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Richard Smith, publisher, correspondence with, 1941-1943.



#### HA R D R.

#### 120 EAST 39th STREET . NEW YORK CITY

5-5161

February 15, 1941

Dr. Abba Hillel Silver The Temple East 105th St. at Ansel Road Cleveland, Ohio

Dear Dr. Silver:

I do indeed recall my publication of your RELIGION IN A CHANGING WORLD back in the early 30's, and without flattery I may add that this is one of the titles bearing my imprint of which I have always been particularly proud.

To be sure, I am interested in publishing your present collection of essays. Inasmuch as I have already made as many publishing commitments as I can handle for the spring and summer entirely at my expense, it will be necessary for me to have a reasonably large nucleus of assured sales. I wonder, therefore, whether you think it might be possible to arrange a contract which will provide for the purchase of somewhat more that the 500 copies which you think would be the minimum that Temple membership would purchase.

The best procedure, in any event, will be for you to send on the manuscript in order that I may make an estimate of costs and form some opinion as to the possibility of general sales. I will then submit a proposal to you for your consideration which will be based upon the number of copies which you or the Temple will contract to purchase. It is, of course, obvious that the price per copy will depend upon the total number of copies to be purchased.

I look forward to receipt of the manuscript with much interest and send you my warmest greetings.

Sincerely yours,

RRS:MT

February 27, 1941 Mr. Richard R. Smith 120 E. 39th St. New York, N.Y. My dear Mr. Smith: Under separate cover I am sending you the five essays which are to comprise my volume "The World Crisis and Jewish Survival". In the final form, I would have a brief foreword restating the main thesis which links these five essays together. I shall be very happy to hear from you soon inasmuch as I should like to see the volume published by May. You will also wish to send me a contract to sign. with all good wishes, I remain Very cordially yours, AHS: BK

) TRIPS 1.



### RICHARD R. SMITH

### Publisher

120 East 39th Street New York, N. Y.

March 3, 1941

Dr. Abba Hillel Silver
The Temple
East 105th St. at Ansel Road
Cleveland, Ohio

Dear Dr. Silver:

I received your letter of the 27th last week and your manuscript arrived this morning. I will write you again in a few days and send you a contract as you suggest.

Sincerely yours,

RRS:MT

## RICHARD R. SMITH

### 120 EAST 39th STREET . NEW YORK CITY

CAledonia 5 - 5 1 6 1

March 8th 1941

Dr. Abba Hillel Silver The Temple East 105th Street and Ansel Rd Cleveland, Ohio

Dear Dr. Silver:

I enclose herewith contract for your approval. It provides for the purchase by you of 1,000 copies at a net price of \$1.50 a copy, and a payment in two installments, the first on signing of the contract and the second upon receipt of page proofs.

I have planned the book to contain about 224 pages of a size approximately 5-3/4 x 8-1/2. I would like to set the book in Benedictine 12 pt. type, but I will of course send you specimen pages for approval before the work of composition is started. I would like to know your preferences to color of binding and jackets, but these do not have to be indicated immediately. I would also suggest that your photograph be used as a frontispiece, particularly in view of the fact that the book is being brought out more or less in celebration of your 25th anniversary at the Temple.

I understand that you will add a brief foreword which will restate the main thesis that links the five essays together, and I should like to have this copy at your early convenience.

I plan to set a retail price on the book of either \$2.00 or \$2.50, as you prefer. I believe the book can carry a \$2.50 price, but you may prefer the lower one and in view of your willingness to purchase 1,000 copies, I feel that I should fix the retail price in accordance with your wishes.

I must confess that I have not yet had an opportunity to read the entire manuscript, but this is due only to pressure of work and not to lack of interest. On the contrary, I want to read it all just as soon as possible because the parts which I have read have whetted my appetite for more, and indicated, as I knew would be the case, that I should be proud to have the book bear my imprint.

I understand that you wish this book ready in May and I undertake to have it ready during that month barring, of course, unforeseen delays over which I have no control. I shall, however, have to have your cooperation in the matter of prompt reading of proof and also a prompt signing and return of the contract. If there is any

Dr. Abba Hillel Silver, Cleveland, O. -22 March 8th 1941

point in the contract which is not clear or which is unsatisfactory to you, please let me know at once and I shall endeavor to explain or adjust to your satisfaction.

Sincerely yours,

rrs/lh enc.





MARCH 13,1941. Mr. Richard R. Smith 120 East 39th Street New York City My dear Mr. Smith: Your letter of March 8th was forwarded to me here. I am on a brief tour of the Pacific Coast. I will be back in Cleveland on March 25th. I am returning heretith the signed contract for the publication of my book, as well as a check. I would appreciate if you would send me samples of type and speciman pages for approval as well as suggestions for color of binding and jacket. I do not wish to have my photograph used as a frontispiece. I believe that the price of the book should be set at \$2.50. You can reach me in San Francisco March 19th and 20th at the St. Francis Hotel and in Los Angeles from the 21st through the 24th. I will appreciate if you will indicate to me what you plan to do by way of advertising the volume and its distribution. With all good wishes, I remain Most cordially yours,

# RICHARD R. SMITH

120 EAST 39th STREET . NEW YORK CITY

CAledonia 5 - 5 | 6 |

March 18, 1941

Rabbi Abba Hillel Silver
St. Francis Hotel
Los Angeles, Calif.

Dear Dr. Silver:

Your letter of the 13th, signed contract, and check for \$750.00 are all at hand.

I will send you specimen pages as requested just as soon as possible. My suggestion regarding color merely indicates my own color preferences which run chiefly to blue and red or to some of the light natural finish cloths. For a serious book, however, I think these lighter colored cloths are not so appropriate. The color of the jacket will, of course, depend to some degree upon the color of the binding cloth. I would like to have you indicate your color preferences which I shall be happy to be guided by.

The plan of exploitation and distribution is briefly as follows. I plan to make as wide a distribution of review copies as seems at all promising and shall welcome suggestions from you as to Jewish magazines, newspapers, etc., concerning which I am not as well informed as you are. I should like to make a full coverage of all Jewish media in which books are reviewed or in which special notice may be taken of your book. In addition I will, of course, have the usual coverage of magazines and newspapers.

My salesmen will offer the book to the major bookstore outlets throughout the country and will do all they can to persuade the bookstore managers to order the book for their stock.

After reviews have appeared in sufficient number, I would like to carry on a certain amount of campaign by mail among Rabbis, Jewish organizations, and Jewish individuals. In this I am sure you can help me greatly by procuring lists of names.

As the weather is now so uncertain I am sending this reply to Los Angeles instead of to San Francisco for if the air mail doesn't go through promptly this letter would not reach you in San Francisco.

Sincerely yours,

RRS: MT

March 21, 1941

Dr. Abba Hillel Silver Ambassador Hotel Los Angeles, California

Dear Dr. Silver:

I have just finished preparing your manuscript for the printer, and this process has raised a few questions. Mr. Smith has, therefore, asked me to present these to you. As you may not have with you the necessary notes and reference books, I will send a carbon of this letter to you in Cleveland, for ready reference.

Tothis
more convenience
I soqqest gar
reply on the
mangione and
return this

Your manuscript is in such excellent shape that only the most minor editorial work was necessary—a slight grammatical change here and there, a word or two misspelled, a little punctuation, and some type styling for book titles for consistency. May I say how very interesting and enlightening I found your essays; it is a pleasure to work with material so thoughtfully conceived and so clearly presented.

