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United Jewish Appeal, United Palestine Appeal, Montor, Henry,
1938 January-May.

THE GOAL FOR 1937: \$4,500,000 UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)—JEWISH NATIONAL FUND (KEREN KAYEMETH)
EMERGENCY FUND (MIFAL BITZARON) OF THE JEWISH AGENCY FOR PALESTINE
FOR THE SETTLEMENT IN PALESTINE OF JEWS OF GERMANY, POLAND AND OTHER LANDS

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B. L. LEVINthal, Philadelphia
FELIX A. LEVY, Chicago
JULIUS LIVINGSTON, Tulsa
SOLOMON LOWENSTEIN, New York
JAMES MARSHALL, New York
ISRAEL MATZ, Brooklyn
LOUIS B. MAYER, Culver City
CHARLES W. MORRIS, Louisville
MORRIS NEAMAN, Pittsburgh
JOSEPH A. PADWAY, Milwaukee
HARDWIG PERES, Memphis
JOSEPH B. PERSKIE, Atlantic City
MICHAEL SCHAAP, New York
MAX J. SCHNEIDER, New York
SAMUEL SCHULMAN, New York
MAX SHULMAN, Chicago
MAX SILVERSTEIN, New York
HORACE STERN, Philadelphia
SOL M. STROOCK, New York
WILLIAM TARADASH, Miami
HERMAN P. TAUBMAN, Tulsa
JOE WEINGARTEN, Houston
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MRS. STEPHEN S. WISE, New York
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ALEXANDER S. WOLF, St. Louis
IRA M. YOUNKER, New York

111 FIFTH AVENUE
NEW YORK CITY

January 13, 1938

Dr. Abba Hillel Silver,
The Temple,
East 105th and Ansel Road,
Cleveland, Ohio.

Dear Dr. Silver:

I have examined carefully the list of names on the letterhead of the Jewish Agency for Palestine and can report the following with regard to the identification of these individuals with the United Palestine Appeal.

Of those listed, Dr. Henry Cohen, Galveston; Harold Hirsch, Atlanta; James Marshall, New York; Dr. Samuel Schulman, New York; Hon. Horace Stern, Philadelphia; and Henry Wineman, Detroit, are honorary vice-chairmen of the United Palestine Appeal.

Jacob Billikopf, New York; Louis J. Borinstein, Indianapolis; Alexander Kahn, New York; Dr. Maurice J. Karpf, New York; Samuel C. Lamport, New York; Rabbi David Lefkowitz, Dallas; Edwin B. Meissner, St. Louis; and Henry Monsky, Omaha, are members of the National Council.

Dr. Cyrus Adler and Hon. Alfred H. Cohen are honorary chairmen.

Those members of the Jewish Agency who have no relationship to the United Palestine Appeal include: David M. Bressler, New York; David A. Brown, New York; Howard S. Cullman, New York; Sidney Hillman, New York; Joseph C. Hyman, New York; Dr. Solomon Lowenstein, who resigned as a member of the Jewish Agency immediately following the last meeting of the Congress in Zurich; Hon. Henry Morgenthau, Jr., Washington; and Mr. Morris D. Waldman, New York.

In order to create a proper sphere of influence for the United Palestine Appeal and to give local leaders a sense of identification with the national office, it is proposed that a National Council for Palestine be created, with meetings being held from time to time, preferably in regional sections.

"LET EVERY AMERICAN JEW MEASURE HIS GIFT IN THE LIGHT OF THE
FUTURE HE IS CREATING FOR JEWS IN PALESTINE"

Attached herewith is the list of people throughout the country who are registered for membership in the National Council for Palestine of the United Palestine Appeal. Would you be kind enough to indicate any omissions which ought to be repaired?

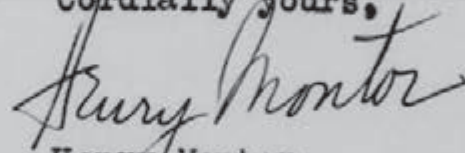
It is also proposed that a properly engraved certificate be printed for issuance to every member of the National Council, which he may hang in his office or home. It is felt that such a certificate would link the individual member more closely with the United Palestine Appeal interests. Does this proposal meet with your approval?

Is there anything which we ought to do to encourage further meetings with the Joint Distribution Committee with regard to an agreement for 1938? You will note from the memorandum which I have prepared on the Cincinnati meeting that several of the Joint Distribution Committee officers would consider a sixty-forty agreement if the \$750,000 which the Joint Distribution Committee proposes to get for the Coordinating Committee would be kept out of consideration.

The name of Nathan Straus has been proposed for one of the honorary chairmanships of the United Palestine Appeal. As you know, Mr. Straus withdrew from the United Palestine Appeal last year because of certain objections which he had to internal arrangements. Dr. Wise feels that if you would phone Mr. Straus, he would consent to serve as an honorary chairman. What is your view on this?

HM/GH

Cordially yours,


Henry Montor

January 14, 1938

REPORT OF THE UNITED PALESTINE APPEAL FOR THE YEAR 1937
TO THE EXECUTIVE OF THE COUNCIL OF GERMAN JEWRY.

The United Palestine Appeal is the fund raising instrument of American Jewry representing all elements in the community for the purpose of furthering the upbuilding of the Jewish National Home in Palestine. The officers of the United Palestine Appeal reflect the universality of the support which it is receiving from among Zionists and non-Zionists, conservative, orthodox and reform.

The campaign during 1937 was conducted on behalf of the Palestine Foundation Fund (Keren Hayesod), the Jewish National Fund (Keren Kayemeth Leisrael) and the Emergency Fund of the Jewish Agency (Mifal Bitzaron), all three participating equally in the proceeds, that is, each receiving one-third. Since the United Palestine Appeal considers itself solely a fund raising medium, the method of distributing funds raised by it was left to the Executive of the Jewish Agency and the Board of the Keren Kayemeth. The officers of the United Palestine Appeal urged, however, for 1937 as in 1936, that a part of the proceeds of the American campaign be used by the Executive of the Jewish Agency and the Board of the Keren Kayemeth for the settlement of German Jews in Palestine. Accordingly, the amount of \$250,000, the same sum as in 1936, was set aside for this purpose.

The records of Palestine collections in the United States during the five years from 1933 to 1937 show that the sum of \$1,162,000 was allotted to assist German Jews in Palestine during this period. In addition to the funds raised directly and made available by the United Palestine Appeal, there were special collections for the Youth Aliyah by Hadassah, in agreement with the United Palestine Appeal, which resulted in the remittance to Palestine, as of October 1, 1937, of an additional \$254,264. The total for German assistance in Palestine provided by America is therefore \$1,407,764.

The appropriation of the money hitherto contributed by American Jewry to the settlement of German Jews in Palestine is described in full in the report of the German department of the Jewish Agency, whose budget proposal for 1937 was adopted by the Council for German Jewry in a plenary meeting held last March in London and attended by Dr. Stephen S. Wise and the late Felix M. Warburg.

In order to appreciate the share of the United Palestine Appeal in the task of settling German Jews in Palestine it must, however, be borne in mind that the chief purpose of this Appeal is the consolidation and enlargement of Jewish Palestine which is to become a home for Jews from all parts of the world. Of the amount of \$30,000,000 net which during the years from 1931 till 1937 were remitted by world Jewry to the ordinary budget of the Keren Hayesod, the share of the United Palestine Appeal and its predecessors is \$13,715,000 (44.4%) which is considerably more than the share of the whole of European Jewry (31%). To the Mifal

January 14, 1938

MEMORANDUM

FROM: HENRY MONTOR

IN RE: AID TO PALESTINE BY THE JOINT DISTRIBUTION
COMMITTEE.

Attached herewith is a copy of a letter from Dr. Martin Rosenblueth, Director of the London office of the Central Bureau for the Settlement of German Jews, which analyzes a report by the Joint Distribution Committee regarding the sum of approximately \$9,000,000 which it states it has made available for Palestine development. 91% of the amount was provided before 1933 and the greater part of that during and immediately after the war.



COPY

THE JEWISH AGENCY FOR PALESTINE
CENTRAL CONFERENCE FOR THE SETTLEMENT OF GERMAN JEWS
77, GREAT RUSSELL ST.
LONDON, W.C.1, ENGLAND

28th December, 1937.

Mr. H. Montor
United Palestine Appeal
111 Fifth Avenue
New York City

Dear Montor:

I am in receipt of your letter of the 7th inst. with enclosed copy of the letter which Mr. J. C. Hyman, Executive Director of the Joint, wrote to Mr. Alex Lowenthal in Pittsburgh, dated 9th November, and on which you invite my observations. I find, however, that there is hardly anything to be observed as Mr. Hyman is far too clever a man to quote figures which could not be proved to be correct.

I see that the most important fact in Mr. Hyman's letter has already been observed by you, the fact namely that of the total contribution which according to Mr. Hyman the Joint has made for Palestine, by far the greater part consists of relief expenditures during and immediately after the World War. Unfortunately I have no reports on the activities of the Joint for the years before 1933. I think it would be rather interesting if you could get an early report - say of 1925 - and find out from the summary of the expenditure by countries which amount had already been remitted to Palestine by the Joint say up to the end of December, 1924.

The summary per 31st December 1933 shows that \$8,815,963 had been remitted to Palestine. In the same report the Joint is stated to have allocated in 1933 only \$18,088 for relief expenditures in Palestine. It follows, therefore, that roughly \$8,800,000 - which is indeed more than 90 percent of the grand total of \$9,736,240 quoted by Mr. Hyman - had already been remitted to Palestine by the Joint before the 1st of January, 1933, i.e. prior to the advent of the Hitler regime and the German Jewish problem resulting from it.

On the other hand it can be gleaned from the summaries in the Joint reports for 1934 and 1935 that in these two years the Joint expended in Palestine \$26,747 and \$12,500 respectively making a total of its contributions for Palestine during 1933-1935 of \$57,330 including, apparently, the grants to the Hebrew University in Jerusalem during these three years. (I have no summary per 31st December, 1936 and therefore do not know the figure for the Palestine expenditure of the Joint in 1936).

A certain discrepancy does exist, however, between the figures quoted by Mr. Hyman and those recorded in the printed reports of the Joint. According to the report for 1935 (page 95), the total

of the Palestine expenditure was \$8,855,215. Since the Joint obviously did not disburse \$881,025 in 1936 for Palestine, it is difficult to see how Mr. Hyman arrived at the figure of \$9,736,240 per 31st December, 1936. It may be that this difference can be accounted for considering that the printed report does not include the amount of \$860,000 which according to Mr. Hyman were expended not by the Joint itself but by its constituent committees for schools, Talmud Torahs, Yeshivahs, etc. in Palestine. These \$860,000 which were not actually provided by the Joint should really be deducted from Mr. Hyman's statement thus reducing his grand total to \$8,876,240. This, in its turn, leads us to two conclusions:

1. that the Palestine expenditure of the Joint in 1936 was \$21,225 making a total of \$78,555 which were expended in Palestine from 1933 till 1936 (including the grants to the Hebrew University during these four years);
2. that of the grand total of the Palestine expenditure 91% were disbursed before 1933, i.e. prior to the Hitler regime, and only 9% during the Hitler regime (1933-1936).

As for the concluding part of Mr. Hyman's letter (beginning with the last paragraph on page 2 of his letter) it may be said that while it is true that the Joint can justly claim to have designated for the training and emigration of German Jews large amounts an appreciable part of which was used for the training for and emigration to Palestine, it should not be overlooked

1. that in 1934 and 1935 these allocations were made by the Joint out of the proceeds of the joint drives in the U.S. in which Zionists as well as non-Zionists participated;
2. that the proceeds of these drives were divided between Joint and American Palestine Campaign at the ratio of 60-40 -- not 50-50 -- for the very reason that the Joint could show that the excess of 20% would to a considerable extent, even indirectly, benefit Palestine;
3. that for the same reason the United Palestine Appeal agreed to the returns of the local collections in 1936/37 being divided likewise at the ratio of 60-40.

Yours sincerely,
(signed) Martin Rosenblueth

January 14, 1938

MEMORANDUM

FROM: HENRY MONTOR

RE: CONTRIBUTIONS FOR GERMAN JEWISH SETTLEMENT
FROM AMERICA

Attached herewith is a copy of a report submitted by the United Palestine Appeal to the Council for German Jewry to be included in the report being made for the year 1937 by the Executive of the Council for German Jewry.



MEMORANDUM

Date February 15, 1938

To Henry Montor

From I. Saxon

Subject CONTRIBUTIONS OF OFFICERS IN 1937 U. P. A. CAMPAIGN

	PLEDGED	PAID	BALANCE
Dr. & Mrs. Stephen S. Wise	1500.00	1000.00	500.00
Dr. & Mrs. Israel Goldstein	500.00	500.00	---
Mr. & Mrs. Maurice Levin	15000.00	---	15000.00
Louis Lipsky	---	---	---
Morris Rothenberg	---	---	---
Leon Gellman	18.00	10.00	8.00
David Wertheim	20.00	20.00	---
Herbert H. Lehman (With Mrs.)	1936- 3500.00)		
	1937- 4000.00)	3758.89	3741.11
Julian W. Mack (with Mrs.)	250.00	250.00	---
Felix M. Warburg " "	20000.00	---	---
Abraham L. Liebovitz	300.00	300.00	---
Louis Rimsky	100.00	100.00	---
Louis Altschul (with Mrs.)	2000.00	2000.00	---
Sarah Feder	5.00	5.00	---
M. Maldwin Fertig	100.00	100.00	---
Chaim Greenberg	---	---	---
Mrs. Edward Jacobs	---	---	---
J. M. Kaplan	100.00	100.00	---
Mordecai M. Kaplan (with Mrs.)	100.00	100.00	---

Feb. 15, 1938
 To: Henry Montor
 From: I. Saxon
 Sheet 2

Mrs. Rebecca Kohut	---	---	---
Solomon Lowenstein (with Mrs.)	100.00	100.00	---
James Marshall	---	---	---
Israel Matz	1700.00	1700.00	---
Michael Schaap	575.00	575.00	---
Samuel Schulman	50.00	50.00	---
Max Silverstein	---	---	---
Sol M. Stroock	---	---	---
Ira M. Younker	300.00	300.00	---
Nathan Straus (holding 100 shares Electric Power & Light Corp. stock)	---	---	---
Harold Jacobi and Associates (holding 150 shares of Schenley stock)	25000.00	2075.00	22925.00
G. A. Lowenstein	110.00	110.00	---
Arthur M. Lamport	3500.00	3500.00	---
Leonard Ginsburg	350.00	350.00	---
Sidney Reisman	---	---	---
Samuel Blitz	100.00	---	---
Jonah J. Goldstein	350.00	350.00	---
Abraham Krasne	1275.00	1275.00	---
Clarence Y. Palitz (with Mrs.)	500.00	500.00	---
Israel Sachs	2000.00	2000.00	---
Max J. Schneider	1000.00	1000.00	---
Mitchell May	---	---	---
Isidore Leviton	3500.00	3500.00	---
Irving Miller	---	---	---

Feb. 15, 1938
to: Henry Montor
From: I. Saxon
Sheet 3

Mordecai Konowitz	---	---	---
Sol Cohen	50.00	50.00	---
Samuel Untermeyer	11000.00	11000.00	---
Mark Eisner	275.00	275.00	---
Mrs. Daniel Guggenheim	---	---	---
Mrs. Richard Percy Limburg	100.00	100.00	---
Mrs. William Dick Sporborg	50.00	50.00	---
Mrs. David E. Goldfarb	---	---	---



The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
JEWISH NATIONAL FUND (KEREN KAYEMETH)
EMERGENCY FUND (MIFAL BITZARON)
OF THE JEWISH AGENCY FOR PALESTINE
For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands

111 FIFTH AVENUE

NEW YORK CITY

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ELIHU D. STONE
DAVID WERTHEIM

March 10, 1938.

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

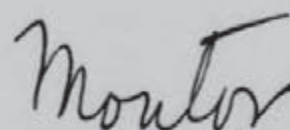
Dear Dr. Silver:

Thank you for the correspondence about Hamilton
and Peoria.

In accordance with your request of March 8th,
I enclose herewith a report showing contributions by of-
ficers of the 1937 United Palestine Appeal Campaign.

I also enclose a list showing pledges made,
many of which have been paid by the United Palestine Ap-
peal staff for 1938.

Cordially yours,



Henry Montor
Executive Director

HM/RW
Encl.

PLEDGES MADE BY U.P.A. STAFF

Anne Balser	\$10.00
Samuel Blitz	100.00
Seymour Brener	5.00
Ida Danziger	10.00
Samuel Goldstein	25.00
Edith Gordon	2.00
George Greenspun	25.00
Harold Imber	5.00
Louis Lerner	10.00
Estelle Liebers	25.00
Sidney Marcus	5.00
Henry Montor	100.00
High Salpeter	10.00 (pledge to Kew Gardens campaign)
Michael Sanders	5.00
Eliash-Almi-Sheps	10.00
Meyer F. Steinglass	25.00
Helen Tutak	5.00
Morris A. Zeldin	36.00



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OF THE JEWISH AGENCY FOR PALESTINE
For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands

111 FIFTH AVE. CABLE ADDRESS—PALFUND NEW YORK CITY

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HENRIETTA SZOLD
SAMUEL UNTERMYER

March
31st
1938

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Executive Committee
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Chairman,
Administrative Committee
SOLOMON GOLDMAN
ISRAEL GOLDSTEIN
HAROLD JACOBI
MORRIS ROTHENBERG

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

You will recall that when you were here last week you declined to see a representative of Intra.

I understand that this subject was discussed by Dr. Wise and Mr. Lipsky when they were in London.

I have now received from Dr. Rosenblueth a copy of the memorandum on the nature and purposes of Intra. What is your view of the matter?

Cordially yours,

Montor

Henry Montor
Executive Director

HM:BC
Enc.

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ELIHU D. STONE
DAVID WERTHEIM

11th March 1938

THE SUPPORT TRANSFER IN "HAAVARAMARK" (JEWISH SUPPORT MARKS) OF INTRIA LTD. LONDON1) The position before the creation of Haavara Support Marks

Before the creation of a special Jewish Support Mark, Jewish donors abroad affected their benevolent payments and money gifts to Jewish relatives, friends and charitable organizations in Germany in the same way as is still done today by non-Jewish remitters. Those were the three ways used almost exclusively:

- a) Remittance of actual foreign currency (bank notes or cheques) to the German recipient, who has to surrender the foreign currency to the German Reichsbank and received Mark in exchange.
- b) Remittance in "Registered Marks" which can be purchased with an average discount of 50% - 1 \$ = RM 4,60/4,80. (For further information see under "Standstill Creditors").
- c) Remittance of so-called "Couponmark" which can also be acquired with a discount of about 50% - 1 \$ = RM 4,60/4,80.

Registered Marks and Couponmarks serve to gradually repay the German debts to foreign creditors.

2) The Standstill Creditors of the German Reich.

The foreign creditors of the so-called short term foreign debts of Germany are known as the Standstill Creditors. This group is mainly composed of well known big Banks in USA, England, Holland, Switzerland, etc. The claims of this group amounted in 1931 to about 5 milliards of Marks. Between this group and the German Reich the so-called Standstill Agreement was concluded, which so far has been extended from year to year. According to this Agreement the Standstill Creditors are the only group of foreign creditors to which the German Reich has conceded the right to use blocked inland Marks for travel and support purposes. The frozen Marks of the Standstill group are generally known under the name of "Registered Marks".

3) The creation of Haavara Support Mark.

The creation of a special Jewish Support Mark from Jewish emigrants' capital awaiting transfer could accordingly only be granted by the Standstill Creditors, who had to waive their monopoly right to that extent. Their consent to the creation of a Jewish Support Mark was given at the Standstill Conference of 1937, as per enclosed Resolution of the 15.2.1937. The agreement of the Standstill Conference to the introduction of a special Jewish Support Mark was meant as a humanitarian gesture by this (non-Jewish) group of creditors for the benefit of the promotion of Jewish emigration from Germany. It means that the Standstill banks have agreed to a slowing down of the repayments of the amounts owed to them from Germany, in other words an actual financial sacrifice.

4) The technical procedure for benevolent payments in Haavara Support Marks.

The remittance of Support payments in Haavaramarks is a "pure finance transfer" i.e. a method of transferring the capital of Jewish emigrants, which has nothing to do with German exports. The transfer operates as follows:

A Jewish donor in USA (Mr. A.) wishes to remit 200.-Marks to his sister (Mrs. B.) in Germany. He buys from his Bank in New York 200.-Haavaramarks and pays therefore about \$ 43.- (that is about half the official Mark rate). These \$ 43.- do not go to Germany, but are paid in full to the Palestine emigrants' foreign currency fund with the Haavara Ltd., Tel Aviv.

The 200.- Marks due to Mrs. B. are paid out to her from the special Reichsmark account of the Palestine Treuhandstelle, Berlin, into which the would-be emigrants to Palestine have paid their Reichsmarks for the purpose of transfer.

5) Conclusion

Thus the following conclusions can be drawn:

- a) The use of Haavaramarks has not the slightest connection whatsoever with the export of German goods.
- b) Haavaramarks take the place of Registered Marks, uponmarks, or even remittances to Germany hitherto effected in foreign currency.

The purchase of Haavaramarks in no way contravenes the increase of business and export of German goods or of the influx of foreign currency to the Reich.

The purchase of Haavaramarks does however - by swelling the foreign currency fund of the Haavara - help to accelerate the transfer of the capital of Jewish emigrants from Germany to Palestine.

The Goal For 1938: \$4,500,000

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April
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1938

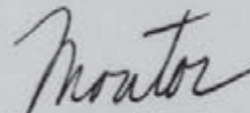
Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

In an effort to penetrate into smaller communities I am trying to dig up lists of people who can do more for us than those we have been contacting in the past.

Would it be possible to obtain a list of the member congregations of the Union of American Hebrew Congregations which would list the Presidents and other officers in each community? This would be of no particular value for the larger communities but would constitute excellent leads for smaller towns.

Cordially yours,



Henry Montor
Executive Director

HM:BC

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
JEWISH NATIONAL FUND (KEREN KAYEMETH)
EMERGENCY FUND (MIFAL BITZARON)
OF THE JEWISH AGENCY FOR PALESTINE
For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands

111 FIFTH AVE. CABLE ADDRESS—PALFUND NEW YORK CITY

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MICHAEL SCHAAP
ELIHU D. STONE
DAVID WERTHEIM

April 1, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

This will confirm Monday evening, April 25 for the dinner of the Big Givers' Committee at the Harmonie Club in New York City. Maurice Wertheim will preside. Invitations have gone out in the name of Harold Jacobi, Arthur Lamport and Roger W. Straus.

Blitz is very optimistic about this meeting. He believes that a new type of people will be given an opportunity to contribute. Frankly, I don't know, and am eager to be convinced. At any rate, it represents the first time that Maurice Wertheim has consented to do anything for the United Palestine Appeal. He himself could make your trip to New York worthwhile.

I observe that you have offered Newark a luncheon on May 3. I am wondering whether you notified them of your acceptance of that period without having seen the letter to you from Michael Stavitsky urging a dinner on May 2 as more calculated to stir the generosity and the hearts of Newark Jews.

Cordially yours,



Henry Montor
Executive Director

HM. SB

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

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DR ABBA HILLEL SILVER

THE TEMPLE CLVD

KANSASCITY WIRED FOR WIRED VERIFICATION LUNCHEON APRIL 28TH
MONTOR.



Wired - a.k.

TELEPHONE
No. *5050* Date *4/1/38*
To *BK* By No. *17*

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FIRST VICE-PRESIDENT

CHECK
ACCT'G INFMN.
TIME FILED

Send the following message, subject to the terms on back hereof, which are hereby agreed to

April 1, 1938

Henry Montor
111 Fifth Ave.,
New York, N.Y.

NEWARK ASKED FOR APRIL 25 I OFFERED THEM NOON MAY 3rd IF YOU THINK
WERTHEIM MEETING SUFFICIENTLY IMPORTANT WILL COME ON THE 25th.

A H SILVER

RECEIVED AT

STANDARD TIME
DEDICATED ON THIS MESSAGE

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1938 APR 1 AM 11 46

N11 29 4 EX DUPLICATE OF TELEPHONED TELEGRAM=HR NEWYORK NY 1

DR ABBA HILLEL SILVER=

1059A

THE TEMPLE=

WRHS



MAURICE WERTHEIM AGREES SPECIAL GIFTS DINNER EVENING APRIL 25
HARMONY CLUB DEPENDENT YOUR ACCEPTANCE :THIS MAY POSSIBLY BE
MOST IMPORTANT FUNTION NEWYORK DRIVE WIRE REGARDS=

MONTOR.

Telephone Your Telegrams to **Postal Telegraph**

April 1, 1938

Mr. Henry Montor,
United Palestine Appeal,
111 Fifth Avenue,
New York, N.Y.

My dear Mr. Montor:

I am happy to know that the "Talkie" turned out so well. I shall be eager to see it. I would like to have one of the larger reels for a showing here in Cleveland on Wednesday evening, April 27. Dr. Israel Goldstein will at that time be the guest of the Cleveland Zionist Society. We would then keep the reel here for about a week or ten days in connection with the Welfare Fund Drive which opens on Sunday, May 8. The Welfare Fund is planning to hold an all day exhibition during the week preceding May 8th of the work of all the beneficiaries of the Fund. I shall arrange to have this "Talkie" put on a few times during the day.

I am leaving tonight for the Pacific Coast. I hope that my trip will be productive of some good. You have my itinerary. You can reach me any time.

With all good wishes, I remain

Very cordially yours,

AHS:BK

P.S. Re: your letter of March 31.
As far as your communication to Goldstein of Chicago is concerned, I would suggest that you do not send it, certainly not over my signature. I think the matter should be taken up with him personally, in conversation.

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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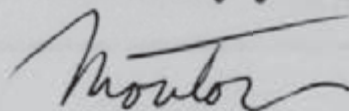
April 1, 1938.

Dr. Abba Hillel Silver,
The Temple,
East 105th St. and Ansel Road,
Cleveland, Ohio.

Dear Dr. Silver:

I just learned from Greenspun that there is a drive under way in Milwaukee to secure a postponement of the campaign until the Fall. This would be disastrous, for such postponements usually mean failure to hold a campaign altogether. It seems that the only possibility of actually launching the campaign in June rests with your acceptance of the June 5th date. I strongly urge it if it is at all possible.

