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Series I: General Correspondence, 1914-1969, undated.

Sub-series A: Alphabetical, 1914-1965, undated.

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64

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United Jewish Appeal, United Palestine Appeal, Jewish National
Fund controversy, 1938.

January 28, 1938

Dr. Israel Goldstein, President,
The Jewish National Fund,
111 Fifth Avenue,
New York, N.Y.

My dear Dr. Goldstein:

I received a letter today from Dr. Stephen S. Wise enclosing one from Mr. Joseph Schlossberg of the Amalgamated Clothing Workers of America. Mr. Schlossberg writes that he was "shocked by the address of Mr. Ittamar Ben Avi."

He recalls particularly two points - the one in which the speaker compared the present Arab-Jewish situation in Palestine with the White-Indian situation in the American colonies; and the other in which Ittamar Ben Avi said "that trouble in Palestine had the advantage of lowering prices of land for the Jews."

He says: "If this is the sort of propaganda that Mr. Ben Avi is carrying on for the Jewish National Fund, I tremble. It will certainly do serious injury. If we, who are devoting ourselves to the upbuilding of the Jewish homeland in Palestine, cannot do so on high, and the highest ethical grounds, we will not be able to achieve it."

You know, of course, that there were many others at the Conference who resented the remarks of Ben Avi. I believe that as your representative in the Fund, he should be apprised of this fact and cautioned not to make such statements which are both ambiguous and open to the most damaging interpretations. I think that you are in a position to handle this matter satisfactorily.

With all good wishes, I remain

Most cordially yours,

AHS:BK

Enc. - 2

JEWISH NATIONAL FUND OF AMERICA

קרן קימת לישראל

111 FIFTH AVENUE
NEW YORK

ALgonquin 4-2495

Anniversary

February 2, 1938

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Dr. Abba Hillel Silver
The Temple
East 105th St. at Ansel Road
Cleveland, Ohio

Dear Dr. Silver:

I have yours of the 28th together with a letter which Mr. Schlossberg sent to Dr. Wise.

Mr. Ben Avi's address was painful to me as it was to many others. To my knowledge Mr. Ben Avi did not speak as a designee of the Jewish National Fund. He was invited as a distinguished Palestinian who happened to be here on a money-raising engagement for the Jewish National Fund. I was amazed in Washington to see that unlike the other two speakers on the radio hour Saturday night, Mr. Ben Avi spoke on the radio impromptu and without a script of his address. He should never have been permitted to speak unless his manuscript was furnished in advance to the person in charge. Immediately after his address, I made my resentment known in no uncertain terms.

Mr. Ben Avi's tour in behalf of the Jewish National Fund in this country will terminate on April 1st. You may be sure that he will be cautioned against a repetition of his "shtoots".

Cordially yours,

Israel Goldstein
Dr. Israel Goldstein
President

IG:MS

c.c. Dr. Wise
" Mr. Schlossberg

450

1902 FOUNDING
of J.N.F.

1920 GENERAL
\$56,000

J.N.F.
19,000

1936

GENERAL
922,000

J.N.F.
373,688

GROWTH OF JEWISH LAND POSSESSIONS [in dunams]

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Dr. Abba Hillel Silver
The Temple
East 105th St. at Ansel Road
Cleveland, Ohio

Dear Dr. Silver:

Mr. Montor sent you a copy of the letter that we received from Dr. Wiener, Chairman of the Jewish National Fund Council of Detroit. I have since received your comments.

We have informed the Detroit Jewish National Fund committee not to make any request for a special allocation for Hagalilah.

We had a great conference in Washington. The beginning is certainly an auspicious one. I sincerely hope and pray that this campaign will be ^{the} most successful we have had for the United Palestine Appeal.

With kindest regards,

Sincerely yours,

MENDEL N. FISHER
Executive Director

MNF:MS

450

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of J.N.F.

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373,688

GROWTH OF JEWISH LAND POSSESSIONS *[in dunams]*

JEWISH NATIONAL FUND

Feb. 9, 1938

Dear Mr. Montor:

We received a complaint from the JNF of Worcester to the effect that they made a special allocation last year to the JNF out of their joint campaign. This amount has never been turned over to the JNF.

In making up our report to Worcester of income last year, we naturally could not include this amount. An adjustment will have to be made by issuing a check to the JNF for \$300.

Sincerely yours,



Mendel W. Fisher
Executive Director

Copy to Dr. Abba Hillel Silver

February 15, 1938

Mr. Mendel N. Fisher,
Jewish National Fund,
111 Fifth Avenue,
New York City.

Dear Mr. Fisher:

Your letter of February 9th with regard to Worcester brings up an issue that affects other communities as well.

When the United Palestine Appeal enters into a combined drive with the Joint Distribution Committee and even though special allocations seem to be made by that combined drive to the Jewish National Fund, the money actually belongs to the United Palestine Appeal. I think you will agree with me on this subject if you will read the agreement constituting the United Palestine Appeal very carefully.

The only collections that ought to go directly to the Jewish National Fund are from campaigns specifically and solely under Jewish National Fund auspices. Otherwise we shall constantly be involved in questions of jurisdiction. Inasmuch as whatever funds come in to the United Palestine Appeal are divided equally between the Keren Hayesod and Keren Kayemeth, there should really be no objection to the procedure which has been adopted in the case of Worcester.

I do not think that the United Palestine Appeal should make out a check for \$300 to the Jewish National Fund because this allotment was made out of the Worcester 1937 campaign and forwarded to the United Palestine Appeal. The purpose of the separate allotment was merely to set aside a larger sum for the United Palestine Appeal than for other causes participating in the combined drive.

Sincerely yours,

Henry Montor
Executive Director

HM/GH

JEWISH NATIONAL FUND OF AMERICA

קרן קימת לישראל

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February 21, 1938

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DAVID WERTHEIM
DR. STEPHEN S. WISE

Dr. Abba Hillel Silver
c/o The Temple
East 105th St. & Ansel Road
Cleveland, Ohio

My dear Dr. Silver:

I have just written a memorandum to Mr. Montor, as per copy attached.

I have heard from Judge Golden who is very happy indeed that you have undertaken the trip to the Coast.

Sincerely yours,

MENDEL N. FISHER
Executive Director

MNF:RC
Enc.

450

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of J.N.F.

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GROWTH OF JEWISH LAND POSSESSIONS *[in dunams]*

February 21, 1958

Mr. Henry Montor

Mr. Mendel N. Fisher

I heard from Judge Golden today. He is very enthusiastic about Dr. Silver's coming to San Francisco on April 6th. He states that a mass meeting is being planned in San Francisco and also a meeting in Oakland on April 7th. You undoubtedly have all of this information.

Judge Golden says that Dr. Silver's visit ought to do a great deal of good.

IMPORTANT - Please send immediately photographs, preferably glossaries, so that he may get some very effective publicity into the San Francisco papers.



MNF:RC

February 22, 1938

Rabbi David B. Alpert,
Congregation Beth El,
Tyler, Texas.

My dear Rabbi Alpert:

Let me thank you for your kind letter of February 16. I am in complete and whole-hearted accord with you. It was one of the two things which I dwelt on in my address at the Washington Conference. I regard it as one of the most serious problems confronting Zionist activities in the United States. I have had long conferences with the representatives of the J.N.F. and with other organizations. You must know that the matter is not easy of solution, especially when there are vested interests and paid employees involved. But the more we hear from the rank and file about this matter and the more pressure that is brought to bear, the sooner we will have a satisfactory solution.

I am taking the liberty of sending on your letter to our New York Headquarters.

With all good wishes, permit me to remain

Very cordially yours,

AHS:BK

letter sent to Monitor

UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

February 25, 1938

Mr. Alex Moyer
Inter-City By Products Co
Lorain, Ohio.

Dear Mr. Moyer:

Before Dr. Wise sailed on Wednesday for London at the urgent request of Dr. Weizmann I had an opportunity to go over with him the letter in which you describe the situation in Lorain.

Dr. Wise felt, as I do, that the urgent needs of Palestine require that the Zionist leadership should be more vigorous than ever before in protecting the interests of the United Palestine Appeal.

For the President of the Zionist District or for any Zionist organization to agree to a campaign from which the United Palestine Appeal would receive 25% as against 50% for the Joint Distribution Committee would represent a serious breach of the responsibility devolving upon every supporter of the Jewish Agency Executive.

We do not wish to minimize the needs and obligations of the Joint Distribution Committee, for we all realize how pressing are the claims being made upon that organization. It is no less true to say that the situation confronting us in Palestine requires larger support rather than a decrease. Only last week Dr. Wise was in receipt of a cable from the Jewish Agency Executive of an urgent character unprecedented in the past ten years. So grave was the situation described by the Executive that the United Palestine Appeal felt compelled to do something which it has not done in the past decade. It made a large loan at one of the New York banks because it could not get the funds quickly enough in any other way.

It must be realized that the Jewish Agency Executive and the Jewish people as a whole are facing a critical stage in their relations to the Jewish National Home. In the first place, the political and economic uncertainty in Palestine has placed an extraordinarily heavy burden on the Keren Hayesod and the Keren Kayemeth. It is the funds being made available by and to these two institutions which will make possible the emergence from this critical transition period.

When Dr. Bernard Joseph, legal adviser of the Jewish Agency came to America a few weeks ago he demanded of American Jewish leaders that our quota for 1938 be \$10,000,000. He pointed

UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

out that what was at stake was not merely the fate of 430,000 Jews in Palestine but the destiny of hundreds of thousands of other Jews for whom room must be made in Palestine if they are to be saved from the tide which threatens to engulf them in such countries as Germany, Poland, Rumania and Austria.

At the recent National Conference for Palestine in Washington a resolution was adopted making it clear that no campaign was to be conducted for any other Palestine fund-raising institution, no matter how worthy, until after the maximum obligation to the United Palestine Appeal had been met. I enclose herewith a copy of that resolution for your guidance.

Whatever funds are raised for the Jewish National Fund are designed to be of a supplementary character. It would do the utmost harm to the Jewish National Fund and to Palestine as a whole if the large amounts that should be forthcoming for the United Palestine Appeal were diminished as a result of supplementary activities undertaken on behalf of the Jewish National Fund. The primary obligation has been and must continue to be the United Palestine Appeal.

Enclosed herewith is an analysis of the 1938 quota of \$4,500,000. Lorain in common with communities from one end of the land to the other must adopt a quota for the United Palestine Appeal commensurate with this national objective.

I beg of you to see to it that the United Palestine Appeal receives parity with the Joint Distribution Committee because the claims of one are as urgent and primary as the claims of the other. Both must have the fullest support.

In view of the splendid work that has been done under your leadership in building up and strengthening the Zionist movement in Lorain and its vicinity, I believe that you should be able to convince the other leaders in the community that you are prepared to take on additional tasks if necessary in order to obtain the funds that will warrant a fifty percent share for the United Palestine Appeal.

I feel sure that the United Palestine Appeal will cooperate with you wholeheartedly both in its national and regional offices so that your task may be shared.

Surely no outstanding leader of the United Palestine Appeal would be able to persuade himself to visit Lorain for a campaign function if the local Zionist leadership felt that 25% was an adequate acknowledgement of the important place that Palestine occupies in the solution of the problem of Jewish homelessness.

UNITED PALESTINE APPEAL

111 FIFTH AVENUE

NEW YORK, N. Y.

I do not wish to close without expressing appreciation for the Zionist Organization of America and for the United Palestine Appeal for the work which you did to make possible the increasing understanding of Palestine's needs. In 1936 Lorain gave \$120. In 1937 it was raised to \$275. Your ambition should be to see to it that Lorain should give to the United Palestine Appeal a minimum of \$1,500. This is the amount given by other communities with a Jewish population equal to that in Lorain.

I note what you say about the situation in Elyria. An allotment of \$150 was announced for 1936. Only \$50 has been received on account of that sum. ~~We received no word of an allotment for the year 1937.~~

Will you be good enough to inform me immediately of the name of the B'nai B'rith or other leaders in Elyria with whom we can communicate and assist you in improving a deplorable situation.

