



Abba Hillel Silver Collection Digitization Project

Featuring collections from the Western Reserve Historical Society and
The Jacob Rader Marcus Center of the American Jewish Archives

MS-4787: Abba Hillel Silver Papers, 1902-1989.

Series VIII: Scrapbooks, 1902-1964, undated.

Sub-series B: Miscellaneous Scrapbooks, 1927-1962.

Reel
234

Box
128

Folder
99

Program, clippings, photographs, First Anniversary Israel
Independence, New York City, 1949 May.

ISRAEL'S FIRST ANNIVERSARY

Join in the Celebration

on

WEDNESDAY, MAY 4th



In the Afternoon — 4:00 P.M.

Great Open-Air Meeting at

MADISON SQUARE PARK

Leaders in American Life and Zionism will speak



In the Evening — 8:30 P.M.:

CONCERT-MEETING AT CARNEGIE HALL

75 Members of New York Philharmonic Orchestra

Conducted by IZLER SOLOMON

Vinaver Chorus and Soloists

Speakers: Dr. Abba Hillel Silver; Aubrey S. Eban, Israeli Representative to the United Nations; and other leaders.

Admission—\$2.50, \$2.00, \$1.50—Tickets at Carnegie Hall Box Office

For Mail Orders Write To

AMERICAN ZIONIST EMERGENCY COUNCIL

342 Madison Avenue

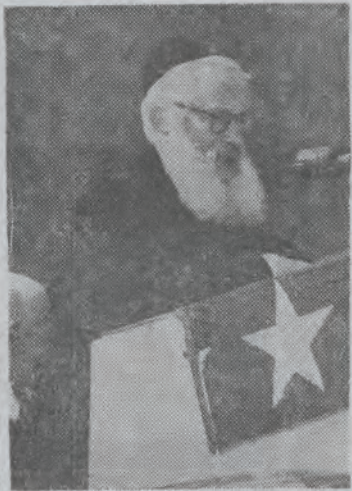
New York 17, N. Y.

Times 4/27/49

Crowds Celebrate Israel's Anniversary P. 3/5/49

THRONGS of people gather in Madison Square Park to celebrate the first anniversary of the birth of Israel. (Below) Thrill-packed audience listens intently to speakers lauding the world's youngest democracy. (Left) Chief Rabbi Isaac Herzog of Israel addresses enthusiastic crowd in Madison Square Park.

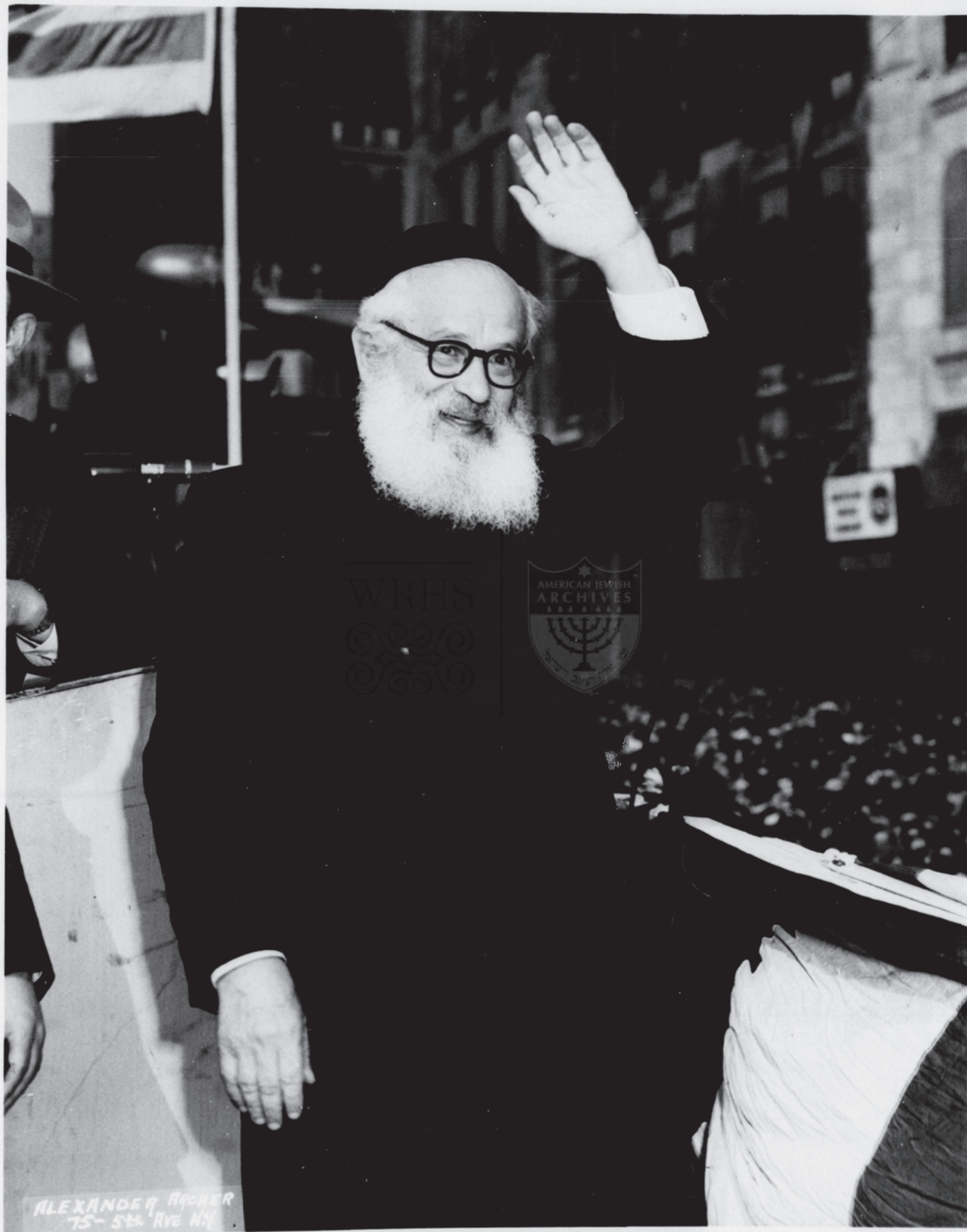
Staff Photos by Calvacca



PROUDLY displaying Israel's flag, elderly women are shown taking part in the new republic's first anniversary celebration in Madison Square Park. Story on Page 28.

