For the most part, my questions concern the titles of books (or articles, etc.) with which, I am sorry to say, I am unfamiliar. The first of these is Mid. R. Heut. and my question concerns the fact that on page 1 of Bk. I, there is a reference to Mid. R. Deut. II, 14. On page 32 of Bk. III, there is a reference to Mid. R. Deut. 9.4. If the first reference, to Book or Volume II is correct, shouldn't there be a similar reference to a Book or Volume in the first reference? And if "9.4" is "chapter and verse" as in a Biblical reference, shouldn't the same type of reference appear in the first? If "9.4" is a chapter and verse reference, it should carry a colon rather than a period, to make it consistent with the style now followed for Biblocal references. If the "14" in the first reference is a page number, I'd like to use the usual "p." before it.

The same question applies to page 17, Book I, in which you mention "Mid. R. Num. XI, 3"; should this be "p. 3"?

I am assuming that these titles are analogous to books of the Bible, and are not titles of books in their own right. If they are book titles, however, they should be in italics, and I'd appreciate your advice on this point.

March 21, 1941

On page 10, Book I, you mention a book by Dr. Maurice Fishberg entitled The Jew; but on page 11, in the more formal reference, it is The Jews. May I have the exact title, please?

On page 16, Book I, there is a reference to "Cuzari 11.56."
Is Cuzari the title of a book? If so, I want to make it italics. And here again is the first difficulty encountered: There are three references to Cuzari, the first mentions Cuzari 11.56; the second (page 22, same book) "I, 115:" and the third reference (page 27; same book) is to "II,36." Again, is the first reference to something like "Chapter eleven, etc." and are the others to Books (Roman) One and Two; and are the "115" and "36" page numbers? But, page, Cuzari has page.

On page 26, Bk. I, is "Al Ha-Yahadut" the title of a book, and is it Book VIII of Frishman's Collected Works? Or is it the title of a chapter or an essayy or poem in Book VIII?

On page 23, Bk. I: I am assuming that "Tana d'be Eliyahu" is the title of a book, but mention this merely to check, as I am unfamiliar with it.

On page 30, Bk. I, is "Moed. Kat." a book title -- and, if so, is it page 29a to which you refer?

Line 7, page 18, Bk. II. Isn't there an apostrophe missing from Prof. Lods name. Is it "Lod's Israel" or "Lods' Israel"?

On this same page, I am assuming that "De Spec. Leg." is the title of a book by Philo--but are you referring to page 237 here?

I am assuming that "Mesillat Yesharim" on pp. 19-20, Bk. II, is the title of a book.

Page 26, same book. Will you please look at the bottom of this page. Line 4 from bottom starts a quotation which, a line below, carries an inner quotation, which ends after the word stone. Line 3 og page 20, ends the entire quotation with a single and double quote, assuming an inner quote, but there is no beginning single quote mark. Should it come before the words As I live, last line, 26?

Book III, page 10. Is "Chovevei Zion" the name of a book, or is it the title of a movement of some sort?

Book III, page 32, the reference to "Sab 146a" On the next page, there is a reference to Sab. (that is, with a period. Is this the abbreviation of some fuller title-and is it a book title, and is it page 146a? Also, on page 33, the numersals of this "Sab." reference are not quite plain. Is it 15b or 1518-or 1586?

Merch 21, 1941

Again, on page 33, is "Nid" the title (abbreviated) of a book; and is "Shemini" a book title--or is the first part of the reference "Mid. Tan." also included in the title?

On page 39, there is a reference to Address before the Seminary National Council, and this has a query mark after it. Will you please let me know to what the query refers?

Book IV, page 4. Is "Aryans and non-Aryans" the title of an article by Dr. Boas--and was it published in a publication called "Information and Serrvice Ass," or did they merely publish the article (?)--perhaps as a booklet? I assume that the "n.d." means "no date."

Page 17, I am assuming that Epistolae Obscurorum Virorum is a book title.

Book V. Page 6. Does Kaufman's book carry a reference to pages 709-37?

Page 22. Line 12. There is a reference which reads: (I, 9.5), but no book is given. Is this correct?

I had occasion to turn to the reference you make to Micah 5:6 in the office Bible which we have here, but found the words you quote in the 7th verse, not the 6th. Perhaps you are using another version, and I have not changed this.

I also checked Hosea 2:22, but in the Bible here the words appear in Verse 20 instead of 22, but again, your version may be different.

I did not check these Biblical references consistently, but merely where there was some question of the proper abbreviation of the book of the Bible name, for I have made them consistent with the style book we use here. (Incidentally, this point required only two or three changes.) However, if you find that the Micah and Hosea references are incorrect, perhaps you will wish to have a check made on the Bible references, as if there are many corrections, it would be expensive to do this in proof.

I believe this takes care of all the difficulties about books, and now there are a few general questions.

Book I, page 5. I have looked in the Webster Unabridged to find "fumist"-- the fumist romantics of Germany, but without success. Perhaps this is a typing error, but if not, you may wish to use an expression more familiar to the general reader?

March 21, 1941.

Book I, page 27, line 10, last word. In the copy, this is spelled "coveniences" which I cannot find in Webster. If, as I assumed at first, it is "con veniences" I am somewhat troubled about the meening; would conveniences mask an underlying spring of hatred? I realize that this is quoted matter and must not be altered, but perhaps you would like to check this point. Is it perhaps inconveniences?

Book II, page 16. Would you like to add a translation of Hitler's words about the masses for the convenience of your readers who do not know German?

Bottom page 28, top 29. The sentence starting "Not us, but..." is really quite involved, and I cannot, frankly, find a satisfactory subject for the word "build". Wouldn't you like to reword this; the thought is so important just at that point that it really deserves perfectly clear expression.

lore or less throughout the book, but chiefly in Book III, there is some inconsistency in the capitalization of two words: Messianic, messianic; and Diaspora, diaspora. I have made it capital D for Diaspora in every case, as it is so given in Webster, and often appears so in your manuscript. I am not quite so sure about Messianic, however; I feel that you have perhaps made some distinction between the cap and lower case m, and I do not want to disturb any special meaning one or the other may have. However, if they do not have a special meaning, will you please let me know whether you'd like the word consistently capped or lower case.

to the back

Book III, p. 8. Just in passing, may I call your attention to your statement that the "...anti-Jewish Nazi propaganda literature of the last twenty years" sounds a little strange to one unfamiliar with the subject. I am, of course, familiar with its extent and results after Hitler came into power, but was unaware that it had started as early as 1920 or 1921. Perhaps you would like to add just a word here --something like "for this was initiated almost immediately after the World War"--for it seems to me that most people associate this phenomenon with Hitler's elevation--and that in turn they associate that with Nazism.

Dr. Silver -5-March 21, 1941 Book III, page 15, line 12. I cannot quite understand the sentence starting here, and I think the trouble lies in the words "as far inferior to its own" for I do not know whether to relate the "its" to the Jewish community or to the "people whose cultural..."
Perhaps you would like to reword this. Book IV, page 7, line 6. "common era." I recall that these words were capitalized when you used them ante, but now, in leafing over the ms., the precedent escapes me. Should they have caps? Book V, page 11. There are pencilled query marks in parens following the end of the two chapters on this page, and I do not know if they have any importance. This page, line 4 from bottom: The "harut" and "herut" should be set, should they not, with a dot under each "h"? I want to mark this clearly for the printer. Page 16, another pencilled query after the end of the first chapter "-his own mother." Page 19, lines 9 and 14. In the first instance it is "bat Kol" in the second, it is "bat kol" Which is correct? And on page 23, there is a quote from Matthew Arnold, but there is a query mark in parens following it. Does this mean that the exact source is unknown? If so, it is really better style to omit the query and merely quote from Arnold. I am sorry to send you this lengthy letter, but I feel sure that the answers to the questions will not consume a great deal of time nor prove too burdensome. As soon as these points are cleared up, the material will be ready for the printer. Sincerely yours, Evelyu Light Editor EL



# RICHARD R. SMITH

#### 120 EAST 39th STREET . NEW YORK CITY

CAledonia 5 - 5 | 6 |

March 25, 1941

Dr. Abba Hillel Silver
The Temple
East 105th Street and Ansel Road
Cleveland, Ohio

Dear Dr. Silver:

I enclose herewith specimen pages for your approval. One page has been trimmed to show the approximate margins.

