way of life. Contributions should be sent to the United Jewish Appeal of Greater New York, 220 West Fifty-eighth Street, New York 19.

Here is what two great newspapers in New York say editorially about the United Jewish Appeal. Similar editorials calling for support of UJA are appearing in cities throughout the country. With the same urgency that these facts are reported to you, with the same urgency that compels the UJA to act now, we ask that you give today to your community campaign—to save lives, to strengthen the free people of Israel, to aid democracy everywhere.

EDWARD M. M. WARBURG

General Chairman, United Jewish Appeal

The New York Times

UNITED JEWISH APPEAL.

The 1951 campaign of the United Jewish Appeal of Greater New York, 220 West Fifty-eighth Street, New York 19, is off to a good start with \$7,150,000 pledged between Feb. 1 and the formal opening of the drive on March 5. Large as this amount seems, however, it still leaves a long way to go before New York will have contributed to this great cause its full share of the \$203,684,577 national quota.

The drive just opening has rallied 20,000 volunteer workers, representing industrial as well as civic, religious and welfare groups, to aid this year's cause. Through their work, made possible by the financial help of the public, 200,000 Jews will be assured of passage to Israel before emigration deadlines cut them off.

Some 400,000 distressed Jews in Europe and North Africa will be assisted under the plans. Food and shelter will be sought and provided for tens of thousands of refugees arriving in Israel and for 50,000 more still in transit camps. In all, it is hoped to establish 120 new agricultural settlements and build 10,000 housing units for Israel's new citizens. The program is intensive and far-reaching. Its breath-taking scope calls for all the financial aid that can be given to it.

[1951]

Keep

In 1951

*The
Leaders
of Your
Community*



are the Leaders of the

UNITED JEWISH APPEAL

They give, They plan, They lead for Israel and the Homeless

through

UNITED JEWISH APPEAL



MORRIS W. BERINSTEIN, Syracuse, N. Y.
Chairman, National Campaign Cabinet

WE WHO CONSTITUTE the National Campaign Cabinet of the United Jewish Appeal are especially mindful of the heavy responsibilities we have assumed to share in the planning and direction of the UJA's 1951 Campaign. All of us are determined to do more than ever before—and to do it now—to assure the freedom and survival of hundreds of thousands of our fellow-Jews and to give added substance to the efforts of the people of Israel to build and strengthen their democratic way of life.

The thirty-five outstanding community leaders who are my associates in the National Campaign Cabinet have as their objective—to give, to plan and to lead the way in a history-making effort that has accomplished so much, but which is only half-finished.

We pledge to the General Chairman of the United Jewish Appeal, and to the other officers of the UJA, all our energies in this campaign which must meet minimum financial requirements totalling more than \$203,000,000.

We call upon the Jewish communities of America, and upon every Jewish citizen and every Jewish leader, to join with us in getting the job done now. Let's do more than ever before; let's give more than ever before; let's do it today.

Morris Berinstein

MORRIS W. BERINSTEIN

Chairman, National Campaign Cabinet

The Jewish Communities of America have contributed these Leaders
to the NATIONAL CABINET of the UJA



HERBERT R. ABELIS, Newark, N. J.,
 National Chairman, UJA
 Trade and Industry Division



JUDGE MAURICE BERNON, Cleveland, O.,
 Vice-President, Cleveland
 Jewish Welfare Federation



LOUIS BERRY, Detroit, Mich.,
 Vice-President, Jewish Welfare
 Federation of Detroit



BENJAMIN G. BROWDY, New York, N. Y.,
 President of the Zionist
 Organization of America



CHARLES BROWN, Los Angeles,
 Member, Board of Directors,
 L. A. Jewish Community Council



EDDIE CANTOR, Beverly Hills, Calif.,
 Former Chairman, UJA
 National Campaign Cabinet



JOSEPH CHERNER, Washington, D. C.,
 President, United Jewish Appeal
 of Greater Washington, Inc.



SAMUEL H. DAROFF, Philadelphia,
 1951 Campaign Chairman, Allied
 Jewish Appeal of Philadelphia



LLOYD W. DINKELSPIEL, San Francisco,
 Calif., President,
 San Francisco Jewish Welfare Fund



HENRY FEFFERMAN, South Bend, Ind.,
 Indiana State Regional Chairman
 of the United Jewish Appeal



NOLAN GLAZER, Dallas, Tex.,
 1951 Vice-Chairman of the
 Dallas UJA Campaign



HAROLD GOLDMAN, Des Moines, Ia.,
 1950 UJA National
 Vice-Chairman for Regions



DR. ISRAEL GOLDSTEIN, New York, N. Y.,
 National Vice-Chairman,
 United Palestine Appeal



MORITZ M. GOTTLIEB, Allentown, Pa.,
 United Jewish Appeal
 National Chairman for Regions



E. N. GRUESKIN, Sioux City, Ia.,
 President of the Jewish
 Federation of Sioux City



JOSEPH HOLTZMAN, Detroit, Mich.,
 Member, Board of Governors,
 Detroit Jewish Welfare Federation



I. S. JOSEPH, Minneapolis, Minn.,
 Advance Gifts Chairman, 1951
 Campaign, Fed. for Jewish Service



MILTON KAHN, Boston, Mass.,
 Member, Executive Committee,
 Boston Combined Jewish Appeal



STANLEY J. KAHN, Pittsburgh, Pa.,
 Vice-Chairman, Pittsburgh
 United Jewish Fund Campaign



ABE S. KAY, Washington, D. C.,
 General Chairman, 1951 UJA
 of Greater Washington, Inc.



