



## Daniel Jeremy Silver Collection Digitization Project

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### **MS-4850: Daniel Jeremy Silver Papers, 1972-1993.**

Series II: Subject Files, 1956-1993, undated.

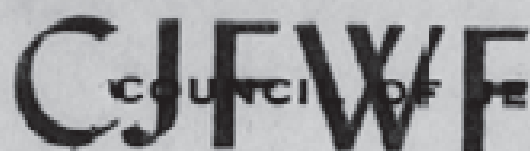
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Council of Jewish Federations and Welfare Funds,  
correspondence and programs, 1960, 1968-1971.



COUNCIL OF JEWISH FEDERATIONS AND WELFARE FUNDS, INC.  
729 SEVENTH AVENUE • NEW YORK 19, N. Y.

OFFICE OF THE PRESIDENT  
IRVING KANE

February 5, 1960

Rabbi Daniel Jeremy Silver  
East 105th Street and Silver Park  
Cleveland 6, Ohio

Dear Dan:

It is a special privilege for me to invite you to serve as a member of our National Committee on Leadership Development. I know, of course, of the outstanding leadership you have given to your own city. Your membership on our national committee will be extremely valuable.

In less than two years the committee has laid a solid foundation in its program of mutual aid to strengthen leadership development - through its national, zonal and regional meetings, its guide-line manual, its culling of the best experience in the "Leadership Leads" bulletins, and in other ways. There is much to be done in carrying this forward - and nothing is more important to the strengthening of our community services than the quality of leadership.

Arnold Kessler of Philadelphia has graciously agreed to serve as Chairman for the coming year.

National committees function primarily through correspondence. There are usually two meetings - one in the late Spring, and the other in November in conjunction with the General Assembly which this year will be in Detroit from November 10 to November 13th.

I look forward to hearing that you can accept and shall greatly appreciate it.

Cordially,

IRVING KANE  
President

IK:ml



CJFWF  
1960

February 8, 1960

Mr. Irving Kane  
President, CJFWF  
729 Seventh Avenue  
New York 19, N. Y.

Dear Irvi:

I shall be happy to serve on the National Committee on Leadership Development of the CJFWF, and will help in any way that I can with the ongoing work of your organization. Thank you for thinking of me.

With warmest personal regards, I remain

Most cordially yours,

DANIEL JEREMY SILVER

DJS:lg

February 23, 1968

Mr. Louis J. Fox  
President  
Council of Jewish Federations  
and Welfare Funds, Inc.  
315 Park Avenue South  
New York, New York 10010

Dear Mr. Fox:

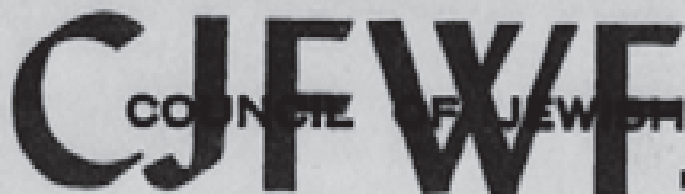
I shall be pleased to serve on the Committee on College Youth. I have hopes that the National Foundation can be of some assistance.

In scheduling these meetings I wonder if you would take into consideration the impossibility of a rabbi outside of New York being involved in Friday noon meetings. I can usually get away during the beginning of the week but not just before the Sabbath.

Sincerely,

DJS:mgm

Daniel Jeremy Silver



COUNCIL OF JEWISH FEDERATIONS AND WELFARE FUNDS, INC.

NATIONAL OFFICE: 315 PARK AVENUE SOUTH, NEW YORK, NEW YORK 10010

TELEPHONE: AREA CODE 212, 673-8200

January 30, 1969

Rabbi Daniel J. Silver  
The Temple  
University Circle & Silver Park  
Cleveland, Ohio 44106

Dear Rabbi Silver:

It is my pleasure to invite you to present a report to the CJFWF National Committee on College Youth and Faculty on the subject of university-based programs of Jewish studies.

Our committee will meet for dinner (6:30 - 10:00 p.m.) on Saturday, March 8, 1969 at the Waldorf-Astoria Hotel in New York.

Members of the committee, and the communities from which they are drawn are interested in discussing the following:

- § What is the scope and content of university-based programs of Jewish studies -- and how much of a variation exists among the different institutional programs?
- § How many and what kinds of students participate in these programs?
- § What do students and faculty on a campus get from these programs -- and what long-term benefits are anticipated for the Jewish community? It would be of value to our committee if you would tie the Judaic studies to the basic concern for Jewish identification and commitment.
- § Would it be desirable to extend the number of quality of such programs -- and how can federations be helpful in this area?

PRESIDENT  
LOUIS J. FOX, BALTIMORE

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IRVING BLUM, BALTIMORE  
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LAWRENCE E. IRELL, LOS ANGELES  
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SECRETARY  
MRS. JOSEPH COHEN, NEW ORLEANS

TREASURER  
EDWIN ROSENBERG, NEW YORK

EXECUTIVE VICE-PRESIDENT  
PHILIP BERNSTEIN

Rabbi Daniel J. Silver

§ The plan of the National Foundation of Jewish Culture for a national survey of these programs.

Knowing the attention which the National Foundation has already given to this area -- and your personal interest in this subject -- we are understandably eager to have you join us on March 8th.

Sincerely,

*Joseph Kruger*

JOSEPH KRUGER, Chairman  
National Committee on College  
Youth and Faculty

JK:ps

cc: Harry Barron  
Sidney Vincent





February 4, 1969

Mr. Joseph Kruger  
Chairman, National Committee  
on College Youth and Faculty  
Council of Jewish Federations and  
Welfare Funds, Inc.  
315 Park Avenue South  
New York, New York 10010

Dear Mr. Kruger:

I am very grateful to you for your kind invitation to report to the Council of Jewish Federations and Welfare Funds, on university-based programs of Jewish studies.

I am sorry I can not accept this assignment for two reasons. The first is personal. I must be in my pulpit in Cleveland on Sunday morning, March 9th and March weather on a late Saturday evening makes connections at the very best most uncertain. My second reason is that a full and adequate report can not yet be made. As you know we are sponsoring a national and major survey and study of precisely this area which will be published and will provide precise information in the matter.

If you are interested in a generalized overall picture, may I suggest our Executive Director, Dr. Harry Barron, who can contribute a good bit of information from his experience of working for many years in this field. I shall be pleased to accept an invitation from this committee on some other date to talk with you about our joint interests and concern.

Sincerely ,

Daniel Jeremy Silver

cc: Dr. Barron



CO N C I L OF J E W I S H F E D E R A T I O N S A N D W E L F A R E F U N D S . I N C .

315 PARK AVENUE SOUTH, NEW YORK, N.Y. 10010

212. 673-8200

OFFICE OF THE PRESIDENT

LOUIS J. FOX

February 20, 1968

Rabbi David Jeremy Silver  
The Temple  
University Circle  
Silver Park  
Cleveland, Ohio

Dear Rabbi Silver:

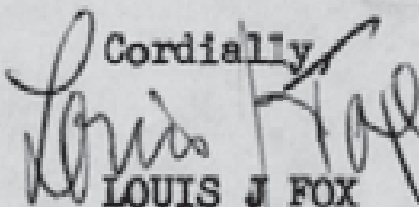
We are pleased to learn that your community has recommended that you serve on the Committee on College Youth. A number of our cities are giving a high priority to this matter and are recommending their top leadership to comprise the Committee. No subject I know of excites more concern than what is happening to our Jewish college youth - their identification or indifference to Jewish life, their inter-marriage, etc.

We find now that about 75 per cent of these youth are attending colleges in our own organized communities, where we have Federations and other ways to serve them. In such communities we are not limited to one Hillel Foundation director struggling to serve untold hundreds of Jewish students (or no Hillel operation at all). We have many opportunities for reaching and involving the young people meaningfully, and Hillel Foundations are cooperating fully.

Our Committee is helping to define what communities can do most effectively and aid them in doing it. We have been in touch with some communities and are gathering information on the possibilities and implications of meeting the challenge in serving college youth. We are embarked on what is sure to be a very important period in the life of our communities.

I hope very much you will tell us that we can count on you to serve in this group, and that you can be part of the group's discussion at lunch on Friday, March 22, at 12:15 at the Warwick Hotel (Sixth Avenue and 54th Street) in New York. You will be most helpful.

Cordially

  
LOUIS J. FOX  
President

P.S. Our Board meets on Sunday, March 24, from 9:00 - 4:00 PM.  
We invite you to stay over for it.

February 4, 1969

Mr. Joseph Kruger  
Chairman, National Committee  
on College Youth and Faculty,  
Council of Jewish Federations and  
Welfare Funds, Inc.  
315 Park Avenue South  
New York, N. Y. 10010

Dear Mr. Kruger:

I am very grateful to you for your kind invitation to report to the Council of Jewish Federations and Welfare Funds, on university-based programs of Jewish studies.

I am sorry I can not accept this assignment. I must be in my pulpit in Cleveland on Sunday morning, March 9th and March weather on a late Saturday evening makes connections at their best uncertain.

If you are interested in a generalized overall picture of the Jewish studies, may I suggest that our Executive Director, Dr. Harry Barron can contribute a good bit of information from his experience. I shall be pleased to accept an invitation from your committee on some other date to talk with you about our joint interests and concern.

Sincerely,

DANIEL JEREMY SILVER

DJS:rvf



*The National Foundation for Jewish Culture  
Cordially Invites All Delegates*

at the General Assembly, Council of Jewish Federations & Welfare Funds

*To be its Guests at a Breakfast - Panel Discussion*

**"PRESERVING THE CHAIN OF JEWISH CONTINUITY"**

Will future generations be able to know about the American Jewish experience of our day?

Will the fascinating story of American Jewry be preserved and available for scholarly research and community use? What is needed to safeguard our priceless treasures?

Chairman: DR. DANIEL JEREMY SILVER, President, NFJC

Panel: DR. LEONARD DINNERSTEIN, Assistant Professor of History, Fairleigh Dickinson University

RABBI SEYMOUR FRIEDMAN, Associate Director, NFJC

SAUL SCHWARZ, Director of Social Planning, Jewish Community Council, Essex County, N.J.

*Saturday, November 15, 1969 / 8:00 A.M. - 9:45 A.M.  
Independence Room / Sheraton - Boston Hotel*

March 28, 1969

Dr. Harry Barron  
Executive Director  
National Foundation for Jewish Culture  
315 Park Avenue South  
New York, N. Y. 10010

Dear Harry:

I am much concerned about the apparent lack of planning for a place for the Foundation at the General Assembly in Boston next November. As you know, information of this oversight came to us only indirectly. Frankly I am surprised that the CJFWF staff did not discuss the matter with us before it went into its planning sessions. All the talk about active concern for the National Foundation goes out the window if the Council does not make us visible at its meetings.

The alternatives which were suggested to you and which you give to me in your letter of March 27th are really not adequate. A 1:15 to 2:15 time on Saturday is dead time and a time during which a number of other meetings are scheduled. As you know, we used to have a breakfast time but this never proved satisfactory. It was far too early and gave us far too little opportunity for a substantive program. The only other possibility among those you suggest would be late Friday evening time provided the NCRC will not be using the same hour. The problem here is that we must schedule it sufficiently late so that people can get to services and return.


We are not a stepchild of the CJFWF. If we cannot hold a meeting at a proper time under the umbrella of the CJFWF, we will have to consider a meeting on our own during the Conference and suited to our own schedule. I would not like to do this. It would make public the Council's lack of concern in our vital work which on the part of Phil Bernstein and some of the local Federations is certainly not true.

Dr. Harry Barron

March 28, 1969

Furthermore, we have proven to the Council our ability to attract large audiences and to produce a fine program. The next move, I am afraid, is up to the Council.

I trust the issue can be worked out and I am sure that it can.

 Sincerely,

DANIEL JEREMY SILVER

DJS:rvf

cc: Mr. Philip Bernstein

TEMPLE SHALOM OF NEWTON  
175 Temple Street  
Newton, Massachusetts 02165

June 10, 1969

Dear Mr. Barron:

I have given careful consideration to your letter regarding the Foundation's Annual Meeting in Boston on November 12th and have discussed the matter with Lewis Weinstein. We have also sought to communicate with Benjamin Rosenberg but were unable to do so because he is just recovering from a recent illness. We did speak with Mr. Simon Krakow, who is Dr. Rosenberg's associate director at the Combined Jewish Philanthropies office in Boston.

One of the difficulties which confronted us as we sought to arrive at some helpful suggestions to be conveyed to you, was that we did not know how many people would attend the annual meeting. When we concluded that the campus of Brandeis University would be too far away from the Gardner Museum to make that a feasible site, we turned to the Hebrew Teachers College in Brookline and discussed the matter with Mr. Martin Rabinovitz. He was very receptive to the idea of having the session on their campus, but posed a number of problems which we could not resolve because the size of the group was (and still is) unknown to us. May I suggest that you contact him directly and discuss the matter with him. The address of the College is 43 Hayes Street, Brookline, Mass. 02146 -- phone number: BU 2-8710.

