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Greater Cleveland Urban Coalition, correspondence, memoranda,
and minutes, 1968-1970.



City of Cleveland

CARL B. STOKES
MAYOR

September 24, 1968

Dear Rabbi Silver:

Knowing too well that government alone cannot effectively attack, much less solve, our urban crisis, I am asking you to join with 100 of your fellow leaders from business, labor, the neighborhoods, civil rights, religion and communications in forming a Cleveland Urban Coalition. Only with direct, vigorous and effective involvement of the entire private sector can we hope to cope with our community's problems in housing, employment, economic development, income maintenance and education.

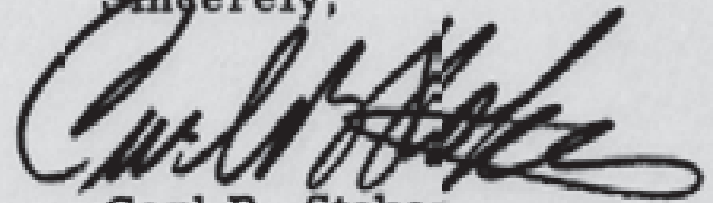
Our Coalition will be affiliated with the national Urban Coalition, now under the leadership of former Secretary of HEW, John Gardner.

The commitment and involvement we ask of you must be personal and total if we are to close the gap between promise and performance.

I am enclosing for your evaluation a Statement of Purpose for the Cleveland Urban Coalition and the list of the tasks with which I have charged the Coalition.

I look forward to working with you on this effort of such importance to our communities.

Sincerely,



Carl B. Stokes

Rabbi Daniel Silver
The Temple
Cleveland, Ohio 44106

THE CLEVELAND URBAN COALITION
Statement of Purpose

The Cleveland Urban Coalition is a voluntary federation of individuals from the community, business, professions, education, labor, religions, and government.

The purpose of the Coalition is to mobilize men of action and good will from all these groups to cope humanely with the problems of our community. It seeks to enlist all segments of the community in opening new opportunities to those who have been denied them, and to improve housing, employment and business opportunities, health, education and other aspects of contemporary urban life. This Coalition will be affiliated with the National Urban Coalition.

The Coalition will combine the resources and energies across the full range of both the public and private sectors to enhance the quality of living in any part of our community where there has been a sense of frustration because of hostile attitudes, neglect, indifference, and a denial of equality of opportunity.

The Coalition seeks to learn about and to take an appropriate interest in all programs that may help achieve this objective. It tries to help existing programs with similar aims to become more closely related and better coordinated and also to stimulate the development of proper support for new ideas and new plans of action. It will seek, in addition, to provide a comprehensive view and a concert of concern and action to achieve specific aims and goals as they may be developed. It will strive to determine such goals through a process of citizen participation and to realize these goals through cooperative action for the common good.

TASKS FOR THE CLEVELAND URBAN COALITION

1. To work for the city's interest at and with the Local, State and Federal levels of government.
2. To advise and assist the Mayor on formation of public policy.
3. To provide action-oriented Task Forces to undertake specific assignments from the Mayor's office.
4. To assist the many private groups now active in the city in their programs when needed, and to coordinate the activities of the various groups with the plans and programs of the city.
5. To screen and evaluate ideas and programs submitted by the citizenry and assist such ideas and programs, where required.



September 27, 1968

The Honorable Carl B. Stokes
Mayor of Cleveland
Ohio
City Hall
Cleveland, Ohio 44114

My dear Mayor Stokes:

I shall be happy to serve on the Cleveland Urban Coalition. I was particularly impressed with your television address last night.

Sincerely,

DANIEL JEREMY SILVER

DJS:rvf

THE AMERICAN SHIP BUILDING COMPANY

LORAIN, OHIO 44052

1-288-1234

EXECUTIVE OFFICES

November 11, 1968

TO: All Members
Greater Cleveland Urban Coalition

May I first take this opportunity to say welcome and thank you to each of you who has graciously accepted Mayor Carl B. Stokes' personal invitation to become a member of the Greater Cleveland Urban Coalition. Welcome to the Coalition and thank you for your apparent concern and interest in Greater Cleveland Now! The formation of an effective Urban Coalition in Cleveland I am sure will mark a great step forward for this community. It is important that everyone accepting the responsibility of membership in this Coalition do so with the idea that it is an undertaking which will ask for a "dedicated involvement" from each of us. The Greater Cleveland Urban Coalition is important enough to this City that it cannot be allowed to become merely another study group; it must be action-oriented and effective.

An Executive Committee has been hard at work for the past three weeks outlining the initial program for the Greater Cleveland Urban Coalition. The Committee feels it is most important that the Coalition have a clear and keen understanding of the major problems facing our City today. The initial phases of the program have been set up with this goal in mind.

The first meeting of the Greater Cleveland Urban Coalition will be held on November 21st, a Thursday evening meeting. This meeting will be held at the Sheraton-Cleveland Hotel in the Gold Room and will begin promptly at 7:30 PM. It will be the official opening of the Greater Cleveland Urban Coalition sessions. As our keynote speaker, we will be very privileged to have Mayor Arthur Naftalin of Minneapolis whose own Urban Coalition is regarded in Washington as the finest established yet to date. It should be a very interesting and enlightening evening to learn of the successes and pitfalls which faced this aggressive, dynamic Mayor of Minneapolis as this city moved forward in their Urban Coalition plans. Mayor Carl B. Stokes will of course be there to give the introductory speech for our distinguished visitor, and he will also have some remarks concerning the Greater Cleveland Urban Coalition. This is a most important meeting and your attendance at this meeting is urgently required!

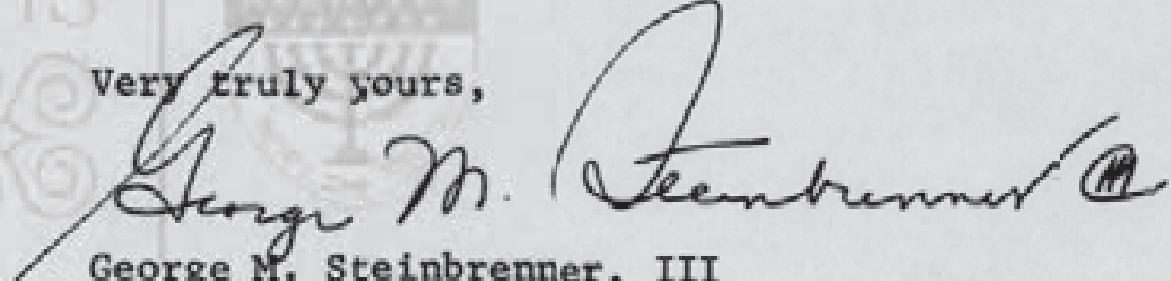
The next series of programs will be held December 7th and December 14th. These will both be Saturday meetings and they will commence at 9:00 AM on Saturday morning in the Council Chambers of City Hall. These meetings will be an in depth and highly exclusive look at the major problems facing Cleveland today, the problems with which we shall deal as the Greater Cleveland Urban Coalition. It is imperative that we have a basic and

November 11, 1968

fundamental understanding of these problems before any action-oriented program is embarked upon. There will be interesting and knowledgeable speakers on each subject scheduled for each of these days. You will be given these programs at a later date.

I ask each of you as a responsible citizen and as a member of the Coalition to set aside these three dates. I do not feel that it is asking too much to say that each of us "must" make the supreme effort to be in attendance at each of these meetings; no excuse can really be acceptable. After these three initial programs, "Task Forces" in each of the major areas will be set up with chairmen and co-chairmen to head up these forces. From that time on, we shall meet both as separate Task Forces and as a total group, and the schedules shall be far less demanding than they will be these first three weeks. So please, each of you mark these first three program dates down and do not let anything interfere with your attendance, for this will immediately show us whether we have a "dedicated involvement" on the part of all of our members.

Very truly yours,


George M. Steinbrenner, III
Chairman
Greater Cleveland Urban Coalition

GMS:rr

November 13, 1968

**Mr. George M. Steimbrenner, III
Chairman
Greater Cleveland Urban Coalition
c/o The American Ship Building Company
Executive Offices
Lorain, Ohio 44052**

Dear Mr. Steimbrenner:

In response to your letter of November 11, I must remind you that Saturday is our Jewish Sabbath and the major time of worship in our congregations. I would be unable to attend any meetings scheduled on that day and would appreciate it if consideration would be given to some other day of the week for our meetings. The present scheduling will affect the attendance of a number of the Jewish members.

Sincerely,

DJS:mgm

Daniel Jeremy Silver

cc: Mr. David Hill - Mayor's Office

THE AMERICAN SHIP BUILDING COMPANY

LORAIN, OHIO 44052

EXECUTIVE OFFICES


November 14, 1968

Rabbi Daniel Jeremy Silver
The Temple
University Circle at Silver Park
Cleveland, Ohio 44106

Dear Rabbi Silver:

I have received your letter of November 13th and will move immediately to consult with others involved to see what can be done about moving our meetings away from the Saturday dates. I most humbly apologize to you for this oversight on our part and I am hopeful that we will be able to avoid this very serious conflict.

