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Sub-series A: Alphabetical, 1914-1965, undated.

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Zionist Organization of America, Education Department,
1945-1946.

MEMORANDUM

TO: Mr. Joseph Greenstein

Z O A Education Department
41 E. 42nd St. New York 17, N. Y.

FROM: Name _____

Address _____

Nov, 1945

_____ zone _____

District _____

Kindly send me the items checked below:

I Program Manuals

_____ Weizmann

_____ Hebrew University

_____ Jews as Fighters

_____ Handbook for the War
Veterans Committee

_____ Herzl Day

_____ Program guide (Creed of
an American Zionist)

II Program Aid Listings

_____ Dramatics

_____ Exhibits

_____ Films

_____ Posters, Maps, Pictures

_____ Quizzes

_____ Recordings

_____ Song Sheets

_____ Speakers Bureau

_____ Study Courses

_____ Zionist Pamphlet Literature

III Program Planning Aids

_____ Capture The Community

_____ Zionism, The Hope
of Israel

IV Holiday Bulletins

_____ Hanukah

_____ Tu B'Shevat

_____ Purim

_____ Pesach

V Remarks (Indicate your comments and additional requests,
Use other side if necessary)

Zionist Organization of America
41 East 42nd Street
New York 17, N.Y.

REPORT OF THE NATIONAL EDUCATION COMMITTEE



1/2/46

REPORT OF THE ZOA NATIONAL EDUCATION COMMITTEE

The Yardstick

The Survey of Zionist Education in America conducted by the Education Committee during the year 5704 ended with the following statement and recommendations.

"The Z.O.A. as an adult Zionist organization must carry on an effective and continuing program of adult Zionist education if it is to hold its members and keep alive their interest in the cause of Zionism and Palestine. As a movement which aims to strike roots in American Jewish life and revitalize it in all of its aspects, it must concern itself with Zionist education on all levels and for all ages. The Z.O.A. does carry on at present educational work of a sort. This work, however, is unorganized and inadequate. The educational work of the Z.O.A. must be intelligently planned and directed under the supervision of competent personnel and with adequate resources, and on a scale commensurate with the needs of the Zionist movement in this country.

A. The Department of Education to be established should concern itself with the following areas.

1. Adult Zionist Education - Speakers' Bureau, Study Groups, etc.
2. Schools and Camps
3. Youth
4. Audio-Visual Aids - films, radio, slides, etc.
5. Hebrew and Hebrew Culture
6. Publications; Library and Archives
7. Work with non-Zionist organizations
8. Work with other Zionist organizations and Fund-raising agencies.
9. Inter-Zionist Council
10. Hebrew Arts Committee; Art Groups

Some of the areas of activity included in the above set-up are at present wholly or in part within the province of other existing agencies. The relations of these areas of activity to the total program of the proposed Department of Education are matters for future study and action.

B. The Department of Education should be headed by a director and several associate directors - one for schools and one for adult Zionist education and for the other work as outlined. In addition, two field directors of education should be appointed to travel about the country offering guidance and supervision to field personnel and to regions and districts directly. Other assistants will have to be appointed for special tasks such as the Hebrew arts, the Speakers' Bureau, etc.

C. A Department of Education to carry on an effective program of Zionist Education will require an initial budget of \$50,000.00 exclusive of the grants now made for the Zionist Youth Commission. Experience and need will determine budgetary requirements for subsequent years."

The Background

Since the Zionist Convention in October 1944 accepted the findings of the Survey in principle, the present Zionist Education Committee hoped that it would be able to plan its work in accordance with the Survey's findings and recommendations.

Because of the crisis which occurred within the Zionist Emergency Committee in the Fall of 1944 and because of the preparations for Zionist participation in the second session of the American Jewish Conference, the appointment of an education committee was delayed until December 21, 1944. From the very beginning it was obvious that lack of funds as well as lack of available manpower made the immediate implementation of the Survey's suggestions impossible. However, preliminary steps were taken to explore the possibilities of coordinating the presently existing Zionist educational agencies. A number of meetings were held to which were invited the heads of the Z.O.A. departments. These meetings made the need for coordination much more obvious, but could find no way of effecting that coordination because no recognized leadership was available to assume the task, and, because presently existing organizational forms made effective coordination impossible and finally, because the necessary budgetary requirements could not be met.

At the first meeting of the newly appointed Education Committee held on January 3, 1945, it was decided to attempt to function as well as possible within the existing limitations, but to go on record that unless effective steps be taken within the reasonably near future to implement the suggestions of the Survey, the educational work of the Z.O.A. will continue to be piecemeal, haphazard and therefore not as effective as it ought to be, despite the very commendable achievements of the various individual committees and departments. For the present the Education Committee decided to give its attention primarily to the problem of the districts and to some other specific projects which were within the scope of its work and budgetary allowance.

The committee was fortunate in acquiring, on a part time basis, the services of Mr. Joseph Greenstein, the Educational Consultant of the Metropolitan Bureau. His splendid understanding of the tasks before him and the energetic and efficient manner in which he carried out the decisions of the committee make it possible for the committee to report considerable progress despite the fact that it was not until March 1, 1945 that Mr. Greenstein assumed his duties as the Committee's Executive Secretary. In addition to Mr. Greenstein's services, the Committee had the devoted attention of a faithful group of its members who participated regularly in its monthly meetings and accepted special assignments. The Committee also had the wholehearted support and understanding cooperation of our President Dr. Israel Goldstein, and the sincere interest and fruitful suggestions of Mr. Saul S. Spiro.

The Z.O.A. at its meeting on April 1, 1945 approved a request for a budget of \$10,000 for the activities of the Education Committee for the months of March 1 to August 31, 1945.

