



Abba Hillel Silver Collection Digitization Project

Featuring collections from the Western Reserve Historical Society and
The Jacob Rader Marcus Center of the American Jewish Archives

MS-4787: Abba Hillel Silver Papers, 1902-1989.

Series V: Writings, 1909-1963, undated.

Reel
184

Box
68

Folder
819

Cleveland Jewish Welfare Fund, 1951.

The Campaigner
**1951 JEWISH WELFARE
FUND APPEAL
WOMEN'S DIVISION**

PRE-CAMPAIGN

PACE-MAKING SECTION

OPENS SOLICITATION

TUESDAY, MARCH 20

GIVE NOW...GIVE MORE

Mrs. J. M. Abrams
2525 Kemper Rd.
Cleveland 20, Ohio.

18675 Par
Cleveland

51-12

ON REVERSE

ON REVERSE SIDE, ENTER ANY CHANGE OR SPECIAL INSTRUCTIONS

FOR CASH OR CHECK PAYMENT ONLY
PAID WITH PLEDGE

CONTRIBUTOR
NAME
ADDRESS
DATE

YOUR CONTRIBUTION TO THE
JEWISH WELFARE FUND OF CLEVELAND IS GRATEFULLY
ACKNOWLEDGED AS FOLLOWS:

RECEIPT
FOR CASH OR CHECK PAYMENT ONLY
PAID WITH PLEDGE

AMOUNT OF PLEDGE
CONTRIBUTOR
NAME

Mrs. E. Louis Katz
3256 Chalfant Rd.
Cleveland 20, Ohio

ON REVERSE SIDE, ENTER ANY CHANGE OR SPECIAL INSTRUCTIONS

Mrs. Irving Stone
3711 Washington Blvd.
Cleveland 18, Ohio

ON REVERSE SIDE, ENTER ANY CHANGE OR SPECIAL INSTRUCTIONS

Mrs. Albert Ullman
Alcazar Hotel

Mrs. Abraham
3314 E. 9th
Cleveland

Mrs. Helen A
13789 Cedar
Cleveland 18

Mrs. Sam C. Friedl
13200 Parth.

Israel's Women Build and Plan With Firm Faith In State's Future

By DICKSON PRESTON
Cleveland Press World News Editor



Dickson Preston shows pictures of Israel, which he recently toured, to Pre-Campaign leaders of the Women's Division. Left to right (seated): Mrs. Sanford R. Arsham, Mrs. Sidney Zelman. (Standing) Mrs. Irving I. Stone, Mrs. Herschel H. Pevaroff, Mrs. M. E. Glass.

* * * * *

Editor's Note: A member of a group of American newsmen touring Israel, Dickson Preston recently returned to Cleveland. His dispatches in the Cleveland Press have been of great interest to the community. The following article was written expressly by him for this issue of the Women's Campaigner.

On my recent visit to Israel, I met and talked with a good many women in all walks of life. I had a chance to observe them in their homes and at their work, and I was profoundly impressed with the spirit in which they are tackling a most difficult job.

It would not be fair to say that the women of Israel have an easy time. There are too many problems of food shortage, cramped housing, primitive equipment for that. But I found very few who had time to sit and feel sorry for themselves. They were too busy.

They were working, in their homes, in the shops and factories, on the farms—working at any job that needed to be done.

Above all, they were working with faith in the future of Israel, faith that the success of tomorrow would justify the hardships of today.

Some of the women I met, I will not soon forget.

There was, for instance, the girl who was a Hunter College student in New York City less than two years ago. Now she milks 12 cows every morning in the Galilee kibbutz she is helping to build.

There was Golda Myerson, whose simple dignity made me forget that she is Minister of Labor in the national cabinet and one of the best known women in the world. There were the many young woman soldiers of Israel's army, the factory workers of Haifa, the teachers and nurses in the youth camps.

There was one in particular, on the immigrant ship *Negbah*, whom I will long remember.

She was sitting on a battered trunk, clasping in her arms the youngest of her four children, as she gazed with bewildered eyes at the new land where she was now to make her home. The three older children hovered close by, too frightened by the turmoil around them even to get into mischief.

I snapped a family picture, and then, in a variety of languages, got her simple story.

She had lived all her life in a village in Morocco, but now, at only 24, she was a widow. She was frightened, a little, at the strangeness of things. She didn't know yet where she was to go, or what she would do in Israel.

