

Abba Hillel Silver Collection Digitization Project

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MS-4787: Abba Hillel Silver Papers, 1902-1989.

Series I: General Correspondence, 1914-1969, undated. Sub-series A: Alphabetical, 1914-1965, undated.

Reel Box Folder 64 23 1504

United Jewish Appeal, United Palestine Appeal, "K," "L," and "M", 1937-1938.

THE JEWISH AGENCY FOR PALESTINE

P. O. BOX 92

JERUSALEM

December 21, 1937.

Dear Friend Montor:

I have received your letter of December 7th. In my previous letter I described two alternatives with regard to the delegation that was proposed for America on behalf of the Tel Aviv Port: First, that the delegation should work within the framework of the United Palestine Appeal and on behalf of the campaign, merely stressing the special activities of the Jewish Agency for the Tel Aviv Harbor, on the condition that the Executive is again to invest a part of the income of the United Palestine Appeal in furthering the harbor construction program; and, second, that the delegation should conduct a completely independent drive.

The Port Authority accepted the first alternative. As a result, I do not understand why it should be felt that there will be any competition between the work that they will be doing and the United Palestine Appeal. On the contrary, it would be my view that their visit to the United States would enlarge the income of the United Palestine Appeal. I must add, however, that for the time being the situation is purely a hypothetical one. As far as I can see, the directors of the Port have contented themselves merely with a decision in principle, but have taken no steps for the creation of a delegation. I very much doubt whether their trip to America will ever come to pass. I do not know whether I should regret this or not. I have tried throughout the entire period to compose a delegation from Palestine to help the United Palestine Appeal in its work and to assist in clarifying to American Jewry our position in Palestine and the obligations which rest upon us.

I know of the exchange of letters with Dr. Weizmann. It is out of the question, however, for Dr. Weizmann to participate in the Conference for Palestine. As far as I can see, Dr. Weizmann is truly anxious to go to America. He has promised you and also promised me that immediately after Passover he will make the journey. I believe that he is genuinely anxious to keep that promise, but no one knows what developments will occur until Passover. But I too regard it as most important that someone from here should participate in your Conference. Unfortunately, my efforts in that direction have not thus far produced any results. During the past week we have been talking of a delegation (not all of them to come at the same time) consisting of: Dr. Ruppin, Rabbi Herzog, Mrs. Persitz, Dr. Landauer, and Abraham Hartzfeld. I cannot as yet ask you officially to extend the invitation because the negotiations with these individuals have not yet been concluded. Not all of them will join the delegation. As things seem now, it does not seem likely that a delegation will be available for America.

I place high value on the devotion of our friends in America, but I regard the accession of strength from Palestine of extraordinary value for the purpose of unifying the forces in America and stimulating the campaign to a greater tempo. I think this important for American Jewry and no less important for us.

We have just had greetings from America through our friend Berl Katzenelson. I cannot say that the message he brought back gave us much joy.

He again stressed the great possibilities in America and the paucity of forces available to cope with the possibilites. We in Palestine concerned with our difficult struggle depend so heavily on the support which we receive from America.

As regards the situation in Palestine. I need only say that the "stimmung" is not good. There is no strike, no mass attacks and, on the whole, life goes on normally, but terrorism is prosecuted in increasing from and virtually each day brings the sad news of new victims. But it is not so much terrorism that troubles us, but the uncertainty and insecurity as to what the following day will bring. The political fog has been deepened in recent weeks. In Palestine and, to a certain extent also Syria, even more than before has become a center of disturbance for all the international intriguants. The intrusion of alien forces becomes more ominous daily with the result that English politics is constantly becoming more complicated and inpenetrable. Every day holds forth the possibility of unexpected surprises and that makes our political and economic struggle terribly difficult. It is not only the problem of Partition that is involved. Our future in Palestine is at stake. Unfortunately, we are virtually alone in our struggle. The Zionist Organization is split and broken and I do not know whether those responsible in their local communities are making a really serious analysis to determine how truly grave the situation is.

I do hope that during the coming month clarity will be introduced into the situation. At the present moment a number of our people here, including myself, are planning to travel to various countries in the hope of arousing and stimulating our Zionists and friends of Zion.

What are the prospects for the coming year judging by the sentiment among the Zionists and in non-Zionist circles and judging by the recession of which I have heard reports.

With heartiest greetings to you and all our friends to whom I ask you to send copies of this communication, I am

Sincerely yours.

ELIEZER KAPLAN Treasurer.

LEVY, MURPHY & STOLZ COUNSELDRS AT LAW 122 EAST 42ND STREET NEW YORK MEYER LEVY JAMES MURPHY IRVING H. STOLZ January 11th, 1938

Gentlemen:

It was the unanimous opinion of the members of the Bronx Zionist Region, who met in large numbers at a recent meeting of the Administrative Committee, that a communication be forwarded to you urging you to prohibit speeches or discussion in any way pertaining to the question of the partition of Palestine, which I am writing accordingly. We feel that it may prove to be a serious deterrent to our ability to raise funds.

With Zionist greetings, I remain,

Yours sincerely.

President, Bronx Zionist Region

TELEPHONE

ASHLAND 4-0520

January 14, 1938 Mr. Meyer Levy, 122 East 42nd Street, New York, N.Y. My dear Mr. Levy: Let me thank you for your kind letter of January 11. I shall be very pleased to refer your communication to the Executive Committee of the United Palestine Appeal. With all good wishes, I remain Cast cordially jours, ahs:bk

January 20, 1938 Mr. Lee J. Levinthal, President, Executive Committee of Jewish Welfare Fund. Nashville, Tennessee. My dear Mr. Levinthal: The New York Office of the United Palestine Appeal informs me that you have sent a check to Dr. Wise on account of the annual appropriation to the United Palestine Appeal from the Nashville Jewish Welfare Fund, and that in remitting the check, you stated that it was in the nature of a tribute to me on my dection to the chairmanship of the U.P.A. I need not tell you that I profoundly appreciate the fine gesture and the lovely tribute. Such acts of thoughtfulness will make the work which I have assumed very pleasant even if arduous. With all good wishes, I remain Very cordially yours, AHS: BK

January 20, 1938 Mr. Isidore D. Morrison, 457 West 57th Street, New York, N.Y. My dear Mr. Morrison: Let me thank you for your kind letter and for your warm words of congratulations. I need not tell you that I deeply appreciate your thoughtfulness in writing to me. I read of your resignation from the U.P.A. and the K.H. and I greatly regret it. It is my hope that we may have you, a devoted and seasoned Zionist leader, back in our ranks again. I shall take up the matter of getting the Convention's approval of the appropriations made from the U.P.A. to the Z.O.A. and other organizations with the committee in Washington. I see no reason why the fact of these subventions should not be given publicity and should not be approved by the Convention. I shall get the reactions of the other officers of the Campaign to this proposal, when I get to Washington tomorrow. With all good ishes and trusting that I may have the pleasure of seeing you in the very near future, I remain Very cordially yours, AHS: BK

January 27, 1938 Judge Julian Mack. Fifth Avenue Hotel, New York, N.Y. My dear Judge Mack: In Washington, Dr. Wise told me that you had not been well. I did not know it. I hasten to send you my best wishes and hope that by now you are well on the way to complete recovery. We had a splendid conference in Washington but you were greatly missed. There was a large attendance and very timely and helpful addresses; a; so what is unusual, there were some new faces on the platform. I was in Providence last night and opened the first campaign in 1938. The people are confident that they will raise more money this year than last year. I hope that this will hold good for the entire country. With all good wishes for a very speedy recovery and kindest remembrances to Mrs. Mack in which Mrs. Silver joins me, I remain Most cordaally yours, AHS: BK

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February 3, 1938.