This type is 12 point Benedictine, leaded two points.

The printer failed to use the chapter title as the running head and used instead merely the author's name. Naturally, however, the plan will be to use the book title as the running head on the left hand pages and the chapter or part title as the running head on the right hand pages. Some abbreviations, of course, will we be necessary, but that is the general plan.

If this type is satisfactory composition can be started as soon as you have had a chance to reply to the detailed questions contained in Miss Light's letter of last week. If the type is not satisfactory, please let me have your suggestions.

By the way, I assume that we are to treat the five parts as five chapters. Is this correct?

Sincerely yours,

RRS:MT

March 26, 1941 Dr. Alexander Marx, Librarian Jewish Theological Seminary of America Broadway and 122nd St. New York, N.Y. My dear Dr. Marx: A few years ago (either 1935 or 1934) Dr. Cyrus Adler delivered an address before the Seminary National Council on the subject of Race and Religion in which he stressed the thought that "even before the destruction of our nation in Palestine, we became a religious community and that we are or we are nothing." I would appreciate it if you would let me know the date of this address and where it was delivered. With all good wishes, I remain Very cordially yours, AHS: BK

March 26, 1941 Miss Evelyn Light Richard R. Smith 120 East 39th St. New York, N.Y. My dear Miss Light: Thank you so much for your kind letter and for the notes which you sent me. I am grateful to you for the careful way in which you have gone over my manuscript. I am answering the questions in the margins of your letter which I am returning herewith. I should like to draw your attention to one important item. All references to books which are put in parentheses which carry the date and place of publication, etc. should be put in a footnote and not incorporated in the text. The five essays are not five chapters of a book. They are separate essays. Mr. Smith sent me specimen pages for approval. The twelve point Benedictine type is agreeable. With all good wishes, I remain Very cordially yours, AHS: BK Enclosure

#### THE LIBRARY

OF

THE JEWISH THEOLOGICAL SEMINARY OF AMERICA NORTH EAST CORNER, BROADWAY & 122D STREET NEW YORK CITY

PROFESSOR ALEXANDER MARX LIBRARIAN

March 28, 1941

Dear Rabbi Silver:

The Address to which you refer in your letter of March 26th, was delivered by Dr. Cyrus Adler at the Seminary on June 2, 1935.

With kind regards and best wishes.

Cordially yours,

Herander Mary

Rabbi Abba Hillel Silver
The Temple
East 105th Street at Ansel Road
Cleveland, Ohio



#### 120 EAST 39th STREET . NEW YORK CITY

CAledonia 5 - 5 | 6 |

March 29, 1941

Dr. Abba Hillel Silver The Temple East 105th Street at Ansel Road Cleveland, Ohio

Dear Dr. Silver:

This will acknowledge your letter to Miss Light and the various notes in reply to her queries. These matters have now been taken care of, except for a point or two which I shall mention below.

All the books for which the facts of publication—date, place, etc.—have been given are now in footnotes. Are we correct in assuming that only these (book) references should go into footnotes? That is, we have left the biblical references, and the other brief references in parentheses in the text. In one or two cases, a slight rearrangement of material was necessary to get these footnotes in good order; and in one case we put into a footnote a long, parenthetical remark which made a very awkward sentence. I feel sure you will agree, when you see the proof, that these are valid changes and do nothing to disturb the meaning of your material.

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We have left them exactly as you have them in the manuscript—
that is, enclosed in quotation marks, and running along
in the same type. (In some books, as you know, quotations
are set closer or in smaller type.) We left them as they
are not only because this follows the ms. but also because
there seems little essential difference in the usefulness
(to your thesis) of the very short phrases quoted and the
very long quotations; and also because we assume that you
noted how the quoted material was handled in the specimen
pages, and that you approved of this.

(In passing, I might inquire if you think it necessary to obtain permission for the lengthy quotations, such as the John Macmurray quote, for instance. I realize that a great many of your quotations are too short to need permission, or they are from uncopyrighted material. However, as the responsibility for permissions, if necessary, rests with you, I wanted to remind you of this point.)

There is just one point on the notes which you returned

March 29, 1941 -2-Dr. Silver to Miss Light which is not completely clear, and I want to tell you our interpretation of it so that if it is wrong, this matter can be taken care of before the material is sent for composition. Are we correct in assuming that you are content to have the word Diaspora capitalized (as Miss Light did, for reasons she mentioned to you); but that, on the contrary, you wish sometimes to use Messianic with a capital letter, and sometimes without? (This has not been changed in the ms.) I will send this letter to you by airmail special, so that you will have it on Sunday. If you can send me either an airmail or telegraphic reply to reach me Monday morning, the material will go to the printer at once. The three points on which I need your agreement (or dissent, with further instructions) concern the book footnote references; the quotations; the capitalization mentioned on this page. Sincerely yours, RRS:E

March 31, 1941 Mr. Richard R. Smith 120 East 39th St. New York, N.Y. My dear Mr. Smith: I am enclosing herewith a brief preface for my book as well as a dedication and a list of my earlier books. With all good wishes, I remain Very cordially yours, AHS: BK Enc. - 3

The religion of the Bible is well said to be revealed, because the great natural truth, that 'righteousness tendeth to life', is seized and exhibited there with such incomparable force and efficacy. All, or very nearly all, the nations of mankind have recognized the importance of conduct, and have attributed to it a natural obligation. They, however, looked at conduct, not as something full of happiness and joy, but as something one could not manage to do without. But Zion heard of it and rejoiced, and the daughters of Judah where glad, because of thy judgements, O Eternal! Happiness is our being's end and aim, and no one has ever come hear Israel in feeling, and in making others feel, that to righteousness belongs happiness! As long as the world lasts, all who want to make progress in righteousness will come to Israel for inspiration, as to the people who have had the sense for righteousness most glowing and strongest. This does truly constitute for Israel a most extraordinary distinction. God hath given commandment to bless, and He hath blessed, and we cannot reverse it; He hath not seen iniquity in Jacob, and He hadth not seen perverseness in Israel; the Eternal, his God, is with him.

1875

Eteratur Borma.

N. 7. 1899

Reheim Guzui 1.50.

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# RICHARD R. SMITH

#### 120 EAST 39th STREET . NEW YORK CITY

CAledonia 5 - 5 | 6 |

April 3, 1941

Br. Abba Hillel Silver
The Temple
East 105th St. at Ansel Road
Cleveland, Ohio

Dear Dr. Silver:

Your letters of March 30th and 31st and copy for preface and dedication are all at hand.

We have followed instructions regarding the capitalization or non-capitalization of "Messianic" given in your letter of the 30th.

I will add the reference regarding the essay on Israel provided I can do so without interfering with the work of composition. Otherwise it will be a simple matter to add this reference to the proof. Incidentally, some proof is promised for the latter part of next week, and I hope that by the end of next week all of the proof will be on its way to you; if not, the last will be sent to you the first of the following week, namely, the 14th or 15th.

I suggest that we determine the length of the page after the work is all in galleys. At that time we will know precisely how many pages the book will make with a 28 line page or a 30 line page and can then make the decision.

Is the preface copy which I now have the only introductory matter? Early in the correspondence you spoke of writing a short preface or introduction which would pull the five essays together, and I rather assume that the preface copy now received is what you had in mind. However, I should like to know definitely whether this assumption is correct or whether there is also to be an introduction.

The list of your other books will be printed on the page facing the title page.