But when I asked her why she had come, her smile brightened and the words came quickly.

"In Israel," she explained, "my boys will grow up to be free men."

If the women of Israel were to send a message to the women of Cleveland, I think it might run something like this:

"We think you're wonderful, you Americans, and we thank you for all the help you've been giving us. In some ways, of course, we envy you."

"But we hope you won't feel sorry for us, because we don't feel sorry for ourselves."

"We don't have — yet — all the things which make life pleasant in America. But we do have, many of us for the first time, freedom. We have our families, just as you do."

"And we have our baby — the most important baby of all — the infant land of Israel."



"My boys will grow up to be free men," says this Moroccan mother as she arrives in Israel.

Rabbi Silver To Launch Pre-Campaign At Workshop Session On March 20



RABBI ABBA HILLEL SILVER

The Pre-Campaign Gifts Section of the Women's Division opens its 1951 solicitation with a Workshop and Brunch for P.C. workers at the Oakwood Club on Tuesday, March 20, at 12:30 P. M.

Cleveland's own Rabbi Abba Hillel Silver is the featured speaker and will sound the keynote of the 1951 Campaign. Others scheduled to participate in the program are Mrs. M. E. Glass, Women's Division Chairman, and Mrs. Irving Kane and Mrs. Gerald J. Miller, Associate Chairmen

in charge of the Pre-Campaign Gifts Section.

Mrs. Sanford R. Arsham and Mrs. Myer S. Fine, Campaign Vice-Chairmen with responsibility for P.C., the women named above, and 13 P.C. chairmen comprise the Division's Pre-Campaign Cabinet, which has developed new solicitation techniques for this year.

The Workshop-Rally is the only P.C. event scheduled this year. It replaces the traditional P.C. fund-raising luncheon. Mrs. S. David Monash and Mrs. Joseph Weinstein are co-chairmen in charge of arrangements.

P.C. manuals will be distributed and there will be a discussion of solicitation techniques in the light of this year's early campaign. P.C. pace-setting section accounts for 75% of the Women's Division achievement.

Official dates of the Campaign have been advanced to April 17-May 3 in response to the needs of our fellow Jews in critical areas. In Roumania, Iraq and some other Moslem lands, emigration deadlines are further imperiled by the tense international situation, which may slam the door shut even before these deadlines expire. Here at home, rising costs and increasing mobilization and manpower needs have made TIME a vital factor in this year's Jewish Welfare Fund Appeal. Each passing day raises questions about the availability of certain commodities and shipping facilities, both so essential in the work of the overseas agencies.

These factors led the Jewish Welfare Federation trustees to approve an early campaign and to set the 1951 goal at \$4,800,000, of which the major beneficiary is again the United Jewish Appeal. This figure is 20% more than last year's attainment of \$4,000,000, of which our Women's Division raised a record 11%.

Although the UJA is its major beneficiary, the Cleveland Jewish Welfare Fund Appeal is the lifeblood of our 16 local Jewish health and social welfare agencies, described elsewhere in this issue. It also contributes to the support of many national and overseas agencies, in addition to the UJA. A number of these organizations divide their allotment with their subsidiary agencies, with the result that more than 200 national and overseas agencies benefit from your one gift to the Jewish Welfare Fund Appeal.

P.C. workers will begin soliciting their prospects immediately following the rally. Mrs. Glass emphasized the need for increased giving in 1951 in order to keep pace with the increased costs of commodities and services.



