



## Abba Hillel Silver Collection Digitization Project

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### **MS-4787: Abba Hillel Silver Papers, 1902-1989.**

Series I: General Correspondence, 1914-1969, undated.

Sub-series A: Alphabetical, 1914-1965, undated.

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United Jewish Appeal, United Palestine Appeal, Pacific Tour,  
1938.



COPY

LOS ANGELES, CALIF 1938 FEB 16

HENRY MONTOR, UNITED PALESTINE APPEAL  
111 FIFTH AVENUE

SILVER'S ITINERARY-LOSANGELES 3,4, & 5th APRIL LEAVE  
BURBANK AIRPORT FOR SANFRANCISCO. 8 AM WEDNESDAY APRIL 6.  
WELFARE FUND LUNCHEON, SANFRANCISCO APRIL 6. LUNCHEON  
OAKLAND APRIL 7. LEAVE OAKLAND AIRPORT 3:10 PM APRIL 7  
ARRIVE PORTLAND 7:46 PM APRIL 7 FRIDAY EVENING, BETH  
ISRAEL PULPIT, PORTLAND SATURDAY LUNCHEON PORTLAND LEAVE  
PORTLAND FOR SEATTLE SUNDAY APRIL 10, 8:45 AM. STOP I SHALL  
BE IN SANFRANCISCO MONDAY AT CHANCELLOR HOTEL

BERNARD STONE





April  
Sixth  
1938

My dear Mr. Loeb:

I have just left your good city and am on my way to the North.

I want you to know how much I enjoyed my all too brief visit to Los Angeles and how deeply grateful I am for all that you contributed to the making of my visit so altogether pleasant and satisfactory. Your unfailing attentions and many courtesies will long be remembered by me.

The Regional Conference was outstanding and its success is undoubtedly due to your leadership.



I hope that I shall have the pleasure some day in the not too distant future of welcoming you and Mrs. Loeb to Cleveland.

With all good wishes to you and Mrs. Loeb and with many expressions of gratitude, I remain,

Most cordially yours,

To Mr. Joseph P. Loeb,  
Pacific Mutual Building,  
Los Angeles,  
California.



April  
Seventh

1938

My dear Mr. Silberberg;

May I take this opportunity, on leaving your fair city, to tell you how happy I was to have made your acquaintance and to have spent a few hours in your lovely home, meeting your charming wife and children.

You were very helpful to me in giving me the background of the whole moving picture industry. I thought that the meeting at the Hillcrest Country Club was tremendously fine - the spirit of the people - their readiness to re-



spond to the emergency of the hour  
made a very deep impression on me.  
I hope that you will continue to guide  
and to inspire them.

The moving picture community ought  
to reach out this year for a minimum  
of a quarter of a million dollars.  
That is not in excess in view of the  
emergency and of the vast demands which  
are being made for overseas relief and  
for Palestine. I should be very happy  
to hear from you later on as to the  
progress of your campaign.

With all good wishes to you and Mrs.  
Silberberg, I remain,

Most cordially yours,

To Mr. Mendel B. Silberberg,  
Roosevelt Building,  
Los Angeles, California.



April  
Seventh  
1938

My dear Judge Hollzer:

I am working my way up North to Portland and Seattle and then home. On leaving your fair city, where I spent such pleasant days, I want you to know how deeply I appreciated the many acts of hospitality and courtesy which you extended to me. The evening which I spent in your home was most delightful, enriched by the graciousness and charm of Mrs. Hollzer.

I was particularly impressed with the splendid response of the moving picture people at the Hillcrest Country Club the other night. They seemed so keenly alert to the situation and so ready to do their



share, I wish you every success in your forthcoming campaign.

I hope that it will be my pleasure some day to reciprocate your many kindnesses in my own community.

With all good wishes to you and Mrs. Hollzer, I remain,

Most cordially yours,

To Judge Harry A. Hollzer,  
Pacific Electric Building,  
Los Angeles,  
California.