Rabbi Abba Tillel Silver, The Temple, Cleveland, Onio.

Dear Rabbi Silver:

RBP/EA

You will recall that during our chats in Cincinnati I told you how important it would be to have you come to the 1938 Western States Regional Conference to be held in Los Angeles on April 2, 3 and 4. The Conference this year will probably attract his largest attendance and as you know the group will come draw all over the West. Apart Viscon the importance of Vitinging the message to a large group. I think you will be able to meet with a smaller (roup of) some of our influential leaders, particularly the movie aroun, who should have a first hand report on some of the major developments in Jewish life.

I know that being National Chairman of the UPA carries with it many responsibilites and that your time will be taken up with important matters; on the other hand a trip to the Coast is not nearly so inaccessible as would appear. Conference is on a week-end, and Los Angeles by plane from Cleveland or anywhere in the East is a matter of a few hours. I hope you will give serious consideration to this invitation. We would like to be able to announce within a short time that you are coming.

With every assurance of our appreciation, and with kindest personal regards, I am

ncerely an cordially,

February 7, 1938 Mr. Samuel Katz. 892 Eddy Rd., Cleveland, Ohio. My dear Mr. Katz: As National Chairman of the United Palestine Appeal for 1938, it is my pleasure to inform you that at the National Conference for Palestine, held in Washington, D.C. on January 22 and 23, you were elected a member of the National Council for Palestine of the United Palestine Appeal, the sole fund-raising instrument in America of the Jewish Agency for Palestine. Composed of representatives of Jewish communities throughout the nation concerned with the furtherance of our rebuilding program in the Jewish homeland, the National Conference for Palestine expressed appreciation of your service to that undertaking by requesting you to accept an office whose obligations are already being fulfilled by the work which you are now doing. Palestine is a solace to the bundreds of thousands who have already found home there. It is an enspiriting hope to hundreds of thousands of others who think of a future of security and freedom in terms of their settlement in the Jewish homeland. I earnestly hope that we may count on your counsel and cooperation in our effort to raise \$4,500,000 for the United Palestine Appeal in 1938. Your identification with our cause is not only a token of your interest but a happy augury for the success of our united effort. Most cordially yours, Abba Hillel Silver AHS/GH National Chairman

PHILIP A LANGH, Rabbi 1100 17TH AVENUE CAPITOL 7282 Herzl Conservative Congregation 20th and East Spruce Street SEATTLE, WASH. PROSPECT 1580 February 11, 1938. Rabbi Abba Hillel Silver, Chairman, United Palestine Appeal, 111 Fifth Avenue, New York City. My Dear Rabbi Silver, I am writing this in confidence: Last year our Federated Jewish Drive, alloted to the UPA the proportion of 30 against the JDC 70, thus violating the national agreement. At that time the few friends of Falestine here fought, but were outnumbered by the "big" anti-Zionist givers, for thirty years entrenched in this city. This year the campaign is now being planned. The budget committee is meeting not later than two weeks from now. I have already spoken to several of the leaders, and they have promised me that the agreement entered into nationally will be maintained in Seattle also. But I am taking no chances of any upset. I well remember the lesson of last year. I am therefore asking you to be good enough to write immediately to the following leaders. Ple ase remind them of the national agreement, and of the vital needs of Palestine, and of course please do not mention my name. Write to the following: Mr. Sol Esfeld, the new chairman of the Federated Fund, at the Smith Tower, Seattle, Mr. Richard Lang, chairman of the Budget Committee at 1000 South 4th. Avenue, Also to the following: Mr. P. Allen Rickles, Northern Life Tower Mr. Max Silver, 1517 Fifth Avenue, Mr. Jules Glant, 2230 Fourth So., Dr. Philip Schoenwald, Fourth and Pike Bldg.

PHILIP A. LANGH, Rabbi 1100 17TH AVENUE CAPITOL 7282

Herzl Conservative Congregation

20th and East Spruce Street SEATTLE, WASH. PRospect 1580

-2-

helip & Longs,

With many kind regards, and with Zionis t greetings, appreciating everything that you do for Israel and for Humanity, I am,

Sincerely yours,

PHILIP A. LANGH, Rabbi

WRHS

GOOD

OFFICE

AMERICAN JEWISH

ARC 1997

pal:dr

LAW OFFICES

MARSHALL, BRATTER & SELIGSON 150 Broadway, New York

February 15, 1938

Rabbi Abbe Hillel Silver
National Chairman, United Palestine Appeal,
111 Fifth Avenue, New York, N. Y.

Dear Rabbi Silver:

I acknowledge with thanks your letter of February 7th advising me that I have been elected a member of the National Council for Palestine of the United Palestine Appeal.

I must respectfully decline this honor until such time as the United Palestine Appeal comes out definitely against a Jewish State whether through partition or otherwise. While my interest in Palestine continues as ever I do not care to be in the position of having it believed that I favor a Jewish national State because I appear as an officer of the UPA drive.

With kind personal regards,

Cordially yours,

(Signed) James Marshall

RABBI PHILIP KLEINMAN STUDY CONGREGATION NEVEH ZEDEK S. W. 6TH AVE. AT HALL 1881 S. W. 11TH AVE. PORTLAND, OREGON BEACON 1555 Feb. 17, 1938 Rabbi Abba Hillel Silver c/o The Temple E. 105th St. Cleveland, Ohio Dear Silver: I have just learned from our dolleague, Rabbi Berkowitz, that you will be at Portland on Friday April 8th, and will occupy his pulpit that evening. I, therefore, extend this invitation to you to speak from my pulpit on Saturday morning. feel confident that we will have an attendance that will fill the capacity of our synagogue. Congregation Nevel Zeack, over which I have the honor to preside, is the leading and largest of the traditional synagogues in the city, and the distinguished guests that come here from time to time generally speak from its pulpit. know for a fact that the Jews of Portland residing on the Southwest side, who find it rather difficult to go to the Temple on Friday night, will make every effort to hear you on Saturday morning, so that if you can at all plan to accept this invitation, it will not only be appreciated, but it will undoubtedly help the Portland drive for contributions to the U. P. A and the J. D. C. Incidentally, I might remind you, when I was at Milwaukse you promised to speak from my pulpit. Perhaps this is the opportunity for you to make your promisegood.

