



## Abba Hillel Silver Collection Digitization Project

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### **MS-4787: Abba Hillel Silver Papers, 1902-1989.**

Series I: General Correspondence, 1914-1969, undated.

Sub-series A: Alphabetical, 1914-1965, undated.

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University Circle, Cleveland, Development Program, 1958-1963.

*T. Keith Glennan*

CASE INSTITUTE OF TECHNOLOGY

UNIVERSITY CIRCLE

CLEVELAND 6, OHIO

OFFICE OF THE PRESIDENT

October 3, 1957

Rabbi Hillel Silver  
The Temple  
East 105th and Ansel Road  
Cleveland, Ohio

Dear Rabbi Silver:

My letter of September 27 transmitted a copy of the Adams, Howard and Greeley Revised Report on the General Plan for the University Circle area. Reference was made to our plans for a meeting of trustees of your institution and other area institutions to review the status of the Plan, to view the Model, and to consider further action on the part of all concerned.

✓ This meeting has now been scheduled for Tuesday, ✓  
October 15th at 10:30 a.m. in Room 201 of the Physics Building at Case Institute of Technology. Limited parking will be available in the lower parking lot at Case. No parking will be available on the campus proper.

May I ask that you please extend to your trustees and top administrative officers our cordial invitation to attend this meeting. It is important, I think you will agree, that we have as large an attendance as possible at this session.



October 3, 1957

This meeting with your trustees will be a closed meeting with no general publicity. Please regard it as confidential. It will precede a meeting scheduled for 3:30 p.m. on the afternoon of the 15th with members of the City Council of Cleveland. Following the meeting with the Council, the newspapers will be given full information and open discussion then can take place.

It would be helpful if we might know how many to expect from your institution. You may call Mr. E. H. Gustafson, Executive Director, CEdar 1-7700.

Sincerely,



*T. Keith Glennan*  
T. Keith Glennan  
Chairman  
University Circle  
Planning Committee



Hahn, Loeser, Keough, Freedheim & Dean  
Attorneys-at-Law  
National City-E. 6th Building  
Cleveland 14, Ohio  
Main 1-6720

EDGAR A. HAHN  
IRWIN N. LOESER  
WILLIAM C. KEOUGH  
EUGENE H. FREEDHEIM  
JOHN LADD DEAN  
DANIEL W. LOESER  
SAMUEL G. WELLMAN  
GEORGE M. AUSTIN  
ALAN S. GEISMER  
WILLIAM A. LOWRY  
ELI GOLDSTON  
PHILIP J. WOLF  
FORREST B. WEINBERG  
FRANK E. JOSEPH, JR.  
GUIDO A. ROTHRAUFF, JR.  
HARRY C. NESTER  
NORMAN A. ZILBER  
ALBERT I. BOROWITZ  
WILLIAM B. GOLDFARB  
JERRY B. HELWIG

October 6, 1958

Mr. Neil J. Carothers,  
President  
University Circle Development Foundation  
10900 Euclid Avenue  
Cleveland 6, Ohio

Re: Proposed University Circle Civic Council

Dear Mr. Carothers:

Pursuant to the invitation given to me by Mr. Wykeff at the initial meeting of the Advisory Board to send a written communication to the trustees of the University Circle Development Foundation concerning the proposed formation of an area council for the University Circle area, I am writing this letter to bring to the attention of the trustees the details of this proposed plan.

As you already know, a number of interested persons have been seeking to promote the formation of a civic or area council to serve the University Circle area. It has been suggested to me from several sources that it would be most helpful and appropriate if the trustees of the University Circle Development Foundation were, as a first step, to endorse in principle the need for such a civic council, to serve the University Circle area.

It appears that such an organization could perform a most useful service in protecting the values and the enjoyment of the opportunities afforded by the University area. With the tremendous investment that has already been made and is being encouraged by our Foundation in the cultural center of Cleveland, it would seem only prudent that attention be given to the peripheral area immediately surrounding the land with which the Foundation is primarily concerned. It appears a matter of obvious importance to assist in and encourage the reversal of the retrogressive trend which has developed in much of this peripheral area. To this end it has been suggested that the establishment of a civic council would be of inestimable value because it would provide for representation and participation by all interested groups in sharing in such an effort. Similar organizations in this city and in other cities around the



Hahn, Loeser, Keough, Freedheim & Dean

Mr. Neil J. Carothers

#2

October 6, 1958

country have demonstrated their usefulness in contributing to the preservation of a prescribed geographical area.

I am enclosing herewith a memorandum which sets forth briefly the essential purposes and method of organization of such a civic council. The plans for its organization are still in the very preliminary stages, but in order that it may be successfully launched, it is highly desirable that the responsible institutions and organizations in the University area endorse the plan in principle. The trustees of the Foundation are therefore requested to join with other organizations in the University Circle area to endorse in principle the formation of a council.

I might add that the recent kidnapping and rape that occurred in the very heart of the University Circle area certainly indicate that the problems which such a council would seek to solve are far from theoretical and are of an emergency character. While these problems are of such obvious extent and seriousness that quick or easy solutions are not to be anticipated, the council plan recommends itself as one of the most effective ways of attacking these problems and one which involves relatively little expense for the results that might be achieved. It appears that there is almost everything to gain and virtually nothing to lose in encouraging the formation of such a council.

With the thought that you may want to submit this letter and the enclosed memorandum to each of the trustees of the Foundation, I am enclosing a number of extra copies. I should very much appreciate it if the endorsement in principle of this civic council plan could be presented to the trustees for their consideration as soon as possible. If you or any of the trustees desire further information concerning this plan, if you will let me know, I am sure that I can obtain additional data.

Yours very sincerely,

Alan S. Geisser

Alan S. Geisser

AGG:hl  
enc.

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M E M O R A N D U M

To: The Trustees of the University Circle Development Foundation  
Concerning a Proposed Civic Council in the University Circle Area

Following are some suggestions regarding organization and program for a proposed University Circle Civic Council. The purpose of the council would be to promote the moral, social and economic welfare of the area through the common interest and mutual cooperation of all civic and service organizations, eleemosynary institutions, commercial and business interests within the area, and property owners and residents in the area. The council objectives would be to retain and improve the present advantages of the area, and to seek to make it a better place in which to work and live, and to preserve it as the cultural center of Cleveland. Its purpose would definitely not be to advance or promote political interests or beliefs, or sectarian doctrines of any kind.

It is proposed that the area to be served by the council would be the territory in the City of Cleveland bounded on the north by Wade Park Avenue and the East Cleveland boundary, on the east by the Cleveland Heights boundary line, on the south by Carnegie Avenue and Cedar Glen, and on the west by East 93rd St.

All types of organizations and business institutions would be invited to participate as members. An equitable plan of membership fees would be worked out according to the financial requirements of the council's program.

A definite constitution would have to be adopted by the organization, outlining the purpose, provision for election of officers, and a plan of organization for carrying out the council's program.

A plan for a formal organization could be to convene representatives of all of the interested organizations under the auspices of a neutral group, such as the Welfare Federation. The objectives and program of such an organization could be reviewed by this group, and if they so desired, they could authorize the appointment of a temporary organization committee to prepare a constitution and a slate of officers.

Such an organization could be involved in the following:

1. A study of the proposed land use in the total University Circle area, as outlined in the constitution. This would take into consideration the changing use of small establishments which apparently is being affected by the development



Fidelity Onion Skin  
MADE IN U.S.A.

of large outlying shopping centers. A casual observation reveals that the Euclid-East 105th Street area has changed considerably in the use being made of retail outlets. Such a study could result in prevention of further area deterioration and development of shopping and recreation facilities geared to the needs and convenience of the whole university area.

2. Better Lighting.
3. Better police protection.
4. More effective law enforcement, that is, liquor, gambling, traffic, parking, etc.
5. Working toward a more effective program of racial integration.
6. This area is part of the Fifth District, which shows a very high rate of major crimes. There could be a closely coordinated program with the Police Department to cope with crime and vice in the area.
7. A coordinated effort by such a council could spearhead greater citizen participation in the social problems of the neighborhood and could stimulate planned use of the existing facilities for a constructive recreational and adult education program.

This is only a partial list of such activities. Experience has shown that when interested organizations, through appointed representatives as well as selected members at large, come together, the discussion of such a group results in pinpointing problems which cannot be anticipated in advance. Such a group can serve very effectively as a clearing house for problems which are faced by various organizations. The only way this can be tested is to actually bring organization members together.

Paid part-time staff would be a vital part of such a program to insure its effectiveness and continuity, and provision would also have to be made for other expenses of the program. It is somewhat difficult to forecast these expenses very accurately, but it is estimated that initially there would be required the services of a half-time worker costing about \$3,500.00 per year. Office staff assistance would also be necessary, as well as telephone, postage, printing, mimeographing, etc. This would probably cost an additional \$2,200.00 per year.





# UNIVERSITY CIRCLE DEVELOPMENT FOUNDATION

10900 EUCLID AVENUE • CLEVELAND 6, OHIO • TELEPHONE: SWeetbriar 1-1030

November 28, 1958

Rabbi Abba Hillel Silver  
The Temple  
East 105th Street and Ansel Road  
Cleveland 6, Ohio

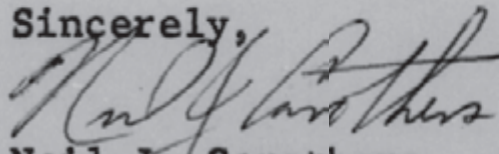
Dear Rabbi Silver:

The Foundation has scheduled a meeting on December 10 for those who have the job of public relations in our member institutions. I will have a short report to make on current Foundation progress and our public relations counsel, Edward Howard and Company, will have an agenda.

This meeting is intended primarily for public relations specialists, although a summary of the meeting will go to those institutions who are not represented. While public relations may not be a special function in your organization, we would welcome your participation should you feel a meeting of this kind would be of help to you.

If you are interested, please call the Foundation office.

Sincerely,



Neil J. Carothers  
President

NJC:ms





# UNIVERSITY CIRCLE DEVELOPMENT FOUNDATION

10900 EUCLID AVENUE • CLEVELAND 6, OHIO • TELEPHONE: SWeetbriar 1-1050

March 4, 1959

Rabbi Abba Hillel Silver  
The Temple  
East 105th Street and Ansel Road  
Cleveland 6, Ohio

Dear Rabbi Silver:

Perhaps you would be interested in a progress report on the formation of the University Circle Police Force.

First, as to financial support: This was sought from 24 member institutions. Fifteen have responded affirmatively and two have declined. Several others have sent in interim responses, stating they feel their boards will act to support the Force, but are awaiting final board action at meetings to be held soon.

The total amount of money pledged is more significant. Of the \$120,000 cost that needs to be covered, \$112,700 of coverage has been pledged.

We have ordered three patrol cars for delivery late this month. An attractive, distinctive paint scheme for them has been designed. Neat, distinctive uniforms have been selected and the men will be measured as soon as they are employed. Radio equipment is on order and our Federal Communications Commission application is being processed in Washington.

The most encouraging aspect is the group of candidates for the patrol positions. From the newspaper accounts on the formation of this force and from a week-end series of help wanted ads we received 400 applications. We screened these down to 206 qualified applicants, and invited them to take a written aptitude test. One-hundred and fifty-six responded. These tests have been graded and we are now in oral interviews with the top 40. So far Chief Howard has met with 8 and will go through the whole group in the next couple of days. His biggest difficulty will be selecting 15 of the 40. Of the 8 referred to 3 are college



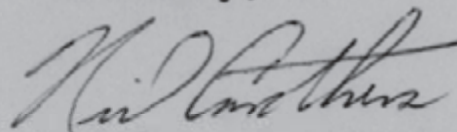
Rabbi Abba Hillel Silver  
The Temple

Page 2.

graduates; 3 others have had some college; one is taking college work now; several have former police or FBI training; and one is a reject.

We are on the schedule we forwarded to you previously which will permit us to have men, equipped, in uniform and with part of their training accomplished on the street by April 1, 1959.

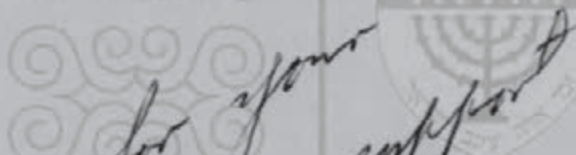
Sincerely,



Neil J. Carothers  
President

NJC/ms/fd

Thank you for your  
signed contract & support  
NC





*Mueller Electric Co.*



MANUFACTURERS OF

*Electrical Specialties*

MAKERS OF UNIVERSAL CLIPS

March 6, 1959

RALPH S. MUELLER  
SCOTT MUELLER  
E. H. DE CONINGH  
ALFRED A. FLYNN  
ROBERT E. DOWD  
E. H. DE CONINGH, JR.

1583 EAST 31<sup>ST</sup> STREET  
CLEVELAND 14, OHIO

PROSPECT 1-5225

Rabbi Abba Hillel Silver  
The Temple  
Ansel Road and East 105th Street  
Cleveland 6, Ohio

Dear Rabbi Silver:

*Monday*  
Upon authorization of the University Circle Development Foundation, the Jewish Community Federation and the Welfare Federation, I am inviting you to attend a meeting to consider the future use of the Sovereign Hotel. We will meet on Wednesday, March 18<sup>th</sup>, 12:00 noon at the Mid-Day Club, Union Commerce Building. The room will be listed in my name.

Briefly, the situation is this. For several years the Welfare Federation has been concerned about suitable retirement housing. When the Jewish Federation, the present owners, offered to make it available at cost, the Welfare Federation saw the possibility of converting the Sovereign into a facility for older people. A plan was developed by a Welfare Federation committee for establishment of a non-profit corporation to acquire, renovate and operate the Sovereign as a retirement facility, including both housing and special services. The Jewish Community Federation has been most helpful and has worked closely with the Welfare Federation in developing the plan. The University Circle Development Foundation is interested in having the hotel maintained in a manner compatible with the long-range plans of the area.

These organizations, therefore, are interested in the future use of the Sovereign, although none is in a position to sponsor or underwrite ownership and operation. Because of their interest, however, they have asked me to convene a group of persons, selected by them on the basis of interest and competence, to give careful consideration to this matter and hopefully to carry it to fulfillment.

