



## Abba Hillel Silver Collection Digitization Project

Featuring collections from the Western Reserve Historical Society and  
The Jacob Rader Marcus Center of the American Jewish Archives

### **MS-4787: Abba Hillel Silver Papers, 1902-1989.**

Series I: General Correspondence, 1914-1969, undated.

Sub-series A: Alphabetical, 1914-1965, undated.

---

Reel  
84

Box  
29

Folder  
1839

Zionist Organization of America, Administrative Council,  
1946-1947.

CLASS OF SERVICE DESIRED	
DOMESTIC	CABLE
TELEGRAM	ORDINARY
DAY LETTER	URGENT RATE
SERIAL	DEFERRED
NIGHT LETTER	NIGHT LETTER

Patrons should check class of service desired; otherwise the message will be transmitted as a telegram or ordinary cablegram.

# WESTERN UNION

A. N. WILLIAMS  
PRESIDENT

\$	CHECK
S	ACCOUNTING INFORMATION
F	TIME FILED

Send the following telegram, subject to the terms on back hereof, which are hereby agreed to

To Mr. Milton Pollack, Financial Secretary

November 6 1946

Care of or Apt. No. Zionist Organization of America

Street and No. 41 East 42nd Street

Place New York, N. Y.

REPLYING TO YOUR TELEGRAM WOULD SUGGEST THAT YOU DISCUSS QUESTIONS RAISED WITH  
MR. NEUMANN AND DR. MARKS. MERGER OF SOME DEPARTMENTS CONTEMPLATED. EXPANSION  
IN OTHER FIELDS. ENGAGING EDUCATIONAL DIRECTOR. ~~OTHER ITEMS OF EXPANSION.~~  
ALSO CERTAIN INCREASES IN SUBCONVENTION. KINDEST REGARDS.

Silver

Sender's name and address  
(For reference only)

Sender's telephone  
number



# CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

# WESTERN UNION (25)

1201

JOSEPH L. EGAN  
PRESIDENT

# SYMBOLS

DL = Day Letter

NL = Night Letter

LC = Deferred Cable

NLT = Cable Night Letter

Ship Radiogram

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

H134 DL PD=NOH NEWYORK NY 6 1138A

19'6 NOV 6 PM 12 27

DR ABBA HILLEL SILVER=

THE TEMPLE ANSEL RD =

RE REQUEST BUDGET BE READY FOR NATIONAL ADMINISTRATIVE MEETING. PLEASE ADVISE EARLIEST MOMENT WHETHER LAST YEARS PROJECTS ARE TO BE IN ALL RESPECTS CONTINUED, WHETHER ANY NEW PROJECTS ARE TO BE UNDERTAKEN WHAT SUBVENTIONS ARE TO BE CONSIDERED TO WHOM AND THE AMOUNT= MILTON POLLACK.



MINUTES ADMINISTRATIVE COUNCIL MEETING OF THE Z.O.A. HELD ON  
NOVEMBER 13, 1946 AT 1:00 P.M. AT HOTEL BILTMORE, NEW YORK CITY.

Mr. Daniel Frisch, presiding.

Mr. Frisch called the meeting to order and welcomed the members of the Administrative Council to this first meeting of the Council since the Convention in October. He then called on Dr. Sidney Marks, Executive Director to present his report.

Dr. Mark's report included information on the general status of the organization and some of the plans for the future as well as a report on the general progress of the Expansion Fund and the Membership Department, both of which subjects would be reported on fully later in the meeting. Dr. Marks then reported on Committee Chairmen who had been appointed to date. They are as follows:

Expansion Fund - Dewey Stone, Chairman

Mark Sugarman ( Vice Chairmen  
Rudolph Sonneborn (

General Education Committee - Rabbi Irving Miller - Chairman

Dr. Azriel Eisenberg - Co-Chairman

Dr. David Polish

Rabbi Roland Gittelsohn

Unity Committee - Dr. Felix A Levy (

Dr. David Polish ( Co-Chairmen

Rabbi Arthur J. Lelyveld - Vice Chairman

Youth Commission - Mr. Herman L. Weisman - Chairman

Veterans Committee - Mr. William B. Kapelman

Mr. Albert D. Schanzer

J. N. F. - Mr. Harris J. Levine

Chalutziuth - Mr. Louis Schwefel

Mr. Frisch then called on Mr. Yale Goldberg, Director of the Membership Department to present a report on Membership. Mr. Goldberg reported as follows:

Mr. Goldberg began by reviewing the work of the Membership Department and describing the mandate that the Convention had given Membership for a million members by 1950 and 400,000 in 1947, and stressed the public relations and publicity value of these figures. 35,000 members have already been enrolled in the short period of the current fiscal year which is a good beginning and Mr. Goldberg expressed the belief that the challenge for the membership figure would be met by utilizing every technique. Mr. Goldberg described several techniques for membership being developed by the Membership Department.