Would you not undertake to visit Elyria and apply the pressure that will secure the inclusion of the United Palestine Appeal in the Elyria campaign for 1938; and also obtain the sums outstanding for 1936 and 1937.

I am turning over a copy of this letter to Mr. Montor, Executive Director of the United Palestine Appeal, who will, I believe, then communicate with Mr. George Greenspun, who is the newly appointed Regional Director of the United Palestine Appeal in the mid-west for a group of states including Ohio. The address of Mr. Greenspun in Chicago is the Hamilton Hotel. You will hear from him within the next few days. He will place himself at the disposal of yourself and our other friends for work to be done in Lorain and Elyria.

I know that you will understand that everything that I have written is based on deep appreciation of the service you have given and of the devotion with which you continue to serve the Zionist movement and Palestine upbuilding through the United Palestine Appeal.

Cordially yours,

Morris Margulies
Secretary

MM: FE

UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

Copy of Alex Moyer's Letter

February 26, 1938

Mr. Mendel N. Fisher
c/o Zionist Organization of America,
111-5th Ave.,
New York, N.Y.

Dear Sir:

Acknowledging yours of Feb. 23rd and certainly appreciate your full and frank discussion which is helpful.

I had occasion to call upon Dr. Silver yesterday to discuss this matter with him and he, too, insists that he will not sanction such division so have arranged for our non-Zionist friends to meet with Dr. Silver in his study Sunday Morning. I am quite sure that Rabbi Silver will be able to adjust the matter to the entire satisfaction of the UPA. I am glad, however, that you raised this objection, which enabled me to reopen the matter.

I am pleased to enclose you check in the amount of \$600.00 to apply against the cash already collected for the Hagalilah Bonds. As stated to you in my last letter, two committees are working quietly and calling on those who have not yet contributed and just as soon as we get them all collected, which we hope will be within the next few days, we shall be glad to remit the balance, together with any additional contributors names so that you may mail them their bonds.

Very truly yours,

Signed ALEX MOYER

AM:JM

CS

COPY OF ALEX MOYER'S LETTER

F b. 26, 1938

Mr. Mendel N. Fisher
c/o Zionist Organization of America,
111 - 5th Ave.,
New York, N. Y.

Dear Sir:

Acknowledging yours of Feb. 23rd and certainly appreciate your full and frank discussion which is helpful.

I had occasion to call upon Dr. Silver yesterday to discuss this matter with him and he, too, insists that he will not sanction such division so have arranged for our non-Zionist friends to meet with Dr. Silver in his study Sunday Morning. I am quite sure that Rabbi Silver will be able to adjust the matter to the entire satisfaction of the UPA. I am glad, however, that you raised this objection, which enabled me to reopen the matter.

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Very truly yours,

(Signed) ALEX MOYER

AM:JM

March 2, 1938.

Mr. Alex Moyer,
Pres. Lorain-Elyria Zionist District,
1903 Washington Avenue,
Lorain, Ohio.

My dear Mr. Moyer:

I am grateful to you for your letter of the
26th.

I was a bit sharp in my letter of the 23rd
but I am sure you will understand that in writing you as
I did, I wanted to make sure that the interests of the
United Palestine Appeal were fully and adequately protected.

I was glad that you had an opportunity to meet
with the National Chairman of the U.P.A. - Mr. Silver. I
have no doubt that the matter will be adjusted to the
satisfaction of the U.P.A.

This is to acknowledge receipt of your check
for \$600. for which our receipt is attached herewith. I
am sure that you will collect the balance within the next
week or two, so that you will be enabled to make another
remittance to us. We received sometime ago a list of those
who have contributed to Hagalilah, totaling \$574.50. If
you wish, we can send out bonds and receipts to those who
have already paid. Please let us know.

Again, I want to express to you and through you
to the Zionists of Lorain, our deep appreciation for all
that you have done for the Jewish National Fund.

Sincerely yours,

MENDEL N. FISHER
Executive Director

MMF:MR

JEWISH NATIONAL FUND
111 FIFTH AVENUE

MEMORANDUM

To MR. MONTOR

Date March 2, 1938.
COPY: DR. ABBA HILLEL SILVER,
Cleveland, Ohio.

From MR. MENDEL N. FISHER

Subject

You will please remember that I sent you the correspondence that I have had with Lorain, Ohio. In that letter we stated in unequivocal terms that the U.P.A. will not, cannot and should not accept the proposed allocation of 25% to the U.P.A.

We have just received a letter from Mr. Moyer who saw Dr. Silver and discussed this matter with him.

I am sure you will follow this matter up.

MNF:MR

JEWISH NATIONAL FUND OF AMERICA

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111 FIFTH AVENUE
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Rabbi Abba Hillel Silver,
The Temple,
East 105th St. & Ansel Road,
Cleveland, Ohio.

My dear Dr. Silver:

Enclosed herewith is a copy of a letter
that we have received this morning from Mr. Alex Moyer
of Lorain, Ohio.

When Mr. Moyer informed me that the U.P.A.
was to receive 25% out of the funds to be raised in
Lorain, Ohio, I immediately sent him a very strong letter
and urged him to correct this injustice to the U.P.A. I
also sent Mr. Montor the copy.

I enclose herewith a copy of the memorandum
that I sent to Mr. Montor and also my reply to Mr. Moyer's
letter.

With kindest regards,

Cordially yours,

MENDEL N. FISHER
Executive Director

MNF:MR
Encls.

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UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

M E M O R A N D U M

March 3, 1938.

TO: HENRY MONTOR

FROM: GEORGE GREENSPUN

I am sorry to report that none of our leaders have been very active. Judge Braude went to Florida for a month and never showed his face at any of the Rallies. He is chairman of the JNF. Bill Katz is very busy signing members for the Zionist Organization and feels that this is of the utmost importance in spite of the campaign. Colonel Rosenberg also left during the campaign on an extensive business trip for two weeks, and 48 hours after his return was on his way to Florida for six weeks. He is chairman of the Finance division with a quota of \$17,500 to be raised, and only \$10,000 has been raised, and that money came in of its own accord. We cannot expect these men to carry the influence we desire. Their attitude toward responsibilities after they have accepted it is beyond comprehension. I say from actual observation that we should let well enough alone.

If you want to make an appeal for additional remittances I suggest that it be done from the national point of view and not from Chicago leadership at the present writing.

Confidentially speaking, Goldsmith is not very friendly, you know that. While it is true that he has calmed down considerably as a result of the splendid gesture you made in assisting him and the wonderful services you gave him in regard to the Chicago Jewish Welfare Fund this year, I am happy to state that they regard both you and our national headquarters in a better light. The Welfare Fund group is still bitter with the Zionists of Chicago and I might say are the Orthodox groups. From what I've seen on the sidelines, the Reform groups of Chicago are nothing to brag about.

March 3, 1938.

Mr. E. J. Gould,
The Steel Stamping Co.,
3553 Broadway,
Lorain, Ohio.

My dear Mr. Gould:

Let me thank you for your kind letter of March 2 enclosing a copy of the letter which you sent to Rabbi Jonah Wise. There is one inadvertant mis-statement in your letter. You say that the division for all communities agreed on between the U.P.A. and J.D.C. is 60% and 40%. The agreement as I pointed out to you, last Sunday morning, applied only to Welfare Fund communities which are members of the Council of Jewish Federations and Welfare Federations. You may recall that I showed you the agreement and also read to you the names of the cities in Ohio which are affected by the agreement. Lorain is not one of them. All other communities make their own allocations. Some of them are guided by the 60-40 agreement, others have a 50-50 agreement or some other arrangement. In view of the fact which you quoted to me, that funds had been raised by the Jewish National Fund in your community in January, I thought it only fair to suggest a 60-40 arrangement instead of a 50-50 arrangement.

You may recall also that I urged that all beneficiaries of your campaign take their chances on the outcome of the campaign and that no preference be given to any one fund over the other. You seem not to have followed this suggestion. Three organizations are to get their full allotment regardless of the outcome of the campaign while the over-seas agencies are each to take their percentages of what remains. You suggest that you will be able to raise between one thousand and fifteen hundred dollars for the over-seas agencies. If only a thousand dollars is raised, the J.D.C. will receive \$510 and the U.P.A. \$340 as against \$500 for the wider scope. Do you really think that this is a fair allotment to the over-seas agencies in these critical times when the needs of our people abroad are so desperate and urgent?

Mr. Gould

-2-

March 3, 1938

With all good wishes, I remain

Very cordially yours,

AHS BK

Abba Hillel Silver.

P.S. The \$10,000 which the Jewish National Fund of Cleveland hopes to raise this year includes all the traditional collections of the Jewish National Fund such as boxes, trees, golden book inscriptions, etc. etc.



March 9, 1938

MEMORANDUM

TO Mr. Mendel Fisher

FROM Mr. Henry Montor

I am herewith returning to you the list which you submitted showing income of the Jewish National Fund by cities over the periods 1935-36 and 1936-37.

The amounts raised by the United Palestine Appeal in these various cities have been indicated on the right hand margin, so that the figures may be available for comparative purposes.

As I understand it, the purpose of your submission of the list was for us to work out a group of cities which, we might decide, would be made available exclusively for the special campaigns of the United Palestine Appeal or of the Jewish National Fund.

When the first discussion was held between Dr. Silver, Dr. Goldstein, yourself and myself, the plan of regional units for the United Palestine Appeal had not yet been fully realized. Since then, as you know, there has been a re-organization of the basis on which the United Palestine Appeal operates. George Greenspan is in Chicago, to cover the Midwestern Region; Bernard Stone is in Los Angeles for the Western Coast states; Dr. Braunstein is handling the South-western Region with headquarters in St. Louis; Robert Silverman is responsible for the New England States; Simon Levin is continuing his work in the Seaboard Region; Meyer Mintz is covering New Jersey and Eastern Pennsylvania.

The effect of the regional organizations is to provide a type of frequent and close contact which did not exist for many years, in fact, since the original United Palestine Appeal was disbanded.

In the past few years there were very many communities which did very little, or even nothing at all for the United Palestine Appeal because our directors were most frequently sent out from New York headquarters on flying trips which made it uneconomical and difficult for them to visit every single community on route, particularly when those communities had 25 or only 10 Jewish families. But this situation is now changed. By being in a given territory twelve months of the year a director is able to give adequate attention to the major communities and still have time to visit at least once, and possibly several times a year, the smaller towns from which anywhere from \$25 to \$300 or \$500 have been raised or may be expected. All this of course makes necessary a reconsideration of the relations between the United Palestine Appeal and the Jewish National Fund.

It is the intention of all of us that the Jewish National Fund should be enabled to obtain supplementary income for we realize that whatever additional funds are received by the Jewish National Fund are ultimately the income of the United Palestine Appeal.

On the other hand, in view of the larger appeal of the United Palestine Appeal and in view of the year round facilities for campaigning, it would be unwise and unprofitable for the Jewish National Fund to conduct special campaigns in

certain communities, if by so doing the larger possibilities for the United Palestine Appeal are adversely affected. Obviously, when I speak of special campaigning, I do not have in mind the traditional collection activities of the Jewish National Fund. I refer exclusively to the type of project which involves a campaign as broad in appeal and as intensive in activity as the fund-raising effort usually sponsored by the United Palestine Appeal. Since the field directors of the United Palestine Appeal are in actuality also representatives of the Jewish National Fund it would be an undue hardship on them in their effort to raise maximum sums, if the Jewish National Fund were to send into communities upon which we have not previously agreed, representatives who would be expected to do exactly the sort of campaign in which the United Palestine Appeal field men are supposed to do.

With these observations in mind I append a list based on the records of the Jewish National Fund and the United Palestine Appeal. I believe that in this list of cities the Jewish National Fund might engage in its activities outside of the traditional fund-raising. This list is submitted to you as a basis for discussion. Please let me have your thoughts on the subject. I am sending copies of this memorandum and the list to Dr. Silver and Dr. Goldstein.



