



## Abba Hillel Silver Collection Digitization Project

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### **MS-4787: Abba Hillel Silver Papers, 1902-1989.**

Series I: General Correspondence, 1914-1969, undated.

Sub-series A: Alphabetical, 1914-1965, undated.

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United Jewish Appeal, United Palestine Appeal, 1938.

January 11, 1938

Council of Jewish Federations,  
New York.

Gentlemen:

Last evening Rabbi Shapiro of Milwaukee spoke before the Bnai Brith of this city asking for a subscription for the Jewish National Fund. He made a very impassioned address stating that they were soliciting \$2,500 and requesting us to do our part.

Our budget and allocations have been made up to our next campaign which will be in April or May. We have been contributing to UPA. However, I feel that JNF is worthy. Under our rules, we cannot permit solicitations other than our regular campaign.

Under the above circumstances, I should like to know how these matters are usually handled. It would appear that these representatives would know the cities having annual campaigns and under those conditions should first approach the National Council.

Our advance thanks for your reply.

Very truly yours,

J.P. Coney



# Minneapolis Federation for Jewish Service

841 Andrus Building  
MINNEAPOLIS, MINN.  
Telephone Geneva 6831

January 13, 1938

Dr. Abba Hillel Silver  
The Temple  
East 105th Street  
Cleveland, Ohio

My dear Rabbi:

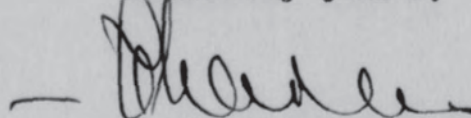
A number of us engaged in welfare fund campaigns, who heard your address Sunday night in Cincinnati, were discussing the possibility of having a sound record made of that particular speech.

Now that you are the national chairman of the UPA you will surely receive invitations to speak at one hundred fifty campaigns. Perhaps in some instances the kind of record I am speaking of will serve the purpose.

I am submitting the recommendation for what it is worth. I trust, however, that when the campaign committee invites you to come to Minneapolis that in that one instance you will accept a personal engagement.

Best wishes!

Sincerely yours,



Charles I. Cooper,  
Executive Secretary

CIC\*O



January 14, 1938

Dr. Joseph P. Coney,  
137 Rebecca Place,  
Peoria, Ill.

Dear Dr. Coney:

The Council of Jewish Federations and Welfare Funds has called to our attention the visit to your community of Rabbi Shapiro on behalf of the Jewish National Fund.

You are correct in believing that the Jewish National Fund is a part of the United Palestine Appeal and that when the United Palestine Appeal associates itself with a Welfare Fund, as in Peoria, it is prepared to abide by the rules established by the local leaders.

Whatever activities are undertaken by the Jewish National Fund are intended to be supplementary to the work of the United Palestine Appeal. If you and others in the community, having knowledge of the splendid work being accomplished by the Jewish National Fund, wish to give supplementary funds to promote land acquisition in Palestine, that is a decision which rests with you and your associates.

Insofar as the United Palestine Appeal is concerned, we wish it understood that the major interests of the United Palestine Appeal, which combines the Keren Hayesod and the Keren Kayemeth, are not to be affected by any special fund-raising action undertaken on behalf of the Jewish National Fund.

Sincerely yours,

Henry Montor  
Assistant to Dr. Silver

HM/GH



January 31, 1938

Mr. Charles I. Cooper, Executive Secretary,  
Minneapolis Federation for Jewish Service,  
841 Andrus Bldg.,  
Minneapolis, Minn.

My dear Mr. Cooper:

Let me thank you for your kind letter of January 13 and for your suggestion about recording the address which I gave in Cincinnati. The National Office of the United Palestine Appeal has been considering the getting up of a short film about Palestine which would also include a brief address of mine. They are investigating the cost at present.

I do hope that I may have the pleasure of seeing you in the near future. With all good wishes, I remain

Most cordially yours,

AHS:BK



UNITED PALESTINE APPEAL  
111 FIFTH AVENUE

## MEMORANDUM

*Date* February 9, 1938

*To* DR. ABBA HILLEL SILVER

*From* HENRY MONTOR

*Subject*

Attached herewith is a copy of a letter received from Dr. Cyrus Adler.

WRHS





COPY

THE DROPSIE COLLEGE  
FOR HEBREW AND COGNATE LEARNING  
PHILADELPHIA

February 7, 1938

Dear Rabbi Silver:

I am in receipt of your letter of February 4 and am glad that you have accepted chairmanship of the United Palestine Appeal for 1938, and I shall endeavor to cooperate with you as far as my strength permits.

Sincerely yours,





HENRY J. BERKOWITZ  
TEMPLE BETH ISRAEL  
PORTLAND, OREGON

February 15, 1938.

PERSONAL

Dear Abba:

Word came yesterday by wire saying that we could have you here in Portland Friday and Saturday, April 8th and 9th. We immediately replied accepting the dates, and you are booked for a capacity house at my Temple Friday night, and for a campaign personnel luncheon Saturday. The fact of your coming gives us a great deal of joy and satisfaction.

Again let me reiterate my invitation for you to stay with us. If you go to a hotel I won't have any chance to be with you, and at our house you can feel free to meet with any of our leaders for conferences, etc. They are all accustomed to coming to our house, and feel perfectly at home there always. Your visit to Portland will be the high spot of our year's calendar.

Will Virginia be with you? Flora wants to know, so she can arrange for her entertainment.

Faithfully yours,

*Henry*



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ההסתדרות הציונית של סט. לואיס

# Zionist Organization of St. Louis

TITLE GUARANTY BUILDING  
ST. LOUIS, MO.

February 17,  
1938.

Rabbi Abba Hillel Silver, National Chairman,  
United Palestine Appeal,  
The Temple, East 105th St. at Ansel Road,  
Cleveland, Ohio.

Dear Rabbi Silver:

I have your letter dated February 7th, wherein you earnestly hope that you may count on my counsel and co-operation in the effort to raise \$4,500,000 for the United Palestine Appeal in 1938. Rest assured, Dr. Silver, that I stand ready and willing to do everything in my power to aid in the objective.

In our own way, my associates and I are maintaining very cordial relations with the men heading the Welfare Fund Campaign in St. Louis. With the national agreement effectuated, I anticipate that St. Louis will produce a larger sum in 1938 than in 1937, since the Welfare Fund proposes to increase its overseas quota this year as compared with that of last year. Should that happen, we will receive 40% of the increase in addition to the \$38,000.00 we received in 1937.

I have accepted an invitation to serve as a member of the Executive of the Jewish Welfare Fund of St. Louis. I nominated Prof. Klausner as captain for the Zionist Organization in the next Welfare Fund campaign. We are lining up all our forces to aid in the campaign, and we shall try our best to make the best showing.

Wishing you success and strength as head of the United Palestine Appeal, I remain,

Sincerely yours,

David Berenstein,  
President.

DB:dl

Please set aside an hour or so to meet with the local Zionist leaders when you are on visit in St. Louis. Thank You.