There are three major objectives planned - (1) to call upon the Districts to embark on a survey of the Jewish population within their own communities, from the point of view of affiliation with Zionist organizations and membership. (2) The creation of new districts in many communities where there are no districts, etc. (3) The retention of our present membership and the matter of delinquent dues.

Mr. Goldberg stressed the point of view of the necessity of concentrating on the larger cities where the bulk of the Jewish population is found and the Membership Department is geared to go into these cities with staffs and implement the work of the Membership Committees. Mr. Goldberg stressed the need to use every publicity and public relations technique available - press, radio, etc., and concluded by expressing confidence in the achievement of the goals set before the organization in this regard.

Mr. Frisch then called on Mr. Manuel Posy, Director of the Expansion Fund to present his report. Mr. Posy reported as follows:

He began by explaining the difficulty in dividing the fiscal year with regard to Expansion Fund pledges and payments and announced the goal of the new campaign as being one million dollars, and described the Expansion Fund effort during the past summer. He stressed the importance of the Expansion Fund, not only as a fund-raising effort but also as an educational effort to acquaint the members with the purposes and functions of the ZOA and its workings. He expressed confidence in the ability of the organization to meet the goal of one million dollars for Expansion Fund this year and described the enthusiasm with which some of the communities have already begun their Expansion Fund work and cited New York City's MZF Campaign.

Mr. Posy explained that the Expansion Fund is at present working on a system of allocations for the Fund on the basis of the community's affluence, and contributions to other organizations and causes and on that basis to come to some fair agreement with regard to the proper share for each community. In addition the Expansion Fund is organizing a network of Chairmen and leaders and speakers to facilitate the fund-raising effort, as well as planning to issue attractive literature, etc. He stressed the importance of the personal element in fund-raising despite all the usual techniques and urged that every member do his share in this regard. Toward this end a conference is being arranged for the workers all over the country. He stressed the importance of speakers and pointed out that those delegates returning from the Congress would have an interesting story to tell. He concluded by expressing confidence in the achievement of the goal.

At this point Mr. Frisch introduced the resolution dealing with the National Jubilee Committee. The resolution was seconded and unanimously adopted. The resolution reads as follows:

"In renewed consecration to our cause and with indomitable will and courage in the face of persistent obstacles the Zionist Organization of America proclaims this, the fiftieth year of its existence, the Year of Fulfillment.



"On the threshold of its jubilee, the Zionist Organization of America looks back over half a century during which the history of our people has been etched deeply in the pages of time. They have been fifty years of idealism, devotion, consecration and noble aspiration on the part of our movement, commingled with the bitterness of disappointment and the frustrations of unavoidable failures. There have been fifty years of experience and growth. The organization enters upon its fiftieth year with heightened courage and indestructible will. We call upon American Jews everywhere both within and without our ranks to participate freely and fully in every effort designed to bring about achievement of our goal and make this jubilee our people's Year of Fulfillment."

It was also decided to appoint a committee to implement the Jubilee celebration.

Mr. Frisch then called on Dr. Silver, President, to present his report.

Dr. Silver began by alluding to his report presented at Convention which covered the past year's activities, and went on to talk about what the work should be during the coming year. Dr. Silver commented on the past convention and noted that it was important, not only because of its large attendance, but because it evidenced its maturation as a political movement. He commented on the presence of Dr. Sneh and his inspiration to American Zionists. He expressed the feeling that this coming jubilee year meant more than "the freeing from obligations but a year of stock-taking, of looking back and looking forward. This year comes in the most critical period of our movement and I hope that we will capitalize the emotional appeal of such an occasion to the utmost, both in terms of membership and in terms of raising funds to enable us to carry on increasingly and more effectively the work of the Z.O.A."

Dr. Silver dwelt on the importance of membership and Expansion Fund goals, and suggested that the organization think in terms of "family memberships—men and women." He pointed out how important was the Expansion Fund in terms of increasing activities like Education, Youth Work, and propaganda, the encouragement of Hebrew, and chalutzit. "I'd like to see a more determined effort made during this coming year to get young men and young women of our circle in General Zionism to prepare for service in Palestine, we ought to give every financial encouragement to such projects and we ought to do it on a large scale during the coming year."