Very truly yours,


George M. Steinbrenner, III
Chairman
Greater Cleveland Urban Coalition

GMS:rr

November 20, 1968

Mr. George M. Steinbrenner, III
The American Ship Building Company
Lorain, Ohio 44052

Dear Mr. Steinbrenner:

Thank you for your note and I will appreciate any effort
you can make to switch the Urban Coalition meetings
from the Sabbath mornings.

Sincerely,

DANIEL JEREMY SILVER

DJS:rvf

ALL MEMBERS

GREATER CLEVELAND URBAN COALITION

A very important meeting of all members of the Greater Cleveland Urban Coalition will be held at 9:00 AM on Saturday, January 18, at the SHERATON-CLEVELAND in the South Section of the Grand Ballroom. As this will be the last educational or informative meeting, it is most important that each of you put forth every effort to attend.

Please fill out and return the attached card at your earliest convenience indicating your plans to attend. Thank you!

George M. Steinbrenner, III
Chairman

January 13, 1969

Mr. George M. Steinbrenner, III
Chairman
Greater Cleveland Urban Coalition
% The American Ship Building Company
400 Colorado Avenue
Lorain, Ohio 44052

Dear Mr. Steinbrenner:

I hate to be repetitive but we did speak about the inappropriateness of holding Coalition meetings on the Jewish Sabbath. Saturday morning is the time of our worship. These meetings preclude my attendance and I am sure that of others on your committee. You mentioned that you would handle this matter. If you cannot, I will have to resign regretfully from the Coalition and make my reasons public. I do not want this to be the case.

Sincerely,

DANIEL JEREMY SILVER

DJS:rvf

cc: Mr. Sidney Z. Vincent
Mayor Carl B. Stokes

THE AMERICAN SHIP BUILDING COMPANY

LORAIN, OHIO 44052

EXECUTIVE OFFICES

January 28, 1969

Rabbi Daniel Silver
The Temple
University Circle & Silver Park
Cleveland, Ohio 44118

Dear Rabbi Silver:

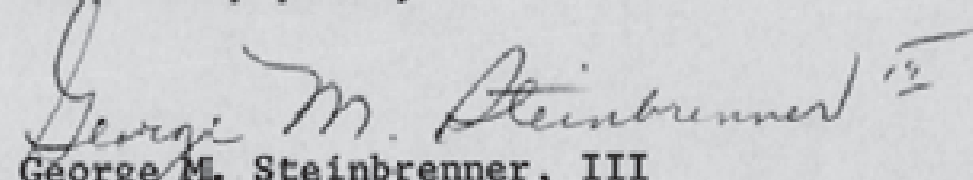
First of all, let me apologize to you again for the scheduling of the Coalition meetings which made it impossible for you to attend the last two get-togethers. We have no further meetings scheduled for Saturday and I apologize for this occurrence.

I am sure you can appreciate that it has been a most difficult task organizing the 127 members who have joined the Coalition to date. Such an impressive group of people as we presently have on our rosters probably have never been gathered before. However, we have spent the past week in attempting to select the leadership which we would like to see head our various task forces in the areas of involvement which the Urban Coalition will find itself in. It is with this in mind that I am writing you at this time to ask if you would accept our request to serve as one of three Chairmen of the Task Force which will be involved in the most important area of Welfare. The Committee was unanimous in their thought that you would be a most excellent Chairman for this important area. While we have established a formula of three Chairmen in each particular Task Force, we feel that your leadership will most certainly be felt in this very important area. Others who will be working as Chairmen with you on this Task Force will be Mrs. Carole King and Mr. Ralph Besse.

I would certainly appreciate your acceptance of this call to duty and I would look forward to your dynamic leadership in this challenging position. If you could find time in the near future to forward to me some glossy prints and biographical material on yourself, I would appreciate it, since this will be used for our publicity releases and also for the National Urban Coalition Headquarters in Washington.

Best personal regards.

Very truly yours,


George M. Steinbrenner, III
Chairman
Greater Cleveland Urban Coalition

GMS:rr

THE AMERICAN SHIP BUILDING COMPANY

LORAIN, OHIO 44052

EXECUTIVE OFFICES

January 16, 1969

Rabbi Daniel Jeremy Silver
The Temple
University Circle at Silver Park
Cleveland, Ohio 44106

Dear Rabbi Silver:

I am in receipt of your note of January 13th and am certainly sorry that evidently there has been some misunderstanding in this matter regarding the Saturday morning meetings. Inasmuch as we had made plans for the first two meetings to be on Saturday, there was nothing that could be done about changing them. The meeting on January 18th, however, will be the final Saturday meeting and from that time on all meetings will be held during the week, most probably in the evenings. So while it may be necessary for you to miss this meeting, all meetings in the future will be held on week days.

I regret very much that the original plans were set up this way because I know of your deep interest in the Coalition and we know how important you will be to us. For that reason, there will be no further Saturday meetings after the 18th.

Best personal regards.

Very truly yours,



George M. Steinbrenner, III
Chairman
Greater Cleveland Urban Coalition

GMS:rr

February 3, 1969

Mr. George M. Steinbrenner, III
Chairman
Greater Cleveland Urban Coalition
% The American Ship Building Company
Lorain, Ohio 44052

Dear Mr. Steinbrenner:

I just returned to Cleveland after a brief vacation trip and I am grateful for your two letters. I am particularly pleased that the Urban Coalition will be able to schedule their meetings on some other day than the Sabbath. I know that the Jewish community wants to cooperate to the fullest extent. I will be most happy to serve as one of the co-chairmen of the Welfare Committee and help in every way that I can. The glossy print and the file are enclosed.

Sincerely,

DES:rvf

DANIEL JEREMY SILVER

THE WELFARE FEDERATION

SERVING THE CLEVELAND
METROPOLITAN AREA

1001 HURON ROAD
CLEVELAND, OHIO 44115
TELEPHONE 781-2944
AREA CODE 216

ROBERT M. GINN
President

MRS. CLARK E. BRUNER
A. A. SOMMER, JR.
Vice Presidents

W. BRADDOCK HICKMAN
Treasurer

W. T. McCULLOUGH
Executive Director

COMMUNITY PLANNING
AND DEVELOPMENT DIVISION
HAROLD E. BOEHM
Chairman

COMMUNITY SERVICES
DIVISION
MRS. FRANK H. PORTER
Chairman

FINANCIALLY PARTICIPATING
AGENCIES DIVISION
NELS C. NELSON
Chairman

February 4, 1969

TO: MEMBERS OF THE EXECUTIVE COMMITTEE OF THE
URBAN COALITION AND THE TASK FORCE OF
PUBLIC WELFARE

Mr. Russell M. Jones, Executive Director of the Urban Coalition has asked us to get out a memorandum in his behalf asking you to an important presentation on Monday, February 10th.

Mr. George Steinbrenner, Chairman, and Mr. Arnold Pinkney, Vice Chairman of the Urban Coalition have encouraged the development of a public relations program aimed at interpreting the needs and problems of the poor to the people of the community and State. Mr. David Skylar, Vice President of Griswold-Eshelman and a member of the Urban Coalition has put his creative director and other staff to work producing ideas and an approach to the public. The Welfare Federation which originated the idea has had its staff developing hard factual data in cooperation with the Cuyahoga County Welfare Department. There is the possibility of a grant for use for materials for this program.

The meeting with the Griswold-Eshelman people will be held

Monday, February 10th
3:00 p.m.
Griswold-Eshelman Offices
12th Floor, Illuminating Bldg.
55 Public Square

Cancelled

This meeting should take about one hour. WE URGE YOUR
ATTENDANCE.

Sincerely,

W. T. McCullough

W. T. McCullough
Executive Director



BRINGING TOGETHER MORE THAN 200 ORGANIZATIONS FOR COMMUNITY PLANNING IN HEALTH, WELFARE AND RECREATION

Supported through the United Appeal

THE AMERICAN SHIP BUILDING COMPANY

LORAIN, OHIO 44052

EXECUTIVE OFFICES

February 26, 1969

Rabbi Daniel Silver
The Temple
University Circle & Silver Park
Cleveland, Ohio 44118

Dear Rabbi Silver:

First let me say that we are very appreciative of your willingness to serve as a Co-Chairman of one of our Task Forces which, quite frankly, will be the life blood of the Urban Coalition. As a Co-Chairman of the Task Force you will also become a member of the Executive Committee of the Greater Cleveland Urban Coalition. It is for this reason that I am writing at present to tell you that there will be a meeting of the Executive Committee to meet with our Executive Director, Mr. Russell M. Jones, on Wednesday, March 5, 1969, at 8:45 AM in the Lewis Room of the Sheraton-Cleveland. Kindly indicate your plans to attend by filling out and returning the enclosed card.

We have enclosed for your information a copy of the proposed agenda and we will look forward to seeing you.

Very best regards.

Very truly yours,

George M. Steinbrenner III
George M. Steinbrenner III
Chairman
Greater Cleveland Urban Coalition

GMS:rr
Encl.