HYMEN LEFCOWITZ, Buffalo, N. Y.,
 1951 Campaign Chairman, United
 Jewish Federation of Buffalo



JULIUS LIVINGSTON, Tulsa, Okla.,
 Former President, Tulsa
 Jewish Community Council



ALEX LOWENTHAL, Pittsburgh, Pa.,
 Board Member, United
 Jewish Fund of Pittsburgh



PHIL W. LOWN, Auburn, Me.,
 Maine State Regional
 Chairman of the UJA



SOL LUCKMAN, Cincinnati, O.,
 Chairman, Board of Directors,
 Jewish Welfare Fund



JOSEPH MAZER, New York, N. Y.,
 Associate Chairman, UJA
 of Greater New York



BARNEY MEDINTZ, Atlanta, Ga.,
 1950 Board Member of the
 Atlanta Jewish Welfare Fund



JOSEPH MEYERHOFF, Baltimore, Md.,
 President, Jewish
 Welfare Fund of Baltimore



LOUIS S. MYERS, Kansas City, Mo.,
 Honorary President, Kansas City
 Jewish Federation and Council



CHARLES J. ROSENBLOOM, Pittsburgh, Pa.,
 Co-Chairman, Advance Gifts,
 United Jewish Fund Campaign



SAMUEL ROTHBERG, Peoria, Ill.,
 Former National Chairman, UJA
 Trade and Industry Division



JOSEPH SHULMAN, Paterson, N. J.,
 1951 National Vice-Chairman,
 UJA Trade and Industry Division



DEWEY D. STONI, Brackton, Mass.,
 1950 Co-Chairman of the
 United Jewish Appeal of Brackton



JULIAN B. VENEZKY, Peoria, Ill.,
 Chairman, 1950 UJA
 National Campaign Cabinet



JACK D. WEILER, New York, N. Y.,
 General Chairman of the
 UJA of Greater New York



EDWARD M. M. WARBURG
General Chairman

National Officers
of the
**UNITED
JEWISH
APPEAL**



HENRY MORGENTHAU, JR.
Honorary Chairman



WILLIAM ROSENWALD
National Chairman



RUDOLF G. SONNEBORN
National Chairman



JONAH B. WISE
National Chairman



DR. JOSEPH J. SCHWARTZ
Executive Vice-Chairman

United Jewish Appeal

on behalf of Joint Distribution Committee • United Palestine Appeal • United Service for New Americans • 165 W. 46 St., N. Y. 19, N. Y.
TO SAVE LIVES — TO STRENGTHEN ISRAEL — TO AID DEMOCRACY



APPENDIX ABOARD OF DIRECTORS OF THE UNITED PALESTINE APPEAL
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Benjamin G. Browdy
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Charles Brown
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Meyer Brown
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Joseph Cherner
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Aaron Riche
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Paterson, N. J.

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Archibald Silverman
Providence, Rhode Island

Max Simon
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Robert Sinton
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Joseph Swiff
Galveston, Texas

William H. Sylk
Philadelphia, Pa.

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New York, New York

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4
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Richmond, Virginia

Irving Usen
Boston, Mass.

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Peoria, Illinois

Ralph Wechsler
Harrison, N. J.

Morris Weinberg
New York, New York

Herman L. Weisman
New York, New York

Alexander Winnick
New Haven, Conn.

Charles Wolf
New York, New York

Max M. Yellen
Buffalo, New York

Baruch Zuckerman
New York, New York



EXECUTIVE COMMITTEE OF THE UNITED PALESTINE APPEAL
FOR 1951

Juliet N. Benjamin
New York City, N.Y.

Max Bressler
Chicago, Illinois

Benjamin G. Browdy
Brooklyn, N. Y.

Charles Brown
Los Angeles, Calif.

Meyer Brown
New York City, N.Y.

Joseph Cherner
Washington, D. C.

Dr. Pinkhos Churgin
New York City, N.Y.

Samuel H. Daroff
Philadelphia, Pa.

Benjamin L. Doft
New York City, N.Y.

Isidore Eichler
New York City, N.Y.

Mrs. Judith Epstein
New York City, N.Y.

Mendel N. Fisher
New York City, N.Y.

Harry I. Gale
St. Louis, Missouri

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New York City, N.Y.

Dr. Nahum Goldmann
New York City, N.Y.

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New York City, N.Y.

Dr. Israel Goldstein
New York City, N.Y.

Abraham Goodman
New York City, N.Y.

Mrs. Benjamin Gottesman
New York City, N.Y.

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Allentown, Pa.

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Mt. Vernon, N. Y.

Joel Gross
Newark, N. J.