ALABAMA

Enterprise
Eufala
Greenville
Montevallo
Quinton
Ozark
Prichard
W. Blockton

ARIZONA

Nogales
Tempe
Safford
Somerton
Winslow
Yuma

ARKANSAS

Batesville
Blytheville
Brinkley
Caraway
Clarendon
Corning
DeWitt
Fayetteville
Earle
Holly Grove
Joiner
Leachville
Lucsora
Manila
Marked Free
Marvel
Monette
Osceola
Paragould
Parkin
Poplar Bluffs
Prescott
Truman
Van Buren
Wynne
McGehee

CALIFORNIA

Arcadia
Arvin

CALIFORNIA (Continued)

Canoga Park
Calistoga
Chula Vista
Eureka
El Monte
Folsom
Fort Brogg
Hanford
Mayfield
Mojave
Pacific Palisades
Portola
Redwood City
Richmond
San Marino
San Pedro
Sausalito
Sierra Madre
South Gate
Vallejo
Ventura

COLORADO

Akron
Boulder
Loveland
Rocky Ford
Fort Morgan
Grand Junction

CONNECTICUT

Hamden
Lebanon
Mystic
Naugatuck
North Bloomfield
Ocean Beach
Plainfield
Putnam
Rockville
Watertown
Stonington

FLORIDA

Bartow
Dania
Hollywood
Live Oak
Panoma City
Plant City

GEORGIA

Dalton
Lawrenceville
Monroe
Royston
Swainsboro
Thomastown
Toccoa
West Point
Winder

IDAHO

Twin Falls

ILLINOIS

Anna
Benton
Bushnell
Carmi
Centralis
Christopher
Cicero
Delevan
El Dorado
Evanston
Galesburg
Granville
Harvey
Jacksonville
Kewanee
Lake Forest
La Salle
Lawrenceville
Macomb
Manitz
Marion
Mason City
McLeansboro
Mattoon
Milledgeville
Mound
Murphysboro
Nilwood
Ottawa
Rochelle
Sandwich
Sparta
Venice
Waukegan
Woodstock

INDIANA

Aurora
Connorsville
Jasper
Kentland
Madison
New Castle
Princeton
Shelbyville
Summitsville
Valparaiso
Winchester

IOWA

Adebolt
Akron
Algona
Ames
Anthon
Atlantic
Avoca
Battle Creek
Bellevue
Boone
Chariton
Charles City
Charter Oak
Cherokee
Clarinda
Clear Lake
Correctionville
Creston
Danbury
Danison
De Witt
Dubuque
Dunlap
Eldorn
Elmo
Emmetsburg
Fairfield
Forest City
Ft. Madison
Glenwood
Grinnell
Grundy Center
Hamburg
Harlan
Hinton
Ida Grove
Iowa Falls
Ireton
Keokuk
Lansing



IOWA (Continued)

Le Moice
Malvern
Mapleton
Moquokata
McIntyre
Missouri Valley
Minona
Moville
Nevada
New London
Newton
Ode Bolt
Osage
Oto
Rock Rapids
Sheldon
Shenandoah
Sidney
Sioux Rapids
Smithlands
Spencer
Storm Lake
Tabor
Toledo
Victor
Vallisca
Wall Lake
Walnut
Waukon
Waverly

KANSAS

Independence
St. Marys

KENTUCKY

Campellsville
Fort Thomas
Harlan
Hopkinsville
Mayfield
Maysville
Middlesboro
Newport
Mt. Sterling
Stanford
Taylorsville

LOUISIANA

Bogalusa
Franklin
Morgan City
New Iberia
Oil City

MAINE

Camden
Naples
Poland
Rumford
Sanford
Sebago Lake
Van Buren

MARYLAND

Aberdeen
Annapolis
Belair
Chevy Chase
Cumberland
Ellicott City
Frederick
Hagerstown
Hancock
Frostberg
Havre de Grace
Hayttsville
Lanaconing
Laurel
Reisterstown
Salisbury

MASSACHUSETTS

Bridgewater
Brookhaven
Canton
Cape Cod
Charlestown
Chestnut Hill
Dudley
E. Weymouth
Foxboro
Franklin
Holliston
Ipswich
Lexington
Marshfield
Medway
Millbury
Norwood
Sherborn
Saugus
Sturbridge
Vineyard Haven
Wakefield
Ware
Wareham
West Medway
West Warren
Woburn

MICHIGAN

Ahmeek
Albion
Alma
Benton Harbor
Bessemer
Breitung
Cadillac
Calumet
Caspian
Crystal Falls
Ewen
Garden
Gladstone
Hillsdale
Lake Superior
Laurium
Lincoln Park
Manistique
Monroe
Mt. Pleasant
Newberry
North Lake
Norway
Palmer
Ramsey
Republic
Rapid River
River Rouge
South River
South Haven
Stambough
St. Ignace
Three Rivers
Traverse City
Wyandotte
Soo

MINNESOTA

Aitkin
Albert Lea
Anoka
Bemidji
Biwabik
Blue Earth
Bovey
Brainerd
Brownton
Buhl
Calumet
Cambridge
Coleraine
Cooley
Crookston
Crosby
Dawson
Delano
Ellsworth

MINNESOTA (Con't)

Elle River
Ely
Faribault
Fulda
Gildert
Grand Rapids
Granite Falls
Hector
International Falls
Keewatin
Lake Crystal
Le Roy
Little Falls
Luverne
Mankato
Marble
Marshall
Milaca
Montevideo
Mora
Nashwauk
New Ulm
New York Mills
Ogulview
Ortonville
Erskine
Owatonna
Park Rapids
Paynesville
Perham
Pipestone
Red Wing
Rochester
Sandstone
St. Cloud
Sauk Rapids
Spring Valley
Stillwater
Thief River Falls
Tracy
Wadena
Winona
Willmer
Worthington

MISSISSIPPI

Aberdeen
Corinth
Greenwood
Hazelhurst
Indianola
Itta Bena
Leland
Laurel
Oxford
Pascagoula
Shaw
Tchula



MISSOURI

Columbia
Bernie
Bonne Terre
Cardwell
Carthage
Caruthersville
Charleston
Clarksdale
De Loge
De Sota
Dexter
E. Prairie
Farmington
Festus
Hayti
Herculaneum
Louisiana
Leadwood
Malden
New Madrid
Poplar Bluff
Portageville
St. Charles
Trenton

MONTANA

Big Timber
Bozeman
Chateau
Great Falls
Havre
Lewiston
Livingston
Malta
Missoula

NEBRASKA

Columbus
Fremont
Gretna
Hartington
Hastings
Laurel
Kearney
Lyons
Nebraska City
Norfolk
Oakland
North Platte
Osmond
Pender
Rosalie
Scottsbluff
Sidney
Silver Creek

NEBRASKA (con't)

So. Sioux City
Walthill
Wausau
Winnebago

NEVADA

Elko
Pioche
Tonopah
Virginia City
Winnemucca

NEW HAMPSHIRE

Bethlehem
Groveton
Hanover
Lebanon
North Conway

NEW JERSEY

Alliance
Arlington
Basking Ridge
Carmel
Collingswood
Colts Neck
Creamridge
Dunellen
East Rutherford
Guttenberg
Heightstown
Highland Park
Layton
Leonia
Little Falls
Little Ferry
Margate
Maywood
Merchantville
Monroeville
Morris Plains
Newton
Pompton Lakes
Ridgewood
Ridgefield Park
Rosenhayn
Short Hills
Ventnor
West Collingswood
Westmont



NEW MEXICO

Fort Sumter
Hobbs
La Mesa
Roy

NEW YORK

Adams
~~Adams~~
Addison
Angela
Babylon
Bedford
Bellmore
Chateaugay
College Point
Elizabethtown
Genesco
Glen Spey
Hauppauge
Kerhonkson
Katonah
Kauneonga Lake
Kings Park
Le Roy
Malone
Mt. McGregor
North Collins
Potsdam
Pulaski
Richfield Springs
Rensselaer
Riverhead
Springfield Gardens
Spring Valley
Stamford
Warsaw
Westbury
Williston Park
Woodburne

NORTH CAROLINA

Aboskie
Blowing Rock
Burgaw
Carthage
Clinton
Elizabeth City
Fairmount
Lenoir
Marion
Morgantown
Mt. Airy
Newton
Roanoke Rapids
Thomasville
Whiteville

NORTH DAKOTA

Ashley
Beulah
Burns
Cando
Chaseley
Danzig
Fessenden
Flasher
Fullerton
Golden Valley
Grafton
Hague
Halliday
Hazelton
Harvey
Heil
Lake Williams
Lakota
Larimore
Mandan
Mott
Napoleon
Pittibone
Robinson
Stanley
Steele
Streeter
Tuttle
Valley City
Wahpeton
Watford City
Wales
Wishek
Zap

OHIO

Ashland
Barberton
Bacrus
Circleville
Coshocton
Cuyahoga Falls
Delaware
Lancaster
Maumee
Napoleon
Norwood
Orrville
South Euclid
Van Wert
West Salem



TENNESSEE

Dayton
Harriman
Lewisburg

TEXAS

Alice
Arkansas Pass
Athens
Baytown
Belton
Big Springs
Borger
Bowie
Brownwood
Bryan
Comanche
Crane
Gladwater
Goose Creek
Harlington
Henderson
Hillsboro
Jefferson
Kaufman
Kilgore
Laredo
Liberty
Lubbock
McAllen
Mission
New Braunfels
Odessa
Overton
Pampa
Panhandle
Pelly
Pittsburgh
Refugio
Robstown
San Angelo
San Marcos
Stamford
Sweetwater
Wichita Falls.

UTAH

Brigham

VERMONT

Brandon
Enasberg Falls
St. Albans
St. Johnsbury
W. Rutland

VIRGINIA

Bedford
Berkley
Clifton Forge
Crewe
Scottsville
Strasburg
Wake

WASHINGTON

Pasco
Puyallup
Vancouver

WEST VIRGINIA

Hollidays Cove
Rainell
Welch

WISCONSIN



Abbotsford
Adams
Ashland
Athens
Baldwin
Barron
Berlin
Black River Falls
Boxcobel
Brillion
Burlington
Butternut
Chilton
Clinton
Clintonville
Crandon
Durand
Dorchester
Eau Claire
Elk Horn
Ft. Atkinson
Friendship
Friesland
Gillett
Glidden
Hilbert
Horicon
Kaukauna
Kiel
Ladysmith
Lake Geneva



WISCONSIN -Con't

Lancaster
Lena
Loyal
Markesan
Mauston
Medford
Menomonie
Menomonie Falls
Mosinee
Neilsville
New Richmond
Oconomowoc
Oconto Falls
Park Falls
Peshtigo
Phillips
Platteville
Portage
Port Washington
Prairie Du Chien
Princeton
Randolph
Red Granite
Rio
Rothschild
Shawano
Turtle Lake
Unity
Watertown
Waupaca
Waupan
Wausau
Wautoma
West Bend
Weyauwega
Whitewater
West Salem



WYOMING

Casper
Glen Rock
Laramie

MEMORANDUM

March 10, 1938

TO Henry Montor

From: George Greenspun

Subject: Jewish National Fund Activity Mid-West Region.

I have delayed answering your memos dated February 23rd and March 2nd regarding activities of the Jewish National Fund field representative in my territory. I also made a study of the comparative reports which you were kind enough to send me giving the figures of the amounts raised 1936-37 and 1935-36. I have also given consideration to the subject of marking cities which can be covered by JNF field men.