ALEXANDER ARCHER
75-5th AVE. N.Y.

CARNEGIE HALL





WRHS

AMERICAN JEWISH ARCHIVES

James Melton

RECORDING EXCLUSIVELY for RCA Victor, he brings you a wealth of his greatest performances for encore after encore! Among them:

- *Panis Angelicus* (Bread of Angels)—Franck, and *Jocelyn: Berceuse: Cachés Dans Cet Asile* (Angels Guard Thee)—Godard. With the RCA Victor Orchestra, Frank Black, conductor. 12-0764, \$1.25.
- Four Songs by Rachmaninoff: *In the Silence of the Night; To the Children; O Cease Thy Singing, Maiden Fair; The Cherry Tree*. Oscar Shumsky, violin obbligato; Carroll Hollister at the piano. MO-1251, \$3.50.
- *The Donkey Serenade* from "The Firefly"—Friml, and *Gypsy Love Song* from "The Fortune Teller"—Herbert. With the RCA Victor Orchestra, Frank Black, conductor. 10-1424, \$1.

All prices are suggested list, subject to change without notice, exclusive of local taxes. Prices of single records do not include Federal Excise tax.

THE WORLD'S GREATEST ARTISTS
ARE ON



RCA VICTOR Records



Hear "In Person" performance of your favorite radio programs through the "Golden Throat" of this magnificent new RCA Victor "Crestwood"! Hear your treasured recordings brilliantly reproduced! De luxe automatic record changer with "Silent Sapphire" permanent-point pick-up. AM, FM, short-wave radio. AC. Victrola BV151. "Victrola"—T.M. Reg. U.S. Pat. Off.

HAVE YOU HEARD THE NEW RCA VICTOR SHOW?

SUNDAY AFTERNOONS OVER NBC

*See
your nearest
Buick dealer* →

When better automobiles
are built
BUICK
will build them

CARNEGIE HALL ANNOUNCEMENTS

MAY

- 4, Wed. 8:30 p.m.—American Zionist Emergency Council, Meeting
- 5, Thurs. 8:30 p.m.—Freedom Rally. Sponsored by Common Cause, Inc.
- 7, Sat. 8:30 p.m.—Victory Lodge No. 1481, B'nai Brith, Fifth Annual Gershwin Memorial Concert. Alec Templeton, *Pianist*
- 10, Tues. 2:30 p.m.—New York Youth Concerts; Wheeler Beckett, *Conductor*
- 13, Fri. 2:30 p.m.—New York Youth Concerts; Wheeler Beckett, *Conductor*
- 14, Sat. 8:30 p.m.—The First Piano Quartet
- 15, Sun. 3:00 p.m.—Lutheran Layman's League, Lutheran Hour Rally
- 22, Sun. 2:00 p.m.—Rev. Percy B. Crawford, Young People's Church of the Air
- 28, Sat. 8:00 p.m.—The Zionist Organization of America, Meeting
- 29, Sun. Music and Dance Festival, sponsored by The Ukrainian Metropolitan Area Committee of New York

Church of The Healing Christ — Dr. Emmet Fox, Pastor
Services every Sunday morning and Wednesday noon



A Great Victor Recording

BEETHOVEN—Concerto No. 2 in B flat. William Kappell & NBC Sym. Orch., Golschmann, Cond.
DM-1132 Price \$6.00

LIBERTY MUSIC SHOPS 450 MADISON AVE.
795 MADISON AVE.

Support

The Salvation Army

1949 Appeal

Carnegie Hall's "Gallery Bar", located on the Parquet Floor, is open BEFORE, DURING and AFTER concerts for the service of food and refreshments. CHESTERFIELD CIGARETTES are on sale.

**"Finest beer
I ever
tasted!"**



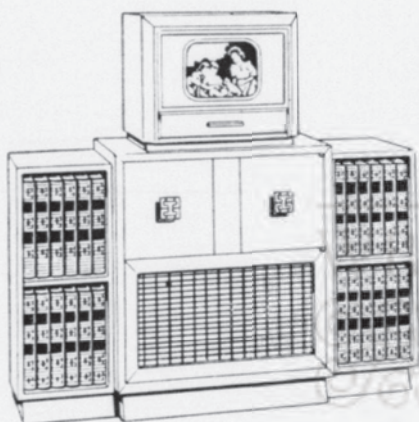
Schaefer

The F. & M. Schaefer Brewing Co., New York

Television

BY

Magnavox



Magnavox now brings you television designed and engineered to supplement your present Magnavox radio-phonograph, or provide a separate television receiver. New handsomely styled cabinets, in white oak, mahogany or in Steinway & Sons' exclusive Chinese Chipendale, priced from \$299.50* to \$1645.00*, are now available at Steinway Hall.