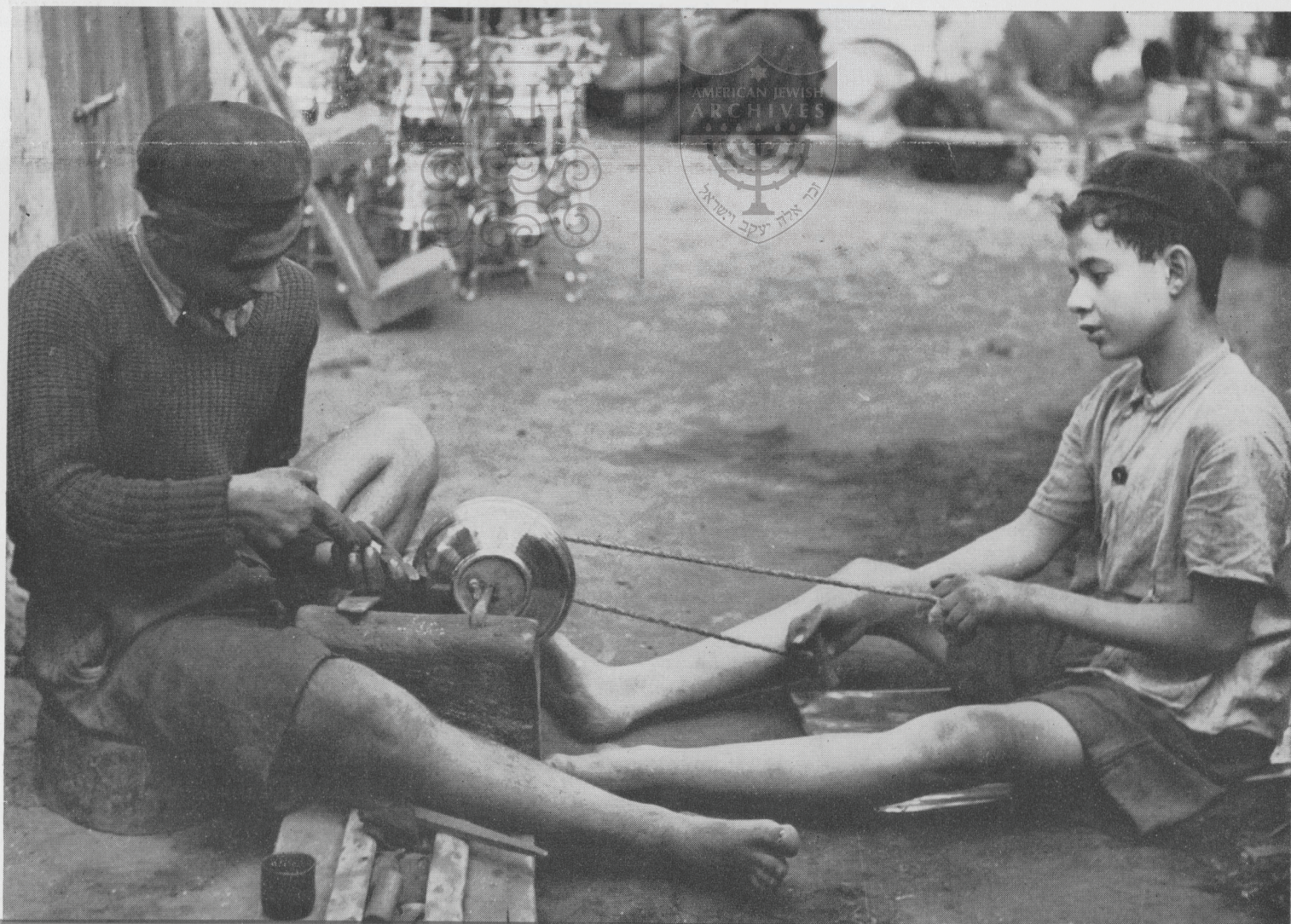
Max Freedman, Honorary Chairman of the 1951 Jewish Welfare Fund Appeal, paid tribute to the outstanding work of Women's Division leaders at a recent meeting of the P.C. Cabinet planning the March 20 program. He is seen with the group at Campaign headquarters. Left to right (seated): Mrs. Herschel H. Pevaroff, Mr. Freedman, Mrs. M. E. Glass, Mrs. Gerald J. Miller, Mrs. Moses I. Marks. (Standing) Mrs. Howard I. Bloomfield, Mrs. Sydney N. Galvin, Mrs. Sidney Zelman, Mrs. Irving Kane, Mrs. Joseph I. Goodman, Mrs. Sanford R. Arsham, Mrs. Bertram W. Amster.

FLASH! WOMAN'S GIFT SETS PACE FOR THE COUNTRY! . . . \$650,000 . . . LARGEST GIFT IN HISTORY OF UNITED JEWISH APPEAL . . . ANNOUNCED BY MRS. FELIX M. WARBURG, NEW YORK, ON THE OCCASION OF HER 75TH BIRTHDAY AND WHAT WOULD HAVE BEEN THE 80TH BIRTHDAY OF HER LATE HUSBAND.



NOW—OR NEVER. The anxiety on this mother's face typifies the fear that has gripped the 54,000 Jews of Iraq who have only until May 30th to be moved to Israel. You must act now.

Before Time Runs Out!



