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Zionist Organization of America, Shekel campaign, 1946.

February 28, 1946

MEMORANDUM TO DR. A. H. SILVER

Report on Meeting of the
Central Shekel Board, which was
held at the Hotel Biltmore, New York,
Friday, February 22, 1946, at 10 A.M.

Representing the Z. O. A. were Dr. Sidney Marks, Mr. Jacques Torczyner, Mr. Mendel Fisher, Mr. Robert Silverman, Mr. Charles Ress, Mr. Joseph Greenleaf, and Mr. Kretchmar Israeli.

Mr. Gottlieb Hammer of the Jewish Agency, reported that his last information indicated Tel Aviv, early in August, as the place and time of the World Zionist Congress. There was nothing final about this information. Under the circumstances, he urged that the Shekel campaign be terminated early in May and that elections be held in June. He indicated that the Emergency Council is lending its facilities to publicize the operations of the Shekel Board. Mr. Charles Ress was elected temporary Chairman and Miss Juliette Benjamin of Hadassah was elected temporary Secretary.

The first question that arose was ~~whether~~ the problem of Mizrachi's request for an additional vote. This was requested by Rabbi Zembrowsky but was contested by Mr. Wertheim of Poale Zion who stated that his organization had 34 delegates to the last Zionist Congress and was entitled to 7 representatives on the Shekel Board if the Mizrachi gets 4. He indicated that this unilateral action on the part of Mizrachi does not follow the key established. A motion was made to poll the parties and Poale Zion insisted on a strict adherence. We recommended that Mizrachi be given this additional vote and Mr. Wertheim felt that the General Zionists put Poale Zion "on the spot." No definite action was taken in these respects ~~and~~ it was tabled.

The next order of business on the agenda was as follows: Election of officers, staff and budget, the distribution of shekolim, the establishment of local shekel boards and committees, and finally, bank resolutions, auditors, dates to be set for voting and regular time of meeting of the Shekel Board Committee.

It was felt in the interests of orderly procedure that by-laws and permanent officers should be obtained. Mr. Wertheim made a motion for a sub-committee for the election of officers as well as a sub-committee for by-laws. This was opposed since there was a full representation of all parties present. Mr. Robert Silverman moved that the following officers be constituted: Chairman, Vice-Chairman, Secretary, Treasurer, and Executive Director. It was carried unanimously.

A conflict thereafter ensued wherein the Labor bloc with which Hashomer Hatzair allied itself, voted against all nominations since they felt that the method of procedure was a break with tradition. This was based upon the contention of Mr. Wertheim that the Poale Zion was entitled to either the Presidency or Executive Directorship. After a discussion, it was decided to proceed with the elections upon the insistence of the General Zionist bloc, the Z.C.A. and Hadassah, - which voted solidly throughout the entire proceedings after discussions had taken place between representatives of both of these groups. Mr. Charles Ress was elected as Chairman, - a vote of 15 to 8, Rabbi Zembrowsky was elected Vice-Chairman, by a vote of 14-8.

In the case of Vice-Chairman and Treasurer, Mr. David Wertheim was nominated by us but refused these nominations. It was obviously the tactic of the Labor bloc to refuse to participate at all in these elections.

At this juncture, Jacques Torczyner voted that the office of Co-Chairman be created and reserved for Poale Zion. It was passed by the General Zionist block together with Mizrahi which voted consistently with us. Under those circumstances, Rabbi Zembrowsky was permitted to withdraw his Vice-Chairmanship since that position was abolished.

Rabbi Zembrowsky was thereafter elected as Treasurer, Miss Juliette Benjamin was elected Secretary, and Mr. Abe Tannenbaum was elected as Executive Director of the Shekel Board.

It was decided that two committees be appointed - one, an office committee and two, a By-Law committee which should render reports at the next meetings on both of these scores.

It was unanimously decided that the name of the Shekel Board, on recommendation of Mr. Hammer, be the United States Shekel Board. The By-Law and office committee shall consist of the Chairman and a representative of each party.

A discussion then took place on the question of the sale of shekolim. At this point, Hadassah, under the leadership of Miss Benjamin, took a stand against the position of the Z. O. A. This new coalition insisted on the shekel campaign starting March 1st with the intervening period being devoted to the distribution of shekelim to the various parties. It was also indicated that the campaign shall continue until May 27th with elections being held during the third week of June. We were overwhelmingly defeated on our proposal to wait until the first week in April. Mr. Torczyner indicated that it will be satisfactory since the shekel machinery could not be undertaken for a month after distribution.

A discussion thereafter ensued on the problem of finances. It was decided that 20% of all membership *shekolim* ^{payments} would cover the expense of the various parties. 10% of all shekolim except membership shekolim would likewise be retained by the parties, the balance of 10% to be placed into a general fund for propaganda. In this discussion, the question was raised whether there would be adequate moneys for this purpose. There was something of an understanding that the Jewish Agency would make additional allocations.

The meeting thereafter adjourned.

Respectfully submitted,

Sidney Marks
Dr. Sidney Marks
Executive Director



sm:rk

M E M O R A N D U M

March 22, 1946

To: Mr. Harry Shapiro

From: Daniel Frisch

Re: Shekel Campaign

You will forgive me, Harry, for bothering you again after having told you in person a few days ago how deeply concerned I am with the status of the shekolim campaign.

I am writing this note to you because I know that you and the several people who personify the impact of the Emergency Council revitalized, had a great deal to do in influencing Dr. Silver to accept the Presidency of the Z. O. A. and other burdens he now carries.

I had the opportunity to spend two and a half hours with Dr. Silver on Tuesday at which time I saw that he feels that there is a group of men who are keenly and consistently watching out for the activities and success of the things which surround him and for which he is responsible.

As you know, the shekolim conference will take place Monday at a great cost of money and energy. Being the first such gathering, it should have been so organized that its impact should have been anticipated throughout the country and reflected in the press, both Anglo-Jewish and Yiddish, neither of which, I am sorry to say, had anything about it.

Today is Friday. I made it my business to see Barberash a few minutes ago to find out what he is going to do in the next issue of the News Reporter which is going to press tonight, on the question of the shekolim conference, only to find that he knows next to nothing of anything which is going on.

Now, why am I saying all this to you? It is not because I wish to blame anyone since I know that it is my responsibility as much or perhaps more than anyone else's. What prompts me to write to you is the fact that I think that the Emergency Council is at the present stage of our political work, not overburdened with tasks and responsibilities, and that you could, if you will, see to it that part of your organization assumes the responsibility of this Congress struggle, the result of which will be more telling than anything else which has occurred of late, both as regards the personality of Dr. Silver, his destiny as a leader, and what is more, the welfare of our movement.

Mr. Harry Shapiro

March 22, 1946

Neither Abe Tannenbaum, effective as an organizer as he undoubtedly must be having been chosen by Neumann, and Jacques Torczyner who is keenly attuned to political overtones, not to mention their unquestionable loyalty and devotion to the scope of the campaign and to the personality of Dr. Silver, are in my judgment, inadequate to carry the burden and to do the planning though they can count on my unstinting help.

The reason for their inadequacy is their lack of knowing the country, its personalities, regions, etc., etc.

I need not tell you any more, Harry. I know your singleness of purpose as regards this issue just as I know that it is not for me to tell you how much we must stand by and with Silver.

Roll up your sleeves, the after effect of which will be that within 96 hours, the shekel campaign will reflect the magic hand of the master behind the wheel.

dfirk

ZIONIST ORGANIZATION OF AMERICA
41 East 42nd Street
New York 17, N.Y.

March 27th, 1946

FROM: DR. SIDNEY MARKS

TO : Presidents and Secretaries of all Regions and Districts
Members of the National Administrative Council
and the National Executive Committee

The Shekel Campaign is now in full swing. Z.O.A. leading the General Zionist forces, has proclaimed a goal of one million shekolim. Simultaneously, intensive Shekel drives are also now being undertaken by other Zionist parties throughout the country. Our own instructions for an intensive campaign, both for sales and governing elections, are reaching you.

As General Zionists, the Z.O.A. represents a political ideology in Zionism which will be reflected in our own platform to be presented to our constituents and to the Zionist voters throughout the country. The Zionist Organization of America will seek to elect a slate representing your viewpoint to the forthcoming World Zionist Congress in Palestine this August.

It is recommended that your District and Regional meetings be utilized for the presentation of the cause of General Zionism. We have been informed that some Districts are arranging meetings for representatives of other Zionist parties. In view of the shortness of time, the impending elections, and the extreme importance of impressing our members with the great and pivotal merit of the General Zionist position, it is felt that other points of view can best be reviewed by our own speakers and that the viewpoint and platform of the Zionist Organization of America be stressed.

I solicit your cooperation.

My kindest personal regards.



ZIONIST ORGANIZATION OF AMERICA

Shekel and Election Campaign

41 EAST 42nd STREET, NEW YORK 17, N. Y.

DR. SIDNEY MARKS, *Executive Director*

DR. ABBA HILLEL SILVER, *President*

ERNEST E. BARBARASH, *Public Relations Director*

No. I
April 1946

JACQUES TORCZYNER,
National Shekel Chairman

ZOA SHEKEL CAMPAIGN GAINS IMPETUS THROUGHOUT COUNTRY

RALLY UNDER ZOA BANNER - NATIONWIDE CALL

Young Zionists Rush to Aid Parent Organization. -
Jewish War Veterans Join the Fight.

Local Shekel Committees organized in hundreds of
communities. - Thousands of volunteers enlisted.

Steps taken to bring out unprecedented voting for
Z O A ticket.

LARGE ZOA DELEGATION TO CONGRESS IMPERATIVE FOR FUTURE OF MOVEMENT.

- SILVER -

Preliminary reports indicate huge shekel sale total.

- - -

The ZOA shekel drive has encompassed more than 700 communities in every state of the union, with local Shekel Boards operating at full steam, and spurring on the enrollment of thousands of Jews -- men, women and adult children -- as shekel payers toward the goal proclaimed by the General Zionists of this

country. Reports streaming into the national ZOA headquarters from regions and districts everywhere reflect a growing awareness among American Jews of the significance of the shekel as a symbol of support of the Zionist program and as a demonstration of solidarity with the Yishuv in its fight for freedom and nationhood.

Rally Under ZOA Banner -- Nationwide Call

The nationwide ZOA shekel campaign was given a considerable spurt with the publication of the Declaration issued over the signature of Dr. Abba Hillel Silver, ZOA president, and unanimously ratified by the national administrative council, ruling body of the Zionist Organization of America between conventions, setting forth the principles and platform of the ZOA to the World Zionist Congress. Sounding the theme of "a united front, outwardly and inwardly", the declaration calls upon American Zionists to rally under the banner of General Zionism - the Zionism above parties.

The urgency of sending a large ZOA delegation to the forthcoming World Zionist Congress was stressed by Dr. Abba Hillel Silver in his statement that a large delegation will have a decisive and beneficial influence on the future of the movement and of Jewish Palestine.

The shekel this year is more than a credential of the holder which gives him the franchise to vote for delegates to the Congress. It represents a vote in a world wide referendum which is to demonstrate to the United Nations that the Jews of this country, the Jewish community in Palestine and Jews everywhere are determined to fight for the national preservation of the Jewish people -- that they are determined to fight for recognition of their just demands -- which is primarily a matter of life and death for the million and a half surviving Jews in Europe.

Local Shekel Committees Organized in Hundreds of Communities. --
Thousands of Volunteers Enlisted.

Under the direction of Jacques Torczyner of New York, chairman of the national ZOA Shekel Committee, an extraordinary effort has been launched to bring into the ZOA shekel and election campaign the many thousands of non-affiliated Jews through their various fraternal organizations, particularly through the Jewish centers, clubs and landsmannschaften in the communities of the land.

Jewish War Veterans Join the Fight.

Of historic import is the action taken by the Jewish War Veterans of the United States, who have for the first time publicly aligned themselves with the cause of a Jewish commonwealth in Palestine. Through their National Commander, Maxwell Cohen, the Jewish War Veterans have joined in supporting the shekel and election effort of the Zionist Organization of America and are urging every American Jew to become a shekel buyer. The endorsement of the ZOA shekel effort was made through National Commander Cohen in a letter to Major Herschel Auerbach, director of the Veterans Bureau of the Zionist Organization of America.

"We are wholeheartedly in favor of your shekel campaign and urge every American Jew to become a shekel payer," Commander Cohen said in his letter.

ZOA district officers are therefore urged to communicate with the local posts of the Jewish War Veterans of the United States with a view to enlisting their active participation, both in the distribution of shekolim and in bringing out the vote for the ZOA delegates slate.

It is gratifying to note that the Zionist youth organizations, such as Masada, and Young Judea, have rushed to the aid of the ZOA, their parent organization, in helping to roll up huge shekel totals for the organization.

"The ZOA cause is our cause," declare the young Zionists in stirring calls addressed to their memberships. Our parent body -- the Zionist Organization of America -- under the militant leadership of Dr. Abba Hillel Silver, has proclaimed the mobilization for the forthcoming World Zionist Congress of one million Jews under the General Zionist banner. We young Zionists have been called upon to act as the vanguard -- the recruiting officers -- of the army of liberation for our people."

Members of the Masada, Avukah and Young Judea are each pledged to enroll at least 100 shekel payers for their parent body through their families and friends.

"The ZOA fights for the rights of our people. Join in the fight of your parent body!" is the cry of these youthful Zionists.

Radio programs

Radio is playing a vital role in augmenting our shekel campaign. In New York City, Jewish advertisers sponsoring commercial programs on the air are interrupting their regular broadcasts with brief spot announcements to make the public shekel conscious. Among the generous donors of radio time are:

Heinz - Station WEVD (Yiddish)
Tuesday through Thursday, 8:15 - 8:30 P.M.

Stuhmer's Bread, Station WEVD (Yiddish)
Sunday, 12:15 - 12:29 P.M.
and
Station WEN (English)
Sunday, 1:29 P.M. (between Callmore and Harry
Hirschfield programs).

All Zionist districts throughout the country that are broadcasting THE DRAMA OF PALESTINE radio series over their local stations will cooperate by replacing their usual "live" announcements during the program with appeals for the purchase of shekolim. A suggested spot announcement, 100 words in length, is furnished herewith:

Suggested spot announcement:

The first post-war World Zionist Congress meets in Palestine in August. The Jews of America, together with the Jews of Palestine and the whole world, will demonstrate their determination to help the surviving remnants of decimated European Jewry settle on their own soil in Jewish Palestine.

The Zionist Organization of America is mobilizing American Jewry for the Congress. Election of delegates takes place in June. Only the holder of a shekel, which costs 50 cents, can vote for delegates. A shekel signifies your support of the Jewish Commonwealth of Palestine.

Buy a shekel today and vote for the ticket of the Zionist Organization of America.

Shekel Drive Theme of Passover Sermons Throughout Country.

During the Passover holidays, the ZOA shekel effort was the theme of sermons delivered at hundreds of congregations, Orthodox, Conservative and Reform, throughout the country.