THE EDUCATION DEPARTMENT AND THE DISTRICT

INQUIRIES by telephone, letter, and in person are answered.

REQUESTS for materials are serviced. Many of these requests are for materials in quantity.

CONSULTATIONS are held with Program Chairmen, Committees, individual Zionists and representatives of related organizations.

FILMS on Palestine are cleared for the country.

PROGRAM AIDS (materials and listings) made available included:

Dramatics - Exhibits - Films - Posters - Maps - Pictures - Quizzes -
Recordings - Song Sheets - Study Course Material - Zionist Pamphlet
Literature - Newsletter Aids - Lecture Outlines - etc.

PROGRAM MATERIALS issued includes:

Jews As Fighters - Land Is Life - Herzl Day Program - Capture the Community-
What We Mean by a Jewish Commonwealth - Balfour Day Program - Two Letterhead
Releases to Program Planners - Program Guide to the Creed of an American
Zionist.

PROGRAM MATERIALS in preparation include:

Arab and Jew - Trends in Zionism - Hebrew To-Day - Mutual Help and Cooperation.

THE EDUCATION DEPARTMENT AND THE COMMUNITY

ZIONISM AND JEWISH EDUCATION

PUBLISHED - Education in Palestine

REPRINTED - (From the Survey)-Zionism and Palestine in the Jewish Schools

INITIATED - The Adult School of Zionist Studies

IN PREPARATION - Hebrew Self-Taught (Book)

The All Day School (Book)

LITERATURE FOR THE ARMED FORCES

SOME OF THE PLANS

Maintain and expand the activities and services initiated during the past season.

Issue the following program material:

Handbook of Zionist Functional Vocabulary

Z.O.A. Sabbath Manual

Study Guide for "Palestine Between Two Wars"

A Program for the Zionist Districts on the Tenth Anniversary of Nachum Sokolow

A Program for the Zionist Districts dealing with Bialik and Asarah Ba'Teves

Program Diary

Educational Conference Manual

Film Forum Guides

Palestine Speaks Radio Manual (scripts, program section, etc.)

"Open the Gates" (A human interest program taking extracts from case histories of persons aided by the Palestine Bureau.)

Palestine Yearbook (sections will be extracted and then modified or elaborated so that they may be used programmatically at district meetings or to educate individual Zionists)

War Veterans Committee - The Education Department to render technical assistance to this Committee in the preparation of literature and program material that they may require

Program Bulletin - VJ-Day and Atlantic Charter Anniversary

Chronological Chart of Zionism

Pamphlet on Zionist Institutions (Shekel, Flag, JNF, etc.)

Program on the Historic Connection of the Jew with Eretz Yisrael

Program bulletin on "Education in Palestine"

Zionism Begins at Home - A Handbook for the new member

Build a LIBRARY OF RECORDINGS of Palestinian and Jewish music, these recordings to be made available for use at District meetings.

SOME PLANS - continued

A SET OF PHOTOGRAPHS of Zionist personalities such as Herzl, Wolffsohn, Sokolow, etc. to be enlarged by the photo-offset method and made available to Zionist Districts and members at 25¢-50¢ apiece. This would help create a Zionist atmosphere in the homes of our members and at District meetings.

Give a COURSE FOR SENIOR SEMINARY STUDENTS. It is felt that it is very important that the senior students in the seminaries be well grounded in Zionist history, theory and the resources and techniques for the implementation of practical Zionism. They will be the disseminators of Zionism not only to Zionist Districts but to the membership of Synagogues, Religious Schools, fraternal and communal organizations. These students leave the seminaries and spread out throughout the country so that the benefits of such a course would accrue to the ZOA at large and over a long period of time.

A CONFERENCE OF DISTRICT AND REGIONAL OFFICERS (presidents, secretaries and program chairmen) highlight workshops, on the functions of the various offices and district program planning.

A WEEKEND INSTITUTE for promising speakers to be held in conjunction with the Speakers' Bureau.

PORTABLE EXHIBITS to be made available for the Zionist Districts.

FILMS that belong to the Z.O.A. We should endeavor to send someone to Palestine to make a film on the style of the "March of Time".

INSTITUTE FOR THE FIELD STAFFINSTITUTE OF ZIONIST STUDIES -

Correspondence courses, etc.

Training Courses for Study Group Leaders

Zionist University of the Air (Monthly radio hook-up, syllabus, local study groups, etc.)

SOME OF THE PLANS

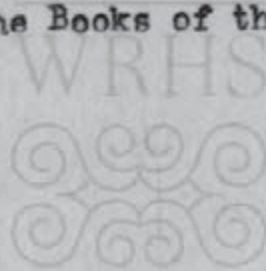
Z.O.A. PRIZE ESSAY CONTEST (categories for children, youth and adults)

BIALIK AND CHERNICHEVSKY PRIZE (\$250,000 for the best Hebrew Poem or best

Hebrew essay - to be presented at the Convention

EDUCATORS CONFERENCE to draw up plans on:

1. How Zionists can influence Jewish educational policies and programs in local communities.
2. How to spread the inclusion of Hebrew in high schools and college curricula in cities where they are large Jewish populations.
3. A Program of Suggestions for developing a Chug Ivri (Hebrew Speaking Circle) in every large Zionist District.
4. Publication of a popular reading course in Bible with appropriate introductions to the Books of the Bible.



The Z.O.A. Executive at its meeting on April 1, 1945 approved a request for a budget of \$10,000. for the activities of the National Education Committee for the months of March 1 to August 31, 1945.