Cordially yours,



Henry Montor
Executive Director

HM:F

Am awaiting OK on K.C. Apr. 28

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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April 4, 1938

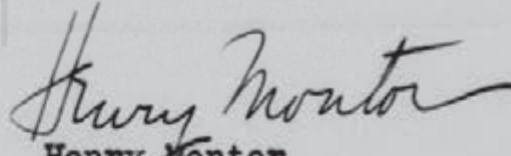
Miss Bessie Kline
The Temple
Cleveland, Ohio

Dear Miss Kline:

Thank you for your kindness in wiring me promptly of Dr. Silver's acceptance of a luncheon engagement in Kansas City on April 28th.

I trust you are well.

Sincerely yours,


Henry Montor
Executive Director

HM:FE

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The Goal For 1938: \$4,500,000

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DAVID WERTHEIM

April 4, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

I am sure you will want to be kept informed of the latest developments with regard to an appeal on behalf of the refugees from Austria and Germany.

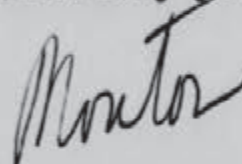
Apparently the Council for German Jewry has decided to enlarge its activities and give new stimulus to its fund-raising campaign by issuing a special appeal to the world on April 8th.

The Council for German Jewry sent a cable to Mr. Baerwald for reference to the American members of the Council for German Jewry which includes the Joint Distribution Committee and the United Palestine Appeal.

Attached herewith is a copy of the cable which was forwarded by Mr. Baerwald's office to Dr. Wise who was asked to append his signature to the appeal. Enclosed also is a copy of a letter from Dr. Wise to Miss Emanuel, the late Mr. Warburg's secretary.

I trust that too many demands are not being made upon you on the west coast.

Cordially yours,



Henry Montor
Executive Director

HM:FE

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April 4, 1938

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Dr. Abba Hillel Silver,
The Temple,
Cleveland, Ohio.

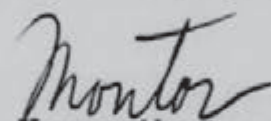
Dear Dr. Silver:

You may be interested to see the action taken by the JDC because New London, Conn. decided to distribute its funds on a basis of 60% to the UPA and 40% to the JDC. A very serious situation has been caused in the town by a letter sent widespread to the community by Isidor Coons of the JDC. A copy is enclosed.

Rabbi Samuel Ruderman, Chairman of the New London drive, sent a letter in reply to the same list of people. A copy of his letter is attached.

It is obvious, of course, that these exchanges cannot be helpful to the spirit in the community.

Cordially yours,



Henry Montor
Executive Director

HM/GH

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The Goal For 1938: \$4,500,000

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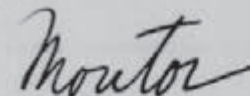
April 5, 1938.

Dr. Abba Hillel Silver,
The Temple,
East 105th St. and Ansel Road,
Cleveland, Ohio.

Dear Dr. Silver:

You may be interested in the enclosed piece of literature issued jointly by the JDC and UPA for the Tri-State area, in which, as you know, funds are divided equally between the two organizations. I imagine that many communities would like to have a similar combined piece. I think that under the circumstances the United Palestine Appeal has received very fair treatment in the whole picture.

Cordially yours,



Henry Montor
Executive Director

HM:F
enclosure.

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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DAVID WERTHEIM

April 6, 1938.

Dr. Abba Hillel Silver,
The Temple,
East 105th Street and Ansel Road,
Cleveland, Ohio.

Dear Dr. Silver:

You will recall that many weeks ago we discussed the possibility of your going to New Brunswick, N. J. I pointed out that in 1937 the community had given \$482 to the United Palestine Appeal. You offered the Campaign Chairman, Mr. Irving Moselowitz, a sporting proposition to the effect that you would be willing to go to New Brunswick if they would present you with a bona fide check for \$2,500 for the United Palestine Appeal.

The community has gone and done it! Now they look forward to a date from you. How about Sunday evening, April 24th, or any other date that you can make? The campaign has gone off extraordinarily well in New Brunswick and they will actually have the \$2,500 to give you.

Cordially yours,

Henry Montor
Henry Montor
Executive Director

HM:F

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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April 7th
19 38

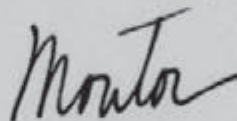
Dr. Abba Hillel Silver,
The Temple,
Cleveland, Ohio.

Dear Dr. Silver:

Attached herewith are the copies of a series of correspondence referring to the planned sale in the United States of PASA debentures.

I cannot see how this would fail to conflict with the United Palestine Appeal. I assume, however, that the matter will be brought to the attention of the Executive or Administrative Committee for final action.

Sincerely yours,



Henry Montor
Executive Director

HM:BSG
Encls. (3)

UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

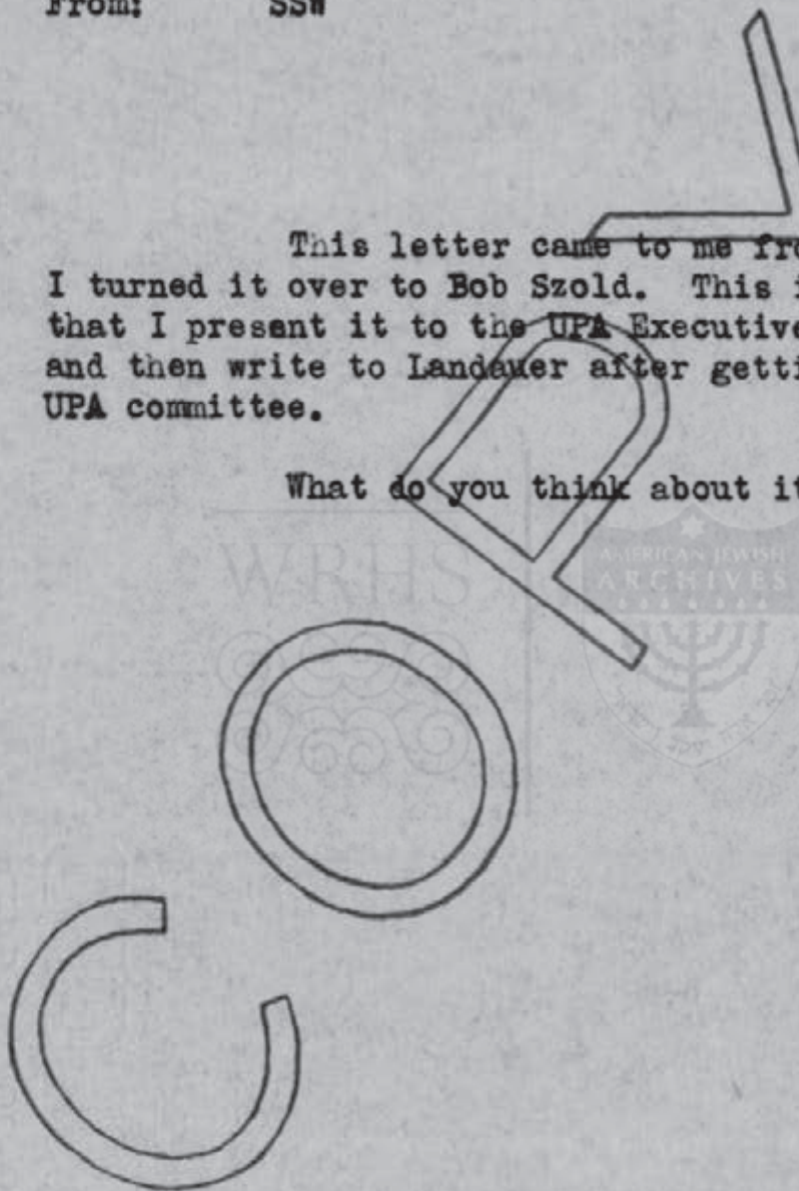
MEMORANDUM

April 4, 1938

To: HM
From: SSW

This letter came to me from Georg Landauer. I turned it over to Bob Szold. This is his suggestion - that I present it to the UPA Executive or Administrative and then write to Landauer after getting the views of the UPA committee.

What do you think about it?



UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

SZOLD & BRANDWEN

30 Broad Street

New York

March 30, 1938

Dr. Stephen S. Wise,
40 West 68th Street,
New York City.

Dear Dr. Wise:

I return herewith the letter from Georg Landauer, dated February 14, 1939 with reference to the sale in this country of securities of Pasa.

It is true that Boukstein was requested to act as attorney for Pasa in registering the debentures with the Securities and Exchange Commission in Washington. This has nothing to do with registering Pasa as an American Company. The registration is with the Securities and Exchange Commission in order to sell the debentures.

Bentov did very little on the matter and so far as I know Hexter did less. I know of no committee appointed for the selling of Pasa debentures. I never heard of the alleged Secretary of the Committee, George Weiss. I think that it would be very difficult to sell Pasa debentures, particularly at the present time.

I suggest that you present Dr. Landauer's letter to the U.P.A. Executive Committee and that you write Dr. Landauer after obtaining the views of the U.P.A. Committee. If I were the Jewish Agency, I would not start an effort of this kind or even go to the expense of registering the securities in Washington (a not insignificant expense) without obtaining clear, definite approval and working arrangements with the U.P.A.

Sincerely yours,

(S) R.G.S.

encl.

UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

THE JEWISH AGENCY FOR PALESTINE
OFFICE OF THE EXECUTIVE
P.O.Box 92
Jerusalem

14th February, 1938.

Dr. Stephen S. Wise, President,
Zionist Organization of America,
111 Fifth Avenue,
New York.

Dear Dr. Wise:

The Executive of the Jewish Agency has charged me with the management of our colonization company, the Palestine Agricultural Settlement Association, Ltd. (called Pasa). It is in connection with this matter that I write to you today. Mr. Ben-Tove, member of the Hashomer Hatzair, who was in the States last autumn, gave us an account of his activities for Pasa in America, and I gathered from his report that he was also in touch with you. Dr. Hexter who returned to Palestine several weeks ago, also informed us of the prospects for the sale of Pasa debentures in the States which, in his opinion, are quite good.

We shall not, of course, commence the sale of debentures without being in close touch with you, with the Zionist Organization, and with the United Palestine Appeal. We shall be happy to have your advice and your help. As well as that of our other friends in the States.

According to the law of the United States before starting any activity in America it is necessary to register Pasa as an American Company. Advocate Boukstein, of the American Economic Committee, has agreed to act for us in the matter of the registration. We will send the necessary material to him in the course of the next week or two (that means a batch of documents).

Mr. Ben-Tove also reported that he had appointed a committee to help in the sale of Pasa debentures, and that Mr. George S. Wise, 55 West 42nd Street, New York City, is the Secretary of this Committee. I do not know Mr. Wise or the members of the Committee, and if we really start work in America it may be that we shall have to supplement this Committee in accordance with your advice.

Dr. Hexter states that it would not be advisable to start the sale of debentures in the States before the autumn of this year.

I will keep you and our friends in America informed of our work, and hope that you too will keep in touch with us in this very important matter.

There is, so far, no printed report on Pasa's activities but the audited Balance Sheet for the year 1937 will be ready in the course of the next few days. I will send you a copy of the Balance Sheet together with explanations in due course.

I remain, dear Dr. Wise,
Yours very sincerely,

(S) Dr. Georg Landauer

GL/P

April 7th, 1938.

Dr. Stephen S. Wise

Henry Montor

I have noted the exchange of correspondence between Dr. Georg Landauer and yourself.

If the various campaign fund-raising efforts for Palestine to which we have objected conflict with the United Palestine Appeal, there can be no doubt of the fact that the sale of PASA debentures would certainly raise a hue and cry whose adverse effects would be felt by the United Palestine appeal.

The trouble is that no venture which tries to dispose of investments in Palestine has thus far been able to disassociate itself from the philanthropic and sentimental aspects. The more I hear about the sale of Nachshon Bonds the more I hear of the glories of Jewish manhood - the wonder of Jewish brawn and the greatness of Jewish genius. Nothing is said - or whatever is said is spoken in undertones - about the prospects for income returns on an investment made in a bona fide proposition.

BSG

UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

April 26, 1938

Dr. Israel Goldstein
270 West 89 Street
New York City

Dear Goldstein:

I have looked again at the program for the dinner of the Mid-Manhattan Division of the United Palestine Appeal on May 3rd, which is to be in the nature of a tribute to Silver. I think you will agree with me that the program is by all odds too long.

One of the worst duties connected with being Chairman of the Executive Committee is to have to write a note like this and take the responsibility for saying, when the program is shortened, that your name falls out as do those of three others. That is the loss of the United Palestine Appeal but a gain for yourself because I am sure that you welcome every opportunity to give your throat a rest.

With kindest personal regards, I am,

Faithfully yours,

Stephen S. Wise
Chairman, Executive Committee

SSW:AL

CC: DR. SILVER

BC

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
JEWISH NATIONAL FUND (KEREN KAYEMETH)
EMERGENCY FUND (MIFAL BITZARON)
OF THE JEWISH AGENCY FOR PALESTINE
For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands

111 FIFTH AVE. CABLE ADDRESS—PALFUND NEW YORK CITY

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April 7, 1938

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Dr. Abba Hillel Silver,
The Temple,
Cleveland, Ohio.

Dear Dr. Silver:

The luncheon which you are to address
in Kansas City on April 28th begins at
12.20 P.M. in the Municipal Auditorium
(subject to change).

In planning the program, the campaign
leaders, headed by Nathan Rieger, Chairman,
assume that you will speak for about forty-
five minutes. You probably will want this
information as guidance.

Cordially yours,

Montor

Henry Montor
Executive Director

HM/GH

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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April 7, 1938

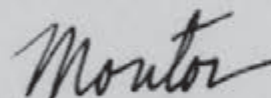
Dr. Abba Hillel Silver,
The Temple,
Cleveland, Ohio

Dear Dr. Silver:

Attached herewith is the original of a cable received from the Jewish Agency and the Keren Hayesod in Jerusalem.

I assume that you will be cabling your response directly from Cleveland. I would appreciate having a copy for our records.

Cordially yours,



Henry Montor,
Executive Director

HM:EH

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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April
Seventh
1938

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Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

Some days ago I sent you a copy of a piece of literature issued jointly by the Joint Distribution Committee and United Palestine Appeal for the Tri-State Area centering around Pittsburgh.

Boston wanted to have 10,000 copies of this piece of literature believing that it admirably served the purposes of these two major participants in the Boston campaign.

After discussing the matter with the Joint Distribution Committee I received a reply, copy of which is enclosed.

Cordially yours,

Montor

Henry Montor
Executive Director

HM:BC
Enc.

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"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

JOINT DISTRIBUTION COMMITTEE
100 EAST 42 STREET
NEW YORK CITY

April 6, 1938

Mr. Henry Montor
United Palestine Appeal
111 Fifth Avenue
New York, N.Y.

Dear Henry:

I have discussed the request from Boston for 10,000 copies of "Life for the Jews", with Mr. Coons. He, in turn, discussed this matter with our campaign officers, and they have requested me to inform you that this piece of literature was created and approved specifically for the Western Pennsylvania zone outside of Pittsburgh and its use must be confined exclusively to that specific area, in connection with the 1938 campaign of the Joint Distribution Committee.

Sincerely yours,

M. ROBERT HERMAN
FIELD DIRECTOR

MRH:LST

BCM

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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DAVID WERTHEIM

April 8, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

Attached herewith is a copy of
a letter from Dr. Maurice J. Karpf,
a member of the Executive of the Jew-
ish Agency, in reply to a letter which
I had addressed to him previously.

I have not answered Dr. Karpf.

Cordially yours,



Henry Montor
Executive Director

HM:BC
Enc.

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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April 11, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

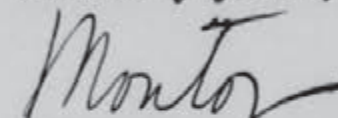
Dear Dr. Silver:

At the last meeting of the Administrative Committee of the United Palestine Appeal it was decided that the matter of the Warburg Colony be referred to the Executive Committee for further study.

Shall a meeting of that committee be called soon or would you wish the committee to meet without your participation?

The Administrative Committee also decided that the subject of coordination between the United Palestine Appeal and Joint Distribution Committee campaigns should also be referred to the Executive Committee.

Cordially yours,



Henry Montor
Executive Director

HM:BC

April 12, 1938

Mr. Henry Montor,
United Palestine Appeal,
111 Fifth Avenue,
New York, N.Y.

My dear Mr. Montor:

I have just returned from my tour of the Pacific Coast and before I plunge into the many congregational duties which await me, I want to give you my reactions to the trip.

I was completely gratified with the reception which I received on the Coast, with the arrangements which were made and with the response of the communities. Bernard Stone did a good job in planning for my coming. He seems to have taken hold of the situation in an excellent way. He traveled with me to the respective communities where we set up permanent contacts for future UPA activity.

I was deeply touched by the warmth and enthusiasm which awaited me in every community. The meetings were extraordinarily well attended - in some instances great numbers were turned away. As a rule I addressed a campaign workers' meeting at luncheon and large public meetings in the evening. During the day I also met smaller groups or prominent individuals whom I wanted to interest in the UPA.

I was particularly gratified with the banquet of the Western Regional Conference of the Jewish Welfare Federations which gave me an opportunity to meet a great number of the representative Jews on the entire Pacific Coast and with the banquet of the Moving Picture people which I understand was the largest in the history of that colony. These Moving Picture people plan to do substantially more than at any time in the past and their contributions at the dinner indicated that they will materially exceed their contributions of last year. Mr. Louis B. Mayer finally broke down and after my address delivered a lengthy eulogy

H. Montor

-2-

April 12, 1938

of the man who caused him so many months and years of mental torture...

Generally speaking, I found the Jewish communities on the Pacific Coast very much alive to world Jewish problems, very sympathetic to Palestine and very eager to be helpful and cooperative.

Now, with reference to other matters in connection with the UPA:

I am enclosing herewith a letter from Mr. Harold Jacobi. He is not quite as optimistic as Mr. Blitz seems to be about the contributions of the wealthier Jews.

I have definitely set aside Monday evening, April 25th for Mr. Wertheim's meeting at the Harmonie Club.

It will not be possible for me to come to Newark on May 2nd. I simply cannot be away from Cleveland all the time. I can attend a luncheon in Newark on Tuesday, May 3rd. If they feel that an evening meeting would result in greater good for the UPA, I would suggest that they invite Dr. Wise or some other leader to address the meeting. Please inform Mr. Stavitsky.

The expenses incurred on my trip to the Coast were \$160.00.

With all good wishes, I remain

Very cordially yours,

AHS:BK
Enc.

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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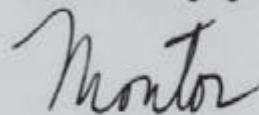
Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

Eliezer Kaplan, treasurer of the Jewish Agency, has wired saying that he is most anxious to have your favorable reply to the invitation of the Keren Hayesod to go to South Africa this summer. He and the other members of the Executive believe that South Africa is one of the best sources of income at this time and that your presence there would stimulate the giving of amounts otherwise impossible.

Have you answered Jerusalem directly?

Cordially yours,



Henry Montor
Executive Director

HM:EH

The Goal For 1938: \$4,500,000

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Dr. Abba Hillel Silver,
The Temple,
Cleveland, Ohio.

Dear Dr. Silver:

There has been addressed to you, in care of The Temple, a copy of the talkie made of your address. It will be coming to you from the March of Time organization within the next few days.

Do you want to make this print available for showing to the Cleveland Zionist Society on April 27th and for use by the Cleveland campaign, or shall we send another copy directly to Mr. Goldhamer?

Cordially yours,

Montor

Henry Montor
Executive Director

HM/GH

The Goal For 1938: \$4,500,000

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April 12, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

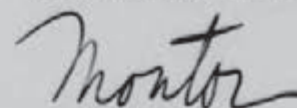
In a report sent to me by Silverman on a J.D.C. Conference held in Syracuse last Sunday he states that Joint Distribution Committee leaders are encouraging their representatives and friends to conduct campaigns exclusively for the J.D.C. He says, moreover, that individual leaders of the J.D.C. are being urged in view of the Austrian situation to conduct in their communities "a special emergency effort" that would have no relationship to the funds allotted to the J.D.C. in Welfare Fund communities.

I do not know, of course, to what extent these urgings will be incorporated into practice. I am sure that the J.D.C. would not officially and publicly encourage such separate action which would constitute a violation of our agreement. On the other hand, I can understand that the J.D.C., particularly Mr. Coons, would utilize the separate campaigns of the Jewish National Fund as a means of extricating itself from the 60-40 agreement.

It may interest you to know that the J.D.C. is aggressively engaged in a drive to stimulate a separate J.D.C. campaign in Albany which for the past few years has had a combined drive. In my view, a separate U.P.A. campaign would not be helpful to our interests.

The J.D.C. is engaged in a systematic program of cultivating the communities. This it does through a series of lecture programs and through the regional conferences.

Cordially yours,



Henry Montor
Executive Director

HM:BC

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

The Goal For 1938: \$4,500,000

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April 12, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

The situation in Springfield is very bad. Rabbi Snyder has been our enemy ever since he left the Hebrew Union College.

George Greenspun has just returned from a visit to Springfield with a gloomy picture. Apparently Snyder is determined to keep the United Palestine Appeal out of the 1938 campaign in Springfield. It is planned to hold a meeting at the home of Governor Horner on May 9th with Miss Sigrid Warburg as the speaker. \$7500 is the quota for the Joint Distribution Committee. It is the intention of a few people in Springfield that if more money is raised, a part of it shall be given to the United Palestine Appeal.

Dr. Wise has written to Professor Sachar of Champaign, who is close to Governor Horner, urging that Sachar communicate with Governor Horner to request his intervention on behalf of United Palestine Appeal.

The attached letter from you to Snyder may prove of value.

Cordially yours,

Montor

Henry Montor
Executive Director

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AL

The Goal For 1938: \$4,500,000

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April 13, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

From the comments made by Stone, and from what I have seen in the California papers your visit to the Coast must have been a great experience for everyone who heard you. A letter came to Blitz this morning from Louis K. Sidney, who said that in all his life he had never heard anyone who had impressed him as greatly as you did at the motion picture dinner. I am sure that your tour will mean permanent benefits for the United Palestine Appeal.

While you were away I kept sending to Cleveland copies of various letters which I thought would be of interest to you and also made reference to some of the problems that have arisen. My general observation of the campaign at this date is that there will be an increase as compared with last year. The increase may be 10%, it may be more. It would be hazardous to be too specifically prophetic. It any event there is a much better spirit in every community. Due to the fact that the Welfare Fund system prevails in almost every community from which funds in bulk are expected, it is not always the United Palestine Appeal and Joint Distribution Committee which will share in the increased revenue, but rather other participating agencies and local causes. I think it is really unethical for some of the communities to do what they are doing in utilizing the Joint Distribution Committee and United Palestine Appeal appeals to advance minor pet hobbies and to take care of the mortgages of local institutions.

There is now being completed a comprehensive survey of the entire country as of April 10th. This record will give the name of every community with which we have had any contact this year or in the past, and will refer to mail communities as well as to those which conduct active campaigns. Since this report consists of more than 160 pages the actual running of it is consuming a great deal of time, but copies should be available some time next week. The information will obviously be very tentative in nature since the most important campaigns are to be held during the month of April, and even more during the month of May.

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

As regards Bernard Stone, you have seen at first hand the work he has been doing. I, too, feel that he is ideally equipped for the type of work that must be done in a United Palestine Appeal region. He takes his duties seriously, reports regularly and provides the type of information that is essential to obtain the background on the progress of the campaign.

I had been having difficulty with Mintz many weeks ago because he had gotten into a rut in following his old campaign methods of sticking in one community for weeks or even months. I indicated to him that if this continued he would be subject to dismissal. As a result he has been engaged in the type of activity that will mean increased results throughout his territory. At least that is the report that comes in at this time, not only from himself, but from the communities themselves. I have already written to you about New Brunswick, which hopes to raise \$5,000 for the Joint Distribution Committee and United Palestine Appeal this year as against \$700 last year. Lakewood, N. J., which raised \$700 altogether last year has already obtained \$5,000, with a substantial amount more to come. The most important problem in New Jersey is in Newark, which had been relying upon you to go there on the evening of May 2nd. They don't feel that the luncheon on Tuesday, May 3rd will be as adequate for their purpose. They are to let me know their decision as to another speaker they may decide upon.

Silverman has been very active in the New England area, giving a great deal of his time to Boston, which hopes to raise a total of \$200,000, as against \$120,000 in 1937. 75% of Boston's quota is to be divided equally between the Joint Distribution Committee and United Palestine Appeal.

Simon Levin covers his territory pretty regularly. He is not, as you know, a heavyweight in the force which he puts into a community. He is businesslike and competent, but certainly not inspiring. However, reports from throughout the Seaboard Region indicate better results this year. Richmond, Va., with which this office has been cooperating extensively, which is apparently appreciated, believes that we will receive between \$9,000 and \$10,000, as against \$6,500 in 1937. Washington, D. C. is again out for a quota of \$100,000, as against a quota of \$60,000 last year. If the \$100,000 is raised the United Palestine Appeal will receive about \$38,000. This would compare with \$22,000 last year.

Braunstein is adjusting himself to his territory. His difficulties are, of course, greater, since he is entirely new to United Palestine Appeal campaign procedure. However, he is apparently making a very splendid impression everywhere he goes. In the end this will count greatly in our favor.

The person who is giving me the greatest amount of difficulty is George Greenspun, who seems to have developed a sitting disease which keeps him chained to Chicago. I have given him several warnings, but have realized that until April 24th, when the Mid-Western United Palestine Appeal Conference is held in Chicago he will probably be greatly concerned about the success of this Conference. I, too, feel that the Chicago meeting can have as great a value for United Palestine Appeal sentiment throughout the mid-West as the Washington Conference did earlier in the year.

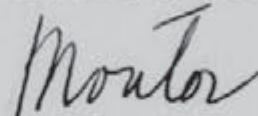
I know how tremendously crowded your schedule has been and is, and I also know that you are to come to New York for the Wertheim meeting on Monday evening, April 25th. If it were at all possible for you to go to Chicago

for one of the sessions of the conference, either afternoon or evening, on Sunday, April 24th, it would provide just the note that is missing. Do you think it can be managed?