HUMAN MOTOR. The eleven-year old boy at the right is actually a human motor. With pulley-cords in his hands, he operates the lathe of his employer who sits opposite. These human motors of Marrakech in Morocco must be moved to Israel now before disease, poverty and child-labor lead to early death. You must help the United Jewish Appeal save them—now. Give now to your campaign.



CRY NO MORE. That's what Mrs. Zlata Fryd tells her young son on arrival in the U.S.A. You must help the UJA bring 20,000 others here—and help them become new Americans quickly.

For 200,000 Jews in Eastern European and Moslem lands, time is running out. Every week that passes increases the urgency of the question: "Will we get to Israel now? Will we get there at all?" The answer must come from you. It's an answer that must be given now—through the United Jewish Appeal—before tens of thousands of men, women and children are trapped in lands where they cannot be free or live in dignity. In Israel, where even a tent is becoming a scarcity item for the temporary housing of new immigrants, the tempo of resettlement, land improvement and construction must be stepped up. Your help now means more settlements, more housing, more schools—more water and less desert—for those who stand on the threshold of a new life, a new future, a new freedom.

In central and western Europe, and in Arab lands, 400,000 Jews need your help now as they cope with poverty, sickness, despair and, in some places—with hate and fear. All that has been done so far to rebuild Jewish life—in Israel and in other parts of the world—should make us proud. But the job is only half finished. Before time runs out—before a sudden worsening of the world crisis halts our effort—we must move quickly to save more lives, to speed the strengthening of Israel, and to insure the success of democracy everywhere. That is why you must give now—to your community campaign on behalf of the UJA. The situation today demands: *We must win the race against time.*



PRIORITY. You must help the UJA provide at least 40,000 new rural homes, 120 settlements and hundreds of miles of water pipeline to speed Israel's absorption of 200,000 newcomers.



HOME. An aged Jewish immigrant from Roumania realizes the hope of every homeless Jew as he steps onto the soil of Israel. Before it's too late, you must help the UJA save 200,000 others.

Appeal Helps Local Agencies Serve Cleveland's Jewish Communal Needs

While properly placing major emphasis on the needs of overseas Jewry, the Jewish Welfare Fund Appeal has also fostered the steady growth of Cleveland's Jewish agencies. Receiving support through our annual Campaign, these 16 local Jewish agencies serve the Greater Cleveland Jewish community in the fields of health, child welfare, family counseling, services to elderly men and women, Jewish education, group work and community relations. These services, to young and old, whether in sickness or in health, contribute to our community's soundness and well-being, thereby enabling it to mobilize its manpower and resources in response to Jewish needs, at home, throughout the country, and overseas. The importance attached by our Federation and Campaign organization to these local services may further be seen by the fact that of the 1951 goal of \$4,800,000, about \$1,200,000 is intended for the support of these local agencies.