## Greater New York Campaign

# UNITED PALESTINE APPEAL

111 FIFTH AVENUE · NEW YORK CITY

Telephone: ALgonquin 4-2640

PALESTINE FOUNDATION FUND (KEREN HAYESOD)  
JEWISH NATIONAL FUND (KEREN KAYEMETH)  
EMERGENCY FUND (MIFAL BITZARON)  
OF THE JEWISH AGENCY FOR PALESTINE  
For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands

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### Campaign Director

SAMUEL BLITZ

February 21, 1938.

### National Chairman

ABBA HILLEL SILVER

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Executive Committee

LOUIS LIPSKY

Chairman,  
Administrative Committee

SOLOMON GOLDMAN

ISRAEL GOLDSTEIN

HAROLD JACOBI

MORRIS ROTHENBERG

Dr. Abba Hillel Silver,  
The Temple,  
Cleveland, Ohio.

Dear Dr. Silver:

I am writing you with reference to the resolutions adopted by the Council of Jewish Organizations of Bensonhurst and Mapleton, urging a joint drive in Brooklyn. Neither our Brooklyn committee nor the Greater New York officers have as yet taken up the matter, but I am sure they would be glad to have your views for their guidance before taking action.

To clarify the situation, may I call your attention to the following points: Of the \$600,000 raised in Greater New York last year, \$10,000 was contributed by the community of Bensonhurst. Mr. Herman Neaderland, President of the Council, personally pledged \$100, which pledge is still unpaid. Mr. Philip Simon, Chairman of the Bensonhurst UPA is opposed to a joint drive. Judge Nathan Sweedler, Executive Chairman of the Brooklyn campaign, is also opposed to a joint drive. The JDC raises between \$15,000 and \$20,000 in Brooklyn. The UPA raises \$70,000 in that borough. Zeldin and the other UPA directors in Brooklyn share my opinion that the Zionists who contribute most of the money in Brooklyn would be greatly discouraged if they were forced into a joint campaign.

The JDC has taken the attitude that joint drives should be encouraged only in such sections and trades where the results will be beneficial to both organizations. They have consistently opposed a joint drive in the Bankers Division, Country Clubs and in the Women's Division. For years they have tried to conduct a campaign in Brooklyn without satisfactory results. Now, they have

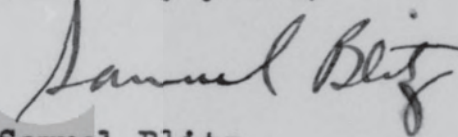
*The Goal for American Jewry in 1938: \$4,500,000*



persuaded Mr. Neaderland to lead their fight for a joint drive. Montor can tell you that a joint drive in Brooklyn would considerably ease my task as Campaign Director for Greater New York. I am opposed to it only for the reason that I do not believe it to be an honest proposal for peace and harmony, but an attempt to divert UPA funds without compensation to our cause.

With kind regards, I remain

Sincerely yours,



Samuel Blitz  
Campaign Director

SB:F





February 22, 1938

Mr. David Berenstein, President,  
Zionist Organization of St. Louis,  
Title Guaranty Building,  
St. Louis, Mo.

My dear Mr. Berenstein:

Let me thank you for your kind letter of February 17. I regret greatly that I was unable to see you in St. Louis yesterday. My stay in your city was very brief indeed. I had two meetings at Temple Israel with the ministers of your city which practically consumed the entire day. I left for Cleveland at six o'clock in the afternoon. I did have a chance to have a brief conversation with Professor Klausner.

With all good wishes for continued success in the great work in which you are engaged, I remain

Very cordially yours,

AHS:BK



UNITED PALESTINE APPEAL

111 FIFTH AVENUE  
NEW YORK, N. Y.

ZIONIST ORGANIZATION of ST LOUIS  
Title Guaranty Building  
St. Louis, Mo.

February 22, 1938

Mr. Henry Montor,  
United Palestine Appeal,  
111 Fifth Avenue,  
New York, N.Y.

Dear Mr. Montor:

Your letter of February 16th advising of the appointment of Dr. Baruch Braunstein as Director in St. Louis to cover certain designated area comprising the Southwest Region is hereby acknowledged with many thanks.

I had lunch with Dr. Braunstein today, and if my first impression is correct then I am to congratulate you for having made such a fine selection. His personality invites confidence and his qualifications command respect. It is my sincere wish that he be very successful in the newly assigned territory. As for myself and my associates you can rely that we will extend to him every courtesy and co-operation.

In the meantime I learned from him that it is your intention to have him establish a separate office in a different building from that we now have in St. Louis. This, in my opinion, is a tragic mistake. As far as St. Louis is concerned, our relationship with the Federation leaders is such that his identity with the Zionists will not impair his progress whatever. From what I have heard from authoritative sources, the 40-60 arrangement nationally consummated will be put into effect in St. Louis. As far as the other communities outside of St. Louis are concerned, it doesn't make any difference whether the Regional Office is adjacent to the local Zionist headquarters or whether it is established elsewhere.

What I have in mind is that if Dr. Braunstein is to establish a new office, the furniture, equipment and other incidentals might involve the U.P.A. in an expenditure of \$500.00 to \$750.00. This money, so tragically needed in Palestine, would be positively wasted. Another thing is the danger of alienating him from the Zionist forces on which you must rely in the event the local Welfare Fund should at some future time decide to break up relationships with the U.P.A. If Dr. Braunstein will befriend the Zionists, he jointly with them will be able to stage an independent campaign for the U.P.A. and be successful in their effort. If aloof from the Zionists they might prove 'untouchables' when the emergency should arise.

In making the aforesaid observations, I want you to know that as President of the Zionist Organization of St. Louis, I have nothing to gain one way or another, whether the Regional Office is operated in conjunction with the present Zionist Office or whether it be established in a separate office in some other building. These observations are merely transmitted to you as matters of practical knowledge to the Zionist leaders who have heretofore carried the entire brunt of the U.P.A.



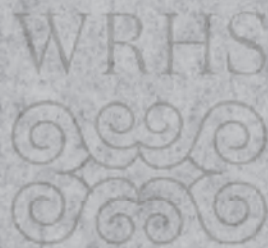
Since neither I nor my associates are fully aware of your plans in putting a region into operation, I am somewhat at loss to know in what capacity I might serve Dr. Braunstein. If it be your intention that he cater entirely to the non-Zionists in St. Louis then we have a right to assume that he is to look for co-operation from that source and not from the Zionist ranks. If, on the other hand, you are looking to the Zionists to aid Dr. Braunstein in his plans and to exert whatever pressure we can with the keymen in the various communities, that, too, you must communicate to us. Candidly speaking, until I receive from you further instructions the writer and his associates propose to maintain a position of status quo. Please advise.

Sincerely yours,

(signed) David Berenstein

President.

DB:dl  
JS





February 23, 1938

Dr. Henry J. Berkowitz,  
Temple Beth Israel,  
Portland, Oregon.

My dear Henry:

Thank you so much for your kind note of February 15. I shall look forward with great pleasure to my visit to your community on April 8 and 9.

I'd love to avail myself of the kind offer of hospitality in your home but I think that it would be easier for me and for all concerned if I make my headquarters in a hotel. There will be quite a number of Zionists and others who would like to drop in on me during the day and they would feel freer to do so in a hotel than in a private home. You and I, I am sure, will find time to be together and to "schmues". I shall of course be delighted to have either dinner or luncheon with you and Flora.