STEINWAY & SONS

109 WEST 57th STREET • CIRCLE 6-1100

*Plus installation

FLATTERIN'

by

*flexees**

flattens your
"tummy"

flatters your figure

This remarkable accomplishment lies in the double woven lastique front panel ...an exclusive FLEXEES feature. Wear Flatterin', with a FLEXAIRE bra.



insist on genuine

FLEXEES • world's loveliest foundations

*Reg. T.M.

Compositions

by JACOB WEINBERG

Reitia, Palestinian Love Song, med. voice50

Trio on Hebrew Themes, Opus 28 (for violin,
'cello and piano)3.50

published by

**CARL FISCHER, INC.**

Cooper Square, N. Y. 3 • 165 W. 57 St., N. Y. 19

CARNEGIE HALL

Season 1948-1949

Wednesday Evening, May 4th, at 8:30 o'clock

**Israel Independence Day
Celebration****MEMBERS OF THE
NEW YORK PHILHARMONIC
SYMPHONY ORCHESTRA**IZLER SOLOMON, *Conducting*

VINAVER CHORUS

CHEMJO VINAVER, *Director*BRACHA ZEFIRA, *Contralto*Dr. ABBA HILLEL SILVER, *Chairman***PROGRAM****I.**Hymn of Freedom *Julius Chajes*
Chorus and Orchestra**Program Continued on Second Page Following***Everyone goes
to "HICKS"*for the Finest Sodas
— Fresh Fruit Drinks
. . . in townTry us for
Breakfast, Luncheon
Dinner, Cocktails**H. HICKS & SON INC.**

30 W. 57 ST. (bet. 5 & 6 Aves.)

*A Great Victor Recording*WALTON—Concerto for Violin &
Orch. Jascha Heifetz & Cincin-
nati Sym., Goossens, Cond.
DM-868 Price \$4.75**LIBERTY MUSIC SHOPS** 755 MADISON AVE.
755 MADISON AVE.**PETERS EDITION**

EULENBURG MINIATURE SCORES

HINRICHSSEN EDITION

NEW RELEASES**CHAMBER MUSIC
ORCHESTRAL WORKS**

by

Bach

Beethoven

Brahms

Bruckner

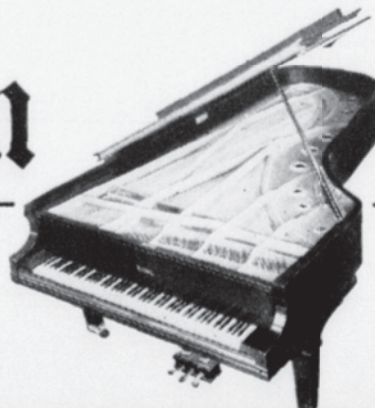
Chopin

Haydn

Mozart

Schubert

Vivaldi

*Catalogs upon request***C. F. PETERS CORPORATION**
Carnegie Hall, 881 Seventh Ave., N. Y. 19**Baldwin***Distinguished
Recognition***THE
BALDWIN
PIANO CO.**20 East 54th St.
New York 22
PLaza 3-7186



The Ultimate in Recorded Music!

THE SENSATIONAL

COLUMBIA

Ⓛp MICROGROOVE

RECORD

"The Record that plays up to 50 minutes"

Uninterrupted Music! • No Breaks In Music Not Planned By The Composer Himself! • Complete Works On One Record! • Finer Tone Quality! • More Music For Your Money! • 4 hours of continuous music on automatic changers! • Saves Storage Space! • Nonbreakable! • $33\frac{1}{3}$ rpm Speed—the record speed that best combines highest quality reproduction and longest playing time.

See Them—Hear Them At Your Dealer's Now!



—THE NEW STANDARD OF RECORD PERFECTION—
THE FINEST PHONOGRAPH RECORD EVER MANUFACTURED

"Columbia," "Masterworks" and Ⓛp Trade-Marks Reg. U. S. Pat. Off. Marcas Registradas Ⓛp Trade-Mark

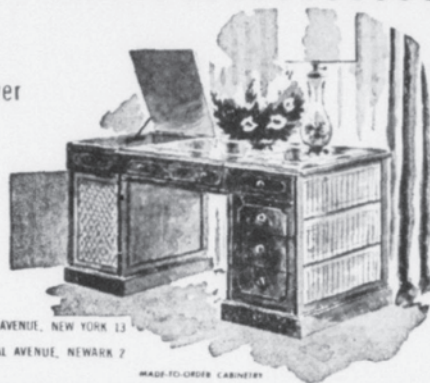
Custom Select Radios
for the deep down Music Lover

GARRARD Record Changer
ALTEC LANSING Speaker...
High Fidelity FM-AM Tuner

Lafayette Radio

WALKER 5-8883
RADIO WIRE TELEVISION, INC.

100 SIXTH AVENUE, NEW YORK 13
24 CENTRAL AVENUE, NEWARK 2



MADE-TO-ORDER CABINETRY

NOW IN THE MERMAID ROOM

"DARDANELLE"
and her men of music
Distinctive entertainment...
excellent food... cocktails...
dinner... or after the theatre...



OUR NEW POLICY
NO MINIMUM • NO COVER
NO TAX!

The PARK SHERATON

56th ST. • 2 BLOCKS WEST OF 5th AVE. • Circle 7-8000
ONE OF THE SHERATON HOTELS

PROGRAM CONTINUED

II.

Symphony No. 3 "Eroica".....Beethoven

I. Allegro con brio

II. Marcia Funebre: Adagio, assai

III. Scherzo: Allegro vivace: Trio

IV. Finale: Allegro molto

Orchestra

AddressMAJOR AUBREY S. EBAN

AddressDR. ABBA HILLEL SILVER

Program Continued on Second Page Following

VISIT

CARNEGIE HALL'S OWN
GALLERY BAR AND
RESTAURANT

Before the Concert...