Dr. Silver went on to speak of the approaching Congress and the importance of its decisions. He commented on the fact that the ZOA delegation was not bound and that they should be guided by the political resolutions of the ZOA Convention. He then went on to speak of the political situation of the moment, and expressed gratification of the liberation of the members of the Executive of the Jewish Agency from Latrun, and commented on the meaning of this action. He also expressed gratification for the stand of the President of the United States with regard to his letter to Ibn Saud, and outlined the statement made with regard to the possibility of American acceptance of the



idea of "viable state, etc." He also commented on the importance of Secy. Byrnes having taken over the negotiations with regard to this matter. He expressed the feeling that the Administration in Washington is actually beginning to wrestle with the problem. He also commented on the political upheaval on Election Day and its implications, and pointed out the importance of the continuation of political work to pressure the new party in power as well as the old one was pressured. He concluded as follows:

"We are facing a year of decision, both internally because of the Congress and externally because of the political negotiations which are now going on which must result in some form of decision sooner or later. It will be important for us to be alert, to maintain ourselves in fully mobilized strength throughout the year to be responsive to whatever duty we are called upon to perform during the year. I am hoping that we shall be favored at long last through the year with some break in the clouds, that at long last a large measure of realization and fulfillment will come to our movement." Dr. Silver concluded with a midrash about an older man and a young boy who were walking along the road on a very hot day and the boy became tired and asked the old man "Grandfather when are we coming to the city to which we are going" - and the grandfather replied, "Son, as soon as we come to a large cemetery, you will know we are on the outskirts of the country" - we have come to the large cemetery already and I hope that we are on the way to the land where we are going."

#### ELECTION OF MEMBERS OF THE EXECUTIVE

The Chairman informed the group that there were six vacancies on the Executive Committee, although in consultation with the president, it was decided to recommend, in view of the fact that regional representation is important, only three places to be filled at this point - A Nominating Committee for the appointment of these three had been appointed with Mr. Herman Weisman as Chairman who announced that the Committee had decided on Philip Slomowitz of Detroit, Paul Kaminsky of New York, and Harris J. Levine of New York. These nominations were seconded and unanimously adopted.

#### CONGRESS

Mr. Frisch informed the group with regard to the latest negotiations with regard to the numbers of delegates passed on by the Board in Jerusalem. It was clearly pointed out that delegates were told to attend the Congress in the order in which their name appeared on the list and that several extra delegates were informed that they come in view of the fact that some may drop out, etc. Dr. Marks then read the list of delegates.

At this point, Dr. James Heller requested that the Chairman read to the Administrative Council a letter which he had written to the Administrative Council some six months ago. After much discussion, it was decided that the letter be read. The letter was read by Dr. Marks, and upon presentation of a motion, the matter was tabled for discussion.



DR. SNEH

The Chairman then introduced Dr. Moshe Sneh, Member of the Executive of the Jewish Agency who made the following remarks:

Dr. Sneh commented on the outlook for the future as it relates to the Congress and cited some of the problems of the Congress with regard to compromise, and attendance at the London Conference. He also spoke of the General Zionist Confederation. He stressed the importance of building and progress in Palestine. He spoke of the work of the Haganah in Palestine and of the importance of aliyah - immigration legally and otherwise, and stressed the importance of unity on the part of the Jewish people, as well as within. He also made a plea for the young people of this country to come to Palestine. He concluded with the view that perhaps this fiftieth year would see the fulfillment of Herzl's vision.

EMPIRE STATE REGION

At this point a discussion ensued with regard to the decision taken by the Empire State Region at a convention of its own that it be autonomous. Dr. Marks outlined the history of this matter and the procedure that is usual in such cases. There was discussion on this matter, and a motion was made that a committee of three be appointed to investigate this matter and report to the next meeting of the Administrative Council. There was further discussion on these points and it was decided to appoint a committee to report to the National Executive Committee for final action. The representatives of the Region agreed to come to an understanding with regard to the field man, etc.

FINANCIAL REPORT

Mr. Pollack reported on the budget for the Z.O.A. He explained the far-reaching changes in the growth of the organization, etc. which effected the budgetary requirements and operations for the past year and will effect them in the coming year - "The accounting office and methods were completely revamped and modernized with a view to adequate control of all phases of the work." He explained that the purpose of the report was to present the guiding principles rather than to burden the group with detailed items of all departments of work. The overall figures will be supplied." Mr. Pollack then presented all the details with regard to the budget.

There was a discussion on the budget as presented, particularly with regard to the amount assigned to the Youth Commission, and the point was again made that the Finance Committee would be guided by the directives of the Inner Committee, and that the budget presented was merely an over-all picture. In the course of discussion it was further pointed out that the proposed budget should be authorized as an "over-all" matter by the Administrative Council, leaving to the Executive Committee the determination of allocations. This was adopted by the Council.

The meeting was adjourned.

