

Abba Hillel Silver Collection Digitization Project

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MS-4787: Abba Hillel Silver Papers, 1902-1989.

Series VI: Speaking Engagements, 1917-1964.

Reel Box Folder 200 75 263

Lewiston, Maine, 1940.

LOWN SHOES, INC. MANUFACTURERS PHILCO SHOE CORP. BOSTON BUYING OFFICE 210 SOUTH STREET DAK AND HANCOCK STREETS MILL STREET A AUBURN, ME. ROOM 807 BANGOR, MAINE April 27, 1940. Air Mail Mr. Abba Hillel Silver, Cleveland, Ohio. Dear Mr. Silver: You are undoubtedly aware of the fact that Lewiston and Auburn are having a banquet on Thursday night, May 2nd, 6:30 P.M. which officially opens the campaign for the United Jewish Appeal. Any message from you on this ocassion would be immensely appreciated, and might add considerably to the success of the campaign. Sincerely yours, 1. w. Lown Philip W. Lown PWL/LM

transmitted as a full-rate

communication.

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PRESIDENT

NEWCOMB CARLTON CHAIRMAN OF THE BOARD J. C. WILLEVER FIRST VICE-PRESIDENT

Send the following message, subject to the terms on back hereof, which are hereby agreed to

Mr. Philip W. Lown Lown Shoes, Inc. Mill St. - Auburn, Me. May 1, 1940

PLEASE ACCEPT MY SINCEREST WISHES FOR A VERY SUCCESSFUL CAMPAIGN ON THE PART OF LEWISTON AND AUBURN. THE NEEDS OF THE UNITED JEWISH APPEAL ARE ALMOST OVERWELMING. THE HOUR IS ONE OF THE GRAVEST IN OUR HISTORY.. IN ORDER TO HELP EVEN IN A SMALL MEASURE THE HUNDREDS OF THOUSANDS OF OUR FELLOW JEWS WHO ARE VICTIMS OF PERSECUTION AND WAR? WE SHALL HAVE TO MAKE GREAT SACRIFICES. I AM CONFIDENT THAT THE SPIRIT OF LOYALTY AND SOLIDARITY WILL INSPIRE THE MEN AND WOMEN OF YOUR COMMUNITIES.

ABBA HILLEL SILVER