April  
Seventh  
1938

My dear Mr. Mayer:

Before I came to Los Angeles, I knew that you were a big man in your industry. On leaving Los Angeles, after my experiences the other night at the Hillcrest Country Club, I know that you are a big man in many other ways. I was aware that you had certain grievances but you did not permit those grievances to stand in the way of a great cause. Your response to my appeal in the very touching and eloquent way in which you spoke to your people the other night moved me tremendously. I am confident that under your splendid leadership, the men and women of your industry



will render an extraordinarily great service in the present desperate emergency of our people. I was delighted to learn that your son-in-law, Mr. William Getz, will be the active head of the campaign.

Much success and happiness to you.

Most cordially yours,

To Mr. Louis B. Mayer,  
Metro-Goldwyn-Mayer Studios,  
Culver City,  
California.



April  
Seventh  
1938

My dear Friends:

In leaving your city, I am prompted to send you this note of thanks and profound appreciation for the warm hospitality which you extended to me in your home during my visit to Los Angeles. It was a pleasure to have met you and your family and to have broken bread with such fine people in your home.

I feel that my mission to your community was not unrewarded and in the hands of folks like yourselves, the



cause which brought me to the coast,  
that of helping our fellow Jews of Europe  
and Palestine, is in safe and competent  
hands.

Many thanks and much happiness.

Most cordially yours,

To Mr. and Mrs. S. H. Berch,  
1001 Sunset Boulevard,  
Beverly Hills,  
California.





April  
Seventh  
1938

My dear Edgar:

I have just finished my work in San Francisco and I am on my way to Oakland and Portland.

I want you to know how profoundly grateful I am for the many courtesies which you extended to me during my visit to your community. It was a pleasure to see you and your dear lady and your children and to have had a few hours with you. It was a delight and a privilege to occupy your pulpit - and particularly to hear you in your own pulpit. Your address was greatly moving.



In the few days that I spent in Los Angeles, I came to understand how much loved and admired you are in your community and what privileges of real relationship you enjoy.

The Palestinian cause in your community has many warm friends who look to you as a leader in their ranks. Any counsel or guidance which you can give to the pro-Palestine forces in your community in these critical times would be of inestimable service.

Good luck to you, Edgar, and much happiness to you and yours.

Most cordially,

To Dr. Edgar F. Magnin,  
Wilshire-Boulevard Temple,  
Los Angeles,  
California.



Mr S.H. ~~Berch~~ Berch  
1001 Sunset Blvd  
Beverly Hills Cal

Judge Harry A. Holzer  
Pacific Electric Bldg  
Los Angeles Cal

Mendel Silberberg  
Roosevelt Bldg  
Los Angeles Cal

✓ Joseph P. Loeb  
Pacific Mutual Bldg  
Los Angeles  
Cal

Louis B. Mayer  
Metro Goldwyn Mayer Studio  
Culver City Cal.



UNITED PALESTINE APPEAL

PACIFIC COAST ITINERARY of  
RABBI ABBA HILLEL SILVER

April 3, 4, 5 - Los Angeles, California  
April 6 - Leave Burbank Airport for San Francisco at 8:00 A.M.  
" 6 - San Francisco - Luncheon  
" 7 - Oakland - Luncheon  
" 7 - Leave Oakland Airport at 3:10 P.M.  
" 7 - Arrive Portland 7:46 P.M.  
" 8 - Beth Israel Pulpit - Friday evening  
" 9 - Portland - Luncheon  
" 10 - Leave Portland for Seattle 8:45 A.M.





SCHEDULE OF ENGAGEMENTS FOR RABBI SILVER ON THE PACIFIC COAST

APRIL 2nd TO APRIL 11th. 1938

March 9, 1938

-----  
Los Angeles and Long Beach

April 2nd.....Saturday

8:30 A.M. Arrival, Los Angeles airport.  
Greetings by local committee, newspaper reporters, etc.  
Escorted to Ambassador Hotel, where Dr. Silver will stop  
while in Los Angeles.  
Rest period until ....

7:00 P.M. Banquet and address (30 to 40 minutes) opening session of  
1938 Western States Regional Conference, Council of  
Federations and Welfare Funds at the Fiesta Room,  
Ambassador Hotel .....formal attire.