At this forthcoming meeting we plan to review the proposed project, ask your consideration of its merits, and if you concur, set up procedures for carrying it forward.

I have accepted this assignment in full recognition of the responsibilities entailed, but with the conviction that circumstances have provided us with an unusual opportunity to solve several community problems at one time, if we have the fortitude and imagination to do so. I trust you will join me in this endeavor. Your answer on the enclosed card will be appreciated.

Sincerely,

Edward H. deConingh

EHdeC/h  
Enc.



# UNIVERSITY CIRCLE FOUNDATION



2009 ADELBERT ROAD  
CLEVELAND 6, OHIO  
SWcetbriar 1-1050

March 17, 1961

## INFORMATION FOR BOARD MEMBERS OF UNIVERSITY CIRCLE INSTITUTIONS

In the next few days we will make a public announcement of a fund campaign for the University Circle Foundation. The goal of the University Circle Development Campaign is \$6,000,000, the amount of our budget requirements through 1965. This money will provide for --

Land acquisition -- so that Circle institutions can expand at the right place and the right time, in terms of the area's best development;

A parking structure south of Euclid, and additional parking lots at the edge of the Circle -- to continue our program to prevent "anihilation of the Circle by asphalt" and yet make parking spaces reasonably available;

Construction of a core area, including a faculty and staff center with underground parking and a plaza, -- to promote closer interworking of the institutions, and bring the activities of University Circle to a focus;

Landscaping of common land -- to continue a program for bringing the natural beauty of the area up to the high standard set by the Fine Arts Garden;

and for the administration and operation of the Foundation's services to the Circle institutions and the community.

The campaign's solicitation will be limited in scope. We are seeking money from foundations, corporations, and from individuals who have shown continuing interest in the Circle through trusteeship or generous contributions to the area's institutions.

Our campaign will be headed by Vernon Stouffer as general chairman. He is drawing together an executive team of outstanding ability and energy, several members of which served with Mr. Stouffer on the original University Circle planning committee.

You know, from Foundation policy in the past, that our decision to solicit funds reflects a critical financial situation. The outcome of the campaign will decide whether the Circle's program goes on at full momentum.

From the beginning Circle institutions have given the Foundation strongest moral support. This continuing support will be a vital contribution as the campaign gets underway.

Sincerely,

NEIL J. CAROTHERS  
President



THE NATIONAL CITY BANK OF CLEVELAND  
CLEVELAND 1, OHIO

SIDNEY B. CONGDON  
HONORARY CHAIRMAN OF THE BOARD  
CHAIRMAN OF THE TRUST COMMITTEE

April 14, 1961

Dr. Abba Hillel Silver,  
The Temple,  
Cleveland 6, Ohio.

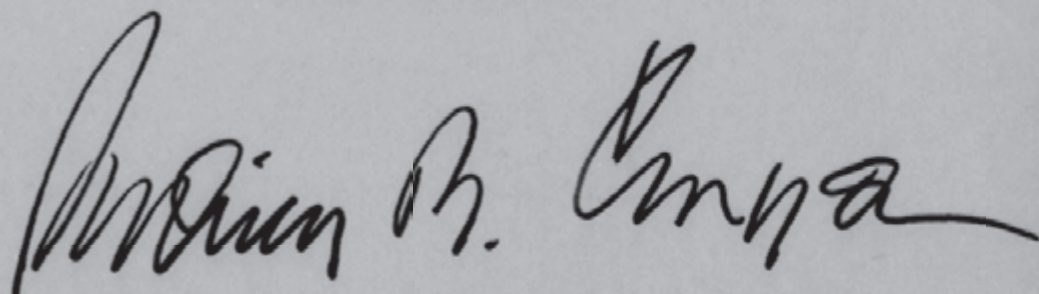
Dear Dr. Silver:

It was thoughtful of you to write me the reason for your inability to attend the University Circle Development Foundation dinner on April nineteenth. It is unfortunate for us that we have a conflict of dates with the opening campaign dinner of the Jewish Welfare Fund. An attempt was made by the Circle Foundation to pick a date which did not involve conflicts of this nature, but it is now evident that the investigation was not as thorough a job as it ought to have been.

I am sorry indeed that you can not be with us, but am happy to have your renewed assurance of interest in the Foundation work, and your good wishes for the success of our campaign which means so much to all the institutions in the area.

With best regards and my great respect, I  
remain

Sincerely yours,

A handwritten signature in dark ink, reading "Sidney B. Congdon". The signature is written in a cursive, flowing style with a large initial 'S' and a long, sweeping underline.



UNIVERSITY CIRCLE  
DEVELOPMENT FOUNDATION



2009 ADELBERT ROAD  
CLEVELAND 6, OHIO  
SWectbriar 1-1050

May 24, 1961

Rabbi Abba H. Silver  
19810 Shaker Boulevard  
Cleveland 22, Ohio

My dear Rabbi Silver:

On behalf of the officers and trsutees of the University Circle Development Foundation, may I express our sincere appreciation to you and Mrs. Silver for your generous donation.

Those of us most closely associated with the program feel that real and substantial progress is being made. We are most encouraged over the current status of the fund raising campaign, and this evidence of your support affords us added assurance.

Again, we are deeply indebted to both of you for your generosity.

Most sincerely,

Neil J. Carothers  
President

NJC:j



May 25, 1962

My dear Mrs. Ptak:

I received the invitation to attend the dedication of the monument of Thomas G. Masaryk on Sunday, June 3rd. It would have given me great pleasure, indeed, if I were free to attend the ceremonies and to pay my respects to a great humanitarian and leader of the Czech people. Unfortunately, I am scheduled to deliver the Baccalaureate address at Howard University that day in Washington. May I give the guest seats to my son who is with me here at the Temple, Rabbi Daniel Jeremy Silver?

With warmest regards, I remain

Very cordially yours,

ABBA HILLEL SILVER

AHS:bfm

Mrs. Victor G. Ptak  
28849 Bolingbrook Road  
Cleveland 24, Ohio



Czech Cultural Garden Association

cordially invites you to

THE DEDICATION OF THE MONUMENT OF

Thomas G. Masaryk

First President of the Free Czechoslovak Republic

to be held

Sunday, June 3, 1962 at 2 p. m.

in the Czech Cultural Garden  
between Superior and St. Clair Avenues  
in Rockefeller Park, Cleveland, Ohio

Guest Speakers

Hon. Charles A. Vanik,

Congressman from the 21st District

and

Dr. Frantisek Schwarzenberg,

Professor of Loyola University





UNVEILING OF THE  
THOMAS G. MASARYK STATUE

Rockefeller Park, Cleveland, Ohio

June 3, 1962

CZECH CULTURAL GARDEN ASSOCIATION



## ACKNOWLEDGMENTS

The Thomas G. Masaryk Statue is the work of the famous Cleveland sculptor Frank L. Jirouch. This Cleveland-born sculptor of Czech descent produced all the busts and monuments in the Czech Cultural Garden in Cleveland.

Masaryk's bust is a gift from Frank and Mae Jircuch in memory of their parents who were born in Czechoslovakia, and as a tribute to the culture of the said country.

The Czech Cultural Garden Association and the Americans of Czechoslovak descent in this community wish to extend their sincere appreciation to Mr. and Mrs. Frank L. Jirouch for this generous contribution to the preservation of culture of Czechoslovaks and for their expression of admiration of Thomas G. Masaryk, the Liberator and first President of the once free and independent Czechoslovak Republic.

The Czech Cultural Garden Association also wishes to thank all of the sponsors, donors and friends for their cooperation and understanding in making this dedication a great success. Our special thanks to the Sokol Tyrs Concert Band and the Vojan Singing and Dramatic Society for their participation in the dedication program.

### CZECH CULTURAL GARDEN ASSOCIATION

Vaclav Hyvnar, President

James F. Nejedlik, Mrs. Mary Kordula and Martin Hrabik, Vice-Presidents

Mrs. Victor G. Ptak, Secretary

Isabelle Papesh, Financial Secretary

Rose Triska, Treasurer

Frank L. Jirouch, J. F. Nejedlik and Mrs. V. G. Ptak,  
Cultural Gardens Federation Representatives



## DEDICATION PROGRAM

1. Assembly
2. Tribute to Dr. Miroslav Tyrs—Founder of Sokol Movement  
and to Bozena Nemcova, Czech Writer  
Wreaths by the N.E. District of the American Sokol  
Organization and the Students of the Bohemian Free  
Thinking Schools
3. National Anthems
4. Welcome by Ralph J. Perk, Councilman of 13th Ward,  
Master of Ceremonies
5. Czech Welcome by Vaclav Hyvnar, President,  
Czech Cultural Garden Association
6. Introduction of Guests and Greetings
7. Letters from Daughters of Masaryk — Dr. Alice Masaryk  
and Olga Revilliod — Read by Secretary of the Associa-  
tion, Mrs. Victor G. Ptak
8. Czech Address by Dr. Frantisek Schwarzenberg,  
Professor of Loyola University
9. Sokol Tyrs Concert Band under the direction of  
Voltaire Zizka
10. ADDRESS by Honorable Charles A. Vanik,  
Congressman of 21st District of Ohio
11. Vojan Singing and Dramatic Society under the direction  
of Dick Pokorny
12. Unveiling of the Statue and Presentation to the City of  
Cleveland — by Mr. and Mrs. Frank L. Jirouch
13. Recognition to the Honorable Frank J. Lausche,  
U. S. Senator from Ohio, by the Czechoslovak National  
Council of America, Miss Vlasta Vraz, President
14. Pledge of Allegiance to the Memory of  
Thomas G. Masaryk, by United Czechoslovak Legion Post  
of Cleveland, Lada Kiml, President
15. Closing



## HONORARY SPONSORS

Dr. Alice Masaryk

Madame Olga Revilliod

Judge Joseph A. Artl, Common Pleas Court

Alfred A. Benesh, Cleveland Board of Education

Frances P. Bolton, Congressman from 22nd District of Ohio

Anthony J. Celebrezze, Mayor of the City of Cleveland

Czechoslovak Society of America, Chicago, Illinois

Michael V. DiSalle, Governor of the State of Ohio

✓ Michael A. Feighan, Congressman from 20th District of Ohio

William S. Hlavin, President of Transformer Engineering Corp.

Frank J. Lausche, United States Senator from Ohio

Dr. Fern Long, Cleveland Public Library

Frank C. Manak, Past President of the Czech Cultural Garden Association

Masaryk Memorial Fund in Cleveland

✓ William E. Minshall, Congressman from 23rd District of Ohio

Novy Svet Czechoslovak Daily in Cleveland

Rabbi Abba Hillel Silver

Anthony J. Suster, Director of the Nationalities Services Center

Frank J. Svoboda, former member of the Ohio Senate

United Czechoslovak Legion Post of Cleveland

Leo Weidenthal, President, Federation of the Cleveland Cultural Gardens

Western Bohemian Fraternal Association, Cedar Rapids, Iowa

Frederick C. Wolf, Vice President, WDOK Radio Stations

Stephen M. Young, United States Senator from Ohio



# UNIVERSITY CIRCLE

JANUARY  
1963



## Shaw Chorale Smash Hit On Russian Tour

The Russian musician holds a more important position in his own society than does his American counterpart, Robert Shaw, associate director of the Cleveland Orchestra and head of the famed Robert Shaw Chorale said on the choir's recent return from a Russian concert tour.

"Music in its various forms is widely studied in Russia," Shaw said in an interview, "and as a vocation, is one of the most respected callings. Russian musicians are wonderfully treated, are financially secure by Soviet standards, and are accorded an advanced place in their society."

Shaw and his 60-man chorale made the concert tour as part of the U. S. State Department's cultural exchange program with Russia. The Leningrad Philharmonic Orchestra, which appeared at the Cleveland Public Hall in November, was the Russian



Robert Shaw  
Associate Director  
Cleveland Orchestra

exchange company. In addition to six weeks in Russia where the chorale gave 30 concerts in 11 cities, the group spent one week each in Germany and Yugoslavia.

(Continued on page 2)

## City Council Warned of Billboard Blight



University Circle 1975? This grim landscape was recently shown to the City Council's Urban Renewal Committee to illustrate what billboards could do to the Circle.

The fight against billboard blight in the University Circle area continues.

Speaking out against billboard interests "totally incapable of regulating themselves," Circle Foundation President Neil J. Carothers recently urged members of the Urban Renewal and Housing Committee of the Cleveland City Council to pass new legislation that would control billboard placement throughout the city.

Carothers noted that billboard trade journals consistently oppose Federal control of outdoor advertising and warned that the billboard interests "will fight tooth and nail to defeat any proposal for effective controls . . . and they will use every means at their disposal."

During his talk Carothers unveiled an enlarged photograph of University Circle as it might appear in 1975 if measures aren't taken to control placement of billboards. An admitted exaggeration, the picture showed billboards plastered throughout the Circle advertising beer, whisky, cigarettes, cigars and the like.

"It's not too far from the actual threat we face," Carothers stated. "Needless to say, our organization is committed to fighting this with every resource at our command."

The picture and Carothers' comments rated headline attention in the *Cleveland Press* that afternoon.

Carothers said that while the Circle Foundation has had some success in bringing about the removal of certain billboards in and around the Circle area, there are still "flagrant examples of offensive advertising that we have not been able to remove." He cited specifically a whisky ad on a building on Carnegie Avenue and Stearns Road, a whisky ad on Fairhill Road that "blocks rows of windows in the adjacent apartment house," a beer sign dominating the view of the Church of the Covenant and a large sign on Chester Avenue behind the new Fifth District Police Station.

"With this kind of performance on the part of a segment of the billboard industry, municipal control is essential," he said.

Carothers warned that unless such legislation is passed, "the alternative, I feel, is more gaudy paint, more tarnish and more commercialism, all giving Cleveland the general appearance of a cheap community grown old before its time."

In a subsequent hearing before the committee, the Packer Corporation showed a film testifying to the benefits of billboards.

A third hearing on the matter will be held January 9th.



Four miniature gold coffins in the likeness of Pharaoh Tutankhamun were discovered. The monarch holds a crook and flail, both symbols of power.



This tall alabaster vase, inlaid with a type of colored porcelain, was among the treasures found in King Tut's tomb.