Awaiting your prompt reply and with friendliest greetings, I remain Yours, PK TJB

RESIDENCE

ATWATER 1752

February 17, 1938 Rabbi Philip A. Langh, 1100 17th Avenue, Seattle, Washington. My dear Rabbi Langh: I was very happy to receive your letter informing me about the situation in Seattle. The officers of your Federation will undoubtedly receive word, if they have not already, from the headquarters both of the Joint Distribution Committee and of the United Palestine Appeal, concerning the binding 60-40 agreement which has been reached between the two organizations. I am sure that your community will wint to fall in line with all the other important communities of America in abiding by the agreement which was made to the mutual satisfaction of both organizations and for the greater good of both over-seas causes. I am happy to inform you that I shall visit the Pacific Coast in April and that my itinerary will probably include your community. It will give me great pleasure to see you and to spend some time with you. Whatever you can do to help make my visit in Seattle productive of the greatest good to the United Palestine Appeal will be greatly appreciated by all of us. With best wishes, permit me to remain Very cordially yours, AHS: BK

UNITED PALESTINE APPEAL

III FIFTH AVENUE
NEW YORK, N. Y.

CONGREGATION TEMPLE DE HIRSCH
15th Avenue at East Union St.
Seattle, Washington

February 17, 1938

Rabbi Abba Hillel Silver
United Palestine Appeal
111 Fifth Avenue
New York City
My dear Rabbi Silver:

I appreciate much the compliment paid me by the National Conference for Palestine, in electing me to membership. However, I have never been actively identified with the movement, and I should feel embarrassed holding an office which I believe belongs to one of the more faithful in our midst.

Moreover, within the last two weeks, I have consented again to be on the local Board of the J.D.C.; and our local campaign is always a joint one. I shall be glad to see you when you visit Seattle.

With cordial greetings,

Sincerely,

SAMUEL KOCH

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
JEWISH NATIONAL FUND (KEREN KAYEMETH)
EMERGENCY FUND (MIFAL BITZARON)
OF THE JEWISH AGENCY FOR PALESTINE
For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands

February 17, 1938

111 FIFTH AVENUE

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Dr. Abba Hillel Silver The Temple Cleveland, Ohio

Dear Dr. Silver:

Attached herewith is a copy of a letter from James Marshall.

Do you think that any particular reply is necessary in view of the sweeping character of his objections?

Cordially yours,

Henry Montor Executive Director

HM:FE

February 22, 1938 Rabbi Philip Kleinman, Congregation Neveh Zedek, S.W. 6th Avenue at Hall, Portland, Oregon. My dear Rabbi Kleinman: I deeply appreciate your kind letter of February 17 and your invitation to speak from your pulpit on Saturday morning, April 3th. The arrangements for my tour of the Pacific Coast are in the hands of Mr. Bernard Stone, our Regional Director on the Coast. I would suggest that you talk with him as I do not wish to make engagements which might be in conflict with the ones he is paking for me. You probably know that my stay on the Goast is limited to eight days during which time I am to be in five communities ranging all the way from Los Angeles to Seattle. I can make all these towns and keep all my engagements only by flying. My schedule will be very crowded and unless there is any particular point in my addressing two congregations in one city, it would be an unwarranted drain both on my time and on my energy. With all good wishes and looking forward with pleasure to seeing you in Portland, I remain Most cordially yours, AHS: BK

RABBI EDGAR F. MAGNIN WILSHIRE BOULEVARD TEMPLE CONGREGATION B'NAI B'RITH WILSHIRE BOULEVARD AT HOBART LOS ANGELES February 23, 1938 Rabbi Abba Hillel Silver, The Temple, E. 105th St. & Ansel Road, Cleveland, Ohio. Dear Abba: I am happy of course to cooperate with you and Stone in any way possible. Naturally the leaders here are anxious to help the Palestine movement and we are making every effort to make your stay here effective and to arrange everything that you desire. I suppose Stone has told you that some of the leaders believe the idea of forming a separate unit is perhaps not so feasible as it might be in other places. They believe that since all moneys are gathered together, all appeals should be made together; or at least separate appeals can be made under the same auspices. However, this is a matter of detail and in no way interferes with your main plan or with the securing of funds. When you come out here we can discuss the matter more thoroughly. I am looking forward with the greatest of pleasure to seeing you. With best wishes always, Cordially, Edyan

UNITED PALESTINE APPEAL III FIFTH AVENUE NEW YORK, N. Y. Law Offices MARSHALL, BRATTER & SELIGSON 150 Broadway New York February 24th, 1938 Dr. Abba Hillel Silver United Palestine Appeal 111 Fifth Avenue New York City Dear Dr. Silver: I have been out of town and therefore have not responded earlier to your kind letter of February 18th. Thank you for reminding me that the United Palestine Appeal is only a fund-raising instrumentality but, technicalities aside, the money is to be used in the interests of the Jewish Agency for Palestine, which is still fligting with the nationalistic state and just does not know yet whether to marry the girl or not. Feeling as I do. I do not think that I should even by indirection give my blessing to this affair. My own interests, therefore, are being restricted to the Hebrew University. With kind regards, Cordially yours. JAMES MARSHALL BCM cc: Dr. Abba Hillel Silver

March 1, 1938.

Rabbi Abba Hiller Silver United Palestine Appeal 111 Fifth Avenue New York City

Dear Rabbi Silver:

Owing to a serious attack of influenza I was delayed inacknowledging your very kind letter of February 7th in which you informed me that I have been elected a member of the National Council for Palestine of the United Palestine Appeal.

You may rest assured that I shall do everything in my power in behalf of the 1938 Appeal. In fact I am planning within the next two weeks to visit the larger settlements in this state and lay the foundations for this year's campaign.

May I express my personal joy that you have been elected the National Chairman of the United Palestine Appeal for 1938 and I feel that under your dynamic and devoted auspices the cause of Palestine will be greatly empowered.

Very cordially yours,

(Signed) A. Lincoln Krohn

UNITED PALESTINE APPEAL III FIFTH AVENUE NEW YORK, N. Y. March 4, 1938, Rabbi A. Lincoln Krohn Albert Congregation Albuquerque, New Mexico Dear Rabbi Erohn: At the request of Dr. Silver, I am berewith sending you an analysis of the 1938 quota of the United Palestine Appeal of \$4,500,000. With your continued support expressed in the same effective manner os last year, I am sure that Albuquerque and the rest of New Mexico will provide a response commensurate with the national objective. Do you believe it would be helpful if the national office of the United Palestine Appeal communicated, in advance of your coming, with the various booms that you plan to visit during the coming weeks? Perhaps a mailing of literature and other material would be of service. In any event, we would like to have your counsel on suggestions as to how the United Palestine Appeal might broaden the base of interest in Palestine upbuilding. The record for New Mexico, as regards participation in the United Palestine Appeal, is not as substantial as it ought to be even though I recognize that the communities are small and widely scattered. With your help we will, I know, make very great progress. Under separate cover, I am sending you a publicity manual of the United Palestine Appeal, which may be useful for your purposes. Sincerely yours. Henry Montor Executive Director HM/RW