With kindest regards, I am

Sincerely yours,

1 Det

April 7, 1941 Mr. Richard R. Smith 120 East 39th St. New York, N.Y. My dear Mr. Smith: Thank you for your kind letter of April 3. I am happy to know that the proof will be on its way here by the end of the week. May I request that the proof be carefully read for spelling, etc. before it is sent to me. The preface which I sent will be the only introductory matter. I find that I did not include a page for "contents". I am enclosing it herewith. With all good wishes, I remain Very cordially yours, AHS: BK Enc.

Dedreake To the men and women of the fellowship of the Temple of Cleveland in whose windst to learn and to terel.

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# THE WORLD CRISIS AND JEWISH SURVIVAL

A Group of Essays

By

Abba Hillel Silver





(TAB Page)

The World Curies and Jewish Survival.

a George Groups of Errors

by

alla Hele Silver

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Ruhmer R. Limits.

#### PREFACE

The five essays in this volume constitute a sort of unpremeditated summary of views which I have expressed frequently in recent years both by means of the written and the spoken word on major problems of Jewish life and destiny. These essays were written at various times for special occasions. The first and third essays were written for the Central Conference of American Rabbis in 1939 and 1935 respectively. The "Rediscovery of Judaism" was read before the convention of the Union of American Hebrew Congregations in 1939. The fourth essay, "In the Midst of Many Peoples", is a compendium of the papers which I presented at the Harvard Summer School Conference in 1940. The last essay, "The Prophet and His People", is the Dudleian Lecture which I gave at Harvard in the Spring of 1940.

I have not attempted to organize these essays systematically but, placed alongside of each other, they will blend I trust into some unity of spirit and outlook and will present a not too inconsistent approach to some of the basic realities of Jewish experience.

In preparing these essays for publication, I have largely expanded and revised them. Two were entirely rewritten.

The war which is now shaking our world will affect Jews and Judaism radically, regardless of its outcome. It will change the face of the entire world. No people and no culture will escape. It is impossible to see clearly into the future. Some opinions and judgments which are here expressed will, I am sure, be refuted and nullified by the revolutionary events of tomorrow. I believe, however, that the basic conclusions touching the tangled problems of our existence will be vindicated in the future as they were in the past. It is not in ignorance of the fateful possibilities of the long, suspended crisis of our day that these essays were written, but rather in full recognition of them, but also in full and unshaken faith in the deep, quiet channels of strength which move silently beneath

the surface twists and whirls of circumstance, and which bear our lives steadily onward to their appointed destinies.

A.H.S.

May 15, 1941



To the men and women of the fellowship of The Temple of Cleveland in whose midst I have been privileged to learn and to teach.



## BY THE SAME AUTHOR

RELIGION IN A CHANGING WORLD

MESSIANIC SPECULATIONS IN ISRAEL

THE DEMOCRATIC IMPULSE IN JEWISH HISTORY



Region is a Changey horld.

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The Wennerates Impulso in Jensel Hestory







# RICHARD R. SMITH

### 120 EAST 39th STREET . NEW YORK CITY

CAledonia 5 - 5 | 6 |

April 9, 1941

Dr. Abba Hillel Silver
The Temple
East 105th St. at Ansel Road
Cleveland, Ohio

Dear Dr. Silver:

The first ten galleys are being mailed to you by the printers today. As you have had so much experience with proofs, it hardly seems necessary to give you any suggestions on correcting proofs. However, I will suggest that you use the same color ink as that used by the printer's proof reader on the marked set of galleys for indicating any printer's errors which you discover. Use another color ink for any author's alterations, that is, changes from the manuscript copy which you wish to make in the proof. Be sure to use the set which the printer's proof reader has already corrected.

You will observe that the printer has raised a question as to the punctuation in certain references. As I believe Miss Light and you agreed on this before the manuscript went to the printer, all you need do is to mark "stet" wherever the printer has raised such a question. The point I want you to be clear about is that it is the printer who is asking the question and not Miss Light or I; hence you need not be worried about it. The printer has also indicated that each section is to start a new page, but this will not necessarily be the case. That will depend upon how the book measures up when it is all in type. As you will probably surmise, this proof as been read for spelling, etc., as you requested, before it was sent to you.

Return the corrected set of proof and the manuscript to me, not to the printer.

Thanks for the copy for the Table of Contents and for the information that the preface is the only introductory matter.

Sincerely yours,

RRS:MT

April 14, 1941 Mr. Richard R. Smith 120 East 39th St. New York, N.Y. My dear Mr. Smith: I am returning herewith galleys 1-10 and galleys 23-39 which I have received and read. I have made but few corrections. On some of the gall ys I indicated that references which were embodied in the text should be put into a foot-note galleys 1, 6 (2 foot-notes); 8, 9 (2 foot-notes); 10, 32 (4 foot-notes). I have also added one foot-note on galley 36. On galler 2, paragraph 3, the word pseudo is used three times as an independent word, not as a prefix. Is that correct? Check and see whether the words should not be hypenated. On galley 1, paragraph 4, I am not sure whether the word "autarchy" should be spelled with a "ch" or with a "k". My impression is that when used in an economic sense it should be with a "k". Please check that. I shall for ward the other proofs to you as soon as I get them. I should like to see page proofs. With all good wishes, I remain Very cordially yours, AHS: BK



### RICHARD R. SMITH

Publisher

120 East 39th Street New York, N. Y.

April 14, 1941

Dr. Abba Hillel Silver, Rabbi The Temple East 105th Street at Ansel Rd. Cleveland, Ohio

Dear Dr. Silver:

I am sorry that I delayed a reply to your letter of March 31, but we tried to get the copy to make the change toward the close of your Essay on "Israel." However, it would have delayed composition to get the material back from the printer at that time, so we let it go.

You will, then, find it necessary to make this change in the proof. If, however, the proof has already left your hands, and this change was overlooked, will you just mail this letter back to us with a brief motation so that we will make the change here. I'm sorry to trouble you with this, but it seemed the best thing to do at the time.

With best wishes, I am

Sincerely yours, Evel gu Light

April 15, 1941 Mr. Richard R. Smith 120 East 39th St. New York, N.Y. My dear Mr. Smith: I am returning herewith the remaining galley proofs which I received. I have made a few corrections and have added two or three brief passages. I came across in these galley proofs also words which are normally hyphenated, but which in the proofs are printed as one word. Is that correct? Galley 12, paragraph 3 -- "nonaffiliation"; galley 43, paragraph 2 - "antiliberalism", "antidemocracy"; galley 49, paragraph 2 - "counterpropaganda"; paragraph 5, "neopaganism". In Galley 3 which I sent back to you yesterday, I would request that you strike out the phrase "between the wild man and the quiet man" which is in paragraph 4. I find that I used that elsewhere in the book. Please tell Miss Light that I have made the change in the proofs concerning which she wrote me on April 14. I would appreciate receiving from you suggestions for the cover and the folder. With all good wishes, I remain Very cordially yours, AHS: BK

Post Office Department OFFICIAL BUSINESS REGISTERED ARTICLE No. 2/359 INSURED PARCEL No.	PENALTY FOR PRIVATE LIGHTO AVOID PAYMENT OF POSTAGE STOP  APR 15 LOFFICE  APR 15 LOFFICE  APR 15 LOFFICE  FOR PRIVATE LIGHTO AVOID PAYMENT OF POSTAGE STOP  APR 15 LOFFICE  AP
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# RETURN RECEIPT

Received from the Postmaster the Registered or Insured Article, the original number of which appears on the face of this Card.

(Signature or name of addressee)

(Signature of addressee's agent)

Date of delivery

S. GOVERNMENT PRINTING OFFICE

5-5116

## RETURN RECEIPT

1.16

Received from the Postmaster the Registered or Insured Article, the original number of which appears on the face of this Card.