After the Conference Greenspun will either have to go on the road, for which he is well adapted, or else take the necessary consequences.

Attached herewith is a schedule showing where each man has visited when during the past few weeks. From the full report that you will receive next week you will see the effectiveness of their work.

Cordially yours,



Henry Montor
Executive Director

HM:EH
Encl.

Best wishes for a peaceful Passover!

WRHS



Robert Silverman

TOWN VISITED

New London, Conn.
Albany
Torrington
Hartford
Middleton, Conn.
Albany, N. Y.
Holyoke
Lynn
Springfield
Albany
Middleton, Conn.
Syracuse
"

DATE	
March	16
"	17
"	17
"	20
"	25
"	25
"	31
"	31
"	30
"	30
April	1
"	9
"	10

Simon J. Levin

TOWN VISITED

Date

Fredericksburg	March 13
Washington	" 14
Savannah	April 6
Jacksonville	" 7
Waycross & Fitzgerald, Ga.	" 7
St. Augustine	" 7



Abram S. Magida

TOWN VISITED	DATE
Duquesne	March 15
E. Pittsburgh	" 15
Charleroi	" 15
Homestead	" 15
Braddock	" 15
Donora	" 18
Monongahela City	" 18
Monessen	" 18
Cambridge	" 21
Aliquippa	" 21
Coraopolis	" 21
Homestead, Pa.	" 28
Braddock	" 28
Irwin, Pa.	" 29
Jeannette, Pa.	" 29
Greensburg, Pa.	" 30
Mt. Pleasant, Pa.	" 30
Scottdale, Pa.	" 30
Latrobe, Pa.	" 30
Uniontown, Pa.	" 31
Brownsville, Pa.	" 31
Monongahela, Pa.	" 31
Coraopolis, Pa.	April 6
Weirton, W. Va.	" 7

Meyer Mintz

TOWN VISITED	DATE
Reading, Pa.	March 19
Allentown, Pa.	" 15
Lancaster, Pa.	" 16
York, Pa.	" 17
Lebanon, Pa.	" 18
"	" 19
Mt. Carmel	" 20
Hazleton, Pa.	" 20
Pottsville, Pa.	" 20
Plainfield, N. J.	" 21 - opens April 24
Newark	
New Brunswick	" 24
Hoboken	" 24
Hazleton	" 28
Balisade Park	" 25
New Brunswick	" 27
Lakewood	" 27
Freehold, N. J.	" 28
Scranton	" 29
Lebanon	" 30
Allentown	" 31
Elizabeth, N. J.	April 2
Dover, N. J.	" 2
Englewood, N. J.	" 2
Lakewood, N. J.	" 3 - better than ever
New Brunswick	" 4
Plainfield	" 5
Red Bank	" 5
Plainfield	" 8
Asbury Park	" 7
Long Branch	" 7
Camden	" 10

Bernard Stone

TOWN VISITED	DATE
San Diego	March 14
Tucson	" 16-17
Phoenix	" 18-19
Nogales	" 21
Tucson	" 21
San Bernardino	" 24
Los Angeles	April 5
San Francisco	" 6
Oakland	" 7
Portland	" 8-9



Philip Potash

TOWN VISITED	DATE
Westerly, R. I.	March 18
Portland	" 18
Lewiston	" 30



Baruch Braunstein

TOWN VISITED	DATE
New Orleans	March 7-11
Columbia, Mo.	April 4
Jefferson City, Mo.	" 4
Sedalia, Mo.	" 5
Kansas City	" 7
St. Joseph, Mo.	" 10
Atchison, Kansas	" 10
Leavenworth	" 10



George Greenspun

TOWN VISITED	DATE
Benton Harbor, Mich.	March 18
Cincinnati, Ohio	" 19
Joliet	" 24
Champaign	" 24
Minneapolis	" 29
St. Paul	" 29
Lafayette	" 30
Hammond	April 3
Peoria	" 5
Springfield	" 6



The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
JEWISH NATIONAL FUND (KEREN KAYEMETH)
EMERGENCY FUND (MIFAL BITZARON)
OF THE JEWISH AGENCY FOR PALESTINE
For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands

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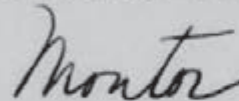
April 13, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

Attached herewith is a copy of a letter from Mr. David Frankel, president of the Trenton Zionist District, who was extremely active in the Trenton Welfare Fund Drive. Last year Trenton gave us \$2,000. This year the amount is \$4,500. I am sending you a copy of this letter particularly because of Frankel's comments on the Joint Distribution Committee-United Palestine Appeal agreement.

Cordially yours,



Henry Montor
Executive Director

HM:EH
Encl.

UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

Trenton District
ZIONIST ORGANIZATION OF AMERICA

Trenton, N.J.

April 12, 1938

Mr. Henry Montor, Executive Director
United Palestine Appeal
111 - 5th Avenue
New York City

Dear Mr. Montor:

At the Federation Board Meeting last night the separate ear-marking of \$1,215 for the J. D. C. was deleted from the recommendation of the Budget Committee as a separate item in the allocations submitted for the various subventions and the following Motion was then adopted to cover the \$11,215 allocated, the minutes reading as follows: "A Motion was moved and seconded that the reserved specified funds be allotted \$1,115 to the J. D. C. plus \$5,600 recommended by the Budget Committee, making a total of \$6,715 and \$100 plus \$4,400 recommended by the Budget Committee making a total of \$4,500 to the U. P. A., moved and unanimously carried."

While the motion is rather crude and unsatisfactory, it was a definite understanding of the Board that the purpose was to have the J. D. C. receive 60% and the U. P. A. receive 40% of the \$11,215 fund.

I would be pleased to know your reaction to the budget although in view of the arrangement nationally I do not think it makes much difference how the motion was adopted.

I would like to make certain that in the receipt of funds by the two national agencies that the said \$1,215 shall be so divided that we shall receive 40% of that money. Otherwise, I would certainly secure a number of \$50 and \$100 pledgors to give me checks for at least half of their individual pledges payable to the U. P. A.

We succeeded in having the budget allocation to the American Friends Hebrew University changed from \$100 to the sum of \$300.

I am frank to tell you that if the National Organizations enter into an agreement on disparity against U. P. A., we shall decline to submit to this discrimination. If the Joint Distribution Committee is likely to insist on such an agreement in the future, I should like to have this information. The U. P. A. can raise \$10,000 in a campaign of its own and we will withdraw from the Federation. I think that the J. D. C. is doing a disservice to itself, and to many of us who want to help the J. D. C., by entering into such agreements as 60-40.

Sincerely yours,

David Frankel
President
205 Broad St. Bank Building
Trenton, N. J.

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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ELIHU D. STONE
DAVID WERTHEIM

April 14, 1938.

Dr. Abba Hillel Silver,
The Temple,
Cleveland, Ohio.

Dear Dr. Silver:

Attached herewith is additional correspondence
from Coons. He will not be happy until the last drop
of blood is extracted.



Cordially yours,

Montor
Henry Montor
Executive Director

HM:F
enclosures

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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April 15, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

I thought you might be interested in the enclosed copy of a letter from Rabbi Peiser of Baton Rouge.

The Boston community is wondering, since you are to be in New York on May 3rd, whether you would be willing to speak at the closing function of the campaign on May 4th. I understand that the Boston officers are very much appreciative of the cooperation that the United Palestine Appeal has extended thus far and feel that a dinner with you would be the focus for additional gifts and cash collections.

Cordially yours,

Montor
Henry Montor
Executive Director

HM/al

encl

UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

CONGREGATION B'NAI ISRAEL
BATON ROUGE, LA.

April 5, 1938

Mr. Baruch Braunstein
United Palestine Appeal

Dear Mr. Braunstein:

I have received your letter of the third asking me for an agreeable time for your visit to my city.

Zionism is, to me, almost as sore a point as the other forms of nationalism. Nothing, in my opinion, has done so much to make questionable the position of Jews in the lands of their adoption and sworn sole political loyalty.

Now I have never been able logically to separate the purposes of the United Palestine Appeal from the purposes of its constituent organizations, nor them from the ultimate aim of a Jewish state, a Jewish flag, and a Jewish government in Palestine. With all my distress at the pains of my brother Jews in the lands of oppression, even if it were clearly for their sake, I would not jeopardize the future of all the coming generations of Israel. I fully realize that the majority of Jewish leaders are honestly of a different viewpoint than mine; but nevertheless I must make up my own mind on the basis of my own conscience. To me every dollar spent under the UPA is a dollar spent toward the eventual realization of a Jewish state.

I really see no particular use in going through the unpleasantness of another personal interview with a UPA representative. For the last several years, in spite of my own desire to keep the conversation on an impersonal plane, the UPA representative has invariable impugned my motives and questioned my love of my people. I would, of course, prefer to avoid another repetition of that. Furthermore Mr. Ben R. Mayer (Union Homestead Co.) and Mr. Henry Louis Cohn, (Baton Rouge Drug Co.) are co-chairmen of the Baton Rouge Jewish Welfare Fund. The UPA is not included and I am of the opinion it is too late to include it. It was left out on my advice; but it must be clearly understood that in my community the rabbi advises and does not direct. If, therefore, you are not satisfied with the present status in Baton Rouge, I would suggest you correspond with either of them directly. If they continue to ask my advice, I shall, of course, continue to tell them that it is my opinion our community can best serve the interests of our overseas brethren by giving all they can afford for that purpose to the Joint Distribution Committee alone.

Sincerely,

(signed)

WALTER GILBERT PEISER

The Goal For 1938: \$4,500,000

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April 15, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

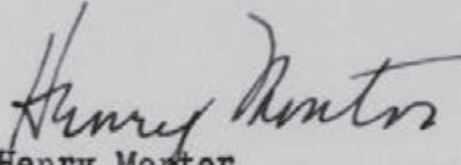
Dear Dr. Silver:

Dr. Wise feels that it would be excellent to have a meeting of the Executive Committee of the U.P.A. on Monday, April 25th, to begin at 4:30 P.M. I have, therefore, sent out a notice for the meeting at that time.

Attached herewith is a copy of a memorandum that has been sent to me by Mendel N. Fisher.

Attached herewith are reports as of April 15, 1938 of the 1938 and also 1937 campaigns of the U.P.A.

Cordially yours,


Henry Montor
Executive Director

HM:BC
Enc.

The Goal For 1938: \$4,500,000

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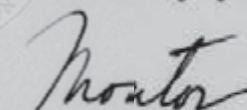
April 18, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland Ohio

Dear Dr. Silver:

There seems to be a little difficulty as to how to approach Mrs. Warburg for her contribution to the 1938 United Palestine Appeal campaign. The man who has usually made contact with Mrs. Warburg is Judge Rothenberg. I think that a note from you to him asking him to use his influence with Mrs. Warburg would be most helpful.

Cordially yours,



Henry Montor
Executive Director

HM/al

April 19, 1938

Mr. Henry Montor,
United Palestine Appeal,
111 Fifth Avenue,
New York, N.Y.

My dear Mr. Montor:

With reference to the film: You sent me a 16 millimeter film. I understand that you also made some 35 millimeter films. The machine which we have in Mahler Hall projects the 35 millimeter film. I would appreciate it if you would send us a copy of the 35 millimeter film in exchange for the one we have here in time for our meeting next Wednesday.

With all good wishes, I remain

Very cordially yours,

A S: BK

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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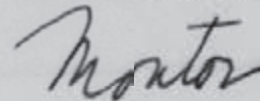
April 19, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

I am going to Chicago for the purpose of discussing with Mr. Goldsmith the question of a deduction from Chicago's allotment for Youth Aliyah and also to see what is happening in the mid-western region through the conference in Chicago on Sunday. I plan to be back here on Monday, April 25th at 10 o'clock.

Cordially yours,



Henry Montor
Executive Director

HM/al

The Goal For 1938: \$4,500,000

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April 19, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

I have a wire from Jerusalem that an effort is being made to arrange the Weizmann broadcast for May 8th. Exactly what time as far as Cleveland is concerned would such a broadcast be most helpful?

I was called last Friday by Harry Propper, publicity man of the Council of Federations and Welfare Funds, who learned from someplace that a Weizmann broadcast was envisaged. He asked how we felt about a simultaneous broadcast by some one representing the J.D.C. and by Schroeder on behalf of the Council. I did not want to give my own views on the subject, in the first place because they would hardly be likely to affect whatever the Council might eventually decide, and secondly because I wanted to have your observations.

The special value of a Weizmann broadcast would certainly be reduced in significance if it were made one of a series of talks by American representatives. Do you share that view?

Cordially yours,

Montor

HM:BC

Henry Montor
Executive Director

The Goal For 1938: \$4,500,000

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OF THE JEWISH AGENCY FOR PALESTINE
For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands

111 FIFTH AVE. CABLE ADDRESS—PALFUND NEW YORK CITY

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ELIHU D. STONE
DAVID WERTHEIM

April 19, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

I am putting on the agenda for the next meeting of the Executive Committee of the United Palestine Appeal the following items:

1. Financial Report
 - a. General review of the campaign
 - b. Report on New York campaign by Samuel Blitz.
2. Warburg Colony
3. Relations between United Palestine Appeal and Jewish National Fund.
 - a. In Tri-State Area
 - b. Campaigns in Welfare Fund communities and elsewhere.
 - c. Jewish National Fund publicity
4. Report on Chicago's action with regard to proposed Youth Alijah deduction.
5. Dr. Weizmann
 - a. Projected visit to United States.
 - b. Possible broadcast May 8th.

Cordially yours,

Montor

Henry Montor
Executive Director

HM:EH

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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April 20, 1938

Dr. Abba Hillel Silver,
The Temple,
Cleveland, Ohio.

Dear Dr. Silver:

Under separate cover I am sending you a status report which gives a complete picture of the campaigns held in 1936 and 1937 and contains whatever data has thus far been made available up to March 31st, 1938.

Cordially yours,

Montor
Henry Montor
Executive Director

HM/GH

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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April 20, 1938

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Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

There is being sent to you today a copy of the 35 millimeter film for use in Mahler Hall. I misunderstood and took it for granted that the film was to be shown on a 16 millimeter projector.



Cordially yours,

Henry Montor
Executive Director

HM/al

April 20, 1938

Me. Henry Montor,
United Palestine Appeal,
111 Fifth Avenue,
New York, N.Y.

My dear Mr. Montor:

I do not think that the Newark people ought to insist on a 50-50 arrangement, especially since it is purely nominal. It would be a far friendlier gesture on our part to tell the JDC folk that while we are able to procure a 50-50 arrangement in some welfare fund towns, we have instructed our friends to abide by the 60-40 arrangement. I do not think that the campaign in Newark would suffer from such an arrangement.

With reference to the Tri-State zone: I believe that Mr. Coons is entirely in the right, bearing in mind that his statement applies only to special funds raised by the JNF and not to the continuing long-established vehicles for JNF collections.

I agree with you that the Weizmann broadcast should not be tied up with any other broadcasts. The JDC will be amply represented on our program throughout the week of the campaign and a statement by Shroeder on behalf of the Council, would not be of any particular appeal at such an occasion.

I have written to Judge Rothenberg requesting him to contact with Mrs. Warburg.

I am pleased to know that you are going to Chicago for the Mid-West Regional Conference. Please make it very clear to the officers of the Region that the purpose of the Region is not to serve as another Zionist district but as a vehicle for cultivating good will for Palestine among the great sections of our people as yet not actively identified with Palestine. The men who should be cultivated and put forward at all times should be not old-time Zionists, but new people.

I note in one of the papers that El Paso had a successful campaign. What share of the Quota was allotted to the UPA?

H. Montor

-2-

April 20, 1938

What final disposition has been made about the opening meeting of the Newark campaign?

With all good wishes, I remain

Most cordially yours,

AHS:BK



April 21, 1938

Mr. Henry Montor,
United Palestine Appeal,
111 Fifth Avenue,
New York, N.Y.

My dear Mr. Montor:

Please let me know whether I shall be expected to wear a tuxedo at the Harmonie Club dinner on Monday evening, April 25. Will the ladies be present?

I have just looked through the Jewish Frontier of April. Is the editor of the magazine not aware that there is a United Palestine Appeal in the United States, that there are campaigns being launched and that the Poale Zion are in an essential way connected with the United Palestine Appeal and that the World Zionist Organization, which is largely run by their friends, depends upon the income from the UPA? The paper reports extensively the campaign for the Geverkschaften. Do not the Poale Zion receive a substantial subsidy from the UPA, ostensibly for services rendered to the UPA? It is all very baffling....

With all good wishes, I remain

Very cordially yours,

AHS:BK

The Goal For 1938: \$4,500,000

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April 25, 1938.

Dr. Abba Hillel Silver,
The Temple,
Cleveland, Ohio.

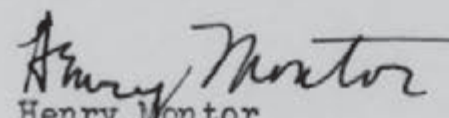
Dear Dr. Silver:

During my attendance at the United Palestine Appeal Conference in Chicago, I learned from the Indianapolis people that there is a great likelihood that Indianapolis may decide on other than a 60-40 ratio because of the pressure of JDC friends.

I hope that the Joint Distribution Committee will be as energetic in defending the 60-40 principle in Indianapolis as they were in demanding its defense in Newark. I understand that the 60-40 arrangement in Newark stands despite the pressure of our people for 50-50.

I wrote to El Paso some time ago in order to receive a word as to the success of the campaign. I have not received any reply as yet.

Cordially yours,


Henry Montor
Executive Director

HM:F

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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111 FIFTH AVE. CABLE ADDRESS—PALFUND NEW YORK CITY

April 25, 1938

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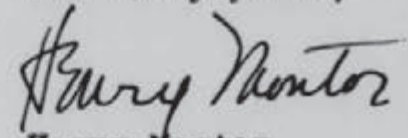
Dr. Abba Hillel Silver,
The Temple,
Cleveland, Ohio.

Dear Dr. Silver:

I have a note from Sidney Cohen, Director of the Boston campaign, who tells me that your film "was used in connection with a Hadassah theatre benefit this week and was very favorably received. We have definitely booked the film in Everett next week and plan to use it in other communities."

In each instance, of course, the film is part of the Boston United Jewish Campaign. Cohen indicates that he sees only \$165,000 at this time. Last year the total amount raised was \$120,000.

Cordially yours,



Henry Montor
Executive Director

HM/GH

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

April 27, 1938

Mr. Henry Montor,
United Palestine Appeal,
111 Fifth Avenue,
New York, N.Y.

My dear Mr. Montor:

Enclosed is a copy of a letter which Rabbi Silver received from Mr. A. H. Rosenberg, of Chicago. I am also enclosing copies of letter received from Rabbi Rosinger of Beaumont, Texas and Rabbi Silver's answer; also three checks to Hebrew University, Jewish National Fund and UPA.

With best wishes, I remain

Very sincerely yours,

BJK
Enc. - 6

Secretary to Rabbi Silver.

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STANDARD TIME
INDICATED ON THIS MESSAGE

Postal Telegraph

THE INTERNATIONAL SYSTEM

Commercial
Cables



All America
Cables

MacKay

Radio

This is a full
Radiogram
signal in the

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NL	NIGHT
NM	NIGHT
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RABBI ABBA HILLEL SILVER=

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THE TEMPLE E 105 & ANSEL CLVD=

1938 APR 27 AM 11 28

ASSUME YOU HAVE ADVISED MAX BRETTON JEWISH WELFARE FEDERATION
SIXTEEN HUNDRED LINWOOD BOULEVARD KANSASCITY HOUR YOUR ARRIVAL
TOMORROW YOUR FEDERATION MEETING TWELVE TWENTY AT MUNICIPAL
AUDITORIUM REGARDS=

HENRY MONTOR.

Telephone Your Telegrams to Postal Telegraph

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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DAVID WERTHEIM

April 27, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

Attached herewith is a copy of a letter from Rabbi Joseph Gumbiner of Selma, Ala., which throws light on another aspect of the 60-40 agreement.

Cordially yours,

Montor

HM:BC
Enc.

Henry Montor
Executive Director

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

CONGREGATION MISHKAN ISRAEL

Selma, Alabama

April 21, 1938

Rabbi Edward L. Israel
305 Hearst Tower Bldg.
Baltimore, Md.

Dear Rabbi Israel:

Unfortunately I cannot attend the Conference, to be held in Durham, May 22nd. As for membership on the Regional Council, which you suggest, I shall be glad to accept, but I do not see what I can do for the United Palestine Appeal, which I have not already done. The chief thing seems to be for each friend of Zionism to see to it that Palestine is supported in his own community. This has been done in Selma, as our Welfare Fund recently allocated \$800. to the U.P.A. for 1938, an unprecedented sum from this community. Incidentally, the 60-40 arrangement with the J.D.C. is very fortunate in communities like this, as I doubt if all my efforts could have secured the above sum for Palestine had the two causes not been joined by national agreement in the present ratio.

Accept my best regards,

Very sincerely,

JOSEPH GUMBINER

cc: DR. ABBA HILLEL SILVER

BC

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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Dr. Abba Hillel Silver
The Tempel
Cleveland, Ohio

Dear Dr. Silver:

Attached herewith is a copy of a letter which was received from Mr. S. P. Halle, Chairman of the Cleveland Jewish Welfare Fund Budget Committee. I assume that you will wish to acknowledge the letter from Cleveland. May I have a copy of it for our records?



Cordially yours,

Montor
Henry Montor
Executive Director

HM/al

The Goal For 1938: \$4,500,000

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Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

Attached herewith is:

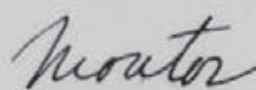
A - A copy of a letter from Louis Frankel,
Chairman of the Reading, Pa. Welfare
Fund Drive, who also conducted a campaign
for the National Fund last month and
raised \$1500.

B - A copy of a letter from Jonah B. Wise to
Mr. Frankel with regard to the \$1500.

C - My reply to Coons, who sent me the cor-
respondence.

I think it is obvious that the Joint Distribution
Committee is correct and that we must include the \$1500
in any division of funds from Reading.

Cordially yours,



Henry Montor
Executive Director

HM/al

C O P Y

AMERICAN SAFETY TABLE CO. INC.
Eighth and Oley Streets
Reading, Penna.

April 22, 1938

Rabbi Jonah B. Wise
c/o JDC
100 East 42nd Street
New York City

My dear Rabbi:

Please be advised that last month we have had a separate drive for the Jewish National Fund, which was conducted by me as Chairman and we raised about \$1500. with the understanding to all contributors that these contributions had nothing to do with the coming U P A drive, which I am conducting on May 17th and furthermore, we expect to raise about double the amount in our coming campaign that we raised last year.

With cordial Passover Greetings, I beg to remain

Sincerely yours,

(signed) Louis Frankel

April 25, 1938

Mr. Louis Frankel
American Safety Table Co. Inc.
Oley and 8 Streets
Reading, Penna.

Dear Mr. Frankel:

The specific information which you give me in your letter of April 22 as to the Jewish National Fund's having raised \$1500 in March 1938 in Reading, with the understanding to all contributors that these contributions had nothing to do with the ensuing campaign to include the United Palestine Appeal, is appreciated.

As you have been advised undoubtedly, the Joint Distribution Committee and the United Palestine Appeal entered into an agreement for 1938 that all funds allotted for these two agencies in some 75 specified welfare fund cities are to be divided on the basis of 60% for the Joint Distribution Committee and 40% for the United Palestine Appeal. This agreement applies to Reading, which you will find included on the attached list of communities as being covered by this agreement.

I now quote to you one of the supplementary minutes to the agreement, signed by Abba Hillel Silver and myself, which reads:

"As the United Palestine Appeal, for purposes of this Agreement, undertakes to include not alone Keren Hayesod, Jewish National Fund and Mizrachi, but also Emergency Fund for Palestine, it is understood that the Joint Distribution Committee will include within its 60% allotment, provision for special emergencies in relation to its program."

Under the circumstances, it is my opinion that the Reading Jewish community, including the subscribers to the emergency campaign of the Jewish National Fund held last month, have no alternative but to divide this money during the calendar year of 1938 on the basis of 60% for the Joint Distribution Committee and 40% for the United Palestine Appeal. I shall, of course, be most grateful to you if you submit my letter to the United Palestine Appeal, which includes the Jewish National Fund as a partner, for their interpretation.

Hoping to hear from you further as to the final decision, and with best wishes for the complete success of the Reading campaign under your leadership, I am, with kind regards,

Cordially yours,

JONAH B. WISE
National Chairman

C O P Y

April 27, 1938

Mr. Isidor Coons
Joint Distribution Committee
100 East 42nd Street
New York City

Dear Coons:

I have your letter of April 25th in regard to the situation in Reading. We shall most certainly abide by the agreement made with the Joint Distribution Committee, respecting such communities as Reading.

Cordially yours,

Henry Montor
Executive Director

HM/el

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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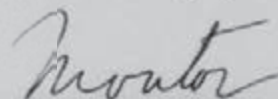
April 28, 1938

Dr. Abba Hillel Silver,
The Temple,
Cleveland, Ohio.

Dear Dr. Silver:

I have just had a report from Akron to the effect that the total quota is \$37,500 and that the allotment to the United Palestine Appeal is \$5,250.

Cordially yours,



Henry Montor
Executive Director

HM/GH

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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April 28, 1938

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DAVID WERTHEIM

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

Attached herewith is a copy of a letter from Samuel Goldsmith informing us that the Jewish Welfare Fund of Chicago has allocated to the United Palestine Appeal, as a result of a campaign it launched in 1937, the sum of \$204,435.

I should like to point out that this allotment is based on (a) a deduction of the expenses of the New York campaign -- which I believe to be a legitimate deduction -- (b) service payments to the various Zionist organizations, which I regard as an unwarranted deduction, and (c) exclusion of the income of Youth Aliyah -- which, I think we are all agreed, is proper.

Do you feel that we ought to protest against the deduction of the service payments by Chicago in computing 11 1/9% of what the United Palestine Appeal raised nationally? As a matter of principle we ought to protest, since this involves determination by the Chicago Welfare Fund of what is proper and improper in the expenditures of the United Palestine Appeal. To establish a precedent of this kind is to make impotent the authority of the officers of the United Palestine Appeal.