- . . . UNITED PALESTINE APPEAL III FIFTH AVENUE NEW YORK, N. Y. WASHINGTON UNIVERSITY ST. LOUIS SCHOOL OF BUSINESS AND PUBLIC ADMINISTRATION March 9, 1938 Rabbi Abba Hillel Silver, National Chairman United Palestine Appeal 111 Fifth Avenue New York, N. Y. Dear Rabbi Silver: Your letter of March 4 has been received and I greatly appreciate the sentiments you express in your communication. have had the pleasure of meeting Dr. Braunstein and he explained to me the object of your organization in establishing headquarters in St. Louis. As I told him, I believe this a desirable plan as it will greatly facilitate the organization and activities of small communities which suffer from lack of local leadership. I have been favorably impressed with Dr. Braunstein and believe that he will secure satisfactory results. He has kindly offered and we are anticipating the use of his services in our Welfare Fund campaign so far as his other duties will permit. The Budget Committee of our Welfare Fund is planning to follow the national accord between your organization and the Joint Distribution Committee in allocating funds to the two organizations. I shall be glad to submit your communication to the Budget Committee. Very sincerely yours, ISIDOR LOEB IL:C

610 Pacific Mutual Bldg. Los Angeles, California

March 16, 1938

Dr. Abba Hillel Silver East 105 Street & Ansel Road Cleveland, Ohio

Dear Doctor Silver:

I am delighted to learn that final arrangements have been completed for your visit to Southern California. Mr. Resnik has given me full details and I assume that you are fully aware of them.

As you know, you have two major engagements in connection with the Regional Conference.

We are looking forward to having you address the opening session of the Conference on the subject THE CRISIS FOR JEWS OVERSEAS. The opening session will be held in the form of a formal banquet, and we expect a thousand or more people will be present, composed mainly of large donors and influential persons in our community and other cities in the west. The title of your talk is self-explanatory and you need hardly be told what to point up and underscore in this connection. We shall leave the length of your talk to you. My guess is that forty minutes would not be too long.

On Monday night, the closing session of the Conference, to be held at the Wilshire Boulevard Temple, we expect about three thousand persons including those in an overflow meeting in Temple House adjoining the main auditorium. We have arbitrarily listed the title of your address as A PROGRAM FOR RECONSTRUCTION. On that night you will probably share the platform with a Colonel Levey, Chairman of the British ORT, who will speak briefly on some phase of

Dr. Abba Hillel Silver Cleveland, Ohio

that organization's program. Your friend and colleague, Rabbi Edgar F. Magnin will greet the group briefly, and Jesse H. Steinhart, one of San Francisco's leaders, will preside. The length of your talk at the closing session, likewise, is a matter for you to decide. I suppose on that night you will probably give emphasis to the place of Palestine in modern Jewish life, and to such other related matters as you see fit.

If you feel that either title should be changed, we shall be glad to see that corrections are made in our final programs and any publicity that goes out.

May I say a word or two in connection with your other engagements? As you know, on Sunday night, you will be the guest at the home of one of our prominent citizens, to meet some of the important persons in this On Monday city as well as visitors from out of town. night a similar dinner will be arranged. At Tuesday noon a luncheon in Long Beach has been scheduled to initiate the Campaign there. On Tuesday night a special dinner called by the movie group is being given at the Hillcrest Country Club.

Any other engagements - if you can bear up under themwill be arranged, I take it, by your Mr. Stone. Mr. Reuben B. Resnik, 610 Temple Street, Los Angeles, has made all the arrangements that I have outlined in this letter and, I am certain, will be glad to cooperate with you or anyone you designate to carry out details.

I am glad to tell you that there is a great deal of interest in your visit, and I hope that it will be pleasant for you and productive for the causes in which we have a common interest.

With kindest personal regards, and looking forward to seeing you, I am

Sincerely and cordially,

rough P- For b JOSEPH P. LOEB, Chairman PROGRAM COMMITTEE

JPL

cc via airmail. Orig. by reg.mail

1938 WESTERN STATES REGIONAL CONFERENCE-LOS ANGELES, CALIF. AMBASSADOR HOTEL - APRIL 2-3-4

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Daniel E. Koshland, San Francisco
Joseph P. Loeb, Los Angeles
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Charles A. Riegelman, New York City
Charles J. Rosenbloom, Pittsburgh
Walter N. Rothschild, Brooklyn
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Executive Director H. L. LURIE Associate Director GEORGE W. RABINOFF

Western States Regional Office 1600 SCOTT STREET SAN FRANCISCO, CALIF. Phone FIllmore 4513

March 16, 1938

610 Pacific Mutual Bldg. Los Angeles, California

Dr. Abba Hillel Silver East 105 Street & Ansel Road Cleveland, Ohio

Dear Doctor Silver:

I am delighted to learn that final arrangements have been completed for your visit to Southern Mr. Resnik has given me full de-California. tails and I assume that you are fully aware of them.

As you know, you have two major engagements in connection with the Regional Conference.

We are looking forward to having you address the opening session of the Conference on the subject THE CRISIS FOR JEWS OVERSEAS. The opening session will be held in the form of a formal banquet, and we expect a thousand or more people will be present, composed mainly of large donors and influential persons in our community and other cities in the west. The title of your talk is self-explanatory and you need hardly be told what to point up and underscore in this connection. We shall leave the length of your talk to you. My guess is that forty minutes would not be too long.

On Monday night, the closing session of the Conference, to be held at the Wilshire Boulevard Temple, we expect about three thousand persons including those in an overflow meeting in Temple House adjoining the main auditorium. We have arbitrarily listed the title of your address as A PROGRAM FOR RECON-On that night you will probably share STRUCTION. the platform with a Colonel Levey, Chairman of the British ORT, who will speak briefly on some phase of

Dr. Abba Hillel Silver Cleveland, Ohio

that organization's program. Your friend and colleague, Rabbi Edgar F. Magnin will greet the group briefly, and Jesse H. Steinhart, one of San Francisco's leaders, will preside. The length of your talk at the closing session, likewise, is a matter for you to decide. I suppose on that night you will probably give emphasis to the place of Palestine in modern Jewish life, and to such other related matters as you see fit.

If you feel that either title should be changed, we shall be glad to see that corrections are made in our final programs and any publicity that goes out.

May I say a word or two in connection with your other engagements? As you know, on Sunday night, you will be the guest at the home of one of our prominent citizens, to meet some of the important persons in this city as well as visitors from out of town. On Monday night a similar dinner will be arranged. At Tuesday noon a luncheon in Long Beach has been scheduled to initiate the Campaign there. On Tuesday night a special dinner called by the movie group is being given at the Hillcrest Country Club.

Any other engagements - if you can bear up under themwill be arranged, I take it, by your Mr. Stone. Mr. Reuben B. Resnik, 610 Temple Street, Los Angeles, has made all the arrangements that I have outlined in this letter and, I am certain, will be glad to cooperate with you or anyone you designate to carry out details.

I am glad to tell you that there is a great deal of interest in your visit, and I hope that it will be pleasant for you and productive for the causes in which we have a common interest.