(Signature or name of addressee)

Signature of addressee's agent)

Date of delivery

S. SOTERNMENT PRINTING OFFICE

e 5-6116



# 120 EAST 39th STREET NEW YORK CITY

CAledonia 5 - 5 | 6 |

April 16, 1941

Dr. Abba Hillel Silver
The Temple
East 105th St. at Ansel Rd.
Cleveland, Ohio

Dear Dr. Silver:

Your letters of the 14th and 15th, complete galleys and manuscript are all at hand. I have checked all of the points mentioned in your two letters and find that no changes are to be made; in other words, the spellings, the lack of hyphens, etc., are all correct as they appear in the proof.

The transfer of references from the text to footnotes will involve quite a little changing because
all succeeding footnotes in that essay must be renumbered both in the text and in the footnote itself.
I assume that you want these changes made and I am
therefore going ahead with them without further word
from you. I note that you wish to see page proofs
and I shall have these for you just as soon as possible.

Sincerely yours.

RRS:MT

P.S. Do you wish the copyright taken out in your mame or mine? It is immaterial to me in whose name it is taken.

Because Elijah was zealous only for the honor of God and not of Israel, he was commanded by God to anoint Elisha to be prophet in his stead. Foot-note: Mekita, "Bo", p. 2a: ed. I. H. Weiss. See also sharp criticism of Elijah's lack of charity and intolerance of his people's shortcomings in Seder Eliyahu Zuta, Chap. 8. p. 186: ed. Friedmann. In Rabbinic literature the stern inexorable Elijah emerges as the benevolent patron saint concerned with things gentler than justice, the compassionate friend who appears in every crisis and pleads for his people and helps it. He also helps individual men and women who are in distress. See Ginzberg, "The Legends of the Jews", (Philadelp (Philadelphia, 1913), IV. pp. 195-233.

#### Foot-notes

(Cf. the great controversy between Rabbi Eliezer ben Hyrcanus and the sages. The latter refused to accept his version of the law even though a Bat Kol from heaven declared that Rabbi Eliezer was correct. B. Mez. 59b). , and utter the sad, deep truths which men would rather not hear.

seeking release from Sangsara, from the coils of experience and the cycles of birth and death.

### Foot-note

The Rabbis also divided mankind into two groups, but, significantly, the division was not on the basis of race but of religion -- those who accepted monotheism and those who clung to polytheism and idolatry. Abraham, the founder of monotheism, was called Hebrew because "he was on one side (Eber-side) and the rest of the world on the other side." (Ber. R. 42.13)

April 17, 1941 Mr. Richard R. Smith 120 East 39th St. New York, N.Y. My dear Mr. Smith: I have been reading Jean Valtin's "Out of the Night". You have probably seen the book. I am wondering whether that type of cover would not be appropriate for my book. It seems to be attractive, dignified and durable. With all good wishes, I remain Very cordially yours, AHS: BK

April 20, 1941 Mr. Richard R. Smith 120 East 39th St. New York, N.Y. My dear Mr. Smith: In reply to your kind note of April 16, I would request that you make the copyright out in my name if it is immaterial to you in whose name it is taken. With all good wishes, I remain Very cordially yours, AHS: BK



# Publisher

120 East 39th Street New York, N. Y.

April 23, 1941

Dr. Abba Hillel Silver The Temple East 105th St. at Ansel Road Cleveland, Ohio

Dear Dr. Silver:

I note from yours of the 20th that you wish the copyright in your name and will so register it.

The first of the page proofs are being sent to you today. I followed your suggestion that a thirty-line page be used, first because I agreed that it is more attractive and, second, because I find that we can still get the number of pages we planned on with the thirty-line page. At first I thought we would have to have only 28.

Within a day or two I will get hold of a copy of OUT OF THE NIGHT to see how it is bound. Of course, I have seen many copies in the windows but there I see only the jacket and not the cloth binding.

Sincerely yours,

RRS: MT

April 27, 1941 Mr. Richard R. Smith 120 East 39th St. New York, N.Y. My dear Mr. Smith: I returned, yesterday, to you the page proofs which you sent me. I made but a very few corrections. I trust that you will give the final page proofs a careful rereading before the book is finally put to press. I shall be pleased to receive suggestions from you about the cover, the wrapper and the quality of paper to be used. When do you think the book will be out? My last Sunday morning lecture service of the season is on May 25. It would be nice to have the volume ready by then, or a little earlier, if possible. With all good wishes, I remain Very cordially yours, AHS: BK

CAledonia 5 - 5 | 6 |

# RICHARD R. SMITH

#### 120 EAST 39th STREET . NEW YORK CITY

April 30, 1941

Dr. Abba Hillel Silver
The Temple
East 105th Street at Ansel Road
Cleveland, Ohio

Dear Dr. Silver:

Yours of the 27th is at hand. The page proofs are now being given the final reading you requested.

It was necessary to order the paper without taking time to show you samples because the paper situation is now quite difficult. Consequently as soon as I knew the number of pages I placed the paper order and have been promised what for the present is remarkably quick delivery. If this promise is kept I hope to have books for you shortly before May 25th, but I can not give you a definite date until the paper has actually been received by the printer.

The paper ordered is the standard wove or antique paper; in other words, it is the pleasing, slightly rough finish which I always use for books which do not have illustrations. I am certain that you will like it.

I still haven't gone out to look at a copy of Valtin's book but will do so in another day or so. In the meantime let me ask you to send me a description of your book which can be used on the flaps of the jacket. I can use anywhere from two to four or five hundred words. I assume, of course, that you will permit me to make any changes, omissions or additions which I think desirable. I do, however, always prefer to have the initial draft prepared by the author, for after all he knows better than I just what features he wants stressed.

May I remind you that the second payment of \$750.00 is due, now that you have had page proofs?

My kind regards as always.

Sincerely yours,

RRS:MT

May 1, 1941 Mr. Richard R. Smith 120 East 39th St. New York, N.Y. My dear Mr. Smith: I am enclosing herewith a check for \$750 as the final payment due. I shall, in a day or two, send you the brief description of the book which you request to be used on the flaps of the jacket. With all good wishes, I remain Very cordially yours, AHS: BK

May 2, 1941 Mr. Richard R. Smith 120 East 39th St. New York, N.Y. My dear Mr. Smith: I am sending you herewith a description of the book to be used of the flaps of the jacket. Pl ase make whatever changes or additions which you desire. I would appreciate it, however, if you would let me see your final draft before you use it for publication. With all good wishes, I remain Very cordially yours, AHS: BK Enc.

The world crisis has brought world Jewry face to face with the question of life or death. A scientifically implemented barbarism founded in pseudonationalism, pseudosocialism and pseudoracism which has behind it the resources of powerful governments is today threatening the very existence of Israel. The war now raging in the Old World and which is so swiftly engulfing the New, began as a war on the democracy and on the Jewish people. The interlocking destinies of the two has again been made manifest. The murderous assault upon the whole Judaeo-Christian culture of the Western World was heralded and has been symbolized by the declaration of total war upon the Jews. The Jewish problem is thus again the world problem epitomized.

How are Jews and Judaism meeting this gravest crisis in their long history?

What are their defenses, their techniques and their resources? Will they be able

to prove their genius for survival under the new conditions of a Nazi-Fascist
Communist dominated world?

Dr. Silver has critically examined the status of the Jew and Judaism in the modern world and has taken stock of the forces both of disintegration and conservation, of destruction and revival. In this volume he states some of his confident and challenging conclusions.

"What should therefore concern us today is not whether the Jewish people will survive, but how. Shall it be affirmatively and challengingly as in the great periods of our past, holding their banners high in a day of battle and storm; or negatively, creeping into the nooks and crannies of the earth, waiting for the wrath to pass, and grateful for the mere gift of existence and survival?...The Jewish people as a whole will not, I believe, because it cannot, consent to such a role of passivity, abdication and escapism...When dangers threaten, when the enemy appears on the horizon, then the Ark of the Covenant begins to move, and a militancy, a bitter stubbornness, a sharp defiance comes into the hearts of our people and they are ready for battle..." The Jew will defend himself by an audacious counter-attack all along the line upon all things which set Totalitarian

and special privilege, upon the excessive concentration of wealth in the hands of the few, upon poverty and the economic insecurity of the masses, upon monopoly and exploitation, upon militarism, and national exhibitionism, upon race arrogance and race-domination.