I have discussed this matter thoroughly with Rabbi Goldman and have talked with a number of key people in various communities within the region. I find that they concur with my views which are as follows:

1. Many communities have not been reached systematically and periodically for the UPA, and the JNF has taken advantage of this situation.
2. Funds can be secured for UPA from communities that have not subscribed within recent years and additional funds are available in those communities that now contribute. They merely need stimulation.
3. There is nothing to be gained in the fund raising activities for Palestine if there is to be a competitive effort between the JNF and UPA.
4. Competition between our own major fund-raising agencies gives the JDC the opportunity of creating disagreements in the local communities where definite arrangements have already been made for combined campaigns, thus embarrassing our key people and causing a resentment on the part of non-Zionists who may be favorable towards our cause.

I quote from a questionnaire just received, "The reason for the delay in this and JDC drive is that The Jewish National Fund had a drive and was just completed week. I am afraid if we start now we won't get much and so am delaying until next month. The Jewish National Fund raised \$408.50. This is going to take away from our drive and I don't believe we will raise as much this year but am going to try.

Yours very truly,

(Signed by) Frank Pearlman
Kankakee, Illinois.

In my talk with Alex Moyer of Lorain, Ohio, concerning this matter he intimated that much of their difficulty in Lorain was due to the fact that they put on a special campaign for JNF, and in order to pacify the community leaders they were willing to accept 25% for UPA rather than fight for 40 or 50% because they had already sent in a check for \$600, raised for National Fund, with a possibility of more to be sent later.

March 10, 1938

This is a typical case due to the fact that it is not possible for men like Moyer to repeat these special efforts in behalf of JNF annually.

In fact he said so himself, and also stated that he would much rather concentrate his efforts in behalf of UPA than to continually be at odds with the leaders of the local campaign committee, charged with raising funds for overseas activities.

Col. Rosenberg told me that in his negotiations with Mr. Goldsmith of the Chicago Jewish Welfare Fund, Goldsmith demanded that the JNF cancel its special campaign which was scheduled just prior to the present Welfare Fund drive, "Or Else." This can be said for many other Welfare Fund communities.

I don't want you to think that I feel there is no place for JNF activity. On the contrary, there is a very important number of functions that they are sadly neglecting all over the country due to the fact that in recent years they have become competitors in the field to the UPA directly.

There is room for the placing of a million additional JNF boxes in the homes of the Jews throughout the country. There are thousands of boxes which have been placed that have not been followed up nor systematically emptied. The truth is that the Hadassah has taken over the box collection business on a large scale, but doing it on a meager basis.

From ~~from~~ the standpoint of propaganda, publicity, good will, etc., to my mind, the JNF box can produce much more money net to the campaign annually than the ~~JNF's~~ specialized efforts which have crept in during recent years. This would stimulate the tree certificates, golden book certificates as well as the Flag and Flower Days.

There is no reason to my mind why any community should be marked off from the UPA. In time, every community should be contacted in person, by mail or through Regional Conferences. These communities can and should be stimulated for the raising of funds for UPA.

The JNF has its specialized work, and in order to avoid further difficulties both in the National Office as well as the field, they should be compelled to stick to these traditional functions and nothing else.

May I suggest that you, as National Executive Director of the UPA you should call a special meeting of your National officers and make sure that Rabbi Silver is present so that you can, at this meeting, take up no other matter but that of JNF activities and have a final showdown with Rabbi Goldstein and the JNF group. This question should be settled once and for all.

GG

COPY FOR DR. SILVER MEMORANDUM

Date March 25, 1938

To MENDEL N. FISHER

From HENRY MONTOR

Subject

As a further evidence of what I have in mind in saying that the JNF and the UPA cannot both conduct campaigns in the same community, particularly a small one, I refer to a report from Bernard Stone on Nogales, Arizona.

In the past the United Palestine Appeal has not been able to do much in that community, but this situation has changed because of the regional set-up.

Mr. Stone tried to arrange a campaign in Nogales and suggested a quota of \$500 to be divided between the Joint Distribution Committee and the United Palestine Appeal. The local leaders pointed out that early in March Mrs. Avis Shulman had been in Nogales and was given about \$125 for the JNF alone. The local people felt therefore that the UPA could hardly expect much more money, certainly not in relationship to the JDC.



The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
JEWISH NATIONAL FUND (KEREN KAYEMETH)
EMERGENCY FUND (MIFAL BITZARON)
OF THE JEWISH AGENCY FOR PALESTINE
For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands

111 FIFTH AVENUE

NEW YORK CITY

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DAVID WERTHEIM

March 25, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

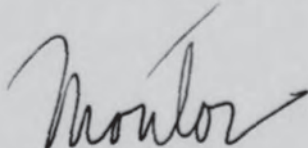
The Leon Blum Colony is a Jewish National Fund project. I communicated immediately with Mendel Fisher upon receipt of your letter. He undertook to clear the situation with the Gewerkschaften people who are handling the Leon Blum Colony as a special project for the Jewish National Fund.

The Long Island people were more enthusiastic than I have seen them in years because of the conference on the evening of March 23rd. They feel that they received an extraordinary stimulus for this year's campaign.

The "March of Time" people had not yet completed the film today. They will probably have it ready by Monday.

I am following up immediately the question of soliciting the members of the boards of the various Zionist organizations and will let you have a report subsequently.

Cordially yours,



Henry Montor
Executive Director

HM:FE

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

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JULIUS MARK, *Nashville*
ISRAEL MATZ, *Brooklyn*
MORTIMER MAY, *Nashville*
LOUIS B. MAYER, *Cleveland*
EDWARD ARCHIVES, *St. Louis*
CHARLES S. MANNIS, *Louisville*
MORRIS J. MARIN, *Pittsburgh*
HAROLD PERES, *Memphis*
EDWIN J. JOYNTON FARBER, *Columbus*
MAX J. SCHNEIDER, *New York*
WM. H. SCHWARTZCHILD, *Richmond*
MAX SILVERSTEIN, *New York*
HORACE STERN, *Philadelphia*
SGT. M. STROOCK, *New York*
WILLIAM TARADASH, *Miami*
HERMAN P. TAUBMAN, *Tulsa*
MORRIS D. WALDMAN, *New York*
JOE WEINGARTEN, *Houston*
DAVID T. WILENIZ, *Perth Amboy*
HENRY WINEMAN, *Detroit*
MRS. STEPHEN S. WISE, *New York*
SAMUEL WOHL, *Cincinnati*
ALEXANDER S. WOLF, *St. Louis*



COMMENT

from

THE SEABOARD ZIONIST DIGEST

BALTIMORE, MD. April 4, 1938.

"THE KEREN KAYEMETH TOUR

"The region was fortunate in having availed itself of the services of such a distinguished propagandist as Rabbi Louis J. Schwefel, who is not a stranger to us. We are indebted to the Jewish National Fund Bureau in New York, who in collaboration with the regional office and its officers mapped a tour that Rabbi Schwefel followed with credible success and with vast benefits accruing to the Jewish National Fund and its special Hagalilah project. Rabbi Schwefel by his commanding personality as well as by his oratorical ~~process~~ ^{power} made tremendous inroads for the Keren Kayemeth everywhere his itinerary carried him. In all communities he was not only warmly received but immediate and concrete action on behalf of the Jewish National Fund resulted, without in any way affecting or minimizing the activities of the United Palestine Appeal. This was possible only because the region was permitted to coordinate and plan Rabbi Schwefel's tour. The regional office is now capitalizing on Rabbi Schwefel's activities by following up the splendid work he initiated. The Seaboard Zionist Region is indebted to Dr. Israel Goldstein, National President and to Mr. Mendel W. Fisher, Executive Director, of the Jewish National Fund, for this most helpful cooperation and service."

UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

Council of Jewish Federations
165 West 46th St.
New York

April 6, 1938

Mr. Henry Montor,
United Palestine Appeal,
New York.

Dear Mr. Montor:

A copy of the letter which we received today from Reading, Pa. and my response to Mr. Brodstein will, I am sure, bring to your attention the matter of appeal "under the auspices of the Jewish National Fund".

We would appreciate it if you would send us a copy of any letter or communication you may direct to Mr. Brodstein. Thank you very much for your cooperation.

Sincerely,

Blanche Renard, Secretary

WRHS



UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

COUNCIL OF FEDERATIONS AND WELFARE FUNDS

April 6, 1938

Mr. Ellis Brodstein, Chairman,
Jewish Community Council,
Reading, Pa.

Dear Mr. Brodstein:

From your letter of April 5th I assume that the appeal for "acreage in Palestine" is what is generally known as the appeal for Huleh Gift Bonds for a piece of land on which the Jewish National Fund has an option, and which it must redeem if it wished to acquire the concession.

Because of frequent requests for information about this appeal, we wrote a letter to Mr. Henry Montor, Executive Director of the United Palestine Appeal on February 4th, in which we asked that we be given in writing some confirmation of their statement that the United Palestine Appeal does not approve of campaigns or appeals by agencies participating in the United Palestine Appeal. I am attaching a copy of Mr. Montor's reply to my request.

In view of the fact that we have told Mr. Montor that we would call to his attention any difficulties on this appeal which may arise in welfare fund communities, I am taking the liberty of sending your letter to him so that he may have the opportunity to confer with you as to how the situation in Reading may best be handled.

Sincerely,

Blanche Renard

UNITED PALESTINE APPEAL

111 FIFTH AVENUE

NEW YORK, N. Y.

JEWISH COMMUNITY COUNCIL
OF READING

April 5, 1938

Council of Jewish Federations and Welfare Fund,
New York.

Gentlemen:

Recently Mr. Ittamar Ben Avi appeared here locally and through the efforts of one evening succeeded in raising subscriptions of about \$1,100 for the purchase of dunams for some special acreage in Palestine. I understand that the matter was conducted under the auspices of the Jewish National Fund.

Inasmuch as we are planning a united campaign in this city beginning May 17, 1938, I will appreciate it if you will advise me as to whether or not the said \$1,100 should be included as part of the allotment for the United Palestine Appeal or whether it may be treated as a separate and distinct matter. It has been my impression that the present United Palestine Appeal includes moneys for the Jewish National Fund.

Awaiting your reply, I remain,

Very truly yours,

(Signed) Ellis Brodstein

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
JEWISH NATIONAL FUND (KEREN KAYEMETH)
EMERGENCY FUND (MIFAL BITZARON)
OF THE JEWISH AGENCY FOR PALESTINE
For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands

111 FIFTH AVE. CABLE ADDRESS—PALFUND NEW YORK CITY

April 7, 1938

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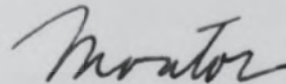
Dr. Abba Hillel Silver,
The Temple,
Cleveland, Ohio.

Dear Dr. Silver:

Attached herewith is an exchange
of correspondence regarding Reading, Pa.

These instances continue to pile
up. I receive sophistic answers and
evasions but certainly no attempt to
coordinate our campaign activities.

Sincerely yours,



Henry Montor
Executive Director

HM/GH

April 7, 1938

Miss Blanche Renard,
Council of Jewish Federations and Welfare Funds,
165 West 46th Street,
New York City.

Dear Miss Renard:

This will acknowledge your letter of April 6th in regard to Reading, Pa. I have submitted its contents and a copy of the letter from Mr. Ellis Brodstein to Mr. Mendel Fisher, Executive Director of the Jewish National Fund, and have asked him to provide an explanation of the nature of the funds raised by the Jewish National Fund in Reading. He has informed me that he will write to you directly giving you the facts.

Thank you for calling this matter to our attention.

Sincerely yours,

HM/GH

Henry Montor
Executive Director

COPY FOR RABBI SILVER

April 7, 1938.