I am not sure whether Virginia will come along with me. Her father has been very ill and she has been spending most of the time down in Wheeling. Furthermore, the tour which I am scheduled to make on the Coast is exceedingly strenuous, necessitating traveling by air practically all the time in going from one community to another. I doubt whether I should want to subject her to such hard traveling.

With all good wishes and looking forward with keen delight to our meeting again, I remain

As ever yours,

AHS:BK



February 23, 1938

Mr. Samuel Blitz,  
United Palestine Appeal,  
111 Fifth Avenue, N.Y.

My dear Mr. Blitz:

Let me thank you for your kind letter of February 21 which explains to me the situation in Brooklyn. The information which you conveyed is very helpful. I agree with you that our position should be either a joint drive for all the boroughs or a binding 60-40 arrangement for all the boroughs, or status quo. This position will be in consonance with the one which we took in our several conferences with the J.D.C. We urged a 60-40 arrangement for the entire United States. The J.D.C. people did not accept our proposal. This puts us in a strong position in relation to suggestions for joint drives or for 60-40 arrangements in such localities outside of Jewish Welfare Fund communities where it is our advantage to have neither.

It is important, however to make our position absolutely clear and reasonable in each instance when the question is raised. It should be made clear that it is not we who are opposing joint drives or a nation-wide binding 60-40 arrangement.

I am counting heavily on the outcome of the New York campaign. I feel as undoubtedly you do, that much more money can be raised for the United Palestine Appeal in New York. I am confident that with the organization which you are building up and under your leadership, much more money will be raised. Welfare Fund towns will probably give us what they gave us last year. It is very difficult to persuade them to allocate a larger sum for over-seas relief because they are entangled with so many other local and national beneficiaries, each of which is voracious and demanding. But our independent campaign in greater New York does afford us scope and opportunity and I hope that we will leave no stone unturned.

With all good wishes, I remain

AHS:BK

Most cordially yours,



UNITED PALESTINE APPEAL

111 FIFTH AVENUE  
NEW YORK, N. Y.

February 24, 1938

Mr. David Berenstein  
1730 Boatmen's Bank Building  
St. Louis, Missouri

Dear Mr. Berenstein:

Your letter of February 22nd, in which you reiterate your desire to be of service, gives me an opportunity to outline the policy of the United Palestine Appeal in establishing regional units for the purpose of decentralization.

It is obvious that the strength of the United Palestine Appeal must have as its basis effective Zionist cooperation. It is the Zionists who are animated by an ideological attachment to the Jewish National Home which cannot be duplicated by any other group in Jewish life.

One takes it for granted that Zionists are prepared to give of themselves and their means unstintingly that the funds required in Palestine shall be forthcoming in adequate measure. But when the Extended Jewish Agency was formed, recognition was given to the fact that not only Zionists but other groups, too, must be invited to share in the constructive enterprise of rebuilding the Jewish Homeland.

The United Palestine Appeal as the fund-raising instrument of the Jewish Agency necessarily takes on the character of that organization. It must remain non-political in activity and non-partisan in purpose, for otherwise it will not be able effectively to carry out its functions as the representative of a community-wide interest in Palestine. That does not mean that the help of Zionists is rejected. It merely means that Zionists in recognition of the larger interests of Palestine are prepared to merge their efforts with those of other groups so that greater funds may be obtained for the practical tasks.

The propaganda and educational activities of the Zionist movement are not diminished one iota thereby. In fact in some instances the Zionist movement has been able to devote even greater attention to its educational program as a result of the share taken in fund-raising activity by other than Zionist groups.



I beg of you, therefore, to consider the establishment of a United Palestine Appeal regional unit in St. Louis on the basis of the foregoing.

Dr. Braunstein has been instructed to establish a separate United Palestine Appeal office not because it is not realized that Zionist cooperation is fundamental but because the unlimited support of other groups must also be forthcoming. Dr. Braunstein has been given a rather extensive territory including the states of Missouri, Arkansas, Kansas, Nebraska, Oklahoma, Tennessee, Louisiana, Mississippi, New Mexico, Texas and Kentucky. Perhaps we shall find later on that the area is too great but for the present our restricted budget does not permit a greater number of regions than is now planned. In these states there are differences of opinion with respect to Palestine. You and I have a common philosophy with respect to Palestine. You and I have a common philosophy with respect to Jewish hopes and aspirations in Palestine. The time has not yet come when all Jews without exception share that philosophy. Until that time comes we cannot afford to permit any Jew to abstain from participation in the practical tasks merely because he may believe that a deliberate effort is being made to force an ideological concept upon him.

This seems a very lengthy explanation of the simple procedure of opening an office. I go to this length, however, because I am most anxious that you understand the purposes and motives which animate this action, for I realize that without the wholehearted support and understanding of the Zionist movement any United Palestine Appeal activity would be bound to fruitlessness.

Zionist leaders in every section of the country have expressed understanding of the separation of the United Palestine Appeal from the Zionist Organization as such. As you know, an increasingly active Zionist District exists in Chicago; nevertheless a separate United Palestine Appeal office has been established in that community. There is a very vital Zionist movement in Los Angeles; nevertheless a separate United Palestine Appeal office has been opened in that community. The same procedure is planned for New Jersey which, as you realize, has long played a leading part in Zionist affairs.

There is another aspect of the situation, which you may have overlooked, that has to do with the organizations comprising and supporting the United Palestine Appeal. Not only the Zionist Organization of America but the Mizrachi and the Poale Zion compose the membership of the Executive and Administrative Boards of the United Palestine Appeal. It is our desire that these forces as well as Hadassah, the Jewish National Workers Alliance and every other Zionist and non-Zionist group may be brought within the scope of vigorous United Palestine Appeal activity.

When proposals were advanced here two years and a year ago for the establishment of regional offices, most vigorous protest was made by the other sections of the Zionist movement against the



identification of the United Palestine Appeal offices with those of the Zionist Organization of America. You will recognize, of course, that this contention has validity.

The United Palestine Appeal has indicated in a concrete manner that it recognizes the high place that Zionist educational activity occupies in furnishing the background for United Palestine Appeal campaigns. As you undoubtedly know, the United Palestine Appeal allotted to the Zionist Organization of America during 1936 the sum of \$110,000; for 1937 the amount was \$84,000; a similar sum has been set aside for 1938. Obviously, therefore, it cannot be said of the United Palestine Appeal that by establishing these separate offices it manifests an unawareness of the essential need of complete Zionist assistance and counsel.

I am glad to learn from you that you are deeply impressed with Dr. Braunstein's personality and attainments. Your encouragement and counsel will mean much to the success of his work.

He has certain fundamental instructions with regard to his work but, aside from these, many matters are left to his judgment and discretion, it being understood that he will invite and rely upon the advice of such friends as yourself both in and out of St. Louis.

This year the United Palestine Appeal has a quota of \$4,500,000. To raise that amount will require more intensive effort than ever before. It is true that, as the result of the agreement between the Joint Distribution Committee and the United Palestine Appeal, a sixty-forty ratio is assured in St. Louis. Nevertheless we recognize that for the present and for the future a broader understanding of the purposes and achievements of the United Palestine Appeal must be created in St. Louis. But if we are to have any very substantial increase in our income this year it must come from unorganized communities which have not heretofore had the attention which a year-around director could provide.