May I also suggest that you contact Rabbi Samuel Perlman, the director of the Hillel Foundation at Boston University, and explore the possibility of using that fine facility for your meetings. The address is 233 Bay State Road, Boston -- phone number 266-3519.

If bus transportation is necessary from B.U. Hillel to Gardner, it ought not be too difficult for "someone from your staff" to arrange.



With regard to "who should be invited from the Boston area", Lew Weinstein suggested that the local members of your board (who are most familiar with your group and its goals) be invited individually and personally to submit such names. I think that is an excellent suggestion and I am certain that they will be glad to cooperate.

I trust that this information will prove helpful to you. If it does, don't thank me, thank Mrs. Edith Grosbayne, my devoted and able secretary. All I did was help her gather the information and send it along to you with my best wishes for much success.

Cordially,

Rabbi Murray I. Rothman

*Dear Dan,*  
*I hope this information will be helpful*

*to you.*  
*Charlotte sends her love.*

*See you soon,*

*Murray*

Mr. Harry I. Barron  
Executive Director  
National Foundation for Jewish Culture  
315 Park Avenue South  
New York, N.Y. 10010

June 10, 1969

Dr. Harry Barron  
Executive Director  
National Foundation for Jewish Culture  
315 Park Avenue South  
New York, N. Y. 10010

Dear Harry:

My expenses to New York for yesterday's meeting  
were \$90. 00.

Sincerely,

DANIEL JEREMY SILVER

DJS:rvf

June 12, 1969

Rabbi Murray I. Rothman  
Temple Shalom of Newton  
175 Temple Street  
Newton, Massachusetts 02165

Dear Murray:

Thanks for your help. I read the copy of your  
letter to Harry Barron and will take it from there.  
I hope to see you in Houston.

Sincerely,

DANIEL JEREMY SILVER

DJS:rvi



July 3, 1969

Mr. Robert J. Felixson  
9955 Durant Drive  
Beverly Hills, California 90212

Dear Bob:

It was good to have a chance to spend a few minutes with you in Los Angeles to talk about the National Foundation for Jewish Culture. I would very much want the Foundation's ties to Los Angeles to be strengthened. There is benefit in this both for the city and the Foundation. I do hope you can attend our Board meeting which will be on Wednesday afternoon preceding dinner and the opening of the General Assembly in Boston.

Sincerely,

DANIEL JEREMY SILVER

DJS:rvf

July 3, 1969

Dr. Max W. Bay  
612 N. Linden Drive  
Beverly Hills, California 90210

Dear Dr. Bay:

Just a note to tell you how very grateful I am for your kindness and hospitality during my recent visit to Los Angeles. The cocktail at your home was perfectly delightful. I look forward to seeing you at our meeting in Boston.

I had a chance to glance over your library and noticed that you are one of the rare Jewish leaders that likes to read Jewish things. I am sending under separate cover a book I did on Maimonides some years ago which I hope you will find interesting.

Sincerely,

DANIEL JEREMY SILVER

July 3, 1969

Mr. I. H. Prinzmetal  
645 Comstock Avenue  
Los Angeles, California 90024

Dear Mr. Prinzmetal:

It was good to have a chance to spend a few minutes with you in Los Angeles to talk about the National Foundation for Jewish Culture. I would very much want the Foundation's ties to Los Angeles to be strengthened. There is benefit in this both for the city and the Foundation. I do hope you can attend our Board meeting which will be on Wednesday afternoon preceding dinner and the opening of the General Assembly in Boston.

Sincerely,

DANIEL JEREMY SILVER

July 3, 1969

Mr. Isidore Sobeloff  
9221 Charleville Blvd.  
Beverly Hills, Calif. 90212

Dear Sobie:

It was good to have a chance to spend a few minutes with you in Los Angeles to talk about the National Foundation for Jewish Culture. I would very much want the Foundation's ties to Los Angeles to be strengthened. There is benefit in this both for the city and the Foundation. I do hope you can attend our Board meeting which will be on Wednesday afternoon preceding dinner and the opening of the General Assembly in Boston.

Sincerely,

DANIEL JEREMY SILVER



July 17, 1969

Mr. Seymour Cohen  
5154 No. Braeswood  
Houston, Texas 70005

Dear Mr. Cohen:

I have just begun to catch up with myself after a month of most unrabbinic travel, Houston, Los Angeles, Boston. I want to thank you again for your courtesy to me.

I had the feeling that you understood the needs of the National Foundation for Jewish Culture and I trust we can again look to the Houston Federation for an appropriate measure of support. As I indicated, we would be most happy to have some member of the Houston community on our Board. I have a feeling that we are compatible. How would you like to come on yourself? It is not that time consuming.

I look forward to seeing you in Boston and having a chance to talk with you there about our public welfare program. By the by, our Annual Board Meeting will take place on the Wednesday afternoon that the General Assembly opens and we will be delighted to have you with us. We will be at the Harvard Club where we will have dinner.

With all good wishes, I remain

Sincerely,

DANIEL JEREMY SILVER

DJS:rvf

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2714 SOUTHWEST FREEWAY

P. O. BOX 6788

HOUSTON, TEXAS 77005

July 30, 1969

Rabbi Daniel Jeremy Silver  
The Temple  
University Circle at Silver Park  
Cleveland, Ohio 44106

Dear Rabbi Silver:

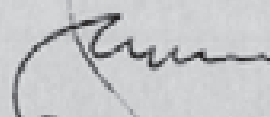
It was a great pleasure to see you in Houston and to receive your recent kind note. If I can make it to Boston, it will be a real pleasure to get together once more.

Al Goldstein, our Council director is on vacation now but as soon as he returns I will ask him to place the request of the National Foundation for Jewish Culture with the appropriate budget committee.

I feel very honored at the suggestion that I serve on your Board. This year, though, trying to be a decent president of our Houston Council promises to take most of my time and I better not assume some responsibilities which I may not be able to fulfill properly.

With all best wishes....

Cordially,

  
Seymour Cohen

SC:ss

August 4, 1969

Mr. Seymour Cohen  
Gulf State Advertising Agency  
2714 Southwest Freeway  
P. O. Box 6733  
Houston, Texas 77005

Dear Mr. Cohen:

I look forward to seeing you in Boston. I appreciate all that you are doing in behalf of the National Foundation for Jewish Culture. I really hope that you will be able to be at the Budget Committee meeting at which the matter comes up.

With all good wishes and many thanks, I remain

Sincerely,

DANIEL JEREMY SILVER

DJS:r/f



NATIONAL FOUNDATION FOR JEWISH CULTURE

315 PARK AVENUE SOUTH

NEW YORK, N. Y. 10010

777-5383

MEMORANDUM

August 14, 1969

TO: Members of the Board of Directors

FROM: Daniel Jeremy Silver, President

The Annual Meeting of the Foundation will be held at the Harvard Club in Boston on Wednesday, November 12, 1969, commencing at 5:30 p.m.

Will you please mark the date on your calendar and return the enclosed reply card at your early opportunity advising us of your attendance? Spouses of Board members will be welcome. Since we shall need to make the necessary dinner arrangements with the Harvard Club, we must have your reservations well in advance.

You will receive details about the meeting at a later date. Until then, my best wishes for a pleasant Summer and for a Happy New Year.

djs/ew  
Encl.

COUNCIL OF JEWISH CULTURAL AGENCIES

American Academy for Jewish Research • American Jewish Congress • American Jewish Historical Society • Leo Baeck Institute • Canadian Jewish Congress  
Conference on Jewish Social Studies • Congress for Jewish Culture • Council of Jewish Federations and Welfare Funds • Dropsie College • Histadruth Iwith  
of America • Jewish Agency for Israel • Jewish Publication Society of America • Jewish Reconstruction Foundation, Inc. • National Jewish Welfare Board  
Yeshiva University • YIVO Institute for Jewish Research

August 27, 1969

Dr. Harry Barron  
Executive Director  
National Foundation for Jewish Culture  
315 Park Avenue South  
New York, N. Y. 10010

Dear Harry:

I am back in my office and I found my memorandum on our meeting in Boston. It does not indicate how this meeting fits in to the General Assembly. This is unfortunate. Many of our people are not that involved that they make the connection between Boston and the General Assembly. Would you please rectify in a further correspondence.

Sincerely,

DANIEL JEREMY SILVER

DJS:rvf

October  
Eight  
1969

Mr. Charles Merrill  
Commonwealth School  
151 Commonwealth Avenue  
Boston, Massachusetts

Dear Mr. Merrill:

There is a matter on which Rabbi Daniel Silver of Cleveland, Ohio and I would very much like to see you. It pertains to what we believe will be a most valuable study being undertaken by the Central Conference of American Rabbis and to the possibility of interesting the Merrill Foundation in providing financial support.

Rabbi Silver tells me that he expects to be in Boston on 12 November 1969 and would be available either for lunch that day or for an early afternoon appointment. Would you be good enough please to let me or my secretary know whether we can schedule a session with you on that day. I hope you can make it because it would be most advisable from our point of view for both of us to have an opportunity to see you.

Much time has passed since our last meeting. I think of you and your school often, particularly when youngsters in our congregation tell me how much they are enjoying the experience of studying under your direction.

Cordially yours,

Rabbi Roland B. Gittelsohn  
PRESIDENT

/b

cc: Rabbi Daniel Silver

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## NATIONAL FOUNDATION FOR JEWISH CULTURE

315 PARK AVENUE SOUTH

NEW YORK, N. Y. 10010

777-5383

October 10, 1969

Mr. Morris Glasser  
Large City Budgeting Conference  
315 Park Avenue South  
New York, New York 10010

Dear Mr. Glasser:

Two weeks ago when we were informed that the Foundation's session with the LCBC Panel was scheduled for 9 a.m. on November 12th, I asked Harry Barron to advise the LCBC office that it would be impossible for me to be present at that hour since I had important commitments in Cleveland the previous evening which could not be changed and which would prevent my leaving for Boston until the morning of the 12th. It was explained that even under optimum flying conditions and connections it is highly unlikely that I could get to the LCBC session much before 10 a.m.--at the expiration of the one hour allotted to the Foundation.

Harry has told me of his conversations with Murray Shiff in seeking a re-scheduling of the Foundation's session for a later hour, and he now tells me that he has been informed by Mr. Shiff that it is not possible to alter the original time schedule.

I am prepared to do everything within my ability to get to Boston at the earliest possible time on the morning of November 12th despite what I know will be a very late and taxing Temple Board meeting in Cleveland the previous evening. But I am certain this will be a futile effort since most of the hour assigned to the Foundation will be gone before I can get to the session.

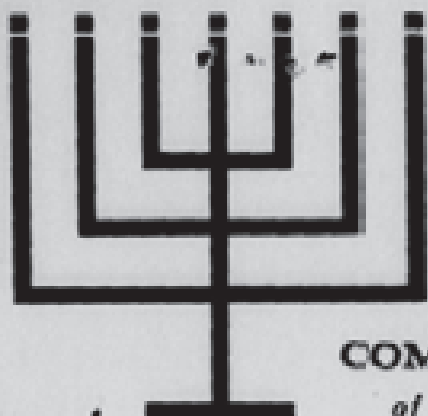
Since this will be the first time that we shall be able to discuss some of the substantive matters growing out of the Foundation's current Review of the Cultural Field, I had certainly hoped that we would be able to utilize the brief hour allotted to us to the maximum advantage. I find it most difficult to believe that the LCBC is unable to make some suitable adjustment in the light of the situation as presented above.

I shall await further word from you and trust that the matter will be appropriately resolved to meet our mutual interests.

Sincerely,

cc - Milton B. Creamer  
Murray Shiff  
Philip Bernstein

Daniel Jeremy Silver, President



**COMBINED JEWISH PHILANTHROPIES**

*of Greater Boston, 72 Franklin Street, Boston, Massachusetts 02110, Liberty 2-8080*

BERNARD D. GROSSMAN  
PRESIDENT

October 14, 1969

BENJAMIN B. ROSENBERG  
EXECUTIVE DIRECTOR

Rabbi Daniel Jeremy Silver  
The Temple  
University Circle at Silver Park  
Cleveland, Ohio 44106

Dear Rabbi Silver:

Many thanks for your letter of October 8 concerning the Boston Theological Institute.

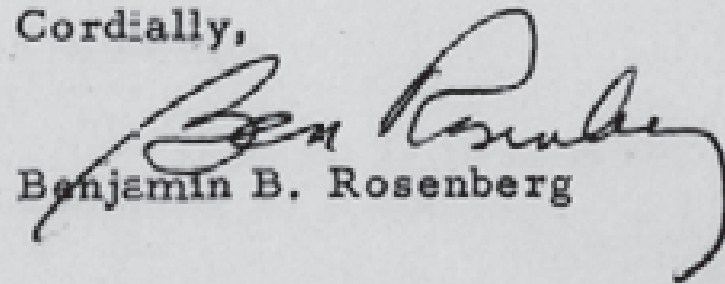
You will be interested to know that efforts have been undertaken to establish at Andover Newton Theological School an Albert Isaac Gordon Chair of Judaic Studies in tribute to the late Rabbi Gordon.