Another principle which Mr. Goldsmith seeks to establish is that the Welfare Fund will pay on the basis of 11 1/9% as the United Palestine Appeal makes its collections. In other words, if the United Palestine Appeal, having pledges of approximately \$2,100,000, should not collect that full amount it would not receive the proportionate percentage from Chicago.

As you yourself have pointed out, the establishment of the percentage principle by the Chicago Welfare Fund is an unfortunate precedent. The new proposal carries the idea to its logical conclusion. I think, however, that it is unfair for Chicago to penalize the United Palestine Appeal because some other communities may be delinquent in payments or in their sense of responsibility.

I should like to have your observations before answering Mr. Goldsmith's letter.

Cordially yours,

Henry Montor

Henry Montor
Executive Director

HM:EH
Encl.

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

THE JEWISH WELFARE FUND

128 No. Wells St.
Chicago, Ill.

April 26, 1938

Mr. Henry Montor, Executive Director
United Palestine Appeal
111 Fifth Avenue
New York, New York

Dear Mr. Montor,

At a meeting of the Board of Directors of the Jewish Welfare Fund held Friday, April 15, 1938, an allocation of \$204,435 was voted to the United Palestine Appeal from the current campaign of the Jewish Welfare Fund.

There are various conditions that surround the complete payment of this allocation, which I am instructed to communicate to you:

(1) The current campaign of the Jewish Welfare Fund has thus far received, in subscriptions, the sum of \$580,603. The campaign will, unquestionably, receive, in subscriptions \$800,000. and may receive some slight additional sums. A number of persons, who, in the last campaign, had made substantial gifts, found that for this campaign they either could make no gift at all, or very definitely reduced the amount of their previous subscription. It is, therefore, necessary for us to relate the allocations to participating organizations to the amount actually raised.

(2) The Board of Directors of the Jewish Welfare Fund desired me to indicate to both your organization and the American Jewish Joint Distribution Committee that they wished to have the amounts paid by Chicago related very closely to the amounts actually collected by the United Palestine Appeal and the Joint Distribution Committee. You will recall, of course, that we have a 10 percent arrangement, whereby we have agreed, provided we are able to raise sufficient funds, to pay 11 1/9% of what each of these two agencies have collected elsewhere, so that Chicago will represent 10 percent of the amount received from the whole country. In view of the fact that we are making payments to your organization for 1937, and, in a sense, we will be one year behind in our payments, it is completely feasible to pay over from the Chicago Fund to your organization 11 1/9 percent of what has been collected by the United Palestine Appeal, and to follow the same procedure with respect to the Joint Distribution Committee. As you know, we have thus far paid on account \$85,000.

(4) The maximum allocation of \$204,435 is based on a recent statement of pledges for 1937 which we received from your organization, deducting expenses of the New York campaign and service payments and excluding the Youth Aliyah.

Very sincerely yours,

(signed) Samuel A. Goldsmith
Secretary

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
JEWISH NATIONAL FUND (KEREN KAYEMETH)
EMERGENCY FUND (MIFAL BITZARON)
OF THE JEWISH AGENCY FOR PALESTINE
For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands

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ELIHU D. STONE
DAVID WERTHEIM

April 28, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

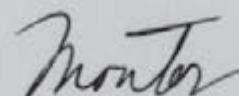
There is to be a national hook-up on the National Broadcasting Company chain from the dinner in your honor on Tuesday evening, May 3rd. The time is from 8:30 to 9:00 P.M.

Obviously the speaking will not yet have started from the banquet hall. It will, therefore, be necessary to adjourn to a separate room from which you and possibly ^{Senator Buckley} Dr. Wise may speak in this half-hour¹ program.

Your speech over the radio will be briefer than the one at the banquet itself. The National Broadcasting Company director asks that we have a copy of your speech in their hands by Monday noon.

I have wired to Samuel Goldhamer of the Cleveland Welfare Fund asking him to communicate with the local N.B.C. outlet so that they too may carry the program which will be the longest radio period we have had from the National Broadcasting Company in some years.

Cordially yours,



Henry Montor
Executive Director

HM:BC

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DOMESTIC	CABLE
TELEGRAM	FULL RATE
DAY LETTER	DEFERRED
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PRESIDENT

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J. C. WILLEVER
FIRST VICE-PRESIDENT

CHECK
ACCT'G INFMN.
TIME FILED

Send the following message, subject to the terms on back hereof, which are hereby agreed to

Henry Mouton
N. Y.

Apr. 29 - '38

We are about to send out invitations for our opening campaign meeting - May 8th. Would like to know definitely about Weizmann's broadcast

Silver

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
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DAVID WERTHEIM

April 29, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

I thought you might be interested to know that Rabbi Israel Goldstein was greatly chagrined when he received a note from Dr. Wise, a copy of which is attached.

Rabbi Goldstein seemed to feel that it was a great personal affront although it was made clear that it was intended to have the May 3rd program conform with the necessities of keeping the audience interested in the few major speakers. He was also informed that Judge Rothenberg and Mr. Lipsky were two others who had been eliminated.

He seemed to be so outraged by what had happened, however, that he immediately cancelled a scheduled visit to Detroit for the United Jewish Appeal campaign there.

Do you have any observations to make on the matter? *MR also*

Cordially yours,

HM:BC

Montor
Henry Montor
Executive Director

*Perhaps a minute or two for
them might avoid embarrassing
moments* *pm*

April 29, 1938

Mr. Henry Montor,
United Palestine Appeal,
111 Fifth Avenue,
New York, N.Y.

My dear Mr. Montor:

I have just returned from Kansas City. They had a very large and enthusiastic meeting at noon and I was very pleased with the meeting. I spoke with the leaders of the Campaign throughout the day and impressed on them the necessity of taking more money for overseas relief. Kansas City is also inclined to exploit the JDC and the UPA for purposes of local charities. They promised to do their best.

From Dr. Israel Goldstein I learned that Harrisburg, Pa. raised a sum of some \$35,000 out of which the JDC and UPA combined get a miserable sum. That should not be tolerated. Please get the facts and communicate with Coons and bring pressure to bear on them for a possible revision of their allocations.

I had to fly to Kansas City in order to keep an engagement at noon for the UPA. You will therefore receive a bill from the United Airlines for a one way trip to Kansas City. The return trip I have charged to the Nursing Association, which organization I addressed in the evening.

Please send me a check for \$15.95 to cover telephone and telegraph and a check for \$25 for the April secretarial salary.

With all good wishes, I remain

Very cordially yours,

AHS:BK

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
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April 29, 1938

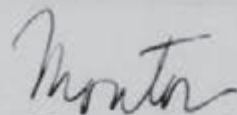
Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

Attached herewith is a copy of the financial report issued by the Keren Hayesod in Jerusalem for January, 1938.

I doubt whether any other Jewish organization issues financial reports as detailed in their character.

Cordially yours,



Henry Montor
Executive Director

HM/al

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
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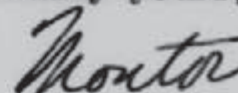
April 29, 1938

Dr. Abba Hillel Silver,
The Temple,
Cleveland, Ohio.

Dear Dr. Silver:

Attached herewith is a copy of a statement issued by the Council of Jewish Federations and Welfare Funds which establishes a new system for the allotment of funds to Palestinian educational and charitable institutions.

Cordially yours,



Henry Montor
Executive Director

HM/GH

COUNCIL OF JEWISH FEDERATIONS AND WELFARE FUNDS
165 West 44th Street
New York City

April 8, 1938

FINANCING CHARITABLE AND EDUCATIONAL INSTITUTIONS AND AGENCIES IN PALESTINE

On December 22, 1937, the Council of Jewish Federations and Welfare Funds, in collaboration with Miss Henrietta Szold, prepared a proposal for transmitting appropriations from Jewish welfare funds in the United States, to charitable and educational institutions and agencies in Palestine. The plan called for cooperation between the Jewish welfare funds through the Council and the Social Service Department of the Vaad Leumi, of which Miss Szold is Director.

The important features of the proposal were:

1. Social Service Department of the Vaad Leumi will assume responsibility for obtaining information about Palestinian institutions which appeal for support in the United States.

2. All reports of these agencies in the files of the Council will be brought up-to-date.

3. The Council of Jewish Federations and Welfare Funds will assume an obligation of \$1,200 for one year to finance two thirds of the estimated cost of engaging an investigator and incidental items.

4. The program will be carried out in consultation with an advisory committee of five members, two of them designated by the Council of Jewish Federations and Welfare Funds from among American residents in Palestine.

5. The Vaad Leumi and its advisory committee will accept from American welfare funds all appropriations which they wish to make for distribution to Palestinian charitable and educational agencies. The welfare funds can:

- a. Designate the institutions to which they wish their allotment paid and send separate remittance to each agency in care of the Vaad Leumi.

- b. Send a single remittance to the Vaad Leumi and ask the Department to assume responsibility for distributing their allotment among a specified group of institutions.

- c. Make their allotment to the Department for distribution to Palestinian agencies at their discretion without designation of individual agencies.

The Board of Directors and the General Assembly of the Council of Jewish Federations and Welfare Funds accepted the proposal at the Cincinnati meeting. Word has just been received from Miss Szold that the Vaad Leumi has also accepted the proposal.

The share of the expenses assumed by the Council has been met by pledges from individual members of our Board. The advisory committee of five will consist of Dr. Magnes and Mr. Viteles appointed by the Council, a representative of the Chief Rabbinate for Eretz Yisroel, and two members selected by the Vaad Leumi, one well versed in the affairs of the old Yishub and one close to the Sephardic community.

We have asked the Vaad Leumi to proceed with details and hope to have reports ready for distribution to our member agencies at an early date.

Welfare funds wishing to use the Vaad Leumi for transmission of their appropriations to Palestinian institutions, as described in paragraph 5 above, may send their remittances and instructions to Miss Henrietta Szold, General Council (Vaad Leumi) of the Jewish Community of Palestine, P.O.Box 471, Jerusalem, Palestine.

In transmitting funds the following steps should be noted:

1. Ask your local bank for current rate of exchange at the time the check is made out.
2. Have the bank make the check either in dollars or pounds, (whichever is indicated at the time by the rate of exchange) in the amount to be sent to the Vaad Leumi in Palestine.
3. Give instructions with the check, indicating which of the three following methods you desire:
 - a. List the agencies and amount designated to each, if you wish distribution made according to your allocations.
 - b. List agencies or types of agencies and allow the committee to determine what allocation should be made to each agency on your list.
 - c. Indicate that you wish the committee to select the agencies and make the distribution according to their judgment of needs.

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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JEWISH NATIONAL FUND (KEREN KAYEMETH)
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For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands

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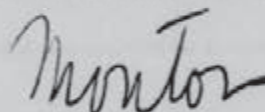
April 29, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

Enclosed herewith are copies of
a letter from me to Mr. Coons of the Joint
Distribution Committee and a letter from
Simon Levin to Mr. Morris Hermer of St.
Petersburg with reference to the situation
in St. Petersburg.

Cordially yours,



Henry Montor
Executive Director

HM:EH
Encl.

Dr. Silver

April 29, 1938

Mr. Isidor Coons
Joint Distribution Committee
100 E. 42nd St.
New York City

Dear Coons:

I think you will be interested in the instance of St. Petersburg, Fla., in which the United Palestine Appeal has insisted most emphatically that the Joint Distribution Committee be included in the current campaign.

One of the zealous friends of Palestine undertook an independent campaign for the United Palestine Appeal even though it had been originally decided that the proceeds were to be divided equally. When my attention was called to this fact I asked our field director to make clear that where a community was informed originally that the drive would be equally for the Joint Distribution Committee and United Palestine Appeal that decision must be adhered to.

Attached hereto is a copy of a letter which has been sent to the chairman of the St. Petersburg campaign announced as one exclusively for the United Palestine Appeal.

If you have occasion to write to Mr. Hermer I trust that you will just take it for granted that the proceeds are to be divided between the two causes.

Cordially yours,

Henry Montor
Executive Director

HM:EH
Encl.

UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

April 27, 1938

Mr. Morris Hermer
662 Central Ave.
St. Petersburg, Fla.

Dear Mr. Hermer:

With further reference to your campaign you will recall that when we originally planned the campaign this year in St. Petersburg it was for the United Palestine Appeal and the Joint Distribution Committee. It was understood that the funds would be divided equally between the two organizations. I draw this to your attention because it would be a definite breach on our part if the Joint Distribution Committee were not included in your campaign.

You will therefore please arrange to set a quota that would be commensurate with the joint campaign so that the maximum may be raised and divided equally between these two important organizations.

Please let me know by return mail that this request will be rigidly adhered to so that it will not cause any unnecessary friction between the leadership of the United Palestine Appeal and Joint Distribution Committee. I will appreciate hearing from you assuring us that this wish will be respected by your committee.

Sincerely yours,

Simon J. Levin
National Field Director

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INDICATED ON THIS MESSAGE

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16

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DR ABBA HILLEL SILVER=

2 1138A

THE TEMPLE ANSEL RD & EAST 105=

1938 MAY 2 PM 12 43

WRHS

AMERICAN JEWISH
ARCHIVES

WEIZMANN BROADCAST WOULD COST AT LEAST 800 DOLLARS. WOULD CLEVELAND BE PREPARED TO SHARE APPROXIMATELY IN COST? DOUBT WHETHER OTHER CITIES WOULD WANT TO TAKE ON PROPORTIONATE SHARE OF EXPENSE. DO NOT FEEL UP A JUSTIFIED SPENDING THAT AMOUNT ITS OWN RESOURCES. WIRE SINCE TELEPHONE COMPANY MUST GET IMMEDIATE NOTIFICATION IF PROGRAM IS TO GO THROUGH. HAVE YOU FORWARDED TEXT YOUR RADIO SPEECH TOMORROW NIGHT? NBC MUST HAVE ALSO FOR PUBLICITY PURPOSES. GENERAL TOPIC OF TALKS ON AIR IS "CRISIS FOR WORLD JEWRY". WHEN ARE YOU ARRIVING? al Tele MONTOR.

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Form
16

J12 9=BY NEWYORK NY 1 1042A=

1938 MAY 1 AM 11 28

:RABBI ABBA HILLEL SILVER=

THE TEMPLE=

:HAVING DIFFICULTY ARRANGE WEIZMANN BROADCAST. AT MOMENT SEEMS
UNLIKELY=

:HENRY MONTOR..

Telephone Your Telegrams to Postal Telegraph

JEWISH NATIONAL FUND
111 FIFTH AVENUE

MEMORANDUM

Date May 2, 1938

To Mr. Montor
Dr. Silver

From Mr. Mendel N. Fisher

Subject

Mr. Fichman, the Executive Director of the United Jewish Campaign for Harrisburg, asked the Jewish National Fund to send buttons which he wants to give to every contributor that is to give the Jewish National Fund the sum of \$1.00. In the subscription blank provided for the United Jewish Community Campaign of Harrisburg, there is a special item, "\$1.00 for the Jewish National Fund." We were of course not consulted about this entire matter. It can serve no useful purpose insofar as the JNF is concerned if the dollar that we are to receive is to be included in and charged up to the UPA.

I enclose herewith a copy of a letter that I have just written to Mr. Fichman

BS

cf



Dr. Schneer

May 2, 1958

Mr. Meyer E. Fichman
United Jewish Community of Harrisburg
1110 No. 3rd St.
Harrisburg, Pa.

My dear Mr. Fichman:

Mr. Lofman showed me a letter of April 29th that you were good enough to send to him.

Let me clarify the agreement that the United Palestine Appeal has with the J.D.C. concerning the allocations of funds from Welfare Funds. Your community is, of course, affiliated with the National Council of Jewish Welfare Funds and therefore is subject to this agreement.

Under the agreement, funds allocated for the JDC and the UPA are distributed on the basis of 60% for the JDC and 40% for the UPA. The Jewish National Fund is permitted, as always, to carry on its traditional efforts.

In the subscription blank, copy of which you were good enough to enclose, you have a special item there of "\$1.00 for the Jewish National Fund." The suggestion that each contributor to the campaign should give an additional dollar to the JNF is a splendid one for itself, but I am very much afraid that under the agreement that Welfare Funds are operating, the amount to be realized from the dollar contributions will have to be included in and charged up to the United Palestine Appeal. I quote Paragraph 4. from the minutes with respect to the agreement.

"The traditional collections of the Jewish National Fund, such as box collections, Flag Day and Flower Day collections, trees, stamps, bequests, endowments and Golden Book certificates are, of course outside the purposes of this Agreement. It is therefore understood that such projects as the sale of the Huleh Bonds by the

The Goal For 1938: \$4,500,000

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DAVID WERTHEIM

May 3, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

Attached herewith is a copy of the letter which was sent out under the signature of Maurice Wertheim to the people who failed to show up at the dinner in the Harmonie Club.

Cordially yours,

Montor

Henry Montor
Executive Director

HM:BC
Enc.

Greater New York Campaign

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
JEWISH NATIONAL FUND (KEREN KAYEMETH)
EMERGENCY FUND (MIFAL BITZARON)
OF THE JEWISH AGENCY FOR PALESTINE
For the Settlement in Palestine of Jews of Germany, Poland, Rumania, Austria and Other Lands

111 FIFTH AVENUE

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April 28, 1938

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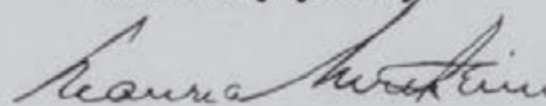
I am sorry that you did not have the opportunity on Monday night at the Harmonie Club to hear Dr. Abba Hillel Silver in one of the most moving addresses it has been my privilege to hear. Rarely has a Jew spoken with such statesmanship, vision and compassion for Jews suffering in a world of increasing chaos.

When Dr. Silver concluded his address the thought came to me that no matter what may be the ideological differences that may exist among us in regard to Zionism there cannot at this moment be much difference between us regarding the value of Palestine as a refuge for Jews expelled from European lands by present day barbarism.

The number of Jews who can create for themselves and their children a new life of contentment and peace in Palestine is largely dependent upon the funds that we Americans can make available.

Since the need far exceeds what has been gathered up to date, I urge you to sign and return the enclosed blank with as generous a gift to the United Palestine Appeal as you feel it possible to make.

Sincerely yours,



Maurice Wertheim

MW:HE

The Goal for American Jewry in 1938: \$4,500,000

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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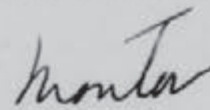
May 4, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

I have informed Milwaukee that
you have consented to speak at the opening
of their campaign on June 7th.

Cordially yours,



Henry Montor
Executive Director

HM:EH

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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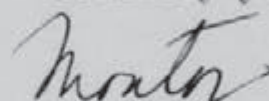
May 4, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

Attached hereto is a copy of a letter from me to Dr. Jonah B. Wise with reference to the situation existing in some communities and the methods being used in conducting their campaigns.

Cordially yours,



Henry Montor
Executive Director

HM:EH

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

The Goal For 1938: \$4,500,000

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DAVID WERTHEIM

May 5, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

I have just received a cable from Jerusalem informing me that, for technical reasons, it will be impossible for Dr. Weizmann to relay a telephone message to the Welfare Fund campaign openings on May 8th. I do not understand why it should have taken Jerusalem so long to make up its mind, for undoubtedly some inconvenience has been caused to several of the cities which agreed to take on the broadcast.

You may be interested to know that Indianapolis flatly declined to have Dr. Weizmann, and so did St. Louis. Both indicated that their programs were full and required no supplementary items.

Detroit and Pittsburgh had agreed to pay \$50 each to cover the cost of the special feature. I have, of course, informed the three cities, including Cleveland, that, to our great regret, the Weizmann talk has been cancelled.

Cordially yours,

Montor

Henry Montor
Executive Director

P. S. There is to be a meeting on June 12th in Schenectady for the purpose of creating an Empire State Zionist Region. I am informed by Rabbi Abraham Jacobson of Amsterdam that one of the sessions is to be devoted to the United Palestine Appeal. They are hopeful that you will accept an invitation to be their guest of honor at the conference generally, and particularly for the United Palestine Appeal session. Is that date free for you?

HM:EH

The Goal For 1938: \$4,500,000

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May 5, 1938.

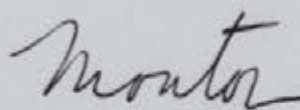
Dr. Abba Hillel Silver,
The Temple,
Cleveland, Ohio.

Dear Dr. Silver:

I understand that there was an envelope handed up at the dinner in New York on Tuesday night from the Inwood group of the New York campaign. Dr. Wise referred to the gift as a special tribute to you.

It seems, however, that the envelope cannot be located and it is possible that you may have unwittingly put the envelope into your pocket. If not, I shall check further.

Cordially yours,



Henry Montor
Executive Director

HM:F

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

May 5, 1938

Mr. Henry Montor,
United Palestine Appeal,
111 Fifth Avenue,
New York, N.Y.

My dear Mr. Montor:

After our meeting with the field workers, yesterday morning, I am persuaded more than ever that the New York City campaign needs thorough-going and immediate revision in technique and perhaps also in personnel. The suggestion which I made, of getting up a card index of some two thousand names of givers and of organizing a dependable group of one hundred workers personally to solicit these prospects, should be acted upon at once. If necessary, I would suggest the employment of one or two alert and efficient executives to do nothing but devote themselves to this one job. It would pay, I am convinced, based on my experiences in Cleveland and in other communities, and a substantial sum of money could be realized if this plan is adopted and systematically prosecuted. It is not yet too late.

I believe that you ought to devote more time to the New York campaign because that is where our ultimate success or failure will be registered. New York City ought, this year, to raise from five to six hundred thousand dollars more than it raised last year. Everything favors such an outcome - except our altogether inadequate campaign organization. Less energy should be devoted to arranging meetings and banquets and more to the getting of workers and solicitors.

Very cordially yours,

AHS:BK

The Goal For 1938: \$4,500,000

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For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands

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ELIHU D. STONE
DAVID WERTHEIM

May
Fifth
1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

Attached herewith is a check
for reimbursement of expenses in-
curred by you for the United Pales-
tine Appeal.

Cordially yours,

Montor

HM:BC
Enc. Check
\$40.95

Henry Montor
Executive Director

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

The Goal For 1938: \$4,500,000

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Dr. Abba Hillel Silver,
The Temple,
Cleveland, Ohio.

Dear Dr. Silver:

Attached herewith are several letters that you may want to send off.

Blitz has been discussing with me the process of energizing the New York Campaign. He wonders whether it would be possible for you to come to New York for a week, from June 8th or 9th for example, and be here uninterruptedly during that period.

We would arrange a series of meetings for you with individual large contributors or else arrange for Dr. Wise and yourself to meet them together. In addition, Blitz would arrange workers' gatherings in Bronx, Brooklyn, Manhattan and other sections and trades, for the purpose of stimulating the kind of personal contact and solicitation that you have pointed out is the keystone of any possible success in the New York drive.

The kind of stimulus that would thus be provided to the New York Campaign would be similar to what you give to Cleveland itself. I feel personally that the fruits of such a week in New York would be inestimable.

Cordially yours,

Montor

Henry Montor
Executive Director

HM/GH

UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

MEMORANDUM

May 6, 1938

TO SB
HM

FROM SSW

A word about the dinner. The address of Dr. Silver was nobly conceived and grandly uttered. That is all that can be said for the dinner excepting that the ices were cold.

You might as well face the fact that a new technique has to be devised. The dinner was utterly unworthwhile excepting for the address. Dr. Silver did not come to New York in order to make a great speech. The meeting was made up of people who had given in small amounts -- perhaps a dozen who had give \$1,000 or more -- and the ordinary run of Zionist hangers-on and officials like you and the writer.

It may be heartbreaking to you, to whom a dinner is the "Holy of Holies" of Zionist life, but dinners must be given up except upon such rare occasions as one can find a Lord and Lady Melchett to dine. It is the end of the year. People are away. Nobody worthwhile attends. It falls flat. If eloquence could have moved the attendants, that attendance would have given, but there was no one to give; and people do not come there to give. They come to hear their gifts recorded. I don't believe that more than \$2,000 or \$3,000 of fresh money came from that function. Just because we have had closing dinners or opening dinners is no reason why such dinners should be continued forever.

I put it to you very earnestly and I shall send a copy of this memorandum to Dr. Silver in order that he may have in mind what I say for another year.

SSW.FE

May 6, 1938

Mr. Henry Montor,
United Palestine Appeal,
111 Fifth Avenue,
New York, N.Y.

My dear Mr. Montor:

Among the numerous papers which I
stuffed in my pocket, last Tuesday night, was
the enclosed envelope which contains a series
of checks for the United Palestine Appeal.

Very sincerely yours,

AHS:BK
Enc.

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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May 6, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

In considering the amount to be raised by the United Palestine Appeal in 1938 as compared with the sums raised in 1937 we have to keep in mind these facts: first, that Chicago may not inaugurate another campaign during the calendar year 1938, the fund raising effort they have just completed being counted as part of 1937; and secondly, that Baltimore held its campaign in 1937 for the two years of 1937 and 1938. The sum of \$90,000 was allotted to the United Palestine Appeal for this two-year period.

It seems to me, however, that we ought to break up this system of having two-year campaigns, and that in view of the emergency we might be able to stimulate a special drive in the Fall of 1938.

Harold Jacobi has written to Rabbi Israel making such a suggestion, but Rabbi Israel feels that faith would be broken with the contributors who had been assured that the amounts they had been giving were for a two-year period. He believes that the good will of the United Palestine Appeal there would be so adversely affected as to make impossible satisfactory results.

What is your view of the Baltimore situation? Will you write directly to Rabbi Israel urging him to reconsider the entire matter and call a special meeting at which representatives of both the United Palestine Appeal and Joint Distribution Committee could confer for an emergency campaign in 1938?

Sincerely yours,

Henry Montor
Henry Montor
Executive Director

HM:EH

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

May 9, 1938

Mr. Henry Montor,
United Palestine Appeal,
111 Fifth Avenue,
New York, N.Y.

My dear Mr. Montor:

Our campaign opened very auspiciously last evening. Mr. Hamilton Fish delivered a splendid Zionist address full of warmth and spirit. Dr. Weizman's telephonic broadcast did not come over well. Most of it was a rumble. Nevertheless the people did receive a thrill from the few brief sentences which did come over. You have undoubtedly received my request from Mr. Goldhamer to get the full text of Dr. Weizman's address by cable. We shall have it printed here and put into the hands of all those who attended the banquet last evening. Incidentally, it will make good copy for the next issue of the New Palestine. Please rush this matter.