Linen gloves from the pharaoh's tomb are over 3000 years old. Fastening tapes were provided, much as they are today.

## Art Museum Exhibits Pharaoh's Burial Treasure

Treasures from the Tomb of King Tut have lost none of their original splendor during the long journey from their ancient resting place in Egypt to the Cleveland Museum of Art where they are now on display.

Pharaoh Tutankhamun, or King Tut, ruled for nine years during the 18th Egyptian Dynasty. He died at the age of 18—over 3000 years ago.

His tomb was discovered in 1922 in the desolate Valley of the Kings on the west bank of the River Nile. It was the richest royal tomb of antiquity ever unearthed. It was filled with magnificent furniture, statuary and glistening objects of gold. Many of the finds were of such beauty that they rank among the world's greatest art treasures. They date from about 1350 B.C., during Egypt's imperial age.

Early Egyptians—believing that the soul, living on after death, needed a home—prepared for the hereafter as thoroughly as for life. Tombs therefore hold many necessary possessions, and such items as murals, jewelry and even images of servants to answer their master's calls.

The 34 small articles in the current exhibit are fashioned of beaten gold, glass,

semi-precious stones, enamel and wood. Among them is an alabaster likeness of the Pharaoh's head. It is the lid to a canopic receptacle used for preserving the king's viscera, the vital inner organs of the body.

Also in the collection are: a miniature gold coffin in the monarch's likeness; a glass-and-gold headrest; a ceremonial glass flail and crook—both symbols of power; a hunting knife; a walking stick; libation jars for holding wine; chests; statuettes, breast-plates; rings; amulets to ward off evil spirits; and scarabs, which were beetles sacred to Egyptians.

The Smithsonian Institution is circulating the collection throughout the United States to stimulate interest in a program for rescuing 17 large Nubian temples and tombs in Egypt, which may be lost when the Aswan High Dam is completed and the Nile Valley is flooded.

The Tutankhamun Treasures are on view at the Cleveland Museum of Art through Jan. 13. A small admission fee also allows visitors to view the *Mark Tobey Retrospective* exhibit comprising 135 small, abstract paintings by the famed Seattle artist.

## Russian Tour

(Continued from page 1)

The reception accorded the chorale was tremendous, and was reportedly the most enthusiastic for American musicians since Van Cliburn's appearance several years ago. "Probably nowhere else do you find such responsive and demonstrative audiences," Shaw commented. "Encores one-half hour in length were the rule.

"The press of people was so great outside Moscow's Tchaikovsky Hall during our final performance there that police and militia were on duty 24 hours before the concert started, though all possible seats and standing room had previously been purchased," Shaw said. "One member of our company was offered 60 rubles for his one-ruble ticket."

Perhaps the finest tribute to the chorale came in Leningrad where hundreds of people stood in line two days and nights to get government coupons which entitled them to stand in line to try to purchase a limited number of standing-room-only tickets, Shaw said.

"The preponderance of religious works in chorale singing posed no problems for the company," Shaw continued. "We submitted proposed program offerings several months in advance to Russian officials. Strangely enough, it was they who then specifically requested Bach's B-Minor Mass, probably the most enthusiastically received work we performed. And nearly as popular were the Negro spirituals which we sang as encores.

"Perhaps the best way to understand the Russian attitude toward religious music lies in the statement made to me by the Russian Deputy Minister of Culture who explained 'though we may not credit the letter of religious law, we are not blind to its spirit.'"

Shaw believes much of the enthusiastic reception that the chorale received can be traced to two factors: the uniqueness of such a singing group performing in Russia and the musical education of that country.

"While the Russians do have symphonic singing groups which present such works as the Verdi Requiem, the general choral repertoire is more largely limited to folk singing, complete with ethnic costumes," Shaw explained. "There never had been a chorale which toured the country with a repertoire of French, German, American and English music.

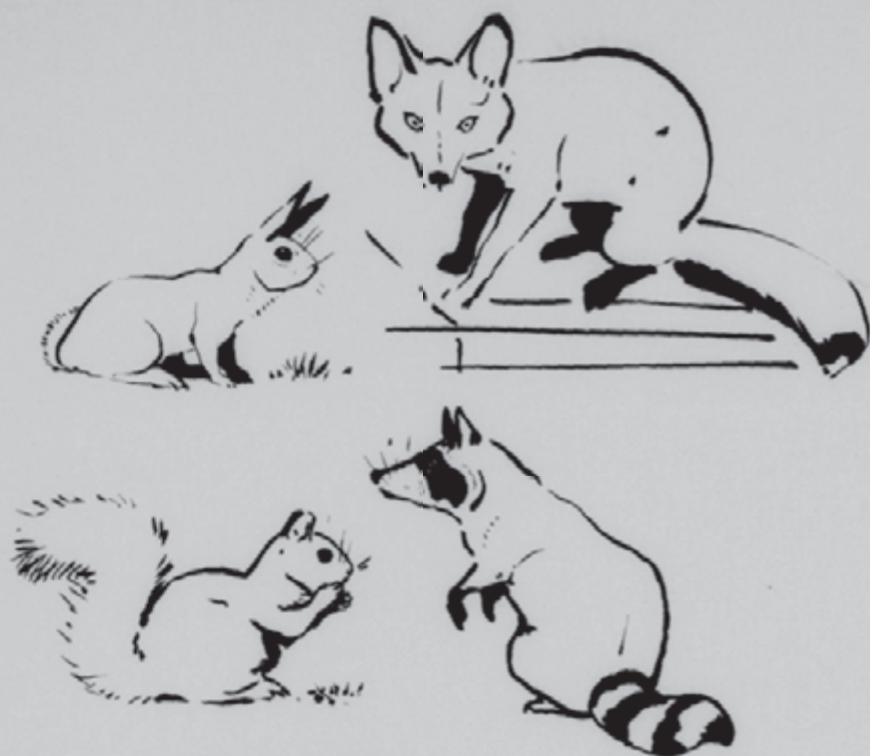
"Then too, because music is much studied in Russia, many students have read and analyzed as carefully as can be done by the written word, many of the works which we performed. Our chorale provided them with the first opportunity to hear these works presented in person."

The only uneasy moments which Shaw and his group experienced came when they arrived in Leningrad. "We were briefed by U. S. government officials on the Cuban crisis and were told that it had just been announced in Russia and that there might be demonstrations against us.

"These demonstrations failed to materialize, probably because of the lack of communication between the Russian government and the people. They had no idea of the precariousness of the situation, and as a matter of fact neither did we realize the full impact until we received letters from our families several days later."



## Worth Noting



Drawings by William E. Scheele  
Director, Cleveland Museum of Natural History

Animal tracks spot the hill behind the Art Museum  
Where small boys have inscribed their winter pleasure  
With the iron runners of their sleds.  
Snow gives away a secret in Wade Park;  
It moulds the footprints of the fox and the raccoon  
Which live in the city's heart, unsuspected  
Among summer trees and shrubs.  
They find it easy to be inconspicuous when the park is green.  
But now Wade Park is white. Snow has made mountains  
Where the red fox lives and clearly shows his traces.

Wrapped tight around the park is the grey city,  
Always in uniform: concrete, glass and masonry;  
Houses, schools, hospitals and churches, galleries,  
Museums, theaters, warehouses and factories  
And fourteen hundred miles of asphalt roads.  
All press in on the small animal world  
Of fox and woodchuck  
(Carefully hugging his shadow to himself)  
And the round-eyed raccoon and others who survive . . .  
Possibly because they are so unexpected here.

In this survival there may be a message to the city  
Which lies in violent proximity to their quietness.  
The squirrel and the rabbits and the 'possum  
Have found a way, after all, to live in the busy city.  
They have established a truce with it.  
At night only the city's sounds intrude: the hurried drumbeat  
Of exploding cylinders . . . the whine of trucks  
Struggling in low gear up the slippery ramps of Liberty Boulevard  
. . . These form one vast sound hanging over the city  
Like a fog: the animals listen with puzzled gravity.

Snow makes the red fox seem indiscreet.  
In the green seasons, he and all the others—  
The weasel and the much-maligned skunk and the rodents—  
Take care to make themselves unknown.  
When they go down to the lagoon to drink  
They wait for darkness, which is also sheltering,  
Or for the grey hours before morning  
Or, at the latest, for the scarlet hours  
When the sun first boils up above the trees  
And paints the wings of a transoceanic jet  
With the transparency of dragon flies.

W. S. K.



DR. NATHAN E. COHEN, dean of the School of Applied Social Sciences at Western Reserve University, will take office as vice president of the university upon the retirement of Dr. Carl F. Wittke from that post on July 1. Affiliated with many national associations concerned with social work, Dr. Cohen was associate dean of the New York School of Social Work of Columbia University before coming to Western Reserve in 1958. A graduate of Harvard University, he and his wife and three children make their home in Shaker Heights.



On Sunday, January 20, DR. ABBA HILLEL SILVER of The Temple will be honored by his congregation and his community at a dinner marking both his 70th birthday and his completion of 45 years of service as Rabbi of The Temple. Speakers at the testimonial banquet to be held in his honor will include Secretary of Health, Education and Welfare Anthony J. Celebrezze, and Avraham Harman, ambassador of Israel to the United States. On the national sponsoring committee for the evening portion of the program are, among others, former Presidents Dwight D. Eisenhower and Herbert Hoover. Dr. Silver will be presented with a Jubilee Volume titled "In the Time of Harvest," published by the Macmillan Company, which includes his biography, selections from his Sunday lectures, and twenty-six essays contributed in his honor by leading scholars and world figures.



New head of the Cleveland Police Department's Fifth District Headquarters is Deputy Inspector GERALD J. RADEMAKER. On the force since 1942 and for the past five years in charge of the Cleveland Police Academy, Rademaker notes that the good work of the University Circle Patrol in checking crime in the Circle area enables him to use his own men more effectively elsewhere. "As a part of the Fifth District we couldn't ask to have a more competent man put in charge of things," Circle Foundation President Neil J. Carothers said. Rademaker, his wife, Phyllis, and their four children make their home in North Olmsted.



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## Events in University Circle—January 1963 (F—free)

**Thu/3**, Cleveland Orchestra (David Bar-Illan, piano). 8:30 pm.

**Fri/4**, *Siena, City of the Virgin*, lecture by Wm. Milliken, Director Emeritus, Art Museum. 8:15 pm. F

*Dynamics of Industrial Growth*, lecture by Prof. J. W. Forrester, MIT. Case Invited Lecture Series. Room E-322. 4 pm. F

**Sat/5**, *See How They Swim and Bear Country*, young people's film devoted to birds and bears. Art Museum. 1:30 pm. F

WRU vs. Oberlin College, basketball. Adelbert Gym. 8:00 pm.

Cleveland Orchestra (David Bar-Illan, piano). 8:30 pm.

**Sun/6**, *Mark Tobey Retrospective Exhibition*, gallery talk by George M. Reid. Art Museum. 2:30 pm. F

Cleveland Orchestra Twilight Concert. Severance Hall. 4 pm.

Organ recital by Walter Blodgett. Art Museum. 5 pm. F

**Tue/8**, Chamber Music Society presents Vienna Octet. Severance Hall. 8:30 pm.

Annual meeting of members. Garden Center. 4 pm.

**Wed/9**, *Moana*, Samoan film. Art Museum. 7:30 pm. F

Beatrice Erdely piano recital. Institute of Music's Kulas Hall. 8:30 pm. F

**Thu/10**, Case Invited Lecture series, *Electronic Structure of Diatomic Molecules* by Dr. C. Moser. Metallurgy, Room 411. 4 pm. F

Cleveland Orchestra (Rudolf Firkusny, piano). 8:30 pm.

**Fri/11**, Case, Remington Rand Colloquium Series presents Dr. Geo. Habetler, Knowls Atomic Power Laboratory. E-322. 4:15 pm. F

**Sat/12**, Fencing match—Case, Ohio State, Notre Dame. Case Physical Education Bldg. 1 pm.

*Heidi*, Shirley Temple film. Art Museum. 1:30 pm. F

WRU vs. Fenn, basketball. Adelbert Gym. 8 pm.

Cleveland Orchestra (Rudolf Firkusny, piano). 8:30 pm.

**Sun/13**, *Tutankhamun Treasures*, gallery talk by Rita Myers. Art Museum. 2:30 pm. F

Honor student recital. Institute of Music. 3 pm. F

WRU band concert. Harkness Chapel. 3 pm. F

Organ recital by Walter Blodgett. Art Museum. 5 pm. F

**Tue/15**, *New Voices in American Poetry*, talk by L. Turco, Fenn College. Euclid-100th Library. 7:30 pm. F

WRU vs. Case, basketball. Adelbert Gym. 8 pm.

**Wed/16**, Violin recital by Daniel Majeske, assisted by George Silfies, piano. Art Museum. 8:15 pm. F

**Thu/17**, Cleveland Orchestra (Judith Raskin, soprano). 8:30 pm.

**Sat/19**, *The Sand Castle*, film about one afternoon in a boy's life. Art Museum. 1:30 pm. F

Cleveland Orchestra (Judith Raskin, soprano). 8:30 pm.

**Sun/20**, *Renaissance Decorative Arts*, gallery talk by Dorothy VanLoosen. Art Museum. 2:30 pm. F

Cleveland Orchestra Twilight Concert. Severance Hall. 4 pm.

Organ recital by Walter Blodgett. Art Museum. 5 pm. F

**Tue/22**, Chamber Music Society presents Hermann Prey. Institute of Music's Kulas Hall. 8:30 pm.

**Wed/23**, Hindemith, Moussorgsky, Mendelssohn program. Institute of Music's Kulas Hall. 8:30 p.m. F

**Thu/24**, Cleveland Orchestra (Zino Francescatti, violin). 8:30 pm.

Case presents J. P. Collman, Univ. of N. C., Chemistry Colloquium Series. Metallurgy, Room 411. 4 pm. F

**Fri/25**, Chamber music program by Concord Trio. Art Museum. 8:15 p.m. F

*Mr. Kelly's Magic Light*, lecture sponsored by Garden Center. Institute of Music's Kulas Hall. 8:30 pm.