Respectfully submitted,

Dr. Sidney Marks  
Executive Director



MINUTES OF THE MEETING OF THE NATIONAL ADMINISTRATIVE COUNCIL OF THE Z.O.A.  
HELD ON SUNDAY, MARCH 2, 1947, AT THE KEYSTONE HOTEL, PITTSBURGH, PA.

PRESENT: Mr. Daniel Frisch, presiding; Mr. Meyer Abrams, Rev. Martin Adolf, Mr. Charles Auerbach, Rabbi Morton M. Berman, Dr. Aaron Burman, Mr. Abe R. Cohen, Rabbi Armond Cohen, Mr. Jack B. Cohen, Mr. Lester Cohen, Dr. F.M. Falkman, Mr. Louis A. Falk, Mr. Mendel Fisher, Mr. Joseph Goldberg, Mr. Samuel Goldstock, Mr. Abraham Goodman, Mr. Alex Himmelman, Mr. Jacob Ish-Kishor, Mr. Abraham Krumbein, Mr. Robert Lagunoff; Dr. Harris J. Levine, Mr. Alex Lowenthal, Mr. Jacob G. Lukashok, Mr. A. M. Luntz, Dr. Samuel Margoshes, Mr. Abraham A. Redelheim, Dr. Morton J. Robbins, Mr. Oscar Robins, Louis Schwefel Judge Jacob Schwolsky, Mr. Bernard Shulman, Mr. Jacques Torczynor, and Mr. Milton J. Silberman.

GUEST: Sol Abrams, Harry Aronson, Haskell Bloomberg, Alan M. Blank; Sidney Blitz, Harry Braun, N. Braunstein, Nat Buchman, David Busie, H. Caplan, William Chazanof, A. W. Cohen, Mr. & Mrs. J. L. Davidson, B. D. Dazar, Harry Eisenfeld, Emanuel Esterman, Shoolom Ettinger, Herman L. Foreman, Jack Frank, Louis Galtz, Sam Goldstein, Max Goldstock, Rabbi Noah Golinkin, D. Golsberg, Joseph M. Green, Julius Halpern, Samuel Hankin, Joseph Hill, Max Horne, William B. Horne, Harry L. Jacobson, Max Kaplan, Isidore Kastin, A. R. Klatz, Sam Lausaf, Charles Levine, Dr. Theodore T. Levy, Abe Mandel, Harry Markson, Morris Mazer, L. R. Michaels, H. I. Neaman, David Olbum, C. Joseph Recht, Jacob Sader, Nathan Savage, Fred Schiller, Maurice Schloss, Charles Silver, H.M. Snitzer, Harry Stahl, Max Tenselberg, and Harry Wasserman.

STAFF: Carl Alpert, Ernest E. Barbarash, Yale Goldberg, Daniel Harrison, Itzak Karpman, Dr. Sidney Marks, Executive Director, Dr. Harry Ratner, I. G. Simon, and Sophie A. Udin.

- - - - -

The meeting was called to order by Mr. Daniel Frisch.

Report by Executive Director - Dr. Sidney Marks - presented.

Report by Treasurer - Mr. Abe Goodman - presented.

Dr. Marks read excerpts from letter by Mr. Alex Lowenthal of Pittsburgh, referring specifically to mention made of an over-all organization in Pittsburgh with smaller groups in the community.

Correspondence, including petitions, was also read with reference to the creation of a Northwest Zionist Region in the States of Minnesota, Nebraska, North Dakota and South Dakota, with the possible inclusion of Iowa. This matter was also referred to a committee for examination and decision.

Upon further discussion of this matter of re-organization within regions, Mr. Auerbach of Cleveland, moved and it was seconded that this matter be referred to a committee for discussion and action. This was seconded by Mr. Silberman of Chicago and passed.



EXPANSION FUND:

Mr. Frisch began by expressing his feeling that the Expansion Fund was not being given the consideration to which it is entitled, and felt that the District presidents and leaders throughout the country were taking the attitude of sitting in judgment as to the needs of the Expansion Fund, sitting in judgment as to which aspect of Zionist needs demands priority in Zionist life, and were covering up their inactivity through many explanations, whether justifiable or not. Mr. Frisch stated that the organization is in danger of being crippled before this year is over unless there is an awakening and consideration of this attitude towards the Fund. He went on to outline the importance of support of the Fund as regards the functioning of the Membership and other departments, and explained that "the only way to reduce the needs of the Expansion Fund is to cut down the Z.O.A. to one-quarter of what it is. With each member we obtain, we are increasing the need of the Expansion Fund because the \$5.00 does not pay for the maintenance of the membership in the organization."