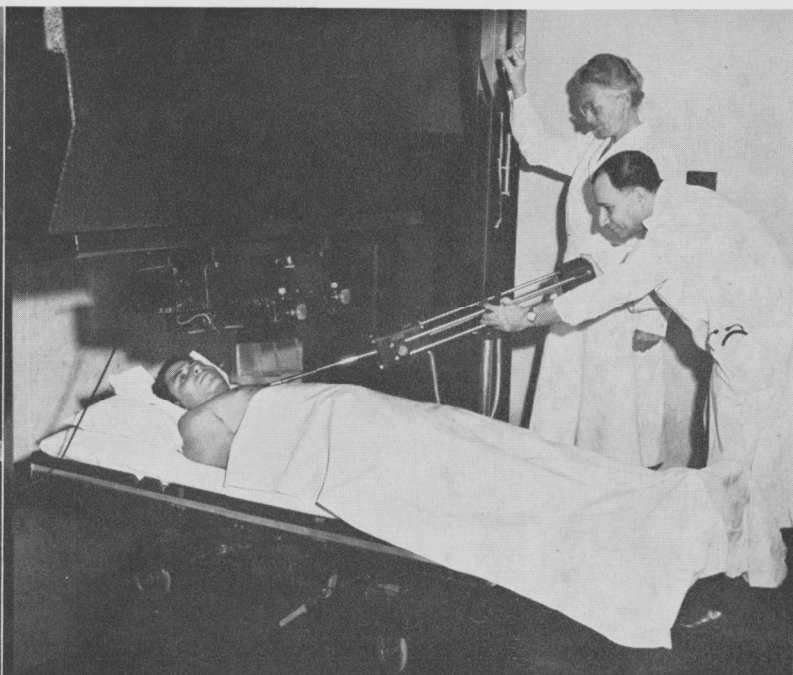
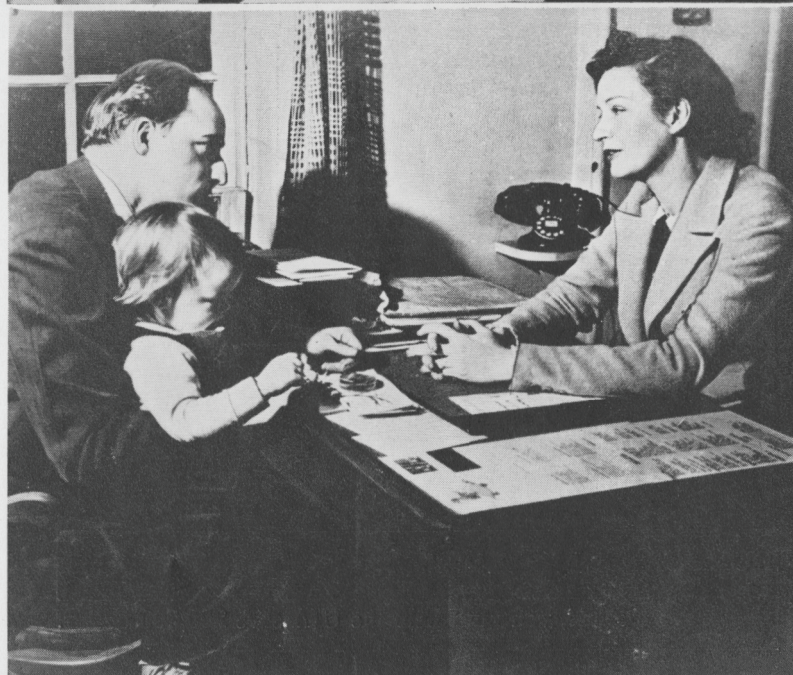


(Left) Early dental treatment at a clinic promotes children's health.

(Above) Elderly men and women enjoy their pleasant surroundings.

(Lower left) Families come for help with their personal problems.

(Below) The battle against disease requires the latest equipment.



Presenting...

PACE-SETTING WORKERS OF THE WOMEN'S DIVISION OF THE 1951 JEWISH WELFARE FUND APPEAL

Here are the officers and workers in the Pre-Campaign Section, whose early efforts and generous response set the example for the entire Women's Division in this great community-wide humanitarian cause.

CAMPAIGN CHAIRMAN

Mrs. M. E. Glass

CAMPAIGN ASSOCIATE CHAIRMEN

Mrs. Nathan I. Gordon
Mrs. Edna F. Hays
Mrs. Irving Kane
Mrs. Gerald J. Miller

CAMPAIGN VICE-CHAIRMEN

Mrs. Sanford R. Arsham
Mrs. Jack J. Bloch
Mrs. Myer S. Fine
Mrs. Harry Robbins

PRE-CAMPAIGN CHAIRMEN

Mrs. Bertram W. Amster
Mrs. Max Freedman
Mrs. Julian B. Galvin

Mrs. Joseph I. Goodman
Mrs. Leon H. Henry
Mrs. Louis G. Herman

Mrs. David Kyman
Mrs. Moses I. Marks
Mrs. Herschel H. Pevaroff

Mrs. Norman H. Polster
Mrs. Ira Saks
Mrs. Irving I. Stone
Mrs. Sidney Zelman

PRE-CAMPAIGN CAPTAINS

Mrs. Sidney Amster
Mrs. Abraham P. Annan
Mrs. Charles Auerbach
Mrs. Morris Berick
Mrs. Lawrence A. Beyer
Mrs. Leo Bramson
Mrs. Lester H. Colbert
Mrs. Viola Deutsch
Mrs. Joseph I. Dobrin
Mrs. Lawrence R. Englander

Mrs. Herman H. Finkle
Mrs. Alfred Freed
Mrs. Suggs Garber
Mrs. Mattis Y. Goldman
Mrs. Eugene H. Goodman
Mrs. Merrill Gross
Mrs. Ben Hilschman Jr.
Mrs. Herman Jacobson
Mrs. Bernard M. Kane
Mrs. J. Martin Kohe
Mrs. Ben Kravitz