March 5, 1969

AGENDA

1. Introduction of Task Force Leadership
Mr. George M. Steinbrenner III
2. Executive Director's Report
Mr. Russell M. Jones
 - A. Organization
 - B. Budget
 - C. Staff
3. Welfare Education Project
Mr. W. T. McCullough
Mr. James Johnson
4. New Members
Mr. Russell M. Jones
5. Next Coalition Meeting ✓
 - A. Time
 - B. Program
6. Other Business
7. Adjournment

File

March 6, 1969 - 8:00 p.m.
Home of Rabbi Daniel Jeremy Silver

NOTES
MEETING OF THE TASK FORCE ON PUBLIC WELFARE
THE URBAN COALITION

Present were:

Rabbi Daniel Jeremy Silver)	Co-Chairman
Mrs. Carole King)	Urban Coalition Task Force
Bishop William Cosgrove)	
Rev. Donald Jacobs	-	
Mr. Russell Jones	-	Executive Director Urban Coalition
Mr. James Johnston	-	Creative Director Griswold- Eshleman Company
Mr. Howard Berger	-	
Miss Leona Bevis	-	

Subjects for Discussion

1. Status of the State Appropriation Act and specifically the amount included for AFDC for the 1969-1971 biennium.

What is happening in Columbus?
What should the Urban Coalition be doing on this issue?
2. Proposed public education campaign utilizing the mass media - the creative work of Mr. James Johnston, Griswold-Eshleman Company. The support of these plans by the Task Force.

Discussion

1. The welfare section of the State Appropriation Act was heard in the House Finance Committee yesterday, March 5th. The State Department of Public Welfare request is for \$78,000,000 for the next biennium above the allocation for the current biennium expiring June 30, 1969. The increase will not be used for increasing welfare payments. It is needed to meet the rising costs of the caseload. This caseload has been increasing at the rate of about 2,700 cases per month for the past eighteen months. The Department has estimated that another \$100,000,000 for the biennium would be required to increase payments to 100 per cent of State Standards. The Governor will not include this amount in his request.

Discussion (continued)

The Hearing on March 5th was devoted to a lengthy presentation of Department programs and objectives. A few witnesses were heard, including three Welfare Mothers from Cleveland, including Mrs. Carole King, and Mr. Wilson Posey, Executive Director Ohio Citizens Council. Mr. Sol Rosenbaum, Research Director, the Welfare Federation, attended for the purpose of obtaining information. He reported that the Welfare Mothers handled themselves wonderfully. He felt the House Finance Committee members had made up their minds about the amount in the budget, but the testimony made them uncomfortable. They were interested and did ask questions. Mrs. King concurred that the testimony had been very much to the point and reduced cold statistics to the stark realities of how little AFDC families have to live on.

Report was given on a conference with Mayor Stokes on March 4th, attended by Mr. Peter Halbin of the Mayor's Office, Mrs. Helen Williams, Rev. Donald Jacobs, Bishop William Cosgrove, Mr. Howard Berger and Miss Bevis. The Mayor will attempt to put together a republican business leader type group to include also Mr. Frank Pokorny, President, Board of County Commissioners, to go to see the Governor within the next couple of weeks. He felt the Governor has to be made to see this problem and the need for resolution of it. Names of persons to be asked to join the Mayor and Mr. Pokorny on this trip include: Mr. George Grabner, President, Growth Association, Mr. Ben Hauserman, Mr. John Sherwin, Mr. Robert Ginn and the representatives of the three faiths attending the meeting this evening.

Bishop Cosgrove reported on a meeting with Mr. Hauserman. Miss Bevis reported that on the afternoon of March 4th the Executive Committee of the Growth Association met and acted to authorize Mr. Grabner to speak for the Growth Association on this matter. Mr. Halbin has been advised, so that the Mayor can make his plans.

A major thrust must be made in the Senate Finance Committee on the matter of AFDC grants. The voice of this group and the Urban Coalition should be heard at that time. This Hearing may occur as late as mid-April or early May.

Respectfully submitted,

Miss Bevis, Secretary

Discussion (continued)

2. The Public Education Campaign -

Mr. Jones reviewed the background of the idea for a public education campaign on the welfare problem.

Griswold-Eshleman have agreed to contribute their professional skills.

The mass media will be convened by the Urban Coalition and asked to contribute their skills and resources.

Associated Foundation has agreed to provide the Urban Coalition with the funds required for materials.

The program is aimed at the middle and upper classes and to engage their thinking and emotions to the extent of encouraging better understanding of the poor and the welfare problem. It will be aimed at value changes.

Mr. Johnston, the Creative Director, displayed several of the posters prepared to date. These will be used as car cards, newspaper ads, bill boards, TV spots ---

The Committee members strongly favored the program.

There were specific reactions by members of the Committee to some of the ideas projected in the displays.

It was proposed by Mr. Johnston that three or four welfare mothers join him and review some of the ideas. This is to occur within the next week.

Mr. Jones will move ahead to arrange the meeting with the media.

The program will be initiated in the Greater Cleveland Area.

It is hoped that the program can be rolled out across the State soon thereafter.

Meeting adjourned.

Respectfully submitted,

Leona Bevis, Secretary

LB:mf

The Greater
CLEVELAND Urban COALITION

111 The Arcade • Cleveland, Ohio 44114 • Telephone: (216) 621-3993

Chairman: George M. Steinbrenner III

Co-Chairman: Arnold R. Pinkney

Executive Director: Russell M. Jones

MARCH 14, 1969

DEAR COALITION MEMBER:

OUR OFFICE OPENED ON A FULL-TIME BASIS ON MARCH 3RD, AND IT SEEMED GOOD THAT WE SHOULD BRING YOU UP TO DATE ON WHAT IS HAPPENING! OUR EXECUTIVE DIRECTOR IS NOW HERE AND WE ALSO HAVE MRS. BETTE L. SMITH ON BOARD AS ADMINISTRATIVE ASSISTANT. WE EXPECT TO HAVE AN ASSISTANT DIRECTOR ON STAFF BY APRIL 1ST.

WE ARE HAPPY TO ANNOUNCE THAT THE LEADERSHIP FOR OUR FIVE TASK FORCES HAS BEEN NAMED. THE ENCLOSED NEWS RELEASE GIVES YOU THIS INFORMATION. MEETINGS WILL BE SCHEDULED WITH THE TASK FORCE LEADERS, AS WELL AS THE TASK FORCES THEMSELVES, WITHIN THE NEXT FEW WEEKS, FOR THE ULTIMATE PURPOSE OF ESTABLISHING PRIORITIES AND DEVELOPING PROGRAMS. IT IS EXPECTED THAT RATHER SHORTLY THERE WILL BE AN ANNOUNCEMENT ABOUT A PROGRAM BEING UNDERTAKEN BY THE WELFARE TASK FORCE.

SINCE MUCH OF OUR WORK WILL INVOLVE LEGISLATION ON THE VARIOUS GOVERNMENTAL LEVELS, WE ARE IN THE PROCESS OF SETTING UP OUR URBAN COALITION ACTION COUNCIL, WHICH WILL SERVE AS OUR LEGISLATIVE AND LOBBYING ARM. THIS WILL PREVENT ANY COMPLICATIONS ON OUR TAX-EXEMPT STATUS.

SOMETIME DURING THE MIDDLE OF APRIL, WE WILL BE CALLING A MEETING OF THE ENTIRE COALITION. AT THIS TIME WE WILL BE ABLE TO GO MORE INTO DETAIL AS TO PLANS AND PROGRAMS. IN THE MEANTIME, WE TRUST THAT WHEN YOU RECEIVE YOUR NOTICE OF A TASK FORCE MEETING THAT YOU WILL MAKE EVERY EFFORT TO ATTEND, SO THAT THESE GROUPS CAN DEVELOP EFFECTIVE PLANS.

WE WOULD ALSO APPRECIATE YOUR DROPPING BY THE OFFICE AND GETTING TO KNOW THE MEMBERS OF OUR STAFF. OUR OFFICE IS OPEN DAILY FROM 9:00 A.M. TO 5:00 P.M. ANY SUGGESTIONS, COMMENTS OR CONTRIBUTIONS THAT YOU HAVE TO MAKE WILL BE GRATEFULLY RECEIVED.

WE ARE ATTEMPTING TO PLOT A COURSE OF MEANINGFUL ACTION FOR THE COALITION IN CLEVELAND. YOUR CONTINUED SUPPORT WILL HELP MAKE THAT POSSIBLE. FOR THAT WHICH YOU HAVE ALREADY GIVEN, WE EXPRESS OUR GRATITUDE.

SINCERELY YOURS,

GREATER CLEVELAND URBAN COALITION

George M. Steinbrenner III

GEORGE M. STEINBRENNER, III - CHAIRMAN

Arnold R. Pinkney

ARNOLD R. PINKNEY - CO-CHAIRMAN

/BLS

The Greater
CLEVELAND Urban COALITION

111 The Arcade • Cleveland, Ohio 44114 • Telephone: (216) 621-3993

Chairman: George M. Steinbrenner III

Co-Chairman: Arnold R. Pinkney

Executive Director: Russell M. Jones

FROM: Marshall C. Samuel
SK 2-3829

IMMEDIATE RELEASE

An impressive combination of established community leaders and people with grass-roots experience make up the leadership of the four remaining Task Forces of the Greater Cleveland Urban Coalition as announced today.