MR. HENRY MONTOR

MR. FISHER

JOPLIN

You spoke to me on the telephone about Joplin. Here are the facts in the matter:

1. We received \$379.50 from Joplin.
2. Pearlstein visited Joplin, which has been a very, very unproductive community both for the U.P.A. and for the Jewish National Fund, with a view of strengthening the work there. Rabbi Albert S. Goldstein suggested that Ben Avi should visit Joplin since he was booked into Kansas City.
3. We, therefore, booked Ben Avi into that community. Rabbi Albert S. Goldstein who was in charge of the arrangements informed us in his letter of March 23rd that when Pearlstein visited Joplin they were concluding their United Jewish Appeal. It, therefore, cannot be argued by any stretch of the imagination that the money raised through Ben Avi's efforts was intended for the U.P.A. Furthermore, it was not Joplin that actually raised \$379.50, but twenty communities were contacted by Rabbi Goldstein and in all probabilities, the large part of the money wasn't given by Joplin itself. There were also a large number of non-Jews at the meeting. In fact there were more non-Jews than Jews.

I quote from a letter that Rabbi Goldstein of Joplin sent to us in commenting on the first \$183. that was raised when Ben Avi visited that community:

"By a system of closed bids \$183 in pledges was gathered at the table. By personal calls on those not present at the dinner I hope to raise this sum to \$300."

I happen to know Joplin very well from my experience in that territory and I tell you that what has been done for the Jewish National Fund cannot and did not affect the U.P.A. It is just \$300. more for Palestine and was not and could not be secured otherwise.

There is not any mention of the word Hagalilah in Rabbi Goldstein's letter. It was simply a Jewish National Fund collection. Rabbi Goldstein of Joplin paid all the expenses for the meeting.

C
O
P
Y

RABBI ALBERT S. GOLDSTEIN
JOPLIN, MISSOURI

April 9, 1938

Mr. Mendel N. Fisher
Jewish National Fund
New York City.

Dear Mr. Fisher,

The contents of your letter of the 7th was a very great surprise to me. Having organized the Ben Avi meeting personally, raised and collected almost every penny of the amount forwarded, I believe I am authorized to report that it is in no sense whatever to be considered as a substitute for U.P.A. It was meant, all of it, with no reservation at all for the Hagalilah project.

What U.P.A. must have heard is that we have just completed one drive, this one, and that we are in no position to begin a new one at this season of the year. We are moreover in process of creating a Federation, to prevent in future any such misunderstanding as the present one.

I hope this clears up the matter. I have discussed the thing with Mr. Falk who is Chairman of the U.J.A. Drive here. He doesn't know where the U.P.A. got the idea.

Sincerely yours,

(Signed)

albert s. goldstein

UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

CC: DRL ABBA HILLEL SILVER

JOINT DISTRIBUTION COMMITTEE
100 EAST 42 STREET
NEW YORK

APRIL 11, 1938

Mr. Henry Montor
United Palestine Appeal
111 Fifth Avenue
New York City

Dear Henry:

You will be interested in a copy of a letter which I have addressed to Mr. Morris Neaman, pertaining to the violation of the Joint Distribution Committee-United Palestine Appeal agreement in the Tri-State zone, through the Jewish National Fund's selling Huleh bonds independently, in Canonsburg and Washington.

The Joint Distribution Committee Campaign will not continue this agreement unless this matter is adjusted and unless we are assured that the Jewish National Fund or any other participating agency of the United Palestine Appeal will not conduct independent fund-raising campaigns in the Tri-State area.

Cordially yours,

ISIDOR COONS

BC

April 11, 1938.

MR. MONTOR

CC: DR. SILVER

MR. FISHER

I was stunned when you informed me about the Joplin money. You have already received a full memorandum from me on the subject.

I made inquiry and the letter that Rabbi Albert S. Goldstein, leader of that community, sent to me speaks for itself. I am enclosing it for your information.

I am afraid that the information that was conveyed to you about Joplin does not in any way harmonize with the facts of the situation. You will also please note that this money was never intended for the U.P.A. nor was the effort made by Rabbi Albert S. Goldstein considered as a substitute for any U.P.A. campaign. In my letter to Rabbi Goldstein, I made it very very clear that Joplin must give the U.P.A. a campaign.

MNF:MR
Encl.



UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

CC: DR. ABBA HILLEL SILVER

JOINT DISTRIBUTION COMMITTEE
100 EAST 42 STREET
NEW YORK CITY

April 11, 1938

Mr. Morris Neaman
1024 Vickroy Street
Pittsburgh, Pa.

Dear Morris:

When Irving Le Roy, who is handling our accepted portion of the Tri-State, visited Canonsburg recently to ascertain why collections had not been completed in connection with the 1937 campaign, he was advised by Mr. Albert B. Fickman that it was necessary to postpone collections because the Jewish National Fund had recently sold \$400 worth of Huleh bonds, against which Mr. Fickman has already collected \$300 in payment thereof.

Obviously when we agreed to hold combined campaigns with the United Palestine Appeal on a 50-50 basis for the year 1938 in the Tri-State area, primarily because you wished it, we understood completely, as we still understand, that the United Palestine Appeal includes the Jewish National Fund, the Keren Hayesod and the Mizrachi, and that under no circumstances could the Jewish National Fund or any other participant of the United Palestine Appeal raise funds independently. By virtue of the fact that the Jewish National Fund has raised funds through the sale of their bonds in Canonsburg, and perhaps in other communities, this agreement has been broken and invalidated by the United Palestine Appeal.

As matters stand as of this date, the Joint Distribution Committee expects that the \$400 collected by the Jewish National Fund in Canonsburg is to be deducted from the U.P.A.'s share in the combined campaign when held and that this procedure will also obtain in any other community in the Tri-State zone where such bonds have been or may be sold.

But that is not enough. It is perfectly clear that if the J.N.F. takes monies out of these communities independently, there will be no funds remaining to be raised when the J.D.C. and the U.P.A. come into these communities. The Jewish National Fund is undertaking to do this same sort of thing in devious ways in many communities throughout the country. We of the Joint Distribution Committee have no desire to be policemen to protect our rights when they are infringed upon in communities in which agreements have been made in good faith.

We do not for a moment consider that the incident in Canonsburg is a casual incident or a mistake. As I have indicated, we are experiencing the same methods in many sections of the country. As far as we are concerned, we will necessarily have to look to you to correct the situation with the U.P.A. and the J.N.F. in the Tri-State zone, of which you are the Chairman, or we shall have to consider our agreement as terminated and proceed as we think best in raising funds for the Joint Distribution Committee in the Tri-State zone.

I am sending a copy of this letter to Mr. Montor of the U.P.A. and I am sure that I may hear from you by return mail if possible, and at least at your earliest convenience as to what is being done to correct this intolerable

situation.

With kindest personal regards, I am,

Cordially yours,

ISIDOR COONS

IC:JB

P.S. Since dictating the above, we also have a report that \$500 was pledged for the purchase of Huleh bonds in Washington, Pa. against which about \$100 has been collected. Undoubtedly this Jewish National Fund independent fund-raising is being carried out throughout Western Pennsylvania, as I indicated in my letter.

BCM



CC: DR. ABBA HILLEL SILVER

April 12, 1938

Mr. Morris Neaman
1024 Vickroy Street
Pittsburgh, Pa.

Dear Mr. Neaman:

I am in agreement with Isidor Coons who wrote to you on April 11th with regard to the necessity of avoiding competitive campaigns as between the United Palestine Appeal and Jewish National Fund.

Attached herewith is a copy of a letter which I have written to Mr. Coons explicitly stating that:

A) We shall discourage competitive Jewish National Fund drives in the Tri-State area, and

B) We shall take into consideration the receipts of such special campaigns.

I trust that this meets with your approval.

Cordially yours,

HM:BC
Enc.

Henry Montor
Executive Director

CC: DR. ABBA HILLEL SILVER

April 12, 1938

TO: MENDEL N. FISHER

FROM: HENRY MONTOR

Attached herewith is an exchange of correspondence between myself and Mr. Coons of the Joint Distribution Committee in regard to Jewish National Fund campaigns together with a copy of the letter which Mr. Coons sent to Morris Neamen, Chairman of the Tri-State United Jewish Appeal.

I must ask two things of you:

- A) - Discontinue immediately every campaign that you have launched in any community in the Tri-State area.
- B) - Inform me of the receipts from such campaigns in the Tri-State area so that we may take them into account in our dealings with the Joint Distribution Committee.

I must warn you that continued Jewish National Fund campaigns in the Tri-State area are jeopardizing not merely good will but the success of the campaign in that whole area.

BC

MEMORANDUM

April 12, 1938

MR. HENRY MONTOR, U.P.A.

DR. ISRAEL GOLDSTEIN

With regard to the Reading situation and all other conflict situations, I can only repeat what I have said so often, namely:

1 - That as a general principle the U.P.A. should have priority over the J.N.F. in every instance. It does not require any resolutions to re-affirm that principle. I would urge it even without any agreement because I believe that it is to the best interests of the movement.

2 - That there are, no doubt, special situations where the J.N.F. approach can be utilized to supplement the U.P.A. income and not to supplant it. Where the J.N.F. can serve such a purpose, it actually benefits the U.P.A. and becomes an auxiliary arm of the U.P.A. In such situations, we cannot be arbitrary and say that the moment there is any slight irritation, we must abandon the supplementary J.N.F. effort. Rather should we take the position that if it is the kind of irritation which can be solved and which will not create difficulty with the Welfare Fund, that every effort should be made to do so in order to permit the J.N.F. and the U.P.A. to benefit from the additional approach. Those situations need to be considered separately and individually. There is no way of making a categorical rule about them. I take it that you and Mr. Fisher can solve these problems together if there is good will on both sides, as I believe there is.

3 - It can be demonstrated that there are many small communities where the J.N.F. approach can bring greater sums for Palestine than the U.P.A. approach, due to the unique character and diversity of the J.N.F. items, such as trees, Sefer Ha'Yeled, Golden Book, etc. In such cases, it would obviously be to the advantage of the U.P.A. to permit the J.N.F. the right of way and to spare its own approach and effort for those situations where it can achieve the maximum results. These situations, too, require individual consideration. I am confident that you and Mr. Fisher can arrive at a satisfactory understanding as to which communities fall within this category.

With the above principles in mind, I think a satisfactory *modus operandi* can be worked out. Obviously, it will take a little time to do it, but as some of the difficult situations now arising are being ironed out, it will provide a valuable precedent and experience for dealing with future situations.

I believe I ought to state, in all fairness to the J.N.F. position in this question that we have already modified and reduced substantially our Hagalilah campaign. Not only have we, in deference to the desire not to create difficulties for the U.P.A., cancelled a number of campaigns in communities where we have invested substantial effort and money, as you well know, but we have actually taken off our staff two of our most effective field men. One is Mr. Pearlstien

Mr. Henry Montor
April 12, 1938

- 2 -

who was operating in the southwest and midwest regions and who was our most productive field man in the Palestine Land Redemption campaign in 1935. We have terminated his services because we are reducing the Hagalilah campaign and Mr. Pearlstien is too expensive a man for our traditional collections. The second is Mr. Ben Avi who has been our chief asset in the Hagalilah campaign in the past six months and who terminated his work at the end of March.

I believe that as a matter of policy, insofar as it depends on the J.N.F. administration, we are doing everything within reason to meet the needs of the situation. As Mr. Lipsky pointed out at the last meeting of the U.P.A. Administrative Committee, we cannot be expected, after having invested a substantial amount of money in laying the foundation for the Hagalilah campaign, with the knowledge and consent of the U.P.A., to abruptly, by one stroke of the axe, cut off the entire effort. We are doing whatever we can to taper it off gradually. Within our general policy, I believe that you and Mr. Fisher can mutually arrive at an agreement regarding individual and specific situations where the J.N.F. effort can be pursued either without causing any irritation or if some irritation must be the price of substantial accomplishments, at least keep it down to a minimum.

I should like to say one thing finally. The call "On To Galilee" by the World Zionist Executive, as published in the current issue of the New Palestine, indicates the importance of giving the utmost possible publicity and effort to this action. It has a political, a psychological and a practical value of first magnitude. In England it seems that in spite of the merging of all the campaigns, they still feel that this is sufficiently important to warrant the holding of a special J.N.F. dinner at which \$60,000. was raised and \$250,000. announced as the goal for the year. Why should this call and this action be hushed up, soft-pedaled and stultified here in the United States?