**Sat/26**, Cleveland Orchestra (Zino Francescatti, violin). 8:30 pm.

**Sun/27**, *Barbizon Revisited*, gallery talk by Janet Moore. Art Museum. 2:30 pm. F

"Naturalism" in *Barbizon Art*, lecture by Robert L. Herbert, Yale University. Art Museum. 3:30 pm. F

Organ recital by Walter Blodgett. Art Museum. 4 pm. F

**Tue/29**, Trio Program. Music School Settlement. 8:30 pm. F

WRU winter convocation. Severance Hall. 4 pm.

**Wed/30**, *Carnival in Flanders*, Sophisticated comedy film. Art Museum. 7:30 pm. F

**Thu/31**, Cleveland Orchestra (Pierre Fournier, violoncello). 8:30 pm.

### THROUGH THE MONTH

Museum of Art: *Mark Tobey Retrospective* and *Tutankhamun Treasures* thru Jan. 13. *Some Contemporary British Art* displayed thru Feb. 10. *Barbizon Revisited* exhibit Jan. 23 on. During Tutankhamun exhibit there will be 30-min. talks in auditorium on this subject. Jan. 2, 4, 9, and 11. 3 pm. F

Open Tue-Thu. 10 to 6 pm; Wed. and Fri. 10 to 10 pm; Sat. 9-5 pm; Sun. 1-6 pm. F

Natural History Museum: Mueller Planetarium program *Winter Sky*. Sat. and Sun. 2, 3 and 4 pm. Adults 50¢; Children 25¢; members and families free.

Mueller Observatory is open on cloudless Wed. evenings from 8 to 11 pm. F

Historical Society: Open Tue. through Sat. 10-5 pm; Sun. 2-5 pm. F

Institute of Art: Annual faculty exhibit Jan. 13 to Feb. 2. Leonard Baskin prints exhibited Jan. 22 thru Feb. 12. Open Mon.-Fri. 9-5 pm; Sat. 9-12 noon; Tue.-Wed. 7-9 pm. F

Case Institute: Laszlo Krausz art exhibit Jan. 20 to 25. Kresge Gallery. Mon.-Sat. 8:30-8 pm.; Sun. 3-5 pm. F

Women's Committee of Institute of Art presents a series of lectures on city growth, etc. Jan. 10, 17, 27 and 31. 10:30 am. F

# UNIVERSITY CIRCLE

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# UNIVERSITY CIRCLE

FEBRUARY  
1963



## "City" Series at Art Institute Called Best Yet

A series of lectures examining the question "What is a City?" from a wide variety of viewpoints, sponsored by the Women's Committee of the Cleveland Institute of Art for its scholarship fund, is being hailed as the most successful series yet held by that group.

With two lectures remaining, proceeds from the first four, which filled to capacity the Institute's auditorium, have already exceeded expectations, according to a Committee spokesman.

Contributing to the success of the series has been the interest shown by people involved in city planning in the northern Ohio area, who have attended regularly to hear top architects, city planners, artists, sociologists and government representatives present their views on the nature and function of the modern urban center.

First to speak was Professor Burnham Kelly, dean of the College of Architecture, Cornell University, who spoke on "A City Planner Looks at the Changing City." Professor Kelly set the scene for succeeding speakers by noting that a city is many things to many people, and that there is no single answer to the question "What is a City?"

He was followed by Dr. Edmund Chapman, professor of Art History and chairman of the Division of Art and Architecture at Western Reserve University, who examined the city from an art historian's viewpoint.

"The Architect Looks at the City," a lecture by Robert A. Little, architect with Robert A. Little and George Dalton & Associates followed, and in turn was followed by Associate Professor John B. Turner of the School of Applied Social Sciences, WRU, who discussed the sociological implications of the modern metropolis.

On February 7 William L. Slayton, commissioner, Urban Renewal Administration, Washington, D. C., will give a talk entitled "The Government Administrator Looks at the City."

The last of the series, on February 14, will present a film, "Form, Design and the City." Damon Childs, chief of Urban Renewal and Planning Division of the Philadelphia Planning Commission, will be on hand to comment on the film and on the Philadelphia story.



Rabbi Abba Hillel Silver and his wife, Virginia.

## Temple Leader Honored on Double Anniversary

On a characteristic note of hope Rabbi Abba Hillel Silver has entered his 71st year of life and his 46th year as spiritual leader of The Temple.

Speaking at a dinner in his honor attended by some 2,000 admirers at Hotel Sheraton-Cleveland, Dr. Silver said that while the twentieth century is building a "better and ampler world for man," the next century will improve upon it.

"A society will emerge which will be free from the dark heritage of the past, the age-old curse of poverty, misery and exploitation, of inequality, racialism and intolerance. It will be an exciting world, and for men of courage and faith a welcome and challenging world."

President John F. Kennedy, former President Dwight D. Eisenhower and David Ben-Gurion, Prime Minister of Israel, were

among scores of world leaders who sent congratulatory messages to Rabbi Silver. President Kennedy's message was read by Anthony J. Celebrezze, Secretary of Health, Education, and Welfare and former Cleveland mayor. Mr. Celebrezze hailed Dr. Silver's effectiveness in the dual role as a leader in his community and in causes "which transcended community boundaries."

Also on hand to congratulate Rabbi Silver were Ohio Governor James A. Rhodes, Cleveland Mayor Ralph S. Locher, Dr. Joseph Schwartz, national director of the Bonds for Israel organization as well as many religious and civic leaders. His wife, Virginia, and his two sons, Rabbi Daniel J. Silver and Raphael Silver also were there to pay him tribute.

One of the evening's highlights was the

(Continued on page 3)





NO LIMITS, says Allen Kent...



IBM cards feed a giant memory

## WRU'S STEEL LIBRARIAN PLUCKS NEEDLES FROM HAYSTACKS FOR SCIENTISTS AND SCHOLARS

Each 20 seconds, seven days a week, more than 2,000 pages of books, newspapers, digests and reports are published somewhere in the world.

How to keep up with this flood of information?

It would be impossible to read it all; for every year of solid and uninterrupted reading, the knowledge-hungry word-worm would fall more than 1½ billion pages behind the avalanche of print.

One answer is to store the information until needed. And, to make sure the right answers can be quickly plucked from the storehouse, Western Reserve University's Center for Documentation and Communications Research has mechanized the librarians.

A department of WRU's School of Library Science, the Center was the first organization in the world to have computers do the work of uncounted eyes and hands in storing and finding information. This new kind of electronic brain—new in the sense of application rather than age—can pick a sliver of vital information from haystacks of unwanted papers at almost a moment's notice.

The heart of the system is a General Electric 225 Computer. The machine is now installed in a section of a brick and stucco house on fraternity row where it hums along eight to ten hours a day to save millions of dollars and countless hours of labor for American scholars and businessmen.

This tireless librarian reads, evaluates and memorizes on magnetic tape up to 2,000 periodicals a month in all languages.

It can search for 99 answers at the same time, although the Center's average has been about 25, and it has learned the contents of 90,000 documents a year in the field of metallurgy alone.

American metallurgists, in fact, as represented by the American Society for Metals in Novelty, Ohio, were the first backers of WRU's unique retrieval system.

The ASM sends journals from all over the world to the center. There, graduate students, acting as subject analysts, prepare

detailed abstracts of the important articles and encode them into machine language, much as a clerk codes messages for transatlantic transmission into "cablese."

Punched into standard IBM cards, these abstracts are automatically checked against a code dictionary, which is also on IBM cards, the way a human librarian would check them for cross-reference.

One of the Center's tasks is to develop this dictionary of punched cards, whose terms and phrases bring in related generic concepts and broaden the reference which the research machine will produce on a given question. For example, the code of "induction furnace" will permit searches not only for that term, but also for "electrical heating equipment" or "electrical equipment" or "heating equipment" or "heating."

Once the dictionary meanings are transferred to the punched cards of the metallurgical abstract, the information is transferred automatically to magnetic tape. These rolls of tape, each containing about fifty abstracts, are stored in small paper boxes (5 x 6 x 1½ inches in size). Stacked on a table or lined up on a shelf, a hundred of these boxed rolls of tape contain the basic findings, encoded in machine language, of thousands of scientific journals.

When the system clanked to life in 1955 with its first computer, designed at WRU, it was the first such installation in the world. The original WRU computer, known as the Western Reserve Searching Selector, no longer rattles noisily in the converted master bedroom of the former mansion. It is retired to the basement. Its work is done by the gleaming GE 225 with the assistance of human operators.

Today there are several privately owned and profit-making documentation operations of this kind in the United States and overseas. The steel librarian in University Circle is, however, the only such creature in a university.

Its job is retrieval—a term describing the locating of information from a collection of documents on demand, to suit a particular problem.

How is this done?

It is practically the reverse of the information storage system. The request for information is read by an analyst, usually one of the 100 graduate students working at the Center for advanced degrees. It is then encoded, and the computer goes to work.

When the vast memory of the 225 has identified the correct document and its location, it is up to the human operator to go and get it. The computer gives the distinct impression that it would not deign to move, even if it could.

Presiding over this collection of men and machines, reels, tapes, circuits and flashing bulbs, is Allen Kent, a genial documentalist whose passion for his field acknowledges no limit to its future.

He was the first to design and build a special computer to scan and compare tape, but it was almost impossible to sell the idea to manufacturers, he recalls, because of the costs involved. General Electric had, apparently, enough faith in the strange new science hatching on Magnolia Drive, to give it a multi-million dollar try. The 225 computer is one of the results.

Where is the center heading? It's hard to say, according to Prof. Kent. The group already does work for the American Diabetes Association, compiles a total library on communicable diseases for the National Institutes of Health, delves into educational research and social sciences for the U. S. Office of Education, and is helping law scholars to assemble a uniform code of commerce.

"We can go in almost any direction," Prof. Kent says. "There are no limits."



Heights Sun-Press Photo

## Society Ball Boosts Orchestra Fund

Attending the Musical Arts Association Crystal Ball, one of the most glamorous social affairs in recent years here, were 1,400 greater Clevelanders whose contributions helped swell the Cleveland Orchestra Maintenance Fund. Complete with glittering formal gowns, white tie and tails, a Grand March and waltzing to the music of the Cleveland Orchestra and Lester Lanin's orchestra, the affair also served to formally dedicate the new Grand Ballroom of the Sheraton-Cleveland Hotel. Shown checking the evening's program are (left to right) Frank E. Joseph, president of the Musical Arts Association; Mrs. George Szell; Mrs. Joseph and Dr. George Szell, musical director of the Cleveland Orchestra.



## New Sound of Music To Be Heard at Case

Don't look now but they're turning your tape recorder into a full-fledged concert instrument.

That's what three of the nation's most outstanding modern composers are set to prove in a discussion-demonstration at Case Institute of Technology's Strosacker Auditorium on February 8, when they will play and discuss their explorations into the eerie field of electronic music. The program is free and open to the public.

Vladimir A. Ussachevski, associate professor of music at Columbia University, Otto Luening, professor of music at Columbia, and Milton Babbitt, professor of music at Princeton University will participate in the demonstration. All three have distinguished themselves through their works for tape recorder and orchestra. The three are co-directors of the Columbia-Princeton Electronic Music Center, founded in 1958 by a Rockefeller Foundation grant. Their music has been performed live and on records by major symphony orchestras in this country and abroad and has won wide acclaim.

The tape recorder, as an instrument, enables the composer to exploit the entire realm of sound—not just sounds peculiar to conventional musical instruments. It also enables him to create new sounds through distortion, multiple recording, and other devices, and to control the sound to a far greater degree than ever before.

Perhaps the time has come to talk about the "four B's"—Bach, Beethoven, Brahms . . . and Beeps.

## RABBI SILVER HONORED (Continued from page 1)



"...at 70, my days of apprenticeship are about over."



Rabbi Silver is presented a testimonial book prepared by elementary school pupils at The Temple by his son, Rabbi Daniel J. Silver.

presentation to Rabbi Silver of the first copy of the book, "In the Time of Harvest," published in honor of his birthday by the MacMillan Company. The volume contains biographical material, a bibliography of his writings, selections from his sermons as well as a number of articles by political leaders and scholars from throughout the world.

A second testimonial volume, prepared by elementary school students at The Temple, was presented to Dr. Silver by Rabbi Daniel Silver.

Putting an end to speculation that he might announce his retirement, Rabbi Silver said that "At 70 my days of apprenticeship are about over. I trust that I can now use the tools of my craft a little more expertly."

Reflecting that there have been times in his 70 years that have been difficult and even dreadful, Dr. Silver said that he was glad to have lived in these times.

"My ministry witnessed the emergence of new hopes and visions and new programs for the salvation of man. Today at 70 I feel confident that mankind will achieve even greater good, unpredictable though the outcome of many issues, domestic and international, still is."

## Worth Noting



On February 26th, THEODORE LETTVIN, concert pianist and head of the piano department of the Cleveland Music School Settlement, will be the featured soloist with the New York Philharmonic Orchestra in New York City. No newcomer to the concert stage, Mr. Lettvin has been concertizing since the age of 12, when he appeared with the Chicago Symphony Orchestra, and has performed with major orchestras throughout the world. Throughout his career he has compiled a record that may be unique in the music world—he has never once cancelled or been late to a concert.



DR. MARVIN B. SUSSMAN, chairman of the Western Reserve University department of sociology, is director of a project that will for the first time make use of telephone survey methods in making a large-scale urban health study. If successful, the survey will provide valuable health classification material available in no other way. Dr. Sussman's survey team is expected to contact some 3,500 Cleveland area families, who will be asked questions concerning use of eyeglasses, hearing aids, and assistance in walking as well as certain chronic diseases.



DAN SNOW, director of the Ralph Mueller Planetarium and Observatory at the Museum of Natural History, is one of the city's real experts on astronomy—a fact that many thousands who have heard him lecture will testify to. Snow started out as an engineer, then became a professional photographer. Through his interest in lenses he became fascinated with telescopic equipment, then took up astronomy as a hobby. Dr. Nason J. Nassau, former head of the Case Observatory, talked him into taking the job with the Museum 11 years ago after Snow had helped solve photographic problems for that observatory. At that point he had never spoken before any group. Since then he has spoken to over 200,000 people.



