



Abba Hillel Silver Collection Digitization Project

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MS-4787: Abba Hillel Silver Papers, 1902-1989.

Series I: General Correspondence, 1914-1969, undated.

Sub-series A: Alphabetical, 1914-1965, undated.

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United Jewish Appeal, United Palestine Appeal, "X," "Y," and "Z",
1940.

UNITED JEWISH APPEAL *For Refugees & Overseas Needs*

ON BEHALF OF THE AMERICAN JEWISH JOINT DISTRIBUTION COMMITTEE,
UNITED PALESTINE APPEAL AND NATIONAL REFUGEE SERVICE

NEW YORK CITY AND METROPOLITAN AREA

261 FIFTH AVENUE • MURRAY HILL 3-5901
191 Joralemon Street, Brooklyn, New York
Triangle 5-8591

March 29, 1940

Dr. Abba Hillel Silver
The Temple
Cleveland, Ohio

Dear Dr. Silver:

Mr. Blitz sent me a copy of your letter of March 25th concerning your address at the opening dinner of Brooklyn Borough on April 17th, and his reply to you. May I take this opportunity of informing you that Mr. Blitz has sized up the situation in his letter exactly as it is.

We invited every contributor residing in Brooklyn who donated \$100 or more last year, which numbers a little more than a thousand. In order to have a maximum attendance at the dinner April 17th, the most active and influential Brooklyn workers are attending a dinner meeting in the form of a workers' rally on Wednesday, April 3rd at the Unity Club. Dr. Jonah B. Wise will appear as guest speaker. We expect between 75 and 80 people.

We have prepared for the April 3rd dinner, a complete list of those who were invited to the dinner of April 17th and our volunteer workers will mark the names of those they will undertake to bring to the dinner. We know from previous experience that we can be sure that about 25% of those invited will actually come. Many of those that we invited to our dinner make previous engagements weeks ahead for other affairs of which there are so many here in New York, and then some others do not come to our Borough-wide affairs because they participate in the campaign through the Trades Division. We estimate the minimum number of people to attend at 200, and if we do get that number of the wealthier Jews who reside in Brooklyn, we are sure that the result will be satisfactory.

The invitation to the dinner calls for 6:30 P.M. but it will start at 7 o'clock.

We are fully in accord with your suggestion that we do not have too many advance gifts, because we know that the people will give considerably more under the influence of your address.

Looking forward to greeting you in person on April 17th, I am

Sincerely yours,

Morris A. Zeldin
Morris A. Zeldin

MAZ:ALJ

\$23,000,000 NEEDED IN 1940