We serve the largest selection
of liqueurs in town!

After the Concert...

Choice of Sandwich,
Pastry and Coffee 65¢

Luncheon served from One P.M.
on Matinee Days

ENTRANCES

Through the Parquet or 154 W. 57th St.

Meet me at the
Russian Tea Room
Restaurant

Next to Carnegie Hall
150 West 57th Street



Leonard Bernstein

... another American composer
published exclusively by **G. SCHIRMER, INC.**



A Great Victor Recording

BEETHOVEN—Concerto No. 2 in B
flat. William Kappell & NBC Sym.
Orch., Golschmann, Cond.
DM-1132.....Price \$6.00

LIBERTY MUSIC SHOPS 450 MADISON AVE.
795 MADISON AVE.

four starred this season...



helena rubinstein • 655 fifth avenue, new york 22



The Colony by Du Mont.

CABINETS DESIGNED BY HERBERT ROSENGREN

Du Mont's full line of receivers offers various combinations of services in cabinets designed to fit any decor. See them at your Du Mont dealer.

First with the Finest in Television **DU MONT** *Television Receivers*

BELLOWS



A NAME THAT HAS APPEARED
ON THE LABELS OF
FINE WINES AND SPIRITS
FOR OVER 100 YEARS.



BELLOWS & CO. New York • Colorado Springs • Chicago

**BEFORE OR AFTER
THE CONCERT**

It's

SCHRAFFT'S

220 West 57th Street
Near Broadway

All Schrafft's Stores Closed Sundays

PROGRAM CONTINUED

III.

Three Songs *Chemjo Vinaver*
El Yivneh Ha-Galil (Palestinian Hora)
Yemenite Prayer (Traditional)
Moshiach (Folk Song)
Vinaver Chorus

IV.

Renew Our Days as of Old (Traditional),
Arranged by Ben-Chaim
None So Great as the Lord (Traditional Hymn),
Arranged by Aedon Partas
Bracha Zefira

V.

Hora from A Folk Symphony *M. Mahler-Kalkenstein*
Jewish Dance from "Uriel Acosta" *Karol Rathaus*
Orchestra

VI.

Hatikvah *Julius Chajes*
Chorus and Orchestra

NOTE: This Concert-Meeting is under the sponsorship of the American Zionist Emergency Council. The program was incomplete at the time of printing.

RECORDS NOW ON SALE IN MAIN LOBBY



1842—OUR 107th YEAR—1949

Known the World over as Manufacturers of Accurate, Distinctive Eye glasses and Spectacles.

Let us fill your Oculist's Prescription.
Latest Style Frames at Reasonable Prices.

Gall & Sembke, Inc.
Guild Opticians

7 East 48th St., New York, N. Y.

Volunteer 5-1680

Branch Store, 633 Park Ave., Plainfield, N. J.



After the concert, enjoy a nightcap or snack.
49 W. 57 St., PL 3-1889

Established 1920
MARCONI BROS., INC.

One of the Oldest Dealers in
PHONOGRAPH RECORDS

Complete Stock of All Makes

Specializing in HARD TO GET, out of print recordings
and Collectors' Items

TELEVISION PHONOGRAPHS RADIOS
and SERVICE

65th Street

864 Lexington Avenue

REgent 4-2020



A Great Victor Recording

WALTON—Concerto for Violin &
Orch. Jascha Heifetz & Cincinnati Sym., Goossens, Cond.
DM-868.....Price \$4.75

LIBERTY MUSIC SHOPS 450 MADISON AVE.
793 MADISON AVE.

Columbia Artists Management INC.

P R E S E N T S

TOWN HALL

Friday Evening, MAY 13
at 8:30 o'clock

New York Debut by the Lithuanian
Mezzo-Soprano

VINCE JONUSKA

MARCEL FRANK at the Baldwin

TOWN HALL

Sunday Evening, MAY 22
at 8:30 o'clock

The Scriptural Story of

"RUTH"

set to music by

MORDECAI SANDBERG

Participating Artists:

Ingrid Robertson, Soprano; Aaron Freudman, Tenor; Manfred Hecht, Baritone; Leon Lishner, Bass; Olga Paul, Contralto; Arloline Goodjohn, Mezzo-Soprano; Frank Kneisel String Quartet; Philip Sklar, String-Bass; Ludwig Gruenbaum and Thomas Richner, Duo-Pianists.

(Steinway Pianos)

TOWN HALL

Thursday Evening, MAY 13
at 8:30 o'clock

Williams Glee Club

ROBERT BARROW, Conductor

Assisting Artist: Helen Merritt, Soprano
Nathan Rudnick, Accompanist

(Baldwin Piano)

TICKETS FOR ALL ATTRACTIONS NOW ON SALE AT RESPECTIVE BOX OFFICES

113 WEST 57th STREET, NEW YORK 19, N. Y.

Circle 7-6900

THE PHILHARMONIC-SYMPHONY SOCIETY OF NEW YORK

1949 — 108th Season — 1950

Conductors:

LEOPOLD STOKOWSKI DIMITRI MITROPOULOS

Guest Conductors:

BRUNO WALTER VICTOR DE SABATA
LEONARD BERNSTEIN

Eight Series of Concerts at Carnegie Hall
14 ODD and 14 EVEN THURSDAY EVENINGS
14 ODD and 14 EVEN FRIDAY AFTERNOONS
7 ODD and 7 EVEN SATURDAY EVENINGS
14 ODD and 14 EVEN SUNDAY AFTERNOONS

A prospectus giving dates and other information will be issued later.