With kindest personal regards, and looking forward to seeing you, I am

Sincerely and cordially,

JOSEPH P. LOEB, Chairman PROGRAM COMMITTEE

JPL

em

cc via airmail. Orig.by reg.mail

March 21, 1938 Mr. Joseph P. Loeb, 610 Pacific Mutual Bldg., Los Angeles, California. My dear Mr. Loeb: Let me thank you for your kind letter of March 16. I note with pleasure that arrangements have been completed for my visit to your community. I shall be very happy to address the two public meetings, and the subjects which you have announced are perfectly agreeable. I note also that I am to attend a special dinner called by the movie group at the Hillcrest Country Club on Tuesday night. I received a letter, this morning, from Judge Hollzer inviting me to be the guest of Mrs. S. H. Berch at dinner on April 3 and of himself and Mrs. Hollzer on April 4. I am pleased to accept both. I am looking forward with a great deal of pleasure to my visit to your community and particularly to the opportunity which it will give me to renew my acquaintance with you. I recall with pleasure our meeting in Cincinnati. With all good wishes, I remain Most cordially yours. AHS: BK

1938 Campaign - May 8-18

MILWAUKEE JEWISH WELFARE FUND

Temporary Headquarters--509 BRUMDER BLDG---135 W. Wells Street
Telephone DAIy 4274
MILWAUKEE, WIS.

March 23, 1938

Rabbi Abba Hillel Silver Cleveland, Ohio

My dear Kabbi Silver:

Under date of March 15th I wrote you in behalf of our executive committee Welfare Fund Campaign inviting you to be our principal speaker for meeting to be held May 15th.

The executive committee felt it necessary to change the date for the opening of the campaign to June 5th and I am hastening to advise you to said effect. We now plan to have our opening rally the evening of June 5th and trust it will be convenient for you to be present at that time.

Very kindest regards, remain,

Very try

CHAIRMAN 1938 Campaign

NMS:RR

CC: Mr. Henry Montor, New York City

March 25, 1938.

Dr. Maurice J. Karpf, 71 West 47th St., New York, N. Y.

Dear Dr. Karpf:

In the past few weeks the country has been literally flooded with copies of statements that you have made with respect to the proposed partition of Palestine.

The United Palestine Appeal is not, and cannot be, interested in the political phases of the discussion centering around Palestine. It is, however, deeply concerned with the harmful effects of prolonged and unnecessary discussions at a time when the United Palestine Appeal is trying to win the support of all elements of the community for the practical ubbuilding program in Palestine.

A number of the United Palestine Appeal directors have reported to me that - whatever the intention of distribution these phaphlet -- the effect has been to confuse and in some cases alienate those who might have been helpful to the United Palestine Appeal.

feel sure that as a member of the Executive of the Jewish Agency for Palestine it is furthest from your thoughts to wish to injure the fund-raising instrument of the Jewish Agency. Would it not be advisable, under the circumstances, to make a statement directly referring to the United Palestine Appeal which we could issue to the various people who have read the pamphlet circulated by the American Jewish Committee?

The position of the United Palestine Appeal is: that regardless of ideological differences as to Zionism and the Jewish National Home and regardless of differences as to the political future of Palestine, there is a paramount need for enlarging the immigration opportunities in Palestine. That is the function of the Jewish Agency for Palestine which receives its support from America through the United Palestine Appeal.

I shall appreciate hearing from you at your earliest opportunity.

Sincerely yours,

Henry Monter Executive Director

BH:F





April 1, 1938

TO: HENRY MONTOR

FROM: SIMON J. LEVIN

Southern Jewry views with alarm reaction to President Roosevelt's humanitarian pronouncement to open wide the gates of America to Austrian refugees, even if it is in keeping with immigration quotas. They fear repercussions on the stability of the Jewish position in this country.

AntieJewish agitation in the South is easily aroused and all that is needed is a pretext that America is being over-run with Jewish immigrants, to give the Ku Kluxers and other Jew baiting bodies an opportunity to went their venom against Jews in their midst.

I approached a number of Southern leaders, the past few days. They all seem to fear that secretary Hull's and Reosevelta friendly gestures may not only prejudice the Jewish position in America and prove harmful to established Jewish communities, but what they may even be worse is that it may be responsible for further Nazi reprisals against Jews in Germany—Austria, as indeed it already appened when Goering issued his decree that the Jewis must vacate within next four years.

Some leaders expressed the view that 'alestine offers the best solution to this predidement in which American Jews finds itself, perhaps it is a selfish attitude, but they feel that if only the disturbances in Palestine will cease and mass-immigration will again be the order of the day, that Palestine dan affectively play the most important role in the present emergency, for what applies to America also applies to other countries.

UNITED PALESTINE APPEAL III FIFTH AVENUE THE GRADUATE SCHOOL FOR JEWISH SOCIAL WORK NEW YORK, N. Y. 71 West 47 Street, New York City April 5, 1938 Mr. Henry Montor United Palestine Appeal 111 Fifth Avenue New York City Dear Mr. Montor: I have your letter regarding the alleged harmful effect of my statements regarding partition on the collections of the United Palestine Appeal. You are quite right, I had no intention that anything that I right say with respect to partition should militate against the U.P.A. campaign. I have never, directly or indirectly, knowingly said anything to hurt the campaign. Such harmful effects as the partition issue may have upon the U.P.A. only serves to emphasize the truth of what I told you and others before, during and since the Washington conference; that it is unwise to minimize the importance of the partition question by not dealing with it openly and frankly. By this I do not mean that the U.P.A. should become involved in the question. For it is quite clear that were it to do so the results might be disastrous. Nevertheless, it must be clear to those who are actively favoring partition and are also in the leadership of the U.P.A. that there cannot be the separation between their activity which they might wish. Certainly the public does not differentiate between Mr. Lipsky, who is a leader of the U.P.A. and the Mr. Lipsky who is one of the leaders of the pro-partitionists; even as it does not differentiate between the activities of Dr. Wise and Dr. Silver, who are

Such confusion as may exist cannot be escribed to what I have said or written. On the contrary, I have heard from all parts of the country that the statements which I have made have helped to clarify the issue.

leaders in the U.P.A. campaign and are also opposed to partition.

I should be very gled to make any statement that I could truthfully make which would help the U.F.A. You must realize, however, that the intelligent people know very well that the funds collected by the U.P.A. and which are sent to the Keren Hayesod, are administered by those who are in favor of partition. They also know that that portion of the U.P.A. collections which goes to the Z.O.A. and other pro-partition organizations, may be used for propaganda purposes. I fear that nothing that you or I or anyone else can say to the contrary would do any good. It seems to me that the pro-partitionists would be wise if they recognized that such harm as the partition issue is doing to U.P.A. collections now is but an indication of what may happen should partition become a reality.

I honestly do not know what I can do about it. But I wish to assure you that I have every desire to be helpful.

Sincerely yours.

M.J.KARPF

JOSEPH P. LOEB
GIO PACIFIC MUTUAL BUILDING
LOS ANGELES, CALIFORNIA

AT

April 11, 1938.

My dear Dr. Silver:

It was characteristically thoughtful and generous of you to write me as you did and particularly to credit me with the success of the Regional Conference which just closed in this city.