In the course of his five penetrating essays, Dr. Silver touches illuminatingly upon many phases of Jewish thought and experience — anti-Semitism and its political motivations, Christian-Jewish relations and their points of contact and conflict, Zionism, Judaism and the various secular substitutes which have been offered, and the dynamics of the Jewish spirit as revealed in the unbroken tradition of prophetism. Dr. Silver is the spokesman of the total program and the classic balance which characterized the great epochs in Jewish history and which resist all efforts to reduce Jewish life to what is only a fraction of itself.

The Jewish scene is here viewed against the background of the world scene, against the breakdown of civilization, the decline of the individual, the tragic attempts of peoples to seek freedom through slavery and to build happier communities through revolutionary techniques of terror and hate which achieve only variant forms of older despotisms. Israel's quest for peace and security is here parallelled with mankind's earnest search today for the via salutis, the road away from disaster.

May 3rd 1941

Rabbi Abba Hillel Silver The Temple Cleveland, Ohio

Dear Rabbi Silver:

Just a line to acknowedge receipt of your letter of the first and check for \$750.00. Many thanks.

I have looked at the binding of Valtin's book and shall be glad to use it for your book. So far, however, I haven't been able to discover what cloth is used. I saw the publisher's edition which is bound in dark blue linen type cloth, and with this cloth I would suggest a grey jacket paper on which I would use a blue ink. How does this strike you? Is this the edition you had in mind or was it the Book of the Month Club's edition?

Sincerely yours,

rrs/lh

May 7, 1941 Mr. Richard R. Smith 120 East 39th St. New York, N.Y. My dear Mr. Smith: Thank you for your letter of May 3. I referred to the publisher's edition of Valtin's book which is bound in dark blue linen type cloth. Your suggestion of a grey jacket paper is very good. With all good wishes, I remain Very sincerely yours, AHS: BK

May 12, 1941 Mr. Richard R. Smith 120 East 39th St. New York, N.Y. My dear Mr. Smith: I am enclosing herewith, as a suggestion, a list of important Jewish magazines and newspapers to whom review copies of my book may be sent. I think the list pretty well covers the important periodicals. As far as the secular press is concerned, especially in New York City, you are in a better position to know where the review copies are to be sent. I should like to have the book advertised for two or three weeks in the Magazine Section of the New York Times. I do not know what expense would be involved in a fair-sized ad in The Times. Would you let me know? Do you plan to cover the book stores in Cleveland? If not, I will get in touch with them myself. With all good wishes, I remain Very cordially yours, AHS: BK Enc.

# 120 EAST 39th STREET . NEW YORK CITY

CAledonia 5 - 5 | 6 |

May 14, 1941

Dr. Abba Hillel Silver, Rabbi The Temple East 105th Street at Ansel Road Cleveland, Ohio

Dear Dr. Silvert

Your letters of the 2nd, 7th, and 12th are all at hand.

I write now to say that I am using the description for the jacket just as you wrote it with the following exception, and I should like to have your approval of this exception by telegram. I propose a substitute for the first sentence which now reads: "The world crisis has brought world Jewry face to face with the question of life or death." The substitute I propose will read as follows: "In the present crisis, world Jewry faces the fiercest battle for survival in all its centuries—old struggle against extinction."

I hope you will feel that the substitute sentence is really more effective than the original. I need your approval immediately, as time is now getting short. In fact, I can't send you proof of the book jacket without causing delay in delivery of the books, and I assume that inasmuch as the copy will be precisely as you have written it, you will not require that proof of the jacket itself be sent to you. Please indicate this in your telegram.

I did not write you earlier because I wanted to study your copy very carefully and I am glad to say that, having done this, I wish to make only this one change.

I have ordered the dark blue cloth which is used on the publisher's edition of Valtin's OUT OF THE NIGHT.

I am glad to have the list of Jewish magazines and newspapers, and will send review copies to all of them. I will, of course, cover the secular press.

My salesman will visit the bookstores in Cleveland at his very first opportunity, but of course he cannot make a special trip just for this one title, as he works out of Chicago. Therefore, anything you can do with the Cleveland bookstores immediately will be appreciated. You may wish the name of my salesman, as I am sure that the bookstores all know him well and favorably. It is Edward J. Flynn.

The rate for advertising in the Sunday Times Book Section

Dr. Silver -2-May 14, 1941 is \$1.30 a column line. The unit line is what is known as an agate line, and there are 14 of these to an inch. (Of course, nobody ever uses type as small as this.) For instance, therefore, if you had an ad two columns wide and five inches deep, making a total of ten column inches, the price would be \$182. In addition to this will be the cost of preparation. By this I mean the actual typographical set-up, for although the Times theoretically will set your copy without charge, it is the custom that all advertisers have the copy set by a typographer in order to have effective display and thus utilize the space to the best advantage. The exact cost of preparation can never be determined in advance, but for an ad of the size I have used as an example it would probably run to \$25 or \$30. This cost, however, would not be repated if the same copy is used for the several insertions which you desire. If any advertising is done, do you not think it advisable to defer it until there are a few reviews from which favorable comments may be quoted? I am hoping to make shipment of the books on the 20th or 21st. Please advise whether you want the entire 1,000 copies shipped by book post, which will mean that they will be packed in cartons containing somewhere from 25 to 50 copies each, or whether you want only a small number shipped in this fashion and the balance shipped to you by freight. Please advise also whether the above is the address to which shipment is to be made. Sincerely yours, RRS:L

G.145 Charge to the account of ESTERN CHECK 1206-B CABLE DOMESTIC ORDINARY TELEGRAM LETTER ACCOUNTING INFORMATION DEFERRED OVERNIGHT TELEGRAM SHIP RADIOGRAM TIME FILED J. C. WILLEVER R. B. WHITE FIRST VICE-PRESIDENT CHAIRMAN OF THE BOARD PRESIDENT Send the following telegram, subject to the terms on back hereof, which are hereby agreed to

May 15, 1941 Mr. Richard R. Smith 120 E. 39th St. New York, N.Y. My dear Mr. Smith: Permit me to acknowledge the receipt of your kind letter of May 14. I have wired you with reference to the book jacket and the substitute sentence which you suggested which is perfectly agreeable to me. As far as the shipment of the books is concerned, I am glad to learn that you will be able to ship them on the 20th or 21st. I should like to have about 200 or 250 here that week, and I would suggest that you send that number by book post. The rest can very well come by freight. With reference to the advertising, we will wait until there have been some reviews and then I will take the matter up with you again. I should like to have a few insertions in the Sunday Times Book Section. With all good wishes, I remain Very cordially yours, AHS: BK



Publisher

120 East 39th Street New York, N. Y.

PY 3828

May 21, 1941

Dr. Abba Hillel Silver East 105th Street at Ansel Road Cleveland, Ohio

Dear Dr. Silver:

Just a line to acknowledge receipt of your letter of the 15th and to say that books are being shipped today, 975 by motor freight and 25 by book post special delivery. All should arrive by Saturday. The freight shipment is coming via Monarch Motor Freight Company.