TO RENEW PRESENT SUBSCRIPTIONS patrons are requested to sign the renewal stub attached to each subscription and forward to the offices of the Society not later than APRIL 30, 1949.

NEW ORDERS FOR SUBSCRIPTIONS will be accepted now at the Society's offices and assignments made during the summer.

A COMPLETE PROSPECTUS covering series on Thursday and Saturday evenings, Friday and Sunday afternoons will be issued later.

THE PHILHARMONIC-SYMPHONY SOCIETY
OF NEW YORK

113 West 57th Street New York 19, N. Y.

Office Hours: 9:30 to 5:00; Saturday 9:30 to 12:00
Closed on Saturdays during June, July and August

ARTHUR JUDSON, BRUNO ZIRATO, Managers

Steinway Piano

Columbia and Victor Records

SINGERS—COMPOSERS INSTRUMENTALISTS

NOW YOU CAN RECORD your singing and playing with our

ORCHESTRAL ACCOMPANIMENT

OPPORTUNITY FOR COMPOSERS (classical or popular), ORCHESTRA or POPULAR group combinations—any size. Orchestrations made from lead sheet or piano copy. Moderate rates. For appointment write or call

Personal Recording Orchestras

113 West 57th Street (Steinway Hall)
Room 511 — Tel. CI. 6-1670

(RECORDS FOR NON-COMMERCIAL
USE ONLY)

HOLLAND FESTIVAL 1949

Amsterdam

Scheveningen (The Hague)

June 15-July 15

Orchestral Concerts: The Amsterdam Concertgebouw Orchestra; The Hague Residentie Orchestra; The Utrecht Municipal Orchestra

Conductors: Ernest Ansermet, Eduard van Beinum, Erich Kleiber, Pierre Monteux, Willem van Otterloo, Carl Schuricht, Frits Schuurman, George Szell

Opera Performances: Gluck: ORFEO; Mozart: IL SERRAGLIO, DON GIOVANNI, LE NOZZE DI FIGARO; Massenet: MANON; Bizet: CARMEN; Richard Strauss: ROSENKAVALLIER, ARIADNE AUF NOXOS

THE VIENNA STATE OPERA — THE NETHERLANDS OPERA

Choral Concerts — Chamber Music — Recitals — Ballet — Drama — Film
Picture Exhibitions

For full details apply to your Travel Agent or to the Netherlands National Tourist Office, 10 Rockefeller Plaza, New York

CARNEGIE HALL

Saturday Eve., MAY 14
at 8:30

First New York Recital after eight years
of Triumphant Transcontinental tours

THE FIRST PIANO QUARTET

A. Garner V. Padwa
F. Mittler E. Edson

Steinway Pianos

Victor Records

Give to
The Red Cross

Institute for Avocational Music

A Non-Profit Making Organization

Board of Advisers

Harold Bauer	Yolanda Mërö
Lucrezia Bori	Gregor Piatigorsky
Walter Damrosch	Artur Rubinstein
Myra Hess	Rudolf Serkin
Ernest Hutcheson	Alexander Smallens
Jose Iturbi	Joseph Szigeti
Efrem Zimbalist	

Private Instruction

Piano — Voice — Violin — 'Cello — Orchestral Instruments — Theory — Counterpoint — Ensemble Work — Chorus — Solfege — Score Reading —

ENRICH YOUR LIFE WITH MUSIC! It's NEVER too late and you are NEVER too old to get satisfaction in some form of musical expression. Study for the fun of it and forget about being a professional. We have the RIGHT teacher for you in all price ranges, in all musical categories and for all degrees of musical skill even if you have never had a lesson.

Not operated as a music school—lessons given in the studio of the various teachers associated with the Institute.

— Inquire —

Miss Gladys Douglas, Secretary
Room 1204, Steinway Bldg., 113 West 57th Street
Telephone: Circle 7-4108

UNITED JEWISH APPEAL

must raise
\$250,000,000
in 1949

UNITED JEWISH APPEAL
OF GREATER NEW YORK
250 West 57th St., New York 19

Henry Morgenthau, Jr.
General Chairman

HUNTER COLLEGE AUDITORIUM
Thursday Evening, May 12, at 8:30

THE COLLEGIATE CHORALE

HUGH ROSS, Guest Conductor

DELLO JOIO
The Mystic Trumpeter

GABRIELLI
In Ecclesiastical

SCHUBERT
La Pastorella
Standchen
An die Sonne

MARX, KARL
Werkleute sind wir
(1st time in N.Y.)

CRESTON
Three Chorales

Compositions by COPLAND, BILLINGS,
CHAVEZ, GUARNERI, CASTRO and
VILLA-LOBOS.

Tickets only at Collegiate Chorale
130 W. 56th Street

Please enclose self-addressed envelope
with orders.



unless we act

1 in 8
will die of



CANCER

GIVE
TO CONQUER CANCER
AMERICAN CANCER SOCIETY

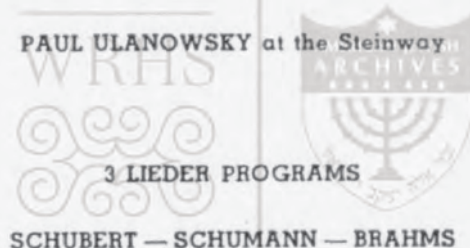
NATIONAL CONCERT and ARTISTS CORPORATION

Presents

TOWN HALL

Season 1949-50

LOTTE LEHMANN



JANUARY 29 — FEBRUARY 5-12, 1950

Sunday Afternoons at 3:00 o'clock

Series Tickets \$9.00, \$7.20, \$6.00, \$4.80

Mail orders NOW to Town Hall Box Office

Seats assigned in order of application.