Mr. Frisch stated that there is an attempt at sabotage of the Expansion Fund in the United States, and went on to express his views with regard to the raising of funds on the part of the General Zionists as compared with other organizations and parties, and cited the knowledge he had acquired at the Basle Congress in connection with these matters. He concluded with an appeal to the leaders present to go back to their communities and work for the desired results for the Expansion Fund. He also asked for a frank and open discussion with regard to any doubts or understanding on this question.

In the course of discussion on Expansion Fund the following points were made:

1. Upon reply to an inquiry as to whether a date for campaigning has been set, it was made clear that each community is to set its own date.
2. The point was made by Mr. Ettinger of Indianapolis that the Expansion Fund has not been "sold" to the rank and file of the membership. He suggested that specialists be sent to the different communities for the purpose of raising money for the Fund.
3. Reverend Adolf of Paterson, N. J. expressed the view that the present political situation made it impossible for the membership to expect the Leadership to constantly spend their time on Membership and Expansion Fund activity and urged a greater participation by other leaders. Dr. Silver made clear his position with regard to this matter, and pointed out that "it is because times are so critical and the international demands upon our time so great that you must not depend upon the leaders of our organization, but try to do this phase of the work yourselves. We are going into very troubled times for our movement. Martial Law has been declared in the Jewish Regions in Palestine. How long that will last or what it means I do not know. We are going into very critical political struggles which might last months or years. To carry on our organization effectively, we have one important factor - and that is the United States....."



Reports were then submitted by the various Committee chairmen:

Membership Committee - Joseph Goldberg, Worcester, Mass.

Educational Department - Carl Alpert.

Palestine Year Book - Sophie Udin  
Jacques Torczyner

JEWISH NATIONAL FUND:

Dr. Levin advised that the solid foundation upon which the J.N.F. is built is the Z.O.A. supplying the leadership, the main power, the moral and material support which have made successful all campaigns undertaken in recent years. He based his remarks on the resolution to commemorate the 50th anniversary of the founding of the Z.O.A. by purchasing a tract of 50,000 dunams of land. The Committee on J.N.F. has formulated a plan on procedure as follows:

1. Dr. Silver or a designee shall immediately communicate with the Keren Hayesod to obtain 20,000 dunams of land to be known as a Zionist colony and we shall also be given the opportunity of creating on that tract a settlement conforming to the principles of General Zionism.
2. Arrangements be made for credits for the various Zionist districts working for the J.N.F.
3. This can be accomplished without conflict with any fund-raising agency or effort. Within the framework of the traditional K.K. program the jubilee program for the J.N.F. can be successfully completed if it is completely understood. We must reach an understanding with the K.K. in Palestine that proper recognition is given to the individuals who may wish to designate a special tract of land for the Z.O.A.

Dr. Levin further proposed the following methods of fund-raising.

1. Invite all Zionist groups and Districts to secure Golden Book inscriptions in honor of Dr. Silver, in honor of the Jubilee year.
2. A special Jubilee Certificate shall be prepared in acknowledgement of dunam land contributions.
3. We issue Jubilee forest booklets containing receipts and acknowledging gifts of \$1.00 to \$10.00. Each book shall have the amount of \$50.00 certificates and the seller of each book shall be enabled to wear a jubilee pin.

Discussion was held with regard to this report, and Mr. Abrams of Chicago moved that we adopt the program as presented, excepting the word "preference." Reverend Adolf of New Jersey informed the meeting that if this Nachla is adopted, he will provide the first \$1,000 from Paterson.



## REPORT OF THE EXECUTIVE DIRECTOR

This second meeting of the Administrative Council in Pittsburgh represents a trend to distribute our national gatherings country-wide in order to ensure a fulsome participation of Zionist representatives of every part of the land in our deliberations, for a reflection of attitudes and opinions as mirrored by the thinking of our vast membership on the local scene. The profound contribution made by the National Mobilization Conference in Chicago on our operations proved the merit of this procedure.

Since our last meeting, a Zionist Congress has taken place. It would be redundant to belabor a recitation of that episode. The strong militant stand taken by the majority finds a sense of appreciation in the ineptness and inadequacy of British political manoeuvring. This phase will be dwelt upon by our leadership and our distinguished guests.

It was during this period, however, that remarkable changes have been taking place in our internal structure, most of them happy ones but others which should give us cause for concern and action.