Differences which during this adjustment period may seem great will, I believe, adjust themselves as time goes on, and as the practical tasks indicate the course of action that is necessary for the best interests of all concerned.

I look forward to assurance from you that, with your understanding of the highest needs of Palestine today, you will go along wholeheartedly with the policy which has been adopted not to satisfy the whim of any individual but to serve the best interests of the Jewish National Home.

Cordially yours,

HM:FE

Henry Montor  
Executive Director



*The Goal For 1938: \$4,500,000*

# UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)  
JEWISH NATIONAL FUND (KEREN KAYEMETH)  
EMERGENCY FUND (MIFAL BITZARON)  
OF THE JEWISH AGENCY FOR PALESTINE  
For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands

111 FIFTH AVENUE

NEW YORK CITY

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ABBA HILLEL SILVER

### *National Co-Chairmen*

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JOSEPH B. PERSKIE  
MICHAEL SCHAAP  
ELIHU D. STONE  
DAVID WERTHEIM

February 24, 1938

Mr. Sam H. Borisky  
Independent Theatres, Inc.  
527 Market Street  
Chattanooga, Tennessee

Dear Mr. Borisky:

I do, indeed, remember your courtesy to me during my visit to Chattanooga.

It is good to have your assurance that we may continue to count on your cooperation in speeding the rebuilding of Palestine through increasing participation in the United Palestine Appeal.

Enclosed herewith is an analysis of the 1938 quota of \$4,500,000 which was adopted for the United Palestine Appeal by the recent National Conference for Palestine at Washington. Undoubtedly the Chattanooga community will be guided in its own conception of the problem by the goal which American Jewry has set for itself.

Cordially yours,

Abba Hillel Silver  
National Chairman

AHS.SB

*"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"*



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CHARLES W. MORRIS, *Louisville*  
MORRIS NEAMAN, *Pittsburgh*  
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EDWIN J. SCHANFARBER, *Columbus*  
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WM. H. SCHWARTZCHILD, *Richmond*  
MAX SILVERSTEIN, *New York*  
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MRS. STEPHEN S. WISE, *New York*  
SAMUEL WOHL, *Cincinnati*  
ALEXANDER S. WOLF, *St. Louis*



*Dinner at my house a couple of times I hope!*

HENRY J. BERKOWITZ  
TEMPLE BETH ISRAEL  
PORTLAND, OREGON

February 28, 1938.

Dr. Abba Hillel Silver,  
Cleveland, Ohio.

Dear Abba:

Your letter received, and although I am disappointed, I can readily understand why you feel as you do with regard to stopping at a hotel. Incidentally may I suggest to you and Mr. Stone that you stop at the Benson. Mr. Stone, who was here yesterday, stopped at the Multnomah, but while you are here the Benson will be the scene of all your activities, and the headquarters of our drive. Please make a memorandum of this on your itinerary.

Mr. Stone was here yesterday, and I had a conference with him. He is a fine representative, and I pledged to him my wholehearted support of anything you want to do. In particular, he indicated your desire to set up some type of continuing organization for U.P.A. This can be accomplished when you are here. I also suggested that plans be laid then for a one-day conference of U.P.A. for the Pacific Northwest to precede the drive in 1939.. Such a meeting is being held March 20th for J.D.C., when Jonah Wise will be here. It will bring to Portland representatives of six or seven states, excluding California. As this is just a little more than two weeks before your coming, we could not have another one-day conference with a regular agenda immediately following, but at least we can look forward to some such plan next year.

However, I am going to see to it that your two and a half days in Portland have all the effects of a conference. In Portland I have trained all the non-Zionists to participate in Palestine activities, and there is no split here among our leaders. Avis Shulman just left Portland, after speaking ten times in six days. She addressed my Sisterhood, and I had three parlor meetings for her in the homes of our leading well-to-do non-Zionists. When you arrive you will sense the solidarity of the Portland community, and when you form a continuing committee, its personnel will represent all groups. I question the advisability of making it a B'nai B'rith project. Mr. Stone suggested this, but I convinced him that in Portland the U.P.A. can shoot higher than the B.B.

← Your Saturday night address in Portland will be the opening gun → of our Welfare Fund drive. This event will be preceded by your sermon from my pulpit Friday night and the Saturday leaders' luncheon, at which time a permanent committee will be set up. The Z.O.A. is weak here. Since Sandrow left it has no strong leadership. Despite this fact the U.P.A. stands high, and your visit will give you much joy and satisfaction.

Devotedly yours,

*Henry*



RESOLUTION ADOPTED BY THE UNITED PALESTINE APPEAL  
EXECUTIVE COMMITTEE AT ITS MEETING HELD MONDAY  
EVENING, FEBRUARY 28, AT THE HOTEL BOSSERT

The Executive Committee of the United Palestine Appeal for the Borough of Brooklyn, holding a specially convened session on February 28, at the Hotel Bossert, with the participation of its officers and representatives of the respective sections comprising the Borough of Brooklyn--- has given full consideration to a resolution duly adopted by the Council of Jewish Organization of Bensonhurst and Mapleton Park; whereby the Council urges the Brooklyn Committee of the United Palestine Appeal to consider the possibility of a combined campaign in Brooklyn for the year 1938, with the Joint Distribution Committee.

Following a thorough discussion of the subject, a resolution was adopted unanimously to the effect that, while the committee appreciated the sentiments which animated the resolution of the Council of Jewish Organizations of Bensonhurst and Mapleton Park, it was, however, the decision of all present that a consolidation of both campaigns not embracing all the boroughs of the Greater City of New York, would not be conducive to the success of either of the said campaigns but that, on the contrary, might lead to misunderstandings and confusion.

It was expressly and definitely understood by all participating at the meeting that nothing in the action taken is to be construed as underestimating the significance and import of the work of the Joint Distribution Committee for Jewry the World over.

It was further made clear by the committee that its decision in this matter does not in any way imply opposition to a united campaign of the two organizations concerned provided that such joint action in all of Greater New York be agreed upon and plans for it completed within a reasonably short time.



It was further resolved that a committee representing the Brooklyn Borough Division of the United Palestine Appeal be delegated to attend the next meeting of the Council of Jewish Organizations of Bensonhurst and Mapleton Park, to convey the sentiments of the United Palestine Appeal committee.





EXCERPTS FROM DR. BARUCH BRAUNSTEIN'S MEMORANDUM  
OF MARCH 2, 1938

Yesterday afternoon I spent some time with Mr. Edwin B. Meissner, president of the St. Louis Car Co. Mr. Meissner is a man of great influence in the community. At my suggestion, he is going to arrange for me to meet at a luncheon with a small number of influential Jews. I anticipate that his cooperation with me will be most helpful. I also had a long chat with Dean Isidor Loeb, of Washington University. Dean Loeb is the chairman for the 1938 JWC in St. Louis. Although a non-Zionist, he is beginning to see the importance of Palestine. He asked me to assist in the drive in the city and all in all, our conversation together was extremely cordial and profitable. I have had a chat with Rabbi Ferdinand Isserman of Temple Israel in St. Louis. He will not be able to give us any time because of his work with the JDC. I am having lunch with Rabbi Julius Gordon of Shaare Emeth Temple, one of the Honorary Vice-Chairmen of the UPA. He has tremendous influence in the city. I am hoping I will be able to utilizing him in the work throughout the region. Rabbi A. Halpern, leading conservative rabbi in St. Louis, is also, I am sure, going to be very helpful. I have spent some time with him and his family. I have met Rabbi J. Mazur, another conservative rabbi, at the administrative meeting of the St. Louis Zionist Organization last night. I am seeing Mr. Bernard Greensfelder, 705 Olive St., this morning. Through my wife's friends who have received me socially, I have met a number of prominent people. I will get this list together and send it on to you so that you may have it for your files.