Three co-chairmen will head each of the Task Forces charged with co-ordinating the total efforts here in Education, Employment, Welfare and Community Relations.

These four groups, together with the Task Force on Housing which was announced last week, will each include some 25 to 30 Coalition members.

George M. Steinbrenner III and Arnold Pinkney, named by Mayor Carl B. Stokes to head the Coalition in Cleveland, made the appointments from among the 147 volunteers now listed as members.

"We had three important considerations to weigh in making the selections," said Steinbrenner.

"First, we needed representatives from the so-called 'power structure' -- people who were in a position to implement action once a course was decided. Second, we wanted people who were directly affected by actions we might recommend--people who have experienced the problems we expect to overcome. And, third, we wanted to find leaders who were not already over-committed in community affairs.

(more)

"We believe the leadership of these Task Forces represents a good balance of all three and also includes a broad background of technical knowledge."

List of Task Force chairmen:

COMMUNITY RELATIONS

DANIEL FORCHIONE, Regional Director, United Auto Workers. Involved nationally in solving problems on health, safety and work standards.

REV. DONALD G. JACOBS, Executive Director, Council of Churches. Member Inner City Action Committee and Mayor's Commission on Health and Welfare.

JOHN SHERWIN, JR., business man, Pickands Mather & Co. Chairman, sub-committee on Police and Fire Recruiting and Training, Growth Association.

EDUCATION

CYRUS EATON, JR., General Partner of Tower Industries. Trustee, Council on World Affairs, Natural Science Museum and Friends of Library.

DR. HAROLD ENARSON, President, Cleveland State University. On Education Advisory Council of H.E.W. Also Washington Committee on International Education.

MRS. ARCHIE LEWIS, Supervisor, Hough Development Corp. Executive committee, Hough Community Council and Board of HOPE, Inc.

EMPLOYMENT

CHARLES H. HARRIS, City Manager, American Airlines. Executive Board, Greater Cleveland Boy Scouts; Director, Growth Association.

WINFRED OVERTON, Co-ordinator, Hough Development Corp. Board member Hough Council, Salvation Army and League Park. Member Community Council.

EVERETT WARE SMITH, Chairman and chief executive officer, Union Commerce Bank. Trustee, Cleveland Boy Scouts. Director, Growth Association.

(more)

WELFARE

BISHOP WILLIAM M. COSGROVE, Pastor, St. Henry Parish. President, Cleveland

Senate of Priests. Active in fields of race and ecumenism in Lee-Harvard.

MRS. CAROLE KING, Chairman, Welfare Task Force, Council of Churches. Also

Chairman of Citizens United for Adequate Welfare and Linn Community Union.

DR. DANIEL JEREMY SILVER, Rabbi, The Temple of Cleveland. Chairman of Public

Welfare Committee, Jewish Community Federation, and Zionist Emergency Council.

HOUSING (previously announced)

IRVING J. FRANKLIN, Owner, Franklin Realty Company. Former Board member NAACP.

Worked with United Brokers of Greater Cleveland in Operation Equality.

JOHNNIE JACKSON, President, Inter-Lake Realty, Inc. Trustee, Community Housing

Corp., Executive Committee of NAACP. Member, Moreland Association.

HOWARD M. METZENBAUM, Senior Partner, Law firm of Metzenbaum, Gaines, Krupansky,

Finley and Stern. Former State Representative and Senator. Member of many Boards

and recipient of 1966 Interracial Justice Award.

PAUL W. WALTER, Senior Partner, Law firm of Walter, Haverfield, Buescher and Chockley.

A pioneer in public housing as Northern Ohio chairman of all campaigns of late

Senator Robert A. Taft. Immediate past-president, YMCA.

The Greater
CLEVELAND Urban COALITION

111 The Arcade • Cleveland, Ohio 44114 • Telephone: (216) 521-3993

Chairman: George M. Steinbrenner III

Co-Chairman: Arnold R. Pinkney

Executive Director: Russell M. Jones

March 28, 1969

MEMORANDUM

To: Members of the Executive Committee

From: George M. Steinbrenner *George M. Steinbrenner III*

Subject: Executive Committee Meeting - Monday, April 7, 1969,
8:00 a.m.

The month of March has been a busy one for the Coalition. There have been meetings of our Task Force leadership to begin laying plans for their respective programs. The organizational structure has been completed and the staff hired. In other words, the Coalition is ready to go.

So that you may be brought completely up to date, and so that we can get your thinking on some important matters, we are calling a meeting of the Executive Committee for Monday, April 7 at 8:00 a.m. in the Erie Room of the Cleveland Sheraton Hotel. We promise you that we will be through no later than 9:30 a.m. Coffee and rolls will be available for those attending.

Please make every effort to be present as we need your thinking. We also feel that you will be as excited as we are about some of the things that are beginning to take place in the Coalition. Will you indicate on the enclosed card whether we can expect you.

Among agenda items will be:

1. Task Force Plans
2. Meeting of the Coalition with John Gardner
3. Review of 1969 Budget

Enclosure

The Greater
CLEVELAND Urban COALITION

111 The Arcade • Cleveland, Ohio 44114 • Telephone: (216) 621-3993

Chairman: George M. Steinbrenner III

Co-Chairman: Arnold R. Pinkney

Executive Director: Russell M. Jones

APRIL 1, 1969

DEAR WELFARE TASK FORCE MEMBER:

THERE IS AN URGENCY TO OUR COMING TOGETHER IF WE ARE TO MAKE ANY REAL IMPACT ON WHAT HAPPENS IN THE CURRENT LEGISLATURE. BECAUSE OF THIS WE ARE ASKING YOU TO JOIN US ON MONDAY, APRIL 7, 1969 AT 10:00 A.M. IN ROOM 257 OF THE ARCADE. THE AGENDA FOR OUR MEETING IS AS FOLLOWS:

INTRODUCTORY STATEMENT MRS. CAROLE KING
MISS LEONA BEAVIS
"WHAT ARE YOU DOING" (BY THE FOLLOWING)
MRS. EMMA ANDERSON, WELFARE COALITION; MRS. CAROLE
KING, WELFARE RIGHTS ORGANIZATION; COUNCIL OF
CHURCHES TASK FORCE ON WELFARE, MRS. CAROLE KING;
PUBLIC WELFARE COMMITTEE OF WELFARE FEDERATION,
RICHARD STREETER, CHAIRMAN; ECUMENICAL COUNCIL ON
CHURCH & GOVERNMENT AND CHRISTIANS WHO CARE,
REV. TERRY SCHOENER.
"WHAT MUST BE DONE IN THE NEXT TWO WEEKS.
(A) LEGISLATIVE HEARINGS - MR. PETE HALBIN,
AIDE TO MAYOR CARL B. STOKES
(B) LEGISLATIVE CONTACTS - COUNCIL OF CHURCHES
TASK FORCE
(C) LEGISLATIVE DISTRIBUTION - MISS LEONA BEAVIS.

WE CANNOT OVEREMPHASIZE THE NEED FOR IMMEDIATE ACTION.
PLEASE TRY TO BE WITH US.

SINCERELY,

GREATER CLEVELAND URBAN COALITION
WELFARE TASK FORCE

BISHOP WILLIAM COSGROVE,
MRS. CAROLE KING AND RABBI
DANIEL SILVER, CO-CHAIRMEN

RSVP (621-3993)

/BLS

The Greater
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111 The Arcade • Cleveland, Ohio 44114 • Telephone: (216) 621-3993

Chairman: George M. Steinbrenner III

Co-Chairman: Arnold R. Pinkney

Executive Director: Fussell M. Jones

APRIL 7, 1969

DEAR COMMITTEE MEMBER:

THE ATTACHED OPERATING BUDGET FOR 1969
SHOWS AN OVER-ALL FIGURE OF \$60,000.

IT SHOULD BE BORN IN MIND THAT THE ACTUAL
SALARIES TO BE PAID IN THIS YEAR DO NOT REPRESENT THE
FULL ANNUAL RATE.

IN MANY OF THE CATEGORIES IT IS VERY
DIFFICULT TO PREDICT WITH ANY DEGREE OF ACCURACY
WHAT THE EXPERIENCE WILL BE. FOR THIS REASON, I
SUGGEST THE FORMATION OF A FINANCE COMMITTEE THAT
WILL LOOK AT THE BUDGETARY PICTURE AROUND SEPTEMBER 1,
1969 AND REPORT BY OCTOBER 1, 1969 FOR ACTION BY THIS
EXECUTIVE COMMITTEE.

SINCE THIS IS AN OPERATING BUDGET, FUNDS
FOR PROGRAMMING WILL HAVE TO BE SOUGHT IN OTHER
KINDS OF WAYS: I.E. - SPECIAL PROGRAM PROJECTS MIGHT
BE ABLE TO RECEIVE SPECIAL GRANTS, ETC.

SINCERELY,

GREATER CLEVELAND URBAN COALITION

GEORGE M. STEINBRENNER, III
ARNOLD R. PINKNEY,
CO-CHAIRMEN

/BLS

SPECIAL NOTE: THE ATTACHED BUDGET WAS APPROVED BY THE
EXECUTIVE COMMITTEE AT ITS MEETING ON
MONDAY, APRIL 7, 1969 AT 8:00 A.M. IN
THE ERIE ROOM OF THE CLEVELAND-SHERATON.