Although Federation is not officially involved in this project, our President, as well as several other federation leaders are among its sponsors. The idea of a Chair in Judaic Studies at Andover had been developed by Rabbi Gordon, who had close associations with Andover and conducted a number of classes.

I believe that there is strong support for the project and that it will materialize in the near future. I shall be glad to discuss this further with you at the General Assembly of CJF WF--where, I hope, we will have the chance to chat for a few minutes.

Warm regards.

Cordially,

  
Benjamin B. Rosenberg

BBR:nb

October 14, 1969

Dr. Benjamin B. Rosenberg  
Combined Jewish Philanthropies  
of Greater Boston  
72 Franklin Street  
Boston, Massachusetts 02110

Dear Dr. Rosenberg:

Thank you for your kind note of October 14th.  
I was delighted to hear about the Chair in Judaic  
Studies. I look forward to seeing you at the  
General Assembly. I hope you will come to the  
annual meeting of the Foundation on the afternoon  
of the 12th.

Sincerely,

DANIEL JEREMY SILVER

DJS:rvf

*You win! Harry*

OCT 20 1969

October 15, 1969

Mr. Robert H. Arnow  
Swig, Weiler & Arnow  
437 Madison Ave.  
New York, N. Y. 10022

Dear Bob:

I want to thank you for agreeing to an earlier hour for the JTA budget review in order that we might accommodate Rabbi Daniel Jeremy Silver, President of the National Foundation for Jewish Culture, who would have been unable to arrive in Boston in time for the originally scheduled hearing of his agency. Your cooperation is appreciated by LCBC, and I am sure by the Foundation.

The JTA hearing is now scheduled for 9 a.m. Wednesday, November 12th. I have heard of the very useful preliminary discussion that George M. Zeltzer and Murray Shiff have had with you, and I'm confident that our November 12th meeting will be interesting and productive.

I look forward to seeing you in Boston.

Yours very truly,

*Morris*

MORRIS GLASSER  
Chairman

MG:AG

cc Rabbi Daniel Jeremy Silver  
George M. Zeltzer  
Jack Siegel



COUNCIL OF JEWISH FEDERATIONS AND WELFARE FUNDS, INC.  
315 PARK AVENUE SOUTH  
NEW YORK, N. Y. 10010

INFORMATION FOR GENERAL ASSEMBLY DELEGATES

HOSPITALITY -- The Boston Jewish community will extend personal invitations to all delegates for hospitality events.

*IT IS ESSENTIAL THAT THESE INVITATIONS BE  
ACKNOWLEDGED PROMPTLY WHEN RECEIVED, SO THAT  
NECESSARY ARRANGEMENTS CAN BE MADE!*

FRIDAY EVENING

All persons attending the General Assembly will be offered home hospitality on Friday evening, Nov. 14. Personal invitations will be extended.

For those who do not ride on the Sabbath, special kosher luncheon and dinner facilities are being provided at the Sheraton-Boston Hotel, since there are no kosher facilities within walking distance of the Hotel:

FRIDAY, 5:00 P.M. -- KOSHER DINNER SERVICE FOR DELEGATES -  
Cost: \$12.00

SATURDAY, 12:00 NOON -- KOSHER LUNCHEON FOR DELEGATES -  
Cost: \$9.00

Advance paid reservations may be made by sending a check to CJFWF's New York office, with the enclosed blue form. Tickets for such reservations may be picked up at the Ticket Sales Desk in the Constitution Foyer of the Hotel, beginning Tuesday, November 11, at 4:00 P.M.

A limited number of tickets for these kosher meals may also be available for purchase at the ticket desk. *No refunds can be made on Friday dinner tickets after Wednesday, November 12, at 10:00 P.M., and on Saturday luncheon tickets after Thursday, November 13, at 10:00 P.M.*



GENERAL ASSEMBLY DELEGATES ARE ALSO INVITED TO ATTEND THE  
FOLLOWING FUNCTIONS AS GUESTS OF THE BOSTON JEWISH COMMUNITY:

WEDNESDAY, 2:00 TO 5:00 P.M. -- Bus tour of Boston and  
environs, including Brandeis University. Advance  
registration required -- an invitation will be  
mailed.

WEDNESDAY EVENING, 6:00 TO 8:00 P.M.

Euffet Supper -- Charge: \$5.00.

By special arrangement with the Sheraton-Boston  
Hotel, to provide a quick and convenient place to  
eat for delegates who wish to attend the Wednesday  
evening reception at the Gardner Museum.  
(Cocktails may be purchased beginning at 5:30 P.M.)

Reservations may be made on the attached yellow  
ticket order form.

Reception from 8:00 to 10:00 P.M. by the Combined Jewish  
Philanthropies of Greater Boston at the Isabella  
Stewart Gardner Museum (through the courtesy of  
the Museum trustees). Bus transportation from the  
Sheraton-Boston Hotel will be provided.

THURSDAY THROUGH SUNDAY -- The Delegates Lounge in the El Diablo  
Room will be open as a lounge and meeting place.  
Coffee will be served.

THURSDAY EVENING AT 10:15 P.M., following the General Session,  
a Reception for all delegates.

FRIDAY MORNING AT 10:00 A.M. -- A Walking Tour of Historical  
Boston (for women).

SATURDAY AT 11:30 A.M. -- The Sabbath Kiddush, following the  
Assembly Sabbath Service.

SATURDAY AT 6:30 P.M. -- A Cocktail Reception preceding the  
Assembly Banquet.

SUNDAY MORNING, 8:00 to 9:00 A.M. -- "Coffee and. . ." breakfast  
service for delegates preceding the 9:15 A.M. workshop  
meetings.

\* \* \* \* \*

YOUNG LEADERS are invited to visit the CJFWF Young Leadership  
Hospitality Lounge -- which will be open Thursday through  
Saturday in the Executive Foyer of the Sheraton-Boston Hotel.

GENERAL SESSION MEAL FUNCTIONS  
(Dietary Laws Observed)

Tickets may be reserved by filling out the enclosed yellow form and mailing it with a check in advance of the General Assembly to the CJFWF office. ONLY PAID RESERVATIONS CAN BE ACCEPTED.

Before sending in reservations for General Session Meal Function tickets, delegates should clear with their local Federations to avoid duplicate reservations.

THURSDAY, November 13	Luncheon	Charge: \$ 6.00
FRIDAY, November 14	Luncheon	Charge: \$ 6.00
SATURDAY, November 15	Banquet	Charge: \$12.00

AN IMPORTANT NOTE REGARDING THE SATURDAY BANQUET AND THE THURSDAY AND FRIDAY LUNCHEONS.

Table seating assignments will be made on a "first-come-first-served" basis at the time of ticket purchase. For those who do not make advance paid reservations, tickets will also be on sale, if available, at the Ticket Sales desk in the Constitution Foyer of the Sheraton-Boston Hotel from Tuesday, November 11 at 4:00 P.M. through Thursday, November 13 at 10:00 P.M.

Because of the Sabbath period, the guarantee for the Saturday Banquet must be given to the Hotel the evening of November 13 -- 48 hours in advance.

THEREFORE, THE TICKET SALES DEADLINE FOR THE  
BANQUET IS 10:00 P.M., THURSDAY, NOVEMBER 13.  
NO REFUNDS WILL BE MADE AFTER THAT TIME.

For the Thursday Luncheon, no refunds will be made after  
12:00 Noon on Wednesday.

For the Friday Luncheon, no refunds will be made after  
12:00 Noon on Thursday.



## OTHER MEAL FUNCTIONS

Tickets will not be sold in advance for other meal meetings: payments will be made at the time of each meeting.

Thursday Opening General Breakfast (Continental)  
(Dietary Laws Observed) - Complimentary

Committee or Workshop Breakfast Meetings - Complimentary

Committee or Other Luncheon Meetings - \$5.00

Committee or Other Dinner Meetings - \$8.00

Committee or Other Reception and  
Dinner Meetings - \$9.00

"Dessert and Coffee" Meetings - Complimentary

A list of local restaurants, for periods when delegates are not attending a meal function, will be available in the Delegate's Kit.

## REGISTRATION, MESSAGE CENTER, INFORMATION DESK, TICKET SALES

Registration Fee - \$12.00 per person (\$15.00 for husband and wife)

Where: Constitution Foyer

When:	Tuesday, November 11	--	4:00 P.M. - 10:00 P.M.
	Wednesday, November 12	--	8:30 A.M. - 10:00 P.M.
	Thursday, November 13	--	8:30 A.M. - 10:00 P.M.
	Friday, November 14	--	8:30 A.M. - 4:00 P.M.
	Saturday, November 15		
	Message Center and		
	Information Desk	--	8:30 A.M. - 7:00 P.M.
	Registration	--	5:15 P.M. - 7:00 P.M.
	Sunday, November 16	--	9:00 A.M. - 12:00 Noon

To assure official status for attendance at the General Assembly, each person should register. Registration provides a Delegate's Kit, which includes the General Assembly Program, material pertaining to meetings, name badges, a hospitality kit furnished through the courtesy of the Boston Combined Jewish Philanthropies, and other necessary items.

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## SYNAGOGUE SERVICES

The Assembly Sabbath Service will take place on Saturday at 10:00 A.M. at the Sheraton-Boston Hotel.

All delegates are cordially invited to attend synagogue services on Friday evening. For your convenience, a listing of synagogues will be provided.





**38th General Assembly - BOSTON, MASS.**  
 NOVEMBER 12-16, 1969 - SHERATON-BOSTON HOTEL

AN HISTORIC ASSEMBLY LOOKING TO THE FUTURE -  
 BASED ON ACHIEVEMENTS OF THE PAST.

**The issues:**

- Human needs in Israel - under mounting pressures
- Fund raising in 1970
- Urban solutions become more complex
- Re-casting the nation's welfare policies
- University students - growing community involvement
- Guidelines for financing Jewish Education
- Young leadership assesses Jewish community priorities
- and more

**COUNCIL OF JEWISH FEDERATIONS AND WELFARE FUNDS**  
 315 Park Avenue South, New York, N.Y. 10010

**PRELIMINARY PROGRAM**

PRELIMINARY PROGRAM

38th GENERAL ASSEMBLY

COUNCIL OF JEWISH FEDERATIONS AND WELFARE FUNDS

Sheraton-Boston Hotel  
Boston, Massachusetts

November 12-16, 1969

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WEDNESDAY, November 12

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LARGE CITY BUDGETING CONFERENCE

8:00 AM - 9:00 AM

Breakfast

Briefing for committee chairmen and  
community representatives

9:00 AM - 12:15 PM

Concurrent Review Panels by Areas of Service

Panel A. - Community Relations Agencies

Jewish Labor Committee  
American Jewish Congress  
National Jewish Community Relations  
Advisory Council

Panel B. - National Service Agencies

National Foundation for Jewish Culture  
Jewish Occupational Council  
Jewish Telegraphic Agency

12:30 PM - 2:15 PM

LCBC Luncheon

Chairman: Morris Glasser, Chicago

Report and discussion

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WEDNESDAY, November 12 (continued)

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LARGE CITY BUDGETING CONFERENCE (continued)

2:30 PM - 5:00 PM

Concurrent Review Panels Continued

Panel A. - Community Relations Agency

Anti-Defamation League of B'nai B'rith  
American Jewish Committee

Panel B. - National Service Agencies

American Association for Jewish  
Education  
National Jewish Welfare Board

OFFICIAL ASSEMBLY SESSIONS

3:15 PM - 5:30 PM

CJFWF Resolutions Committee

6:00 PM - 8:00 PM

Buffet Dinner  
For General Assembly Delegates

8:30 PM

Special Reception by Boston Jewish Community

The Combined Jewish Philanthropies of Boston has arranged for delegates and visitors to be its guests at the Gardner Museum. The evening includes a tour of the collection, music by members of the Boston Symphony Orchestra, and refreshments.

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THURSDAY, November 13

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8:30 AM - 10:15 AM

(Breakfast Meeting)

GENERAL SESSION

STATE OF THE JEWISH COMMUNITIES

President's Keynote Statement -- Louis J. Fox

What are the key issues facing the Jewish communities and the Assembly? Progression and retrogression -- in the past year. What are the priorities? How can Federations operate themselves more effectively in dealing with them?

Announcement of Public Relations Awards

10:30 AM - 12:00 Noon

CONCURRENT SESSIONS

\* Inter-City Meetings

For many delegates, among the greatest values of the Assembly are the small informal consultations between leaders of two or more other cities on special mutual concerns. The CJFWF staff will arrange them.

\* Women's Communal Service

Campaign Workers Training Clinic

- Audio-Visual and Other Training Techniques

Workshop A (for communities with Jewish population 40,000 and over)

- Presentation by Baltimore:  
"A Psychological Seminar"



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THURSDAY, November 13 (continued)

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10:30 AM - 12:00 Noon (continued)

\* Women's Communal Service (continued)

Workshop B (for communities with Jewish population  
10,000-40,000)

- Presentation by Worcester:  
"Community View-In"

Workshop C (for communities with Jewish population  
under 10,000)

- Presentation by Youngstown:  
"Multi-Media"

- Seminar for Presidents of Year-Round Women's Divisions
  - Problems of programming, administration,  
relationships to other women's organizations

\* Sectarian Services In the Crossfire of Current Problems:

An examination of the pressures on Jewish agencies that have an impact on efforts to maintain the sectarian nature of their services: changes in community leadership, in priorities, in clientele, government funds, the urban crisis; changes in United Fund policies.