Mrs. Walter Krohngold
Mrs. William H. Loveman
Mrs. Herman S. Meshorer
Mrs. Sanford J. Miller
Mrs. Morris P. Montlack
Mrs. Louis P. Moss
Mrs. Harold Oster
Mrs. Arthur A. Peretz
Mrs. Etta F. Rand
Mrs. Harry Ratner
Mrs. David Samet

Mrs. Alvin Schreiberman
Mrs. Rose K. Schwartz
Mrs. Joseph Schwartzberg
Mrs. John Serbin
Mrs. I. B. Silber
Mrs. Samuel Stillman
Mrs. David E. Weitz
Mrs. David Wieder
Mrs. Lester Wien
Mrs. Hyman Wilkoff
Mrs. Raymond Wilkoff

PRE-CAMPAIGN WORKERS

Mrs. Robert Anthony
Mrs. Leo Ascherman
Mrs. Emanuel Asquith
Mrs. Elmer J. Babin
Mrs. Alex Bartow
Mrs. Max Bass
Mrs. Ralph Bass
Mrs. Alfred A. Benesch
Mrs. Irwin Bercu
Mrs. Richard Bergman
Mrs. Ben Bialosky
Mrs. Leonard Bialosky
Mrs. Jack J. Bloch
Mrs. Jerome Blonder
Mrs. Howard I. Bloomfield
Mrs. Sol Bloomfield
Mrs. Leonard Blum
Mrs. Cliff Blumenstock
Mrs. Samuel Brandwan
Mrs. Leonard Broida
Mrs. Ronald Brown
Mrs. Henry Bruder
Mrs. H. A. Bruson
Mrs. Abraham Butnik
Mrs. Ben Cohen
Mrs. Louis Cole
Mrs. David Cowan
Mrs. Louis Craig
Mrs. Otto Danford
Mrs. Samuel Diamond
Mrs. A. B. Efroymsen
Mrs. Emil Elder
Mrs. Harold Fellingner
Mrs. Sam Fine
Mrs. Ellis Folph
Dr. Etta Freedlander
Mrs. Max Fried
Mrs. Harold J. Friedman
Mrs. Louis Friedman
Mrs. Sam Friedman
Mrs. Sol Friedman
Mrs. Stanley Friedman
Mrs. Sydney N. Galvin
Mrs. Howard Gans
Mrs. Moses Garber
Mrs. Robert Garson
Mrs. Joseph Gilbert
Mrs. Charles Ginsberg, Sr.
Mrs. Abraham Gitson
Mrs. Samuel Glassman
Mrs. Ben Goetz
Mrs. Louis Golden

Mrs. Samuel Goldhamer
Mrs. Walter Goldhamer
Mrs. Walter Goldsmith
Mrs. Paul Goldwasser
Mrs. Albert Gombert
Mrs. Albert J. Goodman
Mrs. Philip Goodman
Mrs. Wilbur Goodman
Mrs. Nathan I. Gordon
Mrs. Harry Gould
Miss Frances Greenberger
Mrs. Leo Greenberger
Mrs. Max J. Greenwald
Mrs. Robert Gries
Mrs. Jerome Gross
Mrs. Stuart E. Gross
Mrs. Herman Haas
Mrs. David Haber
Mrs. Paul Hamel
Mrs. Robert E. Handler
Mrs. Edna F. Hays
Mrs. Louis Isaacson
Mrs. George Isroff
Mrs. Frank Joseph
Mrs. Karl A. Joseph
Mrs. Ben Jurinsky
Mrs. Harold Kahn
Mrs. Jack Kalish
Mrs. Robert Kann
Mrs. Louis Kaplan
Mrs. Samuel Kaplan
Mrs. Norman Karmel
Mrs. S. S. Kates
Mrs. Norman S. Katz
Mrs. William I. Katz
Mrs. Louis Kaufman
Mrs. S. S. Kaufman
Mrs. Ben Kern
Mrs. Edward T. Kirtz
Mrs. Ben Klausner
Mrs. Eugene H. Klein
Mrs. Harold C. Klein
Mrs. David Klineman
Mrs. Howard Klivans
Miss Ann Koblitz
Mrs. Louis Kohn
Mrs. Max Kohnman
Mrs. Cary H. Korach
Mrs. Charles Kramer
Mrs. Lester Kraus
Mrs. Stephen Kraus
Mrs. Arthur Krause