I. PERSONNEL

Executive Secretary.....	\$ 750.00	
Secretary	4900.00	
	\$1650.00	\$1650.00

II. OPERATING EXPENSES

Letterheads, postage, office supplies, etc.	\$1000.00	
	\$1000.00	\$2650.00

III. PUBLICATIONS

"Twenty-Five Years of Education in Palestine by Dr. Noah Wardi	\$1500.00	
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3,000 Reprints from Survey - Zionism and Palestine in the Jewish Schools	300.00	
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Literature for distribution to members of armed forces	1500.00	
	\$3300.00	\$5950.00

IV. PROGRAM MATERIALS FOR THE DISTRICTS

Jews As Fighters	\$ 490.00	
Land Is Life	360.00	
Jewish Music Week	- - -	
Zionism Begins at Home	500.00	
<u>Herzl Day Program</u>	208.00	
Program Guide to "The Creed of an American Zionist	55.50	
Letterhead Releases	81.00	
Jews and Arabs	500.00	
What We Mean by a Jewish Commonwealth	408.50	
Trends in Zionism	500.00	
The Rebirth of Hebrew	500.00	
	\$3603.00*	\$9553.00

*- This \$3603.00 does not include \$400.00 for authors' fee for the preparation of the last four pamphlets listed above.

Authors' Fees	\$ 400.00	
	\$ 400.00	\$9953.00

ESTIMATED BUDGET FOR 1945-1946I. PERSONNEL

Executive Secretary.....	\$6000.00	
Secretary	2000.00	
	<u>\$8000.00</u>	\$8000.00

II. OPERATING EXPENSES

Letterheads, postage, office supplies, etc.	\$2000.00	
	<u>\$2000.00</u>	\$10,000.00

III. EDUCATIONAL CONFERENCES

Regional, Speakers' Institutes for District Officers, Seminars for Seminary Students.....	\$2000.00	
	<u>\$2000.00</u>	\$12,000.00

IV. PUBLICATIONS

Statement on the All-Day School Literature for the Armed Forces	\$2000.00	
	<u>\$3000.00</u>	
	\$5000.00	\$17,000.00

V. PROGRAM MATERIALS FOR THE DISTRICTS

(See Recommendations) "Some of the Plans"	\$10,000.00	
	<u>\$10,000.00</u>	\$27,000.00

VI. PROGRAM RESOURCES

Pictures	\$ 500.00	
Recordings	(Open)	
Films	(Open)	
Portable Exhibits	500.00	
Maps	100.00	
Chronological Charts	100.00	
	<u>\$3000.00</u>	\$30,000.00

A D D E N D A

Educational Consultants (Open)		
Educational Staff (Open)		
Expansion of Aids and (Open)		
Activities	\$10,000.00	
	<u>\$10,000.00</u>	\$40,000.00

Respectfully submitted,

Dr. Simon Greenberg
Chairman,
National Education Committee

November 1945*

*Originally submitted. June 1945

MEMORANDUM

TO: Hon. Nathaniel Goldstein, President
Metropolitan Zionist Fund

Metropolitan Bureau - Z.O.A.
41 East 42nd Street
New York 17, New York

FROM: Mr. Joseph Greenstein, Director
Education Department

Date: January 2, 1946

RE: SUMMARY REPORT OF THE EDUCATION DEPARTMENT FOR THE PERIOD OF

DECEMBER 1 - 31, 1945

I. INQUIRIES (420)

More than four-hundred and twenty inquiries received by telephone, letter and in person were serviced by this department. (A total of 2,020 such inquiries have been serviced during the past three months.)

II. MATERIALS (200) Requests for Zionist Literature

More than two-hundred requests for specific materials were received during this period, most of which were the result of PROGRAM AIDS. Thirty (30) of these requests were for materials in quantity. (During the past three months a total of eight-hundred (800) requests for miscellaneous literature and one-hundred and twelve (112) requests for materials in quantity were serviced.)

III. CONSULTATIONS (63)

More than sixty-three consultations were held with Program Chairmen, Committees, individual Zionists, field workers and various people representing related organizations. (A total of two-hundred and sixty-three (263) such consultations were held during the past three months.)

IV. PROGRAM MATERIALS

A. Program Aids Vol. II No. 5 contained listings of new paid and volunteer speakers available for bookings through the Speakers' Bureau, Program Resources for Celebration of Tu B'Shevat, Description of Posters, Pamphlets, Stickers ("Justice for the War's Number One Victim"), Song Sheets available from the Education Department upon request.

IV. PROGRAM MATERIALS - continued

B. Song Sheets (7)

Seven districts were serviced with song sheets in quantity, making a total of thirty-nine (39) districts thus served during the past three months.

A new song sheets containing Hebrew, transliteration and English words has been made available for Tu B'Shevat.

C. The districts were assisted by this department in the preparation of exhibits and newsletters (as well as promotional materials such as letters, cards, ads, posters, etc.)

Districts were also serviced with recordings, quizzes and lecture outlines.

V. SPEAKERS' BUREAU

A. Twenty-nine (29) speakers were booked through the Speakers' Bureau during this period. (Additional volunteer and paid speakers and artists have been added to the listings of the Bureau.) A total of ninety-two (92) speakers were booked during the past three months.

B. Seven (7) films were booked through the Speakers' Bureau during this month, making a total of forty-five (45) films for the past three months.)

VI. PROGRAM ACTIVITIES

A. Program Prevues No. VI will be held in the Zionist Archives and Library on Tuesday, January 29, 1946. This meeting which will deal with The Veteran will feature a symposium entitled "The Veteran and the Zionist District", a music-drama presentation by the E.Z. Ensemble, technicolor sound film, "A Pass to Tomorrow" and Palestine Art Exhibit.