ATTENTION ZOA MEMBERS!!!

Please make sure to return to your District Shekel Chairman all stubs of the shekel receipt book which you have sold. The shekel receipt alone will not entitle the purchaser to vote in the election of delegates to the World Zionist Congress -- only a shekel certificate gives one the right to vote.

It is therefore of the utmost importance that the stubs and remittances be mailed immediately, so that shekel certificates may be forwarded to the purchasers.

DON'T WAIT UNTIL STUBS HAVE ACCUMULATED. Send them in - with remittances - as collected.

In a special communication addressed to district officers and Shekel Board chairmen, Dr. Sidney Marks, ZOA Executive Director, has urged districts to approach immediately their B'nai B'rith lodges, American Jewish Congress units, men's clubs, sisterhoods, and every other Jewish organization in their community to prevail upon them to sell ZOA shekolim to their membership and in June to have them vote the ZOA slate.

The next few weeks will see the holding of regional and communal conferences in every area of the United States, at which plans will be made for spurring the shekel effort. The first of these conferences were successfully held in New York, Chicago, St. Louis, Los Angeles and Cleveland. The Cleveland conference was addressed by a number of chaplains who had recently returned from overseas.

1. The price of a shekel is 50¢. Members of the ZOA do not have to purchase shekolim. It is included in the dues.
2. Hebrew Schools and Young Judaea Clubs.
Arrange through the children to have their parents, brothers, and sisters over 18 years of age purchase shekolim.
3. Masada - Colleges - Veterans
Veterans should be approached through a Veterans Committee.

Masada must be represented on your shekel committee, and they should work with the young people and on the college campus.

4. Arrange a series of mass meetings. We will send you speakers who will present the issues involved, and give the reasons for voting the ZOA ticket.
5. Family Groups
The shekel should be sold not only to the men - but to husband, wife, and all children over 18 years of age.
6. You will be supplied with booklets containing 10 receipts -- "Receipt for a Shekel." The actual shekel will be mailed from the national office to each shekel holder a few days before election. Keep a record of each receipt sold -- name and address. Forward the stubs to our office together with 50¢ for each receipt. Use the forms with which you will be supplied.
7. Make your shekel remittances every week until further notice.

Joseph Jacobson, of Rehovoth, Palestine, will address several meetings in Los Angeles. He will also make a number of other speeches under the auspices of the ZOA in connection with the shekel campaign.

Note to ZOA Districts and Regions: Please furnish weekly reports on the progress of your shekel and election effort for publication in this bulletin and in The New Palestine News Reporter, addressing the copy to Ernest E. Barbarash, director of public relations, Zionist Organization of America, 41 East 42nd Street, New York 17, N. Y.

First list of shekel chairmen - more in next issue:

Sol Collins, Westchester; Dr. F. M. Falkman, Cleveland Zionist Society; David Friedman, Seaboard Zionist Region; Henry Goldman, Jersey City, N.J.; David Gubin, Philadelphia; Barnett Korman, Atlantic City, N.J.; Max Kabatznick, New England Zionist Region; Sam Portman, Savannah, Ga.; Herman Quittman, San Francisco; Oscar Robins, Pittsburgh, Pa.; Rabbi Rudolph M. Rosenthal, Cleveland Zionist District; Louis J. Sagner, Baltimore Zionist District; Joseph Schickler, Long Island, New York; Judge Jacob Schwolsky, Connecticut; Howard Sell, Western New York; Milton J. Silverman, Chicago; Emanuel Stavish, Brooklyn, N.Y.; Theodore Strimling, Los Angeles.

Samuel Eisenberg, Bridgeport, Conn.; Rabbi Leon Fram, Detroit; Charles Garlen, Glens Falls, N.Y.; J. H. Green, Brooklyn, N.Y.; Philip Lazar, Brooklyn, N.Y.; Simon Melmed, Burlington, N.J.; S. B. Levinson, Newburgh, N.Y.; Irving Rachlin, New Britain, Conn.; Morris Rabbi Silverman, Hartford, Conn.; Samuel Silverman, New Haven, Conn.; Samuel Umansky, Meriden, Conn.

Joseph Lerner, Newark, N.J.; Morton Kass, Glens Falls, N.Y.; Jacob Hecht, Woodridge, N.Y.; Mr. Stein, Rugby District, Brooklyn, N.Y.; David Cohen, Brooklyn, New York.

MEMORANDUM

To: Rabbi Irving Miller, Dr. A. H. Silver, Dr. Sidney Marks

From: Abe Tannenbaum

Re: Shekel Campaign

In connection with the Shekel Conference which will be held Monday, March 25, I would like to suggest the following general program:

A - Morning session...10 A.M...Presentation of the campaign program and strategy for the entire country which will cover:

1. Local Shekel sales committees
2. Publicity
3. Lists
4. Organizations unaffiliated with Zionist groups
5. Mass meetings
6. Regional conferences
7. Method of setting up local Shekel and election board
8. Literature
10. Elections
 - a. telephone squads
 - b. ads in newspapers
 - c. automobile squads
 - d. radio spot announcements
11. Senior Young Judean Clubs
12. Masada
13. Distribution of Shekolim. The immediate sale of Shekolim presents among others one great danger, namely, ~~that the Shekel presents among others one great danger, namely,~~ that the Shekel will be lost between the time of sale and the time of voting, and so a person who has lost his Shekel will be deprived of his vote. To overcome this difficulty, I would like to suggest that the ZOA prepare a "Receipt For A Shekel" which will be sold now, and shortly before the elections, the regular Shekel will be mailed to those who purchased Shekolim and also to the membership of the ZOA. This will serve the purpose of making sure that the Shekel holder has his Shekel receipt, and it will give us the opportunity of sending to each one a piece of literature on the issues involved, and "suggestions on how to vote". This procedure will not only entail a great deal of work, but a substantial expenditure of money, but it definitely has in its favor

the fact of control and a greater assurance of getting out the vote.

B - Afternoon session...2 P.M.

It is my suggestion that the afternoon session be held in the form of a closed conference. Only those who are invited to attend will be permitted to remain. I make this suggestion with the idea in mind that a closed session will give each person present an added feeling of importance and second, will perhaps make them feel that being brought in on the "inside", they will have to exert greater efforts on the Shekel campaign.

1. Presentation of platform
2. If Hadassah agrees to a joint Shekel campaign and a united slate with the ZOA, it will be necessary to present this matter to the conference.
3. Discussion of the issues involved not only in the Shekel campaign from the point of view of enrolling a tremendous number of Jews for obvious political reasons, but for a discussion of the internal Zionist problems in connection with other parties in the World Zionist Organization. This information, which in my opinion should be direct and factual, and will make the people present understand the significance not only of a large Shekel campaign, but more important, of bringing out our general Zionists to vote.

C - Speakers:

I think it is most advisable for Dr. Silver and Rabbi Miller to be present at both sessions. If it were possible to have someone from Palestine, who is a general Zionist, present at this conference, it would be very stimulating. May I please have your reactions, suggestions, corrections, additions and deletions quickly, so that we can proceed without delay.

Abel

INSTRUCTIONS FOR THE SHEKEL CAMPAIGN

- A. Appoint a Shekel Chairman for your District. The committee should consist not only of members of the District, but of representatives from Synagogues, Ladies' Auxiliaries, men's clubs, social, philanthropic, and educational organizations, Senior Young Judea Clubs, Masada. The representative of each organization should be made responsible for the sale of Shekolim to all members of his organization.
- B. Call a Conference of the representatives of all Jewish organizations (not Zionist groups) for the purpose of launching the Shekel Campaign and organizing the Shekel Committee outlined above. Endeavor to obtain commitments from each organization to enroll the membership enmasse.
- C. The price of a Shekel is 50¢. Members of the Z.O.A. and other Zionist organizations do not have to purchase Shekolim. It is included in the dues.
- D. Hebrew Schools and Young Judea Clubs.
Arrange through the children to have their parents, brothers and sisters over 18 years of age purchase Shekolim.
- E. MASADA - Colleges - Veterans
Veterans should be approached through a Veterans Committee. Perhaps it can be arranged to have the first Shekolim sold to a group of Veterans. Have a group picture taken in uniform, each veteran holding his Shekel receipt. Release the picture to your local papers, and send us a copy for the New Palestine. Masada must be represented on your Shekel committee, and they should work with the young people and on the College Campus.
- F. Arrange a series of mass meetings. We will send you speakers who will present the issues involved, and give the reasons for voting the Z.O.A. ticket.
- G. Family Groups
The Shekel should be sold not only to the men -- but to husband, wife, and all children over 18 years of age. This will create a family interest in Palestine, insure a large sale and more votes.
- H. You will be supplied with booklets containing 10 receipts -- "Receipt for a Shekel." The actual Shekel will be mailed from the national office to each Shekel holder a few days before election. Keep a record of each receipt sold -- name and address. Forward the stubs to our office together with 50¢ for each receipt. Use the forms with which you will be supplied.
- I. Return the enclosed requisition for Shekel Campaign Material.
- J. Make your Shekel remittances every week until further notice.

From
U.S. Central Shekel and Election Board
41 East 42nd Street
New York, 17, N. Y.
Tel. - Murray Hill 2-5476.

FOR RELEASE ON RECEIPT

SEVEN ZIONIST ORGANIZATIONS UNITE IN
MOBILIZING LARGEST AMERICAN DELEGATION
IN HISTORY FOR WORLD ZIONIST CONGRESS

New York, April 3, 1946.

The total mobilization of American Jewry in the 1946 Shekel Roll Call was urged today in a Proclamation issued by the seven national Zionist bodies which comprise the United States Central Shekel and Election Board. The Proclamation calls upon every Jew in the United States to have a voice in determining the destiny of the Jewish people by purchasing a shekel and thereby becoming an elector to the 22nd World Zionist Congress which takes place in Palestine this summer.

The Proclamation was issued by the Zionist Organization of America, Hadassah, Poale Zion, Mizrahi, Hashomer Hatzair, Left Poale Zion and the Jewish State Party.

The document calls attention to the crucial importance of this first post-war international assemblage of Zionists following upon the greatest catastrophe in Jewish history and the decimation of European Jewry.

"Out of World War II, the Jewish people have emerged shattered, reduced in number, uprooted and despoiled. But the will to live has survived", the Proclamation states. "That WILL must be strengthened and guided toward freedom and liberation. Even as of old, we will be heard and counted through the shekel, the ancient-modern symbol of Jewish solidarity."

(more)

2- Total Mobilization of American Jewry Called For

The Proclamation emphasizes the determination of "American Jewry, 5 million strong, the largest, freest, community in the world, to assert its demand for a Jewish Commonwealth and affirm its solidarity with the heroic Yishuv".

Since the number of American delegates to the Congress depends on the number of Shekolim sold, the importance of the Shekel Campaign among all Zionist organizations becomes manifest.

"The purchase of a shekel is the act of adherence and solidarity with the Jewish people", the Proclamation declares. "We call upon every Jew to buy a shekel. He who holds a shekel -- he alone will vote as an elector to the World Zionist Congress. He who holds a shekel -- he will participate most directly in determining the future of the Jewish people".

The signers of the Proclamation are: Dr. Abba Hillel Silver, president, Zionist Organization of America; Mrs. Judith G. Epstein, president, Hadassah; Leon Gellman, president, Mizrachi; Dr. Hayim Fineman, chairman, Poale Zion; and by Charles Rees and David Wertheim, the chairmen of the United States Central Shekel and Election Board.

The 22nd World Zionist Congress, the first since 1939 and the first to be held in Palestine, will open in Tel Aviv on August 7. Its decisions will command world attention. The action to be taken by the assembly will depend in large measure upon the report of the Anglo-American Commission of Inquiry on Palestine which is expected to be submitted by the time the Congress convenes.

(more)

3- Total Mobilization of American Jewry Called For

Zionist leaders are being urged to set up local Shekel and Election Boards in their own communities to secure maximum participation in the election of delegates to the Congress. Voting for delegates will take place in June.

The complete text of the Proclamation follows:

A Proclamation to the Jews of America

Out of World War II, the Jewish people have emerged, shattered, reduced in number, uprooted and despoiled. But the will to live has survived. That WILL must be strengthened, and guided toward freedom and liberation.

The voice of the Jewish people will speak again with authority, dignity and determination through their democratically elected representatives at the twenty-second World Zionist Congress which will convene in Palestine in August.

This year the Zionist Congress must again be the "Voice of the Jewish people". Even as of old, we will be heard and counted through the shekel, the ancient-modern symbol of Jewish solidarity. American Jewry, 5 million strong, the largest, freest community in the world, must assert its demand for a Jewish Commonwealth and affirm its solidarity with the heroic Yishuv.

He who holds a shekel - he alone will vote as an elector to the World Zionist Congress. He who holds a shekel -- he will participate most directly in determining the future of the Jewish people.

We call upon every Jew to buy a shekel. The purchase of a shekel is the act of adherence to and solidarity with the Jewish people.

We call upon all the Jews of America to stand shoulder to shoulder with all Israel, to rally by the millions to the sacred cause of Zion.

Buy your shekel now! This is the day and the hour.

From Janet White
ZOA Shekel Campaign
41 East 42nd Street
New York, 17, N. Y.

FOR RELEASE ON RECEIPT

Joseph Jacobson, Palestine's leading Citrus Grower, arrives
in the United States. Will Speak for ZOA Shekel Campaign.

New York, April 5.

Joseph Jacobson, of Rehovoth, Palestine, a fourth generation Palestinian Jew, and the foremost citrus grower of that country, has arrived in the United States on his first visit.

A General Zionist, Mr. Jacobson will make a number of addresses under the auspices of the Zionist Organization of America, in connection with the Shekel Campaign to enroll one million voters for the 22nd World Zionist Congress.

He is en route to California to study citrus production there and to purchase the most modern equipment for use in this industry.

Mr. Jacobson is one of Palestine's leading citizens. He is a member of the Jewish National Assembly, chairman of the Joint Citrus Committee, and a director of the Farmers' Federation. He is also the owner of the National Diamond Manufacturers in Nathania, and a manufacturer of textiles. He heads the Maccabi, the major sports' organization of Palestine.

Mr. Jacobson will address several meetings in Los Angeles that are being arranged by the Shekel Campaign Committee of that city, which is headed by Theodore Strimling, one of the West Coast's prominent Zionists.

From Janet White
ZOA Shekel Campaign
41 East 42nd Street
New York, 17, N. Y.

FOR RELEASE ON RECEIPT

Dr. Silver Calls National Speakers' Conference for
ZOA Shekel Campaign

Dr. Abba Hillel Silver, president of the Zionist Organization of America, is calling a National Speakers' Conference to be held at the Hotel Cleveland, Cleveland, Ohio, on Sunday, April 14, for the purpose of acquainting speakers and leaders of the Zionist Organization of America with the Shekel Campaign now under way.

The Shekel Campaign seeks to enlist one million voters for the Zionist Organization of America who will elect delegates to the 23rd World Zionist Congress to be held in Palestine this summer. The purpose of a shekel grants the voting privilege.