Steinway Piano

RCA Victor and Columbia Recordings

INFORMATION for Patrons of Carnegie Hall

GALLERY BAR is located to the east of the Parquet. Meals, as well as beverages served before, during and after each concert.

BUFFET is located on second tier box floor. Beer, non-alcoholic beverages and snacks will be served.

REFRESHMENT BARS are also located on the Dress Circle, and the Balcony floors.

ELEVATORS to Dress Circle and Balcony in studio entrances at 154 West 57th St. and 881 Seventh Av.

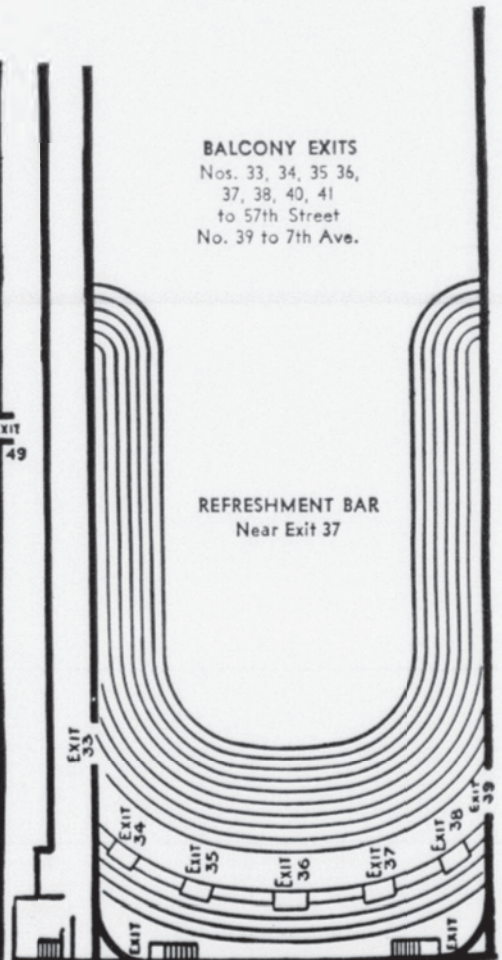
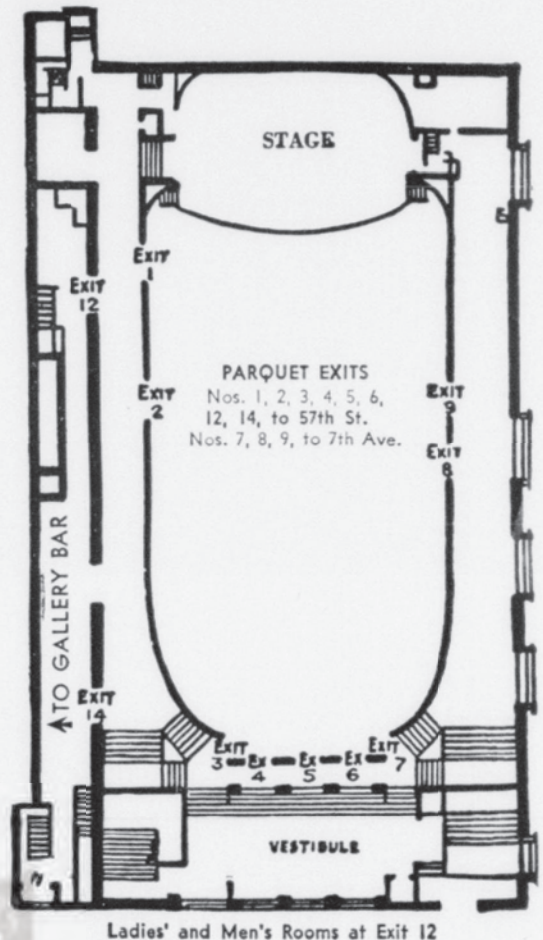
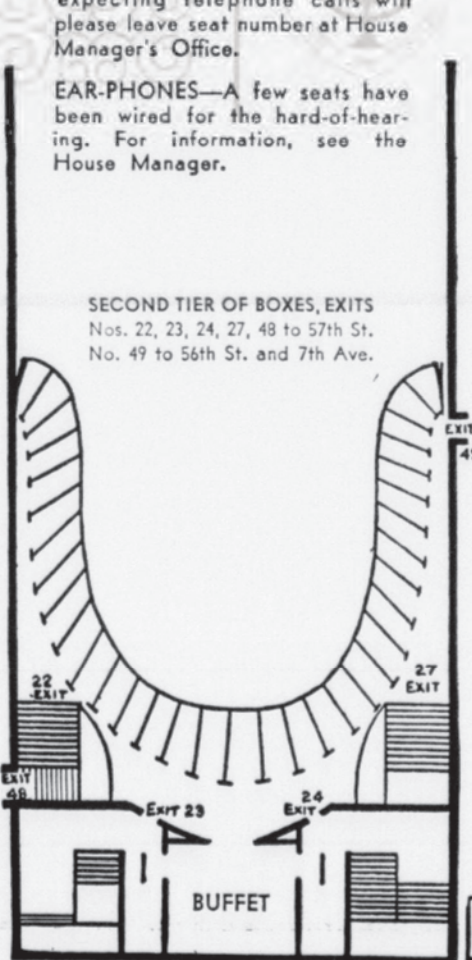
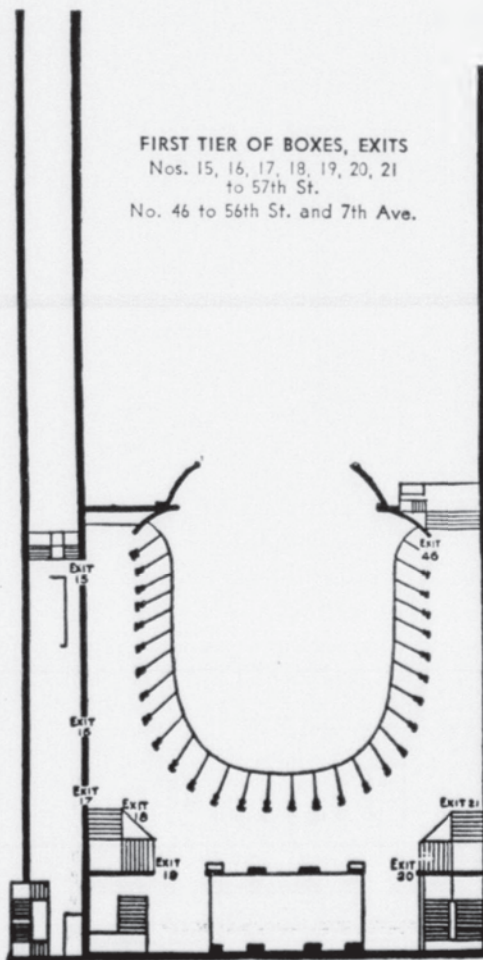
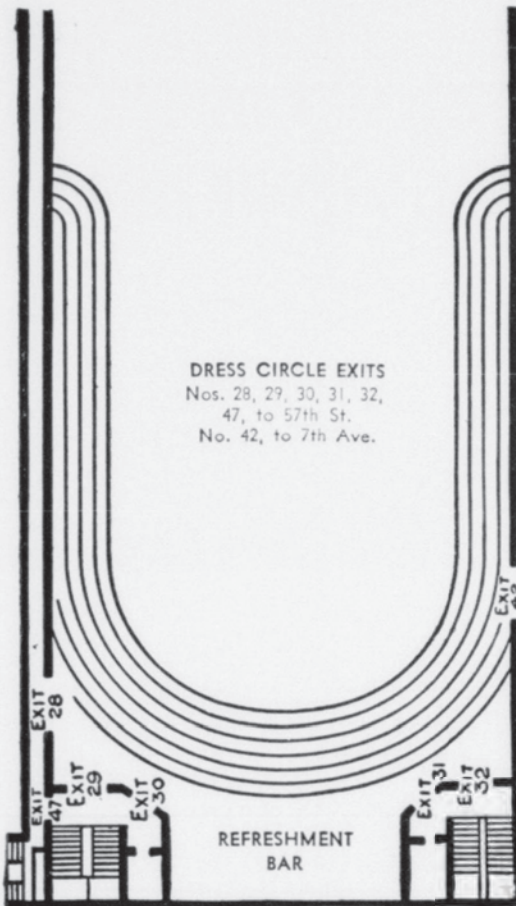
SMOKING is permitted only in the Gallery Bar, in the Buffet and on the Balcony and Dress Circle Stairways. Smoking and lighting of matches are forbidden in any other part of premises.