B. Manhattan Zionist Forum - All arrangements have been completed for this important program of education which will consist of two series of three lectures each. A special bibliography for further study of the subjects covered has been prepared.

C. Zionist Choral Society - Further promotional work has just been completed for this activity which is developing very nicely. Plans are now being made to implement the benefits of this activity (Program Prevues, Bikkurim Festival).

PROGRAM ACTIVITIES - continued.

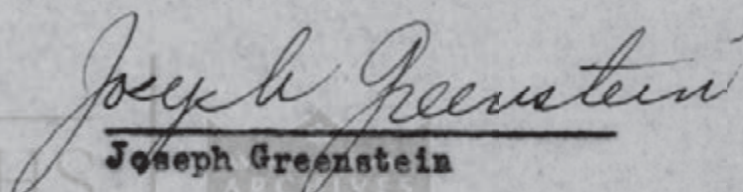
D. Sports on Parade

Assistance was rendered to the group in charge of the Athletic Carnival, under the auspices of the Hakoach-Maccoby Districts, under the sponsorship of the Manhattan Zionist Region.

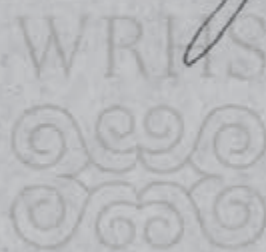
E. Cooperation

This department cooperated with and rendered assistance to the Jewish Music Council, the Jewish Center Lecture Bureau, American Zionist Youth Commission, American Zionist Emergency Council, Masada, Jewish National Fund, etc.

Respectfully submitted,


Joseph Greenstein

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1/2/46



ZIONISM - THE HOPE OF ISRAEL

HANDBOOK FOR THE NEW MEMBER

Enclosed find a copy of the ZIONIST DIGEST which contains the handbook, "Zionism - The Hope of Israel".

Many districts find themselves in the position of having many of their members, for various and sundry reasons, unable to attend district meetings. There is a way to make these members literate Zionists, and that is by bringing Zionism to them. The ZIONIST DIGEST is a good example of how you can bring basic facts to these members.

Below find table of approximate rates to help you utilize this technique.

Zionism, The Hope of Israel - 16 pp.

Quantity	16pp.	20pp.	24pp.	32pp.
1000	\$50.00	\$75.00	\$100.00	\$150.00
2000	90.00	125.00	140.00	190.00
3000	125.00	150.00	175.00	225.00
4000	155.00	180.00	205.00	260.00
5000	175.00	200.00	225.00	310.00

COMMANDER BENNY LEONARD

The retired, undefeated, light-weight champion has been discharged from the Navy. He is now helping our cause by acting as Chairman of SPORTS ON PARADE, First Annual Jewish Sports Festival to be held on April 27th at the Armory, 34th Street and Park Avenue, New York City under the auspices of the Hakoah, Manhattan Zionist Region and Maccabi.

The Yorkville Zionist District is utilizing Benny Leonard's interest by sponsoring a Youth Rally at the 92nd Street "Y". He will speak on "Jews in Sports and Zionism" as the answer to our problem. The Zionist Choral Society will present the musical program.

Washington Heights Zionist District #10 is also offering a program in the Washington Heights YM*WHA. (Other districts should undertake the same kind of program. Benny Leonard's fee for New York City is \$100.00.)

SPEAKERS' BUREAU

P A I D

Kobart Ruth is now available to render her unique lecture-recitals on Hebrew and Yiddish music of both folk and art character, ancient and modern, ranging through religious, secular and art compositions. Her recitals vary in length from twenty minutes (suitable for opening a business meeting, etc.) to forty-five minutes.

(Fees Metropolitan Area - Short Recital \$20.00 - Long recital \$35.00)

Leifman, Morton has recently come into the limelight as one of our youngest and most promising singers. Mr. Leifman will be glad to present a program of vocal music illustrated with brief histories of Jewish music.

(Fee: \$20.00 (Vocal program) \$25.00 (Music and lecture)

Torkel, Meyer; - Lecturer, educator and contributor to periodicals, Mr. Torkel has specialized in the use of forum techniques. He will address your meeting (Fee \$15.00) on various phases of Zionism. Or, if you wish, he will consult with your Program Committee some evening prior to the meeting and make plans to demonstrate a model symposium or forum for encouraging audience participation in group discussion. (Fee: \$25.00)

VOLUNTEER

Goldstein, Rabbi Albert S. of the Tremont Temple in the Bronx is former President of the Iowa State Zionist Region. He recently completed several years of army service as Chaplain with the 8th Army Air Corps stationed in the European Theatre. Rabbi Goldstein has made his able services available for addressing special Zionist meetings.

Kasten, Rabbi Elihu is the Educational Director of the Hebrew Institute of University Heights. He has been an active Zionist worker for many years.

Palestin, Hon. Ira J., City Councilman (Bronx), Member Administrative Law Commission, New York County Lawyers Assn., is prepared to lecture before your district on Zionism and Current Events.

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American Association for the United Nations, Inc., 45 East 65th Street, N.Y.C.

The American Association for the United Nations is engaged in an educational effort designed to inform the largest possible number of people of the aims, structure and objectives of the United Nations program. To clarify these issues, this organization will be glad to send a speaker to discuss the following and similar topics:

Understanding the United Nations Charter - and What You Can Do To Make It Work
The Trusteeship System of the United Nations Charter
Can Human Rights Be Guaranteed by the Commission on Human Rights?
(To obtain a speaker, at least two weeks advance notice is required. These speakers are volunteers and the only compensation for their services is payment of all expenses. Fees are generally returned to the Association for their promotion fund. Contact the Association directly.)