This observation is by way of an appeal to the Zionist leadership to push this effort for us because of its great implications. Nevertheless, if the U.P.A. feels that it ought to be hushed up, we shall do our best to accept the decree though we may believe ourselves that a great Zionist opportunity is being forfeited.

C.c. - Dr. Silver
Dr. Wise
Mr. Lipsky
Judge Rothenberg
Mr. Fisher

IG:AC

April 12, 1938.

MR. MONTOR

CC: RABBI SILVER

MR. FISHER

You will please recall that when we sent Rabbi Schwefel to the Seaboard Region, there was some question raised about the possible conflict with the U.P.A. I then assured you that Rabbi Schwefel would not only help the JNF but he would also contribute to the success of the U.P.A. I have already given you a memorandum some time ago concerning the splendid work that Rabbi Schwefel did for the U.P.A. in securing Mr. Harold Hirsch who visited a number of communities in Georgia, particularly Savannah where the income for the U.P.A. has not been very substantial in recent years.

The comment made in the Seaboard Zionist Digest for the month of April, as you will see from the copy I am attaching, more than substantiates the fact that the proper cooperation was effected in that region which has proven beneficial both for the U.P.A. and the J.N.F.

I am sure that the same type of cooperation can be duplicated throughout the United States.

MNF:MR

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
JEWISH NATIONAL FUND (KEREN KAYEMETH)
EMERGENCY FUND (MIFAL BITZARON)
OF THE JEWISH AGENCY FOR PALESTINE
For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands

111 FIFTH AVE. CABLE ADDRESS—PALFUND NEW YORK CITY

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*Chairman,
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ELIHU D. STONE
DAVID WERTHEIM

April 12, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

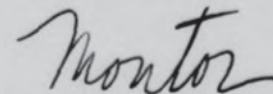
Dear Dr. Silver:

I attach herewith a copy of a letter which I have written to Mr. Isidor Coons, Director of the Joint Distribution Committee. The reason for the letter is explained in a communication addressed to me by Coons who also attached a copy of the letter which he sent to Morris Neaman, Chairman of the Tri-State United Jewish Appeal.

It is my firm conviction that unless we agree to cancel Jewish National Fund campaigns in the Tri-State area, we shall suffer the loss of thousands of dollars throughout that community although gaining several hundreds through the sale of Huleh Bonds.

May I have your assurance that you approve of the stand I have taken in the letter addressed to Mr. Coons?

Cordially yours,



Henry Montor
Executive Director

HM:BC
Enc.

CC: DR. ABBA HILLEL SILVER

April 12, 1938

Mr. Isidor Coons
Joint Distribution Committee
100 East 42 Street
New York City

Dear Coons:

This will acknowledge the receipt of your letter of April 11th together with a copy of the letter which you wrote to Morris Neaman of Pittsburgh, in regard to the activities of the Jewish National Fund in selling Huleh Bonds in Canonsburg and Washington, Pa.

It is the intention of the United Palestine Appeal to adhere in letter and in spirit to the agreement which was made between the Joint Distribution Committee and United Palestine Appeal covering the Tri-State area. We shall check thoroughly with the Jewish National Fund and make sure that no competitive campaign activities are undertaken by that organization in any city in the Tri-State area.

If such competitive campaigns are held, we shall most certainly take into account the receipts from them in determining the division of funds between the Joint Distribution Committee and United Palestine Appeal in the Tri-State area.

I am sending a copy of this letter to Mr. Neaman so that he may be made aware of the fact that the United Palestine Appeal will not countenance competitive fund-raising efforts that interfere with the prospects of maximum success for the United Jewish Appeal drive.

In our accountings in the future we shall take into consideration every campaign conducted by the Jewish National Fund.

Cordially yours,

HM:BC

Henry Montor
Executive Director

April 13, 1938

Mr. Mendel N. Fisher,
Executive Director,
Jewish National Fund of America,
111 Fifth Avenue,
New York, N.Y.

My dear Mr. Fisher:

The communications which you send me about Joplin, Mo. illustrate again the chaotic condition which exists in our fund-raising efforts and the importance on the part of the JNF to living up to the arrangement whereby it will not send any speaker or solicitor into any community without first receiving the consent of the UPA. This will obviate at least some of the difficulties which have been progressively developing in our work.

You sent me a copy of the manifesto of the World Zionist Executive in connection with the "On to Galilee" campaign. Please remember that we have agreed that there will be no special campaigns of this character in any of the Jewish Welfare Fund towns or in any towns where joint campaigns are held. Furthermore, with reference to the remaining communities - it is understood that the JNF will not send any solicitors or speakers for the Hagalilah campaign without first obtaining the consent of the UPA in order to avoid conflict with the campaign plans of the United Palestine Appeal.

Such manifestoes as you send me are intended principally for those countries which do not have the kind of arrangement which we have in the United States, i.e., an annual United Palestine Appeal which appropriates fifty percent of its income to the JNF.

With all good wishes, I remain

Very cordially yours,

AHS:BK

April 13, 1938

Mr. Henry Montor,
111 Fifth Avenue,
New York, N.Y.

My dear Mr. Montor:

You write that on the date of June 5th, Milwaukee will launch its campaign. That day happens to be Shabuoth. I do not see how they can plan a meeting on that particular day.

I did not send the letter to Mr. Samuel A. Goldsmith of Chicago. The matter should be taken up with him personally by Rabbi Goldman who originally made the agreement with the Chicago people.

You may obtain a list of the member congregations of the Union of American Hebrew Congregations by writing to the office of the Union of American Hebrew Congregations, Merchants Bldg., Cincinnati, Ohio and requesting a copy of last year's Annual Report.

I am interested in knowing of the further development of the situation in New London, Conn. I think it would have been wiser to have divided the funds initially on the basis of 50-50.

With reference to the New Brunswick community - I am happy to know that they have accepted my proposition and that they will be able to give me a check of \$2500 for the UPA when I visit them. The difficulty, of course, is the time. It will not be possible for me to come to New Brunswick before I shall have completed my campaign here in Cleveland which closes on May 17th. Some week night after that day, I shall be available for the good people of New Brunswick.

I have received an invitation from Mr. A. H. Rosenberg, Chairman of the Executive Committee of the Mid-West Region to address the conference on April 24. Inasmuch as I am to be in New York on the following day and my program is terrifically crowded, I am compelled to decline.

H. Montor

-2-

April 13, 1938

Someone here has made the suggestion that a broadcast be arranged from Dr. Chaim Weizmann in Palestine to the opening campaign dinner of the Cleveland Jewish Welfare Fund which will be held on Sunday evening, May 8. I understand that Pittsburgh, St. Louis and Detroit will also hold their opening meetings that night. The same broadcast might reach them. I understand that the cost is not very great and I am sure that three or four communities would be glad to share in the expense. The broadcast need not last longer than five or ten minutes. I would suggest that you cable Dr. Weizmann and ask for his consent.

I have just seen some communications which passed between some of the officers of the local Welfare Federation and Jonah Wise with reference to the special Big Givers' Appeal which we suggested some time ago. As I read between the lines, the sole objection to such an appeal on the part of the JDC people is the 60-40 arrangement under the terms of which, the UPA would share in such an appeal. This is, of course a very narrow point of view to take, rather like cutting off your nose to spite your face. Such an appeal will in all probability have to be made, perhaps after the International Conference on Refugees. It is regrettable that we cannot capitalize the present mood of American Jewry for this appeal.

I have received a communication from Dr. Israel Goldstein addressed to you with reference to the JNF and the Hagalilah Campaign. Most decidedly we are opposed to the kind of publicity given to the Hagalilah Manifesto in the New Palestine. This has all the earmarks of a new campaign for the JNF which I thought we had agreed should not be launched this year. We should insist that the JNF send no speakers to the Jewish communities of the United States in behalf of raising funds for the JNF without first obtaining the consent of the UPA.

If the "Talkie" which was made is ready, I would appreciate it if you would send me a copy of it.

With all good wishes, I remain

Very cordially yours,

AHS:BK

April 13, 1938

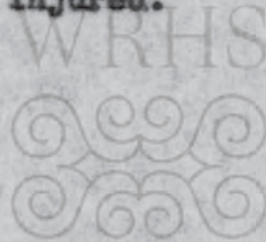
To: Mendel Fisher

From: Henry Montor

Attached herewith is a copy of a memorandum written by Irving LeRoy, Field Director of the JDC, with regard to Canonsburg, Pa.

You well know that we are facing a very delicate situation in our relations with the JDC. The Tri-State area, which includes Canonsburg, is one in which a 50-50 agreement of distribution was affected at the insistence of Mr. Morris Neaman of Pittsburgh. How can we possibly feel that we have honored that agreement by permitting such obvious interference with the possibilities of the United Jewish Appeal campaign attaining a maximum success in Canonsburg, or in any other Tri-State community?

I have presented innumerable memoranda to you on the subject of interference between JNF and UJA activities. You have either ignored them or given me disingenuous explanations. I am afraid that there is nothing more I can do except repeat that the best interests of Palestine fund-raising are being injured.



GH

UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

Dr. Silver

April 13, 1938

Dr. Israel Goldstein
270 West 89th Street
New York, N. Y.

Dear Dr. Goldstein:

In regard to your memorandum of April 12th there is only one thing I can say: the Jewish National Fund despite all the discussions we have had on the subject consistently ignores the United Palestine Appeal in making plans for special campaigns with the result that we are confronted with actions that have been taken instead of plans that might be revised.

We can go on exchanging memoranda for weeks but the above unfortunate situation apparently cannot be changed. Only the Jewish National Fund can remedy what I regard as a ~~source of~~ conflict and injury to the best interests of the United Palestine Appeal and the Jewish National Fund.

Source

Sincerely yours,

Henry Montor
Executive Director

UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

JOINT DISTRIBUTION COMMITTEE CAMPAIGN

100 EAST 42ND STREET

NEW YORK, N. Y.

April 13, 1938.

Mr. Henry Montor, Executive Director
United Palestine Appeal,
111 Fifth Avenue,
New York, N. Y.

Dear Henry:

In the matter of the Jewish National Fund raising money independently through the sale of Huleh Bonds in the Tri-State Zone, I am glad to note from your letter of April 12th that the United Palestine Appeal "intends to adhere in letter and in spirit to the agreement which was made between the Joint Distribution Committee and the United Palestine Appeal covering the Tri-State area."

I have some idea of your difficulties in controlling the activities of the Jewish National Fund, an important partner in the United Palestine Appeal, but what I shall have to know for the Joint Distribution Committee Campaign is what is definitely being done to terminate this independent fund-raising activity in the Tri-State area and when the withdrawal of the Jewish National Fund in the Tri-State area becomes effective and for what period of time in connection with the 1938 fund-raising effort of the Joint Distribution Committee and the United Palestine Appeal in that area.

I say this because in your letter to me you write:

"If such competitive campaigns are held, we shall most certainly take into account the receipts from them in determining the division of funds between the Joint Distribution Committee and United Palestine Appeal in the Tri-State area."

This, of course, is not satisfactory. For reasons which I stated to Mr. Neaman, competitive campaigns must not be held by the Jewish National Fund to which the agreement, which you so definitely respect, applies.

Before proceeding further with this discussion it is important, as I think you will agree with me, that we hear from our mutual friend, Mr. Morris Neaman, the Chairman of the combined campaign in the Tri-State area.

With kind regards, I am

Cordially yours,

ISIDOR COONS
National Director

IC:LG

UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

JOINT DISTRIBUTION COMMITTEE CAMPAIGN

April 13, 1938

Mr. Morris Neaman,
1024 Vickroy Street,
Pittsburgh, Pennsylvania.