GREATER CLEVELAND URBAN COALITION
1969 OPERATING BUDGET

<u>SALARIES</u>	\$36,000
EXECUTIVE DIRECTOR	\$18,500*
ASSISTANT DIRECTOR	\$10,500*
ADMINISTRATIVE ASST.	\$ 7,000*
PERSONNEL BENEFITS.	\$ 4,000
RENT - 12 MONTHS @ \$155	1,860
PHONE	1,500
**OFFICE EQUIPMENT.	1,500
OFFICE SUPPLIES	1,050
POSTAGE	1,000
OFFICE FURNITURE.	3,500
COMMITTEE TRAVEL & EXPENSE.	1,500
PRINTING & LITERATURE	1,500
MEETINGS.	2,500
STAFF TRAVEL & EXPENSE.	2,000
***CONTINGENCY	<u>2,090</u>
TOTAL.	\$60,000

* - THESE FIGURES REPRESENT ACTUAL SALARIES TO BE PAID DURING 1969. ANNUAL RATES ARE: DIRECTOR @ \$20,000; ASSISTANT DIRECTOR @ \$14,000; ADMIN. ASST. @ \$8,400.

** - THIS FIGURE INCLUDES THE POSSIBLE LEASE OF A MACHINE WHICH WILL GREATLY REDUCE THE TIME FOR PREPARING MAILINGS AND OTHER PRINTING ITEMS.

*** - THERE IS THE NEED IN OUR PRESENT OFFICE SPACE FOR STORAGE CABINETS, WHICH WILL HAVE TO BE BUILT IN. ALSO, SOME TYPE OF COOLING SYSTEM WILL BE NEEDED FOR THE SUMMER MONTHS.



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111 The Arcade • Cleveland, Ohio 44114 • Telephone: (216) 521-3993

Chairman: George M. Steinbrenner III

Co-Chairman: Arnold R. Pinkney

Executive Director: Russell M. Jones

FROM: Marsh Samuel
621-3993 or SK 2-3829

FOR RELEASE: 9 A.M. Monday, April 7, 1969

William R. Fleming, 31, an ordained Episcopal minister and former star athlete at Lakewood High School and Denison University, is the new Assistant Director of the Greater Cleveland Urban Coalition.

Appointment of Fleming was announced this morning at a breakfast meeting of the Executive Committee of the Coalition by co-chairmen George M. Steinbrenner III and Arnold Pinkney.

Fleming will assist Executive Director Russell M. Jones and will assume his duties immediately.

Under plans announced this morning, Fleming will concentrate on the areas of Employment and Housing. Jones will work more closely with the Task Forces on Education and Welfare while both will work in Community Relations.

Both men will begin work at once on compilation of a list of all groups and organizations, both public and private, presently functioning in each of the five areas covered by Coalition Task Forces.

Fleming graduated from Lakewood High School in 1955 after starring in both football and baseball. He was a guard on the undefeated 1954 championship eleven and centerfielder for the title-winning baseball team.

(more)

He attended Denison University where he earned all-Ohio Conference honors twice as a four-letter man in baseball. He was also captain and the team's Most Valuable Player.

After graduation in 1959 he served two years in the Navy before entering the Bexley Hall Divinity School at Kenyon College where he was an honor scholar and president of his class.

He received his E.D. degree in 1964 and began a five year term as Assistant Rector of Christ Episcopal Church in Dearborn, Michigan. His civic activities there included membership on the City's Recreation and Youth Commissions as well as Trusteeship of the YMCA.

Last year he returned to Cleveland on the educational staff of Xerox Corp. and as a volunteer Priest Associate at St. Peters Episcopal Church in Lakewood.

Fleming and his wife, the former Rosanna Brew of Erie, Pennsylvania, live at 1280 Hathcway Avenue, Lakewood. They have three sons: William Jr. 8; Gregory 3 1/2 and David 2.

#

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Chairman: George M. Steinbrenner III

Co-Chairman: Arnold R. Pinkney

Executive Director: Russell M. Jones

April 8, 1969

M E M O R A N D U M

TO: EXECUTIVE COMMITTEE MEMBERS & WELFARE TASK FORCE

FROM: GEORGE M. STEINBRENNER & ARNOLD R. PINKNEY

RE: WELFARE CRISIS

OUR COALITION IS BEING FACED WITH THE FIRST TEST OF ITS SINCERITY IN BRINGING TOGETHER DIVERSE GROUPS TO DEAL WITH URBAN PROBLEMS.

YESTERDAY, THE WELFARE TASK FORCE MET. PRESENT WERE CATHOLIC, PROTESTANT AND JEWISH RELIGIOUS LEADERS; LAYMEN; PROFESSIONALS FROM SOCIAL AGENCIES; MEMBERS OF THE WELFARE RIGHTS ORGANIZATION; A STATE REPRESENTATIVE---BUT NOT A SINGLE BUSINESSMAN.

THOSE PRESENT EXPRESSED SOME REAL QUESTION AS TO THE NEED FOR AN URBAN COALITION IF BUSINESSMEN WERE NOT TO PARTICIPATE ACTIVELY. THEY REQUESTED A MEETING WITH OUR EXECUTIVE COMMITTEE FOR TWO REASONS:

- 1) TO HEAR A REPORT OF THE APRIL 7TH MEETING OF A CLEVELAND DELEGATION, LED BY MAYOR STOKES, WITH GOVERNOR RHODES IN COLUMBUS; AND
- 2) TO SOLICIT STRONG BUSINESS COMMUNITY SUPPORT FOR INCREASED WELFARE GRANTS.

THEREFORE, I AM CALLING A JOINT MEETING OF OUR EXECUTIVE COMMITTEE AND THE WELFARE TASK FORCE FOR MONDAY, APRIL 21, 1969 at 8:00 A.M. IN THE ERIE ROOM OF THE CLEVELAND-SHERATON HOTEL.

WE DARE NOT FAIL THIS TEST, SO PLEASE PLAN TO BE WITH US. PLEASE COMPLETE THE ENCLOSED CARD AND RETURN AT ONCE!

THE WELFARE FEDERATION

SERVING THE CLEVELAND
METROPOLITAN AREA

1001 HURON ROAD
CLEVELAND, OHIO 44115
TELEPHONE 781-2944
AREA CODE 216

April 11, 1969

ROBERT M. GINN
President

MRS. CLARK E. BRUNER
A. A. SOMMER, JR.
Vice Presidents

W. BRADDOCK HICKMAN
Treasurer

W. T. McCULLOUGH
Executive Director

COMMUNITY PLANNING
AND DEVELOPMENT DIVISION
HAROLD E. BOEHM
Chairman

COMMUNITY SERVICES
DIVISION
MRS. FRANK H. PORTER
Chairman

FINANCIALLY PARTICIPATING
AGENCIES DIVISION
A. A. SOMMER, JR.
Chairman

M E E T I N G C O N F I R M A T I O N

TO: Bud Brooksieker
Mel Arnold
Mrs. Sonia Abels
Mrs. William Treuhart
Rabbi Daniel Silver
Mrs. Julian Madison
Paul Unger
Mrs. Helen Williams
William West

Staff: Mrs. Judy Thistlewood & Mrs. Mary Boenke

FROM: Carol B. Bailey

RE: MEETING TO REVIEW SECOND DRAFT OF GROUP SERVICES
REPORT

DATE: Wednesday, April 16th

TIME: 12:00 Noon

PLACE: Room 300 - 1001 Huron Road

LUNCH: \$1.75 Per Person



BRINGING TOGETHER MORE THAN 200 ORGANIZATIONS FOR COMMUNITY PLANNING IN HEALTH, WELFARE AND RECREATION
Supported through the United Appeal

The Greater
CLEVELAND Urban COALITION

111 The Arcade • Cleveland, Ohio 44114 • Telephone: (216) 621-3993

Chairman: George M. Steinbrenner III

Co-Chairman: Arnold R. Pinkney

Executive Director: Russell M. Jones

MAY 15, 1969

DEAR RABBI SILVER:

YOU ARE CORDIALLY INVITED TO ATTEND A
LUNCHEON IN THE TERMINAL ROOM OF THE CLEVELAND-
SHERATON HOTEL ON FRIDAY, MAY 23, 1969 AT 12:00 NOON.

THE MEETING HAS BEEN SET BY CHAIRMAN
STEINBRENNER AND WILL DEAL WITH THE CURRENT CRISIS IN
WELFARE. GUESTS WILL BE MR. CHARLES F. KURFESS,
SPEAKER OF THE HOUSE OF REPRESENTATIVES OF THE STATE
OF OHIO AND KENNETH CREASY, CHAIRMAN OF THE JOINT
STUDY COMMITTEE ON PUBLIC ASSISTANCE OF THE OHIO
LEGISLATURE.

UNDOUBTEDLY, THIS WILL BE A VERY INTERESTING
AND INFORMATIVE MEETING AND WE URGE YOU TO MAKE
EVERY EFFORT TO BE WITH US. A RESPONSE-CARD HAS BEEN
ENCLOSED FOR YOUR CONVENIENCE.