Also, write to them for their Brochure of Publications listing materials you may circulate amongst your members and use in connection with your United Nations Meeting.

PURIM

MARCH 17, 1946

PROGRAM RESOURCES

1. Purim Portfolio (mailed to you)
2. Song Sheet - A two-page song sheet giving Hebrew and English for four Purim songs is available from this office (50¢ per hundred).
3. Some suggested artists who will help make your Purim Program a festive occasion are:
Peter Pan, the Magic Man - Fee \$50.00 Irving Davidson Fee \$25.00
Mark Feder, Humorist Fee \$40.00 Samuel Levensohn Fee \$50.00

(These and other entertainers are available for bookings through the Speakers' Bureau.)

4. Available from Hadassah (1819 Broadway, New York City)
(The following materials are excellent for use in connection with a joint meeting of the Zionist District and the Hadassah Chapter.)
The Spirit of '46 - Short symbolic play relating the origin of the Purim Festival to its significance in our own time. For a Purim Atmosphere - A number of suggestions introducing the holiday note at your meeting.
A Two-Fold Celebration (Dramatic Item) Points on Purim - Shoshanat Yaakov
5. For a Purim Seudah - Recipes for Jewish Holidays (Women's Division, Jewish Welfare Board, 145 East 32nd Street, New York City.)
6. Purim Radio Scripts and Plays (From The Eternal Light, 3080 Bway, N.Y.C.)

ESTHER THE QUEEN adapted from the Book of Esther; approximately 7 male and 4 female roles; production time 20 minutes. EMMA LAZARUS - THE STORY OF A MODERN ESTHER based on the life of the famous Jewish poetess; approximately 4 male and 3 female roles; playing time 20 minutes.
(These two scripts written by Morton Wishengrad were originally presented over the National Broadcasting System.)

From the Bloch Publishing Company, (31 West 31st Street, New York 1, N.Y.)

THE PARTITION OF THE HAMANTASCHEN by Ben Aronin, a humorous skit satirizing Britain's handling of the Palestine problem in which Palestine is compared to a hamantasch over which Jews and Arabs are fighting; 1 female 6 male roles; playing time 20 minutes (price 25¢).

PURIM AND PURIMS by Mrs. Abraham Burstein, a pageant which tells of other Purims in Jewish history; 6 female 8 male roles; simple staging; playing time 30 minutes.

PURIM DRAMA by David Goldberg a serious version of the Purim story laid in Shushan, capitol of Persia; 12 male 3 female roles; playing time 1½ hours.

THE CASE OF THE MISSING QUEEN by Israel I. Taslitt*-Large mixed cast, 35¢.

THE HAMANTASH MIKADO by Israel I. Taslitt*-Adaptation of Gilbert & Sullivan Operetta, 50¢.

* Available for bookings through the Speakers' Bureau (Fee: \$15.00).

HEBREW MONTH

MARCH 15 - APRIL 15, 1946

The responsibility for playing a leading role in the maintenance and furtherance of Jewish life and in the transmittal of the great Jewish cultural heritage to future generations now rests upon the shoulders of American Jewry. The Zionist Organization of America recognizes the role it can play in this area and has taken concrete steps to insure continuance of Jewish culture by subsidizing the Histadruth Ivrit and the Hebrew Arts Committee. The Zionist Districts should not overlook the opportunity that Hebrew Month presents for giving added emphasis to this responsibility.

From the Education Department:

1. Hebrew Month Programs - Special programs and materials may be found in the JEWISH BOOK MONTH HANDBOOK FOR ZIONIST DISTRICTS, MANUKAH PROGRAM (containing Symposium "Why Hebrew?") and from PROGRAM AIDS.
2. Article, WHY HEBREW? by Rabbi Samuel M. Blumenfeld.
3. Speakers Bureau - Through the Speakers' Bureau districts may book lecturers who are well versed on the subject of Hebrew Literature in general, and Hebrew Literature in Palestine, in specific.

From the Histadruth Ivrit, 165 West 46th Street, New York City

From this agency may be obtained some excellent materials for your circulating library, bulletin board, for distribution to your membership and for use in connection with planning meeting programs.

From the Jewish Education Comm., 1776 Broadway, New York City

The Story of Hebrew Writing and Book-Making - A graphic exhibit consisting of fifteen large posters with illustrated reproductions from historical documents and manuscripts with descriptions.
Jewish Book Maps - Three very large wall maps showing where the great literary contributions were created.

From the Jewish Culture Council, 1776 Broadway, New York City

A leaflet is herewith enclosed giving information concerning Hebrew in high schools and colleges recognizing Hebrew.

HEBREW UNIVERSITY

(Twenty-First Anniversary)

April first, 1946 will mark the twenty-first anniversary of the founding of the Hebrew University in Jerusalem. With the destruction of Jewish culture centers in Eastern and Central Europe in recent years, the position of the Hebrew University as an agency for the preservation and expansion of Jewish spiritual treasures has been enhanced.

PROGRAM RESOURCES

From the Education Department

1. Hebrew University Program.
 2. News bulletins of the American Friends of the Hebrew University
 3. "The Hebrew University and its Place in the Modern World" by Prof. L. Roth
- From the American Friends of Hebrew University, 10 East 40th Street, N.Y.C.
Speakers - Glass lantern slides - Printed material - New Technicolor Film

PASSOVER

TUESDAY, APRIL 16th - TUESDAY, APRIL 23rd, 1946

The Season of our Freedom is rich in significant symbolism that points to liberty and freedom for all mankind. It has taught the axiom that liberty is the inalienable right of every human being. It has doubtless influenced the founding of our own American Republic. Engraven on the Liberty Bell, symbol of American independence is the verse from Leviticus: "Proclaim liberty throughout the land unto all the inhabitants thereof."