TELEPHONES are located in entrance lobby, at right of parquet near Seventh Avenue exit, west side of Second Tier; at the Dress Circle and Balcony check room, and east of lobby back of Box Office.

LOST AND FOUND articles are to be turned in at House Manager's Office, 56th St. entrance.

PHYSICIANS and other patrons expecting telephone calls will please leave seat number at House Manager's Office.

EAR-PHONES—A few seats have been wired for the hard-of-hearing. For information, see the House Manager.



The Philharmonic Goes Barnstorming



Now that its New York season is over, the New York Philharmonic-Symphony takes to the road for a fourteen-concert tour in the South and Midwest. The first seven concerts will be conducted by Leopold Stokowski, six will be conducted by Bruno Walter and one by Leonard Bernstein. The tour is being made under the sponsorship of Columbia Records, for whom the orchestra records exclusively.

Transportation and housing of the Philharmonic's hundred and four men, their priceless instruments and baggage and orchestral paraphernalia require considerable ingenuity and planning. The men will live on the train during the entire tour, leaving each night after the concert for a new city. During these weeks, their home will be six Pullmans and a special recreation car for reading, games and smoking. Two baggage cars are assigned to them, one for their personal luggage, the other, especially air conditioned, for their instruments (valued at more than a half-million dollars). As a recent article in the "American Magazine" pointed out, "The tour proves—if there were any skeptics still unconvinced—that symphonic music has become a dish which suits America's taste."

Coinciding with the orchestra's tour, Columbia Records has issued several of the Philharmonic's recordings of the works which will be played on the out-of-town programs. Recently released on Long Playing discs are the orchestra's recordings of the Dvorak Symphony No. 4 in G major, conducted by Bruno Walter, and the Shostakovitch Symphony No. 9, conducted by Efrem Kurtz. Leopold Stokowski has conducted the Philharmonic in recently issued recordings of the "Magic Fire Music" and "Wotan's Farewell" from "Die Walküre," and in Tchaikovsky's "Francesca da Rimini," both of which are included on his current tour programs.



About

CARNEGIE HALL

We can all agree that the great musicians who have appeared on Carnegie Hall's stage in the past 58 years have created a tradition for this hall that is unique in the history of public auditoriums. But it is perhaps not so well known that Carnegie Hall is an institution of traditions within traditions. We refer to the "dynasties" that have developed here.