THANK YOU FOR YOUR USUAL PROMPT ATTENTION
AND COOPERATION.

SINCERELY,

GREATER CLEVELAND URBAN COALITION

Russell M. Jones

RUSSELL M. JONES, EXEC. DIRECTOR

RABBI DAN SILVER
THE TEMPLE
UNIVERSITY CIRCLE & SILVER PARK
CLEVELAND, OHIO 44118

*no
Shavunt
Advised me
phone*

The Greater
CLEVELAND Urban COALITION

111 The Arcade • Cleveland, Ohio 44114 • Telephone: (216) 621-3993

Chairman: George M. Steinbrenner III

Co-Chairman: Arnold R. Pinkney

Executive Director: Russell M. Jones

August 13, 1969

Dear Board of Trustee Member:

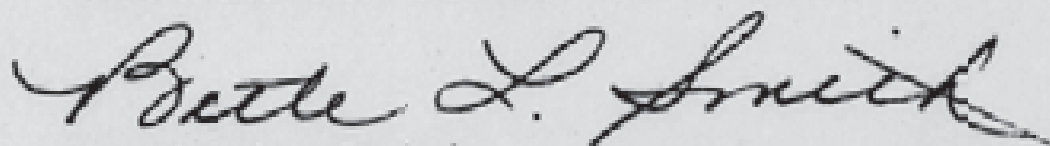
It is with mixed emotions that I inform you of my resignation as Administrative Assistant to The Greater Cleveland Urban Coalition. My duties will cease as of Friday, August 15, 1969.

It is indeed regrettable that I felt it necessary to make this decision; however, because of certain ideals, principles and beliefs that I hold very strongly, my resignation was inevitable.

I shall always hold deeply the working relationship that I enjoyed with the members of the Coalition's Board of Trustees, and I sincerely wish you the very best of luck in the future.

Sincerely,

GREATER CLEVELAND URBAN COALITION



Bette L. Smith
Administrative Assistant

The Greater
CLEVELAND Urban COALITION

111 The Arcade • Cleveland, Ohio 44114 • Telephone: (216) 621-3993

August 5, 1969

Dear Committee Member:

The recommendation for the appointment of a Committee of Definition, Structure and Budget was approved at our August 5, 1969 Board meeting. A copy of the recommendation giving the charter of the Committee is enclosed.

We cannot overstate the importance of this group's work as we seek to establish the Coalition as a vital force. For this reason I am including two documents that may be of some help to you. The first is a Statement of Purpose by The Greater Cleveland Urban Coalition at its inception last October. The second is a document put out by the National Coalition which seeks to define what the Coalition is and should be.

From time to time I will be sending you certain materials which will aid in your understanding of what we have done about the items in our charter up to this point. In the meantime, I would ask that you reserve the date of Thursday, September 4, 1969 at 10:00 a.m. for our first meeting. We are not attempting any meetings during August as I find that vacation schedules will make impossible a good attendance.

Should you have any questions or comments about this assignment, please feel free to call me. Let me say that we are very appreciative of your willingness to serve, and I look forward to working with you.

Sincerely,

GREATER CLEVELAND URBAN COALITION

Russell M. Jones, Exec. Director

RMJ/bls

Enclosure

The Greater
CLEVELAND Urban COALITION

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8/69

COMMITTEE ON DEFINITION, STRUCTURE AND BUDGET:

As we approach the first full year of the Coalition's operation, 1970, it is absolutely essential that we do some more thinking about what the Coalition is and ought to be. For this reason I am recommending that there be appointed a committee on definition, structure and budget. This committee will have the following as its charge:

A) A clear definition of the purpose of the Greater Cleveland Urban Coalition;

B) It shall propose a structure necessary to carry out this purpose; and

C) It will recommend an operating budget for 1970.

It is expected that the committee will do its work in the month of September, 1969. Membership of this group is recommended as follows:

Mrs. Richard Felber
Ernest J. Andberg
Charles Harris
William Fissinger (Vice-
President at John Carroll
and a member of the National
Urban Coalition's Advisory
Committee)
Paul Unger
Mrs. Richard Eide
Al Rosen
James C. Davis
Herbert Kelsey
Mrs. Helen Williams

These persons have been approached and have expressed a willingness to serve. The Chairman will be named shortly.

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M E M O R A N D U M

25 August 1969

TO: Members of the Board of Trustees
FROM: Russell M. Jones *R.M.J.*
SUBJECT: September Board Meeting

Because the first Tuesday in the month falls the day after Labor Day, it seemed wise to those with whom I have discussed the matter that we postpone our monthly Board Meeting until Tuesday, September 9, at 8 a.m. in Room 267 of The Arcade.

The following items are among those that will be on the agenda:

1. Results of finance campaign
2. Staff Assistance
3. Discussion of possible Board Retreat in early October to receive the report of the Definition, Structure, and Budget Committee
4. Report on the Community Forums being conducted by the Education Task Force

We trust that you will note this change of meeting time for the month of September and that you will plan to be with us.

Enclosed is a copy of the proposal concerning the Definition, Structure, and Budget Committee as well as the list of names of its members.

RMJ/eb

Enclosures 2

The Greater
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111 The Arcade • Cleveland, Ohio 44114 • Telephone: (216) 621-3993

Chairman: George M. Steinbrenner III

Co-Chairman: Arnold R. Pinkney

Executive Director: Russell M. Jones

September 26, 1969

Dear Board Member:

The time has come for some very serious soul searching by those responsible for developing Coalition policy. As your Executive Director, I feel strongly that the subject matter of this letter must be dealt with honestly and forth-rightly in fairness to the community as well as in fairness to the staff.

According to my understanding, The Greater Cleveland Urban Coalition was "launched" last Fall with a great deal of fanfare. The community was told that the Coalition would bring people and groups together for the purpose of a more total attack on problems of the urban crisis. Those persons invited to become part of the Coalition were asked to make a "do-or-die commitment."

In the conversations that I had in the process of being interviewed for this position, I was told that the first year's Budget of \$60,000 would be in hand by time of the opening of the office. As of this date, I have to say that the Coalition in Cleveland just has not been given a chance to prove its viability as a useful model to deal with the urban crisis.

Here are the facts to support this conclusion:

*Not only was the budget not in hand on March 1, but as of this date only \$15,350 has been raised by Coalition efforts. This represents 51.50% of the total of \$30,000 the Coalition was suppose to have had in hand by March 1, 1969.

*In order to have funds with which to begin operating the office, an unsecured loan of \$10,000 was made in March, one-third of which has been repaid.

*At this point, we are in the position of being without a Chairman and Co-Chairman, both of whom have resigned.

Board Members

September 26, 1969

*On two occasions, two staff salaries were delayed for a few days pending receipt of additional funds.

*Present office quarters are functionally inadequate. This means that we have had to refuse offers of volunteer help as well as the full time services of two VISTA lawyers.

Is there any wonder, then, that the Coalition is the brunt of adverse criticism in the community? Is there any wonder, then, that at this point I cannot help but feel that the Coalition has been unfair to its staff in that you and the community have expected some results from us when the tools have not been provided?

In spite of this, I still believe that the Coalition offers a model that deserves a chance to work. The Committee on Definition, Structure, and Budget has been working this month on those items which will help us to determine with more clarity how the Coalition model can serve a purpose in Cleveland.

At this point, the support of your presence at our October Board Meeting will help a great deal. We need desperately to act on the following items:

1. Executive Committee Vacancies
2. November Board Meeting
3. Education Task Force Recommendations on Increased Citizen Participation in the Public Schools

The meeting is set for Tuesday, October 7, 9 a.m., Room 267, The Arcade.
Please be present.

Sincerely,

Russell M. Jones
Russell M. Jones
Executive Director

RMJ/eb

The Greater
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MINUTES OF THE BOARD OF TRUSTEES MEETING
7 October 1969

The Board of Trustees of the Urban Coalition met on October 7, 1969, at 9. a.m. in Room No. 267 of The Arcade. Those present were:

Mr. Russell Jones, Mr. William Fleming, Miss Elaine Adams, Mr. John Sherwin, Jr., Mr. Charles Harris, Mr. Johnnie Jackson, Bishop W. Cosgrove, Mr. Richard Sklar, Mr. William Adams, II, Mr. Irving J. Franklin, Mr. Donald G. Jacobs, Mrs. Gwen Gaston, Ms. Carole King, Mr. Sidney Specter

Mr. Charles Harris, chairing the meeting in the absence of both the Chairman and Co-Chairman, began by stating that manpower and money were now vital necessities for the continued running of the Urban Coalition.

Mr. Harris stated that Mr. Arnold Pinkney is still technically Co-Chairman of the Board. Mr. George Steinbrenner has written a letter of resignation to Mayor Stokes, but not to the Board; and he is expected to resign as Chairman of Board, though he will remain as a member at large.

Because of these developments, the Urban Coalition now needs to replace the two members of the Executive Committee of the Board and select an Acting Chairman.

Mr. Harris explained that he made a Treasurer's Report in August, but the Coalition has had little control and policy and has acted in a financially irresponsible way. Action now requires tightening up of this point.