A discussion on Passover, the Festival of Freedom can be integrated with the "Four Freedoms".

Some things the district can do are:

A* Arrange a Third Seder for the Zionist District

B* Publish Passover anecdotes and lore in the district bulletin

C -The Zionist District can build a close association between Passover and Zionism in the mind of the community by:

1. Being a co-sponsor of the local community seder.
2. Being a co-sponsor of the model seder of the religious school (the district can have a Palestinian film shown as its contribution to the program.)
3. The President of the District may have inserted in the local newspaper an item entitled "Passover and the Four Freedoms".
4. Membership representation should be made through the synagogue if possible. (For example:- One of the rabbi's sermons may be devoted to the theme of "L'Shona Fabaah D'Yerushalyim" with the obvious interpretation that to make this possible one must join the Z.O.A.)
5. The public library, upon the request of the district will set up a shelf on Passover and the "Four Freedoms". If the branch library has a book review or story hour, they will be glad to deal with the subject upon proper representation.

*- From Mr. Joseph Greenstein you may obtain the Pesach Zionist Book which contains relevant material. Also, feel free to call upon Mr. Greenstein for further help in planning your program.

PROGRAM RESOURCES

50TH ANNIVERSARY HERZL'S "JEWISH STATE"

The amazing thing about the "Judenstaat" is that although fifty years have passed since it was published, its major conclusions are as valid today as they were then, perhaps even more so. We urge you and your friends to re-read this book.

Highlighting the half century commemoration of Dr. Herzl's political treatise will be the re-issuance of the "Judenstaat" by the American Zionist Emergency Council. This issue, which will be available in March at 25¢ per copy will be a special edition with an introduction by Louis Lipsky and a biographical essay by Alex Bein.

From the Education Department :

1. ADDRESS TO THE WORLD by Jerome Beyer. A piece for informal theatre honoring the 50th Anniversary of the publications of THE JEWISH STATE.
2. PROGRAM AIDS Vol. II No. 3 - Special Issue, February 1946 on THE JEWISH STATE. This was issued for the use of Jewish schools. See to it that the Jewish schools in your neighborhood utilize this material, offering them whatever help and cooperation is necessary.
3. THE WORLD OVER (Magazine) March 23, 1946 will contain a one-page spread on the "Judenstaat". (Jewish Education Committee, 1776 Bway, N.Y.C.)
4. A HERZL DAY PROGRAM FOR THE ZIONIST DISTRICT by Joseph Greenstein

From the Z.O.A. Book Department

The Jewish State by Herzl	Cloth \$1.00, Paper 25¢
Excerpts from Herzl's Diaries	\$1.00
Old-New Land by Herzl	\$2.00
The Birth of Jewish Statesmanship by Emanuel Neumann	\$.10
Theodor Herzl by Alex Bein	\$2.00 (Special price ZOA members)
	\$3.00 (Regular price)

BE INFORMED

READ

THIS MONTH, March 1946 (25¢ - at your local newsstand) contains symposium "Who Owns the Holy Land?" -Three Views on Palestine: Dr. Emanuel Neumann, George Kheirallah, Sir Norman Angell.

LIBERTY, February 23, 1946 (10¢ - at your newstand) -"Revolt in the Promised Land" by Gerold Frank.

O.J.I. (Office of Jewish Information) - Folder herewith attached.

"An Open Letter to the Right Honorable Ernest Bevin" by Dr. Ernst Frankenstein - A deeply moving analysis of present British policy in Palestine containing legal and historic data. (Pamphlet)

MANHATTAN ZIONIST REGION LETTERLEAFLET (Description of three activities)

THE DRAMA OF PALESTINE

The Metropolitan Zionist Fund is presenting THE DRAMA OF PALESTINE on Sundays at 10:45 A.M. over Radio Station WMCA.

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THE DRAMA OF PALESTINE is a sequel to "Palestine Speaks!" broadcast over 155 stations in United States and Canada last year.

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The new series is planned and coordinated by Harry Torczyner who was with the Radio Division of the Office of War Information up to V-J Day. The script writers are Alfred Palca who has written such prominent shows as "This is the Army" and "The Treasury Hour" and "We, the People". Aldo d'Allessandro, also of the Office of War Information is the director of the shows.

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Program Resources

1. PROGRAM AIDS, Vol I (1945)
2. From the Radio Dept.: - Folder of Advertising and Publicity Copy
Single copies of scripts

Schedule of Broadcasts

February 24, 1946	PETACH TIQVAN CELEBRATES
March 3, 1946	THE CHILDREN'S VILLAGE
March 10, 1946	THE JEWISH BRIGADE
March 17, 1946	THE SILVER BIRD
March 24, 1946	A PORTRAIT OF MENACHEM USSISHKIN
March 31, 1946	THE CHILDREN COME HOME
April 7, 1946	LIVING WATERS
April 14, 1946	A CHILD AND A TREE
April 21, 1946	JEWS AND THE SEA
April 28, 1946	MR. SMILANSKY'S ALBUM
May 5, 1946	GENERAL WINGATE
May 12, 1946	A DREAM COME TRUE (The Story of Boris Schatz)
May 19, 1946	HARVEST IN THE SEA
May 26, 1946	DESERT OUTPOST
June 2, 1946	MUSIC ON MT. SCOPUS
June 9, 1946	NAHALAL
June 16, 1946	WORKERS OF PALESTINE
June 23, 1946	THE WHEELS TURN
June 30, 1946	THE SWORD AND THE PLOUGH (A Portrait of Joseph Trumpeldor)

... FOR THE ZIONIST WAR VETERANS COMMITTEE

Some free services to aid the veteran in career planning and employment.