*The Crisis for Jews Overseas*

April 3rd....Sunday

8:15 A.M. *2100. Breakfast*  
Breakfast with Executive Committee of the Western States  
Region of Council of Federations and Welfare Funds.

4:00 P.M. Fifteen minute radio address under auspices of Los Angeles  
Zionist organizations. Dr. Silver will have  
transportation provided for him, to and from the  
broadcasting station.

6:00 P.M. Dinner at home of one of Los Angeles' leaders to meet  
with large donors. ✓ *Mrs. S. H. Berch*

April 4th ....Monday

8:15 A.M. Zionist Breakfast under auspices of all Zionists organ-  
izations of Los Angeles.

3:00 P.M. *Ambassador Hotel - Leon Silver, Jr. Welf. Fund Budgeting*

6:00 P.M. Dinner at home of another Los Angeles leader to meet  
with more large donors. ✓ *Judge H. A. Holzer*

8:00 P.M. Major address (40 minutes) closing session Regional  
Conference, Council of Federations and Welfare  
Funds, at Wilshire Blvd. Temple.

*"A Program for Reconstruction"*

April 5th.....Tuesday

✓ 12:15 P.M. Welfare Fund luncheon, Long Beach, California, at which  
funds will be solicited.

12- *Kingsbraken Pasadena*

7:00 P.M. Motion Picture dinner, Hillcrest Country Club, formal  
attire.

*Send Telegram Mrs. Ida Rosenwasser - 13516 Blvd. - 8th*



March 9, 1938

SAN FRANCISCO and OAKLAND, CALIFORNIA

April 6th.....Wednesday

8:00 A.M. Leave Los Angeles Airport for San Francisco  
10:10 A.M. Arrive in San Francisco  
12:30 P.M. San Francisco Welfare Fund luncheon  
6:00 P.M. <sup>6:00 PM</sup> *Rauli Bernt (Makinen)*  
~~Small dinner~~ with Hadassah, Zionist and B'nai B'rith leaders.  
8:00 P.M. Mass meeting at Temple Emamu-El.

April 7th .....Thursday

12:15 P.M. Luncheon with Oakland Welfare Fund leaders  
3:05 P.M. Leave Oakland airport for Portland.

Call Mr. Seymour Joseph





March 9, 1938

PORTLAND, OREGON

April 7th .....Thursday

7:46 P.M. Arrive Portland .....Guest of Rabbi Berkowitz at his  
home.  
no engagements scheduled for the evening of April 7th.

April 8th.....Friday

12:15 P.M. Luncheon with local leaders  
6 Dinner - *Mentoring*  
8:00 P.M. Friday evening services at Temple Beth Israel;  
Dr. Silver will occupy the pulpit.

~~April 9th .....Saturday~~

~~6 P.M. Dinner Campaign~~

April 9. Saturday

1 - Joseph Shimmard

Leave 11.30 P.M. for Seattle - Arr. 6.45 Am.



March 9th, 1938

SEATTLE, WASHINGTON

April 9th.....Saturday

1:00 P.M. / Union Pacific Train departure for Seattle.

5:50 P.M. / Arrive Seattle .....Stop at Olympic Hotel.

April 10th.....Sunday

11:00 A.M Breakfast with Zionists and non-Zionists:  
objective - setting up United Palestine  
Appeal unit for Seattle.

2:30 or  
3:00 P.M. Conference with leaders of out-of-town  
communities.

6:00 P.M. Dinner or cocktail party with small group of big givers. - Alfred Sheenashi

8:30 P.M. Mass meeting at Temple Center to mark the formal opening of the Welfare Fund Campaign.

April 11th....Departure by plane for the east.