The Conference will include a luncheon and an afternoon session at which Dr. Silver will speak. In attendance will be Chaplains who have recently returned from overseas, rabbis, and many laymen who have volunteered their services for the Shekel Campaign.

MEMORANDUM

TO: Dr. Abba Hillel Silver

DATE: 4/8/46

FROM: Dr. Sidney Marks

New Address:

41 EAST 42nd STREET
NEW YORK 17, N. Y.

SUBJECT: Shekel Campaign

This somewhat brief summary of our first meeting of the National Staff will indicate to you the scope of the operations we are undertaking. Forgive the brevity of the report and its abruptness since it is compiled "on the run".

I might add that as soon as this meeting concluded, printers and poster men as well as every department undertook this work with all the zeal which could be mustered. I wish to assure you that our office has been converted into a shekel machine and you can expect a real job to be done within the week. You will receive regular periodical reports as to our progress.

My kindest personal regards.

Sidney Marks

P. S. We have just secured free spot radio announcements as a result of this afternoon's activities. We are on the way.

MINUTES SHEKEL MEETING
OF NATIONAL STAFF
3 PM, MONDAY, APRIL 8, 1946

Present: Esther Lopatin, Judith Daniel, Yale Goldberg, Oscar Leonard, Abe Tannenbaum, Ernest Barbarash, Hershel Auerbach, EMMH Simon Bernstein, Isidore Cooperman, Jeanette Steinberg, Joseph Greenstein, and Dr. Sidney Marks.

Dr. Marks instructed those present as to the steps to be taken in their particular departments to further the sale of shekolim.

The following suggestions were made by the staff:

The Zionist Organization of America should not become subordinate to the General Zionists in any phase of contact.

A special delivery letter or telegram is to go out to every District which has not as yet appointed a shekel chairman.

All Rabbis should be contacted immediately so that they can stress the shekel campaign during their holiday sermons.

Special bulletin should be sent out immediately to every District for them to submit reports.

ZOA Posters must be obtained immediately.

Flyers and handouts in English and Yiddish must be sent out immediately.

Every speaker must be given a manual on the shekel.

A luncheon or dinner meeting must be called to be attended by officers of the organizations such as Bnai Brith, American Jewish Congress, veterans and landstmannschaften.

An extraordinary conference must be held with the organizations affiliated and subsidized with us and by us, such as: Bnai Zion, Masada, Avukah, Young Judea, etc.

Contacts must be made with some of the firms who are members, such as Benrus, Mameishewitz, etc., for spot announcements on their Yiddish programs.

Community centers and YMHA's to be contact for ads in their papers and displays on their bulletin boards. also Office of Jewish Information.

Yiddish speakers such as Isaac Carmel and Morris Zeldin.

Yiddish writers.

Shekolim to be sent out in bulk to every district in the country

Shekel buttons with slogans.

Automobile squads to be organized to sell shekolim and bring voters to the polls.

Make slogans to indicate that on the vote depends the salvation of the Jews and their desire to go to Palestine, etc.

Have a luncheon for the writers.

Have the conservative synagogues become polls.

Yiddish theatre could be used. Space in their program journals, sale in the lobbies and appeals during the intermission.

Veteran organizations to be solicited and to be asked to sell shekolim.

In order that there be coordination of staff activity, every morning until further notice there will be a meeting at 10 o'clock.



Shekel Campaign, Zionist Org. of America
41 East 42nd St.
New York 17, N. Y.
April 9, 1946

FOR RELEASE ON RECEIPT

JEWISH WAR VETERANS ENDORSE ZOA SHEKEL CAMPAIGN

The Jewish War Veterans of the United States are giving their support to the Shekel Campaign of the Zionist Organization of America, and are urging every American Jew to become a Shekel buyer.

Maxwell Cohen, National Commander of the Jewish War Veterans, announced this endorsement in a letter to Major Hershel Auerbach, Director of the Veterans' Bureau of the Zionist Organization of America.

"As you know, the Jewish War Veterans of the United States, at its last National Encampment held in Atlantic City, passed a resolution in favor of the immediate creation of a Jewish Commonwealth in Palestine", Mr. Cohen's letter states. "It follows naturally, therefore, that we should be definitely interested in everything which strengthens the Zionist movement and is likely to effectuate the purposes of the resolution . . . We are wholeheartedly in favor of your Shekel Campaign and urge every American Jew to become a Shekel buyer".

The purchase of a Shekel grants to the buyer the privilege of voting for delegates to the 22nd World Zionist Congress to be held in Palestine in August. The Zionist Organization of America which represents the overwhelming majority of enrolled Zionists in this country hopes to have a majority delegation at the Congress.

Shekel Campaign, Zionist Org. of America
41 East 42nd Street
New York 17, N. Y.

FOR RELEASE ON RECEIPT

JACQUES TORCZYNER HEADS NATIONAL SHEKEL CAMPAIGN
OF ZIONIST ORGANIZATION OF AMERICA;
CHAIRMEN ANNOUNCED FOR CITIES THROUGHOUT COUNTRY

- - - - -

New York, April 9 ----- Jacques Torczyner, of New York City, member of the National Executives of the Zionist Organization of America has been named chairman of the National Shekel Campaign of the Zionist Organization of America. Dr. Abba Hillel Silver, president, announced today. In this capacity, Mr. Torczyner will coordinate the efforts of local Shekel chairmen throughout the country in the campaign to enroll one million voters for the Zionist Organization of America who will elect delegates to the 22nd World Zionist Congress which takes place in Palestine in August.

Mr. Torczyner, a member of a distinguished family of Belgian Zionists is also secretary of the Manhattan Zionist Region.

Huma Torczyner, father of Jacques, was president of the Belgian Zionist Federation for ten years. Jacques himself was editor of the official publication of the Federation.

Prominent Zionists are heading the ZO's Shekel Campaign in their own cities. Mr. Torczyner today announced the following Shekel chairmen:

Sol Collins - Westchester; Dr. F.M. Falkman - Cleveland Zionist Society; David Friedman - Seaboard Zionist Region (includes South Carolina, North Carolina, Virginia, West Virginia); Henry Goldman - Jersey City, N.J.; David Gabin - Philadelphia; Barnett Kerman - Atlantic City, New Jersey; Max Kabatznick - New England Zionist Region; Sam Portman - Savannah, Georgia; Herman Quittman - San Francisco; Oscar Robins - Pittsburgh, Pa.; Rabbi Rudolph M. Rosenthal - Cleveland Zionist District; Louis J. Sagner - Baltimore Zionist District; Joseph Schickler - Long Island, New York; Judge Jacob Schwolsky - Connecticut; Howard Soll - Western New York; Milton J. Silverman - Chicago; Emanuel Stavish, Brooklyn, New York and Theodore Strimling - Los Angeles.

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copy for Dr. A. Silver

ZIONIST ORGANIZATION OF AMERICA

MEMORANDUM

TO: Dr. Sidney Marks

FROM: Dr. S. Bernstein

Date: April 9, 1946

Subject: SHEKEL COMMITTEE

I am sorry I could not come into the meeting this morning. You saw how crowded my office was; they simply would not let me get out of the room.

I desire to submit herewith to the Shekel Committee the following:

- 1) A special department should be created immediately for the sale of "block-shekels", i. e., that a group buys the shekels for all its members and their wives.
- 2) The Rabbinical Assembly of America should be immediately approached with the request that they send a telegram to all their congregations and their rabbis urging them to buy block-shekels for the members of their congregations.
- 3) Together with each shekel should go a short leaflet containing the following appeal:

"Save the remnants of our people in Europe by bringing them to Palestine. By giving them your vote you are helping them towards this end--vote for List #1 headed by Dr. Abba Hillel Silver."
- 4) A group of young men of Massia should be immediately mobilized to attend to each synagogue and temple by supplying the shekel holders with material until election day.
- 5) Each congregation should be declared as a voting station.
- 6) A similar action could be carried out also with a large number of Landsmanschaften. Material given to them must also be in Yiddish. Should you need my help in the preparation of this Yiddish material, I shall try to do it.

ההסתדרות הציונית של ארצות הברית

ZIONIST ORGANIZATION OF AMERICA

1720 16TH STREET, N. W.
WASHINGTON 9, D. C.

New Address:

41 EAST 42nd STREET
NEW YORK 17, N. Y.

April 9, 1946

Dear Friend:

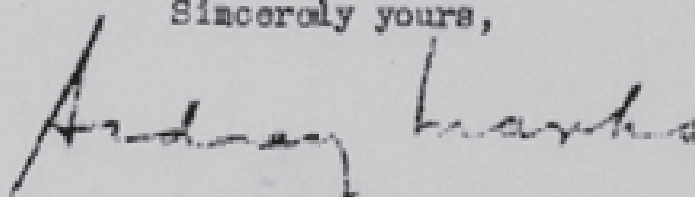
This is sent you by Special Delivery. It involves a matter affecting the prestige of the ZOA. The call for united action has been spurned by other parties. The country is being flooded by propaganda attacking the General Zionists who are represented in the country by the ZOA, the membership of which has been carrying the major burden of the Movement and of the fund-raising efforts for almost half a century.

The nation-wide drive launched by the ZOA for one million shekel payers must be a success if the ZOA is to take its rightful place in the councils of the world Zionist movement. This is not enough. Every shekel payer must be urged to go to the polls on election day to cast his vote for the ZOA slate. As our President, Dr. Abba Hillel Silver, indicated, a large ZOA delegation to the World Zionist Congress will have a decisive influence on the future of Zionism and of Jewish Palestine.

You are, therefore, urged, upon receipt of this letter to appoint (if you have not done so already) a Chairman of your local District Shekel Committee and telegraph his name to us so that we may immediately communicate with him and furnish him with all instructions and literature. This is of the utmost urgency. Please act this very day.

Please accept my kindest personal regards.

Sincerely yours,



Dr. Sidney Marks
Executive Director

SM:ab

DR. ABBA HILLEL SILVER, Cleveland, Ohio
President

DR. HARRY FRIEDENWALD, Baltimore, Md.
Hon. Vice President

DR. LEON FEUER, Toledo, Ohio
JACOB FISHMAN, New York, N. Y.
DR. SOLOMON GOLDMAN, Chicago, Ill.
DR. ISRAEL GOLDSTEIN, New York, N. Y.
DR. JAMES G. HELLER, Cincinnati, Ohio
EDMUND I. KAUFMANN, Washington, D. C.
JUDGE LOUIS E. LEVIN-THAL, Philadelphia, Pa.
LOUIS LIPSKY, New York, N. Y.

RABBI IRVING MILLER, Far Rockaway, N. Y.
DR. EMANUEL NEUMANN, New York, N. Y.
JUDGE BERNARD A. ROSENBLATT, New York, N. Y.
CHARLES J. ROSENBLOOM, Pittsburgh, Pa.
JUDGE MORRIS ROTHENBERG, New York, N. Y.
ELIHU D. STONE, Boston, Mass.
ROBERT SZOLD, New York, N. Y.
DR. STEPHEN S. WISE, New York, N. Y.

Vice Presidents

ABRAHAM GOODMAN, Miami Beach, Florida
Treasurer

MARK SUGARMAN, Catesville, Pa.
Associate Treasurer

DANIEL FRISCH, New York, N. Y.
Chairman, Nat'l Adm. Council

MILTON POLLACK, New York, N. Y.
Chairman, Finance Committee

DR. SIDNEY MARKS, Washington, D. C.
Secretary

CHARLES S. BROWN, Los Angeles, Calif.
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A. K. EPSTEIN, Chicago, Ill.
HON. M. MALDWIN FERTIG, Bronx, N. Y.
JUDGE HARRY FISHER, Chicago, Ill.
RABBI LEON FRAM, Detroit, Mich.
ERNEST S. FREUDENHEIM, Buffalo, N. Y.
HAROLD GOLDENBERG, St. Paul, Minn.
ABRAHAM GOLDSTEIN, Hartford, Conn.
HON. NATHANIEL GOLDSTEIN, Brooklyn, N. Y.
SAMUEL GOLDSTOCK, Pittsburgh, Pa.
ISRAEL R. GOODMAN, St. Louis, Mo.
RABBI SIMON GREENBERG, Philadelphia, Pa.
JOSEPH L. GREENLEAF, Mount Vernon, N. Y.
JOSEPH HALBERT, Atlantic City, N. J.
RABBI HARRY HALPERN, Brooklyn, N. Y.
JULIUS LIVINGSTON, Tulsa, Okla.

ABRAHAM M. LUNTZ, Cleveland, Ohio
MORTIMER MAY, Nashville, Tenn.
ISAAC POTTS, Baltimore, Md.
ABRAHAM A. REDELHEIM, Brooklyn, N. Y.
JUDGE HYMAN J. REISS, New York, N. Y.
HON. ALBERT D. SCHLESZTER, Brooklyn, N. Y.
ALBERT SCHIFF, Columbus, Ohio
JUDGE JACOB SCHWARTZ, Hartford, Conn.
EZRA Z. SHABIRO, Cleveland, Ohio
RUDOLF G. SONNEBORN, New York, N. Y.
DAVID SPIEGEL, Brooklyn, N. Y.
DEWEY D. STONE, Brockton, Mass.
WILLIAM B. SYLK, Philadelphia, Pa.
JACQUES TORCZYNER, New York, N. Y.
ELKAN C. VOORSANGER, Milwaukee, Wis.
MORRIS WEINBERG, Brooklyn, N. Y.
HERMAN L. WEISMAN, Scarsdale, N. Y.

Executive Committee
(In addition to National Officers)

Zionist Organization of America
41 East 42nd Street
New York 17, N. Y.
April 10, 1946.

FOR RELEASE ON RECEIPT

Zionist Organization of America Reports

Spurt in Sale of Shekolim; Regional Conferences Being Held for Shekel Campaign

Reports flooding the national headquarters of the Zionist Organization of America indicate an extraordinary volume of activity in the sale of shekolim by ZOA districts throughout the country, it was reported today by Jacques Torczyner, chairman of the ZOA Shekel Campaign.

The Declaration issued by Dr. Abba Hillel Silver, president, and unanimously ratified by the National Administrative Council, calling for the mobilization of American Jews under the General banner in the forthcoming elections to the World Zionist Congress, has met with enthusiastic response.

Plans for spurring the ZOA Shekel Campaign have been made at Regional Conferences held in Albany, Baltimore and New York City. Similar conferences will be held shortly in Chicago, St. Louis and Los Angeles.

Dr. Silver addressed a National Speakers' Conference held in Cleveland on April 14. The Conference was attended by a number of chaplains who have recently returned from overseas, Rabbis, and many laymen who have volunteered their services in the nation-wide effort to secure a million enrolled voters for the ZOA ticket.

In a communication to all ZOA districts, Mr. Torczyner reiterated the call for the formation of shekel and election boards in the respective communities, and the appointment of Shekel chairmen. Local mass meetings are being arranged to acquaint Zionists with the issues involved and the significance of the forthcoming World Zionist Congress.