Dear Morris:

Mr. Henry Montor, Executive Director of the United Palestine Appeal, advises me he has written you that the United Palestine Appeal agrees that the Jewish National Fund has no right to engage in competitive fund-raising with the United Palestine Appeal itself of which the Jewish National Fund is a participant in the Tri-State area. He has, I believe, sent you a copy of the letter which he addressed to me, as per attached.

While have complete confidence in Mr. Montor's hope that this matter will be corrected and while we appreciate the willingness of the United Palestine Appeal to make the necessary adjustments if the Jewish National Fund competitive campaigns are held, I have written to him, per copy attached, that we must be officially notified by the United Palestine Appeal that the Jewish National Fund will not conduct competitive campaigns in the Tri-State area, while our agreement obtains.

We do not mean to be arbitrary but, as I suggested in my previous letter to you, if the Jewish National Fund is permitted to raise money independently, there will be nothing left for the Joint Distribution Committee - United Palestine Appeal campaign. After all, an agreement is an agreement. We made it in good faith and we can only sustain it if it is adhered to in letter and in spirit by our partner to the agreement, whoever that partner may be.

With kind regards, I am

Cordially yours,

ISIDOR COONS

IC:LG
ENCL.

April 14, 1938

Mr. Henry Montor,
United Palestine Appeal,
1111 Fifth Avenue,
New York, N.Y.

My dear Mr. Montor:

Inasmuch as I shall be in New York on Monday, April 25 for the Wertheim Dinner, it may be well to arrange for a meeting of the Executive Committee of the UPA for noon or the afternoon of that day.

I am glad to know that you are sending a copy of the "Talkie" to The Temple. We shall use it not only at the meeting of the Cleveland Zionist Society on April 27, but also in connection with the Jewish Welfare Fund Campaign. You need not send another copy to Mr. Goldhamer.

I entirely approve of the stand which you took in connection with the matter raised by Mr. Isador Coons touching the situation in the Tri-State area. Mr. Coons is entirely in the right.

I would suggest that you have a very friendly talk with Mr. Coons and Mr. Hyman in an effort to convince him of our earnest desire to straighten out this JNF situation and asking him to be a little more patient. We are wrestling with vested interests and a well intentioned little bureaucracy and it takes time to make the necessary and inevitable adjustments. With an eye to a possible large scale emergency appeal, it is important that we not only do not antagonize the active workers of the JDC, but convince them of our complete good faith.

With all good wishes, I remain

Very cordially yours,

AHS:BK

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
JEWISH NATIONAL FUND (KEREN KAYEMETH)
EMERGENCY FUND (MIFAL BITZARON)
OF THE JEWISH AGENCY FOR PALESTINE
For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands

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DAVID WERTHEIM

April 14, 1938

Dr. Abba Hillel Silver,
The Temple,
Cleveland, Ohio.

Dear Dr. Silver:

The Milwaukee people apparently realized that June 5th was Shevuoth and have changed the date to June 7th. Could you go there?

Attached herewith is a copy of a letter from Henry Bauling of the Chicago Jewish Welfare Fund and my reply thereto.

The arrangements in New London were not made by the national office of the United Palestine Appeal but represented the determination of local Palestine friends that their cause should receive priority. I think it is fair to say that the United Palestine Appeal is doing everything in its power to meet the various objections made by the Joint Distribution Committee to situations which they deem unfair. I do not think, however, that the same willingness to compromise and be generous is evident on the part of the Joint Distribution Committee. Here in New York, for example, the Joint Distribution Committee is engaged in an aggressive drive to break up combined drives that were held last year and to conduct independent campaigns for the Joint Distribution Committee.

Another instance of the hardness of the Joint Distribution Committee's attitude is found in the case of Scranton, Pa. That community was included in the list which was attached to the 60-40 agreement between the Joint Distribution Committee and the United Palestine Appeal. Through a misunderstanding, aided by the National Council of Jewish Federations and Welfare Funds, Scranton was listed as a Welfare Fund city. Last week I was informed that it was not.

I called this to the attention of Mr. Coons and indicated that Scranton ought to be eliminated from the list so that we might have an opportunity at achieving parity in that community. Mr. Coons protested promptly and vehemently that again the United Palestine Appeal was breaking up an agreement and pointed to the literal fact that Scranton was on the list. Since he was taking this

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

stubborn, legalistic position that we had agreed to Scranton originally, there was nothing else that I could do but accede.

I admit that the Scranton situation is not a particularly important one since we received only 40% in 1937 and that it was not likely that we would receive more in 1938. However, Dr. Wise has consented to open the Scranton campaign on May 15th and it was the hope of some of our friends that as a result of Dr. Wise's visit, a 50-50 arrangement might be arrived at. However, this is now impossible.

My willingness to yield on the Scranton situation was due also to the rumpus that was being created by the campaigns conducted by the Jewish National Fund in the Tri-State area.

In regard to the National Fund, I consider myself as completely stumped. United Palestine Appeal decisions have about as much effect as an edict by the League of Nations on Italy. I have registered protests and have submitted demands that no National Fund speaker, field director or officer engage in any campaign activity without submitting the name of the city first to the United Palestine Appeal. This has not been done.

I am sorry about Chicago. As I wrote to you yesterday it needed your stimulus.

I have cabled to Palestine about your suggestion on Dr. Weizmann and will let you know promptly.

Your own experience with what is being done by the Joint Distribution Committee in an effort to obtain separate funds is corroborative of my feeling that the Joint Distribution Committee is wedded to parochialism in certain sections of its leadership.

Cordially yours,

Montor

Henry Montor
Executive Director

HM/GH

Copy to Dr. Abba Hillel Silver ✓

To: Mendel Fisher

April 14, 1938

From: Henry Montor

In order to coordinate our activities and to avoid overlapping, will you be good enough to let me have a list of the cities in which you plan campaigns for the Jewish National Fund so that the United Palestine Appeal may determine, in the light of its own plans, whether the launching of such campaigns at this time is advisable.

As you know, I have asked for this list on several occasions in the past.

GH



UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

MEMORANDUM

APRIL 14, 1938

To - Mr. Henry Montor

From - Mr. Fisher

This is to confirm our telephone conversation of today.

Although it will mean a considerable loss to the JNF to discontinue with the Hagalilah effort in the Tri-state area, in view of your last memorandum and the exchange of correspondence you have had with the J.D.C., we are giving immediate instructions to Mr. Simon who represents us in that area, to discontinue with the Hagalilah effort until the conclusion of the joint campaign in that area.

Under the agreement that the U.P.A. has with the J.D.C., we are not precluded from conducting any JNF effort excepting in Welfare Fund communities. There is no justification for complaint on the part of Mr. Coons. We are living up 100% to our agreement insofar as the Welfare Fund cities are concerned.

Please acknowledge this memo.

cc: Dr. Silver

JOINT DISTRIBUTION COMMITTEE CAMPAIGN
100 East 42nd Street
New York City

UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

April 15, 1938

Mr. Henry Montor
United Palestine Appeal
111 Fifth Avenue
New York City

Dear Mr. Montor:

Mr. Herman of our office visited Newark yesterday and he brings me reliable information that every effort is being made by the Newark leaders of the United Palestine Appeal to have funds allotted for overseas from the United Jewish Appeal of Newark and Essex County divided on a 50-50 basis - knowing full well, of course, that as set forth in the effectuating clause these monies will be divided later by the national organizations in accordance with the agreement.

I have similar information from other sources and believe that the decision has already been made.

Please advise me by return mail as to the attitude of the United Palestine Appeal in this matter. It is most important that I know in advance of any of the spring campaigns in welfare fund communities where this agreement is supposed to obtain. As in the case of Scranton, I have no objections if the United Palestine Appeal wishes to make this type of arrangement in Newark - all I want to know is the attitude of the United Palestine Appeal so that we can be guided accordingly in other cities.

Cordially yours,

(signed) Isidor Coons
National Director

Copy to Dr. Abba Hillel Silver

UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

April 15, 1938

Mendel Fisher

Henry Montor

I call your attention to Page 8 of the April 15th issue of the New Palestine which has a story about the celebration of the Thirtieth Anniversary of the Jewish National Fund in St. Louis. Comment is made on the fact that "contributions for Palestine land redemption made in honor of the anniversary celebration totalled \$4,500."

May I, in the first place, call attention to the agreement between the JDC and the UPA which covers such situations. Secondly, may I ask why publicity of the Jewish National Fund is not more rigorously edited.

GH

WRHS

AMERICAN JEWISH
ARCHIVES



The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
JEWISH NATIONAL FUND (KEREN KAYEMETH)
EMERGENCY FUND (MIFAL BITZARON)
OF THE JEWISH AGENCY FOR PALESTINE
For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands

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DAVID WERTHEIM

April 18, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

Mr. Fisher, in his letter to you of April 14th writes - "I want to state emphatically and unequivocally, that no campaigns of any character are contemplated by the Jewish National Fund in Jewish Welfare Fund cities. We intend to live up to the letter of this agreement."

May I call your attention to the April 15th issue of "The New Palestine" which reports in a lengthy story that \$4500 was raised for the Jewish National Fund Land Redemption Campaign in St. Louis?

Cordially yours,

Montor

Henry Montor
Executive Director

HM/al

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
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April 18, 1938

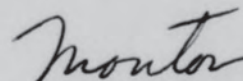
Dr. Abba Hillel Silver,
The Temple,
Cleveland, Ohio.

Dear Dr. Silver:

Attached is a copy of a letter from Rabbi Alpert of Tyler, Texas, together with an original of a letter being issued by the Jewish National Fund of Dallas.

I find it very difficult to keep track of these various items of Jewish National Fund activity.

Cordially yours,



Henry Montor
Executive Director

HM/GH

UNITED PALESTINE APPEAL

111 FIFTH AVENUE

NEW YORK, N. Y.

April 13, 1938

Dear Mr. Montor:

Your letters have shown you a man of fairness and insight. Accordingly I return to the theme of my former letter to Rabbi Silver.

The enclosed letter describes just such a project of the JNF that threatens seriously to compete with the UPA. In addition to the letter I had today a visit from Dr. Morris Gross who is employed to solicit the advertising.

David Wuntch, of this city, a former state president of the Zionist Organization, told Dr. Gross that the "Book of Redemption" might compete with the UPA and also that the book should have an editor-in-chief such as Rabbi Rosinger of Beaumont before the people of the state could take guarantee of its publication in good form.

Suppose that contributors ask me of what possible assurance they can have that within three months or six months there will not be another special project for financing the JNF, what shall I say?

I wish that, without mention of this letter, you would address B. Wadel, P. H. Lipstate, A. Genecov, Hyman Smith, all of this city, and ask them to get started on their 1938 campaign. Braunstein is to be here on April 27th and as yet nothing has been done and my persuasions have not been effective, to gether and map out the plans and conduct the 1938 campaign. Remind them, too, of the greater claims upon them for support of the UPA over JNF and other subsidiary agencies!

With cordial Passover greeting, I am,

Sincerely,

David B. Alpert

ספר הגאולה

BOOK OF REDEMPTION

SOUTHWESTERN J. N. F. ANNUAL

2317 Park Row

DALLAS, TEXAS

36
Anniversary

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April 10, 1938

all local names are of Rabbi Gold's congregation
Rabbi Gold signs as chairman of
the Southwest Region, JNF

Rabbi D. A. Alpert
Tyler, Texas

Dear Rabbi Alpert:

You have no doubt been acquainted with the appeal sent forth from the last session of the World's Zionist Actions Committee for the redemption of an additional 600,000 dunams of land in Palestine, for which the sum of \$10,000,000.00 is needed. World Jewry is now passing through one of the darkest stages in its history and the redemption and reclamation of this land in our home land is an immediate emergency.

In order to raise the quota set for the Southwestern region toward the above sum, it has been decided to publish the "Book of Redemption", a Southwest Jewish National Fund Annual. You have been suggested as an Honorary Vice-Chairman of this publication. Should we not hear from you by Friday, April 15, we shall regard your silence as acceptance and shall include your name on our stationery.