We are just about beginning our membership efforts throughout the country. We have an increase of 22,000 new members to date, a current re-enrollment of 81,000 and a considerably large paid up membership. This should be no cause for elation. It is true that major efforts are being undertaken in centers of large Jewish population concentration. Yale Goldberg, our membership director, reports the onset of campaigns in New York, Chicago, Boston, Detroit, St. Louis, Pittsburgh, Baltimore and Los Angeles, among others. But I am afraid that there is a lethargy, an apathy, in our attitude---there is a singular failure on part of most of the country to rise to the needs of the hour. The staff has been calling many of the communities in our land---they are all prepared to go out for membership but one striking fact is apparent---they have not, as yet, embarked on the effort. Every other project usurps their energies---good causes---good purposes---but the Zionist Organization of America remains the starved parent body of American Zionism whose foundations are weakened by the inaction of the very men who build the structure. If I sound like somewhat of an alarmist, it is based on a concern for our political future---this country is numerically minded---and only a strong, numerically large ZOA can provide the sinews for dynamic action and provide the political base for Dr. Silver, Dr. Neumann and our other leaders. If you want proof of that fact, visit the Emergency Zionist Conferences in Washington and see 95% of the representatives from our organization.

To what avail, our preparatory work---a unique and truly revolutionary national mobilization conference, if the lessons imparted fall on unresponsive eyes and ears---to what avail our literature, our posters, the compelling publicity provided by Mr. Barbarash, the Palestine Polls, the numerous, meaty and successful techniques if they are not employed. I appeal to you to make the 1947 goal of 400,000 members a reality. Everyone will join if you will only approach them. The solicitation of membership is a task of the greatest political magnitude, an endeavor worthy of any of us, whether it be the officers or the membership, national, regional or local.

Public Relations provides another great weapon at the command of our Organization. Those of you who follow the Anglo-Jewish general and Yiddish press may have regarded with pardonable pride the excellence of Zionist coverage. This was not accidental. When the American leadership moved to Basle and emergency council operations necessarily abated, pending reformulation of general policy, it was the Zionist Organization of America which preempted the American scene.



Mr. Barbarash issued the authoritative "Flash" Bulletins on the Congress which were the prime sources of Basle news for our membership, and for the press at large, and, I am pleased to report, even for the other parties in Zionist life. We provide background materials on Palestine and Zionism to newspapers, institutions and columnists.

If you could visit our office on any day and evening, if you please, and see the cleverly planted news items which find their source in our Public Relations Department, you would be gratified. "Inside Palestine", our news service, is reprinted in its entirety in hundreds of publications while its items are found in hundreds of others, large and small.

The News-Reporter issue of the "New Palestine", which Mr. Barbarash edits, has become the voice of American Zionism. No periodical is watched with greater interest by the American Jewish public of all shades of Zionist and non-Zionist opinion, even unto foreign governments.

To provide an even more rapid coverage for our membership, and as a mobilization stimulus, we are issuing the "Spot News" bulletin, weekly or sooner.

There are many more public relations tasks undertaken by Mr. Barbarash and his staff. They include the publicity for our Chicago Conference, the publication of new posters, fliers and promotional literature for membership and expansion fund. The brilliant publicity for our New York reception to our delegates from the World Zionist Congress, the special features on ZOA prospects and activities in the Yiddish Press also find their origin here.

I am happy to report that the Public Relations department is now enlarging its photo service and its special feature and news bulletin services to keep the Palestine issue alive before the eyes of the American public.

While elated with the far-reaching impact of this phase of our public relations, I am somewhat chagrined by the other aspect of our program of generating general Jewish and non-Jewish public opinion - The \$1,000,000 expansion fund - which was so ambitiously and enthusiastically passed by the Atlantic City convention, and deals with public relations and education. I must emphatically protest and deplore some of the manifestations which have appeared in our midst. It should be quite self-evident to all of us that the success and realization of our political program is dependent, in greatest measure, upon our ability to activate favorable American sentiment. The expansion fund program deals with this aspect in a major sense. It need no longer be explained at this juncture. You are all too fully familiar with the program. At your convention, you passed truly meritorious resolutions allocating the \$1,000,000 to the various projects within the orbit of its coverage. Well-gentlemen- Manuel Posy, our expansion fund director, reports collections to date are \$140,281.09. There are appreciable outstanding accounts but our office receipts are negligible.

I cannot quite understand the mentality of our membership which asks and demands dynamics but fails to provide the wherewithal for them. Consider some of the reasons:

- (a) We invariably never interfere with the operations of the prime fund in American Jewish life, the United Jewish Appeal. Our membership represents the army which make this appeal possible,



both as workers and as donors. We have asked our districts and regions to complete their expansion fund efforts before the U.J.A. is undertaken. It is a doleful commentary that the very organization which powers the U.J.A. finds that its own pitiful request for expansion funds is unsuccessful at this point; that the donors to the U.J.A. fail to make their small contribution to the effort to make permanent the very aid and provisions of the U.J.A.

- (b) The tendency of districts, with impunity, to amend and nullify the action of the convention.
- (c) The unbalance of districts and regions in their approach to resistance collections, to the complete obliteration of expansion fund activity.
- (d) The propagation of scurrilous and foundationless remarks regarding the disposition of the expansion funds - to which the open books of the organization are a ready answer.
- (e) The apathy, once again, of our membership who are ready "to let the other fellow do it."