Advertising - Individual counselling by advertising executives Thursdays at 7 PM, Auditorium, Central Commercial H.S., 214 E. 42nd Street, N.Y.C.

Banking - Job information given by bank officials every Monday at 7 PM, National Cash Register Auditorium, 50 Rockefeller Plaza.

Electrical Engineering - Engineers of various lines available for personal consultation Thursdays at 7 P.M. at Engineering Societies Building, 33 West 39th Street, tenth floor.

Insurance - Executives provide career advice Mondays at 7 PM, NCR Auditorium, 50 Rockefeller Plaza.

Printing - Placement consultation daily from 9 to 12 A.M. at Room 1798, New York Employment Printers Association, 461 Eighth Avenue, New York City.

Real Estate - A Panel of executives conducts a section at Veterans Guidance Forum, Mondays at 7 PM, Auditorium, 50 Rockefeller Plaza.

Selling - Counselling by sales executives of many industries, Wednesdays at 7 PM, Auditorium, Central Commercial H.S., 214 East 42nd Street, N.Y.C.

Textiles - Information and placement consultation from 9 to 5 o'clock at Room 743 A, 40 Worth Street.

New York Man-Marketing Clinic - Meets every Tuesday at 7 PM at Central Commercial H.S., 214 East 42nd Street, New York City.

Job-Finding Forum every Wednesday 7:45 PM conducted by Advertising Club of New York at 23 Park Avenue, New York City.

Law - Placement consultation from 9 to 7:30 PM weekdays at 42 West 44th Street by War Committee of the Bar of the City of New York.

* * * * *

Free Advisory Service for Veterans on insurance policies given by ex-servicemen of the insurance agents' union Local 30, CIO. Consultations given at union headquarters, 5 Beekman Street, Tuesday, Thursday, Friday Saturday afternoons (8th floor.)

* * * * *

Federation Employment Service - Will be open Monday through Thursday evenings from 6:30 to 10 PM for veterans only.

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From the Jewish Welfare Board, Women's Division, 145 East 32nd St., N.Y.C.

"Resource Kit on Civilian Attitude Education" - Helpful for building programs to meet the needs of returning veterans.

"Discussion Guides" - Prepared by Lt. Col Julius Schreiber for community groups organizing a discussion series on the veteran.

METROPOLITAN ZIONIST BUREAU * * * 41 East 42nd Street, New York 17, N.Y.

M E M O R A N D U M

TO: PROGRAM PLANNERS

FROM: Mr. Joseph Greenstein, Director
Education Department

Date: March 1946

Kindly indicate which of the following program aids you wish sent to you.

Hebrew Month Material

___ JEWISH BOOK MONTH HANDBOOK FOR ZIONIST DISTRICTS

___ SYMPOSIUM "WHY HEBREW?"

___ ARTICLE, Why Hebrew, by Samuel Blumenfeld

Hebrew University

___ HEBREW UNIVERSITY PROGRAM

___ NEWS BULLETINS of the American Friends of the Hebrew University

___ THE HEBREW UNIVERSITY AND ITS PLACE IN THE MODERN WORLD

by Prof. Leon Roth

___ PASSOVER PORTFOLIO

The Jewish State

___ ADDRESS TO THE WORLD

___ PROGRAM AIDS Vol II No. 3

___ THE WORLD OVER, March 22, 1946

___ A HERZL DAY PROGRAM FOR THE ZIONIST DISTRICT

___ AN OPEN LETTER TO THE RT. HON. ERNEST BEVIN

The Drama of Palestine

___ SAMPLE SCRIPTS

___ FOLDER ON PUBLICITY

To: Mr. Joseph Greenstein

Enclosed find \$_____ to cover:

___ PURIM SONG SHEETS (@ 50¢ per 100)
___ THE JEWISH STATE BY HERZL (Cloth, \$1.00)
Paper, 25¢
___ EXCERPTS FROM HERZL'S DIARIES \$1.00

___ OLD NEW LAND BY HERZL (\$2.00)
___ THE BIRTH OF JEWISH STATESMAN-
ship by Emanuel Neumann (\$.10)
___ THEODOR HERZL by A. Bein (\$2.00)

NAME _____

ADDRESS _____

DISTRICT _____

**TO: HON. Nathaniel Goldstein, President
Metropolitan Zionist Fund, Inc.**

**FROM: Joseph Greenstein, Director
Education Department**

**Metropolitan Zionist Fund
of Greater New York, Inc.
41 East 42nd Street
New York 17, New York**

Date: June 10, 1948

**Enclosed find the Summary Report of the Education
Department for the period of May first- thirty-first, 1948.**

**js/ml
Enc.**

WRHS
9290
9650



MEMORANDUM

TO: Hon. Nathaniel Goldstein, President
Metropolitan Zionist Fund

Metropolitan Bureau - Z.O.A.
41 East 42nd Street
New York 17, New York

FROM: Joseph Greenstein, Director
Education Department

Date: June 1, 1946

RE: SUMMARY REPORT OF THE EDUCATION DEPARTMENT FOR THE PERIOD OF
MAY FIRST - MAY THIRTY FIRST, 1946

I. INQUIRIES (440)

More than four-hundred and forty inquiries received by telephone, letter and in person were serviced by this department. (A total of 4,280 such inquiries have been serviced during the past eight months.)