\* Federation Endowment Funds:

Principles involved in effective use of endowment funds.

\* First-time Delegates -- Orientation Session

\* Small Cities I -- Orientation Session

\* Young Leadership -- Orientation Session

Orientation sessions are designed to present an overall perspective of the Assembly and a guide to getting the most out of the many meetings. The sessions will deal with the questions of greatest concern to those involved.

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THURSDAY, November 13 (continued)

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12:15 PM - 2:30 PM

LUNCHEON

GENERAL SESSION

PANEL: YOUNG LEADERSHIP LOOKS AT THE FUTURE OF THE  
JEWISH COMMUNITY

How a new generation of community leaders views  
the American Jewish agenda; decision-making,  
priorities, involvement, changes at home, overseas  
relationships, etc.

Chairman: Henry J. Goodman, Cleveland  
Chairman, CJF Leadership  
Development Committee

Speaker: Gordon Zacks, Columbus  
Former Chairman, CJF Leadership  
Development Committee, and Chairman,  
UJA Young Leadership Cabinet

--and two panelists

Leadership Award Winners

2:45 PM - 5:00 PM

CONCURRENT SESSIONS

\* Implications of New Tax Legislation for  
Philanthropic Giving

An analysis of current status of tax revision.  
What can influence the legislative outcome.  
Relationship to maximum giving.

\* Large Cities I

Institute on Health Services

What is the future of Federation -- Jewish hospital  
relations? Implications of the growing complex of  
Jewish agencies providing health services.

This a two-session institute for lay and professional  
leaders involved in planning and financing of health  
services with the focus on the role of the Federation  
and the hospital.

The institute will require advance registration and  
is limited to 50 people.

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THURSDAY, November 13 (continued)

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2:45 PM - 5:00 PM (continued)

\* Large Cities II

Urban Affairs

Appraisal of developments. Exploration of different directions for effective Jewish community involvement.

\* Intermediate Cities I

Insuring the Financing of Local Services --  
Role of Federation

Exploration of trends in Federation and Welfare Fund budgeting, changing United Fund allocations, growing role of endowment funds.

\* Small Cities II

"Small City Indicators" -- Program implications of findings of study on small city financing and development related to participation in national program developments and use of national resources.

\* Young Leadership Looks at the Future of the Jewish Community  
-- A Continuation

Carrying forward the issues raised at the Luncheon Meeting  
-- in discussion workshops:

Workshop A - for communities with Jewish populations of 20,000 and over.

Workshop B - for communities with Jewish populations of under 20,000.

\* Women's Communal Service

Value Orientation

A Demonstration of a New Approach to Volunteer Training.

Dr. Aileen Kassen - Lake Erie College for Women

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THURSDAY, November 13 (continued)

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5:45 PM - 8:30 PM

\* Regional Receptions

\* Small Cities III - Reception and Dinner

8:45 PM - 10:15 PM

GENERAL SESSION

OVERSEAS NEEDS

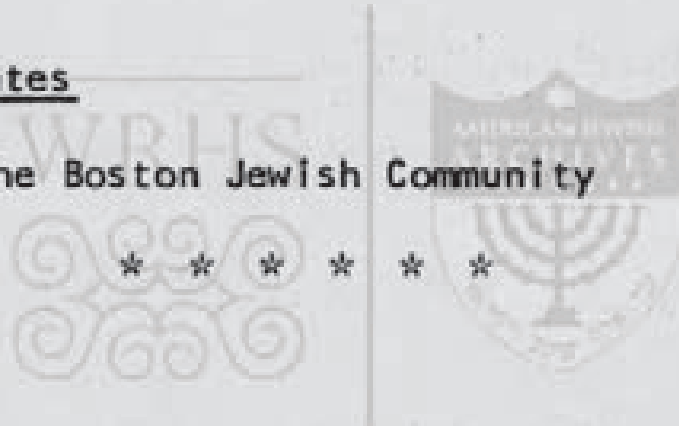
Projecting 1970 Needs -- Issues and Concerns

Speaker: Louis A. Pincus, Chairman, Jewish Agency for Israel

10:15 PM

Reception for Delegates

Tendered by the Boston Jewish Community



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FRIDAY, November 14

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8:00 AM - 9:00 AM - Breakfast

Key Issues for Follow-up Actions on Recommendations of 1969  
Conference on Human Needs in Israel

Speaker: Sidney Z. Vincent, Cleveland

9:15 AM - 11:00 AM

CONCURRENT SESSIONS

\* Workshops on Follow-up of 1969 Conference on  
Human Needs in Israel

Workshop A. - Higher Education:

Proposals for American financing to deal with  
endowment, maintenance, capital needs for  
expanding enrollment, American students, etc.

Workshop B. - Development Towns (and Social Welfare):

Priority needs, involvement of teams of  
American professionals, relationships with  
North American universities, other proposals  
to help overcome clusters of immigrant dependency.



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FRIDAY, November 14 (continued)

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9:15 - 11:00 AM (continued)

Workshop C. - Immigrant Housing:

Israel's pervasive social problem -- how Americans can take special actions on needs and programs, financing and technical assistance.

Workshop D. - Manpower:

Skills required, programs of recruitment, training and exchange.

9:00 AM - 11:00 AM

CONCURRENT SESSIONS

\* Federation-United Fund Relationships

Current changes in financing and priorities of United Funds - effects on support of Jewish agencies -- planning and actions indicated.

\* Guidelines for Federation's Role in Planning and Financing Jewish Education

Comprehensive session followed by Discussion Workshops:

Workshop A. - For communities with Jewish populations of 40,000 and over

Workshop B. - For communities with Jewish populations of 15,000 to 40,000

Workshop C. - For communities with Jewish populations of under 15,000

\* Institute on Health Services II  
Concluding Session

\* Large City Budgeting Conference

Executive Session: Steering Committee and Community Representatives

11:15 AM - 12:30 PM

GENERAL SESSION

Official Assembly Action

Resolutions

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FRIDAY, November 14 (continued)

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12:45 PM - 2:30 PM

LUNCHEON

GENERAL SESSION

"HUMAN GOALS FOR THE 1970's"

Speaker: The Hon. Robert Finch, Secretary of  
Health, Education and Welfare

Observance of 75th Anniversary of Boston Combined Jewish  
Philanthropies -- as first Federation in the world.

2:45 PM - 4:45 PM

CONCURRENT SESSIONS

\* Large Cities III

Campaigning in 1970 --

Workshop A. - Effective Planning and Utilization of  
"Operation Israel" (Overseas Missions)

Workshop B. - Programs for Worker Training Based on  
Group Dynamics Principles

Workshop C. - Relationships between Federations and  
Country Clubs

(4:00 PM - 4:45 PM -- Plenary Session)

\* Large Cities IV

Jewish Education

Post-elementary Jewish education: assessing recent  
community actions, problems, guidelines -- a clinic  
on community experiences.

\* Intermediate Cities II

Campaigning in 1970 --

Workshop A. - Effective Planning and Utilization of  
"Operation Israel" (Overseas Missions)

Workshop B. - Programs for Worker Training Based on  
Group Dynamics Principles

Workshop C. - Improving Relationships between Federations  
and Country Clubs.

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FRIDAY, November 14 (continued)

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2:45 PM - 4:45 PM

Workshop D. - Campaign Analysis and Evaluation as a  
Tool in Improving Fund Raising Results.

(4:00 PM - 4:45 PM -- Plenary Session)

\* Small Cities IV

Campaigning in 1970

The human needs budget as a tool in campaigning;  
campaign analysis and evaluation; involvement  
of key leadership.

- \* The American Jewish Press as a Force for Jewish Commitment  
How community and press can work more effectively toward  
common objectives.

\* Large City Budgeting Conference

Executive Session: Steering Committee and Community Representatives

Evening

Religious Services

The Boston Synagogues cordially invite all delegates to  
attend Friday evening services.

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SATURDAY, NOVEMBER 15

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8:00 AM - 9:45 AM Breakfasts

- \* National Foundation for Jewish Culture
- \* Women's Communal Service

10:00 AM - 11:30 AM

- \* Assembly Sabbath Service

11:30 AM - 12:00 Noon

- \* Sabbath Kiddush

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SATURDAY, November 15 (continued)

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1:15 PM - 2:45 PM

Dessert and Coffee

INFORMAL DISCUSSIONS

- \* College Youth: A Challenge to the Organized Jewish Community  
Concurrent issues of concern in the Jewish community --  
policies, involvement, mutual decision making.

Group A. - Social Action Issues

Group B. - Jewish Intellectual Life -- Education and Culture

Group C. - Youth Participation in Service as Volunteers  
and as Staff

Group D. - Relationship Between North American Jewry and Israel

Group E. - The Organized Jewish Community and Its Services  
to College Youth

- \* Deepening Ties With Jewish Communities Around the World  
Recent developments in Europe, Latin America, and other areas  
mutual assistance and relationships; representatives  
from other countries will participate.

3:00 PM - 5:00 PM

Oneg Shabat

(In Cooperation with National Community Relations Advisory  
Council on 25th anniversary of establishment by CJFWF)

Priority Issues in Jewish Community Relations in the 1970's --  
against a background of a quarter of a century of basic changes.

6:30 PM - 7:30 PM

Reception for Delegates

Tendered by the Boston Jewish Community

7:30 PM

ASSEMBLY BANQUET

"THE URBAN CRISIS -- AND THE VOLUNTARY SECTOR"

Speaker: Daniel P. Moynihan,  
Executive Director  
President's National Urban Affairs Council

William J. Shroder Memorial Awards  
Election of CJF officers and Board of Directors



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SUNDAY, November 16

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8:00 AM - 9:00 AM

\* For General Assembly -- Continental Breakfast

\* Session

Suggestions by first-time delegates regarding Assembly arrangements for future first-time delegates.

9:15 AM - 11:15 AM

CONCURRENT SESSIONS

\* Planning for Needs of Jews in Changing Inner Cities

Federation and agencies role in meeting special requirements of those left behind in changing neighborhoods, many of whom are aged.

\* Presidents' Sessions

Federation presidents examine their responsibilities and opportunities.

Workshop A. - For communities with Jewish populations of over 20,000.

Workshop B. - For communities with Jewish populations of 5,000 to 20,000.

\* Women's Communal Service

Summary

\* Young Leadership

Evaluation -- Implications for future action.

\* Intermediate Cities III

Distinctive problems of Intermediate Cities in handling the new agenda of Federations -- college youth, Jewish education, urban affairs, leadership development, endowment funds, etc.

\* Small Cities V

Meeting the challenge of leadership development in the small city.

\* Personnel for Jewish Communal Services

Changes occurring in recruitment and training in graduate social work education, orientation to work in a sectarian setting, new ventures in training for Jewish communal service.

\* Federation Public Relations Clinic

11:30 AM - 1:00 PM

GENERAL SESSION

\* CLOSING SESSION

- Highlights of the Workshops
- CJF Program and Budget
- Final Assembly Actions

1:00 PM - 3:00 PM

CJF BOARD OF DIRECTORS MEETING





**38th General Assembly – BOSTON, MASS.**

NOVEMBER 12-16, 1969 – SHERATON BOSTON HOTEL

AN HISTORIC ASSEMBLY LOOKING TO THE FUTURE –  
BASED ON ACHIEVEMENTS OF THE PAST.

The issues:

- Human needs in Israel – under mounting pressures
- Fund raising in 1970
- Urban solutions become more complex
- Re-casting the nation's welfare policies
- University students – growing community involvement
- Guidelines for financing Jewish Education
- Young leadership assesses Jewish community priorities
- and more

**PRELIMINARY**

**PROGRAM**

COUNCIL OF JEWISH FEDERATIONS AND WELFARE FUNDS  
315 Park Avenue South, New York, N.Y. 10010

Revised October 15, 1969

P R E L I M I N A R Y   P R O G R A M

38th GENERAL ASSEMBLY

COUNCIL OF JEWISH FEDERATIONS AND WELFARE FUNDS

Sheraton-Boston Hotel  
Boston, Massachusetts

November 12-16, 1969

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WEDNESDAY, November 12

LARGE CITY BUDGETING CONFERENCE

8:00 AM - 9:00 AM

Breakfast

Briefing for committee chairmen and  
community representatives

9:00 AM - 12:15 PM

Concurrent Review Panels by Areas of Service

Panel A. - Community Relations Agencies

Jewish Labor Committee  
American Jewish Congress  
National Jewish Community Relations  
Advisory Council

Panel B. - National Service Agencies

National Foundation for Jewish Culture  
Jewish Occupational Council  
Jewish Telegraphic Agency



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WEDNESDAY, November 12 (continued)

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LARGE CITY BUDGETING CONFERENCE (continued)

12:30 PM - 2:15 PM

LCBC Luncheon

Chairman: Morris Glasser, Chicago

Report and discussion

2:30 PM - 5:00 PM

Concurrent Review Panels Continued

Panel A. - Community Relations Agencies

Anti-Defamation League of B'nai B'rith  
American Jewish Committee

Panel B. - National Service Agencies

American Association for Jewish  
Education  
National Jewish Welfare Board

OFFICIAL ASSEMBLY SESSIONS

3:15 PM - 5:30 PM

CJFWF Resolutions Committee

6:00 PM - 8:00 PM

Buffet Dinner  
For General Assembly Delegates

8:30 PM

Special Reception by Boston Jewish Community

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THURSDAY, November 13

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8:30 AM - 10:15 AM

(Breakfast Meeting)

GENERAL SESSION

STATE OF THE JEWISH COMMUNITIES

President's Keynote Statement -- Louis J. Fox

What are the key issues facing the Jewish communities and the Assembly? Progression and retrogression -- In the past year. What are the priorities? How can Federations operate themselves more effectively in dealing with them?