We are working hard. The burdens we undertake are back-breaking but gladly assumed. The sales promotion we must provide - the constant argumentation which we must bring to our districts - the flood of calls and letters - all these devices are unworthy of the idealism of our movement, but these are the realities.

Many successful expansion fund campaigns are under way but others are heart-sickening in result. Do not let us deploy our energies in these directions. Fund-raising for the expansion fund is not positive and constructive. We appeal to you, as disciplined Zionists, to make the collection of these funds automatic and early. We cannot spend what we haven't got and we cannot provide the dynamics of a public relations and education program without the moneys to finance it. The choice of action is yours.

Even with these inadequate funds at our disposal, we have made great strides. I sometimes engage in wishful thinking of what we could do with Zionist publications and education if we had a meagre percentage of the public relations budgets of other Zionist agencies. Let me review some of our accomplishments.

You have before you a somewhat abridged but graphic display of our educational department activities.

Here is a quick review of the work now being undertaken by the Department of Education as reorganized under Carl Alpert.

FILMS: The working script has been completed and final arrangements are now being made for the actual shooting of the ZOA documentary film "Fifty Years of American Zionism" which will tell in dramatic and thrilling detail the history of the movement in this country and the role played by the ZOA as the dominant Zionist organization in our movement. The Film will be timed for its premier on the occasion of the celebration of its jubilee at the coming convention.



PROGRAM: The third of the monthly series of Program Guides goes into the mail this week, directly to the Cultural, Program and Education Chairmen of every Zionist District. Its purpose is to depart from the previous conservative methods of programming and to utilize modern techniques. From all over the country reports are being received that they find this new material of great interest and value.

RADIO: Transcriptions are now being made for the third of our radio series, this one to be entitled "The Palestine Story." Here, too, there has been somewhat of a change from the first two series Palestine Speaks and the Drama of Palestine. Realizing that the great majority of our radio listeners are non-Jews, we are now placing the stress not upon personalities or events from Zionist history, but on the current live and dramatic stories which abound in the news of the day. It may be of interest to note that scores of radio stations all over the country are still running one or the other of our first two series and practically all stations are clamoring for the next series.

BOOKS: The two latest volumes published by the ZOA "The Zionist Movement" by Israel Cohen and "Volume II of the Palestine Year Book" are selling exceptionally well and may today be ranked as Zionist best sellers. The Expansion Fund has made it possible for us to place copies of these books, particularly of the valuable Palestine Year Book, in the hands of hundreds of key personnel in our State Department and in the United Nations, who have occasion in one way or another to deal with the Palestine question. This is a subtle but effective piece of Zionist political activity which cannot be minimized. When these people require information regarding Palestine, they have it at their fingertips--and from our point of view. I might add that our next volume, "Hebrew Self-Taught", for which there are many hundreds of advance orders, is expected any day and represents another valuable contribution not only to Zionism but to Jewish education generally in this country. A comprehensive history of Zionism in America, in book form, is now being prepared and will appear later in the year. Other volumes which are being contemplated for early publication in our rapidly expanding Zionist publication program include a volume of Zionist Essays by the leading thinkers, writers and public figures of our day, an Anthology of Contemporary Palestine Literature, and, of course, Volume III of the Palestine Year Book.

PAMPHLETS: Perhaps you have all seen copies of the new pamphlet on Haganah, the first of its kind to be published in this country. It is the product of our Education Department and represents but the first in a periodic series of ZOA pamphlets which will be made available in large numbers and spread broadside throughout the country where they will do the most good.

Other phases of the activity of our Department of Education include The New Palestine magazine which has been receiving warm praise and approval, particularly since Carl Alpert returned from the military service to resume his position of Managing Editor.

The Speakers' Bureau is likewise functioning under the jurisdiction of the Department of Education and servicing not only our own Zionist Districts, but many other organizations, Jewish and non-Jewish, throughout the country.

In all, our educational work is underway in planned and coordinated fashion and under capable supervision. Should Expansion Fund proceeds permit, we hope to expand and broaden these activities even further.

The Activities of Committee on Unity bear your interest. In addition to its usual activities in connection with the task of spreading the message of



Zionism to those segments of the population which have been exposed to the propaganda of the anti-Zionists, Rabbi Jerome Unger, its director, is at present engaged in a tour of communities in the Southwest and Middle West area where he is speaking at parlor-meetings, luncheons, etc. A further tour is now being planned which will include the West coast.