SCHEDULE OF ENGAGEMENTS FOR RABBI SILVER ON THE PACIFIC COAST

April 2nd to April 11th, 1938

Los Angeles

April 2nd . . . . . Saturday

- 8:30 A.M.                      Arrival, Los Angeles airport.  
Greetings by local committee, newspaper reporters, etc.  
Escorted to Ambassador Hotel, where Dr. Silver will  
stop while in Los Angeles  
Rest period until . . . .
- 7:00 P.M.                      Banquet and address (30 to 40 minutes) opening session  
of 1938 Western States Regional Conference, Council  
of Federations and Welfare Funds at the Fiesta  
Room, Ambassador Hotel.....formal attire  
"The Crisis for Jews Overseas"

April 3rd . . . . . Sunday

- 8:15 A.M.                      Zionist Breakfast. and with Executive Committee of the  
Western States Region of Council of Federations and  
Welfare Funds.
- 4:00 P.M.                      Fifteen minute radio address under auspices of L.A.  
Zionist organizations. Dr. Silver will have  
transportation provided for him, to and from  
the broadcasting station.
- 6:00 P.M.                      Dinner at home of one of Los Angeles' leaders to meet  
with large donors.  
Mrs. S. H. Berch

April 4th . . . . . Monday

- 8:15 A.M.                      Zionist Breakfast under auspices of all Zionist  
organizations of L.A.
- 3:00 P.M.                      Ambassador Hotel - meeting - Welfare Fund budgeting  
Leon Sloss, Jr.
- 6:00 P.M.                      Dinner at home of another Los Angeles leader to meet  
with more large donors.  
Judge H. A. Hollzer
- 8:00 P.M.                      Major address (40 minutes) closing session Regional  
Conference, Council of Federations and Welfare  
Funds, at Wilshire Blvd. Temple.  
"A Program for Reconstruction"

April 5th . . . . . Tuesday

- 12:15                          Welfare Fund luncheon, Long Beach, California.



7:00 P.M. Motion Picture dinner, Hillcrest Country Club, formal attire.

April 6th . . . . Wednesday

8:00 A.M. Leave Los Angeles Airport for San Francisco

10:00 A.M. Arrive in San Francisco

12:30 P.M. San Francisco Welfare Fund Luncheon

6:00 P.M. Rabbi Reichert

8:00 P.M. Mass meeting at Temple Emanu-El

10:00 P.M. Reception

April 7th . . . . Thursday

12:15 Pm Luncheon with Oakland Welfare Fund leaders

3:05 Leave Oakland airport for Portland



PORTLAND, OREGON

*Pension Hotel*

April 7th . . . Thursday  
7:46 P.M. Arrive Portland  
no engagements scheduled for the evening of April 7th

April 8th . . . Friday  
12:15 P.M. Luncheon with local leaders  
6:00 P.M. Dinner - Berkowitz  
8:00 P.M. Friday evening services at Temple Beth Israel  
Dr. Silver will occupy pulpit

April 9 . . . Saturday  
6:00 P.M. Dinner at home of Mr. Joseph Shemanski  
11:30 P.M. Leave for Seattle - Arrive at 6:45 A.M.





SEATTLE, WASHINGTON

April 10th . . . . Sunday

11:00 A.M. Breakfast with Zionists and non-Zionists;  
objective - setting up UPA unit for Seattle.

2:30 or  
3:00 P.M. Conference with leaders of out of town communities

6:00 P.M. Dinner or cocktail party with small group  
of big givers - Alfred Shemanski

8:30 P.M. Mass meeting at Temple Center to mark the formal  
opening of the Welfare Fund Campaign

April 11th . . . . Departure by plane for the east.





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10:00 A.M. Arrive in San Francisco

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6:00 P.M. Rabbi Reichert

8:00 P.M. Mass meeting at Temple Annu-El

10:00 P.M. Reception

April 7th . . . . Thursday

12:15 Pm Luncheon with Oakland Welfare Fund leaders

3:05 Leave Oakland airport for Portland



PORTLAND, OREGON

*Buss on Hotel*

April 7th . . .

Thursday

7:46 P.M.

Arrive Portland

no engagements scheduled for the evening of April 7th

April 8th . . .

Friday

12:15 P.M.

Luncheon with local leaders

6:00 P.M.

Dinner - Berkowitz

8:00 P.M.

Friday evening services at Temple Beth Israel  
Dr. Silver will occupy pulpit

April 9 . . .

Saturday

6:00 P.M.

Dinner at home of Mr. Joseph Shemanski

11:30 P.M.

Leave for Seattle - Arrive at 6:45 A.M.





SEATTLE, WASHINGTON

April 10th . . . . Sunday

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