Dr. Wise's letter to you and Mr. Blitz, a copy of which you sent me, hits the nail on the head. It is, you will recall, the substance of what I said to Mr. Blitz and the workers at the hotel on Wednesday morning. A new technique must be quickly put into operation if our campaign in New York City is not to peter out. I have indicated what this new technique should be and I must insist that Mr. Blitz and his co-workers proceed along the lines mapped out.

I do not know whether I shall have the time to come to New York in June and spend a week there. It seems to me that that ought not to be necessary in view of the fact that so many of our national leaders live in New York City. The more "the baby is put at their doorstep", the better.

I have written to Senator Bulkley and thanked him for his presence at the meeting last Tuesday evening. Have you sent him a check for his traveling expenses?

I am enclosing a letter which I received from Mr. Maurice Wertheim.

I am not in favor of pressing, at this time, the matter of another campaign in Baltimore this year. Perhaps

Henry Montor

-2-

May 9, 1938

after the International Refugee Conference will have met, the necessity of such a campaign may become clear to the Baltimore community and to other communities.

I will not be able to goto Schenectady on June 12th.

With all good wishes, I remain

Very cordially yours,

AHS:BK



The Goal For 1938: \$4,500,000

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May 9, 1938

Dr. Abba Hillel Silver,
The Temple,
Cleveland, Ohio.

Dear Dr. Silver:

Attached herewith is the text of
Dr. Weizmann's telephone message last night.
I am terribly sorry that the other cities
couldn't have heard it.

I was in Pittsburgh yesterday attending
the meeting of the Tri-State Conference of
the United Jewish Appeal and stayed over for
the evening opening of the Pittsburgh campaign
which had a special talk from Eddie Cantor.

Cordially yours,

Montor

Henry Montor
Executive Director

HM/GH

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SAMUEL UNTERMYER

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

I am working with Blitz on the New York campaign in accordance with your suggestions.

National Chairman

ABBA HILLEL SILVER

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MORRIS ROTHENBERG

I saw Mr. Lipsky this morning and secured his consent for a series of projects which Blitz and I are working out to stimulate a wider response in the community.

An emergency meeting of the Brooklyn leaders of the United Palestine Appeal has been called for Wednesday afternoon at the United Palestine Appeal office. Brooklyn is one of the worst areas in the city, and it is the purpose of this conference to make the leaders conscious of the fact that they have no title to leadership because of their failure to organize the campaign properly.

Treasurer

ARTHUR M. LAMPORT

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ABRAHAM L. LIEBOVITZ
LOUIS RIMSKY

On Thursday afternoon there will be a meeting of the chairmen of every Zionist district in New York. The purpose of this is to have every Zionist member in New York canvassed by the chairman of the district or by some officer especially appointed. There are, of course, many Zionists who contribute through sectional campaigns or through trade groups. The office was put to work this morning on the compilation of a complete list of every Zionist in the city, showing the amount contributed in 1937 and 1938. On the basis of this giving record every Zionist in the city will be approached.

Vice-Chairmen

BARNETT R. BRICKNER
LEON GELLMAN
MAURICE LEVIN
WILLIAM M. LEWIS
JOSEPH B. PERSKIE
MICHAEL SCHAAP
ELIHU D. STONE
DAVID WERTHEIM

A special luncheon has been called in Mr. Jacobi's office on Friday. Invited to this luncheon are those not directly affiliated with any trade group or sectional group and who, themselves, can be given a number of cards and organize other workers. There will be about 15 or 20 people at this special luncheon. These conference activities are designed to put new life into the campaign and to thrust more responsibility on those who have thus far been getting away with what is actually murder.

I am seeing Dr. Wise tomorrow and plan to see Dr. Goldstein and others to submit to them a list of names, which Blitz and I will prepare, as prospects whom each of these leaders will be asked to see or telephone.

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

Dr. Abba Hillel Silver

May 9, 1938

-2-

It occurred to me that Hadassah ought to be asked to join in the United Palestine Appeal campaign as an additional program for its activities in New York. My idea is that Hadassah in New York should impose a tax of \$5 on each member. This would be obtained through special functions, arranged by Hadassah, or through special activities initiated by each individual member to obtain the \$5 tax. It would be in the nature of an emergency tax. If Hadassah gets behind this idea a very substantial sum would be raised. The few people to whom I have submitted the idea are discouraging for they believe that Hadassah would not be willing to assume new responsibilities, particularly when not concerned with actual Hadassah programs. However, I think it is our responsibility to ask them to cooperate.

It is my belief that a number of the directors we have are not as effective as they might be. Blitz feels that now is not the time to dismiss them because it would very seriously affect the morale in the sections in which they work. What will have to be done, therefore, is to supplement what they are doing and give them a new goal at which to aim.

I hope that you have been giving some thought to the possibility of your spending a week in New York for the purpose of acquainting yourself with the New York situation, and most importantly, for the purpose of meeting with actual workers and prospective contributors in the larger brackets.

I shall keep you informed on progress.

Cordially yours,



Henry Montor
Executive Director

HM:EH

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
JEWISH NATIONAL FUND (KEREN KAYEMETH)
EMERGENCY FUND (MIFAL BITZARON)
OF THE JEWISH AGENCY FOR PALESTINE
For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands

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ELIHU D. STONE
DAVID WERTHEIM

May 11, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

There are, of course, things that can be and must be improved in the New York campaign of the United Palestine Appeal. Improvements have been going forward steadily, and as soon as the leadership of the United Palestine Appeal recognizes completely and unreservedly that a fund-raising effort for Palestine cannot be hampered by personal sentiment in the determination of the leadership or of the working personnel, most of the difficulties will have been removed.

During the past week I have, on your instructions, tried to see how the New York campaign has been operating, and to observe to what extent the United Palestine Appeal is making itself felt in various sections of the community.

Until the end of June every effort will be made to supplement the activities now in progress. I will give whatever assistance is within my power. By the end of June it will be possible to give a more complete picture of the effectiveness of efforts now being made.

I think it is important, however, in fairness to what has been done and is being done, that a comprehensive picture be drawn of the structure of the United Palestine Appeal. For that purpose I have asked Mr. Blitz to compile some data which indicates (a) the men and women on the staff of the United Palestine Appeal in the New York Campaign and (b) the trades and sections being handled by the individual workers and (c) the amounts, placed at a conservative estimate, that are expected from the trades and sections being covered.

There are a number of factors that must be taken into consideration when comparing the results in New York with those obtained for the United Palestine Appeal in other cities. In the latter there is the advantage that the United Palestine Appeal is tied up with

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

other causes, whether it be in a combined drive with the Joint Distribution Committee or in a Welfare Fund campaign, which reaches every section of the community and appeals to every interest.

It is true that Chicago through the Welfare Fund gives \$200,000 to the United Palestine Appeal but, if an independent United Palestine Appeal campaign were being conducted there, I doubt whether even \$40,000 would be raised. The same is true of most communities throughout the country if we want to be realistic about the attitude of communities to Palestine.

From the point of view of its large Jewish population and the tremendous sentiment for Palestine that is said to exist in New York, it is obvious that New York ought to raise much more than is being raised. But on the other hand account must be taken of the factors which are involved in preventing greater amounts being raised. In any campaign for the United Palestine Appeal it is the Zionists who should serve as the bulwark both in the amounts given and the workers utilized. That is certainly not the case in New York City. With only the rarest exceptions, every Zionist leader in the city of New York has interests other than the United Palestine Appeal. Whatever he may do for the United Palestine Appeal does not represent the totality of his life or of his fund-raising. It is not as in other communities where a solicitation once made covers all causes.

The national officers and the members of the Administrative Committee should constitute the nucleus of workers in the New York Campaign. They do not. In the first place, many of the members of the Administrative Committee are themselves very poor and, in addition, have no contact with persons of means. But, in the second place, those who do have the contacts and who ought to interest themselves in soliciting are not doing so. The brunt is placed on a man like Blitz or on the other directors to spur on workers and even contributors.

In any normally organized campaign conducted elsewhere, it is the chairman and his fellow-officers who take seriously their obligations, and during the period of a campaign go everywhere and do anything to see people and insist that they give not only as much as last year but more.

There is something else that must be considered in relation to New York, and that is the lack of big gifts. As statistics have proved, 70 or 80% of the money obtained in any community comes from about 7 or 8% of the contributors. That is not true of the United Palestine Appeal Campaign in New York City which must work out in hundreds and thousands of one-dollar and five-dollar contributions what one man might cover with a single \$25,000 gift. Those who have

the means in New York City are definitely hostile to Palestine, whether it be Lucius Littauer who gives \$2,500,000 to Harvard University, or Simon Guggenheim who dispenses millions of dollars every year, or Roger W. Straus whose gift to the United Palestine Appeal for the first time in years amounts to \$500. In the first place, there is no one from among our leadership who is willing or able to contact these men; and in the second place, even when contacted they refuse to yield in their uncompromising hatred of Palestine.

On May 2nd the New York Campaign showed total pledges of \$214,061.88. Broken down, the figures showed that \$68,954.15 represented pledges for the United Palestine Appeal's share in joint campaigns in New York City in trades and sections; and \$145,107.73 represented pledges in independent United Palestine Appeal campaigns in trades and sections.

There is a meeting today of Brooklyn leaders of the Campaign, and tomorrow there will be a meeting of the Presidents of the Zionist districts. For Friday Mr. Jacobi has called a luncheon meeting for a Special Gifts Committee to be formed, with a larger gift card to be handed out among those who will take them. I have still to be convinced that there are sufficient people so passionately devoted to Palestine that they are willing to take cards of important people who must be spoken to plainly with regard to their contributions if any money is to be gotten. I look forward to the Friday meeting with a hope that the deep emotion, which has been stirred in so many Jewish hearts, will find concrete expression in actual work.

In all the trades that have been organized -- and these represent the most important asset for the campaign -- the system of solicitation through prepared prospect cards is the one being followed in every case. It is this system that Mr. Blitz is now trying to impress upon the sectional groups where the Zionists constitute the strongest element.

In addition to the quotas and trades which are being covered, I am sending you the sheets of daily receipts reported in the office of the United Palestine Appeal so that you may get an idea of the reach of the campaign and the method being used to get the money.

One of the important ways of getting money in New York is through banquets. That does not mean that appeals are made at the banquets, but that the banquet is utilized as a focus in appealing to contributors. They are told that a distinguished speaker will be the central figure at the dinner and that their gift will be announced. Thus even though no additional money may be gotten through a dinner, it is the dinner which makes possible the receipt of the money. That may be an unfortunate way to appeal to people but that is human nature, which is respected not only by the United Palestine Appeal but by the

Greater New York Fund Campaign which is now out for \$10,000,000, and by the New York Federation which raises millions every year.

It is important, I believe, to emphasize one outstanding fact about the New York Campaign, and that is the work accomplished by Blitz in bringing into the United Palestine Appeal's sphere of activity, people who are non-Zionists. These are the leaders in combined drives with the Joint Distribution Committee in New York, and even in independent United Palestine Appeal efforts. Were it not for these new people who do not have an outstanding record of Zionist service, the United Palestine Appeal Campaign today would be where it was in 1928, 1929 and 1930 when \$90,000 and \$100,000 was being raised every year instead of \$700,000 which New York will probably raise in 1938.

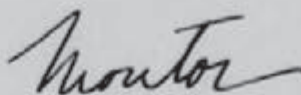
You yourself have commented on the hysteric devotion of Zionists to Palestine which expresses itself solely in frothy sentiment, and rarely, if ever, in concrete work on behalf of the Palestine which they love.

I have before me a list of the Brooklyn leaders who are being summoned for the meeting this afternoon in this office. All of them are outstanding figures in the Brooklyn Zionist Organization. One man, who is an Honorary Chairman in Brooklyn, has not given one penny. Another, who is a member of the Administrative Committee, has not given one penny. In fact out of 35 Zionist leaders -- men and women who have been summoned --, only a handful gave any money at all, and the balance merely enjoyed the pleasure of leadership and complaint against whatever activities were being conducted to raise money from such people as were not discouraged by the knowledge that the leaders had not contributed anything.

New York is, as you say, the most important problem for the success of the United Palestine Appeal Campaign in 1938. More money will be raised than was raised last year due to the pressure being applied and to the efforts of Blitz to get in non-Zionists rather than to have to rely on non-working Zionists against whose dominance in the Administrative Committee he protested vehemently last year.

I think it would be most helpful to the campaign itself and interesting to you for a knowledge of the community structure in New York if you could possibly spend a week here, meeting with the workers, the contributors and the prospective contributors.

Cordially yours,



Henry Montor
Executive Director

HM:FE

Will you please return all the papers I am sending you.

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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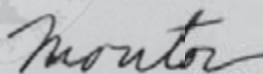
May 11, 1938.

Dr. Abba Hillel Silver,
The Temple,
East 105th St. and Ansel Road,
Cleveland, Ohio.

Dear Dr. Silver:

Attached herewith is a list showing allocations that have been made to the United Palestine Appeal in the 1938 campaign as of May 9th, 1938. Many of the major communities are not yet registered on the list, since we are taking only definite pledges.

Sincerely yours,



Henry Monter
Executive Director.

HM:F

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

The Goal For 1938: \$4,500,000

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DAVID WERTHEIM

May 11, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio


Dear Dr. Silver:

Attached herewith is a copy of a letter addressed to you by Roger W. Straus.

Mr. Blitz was with Mr. Straus this morning to discuss with him what he could do for the United Palestine Appeal. Straus indicated that he might write to a few people, but in general he felt that the non-Zionists could not be expected to give any considerable help to the United Palestine Appeal. He seems to have been terribly upset by your speech in New York, particularly because of its forthright expression of Zionist ideology.

When Mr. Blitz asked if Mr. Straus would participate in arranging a successful function for Dr. Weizmann in New York, Mr. Straus declared that not only would he not help but he would not attend any function given to Dr. Weizmann. He believes that all the non-Zionists feel the same way toward Dr. Weizmann and that they would do nothing that might insure the success of the visit to this country of the man they charge with chief responsibility for the Jewish State claim.

Cordially yours,



Henry Montor
Executive Director

HM:FE

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

ROGER W. STRAUS
120 Broadway
NEW YORK

May 9, 1938

Rabbi Abba Hillel Silver,
United Palestine Appeal
111 Fifth Avenue
New York, N.Y.

Dear Rabbi Silver:

I am in receipt of your letter of May 5th. Upon receipt of it I telephoned Mr. Blitz and told him I would be glad to help in any way I can but he should remember that I am pretty well tied down between my business and other commitments. Mr. Blitz is going over a list where he thinks I might be helpful, and I offered to give him letters of introduction to anyone he wants me to with the idea of their soliciting these people.

I am sure you understand that it is impossible for me to undertake to go calling on people in connection with the various charitable and educational projects with which I am connected; if I did I would not have time for anything else.

With best personal regards, I remain,

Cordially yours,

ROGER W. STRAUS.

The Goal For 1938: \$4,500,000

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DAVID WERTHEIM

May 12, 1938

Dr. Abba Hillel Silver,
The Temple,
Cleveland, Ohio.

Dear Dr. Silver:

I observe that you have been writing to a number of the officers of the New York campaign to whom you have made comments reflecting your view on the campaign.

The stimulation that is intended by these letters has its greatest effect, of course, among Zionists. I am afraid, however, that in certain instances letters of reproof will have an adverse effect. Mr. Jacobi, for example, may be discouraged by what he might regard as criticism of his participation in the campaign. After all, there are few key people upon whom the United Palestine Appeal can depend.

It is essential to spur the workers, but on the other hand, intensive criticism may dis-spirit those who are actually engaged in the work.

You will, of course, appreciate the spirit in which I make this comment, particularly since you know that our views coincide as to the methods that must be undertaken to supplement the present activities of the United Palestine Appeal campaign.

A meeting was held in the office yesterday of the leaders of the Brooklyn UPA campaign. There was the best representation that I have seen in many years. Mr. Lipsky presided at the meeting and Mr. Blitz presented facts with regard to last year's and this year's campaign. There was a very long discussion during which one point was made clear and that is, that individual workers and leaders must conduct far greater personal solicitation than is now being done and that each leader must make his own contribution to the campaign commensurate with the quota and with the effect he wants to create upon other prospective contributors. I believe that the effect of the meeting was very good.

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

Two resolutions were adopted: (a) that each section pledge itself to raise at least fifty per cent more than in 1937 and (b) that a meeting of the Brooklyn leaders be held at 111 Fifth Avenue once a week to report progress on the campaign and to consider methods of fund-raising. This will serve as a nucleus for more intensive effort.

There is a meeting today of the chairmen of the Zionist districts. I shall report the results on that to-morrow.

It would be unfair to get the impression that nothing is happening in the campaign. There are scores of functions and meetings taking place all the time. The results may not always be commensurate with the effort, but the effort is being made. What has to be done is to create larger objectives and to get more intensive effort out of the workers. I assure you that every effort will be made along these lines but it is important that whatever criticism is made should be directed at those men who are best able to stand it.

May I reiterate the hope that you can spend a week with us?

HM/GH



Cordially yours,

A handwritten signature in cursive script, appearing to read "Montor".

Henry Montor
Executive Director

The Goal For 1938: \$4,500,000

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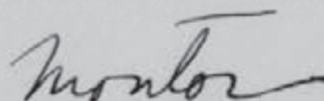
May 12, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

I think you will be interested
in this form letter from the "Jewish Forum"
which is apparently bent on introducing new
confusion into the situation.

Cordially yours,



Henry Montor
Executive Director

HM:FE

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

The Editor
THE JEWISH FORUM
305 Broadway
New York City

Dear Editor:

Please send card of admission to names below for the meeting of THE JEWISH FORUM ASSOCIATION at the Hotel Astor, Broadway and 44 Street, New York City, Wednesday Evening, May 25, 1938, at 8:15 P. M.

Name of Organization.....

Name.....

Address.....

Name.....

Address.....

THE JEWISH FORUM

The Leading Jewish Monthly in English

305 BROADWAY

NEW YORK CITY

ISAAC ROSENGARTEN
EDITOR

MAIL RECEIVED *ar*
DATE MAY 12 1938

May 11, 1938

Dr. Abba Hillel Silver, Chairman
United Palestine Appeal
111 Fifth Avenue
New York City

Dear Dr. Silver:

The non-Jewish conscience is finally coming to the realization that the Jewish problem is no longer confined to Jewry. The appeal of the President of the United States to the nations of the world gives Jewry in America an opportunity to play an historic part in helping to rescue thousands of our brethren in Europe from destruction.

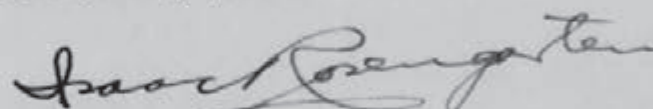
We must not merely transfer these victims from one country to another, leaving them to the mercy and the whims of those in power. We must have a plan for a conclusively constructive solution of this weighty problem, one that will enable the Jew to settle in a country where his security would be guaranteed.

Such a territory, in the Western Hemisphere, sufficiently large and rich in resources, and free from a neighboring hostile population, will be proposed at the next meeting of THE JEWISH FORUM ASSOCIATION at the Astor Hotel, Wednesday Evening, May 25, at 8:15 o'clock. (Please see program herewith).

Your organization is invited to send two representatives to this meeting. Kindly inform us of their names, so that they may receive the card of admission, which is free.

May we hear from you before May 15th?

Sincerely yours



Isaac Rosengarten
EDITOR

P. S. No appeals for funds are made at any of the meetings of THE JEWISH FORUM ASSOCIATION.

THE LOGICAL HAVEN FOR THE AGE OLD WANDERER

A Program Arranged by the Club Method

THE JEWISH FORUM ASSOCIATION
305 Broadway, New York City

Meeting at the Hotel Astor
Broadway and 44 Street, New York, N. Y.

Wednesday Evening

May 25, 1938

8:15 P. M.

Topic of the evening: "Lower California as a Haven of Refuge for the Jew".

Chairman of Meeting: Hon. Benjamin E. Greenspan

Minutes	Speaker	Topic
5	DR. NIMA H. ADLERBLUM	"Mexican Idealism"
5	MR. LOUIS GRUSS	"Economic Problems Confronting the Jewish Settlement of Lower California"
5	DR. WILLI WEISBECKER	"The Significance of Lower California to the German Refugee"
5	DR. GEORGE RICHTER	"Lower California as a Permanent Solution to an Age-Old Problem"
Guest Speaker: ISAAC ROSENGARTEN		
Editor, THE JEWISH FORUM		
20	Topic: "Lower California as a Haven of Refuge for the Jew"	
30	General Discussion	

REFERENCES:

EDWARD W. NELSON: "Lower California and Its Natural Resources." Report by the Chief of the United States Biological Survey Expedition. (In "Memoirs of the National Academy of Sciences." Vol. XVI, 1921)

HENRY F. ASHURST: "The Purchase of Lower California" (Congressional Record, Vol. 57, No. 29, Jan. 7, 1919)

CHARLES H. TOWNSEND: "Lower California" (Access to the Gulf of California versus the Acquisition of the Peninsula--N. Y. Times, Jan. 26, 1918)

GRIFFING BANCROFT: "Lower California: a Cruise" (40 illustrations, 1932)

GUSTAV EIDEN: "Explorations in the Central Part of Baja California" (Amer. Geog. Soc. Journal, 1900, pp. 397-429)

FREDERICK SIMPICH: "Mexican Land of Canaan--Wonderful West Coast of Our Neighbor Republic" (National Geographic Magazine, Oct., 1919)

SELECTIONS FROM THE JEWISH FORUM:

"A New Haven of Refuge" (Edit., Dec. 1937)

"Lower California and the 'Day'" (Edit., Feb. 1938)

MICHAEL NUTTONZON: "Jewish Colonization--a Rational Approach" (Feb. 1938)

"Lower California Question Box" (Mar. 1938)

LOUIS GRUSS: "Is This the Place?" (Apr. 1938)

HAROLD BERMAN: "The Four Episodes in American Jewish Immigration" (Dec. 1926)

ALBERT ROSENBLATT: "The Jewish Migration Problem--How It Has Been Met" (Aug. 1924)

"Why Are the Gates of Palestine Closed?" (Dec. 1919)

ALBERT J. LEVINE: "Immigration and Alienage" (Nov. 1923)

PHILIP SLOMOVITZ: "Yardstick for Measuring Immigration to Palestine" (Oct. 1932)

BERNARD A. ROSENBLATT: "Zionism and Diaspora Nationalism" (Nov. 1922)

GABRIEL DAVIDSON: "Aspects of the Agricultural Settlement of Palestine" (July 1920)

D. LEVONTIN: "Methods and Experiences in the Jewish Colonization of Palestine" (Apr. 1920)

HARRY KLINE: "Security and Peace on the Soil" (Jan. 1934)

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
JEWISH NATIONAL FUND (KEREN KAYEMETH)
EMERGENCY FUND (MIFAL BITZARON)
OF THE JEWISH AGENCY FOR PALESTINE
For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands
111 FIFTH AVE. CABLE ADDRESS—PALFUND NEW YORK CITY

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DAVID WERTHEIM

May 13, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

Attached herewith is a copy of a letter from the Chairman of the Pittsburgh campaign with regard to the results thus far obtained, together with a letter of reply which you may wish to send.

In your telephone talk with Dr. Weizmann did he tell you whether he was coming to America?

Cordially yours,

Montor

Henry Montor
Executive Director

HM:FE

We had 2 good meetings - yesterday and today. I shall write. I hope I won't hurt too many feelings in the New York campaign.

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

May 14, 1938

Mr. Henry Montor,
United Palestine Appeal,
111 Fifth Avenue,
New York, N.Y.

My dear Mr. Montor:

I received your letter of May 12 in which you refer to certain letters of "reproof" which presumably I sent and which might have an adverse effect on the campaign. You mention particularly Mr. Jacobi to whom I wrote and who might be discouraged by what I regard as criticism in the participation of the campaign. Frankly, I don't know what you have in mind. The only letter I wrote to Mr. Jacobi is the one on May 5th, a copy of which I enclose herewith, in which I thank him most warmly for his participation in the meeting of a week ago, in which I suggest that one of the shortcomings of the campaign seems to be the dearth of workers and in which I suggest that much more could be done if an active group of lay-workers would be organized under his leadership. If this reproof, then I do not know the meaning of English.

I think one of the weaknesses of the New York campaign is the "tip-toe" methods which Mr. Blitz and others have been using in their relation to the people whose putative prestige they regard as indispensable to the success of the campaign. This "bated breath" attitude isn't worth a tinker's dam. With the exception of Mr. Harold Jacobi who has shown real devotion to the cause both in labor and in financial support, all the others are false decoys. For a miserable five hundred dollar bill, Roger Straus exploited a UPA banquet for his anti-Zionist, anti-Nationalist, and anti-Jewish State pronouncements. Such people will neither give you nor get you money.

Mr. Blitz and his workers should devote themselves to the thousands upon thousands of Jews in New York City of the substantial middle class who can be reached for amounts ranging between one hundred and a thousand dollars. They are our prospects for Palestine and they should be solicited.

Henry Montor

-2-

May 14, 1938

I am glad to learn of the meeting which was held in Brooklyn and that you have also arranged the meeting of the chairmen of the Zionist districts. Keep Blitz and his workers plugging away at this job and forget the apologetics. I know all the difficulties and I am making full allowance for them. We still have six more months in which to work in New York City. Let's postpone the alibis until the end of the year.

I was in Detroit yesterday. They had a very large and enthusiastic meeting. They have already reported \$339,000 toward a goal of \$390,000. Their campaign closes Wednesday.

Our own campaign in Cleveland is progressing very satisfactorily. I shall be greatly disappointed if we do not over-subscribe our quota.

With all good wishes, I remain

Very cordially yours,

AHS:BK



The Goal For 1938: \$4,500,000

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May 15, 1938.

Dr. Abba Hillel Silver
The Temple,
East 105th St. and Ansel Road,
Cleveland, Ohio.

Dear Dr. Silver:

On Thursday afternoon, May 12th, there was a meeting at the United Palestine Appeal office of chairmen of Zionist Districts. A call had been issued to all the chairmen in Manhattan, Bronx and part of Brooklyn for the purpose of assigning to the Districts a responsibility for their members in the United Palestine Appeal campaign.