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## Events in University Circle—February 1963 (F—free)

**Fri/1, Shakespeare for Everyone**, talk by Mrs. Lulu Ash. Euclid-100th Library. 4 pm. F  
Margaret McMurray song recital. Art Museum. 8:15 pm. F  
**Sat/2, Man and the Moon**, young people's film. Art Museum. 1:30 pm. F  
Cleveland Orchestra (Pierre Fournier). 8:30 pm.  
**Sun/3, Barbizon Revisited**, gallery talk by Martin Linsey. Art Museum. 2:30 pm. F  
*All Roads Lead to Hong Kong*, travel program. Historical Society. 3 pm. F  
Lecture on the Parthenon by James R. Johnson. Art Museum. 3:30 pm. F  
**Tue/5**, Chamber Music Society presents Koeckert Quartet. Severance Chamber Music Hall. 8:30 pm.  
**Wed/6, The Rules of The Game**, film directed by Jean Renoir. Art Museum. 7:30 pm. F  
Marianne Masties piano recital. Institute of Music's Kulas Hall. 8:30 pm. F  
**Thu/7**, Women's Committee, Institute of Art city lecture series. 10:30 am.  
Cleveland Friends of Music presents Menahem Pressler piano recital. Cleveland Institute of Music. 8:30 pm. F  
**Fri/8**, Reading, *Comedy of Errors*, Euclid-100th Library. 4 pm. F  
Christian Science Lecture. Fourth Church of Christ. 8 pm. F  
Piano recital by William Appling. Art Museum. 8:15 pm. F  
Discussion-demonstration of electronic music. Case Institute, Strosaker Auditorium. 8:30 pm. F  
**Sat/9, Abraham Lincoln, A Study in Greatness**, young folk's film. Art Museum. 1:30 pm. F  
**Sun/10, American Painting**, gallery talk by Roger Welchans. Art Museum. 2:30 pm. F  
*The Realm of the Fungi*, nature program. Historical Society. 3 pm. F  
*The Role of Chance in Artistic Creativity*, lecture by H. W. Janson, New York University. Art Museum. 3:30 pm. F  
**Tue/12, Lincoln, Man for the Ages**, lecture by Albert A. Woldman. Euclid-100th Library. 7:30 pm. F  
**Wed/13**, Organ recital, Walter Blodgett. Art Museum. 8:15 pm. F  
Fine Arts. Quartet Program. Inst. of Music, Kulas Hall. 8:30 pm. F  
**Thu/14**, Women's Committee of Institute of Art city lecture series. 10:30 am.  
**Fri/15**, Reading, *Two Gentlemen of Verona*, Euclid-100th Library. 4 pm. F  
*Le Million*, film directed by Rene Clair. Art Museum. 7:30 pm. F  
*By What Authority Does the Psychoanalyst Speak*, lecture by Dr. Meyer Maskin, New York U. WRU lecture. Severance Hall. 8 pm. F  
**Sat/16, Human Comedy**, young folk's film. Art Museum. 1:30 pm. F  
**Sun/17, French and Flemish Tapestries**, gallery talk by Dorothy VanLoozen. Art Museum. 2:30 pm. F

Midwest Cactus & Succulent Society presents program of slides, and exhibit of cactus. Garden Center. 3 pm. F  
WRU Band concert. Harkness Chapel. 3 pm. F  
*A Drive Through Southern England*, travel program. Historical Society. 3 pm. F  
**Tue/19, Dutch Landscape Painting**, lecture by Wolfgang Stechow. Art Museum. 4 pm. F  
Chamber Music Society presents Trio di Bolzano. Severance Chamber Music Hall. 8:30 pm.  
**Wed/20, The Dutch Scene: Rivers and Canals**, lecture by Wolfgang Stechow. Art Museum. 8:15 pm. F  
**Thu/21, The Dutch Scene: Woods, Winter**, lecture by Wolfgang Stechow. Art Museum. 4 pm. F  
Presymphony talk, Robert Shaw, Case's Kulas Hall. 4:30 pm. F  
Cleveland Orchestra (Robert Shaw). 8:30 pm.  
**Fri/22**, Reading, *Love's Labours Lost*, Euclid-100th Library. 4 pm. F  
*The Dutch Scene: Beaches, Imaginary Vistas*, lecture by Wolfgang Stechow. Art Museum. 8:15 pm. F  
**Sat/23**, Films dealing with birds, alligators & monkeys for young people. Art Museum. 1:30 pm. F  
Cleveland Orchestra (Robert Shaw). 8:30 pm.  
**Sun/24, Three Chinese Painters**, gallery talk by Janet Moore. Art Museum. 2:30 pm. F  
*Our Fifty States*, travel program. Historical Society. 3 pm. F  
*The Italian and Other Foreign Scenes*, lecture by Wolfgang Stechow. Art Museum. 3:30 pm. F  
**Tue/26, How a Designer Works With Color, Pattern & Textile**, lecture by George Wells, Art Museum. 2:30 pm. F  
Adrius Kuprevicius piano recital. Music School Settlement. 8:30 pm. F  
**Wed/27, 18th and Early 19th Century Archaeology in Ohio**, talk by Dr. Olaf Prufer. Historical Society. 3:15 pm. F  
**Thu/28**, Cleveland Orchestra (Pierre Monteaux). 8:30 pm.

### THROUGH THE MONTH

Museum of Art: *Some Contemporary British Art* thru Feb. 10. *Barbizon Revisited* displayed to Feb. 20. Feb. 27 begins *Old Master Drawings from Chatsworth*. Organ recitals by Walter Blodgett, Sundays, 5 pm. F Open Tue-Thu. 10-6 pm; Wed. and Fri. 10-10 pm; Sat. 9-5.  
Institute of Art: Annual Alumni Exhibition, Feb. 10 to March 2nd. Open Mon-Fri. 9:05 pm; Sat. 9-12 noon; Tue-Wed. 7-9 pm. F  
Historical Society: The Year in Review on display. Open Tue-Sat. 10-5 pm; Sun. 2-5 pm. F  
Natural History Museum: *Mars* is Mueller Planetarium program. Sat-Sun. 2, 3 and 4 pm. Adults 50¢; Children 25¢ members and families free.  
Mueller Observatory is open on cloudless Wed. eves. from 8 to 11 pm. F

UNIVERSITY CIRCLE

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Rabbi & Mrs. A. H. Silver  
19310 Shaker Boulevard  
Cleveland 22, Ohio



# UNIVERSITY CIRCLE DEVELOPMENT FOUNDATION



2009 ADELBERT ROAD  
CLEVELAND 6, OHIO  
SWcetbriar 1-1050

June 21, 1963

Rabbi A. H. Silver  
The Temple  
Ansel Road  
Cleveland 6, Ohio

Dear Rabbi Silver:

I wish to gratefully acknowledge receipt of your check in the amount of \$100.00 which represents an additional payment on your pledge to the University Circle Development Foundation Campaign.

Being in the area, you know our program is proceeding in splendid fashion, and there are several new and interesting projects in the immediate offing. Thus, continuing support of this sort is most meaningful.

My fellow officers and the Trustees of the Foundation join me in this sincere expression of gratitude.

Sincerely yours,

Neil J. Carothers  
President

NJC:caj



# UNIVERSITY CIRCLE FOUNDATION



2009 ADELBERT ROAD  
CLEVELAND 6, OHIO  
SWeetbriar 1-1050

March 17, 1961

## INFORMATION FOR BOARD MEMBERS OF UNIVERSITY CIRCLE INSTITUTIONS

In the next few days we will make a public announcement of a fund campaign for the University Circle Foundation. The goal of the University Circle Development Campaign is \$6,000,000, the amount of our budget requirements through 1965. This money will provide for --

Land acquisition -- so that Circle institutions can expand at the right place and the right time, in terms of the area's best development;

A parking structure south of Euclid, and additional parking lots at the edge of the Circle -- to continue our program to prevent "anihilation of the Circle by asphalt" and yet make parking spaces reasonably available;

Construction of a core area, including a faculty and staff center with underground parking and a plaza, -- to promote closer interworking of the institutions, and bring the activities of University Circle to a focus;

Landscaping of common land -- to continue a program for bringing the natural beauty of the area up to the high standard set by the Fine Arts Garden;

and for the administration and operation of the Foundation's services to the Circle institutions and the community.

The campaign's solicitation will be limited in scope. We are seeking money from foundations, corporations, and from individuals who have shown continuing interest in the Circle through trusteeship or generous contributions to the area's institutions.

Our campaign will be headed by Vernon Stouffer as general chairman. He is drawing together an executive team of outstanding ability and energy, several members of which served with Mr. Stouffer on the original University Circle planning committee.

You know, from Foundation policy in the past, that our decision to solicit funds reflects a critical financial situation. The outcome of the campaign will decide whether the Circle's program goes on at full momentum.

From the beginning Circle institutions have given the Foundation strongest moral support. This continuing support will be a vital contribution as the campaign gets underway.

Sincerely,

NEIL J. CAROTHERS  
President



UNIVERSITY CIRCLE DEVELOPMENT FOUNDATION

AMERICAN ARCHIVES  
The First Five Years





## University Circle in brief

*University Circle is the cultural, educational and medical center of the Cleveland metropolitan area. Comprising 29 institutions it is one of the largest and most diversified centers of its kind in the world. Located there are the city's largest higher-educational complex, its museums of art and natural history, several of its major hospitals, its symphony orchestra, its institutes of art and music and several of its largest churches. The Circle covers 488 acres of parks, buildings, streets, parking space and playgrounds about four miles from downtown Cleveland. Its student and staff population is 18,000.*

## The Development Foundation

*The University Circle Development Foundation, the first institution of its kind in the country, was founded in 1957 to carry out a twenty-year development plan for University Circle. It was created by the institutions in the Circle, each one of which assigned to the Foundation by formal action a bit of its individual autonomy—giving it the responsibility to do those things that can better be done jointly than separately. The Foundation's job is three-fold. First, it guards the basic principles of the Development Plan for University Circle and is central arbiter in any decisions that may tend to modify these principles. Second, it acts as a central clearing house where the interests of each member institution—particularly as they relate to development and growth—are reconciled with those of University Circle as a whole and of the entire Cleveland community. Third, the Foundation acts as an administrative agency to provide services and facilities that benefit member institutions individually and collectively. Some of these services are land acquisition, traffic control, off-street parking, police patrol, architectural review, assistance in efforts to stabilize and upgrade surrounding neighborhoods, providing graduate student, staff and faculty housing, landscaping and maintenance of park areas.*

*Most important of all, the Foundation stands for a new spirit in University Circle, a spirit of conviction about the Circle's future and of commitment to the efforts required to achieve its great potential.*



## Five years have passed

... since the twenty-year plan for the expansion and development of University Circle was adopted and work got under way. The purpose of this report is to review the progress achieved during these years in translating the original Adams, Howard & Greeley Plan into reality and to look ahead to some of the jobs to be done in years just ahead.

The goal of University Circle and the Development Foundation is a cultural center for Cleveland that rivals any in the world, where the interplay of diverse ideas and skills represented by the remarkable cluster of scientific, religious and educational institutions enhances the environment for learning, and where people can go for the enjoyment of beautiful surroundings as well as for intellectual nourishment.

How well this goal is being achieved is set forth in the pages that follow. The record so far is a splendid one. The volume of physical construction alone is impressive. Along with the inevitable problems and disappointments have come great new opportunities impossible to foresee at the time the Development Plan was written.

In the final analysis, progress in University Circle must be

measured in terms of how it affects the lives of the people who come into contact with it . . . how well it nurtures our intellectual, cultural and religious heritage. This is the responsibility that the urban cultural center has to the community it serves and it is the specific commitment of University Circle to Cleveland. This kind of progress is harder to measure. It is clear, however, that the ambitious development goals the Circle has set for itself have given it a great new cultural stimulus. The Circle is competing successfully with the top cultural centers of the world, attracting men and women of international reputation to its faculties and staffs. Academic standards are rising, the quality of scientific research and of artistic effort is being raised and the humanitarian work of Circle institutions is increasing.

Today the outlook for the Circle is brighter than it has ever been. The development plan is working better than could have been anticipated and great new projects are getting under way. Today the Foundation is ideally equipped to give Circle institutions the help they need in adapting their individual plans to meet the demands of the years that lie ahead.

NEIL J. CAROTHERS  
*President*

SYDNEY B. CONGDON  
*Chairman of the Board of Trustees*



*"The cultural center, conceived as a total unit, can become a powerful symbol for urban America of the future . . . As a physical entity in which people 'enjoy' the city, it can fulfill a function similar to the cathedral square of medieval times or the village greens of eighteenth century New England . . . University Circle, in becoming this kind of cultural center, will set an example for other cities—an example of the proper use of America's new wealth and leisure."*

*—University Circle—A Plan for Its Development.*



## A Report on the First Five Years

1957 – 1962

It was towards this vision that the cultural institutions of University Circle were moving in 1956, when they formed the University Circle Planning Committee to discuss how to construct an orderly blueprint for their future expansion.

They were in an unusually fortunate position. Early Cleveland planners had had the foresight to gather in one comparatively compact area a number of institutions representing widely diverse interests and activities. In 1880 the original land for University Circle had been acquired and the construction of the first Case and Western Reserve University buildings shortly thereafter had given the area its original cultural core. The other institutions followed as the decades passed.

The result was a center of the sciences, humanities and religion that played a major role in the development of Cleveland into one of the country's great cities. The Circle gave the city the cultural vitality without which its commercial and business life would have a lesser meaning.

In the years following World War II it became apparent that if the Circle institutions were to fulfill their commitments to serve the community from which they had sprung, they were going to have to expand greatly. They realized that some sort of master plan was urgently needed to make sure that orderly physical growth was possible for each of them and that new institutions of suitable character could be assured space to construct quarters in the University Circle area.

It was on the afternoon of October 15, 1957, that the Cleveland City Council, the Cleveland City Planning Commission and the Heart of Cleveland Development Committee witnessed the first public presentation of the twenty-year University Circle Development Plan worked out with painstaking detail by the planning firm of Adams, Howard & Greeley.