The local Zionist group have been most helpful and cooperating. Both Prof. Klausner, Dr. Wolff and Mr. Berenstein have been extremely kind and gracious. They have an active Zionist organization here and the administrative meeting I attended last night was very much alive and inspiring.

---

I think it will be very helpful and clarify matters if Dr. Silver were to write a letter to some of the federation leaders (who are non-Zionists) allaying their fears regarding the establishment of a regional office for the UPA in St. Louis. Some of them told me that since the 60-40 ratio is being established, there is really no need for someone coming to represent the UPA. In fact it is felt that to send a UPA representative is a breach of contract entered into by the UPA and JDC. They feel that the UPA representative here can have only one purpose, to raise money. All this is being taken care of by the JWD and what need is there for an office like this. This letter, therefore, should tell them that the UPA representative is not here to raise funds but to interpret the aims of Palestine to the community, to cooperate with them in their overseas drive and to be of service to the Federation in staging this drive. Moreover, the UPA is being established in St. Louis because St. Louis happens to be the center of the southwestern region.

I am writing in this way asking that this letter be written by Dr. Silver because he carries tremendous influence with persons in the Federation to whom it should be addressed. A letter in this spirit and covering these points should go to:



1. Mr. Edward G. Platt, 308 N. 8th St., St. Louis, Mo.  
(I telephoned Mr. Platt. He did not receive me. I tried over the tepehone to allay the fears I should like to have cleared up in this letter)
2. Dean Isidor Loeb, Washington University, St. Louis, Mo.  
(He is chairman of the 1938 Federation drive. I have had the chance to speak to him and he understands my purpose here, but a letter might be a help)
3. Mr. Irving Bettman

It would be helpful, also, if Dr. Silver ask that this letter be read at the meeting of the Federation board.





*The Goal For 1938: \$4,500,000*

# UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)  
JEWISH NATIONAL FUND (KEREN KAYEMETH)  
EMERGENCY FUND (MIFAL BITZARON)  
OF THE JEWISH AGENCY FOR PALESTINE  
For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands

111 FIFTH AVENUE

NEW YORK CITY

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ABBA HILLEL SILVER

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ELIHU D. STONE  
DAVID WERTHEIM

March 3, 1938

Dr. Abba Hillel Silver,  
105th St. & Anall Rd.,  
Cleveland, Ohio.

My dear Dr. Silver:

I want you to know how very much I appreciated the opportunity of seeing you last Monday and chatting with you about the UPA work in this new region. You were extremely encouraging and I ~~undoubtedly~~ hope that I shall be able to fulfill, at least in measure, the high hopes you have placed in me.

I thought you would be interested in the enclosed clipping.

I have met a great number of people in St. Louis and on the whole I have found them very responsive to our work.

On Thursday I am leaving for Houston. On Sunday I will be in Dallas at the conference of the JDC. From Tuesday to Thursday of the following week I will be in New Orleans. I plan to return to St. Louis March 11th or 12th.

I sincerely hope Mr. Horkheimer's health has improved and that he is now on the road to recovery. When you write him please give him my kindest greetings. Please remember me to Mrs. Silver and the children.

Very faithfully yours,

*Baruch Braumstein*  
Baruch Braumstein

Southwest Region

United Palestine Appeal

BB:FW

P.S. Please address your reply to 927 Chemical Bldg.,  
721 Olive St., St. Louis, Missouri.



# Greater New York Campaign

## UNITED PALESTINE APPEAL

111 FIFTH AVENUE · NEW YORK CITY

Telephone: ALgonquin 4-2640

PALESTINE FOUNDATION FUND (KEREN HAYESOD)  
JEWISH NATIONAL FUND (KEREN KAYEMETH)  
EMERGENCY FUND (MIFAL BITZARON)  
OF THE JEWISH AGENCY FOR PALESTINE  
For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands

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SAMUEL W. STRICKMAN

### Campaign Director

SAMUEL BLITZ

March 3rd, 1938

Dr. Abba Hillel Silver  
The Temple  
Cleveland, Ohio

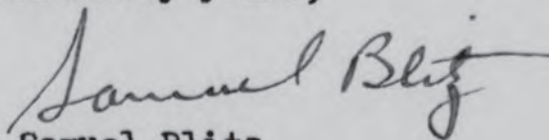
Dear Dr. Silver:

For your information I am enclosing copy of resolution which was adopted by the Brooklyn Administrative Committee of the United Palestine Appeal with reference to the proposal for a joint drive.

We are proceeding with arrangements for the luncheon of the Amusement Division on March 23rd at which you kindly consented to speak. Mr. Leo Spitz, President of R. K. O. will preside. Eddie Cantor will be in town that day and we are making every effort to have him attend the luncheon. Our Long Island Committee is proceeding with arrangements for their annual conference the same evening.

We are in high hopes that the dinner in your honor on May 3rd will be an outstanding success. This dinner will be neither an opening nor a closing campaign function but an effort to enlist support from such groups and individuals who are not contacted in the various trades. As our special gifts and larger contributors are in this category, I hope you will be pleased with the results that will be obtained at the dinner. Dr. Stephen S. Wise will be the Toastmaster.

Sincerely yours,



Samuel Blitz  
Campaign Director

### National Chairman

ABBA HILLEL SILVER

### National Co-Chairmen

STEPHEN S. WISE

Chairman,  
Executive Committee

LOUIS LIPSKY

Chairman,  
Administrative Committee

SOLOMON GOLDMAN

ISRAEL GOLDSTEIN

HAROLD JACOBI

MORRIS ROTHENBERG

SB:HE  
Enclosure

*The Goal for American Jewry in 1938: \$4,500,000*



UNITED PALESTINE APPEAL

111 FIFTH AVENUE  
NEW YORK, N. Y.

HENRY J. BERKOWITZ  
TEMPLE BETH ISRAEL  
PORTLAND, OREGON

March 11th, 1938

Mr. Bernard Stone  
United Palestine Appeal  
416 West Eighth Street  
Los Angeles, Calif.

Dear Mr. Stone:

I hasten to reply to your letter, in order to make one important correction in Dr. Silver's itinerary.

It was quite clearly understood and verified, that Dr. Silver was to open our campaign at a dinner on Saturday night, April ninth. We have definitely planned for this, have already issued our publicity, and you must not change this setup.

Our idea is to have the Friday evening Temple service a combined one, with the other Synagogues closing their doors that night. The Conservative Rabbis have already arranged this. Thus on Friday night Dr. Silver will reach the general public. On Saturday night we have scheduled Dr. Silver to address our entire campaign organization consisting of all the workers, about 300 people. We need this kickoff dinner to start the campaign the following day - Sunday. If you have made other arrangements for that Saturday night, April ninth, you will have to cancel them. Please send me a wire verifying the above.