Sincerely yours,

RRS: MT

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Charge to the account of\_

CLASS OF SERVICE DESIRED

DOMESTIC CABLE

TELEGRAM ORDINARY

DAY
LETTER RATE

SERIAL DEFERRED

OVERNIGHT LETTER

SPECIAL SHIP

SPECIAL SHIP

SPECIAL SHIP

Patrons should check class of service desired; otherwise the meanage will be transmitted as a telegram or

ordinary cablegram

# WESTERN UNION

R. B. WHITE

NEWCOMB CARLTON

J. C. WILLEVER

CHECK

ACCOUNTING INFORMATION

TIME FILED

Send the following telegram, subject to the terms on back hereof, which are hereby agreed to

R. chard R. Smith

120 g. 39th

Have of the wripper of my word "ersays" misspelled that immediately may 22, 1941

1206-B

corrected & advise

5. H. S.

Dr. Abba Hillel Silver
The Temple
East 105th St. at Ansel Road
Cleveland, Ohio

Dear Dr. Silver:

One thousand (1000) copies of the reprinted jacket will be shipped to you by express this afternoon and should arrive in Cleveland to-morrow.

I am very sorry that the typographical error on the jacket escaped notice. Unfortunately, these apparently inexplicable errors do happen even in the best regulated publishing families.

The trip which Mr. Flynn made to Cleveland was one of which he had not notified me because he was making it entirely in the interests of another publisher. Mr. Flynn did know about your book but he did not know the publication date and had not, of course, as yet received a sample copy.

I have set the official publication date as June 5th. It is necessary to have a little time elapse between the mailing of review copies and the publication date. This is a customary courtesy to reviewers which a publisher must observe.

Sincerely yours,

RRS:MT



# Books shipped from and returns made to A. B. A. Warehouse, 35 East 20th Street, New York

# RICHARD R. SMITH

Publisher

120 East 39th Street New York, N. Y.

SOLD TO Dr. Abba Hillel Silver

June 10, 1941

193\_

The Temple

East 105th St. at Ansel Road Cleveland, Ohio OUR INVOICE NO.

YOUR ORDER NO.\_\_\_\_

SHIPPED VIA

TERMS:

QUANTITY	DESCRIPTION	LIST PRICE	DISCOUNT	AMOUNT
	THE WORLD CRISIS & JEWISH SURVIVAL Author's alterations $20\frac{1}{2}$ hours @ 2.50 Shipping 1000 copies to author			51.25 15.87 67.12
	Pd: 6-16-41.			



#### Publisher

120 East 39th Street New York, N. Y.

June 11, 1941

Dr. Abba Hillel Silver The Temple East 105th St. at Ansel Road Cleveland, Ohio

Dear Dr. Silver:

As you probably know by this time, all of the Cleveland stores have copies of your book in stock. Most of the shipments were made on consignment but I am very happy to ship even on this basis.

I enclose herewith bill for author's alterations and shipping charges.

With kindest regards, I am

Sincerely yours

RRS:MT

June 18, 1941 Mr. Richard R. Smith 120 East 39th St. New York, N.Y. My dear Mr. Smith: I am enclosing herewith a check in payment of the bill which you sent me. I should be pleased to hear from you if any of the newspapers in New York City carried any reviews of my book. I recall that the New York Times had a very satisfactory review of "Religion in a Changing world" when it appeared. The Cleveland Plain Dealer had a very good review of the book a week or so ago. I am enclosing herewith the clipping. with all good wishes, I remain Very cordially yours, AHS: BK Enc. - 2



#### 120 EAST 39th STREET . NEW YORK CITY

CAledonia 5 - 5 | 6 |

June 19, 1941

Dr. Abba Hillel Silver The Temple East 105th Street at Ansel Road Cleveland, Ohio

Dear Dr. Silver:

Let me acknowledge with thanks receipt of your letter of the 16th and enclosed check for \$67.12.

There have been no reviews in New York City papers as yet, but nearly all the papers listed the book in their "Books Published Today" columns. Generally we have to wait a little while for reviews.

Thanks for the copy of the Cleveland Plain Dealer review. I had already read this with much satisfaction.

Sincerely yours,

RRS:EL

July 2, 1941 Mr. Richard R. Smith 120 East 39th St. New York, N.Y. My dear Mr. Smith: Rabbi Silver thought you might be interested in the enclosed clipping which appeared in the Cleveland Plain Dealer on June 29. With best wishes, I remain Very sincerely yours, BJK Secretary to Rabbi Silver.



#### 120 EAST 39th STREET . NEW YORK CITY

CAledonia 5 - 5 1 6 1

July 2, 1941

Dr. Abba Hillel Silver
The Temple
East 105th Street at Ansel Road
Cleveland, Ohio

Dear Dr. Silver:

I am very happy to report that I have just received a letter from the Book-of-the-Month Club stating that, space permitting, your book will be recommended in the next issue of the Book-of-the-Month Club News.

As promised in our brief conversation the other day, I enclose herewith reviews which my clipping bureau has sent to date. When you have looked them over, I shall be happy to have them returned to me unless you prefer to retain them until the time when we wish to prepare copy for the advertisements you mentioned. At that time you might mark up those passages in the reviews which you suggest be used for quotations in the advertisements; or you can mark them up now and return the reviews presently.

I am making a note to write you in August regarding advertising in the New York Times.

Sincerely yours,

RRS:EL

August 18, 1941. Mr. Richard R. Smith, 120 E. 39th Street, New York City. My dear Mr. Smith: I am enclosing herewith some comments on "The World Crisis and Jewish Survival" which you might care to incorporate as quotations in the advertisement of the book. The first four are of particular interest, the fifth would carry little weight. Have you seen any other reviews of the book? I am returning the clippings you sent me. With all good wishes, I remain, Very cordially yours, AHS:me Encl.



#### 120 EAST 39th STREET . NEW YORK CITY

CAledonia 5 - 5 | 6 |

August 19, 1941

Dr. Abba Hillel Silver, Rabbi The Temple Cleveland, Ohio

Dear Dr. Silver:

Thanks for your letter of the 18th, returned clippings, and the excerpts from reviews which will be useful in advertising. The latter came just in time as I am today sending copy for a page advertisement in the September/October issue of Bloch's Book Bulletin.

I am sending you additional reviews which you have not previously seen.

Sincerely yours,

RRS:EL



120 EAST 39th STREET . NEW YORK CITY

CAledonia 5 - 5 1 6 1

August 23, 1941

Dr. Abba Hillel Silver The Temple East 105th St. at Ansel Rd. Cleveland, Ohio

Dear Dr. Silver:

We agreed that I was to write you in August regarding advertising in the New York Times
Book Section. In my letter of May 14, I gave you information regarding costs of such advertising, and I have, of course, since sent you most of the reviews. If we do advertise in September, which I think was the time that you suggested when we talked on the telephone, we must move quickly; in fact, I should have written you a bit earlier in the month, but I have been away on the first vacation I have had in eleven years.

I need to know, of course, about how much money you wish to spend in this advertising. You spoke of having an advertisement appear in two or three consecutive issues, and I must know, therefore, whether the amount you specify is for a single ad or is a lump sum for two or three insertions.

The enclosed royalty statement and check cover the period of approximately only three weeks following publication.

I have just received a letter from Rabbi Stern, of Oakland, California, "one of our ardent admirers;" who considers anything from your pen a genuine contribution to modern thought, and who says he will be happy to mention your latest work to everyone he knows.

Sincerely yours,

RRS:L

August 25, 1941. Mr. Richard R. Smith, 120 East 39th Street, New York City. My dear Mr. Smith: Thank you for your kind letter of August 23. I am willing to spend \$300.00 for advertising in the Book Section of the New York Times. I would like you to attend to the typographical setup but I would appreciate seeing copy before it is sent to the paper. This sum might well cover two or even three estisfactory insertions. Thank you for the check for royalties which you sent me. With all good wishes, I remain, Very cordially yours, AHStme

#### 120 EAST 39th STREET . NEW YORK CITY

CAledonia 5 - 5 | 6 |

September 9, 1941

Dr. Abba Hillel Silver The Temple East 105th St. at Ansel Road Cleveland, Ohio

Dear Dr. Silver:

I enclose herewith photostat of the advertisement which I am inserting in the September 21st issue of the New York Times Book Section. The title of the book will appear in a reverse panel; that is, there will be a solid black panel in the space now outlined by the thin black line and the title of the book will show through in white letters. The price of the book has also been added at the bottom.