The plan provided for adequate space for growth for the Circle's schools, churches, museums and hospitals, based on careful estimates of their future needs. It called for grouping of new facilities that would place similar activities near each other and that would also encourage the interplay of ideas between dissimilar disciplines. The physical environ-



ment should, the plan said, encourage the exchange of experience among the physician, historian, painter, engineer and priest. The plan spelled out the need for rerouting roadways, creating new ones and solving the pressing problems of vehicular and pedestrian flow in the Circle. It made the point strongly that the Circle must remain pleasing to the eye and that the people of the city must be encouraged to come there and use its resources far more than in the past.

It was obvious that the basic plans as presented were essential for the future not only of University Circle but for the whole city as well. The plan offered a broad new perspective for education, for culture, and for fulfillment of the spirit. The proposal was ambitious. It carried a total price tag of \$174,500,000. But the stakes were too high and the potential rewards too great to consider anything less.

In the evolution of University Circle there have been many occasions when it was necessary to make a choice—between doing the merely adequate or doing something with real distinction. In a heartening number of cases—and perhaps the Fine Arts Garden is the most telling example—the extra commitment necessary to achieve real distinction has been made.

The challenge of the Plan of Development for University Circle constituted one more of these hard choices. Before the plan was worked out many of the University Circle institutions had done considerable soul searching. They asked themselves—Do we escape from the obsolescence and decay which we see crowding in around us and move to another location or do we reinforce our commitment to the city? Each of them accepted the latter alternative as the more realistic and responsible one. The Plan of Development that followed constituted a strong buttress to their individual commitments.

An orderly, three-stage development over 20 years was proposed by the Plan. Included was a \$110,000,000 building program for institutional use, a \$14,600,000 land-acquisition program, \$9,600,000 worth of parking facilities, \$2,000,000 to be spent for landscaping and recreation areas, a core unit costing an estimated \$3,900,000, roads to be built at a cost of \$4,800,000 and 1,500 apartment units to cost \$29,800,000.

The University Circle Development Foundation, with an initial membership of 19 institutions, was established to coordinate the plan and to carry out projects for the common benefit of its members. The Foundation represented the firm resolve of its members to achieve real distinction in their future development plans.

It seemed like a big order.

But five years later—five years marked by vigor and imagination on the part of Circle institutions and by the generous support of Clevelanders—the original goals are proving to have been conservative.

In just five years the Circle's member institutions, now numbering 29, have completed or begun eighteen major new buildings. Western Reserve University alone has spent more than \$16 million to add new classrooms, science facilities and dormitories to its campus, and to remodel old facilities. Among the major new landmarks that have transformed the appearance of Case Institute of Technology are the Computing Center, the Physics addition and Strosacker Auditorium, the Olin Laboratory for Materials and a great Library-Humanities Center.

The Cleveland Museum of Art completed a huge new wing to house an enlarged collection and to handle increased attendance. Three new members that have moved into the Circle—the Museum of Natural History, the Hanna Perkins Day Nursery Association, and the Institute of Music—have built splendid new buildings. Mt. Sinai Hospital, which with University Hospitals and the new Veterans Administration Hospital constitutes one of the greatest medical care complexes in the country, added \$6 million worth of new facilities.

The cost of major new buildings and renovations among Circle member institutions amounts to nearly \$51,500,000 in the first five years of the Development Plan's existence. This is 70 percent of the total amount originally projected for the plan's first ten years.

In addition, the Veterans Administration is now completing its \$16,000,000 hospital in the Circle, the Cleveland Metropolitan Housing Authority has spent \$5,900,000 for the Springbrook and Wade apartment projects and the City of Cleveland has built the new Fifth District Police Station and off-the-street parking facilities at a cost of \$915,000. These projects bring the total construction expenditures in the Circle area for the past five years to more than \$74,000,000.

### Land to build on

One of the keys to the Plan of Development is the availability of land to build on. Without orderly acquisition of the land needed for future building sites, the plan would be severely undermined. Even with the most careful planning a program of this magnitude is not accomplished without displacement and inconvenience to individual property owners. The existence of a coordinated plan for the acquisition of land has, however, minimized such inconvenience. The Foundation has attempted to purchase new building sites well ahead of need, at a time of maximum con-



venience to the individual property owner, and to avoid causing last minute relocations.

During the past five years the Foundation has acquired 136 parcels of land—approximately 44 acres. This represents 26% of the 170 acres of land required to carry out the twenty-year plan. Total Foundation investment in land amounts to \$4,700,000 to date; \$1,200,000 of this land has already been re-sold to individual institutions for new building sites.

With only rare exceptions property owners have been remarkably cooperative and have generally accepted their individual inconvenience as a price of important progress for the whole community. In most cases, the Foundation has been able to acquire properties at or close to the market appraisal of their value.

The property acquisition program of the Foundation has taken on new significance because of the fact that its expenditures for this purpose qualify the City of Cleveland to receive 2-for-1 federal matching funds for the University-Euclid Urban Renewal Project—an ambitious program of clearance and rehabilitation in University Circle and in a 1,000-acre segment of the City just west of the Circle. As a result of section #112 of the Federal Housing Law, which sets forth the legal basis for these matching funds, the City of Cleveland expects to realize nearly \$27,000,000 in federal matching funds with no expenditure of local tax dollars. The result will be to reduce by as much as 50% the amount of local tax dollars needed to implement the University-Euclid program. On the one hand, it means that the Foundation and its member institutions can make a tangible financial contribution to the city of which they are a part. On the other, it helps make massive rehabilitation in the neighboring area financially feasible.

This is one illustration of the fact that while the development of University Circle is providing the cultural and intellectual leadership vital to the city, it is at the same time making a substantial material contribution to the city's economic strength.

### **Making the Circle more accessible**

In the area of parking and traffic control, the Foundation with the cooperation of the City of Cleveland has constructed 422,000 square feet of new parking facilities, including the Foundation's 350-car \$670,000 garage on Abington Road. This has eased what had threatened to be an impossible automobile congestion problem. The first section of Circle Drive—the arterial loop which is designed to provide for a

## **Construction in University Circle 1957-1962 And Plans For The Years Ahead**

### **New Institutional Buildings, 1957-1962**

1. Tudor Arms Graduate Student Dormitory (Purchased by Case and WRU)
2. Addition to Quail Building (Case)
3. Charles M. White Metallurgy Building (Case)
- 3A. Olin Laboratory for Materials (Case)
4. Library-Humanities Center (Case)
5. Central Plaza (Case)
6. Addition to Albert W. Smith Chemistry Building (Case)
7. Strosacker Auditorium (Case)
8. Addition to Rockefeller Physics Building (Case)
9. John S. Millis Science Center (WRU)
10. Newton D. Baker Building (WRU)
11. Joseph T. Wearn Research Laboratory (WRU and University Hospitals)
12. Addition to Hearing and Speech Center
13. Hanna Perkins Day Nursery
14. Developmental Biology Laboratory (Purchased by WRU)
15. Women's Dormitory (WRU)
16. Cleveland Institute of Music
17. Western Reserve Historical Society Addition
18. Cleveland Museum of Natural History
19. Cleveland Museum of Art Addition
20. Educational Wing of The Temple
21. Mount Sinai Hospital Addition







**New Parking Facilities, Open Areas,  
Roadways and Public Buildings, 1957-1962.**  
(Public Buildings are numbered).

- 22. Springbrook Apartments (Cleveland Metropolitan Housing Authority)
- 23. Veterans Administration Hospital
- 24. Parking Structure (University Circle Development Foundation)
- 25. Fifth District Police Station (City of Cleveland)



**Sites for New Institutional Construction, 1963**

- A. Western Reserve Undergraduate Housing
- B. Faculty-Staff Apartment Housing
- C. University Medical Center Development
- D. Case Undergraduate Housing
- E. Case Administration Building



**New Roadway Construction, 1963**

**Other Development Sites for Projects  
Scheduled to Start in the Next Few Years.**

- F. Western Reserve Liberal Arts Academic Development
- G. Core Development and Faculty-Staff Center
- H. Euclid Avenue Pedestrian Crossing
- I. Case Undergraduate Housing
- J. University Circle Research Center
- K. Mt. Sinai Hospital Development
- L. Western Reserve Science Center Additions
- M. Case Academic Campus Development
- N. Western Reserve Athletic Area





smooth flow of traffic all around the Circle—has already been opened and other sections will be built next spring.

Last year a fleet of four Circle-operated nine-passenger busses started shuttle service between points within the Circle, further easing the pressure of automobile traffic.

As the Adams, Howard & Greeley plan has pointed out, the beauty of the Circle area is just as important as the number of square feet of classroom space it contains or the flow of traffic on its roads. In the past five years a great deal has been done to enhance the Circle's green spaces and gardens. Apart from the huge landscaping jobs connected with construction programs by individual member institutions, the Foundation has planted many new beds of flowers, illuminated the Fine Arts Gardens, and spent thousands of dollars to maintain the quiet, restful beauty of park areas. Just this year 10,000 tulips and 30,000 geraniums were planted, as well as hundreds of new rose bushes.

The Circle's highly-trained and well-equipped police force, now numbering sixteen men, was formed in 1959. Bolstered by a corps of uniformed attendants in parking areas it has virtually eliminated crime within the Circle and made it safe for the thousands and visitors to use and enjoy. This good influence has had a tendency to spread into neighboring areas and has relieved the city's police force of much of the burden of patrols in the Circle.

### **Paying for Foundation operations**

Financial support of the Foundation's activities by Cleveland's great philanthropic foundations, her businesses and industries and her generous sons and daughters, has been gratifying. Individual gifts, such as the \$2,000,000 grants by the Leonard C. Hanna Jr. Fund in 1959 and 1961 and the \$1,100,000 bequest of Mrs. Andrew R. Jennings just last summer, are examples of the great generosity with which the Circle's development plans are being supported. Among other generous supporters have been the Louis D. Beaumont Foundation, the William G. and Elizabeth Ring Mather Fund and the Cleveland Foundation. The central fund-raising effort during the past five years was a \$6,000,000 drive spearheaded by a committee under the leadership of Vernon Stouffer. The money was successfully raised within twelve months following the opening of the campaign in May, 1961. These funds will defray the Foundation's operating expenses through 1965, and will help make possible such cooperative efforts as the proposed staff center, serving the

faculty and staff members of all institutions in the Circle, continuing acquisition of land, and additional road and parking facility construction. Since its inception five years ago, the Foundation has received gifts totaling more than \$10,200,000 in cash and firm commitments—persuasive evidence of the strong support it is receiving from the city.

The executive staff of the Foundation has been increased by three members during the past five years. In 1959 Oliver Brooks was elected vice-president to help with the coordinating of the vast development project. Filling a growing need for continual professional revision of the Adams, Howard & Greeley plan as called for by changing circumstances, the Foundation this year appointed Allen Fonoroff director of planning. This move greatly strengthens the Foundation's ability to provide its member institutions with professional planning and zoning advice. The Foundation was also fortunate to acquire the services of Samuel F. Agnew, retired comptroller of Western Reserve University, as treasurer.

### **The rewards of cooperative action**

University Circle's first five years of coordinated development have seen much more than just the vast sweep of construction and physical expansion. Member institutions report rising standards of academic excellence, the broadening of curricula, the great expansion of museum collections and of attendance at museums and concerts, increased enrollments, more vigorous support by alumni, members and friends. More than a million people have already passed through the new Museum of Natural History; church congregations and special church program attendance are on the increase; membership in the Western Reserve Historical Society has doubled; both Case and Western Reserve report substantial gains in students studying for advanced degrees as well as much-enriched curricula. The Cleveland Institute of Music says that concert attendance is up 30 percent and community support is up by one-fourth over last year's figures. Hospitals report increases in the numbers of patients served. The Cleveland Orchestra reports attendance at children's concerts has gone up by two-thirds.

Most important of all, perhaps, is the vastly increased spirit of cooperation among member institutions that has fully justified the expectations of the Foundation's creators. An increased cross-fertilization of ideas is taking place, not only between the educational institutions, but among the churches, the museums and the philanthropic groups as well. Students of Western Reserve University's Department of Religion





*Circle facilities are easier to use and its streets and park areas are safer because of Foundation activities. A new 350-car parking garage (above), the first section of the new Circle Drive and an adjoining new parking lot constructed in cooperation with the City of Cleveland (center) have helped keep roads clear. A sixteen-man police force (lower left) helps keep traffic flowing and special University Circle busses (lower right) ease travel during rush periods.*



attend sessions in the Temple's library and museum. Case and Western Reserve have joint programs to supplement each other's efforts and to exchange students for this purpose. The Museum of Natural History has joined these two institutions in the teaching of the natural sciences. The Center on Alcoholism is cooperating with Western Reserve in carrying out studies on alcoholism. The Temple joins the Epworth Euclid Methodist Church and the Church of the Covenant for annual Thanksgiving celebrations. The Cleveland Institute of Art conducts a joint art education program with Western Reserve University. University Hospitals and Western Reserve's health science schools are collaborating in their first joint development effort.

These examples of mutually enriching cooperative efforts might never have come about but for the sense of common goals that runs through the Circle and that is tangibly represented by the existence of the Foundation.

Some of the most important work of the Foundation involves simply the steady, persistent expression of the needs of the Circle if it is to reach its full potential. This kind of work has meant regular appearances before civic, fraternal, business, PTA, social and other groups by Foundation staff members, telling the Circle story and enlisting the enthusiasm and support of the hearers. It has meant regular contact with the political, civic, philanthropic, and industrial leaders of the city. Such work has resulted not only in renewed support for the Circle but in acceleration of city projects, such as University-Euclid Urban Renewal, that are of interest to the Circle. It has resulted in specific approaches to urgent problems such as the flooding that occasionally occurs in the Circle area, and support for projects such as the proposed Research Park adjoining the Circle, that are not directly part of the Circle's Development Program but yet are of vital interest to Circle institutions and to the whole community.

After five years it is apparent that the original concept of the Foundation and of the twenty-year plan it was created to expedite, were sound and that the goals set forth were not only attainable but surpassable. The gratifying degree of success achieved so far does not mean, however, that the success of the twenty-year plan is assured. There is more to be done in the years ahead than was ever envisioned by the original plan. The sustained support of the people of Cleveland will be required over the next decade and a half if the unfolding dream of high eminence for University Circle among the cultural centers of the world is to be realized.