For example, this program is published by Alfred Scott and his brother Stanley, and printed under the patient supervision of one of the most harassed craftsmen in the printing business, Stanley Hampton. The Scotts have been publishing the Carnegie Hall House Program all their lives, carrying on where their father left off. He was appointed to the task way back in 1879! Incidentally, not once, in all the years, have the Scotts missed the delivery of a program!

And the management of Carnegie Hall's Box Office has been in the capable hands of the same family ever since the Hall opened 58 years ago. The present "Heck Boys", as they are affectionately known to countless Carnegie Hall patrons, are the sons and grandsons of the original Rudolph C. Heck who first came to Carnegie Hall's Box Office in 1891.

Another Carnegie Hall dynasty is personified by the Totten family. John Totten, the House Manager, his father and his sons, have a record of service to Carnegie Hall going back 45 years.

The President of Carnegie Hall is also a member of the "Dynasty Club". Robert E. Simon, Sr., was President from 1925 until his death in 1935. His son, Robert E. Simon, Jr., was elected to the post of Vice President in 1935 and to the Presidency in 1938.

Drawing to the close of another concert season we salute these gentlemen and the fine traditions of service they represent, and thank them for their contributions to the growth of Carnegie Hall.

Always Buy CHESTERFIELD

"When you smoke
Chesterfield you get a Milder
cooler smoke - that's why
it's my cigarette"

John Lund

STARRING IN
"BRIDE OF VENGEANCE"
A PARAMOUNT PICTURE



Prominent Tobacco Farmers smoke Chesterfield

JAMES H. DARDEN, Farmville, N. C. says
"I've smoked Chesterfields steady for 12 years.
They're really MILD. They buy mild, ripe, sweet-
smoking tobacco . . . the kind that ends up in real
smoking satisfaction."



THE BEST CIGARETTE FOR YOU TO SMOKE - MILD *much* MILD

CHESTERFIELD BRINGS YOU THE N.Y. GIANTS

ON RADIO **WMCA** ALL GAMES ON TELEVISION **WPIX** ALL HOME GAMES



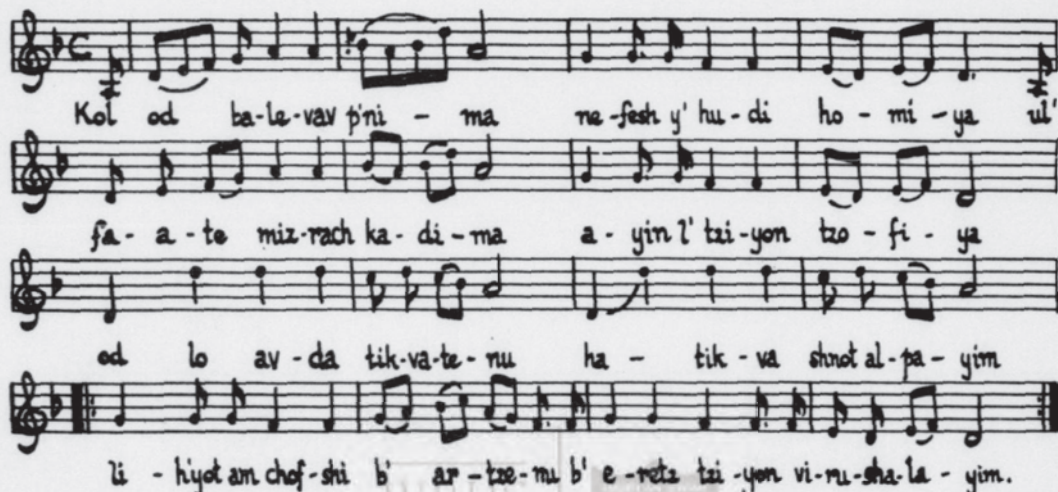




ALEXANDER ARCHER
75-5th AVE. N.Y.



HATIKVA the Israeli National Anthem



Kol od ba levav
p'nima
Nefesh y'hudi homiya
Ul'fa-ate mizrach
kedima
Ayin l'tziyon tzofiya
Od lo avda tikvatenu
Hatikva shnot alpayim
Lih'yot am chofshi
b'artzenu
B'eretz tziyon
virushalayim.

כָּל־עוֹד בְּלֵבָב פְּנִימָה
נֶפֶשׁ יְהוּדִי הוֹמִיָּה,
וְלִפְאֲתֵי מִזְרַח קְדִימָה
עֵין לְצִיּוֹן צוֹפִיָּה—
עוֹד לֹא אָבְדָה תְּקוּמָתָהּ,
הַתִּקְוָה שְׁנוֹת אֲלָפִים:
לְהִיּוֹת עַם חֶפְשִׁי בְּאֶרְצָהּ,
בְּאֶרֶץ צִיּוֹן וִירוּשָׁלַיִם.

As long as a Jewish heart beats, and as long
as a Jewish eye turns eastward, then our two
thousand year old hope to be a free nation in
Zion and Jerusalem is not dead.



(NEWS foto by John Peodineuk)

150,000 Birthday Greetings

Madison Square Park overflows with humanity [▲] as 150,000 persons congregate to observe celebration marking the first birthday of the youngest nation in the world, the new state of Israel. Isaac Halevi Herzog, Chief Rabbi of Israel, greets the throng [▼].



(NEWS foto by John Peodineuk)

Chaim Weizmann, President of Israel, addresses the huge crowd after passing up official call to City Hall on doctor's orders. Scores of rabbis were among the spectators. Two of them, with flags, were Rabbi Jeremiah Katz, 76, and Louis Silber, standing behind him [→].