Copies of the follow-up letters that have been sent out from this office indicate the resolutions that were adopted. These were to the effect that the list and individual cards for every Zionist member should be sent to the chairman of every Zionist District showing whether the member had contributed to the United Palestine Appeal, and how much. The District would be asked to follow up inadequate amounts given by members, and particularly those who have not given anything. It was made clear to the District officers that in many instances the failure of members to contribute was due to the fact that they have not even been approached.

The District officers responded to the meeting, which was most effectively conducted by Mr. Louis Lipsky. You may be sure that everything will be done to ensure the success of this plan of covering at least every member of the Zionist District membership.

I am enclosing herewith a copy of the card which analyzes the contribution of every member. I am using this card to check up on various lists of prospects that ^{have not} have not even been covered. Within a week, in addition to the completion of the card, I expect to have an analysis of the number of Zionist members in New York contributing to the United Palestine Appeal. This analysis will show the total amount contributed and the average contribution.

On Friday at the Empire State Club there was a meeting summoned by Mr. Jacobi for the purpose of considering special gifts. The difficulties of conducting this type of work were

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

reflected in the response to Mr. Jacobi's personal and urgent invitation. Those who were invited but expressed regret at their inability to attend were: Maurice P. Davidson, Abraham L. Liebovitz, Judge Mitchell May, Clarence Y. Palitz, Louis Lipsky, Louis Altschul, George Backer, Com. Albert Goldman, Dr. Israel Goldstein, Sylvan Gotshal, Fred F. Greenman, Ira A. Hirschman, Maurice Levin, Rabbi Samuel J. Levinson, Joseph Love, David L. Podell, Rabbi David de Sola Pool, Israel Sachs, Louis P. Rucker, Michael Schaap, Mrs. E. Schulman, Mrs. Nathan Schulman, Mrs. Eugene Sinsheimer, Mrs. Ferdinand Sonneborn, Roger W. Straus, Irwin Steingut, Eugene Untermyer, Mrs. Eugene Untermyer, Maurice Wertheim, Dr. Stephen S. Wise, Judge Morris Rothenberg, Judge Jonah J. Goldstein.

Those who actually showed up were: Mark Eisner, Elisha M. Friedman, Mrs. Israel Goldstein, Harold Jacobi, Rabbi Louis I. Newman, Mrs. Eugene Picker, Louis S. Posner, Max J. Schneider, Mrs. Joseph Stroock, Mrs. Abraham F. Wechsler, Mrs. Harry M. Weiss, Arthur M. Lampert, Louis Nizer.

After a most effective statement by Mr. Jacobi, who was in unusually good form, the attention of the meeting was diverted by Mr. Louis Nizer, who went into one of his usual fantastic schemes of having five prominent people call another meeting, which would, I assume, be followed up by still another meeting, ad infinitum. After a boringly long discussion of this absurd scheme, I had to be the shagetz and emphasize that there were fifteen people in the room and that our campaign should start with these fifteen and not worry about hundreds of others who have not been brought in and who might not be brought in, and that it was essential that every person take one, two or five names and at least make an effort to contact people, many of whom have not given because they have not even been approached.

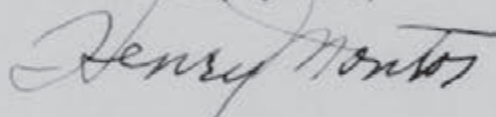
The meeting resulted in the determination that every person present would take ten names to be followed up personally. Mark Eisner, Arthur Lampert, Louis Posner, Rabbi Louis I. Newman and the women each agreed to take ten names. This, I think, was an excellent start. It is just too bad that we could not get more people to attend such a meeting. It is intended, however, that a series of such small groups be called together for no other purpose but to distribute cards.

It will interest you to know that after looking into the methods of raising funds in New York, I find that the Joint Distribution Committee's approach is actually worse than that of the United Palestine Appeal. That is no consolation, but some of our people feel that their ineptness is excused by a similar ineptness on the part of the Joint Distribution Committee.

I have been told that interference with the campaign at this stage would demoralize what is being done. That is why I have been hesitant in certain measures. My belief is that in Brooklyn, at least, the approach and the contact have been intolerably bad. The directors for that area should not be in charge of a Talmud Torah, much less of a big fund-raising effort.

I shall send you further observations on the campaign within the next few days. In the meantime, I would again suggest that if it at all possible your presence in the city for a week would have unusual results.

Cordially yours,



Henry Montor
Executive Director

hm:f



The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
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May 16, 1938

Dr. Abba Hillel Silver,
The Temple,
Cleveland, Ohio.

Dear Dr. Silver:

We have been notified by the
United Jewish Community of Harrisburg that
the sum of \$3,800 has been allotted to the
UPA for 1938. The original amount intended
was \$2,000.

Attached herewith is a letter
from the Chairman of the Richmond, Va.
campaign which will, I know, interest you.

Cordially yours,

Henry Montor
Henry Montor
Executive Director

HM/GH

P.S. Thank you for your letter of May 14th in
regard to your correspondence. I had been
misinformed.

UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

May 12, 1938

Dear Mr. Montor:

You have been very kind to us and we are indebted for your interest. Our last visitor, Dr. Prinz, was excellent. He inspired not only the Richmond Jews but also the non-Jews. It was a rare privilege to have heard him speak.

It may interest you to know that we have received many voluntary contributions from Christians. A man came in my office yesterday and voluntarily gave me a subscription for \$500.

In going over the list of givers for the past few years, I think that the Zionist group of Richmond have done a pitiful job. They always tell us that they haven't the means but frankly I don't believe they have made an attempt of near sacrifice. I don't know if that is the story in other cities, but if you will compare the business we have done the last couple of years with whatever they did for themselves, you must confess my point is well taken.

I don't want to go into personalities and I don't intend to, but if you want to do a good job, put two dynamic men who could be your strength in persuading the members to do their part.

In regards to our campaign, it is going exceedingly well. Our first two days of 750 subscribers totalled a pledge of \$30,000. The same givers contributed last year approximately \$18,000. However, the biggest percent of increase came from the large givers. We are striving for \$50,000 which is far in excess of what headquarters established.

Trusting you will do some effective work through two individuals without causing hard feelings and bringing up personalities and do it quickly, I am,

Sincerely,

William B. Thalhimer

The Goal For 1938: \$4,500,000

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May 16, 1938.

Dr. Abba Hillel Silver
The Temple,
Cleveland, Ohio.

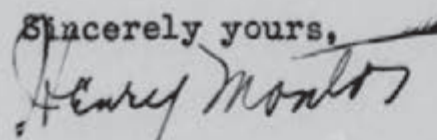
Dear Dr. Silver:

Attached herewith are:

- (a) A copy of a letter from Isidor Coons with regard to an amount raised by the National Fund in Fort Wayne.
- (b) A copy of my memorandum to Mendel Fisher with regard to this matter.
- (c) The reply by Mendel Fisher.
- (d) An inquiry by me to the J.D.C. with regard to an amount reported to have been raised for the Joint Distribution Committee by the Episcopal Church in Dallas.
- (e) The reply by Isidor Coons to the Fort Wayne and Dallas communications.

It is my belief that the Joint Distribution Committee is receiving substantial amounts from Welfare Fund cities through individuals and organizations outside of the allotments from Welfare Funds. It would require certified public auditing of the books of the J.D.C. to determine this fact. If the J.D.C. insists upon the most careful scrutiny of the Jewish National Fund accounts, which I am sure it will, then we must be equally insistent upon as careful a scrutiny of the J.D.C. accounts in Welfare Fund cities. The advantage, I feel, will be on the side of Palestine.

Sincerely yours,



Henry Montor
Executive Director

HM:F

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

(A)

JOINT DISTRIBUTION COMMITTEE

100 EAST 42ND ST.

NEW YORK.

May 9, 1938.

Mr. Henry Montor, Executive Director
United Palestine Appeal,
111 Fifth Avenue,
New York, N. Y.

Dear Henry:

We have heard from Ft. Wayne that the Jewish National Fund had a sale of bonds recently in that community. As Ft. Wayne is one of the Welfare Fund cities covered by the agreement, I am bringing this to your attention at this time so that we may discuss the division of funds raised through this source at a later date.

Cordially yours,

ISIDOR COONS.

IC:RVH

UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

(B)

M E M O R A N D U M

Mendel N. Fisher

Henry Montor

Attached herewith is a copy of a letter from Isidor Coons
of the Joint Distribution Committee. May I have the facts
in the case.

WRHS

AMERICAN JEWISH
ARCHIVES



M E M O R A N D U M

TO: MR. MONTOR

FROM: MR. FISHER

Subject FORT WAYNE, IND.

After you talked to me, I immediately checked the Fort Wayne, Ind. situation and there is absolutely no ground on the part of the JDC to make any claim insofar as Fort Wayne is concerned. Here are the facts.

The pledge was made at the Detroit Conference. Our records for that community show that Rabbi Shapiro visited that community and there is a copy of a letter dated October 1st, 1937, sent to Mr. Hassan in which we informed him that Rabbi Shapiro would be in that community. A number of other people were also written to.

In December, the Fort Wayne delegates attended a Zionist meeting which was held in Indianapolis, Ind. and Cantor Glass reported to me that they would undertake to raise \$1,000. for the year 1937. Their actual effort was launched in the first part of December and our first remittance from that community was received on January 12th, in the sum of \$300 and a subsequent remittance on January 31st also in the sum of \$300, making a total of \$600. that we have received altogether. The campaign was actually launched in November, according to a report that we had from Rabbi Shapiro. On November 29th, Rabbi Shapiro reported that \$125 was secured and that their effort would be concluded in the month of December.

The amount raised in Fort Wayne, Ind. therefore is not subject to the agreement.

Copies of the correspondence can be made available for the J.D.C.

UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

(D)

Mr. Isidor Coons,
Joint Distribution Committee
100 East 42nd St.,
New York, N. Y.

Dear Coons:

My attention has been called to a report that a special solicitation was conducted in a Dallas, Texas Episcopal Church and that proceeds of almost \$1,400 were remitted to the Joint Distribution Committee.

If the report is correct, I assume that this amount will be included in the totals we are compiling for determination of the 60-40 allotment basis.

Cordially yours,

Henry Montor
Executive Director

HM:BC
encl.

UNITED PALESTINE APPEAL
111 FIFTH AVENUE
NEW YORK, N. Y.

(E)

JOINT DISTRIBUTION COMMITTEE

100 EAST 42ND STREET

NEW YORK CITY

May 13, 1938.

Mr. Henry Montor Exe. Director,
United Palestine Appeal,
111 Fifth Avenue
New York, N. Y.

Dear Henry:

Acknowledging your letters of May 11th and 12th respectively, we are noting Mr. Mendel Fisher's report on Fort Wayne for further discussion when, prior to the end of the year, we will have to get together to settle the division of funds raised independently by the Jewish National Fund of 1938. In this connection, I understand that a very considerable sum was raised at a dinner recently in Los Angeles for the Jewish National Fund.

As to the \$1,400 received from members of the Episcopal Church in Dallas, this allotment came direct to us from the Church people themselves; did not clear through the Dallas Welfare Fund and was in no way credited to their campaign. I am, of course, willing that it be submitted for consideration with all other monies from Welfare Fund communities and as Mr. Fisher will have the Fort Wayne data, we also will have the necessary papers to support our right to lay claim exclusively to this particular earmarked money. At the same time, I want you to know that I respect your viewpoint in the matter and will be glad to discuss it.

With kind regards, I am

Cordially yours,

ISIDOR COONS

IC:LG

The Goal For 1938: \$4,500,000

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Dr. Abba Hillel Silver,
The Temple,
Cleveland, Ohio.

Dear Dr. Silver:

I am informed that the Paterson, N.J. campaign committee, which has set the opening of its campaign for June 19th, with a quota of between \$10,000 and \$15,000, is extremely eager to have you as the guest of honor at the opening dinner. It is a combined drive for the UPA and JDC on a parity basis.

Could you accept this invitation?

Cordially yours,

Henry Montor
Henry Montor
Executive Director

HM/GH

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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May 17th, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

Attached herewith is a report prepared by Blitz of the status of the New York campaign as of May 16, 1938.

He points out that the sum for 1938 as of May 16th is \$395,042.58, as compared with \$222,794.67 on the same day last year. He states, however, that the proportion of increase cannot be expected to be maintained during the balance of the campaign.

No contribution has been received as yet from Mr. Untermyer and none from Mr. Levin. These two amounted to \$26,000 in 1937.

I think you will be interested to see the attached letter sent out by a Palestine fund-raising effort during the midst of the United Palestine Appeal campaign in New York City.

Cordially yours,

Montor

Henry Montor
Executive Director

HM:BC
Enc.

COMPARATIVE REPORT

GREATER NEW YORK CAMPAIGN

MAY 16, 1938

<u>1938 CAMPAIGN</u>	<u>TOTAL PLEDGES</u>	<u>AMOUNT COLLECTED</u>	<u>AMOUNT UNCOLLECTED</u>
U. P. A.	\$232,926.83	\$139,101.77	\$93,825.06
Combined Campaign, U. P. A. Share	<u>162,115.75</u>	<u>94,165.25</u>	<u>67,950.50</u>
<u>TOTALS FOR 1938</u>	<u>\$395,042.58</u>	<u>\$233,267.02</u>	<u>\$161,775.56</u>

1937 CAMPAIGN

U. P. A.	\$134,764.55	\$ 96,301.55	\$38,463.00
Combined Campaign U. P. A. Share	<u>88,030.12</u>	<u>44,552.62</u>	<u>43,477.50</u>
<u>TOTALS FOR 1937</u>	<u>\$222,794.67</u>	<u>\$140,854.17</u>	<u>\$81,940.50</u>

The Goal For 1938: \$4,500,000

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JOSEPH B. PERSKIE
MICHAEL SCHAAP
ELIHU D. STONE
DAVID WERTHEIM

May 17, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

Attached hereto is a report of the
United Palestine Appeal for the 1938 campaign
as of May 15th.

Cordially yours,

Montor

Henry Montor
Executive Director

HM:EH
Encl.

REPORT ON 1938 CAMPAIGN OF THE UNITED PALESTINE APPEAL

FROM JANUARY 1, 1938 TO MAY 15, 1938

BALANCE IN BANK AS OF MAY 1, 1938.....\$43,656.50

INCOME:

	PLEDGED	CASH COLLECTED	PLEDGES RECEIVABLE
United Palestine Appeal	\$915,393.74 *	\$116,020.59	\$799,373.15
Jewish National Fund	89,510.35	89,510.35	--
(Gross: \$117,398.52)			
Youth Aliyah	--	--	--
(\$91,445.65 transferred by Hadassah direct to Palestine)	\$1,004,904.09	\$205,530.94	\$799,373.15

TOTAL INCOME.....\$205,530.94

DISBURSEMENTS:

Allocations:

Palestine Foundation Fund, Inc.	\$4,000.00	
For Palestine Emergency Fund	2,000.00	\$ 6,000.00
Jewish National Fund	4,000.00	
For Palestine Emergency Fund	2,000.00	6,000.00
Mizrachi Organization of America		15,000.00
		\$27,000.00

Payments on Account of Service Charge:

Zionist Organization of America	\$19,145.03	
Mizrachi Organization of America	4,000.00	
Poale-Zion-Zeire Zion Organization	4,000.00	\$27,145.03

ADMINISTRATIVE EXPENSES.....\$53,064.08

PAYMENTS TO REGIONAL OFFICES:

New England Region	\$758.33	
Seaboard Region	624.99	
Southwest Region	750.00	
Midwest Region	900.00	
West Coast Region	1,311.27	4,344.59
		57,408.67 **

ADVANCE FOR CAMPAIGN

Fieldmen's Revolving Fund	1,650.00	
Tri-State Area " "	216.83	
T.W.A. " "	425.00	
Postage Fund	200.00	
Petty Cash	300.00	
Greater New York Campaign	655.43	
Jewish National Fund	86.37	3,533.63

TOTAL DISBURSEMENTS.....\$115,087.33

BALANCE IN BANK AS OF MAY 15, 1938.....\$ 90,443.61

* National Pledges \$567,482.43
Greater New York Pledges 347,911.31 (net)

As Above.....\$915,393.74

** Itemized on attached sheet

ITEMIZED REPORT OF EXPENDITURES OF 1938 U.P.A. CAMPAIGN

FROM JANUARY 1, 1938 TO MAY 15, 1938

	<u>ADOPTED BUDGET FOR 1938</u>	<u>ACTUAL EXPENDITURES 1/1 - 5/15/38</u>
Payroll.....	\$77,442.06	\$24,847.89
Printing.....	1,750.00	653.94
Multigraphing.....	2,500.00	1,085.18
Stationery and Supplies.....	1,250.00	402.98
Telephone and Telegraph.....	3,500.00	1,402.81
Rent and Light.....	3,186.00	1,069.45
Postage, Parcel Post and Express....	5,000.00	1,724.44
Carfares, Newspapers & Incidentals..	600.00	118.20
Rentals, Repairs and Equipment.....	1,000.00	1,600.26
Insurance.....	464.25	226.30
Auditing.....	1,000.00	300.00
Photos, Clippings, Mats and Cuts....	2,000.00	1,073.24
Dinners and Banquets.....	2,500.00	60.40
Traveling and Speakers Fees.....	10,000.00	4,856.83
Literature.....	6,000.00	3,489.21
Fieldmen's Travel & Per Diem Expense	12,000.00	7,417.04*
National Conference Expenses.....	2,500.00	2,736.41
Maintenance of Six Regional Units...	15,000.00	4,344.59
	<u>\$147,692.31</u>	<u>\$ 57,408.67</u>

* Includes: \$400.00 payment in full for removal of Mr. Greenspun's family to Chicago.
\$600.00 payment on account for removal of Mr. Stone's family to California.

REPORT ON 1937 CAMPAIGN OF THE UNITED PALESTINE APPEAL

FROM JANUARY 1, 1937 TO MAY 15, 1938.

BALANCE IN BANK AS OF MAY 1, 1938.....\$25,866.26

<u>INCOME:</u>	<u>CASH RECEIVED</u> <u>IN 1938</u>	<u>CASH REPORTED</u> <u>IN 1937</u>	<u>TOTAL CASH</u> <u>COLLECTED</u>	<u>AMOUNT</u> <u>UNCOLLECTED</u>
United Palestine Appeal	\$454,327.74	\$1,076,940.98	\$1,531,268.72	\$396,488.78*
Jewish National Fund	27,468.81	205,636.05	233,104.86	--
Youth Aliyah (transferred by Hadassah direct to Palestine; \$126,345.74)	--	--	--	--
	<u>\$481,796.55</u>	<u>\$1,282,577.03</u>	<u>\$1,764,373.58</u>	<u>\$396,488.78</u>

TOTAL INCOME.....\$1,764,373.58

<u>DISBURSEMENTS:</u>	<u>PAID IN</u> <u>1937</u>	<u>PAID IN</u> <u>1938</u>	<u>TOTAL</u> <u>PAID</u>
<u>Allocations:</u>			
Palestine Foundation Fund	\$296,666.66	\$158,666.66	\$455,333.32
Palestine Emergency Fund	148,333.34	79,333.34	227,666.68
For Hebrew University	--	7,500.00	7,500.00
For Soc.Ser. Dept-Vaad Leumi	--	2,500.00	2,500.00
	<u>\$445,000.00</u>	<u>\$248,000.00</u>	<u>\$693,000.00</u>
Jewish National Fund	\$296,666.66	\$158,666.66	\$455,333.32
For Palestine Emergency Fund	148,333.34	79,333.34	227,666.68
For Hebrew University	--	7,500.00	7,500.00
For Soc.Serv. Dept-Vaad Leumi	--	2,500.00	2,500.00
	<u>\$445,000.00</u>	<u>\$248,000.00</u>	<u>\$693,000.00</u>
Mizrachi Organization	60,000.00	--	\$ 60,000.00
<u>TOTAL ALLOCATIONS</u>			<u>\$1, 446,000.00</u>

SERVICE PAYMENTS:

Zionist Organization of America	\$54,000.00	
Poale Zion-Zeire Zion Organization	9,800.00	
Mizrachi Organization of America	9,800.00	73,600.00

REGIONAL PAYMENTS:

New England Region	833.32	
Southwest Region	833.32	
Seaboard Region	833.32	
Chicago-U.P.A.	<u>1,833.36</u>	4,333.32
Palcor Agency		1,000.00

ADMINISTRATIVE EXPENSES..... 211,888.69

TOTAL DISBURSEMENTS.....\$1,736,822.01

BALANCE IN BANK AS OF MAY 15, 1938.....\$ 27,551.57

Unpaid Pledges-National	\$298,517.76
" " Greater N.Y.	<u>97,971.02</u>
As above	<u>\$396,488.78</u>

CLASS OF SERVICE DESIRED	
DOMESTIC	CABLE
TELEGRAM	FULL RATE
DAY LETTER	DEFERRED
NIGHT MESSAGE	NIGHT LETTER
NIGHT LETTER	SHIP RADIOGRAM

Patrons should check class of service desired; otherwise message will be transmitted as a full-rate communication.

WESTERN UNION

R. B. WHITE
PRESIDENT

NEWCOMB CARLTON
CHAIRMAN OF THE BOARD

J. C. WILLEVER
FIRST VICE-PRESIDENT

CHECK
ACCT'G INFMN.
TIME FILED

Send the following message, subject to the terms on back hereof, which are hereby agreed to

May 18, 1938

Mr. Henry Montor
111-5th Ave.
New York

— Collect — Day Letter —

Campaign closed last night with \$12⁰⁰⁰ over the goal. Possibility U.P.A. getting a few more thousand dollars. Kindest regards

G. H. Silver

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
JEWISH NATIONAL FUND (KEREN KAYEMETH)
EMERGENCY FUND (MIFAL BITZARON)
OF THE JEWISH AGENCY FOR PALESTINE
For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands

111 FIFTH AVE. CABLE ADDRESS—PALFUND NEW YORK CITY

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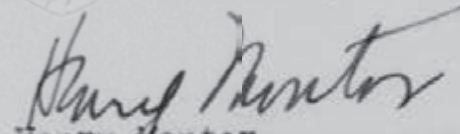
May 18, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

Attached herewith is a copy of a second letter from Henry Morgenthau who had been approached by Mr. Jacobi on three occasions. This is his final answer.

Cordially yours,


Henry Montor
Executive Director

HM:FE

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

C O P Y

Henry Morgenthau
1133 Fifth Avenue
New York City

May 18, 1938

Mr. Harold Jacobi
111 Fifth Avenue
New York City

My dear Mr. Jacobi:

I am sorry that I
cannot give you the desired encourage-
ment in your campaign for United Palestine,
as I do not wish to contribute to it.

Yours sincerely,

(Signed) H. Morgenthau

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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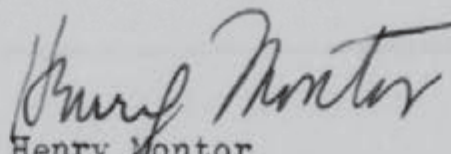
Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

Washington, which had a quota of \$100,000, has raised \$108,000, which will mean a very substantial increase for the United Palestine Appeal this year.

Notes of appreciation from you would be very helpful.

Cordially yours,


Henry Montor
Executive Director

HM:FE

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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May 18, 1938

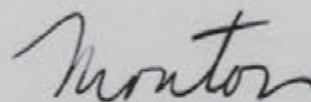
Dr. Abba Hillel Silver
The Temple
East 105th St. & Ansel Rd.
Cleveland, Ohio

Dear Dr. Silver:

In going over the Brooklyn situation, I find that the United Palestine Appeal has had little or no contact with the reform congregations. This has been due, on the one hand to our own neglect, and on the other to the alleged indifference of the three reform congregations in Brooklyn. My understanding is that the Joint Distribution Committee has had similar failures in winning those people over to help for Jews abroad.

Could you write to the people indicated on the attached letters and let me know when the letters have been sent off?

Cordially yours,



Henry Montor
Executive Director

HM:CB

Enclosures

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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May 18, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

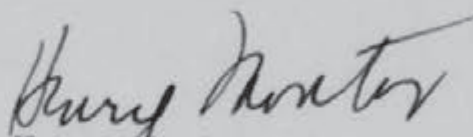
Dear Dr. Silver:

I have heard from Dr. Hantke, director of the Keren Hayesod, to whom I had submitted the question of the social insurance scheme for employees of the United Palestine Appeal in accordance with your suggestion.

The Board of Directors of the Keren Hayesod have considered the subject, and through Dr. Hantke has informed me that the Keren Hayesod approves the scheme submitted by the Metropolitan Life Insurance Company.

What is the next step that ought to be taken in this matter?

Cordially yours,


Henry Montor
Executive Director

HM:FE

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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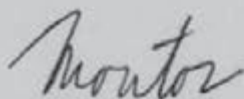
May 19, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

Attached hereto is a copy of a memorandum regarding the membership of the Free Synagogue.

Cordially yours,



Henry Montor
Executive Director

HM:EH
Encl.

May 19, 1938

Dr. Stephen S. Wise

Mr. Henry Montor

As a result of the excellent cooperation of Rabbi J. X. Cohen we received a list of leading members of the Free Synagogue.

That list has been thoroughly analyzed as to giving for 1937 and 1938.

You will be interested in the results:

65 contributed amounts ranging from \$2 to \$3,000. The total sum given by these 65 contributors is \$7,647.50. These gifts came by mail, from independent United Palestine Appeal campaigns and from combined drives with the Joint Distribution Committee.

However, 209 are non-contributors, most of them having contributed nothing in 1937 or 1938, and some having contributed small amounts in 1937 but nothing yet in 1938.

Now that this analysis has been made may I ask your cooperation along these lines:

(a) See or phone those men or women who can give, and ought to give, \$1,000 and over to the United Palestine Appeal;

(b) Write to others whom you cannot see but who will respond to a personal letter from you. I attach a draft of such a letter.

(c) Write to those who have already contributed in 1938, but in amounts incommensurate with the quota of the United Palestine Appeal and with their own means. I attach a draft for such a letter.

Attached hereto is a complete list of the members of the Free Synagogue which shows: (1) name and address; (2) amount contributed in 1937 (either in a joint or independent campaign); and (3) amount, if any contributed in 1938.

May I ask you to pick out the names that you want to speak to personally and then authorize the sending of the letters, drafts of which I have attached, to the others. Thanks for your cooperation.