My own idea of a conference is that all the leadership in the world can't make it a success unless it has speakers: and I ascribe our success to our programs and not to the program committee.

Trips to Cleveland, or to any other place for that matter, don't look imminent. It looks to me as though I shall have to keep my nose on the grindstone closer than ever before and for some time to come.

But if things do permit and we do visit your city, you may be sure that you will hear from us.

With my very warm personal regards, I am,

Sincerely yours

Dr. Abba Hill Silver, c/o The Temple, 105th Street & Ansel Road, Cleveland, Ohio.



CALIFORNIA RADIO SYSTEM
KFWB — HOLLYWOOD
KFBK — SACRAMENTO
KYA — SAN FRANCISCO
KWG — STOCKTON
KMJ — FRESNO
KFOX — LONG BEACH

KERN - BAKERSFIELD

5833 FERNWOOD AVENUE HOLLYWOOD, CALIFORNIA

April 19, 1938

Dr. Abba Hillel Silver, National Chairman United Palestine Appeal Cincinnati, Ohio

Dear Dr. Silver:

It was certainly a pleasure and privilege to have you with us for so many hours during your brief stay in Los Angeles. I thought you might appreciate the enclosed photograph for your files. I am sorry I had to be in it to spoil it.

I followed your footsteps to San Francisco after your appearance there for a brief visit, and people were still talking of the successful appeal you made.

Hope you will be back on the coast again soon, and with all good wishes,

Sincerely,

HARRY MAIZLISH

HM:FD Encl.

P.S. I know you will be glad to learn that Mr. H. M. Warner has returned home from the hospital and is now paying a daily visit back again -- this time to see his daughter and his new granddaughter, born Sunday.

WARNER BROS. BROAD CASTING CORPORATION 5833 Fernwood Avenue Hollywood, California

Radio Station KFWB

April 19, 1938

Mr. Bernard Stone 416 West Eighth Street Los Angeles, California

Dear Mr. Stone:

I gather from your letter that you didn't go back east, and if you are staying here, I'd certainly appreciate your coming down once in a while.

In the meantime, I have just returned from San Francisco and it's amazing what an impression Silver left with the people there. That's all I heard everywhere - people raving about his talk.

I thought you'd appreciate a copy of the picture taken here at the studio. I am sending one to Dr. Silver direct.

With kind regards,

Sincerely

HARRY MAIZLISH

May 2, 1938 Mr. Harry Maizlish, Warner Brothers Broadcasting Corporation, 5833 Fernwood Avenue, Hollywood, California. My dear Mr. Maizlish: Let me thank you for your thoughtfulness in sending me the photograph which was taken in your Studio. It will be for me a pleasant reminder of a most enjoyable visit to your city. Please convey my best wishes to all the good people whose acquaintances I made during my visit. With all good ishes, remain Most cordially yours, AHS: BK

LOUIS LIPSKY 386 Fourth Avenue New York, N. Y. Dr. Abba Hillel Silver The Temple cleveland, Ohio

May 9, 1938.

My dear Silver:

I have been accepting substantially every engagement Blitz has offered me in Greater New York to help the Campaign. I have also filled quite a number of engagements prepared by Montor out of town. I am prepared to do everything that Blitz or Montor may suggest to strengthen the campaign in Greater New York.

I have arranged to call a meeting for this Wednesday afternoon and for Thursday afternoon of leaders of the various sections in Greater New York to stir them on to greater service in the Campaign.

The unfortunate part is that in the administration of the Greater New York Campaign, too much attention is paid to the name value of persons, and too little thought is given to their actual value as workers. The result is the letterheads are beautifully decorative, but intrinsically of little value.

> Very cordially yours, Finis Lisis

LL/RW

May 11, 1938 Mr. Louis Lipsky, 386 Fourth Avenue, New York, N.Y. My dear Lipsky: Let me thank you for your letter of May 9. I know, of course, that you have addressed many meetings in behalf of the campaign, both in New York City and elsewhere. The important thing, however, is to help get workers in the campaign who will personally solicit prospective donors. And there is no better way to inspire such workers than by the leaders doing some direct solicitation themselves. I am sure that if you, Wise, Goldstein, and a few others would personally undertake to call upon a small and select list of people, that you would not only get results but that you would inspire others to do likewise. I have done it myself here in Cleveland over a period of years and it is only through the example which I set that we have been able to lift the giving of this community from \$75,000 to nearly \$300,000. New York City has had too many meetings and too many speeches but not enough workers and direct personal solicitation on behalf of Palestine. I do not know of any year when more money could be raised for Palestine than this year. The Jews of America are profoundly stirred. The response throughout the country, judging by the returns, is far better than last year. New York City, alone, seems to be bogged down. It seems to me that you, as chairman of the Keren Hayesod, and Goldstein, as chairman of the Jewish National Fund, ought to set about revitalizing the New York campaign by radically reorganizing it. With all good wishes, I remain Most cordially yours, AHS: BK Why aren't some of the Zionist Rabbis of New York -Reform, Conservative and Orthodox - asked to do some personal solicitation among the more substantial members of their own congregations?

UNITED JEWISH FUND OF PITTSBURGH

1715 Clark Building Pittsburgh, Pennsylvania

May 11, 1938

Rabbi Abba Hillel Silver National Chairman United Palestine Appeal 111 Fifth Avenue New York City

Dear Rabbi Silver:

As Mr. Montor has doubtless informed you, the results of our campaign dinner on Sunday night were most encouraging. We were able to report \$167,000 at that time, and if the same ratio of increases continues throughout the campaign, we should reach our quota.

I want to take this means of thanking the United Palestine Appeal for all they did to make the evening so successful. We feel that Judge Rothenberg's name was a great attraction. His speech was very fine and we were highly pleased with the favorable comments we have been hearing all week from people who attended our dinner.

The other officers of our Fund join me in deep appreciation for your very fine cooperation.

Gratefully

(Signed) Gustave H. Kann Campaign Chairman

May 12, 1938.

To: Dr. Abba Hillel Silver

From: Mr. Louis Lipsky

The meeting held yesterday (Wednesday) of the U.P.A. leaders of Brooklyn, called by me at the suggestion of Mr. Montor, had a certain success which should be followed up by the management of the New York Campaign.

It was agreed that for the next six weeks, regular weekly meetings of all Brooklyn workers be held either at 111 Fifth Avenue or at some Brooklyn locale.

It was agreed that in each section, meetings be called for the enrollment of volunteer solicitors to whom cards are to be given to see new and old prospects.

It was agreed that greater publicity be given to Brooklyn events.

It was agreed that a meeting-place for the next six weeks be provided for the Brooklyn workers, especially for the ladies.

It seems to me that the meeting showed that there should be an improvement of relations in Brooklyn between the leaders of the various sections. There is a letterhead facade of a united Brooklyn leadership, but in practice there is no such union and the leadership is inoperative. If there is value in the appearance of a borough union, there must be value in making that union real and effective.

It is my opinion that we should give early consideration to the problem of an autonomous Brooklyn campaign. If we are asking for initiative and responsibility in Brooklyn, the way for the development of these qualities is through the setting up of a consolidated, autonomous Brooklyn campaign.