Mr. Torczyner urged that notification of the sale of shekolim be made before Hebrew Schools, Young Judea meetings, Masada clubs, college campus groups and veterans groups. He stressed the fact that the shekel should be sold not only to men, but to women and all persons over 18 years of age. The price of a shekel is 50 cents. Members of the Zionist Organization of America do not have to purchase shekolim to vote in the elections, since it is included in the dues.

MEMORANDUM

TO: Dr. Abba Hillel Silver

DATE: 4/10/46

FROM: Dr. Sidney Marks

New Address:
41 EAST 42nd STREET
NEW YORK 17, N. Y.

SUBJECT:

Enclosed herewith please find a brief summary of discussions which took place at todays staff meeting with reference to the shekel campaign.

My kindest personal regards.

MINUTES STAFF MEETING
WEDNESDAY, APRIL 10

A factual program manual will be set up which will be presented to every District throughout the city of New York together with every District throughout the entire country.

New England Conference is being held on April 18th.
Philadelphia Conference is being held on April 18th.
West Coast probably will be held April 28th.

Spot announcements are being made over several programs, such as Heinz, WEVD on Sunday on Yiddish and on English programs. A release will be sent to every District in the Metropolitan Area to inform members of this radio activity.

The text of Dr. Goldstein's general speech will be circularized for Districts to pattern speeches after.

Postal cards to every member in New York to list radio programs.

two Shekel books are to be sent directly to every member in the metropolitan area, together with a personal appeal by Dr. Silver asking these members to sell shekolim.

A communication will be sent to every District in the United States asking if a direct mailing from this office should be made to their membership with shekel books and the message from Dr. Silver.

100-word form to be sent to every District throughout the country so that if they cannot advertise through the "Drama of Palestine", they may be able to get special spot announcements on the air.

Regional Directors will organize meetings, committing key people in the area to appeal on behalf of shekel sales.

Regional Directors will meet in the office before the Shekel meeting on Thursday, 4/11/46.

Every conservative synagogue in the country will be contacted.

MINUTES - STAFF MEETING TUESDAY, APRIL 9, 1946

The staff was called together by Dr. Marks at 10 o'clock in the morning and the following is the substance of the discussion which took place at that time.

Shekel manuals for districts will be completed tomorrow and will be released before the end of the week.

The immediate implementation of the Cleveland meeting on Sunday and routing speakers on definite tours is being plotted and will be put into effect at that time.

A luncheon meeting for our constituent organizations and other Jewish organizations is being staged for next Thursday.

A Midwest tie-up between the Zionists and Bnai Brith lodges, where the latter's strength is greatest, is being arranged.

Mass purchase of shekolim by Brith Sholom of Philadelphia is being negotiated tomorrow; Brith Sholom of Baltimore will be handled by the end of the week.

West Coast and Southeast meetings are being arranged.

ZOA Posters and cartoon throw-aways for mass distribution will be back from the artist on Wednesday and the run-off for distribution will be had by the end of this week.

Every community throughout the country, large and small, will receive their Shekelim before the week's end.

Every veterans group in New York and the country at large are being contacted.

The proofs for campaign bulletins were ordered yesterday, received today and approved, and are being delivered tomorrow.

Bulletins are being prepared and will be sent throughout the country this week.

Avukah, Masada, and the Intercollegiate Zionists are being contacted and enlisted in our efforts.

Radio spot announcements have been cleared in New York City and the country at large are using new closing texts for the "Drama of Palestine" outlets.

A letter to all Rabbis under Dr. Silver's signature is being mailed today throughout the country with a copy of the ZOA Declaration to be read from the pulpit.

A letter to every District President, Secretary, Administrative Council member, Executive Committee member and Finance Committees asking for all Shekel Chairmen to be telegraphed to us is being sent out today.

News Releases to the Yiddish and Anglo-Jewish press are being sent out.

A careful check is being undertaken to note the sales progress of shekolim in every community. A breakdown of all cities into major and minor, also according to degree of Jewish population concentration and Districts are being set up for shekel sales this week.

We are engaging special personnel for the West Coast, Chicago and New York, and, if necessary, for other centers of major Jewish concentration.

Meeting adjourned until 10 o'clock on Wednesday.

MEMORANDUM

TO: Dr. Abba Hillel Silver

DATE: 4/11/46

FROM: Dr. Sidney Marks

New Address:

41 EAST 42nd STREET

SUBJECT:

NEW YORK 17, N. Y.

Enclosed herewith please find a brief outline of discussions which took place at todays staff meeting with reference to the Shekel campaign.

My kindest personal regards.

MINUTES STAFF MEETING - THURSDAY, 4/11/46

Program material will go out to every District in the country.

A complete manual has been prepared with a list of every District and Regional President and every Shekel Chairman included.

Addresseograph plates are being made containing the names of all Shekel Chairmen to facilitate mailings.

Wires will be sent to all District Presidents who have not as yet submitted the name of their Shekel Chairman by Monday, April 15th.

An Air Mail, Special Delivery letter will be sent to each Regional Director containing the names of the Districts in his Region which have not as yet submitted the name of their Shekel Chairman. This letter will also list those shekel Chairmen already selected.

A memo has gone out to all of the field men containing the date of elections, deadlines for remittances, etc., instructing them to transmit this information personally to every District and to see that these dates are met.

Weekly report forms are to be submitted ~~to this office~~ to this office containing the number of shekolim receipts sold.

The first Shekel Bulletin is going out today.

The poster drawing will be completed Saturday and will be ready as soon as the printer can do so. This will be expedited to get the best possible delivery on the finished posters so that they will be in the mail by the end of next week.

The Speakers manual will be ready this afternoon.

A 15-minute speech has been prepared and will be printed on cards to be distributed to the speakers present at tonight's ~~main~~ meeting and to District Presidents and all speakers throughout the country.

If the number of luncheon acceptances warrant it, Dr. Silver may be asked to address the meeting since he will be the city on that day.

A minute and a half has been secured on WHN. Two spots have been secured on WEVD. Radio Chairmen will receive a flash informing them of the space secured. WEVD has been approached and after Passover, we may secure additional space.

Major cities and population centers will be contacted in an effort to get spot announcements.

Masada has been contacted. Avukah will be contacted during the Cleveland conference. Young Judaea and Masada have received copy for ads in their publications.

Ben-Rus and other Jewish and Kosher food outfits will be contacted to include ads in their announcements and commercials.

Drama of Palestine is being approached through the MZF to include Shekel announcement on WMCA.

The United Synagogues and others, such as the Progressive Synagogue, and the Community Centers and YMHA's will be contacted.

A Rabbinical Committee is to be formed, the members of which will undertake the job of contacting all of the Rabbis and Synagogues to be reached.

Shekel Buttons are being designed.

A group of select writers will be seen individually.

Posters will be placed in the Yiddish theatres lobbies and ads will be inserted in their program manuals. Maurice Schwartz and Menasha Skulnik will be contacted.

Routes have been set up for all of the speakers.

In Yiddish speaking neighborhoods, sound trucks will advertise the shekel sales in Yiddish and English. Voting shall also be advertised from these sound trucks.

Speakers can be stationed on street corners in Yiddish neighborhoods.

The possibility of securing Madison Square Garden for a rally on the eve of Elections (June 15th) will be explored.

Tri-State Conference will be held May 12th.

Cartoon throw-away will be printed.

40,000 shekel/^{receipt}books have gone out. 40,000 books will be received today and 50,000 will be received next Thursday. 100,000 receipt books will be ready on Monday, April 22nd. Shekel receipt books are going out to the entire country.

An enclosure has been prepared to go into the envelope with the receipt books.

An enclosure is being prepared to go into the envelope with the actual Shekel.

Some way is being sought whereby a pamphlet with Dr. Silver's personal message can be sent with the Shekel, with a slit in which the Shekel can be placed to try to avoid loss.

A political bulletin will be sent along with the Shekel giving the shekel payer an awareness of existing situations and with "inside information".

Press releases have been going out continuously.

If our people do not respond quickly, a form letter will be ready to prod them and a second notice to impress them with the urgency of submitting their money and stubs. We will enclose return envelopes for same.

Additional personnel will be hired for Chicago, New York and the West Coast.

Every member of the Field Staff will be contacted and instructed to call their people for maximum attendance at tonights meeting.

The three presidents of the Cleveland Districts will receive a wire to make sure that the people of Cleveland attend this Sunday's Conference.



- buttons
- out-door steam
- round-turks
- two - ~~sees~~
- unusual (sees)

MINUTES STAFF MEETING - FRIDAY, 4/12/46

There was a general discussion on the meeting held at the Biltmore last evening. It was generally agreed that a great deal of knowledge can be derived from several experiences of last evening which knowledge can be useful in the successful planning and implementation of future meetings.

The meeting hall, as such, was too large and the ~~spontaneous~~ informal atmosphere was entirely missing ~~that~~ ^{which} is important in a meeting of this type is planned. This was essentially a meeting where speakers were to be committed and trained for the job to be done. At the last minute, ~~Committee~~ Speakers Guides were distributed and several commitments were obtained; these ~~may~~ ^{would} not ordinarily have been received.

In the future, even if it means interrupting the meeting, it might be advisable to ask those present to fill out cards which they would find in their seats, using methods similar to those ~~of~~ ^{employed by} Red Cross and March of Dimes appeals in the theatres. This method will be tried in Cleveland.

Copies of the Agenda will be distributed to those present at the Cleveland meeting, and at other meetings throughout the country. These agendas can be prepared in this office and sent to the communities in which the meeting is being held.

A schedule of meetings is on hand and the communities will be contacted to ascertain the attendance anticipated, the type of meeting planned and the facilities at hand and we will endeavor to teach them the proper technique to be used to insure the success of their meetings.

It may be advisable to create a manual of instructions on the procedure to be followed in preparing for a meeting which will give us a reasonable assurance that we can get the meeting under way with the basic essentials of a good meeting provided for.

We must always be sure to provide a Zionist and American Flag for these meetings.

Due to the upset created when Mr. Kipsky did not appear as scheduled, in the future, speakers will be contacted, and in the event that the meeting planned is a small one, all of the invitees will be contacted to insure their attendance.

In planning our ~~own~~ future meetings, we will not limit ourselves to hotels, due to the fact that there are a good many fine halls in the city of New York which may not be affected by the overcrowded conditions.

Unless something concrete is ~~gotten out of~~ ^{derived from} a meeting, the entire effort has been wasted. We must strive for a direct personal contact with every individual in the group by a card or a commitment from him. Future meetings will be planned scientifically so that we can come out of that meeting with our purpose accomplished.

At future meetings, it may be possible to turn the meeting over to the various groups represented so that they can formulate their plans immediately.

A program will be ^{prepared} ~~made up~~ here in New York to be taken to the Cleveland Conference, together with pledge cards, forms, literature and all other stationery and supplies.

A list of conservative ~~synagogues~~ ~~synagogues~~ synagogues will be received from the United Synagogues today.

Re. Community Centers and JWB: The latter organization will receive complete shekel kits from this office, which they will cover by a Special News Memorandum and distribute for us.

Early Monday, an automobile squad will distribute to all of the synagogues Shekel Receipt books which can be sold during the holiday services. These synagogues should be sent an average of 100 to 150 books and the mobilization pamphlet. We shall use the list of conservative synagogues received from the United Synagogues. There will be a covering letter with these distributions.

Bnai Brith in Chicago will be contacted.

We are making good headway with Brith Sholom of Philadelphia.

We are also having excellent results with the Jewish War Veterans. Maxwell Cohop, National Director, has written a letter urging the membership to purchase shekolim and he has also accepted our invitation to luncheon next Thursday. At that time, we are entertaining representatives of the various landstmanshaften and organizations such as the American Jewish Congress, Bnai Brith, Free Sons of Israel, Brith Abraham, Fed. of Palestinian Jews and the United Synagogue of America.

Address for
The speakers ~~manual~~ will be ready in time for the Cleveland Conference.

The poster was submitted to Jack Cohen and will be ready for distribution on Friday, 4/19/48. We are exploring the possibility of having his shipping clerk or one of our staff mail these posters directly from his factory to affect a saving of time. ~~Labels~~ Labels will be prepared in advance to further facilitate this measure.

Brith Sholom of Baltimore has been contacted and they have promised cooperation.

A definite ratio was established of a book for every member and by the middle or end of next week, these books will be in every community in the country. Special delivery will be used to insure their receipt.

Telegrams will be sent on Monday to prod those communities which have not as yet submitted the names of their Shekel Chairmen.

The sale of receipts will be checked by means of a double postal card. Every week a different color set will be mailed with a new slogan on which they can return the number of books sold to date.

Weekly report forms are completed.

A Second Shekel Bulletin is being compiled.

A political bulletin will be set up over the weekend.

2,000 ^{copies} of the first suggested speech is being made up for general distribution throughout the country and a second speech will be prepared for distribution to the speakers.

Postal cards on the Radio programs and announcements will be in the mail on Monday.

Shekel Buttons will be ordered after there is a clarification of the ~~present~~ ^{joint State} situation.

The suggestion to use sound trucks is being investigated.

We will have a schedule for every District meeting in the metropolitan area and we expect district meetings to be held throughout the country because of a directive sent to all of our people.

A ~~directive~~ ^{manual} is to be ~~turned out~~ ^{prepared} to indicate the technique to be followed in running street corner meetings.

Instructions are to be issued to all Districts indicating that under no circumstances should they accept an arrangement with the other parties by which blocs of non-members will be distributed ~~exclusively for the fellow-through-by~~ specific parties. Instructions should be sent to our Districts to try to get the complete list of non-members. This is in line with the practice that is being attempted ~~to~~ to be fostered upon the ZOA districts by the other parties in various communities throughout the country.

A series of empty stores might be rented in neighborhoods of Jewish population concentration. The store could ~~be~~ display posters and contain visual education media concerning the shekel campaign and equipped with recording machines that played Yiddish music to attract attention and have recorded messages by our leaders urging the purchase of shekolim, which would be available on the premises.



ZIONIST ORGANIZATION OF AMERICA

Shekel and Election Campaign

41 EAST 42nd STREET, NEW YORK 17, N. Y.

DR. SIDNEY MARKS, *Executive Director*

ERNEST E. BARBARASH, *Public Relations Director*

DR. ABBA HILLEL SILVER, *President*

JACQUES TOBCZYNER
National Shekel Chairman

TO: All Shekel Chairmen, District and
Regional Presidents and Secretaries

FROM: Dr. Sidney Marks

DATE: April 12, 1946.

Read This Memorandum Carefully

We are enclosing herewith a Shekel Manual which comprehensively covers many of the questions you will be asked in connection with your Shekel campaigns - both sales and election.

We know that you will want to impart this information to your Districts and a convenient, streamlined Shekel program has also been prepared for you.

Both manual and program were prepared by our Joseph Greenstein.

Please - please read this material carefully. Be prepared to speak authoritatively on the subject. Spread this information to the workers in your Districts.

Distribute the Shekel receipt books which we are sending to you (or would you want us to mail them directly to your members) and set up your local campaigns.