Announcement of Public Relations Awards

10:30 AM - 12:00 Noon

CONCURRENT SESSIONS

\* Inter-City Meetings

For many delegates, among the greatest values of the Assembly are the small informal consultations between leaders of two or more other cities on special mutual concerns. The CJFWF staff will arrange them.

\* Women's Communal Service

Campaign Workers Training Clinic

- Audio-Visual and Other Training Techniques

Workshop A (for communities with Jewish population 40,000 and over)

- Presentation by Baltimore:  
"A Psychological Seminar"

Workshop B (for communities with Jewish population 10,000-40,000)

- Presentation by Worcester:  
"Community View-In"

Workshop C (for communities with Jewish population under 10,000)

- Presentation by Youngstown:  
"Multi-Media"

THURSDAY, NOVEMBER 13 (continued)

10:30 AM - 12:00 Noon (continued)

CONCURRENT SESSIONS

\* Women's Communal Service (cont'd)

- Seminar for Presidents of Year-Round Women's Divisions
- Problems of programming, administration, relationships to other women's organizations

\* Sectarian Services in the Crossfire of Current Problems:

An examination of the pressures on Jewish agencies that have an impact on efforts to maintain the sectarian nature of their services: changes in community leadership, in priorities, in clientele, government funds, the urban crisis; changes in United Fund policies.

\* Federation Endowment Funds

Principles involved in effective use of endowment funds.

\* First-time Delegates -- Orientation Session

\* Small Cities I - Orientation Session

\* Young Leadership -- Orientation Session

Orientation sessions are designed to present an overall perspective of the Assembly and a guide to getting the most out of the many meetings. The sessions will deal with the questions of greatest concern to those involved.

\* Overseas Services -- Areas outside of Israel

12:15 PM - 2:30 PM LUNCHEON

GENERAL SESSION

PANEL: YOUNG LEADERSHIP LOOKS AT THE FUTURE OF THE JEWISH COMMUNITY

How a new generation of community leaders view the American Jewish agenda; decision-making, priorities, involvement, changes at home, overseas relationships, etc.

Chairman: Henry J. Goodman, Cleveland  
Chairman, CJF Leadership  
Development Committee

Speaker: Gordon Zacks, Columbus  
Former Chairman, CJF Leadership  
Development Committee, and Chairman  
UJA Young Leadership Cabinet

-- and two panelists

Leadership Award Winners

THURSDAY, November 13 (continued)

2:45 PM - 5:00 PM

CONCURRENT SESSIONS

\* Implications of New Tax Legislation for Philanthropic Giving

An analysis of current status of tax revision.  
What can influence the legislative outcome.  
Relationship to maximum giving.

\* Large Cities I

Jewish Education

Post-elementary Jewish education: assessing recent community actions, problems, guidelines -- a clinic on community experiences.

\* Large Cities II

Urban Affairs

Appraisal of developments. Exploration of different directions for effective Jewish community involvement.

\* Intermediate Cities I

Insuring the Financing of Local Services -- Role of Federation

Exploration of trends in Federation and Welfare Fund budgeting, changing United Fund allocations, growing role of endowment funds.

\* Small Cities II

Campaigning in 1970

The human needs budget as a tool in campaigning; campaign analysis and evaluation; involvement of key leadership.

\* Young Leadership Looks at the Future of the Jewish Community -- A Continuation

Carrying forward the issues raised at the Luncheon Meeting -- in discussion workshops:

Workshop A - for communities with Jewish populations of 20,000 and over.

Workshop B - for communities with Jewish populations of under 20,000.



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THURSDAY, November 13 (continued)

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2:45 PM - 5:00 PM (continued)

CONCURRENT SESSIONS

\* Women's Communal Service

Value Orientation

A demonstration of a New Approach to Volunteer Training.

Dr. Aileen Kassen - Lake Erie College for Women

5:45 PM

\* Regional Receptions

Western States  
Canada

\* Small Cities III - Reception and Dinner

8:45 PM - 10:15 PM

OVERSEAS NEEDS

GENERAL SESSION

Projecting 1970 Needs -- Issues and Concerns

Speaker: Louis A. Pincus, Chairman, Jewish Agency for Israel

10:15 PM

Reception for Delegates

Tendered by the Boston Jewish Community

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FRIDAY, November 14

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8:00 AM - 8:50 AM - Breakfast

Key Issues for Follow-up Actions on Recommendations of 1969  
Conference on Human Needs in Israel

Speaker: Sidney Z. Vincent, Cleveland

FRIDAY, November 14 (continued)

9:00 AM - 11:00 AM

CONCURRENT SESSIONS

\* Workshops on Follow-up of 1969 Conference on Human Needs in Israel

Workshop A. - Higher Education:

Proposals for American financing to deal with endowment, maintenance, capital needs for expanding enrollment, American students, etc.

Workshop B. - Development Towns (and Social Welfare):

Priority needs, involvement of teams of American professionals, relationships with North American universities, other proposals to help overcome clusters of immigrant dependency.

Workshop C. - Immigrant Housing:

Israel's pervasive social problem -- how Americans can take special actions on needs and programs, financing and technical assistance.

Workshop D. - Manpower:

Skills required, programs of recruitment, training and exchange.

\* Federation-United Fund Relationships

Current changes in financing and priorities of United Funds -- effects on support of Jewish agencies -- planning and actions indicated.

\* Guidelines for Federation's Role in Planning and Financing Jewish Education-

Comprehensive session followed by Discussion Workshops:

Workshop A. - For communities with Jewish populations of 20,000 and over.

Workshop B. - For communities with Jewish populations of less than 20,000.

FRIDAY, NOVEMBER 14 (continued)

9:00 AM - 11:00 AM (continued)

CONCURRENT SESSIONS

\* Large Cities III

Institute on Health Services

What is the future of Federation-Jewish hospital relations? Implications of the growing complex of Jewish agencies providing health services.

This is an all-day Institute for lay and professional leaders involved in planning and financing of health services with the focus on the role of the Federation and the hospital.

The Institute will require advance registration and is limited to 50 people.

\* Building a Sense of Community in The 1970's: The Role of Public Relations

\* Large City Budgeting Conference

Executive Session: Steering Committee and Community Representatives

11:15 AM - 12:25 PM

GENERAL SESSION

Official Assembly Action

Resolutions

12:35 PM - 2:20 PM

LUNCHEON

GENERAL SESSION

"HUMAN GOALS FOR THE 1970's"

Speaker: The Hon. Robert Finch, Secretary of Health, Education and Welfare

Observance of 75th Anniversary of Boston Combined Jewish Philanthropies -- as first Federation in the world.

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FRIDAY, November 14 (continued)

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2:30 PM - 4:15 PM

CONCURRENT SESSIONS

\* Large Cities IV

Campaigning in 1970 --

Workshop A. - Effective Planning and Utilization of  
"Operation Israel" (Overseas Missions)

Workshop B. - Programs for Worker Training Based on  
Group Dynamics Principles

Workshop C. - Campaign Analysis and Evaluation As A  
Tool In Improving Fund Raising Results.  
(Last half-hour -- Plenary Session)

\* Intermediate Cities II

Campaigning in 1970 --

Workshop A. - Effective Planning and Utilization of  
"Operation Israel" (Overseas Missions)

Workshop B. - Programs for Worker Training Based on  
Group Dynamics Principles

Workshop C. - Campaign Analysis and Evaluation as a  
Tool In Improving Fund Raising Results.  
(Last half hour -- Plenary Session)

\* Small Cities IV

"Small City Indicators" -- Program Implications of  
findings of study on small city financing and development  
related to participation in national program developments.

\* The American Jewish Press as a Force for Jewish Commitment

How community and press can work more effectively toward  
common objectives.

\* Institute on Health Services (Large Cities III)

Concluding Session.

\* Large City Budgeting Conference

Executive Session Continued: Steering Committee  
and Community Representatives



FRIDAY, November 14 (continued)

Evening

Religious Services

The Boston Synagogues cordially invite all delegates to attend Friday evening services.

SATURDAY, November 15

8:00 AM - 9:45 AM Breakfasts

\* National Foundation for Jewish Culture

\* Women's Communal Service

10:00 AM - 11:30 AM

\* Assembly Sabbath Service

11:30 AM - 12:00 Noon

\* Sabbath Kiddush

1:00 PM - 2:45 PM Dessert and Coffee

INFORMAL DISCUSSIONS

\* College Youth: A Challenge to the Organized Jewish Community

Concurrent issues of concern in the Jewish community -- policies, involvement, mutual decision making.

Group A. - Social Action Issues

Group B. - Jewish Intellectual Life -- Education and Culture

Group C. - Youth Participation in Service as Volunteers and as Staff

Group D. - Relationship Between North American Jewry and Israel

Group E. - The Organized Jewish Community and Its Services to College Youth

\* Forging New Links with Jewish Communities Around the World

Expanding relationships between American Jewish communities and communities in Europe, Latin America, and other areas; mutual assistance and interchange; representatives from other countries will participate.

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SATURDAY, November 15 (Continued)

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1:00 PM - 2:45 PM (Continued)      Dessert and Coffee      INFORMAL DISCUSSIONS

\* Presidents' Sessions

Federation presidents examine their responsibilities and opportunities.

Workshop A. - For communities with Jewish populations of over 20,000.

Workshop B. - For communities with Jewish populations of 5,000 to 20,000.

3:00 PM - 5:00 PM      ONEG SHABAT

(In Cooperation with National Community Relations Advisory Council on 25th anniversary of establishment by CJFWF)

Priority Issues in Jewish Community Relations in the 1970's --  
against a background of a quarter of a century of basic changes.

7:15 PM

ASSEMBLY BANQUET

"THE URBAN CRISIS -- AND THE VOLUNTARY SECTOR"

Speaker: Daniel P. Moynihan  
Executive Director  
President's National Urban Affairs Council

William J. Shroder Memorial Awards

Election of CJF officers and Board of Directors

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SUNDAY, November 16

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8:00 AM - 9:00 AM

\* For General Assembly -- Continental Breakfast

\* Session

Suggestions by first-time delegates regarding Assembly arrangements for future first-time delegates.

SUNDAY, November 16 (continued)

9:15 AM - 11:15 AM (continued)

CONCURRENT SESSIONS

\* Women's Communal Service

Summary

\* Young Leadership

Evaluation -- Implications for future action.

\* Intermediate Cities III

Distinctive problems of Intermediate Cities in handling the new agenda of Federations -- college youth, Jewish education, urban affairs, leadership development, endowment funds, etc.

\* Small Cities V

Meeting the challenge of leadership development in the small city.

\* Personnel for Jewish Communal Services

Changes occurring in recruitment and training in graduate social work education, orientation to work in a sectarian setting, new ventures in training for Jewish communal service.

\* Planning for Needs of Jews in Changing Inner Cities

Federation and agencies role in meeting special requirements of those left behind in changing neighborhoods, many of whom are aged.

11:30 AM - 1:00 PM

GENERAL SESSION

\* CLOSING SESSION

- Highlights of the Workshops
- CJF Program and Budget
- Final Assembly Actions

1:00 PM - 3:00 PM

CJF BOARD OF DIRECTORS MEETING

LUNCHEON

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COUNCIL OF JEWISH FEDERATIONS AND WELFARE FUNDS, INC.

315 PARK AVENUE SOUTH, NEW YORK, N.Y. 10010

212, 673-8200

OFFICE OF THE PRESIDENT

Cable: COUNCILFED, New York

MAX M. FISHER

March 10, 1970

Rabbi Daniel J. Silver  
The Temple - University  
at Silver Park  
Cleveland, Ohio 44106

Dear Rabbi Silver:

Our Board responded to the call to our General Assembly for the creation of a new "Foundation for the Development of Jewish Identity" -- that would help place American Jewish action and financing for this purpose on a completely different level -- by instructing us to set up a Task Force to evaluate the proposal and alternatives, and to bring its recommendations to our Board.

I should like to extend a most cordial invitation to you to serve on this Task Force. It will consist of about 40 members. The persons being invited are listed in the enclosure, drawn from well over 100 most distinguished persons highly recommended for inclusion in the group.