I think the attitude adopted by the workers in the national office toward the representatives of the Brooklyn sections is not as helpful as a more cordial and receptive attitude would be. It seems to me that there is an unwarranted hostility toward the leaders in Brooklyn, which is not begin to the campaign. The customer may not always be right, but there should be some concession to this terrible notion on the part of the national workers, who come in contact with our Zionist volunteers.

F.Z.

LOUIS LIPSKY 386 Fourth Avenue New York, N. Y.

May 12, 1938.

Dr. Abba Hillel Silver The Temple Cleveland, Ohio

My dear Silver:

I have always made it my business to solicit individually for the Keren Hayesod and the United Palestine Appeal whenever I felt that my solicitation would produce an adequate result. There are quite a number of contributors to the U.P.A. who have made their contributions directly through my personal influence. The same is also true with regard to pr. Wise.

But conditions in New York are quite different from what they are in Cleveland. If I go to Mr. Mazer's home to speak to a group of twenty members of his industry, my solicitation actually takes place at his home, and in no section of the New York Campaign would I be in a position to take a set of cards, as you would do in Cleveland, and become responsible for them.

I have been to Mr. Mazer's home, to Mr. Neaderland's home in Bensonhurst, Mr. Salzman's home in New York, to small dinners of certain trades where the persons were known to me, and whatever I could do to influence them to give to the y.p.A., was done on those occasions.

It is clearly almost physically impossible for some of us to function in every field of endeavor. If I go to dinner meetings and lunch meetings, write letters during the day, attend to certain administrative business of the U.P.A., write for The New Palestine, speak at public meetings continuously for weeks and weeks, it is impossible to have me enrolled as a solicitor who makes the rounds of certain distributed cards.

The form of organization in New York is not suitable for the development of the system which is used in Cleveland, or, at any rate, New York has not been adjusted to any such system but is run on a plan of industries, lunches, dinners, meetings.

The meeting I had yesterday with the Brooklyn people was very good. I am writing a memorandum on it to call to the attention of all the co-chairmen the fact that a great improvement could be brought into the Brooklyn affairs by working in the direction of an autonomous section. I have another meeting this afternoon with the leaders of the Zionist Districts of Greater New York.

Very cordially yours,

Bis Looks

The Goal For 1938: \$4,500,000 ITED PALESTINE APPEAL PALESTINE FOUNDATION FUND (KEREN HAYESOD) JEWISH NATIONAL FUND (KEREN KAYEMETH) EMERGENCY FUND (MIFAL BITZARON) OF THE JEWISH AGENCY FOR PALESTINE For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands 111 FIFTH AVE. CABLE ADDRESS-PALFUND NATIONAL OFFICERS Honorary Chairmen CYRUS ADLER ALFRED M. COHEN HERBERT H. LEHMAN JULIAN W. MACK NATHAN STRAUS

May 12, 1938

NEW YORK CITY

National Chairman ABBA HILLEL SILVER

HENRIETTA SZOLD SAMUEL UNTERMYER

National Co-Chairmen STEPHEN S. WISE Chairman. Executive Committee LOUIS LIPSKY Chairman. Administrative Committee SOLOMON GOLDMAN ISRAEL GOLDSTEIN HAROLD JACOBI MORRIS ROTHENBERG

ARTHUR M. LAMPORT

Associate Treasurers ABRAHAM I. LEIBOVITZ LOUIS RIMSKY

Vice-Chairmen BARNETT R. BRICKNER LEON GELLMAN MAURICE LEVIN WILLIAM M. LEWIS JOSEPH B. PERSKIE MICHAEL SCHAAP ELIHU D. STONE DAVID WERTHEIM

I am sorry that circumstances prevented your attendance at the meeting of the Brooklyn leaders held yesterday to discuss the status of the United Palestine Appeal campaign in Brooklyn which, in our common judgment, needs a great deal of stimulation.

The meeting, which was extraordinarily well attended, produced fine results in a number of suggestions that have to do with insuring the success of our fund-raising effort which compels us to exert ourselves more than at any time since the United Palestine Appeal was inaugurated.

One of the resolutions adopted at the meeting determined that we confer once a week with all the Brooklyn leaders in order to report progress on the campaign and to receive suggestions for new methods of reaching prospects.

The next meeting will be held at the office of the United Palestine Appeal, 111 Fifth Avenue, New York, on Thursday, May 19th, at 5 P.M. I am writing to you this far in advance so that you will have ample opportunity to cancel any other engagements that you may have.

Looking forward to seeing you, I am,

Cordially yours,

Louis Lipsky

Chairman

Administrative Committee

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD) JEWISH NATIONAL FUND (KEREN KAYEMETH) EMERGENCY FUND (MIFAL BITZARON) OF THE JEWISH AGENCY FOR PALESTINE For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands 111 FIFTH AVE.

CABLE ADDRESS-PALFUND

May 12, 1938

NEW YORK CITY

NATIONAL OFFICERS

Honorary Chairmen CYRUS ADLER ALFRED M. COHEN HERBERT H. LEHMAN JULIAN W. MACK NATHAN STRAUS HENRIETTA SZOLD SAMUEL UNTERMYER

National Chairman ABBA HILLEL SILVER

National Co-Chairmen STEPHEN S. WISE Chairman, Executive Committee LOUIS LIPSKY Chairman. Administrative Committee SOLOMON GOLDMAN ISRAEL GOLDSTEIN HAROLD JACOBI MORRIS ROTHENBERG

Treasurer ARTHUR M. LAMPORT

Associate Treasurers ABRAHAM I. LEIBOVITZ LOUIS RIMSKY

Vice-Chairmen BARNETT R. BRICKNER LEON GELLMAN MAURICE LEVIN WILLIAM M. LEWIS JOSEPH B. PERSKIE MICHAEL SCHAAP ELIHU D. STONE DAVID WERTHEIM

I want to thank you for attending the meeting we held yesterday to discuss the status of the United Palestine Appeal campaign in Brooklyn. The conference was eminently successful in having drawn attention to the need of intensifying and accelerating our activities.

It is not intended that any program now being carried on to solicit and obtain funds should be abandoned or discouraged. Rather we must think of supplementary ideas to enlarge upon what is already being done.

There were a number of excellent suggestions made at the conference, the chief one of which is that the campaign will be successful in proportion to the number of contributors who are seen individually and personally by the officers and workers in the campaign. We must organize more workers, and have each worker see more people. In addition, the amounts given must be commensurate with the extraordinary character of our tasks today.

In accordance with the resolution adopted at the meeting yesterday we plan to have meetings once a week of the Brooklyn leaders to discuss the problems and to receive reports on progress being made.

The next meeting will be held at the office of the United Palestine Appeal, 111 Fifth Avenue, New York, on Thursday, May 19th, at 5 P.M. I beg of you to permit nothing to interfere with your attendance.