Make sure that the ZOA District sells every member of his family, his friends - every Jew or Jewess 18 years of age or over who is not affiliated with any Zionist Group -- A Z.O.A. Shekel -- And then have them vote the Z.O.A. Slate.

I know, of a certainty, that we can "depend on our dependables".

Yours for Victory!

SM:dh



ZIONIST ORGANIZATION OF AMERICA

Shekel and Election Campaign

41 EAST 42nd STREET, NEW YORK 17, N. Y.

DR. SIDNEY MARKS, *Executive Director*

ERNEST E. BARBARASH, *Public Relations Director*

DR. ABBA HILLEL SILVER, *President*

JACQUES TOBZYNER
National Shekel Chairman

April 15, 1946.

Dear Shekel and Program Planner:

You have an important role to play in the Shekel Campaign.

The Campaign is divided into three parts:

1. Informing the Zionist and the Jewish community as to what the Shekel and the Zionist Congress are and the crisis facing Jewish life.
2. Selling the Shekel.
3. Getting out the vote.

You, as Education or Program Chairman of the Zionist District, can do a great deal on the three-fold aspects of the Shekel Campaign; especially on the initial phase - Education.

To help you with this tremendously important work, enclosed find:

- A. A Suggested Program
- B. General Shekel Literature
- C. "To the Jewish People" - Handbook for the Zionist District Shekel Committee containing the Proclamation of the World Zionist Executive; the Z.O.A. Platform; Questions and Answers on the Zionist Congress; Instructions for the Shekel Campaign; Shekel Campaign Aids.

Remember - the entire machinery of the Zionist Organization of America is behind you in your efforts.

"Asah v'hazlah!" (Act and success to you!)

With Zion's greetings.

Joseph Greenstein
In charge of Shekel Programming

THE SHEKEL-SYMBOL OF JEWISH UNITY

A SUGGESTED PROGRAM FOR THE ZIONIST DISTRICT

(All the material for use in connection with this program is in the enclosed handbook, "To The Jewish People".)

- I. CREATE THE PROPER ATMOSPHERE by displaying Shekel posters and placing on each seat the leaflet, "Mobilization of American Jewry in Support of the Jewish Commonwealth".

Also, in your letter inviting the members to the meeting, enclose a flyer on the Shekel.

- II. CHAIRMAN'S OPENING REMARKS should end with the reading of the Proclamation of the World Zionist Executive.

III. PANEL QUIZ

(Questions and Answers on the Shekel and the World Zionist Congress)

This Panel should consist of three experts from the District membership, with the questions asked by the Chairman. At the close of the quiz and at the discretion of the Chairman, the floor should be thrown open for questions. If he does so he should summarize.

IV. THE Z.O.A. PLATFORM

This should be read by an outstanding leader of the District. Here again, at the Chairman's discretion there might be a short open discussion which should be summarized by the Chairman.

V. WHAT CAN WE DO?

At this point the Chairman of the Zionist District Shekel Committee should present in detailed form the steps and the ways and means for the Shekel Campaign in his community, after which there should be an open discussion from the floor.

VI. CHAIRMAN'S CLOSING REMARKS

The Chairman will summarize the discussion and launch the Shekel Campaign with the distribution of Shekel Receipt Books.

NOTES:-

- (1) The District can run this Program as a Sunday Breakfast, in which event the members should immediately cover the neighborhood or community and make every Jew a Shekel-holder.
- (2) The Panel Team that presented the above program before the District can present the same program before other groups and end the program with the selling of Shekolim.
- (3) Make your plans now for a rally on the day of voting so that you can have your people at the polls.

Dr. Nathan Becker, Arlington, Va.; Hal Weiner, West Hudson District, Arlington, N.J.; Bernard Kobrin, Bronx, New York; E. Stern, Atlantic City, N.J.; Albert Issokson, Portland, Me.; Morris Pepper, Ocean Parkway District, Brooklyn, N.Y.; Hyman G. Bedrich, Borough Park District, Brooklyn, N.Y.; J. A. Kamorow, Louis D. Brandeis District, Washington, D.C.

Cantor Myro Glass, Indianapolis, Ind.; Rabbi Joseph Rothstein, North Adams, Mass.; Leonard J. Feingold, Taunton, Mass.; Nathan Finkelstein, Flint, Mich; Dr. Ilie Berger, Providence, R.I.; M. G. Rosenberg, St. Petersburg, Fla.



MINUTES STAFF MEETING- THURSDAY, 4/18/46

Dr. Marks indicated to the staff that the Cleveland Conference on Sunday was an example of a well-run meeting. We secured speakers who will recover many communities and pledges and have activated shekel activity in the Cleveland Districts.

On Monday, packages of shekel receipt books were delivered to all of the synagogues in the metropolitan area.

Special delivery packages of shekel receipt books will go out to all of the Districts which have not as yet received these books.

There has been a general mailing of books to members in the metropolitan area, and we are also sending general mailings to those Districts which desire same.

The programs, program manuals went out to the Presidents and Secretaries of all Districts; Executive Committee members, Administrative Council members and Shekel Chairmen. These were mailed on Monday.

The shekolim are being sent to all paid members and the Registration sheets are being prepared. The envelopes have been delivered in which we will mail shekolim and they are being prepared. Election materials are being prepared.

Additional clerical help is being hired.

Telegrams will go out today to all Districts which have not as yet ~~prepared~~ named their shekel chairmen.

All of the receipt books will go off this week to insure every District's having them in their possession.

We will check with Chicago to ascertain whether they have received their booklets.

Posters will be ready by the end of the week and will be mailed directly from the printers office. There should be one in every synagogue and community center throughout the country.

A kit of shekel information and material, plus a covering letter, will go to every community center in the metropolitan area. Additional will be sent throughout the country. These are also being sent to the Jewish War Veteran Posts and Auxilliary posts with shekel books.

Bulletins have gone out and 150,000 copies of the New Reporter will be mailed this week, this edition devoting a great deal of space to the shekel campaign.

100,000 flyers and Yiddish literature are being delivered today.

Ads must be placed in the Yiddish papers, which are not carrying enough ZOA shekel information.

Flyers can be distributed by hand in Jewish neighborhoods.

Street corner meetings will be limited to Jewish neighborhoods. We must be sure to notify the local precinct that these street corner meetings (and also the sound trucks) are political campaigns and not religious meetings. There would be legal difficulty in case they are not so notified..

Mr. Posy has investigated the possibility of renting stores to use as information centers. The field directors will contact the Districts in these neighborhoods to find likely locations and to ask for volunteers to man these stores.

We had two radio spots on Sunday.

We have in our possession a list of every synagogue in the country.

We will contact I.J. Caplan to approach the Longines-Wittnauer Watch Co. to inject shekel information in their radioannouncements.

It was suggested that we send shekel information and material under the seal of the Unity Committee, such material to be sent to their mailing list.

A memorandum will be sent Air Mail special delivery to the field directors to arrange tours and district meetings for the speakers in their areas, listing the names of the speaker volunteers.

All of the manuals, such as program and speakers manuals as well as speakers kits will be sent to the speakers.

A weekly follow-up is going out to the communities which have received shekel books reminding them to record with us their sales.

Field directors, Administrative Council and Executive Committee members, and shekel chairmen are receiving all of the literature which is being prepared. These people will be urged to take trips on behalf of the campaign as well as to sell shekolim in their communities.

A page will be taken in the "Sports On Parade" manual to advertise shekel and ~~Expansion Fund~~ campaigns. There will be a booth on the premises with literature and cards which will be distributed.

We will try to include Jewish War Veteran posts on the tours of our speakers.

Dr. Silver will be contacted to ascertain what action will be taken on Brith Shalom of Philadelphia.

A meeting will be called of the ZOA members who are also members of the various landstmanshaften.



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DR. ABBA HILLEL SILVER, *President*

ERNEST E. BARBARASH, *Public Relations Director*

Jacques Torczynski,
Chairman Shekel Campaign

TO: The Field Directors, Regional and District
Presidents, Secretaries, and Shekel Chairmen

READ THESE MEMORANDUMS CAREFULLY

The Shekel Campaign is underway.

A determined and concerted effort must be immediately undertaken by you.

1. Every community within your area must be contacted in person, by telephone or the most efficient direct method you can devise. This must be done regularly and constantly during the next two months.

A. Shekel Receipt books are being mailed to all your Districts.

B. These receipt books must be returned to us with a postmark no later than May 24th, with remittances.

C. Elections will be held on Sunday, June 16th from 9 A.M. to 9 P.M. throughout the country.

Elections in the cities of Philadelphia, Boston, Cleveland, New York, Los Angeles, Chicago, Detroit, St. Louis, Pittsburgh, San Francisco and Baltimore will be held on Two Days.

Sunday, June 16th, from 9 A.M. to 9 P.M.

Monday, June 17th, from 12 Noon to 10 P.M.

Get your people to buy shekolim, sell shekolim and vote, vote, vote.

2. It is imperative that every district in your region hold a meeting within the next two weeks in order to discuss and stimulate the Shekel Campaign. A thorough job covering every community must be done at once.

3. Please submit to me immediately a schedule of the meetings arranged in your region and a regular weekly report of the number of Shekolim sold by each district.

4. Full manuals, program materials, bulletins and all the paraphernalia of a full dress campaign are on their way to you and to your Districts.

I know we can count on your cooperation. Yours for Victory.

Sidney *Frank*





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JACQUES TORCZYNER
National Shekel Chairman

TO: All Shekel Chairmen, District and
Regional Presidents and Secretaries

FROM: Joseph Greenstein
In Charge of Shekel Programming

DATE: April 21, 1946

SUBJECT: The Synagogue and the Shekel Campaign

~~CONFIDENTIAL - NOT TO BE REPRODUCED~~
~~OR DISTRIBUTED OUTSIDE THE Z.O.A.~~

The Synagogue is a stronghold of Zionist sentiment. It is up to you to crystallize this sentiment into shekel holders and Z.O.A. slate voters.

Below is a check list of things you can do to achieve this end. Set yourself the immediate goal of having checked off each item on the list.

CHECK LIST

- ☐ 1. I have made a list of synagogues in my neighborhood (or community), and have made arrangements with them as follows:
- ☐ 2. To post Z.O.A. shekel material on the bulletin board.
- ☐ 3. To have a Z.O.A. Shekel Booth in the lobby.
- ☐ 4. To have a section in the Synagogue Newsletter devoted to the Z.O.A. Shekel Campaign.
- ☐ 5. To address the next meeting of the Congregation on the Z.O.A. Shekel Campaign.
- ☐ 6. To address the next meeting of the Men's Club on the Z.O.A. Shekel Campaign.
- ☐ 7. To address the next meeting of the Sisterhood on the Z.O.A. Shekel Campaign.
- ☐ 8. To address the next meeting of the Young Folks League on the Z.O.A. Shekel Campaign.
- ☐ 9. To have announcements dealing with the Z.O.A. Shekel Campaign made with regularity at the services.

Continued -

CHECK LIST

- ___ 10. To have the Rabbi devote a Sermon on the Z.O.A. Shekel, the Z.O.A. Platform and the General Zionist Program in the immediate future.
- ___ 11. To have an Oneg Shabbat deal with the Z.O.A. Shekel Campaign in the near future.
- ___ 12. To have a Friday Night Forum deal with the Z.O.A. Shekel Campaign in the immediate future.
- ___ 13. To have the Congregation and all its affiliates run a Z.O.A. Shekel Dance in the immediate future. (Admission by ZOA Shekel receipt only).
- ___ 14. To have the Congregation and its affiliates sponsor a ZOA Shekel Rally in the immediate future (using the program "To the Jewish People").
- ___ 15. To have the Congregation and its affiliates present a Night of Palestine Art (and sell Z.O.A. Shekelim during intermission).
- ___ 16. To have a letter to the Congregants explaining the Z.O.A. Shekel Campaign and the Z.O.A. slate sent under the signature of the President and the Rabbi.
- ___ 17. To have a mass Z.O.A. Shekel enrollment, by block purchase, if possible, by the Congregation.
- ___ 18. To address the next meeting of the Parent Teachers Association on the Z.O.A. Shekel Campaign.
- ___ 19. To address the next Teachers' meeting of the Religious School and/or Sunday School on the Z.O.A. Shekel Campaign.
- ___ 20. To have an assembly of the Religious School or Sunday School in the immediate future deal with the Z.O.A. Shekel Campaign. (The Zionist District can sponsor an Essay Contest for the pupils on the subject "What The Z.O.A. Shekel and General Zionism Means To Me").
- ___ 21. To address the next assembly meeting of the Adult School, Institute, or College of Jewish Studies on the Z.O.A. Shekel campaigns, the Z.O.A. Platform and General Zionism.

Above all:

Get every man and woman in your community to purchase the Z.O.A. Shekel and vote the Z.O.A. Slate.



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JACQUES TORCZYNER
National Shekel Chairman

No. II

A p r i l 1 9 4 6

MASS RESPONSE TO ZOA SHEKEL CALL

National Organizations Join in Support of ZOA Slate.

Rallies in New York, Cleveland, Boston and Other Large Communities Spur Mobilization Under ZOA Banner.

SHEKEL CAMPAIGN TO END MAY 24

Elections of Delegates to be Held on Sunday and Monday, June 16-17.

Brooklyn and Bronx Each Adopt Quota of 100,000 Shekolim.

Jewish Veterans in Vigorous Effort for ZOA Shekel and Election Campaigns.

The nationwide ZOA Shekel Campaign entered its third week with a redoubled tempo, shattering all previously rolled-up records in the sale of shekolim. With few exceptions, every one of the 600 ZOA Districts has plunged into their local campaigns with gratifying results. In addition to the entire Metropolitan Area of New York, intensive drives are now also under way throughout New England, Seaboard Area, in the Southeast, on the West Coast, and other parts of the country.

by the interest American Jewry manifests in the Congress elections.

REMEMBER

The size of the ZOA delegation to the World Zionist Congress is determined by the number of votes cast by shekel-holders.

REMEMBER

The Shekel Campaign closes on May 24. By your ZOA Shekel now!

REMEMBER

Enroll under the banner of the Zionist Organization of America (ZOA). Vote the ZOA slate on election day, June 16-17.

The ZOA will lead us to victory ---

VOTE THE TICKET OF THE ZIONIST ORGANIZATION OF AMERICA (ZOA)

Shekel Campaign Closes May 24

Time is of the essence. You have until May 24 to sell shekolim to all unaffiliated men and women in your community. See to it that every adult (18 and over) member of each household - husbands, wives and daughters - is enrolled as a shekel-payer. To insure that every shekel-payer receives his shekel certificate in time, please arrange to return to your district shekel chairman for transmission to the ZOA headquarters all stubs of shekel receipt books sold by you. The shekel receipt alone will not entitle the purchaser to vote in the election of delegates to the World Zionist Congress. Only a shekel certificate gives one the right to vote.

Don't wait until stubs have accumulated - send them in with remittances as collected.