II. MATERIALS (330) Requests for Zionist Literature

More than three-hundred and thirty requests for specific materials were received during this period many of which were the result of PROGRAM AIDS. Eighty-five (85) of these requests were for materials in quantity. (During the past eight months a total of 2,165 requests for miscellaneous materials and 374 requests for literature in quantity were serviced.)

III. CONSULTATIONS (66)

More than sixty-six consultations were held with Program Chairmen, Committee, individual Zionists, field workers and various people representing related organizations. (A total of 626 such consultations were held during the past eight months.)

IV. PROGRAM MATERIALS

A. Program Dia Vol II, No. 11 contained listings of new paid and volunteer speakers available through the Speakers' Bureau; program resources for celebration of Parents' Day, Lag B'Omer and Shevuot; listings of new Palestine and related films; announcement of IZAG mass demonstration featuring the presentation of "Address to the World"; invitation to an Audition Recital sponsored by the Jewish Center Lecture Bureau.

PROGRAM MATERIALS - continued

Heavy requests have been received for "Zionism, The Hope of Israel", both in single and quantity copies.

B. Song Sheets (9)

Nine districts were serviced with song sheets in quantity. Seventy-seven (77) districts were so serviced in the past eight months. (Special Lag B'Omer and Shavuot Song Sheets were made available for meetings utilizing the holiday theme.)

C. Exhibits (1)

This department aided in the preparation of one exhibit during this month. (The department has aided in the preparation and display of twenty (20) exhibits during the past eight months.)

D. Newsletters (4)

The districts were also assisted in the preparation of newsletters and promotional materials such as letters, cards, ads, posters, etc. Bulletin editors are also receiving materials, consultations, resources, exchange mailings, etc. to aid them in issuing their publications. Four (4) newsletters were assisted in this fashion during the past month and thirty-six (36) newsletters have been helped by this department during the past eight months.

E. Recordings (7)

Seven sets of recordings were made available during the past month. (Twenty (20) sets of recordings have been lent out during the past eight months.)

F. Quizzes (2)

Two districts were supplied with quiz material during the past month. Fifteen (15) sets of quizzes were made available to districts during the past eight months.

G. Lecture Outline - (1)

One lecture outline was prepared for a study group during the past month. Eighteen (18) such lecture outlines have been prepared in the past eight months.

V. SPEAKERS' BUREAU

A. Forty-two (42) speakers were booked through the Speakers' Bureau during this period. Additional volunteer and paid speakers and artists have been added to the listings of the Bureau. (A total of 337 speakers were booked during the past eight months.)

B. Twenty (20) films were booked through the Speakers' Bureau during this month, making a total of one-hundred and sixty-two (162) films booked during the past eight months.)

VI. PROGRAM ACTIVITIES

Shkel Campaign

A. The Speakers' Bureau booked speakers to address Zionist District Shkel meetings as well as a number of district sponsored shkel meetings (i.e., at Synagogues, Jewish War Veterans Posts, etc.)

B. Especially prepared program materials and general Shkel literature were supplied upon request.

C. At the initiation of the Education Department, Lag B'Omer, Sunday, May 19th, was proclaimed E.O.A. Shkel Mobilization Day. Material was prepared for district, religious school and community leaders and our efforts to rally school children to sell shkelim on this particular day to their family and neighbors proved successful.

D. With the assistance of the Education Department, the Brooklyn and Manhattan Zionist Regions were able to arrange for a sound truck, complete with large posters and appropriate musical and speech recordings, to tour the Jewish sections of the boroughs.

VII. BROOKLYN ZIONIST REGION

A. The third and concluding lecture of the BROOKLYN ZIONIST FORUM was held, and the project as a whole met with a favorable response.

B. Plans are being made at present for a more intensive regional education program.

VIII. WESTCHESTER ZIONIST REGION

The regular May issue of the ZIONIST DIGEST has been postponed until after the Annual Convention which will take place on Sunday, June 2nd so as to include the details of that function.

VIII. WESTCHESTER ZIONIST REGION

A beautiful plaque, properly inscribed, has already been made up for presentation to Jacob G. Lukashok, retiring President of the Westchester Region.

IX. MANHATTAN ZIONIST REGION

The Zionist Choral Society

The Zionist Choral Society performed very admirably on May 12th, Parents' Day, before the meeting of Zionist Youth Districts sponsored by the Manhattan Zionist Club. A Musicales Program Preview will be held on Tuesday, June 17th which will feature the final performance of the season for the Society. Initial arrangements for this affair have already been completed.

Seminar Workshop for Training of Speakers

Due to the lateness of the season and the overlapping of other activities, it has been decided to table this project until the Fall at which time it can get underway as a well-organized and effective group. (In the meantime the Education Department has made its services available to all registrants who wish to do independent preparatory study.)

Sports on Parade

Additional follow-up publicity has been received in the local press. Also, arrangements have been in progress for the preparation of a clip sheet and a reception to be held in honor of the participants.

Palestine Art Festival

The Palestine Art Festival was held according to schedule on Thursday, May 2, 1946 at Education Hall, the Museum of Natural History. An unexpected overflow attendance was present to be stimulated by the interesting illustrated lecture given by Elias Newman, community singing and a guided tour of the exhibit "Art in Jewish Education" which included a section of pictures from the Bezalel Art School of Palestine.

X. COOPERATION

This department cooperated with and rendered assistance to the American Zionist Emergency Council, American Zionist Youth Commission, Jewish Education Committee, the American Jewish Congress, Bnai Brith Youth Organization, Masada, Zionist Archives and Library, Keren Hayesode, Jewish Music Council, Jewish Welfare Board, etc. etc.

Respectfully submitted,

Joseph Greenstein
Joseph Greenstein