Mrs. Henry Kraus
Mrs. Julie Kravitz
Mrs. Oscar Kravitz
Mrs. Charles Krebs
Mrs. N. R. Kwait
Mrs. Leonard Labowitz
Mrs. Joseph Laupke
Mrs. H. Jack Lang
Mrs. S. James Leeb
Mrs. Max Lesy
Mrs. Albert Levin
Mrs. Harry L. Levitt
Mrs. William Lipman
Mrs. Willard Livingston
Mrs. Everett Loeb
Mrs. Donald Lowe
Mrs. Sidney Ludwig
Mrs. Abe M. Luntz
Mrs. Leroy Lustig
Mrs. Maurice Maschke Jr.
Mrs. Max Matson
Mrs. Theodore Messerman
Mrs. Alex Miller
Mrs. Lewis Miller
Mrs. Maurice Miller
Mrs. Morris Miller
Mrs. Samuel H. Miller
Mrs. Simon Miller
Mrs. Alexander Mintz
Mrs. Morton Morgenstern
Mrs. David F. Moritz
Mrs. Max Morrison
Mrs. L. W. Neumark
Mrs. Julius Newman
Mrs. L. N. Newman
Mrs. Howard Novasel
Mrs. Sam Palevsky
Mrs. Myron Perlich
Mrs. Alex Phillips
Mrs. John Polatsek
Mrs. Edward Pollock
Mrs. Lewis H. Polster
Mrs. Aaron Pomeranz
Mrs. Joseph Porath
Mrs. John Portner
Mrs. J. I. Posner
Mrs. Edwin Preisler
Mrs. Max Ratner
Mrs. Arthur J. Reinthal
Mrs. Harry Robbins
Mrs. Harvey Rosenblum
Mrs. Leighton Rosenthal

Mrs. Ralph Rosewater
Mrs. Henry Roth Jr.
Mrs. Howard Rubin
Mrs. Edward Saferin
Mrs. Merrill Sands
Mrs. David Saxon
Mrs. Manuel C. Schenkel
Mrs. Irving Schoenberg
Miss Ida Schott
Mrs. Irving Schumann
Mrs. William Schwartz
Mrs. Joseph Schwartzman
Mrs. Lewis Serbin
Mrs. Nathan Shafran
Mrs. Ezra Z. Shapiro
Mrs. Lewis Sharp
Mrs. Dan Sherby
Mrs. Jack Shulman
Mrs. Joseph Silber
Mrs. Howard Silver
Mrs. Lawrence J. Silver
Mrs. Jack L. Simon
Mrs. Herbert Sire
Mrs. Morrey Smalley
Mrs. Alfred Soltz
Mrs. Alvin Spiegle
Mrs. Louis Spivack
Mrs. Jacob Stacel
Mrs. Joseph Stashower
Mrs. Irving Stern
Mrs. Abraham Strauss
Mrs. David Sukenik
Mrs. Irving Task
Mrs. Albert Tepper
Mrs. Mort A. Unger
Mrs. Rodney Upright
Mrs. Samuel Urdang
Mrs. Clarence Weidenthal
Mrs. Robert Weil
Mrs. S. Frank Weinman
Mrs. Harry Weinraub
Mrs. Marcus Weissman
Mrs. William Wilkoff
Mrs. Mannie Winger
Mrs. Julius Winograd
Mrs. William Wolf
Mrs. Arthur Wolfson
Mrs. Sidney Zipkin

SECRETARY OF RECORDS

Mrs. J. S. Adelson

SECOND FLOOR
1001 HURON ROAD
CLEVELAND 15, OHIO



Sec. 34.66 P. L. & R.
U. S. Postage
PAID
Cleveland 15, Ohio
Permit No. 581

***WE'RE
EARLIER THAN
EVER...
THIS YEAR***

Mrs. Abba H. Silver
19810 Shaker Blvd.
Cleveland, Ohio 22

We are proud to present
as guest speaker
our own



Rabbi Abba Hillel Silver



THE PRE-CAMPAIGN GIFTS SECTION
OF THE WOMEN'S DIVISION

Invites you to attend
the

PRE-CAMPAIGN WORKSHOP AND BRUNCH

Tuesday, March 20 • 12:30 p.m. • Oakwood Club

Please return enclosed card promptly.

*March 20th
Oakwood Club*



You Are the Star

This is your opportunity to prepare for your leading role in our 1951 Campaign.

You are booked for this one personal appearance at the only Women's Division Pre-Campaign event of the year.