A PERSONAL MESSAGE FROM THE ZOA PRESIDENT
TO EVERY MEMBER OF THE ORGANIZATION

Dear Friend:

A situation has arisen which impels me to address this personal appeal to you as a loyal member of our organization.

The forthcoming World Zionist Congress will meet at a time when the future of Jewish Palestine will be decided for generations to come. To be adequately prepared for any contingency, the ZOA has undertaken to mobilize under its banner the largest mass of supporters of our cause in its history. This mobilization is to take place through the formation of an army of shekel-payers who will constitute the army of Jewish liberation.

As the organization which carried the major burdens of the Zionist movement and of Palestine fund-raising in the past half century, the ZOA must come to the forthcoming Congress with a delegate commensurate with its size and prestige. A large ZOA delegation, representing as it will the bulk of General Zionists, will have a beneficial influence on the future of our movement and of Jewish Palestine.

I therefore urge you, in all earnestness, to enlist every adult member of your family, your neighbors and friends as shekel-payers and to cast their vote for the ZOA ticket in the elections of American delegates to the Congress which will be held in June. Make full use of your shekel books. When sold, write to the National ZOA headquarters for more. I count upon you. Please do not fail me.

With cordial regards and Zion's greetings, I remain

Sincerely yours,

(signed)

Abba Hillel Silver
President

Metropolitan Area of New York Rolls Up Large Shekel Totals

All sections of the Metropolitan Area - Manhattan, The Bronx, Brooklyn and Long Island - are in the midst of intensive Shekel Drives with increasingly large shekel totals rolled up daily. Brooklyn, under the direction of Emanuel Stavish, regional shekel chairman; Jack B. Cohen, regional membership chairman; and Babbi Harry Halpern, regional president, has unanimously

adopted a goal of 100,000 shekelim for the borough. All district meetings from now until election time will be devoted exclusively to the sale of shekelim. Each district has appointed shekel chairmen.

Joseph J. Schickler, chairman of the Long Island regional shekel campaign, reports a vigorous activity in all districts of the region. All indications point to the attainment of the goal set there.

The following pieces of ZOA shekel and election literature are available:

1. Colored poster for display in store windows, public meeting places, bulletin boards of Jewish centers, YMHAs and other public assembly places.
2. English and Yiddish pamphlets.
3. Series of special campaign bulletins.
4. Shekel and Election Manual.
5. ZOA platform.
6. Shekel receipt books.

Write to the national ZOA headquarters listing your requirements.

IMPORTANT NOTICE TO ZOA MEMBERS

ZOA membership dues include the shekel. District membership chairmen and officers are therefore urged to prevail upon all members in arrears to pay up for the current year.

Polls to be Set Up on Election Day

Election of delegates to the World Zionist Congress will take place throughout the country on Sunday, June 16. In the following cities, however, voting will take place on two days - June 16 and 17: New York, Boston, Philadelphia, Baltimore, Cleveland, Los Angeles, San Francisco, St. Louis, Detroit, Pittsburgh,

Chicago. On Sunday, voting hours will be from 9 AM to 9 PM. On Monday, voting hours will be from 12 noon to 10 PM.

The location of polling stations to be set up will be announced later. Consult your local shekel committee.

NOTICE TO DISTRICT OFFICERS

To stimulate interest in and to clarify the issues of the forthcoming World Zionist Congress, it is suggested that you call a general membership meeting to discuss the shekel and the Congress.

We direct attention to the last issues of THE NEW PALESTINE and The NEWS REPORTER, containing material for discussion.

Additional shekel chairmen - more names in next issue:

Hyman Gross, Middle Village, Long Island; Arthur Seler, Worcester, Mass.; Alfred Mayercyk, District No. 92, Manhattan; Sol Goldman, St. Louis; Henry Ginsburgh, Washington, Pa.; Herman J. Stern, South Fallsburg, N.Y.; Rabbi Jacob M. Danziger, W.Va.; A. B. Fickman, Cannonsburgh, Pa.; Raphael Chasan and Joseph Cohen, Schenectady, N.Y.; William Greenburg, Camden, N.J.; Jack Frank, Warren, Ohio; Sam Isaac, Butler, Pa.; Herman Luckoff, Columbus, Ohio; Solomon Catton, Syrian District No. 56, Brooklyn, N.Y.; Fred Freedman, St. Paul, Minn.; Isaac Abramson, Shreveport, La.; Dr. Jacob Kajdan, San Mateo, Calif.; Paul Richmond, Roosevelt Zionist District, Los Angeles, Calif.; Bert Abramson, Watertown, N.Y.; Ira J. Katchen, Long Branch, N.J.; Louis Dince, District No. 30, New York, N.Y.; Rabbi J. Gerson Tolochko, Goldsboro, N.C.; Cantor Martin Adolf, Paterson, N.J.; Joshua N. Kahn, El Paso, Texas; Michael Kaufman, Carbondale, Pa. Joseph Clayman, District No. 84, New York, N.Y.; William Kline, Hudson, NY;

MEMORANDUM

TO: Dr. Abba Hillel Silver

DATE: 4/24/46

FROM: Dr. Sidney Marks

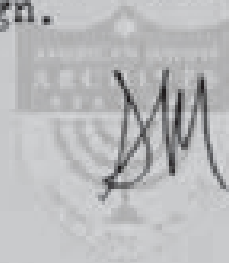
New Address:

41 EAST 42nd STREET
NEW YORK 17, N. Y.

SUBJECT:

Enclosed please find a brief resume of this morning's staff meeting on the shekel campaign.

My kindest personal regards.



STAFF MEETING- April 24th

The entire country has been covered by Shekel Receipt books. A second check is being made to avoid error.

100,000 additional books have been received and will be distributed.

The 11 major cities which are going to have two days of shekel elections will receive another batch of books and material.

The first of the series of shekel sales reports have gone out.

The Mt. Vernon District is receiving an individual mailing of receipt books.

Posters have been mailed throughout the country. An additional batch of posters will be sent to the 11 major cities. A poster will be sent to every JWV post in the country, every synagogue and every Jewish community center.

The Association of Kosher Butchers will receive posters to display in their stores.

The Regional directors will receive the names of non-member shekel payers and they will see that these people are reached to assure their voting.

Another follow-up will be made of those districts that have not submitted the name of their shekel chairman.

The Jewish War Veterans posts are receiving their material and shekel receipt books. They have received a basic letter and are now receiving a letter with shekel books, which are being mailed today. These will be sent Air Mail where distance makes it necessary.

The Young Judaea groups have agreed to stuff letterboxes with shekel material and information.

A staff meeting of the Field men will be called for Monday morning. Intensive plans will be worked out.

A mass distribution is being made on the West Coast. The Southeastern Conference is being arranged. We have had speakers on tour in the Southwest. A man is going into the Midwest and another into the Tri-State Region. There is a conference scheduled for the Seaboard Region.

Every member of the Speakers Bureau have received their complete kit and will receive all the material being mailed. A second speech will be prepared for their use.

The second shekel bulletin has gone out.

The election pamphlet is being prepared.

Mr. Frisch's article is being reprinted and will be mailed on a mass mailing on Friday.

The staff was instructed to insert a short paragraph or P.S. in every letter to urge the sale of shekels and ~~shekels~~ ask support for the IOA slate.

We shall use the report of the Anglo-American Commission of Inquiry and whatever protest there may be as a form of message with reference to shekel.

We shall set up our machinery for the establishment of a women's shekel committee in every district. These can be tied up with the Jewish War Veterans Auxilliary and the other women's groups we have contacted.

Mr. Posy will go to the West Coast.

On Sunday night, there will be aorum of Bnai Zion. A member of the staff will be there and posters and material and receipt books will be displayed and distributed.

At the Levy Testimonial Dinner in the Bronx, there will be shekl books and material distributed.

On Monday night, when Dr. Neumann speaks at City Centre, we will have a staff on hand to distribute Shekel materials, receipt books, etc. These shall be placed on each and every one of the chairs.



ההסתדרות הציונית של ארצות הברית

ZIONIST ORGANIZATION OF AMERICA

1720 - 16TH STREET, N. W.
WASHINGTON 9, D. C.

New Address:
41 EAST 42nd STREET
NEW YORK 17, N. Y.

April 26, 1946.

Dear Friend:

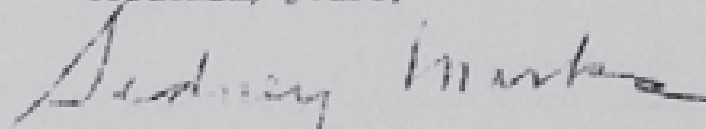
We know that you are cognizant of the crucial significance of our Shekel Campaign and that you are exerting all your efforts to insure the success of this drive. The sale of shekolim takes on added significance in view of the impending report of the Anglo-American Commission of Inquiry. One million shekel payers in the U.S.A. will represent a demonstration of the united will of American Jewry.

The synagogue and Temple in your community constitutes a very important medium for the enlistment of non-affiliated Jews under the ZOA banner. Many thousands of Jews who attend weekly services can be rallied as shekel payers for the ZOA and subsequently brought to the polls to vote the ZOA slate.

May I, therefore, earnestly suggest that you contact the Rabbi and President of your local synagogue and Temple urging them to circularize the members of their respective congregations asking them to purchase a ZOA Shekel. With little over three weeks remaining until the closing of the Shekel Campaign, I am certain that this will be taken care of forthwith.

Deeply appreciative of your cooperation, I remain with kindest regards and best wishes.

Cordially yours,



Dr. Sidney Marks
Executive Director

SM:ab

DR. ABBA HILLEL SILVER, Cleveland, Ohio
President

DR. HARRY FRIEDENWALD, Baltimore, Md.
Hon. Vice President

•

DR. LEON FEUER, Toledo, Ohio
JACOB FISHMAN, New York, N. Y.
DR. SOLOMON GOLDMAN, Chicago, Ill.
DR. ISRAEL GOLDSTEIN, New York, N. Y.
DR. JAMES G. HELLER, Cincinnati, Ohio
EDMUND I. KAUFMANN, Washington, D. C.
JUDGE LOUIS E. LEVINTHAL, Philadelphia, Pa.
LOUIS LIPSKY, New York, N. Y.

RABBI IRVING MILLER, Far Rockaway, N. Y.
DR. EMANUEL NEUMANN, New York, N. Y.
JUDGE BERNARD A. ROSENBLATT, New York, N. Y.
CHARLES J. ROSENBLOOM, Pittsburgh, Pa.
JUDGE MORRIS ROTHENBERG, New York, N. Y.
ELIHU D. STONE, Boston, Mass.
ROBERT SZOLD, New York, N. Y.
DR. STEPHEN S. WISE, New York, N. Y.

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•

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SAMUEL GOLDSTOCK, Pittsburgh, Pa.
ISRAEL R. GOODMAN, St. Louis, Mo.
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JOSEPH HALBERT, Atlantic City, N. J.
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MORRIS WEINBERG, Brooklyn, N. Y.
HERMAN L. WEISMAN, Sayville, N. Y.

Executive Committee
(In addition to National Officers)

SHEKEL AND ELECTION BOARD

for the City of _____

UNITED STATES CENTRAL SHEKEL AND ELECTION BOARD

41 EAST 42ND STREET

NEW YORK 17, NEW YORK

This is to certify that a Shekel and Election Board has been duly constituted for the above city with the following officers and members:

[illegible]

Signed _____

Secretary, Sbikel Board

UNITED STATES CENTRAL SHEKEL AND ELECTION BOARD

41 EAST 42ND STREET, NEW YORK 17, NEW YORK

MURRAY HILL 2-5476

CHARLES RESS
DAVID WEITHEIM
Chairmen

JULIET N. BENJAMIN
Secretary

RABBI S. M. ZAMBROWSKY
Treasurer

ABRAHAM TANNENBAUM
Executive Director

BOARD

SAMUEL BONGHEE
MRS. HAYAH COHEN
MRS. LEO I. DANA
MENDEL FISHER
DANIEL FRISCH
DR. B. FRYMER
MRS. ELLIOTT F. GLASSBERG
MRS. BENJAMIN GOTTMAN
JOSEPH W. GREENLEAF
MRS. SAMUEL W. HALPERN
ELEANORE LEVENSON
RALENE LEVY
DR. SIDNEY MARKS
ABE REDELHEIM
DYORA ROTHBERG
LEON RUBINSTEIN
CHARLES STERN
I. STOLARSKY
DAVID TELESER
JACQUES TORCEYNER
YONA YANAI

To the Presidents and Secretaries
of all Local Zionist Groups

Dear Fellow Zionist:

You have been requested some time ago to organize a Shekel and Election Board for your community. To date we have not received a report indicating that you have organized the Board.

It is imperative that you take immediate action to set up the Board, so that elections can be held in your community for delegates to the World Zionist Congress.

The Shekel and Election Board is to consist of representatives of the Zionist Groups mentioned below on the following basis:

Z. O. A.	7 Rep.	Hashomir Hatzair	1 Rep.
Hadassah	6 Rep.	Left Poale Zion	1 Rep.
Poale Zion	6 Rep.	Jewish State Party	1 Rep.
Mizrachi	3 Rep.		

Please contact the Zionist Groups in your city at once, and organize your Shekel and Election Board. Fill out the enclosed report and send it to us by return mail.

Sincerely yours,

Abraham Tannenbaum
Executive Director

התאחדות הציונית של ארצות הברית

ZIONIST ORGANIZATION OF AMERICA

1720 - 16TH STREET, N. W.
WASHINGTON 9, D. C.

New Address:
41 EAST 42nd STREET
NEW YORK 17, N. Y.

April 29, 1946.

TO ZOA DISTRICT AND REGIONAL
PRESIDENTS AND SHEKEL CHAIRMEN

Dear Friend:

You will be delighted to learn that the Jewish War Veterans of the United States, under the able direction of its national commander Maxwell Cohen, has wholeheartedly joined us in the furtherance of our shekel effort. Translating its expressions of support into action, the Jewish War Veterans organization has directed all its local posts throughout the country to give its support and cooperation in the campaign. Accordingly, every post is being furnished by our national headquarters with adequate quantities of shekel books, literature and other material. In addition to the national organization of the JWV, the ladies' auxiliary is also lending its full cooperation.

The importance of bringing the Jewish War Veterans into the orbit of our organization by means of the shekel and the ballot cannot be overestimated. A splendid opportunity is afforded us to reach the half-million returning Jewish war veterans in this all-important undertaking. To this end it is most urgent that our district officers and workers lend a helping hand to the local JWV posts, to guide them and to direct their activities through the proper channels.

I would, therefore, strongly suggest that you contact forthwith the commander of your local JWV post and arrange for a speaker to address their next meeting. The groundwork has been laid through mailings from our national office. The actual enrollment of the veterans as shekel payers, as members and as voters for the ZOA ticket can be done only through local spade-work. The success of this effort lies in your hands, and I am certain that you will do your utmost.

With warm regards and Zionist greetings,

Sincerely yours,

Abba Hillel Silver
Abba Hillel Silver

DR. ABBA HILLEL SILVER, Cleveland, Ohio

President

DR. HARRY FRIEDENWALD, Baltimore, Md.