EXPLANATION AND ACTION ON THE GCUC CRISIS

Mr. Harris proceeded to detail to the members present the financial crisis of the Coalition. With the working capital, the Coalition would have sufficient funds to last through October.

Board of Trustees Meeting Minutes

October 7, 1969

The Coalition must acquire the remaining 1969 funds. Mr. Harris went on to say that he felt the Coalition must establish a well-run campaign to prepare a fund-raising job for monies needed in 1970.

That the Urban Coalition has optimism in continuing its program has been shown in a foreseen \$108,000 budget for 1970. One cannot run an organization on an absentee basis, so no one can be faulted.

Mr. Jones, the Executive Director, commented on the current situation of the Coalition. He said that the Mayor's office was notified as were the Board members of the crisis of the Urban Coalition. Mr. Jones was scheduled to see the Mayor on October 7 at 11 a.m.

The National Coalition was also notified. At that time, Mr. T. Keith Glennen was seen as a great help to Cleveland and his services were recommended. Mr. Jones and Mr. Glennen are to review the Cleveland Coalition status on October 17, 1969.

FINANCES

Mr. Harris offered the following specific recommendations for the group to consider: (1) Of the complete list of contractual obligations, the staff should curtail expenses except for those contracted for payroll, rent, office operations; (2) those not contracted now will be canceled; (3) staff travel to be canceled unless it can be approved by the Executive Committee of the Board; (4) expenditures for each thirty (30) days in advance must be submitted by the Director and approved by the Board; (5) all Coalition members should turn every effort in matter of controlling funds until we meet obligations for 1969 and 1970 --unless funds are controlled, we will not be able to continue the operations of the Coalition.

Board of Trustees Meeting Minutes

October 7, 1969

Mr. Sherwin moved, Mr. Adams seconded the motion to accept the above recommendations. After much discussion on the implications of the recommendations, Mr. Sklar moved to change the wording of item 5 to: (5) All available staff members should direct major efforts towards setting up a finance committee whose primary job will be to raise the necessary operating funds for 1969.

Discussion followed this concerning restrictions items one through four might have on the Executive Director. Mr. Harris contended that the Board should back major expenditures and that the suggestions were for the protection of the Director not for restriction of him, as some discussion seemed to indicate.

Mr. Sherwin and Mr. Adams withdrew the motion, but felt it should be left in the record for advisory purposes. The recommendations were taken from a letter of September 5 from Mr. Harris to Mr. Jones.

EXECUTIVE COMMITTEE

With no formal letter resignations of Mr. Steinbrenner and Mr. Pinkney, Mr. Harris suggested that the announced intent to resign be formally recognized as their resignation from the Executive Committee.

Reverend Jacobs moved and Mr. Sklar seconded that this suggestion be adopted. It was adopted by a unanimous vote.

Mr. Jones stated that he talked with two persons about filling out the Executive Committee of the Board. Mr. Irving Franklin and Mr. John Sherwin, nominated for these available positions, are to serve for an interim period until the Committee on Definition, Structure, and Budget decides on the next move to take. Mr. Adams moved and Reverend Jacobs seconded these nominations and the two candidates were accepted by unanimous vote.

Board of Trustees Meeting Minutes

October 7, 1969

The Executive Committee will choose its Chairman.

WHAT THE COALITION IS DOING

Mr. William Fleming, whose major concerns are the Coalition's programs, was called upon to make a report. Three major Task Forces are in action: Community Relations, Call for Action, Education.

Community Relations Task Force--Mr. Karl Johnson, representing this Task Force, presented a formal recommendation of this Task Force dealing with the establishment of an "Inner City News Service." Because this Task Force is concerned with dealing with the question of media and how it relates to problems in Cleveland, this establishment of this news service (similar to the one in New York) would provide accurate information from the inner city. If funded, the news would be available to the local news media and could eventually be linked with those news services in other cities.

The Community Relations Task Force wants the Board to support this recommendation and see if funding for an interim staff (3-6 months) to investigate costs or budget of such a news service which would in turn seek funding for implementation of the service.

Following informative discussion on the matter, Mrs. Gaston moved for acceptance of this proposal with the Urban Coalition doing the best it could in this. Mrs. King seconded the motion. There was a unanimous acceptance of the recommendations with the change that the Coalition would "seek required interim funding."

Mr. Sherwin explained for the Community Relations Task force Mr. Chester Wright's proposal on monitoring the printed media in Cleveland. Following the usual discussion, the motion was moved and seconded for approved and was adopted by a unanimous vote.

Board of Trustees Meeting Minutes

October 7, 1969

Call for Action Task Force-- Mr. Fleming explained the Call for Action Program. Station WERE has committed itself to airing the program. The Mayor's office is backing this program. Two dozen groups have volunteered their services for the program to be headed up by the National Council of Jewish Women. They will get proper coverage in the community.

The initial phase of research in the housing area is within two weeks of completion. The news conference will be on November 15. On December 1, the initial program should be implemented.

Education Task Force--Mr. Fleming explained that this Task Force had sponsored and run 16 forums on community participation in Education in the school districts of Cleveland. Seven proposals on community participation resulted from the forums for consideration of GCUC. These proposals came from other education groups, community people and one from the Coalition which made the attempt to consolidate basic ideas from community into one proposal.

The Urban Coalition gathered the main concerns of the people who attended the forums and made a report of the Urban Coalition recommending specifics for the Board of Education to consider for implementation.

The report was written by staff, task force co-chairmen, and consultants. This report will go back to groups in the community along with entire task force. No action was taken as this was only an informative report.

On due motion, the meeting was adjourned.

Respectfully submitted,

(Mrs.) Gwen Gaston
Secretary

EA/eb

The Greater
CLEVELAND Urban COALITION

111 The Arcade • Cleveland, Ohio 44114 • Telephone: (216) 621-3993

IMPORTANT MEMORANDUM

10 December 1969

TO: Members of the Board of Trustees
FROM: Charles H. Harris, Acting Chairman
SUBJECT: December 18th Meeting

Since our last meeting in October, your Executive Committee has undertaken a number of steps to improve the situation regarding the Coalition. These have dealt with finances as well as leadership.

In order that we might bring you up to date and to get your confirmation of our efforts, I am calling a meeting for Thursday, December 18, at 9:30 a.m., in Room 267 of The Arcade. At that time, I hope to have a good deal of information concerning the present status and future of the Urban Coalition in Cleveland.

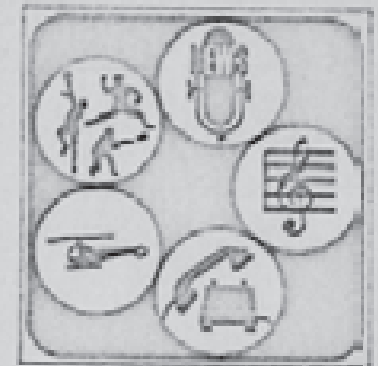
I am fully aware of the fact of the pressure on your time, however, I am pleading with you to put this meeting on your agenda and plan to be present. In this way, I can have the strength of your support as we seek to put the Coalition on a more solid foundation.

Please indicate on the enclosed card whether you will be present.

CHH/eb

Enclosure

WERE RADIO



The Talk of
CLEVELAND

Mr. Charles H. Harris
Acting Chairman, Urban Coalition Board
American Airlines
Cleveland Hopkins Airport
Cleveland, Ohio

Dear Mr. Harris:

As acting Executive Director of the Call For Action Program and a member of the staff of Radio Station WERE, I want to tell you how very disappointed we are at the announcement that the Greater Cleveland Urban Coalition is being disbanded.

As you know, the program was to have gotten underway on January 5, 1970 and the thought of postponing it or discontinuing it altogether because of the status of the Urban Coalition is most upsetting and very disappointing to all of us who have worked so hard on it.

We feel that the Call For Action Program has great potential here in the Cleveland area, and can develop into a much needed service.

We urge that you weigh this question very carefully and do everything in your power to see that the Urban Coalition's role be sustained so that we can successfully launch and continue to operate the Call For Action Program in the Cleveland area.

Very truly yours,

Molly Glazer
Promotion Director - WERE
Executive Director - CFA

cc: Mayor Carl B. Stokes
Mr. John Gardner

December 29, 1969

The Greater
CLEVELAND Urban COALITION

111 The Arcade • Cleveland, Ohio 44114 • Telephone: (216) 621-3993

IMMEDIATE PRESS RELEASE

6 January 1970

Due to the lack of dedicated involvement and adequate funding from vital segments of the Greater Cleveland community, the Board of Trustees regretfully voted to close the offices of the Greater Cleveland Urban Coalition as of January 15, 1970.

This lack of support prohibited the Coalition from marshalling the resources of this community to attack effectively the crisis areas of welfare, education, employment, housing, and community relations.

The Board of Trustees made it clear that the need for the functions of the Coalition--involving all segments of the community to raise difficult questions and work on them--is even greater today than it was on the day the Coalition was announced.