HM:EH
Encls.

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
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May 19, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

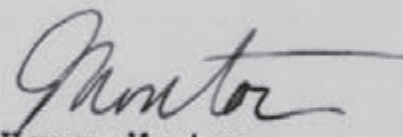
Dear Dr. Silver:

A rumor has come to me that the Jewish Telegraphic Agency, under its own imprint or otherwise, has been disposing of a series of articles on Palestine to a number of daily newspapers in the middle west. One of these is said to be the Cleveland Plain Dealer.

The rumor also says that the articles are of an anti-Zionist slant.

There is no way which I have here of checking on the authenticity of either of these rumors. Perhaps through your connections with the Plain Dealer you might be able to take a look at the articles.

Cordially yours,


Henry Montor
Executive Director

HM. SB

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
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DAVID WERTHEIM

May 19, 1938.

Dr. Abba Hillel Silver,
The Temple,
East 105th St. and Ansel Road,
Cleveland, Ohio.

Dear Dr. Silver:

Do you think that there would be any value in asking the field directors of the United Palestine Appeal to gather in Detroit in connection with the Zionist Convention?

May I suggest that you drop a line to Dr. Wise urging him to see to it that one of the Sessions at the Zionist Convention is particularly set aside for a discussion of the United Palestine Appeal. I regret to say that for many years an effort has been made to obtain such consideration for the United Palestine Appeal, but for one reason or another it has always gone by the board, and it is only in the most indirect way that the United Palestine Appeal is mentioned. Certainly, the problems of fund-raising, of relationships between the United Palestine Appeal and Jewish National Fund and the United Palestine Appeal and Welfare Funds are never thoroughly considered.

Would you want me to come to Cleveland within the near future to discuss aspects of the campaign both in New York and the country?

This week I conferred with Judge Sweedler, Chairman of the Brooklyn campaign and Rabbi Levinthal, both of whom I am trying to stimulate to greater action, if that is possible. I do not know what additional results can be expected from them. I am to see Maurice Levin tomorrow in the hope that I may persuade him to take an active interest in the campaign. Thus far, he has done nothing because he is violently opposed to partition, or, at least, so he says. I have told him that you have told me to invite his closer participation in the drive.

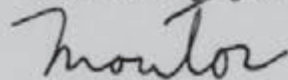
I shall also see Miss Ingrid Warburg in the hope that she may be influenced to use her influence with Mrs. Warburg for a 1938 contribution.

I obtained from Dr. Wise a list of the leading members of the Free Synagogue. These names are being analyzed as to

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

giving in 1937 and 1938. I shall complete the record this afternoon and will send you an analysis of the total. As I look at the cards I see a tremendous series of blanks. Dr. Wise will be called upon to follow up the numerous non-givers in the Synagogue.

Cordially yours,



Henry Montor
Executive Director

HM:F

P.S. Attached herewith is a copy of a note that I have received from Leo Herrmann, Secretary of the Keren Hayesod, with regard to the Warburg colony.



UNITED PALESTINE APPEAL

111 FIFTH AVENUE

NEW YORK, N. Y.

KEREN HAYESOD LTD.

JERUSALEM

PALESTINE

May 5, 1938

Mr. H. Montor
United Palestine Appeal,
111 Fifth Avenue,
New York, N. Y.

Dear Montor:

I am referring to your various cables and letters- especially of March 11th - concerning the Felix M. Warburg colony. The minutes of the United Palestine Appeal of March 23rd wherein the same question was dealt with I received on Sunday preceding the Monday on which, according to your cable of April 9th, the final decision should have been in your hands. I forwarded the extract of these minutes immediately to the Executive, asking Kaplan to see to it that a decision be taken. However, a decision was not taken, and I therefore had nothing to cable to you. But that implies already that there was no prospect of coming to a positive reply, and this is not difficult to explain. The Executive did not see a way of suggesting the naming of a colony in honour of Felix M. Warburg without definite prospects of getting sufficient additional amounts to guarantee that this new colony would be built up shortly and in such a way as to be a real memorial to the man who was being honored. They feel that the name of Felix Warburg stands too high to be attached to one of those settlements of ours which have to wait for years before they are put on their feet.

Sincerely yours,

LEO HERRMANN

LH:F

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
JEWISH NATIONAL FUND (KEREN KAYEMETH)
EMERGENCY FUND (MIFAL BITZARON)
OF THE JEWISH AGENCY FOR PALESTINE
For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands

111 FIFTH AVE. CABLE ADDRESS—PALFUND NEW YORK CITY

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ELIHU D. STONE
DAVID WERTHEIM

May 19, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

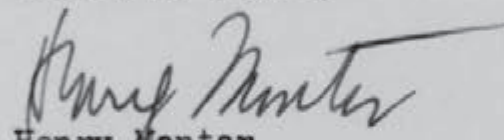
Dear Dr. Silver:

I deeply appreciate your kindness in sending me a wire about Cleveland going over the top by \$12,000.

The spirit that comes here from campaigns throughout the country is tremendously encouraging. Richmond, Va. went over the top and will give the United Palestine Appeal over \$10,000, as compared with \$6,500 last year. Washington, D. C. went over the top by \$8,000 and will give the United Palestine Appeal \$40,000 as compared with \$25,200 last year. The same report comes from every section of the country.

I do hope that we shall be able to stir up something in New York.

Cordially yours,


Henry Montor
Executive Director

HM:EH

The Goal For 1938: \$4,500,000

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May 19, 1938

Dr. Abba Hillel Silver,
The Temple,
Cleveland, Ohio.

Dear Dr. Silver:

Do you think that there ought to be a meeting of the Executive or Administrative Committee of the UPA soon? There has been some grumbling to the effect that we do not have sufficient meetings.

Cordially yours,


Henry Montor
Executive Director

HM/GH

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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May 19, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

I attach hereto a report showing the
communities visited by directors of the United
Palestine Appeal since my last report to you.

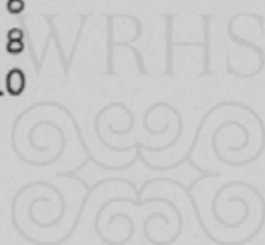
Cordially yours,

Montor
Henry Montor
Executive Director

HM:EH
Encls.

SIMON J. LEVIN

<u>DATE</u>	<u>TOWN VISITED</u>
April 20	Wilmington, De.
25	Martinsburg, W. Va.
25	Winchester, Va.
26	Petersburg, Va.
May 1	Asheville, N. C.
1	Hickory, N. C.
1	Hendersonville, N. C.
2	Columbia, S. C.
3	St. Mathews, S. C.
4	Beaufort, S. C.
6	Augusta, Ga.
6	Macon, Ga.
6.	Griffin, Ga.
8	Mobile, Ala.
8	Dothan, Ala.
10	West Point, Ga.



ABRAM S. MAGIDA

<u>DATE</u>	<u>TOWN VISITED</u>
April 18	Johnstown, Pa.
19	Charleroi, Pa.
25	Latrobe, Pa.
26	Monessen, Pa.
27	Bradford, Pa.
28	Braddock, Pa.
May 5	Aliquippa, Pa.
13	Huntington, W. Va.
17	Clarksburg, W. Va.



MEYER MINTZ

<u>DATE</u>	<u>TOWN VISITED</u>
April 12	Camden, N. J.
12	Woodbine, N. J.
12	Millville, N. J.
12	Vineland, N. J.
12	Bridgeton, N. J.
13	New Brunswick, N. J.
13-14	Plainfield, N. J.
14	Elizabeth, N. J.
19	Asbury Park, N. J.
19	Paterson, N. J.
19	Hoboken, N. J.
20	Plainfield, N. J.
22	Lakewood, N. J.
23	Toms River, N. J.
24	Hackensack, N. J.
25	Englewood, N. J.
26	New Brunswick, N. J.
27	Newark, N. J.
28	Elizabeth, N. J.
29	Hackensack, N. J.
May 1	Red Bank, N. J.
1	Asbury Park, N. J.
3	Englewood, N. J.
4	Jersey City, N. J.
5	Elizabeth, N. J.
5	Newark, N. J.
5	Plainfield, N. J.
5	Perth Amboy
6	Hackensack, N. J.
8	Freehold, N. J.
8	Asbury Park, N. J.
8	Red Bank, N. J.
9	Toms River, N. J.
9	Hackensack, N. J.
9	Bridgeton, N. J.
10	Camden, N. J.
15	Linden, N. J.

ROBERT SILVERMAN

<u>DATE</u>	<u>TOWN VISITED</u>
April 24	Hartford, Conn.
29	S. Norwalk, Conn.
29	Danbury, Conn.
30	Kingston, N. Y.
30	Albany, N. Y.
May 6	Norwalk & South Norwalk
6	Middletown, Conn.



BERNARD STONE

DATE

TOWN VISITED

May 10
13
15
16

Boise, Idaho
Yakima, Wash.
Great Falls, Mont.
Helena, Mont.



GEORGE GREENSPUN

<u>DATE</u>	<u>TOWN VISITED</u>
April 10	Racine, Wisc.
11	Rockford, Ill.
13	Danville, Ill.
14	Kankakee, Ill.
21	Janesville, Wisc.
25	Indianapolis, Ind.
27	Lafayette, Ind.
29	Marion, Ind.
29	Canton, Ohio
30	Akron, Ohio
30	Lorain, Ohio
May 3	Peoria, Ill.
4	Kankakee, Ill.
4	Danville, Ill.
4	Fort Wayne
4	Akron, O.
4	Canton, O.
5	Decatur, Ill.
5	Champaign, Ill.
6	Springfield, Ill.
7	Galesburg, Ill.
7	Bloomington, Ill.
10	Elyria, O.

Dr. BARUCH BRAUNSTEIN

	<u>DATE</u>	<u>TOWN VISITED</u>
April	11	Topeka, Kansas
	12	Pittsburgh
	12, 13 & 14	Joplin
	14	Springfield
	21	Omaha
	22 & 23	Lincoln, Neb.
	24 & 25	Waco, Texas
	26	Ft. Worth, Texas
	27 & 28	Tyler, Texas
May	1 & 2	Kansas City
	9	Oklahoma City
	11	Wewoka, Okla.
	11	Seminole
	11	McAlester
	12	Atoka, Okla.
	12	Ada, Okla.
	12	Coalgate, Okla.



The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

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For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands

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DAVID WERTHEIM

May 20, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

Dr. Wise has tried every way possible -
by personal telephone call, by telegram and by
letter - to obtain a renewal of Mr. Samuel Untermyer's
gift of \$11,000 to the 1937 campaign, but all these
efforts have unfortunately failed.

Would you be good enough to write to
Mr. Untermyer at Broadview, Saratoga Springs, N. Y.?
That is our last resort. All of us feel that this
will do the job.

Cordially yours,

Montor

Henry Montor
Executive Director

HM:FE

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

The Goal For 1938: \$4,500,000

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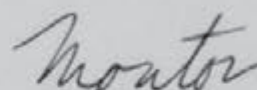
May 20, 1938

Dr. Abba Hillel Silver
The Temple
East 105th St. & Ansel Rd.
Cleveland, Ohio

Dear Dr. Silver:

Attached is a copy of the first of a series of articles being distributed by the Jewish Telegraphic Agency to the general press. I am sure you will be interested in the viewpoint taken.

Cordially yours,



Henry Montor
Executive Director

HM: CB

Enclosure

The Goal For 1938: \$4,500,000

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May 20, 1937

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PERSONAL

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

I went to see Maurice Levin this morning in order to try to interest him in a more practical participation in the United Palestine Appeal. You may recall that the sum of \$15,000 is still outstanding on his pledge for 1937.

Mr. Levin gave three reasons why he does not care to share in the work of the United Palestine Appeal: First, he thinks that too much money is spent to raise the funds of the United Palestine Appeal; secondly, he is not satisfied with the situation as it exists in Palestine where he thinks an economic catastrophe impends; and third, he is greatly involved in personal commitments in the Hearn Department Stores.

He assured me that the \$15,000 pledge for 1937 would be paid, although he could not say when. He admitted frankly that the withdrawal of \$15,000 from his account at this time would be actually impossible because of the great load he is carrying in his commercial enterprises.

Mr. Levin is vigorously opposed to partition. He feels that the Jewish leadership in Palestine has not approached the Arab problem successfully. He believes that Jews in America are too greatly divided and are causing injury to the causes in which they are supposed to be interested.

This is the gist of a full hour's discussion with him. Mr. Levin is a most sincere person, and really wants to be helpful to Palestine despite all the arguments that he cites in opposition to methods of operation of the United Palestine Appeal.

But the fact of the matter is that he is in

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

Dr. Abba Hillel Silver

the worst economic position he has known in his whole career, and he hasn't money to give nor time to think about problems related to anything else but the situation right here in New York and in America. Not being able to give money he is very hesitant about joining in the councils of the United Palestine Appeal though he realizes the necessity of giving money. He still believes that Palestine is the great hope of Jews although he disagrees with the idea of dumping Jews into Palestine without regard to the economic consequences of unplanned immigration. Some of his thinking is confused and emotional but at bottom he is a person of real worth.

I send you these comments in view of my previous letter to you that I was to see Mr. Levin.

Cordially yours,

Montor

Henry Montor
Executive Director



HM:FE

May 20, 1938

Mr. Henry Montor,
United Palestine Appeal,
111 Fifth Avenue,
New York, N.Y.

My dear Mr. Montor:

I was pleased to hear of the success of the Washington Campaign. I think that a special news report of that should be made in the New Palestine with the pictures of Mr. Hershfield and Mr. Simon.

The letters which you sent me were signed and mailed.

With reference to the contributions of Mr. Untermeyer and Mr. Levin - I would suggest that those who procured the gifts last year from these gentlemen should approach them again.

With best wishes, I remain

Very cordially yours,

AHS:BK

The Goal For 1938: \$4,500,000

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May 22, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

Attached herewith is a copy of the letter to Dr. Wise and Elias Preiss, together with an analysis of the giving record of the West Side Zionist District to the United Palestine Appeal.

Cordially yours,

Henry Montor
Henry Montor
Executive Director

HM:BC
Enc.

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

May 22, 1938

Mr. Elias Preiss
280 Madison Avenue
New York, N.Y.

Dear Mr. Preiss:

As you know, the United Palestine Appeal is making a survey and analysis of the contributing records of the members of the Zionist Organization in Greater New York. One of the districts for which the analysis has been completed is the West Side District, whose Chairman is W. H. Bernstein.

In view of the fact that you have been kind enough to undertake the task of stimulating an adequate response in the West Side to the United Palestine Appeal, I am sending this material to you with the knowledge that it will be made the business of the West Side Zionist District.

Mr. Samuel Goldstein, the Director for that Section, has undertaken to bring to you the cards for each member of the District, indicating how much he gave in 1937 and 1938 and whether the amount was contributed through a joint or independent campaign and whether any balance is still outstanding on account of 1937.

May I urge that a meeting of the West Side Zionist District officers be called immediately and the whole program of obtaining the cooperation of members of the District be placed before them. Probably the best procedure would be to distribute among the members of the United Palestine Appeal Committee of the West Side District the cards of all those who have not yet contributed so that within the next few weeks each individual might be personally visited.

The West Side District is supposed to be the most important segment of the Zionist movement in New York. It is rather alarming to see what a low percentage of contributors to the United Palestine Appeal there is in that Section.

Now that the material is before you, I am sure that you will see that the situation is remedied with your usual aggressive and skillful attention.

I attach herewith a sheet analysing the giving record

of the West Side District which is based on the cards which Samuel Goldstein will bring to you.

I shall be glad to see you any time at your convenience to discuss procedure with you, if you wish.

Cordially yours,

NM:BC
Enc.

Henry Montor
Executive Director



May 22, 1938

Dr. Stephen S. Wise
40 West 68 Street
New York, N.Y.

Dear Dr. Wise:

The United Palestine Appeal is making a survey and analysis of the giving record of members of the Zionist Organization in New York City. The results thus far are really appalling.

An instance of the lack of interest shown by Zionist members in the United Palestine Appeal is found in the West Side Zionist District which is supposed to be the center of Zionist wealth in New York City. In 1937 only 33% of the members contributed. In 1938 the percentage has gone down to 22%.

The Zionists are supposed to be the bulwark of United Palestine Appeal campaigns. They always say that they are the foundation of the Keren Hayesod and the Keren Kayemeth. For the first time now I think records are being completed to prove that unfortunately the Zionist members are long on talk and short on cash.

Mr. Lipaky has been meeting with chairmen of Zionist Districts in an effort to remedy this situation. I think that the subject is important enough for a special meeting to be called by you of officers of Zionist Districts so that they may be impressed with the fact that (a) much more money could be raised for the United Palestine Appeal if the Zionist Districts took their obligations to the United Palestine Appeal seriously and (b) the influence of Zionists in negotiations for future campaigns must be decisively affected by the practical figures of Zionist contributions to the United Palestine Appeal.

Attached herewith is a sheet analysing the record of the West Side Zionist District, believed to be the best in the City.

Cordially yours,

HM:BC
Enc.

Henry Montor
Executive Director

RECORD OF WEST SIDE ZIONIST DISTRICT #7 FOR 1937 AND 1938
IN CONTRIBUTIONS TO THE UNITED PALESTINE APPEAL

	<u>1937</u>	<u>1938</u>
Givers -	163	112
Amount -	\$17,577.75	\$12,618.00
Non-Givers -	320	376

In 1937, out of a total membership of 483 in the West Side Zionist District, only 33% contributed to the United Palestine Appeal.

Of the amount of \$17,577.75 reported raised, approximately \$3,300 was contributed through joint trades drives.

The amount of \$1,930 is still owing on 1937 pledges.

Out of a total membership of 488 in 1938, only 22% of the members of the West Side Zionist District have thus far contributed to the United Palestine Appeal.



May 23, 1938

Mr. Henry Montor,
United Palestine Appeal,
111 Fifth Avenue,
New York, N.Y.

My dear Mr. Montor:

I am very pleased to know that you are following up the memberships of the various Zionist districts as well as some of the synagogues. What I feared is being fully established. The Zionists of New York have not been contributing to the UPA. My guess is that they simply have not been properly approached, or have not been approached at all.

I am enclosing herewith a booklet which the Cleveland Jewish Welfare Fund publishes every year. It contains the names of all the contributions from \$1 up, and is mailed to all the contributors. We introduced it four years ago. At that time, there was considerable opposition to the suggestion, especially on the part of those who did not want their miserly contributions publicly reported. We were all persuaded, however, that it was the printing of this booklet which was in a large measure responsible for the remarkable increase in the giving in our community from \$75,000 in 1935, to \$345,000 this year.

I am of the opinion that such a booklet printed in New York City would be the most effective method of stimulating giving and of smoking out the non-givers who have been protected heretofore by the cloak of anonymity. My thought is that we should announce in the New Palestine for the next few weeks that at the close of the campaign in New York City such an honor booklet will be published giving the names of all the donors and the amounts contributed. This fact should also be given adequate publicity through other channels. No Zionist will wish his name omitted from this booklet or credited in the booklet with a contribution unworthy of him. All the Jews in New York, certainly those who play a part in public life, will want their names included.

I know that this proposal will encounter some resistance,

Henry Montor

-2-

May 23, 1938

especially on the part of some of the "leaders" who themselves are not giving or who are giving inadequately. But that resistance must be overcome.

With all good wishes, I remain

Very cordially yours,

AHS:BK

Enc.



UNITED PALESTINE APPEAL

111 FIFTH AVENUE

NEW YORK, N. Y.

JEWISH NATIONAL WELFARE FUND

MILLS BUILDING

SAN FRANCISCO, CAL.

May 24, 1938

Mr. Henry Montor
Executive Director
United Palestine Appeal
111 Fifth Avenue
New York, N. Y.

Dear Mr. Montor:

We are pleased to advise you that at a meeting of the Budget Committee held last evening, your 1937 allocation of \$50,000 was increased to \$60,000 for our fiscal year ending April 30, 1939.

In making this additional grant it was necessary to do so out of accumulative reserves which we are expending this year. Therefore, we wish to advise you that the total subvention voted your organization is not to be construed as a precedent for future support from our Fund, but is to be considered in the light of an "emergency grant".

I am enclosing herewith our check in the sum of \$15,000 covering the first quarterly payment of the allotment, and should appreciate your acknowledging receipt of same by return mail.

Sincerely yours,

(signed) Annette R. Saber

Secretary

SB

UNITED PALESTINE APPEAL

111 FIFTH AVENUE

NEW YORK, N. Y.

TELEGRAM

Los Angeles, Cal

May 25, 1938

HENRY MONTOR
UNITED PALESTINE APPEAL
111 FIFTH AVENUE
NEW YORK CITY

HARRY M WARNER HESITATING SUBSCRIBE TO CAMPAIGN.
URGENTLY NECESSARY TO BRING PRESSURE TO BEAR FROM
OUTSIDE WHICH WOULD LEAD TO SUBSTANTIAL CONTRIBUTION
THEREFORE PROPOSE YOU REQUEST DR. SILVER WHO VISITED
WARNER IN HOSPITAL WHEN HERE TO WIRE HIM AT WARNER
BROTHERS STUDIOS BURBANK CALIFORNIA WITH TENOR AS
FOLLOWS: "GRATIFIED TO LEARN THAT MOTION PICTURE
DIVISION IS NEARING ITS ANNOUNCED OBJECTIVE OF
\$200,000. I FEEL CONFIDENT THAT YOU HAVE PLAYED
IMPORTANT PART IN REACHING THIS FIGURE. COUNT UPON
YOU TO USE YOUR INFLUENCE TO SECURE COMPLETION OF
THIS QUOTA".

BERNARD STONE

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
JEWISH NATIONAL FUND (KEREN KAYEMETH)
EMERGENCY FUND (MIFAL BITZARON)
OF THE JEWISH AGENCY FOR PALESTINE
For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands

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DAVID WERTHEIM

May 25, 1938

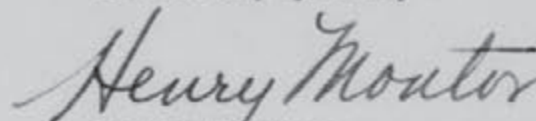
Dr. Abba Hillel Silver,
The Temple,
Cleveland, Ohio.

Dear Dr. Silver:

A meeting of the Administrative Committee of the United Palestine Appeal, of which you are a member, will be held on Thursday, June 9th, at 4 P.M. at the United Palestine Appeal office, 111 Fifth Avenue, New York City.

This will represent an opportunity to review the progress of the United Palestine Appeal during the first half of the year and will also permit the discussion of a number of important matters that have accumulated on the agenda since the last meeting.

Sincerely yours,



Henry Montor
Executive Director

HM/GH

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
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May 25, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

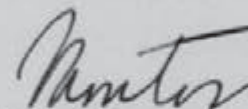
The National Conference of Jewish Social Welfare Workers is to meet in Seattle toward the end of June. Dr. Maurice J. Karpf has been assigned the reading of a paper on overseas problems and agencies.

There are few men in America who are more hostile to the needs of the Joint Distribution Committee and United Palestine Appeal. I am hoping that we may be able to neutralize the effect he will create.

Harry Greenstein of Baltimore and Kurt Peiser of Philadelphia who are influential in the Conference might be persuaded to assign an additional speaker or to permit someone like Bernard Stone to participate in the discussion of the overseas needs.

Will you consider it advisable to write to either of the two gentlemen in regard to the subject?

Cordially yours,



Henry Montor
Executive Director

HM:BC

The Goal For 1938: \$4,500,000

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DAVID WERTHEIM

May 25, 1938

Dr. Abba Hillel Silver,
The Temple,
Cleveland, Ohio.

Dear Dr. Silver:

After consulting with Dr. Wise
and Mr. Lipsky, the meeting of the Administrative
Committee of the United Palestine Appeal
has been set for Thursday, June 9th at 4 P.M.

Thanks for your action in regard
to the outstanding sum of \$2,500 which Cleveland
will now pay to the United Palestine Appeal.
Incidentally, there is \$10,000 outstanding to
the United Palestine Appeal from the 1937
campaign. Is an early remittance possible?

Cordially yours,

Montor
Henry Montor
Executive Director

HM/GH

*Have you seen the enclosed - sent
broadcast in New York?*

May 25, 1938

Mr. Henry Montor,
United Palestine Appeal,
111 Fifth Avenue,
New York, N.Y.

My dear Mr. Montor:

The Jewish Welfare Federation of
Detroit paid me for my airplane trip to that city
in connection with the campaign meeting which I
addressed there. Inasmuch as the fare was covered
by the airplane scrip, I am returning to you the
amount of \$14.22.

With all good wishes, I remain

Very sincerely yours,

AHS:BK
Enc. - 2

The Goal For 1938: \$4,500,000

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May 26, 1938

Dr. Abba Hillel Silver,
The Temple,
Cleveland, Ohio.

Dear Dr. Silver:

I have discussed the idea suggested in your letter of May 23rd with a number of people here. The objections are numerous. Many of them are sound.

In the first place, many who contribute to the United Palestine Appeal do so through a joint campaign. It is those who are affiliated with the New York Federation and the Joint Distribution Committee who are most vigorous in objecting to the inclusion of their names in any public document.

As you yourself know, the primary reason for this objection is unwillingness to submit one's giving record to the public. However, there are a number of the larger contributors who object on the ground that they would be left open for every sucker list and on the ground that they do not want the non-Jewish public to see what funds are being contributed by Jews to overseas purposes.

The only important objection is the one that has to do with contributors in joint drives. If they object to the UPA doing what the JDC fails to do, we may lose their friendship for next year's campaign.

What did occur to me, however, was that we might have a published list of Zionists and their record of giving to the UPA. I could see no objection to publication of such a list except that it might put us in a very embarrassing light in negotiations with the JDC, whether for New York or national purposes.

In view of the newness of the idea, I believe that it would be best to get a definite decision at the meeting of the Administrative Committee on June 9th so that there could be no possible objection from an official source.

Cordially yours,

Henry Montor
Henry Montor
Executive Director

HM/GH

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

The Goal For 1938: \$4,500,000

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May 26, 1938

Dr. Abba Hillel Silver
The Temple
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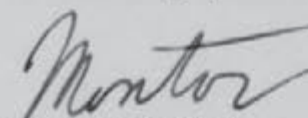
Dear Dr. Silver:

Attached herewith is a copy of a letter received from Mr. Nathan Stein of Milwaukee, Chairman of the Jewish Welfare Fund who, as you will observe, reports that the meeting scheduled for June 7, which you were to address, has been changed in form, so that it will become a workers' rally instead. As a result they feel that your presence will not be necessary.