I received a personal letter from Dr. Silver, telling me I had better let him stay at a hotel. As long as that is his wish, I will give up the idea of keeping him at my house. It will probably be more convenient for you to have it this way.

I will be sure to meet you at the airport as indicated, but please see to it that no more changes in plans are sprung on us.

Cordially yours,

HENRY J. BERKOWITZ



JEWISH WELFARE FEDERATION OF GREATER KANSAS CITY

UNITED PALESTINE APPEAL

117 FIFTH AVENUE  
NEW YORK, N. Y.

March 22, 1938

Dear Mr. Montar:

Our community is very much thrilled that Rabbi Silver will be in Kansas City on Thursday, April 28th. In view of the fact that our drive opens on May 2nd, his visit is only a few days previous to the drive.

We are planning to hold the final workers rally at the time of Rabbi Silver's visit. To meet his needs this will, of course, be a luncheon meeting and we hope to have as many as five hundred workers present.

I will appreciate your confirmation of this arrangement.

Very sincerely yours,

Max Bretton  
Executive Secretary



GH



UNITED PALESTINE APPEAL

111 FIFTH AVENUE  
NEW YORK, N. Y.

March 14, 1938

Rabbi Henry J. Berkowitz  
Temple Beth Israel  
Portland, Oregon.

Dear Rabbi Berkowitz:

Thank you for your letter of March 11th.

I feel that I should explain that your reference to a Saturday evening dinner is the first information I have had about such an affair.

As I understood it, the original plans called for Dr. Silver to address the public from your pulpit on Friday evening April eighth, and to attend a luncheon on Saturday. The luncheon was changed to Friday, but nothing was said of a Saturday night gathering.

I am most anxious that Dr. Silver accept this engagement, and I hope he will do so, on the receipt of your letter, copy of which I am forwarding to National Headquarters. Nevertheless, as Dr. Silver has cancelled all other engagements for Saturday, it is open to him to speak at the dinner, but he will have to catch the eight o'clock plane on Sunday morning, to keep his Seattle appointments.

With kind regards, I am

Sincerely yours,

Bernard Stone  
Regional Director



HENRY J. BERKOWITZ  
TEMPLE BETH ISRAEL  
PORTLAND, OREGON

March 15, 1938.

Dr. Abba Hillel Silver,  
The Temple,  
Cleveland, Ohio.

Dear Abba:

I was considerably upset when a letter came from Bernard Stone, saying that you had called off the Saturday night campaign kickoff dinner in Portland, and I immediately wrote telling him that this plan could not be changed, because we had already printed our drive literature and stationery announcing this event. When he came through Portland we told him about it, but he seems to have misunderstood. At any rate, let me explain the Portland schedule:

Friday noon there is a luncheon for the purpose of setting up the continuing organization for U.P.A. This will include the campaign Executive Committee, the Welfare Fund Board and the local Zionist Organization. This gives you the leading non-Zionists and Zionists together. Friday night there is a combined service at my Temple. I have invited the two Conservative Rabbis, Kleinman and Sydney, to adjourn their services for the evening, in order that all three Congregations may hear your message.

Saturday night is the Campaign kickoff dinner, at which the entire working crew of 250 to 300 men and women will be present before going out into the field on Sunday. (We do a lot of home solicitation on Sunday, when husband and wife are both home.)

This gives you two major addresses in Portland. You can, without hesitation, call off the appearance at Kleinman's Synagogue on Saturday morning. He only wants a chance to thumb his nose at the rival congregation. These two Synagogues, both Conservative, and about six blocks apart, have had ten Rabbis between them since I came to Portland. They will do anything to cut each other's throats. They will both, with their members, be present at the Friday evening <sup>service</sup> when you preach, so that the Saturday morning invitation of the one is just pulling a fast one on the other. A lot of their leaders will also be present at the dinner Saturday night. Therefore, you can call this date off without hesitation, and take a rest all day Saturday in your hotel.



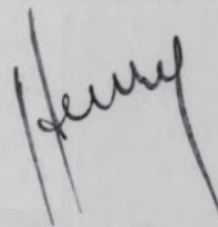
Dr. Silver - 2

I know you are going to carry a tremendous load on this trip, but for an old friend you must give me that Saturday night. I have my crowd all keyed up over the privilege of having you preach Friday night and talk turkey on Saturday night.

When you see your Cousin Irving Reichert in San Francisco, don't give him my love. I understand he has been doing some rabble-rousing against Palestine since he came back from his trip. I will be interested to hear an account of what you do to him and his millionaires while you are down there,

Flora and I look forward to your visit with a great deal of joy. You will have dinner with us Friday evening before Temple, and probably a little crowd at the house after Temple. Meanwhile take care of yourself, and keep well on the whole trip. ✓

Faithfully yours,





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Send the following message, subject to the terms on back hereof, which are hereby agreed to

March 16 1938

Rabbi Henry Berkowitz  
Portland, Oregon

WRHS  
My Portland Schedule as outlined  
in your letter perfectly agreeable.  
Kindest regards.



Silver



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DR ABBA H SILVER=

CARE THE TEMPLE=

PLEASE DISREGARD LETTER OF MARCH FIFTEENTH URGING THAT  
YOU REMAIN SATURDAY NIGHT FOR KICK OFF DINNER STOP AT  
STRATEGY COMMITTEE MEETING TODAY IT WAS DECIDED TO  
CONCENTRATE ON FRIDAY NIGHT MAKING IT SOLEMN SERVICE OF  
DEDICATION FOR CAMPAIGN WORKERS WITH YOUR ADDRESS AS  
INSPIRATION STOP THIS WILL RELEASE YOU ALL DAY SATURDAY  
PER YOUR REQUEST REGARDS=

HENRY J BERKOWITZ.



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INC.

100 EAST 42ND STREET

ROOM 514

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MRS. FELIX M. WARBURG, New York  
EUGENE WARNER, Buffalo  
HENRY WINEMAN, Detroit  
JONAH B. WISE, New York

March 18th, 1938

Rabbi Abba Hillel Silver,  
The Temple,  
E. 105th St. at Ansel Rd.,  
Cleveland, Ohio

Dear Rabbi Silver:

We feel that we owe it to you to let you know that we have given our best thought to the Austrian situation. It so happened that during the two critical days, one of our representatives was in Vienna. Today we hear that one of our most important men, an American citizen, left Paris last night for Vienna via Berlin, to give necessary help rapidly.

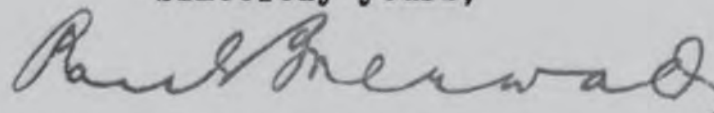
The fact is that the bank accounts of the Jewish Gemeinden in Austria have become blocked, so that these Gemeinden are without funds even for the destitute people who are besieging them; and they are also asking for urgent help for all institutions. Meanwhile, those Jews who were fortunate enough to escape to border countries, are being aided there by the refugee committees which the Joint Distribution Committee has been supporting, in France, Poland, Czecho-Slovakia and elsewhere.