Russell M. Jones
Executive Director

The Greater
CLEVELAND Urban COALITION

111 The Arcade • Cleveland, Ohio 44114 • Telephone: (216) 621-3993

Chairman: George M. Steinbrenner III

Co-Chairman: Arnold R. Pinkney

Executive Director: Russell M. Jones

January 7, 1970

Dear Coalition Member:

By now you have, no doubt, heard of the closing down of the Greater Cleveland Urban Coalition. Both articles in the Press and Plain Dealer of January 6 and 7 respectively gave accurate accounts of what the situation is. Enclosed you will find a copy of the statement issued by the Board of Trustees--an action first taken in a meeting on December 18 and reconfirmed in a meeting on January 5.

Much could be said about this happening. Perhaps it is enough for the purpose of this letter to say that this eventuality is, indeed, a sad commentary on the Cleveland community. It is my hope that the community's leadership will learn that you cannot continue to raise people's hopes and then to dash them without having the people's frustration deepen. If the closing of the Coalition will help to impress this lesson, then it will not have been in vain.

It has been a real pleasure to meet and to work with many of you, who like myself had taken seriously the idea of coalition. I am not exactly sure what I will be doing but, undoubtedly, will be around for a short while.

I would appreciate hearing from any of you and can be reached at 1801 East 12th Street, Apartment 917. The telephone number is 522-1049.

Sincerely yours,



Russell M. Jones
Executive Director

RMJ/eb

Enclosure

April 8, 1970

EXCERPTED FROM PAMPHLET

"A MINIMUM STANDARD OF DECENCY BENEATH WHICH NO AMERICAN SHALL LIVE"

By: The Urban Coalition Action Council

"This may be our best chance to establish a minimum standard of decency, beneath which no American shall live. . .

"The President proposed a new 'Family Assistance Plan' designed to correct many of the failures and shortcomings of the present system. His proposal was one of several put forward in recent months. Taken together, they add up to what may well be the top domestic issue this year before the Congress and the country. . .

"While the President's plan differed, sometimes markedly, from the others, there were common threads to nearly all the proposals. They recognized:

" - That a change in the present system must aim at reducing dependency and breaking the well documented cycle of poverty.

" - That our entire society - not just the poor - will benefit if, as President Nixon has said, we create 'a full opportunity for every American to share the bounty of this rich land.'

" - That the present welfare system has failed everyone.

"The present system fails the recipient, whose level of assistance (as low as \$40 a month for a family of four in one state) is not only below the poverty level and the 'hunger level,' but seemingly below the survival level.

"It fails society. It leaves millions of Americans alienated and divided from their fellow citizens. It does little to break the tragic cycle of poverty in which the children of poor parents almost inevitably become the next generation's poor, and so on and on.

"It fails the taxpayer by straining state and local budgets with spiraling welfare costs. . .

"Why do some Americans not work or work only part time? Why do some work at jobs that pay them less than a poverty wage? Through choice? Is it a matter of motivation?

"The President's Commission, a group with business, labor and public representatives which spent 22 months investigating the problem, concluded otherwise.

" 'Unemployment or underemployment among the poor,' its report said, 'are often due to forces that cannot be controlled by the poor themselves.

" 'The poor cannot be divided into those who will work and those who will not. For many, the desire to work is strong, but the opportunities are not. . . Generally they (the poor) are doing what they can. considering their age, health status, social circumstances, location, education and opportunities for employment. Poverty is not a chosen way of life.' . . .

"A Minimum Standard of Decency Beneath Which No American Shall Live"

by: The Urban Coalition Action Council

"Here is a 1966 breakdown * of 30 million people who were poor by that year's standard of poverty:

- " - Almost half were under 18 years of age.
- Almost 20 percent were 65 and over.
- About 20 percent were family heads.
- Almost three-quarters of the family heads worked; about half of them full time.
- Of the family heads who did not work, about a third were ill or disabled and half were female family heads with children to care for.
- Only 100,000 able-bodied, single poor men did not work.

"Despite the facts, the 'lazy loafer' myth dies hard. The President's Commission on Income Maintenance, whose investigation of public assistance took members to all sections of the country - to the rural Midwest and South, to the hollows of Appalachia, to the big city slums - found this false notion prevalent everywhere. When it completed its study, the most comprehensive of its kind ever conducted, the Commission reached this conclusion:

" 'Many Americans wonder why the poor do not escape from poverty. The answer to this question is clear to us: they usually cannot, because most are already doing as much as can reasonably be expected of them to change their conditions . . . The simple fact is that most of the poor remain poor because access to income through work is currently beyond their reach . . . Society must aid them or they will remain poor.'

Myth and fact

"Like the 'lazy loafer' myth, a number of other misconceptions have clouded our thinking about welfare and poverty and have proved barriers to change.

"These are some of the most common:

"Myth: Most of America's poor people are black.

"The fact: Poverty knows no color, race or creed. Seventy percent of the poor are white.

"Myth: American poverty is exclusively an urban problem.

"The fact: More than one third of the poor live in rural areas.

"Myth: What money the poor have, including tax-supported benefits, is spent on expensive cars and other luxuries.

"The fact: The poor have little money for such expenditures. The President's Commission determined that a family of four with a monthly income of \$284

*Office of Economic Opportunity, unpublished tabulations from the Current Population Survey and draft report, "Dimensions of Poverty, 1964-1966," and Special Census Bureau tabulations from the Current Population Survey for the Office of Economic Opportunity.

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(\$3,408 a year) spends all but \$9 of it for such basic necessities as food, housing, public transportation and clothing and personal care. This leaves almost nothing for emergencies, for medical care or insurance, not to mention such items as a car, a bed for each family member, school supplies.

"The food budget for such a family adds up to \$1 a day per person, an amount that is too low for a nutritionally adequate diet, according to the U S Department of Agriculture.

"One witness before the Commission was asked how, on such a budget, he made ends meet.

"His reply: 'They don't meet.'

"Myth: Welfare is a self-perpetuating dole. Any improvement of the present programs would simply mean further drains on the taxpayer, on the economy and on society.

"The Fact: Welfare rolls can be reduced only by helping the poor to help themselves. This requires jobs, adequate job preparation for the able-bodied and work incentives for those receiving assistance. Public assistance will always be necessary for those who cannot help themselves.

"Poverty on the scale and magnitude that exists in the United States is not inevitable. Many adults among the able-bodied poor of working age can be helped to find employment or to find better employment through training and the setting up of day care facilities for children (as the Administration proposal would provide).

"Of course, training and day care are of little use without jobs which pay a living wage. A strong economy is essential to the creation of job opportunities in the private sector. But that's not enough. Additional opportunities can and must be provided in meaningful public service employment, attending to the unmet public needs in our communities - in the schools, the hospitals, the parks and playgrounds, and so forth.

"Still more fundamentally, the tragic cycle of poverty, in which children of today's poor are seemingly doomed to poverty themselves, can be broken.

"Nearly half of America's poor are children. They are potentially productive, contributing adult members of society.

"The National Advisory Commission on Civil Disorders (Kerner Commission) said: 'If the deepening cycle of poverty and the dependence on welfare can be broken, if the children of the poor can be given the opportunity to scale the wall that now separates them from the rest of society, the return on this investment will be great indeed.' . . .

"Years of tinkering with a patchwork welfare system have not enabled children of the poor to scale that wall. But now, after years of growing protest both by those who receive assistance and by those who pay the bill, the stage appears set in 1970 for at least a start on some fundamental reform.

"Although literally dozens of proposals have been advanced to solve the welfare problem, two that almost certainly will be at the center of the debate this year in Congress are those of the President and the Commission on Income Maintenance Programs. The two proposals have more similarities than differences.

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"Both, for example, would provide uniform national minimum levels of assistance thus ending the great disparities among states. Now, an American in one state can receive as little as one sixth of that which his fellow citizen with the same needs receives in another.

"We have learned that assistance cannot be provided effectively or fairly on a piece meal, state by state basis. A truly national approach, providing uniform national standards of assistance and eligibility, is an essential ingredient to welfare reform.

"Both plans would include the working poor, the millions of employed Americans whose wages are insufficient to boost them above the poverty line.

"Both would provide more incentive to work for those who are able. The Administration plan would set up a job training program and fund day care centers for the children of working mothers. Both plans provide for a systematic scaling down of benefits as earnings increase.

"There are few Americans who would disagree that the most desirable escape from poverty is through a decent job.

"Both recognize that their proposed benefit levels (\$1,600 a year for a family of four plus food stamps worth \$750 in the Nixon plan; \$2,400 a year in the Commission plan) are too low. But both point out that the present low of \$490 is patently inadequate to provide a family with even basic necessities.

"Both would end the destructive possibility of an unemployed father having to abandon his family to gain them an adequate income through welfare.

"A major difference in the two proposals is the Administration's inclusion of a work requirement. Under its Family Assistance Plan, a needy person would have to accept a job if a suitable one were available or accept job training. Its proposal asks Congress to create 150,000 new job training slots for this purpose.

"The Commission on Income Maintenance Programs omitted such a provision, not because its members opposed it, but because they believed its effect would be small. The Commission noted that all but a small fraction of the poor either cannot work because of age or disability, or already are working. The job training provision in the President's plan, for example, would cover less than one percent of the poverty population. ...

"Can we afford an increase in cost?"

"The President's answer: The start-up costs of lifting many people out of dependency will ultimately cost the taxpayer far less than the chronic costs - in dollars and in national values - of creating a permanent underclass in America."