You will note that they include community leaders and executives, university faculty and students, Jewish and general educators, leaders in Jewish culture, rabbis, women and young leaders.

A preparatory subcommittee is already at work, and has drawn up a statement outlining the proposal for a new national foundation or institute, and alternatives, as a starting point for consideration by the Task Force. This will be forwarded to you soon.

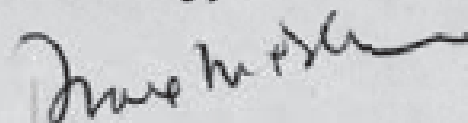
I'm very pleased that the Task Force and the subcommittee are chaired by Irving Blum of Baltimore, our national vice-president and president of his Federation in his home community. The subcommittee also includes Mandell L. Berman, Detroit; Dr. Leonard Fein, Boston; Dr. Marvin Fox, Columbus; Alan L. Mintz, New York; Louis Stern, Essex County, N.J.; Sidney Z. Vincent, Cleveland; and Gordon Zacks, Columbus.



The Task Force's work is action-oriented -- to bring in concrete recommendations on what directions we should take to greatly strengthen Jewish identity in America. It will not be expected to produce the solutions -- but rather to advise us on the most productive courses to take in order to find the solutions, beyond what is already being done and without duplicating that. In doing so, we are asking the Task Force to place a premium on innovation, with the fullest flexibility for both institutional and non-institutional approaches.

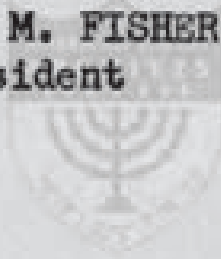
The Task Force should complete its work and bring its report to our next General Assembly in November. Its first meeting will be on Sunday, April 19, in New York City. It will be a full day's meeting. We will inform you of the exact time and place. In the meantime, I hope you will tell me that we can count on your participation. The Task Force can perform a truly historic service, and I know that you will be especially helpful.

Cordially,



MAX M. FISHER  
President

MMF:fk



TASK FORCE ON JEWISH IDENTITY \*

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Irving Blum, Baltimore -- CHAIRMAN

Community Leaders

Mandell L. Berman, Detroit  
Max M. Fisher, Detroit (ex-officio)  
Morris Glasser, Chicago  
Marvin E. Klitsner, Milwaukee  
Michael A. Pelavin, Flint  
Hyman Safran, Detroit  
Herbert M. Solway, Toronto  
Louis Stern, Essex County, N. J.  
Lewis H. Weinstein, Boston

Young Leaders

Henry J. Goodman, Cleveland  
Gordon Zacks, Columbus

Women

Mrs. Joseph Cohen, New Orleans  
Mrs. Robert Green, Worcester  
Mrs. Howard Levine, Essex County, N. J.  
Mrs. Arnold Rubenstein, St. Paul  
Mrs. Lawrence Weinberg, Los Angeles

Community Executives

Manuel G. Eatshaw, Montreal  
James P. Rice, Chicago  
Sanford Solender, New York  
Sidney Z. Vincent, Cleveland

Jewish Education

Rabbi Isadore Breslau, Washington  
Dr. Louis Kaplan, Baltimore  
Isaac Toubin, New York

Jewish Centers and Camps

Carl Urbont, New York

Jewish Culture

Harry I. Barron, New York  
Rabbi Daniel J. Silver, Cleveland

Rabbis

Rabbi Robert Gordis, Philadelphia  
(Conservative)  
Rabbi Irving Greenberg, New York  
(Orthodox)  
Rabbi David Polish, Chicago  
(Reform)

Faculty

Dr. Leonard Fein, Boston (MIT)  
Dr. Marvin Fox, Columbus  
(Ohio State)  
Dr. Leon Jick, Boston (Brandeis)  
Dr. Abraham Kaplan, Ann Arbor  
(University of Michigan)  
Dr. Milton Konvitz, Ithaca (Cornell)  
Dr. Seymour P. Lachman, New York  
(Kingsborough)  
Dr. Joseph Lukinsky, Boston  
(Brandeis)  
Dr. Mervin Verbit, New York  
(Brooklyn College)

General Education

Dr. Jerrold Zacharias, Boston (MIT)

Students

David Eaton, Oberlin (Oberlin College)  
Hillel Levine, Boston (Harvard)  
Alan L. Mintz, New York (Columbia)

Psychiatry

Dr. Herzl Spiro, Baltimore

Miscellaneous

Rabbi Benjamin Kahn, Washington  
Dr. Arnulf Pins, New York

\*Invited to Serve

March 16, 1970

Mr. Max M. Fisher  
Council of Jewish Federations and  
Welfare Funds, Inc.  
315 Park Avenue South  
New York, N. Y. 10010

Dear Mr. Fisher:

I am writing to you in response to your request that I become a member of the Task Force on Jewish Identity. I shall do so, but I would be remiss if I did not express to you some serious reservations as to the method in which this task force has gone about its preliminary work.

The National Foundation for Jewish Culture is a creation of the Council of Jewish Federations and Welfare Funds, Inc. and for all intents and purposes its creature. We were created to play a major role in relating Federations to the Jewish Cultural field. We have been struggling hard to fulfill this mandate. It seems incredible to me that at no time in developing these position papers for this task force was our office even contacted. The Council has shown a surprising lack of coordination. Either we share a single task or the whole cooperative stance is a fiction. At the urging of the Executive Director of the Council, I undertook the presidency of the National Foundation and I received then and since many promises of full and complete cooperation. Yet I have not heard a word about the task force since the last General Assembly meeting. Of coordination there has been little. We plan to make a major presentation of the National Foundation at the next General Assembly. Now I hear there is to be another major presentation, partially at least, in the same field, and frankly I wonder.

-2-

Mr. Max M. Fisher

March 16, 1970

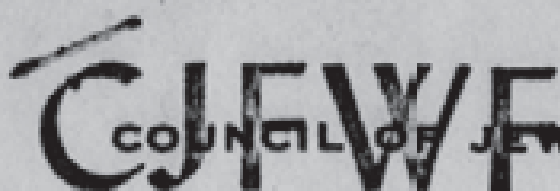
The Foundation does not ask for veto, control or privilege only to be used by the Council in the educational or cultural field as the Council itself proposed.

Sincerely yours,

DANIEL JEREMY SILVER

DJS:rvf





COUNCIL OF JEWISH FEDERATIONS AND WELFARE FUNDS, INC.

315 PARK AVENUE SOUTH, NEW YORK, N.Y. 10010

212, 673-8200

OFFICE OF THE PRESIDENT

MAX M. FISHER

Cable: COUNCILFED, New York

March 27, 1970

Rabbi Daniel Jeremy Silver  
The Temple  
University Circle at Silver Park  
Cleveland, Ohio 44106

Dear Rabbi Silver:

I am very pleased that you are accepting membership in the Task Force on Jewish Identity. I know you will be especially helpful and I greatly appreciate it.

Regarding the questions you posed in your letter, the facts are these: our General Assembly and Board resolution specifically provided that the leaders of the major organizations already in the field should be included in the Task Force, for the very purposes you emphasize, so that they themselves can help shape any recommendations that might come from the Task Force. Your own inclusion is in keeping with our own intent for that purpose.

No position papers have been developed by the Task Force. One preliminary document is in the process of being drafted by a preparatory subcommittee which I appointed, to help the Task Force get started in its work. This document will be transmitted to the full Task Force in advance of the first meeting on April 19. The Task Force will be free to set its own course, in keeping with the mandate from our Board.

The General Assembly program is being shaped up now. I assume your reference is to the report by the Task Force. Since it was the Assembly that asked our Board to create the Task Force, a report back is due the Assembly when it next convenes.

I am confident that the full cooperation and coordination you rightly urge is being built into the process of the Task Force

from the very beginning, since we are as fully committed to it.  
I am looking forward to your own participation.

Cordially,

*Max M. Fisher*

MAX M. FISHER

hj

cc: National Foundation for Jewish Culture



# CJFWF

COUNCIL OF JEWISH FEDERATIONS AND WELFARE FUNDS, INC.  
315 PARK AVENUE SOUTH, NEW YORK, N.Y. 10010

212, 673-8200

OFFICE OF THE PRESIDENT

MAX M. FISHER

Cable: COUNCILFED, New York

March 20, 1970

Dear Rabbi Silver:

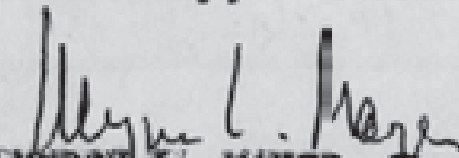
We missed you at our Urban Affairs and Public Welfare Committee meeting on March 13th. It was both interesting and productive and we will be sending you the detailed minutes shortly.

Isadore Seeman of Washington, D. C. presented a thoughtful analysis of the welfare reform bill (H. R. 16311) which is now before the House of Representatives for consideration. Although it falls short of our Council's position, the bill still represents a major breakthrough in changing our present welfare system. Since it is not subject to amendment, it should get your full Federation's active support with the knowledge that there will be opportunities for strengthening the legislation when it is considered by the Senate.

The Committee members also heard an excellent report by Sidney Z. Vincent, who described some of Cleveland's current urban projects with special emphasis on the dividends that such intensive activity has paid in behalf of our distinctly Jewish responsibilities.

We look forward to seeing you at our next Committee meeting over the June 20-21 weekend.

Sincerely,



MERVYN L. MAYER, Chairman  
Urban Affairs and Public Welfare  
Committee

Rabbi Daniel J. Silver  
The Temple  
Univ. Circle & Silver Park  
Cleveland, Ohio 44106

# CJFWF

COUNCIL OF JEWISH FEDERATIONS AND WELFARE FUNDS, INC.

315 PARK AVENUE SOUTH, NEW YORK, N.Y. 10010

212, 673-8200

Cable: COUNCILFED, New York

*File*

April 30, 1970

Rabbi Daniel J. Silver  
The Temple - University  
at Silver Park  
Cleveland, Ohio 44106

Dear Rabbi Silver:

Attached is a summary of the first meeting of the full Task Force on April 19. It was an unusually substantive, stimulating and productive discussion.

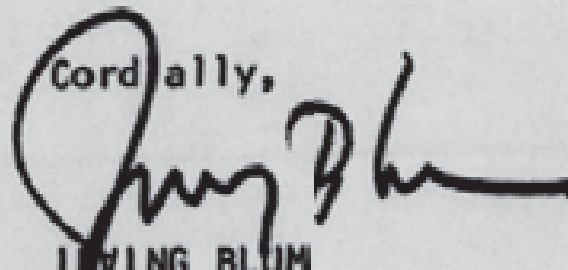
I'm really sorry that you couldn't be with us. It was a meeting in which every person present took an active part. I know how much you would have enjoyed it -- and how greatly you would have contributed to it.

Please hold Thursday, June 18 for the next meeting. This will tie in with the Council's next Board and Committee meetings weekend.

We are planning to have meetings of the subcommittees in the meantime for the purposes noted in the summary.

With kindest regards,


Cordially,



IRVING BLUM  
Chairman  
Task Force on  
Jewish Identity

IB:bm





# Minutes

Council of Jewish Federations and Welfare Funds, Inc.

315 Park Avenue South, New York, N.Y. 10010

212, 673-8200

## SUMMARY OF MEETING OF

## TASK FORCE ON JEWISH IDENTITY

SUNDAY, APRIL 19, 1970 - NEW YORK CITY

### CHARGE TO TASK FORCE

The chairman expressed the appreciation of the CJF for the very favorable response by a distinguished group to the invitations to serve on the Task Force, and welcomed the members to this first meeting.

The Task Force was created as a result of the resolution adopted by the CJF Board of Directors at the General Assembly last November. The specific resolution was: "...the Board authorized the President to appoint an Ad Hoc Committee to explore the proposal to set up a foundation for developing Jewish identity, in cooperation with the appropriate organizations in the field, and to bring its recommendations back to the Board."

The Task Force, therefore, has a very specific responsibility -- to explore the proposal to set up a foundation for developing Jewish identity. It is to weigh the pros and cons of such an instrument and of the alternatives, and to bring its recommendations to the Board and to the General Assembly.

The target date for the Task Force's report is the General Assembly in November, 1970.

The language of the resolution noted specifically that the Task Force is to involve the "cooperation with the appropriate organizations in the fields." For this purpose, leaders of these organizations are members of the Task Force. The approach is not detached from existing institutions and organizations; rather, it is a combination of an inter-institutional and independent examination, involving non-institutional persons as well.

### UNDERLYING CONCERNS

The concerns which led to the formation of the Task Force included the alienation, confusions and indifference of many Jews regarding their Jewishness; the conviction that many Jews are "starving" Jewishly; that many Jews are searching different "life-styles"; the need for "ideal models" to serve Jews in shaping their lives.

The Task Force should be concerned primarily with people, the Chairman suggested; the test of whatever is projected and carried out will be the extent to which it influences peoples' lives.

There was concurrence in the above formulation.