Cordially yours,

Louis Repoky Louis Lipsky

Chairman

Administrative Committee

LL:FE

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
JEWISH NATIONAL FUND (KEREN KAYEMETH)
EMERGENCY FUND (MIFAL BITZARON)
OF THE JEWISH AGENCY FOR PALESTINE
For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands

111 FIFTH AVE. CABLE ADDRESS—PALFUND NEW YORK CITY

NATIONAL OFFICERS

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ALFRED M. COHEN
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Treasurer
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Vice-Chairmen

BARNETT R. BRICKNER
LEON GELLMAN
MAURICE LEVIN
WILLIAM M. LEWIS
JOSEPH B. PERSKIE
MICHAEL SCHAAP
ELIHU D. STONE
DAVID WERTHEIM

May 13th, 1938

I was disappointed not to have seen you at the office of the United Palestine Appeal on Thursday afternoon to consult with a number of other leaders of New York Zionism regarding the situation of the UPA.

In my opinion, it is essential for political as well as financial reasons that every Zionist district assume a direct and official responsibility for UPA fund raising among its members.

The principal action taken by the meeting was to resolve to turn over to each district the names of every member, analyzed as to the contribution he made to the UPA in 1937 and 1938. It was unanimously resolved that the district should name a UPA committee whose function it would be to assign to a group of specially selected workers the names of all members who have not contributed either through the district, through a sectional campaign or through a trade.

The UPA office will send you within the next few days a list and a set of cards analyzing the giving record to the UPA of every officially enrolled Zionist. From these cards and the list, you will be able to identify those who have not shared in the supreme task facing Zionists today; that is, giving generously to the UPA.

We are to meet again at the UPA office, lll Fifth Avenue, on Wednesday, May 25th, at 5:00 P. M. for the purpose of reviewing the action taken by each district in following up the cards that will have been distributed by the UPA office to each district chairman.

The UPA must be made the paramount responsibility of each Zionist district at least during the next six weeks. It must not

- Page 2 be said that the Zionists are not the first to shoulder the task of practical upbuilding activities in the Jewish National Home. I look forward to what I am confident will be the wholehearted cooperation of yourself and every district leader in (a) carefully analyzing the cards that will be sent to you and (b) appointing a UPA solicitation committee and guaranteeing that everyone who has not yet made a contribution to the UPA will be seen and appealed to. Cordially yours, Louis Lipsky Chairman, Administrative Committee LL:HE

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
JEWISH NATIONAL FUND (KEREN KAYEMETH)
EMERGENCY FUND (MIFAL BITZARON)
OF THE JEWISH AGENCY FOR PALESTINE
For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands

111 FIFTH AVE.

CABLE ADDRESS-PALFUND

NEW YORK CITY

NATIONAL OFFICERS

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CYRUS ADLER
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Administrative Committee
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May 13th, 1938

It was good to see you and to discuss with you the problems of the United Palestine Appeal, particularly from the point of view of the responsibility of the Zionist districts.

You will recall that the meeting adopted two resolutions:

- (a) that each Zionist district assume the official and definite responsibility of soliciting and following up every member within the Zionist district, who, according to records to be provided by the UPA, has not yet made a contribution to the UPA, and
- (b) that the Chairman of every Zionist district will meet at the office of the UPA, lll Fifth Avenue on Wednesday, May 25th, at 5:00 P. M. for the purpose of reviewing the progress of the solicitation in each district and to study additional methods to be adopted for reaching those who have declined to contribute or who have not been reached.

I am asking the UPA office to forward to you, as Chairman of your district, a complete list and a set of cards showing the record of each member of the Zionist district for 1937 and 1938. If the member has given to the UPA in any form or in any trade or sectional group, that fact will be registered on the card. It is then your responsibility and that of your fellow leaders in the district to organize soliciting committees who will divide among them the cards of those who have not yet contributed so that every single one of them will be given a chance to contribute or to refuse to contribute.

Page 2 As I pointed out at the meeting on Thursday, the most important political function facing the Zionists today is the raising of adequate funds for the UPA. I must confess that the sums heretofore raised have not been adequate to the devotion and enthusiasm with which we have heralded the success of our upbuilding achievements in Palestine. I look forward to seeing you again on May 25th and to hear at that time that every card that will have been sent to you in the next few days has been covered and every member asked to contribute. Cordially yours, Louis Lepsky Louis Lipsky Chairman, Administrative Committee LL:HE

UNITED PALESTINE APPEAL

SEABOARD REGION No. 3 305 Hearst Tower Bldg. Baltimore, Md.

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SIMON J. LEVIN
National Field Director

May 29,1938.

Rabbi Abba Hillel Silver The Temple Ansel Road Cleveland, Ohio.

Dear Rabbi Silver:

The Seaboard Zionist Regional Conference held last week in Durham testified to the fact that non-Zionists as well as Zionists are interested in our great Palestinian endeavor.

The United Palestine Appeal luncheon as well as the session which followed, and which gave birth to an all inclusive United Palestine Appeal Kegional Committee was in keeping with one of the planks which you enunciated when you accepted the National Chairmanship of the United Palestine Appeal. The emergence of the United Palestine Appeal Area #3, which was formally organized at the Durham Conference will open a new Chapter of Palestine fund raising in this area. Many Zionists and won-Zionists accepted service as officers and members of the newly formed United Palestine Appeal group which is to be headed by our mutual friend and leader, Rabbi Edward L. Israel. Those who elected as Rabbi Israel's Co-Chairmen are: Isidore Hershfield, Washington, SidneyLansburgh, Baltimore, Prof. Josiah Morse, Columbia, Wm. H. Schwarzschild, Richmond, Morris Simon, Washington. I am asking Mr. Henry Montor to write the usual congratulatory letter to the officers of the newly formed United Palestine Appeal group in this section.

Our only great regret was that we were deprived of your presence at our conference.

Sincerely yours,

Simon J. Levin

National Field Director.

The Goal For 1938: \$4,500,000

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RABBI ABBA HILLEL SILVER

DIRECTED BY CONVENTION PROGRAM COMMITTEE CARL SHERMAN CHAIRMAN INFORM YOU ARE SCHEDULED TO DELIVER ADDRESS AS NATIONAL CHAIRMAN MONDAY AFTERNOON JULY FOURTH SESSION REGARDS MORRIS MARGULIES.

June 29, 1938 Mr. Henry Montor United Palestine Appeal 111 Fifth Ave. New York, N.Y. My dear Mr. Montor: Rabbi Israel of Baltimore raises a just issue in his letter to you. One-half of the funds Baltimore raised in 1937 should be credited to our campaign in 1938 thereby doing justice not only to Baltimore but to our 1938 campaign goal. With all good wishes, I remain Very cordially yours, AHS: BK

[undated]

UNITED PALESTINE APPEAL

111 FIFTH AVENUE

NEW YORK, N. Y.

RABBI C. E. HILLEL KAUVAR

Dear Dr. Silver:

It is a privilege to serve under you, and I gladly accept.

We hope to see you in Denver in June, and if you can stay over, all of us would be delighted to have an added opportunity to honor you. If you can arrange it, let me know.

With Zion's greetings,

Cordially

C. E. Hillel Kauvar.



CS