We are watching events through our Paris office. To what extent our British friends and other agencies can be counted on, we do not as yet know. We are in touch with them and we naturally hope to have their cooperation as in the German situation. This we know, - the Austrian Jews are in even poorer position to meet the catastrophe which has overtaken them than faced German Jewry in 1933 and since.

We have given careful consideration to the desirability of bringing this situation to the attention of our contributing public through the press, but decided that for the time being this would serve no useful purpose.

There is no doubt that all of us are facing new and increasingly grave responsibilities in this dreadful calamity.

Sincerely yours,



Paul Baerwald  
Chairman

PB:jb

P. S. This letter is being sent only to the members of our National Council, the Board of Directors of the Joint Distribution Committee, the Plan and Scope Committee of the Campaign and our colleagues of the Campaign.



GEORGE BACKER  
295 FIFTH AVENUE

March 21, 1938

Rabbi Abba Hillel Silver  
The Temple  
E. 105th St. at Ansel Road  
Cleveland, Ohio

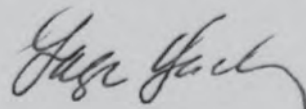
Dear Rabbi Silver:

At the January meeting of the Board of Directors of the Council, a special committee was appointed to explore the possibilities of organization relationships between the Council and the national and overseas agencies. The committee was also asked to study the question of relationships of the Council to the constituent functional agencies of member federations and welfare funds. The committee project includes the preparation of a report on these questions to be submitted to the Board of Directors before the next General Assembly.

It may be possible to have one or two meetings of the committee during the year in connection with scheduled meetings of the Board. To supplement these meetings, we want to exchange ideas between the members of the committee by correspondence. It is always difficult to start the work of a national committee and it occurred to me that a beginning might be made if the members would be good enough to set down their own views on the questions involved in this assignment. With this as a starter, we can perhaps formulate some general conclusions which may then be presented at a meeting of the committee for analysis and discussion.

If you can think of any better way to start our committee work, I would appreciate your letting me know. The enclosed statement has been prepared with the cooperation of the Council office.

Very sincerely,



GEORGE BACKER

Encl.

*do you remember the fog - the appointment of this  
Committee generated?*



UNITED PALESTINE APPEAL

111 FIFTH AVENUE  
NEW YORK, N. Y.

1938 NATIONAL QUOTA \$5, 100,000

Joint Distribution Committee Campaign

100 East 42nd Street, New York

March 22, 1938

Mr. Jacob A. Russ,  
85 State Street,  
New London, Conn

Dear Mr. Russ:

In behalf of the Joint Distribution Committee Campaign, I wish to advise you that the Joint Distribution Committee is not participating in the New London campaign now under way. The Joint Distribution Committee cannot, with conscience, take part in the New London fund-raising efforts where such meagre provision is being made for the millions of starving, degraded and helpless Jews of Poland, Rumania, Austria, Germany and other lands.

The Joint Distribution Committee advised Rabbi Samuel S. Ruderman of its position in advance of the opening of the campaign and as we understand the Jewish community was not informed, we take this means of advising you.

The Joint Distribution Committee will seek to raise funds in New London for its overseas program at a later date.

With best wishes, I am

Sincerely yours,

Isidor Coons  
Campaign Director.



April 13, 1938

Rabbi Henry Berkowitz,  
Temple Beth Israel,  
Portland, Oregon.

My dear Henry:

I have just returned home from the Coast and I hasten to write to you and to tell you how profoundly I appreciated your very warm hospitality and the many courtesies which you and Flora extended to me during my visit in your community. I don't know when I spent two happier days. It was a real joy to me to be in your home and in your pulpit. I was delighted to learn how greatly you are loved in your community and what fine leadership you are giving to your people in your city.

I hope that some day Virginia and I will have the pleasure of welcoming you and Flora in our home here.

With all good wishes for a very happy Yom Tov, I remain

Most cordially yours,

AHS:BK



UNITED PALESTINE APPEAL

111 FIFTH AVENUE  
NEW YORK, N. Y.

From - JEWISH WELFARE FUND  
128 North Wells Street  
Chicago, Illinois

April 13, 1938

Mr. Henry Montor, Executive Director  
United Palestine Appeal  
111 Fifth Avenue  
New York, New York

Dear Mr. Montor,

A meeting of our executive committee is scheduled for Friday noon, and I have been asked to get certain information with respect to the campaign figures of the United Palestine Appeal for 1936 and 1937. I do notice that there is some discrepancy in the 1936 figures previously furnished us, which I presume is due to the factor of a difference in time when the figures were presented by your office. For example, the report prepared by the auditors, Klein, Heins and Finke, show total pledges for the year 1936 of \$2,076,327.26. In a letter of October 25, 1937, a 1936 audit report excerpt was included which showed pledges of \$2,114,063.60.

With respect to the 1937 figures, we have an excerpt from the audit report which shows pledges, exclusive of Chicago, of \$2,010,049.66. On February 4th, your telegram stated pledges totalled \$2,154,558.04 for that year, and Rabbi Silber's letter of March 24th showed pledges of \$1,973,878.60.

In order that we may have the latest available reliable information, will you please send us by air mail special delivery, copies of the financial reports for the years 1936 and 1937, including balance sheets as of December 31st of each year, as well as income and expense and appropriation statements. We would also like to know, with respect to the above statements, to what extent the payments from Chicago are included in the statements for each year.

If you have any regular reports prepared by outside auditors, we would of course appreciate a copy of this report. Will you please put us on your mailing list so that we may receive the interim reports on the progress of the national United Palestine Appeal campaigns?

Sincerely yours,

(Signed) Henry Bauling  
Budget Secretary

P.S. See next page



UNITED PALESTINE APPEAL  
111 FIFTH AVENUE  
NEW YORK, N. Y.

Mr. Henry Montor

-2-

April 13, 1938

P.S. I also note that in the 1936 report of Klein, Heins and Finke, there were \$437,193.02 of uncollected pledges at December 31, 1936. What was your procedure in handling collections in 1937 on previous year's pledges?

WRHS

AMERICAN JEWISH  
ARCHIVES





April 14, 1938

Mr. Henry Bauling  
Jewish Welfare Fund  
128 North Wells Street  
Chicago, Ill.

Dear Mr. Bauling:

In reply to your letter of April 13th may I point out that the figures issued by the United Palestine Appeal with regard to its income fluctuate in accordance with successive reports that are received from the various communities.

Thus, if we are notified that an amount originally held on our books as due from a community has been reduced because of certain unavoidable factors, our books immediately record that decrease in our prospective or actual income. On the other hand, the income side of the ledger shows increases when we are notified in the following year of funds raised or remitted to us on account of campaigns initiated during the calendar year preceding.

May I illustrate for 1937. During that twelve-month period hundreds of communities launched campaigns in which the United Palestine Appeal benefited. Some of these campaigns were held in October, November or December of 1937. In some instances we did not receive any report of the amount raised and obtained no remittance on account of that sum until January, February or even March of 1938. Any money that will be coming in hereafter on account of fund-raising efforts initiated during the calendar year 1937 will be credited to the income of the United Palestine Appeal for 1937. This procedure explains the discrepancies to which you have referred in your letter.