### CLIMATE

Regarding the current climate and need, the Task Force discussions suggested: negatively, there is an enormous disquietude in communities with what now exists in terms of Jewish alienation, indifference, and confusion regarding Jewish identity and what is being done about it, and many parents particularly are very unhappy with what they now have in their synagogues and schools; positively, there is a spirit gaining momentum in seeking changes, and a number of actions are getting under way as spontaneous expressions of these desires -- what is needed now is an opportunity to enable them to grow. The interests of students in Jewish studies are growing, manifested by the increased applications for such courses, and the greater number of such courses. There is danger in obstructing these interests, because of lack of funds.

Specific examples cited of the promising changes under way were the recent action of the Cleveland Jewish Community Federation in setting aside \$10,000 as risk capital for projects emanating from the university campuses; and the actions of several Federations in allocating additional sums to the National Foundation for Jewish Culture or to be used in consultation with the NFJC, also as risk capital, for cultural agencies. But these are only beginnings of what should be much larger.

### ISSUES

The Chairman reviewed the issues in the memorandum developed by the Preparatory Subcommittee for the Task Force's consideration, which must be dealt with by the instrument or instruments concerned with strengthening Jewish identity. A number of these issues are receiving attention from organizations and institutions, but the current actions are fragmented and often unrelated. There is no center of planning, critical evaluation, interrelationship, and innovation for the broad spectrum of the elements involved. What now exists is characterized as 'anti-system'.

The purpose is to deal with the 'whole Jew -- the wholeness of Jewish life', with the major influences that bear on Jewish identity. Among the specific issues listed by the Preparatory Subcommittee were:

The quality of the Jewish teaching profession.

The influences on our children and youth at various age levels of their lives -- pre-school years, elementary, high school, university.

What is taught our young people -- the need for revised and improved curricula.

Enrichment of Jewish scholarship, research, writing and publications.

The influences of the Jewish family and home.

The impact of synagogues.

The role of Jewish organizations and institutions.

The arts and other media.

Jewish responsibility for dealing with social ills and injustices.

The reality and potentials of the Jewish community in affecting Jewish identity.

The quality, character, and image of Jewish leadership.

Opportunities for participation and involvement in Jewish communal policies and actions.

#### GOALS

The Preparatory Subcommittee had suggested that the Task Force address itself particularly to the persons who want to identify with Judaism and who are seeking creative models that they can respond to -- not only those that are asking: Why be Jewish? But especially those who are asking "How can we be Jewish?"

It was suggested in the Task Force discussion that the distinctions between the groups are not that sharp. There are others between the two categories less motivated than the group earnestly searching for answers on how to be Jewish who should likewise be the special concern of the Task Force; also that the success with the "why" group will depend on part in the success with the "how" group.

It was suggested further that the Task Force must put what it wants to recommend into the framework of what goals it wants to achieve. Otherwise there is a danger of proliferating all kinds of proposals without criteria for selection. The Task Force should define therefore what kinds of things the Jewish community ought to try to do.

In response, it was stated by Task Force members that: We know what kind of Jews we want to produce -- our concern is with the continuence of Jewish life -- we should not try to define this in any more detail than has been done; the further answers will emerge from research by individuals and from centers where people will come together for this consideration; Jewish identity becomes a frame of reference for what we do, and we can evaluate what priority there should be in that framework, and can evaluate the input and outcome accordingly; the goals have been suggested by the formulation by the Preparatory Subcommittee dealing with the issues (listed above);



beyond that, however, it was suggested that there must be "primary pressure points" on which action should be focussed.

It was suggested in the discussion, further: The goals should be "competent Jews", that most Jews today are incompetent Jewishly -- if competent they would chose their own models for their life-styles; the test should be 'how did this generation shape up Jewishly in the perspective of history?'; That people enjoy doing what they know how to do, and would get greater satisfaction from their lives if they were more competent Jewishly; we must generate a more exciting Judaism; we must create a community environment congenial to identify with Judaism; there should be a pluralism of choices in life-styles.

The comment was made that much of this is talking about the "top of the iceberg" -- we must examine the values and experiences that have brought about commitment in the past; we must deal with what will bring identification and commitment for the next generation; we must deal with the things out of which commitment grows.

It was stated further that Jewish identity has not had the required evaluation, priority, and funding, and a new primacy of concern should be translated into available money, actions, and reality; for these purposes we must generate a 'critical mass' of funds, people, ideas.

#### PROPOSALS

In the discussion of proposals for action, members of the Task Force stated:

We do not have the benefit of the results of scholarly studies in depth of American Jews, and we must make the best use of what is actually known, and of other efforts currently under way dealing with these concerns to aid in arriving and recommendations; whatever emerges in the Task Force's recommendations must meet the test of credibility; the four proposals set forth by the Preparatory Subcommittee are not mutually exclusive -- two, three, or all four could be undertaken to complement each other; in addition to these four, two others were suggested, making up the following list:

- (1) Establishment of a new foundation (or institute) for developing Jewish identity.
- (2) Strengthening existing institutions and their programs.
- (3) Creation of a "Center For The Applied Study of Jewish Study".
- (4) Creation of a consortium of resources of various organizations and institutions for pooling the best available experience and for consultation.
- (5) A listing or inventory of the needs in the communities.
- (6) Creation of a center for developing Jewish curricula.



### EXISTING AGENCIES

In the discussion, it was stated by a Task Force member that most of the proposals for strengthening Jewish Identity have been considered by existing agencies. They have a long list of undone items; what they need is not ideas so much as imaginative funding. An inventory of these ideas should be collected, and the funds required to carry them out should be budgeted in a system of priorities to be developed for such support. A new super structure is not needed for this purpose.

A number of members in the Task Force responded to this view with the following comments: The proposals for a new national instrument would not be to replace existing organizations; the existing agencies should be strengthened in their structures, operations, and funding; the support required by the existing organizations should not be deferred or limited because of the creation of a new instrument; the existing agencies should not come to a new instrument for their ongoing needs, but rather should look to other sources for their support.

This discussion was carried further in the consideration of establishing a new instrument.

### A NEW INSTITUTE OR FOUNDATION

There was agreement by the Task Force that a new institute or foundation for strengthening Jewish Identity should be established. This consensus grew out of the following points made by the members in the discussion:

To Do What Existing Agencies Cannot Do -- We must look at the experience of the existing institutions to date, sensitive to what has occurred and to what has developed, and what new is needed; we must recognize that the models of the past have not fulfilled the tasks of the present; it is not likely that the existing structures can fund the imaginative projects required; this does not absolve existing institutions from responsibility for themselves developing innovative changes, and they could apply to a new institute for funding the testing of new pilot programs; a new institute could do things no agency is doing currently or is likely to do under the realism of the constraints under which they operate; the highly institutional approach of existing organizations is not basically because they are under-budgeted; the existing organizations need to rethink their premises and operations.

To Fund Innovative Projects -- There are already many innovative ideas being put forth, but the problem is the lack of response in funds for such experiments -- there is no place for the people with such projects to turn for support; the ideas and money are in disparate places -- they have not been pulled together into a coherent form.

Institute Proposal Uniquely Comprehensive -- The proposal that a new institute for strengthening Jewish Identity should be established, is in a class by itself -- it is not one of four parallel proposals. It cuts across the Board and can encompass some of the others.

Broad Charge -- The new instrument should have a broad charge that need not be too precise at this time. The right kind of a group responsible for its operation can translate its purposes into productive programs.

Total Perspective -- The new agency should deal with the total perspective of Jewish identity, with the 'whole Jew' and not with segmentation alone; it should deal with the things that 'get lost in the organizational interstices'.

Action -- There are three things the new instrument might do: (1) It could speak out as a "critique group" -- it could include research, and could undertake to help re-order priorities for these purposes -- but this function alone will not satisfy the need; (2) It could undertake a "think approach" that would bring together people to analyze problems and come up with proposals, stopping short of action -- but this too alone would not satisfy the need; (3) It could go beyond the two above possibilities to undertake action, through its own efforts and by getting others to undertake it. This will be required, and both channels of action will need funds. In this way, the new instrument can provide incentives to get things actually done. The Federations can help shape priorities, by taking the position "that nothing is more vital than this", by shifting existing funds, and even more productively by putting new, additional monies into these activities. The new instrument can undertake to fill all three of these purposes, and can assess proposed projects in that framework.

Non-operational -- The new instrument should be "non-operational" -- it should be limited to evaluating and funding new experiments, innovations, models that are limited in their time span. It was suggested however, that this need not exclude operational activity completely.

Exclude Capital Expenditures -- The new institute should not undertake capital expenditures nor acquire facilities or physical property. It should limit its expenses to action programs.

Types of Projects -- The institute should concentrate on basic new approaches outside the established framework of ideologies and institutions. It can also support basic changes within established institutions. It might stress creative efforts that cut across established institutional lines, and projects with a potential of relating to segments of the community not involved at all, or only minimally involved currently in the Jewish community.

Multiplier Effects -- The projects funded by the new institute should have the potential for replication -- they should have "multiplier effects".

Invite and Commission Proposals -- The institute should undertake initiative in identifying critical areas of need; it should invite proposals rather than passively wait for others to come forward; the very existence of the new organization in itself will stimulate people and organizations to come forward with proposals; it can take the initiative in commissioning projects, beyond stimulating and challenging people to come forward with ideas.

No Prior Commitments -- The new institute should not start with any prior commitments to specific projects to be carried out.

Risk -- There will be a substantial risk of failure in the new experiments to be funded by the institute. But the institute should not over-stress the element of risk of failure; a balance of success must be expected.

Research and Development -- The element of research and development will be essential in the operation of the institute. There must be the most competent evaluation of the projects.

Motivations -- The knowledge of what motivates people to identify with Judaism is now seriously inadequate and needs research. At the same time, the institute must take account of the fact that there are many kinds of identity, many paths to it, and many motivations for it.

Priorities -- In addressing itself for the need to define priorities, the institute would have to recognize that we know little currently about the criteria for priorities.

Feasibility Studies -- Feasibility studies are required for serious proposals. There is no agency now to fund such feasibility studies.

Data Bank -- The institute might develop a "data bank" of studies made in different cities and by different agencies. This could give clues to the reasons for differences among communities, beyond what is now known, to explain the marked differences in their strengths and achievements.

Communication -- There is a current lack of national medium for internal communication, such as a national Jewish newspaper. The institute could adjust itself to that need.

Jewish Public Policy -- The institute might fund programs to examine "Jewish public policy". This involves questions of alternatives, priorities and emphases, and funding and commitment.

"Open Schools" -- Another possibility to which the institute could address itself is the "open school" proposal.

Possible Sections -- One suggestions put forth, as a preliminary approach and requiring further consideration by the proponent, would be for the institute to organize itself in six sections: (1) dealing with such matters as educational curriculum, educational organization, family camping, home study techniques, Israel exchange; (2) dealing with basic social sciences of Jewish communities, community organization, what happens as a result of present programs and institutions, and of new forms of Jewish communal life; (3) dealing with students across a broad spectrum, and with a minimum of monitoring; (4) dealing with communication in Jewish life -- television, radio, and other media; (5) dealing with the sponsorship of career scholars, possibly from 3 years to life-time awards, to help develop a meaningful Jewish scholarly leadership that could likewise have a multiplier effect; (6) dealing with special projects and miscellaneous ideas.

Staff -- It was stressed that staff of the highest quality would be an imperative for the new institute. It was suggested that this is so crucial a requirement that the funds for the institute should not be sought until there was assurance in advance of an excellent staff. The staff should be excellent in judgment and in its ability to get things done. The compensation should be such as to attract such staff.



Some of the staff would be full-time, generalists for overall administration and direction; others would be part-time experts, utilized as needed, for their special competence in evaluating specific project proposals, helping to select them and reviewing their results.

It was cautioned that the full-time staff should be relatively small, so that the funds available are not used in the main for the operation of the institute itself.

It was suggested that realistically the staff arrangement should be tailored by the realities of the best that can actually be obtained. Informal explorations might be undertaken with the kind of people to be desired, without commitment by either the organization or the individuals. It could be ascertained as to what these people might be prepared to do on a full-time or part-time basis, or in an arrangement to be commissioned for periods of time. The crux is to get the best people on the best basis possible. The structure of staff could then be put together in a way to obtain that. The object is to get to the people who will make the Institute operate most successfully.

Independence and Flexibility -- The independence and flexibility of the new institute were stressed throughout the discussion by the Task Force. It was said that the institute should be independent, but "not detached" from the realities of needs and of ongoing operations, nor from the potentials for implementation for successful projects made possible by the institute.

It was stated by a Task Force member that: there should not be the "dead hand" of control, that the institute should not lose its independence of flexibility because of restrictions by leaders of community organizations or representatives of existing organizations. In this innovation and exploration, an independent institute dealing among other things with Jewish public policy, might do some things that are unpopular or even offensive to some leaders of community organizations; it might "gore some oxen", Jewish communities and their organizations are not as geared to academic freedom as universities are; by its very nature the institute will invite criticism and opposition; the institute will need the independence to make choices -- the burden of such choices should not be placed upon Federation.