Hon. Vice President

•

DR. LEON FEUER, Toledo, Ohio

JACOB FISHMAN, New York, N. Y.

DR. SOLOMON GOLDMAN, Chicago, Ill.

DR. ISRAEL GOLDSTEIN, New York, N. Y.

DR. JAMES G. HELLER, Cincinnati, Ohio

EDMUND I. KAUFMANN, Washington, D. C.

JUDGE LOUIS E. LEVINTHAL, Philadelphia, Pa.

LOUIS LIPSKY, New York, N. Y.

RABBI IRVING MILLER, Far Rockaway, N. Y.

DR. EMANUEL NEUMANN, New York, N. Y.

JUDGE BERNARD A. ROSENBLATT, New York, N. Y.

CHARLES J. ROSENBLOOM, Pittsburgh, Pa.

JUDGE MORRIS ROTHENBERG, New York, N. Y.

ELIHU D. STONE, Boston, Mass.

ROBERT SZOLD, New York, N. Y.

DR. STEPHEN S. WISE, New York, N. Y.

Vice Presidents

•

ABRAHAM GOODMAN, Miami Beach, Florida

Treasurer

MARK SUGARMAN, Coatesville, Pa.

Associate Treasurer

DANIEL FRISCH, New York, N. Y.

Chairman, Nat'l Adm. Council

MILTON POLLACK, New York, N. Y.

Chairman, Finance Committee

DR. SIDNEY MARKS, Washington, D. C.

Secretary

CHARLES S. BROWN, Los Angeles, Calif.

SOL COHEN, Richmond Hill, N. Y.

A. K. EPSTEIN, Chicago, Ill.

HON. M. MALDWIN FERTIG, Bronx, N. Y.

JUDGE HARRY FISHER, Chicago, Ill.

RABBI LEON FRAM, Detroit, Mich.

ERNEST S. FREUDENHEIM, Buffalo, N. Y.

HAROLD GOLDENBERG, St. Paul, Minn.

ABRAHAM GOLDSTEIN, Hartford, Conn.

HON. NATHANIEL GOLDSTEIN, Brooklyn, N. Y.

SAMUEL GOLDSTOCK, Pittsburgh, Pa.

ISRAEL R. GOODMAN, St. Louis, Mo.

RABBI SIMON GREENBERG, Philadelphia, Pa.

JOSEPH L. GREENLEAF, Mount Vernon, N. Y.

JOSEPH HALBERT, Atlantic City, N. J.

RABBI HARRY HALPERN, Brooklyn, N. Y.

JULIUS LIVINGSTON, Tulsa, Okla.

ABRAHAM M. LUNTZ, Cleveland, Ohio

MORTIMER MAY, Nashville, Tenn.

ISAAC POTTS, Baltimore, Md.

ABRAHAM A. REDELHEIM, Brooklyn, N. Y.

JUDGE HYMAN J. REIT, New York, N. Y.

HON. ALBERT D. SCHANZER, Brooklyn, N. Y.

ALBERT SCHIFF, Columbus, Ohio

JUDGE JACOB SCHWELSKY, Hartford, Conn.

EZRA Z. SHAPIRO, Cleveland, Ohio

RUDOLF G. SONNEBERN, New York, N. Y.

DAVID SPIEGEL, Brooklyn, N. Y.

DEWEY D. STONE, Boston, Mass.

WILLIAM B. SYLK, Philadelphia, Pa.

JACQUES TORCZYNER, New York, N. Y.

ELKAN C. VECORSANTER, Milwaukee, Wis.

MORRIS WEINBERG, Brooklyn, N. Y.

HERMAN L. WEISMAN, Scarsdale, N. Y.

Executive Committee

(In addition to National Officers)



ZIONIST ORGANIZATION OF AMERICA

Shekel and Election Campaign

41 EAST 42nd STREET, NEW YORK 17, N. Y.

DR. SIDNEY MARKS, *Executive Director*

ERNEST E. BARBARASH, *Public Relations Director*

DR. ABBA HILLEL SILVER, *President*

JACQUES TORCZYNER
National Shekel Chairman

No. III
M a y 1946

ZOA SHEKEL CAMPAIGN MARCHES ON

Local Shekel Committees Organized in 450 Communities. -

Shekel Activities Given Primary Attention by all
ZOA Regions and Districts

ANGLO-AMERICAN COMMISSION REPORT UNDERScores MOBILIZATION NEED THROUGH ZOA SHEKEL

Tens of Thousands Shekolim Sold to Non-Members. -

May 24th Closing Date for Sale of Shekolim. -

Fraternal Organizations Spur Sales Among Memberships. -

Jewish War Veterans In Forefront of Shekel and Local
Drives. -

NATIONWIDE SLOGAN: FOR A JEWISH STATE, VOTE ZOA SLATE!

With barely three weeks remaining until the closing date for the sale of Shekolim (May 24th), ZOA regions and districts throughout the country are giving primary attention to the mass sale of Shekolim amongst all adult members- men and women - of their local communities. The Shekolim drive is being considerably spurred following the publication of the report of the Anglo-American Commission of Inquiry which accentuated the need of mobilizing and consolidating all constructive Jewish forces in

the country to continue the fight for the ultimate objective of the Zionist movement - the establishment of Palestine as a Jewish State - the only permanent solution to the problem of Jewish homelessness. Coupled with the efforts of promoting the largest possible sale of Shekolim by the ZOA, a sense of awareness of the need to secure a large turnout at the polls and in the elections on June 16th - 17th (in small communities on June 16th only) on behalf of the ZOA slate is firmly taking root.

Election of ZOA Leaders.

The success of the ZOA slate in the elections to the World Zionist Congress is taking on crucial significance in the light of the political situation growing out of the report of the Anglo-American Commission of Inquiry. A vote for the ZOA slate signifies support of the ZOA, the foremost Zionist organization in America, which in the past half century has carried the major burden of the movement and raised the major portion of the funds which made possible the phenomenal growth of Jewish Palestine. Moreover, a vote for the ZOA ticket will signify endorsement of its leadership, headed by Dr. Abba Hillel Silver, who have so militantly represented American Zionism to the world, who have consistently championed the maximal Zionist program for the establishment of Palestine as a free and democratic Jewish commonwealth. Furthermore, a vote for the ZOA slate will serve to uphold the hands of the leaders of the Zionist movement of America at the World Zionist Congress.

The forthcoming World Zionist Congress which will meet in Palestine early in August will mark the turning point in the history of our movement. The eyes of the entire world will be focused upon its deliberations. The forthcoming Congress will determine the future political status of Palestine, and formulate plans for the post-war development of Palestine and for the

absorption of large masses of Jewish immigration. The American Zionist delegates will play a pivotal role in the discussions and decisions of the Congress. The interests of the movement call for the sending of a full complement of ZOA delegates to the Congress.

IDENTIFICATION AT THE POLLS

The following rules governing the voting for delegates will be strictly observed:

1. Every Shekel holder who will come to the poles to cast his vote will be required to produce a positive identification. The U.S. Central Shekel Election Board has indicated that the following identifications will be acceptable:
 - a. Selective Service Card
 - b. Drivers or registration license
 - c. Ration Book
 - d. Letters addressed to the voter which appear to be responsible
2. Only the holder of the Shekel will be permitted to vote. No duplicate Shekelim will be issued for lost ones.
3. Provisions for Absentee voting will be made within the next week.
4. All districts which are located near Army camps are urged to set up Shekel boards in the various camps for the benefit of Jewish Servicemen.

National and Fraternal Organizations Join

Amongst the first National organizations to join actively in the sale of ZOA Shekolim was the Women's Division of the American Jewish Congress which, at a meeting of its National Board, voted to support the Shekel program of the ZOA. Miss Milly Brand was named Chairman of its Shekel Committee, according to an announcement by Mrs. A. H. Vixman, Vice-President.

The Brith Sholom of Philadelphia, national fraternal organization headed by Grand Master Alex F. Stanton, and the Brith Sholom of Baltimore are canvassing their entire memberships for the sale of ZOA Shekolim.

Sales of ZOA Shekolim are also being conducted amongst the members of other organizations including the Men's Division of the American Jewish Congress, the Free Sons of Israel, and a large number of landsmanschaften.

IMPORTANT NOTICE

Shekel Chairmen and Secretaries are again urged to bring to the attention of all Shekel volunteers that shekel receipt stubs and remittances should be turned over immediately to the districts or to the National ZOA headquarters so that Shekolim may be mailed forthwith to all those who paid for them.

Receipt stubs will not entitle the holder to vote in the elections. Only a shekel will entitle one to cast his vote.

May 24th is closing day for the sale of Shekolim.

Overwhelming Support for the ZOA Slate

Wholehearted support of the Zionist Organization of America slate

was unanimously voted at the conference of the Seaboard Zionist region, represented by the States of Maryland, Delaware, Washington, D. C., North Carolina, and Virginia.

Jacques Torczyner, National Campaign Chairman, has visited a number of key communities throughout the country, notably St. Louis.

A mass rally for the ZOA Shekel was held in Hartford, Conn. on May 6th, under the chairmanship of Judge Joseph Clau with Judge Bernard Rosenblatt as principle speaker.

The Tri-State region will hold a conference on May 12th at which Dr. Emanuel Neumann, Abraham Goldstein, Hartford and Dr. Sidney Marks will speak.

A vigorous campaign for Shekolim is being waged in Detroit. Rabbi Irving Miller addressed a large rally. Another city-wide shekel rally will be held on May 14th with Dr. Sidney Marks, ZOA Secretary, as speaker.

In Chicago, representatives of some 40 communities from the Mid-West held a successful Shekel conference, speakers including Daniel Frisch, Chairman of the Administrative Council, A. K. Epstein, and Dr. S. Marks. The entire community is being aroused. Milton Silberman, Chairman of the Chicago Zionist Organization, is giving direction to the formation of teams and the enlistment of veterans for the sale of Shekolim. Every Jewish War Veteran's post has been contacted.

Sam Sokolov, Director of the Metropolitan Fund, has just left for the West Coast for the purpose of coordinating the Shekel drives in that area.

Manny Posy, Director of the Expansion Fund, is visiting Portland, Oregon, and Seattle, Washington, and is continuing his tour down the coast.

In New England the Shokol activity has received considerable impetus under the direction of Louis Brenner. A number of mass rallies have been arranged.

Herman Weisman, Chairman of the Youth Commission, addressed the first meeting in Boston.

Gratifying reports are also being received from the Southeast and Southwest through Adalbert Friedman and Julius Israel, regional directors, respectively.

A regional conference has been scheduled for May 12th in New Jersey.

Long Island, under the direction of Ben Doft, has canvassed every community on the Island.

New York

All boroughs of New York are now in full swing. Brooklyn has held a series of Shokol meetings. The public campaign is high-lighted by many street corner meetings. Stores have been rented for the display of posters and the distribution of Shokol material. A vigorous campaign is also under way in the Bronx.

Leonard Lifton has undertaken the campaign in Manhattan.

Additional Shokol Literature

A new attractive folder entitled "For a Jewish State, Vote ZOA Slate" is now available in large quantities for mass distribution. Other Shokol literature which may be obtained free of charge include:

1. Illustrated poster
2. Mobilization folder
3. Yiddish pamphlet
4. Special campaign folder
5. "Throw-Aways"

HOUSE- TO-HOUSE CANVASS

District and Regional Chairmen of Shekel Committees are particularly urged to arrange immediately for house-to-house canvasses to sell shekolim to all adult members - men and women - of each Jewish household. Receipt stubs should be forwarded forthwith, together with remittances, to the national ZOA headquarters, so that shekel certificates may be mailed to the Shekel buyers in time to enable them to vote in the elections.

SHEKEL ROUND-UP

Newport, R.I.

"Newport practically 100 percent covered," is assurance of Dr. Gerald G. Feinberg, Shekel Chairman for that community.

East Texas Area

East Texas pledges wholehearted cooperation in drive for one million shekel payers. Hyman Hurwitz is president and Henry Feldman heads the shekel campaign for the area.

Durham, N. C.

With the shekel campaign making excellent progress, Mr. Mutt, president, wires, "Everything under control." Moze Fogel is Shekel Chairman.

Teaneck District, N. J.

Under the chairmanship of Sidney Joseph who is also vice-president, the Shekel and Election Campaign is well advanced in the Teaneck District. Herbert A. Chary is President.

Toledo, Ohio

The Toledo Zionist District, Rabbi Nehemiah Katz, shekel chairman, is taking all measures to speed up the sale of shekolim and to strengthen the vote for the ZOA ticket.

Seaboard Region

The Shekel Campaign is in full swing in the Seaboard Region and Eastern Pennsylvania under the chairmanship of David Friedman. Local chairmen are: Dr. Glasser for Norfolk, Israel Krohn for Easton and Jack Spector for Hagerstown.

Worcester, Mass.

The Worcester Zionist District is in the midst of an extensive shekel campaign. Arthur Soder, vice-president, is also Shekel Chairman and heads a large committee for the sale of shekolim. Joseph Goldberg is president.

Nashville, Tenn.

A joint membership-shekel drive is being held in Nashville, with many new shekel buyers becoming affiliated. The campaign is headed by Mortimer May.

Baltimore, Md.

Over 300 Jewish groups in this city have been enlisted in the Shekel Drive. Louis J. Sagner, chairman, reports splendid results.

Carbondale, Pa.

Michael Kaufman, Shekel Chairman, is confident of success in Carbondale. The community has undertaken an all-out shekel drive.

SHEKEL ROUND-UP (Cont'd)

Manhattan Zionist District

Under the leadership of Earl H. Peltin, shekel activities are in full swing. Special meetings are being held in all Districts. District No. 7, the largest in the country, is conducting its Shekel Campaign under the direction of Jacques Torczyner.

Indianapolis, Ind.

Cantor Myro Glass, Indiana Shekel Campaign Chairman, reports a vigorous activity to enroll every Jew - man and woman - under the ZOZ banner. Cantor Glass voiced conviction that the goal will be attained.

New England Zionist Region

Large shekel totals are being rolled up in the New England Region. Chairman of the Shekel Drive is Max Kabatznick, Honorary President and Past President of the Region.