## Five Busy Years for Circle Institutions



*Severance Hall had a complete acoustical renovation in 1958, making it one of the world's finest concert halls.*

At ALTA HOUSE, the vigor and forward movement of the Circle's progress was one stimulus to the formation of the Mayfield-Murray Hill District Council for the solution of community problems . . . In 1961-1962 several youth work-life programs moved ahead and a study was made of the neighborhood schools' drop-out problem. Major interior decorating and improvement went forward. Alta House staff has been working intensively, through a program of social group work, on helping elementary school children with possible delinquency problems.

Pursuing its five-year program of expansion of services, BENJAMIN ROSE HOSPITAL last year opened a new 22-bed unit and increased specialized services to include the areas of arthritis and rheumatology. The Hospital has also been supporting a multidisciplinary study of illness in aged persons and has enlarged its medical and nursing teaching program. A medical follow-up clinic has also been added during the last five years.

The outstanding events at CASE INSTITUTE OF TECHNOLOGY in the past year were the announcement of an \$8 million grant from the Ford Foundation . . . the establishment of the Engineering Division—embracing activities of former Chemical, Civil, Electrical and Mechanical Engineering departments—and adoption of the Engineering Core Curriculum. This work . . . aimed at preparing undergraduates for the increasingly complex tasks of modern engineering . . . has gained national attention. Also this year, Case's multimillion dollar expansion program has seen the completion of the \$1,650,000 Olin Laboratory for Materials and the Leonard C. Hanna Jr. entrance and plaza . . . part of an overall landscaping and beautification project.

In the past five years . . . Case has established and expanded its interdisciplinary centers: the Computing Center . . . Systems Research . . . and centers for Engineering Design and Materials Study . . . It reports a nearly 300 percent growth of the resident graduate school and a continuing upgrading of undergraduate admission requirements. Backing this progress in re-



search and education is the expansion program which saw construction of the \$1,700,000 Physics Addition and Strosacker Auditorium . . . the \$2,800,000 Library-Humanities Center . . . the Charles M. White Metallurgy Building which cost \$2,400,000 . . . the \$1,200,000 remodeling of the Bingham Laboratory and the establishment of the Calder Health Clinic for students.

THE CHURCH OF THE COVENANT continued its program of remodeling and beautification last year by making substantial interior improvements in its facilities. It has noted a marked increase in the interracial character of its membership and a steady growth, over the last five years, in the development of the Student Christian Union which meets in the church buildings. A decentralized adult study program has been taken to neighboring residential areas.

THE CLEVELAND ACADEMY OF MEDICINE . . . marked last year with the nation's largest mass immunization against polio . . . distributing 4,507,000 doses of oral polio vaccine in six Sunday programs which benefited more than one and a half million Clevelanders. In the past five years, the Academy conducted widespread Salk polio immunization programs . . . set up, with Cleveland Foundation funds, a Poison Information Center which has been instrumental in saving many lives, particularly among children . . . established a medical witness panel for pre-trial consultation in personal injury cases . . . worked for passage of legislation requiring immunization against diphtheria, tetanus, whooping cough, small pox and polio before admission to public schools . . . and has sponsored a thorough revision of laws relating to the commitment of the mentally ill in Ohio.

In the year ending on October 1, 1962, the CLEVELAND AREA HEART SOCIETY contributed more than \$300,000 to cardiovascular research . . . portions of the sum going to medical researchers at Mt. Sinai Hospital and University Hospitals in the Circle . . . Over the last five years this research grant program has resulted in the development of the Heart-Lung Oxygenator for open heart surgery . . . advances in the replacement of

damaged heart valves with artificial valves, the control and treatment of rheumatic heart disease. In cardiac rehabilitation, the Society-supported Work Classification Clinic is a pioneering effort. Much of this progress has been due to a close working relationship between the Society and other Circle health groups.

The CLEVELAND CENTER ON ALCOHOLISM set up last year a pilot group therapy project for selected alcoholics . . . and continued its caseworker and psychology student training program in close cooperation with Western Reserve University . . . The Center's staff has been heavily used as consultants on various aspects of alcoholism. In the past five years, Western Reserve has turned over to the Center its National Institutes of Mental Health Community Service Grant. The Center has also developed new techniques of counseling alcoholics and their families. This period has seen a marked increase in cooperative relationships with Circle and other community schools . . . a growth in the number of professional persons in all disciplines able to help the alcoholics . . . and considerable increase in financial support from the Welfare Federation and United Appeal.

THE CLEVELAND CULTURAL GARDEN FEDERATION, which maintains its beautiful gardens with the support of all Cleveland nationality groups, continued last year its program of honoring men and women whose contributions to their countries' cultures have had an influence on the world. In June, 1962, a bust of Thomas Masaryk, first president of Czechoslovakia, was unveiled in the Czech Cultural Garden, while a plaque to Helena Modjeska, the great Shakespearean actress, was dedicated in the Polish Garden in October. Nine other monuments, busts, plaques and tablets have been unveiled in the gardens since 1958.

The CLEVELAND HEARING AND SPEECH CENTER has seen an increase of up to 35 percent in some categories of services it provides for adults and children . . . This figure, together with an intensive research and education program, highlights progress in the last five years . . . More and more physicians,



*Cleveland Hearing and Speech Center*

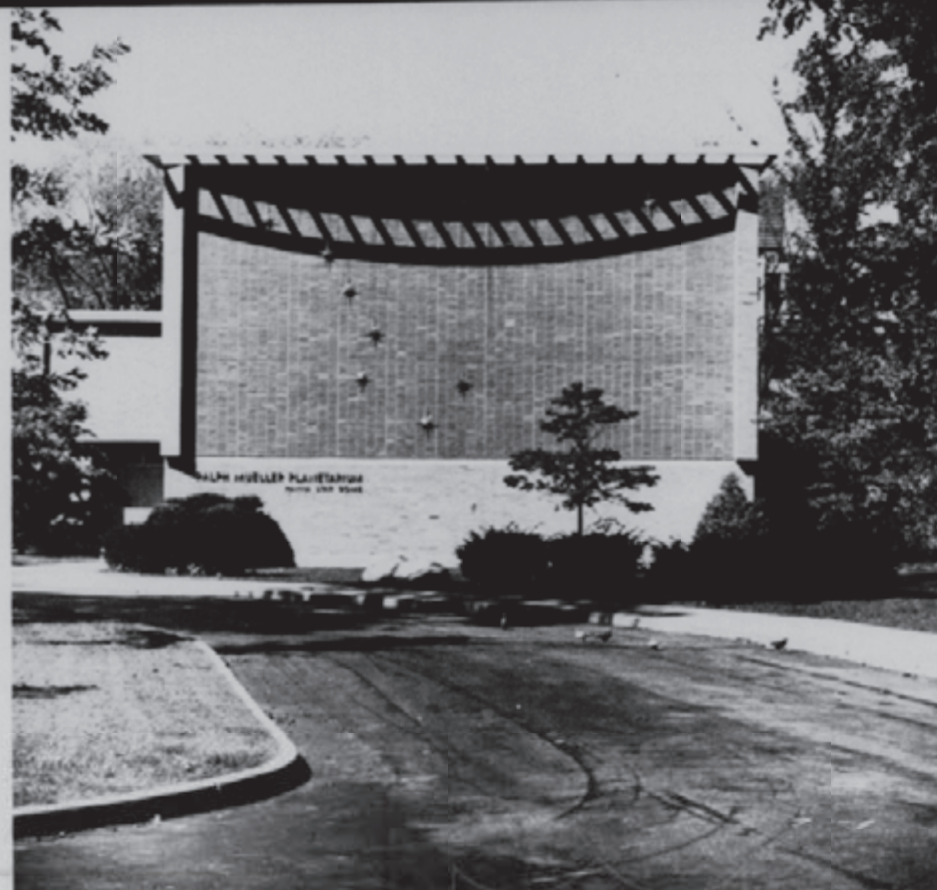
schools and other institutions refer patients to the Center for therapy and treatment. Acquisition of the latest equipment . . . establishment of a research group with a research director . . . and a heavy publications program . . . have spread the influence of the Center beyond Circle borders. In its new \$500,000 quarters in the Circle, the Center is currently planning further physical expansion to serve the rising number of cases it handles.

Taking part in the increased cooperation between Circle institutions, THE CLEVELAND INSTITUTE OF ART has expanded academic courses with the help of Western Reserve University faculty members. Similarly, joint sponsorship with the Cleveland Museum of Art of a Visiting Artist program, brings to the community prominent American artists, while an informal arrangement with Western Reserve has made possible the housing of Institute students in university dormitories. The Institute in 1961-1962 has expanded its woman's dormitories . . . completed a 20-minute color film for high school use . . . and started evening seminars with the cooperation of the Art Director's Club of Cleveland. Among the outstanding developments of the last five years has been the continuing success of the Institute's





*Cleveland Institute of Music, 1961*



*Ralph Mueller Planetarium of the Museum of Natural History, 1959*

*Mt. Sinai Hospital Addition, 1960*



## Major construction

*Women's dormitories, Western Reserve University, 1961*



*Olin Laboratory for Materials, (left) 1962, and White Metallurgy Building, Case, 1961*





*Newton D. Baker Memorial Building,  
Western Reserve, 1958*



*Wearn Laboratory for Medical Research,  
University Hospitals, 1962*



action landmarks of the past five years

*Cleveland Museum of Art Addition, 1958*



*Library-Humanities Center, Case, 1961*



*Science Center, Western Reserve, 1962*





art education program, conducted jointly with Western Reserve . . . and growth of enrollment in all adult and children's courses.

THE CLEVELAND INSTITUTE OF MUSIC, which moved to the Circle in the summer of 1961, marked the past year with the addition to its faculty of the first chair musicians of the Cleveland Orchestra and the internationally famous Fine Arts String Quartet. Among the year's outstanding events has been development of the Cleveland Institute of Music concert series with an attendance increase of 30 percent. Community support for the Institute . . . since its arrival in the Circle . . . has risen 25 percent.

Last year saw the expansion of the Dittrick Museum of Historical Medicine at the CLEVELAND MEDICAL LIBRARY ASSOCIATION. In the past five years, the Association has continued its reorganization and revision of library records, in keeping with the latest library techniques. The reading room collections have been completely reorganized and the rare book room has been remodeled. The Association's cooperation with other Circle institutions has resulted in increased book deliveries to University and Mt. Sinai Hospitals.

An exhibition of the works of Vincent van Gogh was one of the especially noteworthy events of 1962 at the CLEVELAND MUSEUM OF ART. In the past five years, the quality of entries in the Museum's annual May Show, now extended to include all of Northeastern Ohio, has greatly increased. That period has also seen the dedication of the new \$9,000,000 wing and remodeling of the original museum building as well as opening of branch galleries at the Cleveland Public Library, Lakewood High School and Karamu House. Thanks to a bequest of Leonard C. Hanna Jr. the Museum was able to acquire several notable works of art, including paintings, sculptures and panels by David, Riemenschneider, da Meri, Rubens, Zurbaran and Jacques Louis David. A special program aimed at improving adult education and children's Saturday classes, has brought a marked increase in attendance at lectures and courses.

THE CLEVELAND MUSEUM OF NATURAL HISTORY, which moved to new quarters in the Circle in 1958, has welcomed more than a million visitors . . . more than 300,000 of them in 1962 . . . to its \$1,600,000 Core Unit, Hall of Nature, Planetarium and Observatory. Only one display remains of the original exhibits, which have been augmented by a two-part bird display . . . the wildflower garden . . . an outside bird exhibit . . . and the story of life on earth in a series of consecutive displays. A recent \$500,000 grant from the Leonard C. Hanna Jr. Fund will go largely towards completion of a new auditorium that will help to expand the Museum's educational and public service programs. The Museum's programs have served several hundred thousand high school and college students and children in summer and Saturday classes. The Museum has also conducted orientation courses for teachers and has joined Case and Western Reserve in an education program in the natural sciences.

This year the CLEVELAND MUSIC SCHOOL SETTLEMENT celebrated its 50th anniversary of musical service to Cleveland with an Anniversary Recording and Courtyard Concert . . . and recitals by faculty and distinguished guests. In the last five years Music School Settlement has established a West Side branch and spent more than \$43,000 in improvements to its facilities at Kulas House and main buildings . . . established the Joseph Gingold Scholarship Fund . . . presented its faculty members at international concerts . . . while the Cleveland Orchestra has performed several works composed by faculty members. The Cleveland Arts Prize was won by Herbert Elwell, head of the composition department, in 1961. Since its participation in the Circle development plan, the Settlement has increased its enrollment steadily . . . enrollment this September was 300 students over last year at this time.

A new York City concert by the CLEVELAND ORCHESTRA under the direction of conductor George Szell was acclaimed by critics and a capacity audience in September . . . the orchestra was the only non-Eastern Seaboard group invited to take part in the inaugural

of Philharmonic Hall in the Lincoln Center for Performing Arts. One of the most outstanding developments for the orchestra in the past five years was its acceptance as one of the world's great symphonic organizations . . . The group made its first trans-continental tour of the United States in 1960 . . . expanded its education programs . . . established an annual series of New York City concerts and emerged on television with four concerts a season. Concert attendance at Severance Hall has reached sell-out proportions in the 1961-1962 season . . . while attendance at Children's Concerts has risen from 60,000 to 100,000 a year. Expansion of the basic season from 30 to 32 weeks . . . and the resumption of the advanced training program for young conductors . . . have also been part of the orchestra's recent record. Summer Pops Concerts in the Public Auditorium have seen a 40 percent attendance increase.

The Alta Branch of the CLEVELAND PUBLIC LIBRARY has been continuing its work with younger readers . . . part of the program begun two years ago. The last five years have seen considerable redecoration of facilities and the establishment of a summer reading club for elementary school pupils.

A \$218,000 exterior renovation program marked 1962 for EPWORTH-EUCLID METHODIST CHURCH which will soon begin a similar interior renovation . . . Also underway is a program under which each minister is free to specialize in the development of his area of responsibility. MT. ZION CONGREGATIONAL CHURCH has undertaken an evaluation study of plans and requirements for the next fifteen years, and a landscaping program to blend with the plans for the neighboring Veterans Administration Hospital. Mt. Zion, which reports the largest enrollment in its history in Youth Summer Programs, has also been conducting programs on mental health and current politics. Numerous visits from organized student groups studying religion mark its first five years in the Circle for the SOCIETY OF FRIENDS which also reports a substantial growth in attendance and interest . . . THE FOURTH



CHURCH OF CHRIST, SCIENTIST reports that the steps taken to improve the Circle area have been a factor in their decision to start a long term building renovation and modernization project.