In the discussion of the dangers of the "dead hand" of the community, a number of the members of the Task Force disputed the premise. They emphasized that: the reality is the "live hand" of the community that has undergone a number of changes and is actively seeking further change; a number of lay leaders are as ready to change as are the academicians; there should be neither professional control nor lay control, but rather a genuine partnership of lay and professional leadership, of community and academic involvement; neither the professionals nor the laymen alone should make the diagnoses, define the prescriptions and programs or evaluate the results; the Task Force itself involves a broad spectrum of people, and is evidence of the good faith of CJF and community leadership; communities should not be polarized into two diverse groups; the real contest is between the involved and the apathetic, and not between the laymen and the academicians; we must deal with the total constituency of the Jewish community; we must move lay leadership in order to move American Jewish community for change and implementation; we must avoid "having innovation itself become an orthodoxy".

Further: The crux will be balance and integrity in the composition and the operation of the institute -- the full integrity of each phase of its responsibility: in attracting innovative ideas and in the selection of projects;



in the competence to genuinely test the projects; in funding and making them possible; in implementing the projects that prove successful and in integrating them into the work of ongoing organizations and institutions, with the quality required; each phase and responsibility must be carried out to its maximum potential; none should obstruct nor stifle the others.

Board -- The Board of the institute should therefore be a composite of laymen, community professionals, faculty, and students.

Some of the leaders of the operating organizations should be included in the Board of the institute, as individuals and not as official representatives of agencies, in order to feed into the institute the reality of the problems and needs which must be dealt with, and to provide a channel for effectively carrying back the fruits of the work of the institute for implementation by the operating agencies.

For the involvement of people in the institute, there must be a broad definition of the community, including not just the visible current leadership, and must recognize that the lay leadership of communities is interlocked in many activities and in many ways.

Time -- There was considerable discussion also on the time period for which the institute should be initially established. It was stated that the institute would mark a serious departure from what has been created in the past. It would have to gather facts and do a number of undramatic things that will show no immediate results for payoff.

One proposal was that the institute should be established initially for three years. It should not try to change agencies in that time, but rather should test new approaches so that organizations and communities could make judgments on them. This would depart from previous procedures, where sponsors have had to validate needs completely in order to obtain funds; now new ideas would be tried out before such full validation, and with full recognition of the risks. Agencies could pull off the shelf the ideas which they have stored there, and seek funding in competition with others.

In support of this suggestion of a three-year test period, it was said that we know where the "here" is but we don't know where "there" is -- we know the problems and situations we are in, but we are not clear on goals and directions we seek, except occasionally in dealing with some specific problems. We must keep the process fluid. At the same time, there must be some elements of excitement in order to get the backing of communities, and there should be no complete lack of things produced or proved in three years. There should in effect be a two-phase sequence, so that this limited initial period would demonstrate the validity of some of the ideas; we would then be in a better position for a second phase to invite more projects and to develop the blueprints for a more permanent level of financing.

Others felt that a period longer than three years would be required even initially, perhaps five to ten years: The persons or institutions developing the experiments and new models should not be required to defend their position each year, and would require even more than three years to produce results; they must have confidence that their projects will not be stopped in the middle; the kind of people whose ideas and whose conduct of the experiments should be sought must make major commitments, and high quality people will not be obtained on a short-term basis, with uncertain continuity or terminations.

Implementation -- An indispensable requirement for the projects should be the potential for the transferability to on-going operating agencies, if successful -- the purpose is implementation on a continuing basis, across the country. The implementation would have to take place where people are, namely in the local communities. The Federation component in transferability is particularly important, since this Task Force was set up by the Federations, and they are responsible for the largest single segment of total Jewish expenditures and therefore of programs.

While examining how the ways in which the Jewish "establishment" functions might be modified, it must also be recognized that the "establishment" will have to carry out the things the Institute will want to achieve.

Name -- For various reasons, it was suggested that a name other than "Institute For Developing Jewish Identity" should be used. There is the implication in this that Jewish identity has not been developed. It was also felt that the word "Foundation" should not be used until there is a commitment of substantial capital, if it is to be used at all. Since the purposes are primarily substantive rather than financial, a term other than foundation might be used in any event.

Suggestions were: "Institute on the American Jewish Community"; "Institute For Judaism"; "Commission on Jewish Continuity"; "Commission on Jewish Creativity and others -- with no attempt to agree on a title at this initial meeting.

#### CENTER FOR THE APPLIED STUDY OF CONTEMPORARY JEWISH THOUGHT

There was no discussion of the proposal for a "Center For The Applied Study of Contemporary Jewish Thought". Rabbi Irving Greenberg, an originator of this proposal, felt that the proposal for the "Institute" or "Foundation" was a comprehensive one to which a "Center" could be related, and the latter could be considered later. He had prepared a document on the proposal for a "Center" which he distributed to the members of the Task Force, and invited them to communicate their reactions to him by correspondence.

It was also suggested by a Task Force member that such a "Center" could be a section of the institute, but with a limited budget so as not to compete with the funding of other projects.

#### CONSORTIUM

There was likewise no discussion regarding the proposal of a consortium of existing agencies and institutions. A Task Force member commented that it would be 'naive' to expect existing organizations to come together in a pattern of cooperation and pooling which has not existed to date.

#### FINANCE

In the consideration of financing the proposed institute, the following points were made: It should be assumed that funds will be made available if the Task Force comes forward with proposals and recommendations that win genuine acceptance; financial incentives will be needed to bring forth proposals for changes; there should be an ample body of funds at the start -- they should not be sought from year to year as projects are presented -- and the funds should be of a dimension to support the work of the institute over a period of time; that an additional \$5 million would massively enrich the impact of the \$1 billion

being spent for Jewish needs; there should be sufficient funds for the genuine possibility of responding to all who come forward with ideas worthy of financing.

One view was that the funding of the institute should be in the form of an endowment, with a corpus to provide income adequately for the continuity of the institute's work, and to assure the stability required to attract quality people to it; communities might be requested to put aside funds for national and local innovative projects even before the Endowment Fund was established and while the Endowment Fund is being built up. Another view was that it might be better to get a flow of cash annually, rather than seek the very substantial capital funds required to provide an equivalent annual income.

It was suggested that since implementation will depend primarily on local actions and communities across the country, it might be more possible to secure funding on a local level, than on a national one.

The institute might consider using its funds on both a matching and a non-matching basis, to encourage others to share where possible, but not limiting the funding to matched arrangements.

There should be a fluidity in the use of funds. The National Institutes of Mental Health might provide a possible model, and its experience and experience of similar institutions should be examined to assess their successes and their mistakes.

There were various suggestions on the amount of financing needed, from \$1 million to \$100 million.

The caution was expressed that money could not be obtained on faith and trust alone; that vast sums would not be obtained for a "blank check", without the institute producing lasting effects.

A special group would be required to define the financing, and a special group would be required to obtain it.

#### NEXT STEPS

It was agreed that sub-committees of the Task Force should utilize the discussion of this meeting to define more precisely the following elements of the proposed institute: (1) the functions; (2) the structure -- possibly also drawing up a tentative list of the people who might be involved on both the lay and professional levels; financing -- what types, how much, and how best to obtain it; (4) the timetables for the work of the Task Force, and for the procedures to implement the creation of the institute if approved by the Board and by the General Assembly.

The timetable for the Task Force itself might be: meetings of the sub-committees in the next several weeks, transmitting their proposals to the Task Force by mail in advance of the next meeting of the Task Force; a meeting of the Task Force in connection with the June Board meeting of the CJF, possibly on Thursday, June 18th; a further work by the Task Force and sub-committees prior to the September meeting of the CJF Board, at which time the preliminary proposal can be presented; further work by the Task Force, taking into account the Board's reactions, prior to the General Assembly in November; presentation of the final recommendations, if possible, to the Board immediately prior to the Assembly; presentations of the recommendations to the General Assembly.



Attendance:

Irving Blum, Baltimore, Chairman -- Presiding

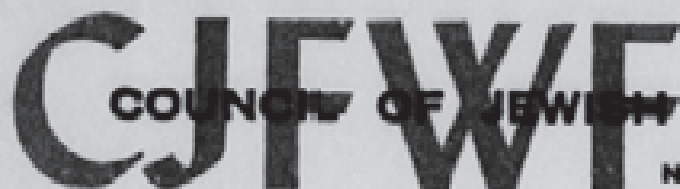
Harry I. Barron, New York  
David Eaton, Oberlin  
Dr. Leonard Fein, Boston  
Henry J. Goodman, Cleveland  
Mrs. Robert Green, Worcester  
Rabbi Irving Greenberg, New York  
Dr. Seymour Lachman, New York  
Hillel Levine, Boston  
Mrs. Howard Levine, Essex County, N.J.  
Alan L. Hintz, New York

Michael A. Pelavin, Flint  
Dr. Arnulf Pins, New York  
James P. Rice, Chicago  
Sanford Solender, New York  
Dr. Herzl Spiro, Baltimore  
Louis Stern, Essex County, N.J.  
Isaac Toubin, New York  
Dr. Mervin Verbit, New York  
Sidney Z. Vincent, Cleveland  
Gordon Zacks, Columbus

CJFWF Staff: Philip Bernstein  
Charles Zibbell  
Mrs. Beatrice Finkelstein







COUNCIL OF JEWISH FEDERATIONS AND WELFARE FUNDS, INC.

NATIONAL OFFICE: 315 PARK AVENUE SOUTH, NEW YORK, NEW YORK 10010

TELEPHONE: AREA CODE 212, 673-8200  
CABLE: COUNCILFED, NEW YORK

August 5, 1970

Rabbi Daniel J. Silver  
The Temple  
Univ. Circle & Silver Park  
Cleveland, Ohio 44106

Dear Dan:

I'm very grateful for your gift of the book "Judaism and Ethics," and I'm taking it with me to the country this weekend to really get into it. The very publication itself speaks well for the editorial direction you've given the CCAR journal.

I'm pleased that we had a chance to really talk through some of your questions about the Task Force on Jewish Identity and the National Foundation for Jewish Culture when you were here. Let me know when you are coming, so I can plan to be in the office and set aside the time for your visit.

My best to the family.

Cordially,

*Phil*

PHILIP BERNSTEIN  
Executive Vice-President

PB:gs



GENERAL ASSEMBLY

KANSAS CITY, MO.  
NOVEMBER 11-15, 1970

MUEHLEBACH HOTEL

COUNCIL OF JEWISH FEDERATIONS AND



COUNCIL OF JEWISH FEDERATIONS AND WELFARE FUNDS, INC.

315 PARK AVENUE SOUTH, NEW YORK, N.Y. 10010

212, 673-8200

OFFICE OF THE PRESIDENT

MAX M. FISHER

Cable: COUNCILFED, New York

April 22, 1971

Rabbi Daniel J. Silver  
The Temple  
University Circle and Silver Park  
Cleveland, Ohio 44106

Dear Dan:

I was delighted to learn about the meeting in Cleveland, dealing with the problems and recommendations on which our Task Force on Jewish Identity is working, and I'm very pleased that you could participate in it.

These concerns go to the core of our community organizations' purposes and work. At stake is the quality of Jewish life and the future of the American Jews. These discussions in your community and the others across the United States and Canada, will shape our final recommendations and actions. They can have historic importance.

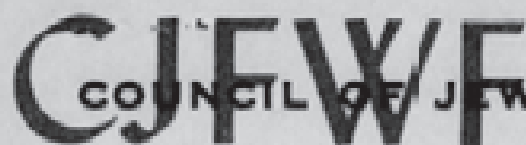
I would welcome any additional comments you would wish to make in writing.

Cordially,

A handwritten signature in dark ink, appearing to read 'Max' or 'Mat', is written above the typed name.

Max M. Fisher

MMF/jr



COUNCIL OF JEWISH FEDERATIONS AND WELFARE FUNDS, INC.

315 PARK AVENUE SOUTH, NEW YORK, N.Y. 10010

212, 673-8200

OFFICE OF THE PRESIDENT

Cable: COUNCILFED, New York

MAX M. FISHER

February 12, 1970

Dear Rabbi Silver:

I'm pleased to extend a most cordial invitation to you to serve as a member of our Committee on Urban Affairs and Public Welfare.

As you know, our national committees help set guidelines for our community Federations, help shape national policies, and enable our community leaders to exchange experiences and judgments on mutual concerns.

A statement describing the Committee's responsibilities is enclosed; also a schedule of our next committee meetings.

You'll be most helpful -- and I'll be very grateful.

Cordially,

A handwritten signature in dark ink, appearing to read 'Max M. Fisher', is written above the printed name.

MAX M. FISHER

MMF:em

Rabbi Daniel Silver  
The Temple, University Circle  
Silver Park  
Cleveland, Ohio 44106

February 23, 1970

Mr. Max M. Fisher  
CJFWF  
315 Park Avenue South  
New York, N. Y. 10010

Dear Mr. Fisher:

I shall be happy to serve on the Committee on Urban  
Affairs and Public Welfare. Thank you for inviting  
me.

Sincerely,

DANIEL JEREMY SILVER

DJS:rvf