This project has been endorsed and approved by Dr. Israel Goldstein, President Jewish National Fund of America, as well as by the entire National Administrative Board of the J.N.F.

On behalf of the present needs of the Jewish people, we bespeak your wholehearted co-operation for this project and pray for your encouragement and assistance.

We would appreciate it very much if you would kindly send us immediately a brief statement endorsing this project.

Wishing you and yours a Happy Passover Holiday, we remain

Yours, with Greetings of Zion Rebuilt,

JL LWS

J. Levin, Sect'y.

Please Return to Monitor

Publication Dedicated to . .

HULEH PROJECT, NACHLATH TEXAS.
LEON BLUM COLONY

(Honoring
Premier Leon Blum)

April 18, 1938

Mr. Henry Montor,
United Palestine Appeal,
111 Fifth Avenue,
New York, N.Y.

My dear Mr. Montor:

I am sorry that I will not be able to go to Boston. I shall be in Cumberland, Maryland on May 4th and I must then return to Cleveland for our own campaign here which begins on Sunday evening, May 8th.

I do not know what can be done about Baton Rouge. I would suggest a letter addressed to Mr. Ben R. Mayer and Mr. Henry Louis Cohn over the signature of Mr. Harold Jacobi calling attention to the fact that Baton Rouge is the one community in the United States where no allocation is being made for the United Palestine Appeal and that in view of the thousands of German refugees which Palestine has taken care of in the last few years, such an attitude is incomprehensible. Remind them also of the arrangement made between the JDC and the UPA.

The film arrived yesterday and I shall have a look at it today or tomorrow.

In Mr. Mendel Fisher's memorandum to you of April 14, he writes that "under the agreement that the UPA has with the JDC, we are not precluded from conducting any JNF effort excepting in Welfare Fund communities." What distinction is there between Welfare Fund communities and other communities where we conduct joint drives with the JDC? Do the JNF people think that the irritations and the conflicts in these communities are any less than in Welfare Fund communities?

I am enclosing herewith a copy of a letter which I received from Mr. Reuben B. Resnik of Los Angeles.

H. Montor

-2-

April 18, 1938

In a letter which I have just received from Dr. Weizmann, he writes: "I am contemplating coming to the USA this summer, either June or September. I shall be waiting to hear what you and our other friends advise me to do. Please write to me." I would suggest that you put on the agenda for our meeting on the 25th, this matter of Dr. Weizmann's coming to the United States and the best time for his coming.

With best wishes, I remain

Very cordially yours,

AHS:BK

Enc.



UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

April 18, 1938

Mr. Henry Montor,
New York.

Dear Henry:

In behalf of the Joint Distribution Committee campaign, I wish to take official cognizance of your letter of April 15th that the Jewish National Fund has terminated its independent activities in the Tri-State Zone. We understand, therefore, that money to be raised for the Jewish National Fund in this area will be exclusively through the channel of the United Palestine Appeal in 1938.

We further understand, in accordance with your previous communication, that any moneys previously raised in the Tri-State Zone by the Jewish National Fund or through any mischance to be raised during the remainder of 1938, are to be divided on the basis of 50% for the United Palestine Appeal and 50% for the Joint Distribution Committee.

All of this seems to be in precise accordance with the agreement entered into between the Joint Distribution Committee and the United Palestine Appeal for our respective 1938 campaigns in the Tri-State Zone.

Cordially yours,

Isidor Coons
National Director

Dr. Silver

April 18, 1938

Mr. Isidor Coons
Joint Distribution Committee Campaign
100 East 42nd Street
New York City

Dear Mr. Coons:

With respect to your letter of April 15th, may I say that we have urged upon all communities affiliated with the Council of Federations and Welfare Funds to abide by the ratio indicated in the agreement between the Joint Distribution Committee and the United Palestine Appeal - that is 60/40.

There was a great deal of pressure in Trenton, N.J. for a 50/50 division. I made clear to our local friends that we could not support them in this move since we expected all communities to abide by the recommendation.

My understanding is that a number of people in Newark feel that anything less than a 50/50 division would militate against a maximum effort in the campaign. Both the Joint Distribution Committee and the United Palestine Appeal are, of course, deeply concerned that our agreement should not serve to decrease the sums raised in a community. We want Newark to abide by the agreement and yet find it difficult to cope with the position of leaders who insist that their spirit will be adversely affected by other than a 50/50 ratio.

Cordially yours,

Henry Montor
Executive Director

HM/al

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
JEWISH NATIONAL FUND (KEREN KAYEMETH)
EMERGENCY FUND (MIFAL BITZARON)
OF THE JEWISH AGENCY FOR PALESTINE
For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands

111 FIFTH AVE. CABLE ADDRESS—PALFUND NEW YORK CITY

April 19, 1938

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ELIHU D. STONE
DAVID WERTHEIM

Dr. Abba Hillel Silver,
The Temple,
Cleveland, Ohio.

Dear Dr. Silver:

Attached herewith is a copy of a
letter from Isidor Coons with further
reference to the Tri-State area.

I have not answered Mr. Coons because
he raises a question that will require
official decision. I am putting this on
the agenda for the meeting of the Executive
Committee next Monday afternoon.

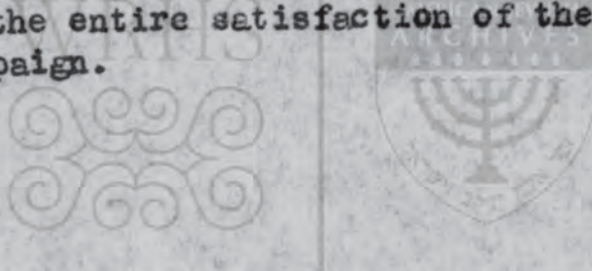
Cordially yours,

Montor
Henry Montor
Executive Director

HM/GH

From memo of George Greenspun - Kankakee, Ill.

Campaign date is April 26th. Combined with J.D.C. Divided JDC 60-40 UPA. No quota. Hope to raise more than last year. I found it most embarrassing to overcome JNF campaign held here last February. They raised \$408. This was no reflection on Rabbi Shapiro representing JNF, but I assure you he could not come back and repeat it. The leaders of the community are quite upset, especially since JDC's representative, Mr. Jacobson, so ably informed the committee that JNF is part of UPA. Also that we have an agreement between JDC and UPA. The officers showed me letters they have received in regard to this matter, as well as our booklet, entitled "For Him a New Life Through UPA". This book stresses all the way through it that the Karen Kayemeth and the Karen Hayesod is the UPA in America. I've run into this situation all along the line, and in many cities, local leaders were able to avoid this extra JNF campaign. This information has reached those communities that had campaigns and as a result, has made them still angrier. This situation puts me on the defensive and hampers my doing any constructive work when I come into a community. I believe I have saved this \$408 and have explained, to the entire satisfaction of the committee, the purpose of the JNF campaign.



C O P Y

[undated]

THE STEEL STAMPING COMPANY
3553 Broadway
Lorain, Ohio

Rabbi Abba Hillel Silver
The Temple,
Ansel Rd. and E. 105th St.,
Cleveland, Ohio

My dear Rabbi Silver:-

Permit me to take this opportunity of thanking you for your kindness in receiving the Lorain committee on Sunday morning. We do appreciate your having given us the time which you did, knowing how busy you are, particularly this year.

I know that you are interested in both the Lorain community and its Welfare drive which includes the UPA, as in the past. Last evening our initial committee meeting was held at which time I was appointed Chairman of the coming drive. We have set a goal of \$3,000 for this year which, however, I feel is high, but the committee felt it better to have a higher goal with an incentive to work toward and a basis for a stronger appeal to the individual contributor.

We have set up the following figures as division: Wider Scope \$500.00; Cleveland Orphan Home \$100.00; HIAS \$100.00, making a total set figure of \$700.00. These figures have been used in this community for more than ten years. All moneys raised beyond this figure will be divided on a percentage basis with ORT receiving 15% and UPA and JDC receiving 60% and 40% of the balance, providing same is agreed to by Rabbi Jonah B. Wise, otherwise, a percentage to be agreed upon between you and Rabbi Wise.

I am enclosing herewith a copy of a letter I am writing today to Rabbi Wise, giving you this information so that in case Rabbi Wise does correspond with you in this matter you will have the picture before you.

I am happy to state that the committee is in an energetic mood toward this drive and we expect to hit the ball hard. A committee has been appointed to arrange for a speaker, knowing that it is questionable whether you could come to Lorain for the opening of this drive, we believe it advisable to try and contact someone who can give us a definite assurance of being here on that date, which at present is set for April 10th. Should we run into difficulty in securing the type of ~~speaker~~ ~~which we desire~~ speaker which we desire, as he will have to be a man known by the community as we feel that the better the drawing card the more chance we have of a large attendance, we will contact you asking you to try to get us a speaker.

Again thanking you for your kindness shown us this past Sunday morning,
I am

Sincerely yours,

E.J. Gould

C O P Y

Rabbi Jonah B. Wise,
35 East 62nd Street
New York, N.Y.

My dear Rabbi Wise:

I am happy to advise that within the past few days the committees representing the major Jewish organizations of this city have formed a local Jewish Welfare Federation for the raising of funds for both National and Overseas Jewish causes. The writer was elected chairman for this year.

We have had some discussion in reference to the JDC drive with your Mr. Mayer with which you, no doubt, are familiar. On the last visit of your Mr. Mayer to the city in his conversation with Julius Kline, during the writer's absence from the city, a set-up of percentage quotas for each organization was given to your Mr. Mayer at which time he was told that all moneys raised above \$600 would be divided as follows: 10% for HIAS, 15% for ORT, 25% for UPA and 50% for JDC. In last night's meeting we decided to put ~~an~~ a maximum amount of \$100 for HIAS which would mean that the set amount would be changed to \$700 and the percentage divided would start beyond that amount with 15% going to ORT and the amount of the balance of 85% divided between UPA and JDC, to be determined to meet with your approval and that of Rabbi Abba Hillel Silver, National Chairman of UPA.

We know that the division for all communities as agreed on between JDC and UPA is 60% and 40%, but your Mr. Mayer insisted that since the UPA have raised funds in this city amounting to about \$750, ~~in~~ in January of which amount a good bit was contributed by residents of other cities who attended the affair when this money was raised, such towns as Sandusky, Elyria, etc., that the entire amount raised cannot be credited wholly to the city of Lorain. Rabbi Silver does not feel justified in the division as set up heretofore, namely, of 50% to JDC and 25% to UPA, but feels that the division should be as agreed between the two organizations, namely 60% and 40%. We are advised by Rabbi Silver that the money heretofore raised by the selling of bonds for the purchasing of land in Palestine has no bearing whatsoever on the UPA drive, not only in our city but in all cities in the United States. We find that in the city of Cleveland approximately \$10,000 has been raised for the same purpose and that this will in no way affect the percentage of division for the funds raised for their Welfare drive. I appreciate that UPA does have an organization locally whose members fight for their cause and their rights and Julius Kline and I have designated ourselves as protectors to deal justly for the JDC cause, nevertheless, we are interested wholly in harmony between all causes and therefore we feel it right that this matter be brought to your attention and if you will agree to a division of 60% and 40% we will be happy to move forward on this basis. Should you, however, feel otherwise we would suggest that you contact Rabbi Silver of Cleveland and I am sure that between you arrangements can be made to satisfy both organizations which you two represent. In the future we do not expect to run into the situation that we face this year.

May I state that we hope to be able to raise between \$1,000 and \$1,500 beyond the set figure of \$700, this amount to be divided as above

stated, 15% to ORT and the balance as agreed between JDC AND UPA. The committee appreciates economic conditions at this time in our community but with hard work, and the committee is made up of members who will give their full energy to this drive, we hope to raise more money this year than in previous years.

We would like to have the percentage of division settled at the earliest possible date and would, therefore, appreciate your early attention to this matter.

Wishing you success in your endeavors, I am

Sincerely yours,

E. J. Gould.