Do you wish to send Mr. Stein a statement, in reply to his request, or shall I do it from here?

Knowing how anxious you were to keep the June 7 date free for yourself, I hope that the news from Mr. Stein will not be too displeasing.

Cordially yours,



Henry Montor
Executive Director

HM. SB

UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

MILWAUKEE JEWISH WELFARE FUND CAMPAIGN
509 BRUMDER BUILDING
135 W. Wells St.
Milwaukee, Wisconsin

May 23, 1938

Mr. Henry Montor, Director
United Palestine Appeal
111 Fifth Avenue
New York City

Dear Henry:

I know you will be interested in hearing that at our first Initial Gift report 20% of the Initial Gift cards were reported in showing a net increase of 43%. While I have never dabbled in politics, nevertheless I believe these returns are too early to make any predictions, excepting it does look as if Milwaukee will also go over the top.

The Executive Committee has determined upon a change in program eliminating the mass meeting set for the evening of June 7 and I am hastening to so inform you so that Dr. Silver can make other arrangements for that evening. It was felt more advisable to change the program to a worker's rally for instructions and distribution of cards rather than a public mass meeting. Will you not convey this information to Rabbi Silver and also express my personal appreciation to him for his willingness to come to Milwaukee.

We are planning a second issue of our tabloid and would like a 200 word statement from Rabbi Silver to be printed with his picture. I wonder if you could not get this to me via air-mail, and if possible, have the appeal carry a local message.

Regards.

Very truly yours,
(signed) Nathan (Stein)
Chairman 1938 campaign

May 26, 1938

Mr. Henry Montor,
United Palestine Appeal,
111 Fifth Avenue,
New York, N.Y.

My dear Mr. Montor:

Among the non-Zionist members and Deputy members of the Council for the Jewish Agency for Palestine are a number of New Yorkers. We may assume that out of town members are contributing through their local Welfare Fund campaigns and therefore also to Palestine. It would be of interest to know what, if anything, the New York non-Zionist members of the Jewish Agency have contributed in 1937 and 1938 to the UPA. Please check up on the following names and let me have the information. I should like to contact with them either directly or through some of their spokesmen.

David M. Bressler
David A. Brown
Edward M. Chase - Manchester, N.H.
Hon. Albert Cohn
Howard S. Cullman
Sidney Hillman
Hon. Samuel H. Hofstadter
Joseph C. Hyman
Dr. Leo Jung
Alexander Kahn
Dr. Maurice J. Karpf
Samuel Klaus
Samuel C. Lamport
Hon. Edward Lazansky
Dr. Emanuel Libman
James Marshall
Hugh Grant Straus
Morris D. Waldman

Very cordially yours,

AHS:BK

May 26, 1938

Mr. Henry Montor,
United Palestine Appeal,
111 Fifth Avenue,
New York, N.Y.

My dear Mr. Montor:

Some time during the Convention of the Zionist Organization of America, we should have a meeting with our field representatives. Find out, by checking with the Convention program, what time on Sunday or Monday would be best to hold this meeting without conflicting with important sessions of the Convention.

I do not think that it would be necessary to have Bernard Stone come from the Pacific Coast as the expense would be too great. The field representatives should be asked to prepare a brief report of their activities up through June, the towns which they visited and those which they did not visit, the amounts raised in comparison with those raised last year, etc. They should also be asked to bring in any concrete proposals for improving the campaign in their respective regions.

With all good wishes, I remain

Very cordially yours,

AHS:BK

P.S. I have written to Dr. Wise asking him to set aside time for the UPA on one of the important sessions when there will be a maximum attendance of delegates. I suggested to him that you be asked to give a factual report of the campaign to be followed by statements by him as chairman of the Executive, Lipsky as chairman of the Administrative Committee, and myself.

The Goal For 1938: \$4,500,000

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May 26, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

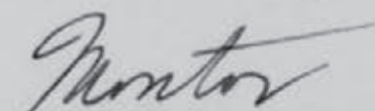
Dear Dr. Silver:

Attached herewith is a copy of a wire from Bernard Stone regarding Los Angeles. I, too, think it would be helpful if you could send the attached wire.

We received a letter today from Mrs. Annette R. Saber, Secretary of the San Francisco Jewish Welfare Fund, enclosing a check for \$15,000 and informing us that the total allotment to the United Palestine Appeal is \$60,000. I immediately communicated with her inquiring whether this \$60,000 represents 40% of the total made available for overseas purposes, in relationship to the Joint Distribution Committee. I shall let you know, upon receipt of her reply.

I am attaching herewith a copy of the San Francisco letter.

Cordially yours,


Henry Montor
Executive Director

HM. SB
Encl.

"Let Every American Jew Measure His Gift in the Light of the Future He Is Creating For Jews in Palestine"

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STANDARD TIME

Send the following message, subject to the terms on back hereof, which are hereby agreed to

Form 2 C

NIGHT LETTER

May 27, 1938

MR. HARRY M. WARNER
WARNER BROTHERS STUDIOS
BURBANK CALIFORNIA



GRATIFIED TO LEARN THAT MOTION PICTURE DIVISION IS NEARING
ITS ANNOUNCED OBJECTIVE OF \$200,000. I FEEL CONFIDENT THAT
YOU HAVE PLAYED IMPORTANT PART IN REACHING THIS FIGURE.
COUNT UPON YOU TO USE YOUR INFLUENCE TO SECURE COMPLETION OF
THIS QUOTA.

ABBA HILLEL SILVER

May 27, 1938

Mr. Henry Montor,
United Palestine Appeal,
111 Fifth Avenue,
New York, N.Y.

My dear Mr. Montor:

I have not authorized any one in the Non-Sectarian Anti-Nazi League to issue any appeals for the League over my signature. This was done without my knowledge. I have this day sent in my resignation as a Director of the League and have dissociated myself from the organization.

I should not wish to make any suggestions to the National Conference of Jewish Social Welfare Workers with reference to another speaker on their program to discuss the overseas problem. Coming from me, it takes on too much the character of an "issue". An informal note from you to Kurt Peiser or Harry Greenstein might be better.

I have read the articles of Slobodin which appeared in the Cleveland Plain Dealer. Mrs. Landau writes me that these articles were read and approved by George Backer, Dr. Maurice Karpf and Jacob Blaustein of Baltimore before they were farmed out; also that they were read and approved by the London Office. A fifth article which was thoroughly bad was suppressed.

I don't know what earthly good the JTA hoped to gain by having these articles published in the daily press. There may be some point in publishing them in the Jewish press in order to call attention to the serious situation in Palestine. But to serve those articles up to non-Jews who cannot do anything about it and have no interest in doing anything about it is just too stupid. I have so written to the JTA.

With all good wishes, I remain

Very cordially yours,

AHS:BK
Enc.

The Goal For 1938: \$4,500,000

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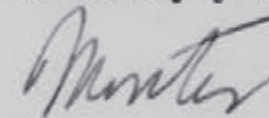
Dr. Abba Hillel Silver,
The Temple,
Cleveland, Ohio

Dear Dr. Silver:

I have received information, or rather a rumor, from a confidential source to the effect that an emergency sum is being raised in St. Louis by the Welfare Fund. Apparently the amount of \$226,000 has been allotted out of the regular income of the Welfare Fund. This includes \$38,000 to the UPA.

There has been no public announcement as to whether the UPA would share in the proceeds of the emergency campaign, which is being conducted on a quiet basis. Would it be possible for you to send the enclosed letter to Rabbi Isserman for additional information. In the event you find that Rabbi Isserman is not the man, you might write to someone else and send a copy to me for our records.

Cordially yours,



Henry Montor
Executive Director

HM/GH

The Goal For 1938: \$4,500,000

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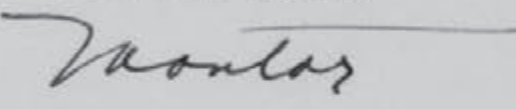
Dr. Abba Hillel Silver,
The Temple,
East 105th St. and Ansel Road,
Cleveland, Ohio.

Dear Dr. Silver:

Attached herewith is an exchange of correspondence in regard to the Poale-Zion and a special situation that has arisen in Albany. ARCHIVES

I have said in the past, and I repeat, that the Poale-Zion adds nothing in the form of strength to the United Palestine Appeal. The allotment of funds to the Poale-Zion is quite needless from the point of view of obtaining their support, for it is never actually forthcoming.

Cordially yours,


Henry Montor
Executive Director

HM:F
encl.

UNITED PALESTINE APPEAL

111 FIFTH AVENUE

NEW YORK, N. Y.

NATHAN AXELROD
106 No. Pearl St.
Albany, N. Y.

May 10, 1938.

Mr. Bertram M. Aufesser,
100 State St. Albany, N. Y.

Dear Mr. Aufesser:

Your pathetic letter of the 9th appealing to Albany Jewry to come to the rescue of their brethren abroad left me completely baffled. True, the appalling condition, the humiliation and the persecution of the greater part of our people is unprecedented in our history, but never before in the annals of our existence as a nation did we exhibit such determination not to succumb to the fate the dictators have chosen for us. This will is demonstrated by our heroic efforts in the building up of the Jewish State and nationhood in Palestine. Eretz Israel is the only ray of hope in our world of darkness. The primary hope for destitute European Jewry the greater part of whom must emigrate.

Without doubt "Zdoto" is necessary in time of distress but I am convinced that our fellow Jews in Europe do not wish to rely upon this palliative forever. They want a constructive program of rehabilitation and the right to remain a separate physical and cultural entity. Zionism and Palestine offer such a program.

But not a word of this in your letter. Am I to gather that you people of the JDC, American Jewish Committee, etc. have learned nothing from the past? Are we to assume that in the future as in the past you will again pussyfoot and relegate Palestine to the background in your appeals to American Jews? I can hardly believe that. Furthermore, I do not think that you personally, Mr. Aufesser, identify yourself spiritually, with a philosophy of self-denial and assimilation which has bankrupted long ago. In assuming that the UPA campaign is part of the drive am I also to assume that the Poale Zion (Labor Zionists) will be invited to participate, or are we to rely upon our own strength to raise our quota?

I suppose you have asked yourself from time to time what do the Poale Zion want, why are there so many splits in Zionism. The answer is obvious, for the same reason that there are more than one political party in France, in England, etc. We of the left in the Zionist movement stand for certain principles. We believe that Palestine should be built upon a basis of social justice, a better form of human conviviality, a cooperative commonwealth. Our homeland must not be a repetition of a social system which can no longer guarantee its millions of constituents the basic human needs. Furthermore, Palestine can not be other than an economic as well as political democracy because of its comparative geographic minuteness. Only cooperative farming and cooperative industry, with the absence or at least limitation of the profit motif can absorb mass immigration.

Small wonder that more and more friends of Zionism have become imbued with this "Ansheung". The Zionist congress entrusted labor with the key positions both in the executive and in the Actions Committee. The \$1000 for the P.Z. quota in Albany or half-million dollars raised for the Histadrut Institutions in the U.S. is no criterion of the position of Labor in Zionism. Anyone who follows Jewish events knows that labor is the cardinal factor in the upbuilding of the Jewish national homeland.

Why, if our claim is correct, does not the Keren Hayesod take care of these institutions. Unfortunately, the Keren Hayesod cannot help the Kvutzot (communes) and other labor institutions as much as it would like to for the lack of funds. Furthermore, our campaign is the concern primarily of those who identify themselves with labor's cause and are imbued with a proletarian ideology. For the above reasons we must conduct our separate

fund-raising campaigns and raise our quotas, unless we amalgamate with other groups who can guarantee us that sum. It is self-evident that under such arrangement we would do our bit in sending out our committees and organize our periphery to lend the campaign its moral and financial support.

Sincerely yours,

NATHAN AXELROD



May 27, 1938.

Mr. Isaac Hamlin,
275 Seventh Avenue,
New York, N. Y.

Dear Mr. Hamlin:

Time and again I have received official notice from you and Mr. Wertheim that it is the will and the intention of the Gewerkschaften and Poale-Zion to cooperate whole-heartedly with the United Palestine Appeal.

These intentions are not always expressed when concrete situations arise. I find that in every situation where the Gewerkschaften is a part of the local campaign, in which the United Palestine Appeal is also represented, the Gewerkschaften receives either a small or a large percentage of the total proceeds and thus no service is rendered directly and exclusively to the United Palestine Appeal.

We now have another instance of the failure on the part of the Poale-Zion and Gewerkschaften to understand that they have a direct obligation to the United Palestine Appeal, because of the decisions of the Zionist Congress. I refer to Albany, N. Y. where a United Jewish Appeal campaign is now under way with the United Palestine Appeal and Joint Distribution Committee included.

The situation in Albany was particularly delicate because a number of the adherents of the Joint Distribution Committee insisted that a separate J.D.C. campaign should be held this year on the ground that the Zionists added no strength to a campaign. Finally, this propaganda was overcome through the efforts of the Zionists and with the help of many non-Zionists in Albany. A goal was adopted larger than in many years past.

But, instead of receiving the unanimous support of the Zionists in Albany, a letter of appeal for the campaign issued by Mr. Bertram M. Ausfesser, Chairman of the Executive Committee of the Albany campaign, met with a letter from Mr. Nathan Axelrod, leader of the Poale-Zion of Albany, who, in

effect, insisted that the United Palestine Appeal did not represent full Zionist interest and that the Albany campaign was doing a grave injustice to Palestine by not including the Poale-Zion.

I am tempted to let this matter go by default, as I have many other instances of indifference and even hostility on the part of local Poale-Zion leaders because in the past I have rarely received any satisfaction that was substantial. But, in this case the issue is important for the present and for the future.

May I urge, therefore, that you write to Mr. Nathan Axelrod of Albany emphasizing to him that the local Poale-Zion is expected to give its fullest support to the United Jewish Appeal drive which includes the United Palestine Appeal, and pointing out that the letter which he addressed to Mr. Aufseser on May 10th was in bad taste and in bad form, giving to those hostile to Palestine another peg on which to hang their resentment against the alleged non-cooperation of the Zionist forces. I would like you to make this letter as strong as possible and to send me a copy of it so that I may, in turn, send a copy of it so that I may, in turn, send a copy of it to Mr. Aufseser. We wish to make it clear to the United Jewish Appeal of Albany that the United Palestine Appeal will not countenance any interference such as is evidenced in Mr. Axelrod's letter.

Cordially yours,

Henry Montor
Executive Director

HM:F

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
JEWISH NATIONAL FUND (KEREN KAYEMETH)
EMERGENCY FUND (MIFAL BITZARON)
OF THE JEWISH AGENCY FOR PALESTINE
For the Settlement in Palestine of Jews of Germany, Poland, Rumania and Other Lands

111 FIFTH AVE. CABLE ADDRESS—PALFUND NEW YORK CITY

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DAVID WERTHEIM

May 27, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

Attached herewith is a letter to
Dr. Wise from Israel B. Brodie.

This is one of the ramifications
of trying to raise funds among Zionist
leaders.

Cordially yours,

Montor

HM:BC
Enc.

Henry Montor
Executive Director

UNITED PALESTINE APPEAL

111 FIFTH AVENUE

NEW YORK, N. Y.

ISRAEL B. BRODIE
30 BROAD STREET
NEW YORK

May 24, 1938

Dr. Stephen S. Wise
40 W. 68 St.
New York, N.Y.

Dear Dr. Wise:

Montor's note to you regarding me is a curious blend of fact, inference and disingenuousness. True I have not contributed to the UPA, but the statement that my conduct "is responsible for adverse sentiment created among others who may not be Zionists and who are tempted to follow this example of non-giving" is as untrue as it is impertinent. Does Montor imply that I am such an important personage that my conduct (or misconduct) serves as an evil example to others or does he think that I go about telling people that I refuse to support the UPA? In either case his thinking needs straightening out.

I have not contributed to the U.P.A. because my annual contributions for specific public purposes and my personal investments in Palestinian private undertakings, made solely for the purpose of creating "work opportunities" and not for any financial returns, have strained my financial resources to the limit. I could leave it at that, but I prefer to be more specific so that at least you may clearly know my position.

1. Since 1925 I have devoted my energies to the furtherance of certain specific tasks in Palestine which I conceive to be fully as important as the projects which have heretofore enjoyed a monopoly of K.H.funds. I refer to the development of private initiative in Palestine as an "economic absorber" of thousands of industrial Chalutzim. The dispensers of our K.H.monies have consistently ignored this most pressing piece of work. I have chosen to do otherwise. And in the furtherance of my conviction concerning the importance of the task I created the American Economic Committee for Palestine and have poured into it my undivided energies and every dollar I could and many dollars I couldn't spare. In other words, each year after making my maximum, undivided though inadequate contribution to this work there just wasn't any more left for the UPA.

2. When, in 1928, I undertook to aid Mr. Novomeysky in securing the Dead Sea Concession I found it necessary, in order to raise capital, to make a \$25,000 subscription of my own. In doing this I mortgaged part of my earnings for a number of years. I never expected to get a penny of it back and I so advised my co-investors. But I went forward because I was convinced that the loss of the Dead Sea Concession to Jewish interests would be a national calamity. While we have not yet received any returns and will not for some years to come we have the deep gratification of knowing that we have already paid out nearly \$2,000,000 in wages to Jewish workers and that in the future constantly increasing Jewish wage payments will be made.

My direct financial commitments both by way of contributions and investments have been altogether disproportionate to my means and have kept me "scratching". But I have the

UNITED PALESTINE APPEAL

111 FIFTH AVENUE
NEW YORK, N. Y.

-2-

profound satisfaction of knowing that the work which I have directly initiated and aided has been effectively building up Palestine and has been sustaining and will continue to sustain many, many Jewish families there. If under these circumstances my attitude toward the UPA is still subject to criticism I am afraid I shall have to continue to carry on as an unrepentant sinner.

With warmest greetings, I am,

Cordially yours,

BEN

BC



May 27, 1938

Mr. Israel B. Brodie
30 Broad Street
New York, N.Y.

Dear Mr. Brodie:

Dr. Wise has shown me your letter of May 24th.

It is my responsibility as the directing head of the United Palestine Appeal to make inquiries with regard to all those whose names do not appear on the contributors' list of the United Palestine Appeal. Yours was not on that list.

Accordingly, I called this to the attention of Dr. Wise as part of a number of other matters which I submitted to his attention. This is in keeping with the campaign procedure of turning over a list of prospect cards to each campaign leader and worker.

No one who knows your record of participation in Palestine's upbuilding program can be unaware of the financial aid you have given. That does not alter the fact that the United Palestine Appeal, as such, does not have your name on its lists.

Surely, you would not take offense at the effort of the fund-raising instrument of the Keren Hayesod and the Keren Kayemeth to endeavor to obtain a maximum number of contributors.

Cordially yours,

HM:BC

Henry Montor
Executive Director

The Goal For 1938: \$4,500,000

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (KEREN HAYESOD)
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May 31, 1938

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Dr. Abba Hillel Silver,
The Temple,
Cleveland, Ohio.

Dear Dr. Silver:

I received a telegram from Mrs. Annette Saber, Secretary of the San Francisco Jewish Welfare Fund, that the \$60,000 allotted to the UPA does not represent forty per cent of the overseas allotment. I have wired Bernard Stone as follows and am waiting to hear from him:

"RECEIVED WIRE SABER SAN FRANCISCO INFORMING UPA ALLOTMENT DOES NOT REPRESENT FORTY PERCENT. IMPERATIVE YOU INITIATE ACTION IMMEDIATELY AMONG SAN FRANCISCO FRIENDS SECURE RECONSIDERATION. ADVISE"

Attached herewith is a copy of a letter which I am sending to Coons.

When the sixty-forty agreement was discussed, one of the principal reasons for entering into it was the thought that San Francisco would be compelled to abide by the understanding reached by the national leaders. In 1937 San Francisco gave the UPA 29% as against 71% for the JDC. Apparently the tendency in San Francisco has not been rectified.

What action do you advise in the matter?

Cordially yours,

Montor

Henry Montor
Executive Director

HM/GH

May 31, 1938

Mr. Isidor Coons,
Joint Distribution Committee,
100 East 42nd St.
New York City.

Dear Coons:

I have received word from San Francisco that the amount of \$60,000 has been allotted to the United Palestine Appeal and that this sum does not represent forty per cent of the total available for overseas purposes.

In view of the indication you have given on many occasions that the 60-40 agreement should be insisted upon by both offices, wherever there is a doubt that it will be effectuated, I take it for granted that your office will communicate at once with San Francisco, urging that the agreement reached between the national leaders will be honored.

I would appreciate word from you as soon as you have received a definite answer.

Cordially yours,

Henry Montor
Executive Director

HM/GH

The Goal For 1938: \$4,500,000

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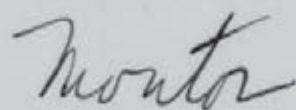
May 31, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

Edward A. Norman, who is supposed to be one of the wealthiest young Jews in New York and who is tied up with a number of Palestine enterprises, sent Mr. Jacobi the attached letter in reply to a request for a contribution to the United Palestine Appeal. You may be interested in reading the letter.

Cordially yours,



Henry Montor
Executive Director

HM:EH
Encl.

UNITED PALESTINE APPEAL

111 FIFTH AVENUE

NEW YORK, N. Y.

EDWARD A. NORMAN

60 Beaver St.

New York City.

May 26, 1938

Mr. Harold Jacobi
350 Fifth Avenue
New York, N. Y.

Dear Harold:

I have your letter asking me for a contribution to the United Palestine Appeal. Because you are taking such an active part in this work, I sincerely wish that I was in a position to comply with your request. However, as I think you probably know, I have already committed myself very heavily not only to the J.D.C. but also to a number of other causes, most of them having to do directly with Palestine. I think I do not need to tell you how much interested I am in the development of Palestine as a place for Jewish settlement, but I have always felt that I could accomplish more by working through institutions not connected with the Zionist Organization, and as I have said above, I have committed myself to the limit for this year.

With kindest personal regards,

Yours most sincerely,

(signed) Ed

The Goal For 1938: \$4,500,000

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May 31, 1938

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

An analysis has been made of all the Zionist Districts which shows that the proportion which obtained for the West Side Zionist District, supposed to be the best in the city, holds true for the other sections of New York.

As of May 25th, the record of giving in 1938 shows that aside from the West Side Zionist District 318 members of the Zionist Organization in New York City contributed to the United Palestine Appeal and 3,082 did not contribute. The cards for all the Districts have been distributed to the field directors, to be followed up by the Chairman of each Zionist District. I hope that the results for 1938 will be an improvement over those for 1937.

In 1937 the record shows that there were 725 contributors and 2,758 non-contributors.

Cordially yours,

Montor
Henry Montor
Executive Director

HM:EH

DISTRICT	1 9 3 8			1 9 3 7		
	GIVERS	NON-GIVERS	AMOUNT	GIVERS	NON-GIVERS	AMOUNT
Misc.	1	23	\$ 5.00	4	20	\$ 220.00
"	3	33	60.00	2	34	115.00
Sea Gate	13	51	265.00	13	51	635.00
Louis D. Brandeis Group	9	26	80.00	3	32	15.00
Downtown District	7	74	1,080.00	11	70	1,355.00
Young Judea		112		1	111	10.00
Brooklyn Zionist Club		12		2	10	2.50
Louis Brandeis Group	2	8	145.00	3	7	85.00
Undistributed	5	25	3,790.00	8	22	2,765.00
Mt. Vernon		10		1	9	120.00
G'dud Zion		3			3	
Federated Hungarian Zionist		58			58	
Brighton Beach		39			39	
Navaph Club		9			9	
Einstein		4			4	
Ocean Parkway	2	19	30.00	4	17	43.00
Theodore Herzl Society	3	38	18.00	5	36	45.00
Gratis		3			3	
Joint Hadassah		14			14	
\$3 Members		45			45	
\$5 Members	8	104	270.00	21	91	596.00
Long Island Zionist Dist.		5			5	
Miscellaneous	6	20	185.00	8	18	207.00
Dist. #1- Downtown	6	17	1,677.00	8	15	1,187.00
6-		6		1	5	5,075.00
7- West Side		20			20	
8- Nathan Straus Club	2	43	55.00	6	39	59.00
9- Bronx Mosholu Parkway		76		21	55	181.00
10- Washington Hts.	20	154	1,062.00	24	150	1,165.50
11-		2		1	1	10.00
12- Bronx-Concourse		68		26	42	401.00
13- Bronx	4	322	70.00	88	238	1,341.50
14- Bklyn. Eastern Parkway	29	276	3,795.00	97	208	6,432.00
15- " Brownsville	22	97	501.00	22	97	594.50
17- " Boro Park	27	129	1,263.00	46	110	3,633.00
18- " South	4	58	165.00	9	41	247.00
19- Bensonhurst	14	158	1,380.00	31	141	1,388.45
20- Long Island Far Rockaway	1	24	500.00	2	23	125.00
21- Bronx - N.E.	1	40	25.00	6	35	43.00
24- Bklyn. Wmsburg	3	56	37.00	6	50	29.00
25- North Bronx	5	86	826.00	13	78	1,546.00
27- Bklyn-Louis D. Brandeis Club		4			4	
28- Bklyn.-Brighton		2			2	
29- " -Sea Gate		8			8	
30- Manhattan-Inwood	16	87	178.00	19	84	143.00
32- Bklyn.-Flatbush	84	279	5,231.00	101	262	6,081.00
33-L.I.Richmond Hill		9		2	7	8.00
34-Bklyn.-Manhattan Beach	14	61	246.00	40	35	828.00

<u>DISTRICT</u>	<u>1 9 3 8</u>			<u>1 9 3 7</u>		
	<u>GIVERS</u>	<u>NON-GIVERS</u>	<u>AMOUNT</u>	<u>GIVERS</u>	<u>NON-GIVERS</u>	<u>AMOUNT</u>
37-Bklyn.-Rugby Dist.	1	11	\$ 5.00	3	9	\$ 22.50
38- " -E.Flatbush	2	64	15.00	1	65	1.00
39-Bronx	2	255	115.00	59	198	2,776.00
40- " Westchester	1	32	20.00	7	26	42.00
Life Member		1			1	
Sustaining Member	1		25.00		1	