Third List of Shekel Chairmen: -

Charles E. Baker, Wheeling, W. Va.; Morris N. Bauman, Los Angeles, Calif.; Louis Berkowitz, Joseph Clapman, Louis Kossowsky, co-chairmen, District No. 84, Manhattan; Jacob Corkland, Knoxville, Tenn.; Rabbi Abraham Danzig, Rockford, Ill.; Max Fluss, District No. 81, Manhattan; Samuel Edelstein, New Castle, Pa.; Dr. Gerald G. Feinberg, Newport, R.I.; Henry Feldman, Overton, Texas; Moze Fogel, Durham, N. C.; Jack Freedman, Huntington Park District, Los Angeles; Joseph Galley, Lawrence District, Lawrence, Mass.; E. L. Henry, Jacksonville, Fla.; Sidney Joseph, West Englewood, N.J.; Rabbi Nehemiah Katz, Toledo, Ohio; Samuel Katz, Winthrop, Mass.; David Erinsky, Oakland, Calif.; Sylvester Laehr, Duluth, Minn.; Murray J. Lefcourt, Hillcrest District, N. Y.; Rabbi Carl E. Manello, Wichita, Kansas; Jacob Mishler, Astoria District, N. Y.; Bertram Nachman, Troy, N. Y.; I. Papermaster, Fargo, N. D.; S. W. Rivkin, Davenport, Iowa; Irving Schatz, Spring Valley, N. Y.; Abe Shafital, East St. Louis, Ill.; Maurice Shecter, San Francisco, Calif.; Rabbi Abraham Shoulson, Erie, Pa.; Rabbi William B. Silverman, Gastonia, N. C.; Nathan Sinoway, Toms River, N. J.; Jack W. Sloan, Bloomsburg, Pa.; Henry Spack, Kansas City, Mo.; Aaron Weinstein, Reidsville, N. C.; Philip Zack, Southbridge-Webster-Putnam, Conn.

Arthur A. Ury, Astoria, N.Y.; Sol Stein, Hempstead, N. Y.; Sami Scnn, Jackson Heights, N. Y.; Jacob M. Dimmes, Kew Gardens, N. Y.; Charles Grodensky, Long Beach, N. Y.; Samuel P. Rose, North Shore, N. Y.; Jacob Wilson, Queens Village, N. Y.; Dr. Max Levine, Richmond Hill, N. Y.; Lou Rose, Far Rockaway, N. Y.; Jack Blickstein, Rockville Center, N. Y.; Max Elbaum, Glen Cove, N.Y.; Joseph Fine, Great Neck, N. Y.; Samuel Grossman, Rego Forest, N. Y.

New England Region, Max Kabatznick, Chairman:- Benjamin Rabalsky, Boston Zionist Club; Sam G. Kransberg, Beverly District; Jacob Rabinovitz, Brookline District; Samuel Elkins, Chelsea District; Samuel Levin, Everett District; Mendell Selig, Fitchburg-Leominster District; Betty Rosenfield, Herzl District; Benjamin Wolman, Holyoke District; Rabbi Israel Harburg, Lynn District; Abraham Savan, Manchester District; Dr. Harry Fishman, Dr. Edward Rosenberg, David Nissenbaum, Silney Sugarman, co-chairmen, Middlesex District; Louis Traister,

Newburyport District; Rabbi Joseph Rothstein, North Adams District; Herman Miller, Northampton District; Henry Gesmer, Quincy District; Leonard I. Feingold, Taunton District; Bernard Resh, Waltham District; Mrs. B. Seligman, Chaim Weizmann District; Ruth Benjamin, N.E. Senior Council of Young Judaea; Miriam Putack, Greater Boston Leaders Council of Young Judaea; Oscar J. Toye, Mattapan Post Jewish War Veterans.

Seaboard Region, David Friedman, Chairman: - Dr. Glasser, Norfolk; Israel Krohn, Easton; Jack Spector, Hagerstown.

Manhattan Region: - Maurice Spelter, Morris Rothman, Gramercy Park District No. 2; Hugo Goiten, Maccabi Athletic Club; Jacques Torczyner, District No. 7; Leon Merker, Hakoah Athletic Club; Marcus Zetkin, District No. 10; J. Golub, District No. 22; William M. Waldman, United Zionist District No. 84; Charles Nassau, Sol Lewino, William Zuckerman, Hamilton Grange District No. 87.

Brooklyn Zionist Region, Emanuel Stavish, Chairman: - Mr. Bedrick, District No. 17; J. L. Kantrowitz, District No. 19; Dr. Charles Dumay, District No. 24; Isidore Perlmutter, District No. 55; Harold D. Silvey, District No. 32; Benjamin Braverman, District No. 15; Louis J. Merrell, District No. 27; Alfred Moss, District No. 23; Maurice Platt, District No. 38; William Gilder, District No. 55.

Notice to Chairmen

The following articles by prominent Zionist leaders are for use - in whole or in part - in the local Jewish or Anglo-Jewish press and for your own publicity.

A MESSAGE FROM DR. SILVER

TO EVERY Z.O.A. MEMBER

Dear Friend:

A situation has arisen which impels me to address this personal appeal to you as a loyal member of our organization.

The forthcoming World Zionist Congress will meet at a time when the future of Jewish Palestine will be decided for generations to come. To be prepared adequately for any contingency, the ZOA has undertaken to mobilize under its banner the largest mass of supporters of our cause in its history. This mobilization is to take place through the formation of an army of shekel-payers who will constitute the army of Jewish liberation.

As the organization which carried the major burdens of the Zionist movement and of Palestine fund-raising in the past half-century, the ZOA must come to the forthcoming Congress with a delegation commensurate with its size and prestige. A large ZOA delegation, representing as it will the bulk of General Zionists, will have a beneficial influence on the future of our movement and of Jewish Palestine.

I therefore urge you, in all earnestness, to enlist every adult member of your family, your neighbors and friends as shekel-payers and to cast their vote for the ZOA ticket in the elections of American delegates to the Congress which will be held in June. Make full use of your shekel books. When sold, write to the National ZOA headquarters for more. I count upon you. Please do not fail me.

With cordial regards and Zion's greetings, I remain,

Sincerely yours,

ABBA HILLEL SILVER
President, Zionist Organization of America

Z O A - B U L W A R K O F Z I O N I S M

By DR. STEPHEN S. WISE

As the oldest surviving founder of the Zionist Organization of America, I call upon every adult Jew in America - man and woman - to cast his and her vote for the ZOA slate of delegates to the forthcoming World Zionist Congress. The ZOA, as the bulwark of General Zionism, has carried aloft the banner of our movement in this country, rallying within its orbit all sections of the American Jewish community regardless of party or political affiliations. In the close to half a century of its existence, the ZOA has carried the major burden of the movement, constituting the spearhead and the main body in carrying on the political and fund-raising activities in behalf of Palestine.

The success of the movement dictates that the majority of delegates sent to the Congress represent the ZOA slate and the endorsement of the General Zionist platform issued by Dr. Abba Hillel Silver and unanimously adopted by the National Administrative Council.

"General Zionism has always championed the principles of social justice and human rights as fundamental concepts in the Jewish State which we wish to establish." This basic statement, embodied in the ZOA platform, merits the enthusiastic and wholehearted support of every Jew -man and woman - by voting for the ZOA slate in the elections.

It is the bounden duty of every Jew - man and woman - to buy a ZOA shekel and to vote ZOA.

* * * * *

LET US COUNT OUR LIVING

By Rabbi Irving Miller

A sacred duty rests today clearly upon the shoulders of every Zionist and every Jew. The shekel has been these many years a badge of honor identifying its holder with the hope for Zion rebuilt and for Israel redeemed. The shekel signifies citizenship in the Jewish people. Today more than at any other time in history, Jews must stand up and be counted among those who are deeply concerned with the future of their people, with the fate of Israel and with the survival of the remnants of our people abroad.

The shekel has even wider significance. The shekel antedates even the Zionist Congress. It is linked with sacred tradition. The selling of shekolim is an historic custom invested with the dignity and sacredness of a Biblical injunction. This was the manner in which in olden days, when Israel was still wandering in the wilderness, a census was taken of the existing Jewish community.

The shekel had a two-fold significance, symbolic and utilitarian. Its symbolic significance was the badge of the unity of our people. It spoke for the oneness of our people - it was a sign that our people stood together united. Its utilitarian significance derived from the fact that the shekolim replenished the public treasury of the household of Israel.

Building a Home

Our enemies are now attempting to divide us from without and from within. You may be certain that such an attempt will soon be made from within the Jewish camp itself. But we shall not sell our birthright for any attractive offer made to us. We are not concerned with only building a haven for homeless Jews - we are concerned with building a home for a homeless people. Our test has come. Did not Mr. Bevin give us notice when he said "Zionists on the one hand, and Jews on the other hand"? Our answer must be - "There is no difference between Jews and Zionists." Through the shekel we will demonstrate this sense of unity. Millions of shekolim must be sold in order that millions of Jews may be counted as standing side by side with their brethren in the Yishuv and with their fellow-Jews on the other side whose only hope is Palestine.

The shekel will constitute the source from which we will repair the House of Israel and restore again the lives of our people.

"Pick Up a Torch"

How can we lift up the standard of Israel which today is in the dust? Only by counting the members of the Jewish household, by pointing to every Jew and saying, "Stand up where a Jew has fallen; pick up a torch from the hand of a Jew who dropped it when he was led to his destruction."

The world counts the dead Jews;
let us count our living Jews.

Let every one of you go out and count your friends - make them stand up and be counted and after you have sold them a shekel, take them to the polls and ask them to vote for the ZOA ticket. By voting for the ZOA slate in the elections on June 16th-17th, you will make sure that your leadership, headed by Dr. Abba Hillel Silver, whom you have identified these many years with the struggle for Eretz Israel, will go forth as your elected representatives with your mandate, fortified by your support, to work at the World Zionist Congress on behalf of our people and for the future of Israel.

* * * * *

P A R L I A M E N T O F O U R P E O P L E

By JUDGE LOUIS E. LEVINTHAL
Former ZOA president

* * * * *

Convening for the first time in Palestine, the forthcoming World Zionist Congress will truly represent the Parliament of our people. It will be a Congress of Decision. The recommendations of the Anglo-American Commission of Inquiry will of course comprise the major topic of discussion. Action to be taken will undoubtedly call for a mobilization of public opinion on a world-wide scale unprecedented in the annals of our movement.

The World Zionist Congress must, therefore, assume the aspects of a demonstration of the solidarity of American Jewry with the valiant Yishuv in the fight for the survival of the Jewish people. American Jewry must contribute to the shaping of the future of Palestine and to the molding of the destiny of our people.

The Zionist movement has provided the instrument by which we can identify ourselves with the decisions and resolutions of the Congress - Zionist membership and the shekel. ZOA membership includes the shekel, but the ZOA administration under the leadership of Dr. Abba Hillel Silver, is not content merely with a greatly increased enrolled membership. Our administration has set a goal of one million shekolim in its current shekel effort. This goal can and must be attained. With one million shekolim secured by and through the ZOA, we shall not only reinforce the world Zionist Congress as the spokesman of the masses of our people; we shall also help to strengthen General Zionism and to assure the Zionist Organization of America its rightful role in the councils of our movement.

* * * * *

AMERICAN JEWRY'S DECISIVE ROLE IN THE WORLD ZIONIST CONGRESS

by

Dr. Israel Goldstein

Vice-President and Former President, Zionist Organization of America

* * * * *

The World Zionist Congress which is to meet this summer, probably in Palestine, will not be in a mood of appeasement. Jewry has suffered too much, actively at the hands of the Nazis and passively, through human indifference, to accept anything less than free, unconditional Jewish immigration into Palestine, and its establishment as a Jewish State as soon as the Jews form a majority of the population. This coming Congress may prove to be of epoch-making importance.

American Jewry, now the largest Jewish community in the world, will have a powerful voice in the decisions of the Congress. Its credentials will be not only its numerical and its economic advantages, but its sense of responsibility towards Jewish Palestine, its willingness to bear burdens in the difficult task of securing for the remnant of European Jewry a highway to Palestine and converting Palestine into Eretz Israel.

With Great Britain no longer in the Balfour Declaration mood, and with the United States public opinion unmistakably pro-Zionist, American Jewry may emerge at the Zionist Congress as the chief cornerstone of Zionist hopes.

American Jews have an opportunity to indicate their own awareness of historic responsibility. The Zionist shekel offers that opportunity. If the million American Jews heretofore unaffiliated with Zionist organizations would purchase the Zionist shekel and thereby indicate basic adherence to the Zionist movement, it would be the incontrovertible proof that the Jews of America are Zionists.

A million new shekel-holders would give the lie to Mr. Bevin's insinuation that Zionists are a group apart from the mainstream of Jewish life. It would discredit the American Council for Judaism in the eyes of the American public. It would strengthen the hands of men in government who wish to forward our program. It would be a well-merited signal to the Jews of Palestine that we stand with them in their valiant resistance to the illegal and immoral White Paper. It would be a heartening token of fellowship and encouragement to the miserably afflicted of our brothers and sisters in Europe who long for salvation in Zion.

Since it speaks for the overwhelming majority of the enrolled Zionists of the country, the Zionist Organization of America expects to send the largest American delegation to the World Zionist Congress. Since it has borne the major responsibility for the building of the Jewish Homeland over a period of 45 years, it will play a major role at the Congress in the determination of policies affecting Jewish Palestine and in the choice of leadership of the World Zionist Movement.

The Zionist Organization of America will represent the General Zionists. It is from the ranks of this section of the Zionist movement that Theodor Herzl, Max Nordau, David Wolffsohn, Louis D. Brandeis and Chaim Weizmann - the great names of Zionism have been drawn. The establishment of the historical Zionist institutions - the Jewish National Fund, Palestine Foundation Fund and the World Zionist Congress - are among the notable achievements of General Zionists. General Zionists have in the main raised the millions of dollars to carry on the development of Palestine. The Balfour Declaration - the political basis of the Jewish homeland - was brought about largely through the efforts of General Zionism.

The temperature will be high in Palestine this summer. And the passions of the 300 elected delegates who will assemble there for the 22nd World Zionist Congress will run high, too. For the Jewish people are weary of delays. The Jews of Palestine found a desert and transformed it into farms and gardens and cities. All the substantive essentials of a Jewish State exist in Palestine today. What is lacking is the international recognition. The World Zionist Congress will demand that recognition and the Zionist movement will struggle for it until the victory is won.



UNITY ESSENTIAL NOW FOR THE ATTAINMENT OF JEWISH COMMONWEALTH
by
JUDGE MORRIS ROTHENBERG
President, Jewish National Fund and Former President of the ZOA

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The forthcoming World Zionist Congress will meet at the most critical moment in the history of the Jewish people. Who but the insensitive and callous can or will remain indifferent to the issues on which decisions have to be made? Those who would abstain constitute, fortunately, an insignificant minority within Jewry. The action of the American Jewish Conference on the Palestine problem and the recent polls of public opinion are conclusive proof of the dominating Jewish influence in Palestine.

The Zionist movement, as a democracy is comprised of parties and groups reflecting different points of view on the social and spiritual aspects of Jewish life in Palestine. Appeals for support are being made by those of the right and of the left. I am of the opinion, however, that the platform presented by the Zionist Organization of America offers that bridge of unity and an opportunity for that fusion of common effort for Palestine upbuilding which have been so largely responsible for past achievements and which is so indispensable in the present political struggle for the attainment of the Jewish Commonwealth.

It is also of the utmost significance for the future of the Zionist movement that a large ZOA delegation take part in the proceedings of the Congress as a co-ordinating influence and a balance wheel against the partisanships which impede the progress of Zionist ideals.

Since time immemorial the Shekel has been a symbol of Jewish unity and a bond of Jewish fellowship. Today it is an expression of our people's will to survive.

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