I know that although you wished to leave the typographical setup to me, you requested that copy be submitted to you before it was sent to the paper. Unfortunately, I couldn't send you the copy because of the advance closing date for the Times.

I can, however, submit other copy for the next issue in which I assume you would like to have the ad appear, namely, that of September 28th. I can substitute some of the quotations from reviews which you sent me and which I used in the advertisement in Bloch's Bulletin, or I can rerun the comment from the Book-of-the-Month Club, as you prefer. I recall that you want these advertisements to appear before the Jewish holidays, and hence I assume that September 21st and September 28th are the proper dates.

It seemed to me that it was advisable to have only two insertions as two insertions of the size of the enclosed are all that we can obtain for the price of \$300.00; in fact, this leaves only a small amount for typographical preparation.

Please let me hear from you promptly regarding the second insertion (September 28th) as copy for this must be in the hands of the Times a week from today.

Sincerely yours,

September 10, 1941 Mr. Richard R. Smith 120 East 39th St. New York, N.Y. My dear Mr. Smith: I would suggest that in the second advertisement which you will insert on September 28, that you will include the quotations of Sholem Asch, Ludwig Lewisohn and Opinion which you used in the Bloch Bulletin. With all good wishes, I remain Very cordially yours, AHS: BK



#### Publisher

120 East 39th Street New York, N. Y.

September 16, 1941

Dr. Abba Hillel Silver
The Temple
East 105th St. at Ansel Road
Cleveland, Ohio

Dear Dr. Silver:

I am using the copy suggested in your letter of the 10th in the second advertisement.

At your convenience I shall be glad to have you send me check for \$300.00 to cover the two ads.

Sincerely yours,

September 23, 1941 Mr. Richard R. Smith 120 East 39th St. New York, N.Y. My dear Mr. Smith: As per your note of September 16 I am enclosing herewith Rabbi Silver's check for \$500 to cover the two ads. With best wishes, I remain Very sincerely yours, Secretary to Rabbi Silver BJK Enc.



Publisher

120 East 39th Street New York, N. Y.

September 26, 1941

Miss Bessie Kline Secretary to Rabbi Silver The Temple East 105th St. at Ansel Road Cleveland, Ohio

Dear Miss Lline:

Just a line to acknowledge your note of the 23rd and check for \$300.00 in payment of two New York Times ads.

Sincerely yours,

November 6, 1941 Richard R. Smith 120 East 59th St. New York, N.Y. My dear Mr. Smith: I am sending you, under separate cover, a recent volume of the Central Conference of American Rabbis which contains on pp. 415-434 a list of all the Reform Rabbis of America. I am also sending you a list of the Conservative Rabbis of America. Please return both the book and the list when you are finished with them. You might want some additional comments on the book. If so, I will send some out to you. With all good wishes, I remain Very sincerely yours, AHS: BK

November 6, 1941

Mr. Richard R. Smith 120 E. 39th St. New York, N.Y.

My dear Mr. Smith:

I am wondering whether in sending out review copies of my book you sent some to the following non-Jewish religious periodicals. If not, it may be helpful to do so.

The Review of Religion 401 Law Memorial Library Columbia University

Lutheran Church Quarterly Gettysburg, Pa.

Anglican Theological Review 6 Phillips Place Cambridge, Mass.

Religion in Life 150 Fifth Ave. New York, N.Y.

The Friend 304 Arch St. Philadelphia, Pa.

Christian Advocate 740 Rust St. Chicago, Ill. Crozer Quarterly Chester, Pa.

Cristendom 279 4th Ave. New York City

Journal of Religion University of Chicago Chicago, Ill.

Religious Education 59 E. Van Buren St. Chicago, Ill.

Church Management 1900 Euclid Ave. Cleveland, Ohio

International Journal of Religious Education 203 N. Wabash Ave. -- Chicago, Ill.

With all good wishes, I remain

Very cordially yours,



## Publisher

120 East 39th Street New York, N. Y.

Nov. 12, 1941

Dear Dr. Silver:

Your letter of the 6th and the two lists mentioned therein are now at hand. Perhaps you had better send me the additional comments on the book, which you mention.

I'll return the lists, as you request, when I have finished with them. Many thanks for your help in this matter.

By the way, I see that National Jewish
Book Week is soon to be celebrated. There
are a number of local committees, and I
wonder if you are on the Cleveland committee.
Or do you know how they propose to publicize
books? I am making inquiries here, but
will be glad to have any information you
have.

With best wishes, I am

Sincerely yours,

Dr. Abba Hillel Silver The Temple Cleveland, Ohio

November 18, 1941 Mr. Richard R. Smith 120 East 39th St. New York, N.Y. My dear Mr. Smith: I am sending herewith a few additional comments on my book which you might wish to include in the circular which you will send out. With all good wishes, I remain Very cordially yours, AHS: BK

December 28, 1941

Mr. Richard R. Smith 120 East 39th St. New York, N.Y.

My dear Mr. Smith:

I am wondering whether you sent out a letter announcing my book to the lists which you request and which I sent you.

With all good wishes, I remain

Most cordially,



#### Publisher

120 East 39th Street New York, N. Y.

December 30, 1941

Dr. Abba Hillel Silver The Temple East 105th St. at Ansel Road Cleveland, Ohio

Dear Dr. Silver:

In reply to yours of the 28th let me explain that I decided I would delay sending letters to the list which you were good enough to furnish me until after the holidays. I hope that this decision may prove to be a wise one, but of couse one never knows.

On this last day of the year let me express the hope that next year may be better for you and for all of us than perhaps any of us now believe it is likely to be.

Sincerely yours,

#### STATEMENT

# RICHARD R. SMITH

120 EAST 39th STREET



NEW YORK, N. Y.

January 1, 1942

IN ACCOUNT WITH Dr. Abba Hillel Silver

The Temple
East 105th St. at Ansel Road

Cleveland, Ohio



#### Publisher

120 East 39th Street New York, N. Y.

March 2, 1942

Dr. Abba Hillel Silver The Temple East 105th Street at Ansel Road Cleveland, Ohio

Dear Dr. Silver:

The enclosed is a letter from the Eugene Field Society which came for you in my care.

Every author of mine gets one of these letters. In my own opinion it is something of a racket. Of course, you can do as you like about the request, which I know is inside, for a copy of your book.

Sincerely yours,

June 2, 1942 Mr. Richard R. Smith 120 East 39th St. New York, N.Y. My dear Mr. Smith: I am enclosing herewith a letter which I received. You may wish to contact the Pardes Publishing House. Did you ever send out the letter to the Rabbis calling their attention to "The World Crisis and Jewish Survival" as you had planned? With all good wishes, I remain Very cordially yours, AHS: BK Enc.

PARDES PUBLISHING HOUSEInc.

28 Canal Street New York

May 28, 1942

Dear Rabbi Silver:

We have been rying to obtain your book "World Crisis and Jewish Survival", for several months, but were unsuccessful. I therefore ask you if it is possible for you to send us five copies, of the same book, or can you recommend us to the publisher directly?

I would greatly appreciate it if you would recommend us to your publisher, and ask him to send us five copies, with a discount to the trade.

Thanking you very kindly for your cooperation, we are

Very truly yours,

PARDES PUBLISHING HOUSE INC.

## STATEMENT

# RICHARD R. SMITH

120 EAST 39th STREET



NEW YORK, N. Y.

February 18, 1943

IN ACCOUNT WITH

Dr. Abba Hillel Silver The Temple East 105th St. at Ansel Road Cleveland, Ohio

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