THE GARDEN CENTER OF GREATER CLEVELAND has begun a relocation study to meet present and future needs for office, library, meeting and exhibit space elsewhere within the Circle with the aid of a \$500,000 grant made recently by the Leonard C. Hanna Jr. Fund . . . among its outstanding recent exhibits have been an American Japanese Garden and a remodeled herb garden. The Center has conducted a television, demonstration, contest, publication and interpretive exhibit program continuously for the past five years aimed at horticultural groups and individuals . . . it has presented awards for industrial and civic landscaping and ground-maintenance programs.

THE HANNA PERKINS DAY NURSERY ASSOCIATION opened its doors officially in the Circle on September 5, 1961. The past five years has seen construction and landscaping of the Hanna Perkins Building at a cost of \$455,000, the remodeling of the Mather Day Nursery and completion of the Wade Day Nursery begun in 1957. The main office of the association, and the University Hospital's Theurapeutic



*Maternal Health Association*



*Hanna Perkins Day Nursery Association*

Nursery School were moved to the new Day Nursery and Hanna Perkins Building in 1961 . . . where a kindergarten had been added.

HOLY ROSARY CHURCH during the past five years has increased its work among young people with a series of programs designed especially to reach young adults and school children . . . The changing face of the neighborhoods surrounding the church has brought about a much more varied membership . . . The church is currently studying an extensive remodeling and renewal project for its buildings.

Research programs of the MATERNAL HEALTH ASSOCIATION developed the first national report in simple contraception, with cooperation of the National Committee on Maternal Health . . . while the association's Medical Advisory Board approved, after intensive investigation, the use of oral contraceptives . . . During the past five years, the Association opened its third out-of-Circle branch . . . increased amounts of community work with churches, agencies and key community leaders . . . set up a mobile information service . . . and increased operations costs substantially, reflecting the growth of services and research.

Two new patient care divisions were opened last year at MT. SINAI HOSPITAL. The 27-bed Division of Psychiatry and the 21-bed Division of Rehabilitation and Physical Medicine are part of the more than \$6,000,000 expansion program that has seen the construction of a new ten-story main building and the remodeling of all older facilities since 1960 . . . Among outstanding events at the Hospital in the last five years has been the grant of more than \$1,000,000 by the U. S. Public Health Service for a long range program of research into the causes of hypertension and kidney disease. The improvements in the hospital's facilities have coincided with a steady increase in the number of patients served.

The outstanding developments at the OHIO COLLEGE OF CHIROPODY from October 1961 to this month included development of an expansion program, initiation of a full-time professorial chair in physiology, enlargement of existing physiology and bacteriology laboratories, development of remedial posture exercise program for children and young adults and the establishment of full-time instructors. In the last five years the College has expanded its research program and established an alumni development fund.



*Ohio College of Chiropractic*





*The Temple*

THE TEMPLE, which five years ago built a new school and auditorium addition and landscaped its beautiful Silver Park at a cost of \$800,000, began last year a program to refurbish its main sanctuary. A broadening in scope of The Temple's adult education activity has marked its past five years . . . while the 1,500-pupil Temple Sabbath school has made over its Hebrew curriculum in terms of modern language pedagogy to become one of the pilot programs in the United States for the teaching of Hebrew as a living language. Within the Circle, contacts have been more closely cemented with other religious and academic institutions than ever before . . . The Epworth-Euclid Methodist Church and the Church of the Covenant join The Temple in an annual Thanksgiving celebration . . . Western Reserve's department of religion faculty members and students have made extensive use of the Temple's Library and Museum facilities for study and research.

UNIVERSITY HOSPITALS has steadily increased the numbers of patients served and services provided over the last five years. To support this effort, the Hos-

pitals have built and completed this year the Joseph T. Wearn Laboratory for Medical Research, sharing the \$5,300,000 cost with Western Reserve . . . established a program of activities for the University Medical Center Development Committee . . . and set up its General Clinical Research Center with support from the National Institutes of Health. An increased commitment to ambulatory patient care will be underscored by a \$2,000,000 Ambulatory Care Unit soon to be started . . . The Hospitals have also remodeled and modernized facilities at McDonald House . . . established a Pulmonary Function Laboratory and are conducting a continuous program of remodeling and expansion of patient service, laboratory, X-ray and other facilities.

With a \$300,000 grant from the Leonard C. Hanna Jr. Fund, the WESTERN RESERVE HISTORICAL SOCIETY began plans for the transfer of the Thompson-Ramo-Wooldridge Auto-Aviation Museum to the Circle, including the complete auto-aviation library . . . The Society also completely renovated its museum's Hay and Hanna wings . . . built and opened a \$1,000,000 central addition to its facilities . . . and completed the cataloguing of its world-famous manuscript collection



*Western Reserve Historical Society*

with the aid of a \$20,000 grant from the Cleveland Foundation. The past five years have also seen construction of the Farm Museum and the Forge Barn at the Jonathan Hale Homestead . . . In the five years since the start of the Circle development program, the Society's membership has doubled . . . resulting in better educational services and the re-establishment of a formal publication program.

Among the major building and development projects at WESTERN RESERVE UNIVERSITY in 1961-1962, have been the completion of the John S. Millis Science Center costing \$6,270,000, the \$5,300,000 Joseph T. Wearn Laboratory for Medical Research in conjunction with University Hospitals and the \$2,400,000 dormitories for women at Flora Stone Mather College . . . An eight year, \$54,800,000 development program for the University Medical Center has been started. Included in the program will be the schools of Medicine, Nursing and Dentistry and University Hospitals. The Developmental Biology Center has been established in the former Standard Oil Laboratory, remodeled at a cost of \$400,000. The University also remodeled its Samuel Mather Building at the School of Medicine at a cost of \$1,000,000, the Institute of Pathology for \$400,000 . . . and its Student Union and other smaller buildings for a cost of \$900,000. Western Reserve's first five years under the development plan have also seen an enlargement of educational programs . . . due partly to cooperation with Case in the fields of geology, astronomy, and foreign language . . . and collaboration in research involving the Computer Center, biophysics and medical engineering. Students have also benefited from cooperative relations with the Cleveland Museum of Art, Museum of Natural History, Cleveland Hearing and Speech Center and the Center on Alcoholism . . . evidence of the growing spirit of cooperation and mutual enrichment in the Circle today. Western Reserve has also noted growth of local and national support which has virtually doubled annual gifts and grants from less than \$7,000,000 to a current average of more than \$15,000,000.



## "What's past is prologue . . ."



*Visitors to University Circle's Open House examine model of what Circle will be like in 1975.*

Events in the Circle for the years just ahead will be characterized by new building projects of greater magnitude than ever before and by the impact of the massive University-Euclid urban renewal project, affecting two square miles of deteriorating neighborhoods adjacent to the Circle. The involvement of the Circle in these neighborhoods is a traditional one: The hospitals have always provided medical care; many institutions have systematically recruited personnel from neighboring areas to fill jobs; educational institutions have sent trained personnel into schools to help with special problems; neighborhood children have used the athletic facilities of Circle institutions. The list is long. Now an acute social need exists and the beginnings of urban renewal are just around the corner.

The existence of the Foundation's development program has added materially to the scope of the University-Euclid project, and it is therefore closely involved with it. In addition the Foundation believes that as an instrument of the city's cultural center it has a commitment to the people who live around it—not just to the requirements of the city's intellectual, artistic and scientific leadership.

From the very beginning of the Development Program it was clearly realized, as the Adams, Howard & Greeley report stated, that "the future of University Circle is closely related to the future of the surrounding areas . . . We recommend maintaining close liaison with these neighbors and that the institutions offer whatever help they can in the solution of the pressing problems of blight, delinquency, overcrowding and the lack of education and recreation facilities. As those areas are maintained in prosperity and good health, so will University Circle benefit."

The Foundation will play an increasingly important role in the coordination of efforts by institutions in the Circle to help with the great job of rehabilitating this large portion of the city's east side.

Another aspect of University-Euclid in which the Circle will have an interest is the proposal for the establishment of an industrial Research Park on land adjoining the Circle. Universities such as Stanford,





*New East Wing of Western Reserve University's School of Medicine.*



*New General Patient Service unit of University Hospitals.*



*One proposal for faculty-staff apartments, to be built between Mayfield Road and Euclid Avenue.*

Some of the buildings that will rise in University Circle during the next several years



*Case Institute of Technology's projected student dormitories along Murray Hill Road.*



Massachusetts Institute of Technology and the University of Michigan have cooperated with private industry to sponsor successful ventures of a similar kind in their areas. These projects tend to increase the contribution each partner in the venture can make to the work of the other. From the standpoint of the Circle, such a project would mean increased utilization of its resources by industry and therefore increased support by industry of the Circle. The City of Cleveland would benefit in other ways. Industrial research tends to draw new industries along after it, strengthening the city's economic base. In addition a Research Park could radiate a regenerating influence beyond its own boundaries, helping to retard blight and deterioration in the urban center.

### New Circle buildings will rise

New construction in the years immediately ahead will more than sustain the momentum of progress in the Circle. \$30,000,000 worth of projects in the next three years alone are definitely scheduled. These projects will result in total institutional construction expenditures of \$81,500,000 over the first eight years of the development plan. This will amount to some \$8,000,000 more than called for by the plan for its first ten years. These figures do not include projects which are to begin next spring but which will stretch beyond 1965 before completion.

Chief among the longer-term projects is an eight-year, \$54,800,000 development program for the University Medical Center—a joint effort of University Hospitals and Western Reserve University's Schools of Medicine, Dentistry and Nursing. This project will be the largest in scope ever to be undertaken in the Circle. Ground for the first new buildings of the Medical Center will be broken in the spring of 1963. In terms of service to the community at large, the project will eventually mean the ability to train 20 percent more physicians, 30 percent more dentists and 100 percent more nurses—and to train them better than ever before.

Next spring will also see the start of Phase I of Case Institute of Technology's Men's Housing Project. Three hundred ninety-six units are to be built along Murray Hill Road at a cost of \$2,400,000 on land acquired for the purpose by the Development Foundation. An additional 200 units under this phase will begin rising next fall.

Western Reserve University will also launch a student housing construction program in the spring of 1963; 430 new units for men and 200 new units for women are to be built along Magnolia Drive.

Late spring will see the completion of the massive \$16,000,000 Veterans Administration Hospital in Wade Park and the closing months of 1963 will be marked by the start of construction on the \$9,000,000 high-rise apartments between Euclid Avenue, Mayfield Road and East 116th Street. A high priority part of the University-Euclid urban renewal program, the apartments are primarily for the housing of Circle institution faculty and staff.

Towards the end of 1963 work will begin on new parking structures, possibly utilizing the space over the railroad tracks on the east margin of the Circle. Plans call for the accommodation of 1000 to 2000 cars. A new multi-story parking structure is to be built by the Foundation on Ford Drive in 1964. These projected structures will increase parking space in the Circle by between 350,000 and 600,000 square feet.

One of the first projects scheduled to get underway in 1964 will be a Student Religious Center to be built near the Church of the Covenant on Euclid Avenue. It will serve the students of all Circle institutions. Additional men's housing for Western Reserve—300 units costing \$2,400,000—is also to be built early in 1964. They will be located between Magnolia Drive and East 115th Street.

Scheduled in the near future is the development by the Foundation of the Circle's core area. This will include underground parking behind Severance Hall and also may well include the plaza over Euclid Avenue originally projected by the Adams, Howard & Greeley plan and a Faculty Center.

Late in 1965 Western Reserve will build a new athletic area north of Euclid Avenue near East 115th Street and an additional classroom unit on its present campus.

In the planning stage but definitely considered for a start within the next few years is the construction of a new auditorium for the Museum of Natural History, an addition to the Western Reserve Historical Society's museum, and new quarters—including offices and meeting and exhibition areas—for the Garden Center of Greater Cleveland.

These ambitious plans, following closely upon the record construction activity in the Circle during the first five years of the development plan, give strong testimony that the plan was well conceived and that Circle institutions have the vigor and imagination required to carry it out—even to surpass it.

The Foundation's goals remain unchanged: to work with its member institutions to provide for Cleveland one of the outstanding cultural centers in the world.



## Financial Statements

RECEIPTS

Gifts*	\$ 7,126,476
Income from Investments	65,504
Rental of Property	191,581
Interest Earned	31,325
Income from Parking	434,327
Institution Payments for Police Service	413,421
<b>Total</b>	<b>\$ 8,262,634</b>

## DISBURSEMENTS

Property Maintenance . . . . .	\$ 324,777
Parking Operations and Improvements . . . . .	653,953
Police Wages and Expenses . . . . .	444,962
Planning Activities . . . . .	106,440
Landscaping and Lighting . . . . .	60,806
Adjustment on Real Estate Transactions . . . . .	193,751
Fund Raising Expenses . . . . .	99,181
Operation of Gwinn† . . . . .	176,834
Music Festival Expense . . . . .	2,000
Staff Operations . . . . .	481,821
<b>Total</b>	<b>\$ 2,544,525</b>

EXCESS OF RECEIPTS OVER DISBURSEMENTS . . . . .	\$ 5,718,109
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\*Excluding gifts firmly committed but not yet received  
†Reimbursed by special designated grant



## UNIVERSITY CIRCLE DEVELOPMENT FOUNDATION

### Application of Funds Received in Excess of Operating Disbursements

For the five years ending August 31, 1962

Cash		\$ 210,373
Invested in Securities		1,337,878
Real Estate: Acquired	4,697,272	
Resold	(1,218,663)	
Net Held		3,478,609
Abington-Cornell Garage		670,035
Hazel Drive Parking Lot		104,154
Investment in Staff Center		11,193
Note Receivable		385,903
Miscellaneous		16,959
		\$ 6,215,104
Less Notes Payable on Properties Owned		(496,995)
	TOTAL	\$ 5,718,109



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"The people of Cleveland must be invited into the Circle, so they may become aware of the vast new possibilities of knowledge and pleasure that are opening to them."

—University Circle—A Plan for Its Development