Publications recently issued by this committee include:

1. A Better Tomorrow - Nathan Straus III - pamphlet
2. Brandeis Writes the Decision - pamphlet
3. Unity Committee Bulletin - Winter issue
4. February issue "Briefing It" - newsletter

Distribution of Unity literature continues to be an important feature of our work. Recently, in addition to the many requests we have received for our literature for membership work, and education work, we have been receiving innumerable requests for our material from IZFA chapters all over the country as well as from the National office.

Several local Committees on Unity have been organized recently, notably St. Louis, and our Chicago Committee has been strengthened.

The Committee has also been called upon to "brief" speakers and local districts in connection with their problems of dealing with "anti-Zionists."

The activities of Palestine Bureau, under Dr. Simon Bernstein, its director, Fund Activity, is worth stressing.

Beginning with October 1946, soon after the convention, we had to secure Palestine visa facilities for about 150 persons per month who left on the S.S. Marine Carp sailing every month from New York directly to Haifa. This number included returning residents, visitors on purposes of business, students at the Hebrew University, and the Haifa Technion and also tourists for whom authorizations for visas had to be obtained from the authorities in Jerusalem.

In December 1946 we had petitioned the Palestine Government for a substantial number of tourist visas to be granted in New York without reference of the cases to Jerusalem. In our petition we stressed the fact that the hardships caused by not permitting ordinary tourists to visit the Land was a source of great resentment by large circles of American citizens. As a result, we were granted 400 tourist visas to be issued in New York at the recommendation of the Zionist Organization of America. Uptill now about 70 visas have already been issued. This number is expected to be exhausted by June 1947.

Right now we have initiated steps for the securing of a number of certificates for permanent residence for Americans in Palestine.

On March 8th, on the S.S. Marine Carp, about 250 people are expected to sail for Palestine, for whom the Palestine Bureau has obtained entry permits.

It was through the efforts of this Bureau, that we were enabled to provide visas and secure transportation for Mrs. Freedman, sister of Ben Dov Gruner. Our publicity department handled her press from the minute of her arrival in New York to her departure to Palestine. We provided hotel accommodations for her and assigned a girl to her until she left. Before her arrival in Palestine, we cabled Mrs. Meyerson of the Jewish Agency and the Z.C.A. representative in Eretz Israel who met her upon arrival.



We are embarking upon a searching review of the work of the American Zionist Youth Commission, an expansion fund project. The Hebrew University Committee of America, sponsored by us, is making excellent strides. These are only some of the expansion fund endeavors.

I want to dwell upon the concluding phase of our operations. The Inner Committee of the Executive meets weekly. During the absence of our leadership in Basle, Mr. Mark Sugarman and Mr. Milton Pollock, our associate Treasurer and Finance Chairman, and I functioned as an interim group. Until Dr. Neumann's return, Rabbi Irving Miller was Acting Chairman. The Inner Committee which includes Mr. Daniel Frisch, who is a daily visitor to our office, Mr. Jacques Torczyner, Mr. Joseph Greenleaf, Dr. Israel Goldstein, Mr. Herman Weisman, Mr. Charles Ress, Mark Sugarman, Mr. Milton Pollock, and Rabbi Irving Miller, under the chairmanship of Dr. Neumann, covers a vast amount of work dealing with implementation of the policies set by this Council and the National Executive Committee.

I want to comment on the work of the Finance Committee under the chairmanship of my able friend, Milton Pollock. This committee works. Budget, membership, personnel - in fact every aspect of our work bears the careful scrutiny of these gentlemen. They meet often and regularly. Our solvent condition is a product of their watchfulness and the economically-minded thinking of our staff.

The Office Committee of the staff has been meeting regularly. Our work on the budget calls for considerable savings and a greater expansion of our geographic coverage. We have divided the West Coast into two areas of operation and have engaged men for that purpose. We contemplate creating a new service area in the Rocky Mountain region with an office in Denver. We are breaking up our mid-west area and setting up additional offices in St. Paul and St. Louis. This organization has grown, Zionism has made a real impact on the American Jewish community and our corporate structure must conform to the needs of the Jewish community.

We have engaged additional temporary personnel to aid our membership drives in several major communities.

We are reorganizing our servicing and personnel functions. A time and motion study and flow chart studies - a real industrial engineering job - has been completed. We are recasting our processes for greater economy and efficiency and have the good fortune of having Mr. Herschel Auerbach return to our staff. He is charged with these responsibilities and has already undertaken his tasks.

I have given a much longer report than has been my custom. A good deal of time has elapsed as a result of the intervening Congress. The year is still well in front of us and we can still have a successful year if the districts and regions will provide us with a reasonable measure of cooperation. There will be a number of defections, discouragements and disturbances but we shall persevere and we will progress. The Zionist Organization of America speaks for itself through its good works.

I respectfully submit this report.