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Flushing, L.I., N.Y.

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New York City, N.Y.

Abraham Krumbein
New York City, N.Y.

Dr. Harris J. Levine
Bronx, New York

Judge Louis E. Levinthal
Philadelphia, Pa.

Abraham L. Liebovitz
New York City, N.Y.

Jacob G. Lukashok
New Rochelle, N. Y.

Sol Luckman
Cincinnati, Ohio

Mortimer May
Nashville, Tenn.

Joseph Mazer
New York City, N.Y.

Joseph Meyerhoff
Baltimore, Md.

Rabbi Irving Miller
Woodmere, L.I., N.Y.

Fred Monosson
Brookline, Mass.

Henry Montor
New York City, N.Y.

David Moskowitz
Bronx, N. Y.

Hon. Abraham J. Multer
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Dr. Emanuel Neumann
New York City, N.Y.

Ellis Radinsky
New York City, N.Y.

Barney Rapaport
Hartford, Conn.

Sol Reiter
Newburgh, N. Y.

Charles Ress
New York City, N.Y.

Charles J. Rosenbloom
Pittsburgh, Pa.

Samuel Rothberg
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Ezra Shapiro
Cleveland, Ohio

Joseph Shulman
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Cleveland, Ohio

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New York City, N.Y.

Alexander Winnick
New Haven, Conn.

Charles Wolf
New York City, N.Y.

Baruch Zuckerman
New York City, N.Y.

[1951?]



THE OFFICERS
OF THE

United Jewish Appeal

CORDIALLY INVITE

Rabbi Abba Hillel Silver

TO ATTEND AN EXTRAORDINARY

National Action Conference

TO DEDICATE ANEW THE EFFORTS OF AMERICAN JEWS
ON BEHALF OF ISRAEL ON ITS THIRD ANNIVERSARY

AT WHICH

HIS EXCELLENCY

David Ben-Gurion

PRIME MINISTER

OF THE STATE OF ISRAEL

WILL BE THE GUEST OF HONOR



SATURDAY EVENING, MAY 26TH

SUNDAY, MAY 27TH

PALMER HOUSE

CHICAGO, ILLINOIS

Please respond on enclosed card

Jews Meeting On Program for Israel in Capital

To Work Out Financing Plans for Immigration of 600,000 in Next 3 Years

A national planning conference for reconstruction of Israel, attended by 1,200 representatives of forty-four leading Jewish organizations in the United States, will open today in Washington to work out a program to assist Israel in financing the immigration into that country of 600,000 Jews in the next three years.

The gathering marks the first time since the establishment of Israel that virtually all segments of organized American Jewry, Zionist and non-Zionist, have met for a common purpose.

The sessions, which will continue through Sunday, will begin today with Eliezer Kaplan, Israeli Finance Minister, delivering to the steering committee of the conference a picture of the economic and financial needs of his country.

Fourfold Program Up

The conference was called by fifty American Jewish business men and industrialists who were invited to Israel recently to hear a discussion of Israel's economic problems. At that time a fourfold program was suggested which will be used as the basis for discussion in the current conference. The four points are:

Increasing the activity of the United Jewish Appeal, which collects money for Israel; stimulating private investment in the country; working for a loan by the American government, and the floating in the United States of an Israeli government bond issue to raise capital.

Despite unanimity of all Jewish

groups concerning the objectives of the conference, discord is possible at the sessions first over the plans to be adopted and, more important, over the role which various American groups will play in carrying out the decisions of the meeting.

Many leading Zionists, including Rabbi Abba Hillel Silver, have felt that the Israeli government has not given to the Zionist Organization of America and other Zionist groups adequate recognition, and has elected to work instead through Jews not identified as Zionists. This was one of the major issues in Rabbi Silver's unsuccessful fight against Henry Morgenthau jr. and Henry Montor as heads of the United Jewish Appeal.

Controversy Resumed

At a closed meeting of the executive committee of the Z. O. A. at the Waldorf-Astoria, starting Tuesday night and continuing into the early hours yesterday, that controversy was resumed. The supporters of Rabbi Silver were offended on several counts: first, that he had not been invited to address the conference; second: that without consultation with the Zionist movement, the Israeli government has indicated it wants Mr. Montor to head the bond drive, and finally the fear that the Z. O. A. will not receive an adequate voice in promoting the new campaigns.

The Zionists argue that they were the first to fight for and were among the most instrumental in helping to establish a Jewish state. They contend they have the mass basis with which to raise funds. One point on which the Silver forces were concerned was the known plans of some Jewish groups, including the Council of Jewish Federations and Welfare Funds, to suggest establishment of an entirely new organization to carry on the fund raising. Such a new organization, it was said, would confront the Z. O. A. and other Zionist groups with a new rival for pre-eminence in American Jewish life.

The argument of those who did not want the Z. O. A. to have too much control over fund raising is that many non-Zionist Jews may be driven from support of Israel if that support can be given only through the Zionist movement.

Among the American government officials who will address the conference are John W. Snyder, Secretary of the Treasury, and Leon Keyserling, president of President Truman's Council of Economic Advisers.