In view of the fact that you wanted the report by air mail, special delivery, in time for your meeting of the Executive Committee on Friday noon, there has been no opportunity for the auditors, Klein, Hinds & Finke, to prepare the statement which you had in mind. However, there was presented to the Administrative Committee of the United Palestine Appeal at its meeting on Wednesday, March 23rd, 1938, a financial report on the 1937 campaign as of the period from January 1, 1937 to March 23, 1938. I attach herewith two copies of that report on 1937. You will observe, of course, that the figures therein differ from those you had previously received. The explanation is to be found in the above paragraphs.



May I call your attention to the fact that the report on 1937 herewith attached shows that the total cash collected and the sum still owing to the United Palestine Appeal on account of pledges made amounts to \$2,163,544.27. This represents the income of the United Palestine Appeal as such and of the Jewish National Fund, which is a constituent part of the United Palestine Appeal.

I specifically direct your attention to the fact that the amount of \$126,345.74 which was raised by Hadassah in 1937 for Youth Aliyah and remitted directly to Palestine is not included within our income figure. We merely make note of the fact.

The figure of \$2,163,544.27 which represents the amount raised in cash and pledges by the United Palestine Appeal in 1937 includes cash amounting to \$60,000 remitted by Chicago on account of its 1937 campaign. If we deduct that \$60,000 from the total income of the United Palestine Appeal in the United States during 1937, we find that the national figure, exclusive of Chicago, is \$2,103,544.27. Again I must point out that this is exclusive of the sum raised by Hadassah for Youth Aliyah.

The understanding arrived at in Chicago to govern the distribution of funds from the Chicago Jewish Welfare Fund campaign for 1937 was that the Chicago Jewish community would allot to the United Palestine Appeal ten per cent of the amount it would raise in the rest of the country. The Chicago Jewish Welfare Fund can arrive at that figure by allotting ten per cent of \$2,103,544.27 or \$210,354. (It should be emphasized that a check for \$25,000 which was remitted by Chicago on April 5th is not included in the March 23rd report so that no reference has been made to it in these paragraphs, but inasmuch as in actuality Chicago has remitted \$85,000 in cash, the sum that would be owing to the United Palestine Appeal would be \$125,354).

You raise the question as to how record is made of collections on pledges from the previous year. You will note in the attached report for 1937 that during the period from January 1, 1938 to March 23, 1938 there was received in cash on account of the 1937 campaign \$380,548.52. Our record of collections has been extremely gratifying.

Please let me know if there is any additional information which you would like to have.

Sincerely yours,

Henry Montor  
Executive Director

HM/GH  
Enc. 2  
CB



MRS. JOSEPH BOYARSKY  
3720 N. E. MULTNOMAH  
PORTLAND, OREGON.

April 13, 1938.

Dear Rabbi Silver:

We wish to inform you  
that Mr. and Mrs. Edward Weinstein  
are having a tree planted in the  
Hadassah Forest in Palestine. They  
wish to honor you and make every  
lasting the inspirational talk you  
gave on your recent visit here.

Sincerely yours,  
Molly Boyarsky  
Chairman J. N. F. C.



April 15, 1938

Rabbi M. Abramson,  
#9 Thornton Ave.,  
Venice, California.

My dear Rabbi Abramson:

Let me thank you for your kind letter of April 11 and for the offer of your services to the United Palestine Appeal. I am forwarding your letter to Mr. Bernard Stone, regional director of the Pacific Coast who is in Los Angeles.

With all good wishes for a happy Passover,  
I remain

Very cordially yours,

AHS:BK



April 18, 1938

Mr. Alhadeff,  
Palace Fish & Oyster Co.,  
Seattle, Washington.

My dear Alhadeff:

We received the fine salmon which  
you sent us in excellent condition and Mrs. Silver  
served it on Yom Tov. It added much to the pleasure  
of our holiday feast. I want to tell you how very  
grateful Mrs. Silver and I are for your thoughtfulness.

I wish you and your dear ones a very  
happy holiday. With all good wishes, I remain

Most cordially yours,

AHS:BK



April 21, 1938

Mrs. Joseph Boyarsky,  
3720 N. E. Multnomah,  
Portland, Oregon.

My dear Mrs. Boyarsky:

Permit me to thank you for your kind note of April 15. I would appreciate it if you would convey to Mr. and Mrs. Edward Weinstein my profound appreciation for their thoughtfulness in having a tree planted in the Hadassah Forest in Palestine in my honor. Nothing could please me more.

I enjoyed my visit to your lovely community tremendously and I am hoping that I shall have the good fortune of revisiting it in the not too distant future.

With all good wishes, I remain

Very cordially yours,

AHS:BK



UNITED PALESTINE APPEAL  
111 FIFTH AVENUE

## MEMORANDUM

*Date* May 11, 1938.

*To* Mendel N. Fisher

CC: Dr. Silver

*From* Henry Montor

*Subject*

Attached herewith is a copy of a letter from Isidor Coons of the Joint Distribution Committee. May I have the facts in the case.

HM:F  
enclosure.



UNITED PALESTINE APPEAL

111 FIFTH AVENUE  
NEW YORK, N. Y.

JOINT DISTRIBUTION COMMITTEE

100 East 42nd St.

New York

May 9, 1938.

Mr. Henry Montor, Executive Director,  
United Palestine Appeal,  
111 Fifth Avenue,  
New York, N. Y.

Dear Henry:

We have heard from Fort Wayne that the Jewish National Fund had a sale of bonds recently in that community. As Fort Wayne is one of the Welfare Fund cities covered by the agreement, I am bringing this to your attention at this time so that we may discuss the division of funds raised through this source at a later date.

Cordially yours,

ISIDOR COONS

IC:RVH



UNITED PALESTINE APPEAL

111 FIFTH AVENUE  
NEW YORK, N. Y.

Sachs & Caplan  
Frick Building  
Pittsburgh, Pa.

May 12, 1938

Mr. Isidor Coons, Campaign Director,  
Joint Distribution Committee,  
100 East 42nd Street  
New York, N.Y.

Dear Mr. Coons:

I am sure you will be pleased to learn that we had a very fine dinner-meeting last Sunday evening, marking the formal opening of our United Jewish Fund campaign for this year. We had had a preliminary "Big GiverS" dinner a few weeks ago, at which we raised approximately \$122,000.00. This amount was increased to \$167,000.00 at Sunday evening's meeting. Our meeting was very well attended, there being over four hundred persons present, which is the largest attendance we have had at any of our United Jewish Fund dinners.

I particularly want to tell you that we were all greatly inspired by a brilliant and stirring message delivered to us by Judge Morris Rothenberg. Judge Rothenberg referred not only to the work that is being done in Palestine, but also covered very adequately and enthusiastically the work of the Joint Distribution Committee. Moreover, his address was of a most constructive nature, reminding us of our Jewish heritage, our contributions to culture and progress and the many other phases of our history which should lead us all to be courageous and unafraid, even under the horrors of existing conditions abroad. We were all deeply affected by Judge Rothenberg's speech and I am sure that much of the evening's success was due to his presence.

With my kindest regards, I am

Sincerely yours,

Louis Caplan

Cy.: Judge Morris Rothenberg.